

If You See It in
The Herald
It's So.

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Quality Job Printing;
Book and Pamphlet
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VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 14, 1913

NUMBER SEVENTY

HUERTA IGNORES U. S.' ULTIMATUM

After Refusal to Accede to Demands
of United States, Huerta Asks
for Time.

ACTS THROUGH ANOTHER

United States Pleas with Turn of
Events Which Appeared
Imperative.

Contrary to the indications of yesterday's Associated Press reports, when Huerta let the time stated in President Wilson's ultimatum pass without a reply, the Mexican President is today asking for more time and another chance to open negotiations.

Huerta was officially notified by the United States that he must agree to prevent the convening of the newly-elected Congress, and make his answer by six o'clock yesterday evening. Night came and the Mexican tacitly refused to accede to these demands; in fact, he intimated that he would carry out his varied original program without fear or dictation from any.

John Lind, President Wilson's personal representative in Mexico, realizing the fact that the refusal would be made, had his personal effects moved from his hotel to the American Consulate.

Today Huerta wants another chance. Members of his official family are working hard to renew negotiations in behalf of the Huerta rule. They ask that Mr. Lind, who departed for Vera Cruz late last night, be asked to return to Mexico City and reopen negotiations. The Mexican Minister of the Interior claims that officials were unable to get in touch with Huerta yesterday to deliver Lind's communication.

It appears that Huerta is not averse to resigning the Presidency, but that he insists on the convening of the new Congress, and, with this in view, it is thought that he will attempt to offer a substitute to the demands of the United States.

The United States has the united support of the powers in its present action with regard to Mexican affairs, and yesterday's developments, bringing about the desire to reopen the matter, pleased the officials at Washington. A financial blockade, which has been instituted by the United States, has effectively closed the coffers of Europe to the stranded Mexican regime.

EXPRESSION AND MUSIC RECITAL AT SETH WARD MONDAY NIGHT.

Juniors and Seniors under Direction
of Miss Lena Williams Will Con-
clude Entertainment with Farce.

Miss Lena Williams, instructor in expression at Seth Ward College, has arranged a recital for Monday evening, November 17, in which members of the junior and senior classes will participate.

The program is sufficiently comprehensive to depict the varied moods of expression, and is interspersed with musical numbers. The closing number is a clever little farce, "The Mouse Trap."

Those who will participate in the recital are Misses Wilson, Howell, Wade, Leach, Watson, Hoyle, Jordan, Dalmont and Johnson, and Henry Ansley.

GRANT BUYS FULL INTEREST IN PICTURE HOUSE.

J. W. Grant today bought Jacob Korder's half interest in the new moving picture house which he and Mr. Korder have been building for J. S. Bonner.

Mr. Grant said today that all arrangements have been perfected whereby workmen will resume work Monday on both buildings which he is having constructed.

ANNOUNCEMENTS.

The Travel Study Club held a very interesting meeting Saturday afternoon. The study topic was "China," with Mrs. J. E. Griggs as leader. Mrs. R. S. Charles is the leader for the next meeting, and "India" is the study topic.

The Episcopalians will hold services Sunday morning, at the Guild Hall. Rev. J. E. Weeks, of Amarillo, will preach for them. Rev. Weeks comes to Plainview the third Sunday in each month to hold services for this congregation.

BLUE BOOK OFFICIAL LOGGING BORDERLAND ROUTE.

Left Plainview Yesterday with O. M. Unger, Vice President, for Roswell, New Mexico.

With O. M. Unger and Mrs. Unger, Marcus Dods, official representative of The Automobile Blue Book, left Plainview yesterday in Mr. Unger's car for Roswell, New Mexico. Mr. Dods is logging the automobile highway designated the Borderland Route, of which Mr. Unger is vice president.

At Roswell Mr. Dods will be met by El Paso parties and directed by them over the highway from Roswell south. Later he will return to Plainview via the Western Division of the Colorado-Gulf Highway, logging that road for his official handbook.

As is to be expected, Mr. Dods is a good roads booster. He said to a Herald representative Wednesday that the auto highway life grew irksome in many sections where little attention is paid to road improvement and where soil requirements necessitate constant repair work. "You have such roads here, however," added Mr. Dods, "that with very little work they can be made ideal. It is a pleasure to travel on such roads as I have found in the Plains country."

CIVIC LEAGUE DEFENDS ACTION AGAINST WRESTLING.

Working for Betterment of Plainview,
Ladies Are Willing to Hear Both
Sides of All Questions.

The Library Committee, League and all others interested are very grateful to Mrs. McIntyre and the "As You Like It" Club for their generous gift of a hundred and twenty-five books to the Library. Mrs. McIntyre's well-known zeal in good works must be a characteristic of her club, and this time all patrons of the Library reap the benefit.

The League meeting Wednesday was interesting, and we hope will bear good results. Talks by Rev. S. Pack and Editor Adams were of especial interest and to the point, yet conservative. Indeed, there is never any radical talk on any subject—always a sane, common sense discussion of all questions, even of wrestling matches. It is a peace organization, trying to help in bringing about such changes as are deemed necessary or desirable by the most thoughtful citizens.

We believe there is a very large majority who want the best, and only the best, in all things, to the end that Plainview may become a model town for the upbringing of the thousand children who call it home. Almost every one we meet mentions the wrestling question, and, with two or three exceptions, all have condemned the sport(?). The two or three have ridiculed objections and objectors, but as that is always the last resort of weak minds or stronger minds conscious of championing a weak cause, it hasn't distressed any one.

The suggestion that objections are due to ignorance of college athletics and college men is amusing to one who lived for nearly forty years within an easy half day's ride from Cambridge, and to whose vocabulary Harvard and Yale were added very early. However, in these days of publicity, wherever the most casual reader may live, he cannot help knowing almost as much of college athletics as the students themselves, and college men are everywhere.

We have all met all types, from the boy who knows nearly everything when he enters—whose hat band endures a strain the first year, but if he holds out, at the end of four years finds it an easy fit—to the earnest, ambitious boy, who realizes that a college course is a preparation for a broader life and greater usefulness. It is a safe assertion that among all the types you will not find one to dispute the statement that there is no more resemblance between clean, legitimate college athletics and these wrestling bouts than there is between black and white, or any other extremes. And if there are any who feel lonely because they have had these advantages, a very short search right here in Plainview will probably result in finding college and university men enough to make one feel quite at home.

We all want the same thing, the best town possible. Why not work together? Come to the League meeting with any objections to the work or methods. You will be sure of a courteous hearing and a fair consideration of your point. What the majority want we shall undoubtedly have.

LEAGUE SECRETARY.

CURRENCY BILL WITH SENATE COMMITTEE

Two Elements of Committee Prepar-
ing Separate Bills for Joint
Consideration.

TANGLE SOLUTION INDEFINITE

One Faction Attempts to Make Bill
Acceptable to President; Other
Opposed.

Advices from Washington are to the effect that the Committee on Banking and Currency in the Senate are working on two different currency bills, one of which it is hoped will be acceptable to the members of the Upper House.

One element in the committee hopes to frame a bill which will be acceptable to President Wilson; the other element wishes to incorporate Senate amendments which are acceptable to the Senate but obnoxious to the President.

It is expected that the two factions of the committee will meet in joint session tomorrow and try to agree on a measure to put before the general body.

After having passed the House of Representatives without serious difficulty, it was hoped by President Wilson that the members of the Senate would, without undue tardiness, allow the measure to come to him for signature, but the present status of the bill seems to augur that a solution of the currency question is rather distant.

BOY SCOUTS ENJOY OUT-DOOR OPEN-FIRE CHICKEN ROAST.

Accept the Hospitality of Mrs. Lee
Shropshire by Plastering Six Fowls
with Mud, and Cooking.

The Boy Scouts of Plainview Troop No. 1 learned something of the mysteries of scout methods of our-door cooking last night, when Mrs. Lee Shropshire gave them a coop of chickens, plenty of kindling, and yard room in which to light their fires.

The Scouts in Patrols killed and cleaned the chickens, leaving the feathers on, and after plastering the carcasses with mud buried them in the coals. Those who do not realize the deliciousness of fowls cooked in this manner might object to the feathers, but the boys found that when the mud was peeled off the feathers came with it, and the meat was delicately cooked.

Suits have been ordered for those boys who have earned the money with which to make the purchase. Others will be ordered as soon as the money is earned. Very soon, therefore, the thirty boys who are members of the local Scout Troop may be identified by their uniforms.

LOCAL COMPANY OF NATIONAL GUARD ORGANIZE TONIGHT.

Meetings for Present Will Be Held at
Court House, and Members Will
Drill on Side Streets.

Captain Ben Golding has called an organization meeting of the local company of the Texas National Guard to be held at the Court House tonight.

At this meeting non-commissioned officers will be assigned to duty and at least temporary squads formed for drill purposes. Brigadier-General Smythe will make an address on military training and tactics.

Plans for a local armory and equipment will be discussed. However, nothing definite in this respect can be accomplished before the mustering officer, Lieutenant-Colonel Nimon, has mustered in the company. Lieutenant Nimon will be here for that purpose in the very near future.

Beginning tonight, there will be a squad drill of the local company on Monday and Friday nights of each week.

SPECIAL WRITER FOR "THE EARTH" VISITS PLAINVIEW.

F. L. Vandegrift, of Kansas City, Mo., special staff writer for The Earth, the Santa Fe publication, visited here Wednesday of this week.

Mr. Vandegrift expressed decided interest and pleasure at what development he saw here. He will make his inspection the subject of an article on the shallow water pumping district in an early number of his publication.

Call The Herald for job printing

LOCAL METHODISTS ACTIVE AT VERNON

Men Well Known in Plainview Con-
sidered as Delegates to General
Conference.

ELECTION THIS AFTERNOON

Sweetwater or Clarendon Probable
Selections for Next Meet-
ing Place.

Revs. S. A. Barnes, J. T. Hicks, C. N. N. Ferguson and G. S. Hardy are being considered for election as delegates to the General Conference. These men, with others, were voted upon today by the members of the Northwest Texas Conference, in session at Vernon, Texas, this week, according to dispatches to the Fort Worth Star-Telegram. Results of the elections have not yet been announced.

Bishop Atkins called the second day of the Northwest Texas Conference of the Methodist Episcopal Church, South, to order yesterday morning. Presiding elders and preachers in the Abilene, Big Springs, Clarendon, Hamlin and Plainview Districts reported a good year, but that the drouth had stricken some of the charges.

J. T. Hicks, Plainview District, reported 917 conversions, 750 additions, a Sunday School enrollment larger than the church membership, with \$80,000 raised for education and \$125,000 raised for all purposes.

Clarendon and Sweetwater will receive consideration when the time comes for the selection of the next meeting place.

The conference adopted resolutions condemning the action of Chancellor Kirkland and the majority of the board of trustees of Vanderbilt University for rejecting Andrew Carnegie's donation of one million dollars to the school.

Dr. R. S. Hyer, president of the Southern Methodist University, and Dr. H. A. Boaz, president of Polytechnic College, Fort Worth, addressed the conference.

Dr. C. N. Bishop, president of the Southwestern University, spoke of the success of that school in promoting Christian education.

Rev. A. L. Moore, pastor of St. John's Church, at Stamford, reported a collection of more than \$20,000 for Stamford College.

The only death reported in ranks of the conference this year was that of Rev. J. H. Chambliss, of Goree.

Dr. R. A. Burrough, of Waco Orphans' Home, preached in the afternoon.

The education rally was held last night. Rev. John A. Rice, pastor of the First Church, Fort Worth, was the principal speaker.

The cabinet met yesterday afternoon, and it is expected the appointments will be read after services Sunday night.

The committees have been in session two days, and probably will make their reports Friday.

BOOTH LOWERY LECTURES AT METHODIST CHURCH.

Third Number on Lyceum Course Is
Well Attended; a Financial
Success.

"Existing Customs," "Current Fashions" and "Public Opinion" were the divisions of the subject "Simon Says 'Wig Wag,'" made by Mr. Booth Lowery at the Methodist Church last night. Mr. Lowery's lecture was the third number on the Lyceum Course being supported by the three schools of Plainview.

A large crowd greeted the speaker, and the interest was good throughout the evening. Mr. Lowery said, "The prime thought with everybody is 'What do people think?' or 'What will people think?' This one thought holds mankind a slave."

Mr. Lowery will speak at Hereford tonight.

The first three numbers of the lyceum course have been far better than the average lyceum bureau offerings. Financially the course has been successful, also.

SMASHES AUTO TO AVOID PEDESTRIANS.

H. J. Willis, hardware merchant of Floydada, this afternoon smashed the front of his Franklin car against the telephone pole near the Ellerd Building to avoid hitting some ladies who were walking on the crossing at that point. The engine and lights were badly damaged.

SANTA FE TO MAINTAIN LIGHT AT STATION.

Company Willing to Pay for Service if
City Makes Installation; to
Repair Street.

Mayor J. L. Dorsett is in receipt of a letter from F. C. Fox, vice president and general manager of The Pecos and Northern Texas Railway Co., advising him that the company is willing to pay for all-night electric light service at the local station if the city and Malone Light and Ice Company will install and maintain the necessary pole and fixtures without cost to the railroad company.

This light will be installed, according to Mayor Dorsett, in conformity with the request made by the railway company.

The Mayor is also in receipt of a communication from Civil Engineer Roach, of the Santa Fe, advising the executive that he has been instructed to fill the low place in North Pacific Street south of the station with gyp rock, which the company will transport from Lubbock.

SETH WARD STARS ON HOSPITAL LIST.

All but Burleson Will Be in Game
Against Clarendon on Monday Af-
ternoon, November 17.

John Burleson, Horace Edmonson, Percy Purdue and Herbert Pritchett, Seth Ward football warriors, are out of the game this week, with injuries. Coach J. E. Crouch, who is pointing the team for the struggle with Clarendon College Monday, says that all of these, with the possible exception of Burleson, will be back in the game by Monday. Burleson has a bad knee.

Edmonson and Pritchett have been suffering with the familiar football malady, "Charley horse." Purdue had a rib broken in the battle with Lowery-Phillips when that team played here, but is sufficiently improved to return to the game.

"Several new men in the backfield are showing up especially well this week," Coach Crouch said today. "We expect to see these new fellows surprise some of the rooters if they get in the game against Clarendon."

MRS. ALBERT HINN IS HOSTESS TO "42" CLUB.

Mrs. Anna Stringfellow, of California; Mrs. William Cook, of El Paso; Mrs. David Collier, Mrs. A. Van Howling, Miss Mary Hinn, Miss Edna Mayhugh and Mrs. Tom Carter were the invited guests at Mrs. Albert Hinn's Thursday afternoon, when she was hostess to the "42" Club. Forty-Two was played at five tables.

Mrs. Hinn served a delightful fall luncheon.

WAYLAND IN PRACTICE GAME THIS AFTERNOON.

Wayland's football team will meet the second team of the High School in a practice game this afternoon. On Saturday, November 22, the Wayland eleven will meet Clarendon College, at Clarendon. This latter contest is sure to be spirited, because of the tie score of 7 to 7 which these two teams hung up when Clarendon played on the gridiron of the West Side school.

FORMER PLAINVIEW MAN MARRIES IN KANSAS CITY.

Marvin O. Hoyle and Miss Mabel Odell were married, in Kansas City, November 2. The past two years Miss Odell has had a position with the F. W. Flato Commission Co., of Kansas City. Mr. Hoyle holds a position with the Price Mercantile Co. He has been with this firm several years. Mr. and Mrs. Hoyle will make their home in Kansas City.

MARRIAGE LICENSES ISSUED.

Marriage licenses have been issued to the following:
Nov. 8.—A. B. Renner, Hoover, Texas, to Miss Nora Hilliard, of Plainview.
Nov. 11.—L. E. Shankle to Miss Lillie McDaniel, of Petersburg.
Nov. 8.—Ray Nunnally to Miss Midge O'Neal, of Hart, Texas.
Nov. 15.—Sims W. Burton to Grace Golden Goins, of Floydada, Texas.

BIRTHS.

To J. J. Baslon and wife, November 5, a boy.

To George D. Oberdier and wife, November 10, a boy.

Get Stationery at The Herald.

GATHERING NEW TAX ON TEXAS INCOMES

Collector Walker Sends Out Regula-
tions Governing Payments
at Source.

DUTY OF FISCAL AGENTS

Must Hold Tax on Incomes Exceeding
\$3,000 Subject to Many Excep-
tions and Conditions.

Austin, Texas, Nov. 8.—A. S. Walker, collector of internal revenue for Texas, with headquarters in Austin, is sending out copies of the regulations provided by W. H. Osborn, Commissioner of Internal Revenue, governing the rendition of incomes and the collection of taxes under the Federal income tax law. Mr. Walker will, upon application, supply blank forms for the return of income and the certificates and notices to be used in connection with the collection of the tax at source, that is, at the place where the income originates.

All persons or concerns having the control or payment of interest (except upon obligations upon which the normal tax of 1 per cent has otherwise been withheld), rent, salaries, wages, royalties, taxable annuities, emoluments, or other fixed or determinable gains, profits and incomes of another person, exceeding \$3,000 for any year, shall deduct from the same a sum sufficient to pay the normal tax of 1 per cent thereon, and shall pay said tax to the collector.

List of Exceptions.

There are exceptions, as follows: Dividends or net profits of concerns which are subject to a like tax. Proceeds of life insurance policies, but this does not exempt insurance companies from withholding the normal tax on interest in excess of \$3,000.

Income of an individual, when the same is not fixed or certain, as the income of farmers, merchants, agents compensated on the commission basis, lawyers, doctors, authors, inventors and other professional persons. Such persons shall make personal return of their income, provided the total from all sources shall be in excess of \$3,000. Example: When a lawyer receives \$5,000 as a special fee, no deduction therefrom shall be made by the payer; if he shall receive \$5,000 as an annual retainer, the payer shall withhold the tax.

Value of property acquired by gift, bequest, devise or descent.

Interest upon Government or other public bonds.

Salaries of the present President and of the present Judges of the Federal Courts.

Salaries or compensation of all officers and employees of a State or any of the political subdivisions thereof.

May Avoid Withholding.

When the tax has been withheld at source, persons subsequently handling the income may avoid withholding the tax again by filing a proper certificate, form for which is provided, with the collector.

Any person who has income subject to tax at the source and who desires to receive advantage of his \$3,000 or \$4,000 exemption at the source, may secure this by filing with the with-
(Continued on Page Seven.)

HIGH SCHOOL TO PLAY FAST AMARILLO TEAM.

Contrary to announcement, the Plainview High School football team will not play the High School team from Lubbock tomorrow.

The local team will, however, meet the strong Santa Fe team from Amarillo on the local gridiron on the afternoon of Monday, November 24.

Early in the present week the Santa Fe team met and defeated the fast Lowery-Phillips team, of Amarillo, by a score of 12 to 6. Earlier in the season Lowery-Phillips defeated the Plainview High School 6 to 0. The local boys seem to have made great improvement since that time, and expect to win from the fast Santa Fe team when they come down.

HUNTING PARTY RETURNS WITH BIG GAME AS TROPHY.

Ed Dunaway and J. O. Rountree came in Wednesday night from an auto hunting trip of several weeks in the country west of Sonora, on Dry Devil River. The party killed three deer and many other wild creatures with less value as talking points.

Miss Cora Rountree accompanied the nimrods, who drove to the hunting grounds in Mr. Rountree's Ford car.

6 1-4 Cents a Foot

That's the price we have placed on a big new shipment of Men's, Ladies' and Children's Hosiery.

Men's Work and Dress Gloves
5c to 75c per hand.

Men's Sweater Coats
A nice assortment of Mackinaw Styles

CHRISTMAS GOODS
In large quantities are arriving and will be on display soon.

J. F. COAN & SON
PHONE 269

sow produces two litters each year, with six pigs at each litter. This supposition is a very conservative one, as the writer knows herds where common sows averaged 14 pigs each year.

No one should think, however, that an investment of \$150 in hogs represents the total investment required to properly carry on a hog business. This small investment in stock immediately calls for additional investments, and ones which must be made if profits are to be realized. Fences must be built, small hog houses must be constructed, and troughs must be made. An investment of \$150 in hogs will immediately call for the following additional equipment:

Four acres of permanent pasture, fenced	\$ 75.00
Sufficient temporary hog fencing for two acres	22.00
Five individual hog houses	25.00
Troughs	5.00

Total

So an investment of \$150 in hogs really means a total investment of approximately \$275. This, of course, varies from place to place and from time to time. But when compared with the possible total income and profit, the original investment is really very small. From an investment of \$275 in hogs and the accompanying equipment, it is easily possible to sell \$600 worth of products a year. A big opportunity, therefore, presents itself for realizing profits. Many agricultural investments do not offer larger financial opportunities, because the total receipts obtained from a definite original investment are small.

The Returns That May Be Expected.

Now, what may one reasonably expect to make each year on the above investment? This all depends upon how well the animals are cared for, how carefully they are fed, the kinds of feeds used, and the skill with which the surplus is marketed. This small herd may be cared for and fed in such a way as to guarantee no profits. For instance, if nothing is fed except high-priced corn and other concentrated feeds, the results are sure to be unsatisfactory. But if pasture crops, both permanent and temporary, are intelligently used in conjunction with corn and other concentrated feeds, satisfactory results are sure to follow.

One litter of pigs should come in September or the early part of October. When these pigs are properly handled and fed they will be ready for sale the latter part of April or May. It may be possible to get them ready to sell considerably before May, but the writer doubts this. Since cheap pasture crops can be used all through the winter months, it will probably pay better to make the gains rather slowly, and largely at the expense of pasture, than more rapidly and with too extravagant use of high-priced concentrates. It is yet a disputed point as to whether it is more profitable simply to "carry fall pigs along" through their first winter and finish them for market the subsequent winter, along with the spring litters, or fatten and sell them at the end of their first winter. In the South, where winter pasture may be employed, it seems to be more profitable to sell them when young. If the fall pigs are born September 15, they should be weaned about December, or when

We Have Finished Uncrating and Placing Our Holiday Furniture

THE carload of goods we have added to our stock gives us a splendid assortment for your Christmas selections.

Perhaps you might need a new piece or a new set before the holidays. If so you will find it entirely to your advantage to see what we have in bed room, dining room, living room and parlor sets.

There are many beautiful individual pieces too. We have walnut, bird's eye maple, mahogany and practically every finish in oak to select from.

We also have a full line of Sealy Mattresses, White Sewing Machines, and Rugs and other Floor Coverings.

We will set aside and deliver on notice any Christmas selection you may make now.

E. R. Williams

PHONE 105

EUROPE LIKES OUR PRUNES.

More Than 118 Million Pounds Were Exported Last Year.

Washington, D. C., Nov. 7.—Stewed prunes, that staple dish of the American boarding house, apparently has found a welcome home in foreign lands, by the large increase in exports from Pacific Coast States. Figures compiled by the Bureau of Foreign and Domestic Commerce show that in the fiscal year of 1913 more than 118 million pounds, valued at 6.2-3 million dollars, were shipped across seas. In 1898 the exports amounted only to 16 million pounds.

More than sixty different countries are represented among the prune purchasers from this country. Germany leads all the rest, with 49 million pounds. The Netherlands was second, with 16½ million pounds, more than the United States exported in 1898. France was third, with 12 million pounds.

In the same period raisin exports increased from 3 million pounds in 1898 to 28 million pounds, valued at 1½ million dollars, in 1913.

Call The Herald for job printing.

A PROFITABLE INVESTMENT OF \$150 IN HOGS.

How It Can Be Managed So as to Yield a Profit of \$213.60 a Year; Figures Based on Actual Experiments.

By PROF. DAN T. GRAY, North Carolina Experiment Station, in the Texas Progressive Farmer.

Many farmers of the South are now investing small sums of money in live stock. They are doing this because they know, first, that live stock affords them a means of rapidly building up their soils, and, second, they believe that good profits may be realized upon the animals while the soils are being rejuvenated. The farmer who has only a limited amount of money for live stock investments must necessarily select the kind of animals which are prolific, which give returns quickly after the investment is made, and which yield a high-priced product at the end. Two or three kinds of animals do these three things, and the hog is one of them.

Buildings and Fences Must Go Along with the Hogs.

Let us suppose that a farmer has \$150 to invest in hogs. What income

and profit may he expect to realize upon the investment, and how must he manage and feed the sows and the pigs to secure a profit? With this amount of money, we will suppose that the farmer buys four sows and one boar. These should be good animals, too, if he has made a good trade—better than the average hogs of the South, or of the North, either. While they should be good hogs, they would probably not be the kind from which breeding stock could be sold, so we will further suppose that all of the increase is sold to the local butcher or packer at 7½ cents a pound on foot. We will also suppose that each

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

GARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Instant Relief from Eczema

You can stop that awful itch from eczema and other skin troubles in two seconds.

Seems too good to be true—but it is true, and we vouch for it. Just a few drops of the simple, cooling wash, the D.D.D. Prescription for eczema, and the itch stops instantly. We give you enough to prove it for 50 cents.

Now, if you have tried a great many cures for eczema and have been disap-

pointed, do not make the mistake of refusing to try this soothing wash. All other druggists keep this D.D.D. Prescription—go to them if you can't come to us—but if you come to our store we will give you the first dollar bottle on our positive no pay guarantee, that D.D.D. will stop the itch at once.

D.D.D. Soap keeps the pores healthy; ask us about it.
R. A. LONG'S DRUG STORE.

ten weeks old.

Just as soon as weaned, they should be turned into a pasture crop of some kind and the fattening period inaugurated. There are several crops the farmer may choose between. A late crop of peanuts may be held for these young pigs. Or a fresh field of fall-sown rape, rye or oats may be ready by December 1. Let us suppose in this discussion that rape, or a mixture of rape and rye, is used to provide the winter pasture.

As a result of grazing the crops for several winters, the writer has found that the following statements can be depended upon:

To fatten 24 fall-born pigs:
To six acres of rape pasture,
at \$8 an acre

To 120 bushels of corn, at 80 cents a bushel

Total expense of fattening
24 pigs

By sale 24 pigs, 3,360 pounds,
at 7½ cents a pound

Less total expense

Total profit on fall-born
pigs

Neither the expense of feeding the sows, nor of raising the pigs up to weaning time is included in the above statement, as these expenses are incorporated later in the statement of the expense of keeping the mothers; the pigs are "fed through their mothers" until weaned.

The spring pigs should be born in March or April. This date, however, varies from place to place. These pigs should be made ready for the December or January market, so if they be farrowed March 1 they will be from nine to eleven months old when killed or sold. The owner should be sure to have green pastures for the mothers and spring pigs. Such crops as rape, rye, oats, bur clover and the vetches afford excellent grazing in March, April and the first part of May; by this time the ordinary summer permanent pastures are established. If the pigs are farrowed March 1 they should be weaned about May 15, when they will probably weigh 35 pounds each.

During May, June, July and August—at least, the first part of August—the pigs should be grazed on a good permanent pasture of Bermuda, Japan clover, or any other combination of grasses and clover which affords good grazing. While in the permanent pasture, a small ration of grain—preferably corn—or a mixture of corn and tankage—should be used as a supplement. The temporary pastures, to be used for fattening purposes, should

BOYD

The Grocer, will give away

\$25.00

in cash prizes for the best cakes made of WHITE FALCON Flour that are brought to his store by noon of Wednesday, November 26th. 1st prize \$6 and 2nd prize \$3 for the best loaf cake. 1st prize \$5 and 2nd prize \$3 for the best angel food cake. 1st prize \$5 and 2nd prize \$3 for the best layer cake. After the judges decisions the cakes will be sold at auction for the benefit of the

Civic League

be ready by the middle of August or the first of September. Cowpeas, soy beans, or peanuts, may be used. When peanuts and soy beans are planted about June 1 they afford an excellent rotation, as the beans are ready by September 1, while the peanuts may be grazed after the supply of beans is exhausted.

The following statements may be relied upon, as being taken from experience:

To fatten 24 spring-born pigs:
To cost 60 bushels of corn fed
24 pigs while on pasture dur-
ing May, June, July and Aug-
ust

To cost five acres soy beans,
to graze September and Octo-
ber

To cost five acres peanuts, to
graze November and Decem-
ber

To cost 35 bushels corn, to feed
while on soy beans

To cost 50 bushels corn, to feed
while on peanuts

Total expense of spring
pigs

By sale 24 pigs, 5,760 pounds,
at 7½ cents a pound

Less total expense

Total profit on spring
pigs

What It Costs to Feed the Sows.

The expense of feeding the sows and raising the spring pigs is not in-

(Continued on Page Eleven.)

HEISKELL'S

One application soothes and heals a rough pimply skin, and when repeated, quickly effects a cure. Eczema, Erythema, Tetter, Ulcers and all skin diseases yield to its curative properties. 50c a box. At all Druggists. Send for free sample and book "Health and Beauty." JOHNSTON, HOLLOWAY & CO., 1730 Spring Garden St., Phila., Pa.

ointment



Think This Over

Three-quarters of the dyspepsia of childhood and adult life is caused by the habit of eating between meals. This habit is first created by the craving of children for sugar of some kind or another denied to them at regular meals under mistaken ideas as to its necessity.

Farmer Jones SYRUP

Makes the Best Ginger Bread
Two cups Farmer Jones Syrup, four cups sifted flour, one cup butter, one-half cup brown sugar, three eggs, one teaspoon soda, ground ginger to taste. Bake in oblong tin.

FREE—Farmer Jones Recipe Book on request. Put Farmer Jones Syrup on the table at every meal. Make it possible for each young, growing frame to secure this sugar in a wholesome form and satisfy this natural appetite.

Farmer Jones Syrup is just what you need to help you eat happy, healthy boys and girls. Packed in 5 and 10 pound friction-top tins. We include cane syrup with an addition of corn syrup to prevent fermentation.

Send Us 5c in stamps to pay postage and we will forward you a sample can of FARMER JONES SYRUP and a Recipe Book—see above.

FT. SCOTT SYRUP COMPANY
Ft. Scott, Kansas

Packers of "Ma Honey Bee" Honey.

WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. A. C. Scott's Farm Pumping 3,000 gallons per minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money investigate

We are the largest water developers in the world. Get our literature and quotations before contracting
LAYNE & BOWLER CO.
 Plainview Texas Houston

USES STEAK LOAF INSTEAD OF ROAST

Corn Starch Is Substitute for One Egg, Where Recipe Calls for Two.

SYSTEM OF BOOKKEEPING

To Increase Savings Account Woman Says It Is a Joy to Deny Herself Things Not Needed.

"When cooking with gas one is apt to use canned goods and steaks or chops that require little cooking in order to save the gas," a woman writes. "But I cook anything I wish, and do not worry about the extra bill. Fresh meats and fresh vegetables, if properly cooked, I find, are more satisfying and nourishing and cost about one-third less. I put round steak through the food chopper, season and add one egg and some milk and a liberal amount of cracker or bread crumbs. A meat loaf made in this way goes as far as a roast, at one-half the cost. In making puddings that require two eggs I use one egg and a little corn starch.

"What I consider has helped us most is our system of keeping account of expenses. We can see at a glance in the book what we spend each month for groceries, rent, fuel, clothing and all of the various things that a family requires; also the amount received for that month. I am a strong, healthy woman, so that under the column headed 'Labor' there are no entries made.

"It is a joy to deny ourselves the things that we do not really need after all and to watch our income exceed our disbursements. So far we have been able to save \$25 each month. Our family of four were never so happy as now, as we are a partnership and enjoy talking of the things we shall do with the money we are saving."

NOTICE, TEACHERS.

I have endeavored to write one teacher in every school of the county concerning the Interscholastic League. If I have overlooked a school it was unintentional, and, if there be such, the teacher may remit \$1.00 to E. D. Shurter, Austin, Texas, or to me, to have your school enrolled.

I wish to direct the attention of teachers and trustees to the importance of an early beginning, in order to give time for proper training. Why can not some Hale County boy take the premium in some department in our district? And, in the final contest, at Austin, would we not feel a little proud for a Hale County boy to reach the highest mark?

I shall not be satisfied with anything but the best.
 S. L. RIVES.
 Hale Center, Texas.

Y. M. C. A. WORKS FOR TUBERCULOSIS DAY.

National Association Planning an Extended Campaign for Week Ending December 7.

Nearly 600,000 members of the Young Men's Christian Association of the United States, including several thousand members of the allied health leagues, hundreds of physical directors and 345,000 members of the physical departments will be urged to cooperate in the Tuberculosis Day campaign during the week of December 7th, according to an announcement recently made from the headquarters of this movement, in New York.

Lectures and discussions on tuberculosis will be held on Sunday afternoon, December 7th, and during the week preceding or the week following that date by many organizations connected with the Y. M. C. A. Prominent speakers in various cities of the country will address these meetings. The details of the program are being worked out by Dr. George J. Fisher, Director of the Physical Department of the International Committee of the Association.

Secretaries of the local branches of the Y. M. C. A., or members of the Association who are interested in this

To Prevent Blood Poisoning
 apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a "be same time. Not a liniment. 25c, 50c, \$1.00.

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN
 Commission Co.

E. M. Daggett, Cattle Salesman
 Chas. Daggett, Cattle Salesman
 E. M. Keen, Hog and Sheep Salesman

We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.

Fort Worth, Texas

Santa Fe "Educational Special" Train

At Plainview, Wednesday, Nov. 19, 2:45 to 4:45
 At Kress, Tuesday, November 18, 4:00 to 5:30
 At Lockney, Wednesday, Nov. 19, 12 to 2:00
 At Hale Center, Thursday, Nov. 20, 9:00 to 11:00

SPECIAL FEATURES: Domestic Science, Poultry, Dairying and Silos, Better Farming.
EQUIPMENT: One coach for ladies' meetings, equipped and handled by representatives of Extension Department, University of Texas, Austin, Texas. One baggage car with poultry including, chickens, turkeys, geese, ducks. One car with dairy cows and dairy equipment. Three flat cars with model silos and silage machinery. One extra coach for meetings, besides two additional coaches, making a train of nine cars.
EVERYTHING FREE: Every man and woman is invited. Train will come, rain or shine.

Phone 224 For further information apply to R. F. BAYLESS, Agent



AS YOU ORDER

so your goods will be delivered. You will find everything correct in the count and in the quality. And you will acknowledge that you could not get any single article in the lot at as low a price in the same quality elsewhere. We make prompt deliveries and are seeking to increase our family trade. Our men call for orders daily, or you can phone them and they will get the same attention.

WRIGHT & DUNAWAY
 PHONES 35 and 355

PECAN TREES OFFER REWARD FOR EFFORT.

Present Groves May Be Made to Yield Larger Returns; New Ones Needed.

The pecan crop of Texas is estimated worth annually \$1,500,000. Texas produces about 60 per cent of the pecan nuts of the world. The pecan is becoming the largest nut resource in the United States.

Sixteen to twenty million pounds of English walnuts and 8,000,000 pounds of almonds are grown annually, most of them in California. Probably 15,000,000 pounds of pecans are harvested annually, and besides millions of our native pecans are allowed to go to waste. Two hundred to nine hundred car loads of pecans are marketed in Texas annually. Most all of our pecans are gathered from native trees. These native nuts vary greatly in size and quality. Perhaps 10 per cent of our native trees grow nuts which would score 60 to 90 points of excellence. Forty per cent, perhaps, grow nuts scoring 50 to 60 points. Fifty per cent grow nuts scoring under 50 points.

Score points are taken as follows:

	Points
Thickness of shell	10
Separation	20
Size	15
Form	5
Color of nut	5
Plumpness of meat	20
Quality and flavor of meat	20
Color of meat	5
Total	100

Nuts scoring in the first class mentioned are worth 25c to \$1 a pound. The second class 15c to 25c, the third class 5c to 10c.

Most of these trees may be made to bear nuts of the first class by grafting and budding. Here is the grandest opportunity for genius, skill and capital—I mean the development of our pecan resources. Both in transforming millions of native trees now worthless, which is easily practicable, and in planting new groves of improved pecans. This transformation and development is surely coming.

Can Improve Groves.

Our groves in their present state, too, may be made thrice profitable. They need culture and in many instances would be greatly helped, by being fertilized. The trees need to be sprayed, to prevent both fungus and insect troubles, and they should be guarded by fencing or otherwise to prevent vandalism. The old idea that a man's pecan trees and his watermelon patch are public property is a relic of the past, and it is time to brand the robbing of this kind of property with the same stigma as robbing the corn field or the stable.

One of the most inspiring experiences I have enjoyed was a visit to the pecan groves of Palo Pinto County, Texas. Among the rocks and mountains of much of that county are many winding streams with verdant valleys, made rich from the sediment from the disintegrated limestone rocks above, which has been accumulating for ages past.

Many of these valleys contain very fine native pecan groves, bearing regularly a good quality of nuts. These groves are proving profitable, and are being highly prized by their owners, and are being cultivated, protected and harvested with care.

Figuring on what the native trees are doing, large orchards of Stuart and other fine pecans are being planted.

What is said of the groves of Palo Pinto County may also be said of millions of native trees and tree growers throughout Texas.

The pecan presents a most attractive field of development.—Jno. S. Kerr, in Dallas News.

High Fuel Bills are cut in two by the use of Cole's Hot Blast Heaters and Garland Stoves and Ranges

They Warm the house Bake the bread And roast the meat That make the man

For Demonstration See

R. C. Ware Hardware Co.
 Telephone 178

Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

The Clark Rubber Co.
 Plainview, Texas

COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

Foot Ball Monday, November 17th Seth Ward vs. Clarendon

Clarendon claims the Panhandle Championship. Seth Ward boys state they will do their Best to put Clarendon out of the running. A little of our candy will add to the pleasure of the game. Remember we have four different makes to select from and they are all good.

Phone 263

The B & K
 CONFECTIONS

North Pacific Street

subject, can secure literature, free of charge, from the office of The National Association for the Study and Prevention of Tuberculosis, 105 East 22nd Street, New York City.

AXIOMS OF THE AMERICAN STAGE

1. All heroes are sunburnt.
 2. All heroes are loved by heroines because they are "so big, so clean, so strong."
 3. All men over 50 have gray hair.
 4. All bachelors are named either "Travers" or "Young Winthrop."
 5. All villains come from the East.
 6. All Englishmen are dudes.
 7. Every Spanish woman carries a rose between her teeth and a dagger in her garter.
 8. All adventuresses are brunettes.
 9. Wall Street men's wives never love them.
 10. Family troubles always come to a head in the library.
 11. All mothers wear black dresses.
 12. All country girls are pure.
- George Jean Nathan, in the Metropolitan.

For Weakness and Loss of Appetite
 The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

PRESERVING LINCOLN'S OVERCOAT AS A RELIC.

John M. Kirby, of Washington, Possesses Garment President Wore When Shot.

The overcoat Abraham Lincoln wore the night he was shot, in Ford's Theater, in Washington, nearly fifty years ago, is in the possession of John M. Kirby, of Washington City, says a dispatch from the capital. Mr. Kirby also has a suit of clothes that the martyred President wore.

The clothing is in a good state of preservation. One shoulder of the overcoat has been torn, evidently by a souvenir hunter, some years ago. The clothing attests the huge size of the great emancipator. An ordinary sized man would be virtually lost in the garment.

Immediately after the death of Lincoln the clothes were loaned to an artist, who wished to paint a portrait of the President. Later they were used by a sculptor, who made the statue which now stands in Statuary Hall in the Capitol.

Get Stationery at The Herald.

How is this?

To The Housekeepers of Plainview:

☞ We will do your flat work for 35c per dozen---including sheets, pillow slips, towels, napkins, table spreads and light weight counterpanes---and do it right. Can save you 30 to 50 per cent on all flat work. Just call up 239 and we will tell you all about it. Will call for and deliver your work.

Missouri House Agent
The Post City Steam Laundry

The New Franklin Six-Thirty

Weight 2700 Pounds

Price \$2,400

The new Franklin Six-Thirty is a refinement of the Franklin Little Six which during the past two years has proven to be the most popular model ever put out by the Franklin company. This new car has been the sensation of the automobile world and the enthusiasm of everyone who has taken a ride in it has known no bounds.

At St. Louis and Dallas the first automobile shows of the season, where this new car was exhibited, it was called the sensation of the show—"The inevitable car, in a class all by itself and can't be beat"

At the North Carolina State Fair last week, the Six-Thirty Franklin won the first premium gold medal, the award being made on APPEARANCE, EFFICIENCY, ABILITY AND VALUE FOR PRICE.

So far the Franklin factory has had trouble in holding down the enthusiasm of its dealers who have been unable to contract for as many cars as they wanted.

It is no wonder that the new Six-Thirty has created such a sensation; for this car at \$2400 is the biggest buy of the automobile world today.

The touring car weighs but 2,725 pounds. This light weight with the large tires, 4 1-2 inches, means a wonderful saving in tires and gasoline.

The smaller motor necessary to propel this 2,725 pound car further adds to gasoline economy. The Franklin direct-cooled motor operates at a most efficient temperature, utilizes the full power of the gasoline. The absence of water and a water circulating system eliminates considerable excessive weight and there are no freeze-ups in winter or overheating troubles in summer.

With light weight and a direct-cooled motor the Six-Thirty is actually over-provided with economy in operation. Being so light in weight it necessitates the use of the best materials obtainable and the depreciation has also been reduced to a minimum. Added to this is the silence of the Six-Thirty motor, the beauty in design of the car and finish, left-hand drive, center control, single unit Entz electric starter and electric lighting system, flexible drive, governor controlled magneto and recirculating oiling system. The Entz electric starter gives a control similar to an electric and the motor cannot stall.

There is a large and growing appreciation for a car of medium power and economy. Motor World for October ninth says editorially:

"With the dawn of reason it appears probable that the so-called big motor such as has been in general use in this country has reached its zenith and must be succeeded by one smaller but equally or more powerful and therefore more efficient and certainly more economical."

This statement from Motor World shows that the automobile world is awakening to the principles that have always been embodied in the Franklin car.

To know this new Six-Thirty you must ride in it and have the car with its wonderful easy riding speak for itself.

J. J. ELLERD

ELLERD BUILDING

TELEPHONE 60

required to fill the lake, but the present supply is considered ample to warrant beginning operations.

The Medina Valley Irrigation Company is preparing to open 60,000 acres to settlement. The first unit to be irrigated comprises 15,000 acres. The farms will be sold with water right, and will be improved much like those put on sale by the Texas Land and Development Company in Hale County.

Walter S. Ayres, sales manager for the Texas Land and Development Company, is also sales manager for the Medina Project.

The lands to be irrigated lie in Medina, Bexar, Atascosa and Frio Counties. Four hundred miles of ditches will be used to carry water over these lands.

J. A. Testman, co-partner with Dick Weis in managing the Ware Hotel, will go to Natalia, one of the new towns being built on the irrigated property of the Pearson Interests in the Medina district. A \$38,000 hotel is being built, and will be ready for Mr. Testman some time next month.

WOMEN BETTER THAN COWS.

A professor in one of our Western universities, while addressing a group of "pilgrims" from the East, not long ago, said in a flight of oratory: "We count the men of our state as of greater value than her institutions; our women as better than her cows; our children—" But the mind of one of his listeners refused to go farther. We never learned the standard by which the children of that state were measured. Our mental processes stumbled over the striking standardization of women. We found the questions insistently coming to the fore: "Why cows?" "How much better?"

Our Nation alone has some 30 million children to rear. Think for an instant what a picture of national motherhood such a statement calls to one's mind. Thirty million upturned little faces questioning of life, asking of someone the way, learning of someone to hush eternal truths, relying on someone for a supply of their physical, mental and spiritual needs, and that someone—a woman. No wonder, as woman wakens to a sense of civic consciousness, the child looms large on the horizon of our public life. The very foundations of our corporate existence rest upon the love of women and children for each other—yes, as a national asset we reckon our women as "better than our cows."

You who have read these lines, whether you live in rural hamlet, village, town or throbbing city, lift up your eyes. The "harvest is white." Follow the leading of your woman's heart and enter as a positive factor from this day forward, for better, not worse, into the civic life about you. Let your slogan be a "higher public spirit and a better social order." Whatever the need of your community may be, lend your influence in the struggle for its attainment. Let us turn on the light of query for a moment; it may help us to find just the thing waiting for your hand to do.

- Have you a civic club in your town?
- Are your streets well lighted and clean?
- Is your water supply pure and sufficient?
- How do you celebrate your Fourth of July?
- Have you a juvenile court?
- Are your schools all that they should be?
- Are your school houses open at night for neighborhood uses?
- Have you a home and school association in your school?
- Have you women on your school board?
- Are your public dance halls supervised?

Do you know of the conditions surrounding the working women and children of your community?

- Have you plenty of playgrounds?
- Have you ever held a peace and arbitration meeting in your town?
- What is done for the children during the long summer vacation days?
- Have you a league of good citizenship for your young people?
- Do your women's clubs co-operate with the authorities in securing better local government?

What are you doing in the way of helping the individual home with its problems of child training?

- Have your sidewalks shade trees, and are they being cared for?
- Are you doing anything toward stopping the demoralizing influence of the "colored sheet" of the Sunday newspaper?
- Have you a free library?
- Have you free concerts and art exhibitions?

If it is true of man that he is a citizen and not merely a resident in the degree in which he enters in the life of a community, it is doubly true of a woman, for into her keeping is committed very largely the future of the place in which she lives. It is hers to create the ideals of civic righteousness that form and mold the young.

If you have no organized body working along any of the lines suggested above, if your hands are tied by the many duties of the home so dear to you, remember that you can lift your



Your Eyes Can See
The
Economy in Buying

Your Drugs and Toilet Articles at This Store

Our Drugs are the purest that money can buy. We keep our stock clean and fresh. We never substitute. You get what you want when you trade with us.

Prescriptions Carefully and Accurately Compounded.

Leave your next prescription with us--you will be assured of having it filled accurately.

R. A. LONG DRUG CO.
Phone 327

voice for the things in which you believe and against that which you know is wrong. Never forget that there is "nothing a corrupt man fears more than an aroused public conscience." Those conditions not fitted for your own home and your own family group are wrong for all. You may be misunderstood in your effort--so have been many others in the past who tried to right the wrongs of their time.—Mother's Magazine.

HOW TO AVOID THE AUTOMOBILE BACK.

The automobile is coming into such general use that any advice to its users is of general interest. A great many people, in cranking their cars, strain their backs or "drop a stitch," and if this is once started it usually happens more easily another time. Many people, after riding for any length of time, are tired in the back when they get out. If this is kept up, the pain or weakness increases, until many times the person is laid up with what is called lumbago or rheumatism. Both of these conditions are commonly due to the wrong way of using the muscles of the back. In cranking, keep the back straight, like "the oars-

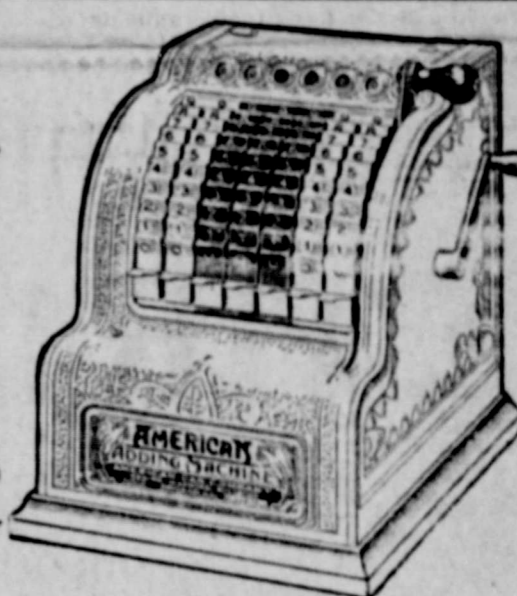
man's back." Bend from the hips, snapping the crank over by straightening at knee and hip, but do not bend at the middle, or the waistline. In sitting in the car keep the back straight also. Get the hips well back against the back of the seat, and, if the upholstery makes the shoulders droop, put a robe, a cushion, a book, or anything, at the hollow of the back to prevent this. Do not slouch in the seat and do not sit on the lower part of the spine. This reverses the normal curves of the spine and must mean strain, with at times much crippling.—Bulletin American Medical Association.

ASK TO ENDORSE TUBERCULOSIS DAY.

Requests for endorsement and approval of National Tuberculosis Day, December 7th, have been sent to President Wilson, to almost every Governor, to hundreds of Mayors, to the leading church dignitaries and to other prominent men. Last year Ex-President Taft, Colonel Roosevelt, Cardinal Farley, about a dozen Governors, and a large number of Mayors and others endorsed this movement.

The American Adding Machine

The Latest Adder
Costs But \$35
See our exhibit—ask for
10 day's trial



Here is a new price on a competent Adder. On a machine that is rapid, full-size and infallible.

The very latest machine, built by men who know, in one of the largest metal-working shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made.

The machine will add, subtract and multiply. With very slight practice anyone can compute a hundred figures a minute. And the machine never makes mistakes.

Countless offices large and small, are getting from these machines the highest class of service.

Now we make this offer so that offices everywhere may learn what this machine means to them.

Ten Day's Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any non-listener—even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we'll send the machine.

Herald Publishing Co., Plainview, Texas.

Please send us an American Adding Machine for ten days' free trial.

Name

Street Address

City

State

Manufactured and Guaranteed by
American Can Co., Chicago
Sold in Hale County by
The Herald Publishing Co.
Plainview, Texas

HOUSEKEEPER FAVORS HELPING GROCERYMAN.

Plainview Woman Thinks Earlier Buying Would Help Housekeepers as Well as Dealer.

Editor Hale County Herald,

Dear Sir—I have just finished reading The Herald of Friday, November 7th, and would like to call the attention of the housekeepers of Plainview to the statement in that paper signed by the groceryman of the town in regard to earlier closing during the winter months, and to the matter of more consideration for the deliverymen.

Of course, all intelligent women understand that the elaborate delivery service demanded by the modern city housekeeper must be paid for; and, like the drummer's boots in the salesman's yarn, whether specified or not

"it's in the bill." Logically, then, if you expect your groceryman to make two or three deliveries during the day, it will cost more than if you made one order in the morning and then ordered nothing more until the next morning.

Again, how foolish it is that we should expect the groceryman to send a small order a long way, often on short notice. I once heard a groceryman relate, as an actual experience, how one of his customers ordered over the telephone a three-ounce package of pepper, to be delivered right away, and asked how much it would cost. Said he, "Why, Mrs. Blank, we'll GIVE you the pepper, but we'll charge you ten cents to deliver it."

Also, in view of the fact that the Thanksgiving and Christmas holidays are often made to seem far other than thankful days or holy days to the

deliverymen, on account of having to be out till late into the night of the day before delivering groceries, I think we should all make a mental resolution to order our supplies early for those occasions. Of course it is easy to salve our conscience with the thought that the wagon is out ANYHOW, but if we all order early the reason WON'T be out until after a reasonable hour.

I believe these things are of more importance than some of us seem to think.

MEDINA RESERVOIR HOLDS WATER TO LAST 5 YEARS.

Four Hundred Miles of Ditches Will Carry Water Impounded by \$6,000,000 Dam.

The \$6,000,000 irrigation project of the Pearson Interests, known as the Medina Dam, is ready for operation, according to Sunday's Dallas News. The Pearson Interests are the projectors of the Texas Land and Development Company.

The Medina Dam was completed nearly a year ago. Recent heavy rains are the first that have fallen on its drainage territory. There is now impounded sufficient water to irrigate 10,000 acres for five years. The water is 96 feet in depth and forms a lake 12 miles long and 1 mile wide. Five times this amount of water will be

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier



The Remington Cubs find the Autoloader always ready

REMINGTON UMC

AUTOLOADING SHOTGUNS

ANY way you look at it, the Autoloader is the highest development in modern shotgun design. It puts five loads at your disposal by merely pressing the trigger. It puts the recoil to useful work—to eject the empty and slip in the fresh shell.

It saves the gunner's shoulder—rids his sport of annoyances—increases his shooting average.

Your danger is that in your enthusiasm over the autoloading principle, you may forget to insist on getting the finest embodiment of that principle—the Remington-UMC Autoloading Shotgun.

The peculiar advantages of the Remington-UMC are too many to detail here. What you want to do is to get one of the Remington-UMC dealers in this section to demonstrate them to you on the gun itself.

Remington Arms-Union Metallic Cartridge Co.
299 Broadway New York

the next morning is not regular feeding. Sudden changes of feed are always a serious mistake, and the loss or danger from a change of feed is doubly great if with the change of feed comes a change in work, weather, etc. For instance, a change in feed in an idle animal may do no harm, while the same change in a hard-working animal would cause trouble; or an animal used to free range, with the resulting exercise, might undergo a change of feed without injury, whereas the same change of feed with a change from free range to confinement in a stable at the same time might prove injurious.

While the farmer is apt to make the serious mistake of concluding that the balancing of the ration is unimportant, there is just as great a mistake at the other extreme, which is often made. In every feeding problem it must always be kept in mind that there is a live animal to be considered. All living things differ, and the likes and dislikes and peculiarities of each animal must be studied and respected. If young animals it may be well to teach them to eat what is best for them or that which must furnish their nourishment in the future, but for older animals any opposition to the likes of the animals is likely to be more or less costly.

In feeding young calves the most common mistake is over-feeding. In fact, this also applies to pigs, colts or any other young animals while receiving milk.

This overfeeding is likely to prove most serious when the young animals have had their digestion deranged by any cause. The most common symptom of overfeeding in young animals is scours, or diarrhoea, and the animals showing this symptom are the ones in which over-feeding is most generally continued.

Feeding at too long intervals and too much at a time, although the daily ration as a whole may not be too great, is another mistake in feeding young animals.

Sudden changes from warm to cold milk, feeding dirty milk or allowing rejected feed to stay in the feeding vessels too long is another common cause of trouble with calves and pigs.

In feeding cows, mares or sows that are suckling young, the most common errors are sudden changes of feed and the giving of too much feed when the young require little milk, and too little feed when the young become older and need a large quantity of milk.

In feeding dairy cows the most serious mistake is the over-feeding of in-

SOME COMMON MISTAKES IN FEEDING STOCK.

Overfeeding of Young Animals, Irregular Hours and Unbalanced Rations Are All Mistakes.

Only a few of the common mistakes of feeding can be discussed in this article.

In all animals the most common mistakes are those relating to quantity and kinds of feeds. While the giving of too much and too little feed are both common mistakes, real young animals, inferior dairy cows and work stock are those which are generally overfed, and all other classes of animals are generally underfed, by Southern farmers. Of those suffering from the feeding of unsuitable feeds, young and breeding animals suffer most.

The mistake of Southern feeders which results in greatest loss is the assumption that they can not easily learn enough about composition of the different feeds, and the special needs of different kinds of animals, to enable them to suit the feeds to the animals

and the work they are doing. Anyone can learn these feeds rich in protein, or muscle or tissue builders; those rich in mineral matter for bone building, and those rich in starches and sugars for supplying heat, energy and fat. Any man can also learn that young, growing animals, breeding stock and those giving milk, as well as those doing hard work, require more protein than other animals. There is no greater mistake made than the one that these matters are not simple enough to be understood by anyone to the extent necessary to the more intelligent feeding, unless it be the one which generally goes with it; namely, that the matter of fitting the different kinds of feeds to the different kinds of animals and the different kinds of work they are doing is not of real importance.

The next most important mistake is probably a failure to appreciate the importance of regular feeding. Not regular in the sense of feeding a given number of times each day, but regular in the sense of feeding at the same time each day. Feeding at 6 o'clock one morning and at 6:30 or 7 o'clock

We Invite Your Attention And Inspection

OF OUR newly designed and constructed casket room where without tiresome and unpleasant waits selections of funeral goods can be made. This room is secluded and quiet.

Consider Her Christmas

YOU want to make her happy don't you? What would give her more real enjoyment, more lasting pleasure than the piece of furniture she has had her heart set on for some time? Select it now--just at the time our new shipment is in--and avoid the aggravating rush later on. We will set your selection aside and deliver on notice.

Our extensive line of rugs and other floor coverings also offer some good Christmas selections.

Be sure to see our new walnut bedroom set.

PAXTON & OSWALD

Phone 179 R-2

WILL YOUR HOUSE BURN CHRISTMAS?

That's an important question right now while you are making up your gift lists and working over your plans for the holiday season.

Thousands of houses do burn every Christmas because of the dangerous candles used on trees and other decorations.

Why not eliminate the possibility by planning a unique display of tiny colored electric bulbs? These safer lights will last for years and eventually be as cheap as the old, make prettier decorations, and offer the maximum of convenience and safety.

Don't put this important question off but ask us to plan with you now.

Here Are a Few Suggestions for Your Gift List:

Electric Curling Irons	\$4.00	El Stovo 6 Inch Disc	\$5.00
3 Pound Hot Point Iron	3.00	Flash Light Batteries.	
6 Pound Hot Point Iron	3.50		
Utility Traveler's Set	5.00	Mazda Lamps	
El Tostovo	3.50	25 and 40 Watt, Columbia	35c
El Grillo [reduced from \$6.50]	5.00	60 Watt, Columbia	45c
El Tosto	4.00	100 Watt, Columbia	80c
El Perco 5 Cup	7.50	Burn 60 per cent less than the old kind.	
El Perco 7 Cup	8.00		

Conner Electric Company

PHONE 13

ferior cows and the underfeeding of good cows. A poor cow, if not fed in proportion to what she produces, is almost sure to be overfed; while a good cow, if not liberally fed to the limit of her capacity to digest feed and pay for it in increased production, is just as likely to be underfed.

In the South, other mistakes in feeding dairy cattle are a failure to appreciate the importance of succulence, variety and a balancing of the ration within reasonable limits.

In feeding work stock the most common mistakes are a failure to recognize the fact that severe work or exhaustion from hard work lessens the digestive powers of the animal. More work stock is injured by being compelled to do hard work and digest a large feed at the same time than from any other cause. The dairy cow, pig or beef steer is able to bring all its energies to the digestion of its feed, but the work animal must often do the most severe work and at the same time digest a large feed.

The rule never to give a full feed on unusually hard work or a change of work, nor a change of feed when doing hard or unusual work, is one which must receive more consideration before the full efficiency of our farm work animals will be obtained. Too much hay is commonly fed, especially at the morning and noon meals.

The use of green feed, or new hay or grain not properly cured, is a mistake which results in scours, colic and decreased efficiency, which a small allowance of cottonseed meal would correct.

Our greatest mistake in feeding is the feeding of feedstuffs purchased from mills and farmers of other sections. No animal can be well fed on high-priced, purchased feeds, on which heavy transportation charges are paid, when as good or better feeds might have been produced at home at less expense than the purchased feeds cost the producer.—Tait Butler, in Texas Progressive Farmer.

EGGS 75 CENTS A DOZEN.

And New York May Have to Pay Eighty Cents Before Long.

New York, Nov. 8.—Eggs are so scarce in New York that dealers have put the retail price up to 75 cents a dozen for the best quality, and prospects are that they will go from 3 to 5 cents a dozen higher.

WHITE HOUSE INVITATIONS OUT.

Miss Jessie Wilson and Francis Bowes Sayre to Be Married November 25.

Washington, D. C., Nov. 5.—White House messengers were busy today distributing invitations to the wedding on November 25 of Miss Jessie Wilson and Francis Bowes Sayre. About 400 invitations were sent out, approximately 250 of them being directed to residents of Washington. The local invitations were delivered by messen-

gers from the White House, while the others were mailed.

The invitation list necessarily is limited to the capacity of the East Room, where the wedding will take place. The Ambassadors and Ministers in the diplomatic corps, members of the Cabinet and Supreme Court of the United States and prominent officials constitute the greater part of the invitation list, though many personal friends of both the Wilson and Sayre families are coming from various parts of the country.

BUSY BEE CAFE

Sunday, Dinner, November 16th

- Soup
- Cream of Chicken
- Relishes
- Celery
- Combination Salad
- Entrees
- Boiled Calf Tongue with Horseradish Sauce
- Oysters A la Poulette
- Meats
- Roast Young Turkey with Cranberry Sauce
- Roast Leg of Veal with Sage Dressing
- Vegetables
- Snowflake Potatoes
- Sweet Corn
- Mashed Turnips
- Lima Beans
- Dessert
- Fruit Ambrosia
- Mince or Pumpkin Pie
- Drinks
- Tea
- Coffee
- Milk
- Cafe Noir
- American Cheese

50 Cents Per Cover

The Twice-a-Week Hale County Herald

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NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price \$1.50 per year (Invariably in advance)

THINGS WE CAN'T AFFORD.

The black walnut which our grandparents burned as firewood is now almost too precious to be used in framing the most valued pictures—the Cleveland millionaire who wanted his skyscraper trimmed in that wood had hard work to find enough in the whole country to fill his curious order.

The fertilizing values which are wasted around barns with uncovered manure heaps through which rains drain will one day be so highly prized that it may be made a misdemeanor not to spread them scientifically upon the hungry soil.

It has been suggested that a time may come when the owner of a field will not be permitted to let muddy water run away after a storm, but will be required to filter the drainage as carefully as manufacturers will soon be required to filter the drainage from their poison vats.

For we are just beginning to perceive the seriousness of this soil waste. Throughout the United States in one year it amounts to dumping into the sea as many team loads of earth as would make a single file of dump carts reaching seventy-six times around the globe.

A few centuries ago it was reasonable certain that a pestilence would come every so often and reduce greatly the number of mouths to be fed. The "black plague," for instance, during the 20-year visit to Europe, swept away a fourth of all the population in the area over which it swept.

Today the plagues are being tamed. Folks live longer and there are more of them. Which means, of course, greater strain upon the soil to grow humanity's food. But if we let much of our best soil wash away, what's left won't always be able to carry this growing strain. As the food supply becomes scarcer and the demand for it greater prices will go up until, as in India, famine must follow and the world be brought face to face with the possibility of starvation—such is the inevitable alternative to conserving the soil and improving its use.

When enough of us see this, the danger will be met. Fortunately more are seeing it every day.—Wichita Beacon.

FOOTBALL.

If you are getting on in years—say, to the time when the young fellows begin to caution you that it is imprudent to run upstairs—it is a good thing to go out to a football game and

renew your youth. A perfectly silly thing, a football game, you think as you see the struggling, swaying mass in the middle of the field. And the cheer leader. Did you ever see anything more ridiculous than the utter seriousness of his manner as he solemnly calls for "nine rabs" for So-and-So?

But as the game progresses and you see some thrilling runs around the end, and some reckless tackling, and some nifty line bucking, all for the honor of the team and the college—well, you begin to warm up. Before the last quarter is over you have picked your team, if you hadn't one to start with, and are pulling frantically for it to get the ball across that staunchly defended goal line.

After all, youth is a great thing. The well-fought college football game, with its fine abandon and its compelling enthusiasms and its fervid admonitions from the rooters to "Hold—that—line!" makes the blood flow faster through the veins of the most sedate person of middle age.

COMMUNITY CORRESPONDENCE

OLTON.

November 11.—Mrs. K. Shellabarger, who has been quite ill at her home, north of Olton, is some better at this time.

Mr. and Mrs. W. T. Singleton, of Spring Lake community, drove over to Olton Sunday evening. While here Mr. Singleton had the misfortune of losing one of his horses, with colic.

The post office at Halfway has been discontinued.

T. F. Brown made a business trip to Plainview Monday.

Mrs. J. J. Clark and Mrs. W. W. Pugh were shopping in Plainview last Friday.

Mr. and Mrs. Robert McQuillen and Misses Hattie Fitzloff and Zola Silcott were in Plainview Friday.

Rev. I. A. Smith, of Dimmitt, preached his last sermon for the conference year here last Sunday.

Mr. and Mrs. Geo. Bower and Judge and Mrs. C. H. Curl were in Plainview Friday.

Mrs. Geo. Keenan and her brother, R. T. Branson, went to New Mexico last Saturday. Mr. Keenan, who has been in New Mexico for a few weeks, will return with them.

The McGill brothers shipped cattle to Kansas City last week.

W. S. Sullivan shipped cattle from Hale Center to Kansas City last week. Mrs. Sullivan, after spending a few days in Plainview, expects to meet her husband in Kansas City the latter part of this week.

Judge and Mrs. C. H. Curl left Tuesday for Ohio. Mrs. Curl will make an extended visit with relatives. Mr. Curl will return in a few weeks.

Mrs. W. W. Pugh entertained J. J. Clark and wife and M. Dotson and family to supper Monday evening. Among other delicious viands which the charming hostess knows so well how to serve were oyster stew and fried and scalloped oysters.

L. E. Silcott made his regular trip to Plainview Monday for the Ensign Mercantile Co.

Misses Hattie and Bessie Fitzloff entertained a number of their friends, at their home, Friday evening. A two-course luncheon was served, consisting of oyster stew, sandwiches, cheese and coffee. Those present were Mr. and Mrs. French, Yaeger, Silcott, Ensign, Miller, McQuillen, Pugh, Dotson, Mr. L. L. Johnson, Rev. I. A. Smith and Jack and Elza Silcott.

KRESS.

November 13.—A new addition in

the Griffith family—it's a "Ford." Say, Mr. Weatherman, is it spring, or only a storm breeder? Mr. Porter not only furnishes us our coal, but our feed, too. He has received a car of corn chops and another of threshed maize.

A big well and a big new baby bespeak prosperity in the future for Brother Pennington. It's a boy.

Sheriff Crawford and County Attorney Taylor made daily trips to Kress for two days this week. If they don't quit coming, we'll all feel guilty. Verily, "Whatsoever a man soweth, that shall he also reap."

Mr. Blackwell, of Nugent, Texas, is visiting with friends and relatives in Kress. His daughter, Agnes, lives with her grandmother, Mrs. Bagley, and attends school.

Mrs. Brown, of Tulia, was in Kress between trains Tuesday. She came for the purpose of "treating" Mrs. Stryker, who has been quite sick for several days. Mrs. Stryker is up and about again. As is usually the case with Mrs. Brown's patients.

Mrs. Robinson, daughter of Mr. and Mrs. V. A. Beck, is visiting with her parents, in West Side Kress, but we are sorry to hear that she is quite sick.

Rev. A. E. Butterfield and Elder J. T. Hicks held quarterly meeting at Red Hill appointment last Saturday. Jim Skipworth, J. F. Moore, Groff and Hinshaw attended the quarterly meeting. They report having a royal time, and Elder Hicks, who preached in Kress Sunday evening, intimated that they took heavy stock in the "Dinner on the ground" feature of the occasion. This closes the year's work, and Kress is now looking forward to some expected changes for another year. The parsonage is being cleaned, papered, fitted and furnished, with the hope of having a "resident preacher." The stewards' report shows a total of about \$400 paid the pastor at this end of the work last year. This is a good showing, when everything is taken into consideration.

Mr. A. W. Cates has been called to Cleburne, Texas, by a telegram stating that his sister at that place was very sick.

ABERNATHY.

November 12.—Mrs. G. C. Merrill, of Lubbock, is spending a few days with her uncle, S. R. Merrill, and family.

Mrs. Stanford has returned to her home, after an extended visit with her daughters, Mrs. J. C. and W. D. Arnett.

Mr. N. C. Hicks, of Tulia, has taken charge of his position in the bank. S. R. Merrill and wife and daughters, Lois and Reba, and Mrs. Louise Pool made a visit at Lubbock Sunday.

Mr. G. S. Barnes' have moved to Fisher County.

Messrs. Pool and Caldwell transacted business in Plainview Tuesday. The box supper at Strip last Friday evening was a great success.

Miss Blanche Thomas is staying at Mr. Will Harrah's, going to school. Mrs. S. E. Standfield is spending a few days in Plainview.

Mr. Ellis, of Lubbock, was in Abernathy Wednesday.

The Abernathy Study Club had their regular meeting at their new meeting place last Saturday evening. There was a number present, and they had a very interesting program. Mrs. Chow was hostess, and served grape juice and cake.

Mrs. L. Kaap died very suddenly Monday morning. She was buried that afternoon. We extend to the bereaved ones our sympathy. She leaves a husband and three children.

Miss Bordsley is working in Mr. Hardesty's dry goods store.

R. B. Shaw and wife have returned from a visit with friends in Dallas.

Miss Zillecka Shaw is nursing in Drs. Overton and Clayton's hospital, at Lubbock.

Little Louise Arnett has gone to Lampasas, to attend school. Lee Gipson, who has been in Plainview for some time, taking treatment, has returned home.

Mr. Miller and family are going to move to Plainview soon.

HAPPY UNION.

November 12.—Health of the community is fine. And such nice weather as we are having! Surely, everybody is feeling good, especially those who have so much feed to gather.

Brother Nix, of Plainview, preached for us Sunday at 11 o'clock. I think the church is very fortunate in securing the services of Brother Nix for the coming year.

Mr. R. B. Mitchell is now hauling his feed to the Callahan Ranch, to which place he intends moving soon.

Professor Griffin, of the Strip community, and friends, of Abernathy, were in our midst Sunday evening.

The spelling Saturday night resulted in 39 and 43 tallies, in favor of No. 2 side. Misses Carrie Jones and Lee Matchler divided the crowd. As we have spelling each alternate Saturday night, we invite all who will to come and help us. We feel very grateful to those of Plainview who came out and so ably assisted us. Judge Lewis' talk was very interesting, and no one who could have seen and felt the quietude with which they all listened

We Stand By What You Buy



Matters not what price you pay our guarantee is there to stay. Whether you buy at regular or cut price the merchandise is good just the same. The same careful attention to fitting will be given this week as was given last. We want your business, now and henceforth.

LADIES' SUITS.

\$12.50 to \$13.50 Suits reduced to \$ 9.50
\$16.50 to \$18.50 Suits reduced to \$13.50
\$21.50 to \$23.50 Suits reduced to \$16.50
\$26.50 to \$30.00 Suits reduced to \$21.50
Special Prices on Ladies' and Misses' Dresses.

BOYS' SUITS.

All \$ 3.00 Suits cut to \$2.50
All \$ 5.00 Suits cut to \$3.75
All \$ 6.50 Suits cut to \$5.00
All \$ 8.50 Suits cut to \$6.50
All \$10.00 Suits cut to \$7.50
All \$12.50 Suits cut to \$8.50

MEN'S SUITS.

All Men's \$ 5.00 Suits cut to \$ 4.75
All Men's \$10.00 Suits cut to \$ 8.00
All Men's \$13.50 Suits cut to \$10.75
All Men's \$16.50 Suits cut to \$12.50
All Men's \$17.50 Suits cut to \$13.50
All Men's \$21.50 Suits cut to \$16.50
All Men's \$25.00 Suits cut to \$21.00

MEN'S OVERCOATS.

All \$10.00 Overcoats cut to \$ 8.75
All \$12.50 Overcoats cut to \$10.00
All \$15.00 Overcoats cut to \$12.50
All \$17.50 Overcoats cut to \$14.75
All \$20.00 Overcoats cut to \$16.50
All \$22.50 Overcoats cut to \$18.50
All \$25.00 Overcoats cut to \$21.00

NEW LINENS FOR THE TABLE THANKSGIVING DAY.

68-inch Fine Table Damask, 75-cent value, for \$60c
71-inch Mercerized Damask cut to \$45c
69-inch Plain Heavy Linen, worth \$1.25, cut to \$1.10
70-inch All-Linen Damask, \$1.00 value, for 85c
\$1.00 quality Hemmed Napkins for 90c
\$1.75 quality Hemmed Napkins for \$1.40
\$1.75 quality Napkins for \$1.40
\$3.50 quality Napkins for \$3.00

Store Will Be Closed On Thanksgiving Day



102 N. Pacific St. Plainview, Texas 107 W. Main St.

could doubt but that it was appreciated by all. We, especially the ladies, extend our thanks to Judge Lewis for his being so considerate in testing our knowledge of the "Buy Question." School is moving along nicely. We have heard of no complaint worthy of mention. A report as to the standing of each pupil will be furnished at the close of the month.

HALE CENTER.

November 12.—Last Sunday Dr. I. E. Gates, of Plainview, preached at the Baptist Church. He will preach there again next Sunday.

Brother Sweeney is attending Conference, at Vernon, this week. We all fear Brother Sweeney will not be returned to the Hale Center charge.

The Hale Center Mothers' Club is affiliated with the Federation of Women's Clubs. The Mothers' Club will prepare a program about December 12. The proceeds will be applied to purchase furniture for a reading room. The club thinks there ought to be a special reading room in the school building well supplied with library table, chairs, rugs and pictures, just like home.

The gin at Hale Center ginned three bales of cotton November 11. Farmers are very busy gathering feed—some making ricks and some filling silos.

Mr. Ed Gentry has moved from Hale Center to Galveston. He has the good wishes of all the people in the town he left.

CENTER PLAINS.

November 12.—Rev. W. R. Triplett filled his regular appointment at the school house Sunday.

Mr. and Mrs. Earl Flake are the happy parents of a fine new boy. W. Stevens and family spent Sunday at the Howard home.

Mrs. L. H. Triplett was shopping in Plainview Saturday, returning Sunday.

Mrs. A. D. Hooper and daughters, of Mayfield, attended church here Sunday.

Mineatree Flake and Leander King left with a bunch of cattle for Portales, New Mexico, early in the week.

Mrs. B. E. Rushing and little Cecil, of Plainview, are visiting the Flakes. Rev. J. A. Hall, of Panhandle, is here, on business. Charlie and T. E. Boyd and families spent Sunday at T. J. Flake's. Our school library is having a larger circulation than ever before. We hope

to add more books to it in the near future. Will buy a few good Vendor's Lien Notes. Address BOX 325, Plainview, Texas. —Adv. 70

The Ladies' Aid of the Episcopal Guild will hold their annual Bazaar, December 12 and 13, at Paxton & Oswald's Furniture Store. —Adv. 70 See The Herald for Book Work.

Invocation

At the Opening Session of the Eighth Annual Convention of the American Civic Association, Baltimore, November 19, 1912.

By His Eminence, CARDINAL JAMES GIBBONS.

We ask, O Lord, Thy abounding mercy for all our brethren and fellow citizens throughout the United States, that they may be blessed in the knowledge and in the observance of Thy most holy will, that they may be able to serve Thee in that peace which the world cannot give, and, after receiving the blessings of this life, be admitted to that which is eternal. We recommend in a very special manner to Thy protection the members of the American Civic Association, here assembled in Thy name in the cause of healthful life and civic purity, and may this external cleanliness be the reflection and the expression of the chastity and purity of their wills, that their wills may be in conformity with the will of God.

May all here present, all men and women, be made conscious of the fact that no one should be a drone in the social bee-hive, that no citizen should be an indifferent spectator of the social efforts and civic movements undertaken for the sake of humanity; and may all those who are endowed by God with a superior intelligence, and blessed with a superabundance of the things of this life, be leaders and the exemplars and models to others, guiding them both by word and example in the path of civic purity, and of personal righteousness.

(Published by request.)

CROP REPORT, NOVEMBER 1, 1913 TEXAS AND THE UNITED STATES

Bureau of Statistics in Co-operation with Weather Bureau.

Table with columns for CROPS, Texas (1913, 1912), and United States (1913, 1912). Rows include Corn, Potatoes, Sweet potatoes, Sorghum, and various prices for producers.

LOCAL AND PERSONAL

E. Callaway is in from Petersburg today. Judge W. B. Lewis went to Hale Center to-day. J. E. Lancaster went to Vernon, Texas, Thursday. J. E. Brown, of Petersburg, is in Plainview to-day. Mrs. John McNeal and family moved to Ohio Wednesday. Ed M. White is installing a feed crusher at Petersburg. Mrs. Bob Burch came in from Abilene, Texas, yesterday. Ray Jones went to Waco yesterday, to attend the Cotton Palace. Miss Cora McDonald went to Little Rock, Arkansas, Thursday.

J. W. Armstrong, of Petersburg, is in town on business today.

T. W. Sawyer returned yesterday from a business trip of several weeks. Mrs. F. W. Struve, of Abernathy, came in yesterday to visit her brother. Mrs. D. J. Vanderslice went to Kress, Texas, yesterday to visit her son.

B. O. Brown is in Vernon in attendance at the Northwest Texas Conference.

G. W. Archibald, of Durant, Okla., came in yesterday to visit L. T. Mayhugh.

J. R. Brown, of the Brown Drug Co., of Petersburg, is in town today, on business.

C. S. Dickinson, druggist, of Silverton, was in Plainview yesterday, on business.

President W. M. Pearce of Seth Ward College, went to Vernon, Texas, Wednesday.

Annie Davault, of St. Louis, was in Plainview yesterday, in the interest of a lyceum course.

R. L. Greer, ranchman, from near Canyon, was here yesterday, inspecting irrigation development.

J. C. Hooper recently shipped 400 head of cattle to Kansas City. Mr. Hooper will be gone a week.

Mrs. O. E. Winslow went to Clayton, New Mexico, yesterday to visit her mother, Mrs. J. T. Smith.

Mrs. S. A. Hughes, of Sentinel, Okla., who has been at Lockney, Texas, visiting, returned home yesterday.

Mrs. S. A. Barnes left to-day for Vernon, Texas, to attend the Annual Methodist Conference now in session there.

Mrs. J. C. McCaslin, mother of Mrs. W. A. Curtis, came in Thursday to visit Dr. and Mrs. Curtis through the winter.

Dr. J. V. Jenkins and Dr. Stanesbury, from Gainesville, Texas, came to Plainview yesterday to look over the country.

Mrs. W. C. Watson, of Van Austin, Texas, returned to her home yesterday, after a visit to her mother, Mrs. F. M. Johnson.

Rev. J. P. Reynolds, of Canadian, Texas, was in Plainview yesterday, on his way to Dallas to attend the Baptist State Convention.

W. F. Hooper and wife, of Watonga, Okla., who have been guests of W. A. Mortar and wife several days, returned home Wednesday.

E. H. Humphreys, George Saigling and Ray Bryan left yesterday in Mr. Humphreys' new "Hup" for a hunting trip of several days in the Matador country.

Workmen are busy to-day repairing the two-story house recently occupied by the Boone Institute of Massage. This house was damaged by fire two weeks ago.

Mrs. J. H. Buntin and Miss Oma Rosser have been visiting Mrs. Buntin's daughter, Miss Carrie Ruth, who is attending Polytechnic College, in Fort Worth.

Lee Kemble has installed an electric piano in the Busy Bee Cafe. This additional equipment is an evidence that the Busy Bee caters to the extreme comfort and pleasure of its patrons.

Mrs. R. L. Stringfellow, who has been in Plainview several weeks as a guest of her daughter, Mrs. J. L. Vaughn, went to Amarillo to-day, where she will spend ten days before returning to California.

Barney Johnson and daughter, Miss Agnes, drove to Plainview, from Littlefield, this morning. Mr. Johnson says that Layne & Bowler will begin to drill another well in the Littlefield section during the next two weeks.

G. W. Archibald, editor of the Durant (Oklahoma) Daily Democrat, arrived yesterday for a visit with L. T. Mayhugh and family. Mr. Archibald says that he has been anxious for some time to see the development we are making in the Plainview country.

Call The Herald for Business Cards.

FORT WORTH BEST HOG MARKET IN U. S. YESTERDAY.

Cattle Receipts Represented Fair Average, Falling Heavily from Day Before.

Fort Worth market receipts yesterday were not nearly up to those of Wednesday, but maintained the average, according to advices from the Keene Commission Company, of that city. Around 4,500 cattle and 1,500 calves were estimated. Beef steers predominated the market, at a decline of 10 to 15 cents. Butcher cows were active and strong, and good calves remained steady.

Hogs are worth more in the Fort Worth market than elsewhere, and the demand is unlimited. About 1,700 head arrived yesterday. Quality made a good average. A top of \$8.20 was recorded, and bulk of sales made a spread of \$8 to \$8.15.

The following quotations represent the price range of this market on the Medium to good, mixed, 150 Steers.

Table with 2 columns: Description and Price. Includes items like Choice to prime, 1,200 to 1,500 pounds; Good to choice, 900 to 1,200 pounds; Medium to good, 800 to 1,000 pounds; Common to fair, 700 to 1,000 pounds; Choice to prime yearlings; Good to choice yearlings.

Table with 2 columns: Description and Price. Includes items like Choice to fancy, 250 pounds and up; Good to choice, 175 to 250 pounds; Medium to good, mixed, 150 to 200 pounds; Common to fair, light mixed; Pigs.

CATTLE RECEIPTS EQUAL DEMAND AT KANSAS CITY.

Hogs Strengthened During Week; Shippers Resume Activity; Sheep and Lamb Market Firm.

Kansas City Stock Yards, Nov. 10.—Cattle receipts were no larger than the demand last week, but salesmen worked under the disadvantage of heavy runs at Chicago, and lower prices there. Under these conditions a steady market here was turned into a 10 to 25 cents lower one on most of the killing cattle. Light native steers held up about steady, and range killers sold considerably higher in some cases, stock cattle and feeders uneven, good range yearlings and twos a quarter higher, common cattle weak to a quarter lower.

Receipts to-day are 15,000 head, a drop of one-third from recent Mondays, and the strong places in the market bulge out prominently, bulk of the cattle selling 10 to 15 cents higher. Finished heavy steers are still bad sellers as compared with the others, though stronger to-day, and that condition stops some prospective feeder buyers from making invest-

ments. But some feeders sold close to \$8.00 to-day, and stock steers ranged from \$6.00 to \$7.50, including Panhandle yearlings at \$6.50 to \$7.35 and Colorado twos up to \$7.25.

Colorado killers weighing 1,220 pounds brought \$7.40, light killers \$6.80 to \$7.00, range cows \$5.50 to \$6.65, canners \$4.40 to \$5.20, heifers \$7.00. Panhandle stock calves ranged from \$7.50 to \$8.35.

Quarantine arrivals to-day contained stock steers at \$5.00 to \$5.50 and beef steers up to \$6.95, 30 loads all told from below the tick line.

Hogs accumulated strength last week, and are 10 to 15 cents higher to-day. Shippers took an active part to-day, after a week or two of quiet, and paid \$8.00 for top hogs, 15 cents above the best price paid by packers, bulk of sales \$7.60 to \$7.90. It is said the packers are willing to accumulate product as long as hogs do not cost above \$8.00, and they probably also realize they cannot get any great distance with a bear program while receipts run so little ahead of actual fresh-meat requirements.

Sheep and lambs sold firm last week, account of the small percentage of the reduced run being fat enough for the killers. The market is 10 to 25 cents higher to-day, receipts 6,000 head, top lambs \$7.90, yearlings worth up to \$6.25, wethers \$5.25, ewes \$4.85. Best feeding lambs sell at \$6.25 to \$6.75, though common light lambs may be had at \$5.00 to \$5.75. County demand for feeders is good, lambs going as far as New York State from here last week. J. A. RICKART, Market Correspondent.

LAMAR SCHOOL NOTES.

The Sixth Grade Club had a very enjoyable time Halloween, and made ten dollars from the sale of their tea and candy. They will spend it for working apparatus.

Ruby Thompson has been absent several days, on account of sickness.

Alex Anderson has quit school, having moved to the country.

In the Sixth Grade room, Ollie Williams, Louise Struve, Kenneth Stevens and Floyd Kelsay have the distinction of getting the highest grades this month.

The basket ball game between Central and Lamar Schools resulted in a score of 18 to 11 in favor of the latter.

Opal and Horton Stoddard are absent from school, on account of sickness.

Willburn Anderson, of the Third Grade, has moved to the country.

Jog Morgan, of the Second Grade, had the misfortune to get his arm broken this week.

Frank Moore fell on the playground and cut his face badly.

Two new pictures have been placed in the Second and Fourth Grade room. A strenuous effort is being made to reduce the number of tardies this month, and the assistance of the parents is badly needed.

A Mothers' Club for the Lamar school was organized last Friday afternoon, with 16 members. The following officers were elected:

- Mrs. Flack—President. Mrs. Vanderpoll—Vice President. Miss Maud Brandon—Secretary. Mrs. Martine—Treasurer.

All mothers are urged to come out and join.

The following program will be rendered on Friday, November 28th:

- Song—Helen Suggs. "The Possibilities for this year of the Lamar Mothers' Club"—Mrs. Rucker. "Value of Proper Playground Equip-



PERFECTION PETE TAKES TO THE RAIN THE SAME AS ANY DUKE YOU'D NAME HE'S NOT AFRAID OF GETTING WET HIS CLOTHES DON'T EVEN LOSE THEIR SET

Rainy Days make no difference to boys who wear Perfection Clothes.

They are made for all sorts of weather.

Good in sunshine.

Good in rain. No shrinking when they get wet.

At all times they are truly "satisfaction" clothes.

That is why we sell them.

We have some bully styles this season see them now while the stocks are at their best.

Boys' Suits \$5 to \$10

Boys' Overcoats \$4.50 to \$10

One Special Lot of Boys' Double Breasted Suits, Cashmers, Worsted and Corduroys at Half Price

Carter-Houston Dry Goods Comp'y

"Goods that Speak for themselves."

ment"—Mrs. Von Struve. "Need of Good Literature in the Home"—Miss Hunt. Reading—Adrienne Hanby. "Echoes from the State Teachers' Association"—Supt. B. M. Harrison. PRESS REPORTER.

GATHERING NEW TAX ON TEXAS INCOMES.

(Continued from Page One.)

holding agent thirty days in advance of the return day a notice setting forth his exemption, a form being provided for this purpose. The persons entitled to claim these exemptions are as follows:

"Every single person, or every married person not living with wife or husband, who is liable for the normal income tax under this law, may claim a total deduction of \$3,000 from net income, on which deduction he or she is exempt from normal tax of 1 per cent.

"Where a husband or wife live together and only one of them has an annual income liable for the normal tax of 1 per cent, then the husband or wife who has the income shall make the return and pay the said tax and may claim and deduct an exemption

of \$4,000. "But if husband and wife live together, and each has an annual income liable for the normal tax of 1 per cent, then in that event they shall make a separate return and the \$4,000 exemption allowed to a husband and a wife when living together may be claimed and deducted by EITHER the husband or wife, as they may mutually agree (but not by separation), or the said exemption shall be PRORATED between them in proportion to their net income."

When Withholding Begins.

A withholding agent, who makes periodical payments of interest, wages, etc., shall not withhold said tax until such income for the year shall aggregate \$3,000. When this amount has been reached, the agent shall withhold the tax upon the whole \$3,000 and the excess thereof, unless the person to whom the income is due shall file the prescribed notice claiming exemption of \$3,000 or \$4,000, in which event the tax shall be retained only upon the excess.

Any person whose income or any part thereof is withheld at the source, and who desires to avail himself of the deductions from income authorized in Sub-section B, Section 2, of the act, must file either with the Collector or the withholding agent a notice setting forth the deductions claimed. The prescribed form for this notice is, in part, as follows:

"Amount of gains, profits, interest, rents, royalties, profits from co-partnerships, and income from all other sources whatsoever \$.....

DEDUCTIONS.

- "1. The amount of necessary expenses actually paid in carrying on business, not including personal, living or family expenses \$..... "2. All interest paid within the year on personal indebtedness of taxpayer \$..... "3. All National, State, county, school and municipal taxes paid within the year (not including those assessed against local benefits \$..... "4. Losses actually sustained during the year incurred in trade or arising from fires, storms or shipwreck and not compensated for by insurance or otherwise \$..... "5. Debts due, actually ascertained to be worthless and charged off within the year \$..... "6. Amount representing a reasonable allowance for the exhaustion, wear and tear of property arising out of its use or employment in the business, not to exceed in the case of mines 5 per centum of the gross value of the output for the year for which the computation is made, but not including the expense of restoring property or making good the exhaustion thereof for which an allowance is or has been made \$..... "7. The amount received as dividends upon the stock or from the net earnings of any corporation, joint stock company, association, or insurance company which is taxable upon its net income \$..... "8. The amount of income, the tax upon which has been paid or withheld for payment at the source of income \$.....

"Total deductions \$.....

"9. Net income \$.....

"Note.—Money or other things of value, disposed of by gift, donation or endowment shall not be deducted or be made the basis for a deduction from the income of persons or corporations in their tax returns under the income tax law."

Part Year Tax.

The tax for the present year (March 1 to December 1) will be collected upon five-sixths of the income, and five-sixths of the deductions for a calendar year will be allowed.

The withholding agent is not required to withhold prior to November 1, 1913, the normal tax of 1 per cent for which an individual is liable, but he shall withhold the tax whenever the total amount of income after October 31 shall exceed \$3,000, subject, however, to claim of exemptions as above described.

Returns may be made by withholding agents for minors, insane persons, absentees from the United States or persons seriously ill, under oath of prescribed form.

The penalty for false statements or returns is a fine of not more than \$2,000 or imprisonment not exceeding one year, or both.

1886 Time Tried and Fire Tested 1913 H. W. HARRELL Insurance Agent Fire, Tornado, Hail, Plate Glass, Liability, Life and Accident Insurance. Also make Bonds. Office Front Room over Boyd Grocery Co.

MAJESTIC BULLETIN No. 143 Monday, Nov. 17 Current Events Number 36 Topical Mutual Between Home and Country Drama Reliance Mabel's Dramatic Career Comedy Keystone No. 144 Tuesday, Nov. 18 The Message to Headquarters Military Drama in Three Parts Thanouser No. 145 Wed., Nov. 19 Taming Their Grand Children Comedy Thanouser Frame Up Comedy Majestic The Judge's Son Military Drama Brancho Majestic The Photo Play House Ahead ROSS D. ROGERS, Proprietor

FOOTBALL Seth Ward College vs. Clarendon College Monday, November 17th HIGH SCHOOL FIELD Adnission 25 Cents

Some Plainview Business Builders

Some Plainview Business Players, who are always at the bat, never fan and are "safe" players for the purchaser from any and every position of the world's exacting business diamond.



TALK IT OVER
With Your Neighbor Who Uses
ROCKVALE COAL
Then Phone the
Alfa Lumber Co.
163 and get a ton



A GOOD CATCH
But a Better One
is to catch the habit of trading where you get Pure Drugs, Courteous Treatment and the best of everything in the drug line.
Try Us and Be Convinced
R.A. LONG DRUG CO.
Phone 327 Free Delivery Plainview, Texas




PRETTY NIFTY STYLES
in Photos at
COCHRANE'S STUDIO
See our special Hand Finished Portraits for Xmas Presents
Come now and avoid the Rush



A GOOD BEGINNING
for the day use
Pride of the Plains Flour
MADE BY THE
Harvest Queen Mills
which took first prize at the Dallas State Fair over all mill exhibits.
Phone 151



YOU'RE SAFE
if Maxey has the **CONTRACT**
Take him your Plans
Figures Submitted on all Classes of Work
J. B. MAXEY
General Contractor Phone 418



IT'S A CINCH
That you can get the best shave or hair cut in town at the
Elk Barber Shop



A CRITICAL MOMENT
When your clothes are soiled, send at once to the
Plainview Laundry Co.
CARTER LINDSAY, Mgr.
Phone 125



LOOK 'EM OVER
Beautiful Cut Flowers and Blooming Plants
We carry full stock of bulbs and seeds for fall planting.
Plainview Floral Co.



DON'T MISS
All the joy of sweet music in the home. It is easy to buy a Piano if you trade with
J. W. Stovall Music Co.



WALK
on a good walk when you
WALK
on WALKS laid by
Galhoun Bros.
PLAINVIEW, TEXAS
Phone 454



IF YOU CAN'T FIND
That Ball Buy a **Peerless Mazda Lamp** from
Hyde Plumbing & Electric Co.



GO IN
At the front door and eat a good meal at the
Busy Bee Restaurant
Best Meal in Town for the Money



COME IN
and see
Clint Shepard
when you want to buy or sell horses, mares or mules.
Plainview, Texas



SACRIFICE
a little time and let us show the
Overland Car
Egge-Corlett Auto Co.
Plainview, Texas



YOU'RE OUT
of luck unless you see
A. M. Hamilton
before you place your order for
Tin Work, Galvanized Iron and Roofing Work
Plainview, - - Texas



GET 'EM OVER
at our store
Sam L. Seay
FOR GROCERIES
You Will Not Need An Umpire to Decide for You When You See Our Goods and Get Our Prices.
Telephone Number 348




YOU CAN MAKE A HIT
with that girl of yours if you buy her a box of
FINE CANDY
from
Blasingame & Klinger



AFTER THE GAME
follow the crowd to the
Majestic Theater



COME ON
and buy
Spalding Sporting Goods
Basket Balls, Foot Balls and Volley Balls of the
Donohoo-Ware Hdw. Co.
Plainview, Texas Phone 80



BAD DECISION
If you are not protecting your property against fire
C. E. McClelland
Rooms 13 and 14 First Nat'l Bank Bldg.

The Twice-a-Week Herald at \$1.50 a Year Gives All the News All the Time

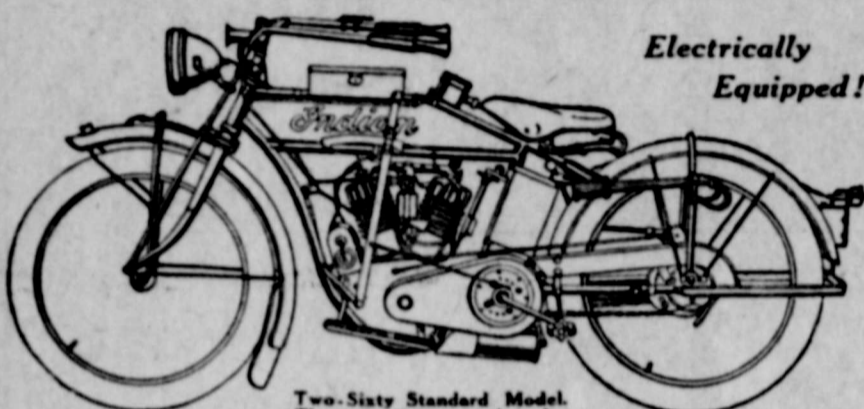
"STOP at our shop the next time you go by and let us test out your spare tubes. It won't cost you anything and it will save you that continued worry as to whether or not a tube will stand up when you get it into the tire.

"Then also it will give you an opportunity to know all about your tubes before you start on the next long trip and prevent changing the same tire two or three times on the road.

"If you cannot stop phone us and we will send for the tubes. Acting in time today may save you a lot of trouble tomorrow.

Plainview Rubber Co.

Plainview, Texas



Two-Sixty Standard Model. The greatest motorcycle value ever achieved. 7 H. P. Twin equipped with Electric Head Light, Electric Tail Light, Electric Signal, Two Sets Storage Batteries and Corbin-Brown Rear-Drive Speedometer. Price \$260.00. See Catalog for detailed description.

Indian MOTORCYCLES FOR 1914

60,000 brand-new red machines will go out over the Indian trails during the coming year—the greatest motorcycle production in the history of the industry.

They will flash forth fully armed with "Thirty-Eight Betterments for 1914!" Armed with powerful and beautiful Electrical Equipment! Armed with a New Standard of Value which must completely overturn all existing ideas of motorcycle worth.

All standard Indian models for 1914 come equipped with electric head light, electric tail light, two sets high amperage storage batteries, electric signal, Corbin-Brown rear-drive speedometer.

You cannot fully realize the 1914 Indian without a thorough study of the 1914 Indian Catalog. It makes plain a host of compelling Indian facts that all motorcycle-interested men can consider to their real profit. Send for the 1914 Indian Catalog—the most interesting volume of motorcycle literature you've ever read.

The 1914 line of Indian Motorcycles consists of:

- 4 H. P. Single Service Model.....\$200.00
- 7 H. P. Twin Two-Twenty-Five, Regular Model..... 225.00
- 7 H. P. Twin Two-Sixty, Standard Model..... 260.00
- 7 H. P. Twin Light Roadster Model..... 260.00
- 7 H. P. Twin Two Speed, Regular Model..... 275.00
- 7 H. P. Twin Two Speed, Tourist Standard Model..... 300.00
- 7 H. P. Twin Hendee Special Model (with Electric Starter) 325.00

Prices F.O.B. Factory

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By Mail Only
1 Year
(No part year.)

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and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, TEXAS NEWS SERVICE, NATIONAL NEWS ASSOCIATION, giving complete Markets with ALL the news EVERY DAY from EVERYWHERE—over our own "leased wire"—12 to 24 hours ahead of any other newspaper.

\$3.25

A Year—DAILY and SUNDAY—By Mail (No part year.) (Only.)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail.

AGENTS Wanted EVERYWHERE

Let the Herald order your Star-Telegram for you; or better still ask for our offer of the Star-Telegram and The Twice-a-Week Herald combined.

MOTOR TRUCKS WOULD SAVE \$27,500,000 A YEAR.

John N. Willys Says Auto Wagons Are More Economical for Farmer Than Horse.

"The wheat growers of the United States and Canada are wasting \$27,500,000 this year," said John N. Willys, president of the Willys-Overland Co., Toledo, Ohio. "This amount could be saved if motor trucks instead of horses and wagons were used for transporting the grain to market.

"In making this statement I take it for granted that all of the wheat raised in this country and Canada is hauled to market by horses. And, even at that, the estimate of saving is a low one, for I am making it on the assumption that a motor truck will do twice as much work in a given time as a two-horse team and wagon. As a matter of fact, this is not a truck manufactured to-day that will not make an even better showing than this, but we can use the lower figures for comparison.

"The wheat crop of the United States for this year will reach 750,000,000 bushels, the largest crop ever produced in this country. The Canadian crop amounts to more than 200,000,000 bushels, making a total of approximately 1,000,000,000 bushels for the wheat-raising section of North America. It has been shown that the cost of transporting wheat with horses and wagons is about 9 cents per hundred pounds, or a total of \$4,000,000 if this year's crop is thus transported. The saving of 50 per cent of this cost by the use of motor trucks would bring the figures down to \$27,500,000.

"Transportation experts have shown us that there is a terrible waste in the handling of the wheat crop. The big-lake freighters and trans-Atlantic wheat ships carry this grain at a rate of one cent per ton for 13 miles, and still the farmers of the country are sticking to a method by which the cost is \$1.80 per ton per single mile. With the Garford truck, manufactured by our company, we have proved that the cost of modern transportation should be no more than five or six cents per mile, and this only under exceptionally severe conditions of roads and weather."

RED NOT A SATISFACTORY DANGER SIGNAL.

Red has been the sign of danger and a warning since the earliest times. Just why it was selected as a danger-warning is a question for the anthropologist and historian to determine. It is unfortunate that this color, which is becoming increasingly important with the growing danger of accidents in civilized life, is the color to which many human eyes are insensitive. Color-blindness is apparently becoming more common. In its most frequent form, it is impossible for the color-blind person to distinguish red from green, yet those two colors, which are the most confusing to the human retina, are the very ones which are in most common use as signals for danger and caution. So common is red and green color-blindness that all licensed pilots, masters of vessels, engineers, firemen, motormen and others employed in directing vessels, trains, trolley-cars and other means of transportation are required to submit to a color-test and to prove that they possess an accurate degree of red-green color perception. This simple experiment of selecting as a sign of danger a color to which practically all human eyes are susceptible has only recently been suggested. Drugs, Oils and Paints, in a recent issue, contains an article by Dr. Francis D. Patterson, suggesting a new signal to take the place of the familiar red warning. Patterson calls attention to the fact that the number of industrial accidents is at present enormous and is apparently increasing. As approximately one male in every twenty-five has a deficient color perception and as most of these have an impaired sensibility for red, Dr. Patterson argues that the retention of this color as a danger-signal is simply inviting further increase in accidents. His objection is based on the fact that many persons are color-blind to red and are consequently not only barred from any occupation in which a color perception is necessary, but are also deprived of the protection from accidents and danger supposed to be offered by danger-signals. He also objects to red for practical reasons; it is a fugitive color, difficult to distinguish, fading on exposure to sunlight and requiring frequent repainting. The possibility that red and green color-blindness will increase rather than diminish in the future only serves to emphasize the unfitnes of these colors as signs of danger and caution. Experiments with the spectrum and with color-blind persons, as well as with various colors at different distances, leads Patterson to the conclusion that yellow and blue are the best colors for danger signals, as he says they are the only colors which give rise to a normal color-sensation as soon as they become visible, are the most luminous colors of the spectrum, and are permanent and fast, while color-blind persons react normally to them. It

Do You Know What Your Boy Reads?

Why not give him some good healthy reading which will appeal strongly to him and at the same time afford yourself a good news medium? Here's how you can do it.

The Twice-a-Week Herald \$1.50
The Youth's Companion \$2.00
Both for \$2.75

The Twice-a-Week Herald \$1.50
The American Boy \$1.00
Both for \$1.75

Either combination furnishes you and your boys twelve months of healthful brain food.

The Herald offers many more combinations. If there is any publication you desire combined with the Twice-a-Week Herald telephone 72 for subscription cost.

The Herald Publishing Co.

has long since passed into a proverb, says The Journal of the American Medical Association, that it is easier to change the laws of the people than to change their customs. The fact that many persons are unable to distinguish red from other colors should alone be sufficient to cause it to be discarded as a danger signal. Whatever color is adopted should be selected after the most careful physiologic and optical investigation.

HIGH SCHOOL ISSUES CHALLENGE FOR 2 GAMES.

Local Boys Want a Try with the Santa Fe and Lowrey-Phillips Teams, at Amarillo.

Plainview High School football team has sent out challenges for games with the Santa Fe team of Amarillo; the game to be played on the High School gridiron. They are also asking for another try with Lowrey-Phillips Academy, of Amarillo, on Thanksgiving afternoon.

The home team has gotten the small end of the contest in almost every gridiron contest this year. They have played experienced teams in every instance; and they always put up a fight which makes the home man proud of his team. They are a high-spirited, gritty bunch of athletes, and, despite a number of handicaps, they go into every game with pluck that deserves united support.

The boys deserve better attendance at their games than has been given.

Quarterback, Fullingim; fullback, C. Bull; right half, Bryan; right end, Vaughn; right tackle, Garrison; right guard, Brahan; center, Pack; left guard, F. Bull; left tackle, Mitchell; left end, Hooper (captain), left half, Murphy. Substitutes are Dillingham, Jones, Towery, Hoyle, Lackey and Terry.

Fullingim is a very heady man at quarter, and an able leader for the High School charges. High School rooters are rejoicing that Bryant, Murphy, Vaughn, Hooper and other stars are in the line-up again. They are asking that Plainview people come out and see the "Gold and Black" on the gridiron.

LIVER GETTING LAZY! DON'T STOP WORKING.

Take Dodson's Liver Tone and Go About Your Business! It Will Live Up Your Liver Without Harm.

A bilious attack or constipation can

be relieved in a short while by a spoonful of Dodson's Liver Tone—the mild vegetable remedy that every druggist guarantees.

Just ask R. A. Long Drug Co. about Dodson's Liver Tone. They know that it is a harmless preparation that starts the liver without violence and puts you in shape without interfering with your habits. This store guarantees it to be all that, and will give you your money back if you don't find Dodson's Liver Tone gives you quick, easy relief.

Dodson's Liver Tone is for both grown-ups and children. It has a pleasant taste, and is soft and reliable. The price is 50 cents for a large bottle, and your 50 cents back to you if you tell R. A. Long Drug Co. that it hasn't been a benefit to you.

Don't take calomel, and don't buy imitations of Dodson's Liver Tone—you may run into danger if you do. Buy Dodson's—the medicine that R. A. Long Drug Co. recommends and guarantees. —Adv. 70

IMPORTANCE OF HEALTHY KIDNEYS.

Plainview Readers Should Learn to Keep the Kidneys Well

The kidneys have a big work to do. All the blood in the body is coursing through the kidneys constantly, to be freed of poisonous matter. It is a heavy enough task when the kidneys are well, but a cold, chill, fever or some thoughtless exposure is likely to irritate, inflame and congest the kidneys and interrupt the purifying work.

Then the aching frequently begins, and is often accompanied by some irregularity of the urine—too frequent passages, sediment or retention. Thousands testify to the wonderful merit of Doan's Kidney Pills, a remedy for the kidneys only, that has been used in kidney troubles 50 years. You will make no mistake in following this Plainview citizen's advice.

Mrs. T. B. Irwin, 202 Jones Street, Plainview, Texas, says: "When we have had occasion to use a kidney remedy we have taken Doan's Kidney Pills. They have never failed to be of benefit."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 70



Ask the Bookkeeper

at the Third National Bank if he handles many accounts of a size your affairs would yield. He will tell you that the proportion of small accounts is much larger than the number of big ones. So do not hesitate to start one because your business is not large. It will grow and so will the account.

Third National Bank

PROFESSIONAL

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Phones: Office, 143; Residence, 193

DRS. GUYTON & NICHOLS

Surgery —and— Eye, Ear, Nose and Throat

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DR. C. B. BARR, Veterinarian

Office at Gilbert's Bar
Phones: Office, 219; Res., 478
Plainview, Texas

BILLINGS AND BILLINGS, Chiropractors

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Hours: 10 to 12 a. m.; 2 to 5 p. m.
Phone 181 O'Keefe Building

All The Year Round Christmas Gifts for All The Family

What's more appropriate than a combination of good magazines?

The following are only a few we are able to offer you. If you don't find what you want here let us know and we will make a combination to suit you.

If you are a subscriber to the Herald, send the Herald to some friend or relative for Christmas and get the other magazines yourself.

Pictorial Review \$1.00 Modern Priscilla 1.00 Ladies' World 1.00 Twice-a-Week Herald 1.50 ----- \$4.50 All for \$2.75	Farm and Ranch \$1.00 Holland's Magazine 1.00 Twice-a-Week Herald 1.50 ----- \$3.50 All for \$2.25	The Farm Journal for five years and Twice-a-Week Herald ----- Both for \$2.00	Bryan's Commoner and Twice-a-Week Herald ----- Both for \$1.75
Collier's Weekly and Twice-a-Week Herald ----- Both for \$2.75	McClure's Magazine and Twice-a-Week Herald ----- Both for \$2.25	Irrigation Age and Twice-a-Week Herald ----- Both for \$2.00	Outdoor Life \$1.50 Out West 1.50 Twice-a-Week Herald 1.50 ----- \$4.50 All for \$3.25
Current Events (weekly) and Twice-a-Week Herald ----- Both for \$1.50	Reliable Poultry Journal, Southern Fruit Grower and Twice-a-Week Herald ----- All for \$1.85	McCall's Magazine for 3 years and selection of 3 patterns and Twice-a-Week Herald ----- All for \$2.25	Woman's Home Companion \$1.50 Modern Priscilla 1.00 Designer75 Twice-a-Week Herald 1.50 ----- \$4.75 All for \$3.35
Review of Reviews \$3.00 Twice-a-Week Herald 1.50 ----- \$4.50 Both for \$3.00	Boy's Life (The Boy Scout Magazine), The Youth's Companion and Twice-a-Week Herald ----- All for \$3.65	Sunset Magazine \$2.50 Twice-a-Week Herald 1.50 ----- \$4.00 Both for \$2.75	

Phone 72, or call at the Herald Office

Herald Publishing Company

ALFALFA AND GOOD ROADS DOUBLE LAND VALUES.

Mississippi County Replaces Cotton with Clover, and Profits in Many Ways.

Alfalfa has replaced cotton on fifteen thousand acres of land in Noxubee County, Miss., in the last five years, according to figures compiled at Macon, Mississippi.

Four districts in Noxubee County have issued about \$500,000 of bonds,

and are building nearly 100 miles of good roads. The fifth district is spending \$10,000 a year on its roads, without selling bonds.

The shipment of dairy products has grown from a few hundred dollars a year to about \$60,000 a year, and the successful establishment of a first-class creamery a few months ago has given a greatly added impetus to the dairy industry.

In five years a good agricultural high school has been established and is in successful operation. One large,

consolidated country school has been established, with the promise of similar action being taken by several other districts.

Prairie lands have doubled in value and are finding ready sale at the increased price.

CALLAWAY SAYS KANSANS ARE IGNORANT OF US.

Hale County Farmer Astonishes Former Neighbors When He Showed Them Hale County Scenes.

E. Callaway returned last week from a three weeks' visit to Cherokee, Oklahoma, Wellington and Wichita, Kansas. He was visiting his sisters.

"Kansas farmers are ignorant of us," Mr. Callaway says. "If they could realize what we have they would come down here in a minute. They could hardly realize what I showed them about our products, the lake and our irrigated farms."

Mr. Callaway says they were most surprised when he told them that Plainview has three National Banks with a capital stock of \$100,000 each. He found empty houses in every town visited. Plainview is exceptional in that respect, he says.

Kansas looks fine now, but Mr. Callaway says it shows evidence of the severe drouth of the summer. Trees are dead and other signs show plainly, despite Kansas' wonderful recuperative ability.

Mr. Callaway says his former neighbors would hardly believe him when he told them that he paid only about \$40 taxes on a section of land and \$4,000 of personal property. His sister pays more than that on a five-room house and lot thirteen blocks from the business district in Wichita, Kansas.

WILL DENOUNCE FAKE TUBERCULOSIS CURES.

Millions of Dollars Are Spent on Valueless Remedies, Says Tuberculosis Association.

As a special feature of the Tuberculosis Day campaign, December 7th, The National Association for the Study and Prevention of Tuberculosis will urge clergymen in all parts of the United States to denounce fake consumption cures from their pulpits.

Millions of dollars are spent by church members and others on valueless remedies of this character, according to the association's records. Literature showing in detail the methods of fake cure vendors will be sent on request to any clergyman by The National Association for the Study

and Prevention of Tuberculosis, 105 East 22nd Street, New York City.

A. G. HINN GETS FIRST 1914 BUICK ROADSTER.

Local Mill Man Discards Buick 16, After Driving 160,000 Miles in Four Years.

Albert Hinn bought the first 1914 Buick Roadster in Plainview Friday. He left that afternoon for a trip to Lockney, Floydada and Crosbyton. His car is electric lighted and fitted with a Delco self starter.

Mr. Hinn has driven a Buick Model 16 for four years. The old car has covered 160,000 miles, he says, and is good for several more "laps;" but he wanted a new car.

"The Buick Motor Car Company is guaranteeing its new six-cylinder cars to travel with full load at not to exceed four miles an hour, or to cover the same course with a full load at not less than 55 miles an hour," said E. E. Roos, local representative, to-day. "They also guarantee that the six cylinders will negotiate not less than 15 miles for each gallon of gasoline over ordinary road tests, and frequent actual road tests have given as high as 20 miles to a gallon of gasoline."

The Buick has a distinct advantage, Mr. Roos says, in that it weighs 500 pounds less than almost any other six-cylinder car on the market of the same size and horsepower.

Call The Herald for Business Cards. NOTICE OF EXECUTION SALE.

THE STATE OF TEXAS, County of Hale. In the District Court, Taylor County Texas.

The Farmers & Merchants' National Bank of Abilene (a corporation), Plaintiff, versus A. B. Britton and R. F. Ivey, Defendants.

WHEREAS, by virtue of an alias execution issued out of the District Court of Taylor County, Texas, on a judgment for the sum of Sixteen Hundred and Thirty-Four Dollars and Thirty-Two Cents (\$1,634.32), with interest and cost of suit, rendered in and by said court on the 2nd day of September, A. D. 1913, in favor of The Farmers & Merchants' National Bank of Abilene (a corporation), plaintiff, against the said A. B. Britton and R. F. Ivey, jointly and severally, defendants in cause No. 3122 on the Docket of said Court, I did, on the 20th day of October, A. D. 1913, at 10:40 o'clock a. m., levy upon as the property of said defendant R. F. Ivey the following described tracts and parcels of land and all improvements

(thereon situated in the County of Hale, State of Texas, described in my levy on said alias execution, to-wit:

Lots Numbers (1, 2, 3, 4, 5 and 6) One, Two, Three, Four, Five and Six, in Block No. (92) Ninety-Two in Block "W" of College Hill Addition to the town of Plainview, in Hale County, Texas, shown by plat recorded in Hale County, Texas, Deed Recorded, Book 22, page 8, being the same land heretofore conveyed by J. H. Wayland and wife to Mrs. B. V. Ivey; (the wife of the defendant R. F. Ivey) by deed dated March 1st, 1911, recorded in Hale County, Texas, Deed Records, Book 26, page 297; also Lots Numbers (1 and 2) One and Two in Block Num-

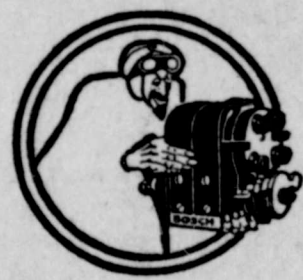
ber (35) Thirty-Five of Highland Addition to the town of Plainview, in Hale County, Texas.

And on the 2nd day of December, A. D. 1913, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the Court House door of said County, in the City of Plainview, Texas, I will offer for sale and sell at public auction, for cash, all the rights, titles and interest of the said R. F. Ivey in and to said property.

Dated at Plainview, Texas, this 6th day of November, A. D. 1913.

J. C. HOOPER, Sheriff of Hale County, Texas. By W. H. BOX, Deputy. —Adv. 73

FORD OWNERS!



Equip your car with a Bosch Magneto by the use of the BOSCH-FORD attachment. No machine work necessary. 25 per cent more speed and power. Remember we maintain all magnetos indefinitely. Owners and dealers write for Booklet "H" to the Service Station of the

Bosch Magneto Co.
Amarillo, Texas



Two cents a mile for ten thousand and travel miles--what Ford recently cost one owner. This is just another striking instance of Ford economy. The Ford has brought motor travel down within reach of the average income. Better buy yours today.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. \$45 freight to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

HOGS

What's the Use of Feeding

costly corn, kaffir or maize to a hog that will weigh 150 to 175 pounds at 8 months of age when the same amount of feed may be fed to a pure blood or high grade Duroc Jersey that will weigh from two to three hundred pounds at the same age.

It costs a little more to start but it pays to raise the best type of hogs. Duroc Jerseys are prolific, grow rapidly, have good disposition and attain enormous weights. The head of the herd at Helen Temple Farm is young, vigorous and at present weighs 840 pounds. Many of the dams weigh from 500 to 600

We now have a limited number of young registered boars and gets ready for sale. Prospective buyers are invited to visit our pens 5 miles northwest of Plainview, or write us for prices.

HELEN TEMPLE FARM

R. R. ROSS, Manager
Telephone Number 9-R11

It's Getting Near Christmas

Beginning with Saturday, November 15th, only 33 shopping days before Christmas.

What Shall I Give?

Answer:—A handsome piece of Libby's Cut Glass—a bowl, cream set, vase, pitcher, tumblers, etc.

What Shall I Give?

Answer:—A Conklin Self-filling Fountain Pen—plain, silver or gold mounted.

What Shall I Give?

Answer:—A watch, ring, pin, bracelet, necklace, clock, etc., from our jewelry department.

What Shall I Give?

Answer:—A Victor Talking Machine with a set of the latest records.

What Shall I Give?

Answer:—A box of Norris' famous Atlanta-made chocolates.

We will gladly store your Christmas purchases and deliver later on any day you request.

J. W. Willis Drug Co.
"The Store Helpful"

The Herald's Classified Want Ad Section

FOUNTAIN DRINKS

Hot Chill, the very best we can make. Try it—others say it's the best. J. W. WILLIS DRUG CO. —Adv. tf.

Try our Hot Tomato, Chicken and Beef Bouillions. We try to emphasize their quality and our service. J. W. WILLIS DRUG CO. —Adv. tf.

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

JERSEY MILCH COWS FOR SALE. Full-blooded Jersey cows, fresh in milk; gentle, good colors and milkers. See S. S. DANIEL, two miles west, on Dr. Gidney's farm. —Adv. 70

MULES FOR SALE.

One large team mare mules, broke to work, coming 4 and 4 years; one small team well-broke, 5 and 8 years. See E. E. WINN REALTY CO. —Adv. 69. Plainview, Texas.

FOR SALE—Pure-blood Shorthorn Bull, subject to registration; coming yearling. Phone 230. BOB MARTINE. —Adv. tf.

ROOMS

WANTED: Furnished house for the winter. Answer care of Herald. —Adv. tf.

FOR RENT—Rooms close in. Phone 183. MRS. M. F. BRASHEARS. Ad. tf.

FOR RENT—Furnished bedrooms. MRS. L. W. DALTON. —Adv. tf.

We serve dainty, appetizing Luncheons in considerable variety at our Fountain. J. W. WILLIS DRUG CO. —Adv. tf.

NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A. Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. tf. OTUS REEVES.

Call The Herald for Business Cards.

NOTICE—We have been forced from our building by fire, so have opened offices and treatment rooms in the Stephens Building, over Shelton Bros.' store, and are ready to receive patients there. BOONE INSTITUTE OF MASSAGE. —Adv. tf.

IF you have a used automobile, or anything else "on wheels" which you would like to sell, let a Herald For Sale Ad bring you a buyer who NEEDS IT, and to whom it would be a bargain at a FAIR price! Not in "keeping everlastingly at it," but in keeping at it until you accomplish it—that is the winning policy in Herald want advertising.

FOR RENT

FOR RENT—Furnished 6-room stucco house, with bath. Phone 172. —Adv. 69-pd.

BUSINESS CHANCES

The Stock and Fixtures of the VICKERY-HANCOCK GROCERY CO. for sale at a great bargain. Adv. 70

If you want a Grocery Business to make money, see JOS. FOWLER, Assignee, VICKERY-HANCOCK GROCERY CO. —Adv. 70

REAL ESTATE

FOR SALE: On easy terms, 11-room house, with fine young orchard; 3½ lots. Phone DR. GUYTON. Ad. tf.

320-acre improved farm near Plainview, in Shallow Water Belt, to exchange for land in the Gulf Coast country or near Houston. E. E. WINN REALTY CO. —Adv. 65

CHRISTMAS SUPPLIES

NO BETTER FLOUR SOLD IN PLAINVIEW THAN WE SELL AT \$2.75 PER CWT. EVERY SACK GUARANTEED. USE IT AND SAVE MONEY FOR CHRISTMAS. BRAN, SHORTS, MEAL, CAKE AT LOW PRICES. C. E. WHITE SEED CO. —Adv. tf.
Calling Cards at The Herald.

PECANS.

Best grade Pecans, 16 cents; a good quality for 12½ cents per pound, in 50- and 100-pound lots, delivered in Plainview. R. H. DUNMAN, Coleman, Texas. —Adv. 74

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

Shorts and Bran mixed, Cotton Seed Meal and Cake, and as Good Flour as sold in Plainview, at \$1.30 per sack. Ninety families are using it, and not a sack returned. Buy it and save money.—C. E. WHITE SEED CO. —Adv. tf.

LOST AND FOUND

LOST—Conklin Fountain Pen, silver mounted. Finder please return to HORACE P. PETERS. —Adv. tf.

LOST—Brown horse 3 years old, 16 hands high, no brand, with slight Roman nose; white hind feet. Reward will be paid for information as to where he is or his return to E. H. HUMPHREYS, Plainview, Tex. Ad. tf.

MISCELLANEOUS

REMEMBER—Osteopathic Essay. DR. PENNOCK. —Adv. 72

Optical Goods—Eyes tested and fitted; Prices the Lowest; Fit Guaranteed. Oliver Typewriters and Ribbons; Carbon Paper of the Highest Grade. Columbia and Victor Talking Machines and Records. Full Line of High-Grade Watches. Pay a little down and I will put away any Jewelry, Bracelets, Rings, Locketts, Silverware; Engraving Free. Call and see me. BOWRON, the Jeweler, Two doors south of Busy Bee Cafe. —Adv. tf.

See The Herald for Book Work.

FOR SALE: One 1,500-pound motor truck, new, at a bargain. Phone 517. —Adv. tf.

FOOTBALL GAME,

S. W. VS. WAYLAND. Don't fail to see the new Watches, Bracelets, Rings, Cameos, Pendants, Locketts, Fountain Pens, Silverware—in fact, everything of the Highest Grade and at the Lowest Prices. Engraving Free. Call in and see before buying. BOWRON, The Jeweler and Optician, Two doors south of Busy Bee Cafe. —Adv. tf.

Total expense of breeding herd \$130.00
All of the above estimates are based on experience, and a studied effort has been made to overestimate the expense and underestimate the receipts. For instance, the crops are all charged against the hogs at \$8 an acre, but the writer has made cowpea crops at an expense of \$5.42 an acre, soy bean crops at \$7.64 an acre, peanut crops at \$7.80 an acre, and rape crops for much less than \$5 an acre. From the above estimates, a statement of the whole year may be made as follows:
To expense of finishing 24 fall-born pigs \$144.00
To expense of finishing 24 spring-born pigs 196.00
To expense of feeding breeding herd 130.00
Total yearly expense of herd \$470.00
By sale fall-born pigs, at 7½ cents a pound \$252.00
By sale spring-born pigs, at 7½ cents a pound 432.00
Total yearly receipts \$684.00
Total yearly profits \$213.60

BETTERMENTS IN 1914 INDIAN MOTORCYCLES.

Complete electrification of the motorcycle is successfully accomplished for the first time in the 1914 Indian models, which include an electric starter, electric lights, electric signal, and rear drive speedometer, as the leading features among 38 betterments incorporated in this famous make for the coming season. In addition to being the pioneer exponent of the electrically equipped motorcycle, the Indian also is the first to carry as standard equipment such a complete assortment of the very latest accessories. By these two tremendous forward steps, the Indian maintains easily its pride of place as the long recognized fashion arbiter of the industry. **The Indian Electric Starter.** In the development of a successful electric starter for arduous motor-

cycle service, the Indian engineers equalled their great triumph of 1913—the Cradle Spring Frame. The Indian electric starter is a powerful, multipolar type motor-generator, small, neat and compact. It is mounted on the left side of the engine, and always is connected with it. Therefore, should the rider stall the engine in traffic, or on a crossing, it can instantly be re-started by throwing a switch, which brings the starter into action.

Another decided advantage of the Indian electric starter is its high operating speed, spinning the engine at 500 r. p. m., so that the latter begins firing very quickly after cranking commences, and effecting a saving in battery current. As soon as the engine begins running, the starter automatically becomes a generator, and renews the energy taken from the batteries for starting, lighting, signaling and ignition.

The battery equipment consists of two sets of specially constructed, high capacity units. Injury which might be caused by too rapid charging, or overcharging, is prevented by a magnetic current regulator placed in the feed line. An automatic cut-out prevents the batteries discharging through the starter. Leakage of battery solution is prevented by special design vents, the construction of which is patented.

The Indian 1914 line will consist of seven solo models, a side car and a quick delivery van. All machines will be chain driven, and six models will mount twin engines of seven horsepower. As 90 per cent of the Indian output of 35,000 machines in 1913 was composed of twins, it is anticipated by the Hindee Manufacturing Company that no less than 98 per cent of the tremendous output of 60,000 Indians for 1914 will be required to meet the overwhelming popular demand for twin models. Befitting its name, the 1914 Indian will, as usual, be finished in red only.

Other 1914 Improvements.

Other prominent features of the new models are: Strengthened frames and forks with drop forged fittings throughout, longer wheelbase, more secure engine fastening, new cam design, giving increase in power, heavier motor shafts and inlet valve rocker arm mechanism, new trussed handlebar with irreversible binder post, heavier driving members of two-speed gear and improved change gear control, larger tires, new padded saddles, new channel steel rear stand, new luggage carrier, new metal tool box with large capacity and spring lock.

Always foremost in the rendering of prompt and efficient mechanical service to Indian owners, the Indian organization has perfected plans whereby Indian users exclusively, wherever they may be located, will enjoy overnight service the coming season. Seven American branches and 2,500 dealers will enable the Indian-mounted motorcyclist in 1914 to command 24-hour service, the quickest and most complete ever offered the legions of motorcyclists.

A PROFITABLE INVESTMENT OF \$150 IN HOGS.

(Continued from Page Two.)
cluded in the above statement. This expense appears below.
To realize satisfactory profits, the sows must also be kept on pastures of some kind during both the winter and summer months. The same kind of pastures as were used in raising and fattening the pigs may be employed.

Additional Machinery and More Skilled Workmen

Make it possible for us to do any and all kinds of furniture repair work. We also do upholstery.

Don't consider any piece of household goods worthless until you have asked us if it is possible to make it look like new.

We have many special bargains in new and second hand house furnishings. Our policy is to stretch your dollars to the point where they will buy the most quality for the 100c which they contain.

Your smallest purchase is appreciated. "If it isn't good we make it good."

W. E. Winfield
Phone 95

The Power behind the dough

You may use an old favorite recipe and the best of materials and make it carefully, the oven may be just right, yet you will have a failure if "The Power behind the Dough" is not the right one to leaven it properly and make it light, digestible, wholesome.

Good baking without good baking powder is out of the question. K C Baking Powder has wonderful leavening power, and the double action—in the bowl and in the oven—makes good results doubly certain.

Take no chances of failure—use K C and have "good luck" every time. At all Grocers.

A WOMAN'S PROBLEM

In the looking-glass a woman often sees wrinkles, hollow circles under eyes, "crow's feet,"—all because she did not turn to the right remedy when worn down with those troubles which are distinctly feminine. Backache, headache, pains, lassitude, nervousness and drains upon vitality—bring untold suffering to womanhood and the face shows it. The nervous system and the entire womanly make-up feels the tonic effect of

DR. PIERCE'S FAVORITE PRESCRIPTION.

It allays and subdues nervous excitability, irritability, nervous exhaustion, and other distressing symptoms commonly attendant upon functional and organic diseases of the feminine organs. It induces refreshing sleep and relieves mental anxiety and despondency. Known everywhere and for over 40 years as the standard remedy for the diseases of women. Your dealer in medicines sells it in liquid or sugar-coated tablet form; or you can send 50 one-cent stamps for a trial box of Dr. Pierce's Favorite Prescription Tablets. Address Dr. R. V. Pierce, Invalids' Hotel and Surgical Institute, Buffalo, N. Y.

DR. PIERCE'S PLEASANT PELLETS REGULATE AND INVIGORATE STOMACH, LIVER AND BOWELS. SUGAR-COATED TINY GRANULES.

THE ECONOMICAL GIFT



THE ANNIS FURS



THE ANNIS FURS

For Her Christmas

Nothing is more appropriate than a set of nice furs. In our stock of Annis Furs you will find just the furs she will like. We'll help you select it.

Our stock is replete with choice selections of Palmer Garments. If it's a Palmer coat or coat suit she has been wanting, send her to our store for some article, put us "next" and we'll find out from her just the garment she wants. Maybe it's a Lucille dress she wants.



Every time she wears her Palmer coat or coat suit, of set of Annis Furs, she will be reminded of the generous spirit which prompted the giving of such a substantial and useful gift.

Now on Our Shelves--Seasonable and Appropriate Gifts

A nobby line of men's and boy's caps 50c to \$3.00

Special line Hecht overcoats just received this week, \$9.50, \$13.50, \$15

Men's Wool Shirts \$1.50

Now on Our Shelves--Seasonable and Appropriate Gifts

Hats

Nobby with new velvet bands \$3 and \$3.50

Light weight Stetsons \$4

Velours \$3.00, \$5.00 and \$6.00



Copyright 1913 The House of Kuppenheimer



No man ever had too many shirts, ties, collars, hose, handkerchiefs, etc. HE will appreciate any of these as a gift. The fact that it comes from our haberdashery department will be proof positive of the wisdom of your selection.

He'll need these with his new suit from the **HOUSE OF KUPPENHEIMER**



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Plainview Mercantile Company

W. A. SHOFNER, Manager