

# The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, OCTOBER 31, 1913

NUMBER SIXTY-SIX

## BUSINESS MEN ARE AFTER AUDITORIUM

Maxey Advises That Building Seating  
1,750 People Can Be Built  
for \$5,000.

### FAVOR STOCK COMPANY

Committee Is Appointed to Secure  
Funds; Report Will Be Made  
Thursday Night.

The business men of Plainview believe that an auditorium would prove a fine investment for the town. Fort Worth is working on an auditorium to cost nearly \$100,000. The one for Plainview would be considerably less expensive; it would be ample for all of our needs.

The building as planned will be 30 x 120 feet, with octagonal corners. Its walls will be 18 feet high. There will be windows with storm screen 7 x 9 feet, pivoted so that the auditorium may be made an open-air tabernacle when the crowd would be more comfortable that way. It can be closed whenever the weather is disagreeable. There will be a platform and two dressing rooms.

This building will seat 1,750 people, according to J. B. Maxey. Plans were drawn by J. C. Goodwin, and, with liberal seating and aisle space, Mr. Goodwin figures that it would seat 1,200 to 1,500. However, additional chairs may be placed to increase the seating capacity to Mr. Maxey's figures without difficulty.

Mr. Maxey says that this building will cost about \$5,000. It was the general belief at the mass meeting last night that such a building would be a fine investment for the entire community. Plainview people have wanted a chataqua. The auditorium would furnish the nucleus for this. Visitors from many points have said that a summer chataqua could be built up at Plainview which would bring us at least 1,500 to 2,000 visitors each summer. And the number would increase from year to year.

With the lake, boating and fishing, our summer climate makes this a delightful summer resort. H. I. Miller, President of the Texas Land and Development Company, has said that when we build an auditorium his company will provide a place for bathing at Lake Plainview, with a sand beach for the youngsters; also shower baths. He has also agreed to lease to the Chamber of Commerce the land just north and west of the lake for a charge of \$1 a year.

At last night's meeting a committee consisting of W. A. Nash, I. E. Gates, J. E. Lancaster, H. E. Skaggs and B. O. Brown was appointed to secure subscriptions for the \$5,000 necessary to build the auditorium.

"It is the biggest thing Plainview has had offered for a long time," W. L. Harrington said. And many others were of the same opinion.

### CURRENCY PROBLEM FAR FROM SOLUTION.

Committees Divided on Number of  
Regional Banks or One Central Bank.

The proposed Government-controlled Central Bank plan prevented any progress in the Senate Committee's consideration of the Administration Currency Bill, according to dispatches from the National capital. After an all-day discussion of the number of regional banks to be created or administered under the proposed new system, the Senate adjourned yesterday without taking a vote on a single proposition. Members of the committee thought that a decision might be expected to-day.

The discussion involved the number of regional banks, and varied from three to fifteen. The Central Bank idea was also discussed. The membership of the committee remained evenly divided on the proposition.

### WILL START WORK AT ONCE ON GRANT BUILDINGS.

Jake Cortier and Hermann Blueher, of Albuquerque, N. M., came in yesterday. These men are associated with Dr. J. W. Grant in five new store buildings on North Pacific Street. Dr. Grant said this morning that work, which had stopped on these buildings some two weeks ago, will be started again to-morrow or Monday. He hopes to have offices on the second floor of the Grant & Blueher Building ready within two weeks.

Mrs. Cecil Tubbs went to Hale Center Wednesday.

### CHAMBER OF COMMERCE TAKES ELLERD BUILDING TEMPORARILY

Location on North Pacific and Third Streets Tendered for Immediate Use Without Charge.

The Welfare Board of the Chamber of Commerce reported at last night's meeting that it had accepted the offer of J. J. Ellerd for locating the Chamber of Commerce in Mr. Ellerd's building at North Pacific and Second Streets, temporarily. Mr. Ellerd has given the use of four rooms in his building, until permanent arrangements can be made, without cost.

Locations in the Wayland Building, the Ware Hotel lobby, the new Grant Building and the Ellerd Building were considered.

The offer of Dr. J. H. Wayland to give two blocks of land on West Third for a park, provided the town would spend on the ground an amount equal to the present value of the property, was deferred until the next meeting of the Chamber of Commerce.

### AGRICULTURAL LIBRARY FOR HALE COUNTY FARMERS.

Texas Land & Development Company  
Is Collecting Information on Farming  
and Stock Growing.

The Texas Land and Development Company is fixing up a library in the Wayland Building for the accommodation of farmers on its properties. All the leading magazines on agriculture and live stock will be secured. Bulletins on all phases of farming and stock raising will be gotten from various state experiment stations. And these will be available at all times.

Special attention will be given to the silo; to different plans for keeping and using silage. Information will be available in case a farmer has sick stock. The library will place in the hands of our farmers much valuable information, without cost.

The room will join E. Dowden's, on the second floor of the Wayland Building.

### HIGH SCHOOL GIRLS ARE READY FOR CANYON.

Local Team Is Planning to Duplicate  
Victory Secured Against Lubbock High.

The High School girls are making extensive preparations for their basket ball game with the girls from Canyon City Monday. Two weeks ago Plainview's team went to Lubbock and won. They are going to keep up that record, they say. "An undefeated season" is what they want.

Misses Kathleen Joiner and Nina Hilton are centers; Fay Garrison and Minnie Finch, forwards; Clara Belle Wilson and Jennie Humphreys, forwards. The game will be called at 3:30 o'clock Monday afternoon, on Wayland College grounds. Twenty-five cents is the charge for tickets.

### TRAVEL STUDY CLUB LEARNS OF CHINA AS A REPUBLIC.

Mrs. J. E. Griggs Is Elected Vice President in Place of Mrs. W. B. Joiner, Who Is in Missouri.

Miss Amy Glenn was leader for the Travel Study Club Saturday afternoon, in a study of "China as a Republic." In a short business session before the study of the lesson, the resignation of Mrs. W. B. Joiner as vice president was read and accepted. Mrs. Joiner is now in Missouri, and has been for several months. She writes that she will be away for some months longer, and hence her resignation. Mrs. J. E. Griggs was elected to fill the vacancy.

Miss Ella C. Mallow was elected press reporter, to fill the vacancy made by the resignation of Mrs. J. W. Ryan.

At the next meeting of the club the ladies will continue the study of China—the education and art, and a comparison of her great men to the great men of America. Mrs. J. E. Griggs will lead the meeting.

### FIRST PURCHASER COMES TO MAKE HOME ON FARM.

C. L. Ryan and Mrs. Ryan came in to-day from Galena, Ill. Mr. Ryan was the first man to purchase an irrigated farm from the Texas Land and Development Company. His property is about 11 miles southeast of town. It is understood that Mr. Ryan will give considerable attention to live stock growing on his irrigated farm.

Cecil Tubbs and wife returned from Hale Center Thursday.

## "PLAINS CROPPING SYSTEM AT FAULT"

H. M. Bainer Tells Dry Farming Congress More Intensive Cultivation Needed.

### DIVERSIFICATION URGED

Agricultural Expert Says More Brain Work and Less Manual Labor Would Help.

H. M. Bainer, agricultural demonstrator for the Santa Fe Railroad, with headquarters at Amarillo, believes that farmers in Northwest Texas are trying to cultivate too much land. Intensive cultivation, he says, would increase profits; it would mean less manual labor and more brain work. Farmers who make largest returns have found that this rule always works.

Mr. Bainer was one of the speakers before the Dry Farming Congress at Tulsa, Oklahoma. In part, Mr. Bainer said:

"There is no division of farm labor that needs improving more, throughout the Great Plains Area, than the cropping system. Too much manual labor and too little brain work is largely responsible for this condition. "Too many farmers are producing just wheat and oats, or perhaps wheat and corn, or cotton and corn, depending upon location. There is usually an utter lack of crop rotation and very little effort is put forth to keep up the soil fertility.

**Live Stock Needed.**

"Too few live stock are handled in connection with the cropping system. Humus is destroyed through the burning of straw stacks and stubblefields. Barnyard manure is not placed on the land by many farmers. Too much 3-inch plowing is taking the place of 6- and 7-inch plowing.

"Throughout the Great Plain Area we have a soil that is unsurpassed in fertility, yet many farmers are making failures through the one-crop system, in connection with poor tillage methods, when better methods and diversified farming, with crop rotation, would bring success. Under the one-crop method the farmer everywhere finds that his yield is constantly decreasing, instead of increasing.

"On too many farms, all crops raised are cash crops; that is, they are produced and sold. With this type of farming everything is removed and nothing is returned. Grain and forage will be found far more profitable when fed to live stock and cashed in the form of beef, pork, mutton, dairy products and poultry. The soil constantly becomes more fertile, from the droppings of animals and other waste matter incident to feeding.

"Diversified farming in connection with live stock practically eliminates the possibility of complete failure. In the event one fails, others will 'make good.' Grain and seed crops often fail, but roughness can be provided every year, under good tillage, and it is during unfavorable years, especially that the cow, hog and hen must be trusted to carry the family over, and pay taxes.

"Under diversified farming, if live stock is handled, farm labor is divided evenly throughout the year. Under the one- or two-crop system labor is piled up during the growing season, with comparatively little at other times.

**Stalks Are Valuable.**

"Stalks and vegetable matter should be plowed under. This humus will greatly increase the crop yield. The wheat header is the best machine for harvesting, because it leaves the straw distributed over a field so that it can be worked into the soil. Corn and cotton stalks should be cut into short

(Continued on Page Eight.)

### BOSTON PARTIES LOOKING OVER SOUTH PLAINS.

O. F. Yarborough, of Dallas, Texas, accompanied by G. H. Robinson and J. H. Aubin, of Boston, Mass., left Plainview this morning, by automobile, for Spur, Texas. These gentlemen represent large insurance interests in Boston, and are looking over some loans.

### TAKING DOWN THE AIRDOME.

Carpenters are busy to-day taking down the Airdome. Permit was given to J. S. Bonner for an out-door theater, to be discontinued October 1. Because of delay in work on Mr. Bonner's new play house, the Council extended the permit. Mr. Bonner hopes to be in his "Mae" sometime between November 15 and December 1.

## EXPERT BREEDER SAYS GROW HOGS

Illinois Editor and Stockman Thinks Largest Profits Here Will Come from Alfalfa and Swine.

### FAVORS 80-ACRE FARMS

Staff Correspondent for Breeders' Gazette Finds Best Alfalfa Here; Urges the Silo.

"Your greatest need, I think, is water and intelligent farmers," said Joseph Wing, staff correspondent for the Breeders' Gazette, of Chicago, Ill., to-day, in answer to a question asked him by a Herald reporter. Then Mr. Wing added, "Not that you do not have intelligent farmers; but you need more of them. I think, too, that you have just what you need in the way of water in the big wells."

Mr. Wing has spent two days looking over the Plainview country.

"Your alfalfa is the finest grade I have found anywhere," he said. "It grows more rank in Southern California, but the plant is not so sweet as it is here and is not so valuable for food."

Mr. Wing is strong for hogs. He thinks that hogs and alfalfa will always be the best money makers for Northwest Texas, especially where irrigation is possible. The farmer will have his Short Horn cows and a separator, he suggests. He can sell the cream for a good profit and bring a calf to weigh 1,000 pounds or better as a yearling by feeding him skim milk and alfalfa. Mr. Wing favors the dual-purpose cow because she is more hardy and because the calf will be worth considerable as a yearling.

"Of course, the farmer will want his orchard and bees, and he will have some kaffir and maize and other crops, but the crop which will produce largest profits is alfalfa and hogs," Mr. Wing said. "It would be well to mix some grass with the alfalfa, because that alone is too rich in protein."

Mr. Wing is a staunch supporter of the silo, as are all farmers and stockmen who have tried it. He thinks the concrete silo will be cheapest in the long run. Experience has proven that it is practically indestructible, if it is well built.

### Favors Storage Tanks.

Eighty acres is the most desirable farm unit under irrigation, fur visitor thinks. This, he says, will keep the owner and two men busy. It will yield ample profits to make a family independent. He also favors a storage reservoir for irrigation. This will enable the farmer to get the water over his land more rapidly. He can also handle the acreage with a smaller well and less expensive machinery.

Mr. Wing noticed one or two places which have been given too much water. Of course, this will be corrected, he said, but it means loss to the individual. Too much water is injurious.

"Take care of your own hogs," Mr. Wing said. "You ship a great many now. In a few years you will ship many more. But there is no need to ship all of them. A bacon packery is not expensive. You can grow the best hogs in the world right here, and by establishing a special brand you can make large profits by packing your own bacon. So long as Texas imports \$24,000,000 of pork annually, Hale County ought to grow more hogs. Climate an Asset.

"One of your greatest assets is your climate, though many people here do not realize it. Your climate will produce better animals and finer men than can grow at lower altitudes. You have lots of sunshine without too much heat. All you have lacked in the past has been an insufficient supply of stock food at times. You can supply that abundantly with irrigation.

"You have an inspiring outlook; a large opportunity."

Mr. Wing leaves to-morrow for points in Louisiana.

### TOURISTS STOP EN ROUTE TO SAN FRANCISCO.

D. F. Carnes and wife spent last night in Plainview, en route from New York City to San Francisco. They are driving an American car. Mr. Carnes says that he left New York City three weeks ago Thursday. He expects to drive to Roswell to-day.

W. A. Robinson, superintendent of the Charter Gas Engine Co., of Sterling, Illinois, came in to-day. He is looking after interests in the Plainview country, which are handled by Green & McNaughton.

### COUNTY DIVIDES ROAD IMPROVEMENT OUTFITS.

Work Will Begin on Hale Center Road at Once; Bridge Is Being Put in on Runningwater Draw.

Our County Commissioners have divided the road-working outfits. Eight mules and one crew will remain on the road southwest of Petersburg. An equal number has been moved to the Hale Center road, and will begin work at the bridge across Runningwater Draw just as soon as possible.

Contract for this bridge was awarded to J. B. Maxey, and his men are at work there. This bridge will be reinforced concrete.

It is the purpose of the County Commissioners to put the Hale Center road in first-class condition. This work was undertaken at this time on joint request of the Chamber of Commerce and the Texas Land and Development Company. The improvements were necessary before the big truck of the Development Company could carry material for putting in big wells and building homes on the Company's property near Hale Center.

Work of the Development Company in Floyd County had to be suspended until the Commissioners would consent to make some road improvements, according to Company officers.

Our Commissioners agree that roads cannot be kept in first-class condition without dragging after each rain. Many farmers believe that if the county can't drag roads now our road tax ought to be increased to a point which will make it possible to drag the roads.

### MORNING FIRE DAMAGES MCGILL BUILDING \$1,000.

Blaze in Home of Boone Institute Yesterday Morning Started When Youngster Tries to Light Oil Stove.

Fire yesterday damaged the building occupied by the Boone Institute of Massage to an extent estimated at about \$1,000. When the blaze was discovered it had gotten firm hold in the ceiling of the second floor, and the roof of the building is almost a complete loss. At one time it seemed that the entire house would go. The fire boys prevented that by brain work and efficient handling of two lines of hose. Damage to the property of the Boone Institute will not exceed \$75, according to those in charge.

The fire started about 11 o'clock. A youngster was trying to start a fire in a coal oil stove on the second floor. It is thought, and the stove turned over.

The house is located on West Second and Eureka Streets. It is the property of T. J. McGill. The Boone Institute has secured rooms on the second floor of the Stephens Building.

### CANYON COMING FOR TRY WITH WAYLAND MONDAY.

Normal School Boys Outweigh Local Men; Baptists Are Counting on Speed.

Coach McCasland has been working his men with a vim this week. He wants revenge against the Normal School at Canyon City for the beating which his team received in Canyon three weeks ago.

None of the Wayland men were hurt in Monday's game with Clarendon. Scrimmage has been held every afternoon this week. Special attention has been given to running interference and to breaking up interference. Wayland has two star ends, and the West Side boys are counting on these men for points in Monday's contest.

The visitors are about 15 pounds to the man heavier than Wayland's team, but Coach McCasland is counting on speed.

The game will be called at 4:15 o'clock, on Wayland's ground.

### PETERSBURG RESIDENT DIES AT MINERAL WELLS.

Funeral Services of T. L. Bracken Were Held in Calvary Baptist Church at Plainview.

T. L. Bracken, of Petersburg, died at Mineral Wells Monday, and was brought to Petersburg, and buried Thursday afternoon. The funeral services were conducted in Calvary Baptist Church at Plainview by Rev. C. R. Hairfield, pastor of Calvary Church.

Mr. Bracken leaves a wife and seven children. He has been a resident of the Plains country six years.

Interment was made in the Petersburg Cemetery.

Mrs. Lena Orr went to McRosse, New Mexico, Thursday.

## PRIZES ANNOUNCED FOR POULTRY SHOW

South Plains Poultry Association Fixes December 16, 17, 18 and 19 for Exhibit.

### H. B. SAVAGE TO JUDGE

All Birds Will Be Judged According to American Standard of Perfection.

The South Plains Poultry Association is issuing a considerable prize list for its third annual show. Date set for the exhibit is December 16, 17, 18 and 19. Last year the Association had nearly 500 birds on exhibition. Considerably more than this number were entered. A severe freeze occurred just before the date set for the show, and many fanciers would not send their birds—especially men from around Arlington, Cleburne and other North Texas points.

The first show was held two years ago, and 300 birds were entered. J. C. Goodwin, secretary-treasurer of the Association, says that interest manifested warrants the belief that 800 to 1,000 birds will be shown in December.

Hon. H. B. Savage, of Belton, Texas, a licensed American Poultry Association judge, will have charge of awards. Competition is open "to the world."

Entries must be made on blanks secured from the secretary, and all entry fees paid in full at the time of entry. All birds must be in the show room by 3 p. m., December 15. But stock unavoidably delayed on the road may be admitted.

All specimens will be judged by comparison, Mr. Goodwin says, according to the American Standard of Perfection. The Association will undertake to sell birds for exhibitors.

Entry fees fixed by the Association are: Single birds 50c, ducks 50c and are: Single birds 50c, single ducks 50c, single turkeys 50c, single geese 50c, pens \$1.00, trios \$1.00.

Prizes will be paid on poultry as follows:

**Regular Prizes.**  
For best cock, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best hen, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best cockerel, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best pullet, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best old drake, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best young drake, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best old duck, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best young duck, \$2.50; second, \$1.50; third and fourth, ribbons.  
For best pen, \$4.00; second, \$2.00; third and fourth, ribbons.  
For best turkey tom (old or young), \$2.50; second, \$1.50; third and fourth, ribbons.  
For best turkey hen (old or young), \$2.50; second, \$1.50; third and fourth, ribbons.  
For best trio turkeys, \$4.00; second, \$2.00; third and fourth, ribbons.  
For best pair geese, \$2.50; second, \$1.50; third and fourth, ribbons.

The Association will pay \$6.50 for best display of any standard or non-standard variety of chickens, and \$3.50 for second best display.

To compete for display prizes will require twelve or more single entries by one exhibitor, and at least twelve specimens must be "worthy a prize."

**Special Prizes.**

The Association offers \$10.00 for the best solid-color pen in the show. The Association offers \$10.00 for the best parti-color pen in the show. The Association offers \$5.00 for the grand champion male (chicken) of the show.

The Association offers \$5.00 for the grand champion female (chicken) of the show.

**Bantams.**

Entries.—Entry fees on Bantams will be 25 cents for singles and 50 cents for pens.  
Premiums.—Fifty per cent of entry fees for first and thirty per cent for second.

J. C. Goodwin, secretary, is mailing out catalogues. Any person may secure a copy by application to Mr. Goodwin.

Mrs. Jere Deal returned Thursday to her home, at Charleston, Mo. Mrs. Deal has been in Plainview several weeks, as a guest of her sister, Mrs. E. E. Roos. Miss Jo Keck returned with Mrs. Deal, and will spend the winter in Charleston as a guest of Mrs. Deal.

Quality Job Printing;  
Book and Pamphlet  
Designing.

# HOT DRINKS

We are now prepared to serve at our fountain the following delicious hot beverages:

- Tomato Bouillon, Beef Tea
- Hot Chocolate, Steero
- Chicken Bouillon, Hot Coffee
- Hot Russian Tea

Our Russian Tea is something new-made and served by directions of a Russian army officer recently in the Czar's body guard.

**Duncan's - Pharmacy**  
"The Store Where You Feel at Home"

### CIVIC LEAGUE NOTES.

There has been much discussion recently as to the influence of the so-called "wrestling matches"—if it can be called discussion where there is unanimous agreement, for there seems to be resulting evils; so far as can be learned, no one has mentioned any good result.

Having been requested to voice the sentiments of the League on this question, it seemed wise to ascertain the opinion of some of the most thoughtful citizens, not one being found favorable. Of the five pastors consulted, four were emphatic in their disapproval; the fifth did not approve, but know so little of the matter that he withheld judgment.

The statement of one of the teachers last year ought to convince the most ardent supporter of these exhibitions that they are not a benefit to the community. She remarked to the writer: "You have no idea how these 'matches' have demoralized the schools. We teachers do not know what to do; we have thought of petitioning that they be not allowed, or that the pupils be not permitted to attend them." Anything prejudicial to

the best interests of the schools can hardly be called a good thing, and the verdict of an eye witness of the last "bout," that it was "rough, coarse and brutal," would suggest that a good side to the question was conspicuous by its absence.

With two colleges doing their utmost to help the community to broader knowledge and higher standards of thought, through first-class lectures, concerts and varied entertainments; with plans for a local chautauqua—all suggesting an intelligent and refined people—it seems unreasonable to believe that there are many residents in Plainview willing to countenance a performance so crude and so utterly lacking in refinement.

One witness said, "It wouldn't be the thing at all back home to attend; but here everything goes." This last statement was made, surely, from a very superficial knowledge of the town. The amusements and recreations of a place are often taken as a gauge of its intellectual attainments, but it would be manifestly unfair to judge this town by that style of entertainment; and yet the report of the "match" will probably reach farther than the report of the fine concert

which began the lyceum course. Which would you prefer as an advertisement of your town?

When so many are making all possible effort for the upbuilding of the town, hoping to make it an ideal town to live in, and to bring many desirable newcomers to make homes here, isn't it possible to shut out undesirable exhibitions and adopt the slogan "Only the best for Plainview?"

The League's monthly meeting will be held next Wednesday, and an interesting session is expected. It is your meeting, if you will come. The members should have no more interest than any other citizen.

LEAGUE SECRETARY.

Call The Herald for job printing

COMMUNITY CORRESPONDENCE

KRESS.

The wind storm of Saturday night crossed up the telephone lines and piled the "Russians" high. Enough snow fell to make little "driftlets," which melted away when the sun rose. Miss Ruby Crawby and Miss Olyne Valentine came in from Dallas Wednesday. Mrs. B. N. Graham assisted on the teaching force while these were seeing the sights and taking in the Fair.

Mr. Harris is home again. He reports a good time, and is satisfied with the showing his silo made at the Amarillo and Dallas fairs.

Bro. W. E. Stryker received a telegram Sunday morning telling of the sudden and unexpected death of his father, at Bucklin, Kansas. Mr. Stryker took the Sunday afternoon train for Bucklin, returning Wednesday with the remains. Funeral services were held from the Baptist Church, conducted by Brothers Nix and Saffle, of Plainview. Grandpa Stryker was past 82 years old, and appeared good for the 100-year mark. He was born in New York State, had led an honest, upright, sober life, and came of stock noted for longevity. He was laid to rest beside his wife, who had preceded him about three years.

Ezra Meyers and his father took hogs to market in Tulla Thursday.

The Southwestern Telephone and Telegraph Company has unloaded three loads of telephone poles at Kress.

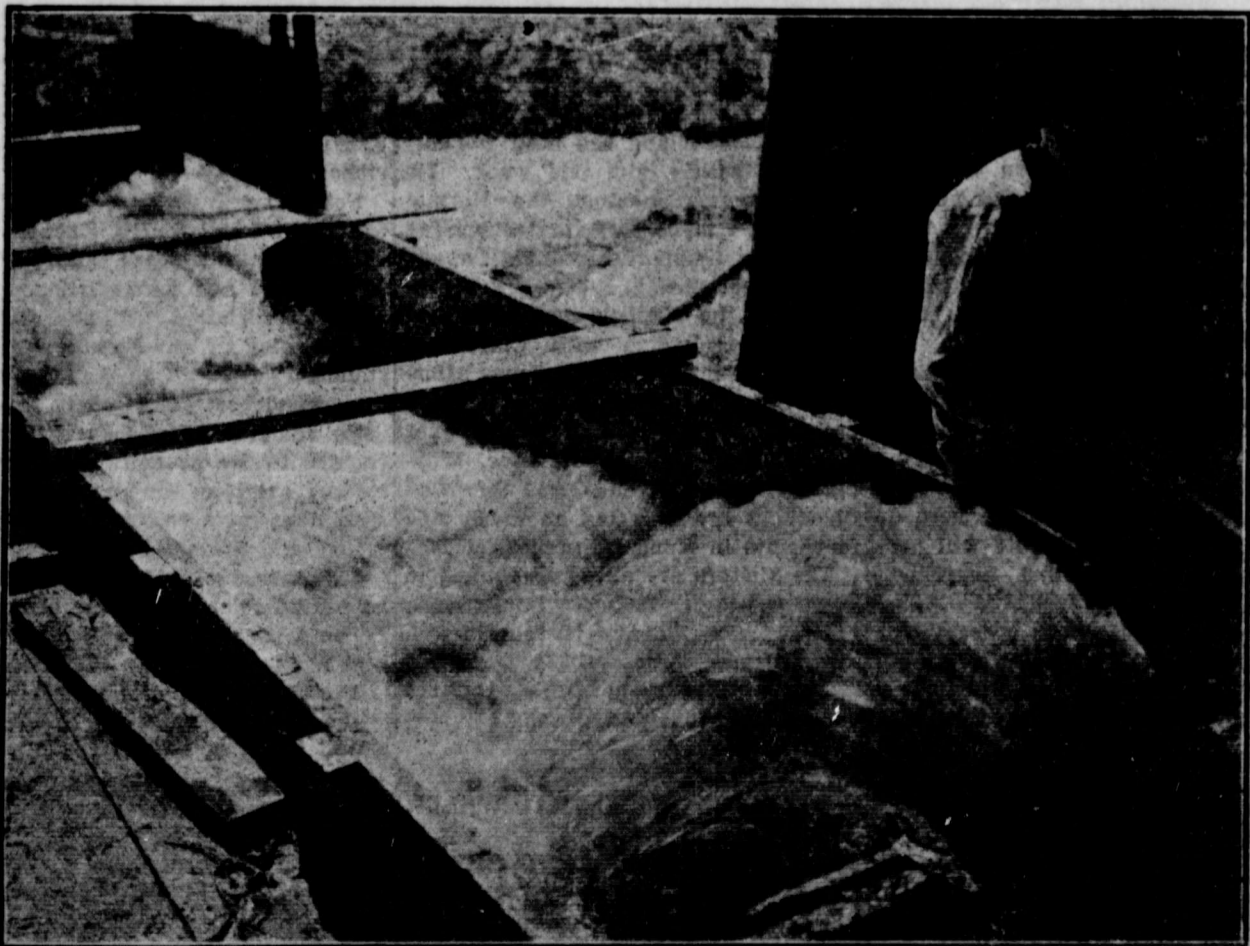
Mr. Haines had his sale Thursday.

## Turn Your Sense Into Dollars

If you are really interested in making a good sound investment at a time when it can be made to pay big dividends without any effort on your part other than to sit still and wait, talk real estate in the Shallow Water Belt with us.

We have a big lot of real bargains in all sizes of tracts; raw land, partly developed farms, and fully developed farms.

We are offering a special bargain just now of 640 acres, one-half in cultivation, within 5 miles of Plainview.



We make a Specialty of Town Property

Our city list is the largest, therefore you cannot buy to better advantage than through us. Write us, wire us, phone us, or see us whenever you think of real estate bargains.

# HALL AND SHOOK

First National Bank Building

Plainview, Texas

He and his sister, Mrs. Jordan, with their families, are leaving this week. Mr. Haines moves to Fort Worth, and Mrs. Jordan to Forney. Miss Lillian Jordan remains in school, at Canyon.

Mr. Chandler took his engine out to the McGlasson farm Wednesday, to try out the big well. The flow of water is said to have been in excess of the amount called for in the contract.

(1)  
I'm "kep' in" when I'm tardy,  
An' I'm "kep' in" when I'm late;  
I'm "kep' in" for "position"—  
That means, not settin' straight.

(2)  
I'm "kep' in" on my "gografy,"  
My "readin'" an' my "writin'."  
I'm "kep' in" some for "jaffin',"  
But I'm "kep' in" most for fightin'.

(3)  
I'm "kep' in" when my marbles  
Comes rollin' from my pockets,  
And sometimes when my matches  
Gets mixed up with my rockets.

(4)  
I'm "kep' in" if I whisper  
An' I'm "kep' in" if I chew  
The piece of gum I've borrowed  
An' am warmin' in my jaw.

(5)  
The truth is, 'at I'm "kep' in"  
For most everything I do;  
But one jolly thing about it is,  
My teacher's "kep' in" too.  
—From Youth's Companion; recited  
in chapel last week by Alvadora  
John Hinshaw.

### ABERNATHY.

October 30.—Mr. J. O. Jones and wife have returned from the Fair at Dallas.

Mr. V. Stambaugh has returned from a trip to Dallas and other points.

E. T. Caldwell and family and S. R. Merrell and family spent the day with Mr. Fritz Fuchs and wife last Sunday.

Mrs. A. W. Jones has returned from Dallas, where she has been as a representative of the Eastern Star at Estacado.

Miss Mary Dalmont, of Plainview, has been spending a few days with Miss Nina Farris.

Mr. G. M. Janes, who has paralysis, is much improved at this writing.

Mrs. Anna Pearson has returned from Lubbock, where she has been with Mrs. C. E. Stout, who was operated on last Monday.

A Literary Society was organized at Strip School House last Friday night. The organizers are hoping to have a good society this winter. We hope they may.

The Abernathy Study Club met with Mrs. K. C. Sterrett last Saturday afternoon. They had a very interesting program. Those present were Mesdames DeWald, Fuchs, Holland, Crow, Merrill and McKinzie and Miss Richter.

Mrs. Tom Arnett, Mrs. J. C. Arnett and Mrs. Stamford made a trip to Lubbock last week.

Mr. Ed Crow and Miss Blanche Thomas made a trip to Lubbock last

Saturday, and returned Sunday. Mr. Will Carder started to Waco last Saturday, where he is going to school.

Messrs. F. W. Struve, B. F. Struve and Chris Benn went to Dallas last Sunday.

Miss Sybil Atwood has gone to Waco, where she expects to spend the year at school.

Miss Dora Thomas was in Abernathy between trains Sunday.

# FREE! FREE!

Will you let us send you the Twice-a-Week Herald free from now until January 1, 1914?

We want you to know the Herald; to know that its policy is to give its readers all of the news while it is news; to know that it does not deal in the sensational and, personal; to know that it strives always to give all of the news of the development of the great Shallow Water Belt without exaggeration.

To introduce you to the Twice-a-Week Herald, if you are not already a subscriber, we will send you the paper for \$1.50 from January 1, 1914 to January 1, 1915 and give you the paper FREE from now until January 1, 1914.

Phone 72 as soon as you read this and tell us to put you on our mailing list.

## Herald Publishing Co.



# Mr. Piano Buyer

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# Schick Opera House

### WOULD TAKE OLD OREGON MEN THROUGH CANAL FIRST.

Secretary of Navy Desires to Enlist Veterans of Cape Horn Cruise for Trip of Honor.

A plan to invite all of the old officers and men who participated in the world-famous cruise of the battleship Oregon around Cape Horn during the Spanish-American War, to make the initial trip with him through the Panama Canal is being fostered by Secretary of the Navy Daniels. Secretary Daniels and the Oregon veterans will lead the international fleet when it passes through the Canal in 1915, if the plan is consummated.

The Secretary has no authority to do so unless Congress will provide for enlistment for a shorter term than

four years. A request to this effect has been made by fifty members of the Oregon's old crew, who live in San Francisco, Calif.

Admiral Clark, who piloted the Oregon around Cape Horn, will be in command.

### SUN-POWER PLANT DEMONSTRATION IN EGYPT.

American Consul Arthur Garrels, at Alexandria, Egypt, reports that a public demonstration was given on July 11, 1913, of the workings of the sun-power plant recently erected by a New York concern at Meadi, near Cairo, in Egypt. The principle involved in the plant is the invention of Frank Shuman, an American, who supervised the erection of the plant and is conducting the experiments.

The plant covers several acres of land on the west bank of the Nile. A series of reflectors and absorbers, a low-pressure steam engine, a condenser and a pump comprise the principal independent units of the mechanism.

There are five reflectors, each of which is 204 feet long and parabolic in form. They are spaced at intervals of 20 feet and made up of a series of 3/4-inch glass mirrors. The reflectors aggregate a total light absorptive surface of 13,500 square feet, are placed in iron frames, and geared and interconnected with the engine by an arrangement of cogwheels. The mirrors automatically follow the course of the sun, and are regulated by what is termed a thermostat, the secret of the invention.

Running down the center of each reflector is the boiler or absorber, a box of 3/4-inch metal with a tube at the top. By means of an automatic feed the box is constantly half full of water. The reflected sun rays are concentrated on these boilers, and the steam generated is led from the various units to the engine. The 100-horsepower engine is of the low-pressure type. The exhaust is condensed to water and returned to the boilers.

### HENS IN EGG RACE BEAT LAST YEAR'S RECORDS.

English Pen Seems Certain to Win Missouri Contest, and "Lady Show-you's" Figures Will Stand.

The hens in the National egg-laying contest at the Missouri State Poultry Experiment Station, Mountain Grove, Missouri, have made a higher average than the hens did in the first contest last year, and they have 46 days in which to lay before the contest closes, says T. E. Quisenbury, director of the Experiment Station. The English single-comb White Leghorns entered by Tom Barron, of Catforth, England, seem certain to win.

There has not been a month during the year that this pen has not been among the ten highest pens for that month. The highest individual hen so far is No. 860, a buff Wyandotte from Vermont. This hen has laid 249 eggs and has 46 days yet to lay. It is not probable that the individual record will be as high as that of Lady Show-you of last year.

The friends and admirers of Lady Showyou will be glad to know what she is doing this year, Mr. Quisenbury suggests. In reply to an inquiry as to how this remarkable hen was doing this year, this letter was received from John G. Poorman, of Tinley Park, Ill., who owns this hen:

"Regarding Lady Showyou, will state that she is the most remarkable hen I ever saw. She never has been in poor plumage, has not gone broody and has been laying right along. I hatched 101 chicks from 112 of her eggs. She is laying an egg every other day. She has laid over 170. She has not been sick a day. It seems as though she delights in being alone. She is continually on the go from morning until night."

This hen has not gone broody in two years. Broodiness is one thing which it will pay anyone to try to breed out of his flock as far as possible if he expects to breed up a good

laying strain.

There has been a grand total of 94,188 eggs laid to date. The record for September was 6,424 eggs. Pen No. 26, buff Wyandottes, from Eagleville, Mo., won the silver cup for the highest record for September.

### Ten Leading Pens.

The following ten pens have made the highest records thus far:

Pen.	Eggs.
2 S. C. White Leghorns, England	1,934
19 Silver Wyandottes, Iowa	1,692
26 Buff Wyandottes, Missouri	1,691
1 Anconas, Missouri	1,670
8 S. C. White Leghorns, California	1,652
11 Black Minorcas, Iowa	1,643
10 R. C. White Leghorns, Missouri	1,618
20 White Wyandottes, Arkansas	1,609
30 Buff Wyandottes, Vermont	1,597
57 Black Langshans, Missouri	1,555

No very high records were made for September, as the hens were in the midst of a moult and had not fully recovered from the hot weather of July and August.

The following is the monthly record of the ten highest pens:

Pen.	Eggs.
26 Buff Wyandottes, Missouri	157
17 Black Minorcas, New York	154
2 S. C. White Leghorns, England	154
10 R. C. White Leghorns, Missouri	147
22 Buff Wyandottes, Missouri	146
8 S. C. White Leghorns, California	137
19 Silver Wyandottes, Iowa	133
23 Silver Wyandottes, Illinois	131
1 Anconas, Missouri	129
45 Barred Plymouth Rocks, Iowa	124
5 Black Minorcas, Missouri	124

### Individual Leaders.

The hens that have laid 200 eggs or over are as follows:

No.	Eggs.
860 Buff Wyandotte, Vermont	249
62 S. C. White Leghorn, England	246
600 Buff Wyandotte, Missouri	245
61 S. C. White Leghorn, England	239
55 R. C. White Leghorn, Missouri	233
77 Ancona, Missouri	232
66 S. C. White Leghorn, England	231
311 S. C. White Leghorn, England	219
72 Ancona, Missouri	218
211 New York Method	218
735 Black Langshan, Missouri	215
64 S. C. White Leghorn, England	215
529 Black Minorca, Iowa	214
2054 Black Orpington, Canada	213
2103 New York Method	212
2810 Silver Wyandotte, Iowa	210
151 S. C. White Leghorn, California	208
976 Barred Plymouth Rock, Illinois	208
67 S. C. White Leghorn, England	207
927 Silver Wyandotte, Illinois	204
505 White Orpington, Illinois	204
3807 Silver Wyandotte, Iowa	203
939 White Orpington, Kentucky	203
69 S. C. White Leghorn, England	203
2147 Maine Method	202
4 S. C. Buff Leghorn, New York	201
667 Buff Orpington, Missouri	201

Pen No. 70, which is being fed the same as the hens in the contest, except that the contest hens have range in yards 30 x 120 feet, and Pen No. 70 has been confined in a house for one year. This pen has made an average of 139 eggs a hen for 10 1/2 months. The hens seem to have kept in good health, and of the 10 pens in the feeding test, this pen is in fifth place. The first five pens rank as follows:

Eggs.	
Ten hens fed the Maine method	1,507
Ten hens fed the New York method	1,439
Ten hens fed the Canadian method	1,431
Ten hens fed by the Norwich feeder	1,431
Ten hens confined in a house	1,389
Five other records lower than this.	

### Third Annual Contest.

The following countries will be represented in the next contest:

Six pens from New Zealand; three pens from England; three pens from Australia; one pen from Germany; two pens from Vancouver Island; one pen from South Africa; two pens from Canada; 66 pens from Missouri and United States.

The following varieties will be represented:

S. C. White Leghorns, S. C. Buff Leghorns, Anconas, Campines, Rhilanders, S. C. Black Minorcas, R. C.

Black Minorcas, S. C. Reds, R. C. Reds, Barred Plymouth Rocks, White Plymouth Rocks, Buff Plymouth Rocks, Silver Wyandottes, White Wyandottes, Buff Wyandottes, Buff Orpingtons, White Orpingtons, Black Orpingtons, Black Langshans.

"There can be no question as to the value of egg-laying competitions if they are properly and honestly con-

ducted. With egg-laying contests and experiment stations trying to solve the question of egg production, and with poultry shows encouraging the production of pure-bred poultry of good shape and color, we feel with these forces combined that there are greater things in store in the future for those who keep poultry for profit. Just as time has proven honestly con-

ducted poultry shows to be of a great value in improving the shape and color of our fowls, just so the honestly conducted egg-laying contests will prove to be of great value in stimulating an interest in greater egg production. These two forces must go hand in hand," Mr. Quisenbury says. The Missouri hen cackles to the tune of \$75,000,000 each year.



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IT IS obvious that a motor car manufacturer can build 50,000 cars at much less than he can build 1,000. But the difference in quantity buying and in quantity manufacturing are not the only elements of saving which can be effected.

Each factory has its own system, its own machinery, its own personnel. Some are still making cars by the old routine with the same conventional methods and machinery. Some have advanced more or less and a few, a very few, are producing on the up-to-the-minute efficiency basis by special machinery and special methods particularly adapted to the size and type of car being made.

We say without hesitation, and it is a fact well-known in the trade, that the great Overland plants are unquestionably the most thoroughly, efficiently and economically equipped and managed.

This great business has the advantage of the personal direction of one single man—the man who founded the business, the man who has grown up with it from the beginning, the man who developed it —John N. Willys.

Mr. Willys has clung steadfastly to the watchword "The most car for the least money." And each year he has more than made good this principle.

To produce a car of the Overland size, power, strength and high quality, and to sell that car for such a remarkable low price has taxed, to the utmost, all the resourcefulness, foresight, ingenuity, untiring energy, and wide experience of, not only Mr. Willys, but a veritable army of the industry's most able men.

Mr. Willys knows men, and it is well known that no manufacturing institution, perhaps in the world, can boast of a larger or more efficient and well-trained, well-paid, well-satisfied organization.

In the newest Overland increased value at a decreased price is more prominent and apparent than ever.

You will make a grave mistake if you fail to thoroughly examine our latest model.

See this new car without delay.

## Egge-Corlett Auto Co., Distributors

PLAINVIEW and AMARILLO

### The Willys-Overland Company, Toledo, Ohio

SPECIFICATIONS: Electric head, side, tail and dash lights; storage battery; 35 Horse power motor; 114 inch wheelbase; Timken bearings; 36x4 Q. D. tires; Cowl dash; Brewster green body, nickel and aluminum trimmings; Deeper upholstery; Mohair top, curtains and boot; Clear-vision windshield; Stewart speedometer; Electric horn; Flush U doors with concealed hinges.



Overland Model 79

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The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children, 50c.

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Phone 457

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**MISS SARAH MILDRED WILLMER**

Will appear at the Methodist Church Monday, November 3, as the second number of the Lyceum course. She comes highly recommended and has drawn large audiences at all her return engagements.

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complete the color scheme.

"Long sleeves are cut with extended shoulders, and to these the square shaped blouse fronts are attached, slightly gathered at the top and outlined with a covered cording. The back is joined to either front at the under arm seam, but is set on to the shoulder yoke in the same manner as the fronts in a line running evenly across and slightly gathered.

"The shaping of the front edges leaves a broad opening that is filled in by a fluffy guimpe of dotted net, with a turn-down collar and inside ruche at the neck. Small square, cord-finished bibs are set in above the girdle on either side of the front.

"Besides the dark brown girdle and sash end of satin, there is another sash end of emerald green and gold brocaded ribbon that gives a pleasing note of contrast. The sash ends serve to conceal the placket opening, along the sides of which the drapery of the skirt is disposed.

"Long, graceful folds are swung down the front and around the knees by lifting the material at the belt in even plaits. There is a curved slash over the foot on the left side and some of the extra length of that side is slightly draped below the hips.

"It really is a difficult matter to describe clearly the draping of a skirt. Words are hardly adequate, and all those who understand dressmaking and designing realize that there is only one way to reduce the best draperies, and that is by actually making the skirt in the figure. All the little tucks and folds that induce the desired lines have to be hung and arranged on the individual."

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is something that deserves serious thought. If you are not satisfied at present or contemplate starting a new bank account

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We promise courteous treatment and liberal accommodations as far as is consistent with good safe banking, and it is to these facts that we owe our rapid growth. Don't be held back! Do it now!

**Third National Bank**

**PRESIDENT WILSON ISSUES THANKSGIVING PROCLAMATION.**

Thursday, November the Twenty-Seventh, is Designated as Day of National Praise.

President Wilson has designated Thursday, November 27, as Thanksgiving Day and issued the following—his first—Thanksgiving proclamation:

"The season is at hand in which it has been our long-respected custom as a people to turn in praise and thanksgiving to Almighty God for his manifold mercies and blessings to us as a Nation.

"The year that has just passed has been marked in a peculiar degree by manifestations of His gracious and beneficent providence. We have not only had peace throughout our own borders and with the Nations of the world, but that peace has brightened by constantly multiplying evidences of genuine friendship, of mutual sympathy and understanding, and of the happy operation of many elevating influences, both of ideal and of practice.

"The Nation has been prosperous, not only, but has proved its capacity to take calm counsel amidst the rapid movement of affairs and deal with its own life in a spirit of candor, righteousness and comity.

"We have seen the practical completion of a great work at the Isthmus of Panama, which not only exemplifies the Nation's abundant resources to accomplish what it will and the distinguished skill and capacity of its public servants, but also promises the beginning of a new age, of new contracts, new neighborhoods, new sympathies, new bonds and new achievements of co-operation and peace.

"Righteousness exalteth a Nation, and 'Peace on earth, good will to men,' furnish the only foundation upon which can be built the lasting achievements of the human spirit. The year has brought us the satisfaction of work well done and fresh visions of our duty which will make the work of the future better still.

"Now, therefore, I, Woodrow Wilson, President of the United States of America, do hereby designate Thursday, the 27th day of November, next, as a day of thanksgiving and prayer, and invite the people throughout the land to cease from their wonted occupations, and in their several homes

and places of worship render thanks to Almighty God.

"In witness whereof I have hereunto set my hand and caused the seal of the United States to be affixed.

"Done at the City of Washington this 23rd day of October, in the year of our Lord one thousand nine hundred and thirteen, and of the independence of the United States of America the one hundred and thirty-eighth.

**WOODROW WILSON.**  
"By the President:  
"W. J. BRYAN,  
"Secretary of State."

**SOUTHERN BOYS WILL GROW PRIZE PORKERS.**

**U. S. Department of Agriculture Organizing Pig Clubs to Encourage Better Stock Breeding.**

The Department of Agriculture has its Boys' Corn Club and its Girls' Canning Club, and now comes the Boys' Pig Club, says a Washington, D. C., correspondent. The Pig Clubs are being organized over the South, for the purpose of increasing the supply of pork and encouraging good breeding of hogs. Already clubs have been organized in Alabama and Louisiana, and a club organization has been started in Georgia. It is the purpose of the officials of the department to organize clubs in every Southern State.

The idea of the organization started with the Farmers' Co-operative Branch of the department, and has been carried on with the co-operation of the Animal Husbandry Division of the Bureau of Animal Industry.

In connection with the organization of the Pig Club, the department makes the following statement:

"In organizing the Boys' Pig Club it is the purpose of the department to establish clubs in every Southern State. The Animal Husbandry Division is co-operating with the Farmers' Co-operative Demonstration office in the Bureau of Plant Industry, and has already established clubs in Alabama and Louisiana, and the movement is under way in Georgia. The organizing is being done by the officials of the Farmers' Co-operative Demonstration force, and the Animal Husbandry agents are instructing and demonstrating how to handle the stock and to breed a superior type of pigs.

"It is the purpose of the department to have every member of the club encouraged, not only to an increased production of the swine family, but a better breed of pigs than is being raised at present. It is a serious purpose the officials of the department are engaged in—one that is aimed at the high cost of living.

"The production of pork is not keeping pace with the increased population, and something must be done to harmonize these two elements. If each member of the club—and they will be growing, it is expected, all the time—will see to it that one more pig and a better pig is produced each year, then a long step will have been taken in meeting the ever-growing chasm between pork production and increased population."

If Hale County had a Swine Growers' Association and a Boys' Pig Club we could bring to the Plainview district a large per-cent of the \$24,000,000 which Texas sends to outside breeders each twelve months for hogs. Hale County hogs always bring top prices on the market.

**YOU MAY INDULGE FANCY IF YOU CHOOSE BROWN.**

All Shades Are Favored This Season, Says Authority: Emerald Green and Gold for Contrasts.

If brown happens to be one of your pet colors, you may indulge your fancy for it without any doubt as to its standing among fashionable colors, says an acknowledged authority on dress. All shades are unusually favored this season, from the light fawn and golden tones to the dark rich tobacco and mahogany shades. In satins, suitings, and velvets all the desirable shades are in evidence.

"One may readily imagine the pleasing possibilities that lie in a calling costume, through the medium of one of the leather tones. Pigskin broadcloth, for example, worn with a dark brown girdle and small velvet hat with light plumes. Brown fox furs

**HOGS**

**What's the Use of Feeding**

costly corn, kaffir or maize to a hog that will weigh 150 to 175 pounds at 8 months of age when the same amount of feed may be fed to a pure blood or high grade **Duroc Jersey** that will weigh from two to three hundred pounds at the same age.

It costs a little more to start but it pays to raise the best type of hogs. **Duroc Jerseys** are prolific, grow rapidly, have good disposition and attain enormous weights. The head of the herd at Helen Temple Farm is young, vigorous and at present weighs 840 pounds. Many of the dams weigh from 500 to 600

We now have a limited number of young registered boars and gets ready for sale. Prospective buyers are invited to visit our pens 5 miles northwest of Plainview, or write us for prices.

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and would be three times the size of the regular standard magazine.

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But, never did any ten magazines offer you such a galaxy of headlines. Look through the pages of the leading magazines, compare their authors and artists with those of The Chicago Sunday Tribune, and satisfy yourself on this point.

In addition to the contributions of this all-star cast of writers and artists in every issue of The Chicago Sunday Tribune, you get fifty to sixty feature articles by from fifty to sixty writers whose words are an admitted authority upon the themes on which they write; every item of interest worth printing from every spot on the globe—the cream of the world's doings, both in our own America and foreign lands, furnished by every reliable news-gathering agency known to modern newspaperdom.

For nearly 65 years The Chicago Tribune has been the ideal newspaper of newspaper makers and the discriminating EVERYWHERE.

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From the first page to the last The Chicago Sunday Tribune is perfectly printed from large, clear, easily-read type; its color work, of which there are many pages, is a beautiful example of rapid press work and the many striking half-tone and line drawings with which its columns are illustrated are surpassed by no paper published in the English language and are equaled by few.

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We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.

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by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by consultation with a specialist. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a ringing sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free.

P. J. CHENEY & CO., Toledo, O.  
Sold by Druggists, 75c.  
Take Hall's Family Pills for constipation.

### COLEMAN CO. BOYS ENTER BABY BEEF CONTEST.

Twenty Youths Have Already Signified Intentions of Making Exhibits at Fort Worth Show.

Entries from twenty Coleman County boys in the baby beef classes were received last week by the management of the National Feeders and Breeders' Show, at Fort Worth, Texas. Including two county exhibits, con-

sisting of more than ten head each, the baby beef showing from Coleman County will include more than fifty animals, says E. R. Henry, assistant secretary of the Show.

The entries from Coleman County so far are nearly double the entire number of entries in the baby beef division last spring for the entire State, and many more are expected within the next few days.

The National Feeders and Breeders' Show will be held in Fort Worth, November 7 to 14.

### USE HALF THE WORLD'S RUBBER.

This Country's Importations Last Year Were Worth 101 Million Dollars.

Washington, D. C., Oct. 19.—India rubber imports into the United States in the fiscal year 1913 were the largest in the history of the import trade. They amounted, in crude rubber, to 113 million pounds, against 110 million in the former high record year, 1912, this being the third time in which the imports of this article exceeded 100 million pounds in a fiscal year. These figures apparently sustain the frequently published assertion that the United States consumes half the rubber of the world, since the world's production of India rubber, according to a recent issue, in 1912, of the London Statist, was 224 million pounds, while this country's imports in the year ended June 30, 1913, were 113,384,359 pounds. The growth in use of rubber in the United States is illustrated by the figures of the Bureau of Foreign and Domestic Commerce, Department of Commerce, which show importations of India rubber in 1890, 34 million pounds; in 1900, 49 million; in 1910, 101 million, and in 1913, 113 million pounds.

The world's production of rubber, according to the authority above quoted, has almost doubled in the six years. The rapid increase in the share of the world's rubber which is obtained from cultivated trees is illustrated by the fact that in 1905 less than 1 per cent of the world's rubber was obtained from plantations, the remainder being from natural forests, while in 1912, 27 1/2 per cent was obtained from plantations. The estimate for 1913 allots 40 per cent of the production to plantations, the quantity of cultivated rubber having grown from 145 tons in 1905 to 8,200 tons in 1910, 27,500 tons in 1912, and an estimate of 45,000 tons in 1913.

Brazil still supplies more of the India rubber imported into the United States than any other country, but the percentage of the imports supplied by Brazil is now materially less than a decade ago. The share of the crude rubber imports drawn from Brazil was 56.6 per cent in 1913 and 38.4 per cent in 1912. The quantity of India rubber drawn from the East Indies is also rapidly increasing, having been, in 1903, less than a half million pounds, and in 1913, more than 12 million pounds.

The 113 million pounds of crude rubber imported into the United States in 1913 is, by no means, the entire supply of material of this character brought from abroad. The year's importations of "India rubber and substitutes for" include, besides the 113 million pounds of crude rubber, 45 million pounds of gutta joolatong, 10 million pounds of guayule gum, over 1 million pounds of balata, nearly a half million pounds of gutta-percha, and 43 million pounds of rubber scrap or refuse fit only for re-manufacture. The total value of all imports of "India rubber and substitutes for" was, in 1913, 101 million dollars.

### RESOLUTIONS OF RESPECT.

To the Exalted Ruler and Brothers of Plainview Lodge, No. 1175, Benevolent and Protective Order of Elks:

At the last preceding meeting of our Lodge the name of Brother Lacy W. Dalton having been called by the Secretary, the Esquire answered, "Absent," he having departed "the warm precincts" of life to that land from whose bourne no traveler returns on the 16th day of October, 1913, at Amarillo, Texas.

Our deceased brother entered this life at New Albany, Mississippi, November 15th, 1867. At the age of 19 years he had graduated with high honors from the University of Mississippi in both law and literature, and upon arriving at man's estate was admitted to practice law by the Supreme Court of his native State. During the same year he married Mary T. Mitchell.

He removed to Seymour, Texas, in 1891, and began the practice of law there, removing to Plainview in 1903, where he has since resided. He was initiated into this Lodge on the 3rd day of March, 1911.

Our deceased brother devoted his whole manhood to the practice of law. No other business or professional interests divided his affections. Naturally gifted above most of his fellows, with a mind active, alert, analytical, a memory of wonderful retentiveness, all developed by excellent training in the University and by assiduous application after leaving it, and his love for his profession being to him a cloud

# Our Sale Has Been Successful

We have sold many new customers and have pleased them. We can please you too because we carry many of the best lines of furniture, mattresses, rugs and other floor coverings, stoves, etc. at prices that are right. Let us figure with you and we believe you will be pleased with the result.

If you have any old family heirlooms in the way of rich old furniture which you cherish let us brighten them up in our repair department. We can bring out the natural wood effect and make you glad that you gave up the idea of selling them as second hand goods. If you just must sell them to get them out of the way we will buy them.

Our motto is, "If it isn't good we make it good."

## W. E. Winfield

Phone 95

by day and a fire by night, he not only had and kept a large clientele, but was one of the most brilliant lawyers in Western Texas.

His heart contrived no evil; neither did he wrong, wilfully, any one. He was human, hence some faults he had; but his few faults, hurtful most to himself, were and are covered and hidden by his many virtues, chief among which was charity—charity for the weaknesses of humanity as well as for the wants of humanity. Seldom censuring the weaknesses or errors of others, he well lived up to that motto of our order: "The faults of our brothers we write upon the sands, their virtues upon the tablets of love and memory."

He left surviving him his widow and five children: Mary (now Mrs. Daily), Pattie, Jennie, Park and Lacy.

And we resolve that we have suffered a grievous loss in the death of this our brother; that we will cherish his memory; and that we extend to his widow and children sincere assurance that they have not only our brotherly sympathy in this their great loss and time of sorrow, but our tenderest interest during the time which follows, and our sincere desire and readiness to be of some use and help

to them whenever and however we can.

And be it further resolved that a copy hereof be delivered to the family of the deceased brother and a copy printed in the county paper.

L. C. PENRY,  
L. S. KINDER,  
C. S. WILLIAMS,  
Committee.

October 24th, 1913.



## KC The Best at Any Price

No other baking powder will raise nicer, lighter biscuits, cakes and pastry, none is more pure and wholesome

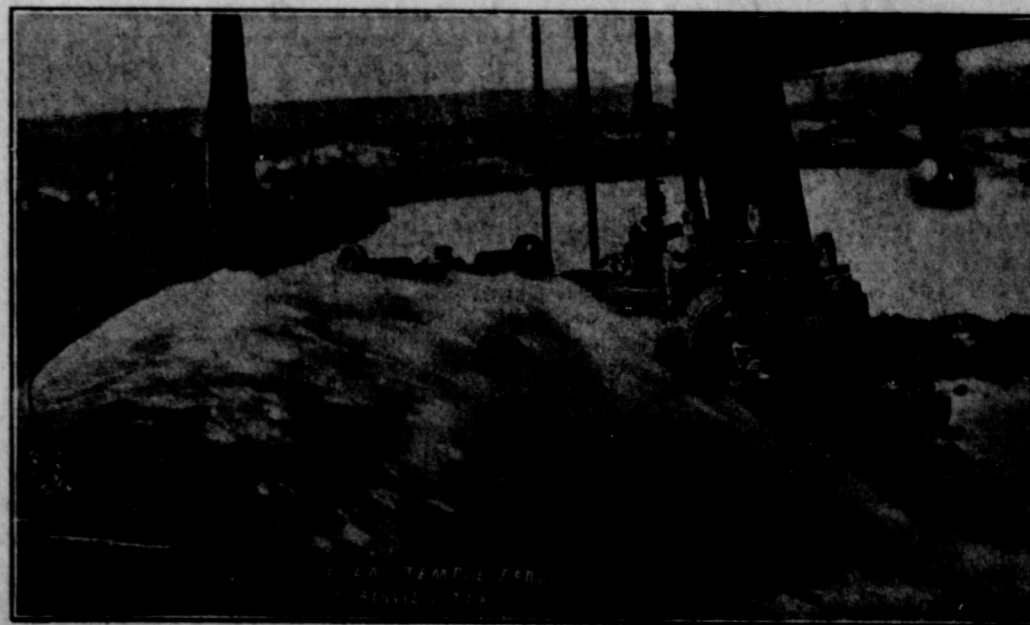


Then Why Pay More?

## WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. A. C. Scott's Farm Pumping 3,000 gallons per minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money investment.

We are the largest water developers in the world. Get our literature and quotations before contracting  
**LAYNE & BOWLER CO.**  
Plainview Texas Houston

## When You Are in Town on First Monday

See our new stock of light and heavy hardware in our new store room in the Masonic Building. You will be surprised at our facilities for showing you our goods and you will be surprised at the values we will offer you.

**Plainview Hdw. Company**

Phone 293

### The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor  
E. B. MILLER, Business Manager

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#### NOTICE

All announcements of any church  
pertaining to services & welcome to  
the columns of The Herald FREE;  
but any announcement of a bazaar,  
ice cream supper, or any plan to get  
money, is looked upon as a business  
proposition, and will be charged for  
accordingly.

Subscription Price . . . \$1.50 per year  
(Invariably in advance)

It is too often true that the girl who  
is raised in the lap of luxury always  
wants to sit on somebody.

Does it ever occur to you that little  
fluffy dogs and fuzzy-haired cats  
would make beautiful "settings" for  
your new fall hat?

Take advantage of all the bargains  
that come your way; but remember  
that honest, hard work has produced  
more fortunes than bargain hunters  
ever found.

#### A MESSAGE FOR AMERICA.

The United States will never seek  
another foot of territory by conquest,  
and she must see to it that no other  
nation does it on this hemisphere.

We stand for the greatest ideals,  
human rights, constitutional liberty  
and freedom for all. The American  
spirit must be the guardianship of  
true constitutional liberty.

Thus spoke President Wilson at the  
opening of the Southern Commercial  
Congress in Mobile, Alabama, Mon-  
day.

The "Princeton Schoolmaster" has  
talked little. Few Presidents have ac-  
complished so much as he in the same  
period of time.

His conception of America's mis-  
sion, as set forth at Mobile, is worthy  
the noblest aspirations of the Fathers  
of the Republic. America and Ameri-  
cans are debtors for large blessings.  
It behooves every American, at this  
time, to aspire to repay the debt by  
service to humanity.

The final test of a man is service.

**THIRTY YEARS OF UPBUILDING.**  
At Mobile, Alabama, Monday, Presi-  
dent Wilson opened the Southern

Commercial Congress.

It is a fit time to take a survey of  
thirty years of progress—the three de-  
cades in which the New South has  
sprung up from the devastated fields  
and factories of a period of Recon-  
struction more paralyzing than the  
blackened reaches of Sherman's  
"March to the Sea."

In population the South has grown  
more than 77 per-cent.

Its cotton spindles have increased  
1,550 per-cent, and its looms 1,551 per-  
cent. Other manufactures have made  
progress almost as amazing.

The increase in production of coal  
oil is most remarkable—nearly 50,000  
(fifty thousand) per-cent during thirty  
years. The South now produces  
more than 85,000,000 barrels of petro-  
leum each year.

A Virginian is in the White House,  
a son of Alabama is leader in Con-  
gress, and Southern men are Senate  
leaders.

The last three decades show a rec-  
ord of progress in the South worthy of  
the heritage bequeathed by our colo-  
nial fathers. It is a call for larger  
achievement; an inspiration to the  
youth.

#### THEIR GREATEST VICTORY.

Thirty-five rooters accompanied the  
Missouri University football team to  
Ames, Iowa, last Saturday. When the  
Missouri team came onto the field  
the Ames' band played "Dixie." That  
was a courtesy which any school  
would extend.

Later, in the game, when Missouri  
made a touch-down and went into a  
one-point lead, the Ames band again  
played "Dixie." During the third  
quarter, when the lighter Missouri  
team was winning by brilliant "team  
work," the Ames band played "Dixie."  
—Missouri's favorite. Ames cheered  
for the home team, too.

A year ago Ames went to Columbia,  
Missouri. They won, and the Mis-  
souri rooters cheered Ames. Were they  
disloyal to the "home team"?  
Not for a minute. Not a rooter left the  
bleachers until, at the close of the  
game, they stood and, with bared head,  
sang "Old Missouri."

Coach Williams, of Ames, said "It  
was the finest spirit I ever saw."  
Iowa was showing the same spirit last  
Saturday.

Three years ago Chicago and North-  
western Universities played a 0-to-0  
game. Near the close of the game  
Chicago went over for a touch-down,  
and the referee brought the ball out  
for a try at goal. Just then Coach  
Stagg, of Chicago, stepped out on the  
field. "That play wasn't quite fair,"  
he said. "My team can't win on the  
play." The referee had not seen any  
misplay. The score stood 0 to 0.

Fair play—manhood under pressure  
of the highest excitement—that is the  
largest lesson college men are learn-  
ing from athletics. Too many of our  
schools in Texas have not yet learned  
that lesson; but they are learning.  
All of them cheer the "fair play" idea  
in mass meeting now; after awhile  
they will carry it onto the field. The  
side lines will not cheer to drown the  
other team's signals.

It is gratifying that in the two

# \$3.00 & \$5.00 Sale of Ladies' and Misses' Suits

All Suits regularly priced at \$12.50 to  
\$30 will be offered in this Sale at  
\$3.00 or \$5.00 off.

The already phenomenal Sale of Ladies' Suits is a  
guarantee of the popularity of Suits for Winter 1913-14.  
If you haven't bought here is your opportunity.

We have only about fifty Suits left to offer but they  
the variety of Styles, Sizes and Prices is so varied that  
are most sure to please and fit every call.

Suits sold at these reduced prices will have the same  
attention and service in our fitting and alteration room as  
is regularly given and at no additional charge.

MORE NEW SUITS AND COATS HAVE BEEN  
RECEIVED THIS WEEK.



102 North  
Pacific St.

*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

107 West  
Main St.

to 900 lbs. . . . . 6.25@6.50  
Common to medium steers,  
650 to 750 lbs. . . . . 5.25@6.25  
Stocker cows . . . . . 4.00@5.50  
Stocker heifers . . . . . 4.50@5.75

About 1,500 hogs were offered, and  
prices were a nickel higher. Best  
stuff notched \$8.10; bulk going at  
\$7.75 to \$8.

#### PRICES STEADY IN FACE OF LIBERAL CATTLE SUPPLY.

About 1,500 Hogs Are Offered, with  
Bulk Going at \$7.75 to \$8;  
\$8.10 the Best.

Stock Yards Station, North Fort  
Worth, Texas, Oct. 29.—Fort Worth's  
market took 4,500 cattle and 50  
calves today. It was the best lot of  
stuff that has congregated here for  
some time. There were liberal offer-  
ings of stockers, as well as slaughter  
stuff. Fat cattle were steady, and al-  
though stocker trade was sluggish,  
nothing sold quotable lower.

The best native steers sold at \$6.25  
to \$6.75. Choice steers \$7. Choice  
steers, 1,200 to 1,500 pounds, sold at  
\$7.75 to \$8.  
Good to choice steers, 1,000  
to 1,150 lbs. . . . . \$6.75@7.00  
Medium to good steers, 750

Good to choice, 175 to 250  
lbs. . . . . \$7.75@8.00  
Medium to good, mixed,  
150 to 200 lbs. . . . . 7.65@7.75  
Common to fair, light  
mixed . . . . . 7.25@7.60  
Pigs . . . . . 5.00@7.00  
Not enough sheep were here early  
to give the market a decent test, but  
to all appearances the deal was a  
shade stronger.

The following quotations represent  
the price range of this market on the  
various classes mentioned:  
Good to choice lambs . . . \$6.25@6.50  
Fair to good lambs . . . . 5.75@6.25  
Cull lambs . . . . . 4.00@4.50  
Good to choice wethers . . . 4.50@4.75  
Fair to good wethers . . . . 4.25@4.50  
Good to choice ewes . . . . 4.25@4.50  
Fair to good ewes . . . . . 4.00@4.25  
Cull sheep . . . . . 2.25@3.00  
Killing goats . . . . . 2.50@3.00

**LAMAR SCHOOL NOTES.**  
Leslie Bruner transferred to Cen-  
tral Building this week, having moved  
to the Central neighborhood.  
Jeff Bruner stopped school to visit  
his mother, who is quite sick, at Law-  
ton, Oklahoma.  
The appearance of the 6th grade  
room is much improved by some new  
curtains and a beautiful picture.  
Miss Brandon reports 19 pupils from  
her room who were neither absent nor  
tardy last month.  
Fred Martine is absent, on account  
of sickness.  
Titia Belle Simmons is away on a  
two weeks' visit.  
The cold weather has not daunted  
the intermediate basket ball team.

Two new basket ball courts have  
been added to the playground lately.  
Ivy Hart, Truett Pool, Pearl De-  
Jarnatt, Coy Meyers, Alma Sargeant,  
Fay Johnson, Agnes Byars, Mark Gal-  
laway and Helen Suggs deserve spe-  
cial mention for high grades and  
prompt attendance.  
Quite a number of 5th grade pupils  
are promising themselves good reports  
another time.  
Fifth grade folks have an interest-  
ing literary society, and report an ex-  
cellent story by Agnes Byars.  
The High First entertained the Low  
First last Friday with stories, recita-  
tions, etc.  
Little Vita Gordon has gone to  
spend the winter with her grand-  
mother in Oklahoma.

**OPAL FLUKE, Lorena Beverly and  
Maggie Byars are new pupils.**  
Miss Posten reports 25 pupils who  
were neither absent nor tardy during  
the month.

#### INDIAN WINS FIRST AND THIRD FALLS FROM TURN.

Chief Montour won the "return  
bout" from Bob Manogoff, at the Schick  
Opera House, last night. He secured  
first fall in 37 minutes, with a toe  
hold. Manogoff won second fall in  
two minutes, with a "flying hip," and  
the Chief took third fall in two min-  
utes more, with a "step-over" toe hold.  
The work was fast from the time  
the men went on the mat.

The Ladies' Aid Society of the Pres-  
byterian Church will hold a Christmas  
Bazaar and Candy Sale the first Fri-  
day in December. —Adv. 66  
**CHRISTIAN ENDEAVOR MEETING.**  
Following is the program for the  
meeting of the Christian Endeavor So-  
ciety on next Sunday evening, Novem-  
ber 2, at 6:30 o'clock, at the Presby-  
terian Church:  
Consecration Meeting.  
Subject—"The Ideal Christian. His

Heavenly Helper."  
Leader—Mrs. L. L. Gladney.  
Song.  
Scripture Reading—Heb. 13:5-15—  
Grace Thatcher.  
"How Has God Helped His Peo-  
ple?"—Open discussion, led by Mrs. S.  
Park.  
Sentence Prayers.  
"How Have We Experienced His  
Help?"—Discussion, led by Miss Hunt.  
Solo—By Miss Mildred Buchheimer.  
"How May We Obtain His Help?"—  
Miss Mattie Lee Knight.  
Roll Call.  
Consecration Offering.  
Closing Song.

#### NORTH PACIFIC STREET IS BLOCKED TO TRAVEL.

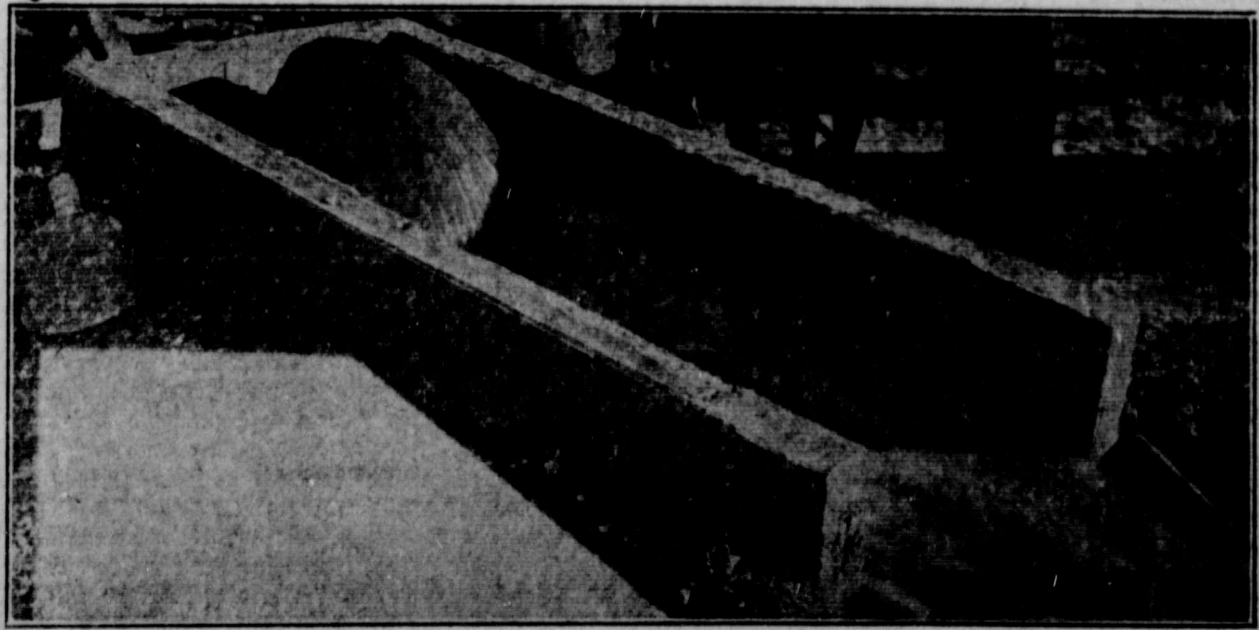
"Go Round." That's the sign on  
North Pacific Street now. Yesterday  
the surveyor's corps began work, and  
the carpenter's crew followed hard  
after, blocking passageway. Streets  
running east and west across Pacific  
are blocked, too.

Street crossings will be put all  
along from the Public Square to the  
depot, and it seemed wise to put them  
all in at once; so that the street may  
be opened as soon as possible.  
When the crossings are in, side-  
walk building will begin. In fact, the  
more progressive citizens have al-  
ready gotten busy with sidewalks.  
When the sidewalks are put down,  
then we will have free mail delivery.

#### FRANK HILL MARRIES MISS LUCILE WOODROW.

Frank M. Hill and Miss Lucile  
Woodrow were married at 1:30 o'clock  
this afternoon, at the residence of  
Rev. C. R. Hairfield. The young peo-  
ple were driven to the pastor's home  
in an Overland automobile, and the  
ceremony was performed without del-  
ay.  
Frank Hill is Manager of Dr. R. R.  
White's big irrigated farm, 5 miles  
southeast of town.

If you are looking for real bargains in LAND, or TOWN PROPERTY,  
come and see us we may have just what you are looking for. We have a  
number of real snaps, that are worth your investigation which we would appre-  
ciate showing you. Correspondence solicited, and our large Booklet of Views  
is yours for the asking.



**E. E. WINN REALTY COMPANY**  
Rooms 15 and 16 First Nat'l Bank Bldg. Plainview, Texas

## CHRYSANTHEMUMS

### Cut Blossoms and Blooming Plants

We have one green house part-  
ly full of these gorgeous flowers.  
The plants are hardy and easy to  
keep in blooming condition. The  
blooms last as long as any other  
flower after cutting. There is a  
no more beautiful flower for cor-  
sage or house and table decoration.  
We also have other cut flowers  
—carnations, roses, etc. This is  
bulb time too and we have a com-  
plete assortment of all of the win-  
ter house blooming bulbs. We  
have many of the best imported  
shades and colors in lillies, hyac-  
inths, fresias, tulips, etc.  
Prompt delivery insured if you will phone  
195.

**Plainview Floral Comp'y**

# The Biggest Opportunity of Them All

awaits you in these below cost combinations of Staple and Fancy Groceries. Your buying from us now is no longer a question whether you can afford it; it is a question as to whether you can afford NOT to buy.

5 pounds Granulated Sugar ..... \$0.30 6 packages Rub-No-More ..... .30 1 gallon can Pie Cherries ..... .75 2 glasses Pure Jelly ..... .60 2 bottles Pickles ..... .25 2 No. 3 cans Beets ..... .40 2 cans Oatmeal ..... .30 6 cans Curtis Soup ..... .75 ----- \$3.65	10 pounds Cane Sugar ..... \$0.60 6 No. 2 cans Tomatoes ..... .60 2 jars Plum Jelly ..... .60 1 can Ripe Olives ..... .40 1 jar Honey ..... .35 6 cans Curtis Bros.' Soup ..... .90 6 cans Curtis Bros.' Pure Fruit Jam 1.20 1/2 pound Tea ..... .40 6 cans Pork and Beans ..... .60 2 cans K. C. Baking Powder ..... .30 2 cans Oatmeal ..... .30 3 cans Curtis Bros.' Pears ..... 1.05 ----- \$7.30	25 pounds Granulated Sugar ..... \$1.50 6 cans Blue Label Soup ..... .90 1 pound Tea ..... .75 6 cans Telmo Early June Peas ..... 1.20 6 cans Pork and Beans ..... .60 1 dozen Searchlight Matches ..... .50 1 dozen cans String Beans ..... 1.50 1 gallon can King Komax Syrup ... .75 1 bottle Forbes' Lemon Extract ... .25 1 bottle Forbes' Vanilla Extract ... .35 3 packages Tapioca ..... .45 3 packages Mother's Hominy ..... .45 6 cans California Plums ..... 1.50 1 bottle Lemon Extract free ..... 2 packages Spice (any kind) free .. ----- \$10.70	25 pounds Granulated Sugar ..... \$1.50 6 cans Hunt's Supreme Plums ..... 2.10 6 cans Curtis Bros.' Pears ..... 2.10 6 cans Sweet Garden Peas ..... 1.25 1 gallon can King Komax Syrup ... .75 1 5-lb can Pure California Honey .. .90 1 can Ripe Olives ..... .40 3 packages Corn Krinkles ..... .30 1 box Domino Sugar ..... .30 1 pound Tea, black or green ..... .75 1 doz. cans Van Camp's Sugar Corn 1.50 1 doz. Lemons ..... .35 8 packages Hippo Powder ..... .40 6 cans Curtis Bros.' No. 2 Beets ... .90 3 packages Spice free ..... 1 bottle Extract free ..... ----- \$14.50
<b>For \$2.50</b>	<b>For \$5.00</b>	<b>For \$7.50</b>	<b>For \$10</b>

We are running low on some goods we are offering in these combinations but should you be unfortunate enough to get in too late we will substitute the same value, your selection, on any goods in the house and make up the combination for you.

**Free to the Children--**To every child who comes into our store with an order from its parents for one of these combinations we will give a package of Cracker Jack FREE.

## Vickery-Hancock Grocery Company

JOSEPH F. FOWLER, Assignee

### MAJESTIC BULLETIN

No. 131  
Monday, Nov. 3  
The Girl Spy's  
Atonement  
Drama

Reliance  
Current Event  
No. 34  
Mutual  
Baby Days--Kelp  
Industry

No. 132  
Tuesday, Nov. 4  
The Ward of the  
King  
Drama  
In Two Parts  
Thanhouseer  
1-Round O'Brien's  
Flirtation  
Comedy

No. 133  
Wednesday, Nov. 5  
Peg of the Polly P  
Drama  
Reliance  
From the Portals  
of Despair  
Drama  
American  
Spartan Father  
Drama  
Thanhouseer

Majestic  
The Photo Play House Ahead  
ROSS D. ROGERS, Proprietor

#### LOCAL AND PERSONAL

J. Hurst went to Strawn, Texas, to-day.  
Miss Alice Kling went to Littlefield to-day.  
Miss Nell Webb returned to Kress to-day.  
J. H. Hall went to Odessa, Mo., Wednesday.  
Mrs. May Reeves went to Covington Wednesday.  
Joe Jay, of Petersburg, was looking over the county seat this morning.  
W. M. Lovvorn and family moved this week to Port Lavaca, Texas.  
M. T. Cunningham, of Lubbock, was looking over Plainview Thursday.  
Miss Elva Strong, of Floydada, was a visitor in Plainview this morning.  
Rev. G. I. Brittain, of Floydada, returned from Fort Worth Thursday.  
I. D. Gamble, of Floydada, returned from Dallas and Fort Worth Thursday.  
L. A. Knight and wife and Miss Bettie returned from the Dallas Fair Thursday.  
Mrs. R. L. Faulkner went to Amarillo Thursday to be with her sister, Mrs. Thomas, who is ill.  
Mrs. H. D. Crane, of Tulla, returned home Wednesday, after spending a week in the Boone Institute.  
George W. Corlett, the Overland man, came in from Amarillo Wednesday. He drove to Tulla last night.  
Mrs. W. S. Posey, of Lubbock, who visited at Floydada the first of the week, returned to her home Thursday.  
Mrs. M. A. Loveless, who has been visiting her son, A. E. Loveless, at Lockney, returned Wednesday to her home, at Hillsboro.  
E. B. McLaughlin came in to-day to visit his son-in-law, Judge W. B. Lewis. Mrs. McLaughlin has been in Plainview some time.

W. R. Hall went to Tankawa, Okla., Wednesday.  
Miss Lizzie Magness went to Petersburg to-day.  
George Saigling returned Thursday from Dallas.  
Mrs. C. A. Gilbert went to Odessa, Mo., Wednesday.  
Charley White, of Petersburg, was a visitor in Plainview yesterday.  
Jess, Ben and Hayes Holley, of Petersburg, were in Plainview to-day.  
Hugh Speed and little daughter, Elaine, returned Wednesday from Dallas.  
A baby boy was born to D. B. and Mrs. Crouch, near Hale Center, Texas, Thursday.  
Bethel Carthal, who visited the Fair at Dallas, returned to her home, at Lockney, Wednesday.  
Mrs. A. W. Sernenberg, of Tulla, returned home Wednesday, after a visit to Hal Wofford and family.  
Mrs. I. L. Norris returned Thursday from Michigan, where she has been visiting relatives for two months.  
Miss Mary Bryan, who visited at Floydada this week, returned to her home to-day, at Wichita Falls, Texas.  
W. H. Fuqua and wife, of Amarillo, were in Plainview Wednesday, as guests of Mr. and Mrs. E. H. Humphrey.  
Miss Lillie Herring, who has been at Seth Ward as assistant in the girls' dormitory, went to Fort Worth Wednesday to visit her father.  
Mrs. J. E. File, who has been in Plainview some months as a guest of Mrs. H. L. J. Frank, returned Wednesday of her home, at Hillsboro.  
Mrs. W. A. Palmer, who has been a guest of her mother and father, J. M. Gist and wife, returned to-day to her home, at Canadian, Texas.  
W. H. Mason, auditor of the Texas Land and Development Company, returned Wednesday from a visit to Springfield, Mass., and New York City. Mrs. Mason is spending the winter in Springfield, with her mother.

J. C. Cummons went to Arkansas to-day, prospecting.  
R. L. Faulkner went to Wichita, Kansas, Wednesday.  
F. W. Cookey and family went to Waco, Texas, to-day.  
W. M. Lovvorn has moved from Whitfield to Keme, Texas.  
Mrs. J. W. Carroll, of Lockney, went to Mineral Wells Wednesday.  
Mrs. Ethel Moore, of Lubbock, Texas, was in Plainview to-day.  
Dr. George J. Williams, of Columbus, Kentucky, is in Plainview with a view to locating here.  
S. W. Smith, who has been at Van Horn some weeks, in a meeting, returned home Thursday.  
Mrs. J. B. Hutchings, of Amarillo, who has been on a two weeks' visit to her son, George Hutchings, at Wayland College, has returned home.  
Miss Ruby Walker and her sister, little Miss Florence, came in from Chattanooga, Tenn., this week to visit the Misses Looney, at Seth Ward.  
Miss Mary Smiley, Miss Elizabeth Webb, Miss Eula Elliott and Miss Sibel Peary came in to-day from Hale Center to visit Miss Claudia Quisenberry.  
J. W. Armstrong, of Petersburg, came into Plainview last night. He drove a Ford from Crosbyton to Plainview, and stopped fifteen minutes at Petersburg, in three hours.  
"LANIAPPE TEA" PROVES PLEASANT AND PROFITABLE.  
Methodist Ladies Replenish Treasury by Unique Method; All "Gifts" Hand Made.  
The "Laniappe Tea," given yesterday afternoon by Circle No. 1 of the Methodist Ladies' Aid, was largely attended, and proved an enjoyable affair. This circle has been working on the plans for this tea all summer, and they are gratified over the success they attained yesterday.  
One hundred and thirty articles were made during the summer for this bazaar. These were little garments for tiny tots, fancy neck accessories—anything that could be made out of the "findings" in the scrap bag.

The plan was not to go to any expense whatever, so that the entire proceeds would result in cash to the society.  
Each lady was charged 25c entrance fee, which entitled her to a draw. The drawing was the laughable feature—old maids drew baby caps and mothers powder rags. Luckily, though, the "foresighted" planners had made arrangements to meet just such a miss-match, by the exchange counter. At this counter, by paying five cents, one could exchange the article drawn for another "chance."  
Hot punch and sandwiches were served.  
The treasury of Circle No. 1 is replenished to the amount of \$25.  
MRS. ANDERSON ENTERTAINS HONORING MRS. JERE DEAL.  
Cards at Eleven and "42" at Nine Tables Are Features of White Street Reception.  
Cards at eleven tables and "42" at nine tables, at the residence of Mrs. J. C. Anderson, Wednesday afternoon, was the "going away" courtesy extended Mrs. Jere Deal, who has been in Plainview several weeks as a guest of her sister, Mrs. E. E. Roos. Mrs. Deal has been the recipient of many beautiful social courtesies during her stay in the Queen City of the West.  
The hostesses for the afternoon were Mrs. J. C. Anderson, Mrs. O. M. Unger, Mrs. J. O. Wyckoff and Mrs. J. W. Grant.  
The tables for cards were placed down stairs, and those for "42" up stairs. The guests were served an oyster course, with the accompaniments.  
Husbands shared in the good times of the afternoon, continuing the jovial pastime into the evening.  
Mrs. Deal left on the one-o'clock train Wednesday for her home, at Charleston, Mo.  
Her popularity while in Plainview was demonstrated when it was known that she was leaving. A large number of her friends went to the train to see her away, and she received from them many tokens of friendship—a magazine, a box of candy and numerous bouquets of cut flowers.  
Miss Jo Keck accompanied Mrs. Deal and will spend the winter. She will be missed in Plainview's social set.  
MRS. SLATON SERVES THREE COURSE DINNER TO "42" CLUB.  
The ladies of the "42" Club were

glad Thursday afternoon to have the privilege of meeting again with Mrs. J. H. Slaton. "Forty-two" was played at seven tables.  
Mrs. Slaton's cousin Mrs. Batsler, of Ennis, was the out-of-town guest. Other guests of the club and hostesses were Mrs. Chas. Saigling, Mrs. Mont Carter, Mrs. Lemond, Mrs. Tom Carter, Mrs. Clarence Wayland, Mrs. J. C. Anderson, Mrs. C. C. Gidney, Mrs. H. W. Harrel, Mrs. Theo. Shepard, Mrs. J. W. Grant and Mrs. H. C. McIntyre.  
A participant of the sumptuous three-course dinner served by Mrs. Slaton said "It was grand." The first course was soup, followed by a turkey course with all the accompaniments, and ice cream and cake for the third course.  
ANNOUNCEMENTS.  
The Mystic Club will meet Saturday afternoon.  
The Civic League will hold its regular meeting Wednesday afternoon, at the City Hall. The hour of meeting is three o'clock. A matter of peculiar interest to the mothers of Plainview will be discussed.  
The Choral Club will meet Monday night for its regular practice, at Calvary Baptist Church.  
The Euglossian and Beta Gamma Literary Societies of Wayland Baptist College will hold their Halloween reception to-night.  
"AS-YOU-LIKE-IT" CLUB GIVES LIBRARY 114 BOOKS.  
Regular Meeting Next Friday, with Mrs. S. I. Newton, Will Be Open Session.  
Fifth Friday is "Library Day" with the "As-You-Like-It" Club. Every time there are five Fridays in one month the Club proposes to do something special for the public library.  
This afternoon they donated 104 books, and ten more are to be brought in. The volumes were taken to the library this afternoon by a committee and presented by Mrs. H. G. McIntyre, President.  
Next Friday the Club will hold its regular meeting with Mrs. S. I. Newton. An open session has been arranged.  
See The Herald for Book Work.

## CHRISTMAS APPLES

Hulen's Double Header Christmas-keeper apples will roll in Saturday. Will open up 7:13 Monday morning. All fancy and clear of cuts and brands. Varieties—Missouri Pippin, Winesap, Black Twigs, Baldwin, John Davis and Permains. Sold at car, delivered twice per day. Be here until Wednesday only.

### Don't Look Old Before Your Time

WOMAN'S delicate system requires more than ordinary care and attention—more care and attention than it is given by the average woman. Neglect it and ills soon creep in, and the look of old age, sometimes quickly, sometimes gradually follows.

That backshe, so common among women, brings with it the sunken chest, the headache, tired muscles, crow's-feet, and soon the youthful body is no more youthful in appearance—and all because of lack of attention.

There is no reason why you should be so unfortunate, when you have at your disposal a remedy such as Dr. Pierce's Favorite Prescription—recommended for over 40 years as a remedy for ailments peculiar to women. We have thousands upon thousands of testimonials on file—the accumulation of 40 years—testifying to its effectiveness. Neither narcotics nor alcohol are to be found in this famous prescription. Regulates irregularities. Corrects displacements. Overcomes painful periods. Tones up nerves. Brings about perfect health. Sold by dealers in medicines, in liquid or tablet form.

Dr. Pierce's Medical Adviser, newly revised up-to-date edition, answers hosts of delicate questions about which every woman, single or married ought to know.

**Dr. Pierce's Favorite Prescription**

See The Herald for Distinctive Stationery.

## RACINE TIRES

for  
Automobiles  
Motorcycles  
Bicycles

These Tubes and Casings are Guaranteed

**Donohoo - Ware Hardware Co.**

Plainview, Texas



The Remington Club forges the steel lining

Will Boost Your Shooting Average

TRY the Speed Shells this season; they get the load to your bird quicker than any other shells you ever used. You take a shorter lead—angles both you less—you get more birds.

The speed of these shells is due to the steel lining—to the way it compresses the smokeless powder and keeps all the punch of the explosion right behind the shot, where it belongs.

Get Remington-UMC Steel Lined Speed Shells of the liveliest dealer in your section. See that the Red Ball mark is on every box of shells and metallics you buy.

Remington Arms-Union Metallic Cartridge Co.  
299 Broadway New York

HERE AGAIN!

Bigger and Better Than Ever

**STATE FAIR of TEXAS**

Dallas, October 18 to November 2



Will Authorize Usual Excursion Rates

See Your Local Agent for Particulars Concerning Special Rates and Train Service

A. D. BELL  
Asst. Gen'l. Passenger Agent

Dallas, Texas

GEO. D. HUNTER  
Gen'l. Passenger Agent

### PLAINS CROPPING SYSTEM AT FAULT.

(Continued from Page One.)

lengths and plowed under. The best wheat farmers find it profitable to allow their stacks to rot and spread the decayed straw over the field as manure.

"A manure spreader will help to solve the humus and soil fertility problems. It will prove a profitable investment. Manure is too valuable to use as a filler for washouts.

"Plains farmers often claim that manure cannot be used in connection with dry farming. Coarse, unrotted manure often does more damage than good, but well-rotted manure spread evenly and thinly over the fields into which it can be worked is of almost untold value.

#### Deep Plowing Helps.

"Our poorest farmers are those who plow least and shallowest. I know of several so-called farmers who prepare all land with a disc harrow, and do not even own a plow. They pay dearly for the shallow plowing they are doing. Deep plowing makes more root space, provides a reservoir for moisture and makes more plant food available.

"The depths of our farms are the depths we plow. When our rains come, unless a deep seed bed has been prepared, the water runs off, to a great extent, and is lost. It is the amount of moisture that can actually be saved and rendered available to the crops that is of benefit to us.

"Deep plowing should be done as long before seed time as possible. This gives the ground time to settle. It also enables the soil to catch and hold all moisture falling upon it. The sub-surface packer is an excellent implement to use immediately after the plow, to 'firm' the ground; a disc harrow run straight will also pack the soil. All ground should be harrowed immediately after plowing. Fall plow for spring planting and summer plow for fall planting.

"It is not advisable to plow deep for spring crops after February 1. The soil will not have time to settle before planting. If the fall crop is to follow a small-grain crop, the ground should be double disced immediately after the binder or header. Every day's delay means loss of moisture.

"The object of discing at once is to kill all small weeds. It also makes a mulch and puts the soil in condition to catch and retain all moisture which falls on it. Weeds take out the moisture almost as fast as a hard, baked surface.

#### Favors Deep Cultivation.

"Deep plowing should be followed by deep cultivation. A one- or two-inch mulch is not deep enough for long, hot dry spells. It becomes heated through too easily and lets the moisture dry out underneath it. Deep cultivation holds the roots down, too.

"Do not confuse soil mulch with dust mulch. A fine dust mulch is dangerous. In the first place, it is liable to blow, and, in the second place, moisture from above does not pass through or penetrate it readily, and water will often 'flood off' such a mulch before it will pass through it.

"Keep a loose surface, but be careful not to work it too fine, as small clods mixed with the surface will prevent blowing, let surface moisture pass below and hold the moisture in the soil.

#### Weeds Man's Enemy.

"There is no point on which more criticism is needed than on the weed question," Mr. Bainer says. Maximum crops should not be expected when we stop to consider that on the majority of farms weeds get more of the moisture than the crops.

"Too much 'extensive' farming and too little 'intensive' farming is a criticism applicable to all sections. Too much land is farmed by sections and half sections, and too little by quarter sections and eighth sections. Too many acres are 'hogged over.' To try to handle two or three times as much land as the horse-power and implements will justify practically assures crop failure.

#### Good Seed Important.

"Another great weakness in the present system is the failure upon the part of many farmers to appreciate the importance of good seed. They do not seem to realize that 'like begets like,' and that inferior seeds cannot produce maximum crops. Grading and selecting seed for cotton, corn, wheat, oats and all other crops will increase the yield 25 per cent. I have examined fields of cotton in which seven varieties or mixtures were found in the same row.

"It is a fact known to practically every farmer that these varieties mature at different times, as well as differing in quality or class of staple, storm-resisting qualities and other important characteristics. It is unquestionably true that such a mixture cannot produce as uniformly as if the crops were planted to one dependable strain, known to possess in highest degree, the good points of all the others. Much of the small-grain seed is not graded, or even run through a fanning mill, before planting. "It has been found profitable to

# Blankets! Comforts!

Our Prices Will Please

10-4 cotton blankets, tan, worth \$1.00 for 90c

11-4 cotton blankets, grey, worth \$1.50 for \$1.35

11-4 cotton blankets, tan and grey, full size worth \$1.75 for \$1.50

Extra heavy cotton blankets, tan with blue, and tan with brown worth \$2.00 at \$1.65

Extra heavy soft finish cotton blankets, grey with white and black stripes, worth \$2.25 at \$1.95

Extra heavy wool nap blankets, large size, many different color combinations worth \$2.50 for \$2.15

The market price on these articles is considerably higher now, than when we bought, nevertheless we are giving our customers the benefit of our good buy. You will have to see these blankets to realize the exceptional values we are offering you. Come in and look around our store awhile—we have lots of good things here for you. Our prices are as low as anyone and if you are not satisfied with any purchase you make at this store, let us know we will exchange the article or return your money.

# Carter-Houston Dry Goods Co.

"Goods That Speak For Themselves"

'treat' wheat before sowing, for smut, and the same is true in the case of oats and other small grain, yet many farmers seem to prefer to lose a large per centage of their crops rather than to take the trouble to dip or sprinkle the seed at a very small cost.

"The progressive farmer will select home-grown seed, that produced under as nearly the same conditions of climate, rainfall and altitude as prevails on his own farm.

**Too Much Seed Injurious.**  
"In numerous districts, low crop yields can be directly traced to planting too much seed. To insure the very best yields, every plant must have a fair chance. This cannot be given where crowding exists. Dry-farming conditions do not require over half as much seed as is usually planted under humid or irrigated conditions. Farmers in these dry-land sections will save seed and money, besides insuring better yields, by planting less seed per acre.

"The farmer who diversifies his crops and is successful does not plant all of any one crop at the same time. In planting corn or kaffir, some will be seeded early, some medium, and some late, and in this way all of it may make a crop, and some of it is almost sure to do so.

"Successful crop production is not everything. That farmer who allows his crop to stand in the field in shocks until it is half rotted is not business like, and is doing himself an injustice. His excuse may be a delayed threshing machine, but the insurance of his grain must come through a proper system of stacking.

**Build a Silo.**  
"Again, the farmer who handles live stock on his farm naturally desires that his feed crops be of as good quality as possible, and his desire in this connection should lead him to a fuller appreciation of the silo, which is not always the case. He seemingly does not realize that the silo eliminates practically all waste in connection with the feeding of live stock, and that one ton of cured forage would have made three tons of silage. He seems unmindful of the fact that the silo saves ninety per cent of the entire

feeding value of the crop stored in it, and that fully fifty per cent of the for live stock during the winter months."

## Salves Can't Cure Eczema

In regard to skin diseases, medical authorities are now agreed on this: Don't imprison the disease germs in your skin by the use of greasy salves, and thus encourage them to multiply. A true cure of all eczematous diseases can be brought about only by using the healing agents in the form of a liquid.  
**WASH THE GERMS OUT.**  
A simple wash: A compound of Oil of Wintergreen, Thymol, and other ingredients as combined in the D.D.D. Prescription. This penetrates to the disease germs and destroys them, then soothes and heals the skin as nothing else has ever done.  
A 50 cent bottle will start the cure and give you instant relief. We have made fast friends of more than one family by recommending this D.D.D. Prescription to a skin sufferer here and there, and we want you to try it now on our positive pay guarantee. D.D.D. Soap keeps the pores clean; ask us.  
R. A. LONG'S DRUG STORE.

## High Fuel Bills

are cut in two by the use of

## Cole's Hot Blast Heaters

and

## Garland Stoves <sup>A</sup>/<sub>D</sub> Ranges

They  
Warm the house  
Bake the bread  
And roast the meat  
That make the man

For Demonstration See

## R. C. Ware Hardware Co.

Telephone 178

## Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

## Carter-Winn Rubber Co.

Plainview, Texas

DRS. GUYTON & NICHOLS  
Surgery  
—and—  
Eye, Ear, Nose and Throat  
First National Bank Building



# The Herald's Classified Want Ad Section

## LIVING COST REDUCED WITH CHEAPER MEATS.

Found Equal to Expensive Cuts When Baked All Day, Woman Says.

"I think that most housekeepers feel as I do, that to cut the cost of meat would be a long step toward the reduction of the high cost of living," a Dallas woman writes. "The way I have cut mine seemed rather expensive—a fireless cooker—but it also cuts the fuel expense, which even things up in the end. The only trouble with the cheaper cuts of meat is that they are usually tough, and sometimes even long cooking will not make them tender. But I have found that by baking them all day in the fireless cooker they are in every way equal to the more expensive cuts. I venture to give a few of my best and cheapest recipes:

"Buy a flank roast and have your butcher make a pocket in it. Make a good, rich stuffing and fill the pocket, sew it up, brown the roast on both sides in your frying pan on the stove, then put it in your cooker with enough water to make gravy and leave it all day. At night take it out and heat it, and you will think it is as delicious as any meat you ever ate. This will make two meals for a family of four.

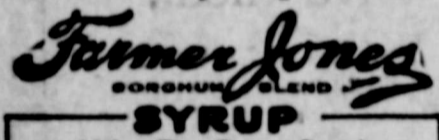
"Here is a way to make tough mutton good: Cut the meat to fit the bottom of your cooker. First put a layer of meat, then a layer of seasoning, say peas, then a layer of meat and one of seasoning, and so on. It's just as delicious as it sounds.

"Try making a loaf with hamburger



### Pure and Healthful

As pure as the winds that sweep the sorghum fields of Kansas—as healthful as the sun-light that ripens the juices of the cane to their perfect goodness.



**Farmer Jones SYRUP**  
Makes Fine Butter Scotch

Two eggs of sugar, three eggs Farmer Jones Sorghum, and one cup water, one-half cup butter, one-half teaspoonful cream of tartar. Cook until brittle in water, turn into buttered tin, when nearly cold mark in squares. **NOTE**—Farmer Jones Recipe Book on request.

Give your children their fill of Farmer Jones Syrup. It can do them nothing but good, for it is as wholesome a food product as the earth supplies. Always have it on their table. It will make every dish a treat for them. Packed in 5 and 10 pound friction-top tins.

We include each cup with an addition of cups syrup to prevent fermentation.

**Ask Your Grocer**

If he doesn't happen to have it—let's get it.

Send us the money to pay postage and we will forward you a sample cup of FARMER JONES SYRUP and a Recipe Book—see above.



## LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. 11.

**JERSEY MILCH COWS FOR SALE.**  
Full-blooded Jersey cows, fresh in milk; gentle, good colors and milkers. See S. S. DANIEL, two miles west, on Dr. Gidney's farm. —Adv. 70

Will trade good mares for young mules. SANSOM & SON. —Adv. 66

**WANTED**—To trade a well-bred young mare for resident lot in good location. Inquire at Herald. Adv. 66

## NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A, Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. 11. OTUS REEVES.

**NOTICE**—We have been forced from our building by fire, so have opened offices and treatment rooms in the Stephens Building, over Shelton Bros.' store, and are ready to receive patients there. BOONE INSTITUTE OF MASSAGE. —Adv. 11.

### NOTICE TO THE PUBLIC.

In as much as the Civic League doesn't approve of wrestling matches that have been allowed by me, I have decided not to allow any more bouts in the Opera House. I am here to please the people, and their wish is mine. I will hereafter adhere simply to clean, moral plays, as is possible for me to do, and I ask the co-operation of the public.

Respectfully,  
P. D. HUNSAKER,  
Manager Schlick Opera House.

—Adv. 66. See The Herald for Book Work.

**IF** you have a used automobile, or anything else "on wheels" which you would like to sell, let a Herald For Sale Ad bring you a buyer who NEEDS IT, and to whom it would be a bargain at a FAIR price! Not in "keeping everlastingly at it," but in keeping at it until you accomplish it—that is the winning policy in Herald want advertising.

## COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. 11.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. 11.

Call The Herald for Business Cards.

## LOST AND FOUND

**LOST**—Exhaust automobile whistle, about 12 inches long, between Oilton and Plainview. Return to W. J. ESPY. —Adv. 68

Get Stationery at The Herald.

## ROOMS

**FOR RENT**—Rooms close in. Phone 183. MRS. M. F. BRASHEARS. Ad. 11.

**FOR RENT**—Suite of Furnished Rooms for light housekeeping. Phone 366. —Adv. 67

Calling Cards at The Herald.

## REAL ESTATE

320-acre improved farm near Plainview, in Shallow Water Belt, to exchange for land in the Gulf Coast country or near Houston. E. E. WINN REALTY CO. —Adv. 65

**FOR SALE**: On easy terms, 11-room house, with fine young orchard; 3½ lots. Phone DR. GUYTON. Ad. 11.

On account of my physical condition, and wishing to winter in lower altitude, I will sell at a specially low price, if sold soon, three nice homes in Plainview. If you contemplate buying, get my prices now. W. B. KNIGHT. —Adv. 11.

**FOR SALE**—An east-front residence lot 49 x 110 feet on Archer Street in desirable residence section of Plainview well fenced, good outbuildings, cement sidewalks, fine fruit, etc. For prices, see or address OTUS REEVES REALTY COMPANY, Plainview, Tex. —Adv. (Fridays only.) 11.

Call The Herald for Business Cards

## RADFORD PROTESTS DIVERSION OF FUNDS.

Farmers' Union Leader Objects to Use for Other Purposes of \$15,000 Appropriated by the Legislature.

The appropriation of \$15,000 by the State Legislature for the study of marketing, to be expended under the direction of the Department of Agriculture, has been the subject of interesting correspondence between President Lewis of the Farmers' Union and Judge Kone, Commissioner of Agriculture. According to information which the Farmers' Union received at its headquarters, in this city, yesterday, it is the purpose of the Commissioner of Agriculture to divert this \$15,000 to other purposes.

It was upon the recommendation of the Farmers' Union that the appropriation of \$15,000 was made and the matter was handled by Peter Radford, former president of that organization. Mr. Radford gave out the following statement in connection with the matter yesterday:

### Statement by Radford.

"I went before the appropriation committee at Austin and asked for an appropriation for the exclusive use of better marketing methods for farm products in this State. The committee appropriated \$15,000 for that purpose, and, in my humble judgment, the appropriation would not have been allowed if the committee had thought it would be used for any other purpose. This being the case, it does not matter what is said by the State Department of Agriculture, the Attorney General, the Governor or anyone else, the committee voted the \$15,000 for marketing purposes exclusively, the House voted it for marketing purposes, and I am safe in saying neither of them had anything else but marketing in mind when the appropriation was made. Therefore, it is my sincere opinion that if it is used for any other purpose, a great furor will be raised in Texas. It will be suicidal to the influence of the State Department of Agriculture to use it for any other purpose.

### Farmers Ask Consideration.

"The farmers of this State have long looked forward to the time when the Agricultural Department would give as much consideration to the marketing side of farm products as it gives to the production side, and we hope yet it will see its way clear to do so. We do not wish in any sense to cripple, minimize or lessen its efforts in teaching better methods of farming, as we all realize they are important factors in our advancement and progress, yet we are sure that with better methods of farming and increased production, better methods of marketing and distribution are absolutely essential. Therefore, the greatest incentive to the farmer to get him to use better cultural methods is to teach him how to realize a profit from his increased efforts. Distribution and marketing is the keynote to that problem, and the farmer will never be satisfied until the Agricultural Department of the

Government gives as much consideration to marketing as to production."

### THIS IS CERTAIN.

The Proof That Plainview Readers Cannot Deny.

What could furnish stronger evidence of the efficiency of any remedy than the test of time? Thousands of

## HOUSEHOLD NECESSITIES

DICK'S TIN SHOP is prepared to put up your Stoves, and do all kinds of Repair Work. —Adv. 11.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. 11.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

CAR OF APPLES on track. TYE & VAN DEVENTER. —Adv. 11.

**LUMBER DIRECT FROM MILLS.**  
"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List."  
KOUNTZE LUMBER CO., —Adv. 11. Kountze, Texas.

New crop DRIED FRUITS at PEOPLE'S SUPPLY STORE at less than you have been paying. —Adv. 11.

## MISCELLANEOUS

REMEMBER—Osteopathic Essay. DR. PENNOCK. —Adv. 72

### WANTED.

Clean rags at Herald Office. Ad. 11.

**ANGELL'S COMEDIANS** will play a week in our city, starting November 3. The company comes well recommended, and are in a class by themselves. Mr. Angell, the proprietor, says he has tried to get away from the old, worn-out plays that every company of this kind is playing, and give the public a line of new plays that are instructive as well as amusing—plays that a minister can go and see and be able to preach a good sermon from the story of the play. Mr. Angell says his audience is composed of the best people in every town that he plays, and that is the success of his show. —Adv. 66

view, Texas, says: "I can recommend Doan's Kidney Pills, as I have used them for lumbago and kidney trouble and have found great relief. They are unequalled for lameness, sharp twinges through the loins and pains in the back. I procured Doan's Kidney Pills at the Long Drug Co.'s, and I have seldom had need of them now. You are at liberty to continue the publication of my former testimonial."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 66

### SHERIFF'S SALE.

THE STATE OF TEXAS,  
County of Hale.

BY VIRTUE of a certain Order of Sale, issued out of the Honorable District Court of Hale County, on the 11th day of October, 1913, by B. H. Towery, District Clerk of said County, against F. E. Brown and Eulis B. Smith for the sum of Five Hundred and Forty Dollars and Ninety-six Cents (\$540.96), and costs of suit, in cause No. 925 in said Court, styled P. F. Bryan versus F. E. Brown and Eulis B. Smith, and placed in my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 11th day of October, 1913, levy on certain Real Estate, situated in Hale County, described as follows, to-wit:

All of Lots Nos. 1, 2 and 3, 4 and 5, in Block No. Ten, in Nob Hill Addition to the town of Plainview Texas, and levied upon as the property of said F. E. Brown and Eulis B. Smith. And on Tuesday, the 4th day of November, 1913, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten a. m. and four p. m. I will sell said property at public vendue, for cash, to the highest bidder, as the property of said F. E. Brown and Eulis B. Smith, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

WITNESS my hand, this 13th day of October, 1913.  
J. C. HOOPER,  
Sheriff, Hale County, Texas.  
By W. H. BOX, Deputy. Adv. 66

**To Prevent Blood Poisoning**  
apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound the same time. Not a liniment. 25c. 50c. \$1.00

## Are You Tired of

## PLOUGHING PLANTING and Harvesting?

### Why Not Add the

## IRRIGATING and HARVESTING?

THREE years ago Green & McNaughton drilled and equipped the first Irrigation Well in the Plainview or South Plains Country. There are now nearly 100 wells—Irrigation Wells—over half of these were put in by us.

Water is making "our" Plains the most productive in the country, increasing wonderfully the value of the crops, the value of the land and MOST IMPORTANT OF ALL making our crops sure and reliable.

### ARE YOU ON THE WATER WAGON?

For successful Irrigation there are six needed conditions—

1. The LAND.
2. The WATER under the Land.
3. A properly-constructed WELL.
4. A simple, efficient PUMP of suitable capacity.
5. An ENGINE—powerful, economical, simple and suitable for "our" conditions.
6. Your DESIRE and ENERGY to use and improve your property.

Have you the . . . . .

- 1.—Land?
- 2.—Water?
- 6.—Energy?

We can supply the best .

- 3.—Well
- 4.—Pump
- 5.—Engine

### CHARTER TYPE "E" OIL ENGINES.

We are Plains agents for the CHARTER ENGINES—THE PIONEER OIL ENGINE OF THE WORLD.

These engines are powerful, reliable machines, especially adapted for our work—Irrigation—are wonderfully economical in the use of fuel, easily started, designed with positive operation of all valves and mechanism—no small belts or chains to trouble and, what is of great importance are EASILY UNDERSTOOD and OPERATED by the man of average skill.

Built by—

CHARTER GAS ENGINE CO.,  
Sterling, Illinois.

Our Specialty is—A Turned Key Job—A Well and Pumping Plant Complete  
Call Us Up, Write Us, or Bitter Still—COME AND SEE US

## PUMPING PLANTS

## GREEN MACHINERY COMPANY

Plainview, Texas



## Two More Excursions to DALLAS, TEXAS

Account THE TEXAS STATE FAIR

Fare for the round trip \$7.35 on sale Oct. 25th, good for return limit Oct. 28th, and again Nov. 1st, with return limit of Nov. 4th. Choice of route either Santa Fe All-the-Way, or Sweetwater, Texas & Pacific, or Amarillo and the F. W. & D. C.

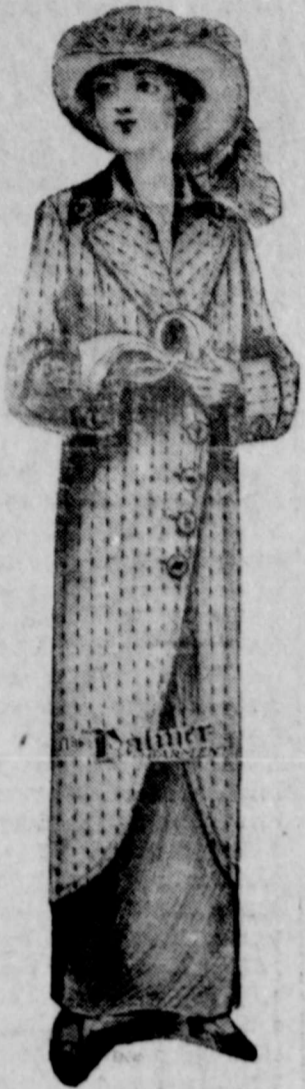
Phone 224 For further information apply to R. F. BAYLESS, Agent



### We May Be Losing A Little

by selling the high qualities of Groceries we do at the low prices, but the little we lose in one way we make up for in another by drawing the custom of so many satisfied patrons. All the goods we keep are standard articles, guaranteed by the manufacturers, and by us to be perfectly pure in every particular. We deliver all Grocery orders promptly as promised.

**WRIGHT & DUNAWAY**  
PHONES 35 and 355



THE  
**Palmer**  
GARMENT

## Twenty - Three Coats and Coat Suits

Palmer's Latest Patterns Direct by Express from the Palmer Exhibit at the Dallas Fair have been received and are now on display in our Women's Ready-To-Wear Department. These are the very latest creations in Women's Apparel.

Prices from \$12.50 to \$40



### Dress Goods

We have a wide range in materials, colors, and prices to select from. We ask the privilege of showing you some of the new goods we are receiving weekly.



### Notions and Novelties

The completeness of these lines will surprise you. There are many Christmas suggestions among them.

### Sheetings and Other Staples.

A big shipment of these goods came in yesterday. This is sewing time and you want the supplies when you want them. We have them, we don't have to wait to order them.



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This live store has never felt that it would be good policy to concentrate its efforts and remarkable facilities toward securing and offering clothing for any ONE class of men.

It has, rather, been our object to cater to all men be they young, middle aged or elderly, tall or short, straight or stooping, slim or stout.

Young men will always find any number of youthful, dashing models to choose from.

Middle aged men; suits so designed as to exactly fit their personality and properly reflect the dress ideals of middle age.

And likewise, older men will find those conservative models in which have been carried out to perfection the firmly fixed clothes-ideas of the older generations.

## The House of Kuppenheimer

solves the problem.

\$18.00, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00 and \$35.00

### Hats That Set the Style at Sensible Prices

We have them--the nobby, smart street hats--attractive yet moderate in price. Many shades to suit individual tastes.



### Fall and Winter Afternoon and Evening Hats

From the better style ideas at a fraction of Paris prices. A unique display of delightfully new and accepted styles.



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**PLAINVIEW MERCANTILE CO.**

W. A. SHOFNER, Manager