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| $\stackrel{M}{\mathrm{IN}}$ |  | A RECoRs Rosid coveress. |
| NVER, COLO |  |  |
| Muffins | $\pm$ | Congress, to be held depember 2 2 (oe |
| Muffins <br> By Mra Janet McKenzie Hill, Editor of |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | of the whole market, ot coursecommission men are reelving hun- |  |
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|  |  |  |
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|  |  |  |
|  |  |  |
|  | $\begin{aligned} & \text { cents higher, or } 50 \text { cents to a dollar } \\ & \text { above last Monday; calves } 25 \text { to } 50 \\ & \text { cents higher. } \\ & \text { Prime steers sold to-day at } \$ 8.85 \text {, } \end{aligned}$ |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Packers made a strong fight on hog |  |
|  |  | ${ }^{\text {a }}$ Amy bayonets now torm a part |
|  |  |  |
|  |  |  |
|  | steady to 5 cents higher, packers re-suming their tactics of last week, and buying their droves at a range of |  |
|  |  |  |
|  | $\$ 8.30$ to $\$ 8.75$, outside buyers paying <br> up to $\$ 8.80$. |  |
|  |  |  |
|  |  | can talk with headquarters, report position, and sumomn fire fighter |
|  |  |  |
|  |  |  |

## Ahead of December

Our July sales showed a nice increase over the usual banner month, December, of 1912, for which we feel very grateful for our friends and customers.

## What Did It?

Fair dealing and close prices; owning our goods at the right price and selling them the same way; doing our own work and giving you the benefit of our small expense, etc.

## Every Day is Bargain Day With Us

All we ask is a chance to show you how far we can make your money go in furnishing your home. Every purchase is appreciated large or small. Our stock is complete in both new and second hand goods.

## When you think of anything for

 the home think ofW. E. WINFIELD "If It Isn't Good We Make It Good"

ZRACTICAL BAKING LEMSSONS

$5=2$ $=2$


NEW ORLEANS


Operates Two Through Trains Daily and Grants Stop-over at The Metropolis of the South and the Without Extra


## Could You Use An

 Automobile--Course You could
Course You could.
A spin into the country would be mighty fine these warm evenings. Many slightly used cars.good as new--can be obstained by in-

$\qquad$ Inguiries have beon reeceved, and the
promoters bellere that the eataluluh

gives instint action.

 In Ader-1-Ka, the German appendictte remdy, stops constipation or gas o
the stomach INSTANTLY. Man Platnvier
-Adr
for sale or trade.

dress P. O. Box 541 orphono 209.
E. B. BURCHETT. B. BURCHETT,
Plainview, Tex


## The Twice-e-Week Hale County Herald

 brown \& miller, Pubishers \begin{tabular}{l} BUFORD O. BROWN, Editor <br>
E. B. MILLER, Business Manager <br>
\hline
\end{tabular}



Entered as second-class matter the Post Office in Plainview

All communications, remittances,
atc... should be addressed to THE Post Office Box 368, Plainview, Texa

## All a anozesements of any churc pertaining to services a portaining to services $\alpha$, welcome t the columns of The Herald FREE; lee cream supper, or any plan to ge proposition, and will be charged proposition, secordingly. <br> Subseription Price .... 81.50 per year <br> Those may be "growing pain down in Mexico; but it seems the boy are going to have a flogging befor Have you noticed how the question with Tammany all along has been not "Is Governor Sulzer guilty?" but not "Is "Have bim""

 the present summer. There was con-
sternation in the state as the farmers sternation in the state as the farmers
saw their corn wither under the dally prophets of dispair pictured nothing but disaster ahead for Kansas
But in the autumn, when the But in the autumn, when the rains
began to fall and the late pastures were revived, and the wells filled up and ponds were running over, Kansas
and the ponds were running over, Kansas emerged from its gloom and in a fe
fears. There was enough for all the live
stock and there was enough for all the Hive men and women. Times were good, and before the spring of 1902 the
state had forgotten about its troubles of the year before.
of the year before.
Citizens of Hale County might prof-
it by the sturdy spirit of those Kansans. Few men on the South Plains
Who have worked over acres on which Who have worked over acres on which
selected seed had been sown will suffer this year. The farmer who prospers most
studies his land, selects his sed ant studies his land, seleects his seed and
cultivates so much soil sh he can mas cultivates so much soil ns he can mas-
tor. In fact, every farmer who mixes brain with his brawn and who wor
winter and summer does prosper GEt THE vision. In the words of the Wise Man,
"Where there is no vision, the people Where there is no vision, the people
perish."
The great men of all ages have been The great men of all ages have been
dreamers-dreamers who could work
to make their dreams come true. to make their dreams come true.
Where the ordinary man has seen only Where the ordinary man has seen only
to-day and to-morrow, the man of to-day and to-morrow, the man of
vision has looked a decade into the vision has
fature.
Behind every splendid achievement
has been an imagination see the possibilititins to whith other men were blind. Two generations ago
a few men comprehended how the
awe a few men comprehended how the
"West" would grow with the building of trans-continental railroads. But the project of railroad building was
gance.
There are deserted villages in the West-mute evidence of impulsive men who rushed onto the frontier
physically unfit or without experience or material means to succeed. More often they have been men with-
out viston; and, having no vision, they out vision; and, having no vision, they
"quit." On the streets of Plainview to-day we heard a man who was disgusted
with the "West." He had not pros-pered-because he had not worked; he sald it couldn't be done. The fact that other men were prospering mat
tered not. He saw no problems to work out; no adaptation necessary. Ho did not regard his farm as a personality to be studied and tre individually. He had no vision. an emplre on the South Plains? Our wealth is in irrigation, in silos, in stock raising and in an intelligent study and cultivation of the soil. Our problems are largely the problems of irrigated farming.
them we can put 20,000 famillies on the ferms of Hale Countr. When this is $\mathrm{s}_{\mathrm{stru}}$

## Boys! Boys!!

Those new suits are here. The models and patterns are new, but the make

## Mother's Favorite

is the same you have always bought.

Made in a sanitary tailor shop by experienced tailors.

Notice the shape of the shoulders, the set of the collar, the linings, the buttons, the button holes, the taped seams, the belt tunnels, in fact you will find every detail as it should be.
Another suit if one is unsatisfactory.

Fair enough?

## Richards Bros.-bollier




BUSINESS PERSONALS THAT
WHLL SAVE YOU MONEY.
"White Lliac" Is a pure soft wheat Use "White Lilac"-the BEST Sot Wheat Flour.
See DICK's TIN SHOP for Tower
Commerce the most effective age
WHOSE THE BLAME!
A newspaper classic that promises
never to lose its timeliness is "Cui
Culpa?" by Franklin P. Adams.
Though the satire was Culpa? by Franklin P. Adams.
Though the satire was printed more
than two years ago, it sounds as if it might have been inspired by the recent verdict upon the Stamford, Conn.,
wreck or fashioned still more recent
Iy as a prod to the ly as a prod to the investigators of the
slaughter at Binghampton's factory "White Llac" Flour is Best. PEO PLE'S SUPPLY STORE. - Adv. Think of it! "Oar Home," 81 so per
sack. C. E. WHITE SEED C0. Ad. tt. $5=3$ L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDEs. Adv. it

 "White Llac" Flour is Best. PEO
PLE'S SUPPLY STORE. -Adv. C. E. White sells and guarantee
"White Lilac." C. E. WHITE SEE "White Lilac." C. E. -Adv. t Don't sweat over a hot cook stove
these summer days. Let us cook your these summer days. Let us cook yol
meat for you. Hot Barbecue, Cold
Cooked Ham, Cooked Sausages at $\begin{array}{lll}\text { Cooked } & \text { Ham, Cooked } & \text { Sausages at } \\ \text { OTTO'S MARKET. } & \text { Adv. } \\ & & \end{array}$ Why pay some one a commission t
loan you money at 8 per cent, when
will lend it to you at 8 per cent with will lend it to you at 8 per eent with-
out commission? H. A. WoFFord. -Adv.
You can't buy better light bread
Flour than "Oar Home" Flour than "Our Home." C. E.
WHITE SEED Co.
SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. tt If you do not want to be disappofnted when , on bake a eake, use
"White Lilac." C. E. WHITE SEED "White Lllac." C. E. WHITE SEED
COMPANY.
I write Life Insurance, but don't
require a Hife insurance policy from require a ufe insurance policy fro
any one in order that they may borro money from me. H. A. WOFFORD -Adv.
Let L. D. RUCKER PRODUCE CO andle your GREEN and DRY HIDES
-Adv.
$\underset{\text { Llainview }}{\text { LOST-Pair rimless }} \stackrel{0}{0}$
Plainview and Lockney road; $\$ 5.00$
reward to finder. C. 8 . WILLIAMS reward to finder
Platnview, Texas.

## yHEEP FOR saLE: Herd of

 ited number of pupils in Violin, beginning September 1. Those desiring lessons will please see her at her Automobile, fine condition, and a New, High-Grade, Oak-Finish Piano
Player and a New Walsut Player and a New Walnut-Finish
Piano; cash or terms, or would trade tor live cash or terms, or would trade
What have you for trade? M. M. GAMBLE, Slaton, Texas.

AGE No bat
On easy terms, 11 -room house, bars Old people stooped with suffering,
Middle age, courageously fighting, Mratle age, courageously fighting Children, unable to explain; All in misery from their kidneys.
Perhaps a little backache first. Perhaps a little backache firs
Urinary disorders, dropsy guickly follow. Doan's
idneys.
$\qquad$ Call Phone 270 .
WOMAN DIED OVER COOK STOVE, $\square$
Killed by excessive heat this hot weather, when death could have been
avoided by buying our Cooked Baravecied boone buyng our Cooked Bar
becue, Cooked Ham, Sausages, an becue, Cooked Ham, Sausages, and
other Lunch Meats. OTTO's MEAT Are e

DEPOSITORY FOR SCHOOL YUNDS.

## ELLVIEW SUNDAY

SChool raldy
On Saturday, August 16, the Union ld-fashioned rally.
$\qquad$ Notice is herreby given that the Mrs. W. J. Mitchell, West Californla

Ave., Plainview, Texas, says: 'I can | good remedy for those afflicted with |  |
| :--- | :--- | :--- |
| goan's Kidne Pill | Board of Trustess of the Plainview |
| Independent School District will, as |  | weak kidneys. We got our supply

from the Long meeting to be held on the 25th day from the Long Drug Co. and gave
them to a child who had trouble with
oferve for a term of one year, beginatng
the kidney secretions. Doan's Kidney september 1, 1913. There will be a musical and literary brought benticial onesults."
beme the

The Treasurer selected will be thay
person or corporation who offers and person or corporation who offers sat
isfactory bond and the best bid of inisfactory bond and the best bid of in-
terest on the average dally balances the ground, there will be a general

Mathes, President,
Board of

# The Last Call to the Grocery Buyers of Plainview and Hale County 

We are forced to vacate our building on next Tuesday, Aug. 19th, it having been rented for other business purposes. We will positively sell every dollars worth of merchandise (if possible) and the prices we are quoting in a great many instances are less than wholesale cost. Make up your list--come and see us. If our prices whosale cos. ma may take yours: as this astock is bound to be closed
do not suit you wer do not suit your we may take yours; as this stock is bound the elocesed
out. While our stock is not as large as when we started the sale. is almott complete and \& good part of our very bet tock is yot on hande. Be uree and bring your almoot complete and a good part of our very bets stock io yot on hands Be sur
check book aloog and bay a bill of groceries at a suing of FIFTY PER CENT.
The Following Are Only a Few of the Prices:
Banner Oatmeal, Large Package 2-pound Tin of Oatmeal 15c
$11 c$8 Packages Hippo
8 ". Rub No More ..... 25c
8 " Borax Compound ..... 25 c
Large Pail Cottolene ..... 1.25
Small ..... 50c
Small Pail Crisco ..... 25c
Searchlight Matches; One Dozen Boxes ..... 35 c
Gold Band Soap, Eight Bars ..... 25
Lenox Soap, Eight Bars ..... 25 c
King Komas Syrup, Gallon ..... 60cHalf Gallon - $\quad 30 \mathrm{c}$
Cane One Gallon : 40 c
South Texas Ribbon Cane, One Gallon ..... 40 c
Strawberries, Two-pound, Dozen ..... ${ }^{1.00}$
Cut String Beans, Dozen ..... 1.00
Lea \& Perrin's Sauce, Bottle ..... 25
Price's Baking Powder, Fifty Cent Size ..... $33 c$
All Catsups, Thirty Cent Size ..... 18c
Albatross Flour, Sack ..... 1.50
Moca and Java Style Coffee, 2-pound Tins Regular 90c Value, Only ..... $70 c$
25 c bottle D \& B Bluing ..... 18 c
Swift's Pride Cleanser, Four Cans ..... 25
Crescent Poultry Food, 50c Size, Only
Small Size Snow Drift Lard ..... 25 c
50 c
Arbuckle Coffee, per Package ..... 22 c
Mason Jar Tops, Dozen ..... 15
Gold Dust, Twenty-five-cent Package ..... 18 c
1 Pound Gunpowder Tea, $\$ 1.00$ kind, per lb.Dr. Price's Vanilla Extract, 35c size$25 c$
Lemon Extract, 25c size18c
1 Dozen Good Pink Salmon ..... $90 c$
1 Dozen No. 3 Hominy ..... $90 c$
Vickery-Hancock Grocery Co. JOSEPH FOWLER, Assignee


## Headquarters

## For

AMAKILLO SOFT WHEAT FLOUR

The wheat is brought from Missouri. It is the very select of Missouri soft wheat.

# Headquarters 

## For

AMARILLO HARD WHEAT FLOUR
Made of pure Kansas hard wheat. It is the highest patent.

We are exclusive agents for the two brands we handle and personally guarantee every sack. Stop in and we will tell you all about it.

## People's Supply Store "There's a Difference"



Seth Ward College was named after a Texas bishop, one of the greatest men of the Methodist Church.

He was indeed "a man of the people."
His motto was: "Service to his fel-low-man."

It was said of him: "He was never unemployed and never triflingly employed.

He was one of the staunchest friends Christian education ever had.

Let us build a school worthy of the name.

## Seth <br> Ward <br> College

for sale or trade. designated by J. N. Jordan, Tax As-
sessor,
hidson motor CAR COMPANY

 Company, held Wednesday, a $\$ 1,000$, 000 dividend was declared. This big melon was in the form of a 100 per
cent stock dividend to all the stock cent stock dividend to all the stock
holders of the company. Over a quarholders of the company. Over a quar-
ter of ter of a million dollars
ried to Surplus Account.
The annual report of the Company
 kind, and reflects a most successful season's business. The total volume ty, Texas, on the 3rd day of July, 1913, of business done during the fiscal
year ending July 1st amounted to $\$ 10$,-

old, marked with about three years 500,000 , an advance of or three and a half million dollars, | over that done during 1912. | Thirty Dollars. |
| :--- | :--- |

The Company has just announced The owner of said stock is requested \begin{tabular}{c|c|c}
The Company has just announced \& $\begin{array}{c}\text { The owner or said stock is requested } \\
\text { its new 1914 Hudson Six at } \$ 2,250.00\end{array}$ <br>
to come forward, prove property, pay

 

its new 1914 Hudson Six at $\$ 2,250.00$ <br>
and is now shipping these cars at \& to come forward, prove property, pay <br>
anges, and take the same away, or
\end{tabular} rate of thirty per day. This an- 1 ti will be dealt with as the law di-

nomes nouncement also indicates that the rects.
Hudson Company is another addition
Hudson Company is another addition Given under my hand and official
to the already long list of the leading to the already long list of the leading seal this
American Manufacturers who have 1913.
 sively for use in their cars for the Clerk of the County Court of Hal

 literature and quotations before contracting.
LATNE \& BOWLER CO, Hoution


THE QUESTION of Groceries
is a most important one today in every housecold. Quality,
variety, price and deli ery, all have to be considered, and we


WRIGHT \& DUNAWAY
Phones 35 and 355

## VELIE WROUGHT IRON VEHICLES <br> Are in a Class by Themselves

Single Reach Gears
Easy Riding Springs
Light Draught Axles
Carefully Inspected Hickory Wheels Yellow Poplar, Piano Polished Bodies Trussed Hickory Shafts
Extra Wrought Fifth Wheels
Vonicles which lasta alife time andizive continous good service.
We have a complete assortment in stock.
R. C. Ware Hardware Co.


THE BEST HOT WEAHEE TOIIC, GRNES TASTEIESS Gilil TOMC
The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System. FOR GROWN PEOPLE AND CHILDREN.
It is a combination of QUININE and IRON in a tasteless form that monder-
fally strengthens and fortifies the system to withstand the depressing effect of fuily strengthens and fortifies the system to withstand the depressing effect of
the hot summer. GROVE'S TASTELESS chill TONIC has noequal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Bilionsness with-
out purging. Relieves nervous depression and low spirits. Arouses the liver to out purging. Relieves nervous depression and low spirits. Arouses the liver to
action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. Guaranteed by your Druggist. We mean it. 50 cents.

## wanted

A good windmill tank and tower. Must be cheap and in good repair.
Blainview, . Texas
fOR SALE OR TRADE.
SEE OWNER for sale good 6 -roon home on 5 acres of land, well located FOR SALJ OR TRADE, 6 acres Heights. 318 acres 7 miles northwes of Hale Center. 320 acres 20 miles northwest of Plainview.
J. C. GOODMA
J. C. GOODMAN,
Box 742,
Adv.
46-F-pd.


Vacation land is calling now; it only remains for you to make up your mind when and where you will go.
The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via will help you solve the question. For fares, berths
desired. address
W. G. Crush, Gen'l Passenger Agent,


## Lumpkin - Thomas Hospital

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and Xray laboratory. Graduate nurses only.
Drs. Lumpkin and Thomas, Attending Surgeons.
Mrs. N. H. Tudor, Matron.
Mrs. N. H. Tudor, Matron.


## The First National Bank <br> Capital stock <br> SAFE DEPOSIT BOXES FOR RENT <br> Your business solicited appreciated and protected

Where They Make high Grade photos


Some Exceptional Bargains in Land
miles from good town, has an eight room house, well and windmill, barn sheds and other out buildings. 100 acres in cul-
tivation. Is all fenced and cross out buildings. 100 acres in cul-
tivation. Is all fenced and cross fenced, one-half mile to good school, is an ideal location and the price is right.

Come and see us, or write or wire us just what you want. We have other lands and it might be we have just what you are looking for. Corres pondence solicited and promptly attended to. eight room house, well and
 mapting of the B. Y. P. U. of Calvery
Barch on next Sunday eve ing, August 17, at $7: 30$ o'clock: Bible Study Meeting-"Aha
Leader-Stewart Barnes. Leader-Stewart Barnes.
Opening Exercises - Song, Song,
Scripture Lesson-1 Kings 17:1-24. "Introduction" (connecting this lesMary Fletcher Mary Fletcher. Ahab's Accession to the
and Marriage" - Edna Lockhart.
Song-"God Will Take Care Song-"God Will Take Care of You.
"The Contest on Carmel"-Mrs.
"narles Brown. "narles Brown.
"Ahab and Naboth's Vineyard"-Mr

"The Close of Ahab's Reign"-Tom Fletcher.
Song.
"What
"What Lessons Do 1 Get from
"
Closing Exerclises.
first presbyterian church.
Two laymen are to have charge o
the service at the First Presbyteria

$\qquad$
resent an thends are arged to
SOIL THE FOUNDATION. How to Get 100 Bushels of $\mathbf{H c}$.
the Acre.-Advice From H. A. McKeen, Secretary Illi
Farmers' Institute. INational Crop Improvement Service J
"Thorough preparation of seed bed
and intelligent selection of seed, and good cultivation are vitally essential,
and must be employed, but to at-
tempt to grow the 10 bushel crop
by these methods alone is like trying
to build a house by constructing the
roof beiore taying the foundation.
The foundation of a 100 bushel per
acre crop is a fertile soil; a soil con-
taining sufficient plant food elemente
to opoduce such abundant crops-
soin so intelligenty drained that
these elements in plant food solution
shall not be weakened by overdilution.
"We must learn the simple lesson
that wherever the necessary mineral
elements of plant food are deficient, whether it is because they were never
deposited in ufficient quantity by na-
ture, or whether they have been ex-
hausted by erosion, or repeated crop-
ping, it must not only return them in their natural form, but must mak
them available for plant food by plying organic matter in abundan
No considerable increased crop yic
will be realized will be realized until
thoroughty understoo In the counties which
organized a Farm Bur
or provement is the first step usually
undertaken, and a committee on soils

ALTY COMPANY
Plainview, Texas

5120 acre ranch of good smooth land just being put on the market at a price that is woith investigation, is located just right to cut up and sell out in smaller tracts.
640 acres is just four miles from a railroad town, is joined on three sides by Land purchased by the Syndicate, it lays just right, is all good smooth Land, and right now can be purchased below the market. 160 acres improved farm six


## FRANKLIN RECORD

In June, 1913, The Technical Committee of the Automobile Club of America tested a FRANKLIN, four cylinder, four cycle, air cooled motor, having a 3 3-8 inch bore and a four inch stroke, weight of car 1955 pounds. The car was driven 83.5 miles over roads on Long Island on one gallon of gasoline and less than 1-8 pint of lubricating oil. The car returned to the starting point three times.
There were 28 other motors in this contest and the FRANKLIN was first, lowering the record, which it has held through three contests.

Light weight and direct cooling, are saving Franklin users big fuel bills. Gasoline consumption is cut squarely in two. Direct cooling permits the motor to be operated at the temperature of maximum efficiency for gasoline vapor. Higher thermo-dynamic efficiency is secured and the full power of the gasoline is utilized. Fuel is saved from two ends, the amount consumed per unit of horse power and the amount necessary to produce power to drive the lighter car.

Four hundred miles to a gallon of oil and no smoke with the FRANKLIN recirculating oiling system is another advantage.

## Franklin Cars Are Made As Follows:

| Franklin Six "38" 5-passenger Touring | $\$ 3600.00$ |
| :--- | ---: |
| Franklin Six "38" 4-passenger Touring | 3600.00 |
| Franklin Six "38" | 7-passenger Touring |
| Franklin Six " 30 " Touring-car | 3850.00 |
| Franklin Four "25" |  |
| "passenger Phaeton |  |$\quad 2900.00$

Next Week We Will Tell You Why frankun Owners Get Doable Tire Milage


