# THE PLAINVIEW EVENING HERALD 

## THREE TIMES A WEEK

Told

## Want Ads



## Why Europe Is At War

 RUSSIA has Cosspired with servia hgainst hestria, EXGLAND NEEDS PRESTIGE; OLD EMPEROR FRINZ JOSEPH WILL BE HIS OWN WAR LORD in a struggle made ine itable by slay aggression, ex-diplomat declares. druff. Satisfaction or your moneyback. THE R. A. LONG DRUG STORE FOR SALE-Goo
sey cow. See J. L
and Sterling Sts. Los
Please
-Adv.
Please return to FRYE \& HAYDE
-Adv. tt.
FOR sALE: Good work tea
Terms if desired. ROSS HARP. Ad te FOR RENT-2 rooms for light

WANTED-Girl for Orfice Work
Must beacurat and careful. Call at
PLAINVIEW CREAMERY.
$\square$
for a tew days only. THE R. A. LONG
DRUG SToRE.
WANTED TO BEY-Five or six car.
loads of good millet hay. sHIPLET $\&$
Why Europe Is At War

SHIPLEY.




A league of land in Baylor County,
Texas, for sale, or will trade for Plainvew property or Hale County land Adv. tf. D. W. MeGLASSON,


Civic LEAGTE sotes.
The regular monthly meeting of the
Civic League was held Wednesday af-
ternoon in the club room at the City
Hall. The new constitution was read
and adopted, after a few changes were
made in the form.
The committee which had been ap-
pointed to consult with the Chamber
of Commerce in regard to the proposi-
tion of holding a Count Fair repotied
the members of the Chamber of Com-
merce in favor of holding such a fair.
It was voted that the members of the
League help in the movement in any
way they could.
Motion was made and adopted that
the Civic League members enter pro-
test against the panting or otherwise
defacing of any sidewalk for adver-
tising or any other purpose, and
whether in the busines district or in
 gives him greatest service at smallest cost-and is dependable at all times. More than five hundred fifty thousand cars sold to date is proof of Ford supremacy. Get yours today.

EVERYTHING FOR THE HOME New and Second Hand
We Can Furnish Your House from Attic to Cellar
If gi gon't Sood, wo make It Sood WINFIELD \& PERRY

## E. H. ${ }^{\text {Bawden }}$




The R. A. Long Drigg Store, Inc.

A camping party given in honor of Miss Ione Johnson, of Fort Worth
Who is visiting Miss Pattie Dalton, and Who is visiting Miss Pattie Daiton, and Mee Dainy Collins, of Channing, whe left saturday afternoon for Tule Can Yoe Mesers. Maple Wilso the party were er Armatrong and Carroll and Mus MeClaszon.
Must R. C. Joiner and. M
Rusing were the chaperons.
The young ladies were the honoree
and Misses Pattie Daiton, Nell Web and Flora Mae Scudder
They plann
or tour days.
ABEARNS MEETS CARPENTIER. By Vilted Press.
LONDON, England, Aug. T--Younk
Ahaarn, of Brooklyn, N. Y., and George Ahearn, of Brooklyn, N. Y. and George
Carpentler, Who assumes the white Carpentier. who feating Gunboat Smith on a foul, were 330,000, most of whith will go to the Prenchmab, Win. lose of draw hhearn was thousht to have sma
ehapee for vietory. Experts pleke Carpentier to land a sleep wallop to go 20 rounds.
Final. roend ix divis

By Valted Press:
round of the preliminary matches to the Davis cup trophy were staged her and was expected to win from the Australlans. The third and fourt
aingies sets will be played to-morrow

Chefs close convention.
By Vnited Press
BOSTON, Mass. Aug. 6.-Six hun try, some of whom "can cook in fou the convention of the Internationa Convention of the Stewards' Associa tige here Tuesday a three-day meet clostag bustness sessions.

KEITA CATTO AND
ROBERT BRAHAX HOME
Kella Catto and Robert Brahan re-estom- Th cyclecar. They shipped

This $\$ 1160$ automobile is going to be given to some one after September 14 th. More than a month yet remains in which to work for this car, and no candidate is so far in the lead that a A splendid trip is the second prize-to New York or the Frisco Exposition in 1915.
The Evening Herald is easy to sell to your friends. It is published every other
The Evening Herald is easy to sell to your friends. It is published every other afternoon with the latest county and state news and carries telegraphic press service. It gives the local and and world news while it s new 3 . At

## \$1.5○ PER YEAR

No family in Hale and adjoining counties can afford to be without The Evening Herald. At this time some very special club offerings are being made

## Would You Collect Uulimited Amounts of Money at Five Per Cent?

The field for securing subscriptions is practically unlimited, and five per cent. of all subscriptions collected by each candidate will be paid him as commission if he does not win one of the prizes For full particulars refer to back numbers of The Evening Herald or call at the Herald office.

## The Plainview <br> Evening <br> Herald <br> Telephone Number 72



|  | Spectal to The Herald. <br> PARIS, Texas, Aug. 7.-Farm around High and Pettey are havi number of silos erected in which will store their enormous feed cro <br> AgRICELTURAL. <br> EXHIBITS ASSUE <br> Speedal to The Herald. <br> SAN ANGELO, Texas, Aug. <br> Farmers of Concho and Run Counties have assured the man ment of the San Angelo Fall Fair they will have targe agricultural hibits at this year's show. The will be held November 3 to 6, In sive, and is expected to be the successful in the history of the e <br> PRINCESS WORE PEASANT GA <br> From the Cineinnati Enquirer. <br> There is a widespread desire in part of the people of Sweden to re to national Idiosyncracies, and in even the royal family joins, espec the much-loved Princess Margare Connaught, who is the wife of Crown Prince, Gustav Adolphus. the inauguration of the Centennial gricultural Exhibition at Malmoe |
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## POST SANITARIUM

 Post, Texas
## A Modern Sanitarium equipped especially for patients requiring Sursical Attention

Stone building, two story and basement, twenty-five rooms, equipped with all conveniences, baths, etc. rooms, equipped with hot water heat, and electric light. The latest model X-Ray and all electric aplight. The latest model $X$-Ray and all electric ap-
pliances far diagnoses and treatment. A complete pathological laboratory
EVERY CONVENIENCE FOR THE MODERN CARE OF PATIENTS. Trained Nurses Constantly in Attendence.

The Crown Prin also holding the titte of Duke of Sac
nita, was born Novenber 11, 1882. H of Connaught in June, 1905. His wife is a daughter of the Duke of Constrongly in the affections of her husband's people since her union with the Crown Prince. They have four chlldren, three boys and one girl. The
eldest boy, who will subsequently be come Crown Prince and heir to the Swedish throne, if nothing politic hap pens to prevent, also bears the name of Gustav Adolphus, like his many forebears before him.
Mrs. Harry Long, of Mobeetie, is the guest of her parents, Mr, and Mrs. L. C


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4 \text { fair proposition. }
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hese druggists will

## MTHentis <br> RHEUMATISM POWDERS.

 The manufacturers have so muctconfidence in this preparation th hey authorize it to be sold on a pos
ive guarantee to give you rellet ive guarantee to give you rellef or
our money will be refunded. This i cour money will be refunded. This explain this remedy to you. ce sec. For sale by
OWI. DRUE COMPANY,
Plataview,

RIVER DRIVEWAY Speelin1 to The Herald
Co, Texas, Aug. 7-Work Waco, Texas, Aug. 7-Work
nearing completion on what is knowis as the "River Driveway," beginnlag at as
the steel bridge across the Bracos
and extending to Cameron Park, and extending to Cameron Park. Thio plece of highway, which is more thas
mile long, is patterned after the a mile long, is patterned after the
famous Riverside Drive in New Yorks, and will, when completed, be one of
the finest short driveways in the

ONE WOMAN'S LITANY.
by helen s. gray
From bread pudding and all ite manfoid disguises, from renovated pan-
good Lord, delliver me. From pyrography, trom enlargements of family photograp
resolutions of condolence,
good Lord, deliver me.
From what-nots, from sanitary couches, from cuckoo clocks, from
plush furniture, from walls tinted lavplush furniture, from walls tinted lav-
ender, from rubber plants. from squeaky boards in a floor, from the stale ordor of fried meats in the halie corridors of lats,
good Lord, From gray-haired women with short curls, from big. fat hands crowded good Lord, deliver me. From earrings and cheap jewelry, rom hats with lace flounces hanging good Lord, deliver me From red flannel underwear, from
squeaky boots, from soiled chiffon
 From adults who say papa and mama, from Pettie, Bubate and
as pet names for husbands, as pet names for husbands,
good Lord, deliver me. From the use of thou and thee in From the use of thou and thee in
poems and songs. from angel and darling as terms of endearment, from
the phrases "gentle reader," "fair correspondent," "gooms." "progruns" and the expletive "you know," From women who carry money in (heir stockings, from photographs of
vomen with their hair hanging down their backs, their eyes upturned or "mouths ajar," Mrs. T. E. Clarke went to Memphis

## Removal Notice

The J. W. Willis Drug Company have moved to Grant Building, first door south of the stairway, opposite the Elk Home.

We will be pleased to have our customers call on us in our new quarters where we will be better equipped to serve your wants in our line.
> J. W. Willis Drug Co. DRUGS and JEWELRY
> "The Rexall Store"
> Phone 44

THE PLAINVIEW EVENING HERALD

| the herald publishivg company Corner North Pacific and Second Sts. |  |
| :---: | :---: |
| BUFORD O. BROWN, Edito | E. B. MILLER, Business Ma |
| Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879 |  |
| 75c, 6 |  |

## LET'S KEEP WATER CHEAP



The Best Editorial of the Day
AMERICA'S STRENGTH.


responsibility to keep cheerful, elear-headed, cool, confident of our
ewn strength.

## MRS MARTHA A. BEARI

Woman Benerolent League Has Bee
Caring for Succumbs to Disease: Lived Long in Sherman.

## thy, these thre these is charity

That this is trie has been exempl
fied in Plainviw since the death of the services. The intermert conductic
sunday night, at the sanitarium. Dif ferences of sect and order have been prietor of Gilbert's libery stable; forgotten, and all united in caring for Odd Fellows, the Benevolent League the mortal remains of Mrs. Beard, who and other fraternal orders and church came here a few montrk ago from aux tharies contrib
Sherman to obtain work. She had of the funeral
Sherman to obtain work. She had of the funeral.
lived in the latter place for twenty The body was embalmed by W. F was to be dependent until the loss of oswald, and the funeral was contucter health deprived her of the strength to by him this afternoon

## WHEAT AND OAT SACKS <br> —ALLEN \& BONNER'S $\Longrightarrow$



FEEED YOUR COW: Butter Fat is now 24c and going higher. Will PLAINVIEW PRODUCE COMPANY

## $\mathscr{A}$ Little "Proscription" Galk

When you consult a Doctor and he gives you a prescription of course that prescription is your own prop erty, and you have every right in the world to take it where you wish, no matter whose name is printed on the prescription blank. But you can assist your doctor to obtain the result he expects by having that prescription filled by a competent Registered Pharmacist, at a store where nothing but the very best of medicines are used.

Our Prescription Department is presided over by Registered men with years of practical experience. Our Prescription stock is as complete, and up-to-date, as careful study can make it

Weassure you that your prescription wants will have prompt and careful attention, and our prices will be as low as we can possibly make them

## Duncan's Pharmacy

The Home of Nyal's Peroxide Face Cream

# A <br> GREAT NOVEL 

One of the most fascinating stories of love and adventure--full of human emotion, throbbing with excitement--is Harold Mac Grath's new novel, "The Million Dolla Mystery.

## The Million Dollar Mystery

By Harold MacGrath Thanhouser's Million Dollar Motion Picture Production
Motion pictures portraying vividly each chap'er of this new novel are now being shown at the better theatres. Go see them The fourth episode of this story will appear at


Admission 5c and 10c
To jog your memory again: $\$ 10,000$ will be paid for the best 100 -word solution of this mystery.

5c ${ }^{5 \times 10}$ 10c

## To the Citizens of Hale County:

It is with a glad heart that I beg you to accept my heartfelt thanks for the favors shown me in the past and especially at the primaries held over the county last Saturday. I have tried to make a clean campaign and win the office on my own merits, and feel that the people do not appreciate mud slinging or dirty polities.
To my supporters who. elected me I thank you sincerely for what you did, and to those who voted against me I hope I still have vour friendship and assure you I will put forth every effort to make you a good servant.
Again I thank the people of Hale County for all they have done and assure you it is my ambition to make you the very best servant possible.

> Yours for Service,

## B. H. TOWERY


rising ground, Alan caught from the
bollow on tit farther sides the muasic of
clephtiog waters. Tortured by thrat.
he began al
legan haste.
What wa
ored with waltat-deep grie alope cov
more declivitous, a motay bullestios, at
ateep as a roof, bare of underbrubh,
and oparely mown with manderbrugh, eedari
through whone rankn cool blue water
twlukled far beluw.
The sheving moss bede aforded
treacherous footing: Alai whes glad
now and then of the fupport of a ce
dar, but these grew ever smaller, and
dar, widely gpoced and were not al-


R V.

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so apot whew that something tically through the brueh is pareute of It, and-found nothing. eelf together, clamped his teeth uponhallucinations, and agnin to give way to clearing.
There. had rested, he the log on which he believe he saw-a playing card, a ey of hearts, face up in the sun-
With a seature of herror. Alan Law fied the place attil loud, a grinning half breed suide stole like a shadow to the log, laughed
derisively after the fugitive, plicked up in tirefess, cat-footed purrifit.

The Most Extraordinary Moving Picture Production of the Times

## The Trey

 O' HeartsIf you've got a drop of red blood in your veins-if your heart beats one bit faster to the tune of romance-adventure-love and mys-tery-then you've something in store so far ahead of anything you've ever seen that you will never forget.

The Pictures The Univeral Fim Manutacturng co., proaction story for film purposes they had seen in three years. They
backed uy theif dudment by putting the punch and $\$ 200.000$ backed up their judgment by putting the punch and $\$ 200,000$
cash into a set of pictures that are more than remarkable-they're imply extraordinary.
Won't Cost You One Red Penny $\begin{gathered}\text { You avies }- \text { reend ther- }\end{gathered}$ ly. Instead of an urdinury film, you'll see graphically pictured by
the best emotional actors and actresses in America-THE TREY the best emotional actors and actresses in America- IHE TREY

Mental Back Somersaults $\begin{aligned} & \text { No matter how clever, you } \\ & \text { can titathom the polot of THE }\end{aligned}$ TREY O' HEARTS one inch ahead of the scene you're viewing. It keeps you turning mental back somersaults all the way.
Full Reel Action in Every Foot Manu Univerasal Film who are producing these films tell us that there is more action in
every foot of THE TREY $0^{\prime}$ HEARTS than in a full reel of the ordinary scenario. And they should know. Thousands of scenarios go through their hands every year and they're investing $\$ \$ 200,000$
in putting THE TREY O' HEARTS on the screen. That's backin putting THE TREY O' HEARTS on the screen. That's back-
ing judgment. And their successin the moving picture business telle ing judgment. And their successin the moving picture
whether or not they know a good thing when they see it
'The Trey O' Hearts" Is the Moving Picture Play You Want to See Produced in Weekly Installments at THE OLYMPIC Every Thursday Afternoon and Night


## SPECIAL <br> NOTICE!

The enlarged circulation of The Herald makes it of increased worth to the advertiser.
There are many farmers and town folks who have stock, articles, houses, and land for sale, rent or trade who do not feel that they can afford to pay for display advertising.
Believing that with so many readers there are those who will be interested in whatever you may have to dispose of we announce a new schedule of charges for Want Ads.

## Herald Whant Elds Eire Business Getters

We want to prove this and make this section of The Herald of real service to you.
From this date Want Ads In The Herald will be accepted at One Cent a Word Single Insertion; Three Insertions for Two Cents a Word. No Want Ad Will Be Accepted for Less Than 25 cents.
This is a material reduction from our old rate but we believe that as we prove the pulling power of The Herald Want Ad Section our customers will feel warranted in a more frequent use of this department phone 72 or call at The Herald office.
"Let a litte Wan Tad Wook for You"
$\qquad$


The Showing in the new Fall Palmer Coats and Coat Suits for Careful Dressers are the most artistic ever designed by one of the leading creators of women's styles in America.

## The New Line is Here

Make your selection of exclusive styles before your neighbor gets hers.
The Palmer Garment reaches the climax in style, quality and tailoring
Call today for inspection

## Plainvew Mercantile Company

W. A. SHOFNER, Manager

The Store the People Swear By


IOWA AVE.

## 



## STONEBACK

 asay dig ome thinge man tor ame tue in aid meen (remenans the croop. dayssight
$\qquad$ trater Italy, it is interesting to note that
and
the wealth of the United States

| besides exceeding the resources of the Franco-Russian Alliance. Likewise, it is greater than that of the aggregate wealth of Russia and the United Kingdom. <br> Germany has a revenue of \$879,656,000 , expenditures $\$ 879,656,000$, a debt of $\$ 1.177,418,999$ and total wealth of $601 / 2$ billion dollars; Austria. $\$ 636$, . 909,000 revenue, $\$ 636,852,009$ expenditure. $\$ 1,433,511,000$ debt, 25 bilition dollars total wealth; Italy, $512,000,000$ revenue, $\$ 505,841,000$ expenditure, 82 ; $706,609,000$ debt and 20 billion- dollars total wealth, all comprising the triple alllance. <br> In the triple eatente, the United Kingdom has $\$ 918,805,000$ revenue. \$917.929,000 expenditure, $\$ 3.485 .818 .000$ debt and 80 billion dollars total wealth: France, $\$ 914,604,000$ revenue. $4914,550,000$ expenditure, $36,283,675,000$ debt and 65 billion dollars total wealth. and Russia, $\$ 1,674,03 \mathrm{~s}, 000$ revenue, 81 .674,035,000 expenditure. $\mathbf{3 4 , 5 5 3 , 4 8 8 , 0 0 0}$ debt. and 40 billion dollars total wealth. <br> WEDDED AT PLAINVIEW. <br> Marriage of Mr. Whitwerth and Miss Parsens. |
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Much interest and of a pleasant asture has been aroused in Waco by
information regarding a wedding that

## $\$ 5,000$ WAGER <br> Given by the Hearst Syndicate to

Jack and Anna Runser, Jim Corey and Johnny Lasley
rmed is a Horse Back Ride covering every state in the union and visiting every CAPITAL. To receive a letter from every Governor,
and complete the journey in TWO YEARS. Mr. Runser shows in every town
The Big Chicago Diamond Robbery IN THREE REELS
Showing Mrs. Potter's $81,000,000$ Neckace and how it was stolen from her. featuring Nick Carrer, the world famed deteetive, running down and catching
the thieves. the thieves, Each $h$ mevenent in the e picture will bedescribed by a lecturer. To
"Sophie Pulls a Good One"
Mr. Ruser will alos deliever a lecture desecibing many of the interesting. things he hase encountered on the journes up to the present time. They have al.
reandy covered

18,000 Miles on Horse Back during which time they have experienced many exciting and interesting things,

$$
\begin{aligned}
& \text { The Mae I. Theatre } \\
& \text { Tuesday, August } 11 \\
& \text { 5c }
\end{aligned}
$$

