

Chicago Ladies' Orchestra-‥-Popular Music at Its Best


1 HOns Chleago Ladies Orchestra is now alling its eighth successfal Onangee have been made trom time to time in its personnel, but the
meheat tandard of work has always been maintained. so great hea Oen thair succese that others have tried to share it by adoptting their name - tmitating thetr style of program.

A grastor varlety of muase and entertainment is now offered in the
and
 Cinin archestri.

The program to choesn trom modern and standard operas of the most coral publice agreee with the verditing of the Lincoln, Neb., amsembly that cherined
AT THE
Methodist Church
MONDAY NIGHT, OCTOBER 6th

## Get a Season Ticket for the entire

 Lyceam Course now[^0]

ELK BARBER SHOP, R. M. Peace, Proprietor, Plainview, Texas
Tbe only equipment of its kind in the United States. Design bought directly from the company's blue print. Fitted with Connemara Art Marble Mirror Cave; five White Porcelain Hydrantic Chairs; Porcelain Drink ing Fountain An absolutely sanitary shop. Patronage of ladies and gentlemen solicited



 despite the fact that the shipments
were only two or three days apart. but
the consumer paid the full price. The
retail price did not fuctuate in the




















 An absolutely sanitary shop. Patronage of ladies and gentlemen solicited. consumer paid the fuyll price. The east. Co.0perative Selling Ageney. me in raising the eng parties to uff, that will sell, I will undertake establish a distributing agency, as foresaid, and predict the experiment
ill suceeed. I would prefer a mamber of small raisers instead of a wall number of large ones, as that ould be a more successful way of he loss would not be so keenly falielt I have also observed that the railt peochpas: that is not practice what
is peaches; that is, in helping in the nately as regards to rates. The same ondition exists in the greater part of
New Mexicos ew Mexico, and has a tendency to re-
tard a natural and beat ard a natural and healthy growth.
That is a matter for Club to look into.
1 would like to ask a few questions
or some of your readers to cor some of your readers to answer. could do it myself, but would prefer
o hear what others have to asy
If a





## PRIDE OF THE PLAINS FLOUR

A brand of flour we are proud of; it bakes right and is milled right. A flour of absolute uniformity, strength and satisfaction.

We use nothing but the choice selected wheat of the Plains which is a better and stronger grade of wheat than we are able to buy elsewhere.

In the year 1909 at the Omaha Exposition, a sample of Plains wheat raised in Swisher county, Texas, took first prize over all other samples in a contest open to the world. A given amount of Plains wheat made a loaf of bread measuring 168 cubic inches and the nearest competitor with the same amount of flour made only 156 cubic inches.

When you use a sack of Pride of the Plains flour you buy as good a product as the modern milling industry can make. You help a home industry that buys and sells home products. If you have not been a user of Pride of the Plains flour order a sack from your grocer.

# The Harvest Queen Mills 

 Plainview, Texas
# Feel the Inspiration 

Of Having a Beautiful Flower Near You Cut Roses and Carnations For Sunday
A nice collection of Palms and Ferns and more ordered. Potted Chrysanthemums and many other potted plants. Fresias, Spanish Iris, Tulips, Jonquils, Hyacinths, and Chinese Sacred Lily Bulbs for your selection.
-uarden Roses-of good growth and hardy stock in all leading varieties ready to be transplanted to your garden.

Surely some or many of the above suggestions will appeal to you.

In the very near future we will be in a position to fill orders for and install any floral decorations you may desire for weddings, receptions, dances, banquets and all other social occasions. We can carry out in detail any color scheme you may wish.

## Parrots and Parakeets

We have in stock Parrots, Parakeets, and Hartz Mountain and Linnet Canaries and are expecting within the next few days a shipment of Dwarf Parrots and White Sparrows.

## Remember "We Beautify Always"

Plainview Floral Co.
Telephone 195

## Some Things Can't Be Moved Go Kdvantage

Wall paper and Stoves and other lines of hardware are hard to move and therefore expensive. We have decided to cut the cost of moving from the prices of many of our lines and sell them to you at the reduced figures. We expect to get into the Masonic Building about the middle of the month so see us in the next few days.
of a hundred wars against disease-
arready in the field, the United States
Public Health Service is engaging in the most scientific fight singe the in
ception of the war against the hated
mosquito and its ception of the war against the hated
mosquito and its child, malaria, says
a Washington dispatch. Other experts a Washington dispatch. Othor expert,
are held in readiness and the service is listening with hand to ear preparei
to invade the mosquito-ridden हection
of the country as it has already done of the country as it has already done
in the cases of calls for assistanee
from the health authorities of North Carolina, Alabama and Mississippi. The cotton mill sections of these
states are in the grasp of malaria epi demics unprecedented. Unable to
handle the situations themselves, the
ante heath officers appealed to the state health officers appealed to th Public Health Service
horses and lawns don't GO TOGETHER, SHE SAYS Plalnview Woman Is Worrled Whe
Live Stoek Tramps Down Her Flowers. Grass and flowers exercise a large
positive influence upon every hom It gives a restful, home-like appear ance to the place and adds charm
mother's love-that is, it does until mother's love-that is, it does until a
loose horse or truant cow wanders along and lays the place waste; the
mother frequently shows her temper. Really, Isn't it aggravating to wor in the dirt with roses and violets and
things, to water your grass and mow things, to water your grass and mow
it smooth-then to wake up and find it smooth-then to wake up and hnd
the tawn tramped and pawed, and your rose garden eaten down?
No, she No, she isn't unreasonable. She

shouldn't have to build a fence around | shouldn't have to build a fence around |
| :--- |
| the yard to keep out your live stock. | the yard to keep out your live stock.

The law says that she need not, andThe law says that she need not, and-
more than that-your sense of fair-
ness tells you that it isn't right to turn ness tells you that it isn't right to turn
horses and cows loose in a town the horses and cows
size of Plainview.
size of Mainvew.
If your horse or cow must eat grass
off of your own premises, lariat the off of
animal
Some animal.
Sometime everybody's sense of fair-
ness and a proper valuation of beautiness and a proper valuation of beauti-
ful yards will not permit your horse ful yards will not permit your horse
or my cow to trample down our neigh-
bor's rose garden. Then mother may bor's rose garden. Then mother may
grow her flowers and grass, and the
whole town will profit by it. Movey befuvide MONEY REFUNDED WITH A SMILE. Leading Drug Store Will Give Mone,
Baek Should There Ever Be a Case Baek Should There Ever Be a Case
Where Dodson's Liver Tone Falls. Where Dodson's Liver Tone Falls.

Dodson's Liver Tone is a mild | vegetabie Liver Tonic which operates |
| :--- |
| so successfully in cases of constipa | so successfully in cases of constipa-

tion, torpid liver or billousness that
it tion, torpid liver or bilfousness that
it has practically taken the place of
calomel the drug which is so often
dangerous. R. A. Long Drug Co., who calomel-the drug which is so often
dangerous. R. A. Long Drug Co., who
sells Dodson' Liver Tone, recom-
mend it as a rellever of constipation,
sour stomach, biliousness and sluggish
It




## PRESBYTERIANS CLOSE

 The Presbyterian College at Floyd-
ada suaspended last wek. Attendance
was fair. but the institution was un-
endowe. It endowed. It is practically impossi-
ble to operate a college without en ble to operate a college without en-
dowment. Tuitlon receipts do not nearly meet expenses. A number of students who have
gone to Floydada have entered Seth
Ward Ward. The college has be
lished about three years.
"UNCLE SAM" HELPING


## Painverw

in a good substantial way. No boom, inflated or false, values as has been the case with most of the West Texas towns. There has been completed and now under construction several fine residences and business houses in the city, also, a large number of Irrigation Plants put in in the country adjacent to Plainview this year.

These Irrigation Plants are now past the experimental stage and some of our farmers (with irrigating plants) are making over $\$ 50$ an acre from the land clear of all expenses which shows that this country will be one if not the best places in the U.S. to make money farming and we need more farm. ers. Here is where we come in

## We are in the Grocery Business

We have had long experience in this line and it is not an experiment with us. We study the wants of our customers and we generally succeed in having what they desire. Our trade has gradually increased each month and we are doing our dead level best to keep up with the growth of the City and development that is being done in the country. This is a big job but we are right on it now with as complete stock of eatables as can be had on the Plains.
All Kinds of Fresh Irrigated Vegetables.
We hope to have you as a customer if not trading with us. Our motto is, "If it is not right we make it right.'

## Sewell Groc. Co.

Telephones 139 and 8

## PLAINVIEW VISITOKS TO THE PANHANDLE STATE FAIR

Call at the Nunn Electric Exhibit and see the many devices that we have there on display. Tell them what you want, leave your name and then come home and get it from

Telephone 13

## Conner Electric Comp'y

Plainview, Texas have been engaged in this who this summer and stimulece home industry. Their products are as
good if not better than any other
you can get, and you are assured
that they have been prepared un-
der the most sanitary conditions."
The reminder is timely. The coun-
try school girls of the "Giris Tomato
Club" movement in Alabama and Mis-
dium of that good work that there it a chance for them to earn money on
the farm; they are learning that there is money in saving the vegetable crop by canning it, and they ars learning to be housekeepers and economitsts,
thrifty and careful, and knowing ho: hrifty and careful, and knowlamg how to ultize profitably the resources of
the farm which have heretofore not he farm which have heretofore nol been used.-Moblue Register.

The Twice-w-Week
Hale County Herald treoed on Tuesday and Fridas. brown a milefr, publishers BUFORD O. BROWN, Editor
E. B. MILLER, Business Manag

Phones: Business Office, 72
Watored as second-class matter in the Post Office in Plainview, Texas ander aet fo March 3, 1879.

All communications, remittances,
me., ahould be addressed to THE
HERALD PUBLISHING COMPANY Poat Office Box 368, Plainview, Teras NOTICR
All annosasemente of any church sertaining to servies
an . welcome to but any announcement of a bazaar, tice cream supper, or any plan to get muney, is looked upon as a business
proposition, and will be charged for proposition,

## (Invariably in advance)

Ignorance never has reaped the re
wards of learning; nor has wards of learning; nor has blind
ehance ever achieved the victories chance ever achieved the victorie
which have crowded intelligent prep
aration.
Neither a college education training in practical life can make a
man-but they help. For the fina man-but they help. For

## THE SAFETY HABIT,

Railroads, street car companies an
transter companies have carried on transter companies have carried on
vigorous campaign of educating the vigorous campaign of educating the
public in the safety habit. Corporations have been excoriated for failure
to provide fire to provide fire-proot quarters and
other means by which human life other means by which
might be more safe.
Perhaps as great a loss of propert
and scarecly less of life has resulte from individual negligence. Fourteen thousand one hundred and
meventy-one fires have occurred in meventy-one fires have occurred in
private residences, boarding private residences, boarding an
apartment houses since Decembe 1910. The State Fire Insurance Boar reports that 10,107 of these have been due to preventable causes-seventy-
five per-cent of this loss due to indil five per-cent of this loss due to indi-
vidual carelessness Defective flues caus fires.

## This is an easily preventable cause. A blaze from a defective flue indicts

 A blaze from a defective flue indicts Can you class it as less than a crime Acting Governor Mayes has pro tion Day." Suppose you take that occasion for examining your flues,eleaning up inflammable waste, and eleaning up inflammable waste, an
in general application of the safet in general application of the safety
mabit.
The preservation of human life and service and an indivudual duty OUR TO-MORROW. The Panhandle Fair begins an
epoch. It means co-operative effort by each individual on the Plains of Texas for the building of an empire in Northwest Texas-an area larger
than all of the commonwealth of Ohio. than all of the commonwealth of Ohio.
It means the bringing together of the best from each community in
Northwest the best from each community in
Northwest Texas. Friendly rivalry
stimulates individual effort Yisitor Northulates individual effort. Visitors
grom a thousand marts will take ad
gromer trom a thousand marts will take ad-
vantage of reduced railiroad fares to vantage of reduced railroad fares to
see this exposition and learn if th marvelous tales told them are true

Manager's Residence, 16


# We Stand By What You Buy <br>  The New Styles While the Slyle is New <br> <br> All Departments Are Showing New Fall <br> <br> All Departments Are Showing New Fall and Winter Merchandise 

 and Winter Merchandise}

## Ladies' Suits

We have completed something greater than ever in the sale of New Fall Suits. The many suits sold are being replaced withothers and today we are showing a splendid assortment of styles made up of those materials that are recognized as the Season's best clothes. Our styles are those that are meeting the approval of Fashionable women. The graceful lines of the coats and the neat draping of the skirts are distinctive features in our Ladies' and Misses' Suits. The best fitting garments you meet are from the Rich-lier line. We employ an expert fitter who will see to it that a garment is a fit before it leaves our store.

## Party Dresses

The dainty shades, the exquisite color
 combinations and the perfect draping in these new chiffon, crepe and lace dresses make this season's a most exceptional line. Prices, $\$ 14.50, \$ 18.50, \$ 21.50, \$ 25, \$ 35$, and $\$ 45$.

## Ladies' Silk Hose

We specialize here--three num-bers-each the best for the price can't tell you just how good they are but feel sure you will find them the best you have seen at $\$ 1, \$ 1.50$ and $\$ 2.50$ a pair.

$$
\begin{array}{c|c|c}
\hline 102 \text { N. Pacific st. } \\
\text { Plainvieu, Texas }
\end{array} \quad \text { Richards Brod-Golier } \begin{gathered}
107 \text { W. Main St. } \\
\text { Plainvieu, Texas }
\end{gathered}
$$

,
have made their homes somewhere on ; must be built; intelligent effort ap-/worthy sons of the men-who have concerts will be given untll next boats and two sall boits on the take have made their
these prairies.
This co-oper hese prairies.
This co-operation means new rail-
roads, factories, farms; all resulting, oads, factories, farms; all resulting,
it tonding to result, in cities. It has toen the opinion of every
pr visitor questioned during the past
quarter that people living in must be bultt, intelligent effort ap-
porthy sons of the men-who have
plied to an hundred problems. Men
whose vision has been tested by ex--
builded Atmerica; let us riase our con-
wertions to the magnitude of the posprobabili
share. share.
Let us, Let us, then, fellow eitizens, devote country for which we stand sponsors;
concerts will be given until next boats and two sail boits on the lake

spring. Two sall boats were added at a later date the Company will |  |  |
| :--- | :--- | :--- | :--- |
| to the Lake fotilla Monday. There | perhaps put boats and fish in the Lak | are now four row boats, two motor at Ploneer Park. uarter that people living in the shal-

low Water Belt Water Belt do not realize what
ve have. Men, wise from experis



Scene in Plainview Nursery
You will find everything you, as a discriminating buyer, would expect to find in a first classdrug store at
Duncan's Pharmacy
The Store Where You Feel At Home"
$\xrightarrow{\square}$

## Underwear

No garment can contribute more to the comfort than can an undergarment. A misfit will make the wearer feel as a misfit so long as a garment is worn. We realize the value of properly constructed underwear and have an ex- $\qquad$ Barifty Bram Otlothes tensive line of this sort for men, women and children. "Maline," the no button union suit and vest for Ladies are sold by us. This no button feature is appreciated by most women but especially so when a party or evening dress is to be worn.

## Cloaks

It is like finding money when you get into our line of Ladies and Misses Cloaks, there is so much quality here for the price. Then, too, there are so many to select from. Materials are the newest and with such a variety of styles its easy to make a most becoming selection. Prices $\$ 5$ to $\$ 65$.

## Good Clothes

A man looking for a place to invest $\$ 50,000$ came into our store the other day. He was pleased with the land, the irrigation, etc.,but the one thing that impressed him, he said, was the prosperous appearance of the people--good clothes if you please, First impressions are lasting The genial handshake, the friendly smile--Plains people have these--we have the good clothes and we want you to have the best. These clothes we offer wear well and keep good shape. Let's make this fetching combination, a handshake, a smile and good clothes. See our new Fall Styles of Society Brand and S. M. \& S. Clothes. Get the habit buying Men's Toggery at our Men's Shop next to the Post Office




Many visitors, becoming infected with
Plains bacili, will not rest until they That meart a family in a comfort. 30,000 families
 50,000 in Plainview. It means wealth,

## We Are Going 5,000 Strong

To the Panhandle Fair at Amarillo and Boost Hale County Productions by giving away free 5,000 Sample Packages of the Best Seed grown on Earth.

If you are from Missouri get close.

## C. E. White Seed Co.

Plainview, Texus

[^1]
## SANDER \& PIPKIN AUTO CO., Plainview, Texas

 BULLETIN

 . went to. Ablene Thursday.
L \& Whitebead, of Labbock, wa
a visitor in Plainview this week.
w. H. Box pas been appointe
deputy sherift by Sheriff Hooper. W. H. Box pas been appoint
deputy sheriff by Sheriff Hooper.
M. T. Cunninghiam, of Labbock,
transacting business in Plainview.


$$
\begin{aligned}
& \text { vis }
\end{aligned}
$$



ing conducted to-day.
H. $W$. Ragel. of Chicago, is visiting
his sister. Mre. Z. E. Jenkins, on
White and Slaton streets.
E. N. Egke drove from otton last E. N. Eges drove from olton las:
night in his Overland. Mr. Egge's gas gave out and he came in by. ofl
light. Dr. L. E. Barr, of Labbock, is in
Plainview. Dr. Barr was formerly
vetertnarian in Platnview. He is al veterinarian in
ways welcome.
aro. He has been visiting his sister
Mre. Slaton Streets. Jno. Wilkins came in from his
rainch Wednesday. Recent rains will belp the range in his part of the coun-
try, John says. J. C. Fortenberry left today for
Jory, Corpus Christi, Texas. He will spend
a considerable portion of the winter
a In the Gulf Coast country. Bron Brown 'and his bride returne
Tuesday from their cross-the-country Tuesday from their cross-the-country
bridal trip in a Hudson car to Rosmell orida Santa Fe, New Mexico
and
$\qquad$ Tuesday from clifton, Texas, and
connected Adams, on the Platnview News. Dr. J. F. Owens and family, whe
have been in Kalamazoo, Mleh,, the have been in Kalamazoo, Mch, the
past several weeks, left that place past several weeks, left that place
yesterday on thetr return home to
Ptane yesterday
Plainview.
C. J. Du
into Plalnview in his Buick Wedeose day. Mr. Dugkan says there is no let up in the development work in and
around Litterield. N. M. Akeson, of Hale Center, was a
Nisitor in Plainview yesterday. Mr
 ROSS D. ROGERS, Proprietor



## WE ARE 0VERSTOCKED 0N CLOTHING

And its all new Fall Goods too-but we are going to have to sell some of it right away just as though we had carried it over; so from

## Saturday Morning, October 4th, to Saturday Night, Oct. 11th

the following prices will prevail:

| Men's Suits |  | Boys' Suits |  |
| :---: | ---: | :---: | ---: |
| $\$ 25.00$ now | $\$ 16.85$ | $\$ 8.50$ now | $\$ 5.95$ |
| 20.00 now | 14.00 | 7.00 now | 4.95 |
| 18.00 now | 13.00 | 5.00 now | 3.85 |
| 15.00 now | 11.00 | Special | prices on |
| 12.50 now | 9.00 | corer- |  |
|  | coats during this sale. |  |  |

We are also adding to our big stock of men's furnishings a nice line of piece goods.

## Special for First Monday Only

 we will make an 8 c price on all 10 c outings.For the best Rockvale and Niggerhead Coals at right prices and of course all kinds and grades of the best long and short leaf yellow pine lumber go to the

# Alfalfa Lumber Company 

Telephone 163

## Busy Bee Cafe



## 50 Cents Per Cover

PHONE 188
PHONE 188

# WallerTailoring Company 

Cleaning and Pressing

## ALTERATION AND REPAIR WORK

## All Work Guaranteed

## Called for and Delivered

Waller Tailoring Company
PHONE 188 PHONE 188
mans no can onmene

To those whe $\quad \begin{aligned} & \text { recommended that a solution com } \\ & \text { posed of four parts of alcohol, thre }\end{aligned}$ | To those who object to the old meth- | parts of glycerine and three parts of |  |
| :--- | :--- | :--- |
| od of thoroughly greasing their hands | water be used instead |  | in order to make subsequent cleaning well rubbed in and the sands

easy after an overhauling job, it is mitted to dry before work is com

 of deposits that has been practiced
with a degree of success, though it be wina degree of success, though it be
fraugh with more or less danger of
damaging the device, is in alternately switching the ignition on and off, and
thus cause accumulations of live gas to explode with it. The force of the
explosion generally is sufficient to subsequent ex
Dallas News.
SETH WARD COLLEGE NOTES. Pofessor Pearce and Professor
Crouch went to Crouch went to Amarillo last Monday
to meet representatives from otber
colleges and academies of the Pan-handle for the purpose of organizing
Athletic and Oratorical Associations.
Ting They report a rery satisfactory meet-
ing. All of the schools had represent atives there.
Mr. Pearce went to Floydada Tuesday and secured two students from
the Presbyterian Academy, that has recently closed.

The enrollment is steadily increasing. Four literary students have encored this week, aside from
in the Fine Arts Department.

The Literary Societies are doing
good work. They have committees arsood work. They have committees ar-
ranging for open session programs, and have begun to talk about men for inter-collegiate debates. The young
ladies' society will give an open-session program on the night before Thanksgiving Day.

Miss Marsalis has made an excellent beginning in her work in the one week that she has been here. She has sev-
eral pupils studying with her on the pipe organ and piano. She is also organizing an orchestra, and is going organizing an orchestra, and is going
to have other instruments in the
chapel choir. The chapel exercises

## You Feel Safe

in buying anything that you know has a good reputation. We are just like you. We know that as long as we offer our trade merchandise of established quality, we both get full value for the money we pay.

The FALL BUYING SEASON is now at hand. We carry a full stock of dependable lines of merchandise. A few of the lines are given here.

## For Men

Hart Schaffner \& Marx Clothing, Howard and Foster and Edwin Clapp Shoes, Stetson and Knox Hats, Cluett Shirts and Collars, Keiser Cravats, and extra standard makes of all lines of Men wear.

For All the Family Black Cat Hosiery and Munsing Underwear.

## For the Women

We cannot go into details of the large assortment of womens wear that we have placed in our stock. We can give you a few of the representative brands. Sunshine and Bischof Garments, LaPorte Dress Goods, Kabo Corsets, Simmons Gloves and Selby Shoes.

## For the Boys

Perfection Clothes, and Pat Cogan and Reed's Boys Shoes Girls Sally Walker Shoes.

## Carter-Houston Dry Goods Company

"Goods That Speak for Themselves"

TIRE NEGLECT RUNS BILLS UP;
hTTLE CUTS GROW LIKE HABIT.
By F. A. Henderson, in Dallas


## EAT AT THE

 F.\&B. Cafe We Feed The People Quick Service Our Motto--Quality
## The Herald's Classified Want Ad Section



# Consider the Woman Who Cooks Your Dinner Today 

The woman you care for--is she having to bother with dirty coal, coal full of slate and with other bothersome faults-is she sacrificing her good looks, health, and disposition and failing to have your meal on time when you are in a hurry? It may be the coal she is trying to cook with Avoid it all by placing your next coal order with us- our coal is clean and posesses the highest heating qualities.

## Improved Irrigated Farms

In the Shallow Water Belt of the Plains of Northwest Texas Where Every Farmer Owns His Own Irrigation Plant

We are developing 400 quarter sections in Hale and Floyd Counties --divided into 40, 80 and 160 acre tracts.


There is No Chance for the Man Farther Up the Ditch to Get Your Water

## Under Our Plan of Improved Farms

there is no long wait of all outgo and no income, as has heretofore been true in new countries. You buy farms with good dwellings, barns and outbuildings; well and windmill for domestic purposes; Big Irrigation Well equipped with pump and engine, capable of irrigating entire farm; main ditch laid; half of land broken; 20 acres in alfalfa; 2 acres in orchard; services of irrigation expert free.


## RICH SOIL AND IDEAL CLIMATE

## have never been questioned in the Plains Country of Texas. The question has always been

 Water. NOW WE HAVE IT IN THE DISTRICT AROUND PLAINVIEW.

For prices, terms and other information write, wire, phone or call on the

## Texas Land and Development $\mathrm{C}_{\mathrm{o}}$.

## OLUME TWENTY-pouk

## Community Correspondence

CORRESPONDENTS WANTED.
The Herald wauts correspondents in ereys communtity on the South Plalns, are of considerable Interest to all of our renders. If you are wllling to net as correnpondent, write The Twice-a. Week Herald for further Information ERESS. October 1.-We had a good arin at
er the equinoxal storm, the 23 rd o September.
Mr. R. G. Lyans left last week t
return to his home, in Colle return to his home, in Callfornia.
Mr. H. Behrend, of Auburn, the train at Kress Sunday to attend
the German mission feast at Happy. Mir. F. Rouser is haviag his dwel3. Mr. house painted this week.
M. and Mrs. J. Bush visited it M. Capon's, east of Kress. Rev. A. E. Butterfield will
at the M. E. Church Sunday.
The Misionary Society will The Misionary Society will meet ai
the M. F. Church next Tueaday at he M. E. Church next Tuesday at T. m. A. Oliver is drilling wheat this

Moek. W. A. Porter went to Tulia Sat-
Mrday evening to urday evening to sepnd Sunday with Mr Hort
Mr. Hart and Mr. Hankins haule
Hart, Tuesday.
Mr. Will Rousser and Mr. Green fleld were callers in Kress Monday. Rev. Emil Rechnagel, of Plainview.
will preach Sunday at 2 p . m . at the Central Plains achool house. Mr. and Mrs. Whilie Wailace lety
this week for Southern New Mexico this. week for Southern New Mexico,
Where they will spend the winter carWhere they will spend the winter car-
ing for Mr. Adkin's catte. Mr. Adsouth from Carisbad.
Mrs. Jones is just recovering from a severe attack of asthma. Mr. Jones
and three of the children are beading maize near Cone, Texas.
Proteagor Graham's father and
mot Proceagor Graham's father and
mother, with their twe litte grund-
 the chilaren-w.
tages.
That silo favention belonging to Mr
 hasht, and neat model daisy. Mr. Harris built on such prineiples. This to chal ange competitors, and big manuatac
uring companies are beginning take notice.
Velma Lin
Velims Linn is on the stek tist, not
able to go to school.
Flossie Samuelson and Ruth Moore,
the two Kress resident country school
, teachers, are making goout In their re-
tpective places. As President Pearce spective placess As President Pearce
says, this kind wil "make good" anywhere, and he knows.
There is a foating rumor that Mrs.
Jordan and her family are seriously thinking of moving away from Kress
Better for Kress if this proves to be "rumor" onty. O. M. Fowler evidently thinks we
will have a hard winter. He noved his a hard winter. He ha
ond of town. end of town.
Lawrence
dowrence Samuelson fell from his
donkey and broke his arm. He (the donkey, has broke his arm. He (the
donkey hanged hands, and Law rence is rapidy recovering. The new Methodist song books hav
arrived, and every body is invited to ait up and sing. but several of the boys and girls are earing they have not. Klay and Cloe Cates, with their tam-
Ites, have moved to the canyon east of Tultia, and are swimming in al of Tulta, and
Mr. Hamilton's and Mr. Roswel

Scheihagen's families are occupyin
the houses yeated by the Cates's. the houses vacated by the Cates's.
Mrs. Frazier keeps "bachelor's hall Mrs. Frazier keeps "bachelor's hall
while $\mathbf{M r}$. Frazier and hile Mr. Frazier and son, Ira, are
heading maize down near Lockney. The O. E. S. practice was rained out rriay night; so also was the choir
practice. Evenings are never too chilly nor water too deep nor wet for J. P. Lann a duck or water guinea on the lake Tom skipworth thas taken his teed binder and gone to the Prairieview neighborhood. There's nothing like going to the land of plenty, Tom, when famine prevails at home.
Emmet Houser has also
Emmet Houser has also gone, to
ward Crosbyton, but we are sure he ward Crosbyton, but we are sure he
won't stay away very long. However he may go "moore."
Uncle Jack Skip
Uncle Jack Skipworth, the shepard
boy, was wading water on our streeta boy, was wading water on our streets
Saturday, and, Incidentally, having a tooth pulled.
W. A. Meyer has moved to his farm,
west of Kress, and is endeavoring to
west of Kress, and is endeavoring to
become young akain.
Our blacksmith, Mr. Chittum, has
noved with his family to Fort Worth noved with his family to Fort Worth.
I. Griffin went with Mr. Chitum and is going on to Dallas or somewhere and is going to get an auto or
womething! Ah, well, there's no vomething! Ah, well, there's no
knowing what Isaace will do: just wait knowing what isaae wint do.
and see. Burke has bought a bik wind mill and is going to farm the "sure
way." way."
Elva Elva Hinshaw, who had a severe
case of "near appendicitis," seems to case of "near appendicitis,", seems to have fully recovered, but is too weak John James is again called to mour Jobn James is again called to mourn
the loss of a valuable stable horse This is the second within the year,
and it is pretty tough on Brother
assistant.
Misses Bessie Hogans and Dora
Thomas have gone to Lubbock to start Misses Bessie Hogans and Dora
Thomas have gone to Lubbock to start
their dressmaking and ladies' tailoring their dr
shops.
shops.
They are filling Mr . Harral's sil
They are filling Mr. Har
this week. Hale center.
Miss Ellen Eakin spent a few day Last week visiting the
Cox, near Plainview.
Sam Choat and wife
visitors a few days ago
Bob Choat, of New Mexico, is spend-
ing the autumn here with his parents
Ir. and Mra. J. A. Choat.
C. B. Rees has installed a new
pump in hes irrigation well, and ex-
low a considerable increase in the
Herman Krause dind his brother
rom Nebraska were buying cattle here last week and paying good prices
for them. J. M. Buchanan and family, A. K.
Price and family, W. I. Johnson and tamily and J. A. Line and family, all old neighbors "back East," visited last Sunday with Mr. and Mrs. Lee M Springer.
W. I.
W. I. Johnson and family and his
niece. Miss Della Johnson, of Chil idece, Miss Della Johnson, of Chil
dress, spent last week visiting relaives here. This is Mr. Johnson's first visit to the Plains, and he is highly leased with the country and talks abermathi.

## October 2.-We have been having

## October $1,-\overline{\mathrm{Mr}}$, and Mrs. A. L. An

dectober 1,-Mr. and Mrs. A. L. An
de Amartended her mother's funeral at Amarillo, last week.
Mr. S. L. Rives recelved the sa
news that his oldest sister, Mre
Cox, of Bremond, Texas, is dead.
Mr
Mr. Miekey is conducting a class in
singing every Sunday atternoon at o, clock at then
builiding.
Sunday evening an interesting temperance lecture, illuatrated by stereoptticon views, was delivered at the
Methodist Church by Mr. Reece, of Kansas Ctty, Mo.
The High School department of the
public schools has 37 puplls enrolled public schools has 37 pupils enrolled
Nearly one-balf of them are thom the Neariy one-half of them are fiom the
country.- Some of them come six miles, yet there was only one tardy the first month. The teachers and pa rons love their school.
The people arousd Hale Center are
studying and discussing the subjec of irrigation. When all see the sub ject from tts proper light, the distrie will be organized. Education first;
application follows. aome nice rains in the last week, mak-
ng good moisture for sowing of fall cheat.
Miss Maude Penson, who Miss Maude Penson, who has been
with her sister, Mrs. E. M. Legg., for wome time, left for Fort Worth last Sunday, accompanied by Dr, Legg. Miss Penson expects to take tre ment for a while at that place. The Ladies Study Club met with
Mrs. Fritz Fuchs last week. Alt the inces reported a good meeting. They
dised what ladies clubs are do ing all over the world. They will

## PRAIBIE AVENUE.

> October 1.-

The young people had a singing
w. G. Williams' Sunday night
large crowd was present.
Dr. Gladney failed to preach her
sunday, owing to the bad roads We are having fine weather again We are having fine weather again
after the rains we had here. School is progressing nicely with J. W. Wiggans as teacher. Mr. Carter was a home visitor from
the canyon Sunday:

## Semi-Weekly Market Report

RAINS AUGMENT BUYING
BY MIDDLE WEST FEEDERS.
Prices caused a decline on that kind at Chis
cago last week to be disregarded to day, canners selling up to 84.50 , and
heavy cows at $\$ 7.00$ heavy cows at $\$ 7.00$. Horned Cotos
rados sold at $\$ 7.00$ to 87.50 , odd hesed rados sold at $\$ 7.00$ to $\$ 7.50$, odd hend
up to $\$ 8.50$, spayed Mountain heifers up to $\$ 8.50$, spayed Mountain heiterid
$\mathbf{7 7 . 0 0}$, Panhandle cows $\$ 5.25$ to 85.90 , calves $\$ 7.00$ to $\$ 10.00$. Stock steats range from $\$ 5.50$ to $\$ 7.50$, and toppy
feeders brought $\$ 7.60$ to-day, fleshy feeders brought $\$ 7.60$ to-day, fleshy
feeders $\$ 8.25$. reeders
Seventy
cars of quarantines came in to-day, the steers included beiags
common grassers of light weights, which selt at 85.75 to $\$ 6.50$, and mirod bunches.
Hogs
Hogs are selling much better sinoe
the middle of lase he middle of last week, on account increased interest on the part of
packers. Outside order buyers conpackers. Outtive order buyers coas:
tinue aggressive, taking 24 per coat the total hog supply last weok, which is a very strong feature hors.
Receipts today 8,000 , market 5 costs higher; top $\$ 8.65$, bulk $\$ 8.25$ to 88.60 .
hes Sheep and lambs are 10 cents hictor to-day, following strong markots all last week; receipts 15,000 hend. Utah lambs sold largely at 87.00 to 37.25 , natives at $\$ 6.50$ to $\$ 7.25$. ©a
account of short supplies of rage lambs last week, natives advanced
sharply. Feeding lambe sell renally
at $\$ 6.25$ to $\$ 6.50$, the supply quate; fat ewes $\$ 3.50$ tost.60, includ-

ing light weights; yearlings 85.00 to | 35.75. $\begin{array}{c}\text { weights; yearlings } 85.00 \\ \text { J. A. RICKAR, } \\ \text { Market Correspondent }\end{array}$ |
| :---: |

daiky cattle to be hornless.
Weapons Developed for Defense Mis
Be Removed Through Breeding
it seems sure that sooner or tat
the great majority of our dairy cattl

GREATEST BATTLESHIP
Monster Dreadnought Nevada Christened by 10.Year-01d Girl; Quincy, Mass, Oct. 1.-Anothat
fighting monster of the deap wes
added to Uncte Sames neyy fighting monster of the deap was
added to Uncle Sam's navy today whan
the new superdreadnought Nevada slid down the ways here.
Miss Eleanor Anne Siebert, 10-yearMiss Eleanor Anne Siebert, 10-year--
old daughter of Fred J. Slebert, mia-
ing engineer of Reno, christened theing engineer of Reno, christened the
ship. She was born in Tonopah. Hor mother is the Governor's sister. $\left[\begin{array}{l}\text { Miss Siebert is the youngest sponsor } \\ \text { who has ever bestowed a name on one }\end{array}\right.$ Who has ever bestowed a name on out
of Uncle Sam's vessels, in addition to of Uncle Sam's vessels, in addition to
being the sponsor of the largest and most powerful war vessel alfont.
The new fighting vessel is in a The new fighting vessel is in a clacsy
by itself. Not only is it the largest
vessel of its kind in the world, but if vessel of its kind in the world, but it
is the first superdreadnought of the exclusive oil fuel class. When come exclusive oil fuel class. When com-
pletely fitted up she will have but ouse
smokestack, made possible by her oil smokestack, made
burning engines.

Rev. Nix, of Plainview, preached us
two good sermons Sunday and was in chapel at achool Monday morning wis a good story for the childre Ellen.
October 2.-Mr. and Mrs. J. J. Simp
on visited their old bome .


Campus, Seth Ward College, Plainview, Texas
burning engines.
Plans have been made for the prothe ship when she is put into commic. sion, of a solid silver service, made from native bullion of Nevada.
The New York Shiphuilding The New York Shipbuilding Com-
pany now has under construction the pany now has under construction the
Oklahoma, the sister ship of the Novada, in which will be incorporated
the same general features and the


Will be bred without horns. Tb
prefudice in tavor of horns may kee prejudice in favor of horns may keep
these weapons on the cow's head for some years, but in time, following th
law of progress, "the horns must go
部 law of progress, "the horns must go
It would stump many a breeder it would stump many a breeder
pure-bred cattle todey to tell why his cows are better off with horns, It seems to be remonstrated that
the "original dairy cow" had no horns. ${ }^{\text {theme same size as the Nevada. }}$ seat


912 Football Squad, Seth Ward College, Plainview, Texas ,

## 208 Students the First Day of Enrollment at Wayland Baptist College

## But There is Still Room for $\mathbf{Y}-\mathbf{O}-\mathrm{U}$ We Offer You

An exceptionally competent faculty, strong course of study, special training in Art, special training in Music, a splendid Business Course, special work in Elocution, newly equipped and furnished Class Rooms, Dormitories and Laboratories, an opportunity for Physical Development.

Wayland Needs You and You Need Wayland
Write, Phone, Wire or See

## I. E. GATES, President

| OF world <br> NEWS OF THE WEEK. | dead | os Ayres about December 1 on ner up the River Paraguay. |
| :---: | :---: | :---: |
|  | Four young women who were to become brides Monday were killed by | be accompanied on the hunt Kermit, who made the A |
| million children, it is estimated | lightning Sunday near the village of | hunting tour with his |
|  | Nagy-Varad, Hungary, while the |  |
| of Mayor Gaynor while the funeral | were picking flowers to decorate the |  |
| ces were being conducted in Tr | church for their weddings. They | persons. |
|  | ov | ose |
| he city hall until 10 |  | pany her husband to |
| a. m, and then was taken to the | struck by lightning. | ere the Colonel will deliver his first |
| rch, where the Episcop | A daughter-her second child-was | October 22. His |
| vice was read. Burial was in | born Monday to Lady Decies, who | tober 27, and the third at Bu |
| eenwood Cemetery, Brooklyn. | was Miss Vivian Gould-daughter of | Ayres, Nowember 5 |
| rongs crowded the side funeral | George Gould-at her home in Lon- |  |
| ocession went from the city hall | don. Her first child was also a daughter. Lord and Lady Decies |  |
|  | were married in the spring of 1911. | flew 600 miles Tuesday in an aero- |
| the official flag of the at its head, the coffin | When the mother recovers suffic |  |
| ove the roadway on | oun |  |
| que drawn by 16 black |  |  |
| elve honorary pall-bearers, headed |  | 1:45 p. m. Garros has won many |
|  | sident | long-distance races in Europe, and |
| outside of the church | sail October 4 from New Yor | mas participa |
| inside for the services. The cas- | de Janeiro on a scientific expedition | titude records. |
| ed to and from | and hunt for big game in the interior |  |
| church on the shoulders of six police- | of South Amerca in behalf of the | Because of a difference of opinion |
| men and six firemen. Business was | Am | on the part of two Federal Judges, |
| roughout the eity | After delivering a series of |  |
| ur during the last rites for | h American cities, he will | day to the Court |

[^2]The Band is Going to Amarillo
For the Panhandle Fair, but we will be open with our usual stock of fresh fruits, candies, cigars, and tobaccos. Another shipment of "Loose Wiles" bulk chocolates just received.

# Blasingame \& Klinger 

Phone 263

| Kans., that his client had done the same thing Caminetti and Diggs, of California, did-paid a woman's transportation from one state to another for immoral purposes-went free. Judge John C. Pollock held that the Government did not show that Baker made use of the young woman for financial gain, and he instructed the jury to find Baker not guilty of violating the Mann act. Baker was charged with having taken Cora Stover, 17 years old, from Peabody, Kans., to St. Joseph, Mo. Judge Pollock says the Mann act was not passed to cover personal escapades. <br> The Supreme Court of Washington has confirmed a verdict of $\$ 1,400$ in favor of Mrs. Ella Wharton, of Walla Walla, against Dr.. W. H. Werner, of College Place, a suburb. The woman sued the physician for damages because he left a 14 -inch spring in her body after an operation. The spring was in the wound 15 days before it was discovered. The Court declared in its opinion that "common sense showed carelessness" on the part of the doctor. <br> Fifty persons were killed when rebels dynamited a passenger train on the Mexican National Rallway 60 miles south of Saitillo. The train was looted and the surviving passengers were robbed. Forty federal soldiers and ten passengers in the sec-ond-class coaches comprised the death lit. W. W. Mervain, of San Francisco, the only American on the train, escaped injury, but was robbed. <br> The killing of Ewell Hutchens and Quincy Drummonds, musicians, near Benton, III., by drunken coal miners, | caused a race riot Monday in Benton, pany of malitia called out by Gov ernor Dunne at the request of the Sheriff of Franklin County. Twenty five or more aliens were beaten by Americans in the fighting in the pub lic square early Monday, and the growing mob defied the 25 extra po Hicemen sworn in by Mayor Espy. Several Poles and Italians were ar rested. The slain men, with Harmo Wyant, had played at a Polish danc in the outskirts of Benton and wer waylaid on their way home. Th bodies and the unconscious form Wyant were found by a party of auto mobilists, who stopped when thei machine ran over a violin and a gul tar. Wyant's right arm had bee broken by a pistol shot and his hea was injured. He likely will recover. <br> The decrease in meat animal production in the last ten years ha eaused a more precarious conditio for the packing industry and the con sumers of meat food products tha has ever before been developed in the history of the United States, ac cording to the report of the Executiv Committee of the American Mea Packers' Association in convention a Chicago. A meat famine in the coun try will result by 1923 unless the production of cattle and hogs increas greatly, the report says. The organ ization voted to authorize the expenditure of $\$ 500,000$ in the next fiv years- $\$ 100,000$ a year-to teach farm ers the advantage of cattle and ho raising and how best to care for the animals. Among the remdies suggested by speakers to relieve the sit uation were: Every farmer shoul raise at least two beef steers eac | year to offset the decreased produc* tion on Western ranches; the remaia* ing ranges should be cut up into farm, and given by the Government to sattlers; develop the hills of New Eng' land as a beef-producing country; substitute corn for cotton in the Southern States and encourage cattld and hog production there. <br> Several thousand miners in ths Southern coal fields of Colorado went on strike Monday, seeking to force Mine Wer of their union, the Uaited leaders declared that the strike will continue until the recognition if granted. Mine operators stated that enough workmen did not leave ths mines to cripple operations. The other demands of the miners-for their own check weighmen, privileget to live and trade where they pleaso and to employ such physicians as ther please-are not receiving much dis. cussion either from the strikers or ths operators. Reports from the variout mining camps indicate that the wal's. out is general. <br> Several students have been expelted from Griefswald University, in Ger many, because they were total abstainers. The abstainers were repr: manded in June, when they protested against a typical "beer evening" of the 1,000 students in celebration of the Jubilee of Emperor William's relga The rector of the University, who pre sided at the gathering. declared the protests were an "incentment to ac tion against academic customs." Ond of the abstainers criticised the reprimand and was sentenced by the facu! ty to three days' confluement is the (Continued on Page Seven.) |
| :---: | :---: | :---: |



## An Interior View of the R. A. Long Drug Store The Home of

Hammar Paints, Oils and Varnish. Ansco Cameras. King's Candies. Parker Fountain Pens. Shumate Razors. Dikes' Guaranteed Household Remedies. And Everything in the Drug, Toilet Supply and Gift Lines, which go to make our stock one of the most complete on the South Plains.

## We Emphasize Prompt Service

 R.A.LongDruig Co.PHONE 327

RAYS TO DISPLACE GUSS:
The United States Testing Eagine of Destruction
The United States Government is
making rigid tests of the invisibt light waves invented by William Burr Gibson, which, it is asserted, will an-
nihiliate the largest nihilate the largest dreadnought
afloat or destroy a bomb-carying aero afloat or destroy a bomb-carying aero-
lane, says a writer from Sehnectady plane, says
New York.
In a test made by the inventor be-
fore applying for a patent, a charge fore applying for a patent, a charge
of dynamite was exploded five miltes away. The apparatus can be ca
around by an ordinary man. round by an ordinary man.
WIII Revolutionize Warfare
"Although I have not made actual experiments with aeroplanes," sald
the invente the inventor recently, "the success which has attended the other demon-
strations warrants me in predicting strations warrants me in predicting
that it will as readily destroy hat it will as readily destroy war
neroplanes as it will explode ordinary mines."
The experts declare it will revotu-
tionize warfare. With its atd, tionize warfare. With its ald, an In-
vading force would easily explode vading force would easily explode
every mine in its line of progress and destroy its antagonist's defenses in a day.
"By means of these invisible rays, said one, "a battleship would be blown
to atoms by the explosion of tts awn macazines with no more power than it takes to lifht an ordinary arc lamp",
The machine is extremely simple. and is the result of seven years' ex-
nerimenting bv the lnventor. who is 25 years old. It consiststor, an ordin-
ary arc lizht, two guartz lenses and seven colored screens. The device is
designed to concentrate and project

Some authorities place the waste of water in irrigation at different places
in the United States so high that they
assert not over one-third of the water in the not over one-third of the water
assert not
used for irrigatlon actually benefit used for irrigation actually benefit
the growing crops. The sources of waste are seepage
trom canals, too much water applied trom canals, too much water applied
to the land, fatlure to provide proper co the land, falure to provide proper
drainage for surplus water, Improper
preparation of land for irrigation preparation of land for irrigation,
fallure to keep a sufficient supply of fallure to keep a sufficient supply of
humus in the soil, use of defective humus
Even in spite of all these waste
most irrigation tarmers show a profit mos the profit is far les than it should
be
be A tract of land is prepared for ir
rigation by a man who doesn't think rigation by a man who doesn't think
the expense of a farm level necessary and so depends upon "his eye." After
the water is turned on the water is turned on some parts of
the tract get too much water and somm the tract get too much water and some
get not enough. A comparatively level tract of land
will "settle" differently atter the will "settle" differently after the
water is applied. Some spots will be
higher than others. The irrigation farmer does not have a slipip and
farmation to go into the field and even drag to go into the field and even up
the inequalities. The promises of a "field under the
ditch" are so inviting that. in his
in haste, the irrigationist thinks seed
testing takes too much time, and he
even cannot afford a seed arader hed testing takes too much time, and he
even cannot afford a seed grader and comes up unevenly, and also produce irst-class crop of weeds. It take

HERE AGAIN! Bigger and Better Than Ever STATE FARR of TEXAS

## Dallas, October 18 to November 2



## Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and

## Carter-Winn Rubber Co.


for the best service and Ship Your Cattle, Ho DAGGETT - KEEN
A. M. aying and seling car load lots of sonth of Auguit.

Write, Wire or Phone to
Market Adrlee.
and Sheep
PHoNES: Prospect 501

# Something Good to Tell You 

The past two weeks we have bought several exceptionally nice house keeping outfits, in a class of goods not usually found in second hand furnishings and can save you big money on any purchases made in these lines.

Within the next few days we will have a full car load of new furniture which we are going to sell at our usual profit sharing prices. We work long after most people are asleep. and share the savings of extra salaries for clerks, bookkeepers etc. with our customers.

Don't fail to come and see our bargains before you buy. We have everything for the home from the Parlor to Kitchen and can save you money.

Our motto is, "It it isn't good we make it good."

Yours for business,

# w. 

Telephone 95 2 him three or four years to get the
field in the condition he mght have
had at the end of the first seat had at the end of the first season it
he had used more care.
Failure to get Failure to get enough humus into
the soil and keep a constantly-increas-
ing supply is one of the biggest


# Attention Overland 0 wners and Those of You Who Some Day May Be Overland Owners 

We unpacked today a big shipment of Overland parts which makes it possible for you to replace any part of any Overland model without delay.
WE ALSO HAVE A BIG STOCK OF FEDERAL TIRES IN THE FOLLOWING TYPES

[^3]Quick Detachable Clincher-Construction similar to regular clincher, but with non-extensible bead, for use
on standard quick detachable rim where clincher side rings are used.

Stratght-Wall Detachable-Has a straight.wall bead
with wire cable extending through base of beads providwith wire cable extending through base of beads provid-
ing necessary tension to retain the tire on quick-detachable ing necessary tension to retain the tire on quick-detachable
rim, where straight or outward curving side rings are used


The question is often asked, "What can He grown here?" This question is answered
iny atating that all the staple crops-such Wy stating that all the staple crops-such sillet-can be successfully grown here cillet-can be successfully grown here
every year by supplementing the annual nintall by irrigation.
Almost every variety of garden vegetables such as Irish and sweet potatoes, beans,
seas, onions, turnips, cabbage, lettuce tomatoes, celery, asparagus, beets, pump. tna, otc, all do well here.
We can ralse as fine grapes, piums and state growing peaches. Apples, pears and tact, nearly all other truits and berries, do well here, except such as are confined to wopical climates.

Proof of the Pudding
As proof along this line, we submit state sents from men who live here and have roduced the articles
"Plainview, Texas, Sept. 9th, 1913. To the Plainview Chamber of Commerce,
"Gentlemen: 1 have a No ? Advance Gentlemen: 1 have a No. 7 Advance
Pump, a forty-horsepower Herr Engine. 1 aid not get my well completod until about the last days of April, 1913. At this time te whent and alfalfa were both suffering
for water. I threshed 40 bushels of whoat tor water. I threshed 40 bushels of whesat mor acre, on 17 acres. I had 15 acres set
to alfalfa, and got an average of $5 \%$ tons por acre. I watered the wheat twice and the alfalfa four times, and each watering of the wheat and alfalfa averaged $\$ 2$ per
acre. I am aure 1 would have gotten at cere. I am sure I would have gotten at
least 10 bushele more of wheat per acre and ton of alfalfa per acre if I had sotten well completed in time.
"By leveling my land properily and cor
recting other errors, I feel sure 1 will be able to reduce the cost of watering my land from one-third to one-balf the cost for thise
"The cost of my pumping plant, complote
C. s. EBILING."
$\begin{aligned} & \text { s2, } 250 .\end{aligned}$
South Platnt Natural Vinepard
"Chamber of Commerce
"Plalaview, Texas
Gentiemen:
"Noarly twenty-three yeara ago, I planted

Plainview, on a place I settled in 1889 . In planting my grapes 1 first communicated
with T. V. Munson, of Denison, Texas, was decorated by, of Denison, Texas, whe with the Legion of Honor for his superior
ability in grape culture, and is a leading ability in grape culture, and is a leading
authority on grape growing in the world authority on grape growing in the world.
"Mr. Munson furnished me with a list grapes he thought would succeed here. planted over forty different varieties, such as Concord, Delaware, Worden, Niagara, etc At the same time 1 planted most all the "From this exper that there is not another part of the United States where the Eastern varieties of grapes
can be grown as well as on the can be grown as well as on the South Plains
This conclusion is deduced trom actual tes of over twenty years. The California grape
of over will not succeed here. They winter kill. venture to say that more and better Concords, Nlagaras, Wordens, ete., can be raised other part of the conntry. space than an "Respectfully, Signed) "L S. KINDER, Judge 64th Judicial District of Texas. Irrigated Wheat Yield Heavp Plainview. Texas, September 19, 1913. o the Chamber of Commerce Gentiemen: Garwood is a 120 -acre farm gallon well with a 40 -horsepower engine The pumping plant cost (including first
class pump -I irrigated 20 acres of etc.) $\$ 3,000$.
 and threshed 40 bushels per acre. My maiz
was irriget was irrigated once; estimated production
is 60 bushels an acre. The crop is not yet is 60 bushels an acre. The crop is not ye
gathered. My Indian corn was sold in roast gatgear and yielded a groses of $\$ 100$ an acr This was irrigated twice. I am now har vesting a heavy crop of Mexican beans. Thay have not been threshed, so that I can
not give a statement as to yield in buabels.多 give a statement as to yield in bushele. 1 find that row crops can be to oxcosed 50 centa an aere. "Reaspectfully.

$$
\begin{aligned}
& \text { "Respectfully, } \\
& (\text { Signed) } \text { "J. F. Garrison." }
\end{aligned}
$$

Depeiopment on Large Scale Plainiow, Texas, Sept, 20th, 1913.
amber of Commerce, Chamber of Commerce,
"Plasinview, Texas.
entlemen:


## Native Plains Grown Nursery Stock

The only kind with which you can be sure of the best results, either with or without irrigation

Our stock is in charge of only experienced nurserymen and we use every precaution to keep it in a clean, healthy growing condition. We dip and fumigate, before using, all scions and seedlings that are used in propagation. Entomologist certificate accompanies each shipment.


A plainview nursery scene
The Herald Publishing Co., Plainview has just printed our illustrated Fall catalogue a copy of which will be sent to anyone interested in our stock and methods.

## Special Notice

We pay transportation charges to any point in Texas when the order amounts to $\$ 5$, and to any point in the $U$. S. if the order amounts to $\$ 10$; and replace at one-half--each price--all stock that dies within one year from date of delivery.

As to our responsibility, we are pleased to refer you to any of the Plainview banks or commercial firms.
The Plainview Nursery
L. N. DALMONT, Proprietor




GI am now operating a livery car. Will fill calls anywhere. Brand new "Overland 71". Careful driving and a car you will not be ashamed to ride in.

## J. W. McCLELLAND

| indestrial congress <br> ASKS INFORMATION. <br> The Texas Industrial Congress has sent out the following letter to all contestants. If you have not received the blanks it might be well to write for them. <br> Address all letters to The Texas Industrial Congress, Dallas, Texas. <br>  <br> October 1, 1913. <br> To A11 Contestants: <br> The information asked for on this and the accompanying sheet must be sent to the TEXAS INDUSTRIAL CONGRESS, DALLAS, TEXAS, as soon as you have gathered your prize crops. In every case all statements must reach us by November 15, as the Committee on Awards must have sufficient time to consider the reports |
| :---: |
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 plete history of your prize CROP, answering fully each question, and numbering the answers to corre-
spond with the numbers of the spond with the numbers of the ques-
tions. tions. which prize crop was grown; (2) Kind of subsoil: (3) Kind of crop grown on land last year; (4) How long land has been in cultivation; (5)
When and how land was broken for then and how land was broken
this year's crop; (6) How long it wa
broken: broken; (7) Whether or not it wa harrowed after each rain to maintain a soil mulch and to prevent evapora-
tion of the moisture in the ground; (8) Condition of the soil at time
planting: (9) Date when crop wa
 between plants in row; (14) Kind of tilizer used; (16) How applied; (17) What kind of stand was secured? (18) How many times was crop culti-
vated, and how? (19) Weather condivated, and how? (19) Weather condi-
tions during the season; (20) Amount tions during the season; (20) Amount
of rainfall, and how distributed during season; (21) Was crop damaged in any way by drought, flood or storm? If so, to what extent? (22) Was erop
damaged in any way by plant diseases damaged in any way by plant diseases
or insect pests? (23) To wht extent or insect pests? (23) To wht extent
and what was done to overcome
these? (24) Total yield in pounds of these? (24) Total yield in pounds of
your prize crop; (25) Total cost of
put producing and harvesting. calculating
the labor of each person at 10e per the labor of each person at 10 e per
hour and that of each horse or mule hour and that of each horse or mule
at be per hour, itemizing every ex-
pense in detail and stating the number of hours required for each opera-
otion; (26) Value of crop, estimating tion; (26) Value of crop, estimating
corn at soc per bushel of 72 pounds (weight of corn in shuck), cotton at
360 per bale of 500 pounds lint, kaffir and milo at $\$ 1$ per 100 pounds in the head; (27) Net profit or loss on the
erop; (28) State how your yield com parde with that of your nelghbors (29) Have the advice and instructions
of the Congress been of any of the Congress been of any benefit
to you, and, if so, in what way? (30) Have your neighbors observed results
obtained by you and have they profited obtained by you and have they profited
by your example? by your example?
Write the history on separate sheets of paper, using either pen or pencil.
It would be best story, and then make a clear copy of
stirst write the it to be sent to the Congress.
Again, write on one side of only, write very plainly, and don't forostoffice, and rural route, if any. texas indestrial congress

PROPERTY OWNERS FAVOR WITER WORKS BOND ISSUE Flogdada Voters Favor Improveme by Vote of Serenty-Th $t$ serenteel An even hundred vot in the city election last Thursday, was the water works bond election
was perder of the City Council. Of the hundred, 73 were for he bonds and 17 against.
This decisive majority This decisive majority for the bonds
shows clearly that the large majority of the property-holders are in favor
of the of the issuance and are mindful of
the good results that will

## Turn Your Sense Into Dollars

If you are really interested in making a good sound investment at a time when it can be made to pay big dividends without any effort on your part other than to sit still and wait, talk real estate in the Shallow Water Belt with us.

We have a big lot of real bargains in all sizes of tracts; raw land, partly developed farms, and fully developed farms.

We are offering a special bargain just now of 640 acres, one-half in cultivation, within 5 miles of Plainview.


We make a Specialty of Town Property
Our city list is the largest, therefore you cannot buy to better advantage than through us. Write us, wire us, phone us, or see us whenever you think of real estate bargains.

# ANNOUNCEMENT AND VISTITNG CARDS 

The Herald is prepared to furnish printed or engraved wedding announcements, invitations, menus, dance programs, etc., in the correct styles.

We offer an especially attractive assortment of type and card stock for visiting cards. Linen, Kid, or Vellum finish cards always in stock; we can furnish you with engraved cards in any style on short notice.

## HERALD PUBLISHING COMPANY

pHONE 72
 est refrain from expressing it; it
doesn't stand for the highest intelli-
gence today, when eities are pasing
Mra Horses and mules and all Mrs. Crane one hundred dollars a day
to visit them and point out their needs
in

in | to visit them and point out their needs yard in connection: open |
| :--- | :--- |
| in the way of civic improvement. | CIVIC LEAGite notks.

Next Wednesday, october 1st, is the Next Wednesday, October 1 st, is the
reeting day for the League reguiar meeting day for the League
and the President hopes to make it
one ond one of special interest-a summing of what has been accomplisbed;
wheretn there has been tall
the wherein there has been failure and
the reason therefor; present needs
and how best to and reason therefor; present need
and how best to meet them; also pos
sible wass to sible ways to meet the financial need
are questions for discussion. are questions for discussion. Every
member's presence is needed, every ciuzens desired.
Many eitizens Professor Marquis gere present when his interest-
ing and instructive ing and instructive lecture, and heard Mr. Brown's encouraging talk which
followed. His statement that the women of Plainview had had a vision of a town free from unsanitary con-
ditions, a town where everything pos sible had been done for the health and
hat happiness of the children-all chil
dren; where true optimism was ex-
pressed by all the peile pressed by all the people working to
gether for the common good, for soun orth of its best citizens. for
town wort
These sentiments. These sentiments, much better ex
pressed, seemed to meet with approy pressed, seemed to meet with approv-
al, but approval is not enough: only
the hearty co-operation of all the citt-
zens can make zens can make this vision a realit
It could be so easily and quickly
inder It could be so easily and quickly done
under the tatter condition, and every
doubting Thomas would be ready to
亚 boast of such a town; but it seems too
much trouble to lend a hand in much trouble to lend a hand in bring.
ing it about. An accidental talk with one of the
young merchants was somewhat of a surprise, To find a hustling young
man of today with Seventeenth Cen-
tury ideals in civic matters is incon tury ideals in ceivic matters is incon-
gruous, to say the least. He knew
they "should be more cleaty, be they "should be more cleanly, but
couldn't without more help;" he knew he "should have glass covers and
cases, but couldnt afford them;" he
"ought to have a when

## 

 socelatiot in mienses of tuo: Plainview, Tezas


THE BULGING BASKET of good Groceries is like the mythical horn of plenty, but with much more substantial value. With a big basket of our as eating is concerned. We handle only the purest and freshest goods, and we can warrant the quality of everything we sell.

## WRIGHT \& DUNAWAY

PHONES 35 and 355
man who knows the right, who could
so easily do the right, but whose indifferenc
armor.
However, the discouragement of the League is of a new order. It doesn't
mean giving up, but a renewal of faith and zeal, a belief that the armor of in-
difference is vulnerable two-edged sword of truth that the
tight will plerce the weak place, leaving
our friend fully awake to Twentieth Century ideals-that good citizenship means more than self-interest.

## The First National Bank

PLAINVIEW'S - FINEST - DRUG - STORE


## J. W. Willis Drug Co. <br> Drugs and Jewelry The Rexall Store

## An Up-to-Date Line of Staple Articles Suitable for All Occasions

Conklin Self-filling Fountain Pens, Eastman Kodaks and Supplies, Libby's Cut Glass, Diamonds, Watches, Rings and Jewelry of all kinds,Silverware, Etc., of best known grades, at prices that are right.

The Finest Soda Fountain and Best Service in Texas, West of Fort Worth

A Complete Assortment of Norris' Candies
You Will Always Find a Cordial Welcome
at Our Store
J. W. Willis Drug Co.
for lapses and scores the offticers an
direetors for "tnefficieney of manage arectors Tor Themeteney or manage
ment.
seathingly
for orficals are
promulgating regule
regula seathingly for promulg ating reevula-
tions that were permitted to become
 practically "dean letters," and for not
personally seeing to tit that operating
conditions were what the drected conditions
them to be.
A special dispensation from the
Pope at the last moment enabled
priest, who bad been priest, who had been called in to ad
minister the last sacrament, to perfinm a religious marriage ceremony
in Rome, uniting on his deathbed
in in. Rome, uniting on his deathbed
Prince Joseph Rospigliosi to Mrs. Prince Joseph Rospigliosi to Mre
F. H. Parkhurst, of Bangor, Me., ac-
cording to dispatches from cording to dispatches from Rome
The couple had been married by civil ceremony in 1901, but the mar riage had never been recognized by the church, and the Princess had been
socially ostracized by royalty, socially ostracized by royalty. Real
izing the approach of death, it is be lieved the Prince consented to the ceremony to regulate the position of
his wife for the sake of their children his wife for the sake of their children,
Joseph, 6 years old, his son and heir and Princess Frances, 11 years old.

Acting Governor James J. Fielder
active supporter of the "Wilson poilcies," was nominated for Governor of New Jersey at the Democratic pri-
maries held Tuesday. He defeated maries held Tuesday. He defeated
Former Mayor Franks. S. Katchenbach, Jr., of Trenton, the favorite of the
wing of the Democratic party to President Wilson. Former Governor Edward C. Stokes won the nomin
ation at the Republican primaries, de attion at the Repubican primaries, de
feating Judge Robert Carey, of Jerse city, Charles N. Fowler and Cariton B. Plerce. The Progressive vote in the State was small.
Samuel C. Crowe, of Hammond, Ind., che only Indian registered in the wanc
drawing at Glasgow, Mont., in which 1,200,000 acres of the Fort Peck Indian Reservation was thrown open for settlement, won first cholee of th
homesteads in Uncle Sam's lottery held Tuesday. There were 40,298 acres apphicants for homesteads of 16
and the one lone Indian The drawing was held on the stage o the little Orpheum Theater, and the
names of the winners were drawn by two little girls from the huge pile of envelopes surrounded by a wire net
ting. The second choice went to Thomas J. Bratney, of Olympia, Wash.,
and the third was won by John J. Gil pin, of Fort Scott, Kans.

## PAINTING and PAPER HANGING <br> Signs and Decorating $\overline{425}$ <br> Work Satisfactory <br> VAUGHN\& ROREX <br> 

## WINTER EVENINGS <br> Are Mighty Long Without GOOD READING

There is no choicer assortment than the reading matter in the Curtis Publishing Company's periodicals

THE LADIES HOME JOURNAL
THE SATURDAY ENENING POST
THE COUNTRY GENTLEMAN
Subscribe today for one or all.
Don't forget our superior line of Cigars and Tobaccos

## H.C.WHITWORTH

Shipley's Coal Will
Make it Hot for YOU
CLet us prove to you that genuine Rockvale and Niggerhead Coal coming out of a dry house and rolling over screens where all dirt and slack is sifted through are the best coals that money can buy. You pull the lever and the coal fills your wagon.
GThe most modern Electric Coal Elevator in Northwest Texas.
GWe handle hay, grain and all feedstuffs.
TOur scale weights are guaranteed by any correct scales.

## Shipley \& Shipley <br> Opposite Freight Dopot <br> Tolophone Mumber 18

For Weakness and loss of Appetite For Weakness and Loss of Appetite


## University dungeon.

six hundred and fifty Confederate
vetrans will begin to draw pensions, been classed as deserters, 17 were tis.


COCHRANE'S STUDIO


Where They Make HIGH GRADE PHOTOS


We Invite Your Deposit because we believe that we can be ing a high class banking service. Our Methods are up-to-date and progressive and while we have neither time nor money to waste, we are at al success and furnish our customer' dations ind turnish such accommo banking warrants. Third National Bank

## E. E. WINN REALTY COMPANY

Rooms 15 and 16 First Nat'l Bank Bilg. Plainview, Texas


## We're ready to play the good clothes

game with you for Fall and Winter, nineteen hundred thirteen-fourteen, and because the live store believes in doing everything a little better each succeeding season, you will find even a bigger, better, brighter variety of good things for men and young men in our new stock, than we have ever offered before.

A careful, conscientious study of the prevailing styles, has convinced us that we make no mistake in pinning our faith to -lothes from

## The House of Kuppenheimer

Likewise, a careful inspection on your part, will convince you that here, and here alone, are garments which are both pleasing to the eye and critic-proof from a standpoint of quality and worthy workmanship.

Right now we wish to extend to every man an invitation to make this store his clothing home. We want to meet you and know you personally. We want you to feel free to come here at any time, not simply when you have a definite purchase in mind, but whenever you happen to be in our vicinity.

Our main idea, as good business men, is to sell clothing - we care for friendships and acquaintances too. An ideal combination of both is just exactly what we are looking for.

And because such an announcement as this would be incomplete without telling you what these good things will cost you, here's our complete price range, and from the lowest to the highest, every dollar spent with us represents just so many dollars worth of that before mentioned quality.

## 

P. S.-For the man who seeks high quality at even a lower figure we offer a line of exceptional value at the popular price, $\$ 15.00$. Some even lower and all guaranteed to give a full measure of service.

## Plainview Mercantile Company

W. A. SHOFNER, Manager

## ALL NORTHWEST TEXAS <br> AT PANHANDLE FAIR


 xamm min wom atan atin fancom .2.asminn

 Eoing to be an par at Amarrila
 nave been realited It wo were toop here, the camal oberver. mise
 this reason it is the purpose of
sartice to go to some length in
counting the counting the means
highty desirable end

 areamer hase spoke alous nity viston stend of one, there were groups
men and women engaged in talking about the good to be derived from great Fair centrally located
Panhandle and Plains country. In keeping with their reputation for
siving tree and wide-spread publietit to movements calculated to promot newspapers the entire people, ther
throughout
Northwes Texas voleed hand re-voteed the seatit
ments origitrally expresed, ments origftrifly expressed, and then
folowed with an ectoo and a re-ech
of the same Thus of the same. Thus launched throug
the newspapers. the enterprise grad ually gained weight and prestige un
til to was eaught up and looked upo
with tavor to even the most sections within interested territory
While taunched Whlle taunched as a dream, seemin and volume with each succeedin
week, month and year, until its pro week, month and year, until its pro
moters now stand within the shadow
of the temple which they bildel of the temple which they be
wisely than they thought. printed publicity have their place and inctters of schemes, these scheme
must of necossity be backed by some thing of a more substantial nature
they are to take physical form they are to take physical form. Suh It beeame known that the public mind Was ready to receive the proposition
for the actunat launching of the Pa nandie State Fair. A coterie of me
well known for their executive abil ity offered themselves as agencie
throush which the material buildin should be accomplished. Not with-
standing the readine standing the readiness of these men
to undertake the task, or multiplicity to undertake the task, or multiplicity of tasks comblned in one of great
magnitude, the mass of work was one In considering the enormity of the
In



Aeroplane That Will Make a Flight at Panhandle State Fair

| size and color. The irrigated districts will also be represented through their luscious fruits and vegetables, their heavy grain yields and their astonishing tonnage of hay and forage crops. The Panhandle and Plains country will present as never before in their history an ocular refutation of the statement that "The vast prairles of Northwest Texas are but fit dwelling places for coyotes, praIrie dogs and undesirable long-horn cattle," The thousands of visitors will receive an absolute demonstration of the fact that the great Llano Estacado is feeding its meats, not only to the United States, but to foreign countries as well. While the great Plains area accepts with modesty the designation "The Live stock Section of the World," it also lays claim to the distinction of being the coming center of milk stock production. Evidences of the truth of this claim will be seen in the dairy stock and dairy products exhibited at the Fair. <br> The mind of the cosmopolitan and progressive farmer citizenship will be directed to the worth of incorporating live stock into his diversified farming scheme. Horses of pure-bred type, cattle of the best, hogs of high porking quality and hens with mortgagelifting ability will be shown in great abundance. As never before since the first settlement of this country, the worth of pure-blood and well-kept farm animals and poultry will be emphasized. <br> While this is to be a Fair for the entire people, no effort is made to conceal the fact that agricultural development will be maximized in at least four-fifths of the exhibits. The | any other place or time. Machinery well known and standard will vie wtih that of the newest and most nove make, rendering possible varied selections. <br> Through the peculiar wisdom and foresight of the Fair management, a special building has been provided for the display and demonstration of automobiles. In this division will be shown all the newest fads and fancies, ins and outs of the motor world The segregation of this exhibit seems especially wise in this, that it removes the motor expert and enthusiast from the mere herd and gives him an atmosphere all his own, in which he may expatiate to his heart's content on this fine point or that without fear of criticism, save and except from the fellows of his own clan. Models as varied as Panhandle and Plains country weather, and almost as numerous in styles as the fall millinery for women, will be shown. The racer, the roadster, the climber and the allpurpose will contrast strong points with just the plain, ordinary, everyday, family automobile. It would perhaps, not be well to overlook mention of that popular little everready servant, the motorcycle, in a consideration of motor-driven vehicles. The management states that there will be motorcycles little, big. old and young; motorcycles red, blue, white and green, one lung and two lungs, belt and chain drive; and it is possible that there will be shown numerous other little frills not deemed sufficiently important to take prominent place on the bill-board. <br> Exhiblts for Women, Too. <br> So far, attention has been given |
| :---: | :---: |



| of Electrical Contrivan <br> An entire house outlined w light will be a feature of dle State Fair, at Amari k. A thousand globes wil this innovation. The Nunn has built five large elect this building. It is 30 x nside the building the les in modern fixtures ting will ba displayed. T a complete electric kitch laundry, all kinds of hea king devices. Articles con my lady's dressing room shown. <br> complete display of Vic las will also be made in th An enjoyable feature ctric Company's exhibit Victrola concert every a <br> ecretary Garrison has put n record against any prac ing of hazing at West Poi ursday he sustained the re of Colonel Clarence P. T erintendent of the milita $y$, in depriving of their pry hteen cadets found guilty ctice. am extremely regret |
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|  |  | least four-fifths of the exhibits. The so far, attention has been given a case where your own conduct has

fact thance to the theme, resulting in
fis
difinite form for a number of year
and individuals engaged in many line

of worth-while endeavor have from
time to time offered this suggetion or that, which, if followed to its leation
mate ends, would mate ends, would have been found to
contain much of value to this nowcontain much of value to this now-
properly-launched scheme for the
wholesale exploitation wholesale exploitation of the strong
points and possibilitites of the points and possibilitiles of the
Plains area.

## Without any intention of disparage

say that the press of the Panhandle
and Plains country lays rightful to being the "original" champion of
this important pult this important publicity enterprise.
Hilton R. Greer, of Amarillo, broadly known throughout the State of Texas and the entire Southwest, by reason
of his editorial and other writings, prominently identified in the van of
this movement. His editoria this movement. His editorial utter
ances in the daily press of Amarill ances in, the daily press of Amarillo
were caught up and echoed and, re eeheed throughout this entire coun-
ecry. Editors in almost every Panhan rry. Editors in almost every Panhan
dle and Plains country county fol lowed the worthy lead, adding here
suggestion and there a thought an suggestion and there a thougnt a
ever urging an activity leading to ever urging an activity leading to
erystalization in the form of a centrally located exposition capable of taking the message of productivity them masses of uninformed both in and
out of Texas, Oklahoma and New
tol

## out of Mexico.

Then came utterances from writers, women alike and otherwise-men and quence to the theme, resulting in a



When you come to the Panhandle State Fair next week you will want to take in the automobile display across the street from the Amarillo Hotel. We are distributors of the Maxwell Line of Autos in 44 Texas Counties and the Hupmobile in 29 Counties in Texas and Oklahoma. Make our place Auto headquarters and inspect the new models.
E. A. CALDWELL

307 POLK STREET
AMARILLO, TEXAS



## The Hudson Rides Like Constant Coasting

$\mathrm{A}^{\mathrm{T}}$ any sped -uphill or down -roukh roade or It is not marvelous spring adjustment, or unusual balance though these things help. It is the smooth-
ness of the six-cylinder mor ness of the six-cylinder motor.
The delight of the vibrationless and gliding ride you get in coasting down a long, smooth hill is ever present in the HUDSON Six 54 .
It's like fying
It's like flying.
Only in six-cylinder cars of proper design and balance do you get such riding qualities. mechanically. Every motorist concedes their superiority of design.

Most Beautiful Car Ever Built
T HE HUDSON Six 54 is pronounced by many the most beau$t$ least ride in one.
it is built literve compare ite beauty with any car at any price. Its streamline body comfortably peats four, five, six or oreven pabsenger: lief--ide drive, right-hand (eenter) control, entrance from ither tide, four -ppeed tranamioesion. It is electrically cranked and
 juwted eurraino permanently carried in top. mognetic joweled


During the Panhandle State
Fair we will display and demonstrate the new Hudson Six

54
The Service Car You Have Been Waiting for


No Ifs or Ands or Buts About a Hudson Six 54

YOU seldom need to shift gears. The motor flexibility takes care of the different speed and road conditions.
To ride in a six is a delight. The car starts as smoothly as a yacht. It develops speed smoothly and steadily, it side
over the road. It gives the sensation of flying. It rides like constant coasting.
It will run smoothly on high gear-at the pace of a
man's walk. This is ideal in congested traffic. It will "pick up" man's walk. This is ideal in congested traffic. It will "pick up" aimost instantly to the speed of an express train
This without changing a gear-without touching a lever.
Just a slight pressure of the foot on the accelerator peddel is Just a slight pressure of the foot on the accelerator pedal is
required. There is no jerkiness. There is no annoying and tiring vibration.

## See These New Features

THE HUDSON Six 54 has the true streamline body that comfortably seats four, five, six or seven passengers-four control-new, fast type Delco electric cranking and lightin system, patented entrance to driver's seat from both sides of car-gasoline tank in daah-new "dimming" electric headlights - M35-inch wheel base.

Come, see for yourself the true Streamline Body and examine
the smoothness and fexibility of a real six-cylinder car.


## The New Ideal of a Distinguished Car




We can claim in this car no great advance
no
owner expects it. Fine engineering hass limits.
For the past four years Howard E. Coffin and For the past four years Howard E. Coffin and HUDSON. Last year they brought Sixes pretty close to perfection. So close that the HUDSON Six jumped in one year into the foremer rank amas Sixes.
model car a vast number of min this newmodel car a vast number of minor engineering
improvements. They have added scores of new mechanical features-some of them quite important. But we never expect to build much better chassis than we built in our last year's Six
This year's advances lie mainly in beauty, in
comfort, in conveniences, in room. We have combor, in conveniences, in room. We have combined the best in lines, finish and equipsucceeded in making the HUDSON Six the masterpiece it is.

Now the Ideal Car
We now feel that this HUDSON 54 offers the utmost in every wanted feature. It has the utmost in every wanted feature. It has the
ttaunchness of steel Pullmans. It has the comfort of Turkish lounging chairs. It has the speed of express trains. It is free from all the roubles which annoy the inexpert.
handsome and impressive. No conv Ais all these things are here included in price of $\$ 2250$ (f.o. b. Detroit, Michigen)

The New Features
These are among the new features we bring out in this model. No mention is here made o the countless features in previous HUDSON models which we still retain
Seven-pasaongeor body
135 -inch wheelbase.
Left aide drive. Right hand control.
$36 \times 44$-inch tires.
Extra tires carried ae never before ahoad o the front door
doors clear. Four forward speeds. Pure atreamline body. Low-hung body. No angles at the dach. Wide tonnean doors.
Gasoline tank in dash
Electric elff-cranking, with the rapid type of
the Dolco syatem built topecill
mont for crity ighto with dimming attachordinance lighte.
Extre soate in tonnoau fold into bect of troest con, entiroly out of the way. Jowoled magnotic apoodomotor in dash, with vory oporation and control placod within roach of the driver's hand. Gaeoline and oll ndivitul Yolo 10 atelton Individual Yale lock and ignition control,
provente thaft of car. Rin-vinion uindehiold
Rain-viaion windehiold built as part of tho ear. Genuine Pantasote top. Curta'ne that aro
carried in the top can bo Inotantly adjustod.
Electric horn-trunk rack-tire holdore-
Come See It-Come Today Come to our showrooms and see this new achievement. It is not merely an improved car it's a real innovation. It will display to you all the best thought of the day in automobile designing.

Come see it while it's new Catalog on request.

## W. E. GROENDYCKE, Amarillo BROWN MOTOR CO., Plainview



The Greatness of Good Roads No other question of such vast
importance confronts the people of the Nation. The tariff is a Joke beside it.
1 regard good roads from the
viewpoint of the tarmer, whe viewpoint of the farmer, who is
and must remain the most and must remain the most im-
portant man in this and every nation. Tariffs can neither make nor mar him. Good roads can make him and have done
It; bad roads can ruin him and it: bad roads can ruin him and
have done it and are doing it.have done it and are doing it.-
The platform of Samuel Hin, "father of American good roads."

In these days, when good roads en thusiasts are being numbered by in
ereasing thousands, more and more atensing is given to the need for lead ers. Most are willing and all can fo low, but who will lead? ting in courses in road building an suaintenance and there is agitation in
sivor of a National academy Which shall draw academy of roads, se states of the Union and teach them West Point and Annapolis aow teach ang arts of war. Among the few who deserve to be ealled leaders in the good roads move ent there is one who stands out
above the rest. This is Samuel Hill, given the paternal epithet, "the father \& American good roads." In enthus m for good roads and in earnestnes ti urging them, he is an example fo portant subject.
Ser a Road Bullder Than Senator. Samuel Hill was born in North Car alina. Now his home is in Seattle, and is looked upon as the leading eit
in of our extreme Northwest. vosal, he is at the head of a good Cosst Highway from Canada to Mex 90. His statement that he would rath--r be responsible for the building of a hundred miles of good road where

A warille High School Unied States Senate bas become fa incerity

rom Europe, where he had gone on
new way of refining oil.
A Revolution in Maktng of Gasolime Predieted by an Autherity.
Findlay, Ohio.- A revolution in the oil refining business is predicted by
H. G. James, an authority on oll, who H. G. James, an authority on oll, who
bases his prediction on the probabl results of a new process by which the Standard Oil interests, which contro, a patent on the process, purpose to in-
crease the amount of gasoline obtait able fröm crude oil.
The process involves an entirely it opens hopens the way for breaking up the
hydrocarbons of petroleum into ever combinations are ninto what condensing them under compression.
Already the Alecess have been installed the no
prop plant of the Standard Oil Company in Whiting, Ind., at a cost of $11 / 2$ million dolars, and alase in the plant of same company in Alton, 111 , The new process will reduce the
percentage of fuel oit. It is unde stood motor spirits will appear in the
markets in a few welks markets in a few weeks and will sol for about four cents less a gallon tha
the present price of gasoline. Tr the present price of gasoline.
practical working of the process the Whiting plant, it is believed, will make it possible eventually to conven 75 per cent of crude oil into gasoline -Pittsburgh Post.

TO SHAVE WITH A MOTOL
AB Antomatle Whanker Cutting Derioe Is a New Iarention. An Arizona inventor has an ides for
applying the mowing machine prine plo to safety razors, with otiny elee tric motor connected with the razor to operate the knives.
o operate the knives.
A wire from a amall battery would

## IN Girliood

WOMANHOOD
MOTHILRHOOD
The women who have used Dr. Pierce's Favorite Prescription will tell you

Assist Nature
now and then with a gentle catkartic Dr
Pierce's Pieas and Pellets tone up and invigor
ate liver and ate liver and
bowels. Be sur you get what
you as $k$ for. helped them over painful periods in
their life-and saved them many a day of anguish and misery. This tonic, in lquid form, was devised over 40 years
ago for the womanly system, by R.V. ago for the womanly system, by R.V.
Pierce. M. D., and has been sold ever ince by dealers in medicine to the benefit of many thousand women. Now-if you prefer-you can obtain Dr.
Pierce's Favorite Prescription tablets at your druggist at \$1 per box, also in sicc
size or send 50 one cent stamp to Dr.

## We Expect You To Come To The Panhandle Fair

## October 6th to llth

and we hope you will come. We also expect you to make this store your headquarters when you come. If you don't, you'll miss a hearty welcome and a home-like place to shop. Store your Parcels and Grips and use our other conveniences we have for you, to which you are welcome.

## The Great Style Show

will be at its best during the Fair Women will be interested in fineries shown in the busy annex-in the new fabrics and new shoes. Men will be interested in Benjamin High Grade Clothes and Boys, will want to see the Widow Jones' new kind of clothes for boys. Watch Pockets and a watch in the pocket WELCOME

WHITE \& KIRK
The Place to Buy Shoes


Panhandle Planing Mill Company A. J. POIRIER. Manager

Manufacturers of Sash. Doors, Frames, Moulding, Screek
mins, Brackets, Store Fronts, Grills, Counters, Shelvin Also do turning and Band Sawing to order

General Planing Mill Work of All Kind
Wood Tanks Made to Order Plate Glass Garried in Stock Bring Us Your Plans for Estimates
Telephone 596 N. Second and Harrison AMARILLO
supply the power, and to shave th
would only be necessary to start the

|  |  | would only be necessary to start the motor and gulde the instrument over the face. |
| :---: | :---: | :---: |
| Consolidation Race for Buggy Horses (Pace or Trot) . | 100.00 | Recently he has been seeking in- |
| 2-Mile Dash, Consolid | 100.00 | formation on small motors for this |
| 5-Mile Relay Race, for Cow- |  |  |
| boys | 50.00 |  |
|  |  |  |

Hardware Dealers of the Panhandle are requested to visit us during the Fair. Bring your customers in and we will assist you in selling them anything in our line, making shipment for your account.
Make our store your headquarters and feel perfectly at home.

# Morrow-Thomas Hardware Co. 

The Hardware Palace
Amarillo,
Texas

## Day Auto Supply Co.

Gasoline and all Kinds of Oils.
Pennsylvania and Republic TIRES
We also carry a complete line of Automobile Accessories.

## Mail Orders A Specialty

When in Amarillo Make Our Place Your Headquarters.
Day Auto Supply Comp'y PHONE 130


Helpful Hints on Bread Multare


Bake slonty enough to allow the bried Bake slowty enough to allow the breed
to rise before it crumta over, wing a cor-
ered pan to keep the surface woft. Ro-


You'll Be Charmed With This Coffee
Really-it is so much the best you've ever tasted that do try it. Why, even the aroma of it-so rich and full you could aimost
drink it. And the flavort It's coffee-that's what it ismonime conte

## White Swan

## COFFEE

##  What will trouly charm you-that you will ofler to guests with pride and that your grocer himself will dare to recommend-not only dare but Hat your grocer himself will dare to recommend-not only dare but be eager to advise your trying. He knows you"ll thank him. 1 Sold only in hermetically sealed tin cans-it comes to you with 

Platinvlew Residents Must Learn the
Importance of Keephing Them Well.
Perfect health means that every or gan of the body
tions properly.
Perfect health cannot be enjoyed if
the kidneys are weak and disordered.
Thousands testify that Doan's Kidney Pills bave a reviving action on
weak ktaneys. many cases of this kind is the
proof of its meifts.
Read the following
 Mr. S. G. Mitchell, Tulia Texns,
says: "One of my family was afflicted
with a lame tor ith a lame back that made it almost
mpossible for hiter mpossible for him to attend to his
work. Doan's Kidney Pille him, although other remedies hiad For sale by all dealers. Price, 50
cents. Foster-Milburn Co cents. Foster-Milburn Co., Buffalo,
Now York, sole agents for the United States.
Remberker the name-Doan's-and

When you come to the Panhandle State Fair, don't fail to call in our store on the south side of Fifth Street, just one block west of the Post Office. We carry the largest stock of Auto Accessories in the Panhandle and will be glad to show it to you. Make our store your headquarters.

The "Fordorn" operates direct from the Ford Magneto, thus Cos costing absolutely nothing to maintain. Ask to see it demonstrated. Auto Sumpoly Co.

HORACE GOOCH. MGR. IIS WEST FIFTH STREET, AMARILLO,TEXAS.

Official Bosch Service $\square$ STATION $\square$


Magnetos, coils, parts of all makes in stock. Repairing, Re-magnetizing, Rewinding, Platinum Contacts, Storage Battery Recharging, Electric Light and Electric Starter Repairs.
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114 West Fifth Street
Amarillo, Texas



BRYANT'S CHOCOLATES
"Next to Her the Sweetest"

D
O not fail to ses
our Mammoth Our Mammoth at the Panhandie Stats Fair. A five pound box of candy free to the on guessing its weight.

## Grand Opera House

AMARILLO

One Night Only, Monday, Oct. 6th
William A. Brady, Ltd., Presents
BOUGHT
BAND PAID FOR

THE INTERNATIONAL DRAMATIC SUCCESS
Prices 50c to $\$ 1.50$
Seats on Sale Saturday Morning at Amarillo Drts Store Seats on Sale Saturday Morning at Amarille

# HEADQUARTERS - FOR - FAIR - VISITORS 

517 POLK STREET

## Amarillo's Finest Retail Shop Of Ladies', Misses and Children's Ready-to-Wear

While in the city, come make our store your headquarters-everything for your convenience.

Beyond a question of doubt we carry the best line of ready-to-wear that can be shown in this city. For you not to see our line before buying, will be a loss to you.

Specials every day, and discount to our out-of-town customers. Goods sent to you on approval. Don't forget the No. 517 Polk St. "Formerly Kirschs Store."

## Lumpkin - Thomas Hospital

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and Xray laboratory. Graduate nurses ealy.

Drs. Lumpkis and Thomas, Attending Surgeoss. Mrs. N. H. Tudor, Matrea,

## ALL NORTHWEST TEXAS

 an be allowed to leave. One.). ing unknown outside the reaim of in nature may come with full assur| As it should be, the division of | cods rare git to man, the fiowers, ance that the eye will be dolighted |
| :--- | :--- | :--- |
| Astors, white, piuk and blue, will nod | with the color scheme and the olfac- | olents and flowers has it place in the to the gorgeous pansy, while the mild-

tories mad
Toman's Department. Following the luued petunia will consort with the
udations.

 lants and flowers. What more tit- olas, the rich-toned dahlia and the every phase of educational advance-
ole


## The One Bright Spot

At The Panhandle State Fair

The most Attractive and Expensive Single Exhibit on the Grounds. The Brightest Spot in Potter County.

Specially Built for the Fair--The Electric Building--in a class by itself.

Absolutely every modern electrical device manufactured will be on display. Electrical Signs of our own manufacture will illuminate.

The Finest Showing of Electric Fixtures in the Southwest.

The biggest assortment of Victor Victrolas in the Panhandle. Concert every afternoon.

See us at the Fair and visit us down town


## To The People of Hale County and The South Plains

You are especially invited to make our store your headquarters during your stay in Amarillo. Use our rest room for ladies.
Meet your friends here. Use our Phone. Listen to the music and enjoy your self just as though you had just bought a piano of us.

## Do Not Fail to Visit Our Booth at the Fair.

Daily Concerts
Leyhe Piano Co.
Largest Piano Concern in Tezas



[^0]:    too mich water
    INJURIOUS, HE SAYS $\left.\right|_{\text {lind in the fall. Where proper rota- }} ^{\text {ta }}$ (Continued from Page One.) one-third proportion in silage, $w$ produce 20 tons of silage, providing it is seeded early and two crops cut

    Four. Year Rotation. Four-1ear Rotation. | Four- Year Rotation. | $\begin{array}{l}\text { parts maize, kaffir and sorghum; then } \\ \text { Anather }\end{array}$ |
    | :---: | :--- |
    | Another advantage in irrigation |  |
    | Aour alfalfa every four years. |  | the crop and also get it off the land be thoroughly turned nelder should land in the fall. Where proper rota-

    tion is followed, a crop of winter
    wheat could be followed under the ton is followed, a crop of winter
    wheat could be followed under the
    most favorable circumstances. My most favorable circumstances. My
    most
    method of rotation would be to cut method of rotation would be to cut
    your land in four lots. Plant one part alfalfa, one part wheat or oats and two
    parts maize, kaffir and sorghum; then All stubble and trash on fields should
    be thoroughly turned under. None

[^1]:    \#\%2

    ## The 1914 Paige 36 for $\$ 1275.00$

    ## Gives Still More for the Money Without a Change in Price

    

    It is a car whose design and construction is far ahead of others at its price that it is in a class all its own. I Gray and Davis Electric starting and lighting equipment, silent chain cam shaft drive, four inch by five inch motor, cork insert multiple disc clutch, 116 inch wheel base, left side drive, center control, and equipment complete to the last detail.

    Above all"things else, the Piage " 36 " deserves consideration first JUST AS A CAR. Bat consider its equipment, too. Regular equipment includes in addition to the Gray \& Davis electric starting and lighting system, a B) $3: \mathrm{h}$ mayast), rain-vision and ventilating windshield, genuine monair top-tan lingd-and bost, electric horn, Stewart revolviny dial speedjmeter, $34 \times 4$-inch non skid tires in rear 12 -inch electric headlights of parabolic design in black enamel and nickel, 5 -inch electric side lights, flash in dash, crystal cut lens, 3 -inch electric ruby light at rear, adja siable foot rest, nickel robe rail, demountable rims with extra rim, Jiffy curtains, extra tire irons, pump, jack, tools, tire repair outfit, etc., complete.
    MODEL "25" \$950-Elgetric Starting and Lighting system $\$ 75$ Extra. This moisl has made the Paige reputation. Such a sturdy, powerful, comfortable car has nsvar baen offered the public at anywhere near its price. $\$ 950$ with complete equipment, including genuine mohair top, side curtains and top boot; ventilating windshield, built into body; speedometer; two black enamel and nickel gas headlights, three black enamel and nickel sidelights and tail light; demountable rims, one extra; non-skid tires in rear; robe rail; linoleum covered running boards; tire irons; horn, pump, jack, tools and tiré repair outfit. Get our new catalog today.

[^2]:    We are the largest water developers in the world. Get our literature and quotations before contracting IA YNN \& $\underset{\text { inview }}{ }$ BCWNIHR CO.

[^3]:    Regular Clincher-For use on standard one piece clincher rim, and constructed with extensible bead to permit stretching over rim flange.

