

The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

If You See It in
The Herald
It's So.

Quality Job Printing;
Book and Pamphlet
Designing.

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 12, 1913

NUMBER FIFTY-TWO

SETH WARD GETS \$75,000 ENDOWMENT

Campaign for Methodist School Places
Local College on Firm Finan-
cial Basis.

PLAINVIEW'S PART \$48,000

Thanksgiving Service at Methodist
Church To-night; District Can-
vass Begins To-morrow.

Seth Ward's campaign to secure an endowment of \$50,000 has succeeded gloriously. To-night the committee reports notes in Plainview, \$48,000; real estate given, \$6,250; notes out of town, \$14,360; 140 lots of the value of \$50 each, \$7,000; total, \$75,610. This places Seth Ward on the best financial footing of any junior college in Texas.

Nearly \$15,000 was secured to-day. L. M. Faulkner and A. E. Harp signed notes for \$5,000 each.

A grand rally and thanksgiving service is being held at the Methodist Church to-night.

A number of prominent individuals are away just now. The committee will continue its work until these men return. It is not the purpose of the college to slight anybody. The list which The Herald prints below is not complete. The names of other contributors will be published next week. In addition to these subscriptions, the college has considerable real estate.

The campaign will be taken up in earnest outside of Plainview to-morrow. Towns over the district have been waiting to see what the "home town" would do. Since Plainview has acquitted herself so well, Brother Hicks says that the district will come up with its share. The committee is certain that the final list will include substantially every Methodist and non-Methodist man in Plainview.

The endowment means that the Methodist Church takes Seth Ward as its full fellowship. The church is pledged to maintain a college when Plainview meets the conditions. No other single institution brings into the town as much money as does a good college.

Rev. J. T. McClure, Commissioner for Southern Methodist University, at Dallas; Rev. J. T. Hicks, Presiding Elder, and Rev. S. A. Barnes, pastor, are gratified at the success of the campaign. President Pearce said yesterday: "This is going to be a great year at the college. Our enrollment is substantially ahead of last year at this time. I am particularly grateful to the people of Plainview for their substantial support in the matter of endowment."

The following list contains the names of subscribers in Plainview who had signed up before this week. A complete list of subscribers both in Plainview and over the district will be published at another time:

L. M. Faulkner	5,000
A. E. Harp	5,000
Mr. M. D. Leach	2,000
Mrs. M. T. Gardner	2,000
Mr. Joe Leach	2,000
Mr. J. H. Leach	2,000
Mr. Otis Trulove	2,000
Mr. R. W. O'Keefe	2,000
Mr. J. T. Hicks	1,000
Mr. W. M. Pearce	1,000
Mr. C. N. N. Ferguson	1,000
Wright & Dunaway	1,000
Mr. J. H. Buntin	500
Mr. B. O. Brown	500
Mr. L. N. Dalmont	500
R. A. Long Drug Co.	500
Me. C. S. Williams	500
Mr. J. M. Graham	300
Faxton & Oswald	250
Mr. Y. W. Holmes	250
Mr. A. L. Maupin	250
Mr. W. C. Baker	250
Mr. A. E. Harris	250
Mr. R. P. Smyth	250
Mr. C. A. Malone	250
Carter-Houston Dry Goods Co.	250
Mr. A. M. Stoddard	250
Mr. H. A. Wofford	250
Mr. S. A. Barnes and wife	250
Mr. J. W. Pipkin	250
Mr. J. C. Goodman	250
Mr. W. A. Nash	250
Mr. John Whitson	200
Mr. F. N. Hammal	200
R. C. Ware Hardware Co.	200
Mr. J. F. Coan	200
Mr. W. E. Winfield	200
Mr. J. G. Fort	200
Mrs. E. Williamson	200

(Continued on Page Six.)

Ben Sebastian is having a new electric sign placed in front of his shop. This makes the fourth electric sign in Plainview.

ALLEY MAKES TWO TONS ALFALFA AT 4TH CUTTING.

Hale Center Man Also Threshed 50
Bushels of Wheat to an Acre;
2 Waterings.

Two tons of alfalfa to an acre—that is what R. F. Alley, of Hale Center, is cutting. And alfalfa is \$20 a ton! This is the first year's cutting on this field. Mr. Alley has cut three times already this year, securing a ton at each one of the other cuttings. He watered twice for this cutting.

The alfalfa is on upland. Mr. Alley planted fifteen pounds of seed to an acre. He has about twenty acres in this tract. Mr. Alley uses a fifty-horsepower engine and pumps 1,500 gallons of water a minute from his big well.

Mr. Alley's wheat produced 50 bushels to an acre. A part of his 40 acres did not produce so well, he says. That was because of conditions which he will obviate. Last year Mr. Alley grew 40 bushels of wheat to an acre, and then matured a crop of kaffir on the same land.

His maize produced 127 bushels to an acre last year. This year's crop will produce a larger yield, he says. Mr. Alley keeps a record of all crops. He knows just how much each one costs. The State Department of Agriculture is authority for the statement that Mr. Alley's maize last year yielded 6 per-cent interest on 600 an acre, after deducting charge for all labor and other cost of production—\$36 an acre net.

SNEAKS TAKE EXHIBITS GROWING FOR FAIR.

Kaffir, Maize and Pumpkins of Texas
Land and Development Com-
pany Stolen.

Sneak thieves have taken samples of kaffir, maize and pumpkins which A. M. Kruger, horticulturist of the Texas Land and Development Company, was growing for exhibit at the State Fair. Several of the pumpkins weighed 65 pounds. They would continue to grow until October.

Such thieving is not an individual matter. It is a disgrace to the entire community. The exhibits which Mr. Kruger was preparing would have been a benefit to all Hale County.

Other things have been stolen recently—kindling, chickens and smaller articles. Plainview's boast of having no need for a police court may have to give way to a blush of shame for sneak-thieving.

The Texas Land and Development Company has been troubled in a number of instances. During the early summer individuals would cut fences, apparently so that their cattle might graze. The Company is spending some \$3,000,000 in Hale County. It has helped every man, woman and child in the county. But aside from that, each individual is entitled to uninterrupted possession of his property.

WADE ENTHUSED OVER SOUTH PLAINS OUTLOOK.

Secretary of the Stamford Chamber of
Commerce Says "Half Has
Not Been Told."

Homer D. Wade, of Stamford, was a visitor in Plainview yesterday. He spent the morning in company with a committee of the Chamber of Commerce seeing Hale County. Mr. Wade was enthusiastic.

"Plainview is the most-talked-of town I know," he said, "but the half has not been told about your country. Go after one or two more railroads, stand together, and Plainview ought to make the best town in all North-west Texas. If Stamford had the natural advantages that Plainview has there wouldn't be a town in all the West that would touch us."

Mr. Wade would urge the development of irrigation in small tracts, silos and stock raising. He also believes in small factories, and in patronizing home industries. He urges every citizen to get together in the matter of putting Plainview before the outside world.

ABILENE EDITOR LIKES OUTLOOK ON SOUTH PLAINS.

E. H. Kiefer, of Abilene, for 17 years connected with the Abilene Reporter, was a visitor in Plainview Wednesday and Thursday. "It is a wonderful country—hardly begun to develop," Mr. Kiefer said. "Your wells are better than gold mines." Mr. Kiefer went to Lubbock yesterday with Mr. Spaulding in his Cadillac.

DONOHOO AWARDS CONTRACT TO KERR

Material Is Being Ordered for Over-
land Garage; Bids Opened To-
morrow on Miller Building.

BUSY ON STREET CROSSINGS

Grades Established Now Are the Ones
to Be Used When Street Pav-
ing Goes In.

E. L. Kerr's bid seems to have been most attractive to J. N. Donohoo, President of the Citizens' National Bank, and George Sharp, of Fort Worth. Mr. Donohoo said to-day that the three brick buildings which Mr. Sharp and himself are going to build on the West Side of the Public Square will go to Mr. Kerr.

A wooden building which has stood on these lots is being moved further south. It belongs to Ben Sebastian.

Rev. C. S. Field is having plans drawn for his garage. The building has been leased to Egge & Corlett, Overland representatives for the Panhandle. Mr. Field is ordering all material, and hopes to be able to have this building ready for occupancy within less than 60 days.

Bids are to be opened to-morrow on a brick building which W. A. Miller, of the Plainview Buggy Co., and associates, are planning to erect just east of the City Hall.

Street crossings are being put in just as rapidly as men can do the work. All crossings are being put down according to profile submitted by T. P. Whittis, city engineer. Crossings will be completed around the public square; then work will be directed toward getting crossings in the vicinity of the public school buildings and churches.

Just as soon as this work is completed notice will be given individual property owners that they must put down sidewalks. However, the City Council do not anticipate any difficulty along this line, inasmuch as there were only three votes against the street bond issue.

Some have not understood why crossings are being lowered. "This is a part of a general improvement plan," said Dr. J. W. Wayland to-day. "Sometime we will have to grade all streets. The crossings being put in now are just that much of street grading. If we did not lower the crossings every one of them would have to be torn up when streets were brought to grade. It would mean \$10,000 practically wasted. We are laying the foundation now for a city."

IMPROVEMENTS PLANNED FOR SCHOOL BUILDINGS.

Trustees, Teachers and Patrons Will
Co-Operate for Comfort of
Boys and Girls.

Inasmuch as there has been considerable complaint of conditions existing at public school buildings, especially the West Side School, it is thought best that some public statement relative to this be made.

A representative of The Herald interviewed Judge Mathes, chairman of the Board of Trustees, and E. H. Humphries yesterday in regard to the matter. These gentlemen are exceedingly desirous that Plainview might have better public school facilities, and it would have them now if there was public money to be had.

The walls of the toilets and the sanitary surroundings, Judge Mathes said, would be remedied by noon to-day.

Plans by which the West Side Building may be made attractive and more comfortable were discussed. It is hoped these will be perfected. By active co-operation of parents, Board of Trustees and teachers the much-needed improvements can be made.

COMMISSIONERS BUY MULE TO REPLACE DEAD ANIMAL.

County Court Tries Case of Sanders
vs. Ferguson; District Court
Adjourns To-day.

Little was done in court circles since Tuesday. The Commissioners' Court purchased a mule to replace one which died recently. They allowed petty claims and adjourned to-day. Several road petitions were passed. District Court also adjourned to-day.

In the County Court the case of O. C. Sanders vs. Joe Lee Ferguson, suit for settlement of partnership, is being tried. County Court will not adjourn until next week.

PITCHED BATTLE AT CARRIZO SPRINGS

Sheriff's Force Engages Smugglers,
Killing One and Losing Two of
Posse by Capture.

RANGERS NOT WANTED

District Attorney Urges Governor to
Have Military Authorities Pur-
sue the Lawbreakers.

An Austin dispatch to the Amarillo News dated September 11 says:

A pitched battle occurred today between the sheriff's posse and fifteen ammunition smugglers near Carrizo Springs, according to a telegram received by the Governor from J. A. Walla, district attorney of Dimmitt County.

He reports that one of the smugglers was killed in the encounter, but that the smugglers succeeded in capturing Officers Bucking and Ortiz, two of the members of the sheriff's posse. The posse was, however, still pursuing the smugglers.

The district attorney did not ask for rangers, but the Governor wired him that rangers would be detailed at once to aid the officers should this be necessary.

It is presumed from the message that these were Mexican smugglers who were trying to get a lot of ammunition across the Texas border.

This evening District Attorney Walls advised the Governor that rangers were not needed, but urged the Governor to have the military authorities detail a squad to pursue the smugglers before they reach the border. General Bliss, of Fort Sam Houston, was notified.

WAYLAND COLLEGE WONT WAIT TO FINISH CHAPEL.

School Work Will Begin Tuesday;
Formal Opening Later; Roof Gar-
den Reception Next Week.

Wayland College will begin school work Tuesday. President Gates has canvassed all of Northwest Texas for students and expects a great increase in enrollment. At the college, improvements have been going on all summer. The formal opening of the college will be held as soon as the interior of the chapel can be finished up.

"Because of a delay in a shipment of material the workmen will be unable to get the inside finishing of the chapel at Wayland College ready for the opening of school on September 16th," said Professor E. C. Nelson, Jr., Dean of the College. "This necessitates postponing the formal opening for a week or two. School will begin on the sixteenth, as planned, and all students are urged to enroll on that day. The work that is being done will not in any way interfere with the school work, so there is no reason why any one should fail to enroll at the beginning."

"Workmen are now busy on the chapel, and it is thought better to postpone the formal opening for a short while. The part of the chapel that is finished makes a fine appearance; it will take only about ten days to finish the work. As soon as this is done announcement of the formal opening will be made. We regret the delay, but it was unavoidable."

"The open-air concert on the roof garden will be held on the night of the sixteenth, as planned, and everybody is invited to be present. We want all friends of Wayland College to be with us Tuesday night."

APPLE FOR FAIR BITTEN BY URCHINS.

E. Dowden showed a Missouri Pip-
pin apple at the meeting of the Cham-
ber of Commerce Wednesday night
which measured 15 inches in circum-
ference. The apple was still growing.
Its value as an exhibit at the fair is
destroyed by the fact that Tuesday
two urchins went into the orchard and
bit the apple twice. It was growing
close to the ground. The apple was
grown by J. M. Waller.

DELIGHTFUL SUMMER RESORT, SAYS PREACHER.

Rev. J. G. Putman, presiding elder
of the Stamford District, is the guest
of Rev. S. A. Barnes. Brother Put-
man likes Plainview. "You have a
delightful summer resort," he said
to-day. "Your water and your climate
are ahead of anything I have
seen. Let the people know what you
have."

SANTA FE FOLDER BOOSTS SHALLOW WATER DISTRICT.

Railroad Company to Make Wide Dis-
tribution of Publication on
Pumped Irrigation.

"Shallow Water Country of North-
west Texas" is the title of an attractive folder just issued by the Colonization Department of the Santa Fe Railroad. The booklet covers briefly Bailey, Castro, Deaf Smith, Floyd, Lamb, Lubbock, Parmer, Randall, Swisher and Hale Counties. It contains half-tone engravings of five irrigation and farm scenes around Plainview and three scenes from other districts. No mention is made of where the pictures were taken.

The booklet refers to tests made of three wells at Hereford, two at Hurley, one at Janes, one at Lubbock, one at Hale Center and one at Plainview—the Slaton well. Rather too flattering attention is paid to Plainview. We do not have paved streets yet, and we had rather not have it advertised that our streets are paved.

No mention is made of Dr. Scott's big well, which has pumped more than 2,500 gallons a minute, nor of the second big well on Dr. White's farm, which has tested 2,600 gallons a minute. The development project of the Texas Land and Development Company is given attention which such an undertaking deserves, except that a number of their wells were flowing when the representative of the Railroad went through Hale County. No mention is made of any of them.

"Shallow Water Country of Northwest Texas" will tell thousands of prospective settlers about the South Plains. It will undoubtedly attract many of them this way.

PUTTING LARGER PUMP IN DR. PIERSON'S WELL.

Layne & Bowler No. 5 Gives Flow of
1,600 Gallons a Minute; Two
25 H. P. Engines.

The well recently drilled by Layne & Bowler on the section of land purchased last spring for Dr. Pierson, head of the Pierson Syndicate, is producing so much water that the No. 5 pump will be taken out and a No. 6 installed.

The well produced 1,600 gallons last week without perceptible draw down, according to R. S. Charles, Manager for the Texas Land and Development Company. The discharge pipe simply couldn't throw any more water. Mr. Charles says that a No. 6 pump is being installed. This well is not quite 300 feet deep. It is about 8 miles southeast of Plainview.

Two 25-horsepower engines are being used. "We do not think there are any advantages in using the two engines; in fact, it is a little more expensive," Mr. Charles said to-day. "We had the engines on hand and are using them."

SWITCHBOARD MATERIAL FOR NEW EXCHANGE HERE.

Superintendent Henderson Is Pleased
with Outlook; a New Commer-
cial Manager.

The switchboard for the new telephone exchange is on hand. It will be installed just as rapidly as possible. The Southwestern Company expects to occupy its new quarters early in the new year, according to J. F. Henderson, Superintendent, who is here from Fort Worth.

The Southwestern Telephone Company is spending \$60,000 in betterments of its line in Plainview. The new exchange will be modern, and one of the best in the country. It will occupy the second floor of the new Ryan-O'Keefe Building.

P. J. Becker, formerly of Dallas, recently appointed District Commercial Manager for the Southwestern Telephone Co., with headquarters at Amarillo, accompanied Mr. Henderson on his inspection trip to Plainview. Both of these gentlemen were enthusiastic over the outlook for Hale County.

OVERLAND MEN FIND RAIN WEST OF OLTON.

George W. Corlett and E. N. Egge came in yesterday from a trip to Olton. They drove an Overland car, despite the mud. Mr. Corlett says that it rained six miles this side of Olton and fifteen miles west of Olton. There was also a strip four or five miles wide about Halfway which had a good rain.

Calling Cards at The Herald.

COMMUNITIES GROW BY TEAM WORK

Speakers at Chamber of Commerce
Meeting Urge Co-Operation; In-
dividual Effort, Too.

ANOTHER MEETING TONIGHT

Nobles and Turner Say 30 Counties
Will Exhibit at Fair; Also New
Mexico and Oklahoma.

"Team work" was the keynote of the mass meeting Wednesday night—"team work" for an individual business; "team work" for town building; "team work" for state building—because, after all, the towns can grow only as the country grows.

Some communications were read. H. A. Nobles, of Amarillo, was asked to speak in the interest of the Panhandle State Fair. Mr. Nobles said that the purpose of this exposition is to develop and settle Northwest Texas. Thirty counties have already signified their intention of placing exhibits at Amarillo. Roswell, N. M., will send a car-load. Clovis, Tucumcari and Clayton, N. M., have taken up the matter of reserving space. Southwest Oklahoma counties have also asked for information regarding exhibits.

Railroads have granted the same rate for the Panhandle State Fair as to the Dallas Fair, both state and interstate.

Mr. Nobles said that an exhibit hall 90 x 90 feet is about complete. This will be used for exhibits of textiles and cooking by the ladies. A farm exhibit building is also about ready. Stalls have been provided for 148 horses, and a half-mile race track built. There is a good race program.

The speaker urged Hale County to have a man on hand all the time. If that does not seem feasible, he said to send our exhibit and literature, and visitors will be shown what we have and the literature distributed. Hale County has space in the county building. Surely that won't be left vacant.

Going to Oklahoma and Dallas. A. E. Harp said that he felt like Plainview would do great work for Hale County by going to Amarillo, as well as for all of Northwest Texas. E. Dowden does not think there is anything better than to go to these fairs. It is a question of finance, he said. We have already taken space at Oklahoma and Dallas; before going into the work of preparing an exhibit for another fair, he thought we must find out about the cost.

The suggestion that the exhibit from Oklahoma City might be taken to Amarillo was made by J. J. Eller. This seemed to do away with most of the expense connected with exhibiting at the Panhandle State Fair.

O. M. Unger said that he was ready to jump in and do whatever was necessary. E. H. Humphreys and Judge Mathes also spoke in favor of going to Amarillo. L. A. Knight, president of the Third National Bank, said that we certainly ought to go to the Panhandle State Fair.

T. F. Turner, of Amarillo, referred to the fact that there are 600,000 (Continued on Page Seven.)

MAY OPEN LIBRARY ONE EVENING EACH WEEK.

Women Ask if Some Men Will Not
Consent to "Keep House" Once
in Seven Days.

The Library Committee held a short business session Wednesday afternoon, following the meeting of the Civic League. At this meeting the ladies discussed the advisability of keeping the library open one evening and one afternoon during the week, instead of two afternoons, as has been the plan. This plan will probably be perfected by October 1st.

The question in the minds of the ladies now is, will some one or more volunteer to do this service for our citizenship? The ladies feel that they can arrange for the afternoon opening, but will be glad to have suggestions as to the "open hours" for evening. It was suggested that "surely there are men in our town who are not so busy but what they will be glad to assist in doing this work." Or if there is a young married couple who would like to render this service it will be appreciated if they will phone or see Mrs. T. P. Whittis, president of the Library Committee, or Mrs. L. A. Knight.

The library is open now on Monday and Friday afternoons from three to six o'clock.



You can't judge a man by the shape of his nose--nor an automobile by the size of its magneto. The harmonious working of all of its parts makes the Ford a great car. And big production makes the price small.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. Get catalog and particulars from BARKER & WINN, Plainview, Texas.

today, 10 cents higher, receipts 5,000. Order buyers make a runaway market on the opening each day, paying \$8.80 to \$8.95, packers paying \$8.40 to \$8.90 for the hogs they secured. Local prices are running well above other river points, and also above Chicago, on account of the strong order demand.

Sheep and lambs broke badly the first half of last week, but have held steady since, including today; receipts today 12,000. Good to choice Utah lambs bring \$6.90 to \$7.50, ewes around \$3.60 to \$4.00, feeding lambs \$6.50 to \$6.75. Natives usually lack quality, and sell somewhat under these prices.

J. A. RICKART.
Market Correspondent.

BIRD MAN TO FLY AT PANHANDLE FAIR.

Exposition Management Completes Arrangements for Aviation Demonstration by Art Smith.

Spectacular flying, something that many Panhandle people have never seen before, is scheduled for next month, when Art Smith, the world's famed aviator, will give an exhibition of the art of flying at the Panhandle State Fair, at Amarillo, Texas.

Art Smith will, according to contract, arrive at Amarillo one day ahead of time, bringing with him his Curtiss Biplane and a staff of mechanics. The aviator will ordinarily fly from twenty minutes up, weather permitting, of course, and will attain an altitude of not less than 1,000 feet. He will also fly as close to the ground as possible, and should weather interfere all spectators will be given rain checks for the exhibition the following day.

Smith has been very successful in his flights, and has had very few accidents. The fact that he recently made a record-breaking flight from Petaluma, Calif., to Santa Rosa, a distance of 14½ miles, in twelve minutes and 32 seconds goes to show that he must be something of an air racer. In this flight, it is said he got away with as much ease apparently as a bird. He states that a man can run an aeroplane as easily as an automobile, provided he does not become too reckless.

IRRIGATION IN HUMID SECTIONS.

The drought which has prevailed in many parts of the East this season has caused a large demand on the United States Department of Agriculture for information as to the cost and possibilities of irrigation. The

SIXTY THOUSAND CATTLE IN KANSAS CITY MARKET.

Heavy Buying by Feeders Keeps Prices Steady in Face of Unusual Run.

Kansas City Stock Yards, Sept. 8.—Ninety-five thousand cattle were received here last week, of which more than one-half were classed as stock cattle and feeders. This large number of thin cattle was handled in a remarkable way, the end of the week finding less than 6,000 cattle in the yards.

Prices on thin cattle showed some loss at the end of the week, best grades 10 to 15 cents lower, middle grades a quarter lower, cheap cattle 35 to 60 cents lower. The supply of killing cattle was taken at the moderate reduction of 10 to 25 cents on those below prime, which kind remained steady. The efficient way in which the enormous supply was handled must be credited to the widespread desire to either get into cattle or stay in.

The demand for the immature animals came from all states from West Virginia to Idaho. A train of 22 cars

of cheap stock steers went to Utah, 8 cars of cows to Montana, feeders to Michigan, with Iowa, Missouri and Illinois, of course, the heaviest buyers, total outgo to the country aggregating 48,000 head.

Receipts today are 21,000 cattle, market steady on killing kinds, except quarantine cattle, which are strong, and strong to unevenly higher on stock cattle and feeders.

There are many bare spots for cattle in Iowa and Illinois yet, and Indiana and Ohio are badly in need of cattle, insuring an almost unlimited opportunity for immature cattle from dry sections to continue their mission of beef making in more favored localities.

Prime heavy steers sold at \$9.10 today, and, while prophecy for a rise in September has not been verified, it is still indulged by commission men. Kansas grass cattle sell to killers at \$6.50 to \$7.90, quarantine steers \$5.25 to \$6.50, some corn-fed quarantines today at \$8.25. Stock steers sell largely at \$5.50 to \$7.35, feeders \$5.75 to \$7.60. Butcher stuff sells well, and veal calves are higher, best at \$10.00.

Hogs turned upward the middle of last week, and continue their course

Wayland Baptist College

Offers You

An exceptionally competent faculty, strong course of study, special training in Art, special training in Music, a splendid Business Course, special work in Elocution, newly equipped and furnished Class Rooms, Dormitories and Laboratories, an opportunity for Physical Development.

Wayland Needs You and You Need Wayland

All Departments Open
Tuesday, Sept. 16th

Write, Phone, Wire or See

I. E. GATES, President

WHITE CREST FLOUR

Is a Flour With a Reputation

A reputation for good pastry made,
A reputation for good wheat used,
A reputation for good process followed,
A reputation for good weight,
A reputation for good uniform quality,
A reputation for a moderate price
An enviable reputation for a

Good Flour

Get a sack of this flour with a reputation and our guarantee of the reputation.

Order it Today

If you haven't learned before of the deliciousness of

Folger's Teas

do so now--you will use no other when the trial package is gone.

Wright & Dunaway

35

Phones

355

Irrigation Investigations of the Office of Experiment Stations employs two men in the East, whose time is devoted to advising farmers and truckers as to the kind of equipment needed, the cost of installation and operation, and the methods of applying water to crops.

Most of the water used for irrigation in the East is pumped from streams or wells by individual users, gasoline engines being used most commonly for power.

In the vicinity of Sanford, Florida, water is applied in underground pipes. The soil is underlaid by an impervious stratum and is of such character that the water spreads rapidly laterally and reaches the plant roots. Where similar conditions do not exist this system is not recommended.

For truck crops which are planted so close that horse cultivation is not practicable the overhead spray is recommended. A system of perforated pipes, fitted with nozzles, placed high enough to allow of cultivation underneath, is installed. The pressure necessary for spraying the water is obtained by pumping the water into a tank elevated sufficiently to give the necessary pressure, or by pumping direct into the mains.

For field crops and orchards, or anything that is planted in rows far enough apart to allow of making furrows between the rows, surface application of water is recommended. This is much less expensive than the other system, as it requires less equipment and less power, since the water is distributed by gravity rather than under pressure.

The men referred to will gladly give advice as to the system best adapted to the needs of any one applying for it, and as to the kind and cost of equipment.

A FACTORY ON THE FARM.

Farmer Radford has pointed out that a silo is a factory on the farm, and therefore lends itself to co-operation of the commercial and agricultural interests, and the farmer gets the profit of both producer and consumer.

We need more of these twin agencies of prosperity, and commercial clubs can not render a better service to their communities than in encouraging the building of silos. The silo is a great business educator. It arouses the spirit of enterprise, develops ingenuity and awakens the joy

of ownership.

A farmer can build a silo for two or three hundred dollars, and it will, under ordinary conditions, pay a dividend of 40 per cent where it is run to capacity.

ANSWER THE CALL.

Plainview People Have Found That This Is Necessary.

A cold, a strain, a sudden wrench, A little cause my hurt the kidneys. Spells of backache often follow, Or some irregularity of the urine. A splendid remedy for such attacks, A medicine that has satisfied thousands,

Is Doan's Kidney Pills, a special kidney remedy.

Many Plainview people rely on it. Here is Plainview proof: Mrs. T. R. Alexander, Archer and

Slaton Sts., Plainview, Texas, says: "I suffered from a feeling of distress in the small of my back and was languid in the morning. Doan's Kidney Pills removed that trouble and strengthened my back. Not long ago I sent to the Long Drug Co. for a box of Doan's Kidney Pills. From personal experience I am warranted in recommending them. You are at liberty to continue using my former testimonial."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 52

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD —Adv. 11

Lay Your Plans NOW to Attend the Great Panhandle State Fair

to be held at

Amarillo, Texas

October 6th to 11th, 1913, Inclusive

Horse Racing,
All Kinds of Exhibits,
All Kinds of Amusements,
Low Railroad Rates

"Visible Evidence is Better Than Descriptive Evidence."

For particulars address:

The Secretary, Panhandle State Fair
AMARILLO, TEXAS

GOVERNMENT ASSISTANCE TO LARGE FAMILIES IN FRANCE.

By AMERICAN CONSUL JOHN BALL OSBORNE, Harve, France.

The French Parliament has passed a law—approved July 14, 1913,—which grants official assistance to large families in poor circumstances. Every head of a family of French nationality, having under his care more than three children, legitimate or recognized, and whose resources are insufficient to rear them, shall be entitled hereafter to receive an annual allowance for each child of less than 13 years of age after the third child of less than 13 years.

If the children remain under the care of the mother by reason of the death of the father, his disappearance, abandonment of his family, or any other cause, the assistance is given for each child of less than 13 years after the first child of less than 13 years.

If the children remain under the care of the father by reason of the death of the mother, her disappearance, abandonment of her family, or any other cause, the assistance is given for each child less than 13 years after the second child of less than 13 years.

Children of 13 to 16 years for whom either parent has signed a contract of apprenticeship in due form will be classified with children of less than 13 years.

The amount of the allowance is to be fixed for each commune by the municipal council, subject to the approval of the general council and the Ministry of the Interior. It shall not be less than 60 francs (\$11.58) per annum per child, nor more than 90 francs (\$17.37). Any excess shall be paid exclusively by the commune. The allowance is paid monthly in advance; it is non-transferable and not subject to distraint. It may be paid to the mother or other member of the family instead of to the father, if the municipal council so decides. It may be given for payment of rent or in kind by the bureau of charity.

The law provides that the necessary funds for carrying out its provisions shall be derived from the following sources:

- (1) Special resources arising from foundations or gifts made for the purpose of assisting large families.
- (2) Eventual participation of the bureau of charity.
- (3) Subvention of the department (aided itself by a subvention of the State) calculated according to a table annexed to the law and inversely proportional to the charges of the communes.
- (4) Ordinary receipts or revenues derived from taxation. The contribution of the commune comes under this head.

There is, therefore, a threefold participation by the commune, the department, and the National Government providing for carrying out this interesting legislative measure for the relief of large families of the poor. Several factors have contributed toward the adoption of this law, notably the very high cost of the necessities of life, the dearth of lodgings for large families in the cities, the tendency toward a lower birth rate, and the prospective extension to three years of the period of compulsory army service.

PLEASURE NOT IN THE HOMES.

Girls Must Go Out to Find the Enjoyment They Crave.

Miss Jane Addams, in her careful study of the Chicago streets, speaks of the "pleasure loving girl who declares that each evening shall bring her the measure of recreation." Miss Addams admits that such a girl is beset by nightly dangers, but does not appear to think her attitude unnatural or unreasonable one.

A very capable and intelligent woman who has worked hard for the establishment of decently conducted dance halls in New York and elsewhere—dance halls sorely needed to supplant the vicious places of entertainment where drink and degradation walk hand in hand—was asked last winter whether the girls whose welfare she was pleading stayed at home.

She was the firm reply, "and pardon me for saying, neither do they." The retort provoked laughter from the young married woman who had put the question probably never did spend a night at home unless she were entertaining.

She represented a social extreme—a combination of health, wealth, beauty, charm and high spirits. But there are scores of girls and women in the audience who spent many nights at home. There are hundreds of girls and women in what are called fashionable circles who spend many nights at home. There are thousands of girls and women in more modest circumstances who spend many nights at home. If this were not the case, our cities would soon present a spectacle of demoralization. They would be chaotic on the surface, and rotten at the core.—Atlantic Monthly.



Copyright Hart Schaffner & Marx

You want the best clothes your money can get; Hart Schaffner & Marx makes them; they're here

WHEN you come in to see the new things we have brought together for you to wear this fall, you'll be very much delighted with the new models in suits and overcoats for men; the smart, fresh, lively ideas for young men; and the overcoats and Norfolk jackets for women.

Never before have we had a better opportunity to demonstrate the service idea of this store than this season. Our idea has been to serve this community in all matters of things to wear for men and young men; to see that those who come to us shall get best possible value for what they pay. We have done this by having each season a good liberal showing of Hart Schaffner & Marx clothes.

This fall we're in better shape than ever; because Hart Schaffner & Marx have given us better clothes than ever; the smartest, liveliest styles we've ever seen; new ideas not offered before, and many features not found in any other clothes.

See the new models in English sack suits; the new two and three-button soft front sacks, the latest ideas in smartly styled waistcoats.

Look at the new fashions in overcoats, with belts of various types; with adjustable collars or the new shawl collar.

Suits and overcoats, \$18 to \$30.

Women should see our smart models in coats for them; Norfolk skating or walking coats, long overcoats single or double breasted; with shawl or adjustable collar; very swagger.

Women's coats, \$12 to \$50.

Our furnishings department also has a wonderful lot of things that you'll be glad to see. There are so many good items to mention that we can't tell you all of them.

The new fabrics in arrow skirts are particularly fine; many beautiful patterns and colorings in percales, madras with woven, not printed pattern, fine Russian cords.

The prices are \$1 up.

Neckwear in great profusion of color, and at many price variations; hosiery, gloves, underwear.

Stetson and Knox hats in the new fall shapes and colors.

Howard & Foster shoes for men \$4, \$4.50 and \$5. Many styles to pick from.

P. Cogan & Sons boys' shoes, will stand the racket for school wear.

Perfection clothes for the boys, featuring the latest models in Norfolks.

Carter - Houston Dry Goods Co.

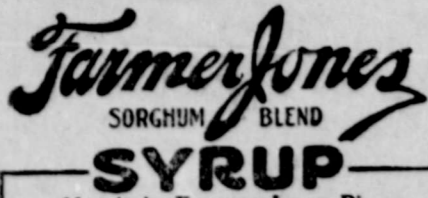
Goods that speak for themselves.



If You Like Good Syrup—

Here it is. A syrup that is simply good in every sense of the word.

Made from the sweet Kansas sorghum—all the goodness and the richness possible to extract from its pure, healthful juices boiled down into a blended perfection never before attained in syrups.



Use it in Farmer Jones Pie One recipe: Farmer Jones Sorghum, two eggs, one pint sweet milk, one tablespoon melted butter, one tea-spoonful vanilla. Beat the eggs well, add the milk, sorghum, butter and vanilla. Make an open pie crust and bake ten minutes in hot oven.

Try it on your pan cakes or waffles. You never tasted anything so delicious—so satisfying.

We grow all our own Sorghum and are independent of any trust or combine. We prepare the case, and treat it differently from any other sorghum syrup in the country. We boil it down in vacuum pans—no contamination is possible. We include cane syrup with an addition of corn syrup to prevent fermentation.

Packed in 5 and 10 pound friction-top tins—easy to open—easy to close up again.

Ask Your Grocer If he shouldn't happen to have it—he'll get it.

Send Us 5c. in stamps to pay postage and we will forward you a sample can of FARMER JONES SYRUP and a Recipe Book—see above.



FT. SCOTT SORGHUM SYRUP COMPANY Ft. Scott, Kansas Packers of "Ma Honey Bee" Honey.

Calling Cards at The Herald.

TRUMBULL DISCUSSES SUIT AGAINST KATY.

Says State of Texas Has Retarded Extension of Railroad's Lines by Its Action in This Matter.

In connection with the suit the State of Texas has instituted against the Missouri, Kansas and Texas Railroad of Texas, now pending, Frank Trumbull, chairman of the board of directors of the road, in a recent letter to Felix Jackson, treasurer of the Seaboard and Gulf Steamship Company, of Freeport, Texas, discusses the effects of this litigation. Mr. Trumbull said:

"I am complying with your suggestion to supplement our conversation when you were here last week by writing you a few lines to give you my point of view about our relations with the people of Texas.

"As you know, I have been particularly interested in the development of Texas, first, because as you know, it was formerly my home; second, because I happened to have been connected for a number of years with properties which are in one way or another important factors in the development of that State. I feel that I have many friends in Texas. I highly appreciate their loyalty and the cordiality which they have at all times shown me. It has been a great pleasure to try to reciprocate these many expressions of regard by standing up here for Texas with some of your personal friends whose service to the State can not be overestimated. More than this, I have been instrumental in getting a good many millions of dollars into Texas through various companies. Of course, it may be said that Texas is such a great State and is capable of such rapid development that whatever is done here is of minor consequence; that Texas is big enough to pursue an independent policy of its own. I should be one of the first to admit this if I could be shown that capital for railroads can be secured there. It would be just as much pleasure to do team work with Texas people who might be putting up money for railroads as with people in any part of the world, and if you and I together can persuade people with means in Texas to get in the same harness in these matters with people here and abroad, we would, I am sure, render a very creditable service not only to the State of Texas, but to our

DRUGS and JEWELRY

PRESCRIPTION DEPARTMENT TELEPHONE 210

IN carrying out our Sanitary Soda Fountain Policy we have engaged the services of Emory Davenport who in our judgment, based on 20 years observation in the drug business, is the best fountain dispenser we have ever known.

Mr. Davenport is a graduate of the Liquid Carbonic Dispenser School of Chicago. In the recent inspection of fountains over the state by Dr. Carrick, of Holland's Magazine, Mr. Davenport's fountain at Abilene was declared the most sanitary of any Dr. Carrick had inspected outside of Ft. Worth.

We respectfully invite the public to inspect our fountain throughout.

J. W. Willis Drug Co.

STORE TELEPHONE NUMBER 44

IS 40c WORTH 40c TO YOU?

If so come in and let me show you how I can save you this amount on each 100 lbs. of "Our Home" or "White Lilac Flour."

C. E. White Seed Co.

Busy Bee Cafe SUNDAY DINNER September 14th

- Soup: Tomatoes Sliced, Tomato Bisque, Celery Hearts. Entrees: French Fritters and Wine Sauce, Suite of Chicken Giblets on Toast. Meats: Baked Chicken Pie—Family Style, Sirloin of Beef, English Dressing. Vegetables: Mashed Potatoes, Asparagus Tips on Toast, French Peas, Tin String Beans. Dessert: Pineapple Sherbert With Cake. Drinks: Sweet Milk, Iced Tea, Tea, Iced Postum, Butter Milk, Cafe Noir, American Cheese.

50 Cents Per Cover

whole country.

Lack of Understanding, He Says.

"If, on the other hand, no considerable amount of money can be secured in Texas for the development of its railroads, a different viewpoint necessarily comes into play. I think that it is my duty as well as the duty of other people to take a broad and tolerant view of all differences that may arise and never to attempt the settlement of any question in a spirit of pure retaliation. Many differences in point of view have been due solely to a lack of understanding, and it has been a satisfaction to me to think that perhaps I have been able to do something to promote better understandings and to diminish mutual hostilities.

"We want to improve our Texas lines—we want to give better service—we want to go ahead developing in the State. On the other hand, we want to look everybody in the face, including our friends, who are our creditors and shareholders, as well as our friends who reside in Texas. However much Mr. Schaff and I may desire to do, we can not ignore our responsibility to investors. No conscientious man can do that, and, besides, a large part of the reward which comes to a railroad executive nowadays must necessarily consist of the esteem and confidence of all with whom he sustains any relations. Current limitations on all railroad credit have been a severe strain during the last three years upon all the railroads of the United States and the additional strain of new limitations by a State which needs and deserves intense development simply accentuates a financial problem which was already admittedly most difficult of solution.

Declares Credit Impaired.

"I had hoped to help the development of our Texas lines in various ways; I was not dismayed by the fact that it was difficult, but I do regret that there seems to me an unwarranted and superfluous impairment of our credit has made some of the things I hoped to do even less possible than they were before. If the State of Texas had endeavored to find the way to prevent our making extensions, it could hardly have chosen a better method than to bring suit for penalties aggregating \$105,000,000. We will do the best we can, all things considered, but of course we can not help feeling that his question is pertinent on such an occasion, to wit: "Ought we to ask our friends to put more money into Texas except for maintenance of existing lines?"

"If the suit brought by the State of

Texas is successful, I and all my friends here and abroad will lose every dollar we put into that State. What would you do if in my place? This is a broad and far-reaching question, but it is a broad and far-reaching condition, and not a theory, that confronts us. And I am sure you will agree with me that it is a sobering question to ask oneself."

WINDBREAK SAVES MOISTURE.

Losses by Evaporation Were Shown in a Recent Experiment.

Just what windbreaks mean in the way of conserving moisture on a farm, in so far as they act to check the drying sweep of winds across the fields, is shown in the results of an experiment conducted in Washington. The experiment was undertaken by C. C. Thom, of the Washington Experiment Station, and its purpose was to determine the relation existing between wind velocity and evaporation.

A pole forty-five feet long was erected, and all the way to its top, at intervals of several feet, were placed cross arms bearing pans of water. Daily observations were taken of the evaporation from the different pans. Measurements of the varying wind velocity at different heights up the pole were recorded.

From the pan on the ground at the base of the pole, from June 5 to September 5, 23.9 inches of water were evaporated. From the pan a foot above the ground 35.4 inches of water were evaporated; two feet above the ground, 38 inches; five feet above, 39 inches; six feet above, 39.5 inches; eight feet above, 40.3 inches; ten feet above, 40.8 inches; fifteen feet above, 41.8 inches; twenty feet above, 42.3 inches; twenty-five feet above, 43.7 inches; thirty feet above, 43.81 inches; thirty-five feet, 45.6 inches; forty-five feet, 48.9 inches.

Between the dates indicated—June 5 and September 5—a foot above the ground there were 6,317.5 miles of wind. Half way up the pole there were 14,375.5 miles of wind, and at the top there were 16,375.5 miles of wind. Mr. Thom believes properly arranged windbreaks will more efficiently conserve moisture in the fields than will any kind of soil mulch which can be supplied by the farmers.—The Country Gentleman.

THE NEWSPAPER JOB.

Many people believe that a newspaper falls together without work or concerted action or plan. Rev. Mc-

Leod, a Presbyterian minister at Pasadena, was of the opinion, and asked to be allowed to edit an edition of the Pasadena Star. The editor gladly accepted the opportunity to go fishing, and the minister took up his duties in the newspaper office. This is how he felt when he found himself at the end of the task, which, it must be said, had been done quite creditably:

"My time is almost up as I pen this last line; my hand is almost paralyzed; my brain is befuddled, and I am free to confess that I am right glad to vacate the holy spot. Such rush and riot and disarray. Such a jumble of potpourri; it strikes me as the effort to bring order out of chaos, and to do it lightning quick.

"I am reminded of the memorable words, 'The earth was without form and void, and darkness was upon the face of the waters.' Never shall I criticize newspaper men more. I shall pray for them. They will have my heart's forbearance henceforth and forever. They are the hardest worked, shortest lived, poorest paid brain workers on this weary old world of ours."

FOR SALE—1,000 ewes for October delivery. W. B. HALE, Tulla, Texas. —Adv. 46-48-50-52



A Good Bank Account in a reliable business man's bank is the best insurance against failure. A business man should

Be as Careful of his bank account as of his reputation; careful that there may be no opportunity of adverse criticism of either. We help such customers with greatest pleasure.

Third National Bank

An Everyday Cake

Here is a simple and inexpensive cake that can be varied in many ways with different frostings and icings. It looks a little nicer baked in a tube pan, but will be equally as good baked in a square loaf.

K C Gold Cake

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine. 1/2 cup butter; 1/2 cup sugar; yolks of 4 eggs, beaten light; 1 cup flour, less 2 level tablespoons; 2 level teaspoonsful K C Baking Powder; 1/2 cup milk; grated rind of 1 orange.

Sift flour and baking powder together three times; cream butter and sugar, beat yolks of eggs, add these to creamed mixture, and lastly add the moisture and flour alternately, beating batter until smooth. Gold Cake can only be made successfully by using yolks of eggs, very, very creamy a light lemon colored, using a rotary beater. The rotary beater is the only beater that will do justice to the yolks of eggs. The beating kills all egg taste and improves the texture of the cake.



Coconut Frosting Beat the whites of 2 eggs dry, gradually beat in half a cup of sifted confectioner's sugar and continue the beating until the frosting is smooth, thick and glossy; then beat in grated coconut, fresh or prepared, and spread upon the cake. This frosting is made thick by beating rather than by sugar.

Save this recipe. You will want to use it frequently. Or better, send us the colored certificate packed in each 25-cent can of K C Baking Powder and we will mail you "The Cook's Book" containing this and 89 other baking recipes equally good—all by Mrs. Hill. Jaques Mfg. Co., Chicago.

D. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Finnie Building, Next Door to Third Nat'l Bank, Plainview, Texas.

Phones: C. D. WOFFORD, Dentist. Rooms 14-16, Ware Hotel Bldg.

Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is sold internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.



Just a received a shipment of UVALDE HONEY

both Comb and Extracted. It is Pure, and like everything else we handle absolutely the best. We ask a trial order to convince you of the superior merits of this store.

Sewell Grocery Comp'y

CYCLECAR IS NOW AMERICAN PRODUCT.

San Antonio Soon Will Have Fleets of Them on Her Streets; Popular in Europe.

The cyclecar has reached San Antonio. Within a few weeks this type of auto will be a common sight here, says the San Antonio Express.

The cyclecar movement started in France two years ago. Today there are 107 makes of cyclecars produced in England alone. France has some twenty factories. Germany is taking up the movement strongly. In the United States fifteen cyclecar companies are already announced and some twenty more are about ready to announce a product. As yet the machines are not on the road, but the movement is here nevertheless; the poor man's motor car has arrived.

A cyclecar might be called a four-wheeled motorcycle, except that for the motor and drive it does not resemble a motorcycle. It is a long, narrow car, with great speed possibilities and

the limit of speed lines of beauty, but with the propelling mechanism boiled down to the ultimate of simplicity, so that the cars will eventually sell, completely equipped, for \$350 and up. Indeed, an Indiana concern has already announced a car so equipped, capable of seating two, tandem fashion, fitted with starter, lamps, horn, and all for \$375. The \$350 car will do the work of the higher-priced one so far as speed and roadability goes, but the latter will give the more luxurious feeling.

Most of the cars so far announced are of thirty-six-inch tread—just a little over half that of the standard car. This narrowness enables them to find a path almost anywhere—a thing necessary on American roads—and cars so built when hung low and well balanced have shown real speed capabilities on the country roads, in spite of predictions to the contrary. The main idea with these narrow-tread cars is to get the weight down, and so well has this been done that the little machine takes the corners faster than big cars. They seem impossible to upset, even though so light. Also, in spite of their light weight, they ride comfortably. The reason for this is that the axle and unsprung weight below the springs is so much below that of a real car that the reaction sent through the springs is less. One car is announced which has no axles, but mounts the wheels on the ends of the springs which run crosswise and act as radii to hold the wheels vertical.

There are many reasons why the tandem type will survive in America, whereas the side-by-side is holding its own abroad. In the first place, our American roads demand the narrow tread. If wider than thirty-nine inches one wheel will run in a road rut while the other hops along uncomfortably on top, as our motorcycle side car riders know. If of the narrow tread the car can glide between ruts and fit between the car tracks and horse tracks at the center. The narrow tread demands the narrow body, and the narrow body demands narrow seats, which lead to the tandem seating, with the feet of the rear rider as a rule on either side of the driver's

seat. It would be possible to get side-by-side seating on the narrow-tread car, but would not be advisable for a number of reasons. In the first place, the wide, short car has no appeal in looks such as the torpedo-shaped car, and hence will not sell so well. The greatest reason is that of springing, however; if the riders sit side by side the springs must be strong enough to hold the weight, whether one or two people ride. If made this stiff they will not be resilient enough for easy riding on rough roads.

By seating the riders tandem fashion the weight is all on one central line, and the springing can be as soft as a feather bed and as easy acting as on the highest-priced and heaviest cars. The secret of the successful cyclecar will lie in the springing.

The most successful car thus far announced is the \$375 car announced from the McIntyre Company factory, at Auburn, Ind. This sets the special motor crosswise in front and from a friction gear of exceptionally efficient design drives the rear wheels by 1 1/2-inch belts. This drive is absolutely noiseless, efficient, and on account of the belt drive it is impossible to wear the friction wheel unduly. The friction drive in big powers has proved very successful, its chief disadvantage being that a dozen dealers are selling other types to one selling friction cars, but in small powers with high speed motors, such as are used on these cars, friction is ideal and should be far ahead of any other drive when it is considered that first cost is a primary object in building a cyclecar.

The McIntyre product has a 100-inch wheel base, seats the riders tandem, and has a five-foot stream line hood over the motor mechanism. The frame is underslung and the springs flat, these taking the place of axles.

The riders sit in the position seen in the highest-priced stylish racing cars, and are but fifteen inches from the ground. The whole car is but thirty-six inches high and the same width, though about ten feet long. It can travel fifty miles an hour on good roads, and it is to be driven to Chicago from Auburn in a few days to really show the capabilities of the new car.

There is a wealth of interest in the cyclecar, and many will be seen within the next few years. The cyclecar can be run as cheaply as a motorcycle, is clean and fast, and can be used all the year round in comfort. It is a real reliable vehicle, though cheap, and prominent motormen predict that where small cars have sold in ten thousands, the new cars will sell in hundred thousands, not only on account of the low cost, but of low upkeep as well.

Don't Wait Until the Blizzard Comes

To Have Your Flues Inspected and Heaters Set

Before buying your heating and cooking stoves see us. We have a full line of new and "good as new" stoves. We inspect your flues and place your stoves. We guarantee satisfaction in stove work.

We Put in All Kinds of New Grates and Stove Parts

We have greatly increased our stock of house furnishings of all kinds for the Fall Season and it will be entirely to your interest to inspect our lines before buying.

Remember we always say to you "If it isn't good we make it good."

Phone 95

W. E. WINFIELD

PILES

We treat piles without the knife. All rectal diseases successfully treated.

See **Dr's. Waltrip & Doss** At Dr. J.H. Wayland's Office

A. L. LANFORD

DEALER IN

Horses and mules and all kinds of feedstuffs. Wagon yard in connection; open day and night. Will appreciate your business

Phone 457

Plainview, Texas

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.

E. M. Daggett, Cattle Salesman

Chas. Daggett, Cattle Salesman

"We're Our Own Salesmen." FORT WORTH, TEXAS.

Life-Time Experience in the Business. Feeders and Stockers Bought on Order.

Write, Wire or Phone for Market Advice.

PHONES: Prospect 501; Long Distance 213.

A. M. Keen, Hog and Sheep Salesman

R. Cohn, Cashier

HOW FARM PROGRESS COMES.

Working and Meeting Together Influence Men Toward Right Ideas.

Among all the study of agricultural science and improved methods there is one factor that is but little understood. That is the human nature factor, the "man behind the farm." He is the real puzzle in the case. How shall we study the farmer? How

shall he be influenced toward right ideas, right practice and true progress?

Certain facts seem to be admitted as true. One is that the best progress in farming along any line is seen where the farmers work together as much as possible, where they come together frequently for counsel, discussion and that mental attrition and friction so well expressed in that passage of Scripture, "Iron sharpeneth iron, so man sharpeneth the countenance of his friend."

T. Greiner, a veteran farmer, writing in the Tribune Farmer, says of the Niagara County (N. Y.) Farmers' Club:

"This club probably has no peer among Eastern local societies, keeping up its high membership and attendance year after year, so that there is hardly a rural church large enough to afford the needed standing room at some of the monthly meetings, and surprising the chance visitor by the remarkably high grade of the discussions."

There is not the least doubt that there is a powerful educational effect in such contact. Nothing takes stupid and misleading conceit out of a farmer more than to mingle studiously with his fellow farmers.

Why are there not more clubs, cow testing and other associations among farmers? Is he so tremendously independent that he cannot be depended upon to work with his fellow farmers for their common good? And right here do we find the secret of his brain growth, the broadening of his judgment and comprehension, the making of the man and farmer. Just in proportion as he subjects his mind to the attrition of other minds does he grow in mental ability. Niagara County community must have done a large amount of schooling of one kind or another in times past to have risen to the ability to create and maintain such an organization.—Hoard's Dairyman.

HATS FIRST MADE BY A SWISS.

But the Originator Was in Paris, So France Has Kept Lead in Fashions.

Hats were first made by a Swiss at Paris in 1404, says the Kansas City Star. When Charles VII of France entered Rouen in triumph in 1449 he wore a hat lined with red velvet, bearing a rich plume of feathers. Henceforth, hats and caps, at least in France, began to take the place of

chaperons and hoods. Hats were first manufactured in England by Spaniards in 1510. Very high crowned hats were worn by Queen Elizabeth's courtiers, and were again introduced in 1783.

Those celebrated New York Canned Oysters can be obtained in Plainview only at VICKERY-HANCOCK GROCERY CO.'S. —Adv. 1f.

UNFAIR TO THE DRUGGIST.

The Old Joke About "Something Just as Good" Doesn't Apply to This Drug Store.

You have probably heard dozens of times the old story that a drug store was a place to "get something just as good." There is at least one druggist in the world that you can't say this about.

It is certain that an inferior article will never be substituted for a guaranteed one by R. A. Long Drug Co.'s drug store. Take, for instance, a safe, reliable remedy for constipation and liver trouble like Dodson's Liver Tone. This harmless vegetable liquid has proved so satisfactory a liver stimulant and reliver of biliousness, and to entirely take the place of calomel without any danger or restriction of habits or diet, that there are dozens of preparations springing up with imitations of its claims.

But Dodson's Liver Tone is guaranteed to do all that is claimed for it, and if you are not satisfied with it, R. A. Long Drug Company will hand your money back with a smile. Any person going to this store for a bottle of Dodson's Liver Tone will be sure of getting a large bottle of this genuine remedy in exchange for his half dollar. —Adv. 52

GET RID OF THE TORMENT OF RHEUMATISM.

That you can do by ridding yourself of the cause. Weak, sluggish, inactive kidneys allow the uric acid crystals to circulate in the blood, and these, lodging in the joints and muscles, cause rheumatism, lumbago, and stiff, swollen, aching joints. Foley Kidney Pills ease your pain and torment from the time you begin taking them. They positively and permanently build up the kidneys, restore their normal action, and strain out the uric acid crystals, that cause rheumatism and lumbago. Try them. R. A. Long's Drug Store. —Adv. 56

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

WILLIAMSON HAFFNER CO. ENGRAVERS-PRINTERS



DR. C. B. BARR, Veterinarian
Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

C. F. SJOGREN, Auctioneer.

Years of experience have taught me how to conduct general live stock sales. Write or phone me at **Kress, Texas.** Terms reasonable. 53

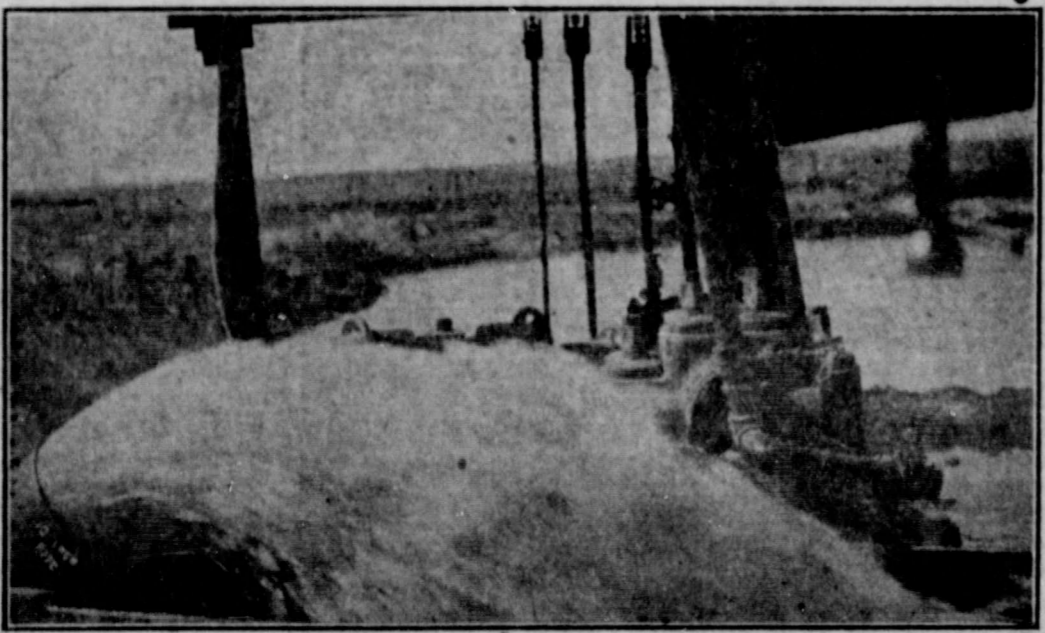
APPENDICITIS BOOK FREE.

The Adler-i-ka book, telling how dicitis, and how you can shrdlu dww you can EASILY guard against appendicitis, and how you can relieve constipation or gas on the stomach INSTANTLY, is offered free this week by J. W. Willis, druggist. —Adv. 53

WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute.



It takes water to irrigate and not wells. We can deliver the water for less money. Investigate.

Drilled by Layne and Bowler.

We are the largest water developers in the world. Get our literature and quotations before contracting.

LAYNE & BOWLER CO.
Plainview Texas Houston

Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and Xray laboratory. Graduate nurses only.

Drs. Lumpkin and Thomas, Attending Surgeons.
Mrs. N. H. Tudor, Matron.

The Twice-a-Week
Hale County Herald
 Issued on Tuesday and Friday.
 BROWN & MILLER, Publishers
 BUFORD O. BROWN, Editor
 E. B. MILLER, Business Manager

Phones: Business Office, 72;
 Manager's Residence, 165

Entered as second-class matter in
 the Post Office in Plainview, Texas,
 under act of March 3, 1879.

All communications, remittances,
 etc., should be addressed to THE
 HERALD PUBLISHING COMPANY,
 Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church
 pertaining to services are welcome to
 the columns of The Herald FREE;
 but any announcement of a bazaar,
 ice cream supper, or any plan to get
 money, is looked upon as a business
 proposition, and will be charged for
 accordingly.

Subscription Price \$1.50 per year
 (Invariably in advance)

Mrs. Lillian Bell Bogue asks di-
 vorce because she "knows her husband
 too well." Can it be that there is
 virtue in your husband "going out at
 night?"

Apropos the new fall hats, we are
 reminded that "it's easy enough to be
 happy while supping with dear little
 Jill; but the husband worth while is
 the one who can smile when he gets
 her millinery bill."

PROTECTING THE BIRDS.

The new tariff bill forbids the im-
 portation of bird plumage except for
 scientific and educational purposes.
 A powerful lobby representing lead-
 ing millinery importers in New York
 City exerted itself to the utmost in
 the Senate to "draw the teeth" from
 this provision.

This prohibition in the tariff will
 greatly reduce the ruthless slaughter
 of birds. It is a notable victory, not
 alone for the Audubon Society, which
 has strongly opposed this slaughter;
 it is a victory for American woman-
 hood. Our men and women are be-
 ginning to realize that there is incom-
 parably more beauty in seeing a live
 bird in woodland or garden than an
 aigrette on one's lady's hat.

This is one evidence that common
 sense in woman's dress is taking
 stronger hold in the United States.

HUMANITY IN PRISONS.

A change, no less remarkable than
 it is intelligent, is coming over the
 management of prisons.

The prison house has been a train-
 ing school for felons. Last year two
 men were turned loose from a state
 penitentiary after an incarceration of
 twenty-eight years. They were penni-
 less and without a trade.

One by one prisons are being made
 into experiment stations. From dun-
 geons of punishment they are becom-
 ing institutions of rehabilitation. The
 intelligent prison is coming more and
 more to aim at the reclamation of
 convicts and their restoration to so-
 ciety as honest, productive citizens.

Brute force is frowned upon. Soli-
 tary confinement in the "punishment
 cell" is giving way to the "mediation
 cell," where the unruly may "think it
 over." Many leading prisons in Amer-
 ica and Europe are equipped with
 what might be termed psychological
 laboratories. Men foremost in the
 ranks of psychology and science fix
 the policies of the prison and govern
 the treatment of the prisoners.

The commonwealth of Illinois has
 given this movement for intelligent
 prison treatment recent impetus. The
 state penitentiary, in Joliet, has
 adopted the honor system for con-
 victs, which so far has found favor
 in a few states. A number of prison-
 ers have been turned out temporarily
 into free outdoor laborers. The offi-
 cers of the state prison have no other
 guarantee than the word of honor of
 these convicts that they will not run
 away.

If the forty prisoners who have
 been given conditional freedom do not
 abuse their privilege and the prison
 officials do not have cause to revoke
 this almost revolutionary step in the
 conduct of the state prison, the cause

Eventually You'll Profit Trading Here WHY NOT NOW?



All Departments now
 Showing the New Fall
 Styles.



Prices as low as can be
 afforded by economical
 Buying and Selling.

Suits, Dresses and Coats.

Shipments of Suits, Coats,
 and Dresses received this
 week add still more to our ex-
 tremely attractive show of
 Ladies Garments.

A number of exclusive styles in
 Misses and Junior Suits offer some-
 thing exceptionally pleasing and entire-
 ly different from what has heretofore
 been shown.

Suits, \$7.50 to \$42.50
 Dresses, \$7.50 to \$45

Corsets

American Lady and Madam Lyra

"Corset Perfection" is ex-
 emplified in the highest degree
 in the smart new models of
 the American Lady and Mad-
 am Lyra Corsets. Every dic-
 tate of Fashion is embodied in these
 designs, the smart low bust, the
 straight waist and hip, and the alto-
 gether free willowy effect of youth.
 Fabrics trimmings and workmanship
 is all that skilled labor can produce.
 The new models are here.



We Stand by What You Buy



We Stand by What You Buy

102 North Pacific Street

Plainview, Texas

107 West Main Street

of intelligent prison reform will have
 gained much.
 However this experiment may re-
 sult, the purpose of prisons should
 be to fit men incarcerated for a peri-
 od to earn an honest living when they
 are turned loose. Prisons make too
 many criminals.

**BUSINESS, CIVICS AND
 PATRIOTISM.**

It is early for the selection of gov-
 ernatorial candidates. The consider-
 ation of principles and policies is al-
 ways timely.

The Herald has no favorites. We
 will support a man on principle. It is
 high time that certain qualifications
 be sought. We have not seen Texas'
 needs set forth more clearly nor in a
 tone of finer patriotism than in a com-
 munication from Ed H. McCuiston,
 Mayor of Paris.

Mr. McCuiston is not sure that the
 people are yet ready to consider the
 question of selecting a Governor from
 purely a business, civic and patriotic
 standpoint.

To use Mr. McCuiston's words, a
 governor with united and harmonious
 constituency could render the State
 great service; but to be the choice of
 a faction, and thereby the enemy of
 almost an equal number, who would
 seek to defeat every effort of the ad-
 ministration, is at once an unhappy
 and an unenviable position.

Texas, with her limitless resources,
 her inspiring history, her boundless
 possibilities, should easily become a
 leader among her sister states in
 civic primacy. Our University should
 be made the greatest in the Nation.
 Our colleges and other schools should
 be placed upon a footing which will
 enable them not only to take, but
 maintain, high rank among the
 schools of their respective classes.

Our prison system is far from ideal.
 It merits thoughtful consideration
 and painstaking care. There are, in
 fact, a score of problems hardly less
 important. They can only be solved
 wisely and well by a united and har-
 monious people. They are of com-
 mon interest and should be solved by
 the united effort of all.

Friends are urging that Mr. Mc-
 Cuiston consent to make the race for
 the governorship. He has not con-
 sented. It has not been our privilege
 to meet Mr. McCuiston. We do not
 hesitate to say that his vision is no
 less penetrating than his voice is pa-
 triotic. He is the type of man Texas
 has need of as chief executive.

THE GREATEST NEED.

"Hale County's greatest need is an
 opportunity to show people what you
 really have," said a Central Texas
 visitor the other day. The Herald has

propounded that question to half a
 score of visitors. Each one answered
 as did the man from Central Texas.
 "It is too good to be true. We didn't
 believe it. Show what you have."

Hale County wants an opportunity
 to "show" folks what we have.

It is gratifying, then, that Wednes-
 day night's mass meeting voted unani-
 mously to exhibit at the Panhandle
 State Fair. Amarillo business men
 have projected this exposition on a
 large scale. They have worked un-
 selfishly. Messrs. Nobles and Turner
 made a plea for co-operation no less
 intelligent than it was patriotic.

Amarillo is bearing the expense of
 getting ready for the fair. Her citi-
 zens are giving unstintedly of their
 time. Of course, they expect to bene-
 fit; but they have manifested no de-
 sire to profit at the expense of other
 communities.

The matter of an exhibit at Ama-
 rillo is in the hands of our "Welfare
 Committee." The only obstacle sug-
 gested at last night's meeting was one
 of finance and shortness of time. The
 possibility of bringing the exhibit from
 Oklahoma City to Amarillo seems to
 remove that difficulty.

A "Plainview Day" was proposed.
 The advertisement of that day would
 give Hale County valuable publicity.
 The idea of bringing the visitors to
 Plainview on that day was also sug-
 gested. A special train would suf-
 fice; or an automobile caravan would
 serve admirably. Surely no citizen
 would refuse the use of his car on
 such an occasion.

Thirty counties are planning to ex-
 hibit at Amarillo. Hale County has
 been more talked-of than any of them.
 People coming to Amarillo are going
 to ask to be "shown" what Hale Coun-
 ty actually does produce. What they
 have heard sound "too good to be
 true." If Hale County has no display
 at the Panhandle State Fair people at
 the Fair are going to be very skepti-
 cal about the primacy of Hale County
 in agriculture, horticulture and fruit
 growing.

A desire to co-operate for the gen-
 eral upbuilding of Northwest Texas
 impels us to send our products to
 Amarillo. Individual interests in
 Hale County will suffer if we fail to
 exhibit there.
 At most the expense will be inci-
 dental. The question of time to pre-
 pare an exhibit is solved by bringing
 the Oklahoma City exhibit to the Pan-
 handle Fair.

**SETH WARD GETS
 \$75,000 ENDOWMENT.**

(Continued from Page One.)

- Mrs. P. Shackelford 200
- Mr. Geo. F. Fair 200
- Mr. J. F. Duncan 200
- Mr. O. B. Jackson 150
- Miss Hattie Workman 100
- Mr. V. C. Cannon 100
- Mr. A. J. Crager 100
- Mr. G. W. Lackey 100
- Miss Beulah Denning 100
- Mr. J. M. Allen 100
- Mr. C. D. Wofford 100
- Mr. C. W. Sewell 100
- Mr. J. C. Hooper 100
- Mr. W. F. Garner 100
- Mr. G. S. Fairris 100
- Mr. L. D. Rucker 100
- Mr. C. A. Workman 100
- Mr. J. M. Cook 100

- Friend 100
- Mr. W. Peterson 100
- Mr. J. L. Perdue 100
- Mr. Henry E. Hagood 100
- Blasingame & Klinger 100
- Mr. D. T. Diggs 100
- Hatchell & Johnson 100
- Mr. G. W. Graves 100
- Warren & Seudder 100
- Mr. C. E. White 100
- Plainview Hardware Co. 100
- J. W. Willis Drug Co. 100
- Mr. J. C. Anderson 100
- Mr. J. T. Mayhugh 100
- Mr. R. P. Mayhugh 100
- Mr. Geo. L. Mayfield 100
- Mr. B. M. Harrison 100
- Mr. John L. Cole 100
- Mr. G. M. Phelps 100
- Mr. B. L. Spencer 100
- Mr. J. C. Edwards 100
- Mr. Thos. Gibbs 100
- Mr. C. K. Shelton 100
- Miss Bessie Shook 100
- Mr. Robert M. Malone 100
- Mr. R. Schuhmann 100
- Mr. J. S. Hays 100
- Mr. Fred Cousineau 100
- Harvest Queen Mills 100
- Mr. C. L. Barnes 100
- Mr. J. N. Morrison 100
- Mr. A. L. White 100
- Mr. B. F. Johnson 100
- Mr. J. B. Maxey 100
- Mr. J. W. Alexander 100
- Mr. W. T. McRae 100
- Mr. E. D. Hays 100
- Mr. E. T. Coleman 100
- Miss Anna Butterfield 50
- Mr. T. W. Shepard 50
- Mr. Perry Tait 50
- Mr. Lloyd Hicks 50
- Mr. W. J. Smith 50
- Mr. J. A. Fawver 50
- Mr. J. C. Goodwin 50
- Miss Robbie Williams 50
- Mr. E. B. Miller 50
- Mr. A. B. Roberts 50
- Miss Nolla Jones 50
- Mr. J. G. Hicks 50
- Mr. Wiley Fort 50
- Mr. Grady Pipkin 50
- Mr. G. E. Dallenger 50
- Mr. J. T. Wheeler 50
- Mrs. A. B. Roberts 50
- Mr. L. N. Pennock 50
- Mr. W. D. Jordan 50
- Mr. C. F. Vincent 50
- Mr. J. S. Bonner 50
- Mr. H. L. A. Frank 50
- Mr. Ernest Spencer 50
- Mr. Bracy Hicks 50
- Miss Amy Nash 50
- Mr. L. A. Kerr 50
- Mr. W. E. Nelson 50
- Mr. P. D. Hunsaker 50
- Mr. W. N. Spear 50
- Mr. J. A. Askey 50
- Mr. Joe Martin 25
- Mr. Jack Scott 25
- Mr. Wade Roberts 25
- Mr. Wallace Davenport 25
- Mr. Cleveland Woods 25
- Mr. L. S. Barrow 25
- Mr. L. M. Staley 25
- Mr. Hendrix Woods 25
- Miss Willie Daisey 25
- Mr. Ellis Harrison 25
- Mr. E. L. McRae 25
- Mr. J. B. Workman 25
- Mr. O. C. Miller 25
- Mr. Chas. Davis 25
- Mr. Jesse DeLaho 25
- Mr. H. C. Whitworth 25
- Mr. E. R. Low 25
- Mr. Chas. Russell 25
- Mr. S. O. Nations 25
- Mr. B. F. Moore 25

- Mr. A. B. Tober 25
- Mr. Fred C. Pearce 25
- Mr. G. A. Remgan 25
- Mr. A. A. Hatchell 25
- Mr. Adnah Orims Barnes 25
- Mr. Faunie A. Barnes 25
- Mr. Seaton A. Barnes 25
- Mr. T. B. Irwin 25
- Mrs. V. C. Cannon 25
- Miss Pattie Hicks \$2.50

**BUSINESS PERSONALS THAT
 WILL SAVE YOU MONEY.**

Everything good to eat at VICK-
 ERY-HANCOCK'S. —Adv. tf.

CAR OF APPLES on track. TYE &
 VAN DEVENTER. —Adv. tf.

A pair of double second-hand Shet-
 land Pony Harness for sale cheap.
 PLAINVIEW BUGGY CO. —Adv. tf.

Let L. D. RUCKER PRODUCE CO
 handle your GREEN and DRY HIDES.
 —Adv. tf.

FOR SALE—A 2-passenger Ford
 Roadster; \$250 cash. Inquire at HER-
 ALD OFFICE. —Adv. tf.

Fresh Celery at VICKERY-HAN-
 COCK'S. —Adv. tf.

We will sell you a good Buggy
 cheap for cash or on time with good
 notes. PLAINVIEW BUGGY CO. tf.

My loan proposition is not a scheme
 to get Life Insurance, nor a commis-
 sion from the people who borrow the
 money through me. H. A. WOFFORD.

My loan proposition is a clean one.
 Let me explain it to you. H. A. WOF-
 FORD. —Adv. tf.

All kinds of Canned Fish at VICK-
 ERY-HANCOCK'S. —Adv. tf.

Miss Hester Williamson, Public
 Stenographer; charges moderate;
 satisfaction assured. Ware Hotel.
 —Adv. 54-pd.

No. 5 Oliver Typewriter, practically
 new, to exchange for lighter ma-
 chine—Royal preferred. Call at POST
 OFFICE. —Adv. tf.

Fresh Celery, Lettuce, Turnip
 Greens and every other kind of vege-
 table at VICKERY-HANCOCK GRO-
 CERY CO'S. —Adv. tf.

JUST RECEIVED—A carload of
 Buggies, Spring Wagons and Farm
 Hacks. PLAINVIEW BUGGY CO. tf.

VICKERY-HANCOCK will sell
 Groceries for less. —Adv. tf.

Sweet Potatoes—the kind that are
 juicy—at VICKERY-HANCOCK'S. tf.

SHEEP FOR SALE: Herd of young
 stock sheep and registered Shropshire
 bucks. Apply at Herald office. Ad. tf.

DON'T! Lest you forget those fat,
 fancy Oysters. VICKERY-HANCOCK
 GROCERY CO. —Adv. tf.

We have the best Farm Hack made.
 Call and see them. PLAINVIEW
 BUGGY CO. at Public Scales. Ad. tf.

To all Public School students who
 enter my regular \$3.00 per month
 drawing class during the week follow-
 ing Sunday, Sept. 14, I will give the
 rate of \$1.00 per month. Lessons
 given twice a week at High School
 Bldg., first lesson to be in Miss
 Glenn's room at 4 p. m. Monday after-
 noon. LISSIE BELL WALKER. Ad. 52

Large Green Peppers at VICKERY-
 HANCOCK'S. —Adv. tf.

WANTED.
 Roomers. Gentlemen preferred.
 Phone 146. —Adv. tf.

ROOMS FOR RENT.

Unfurnished. Call at 500 Grover
 Street, 1 block south of High School.
 —Adv. 53-pd.

Phone VICKERY-HANCOCK for
 Fresh Vegetables. —Adv. tf.

FOR SALE—50 good mares, all
 bred, and 2 jacks. All or any part for
 good sheep. Also have a lot good
 young horses, fillies and mules for
 sale or trade, cash or good note. Ad-
 dress BOX 805, Plainview, Texas.
 —Adv. 56.

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to con-
 sumer; wholesale price. Lumber,
 shingles, doors and windows. Write
 for Price List."

KOUNTZE LUMBER CO.,
 —Adv. tf. Kountze, Texas.

NOTICE.

The public is hereby notified that
 no camping, hunting or fishing will
 be permitted on Sections 111 and 102,
 Black A, Swisher County. Any one
 trespassing on these lands will be
 prosecuted.
 —Adv. tf. OTUS REEVES.

To Prevent Blood Poisoning
 apply at once the wonderful old reliable DR.
 PORTER'S ANTISEPTIC HEALING OIL, a sur-
 gical dressing that relieves pain and heals a
 "in same time. Not a liniment. 25c, 50c, \$1.00

Tire Repairing
 All kinds of casing and tire repair work. Vulcanizing and
 inner lining our specialty. All work guaranteed.
Carter-Winn Rubber Co.
 Plainview, Texas

Private School
 I will open a private school at my residence, 304
 Grover Street. Terms of tuition for first grade pupils
 \$1.50 per month. Parents wishing to enroll children
 see me or phone 313.
Mrs. R. E. Hill

LOCAL AND PERSONAL

A. A. Whyte, of Lockney, was in Plainview today.

W. H. Fuqua, of Amarillo, was in Plainview today.

Mrs. Rover Nemaster went to Abernathy Thursday.

Mrs. M. G. Frost went to Lubbock, Texas, Thursday.

R. F. Alley, of Hale Center, was a visitor in Plainview today.

Hogue's tailor shop will move into Ben Sebastian's Barber Shop Monday.

Mrs. J. C. Wolverton returned Thursday from a six weeks' visit in Indiana.

Mrs. F. Hudgins went to Abernathy Thursday to visit a sister, Mrs. Ima Shelton.

W. J. Meyers and wife returned to Lockney to-day from a business trip to Arkansas.

W. J. Whitson, of Topeka, Kansas, is spending the week with his brother, J. C. Whitson.

Alex Lumpkin, of Amarillo, returned home today. He has been attending court.

J. N. Currier, representing the Amarillo Mill & Elevator Co., was in Plainview today.

Mrs. Gladys Mooreman returned, to Memphis, Texas, Thursday, after a visit at Floydada.

Guy Lindsay and wife left Thursday for Nebraska, where they will make their home.

Miss Ollie Glass, of Hughes Springs, was in Plainview Thursday, on her way to Floydada.

Miss Fannie May Bishop, of Floydada, went to Memphis Thursday, where she will enter school.

C. F. Sjogren, of Kress, was a visitor to-day. Mr. Sjogren says Kress has had fine rains this week.

Mrs. H. P. Walling, of Whitfield, went to Hale Center Thursday to visit her sister, Mrs. G. L. Yates.

Mrs. Ernest Moore, a niece of Mrs. J. N. Donohoo, came in Thursday from Colorado, where she has been summing.

Mrs. Elmer Anderson left Thursday to visit at Abernathy, and then will go on to East Texas, where she will visit relatives.

Mrs. M. A. Fry, who has been on a year's visit to relatives in New Mexico, returned to-day to Montague County, Texas.

Lyman McDonald and wife, of Channing, Texas, are in Plainview visiting Mrs. McDonald's parents, A. E. Harp and wife.

Ben Sebastian's wooden building just south of Stephens & Sam's Grocery is being moved to-day. J. N. Donohoo will build a brick on the lot.

Rev. H. B. Lewis and wife, who have been in Plainview holding meetings with the Nazarene Church, returned to-day to Artesia, New Mexico.

William Kellehor has been visiting his son, Joe Kellehor, this week. Mr. Kellehor is en route from San Diego, California, to Taylor and Sherman, Texas.

Miss Addie Stephens came in to-day to take up her work next Tuesday with Wayland College. Miss Stephens will have charge of the Primary Department.

Mrs. Rall Demmitt, who has been visiting at Dimmitt, Texas, was in Plainview Thursday on her way home, at Stamford, Texas. While in Plainview she was the guest of Mrs. Tom Shepard.

Call The Herald for Business Cards.

WE WANT YOUR CREAM
We offer you a steady market and the best price
PLAINVIEW CREAMERY CO.

SOCIAL HAPPENINGS.

DANCERS DEFEY SHOWERS FOR MOONLIGHT PARTY.

"Man in the Moon" Sweeps Clouds Aside to Smile upon Miss Wheeler's Party.

"On with the dance; let joy be unconfined! No sleep till morn when youth and pleasure meet to chase the glowing hour with flying feet."

The above appropriate quotation was done with pen and ink on the backs of the unique programs for Miss Ollie Wheeler's moonlight dance given Thursday evening at her home, 1115 Harp Street. An improvised dancing floor had been arranged on the lawn. The programs were executed by the hostess' mother.

Rain had threatened all day, but the clouds shifted so that the "man in the moon" smiled occasionally upon the dancers.

Refreshments were two kinds of sandwiches, pressed chicken, pickles and coffee, served to the following guests:

Misses May Kinder, Bettie Knight, Celestine Harp, Mildred Buchheimer, Vera Newton, Josephine Keck, Allie Ware, Edna Harrington, Tiola Justus, Cora Rountree, Lucile Kinder, Mrs. McDonald, of Amarillo; Louise Casey, of Dallas, and Winnie Shelton, of Plano, Texas; Messrs. Carter, McWhorter, Whitworth, Price, Wilson, Lindsay, Murphy, Fyffe, Wyckoff, Malone, Anderson, Jacob, Keck, Longmire, Pyle, McDonald, of Amarillo, and Tom Malone, of Lubbock.

RED ROSES CHEER VISITORS AT RESTRICTION ST. RECEPTION.

Mesdames Hinn and Van Howeling Give Guests Bon Meeting Despite Rain and Cold.

A pretty social event of the week was the reception given Tuesday afternoon by Mrs. Albert G. Hinn and Mrs. Arie Van Howeling, at Mrs. Van Howeling's residence, on Restriction Street.

The ladies composing the house party were Mrs. E. B. Hughes and Mrs. R. C. Joiner, at the door; in the receiving line were Mesdames Arie Van Howeling, Albert G. Hinn, John Elliott, Clint Shepard, J. W. Pipkin, Miss Rosa Stringfellow, Miss Burr Goode, Miss Mabel Wayland and Mrs. L. T. Mayhugh.

The dining room was presided over by Mrs. D. H. Collier, Mrs. R. P. Mayhugh and Miss Alice Harrel. White and pink roses and little tapers with pink shades made this room attractive.

Clusters of magnificent red roses in the reception room greeted the guests with a note of cheer, much appreciated in contrast with the slow-falling showers on the outside.

Punch was served throughout the receiving hours, and brick cream and cake were served to the guests. The Plainview Orchestra furnished music.

AUCTION BRIDGE CLUB WITH MRS. CLINKSCALES.

Miss May Kinder Wins High Score; Next Meeting with Mrs. W. H. Harrel.

Mrs. F. W. Clinkscales was the pleasant hostess Tuesday afternoon for the Auction Bridge Club, at her home, 414 South Pacific Street.

The members of the club assembled early and held a short business session, at which time Mrs. O. M. Unger and Mrs. R. C. Ware were elected members of the club to fill vacancies made by the resignations of Mrs. Geo. Bethel and Mrs. J. D. Hanby.

On arrival, the guests were served punch by Mrs. Chas. McCormack and Miss Lucile Kinder. The club colors, pink and white, were used in the decorations and refreshments. A large basket of pink Kilarnay roses was the center ornament for the dining table. Tall vases of white astors were placed on the buffet and mantles.

Mrs. Clinkscales had as substitutes Mrs. Ed Rose, Miss May Kinder and Mrs. R. C. Ware.

The guests' high score at auction bridge was won by Miss May Kinder, that for the club by Mrs. R. W. Otto.

Mrs. Chas. McCormack assisted Mrs. Clinkscales in serving cream and cake.

The next meeting of the club will be with Mrs. H. W. Harrel.

HALE CENTER HOSTESS DELIGHTS I. F. E. GIRLS.

Plainview Misses Motor to Alley Home for Card Party and Dance.

Mrs. Nick Alley, of Hale Center, gave a pleasant courtesy to the I. F. E. Girls of Plainview Wednesday afternoon and night of this week. Mrs. Chas. Saigling and Misses Bettie Knight, Celestine Harp, May Kinder, Edna Harrington, Vera Newton, Mil-

Not a Fairy Story

Once upon a time there was a shrewd person who wanted his business proposition to reach a very influential man.

He could not get to see him in person but he learned that he was a constant reader of a certain newspaper.

So the man who wanted something wrote an advertisement stating his proposition and worded in the way he believed would appeal to the ONE MAN he wanted to reach.

He put it in a prominent place in the newspaper read by the ONE MAN.

He kept it there and before many days rolled around it did just what he hoped it would, brought him to the attention of the customer.

Both profited--for this is a true advertising story.

Now the point to you lies in the fact that there is probably some message in the advertising in today's Herald that is written expressly to you.

Are you a reader of the advertising so you can catch the message?

It may be important.

dred Buchheimer, Jo Keck and Alice Harrel motored to the Alley home Wednesday afternoon.

Delightful games at cards were played during the afternoon, after which Mrs. Alley served a three-course, seven-o'clock dinner. The young ladies spent the evening playing cards and dancing. A three-course breakfast was served.

About noon the girls returned to Plainview.

MRS. ADAMS IS HOSTESS TO "AS YOU LIKE IT" CLUB.

Women Plan Comprehensive Course of Study and Have "Get Acquainted" Meeting.

The "As You Like It" Club met with Mrs. J. M. Adams, corner White and Slaton Streets, this afternoon. After routine business had been disposed of the President's message was given by Mrs. H. C. McIntyre. Mrs. McIntyre stressed the thought of "fellowship and good will." Mrs. Grady Pipkin gave a violin solo and Mrs. Otis Trulove a piano solo. In her "vacation story" Mrs. W. H. Mason said "The biggest vacation I have enjoyed for years has been my vacation in Texas" with its boundless prairies and its glorious outlook.

The hostess served a salad course. Mrs. W. H. Mason is hostess of the Club on September 26, at the home of Mrs. H. C. McIntyre.

FINAL VACATION PARTY AT COUNTRY HOME.

Last Friday night the pretty country home of Mr. and Mrs. G. E. Duckwall was thrown open to the young folks. Various games were played on the lighted lawn. Music was also an important feature of the evening.

Watermelon and cantaloupe were served, and at a late hour the guests, numbering over sixty, departed, all declaring they had spent a pleasant evening and regretting that vacation is coming to a close.

AT DINNER WITH MISS McCARROLL.

Miss Carrie McCarrroll entertained the following guests with a dinner last Sunday: Misses Janie Riles, Mary Fletcher, Emma Pool and Louise and Ruth Duckwall; Messrs. Will Palmer, Archie Duckwall and Rain McCarrroll.

Get Stationery at The Herald.

ANNOUNCEMENTS.

Mrs. J. R. Kerley will entertain the "500" Club next Tuesday afternoon.

The Staked Plains Baptist Association will meet with the Calvary Baptist Church of this city Tuesday, September 16, at 2 p. m. The Association will be in session three days.

The I. F. E. Girls will meet with Mrs. Jim Anderson next Wednesday afternoon.

COMMUNITIES GROW BY TEAM WORK.

(Continued from Page One.) Texans in Oklahoma. They are there, he said, simply because they do not know what Northwest Texas offers. Many others are going somewhere. They have heard of Northwest Texas, and this fair will give them a chance

to come and see at little cost.

"I am a fellow citizen to everybody in Northwest Texas, and a booster for every town up here," Mr. Turner said. "We must get the people together—unite them, and the Northwest will grow as it has never done before."

Judge Turner urged the necessity of showing visitors what the fertile fields of Northwest Texas will produce. "Hale County is the richest agricultural district in all Northwest Texas; but visitors are going to believe you are 'telling yarns' about it if you don't show them anything at the Panhandle State Fair."

The idea of an automobile train to bring visitors to Plainview and show them our big wells seemed to please the mass meeting. By a rising vote it was unanimously decided to go to Amarillo with an exhibit, provided it could be done. The matter was referred to the Welfare Committee.

Wade Urges Co-Operation.

Homer D. Wade, secretary of the Chamber of Commerce at Stamford, Texas, was introduced by Judge Joe Lancaster. Mr. Wade said that the Northwest had always appealed to him. He has not found a people so progressive, so determined, so enterprising as the people of West Texas.

Mr. Wade discussed the work of a chamber of commerce. "Team work," he said, is most vital. The President and officers cannot do all of the work. Mr. Wade said the individual citizen must help in a financial way, physically—I. e., with his time—and intellectually—with his ideas and individual initiative.

In the matter of securing funds, he favored the tax plan adopted by Plainview. However, he thinks that young working men who may not have property ought to have membership, and suggested a minimum membership fee of \$1 a month.

Mr. Wade urged that Hale County go to every fair with an exhibit, and then a little later that we have a Plainview Fair. He suggested the advantages which would come from a broom factory, peanut factory and canning factory. "You must get one or two more railroads," he said, "and then the others will ask to get in."

"Make your Chamber of Commerce rooms headquarters for the farmers," Mr. Wade said. "Co-operate with the farmers in the matter of securing better roads, better cattle, better horses and better crops. Make an exhibit in the Chamber of Commerce rooms, so that you will be proud to take every visitor there and let him make it headquarters."

County Farm Demonstrator.

Mr. Wade said that we could get a farm demonstrator in Hale County by going after the Government. He suggested the advantages it would be to pave the public square and other main streets; also to hurry up sidewalk building, the cleaning of yards, alleys and streets—because "first impressions are lasting."

"The biggest thing we ever did in Stamford was to spend \$30,000 for street paving," Mr. Wade said.

The meeting adjourned to meet at 8 o'clock Friday night, in the District Court room.

Mr. and Mrs. Frank Butler, of Floydada, spent Sunday and Monday with Mrs. Butler's parents, Mr. and Mrs. Lee Shropshire. Mrs. Butler was Miss Ruth Shropshire.

Miss Lissie Bell Walker would like to give art lessons to some one in exchange for light laundry work. Ad. tf.

Calling Cards at The Herald.

LOST.

A watch charm with K. of P. emblem. "D. H. C." on back. Return to Richards Bros. & Collier and receive reward. —Adv. tf.

FOR SALE.

On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots. Call Phone 270. —Adv. tf.

TO TRADE FOR CATTLE.

320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle.

BROWN MOTOR CO., Plainview, Texas. —Adv. tf.

A NEW LAUNDRY.

Post City Independent Laundry will do your work and do it right. Bring your bundle work to the Missouri House. Basket leaves every Monday at 12:05 o'clock.

Have received a trial basket. It is fine. THE MISSOURI HOUSE. C. T. McCLURE, Agent. —Adv. tf.

FOR SALE.

Farm one mile east and half mile north of Kress. A bargain if sold at once. Inquire at

J. C. GILBERT'S, Kress, Texas. —Adv. 55-pd.

TO WHOM IT MAY CONCERN:

I take great pleasure in recommending my pupil, George H. Hutchings, to anyone taking up the study of Voice, as being fully equipped to teach, and the power to impart the foundation principles underlying pure tone production of the singing voice, which embraces concentration of sound waves with an even breath support, regulated by the diaphragm muscle, producing a free flowing tone with the complete absence of MUSCULAR TENSION—according to the Manual Garcia Method.

Very truly,
EUGENE W. PETERSON,
Studio Building,
Kansas City, Mo. —Adv. tf.

ADENOIDS ARE A MENACE TO CHILDREN.

Babies and young children must be carefully watched for the growth of adenoids, which spoil the mental and physical life of a child. They usually result from a succession of colds and throat irritations, and their presence is so productive of harm that many school boards have an examining physician to detect them. The conditions that cause them may be easily avoided by careful parents. Quickly and thoroughly cure all colds and throat irritations by the use of Foley's Honey and Tar Compound, and adenoids will not develop. R. A. Long's Drug Store. —Adv. 56

A cozy 3-room house, furnished complete. Wish to sell the furniture; very reasonable. Person buying furniture can rent house for \$6 per month. Apply at 408 Walnut St. tf.

We trade Buggies for horses and mules, or take in old buggies on trade. PLAINVIEW BUGGY CO., at Public Scales. —Adv. tf.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

FEDERAL TIRES

Are Durably Built with "Extra Service" and Greatest Satisfaction to users Constantly in Mind.

Federal Tires are REAL economy tires, because they reduce up-keep expense and give more mileage in proportion to cost than found in most tires.

Buyers who know, choose FEDERAL TIRES. Automobilists who are keenly interested in the service of their tire equipment, select Federal Tires—because of their "Extra Service" feature and absolute dependability under all conditions.

Give FEDERAL TIRES a Trial--Note the Difference. After all, service is the real test of Federal Tires. Put them on your car and see how they compare with other tires. Check their mileage and see how many more miles they give. When you give Federal Tires this test, no further argument will be necessary. You will be convinced that Federal Tires are extraordinary in the "extra service" which they render.

Egge-Corlett Auto Co.
Plainview Distributors Amarillo

Let the Herald Print Your Calling Cards

We have in stock a splendid assortment of the best grades of Kid, Angora, Linen and Vellum Cards in all sizes.

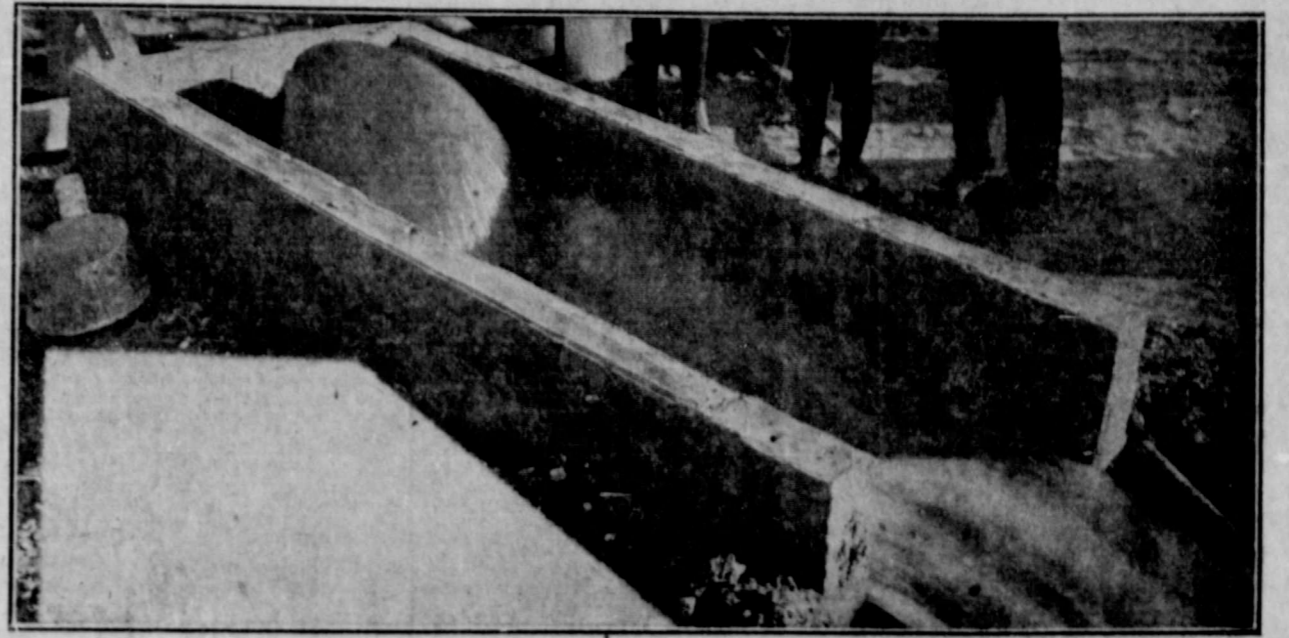
We can give you an assortment of Old English and Script type to select from for card printing.

Wedding invitations, dance programs with pencils, announcements, reception cards, menus and others fancy stationery in all finishes at all times.

Let us show you samples.

Herald Publishing Co.
Phone 72

If you are looking for real bargains in LAND, or TOWN PROPERTY, come and see us we may have just what you are looking for. We have a number of real snaps that are worth your investigation which we would appreciate showing you. Correspondence solicited, and our large Booklet of Views is yours for the asking.



E. E. WINN REALTY COMPANY

Rooms 15 and 16 First Nat'l Bank Bldg.

Plainview, Texas

REMEMBER

That the Last Programme of the

"Mary Series"

Will Be Run at the

AIRDOME

Monday Night,
September 15

BE SURE TO SEE THE FINISH

GOOD COUNTRY ROADS PAY FOR THEMSELVES.

The direct effect that changing bad roads into good roads has upon land values and marketing prices, as well as the general economic welfare of the community, is shown in several concrete illustrations which were gathered by the U. S. Department of Agriculture. In Lee County, Virginia, a farmer owned 100 acres which he offered for \$1,800. In 1908 his road was improved, and, although the farmer fought the improvement, he has since refused \$3,000 for his farm. A nearby tract of 188 acres is said to have been sold for \$6,000. After road improvement, the same farm was sold for \$9,000. In Johnson County, Alabama, the people voted a bond issue for \$250,000 for road improvement. The selling value at that time was \$6 to \$15 per acre. The selling price is now from \$15 to \$25 per acre.

SEARCH FOR DIAMONDS PROMISING IN ARKANSAS.

Diamonds were first discovered in Arkansas August 1, 1906, near the mouth of Prairie Creek, in the vicinity of Murfreesboro, Pike County, and since that time approximately 1,375 stones, aggregating 550 carats, are reported to have been found in this locality. The diamonds in Arkansas occur in a rock known as peridotite, and for this reason search for further areas of the rock has been made. This search has resulted in the finding of three new areas, the known extent of which is much smaller than that near Murfreesboro. They lie within an area of 1 square mile, about 3 miles from Murfreesboro. These localities were visited by Hugh D. Miser, of the United States Geological Survey, and are described by him in Bulletin 540-U, an advance chapter from "Contributions to Economic Geology, 1912."

AVOID THE BRONCHIAL COUGHS OF EARLY FALL.

The changeable weather of early fall brings on bronchitis and a hard cough that is wearing on the system, and seems to tear open the bronchial tubes and mucous lining of the throat. Use Foley's Honey and Tar Compound promptly. For it will soothe and heal the inflamed mucous lining, relieve the cough quickly, and help to expel the cold. It contains no opiates. Get the genuine in the yellow package, and refuse substitutes. R. A. Long's Drug Store. —Adv. 56

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Address "OWNER, Box 62."

—Adv. 11

A Very Fine Smoke A Very Small Price



Surprise yourself —right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste, a fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much.

If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

J. M. Martinez Company,
TAMPA, FLORIDA,
Platt's Tobacco Company Distributors

Fresh Fish and Oysters daily at VICKERY-HANCOCK GRO. CO.'S. Ad.

COMMUNITY CORRESPONDENCE

ABERNATHY.

Sept. 10.—Mr. C. H. Bucks and Miss Nell Lattimore were married, in Amarillo, September 2. They returned home Friday, and the young people charivariated them and gave them a hearty welcome. We extend to them our wishes for a long and happy life. Mrs. K. C. Sterrett's mother has come to spend several weeks with her.

Mrs. Louise Pool visited her brothers, J. J. and S. R. Merrill, Saturday and Sunday.

Mr. and Mrs. W. A. Shelton are the proud parents of a new girl. S. R. Merrill and family spent a week visiting relatives in Gaines County. They report everything dry there.

Mrs. Ella Funk, of San Angelo, Texas, is visiting her brother, Mr. K. C. Sterrett.

Messrs. Stambaugh, Hurt and Osborn, made a flying trip to Lubbock one day this week.

Mr. M. Z. Holland has relatives from Amarillo visiting him this week.

Rev. Jewell Howard, pastor of the Christian Church, filled his appointment here last Tuesday evening.

The city meat market and restaurant has changed hands again. The Jones Brothers have purchased it.

Mr. K. C. Sterrett has a big boy at his home. He says he won't have to work hard any more, as "Son" can do all the work.

WHITFIELD.

Sept. 10.—Big rains have visited the farmers of this place lately, which were welcomed by all.

Mrs. H. P. Walling was hostess to Mr. and Mrs. Edgar Formway and Messrs. Wes and Jess Lovvorn Sunday.

Mr. Bert Formway got married last Friday to Miss Bessie Hamilton, of Kress. Rev. Wilkins performed the ceremony.

Mr. and Mrs. Barney Stark and Mr. Earl Blackerby and Miss Leona Walling were guests of Mrs. W. A. Wil-

liamson Sunday. All had a nice time. Miss Loreane Askey returned from Plainview last week, where she has been visiting her friend Miss Irma King.

The Methodist revival closed here Sunday night. There was much good accomplished. Rev. Ross did the preaching, which was good. Rev. Wilkins is pastor of the M. E. Church at this place.

Mrs. R. B. Walling and daughter, Leona, were guests at the Burleson home Tuesday. Both had a nice time.

Miss Lola Stark and Miss Oda Francis have the mumps this week.

Miss Dorn Burleson returned home Sunday from the J. A. Ranch, where she has been visiting.

Mr. R. B. Walling was in Plainview Monday, on business.

Mrs. Lun Pendley and Miss Iva Garner are out from Runningwater this week visiting their father, Mr. T. J. Garner.

Mr. Eugene and Miss Mabel Bass were guests of Mrs. Garner Sunday. There will be a Presbyterian meeting begin here in October. Everybody is invited.

Mr. Charlie Moore and Miss Leona Walling were pleasant callers at Mrs. H. P. Walling's Saturday.

Mrs. Belle Lovvorn is better this week.

HALE CENTER.

Sept. 9.—The Hale Center school opened Monday, September 8, with an attendance of 130 pupils. The opening exercises were held in the High School auditorium. The patrons turned out so well that the auditorium was crowded to its capacity. Impressive talks were made by the teachers and members of the School Board.

Monday evening a pleasant shower fell in and around Hale Center. This will be a great benefit to late feed crops.

PRAIRIE AVENUE.

Sept. 9.—Mr. and Mrs. Grover Le-master and Mr. Hudgins and wife returned from Amarillo last week, stating their sister was some better.

Mrs. Hill was taken sick last Friday night.

Henry Shrom left for his home, in East Texas, last Friday.

The meeting here closed Sunday

night. Mr. John Wiggins will teach the school here at Prairieview.

Mr. Hill and family moved down near the breaks last Sunday.

Mrs. Bryant left for her home, in Hedley, Texas, after a month's visit with her parents, R. B. Mercer and family.

Mr. Fred Boedeker returned Monday from the breaks.

A fine shower fell here Monday evening.

Calvin Nations left last week for Oklahoma.

West Carter is working in Kress this week.

ACTIVITY IN IMPORTATION OF PURE-BRED LIVE STOCK.

According to the Department of Agriculture, there has been unusual activity in the importation of pure-bred live stock for breeding purposes this year. These importations have been made chiefly from the Channel Islands, but there has been, however, a number of importations from England and Scotland. The shipments from the Channel Islands have consisted of Jersey, Guernsey and Alderney cattle. The latter two breeds are practically the same, registration of Guernsey animals being allowed in the Alderney herd book, and vice versa.

Both the animal quarantine stations at Athenia, N. J., and Littleton, Mass., for the ports of New York and Boston, respectively, have been filled to their capacity. There are at present between six and seven hundred sheep and a number of cattle and hogs in quarantine at Littleton. A large number of permits have again been issued for importations through the port of New York, but the date of arrival has been so fixed that all the animals expected can be comfortably accommodated as they arrive at Athenia.

The new animal quarantine station for the port of Baltimore, located at Turner, Md., which is equipped with nine new stables and good-sized yards, is admirably located on the water front. Baltimore has very good cattle steamers running between Ligerpool and that port. The milder latitude of this station, as compared with the two stations further north, and the convenience of shipping to the station by barge and shipping

CUT FLOWER SPECIALS

FOR SUNDAY

We will have in stock Saturday and Sunday a beautiful display of

American Beauty Roses, Tea Roses and Carnations

in all colors. Call us up and tell us to send you an assortment for your Sunday dining table.

Telephone 195

Plainview Floral Company

\$2.00 for a Name

There are no strings to this Contest. You need not buy anything in order to enter. Just write the name you think most appropriate on a piece of paper, place it in an envelope and mark across the face "Name Contest." Bring or send it. If the name suggested by you is selected we will send you a 2 lb. box of "Beich's Chocolates". Contest closes Sept. 20.

BLASINGAME & KLINGER

PHONE 263

VELIE WROUGHT IRON VEHICLES

Are in a Class by Themselves

- Single Reach Gears
- Easy Riding Springs
- Light Draught Axles
- Carefully Inspected Hickory Wheels
- Yellow Poplar, Piano Polished Bodies
- Trussed Hickory Shafts
- Extra Wrought Fifth Wheels

Vehicles which last a life time and give continuous good service.

We have a complete assortment in stock.

R. C. Ware Hardware Co.
Phone 178



Excursion to Chattanooga, Tennessee

Account Annual Encampment Grand Army of Republic September 15th to 20th. Tickets on sale September 9th to 17th inclusive at fare of \$34.55 for round trip return limit September 28th or by payment of 50c and deposit of ticket with Special Agent of Nashville return may be extended to October 17th.

Phone 224 For further information apply to R. F. BAYLESS, Agent



You Welcome the Basket
that contains an order of Groceries from our store. Experience with us will convince you that everything we sell is of the best and most reliable quality. We are prompt in deliveries and moderate in prices, and our customers give us credit for always treating them right in every respect. Those who deal here always get the best Groceries.

WRIGHT & DUNAWAY
Phones 35 and 355

George H. Hutchings

Teacher of Singing

WAYLAND BAPTIST COLLEGE

Tone Placing, a Specialty.

Studio in Main Building

J. M. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

No man is Stronger Than his Stomach

LET the greatest athlete have dyspepsia and his strength will soon fail. One's stamina—forcefulness and strength of mind or muscle depend upon the blood, and the blood in turn, requires a healthy stomach, for the stomach is the laboratory where the food is digested and such elements are taken up—or assimilated—which make blood. In consequence all the organs of the body, such as heart, lungs, liver and kidneys, as well as the nervous system, feel the bad effect if the stomach is deranged.

Dr. Pierce's Golden Medical Discovery

helps the stomach to digest food properly, starts the liver into new activity, removing the poisons from the blood, and the various organs get rich, red blood, instead of being illly nourished. The refreshing influence of this extract of native medicinal plants has been favorably known for over 40 years. Everywhere some neighbor can tell you of the good it has done.

The Medical Adviser by R. V. Pierce, M. D., Buffalo, N. Y. answers hosts of delicate questions about which every man or woman, single or married ought to know. Sent free on receipt of 31 one-cent stamps to pay for wrapping and mailing.

Sold by all medicine dealers in liquid or tablet form, or send 50 one-cent stamps to Dr. Pierce, Invalids' Hotel, Buffalo, and a trial box will be mailed you.

FETERITA A WONDER CROP.

D. S. Woodson, Superintendent of Farm Demonstration, Oklahoma State Board of Agriculture, writing in the Oklahoma Farmer-Stockman, says: "So much discussion has recently been raised concerning the value of the new grain sorghum, feterita, that the demonstration farm department of the State Board of Agriculture has thought best to issue the following information concerning it:

"Feterita is a grain sorghum from British Egyptian Sudan, in the region of Khartum. It is a variety of durra, differing from the white durra, often called 'Jerusalem corn,' in having erect heads, black plumes or hulls instead of greenish white, nearly smooth instead of very hairy, and seeds slightly flattened instead of much flattened, as in the case of pure white durra.

"Two or three different lots of this durra have been obtained from the region named. One of these has been bred by the United States Government as a grain-producing variety, and is called by them 'Sudan durra.' Another almost identical one has been selected by the office of forage crop investigations as a forage variety, and has been distributed by them under the name of 'feterita.'

"We have obtained and distributed seed of this crop to selected demonstration farmers of Oklahoma, and have recommended it as a desirable crop. Our main reason for propagating it as a grain variety was because it is somewhat earlier than the common varieties of black-hull kaffir and because the heads are entirely erect, and therefore more satisfactory to harvest than is dwarf milo or standard milo, in which part of the heads are pendant or goosenecked. The grain of this durra or feterita is much softer than that of milo or kaffir. It is, however, much more drought resistant than milo or kaffir.

"This department has decided to recommend feterita in preference to either dwarf milo or black-hull kaffir where these can be grown. As stated, it is earlier than the common varieties of black-hull kaffir, which has been heretofore grown in Oklahoma and neighboring states.

"When it was first introduced into the state many irresponsible stories were circulated concerning the plant, and some newspapers and farm journals, not having correct information about it, printed misinformation that has left the impression on the minds of many people that feterita is like some other much-heralded crops, of no practical value.

"The results obtained on the State demonstration farms, at the various secondary agricultural schools and experiment stations, and by others who have given it a thorough trial, all tend to prove that it is not only of practical value, but has many points of superiority over both of the more familiar grain sorghums—milo and kaffir. We have received news from every section of Oklahoma that feterita has withstood the drought of the past thirty days and in practically every instance has matured where kaffir and milo are complete failures.

"We challenge the enemies of feterita, who write with their prejudices instead of their brains, to contradict this statement, after making a thorough investigation of the merits of feterita compared with kaffir or milo. We are so confident that feterita has been more successful than kaffir or milo in 1913 that we agree to furnish five instances where feterita has been more profitable than milo or kaffir grown under the same conditions, for every instance that can be offered where kaffir or milo have been more profitable than feterita. We have no hesitation in stating that we believe that the persistent fight on feterita has cost the farmers of Oklahoma \$1,000,000 this year. Feterita is the one crop that will beat the hot winds and drought by maturing thirty days earlier than kaffir and fifteen days earlier than milo.

"The feeding value of feterita as a grain and forage crop is equal in every way to kaffir; we believe it to be much better, on account of the grain being larger and much softer than kaffir and can be fed to good advantage without being ground, which is necessary to obtain fair results with kaffir. Of course, any grain is better ground than to be fed whole.

"Since it has been learned that feterita is admirably adapted to Oklahoma climatic and soil conditions, there should be no hesitancy on the part of the farmers of this State in planning an extensive acreage of feterita next year. Regardless of the rainfall, this magic crop will mature and bring profit to the planter.

"Oklahoma is destined to be the greatest livestock states. Hence, the stockman who plants feterita is assured of feed for his animals. He is certain to be prepared with an abundance of feed, for feterita is a drought resister of the first magnitude.

"This time will be the time to arrange for seed, so that feterita can be planted in the spring as the principal crop. It will add to the wealth of the State, through the live stock route,

encourage the raising of live stock, and thus indirectly add to the fertility of the farms of Oklahoma. The farmer who had a small field of feterita this year is quite certain to have a bigger one next year. The farmer who planted no feterita in 1913 is urged to arrange for a reasonable part of his farm to be planted to this crop, which is the most nearly certain of any that are adapted to regions where the rainfall may be slight during the summer months.

"This department has prepared a bulletin entitled 'The Value of Feterita as a Drought-Resistant Grain Sorghum,' which will furnish all information concerning this grain, including planting, harvesting and its value as ensilage, etc., which will be mailed on request."

BOY SCOUTS TO FIGHT FIRES.

Philadelphia's Director of Public Safety Writes Simple Rules for Them.

"Two dozen fire don'ts," compiled by George D. Porter, Director of Public Safety, of the City of Philadelphia, are published in the September number of Boys' Life, in an interesting illustrated article entitled, "When There's a Fire!" The main part of the article deals with what all the boys should learn so as to be of efficient service in emergencies. Thousands of Boy Scouts all over the country are learning these things so they may earn "Firemanship Merit Badges."

The simple precautions he gives are as follows:

- "Don't go into closets looking for clothing with a lighted match.
- "Don't kindle fires in stoves with kerosene.
- "Don't put hot ashes and coals in wooden barrels or boxes.
- "Don't thaw out frozen water pipes with a torch or lamp.
- "Don't allow waste paper, excelsior and rubbish to collect.
- "Don't use gasoline for cleaning in a closed room.
- "Don't look for gas leaks with a match or lamp.
- "Don't allow lace curtains near gas brackets.
- "Don't allow oily rags near stoves or about the premises.
- "Don't allow sawdust to be used in curpdors or on floors.
- "Don't throw waste paper in a fire-place.
- "Don't throw cigarettes or cigars away if lighted.
- "Don't keep matches in paper boxes or lying about carelessly.
- "Don't use snapping parlor matches. Taboo them.
- "Don't forget that matches are the beginning of many conflagrations.
- "Don't hang your clothing near open fires or stoves.
- "Don't fill lamps after dark, and never when lighted.
- "Don't allow rubbish in halls or on fire escapes.
- "Don't burn leaves and dead grass on windy days.
- "Don't forget to have the chimneys of your home cleaned once a year.
- "Don't fail to look twice at everything that looks like fire.
- "Don't leave everything to the landlord; inspect your own building.
- "Don't fail to notify the chief of the fire department of anything you may see that is dangerous and liable to cause fire, remembering that every day is fire prevention day.
- "Don't fail to give the representative of the fire marshal or the firemen themselves every opportunity to make a careful examination of your property. They are trying to help you."

A FALSE REPORT.

I understand there is a report circulated that Shelton Bros. have a new stock bought and will continue business in Plainview. I want to correct this statement. We have no stock bought. We have cancelled everything we bought while I was in market with the exception of about \$1,000 worth, which is already in the store, and we will not buy a new stock. I will say further that we have a stock of dry goods and furnishings that will invoice today about \$10,000, and everything in the entire stock will go at wholesale cost. I have been buyer for 5 years in the dry goods and furnishing business, and I can assure you our goods are bought right, and we are not asking you a five cent piece profit. AND THERE WILL BE NO FURTHER REDUCTION IN PRICE. (Signed) C. K. SHELTON.
—Adv. 52.

CANT AFFORD TO HAVE KIDNEY TROUBLE.

No man with a family to support can afford to have kidney trouble, nor need he fear it with such a remedy at hand as Foley Kidney Pills. You can not take this honest curative medicine into your system without good results following. It cleans out and builds up the kidneys, and makes them able to strain out of the blood the impurities that cause backache, weak back, sore, inactive kidneys and sleep-disturbing urinary troubles. R. A. Long's Drug Store.
—Adv. 56

Health Resort IN PLAINVIEW

WHY GO OFF TO GET Boiled Out when you can get it at home? From now on we will give you a *Hot Air Treatment, a Hot or Cold Water Bath and Salt Rub* for \$1.00, or 6 for \$5.00 if you buy a 6-treatment card. This will open the pores; cause you to perspire freely; is good for obesity, kidney and bladder trouble, nervousness and constipation.

Don't wait until you are sick. "Cleanliness is next to Godliness." This treatment is good for every person in Plainview. Come at your earliest convenience and have the impurities *Boiled Out* of your system.

Boone Institute of Massage

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side. The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good."

I had gotten so weak I could not stand, and I gave up in despair. At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without tiring me, and am doing all my work." If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 1-cd

IMPROVED TRAIN SERVICE EFFECTIVE AUGUST 31 VIA



Leave Sweetwater 9:00 p. m. Leave Fort Worth 8:00 p. m.
Arrive Ft. Worth 5:30 a. m. Arrive Sweetwater 5:00 a. m.
Making Direct Connections to and from All Santa Fe Points
Local Ft. Worth-Sweetwater Sleeper the Quick and Convenient Way to Ft. Worth, Dallas and East
Your Local Ticket Agent will Give You All Information or Write
A. D. BELL Dallas, Texas **GEO. D. HUNTER**
Asst. Gen'l Passenger Agent Gen'l Passenger Agent

Panhandle Planing Mill Company A. J. POIRIER, Manager

Manufacturers of Sash, Doors, Frames, Moulding, Screens, Columns, Brackets, Store Fronts, Grills, Counters, Shelving. Also do turning and Band Sawing to order.

General Planing Mill Work of All Kinds
Wood Tanks Made to Order Plate Glass Carried in Stock
Bring Us Your Plans for Estimates
Telephone 596 N. Second and Harrison AMARILLO

Bring your Poultry to RUCKER PRODUCE CO. See DICK'S TIN SHOP for Tower. —Adv. 41 and Stock Tanks. —Adv. 41

Fall and Winter Showing

Palmer
Garments

Lead



WE BELIEVE that we have made wise selections from this Famous Line for this Fall and Winter, and that women in general will be more pleased with the coats and suits we are showing than they ever have been. The variety is great. A few general style ideas will be found in all of the garments, but the designing and the little touches of artists in such work give each garment an individuality difficult to find in ordinary makes or in garments not trade-marked. This is to be a big suit season. Come and see for yourself.

The Bradley Knit Coats, Mufflers, Caps and Novelties Are Just in



They are correct in every detail of yarn, stitch and fit.

Prices Range from
\$1.50 to \$8.50



The line includes Jerseys for the boys and girls in school and other articles for all the Family.



Tess and Ted and E. C. Skuffer's School Shoes for Children; Queen Quality and Plainview Mercantile Special Shoes for Ladies and Misses \$2.50 to \$6.00; Nettleton, Steadfast, R. J. R. "Star Brand" Shoes for Men \$3.00 to \$6.00

Middie and Balkan Middie Blouses for School Girls Just Received---Choice for \$1.25



We are making an especially strong appeal to younger men with a mighty attractive selection of strictly young men's suits and overcoats from

The House of Kuppenheimer

They're not simply smaller sizes of other models but distinctively different in every detail and the prices are just right

\$18

\$20

\$22.50

Come in at any time and make a personal critical inspection. Your final selection is inevitable.



Copyright 1911
The House of Kuppenheimer
Chicago

Copyright 1911
The House of Kuppenheimer
Chicago

Men's Neckwear and Hose in All of the Fall Shades and Fabrics

Plainview Mercantile Co.

W. A. SHOFNER, Manager