

If You See It in
The Herald
It's So.

The Twice-a-Week

Hale County Herald

Quality Job Printing
Book and Pamphlet
Designing.

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 4, 1913

NUMBER SIXTY-SEVEN

\$4,353 PAID OUT FOR STREET WORK

Interest on Deposits Have Increased Original Amount of \$11,435 by \$115.

INTEREST DUE NOVEMBER 1

About One Hundred Sidewalks Have Been Put In; \$2,000 Goes for Grading.

Reports of the contractors to the City Council last night show that \$4,353.55 of the money received on street improvement bonds has been spent to date. Warrants authorized last night amount to \$245.50, as follows: S. J. Abrams, \$50; W. L. Woodrow, \$21; A. F. Stroud, \$81.35; Calhoun Bros., \$21; Plainview Lumber Company, \$11.05; W. C. Reeves, \$61.10. Fifteen per cent of the amount due is being held back on crossings. This means that \$558.75 is yet due W. C. Reeves & Company.

The amount realized from the sale of street improvement bonds was \$11,435. Interest on daily balances to October 1 was \$65.45; interest for October on daily balances, according to B. L. Spencer, city secretary, is about \$50. The First National Bank pays 7 1/2 per cent on daily balances. So that the amount remaining in the street improvement fund is \$11,550.45, less \$4,353.55, or \$6,196.90. Interest amounting to \$300 will be due November 18. This amount will have to be paid out of the original fund, since no taxes for this year have been collected.

About 100 crossings have been put in so far. At its meeting last night the Council voted that where the "grade" would place a crossing below the street level as it now is, a crossing of sand and gravel will be put in, under the supervision of Mayor Dorsett. Two thousand dollars of the money is to be used for grading streets.

BOWIE HAS THIRD LARGEST BAPTIST SUNDAY SCHOOL

North Texas Town Has More Than 2,000 Out of 3,500 Inhabitants in Sabbath School.

The distinction of ranking third in a class of the five largest Sunday Schools in the United States was awarded the First Baptist Sunday School of Bowie, Texas, a few Sundays ago. The North Texas town had an attendance of 944.

On this same Sunday morning the Methodist Sunday School had nearly 500. There were six other Sabbath Schools that morning with a total attendance of nearly 1,000; so that in Bowie that Sunday morning nearly 2,500 men and women, boys and girls were in the house of God.

Bowie has a population of about 3,500 people. Suppose that on this special Sunday they did make an extra effort, how many towns do you know that can get two out of three of its citizens to Sunday School by "compelling them to come in"?

OHIOAN IS PLEASED WITH PLAINVIEW COUNTRY.

Geo. L. Hoffman Has Made Three Trips; Says It Looks Better Every Time He Comes.

George L. Hoffman, of Hamilton, Ohio, is looking over the Plainview country to-day, with Barney Johnson, of Littlefield. He came in from Littlefield yesterday.

This is Mr. Hoffman's third trip to the Plainview country. He says that it looks better every time he comes; he is anticipating great things from our irrigation projects and alfalfa.

ANNOUNCEMENTS.

The Junior Baracas and Junior Philatheas of Calvary Baptist Church were entertained with a Halloween social Saturday night by their teachers, Mrs. Prudie Wright and Mrs. C. W. Bivens, at the residence of Mrs. Bivens, 519 Wayland Boulevard.

An old-fashioned "quilting bee" will be held Thursday by the Calvary Baptist Ladies, in the Hartley-Mise Building, first door west of the Third National Bank. The ladies will carry basket dinners and will spend the day quilting for Buckner Orphans' Home. You are invited to go and take your needle and thimble.

Mrs. Jack Scott and her daughter, Lady Fay, left Saturday to visit Mrs. Scott's mother, at Corsicana.

CROWD BRAVES WEATHER TO HEAR MISS WILMER.

Second Number of Lyceum Is Story of the Persecutions of Early Christians.

The lyceum ticket holders who braved last night's wind and rain to hear Miss Sarah Mildred Wilmer give "The Sign of the Cross" were delighted that they had ventured out.

Miss Wilmer's "story" was of the persecutions of the early Christians and the orgies of Rome during the time of Nero. Her purpose, she said, was to show us how the faith of the fathers had been kept alive during those days of cruelty; and to give a contrast between the blessings of Christianity, which we enjoy, and the fight which the early martyrs made for it.

To say that Miss Wilmer is an artist seems too little. Yet, can one say more? Her personality, her ability to portray the different characters in Rome—the Christian teacher; the girl, "Marcia;" "Stephanus," the child; "Lady Dacia," the Roman Butterfly; "Lady Bernice," the Roman officers and the Emperor Nero—were the work of a woman who has made her work a part of herself. A well-filled house appreciated her offering.

There was no striving for effect. Miss Wilmer was just herself in the introduction and the characters she portrayed, each in his place. The "Sign of the Cross" was given in seven scenes.

The next lyceum number is November 13—Booth Lowrey, humorist.

NEW MEXICO VISITOR SAYS "ALFALFA AND LIVE STOCK."

Charles Reinken Thinks Irrigation and "Brain Work" Will Pay Well Around Plainview.

"Alfalfa and live stock"—that is the universal verdict of men who visit Plainview. And alfalfa and live stock have proven so profitable wherever the former may be grown, and the market is so certain, that there isn't any question about the combination.

There isn't any doubt but that vegetables may be grown in abundance; there is a question of marketing them at a profit. And they require much more tedious care than alfalfa.

That is the idea of Charles Reinken, secretary and treasurer of The John Becker Company, of Helen, N. M. Mr. Reinken looked over the Plainview country yesterday and Sunday. He will spend nearly a week more here. "There isn't any doubt but that you have a great country here," Mr. Reinken said to a Herald reporter. "Irrigation, alfalfa, live stock and head work, mixed with plenty of brawn, will bring results. A lot of your farmers have already demonstrated that."

Mr. Reinken says don't overlook the silo—the big fireless cooker, which renders more than 50 per cent additional of your food supply available.

HE DRANK THE LINIMENT AND IT CURED THE PAIN.

Prominent Plainview Business Man Mixed Medicines, but His Rheumatism Is Gone.

It wasn't a "cure-all." The medicine had been prescribed by one of our "foremost physicians" for a local business man who was suffering from an attack of rheumatism. In fact, there were two of them—one to be taken internally; the other was a liniment.

Just here a woman enters. The sufferer went to bed, leaving instructions with his wife to give him a dose of medicine at a quarter past eleven. She did. It tasted queer, and the rheumatic caused an investigation. He had taken two drinks of the liniment! But there was no ill effects after the taste had worn away.

All of this happened Friday night. Saturday afternoon the sufferer was about town. He said the pain was gone; but he swore us to secrecy.

MISS WORKMAN PRESIDES AT HALLOWE'EN FEAST.

The Messrs. Gibbs entertained a number of their friends Halloween. Until nine o'clock games were played. The guests then were invited into the kitchen and assigned tasks for preparing refreshments. A Welch Rare-bit fudge, toast, chocolate and toasted marshmallows progressed far enough to be declared "fit" by the head cook, Miss Workman. Those present were Misses Hicks, Workman, Wheeler, Hill and the Misses Leach; Messrs. Barnes, Coan, Hiburn and Messrs. Gibbs.

ULTIMATUM SAYS HUERTA MUST QUIT

Note from State Department to Mexican President States That He Must Give Up Office.

"WITHOUT LOSS OF TIME"

Mexico City Believes That Huerta Will Make Point Blank Refusal to Relinquish Post.

President Huerta must resign the Presidency of Mexico without loss of time, and must not leave as his successor General Aureliano Blanquet, his minister of war, or any other member of his official family or of an unofficial coterie whom he might be expected to control. So reads Associated Press dispatches from the City of Mexico, dated November 3.

This ultimatum is from Washington, on behalf of the United States Government. It was conveyed to Huerta through his private secretary Senor Rabago, by Nelson O'Shaughnessy, American Charge d'Affairs, acting under instructions from the State Department.

Senor Rabago presented the memorandum to his chief late Sunday, according to Associated Press, but up Monday the Mexican President had returned no answer.

Persons who have learned of the ultimatum seem to regard Huerta's position as such that he will be forced to give one of two answers—refusal point blank to comply with the demand, possibly going so far as to hand the diplomatic representative his passports, or elimination of himself officially.

Those who are most intimate with President Huerta insist that he will not take the latter course for many reasons. Chief among these, they say, is that such action would be tantamount to submission to the rebels.

Mexican officials do not seem to doubt that Washington favors the rebel cause, and they are convinced that this preemptory demand for Huerta's retirement from the office of President is only the means adopted by President Wilson and Secretary of State Bryan to assist Carranza to win.

President Huerta summoned the diplomatic corps to the National Palace last night, but his purpose has not been made public. Ministers from Germany, Norway and Russia were absent.

WILL LOG AUTOMOBILE HIGHWAY NOVEMBER 17.

Plans Are Being Made to Form County Organizations from Amarillo to San Antonio.

Work of logging the Western Division of the Colorado-to-Gulf Highway will begin November 17, according to plans of D. E. Colp, Vice President of the highway, with headquarters at San Antonio. An official representative of the Blue Book will go over the road with Mr. Colp.

Mr. Colp plans to take sufficient time to organize a live automobile club in each county between Amarillo and San Antonio. He will be accompanied over the road by Seth B. Holman, secretary of the Amarillo Chamber of Commerce, and B. O. Brown, of Plainview, Secretary of the Colorado-to-Gulf Road, and perhaps by H. E. Jackson, of San Angelo, President of the Colorado-to-Gulf Highway.

AMERICAN TYPEWRITERS WIN IN DANISH CONTEST.

As reported by American Consul General E. D. Winslow, of Copenhagen, Denmark, a typewriting contest has just been held in that city at which machines from all the leading manufacturers of the world were entered. There were 69 competitors, and about 40 of the operators contesting for prizes used American machines. The first, second and third premiums were all won on American typewriters. Only two contestants using machines other than of American origin succeeded in receiving mention. A manuscript identical in form and penmanship was handed to all the competitors, and the contestants at a given signal began work. After 15 minutes another signal broke silence and the copies were gathered and the awards made. The winner reached a speed of 67 words a minute. The copy was in Danish, which explains the low score.

Mrs. H. W. Harrel, Mrs. C. E. McClelland, Miss Alice Harrel and Mrs. Joseph Buchheimer will entertain at "500" and "42" Friday afternoon.

NO CONTAGIOUS DISEASES IN TOWN

City Health Officer Reports Healthful Conditions Generally; Dairies Fair.

COUNCIL PAYS BILLS

Will Meet Tonight and Consider Bids on Water Extension; to Spend About \$7,000.

At the Council meeting last night Dr. E. F. McClendon, City Physician, reported that there are no contagious diseases in town. He also reported conditions of local dairies as "fair." The health officer did not report any ways in which he thought the dairies might improve the healthfulness of their surroundings.

It was voted to meet again to-night to consider bids for water extension. Ten thousand dollars in bonds were voted for water and sewer extension sometime ago. About \$7,000 will be spent at this time.

The Council ordered accounts paid as follows: Hyde Plumbing Co., \$6.25; Charles Clements, for services in 7 cases, \$36.50; R. A. Long, distemper cure, \$1; Donohoo-Ware Hardware Co., for whip, \$1; Plains Publishing Co., printing, \$5.50; Plainview Lumber Company, \$8; Carter-Moussont, \$2.50; Malone Light & Ice Co., \$1.50; Southwestern Telephone Co., \$1.00; Malone Light & Ice Co., pumping, \$175.00, electricity, \$3.25; W. P. Reed, for making two arrests, \$4, salary as night watchman, \$2; Lloyd McBride, driver of fire team, \$50.00; E. F. McClendon, city physician, \$25; J. F. Watson, \$100; B. L. Spencer, \$75.

The Superintendent of Sewers and Waterworks reported collections on the sewers and water tax amounting to \$546.60; J. F. Watson, city collector, reported \$63.70 collected for fines and costs; \$35.50 for occupation taxes; \$17, miscellaneous; \$36.04, delinquent taxes; \$87.23, taxes for 1913.

NORMAL SCHOOL BEATS WAYLAND 6 TO 0.

Canyon Boys Prove Themselves Better "Mud-Seaws" and Get Single Touchdown.

Canyon Normal School won from Wayland College yesterday by a score of 6 to 0. The lone touchdown was made on an end run. The visitors failed to kick goal.

About noon the drizzle which had continued nearly all Sunday night turned into a rain, and when the teams lined-up it was on a muddy field. Footing was insecure and consistent gains were impossible. Fletcher, at end, played his usual consistent game.

Wayland's next game is on Thanksgiving day, with Seth Ward College. Seth Ward plays Clarendon, in Plainview, Monday, November 17.

Shirley, of Canyon, and Purdue, of Seth Ward, alternated as referee and umpire. About 150 braved the rain to root for their respective teams.

IMPORTANT MEETING FOR CHAMBER OF COMMERCE.

Business Men Will Get Together Thursday Night for Committee Report on Auditorium.

Thursday night's meeting of the Chamber of Commerce has some matters of large importance. First, the committee appointed to secure funds for the auditorium will make its report. The contractor says that an auditorium capable of seating 1,750 people can be built for \$5,600. It is something which Plainview can use to good advantage at all seasons.

Already one person has volunteered to give 25 chairs. He hasn't taken this as his part of the job—he simply says that he will give that much toward seating the auditorium.

There will be some other matters of importance. You ought to come out and help plan definite ideas which will advance the interests of Plainview; bring dollars in, if you please. Such boosting is worth more than all the talking in general you can do.

The meeting is set for 7:30 o'clock Thursday night, in the District Court Room.

McLAUGHLIN PURCHASES HATCHELL'S GROCERY INTEREST.

Deb McLaughlin has purchased B. T. Hatchell's interest in Hatchell & Johnson's Grocery. Mr. Hatchell has been a member of the firm for three years. He is not sure what he will do.

HIGH SCHOOL REALIZES \$45 FROM RECEPTION.

Building Is Packed by Young and Old for Halloween Stunts by Teacher and Pupil.

The prompt assembling of a large and enthusiastic crowd of Plainview's citizenship at the High School Building Friday evening, to attend the Halloween carnival given by the Mothers' Club, is hoped to be an earnest of what will come to this club in its efforts for the children of Plainview.

The list of "specials" that was attractive to the "wiggling," "squirming" mass of countless youngsters were the "spooky" booths, presided over in part by crones and witches and fortune tellers, with the fuzzy-tailed, high-backed black cat ever present. Pumpkin pie was dispensed from one of these booths. Popcorn and peanuts, popped and parched "while you wait" were served from another.

Chili, hot from the pot, stirred by the witch herself, prepared the puffing and blowing lads and lassies for the "ice-cold lemonade." At another booth home-made candies were sold.

The Plainview Band played. The purpose of this entertainment was two-fold. A get-together of the patrons of the school has been desired for some time. Funds for a reference library are needed. This social function served to meet, to a degree, both of these.

The net proceeds to the club, as results of their sales, amounted to \$45.

U. S. CONVICTS GET NAMES INSTEAD OF NUMBERS.

Atlanta Prison Warden Will Also Remove Degrading Marks "U. S. P." from Uniforms.

Prisoners in the Atlanta, Georgia, Federal Penitentiary hereafter, will be known by names instead of numbers, says an Atlanta dispatch. Neither will their uniforms bear the letters "U. S. P."

Ever since the establishment of the Federal prison in Atlanta convicts have lost their identity on entering, being designated only by registration numbers. They have also been required to wear on their clothing the prominently displayed letters branding them as United States prisoners.

For more than a year Warden Moyer has urged the Department of Justice at Washington, that these degrading marks be abolished.

SEVERAL STATES ELECT NEW OFFICERS TO-DAY.

Fight in New York City Is Against Tammany; Massachusetts and New Jersey Electing Governors.

Elections are being held to-day as follows:

Massachusetts—Governor and state officers; legislature.

New Jersey—Governor and state officers; legislature.

New York—Chief judge court of appeals; associate judge of court of appeals; nine supreme court justices, assembly and state senator Twenty-first district.

Maryland—United States Senator and state comptroller.

Pennsylvania—Two judges supreme court.

Kentucky—Two circuit judges; legislature; two constitutional amendments.

Alabama—United States Senator.

Virginia—Governor and State officials.

Congressional—Third Massachusetts, Thirteenth and Twentieth New York, and Third Maryland district.

Municipal—Elections will be held in many cities, the more important contests being held in New York, Philadelphia, Cincinnati and Louisville.

Fusion forces in New York City are making a hot fight against Tammany. Young Vincent Astor is a notable figure in the fight against the organization. Betting is 4 to 1 against the Tiger, but Boss Murphy claims the city by 150,000.

Considerable interest is manifested in New Jersey and Massachusetts, between the Progressive and Democratic tickets.

CANYON GIRLS FAILED TO COME FOR GAME.

The basket ball game scheduled for yesterday between the High School girls and Canyon didn't materialize. Canyon failed to come. Perhaps it is just as well, because the rain would have prevented a contest. The girls do not have an indoor gymnasium.

TO BEGIN DIGGING AT HALE CENTER

Texas Land & Development Company Is Moving Rotary Southwest from Plainview.

WILL DRILL 25 WELLS

Second Rotary to Be Ready Soon; Will Install Fountains at Lake Plainview.

The Texas Land and Development Company is moving its drilling outfits to the Hale Center community. R. S. Charles, local manager, said to-day that he hoped to begin drilling wells southwest of Plainview next week.

The Company moved its drills from Floyd County because the Commissioners failed to put roads and bridges in condition so that the company's big truck could be used to transport materials. A concrete bridge across Runningwater Draw is nearly complete, and a road-working outfit of 5 mules and men sufficient to handle graders is working on the road out of Plainview toward Hale Center.

Mr. Charles says that his Company will put down probably 25 wells in the Hale Center neighborhood. A second rotary drill has been ordered and parts of the drill have come in. Local engineers expect this big rotary to begin work within a week after the first one starts digging.

The Texas Land and Development Company has put in 33 wells this year. Not one hole failed to produce ample water. Three of the wells are on the Experiment Farm, a mile east of Plainview; four of them are on the Pioneer Park tract, and one is at Lake Plainview.

Most of the tracts on which wells were dug and alfalfa set out have been grabbed up by prospective settlers. The land has been sold in 80- and 160-acre tracts.

Two fountains will be put in at Lake Plainview, according to H. I. Miller, President of the Development Company.

DEVILS AND WITCHES WALK AT WAYLAND.

Halloween Reception by Egloussian and Beta Gamma Societies Delights Friends of College.

The Egloussian and Beta Gamma Literary Societies of Wayland College gave their annual Halloween add book reception last Friday night, in the dining room of Wayland College.

The dining room was decorated to represent the infernal regions. The guests were met at the door by devils and witches, who blindfolded them and conducted them through stony places, hot places and hilly places, and finally landed them in the cave of the three Fates.

The three Fates were very busy spinning, measuring and cutting the thread of life at this time, but they stopped long enough to serve the guests with a very hot soup, made from the blood of a wolf, the finger of a child, the howl of a dog and many other things which witches only know, and a drink from the Well of Life.

The guests then found their way to the witch that could tell them their future. Some left her in sadness, and some in gladness. She seemed to be a special friend to the old maids and old bachelors, for she convinced each one that they were to find a partner.

Ghosts of books appeared, and all were requested to guess what book they were from.

Each guest left the hall leaving behind them a word of appreciation, and also a nice book. These books were greatly appreciated, and are the start of a library for Wayland College.

THEY'RE COLLECTING FOR RABBIT SCALPS.

County Treasurer Began Redeeming Warrants Saturday; Has Paid Out \$445.53 to Date.

John G. Hamilton, county treasurer, is redeeming warrants issued since June 1 in payment of the bounty for rabbit scalps. Since Saturday he has paid out \$445.53; \$248.22, or more than half of the entire sum, went to the Hale Center Hardware Company. At 3 cents a scalp, the payment of \$248.22 represents 8,274 rabbits.

Since June 1 bounty has been claimed on 21,047 rabbit ears. Warrants had been issued on 16,091 ears up to October 17. From October 17 to November 1, 4,956 ears were brought in.

High Fuel Bills are cut in two by the use of Cole's Hot Blast Heaters and Garland Stoves ^A ^N ^D Ranges

They
Warm the house
Bake the bread
And roast the meat
That make the man

For Demonstration See

R. C. Ware Hardware Co.
Telephone 178

FOR THE BEST SERVICE AND
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Ship Your Cattle, Hogs
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**DAGGETT - KEEN
Commission Co.**



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Cattle Salesman



Chas. Daggett,
Cattle Salesman

We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.



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Plainview, Texas

HOGS

What's the Use of Feeding

costly corn, kaffir or maize to a hog that will weigh 150 to 175 pounds at 8 months of age when the same amount of feed may be fed to a pure blood or high grade **Duroc Jersey** that will weigh from two to three hundred pounds at the same age.

It costs a little more to start but it pays to raise the best type of hogs. **Duroc Jerseys** are prolific, grow rapidly, have good disposition and attain enormous weights. The head of the herd at Helen Temple Farm is young, vigorous and at present weighs 840 pounds. Many of the dams weigh from 500 to 600

We now have a limited number of young registered boars and gets ready for sale. Prospective buyers are invited to visit our pens 5 miles northwest of Plainview, or write us for prices.

HELEN TEMPLE FARM

R. R. ROSS, Manager
Telephone Number 9-R11

NUT CANDIES AND COOKIES.

Glace nuts are hardly candies, but they take the place of candies. To make them, boil two cupfuls of sugar and one of water until a drop of it hardens in cold water. Then dip the nuts, about two cupfuls of them, which have been previously shelled.

Dip one at a time, stuck on the end of a long, pointed wire or a new hat-pin. Do the work quickly and spread the nuts to dry on a sheet of waxed paper.

Walnut taffy is an easily made candy. Boil two cupfuls of molasses for fifteen minutes, stirring all the time, over a brisk heat. Then add a fourth of a teaspoonful of soda and boil until a drop of the molasses becomes brittle when it is dropped in cold water.

Then add half a teaspoonful of lemon juice or vinegar and remove from the fire. Stir in as many chopped walnuts as the taffy will hold. Spread it on a pan about half an inch thick and break in irregular pieces when it is cold.

Peanut Brittle.—The easiest sort of nut candy is peanut brittle, made in this way: Melt four cupfuls of sugar over a hot fire, stirring all the time, and let it become light brown. Then add three cupfuls of roasted peanut meats and pour the taffy quickly on a big tin sheet. Spread it as thin as possible. This sort of taffy must be made quickly to be good.

Patties and Macaroons.—Nut patties are a great favorite with children. To make them, beat an egg with a cupful of granulated sugar until it is light and creamy. Add to this a cupful of finely chopped English walnuts and five tablespoonfuls of sifted flour.

Drop a batter on buttered tins from the tip of a tablespoon, but do not drop more than a tablespoonful at a time.

The patties should not be bigger than a 50-cent piece in circumference and should rise to a little peak in the center. Bake them for about ten minutes in a hot oven.

Nut macaroons can be made with any sort of nuts. Pecans or English walnuts are probably best, or mixed nuts can be used. To make them, beat the whites of two eggs very stiff and add half a tablespoonful of flour, a little salt and half a pound of powdered sugar—a cupful and a quarter—to the eggs.

Stir together and then add a half a pound of chopped nuts. Moisten the hands with cold water and roll the mixture into small balls—about the size of a walnut—and bake on waxed or buttered paper in a moderately hot oven.

Walnut Wafers.—Walnut wafers and peanut jumbles are two more easily handled nut candies. To make the wafers, sift two tablespoonfuls of flour, a third of a tablespoonful of salt and a quarter of a cupful of baking powder together. Cream half a pound of brown sugar and two eggs together and add the sifted flour, baking powder and salt. Then stir in half a pound of broken walnut meats. Drop from a spoon on buttered pans and bake quickly.

Peanut Jumbles.—To make peanut jumbles, cream three-quarters of a cupful of butter with a cupful of sugar. Add three, well-beaten eggs. Sift a cupful and a half of flour with a quarter of a cupful of cornstarch and half a teaspoonful of baking powder and add to the butter and sugar and eggs.

Add half a teaspoonful of extract of almond or lemon. Roll the dough out on a floured board and when it is thin cut it with a biscuit cutter. Mix a quarter of a cupful of granulated sugar with the same amount of shelled and roasted peanuts, and sprinkle these over each round of dough. Roll the nuts in, and bake the little rolls in a hot oven on a buttered tin for ten minutes.

Almond Cake.—Shred half a cupful of almonds that have been previously blanched by pouring hot water on them. Cream half a cupful of butter with two cupfuls of sugar and add four eggs, one at a time, beating the batter three times after each addition. Add two cupfuls of flour sifted with a teaspoonful and a half of baking powder.

Alternately with additions of the flour add half a cupful of milk to which a small glass of brandy has been added; or else add three-quarters of a cupful of milk, add half a teaspoonful of almond extract and mix smooth. Pour into a round mold with a tube in the center and bake for twenty minutes in a hot oven.

WHAT A BALANCED RATION IS.

Successful Feeding Means Properly Combining the Food Elements.

The end of all feeding is profit, either directly or indirectly. The farmer who knows how to feed for profit is likely to be a prosperous farmer and a good one. Feeding for profit is an art as well as a science. Many a good feeder has the science

without being aware of it, but not so with the art. He has the test for that in the quality of the product which he sends to market.

The animal body is a sort of machine. It requires material for its building; it requires fuel or energy to keep it going, and it can use still other material to work up into more concentrated or finished products.

All feeds are of interest and value to the farmer, because they contain either one or all of the following: Proteins, fats or carbohydrates. In the proteins is the element nitrogen, and they are of prime value. It is necessary that every animal receive protein in some form or other in order to grow and to live. It is the proteins which are the chief constituents of the lean meat or muscle. Starch is a carbohydrate, and this compound goes to supply energy for the animal to move, work and carry on its bodily functions. The surplus may be changed and stored up as fat. The fats may be digested and at once stored up on the animal body as animal fat or they also may be utilized as energy. Fat is a more concentrated form of energy than the starches or sugars. That is why the Eskimos like so much fat; it furnishes the greatest amount of heat,

which is but another form of energy.

The basis of all successful feeding rests on the problem of supplying the protein, carbohydrates and the fat in the proper proportions. When this is done we have a balanced ration. The scientists take an animal and determine the amount of the various feed constituents required to maintain the body, to grow, to do work or to lay on fat. Then they find out the various quantities of these contained in the various farm feeds. By supplying just the amount of feeds of the various sorts so that the total ingredients equals the sum total of the proteins and carbohydrates or fat required, they supply what has been termed the balanced ration.—Glenn G. Hayes, in Better Farming.

SAYS PLAINVIEW IS BEST TOWN IN WEST.

Dudley Kennedy, representing the West-Cullum Paper Co., of Dallas, Texas, was a visitor in Plainview Friday. Mr. Kennedy says that the South Plains metropolis is the best town in West Texas, after leaving Wichita Falls. "You have the only town," he said, "that is doing building at this time."

A MESSAGE TO WOMEN

Who Are "Just Ready to Drop."
When you are "just ready to drop," when you feel so weak that you can hardly drag yourself about—and because you have not slept well, you get up as tired-out next morning as when you went to bed, you need help.

Miss Lea Dumas writes from Malone, N. Y., saying: "I was in a badly run-down condition for several weeks but two bottles of Vinol put me on my feet again and made me strong and well. Vinol has done me more good than all the other medicines I ever took."

If the careworn, run-down women, the pale, sickly children and feeble old folks around here would follow Miss Dumas' example, they, too, would soon be able to say that Vinol, our delicious cod liver and iron remedy, had built them up and made them strong.

It is a wonderful, strength creator and body-builder, and we sell it under a guarantee of satisfaction. You get your money back if Vinol does not help you.

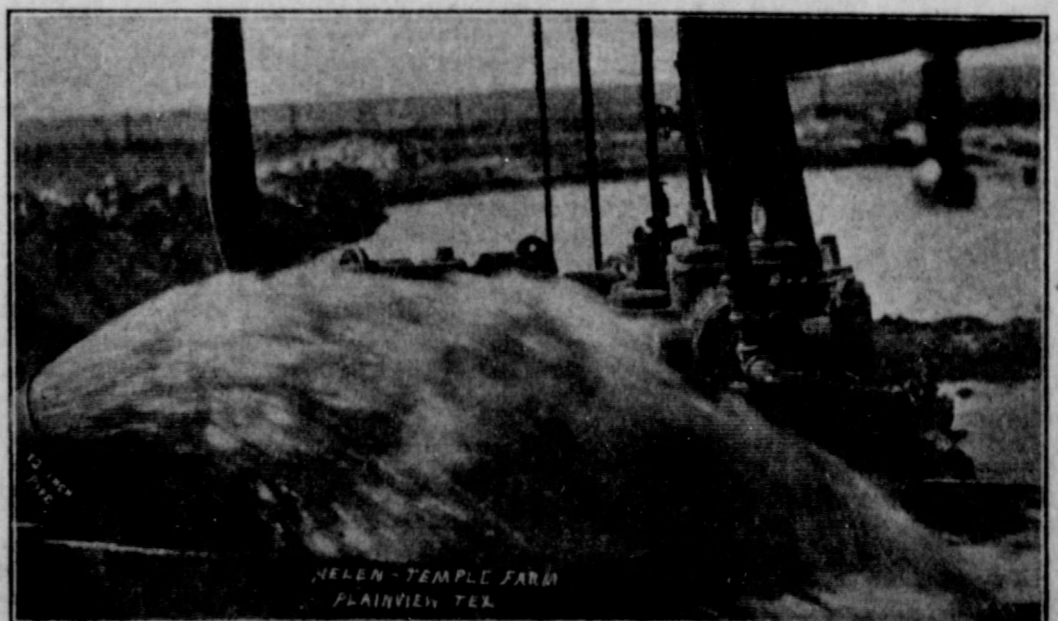
P. S. For any skin trouble try our Sazo Salve. We guarantee it.

See The Herald for Book Work.

WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. A. C. Scott's Farm Pumping 3,000 gallons per minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting

LAYNE & BOWLER CO.
Plainview Texas Houston

240 Thin Lead Blown Tumblers Only 5c Each

Fresh Shipment of Chocolate and Sugar Candies. The kind that makes your mouth water. Extra Special Price.

Shipments of Christmas novelties are arriving daily. Buy early and get best selections.

North Side of Square

J. F. COAN & SON

Telephone 269

GIVE YOUR STOMACH A FAIR CHANCE.

Bad Eating Has Become the Greatest Curse America Has to Cope With.

America, it is freely admitted, is a land where eating has degenerated into almost a habit. To quote an old expression, "We eat to live instead of living to eat," which Samuel Hopkins Adams, in the Ladies' Home Journal, believes is wrong. A great many of our ills, he says, are caused by improper eating. Read his two narratives that follow:

Occasionally the physician's efforts to cure by direct methods are successful, with keenly intelligent subjects, as in the following case: To a practitioner distinguished by his abundant common sense came a business woman holding an important and high-salaried position, with the complaint that her stomach had gone back on her, and that unless something were done for her promptly she would have to resign her place.

"My nerves are all shaky," she said, "and in the afternoons I don't seem to have any energy at all. I carry a load on my stomach that goes all the way up to my throat."

"What time do you lunch?" asked the physician, "and where?"

"About 1 o'clock," she answered, and named a well-known mid-town restaurant.

"Pretty regular about it?"

"Yes. And I'm very careful about what I eat. Plain foods is my rule. A little rare roast—"

"Pardon me," interrupted the doctor, "I didn't ask what you ate."

"Well, I don't drink anything but water. Tea, I used to take—"

"Nor did I ask what you drank," continued the other.

"But you wanted to know about my lunch."

"Exactly. And I still want to know. Do you lunch alone?"

"No, I'm too busy."

"Then you go out with your business associates?"

"Usually."

"And talk business while you eat?"

"Of course."

"Discuss projects, I suppose, and sometimes thrash out difference of opinion?"

"Yes."

DRS. GUYTON & NICHOLS

Surgery
—and—
Eye, Ear, Nose and Throat

First National Bank Building

WE WANT YOUR

CREAM

We offer you a steady market and the best price
PLAINVIEW CREAMERY CO.

"Ever get excited in these discussions?"

"More or less, yes."

"Just so. Well, I could give you any one of a dozen prescriptions, that wouldn't help or harm you, to flavor my advice. But this time I'm going to treat you like a person of sense and give you the advice straight, without trimmings, and to convince you that it's worth taking I shall charge you \$25."

"I shouldn't have come to you if I had been looking for cheap treatment."

"What is the advice?"

"Lunch by yourself."

"Is that all?"

"That's all."

"No medicine?"

"Not a drop."

"Nothing about what to eat or not to eat?"

"Nothing. Eat what you like, but keep your mind off business while you're doing it. Oh, by the way, take something along to read while you lunch. No trade papers, though. A novel will answer very well."

The woman stood, hesitant and skeptical.

"You're wondering whether you've had your \$25 worth," said the doctor, smiling. "Come back in a month and tell me that you've faithfully followed instructions and I'll rebate 50 per cent of my charge."

At the end of the appointed time she came back. "Not for the rebate," she explained, "for I'm feeling \$2,500 worth better. But won't you tell me, in words of one syllable, what was wrong?"

"Nothing at all except poisoning your food with worry. You might as well swallow mud or lead and call it a meal as to try to eat with nerves and temper overstrained or irritated. The stomach simply won't work for an unfair boss. You've got a splendid physique, and you took things in time. That is why you got off so easy. Just keep your business problems for business hours and smile while you eat. That will save your doctor's bills."

The same problem was worked out by a different method in the case of a professional man who came to his physician, a New York specialist noted for his gruff and direct ways, with a tale of recently-developed indigestion, as he called it. This kind of case is so typical that in one form or another I have had it from almost every physician with whom I have talked. The man complained that within a year his stomach had become so weak that he could hardly eat at all without discomfort.

"Don't diagnose your own case," was the doctor's first advice. "You pay me to do that." And he proceeded to look the patient over carefully. "Your stomach ought to be as good as ever," he finally announced. "Is your manner of life the same now as it was a year ago?"

"Something better; that's all. We've moved into a new and larger house. My wife wanted it, and, now that she has it, she worries over it a good deal."

"Humph! Dine at home usually?"

"Yes."

"Find it pleasant?"

The patient stared. "Who's been talking to you about my family affairs?" he demanded.

The physician smiled a rather grim smile, gave the visitor a solemn-looking prescription for some variety of bread pill, sent him away, and tele-

phoned for the wife.

She came promptly, manifesting herself to the keen old student of human nature as a little, fussy, nerve-stretched, well-meaning woman, considerably alarmed by the message which she had received from the famous physician.

Before she could recover herself she

you've got to find out. It's up to you what becomes of him. What do you talk to him about when he comes home to dinner?"

"Why, the usual things, I suppose."

"Household worries?"

"Sometimes."

"Bills?"

"I have to talk to him about those

part. That's all over since we took to eating in peace."

LEARNING THE FLY'S SECRETS.

In time we shall know all about the house fly—where it hibernates and how it happens to be so eminently suited for spreading disease—for the

bridge University state that the Cambridge flies prefer shorter journeys of from 440 to 700 yards, because they can find all they want in that radius. It follows that if their happy hunting grounds are destroyed or more consistently sterilized, flies will become a wandering and rejected race.

For purposes of experimenting they are marked with chalk or some glutinous substance. This plan has revealed some of the vicissitudes of their lives and their habits. They fly, as a rule, either against or across the wind, being attracted by the aromas borne by it.

But the reporters, who include Doctor Gussow, Doctor Copeman and Dr. Graham Smith, are still puzzled over their life in winter quarters. They live in attics, under wall papers, in haystacks and thatched roofs during this period, although it has not yet been established whether they continue to lay eggs periodically when hibernating, and this fact, when known, will help to explain why so many flies spring to life each summer from so few winter survivors.—London Chronicle.

WHEN RATS BEGIN TO GNAW.

"Rats come out of their holes to die" used to be the display line on a pharmaceutical preparation designed to curtail the overproduction of rats. Take no chances on a slogan of that kind. Every household should care for its own rats. Get an old-fashioned copper-wire cage trap. Then comes the bait. Rats are quite as fastidious—or, as the Southern dandy says, as "pernicketty"—as the small-mouthed bass about bait. Sometimes they rise most readily to a carefully-selected portion of new cheese, at other times to the rich crust of fresh-baked bread. It is said that now the new bread is the most "fetching" bait.—Indianapolis News.

WISCONSIN INAUGURATES STATE LIFE INSURANCE.

Badger Commonwealth Cuts Out Commissions and Insures Her Own People.

The first policies of State Life Insurance were issued last Monday by the Wisconsin State Life Insurance Department under the new law, says an advice from Madison, Wisconsin. Applications are received by clerks and treasurers of cities, towns and villages, state deposit bank officials and state factory inspectors. No paid agents are employed by the state, and all policies are limited to one thousand dollars.

APPLES MAKE STUDYING EASIER.

Apples make a better "feed" while you are studying than a box of chocolates.

A bright girl who took her four-year high school course in three years, graduating with honors, was asked how she did it.

"Just ate apples," was her answer. "Seemed to me I could get almost any lesson if I had an apple to eat while I was at it."

It wasn't merely "something to munch on." Apples have just the medicinal properties that are needed for the "prevention." No need, then, for a "cure."—Kansas Industrialist.

Get Stationery at The Herald.

Our Sale Will Continue

Through This Week and All of Next Week to

Saturday Night, Nov. 15

WE have had a good sale to date but we are still overstocked and need the money to pay our bills. We don't want to go into next season with a house full of this season's goods so we are offering

All Men's Suits at HALF PRICE

These are not odds and ends for we still have a big assortment of the fall and winter styles in men's and boy's clothing.

Remember that while we haven't space here to tell you of all the good things nevertheless

There is a Sale Price on Everything in Our Stock

It Will Pay You To Investigate.

Wayland Dry Goods Co.

attack came straight and direct.

"Madam, do you think a good deal of your husband?"

"Of course I do!" rather tremulously.

"Pretty well satisfied with him as he is? Or rather have him a nervous wreck, of dyspepsia?"

"I really don't know—"

"No, you really don't know. And

things some time." Defensively.

"Whimper to him about every little thing that goes wrong?"

"Really, doctor, I don't see—"

"What business it is of mine? Just this: Your husband is my patient. Something is worrying his digestion to death. I believe that you are one of those women who loads up every day with all sorts of little complaints and unpleasantnesses, only to unload them on her husband at the very time when he ought to have a restful hour for digestion. Quit it, or one of these days you won't have any husband!"

The wife left in angry tears. But, a year later, the man told the doctor that not only his digestion, but, he believed, his home life as well, had been saved by her taking the acidulous advice.

"She just quit," he said. "I couldn't get a complaint or a sharp word out of her if I tried. And pretty soon we found that all the problems which looked so serious when we mixed them up with dinner didn't amount to anything anyway. Up to that time we had been getting on each other's nerves to such an extent that life was all rough edges, and we had even threatened to medical reporters to the local govern-

ment board continue their investigations and have now issued their sixth report.

One fly, in the report, has won unexpected fame. It flew 1,700 yards—which is a record for flies—but it would have curtailed its flight if the odors carried so delightfully on the breezes had originated a little nearer.

Thus the experimentalists at Cam-

COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

The Dallas Fair Closed November 2nd

Hale County was again in the lead winning more premiums than before. More people have learned of Hale County and learned what can be done than we can imagine.

People are learning of our lines of Candies and are using the only test. Why don't you?

Phone 263



North Pacific Street

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.
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BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

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NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE;
but any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price \$1.50 per year
(Invariably in advance)

Has it ever occurred to you that
if housing, health conditions and living
conditions are made right half the
difficulty of securing industries is
removed?

It is too often the case that the
young man who is the "catch of the
town" has been so thoroughly prac-
ticed in the habit of being chased that
he never will "stand hitched."

The world isn't very much inter-
ested in who your father was; scarce-
ly more in what you are going to do.
It is immensely interested in what
you are doing right now. Service is
the measure of a man.

BEAUTY AN ASSET TO A TOWN.

A town's chief asset is its attractive-
ness. Civic beauty is a paying adver-
tisement for any community. Physical
ugliness creates a feeling of repulsion.

Clean, well-drained streets are an
indication of the civic pride of a citi-
zenship; they are not less a barometer
of the hard business sense of a com-
munity—for healthfulness pays towns,
and individuals, large dividends in
money saved, in the ability to do more
productive work and in happiness.

Sidewalks and street crossings are
a first requisite to an attractive mu-
nicipality.

When the mud is ankle deep in the
"dry spots" and half knee deep where
it's wet, the need for sidewalks is too
evident to require discussion.

Some of us may become used to it—
but the visitor who watches our boys
and girls mire their way to school
must be somewhat disgusted at our
carefulness for community comfort
and individual health.

The excuse that sidewalks will go
down when street crossings are put
in is no longer valid.

Civic pride, the comfort of your
neighbors and the health of your own
household demand that you build side-
walks.

THE PUMPKIN AFFLICTION.

The frost is on the pumpkin. The
whole crop was a frost. There is not
a pumpkin as big as a hickory nut in
Jackson County. It is simply one of
those occurrences that try men's souls.

Life has been too easy here in the
West. There was danger that the fiber
of Man would become enervated, flab-
by. So Nature figured out a great
affliction. Something unusual, some-
thing strenuous had to be devised.
There was no use going back to the

old Egyptian plagues. Any little thing
like locusts, or lean years, or murrain,
wouldn't do at all. They might do to
try out Egyptians. But there had to
be something really stiff and terrify-
ing to put the Western soul to the
proof.

So Nature figured and figured, and
got sterner and sterner, and finally
decided to cut off the pumpkin supply!
At one fell sweep it hit every family
and every member of every family.

There is no use dissembling. The
blow hurt. It hit full on the sensitive
pumpkin pie nerve. But it is here
affirmed, in no improper spirit of
boasting, that the West will bear its
distress with fortitude. It will re-
member that whom the Lord loveth
He chasteneth. It will the more humbly
take account of the mercies that
have not been withdrawn.—Kansas
City Star.

CONSERVING HOME LIFE.

In an interview in the Chicago
Evening Post, Raymond Robins says:
"When I was a youngster, my moth-
er—and I choose her as a type—ex-
ercised complete control over her
children. The air was abundant, and
she could control the kind we got at
home. Water was plentiful, and the
source of supply was under her super-
vision. Food, light, manners and
morals were likewise matters that she
supervised.

"No mother on the crowded side of
any city in the world can do that now.
What has she to say about the air her
children breathe? It may be killing
them, but she can't help it. Has she
any control over food, or light, or even
the manners and morals? All these
things are obtained by her children
under circumstances amid which she
is powerless. Her old individual con-
trol has broken down."

Mr. Robins goes to the heart of
civilization. Civilization inevitably
takes its tone from the family. And
the family is what mother makes it.
It is nothing else than mother (and
father) and children, a composite of
the relations between mother and her
children. Father is too often on the
outside.

Nothing touches the root of our
social problem which fails to restore
or conserve mother and her child as
the basis of society.

The permanency of our civilization
rests upon mother and her children.

WARNING TO AMERICANS SEEKING WORK IN CANADA.

During the past four or more years,
according to advices from American
Consul Felix S. S. Johnson, of King-
ston, Ontario, large numbers of Amer-
icans have passed through Kingston on
their way to the Northwest, with the
idea that in the new agricultural lands
of Canada an Eldora awaited them.
The fortunate ones in this respect
have been few, as it appears that dur-
ing April, May and June of this year
10,000 of Americans who sought their
fortunes in Canada returned from
British Columbia to the United States.
There are many Americans now in
Canada who can not get work. Rail-
ways, manufacturers and business
houses in Canada have reduced their
number of employees. Young men
should not come to Canada unless as-
sured of positions or have sufficient
means to provide for themselves until
an opening presents itself.

A similar warning from the Ameri-
can consulate general at Vancouver
was issued recently.

CARD OF THANKS.

On behalf of the officers and mem-
bers of Plainview Parent-Teachers'
Association, I desire to extend thanks
to all those who made so successful
the entertainment at the High School
Building last Friday night.

Especially thanks are due The Hale
County Herald, for free printing; the



Low Prices on Men's and Boy's Suits and Over- coats

We sell the S. M. & S. and the Society Brand Clothes. We offer the entire line at reduced prices in this Suit Sale. It's a big stock that we have and includes regular, slim and stout sizes.



Society Brand Clothes

- All \$10.00 Overcoats cut to \$ 8.75
- All \$12.50 Overcoats cut to \$10.00
- All \$13.50 Overcoats cut to \$11.00
- All \$14.50 Overcoats cut to \$12.25

Men's Suits

- All Men's \$ 5.00 Suits cut to .. \$ 4.75
- All Men's \$8.50 Suits cut to .. \$ 7.50
- All Men's \$10.00 Suits cut to .. \$ 8.00
- All Men's \$12.50 Suits cut to .. \$10.00
- All Men's \$13.50 Suits cut to .. \$10.75
- All Men's \$15.00 Suits cut to .. \$11.50
- All Men's \$16.50 Suits cut to .. \$12.50
- All Men's \$17.50 Suits cut to .. \$13.50
- All Men's \$18.50 Suits cut to .. \$14.50
- All Men's \$20.00 Suits cut to .. \$15.75
- All Men's \$21.50 Suits cut to .. \$16.50
- All Men's \$22.50 Suits cut to .. \$17.75
- All Men's \$25.00 Suits cut to .. \$21.00

Boy's Suits

- All \$ 2.00 Suits cut to \$1.50
- All \$ 2.50 Suits cut to \$2.00
- All \$ 3.00 Suits cut to \$2.50
- All \$ 3.50 Suits cut to \$2.85
- All \$ 4.00 Suits cut to \$3.25
- All \$ 5.00 Suits cut to \$3.75
- All \$ 6.00 Suits cut to \$4.75
- All \$ 6.50 Suits cut to \$5.00
- All \$ 7.50 Suits cut to \$5.75
- All \$ 8.50 Suits cut to \$6.50
- All \$ 9.00 Suits cut to \$6.75
- All \$10.00 Suits cut to \$7.50
- All \$12.50 Suits cut to \$8.50

Men's Overcoats

- All \$15.00 Overcoats cut to \$12.50
- All \$16.50 Overcoats cut to \$13.75
- All \$17.50 Overcoats cut to \$14.75



Society Brand
CLOTHES

- All \$18.50 Overcoats cut to \$15.50
- All \$20.00 Overcoats cut to \$16.50
- All \$22.50 Overcoats cut to \$18.50
- All \$25.00 Overcoats cut to \$21.00

These Prices will move out lots of Clothes and the earlier you are here the better line you will have to select from.

Richard's Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific Street

Plainview, Texas

107 West Main Street

Fulton Lumber Co., for the free use
of necessary lumber; Warren & Scud-
der, for the loan of their popcorn and
peanut roaster; R. C. Ware Hardware
Company, for the loan of necessary
dishes and vessels; and to Mrs. Brook-
shire, for the loan of a new Wing
plane; also to the Plainview Orches-
tra, ever ready to do the handsome
thing in matters of this kind, for the
lovely music discoursed by them with-
out charge for the occasion.
About \$45.00 will be the net re-
ceipts, which will go to supplement-
ing the High School reference library.
MRS. L. C. PENRY, President.

LOST—Saturday afternoon between
Wayland College and the post office,
gold-headed parasol. If found, return
to office, Wayland College. J. E.
WATSON. —Adv. 67

See The Herald for Book Work.

SOIL ROBBING IS IMMORAL.

Poverty and Social Ills Go with Wear-
ing Out of Land.

No nation ever has survived, nor
can survive, the decline of its agri-
culture, says Wallace's Farmer. The
decline of the Roman Republic began
when its farmers moved to town and
had their lands cultivated by slaves.
France and Belgium prosper because
they are nations of small farmers, who
cultivate their land to the utmost
limit. England and Ireland are prosper-
ing because there is no such thing
in either country as worn-out land.
America, notwithstanding its almost
limitless resources, can scarcely feed
its own people much longer.

We need not go far to see the im-
morality of soil robbing. If a farm in
any locality becomes worn out, even
though that wearing out be little more
than the exhaustion of the humus
material in the soil, it must expect to

have a poor tenant. For a good ten-
ant, who understands his business,
will not waste his time farming worn-
out land. He may undertake to re-
store it; but, if he is wise, it will be
done at the expense of the owner.

The rule, as illustrated in thou-
sands of instances, is that the poorer
tenants get the poorer land. Having
poor land, they must continue to be
poor, which means that they lose
standing in the community. They are
not able to educate their children;
they are not able to live as other
farmers live. When this becomes
general in any township, it means that
the schools in that township are poor.
It means that the churches dwindle
in membership, and finally pass out.
It means that immorality becomes
common even in the sports of the
young people. It means, in short, a
lack of social influence and political
influence on the part of the farmers.
These are the penalties for soil rob-
bing, which Nature imposes with ab-
solute certainty and unflinching ac-
curacy.

ANSWER THE CALL.

Plainview People Have Found That
This Is Necessary.

A cold, a strain, a sudden wrench,
A little cause may hurt the kidneys.
Spells of backache often follow.
Or some irregularity of the urine.
A splendid remedy for such attacks,
A medicine that has satisfied thou-
sands

Is Doan's Kidney Pills, a special
kidney remedy.

Many Plainview people rely on it.
Here is Plainview proof:

Mrs. T. R. Alexander, Archer and
Slaton Sts., Plainview, Texas, says:
"I suffered from a feeling of distress
in the small of my back and was lan-
guid in the morning. Doan's Kidney
Pills removed this trouble and

strengthened my back. Not long ago
I sent to the Long Drug Co. for a box
of Doan's Kidney Pills. From per-
sonal experience I am warranted in
recommending them. You are at lib-
erty to continue using my former tes-
timonial."

For sale by all dealers. Price, 50
cents. Foster-Milburn Co., Buffalo.

New York, sole agents for the United
States.

Remember the name—Doan's—and
take no other. —Adv. 68

Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter how long standing,
are cured by the wonderful, old reliable Dr.
Porter's Antiseptic Healing Oil. It relieves
Pain and Heals at the same time. 25c, 50c, \$1.00

We Moved Our Stock of Hardware

into the Masonic Building in order
that we might be able to show our
big stock to advantage. We handle
many leading makes of stoves and
ranges, windmills, cream separators,
washing machines, tools and imple-
ments, paints, queensware, wall pa-
per, etc., and invite you to inspect
our new display.

Plainview Hdw. Company

Phone 293

Drugs and Sundries

Christmas is not so very far off.
The wise buy early and get the
best selections. Are you wise?
We can wait on you now to our
mutual satisfaction. Later you
will be rushed and so will we.
We always have a nice line of
gift goods and staple drugs.

Duncan's - Pharmacy

"The Store Where You Feel at Home"

Federal Tires

THE TIRES FOR SERVICE

We have a complete assortment of Federal Casings and Inner Tubes in all sizes for all makes of Automobiles.

Federal Tires are made especially for rough usage and designed to give the utmost satisfaction in this respect.

Overland Parts For Every Model

We have in stock at Plainview all Overland parts for every model of Overland which has been put on the market.

Egge-Corlett Auto Company

Overland Distributors

Plainview, Texas Amarillo

this week, though the market is closing 5 cents lower to-day; top \$7.90, bulk \$7.50 to \$7.80. On several different days this week serum makers have paid 10 to 15 cents above the market for immune hogs, for use in making serum, paying \$8.10 for a full load yesterday, while the top on the general market was \$7.95.

Sheep and lambs are making a runaway market this week, closing the week with a grand advance of 15 to 25 cents to-day. The gain for the week is 50 to 75 cents, applying to all classes, including feeding stock. Native lambs brought \$7.85 to-day, native ewes \$4.85, and choice Utahs or other Westerns would bring as much. Chicago top lambs brought \$7.60 to-day, top ewes there \$4.50. Feeding lambs bring \$6.25 to \$6.50.

J. A. RICKART,
Market Correspondent.

CALOMEL IS UNSAFE.

Local Druggist Who Sells Dodson's Liver Tone Guarantees It to Take the Place of Calomel.

If you liver is not working just right, you do not need to take a chance on getting knocked all out by a dose of calomel. Go to R. A. Long Drug Co., who sells Dodson's Liver Tone, and pay 50 cents for a large bottle. You will get a harmless vegetable remedy that will start your liver with-

SUMMARY OF WORLD NEWS OF THE WEEK.

Miss Emily Thomas, a great-granddaughter of former Governor Bussell, who disappeared from the Ursuline Convent, at Springfield, Ill., is believed to be tramping her way to California, garbed as a boy, to see her mother. It has been learned that she had her hair cut short and purchased a boy's outfit.

Henry Rockwell Baker, of St. Charles, Ill., favorite nephew of Mrs. John W. Gates, is believed to have a good chance of inheriting the bulk of the \$33,000,000 estate of the late John W. Gates. When Baker was advised to go West for his health, he refused unless his sweetheart, Miss Mina Carlson, accompanied him. She went along as his nurse, and later they were married.

President Wilson received by express a fat 'possum. It was sent by Joe Farrow, of McFarlan, N. C. "I am an old slave-time dardy," he wrote. "I heard that someone sent you a sweet potato the other day. Here is a 'possum to go with it."

Twenty-two of the crew of 25 men of the French bark Patrie were rescued in mid-ocean by the Hamburg-American trans-Atlantic liner Kronprinzessin Cecelie. The Patrie was

Congress Hall, Philadelphia, said: "If you think too much about being re-elected it is very difficult to be worth re-electing." To a friend he is quoted as having said: "I don't care a continental about a second term. I have been elected to one job, and I must first do that well."

William Bastain, proprietor of a wholesale jewelry business in San Francisco, after being arrested as a burglar, confessed that he had been robbing houses and stores five years and had stolen great quantities of diamonds and jewelry, which his jewelry business enabled him to dispose of without arousing suspicion.

Miss Katherine H. Elkins, rumors of whose engagement to the Duke of the Abruzzi gained currency many times in recent years, was married to William F. R. Hitt, son of the late Representative Robert R. Hitt, of Illinois, at the home of her mother, Mrs. Stephen B. Elkins, widow of the former United States Senator. Not even the members of the Elkins family knew until the morning of the wedding day that Miss Elkins had decided to take "Billy" Hitt as her husband.

Six firemen were killed and 25 persons injured in a fire that destroyed the plant of the Goodyear Rubber Co., at Milwaukee, Wis. Charles C. Newton, of the First Insurance Patrol, who was at first listed among the dead, was rescued from the wreckage after three hours. A heavy timber had prevented the bricks from falling upon him.

Exploration by helmet men of the mine of the Stag Canyon Fuel Co., at Dawson, N. M., where a terrific explosion occurred, demonstrated that not one of the miners remains alive in the mine when the explosion occurred, and 23 men were rescued. The death total of 261 has been increased by the death of two helmet men in their heroic work of attempted rescue. The bodies of Mine Superintendent William McDermott and Henry P. McShane, a wealthy young New Yorker, have been recovered.

Miss Nancy Leishman, daughter of John G. Leishman, former Ambassador to Germany, and the Duke of Crocy were married at Geneva, Switzerland. A civil ceremony on one day was followed by a religious ceremony the next. The marriage is said to have been a love match. The Duke is rich and his bride is not. The Duke's marriage of the Yankee girl was in defiance of the wishes of the Berlin and Austrian rulers.

The Missouri Capitol Commission, directing the construction of the new Capitol at Jefferson City, is in a dilemma because of a clause in the Capitol bill providing that the structure shall be built of Missouri stone. The clause is said to have been put there by Col. "Bill" Phelps, who has an interest in a quarry at Carthage. Missouri stone is said to be unfit for such a large structure. The commission has adopted specifications excluding from the bidding any limestone with "crows' feet" markings more than one-eighth of an inch wide. Representatives of the Carthage and Greene County quarries are trying to get the commission to permit the use of stone which bears such tracings not more than one-fourth of an inch wide.

It has been decided that when Colonel Roosevelt arrives at Montevideo for his stay in Uruguay, he will be entertained only by Americans. He will cross the Andes by automobile from Argentine to Chile, instead of making use of the Transandean railroad.

It is reported in Washington that John Barrett, director of the Bureau of American Republics, who was formerly a reporter in Portland, Ore., will marry the widow of Thomas F. Walsh, millionaire mine owner.

Gen. Felix Diaz applied to the American Consulate at Vera Cruz for protection, and was taken on board the United States gunboat Wheeling. Jose Sandoval and Cecilio Ocon, Mexicans, and Alexander Williams, an American newspaper correspondent, were also taken on board. Acting Secretary Roosevelt of the Navy has directed that the men be transferred to a mail steamer bound for Cuba after it has left the last Mexican port.

Mrs. Jennie May Eaton was acquitted by a jury at Plymouth, Mass., of the charge of murdering her husband, Rear Admiral Joseph G. Eaton. The jury was out all night. Mrs. Eaton smiled as she heard the verdict read, but broke down and wept as she was thanking the jurors. The rear admiral died March 8, on his farm at Assinippi, Mass. Poison was found to have caused his death. The acquittal of Mrs. Eaton leaves the causes behind the rear admiral's death a mystery. Mrs. Eaton's younger daughter testified against her, but in no spirit of hostility, but to give facts of her domestic life.

Wednesday

and
The Balance of This Week

Special Prices

On

Table Linen

- 72 inch table linen worth \$2.50 yard, now the yard \$2.10
- 72 inch table linen worth \$2.00 yard, now the yard 1.69
- 72 inch Table Linen worth \$1.75 yard, now the yard 1.39
- 72 inch Table Linen worth \$1.50 yard, now the yard 1.19
- 72 inch Table Linen worth \$1.25 yard, now the yard .98
- 72 inch Table Linen worth \$1.00 yard, now the yard .85
- 72 inch Table Linen worth \$.90 yard, now the yard .72
- 72 inch Table Linen worth \$.65 yard, now the yard .48

Thanksgiving ^A Christmas ^D

Will soon be here; now is the time to buy your Table Linen

Carter-Houston Dry Goods Company

"Goods That Speak for Themselves"

out violence, and if it does not give complete satisfaction the druggist will refund your money with a smile.

If you buy a bottle of Dodson's Liver Tone for yourself or your children, you have insured your family relief from attacks of constipation, biliousness, lazy liver and headache. It is as beneficial and safe for children as for adults. A bottle of Dodson's Liver Tone is something every man or woman should keep in the house. Your money is safe, because you can return the bottle if it fails to satisfy.

burning and disabled. Three of the French sailors had been washed overboard and drowned.

Percy Lambert, holder of many world's automobile speed records, was killed on the Brooklands motor race-track, at London, when making an effort to break the one-hour record. He was driving 114 miles an hour when a tire burst, the machine turned a somersault and shot over an embankment.

President Wilson, in an address at

LOCAL AND PERSONAL

J. J. Sowers, of Olton, was in Plainview Saturday.

Judge J. E. Lancaster returned Sunday from Dallas.

Jim Pipkin came in Sunday from the Dallas Fair.

R. C. Joiner is in Tulla this week, on legal business.

Miss Myrtle Wade is visiting in the country this week.

E. N. Egge returned this noon from a business trip to Amarillo.

J. F. Garrison and wife returned Sunday from the Dallas Fair.

Leroy Pearson returned Sunday from a visit to the Dallas Fair.

A. W. McKee, who has been in East Texas several days, returned Sunday.

Barney Johnson, of Littlefield, is transacting business in Plainview this week.

R. F. Scott, of Paris, Texas, is looking over the Plainview country. Mr. Scott is a friend of J. B. Nance.

Dr. and Mrs. A. H. Lindsay, who spent ten days visiting relatives in South and East Texas, returned home Sunday.

Mrs. Lee Shropshire came in this morning from Floydada, where she has been visiting her daughter, Mrs. Ruth Butler.

Mrs. Susan Ragel returned Sunday to her home, in Chicago, Ill. Mrs. Ragel has been visiting her daughter, Mrs. Z. E. Jenkins.

J. P. Fenet, of Paris, Texas, came in to-day. He used to come to Plainview, but it doesn't look like the town he visited in former times, he says.

"Mother" Jones, who has been in California several months, visiting her daughter, Mrs. Nannie Stringfellow, returned Saturday, and is with her daughter, Mrs. J. L. Vaughn.

Cyrus Eakman, assessor of Randall County, has been visiting his daughter at Floydada, and returned to Plainview this morning. He was formerly County Judge of Randall County, and has many friends in Plainview. Whenever he comes this way, Mr. Eakman says he always stops to shake hands with his friends.

PAGE ADVERTISEMENT BROUGHT 2,225 REPLIES.

Company Paid \$4,500 for Space in Saturday Evening Post and Listed Answers for 4 Days.

\$4,500 for a single page, one issue! That is what the Saturday Evening Post charges; except that the cover page costs twice that much. And national advertisers believe that such investment of money brings good returns.

In July the American Can Com-

pany made a page announcement of a new adding machine they were ready to market. Within four days after the Post was issued the company had received 2,000 letters and 225 telegrams of inquiry. Others came in for several days.

The corporations and individuals all over the United States who are reaping largest profits are those who are doing most judicious advertising, and they say "Advertise regularly, persistently." They also say that local newspaper advertising is best.

Nearly \$600,000,000 is spent in the United States for advertising each twelve months.

In the Government land drawing in the Nebraska National Forest and Niobrara Military Reservation, Martin Tritch, of Kirksville, Mo., drew first choice, and will receive a quarter section for \$1,200 which may be worth as much as \$15,000.

KANSAS CITY MARKET STEADY ON LIGHT RECEIPTS.

Hogs Sell Higher During Week, but Close 5c Lower; Sheep Are Strong.

Kansas City Stock Yards, Oct. 31.—The cattle market has remained nominally steady since the middle of the week, on light receipts. Features this week have been a marked decrease in the supply from all sections, except the range country, and stronger prices for fed steers. Colorado and the Panhandle country have had a large number of cattle here, and will probably continue to send in liberal supplies for a few weeks ahead.

Prices are a shade better all around, as killers have had fewer cattle to pick from, and there has been a good attendance of country buyers. The well-bred range yearlings and cows have sold readily at \$6.75 to \$7.35, and stock calves largely at \$6.75 to \$8.25, stock cows and heifers \$5.50 to \$7.00, fat Colorado cows \$5.50 to \$7.00, fat Panhandle cows \$5.00 to \$6.25.

The fat cattle market is stronger this week, as finished cattle are scarce. Yearlings sold up to \$9.25, and heavy steers to \$9.20, this week, in neither case the full strength of the market. Considerable uncertainty and some anxiety exists in live stock and packing circles with reference to the future influence of imports of South American beef will have on domestic markets.

Refrigerator carrying capacity is limited, but it is said to have been completely engaged for months ahead by independent dealers, the shipments of meat coming to this country via England. Carrying capacity direct from South America is very small. So far, wholesale prices in the East have been lowered on some grades, but retail prices are unchanged.

London prices on South American meats have advanced 2 cents a pound. This latter effect is sufficient stimulus to keep the meat moving. Hogs are selling a shade higher

MAJESTIC BULLETIN

No. 134
Thursday, Nov. 6
The Mad Cap
Drama
In Two Parts
--Broncho

Chapter in His Life
Drama
--Majestic

No. 135
Friday, Nov. 7
Frazzled Finance
Comedy
--Thanheuser

Jack Meets His Waterloo
Comedy
--American

The Social Secretary
Drama
--Relliance

No. 136
Saturday, Nov. 8
While There is Life
Drama
--American

Trade Secret
Drama
--Majestic

Fatty's Day Off
Comedy
--Kaystons

Majestic

The Photo Play House Ahead
ROSS D. ROGERS, Proprietor

Calling Cards All the latest styles in engraved or printed cards on short notice. PHONE 72



Ah!!

This is the syrup that gives the sweet tooth a treat. Pour on plenty—it's a wholesome sweet—let the children eat all they want of it, it's good for them.

White Swan CANE SYRUP

is just as simple as it is good—just the pure juice of Louisiana Sugar Cane boiled down to the right consistency and canned without the loss of a particle of the sugar. Better than the law requires.

Your Grocer will be glad to recommend it because he knows you'll come back for more.

Waples-Platter Grocer Co.
Dallas — Denison — Fort Worth

J. M. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank
Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



You Can't Be Too Careful In Filling A Prescription

You can't be too careful in choosing a man to fill it. Our Prescription Department is in charge of a man that knows the business.

We take no chances. Everything must be exactly right, and then we re-check before we release it.

You run no risks, take no chances at
R. A. LONG DRUG CO.
Phone 327

HALLOWE'EN IN THE INDIAN WIGWAM.

The False Face Society of the Iroquois Celebrated Strange Rites, Including the Fire Cure, Once a Year.

When Hallowe'en funmakers run riot and test their ingenuity for extremes of folly they cut no capers that surpass those that have been performed immemorably in the wigwams of the native American.

A civilized people, tracing the origin of its customs into the dimness of a mythological past is unable to find a basis for this, one of its prettiest of celebrations, that equals in allegorical beauty the story upon which is based the False Face Society of the Iroquois Indians.

The lore of the false faces of the American Indians is being compiled by the Bureau of American Ethnology, that Government bureau which, under the direction of the Smithsonian Institution, is endeavoring to chronicle the big facts with relation to the American Indian before the race passes or loses its individuality through contact with other peoples. The Government ethnologist has spent many years in getting an understanding of these Indian rites, and now it is probably true that he knows more of their origin than the aborigine himself.

Probably the greatest of the celebrations of the Indians that parallel our own Hallowe'en festivities are those that are held annually by the Iroquois, that greatest league of Indians that was ever known. The Iroquois league, with one base in the Valley of the Susquehanna and another in the Valley of the Ohio, dominating six great tribes, had a colonial policy before Great Britain had one. In that tribe the recall of officials has been in practice for a thousand years. Suffrage is granted only to the mothers of babes. Thus is recognition extended to the greatest of acts, the reproduction of kind, and the ban placed upon the barren.

But of the many institutions that were developed by the Iroquois that, when understood, might be envied by the whites, the one of especial interest here, is the False Face Society, with its strange antics, its allegorical origin and its carefully-guarded secrets. The False Face Society of those Indians is a secret society that is as exclusive as the Masons, as we know them, or as any of the other secret societies of civilized man. Only the tried men of unquestioned standing are initiated, and there are strange secrets that even science has seen and is unable to explain.

The False Face Society holds its high jinks once a year. The object of the celebration is to frighten away those evil spirits that cause disease. The Red Man of the wilds today mingles with his fellow who has adopted civilized ways and has graduated from his colleges. These two extremes may today be seen donning their masks or coming for the fire cure at the hands of the society.

Dr. J. N. B. Hewett, who is engaged in scientific research for the bureau of ethnology, was born an Iroquois, though but part blood, and is today a painstaking scientist. He knows the Iroquois language and has translated much of the literature of the tribe into English. Recently he visited his tribe at the time of the False Face celebration and witnessed the antics and the application of the fire cure.

The society meets in the council house. All who are afflicted are invited to come and be cured. Always there are present lines of the lame and the halt and of those wracked with disease long before the celebration begins. Finally there is an out-runner, who announces the approach of the False Faces. They arrive be-decked fantastically and wearing masks that represent the countenances

of man and beast grotesquely twisted into strange shapes.

The wearers of these garbs enter the room wriggling on the floor or hopping on two feet and one hand. Their antics are weird and terrible. They approach a great fire that has been heaped high with wood, but that has burned down until it is a mass of glowing coals. Here it is that the greatest of the secrets of the order is shown. The wearers of the False Faces plunge their hands into these coals and take up double handfuls of them. These they carry to the afflicted, who may be at another end of the room. During the time that it takes to walk the length of the room the coals are held in the hands as one might hold apples. When the afflicted are reached the coals are dumped precipitately upon their heads. Yet the hair of these heads is unscorched and the sufferers make no outcry. The hands of the secret society members are not burned. Doctor Hewett says he looked on this performance most critically in an attempt to find an explanation for it, but could find none. One man who received this treatment was an educated Indian in civilian clothes, and even these clothes escaped scorching, although the coals must have gone inside his coat collar. Yet Doctor Hewett is a thoroughly trained scientist, aflame with a desire to find the truth.

The origin of the false face in Iroquois legend is closely linked with the creation of the world. This story is also translated by Dr. Hewett from the Indian. The world, according to the legend, was created by the Life God. After having performed his work he came to earth and walked about viewing his accomplishment and giving it only approval until one day he met, much to his surprise, another creature much of his own appearance.

This other creature approached him and inquired what he was doing. He responded to the effect that he had created this world and was just walking about viewing his handiwork, and finding, to his gratification, that the task had been well performed.

The second creature—who, as it developed, was the Disease God—disputed with the Life God the honor of having created the world. Finally, the Life God said to the Disease God: "If you created this world, suppose you call yonder mountain, which is a very unimportant part of it, and have the mountain come over here and stand right in front of us."

The Disease God accepted the challenge and delivered an incantation to the mountain, and the two turned their backs and waited for a while, and then turned around to see what had happened. Surely enough the mountain had moved; but it had come only half way.

It was now the turn of the Life God. He made his little speech and the two turned their backs and waited. Presently there was a terrifying noise near them, and the Disease God whirled around suddenly. When he did so he bumped most cruelly into the very mountain itself, so close was it. This bump was so severe that it twisted the face of the Disease God all awry, and it has been so ever since.

In this way was the authority of the Life God established. He was about to put the Disease God to death when the latter plead for mercy, explaining that he had been all over the earth scattering disease and contagion which, he promised, he would help fight if he were but allowed to live. The Life God spared him, and ever since has had him as a lieutenant in fighting disease. In fact, the fright of his twisted and contorted face has been the chief means of driving out disease.

The False Face Society models its masks upon the twisted face of this Disease God when it annually cleanses the tribe of disease.—From "Uncle Sam, Wonder Worker," by W. A. Dupuy.

CALIFORNIA'S BIG CITRUS CROP.

This year's California's citrus crop is estimated at 29,000 cars, lemons being placed at 2,650 cars and oranges at 26,285 cars.

THE INFIRMITY OF WILL.

Discontent is the want of self reliance; it is the infirmity of will—Emerson.

THE END OF THE LINOTYPE MAN.

The shades of night were falling fast, The Linotype man breathed his last, And with his last expiring sigh The watchers heard him faintly cry: ETAOIN.

But ere he died he breathed again A cry well known to printer men, And this is what came through his pipes, This artist of the Linotypes, SHRDLU.

Above his grave there is a shaft Erected by the news-room craft, And on its face in letters bold His Linotyping fame is told: CMFWYF. —Selected.

Business Stationery Big assortment bond letterheads in white and colors. PHONE 72



OUR SIGN

is an indication where you can get the best and most dependable Groceries in the vicinity. It has always been such a guide and always will be, for the reason that we never handle anything but the best qualities, and yet our prices are always moderate. We have built up a reputation for giving uniform satisfaction and we hope to continue the same name.

WRIGHT & DUNAWAY
PHONES 35 and 355

Santa Fe "Educational Special" Train



At Plainview, Wednesday, Nov. 19, 2:45 to 4:45
At Kress, Tuesday, November 18, 4:00 to 5:30
At Lockney, Wednesday, Nov. 19, 12 to 2:00
At Hale Center, Thursday, Nov. 20, 9:00 to 11:00

SPECIAL FEATURES: Domestic Science, Poultry, Dairying and Silos, Better Farming.

EQUIPMENT: One coach for ladies' meetings, equipped and handled by representatives of Extension Department, University of Texas, Austin, Texas. One baggage car with poultry including, chickens, turkeys, geese, ducks. One car with dairy cows and dairy equipment. Three flat cars with model silos and silage machinery. One extra coach for meetings, besides two additional coaches, making a train of nine cars.

EVERYTHING FREE: Every man and woman is invited. Train will come, rain or shine.

Phone 224 For further information apply to **R. F. BAYLESS, Agent**

WHAT SAVINGS



WILL DO

MANY MEN

have built comfortable homes with the money saved and deposited to their credit in this bank.

An objective like this is a very good incentive.

Open an account with us and see how much you can save.

Citizens National Bank
Capital \$100,000

HERE AGAIN!
Bigger and Better Than Ever
STATE FAIR of TEXAS
Dallas, October 18 to November 2



Will Authorize Usual Excursion Rates

See Your Local Agent for Particulars Concerning Special Rates and Train Service

A. D. BELL Dallas, Texas **GEO. D. HUNTER**
Ass't Gen'l Passenger Ag't Gen'l Passenger Agent

Panhandle Planing Mill Company
A. J. POIRIER, Manager

Manufacturers of Sash, Doors, Frames, Moulding, Screens, Columns, Brackets, Store Fronts, Grills, Counters, Shelving. Also do turning and Band Sawing to order.

General Planing Mill Work of All Kinds
Wood Tanks Made to Order Plate Glass Carried in Stock
Bring Us Your Plans for Estimates
Telephone 596 N. Second and Harrison AMARILLO

Money To Loan

We make loans on farm and ranch lands. Take up Vendor lien notes.

We will loan money on homestead lands to put in irrigation wells and other improvements.

We handle all business here at home. We can get Inspector at once. Abstract is not sent out of state for examination.

We write fire, tornado, hail, livestock, accident and liability insurance. Also make Bonds here in office.

If you want quick service see us.

J. M. MALONE

Plainview, Texas

TO HOLD NEEDLES AND THREAD.

A Pretty Device Made from Cretonne and Ribbon Will Be a Nice Gift.

Here is a suggestion for a Christmas gift. Cut two circles of cretonne, one eleven inches in diameter, one two inches smaller. Buy enough inch-wide satin ribbon to go about the smaller circle twice. Now crease each circle straight across five times—so that each will be marked from center to edge ten times, at equal distances. The distance between creases on the small circle will be a little less than three inches. Baste the edges of the two circles together, adjusting the fullness of the bigger circle to the

smaller circle will be a little less than three inches. Baste the edges of the two circles together, adjusting the fullness of the bigger circle to the

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surface. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

To Prevent Blood Poisoning

apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound in the same time. Not a liniment. 25c. 50c. \$1.00



THE FARMER'S FIRST AID IN SICKNESS.

WHEN there is sickness or an accident on the farm, haste in calling the doctor is vital. Life may rest on minutes—Don't wait until sickness occurs, and THEN wish you had a telephone. Order it NOW from our nearest manager, or write. THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS



WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

Try It on the Most Difficult Things You Ever Bake

Double Value and Greater Strength

And Only One Cent an Ounce

LAYTON'S HEALTH CLUB BAKING POWDER

25 OUNCES ONE SPOON

In 10, 15 & 25 Cans At All Good Grocers

The Herald's Classified Want Ad Section

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf

JERSEY MILCH COWS FOR SALE. Full-blooded Jersey cows, fresh in milk; gentle, good colors and milkers. See S. S. DANIEL, two miles west, on Dr. Gidney's farm. —Adv. 70

WANTED—300 horses to pasture through the winter. Plenty of good grass and water. 50 cents per head per month. Address EADS BROS., St. Vrain, Curry Co., New Mexico. —Adv. 68

NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A, Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. tf. OTUS REEVES.

NOTICE—We have been forced from our building by fire, so have opened offices and treatment rooms in the Stephens Building, over Shelton Bros.' store, and are ready to receive patients there. BOONE INSTITUTE OF MASSAGE. —Adv. tf.

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

LOST AND FOUND

LOST—Exhaust automobile whistle, about 12 inches long, between Olton and Plainview. Return to W. J. ESPY. —Adv. 68

smaller one by means of ten pleats, laid at the creases. Baste again two and three-quarter inches from the edge. Then cut the center of the smaller circle and stuff the little puff in the middle of the big circle with emery or dried coffee grounds—something in which needles will not rust.

Sew a circle of cretonne over the bottom of the little cushion so formed, and tuft it through from top to bottom with embroidery silk. Now you should have something that looks like a hat, with a hard crown—or, in other words, a cushion with a flapping brim around it. Half way between the edge of the brim and the stitching that marks the beginning of the crown—an inch and three-eighths from the edge—fasten ten small brass rings, one over each crease or pleat. Run the second strip of ribbon through them, and between each two rings run the ribbon through a spool

IF you have a used automobile, or anything else "on wheels" which you would like to sell, let a Herald For Sale Ad bring you a buyer who NEEDS IT, and to whom it would be a bargain at a FAIR price! Not in "keeping everlastingly at it," but in keeping at it until you accomplish it—that is the winning policy in Herald want advertising.

REAL ESTATE

320-acre improved farm near Plainview, in Shallow Water Belt, to exchange for land in the Gulf Coast country or near Houston. E. E. WINN REALTY CO. —Adv. 65

FOR SALE: On easy terms, 11-room house, with fine young orchard; 3 1/2 lots. Phone DR. GUYTON. Ad. tf.

On account of my physical condition, and wishing to winter in lower altitude, I will sell at a specially low price, if sold soon, three nice homes in Plainview. If you contemplate buying, get my prices now. W. B. KNIGHT. —Adv. tf.

FOR SALE—Five to six thousand acres Shallow Water land in a solid body in the Plainview country, 12 miles of County Seat and railroad. This entire tract is all choicest level land, 99 per cent tillable; lies perfect for irrigation. Pure water 40 to 50 feet of the surface. Without question, one of the most desirable tracts of this

of sewing silk or cotton. Fasten the two ends of the ribbon together under one of the rings with a ball and socket fastener or with a small bow. Then put needles of assorted sizes in the crown cushion—and you have finished a useful gift.

THE VIRTUE OF AN APOLOGY.

An apology is the handsomest thing in the world—and the manliest and the womanliest.

I have often heard men say they never apologize. Sometimes I have heard women. Pityful, indeed, it becomes to them. A woman without religion is no more repulsive to me than one who "never apologizes."

An apology requires a native humility of which only great souls are capable. It requires generosity to be willing to humble yourself. It takes faith in humanity to think your apology will be accepted. You must have a sense of justice to believe that you owe it.

There is only one thing meaner than a person who never apologizes, and that is a person who will not accept one.

From the standpoint of observation and inexperience, I should say that the supreme lack of men as lovers is the inability to say, "I am sorry, dear; forgive me." And to keep on saying it until the hurt is entirely gone. You gave her a deep wound. Be manly enough to stay by it until it has healed. Men go to any trouble, any expense, any personal inconvenience, to heal it without the simple use of those simple words.

A man thinks if a woman begins to smile at him again after a hurt, for which he has not yet apologized, has commenced to grow dull, that the worst is over and that, if he keeps away from the dangerous subject, he has done his duty. Besides, hasn't he given her a piano to pay for it? But that same man would call another man a brute who insisted upon healing up a finger with the splinter still in it, so that an accidental pressure would always cause pain.

I honestly believe that the simple phrase, "I am sorry, dear; forgive me," has done more to hold brothers to the home, to endear sisters to each other, to comfort mothers and fathers, to tie friends together, to placate lovers; that more marriages have taken place because of them and more have held together on account of them; that more love of all kinds has been engendered by them than by any other words in the English language. —From "Love Making a Fine Art." Copyrighted by Harper & Bros.

MEALS AT EIGHT CENTS EACH.

That's What the Government Pays to Feed Immigrants.

The contractors who feed the immigrants on Ellis Island, in New York Harbor, run the largest restaurant in the world. Eight cents a meal is the regular price there, eight cents for breakfast, eight cents for luncheon, eight cents for dinner, American plan. The detained immigrants are entitled

brass bed, piano and "Majestic" range. Phone 122. —Adv. 68

DICK'S TIN SHOP is prepared to put up your Stoves, and do all kinds of Repair Work. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

CAR OF APPLES on track. TYE & VAN DEVENTER. —Adv. tf.

LUMBER DIRECT FROM MILLS. "Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List." KOUNTZE LUMBER CO. —Adv. tf. Kountze, Texas.

New crop DRIED FRUITS at PEOPLE'S SUPPLY STORE at less than you have been paying. —Adv. tf.

MISCELLANEOUS

REMEMBER—Osteopathic Essay. DR. PENNOCK. —Adv. 72

WANTED.

Clean rags at Herald Office. Ad. tf.

ANGELL'S COMEDIANS are booked in our city for one week, commencing last night. This company has the reputation of being the largest stock company on the road. Their plays are all new, and not the old, worn-out plays that every show of this class is presenting. They have as a special feature The Famous Chicago Ladies Orchestra. This orchestra gives a half-hour concert before the rise of the curtain at each performance, and the management says this concert alone is well worth going early to hear, as their novelty selections are a big feature and something that is not heard every day. Ad. 66

PERU AT THE PANAMA EXPOSITION.

The preparation of plans for Peru's national building at the Panama-Pacific Exposition, at San Francisco, California, has been entrusted to Mr. R. de Malachowski, who will be assisted by the Peruvian architect Bianchi, writes American Vice Consul Louis G. Dreyfus, Jr., from Callao, Peru. The edifice will be in the pre-Incaic style. On the first floor Peruvian antiquities and agricultural products will be exhibited, and on the second floor tife mining and manufacturing exhibit. The manufacturers, mining companies and agriculturists in the Republic have been invited to prepare exhibits for participation.

GOOD ROADS AID HEALTH.

Absence of Weeds and Dry Roadbeds Keep Off Sickness.

Few persons, on first thought, would see any possible connection between good roads and good health. Yet the State Board of Health of Kansas says that good roads can and will prevent disease. How? By the

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Ford

THE UNIVERSAL CAR

It's the all-year-'round car. In gusty Fall--thru Winter's snow --in balmy Spring or sunny Summer--the Ford serves its owner equally well. It's the one car on the job every day of the year.

Five hundred dollars is the new price of the Ford unabont; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. \$45 freight to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

This live store has never felt that it would be good policy to concentrate its efforts and remarkable facilities toward securing and offering clothing for any *one* class of men.

It has, rather, been our object to cater to *all* men, be they young, middle aged or elderly, tall or short, straight or stooping, slim or stout.

Young men will always find any number of youthful, dashing models to choose from.

Middle aged men: suits so designed as to exactly fit their personality and properly reflect the dress ideals of middle age.

And likewise, older men will find those conservative models in which have been carried out to perfection the firmly fixed clothes-ideas of the older generation.

Thus, for all men, we have solved the good clothes-question with perfect style, perfect workmanship and perfect quality, as expressed in garments from

The House of Kuppenheimer

Remember too: The suit's suitability to you, is entirely in your own hands, for by actually seeing the finished garment exactly as it will appear whenever and wherever you wear it, you may know that it is correct.

If this certainty of clothes satisfaction meets with your approval, as unquestionably it should, step into The Live Store today and make your Fall and Winter selection without delay.

The clothes are ready for you, when you are ready for them.

The Prices are as low as we can make them for the quality that has been tailored into them.

\$18 \$20 \$22.50
\$25 \$27.50 \$30 \$35

Plainview
Mercantile Co.

W. A. SHOFNER, Manager



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560,000 NEEDED TO POLICE MEXICO

American War College Says This Number Would Be Required to Protect "Interests."

FOREIGN HOLDINGS LARGE

Only Properties Valued at Million Dollars or More Considered in Estimate.

A force of not less than 560,000 men would be required to furnish adequate "police" protection for foreign properties in Mexico, is the conclusion reached by the army general staff, says a Washington dispatch.

This estimate is based upon an investigation by the war college of enterprises owned and controlled by foreigners of all nationalities in Mexico. In making up the list of properties that would have to be given protection in case America should assume responsibility for policing Mexico, none has been considered that did not represent a capitalization of at least \$1,000,000.

Upon a carefully-prepared map accompanying its report the war college has indicated the location of each of the enterprises—mines, water power plants, railways, electric railways, oil concessions, large agricultural estates and other concessions—that are strictly legitimately "foreign." The map is closely dotted with the signs that indicate location and nationality of ownership of these properties.

American enterprises largely predominate, but European Nations are liberally represented. The interest of the foreigner in Mexico extends from the northern border to the Guatemala and British Honduras boundaries, from the Gulf of Mexico to the shores of the Pacific.

The fact that the war college has taken into consideration *only* enterprises representing \$1,000,000 as a minimum not only reveals the vast foreign investment in Mexico, but serves to emphasize the magnitude of the problem of giving adequate protection to foreign interests should there be an attempt by the United States, or the United States and other Nations directly interested, to solve the Mexican situation by armed intervention.

RAIN MAKES NEED OF SIDEWALKS URGENT.

Last night's rainfall made a slush of the pathways which serve as walks on most of Plainview's streets. Pedestrians understand forcibly that Plainview needs sidewalks.

Last night's rainfall was 55-100 of an inch; 15-100 fell yesterday, a total of 70-100 of an inch.

The temperature last night had risen to 41 degrees. This morning it had dropped to 35 degrees.

NIGHT WATCHMAN FINDS MANY DOORS LEFT OPEN.

The night watchman reports fourteen doors to business houses found open during October. It is a tribute to the honesty of Plainview's citizenship that nothing was stolen from these houses. He thinks, however, that the merchants might be more careful. A vagabond may wander in some night and appropriate whatever he finds inside of an open door of one of our business houses.

HALE CENTER.

The norther Saturday night and Sunday finished killing grass and feed. The wind was severe enough to blow down a silo for Nick Alley. The silo was not completed.

Mr. Wall is covering the front of his shop and garage with sheet iron. It makes an attractive appearance. By the way, Mr. Wall now has as complete an outfit for a shop as is usually found in any Western town—a large trip-hammer, run by a gasoline engine, besides machinery for doing woodwork.

The Mothers' Club last week purchased enough classics to run the department of the High School and placed them in the public school library. The club purposes to furnish a room with furniture for a reading room as its next work.

What do the voters of Hale County think of placing one or two teachers on the County Board next year? We are finding no fault with the present Board, but it stands to reason that teachers are better equipped to push Hale County schools to the front. A sanitation board without a single physician on it would be laughed at. Think of a Salvation Army without a single minister. Eastern counties progressive in school affairs have already seen the subject from its proper light. It is a reflection upon either the teachers of a county or the wisdom of the voters not to place a single teacher on the County Board of Education. There is no inducement for a teacher to seek the place. If a teacher is placed on the Board the office will have to seek him.

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NEW FRANKLIN SIX-THIRTY

Five-Passenger Touring--Left-Hand Drive
Center Control--Weight 2,700 Pounds

\$2,300

The most startling announcement of the year is that of the Franklin Six-Thirty, reduced in weight by scientific design and high-grade materials to **only 2,700 pounds**, still further cutting off operating expense--which is already lower by far than any other car of the class on the market.

And the price \$2,300.

With its specifications it cannot fail to command the automobile situation—and to insure multitudes of additional purchasers—so early action will avoid disappointments.

The car is bigger, better and handsomer than ever, quieter, more luxurious, more convenient, as easy to operate as an electric and just as safe for a lady to drive.

Has 120-inch wheelbase, 56-inch tread, left hand drive with center control, 48-inch rear seat, 27 1/2-inch leg room in driver's seat, engine all nickel and black enamel and hundreds of refinements of motor, clutch, rear axle, etc. Come at once and see the New Franklin Six-Thirty, the car that has specialized for a dozen years on **economy, light weight and easy riding.** The only "all the year round" car that has no water to freeze in winter and guaranteed against heating in tropical summer.

With Full-Elliptic springs, Wood Frame, Direct-Cooled Motor, Light Weight, Economy, Easy Riding, each a distinctive Franklin specialty for years, contrast the noticeable similarity of all other specifications, then get a demonstration and satisfy yourself. We want you to see a fuel test made and know for yourself the increased mileage per gallon you get in a Franklin. We want you to weigh the car yourself—not take our word. Then ask the car dealer which is the economical car to buy.

The Franklin has long held the world's record for gasoline economy and recently in a test made by the Automobile Club of America with a special Franklin car, the record was put at the almost unbelievable point of 83.5 miles on one gallon.

Types and Prices

The Six-Thirty is built in six different types and bodies, all interchangeable on the one chassis which constitutes the entire Franklin line. The prices follow: five-passenger touring car, \$2,300; two-passenger roadster, \$2,300; coupe, \$2,950; sedan, \$3,200; limousine, \$3,300; Berlin, \$3,400; F. O. B. Syracuse.

All types are equipped with Entz electric starter, which is simple, single unit, direct-connected system operated by one switch that also controls the magneto. With the Entz the motor cannot stall. Speedometer and electric horn are included in the equipment.

Call us by phone or come to our salesroom for a demonstration.

J. J. ELLERD

Phone 60

Ellerd Building

HAPPY UNION.

Next second Sunday Brother Nix, of Plainview will preach for us. On Methodist day, the third Sunday, there will be no services, on account of Conference.

So far, school is progressing nicely. Most all seem to be deeply interested in their work. Though our building and equipments stand greatly in need of repair, we hope soon to have them fixed, as we have a move on foot by which we can get this done.

We had a "Spelling Bee" Saturday night, resulting in 30 and 30 for Nos. 1 and 2 sides. (This is the third time they have resulted in a tie.) Despite the cold norther that blew up, there were many, from far and near, who came and showed their interest by taking part. I certainly do appreciate this, as it helps a teacher more than anything else, to have co-operation in all his undertakings for the advancement of the cause. I wish to say to those who did not come that they missed a treat by not hearing our most able County Judge talk on school interests and duties of parents and children. We thank you, Judge; come again, when more time can be had, and when you will not have to contest with the wind. And bring the ladies, too, as we certainly did appreciate their presence and help.

Quite a few of the young people made a surprise call on ye scribe Sunday evening. They said they came to sing, but I think this a mistake, as they spent most of their time hovering around the stove. However, all I regret is that I did not know they were coming, so I could have invited all the community. C. J. TEAGUE.

"Thumbs Up!"
"Thumbs Down!"
"Simon Says Wig Wag"

¶The first Lyceum number was entertaining. The second number was uplifting. The third number will be both entertaining and uplifting.

¶The third number comes

Thursday Night Nov. 13

and is the popular lecture

"Simon Says, Wig Wag"

by

Booth Lowery

A humorist who is not coarse;
A satirist who is not crude;
A scientist who is not tedious;
An orator who is not Sophomoric