

The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, SEPTEMBER 2, 1913

NUMBER FORTY-NINE

If You See It In
The Herald
It's So.

Quality Job Printing;
Book and Pamphlet
Designing.

ANDERSON HEADS BOARD OF TRADE

Officers Elected and By-Laws Adopted
at Enthusiastic Meeting
Last Night.

NEXT MEETING FRIDAY

Membership Campaign Insaugurated;
Welfare Committee to Select
Secretary.

Dr. J. C. Anderson last night became president of the Plainview Chamber of Commerce. Judge L. S. Kinder was elected vice president and Frank Hardin treasurer at a special meeting held at the Court House to reorganize the Chamber of Commerce for the winter's work.

Judge H. C. Randolph opened the meeting, with a rousing talk on the vital necessity of the co-operation of all of the interests of Plainview and a statement of the support of the Syndicate in a concentrated effort to build the town and community.

L. G. Wilson, who presided, in the absence of Judge J. E. Lancaster, gave a similar talk. G. C. Keck acted as temporary secretary.

Dr. Anderson, in accepting the position of head of the Chamber of Commerce, made a strong appeal for support in a united effort to push Plainview to the front.

A membership campaign was instituted at the meeting, at which practically every man present signified his desire to help boost the organization. It was suggested that a man to man campaign for members be instituted, and that those who had signed to become members be given buttons to signify their identification with the movement.

The following By-Laws and recommendations of the Executive Committee Extraordinary were voted upon and accepted:

"To the Citizens' Meeting of the City of Plainview, Called for the Purpose of the Reorganization of the Chamber of Commerce, Plainview, Texas: Your Committee, heretofore appointed for the purpose of preparing by-laws, suggesting a system of finance and recommending officers, makes the following report, to-wit:

Section 1.

"Article 1. The name of the Association shall be The Chamber of Commerce of Plainview, Texas.

"Article 2. The purposes of the formation of this Chamber of Commerce shall be to promote the general welfare of Plainview, induce immigration, promote the location of factories, and to assist in all undertakings looking to the advancement of the best interests of Plainview.

Section 2—Officers.

"Article 1. Hereafter the election and selection of the officers of the Chamber of Commerce shall be as determined by the said Chamber of Commerce at the end of this year.

"Article 2. In the event that any officer or committeeman herein named shall die or resign, it shall be the duty of the Welfare Committee to at once appoint some person to fill out the unexpired term of such officer or committeeman.

"Article 3. The terms of office of such officers and committeemen shall expire one year from date hereof, and this Chamber of Commerce shall thereupon proceed to elect and select officers and committeemen in the manner they may see fit to do.

Section 3—Membership.

"Article 1. Any one desiring to become a member of this Chamber of Commerce shall be entitled to have issued to him a certificate of membership upon his paying to the Secretary of this Chamber of Commerce a sum of money equal to one-half of the amount assessed to him, in proportion according to the Tax Rolls of Plainview for the year 1913, and the giving of his obligation for the residue of such assessment, which shall be payable within six months from date thereof.

"Article 2. The assessment made for the purpose of membership dues shall be pro rated according to the assessment value of each applicant's property, as shown by the City Tax Rolls for the year 1913, not to exceed one-half of one per centum of said assessed value; which assessment is to be made by the Executive Committee.

Section 4.

"Article 1. There shall be an Executive Committee, three in number, composed of the following-named persons, to-wit: R. W. Brahan, E. H.

LARGE ATTENDANCE AT TEACHERS' INSTITUTE.

R. B. Cousins, Mrs. Geering and Dr. G. C. Rankin Among Speakers.

More than sixty-five teachers are in attendance at the Teachers' Institute which is being conducted this week at the High School Building.

Judge Lewis, County Superintendent, says: "Every mother in Plainview should hear Mrs. Geering's, of the State University, tomorrow (Wednesday) afternoon." She will speak especially to mothers.

Prof. R. B. Cousins, of Canyon City, will address the people of Plainview at 8:30 p. m. Thursday at the M. E. Church.

At 9 o'clock Friday morning G. C. Rankin will speak at the public school building.

JOINER MAY ANNOUNCE FOR DISTRICT JUDGE.

R. C. Joiner, in conversation with a Herald reporter, today said that when the proper time for announcement came he would probably announce as a candidate for the office of District Judge, to succeed Judge L. S. Kinder, who will retire.

Humphries and J. J. Bromley, who shall constitute said Executive Committee for the first year.

"Article 2. The duties of said Executive Committee shall be to assist the Secretary in the taking of subscriptions and in the collection of same, to look after the finances of the Chamber of Commerce, and to authorize by their O. K. the payment of all moneys paid out in behalf of the Chamber of Commerce, for which purpose the Secretary and President shall submit to said Executive Committee all expenditures contemplated by them, before same shall be paid.

Section 5.

"Article 1. There shall be a Welfare Committee, constituted of five persons, and the following-named persons shall constitute said committee for the first year, to-wit: C. C. Gidney, E. M. Carter, W. C. Mathes, J. E. Lancaster and C. A. Malone.

"Article 2. The duties of the Welfare Committee shall be to meet with the Secretary and President of this Chamber of Commerce at least once a week, and at all other times requested by the President and Secretary, for the purpose of considering any matter of welfare of this City and County. And it is further stipulated that the said Secretary and President shall not endorse any project or proposition unless same has had the endorsement and concurrence of a majority of said Welfare Committee.

Section 6—Elections.

"Article 1. Hereafter the election and selection of the officers of the Chamber of Commerce shall be as determined by the said Chamber of Commerce at the end of this year.

"Article 2. In the event that any officer or committeeman herein named shall die or resign, it shall be the duty of the Welfare Committee to at once appoint some person to fill out the unexpired term of such officer or committeeman.

"Article 3. The terms of office of such officers and committeemen shall expire one year from date hereof, and this Chamber of Commerce shall thereupon proceed to elect and select officers and committeemen in the manner they may see fit to do.

Section 7.

"Article 1. We recommend Dr. J. C. Anderson as President for the ensuing year, and for Vice President L. S. Kinder, and Frank Hardin for Treasurer.

"Article 2. The President and other officers, except the Secretary, shall serve without salary, but any expenses incurred by them, favorably passed by the Finance Committee, in behalf of the Chamber of Commerce, shall be paid.

"Article 3. The Secretary shall be paid a salary of One Hundred (\$100) Dollars per month, and shall be furnished with all necessary stationery and office room.

"We recommend that the Welfare Committee shall, as soon as possible, employ a Secretary, and enter into a proper contract with the person selected by them under the terms of these By-Laws.

"Respectfully submitted—H. C. Randolph, J. H. Slaton, L. G. Wilson, E. B. Hughes, Executive Committee Extraordinary."

The next meeting will be held Friday night of this week, at the Court House, at 8 o'clock.

CITY FATHERS IN SESSION

Bond of Contractors Approved; R. T. Hubbard Resigned as Night Watchman.

MORE BILLBOARDS

Committee to Investigate Water and Sewer Needs; Accounts Allowed.

At the meeting of the City Council last night the usual routine of business, including the hearing of reports of officers, etc., was carried out.

The bond of Penick & Reeves for \$4,000 was approved, and contract awarded them for building the concrete street crossings.

The resignation of R. T. Hubbard as night watchman was accepted, and W. P. Reed was appointed to the position. Mr. Hubbard will move to Dallas, with his mother, Mrs. Z. T. Hubbard, who has been in poor health.

H. W. Harrel and R. W. Brahan were appointed on a committee to act in conjunction with the Mayor and the City Secretary in the matter of investigating the needs of the different districts without water and sewer mains. These men will make recommendations to the Council in regard to apportioning funds for water and sewer main extensions.

The Council gave H. C. Barrow permission to erect two steel bill boards, one near Hefner's Studio and the other on the west side of the Square. Bids for road grading were left open until Thursday.

The profiles drafted by Engineer Whittis were accepted by the Council in session this morning.

WILL PHOTOGRAPH FIRE DEPARTMENT.

Thursday afternoon at 2:30 o'clock the Plainview Fire Department will be photographed by a moving picture machine. After that run a picture of an auto parade will be taken. Every car owner is urged to bring his car out on Friday afternoon. The parade will start from the First National Bank.

BOX MAY BECOME MOTORCYCLE "COP."

W. H. Box left Sunday for Los Angeles, California, where his parents and two brothers reside. A telegram from one of his brothers stated that a position was open for him in Los Angeles. His brothers are both on the Los Angeles police force, and his friends here are of the opinion that W. H. will be placed on the force as a motorcycle "cop." Box can handle a motorcycle to perfection, and is of the type of man wanted by the police chiefs of all the large cities.

Mr. Box has been in the County Clerk's office for five years. He has a large number of friends all over the Plains country.

J. P. Howard is Box's successor. He began work Saturday.

PLAINVIEW-FLOYDADA TOLL LINES DELAYED.

Delay in securing the right-of-way for the new telephone toll lines between Floydada and Plainview has hindered the completion of these lines. Saturday the construction crew went to Amarillo, having completed work on the Floydada exchange.

Construction on the toll lines will begin as soon as the right-of-way has been secured.

INCREASE SIZE OF LAKE PLAINVIEW WIER POOL.

At Lake Plainview the Texas Land and Development Company has increased the size of the wier pool, into which water from the large well flows. A stream of water some fifteen feet wide will flow over the new section. It will be in plain view of passengers on the trains.

A number of shrubs have been planted.

AFRICAN MILLET IS A DROUTH RESISTER.

L. H. Pryor, of Norfleet, was in Plainview today. He says that during a number of years J. F. Norfleet has planted African millet, and that it has never failed to make a good yield. This year he expects to cut more than a ton to the acre, while maize and kaffir corn have made comparatively poor yields.

SETH WARD OPENED TODAY

Fifty Per Cent Increase Over First Day Last Year; Old Students Not In.

DR. RANKIN THURSDAY

Stranger Interested in Christian Education Gives \$2,000 Toward Endowment.

Seth Ward College opened the 1913-1914 session today. At 4 o'clock this afternoon seventy-five pupils had enrolled. This is an increase of fifty per cent over the number enrolled the first day last year. President Pearce said that the majority of those who have enrolled today are new students. Most of the old students who expect to return will come a day or two later, for their courses of study are already arranged, and classification will be easy with them. It is expected that one hundred and fifty pupils will matriculate before the end of the week.

On Thursday the formal opening of the session will be conducted, at the college chapel. Dr. G. C. Rankin, editor of the Texas Christian Advocate, a man prominent in educational circles in Texas, will deliver the address of the occasion. Many from nearby towns have telephoned to find out about the opening exercises. A large crowd is expected.

Rev. J. T. McClure, an Educational Commissioner for the Texas Conference, is still here and is working in conjunction with President Pearce and local trustees on the endowment for Seth Ward College. At the Methodist Church Sunday a collection was taken and a substantial sum of money was subscribed. J. R. Walker, of Hereford, contributed \$2,000 to the endowment fund. There have been many more large subscriptions, but this is the largest from a non-resident. Rev. S. A. Barnes had charge of the collection. R. A. Long, Rev. J. P. Hicks, Otis Trulove and Rev. J. T. McClure were the speakers.

BARACAS FURNISH BOYS' DORMITORY.

The Wesley Baraca Class of the Methodist Church are furnishing the boys' dormitory at Seth Ward College with window shades and curtains, and are placing in the Assembly Room a number of current magazines. The Assembly room has been furnished with substantial tables and chairs by other organizations.

The Sunday School classes of the church will assist in furnishing the two dormitories at Seth Ward.

WHAT THE SCHICK PROMISES FOR THE FUTURE.

Future bookings at the Schick Opera House are: "Mrs. Wiggs of the Cabbage Patch," under the direction of the United Play Company; The Dougherty Stock Co. in a week's repertoire; Angel's Comedians, accompanied by a ladies' orchestra; "Sis Hopkins;" "Prince of Tonight," a musical comedy with forty people; "Quincy Adams Sawyer;" "Sunbonnet Sue;" "Shepherd of the Hills;" "The Girl He Sent Away," and Albert Taylor in a strong play.

Arrangements have also practically been made for a wrestling bout between Pet Brown and Chief Monture, the match to take place in a week or ten days. About the same time a match has been arranged between Bob Manigoff, the 250-pound Turk wrestler of Chicago, and Adolph Earnest, light heavyweight champion.

NEW SWITCHBOARD ARRIVING IN SECTIONS.

Four sections of the new flashlight switchboard for the local telephone exchange were received this morning, according to Manager Joe Ryan. All of the cable for connecting the board and a large quantity of cable for exterior use were in the shipment.

Work on installing the new switchboards will begin immediately, and the management expects to be able to cut over by the first of December.

Manager Ryan has changed his office from the old building to the new one, across the street.

The construction crew is now working on a new number eight copper toll line from Amarillo to Childress.

The Plainview-Floydada lines will be completed as soon as the right-of-way can be secured.

BUFFALO JONES AN IRRIGATIONIST.

Airdome Showed Pictures of Buffalo Jones Roping Wild Animals; Jones Told How It Was Done.

Buffalo Jones is an irrigation enthusiast. Near Portales and Las Vegas, New Mexico, he has ranches, portions of which he irrigates. Jones told a Herald representative today that he has a pump which works on the Aracmedean principle, but involves principles of physics hitherto unknown in pumps and in power generators. He claims that the pump he uses has a capacity more than double that of the centrifugal pump. He harnesses the wind and gets all the water he wants. He says that he can develop one hundred horsepower with his machinery propelled by the wind. He does not use the wheel, but blades and levers.

Mr. Jones says that there is enough water under the ground and enough wind above the ground in the Plainview country to make the people here absolutely independent. He has visions of a time when the wind will be used to generate electricity, and that electricity be stored in batteries for motive and heating purposes.

The Airdome has been featuring the Buffalo Jones pictures for the past two nights. Real pictures from Africa, with Buffalo Jones the central figure, have been thrown on the curtain, while Buffalo himself told how it was done.

A Herald reporter was told yesterday by Mr. Jones that a contract had been signed by himself and the Sells-Floto show whereby he agrees to go to Africa and to bring back with him a gorilla, alive and in normal condition, and to deliver same to them in New York City for a consideration of \$250,000. Jones said, "I'll get him if I go, and I'm going if I live."

Just three years ago Jones landed in America from Africa, where he had roped almost every kind of wild beast. Since returning, and while there, he posed for representatives of the Pathe Film Company.

For four years he was a game warden in the Yellowstone National Park, under Theodore Roosevelt.

The Canadian Camp has presented him with a large gold medal "In recognition of his services as a pioneer, humanitarian, and conservator of the animal kingdom."

Early in his life Buffalo Jones was a pioneer on the east plains. He killed thousands of buffalo during this time. Later, when the buffalo were becoming visibly extinct, he started out to conserve them. Out of eighty-two calves reported by the government as saved and tamed, Buffalo Jones is credited with saving fifty-eight. His work in conserving the buffalo has won for him the sobriquet of "Buffalo" Jones.

On his ranch in New Mexico he has crossed the buffalo with black cattle, and propagated what he calls "cattalo." Colonel Charles Goodnight, the "savior of the buffalo" in Texas, sent his foreman to the Jones ranch, and there found the success with which the breeds were crossed and began experiments of his own. The Goodnight herd is known all over the United States.

On the Jones Ranch there are forty head of buffalo and cattalo, and 1,800 head of Persian sheep.

WESLEY BARACA VS. INTERMEDIATE LEAGUE.

Thursday afternoon, on the High School grounds, the Wesley Baraca Class of the Methodist Sunday School will play a game of baseball with the Intermediate League.

The first game played resulted in a score of 8 to 14 in favor of the Baracas.

The game will be called at 5 o'clock.

BAPTISTS IN GOOD MEETING AT HALFWAY.

Rev. W. R. Triplett is in from Halfway this week, in attendance at the Teacher's Institute. He is The Herald's correspondent at that place. Just recently Rev. Triplett closed a successful revival with his church. There were eleven professions and seven additions to the church.

Miss Nannie Mae Dunaway left Saturday for Sherman, Texas, where she will attend Kidd-Key College.

John N. Janes and wife, of Janes, Texas, were visitors in Plainview Monday.

Calling Cards at The Herald.

FARM IMPROVEMENT URGED BY SPEAKERS

Silos and Intensive Farming Subjects of Most Interest at Farmers' Institute.

OFFICERS ELECTED

Endeavor to Make Meetings of Here General Interest to All Farmers of Hale County.

"Even if you have to buy a silo on credit, buy a silo," was the advice given by E. A. Zollcoffer at the Farmers' Institute meeting Monday afternoon, at the Court House. Mr. Zollcoffer has just returned from College Station, where he went as a delegate from the local institute.

Mr. Zollcoffer said further, "By all means put up a silo. If you throw away stalks of fodder crops such as sorghum, kaffir and corn you lose nearly 50 per cent of the food value you have produced on your acreage."

"And from what I was able to learn, I would advise a milking machine on every farm where there are as many as five cows," the speaker told those present. "I learned another thing, too," said Mr. Zollcoffer; "grind your feed for hogs, but do not soak it; for years I have been soaking hog feed, not knowing that much of its feeding value was destroyed in this way."

W. P. Lash spoke on "The Most Profitable System of Farming on the Plains." Among other things, he urged diversified farming as opposed to one-crop farming, and criticized the Plains farmer for trying to farm too much land. He argued that a pleasant home, lawn and garden would aid tremendously in making the farm a success.

"I would never have a thing for sale except my stock," said Mr. Lash. "I never run to town with a little of this for a sale or a little of that; I try to raise what the family eats and what the stock eats, and not more than they can eat and keep in the best condition. I believe in comfortable quarters for the stock and in giving them all of the food they can consume."

"Man must love his stock and his farm," Mr. Lash continued. "I have lived on the Plains for thirteen years, have never irrigated and don't care to. I have never had a failure, and don't expect to as long as I continue my present system of adjusting my farm work to suit conditions."

L. N. Dalmont, who was in charge of the meeting, as president, urged conferences of farmers, to profit by the mistakes of others.

Officers Elected.

L. N. Dalmont, president of the Institute for the past year, submitted his resignation from that office. The resignation was not accepted, and reelection resulted by acclamation.

Other officers elected were: E. A. Zollcoffer, vice president, and W. P. Lash, secretary. Mr. Lash has served as secretary during the past year. A committee on publicity and attendance, composed of Col. T. J. Tilson, E. A. Zollcoffer and J. A. Line, was appointed, and a meeting of the committee called for next Saturday at two o'clock.

New members of the Institute are: J. A. Line, W. P. Hatchett, N. J. Sechrist and E. B. Miller.

ANNOUNCEMENTS.

The Mystic Club will hold a meeting in the Club Room at the City Hall Saturday afternoon at 3 o'clock.

Miss Kathrine Duckworth, of the Expression Department of Wayland College, has just finished beautifying her room in which instruction in expression will be given. The walls and floor have been tinted and the draperies hung. Miss Duckworth is very enthusiastic over the prospects for her fall class. She loves her work and is successful.

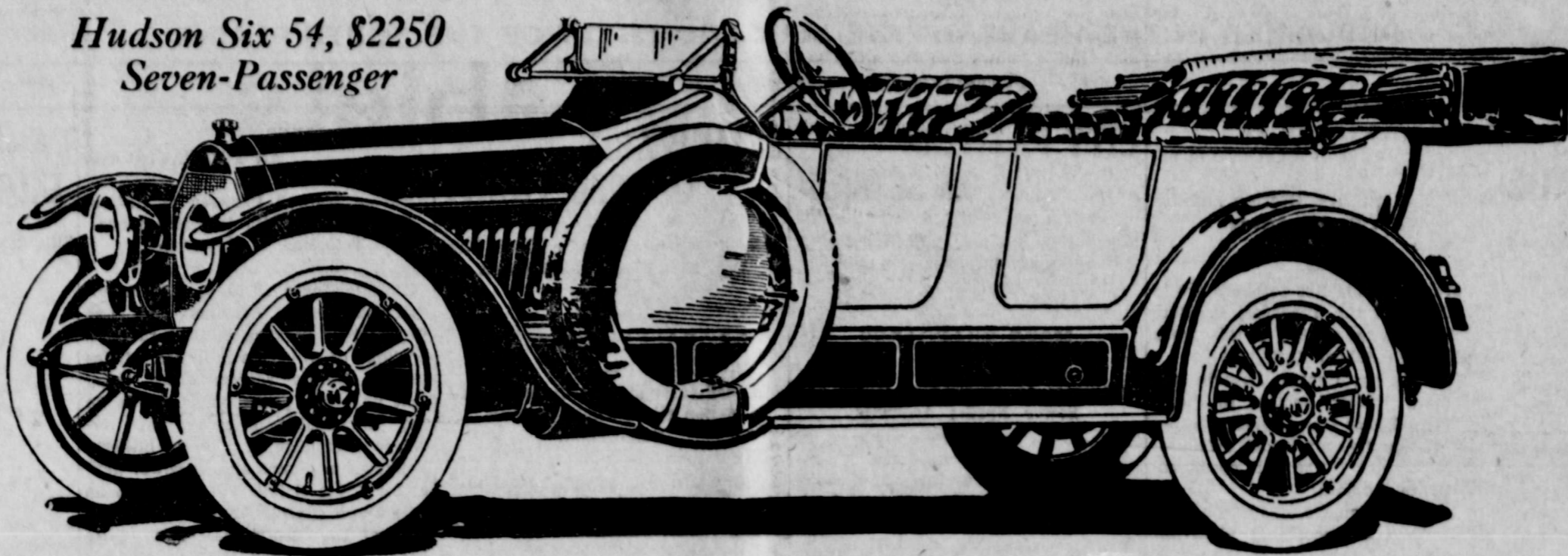
The Civic League will hold its regular monthly meeting Wednesday afternoon, in the Club Rooms, at 3 o'clock.

Mrs. H. C. McIntyre will entertain the "As You Like It" Club Friday afternoon, in its initial meeting. It will be largely a pleasure meeting.

R. M. Green, who has been the local Western Union operator for the past three months, has moved his family to Athens, Texas, where he will be engaged in the business of buying cotton. C. R. Adams has arrived from Gonzales, Texas, and is now in charge of the local office.

The New Ideal of a Distinguished Car

Hudson Six 54, \$2250
Seven-Passenger



HERE now is a car which typifies the ideals of the time. This streamline body—this long, sloping hood—this absence of angle at the dash—this low-hung chassis—these crowned fenders—this placing of extra tires so the front doors are left clear—these things belong to the car of today.

The consensus of the world's best opinion is that this type of car marks the coming ideal car. These are radical changes but they are coming as surely as foredooms came—and as suddenly.

All the best foreign cars—English, French and German—will this year exhibit exclusively this new streamline body. And all men know that what they adopt in body design becomes the world-wide vogue.

Our designers have added a hundred minor effects. They have Americanized—have Hudsonized—the type. So the car is distinctive. There will be no other just like it. But it embodies what we regard as the highest conception of the modern trend in bodies.

And we believe that every connoisseur will consider this new HUDSON Six the handsomest car exhibited.

Engineering Pauses

We can claim in this car no great advance as regards fine engineering and no HUDSON

owner expects it. Fine engineering has limits. For the past four years Howard E. Coffin and his able engineers have given their best to the HUDSON. Last year they brought Sixes pretty close to perfection. So close that the HUDSON Six jumped in one year into the foremost rank among Sixes.

These men have worked out in this new-model car a vast number of minor engineering improvements. They have added scores of new mechanical features—some of them quite important. But we never expect to build a much better chassis than we built in our last year's Six.

This year's advances lie mainly in beauty, in comfort, in conveniences, in room. We have combined the best in lines, finish and equipment with the best in engineering. We have succeeded in making the HUDSON Six the masterpiece it is.

Now the Ideal Car

We now feel that this HUDSON 54 offers the utmost in every wanted feature. It has the staunchness of steel Pullmans. It has the comfort of Turkish lounging chairs. It has the speed of express trains. It is free from all the troubles which annoy the inexpert.

No man knows how to build a car more

handsome and impressive. No conveniences are absent, no modern features lacking.

And all these things are here included in a Six 54, with seven-passenger body, at the record price of \$2250 (f. o. b. Detroit, Michigan).

The New Features

These are among the new features we bring out in this model. No mention is here made of the countless features in previous HUDSON models which we still retain.

- Seven-passenger body.
- 135-inch wheelbase.
- Left side drive. Right hand control.
- 36 x 4 1/2-inch tires.
- Extra tires carried—as never before—ahead of the front door. This leaves both front doors clear.
- Four forward speeds.
- Pure streamline body.
- Low-hung body.
- No angles at the dash.
- Wide tonneau doors.
- Gasoline tank in dash.
- Electric self-cranking, with the rapid type of the Delco system built especially for this car.

Powerful electric lights with dimming attachment for city driving. They also act as ordinance lights.

Extra seats in tonneau fold into back of front seat, entirely out of the way.

Jeweled magnetic speedometer in dash, with new concealed noiseless gears.

Every operation and control placed within reach of the driver's hand. Gasoline and oil control, lights and starter.

Individual Yale lock and ignition control, prevents theft of car.

Rain-vision windshield built as part of the car. Genuine Pantasette top. Curtains that are carried in the top can be instantly adjusted.

Electric horn—trunk rack—tire holders—license carriers—everything.

Come See It—Come Today

Come to our showrooms and see this new achievement. It is not merely an improved car—it's a real innovation. It will display to you all the best thought of the day in automobile designing.

Come see it while it's new. Catalog on request.

BROWN MOTOR COMPANY Plainview, Texas

Chug! Chug! Chug! Chug! Purr-r-r-r-r-r-r-r! One is a Four! The other a SIX!

INCREASED RECEIPTS AT KANSAS CITY CATTLE MARKET.

Record Beef Prices Feature Week; Heavy Buying for Feeder Shipments; Outsiders Buy Hogs.

Kansas City Stock Yards, Aug. 29.—Cattle received here this week, 79,000; last week, 69,700; same week last year, 51,700. Almost half the supply arrived Monday, and the market tottered somewhat under the shock, but basic conditions were firm, and the decline was small on killing kinds,

10 to 15 cents, and moderate in stock cattle and feeders, 15 to 35 cents. Packers have had difficulty in getting enough cattle since Monday, and killing grades have more than regained the loss, closing about 10 cents higher than a week ago.

Prime steers brought \$9.05, the highest of the summer, and straight heifers \$9.10, also a new record. Kansas pasture cattle have sold well to killers, getting the full advance, range \$6.50 to \$8.15.

Quarantine cattle are selling in line with natives, a small net gain for the

week, steers largely \$5.25 to \$6.60, one drove of caked cattle yesterday, from Lanapah, at \$7.25. Native cows ranged up to \$6.50, the quarantine grass cows \$4.10 to \$5.60, add head \$6.00.

The great feature of the cattle market is the phenomenal buying of thin cattle for shipment to the corn states. Iowa leads this week, having taken 17,500 head in four days; Missouri follows with 6,800; Illinois 6,700, Kansas 2,700, Indiana 1,600, Nebraska 1,100, Ohio 700, scattering 900; total 38,000, practically one-half the total supply.

Prices began to react Tuesday, and much of Monday's loss has been regained, the week closing 10 to 15 cents lower than close of last week, and with the yards well cleaned up. Commission men here look for fat classes to advance, and they do not expect much, if any, decline on thin grades.

Hogs are lower the last two days, but strong outside order demand prevents any decisive decline. Receipts this week, 34,200; last week, 25,100; last year, same week, 16,000. Outside buyers have purchased one-fourth the total supply this week, shipping them to Cleveland, Detroit and other points for slaughter. These buyers take the best hogs every day, at \$8.60 to \$8.80 today, packers taking the remainder today at \$8.25 to \$8.62 1/2. Bulk of sales here is running 10 to 25 cents above Chicago bulk this week.

Sheep and lambs here this week, 29,000; last week, 20,900; same week last year, 38,100. Prices have been strong to 10 cents higher every day, native lambs reaching \$8.10 today, the highest of the week. These lambs are not choice, dressing around 51 per cent, while choice Utahs dress 55 per cent or better. Killers here are, therefore, anxious for the advent of the good range lambs in large numbers. Sixty-pound Utahs sold at \$7.85 here this week, Utah yearlings \$5.50, ewes \$4.40. Feeding stock is scarce.

J. A. RICKART,
Market Correspondent.

FROM ONE PEAR TREE, \$3,206.

A Californian Probably Has the Most Profitable Single Plant.

What is probably the most valuable tree in the world is an alligator pear tree at Whittier, Calif., which netted its owner a profit of \$3,206 in one year. This tree was planted in 1905,

and began bearing in its fourth year. In 1912 it bore three thousand pears, which sold for \$1,500, while the sale of buds during the same year amounted to \$1,706, making the total given above. The tree is a seedling, the seed having been planted with a quantity of other seed which had been imported, presumably from Mexico. Another tree which was planted at the same time, and which stands close to this phenomenal bearer, has never borne more than fifty pears in a season.

This valuable tree is now protected by a high fence built on an octagonal plan. The pears are about the size of small cantaloupes, weighing from eight to twelve ounces.—Popular Mechanics.

WHEAT WILL FATTEN HOGS.

Tests Show Results Are About the Same as With Corn.

A farmer says that he has a good crop of wheat, but that he is offered only seventy-five cents a bushel for it, and he must pay eighty cents a bushel for corn. At these prices he wants to know if it will pay to feed the wheat to hogs.

No very extensive experiments have been made along this line, but enough has been done to show that for fattening hogs a pound of wheat will give about the same results as a pound of corn. Upon these results, when corn is selling at eighty cents wheat is worth about eighty-six cents. By feeding wheat and corn half and half the farmer can expect practically 10 per cent better results than where either grain is fed alone.—Missouri Farmer.

Get Stationery at The Herald.

APPLES TO RUN ENGINES ON THE FARMS.

New York Engineer Praises Denatured Alcohol for Motive Power; Good for Other Uses.

A farmers' co-operative agency for the production of denatured alcohol was proposed by Joseph M. Anglada, mechanical engineer of New York City, in a talk at the convention of the National Gas Power Show at Convention Hall yesterday afternoon.

"A number of farmers can get together and form a co-operative plant," Mr. Anglada said. "They can bring their refuse to one point and use it to make denatured alcohol with which to supply the fuel for their farm engines. This is the solution of the problem for supplying power on the farm. If these co-operative associations can be formed they will be found of inestimable value to all who realize the importance of the agricultural engine."

Explaining the value of denatured alcohol as a fuel, Mr. Anglada said that 35-ton trucks had been run in New York City for a year as a test of its efficacy.

"Good results were obtained," he said. "It was found that denatured alcohol accomplished more work for less money. Kerosene may be good for commercial uses, but the motive power furnished by alcohol is cheaper and more desirable than that obtained from any other source."

"There are barrels of apples which go to waste on the farm. If the farmer could gather up these apples and take them to a place where he, with others, has established a mill, denatured alcohol could be made in large quantities."

Mr. Anglada also points out the ad-

vantage of using denatured alcohol as a means of removing carbon deposits on the combustion space of any engine. He told of experiments he had made with engines driven by denatured alcohol and other fuels, and claimed that the best results in all cases had been obtained by the use of the former.

Yesterday's session of the convention was given to the farmers, and many machines for use in agricultural pursuits were on exhibition.

FOR SALE.

Farm one mile east and half mile north of Kress. A bargain if sold at once. Inquire at

J. C. GILBERT'S,
—Adv. 55-pd. Kress, Texas.

DR. E. O. NICHOLS,
Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Finnie Building, Next Door to Third Nat'l Bank, Plainview, Texas.

Phones: C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

DR. C. B. BARR,
Veterinarian

Office at Gilbert's Barn
Phones: Office, 219; Res., 473
Plainview, Texas

Add Piquancy With This Sauce

Use it on meats and fish. Make ordinary dishes into distinctively flavored, deliciously spicy delicacies with

White Swan

Tomato Catsup

Made of perfect, ripe, red tomatoes, carefully selected and prepared according to a genuine home recipe. Not made the cheapest but the very best way possible—the richness and delicious flavor prove this. Made more cleanly than it could be made even in the home kitchen. The last touch to the way it is put up is added with an extra glass stopper to be used after the cork has been extracted.

Absolutely pure and wholesome—"Better than the law requires."

Your grocer will be glad to recommend it because he knows that you'll come back for more.

Waples-Platter Grocer Co.
TEXAS

Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only.

Drs. Lumpkin and Thomas, Attending Surgeons.
Mrs. N. H. Tudor, Matron.

The Twice-a-Week Hale County Herald

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor E. B. MILLER, Business Manager

Phones: Business Office, 72; Manager's Residence, 165

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church pertaining to services... welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price... \$1.50 per year (Invariably in advance)

YOUR OPPORTUNITY.

The reorganization of the Chamber of Commerce offers YOU an opportunity. Isn't it a fact that at times you have criticized the old commercial organization or the town in general for things left undone—things which you thought should have been done to make Plainview a bigger and better place in which to live?

H. I. Miller, for the Pearson Syndicate, has promised some big things to Plainview if Plainview will do her part, or even a fraction of it. Every individual in the community should be so vitally interested in the outcome that he would present himself to Dr. Anderson, the new president of the Chamber of Commerce, and say: "What can I do? What do you want of me?"

A city can't be built in one spasmodic moment; the building must represent a prolonged, co-operative pull made possible by the unselfish individual who is willing to give of his

time and his means that the community may be better because of his having been a part of it. Don't fall in your opportunity.

WATER FOR THE "GREAT PLAINS."

Saving the surplus rains to use the water in time of drouth is probably just as practical as the country thinks it is practical. If you believe you can't do a thing, you certainly can't do it. If you believe you can do it, you usually can.

Congressman Borland's bill to find out how to reserve flood waters for drouth use and how to get at the "Great Plains" underflow for the same purpose proceeds on the theory that it can be done. And that is a mighty good assurance that it will be done. The practical, mathematically-minded army engineers are confident that the work is wholly feasible. By the terms of the Borland bill it will be up to them to present the best way to do it.

With water flowing under Kansas, with rivers bordering Kansas, or flowing through the state, it would be foolish to think that Kansas will long accept a dry spell and fold its arms and lay the blame, on Providence or the tariff.

The Lord helps this Western country because this Western country helps itself. The Borland bill certainly should pass, boosted by every Western Representative and Senator. When passed it will be the first step in the next big practical work of "internal improvement."—Kansas City Star.

DON'T WORRY.

"Don't worry," was the recipe for long life recently given by an aged physician who had preserved his youth.

"Good advice, but impractical," you say. But did you ever give it a real trial? A person can't stop worrying merely by saying, "Go to, now, I am not going to worry any more." The more he thinks about stopping the more impossible it is to stop.

There is a way, though. Don't conscientiously try to stop worrying, but get interested in something else.

If you have something to worry about and give yourself the opportunity, you will do a lot of worrying. But if you keep busy you won't give worry a chance. When a great sorrow comes a person may simply abandon himself to it by letting his other interests lag. But by looking about for something to absorb his attention he can

put himself in a wholesome frame of mind.

Worry can be fought the same way. —Kansas City Star.

CHEATING THE DROUTH.

The story of a farm near Central City, Neb., which "cheated the drouth," is merely the story of intelligent farming. But it shows that the difference between intelligent farming and the routine sort may mean in a trying season the difference between success and failure.

On the Hord farms they rotate crops so that the soil shall not become exhausted; they select seed with the greatest care, so as to be certain of a sturdy stand; they plow deep and cultivate often, so as to make the most of the moisture.

And the result in this year's drouth has been yields of from twenty-five to fifty bushels of corn to the acre, in districts where fields of corn planted and cared for in the ordinary way have burned up.

There are similar instances of successful farming scattered all through the drouth-stricken part of the corn belt. Of course, it isn't possible to raise corn without any rain at all. But the scientific farmers have demonstrated that a crop can be raised with a rainfall so scant that fields on which scientific methods are not used are ruined.—Kansas City Star.

NOTICE TO SCHOOL PATRONS.

The Board has decided that the division lines between the High School and East Side, or Lamar, School shall be the same as last year, which is as follows:

Beginning at the South end of Grover Street in Plainview; thence North with Grover Street to California Avenue; thence East with California Avenue to Pacific Street; thence North with Pacific Street to Second Street; thence East with Second Street to Covington Street; thence North with Covington Street to the Railroad; thence following the Railroad in an Easterly direction to the East corporate limits.

W. C. MATHES, President, —Adv. tf. Board of Trustees.

FOR SALE.

1913 Indian Motorcycle; almost new. Apply to L. N. DALMONT, Plainview Nursery. —Adv. 49

FOR SALE.

Some 20 head of hogs, all sizes. See T. J. ELLERD, Plainview. Ad. tf.

Base Ball Tablets

Pictures of American and National League Players on Covers.

American Sporters Our Pets

Floral Favorites

and other Beautiful Cover Designs.

Spelling Tablets, Pencils, Pencil Boxes, Ink, Paste, Paints, Etc.

See Our Window

J. F. COAN & SON

PHONE 269

FOR SALE. 1913 Model Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying, or you will regret it; also bargains in used Motor Cycles. Write us today. Enclose stamp for reply. Address LOCK BOX 11, —Adv. 55-1 Trenton, Michigan.

FOR SALE. 4-room modern house, with 3 lots, 150 by 185 feet; nice young orchard, and outbuildings. Located in 8th Ward Addition. Price and inspection on application. J. A. FAWVER, Box 321. —Adv. tf.

TO TRADE FOR CATTLE. 320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle. BROWN MOTOR CO., —Adv. tf. Plainview, Texas.

FOR SALE OR TRADE. Good farm; one Pope-Hartford Automobile. Will trade Nursery Stock for second-hand sacks, peach seed or stock. L. N. DALMONT, —Adv. tf. Plainview, Texas.

FOR SALE. Located in Abernathy, modern, up-to-date residence, five rooms and bath; three lots; enclosed with nice iron fence; shade trees and young orchards. Price, \$1,600; one-third cash; balance to suit purchaser. Address C. E. STOUT, —Adv. 51-pd. Abernathy, Texas.

Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

Map of the Denver and Ft. Worth City Railway system showing routes between Denver, Colorado Springs, Pueblo, Trinidad, Sixela, Dalhart, Amarillo, Childress, Vernon, Wichita Falls, Ft. Worth, Dallas, Shreveport, Waco, Corsicana, Austin, Houston, Galveston, San Antonio, and New Orleans.

Drug Sundries

We have just received the most complete assortment of Stationery, Rubber Goods of all Description, Toilet Requisites, Office Supplies, Tablets and School Supplies ever shown in our store, and our prices are the lowest when the high quality of the goods considered. ALL GOODS SOLD BY US ARE GUARANTEED TO GIVE SATISFACTION. DUNCAN'S PHARMACY "THE STORE WHERE YOU FEEL AT HOME"

Wayland Baptist College

OPENS ITS FOURTH SESSION Tuesday, Sept. 16th

ALL DEPARTMENTS

Literary, Music, Art, Expression, and Commercial--in charge of teachers who have studied in the best schools of America.

Our elegant College Building is being finished inside. The plasterers and the painters are now busy completing their work.

"A South Plains College Where South Plains Boys and Girls May Receive the Best"

I. E. GATES, President

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

Think of It! "Our Home," \$1.30 per sack. C. E. WHITE SEED CO. Ad. tf.

Cooking Oil, the best grade, 90c, at PEOPLE'S SUPPLY STORE. Ad. tf.

See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. tf.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

"Our Home" is the highest-grade hard wheat flour milled. Sold and guaranteed by C. E. WHITE. Ad. tf.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD. —Adv. tf.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Address "OWNER, Box 62." —Adv. tf.

FOR SALE: Two 5-room cottages; one at 426 Alexander St., with 1 1/2 lots; one near Methodist College, with 3 lots. Cash or easy terms. See owner: 204 Prairie St., or 'phone 240 for particulars. MRS. PICTAR-RINEHART, Owner. —Adv. tf.

Phone 337 for Fresh Apples. PEOPLE'S SUPPLY STORE. —Adv. tf.

C. E. White sells and guarantees "White Liliac." C. E. WHITE SEED COMPANY. —Adv. tf.

FOR SALE—50 good mares, all bred, and 2 jacks. All or any part for good sheep. Also have a lot good young horses, fillies and mules for sale or trade, cash or good note. Address BOX 805, Plainview, Texas. —Adv. 56.

Your money back if you do not like "White Liliac." C. E. WHITE SEED COMPANY. —Adv. tf.

WANTED: Three or more lots in Plainview or immediate vicinity, with or without house. Address U. C. STOLL, Columbus Barracks, Columbus, Ohio. —Adv. 50

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

No. 5 Oliver Typewriter, practically new, to exchange for lighter machine—Royal preferred. Call at POST OFFICE. —Adv. tf.

Pure Apple Cider Vinegar at the PEOPLE'S SUPPLY STORE. Ad. tf.

"White Liliac" is a pure soft wheat Flour. C. E. WHITE SEED CO. Ad. tf.

LOST: Watch charm; "F. L. T." on one side and "The All-Seeing Eye" on the other; at Sunday School picnic. Return to A. A. HATCHELL, at Paxton & Oswald's. —Adv. tf.

You can't buy better light bread Flour than "Our Home." C. E. WHITE SEED CO. —Adv. tf.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Ad. tf.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. tf.

You save money when you buy "Our Home" Flour from C. E. WHITE for \$1.30 per sack. —Adv. tf.

BACK TO

Shelton Brothers are not dissatisfied with each other, but are dissatisfied with possibilities of the farm in the Shallow Water Belt they are going to are tired of them. And this is your opportunity. Not three pairs of overalls, which

WOOLEN DRESS GOODS.	
Serges, Whipcord, etc., suitable for Suits and Skirts.	
\$1.25 Values for	\$.82
\$1.00 Values for	\$.73
\$.75 Values for	\$.47
\$.50 Values for	\$.38
BIG LINE OF NEW AND POPULAR SILKS.	
\$1.50 Silk	\$.98
\$1.25 Silk	\$.83
\$1.00 Silk	\$.72
\$.75 Silk	\$.45
\$.50 Silk	\$.38
COTTON VOILES, TISSUE GINGHAMS AND COTTON SUITING.	
Just right for Fall wear.	
75c Value	47c
50c Value	38c
35c Value	24c
25c Value	18c
LAWNS, BATISTE AND DIMITIES	
Make pretty Waists.	
50c Values	37c
35c Values	23c
25c Values	18c
12½c Values	9c
10c Values	7c
KIMONA GOODS.	
A pretty Kimona is always attractive.	
35c Values	23c
25c Values	18c
15c Values	11c
12½c Values	9c
GINGHAMS.	
(Toile de Noid Red Seal.)	
12½c Gingham	9c
10c Gingham	8c
8 1-3c Gingham	6c
CALICO.	
Fast colors; standard brands; good assortment.	
4c per yard.	
TABLE LINEN.	
Always in demand.	
\$1.00 Grade	\$.78
\$.75 Grade	\$.48
\$.50 Grade	\$.38
\$.35 Grade	\$.21

COTTON CHECKS.	
Buy your Quilt Goods now.	
4c per yard.	
DOMESTIC.	
(Bleached and unbleached.)	
15c Domestic, per yard	11c
12½c Domestic, per yard	9c
10c Domestic, per yard	8c
8 1-3c Domestic, per yard	6½c
BIG LOT CANYON FLANNEL	
Worth 10c to 12½c for	
8c per yard.	
SHEETING.	
25c Sheeting	20c
30c Sheeting	22c
TOWELING.	
12½c Linen Crash	9c
8½c Linen Crash	5c
ONE LOT OUTING.	
To close at 7½c per yard	
ALL CALICOES	
4c per yard.	
O. N. T. SPOOL THREAD.	
7 Spools for	25c
SWELL LINE OF FLOUNCING.	
\$3.00 Value	\$1.95
\$2.50 Value	\$1.48
\$1.50 Value	\$.95
\$1.00 Value	\$.69
EMBROIDERIES.	
\$1.50 Values	\$.93
\$1.00 Values	\$.68
\$.75 Values	\$.48
\$.50 Values	\$.38
\$.35 Values	\$.21
\$.25 Values	\$.18
\$.20 Values	\$.14
EMBROIDERY.	
2,000 yards Embroidery, values from 10c to 20c per yard.	
Choice	6c per yard
BIG LOT OF LACES.	
Choice Patterns, and the prices are in keeping with the spirit of this sale.	
It will pay you to look at them.	

Men's Selz Shoes

The name "SELZ" on a shoe, is, and has always been a guarantee of good shoes. We have a full line of these goods.

\$5.00 shoes	\$3.48
4.50 shoes	3.15
4.00 shoes	2.95
3.50 shoes	2.78
2.75 shoes	1.98
2.50 shoes	1.79

Women's Shoes

\$4.50 shoes	\$3.35
4.00 shoes	2.98
3.50 shoes	2.45
3.00 shoes	2.28
2.50 shoes	1.98
2.25 shoes	1.85
1.75 shoes	1.30

Boys' and Misses' Shoes

\$3.00 shoes	\$2.35
2.50 shoes	1.90
2.25 shoes	1.75
2.00 shoes	1.65
1.75 shoes	1.30
1.50 shoes	1.15

ONE LOT "A. C. A." TICK.	
Worth 22½c, at 16c per yard	
SILK AND SATIN AND ALL-SILK RIBBONS	
At Cost and Below Cost. Not one cent profit asked, and positively will not accept any profit on them.	
TABLE OIL CLOTH.	
Sells in most places for 25c per yard.	
Sale Price	15c
7 SPOOLS "O. N. T." 25c.	
ALL CALICO	
4c per yard.	
These prices may put us on a rented farm, but we are going	
"BACK TO THE FARM." ONE LOT OF LADIES' WHITE LAWN WAISTS	
Worth \$1.25 and \$1.50.	
Choice	62½c
MUSLIN UNDERWEAR.	
Displayed on tables at prices that will make them go.	
One Lot MEN'S AND WOMEN'S HANDKERCHIEFS 3c.	
ONE LOT WOMEN'S HOSE.	
Guaranteed 6 pair for 6 months, 6c per pair.	
ONE LOT TOWELS	
—at— 6c each.	
ONE LOT WOMEN'S SLEEVELESS VESTS	
—at— 5c each.	
Those Women's and Men's guaranteed Hose at 6 cents can be beat.	
BOYS' AND MISSES' HOSE.	
For school wear—the GOOD kind.	
25c Hose	18c
20c Hose	13c
15c Hose	9c

Full stock; lots of new goods; everything in this house on sale. Shelton Bros. September 6th. Read this entire page, note the prices quoted and you will be convinced expect to make money, but such is not the case in this sale. After seeing

Store will be closed Thursday and

We Are Going
Back to the Farm

SHELTON

THE FARM

the Dry Goods Business. Having been raised on the farm, and seeing the
to return to the farm. They are tired of business; their competitors
thing reserved in this Sale except three work shirts and
they will need on the farm.

TRUNKS AND HANDBAGS.

Do you expect to take a trip?

\$12.50 Trunk	\$8.98
\$10.00 Trunk	\$7.39
\$ 6.50 Trunk	\$4.18
00 Trunk	\$3.87
\$ 3.50 Trunk	\$2.58
\$ 3.00 Trunk	\$2.38

Are you ashamed of your old grip?

\$15.00 Hand Bag (leather)	\$9.88
\$12.50 Hand Bag (leather)	\$8.48
\$ 7.50 Hand Bag	\$4.78
\$ 7.00 Hand Bag	\$4.48
\$12.50 Suit Case	\$8.48
\$ 8.50 Suit Case	\$5.48
\$ 5.00 Suit Case	\$3.98
\$ 1.25 Suit Case	\$.98

ONE LOT HAIR PINS.

2 five-cent boxes for 5c.
One Lot 1 cent per package

"O. N. T." THREAD.
7 Spools for 25c.

ALL CALICO
4c.

GUARANTEED HOSE
6c per pair.

2 Packages SAFETY PINS
5c.

Our Notion Case is full, but the prices will empty it.

LADIES' HOSE.

Big Lot Tan and White.
65c Hose (Silk) 35c
35c Hose 23c
25c Hose 18c

CORSETS.

("Princess Mode"—Rust Proof.)
\$2.50 Corsets \$1.75
\$1.50 Corsets \$.98
\$1.25 Corsets \$.89
\$1.00 Corsets \$.65

WOMEN'S AND MISSES' KNIT UNDERWEAR.

(For Summer or Winter.)
Rather than give it away, will list price below, and sell it. It MUST, it WILL, go.

\$1.25 Grades at	\$.79
\$.65 Grades at	\$.40
\$.50 Grades at	\$.35
\$.35 Grades at	\$.21

FREE! FREE!

Door opens at 9:00 o'clock, Sept. 6th. To the first ten women who enter the door we will give absolutely free, one dress pattern worth at least \$2.00

You can save your bank account by attending this sale.

Over Shoes

You had better buy them now as you will save money and in fact you and the children will soon need them. Don't wait for cold, snowy weather and then pay full price for Over Shoes.

FINE SELECTION OF "SWAS" GINGHAM

Received since we began writing this ad.
Worth 12¹/₂¢ per yard, for . . . 9c

MEN'S CLOTHING.

The noted "Schwab" Line. Guaranteed to be all wool, to keep its shape and give satisfaction. We will not ask a profit; we will not even ask cost, but will sell REGARDLESS OF COST. The new Fall Patterns are in the house and will be on sale.

\$25.00 Suits	\$12.50
\$20.00 Suits	\$10.00
\$18.50 Suits	\$ 9.25
\$15.00 Suits	\$ 7.50
\$12.50 Suits	\$ 6.25
\$10.00 Suits	\$ 5.00

Just 1/2 Price.

BOYS' SUITS.

For Dress or School Wear. Buy that boy two suits for the price of one. These Suits are not left-overs, but are regular stock.

\$10.00 Suit	\$5.00
\$ 7.50 Suit	\$3.75
\$ 6.50 Suit	\$3.25
\$ 5.00 Suit	\$2.50
\$ 4.00 Suit	\$2.00

Just 1/2 Price.

MEN'S ODD PANTS.

Did you ever see a man with too many pairs of pants? Men, stop and think! Supply your needs NOW!

\$5.00 Pants	\$3.48
\$4.50 Pants	\$3.18
\$3.50 Pants	\$2.48
\$2.50 Pants	\$1.75
\$2.00 Pants	\$1.35
\$1.75 Pants	\$1.15

A GENUINE STETSON HAT
—for—
\$2.98.

GUARANTEED SOX
6c per pair.

GOOD \$1.00 OVERALL
75c.

SEE CLOTHING LIST
At 1/2 Price.

MEN'S WHITE HANDKERCHIEFS
—at—
3c each.

BOYS' GOOD SCHOOL SUITS
—for—
50c on the Dollar.

We may not be here six months from now to make good our guarantee on socks, but THE SOCKS WILL BE WITH YOU!

MEN'S AND BOYS' SHIRTS.

("Noxall" and "Arrow Brand.")

\$1.50 Shirts	\$1.10
\$1.25 Shirts	\$.98
\$1.00 Shirts	\$.79
\$.65 Shirts	\$.48
\$.50 Shirts	\$.37

MEN'S AND BOYS' UNDERWEAR.

\$1.25 Garments	\$.89
\$1.00 Garments	\$.78
\$.65 Garments	\$.48
\$.50 Garments	\$.35
\$.35 Garments	\$.22
50c Elastic Seam Drawers	35c

MEN'S BOOTS.

They wear and look like shop-made Boots.

\$8.50 Boot for	\$6.48
\$6.50 Boot for	\$4.98

MEN'S TIES.

New Patterns—75c and 50c Values.
Choice 35c

MEN'S "BEAVER BRAND" HATS.

One of the best Hats on the market.
\$3.00 and \$3.50 Values . . . \$2.10

STETSON HATS.

It would be foolishness for us to comment on a Stetson Hat, as well as a great many other things in this sale.

\$6.00 Hat	\$4.85
\$5.00 Hat	\$3.48
\$4.50 Hat	\$2.98

BIG LINE BOYS' HATS
75c and 50c Values
—at—
35c.

BIG LINE BOYS CAPS
—at—
18c.

"ARROW BRAND" COLLARS
—at—
10c each.

hope to sell their entire stock in two weeks--beginning Saturday Morning,
ced that this is the time to supply your wants. Usually at this time of the year Merchants
ing the stock on hand, there will be no more bought--they mean to QUIT.
and Friday before the sale begins

BROTHERS

Hal Wofford,
Sales Manager

To the Teachers of Wayland and Seth Ward Colleges and the Teachers of the Public Schools in Plainview

We welcome you to our city and invite you to make our Store Headquarters for your needs in Dry Goods.

We carry the Largest and Most Up-To-Date Stock of Dry Goods, Shoes, Millinery, and Ladies and Gentlemens Ready-to-Wear in the Country--in fact, we believe as we advertise; we have THE BEST AND PRETTIEST DRY GOODS STORE ON THE PLAINS.

We invite your most Critical Inspection, both as to Quality and Price of our Merchandise.

REMEMBER your credit is good with us.

Thanking you in advance for your patronage, we are,

Your friends,

Plainview Mercantile Co.

The Best and Prettiest Dry Goods Store on the Plains

W. A. SHOFNER, Manager

HOGS WANTED.

Will buy about 100 thrifty shoats weighing from 20 to 60 pounds. Phone me. E. GRAHAM. —Adv. 50.

Call The Herald for Business Cards.

PILES

We cure piles without the knife. All rectal diseases successfully treated.

See Dr's. Waltrip & Doss At Dr. Wayland's Office

LOCAL AND PERSONAL

J. T. Martin left today for Lubbock. B. H. Geer, of Hurley, was here Sunday. Judge Curl, of Olton, is in Plainview today. Mrs. J. H. Hunt went to Hale Center Saturday. Ray Campbell, of Hale Center, was here Saturday. Rev. W. L. Whitley, of Belton, is visiting J. C. Jones. Mrs. Ernest Sears is visiting her sister in Texarkana. Clyde Cox went to Childress, Texas, Saturday to visit his brother, E. E. Cox.

Miss Olive Matterson returned Saturday from Kansas City.

W. H. Deason, of Amarillo, was here on business this week.

L. H. Pryor and son, of Hale Center, were in Plainview Monday.

Miss Bonnie Bowers, of Seminole, went to Lamesa Saturday.

Mrs. C. W. Boothe, of Floydada, went to Amarillo Saturday.

S. F. Fagan, stock farmer of Floyd County, was in Plainview Saturday.

Mrs. Laura Eslick, of Shawnee, Oklahoma, is visiting Mrs. J. J. Lash.

Clyde Merritt is the new window trimmer for Richards Bros. & Collier.

F. C. Fox was in Plainview today, on a tour of inspection for the Santa Fe.

Mrs. W. Y. Price went to Slaton Saturday, and was a guest of Mrs. Dr. Adams.

R. L. Faulkner and Joe Hall left Sunday for Lamont, Oklahoma, on business.

Jo Kunesh left Saturday for Wisconsin. He is preparing to enter Wisconsin University.

Colonel Shropshire returned today from a visit with relatives in Haskell and Jones Counties.

Mrs. B. T. Ansley, Sr., and daughter, Miss Rebecca, have returned from a visit in Moore County.

Mrs. L. Pierce, of Slaton, who visited Mrs. C. B. Brock last week returned home Saturday.

E. J. Thomas and wife went to Myra, Texas, Saturday, after a visit to A. J. Wamack and wife.

Mrs. D. M. Thompson, of Childress, returned home Saturday, after a visit to her father, B. F. Cox.

Mrs. Clyde Cooper and daughter returned to Tulsa Saturday, after a visit with Mrs. Clint Shepard.

Captain S. V. Lusk returned today to Lewisville, Texas. He has been visiting J. B. Crawford.

Miss Amy Faulkner left Saturday for Baltimore, where she will enter John Hopkins University.

Prof. Frederick Herrmann visited friends here this week. He left Monday for Los Angeles, California.

Sim E. Sheffy left today for Cambridge, Mass., where he will enter the Law School of Harvard University.

J. M. White, of Wheatley, Texas, who has been in Lockney some days, went to Memphis, Texas, Saturday.

R. G., J. H. and M. R. Alexander, of Memphis, were here yesterday attending the First Monday stock sale.

Miss Danna Lancaster of Canyon Normal, is visiting her aunt, Mrs. R. F. Stewart, out on the Syndicate farm.

C. H. Johnson and wife returned from Canyon, Texas, Saturday.

H. M. Baggard, of Hale Center, had business in Plainview Saturday.

Ralph E. De Maris will leave Saturday for Hampton, Iowa, his home.

Mrs. Allen Powelson, of Hereford, is visiting Mrs. R. F. Stewart, of the Syndicate.

Robert Hendry has arrived from Georgetown. He will attend Seth Ward College.

P. J. Barry, of El Paso, is here installing the heating plant for the Grant Building.

E. R. Slaughter, of Amarillo salesman for Egge-Corlett Auto Company, was here today.

Mrs. C. M. Adams and daughter, Miss Marion, are the guests of Mrs. E. H. Humphries.

Parke Dalton left Saturday for Bell Buckle, Tennessee, where he will attend the Webb Preparatory School.

Mrs. L. G. Wilson and daughter, Miss Ethel went to Dallas Saturday to visit a brother and uncle, Burn Wilson.

R. H. Whyman, of Hurley, is in Plainview investigating our irrigation projects. The people of the Hurley country are becoming interested in irrigation.

A. L. Mitchel, assistant foreman for the Southwestern Telegraph and Telephone Company, was here yesterday, from Floydada.

Miss Dollie Wilson, of Canadian, who has accepted a position with the Southwestern Telephone Company came in Saturday.

M. M. Choate and wife returned to Houston Saturday, after a visit to their parents, A. H. Gifford and wife and Mr. and Mrs. J. A. Choate.

Mrs. Albert Hinn, Miss Edna Mayhugh and Mrs. Tom Carter returned Saturday from Denver, where they have been spending the summer.

Mrs. E. B. Anderson returned Saturday to her home, at Goldwalth, Texas. Mrs. Anderson was a guest of Mrs. J. D. Hatcher while in Plainview.

E. E. Thornton, of Fort Worth, has been in Plainview the past week. He is introducing a large plow and subsoiler in the South Plains country.

Misses Lizzie Wilson, of Clovis, New Mexico, and Dollie Wilson, of Woodward, Oklahoma, are now working on the Plainview Telephone Exchange.

J. C. Fuller and wife returned Saturday from a thirty-days' visit through Eastern Texas and Oklahoma. Mr. and Mrs. Fuller say "The Plains country looks good to us. We have been in sections where crops are burned up and the harvest will be short."

Mrs. W. B. Looney and children, who have been in Plainview visiting a sister, Mrs. J. E. Watson, at Wayland College, returned home Saturday.

Miss Eva Green, who for six years has had a millinery establishment in Green Castle, Mo., is an assistant in the millinery department of the Plainview Mercantile Co.

W. A. Shofner and sons, Reynolds and Sanford, left Sunday for Weatherford, Killeen and Port Lavaca. Reynolds will enter school in Killeen, and Sanford will remain in Port Lavaca.

SCHOOLS TO OPEN SEPTEMBER 8.

The Plainview Public Schools will open September 8. The buildings are being made ready for the opening, the books for the grades are here, and everything will be in shape for work by the 8th.

Pupils must bring their promotion cards on the opening day. Please do not buy your books until you have been furnished with a list by the teacher.

In the High School, examinations will be given Monday afternoon, September 8, to those students who may desire to make up any work in which they failed last year.

In the High School Building there are eleven recitation rooms. Five rooms are required for the High School department. This leaves only six recitation rooms, which will make it necessary for one grade to go to the West Side Building. There will be no third grade in the High School Building. This grade will go to the West Side Building. In addition to this grade, the first and second grades in the vicinity of the West Side Building will please report to that building.

I am sure the patrons will appreciate our position in this matter. It is done solely because of our lack of room in Central Building.

I wish to say that we have as strong a faculty as we could secure. I am sure we have as strong a corps of teachers as any school system on the Plains. I ask the co-operation of the patrons and the citizens of Plainview in our efforts to give the best possible work in the schools.

B. M. HARRISON, Superintendent.

—Adv.

FOR SALE,

On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots Call Phone 270. —Adv. 11

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

A Very Fine Smoke A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste & fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much. If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

J. M. Martinez Company, TAMPA, FLORIDA, Platter Tobacco Company Distributors

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00



Our repair work has taught us how to judge the quality of tires

As tire surgeons we are in a pretty good position to know all the inside facts about the relative value of the different makes of tires.

Every day tires of all makes and styles are brought to us—they are in all conditions both from wear and abuse—so naturally in our repair work, we have become rather expert in rubber and fabric tire knowledge.

Knowing tires from the inside as well as the outside, we do not hesitate to sell and recommend

Goodrich Tires Best in the Long Run

We know from our experience that you will get full mileage and service value from every Goodrich Tire you put on your car—and full value received means satisfaction on your part and more business for us in the end.

We have a fully equipped repair department that is at your service in any emergency—or when in need of an extra "spare" or a set of tires, call or phone us.

Plainview Rubber Company

PUBLIC SALE

I will sell at Public Auction on my farm 20 miles west of Plainview, on **Friday, Sept. 12, 1913**

a well improved quarter section of land (the one on which the sale is conducted); three good Jersey cows and calves; all kinds of farming implements; one Ivers & Pond Piano, a good one and is in first class condition; mules and horses; all household goods; one new DeLaval cream separator; numerous stuff of all kinds.

Terms of Sale:--All under \$10 cash and all over \$10 six or twelve months time to suit purchaser. The land must bring \$1000 cash, balance in three annual payments at 10 per cent.

Don't Ask Questions, Come Get the Stuff At Your Own Price.

T. W. Canterbury

PLAINVIEW, TEXAS

Postoffice: OLTON, TEXAS

VELIE WROUGHT IRON VEHICLES

Are in a Class by Themselves

Single Reach Gears
Easy Riding Springs
Light Draught Axles
Carefully Inspected Hickory Wheels
Yellow Poplar, Piano Polished Bodies
Trussed Hickory Shafts
Extra Wrought Fifth Wheels

Vehicles which last a life time and give continuous good service.

We have a complete assortment in stock.

R. C. Ware Hardware Co.

Phone 178

Sidewalks, Gutters, Floor Work, Etc.

CALHOUN BROTHERS

General Cement Contractors

See us before you contract for anything made of cement



Excursion to Chattanooga, Tennessee

Account Annual Encampment **Grand Army of Republic** September 15th to 20th. Tickets on sale September 9th to 17th inclusive at fare of \$34.55 for round trip return limit September 28th or by payment of 50c and deposit of ticket with Special Agent of Nashville return may be extended to October 17th.

Phone 224 For further information apply to **R. F. BAYLESS, Agent**

C. E. WHITE will sell you "White Line" for \$1.50 per sack and refund your money if it is not satisfactory. My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. —

MEN FROM THIRTY NATIONS PLAN CONQUEST OF DROUTH.

Tulsa, Oklahoma, to Entertain World Conference on Dry Farming, Oct. 22 to Nov. 1.

Men from thirty nations of the world will meet in Tulsa, Oklahoma, in October of this year, to talk about farming. Exhibits of good crops from twenty states and a dozen countries will be shown at the same time and place at the eighth annual session of the International Dry-Farming Congress, a world-wide organization for better farming which has branch offices in nineteen nations and members in sixty.

Delegates already appointed insure for Tulsa the largest international representation which has ever been seen in an agricultural convention in America. Along with the foreigners will come at least fourteen governors of states, scores of congressmen and tens of thousands of real farmers, who will visit Tulsa to study methods whereby they may increase the yield per acre of their own farms.

In the exposition to be held in connection with the Eighth Congress, Chinese farmers will compete with those of the United States for world's prizes on cotton, corn, kaffir corn, milo maize, millet, wheat, rye and barley. Wheat from Russia and Australia and Argentina will compete with the wheat of Canada and the United States. Cotton from California will come into competition with cotton from Oklahoma and Texas. Corn from Mexico and compete with corn from Missouri and Kansas. Oats from Saskatchewan, Minnesota, Oregon, Utah, Nevada and New Mexico will contest for supremacy with oats grown in Oklahoma, Kansas, Russia and Australia.

Six great buildings, with more than 100,000 square feet of floor space, will be devoted entirely to crops grown in regions of small rainfall where dry-farming is practiced. Eighty acres of land will be used for a complete farm machine show and tillage and power demonstration.

Dry-farming, so called, is said by farm scientists to be merely better farming. It was once supposed to apply only to those districts which get less than 20 inches of rainfall annually. In recent years it has been demonstrated that its principles are as vital in regions of frequent or occasional drouth, no matter what the rainfall, as in districts which are known as semi-arid. Dry farming, as now known, is merely a system of soil tillage whereby farmers may reduce evaporation and may establish a storage reservoir in the soil which will hold the rainfall until they are ready to use it.

A remarkable illustration of this was given at the government experiment farm in Lichenburg, South Africa, in 1912, where 17 bushels of wheat per acre were grown under a registered rainfall of one-half an inch between planting time and harvest.

Dry farming is today attracting the attention of the entire world. Sixty per cent of the earth's agricultural surface gets less than 20 inches of rainfall annually, and it is generally considered that any system of soil cultivation which will permit the growth of good crops under such conditions demands the attention of every agricultural country. It is because of this fact that delegates from thirty or more nations, covering every continent on the globe, will meet in Tulsa from October 22 to November 1 to study the proposed methods for the conquest of drouth throughout the world.

NOW IT'S PEPPERMINT TEA.

Miss Mabel Boardman Pleases Washington Society With a New Brew.

Washington, D. C., Aug. 29.—Miss Mabel T. Boardman is the expert tea brewer of Washington society. She has originated a "peppermint tea" which her friends pronounce delicious.

Miss Boardman brews the tea after a method learned in China, a gentle steeping in hot water being the chief direction. The peppermint is added in the shape of a very strong lozenge. A section of peeled lemon gives an added zest. Mrs. James Bryce and other tea experts have complimented Miss Boardman on her skill.

MAY TEACH FARMING BY PICTURES.

Teaching scientific farming by moving picture methods is likely to be the next step in the educational work the Ontario Department of Agriculture is carrying on for the promotion of improved methods of farming in the province. The matter has not been taken up definitely yet, but officials of the department are studying with interest the experiment now being made in that direction in the United States, and are considering its various advantages in connection with the institute lectures carried on during the winter.—London Globe.

SCRAPBOOKS FOR THE FARMER.

A Library of Information on All Subjects Can Be Made.

The farmer, no less than any other business man, can profit by the experience of others in the same occupation, and especially can he profit from the tests and demonstrations of experiment stations and from advisory experts. Not every farmer can visit experiment stations and talk with experts, but every farmer in the course of a year reads valuable information on almost every phase of his business.

By saving this information which comes to him in printed form from many sources, the farmer in a little while can make a very practical and useful library. Perhaps a set of scrapbooks for which matter is selected with judgment and carefully arranged would be the most satisfactory. When there is a call for information on a certain subject it can be found without delay.

Each book should be labeled and should contain nothing but what falls under that heading. There should be a book for each of the main crops and kinds of live stock, containing general information and whatever of value can be gathered about their care, diseases and so on, in the case of stock, and about cultivation, saving and feeding in the case of crops. Then there should be separate books on each of a list of subjects such as poultry, dairy, marketing, household matters, farm machinery, gardening, fruits, farm business problems and roads. Special interests of individual farmers will guide them in a further classification adapted to their own needs.

With such a library to supplement the one of farm books, which every farmer should have, scarcely a problem could arise but he would have at hand suggestions for its solution, telling how others have solved it. The scrapbook library is never out of date. It can be added to every day. It is for general purposes a practical, growing farm encyclopedia.—Kansas City Star.

WAS JOHNSON'S GREATEST GAME.

In Ninety-Six Pitches Thursday Sixty-Nine Were Strikes.

Boston, Mass., Aug. 29.—The gang here today agreed that Walter Johnson yesterday pitched the greatest game of his career—and yet was beaten, by one costly error by Milan. Statisticians doped out the following figures of the Senatorial star's performance:

Allowed the Red Sox three hits; at one time pitched seventeen strikes before a ball was called; did not give a base on balls; made ninety-six pitches in eleven innings, of which sixty-nine were strikes; fanned ten men, including every member of the team except Engle and Gardner; had five straight strikeouts; pitched four balls and retired the side in the seventh; allowed but two men to reach second base.

"It was the toughest game I ever lost," Johnson said. "But errors are part of baseball, and I don't blame Milan."

HOW WE GET RICH.

At last it's out. We had been afraid it was coming. We didn't want it known; but some fellow over in Kansas, who found out, couldn't keep the secret, and now it is public property. A successful editor of the Sunflower State outlines the plan by which newspapers of the present day attain to riches. Here it is:

"A nursery firm will send us a 25-cent rosebush for only \$50 worth of advertising."

"For running a six-inch advertisement for one year, we can get a gross of pills."

"About one dozen firms are wanting to give us shares in gold mines for advertising."

"For \$40 worth of advertising and \$25 cash we can own a bicycle. The wheel sells for just \$12."

"A fellow out West wants us to run a lot of advertising for him for nothing, and if it brings results he may become a customer."

"For running \$12 worth of locals we can get two tickets admitting us to a circus in a city, and pay our own fare on the railroad."

"A gun firm wants us to run \$19 worth of advertising and then send \$10 in exchange for a shotgun. Such a gun would retail for about \$6."

"By running \$50 worth of advertising and sending \$25 to an Atlantic City firm, we will be given a deed to a lot. When the tide is in the lot stands six feet under water."

"When a man dies, the undertaker gets from \$76 to \$150 to bury him, and the editor gets nothing for publishing his obituary notice."

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List."

KOUNTZE LUMBER CO.,
—Adv. — Kountze, Texas.

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.

"We're Our Own Salesmen."
FORT WORTH, TEXAS.
Life-Time Experience in the Business.
Feeders and Stockers Bought on Order.
Write, Wire or Phone for Market Advice.

E. M. Daggett, Cattle Salesman
Chas. Daggett, Cattle Salesman
A. M. Keen, Hog and Sheep Salesman
E. Cohn, Cashier
PHONES: Prospect 501; Long Distance 213.

IMPROVED TRAIN SERVICE EFFECTIVE AUGUST 31

VIA

Leave Sweetwater 9:00 p. m. Leave Fort Worth 8:00 p. m.
Arrive Ft. Worth 5:30 a. m. Arrive Sweetwater 5:00 a. m.
Making Direct Connections to and from All Santa Fe Points
Local Ft. Worth-Sweetwater Sleeper the Quick and Convenient Way to Ft. Worth, Dallas and East
Your Local Ticket Agent will Give You All Information or Write
A. D. BELL Dallas, Texas
GEO. D. HUNTER Gen'l Passenger Agent

A "General" Inspection of our Superior Lines of Groceries is respectfully requested. We are sure that a trial, after inspection, will result in enlisting you as a permanent customer. Our goods are chosen by us with a view to their perfect purity, and we are thus in a position to offer them to our customers with a guarantee. We do not shelve our goods for future sales, but make a point of having everything fresh right along.

WRIGHT & DUNAWAY
Phones 35 and 355

THEATRE TICKETS RECEIVING TELLER

"WHICH DO YOU VISIT MOST"

"I'll Start to Save Sure Next Week"

How many times have you said this?
Next week comes and what do you do?
Right now is the time to make the start, not next week.

Take out a certain amount of your salary each pay day and bring it to us, we will guard it for you.

Citizens National Bank
Capital \$100,000

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

If you do not want to be disappointed when you bake a cake, use "White Line" C. E. WHITE SEED COMPANY. —Adv. —

Lay Your Plans NOW to Attend the Great

Panhandle State Fair

to be held at

Amarillo, Texas

October 6th to 11th, 1913, Inclusive

Horse Racing,
All Kinds of Exhibits,
All Kinds of Amusements,
Low Railroad Rates

"Visible Evidence is Better Than Descriptive Evidence."

For particulars address:

The Secretary, Panhandle State Fair
AMARILLO, TEXAS

J. H. SLATON, President **W. C. MATHES, Vice President**
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The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
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SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



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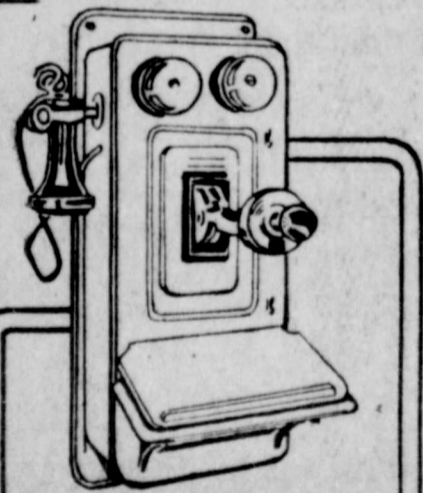
We Will Be There in a Jiffy

*Our Prescription Department Makes a
Specialty of Delivering Quick*

Besides, the utmost care is used in every prescription. Every one carefully double checked before it leaves the store.

Learn to Use Your Phone, You Take No Chance
With Your Health if You Trade at

R. A. LONG DRUG CO.
Free Delivery Phone 327



THE JOY OF HOME

The entire household revolves around the Telephone. Neighbors, friends, market, doctor, and store can be reached in an instant by the home having Telephone service.

THE RURAL TELEPHONE

Provides this home necessity and pleasure at very low cost to people who live in the country.

Apply to our nearest Manager or write to

THE Southwestern
Telegraph and
Telephone Co.
DALLAS, - TEXAS



To Prevent Blood Poisoning
apply at once the wonderful old reliable DR. FORTNER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c, 50c, \$1.00.

FETERITA YIELDS BOUNTIFULLY.

Many Hale County Farmers Expect to Plant New Grain Next Season.

The Shallow Water Belt is trying out feterita, a new grain introduced into the United States three years ago by the Department of Agriculture. The grain is an indigenous product of British Soudan.

The heads are very large. W. P. Camp, Government experiment station director at Sentinel, Oklahoma, is authority for the statement that the food value of this grain is equal to that of kaffir corn or milo maize. The fodder is superior to that of maize. Feterita is equal to kaffir in this respect. It is proving to be good ensilage. The stalk is sweet.

The saving virtue of feterita is that it stands the drouth. Mr. Camp reports that with only three inches of rainfall feterita yielded eighty-five bushels per acre.

There are a few farmers who have planted the grain, and they all report that it stands the dry weather better than kaffir corn or milo maize.

A bundle of feterita cut on the E. G. Duncan farm, west of Plainview, with a row binder shows a very heavy yield.

R. B. Brown, of Floyd County, planted twenty pounds of feterita seed, and has five hundred bushels for the market, in addition to seed saved for his own use.

The C. E. White Seed Company introduced the seed into this territory.

LOCKNEY BAPTIST REVIVAL SUCCESSFUL.

Rev. E. A. Wesson, of Oklahoma,

was in Plainview Monday, on his way home from Lockney, where he has been engaged in a meeting with Pastor H. G. Finley of the First Baptist Church. Rev. E. A. Wesson reports that the meeting held with the Lockney Church was one of the best he has ever held. There were forty-three professions. Twenty-nine united with the church—seventeen by baptism and twelve by letter and restoration.

THE PLAINSMEN MET SATURDAY.

Pioneers Gathered in Independence Recalled Days of Long Ago.

Nearly half a hundred plainsmen of the '40s, '50s and '60s slowly climbed the steps of the city hall at Independence, Mo., Saturday to attend the first annual convention of the Old Plainsmen's Association. Not a man was under 60, and many were more than four score.

Despite the feeble step and trembling hand, there was real earnestness. An hour before the meeting was to begin, at 11 o'clock, the veterans were gripping hands and renewing the friendships of fifty years ago.

"Yes, I remember you well," was a familiar greeting, after which came tales of trips over the old Santa Fe Trail when it took a month to cross the State of Kansas. Eighteen miles a day was a good drive for an ox team.

"I drove six yoke of oxen from Independence into Old Mexico in '49," J. M. Ratcliff, of Little Blue, said. "In them days we had to go well armed. Yes, sir, we had to carry plenty of powder and balls and good rifles. I've seen the plains literally swarming with buffalo. They were as common to the plains in those days as bricks are to the city."

The business meeting was for re-organization. Previous meetings have been held with the Old Settlers. The reasons for desiring a separate organization were summarized by John W. Moore, president. Mr. Moore said:

"Each year there are fewer plainsmen. There will be old settlers for a century. We want an organization of the men who crossed the plains when fear was unknown and no man ran from danger. In the few years that we shall be left, let us hold a reunion of plainsmen alone."

Membership was limited to men who traveled the plains prior to 1870. —Kansas City Star.

BOY SCOUTS AS DEPUTY TREE WARDENS.

The Boy Scouts of South Orange, N. J., have been called upon by George K. Badger, president of the tree commission of the township, to aid in the care and protection of the street and highway trees in that place. It is intended to have the boys map the town, placing correctly the position of every tree and make a regular report of its condition. They are, as deputy tree wardens, to see to it that there will be no willful damage done to the trees, and to report the change of conditions by making inspections after storms and taking the matter up with headquarters upon finding any damage done, such as blown down branches and other serious injuries.

This suggestion has been taken up by Park Commissioner Stover, of New York City, in his organization of troops for policing Central Park, in the center of New York City. The boys in this case, however, are to do police duty, as well, and are being organized in sufficiently large numbers for the successful protection of the many excellent plants and trees of this park.

WEBB, "COWBOY ORATOR," WILL AID TEXAS FARMERS.

There are three things about farming that can and should be better developed, according to Henry E. Webb, "cowboy orator of the Farmers' Union," who recently was appointed agricultural agent of the Fort Worth & Denver Railroad. The three things are production, transportation and marketing. These, he declared, are closely allied, and on them depends the success of the farmer.

Webb declared production should be increased, transportation facilities enlarged and marketing systems perfected. As agricultural agent of the Fort Worth & Denver City Railroad, he will devote his time to the realization of these objects.

"Co-operation between the producer and the common carrier," said Webb, "is to be encouraged. Neither can afford to stand apart from the other. Lack of harmony between the carrier and the producer is just as inimical to the interests of the one as to the other."

Miss Lissie Bell Walker has many new designs for her art class. Studios in town and at Wayland College open September 16. —Adv. 50

Mineral Wells.—It is understood that \$150,000 will be expended in this city in the near future for paving purposes. Bids are being advertised for, and it is contemplated that work will commence shortly.

FOOTBALL RULES COMMITTEE MAKES IMPORTANT CHANGES.

New York, N. Y., Aug. 28.—The gridiron code for the season of 1913 shows few changes from that of last year. The alterations are purely technical and will have little effect on the game this autumn.

The most important change is the rule which permits the kicker to stand at any distance from the line of scrimmage when kicking instead of at least five yards in the rear of the scrimmage line. Under the new regulation it is expected that quick kicking from directly behind the forwards will be a feature of the play during the coming season.

Walter Camp, in outlining the work of the rules committee in connection with the revision of the playing code, states:

"One alteration was brought about by the fact that the player could not be returned to the game after he had once been taken out except at the beginning of a period. It often happened that an unexpected substitution was necessary in the fourth period, and there seemed to be no reason why an exception should be made in this case, but the rules forbade it, hence they were altered this year to read, 'Player may be returned once at the beginning of any period, or at any time during the fourth or last period.'

Snaps with Hands.

"A relic of the old time when the ball was not always snapped back with the hands has been eliminated. The rule which reads, 'By one quick, continuous motion of the hands or of the foot' has been shortened by cutting out the words 'or of the foot.' The rule relating to a forward pass or a kick made from behind the goal line, together with the rule relating to dropping back line men, also has been rendered clearer by changes in the wording.

"A specific penalty has been placed upon advancing beyond the lines in case of a punt out, the penalty now being that the punter's angle be moved five yards away from the nearest goal post along the goal line. If the punter out makes a deliberate attempt by a feint to draw the opponents off side, the referee is not to permit him to kick the ball until the opponents have had time to return behind their restraining line. In the rules regarding the conduct of players after a forward pass or after a kick, insertion of the words 'after the pass has been made' now make it clear that players may not interfere with one another until the pass is actually made."

NO MEDAL FOR SMALL HERO.

Boy of 5, who Saved a Girl of 4, Not Old Enough for Carnegie Reward.

Because he has not reached the "age of discretion," Freddie Smith, 5 years old, who on June 4 saved his little playmate, Tenia Daily, from drowning at Columbus, O., will receive no reward from the Carnegie hero fund commission.

This decision was given to Col. John E. Margetts, national secretary for the children's department of the Salvation Army, by F. W. Willmot, of Pittsburgh, manager of the commission. Colonel Margetts investigated the story of the rescue, collected the evidence and appealed for recognition for Freddie.

Tenia, 4 years old, was playing by the river, when she fell in. Freddie, some distance away, reached the spot as rapidly as his small legs could carry him.

He plunged into the water, seized his playmate by her golden hair and dragged her, after a hard struggle, to the shore. There he fell to the ground. Freddie was almost unconscious. Tenia appeared to be dead. Physicians revived both.

In the letter to Margetts, Manager

Willmot says, in part:

"This 5-year-old child's act, I regret to say, is not of a character to bring it within the scope of this fund, as so far the commission has not seen its way clear to give favorable consideration to acts performed by children who have not reached the age of discretion."—New York Mail.

W. V. Ogden, of Olton, was here yesterday, in his Overland.

Prof. G. A. Witt, of Oklahoma City, is in Plainview today.

Mr. and Mrs. W. R. McClusky, of the Spring Lake Ranch, were here Monday.

Mrs. Hortense Lester returned today to Memphis, Texas, after a visit to relatives here.

Mrs. A. L. Harlan and children came in Monday to visit her father, W. B. McGlasson.

C. W. Sewell and wife are announcing the arrival of a fine baby girl, born Monday evening.

Miss Nora Betts, head of the art department at Seth Ward College, has returned. She has been spending the vacation months at Hereford, Texas, and Atlanta, Georgia.

Harold and Casey Hughes will leave Saturday for Kansas City. The boys will go from there to Warrensburg, Mo., and then to Boonville, Mo., where they will attend Kemper Military School.

E. W. Hatchell, of Jones County, was in Plainview today looking over the Plains country, with a view to locating. Mr. Hatchell lives near Anson. He says it is dry over there, and our verdant Plains look good to him.

Miss Lissie Bell Walker will have two studios—one at Wayland College; one in town. Pupils wanted for all branches of art. Hand-painted china, pictures and novelties for sale, or made to order. —Adv. 50

W. R. Tilson, of White Flat, Texas, is in Plainview today. He brought two of his boys over to enter Seth Ward College.

Miss Lissie Bell Walker will start her art class Sept. 16. Studios, Wayland College and in town. She will be glad to have pupils in all branches of her work. Many new designs for china—oil, water color, pastel, etc. Work for sale or made to order. Ad 50

PLAINVIEW GOES ON THE MOVING PICTURE SCREEN.

Plainview had its picture taken this afternoon and yesterday. It took two days to "expose" the city, and even then M. Chase, of New York, moving picture film expert, didn't get it all. He did get a motion picture of the business section of the city, and an exhibition fire drill, as well as some flowing well and crop views.

From here Mr. Chase will go to the Slaughter Ranch in Hockley County, to make a moving picture of the big herd of cattle there.



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Third National Bank

Not too late yet for that vacation trip.

September's a fine month to spend in sight seeing.

It's cool and pleasant in the northern cities, and there's diversity of things to do and see. The theatres are open—the shops attractive—the public parks are at their best.

Why don't you spend two or three weeks in New York, Chicago, St. Louis or Kansas City. The price of a round trip ticket is nominal and you can suit your purse by the distance you travel.

Go comfortably by The Katy

If you do go—take a through "Katy" sleeper from your home town to St. Louis, Kansas City or Chicago. You'll find the service just what you want and the time well spent en route.



Ask your nearest agent about the fares, or write—

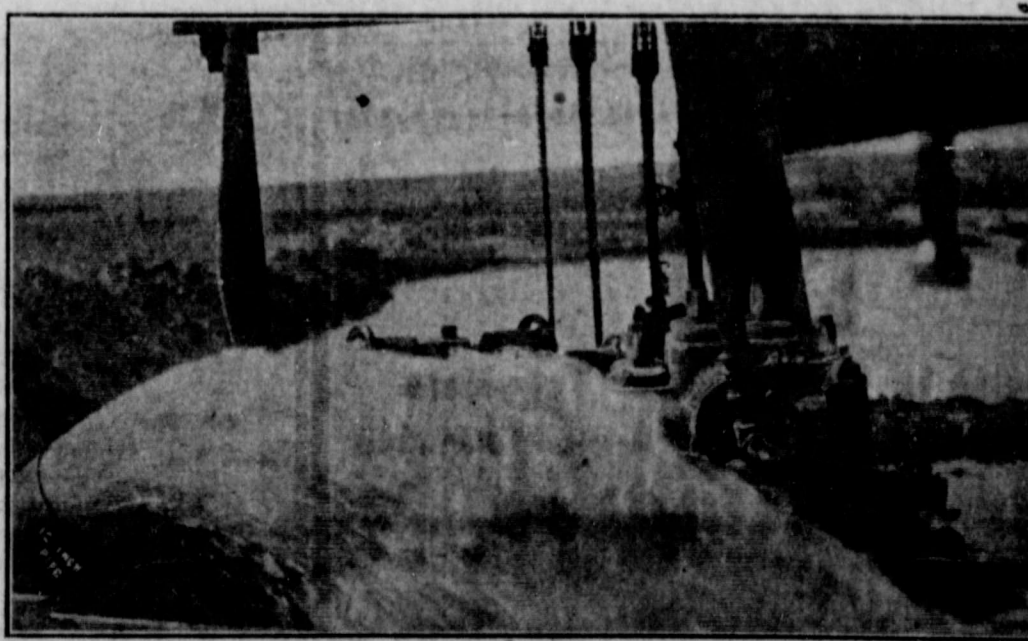
W. G. Crush,
General Passenger Agent, Dallas.

Write for one of our political charts showing the electoral votes of all states.

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