

ELABORATE AUTO EXHIBIT TO BE FEATURE AT STATE FAIR.

Fort Worth Man Will Arrange Brilliant Electrical Display and Floral Decorations in Building.

Directors of the Dallas Automobile Dealers' Association and a special committee of the organization last week formally approved plans for decorating the new \$10,000 building erected on the Fair grounds for housing the auto exhibit during the coming State Fair, October 18 to November 2.

Contracts for the decorations were made by D. F. Safford, sales manager of the Overland Automobile Company of Dallas, who is manager of the exhibit. Royston Nave, of Fort Worth, will have charge of the work. The cost will be about \$1,500.

"Electric lights and floral effects will be lavishly used to make the interior attractive," said Mr. Safford Saturday. "It is the aim of those in charge to make the exhibition the equal, on a smaller scale, of the yearly auto shows in New York and Chicago."

"Automobiles valued at more than \$1,000,000 will be displayed, including models of every car sold in Texas. Hundreds of dealers from every section of the State will attend. October 22 has been set aside as 'Automobile Day.' The date for a special 'society night,' upon which extra effort will be put forth to entertain visitors at the automobile exhibition, will be announced later. A twenty-piece band has been engaged to play at the automobile building during the fair."—Fort Worth Star Telegram.

SWEETWATER PASTOR LIKES GRAHAM'S PLAYS.

There are very few author-actors before the public, and still less who can point with pride to unsolicited letters from prominent people commending the class of plays put before the public. Oscar Graham, who appears here in "The Higher Law," cherishes a number of these letters which he received during his presentation of "The Stumbling Block" last year, and the inspiring influence derived from their commendatory tone has enabled him to offer something still better in his present vehicle.

Below is printed one of these letters from a prominent clergyman:

"Sweetwater, Texas, Oct. 19, 1912.
"Mr. Oscar Graham,
"Dear Sir: I desire to say that my vocabulary is insufficient to express my appreciation of the high moral tone of "The Stumbling Block." I not only commend you for its production, but heartily recommend that all lovers of Truth and Right lose no time in seeing it. I wish that every member of my church could have seen the play. I verily believe that it would have given them a broader vision of life and its duties and responsibilities, and made them better men and women. Fraternal yours,
"W. C. WRIGHT,
"Pastor of Christian Church."
"The Higher Law" Mr. Graham's latest success, will be seen here September 2. —Adv. 1f.

WILSON'S BODY TAKEN TO ANSON FOR BURIAL.

Flake Garner went to Roaring Springs Monday to prepare the body of Jesse James Wilson for burial. Mr. Wilson died Sunday of typhoid fever. He was 28 years old, and leaves a wife and children. The body was shipped from Spur, Texas, to Anson, Texas, for burial.



We sell SERVICE to meet your requirements

Simply putting in a stock and painting your name over the door does not mean much until the name and the goods arrive at the point where they really stand for SERVICE.

For instance we sell

Goodrich Tires

Best in the Long Run

because they have arrived via the SERVICE ROAD.

A tire that will give the user long and dependable SERVICE like the Goodrich Tire does, means quicker and easier sales for us, repeat orders and satisfied customers.

Give us your trade and we guarantee you will be more than satisfied with the results—call or phone.

Plainview Rubber Co.
Plainview, Texas



Fall Opening

Our store is a veritable Show Room of Fall Styles. The display is worth your inspection even though you are not ready to buy. All of the new Palmer Garments and Lucile Dresses for Ladies are in stock.

In these lines can be found a wide range in prices on coats, suits and evening dresses.

Look over this line and see if in the many handsome garments there is not one you would rather have than bother with having one made.

Shipments are arriving every day of the most advanced styles in



Queen Quality Shoes, Simmons Gloves and LaVida and Gossard



Corsets for Women and Misses. Kuppenheimer Clothes, Nettleton, Steadfast and Beacon Shoes, and Stetson and Lion Hats for Men. Hercules Clothes and R. J. R. School Shoes for Boys

We want you to feel as though you would like to see these new goods



Plainview Mercantile Company



MOTORING IN CHINA.

An interesting description is given in the North China Herald by Mr. N. A. Pogson of a motor trip he and two companions recently made across Shantung, starting from Tsingtau and finishing at Chefoo. The car was of American make, 32 horsepower, 4-cylinder, 4-seated, weight 1 ton, which had in no way been prepared for the trip. The motorists, as may be imagined, encountered all sorts of difficulties, owing to faulty maps, bad roads, sandstorms, unexpected bogs, etc., but they successfully overcame the obstacles, and arrived at their journey's end safely—a tribute to their resourcefulness and the reliability of the modern motor car. As the result of this trip the Shanghai Journal hints at the possibilities of a new mode of travel in China, and asks: "Might not actual road making in many parts of the country prove a far more practical policy for China than the mere planning of expensive railways?"

TO WHOM IT MAY CONCERN:
Answering the statement needlessly

made by Mrs. Louise L. Stephens in Saturday's paper, I would say that any outstanding bills against me will be properly paid upon presentation.
DOUGLAS L. MURPHY.
—Adv. 47-pd.

POLYTECHNIC CITIZENS CLEAN NON-RESIDENTS' LOTS.

The citizens of Polytechnic, Texas, have agreed to clean lots for non-resident property owners. It doesn't seem fair that the non-residents should "lay down" on their job, but many of them do it, and the resident home-makers realize that it is to their interest to clean up everywhere.

The inspectors sent out by Holland's Magazine have said that Polytechnic is the cleanest town visited at the time they made their inspection there.

PEACH IS BLOOMING AGAIN.

H. S. Pearson has a peach trees which is apparently getting ready for a second crop of fruit this year. Mr. Pearson says that the tree has already ripened more than a bushel of peaches. This morning he brought to

The Herald office a twig on which is a fully developed bloom.

PLAINVIEW FINE SUMMER RESORT, SHE SAYS.

Illinois Visitor Thinks People Are Foolish to Swelter Elsewhere When They Could Come Here.

Miss Inez Byars thinks that Plainview ought to advertise as a summer resort. She has been visiting relatives here this summer, and is delighted with both climate and country.

Plainview has had one day when the thermometer went above 100. It stopped at 101. In the Middle West, and up through Illinois, day after day the mercury has mounted up to 100, 103, 105, and sometimes to 106, 107, 108 and 110. Then, too, our altitude and dry climate make the heat seem less oppressive.

With boating and fishing at Lake Plainview and, another season, at Pioneer Park, Plainview would make an attractive place for one's summer vacation.

STRAYED.

Four horses, 3 yearling fillies, 2 blacks, 1 bay and 1 sorrel, old mare, small. \$10.00 reward for their recovery.
CHAS. SCHULER,
—Adv. 47. Petersburg, Texas.

Get Stationery at The Herald. Call The Herald for Business Cards.

MAKE YOUR CAMERA PAY.

Whether It's Fun or Pictures You Want, It Must Balance up.

If you have a camera, make it worth while. Perhaps you cannot make it worth while, so far as actual money is concerned. But you can at least learn to take pictures that are worth taking.

More money is wasted each year on films that never produce a picture, probably, than each photographer in the amateur class in the land spends for films that are productive of really good pictures. For every amateur who is careful to see that light and distance regulators are set correctly, that the pose is good and the time of day is propitious, there are two or three amateurs who just blindly "snap" their cameras at anything and everything about them.

So if you have a camera, determine not to be a wasteful photographer. Have a little book in which you can make entries about all the films and supplies you buy. The result in black and white of a few wasted supplies and films is appalling. For instance, take this record, which might be made in any photographer's account book:

- For two rolls of films \$1.00
- For a bottle of developer20
- For hypo05
- For other chemicals10
- For paper40
- For toning preparation20

Results: Out of two dozen films two were really good; three were out of focus; the camera moved in four; five were thin; two were thick; and the rest were passable.

And the rest of the chemicals spoiled, because the photographer was discouraged. Good results, these, for \$2.00 worth of fun!—Kansas City Star.

OLDEST VEHICLE IN AMERICA.

Tradition Dates an Oxcart in Los Angeles Back to 17th Century.

There is an exhibition in Los Angeles what is claimed to be the most ancient wheeled vehicle in America. It was last used some years ago by a Pueblo Indian in the village of Tesuque, N. M. The tradition was that this "carreta" or oxcart had been handed down from father to son in the same family for enough generations to carry its origin back into the Seventeenth Century. The car, however, shows evidences of having been repaired time and again, and it may be that the only part of the original cart that is left is the holes in the wheels where the axles go through.

The wheels are hewn out of huge pieces of sycamore, and are thirty-eight inches in diameter, six inches thick at the rim and two feet through at the holes. The great antiquity of the vehicle is proved by the fact that there is not a nail nor a piece of metal of any kind used in it. It is built entirely of wood, and is fastened together either with wooden pins or thongs of rawhide.—The Pathfinder.

A SURE REMEDY FOR LAZY LIVER.

Go to R. A. Long Drug Co. for This Safe, Reliable Remedy and Get Your Money Back if It Fails.

There are very few remedies that gain the confidence of druggists as Dodson's Liver Tonic does. R. A. Long Drug Co. sells it and back up the sale of every bottle with the money back guarantee that the price will be refunded if it fails to give complete satisfaction.

Dodson's Liver Tonic costs 50 cents a bottle. It is the safest and best remedy for torpid liver, constipation, biliousness, etc., that has ever been sold in this city. It takes the place of dangerous calomel, and does not lay you up as a dose of calomel often does. A bottle in the house is as good as fifty cents in the bank. If you or your family need a liver tonic you have the medicine ready. If it fails you get your money back. Be sure to get Dodson's Liver Tonic when you ask for it. There are imitations of it that may disappoint you. —Adv. 47

"I am an old man—and many of my troubles never happened." —ELBERT HUBBARD

DR. PIERCE'S Golden Medical Discovery

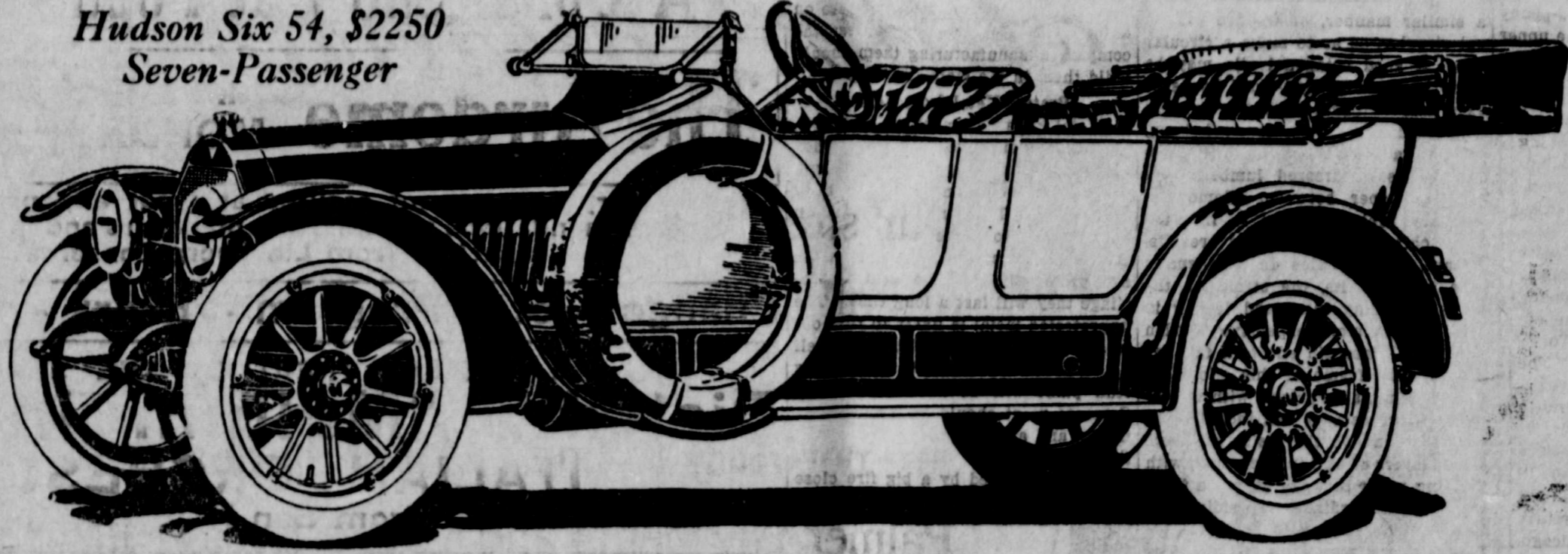
THE white hair and wrinkled faces of our busy men and women tell of doubt, fear and anxiety—more than disease or age. Worry plays havoc with the nervous system—so that digestion is ruined and sleep banished. What oil is to the friction of the delicate parts of an engine—

DR. PIERCE'S Pleasant Pellets Relieve constipation, regulate the liver, and bowels. Easy to take as candy.

Now it can be obtained in tablet form—from dealers in medicine or send 50 one-cent stamps for trial box. Write R. V. Pierce, Buffalo.

The New Ideal of a Distinguished Car

Hudson Six 54, \$2250
Seven-Passenger



HERE now is a car which typifies the ideals of the time. This streamline body—this long, sloping hood—this absence of angle at the dash—this low-hung chassis—these crowned fenders—this placing of extra tires so the front doors are left clear—these things belong to the car of today.

The consensus of the world's best opinion is that this type of car marks the coming ideal car. These are radical changes but they are coming as surely as foredooms came—and as suddenly.

All the best foreign cars—English, French and German—will this year exhibit exclusively this new streamline body. And all men know that what they adopt in body design becomes the world-wide vogue.

Our designers have added a hundred minor effects. They have Americanized—have Hudsonized—the type. So the car is distinctive. There will be no other just like it. But it embodies what we regard as the highest conception of the modern trend in bodies.

And we believe that every connoisseur will consider this new HUDSON Six the handsomest car exhibited.

Engineering Pauses

We can claim in this car no great advance as regards fine engineering and no HUDSON

owner expects it. Fine engineering has limits. For the past four years Howard E. Coffin and his able engineers have given their best to the HUDSON. Last year they brought Sixes pretty close to perfection. So close that the HUDSON Six jumped in one year into the foremost rank among Sixes.

These men have worked out in this new-model car a vast number of minor engineering improvements. They have added scores of new mechanical features—some of them quite important. But we never expect to build a much better chassis than we built in our last year's Six.

This year's advances lie mainly in beauty, in comfort, in conveniences, in room. We have combined the best in lines, finish and equipment with the best in engineering. We have succeeded in making the HUDSON Six the masterpiece it is.

Now the Ideal Car

We now feel that this HUDSON 54 offers the utmost in every wanted feature. It has the staunchness of steel Pullmans. It has the comfort of Turkish lounging chairs. It has the speed of express trains. It is free from all the troubles which annoy the inexpert.

No man knows how to build a car more

handsome and impressive. No conveniences are absent, no modern features lacking.

And all these things are here included in a Six 54, with seven-passenger body, at the record price of \$2250 (f. o. b. Detroit, Michigan).

The New Features

These are among the new features we bring out in this model. No mention is here made of the countless features in previous HUDSON models which we still retain.

- Seven-passenger body.
- 135-inch wheelbase.
- Left side drive. Right hand control.
- 36 x 4 1/2-inch tires.
- Extra tires carried—as never before—aboard the front door. This leaves both front doors clear.
- Four forward speeds.
- Pure streamline body.
- Low-hung body.
- No angles at the dash.
- Wide tonneau doors.
- Gasoline tank in dash.
- Electric self-energizing, with the rapid type of the Delco system built especially for this car.

Powerful electric lights with dimming attachment for city driving. They also act as ordinance lights.

Extra seats in tonneau fold into back of front seat, entirely out of the way.

Jeweled magnetic speedometer in dash, with new concealed noiseless gears.

Every operation and control placed within reach of the driver's hand. Gasoline and oil control, lights and starter.

Individual Yale lock and ignition control, prevents theft of car.

Rain-vision windshield built as part of the car.

Genuine Pantasote top. Curtains that are carried in the top can be instantly adjusted.

Electric horn—trunk rack—tire holders—license carriers—everything.

Come See It—Come Today

Come to our showrooms and see this new achievement. It is not merely an improved car—it's a real innovation. It will display to you all the best thought of the day in automobile designing.

Come see it while it's new. Catalog on request.

BROWN MOTOR COMPANY Plainview, Texas

PROVINCIALISM OF MOTOR-CAR OWNERS.

Hudson Dealer Tells Why Drivers "Try" One Car.

In spite of the numbers of motor-cars on the market, it is quite remarkable, according to Byron Brown, the local Hudson dealer, how little the average man knows of other cars than the one he owns and drives. This, too, in the face of the fact that the owner of an automobile is always intensely interested in everything connected with the making, selling and using of motor-cars.

Yet when it comes to actual, definite knowledge of automobiles, it is almost always true, according to Mr. Brown, that a man knows little or nothing, in detail, of any car but his own. He can call the names of other cars as they flash by him on the road, but how they operate, their comfort or discomfort, their smoothness of running or their jerky and intermittent motion, is Greek to him.

That to some extent accounts for the fact that men are apt to buy a second and third car of the kind they first used, unless there is some glaring defect in its construction or riding qualities. Most men ride day after day in their own car, and rarely enter any other. To keep advised on developments in motor-car engineering an owner should make it a point to see and ride in as many cars as possible. Only thus can he keep posted on improvements and changes. Merely to see them, casually, as cars flit by, or only to read of them in advertisements and news columns, is inadequate information.

"It is amazing, for example," says Mr. Brown, "the change that comes over the ideas of a man who has always owned and driven a big four or some other jerky, strenuous car, when

first he experiences the smoothness and ease of riding and driving of a modern Six such as the new Hudson Six 54. He exclaims in wonder at its gliding motion. He marvels at the speed shown on the speedometer when he can scarcely tell that the car is moving, so velvety soft and luxurious is its every motion. He is bewildered by the way in which it can be slowed to almost a walk and then jumped to express train speed in a moment. He can do none of these things with the pet car he so long has owned and driven.

"Yet all this a man might readily be familiar with were it not for the provincialism that leads owners to stick so closely to their own cars that they hardly dream of the big advances that are being made in automobile construction."

HOW FRANCE AIDS MOTORISTS.

All Roads Are Conspicuously Named and Numbered.

In France, where they do so many things well, a new system of road designation for the convenience of tourists has been adopted. Every road in the country will be given a name and a number, and these designations will be painted upon direction posts at the road crossings and the 100-meter posts along the roads.

The highways of France are classified, as national roads, departmental roads and so on. The roads in each case will be numbered. The direction post will state the class of highway and the number of the road. The tourist starting on a journey will need only a strip of figures, and he will be able to find his way anywhere.

It is a cause for wonder that in this country more attention has not been paid to this inexpensive way of directing the tourists. In a recent motor

car trip made by a widely-known New Orleans man he found himself six miles off his course, when a small sign at the cross-roads would have avoided the mistake.—New Orleans Picayune.

SILO IS REVOLUTIONIZING LIVE STOCK INDUSTRY.

Oklahoma Has Changed from Uncertainty to Certainty Because of "Fireless Cooker," Says Writer.

"Silos are destined to cause Oklahoma to take first place in the livestock industry. From a day of uncertainty, Oklahoma has risen to a day of certainty—and the silo has brought the change. In past years drought stalked about, and the feed problem was one which caused trepidation. If the corn crop failed, livestock breeders were in despair. If the grass was lost under the withering rays of the summer sun, the owners of great herds faced disaster," says Charles I. Bray, in the Oklahoma Live Stock Reporter.

"But now all hazards are eliminated. The silo has done it. The owner of a silo can plant crops which he knows will grow. He can feed cattle and hogs regardless of weather conditions, and livestock raising in Oklahoma is placed upon a solid foundation, without risk, without anxiety of the old days, and every owner of livestock and big 'fireless cookers' in this state is prospering.

"There are many kinds of silos, practically all of which are used with success. We do not recommend one type of silo over another unconditionally. If the walls of a silo are airtight, strong and rigid, perpendicular, smooth on the inside, and if the silo is reasonably permanent and durable in proportion to cost, it will prove satisfactory, regardless of the material

of which it is built. Practically all the commonly advertised types of silos will give good results if properly erected and cared for.

"As a general rule, the more expensive silos are the more permanent and durable, and consequently may ultimately give as good, if not better, value for money invested than the cheaper types. The man with little capital, however, especially if he has not a location for his permanent buildings, may well afford to put up a cheaper silo.


Types Depend on Location.

"If well cared for, a good wood silo may give him good service for ten or twelve years. Cost of materials may vary in different parts of the state. One man may be located, for instance, where sand and gravel are cheaply and easily obtained, and consequently he may profitably erect a cement silo. It might cost another man two or three times as much to get the same materials, and he would possibly find another type of silo a better investment.


"Of the types of wooden silos in use in Oklahoma, we have the following: The patent stave silo, the home-made stave silo, the home-made octagonal or square silo, the Common Sense silo, the Leitch silo, and, less commonly, the Wisconsin or Gurler silo. There are several makes of metal silos which are more or less of the same type. The cement silos include the solid concrete or monolithic silo, the metal lath plastered cement silo and the concrete block silo. An occasional brick or vitrified tile silo may be found. Some pit silos are in use in different parts of the state.

"The most common type is the patent stave silo, of which there are many good makes. These keep silage well, and if well anchored and have the hoops tightened through the summer, are likely to give good service for quite a number of years. The patent stave silo at the Agricultural and Mechanical College has never blown down, though many blow down each year through carelessness in anchoring and failure to tighten the hoops in summer. Stave silos are cheap and fairly easily erected. Home-made stave silos may be made of 2x4s or 2x6s. The following description by Prof. W. A. Linklater shows how the home-made stave silo at the A. and M. College is built, and will prove valuable to those erecting stave silos of any kind:

Many Home-Made Silos.
"We have used a home-made stave silo here on the college farm for the



THEATRE TICKETS



RECEIVING TELLER

"WHICH DO YOU VISIT MOST"

"I'll Start to Save Sure Next Week"

How many times have you said this?
Next week comes and what do you do?
Right now is the time to make the start, not next week.
Take out a certain amount of your salary each pay day and bring it to us, we will guard it for you.


Citizens National Bank

Capital \$100,000

Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only.
Drs. Lumpkin and Thomas, Attending Surgeons.
Mrs. N. H. Tudor, Matron.



To You

WE OFFER EVERY INDUCEMENT

consistent with safe banking, if you contemplate opening a new bank account, or making any change at present

THE ABSOLUTE SAFETY

of our institution, the experience of our officers and our progressive methods are a sufficient guarantee that in placing your account here you will be assured of the best service and perfect protection.

Third National Bank

Calling Cards at The Herald.

ing first bent them to the right circle on the ground. The 2x6 staves can be readily put in place then and help together by toe-nailing the first one on each side of the door frame, then at the upper and lower part of the silo on the inside, tacking barrel staves or lath or other thin lumber around to hold the staves together. On the outside the driving of 12-penny nails in each stave at one of the upper and lower hoops and hooking the nails over the hoops to hold staves in place till hoops are tightened. If a man is kept inside to tap the staves back in place while the hoops are being tightened, a good job can be made and the walls will be airtight. For the door, nail cleats on the door frame and use boards as you would in a grain bin.

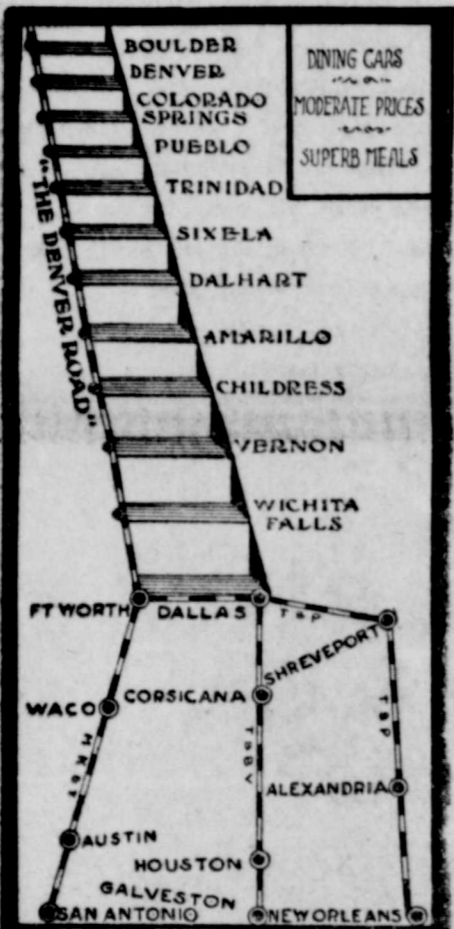
"Our silo is built on top of the ground, without foundation or floor. It is best to take this type of silo down as soon as empty. It is not a great deal of trouble to erect it each season."

"The Common Sense silo is six- or eight-sided, built of 2x4s nailed flat, alternating at the corners. Some people report good results from its use. Any carpenter can erect it. The walls should be made airtight by putting

COCHRANE'S STUDIO



Where They Make
HIGH GRADE PHOTOS



In a comparative sense
COOL COLORADO
with its numerous incomparable attractions and refuges for vacationists and those needing health-renewing influences, is but a few steps away and the Fast Double-Daily Through Trains of the
The Ft. Worth & Denver City Railway
(Including through-sleepers between Denver and points on the T. & B. V., the T. & P., and M. K. & T. Rys., as indicated herein) eliminate travel-hardships and inconveniences and assure unbroken comfort and pleasure in both directions. If in doubt, let me send you some Conventions, in booklet form, free!
A. A. GLISSON, G. P. A.
FT. WORTH, TEXAS

pitching or some similar material between the 2x4s. Some of these silos when poorly constructed let air through the walls and spoil some silage. It has been suggested that a cement plaster lining might be used to advantage.

Must Be Anchored.

"The Leitch wooden silo is built in a similar manner, of wooden blocks, cut circular, so as to make a circular silo. A good octagonal silo may be made by making eight-sided hoops of 2x4s nailed together at the corners and running the lining up and down, as in a stave silo. It is better to have two layers of dressed lumber, with building paper between. Some use ordinary rubber roofing to line the silo, obtaining very good results. Square, wooden silos do not usually give good results, the strain on the walls spreading them and letting in air. Of the more expensive wooden silos, the Wisconsin silo is a fair example. The frame of this silo is of 2x4 studding, set upright, with two or more thicknesses of half-inch lumber nailed around on the inside of these. Three layers of half-inch cypress, with building paper between, makes a first-class lining. Ordinary lap siding can be used to cover the outside, although this is sometimes left off. The Gurler silo is a modification of this type, being lined with cement plaster, which protects the wood. These are the best of the wooden silos. These may give good satisfaction for ten years or more, and may be erected by any carpenter. The hollow wall should be well ventilated, or moisture will cause decay. Cypress, Oregon fir and California redwood, free from knots, make the best material for wooden silos.

"A coat of paint outside and inside will materially lengthen if not double the life of a wooden silo. Creosote paints or coal tar thinned with gasoline may be used on the inside. Some such preservative paint should be applied to any wooden silo. In Oklahoma wood silos should all be well anchored.

Concrete Silo Everlasting.

"Concrete silos are fire, wind and rat proof, and practically everlasting. They must be well reinforced with iron rods or steel wires. The concrete should be of one part cement, three parts sand and five parts crushed rock or gravel. This should not be mixed too dry, or the walls will be porous. The reinforcement may be made of 3/8-inch iron rods, two feet apart at the bottom of the silo and three feet apart near the top, or of No. 9 steel wire laid more closely together.

"To erect a silo of this type successfully it is necessary to have good forms made and a scaffolding arranged so as to raise these quickly and easily by means of block and tackle. The outer forms may be of sheet iron, bent to shape. The concrete block silo has most of the advantages of the solid wall silo and is more easily built, but requires careful reinforcing. Anyone with cement block molds may make his own blocks, any bricklayer or stone mason may build the silo. Reinforcement must be put in between every round of blocks, and the blocks set in cement. The same applies to brick or tile silos. Barbed wire may be used for reinforcement, but No. 9 steel wire is commonly used.

"The cement plastered silo is being used in some places. It requires an expert to build it. Expanded metal lath is set up in the circular form and then receives successive coats of cement plaster, both on the inside and the outside. This type does not require so much material to build as the solid wall or cement block silo. Concrete silos should get a good coating of cement and water every two years. Unless care is taken in building these, they may be unsatisfactory; but if cor-

rectly built, keep silage well. When sand and gravel can be easily obtained, a concrete silo, solid or block type, well built, will prove the cheapest permanent type of silo.

"Vitrified tile silos, while they give excellent satisfaction in the Northern States, being fireproof, moisture proof and practically frostproof, are not likely to be used much in this state on account of freight charges, unless the companies manufacturing them should build them in the state.

Protect Metal from Acid.

"Metal silos are more or less new, but are becoming very popular. They are airtight, watertight, vermin proof, fairly permanent, and will not blow over easily. The principal question with regard to these metal silos is their lasting qualities. If metal silos are protected from the acid in the silage they will last a long time. The unprotected metal is likely to rust out in a few years, so should be kept well painted. A double coat of ordinary lead paint will do for the outside. Creosote paint should be used for the inside, and applied every year for the first few years. While metal silos might be damaged by a big fire close to them, they are not so likely to be harmed as wooden silos. Metal silos can be erected easily and with unskilled labor, and are probably least likely to prove unsatisfactory in the hands of inexperienced builders.

Sometimes Gas in Pit Silos.

"Pit silos are in use in some parts of the state, and appear to give fair satisfaction. The first silos made were of this type, but have been largely discarded for the silos built above ground. The main points in their favor are cheapness of construction, very little material being needed to line the pit, no air can get into the silage, and naturally they cannot blow over. The main objections are: First, the labor required to get the silage out, and, next, the possibility of suffocation from carbonic acid gas. This gas given off from fermenting vegetable matter, while not poisonous, will not sustain life. It is heavier than air, and is often found at the bottom of old wells or mines. Cases are fairly frequent where people have died in such pits, five being suffocated in one last summer. To detect the presence of gas, lower a lighted lantern into the pit. It will go out immediately on reaching the layer of gas. This precaution should be taken if the silo has not been entered for a week or more. The gas must be dipped out with buckets or baskets. Ordinarily the daily removal of silage keeps enough air in circulation to prevent the accumulation of gas.

"Some farmers are building their silos about ten feet down in the ground, thus getting the advantage of cheap construction of part of the silo without the greater disadvantage of the regular pit silos. The pit silo does best where the water line is twenty feet or more below the surface. In hard clay, a mortar of one part cement and two parts sand may be applied directly to the earth walls, making the silo waterproof at little cost.

"The average cost of silos of 100 tons capacity is about as follows:
"Wooden silos, \$150 to \$350.
"Metal silos, about \$400 to \$500.
"Concrete, brick or tile silos, \$250 to \$500.

"The cost of erecting stave and metal silos and putting foundations under them amounts to about \$50, in addition to the purchase price.

"The man who has a permanent location for his buildings and can get the money to invest in a permanent silo will do well to purchase some of the more permanent types. For those who are less fortunately situated, a wooden silo may be found entirely satisfactory for a period of at least ten years.

"A roof on a silo is not necessary in Oklahoma, but there is no doubt that a roof will prevent some loss such as may occur when a heavy rain comes on the last few tons of silage in the silo. It will also prevent a great deal of evaporation from the top layer of silage, an important point to consider when feeding silage in summer. There is also less inconvenience to the feeder in rainy or snowy weather.

"It is not merely a matter of what kind of a silo to build. Every farmer should have a silo. It will bring him wealth."

FOR SALE.

4-room modern house, with 3 lots, 150 by 185 feet; nice young orchard, and outbuildings. Located in Seth Ward Addition. Price and inspection on application. J. A. FAWVER, Box 321. —Adv. 1f.

Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.
Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

EXTRA SPECIAL

A Dollar Show at Popular Prices

The Airdome week commencing **MONDAY, Aug. 25**

Extraordinary engagement secured at great expense, on the qualified recommendations of numerous managers and musical schools, especially from Lindsborg Conservatory.

Change - of - Program - Every - Performance

A MUSICAL TREAT OF THE SEASON
Bistolfi's "Mulum in Parvo"
ITALIAN ORCHESTRA
On Their Way From San Francisco to New York

One Hour of Entrancing Music. Concert Follows Pictures

The Usual Three Reels of High-Class Pictures Daily



Featuring the Young Master of the Violin---Signor Enrico Trumani, the Equal of any on the concert stage. Most artistic and unique aggregation late from San Francisco Orpheum. Following are some of the selections which will be rendered, and those desiring Special Numbers may ask for same. Do not miss hearing this Wonderful Little Orchestra.

Not a Vaudeville Feature But a Remarkable Concert Company

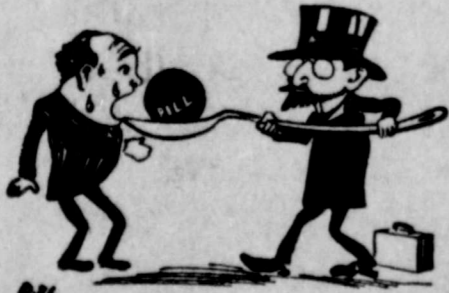
Special Number, "The Passing of the Regiment"	Spring Song	"La Paloma"
Meditation	Violin Solo by Signor Enrico Trumani	Arle and Quartette from "Rigoletto"
Grand March from Tannhauser	"Tramumarel"	Plantation Medley
.....	Overture, "Poet and Peasant"	German, French, American, Irish, Mexican and Italian Patriotic Airs and Latest Popular Compositions.
Serenade	Sextette from "Lucia"	
Berceuse de Jocelyn-Lullaby	Miserere from "Il Trovatore"	
.....	

Prof. Bistolfi Will Give the History and Meaning of Every Number Rendered
DELIGHTFUL--EDUCATIONAL--INSTRUCTIVE

A DOLLAR PERFORMANCE FOR 10 Cents Children
20 Cents Adults

This Orchestra will be well and favorably remembered by all who witnessed their unique performance here three years ago under the auspices of the Elk Lodge, at the Opera House and at Wayland College. They will be pleased to meet the many friends made at that time.

A PILL IN TIME SAVES NINE



FEEL BAD?

Don't put off another minute. Remember, "an ounce of prevention is worth a pound of cure"; it is an old adage but a good one.

Our Prescription Department makes a specialty of these "feeling bad" cases.

COME IN AND SEE US.

R. A. LONG DRUG CO.

Free Delivery

Phone 327

WANTED:-- The Gift of Language

THE gift of printing word pictures to tell the exact truth -- no more, no less. It would be enough to double and treble our immense business if you only knew, as we know, the realities of our assortments, our prices, and our policy. To say the right thing and not say too much--to say the just thing and say enough--to say the interesting thing completely yet without overstatement--is not an acquisition, but a GIFT. Would that we had it.

The best we can do is to TRY and KEEP TRYING. Fortunate are we if we induce you to come; more fortunate are you who make the acquaintance of our store.

Just now we are offering our entire stock of Porch Furniture, including swings, settees, chairs and rockers at reduced prices to close them out.

We want you to see our new fall rugs, linoleums and floor coverings. When you are passing drop in and ask about them.

Our nice new assortment of cedar chests and skirt boxes should interest our discriminating lady friends.

E. R. WILLIAMS
"The Furniture Man"

THE PORK BUSINESS.

It is not necessary to say anything to the man who has his farm under hog fence, telling of the many ways in which it is a convenience and of real money value to him. But everywhere you go you see some men trying to carry a bunch of hogs the year round with nothing but a dry lot for them to run in. The question? Can he afford to fence his farm hog-proof if he is not in the hog business each year? Or, let us state it this way. If a man is carrying twenty or thirty hogs, and you will have to be very careful or you will have that many on your hands if you carry any at all, will be able to carry enough more to pay for his fencing if he fences his farm hog-proof?

I say, yes, in two or three years at least, and the fence is left for years to come with its conveniences and added income a clear profit. This, of course, means that you are going to make somewhat of a business of growing hogs on that farm, and hog raising is a business and must be made more and more so in the West if we hope to stay in it and make money. I believe it is safe to lay down this rule for the hog man or the would-be hog raiser: Lay out some system of pasture crop in grain and green forage.

We have been studying about the practicability of alfalfa in rows, and have a few acres on our own farm and are observing the results from a few others in the State. There is certainly no other cultivated crop which would furnish the amount of green pasture, not for so long a period in the year, nor of as good quality. This is the way it is looking to me now in view of the importance to the hog man of some form of permanent pasture if he hopes to stay in the business with a profit.

From what I have been able to see of trees for the last ten years in Oklahoma, I believe no tree will afford better service for shade for hogs than the Russian mulberry. This is for the upland farm, which has no native timber to make shade. Comparisons on my own farm and others I have observed show them to be drought-resistant, even more so than black locust, hardy and can be trimmed to low growth and make a dense shade. A corner of the hog lot may be fenced off for a season or until the trees get a start, and they will certainly add much to the general appearance of the farm. It may be too late now to set a corner, but they are very hardy trees and will grow from cuttings at most any time of the year.

Suppose we plant the earliest maturing cowpeas, the Blackeye, Warner's Early, or the New Era. Plant them as soon as it is safe for them to get up and go along about their business, not much before the first of May anywhere in the State. They will be ready for hog pasture in ninety days if conditions are favorable. If you have plenty of peas and not too many hogs you can turn in the hogs where only 10 per cent of the peas are ripe. As soon as a hog learns, he will not eat green peas so long as he can find the ripe ones.

I saw a field of peas which made two crops last year, and the hogs ran on them all the time; that is, they went into the pea patch from an outside pasture whenever they got ready. The peas supplied the only grain they had from July 25 to October 1. The rains in June made the crop which matured in July. When they were being eaten off the rains of August made another crop, which came right along on the heels of the other, providing a continuous pasture for sixty days. Of course, this would depend on the acreage and the number of hogs. We mention the cowpea because it is, so far as I know, the earliest possible pasture for hogs. Its yields are not so heavy, but it is sure and early and of the best quality for rapid gains.

The next in earliness is the dwarf milo, which makes a very satisfactory hog pasture for cheap and rapid gains. Hog feeders are coming to use it more and more. These two crops properly proportioned will carry a bunch of hogs quite a time. But it is possible to add another crop to follow the milo. That is the Spanish peanut. They mature later and will wait for the harvest with no waste. Once in a great while we have a fall wet enough to sprout them in the hill. Here is a chance for another thirty days or more of the greatest pork producing pasture a hog was ever put onto.

With these three grain pasture crops, I believe I would be safe in saying a man can have a straight grain pasture from the first of August in the southern part of the State until December, and in some cases until January, a period of four or five months, in which the hog feeds himself and takes practically nothing from the ground. It strikes me that a plan of this kind would fit in very well with the rotation crop idea and help out along the line of maintaining soil fertility and aid in cheaper production of pork.—George Bishop, in Oklahoma Farm Journal.

Call The Herald for job printing.

BIG PROFITS IN COW TESTING.

Denmark's Gains Led Dairymen in Other Countries to Form Associations.

No one factor has been more potent in giving Denmark its supremacy in the dairy industry than have the cow testing associations. The movement began in 1892, when State Counselor B. Bogild, at a meeting of the Kildebund Creamery patrons in July of that year, explained how records of the individual cows could be obtained. The result was that fourteen farmers agreed to weigh the milk from each cow and send samples of it to the creamery. The creamery manager determined its richness by the Fjord centrifugal cream tester and published the record of the milk and butter yield from each cow, as well as the feed consumed. Soon thereafter, and as a result of this, these men who had kept records formed the Kildebund Bull Association, with the object of improving their herds.

Another state counselor, Frederick Hansen, a dairy expert employed by the government, and the owner of a dairy farm, had for several years studied the richness of the milk of individual cows by occasionally testing and had been weeding from his herd the animals which gave poor milk. His neighbors, who sent their milk to the same creamery, noticed the increase in richness of the milk from his herd, and began to inquire into the cause.

When sufficient interest had developed it was suggested that an association be formed for the purpose of testing the milk of individual cows and the economy of their production, so that each member of this association might have the same benefits of Mr. Hansen's investigations.

A meeting was called for this purpose, and the first co-operative cow testing association was organized. A dairy expert was employed to examine the milk. Active operation began May 1, 1895, with thirteen members, and so satisfactory has been the results that the association now numbers twenty-four members, owning 522 cows, and employs two men as cow testers. Five hundred and thirty cow testing associations had been organized up to the year 1909. Reports from Denmark show that the average butter production to the cow in 1908 was 224 pounds. This average is actually twice as much as it was in 1884. The movement has not stopped with

Denmark. The first association in Germany was organized in 1897, and in 1909 there were 207 such organizations. In Sweden the number has increased from one in 1898 to 662 in 1909. Norway, Finland, Holland, Russia and Scotland have quickly followed Denmark's lead. Increased prosperity has resulted wherever these associations are in operation.—Journal of Agriculture and Star Farmer.

"THE HIGHER LAW."

"The Higher Law," which will be here September 2, is the latest of Oscar Graham's plays. As author and producer of such marked successes as "A Prince of His Race," "The Stumbling Block," "Circle C Ranch," "Shadows of the Past," and latterly his novelization of the play "A Prince of His Race," he is known far and wide as a writer and purveyor of thoroughly high-class and extremely popular drama and fiction. His plays are marked by that persistently dominating quality of moral uplift and are fraught with an optimistic endeavor to leave the auditor impressed

with a newer and stronger faith in something better than the sordidness of material injustice.

Oscar Graham and his company will be seen here in "The Higher Law" September 2. —Adv. tt.

KIDNEY TROUBLE BEGAN WITH A LAME BACK.

J. L. Hackl, 915 Eighth St., Lincoln, Ill., was recently cured of a bad case of kidney trouble that started with a lame back, and says: "I am certainly thankful in getting a cure of my kidney trouble by using Foley Kidney Pills." Backache, weak and lame back with soreness over kidneys, sharp pains, rheumatism, dull headache, and disturbed sleep, are all indications of a trouble that Foley Kidney Pills will relieve quickly and permanently. They contain no habit-forming drugs. R. A. Long's Drug Store. —Adv. tt.

LOST: Watch charm; "F. L. T." on one side and "The All-Seeing Eye" on the other; at Sunday School picnic. Return to A. A. HATCHELL, at Paxton & Oswald's. —Adv. tt.

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theodor's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it.

I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it.

I am so thankful for what Black-Draught has done for me."

Theodor's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest.

Get a package today.

Only a quarter.

Did You Get a Letter from Ed. V. Price & Co. Chicago, Illinois?

Well Ed. V. is interested in having you get the best style and quality in that fall suit of yours for the least money. And we stand back of PRICE style and quality with a guarantee of satisfaction.

Select from Our Samples TODAY

With our splendid new cleaning equipment we are in a position to carefully renew your old clothes. Ladies need have no fear of injury to the most delicate fabrics entrusted to our cleaning methods.

Folks say we deserve the name of

"The Old Clothes Hospital"

Waller Tailoring Co.

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Telephone

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The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

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NOTICE.
All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price \$1.50 per year (Invariably in advance)

WHY DON'T YOU CLEAN!
Why don't you clean up? Have you asked that question of yourself? Is it fair that you should neglect or refuse to cut your weeds and haul away your rubbish?

Your present prosperity is due in large measure to the general prosperity of the community. Your neighbors have added much to your property values by their purchase of land adjoining.

You have no right, then, to jeopardize the chances of the community in the Clean-Town Contest by failure to clean up your yard, your fence rows, your alley. On the other hand, such clean-up will destroy disease germs; it will enhance the value of your property.
Cut your weeds! Clean up your premises in the corners, along the alleyways!

"NO KATY IMPROVEMENTS."

Following the statement that the Missouri, Kansas and Texas Railway would spend \$1,000,000 for immediate improvements in Texas, President Schaff reiterated his former statement that "It would be unwise and imprudent for the railroads to make further investments in Texas in the face of hostility of the State's administration, or until such time as the rights of the M. K & T. have been determined by the courts."

It is well that the rights of the people should be respected. Texas has collected two large fines, but the condition of her citizens is no whit improved. The same companies do business in the State; they name prices for their product; the people pay the bills.
Is it not true that Texas has made "size" the measure of liability rather than questions of equity and justice?
It is true that the suit brought against the Missouri, Kansas & Texas Railroad can benefit no one; while it does large damage to the industrial development of the State. In its plea for the right to consolidate, the railroad asked for a privilege which would

benefit the people as well as the transportation company. If the "Katy" is violating our laws punish the heads of the road. A fine against the system can have but one result—it will retard railroad building in Texas.
The State needs 10,000 miles of new railroad.

The Home Discussion of Advertising

Now that most persons understand and appreciate the many advantages of being informed of what goes on in the community in which they live, as well as throughout the world in general, advertising, especially newspaper advertising, is being discussed in our homes.

A great many more men than any of us would guess take a lively and helpful interest in all of those purchases for the home once left almost entirely to the women or servants.

And likewise many wives, daughters and sons discuss in the family circle everything purchased by every member of the family, even unto the clothes worn by his Royal Highness the Head of the family.

Taking the newspaper home and "getting the best out of it" is an occupation that is growing in popular favor as never before. To many, in fact, the most interesting part of the news is the news of advertising.

Certainly it is among the most profitable.

benefit the people as well as the transportation company. If the "Katy" is violating our laws punish the heads of the road. A fine against the system can have but one result—it will retard railroad building in Texas.
The State needs 10,000 miles of new railroad.

MEDDLERS.

If Fort Sheridan were to be listed for abandonment by the War Department, the north shore and Chicago, so far as it may be interested, could not intelligently raise a word of protest. Interference with War Department plans in a spirit of local pride or local concern is mischievous. The disparagement of our military strength is an absurd concession to political malapertness, and Senator Lewis, hurrying to the department on the rumor that Fort Sheridan was in danger, is no whit better than Senator Warren with his pestiferous patronage of Fort D. A. Russell.

Congressional interference with War Department efficiency is and always has been the bane of American military affairs. Locally we have a sentimental interest in Fort Sheridan. We do not believe that it is one of the useless forts, but the determination of the question is with the War Department, and our representatives in Washington are meddlers as they attempt to control or prevent department action.—Chicago Tribune.

BETTER MAKE IT \$75,000.

Indications are that Seth Ward's endowment slogan will be \$75,000. Seventy-five thousand dollars for the north side school represents a vision of the work which that institution may do, based upon the service it has already rendered. It is a way that Plainview has of doing well whatever the people undertake.

The response, so far, has been gratifying. Young men just starting in life are giving—giving liberally—yet so far as we may judge they have shown judgment as to what they may reasonably expect to pay. Such gifts represent an interest by the entire community; they make mightily for good citizenship on the part of the donor.

There is no able-bodied man who may not make a gift of \$25 to Seth Ward's endowment, payable in 5 years. But that amount, already given by many young men in Plainview, means more than \$1,000 from a prosperous man of business; it is a larger gift than \$5,000 would be from many citizens.

There are many individuals in Plainview who could give \$1,000, and receive 100 per-cent on their investment during 12 months.

An endowment of \$50,000 would impart new life to Seth Ward. An endowment of \$75,000 would fit the school for much larger service. It would place our college on a financial basis not approached by any other junior college in this Commonwealth. That fact would attract many fathers who seek a place to educate their sons and daughters. They would bring their money to Plainview.
An endowment of \$75,000 would yield larger returns to the community than \$50,000 will—both in financial returns and in the possibility for service.

Miss Bessie Shook returned yesterday from Columbia University, in New York City. She will teach at Seth Ward.

The Rich-lie-r Store

Announces the return of the buyers from New York, Chicago and Saint Louis and Showing of

ADVANCE STYLES

of Ladies Suits, Coats, Dresses, Dress Goods, Silks, Trimmings, Novelties, etc. The Millinery Department has been opened with a very complete showing of the New Autumn Styles, personally selected in the leading shops of New York City.

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific St. PLAINVIEW, TEXAS 107 West Main St.



WHITHER!

(The author of the following poem is a professor in the University of Kansas, who was recently named head of the English department at Stanford University. He will take up his duties there in the fall. Professor Carruth is deeply interested in social and political problems.)

Jesus sat in the treasury,
Answering Scribe and Pharisee
Questions of law and subtlety.

Thither a woman to them brought
In the act of adultery caught,
Worthy of death, as Moses taught.

Knowing that Jesus' teachings were
Love and mercy to all that err,
Asked Him what they should do
With her.

Stooping, Jesus wrote on the floor
Something the wise men pondered
o'er—
Hid from the world forevermore.

"He that hath no sins of his own
May be the first, and he alone,
At the woman to cast a stone."

This is the judgment the judges heard;
Thence they slunk with never a word;
Neither He nor the woman stirred.

After a silence Jesus said:
"Whither are thine accusers fled?
Hath none against thee witnessed?"

Answered the woman humbly, "No."
"Cease from sin," said Jesus; "and
lo!
Neither do I condemn thee. Go."

Natheless the woman did not rise;
Lifted only her shame-red eyes,
Gazing at Jesus in hapless wise:

"Death and shame await me whether
I turn me hither or turn me thither.
Go, sayest thou; but, Master,
whither?"

Did Jesus leave her lying low?
Gladly the puzzled world would
know
Whither the Master bade her go.
—William Herbert Carruth.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

FOR RENT—A furnished room, with or without privilege of light housekeeping; close in. Apply at 306 West Main. —Adv. 48-pd.

WANTED: Three or more lots in Plainview or immediate vicinity, with or without house. Address U. C. STOLL, Columbus Barracks, Columbus, Ohio. —Adv. 50

My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. 47.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. 47.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. 47.

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

You can't buy better light bread flour than "Our Home." C. E. WHITE SEED CO. —Adv. 47.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. 47.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. 47.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD. —Adv. 47.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Address "OWNER, Box 62." —Adv. 47.

There will be no advance in prices for the opening of the Schick Opera House Sept. 3, when the Oscar Graham Co. will appear in "The Higher Law." —Adv. 47.

FOR SALE—1,000 ewes for October delivery. W. B. HALE, Tulla, Texas. —Adv. 46-48-50-52

Five-room house, 408 Eureka St.; fourth house north of Christian Church. Apply to S. W. STALEY, at Long's Drug Store. —Adv. 47

C. E. White sells and guarantees "White Liac." C. E. WHITE SEED COMPANY. —Adv. 47.

LOST: Southwestern Mileage Credential Book; No. S. E. 19508 on outside. Return to Herald for reward. —Adv. 47-pd.

MISPLACED—We have loaned our wheel-puller to some friend and forgotten to whom. Will the person who borrowed it please return it. PLAINVIEW RUBBER CO. —Adv. 47

FOR SALE: Two 5-room cottages; one at 426 Alexander St., with 1 1/2 lots; one near Methodist College, with 3 lots. Cash or easy terms. See owner: 204 Prairie St., or phone 240 for particulars. MRS. PICTAR-RINEHART, Owner. —Adv. 47.

FOR SALE OR TRADE.

Good farm; one Pope-Hartford Automobile. Will trade Nursery Stock for second-hand sacks, peach seed or stock. L. N. DALMONT, Plainview, Texas. —Adv. 47.

FOR SALE, On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots. Call Phone 270. —Adv. 47.

LOST.

Stock off of a L. C. Smith hammerless 12-gauge shot gun. Return to A. J. CHAMBERS, or Herald Office. —Adv. 47.

BIG SURPRISE TO MANY IN PLAINVIEW.

Local people are surprised at the QUICK results received from simple buckthorn bark, glycerine, etc., as mixed in Adler-i-ka, the German appendicitis remedy. J. W. Willis, druggist, states that this simple remedy antiseptizes the digestive system and draws off the impurities so thoroughly that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. —Adv. 47

FOILING A HEALTH STEALER.

The daughter of A. Mitchell, Bagdad, Ky., had a bad case of kidney trouble, and they feared her health was permanently impaired. Mr. Mitchell says: "She was in terrible shape, but I got her to take Foley Kidney Pills, and now she is completely cured." Women are more liable to have kidney trouble than men, and will find Foley Kidney Pills a safe, dependable and honest medicine that contains no harmful or habit-forming drugs. R. A. Long's Drug Store. —Adv. 45

IMPROVED FARM FOR SALE.

160 acres three and one-half miles from Plainview; 100 acres in cultivation, well fenced; good frame house, 8 rooms, just completed; good cellar; barn for 6 horses, and other out-buildings; good well and new windmill pump; young orchard, 120 trees. Farm lays ideal for irrigation. Title perfect. Direct from owner. Come and see or address D. O. HELSER, Plainview, Texas. —Adv. 45

DON'T YOU OWE YOURSELF SOMETHING!

For beautifully illustrated literature descriptive of the numerous splendid, pensive resorts throughout Wonderland-like and not unreasonably exultant Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas.
Little vacations in those directions are always worth more than the cost! —Adv. 47.

Postmaster Antoine Deloria, Gardner, Mich., speaks for the guidance of those troubled with kidney and bladder irregularities, and says: "From my own experience I can recommend Foley Kidney Pills. My father also was cured of kidney disease, and many neighbors were cured by Foley Kidney Pills." Foley Kidney Pills will also help any case of rheumatism due to uric acid. They strengthen and build up the kidneys and correct urinary irregularities. Are tonic in action, quick in results. R. A. Long's Drug Store. —Adv. 45

FOR SALE.

No. 1. Four sections unimproved, choice, level farm land in a solid body in Swisher County; 12 miles of Tulla and Kress; all fenced; one good well and windmill; plenty of water. All first-class farm land, near 100 per cent tillable, and lies perfect for irrigation. Abundance of water 40 to 50 feet of the surface. Without question the most desirable tract in all the Shallow Water Belt. Suitable for subdividing, and worth near double our price.

No. 2. 160 acres, unimproved, best farm land in Swisher County; 7 miles east of Kress. Soil black or chocolate loam. Shallow water, about 45 feet of the surface. Will sell cheap or trade for Plainview city property or live stock.

No. 3. Some very desirable 20-, 30-, 40-, 50-, 60- and 80-acre unimproved tracts of choice farm land well located on public road near Plainview; 100 per cent tillable and nothing better located or more desirable, and it lies perfect for irrigation.

Numerous other lands for sale in the Shallow Water Belt. See us before you buy. For further particulars, descriptive literature, etc., address OTUS REEVES REALTY CO. —Adv. 47. Plainview, Texas.

Have You Read
"Virginia"

?

The real message of "Virginia" is a warning to Twentieth Century parents concerning the equipment of their daughters for marriage.

Crop Improvement

Are You Proud of Your County—Why?

BETTER MARKETING

Scientific Production Not So Important as Economical Distribution.

THE THREE FUNDAMENTALS.

The Farm Problem as a Unit; The Farm Itself as a Unit; The Farm as a Part of the Community.

(Eben Mumford, State Leader.)
[National Crop Improvement Service.]
After having organized his various township groups and obtained the co-operation of all existing organizations, the work which the county agriculturist may do would include at least three important phases. First, the consideration of specific farm problems, whether of farm crops or of animals and animal products. Second, the consideration of the farm as a unit. Third, the consideration of the community as a unit.

Up to date the emphasis of extension work has probably been on the first division and that of increasing the yields. But one of the distinguishing features of modern agriculture is the dependence of the farmer upon the market, and one of the greatest weaknesses of modern farming is its lack of adaptation to the complex marketing conditions. Here then is a great field for the work of district supervisors and the county agriculturist. We will need many careful investigations of marketing conditions in the different localities for specific products and of marketing conditions for the farm taken as a unit and in its relation to the community. An effort should be made to control marketing conditions; with reference to the elimination of waste and standardization of products; to securing for the farmer a fairer share of the price the consumer pays, and for helping the consumer to obtain the products of the farm more directly. The county agriculturist will want to continue the efforts to increase yields both by his own advice or by securing a specialist to help him, but he will also see that his work for the special crop is only half done when he has looked after yields and then will turn his attention to markets where again we are beginning to develop specialists.

The Farm Manager.

The second division of his work will be the consideration of the farm as a unit. Here he will be on comparatively new ground and will proceed slowly and carefully, making investigations into the most profitable types of farming. The focus of his attention will be not upon the yields of a particular crop, but upon the largest net income for the farm as a whole. Of the four factors in production, management is the crucial one.

No Robinson Crusoe Methods.

But we cannot stop even with the successful manager. To stop here would be at once to emphasize both the strongest and weakest point in the character of the American farmer, namely, his strong individualism and independence. Such characteristics, are very valuable and we would not try to destroy an iota of the farmer's independent spirit and self-reliance which are largely the result of the training his occupation has given him. But the conditions of successful farming have changed and the self-sufficing era has passed. The farmer now produces not merely enough for himself and his family but largely for a market and from that market he buys many of the necessities and some of the luxuries of life. In other words, whether he will or not he is dependent upon others for his highest success; he is a member of a complex organic relationship we call society. To-day the most successful farm cannot exist in an unorganized and indifferent community. The success of a modern farm depends as much upon the kind of community in which it is located as it does upon the nature of the soil or the individuality of the manager.

STOCKMEN PROSPEROUS.

By E. T. Robbins, County Agent, Tazewell County, Illinois.
[National Crop Improvement Service.]
Wherever I have gone in this county, I have been impressed with the prosperity of the stockmen. The man having some live stock has generally conserved the fertility of his land and practiced suitable rotation of crops. A crop of clover once in four or five years is practically essential to maintain the fertility of Tazewell County land, and the stockmen have raised a suitable amount of clover whil: the grain farmers have not. Some grain farmers I have met are selling their clover hay, and that is as bad as raising none. Frequently the price received for the hay is not nearly as great as the value of the fertility it contains. It is a notable fact that the yields of crops on this thinner soil of the hills in Tazewell County are very nearly as great as those on prairie lands, although the hill farmers have worked at a great disadvantage. Generally the hill farmers have kept more stock. Recent investigations of farm conditions in Indiana, Illinois and Iowa, show that while the yield of the crops of the stock and the grain farmer is about the same the stockman received a much greater income.



Fall Millinery Suggestions



Having just returned from her buying inspection of the big Eastern markets our Milliner gives you the benefit of her observations.

Black will be the prevailing color for early fall wear. Hats in general will be small and soft and most of them close fitting. Loose wings afford a new style of trimming.

In colors there appear a great variety of shades. Some of the new colors most popular are the tango, nigger brown, monkey red, honey, Rouen blue, maize. Shipments for our big stock of the latest exclusive patterns are being received daily.

Call early and make your selection while our stock is new and complete.

Plainview Mercantile Company

Crop Improvement

Every County Needs a Farm Bureau in Charge of a Paid Manager.

COMMUNITY SPIRIT

HOW THE WORK IS BEING ORGANIZED IN EVERY STATE. WORK OF A COUNTY AGENT.

Farm Management, Field Studies and Demonstrations in Michigan.

(Eben Mumford, State Leader.)
[National Crop Improvement Service.]
In the following statement an attempt is made to give a brief outline of the farm-management field-studies and demonstrations in Michigan. The work is co-operatively conducted by the Michigan Agricultural College and the Office of Farm Management of the United States Department of Agriculture. In the development and execution of the plans, these institutions have found it advisable to have:
(1) A STATE LEADER, employed by both institutions and a representative of both, who will have general supervision of the work in the state.

(2) DISTRICT SUPERVISORS, who will be responsible directly to the State Leader, and who will have charge of a district of ten or twelve counties, and whose functions are largely of an investigational character, such as assisting in the direction of the work of the county agriculturists in their district.

(3) COUNTY AGENTS, selected and employed by the county in cooperation with the Agricultural College and United States Department of Agriculture.

Rapid Progress of the Work.

The demand for this work has been exceptionally strong, doubtless due to several causes such as the extension work that has already been done in the State and the value of which the farmers have realized, the interest taken in the movement by the very effective organizations of farmers as represented by the Grange, Farmers' Clubs, and Gleaners; by the manufacturing and commercial organizations of our cities, such as the commercial clubs and the bankers' associations; and by the very efficient and wide awake press.

We have been able in a few months to build up a staff of fifteen men, three district supervisors and a state leader. But the counties in which this includes eleven county agents, there are now agriculturists do not give an adequate idea of the demand for the work, as there are at least ten counties that have formed good organizations, held meetings in various parts of the county for explanation of the work, raised considerable funds and are now waiting for the financial assistance which it is hoped the Federal government and the state may be able to give. In addition to the counties now having agriculturists and those that have organized and raised some funds, there are twenty-five or thirty more that have applied to us for information as to methods of organizing and for assistance by a personal visit to the county to explain the work.

\$35,000,000 ANNUAL LOSS.

To American Farmers Through Preventable Grain Diseases.

By C. R. Ball, Acting U. S. Cerealist.

[National Crop Improvement Service.]
Careful estimates made in 1911 show that the farmers of the United States lost about \$35,000,000 that year through preventable fungous diseases of their cereal crops, such as wheat, oats, barley and sorghums. Not only was the grain lost, to a total value of \$35,000,000, but the farmer had to go to all the labor and expense of cutting and handling the straw on which this grain should have grown and did not. Not only are these smuts preventable, but they are preventable by cheap and effective methods of control, easily employed by any farmer. For 50 or 60 cents worth of prevention he can produce from \$200 to \$500 worth of grain free from disease. Fuller information concerning these methods of treatment may be obtained from the State Experiment Stations or from the U. S. Department of Agriculture, free of charge.

MARKETING GRAIN.

[National Crop Improvement Service.]
The price of all grains advances with the quality. Therefore it is of prime importance for growers who expect to put their grain on the market to keep it pure as to color and sweet and clean as to condition.

Care in saving or buying seed will solve the first difficulty. Care in harvesting, shocking or stacking and storing the threshed grain will complete the other requirements necessary for first-class market grain.

The price received for grain will depend upon its condition and the us to which it is to be put. To command the best market price any grain must be sound and sweet, be free from weed seeds and foul material, and have a good color. Poor color, whether from exposure to storms, molding in the bundle, or over-heating in stack or bin will not command the best prices. Grain that has been over-heated in the bin will be "bin burned" and discolored. They will not only be injured from the market but from the feeding standpoint as well.

LOCAL AND PERSONAL

J. C. Finley went to Lockney Friday.

Dr. C. C. Gidney left Saturday for Williamson County.

E. E. Roos went to Spring Lake, in his Buick, yesterday.

Mr. R. W. O'Keefe is having his house repainted, and general repairs are being made.

Otis Trulove and family are moving today to their new home, the old W. L. Harrington place.

Mrs. E. N. Hunsaker, who has been visiting her son, P. D. Hunsaker, left today for her home, at Helena, Arkansas.

Mrs. J. N. Huff returned Tuesday to her home, in Granfield, Oklahoma, after a visit to her brother, Dr. C. L. Barnes.

Mr. and Mrs. George W. Corlett, their son, Robert, and Mrs. Gilvin, all of Amarillo, went home to-day in an Overland.

Mrs. W. L. Whitt, of Lockney, was here today, en route to Christianburg, Virginia, to visit her brother, Dr. A. M. Shaw.

Mrs. J. F. Griffin and Children, who visited at Lockney this week, returned to their home, at Coleman, Texas, to-day.

Mrs. Guyton has wired for Doctor. Will arrive Friday to take charge of an urgent operation—Mrs. Stone, of Seminole, Texas.

Will Smith and wife, of Hale Center, and John Cook and wife, of Frisco, Texas, were guests of Mrs. C. V. Quisenberry this week.

Mrs. S. L. Quisenberry, who has been at Hale Center, visiting, returned to Plainview Monday, and will be a guest of C. V. Quisenberry and wife some days.

Miss May Jalufka came in Friday from Schulenburg, Texas, and will make Plainview her home for some weeks and will visit her cousin, Miss Julia Hrheir.

H. S. Pearson went to his ranch at Lorenzo for a few days' visit.

Rev. G. W. Shearer, of Floydada, was a visitor in Plainview to-day.

Rev. C. S. Field, of Fort Worth, is in Plainview this week. He has been helping in revival services near Floydada.

Miss Juanita Konolle, of Seguin, Texas, who has been a guest of Miss Ethel Wilson, returned to her home to-day.

A. W. Jackson and family, who have been living in Plainview for the past year, are returning to their home in Kansas City. Mr. Jackson still has holding in the Plainview country.

J. C. Jones is having some repair work done at his residence.

A. E. Harp and Mrs. Harp returned to-day from a visit to their daughter at Ghanling, Texas.

Miss Margaret Lewis, who has been visiting Miss Scott, at the Helen Temple Farm, returned to her home, at Temple, Texas, to-day.

J. W. Tatum and wife, who have been here visiting H. B. Tatum, left today for Dalhart, where they will visit a son and a daughter.

Miss Louise Donohoo, who has been visiting her grandparents two months, will leave Tuesday for Houston, where she will attend school.

CIVIC LEAGUE NOTES.

Frequently one hears pleased exclamations over the improved condition of Plainview resulting from the clean-up campaign, and the change is certainly very noticeable—but the end is not yet, if we are to have a creditable showing in the contest. In fact, towns with previous experience along this line would consider us in just average condition to begin work in earnest, for so do ideals grow. It ought never be difficult again to arouse an interest. The present condition should be daily improved, with never a lapse.

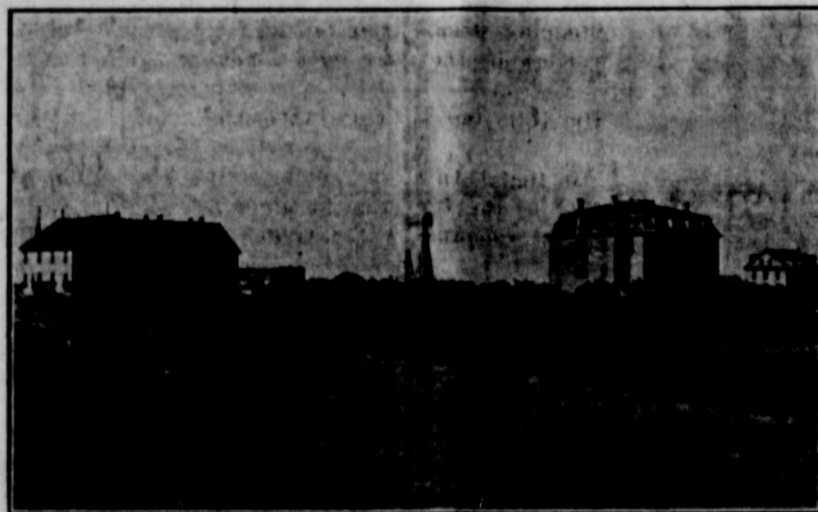
Once the best conditions are attained they will surely continue—each citizen keeping his own premises up to the standard and the city doing its share promptly, so if we miss the Holland prize this year we still have the greater one of a clean town, an aroused public interest, and next year the "Cleanest Town in Texas" may not be a misnomer. There is much to be done if we earn the title this year, but there can be no harm—only good can come from trying.

In regard to the "Boy Scouts"—is any one interested? Is there need for the development of a more manly spirit among the boys? I heard a gentleman say that he could not leave his home in the day time, because he did not wish to lose his fruit—and at night he must lock up his chickens! He is a good citizen—keeps his own premises in perfect condition; also, so far as the owner can, his rented places. Any one who has tried it knows what it costs in time and effort, as well as money, to raise fruit, and if he buys where some one else has done the preliminary work he pays well for it, and must continue the work. That he must watch continually to enjoy what has cost him so much is outrageous. That boys trained to honesty and a knowledge of "mine and thine" should make it necessary seems incredible.

It is a very trite, but none the less true, saying that "The boys of today are the men of tomorrow," and the dishonest boy will hardly make an honest man; he may, but there is a chance, a very large chance, that he will not possess the finest sense of honor. Now is the time to arouse the dormant fairness that boys do possess—the love of fair play—and isn't this as much worth while as anything you know, not only to the boys, but to the community?

LEAGUE SECRETARY.

Get Stationery at The Herald.



Seth Ward College Campus

Miss Helen Gerrish, of McKinney, Texas, who has been visiting her aunt, Mrs. E. L. Kerr, for two weeks, returned to her home Monday.

Mrs. C. C. Miller, daughter, Miss Sarah, and son, Arthur, were here to-day en route to Denver, Colorado, where they will spend two weeks.

Miles Stanley and wife, of Mineral Wells, returned Saturday to their home, after a visit to friends in Crosby, Floyd and Hale Counties. While in Plainview they were guests of Elmer Sansom.

Rev. J. T. McClure, commissioner for Southern Methodist University, who is raising \$50,000 endowment for Seth Ward College, preached in Tulla Sunday.

Call The Herald for Business Cards for the opening, September 9.

Get Stationery at The Herald.

Dr. P. M. Waltrip, of Texola, Oklahoma, was a visitor in Plainview to-day.

Alex Lumpkin, of Amarillo, transacted legal business in Plainview this week.

Warren Gibbs has returned from summer school at the Canyon City State Normal School.

G. W. Doss, M. D., of Texola, Oklahoma, was a caller at Plainview to-day. Dr. Doss is camping near Lockney.

Professor E. J. Woodward, Principal of the High School, has moved to Plainview, and is helping Superintendent Harrison get everything ready

Who's Who In This Town?

Who sells the best clothing--the best shoes--the finest flowers--the best drugs?
 Do you know?
 Do you buy to the best advantage when you buy?
 The advertising columns of The Herald form a live, up-to-the-minute WHO'S WHO IN THIS TOWN.
 Merchants who spend money for advertising are reliable merchants. They expect to be in business for years to come.
 They know it pays to keep faith with the public. They have confidence in their goods, in their prices, in their service.
 They advertise in The Herald because they believe they are helping you and in helping you are making a friend.
 It pays to advertise and it pays to read advertisements. Just run your eye through this newspaper and learn who's who.

FORT WORTH SENT 600 CARS NORTH IN JULY.
Automobile Touring Is Cutting Big Hole in Railroad Passenger Traffic During Summer.

Six hundred automobiles went from Fort Worth to Colorado during July, according to reliable authority. Seth Holman, secretary of the Amarillo Chamber of Commerce, says that twenty to thirty automobiles pass through his town every day. Amarillo is on two branches of the Colorado-to-Gulf Highway and on the Borderland Route, extending from Kansas to California.

Do you wonder that the railroads are complaining about the drop in passenger traffic during the summer months? Six hundred cars out of Fort Worth in thirty days indicates perhaps 5,000 out of all Texas, and that means twenty-five to thirty thousand people going by automobile.

The automobile tourist goes when he pleases, stops when he is disposed to loiter. He may take as long as he pleases to investigate anything of interest. He is independent. For the development of a country good roads are becoming even more important than railroads.

With five or six automobiles passing through Plainview every day, and

most of them stopping a day or two to look at our wells and irrigated farms, is it any wonder that the question of securing automobile roads interests most of the people?

SEPTEMBER MAY SEE TEN-DOLLAR HOG.

Ten-dollar hogs may be expected this month or next. Hogs sold at the various markets last week at \$9 to \$9.60, the last price being paid for shipping stuff out of Chicago. These are the highest prices ever paid in July, and the first time in the history of the trade that packers ever put up a drove that cost more than \$9 in the seventh month of the year. In July, 1910, the year when hogs had sold at \$10 to \$11 in March, the July price was \$8.25 to \$9.25, and most of the hogs sold around \$8.50. August and September have invariably shown higher prices than July and, figuring for a normal August and September rise, the ninth month this year should show \$10 hogs.

Watch the Fort Worth market. It has always been a few cents higher than others. The 9-cent hog is common in Fort Worth and 10 cents is not a stranger.—Fort Worth Star-Telegram.

Calling Cards at The Herald.

AMERICA LOSES \$45,000,000 YEARLY ON ITS BAD EGGS.

Food Commissioner Abbott Says Infertile Product Will Prevent Great Losses; Texas Loses \$1,000,000.

The United States loses the tidy sum of \$45,000,000 annually in eggs, occasioned by improper care on the part of the producer, says a report from A. & M. College. In Texas alone the yearly loss reaches \$1,000,000. Such is the statement of State Food Commissioner Abbott, made before the Farmers' Congress a few days ago. The trouble, according to Dr. Abbott, is due to the fact that the producer or farmer regards his duty done with production, and that it is none of his business to preserve eggs. Production and preservation constitute a single problem, according to the commissioner. Abbott urges the production of infertile eggs to avert the great yearly loss, although in this country fertile eggs are for the most part marketed. The patents that have been taken out in Europe for preservation of eggs are as numerous as the breeds of chickens. The borates, sulphites, salts, lime, fats and silicates, all these various combinations have been patented, and are absolutely worthless in a climate like ours under present conditions of production.

Demands for Laws.

Food and drug laws specifically prohibit the addition of such preservatives to the contents of the shell. They could under the law be applied externally to the shell. This could only serve to keep the bacteria from penetrating the egg, and therefore prevent decay caused by bacterial growth. But this would not reach the seat of the trouble.

The fertile eggs marketed in this country usually contain a chick germ that will begin to grow as soon as the summer temperature gets right, and it always gets right in this country. This germ will grow until all the oxygen in the shell is consumed, no matter what surrounds the shell to keep out the bacteria.

This germ will smother unless the shell is left free to the air, and when dead it is like any other dead animal matter—it may become a very unwholesome product. It is unfortunate, if not a sin, that the physiology which has been used in our schools for five years teaches that water glass (silicate of soda) is the only perfect preservative of eggs. It is more unfortunate if not a worse sin that our books on agriculture written for use in our country schools contain a similar paragraph, almost verbatim.

Water glass, dissolved in water and surrounding eggs in a keg or barrel, will keep bacteria out of eggs, but it will not keep the chick germ from growing until a well-developed "blood ringer" is produced.

Infertile Eggs Best.

The only sure, safe and legal way to preserve an egg is to produce an infertile egg. Cold storage, of course, is legitimate and effective, but the eggs must travel from the farm to the cold storage rooms.

The infertile egg will keep in our hot climate for a week or ten days and remain a perfectly wholesome egg, provided it is kept clean and dry. This gives ample time to reach the cold storage plant, where it must go if kept longer than summer time. In-

School Days Are Almost Here

Provide the Little Folks With the Proper Footwear



Don't Blame the Boy
 Get Him a Pair of Honest Leather

TESS & TED
 SCHOOL SHOES

Then you won't have to "Fuss" at him for wearing out his shoes so quickly.

The Boy Isn't to Blame—It's the Shoes

Most shoes made for children contain paper soles, composition heels and counters, hidden where you can't see them. You can't expect such shoes to stand the hard wear children give them. "Tess and Ted" School Shoes are honestly made of good leather. No substitutes for leather are ever used. They are made to fit the growing foot. They look better and fit better than

ordinary shoes. Your girls and boys will like them. Get "Tess and Ted" School Shoes for your girls and boys. You will save money because the cost per day of wear is less than when other shoes are worn.

"Tess and Ted" and 700 other styles of "Star Brand" Shoes are sold by 20,000 good dealers. Don't just go into any store, but look up the "Star Brand" dealer.

Be sure you get the genuine—with our name on the sole and our star on the heel. Then you'll know why

"Star Brand Shoes Are Better."



On every heel

ROBERTS, JOHNSON & RAND
 MANUFACTURERS Branch of International Shoe Co. ST. LOUIS

Plainview Mercantile Co.

FOR SALE OR TRADE.

Good farm; one Pope-Hartford automobile.

Will trade nursery stock for second-hand sacks, peach seed or stock. —Adv.

TO TRADE FOR CATTLE.

320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle.

BROWN MOTOR CO., —Adv. tf. Plainview, Texas.

fertile eggs can be produced by keeping the male and female birds separated after the hatching season is over in the winter and spring. The result will be better eggs, better prices for the farmer and less loss of money all around.

The Federal Bureau of Animal Industry estimates that \$45,000,000 is lost yearly on eggs from decay, and that most of this loss could be averted. Commissioner Abbott says that Texas alone loses about \$1,000,000 yearly on butter, and that uncleanness and hot weather are the chief causes. He says that good butter can be produced in the summer time without ice and that milk can be produced so clean that butter made from it will be most excellent and pure.

"THE HIGHER LAW" A STRONG DRAMA.

In speaking of Oscar Graham and his Company in "The Higher Law," a recent press review states:

"There is always a strong vital theme for every one of Mr. Graham's plots, there is always a happy commingling of laughter and tears, there is always a smoothness and finish to every performance; a clean-cut and well-groomed appearance to the actors and a noticeable attention to details. "The Higher Law" has all the elevating qualities of Mr. Graham's other plays. It is something to make one think and to give one a better faith in his fellow man.

"The engagement of Oscar Graham and his Company should prove of interest, particularly for the reason that he comes here year after year and always with something new. Mr. Graham is somewhat unique, in that he is both author and actor of his productions. His last season's play, "The Stumbling Block," was considered one of the best ever seen here. It was highly commended, both for its dramatic force and high morality. In "The Higher Law," another play of the same type is promised. It is said to present a most absorbing theme which in its unfolding demonstrates a great Truth—a Truth which in the ordinary course of affairs most all of us fail to realize; and that is, the far-reaching effect of assiduously practicing the golden rule.

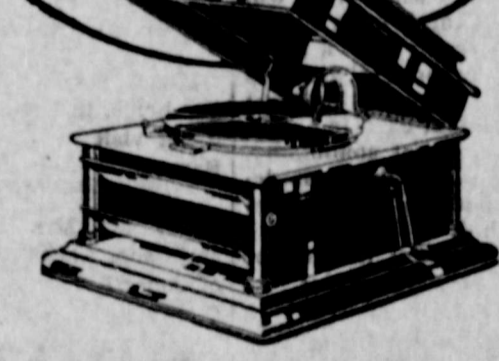
"The company includes most of the old favorites who have been associated with Mr. Graham for so many years, such as Loretta Graham, Ed Paulus, Fred Wascher, Wm. Gray and Ray Read."

"The Higher Law" will be at the Schick September 2. —Adv. tf.

FOR SALE OR TRADE FOR STOCK.

316 acres 8 miles of Rails, Crosby County, Texas; good agricultural land. \$15.00 per acre; \$4.70 per acre down, balance 16 years at 6 per cent interest.

CHAS. SCHULER, Owner, —Adv. 47. Petersburg, Texas.



For Vacation Pleasure or Home Entertainment the **Columbia Phonograph** Ex-cells. You can enjoy the most famous entertainers without living in the city or paying opera prices.

We have a complete line of records.

Ask for particulars regarding the Columbia Installment Plan.

R. A. Long Drug Co.

Free Baking School!

Paxton & Oswald cordially invite the ladies of Plainview to attend a free baking school at their store beginning

Monday, August 25th, 1913
 and continuing during the week

Mrs. E. M. Aldrich, an expert in the art of practical and economical baking will prepare and serve new and delicious dainties. Seats will be provided so you may sit in comfort. Lectures each afternoon from 2:30 to 5:30.

Monday's menu will consist of Health Club Tea Biscuits, Devil's Food Cake, Corn Bread, Doughnuts, Health Club Special Cake.

A Standard, Glass Measuring Cup will be given to each lady returning to the Baking School the front part of the label which reads [25 oz. One Spoon] taken from a 25 oz. can of

Health Club Baking Powder

"For Success in Every Baking"

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.

E. M. Daggett, Cattle Salesman
Chas. Daggett, Cattle Salesman

"We're Our Own Salesmen."

FORT WORTH, TEXAS.

Life-Time Experience in the Business.
Feeders and Stockers Bought on Order.

Write, Wire or Phone for Market Advice.

A. M. Keen, Hog and Sheep Salesman
PHONES: Prospect 501; Long Distance 213.

R. Cohn, Cashier

J. E. SLATON, President
W. C. MATHES, Vice President
GUY JACOB, Cashier


The First National Bank
Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



Vacation land is calling now; it only remains for you to make up your mind when and where you will go.

The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via  will help you solve the question.

For fares, berths or any other travel information desired, address

W. G. Crush, Gen'l Passenger Agent,
Katy Building, Dallas, Texas.


Sidewalks, Gutters, Floor Work, Etc.

CALHOUN BROTHERS
General Cement Contractors

See us before you contract for anything made of cement

IMPROVED TRAIN SERVICE
EFFECTIVE AUGUST 31

VIA



Leave Sweetwater 9:00 p. m. Leave Fort Worth 8:00 p. m.
Arrive Ft. Worth 5:30 a. m. Arrive Sweetwater 5:00 a. m.

Making Direct Connections to and from All Santa Fe Points

Local Ft. Worth-Sweetwater Sleeper the Quick and Convenient Way to Ft. Worth, Dallas and East

Your Local Ticket Agent will Give You All Information or Write

A. D. BELL, Ass't Gen'l Passenger Ag't
GEO. D. HUNTER, Gen'l Passenger Agent

Dallas, Texas

TEXAS INDUSTRIAL NOTES.

Bay City.—Machinery is arriving here daily for the box factory to be erected here by the Tyler Box and Lumber Manufacturing Company. The plant makes all kinds of boxes, and will employ over fifty men. Contracts have been closed for all cotton-wood timber in this section, which will be made into egg cases.

Galveston.—The United States Cotton Corporation purchased a short time ago the cotton press yards located in this city and owned by the Gulf City Compress and Manufacturing Company. The plant occupies three full blocks and sold for over \$100,000.

Albany.—At a recent election held in this county a special fifteen-cent road tax was voted by a majority of 100 votes.

Collegeport.—Steps are being taken in this city for the beautifying of the school grounds here. It is planned to level the campus and plant shade trees and grass.

Yoakum.—N. Elliott, of La Grange, was in this place recently for the purpose of selecting a site and considering other business matters looking to the establishment of a mattress factory here.

Mexia.—The Houston & Texas Central Railroad has awarded the contract for the building of their big terminals to be established in this city.

Port Arthur.—A number of city and county officials and other citizens of this place and Beaumont made a trip over the interurban line between this point and Needleland a few days ago. The entire grade between this place and Beaumont has been completed, including the bridges and culverts. The rail-laying crew has passed Needleland and is moving at a rate of a mile a day.

Snyder.—Bounties have been paid by the Scurry County Commissioners' Court on 6,332 rabbit scalps, at a rate of 5 cents each. These scalps were taken since the May term of the court, and this practice is thinning out the crop devastators in this section.

Brownsville.—According to a report just issued by the customs district of Brazos de Santiago, imports received here during the last fiscal year total \$1,256,473, and the exports amounted to \$929,722. The exports have fallen off greatly since the operation of the National Railroad between Monterey and Matamoros has stopped.

Pottsboro.—A new gin is being erected at this place by a party of railroad men employed by the Katy System. New machinery has been purchased.

Temple.—The Commissioners of Bell County have let contracts for the erection of two new steel bridges in this county. The bridges will cost \$6,400, and will span the Lampasas River at Maxdale and Gravel Crossing, in the western part of the county. Work will start immediately.

Flatonia.—The discovery of lignite was made recently on the H. H. Harrison farm, three miles north of this town. The coal was struck at a depth of twenty-three feet, and measured five feet in thickness. Other wells are being sunk on the property.

Mexia.—The eleventh gas well in the Mexia fields was brought in recently on the Henry lease, three miles southwest of town. It is estimated that the new well will produce 8,000-9,000 cubic feet of dry gas daily.

Gainesville.—J. T. Altizer has purchased from J. P. Goodwin nearly 1,000 acres of land located in Cooke County. The price paid was \$40,120; this is said to be one of the largest deals ever consummated in this county. The property will be cut into small farms.

Dallas.—The Western Indemnity Company, of this city, has been granted a charter. The capital stock is \$400,000, and a paid-in surplus of \$80,000. The company will write practically every kind of insurance, except life and fire.

Taylor.—On August 15th there were marketed at this place 364 bales of the 1913 cotton crop. This makes a total of 1,307 bales marketed here since the season opened, August 1st.

Terrell.—The Commercial Club of this place has made arrangements with a labor agency in Louisiana to supply the farmers in this section with cotton pickers. It costs \$5.50 each to transport the laborers to this state.

Flint.—Miss Gladys Colvin, 12 years of age, living near this place, produced 225 crates of tomatoes this year off three-fourths of an acre, receiving \$106.50 for the crop. Miss Colvin did all of the work, with the exception of plowing and sticking the tomatoes. The little farmer also made the crates that the product was marketed in.

Orange.—The first producing oil well to be discovered in this county was brought in on the Josh Bland farm, a few miles west of this city. The well flows from 1,000 to 2,000 barrels daily.

Houston.—For the purpose of detouring all of their Galveston-bound freight around this place, thus saving a longer haul, the Houston & Texas Central Railway Company is making arrangements to have constructed an eight-mile cut-off road from Stella to Eureka Junction. The Harris County Commissioners have granted the corporation a twenty-five-year franchise. The new road will be designed for freight service exclusively.

Fort Worth.—Having for its purpose the manufacturing of children's clothing exclusively, the Mewshaw Manufacturing Company has opened doors for business. The new concern will supply the retail trade in this vicinity.

Fort Stockton.—Work is being rushed on the new Pecos County Court House, under construction at this place at a cost of \$80,000. The new building will be ready for occupancy by September 25th.

Hico.—The citizens of this place and surrounding territory have been subscribing liberally to funds to improve the roads leading into this city. This subscription money, in conjunction with the county funds of Precinct No. 3, will be sufficient to improve all roads entering Hico. Work will start immediately.

Hamlin.—Homer D. Wade, secretary of the Central West Texas Agricultural Association, has announced that the eighth quarterly meeting of that organization will be held in this city September 17th. An interesting program is being arranged for the occasion.

Denison.—A Good Roads Association was recently organized here, with a membership of 200. The following officers were elected: R. E. Borah, president; I. D. Coleman, vice president; Tom Hamlin, secretary, and J. M. Hurst, treasurer. The new organization will work in conjunction with the local Chamber of Commerce and the Red River Bridge Company in an effort to build three miles of macadamized road reaching from the north end of the Red River bridge to a point near Colbert.


Elysian.—The building to be occupied by the Guaranty State Bank, a new banking institution at this place, is complete and will be ready for occupancy the latter part of August.

Bronte.—About fifteen men are at work surveying the canal for the big irrigation project being under consideration on the Colorado River three miles from this town. Approximately 100,000 acres of land will be irrigated by this project when completed.

Roaring Springs.—The Roaring Springs Echo is the name of the new publication launched here by the Sults Printing Company. The initial copy of the paper was issued August 22nd, and it contained six pages of interesting reading matter.

Eagle Lake.—The Southern Tile and Drainage Company has established a plant here for the purpose of manufacturing vertical drain tiles of concrete and other necessities along the same line.

Dallas.—J. J. Eckford, president of the State Fair, to be held in this city in November, says that \$2,500 in prizes will be awarded for the best exhibits in the poultry division this year. This is the richest offering ever made by that association for an exhibit of chickens, ducks, pigeons and other fowls.



Every Tub Stands on its Own Bottom

and every tub of our Butrer stands as a high-water mark of quality. We pride ourselves upon its purity and sweet flavor, and we know it to be a good, wholesome and nourishing article of food. To lovers of good, bread-and-butter this brand is a great boon, and, once tested, we are sure you will always use it. Its freshness and uniform purity we always warrant.

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Phones 35 and 355


VELIE WROUGHT IRON VEHICLES
Are in a Class by Themselves

Single Reach Gears
Easy Riding Springs
Light Draught Axles
Carefully Inspected Hickory Wheels
Yellow Poplar, Piano Polished Bodies
Trussed Hickory Shafts
Extra Wrought Fifth Wheels

Vehicles which last a life time and give continuous good service.

We have a complete assortment in stock.

R. C. Ware Hardware Co.
Phone 178



Excursion to Chattanooga, Tennessee

Account Annual Encampment Grand Army of Republic September 15th to 20th. Tickets on sale September 9th to 17th inclusive at fare of \$34.55 for round trip return limit September 28th or by payment of 50c and deposit of ticket with Special Agent of Nashville return may be extended to October 17th.

Phone 224 For further information apply to R. F. BAYLESS, Agent

THE BEST HOT WEATHER TONIC, GROVE'S TASTELESS CHILL TONIC

The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System.

FOR GROWN PEOPLE AND CHILDREN.

It is a combination of QUININE and IRON in a tasteless form that wonderfully strengthens and fortifies the system to withstand the depressing effect of the hot summer. GROVE'S TASTELESS chill TONIC has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Bilioussness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthenner. Guaranteed by your Druggist. We mean it. 50 cents.

and was cured."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 48

DEPOSITORY FOR SCHOOL FUNDS.

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will, at its meeting to be held on the 25th day of August, 1913, select a Treasurer to serve for a term of one year, beginning September 1, 1913.

The Treasurer selected will be that person or corporation who offers satisfactory bond and the best bid of interest on the average daily balances for the privilege of acting as such Treasurer.

W. C. MATHES, President,
—Adv. 48. Board of Trustees.

To Prevent Blood Poisoning
apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound the same time. Not a liniment. 25c, 50c, \$1.00

DR. C. B. BARR,
Veterinarian
Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

DR. E. O. NICHOLS,
Specialist in Diseases of the Ear, Eye, Nose and Throat.
Glasses Fitted.
Office in Finne Building,
Next Door to Third Nat'l Bank,
Plainview, Texas.

Phones:
C. D. WOFFORD,
Dentist
Rooms 14-16, Ware Hotel Bldg.

See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. 48

HAY RIDE FOR JUNIOR PHILATHEAS AND BARACAS.

Young People of Calvary Baptist Church Have Enjoyable Outing; Watermelons, Too.

The vacation days have not been dull for the Junior Baracas and Philatheas of Calvary Baptist Church, for the boys and girls have had several enjoyable social events.

One that will number among the most pleasing was the hay-ride party Thursday night to the home of Annie and Beulah Lowe, three miles west of Plainview. Twenty-six "just boys and girls" occupied one big hay wagon and "chaperoned" the watermelons. Mrs. C. A. Bivens and Mrs. Prudie Wright went along to see "what the fun was going to be."

The boys furnished watermelons and the girls baskets of tempting picnic eatings—all of which was spread on the lawn. It was a jovial, happy crowd that partook of this bountiful

spread. All of the evening was gone and morning was coming when the last of the hay-riders was left on his mother's doorstep.

JUST BORAX.

A Few Ways in Which the House-keeper and Laundress Can Make Use of It.

To make a "saturated solution," put plenty of powdered borax into a bottle or tumbler, and pour pure water on it until the vessel is filled; then add more borax until the water will take up no more, and there is a sediment in the bottom of the vessel.

Use borax in preference to ammonia for softening water for toilet purposes. A teaspoonful of a basin of water is the right proportion.

After washing them in the usual way, dip your lace and muslin curtains in a rinse of a hot solution of borax, made by adding borax to boiling water—proportions, one tablespoonful to every quart of boiling water. This will whiten them.

To prevent starch from sticking when ironing is done, use a tablespoonful of powdered borax to each pint of boiling starch, stirring well until it is dissolved and thoroughly mixed.

To keep baby's milk bottles clean and sanitary, wash them, fill them with warm water in which a teaspoonful of borax has been dissolved and let them stand for an hour, or until needed, rinsing them with clear water before using.

PROTECT COLTS FROM FLIES.

Constantly Fighting the Insects Retards Young Animals' Growth.

Colts suffer much from flies. The younger the colt the more it suffers. Foals that are left exposed to the attacks of these insects make little growth in late summer. They need protection. The colts that have a dark stable to hide in during the day and the run of the pasture at night are now doing much the best.

Colts must have exercise, but fly fighting is too strenuous. Any one who watches a colt squirm and stamp, even for five minutes, in an effort to keep at bay a swarm of persistent flies can readily understand that the comfort and composure which contribute to rapid growth are not found under such circumstances. The colt should be free to exercise daily at will; it must not be tortured into excessive activity.

A colt cannot eat enough food to supply a vigorous warfare on flies, satisfy these enemies' thirst with good red blood and still leave the youngster a surplus for rapid growth. A dark stable is a cheap supplement to good feeding, and it is likewise effective. Many pastures just now furnish little but scenery and fresh air—and flies in the day time. Good feeding and fly protection combined are needed to give the colt the chance it deserves.—Breeder's Gazette.

FOUND 125 NEW PLANTS.

Government Expert Studied Everything That Grows on National Forests.

In making a study of grazing lands on the national forests, 125 entirely new species of plants have been discovered by the government's experts, and will be named and classified by the botanists of the Department of Agriculture.

Their discovery came about through the collection of some nine thousand different plant specimens, with notes as to their habits of growth and forage value. This work is part of a comprehensive plan to determine the grazing value of every acre of national forest land, in which the capacity of the soil to grow certain forage crops is to be determined and an effort made to decide for which class of stock—sheep, cattle or goats—the range is best suited.

The men who have made the studies have combined the qualities of practical stockmen and trained botanists. They divided the areas into such small subdivisions that maps have been prepared which show exactly the kinds of feed which grow on each acre and the time of year it is ready for grazing. The maps also show the stock's water supply and indicate the kind of stock best suited to the area.

The investigations also showed the examiners many areas covered with flourishing plants which apparently should furnish excellent grazing, but which were not of a character relished by stock. These areas therefore had little or no stock-carrying capacity.

As a result of the study the forest service announces that it will be in a position to perfect its system of grazing management to bring about still better conditions for both stock and range.—Breeder's Gazette.

THE MAN WHO DELIVERS THE GOODS.

There's a man in the world who is never turned down, wherever he chances to stray; he gets the glad hand

Wayland Baptist College

OPENS ITS FOURTH SESSION Tuesday, Sept. 16th

ALL DEPARTMENTS

Literary, Music, Art, Expression, and Commercial—in charge of teachers who have studied in the best schools of America.

Our elegant College Building is being finished inside. The plasterers and the painters are now busy completing their work.

"A South Plains College Where South Plains Boys and Girls May Receive the Best"

I. E. GATES, President



The Telephone Road to Every Market

Are you up on current dairy prices during the scarce season?

The farmer with a Bell Telephone is "wise" and he sells at the market's height. Why not share your telephone-connected neighbors advantages.

Apply to our nearest manager for information, or write

THE SOUTHWESTERN TELEGRAPH and TELEPHONE CO. DALLAS, TEXAS.



IN - THE - BIG - TENT

PLAINVIEW

Friday, August 29th

West Bros. Railroad Show

"A TEXAS RANGER"

SEE THE Cowboys, Soldiers, Indians, Mexicans, Rangers and Cowboy Girls

25 — PEOPLE — 25

BAND AND ORCHESTRA

A Texas Show for Texas People

ONE - PERFORMANCE - AT - NIGHT - ONLY

SEATS - FOR - FIFTEEN - HUNDRED

Friday, Aug. 29th

in the populous town, out where the farmers make hay; he's greeted with pleasure on desert or sand, and deep in the aisles of woods; wherever he goes there's the welcoming hand—he's The Man Who Delivers the Goods. The failures of life sit around and complain; the gods haven't treated them white; they've lost their umbrellas whenever there's rain, and they haven't their lanterns at night; men tire of the failures who fill with their signs the air of their own neighborhoods; there's a man who is treated with love lighted eyes—he's The Man Who Delivers the Goods. One fellow is lazy and watches the clock, and waits for the whistle to blow; and one has a hammer with which he will knock, and one tells a story of woe; and one, if requested to travel a mile, will measure the perches and rods; but one does his stunt with a whistle or smile—he's The Man Who Delivers the Goods. One man is afraid he'll labor too hard—the other isn't yearning for such; one man is alert, on his guard, lest he put in a minute too much; and one has a grouch or a temper that's bad, and one is a creature of moods; so its hey! for the joy-

ous and rollicking lad, for The One Who Delivers the Goods.—Walt Mason.

NOTICE OF ESTRAY.

THE STATE OF TEXAS, County of Hale.

Taken up by W. J. Espy, and estrayed before S. J. Frye, Justice of the Peace, Precinct No. 1, Hale County, Texas, on the 3rd day of July, 1913, a certain Red Cow, about three years old, marked with a crop and under slope on the left ear, and under bit in the right ear, and appraised at Thirty Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs.

Given under my hand and official seal this the 5th day of July, A. D. 1913.

(SEAL) B. H. TOWERY, Clerk of the County Court of Hale County, Texas. —Adv. tf.

Highest Patent Amarillo Hard Wheat Flour, \$1.30 now. PEOPLE'S SUPPLY STORE. —Adv. tf.

FOR SALE. 1913 Model Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying, or you will regret it; also bargains in used Motor Cycles. Write us today. Enclose stamp for reply. Address

LOCK BOX 11, —Adv. 55-1 Trenton, Michigan.

WILLIAMSON HAFFNER CO. ENGRAVERS-PRINTERS



The Best Hot Weather Tonic GROVE'S TASTELESS CHILI TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

VISIT THE NEW Busy Bee Cafe

New Throughout Best Equipped Clean Service

Special Tables for Ladies, Automobile Parties and Families. Screened Counters for Men Who Do Not Care to Eat at Tables.

Call to See Us for Best Service Next Door to Old Stand



1912-13 Football Squad Seth Ward College

WOULD HAVE SQUEAKING WINDMILLS OILED.

"The windmill chorus" might be an apt title for what is exceedingly popular melody in Plainview. The tall tower in the Court House yard formerly told all visitors that wind blows in Plainview. A treat of "Three-in-One" has smoothed out the course of

that one. There are a dozen others—east, west, north and south.

"Why don't your people oil their mills?" a visitor asked this week. "It sounds 'ram-shackly' to hear this 'squeak, squeak' all night."

Miss Alice Harrel returned from Houston Sunday, where she has been visiting her brother for two months.

PRACTICAL BAKING LESSONS

SHORT CAKES AND APPLE DUMPLINGS



Nevada Biggs

From the opening of the strawberry season until peaches are gone, there is no dessert that seems to fit every occasion or is more generally liked than the short cake. The rest of the year its place is filled very acceptably by the apple dumpling. These recipes I have tested many, many times, and I can guarantee success if directions are followed closely.

Strawberry Shortcake
For small families, half of this recipe will be sufficient.
2 1/2 cups sifted pastry flour
1/2 level teaspoonfuls K C Baking Powder
1/4 teaspoonful salt
1/2 cup shortening
About 1/2 cup milk
Butter
2 baskets strawberries
Between 1 and 2 cups granulated sugar
1 cup or more double cream
Hull, wash and drain the berries; reserve a few choice berries to garnish the top of the cake; cut the rest in halves and mix with the sugar. Beat the cream and set aside to chill. Sift together, three times, the flour, baking powder and salt; work in the shortening; then mix to a soft dough with the milk. Spread the mixture in two layer cake pans. Bake about twenty minutes. Turn one cake out on a hot plate; spread liberally with butter, pour on part of the berries; cover with the second cake, also spread with butter, pour over the rest of the berries and put the whipped cream above, with the choice berries here and there. Other fruits, such as pineapple cut in small bits, bananas, peaches or any kind of berries may be used with the pastry. To insure a flaky pastry have all ingredients cold and mix very lightly.

place and pour over the rest of the asparagus. Finish with two hard-cooked eggs, cut in quarters. Serve very hot. Canned asparagus may be used. This pastry is also excellent with green beans or peas.

Baked Apple Dumplings
A New Way
1 1/2 cups sifted pastry flour
1/2 cup shortening
1/2 level teaspoonfuls K C Baking Powder
About 1/2 cup milk
Apples
Fill the cups of a buttered muffin pan with pared and sliced apples, sprinkle with salt and pour two or three tablespoonfuls of water into each cup. Sift together, three times, the flour, salt and baking powder; work in the shortening, and mix to a soft dough with the milk. Drop the dough from a spoon upon the apples in the cups, smoothing the tops. Bake about twenty-five minutes. Invert the pan on a large serving dish. Put a spoonful of hard sauce over the apple in each dumpling and finish with a grating of nutmeg. Other fruit, as peaches or cherries, may be used in the same way, serving with cream or hard sauce.

Hard Sauce With Egg
Beat 1/2 cup of butter, 1/4 cups powdered sugar and 1 egg until creamy and smooth, flavor and serve as a sauce.

Helpful Hints on Baking
For mixing pastry for Short Cakes and Apple Dumplings, mix very lightly, only enough to mix the moisture with the dry flour, using a knife or fork for mixing, never a spoon, for a spoon packs and mashes the batter. Pastries should be loose and flaky and to insure this, keep the batter loose in mixing; it should have a rough appearance before baking.
For baking short cake pastry have a moderate oven to start, giving the pastry time to loosen and rise before baking.
Always spread with butter as soon as taken from the oven.
Never put fruit on pastry until ready to serve to avoid soaking with fruit juices.
In all baking be assured of success every time by carefully measuring each ingredient. No guess cook ever succeeds every time. It requires a certain amount of every article named in a recipe, and an over or under measure is sure to make a failure of the recipe.
K C Baking Powder is a wonderful aid to successful baking. It is always uniform in strength and action, giving uniformly perfect results. Use K C Baking Powder according to directions—never more than the recipe directs. K C will keep perfectly for years, the last spoonful being as strong as the first. I have used K C Baking Powder for years under all circumstances in both high and low altitudes. In high altitudes there is greater trouble with cakes falling, but where a double-raise baking powder, such as K C is used there is absolutely no danger of food falling.

Raspberry Shortcake
2 cups sifted pastry flour
1/2 level teaspoonfuls K C Baking Powder
1/4 cup butter
1/2 cup milk or more as needed
1 cup raspberries
1/2 level teaspoonful salt
1/4 cup sugar
Raspberry Sauce.
1/2 cup sugar
1/2 cup butter
1 cup raspberry pulp
White of 1 egg
Sift together, three times, the flour, salt and baking powder, and work in the butter. Beat the yolk; add the milk and stir to a dough, using more milk if needed. Divide into two parts; knead the larger part slightly and roll to fit a pan; spread over it the berries, salt and sugar; knead the second piece and place on top of the berries. Bake about half an hour. Serve hot with the sauce. For the sauce, cream the butter; add the sugar; then gradually the mashed-and-sifted berry pulp; and lastly, the white of egg, beaten dry. This makes a light, fluffy sauce. Try this pastry and sauce with peaches, blackberries, pineapple or apples.

Asparagus Shortcake
2 1/2 cups sifted pastry flour
1/2 level teaspoonful salt
1/2 level teaspoonfuls K C Baking Powder
Sweet milk
Butter
1 large bunch asparagus
1/2 cup butter
1/2 cup flour (another)
1/2 level teaspoonful salt
2 hard-cooked eggs
Asparagus liquid
Make dough as for Strawberry Short Cake. Knead slightly and roll to fit a layer cake pan. Bake about twenty minutes. Split the cake and spread each half with butter. Have the tender portion of the asparagus cut in inch lengths, cooked tender. Make a drawn butter sauce of the flour, salt, butter and asparagus liquid, heating in the last fourth cup of butter after the sauce is taken from the fire, and add the asparagus. Four part of the asparagus and sauce over one layer of the cake; set the second layer in Copyright 1913 by Joanne Mfg. Co.

Next Lesson: BAKING POWDER BREADS

YOU MAY SEND 20 POUNDS BY PARCELS POST NOW.

New Order Merges First Two Zones and Increases Weight Limit from 11 Pounds.

The new Parcels Post regulations effective August 15 have just been received by Postmaster Sanford. The weight on such packages may be increased to 20 pounds within the first and second zones, which are mainly local zones. The limit of weight on such shipments through the mail has been 11 pounds, but is now increased to 20 pounds. This signifies that the merchant in the city where rural routes extend may secure country produce in any amount up to 20 pounds in one package if it complies with the regulations as to dimensions and packing.

The following is a copy of a circular which the Postmaster General has sent out giving the rates. It would be well for the merchant or others interested to clip the rate table so that he can have it in his mind at any time:

"Office of the Postmaster General, Washington, D. C., July 25, 1913.—Order No. 7349.—On and after August 15, 1913, the limit of weight of parcels of fourth-class mail for delivery within the first and second zones shall be increased from 11 pounds to 20 pounds. The rate of postage on parcels exceeding four ounces in weight shall be 5 cents for the first pound and 1 cent for each additional two pounds or fraction thereof when intended for delivery at other offices within the first and second zones. Sections 1, 3, 7 and 15, Parcels Post regulations, are amended accordingly. The rates are as follows:

Table with 4 columns: Weight, Local Zone Rate, First Zone Rate, Second Zone Rate. Rows list weights from 1 pound to 20 pounds.

"NOTE.—The rate for local delivery shall apply to all parcels mailed at post office from which a rural route starts, for delivery on such route, or mailed at any other point on such route for delivery at any other point thereon, or at the office from which the route starts, or any rural route starting therefrom, and on all matter mailed at a city carrier office, or at any point within its delivery limits, for delivery by carriers from that office, or any office for local delivery.

"Fresh meats and other articles mentioned in Paragraph 2, Section 34, Parcels Post Regulations, when inclosed and wrapped in the manner prescribed by the last sentence of that paragraph, will be accepted for mailing to offices within the first and second zones. A. S. BURLISON, Postmaster General."

FOUND ROADS TORN UP.

W. J. Lewis and party, of Spur Ranch, passed through Plainview this afternoon en route to Spur and Dallas, Texas. They have spent a month touring Colorado. Mr. Lewis found the roads north of Amarillo badly torn up. His big Pierce-Arrow car suf-

ADVANCE SHOWING

FALL STYLES

In Ladies', Little Women and Misses Coats and Suits

You will find our Ready-to-wear Department full of the latest styles and newest creations in exclusive designs. A visit to this department will readily convince you that for value and large assortment, our stock is unsurpassed. We want you to come look at these exquisite designs we have brought here for your approval and selection. You do not have to buy, you are welcome to come and see.

"GOODS THAT SPEAK FOR THEMSELVES"

Carter-Houston Dry Goods Company

fered severely from rough places he had to go over.

THEY SAY.

Have you heard of the terrible family "They," And of the venemous "They say?" Why, half the gossip under the sun, If you trace it back, you will find begun In that wretched house of "They." A numerous family, I am told, And its genealogical tree is old, For ever since Adam and Eve began To build up the curious race of man Has existed the house of "They." Gossip mongers and spreaders of lies, Horrid people whom all despise! And yet the best of us, now and then, Repeat queer tales of women and men, And quote the house of "They."

They live like lords and never labor, A "They's" one task is to watch his neighbor, And to tell his business and private affairs To the world at large; they are sowers of tares— These folks in the house of "They."

It is useless to follow a "They" With a whip or a gun, for he slips away And into the house, where you cannot go; It is locked and bolted and guarded so— This horrible house of "They."

Though you cannot get in, yet they get out, And spread their villainous tales about; Of all the rascals under the sun Who have come to punishment, never one!

—Ella Wheeler Wilcox.

SONG OF THE HOMESTEADER.

By ALICE DAY PRATT.

Serried and sharp is the region's rim, Like Lunar cliffs, clear-cut and bold; Plains under quivering waves of heat, Plains under fierce, untempered cold. Dreary the landscape—lichen-gray, Sage-brush and juniper miles on miles, Never a wood-bird whistles gay, Never a violet peeps and smiles, Coyote and jack-rabbit, wolf and owl, Prairie-dog, eagle, and rattlesnake, Bores of the bison and starveling steer Season on season bleach and bake.

Whirling dust-storm and shifting sand—

This, oh this, is the Promised Land! Silvery, sinuous, ditch and flume Leading down, from the arid steep, Water of life to the land below— Virginal valleys rich and deep, Limitless orchards of peach and plum Checking the landscape east and west; Garden and vineyard and soft-eyed herds, And woolly flocks with abundance blest, Barn and haystack and bungalow, And blaze of flowers for the passerby, And soldierly rankings of poplar spires— Silhouette on the sunset sky.

And sweet-breathed meadows—a billowy sea— This is the Country-That-Is-to-Be!

YOU who require the best and purest medicine see that you get Foley's Honey and Tar Compound in preference to any other for all coughs, colds, croup, asthma, hoarseness, tickling throat and other throat and lung troubles. It is strictly high grade family medicine, and only approved drugs of first quality are used in its manufacture. It gives the best results, and contains no opiates. A. R. Ellison, Taylor, Wis., says: "I always use Foley's Honey and Tar for coughs and colds because I find it a sure cure and a safe one." R. A. Long's Drug Store. —Adv. 48

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List."

KOUNTZE LUMBER CO., —Adv. 48 Kountze, Texas.

Electrical Specialties

Electric Signs
Motors of All Kinds
Sewing Machine Motors
to 600 H. P. Motors

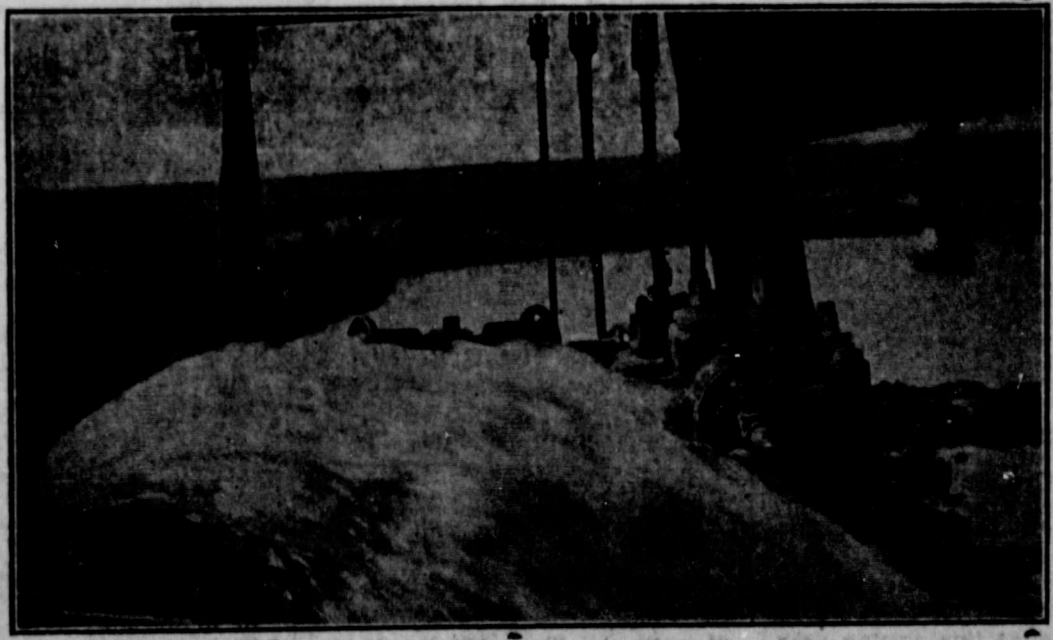
General House Wiring
Lamps, Fixtures
Agents for the "Ohio" Vacuum Cleaner, the only one that has proven successful. Call us and we will send man to demonstrate.

Conner Electric Co.
Telephone 13 Ellerd Building

WELL DRILLING
IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute.

Drilled by Layne and Bowler.



It takes water to irrigate and not wells.

We can deliver the water for less money. Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting.

LAYNE & BOWLER CO.
Plainview Texas Houston

SOCIAL HAPPENINGS.

MRS. DUNAWAY GIVES DANCE HONORING MISS BAYLESS.

Mr. and Mrs. E. Dunaway gave a dance last night, honoring Miss Bayless, of Dallas, who is their house guest.

Forty young people enjoyed the "merry whirl" on a platform built for the purpose. The Plainview Orchestra played. The yard was lighted with electric bulbs.

Cherry punch and cake was served.

TWO HUNDRED ENJOY ANNUAL BARBECUE SUPPER.

Mr. and Mrs. L. A. Knight Entertained Friends, with Old-Time Festival Yesterday.

It would be hard to find a more congenial assemblage than the one which gathered around tables arranged on the lawn of the old home place of the Knights, in East Plainview, yesterday evening. Mr. and Mrs. L. A. Knight gave their annual barbecue to their old and new friends. Some of these friends were the tried friends of twenty-five and thirty years' standing. Others were friends of more recent years—people who have come to the Plains country to make for themselves a place in the development of this wonderful country and have been received into the friendship of these "old timers."

Two long tables, with seats on one side for the ladies, were arranged on the grass, and by seven o'clock they were surrounded by more than two hundred of Plainview's best citizens. Men with their wives, lads with their lasses, grooms with their brides—all made merry this annual occasion.

Mr. and Mrs. Knight and Mr. and Mrs. R. W. Otto went out at 4 o'clock Monday morning on the Knight Ranch, where they captured four lambs and a fat calf. These were put into the automobiles and brought to town. They were turned over to Steve Struve, who barbecued them in the good old cow-boy style.

The tables were filled with this best of all meat and the accompanying good things—luscious grapes "right off of the vine," tomatoes and that most excellent dish, "sun-of-a-gun."

Plainview citizens are undoubtedly indebted to Mr. and Mrs. Knight. These occasions of wide-open hospitality keep alive in the breast of the old settlers the memory of bygone days, when such occasions were more frequent and really a part of the "game" in settling up the Plains.

SAIGLING-ALLEY WEDDING TO BE "HOME" AFFAIR.

Miss Eula May Alley and Charley Saigling will be married to-morrow night at the home of the bride, in Hale Center. The wedding is to be a quiet home wedding. However, the prominence of both groom and bride-to-be is attaching much interest to the event.

Both Miss Alley and Mr. Saigling have friends all over the Plains of Texas. All of these are wishing the young couple "just enough tartness in both of their lives to spice their deserts."

KECK RETURNS FROM VACATION IN COLORADO.

G. C. Keck and wife returned Sunday from Colorado, where they have been for two weeks. While in Denver, Mr. and Mrs. Keck were joined by their mother, Mrs. J. A. Keck, of Seattle, Washington; a brother, J. H. Keck, and wife, of Omaha, Nebraska, and brother-in-law, D. A. Jack, wife and three children, of Florence, Colorado. They enjoyed a family reunion from Sunday till Friday.

G. C. Keck and wife spent the remainder of the two weeks in Colorado Springs, Colorado, and Dalhart, Texas. Mr. Keck's father, J. A. Keck, who died some months ago, and his wife attended the meeting of the Knights Templar Conclave at Denver twenty-one years ago.

"SHUFORD," NOT "SCHUFORD."

Last week's Herald stated that Mrs. H. Schuhmann was the daughter of Rev. J. M. Schuford, pastor of the Methodist Church at Colorado, Texas. Brother Schuford is not pastor at Colorado. He is superannuated, and lives at Colorado. A second error is that the name is "Shuford," not "Schuford."

HUTCHINSON-DODSON WEDDING.

M. L. Hutchinson and Miss J. L. Dodson were married in Lockney Sunday. The license was issued by County Clerk Towery, Saturday.

LARGEST BARBER SHOP WEST OF FORT WORTH.

"The largest barber shop west of Fort Worth" is the way Ben Sebastian

SETH WARD COLLEGE

NEEDS

300 students to enroll next week.

More good homes for students who wish to work for their board.

A friend who will establish a loan fund for students who need financial assistance.

On the endowment: 5 subscribers for \$5,000; 10 for \$1000. 20 for \$500; 20 for \$250. 100 for \$100; and any number of smaller amounts.

Add these amounts. This will make it easy for all, and the endowment will easily reach \$75,000.

Seth Ward saves more than this amount to Plainview annually, and the interest is all that is asked, and this is not the greatest value. "The Christian college yields the largest return in character of any institution yet conceived."

We have made the "kick off". Let us not stop this side of the goal.

speaks of his place now. Ben has seven chairs. He added a chair two weeks ago, when I. L. Maxwell went to work. "Ike" worked for Ben six years ago. Ben Sebastian has been in business in Plainview eighteen years—just twelve years longer than the railroad has been here.

HOGS GO HIGH WHEN SHIPMENTS FALL OFF.

Quality Helps, Too; Prices on Cattle Settle to Stable Basis; Sheep Advance.

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last week, and the return to higher prices is looked on as comparatively permanent.

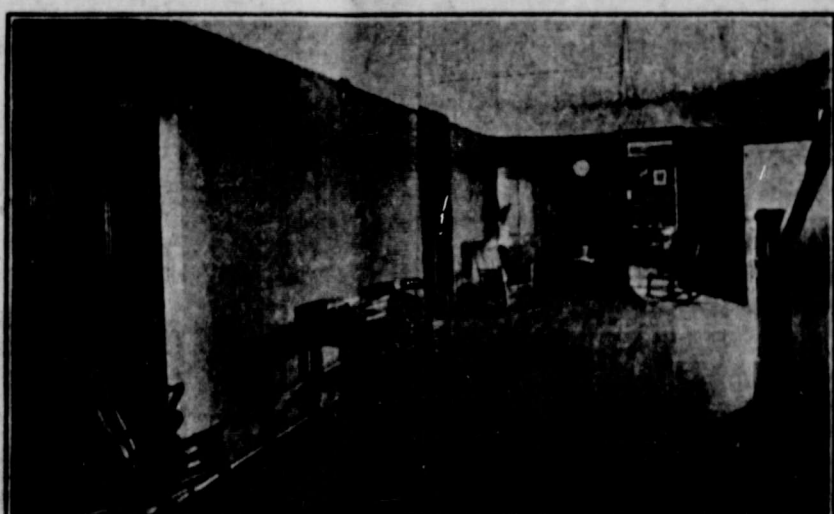
Sheep and lambs have advanced regularly this week, and are 40 to 60 cents higher than a week ago. Three loads of the Peery Utah lambs sold here to-day straight at \$7.85, 68 pounds average.

Native lambs sold at \$7.79 yesterday, and ewes are worth \$4.00 to \$4.75, the latter price for good young range ewes. Dealers say Omaha and Chicago are due for excessive supplies early next week, which may cause prices here to soften a little, but locally conditions are very firm.

J. A. RICKART, Market Correspondent.

pirations, hopes and plans. Try to make them as practical as possible, and then get behind the dream with young muscle and will power. The thing can be made to come true. Would the young man like to have the best herd of cattle in the United States? One of them can achieve that, all of them can derive great benefit from trying to reach that place.

Would the young man like to make his farm, or his father's farm, the most beautiful, fertile and profitable one of his region? He can achieve that. Life is a journey, the dream marks the way. Having had a vision, set out, do not delay a minute. Take along those who are worthy and who will go, but mostly it will be found



Reception Hall Girls' Dormitory, Seth Ward College

DREAM, THEN ACHIEVE.

Here, then—to the boy with the dream! Every great and worthy achievement in the world has first been but the dream of a dreamer. From dreams grew up soul-inspiring cathedrals—and all manner of wondrous architecture. The founding of the United States was but the dream of some one who sought to make here a land where all men might have full opportunity of happiness. Every great, gracious or worthy act has been first the conception of some man—or group of men. Most dreams come to the young, as is fit. To them is given hope and high courage and strength. Boys dream dreams that their fathers know not of, some of them most worthy and inspiring ones. No one need be ashamed of his as-

necessary to journey alone. Set out. Achieve the dream.—Breeders' Gazette.

NO ALFALFA MEAL THIS YEAR.

Millers' Association Declares Drought Fatal; Elects Officers.

Wichita, Kans., Aug. 12.—The National Alfalfa Millers' Association, in fifth annual convention here today, declared the demand for alfalfa meal cannot be supplied this coming year, owing to dry weather, causing much alfalfa to be unfit to grind.

Officers elected were: Otto Weiss, Wichita, president; W. W. Church, Clinton, Okla., first vice president; R. M. Wilson, Superior, Neb., second vice president; Dr. J. T. Axtell, Newton, Kans., third vice president; A. M.

Dicks, Cherokee, Okla., fourth vice president; Charles Wright, Wichita, secretary and treasurer.

BAPTIST WOMEN AT CALVARY CHURCH.

Program of the B. W. M. W. meeting to be held with the Calvary Baptist Church at Plainview, Thursday, September 18, 1913:

Morning Session, 10 O'clock.
Doxology.
Prayer—Mrs. R. F. Ivey.
Devotional Services: "The Value of Work" (Jno. 15:1-12)—Mrs. J. D. Hatcher.
Hymn—"How Firm a Foundation."
Roll Call of Societies. (Let each Society's delegation rise and repeat the Society's favorite missionary Scripture passage.)
Society Reports. (Let each Society tell in two minutes the achievements of the year's work, handing in the tabulated report for the minutes.)
Hymn—"The Morning Light Is Breaking."
Annual Address of the Associational President. Theme: "Efficiency."
Hymn—"Help Somebody To-day."
"Personal Service"—Mrs. J. W. Douglas.
Business Session.
Hymn—"All Hail the Power of Jesus' Name."
Prayer.

Afternoon Session, 2:30 O'clock.
Hymn.
Prayer—Mrs. C. A. Bivens.
Praise Service (Rev. 5:6-14; 7:9-15; Phil. 4:4-6; Psalm 100)—Mrs. Galliger.
"Sunbeam Work"—Mrs. T. D. Lipscomb.
"Our Duty to Our Community, and How to Fill It"—Mrs. C. R. Hairfield.
"Our Cottage Home at Belton"—Mrs. Crow.
"Wayland College"—Mrs. D. L. Hammer.
"Our Sanitariums, and What They Mean to Our Denominational Work"—Mrs. J. M. Rankin.
Prayer for Our Sanitariums—Mrs. C. W. Tandy.
"Loyalty to State Missions"—Mrs. N. K. Smith.
"Why We Should Support Home Missions"—Mrs. R. H. Baker.
Election of Officers.
Song—"Blest Be the Tie That Binds."
Reading of Minutes.
Benediction.

FUTURE TRADING.
This Practice Narrows the Margin of Profit in the Marketing of Grain—Benefit to Both Producer and Consumer.

(National Crop Improvement Service.) Bankers, country merchants, business men in general, and particularly farmers, who are the actual producers, are vitally interested in anti-future legislation as represented in the various bills now before congress. Future trading in agricultural products, in fact, is one of the most useful functions of the grain exchanges. Through the opportunity to sell grain for future delivery, the farmer, elevator company and country shipper are able to secure their profit and avoid loss by a fall in the prices, but future trading is most directly in the interest of the producers. The farmer finds it convenient, in fact necessary, to market the greater portion of his grain and other products in the fall, or within a few months after harvest. Extensive credit is extended by the manufacturers and wholesalers to the country merchant, who in turn extends credit to the farmer during the year, with the understanding that the account will be paid after the crop is harvested.

If the farmer wishes to keep his credit good, he must pay his bills, according to agreement.

Corn, wheat, oats, rye, etc. are of a class of products which can be sold for future delivery on a small margin of profit. Future delivery makes possible this narrow margin of profit on the most important products of the farm. The farmer has already awakened to the benefits derived for him through future delivery privileges. It enables him to make future plans and carry them out, because he feels assured that when he needs credit he can get it.

BARLEY A MONEY CROP.

By A. L. Stone.

(National Crop Improvement Service.) Barley serves as a ready money crop for most growers and is usually put on the market soon after threshing. It is not good practice to get weather-beaten or damaged barley on the market as the price will be cut severely even though the feeding quality is but slightly impaired. It is far better to use such injured barley on the farm and secure both feeding and fertilizing value from it.

De Mat Mix Barley. Different varieties should not be mixed when being put on the market either as seed or malting barley. Farmers should grow but one variety of barley and that of the very best. Different varieties of barley when placed on the malting floor for sprouting germinate at different periods of time which leads to a positive loss of mixed types of barley, and a corresponding reduction in price. The malster desires a barley of one distinct type and this should be uniform in quality and size of berry.

MIXING AND CHANGING SEED.

(By Don. C. Blair, Agronomist.) (National Crop Improvement Service.) Mixing varieties is a bad policy. It is also a bad policy for farmers in the same neighborhood to sow different kinds of seed. It pays the grain-grower to use one "pedigreed" variety of wheat, oats, barley, corn or other grain, and to keep it pure. Yields increase and improve in quality year after year, if the seed is carefully cleaned and graded each year; and the variety establishes for the locality a reputation which is felt on the market. "Running out" is due to careless selection and poor tillage. Care in these particulars will not only prevent it, but will, as said, improve the quality of the grain. Buying seed every few years, from regions having a different soil and climate, is unwise, even if the variety is the same.

FOR SEED IMPROVEMENT.

(National Crop Improvement Service.) Announcement is made by T. M. Langan, chairman of the seed selection committee of the Kankakee County Soil and Crop Improvement association, of plans for the erection of a seed house at Kankakee. It is proposed to accept at this seed house only seed grown by members of the association under its rules. It is believed that in this way Kankakee county would soon gain national prominence on account of the superiority of its seed, a fact which would undoubtedly result in the marketing of all the county's products at highly remunerative prices.

AMOUNT OF OATS TO SOW.

(National Crop Improvement Service.) The yield of oats varies somewhat with the rate of seeding. Experiments have shown that where oats are drilled, in the corn belt, ten pecks per acre give best results. This will probably be reduced in the northern states where oats are better adapted. In case oats are broadcasted more seed should be sown. The average seeding varies from 2 1/4 to 4 bushels per acre under this method. Broadcasting is a wasteful practice both in using more seed and in getting less returns.

Harrowing Oats in Dry Sections. (National Crop Improvement Service.) In dry-farming sections harrowing drilled oats while the plants are small increases the yield. Harrowing with a solution of iron sulphate to kill weeds is recommended by some of the agricultural experiment stations. The largest yield of oats per inch of water applied is usually obtained in the irrigated sections by the use of 25 to 30 inches.