

BEGIN THE NEW YEAR RIGHT

Act today and be sure that your gifts will have a lasting value; now that Christmas is over you will want to settle down to the serious selection of useful New Year gifts to supplement the Christmas remembrances. Select something for the home from our big stock of labor and time saving articles.

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- Lap Robes
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- Rifles
- Vacuum Cleaners
- les
- Chinaware
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- Artist's China
- Baking Crockery
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- Cut Glass
- Safety Razors
- ape Fruit Sets
- Queensware
- Vehicles
- Carving Sets
- Aluminum Ware
- Velocipedes

Consider ours a gift store for everyday buying Donohoo-Ware Hardware Comp'y

Phone Number 80

HER TOMATOES YIELDED MOST.

An Iowa Girl's Patch Produced at Rate of \$1,269 an Acre.

Cedar Falls, Ia., Dec. 29.—By making Iowa soil yield cash returns at the rate of \$1,269 an acre through growing tomatoes, Miss Agnes Fridell, of this city, 17-year-old high school student, became champion of the State Garden

and Canning Club this year and won a trip to Washington.

Her record was considered remarkable by Prof. O. H. Benson, head of this club work at Washington, and he wired her congratulations, saying she had set an unusually high standard for future competitors.

Her feat was done in the boys' and girls' club work contests, conducted under direction of Prof. E. C. Bishop,

of Iowa State College, in connection with Professor Benson, of the United States Department of Agriculture; and she outdistanced more than four hundred other girls competing in Iowa.

Contestants were supposed to use one-tenth of an acre of ground, but Miss Fridell had only 439 square yards of land available and won out by a big margin with that. She grew 3,400 pounds of tomatoes on this small plot, the sale of which brought her \$118.14. Her expense for ground rent, work and equipment was \$25.26, leaving a net profit of \$92.88. On this basis the gross income from one-tenth of an acre would have been \$1,269 and a net profit of \$101.64.

CATTLE ADVANCE AT K. C. ON SHORT RECEIPTS.

Stockers and Feeders Bring Bottom Prices; Hogs 10c Higher; Sheep and Lambs Up.

Kansas City Stock Yards, Dec. 26.—Cattle supplies have been held down in an effective manner this week at all points, and the market has responded with a substantial rise, 20 to 35 cents on killing kinds. Stockers and feeders have not participated, and are selling

at bottom prices for the fall and winter season to date.

The run to-day, 2,000 head, carries a poor average of quality, and the market is called steady to strong. Beef steers are now quotable around \$9.00, fair to good steers \$7.50 to \$8.50, native cows \$5.75 to \$7.00, helpers up to \$8.75, bulls \$5.50 to \$7.00, veal calves up to \$11.00.

Quarantine receipts have been larger this week than last, and range of prices looks considerably higher, at \$5.75 to \$7.10. Range cattle continue to arrive in small numbers, some Pan-handle feeders this week selling at \$7.10, and not many feeders of any kind have sold above that figure this week. The year's total of shipments of stockers and feeders from this market to country points will run a little above 900,000 head, which is the heaviest buying on record here. Of course, no other market ever handled one-half that number in a year.

Extraordinary liquidation on account of the drouth last summer accounts for the heavy supply of these classes of cattle here, and the fact that the region east of the Mississippi was almost completely bare of cattle is responsible for the big demand, which absorbed the heavy receipts without injury to prices.

This last condition will be effective each season for some years ahead, and, with normal marketing, cattlemen in the producing sections may expect a good market for their young cattle.

Hogs are 10 cents higher to-day, following other recent advances, and commission men predict still further gains. At the same time, when \$8 is reached it may start a run that would cause a price setback, in which case it were better to sell on the present rise. Top to-day \$7.85, where probably a dozen loads sold, bulk of sales \$7.60 to \$7.85; receipts 4,500.

Sheep and lambs scored another advance to-day, amounting to 10 cents, Kansas-fed western lambs selling at \$8.10, other lambs at \$7.90 and \$8, ewes worth up to \$4.75. Receipts here have been light for a week; 4,000 here to-day. J. A. RICKART, Market Correspondent.

THE REWARDS OF INVENTORS.

It is not always the greatest invention that brings the greatest financial rewards. Roller skates are said to have brought their inventor 3 million dollars, while nearly half a million was realized by the man who first devised boot laces. The inventor of the safety pin, who took the idea from a reproduction of a Pompeian fresco,

says Les Nouvelles, made 10 million dollars. On the other hand, Charles Bourseul, who discovered and described the principle of the telephone, in 1855, died poor. Michaux, the inventor of the bicycle, ended his days in the utmost penury, and Frederic Sauvage, who is credited with the invention of the screw propeller, was imprisoned and died bankrupt and insane.—London Globe.

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound in the same time. Not a liniment. 25c, 50c, \$1.00

WE WANT YOUR

CREAM

We offer you a steady market and the best price

PLAINVIEW CREAMERY CO.

COCHRANE'S STUDIO



We have the latest styles in finishing and try to make pictures that please. See our oil colored portraits. Artistic framing.

Where they make High Grade Photos

The City Bakery

We bake practically everything obtainable in the bakery line. Any Special Order will be baked for you on a day's notice.

Our Shop is Strictly Sanitary, We Invite Your Inspection at Any Time

We will have many Special Cakes and Goodies for Christmas and will be glad to make anything else you may order.

The City Bakery

J. T. Van Arsdell, Proprietor

Telephone Number 170

POULTRY

Hens! Hens!! Hens!!!

We have sold a car of poultry to Boring-Kim Produce Company at Amarillo and will pay the following prices on

Wednesday, Thursday and Friday, January 7, 8, and 9, 1914

- Hens and Pullets 8c per pound
- Spring Chickens 8c per pound
- Staggy Young Roosters 5c per lb.
- Old Roosters 3c per pound
- Ducks, Full Feathered, 8c per lb.
- Geese, Full Feathered, 5c per lb.
- Turkeys, No. 1, 9 cents per pound

Poor and sick poultry not wanted. This is a good time to clean up your surplus stock at good prices. Remember the dates.

January 7th, 8th and 9th, 1914

Car will be at or near freight depot

**YOURS FOR POULTRY,
L. D. Rucker Produce Co.**

**THE LAST CHRISTMAS
DINNER OF CAPTAIN SCOTT.**

As a Christmas story of human interest, few can surpass Commander Evan's account of the last Christmas (1911) of Captain Scott and his intrepid companions, spent near the South Pole. It was published in Answers, London.

This Christmas Day started for us at 5 o'clock in the morning, when Captain Scott called the two sledge teams. We were encamped in latitude 83.35 degrees south, longitude 159.8 degrees east, on King Edward VII Plateau, at an altitude of eight thousand feet above the Great Ice Barrier.

The two teams consisted of Captain Scott, Dr. Edward Wilson, Captain Lawrence Oates and Petty Officer Edgar Evans in one tent; in the other, Lieutenants Evans and Bowers and Petty Officers Lashley and Crean.

A fine, clear day, but with a cold southerly wind which soon turned our breath into cakes of ice on our beards. We struck camp at 7:50 o'clock, packed our sledges, with the two tent floor-cloths spread above the loads to dry, and stepped off at 8 o'clock, marching due south.

Owing to a low drift in our faces, our progress was retarded slightly; but as the forenoon advanced the sun was quite warm, the breeze fell light, and both parties took off their wind-proof blouses, and attached them to the sledges, the drift subsiding altogether and the ice crystals on the surface gleaming with a beautiful orange tinted luster.

The thermometer stood at only 3 degrees below zero, and the early forenoon march was pleasant enough. Bowers and I agreed that the prevailing wind here was south by east, and we discussed the aspect of this lonely, white plateau in the winter. Its silence is terrible enough in the summer, but in the winter, when all is dark, and, owing to the altitude, the temperature must fall to 80 or 90 degrees below zero—what a country!

A Fall into a Crevasse.
We had a halt for a "breather" at 9 o'clock, but it was cold waiting and we were glad to start off again.

Soon after this we got among rather bad crevasses, mostly snow-bridged, and very difficult to see, but we traveled over those that we could distinguish at the run.

This was Lashley's forty-fourth

birthday, and he celebrated it by suddenly disappearing into a crevasse. His shout stopped us, and we turned round to find him in a horrible chasm about eighty feet deep and eight feet wide. A good deal of the bridge had subsided into the chasm, and our 10-foot sledge just bridged it. Although my party shouted to Captain Scott's team, they evidently did not hear us, and they went on until one of them looked around and saw us in some trouble; but before they could return we had got Lashley to the surface.

Our poor tentmate was suspended under the sledge by his harness, and spinning round in the most dizzy fashion. We got our Alpine rope, with a bowline in it, down to Lashley, and he managed to get his foot into the loop and hold on to the rope with his hands. Then Bowers and I hove up on the Alpine rope and Crean took in the slack of his harness, and turned up round the bow of the sledge alternately, until he reached hard ice, once more. This took some time to do, as Lashley was very heavy and we could not get a fair purchase for hauling. We really expected the sledge to turn over and take the lot of us down into this deep blue hole.

As Lashley reached the surface, badly shaken, and with his mouth cut, Bowers wished him a happy Christmas, and Crean many happy returns. Lashley's reply was unfit for publication.

We marched on, and explained the delay to Captain Scott. Then we continued until he gave the camping signal by holding up his ski stick at 1 o'clock, and then we pitched camp for lunch.

Bowers, who was our cook, gave us extra tea and butter for lunch, also raisins and a stick of chocolate. He would not tell us what he had put by in the two bags marked "Christmas Fare." We were to find that out at the end of the day's march. Lashley told us at lunch that he had been a teetotaler and non-smoker all his life. He certainly looked fit, even after his misfortune of the morning, and must be a man of remarkably good wearing stuff.

After an hour and a half's spell for lunch, we struck camp and proceeded. Our extra tea had warmed us up splendidly, and we started off at a fine, swinging pace.

Preparing the Christmas Dinner.

In the afternoon we marched till 7:15 o'clock, or a little later, making good seventeen and a quarter statute miles for the day, which was not bad, considering we were pulling over 180

pounds weight per man. We were a bit tired and keenly looking forward to the Christmas dinner, which was the one full meal that we had on that never-to-be-forgotten journey. We gave half the pony meat, which we had kept, to Captain Scott's tent, and Oates, who loved meat, was more delighted than any other of the party. He said he would rather have the meat than any other foodstuff on earth. We quickly pitched the tents and filled the cookers, and then the two cooks provided the meal which we had all discussed for days. We had many times eaten it in imagination on the march.

When we had a good spread on the tent, the non-cooks shifted footgear, and hung their "finne skoe" (fur boots) and socks out to dry on ski sticks, and then my party sat around and watched "Birdie" Bowers preparing "The Great Hoosh."

Plum Pudding from a Sock.

First came extra thick pemmican, with pony meat in it, and biscuits pounded up into tiny pieces. (The pemmican is finest beef extract with 60 per cent of pure fat.) The "Hoosh" was flavored with onion powder, and a number of raisins were added. These had been kept serreptitiously by Bowers for over a month. Then we had a chocolate and biscuit "rag-out"—a filling dish.

How our mouths watered at the smell while little Bowers cooked! Would he burn it, this experimental dish? Was he using enough water? Yes, it was just right, and Bowers thoughtfully had added lumps of crystallized ginger to this remarkable delicacy.

But that was not all. Bowers had kept two little plum puddings in a spare pair of socks, and these brought the last touch of home to our happy little party. Then we had a mug of hot cocoa, a piece of chocolate and some caramels. By the time the "caramel stage" was reached most of us had had quite enough.

Indeed, so completely were we satisfied that, despite the lowness of the temperature, we lay on our sleeping bags, unable to raise the energy to get into them, and no inclination for a bending effort!

Then at last we stirred, took a final look outside the tent, and, even in our contented condition, we were struck by the stillness and loneliness of that plateau.

A stratus cloud topped the grand peaks of the Dominion Range and the sun, creeping towards the south, gave just enough light to let us appreciate

the beauty of the scene.

About 9:30 o'clock we shouted our "good nights!" to our leader and his companions in the other tent; and, after Bowers had shouted from his sleeping bag "good night, all!" he turned over and said: "I wonder where we shall all be next Christmas?" We little thought that only three of the eight would be alive, and that the names of five of the party would be written so sadly, yet so grandly, on the scroll of fame.

RULING ON LAND PURCHASE.

Delayed Applications Held Valid Under Late Preference Right Act.

In an opinion to Commissioner Robinson of the General Land Office recently given out from Austin, Attorney General Looney held that the applications of persons to repurchase lands under the preference right act of the last Legislature, which were mailed before the expiration of 90 days, but did not reach the Land Office until after the 90 days had expired, were eligible to repurchase the land.

This ruling is based on the extraordinary floods that have prevailed and demoralized railroad traffic, in the absence of which the mails bearing applications would have reached the Land Office before the expiration of the 90-day period.

It is pointed out that the applicants for the land who did mail their applications had used ordinary prudence and diligence, and that they were not guilty of contributory negligence in waiting until a few days before the expiration of the 90 days before mailing their applications.

And even if they were guilty, the opinion declares, the unexpected floods—and not the delay of applicants—were the approximate cause of the failure of the applications to reach the Land Office within the time fixed by law.

**BUICK MOTOR CO. TAKES
PICTURE OF EMPLOYEES.**

Photograph of Five Thousand Men Snapped Just Twenty-Five Minutes After They Quit Work.

"Getting five thousand men together to have their picture taken sounds like some job. It is, but you can do most anything if you have the system," says E. E. Roos, representative of the Buick Motor Co.

"The order went out the other day in the Buick shops, at Flint, Michigan, for the men to quit work at 11:20 noon. The whistle blew and the men quit. Around the factory and on the bulletin boards hand bills signed by W. P. Chrysler, Works Manager, had been distributed telling superintendents, foremen and all other employees to go at once to the triangular piece of ground just east of factory No. 6. In less than twenty minutes from the time they quit work the picture was taken.

"Especially erected for the occasion were two box-car loads of circus seats, placed for 5,000 men. The field looked like a show ground, and even those who knew the number of men on the Buick pay-roll wondered if those seats would all be taken," Mr. Roos says.

**BACON 36 CENTS
A POUND IN LONDON.**

London.—Bacon is at something like thirty-six cents a pound. It is so dear that an organized effort is to be made to increase the "pig population," which has fallen to almost as low a pitch in England as can be remembered.—New York Sun.

ANSWER THE CALL.

Plainview People Have Found That This Is Necessary.

A cold, a strain, a sudden wrench. A little cause may hurt the kidneys. Spells of backache often follow. Or some irregularity of the urine. A splendid remedy for such attacks. A medicine that has satisfied thousands.

Is Doan's Kidney Pills, a special kidney remedy.

Many Plainview people rely on it.

Here is Plainview proof:

Mrs. T. R. Alexander, Archer and Slaton Streets, Plainview, Texas, says: "I suffered from a feeling of distress in the small of my back and was languid in the morning. Doan's Kidney Pills removed that trouble and strengthened my back. Not long ago I sent to the Long Drug Co. for a box of Doan's Kidney Pills. From personal experience I am warranted in recommending them. You are at liberty to continue using my former testimonial."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. —Adv. 1

Arthur and Byrd Barker, of Amarillo, came in to spend Christmas with their parents, Mr. and Mrs. K. Barker.

Oxy-Acetylene welding. We weld cylinders, crankcases, etc.; cast iron, steel or aluminum.

High-class automobile repairing and general machine work. Magnets repaired and re-magnetized.

We carry a complete stock of auto supplies, tires, tubes, gas oils, etc. Also parts for all Overland cars.

Call us for auto livery, good cars for short or long trips. Do business with us—we appreciate it.

Egge-Corlett Auto Co.

Telephone No. 314 Plainview, Texas



"A Healthy Feast"

costs the least money," and what we say of our nuts, raisins and fruits applies equally to our choice line of cereals, dairy products, canned goods, etc. They are the very best and purest procurable, and those who live upon them can save many doctor's bills, and lay a dollar by for a rainy day in economy and prices.

**WRIGHT & DUNAWAY
PHONES 35 and 355**



To The Wage Earner

We would like to have every wage-earner's name on our books.

Come in and deposit your earnings each week or month with us.

You will be surprised how fast your money will accumulate.

**Citizens National Bank
Capital \$100,000**

**Nothing "Just as Good" or
as Economical for Doughnuts**

—For Biscuit, Pies
—Muffins, Waffles,
—and Home Baking
Success and Satisfaction

**One Heaping
Teaspoonful's
Enough**

Health Club is the purest, strongest and most economical Baking Powder obtainable at any price.



Only One Cent an Ounce

In 10, 15 & 25 Cans at all Good Grocers

**BILLINGS AND BILLINGS,
Chiropractors**

Plainview, Texas
Hours: 10 to 12 a. m.; 2 to 5 p. m.
Phone 131 O'Keefe Building

HEISKELL'S OINTMENT
Cures Eczema, Erysipelas, Barbers' Itch, Pimples, and all skin eruptions. Immediate relief in itching Piles, Ringworm, Sunburn, etc. Also, relief at all stages of Rheumatism, Gout, and all kinds of "Stiff and Aching" joints.
SOLE MANUFACTURERS: W. L. LOWMY & CO., 204 N. W. 10th St., Ft. Worth, Tex.

Get Stationery at The Herald.

Notice To Our Patrons

Through these columns we wish to advise our friends and customers that, owing to general prevailing stringency in money matters, and our inability to obtain more than the usual accommodations from our wholesale grocers, we are hereafter compelled to adhere to a strictly thirty-day credit basis, expecting of course, where satisfactory arrangements to the contrary have been previously made, and that, beginning at once, we will discontinue credit upon past-due accounts and hereafter upon all accounts of any previous month remaining unpaid by the 5th of any current month.

We sincerely regret the conditions which force this step, but deem it absolutely necessary and our only recourse in our desire to meet promptly all our obligations to wholesale grocers as they mature and to protect our best business interests in general.

The good-will of our many customers we consider our greatest asset, and we are grateful for the trade given us, desiring only to please and merit the approval of all. We trust the necessity of the above-mentioned slight change in our business management will be appreciated by our many friends and that not one of our many customers will suffer the least inconvenience thereby, as every one will be given ample opportunity of adjusting his account by the 5th of each month.

Warren & Scudder

145 Telephones 244

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

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M. E. MILLER, Business Manager

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etc., should be addressed to THE
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NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE;
but any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price \$1.50 per year
(Invariably in advance)

STREETS ARE DRYING

Christmas snow left our highways
as mellow as a June Apple. The en-
ticing sunshine melted off just the
top crust of snow, gradually sinking
its rays into the ground.

What an opportunity to smooth out
the wrinkling in our streets! Certain-
ly if they had been dragged, the thaw-
ing underneath would have made an
unstable foundation. It would have
been an easy matter to continually
smooth out every rut.

At least those streets which have
been graded could be made as smooth
as asphalt if they were dragged con-
tinually.

PREJUDICED JUDGEMENT.

Non-partisan writers have said that
President's Wilson's first year in the
Presidency stands pre-eminent during
half a century for constructive legis-
lation. Few old time Republicans
admit that he is making a great re-
cord. His "Democratic currency mea-
sure" is calamitous Cannon, Mann
and Smoot chorus. It's Democratic,
you know.

The parallel is true in all relations
of life. If you admire a man his
faults are mere instances of his hum-
an nature; you "don't want a perfect
man." But if he is distasteful to you,
you are sure that these same faults
are evidence of his utter worthlessness.

You will find it beneficial to make
allowances for the personal equa-
tion, or view point, of persons with
whom you are dealing.

AN APT ADVERTISING EXAMPLE.

Houston, Texas, is sending out this
advertisement:

"A perpetual bonus to manufactur-
ers and merchants is offered by the
city of Houston, Texas, by its system
of exemption from taxation. Personal
property, such as cash, household
furniture and evidences of debt are
totally exempt from taxation. The
Houston plan of taxation contempla-
tes that merchandise, machinery of
manufactories and all other improve-
ments upon land shall be assessed at
only 25 per cent of the value. Land
is being assessed at a fair value. Take
your money and bring it to Houston
and get the full benefit of all your
create by your industry and enter-
prise."
Effective advertising, that, for any

city. Vancouver, B. C. tried the same
sort of a plan. It worked so well
that the municipality finally exempted
all improvements from taxation of
any sort on the ground that to the
best of its ability a community should
remove all obstacles to the upbuilding
of the town.

There was no sentiment in Vancou-
ver's experiment, as there is none
in Houston's. It is cold blooded
BUSINESS that showed it would pay
dividends.

MERCHANTS ENDORSE EVENING HERALD.

(Continued from Page One.)

It should grow and will grow, for no
better means could be found to show
outside people what we are doing in
irrigation development.

The Evening Herald has every facility
for making a success and for mak-
ing a bigger Plainview."

"The Evening Herald will put Plain-
view in the daily-newspaper class of
cities over the United States," was the
way R. W. Brahan, of R. C. Ware
Hardware Company, expressed him-
self.

"The fact that Plainview can boast
such a daily will add prestige to the
community and give us standing.

"At present an enormous sum is
spent annually for outside daily pa-
pers. The Evening Herald will sat-
isfy this demand, giving more up-to-
the-minute news and keeping the
money in Plainview.

"Every Plainview citizen should
give his loyal support to The Evening
Herald, in at least subscribing for
one year.

"The Evening Herald is bound to
make a success."

"Plainview and surrounding coun-
try needs a daily paper—it demands
a daily paper," said E. R. Williams, of
the E. R. Williams Furniture Com-
pany, this afternoon.

"The Evening Herald will satisfy
this demand," Mr. Williams continued,
"and will be one of the good things
which will help build our city.

"The people in this city will back
this enterprise, for we have a pro-
gressive bunch here to do so.

"The Evening Herald will meet with
success; it has a good field and proper
management.

"I think this daily will do a great
deal of good for Plainview and aid
greatly in the country's development."

"Keeping their advertising before
the eyes of the people is what the mer-
chants want," said C. S. Malone, with
enthusiasm.

"The Evening Herald will do this,
and, with the circulation, it is bound
to bring results.

"I have been the strongest advocate
for a daily paper in Plainview, and I
will lend it my hearty co-operation in
making it a big success. I have all
the confidence that it is possible for
a Plainview booster to have that this
new enterprise will be the same suc-
cess that our many other new busi-
ness houses have been in the past.

"The Evening Herald will put Plain-
view in the big newspaper world and
will serve as a link to join her to
other cities. We are all with this daily
paper and will watch and aid in its
growth."

"This country has one of the great-
est irrigation projects in the world,"
was the way H. L. A. Frank expressed
himself this afternoon. Continuing,
he said: "I am in a position to make
this statement because I have traveled
extensively and have studied many a
system, but none looked so good as
this."
"The people here do not know what

The
Rich-Lier
Store

To our Friends and
Customers it will be
interesting to know
that our 1913 business
has been larger than
that of any former
year.

To you who have so
generously aided us by
your patronage and
kindly influence we ex-
tend our most hearty
thanks and

May the year *Nineteen
Hundred and Fourteen* be
the best year you
have ever had—and
the worst you will
ever have.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St. PLAINVIEW, TEXAS 107 W. Main St.

a good thing they have. In a few
years they will find out what great re-
sources are at their command.

"The Evening Herald will do well
here. I think that the population of
this city will double in the next four
years, and there is no reason that a
good daily paper should not be of as-
sistance in helping it to grow.

"This country has a great future,"
said Mr. Frank, in conclusion, "and
the man that gets in now while the
country is comparatively young—that

man will succeed."

"The Evening Herald should have
been started sooner," was Joe Ryan's
opinion, "for there has been a demand
for one for some time.

I have been a sarong' daily paper
advocate for Plainview, and I am more
than pleased to see The Evening Her-
ald coming into the field.

"I have the greatest confidence in
this country, and I feel sure that this
daily paper will succeed, for it is man-

aged by men who are capable. They
know how a paper should be run and
what the people want.

"The wire service that you are now
receiving will be a big factor in the
making of this paper, for all people
are interested in the news of the
world. Good sporting news will also
be of interest, as will other depart-
ments that I understand are to ap-
pear."

CATTLE SELL AT ADVANCE ON FORT WORTH MARKET.

Buyers Make Quick Disposition of
Supply Estimated at 2,000 Head;
Hogs Higher.

North Fort Worth, Texas, Dec. 29,
1913.—Activity was the word in the
cattle division Monday, where a sup-
ply of 2,200 cattle and 400 calves was
on offer. With the exception of a few
cars of steers, practically the entire
crop consisted of Mexican cows and
bulls. Beef steers connected for an
advance of 10 to 15 cents, shipper
cows and heifers were 10 cents higher,
with canners and cutters steady; bulls
sold on a strong basis, stocker stuff
was fully steady, and the calf market
had a good undertone.

Best steers available connected for
\$6.75, and a few loads went at \$6.35
to \$6.70.

In the stocker calf end of the trade
the market was steady Monday. Re-
ceipts were of no importance.

The following quotations represent
the price range of this market on the
various classes mentioned:

Good to choice steers, 1,000 to 1,150 pounds	\$6.50@6.75
Medium to good steers, 750 to 900 pounds	5.75@6.25
Common to medium steers, 650 to 750 pounds	5.00@5.50
Stocker cows	4.00@5.50
Stocker heifers	4.50@5.75
Good to choice stocker calves	6.25@7.25
Fair to good stocker calves	5.00@6.00
Common stocker calves	4.00@5.00
Choice hogs were quotable up to \$8.15 Monday, and, in fact, a small draft did land at that notch, but car- lot top was \$8.10. Supply of 1,200 head sold to red-hot demand at an advance of fully 10 cents, and in some cases a gain of 15 cents over last week's close was mentioned. Whether 10 cents higher or 10 to 15 cents up, it was a rattling good market from start to finish.	

Business in the sheep house was nil
Monday. Nothing in the way of re-
ceipts arrived. Buyers are rearing to
go, however, and are willing to cough
up prices that are attractive.

Good to choice lambs	\$6.25@6.50
Fair to good lambs	5.75@6.25
Cull lambs	4.00@4.50
Good to choice wethers	5.00@5.50
Fair to good wethers	4.25@4.50
Good to choice ewes	4.25@4.50
Fair to good ewes	4.00@4.25
Cull sheep	2.25@3.00
Killing goats	2.50@3.00
Daggett-Keen Cam. Co. by A. M. Keen.	

THE SOUTH THE BEEF HOPE.

Northern Farmers Cannot Raise Cattle
as Cheaply as the Planter.

Washington, D. C., Dec. 27.—The
declaration that "the South for a long
period is to be the country's principal
source of cheap beef" is made in a
statement submitted to the House com-
mittee on agriculture by George M.
Rommel, chief of the animal industry
division of the Department of Agri-
culture.

"No Northern farmer or any other
farmer," added Mr. Rommel, "can
raise beef for less than five cents a
pound, but we have and are doing that
in Alabama. If the Northern feeder
is raising beef right on his farm he
must get more than five cents a pound.
If he is fattening, it is an open ques-
tion how much it is going to cost.
Feeding is more or less speculative.
A Northern feeder expects his profits
to come not from the added weight di-
rectly but from the increase in the
value of the original weight of his
cattle."

HURLEY.

December 29.—The Yuletide season
has been enjoyed very much at Hur-
ley. Evidences of good cheer are
everywhere.

The past year has brought wonder-
ful improvements at Hurley. Twen-
ty-four new irrigation wells have
been developed during the last year.
Four new silos have been erected, and
ten new dwellings. We have produced
38 bushels of wheat per acre, 72
bushels of oats, 45 bushels of barley,
and 212 bushels of Irish potatoes were
raised on 3 1/2 acres of ground with
only one-half stand. Other demon-
strations of crops were fine.

During the year 1914 the Hurley
Valley will undergo many more im-
portant changes. An electric power
plant to furnish power for irrigation
purposes and to light the town of
Hurley will be installed at Hurley.
A large acreage of orchard is
planned for our country.

The recent rains and snows have

placed three feet of moisture in the
ground, and plowing is going on rap-
idly.

Large experiments will be conducted
with demonstration work. All this,
with our very shallow water and the
beautiful slope of our valley will
bring for Hurley greater things.

HALFWAY.

December 27.—Mr. and Mrs. M. T.
Emerson entertained friends with a
fine Christmas dinner. Those present
were Mr. and Mrs. E. G. Heath and
family, Mr. and Mrs. Augustus Uffler
and family, Mrs. Leander Moon and
family, Mr. and Mrs. Fisher and Mr.
and Mrs. W. L. Farmer.

We are glad to welcome Mr. Uffler's
back to Halfway. They are greatly
needed in the church and Sunday
School here. They are always ready
to do their part.

It is useless to say that all did jus-
tice to Mrs. Emerson's excellent din-
ner. Music and singing and a good
social time was the order of the after-
noon.

These friends departed wishing
these good people many more happy
Christmas days.

MRS. E. B. HUGHES HOSTESS TO YOUNG LADIES AND FRIENDS.

Mrs. E. B. Hughes was hostess Sat-
urday afternoon for the following
guests: Misses Lucile Kinder, Marie
and Daisy Gidney, Louise and Dor-
othy Bolton, and Messrs. George Wyc-
koff, Edwin Perry and Horace Lind-
say. The afternoon was informally
spent with Mrs. Hughes, at her home,
corner of Prairie and West First
Streets.

After supper at the Davis House, the
party adjourned to the Majestic for
the remainder of the evening.

CLUB NEWS.

The Embroidery Club has changed
its time of meeting to the first and
third Fridays of each month, to avoid
conflict with the Parent-Teachers' As-
sociation, which meets on the second
and fourth Fridays.

The Browning Club will hold a re-
ception Saturday, January 10, at the
home of Dr. and Mrs. J. C. Anderson.

The Embroidery Club will meet Fri-
day, January 6, with Mrs. Hugh Burch
at 3 p. m.

MR. AND MRS. A. W. MCKEE GIVE POST-SEASON DINNER.

Among the many small but charm-
ing dinners that have characterized
the holiday season, that given on Sun-
day by Mr. and Mrs. A. W. McKee was
one of the most attractive. Carna-
tions graced the table.

Covers were laid for Mrs. J. D. Bed-
ford and Miss Marie Bedford, of Ama-
rillo; Mr. and Mrs. J. H. McKee, Dr.
A. H. Lindsay and Horace Lindsay.

MISS BRASELTON ENTERTAINS.

A delightful gathering of the young-
er set was the party given by Miss
Mary Braselton Friday night. Fifteen
couples were recipients of Miss Braselton's
hospitality. Refreshments of
ambrosia and cake were served. Miss
Braselton's home was beautifully de-
corated.

Games and music were enjoyed
throughout the evening.

See The Herald for Book Work.



A House is No Stronger Than its Roof

It is pretty bad policy to skimp
when it comes to roofing your
house. Nothing is more unsatis-
factory than a roof that leaks.

It has been proven that a tin
roof is much better than any other
kind of a roof, and we have found
that Target and Arrow tin makes
the best tin roof. The old-time
roofing tin costs a little more than
other kinds because it is made dif-
ferently, and to last longer.

Long after you have forgotten
about the price you will still be en-
joying the good quality. Let us
estimate with you for any of your
roofing work.

A. M. HAMILTON
Telephone Number 64

We extend our heartiest
thanks for the busi-
ness you gave
us during
the year
and
wish to assure you that
during the coming
year we will exert
every effort to
merit your
patron-
age.

REMEMBER: "What you buy, we stand by."

Duncan's Pharmacy
"The Store Where You Feel At Home"

New Year's Greetings

Because of the friendly per-
sonal feeling that binds us to
our customers.
We thank you for your gen-
erous patronage and your
faith in our ability to make
good.

We thank you for the steady
growth and improvement
you have made possible in
our business.

We extend our best wishes
to everybody.

There is always room in this
world for good wishes and
we want you to accept ours.
We wish for you and yours
that the year 1914 will be free
from all sorrows and an un-
broken time of Health, Hap-
piness and Prosperity.

Sewell Grocery Co.

Phones 139 and 8

LOCAL AND PERSONAL

J. J. Ellerd left today for Wichita Falls.

Jack McWhorter spent Christmas in Hale Center.

J. B. Nance went to Amarillo Saturday, on business.

Mrs. Ed Winn left today to visit friends at Slaton.

Miss Ethel Thomas left today for Simmons College, at Abilene.

Miss Patty, Dalton went to Kress today to visit Miss Nell Webb.

Charles Tandy, of El Paso, is visiting his father, Capt. C. W. Tandy.

Mrs. Ben Sebastian and son, Ferdinand, are in Amarillo visiting friends.

G. W. Shearer, of Floydada, passed through Plainview today, from Fort Worth.

Miss Effie Casey has returned to Plainview, after a six weeks' stay in Dallas.

Ross Starks, of Lockney, was in Plainview Christmas Day visiting friends.

Burke Mathes, Clarence Bell and Grady Vaughn left today for the Canyon Normal.

Mr. and Mrs. J. M. Barnhart, of Childress, are guests of Dr. and Mrs. C. C. Gidney.

Mr. and Mrs. W. F. Brady left today for Tahoka, where they will live in the future.

Alban Cox came in from Hurley to visit his grandparents, Mr. and Mrs. H. S. Cox, during the Christmas holidays.

Emory Davenport and wife left today for Corpus Christi.

Mrs. L. N. Pennock left today to visit a patient at Tulla.

Mrs. J. Williams came in today from a trip to Amarillo.

Mr. and Mrs. S. L. Fleeny left today for a visit at Abernathy.

Miss Ethel Hood, of Tulla, spent Christmas with Mrs. M. M. Bonner.

Walter Raglan, of Abernathy, visited friends in Plainview this week.

O. T. Rushing came in today from Abilene, where he spent the holidays.

W. A. Fowler went to Amarillo for the Christmas week-end to visit his parents.

Dr. and Mrs. James Pickett left Tuesday for a visit to Fort Worth and Cleburne.

Miss Nell Austin came in today from Big Springs to visit her sister, Mrs. B. M. Harrison.

Mrs. L. A. Carbell, of Lockney, passed through Plainview today en route to her home.

Misses Ora and Simon Trulove went to Amarillo Sunday to visit their aunt, Mrs. Alex Lumpkin.

Miss Nina Farris, who has been teaching expression at Abernathy, returned home Sunday.

Mr. and Mrs. Spirey Barnes, of Abernathy, spent the holidays with Rev. S. A. Barnes and family.

Miss Blair, of St. Louis, who has been visiting R. C. Moore and family, of Plainview, left today.

Mrs. J. D. Bedford and daughter, Miss Marie, of Amarillo, are visitors at the home of A. W. McKee.

Mrs. H. C. Randolph and son, Leslie, came in today from Amarillo, where they had been visiting.

Mrs. Cynthia Childress, of Lockney, came in this week from a lengthy visit to relatives in Oklahoma.

Miss Cordelia Lindsay and George Raglan, who have been visiting Miss Nina Farris, left today for Canyon.

Chas. W. Tandy, of El Paso, is spending the holiday season with his parents, Capt. and Mrs. C. W. Tandy.

Friends of E. E. Roas will be glad to know that Mr. Roas is out again. He has been seriously ill for some days.

Miss Bessie McMeen, of Catto, who has been visiting Mrs. Paul Bryan, left today to visit friends at Hale Center.

Mrs. Albert Foster, of Canyon, passed through Plainview today, after a holiday visit to her parents, at Silvertown.

Mr. and Mrs. John Roberts of Hale Center will come over tomorrow for the Silks ball, and other new years functions.

Miss Hunt, teacher at the Lamar School, left today for Canyon, where she will spend the remainder of the holidays.

Miss Susie Scroggin left Tuesday for her home, at Snyder, after spending the holidays with her sister, Mrs. C. R. Hairfield.

Mr. and Mrs. D. F. Harmon returned this week to their home, at Hartley, after a visit to their daughter, Mrs. L. E. Hambricht.

President and Mrs. W. M. Pearce returned yesterday from Amarillo, where they have been visiting Mrs. Pearce's parents.

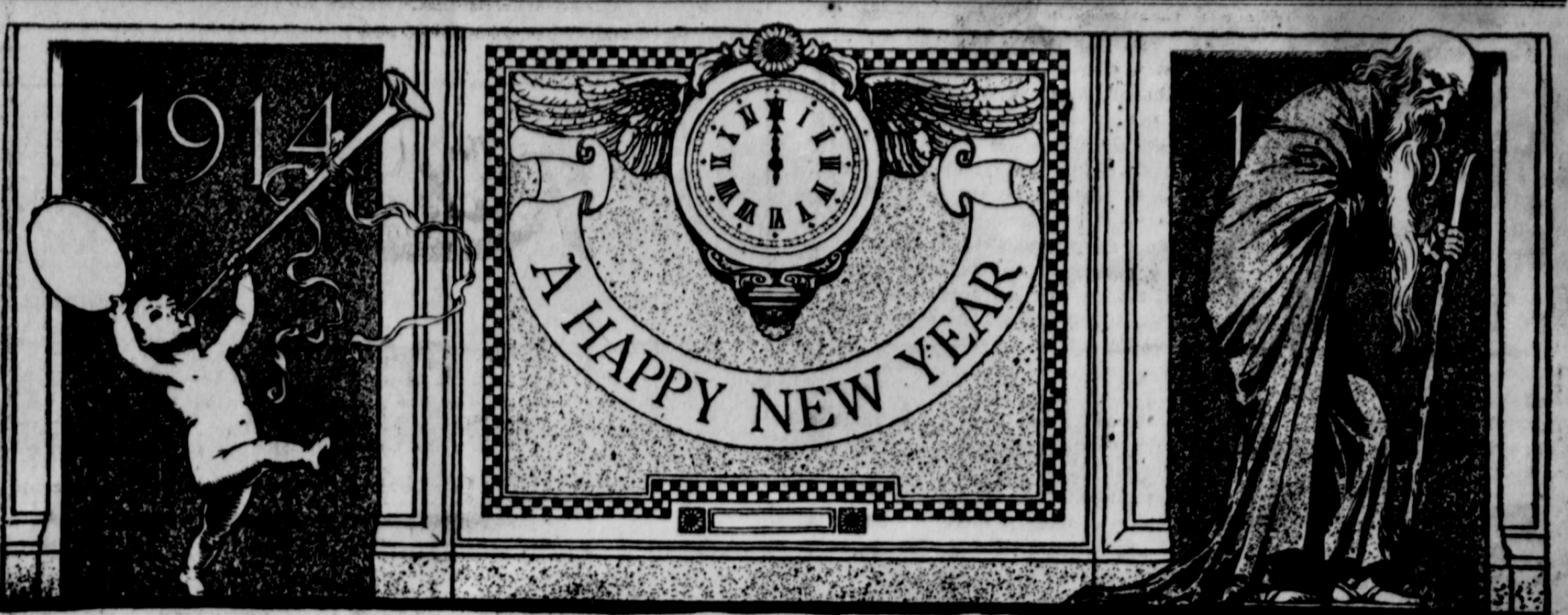
Mr. and Mrs. Harlan and daughter, Miss Marguerite, and Miss Fay Garrison spent Christmas on the Barton Ranch, near Bartonsite.

Mrs. W. M. Ansley, of Dumas, Texas, left today for her home, after a pleasant visit to the family of her father-in-law and other relatives.

Mr. and Mrs. A. B. Terrell, who spent Christmas with Mrs. Terrell's parents, Rev. A. B. Roberts and wife, have returned to their home, at Loretto.

Mr. and Mrs. Scott Cochrane left today for their home, at Lubbock. They were accompanied by Mrs. Cochrane's parents, Mr. and Mrs. W. L. Harrington.

Miss Lucy Ross, late of Arkansas, who has been visiting her sister, Miss Sarah Ross, left today for Clovis, N. M., where she will resume her work as a trained nurse.



Copyright Hart Schaffner & Marx

"Look out, and not in; look up and not down; look forward and not back; and lend a hand."

THERE'S a good motto for all of us for the New Year. We are not sure that the quotation is exactly correct; but we've got the general idea there; Edward Everett Hale said it.

It's a good motto for men in business; for women in the home or in business, for all of us in our relation to each other. We're trying to carry out that idea in this clothing business. It is shown by having here

Hart Schaffner & Marx

the most forward, upward, outward looking clothes made; the best and most advanced styles; the most perfect tailoring; the most worthy fabrics. They're clothes that will help a man look and feel like that motto.

All Hart Schaffner & Marx suits specially priced at \$17.50 to clear the stocks. || All Hart Schaffner & Marx overcoats specially priced at \$18.50 to \$21.50

GREETINGS TO OUR FRIENDS:

We extend to you the Greetings of the Season, trusting that its wealth of good cheer may be yours, and that the New Year may be filled full with substantial satisfactions of life, bringing you in uninterrupted succession, good friends, good health, and abundant prosperity.

Carter-Houston Dry Goods Company

This Store is the Home of Hart Schaffner & Marx Clothes

MAJESTIC BULLETIN

No. 177
Thursday Jan. 1
New Year's Special
 Six Reels
Special Matinee at 2:30
At the Risk of Her Life
 In Three Parts
 Spectacular, Death Defying Deeds
A Knight Errant
 Drama
 --Reliance
The Beauty in the Sea Shell
 Comedy-Drama
 --Thanouser
A Healthy Neighborhood
 Comedy
 --Keystone

No. 180
Friday, Jan. 2
Mutual Weekly
 No. 42
 Topical
The Heart of a Rose
 Drama
 --Reliance
Always Together
 Comedy
 --Majestic

No. 181
Saturday, Jan. 3
The Black Sheep
 Military Drama
 In Two Parts
 --Broncho
The Quiet Wedding
 Comedy
 --Keystone

Majestic
 The Photo Play House Ahead
 ROSS D. ROGERS, Proprietor

Mrs. Ida Maxwell, of Snyder, and her son, Elmer Maxwell, came in Tuesday to visit her father, Rev. A. B. Roberts. Dr. Maxwell is on route for his home, in Nashville, Tenn.

W. W. Laney is here from Hale Center on business. Mr. Laney is one of the most successful farmers in Hale County, who has been in the country since it's early development.

Misses Blackworth, Petty, Buckler, Ethel Trowbridge, Pearl White, oil of Floydada, Miss McDonald of Lubbock and Miss Eula Mickey of Mickey returned to Canyon yesterday.

The following cards have been issued for New Years day.
 Dr. and Mrs. Charles C. Gidney.
 Mr. and Mrs. R. West LeMond.
 Mr. and Mrs. Charles E. Saigling.
 At home Corner White and Second Streets, Thursday afternoon, January the First Nineteen Hundred and Thirteen.
 Get Stationery at The Herald.

Wanted—A good business house in Miles Texas to exchange for residence property in Plainview.
 Ad 1f
 E. E. WINN, Realey Co.

MISS ALMA ARMSTRONG ENTERTAINS FRIENDS.
 At the home of her parents, Mr. and Mrs. W. B. Armstrong, Miss Alma Armstrong was hostess for a number of her young friends. About forty of

her young friends enjoyed the glow and warmth of the beautifully-decorated rooms, which were bright with holly wreaths and bells.
 The hours were spent in playing various games.
 When the hour for refreshments came, the names of the girls were written on cards attached to ribbons.

The boys followed the winding ribbons until they found their fate for the evening.
 Mrs. Armstrong, assisted by Mrs. by Mrs. E. R. Law, served salads, sandwiches and olives to her daughter's guests.
 Call The Herald for job printing.

C. D. WOFFORD,
 Dentist
 Rooms 14-16, Ware Hotel Bldg.
 Phones:
 Office, 143; Residence, 193

DR. C. B. BARR,
 Veterinarian
 Office at Gilbert's Bar
 Phones: Office, 219; Res., 418
 Plainview, Texas

If You Want a Nice Tombstone

SEE

REV. A. B. ROBERTS
 who represents the

Roberts Marble Co.
 Ball Ground, Georgia

NEW HAMPSHIRE'S STIRRING HISTORY.

New Hampshire had curious ups and downs of experience during its formative period. It began as part of the enormous land grant given to John Mason, Governor of Newfoundland, of all the land between the Kennebec and the Merrimac Rivers. Sir Ferdinando Gorges, another English colonist, also received grants in connection with those of Mason, and at different times the land was redistricted in various ways. We know that in due time Massachusetts claimed all the coasts of Maine, and the separate existence of the little strip of land at Portsmouth, N. H., seacoast, was preserved to the future state in an interesting way.

The towns of Portsmouth and Dover, north of the Merrimac River, had been settled in 1622 by followers of Mason and Gorges. Then in the so-called Anti-nomian contest over the teachings of Anne Hutchinson, the famous forerunner of the women teachers and preachers of New England, some of the followers of Anne, who were exiled with her, went north and settled the towns of Exeter and Hampton (N. H.) in 1623.

The followers of Mason and Gorges were Episcopalians, and these neighbor communities must have influenced each other for good, in the way of liberalizing thought and teaching charity. When in 1641 the four towns were united to Massachusetts, here again a step toward tolerance was marked, for Massachusetts could not now insist upon her policy of requiring church membership as the door to citizenship. New Hampshire from the very first seems to have been aliberalizing influence in the land.

The claim of the heirs of Mason to these large grants of land in the new

world were disputed in London, and it was decided in 1677 that Mason's claim had never been a sound one, since it had been based on a grant in which the old Plymouth Company had exceeded its powers. Massachusetts had no valid claim, moreover, because her charter laid her boundary just north of the Merrimac. The four towns were thus left with no government to intervene between them and the king, and so, in 1679, they were made into the royal province of New Hampshire, with a President and Council appointed by the Crown. The Assembly was chosen by the people, but it had little authority.

Massachusetts had before this held a claim over Maine, but was forced to give it up. In 1677, the heir of the Gorges claims ceded his rights in Maine to Massachusetts for about \$6,000. When Massachusetts later refused to surrender Maine to the King her charter was withdrawn (1684). Then King William tried to unite all the northern colonies in one, Plymouth on the south and Maine and even Acadia on the north were joined to Massachusetts, so that her coast extended from Martha's Vineyard to the Gulf of St. Lawrence, with the exception of the little Royal Province of New Hampshire. This helped to individualize the region, and, though New Hampshire was afterward united to Massachusetts more than once, it was finally set off by itself, in 1741. It claimed Vermont till 1764. It was one of the thirteen States, and was ninth to ratify the Constitution, in 1788.—Christian Science Monitor.

FIGHTING FIRES A CENTURY AGO.

"To prevent unnecessary loss and destruction of property occasioned by rash and precipitate conduct at fires," as the preamble of its quaint constitution says, the Energetic Fire Society was instituted in Boston nearly 100 years ago—1818, to be exact. An odd copy of the elaborate little book which each member of the society was required to keep on hand, has just turned up, and nothing could be more interesting in these latter days than some of the provisions therein embodied.

The book is handsomely bound in full red morocco, and has its owner's name in gilt letters on the front cover. The copy at hand belonged to H. J. Holbrook, who lived at 5 Haywood pl., and had his business at 427 Washington Street.

The society had another object besides preventing the unnecessary loss of property at fires; "by a combination

of interest, to give energy to our exertions in checking its progress," the preamble goes on, "we, the subscribers, do form ourselves into a society, to be called the Energetic Fire Society."

The society, it then appears from the constitution, held its regular meetings quarterly—and right there appears the most frequent feature of the regulations. At every mention of a duty for officer or members of the Energetics there is a provision for a fine in case of neglect of that duty.

Attendance at the regular meetings was compulsory; tardiness cost the late Energetic a quarter of a dollar, and absence was at first fined \$1. This was amended, apparently to 50c.

The president and vice president were chosen by ballot, but the secretaryship was auctioned off to the person who would accept it on the lowest terms!

The secretaryship was no sinecure. There being no free postal delivery in those days, the secretary, beside keeping the society's books, was obliged to notify every member—to be sure, the membership was limited to thirty—"of every meeting at least six days previous to the same, by causing to be left at his dwelling house or place of business a printed ticket, whereon shall be inserted what money is due from each member—the removal of any member—the name, dwelling place and place of business of every new member—the name of every candidate, and of every member who may have left the society since the last meeting."

Every new member was required to furnish himself within thirty days with buckets, bags, a bed key and a screwdriver; if he was shy any one of these articles when the secretary came around on his inspection trip it cost that member—for a missing bucket \$1, a bag 50c, a bed key or a screwdriver 25c.

These buckets were of leather and were handsomely painted. Some of them still hang in the old-fashioned halls of houses on Beacon Hill. Dr. John Dixwell, of 52 West Cedar Street, has the bucket which belonged to his father, as well as the stout linen bag intended for carrying valuables out of burning buildings.

The "bed key" was a simple T-wrench of wood or iron, intended to loosen the bolts of the old-fashioned bed. One gets a delightful picture of the members of the energetic Society at a fire, taking bedsteads to pieces in the choking smoke.

The society was apparently for the

DRS. GUXTON & NICHOLS
Surgery
—and—
Eye, Ear, Nose and Throat
First National Bank Building

Are You Bald Headed?
Or does Dandruff, itching hair or itching scalp bother you? If so, our wonderful FERTILINE is what you want. It has grown hair on hundreds of bald heads. Money back if not satisfied.
If your struggle lasts, send us one dollar and we will send you a bottle by Parcel Post. FREE booklet explaining baldness.
Lightfoot Chemical Co., San Antonio, Texas

Retail Grocers Credit Association

We regret very much that conditions over which we have no control are such that we are compelled to make changes in our credit business, and in this direction we have organized a Retail Grocers Credit Association.

With the undersigned as members and any Retail Grocer that sells on credit will be eligible to membership in this association. Hereafter, we will expect all accounts to be paid not later than the 5th of each month, unless special arrangements are made to run longer.

Signed December 8, 1913, by

- Sewell Grocery Company
- Boyd Grocery Company
- Wright & Dunaway
- Johnson & McLaughlin
- R. H. Germany
- Sam L. Seay
- Joseph Fowler, Assignee

protection of its own members only. "It shall be the duty," the constitution then goes on, "of every member to attend all fires that happen in Boston, and carry his buckets, bags, etc., to the dwelling house or store of any member that may be in danger, and make every exertion to secure his property, acting under his direction in all cases. If any member neglect this part of his duty he may, by a vote of the society, be expelled."

The Energetics had a "watchword," which was given to each member by the president at the January meeting. "Any member who shall reveal the said word," says the constitution, "shall be subject to a fine of two dollars." It cost money to talk in one's sleep in those days, but apparently there was no penalty for forgetting the word.

Next come the requirements for the members to keep these little books, and furthermore to keep the names and addresses of all members up to date. It cost him a dollar to neglect to report any change of residence. It cost him 50 cents if his book were incorrectly written up.

This ends the constitution. The rest of the book is given over to the membership record. Each man gets a page to himself. His name is printed at the top, and the rest is ruled into two columns, providing space for any number of changes of residence. And in the pages, in quaint, old-fashioned handwriting a number of such removals are inscribed.

Abel Barnes, Jonas B. Brown, Calvin Bruce, Josiah Bumstead, Cornelius Cowing, Hawkes Lincoln, Ja., Caleb G. Loring—the list of famous Boston names continues right through every page.

The whole book makes the most astonishing contrast with the fire department of to-day.—Boston Globe.

BOB WHITE IS PASSING.

A few years ago he worked in every field, he drummed on every fence and his whistle was echoed from every wood. But Bob White is passing. Hunters report that his absence is growing more noticeable year by year.

It is true that laws have aimed at his protection, but they have only aimed. Each year during the quail season great inroads are made upon his vanishing family.

Farmers object to game laws because they feel that they are being deprived of what rightfully belongs to them. They feed the quail and so think they should be allowed to kill those upon their own land. From that

viewpoint alone their argument is perhaps just. It is not the farmer who is killing off the quail. Their severity is traceable to the expert marksman from the city with his trained dogs, who bags more game in a single day than the farmer kills during a whole season.

But it is the farmer who can least afford to kill the quail. It is true that the farmer feeds the quail, but he also feeds the insects which prey upon his crops and the weeds which rob his soil. Repeated analyses of the quail's crop show that his principal diet consists of 150 species of noxious weeds. Bob White is in the field at dawn and his labors cease only at dark. His interests are merely self-preservation, but his interests are the farmer's own.

The deer, the buffalo, the pheasant have gone. Bob White is going, too. There is time to save him still. If eleven months a year are not enough protection, then make it twelve.—University Missourian.

\$13,860,000 SAVED BY LIFE-SAVING CREWS.

Washington, D. C., Dec. 29.—Through the efforts of the United States life-saving service, vessels and their cargo valued at \$13,860,000 were saved during the fiscal year, according to the report of S. I. Kimball, general superintendent of the service, just published. Of the 1,743 casualties at sea during the year, only 69 vessels were lost and 73 deaths were due to drowning, the report says.

Cures Old Sores, Other Remedies Won't Cure.

The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Health Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. Take Hall's Family Pills for constipation.

DANGER AFTER GRIPPE

Lies in Poor Blood, Cough and Worn-Out Condition.

Grippe, pleurisy, pneumonia are greatly to be feared at this season. To prevent grippe from being followed by either pleurisy or pneumonia, it is important to drive the last traces of it out of the system.

Our advice is to take Vinol, our delicious cod liver and iron preparation without oil, and get your strength and vitality back quickly.

W. W. Lake of Aberdeen, Miss., says: Grippe left me weak, run-down and with a severe cough from which I suffered for a long time. I tried different remedies, but nothing seemed to do me any good until I took Vinol from which I received great benefit. My cough is almost entirely gone and I am strong and well again.

Try Vinol with the certainty that if it does not benefit you we will give back your money.

P. S. For Eczema of Scalp try our Saxe Salve. We guarantee it! J. W. WILLIS DRUG CO., Plainview, Texas.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

The Herald's Classified Want Ad Section

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

REWARD—\$2.50 for cow strayed Sept. 18; red, white-faced, long-horned, branded H. O. T. on side, and Y-H connected. Bought from C. M. Munson, near Lockney. W. M. BRYSON, Plainview, Texas. —Adv. tf.

FOR SALE—Good Milch Cow. Phone 339. —Adv. tf.

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

GOOD COAL AT BARGAIN PRICES.

I will have a car load of good coal on the track Monday. Can be delivered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT, Ad. tf. E. T. Coleman is giving away a nice present, with every purchase of coal, in the shape of a magazine match safe—quite a novelty and a useful household article. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

NOTICES

TO THE CITIZENS AND TAXPAYERS OF HALE COUNTY.

I desire to make the announcement that I will make the race for re-election for the office of County Surveyor of Hale County at the next election, and will abide by the Primary Election in July.

I furthermore desire to thank all citizens of this county who have heretofore been kind enough to give me their support, and again ask that they stand by me at the coming election, for I am in the race to the end. —Adv. tf. THOS. P. WHITIS.

NEW BAKERY OPENS ON SECOND AND EUREKA STS.

The new bakery at the corner of West Second and Eureka Streets opened Monday, with a tempting display of cakes, pies and other good things incidental to a bakery.

Loaves of bread were given away yesterday and today.

W. R. Matthews, the proprietor, late of Montrose, Colo., is a baker of long experience. He is prepared to turn out two hundred and fifty loaves per day, and other things in proportion.

Mr. and Mrs. Matthews are natives of Texas. They have come back to their native State to be nearer home and for the benefit of a warmer climate.

PARHANDLE SPECIAL.

Christmas Edition of Foard County News is a Creditable Issue.

Another special edition of merit is the Christmas issue of the Foard County News, published at Crowell,

Opportunity

When we see this word we always look again. Why? Because we are always looking for opportunities. The Herald want ads contain dozens of opportunities every day. When you think of opportunity, think of the Herald want ads.

MISCELLANEOUS

TYPEWRITER WANTED.

Underwood or Oliver Typewriter to rent for a few months, with the view of purchasing later. Apply at Herald Office. —Adv. tf.

WATCH REPAIRING.

I am holding to my Old Prices. Watch Mainsprings made for your Watch and guaranteed for one year for \$1.00 used, for \$1.00.

Optical Work of all kinds. Guaranteed Brands and best of Lens. Gold Soldering of all kinds done neatly.

See my "Shure-On" Glasses. Rings, Bracelets and Lockets, and all goods sold by me, Engraved Free.

Remember the place and watch for my Complete Stock for Christmas.

BOWRON,

The Pioneer Jeweler.

Next to Busy Bee Cafe. —Adv. tf.

HOUSEHOLD NECESSITIES

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

Call The Herald for Business Cards.

GOOD COAL AT BARGAIN PRICES.

I will have a car load of good coal on the track Monday. Can be delivered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT, Adv. tf.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

WANTED.

Typewriter to rent for month of two. Underwood or Oliver preferred. Apply at Herald office. —Adv. tf.

For Weakness and Loss of Appetite

The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Call The Herald for job printing

ROOMS

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

HOUSES FOR RENT—Rooms for rent. Phone 191. J. J. LASH, Ad. tf.

Nice furnished rooms. Phone 336. —Adv. tf.

WANTED.

Four- or five-room, unfurnished house close in, or four rooms in apartment, also unfurnished. MRS. E. E. ROOS. —Adv. tf.

WANTED—Furnished or unfurnished house by month or by year. Notify Herald. —Adv. tf.

BOARD AND ROOMS—Rooms newly furnished; first-class board. Call at first house north of Christian Church. —Adv. tf.

LOST AND FOUND

LOST—Between Halfway, Texas, and Plainview, on Olton road, one bulldog pup; black, with white points; answers to name of "Bobby." Will pay one dollar reward to any one returning him to ALFALFA LUMBER CO. —Adv. tf.

LOST—Diamond set from wedding ring. Reward for return to JNO. M. GIST, 701 Restriction Street. Ad. tf.

REAL ESTATE

FOR SALE OR RENT: On easy terms, 11-room house, with fine young orchard; 3 1/2 lots. Phone DR. GUYTON. —Adv. tf.

FOR TRADE—\$35,000 of high-class Missouri real estate, whole or part, good rentals, to trade for Plainview or Plains real estate; full description and particulars. J. C. FOWLER, Wayland Block. —Adv. 83-pd.

north or west. The best color to brighten a dark room is yellow—not a violet lemon yellow, of course but various shades and tints of that color. All creams, tans and browns have yellow as one of their fundamental colors. Yellow is the sunshine color. Papers with white or pale cream for their backgrounds are suitable. Nearly any color used in small amounts for designs on these backgrounds will give a pleasing effect.

It is an easier matter to choose paper for rooms with plenty of sunlight. If the room is very sunny and has bright, warm colors for furnishings and draperies, tints of gray may be used to obtain a harmonious and restful effect. For sunny rooms which are used much in hot weather a soft gray blue is cooling. Gray-green is excellent for the walls of a sunny room.

Bad colors to use are dark blue, large amounts of red, silver or gold. Red is so warm and bright as to be irritating when it must be seen constantly. Dark blue exerts a depressing influence, while silver and gold are too brilliant and glaring to be pleasing. Drab is too monotonous and dull to give a good effect.

When considering the design, the shape and size of the room must be noted. A room that is too high to be graceful can be made seemingly lower by avoiding all vertical lines going from the floor to the ceiling. A wide border or a plate rail will break up the surface and give the desired lowered effect. Never use striped papers on the walls of a room of this sort. In trying to heighten the appearance of a low room the opposite laws hold true.

BOY RAISED 485-POUND HOG.

But a Little Mate Owned by a Farmer Weighed Only 65 Pounds

The Louisiana State Fair has been a great stimulus to the pig club boys, and this year there were twenty-two parishes of the state represented in the pig club contest at the annual fair at Shreveport. Some of the boys placed their hogs in the show ring in competition with widely known breeders hogs, and one of these youngsters took a first prize in the under 6 months class for sows and won reserve Junior Championship. The owner of this pig, Carson Sullivan, is a boy only 11 years old, says W. H. Dalrymple, in Breeder's Gazette.

Another boy from the same place, Curley Bryant, took second place in the same class with his pig. This boy earned the money to purchase his pig last spring by sweeping out the school house which he attends, and the remark was made by one of the school men that Bryant had "mopped up" to get his pig, and then "mopped up" with his pig.

One of the most interesting features of the boys' exhibit was a pig, raised by one of the boys that weighed 485 pounds at 11 months old, and alongside of it a litter mate that had been raised by a neighboring farmer in the old "root-hog-or-die" manner

by J. L. Martin. The issue contains forty pages of holiday and local news and development matter, attractively printed in three colors, possibly the most ambitious undertaking of its kind for any paper of its size and location in Texas. The town has a population of only 1,200, but there are many live merchants in the town, as indicated by the fact that all the advertisements are those of Crowell business men.

The work on the edition is that of J. L. Martin, proprietor, and Charles M. Church, foreman, in a period of three weeks. If this issue is an earnest of what The News and the people of Crowell can do when they try, we shall expect to see Crowell develop into one of the best towns in the State, for a rush of this character is bound to bring results.

A LETTER TO SANTA.

December 26, 1913.

Dear Old Santa Claus: We wish to thank you for what you brought us yesterday, and also tell you something of how much good cheer

and happiness you brought.

First thing, of course, was the admiring of toys and sampling of nuts, candy, apples, oranges and gum. Very heavy samples some of them were, too, and then play until noon by the children, broken into occasionally by a new arrival of some kind, and then all was forgotten but curiosity to see what was on hand.

It seemed to the children that "Old Santa's" helpers had gotten scattered, as the things didn't all get here at once.

The nice dinner you brought us was enjoyed very much by "old folks" as well as children, and had a very exhilarating effect on our spirits. Santa, you must have a good cook. I guess you've got one, for you couldn't very well cook and distribute toys at the same time.

Well, after dinner some other children came in, and then the fun began. First came a sham duel between two boys, in which a small "pop" gun and toy pistol figured promiscuously. Fortunately no one was seriously injured. A few pieces of furniture were upset and a small box crushed. They (the boys) then took the remains of the box and had a game of "rap jack." When they got through they didn't need any kindling split, for we had enough; and then the two boys dared six girls to whip them with snow balls. Of course, the girls "knew they could," there were so many more of them, but when the balls began to fly their spirits were very much "dampened and chilled," and they beat an ignominious retreat, gaining the "fort" just in time to save a complete routing of their army.

Then checkers and other games were enjoyed, fruits, candies and nuts tried again, and then the "little army" disbanded to go their several ways.

We then had our supper and enjoyed the reading of some nice stories, after which we crept off to bed, a tired and happy band.

Long live "Old Santa," and may you have great joy and happiness, as well as those you visit.

Respectfully,
MRS. C. C. HANSARD.

HOW TO CHOOSE WALL PAPER.

Amounts of Lights and Shapes of Rooms Must Be Considered

From the Kansas Industrialist. Wall paper is seldom purchased in a hurry. In most homes, after the housewife has realized that the old paper is soiled and faded there comes a period of consultation with the taxpayer, followed by a season of measurements. When the paper is finally on the walls sometimes it looks well and sometimes it is downright disappointing. For wall paper preliminaries should include more than measurements and financial inventories.

Don't choose the color of the new paper without considering the amount of light in the room. Certain colors lend cheerfulness and brightness to a room. These are the colors to use in the dark rooms—usually those on the

which weighed only sixty-five pounds. This was a splendid object lesson and caused a great deal of comment. There were 120 hogs shown in the exhibit by 107 schoolboys and girls between the ages of 10 and 18 years. Harry Means had two hogs on exhibition and twelve more at home that he raised. He has a bank account of \$105 which he has accumulated chiefly by raising hogs. Mary Douglas, a little girl, had a pig on exhibition that is to be a starter for her college education. She is to receive all the money she can make raising hogs until she is 21 years old.

Mr. and Mrs. John Bates, of Brownwood, spent the holidays with Mrs. Bates' mother, Mrs. Catherine Maggard, on South Adams St.

Mr. and Mrs. J. B. Shaddix, of Hughes Springs, are visiting Mrs. Shaddix's parents, Mr. and Mrs. J. M. Murphy.

J. M. Hughes has gone to Wichita Falls, where he is in the employ of an insurance company, after spending Christmas here with his family.

FEDERATED SOCIETIES ELECT OFFICERS.

Mesdames Tandy, Hanby and Brahan Are Appointed Nominating Committee; An Interesting Meeting.

The Federated Missionary Societies met as usual on the fifth Monday, the 29th, at the Presbyterian Church. The following program was rendered: Opening Hymn—"All Hail the Power of Jesus' Name." Prayer—Mrs. R. T. Jones. Scripture Reading—Mrs. Peyton Randolph.

Paper—"History of the Aryan Race"—Mrs. C. B. McComas.

Paper—"Vows and Votive Offerings; Agricultural Ceremonies; Rain-making Ceremonies"—Mrs. A. W. McKee.

"What the Baptists are Doing in

India"—Mrs. C. W. Tandy. Violin Solo, "A Meditation" (by Bach)—Mrs. Grady Pipkin. Quiz—Mrs. Sterling Park.

Mrs. T. E. Richards, president of the Federation, presided. The papers read were instructive and entertaining, containing many valuable facts concerning the religion and life of the Hindus.

Mrs. Peyton Randolph played the accompaniments for the songs, including "Help Somebody To-day" and doxology.

The following nominating committee was appointed by the president: Mrs. C. W. Tandy, Mrs. J. D. Hanby and Mrs. Brahan. The next meeting of the Federated Societies will take place March 30, 1914. Place of meeting will be determined later.

USE OF CALOMEL PRACTICALLY STOPPED.

Dangerous Drug Giving Way for Safer, More Reliable Remedy.

Hundreds of people in this vicinity alone have stopped the use of dangerous calomel when their liver is acting slowly, and take Dodson's Liver Tone instead.

Dodson's Liver Tone is always safe and has none of the bad after-effects which so often follow the use of calomel. It is a pleasant-tasting vegetable liquid that starts the liver gently and surely and relieves constipation and biliousness and causes no restriction of habit or diet.

Many preparations have sprung up that imitate the claims made for Dodson's Liver Tone, but remember Dodson's Liver Tone is the tried and tested remedy that has proven such a good medicine and is so satisfactory to every user—is the reason these imitations are on the market.

Dodson's Liver Tone cannot hurt anyone and if it fails to do all that is claimed for it, R. A. Long Drug Co., who sells it, will give your money back with a smile. —Adv. 83

FOR THE BEST SERVICE AND HIGHEST SALES.




Ship Your Cattle, Hogs and Sheep to
DAGGETT-KEEN
Commission Co.

E. H. Daggett, Cattle Salesman Chas. Daggett, Cattle Salesman

We're Our Own Salesman

Fort Worth, Texas

See our Market Letter in this paper




E. Cohn, Cashier A. H. Egan, Hog and Sheep Salesman

PHONES Prospect 501 Long Distance 213

Calling Cards All the latest styles in engraved or printed cards on short notice. PHONE 72

Farm Mortgage Loans

Loans made from \$500 up. Vendor's Lien Notes extended. I do my own inspecting and do not have to wait. Write me your wants and they will have prompt attention.

Frank M. Maddox

Lubbock, Texas


J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



Holiday Excursions

To all the Principal Points in the SOUTH and EAST on Sale December 20, 21 and 22, good for return limit, January 18th. Round trip Excursion Tickets to all Points within the State on sale from December 20th to January 1st, good for return limit January 6th.

Phone 224 For further information apply to **R. F. BAYLESS, Agent**

What Better New Year's Resolution

than that the coming year will find you as the proud owner of a FORD? The only better resolution would be that you decide to buy that Ford today.

Henry Ford resolved several years ago that he would give the public a car low in price and high in quality, you benefit today by that resolution—will you accept of the benefit?



Barker & Winn

Plainview, Texas

Several Hundred Dollars in Prizes

TO BE DISTRIBUTED BY

THE TWICE-A-WEEK HERALD

In Its Grand Piano Voting Contest

The Capital Prize Which Will Be Given By

The Herald

is to be an

**Elegant \$400
Obermeyer & Sons
Piano**

Like Cut Shown Here



Many of the Merchants of Plainview have contributed valuable prizes and will give "Herald"

**Vote
Coupons**

with Cash purchases

RULES AND REGULATIONS GOVERNING CONTEST ARE AS FOLLOWS:

1. ANNOUNCEMENT.—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

2. PRIZES.—The capital prize will be an Obermeyer & Sons' Piano. Also other valuable prizes to the amount of many dollars, which are announced herewith.

3. CANDIDATES.—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.

4. TIE IN VOTES.—Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

5. VOTES CLASSED.—Votes will be issued in the following denominations:

New Subscriptions, 600 votes	\$ 1.50
Renewals, 500 votes	1.50
Renewals, more than one year, 600 votes	1.50
Back Subscriptions, 400 votes	1.50
5 years New Subscriptions, 5,000 votes	7.50
10 years New Subscriptions, 12,500 votes	15.00
20 years New Subscriptions, 30,000 votes	30.00

INSTRUCTIONS.—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first 30 days the paper will run a 25-vote coupon, which can be voted free for any lady contestant.

Contest to run not less than 30 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved, if sufficient cause should occur.

The contest shall close on a day which will be announced later. Ten days prior to closing contest the judges will carefully lock or seal ballot box and take same to the Citizens' National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest when the judges will take charge and count same and announce the young ladies winning, in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions, together with your coupons, in a sealed envelope, which will be furnished you, and put same in ballot box. This will give everyone a fair and square deal.

<p>Ruby Ring Value \$8.00 Donated By Wilbert Peterson JEWELER & OPTICIAN I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Camera Value \$8.00 Donated By K. A. Long Drug Store DRUGGISTS We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Oil Paintings set in Mother of Pearls. Value \$15.00 Donated By The Necessity Store A full and complete line of Holiday Goods. Christmas Candies 15c a pound. We give a 6 1/4 vote coupon free with each 25c cash purchase. Ask for coupon.</p>
<p>Rocker Value \$6.00 Donated By E. R. WILLIAMS FURNITURE I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Due Bill in Trade Value \$5.00 Donated By The East Side Grocery G. S. FAIRIS, Proprietor We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Sheet Music Value \$2.50 Donated By Mrs. Asa Brookshire Dealer in Sheet Music I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>
<p>Baking Dish Value \$6.00 Donated By Donohoo-Ware Hardware Co. Hardware, Implements, Buggies and Wagons We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Large Box of Candy Value \$5.00 Donated By The B. & K. Store Confections, Cigars, Fruits, and Cold Drinks We give a 6 1/4 vote coupon free with each 25c cash purchase. Ask for coupon.</p>	

Call For and Save Your Tickets Beginning TODAY for Some Young Lady Will Appreciate Them