

# The Twice-a-Week Hale County Herald

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VOLUME TWENTY-FOUR

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NUMBER FORTY-FIVE

If You See It in  
The Herald  
It's So.

Quality Job Printing;  
Book and Pamphlet  
Designing.

## SPARROW ASKS \$33,000 OF ELLERD

Oklahoma Man Wants Commission on Sale of Balley County School Lands.

### ARGUMENT TO-NIGHT

Defendant Claims There Is No Contract under Which Commission Is Due.

The case of E. F. Sparrow, of Oklahoma City, vs. R. M. Ellerd, of Plainview, has taken all of the District Court's time so far this week. Mr. Sparrow is bringing suit for \$33,000, which he claims is due as commission on land belonging to the defendant in Balley County, Texas. Mr. Ellerd alleges that there was no contract whereby Sparrow was to act as his agent, and that no commission is due.

Mr. Ellerd sold this Balley County land to C. J. Enoch, of Mississippi, for a consideration of \$660,000.

Arguments on the case will begin at 7 o'clock to-night. Mr. Sparrow is represented by Dalton & Russell, Mathes & Williams and an Oklahoma City Attorney. Mr. Ellerd is acting as his own counsel.

The case of J. M. Bassett vs. J. R. Kerlin, suit on contract for lease of 7,848 acres of school land located in Crosby County, will be called as soon as the case of Sparrow vs. Ellerd is disposed of.

## MISS BAYLESS IS HONOR GUEST AT "FLOWER PARTY."

Mesdames Ed Dunaway and W. H. Potts Entertain in Honor of Dallas Visitor.

Miss Bayless, of Dallas, who is a guest of Mrs. Ed Dunaway and Mrs. W. H. Potts, was tendered a beautiful courtesy Monday afternoon, taking the form of a flower reception.

Mid-summer blossoms—the daisies, nasturtiums, bouncing betties and roses in profusion—made the interiors of the Dunaway home radiant with color and fragrance.

Mrs. Dunaway and Mrs. Potts met the guests at the door; Miss Kathrine Duckworth and Miss Susie Glenn presided at the punch bowl, in the dining room, where chicken sandwiches and mints were served.

A musical program comprising the following numbers was rendered:

Piano Solo—Miss Susie Glenn.  
Song, "Garden of Roses"—Miss Mildred Buchheimer.

Reading—Susie Glenn.  
Piano Solo—Vera Newton.

Song—Nell Sansom.  
Piano Solo—Hattie Workman.

"The Rosary"—Mildred Buchheimer.

A flower contest proved interesting pastime, resulting in a tie between Misses Susie Glenn and Lucille Kinder.

When straws were drawn Miss Glenn had the shortest one, and was presented with a bountiful bouquet of sweet peas.

Rose ice served a la mode and angel food cake was the refreshing close of this, one of the prettiest social functions that has come to Plainview society and her guests this summer.

## PAIGE FACTORY DOUBLES OUTPUT OF 26'S FOR 1914.

The Paige automobile factory has doubled its output of Model 36 cars for 1914. The output during last year was 7,500 automobiles; this season's output will be 15,000, according to advice received by J. W. Pipkin, local representative for the Paige.

All Model 36 cars are equipped with electric lights and self starters. The company is also putting out a model 25 with electric lights at \$1,100, delivered.

## FLOYD COUNTY TAX VALUES INCREASE.

Tax valuations for 1913 in Floyd County amounted to \$6,568,796, and that of 1912 to \$6,144,919, according to figures furnished by Tax Assessor B. C. Willis. The list of assessments, as published in the Lockney Beacon, is as follows:

Resident roll	\$3,443,500
Non-resident roll	2,088,310
Unknown roll	636,760
Banking roll	157,480
Railroad roll	242,746

Grand total, 1913.....\$6,568,796

Grand total, 1912.....6,144,919

Increase.....\$ 423,877

## "TEACHER MAKES MAN," SAYS COMMISSIONER.

Rev. J. T. McClure Tells Audience That the "Tomorrow of the Nation" Depends on Instructors.

"The manhood of this country is just what the teacher—the teacher in the home, in the public school and in the college—makes it. The to-morrow of the Nation will be just what the teacher of to-day makes it." These were statements made by Rev. J. T. McClure, Commissioner for Southern Methodist University, at Dallas, in his sermon at the Methodist Church Sunday morning. Brother McClure is in Plainview to take charge of the campaign to secure \$50,000 for Seth Ward College.

Brother McClure preached upon "A Great Crisis and a Glorious Opportunity." He quoted Christ's words—"All power is given unto me." And this power is promised unto us on condition that we "go." "I am with you always; I have all power; I go with you on condition that you go teaching the truth that I have given you." "These were Christ's promises; his commands to man."

"Perhaps more important than to bring the gospel to man is to train him in the principles of the gospel and show him how to use it," the preacher said. "It is a great thing to be born into the world; but it is a grander discovery to find out how to use life. The world would not be richer for that life's having come into it unless the life is trained for service."

Brother McClure said that higher education is the work of the church. In Texas 40 per-cent of the students in colleges are in the State University. He pointed out that what Texas is to-day is largely due to church colleges. The church institutions were founded first, and they have given us the larger proportion of our statesmen, jurists, and men of business. It is the church institution which has raised the moral standard of the State school.

The greatest work of to-day, Brother McClure averred, is training the youth. The State cannot train enough teachers to do that. The Church must help. Within 12 years, he said, we put five times as much money into our high schools as ever before. We are putting more into physical equipment than into teachers. And the equipment is useless without competent instructors.

## MRS. JACKSON ENTERTAINS MISSIONARY SOCIETY.

Mrs. O. B. Jackson entertained the Missionary Society of the Methodist Church Monday afternoon, at her home, in West Plainview. A color scheme of gold and white, chosen colors of the society, was carried out in flowers and crepe paper.

Mrs. R. E. Cochrane, Mrs. T. P. Whitis, Mrs. J. W. Pipkin, Mrs. Asa Brookshire, Mrs. J. F. Owens, Mrs. L. A. Jones, Mrs. Otis Trulove, Mrs. Lee Shropshire, Mrs. S. A. Barnes and Miss Alexander, of Meridian, represented the ten different officers of the Missionary Council—each one in turn telling something of the work of her office.

Cream and cake were served.

## AN ILLUSTRATED BOOKLET FOR SETH WARD COLLEGE.

President Pearce of Seth Ward College is distributing an illustrated booklet of the college. Its title is "To Show You and to Tell You About Seth Ward College." The little book is a story in word and picture of life at the local Methodist College. Ask President Pearce for a copy. It is very interesting.

## HELSEY YOUTH HAS SPLINTER CUT FROM ARM.

D. O. Helsey's son stuck a splinter in his arm Sunday, and had it cut out at Guyton Sanitarium yesterday. The jagged wood was about an inch long. It was painful, but the youth is not suffering seriously since the splinter was removed.

## ESTACADO BOY MAY NOT RECOVER FROM KICK.

A boy three or four years old, by the name of Bryant, living at Estacado, was kicked by a horse yesterday. He was taken to Lubbock. It is not expected that he will live, according to Rev. S. A. Barnes, who returned from Estacado last night.

Calling Cards at The Herald.

## SPACE RESERVED AT STATE FAIR

Hale County Is Expected to Duplicate Winning Record Made During Two Years.

### WATCH FOR EXHIBITS

Banner County Became Talk of State by Taking More Than Any 10 Counties.

It is Fair time again! And Texas is wondering what Hale County is going to do. Two years ago Plainview sent 26 exhibits to Dallas. These won 19 blue ribbons and 7 red ones. The wise ones shook their heads. "Why, that county stumbled onto something, but they never would 'come back.'"

Last October Hale County shipped 52 exhibits to the State Fair. We won 36 first prizes and 16 seconds—more than the combined winnings of any other ten counties. Texas was dumbfounded. Visitors so near as Fort Worth just knew that such products couldn't have been grown on the Plains; those fruits were shipped in from California, they said, and Oregon.

But Texas was talking about Hale County, and the prize-winning exhibits which came from the South Plains. It was free advertising; advertising of a kind which can't be bought.

Hale County must win again! That is the message of O. M. Unger; and Mr. Unger is due large credit for the winnings last year and two years ago. He went over the county in his Ford, picking out winning products here and there; he pulled through mud; he offered a prize of \$10 for the best pumpkin grown; he is going to do the same thing again. But he ought to have help. It's all done for your benefit; you're too much of a man to lay down on the job and ask one man to do it all.

How can you help? Go out and cull from your grains, fruits and vegetables the best you have. They may not win, but a lot of exhibits won last year when their owner was sure they would not. Save what you have and let Mr. Unger look it over.

Space has been reserved at the Fair. The exposition begins October 18.

Mr. Unger is anxious, also, that enough exhibits be gotten together to send a winning display to Amarillo. In discussing this matter to-day, Mayor Dorsett hit the nail on the head when he said, "Suppose a friend of mine should take advantage of the low rates and come to Amarillo. I have boosted Hale County. Naturally he is going to ask where Hale County's exhibit is. If there is no exhibit there it will look mighty like we had nothing to exhibit. We have everything to lose and nothing to gain by failing to send a winning exhibit to Amarillo in October."

## WISE SEVERELY HURT WHEN TEAM OVERRUNS HIM.

W. W. Wise, who lives nine miles north of Plainview, was run over Saturday morning by a wagon. His head and shoulders were severely bruised, and it was thought at first that he could not live. Dr. Flamm was called and dressed the wounds. This morning the injured man is resting easy, and will recover.

Mr. Wise was near the feed chopper, where silage was being prepared. The team to the wagon became frightened and caught Mr. Wise on a short turn, running the wagon over him.

## PLAINVIEW WOMAN ILL OF TYPHOID AT LUBBOCK.

Mrs. E. O. Nichols, who went to Lubbock some time ago to visit her brother, is ill of typhoid fever at that place. Dr. Nichols has been wired to come to her bedside. He is studying in New York City.

### ANNOUNCEMENTS.

There will be a call meeting of the Executive Board of the Civic League Friday afternoon, at the Library Room in the City Hall. Important business will be up for consideration.

Mrs. E. L. Kerr will entertain Thursday afternoon with a "42" party, honoring Mrs. H. S. Grimes, of Quanah, and Miss Helen Geerish, of McKinney, her nieces, who are visiting her.

Miss Julia Roberson, of Brenham, Texas, is in Plainview visiting at the residence of Mrs. H. C. McIntyre.

## SETH WARD GOES AFTER \$50,000

Endowment Campaign for Local Methodist College Is Launched at Meeting of Board of Trustees.

### AN EVERY-MEMBER CAMPAIGN

Presiding Elder Says That Outside Districts Are Ready When Plainview Acts.

At a meeting of the Board of Trustees of Seth Ward College held this afternoon, in the Methodist Church, plans were laid for beginning a campaign having for its purpose the raising of \$50,000 endowment for the local Methodist institution.

In response to a request from President Pearce, Rev. J. T. McClure, Commissioner for Southern Methodist University, at Dallas, came to Plainview Saturday. Brother McClure will have charge of the campaign.

Seth Ward College must raise \$50,000 endowment to be accepted as a full junior college by the Annual Conference. With this amount pledged it will be in better condition financially, the Commissioner said at Tuesday's meeting, than any other junior college in Texas. The school is practically out of debt, and has nearly \$12,000 already signed up on the endowment fund of \$50,000.

### Only Interest Asked for.

It is the purpose of the Trustees to ask only the interest. Endowment notes are due in 5 years and bear interest at 6 per-cent a year. If the interest is kept paid the donor has the privilege of extending his note an additional 5 years.

"The outside districts are ready to help," said J. T. Hicks, Presiding Elder, "but they are asking what Plainview is going to do. Plainview receives the benefit of the institution; naturally Plainview must invest most in it."

It was planned to make Wednesday "Seth Ward Day." A banquet will be held early in the evening, and plans will be discussed for going into the campaign. Brother McClure will give a month to the work; it is hoped that the entire amount may be pledged during that time.

## MR. AND MRS. LONGSTRETH ENTERTAIN ASSOCIATES.

Young Men of Texas Land and Development Company Given Delightful Outing.

Mr. and Mrs. W. H. Longstreth were hostess Saturday evening to the young men of the Syndicate office, at their home, on the Demonstration Farm, east of Plainview. An equal number of young ladies were invited, and Mr. and Mrs. Peyton Randolph were the chaperons.

Nature provided a background of unequalled comfort and beauty. The summer breezes were blowing, the full-grown "man in the moon" was high in the sky and watermelons were red behind the green.

The office force of sturdy young men were glad to lay off the strain of the busy week in the office and, with the happy, care-free young ladies, lie away on a hay-ride to the Longstreth home.

A tempting picnic supper was served on the lawn, after which games were played, songs were sung and watermelons were sliced.

Mr. and Mrs. Longstreth proved themselves delightful hostesses, and the office force, together with the favored guests, are indebted to them for this splendid occasion.

## METHODIST SUNDAY SCHOOL TO PICNIC.

The Methodist Sunday School is going to have a picnic Thursday, Jo. Wayland, Superintendent of the School, says there will be watermelons and lemonade for everybody. Individuals will bring their dinners. The picnicers will meet at the Methodist Church at 9 o'clock and go to the grove for "the fun."

## NEW TELEPHONE DIRECTORY TO BE ISSUED NEXT MONTH.

The new Directory for the Southwestern Telephone Company will go to press September 1, according to Joe Ryan, Manager. Mr. Ryan asks that all subscribers who want changes made in their telephone number, or whose printed number does not correspond with that of their telephone will please notify the company at once.

## BAND WILL CLOSE CONCERT SEASON.

Boys Feel That Open-Air Entertainments Have Not Been Appreciated; Expenses Heavy.

The band will give two more concerts, one Thursday night and the last one Thursday night of next week. The boys feel like their efforts have not been appreciated. One of them said to-day, "The boys have worked hard to give the people good music this summer, but from lack of interest the people have taken in helping finance the band expenses make it necessary to close the concerts September 1. If the people want a band they should take more interest in supporting the band and help keep up expenses. The boys are always willing to play. But they are not willing to go down into their own pockets and dig up money for necessary expenses."

"There is only one way to keep the band going this winter: the people must help with the expenses of the band."

### Thursday night's program follows:

1. March, "Riverdale"..... Young
2. Waltz, "Wild Flowers"..... Keifer
3. Oriental Dance, "Eldorado"..... Keifer
4. March, "Gentry's Triumphal"..... Jewel
5. Overture, "Sincerity"..... Barnhouse
6. "Characteristic Dance of the Imps"..... King
7. Waltz, "Water Lilies"..... King
8. Overture, "Conqueror"..... King
9. March, "Celebrity"..... Richards
10. Finale, "United Nations"..... Barnhouse

### FIRST PARCEL TO PRESIDENT.

Wilson Receives Package Under New Postal Rule—Thirteen Cents Postage.

Washington, D. C., Aug. 15.—President Wilson was the recipient today of the first package officially sent through the parcel post under the new regulations raising the weight limit. The package contained Georgia peaches from Mrs. Wilson's native county. It weighed seventeen pounds. Advantage was not taken of the maximum weight of twenty pounds because it cost just thirteen cents to send seventeen pounds to the White House, and thirteen, the presidential lucky number, consequently goes into parcel post history.

### BONDS ARE SHIPPED.

Street Crossings Will Be Put Down Without Delay, Mayor Says.

Street improvements and sewer extension bonds were turned over to the bank yesterday and were shipped out to-day, accord to Mayor J. L. Dorsett. These bonds were purchased by a Detroit Company.

Mayor Dorsett says that street grading and crossings will be put in without delay. As soon as this work is done and the sidewalks are connected up Plainview is entitled to free mail delivery.

### CHURCH NEWS.

The Ladies' Aid of the Christian Church held a workers' conference Monday morning, at their church. Mrs. Terry King, of Fort Worth, spoke to the ladies.

The Missionary and Aid Society of Calvary Baptist Church held two meetings Monday afternoon. A progressive sewing bee was the interest claiming the ladies' time. One circle met in East Plainview and one in West Plainview. The needle was faithfully plied for Buckner Orphans' Home, at Dallas, Texas.

## MATADOR PIONEER PASSES WHEN GRANDMA STOKES DIES.

Grandma Stokes died at Matador Sunday morning at 1 o'clock. The remains were brought to Plainview Monday and shipped to Temple, Texas. Mrs. Stokes had been ill for more than a month, and her death was expected at any time. She was seventy-seven years old. Her daughter and son accompanied the body to Temple.

## DUMAS PARTIES BUY FIRST 1914 OVERLANDS.

E. N. Egge sold two model 79 Overland cars yesterday to Dumas parties. These cars are equipped with electric lights and self starters. They are delivered in a few days. These are the first 1914 Overland automobiles sold.

## CLEAN-UP TIME NOT YET OVER

School Drinking Fountains and \$250 Cash Prize Within Reach If You Do Your Part.

### ANOTHER FLY PRIZE

Civic League Offers \$5 to Boy or Girl Trapping Most of Pest; and \$2 a Pint.

The clean-up isn't finished yet. That a vast improvement has been made no one can doubt who has seen Plainview this week and who visited the town two weeks ago. Jungles of weeds have been cut; ugly piles of rubbish are being removed; vacant lots which had been pre-empted for private dump grounds have been laundered.

There are exceptions. Corners are yet dirty. "Funny, isn't it, that men and women will leave weeds or rubbish or slime in the corners?" said a visitor yesterday. It is queer, but some seem constituted just that way. Maybe they don't see the corners at all.

On North Pacific Street there are two or three bad looking places. In the residence portions of town some alleys have not been touched. But they are going to be cleaned up. The clean-up captains do not believe that any citizen is going to "lay down" on the job and rob Plainview of the title—"The Cleanest Town in Texas."

It is a big prize Plainview is working for; larger than that offered to other towns. The Texas Land and Development Company has said that if the town wins first award, the Company will give its check for \$250; if second prize comes to Plainview the check will be \$150. And it is up to you. Clean up, and your town wins.

Almina Strange and Herwin Gallaway are leading in the "fly war." This morning Almina brought in 40 flies, while Herwin brought in 9 more. The total catch was 184 pints—552,000 flies. Last week the catch was 585,000. Three weeks ago the trappers brought in a few more than 300,000. This increase is due, the committee thinks, to the "melon season." But if Plainview were entirely clean, and if somebody didn't leave melons lying around, there would be no flies.

The fly committee announces that it will give a prize of \$5 to the boy or girl living within 1½ miles of Plainview who brings in most flies; \$2.50 to the one who is second; and \$1 to the trapper who ranks third. This award will be based on returns beginning August 26 and closing October 15.

In addition to the prizes offered, 10¢ a quart will be paid for flies.

Stamp out the fly!

## FARMERS TO BE HELPED TO CONSTRUCT SILOS.

Where is Trades Day? A decade ago, and only recently, towns had what they popularly denominated "Trades Day," when every "horse" and blue-jeans farmer from miles about would gather and swap horses and, incidentally, in the deal, swap lies. But that day has gone, and now it is a "Silo Day."

Last Saturday was Silo Day in Clovis. H. M. Bainer, agricultural demonstration agent for the Santa Fe Railway, and W. L. Boys, general agent of the Indiana Silo Co., were on the program on the occasion. The Clovis Commercial Club offered \$200 in premiums, arranged in eight bunches, to as many farmers that build the first eight silos of any kind in the country. A hardware firm in Clovis offered \$1,000 toward a fund of \$4,000 to be loaned without interest for one year to assist the farmers in building silos in that section of the country. The meeting was held in a large tent on the main street, and some 250 farmers were in attendance. Enthusiasm was rife throughout, and as a result of the talks and the activity of the friends of the farmers with their generous offers and loans, it is expected that a great number of silos will be constructed in that section of New Mexico in the next few months.—Amarillo News.

## REV. HARDER AT CLARENDON.

The Clarendon News contains announcement of a sermon to be preached in the First Baptist Church in Clarendon, Sunday, August 17, by Rev. J. M. Harder, of Plainview. The Clarendon Baptists are very partial to Brother Harder.

### WHAT IT COSTS TO IRRIGATE

E. M. Layne Gives Some Figures On Water Costs With Various Motor Agencies.

"It will require one hour, thirty and one-half seconds to cover one acre of ground three inches deep when pump is delivering 900 gallons a minute, which is the equivalent of one hundred miner's inches a minute," said M. E. Layne, of Layne & Bowler Company, in answer to a question asked by a Herald representative regarding the cost of irrigation.

"This does not take into account loss of water through seepage in dirt ditches. It contemplates closed pipes, such as are used in the older irrigated districts. But any individual must figure the loss in his own ditches. Then he can get the exact cost with the figures given below."

Mr. Lane then gave a detailed estimate of water costs with various kinds of fuel. His report follows:

Pump Efficiency (per cent)	Water Lift (feet)	Distillate, Solar Oil or Fuel Oil at 8c per Gallon, requiring 1 Pint to develop 1 B. H. P. Hour.	Naphtha at 14 1/2c per Gallon, requiring 1 Pint to develop 1 B. H. P. Hour.	Low-grade Distillate or Tops at 3c per Gallon, requiring 1 Pint to develop 1 B. H. P. Hour.	Electricity at 1 1/2c per B. H. P. Hour. Motor 85 per cent Efficiency.	Non-condensing Engine using 40 pounds water per B. H. P. at 8 pounds evaporation. Coal at \$4.10 per ton.	Condensing Engine using 25 pounds water per B. H. P. at 8 pounds evaporation. Coal at \$4.10 per ton.
50	80	\$.58	\$1.06	\$.22	\$.77	\$.60	\$.39
50	90	.66	1.17	.24	.87	.67	.44
50	100	.73	1.32	.27	.96	.75	.49
60	80	.49	.88	.18	.64	.50	.32
60	90	.55	.99	.20	.72	.56	.36
60	100	.62	1.12	.23	.80	.63	.41

The above figures represent fuel costs per acre for one 3-inch irrigation, which is the most dependable crop insurance.

"The cost of fuel or electricity in the different localities will change the cost of the water produced. For instance, should your fuel cost exceed the fuel costs stated in the table given below 10 per cent, the total cost would be increased 10 per cent. Likewise, a 10 per cent reduction in the cost of fuel or electricity would also decrease the total cost of operation 10 per cent. Should the lift be either decreased or increased 10 per cent, the same results would follow.

"We have found from actual experience that we can depend upon getting from 50 per cent to as high as 60 per cent efficiency; therefore, we have shown below the comparative cost of operation with the Layne & Bowler Patent Pump when developing 50 per cent and 60 per cent efficiency, pumping against the following heads, with the given power costs:

"You see," she explained, "the farm is not very well organized yet. We are not through building. So I have to do almost anything that comes up. Last winter the herdsman left unexpectedly and I milked eleven cows night and morning and fed the calves. You should have seen me breaking those calves to drink out of a pail. I never had to do that before. One of them persisted in chewing my necktie.

"But the rough work is too hard. I have never had to do it. My post has always been superintending. I had a post on a farm in North Ireland once where we made 20 per cent on our investment.

"I always took a great deal of pride in turning out nice dairy products. A French cheese was one of my specialties. It was mildly acid and very dainty. Yes, much better than the cottage cheese you make in this country.

"Only once since I have been here has the bacterial count been above the mark," she continued.

"They tell me that they don't give any instruction at your colleges in milking. That seems strange. In our school we have many lectures on how to milk. We think it is one of the most important subjects in dairying. It makes such a big difference in the yield whether you milk properly or not."

Miss John came to this country to increase her opportunities. Her heart is set on working into a "post" where she can prepare dairy products for a fancy trade. Post is the old-country name for position. She believes there is a big field in this country for women in the preparation of food, and especially dairy products.—Prairie Farmer.

#### SO HE FINED HIMSELF.

A Colorado Minister Repented of Violating a Speed Ordinance.

In a letter to the Eaton Herald, of Eaton, Colo., the Rev. S. C. Dickinson deprecates violations of the town's speed ordinance. He feels free to do so, he says, because he recently took part in a little race within the city limits. He thinks he didn't go very fast, but he heard comments on his speeding. So he writes:

"As a result of the thinking I find myself \$5, but, as I had to do all the work myself, I usurped the authority to remit half the fine, as it was the first arrest of the sort, and sent to the town clerk a check for \$2.50. The aim of fines is supposed to be reformation rather than punishment, and it has accomplished that end so far as I am concerned."

#### HENS' LAYING DEPENDS UPON THEIR FEEDING.

Undoubtedly many chickens eat more than they need, but the hen that is properly fed will turn her surplus into eggs, the hen that is fed barely a maintenance ration is necessarily unprofitable. One reason the beginner with a small flock fed largely from the table scraps can figure out so low a cost of feeding chickens is because he doesn't count the cost of the food he would need to buy were it not for the scraps. The right way to figure the cost of a hen's food is not by the value of the table scraps at first cost, nor is it right to estimate that

they cost nothing, but by what it would cost to replace them with poultry food.

The feeding will tell at the critical time of the early frosts when the pullets are just coming to lay and tantalize you with their red combs, but still do not lay, when the hens are passing the last stages of the molting season, and not feather before the frosts, when the vitality of all the stock is the lowest, and when the price of eggs begins to soar to its highest, then it is that the feeding tells. It is a question then of winter laying or winter loafing, and that is largely a question of feeding.—Wallace's Farmer.

#### VARIETY IN POTATOES.

Potatoes in Cases—Wash thoroughly good-sized and mealy potatoes and place in a quick oven to bake. Take them out and cut off a round of the peel from one end the size of a 50-cent piece and carefully scoop out all of the interior. Mash the pulp and pass through a sieve into a saucepan, mixing in a breakfast cupful of cream and milk in equal proportions and an ounce and a half of warmed butter. Place the pan over a slow fire and boil gently, adding a little at a time the whites of a couple of eggs whipped to a froth. Fill up the potato skins with this preparation and put them in the oven again till they have become thoroughly warmed; place them in paper cases arranged on a napkin on a dish and serve.

Potato Rissoles—Mash the desired quantity of cold boiled potatoes with a lump of butter and season to taste with salt and pepper. Mould the mixture into egg-shaped balls, roll them in bread-crumbs, then in beaten egg, then in bread-crumbs again. Place a large lump of good beef dripping in a flat stewpan over the fire, let it remain until the blue smoke rises, put in the rissoles and let them fry until they become a bright golden brown on all sides, after which drain them for a few minutes on a sheet of paper before the fire. Pile them on a dish, garnish with fried parsley and serve.

Potato Provincial—Trim potatoes into the shape of corks and then cut them across into slices three-sixteenths of an inch in thickness, and wipe perfectly dry. Saute them slowly in oil, allowing plenty of time for cooking, after which add a little garlic and onion chopped very fine; salt and finish them in the oven. Just previous to serving drain well and sprinkle over with chopped parsley and lemon juice.

Stewed Potatoes, Maryland—Place half a pound of raw potatoes cut into small pieces in a saucepan over the fire, together with a medium-sized onion, chopped, a teaspoonful of common salt and celery mixed, two teaspoonfuls of chopped parsley, and three tablespoonfuls of water. Simmer gently until the potatoes are soft, then add a gill of milk and a tablespoonful of flour, blended smooth with a tablespoonful of vinegar. Stir thoroughly for ten minutes over an increased fire, or until boiling.—Kansas City Star.

## A Business Education In Wayland Business College, Plainview, Texas

Will prepare you for the Business world. We give the most up-to-date Courses in the Country. We teach Bookkeeping, Shorthand, Typewriting, and all academic branches. Write for free catalog.

J. E. Watson, Mgr. Bus. Dep't  
Wayland Baptist College, Plainview, Texas

### Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only. Drs. Lumpkin and Thomas, Attending Surgeons. Mrs. N. H. Tudor, Matron.

#### A GIRL MANAGES A DAIRY.

With Welsh Training and Irish Experience, Miss John Came to America.

In Lake County, Illinois, on Crabtree Farm, there is a little Welsh girl who is managing a dairy. She had experience on an Ireland dairy farm before she came to America, and also attended a university in Wales two years, where she studied dairying.

Miss Florence E. John wonders why the girls in this country don't take

more interest in dairying and poultry. Welsh girls think this kind of work just as dignified and elevating as any they can engage in, and they think there is no kind of work any grander than preparing food for people to eat.

This plucky little dairymaid presides—if that word can be properly used—at the Crabtree Dairy. She bottles Guernsey milk in little round mugs holding one-third of a quart. Travelers gladly pay fifteen cents for one of these mugs to go with their luncheon or dinner.



### A SMALL THING

But an aggravating one.

Did you know that hundreds of people die every year from the effects of blood poison, caused by cutting corns?

WHY RUN SUCH RISKS?

We carry a complete stock of reliable Corn Cures, as well as an up-to-date line of drugs, toilet articles, etc.

Drop in the Store Tomorrow.

Kodak Supplies and Columbia Phonographs.

**R. A. LONG DRUG CO.**  
Free Delivery Phone 327



### Start Saving Today

How many time have you put it off?  
"Procrastination is the thief of time."

Saving is easy and a pleasure after once you make the start.

Money establishes your independence and means influence.

**Citizens National Bank**  
Capital \$100,000



### The Telephone Road to Every Market

Are you up on current dairy prices during the scarce season?

The farmer with a Bell Telephone is "wise" and he sells at the market's height. Why not share your telephone-connected neighbors advantages.

Apply to our nearest manager for information, or write

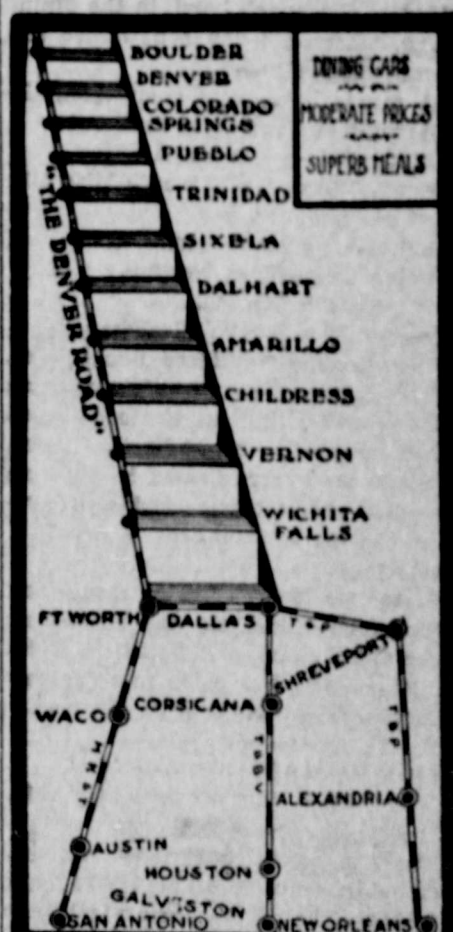
THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO.  
DALLAS, TEXAS.

The Best Hot Weather Tonic  
GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

### COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS



In a comparative sense  
**COOL COLORADO**  
with its numerous incomparable attractions and refuges for vacationists and those needing health-renewing influences, is but a few steps away and the Fast Double-Daily Through Trains of the Ft. Worth & Denver City Railway (including through-sleepers between Denver and points on the T. & B. V., the T. & P., and M. K. & T. Rys., as indicated herein) eliminate travel hardships and inconveniences and assure unbroken comfort and pleasure in both directions. If in doubt, let me send you some Convincers, in booklet form, free!

A. A. GLISSON, G. P. A.  
FT. WORTH, TEXAS

#### FOR SALE.

1913 Model Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying, or you will regret it; also bargains in used Motor Cycles. Write us today. Enclose stamp for reply. Address  
LOCK BOX 1,  
Trenton, N. J.

Adv. 55-1

**MARKETING PLAN WILL SAVE \$2,000,000 SAYS RADFORD.**

**Farmers' Union Head Says Express Company's Offer Is Most Important to Industry in Quarter Century.**

"The recent action of the Wells Fargo & Company Express in tendering the good offices of that powerful organization to the producer in the distribution and sale of farm products is, in my estimation, the most important single event of its class in the industrial life of the country during the last quarter of a century," says Peter Radford, President of the Texas Farmers' Union. "At least it will reach that dignified zone when their precedent is followed by other common carriers, which I have reason to believe will be done at a very early date."

Continuing, Mr. Radford says: "When the marketing plans, as formulated by the Farmers' Union, are adopted by the transportation companies, it should move at least two billion dollars' worth of perishable farm products that now annually rot on the ground, or is dumped at destination, and it will increase the efficiency in distribution of non-perishable products at least thirty per cent. It is the most weighty economic project now before the American people and the most gigantic co-operative plan that has ever been submitted in which the prosperity of the producer, carrier, dealer, consumer and all the people is mutually and equitably involved."

**First Aid to the Producer.**

"While the detailed plans announced by the Wells Fargo people are considered only first aid to the producer and are subject to such modification as experience may dictate, they contain two cardinal principles of co-operative marketing which should be carefully studied by carrier, shipper and buyer, to-wit: Information and Assistance. To express the plans in the language of the farmer, they will, first, establish a market bureau which will estimate production and consumption and keep a check on market conditions for the information of their patrons; second, they will assist in securing the best market for farm products."

"To handle this new feature of their business, the Wells Fargo people have established an Order, Commission and Food Products Department, and in a circular issued from their New York headquarters August 1st, signed by F. S. Holbrook, General Traffic Manager, and approved by B. D. Caldwell, President, they announce that they will make a specialty of the distribution of food products through assistance to growers and producers in finding suitable location, soil and markets, and by aiding them in securing to best advantage sanitary packages or containers in which to ship their products, particularly perishables. Corresponding efforts will be made to serve the dealers and consumer, in placing them in touch with the source of supply, and the President of the Company has instructed all employees to co-operate with the new Department."

"The Wells Fargo Company will make itself a factor in distribution by lending assistance without charge, and, where it is possible to do so, will send cash buyers to the producer. They will instruct the shipper in the kind of packages desired by the markets, how to pack and crate their products and the size packages to use in order to secure lowest rates."

**Governmental Aid in Marketing.**

"The Federal Agricultural Department has received its initial appropriation for the study of distribution, and, with the common carrier now going to market, we have at work on the selling side of agriculture the most powerful agencies in the land. These gigantic forces, with their keen vision

and clear understanding, can work magic in the solution of our difficulties, but the problem is not going to be solved today or tomorrow.

"Many seeming impossibilities will appear and disappear, and there will be failures and disappointments. First of all, the farmer must co-operate. He can only help himself, or be helped by others, through organization and co-operation. He must be in a position to co-operate and receive co-operation of other agencies. Let all farmers join the Union and get together in an organized effort to uplift agriculture."

**PAID \$380,000 TRANSFER TAX.**

**The Estate of a New York Carpet Manufacturer Was 40 Million.**

Amsterdam, N. Y., Aug. 12.—Executors of the estate of Stephen Sanford, Amsterdam's pioneer carpet manufacturer, who died at his home here in February, turned over to the county treasurer yesterday \$380,000 to cover the state transfer tax on the property left by Mr. Sanford. The payment is equivalent to \$400,000, a discount of \$20,000 being allowed under the law when payment is made within six months. Mr. Sanford left an estate conservatively estimated at 40 million dollars, practically all of which went to his son, John Sanford.

**AN ISLAND SANK AND ROSE.**

**Bogoslof, the Freak Alaskan Volcano, Is Again in Action.**

Seattle, Wash., Aug. 12.—Bogoslof, the famous freak volcanic island of Bering Sea, is again in action and every volcano of the vast mountain range of Western Alaska and the Aleutian Islands is emitting smoke, steam or vapor, according to Capt. C. O. Crisp, of the revenue cutter Unalga, which returned to Seattle today from her first cruise to Bering Sea.

Captain Crisp said that Bogoslof Island, which has interested scientists since its first appearance, in 1906, according to reports of natives, entirely disappeared for a time, and when it reappeared above the surface its shape was entirely different and it was several hundred yards from its former position.

**SEPTEMBER CANNING.**

The cheap season for apples, plums and grapes, which is now at its height, makes the following recipes timely. Use sterilized glasses into which to pour the hot liquids:

**Apple and Crabapple Jelly**—Cut up clean, washed apples into quarters, without peeling; add half as much water and cook till the apples are soft. Strain the juice through cheesecloth as long as it will drip, then strain it again through a flannel bag. To every quart of juice add a quart of granulated sugar. Stir over the fire until the sugar is dissolved. Bring to the boiling point, skim; boil again, skim; and repeat a third time.

**Beach Plum Jam**—This is one of the most appetizing accessories for meat. It is made from the small beach plums found growing wild, and is slightly tart, with a spicy, unusual flavor. Wash the beach plums and stew till tender. They may then be pitted or used whole. Add quart for quart of sugar. Put them in layers in the preserving kettle, sprinkling each layer with sugar till all is used. Heat very slowly to the boiling point. Skim carefully. Boil ten minutes from the time the fruit begins to bubble.

**Plum Consvee**—The ingredients are: Three pounds of pitted plums, three pounds of sugar, one pound of raisins, one pound of walnut meat, three oranges in small pieces and the rind of one, shaved in. Cook all until thick

—about one and one-half hours—and fill into sterilized glasses. Cover with paraffin when cold.

**Grape Jelly**—Pick the grapes from the stems, wash them, but do not add water. Put them on the fire and crush slightly to extract the juice. Boil for about half an hour. Drain the juice through cheesecloth or a jelly bag measure and add a cupful of sugar for every two quarts of juice. Care must be taken not to squeeze the draining bag, or the jelly will be clouded. After putting the juice and sugar back on the fire, boil up and skim three times.

**Grape Butter**—Save the skimmings when making grape jelly and pour

them into a granite pan. Add half a cupful of water and a cupful of sugar. Cook until thick, stirring often.

**Grape Marmalade**—This can be made of the pump and skins of the grapes instead of extracting all the juice and throwing the rest away. Add pound for pound of sugar and boil slowly from one to two hours, or until the whole is thick and syrupy.—McCall's Magazine.

**PLAINVIEW WOMAN DISPROVES ADAGE ABOUT 'CURIOSITY.'**

Is woman losing her curiosity? Just now the feminine is changing in so many ways that man is scarcely surprised at what happens next. But it adds interest when the people are in our own town. Consequently when a Plainview woman carries a letter a whole week "mere man" grows wonderfully curious to know "has woman thrown off her curiosity?"

Facts in the case are that a certain prominent Plainview lady received a letter from the Post Office Wednesday of last week. She did not open the letter until day before yesterday. But, then, her letter was postmarked "Plainview." Perhaps she knew from whom it came.

The lady won't permit her name made public.

Call The Herald for Business Cards.

**DON'T YOU OWE YOURSELF SOMETHING!**

For beautifully illustrated literature descriptive of the numerous splendid, pensive resorts throughout Wonderland-like and not unreasonably exultful Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas.

Little vacations in those directions are always worth more than they cost! —Adv. 11

**FOR SALE.**

No. 1. Four sections unimproved, choice, level farm land in a solid body in Swisher County; 12 miles of Tullia and Kress; all fenced; one good well and windmill; plenty of water. All first-class farm land, near 100 per cent tillable, and lies perfect for irrigation. Abundance of water 40 to 50 feet of the surface. Without question the most desirable tract in all the Shallow Water Belt. Suitable for subdividing, and worth near double our price.

No. 2. 160 acres, unimproved, best farm land in Swisher County; 7 miles east of Kress. Soil black or chocolate loam. Shallow water, about 45 feet of the surface. Will sell cheap or trade for Plainview city property or live stock.

No. 3. Some very desirable 20-, 30-, 40-, 50-, 60- and 80-acre unimproved tracts of choice farm land well located on public road near Plainview; 100 per cent tillable and nothing better located or more desirable, and it lies perfect for irrigation.

Numerous other lands for sale in the Shallow Water Belt. See us before you buy. For further particulars, descriptive literature, etc., address OTUS REEVES REALTY CO., —Adv. 11. Plainview, Texas.

**FOILING A HEALTH STEALER.**

The daughter of A. Mitchell, Bagdad, Ky., had a bad case of kidney trouble, and they feared her health was permanently impaired. Mr. Mitchell says: "She was in terrible shape, but I got her to take Foley Kidney Pills, and now she is completely cured." Women are more liable to have kidney trouble than men, and will find Foley Kidney Pills a safe, dependable and honest medicine that contains no harmful or habit-forming drugs. R. A. Long's Drug Store.—Adv. 48

See The Herald for Book Work.

**DRUGGIST GIVES MONEY BACK.**

**Dodson's Liver Tone Gets a Four Square Guarantee from R. A. Long Drug Co.'s Drug Store.**

When an article is sold by a druggist who is willing to give it his personal guarantee, it's a mighty strong proof of real merit.

That's exactly the case with Dodson's Liver Tone. It is a pleasant-tasting, vegetable remedy for a slow and sluggish liver. Since Dodson's Liver Tone came on the market the sale of calomel has gone 'way down. The reason is simply this: Dodson's Liver Tone is safe and harmless and guaranteed to be satisfactory; calomel is often uncertain, sometimes dangerous, and no druggist wants to guarantee that it won't knock you out of a day's work and maybe send you to bed.

R. A. Long Drug Co. sells Dodson's Liver Tone and guarantees it. For you and your children, it's a good thing to keep a bottle always in the house.

R. A. Long Drug Co. will give you your money back if you think Dodson's Liver Tone is not worth the price. "Keep your liver working and your liver will keep you from working," is good advice to go by. —Adv. 45

**PLAINVIEW DRUGGIST DESERVES PRAISE.**

J. W. Willis, druggist, deserves praise from Plainview people for introducing here the simple buckthorn bark and glycerine mixture, known as Adler-I-ka. This simple German remedy first became famous by curing appendicitis, and it has now been discovered that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. —Adv. 45

C. E. White sells and guarantees "White Liliac." C. E. WHITE SEED COMPANY. —Adv. 44

**You Are Invited to Attend Our FALL TAILOR OPENING AND STYLE DISPLAY**

**August 20 to 23 Inclusive**

**We Shall Have With Us, An Expert Designer**

together with a great and comprehensive showing of all the New Woolens in both Foreign and Domestic Goods, including the best patterns, fabrics, colors and shades at all prices from

**SCHLOSS BROS. & CO.**  
Baltimore New York Boston

the foremost high-grade Tailoring House in the country. This is a grand opportunity to see the best styles of the coming season, and with the aid of an expert Designer and Cutter, select the patterns and style models which will be most satisfactory,

Come and meet him. You need not order now, if you do not wish,—you are under no obligations whatsoever,—but it will pay you well to come and look.

You'll find it well to order early, this year. Better let this Expert take your measure while he is here. Satisfaction guaranteed in every detail. Moderate prices.

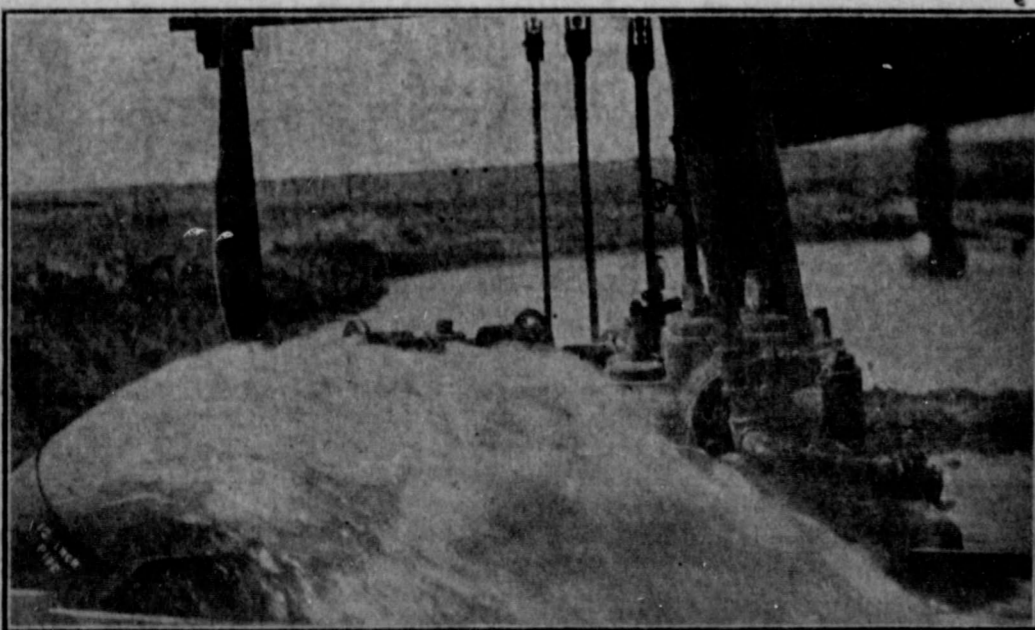
**Plainview Mercantile Co.**

**W. A. SHOFNER, Manager**



**WELL DRILLING**  
IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money. Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting.

**LAYNE & BOWLER CO.**  
Plainview Texas Houston

**The Twice-a-Week  
Hale County Herald**  
Issued on Tuesday and Friday.

**BROWN & MILLER, Publishers**

**BUFORD O. BROWN, Editor**  
**E. B. MILLER, Business Manager**

**Phones: Business Office, 72;**  
**Manager's Residence, 165**

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Post Office Box 368, Plainview, Texas.

**NOTICE.**

All announcements of any church  
pertaining to services are welcome to  
the columns of The Herald FREE;  
but any announcement of a bazaar,  
ice cream supper, or any plan to get  
money, is looked upon as a business  
proposition, and will be charged for  
accordingly.

**Subscription Price . . . \$1.50 per year**  
(Invariably in advance)

**PULL PLAINVIEW OUT OF THE  
WEEDS.**

That is what Mayor Dorsett has urged  
you to do;  
that is what the good women of Plain-  
view ask that you do;  
that is what your own pride of citi-  
zenship asks that you do;  
that is what your own material pros-  
perity, considerations of health and  
the happiness of your family impel  
you to do—  
clean up your yards, your alleys, your  
fence corners, your vacant lots.  
Cut your weeds—or have them cut;  
and haul away your trash.  
Clean up!

**THE CHILD AND STATE BOTH  
LOSE.**

Texas parents are sending 8,000  
boys and girls away from their native  
State each September to go to college.  
These young people carry \$400 to \$1,-  
000 with them—they take from Texas,  
conservatively speaking, \$5,000,000  
each twelve months.

States differ radically in their cus-  
toms, manners of thought, methods of  
business and government. The boy or  
girl who leaves the community of in-  
tended residence during the four  
years he spends in college gets out  
of touch with all of these things.  
And, in large measure, it cannot be  
replaced. Except for a commanding  
reason no boy or girl should ever go  
outside of his native state for an edu-  
cation.

Travel is educative. It is well to  
know what "the other half" is doing.  
That should come after the formative  
period of college training.

Patriotic Texans are doing their  
children and their state a grave in-  
justice when these boys and girls go  
outside of Texas for college training.

**SULZER STILL FIGHTS.**

Governor Sulzer is a fighter. He  
got into trouble when he "bucked"  
Tammany; but he is yet in the fray.

Tammany charges that New York's  
chief executive used money which was  
turned in for campaign purposes in  
the purchase of Big Four Railroad  
stock. Mrs. Sulzer says that she did  
this without the Governor's knowl-  
edge. She did it, she says, on advice  
of a Tammany lieutenant who was  
stopping at Mr. Sulzer's home and be-  
cause the family purse needed re-  
habilitating.

All that matters to Tammany is  
that the deed was done. The Legisla-  
ture has brought impeachment  
charges against Governor Sulzer.

The Governor declines to turn over  
affairs of State to Lieutenant Govern-  
or Glynn. His position is that the  
Legislature, called in extra session for  
special purpose, has no right to im-  
peach him. His defense has been  
hinted at, if proceedings come to a  
head, that the purchases were made on  
assurance of a "henchman" of Tam-  
many who was stopping at Mr. Sul-  
zer's home, made to Mrs. Sulzer, that  
Big Four stock was sure to rise.

Mrs. Sulzer bought the stock out-  
right. Her idea being, it is claimed,  
that she could hypothecate this for  
funds taken, provided the rise did not  
materialize.

It is unfortunate that a man who  
had the nerve to "buck" Tammany to  
a finish should be caught in the toils.

**ITS VALUE TO PLAINVIEW.**

Seth Ward is asking for \$50,000. Do  
you consider this a gift or an invest-  
ment?

Plainview thrives as she has some-  
thing for sale which the outside world  
wants. That is how every city grows.

Wise citizens are looking for invest-  
ments which pay. They are ready to  
make such investments, provided the  
"return" is sufficient.

Seth Ward enrolled 242 students last  
year. One hundred and fifty of these

came from outside of Plainview.  
Each one of these 150 young people  
brought to Plainview a minimum of  
\$200; more of them brought \$500.  
Estimated most conservatively, stu-  
dents at Seth Ward brought into  
Plainview \$50,000 during 1912-13.

There were 100 boys and girls who  
live in Plainview enrolled at Seth  
Ward. Most of these would have gone  
somewhere away if Seth Ward had not  
been here. They would have taken  
\$30,000 out of Plainview.

With an endowment of \$50,000 Seth  
Ward College can so increase its ef-  
fectiveness that the enrollment will  
be 400 instead of 242. That means  
more money brought into the com-  
munity.

Without considering future possi-  
bilities, Seth Ward College has a fi-  
nancial value of not less than \$80,000  
each twelve months to Plainview.  
Nobody has yet been able to compute  
how much the college is worth in the  
manliness, happiness and usefulness  
which it adds to the community.

**FINISH YOUR JOB.**

Plainview never quits; that means  
Plainview's individual citizens stick  
to their jobs. Unostentatiously; every  
man attending to his own business;  
without palaver—Plainview has grown  
every year. And we are growing more  
every year.

All over Plainview wagons are  
busy; weeds are burning. We are  
laundering Plainview.

A visitor might doubt that state-  
ment if he were to inspect the yards,  
alleys and vacant lots belonging to  
some of Plainview's citizens.

There are good men's premises  
which are yet untidy. Bankers, real  
estate dealers, and others of perhaps  
less note, seem, so far, to have over-  
looked the fact that for Plainview to  
win in the clean-town contest, back  
yards as well as front yards must be  
clean; that alleys must be free from  
weed jungles; that their "invest-  
ments" in vacant lots are better in-  
vestments if those lots are clean.

Just why any citizen should elect  
to delay the matter of cleaning up is  
something which the ordinary man  
cannot understand. It is as easy to  
clean up to-day as to-morrow. In  
fact, the work must be done to-day.  
Your alley ought to be clean. There  
is no excuse for rank growth of  
weeds along your fence-row—either  
inside or out. If you hold vacant lots  
as an investment, every consideration  
of finance urges you to keep that lot  
clean.

If you can't clean up, then hire  
some man to do the work. Don't  
jeopardize your town's chance to win  
the "Cleanest-Town-in-Texas" trade-  
mark by your own dirty yard.

**GIVE HIM A LIFT.**

I was trudging down a dusty road  
While my back was curved 'neath a  
bit of a load,  
And the way was long and my feet  
were sore,  
And my bones ached under the load I  
bore.

But I struggled on in the summer  
heat  
Till I came to a pool where I bathed  
my feet.  
Then, resting a bit, I shouldered my  
load,  
And wended my way down the dusty  
road.

The morning stretched into the after-  
noon—  
My journey's end seemed as far as  
the moon!  
Till at length a horse and wagon drew  
near,  
And my heart revived with a spark of  
cheer;  
But the man saw only his own small  
soul,  
And he whipped his horse to a guilty  
trot.

Though the sand was deep and the  
day was hot;  
And he passed me by on the dusty  
road,  
And I bent still lower beneath my  
load.

Yet out of the dust came another man,  
With a grizzled beard and cheek of  
tan,  
And he pulled up short and gayly  
cried:  
"I say, there, comrade, get in and  
ride."

And placed my bundle behind the seat,  
And he said, "Climb in here and rest  
your feet;  
I never pass a man on the road,  
An' 'specially, friend, if he's got a load."

I ended my journey ere came the  
night,  
And my feet were rested, my heart  
was light;  
And I blessed the driver who'd gayly  
cried:  
"I say, there, comrade, get in and  
ride."

Ab, the world is full of sore-footed  
men  
Who need a lift every now and again,  
And the angels can see through the  
white cloud rift  
The God-like souls who give them a  
lift.

—Boston Herald.

Call The Herald for Business Cards.

**Fruit Jars**

**Mason Ball  
Fruit Jars  
1 quart and 2 quart  
Jar Tops  
Jar Rubbers**

**Preserving  
Kettles**

**Dish Pans  
Stew Kettles  
Stew Pans  
Preserving Spoons  
Laddles  
Colanders  
Food Choppers  
Crocks and Earth-  
enware Jars**

**J. F. Coan & Son**  
Phone 269

**WHAT EVERY MAN KNOWS.**

There is a word at which all true  
men strike for the sanctity of mother-  
hood.

Every boy knows its import, and  
rises in arms at the epithet.

And it is a good thing to have it so.  
The son who will not battle for the  
name he bears is a coward and a cad.

From youth onward the male under-  
stands the holiness of woman's virtue.

It is an entail, a heritage, impreg-  
nated in his blood.

Every man knows what it is when a  
woman goes wrong.

Every man knows the shame and  
degradation of the aftermath; there-  
fore you cannot plead age nor igno-  
rance in extenuation of your crime.

If you were old enough to wreck a  
life, you were old enough to realize  
the direful circumstances for the girl.

When you wrecked her life you  
could not for one instant dismiss the  
picture of her punishment.

You're a masquerader, an interloper  
in honorable society.

The stain is on you. The years can't  
wipe it from your conscience. Hell  
must exist—your existence demands  
it.

She was reckless. Caution only  
comes through experience, and it was  
too late when knowledge came to her.

You swore that you loved her, but  
you lied, for men who love reverence  
and protect. They do not degrade.

A million outcasts are sinking in  
the shadows, pacing the pavements—  
painted ghosts of "women who were,"  
nameless things—scourged by want—  
hungry for happiness.

She is there among them—a joyless  
shell, price marked, and vice marked,  
without a friend, beyond the barriers,  
locked without the gates through  
which none may return.

But you'll pay, too. Her memory  
will never fade.

Throughout the years conscience  
will gnaw at your heart, and on the  
day of judgment the Master will  
avenge.

You can't replace—you can't re-  
trace—you can't erase the past. You  
cannot expiate.

Plan as you will, rise as you may,  
climb as high as ambition can drive  
you, peace can never be your lot.

And one supreme torture awaits  
you—when you look into the faces of  
your children and know that you are  
unworthy of their respect.—Herbert  
Kaufman, in the Woman's World.

My loan proposition is not a scheme  
to get Life Insurance, nor a commis-  
sion from the people who borrow the  
money through me. H. A. WOFFORD.

**MISSOURI TOWN CELEBRATES  
FOUNDER'S 55TH BIRTHDAY.**

More Than 15,000 People Did Honor to  
Father of Osteopathy at  
Kirksville.

Kirksville, Mo., celebrated last  
Wednesday the eighty-fifth birthday  
anniversary of Dr. Andrew Taylor  
Still, the founder of the science of  
osteopathy.

More than 15,000 people gathered  
from all over the United States to do  
honor to the old doctor. The day was  
a tremendous tribute to osteopathy,  
and a token of the esteem in which  
Doctor Still is held.

Two thousand two hundred and  
seventy-four took part in the parade.  
It took an hour for them to pass the  
reviewing stand. During this time  
the "Old Doctor" sat down a few  
times while the procession was not in  
motion, but otherwise showed no signs  
of fatigue. He was in a jolly good  
humor, as is usual with him, and  
spoke to a number who marched in  
the parade and joked with the by-  
standers.

The "Old Doctor" went to Kirks-  
ville and established his school in a  
3-room cottage, twenty-one years ago.  
His first student was a physician from  
Edinburg, Scotland. Dr. Still was  
looked upon as a lunatic for a long  
time, but now is accepted as an in-  
stitution. He got his idea for the  
"new cure" from the relief from head-  
ache he received one day when in  
great pain he lay on the ground and  
rested the back of his neck in a rope  
swing.

**HARRY THAW FLEES  
FROM MATTEAWAN.**

Insane Slayer of Stanford White Es-  
caped from Asylum Sunday in  
Speeding Auto.

Harry K. White, the slayer of Stan-  
ford White, escaped from the hospital  
for the criminal insane at Matteawan,  
N. Y., Sunday morning, according to  
Associated Press reports.

A dart for liberty through an open  
gate, a dash into the open door of a  
powerful motor car that stood quaver-  
ing outside and flight like a rocket  
for the Connecticut state line, thirty  
miles away, accomplished the deed.

Thaw has not yet been captured,  
and the chances are that Stanford  
White's slayer will never be returned  
to prison. Once beyond New York's  
boundaries Thaw is free. It would re-  
quire years of litigation to bring him  
back to prison, and then only in one  
event—that he be adjudged insane in  
the state to which he has fled.

Harry Thaw shot Stanford White on  
a theater roof garden in New York  
City in 1906. At his second trial he  
was adjudged insane and sent to Mat-  
teawan. During seven years Thaw  
has made uninterrupted effort to be  
free from the asylum.

**\$5.00 REWARD.**

LOST—Pair rimless spectacles on  
Plainview and Lockney road. \$5.00  
reward to finder.

C. S. WILLIAMS,  
Plainview, Texas.

**BUSINESS PERSONALS THAT  
WILL SAVE YOU MONEY.**

Use "White Lilac"—the BEST Soft  
Wheat Flour. —Adv. tf.

See DICK'S TIN SHOP for Tower  
and Stock Tanks. —Adv. tf.

"White Lilac" Flour is Best. PEO-  
PLE'S SUPPLY STORE. —Adv. tf.

Think of It! "Our Home," \$1.50 per  
sack. C. E. WHITE SEED CO. Ad. tf.

Use "White Lilac" Flour. "There's  
a difference." —Adv. tf.

L. D. RUCKER PRODUCE CO. buys  
GREEN and DRY HIDES. Adv. tf.

"White Lilac" Flour is Best. PEO-  
PLE'S SUPPLY STORE. —Adv. tf.

Don't sweat over a hot cook stove  
these summer days. Let us cook your  
meat for you. Hot Barbecue, Cold  
Cooked Ham, Cooked Sausages at  
OTTO'S MARKET. —Adv. tf.

Why pay some one a commission to  
loan you money at 8 per cent, when I  
will lend it to you at 8 per cent with-  
out commission? H. A. WOFFORD.  
—Adv. tf.

If you do not want to be disap-  
pointed when you bake a cake, use  
"White Lilac." C. E. WHITE SEED  
COMPANY. —Adv. tf.

I write Life Insurance, but don't  
require a life insurance policy from  
any one in order that they may borrow  
money from me. H. A. WOFFORD.  
—Adv. tf.

Let L. D. RUCKER PRODUCE CO.  
handle your GREEN and DRY HIDES.  
—Adv. tf.

"Our Home" is the highest-grade  
hard wheat flour milled. Sold and  
guaranteed by C. E. WHITE. Adv. tf.

You save money when you buy "Our  
Home" Flour from C. E. WHITE for  
\$1.50 per sack. —Adv. tf.

SHEEP FOR SALE: Herd of  
young stock sheep and registered  
Shropshire bucks. Address "OWN-  
ER, Box 62." —Adv. tf.

"White Lilac" is a pure soft wheat  
Flour. C. E. WHITE SEED CO. Ad. tf.

BARGAIN FOR SALE: 17 Buick  
Automobile, fine condition, and a  
New, High-Grade, Oak-Finish Piano  
Player and a New Walnut-Finish  
Piano; cash or terms, or would trade  
for live stock. What have you for  
trade? M. M. GAMBLE, Slaton, Texas.  
—Adv. tf.

Your money back if you do not like  
"White Lilac." C. E. WHITE SEED  
COMPANY. —Adv. tf.

Coal is High, Oil is Cheap. Call at  
111 North Covington Street, Plainview,  
and see the SUCCESS OIL BURNER.  
It will pay you in money, labor and  
comfort. SUCCESS OIL BURNER  
COMPANY. —Adv. tf.

**We Have Moved**

The Success Oil Burner Co. have moved to  
No. 111 North Covington Street, Plainview,  
where the wonderful Oil Burner is on exhibi-  
tion. If you have not seen it in operation you  
certainly should do so. It is a money saver. Is  
attached to any Cook stove or Heater and guar-  
anteed to PLEASE YOU or money back. You  
to be Judge and Jury.

Many Citizens of Hale County and Plain-  
view have seen it; dozens have placed orders,  
we expect to begin installing burners in a few  
days. Your neighbor will have one, but in the  
meantime come and see for your self. Ladies  
are specially invited to call and see it in opera-  
tion.

**Success Oil Burner Co.**  
Manufacturers

LOCAL AND PERSONAL

Miss Guinn Scott has returned to Temple.

Johnnie Sears, of Floydada, is visiting here.

W. R. Redford returned Saturday from Canyon.

Mrs. L. L. Gladney went to Post City to-day.

Mrs. R. M. Davis went to McCauley, Texas, Saturday.

Mrs. M. J. Meysenheimer went to Hiawatha, Kansas, Saturday.

Mrs. Cecil Rhea went to Abernathy Saturday, to visit her parents.

W. T. Christian and family came in Saturday from Phoenix, Arizona.

The infant baby girl of J. H. Slaton and wife was buried Monday.

Miss Eula Mae Alley, of Hale Center, was a visitor in Plainview yesterday.

Mrs. M. C. Harpley went to Headley, Texas, Saturday, after visiting at Lockney.

E. C. Simpson and son are here from Denton, Texas, visiting D. C. Harrison and family.

Liston Dunaway went to Sweetwater today, to attend the Firemen's Convention.

Dr. C. W. Patterson, of De Leon, is here visiting his daughter, Mrs. R. P. Mayhugh.

Guy Ivey and wife left Monday for Sweetwater, to visit Mr. Ivey's sister, Mrs. W. R. Harris.

J. W. Bunting, of Rucker, arrived here Saturday to visit his brother-in-law, G. M. Phillips.

Mrs. Grady Pipkin returned Sunday from Canyon, where she has been visiting several days.

Will Harris, who has been the guest of A. E. Harris, in Plainview returned to Fort Worth Monday.

Miss Ethel Douthitt went to Elida, New Mexico, Saturday to visit her sister, Mrs. P. F. West.

Mr. and Mrs. Winfield Scott, of Post Oak, Hunt County, arrived today for a visit with H. C. Clark.

Mrs. Lee Shropshire and son Cameron went to Floydada Monday to visit Mrs. Frank Butler.

Mrs. J. C. Jones returned today from Tulla, where she has been visiting relatives for several days.

Miss Pearl Cameron, of Silverton, went to Mitchell County Saturday to visit her uncle, Mr. Badgett.

Mrs. Lizzie Davis, of Lubbock, returned to her home Tuesday, after a visit with Miss Etheldeen Burt.

W. A. Shipley and wife, of Lockney, returned home Saturday, after a visit to their sons, Shipley & Shipley.

Miss Willie Duncan, who has been visiting at Lockney, returned to her home, at Hico, Texas, Saturday.

Caswell Franklin left Monday for Sweetwater, where he will attend the Panhandle Firemen's Convention.

T. D. Stewart, General Manager for the Australian Iceless Refrigerator Company, left today for Omaha, Nebraska.

Mrs. R. M. Henry, of El Paso, is here visiting Mrs. R. A. Long. Mrs. Long and Mrs. Henry were schoolmates.

Mrs. Terry King, of Fort Worth, secretary of the Women's Work of the Christian Church, was in Plainview Sunday. Mrs. King spoke at the evening hour Sunday at the Christian Church. A conference of workers was held Monday morning, at the church, and Mrs. King left for Lubbock on the noon train.

**WILLIAMSON HAFFNER CO.**  
ENGRAVERS-PRINTERS  
OUR CUTS TALKS  
DENVER, COLO.

# NEW FALL SUITS AND COATS

*We are now showing some of the Fall Suits in Ladies' Suits and Coats. If you are preparing to go away on a visit or to School we can give you the latest in ready-to-wear. Also a big line of Fall foot-wear. We invite you to visit our Store and learn about the new Style for the coming Season.*

## Carter-Houston Dry Goods Company

L. T. Boatwright, of Fort Worth, was here Saturday.

W. M. McGee and family moved to Brownwood, Texas, to-day.

B. F. Smith and wife, of Lockney, were in Plainview Tuesday.

Miss Sula Eakman, of Canyon, was here today, returning from a visit in Floydada.

Mrs. C. R. Biles, of Floydada, and her mother, Mrs. Servern, went to Austin Monday.

Miss Ruth White, of Kansas City, came in Monday to visit at the home of A. L. White.

Mrs. F. L. Bates, of Tulla, and her nephew, Paul Ruggles, came to Plainview Saturday to visit the Pentecostal Mission.

Mrs. Emma Clinton returned to her home, at Snyder, Texas, Monday, after a visit to her mother, Grandma Starks, near Lockney, Texas.

Mrs. W. M. Baker returned with her sister, Miss Alexander, to Lamesa Tuesday, and will visit some days before returning to Plainview.

Miss Lella Palmer, who has been with Evangelist F. L. Hutcheson in a union revival at Floydada, returned Monday to her home, at Wiley, Texas.

Mrs. H. S. Grimes, of Quanah, Texas, and Miss Helen Geerish, of McKinney, Texas, nieces of Mrs. E. L. Kerr, came in Friday to visit Mrs. Kerr for some days.

Mrs. Terry King, of Fort Worth, Texas, left Plainview Monday for Lubbock, Texas, where she will speak to the W. B. C. M. of the Christian Church.

Rev. F. L. Hutcheson and wife, who have been engaged in a union revival meeting at Floydada, were in Plainview to-day, on their way home, at Snyder, Texas. Rev. Hutcheson was formerly a lawyer at Snyder. Some few years ago he felt he should surrender his life to the preaching of the gospel. The meeting at Floydada resulted in ninety-two professions and reclamations.

Miss Laura Bishop, who has been in Plainview two weeks visiting her brother, S. G. Bishop, and family, returned to her home, at Fort Worth, Saturday.

S. J. Erwin left this afternoon for Omaha, Nebraska. He has purchased the right to sell the Australian Iceless Refrigerator in that state. He will be gone about six weeks.

J. P. Ogden came in from Olton yesterday, in his Overland.

Miss Pauline Milwee left at noon for Amarillo, where she will visit.

C. W. Murray and wife, of Crosbyton, were here Tuesday, on business.

Miss Flora Fuller, of Canyon, came in Saturday to visit Mrs. G. W. Llewellen.

S. J. Virden and family, of Lockney, went to Kress Saturday, to visit T. R. Boney and family.

T. W. Sawyer left this afternoon for Stratford, where he will stay two weeks on business.

Mrs. J. D. Cox went to McGregor, Texas, Monday. She has been visiting at Lockney, Texas.

Mrs. Wm. Henderson, of Cameron, Texas, who has been visiting her cousin, E. Harlan, returned Tuesday to her home.

Mrs. B. Hickerson, of Crawford, Texas, returned home Monday, after a visit to her brother, J. M. Cooper, at Lockney, Texas.

Grape McDades and wife, of Hereford, Texas, are in Plainview visiting Mrs. J. E. Hawley. A fine baby boy was born to them Sunday morning.

Miss Lena Francis and Mrs. Harry Maxwell, of Dallas, Texas, returned home to-day, after a visit to W. M. Hancock and family, at Floydada.

Miss Dell King, of Lubbock, has accepted a position in the Academy at Floydada, and will have charge of the voice and instrumental music departments.

Mrs. C. C. Britton, of Winters, Texas, who spent several days in Plainview visiting at the home of the Misses Riley, returned to-day to her home.

Mrs. T. V. Randolph, of Whitfield, was in Plainview Saturday.

Mrs. A. M. Choate came in Monday to visit Mrs. A. H. Gifford.

Mrs. K. Betterdorff, of Coffeyville, Kansas, a sister of Mrs. S. L. Mueller, came in Saturday to visit Mrs. Mueller for some days.

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country life," according to Walter H. Page, ambassador to England, in a bulletin on "Education in the South," just issued by the United States Bureau of Education. "We have just passed through a period of organization of the machinery of the modern world, making the city and the railroad, but the country has been left out. Now we must build it up. We all know that in the coming centuries, as in the past, the character and the vision of American life will come from the soil.

"In our early days the characteristic of the people of the United States was individualism. Great as this was for the cause of democracy, it rested upon a false economic basis. A man's home cannot be his castle, for he is mutually linked as his brother's keeper, whether he will or no. A larger vision and a larger liberty and a larger opportunity have come upon us as the task for our working hours. We must organize the country."

**TO IRRIGATE IN OKLAHOMA.**

Washington, D. C., Aug. 15.—The Secretary of the Interior has authorized the Reclamation Service to make surveys and investigations preliminary to the construction of an irrigation canal near Lawton, Oklahoma, to supply water to about 2,500 acres of land in that vicinity.

**SANDPAPER AS HOUSE AID.**

Every have happy accidents? The kind, I mean, like having the starch stick to your irons on a busy Tuesday. That sounds not happy, but temper-trying, until the mischief is undone.

It was a sheet of sandpaper which happened to be in the pantry that saved the day for me. A kitchen knife had failed to remove the starch, rubbing the flatirons on coarse salt proved ineffectual, and the irons were too hot to be washed. I rubbed them upon the sandpaper mat, and the starch came off in a jiffy.

Now, sandpaper does not really "happen" to be on hand; it is kept in stock purposely for assorted uses.

Suppose the kitchen range get a spot of rust—sandpaper comes to the fore, and its helpful friction prepares the stove for its coat of blacking.

For scouring knives, it replaces the old-fashioned brick, and if soot accumulates upon the bottom of a kettle, fine sandpaper will clean it nicely.

Has the food in a saucepan burned and stuck to the utensil? Then remove all of the scorched substance

you can by washing, dry the pan, and scour with a sheet of coarse sandpaper—Kansas City Star.

**WILSON FOR NEW FARMING.**

Overtaking Europe's Lead Is a Matter of Pride to the President.

President Wilson expressed his keen interest in the development of scientific farming in the United States when fifty or more farm demonstration agents of the Department of Agriculture called upon him a few days ago. They were introduced by Secretary Houston.

"I am extremely glad to have this opportunity of expressing my great interest in this work, an interest which is not of recent origin," said the President. "It constitutes the kind of work which it seems to me is the only kind which generates real education, that is to say, the demonstrative process and the personal touch of the man who does the demonstrating."

"It is a matter of some chagrin that our farmers, in some parts of the country at least, have not been producing as much to the acre as the farmers on the old and so-called worn-out soils of the older continents, and it is a matter of pride with me that we should now be overtaking their lead in that respect and vindicating the intelligence and enterprise of the American farmer all over the country. I congratulate you upon your opportunity to do a work so fundamentally important to the country at large."—Washington Herald.

**RESOLUTIONS OF RESPECT.**

WHEREAS, our All Wise and Ever-Loving Heavenly Father has seen fit to remove from this world to the brighter and better world above, Lucille, beloved daughter of Sister and Brother Penry, we, the members of Plainview Chapter 37, Order of the Eastern Star, do tender our sister and brother our deep sympathies with them in their sad bereavement.

We know in this hour of sorrow and sadness that no words that we might speak will allay or console; we grieve that a life so beautiful and so full of promise should perish like a flower.

We bow to the divine wisdom of our Father above, who plucks His flowers at will; Surely this one has been transferred to the shores of sweet deliverance, her love is now perfect and holy, she is safe in the beautiful kingdom; the loved one, with glorified vision, dwells with the Father above.

"No one hears the door that opens. When they pass beyond recall; Soft as loosened leaves of roses, One by one our loved ones fall."

**RESOLVED,** That these words of sympathy be spread upon the minutes of the Chapter, and a copy thereof forwarded to Sister and Brother Penry; also copies sent to each of the newspapers.

MRS. MARY L. KINDER, MRS. MARGARET Y. TODD, MRS. BERNICE GALE SHEPARD, Committee.

**RESOLUTIONS OF RESPECT.**

Death the inevitable has invaded our ranks and taken a star to shine with undiminished luster in the Home above.

On the 8th day of July, 1913, Bro. J. L. Vaughn was called to his eternal home. Our hearts go out in loving kindness to the bereaved ones. May it lighten their hearts to know that the sympathies of the members of Plainview Chapter No. 37, Order of the Eastern Star, go out to them in their grief and sorrow. We thank our Heavenly Father for the life work of this member who has been called from labors to reward. May thy blessings rest in a special manner upon those of us who remain, that we may be enabled to carry forward the work laid down by Him.

"There's nothing terrible in death; 'Tis but to cast our robes away And sleep at night without a breath. To break repose till dawn of day."

Resolved, that these expressions of sympathy be spread upon the minutes of the Chapter, and a copy thereof forwarded to the bereaved family, and copies sent to the newspapers.

MRS. MARY L. KINDER, MRS. MARGARET Y. TODD, MRS. BERNICE GALE SHEPARD, Committee.

**TO TRADE FOR CATTLE.**

320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle.

BROWN MOTOR CO.,—Adv. tf. Plainview, Texas.

FOUND—Misses' red jacket, on street last week. Apply to Herald office. —Adv. 46

FOUND—A man's black coat was found. Owner may have same by calling and paying for this notice. HERALD OFFICE. —Adv. tf.

My loan proposition is a clean one. Let me explain it to you. H. A. WOLFORD. —Adv. tf.

LEGISLATURES APPROPRIATE MILLIONS FOR TUBERCULOSIS.

Thirty Out of Forty-One States Give Consideration to Laws Dealing with Consumption.

Out of forty-one State Legislatures in session during the season of 1913, laws dealing with tuberculosis were enacted in thirty states, while in thirty-four states consideration was given to bills dealing with the prevention of this disease.

Appropriations to the amount of over \$5,000,000 have been set aside for the treatment and prevention of tuberculosis by the various State Legislatures in session this year.

States Public Health, the Army and the Navy Sanatoria, and the tuberculosis hospital of the District of Columbia.

CATHOLIC WOMEN ORGANIZE AGAINST NEW DANCES.

Tango, Silt Skirt, Cigarettes and Increasing Divorce Statistics Are Evidence of Decadency, They Believe.

Milwaukee, Wis., Aug. 12.—One hundred thousand Catholic women will wage unrelenting warfare upon the animal dances in the United States as a result of the formation of the League of Catholic Women.

Catholic women are to shut their doors against the tango, the bunny hug, the turkey trot and similar one-step exercises, and not only is the ban to run against the dances, but likewise against the men and women who dance them.

The Catholic women feel that as a result of the tolerance with which these dances have been received in all classes of society that a wave of immorality is sweeping the country.

Among those who have been selected to lead in the battle against vice in America are Miss Anna Malia, of Scranton, Pa.; Mrs. Mary McCrehen, of Columbus, Ohio; Mrs. Ellen Donovan, Indianapolis; Mrs. T. F. Barrett, of Grand Rapids, Mich.; Miss Mary Matthews, of Canton, Ohio, and Mrs. Fannie Miller, of Minneapolis.

The opening session of the American Federation of Catholic Societies today was marked with solemn requiem mass at St. Mary's Church, followed by a business session of the delegates at the Auditorium.

WANTS FACTS FROM BANKS.

The Comptroller Calls for Much Special Information.

Washington, D. C., Aug. 12.—The Comptroller of the Currency issued a call today for National bank statements about three weeks in advance of the usual time for the call.

send in on special forms furnished for that purpose detailed statements of all money loaned to other banks as well as all money borrowed from other banks in the form of re-discounts, bills payable, or in any other manner.

"This amplification of reports of conditions is in line with the policy to obtain from those reports as much information as possible to serve practical as well as statistical purposes."

REJECTED SUITOR WOUNDS FORMER PLAINVIEW GIRL.

Clarence Cohen, of Brownwood, Kills Self in Miss Daisy Clingman's Home.

Dispatches from Brownwood say that Clarence E. Cohen, 25 years old, assistant auditor of the West Texas Telephone Company, killed himself at the home of his sweetheart, Daisy Clingman, after he had shot her down because she refused to marry him.

Cohen had been paying attentions to Miss Clingman for several months. Miss Clingman was strongly opposed to his drinking, and this is said to have been the chief reason she refused his offer of marriage.

Thursday night, Cohen expostulated long and ardently with her, but he went away with another refusal. He left his desk at the office of the West Texas Telephone Company Friday morning shortly after 9 o'clock and went to the Clingman home, at 501 Fifth Street.

When she turned into the house to get the magazine, Cohen followed behind her, silently drawing his .38-caliber pistol from his pocket.

As Miss Clingman bent over the table to get the magazine, Cohen shot. He said nothing.

The bullet entered the girl's right arm, and she fell, screaming. Believing his first shot had done the work he intended for it, Cohen turned the pistol to his head and fired again.

Miss Clingman is a daughter of J. I. Clingman, formerly of the Clingman Machinery Co., of Plainview.

KANSAS CITY BAKERS IN 10-MINUTE SHIFTS.

An Assayer Says He Loses a Pound a Day When It Is Really Hot.

"It's not hot on the streets today." The speaker was Charles T. Curtis, chief assayer in the Government's ore laboratory on the top floor of the Federal Building, in Kansas City.

The assayer says that after an 8-hour day over the furnaces he weighs from a pound to three pounds lighter than in the morning.

PROFIT IN FARM CO-OPERATION.

English Merchants Lowered Prices to Compete with the Association.

Two years ago forty-four farmers organized a co-operative trading association. The first year there were seventy-seven members and the turnover was \$17,758.

There is plenty of room for improvement in this country among farmers in the way of co-operation.

Mrs. Grady Pipkin will take a limited number of pupils in Violin, beginning September 1.

Postmaster Antoine Deloria, Gardner, Mich., speaks for the guidance of those troubled with kidney and bladder irregularities.

Two 2-year-old mules disappeared from my place, 6 miles southeast of town, since Friday night, June 20, Branded X on left jaw; small wart on left shoulder of one mule.

Given under my hand and official seal this the 5th day of July, A. D. 1913.

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PAINTING

Automobiles, buggies and sign painting, artistic decorating, upholstery, and buggy top trimming neatly and correctly done.

Henry E. Hagood Office at Carter-Winn Rubber Company

VELIE WROUGHT IRON VEHICLES

Single Reach Gears Easy Riding Springs Light Draught Axles Carefully Inspected Hickory Wheels Yellow Poplar, Piano Polished Bodies Trussed Hickory Shafts Extra Wrought Fifth Wheels

Vehicles which last a life time and give continuous good service. We have a complete assortment in stock. R. C. Ware Hardware Co. Phone 178

Sidewalks, Gutters, Floor Work, Etc.

CALHOUN BROTHERS General Cement Contractors

See us before you contract for anything made of cement

Wanted

A good windmill tank and tower. Must be cheap and in good repair. Box 103 Plainview, Texas

NOTICE OF ESTRAY.

THE STATE OF TEXAS, County of Hale. Taken up by W. J. Espy, and estrayed before S. J. Frye, Justice of the Peace, Precinct No. 1, Hale County, Texas, on the 3rd day of July, 1913, a certain Red Cow, about three years old, marked with a crop and under slope on the left ear, and under bit in the right ear, and appraised at Thirty Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs.

Given under my hand and official seal this the 5th day of July, A. D. 1913. (SEAL) B. H. TOWERLY, Clerk of the County Court of Hale County, Texas. —Adv. 1f.

\$50 REWARD.

Two 2-year-old mules disappeared from my place, 6 miles southeast of town, since Friday night, June 20, Branded X on left jaw; small wart on left shoulder of one mule. \$50 reward. Notify SHERIFF OF HALE COUNTY or J. A. COX, Plainview, Texas. —Adv. 1f.

Postmaster Antoine Deloria, Gardner, Mich., speaks for the guidance of those troubled with kidney and bladder irregularities.

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Two years ago forty-four farmers organized a co-operative trading association.

PRACTICAL BAKING LESSONS



In this lesson we will treat on puddings, both baked and steamed. The secret of getting light, palatable pudding is in not baking or steaming too fast.

Nevada Briggs

Marble Pudding

2 cups sifted pastry flour 2 level teaspoonfuls K C Baking Powder 1/4 teaspoonful cinnamon 1/4 teaspoonful salt 1/2 cup sugar Yolks of 2 eggs, beaten light 4 tablespoonfuls melted butter 1/2 cup cold water Whites of 2 eggs, beaten dry 1 1/2 ounces melted chocolate

Sift together, three times, the flour, baking powder, salt and cinnamon. To the yolks add the sugar, butter and water, and stir into the dry ingredients. Add the whites of the eggs. Divide the mixture into two parts and add the chocolate to one part.

In mixing egg and sugar, use a rotary egg beater making a light creamy mixture of egg yolks and sugar. In steaming pudding have low blade under the water for at least the first 15 minutes, giving the pudding time to rise before cooking.

Boil 1 cup of sugar and 1/4 cup of water six minutes; add 2 teaspoonfuls of butter and a teaspoonful of vanilla extract.

Cherry Pudding

2 cups sifted pastry flour 2 level teaspoonfuls K C Baking Powder 1/4 teaspoonful salt 1/2 cup butter 2 eggs 1/4 cup milk (seant) Cherries Salt or 1 tablespoon butter

Sift together three times, the flour, baking powder, and salt and work in the butter; beat eggs, add milk to eggs and stir into the flour. Half fill a baking pan with cherries, add bits of butter and pour batter over top of cherries, and bake slowly for fifteen minutes, then increase heat and bake until pastry is done.

For cakes and pastries a soft wheat pastry flour is preferable. To determine a soft wheat from a bread, or hard wheat flour, press it tightly in the hand; if the flour stays packed in a mass showing the imprints of the fingers, it is a pastry flour; if it falls through the fingers sandy, it is a yeast flour, and should be used only with yeast.

Shortening must be fresh and sweet. Sugar should always be cane sugar.

Water is equally good as milk in all articles where a large amount of sugar is used, except for cookies.

Larger masses of dough require longer time for rising and baking.

Bear in mind that baking rules are as important as measuring rules. Do not bake cakes, pudding and such pastries as short cake, dumplings and meat rolls with a hot fire at the start.

Biscuits, cut cookies and pie pastry require a hot oven.

Have food thoroughly cooked. Half cooked pastries are hard to digest and injurious, better to over-bake than under-bake.

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Next Week—SHORT CAKES and APPLE DUMPLINGS.

Free Baking School!

Paxton & Oswald cordially invite the ladies of Plainview to attend a free baking school at their store beginning

Monday, August 25th, 1913 and continuing during the week

Mrs. E. M. Aldrich, an expert in the art of practical and economical baking will prepare and serve new and delicious dainties. Seats will be provided so you may sit in comfort. Lectures each afternoon from 2:30 to 5:30.

Monday's menu will consist of Health Club Tea Biscuits, Devil's Food Cake, Corn Bread, Doughnuts, Health Club Special Cake.

A Standard, Glass Measuring Cup will be given to each lady returning to the Baking School the front part of the label which reads [25 oz. One Spoon] taken from a 25 oz. can of

Health Club Baking Powder

"For Success in Every Baking"



**CHECK - THE - GOODS**

as we deliver them to you, and, in quantity and quality you will always find our Groceries just as they ought to be. We cater to the kind of trade that comes back to us through being satisfied with our service in every particular. We handle only the best and freshest goods and we charge only reasonable prices. Give us one trial—that is all we ask. Then you'll buy here regularly.

**WRIGHT & DUNAWAY**  
Phones 35 and 355



FOR THE BEST SERVICE AND HIGHEST SALES

**Ship Your Cattle, Hogs and Sheep to**

**DAGGETT - KEEN Commission Co.**

E. M. Daggett, Cattle Salesman



Chas. Daggett, Cattle Salesman

"We're Our Own Salesmen."

FORT WORTH, TEXAS.

Life-Time Experience in the Business. Feeders and Stockers Bought on Order.

Write, Wire or Phone for Market Advice.

A. M. Keen, Hog and Sheep Salesman

PHONES: Prospect 501; Long Distance 213.



E. Cohn, Cashier

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**Third National Bank**

of Plainview  
Ansley Building, Northeast Corner Square  
Capital \$100,000.00

**—DIRECTORS—**  
R. W. O'KEEFE W. A. DONALDSON L. G. WILSON  
L. A. KNIGHT H. M. BURCH

**YOUR NEXT TRIP EAST**  
WHY NOT GO VIA  
**NEW ORLEANS**  
One of the World's Famous Cities



Operates Two Through Trains Daily and Grants Stop-over at New Orleans or All Through Tickets Without Extra Cost  
The Metropolis of the South and the Most Interesting City in the United States.

Your Local Ticket Agent will Give You All Information or Write  
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**DR. C. B. BARR,**  
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Office at Gilbert's Barn  
Phones: Office, 219; Res., 478  
Plainview, Texas

**C. D. WOFFORD,**  
Dentist

Rooms 14-16, Ware Hotel Bldg.

**DR. E. O. NICHOLS,**  
Specialist in Diseases of the Ear, Eye, Nose and Throat.  
Glasses Fitted.

Office in Finnie Building,  
Next Door to Third Nat'l Bank,  
Plainview, Texas.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

**FOR SALE OR TRADE.**

Good farm; one Pope-Hartford automobile.

Will trade nursery stock for second-hand sacks, peach seed or stock.  
—Adv.

**KIDNEY TROUBLE BEGAN WITH A LAME BACK.**

J. L. Hackl, 915 Eighth St., Lincoln, Ill., was recently cured of a bad case of kidney trouble that started with a lame back, and says: "I am certainly thankful in getting a cure of my kidney trouble by using Foley Kidney Pills." Backache, weak and lame back with soreness over kidneys, sharp pains, rheumatism, dull headache, and disturbed sleep, are all indications of a trouble that Foley Kidney Pills will relieve quickly and permanently. They contain no habit-forming drugs. R. A. Long's Drug Store. —Adv. 48

**DEPOSITORY FOR SCHOOL FUNDS.**

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will, at its meeting to be held on the 25th day of August, 1913, select a Treasurer to serve for a term of one year, beginning September 1, 1913.

The Treasurer selected will be that person or corporation who offers satisfactory bond and the best bid of interest on the average daily balances for the privilege of acting as such Treasurer.

W. C. MATHES, President,  
—Adv. tf. Board of Trustees.

**SHEEP FOR SALE:** Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. tf.

**BIG SUMS ARE OFFERED AS PRIZES FOR RACES.**

Four Days' Program Is Outlined; Total Cash Value of Purses Is \$3,450.

Inquiries still pour into the publicity department of the Panhandle State Fair Association relative to space and general information, says a communication from Amarillo. Some time ago the race program was given over to the printers, and numerous copies of it have been circulated throughout the country for entries. As soon as the batch has time to be received and considered, the publicity department anticipates a large number of entries.

During the first day of the race \$775 in prizes will be given; the second \$825, the third day \$1,050, and the last day \$800, making in all for the four days a prize bonus of \$3,450, a nice little bait to attract the horse-men from every part of the State and from other states.

The following is the racing program for the four days, October 8, 9, 10 and 11, the conditions governing the harness races and running races, as well as weights, penalties and allowances:

**Wednesday, October 8.**

Buggy race for pacers	\$150.00
Yearling race, trot or pace	150.00
Free-for-all trot	400.00
One mile walk, trot and run	75.00

**Thursday, October 9.**

Buggy race for trotters	\$150.00
2:35 pace	400.00
5-8-mile dash	100.00
One-mile dash	150.00
Slow mule race	25.00

**Friday, October 10.**

2:35 trot	\$400.00
Free-for-all pace	400.00
3/4-mile dash	100.00
2 1/2-mile Relay race for cow-girls	150.00

**Saturday, October 11.**

Two-year-old or under race, pace or trot	\$150.00
Free-for-all race, trot or pace	300.00
Consolation race for buggy horses (pace or trot)	100.00
1/2-mile dash, consolation	100.00
Five-mile relay race for cow-boys	150.00

**Conditions—Harness Races.**

Two- and one-half per cent of entrance fee must accompany nomination; 2 1/2 per cent must be paid before 6 p. m. night before race.

Entries to harness races close October 1st. Six entries and four starters required to fill all races.

Entrance fee, 5 per cent of purse and 5 per cent additional from money winners.

Yearling, two-year-old and buggy races to be best two in three 1/2-mile heats; other races, three in five (old system).

Rules of the American Trotting Association to govern, unless otherwise specified.

No horse eligible to buggy races that has been raced or trained for races prior to August 1, and must have been owned and been in the Panhandle six months prior to day of race.

Horse distancing the field or any part thereof entitled to one money only.

Right reserved to change order of program, reject any entry or declare off for bad weather or insufficient number of entries.

Money division, 50, 25, 15 and 10 per cent.

**Running Races.**

Entries close at 10 a. m. each day. Entrance fee in all running races 5 per cent of the purse.

In all dash races rules of the Texas Thoroughbred Association to govern.

In the walk, trot and run race, horses are to walk the first quarter, trot the second and run the last half mile.

In the slow mule race, animals must be absolutely sound and under 15 years of age.

In the cowgirl race, girls will be allowed a man to change saddles.

No entry will be received, except upon the condition that all claims or objections arising out of the racing shall be decided by the judges, and their rulings and decisions shall be final.

**Weights, Penalties and Allowances.**

The following weights shall be carried when not stated in the condition of the race:

One-Half Mile.	
Age—	Weights to be Carried.
2 years	99
3 years	117
4 years	122
5, 6 years and aged	122
Three-Quarters Mile.	
2 years	94
3 years	117
4 years	122
5, 6 years and aged	122
One Mile.	
2 years	87
3 years	113
4 years	122
5, 6 years and aged	122

You can't buy better light bread Flour than "Our Home." C. E. WHITE SEED CO. —Adv. tf.

**CATTLE HOLD STRONG DESPITE HEAVY RUNS.**

Heavy Run of Hogs and Poor Quality Pulls Prices Down; Sheep Scarce.

Kansas City Stock Yards, Aug. 15.—Cattle received here in four days this week, 61,100; same days last week, 58,709; last year, 55,200. Prices were higher Monday, and Tuesday's prices were as high as any time this summer, on all kinds. The attendance of a very large number of country buyers the first of the week from states east of us that have corn prospects strengthened the whole list.

After Tuesday there was a good run, and prices declined somewhat, but they are still well above the close of last week. Kansas Westerns are 25 to 40 cents under Tuesday, quarantine steers 15 to 25 cents lower.

Butcher cattle have held almost steady, and stock cattle and feeders are very little lower than Tuesday, their best time. Lack of rain in the dry belt continues, and supplies next week are more of an enigma than usual.

Packers have bought heavily this week, individual packers taking 1,500 to 1,800 cattle on different days, and the yards are empty of stock cattle and feeders.

The small supply of 1,500 here today is selling strong. Prime heavy natives brought \$9.00 this week, also different lots of yearlings, Kansas steers closing at \$6.00 to \$8.00, native cows \$4.00 to \$6.50, veal calves \$7.00 to \$9.25, quarantine steers \$5.25 to \$6.50, a few little steers under \$5.00, stock steers \$5.50 to \$7.40, feeders \$6.25 to \$7.75.

Hogs received here so far this week, 37,100; same days last week, 41,800; last year, 19,400. The week has been disastrous to hog prices, though there is a reaction of 10 to 20 cents today. Much trashy stuff has been included, which has sold unsatisfactorily, as it has low dressing value. There is a wide spread in prices, bulk of sales to-day ranging from \$7.75 to \$8.35, top \$8.45.

Shippers take a certain number of hogs every day at 5 to 15 cents above packers' bids.

Sheep received here this week, 21,900; last week, 19,300; last year, 32,900. Sheep and lambs have been scarce, and the market is closing the week strong.

Arizona lambs brought \$7.15 to-day, natives \$7.25, and choice Utahs would bring around \$7.50 to-day. Feeding lambs sold at \$6.00 to \$6.20 early this week, and ewes range from \$3.50 to \$4.35.

J. A. RICKART, Market Correspondent.

**LITTLEFIELD PUTTING DOWN IRRIGATION WELL.**

Work Is Started Again on Oil Well; Are Going Down Until They "Strike Something."

Layne & Bowler Company have signed a contract with the Littlefield interests to sink a big well at the new town on the Santa Fe cut-off. Work will begin at once, according to C. J. DUGGAN, who was a visitor in Plainview yesterday. Major Littlefield, who is on the ground now, says that he will put in two more wells just as soon as this one is finished. All material for the well is on the ground.

Mr. Duggan says that work has begun on an oil well about 18 miles from Littlefield. It is located on the Yellow House Ranch property, which is owned by Major Littlefield. A well was sunk 1,300 feet last year; something got fastened in the hole and stopped drilling. If this cannot be gotten out of the well, Mr. Duggan says a new hole will be drilled, and that the drill will go down until it "strikes something."

The Santa Fe has its depot at Littlefield about completed; also section houses and other buildings.

**STRAYED.**

Four horses, 3 yearling fillies, 2 blacks, 1 bay and 1 sorrel, old mare, small. \$10.00 reward for their recovery.  
CHAS. SCHULER,  
—Adv. 47. Petersburg, Texas.

**FOR SALE OR TRADE FOR STOCK.**

316 acres 8 miles of Rails, Crosby County, Texas; good agricultural land. \$15.00 per acre; \$4.70 per acre down, balance 16 years at 6 per cent interest.

CHAS. SCHULER, Owner,  
—Adv. 47. Petersburg, Texas.

**IMPROVED FARM FOR SALE.**

160 acres three and one-half miles from Plainview; 100 acres in cultivation, well fenced; good frame house, 8 rooms, just completed; good cellar; barn for 6 horses, and other out-buildings; good well and new windmill, pump; young orchard, 120 trees. Farm lays ideal for irrigation. Title perfect. Direct from owner. Come and see or address D. O. HELLSER, Plainview, Texas. —Adv. 48



**Excursion to Chattanooga, Tennessee**

Account Annual Encampment Grand Army of Republic September 15th to 20th. Tickets on sale September 9th to 17th inclusive at fare of \$34.55 for round trip return limit September 28th or by payment of 50c and deposit of ticket with Special Agent of Nashville return may be extended to October 17th.

Phone 224 For further information apply to R. F. BAYLESS, Agent

J. E. SLATON, President W. C. MATHES, Vice President  
GUY JACOB, Cashier

**The First National Bank**

Plainview, Texas  
CAPITAL STOCK \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT  
Your business solicited, appreciated and protected.



Vacation land is calling now; it only remains for you to make up your mind when and where you will go.

The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via **MKT** will help you solve the question.

For fares, berths or any other travel information desired, address  
W. G. Crush, Gen'l Passenger Agent,  
Katy Building, Dallas, Texas.

**THE BEST HOT WEATHER TONIC, GROVE'S TASTELESS CHILL TONIC**

The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System.

**FOR GROWN PEOPLE AND CHILDREN.**

It is a combination of QUININE and IRON in a tasteless form that wonderfully strengthens and fortifies the system to withstand the depressing effect of the hot summer. GROVE'S TASTELESS chill TONIC has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. Guaranteed by your Druggist. We mean it. 50 cents.

**FOR SALE OR TRADE.**

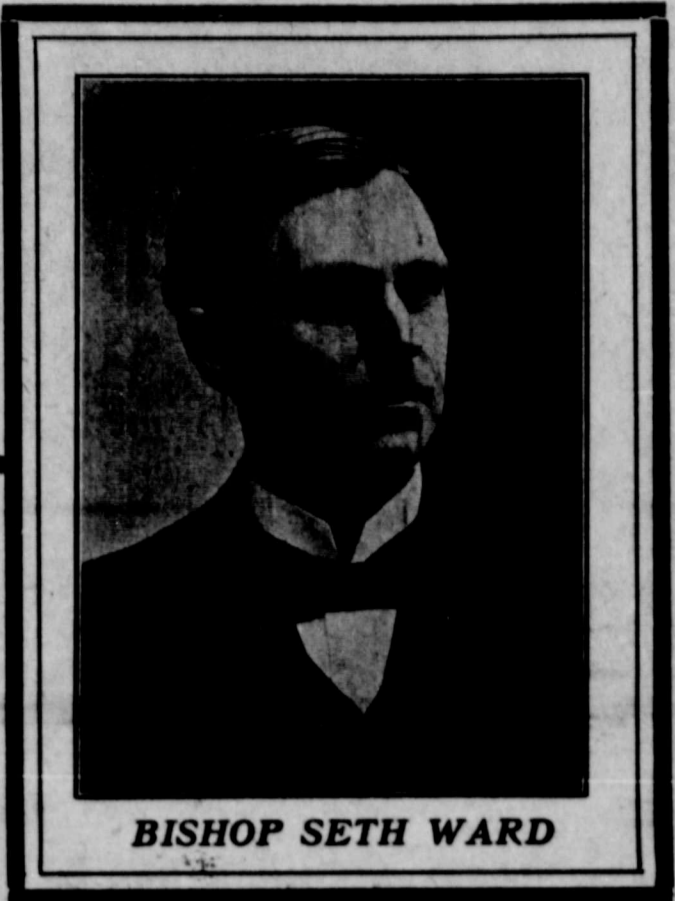
SEE OWNER for sale good 6-room home on 5 acres of land, well located. FOR SALE OR TRADE, 6 acres beautifully located in West Boswell Heights. 318 acres 7 miles northwest of Hale Center. 320 acres 20 miles northwest of Plainview.  
J. C. GOODMAN,  
Box 742,  
Adv. 46-F-pd. Plainview, Texas.

**Beware of Ointments for Catarrh That Contain Mercury**

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

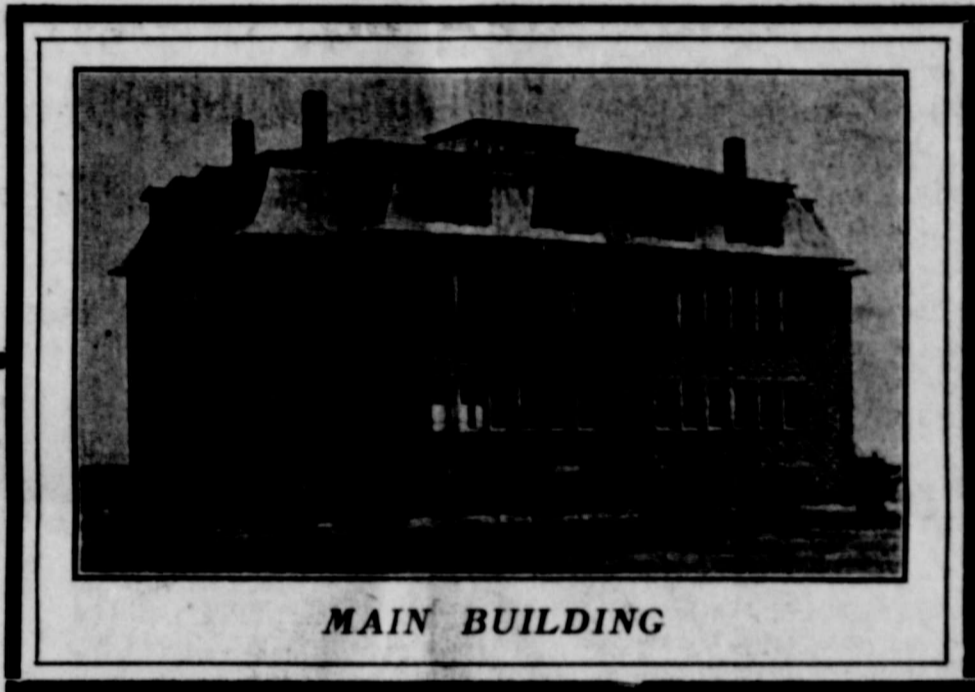


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WARD  
COLLEGE**  
*IS LOCATED*



in the center of the best Junior College District in Texas, and has the largest patronage, in proportion to the amount invested, of any school in the State. The enrollment the last school term proves this fact.

*Help  
Your  
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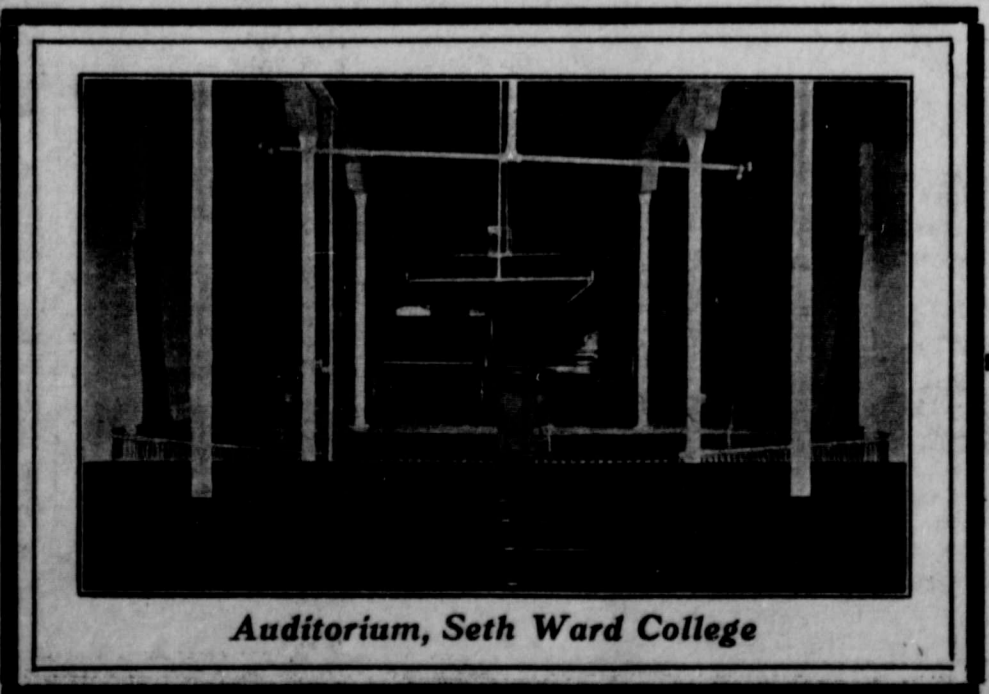
*Help  
Your  
Town*

The Campaign for the Endowment of Seth Ward is the greatest movement for Christian Education that has ever been launched in the Panhandle.

The placing of that institution upon a substantial basis will guarantee its life forever, and will help Plainview more, financially, intellectually, morally and religiously, than would a new railroad or any other enterprise.

The notes are not to be paid before five years, and can be extended then.

**We are depending on you.**



**Seth  
Ward  
College**

