

# The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

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Quality Job Printing  
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VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 25, 1913

NUMBER SEVENTY-THREE

## LOCAL COLLEGES READY FOR GAME

Seth Ward and Wayland Teams Taking Light Workouts in Preparation for Thanksgiving.

### DRY FIELD—MAYBE

Both Teams Want Fast Going; Contest Set for 3:30 O'clock, on Wayland Field.

The weather man says "dry field—maybe" for the Wayland-Seth Ward football game Thursday afternoon. That is what both teams want. Each one hopes to win on speed.

The Methodist and Baptist teams have both shown that their lines are practically impregnable. The heavier Clarendon players made practically no gains through Seth Ward's line in the game last week; it was on end runs that the Clarendon team was able to pile up a big score against the West Side boys Saturday.

Both teams are doing light work this week. Scrimmage has been discontinued, for fear of hurting some of the men. Captain Purdue will enter the game. Coach Crouch said yesterday. This raises Seth Ward stock much, for Purdue is the shiftest open-field runner seen on the local gridiron this season. None of the Baptists were hurt in their game with Clarendon Saturday.

After Wayland had held Clarendon to a tie game October 27, and Seth Ward lost 6 to 13 to the same team November 18, the West Side rooters became jubilant. This elation has turned to grim determination since the Clarendon warriors piled up a score of 25 to 6 against Wayland Saturday.

However, "dope" doesn't figure much. Condition of the men, pluck, speed, team work—these win games. One instance will prove interesting. Nebraska beat Ames two weeks ago 19 to 9. Ten days later Iowa University beat Ames 45 to 3. Contrary to "dope," Nebraska beat Iowa Saturday 12 to 0.

Clarendon outweighs both local colleges about 11 pounds to the man. The two local teams average about 148 pounds each.

Clarendon outweighed Seth Ward. That counted in their victory here last week; it also counted against Wayland. However, Clarendon's fast ends and backs counted more than their weight.

The local schools have profited by their defeats, the coaches say. Speed, speed, more speed, will be the game Thursday. The forward pass, that most spectacular play in modern football, will also perhaps be tried extensively. If the mud continues considerable punting may be looked for. Both teams kick fairly well. Neither has elected to boot the ball much this season. It is notable, however, that in the big games Saturday kicking played a conspicuous part.

The game will be called at 3:30 o'clock, on the Wayland field.

Probable line-up will be, starting the game:

For Seth Ward—Dunaway and Bonner, ends; Tilson and Tipton, tackles; Formway and T. Tilson, guards; Rushing, center; Bishop, quarter; Fort, fullback; Glenn and Purdue, halfbacks. For Wayland—Blakemore and Murphy, ends; May and Waldea, tackles; Day and Curtis, guards; Jones, center; Fletcher, quarter; Fletcher and Howell, halfbacks.

Captain Purdue and Dunaway, for Seth Ward, and Blakemore and Murphy, Wayland's fast ends, are being counted on for big gains with the ball.

### EAST SIDE BOYS BEAT CENTRAL ON GRIDIRON.

The East Side boys are elated over their victory over Central High School Friday afternoon. The score was 18 to 12.

The line-up for the East Side School was:

Ennis Crow, center; Paul Frye and Roy Simmons, guards; Fred Lanford and A. Q. Johnson, tackles; Leonard Young and Mack Alexander, ends; Richard McWhorter, quarter; Harold Brashears and Gerald Faulkner, halfbacks; Felix Zollicoffer, fullback.

### GOING TO CALIFORNIA WITH A TWIN INDIAN.

Ed Grigsby and Mrs. Grigsby passed through Plainview Saturday, en route to California, on a Twin Indian Motorcycle. The Indian had a chair attachment for Mrs. Grigsby. Mr. Grigsby was formerly foreman for a large sheep ranch in New Mexico.

## UNDERGROUND TELEPHONE WORK BEGINS TOMORROW.

Second Construction Force Will Come to Plainview Next Week with Thirty Men.

Work of laying underground cables will begin to-morrow, according to Joe Ryan, local manager. S. E. Carahan, construction foreman, will put about 15 men on this work. S. W. Burton, foreman of construction on toll lines between Amarillo and Texola, will come to Plainview next week with about 30 men.

Material is being received every day. The Western Electric Company expects to complete its inside work inside of forty days. The new flashlight system will be in working order, Mr. Ryan says, by January 15.

## CHAMBER OF COMMERCE GIVES SHOES TO BOY SCOUTS' FUND.

Youths Are Hunting the Town for Persons Worthy of Help Thanksgiving Day.

The Chamber of Commerce has turned over to the Boy Scouts the pair of shoes won at Amarillo, to be used in making people glad Thanksgiving. O. M. Unger, secretary of the Chamber of Commerce, and a number of individuals have made substantial contributions to this fund.

The boys were paired Saturday to hunt deserving families. The pair which turns in the most worthy case will have a credit of so many merits added to the patrol of which that "pair" belongs. The Scout movement is operated on the merit and demerit plan.

A fourth patrol was organized Saturday. One new boy passed the "tenderfoot" examination, and four others are applicants for membership.

## OLTON MAN FINDS PROFITS IN LIVE STOCK.

M. Dodson Has Made Money While He Was Learning to Farm in a New Country.

M. Dodson believes that a man can make money farming in Northwest Texas; he is sure that it can be done, provided good judgment and live stock are mixed with muscle.

Mr. Dodson came to this country six years ago. He bought a section of land and was in debt \$7,500. The first year crops were bad, and Mr. Dodson made \$600 hauling. He bought cattle, not many at first, and grazed them, feeding what he could raise on his land.

The second year Mr. Dodson bought more cattle, and grew more kaffir and maize. It was hard work, and the first year or two Mr. Dodson says he had hard sledding. To-day, he owns three-quarters of a section of land, a good herd of cattle and a comfortable home. He is in debt \$1,600.

"We can't farm 'ere like we did in Missouri," Mr. Dodson says; "but a man can make money, if he adopts methods suitable to the country. Of course, if a man can irrigate he has a thing the dry farmer can't touch."

## YOUNG LADIES ENJOY DOUBLE BIRTHDAY PARTY.

Misses Ora and Simon Trulove Entertain Their Friends with Afternoon Reception.

"We want you to come to our birthday party" was the welcome invitation received by thirty-six young ladies last week. The announcement was from Misses Ora and Simon Trulove, on Wayland Street; the party was set for 4 o'clock Saturday.

The fact that Saturday was gray and damp did not stifle the merry hearts of the little girls. There was abundant warmth and welcome at the home of their hostesses, and they were not afraid of the weather. Very few of those whose good fortune it had been to receive an invitation were absent.

Games were played for two hours; then a delicious lunch was served to the hungry lasses; because girls are hungry after they have romped for two hours—even though the story books say otherwise.

After the guests had gone there was a table of beautiful presents in needlework, books and bonbons. It was Miss Ora Trulove's thirteenth birthday; Miss Simon is eleven.

## BIVENS TAKES PIPPIN HOUSE.

C. A. Bivens has taken charge of the Pippin Boarding House, on South Covington Street. Mr. Bivens was formerly connected with the Plainview Steam Laundry.

## SCHOOL CHILDREN STUDYING THE FLY

Hale Center Teachers Using Microscope to Show How Disease Germs Are Carried.

### FITTING UP LIBRARY

Mothers' Club to Furnish Equipment; Merchants to Give \$80 Curtain for Stage.

Hale Center, Texas, Nov. 25.—Practical work is the call now in our schools. The demand of the age for efficiency has resulted in looking for courses which train the mind, but at the same time are of every-day value.

The fly as a carrier of disease is a matter of common interest which the Hale Center High School has taken up. The High School laboratory is supplied with apparatus for teaching physiology, physiology and botany. This equipment includes several small microscopes and one large machine, with which the housefly is being studied.

The Mothers' Club of Hale Center will furnish a room in the school with equipment for a reading room, including library table, bookcase, rugs, pictures and chairs. They had the floor oiled last week.

The stage of the school auditorium has a beautiful \$80 curtain, which was presented by the business men of Hale Center. The patrons and friends are rallying to the school in a gratifying manner.

Farmers are beginning to break land for next year's crop. The acreage in wheat this year is greater than last year, and the stand is fine.

The Methodists of the community are glad that Brother Sweeney was returned to preach at Hale Center another year.

## CHORAL CLUB TO SING THURSDAY MORNING

Rev. O. P. Kiker, Presiding Elder, Will Conduct Union Service at Methodist Church.

The Choral Club will sing a chorus from the "Holy City" at the Thanksgiving service. A union meeting has been arranged. It will be held in the Methodist Church at 10 o'clock. Rev. O. P. Kiker, new presiding elder for the Methodist Church, Plainview district, will preach.

Mrs. Cora E. Pritchett, director of the Choral Club, expressed satisfaction last night at the work the society is doing. She wants to give the "Holy City" during the holiday season.

Some members seem to forget to come to practice; others are yet mixed up over the hour. It is Monday night, at 7 o'clock, Mrs. Pritchett says. Of course, failure to come to practice or coming in late interferes with the work of the club.

## W. H. BOX ANNOUNCES FOR COUNTY CLERK.

Deputy Sheriff Has Had Six Years' Experience with Present Clerk and Predecessor.

W. H. Box announces in this issue of The Herald as a candidate for County and District Clerk. He is at this time deputy sheriff under J. C. Hooper.

Mr. Box served as deputy clerk under J. W. Campbell for three years. He was also deputy under B. H. Towery for nearly three years. He has lived in Hale County since 1900, and attended the Plainview Public Schools.

In presenting himself to the voters of Hale County, Mr. Box says he invites their most careful scrutiny into his work in the clerk's office.

### ANNOUNCEMENTS.

Mr. and Mrs. Tom Carter will entertain the following guests at a six o'clock Thanksgiving dinner: J. T. Mayhugh and wife, L. T. Mayhugh and wife, Roger Mayhugh and wife, Mr. and Mrs. Mont Carter, Albert Hinn and wife, Miss Edna Mayhugh, Dr. N. B. Mayhugh, Judge Carter and Ellis Carter.

Mr. and Mrs. Chl Slaton will entertain on Thanksgiving with a high-noon dinner.

The ladies of the Civic League will hold a "Kangaroo Court" at the Court House Friday evening.

The "42" Club will hold its next meeting with Mrs. R. C. Joiner, December 4th.

## KANGAROO COURT TO TRY BACHELORS

Civic League Plans Unique Entertainment at Court House for Friday Night.

### SUFFRAGETTES ON TRIAL

Charge Against Two Men Is for Disturbing Peace of Mind of Plainview's Widows.

Kangaroo Court Friday night promises a session of sensations. The first trial will be two of Plainview's bachelors, charged with disturbing the peace of mind of Plainview's widows. The guilty men have not yet been apprehended; but it seems that evidence is conclusive.

After this case of Plainview's widows vs. (defense insists that names be not mentioned) will come the trial of two of our "fair city's most charming females," charged with the offense of militant suffragetteism. Just what the plaintiff will specify in this charge is kept so closely guarded that a reporter for The Herald was unable to conjecture who the culpable females are, or what is their crime.

Able talent will represent both defendant and plaintiff in both trials, we are assured.

Another innovation is that you will not be liable for "contempt of court" because of laughter. The ladies of the Civic League assured a reporter that their Court session would be a scream from start to finish. If you want to be entirely away from humdrum affairs, go to the Court House at 7 o'clock Friday night, they say.

Because of the demand for seats at this trial, and limited room, an admission of 25 cents will be charged. Students of the public schools and Seth Ward and Wayland Colleges will be admitted for 15 cents; boys and girls under 12 years will be charged 10 cents.

## POST OFFICE URGES CARE IN ADDRESSING.

Mr. Sanford Says Deliveries Will Be More Prompt if Full Information Is Given.

Postmaster Sanford is in receipt of advice from the First Assistant Postmaster General urging careful addressing of all parcels to go through the mail. Particularly at this time, when the mails are crowded, care in addressing your letter or package may save it from going to the dead letter office or return to you.

Delivery of letters, especially in large cities, is frequently delayed and often-times made impossible by the omission of street number, or room number, when the address is to an office building. Another serious difficulty, Mr. Sanford says, is the practice of giving an address at the intersection of two streets without giving the corner. In some cities a number of carriers' routes may terminate at a street crossing, or it may be a dividing line between two stations. If you use merely streets, indicate "N. E." or "N. W." corner.

Early posting of your packages will materially assist their prompt delivery during the Christmas season, too.

## CLARENDON MAN HERE EN ROUTE TO SOUTH AFRICA.

V. S. M. Fuller Going to Rhodesia in Charge of Cattle Ranch; Formerly in South America.

V. S. M. Fuller, of Clarendon, is in Plainview looking over our big wells. Mr. Fuller is en route to Rhodesia, South Africa, where he will become manager of a large cattle ranch. He says that he anticipates having to dig some wells in South Africa for his cattle.

Mr. Fuller was at one time in South America. He says that the cattle industry in South America is prosperous. South America is also making rapid strides in industrial progress, according to Mr. Fuller.

## JOHN VAUGHN WILL RUN FOR CITY MARSHAL.

John Vaughn, deputy sheriff, under J. C. Hooper, announces in this issue of The Herald as a candidate for the office of City Marshal. Mr. Vaughn has lived in Hale County a long time—"ever since I can remember," said Ernest Spencer this morning.

Mr. Vaughn is one of the men who pioneered in Hale County. He is still helping to boost the Shallow Water Belt.

## TEXAS LAND & DEV. CO. BRINGS IN TWO NEW WELLS.

Test Wells Are Going Down Near Hale Center; New Rotary Is on Hand.

The Texas Land and Development Company brought in a new well last week; another is being developed today. Both of these wells are near Akin. They are of standard capacity, i. e., they will produce 1,200 to 1,500 gallons of water with a 40-horsepower engine.

The new rotary drill has been received. It will be placed in the Hale Center field as soon as the mud dries up somewhat. Test wells are now being sunk in the Hale Center neighborhood.

## SETH WARD TEACHERS BANQUET FOOTBALL TEAM.

Methodist Boys and Coach Are Guests of Mrs. Pritchett and Misses Williams, Marsalis and Shook.

One of the most enjoyable events in the annals of the Seth Ward football squad was the oyster supper and social hour afterward given to them at the Ware Hotel last Saturday evening by Mrs. Pritchett and Misses Williams, Marsalis and Shook, of the faculty.

At exactly eight o'clock the cars which had been ordered from town were standing at the door to convey to the hotel the merry party, which was composed of Coach Crouch, Captain Nelson Purdue, Messrs. John Burlison, Bethel Glenn, Horace Edmondson, Stokie Bishop, Lee Rushing, Verla Formway, Ernest Wolverton, Sims Bonner, Ray Formway, Charlie Russell, Willie Tilson, Noah Tipton, Wiley Fort, Liston Dunaway, Herbert Pritchett, and Mrs. Pritchett and Misses Williams, Marsalis and Shook.

On arrival, with Mrs. Pritchett as hostess, the party went to the third floor lobby until supper was announced, and then all went to the dining room, where covers were laid for twenty-one. The large square table was tastefully decorated with pot plants, cut flowers and a miniature football field marked off and with goal posts and ball, ready to be kicked off.

The hand-painted place cards were oval, to represent footballs, and were tied with Seth Ward colors. On the inside of these were written the program for the evening. During the meal conversation, with numerous football terms, was followed by peals of laughter. If it is true that laughter is a preventive for indigestion, there is no danger of any one of that party being subject to the malady. After this all entered enthusiastically into the social hour which followed.

Miss Shook, in her natural, charming manner was toast-mistress, and all of her original connecting links were done in rhyme, which fact proved her ability as a poetess. She first called upon Miss Williams to toast the squad. This was done in a very clever manner, and Mr. Glenn responded, in the dignified language of one thoroughly versed in football terms. Mr. Edmondson made a brief, interesting talk on athletics. Mr. Dunaway proposed a toast to the faculty of Seth Ward, to which Miss Marsalis responded. Mr. Fort toasted the games we lost. Mr. Formway then was called upon to toast the coach, to which Mr. Crouch, in a very attractive way, responded, and Mr. Burlison, in clever verse, gave a toast to the game they won.

Quite a surprise to all, Mr. Purdue arose hastily and, in a most unique way, toasted the ladies present. Mrs. Pritchett responded to Mr. Purdue with her accustomed grace and dignity in language that went deeply to the hearts of all present.

During the evening music was rendered.

Soon all again went to the upstairs lobby, where the boys made known to Mrs. Pritchett and Misses Williams, Marsalis and Shook their sincere pleasure and thanks for the evening. It was of equal happiness to all.

## PRESBYTERIANS TO HOLD SERVICES AT HALE CENTER.

Rev. L. H. Davis Is Pastor for Floydada, Petersburg and Hale Center; Church Organized.

Rev. L. H. Davis, of Floydada, is pastor of the new Cumberland Church at Hale Center. He is also pastor for Floydada and Petersburg.

Services will be held at Hale Center every fourth Sunday. Brother Davis preached there Sunday, November 22. Services are held in the Baptist Church.

## STORES TO CLOSE THANKSGIVING DAY

Dry Goods, Hardware, Furniture and Novelty Houses Will Not Open Doors Thursday.

### GROCERS OPEN IN MORNING

Handlers of Food Supplies Ask That Housewives Shop Early for Thanksgiving Dinner.

Thanksgiving means holiday; a holiday is supposed to mean rest-sometimes it means the hardest sort of work. But with the idea of resting, practically every store in Plainview will be closed a part or all of Thanksgiving.

Dry goods, hardware and furniture stores have said to a Herald reporter that they would not open at all Thursday. J. F. Coan & Son and H. L. A. Frank and A. L. Cole (of the Necessity Store) say that their stores will be closed all day.

The grocers have not reached a definite agreement. All of those seen this afternoon said they would take orders until about 10 o'clock. This will give them a chance to deliver all orders and take a full half day off—closing everything during the afternoon. The merchants ask that housewives do their shopping early, so that the clerks and delivery boys may get all of their work done in the morning. In fact, they would be glad to close all day if all housekeepers might get their supplies for Thanksgiving tomorrow.

The Elk Barber Shop and C. L. Largent will close their barber shops at 11 o'clock and remain closed all day. Ben Sebastian will close at 12 o'clock and open again at 5 o'clock that afternoon, he says.

The clerks are glad of the arrangement to "close shop." Most of them are anxious to see the big football game between Wayland and Seth Ward Thursday afternoon.

## WOULD USE CONCRETE BLOCKS IN BUILDING.

South Plains Tile Company Manager Will Try to Substitute Reinforced Blocks for Stucco.

The stucco craze seems to have taken Plainview. Stucco houses are attractive. Some doubt their lasting qualities. Be that as it may, J. E. Northcutt, manager of the South Plains Tile Company, believes that a reinforced cement block is better. He is going to offer such blocks for sale.

The reinforced block will be made in different sizes, Mr. Northcutt says. It will have two walls and a continuous air space. Dead air space is the best non-conductor of heat or cold known. So that the reinforced concrete block is attractive from that standpoint.

Mr. Northcutt will have machinery in a few days to make concrete blocks in all sizes.

Mr. Northcutt is also making reinforced concrete posts. These are practically indestructible. Three-quarter-inch steel rods extend lengthwise through the posts; they are "U"-shaped.

With his growing porous tile business, the making of concrete posts and the hollow concrete blocks, Mr. Northcutt expects to add considerably to the industrial life of Plainview.

## MEMBERS GIVE HELPFUL HINTS TO HOUSEWIFE.

Priscilla Embroidery Club Holds Interesting Meeting with Miss Yowell; Next Meeting with Mrs. Barbee.

Despite the storm, the Priscilla Embroidery Club held its regular meeting with Miss Yowell, November 20.

Mrs. Miller presided over the meeting in a most pleasing manner. The members responded to the roll call with helpful hints to the housewife. Mrs. Rowland read a very interesting paper on "The American Woman as a Better American."

At 4:30 the hostess served a delicious luncheon.

The next meeting will be with Mrs. Barbee, December 3.

## RAINS BENEFIT WHEAT.

Yesterday's drizzle will be of much help to growing wheat. There is a large acreage of wheat in Hale County, and the condition at this time is finer than it has been at this season for a number of years. Twenty-eight hundredths of an inch fell yesterday. This makes nearly 3 inches of rain during November. The precipitation seems to have been general.

### COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

#### SETH WARD TO GIVE BI-WEEKLY RECITALS.

Students in Fine Arts Will Entertain Their Friends Every Other Saturday Afternoon.

A very helpful and interesting new feature of the student life of Seth Ward College is the Saturday afternoon recital just introduced by the Fine Arts Department. The teachers in this department have planned for some of their pupils to give a recital every other Saturday afternoon. They have found it to be helpful in other colleges, and they believe it will be of benefit here, in that it will accus-

tom the students to an audience and make the annual programs more of a success.

The first of these recitals was given in the College auditorium last Saturday afternoon, and was a meritorious one.

#### WAYLAND SOCIETY CHANGES NAME TO PHILOMATHESIANS.

Students Are Getting Busy for Term Examinations; Ready for Football Thanksgiving.

School work is advancing rapidly here this week. Most of us are working a little harder now than common,

in view of the fall term examinations, which begin about the 9th of December.

The Editorial Staff of The Traveler are getting things in shape for the best annual in the history of the school. They are acting wisely by commencing early.

Work still continues on the administration building. We hope to soon have the chapel finished, and, as Dr. Gates says he expects to have it dedicated when finished, we are looking forward to that with a good deal of pleasure. So far we have been having chapel services in the dining room. The dining room is a good place for a good many things.

The football team is doing some good, hard practice now, preparing for the Thanksgiving game with the Seth Ward "Invincibles."

Wayland's second team has had two good games with the High School team. They stand one and one so far. Possibly they will play off the tie this week—play for the two best out of three.

Our societies are doing some good work now. The Philomathesians are doing the best work in the history of its organization. We meet every Friday afternoon just after school dismisses for our regular meeting. The debaters have manifested a good deal of enthusiasm of late.

By the way, had you noticed that we have changed our name from Antillogian to Philomathesian. The societies of most of the schools of the State are forming a correlated sys-

tem something like our present system of schools. We have a general meeting once a year, to discuss the questions that come before this body. They have just had a meeting at Baylor University, and the Antillogians had a representative there. Our society was the first to go into this confederation. We have banded together for the general good of every society, to help each other in debates and in general society work. We shall have more to say next week on this subject.


We would be glad to have any visitors from town to come out any time you feel like it and make our society a visit. It would show your appreciation, and do you good to see what we can do.

President Gates and one of our students have gone to the Baptist State Convention, at Dallas, this week. They will return the first of next week.

#### PHILOMATHESIAN REPORTER.

#### SWOLLEN VEINS AND ENLARGED KNUCKLES.

There is nothing that will mar the youthfulness of your hands so quickly as swollen veins or enlarged knuckles. Massage with a bleaching cream will partially reduce this swelling. It will also be well for you to form the habit of holding the arms upward frequently, to relieve this congestion. I may add that you must avoid the lifting of heavy weights, because, once the bones are enlarged, and the hands stretched, it is almost



## Excursion to Fort Worth

on account of

### National Feeders & Breeders Show

November 22 to 29, 1913

Tickets on sale November 21 to 28, good for return limit Dec. 1

## Phone 224

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**R. F. BAYLESS, Agent**

impossible to change their size. You must also remember, in doing housework, that extremely hot water, strong lyes and soaps are your bitter enemies. If you do your own washing, be careful about exposing the hands to the cold, after having them in hot, soapy water.

In the case of large knuckles, I must say that prevention is easier than cure. Large joints are more noticeable if the hands are thin. Soak your hands in warm olive oil for ten minutes daily, and in a few weeks they will be soft and plump.—Woman's World.

Call The Herald for Business Cards.

#### UNFAIR SALES.

The Supreme Court of the United States has practically upheld the constitutionality of a law recently passed by the Legislature of South Dakota, and of interest to every merchant in the United States, making it a criminal offense to hold an "unfair sale," that is, a sale in one community at a lower price than the regular price ruling in some other community, the object being to destroy competition. Besides South Dakota, similar laws have been passed in Minnesota, Iowa, North Dakota, Kansas, Michigan, Tennessee, Oklahoma and Nebraska.—International Confectioner.

Diamonds

Diamonds

Diamonds

We are expecting YOU to attend our JEWELRY OPENING next FRIDAY and SATURDAY, November 28th and 29th. In addition to our regular well assorted stock of serviceable jewelry, we have on display

# \$100,000.00 Worth of Loose and Mounted Diamonds

rings, pins, lavallieres, etc., loaned to us for this occasion only, by one of the largest Wholesale Jewelers in America—Shuttler Bros. & Lewis—and in charge of their special Diamond representative, Mr. Edwards.

You do not really SPEND your money when you buy a Diamond. You INVEST it. A Diamond is a VISIBLE INVESTMENT which is constantly increasing in value and which can be turned into money immediately.

We can sell you a diamond of any size, mounted in any manner, at a lower price than the CITY JEWELER would charge you and on terms as easy as are offered by any of the EASTERN MAIL ORDER HOUSES.

**Be Sure to Attend this Opening, November 28th and 29th**

## Duncan's Pharmacy

"THE STORE WHERE YOU FEEL AT HOME"

Take advantage of our splendid premium plan and make all your purchases here.

Get a Diamond on the easy payment plan.

Our Holiday line is the largest ever shown in Plainview, and will be on display in a few days.

#### CHICAGO'S OLDEST WOMAN DIES AT 94.

Mrs. Harriet E. Sayre Drove to Village in Ox Cart 72 Years Ago.

When Mrs. Harriet E. Sayre, aged 94, died, Sunday, Chicago's oldest resident passed away. She lived in Mont Clare, a suburb of the Lakshore metropolis.

Mrs. Sayre drove to Chicago seventy-two years ago, with her parents, in an ox-drawn cart. She witnessed the transformation of Chicago from a tented village to a modern

municipality of more than two million people.

The house in which Mrs. Sayre's parents received friendly protection from Indians during outbreaks in the early fifties still stands near her late home. She gave Sayre Park to the city of Chicago.

#### LUBBOCK PARTIES BUY BUCKS OF ROOS.

Y. Lee and Dr. Clayton, of Lubbock, have purchased 1914 Buick automobiles from E. E. Roos. Mr. Lee purchased a Buick 25; Dr. Clayton bought a roadster.

#### SETH WARD GIRLS TO GIVE FARCE COMEDY.

Alpha Omega Literary Society Open Session to Be in College Chapel Tomorrow Night.

A farce comedy in one act, entitled "When the Cat's Away," will be a feature of the open session of the Alpha Omega Literary Society at Seth Ward College tomorrow night. The young women have also arranged a musical program. The entertainment will be in the college chapel, at 8 o'clock.

The program arranged is in two parts, as follows:

**Part I.**  
Invocation—President Pearce.  
Welcome Address—Miss Terry.  
Piano—"Marche Grottesque" (Op. 32, No. 1, Sinding)—Miss Wingo.  
Reading—"Amy's Proposal" (Thomas Dixon)—Miss Leach.  
History of Society—Miss Rushing.  
Violin—"Serenade" (Schubert)—Miss Marsalis.  
Reading—"An Aspiring Dishwasher" (Mary Bitney)—Miss Howell.  
Chorus—"Doan' Ye Cry, Ma Honey Doll"—Society.

**Part II.**  
"When the Cat's Away"—a farce comedy in one act: Mrs. Johnson, Mary Dalmont; Daughters: Edith, Anna Butterfield; Kate, Eula Howell; Boarders: Edna, Sammie Mounts; Nellie, Onie Martin; Sadie, Rema Bates; Flora, Lizzie Leach; Servant: Mamie Frances Gladney.

#### MUST PLANT MORE TREES SAYS FORESTRY COMMISSION.

Woods Are Necessary to Preserve Fertility of Farm Land and Protect from Winds.

From one-fifth to one-third of the United States must be devoted to forests if proper stream flow and the prevention of "washing" of soil is to become a reality, says the special commission on forestry, which reported this week to the fifth annual convention of the National Conservation Congress.

"Forests must be protected," the committee sets forth, "not so much in localities that already suffer from lack of moisture as in regions which lie in the path of prevailing winds and which the still abundantly supplied both with ground water and precipitation."

This condition, it is set forth, applies especially to the rich central basin of the country, the richest farming country in the world. Under present conditions the committee sees peril to the granary of the continent.

Planting of trees around cultivated fields is recommended as aiding in advancing their agricultural possibilities.

Farmers in such districts as the Plainview country would reap large profits by the sale of posts and firewood cut from trees set around their fields. The beauty of shaded drives

would increase the price of their land. Experience shows, too, that such "forests" would materially reduce the force of the wind and its "drying-out" effects.

The American Federation of Labor, in session at Seattle, Wash., with only five dissenting votes, adopted resolutions demanding the exclusion of all Asiatics and a literacy test for Caucasians. It declared against a political labor party under present conditions. Samuel Gompers was re-elected president.

#### FOR LAZY LIVER. A SURE REMEDY

Go to R. A. Long Drug Co. for This Safe, Reliable Remedy and Get Your Money Back if It Fails.

There are very few remedies that

gain the confidence of druggists as Dodson's Liver Tone does. R. A. Long Drug Co. sells it and backs up the sale of every bottle with the money-back guarantee that the price will be refunded if it fails to give complete satisfaction.

Dodson's Liver Tone costs 50 cents a bottle. It is the safest and best remedy for torpid liver, constipation, biliousness, etc., that has ever been sold in this city. It takes the place of dangerous calomel and does not lay you up, as a dose of calomel often does. A bottle in the house is as good as fifty cents in the bank. If you or your family need a liver tonic you have the medicine ready. If it fails you get your money back.

Be sure you get Dodson's Liver Tone when you ask for it. There are imitations of it that may disappoint you.

—Adv., 72

J. H. SLATON, President      W. C. MATHES, Vice President

GUY JACOB, Cashier

## The First National Bank

Plainview, Texas

CAPITAL STOCK ..... \$100,000.00

SURPLUS AND UNDIVIDED PROFITS ..... 170,000.00

**SAFE DEPOSIT BOXES FOR RENT**

Your business solicited, appreciated and protected.

## A Novel Church Bazaar

TIME--Dec. 2. PLACE--Paxton & Oswald's Store.

LISTEN! -- Home-made rag rugs, delicious home-made candies, and many Xmas novelties will be sold by the

**Ladies of the Christian Church**  
SHOP EARLY

# Who is That Nifty Chap?

See how well he looks in that "new" suit handled in the

## Waller Tailoring Company

### Way

But we wouldn't have you think that the suit is really new--it isn't, it's his last winter suit minus grease and dirt spots, with the little snagged places properly fixed and the baggy knees made right.

Its the

## Waller Tailoring Company

way which has pleased so many in the past.

Phone one-ate-eight

#### KRESS.

November 20.--It's D. M. Wood's turn to go with stock to Kansas City. Last week Mr. Skinner went. Who'll be next?

Immediately after Sunday School at the Baptist Church last Sunday, Judge Webb gave an interesting lecture on the life of Moses. Next Sunday is "Rally Day" for the school, and a special program is being prepared. Let all "rally."

Mr. Jones, with Gertie, Gracie and Willie, came home Wednesday from the prosperous cotton country south of Floydada. They report plenty of employment down there, and Mr.

Jones talks of returning soon.

Well, the "Santa Fe Demonstration" seems to be greatly gaining, with the Kress community, at least. Everybody was there on time--from Grandpa to Baby. The lecture to the boys, by Mr. Pope, was especially commendable. Within the memory of man the railroad companies have taken a long "hike" in the right direction on the question of morals. Time was when "brakie" meant a "tough," but now to be employed by the railroad means to be a "gentleman," so far as the company can command.

The Skipworths returned from Oklahoma Saturday.

Mrs. Kapaun visited in the Kress

## UNCLE SAM HELPS WOMEN ON FARM

Numerous Bulletins Are Published Especially for the Rural Housewife; Free on Application.

### HELPS ON MILK, BEES, CHICKENS

Information Is Given About Cooking, Flowers, Gardens and Trees; Also Medicines.

Following its policy to aid farmers' housewives, the Department of Agriculture has recently issued a list of free publications which apply particularly to women's work. This list is furnished free on application to the editor and chief of the division of publications, United States Department of Agriculture, Washington, as are the bulletins which it describes.

The bulletins are divided into over 100 special classes, there being sometimes as many as a dozen pamphlets for a subject. There is one class of bulletins dealing with dairying, while others especially concern butter, cheese, cream and milk. Among the bulletins dealing with milk are the following:

#### List of Milk Bulletins.

"The Care of Milk and Its Use in the Home," "Ropy Milk and Cream," "Buttermilk," "Clean Milk," "Milk Supply of Cities," "The Covered Milk Pail," "Cost of Marketing Milk," and "Lacto, a New and Healthful Frozen Dairy Product."

Bulletins on the subject of drugs are entitled "Harmfulness of Headache Mixtures" and "Habit-Forming Agents: Their Indiscriminate Sale and Use a Menace to the Public Welfare."

There is a set of bulletins dealing with bees, a set dealing with birds, and another set dealing with such household insects as the ant and the flea. Guinea pigs, rabbits and rats also have each a bulletin devoted to them, and particular attention is given to poultry, under the following heads: "Poultry Accounting," "Poultry Diseases and Pests," "Ducks and Geese," "Eggs," "Poultry Feeding," "Guinea Fowls," "Pheasants," "Squabs," "Turkeys."

Farm conveniences in general have one set of bulletins to describe them,

and farmers' institutes another.

school Tuesday afternoon. J. P. Linn and Uncle Charley Houser, with a few of the younger chaps, made an heroic attack on a large flock of geese which are destroying John Boney's wheat crop. The brave hunters are now eating (imaginary) goose gravy.

Urvin Hinshaw carries his arm in a sling. He is learning the art of patience in suffering. It's the result of a "come-back," or, rather, the attempt to crank a car without due discretion.

The new Methodist preacher is expected to be here next Sunday. Come and have a look and give him a chance to look you over, too.

Every farm home has or has had its old faithful "standby" family horse. The farm papers devote the front page to the dairy cow, the auto, the silo, the farm house and orchard, or even to the mule, but when will it be time to use that page for the picture of old "Dolly," or "Charley," or "Fanny," or "Bill," or "Pet," or "Barney," or "Tom"? And then, along with the artist's brush, let the verse to the memory of the old faithful horse be tender and loving. In this case it's "Little Dan." He didn't weigh more than six or seven hundred, but was all "hoss" and "faithful unto death." You see, he had brought the children to school that morning. By noon, Wednesday, November 19, 1913, he was dead. Ah! his harness must be filled by another. Eyes are still red with weeping.



## Our Entire Line of Christmas Goods

will be ready for display in a few days, in fact many lines are in now.

We Invite You to make This Store Santa Claus Headquarters

and to fill all the stockings from our big assortment of gift goods.

### The Columbia Phonograph

should be your gift to some member of the family--you might even make it a family gift. We also have a nice assortment of the latest Columbia records.

Consider also our manicure goods, kodaks, gift books, candies and other lines.



## R. A. Long Drug Company

Phone 327

and farmers' institutes another.

#### Food Preparation Hints.

Hints on how to prepare foods cover a wide range of subjects, including apples, banana flour, bread, cereal breakfast foods, clams, coffee substitutes and corn. There are twelve bulletins devoted to canning and preserving, while the fireless cooker is the subject of a separate bulletin.

Fruits and flowers each receive their merited share of attention. Annual flowering plants, directions for making window gardens, china asters, garden sweet peas, peonies and rose slugs are subjects treated in the floriculture set; while the blueberry, grape, melons, the mulberry, the raspberry, the rose and the strawberry make up the fruit culture set of publication. Vegetable culture includes bulletins on asparagus, celery, cucumbers, mushrooms, okra, rhubarb and tomatoes.

The housewife who wishes to know about helpful organizations for boys and girls, such as the corn, poultry and canning clubs, may learn about them by sending for the list of pamphlets included under the heading "Agricultural Clubs."

#### Covers a Wide Range.

Trees, school gardens, roads, paint and whitewash, industrial alcohol and water are samples of the wide range of subjects of these publications, which the department will send free to the farm woman on application.

Because of the limited supply, applicants are urgently requested to ask only for those bulletins in which they are particularly interested. The department cannot undertake to supply complete sets, nor may the applicant ask for more than one copy of any publication for herself.

In applying for these publications the department advises to first send for the list and then indicate from this the name of the series and serial number of the bulletins or circulars that are desired.

Mother--"What are you so serious about, John?"

John--"I am trying to decide what to buy Jane for Christmas."

Mother--"Buy her a Manicure Set, of course."

John--"Good thought! R. A. Long Drug Co. has the Griffon Line, the best on the market. I will go right down and buy one for her to-day." Ad. ff.

BIRMINGHAM, ALA.--F. L. Willis, of the firm of Hartline & Willis, Pharmacists, suffered greatly from asthma and bronchitis, so bad he could not

attend to business. As he writes: "I got no relief until I took Foley's Honey and Tar Compound. It entirely removed those choking sensations, and never failed to produce an easy and comfortable condition of the throat and lungs." Remember the name, Foley's Honey and Tar Compound, and

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00



If you are a customer of this bank you have every assurance of our personal interest in your business success.

We make it a point that every business transaction with our patrons shall be satisfactory.

You can also be assured that every business dealing going through our hands is held in strict confidence.

## Citizens National Bank

Capital \$100,000

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.



E. M. Daggett, Cattle Salesman



Chas. Daggett, Cattle Salesman



E. Cohn, Cashier



A. M. Keen, Hog and Sheep Salesman

We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.

Fort Worth, Texas

## Just 24 More Days in Which to Shop for Christmas

The day of days isn't far off is it? Don't be rushed at the last minute when we will be rushed but come in now and select from our big holiday line of jewelry.

Some of our gift suggestions to you are--a piece of hand-painted china, a Hamilton or South Bend Watch, a Necklace, a Ring, a Pin, a piece of Cut Glass, a Clock, or any one of the many other things we are showing.

## Wilbert Peterson

110 North Pacific St.

Telephone Number 237

**The Twice-a-Week  
Hale County Herald**

Issued on Tuesday and Friday.

**BROWN & MILLER, Publishers**

BUFORD O. BROWN, Editor  
E. B. MILLER, Business Manager

Phones: Business Office, 72;  
Editor's Residence, 158.

Entered as second-class matter in  
the Post Office in Plainview, Texas,  
under act of March 3, 1879.

All communications, remittances,  
etc., should be addressed to THE  
HERALD PUBLISHING COMPANY,  
Post Office Box 368, Plainview, Texas.

**NOTICE.**

All announcements of any church  
pertaining to services are welcome to  
the columns of The Herald FREE; but  
any announcement of a bazaar, ice  
cream supper, or any plan to get  
money, is looked upon as a business  
proposition, and will be charged for  
accordingly.

Subscription Price . . . \$1.50 per year  
(Invariably in advance)

**"A STITCH IN TIME FOR  
CHRISTMAS."**

Maybe you enjoy the hurley-burley  
rush the day before Christmas in the  
shopping district.

Maybe you can secure gifts more  
satisfactorily at the last minute—when  
stocks have been picked.

You may be able to secure better  
values for your money by buying left-  
overs.

You don't believe that you can.  
Neither do you enjoy the pushing mob  
congesting the stores just before  
Christmas. You become a member of  
it by just postponing your Christmas  
shopping until the ticking of your  
clock forces you into the delirium of  
the shopping mob.

You take articles which have be-  
come soiled, remnants culled over;  
You wear your nerves threadbare  
making a few purchases which might  
be made a month before Christmas  
with pleasure.

Neither do the clerks enjoy "last-  
minute" shopping. They can serve  
you better before the eleventh-hour  
rush begins.

Better do your Christmas shopping  
now. It is a "stitch in time" which  
will save your temper, your pocket-  
book, your health; and it will relieve  
the clerks at that season when all the  
world should be glad—when they have  
been almost unbearably overworked.

**HELPING THEMSELVES.**

The "Educational Special" of the  
Santa Fe, which visited Plainview  
Thursday, is rendering its largest  
service in that it helps the farmers to  
help themselves.

The addresses given were by men  
of experience. Types of live stock and  
poultry which the train carried cre-

ated a powerful desire to possess  
some of the same kind. And the mini-  
ature "fireless cookers" were carried  
to show just how to most profitably  
handle your produce.

It was an expensive proposition  
which the Santa Fe booked when it  
started this train over its system. But  
it will pay the railroad large  
dividends in increased tonnage.

We are coming to realize that the  
railroads profit when the farmer  
profits; seldom otherwise—even  
though they do hold us up in freight  
rates for a time.

Some of our law-makers and prac-  
titioners continue to bludgeon trans-  
portation companies. Farmers and  
business men rarely do. They know  
that without railroads we would be  
in a sorry plight; and they know,  
too, that the railroads pioneered, of-  
ten at a financial loss, when the West  
was "just building." And the rail-  
roads will ultimately see that the  
"traffic" won't profitably "bear" an  
unfair rate merely because one road  
controls a community.

The Santa Fe "Educational Special"  
means better farming; that means  
more farmers and larger profits.

And don't forget the larger happi-  
ness and comfort of the housewife re-  
sulting from the suggestions of Misses  
Stoltzfus and Lowen and their Home  
Economics car.

Sometimes we are going to learn  
that it requires as much intellect and  
is as fine an art to cook a nourishing  
dinner as it is to master a lesson in  
French. Then our girls will make  
even better wives than they do now—  
and they will have better husbands.

**THE OLD TIN CAN.**

The tin can has played—is play-  
ing—a conspicuous part in civilization.  
On the outposts of the pioneer you  
will find the tin can. It annihilates  
distance like the telephone. It rivals  
the refrigerator for equalizing dis-  
tances. It ties Maine and California,  
the Lakes and the Gulf—the million-  
aire and the peasant—winter and sum-  
mer.

The tin can is a life-saver to the  
housewife in those crises when com-  
pany drops in unexpectedly. It is her  
reliable reliance day after day.

Manifold virtues these—virtues of  
the practical, work-a-day sort.

Then doesn't the tin can deserve  
consideration when it has done its  
work? Hasn't it earned a decent rest-  
ing place—a removal to some remote  
spot where it will not be an eyesore  
to all passers-by?

Isn't it unfair to a faithful servant  
to cast the old tin can into your alley  
or onto a vacant lot—there to become  
a nuisance, a harbinger for disease, a  
source of irritation to individual and  
community?

**A MILLION MISSING.**

There were a million boys and girls  
missing when the schools opened their  
doors the other morning to admit the  
children's eager army. These failed  
to answer the call of the school bell  
at 8:30—they had answered the call  
of the factory whistle at 7 o'clock.

A million children under 16 years,  
who should have marched in when the

**BUY FURS NOW!**

From our office in New York, we have just received  
a shipment of furs that makes for us a  
most creditable showing of good and  
medium qualities. Great care has been  
exercised in selecting the furs that we  
offer and there is nothing in the line  
we will not recommend as a satisfac-  
tory article, both for wear and color.  
Isabella Fox, Sable Fox, Red Fox, Gray  
Fox, Iceland Fox, Mink, Musk Rat, Mar-  
mot, Narobia Lynx, etc., are here in a  
variety of shapes and styles.



Come make your purchases while  
you have such a large variety to select  
from.

**Coats and Coat Suits at Reduced Prices**

*Richards Bros. & Collier*

WHERE PEOPLE WHO DRESS BEST TRADE

107 W. Main Street

Plainview, Texas

102 N. Pacific Street

school bell rang, swallowed up by in-  
dustry! Owen R. Lovejoy, secretary  
of the national child labor committee,  
has collected figures showing that  
nearly all of these one million boys  
and girls are doomed to a life of  
poverty, squalor or crime.

All of the girls and nearly nine-  
tenths of the boys under 16 who go  
to work, according to Mr. Lovejoy's  
investigations, are entering low-wage  
industries. Their lack of training and  
tender constitutions, such as these  
children must have, renders them fit  
only for "blind alley" occupations.  
They grow to maturity without a trade  
and with impaired physical bodies.

There are other deficiencies in our  
school system. None condemns it so  
strongly as the one million handi-  
capped boys and girls who now drift  
into occupations, to float into life,  
alone, unaided—a weakened animal  
high enough in the scale to understand  
somewhat of the tragedy of his life.

What argument can prevail against  
the call of these one million children  
for vocational training in public  
schools? Our schools must extend  
their activities so as to give the child  
practical help in mastering some voca-  
tion, and advice as to what vocation  
it shall be. An army of those in our  
schools call for this.

And some plan must be devised to  
suspend the 7 o'clock whistle for our  
boys and girls of school age.

**COLORADO MAKES HEAVY  
CATTLE SHIPMENTS.**

Chicago and Buffalo Have Heavy  
Runs, Too; Hogs Steady;  
Sheep Off.

Kansas City Stock Yards, Nov. 21.—  
The range country sent in its final  
big shipment of cattle this week, par-  
ticularly Colorado. The final effort  
was a good one, and the result is that  
cattle receipts this week are as heavy  
as last week. Receipts will drop down  
rapidly after this week; in the opinion  
of commission men. One big firm,  
which had a heavy run from Colorado  
and the Panhandle last Monday, has  
not a single car of range cattle in  
sight for next Monday.

But the bad state of the beef market  
in the East, incident to heavy cattle  
runs at Chicago and Buffalo, and con-  
siderable imports of South American  
beef, together with the fact that poultry  
and game will have their inning  
during the next thirty days, preclude  
most of the hopes for market improve-  
ment in that time that might other-  
wise be entertained, in view of the  
prospects for smaller supplies.

For one thing, however, dealers at  
Kansas City are confident that the pa-  
trons of this market all through the  
coming winter will realize maximum  
receipts for their live stock, of what-  
ever kind or grade, on account of the  
crop shortage in Kansas City's terri-  
tory, and the relative amount of feed-  
ing being done in the affected region.

Fat yearlings reached \$9.00 this  
week, heavy steers \$8.85 the first of  
the week, fancy stock calves \$8.65,  
high-bred Hereford yearlings from the  
range at \$8.00, plain fed natives and  
Westerns \$7.00 to \$8.35, range beef  
steers around \$7.00, bulk of the range  
stockers and feeders \$6.50 to \$7.25,  
veal calves lower—best \$10.25 now—  
quarantine cattle lacking quality,  
steers at \$5.25 to \$6.75, sows \$4.50 to  
\$5.85, native cows up to \$7.00, Old

Mexico steers, after a short stay in  
Texas, \$5.70, Colorado-grazed Old Mex-  
ico cows \$5.00 and \$5.35; no oil mill  
cattle here this week.

Hogs are the center of considerable  
strife, without much advantage to  
either side. Receipts are 9,000 larger  
than last week, 67,000 in five days,  
market 5 cents lower to-day, top \$7.90;  
bulk \$7.50 to \$7.85. Prices here now  
run close to Chicago prices, and, in  
addition, serum hogs have sold up to  
\$8.25 here this week, 35 cents above  
the general market top.

Sheep and lambs touched bottom  
Tuesday, since when they have re-  
covered 25 to 40 cents. Lambs now  
sell at \$7.35 for best, yearlings \$5.75,  
wethers \$5.00, ewes \$4.50, feeding  
lambs \$5.75 to \$6.25. These prices on

killing grades are practically the  
same as are being paid in Chicago,  
another illustration of the effect of  
inequality of distribution of receipts.

J. A. RICKART,  
Market Correspondent.

**SILAGE SHOULD BE  
FREE FROM MOULD.**

U. S. Expert Gives Suggestions on  
Feeding Calves and Dry Cows  
from "Fireless Cooker."

Calves may be fed silage with safety  
when they are about three or four  
months old, says T. E. Woodward, of  
the Dairy Division of the U. S. Depart-  
ment of Agriculture. It is perhaps of  
greater importance that the silage be  
free from mold or decay when given  
to calves than when given to mature  
stock. After the calves are weaned  
they may be given all the silage they  
will eat up clean. Yearling calves

will consume about one-half as much  
as mature stock, that is, from 15 to  
20 pounds a day. When supplemented  
with some good leguminous hay, little,  
if any, grain will be required to keep  
the calves in a thrifty, growing con-  
dition.

There is a decided opinion among  
some breeders of dairy stock that a  
large allowance of silage is detrimen-  
tal to the breeding qualities of the  
bull. Whether there is any scientific  
foundation for this opinion remains to  
be determined. Pending further in-  
vestigations, however, it is advisable  
to limit the allowance to about 15  
pounds of silage a day for each 1,000  
pounds of live weight. When fed in  
this amount silage is thought to be a  
good, cheap and safe feed for bulls.  
It should, of course, be supplemented  
with hay, and with a small allowance  
of grain also, in the case of bulls doing  
active service or growing rapidly.

Cows when dry will consume almost  
as much roughage as when milking.  
Silage may well form the principal  
ingredient of the ration; in fact, with  
25 to 40 pounds of silage and a small,  
supplementary feed of clover, cowpeas,  
or alfalfa hay, say five or six pounds  
a day, the cows will keep in good  
flesh and even make some gain. Cows  
in thin flesh should receive, in addi-  
tion, a small amount of grain. Silage  
will tend to keep the whole system in  
a state of healthy activity, and in this  
way lessen the troubles incident to  
parturition.

**Silage for Summer Feeding.**

One of the most trying seasons of  
the year for the dairy cow is the latter  
part of the summer and early fall. At  
this season the pastures are often  
short or dried up, and in such cases it  
is a common mistake of dairymen to  
let their cows drop off in flow of milk  
through lack of feed. Later they find  
it impossible to restore the milk flow,  
no matter how the cows are fed.  
Good dairy practice demands that the  
milk flow be maintained at a high  
point all the time from parturition to  
drying off. It becomes necessary,  
therefore, to supply some feed to take  
the place of the grass. The easiest  
way to do this is by means of silage.  
Silage is cheaper and decidedly more  
convenient to use than soiling crops.

The amount of feed will depend  
upon the condition of the pastures,  
varying all the way from 10 pounds to  
a full winter feed of 40 pounds. It  
should be remembered in this connec-  
tion that silage contains a low per-  
centage of protein, so that the greater  
the amount of silage fed the greater  
must be the amount of protein in the  
supplementary feeds to properly bal-  
ance the ration.

Miss Florence La Byer, who has  
been a guest of Mrs. O. Holland, re-  
turned to-day to her home, at El Reno,  
Oklahoma.

**Vegetarian's  
Thanksgiving**

I'm thankful for the celery,  
The canned pears and the onion stew;  
I'm thankful for the beans; to me  
The turnips look inviting, too;  
The sweet potatoes give me glee,  
The parsnips gladly I assai,  
But best of all things is the rich  
Aroma of the turkey which  
I am permitted to inhale.

With proper thanks I break the crust  
That Fortune lays beside my plate;  
I shun the oysters, for I must  
Not carelessly be tempting Fate;  
The giblets all aside I thrust,  
To me they are of no avail;  
I prove my strength while gazing at  
The rich and juicy mince pie that  
I must not eat, but may inhale.

**Why We Give Thanks.**

Thanksgiving to God is fitting, be-  
cause we have countless reasons for  
it. God is our father, and he fills all  
our days with blessings. There is never  
a moment when we have not some-  
thing new for which to praise him.  
There is blessing in everything he  
does for us and sends to us. We should  
be most ungrateful if we did not give  
thanks unto God. Prayer should not  
be all clamor for new favors, it should  
be full of recognition of mercies and  
good things. It is good, also, to give  
thanks, because it makes our own lives  
sweeter, truer and more beautiful. Joy  
is beauty. Praise is comedy. One who  
does not give thanks lacks the high-  
est element of loveliness. Ingratitude  
is dark and somber; praise is light and  
beautiful. Giving thanks also makes  
us greater blessings to others. Praising  
people scatter inspiration  
wherever they go. They make others  
happier, braver, stronger. Our days  
should be full of praise and song. Then  
God will be pleased with our lives and  
this world will be made sweeter and  
better.—J. R. Miller, D. D.

**Individual Spirit.**

Although a national observance, the  
spirit of Thanksgiving must ever be  
individual. Otherwise it must be mere  
form and ceremony, lacking that heart-  
felt gratitude, that spontaneous im-  
pulse which springs unbidden from  
the grateful heart.

**Announcements**

For County and District Clerk—  
B. H. TOWERY,  
S. S. SLONEKER,  
W. H. BOX.  
For City Marshal—  
JOHN VAUGHN.

*You cannot dream your-  
self into a character; you  
must hammer and forge  
yourself one.—Froude.*

**Thanksgiving Day  
Headquarters**

Thanksgiving days are days  
of Good-Cheer.  
Yes! And right here you'll  
now find extra good things to eat  
--in extra variety:

- |                     |                        |
|---------------------|------------------------|
| Fancy Fat Turkeys   | Extra Fancy Celery     |
| Lettuce             | Pumpkins               |
| Fresh Grapes Apples | Oranges Bananas        |
| Grape Fruit         | Cranberries            |
| Shelled Pecans      | Figs and Dates Almonds |
| English Walnuts     | Brazil Nuts            |
| Fresh Potato Chips  |                        |

Fresh and complete stock of Fruit Cake  
Ingredients

Fresh Shipment of Loose-Wiles Candies

**Warren & Scudder**  
Phones 244 and 145

**BUSY BEE CAFE**

**Thanksgiving Dinner  
November 27th**

- Soup
- Cream of Celery
- Relishes
- Oyster Cocktail
- Shredded Lettuce Celery Hearts
- Entrees
- Saute of Giblets on Toast
- Chicken Croquettes  
with Cream Sauce
- Meats
- Roast Young Turkey  
with Oyster Dressing
- Baked Young Pork  
with Steamed Apples
- Vegetables
- Snowflake Potatoes.
- Buttered Beets Creamed Peas
- Sugar Corn
- Dessert
- Vanilla Ice Cream
- Assorted Cakes Pumpkin Pie
- Hot Mince Pie
- Drinks
- Tea Coffee Milk
- Cafe Noir American Cheese

**50 Cents Per Cover**

# Popular Prices

Prevail in Our Ladies' Suit and Coat Department

Men's and Boys' Suits and Overcoats

AT SPECIAL PRICES

### Towel Special

A big lot of unbleached Turkish bath towels, 18 inches wide by 48 inches long. While they last, each **9c**

Come in and see the many good things we have to offer you. We will try to make you thankful that you came in.

### Thanksgiving Table Linens

A few weeks ago we made special prices on all our Table Linens. We will make the same prices again for the few remaining days of this week for the benefit of those who did not take advantage of our former sale of table linens.

All our table linens are full width and splendid values at the regular retail prices.

### Table Linens

- All \$2.50 grades at the yard \$2.10
- All 2.00 grades at the yard 1.69
- All 1.75 grades at the yard 1.39
- All 1.50 grades at the yard 1.19
- All \$1.25 grades at the yard 98c
- All \$1.00 grades at the yard 85c
- All 90c grades at the yard 72c
- All 65c grades at the yard 48c

Store Closed All Day Thanksgiving

# Carter-Houston Dry Goods Company

"Goods That Speak for Themselves"

## MAJESTIC BULLETIN

No. 152  
Thursday, Nov. 27  
As in a Looking Glass

In Three Parts.  
Matinee 2:30—Admission 10c

Evening 7:00—Admission 10c and 20c

Five-Piece Orchestra

No. 153  
Friday, Nov. 28  
Jim Takes a

Chance--  
Travelers of the Road  
Split Reel Comedy

When the Worm Turns

Drama  
--Thanouser  
His Last Deal  
Drama --Majestic

No. 154  
Saturday, Nov. 29  
The Ghost of the Hacienda

Drama in Two Parts  
Mexican Mystery Story

A Shoemaker and His Doll  
Comedy --Majestic

## Majestic

The Photo Play House Ahead  
ROSS D. ROGERS, Proprietor

See The Herald for Book Work.

### LOCAL AND PERSONAL

Dr. J. C. Anderson is in Dallas this week.

J. C. Turner returned Friday from Dawson County.

Charles Malone came in Saturday from St. Louis.

Miss Lucyle Flint, of Amarillo, went to Slaton Saturday.

A. B. Rosser shipped 340 lambs to Kansas City Saturday.

W. I. Scudder left Saturday for Granford, Texas, to visit his parents.

C. A. Bivens has leased the Pippin Rooming House, and has moved into it.

W. L. Massage and wife, of Goodnight, Texas, went to Floydada Saturday.

A. G. Wade and wife, of Ballinger, Texas, came in Saturday to visit relatives.

J. M. Hughes came in yesterday. He left to-day for Hale Center and Abernathy.

Mrs. J. W. Johnson went to Woodward, Okla., Saturday to visit Miss Clara Russell.

P. L. Hancock, of Silverton, came over to the Shallow Water Metropolis yesterday.

Walter Sullivan, of Olton, Commissioner for Lamb County, was in Plainview Monday.

Dr. W. Guyton was expected in Saturday to visit his son, Dr. J. V. Guyton, of the Guyton-Nichols Sanitarium.

A. G. Smith and wife, of Floydada, went to Hot Springs, Arkansas, Saturday, where they will spend the winter.

Mrs. J. W. Dodgin, who visited Mrs. Charles Flack last week, returned Saturday to her home, at Hereford, Texas.

Mrs. J. D. Thomaston, of Denton, Texas, who visited at the home of J. P. Johnston, at Lockney, returned home Saturday.

C. M. Russell came in Saturday night from Williamson and Terry Counties. Mr. Russell says there has been a great deal of rain down that way.

Paul Barker went to Spring Lake in a new Ford Sunday.

R. A. McWhorter and wife returned Saturday from Ralls, Texas.

H. H. Hunt and wife, of Lubbock, are visitors in Plainview to-day.

M. A. McGehee, of Lockney, was a visitor in Plainview yesterday.

Ira Cochran, of Canyon, came in Saturday to visit Bina Cochran.

Mrs. T. R. Bonner came in Saturday to visit her sister, Mrs. J. S. Bonner.

F. A. Hudgins, of Memphis, Texas, is transacting business in Plainview.

W. J. Lahman and wife, of Lubbock, returned home Saturday, after a visit to Plainview.

Miss Euna Walling and Dudie McIntyre went to Hale Center Saturday, to spend Sunday.

Professor B. M. Harrison left to-day to attend the State Teachers' Association, in Dallas.

George W. Corlett and E. N. Egge, the Overland men, came in last night with a new Overland.

Dr. J. W. Grant is having a concrete walk put down around his property on Archer Street.

Mrs. J. W. Childress, who has been visiting at Floydada, returned to-day to her home, at Amarillo.

R. M. Robinson, district manager for the Overland Automobile Company, is in Plainview this week.

Rev. C. R. Hairfield returned Saturday from Dallas, where he attended the Baptist State Convention.

T. P. Whittis and wife left to-day for Austin, where they will spend Thanksgiving with their parents, Judge L. W. Keys and wife.

Conner Electric Company has the contract for wiring the new garage which Rev. C. S. Field is building on North Pacific Street.

I. C. Enochs, of Jackson, Mississippi, is in Plainview. Mr. Enochs bought a large tract of land from Ellerd Bros. last spring. The land is located in Bailey County.

P. J. Becker, district commercial manager of the Southwestern Telephone Company, with headquarters at Amarillo, passed through to-day, en route to Floydada.

Miss Sallie Ross went to Tulla to-day.

W. H. Angell came in from Tulla to-day.

A. J. Langford, of Paris, was in Plainview to-day.

J. J. Clark and wife, of Olton, were in Plainview yesterday.

J. O. Wyckoff and Hal Wofford went to Amarillo, Texas, to-day.

Mrs. F. C. Pearce went to Happy to-day, to visit her parents.

Mrs. Grady Pipkin went to Hillsboro, Texas, to-day to visit relatives.

Miss Allie Ware went to Amarillo to-day, to attend the Elks' Thanksgiving ball.

Prof. B. M. Harrison went to Dallas to-day, to attend the State Teachers' Association.

Miss Ethel Stokes, of Colorado City, came in to-day to visit at the home of W. B. Armstrong.

Mrs. John E. McClure, who was visiting at Floydada, returned to-day to her home, at Amarillo.

Glenn McKee and wife, of Crosbyton, Texas, were guests of J. H. McKee and wife over Sunday.

Mrs. Olga Teifolossy, of Honolulu, Hawaii, came in to-day, en route to visit her brother, Rev. C. Statler. While in Plainview she was a guest of Mrs. C. R. Hairfield.

### GRADATION.

Heaven is not reached at a single bound,  
But we build the ladder by which we rise  
From the lowly earth to the vaulted skies,  
And we mount to its summit round by round.  
I count the thing to be grandly true;  
That a noble deed is a step toward God,  
Lifting the soul from the common clod  
To a purer air and a broader view.  
We rise by the things that are under our feet;  
By what we have mastered of good and gain;  
By the pride deposed and passion slain,  
And the vanquished ills that we hourly meet.  
Wings for the angel, but feet for men!  
We may borrow the wings to find the way;

We may hope, and resolve, and aspire, and pray;  
But our feet must rise, or we fall again.  
—J. G. Holland.

### FOR CHILDREN THERE IS NOTHING BETTER.

A cough medicine for children must help their coughs and colds without bad effects on their little stomachs and bowels. Foley's Honey and Tar exactly fills this need. No opiates, no sour stomach, no constipation follows its use. Stuffy colds, wheezy breathing, coughs and croup are all quickly helped, and sweet, refreshing slumber instead of feverish tossing at night. It is easy, therefore, to understand why an increasing number of bottles of Foley's Honey and Tar Compound is sold yearly. R. A. Long's Drug Store.

### WANT ADS [Too Late to Classify]

FOR SALE—A new L. C. Smith Typewriter at a bargain. ERNEST FOWLER. —Adv. 7f.

WANTED, TO RENT—At once, two unfurnished rooms for light house-keeping, close in. Phone 294, quick. —Adv. 7f.

REWARD—\$2.50 for cow strayed Sept. 18; red, white-faced, long-horned, branded H. O. T. on side, and Y-H connected. Bought from C. M. Munson, near Lockney. W. M. BRYSON, Plainview, Texas. —Adv. 7f.

WILL TRADE my Seth Ward property for horses. J. C. TURNER. —Adv. 74-pd.

FOR SALE—160 acres, southeast one-fourth of section 1, survey 0, Hale County, on public road 12 miles west of Plainview, near Halfway; unimproved; \$16.00 per acre, all cash, if sold soon. J. B. PICKLE, Snyder, Texas. —Adv. 74

### WOULD MAKE THEM BETTER IF THEY COULD.

The makers of Foley Kidney Pills know that they have absolutely the best combination of curative and healing medicines for kidney and bladder ailments and urinary irregularities that it is possible to produce. Mrs. O. Palmer, 635 Willow Street, Green Bay, Wis., was seriously ill with kidney and bladder trouble. Mr. Palmer writes: "My wife is rapidly recovering her health and strength due solely to the use of Foley Kidney Pills." You cannot take them into your system without good results. R. A. Long's Drug Store. —Adv. 88

Phone us for anything you want for your

## Thanksgiving Dinner

We have anything almost that you would want to make a swell dinner.

Sewell Grocery Co.  
Phones 8 and 139

P. S.—Don't forget it! We want your trade for December. We have the most complete stock in town.



**One Heaping Teaspoonful**

of Health Club Baking Powder will do all that you could expect any baking powder to do—no matter what its price.

For Pies, Biscuits, Cakes, Waffles or Muffins—for any kind of home baking in fact—you'll find Health Club to be the strongest, purest and most economical Baking Powder obtainable at any price.

Order a trial can today for tomorrow's baking—then judge.

*Sold in 10c, 15c & 25c Cans By all Good Grocers*

**LAYTON'S HEALTH CLUB**

**25 OUNCES**

**ONE SPOON**


**BAKING POWDER**

Only One Cent An Ounce

**High Fuel Bills**  
are cut in two by the use of  
**Cole's Hot Blast Heaters**  
and  
**Garland Stoves AND Ranges**

They  
Warm the house  
Bake the bread  
And roast the meat  
That make the man

For Demonstration See  
**R. C. Ware Hardware Co.**  
Telephone 178



Down it came--as production went up. Big output lets the Ford sell at a price that fits every pocket-book. It's the lowest priced quality car made. and its the one car you can afford to buy.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. \$45 freight to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.



**The Great Day**

is approaching and it requires table ornaments of a practical nature—that is good eatables. The turkey needs attendants in the way of good, pure Groceries, Cranberries, Mincemeat, Nuts, Fruits, Plum Pudding, Etc. If you want to be able to give hearty thanks for quality in this line, order your Groceries here, and get satisfaction for little cash.

**WRIGHT & DUNAWAY**  
PHONES 35 and 355

**SUMMARY OF WORLD NEWS OF THE WEEK.**

William C. Brown, who rose from section hand to president of the New York Central lines, has resigned, effective New Year's day. A. H. Smith, senior vice president, is expected to succeed him. Brown, 60 years old, has been in railway service more than 44 years. As head of the New York Central lines he has been commander-in-chief of 160,000 employees. On retirement he is expected to devote his attention to financial interests in Iowa and neighboring states, these interests consisting largely of investments in real estate, banks and manufacturing enterprises.

Sixty-five suffragists from New Jersey visited President Wilson, at the White House, and asked him to include in his annual message support for the constitutional amendment to grant to women the right to vote and use his efforts to have the Committee on Rules in the House appoint a committee on woman suffrage to push consideration of the amendment now pending in the Senate. The President told them that he had talked with some members of the House about the appointment of a committee and that "we have the matter under consideration." The women then left prepared to storm the Capitol.

After three and a half days the strike on the Southern Pacific lines in Texas and Louisiana ended, when the railroad yielded to demands of the men to meet a federated committee of the four unions in the controversy under the supervision of the United States Arbitration Board. The strike was effective on 2,400 miles of track.

Abdication of his throne by King Ferdinand of Bulgaria in favor of his son is considered probable. The King is residing incognito at the palace in Coburg. He has spent much time in prayer at the graves of his ancestors. He is receiving little encouragement in Germany, which has expressed itself as friendly to Greece, but Austrian statesmen are trying to discourage his surrender of the throne, because they fear Crown Prince Boris is likely to be influenced by an element friendly to Russia.

The Civil Service Commission in Washington announced that examinations would be held within 30 days for positions of fourth-class postmaster in Vermont, New Hampshire, Florida, New Mexico, Virginia and North Carolina. The examinations will be open to present postmasters, as well as others who desire to compete, and politics will have no influence whatever in the appointments that are to be based on the examination.

Examination of the brain of the late Prince Katsura, who was one of Japan's greatest statesmen, showed that it weighed slightly more than 1,600 grammes. His brain was nearly as heavy as that of Kant and heavier than that of Napoleon and Gambetta, though a little lighter than Bismark's.

Mrs. Tmelia Seabolt Banko, of Portage, Pa., was arrested, charged, with having strangled her two children, boys, 2 and 3 years old. She was found hanging from a nail in her room, but was cut down before being seriously injured. The boys, with ropes tightly knotted around their necks, were on a bed in the same room.

Governor O'Neal of Alabama, after appointing Frank Glass, editor of the Birmingham News and president of the Montgomery Advertiser, United States Senator, to succeed the late Senator Joseph F. Johnston, declared that he believed the terms of the seventeenth amendment, providing for election of Senators by popular vote, did not deprive him of the power of appointment in the event of a senatorial vacancy. The appointment revived the situation which existed when the Senate declined to act on Governor O'Neal's appointment of Representative Clayton, but referred it to the Senate Committee on Privileges and Elections. The committee had not decided the question when Clayton resigned to continue his work as chairman of the House Judiciary Committee.

W. Averil Harriman, son of the late E. H. Harriman, has taken a position with the Union Pacific at Omaha, where he will learn how to run a railroad at first hand. He is vice president of the Illinois Central and a director of the Union Pacific. His object is to learn practical railroad under the men who served his father. He will spend some time in the headquarters' offices and some time in the general shops.

Gen. Bramwell Booth, commander-in-chief of the Salvation Army, left Chicago for New York, after saying that he would meet there his brother, Gen. Ballington Booth, head of the Volunteers of America. The two had not met in the 17 years since Balling-

ton Booth separated from his father, the founder of the Salvation Army, and organized the Volunteers. Gen. Bramwell Booth planned to return to England after the meeting.

The Queen of Spain was stricken with a severe case of influenza in Paris, which caused a postponement of a visit by King Alfonso and the Queen to Emperor Francis Joseph, at Vienna.

President Wilson has re-engaged Harlakenden, the summer home of Winston Churchill, at Cornish, N. H., for next summer.

Sidney Moulthrop, former stenographer for U. S. Senator Lewis, of Illinois, who was arrested in New York on a forgery charge made by Senator Lewis, waived extradition proceedings, saying that he wanted to be tried at once. Evidence of an alleged forgery was presented to a grand jury at Washington, D. C. Following publication of alleged correspondence between Senator Lewis and Henry M. Pindell, of Peoria, regarding the latter's appointment as ambassador to Russia, charges were made that a certain letter had been falsified. A warrant charging that Moulthrop had forged the Senator's name to a check was then issued.

Mrs. Hetty Green, of New York, wealthiest woman in the United States, was 78 years old Friday. She spent her birthday at her desk.

The lowest of six contracting bids for the construction of the Missouri State Capitol, which were opened at Jefferson City, was submitted by a Cleveland, Ohio, firm, and was for \$2,338,800. The cost to the State of the clause in the law requiring the use of Missouri limestone was indicated to be \$262,000 by an alternate bid by another construction company, which offered to build the capitol, using Bedford limestone, for \$2,125,000. Bids naming Missouri granite and Georgia marble were much higher. It is expected that the award will be made about December 1. Unless alternate bids on minor details alter the figures, the contract will be awarded to the lowest bidder, Andrew Dall & Sons.

The bodies of 16 men, killed in an explosion in mine No. 2 of the Alabama Fuel & Iron Co., near Acton, La., were taken out by a rescue party. Six of the entombed miners were taken out alive. It was estimated that 10 or 20 more miners were shut up in the mine. The explosion is believed to have been caused by ignition of dust set off by a miner's shot.

One bear killed and another wounded was the result of the bear hunt by Governor Major of Missouri and his party in Arkansas. The bear was killed by George Taylor and "Jim" Hullum. The fight with three bears, in which one was bagged, was over before Governor Major and Col. Fred D. Gardner, of St. Louis, reached the scene, but they left the woods with their hampers filled with wild turkey, greenheads, "blackjacks," teal and other game birds, a deer killed by the Governor, coon pelts and a dozen squirrels. The Governor and Colonel Gardner did the turkey trot and the Governor did a buck-and-wing as a farewell to Arkansas, and the Gardner plantation negroes sho' enjoyed it.

**THEY TALKED ACROSS OCEAN BY WIRELESS.**

Marconi's Long Distance Telephone Without Wires Is Nearing Perfection, It Is Said.

Guglielmo Marconi has talked across the Atlantic Ocean by means of wireless telephony, which he is perfecting, says a dispatch from Sydney, Nova Scotia. There can be little doubt of this. One day last week the sending of wireless telegraph messages between Glace Bay and Clifden, England, was suspended half an hour while Marconi, at Clifden, experimented with his new wireless telephone apparatus between Ireland and Cape Breton.

"The experiment succeeded perfectly. That is all we dare tell you," said the wireless operators at Glace Bay, who are sworn to secrecy when they enter the Marconi service.

**CIRCULAR SAWS OF PAPER.**

England Finds They Do the Finest Wood Work.

The latest use for paper is perhaps the most peculiar. A factory in England manufactures circular saws from paper. These paper saws are used for the manufacturing of the fine furniture, veneer, and other thin plates of wood which must be treated with special care. Some time ago circular saws made from drawing paper were shown in an English exposition. The saws were driven by an electric motor and produced fine boards, which could not have been made better by the finest steel saw. The veneers made in



**The "Just-Right" Kind**

Here's the syrup for your cakes, waffles, bread—just thick enough but not too thick—sweet with a delicate, sugar-honey sweetness—absolutely pure—simply delicious.

**White Swan CANE SYRUP**

is just the pure juice of Louisiana sugar cane boiled down to the proper consistency and canned without the loss of a particle of the sugar. Better than the law requires.

Your Grocer will be glad to recommend it because he knows you'll come back for more.

**Waples-Platter Grocer Co.**  
Dallas - Denison - Ft. Worth

**WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S**

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

**AFTER COUGHING TWO YEARS**

Waycross, Ga., Woman Found Relief in Vinol.

Did you ever cough for a week? Then just think how distressing it must be to have a cough hang on for two years.

Mrs. D. A. McGee, Waycross, Ga., says: "I had a very heavy cold which settled into a chronic cough which kept me awake nights for fully two years, and felt tired all the time. The effect of taking your cod liver and iron remedy, Vinol, is that my cough is gone. I can now get a good night's rest and I feel much stronger in every way. I am 74 years old."

It is the combined action of the medicinal elements of the cod's livers aided by the blood-making and strength-creating properties of tonic iron which makes Vinol so efficient for chronic coughs, colds and bronchitis—at the same time building up the weakened, run-down system.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you.

P. S.—If you have any skin troubles try Sazo Salve. We guarantee it.

**J. W. WILLIS DRUG CO.,**  
Plainview, Texas.

**FOR SALE**

A cosy, 5-room bungalow, on high ground in west part of town. Substantially built and comfortably arranged. Has living and dining rooms connected with sliding glass door. Has two bed rooms with closet in each. A snug kitchen and a roomy screen porch. Also has front verandah cut off one corner of house. Faces east. Porch and kitchen floored with best edge grain flooring; other rooms with B. B. flooring. Chimney in four rooms. Has fine well, mill and pump. A combination coal, closet and woodshed. Located one block north of Wayland Boulevard and within 3 1-2 blocks of Wayland campus. This house is storm sheeted outside with shiplap and tar paper between sheeting and siding. Siding is the best W. P. bevel siding. Roof is sheeted solid with shiplap with paper under shingles. Just completed and ready for occupancy. Who wants a nice home? For particulars see A. G. McAdams Lumber Co., at once.

**Calling Cards** All the latest styles in engraved or printed cards on short notice. PHONE 72

# The Herald's Classified Want Ad Section

## LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

## MULES FOR SALE.

One large team mare mules, broke to work, coming 4 and 4 years; one small team well-broke, 5 and 8 years. See E. E. WINN REALTY CO., —Adv. 69. Plainview, Texas.

## ROOMS

WANTED: Furnished house for the winter. Answer care of Herald. —Adv. tf.

FOR RENT—Furnished bedrooms. MRS. L. W. DALTON. Phone 146.

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

## NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A. Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. tf. OTUS REEVES.

## DO YOU WRITE

With the Shafer Pen? Guaranteed for 10 years; never leaks; always ready to write; self-filling.

I carry the Highest Grade of Typewriter Ribbons, for all makes of Typewriters, and Carbon Paper—the kind that lasts. You will use no other. Local Agent for the Oliver Typewriter, at 17c per day,—the make that lasts forever. Will exchange for other makes.

Watch my Christmas Prices on Jewelry. BOWRON, The Pioneer Jeweler, Next to Busy Bee Cafe. —Adv. tf.

Car of good Apples at WAGGENER'S. Phone 545. —Adv. tf.

from preventable disease. Two hundred thousand American citizens die of tuberculosis each year. In our own State statistics show a loss of thousands of lives that could be saved by proper precaution and care. It is impossible to compute the loss to the State in human life, in time and in money due to diseases that could, with the right care, be prevented.

**IF** you have a used automobile, or anything else "on wheels" which you would like to sell, let a Herald For Sale Ad bring you a buyer who NEEDS IT, and to whom it would be a bargain at a FAIR price! Not in "keeping everlastingly at it," but in keeping at it until you accomplish it—that is the winning policy in Herald want advertising.

## REAL ESTATE

FOR SALE: On easy terms, 11-room house, with fine young orchard; 3 1/2 lots. Phone DR. GUYTON. Ad. tf.

320-acre improved farm near Plainview, in Shallow Water Belt, to exchange for land in the Gulf Coast country or near Houston. E. E. WINN REALTY CO. —Adv. 65

## CHRISTMAS SUPPLIES

### PECANS.

Best grade Pecans, 16 cents; a good quality for 12 1/2 cents per pound, in 50- and 100-pound lots, delivered in Plainview. R. H. DUNMAN, Coleman, Texas. —Adv. 74

If you are looking for something for your "HUBBY" or "INTENDED" for Christmas, come to our store and get a Griffon Desk Set. They are guaranteed to please. We have them in all sizes and prices. R. A. LONG DRUG CO. Phone 327. —Adv. tf.

Fresh shipment of Pecos Valley Honey at WAGGENER'S. Phone 545. —Adv. tf.

"The hospital is the most essential factor in the work of preventing disease. For the proper care and treatment of disease and injury, it is indispensable. In those communities of the State where the need is greatest, it is hoped that action will be taken at once by officials and progressive citizens, men and women, to meet this urgent need. I consider the matter

## HOUSEHOLD NECESSITIES

DICK'S TIN SHOP is prepared to put up your Stoves, and do all kinds of Repair Work. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

The Ladies' Guild of the Episcopal Church will hold their Annual Bazaar December 12 and 13, at Paxton & Oswald's Furniture Store. —Adv. tf.

No fish bait in WAGGENER'S Apples. Phone 545. —Adv. tf.

## LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List."

KOUNTZE LUMBER CO., —Adv. tf. Kountze, Texas.

Can't help licking your lips when you bite WAGGENER'S Apples. Second door north of Donohoo-Ware Hdw. Co. Phone 545. —Adv. tf.

so important, and the need for action so imperative, that I deem it my duty to direct the attention of peace officers to the new County Hospital Law as a remedy to meet the situation.

"United action will bring the desired results. Let the people lend every effort to this movement until the coming of a day when there shall be no uncare-for sick in Texas."

## FORT WORTH MARKET SHOWS STRENGTH ON SMALL OFFERING.

Hogs Are Short, Too, and Strong; Sheep Are Steady, with Only 300 Head Offered.

Surprise was sprung in the cattle yards at Fort Worth Wednesday, when only 3,700 head, with 500 calves included, made up the estimate for the day. With supplies falling down to such moderate proportions, buyers exercised more interest than common, and the outcome was a stronger market on almost everything, though nothing was quotably higher.

The following quotations represent the price range of this market on the various classes mentioned:

Choice to prime, 1,200 to 1,500 pounds ..... \$7.75@8.50  
Good to choice, 800 to 900 pounds ..... 7.00@7.50  
Medium to good, 800 to 1,000 pounds ..... 6.90@7.75  
Common to fair, 700 to 1,000 pounds ..... 5.00@5.75  
Choice to prime yearlings . 8.00@8.50  
Good to choice yearlings . 7.50@8.00  
Consignments of stocker steers sold to a good call Wednesday, the market being active and steady. Nothing of much importance was available.

The few consignments of stocker cows and heifers that were shown were disposed of without any peddling, the market being active and steady.

Hardly enough stocker calves were on hand to give market conditions a decent test. Prices appeared steady.

Only seven or eight cars of hogs were here for the forenoon inspection of buyers, but several cars were back, and receipts for the day were estimated at 1,650. Most of the run arrived at a very late hour, and at that the supply was around 1,000 head

## COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

## LOST AND FOUND

LOST—Conklin Fountain Pen, silver mounted. Finder please return to HORACE P. PETERS. —Adv. tf.

STRAYED—To my place six miles north of Hale Center, on or about November 12, 1913, twenty-eight pigs and four sows; all Duroc-Jerseys, "V" shaped cuts at base of right ear. Owner will call and pay for feed and paper advertisements. KEITH ANGUS CATTO. —Adv. tf.

## MISCELLANEOUS

The Methodist Ladies will give a Thanksgiving dinner in the Finney Building, north side of the square. —Adv. tf.

WAGGENER pays cash for all kinds of Country Produce. Second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.

FOR EXCHANGE: Good section 11 miles S. W. of Tulla, in shallow water, unimproved. What have you to exchange for half of it, subject to incumbrance of \$2,250, or whole tract subject to an incumbrance of \$4,500? BOX 8, Tulla, Texas. Adv. tf.-pd.

All kinds of Fresh Vegetables at WAGGENER'S, second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.

The Methodist Ladies will give a Thanksgiving dinner in the Finney Building, north side of the square. —Adv. tf.

Call The Herald for Business Cards.

WE WANT YOUR

# CREAM

We offer you a steady market and the best price

## PLAINVIEW CREAMERY CO.

## PROFESSIONAL

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Phones: Office, 143; Residence, 193

## DRS. GUYTON & NICHOLS

Surgery

Eye, Ear, Nose and Throat

First National Bank Building

DR. C. B. BARR, Veterinarian

Office at Gilbert's Barn

Phones: Office, 219; Res., 478

Plainview, Texas

## BILLINGS AND BILLINGS, Chiropractors

Plainview, Texas

Hours: 10 to 12 a. m.; 2 to 5 p. m.

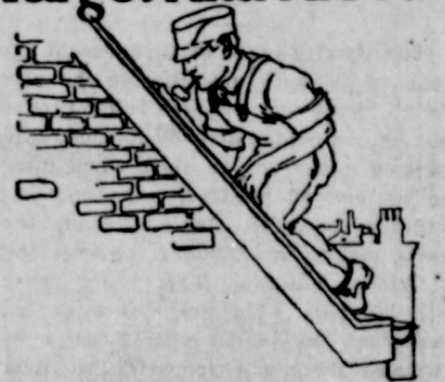
Phone 181 O'Keefe Building

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, Ohio, Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

## Target And Arrow



## TIN ROOFS ARE FIREPROOF

Firemen always consider them safe vantage points for fighting a nearby fire.

With a good tin roof over your head you need not fear flying sparks from any cause.

They also give protection from lightning and all attacks of the weather.

If made of Target and Arrow tin they commonly outlast the buildings they cover.

We recommend this 50-year old, hand-made tin because we know it lasts.

Let us tell you more about good roofs, if you are interested.

**A. M. HAMILTON**  
Telephone Number 84

# DROP IN PRICES ON ENTIRE LINE OF B. F. GOODRICH TIRES

SIZE—	Regular Q. D. Straight Bead		Gray Tubes	Red Tubes
	Smooth	Safety		
30x3	\$11.70	\$12.65	\$2.80	\$3.10
30x3 1/2	15.75	17.00	3.50	4.00
32x3 1/2	16.75	18.10	3.70	4.30
33x4	23.55	25.25	4.75	5.30
34x4	24.35	26.05	4.90	5.45
35x4 1/2	34.00	36.05	6.30	7.05
36x4 1/2	35.00	37.10	6.45	7.20

All other prices reduced in proportion.



## Our repair work has taught us how to judge the quality of tires

As tire surgeons we are in a pretty good position to know all the inside facts about the relative value of the different makes of tires.

Every day tires of all makes and styles are brought to us—they are in all conditions both from wear and abuse—so naturally in our repair work, we have become rather expert in rubber and fabric tire knowledge.

Knowing tires from the inside as well as the outside, we do not hesitate to sell and recommend

## Goodrich Tires

Best in the Long Run

We know from our experience that you will get full mileage and service value from every Goodrich Tire you put on your car—and full value received means satisfaction on your part and more business for us in the end.

We have a fully equipped repair department that is at your service in any emergency—or when in need of an extra "spare" or a set of tires, call or phone us.

**Plainview Rubber Company**

Phone 104

## Christmas

A year's subscription to any of the Curtis Publishing Co's. publications will make a fine Christmas present.

We take subscriptions for any magazine or periodical published. We can secure any of the late novels on short notice.

Phone 263

**Blasingame & Klinger**

North Pacific Street

**L**AST week we announced a 20 per cent discount on all Men's and Women's Ready-to-Wear Clothing. In addition to the famous Kuppenheimer Clothes for Men and Palmer Garments for Women this announcement of 20 per cent off should have included Hercules Clothes for Boys.

Therefore during the rest of this week this high grade line of boy's clothing will be included in the sale.

In this sale are seasonal garments for all the family.

**\$25.00 Clothes for \$20**  
**20.00 Clothes for 16**  
**Etc. Etc. Etc.**

Our first prices are legitimate and the reductions are real.

Do not confuse this sale with our watched-for semi-annual sales. It is true that a sale of this kind at this season of the year is unusual with us, but this has been an unusually warm winter and we must increase the demand by giving you the benefit of our subtractions from profits.

Kuppenheimer Clothes for men, Palmer Garments for women, and Hercules Clothes for boys are the best at any price--they certainly can't be duplicated at our sale prices.

The opportunity is for this week only so don't delay.

# Plainview Mercantile Company

W. A. SHOFNER, Manager

## TWENTY-FIVE COMPANIES TO MAKE CYCLECARS.

### New Industry Is Being Built Up in Detroit in Small Motor Cars.

Twenty-five cycle cars represent the total of Detroit's activities in the new field. Some of these are being turned out by companies already formed, capitalized and ready to start work upon an announced production as soon as supplies may be obtained from the parts makers and others representing individual capital. The latter cars will be made by companies later on, and the engineers who have constructed them are preparing to form the companies and secure the capital.

Of the twenty-five, fourteen, or far more than half, are organized companies. The number does not include several companies to manufacture small cars such as the Saxon, the American Motorette and the Grant.

## FREE COFFEE

and wafers at

## Boyd's Grocery

Wednesday afternoon, November 26th. Also all cakes for the Civic League auction sale must be delivered at Boyd's by noon of that date.

Bidding to begin at 2:00 p. m. Cash prizes for six best cakes made by any lady of Plainview or Hale County of

## White Falcon Flour

## TURKEY FOR TEN

"THANKSGIVING ain't different from any other day," snapped Mellicent, making the most of the creak in her rocker. "What's the use of having a turkey when you've got only a reed-bird appetite!"

"It ain't just the turkey itself," replied Mrs. Delia Wyatt, with a knowing shake of her head, "though it's surprising how plumb crazy the kiddies are after drumsticks. Land of love, if Mr. Burbank could only produce centipede gobblers! But it's what the turkey stands for, Mellicent."

There was a moment's silence, then the creak reasserted itself. "Maybe there is--when you've got sons and daughters and grandchildren to sit round the table and look for it," snapped Mellicent; "but I'd like to know what's backing up a Thanksgiving turkey when you ain't got any folks to reunite for a family dinner?"

Mrs. Wyatt put her knitting into her work bag, with a sigh. "I've got to stop in at Johnson's to buy some chest-nuts for the stuffing," she explained, in apology for her glance at the clock and abrupt leave-taking. "What did I do with my hat? Oh, here it is on the chair. Mellicent, do you remember Angelina Snow?"

Mellicent nodded, her mouth bristling with five hat pins, as she stood with Mrs. Wyatt's jacket held out in both hands toward the open fire.

"You made me think of something she told me once--my left sleeve's caught there, Mellicent. Angelina had the blues terrible bad one morning," continued Mrs. Wyatt, sticking in the hatpins one by one as she talked, "but 'stead of sitting down and making company of them she trotted them right out for a walk. And what do you suppose she did then? She went up and down Spring street, looking and looking, and every time she passed a woman uglier than herself she counted her off on a finger. When her fingers gave out she went home--cured. Angelina wouldn't have taken a blue ribbon at a beauty show, either."

Mellicent Jancey's practical, active nature had no time for sentimentalizing, but the morning after Mrs. Wyatt's visit new, strange thoughts--with twinkling eyes and wistful smiles--kept peeping out at her from behind the routine of daily duties, and at noon she suddenly dropped broom and dust-er, dressed with trembling fingers, sur-

Among the cycle cars which will certainly be made are the J. B. Rockett, the Car-Nation, the Princess, Davis, Tiger, Detroit, Cricket, Hawk, Spider, Defender, Gadabout and J. P. L. At Fenton, Mich., which is but a short distance from Detroit, the Fenton is made. The American Cyclecar Com-

pany created its car in Detroit, but has removed to Bridgeport.

The Davis, which is now being brought forth in Detroit, is to be made in Buffalo, according to reports. The cycle car of which E. T. Birdsall was the engineer will not be manufactured in Chicago by E. V. Whyland & Co., as reported. It may be that some of the cars listed in Detroit and being brought forth by well-known engineers will be manufactured elsewhere.

Contrary to expectations, many of the companies have secured rather large capitalization, while others with small capital are preparing to build

but 1,000 or 1,500 cars for 1914. Large outputs are not being talked about except by a very few, and the largest output of cycle cars or small cars mentioned is 10,000. Demands are for far more cars than will be made in Detroit.

Throughout America, as far as reports are in, there are about fifty other companies, and a few of these, and the number is few, are preparing to build rather large quantities, while a very few announce an ability to deliver cars immediately. Some makers are buying supplies in large quantities, others in fair quantities, and it is evident that there is no intention, in spite of the demand, to splurge and

go in too deep in the new field.

From the number of companies being formed, it is evident that outputs will have to be small until the business has been fairly worked up and the entire country aroused. It may be said that there is every indication that the country has been aroused by the inquiries received from every section of the land by those who have become known. Foreign countries have also become most interested and are asking for large allotments--larger than the makers can give them. This is the cycle car situation as it exists.

Get Stationery at The Herald.

Clean rags at Herald Office. Ad. 11.

PAIN IN BACK AND RHEUMATISM

Torment thousands of people daily. Don't be one of these sufferers when for so little cost you can get rid of the cause. Foley Kidney Pills begin their good work from the very first dose. They exert so direct an action on the kidneys and bladder that the pain and torment of backache, rheumatism and kidney trouble is soon dispelled. They are worthy a trial, as a trial is the only sure test. They contain no habit-forming drugs. R. A. Long's Drug Store. --Adv. 55

# As In a Looking Glass

## In Three Parts

A story taken from a novel very popular thirty years ago. It used to keep people from their beds. The picture doesn't last so long--it is condensed and much more vivid.

## A Dramatic Masterpiece

Beautiful costuming and scenic effects and splendid photography.

Special Matinee from 2:30 to 5:30--Admission 10c  
 Evening Show from 7:00 to 10:00--Adm. 10c and 20c

A Five Piece Orchestra will furnish Special Music at Evening Performance.

Thursday, November 27th  
 Thanksgiving Day

# MAJESTIC





# All The Year Round Christmas Gifts for All The Family

What's more appropriate than a combination of good magazines?

The following are only a few we are able to offer you. If you don't find what you want here let us know and we will make a combination to suit you.

If you are a subscriber to the Herald, send the Herald to some friend or relative for Christmas and get the other magazines yourself.

Pictorial Review ..... \$1.00  
 Modern Priscilla ..... 1.00  
 Ladies' World ..... 1.00  
 Twice-a-Week Herald ..... 1.50  
 \$4.50

**All for \$2.75**

Collier's Weekly and  
 Twice-a-Week Herald .....

**Both for \$2.75**

Current Events (weekly) and  
 Twice-a-Week Herald .....

**Both for \$1.50**

Review of Reviews ..... \$2.00  
 Twice-a-Week Herald ..... 1.50  
 \$3.50

**Both for \$3.00**

Farm and Ranch ..... \$1.00  
 Holland's Magazine ..... 1.00  
 Twice-a-Week Herald ..... 1.50  
 \$3.50

**All for \$2.25**

McClure's Magazine and  
 Twice-a-Week Herald .....

**Both for \$2.25**

Reliable Poultry Journal,  
 Southern Fruit Grower and  
 Twice-a-Week Herald .....

**All for \$1.85**

Boy's Life (The Boy Scout Magazine),  
 The Youth's Companion and  
 Twice-a-Week Herald .....

**All for \$3.65**

The Farm Journal for five years and  
 Twice-a-Week Herald .....

**Both for \$2.00**

Irrigation Age and  
 Twice-a-Week Herald .....

**Both for \$2.00**

McCall's Magazine for 3 years and  
 selection of 3 patterns and  
 Twice-a-Week Herald .....

**All for \$2.25**

Sunset Magazine ..... \$2.50  
 Twice-a-Week Herald ..... 1.50  
 \$4.00

**Both for \$2.75**

Bryan's Commoner and  
 Twice-a-Week Herald .....

**Both for \$1.75**

Outdoor Life ..... \$1.50  
 Out West ..... 1.50  
 Twice-a-Week Herald ..... 1.50  
 \$4.50

**All for \$3.25**

Woman's Home Companion .... \$1.50  
 Modern Priscilla ..... 1.00  
 Designer ..... .75  
 Twice-a-Week Herald ..... 1.50  
 \$4.75

**All for \$3.35**

Phone 72, or call at the Herald Office

## Herald Publishing Company

### COMMUNITY CORRESPONDENCE

#### PETERSBURG.

Cloudy weather still continues, with some rain, which is very disagreeable to farmers gathering their crops, but for wheat it is fine. However, the acreage in wheat in this part of the country is cut 50 per cent below what it was last year, and it is a mistake farmers have made, too. We have a better season at this time of the year than there has been for five years. Prospects insure a good wheat crop. There will be an immense acreage put to cotton here another year.

R. E. Echols is loading a car of maize at Abernathy this week.

G. T. Stagner is remodeling his dwelling, which improves the appearance.

Petersburg has had her streets graded, ditches opened and crossings fixed, which will be of much help.

D. R. Bailey returned from the South, where he has been for some time, looking after his oil interests.

J. W. Armstrong and J. R. Hall made a business trip to Wichita Falls last week, in a Ford automobile.

Dr. Gilliam was in Plainview Wednesday.

V. J. Edwards, who is the owner of an Indian motorcycle, has sold three the past two weeks—one to Claude Havenhill, one to Tom Magness and one to Lester Magness. The Magness boys both purchased 1914 models, with electric equipment.

N. L. Oxford has a public sale advertised for the 4th of next month.

The Petersburg High School has organized a debating and literary society. They rendered their first program last Friday night. It was enjoyed by all present. We are expecting Professor Cousins, of Canyon, and Judge Lewis, of Plainview, next week for a school rally. The school to date has enrolled over 120. The interest is excellent.

Mr. Smith and wife, of Fort Worth, are here visiting their daughter, Mrs. M. H. Winningham.

Lee Wardlow is back again on the mail route. We are glad to welcome him back, as he is the best mail man Texas affords. Anything you want Lee will get it; he never forgets anything, and it is never too cold or snow too deep for old Lee to "take out and keep down the pike."

#### KRESS.

November 27.—Another fine rain to make the wheat grow.

Mr. Stryker has purchased two little ponies to fill "Dan's" place.

Born, to Mr. and Mrs. Willie Wallace, a baby girl.

Roger Scheihagen has missed this week of school, on account of sickness. At this writing he is almost well again.

Arthur Drake, of Mosquero, New Mexico, is visiting in this vicinity.

Mrs. B. N. Graham is visiting and spending Thanksgiving with her folks, leaving Professor Graham to spend his Thanksgiving by his "lonesome," in Kress.

Brother Robeson, of Canyon, will be in Kress next Sunday, and will very likely preach at the 10 o'clock hour if the regular pastor is not present at that time.

The pupils "put one over" the teachers Wednesday, in the form of a fruit and candy "shower," at the school house. The surprise was complete, and Miss Crawley is still wondering it—

A Thanksgiving service was held at the Baptist Church Thursday night at 7:30 o'clock.

Cloe Cates took two loads of hogs Thursday from the Kress vicinity to the ranch northeast, on the Hyman place.

#### WEST SIDE.

November 26.—Mr. W. A. Doan moved his household goods to Tulla, where he has accepted a position on a ranch.

Mr. Porter delivered 1,000 ewes to Mr. Houston, southeast of Kress, which he bought from Mr. Sansom and son. Mr. J. C. Homan also delivered about 800 lambs to Plainview to Mr. Sansom and son, from the Porter and Doan sheep ranch.

Mr. Hammer and his two children and Mr. Green made a trip to Plainview Saturday. Mr. Hammer's daughter was having some dental work done.

Mr. T. A. Douthit was a business caller in Plainview Saturday.

Mr. R. H. Allen and son, Claud, were callers in Plainview Saturday.

Mr. J. C. Homan made a trip to Plainview Tuesday for a load of lumber for E. H. Humphreys, to be delivered on the Canterbury place.

Mr. Ira Hammer's favorite farm mare dropped dead in his barn from an unknown cause.

Mrs. Reuter and daughter, Ada, were in Plainview Saturday.

#### PRAIRIE AVENUE.

November 24.—Mr. Will Barrett, of Halfway, was in our midst a couple of days last week.

We have dark, drizzly days here at

present.

Will Ooley went to Plainview Sunday, on business, returning Monday.

Chas. Veigal and his uncle were Plainview callers Monday.

Dr. L. L. Gladney preached at Prairieview Sunday evening.

Mr. John Wiggins, teacher at Prairieview, had an old-fashioned spelling bee here last Friday night. A good-sized crowd was present.

Mr. and Mrs. Frank Parks, of Liberty, spent Sunday at the Nations Hog Ranch, the guest of Mrs. M. E. Nations.

Mrs. R. B. Mercer and daughter, Miss Clara, visited in this locality Sunday.

Mr. Wiggins moved this week into the house owned by W. P. Seago.

#### HAPPY UNION.

November 26.—At last it seems that our "Cold weather forecast," which we have so cheerfully thrown into the waste basket each morning, may be retained, and the old wool blanket put on without any danger of being discarded before morning.

School moved along so nicely the past week that only once was there cause for a reprimand.

We hear quite a lot of people complaining of croup among their children.

Mr. Weyl's brother and wife, of Indiana are visiting at his home. Possibly that is the cause of the pleasant smile he is wearing; but some say the new "Ford" carries its share of the responsibility.

We learn that Mr. Phenix contemplates moving to East Texas soon. This will take two more pupils from our school, which is already small in number.

Frank Buchanan's hat, which sailed away on the Saturday night of our last sand and wind storm, was found last week, but little damaged from the flight, on the farm of Mr. Charlie Wendt. Mr. Wendt claims quite a record on his place as a collector of lost articles.

We understand that the votes at this place stood in favor of the stock law.

The spelling Saturday night stood 33 and 34 in favor of No. 1 side, Mesdames McCall and Price choosing.

A number of young people gathered at the home of Mr. Moore Sunday evening and sang awhile.

#### BOX SUPPER AT MIDWAY SATURDAY NIGHT, WEEK.

The Midway Literary Society will give a box supper and program at the school house Saturday evening, December 6. Every one is cordially invited to come. ETHYL TYLER.

"Distinctive Stationery" at the Herald. PHONE 72

## How Many Times Have You Been Disappointed

by having your Grocer reply to your Phone Message, "I Don't Think You Will Find Any In Town?"

Don't wait until the last minute to make your Christmas plum pudding, fruit cake and cookies and be one of those who will be disappointed by the grocer's familiar reply.

Plan for Christmas--and cook those good things now which will improve with keeping.

We have a complete line of Fruit Cake ingredients and Plum Pudding and Cookie "makins"--figs, dates, citron, fruit peel, nuts, fresh and preserved fruits, and all the staples including WHITE CREST Flour.

We ask for at least a part of your Christmas trade, and insure prompt service and a stock as complete as any to select from.

## WRIGHT & DUNAWAY

Phones 35 and 355

## Christmas

A year's subscription to any of the Curtis Publishing Co's. publications will make a fine Christmas present.

We take subscriptions for any magazine or periodical published. We can secure any of the late novels on short notice.

Phone 263	<b>Blasingame &amp; Klinger</b>	North Pacific Street
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### CUERO, TEXAS, TAKES FOUR DAYS FOR "TURKEY TROT."

Governor Colquitt and Staff See 20,000 Birds March Through the Capital of Turkeydom.

It is estimated that 20,000 Thanksgiving birds gathered in Cuero, Texas, last week for the second annual Cuero turkey trot, a municipal festival that is believed to be unique among celebrations. Gov. O. B. Colquitt was the guest of honor on the second day of the festivities. The first day was devoted to a reception of the Sultan and his court and visiting Sheriffs. Thursday was "neighborhood" day, and Friday was devoted to the Germans.

A carnival company was hired to furnish street attractions, and there was a riding tournament, a football game, a wrestling match, horse races and many farm exhibits, but the chief attraction to visitors each day was the "turkey trot." This was the arrival from the country of live turkeys driven in from the farms for slaughter at the local packing plants. The turkeys are always driven to the market, never hauled.

Last year Cuero's "turkey trot" was celebrated all in one day, and the arrivals for several days were held at the edge of town and marched in as one flock, 15,000 proud birds. But this number was too much for the packers to handle, and this year the parades for the four days probably only exceed that number by one-third, but the number each morning was sufficient to impress the visitors.

Center of Turkey Industry. The "turkey trot" was originated as a means of letting the public know

that Cuero is the champion turkey town of the world. In the old days turkeys sold as high, sometimes, as 4 cents a pound, but usually 25 cents was paid for a hen or 50 cents for a gobbler. Even at that they were slow sale. Now the price averages 10 cents a pound on foot. One year the packers bid up to 13 cents, and lost a lot of money.

The first attempt to establish a turkey market was at Houston, and then it was learned that turkeys were peculiar, in that they could not be hauled to market. If the drive was too long they got out of condition, and so the market must be brought to them. Cuero, as the center of the turkey country, was selected and two packing plants erected, one with Philadelphia and the other with Chicago capital. Last year these plants shipped 38 carloads of dressed turkeys.

**An Elaborate Festival.** Last year's turkey trot was a success because of the 15,000 drive, but this year the Knights of the Mystic Gobbler decided on a more elaborate program. The occasion was a "turkey trot," fall festival, carnival, county fair and social event all in one.

The royal court assembled at Victoria Tuesday morning and traveled to Cuero by special train. After the official reception and the presentation of the keys of the city to the Sultan there was the first day's parade. The nearby towns sent large crowds, Victoria engaging parking space for 50 autos along the parade route. These machines carried only the Boosters' party.

The biggest day was Wednesday, when Governor Colquitt and staff were

present. That evening the Governor's ball was given and the crowning of the Sultana, also a banquet, the chief dish of which was barbecued turkey. However, the ballroom turkey trot is barred at all Cuero dances.

Friday the turkey menu, that had ruled all week, gave way to sauerkraut, and in the afternoon there was a "side-splitting contest" between German bands for purses of \$50, \$35 and \$25. The Herman Sons' Lodge was in charge of the day's exercises.

### AFTER DECLINE, BEEF CATTLE ARE HIGHER AT K. C.

Prices Go Up After Heavy Run Stops; Hogs Hold Up Well in Face of Heavy Run.

Kansas City Stock Yards, Monday, Nov. 24.—Cattlemen were disappointed with the action of the cattle market in declining 25 to 35 cents last week. A month or two ago expectation of better prices for fed cattle had a legitimate basis, but few dealers now look for any improvement before the New Year.

Commission men are advising customers who have cattle on feed to hold them, even if the board bill is expensive, particularly as weather conditions are so favorable for cattle on feed. Many feeders, however, are possessed of a desire to get rid of cattle, that cannot be overcome, in some cases even where they have the corn on hand to carry the feeding operations to the bitter end.

The outlook is better to-day, as receipts are lighter at all markets. Range cattle are less numerous here to-day, and the supply of 16,000 head

is 6,000 less than was received last Monday. Even at markets east, where liquidation has been running wild, the brakes have been applied successfully to-day.

Prices here are steady to 10 cents higher, beef grades getting the advance, stockers and feeders representing the steady part of it. Prime steers might go a little higher than what the best brought to-day, \$8.25 and \$8.40. Butcher grades caught a smaller decline last week than dressed beef grades, and canners held steady. Stockers and feeders are a dollar lower than six weeks ago, a leading factor in the decline being tight money, usual at this time of the year, when banks are accumulating cash for the showing to be made the first of the year.

Quarantine cattle are largely common kinds, and sell better relatively than cattle in the native division, top steers last week \$6.75, to-day \$6.10.

Hogs receipts last week were 71,000 head, considerably heavier than heretofore, but prices are holding up pretty well. Receipts to-day, 11,000; market 5 cents higher, nearly all the good hogs selling at \$7.85, common lights ranging down to \$7.50.

Fresh meat trade is good, which helps to hold up prices, but packers insist they will yet put the price down. Average weight was 176 pounds last week, lightest this season, but hogs are healthy, and the marketing motive seems to be twofold—to get away from high feed and to anticipate the packers' victory in the fight for lower prices, should they be victorious.

Sheep and lambs touched a very low spot last Tuesday, since when values have advanced 25 to 35 cents. Receipts are lighter and prices here are better than at other points where runs are greater, a condition that will favor patrons of Kansas City all winter.

Fat lambs bring \$7.00 to \$7.35, yearlings \$5.00 to \$5.75, wethers up to \$5.00, ewes \$4.00 to \$4.75. Feeding stock remains in strong request, and has been immune from the recent adversity of feed stock, feeding lambs largely at \$5.90 to \$6.25.

J. A. RICKART, Market Correspondent.

### ECONOMY IN FEEDING HOGS NEED OF FARMER.

As a general thing, on the average farm too much time is used in feeding and caring for hogs. Unnecessarily slow and tedious methods are employed, whereas shorter cuts in feeding than those practiced at present would produce equally good results either by the use of horse labor, by the rearrangement of the feeding yards and troughs, by the more careful use of pasture and crops that may be harvested by the hogs, and thus reduce the number of hours required to care for the animals and at the same time save labor.

Where one is feeding many hogs it frequently is a labor saver to use a horse in transporting swill, water and feed directly from tank and bin to the pens, yards or field in which the animals are kept. This is much easier on the feeder and is more quickly done. Wide alley hog houses permit of the one-horse truck, not alone for hauling feed in, but for hauling out the manure, and thereby keeping the surroundings clean and sanitary.

There are few who have taken the trouble to separate the shoats according to size, so that they could be fed more easily and satisfactorily. Many prefer to feed hogs of all sizes together, either continuing the feeding until all are full or else wasting time chasing the larger ones away until the smaller ones are fed. Feeding all the animals will hold is a wasteful method, while beating up the big ones while the smaller eat is not conducive to gains in either the old or young. In both cases too much time is consumed and without good results. It is always well, in feeding hogs, to sort according to size, and limit the number to twenty or thirty in a feeding place. A sufficient number of feed troughs should be provided so that all the hogs in each feeding place can eat at once. The troughs should be located under swinging panels, so that the hogs can all be shut out until the slop has been placed in the trough. This saves slop and labor and the pigs do better. Much more time is gained in feeding when not annoyed by the hogs while slopping them when feeding in the ordinary manner.—Fort Worth Star-Telegram.

### TAP THE "ETERNAL SEAS."

The real inventor will come when he draws water not from the hills, but from the sea. There is water enough for all in the oceans. It is necessary only to separate the salt from the water (and salt is supposed to be as wholesome as water when taken separately). Why cannot some genius cut that knot between salt and water and tap the "eternal seas" for the never-falling drink of water? The water is there in abundance, the salt is there in superfluity. I merely suggest to some imaginative scientist that he should make a fortune by supplying the two commodities separately and cheaply.—London Chronicle.

## The American Adding Machine

The Latest Adder  
**Costs But \$35**  
See our exhibit—ask for 10 day's trial



Here is a new price on a competent Adder. On a machine that is rapid, full-size and infallible.

The very latest machine, built by men who know, in one of the largest metal-working shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made.

The machine will add, subtract and multiply. With very slight practice anyone can compute a hundred figures a minute. And the machine never makes mistakes.

Countless offices large and small, are getting from these machines the highest class of service.

Now we make this offer so that offices everywhere may learn what this machine means to them.

### Ten Day's Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any non-lister—even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we'll send the machine.

Herald Publishing Co., Plainview, Texas.

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30x3 1/2	15.75	17.00	3.50	4.00
32x3 1/2	16.75	18.10	3.70	4.30
33x4	23.55	25.25	4.75	5.30
34x4	24.35	26.05	4.90	5.45
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All other prices reduced in proportion.



### Our repair work has taught us how to judge the quality of tires

As tire surgeons we are in a pretty good position to know all the *inside* facts about the relative value of the different makes of tires.

Every day tires of all makes and styles are brought to us—they are in all conditions both from wear and abuse—so naturally in our repair work, we have become rather expert in rubber and fabric tire knowledge.

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## Goodrich Tires Best in the Long Run

We know from our experience that you will get full mileage and service value from every Goodrich Tire you put on your car—and full value received means satisfaction on your part and more business for us in the end.

We have a fully equipped repair department that is at your service in any emergency—or when in need of an extra "spare" or a set of tires, call or phone us.

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Phone 104

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

**DAGGETT - KEEN Commission Co.**



E. M. Daggett,  
Cattle Salesman



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We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.




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### National Feeders & Breeders Show

November 22 to 29, 1913

Tickets on sale November 21 to 28, good for return limit Dec. 1

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## COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

**Where they make High Grade Photos**

**SILAGE MOST IMPORTANT FEED FOR BEEF PRODUCTION.**

**Animal Husbandman Expert Gives Balanced Rations with Corn and Kaffir Silage.**

There is no roughness which is of more importance to the producer of beef cattle than silage, says W. F. Ward, animal husbandman in the Beef Investigation for the Department of Agriculture. He has contributed to Farmers' Bulletin No. 556 a chapter on "Silage for Beef Cattle." He reviews the value of the green feed for this purpose exhaustively.

The value of silage to the beef producer varies considerably, and is dependent upon a large number of other factors, Mr. Ward says. If rough fodders are scarce or are high-priced, if the grain is high-priced, or if the grain is so near a good market that much of it can be sold, silage will have a greater value than if the opposite conditions exist. It is a great saver of grain, regardless of whether it is to

be fed to stock cattle or fattening cattle. It will lessen the grain feeding by practically the same amount as it contained in the silage. The value will also depend somewhat upon the kind of cattle to which it is to be fed. If there is an abundance of rough fodders which can not be marketed, silage will not be so valuable. But in a case of this kind the silage would prove more valuable if used for the calves and pregnant cows and the coarse fodders used for the other stock.

**Silage for the Breeding Herd.**

For wintering the entire breeding herd there is no roughage better than silage. All of the animals will relish a ration containing it and it will create a good appetite for all other feeds. Cows that are fed all of the silage they will consume along with clover hay will go through the winter in fine shape and make small gains. If the amount of silage is limited, a more economical method of wintering them will be to reduce the silage to a half ration, letting them have the run of a strawstack and feeding about two pounds of cottonseed meal or oil per day. Some dry, coarse fodder or straw should always be kept before the animals getting silage, as it reduces the amount of silage consumed and prevents the bowels from becoming too loose. The succulent feed will cause the breeding cows to give a good flow of milk, even though the calf be born in mid-winter, and a thrifty calf will result. If the silage is free from mold or rotton spots there will be no danger in feeding it to breeding cows.

Silage is especially beneficial for calves which have just been weaned. They take to this ration quicker than to dry feed and there is usually little loss in weight from the weaning. The silage should be supplemented with some good leguminous hay, as alfalfa, cowpea, or clover, and the calves should be given a small amount of grain. A mixture of one-half corn chop and one-half cottonseed meal is excellent.

**Silage for Stockers.**

Each farmer will have to plan the rations for his cattle according to the amount of the various feeds he has on hand. Stockers can be wintered on silage and some good hay, fodder, or straw, but this may not always be the most profitable. When hay is high-priced and grain is reasonably cheap or plenty of silage is available, it may be more economical to omit the hay altogether. A ration of corn silage alone has often been profitable for thin cattle. Stockers which have

been fed liberally all winter and made to put on good gains usually do not make as large daily gains when put on grass as do steers which have not been quite so well fed. The time the cattle are to be finished for market and the degree of fatness to be attained should govern to a large extent the method to be followed during the winter. When heaves are expected to sell high in the early summer and the steers are to be finished for market at that time, a heavy roughage ration with a small amount of grain should be fed during the winter months.

**Silage for Fattening Animals.**

Silage stands first in rank of all the roughages for finishing cattle. Formerly, during the era of cheap corn and other concentrates, little attention was given to the roughage, as it was usually considered merely a "filler" and of very little economic value in feeding. No especial care was taken in selecting any particular kind, nor was the quality of it seriously considered. As the prices of the concentrated feedstuffs advanced, the feeder looked about for methods of cheapening the cost of producing beef, and soon found this could be accomplished by using judgment in selecting his roughage with respect to the grain fed. This has continued until at the present time the roughage receives as much attention as the concentrated feed, and has been made to take the place of a large amount of the latter. The feeding of silage came into general use with the advent of expensive grain, and is becoming more popular each year. With the present prices of feedstuffs there is hardly a ration used for feeding cattle which can not be cheapened by the use of this succulent feed. By combining it with other feeds the efficiency of the ration is increased to such an extent that the amount of the daily gains is invariably greater and the cost of producing a pound of gain is lessened. The heaviest daily gains are usually made during the first stage of the feeding period, and silage can then be used to advantage in large quantities with a small amount of grain, but as the feeding progresses the amount of silage should be lessened and the grain increased. In some places the price of hay and stover is so high that the greater the proportion of silage used in the ration the more profitable is the feeding.

Conditions in general are such that any given ration will not suit a large number of farmers, nor will it be so profitable for some as it will for oth-

**Target And Arrow**



**Tin Roofs Stand the Test**

Some roofs need repairs every spring. The ones we put on don't.

We have put roofs on in this town that have not had a soldering iron on them for [?] years.

Target and Arrow tin roofs give better satisfaction than any other we have found or heard of.

If your roof leaks send for us; we will look it over carefully and tell you what needs to be done.

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**To Young Married Folks and Those Who Will be Married During the Holidays**

**We will give FREE a nice wedding present with every complete housekeeping outfit purchased**

**What is Nicer for Christmas**

- than a sectional bookcase for your husband's reading room?
- than an Axminster or Velvet Rug for your wife's living room?
- than a dining suite, table, chairs, buffet, china closet, etc., for the family dining room?
- than a skirt or shirtwaist box for your daughter's bed room?
- than a comfortable rocker for the old folk's lounging room?

*"If it Isn't Good We Make it Good"*

**Phone 95**

**W. E. WINFIELD**  
"The Bargain House of Plainview"

**Franklin Six-Thirty Touring Car \$2400.00 Hundreds of Pounds Lighter**

It may not be much of a trick to build an automobile, but to build one hundreds of pounds lighter, many degrees stronger, far more economical and a great deal more comfortable than others is really doing something.

To make a 2,725-pound six cylinder car of the size and ability of the Franklin Six-Thirty, carrying the equipment that it does, is not just building an automobile--it is a great achievement.

Then to make such a car at a popular price is going still further. The Six-Thirty sells for \$2,400 f.o.b. Dallas.

The Franklin Company has specialized on this Six-Thirty. The specialist gains the most knowledge, the most power and most results.

The results in the Six-Thirty are wonderful riding and driving ease, light weight, economy, safety and long life to the car.

**J. J. ELLERD**

Ellerd Building Plainview, Texas Telephone 60

ers, so each farmer must determine for himself just what combination of feeds will be more profitable for his use. However, to give a general idea of some of the rations adapted to different localities and which may prove satisfactory for a 1,000-pound steer, some examples are given below:

**Rations.**

- For the Corn Belt. Pounds.**
- (a) Corn silage ..... 25
  - Corn stover ..... 6
  - Cottonseed meal or oil meal ..... 8
  - Shelled corn ..... 14
  - (b) Corn silage ..... 25
  - Clover hay ..... 7
  - Shelled corn ..... 15

**For the Eastern States, where hay is very high and corn is relatively high: Pounds.**

- Corn silage ..... 30
- Corn stover ..... 6
- Cottonseed meal or oil meal ..... 4
- Shelled corn ..... 10

**For the South, where cottonseed meal is of moderate price and cowpea hay is raised on the farm: Pounds.**

- (a) Corn silage ..... 35
- Cowpea hay ..... 8
- Cottonseed meal or oil meal ..... 7
- (b) Corn silage ..... 30
- Cottonseed hulls ..... 12

Cottonseed meal ..... 7  
For the West where corn can not be raised: Pounds.

- (a) Kaffir corn silage ..... 30
- Prairie hay ..... 3
- Cottonseed meal ..... 3
- Kaffir corn meal ..... 10
- (b) Kaffir corn silage ..... 25
- Alfalfa ..... 7
- Kaffir corn ..... 15

It should be understood that the above rations are not necessarily to be fed in the exact quantities given above, but should be modified to suit local conditions or the actual conditions on each farm. They are given to show approximately the average amounts and character of feed that would be consumed daily by a 1,000-pound steer during the feeding period.

It is well to feed as near a balanced ration as possible without materially increasing its cost. Sometimes the prices of available feeds are such that a farmer is justified in deviating from the standard. Such conditions are illustrated by the use of some of the rations given above. The second ration shown for the South is an example, as that ration is very narrow, but in certain localities it is more profitable than one which is balanced by the use of high-priced carbohydrate feeds.

Two rations are shown for the West where kaffir corn silage is used. With some farmers it would undoubtedly be more profitable to use alfalfa hay as a substitute for cottonseed meal, while with others the purchase of the cottonseed meal would be more economical.

**BANKERS SPEND SEVEN THOUSAND ON ALFALFA.**

South Dakota Flannelers Set Aside Fund for Dry Land "Clover" Seed.

The bankers of Aberdeen, S. D., have voted to set aside \$7,000 to be used by the Better Farming Associa-

tion of South Dakota in the purchase of dry land alfalfa seed. It will be sold at cost to the co-operative farmers of the association, and will go a long way toward increasing the alfalfa acreage. Last season the Better Farming Association was instrumental in putting in about 2,500 acres of alfalfa in Brown County, about 75 per cent of which made a successful catch. The plan that has been adopted for the coming season will more than double the acreage.—Breeder's Gazette.

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**It Is Essential**

to a successful business man that the buying and selling of merchandise, and the careful attention of finances should have equal attention.

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by careful buying and prompt sales, only to be swallowed up in losses occasioned by careless handling of the finances. Our financial experience and advice are always at the disposal of our customers.

Third National Bank

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All kinds of casing and tire repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

**The Clark Rubber Co.**  
Plainview, Texas

The Remington Club find them the closest shooting black powder shells.

**NEW CLUB SHOT SHELLS**

**REMINGTON UMC**

**"The Shell With a Nickname"**

WE'RE proud of the fact that gunners have nick-named our black powder loads. To go around the country and hear them talk about "The Old Reliable Yellow Shells" feels as good as a cheery greeting and a slap on the back.

New Club Shells are really the premier black powder shells of this country—Standard for over 50 years.

The No. 2 Primer gives a snappy ignition—sure and quicker than you usually find in black powder shells.

For results in your shooting, rifle or shotgun—get Remington-Union ammunition—with the Red Ball Mark on every box. Ask the nearest dealer in this community. He carries them.

Remington Arms-Union Metallic Cartridge Co.  
299 Broadway 14 New York

less enjoy, the particular brand of good manners that flourishes in this country.—From "The Point of View," in the December Scribner's Magazine.

**A WORK HORSE'S LIFE IS WORK.**

Putting the Old White Mare Out on Pasture Was a Mistake.

For twenty years a white draft mare had worked on a Corn Belt farm. She was one of those rare individuals of which almost every farm knows something—not a family driving mare, but a servant every whit as faithful, though her service has been confined to the plow and the wagon.

Now the mare had come to be 24 years old, and, influenced by the good woman who managed his household, the kind master decreed that she should work no more. She had served her time and served it well. Accordingly the old white mare was sent over to the back hill pasture, where the grass was as high as her knees and where there was nothing to do but rest and eat and be a horse of leisure.

Did the old white mare enjoy her enforced idleness? Nay, no more than men who have grown old at the work of farming enjoy moving to town with nothing to do. The old white mare stood at the bars most of the time and pined. When the master came out to look at her she ran up and laid her old head on his arm, pleading as well as ever mare could to be taken home and put to work. The master let her out and she followed him home. That night the master and the mistress

**Double the Pleasure of Yuletide Giving BY SHOPPING EARLY**

It is a positive pleasure to make selections from our richly complete assortment of

- Libby's Cut Glass
- Silver, Ivory and Ebony Dresser Sets
- Necklace
- Howard, South Bend, Elgin and Waltham Watches
- Table Sets
- Gold and Silver Novelties
- Manicure Sets
- Conklin Self-Filling Fountain Pens
- Norris Candies
- Victor Talking Machines and Records
- Diamonds
- Precious Stone Rings
- Lavellers
- Wall Pictures
- Eastman Kodaks

and many other lines it will be well to consider in making up your gift list.

Any selection will be carefully marked and set aside for delivery at such time as you will designate.

**J. W. Willis Drug Co.**

**Drugs and Jewelry**  
"The Rexall Store"

Prescription Dept.  
Telephone  
**210**



**Sugar Hunger**

Children seldom get enough sugar with their meals.

It is as wholesome a body building food for them as milk and bread—and as necessary to the growth as sunlight and fresh air.



**Farmer Jones SYRUP**

Try This Boston Brown Bread One cup Farmer Jones Syrup, one cup sour milk, one cup flour, two cups corn meal, one teaspoonful soda, one teaspoonful salt. Steam three hours and they bake twenty minutes.

Farmer Jones Syrup is practically a food and supplies this deficiency as no other sugar product can.

Give the children Farmer Jones as their breakfast food—let them spread it on their bread at supper time. They won't need any urging to eat and will get real benefit besides.

Farmer Jones Syrup is made from the pure, sweet juices of our own Sorghum, so rich in healthful sugars and contains nothing that can possibly injure a child of tenderest age.

Packed in 5 and 10 pound friction-top tins—easy to open—easy to close up again. We include one syrup with an addition of corn syrup to prevent fermentation.

Ask Your Grocer "If he doesn't happen to have it—he'll get it."

Send Us 5c in stamps to pay postage and we will forward you a sample can of FARMER JONES SYRUP and Recipe Book—see above.

**FT. SCOTT SORGHUM SYRUP COMPANY**  
Ft. Scott, Kansas

Packers of "Ma Honey Bee" honey.

**LIBERTY IS ANOTHER NAME FOR EQUALITY.**

Conductors Do Not Salute Passengers in America, Nor Do They Accept Tips.

Almost a hundred years ago one of the friendliest of our foreign critics said of us: "Liberty is not the chief and constant object of their desires. Equality is their idol. They make rapid and sudden efforts to obtain liberty, and if they miss their aim, resign themselves to their disappointment, but nothing can satisfy them without equality, and they would rather perish than lose it."

Goethe said that good manners could come only with equality. The two statements taken together give the very essence of the American attitude.

We treat each other as equals—and this accounts at once for the lack of deference in public servants of which foreigners complain, and for their profound friendliness, which foreigners do not seem able to comprehend.

"The conductor on the railway," an observing American has written, "will not touch his hat to you, but then he does not expect a fee from you. The workman in the street of whom you ask a question will answer you as an equal, but he will tell you what you want to know." Now, there are many people who cannot stomach such independence, who can enjoy nothing but acknowledged superiority.

They want to be master, and delight—socially speaking—in playing with loaded dice. They expect their friends to show more affection than they do, they wish their servants to be sorer to leave them than they are to have them go, and they believe that one of the duties of those who serve them in any capacity is to esteem that service a privilege.

Such people are happiest in England, where any one belonging apparently to the upper classes is certainly supremely well taken care of. Such people do not realize that there is something terribly precarious in being well treated only because one is supposed to be an aristocrat, and that only a good coat and plenty of loose change float them over an abyss of insolence deeper by far than their own countrymen threaten even at their worst. There is a solid security in being admitted as a fellow being and an equal. Not all Americans, of course, have a taste for equality, but without it no one can understand, far



**SEVERE BRONCHIAL COUGH**

Doctors Feared Lung Trouble, Restored to Health by Vinol.

The medical profession does not believe that lung troubles are inherited, but a person may inherit a weakness or tendency to them.

Mrs. Kate Heckman, Springfield, Ohio, says: "A few years ago I was in a very bad run-down condition, and the physician told me I had consumption. I tried another physician, and he told me I had ulcers on my right lung. I quit the physicians and started on 'Vinol.' Today I am perfectly healthy, and that is why I recommend 'Vinol.'"

Vinol soothes and heals the inflamed surfaces and allays the cough. Vinol creates an appetite, strengthens the digestive organs and gives the patient strength to throw off incipient pulmonary diseases.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you.

P. S.—For any skin trouble try our Sazo Salve. We guarantee it.

J. W. WILLIS DRUG CO.,  
Plainview, Texas.

**Itch! Itch! Itch!**

Constant Itch. Intolerable agony. EXZEMA! A few drops of a mild, simple, wash—instant relief—all skin distress GONE.

**D. D. D. Prescription for Eczema**

Sounds too good to be true? We guarantee it. The first full size bottle free if D.D.D. cannot reach your case. For your comfort's sake, it is worth a trial. Come in and let us tell you about it. Also about D.D.D. Soap—it helps.

R. A. LONG'S DRUG STORE.

came to the conclusion that after all perhaps work was the life of a work horse, and they decided to take the old white mare out of it gradually.

After that they buckled the white mare's old harness on her every morning. While the teams were getting ready to go afield she was turned loose in the barnyard to wander about at will, inspecting and supervising the watering and the hitching of the others. Some days she was used to plow the garden or to pull up hay or to mow the lawn, or occasionally to fill in where an odd horse was needed. This satisfied her thoroughly. She grew fat and frisky and contented again, in the assurance that she was a necessary adjunct to the business of running the old farm. All that was two years ago. She is still on the job and grinds her own feed.—Greeder's Gazette.

**BURLESON GETS 'POSSUM THROUGH PARCEL POST.**

Potmaster General's Home Is Deluged with Prize Products—Reduces His High Cost of Living.

The parcel post system is rapidly solving the high cost of living problem for Postmaster General Burleson, says a Washington dispatch. Farmers all over the country seem to be trying out the system in a small way by addressing some choice or freak farm product direct to the Postmaster General himself, with the result that the Burleson home in the last few days has been deluged with prize turkeys, freak carrots, jumbo onions and smoked sausage fresh from the farm.

The limit was thought to have been reached the other day when an admiring farmer on the lower Potomac sent him a Mallard duck and yellow-leg plover, but to-day the climax was capped when a toothsome 'possum reached the Burleson home via parcel post from across the line in Virginia.

There was one parcel post package, however, at which the Postmaster General balked. It came from a Michigan hennery and contained a dozen guaranteed table eggs. In view of the prevailing price of eggs, the Postmaster General ruled that acceptance of the parcel of eggs would violate his traditional policy of not accepting valuable and costly gifts from constituents while in public office.

**THE APPETITE FOR NATURE.**

If anyone discover in himself a passion for the open, a craving as for food and drink, let him beware, for he shall

find that, like other appetites, it increases the more it is fed, while it is never satisfied. The air and the sky, the sight of trees and flowers, the voices of birds are food and drink to one who has an appetite for Nature.

Each morning I listen to the drumming of woodpeckers and trilling of pine warblers as if it were all new and wonderful. I would be drunk with it if I could take in more—if I were covered with eyes and ears; not a common drunkenness, but a godlike intoxication with the primitive world of beauty. The mere play of light on the oat fields, as the culm pass over the sun, affords one of the splendid experiences of life and affects me more deeply than the events of history. Unless one is so affected he has not the feeling for the open and will not understand birds though he should read all the books—for the only important book is closed to him.

—From "North and South," by Stanton Davis Kirkham, published by G. P. Putnam's Sons.

**FIRST BAPTIST SOCIETY STUDIES "PERSONAL SERVICE."**

The Missionary Society of the First Baptist Church met with Mrs. King Monday afternoon. Notwithstanding the inclemency of the weather, a nice crowd gathered.

"Personal Service" was the subject for the afternoon, with Mrs. Malone as leader. Some fine papers were read on the subject.

After a short business session, a social chat followed. During this time the hospitable hostess served refreshments, which were enjoyed by all.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

**WHY NOT?**

KC is pure. KC is healthful. It really does make lighter, nicer biscuits, cakes and pastry than the old fashioned single acting baking powders.

And you pay only a fair price for it. No baking powder should sell for more.



**Our Thanksgiving Orders**

for cut flowers were so heavy that a small order failing to arrive on time caused disappointment to some of our customers.

We have made arrangements to have all of our future orders shipped direct from one of the largest floral companies in Chicago. This arrangement, supplemented with our own supply of flowers, will enable us to handle all orders promptly and without possible disappointment.

For your Sunday table we will have Chrysanthemums, Carnations, Roses, Etc.

Call 195

**Plainview Floral Co.**

**To Women Seeking Health and Strength**

For those ills peculiar to women Dr. Pierce recommends his "Favorite Prescription" as

**"THE ONE REMEDY"**

A medicine prepared by regular graduated physician of unusual experience in treating woman's diseases—carefully adapted to work in harmony with the most delicate feminine constitution.

All medicine dealers have sold it with satisfaction to customers for the past 40 years. It is now obtainable in liquid or sugar-coated tablet form at the drug store—or send 50-cent stamps for a trial box, to Buffalo.

Every woman may write fully and confidentially to Dr. Pierce, Invalids' Hotel and Surgical Institute, Buffalo, N. Y., and may be sure that her case will receive careful, conscientious, confidential consideration, and that experienced medical advice will be given to her absolutely free.

Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar coated, tiny granules easy to take as candy.



# House for Rent

## Household Goods for Sale

### Complete Housekeeping Outfit

Birdseye maple French dressing table, chiffonier; 1 rocker; 1 straight chair; 2 beds, mattresses and springs; a child's bed; 2 rugs; sectional book case; Quickmeal gasoline range; kitchen cabinet; cook table; cooking utensils; washing outfit—tubs, boiler, boards, etc.; handsome china; window shades; heater.

All of these goods are new having been in use only 2 months. Any of the above named articles would make choice Christmas gifts. All will go at a sacrifice. Phone 307 or call at residence, 710 North White Street, south of Gulf Refining Co.

# O. A. LAYNE

account included gasoline, oil, repairs and one wash a month.

Judge W. B. Lewis went to Dallas Tuesday.

#### CHRISTIAN ENDEAVOR LESSON FOR NOVEMBER 30TH.

Subject: "Our Church Working for Our Country." Deut. 8:1-20.  
Meeting will be held at the Presbyterian Church at 6:30 o'clock. Mrs. Park will be the leader.

#### Daily Readings.

Centers of Influence—1 Thess. 1:6-10.  
Luminous Christianity—Matthew 5:13-16.  
The Messengers—Isa. 40:1-11.  
Healing Streams—Ezek. 47:1-5, 9.  
The Message Today—Acts 3:19-26.  
Passion for Our People—Romans 9:1-3; 10:1-4.

#### Question Spurs.

1. How can we serve the foreigner at home?
2. In what home mission work are we engaged?
3. How can our society get a larger home-mission vision?
4. Tell of one home missionary's work in the West.
5. Give one reason why home mission work is needed.
6. How can an Endeavor Society help Western missions?
7. Why and when did our church begin work in the West?
8. Why are many church members lost to the church when they go West?
9. Why do prosperous regions need the gospel as much as poorer, neglected districts?
10. What work among the sailors are Endeavorers in California doing?
11. Why should Endeavorers study home-mission books and magazines?

#### Home Mission Illustrations.

1. From 1850 to 1890 the population increased 170 per cent, but evangelical communicants, largely through mis-

sions, increased 891 per cent.

2. In fifty years four Protestant missionary boards have invested two million dollars in Minnesota. The State now has proportionately as many church-going people as Massachusetts, Connecticut, or Rhode Island.

3. At Spring Lake, Texas, is a church planted a little more than two years ago by the Congregational Sunday School Society. It has absorbed every family in the district, except two.

#### AS-YOU-LIKE-IT CLUB HOLDS THANKSGIVING SERVICE.

The As-You-Like-It Club met this afternoon in Thanksgiving service with Mrs. George Hutchings, at Wayland College. Mrs. Logan Bagley, of Dallas; Mrs. R. C. Newton, of Seymour, and Mrs. J. W. Webb were visitors.

Mrs. J. W. Wayland read an unusually interesting paper on Thanksgiving; Mrs. G. F. J. Stephens read an interesting paper on "The Puritan Thanksgiving." Refreshments were served in the Club colors. The next meeting of the Club will be with Mrs. R. C. Joiner, December 12.

#### ABERNATHY.

November 27.—The wheat is looking fine. There are good prospects for a bumper crop.

Mrs. G. C. Merrill returned home, to Lubbock, after a few days' visit with relatives in Abernathy.

They are grading the roads in Abernathy and the surrounding country this week.

Miss Grace Evans is visiting in Lubbock this week.

Mrs. C. E. Stout returned to her home this week, after being in Lubbock for some time, where she was operated on. We are glad Mrs. Stout is able to be with us again, and we hope for her speedy recovery.

Brother Ross has returned from



#### With Santa Claus on Your Hands

One has to be careful this festive season in the LAYING OUT OF MONEY. So much more is needed for different festive purposes than is usual. Whatever you want in our line, bring your money here and you will find it to go farther in the purchases of reliable and satisfactory goods than it would in some other store of a similar character. Don't forget our pure food candies at 15c a pound.

#### The Necessity Store

North Side Square

Conference, and tells us he is with us for another year. We are glad he has returned, and we hope this year's work will be a good one for him.

Mr. Ed Crow returned from Lubbock last week, where he has been for a short visit. Ed is quite a Lubbock caller nowadays.

Mr. Claxton, of Hale Center, was seen on Abernathy's streets Tuesday.

Miss O'Neil is staying with her uncle, L. E. Crow, and attending school in Abernathy.

Mrs. E. M. Legg was a Plainview caller Saturday.

Rev. Jewell Howard, the Christian minister, will commence a meeting next Friday night and will continue until Tuesday night.

Mr. Henry Darden has purchased himself an automobile. He sails nowadays.

# Why Wait for a Sloppy Cold Day

To trudge home loaded down with bundles--disappointed because you couldn't get what you wanted but had to take what you could get? There will be those who will do that very thing. But why not be among the satisfied ones--those who shop early while the weather is good, while our stock is complete, and we are not rushed as we will be later.

By the first of next week we will have placed on display most of our extensive holiday lines and urge you to buy early. Allow us to suggest a few of our lines from which to make your selections.

- Parker's Lucky Curve Fountain Pens
- Gift Books, Cameras and Supplies
- Character Dolls, Best Lines of Perfumes
- Columbia Phonographs and Records
- Griffon Desk Sets, Knives and Razors
- Best Makes Safety Razors, Manicure Sets
- Comb and Brush Sets, Bibles and Testaments, Leather Pocket Books and Bill Cases, Christmas Cigars, Games
- Christmas Decorations, Christmas Tags
- Stickers and Post Cards, et cetera, et cetera

We have just received a big fresh shipment of Jacob's confections--"Made Last Night"

# R. A. Long Drug Co.

PHONE 237

## MAJESTIC BULLETIN

No. 155

Monday, Dec. 1

When Dreams Come True  
Comedy

The Hardest Way  
Drama

Current Events  
No. 38

Topical

Mutual

No. 156

Tuesday, Dec. 2

Highland Romance  
Quaker Drama--  
In Two Parts

Unfair Exchange  
Comedy

Thanhouser

No. 157

Wed., Dec. 3

The Missing Ring  
Comedy

Mrs. Carter's Campaign  
Comedy

American

The Official Protector  
Comedy

Thanhouser

## Majestic

The Photo Play House Ahead  
ROSS D. ROGERS, Proprietor

#### LOCAL AND PERSONAL

Mrs. Jack Moore returned from Merkel, Texas, to-day.

E. R. Williams went hunting in the sand hills Thanksgiving.

E. E. Roos is unloading a carload of Buick automobiles today.

W. H. Morrow, of Snyder, was a visitor in Plainview yesterday.

Mrs. J. H. Hall went to Canyon today, to visit friends a few days.

Rev. J. W. Winn returned Wednesday from a visit to Central Texas.

Ross Mickey, of Hale Center, was presented with twin boys Tuesday.

Mr. and Mrs. W. R. McCluskey, of Spring Lake, were in Plainview today.

E. E. Dyer, of Lockney, was transacting business in Plainview this week.

J. H. Reagan, of Floydada, was transacting business in Plainview yesterday.

Rev. J. M. Harder left to-day for Amarillo, to attend a Fifth Sunday meeting.

Miss Ethelyn Stokes, of Colorado, is in Plainview as a guest of Mrs. W. B. Armstrong.

Mrs. J. L. Vaughn went to Amarillo Wednesday, and spent Thanksgiving with relatives.

Mrs. W. L. Fain, of Hale Center, came in to-day to visit her daughter, Mrs. J. H. Bull.

Lots of good specialties, singing, dancing and good music—"Sis Perkins." One night only, Saturday, December 6th.

Mrs. Alex Lumpkin and children are visiting at the home of Mrs. Otis Trulove. Mrs. Lumpkin and Mrs. Trulove are sisters-in-law.

Misses May Kinder and Laura Masten and Messrs. Paul Barker and Charles Spencer spent Thanksgiving day hunting in the sand hills.

Rev. H. H. Street and wife returned to-day from a visit to relatives in East Texas and attendance on the Baptist State Convention, at Dallas.

J. H. Testman and wife, of the Ware Hotel, will leave Tuesday for Natalia.

Mr. Testman goes to take charge of one of the hotels which the Texas Land and Development Company is opening along the Medina River, irrigation project.

J. M. Hardy, of Halfway, is going to Winters, Texas, to spend the winter.

Mrs. Ben Brown, of Lubbock, came in Wednesday and spent Thanksgiving with the home folks, Fred L. Brown and wife.

F. W. Struve, of Abernathy, was in town to-day.

D. C. Low, of Lockney, was in Plainview yesterday.

Dr. I. E. Gates went to Amarillo, Texas, to-day.

#### EARLY ARRIVALS ON FORT WORTH MARKET ACTIVE.

Hogs Lose Ten to Twenty Cents; Only 28 Sheep Offered Wednesday.

North Fort Worth, Texas, Nov. 27.—Estimated receipts for Wednesday were 4,000 cattle and 800 calves, but around 1,800 of these arrived too late to be shown and will have to be held over until Friday, as Thursday will be a holiday. On such cattle as arrived at a reasonable hour the market manifested a fair degree of activity, but stuff getting in after 12 o'clock was hard to work off at any price. Beef steers, stocker steers, bulls and calves were cashed in at steady rates, while butcher cows and stocker cows commanded an advance of a dime. Range of prices was as follows: Beef steers, \$5.75 to \$7.00; stocker steers \$5.50 to \$5.90; butcher cows \$4 to \$5.50; stocker cows \$4 to \$5.15; heifers \$5 to \$6.50; bulls \$4 to \$5, and calves \$5.50 to \$7.15.

Another liberal slice was deducted from hog price list. Packers succeeded in getting away with a 20-cent clubbing, but outsiders took a few cars at no greater loss than a dime. However, at the decline, this market was well in line with any other selling place. Sale at \$7.80 represented extreme high range of market. Other deals were within general range of \$7.40 to \$7.70. Receipts amounted to 2,100 head.

Supply of 28 sheep sold as follows: 3 bucks, 123 pounds ..... \$3.00 25 wethers, 88 pounds ..... 4.50  
DAGGETT-KEENE COM. CO.  
By A. M. KEENE.

#### ELKS LODGE GIVES THANKSGIVING BALL.

The Elk Lodge gave a dance Thanksgiving evening in the lodge rooms. Dancing and games were enjoyed by a large number of Elks and their friends.

#### DRIVES FRANKLIN SIX-30 AT LITTLE COST.

M. T. Gilmore, president of the San Diego Savings Bank, San Diego, Cal., drive his Franklin Little Six touring car 6,000 miles during the past year at a total cost of \$155. This expense

# Several Hundred Dollars in Prizes

TO BE DISTRIBUTED BY

## THE TWICE-A-WEEK HERALD

In Its Grand Piano Voting Contest

The Capital Prize Which Will Be Given By

**The Herald**

is to be an

**Elegant \$400 Obermeyer & Sons Piano**

Like Cut Shown Here



Many of the Merchants of Plainview have contributed valuable prizes and will give "Herald"

**Vote Coupons**

with Cash purchases

### RULES AND REGULATIONS GOVERNING CONTEST ARE AS FOLLOWS:

1. ANNOUNCEMENT.—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

2. PRIZES.—The capital prize will be an Obermeyer & Sons' Piano. Also other valuable prizes to the amount of many dollars, which are announced herewith.

3. CANDIDATES.—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.

4. TIE IN VOTES.—Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

5. VOTES CLASSED.—Votes will be issued in the following denominations:

New Subscriptions, 600 votes	\$ 1.50
Renewals, 500 votes	1.50
Renewals, more than one year, 600 votes	1.50
Back Subscriptions, 400 votes	1.50
5 years New Subscriptions, 5,000 votes	7.50
10 years New Subscriptions, 12,500 votes	15.00
20 years New Subscriptions, 30,000 votes	30.00

INSTRUCTIONS.—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first 30 days the paper will run a 25-vote coupon, which can be voted free for any lady contestant.

Contest to run not less than 90 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved, if sufficient cause should occur.

The contest shall close on a day which will be announced later. Ten days prior to closing contest the judges will carefully lock or seal ballot box and take same to the Citizens' National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning, in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions, together with your coupons, in a sealed envelope, which will be furnished you, and put same in ballot box. This will give everyone a fair and square deal.

<p>Ruby Ring Donated By <b>Wilbert Peterson</b> JEWELER &amp; OPTICIAN I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Camera Donated By <b>K. A. Long Drug Store</b> DRUGGISTS We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Oil Paintings set in Mother of Pearls. Donated By <b>The Necessity Store</b> A full and complete line of Holiday Goods. Christmas Candles 15c a pound. We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>
<p>Rocker Donated By <b>E. R. WILLIAMS</b> FURNITURE I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Due Bill in Trade Donated By <b>The East Side Grocery</b> G. S. FAIRIS, Proprietor We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Sheet Music Donated By <b>Mrs. Asa Brookshire</b> Dealer in Sheet Music I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>
<p>Baking Dish Donated By <b>Donohoo-Ware Hardware Co.</b> Hardware, Implements, Buggies and Wagons We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Large Box of Candy Donated By <b>The B. &amp; K. Store</b> Confections, Cigars, Fruits, and Cold Drinks We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>	

**Call For and Save Your Tickets Beginning TODAY for Some Young Lady Will Appreciate Them**



# Some Plainview Business Builders

Some Plainview Business Players, who are always at the bat, never fan and are "safe" players for the purchaser from any and every position of the world's exacting business diamond.



**TALK IT OVER**  
With Your Neighbor Who Uses  
**ROCKVALE COAL**  
Then Phone the  
**Alfalpa Lumber Co.**  
163 and get a ton



**A GOOD CATCH**  
But a Better One  
is to catch the habit of trading where you get Pure Drugs, Courteous Treatment and the best of everything in the drug line.  
Try Us and Be Convinced  
**R.A. LONG DRUG CO.**  
Phone 327 Free Delivery Plainview, Texas



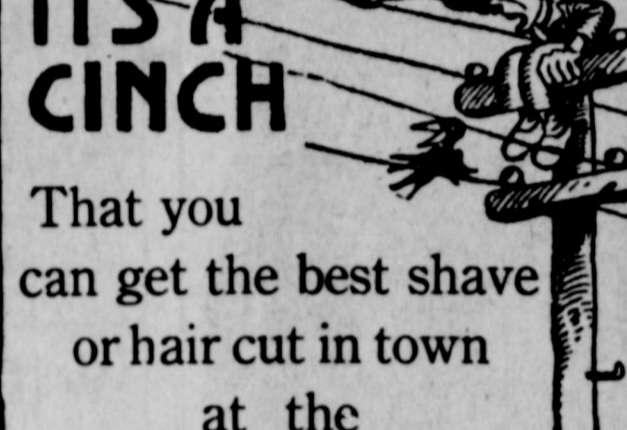
**PRETTY NIFTY STYLES**  
in Photos at  
**COCHRANE'S STUDIO**  
See our special Hand Finished Portraits for Xmas Presents  
Come now and avoid the Rush



**A GOOD BEGINNING**  
for the day use  
*Pride of the Plains*  
**Flour**  
MADE BY THE  
**Harvest Queen Mills**  
which took first prize at the Dallas State Fair over all mill exhibits.  
Phone 151



**YOU'RE SAFE**  
if Maxey has the **CONTRACT**  
Take him your Plans  
Figures Submitted on all Classes of Work  
**J. B. MAXEY**  
General Contractor Phone 418



**IT'S A CINCH**  
That you can get the best shave or hair cut in town at the  
**Elk Barber Shop**



**A CRITICAL MOMENT**  
When your clothes are soiled, send at once to the  
**Plainview Laundry Co.**  
CARTER LINDSAY, Mgr.  
Phone 125



**LOOK 'EM OVER**  
Beautiful Cut Flowers and Blooming Plants  
We carry full stock of bulbs and seeds for fall planting.  
**Plainview Floral Co.**



**DON'T MISS**  
All the joy of sweet music in the home. It is easy to buy a Piano if you trade with  
**J. W. Stovall Music Co.**



**WALK**  
on a good walk when you  
**WALK**  
or WALKS  
laid by  
**Galhoun Bros.**  
PLAINVIEW, TEXAS  
Phone 464



**IF YOU CAN'T FIND**  
That Ball Buy a  
**Peerless Mazda Lamp** from  
**Hyde Plumbing & Electric Co.**



**GO IN**  
At the front door and eat a good meal at the  
**Busy Bee Cafe**  
Best Meal in Town for the Money



**COME IN**  
and see  
**Clint Shepard**  
when you want to buy or sell horses, mares or mules.  
Plainview, Texas



**SACRIFICE**  
a little time and let us show the  
**Overland Car**  
**Egge-Corlett Auto Co.**  
Plainview, Texas



**YOU'RE OUT**  
of luck unless you see  
**A. M. Hamilton**  
before you place your order for  
Tin Work, Galvanized Iron and Roofing Work  
Plainview, - - Texas



**GET 'EM OVER**  
at our store  
**Sam L. Seay**  
FOR GROCERIES  
You Will Not Need An Umpire to Decide for You When You See Our Goods and Get Our Prices.  
Telephone Number 348




**YOU CAN MAKE A HIT**  
with that girl of yours if you buy her a box of  
**FINE CANDY**  
from  
**Blasingame & Klinger**



**AFTER THE GAME**  
follow the crowd to the  
**Majestic Theater**



**COME ON**  
and buy  
**Spalding Sporting Goods**  
Basket Balls, Foot Balls and Volley Balls of the  
**Donohoo-Ware Hdw. Co.**  
Plainview, Texas Phone 80



**BAD DECISION**  
If you are not protecting your property against fire  
**C. E. McClelland**  
Rooms 13 and 14 First Nat'l Bank Bldg.

The Twice-a-Week Herald at \$1.50 a Year Gives All the News All the Time

# The Electric Breakfast

It's fun to cook the breakfast at the table by electricity.

A turn of the switch starts the coffee percolating, the eggs boiling or the toast browning. You serve them piping hot, just the minute you are ready for them.

Electric devices make breakfast a cozy, intimate meal.

**These Household Conveniences are Just the Thing for Christmas Gifts, and All are Moderately Priced**

Electric Curling Irons	\$4.00	El Stovo 6 Inch Disc	\$5.00
3 Pound Hot Point Iron	3.00	Flash Light Batteries.	
6 Pound Hot Point Iron	3.50		
Utility Traveler's Set	5.00	<i>Mazda Lamps</i>	
El Tostovo	3.50	25 and 40 Watt, Columbia	35c
El Grillo (reduced from \$6.50)	5.00	60 Watt, Columbia	45c
El Tosto	4.00	100 Watt, Columbia	80c
El Perco 5 Cup	7.50	Burn 60 per cent less than the old kind.	
El Perco 7 Cup	8.00		

## Conner Electric Company

PHONE 13

all in the same way. It is nothing but an exasperation, and, although a blow-out can often be repaired, the motorist cannot help preferring never to have had it in the first place.

Today, the importance of the automobile tire industry has fostered an improvement of the tire as now manufactured to the point that the motorist who cares can, by a few simple precautions, protect himself from the blow-out bugaboo.

A blow-out is due to one of a few simple causes, which, if given the necessary attention, can be easily avoided. To prevent the blow-out, we seek the cause and eliminate it. Accordingly we will show and explain briefly the different causes of blow-outs.

### How the Tire Is Made.

The body of the tire is of fabric; several piles are used, and the mass, after being thoroughly impregnated with rubber, is vulcanized into an integral whole—the tire. Over the body is a layer of rubber, the tread.

What happens when a round stone, a brick, a car track or any blunt object is encountered? If the tire is improperly inflated the internal air pressure not offering sufficient resistance, the object will sink into the tire, forcing it inward at this one place. The tread comes into actual contact, but its elasticity allows it to adapt its shape so that it usually suffers no injury, unless the object be sharp and cuts it. But the effect on the fabric is more serious. It isn't elastic; it can't stretch; consequently, if the object sinks in far enough to produce enough strain, it must break.

Naturally, that ply of fabric receiving the greatest strain is the inside one, for it undergoes the greatest distortion, and for this reason it is the first to break. Seldom, indeed, is any shock violent enough to break every ply of fabric and cause an immediate blowout. Most always it is only the inside ply that is fractured at the time. As this isn't apparent, the tire usually continues to give service, but the broken edges of the inside fabric chafe the other piles. The natural bending of the tire finally breaks the remaining piles, and then the tube forces its way through, resulting in a blow-out.

This is the first warning the motorist receives that something is wrong. He didn't know the fabric was broken some time before. He sees nothing but the immediate conditions, and doesn't realize that his misfortune is something he could have prevented if he had only known how.

### Not Enough Air.

The reason the inside ply of fabric broke in the first place was the result of improper air pressure. This permitted the object on the road surface to sink in and stretch the fabric at one place to the breaking point. Had the pressure been of the proper amount it would not have been possible for the object to have made such an impression. The internal air pressure would have offered the proper resistance, and the shock, instead of being localized, would have been distributed all over the tire, and so absorbed without injury.

Hence the remedy: Use the air gauge and carry the proper air pressure—twenty pounds for every inch of width.

Again, the tread may receive a cut. Various foreign substances from the road surfaces are forced through the cut by the motion of the tire. As a result these impurities have a tendency to spread, separating the tread and fabric. This opening of the tread lays the fabric bare to road wear, and the action of sand and moisture. The latter rapidly rots the fabric, weakening it until the pressure can no longer be sustained, and then the same aforesaid fatality occurs.

For this the remedy is repair gum. Cuts repaired in time will grow no worse, and so these consequences are avoided.

In conclusion, there are two important causes of blow-outs—underinflation, which results in the breaking of the piles of fabric, and neglected tread cuts. Avoiding these by means of a pressure gauge and a can of repair gum, the motorist will be able to avoid the trouble to which they lead—the blow-out.

### A COURTEOUS RETORT.

A voter in Middlesex District more than one hundred years ago said to the politician Wilkes, when that man asked him for his vote: "Vote for you, sir! I would sooner vote for the devil." Wilkes politely replied: "But—in case your friend does not stand?" This good story was told by Mr. Asquith the other day as though it belonged to the late prime minister, Sir Henry Campbell-Bannerman. The story has more "point" when told as it actually occurred.—Springfield (Mass.) Republican.

### KNEW THEIR HABITS.

"If there were four flies on a table and I killed one, how many would be left?" inquired a teacher. "One," answered a bright little girl—"the dead one."—Sacred Heart Review.



If your judgment rules your pocket-book--you'll buy a Ford. The careful buyer knows that Ford lightness and Ford strength make it the most economical car on the market. And big production makes its first cost lowest.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. \$45 freight to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

## High Fuel Bills are cut in two by the use of Cole's Hot Blast Heaters and Garland Stoves and Ranges

They Warm the house Bake the bread And roast the meat That make the man

For Demonstration See

**R. C. Ware Hardware Co.**  
Telephone 178

J. H. SLATON, President W. C. MATHES, Vice President  
GUY JACOB, Cashier

## The First National Bank

Plainview, Texas  
CAPITAL STOCK \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT  
Your business solicited, appreciated and protected.

## "PIANO TUNING"

I will be in Plainview next Monday to Tune Pianos. Phone your orders to Mrs. Hancock, the Fair Boarding House.

**J. E. B. WRIGHT, Amarillo**  
4 Years with Leyhe Piano Co.

Member American Guild of Piano Tuners



### The Great Day

is approaching and it requires table ornaments of a practical nature—that is good eatables. The turkey needs attendants in the way of good, pure Groceries, Cranberries, Mincemeat, Nuts, Fruits, Plum Pudding, Etc. If you want to be able to give hearty thanks for quality in this line, order your Groceries here, and get satisfaction for little cash.

**WRIGHT & DUNAWAY**  
PHONES 35 and 355

### FEEDING TO INCREASE PRODUCTION OF EGGS.

#### Missouri Experiment Station Finds Mash and Grain Mixtures Are Profitable for Poultry.

The Missouri State Poultry Experiment Station, located at Mountain Grove, Missouri, in its egg production test, has learned considerable about the effects of various feeds on egg production. The cackle of the Missouri hen means \$75,000,000 a year to farmers in the "Show Me" State. Consequently they take large interest in poultry.

These suggestions are of value to those who grow chickens everywhere. They are:

#### Saylor Method.

Dry mash: 15 pounds of ground alfalfa meal, 15 pounds of corn meal, 15 pounds of ground oats, 10 pounds of ground oil meal or high-grade beef scraps, 15 pounds of wheat bran, one box of condition powder.

The above dry mash was fed in hoppers three times a week and was fed on alternate days with one-fourth teaspoonful of condition powder added for every five fowls on alternate days. After the third week the moist mash was fed once a week to keep the birds in a healthy condition, every fourth or fifth week this mash was fed again for a week, adding one-fourth teaspoonful of condition powder to every five fowls.

To give the fowls the proper exercise, the following grains were fed in the litter: One-half ounce each of cracked corn, whole wheat and hulled oats. Also sprouted oats daily. Every

other day one-half ounce of fresh cut bone was given each fowl. For the night feed the fowls also were supplied with green food, consisting of cabbage or mangels. Oyster shells and grit were always before the birds. Fresh water, not too warm or too cold, was always supplied. The feeding troughs and drinking vessels were frequently scalded with hot water.

#### Egg Farm Method.

This pen was fed according to the method recommended by a large Eastern commercial egg farm. The mash was manufactured by this farm and was bought from them. This pen also was fed a mustard bran which was highly recommended by this firm. The following grain mixtures were fed:

Winter—Four parts cracked corn, two parts wheat, two parts oats.

Summer—Two parts corn, four parts wheat, two parts oats.

A little less than one quart was fed to ten hens at night, no grain was fed in the morning. One pound of mash was given to each ten hens. Green cut bone was used in connection with the mash. Five teaspoons of mustard bran was added to the mash for every 10 hens.

#### Automatic Feeder Method.

This pen was given the same feed and treatment that the hens in the regular egg-laying contest received. The only difference was that the grain was fed night and morning by hand to the pens in the contest, and this pen supplied themselves with grain by working it out of the feeder and exerciser. The Connecticut contest uses this method exclusively, and no grain is hand fed. This method is a great labor saver. (Confined to house ration used.)

#### Farmers' Method.

This is a very simple ration, and is known as the farmers' method. Most Missouri farmers have all of these feeds or can easily obtain them. This method is as follows:

Equal parts bran, shorts and corn meal in hopper. In the winter months feed two-thirds corn, one-third wheat in litter. In summer months feed one-third corn, two-thirds wheat in litter. Grit and shell open all the time. Feed plenty of green food and supply buttermilk instead of water twice each week. This pen did not lay near so many eggs as some of the pens fed different rations, which indicates that the ration is not ideally proportioned.

#### Confined to House Method.

This pen was fed the same as the pens in the egg contest, except that the pens in the contest had range in yards 30x120 feet and this pen was confined to a house for one year. The hens made a good egg average.

The following dry mash was kept in a hopper where the hens could feed themselves at all times: 100 pounds bran, 200 pounds shorts, 200 pounds corn meal, 300 pounds ground oats, 250 pounds dry beef scraps, 75 pounds alfalfa meal, 50 pounds gluten meal, 25 pounds oil meal, 35 pounds powdered charcoal, 8 pounds fine table salt.

The following grain mixture was fed in the winter: 200 pounds cracked corn, 100 pounds wheat. In summer this grain mixture was 200 pounds wheat, 100 pounds cracked corn. In the spring and fall months equal parts of cracked corn and wheat.

At noon each day a handful of the mash moistened with buttermilk was fed to each pen. Grit and shell were kept before the birds at all times. Green food in the form of sprouted oats and cabbage was fed. Any of these methods used in the place of haphazard feeding by a great many poultry keepers will result in an increased egg yield.

### "WATCH TIRE CUTS AND KEEP UP THE PRESSURE"—EXPERT.

Goodyear Official Gives Advice to Owners on Care of Tires and How to Save on Repair Bills.

No doubt every motorist has had the experience of the so-called "blow-out," says F. A. Henderson, of the Goodyear Tire and Rubber Company, Akron, Ohio. This experience affects

## Christmas Presents

-- and --

### Home-Made Candy

at Finnie Building, North Side of Square

December 5th and 6th, 1913

## Presbyterian Bazaar





# Preparation For Thanksgiving

Having Interfered Somewhat With Our Twenty Per Cent Discount Sale of Last Week We Have Decided to Continue the Reductions Throughout Next Week.

In addition to Men's, Women's and Boys' Garments included in the reductions last week we will also give the 20 per cent discount next week on Men's and Boys' Sweaters, Ladies' Street and Evening Dresses, Misses' and Children's Gingham Dresses and Ladies' Skirts and Petticoats.



20 Per Cent Off **THE Palmer GARMENT** 20 Per Cent Off

Just think of Kuppenheimer Clothes for men, Palmer Suits and Coats for Women, Lucille Dresses for women, Hercules Clothes for boys and Bradley Sweaters for men and boys all being included in a twenty per cent. discount sale this early in the season. The warm days have made the sale necessary but you benefit just the same for the cold ones are sure to come.

Remember that the discount is based on legitimate first price figures; not on prices inflated for this occasion.

## For Christmas

A dress pattern of one of the latest materials is always acceptable.



Remember that all of the goods included in this sale are this winter styles from our complete stock; not odds and ends in the left-over class.

## For Christmas

A pair of downy all wool blankets makes a useful gift.

**A Good Pair of Shoes is Seldom Omitted from the Gift List and Is Always Appreciated**

Included in the petticoat sale is shipment of the new draped effects received this week. You know our prices, our goods, and our treatment, so don't delay.

# Plainview Mercantile Company

W. A. SHOFNER, Manager