

THE PLAINVIEW EVENING HERALD

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PLAINVIEW, TEXAS, FRIDAY, JANUARY 29, 1915

PRICE FIVE CENTS

SYNDICATE NOW READY TO COMPLETE DEVELOPMENT

60,000 ACRES IN PLAINVIEW COUNTRY WILL BE DEVELOPED FOR WELL IRRIGATION.

QUADRUPLES ITS FORCE

Will Develop Fifteen Thousand Acres During Coming Year; Two Thousand to Alfalfa.

"The Texas Land and Development Company is now going ahead with its development more rapidly than at any other time in the past. We will work a large force of men, both in the construction work and in our sales organization," said H. I. Miller, of New York, president of the T. L. & D. Co., to a representative of The Herald yesterday. "As fast as we can get new materials, well casing, pumps, lumber, posts, fence wire, etc., on the ground the development work will progress."

"What are you going to begin?" the reporter asked. "Why immediately! Just now we have a hundred men in the field, and others will follow as rapidly as we get materials. The company has completed all the financing necessary to the development of our entire plant of 60,000 acres here.

"The Plainview country should indeed be prosperous during the coming few years. Even when war causes in Europe there will be high prices for farm products for many years. This will make both irrigated and dry farming much more profitable. I believe wheat will go to \$2 per bushel. Of course every farmer will want to have wheat to sell when that fancy price is reached."

According to statements made this morning by Manager R. S. Charles of the T. L. & D. Co., there are fifty-five irrigation plants in the Plainview country which have been put in by the company. There are in their operation ready sold, 7,500 acres under irrigation. Two thousand acres of this are alfalfa. "Plans have been made," said Mr. Charles, "for planting 2,500 acres on the various farms to alfalfa this year. This will mean that twenty acres will be planted every day in the planting season, from April 1 to September 1. Other crops will be planted in proportion. One-eighth of each farm on the average is planted to alfalfa. Of course, some of the farms have more alfalfa, for some of the buyers specify that they want most of their farms in alfalfa. There will be, then, from 12,000 to 15,000 acres planted in other crops—feteria, kafir, maize, etc. In all, approximately twenty thousand acres of land will be improved in the Plainview country this year by the Syndicate.

"We are working now more than four times the force we used during the early winter, and will increase the force as necessary. We have orders for lumber to build a hundred and twenty cars of alfalfa racks, and have bought wire and pipe for forty miles of irrigation pipe. We have also ordered for three hundred sets of pumping plants; these are sixty-horsepower machines. We have four well rigs operating in the country and between six and eight more. The Syndicate plan to pump eighty-an hundred acre tracts will be followed. On these tracts we build a modern frame house, outhouses, well and milk house. Two of the tracts are hundred and fifty farmers have bought tracts and twenty five actually and their families in and made the success of farmers from sections in irrigated farming has wonderful. On year old alfalfa have harvested for cuttings, counting to 5 1/2 tons. The cost now at \$14 per ton, irrigation is seventy-five cents for fuel and oil. Our production farm the highest yield was ninety bushels per acre. The property improved by us here and about 1,500 head of cattle, all of grade. This stuff was bought in Texas mostly, and is the best."

HAVE YOU PAID YOUR POLL TAX? ONLY TWO DAYS MORE

If in Doubt About Your Exemption, You'd Better See the Tax Assessor at Once.

Many persons entitled to an exemption are likely to fail to secure the same if their attention is not called to the fact that they are eligible.

Every young man whose twenty-first birthday comes between January 1, 1915, and December 31, 1915, is entitled to an exemption, and should call at the office of the county tax collector, in the court house, today and secure the same, or before Saturday night by all means.

In case one, whose 21st birthday came some time last year and after January 1, received an exemption last year, he must secure another, as the old exemptions will not suffice.

New comers in the city are required to hold a poll tax receipt from the county wherein they resided on January 1, 1914, to be entitled to a vote in Plainview in 1914. They owe their poll tax in the county from which they came, and it must be paid there. If such poll tax receipt is secured, the holder can vote in Plainview any time after being here six months from some other point in the State, or one year if from some point without the State.

A party who was 21 years of age on January 3, 1914, and who has resided in Plainview for some time, called at the office of the tax collector Tuesday and received his exemption papers.

Anyone who has any doubt as to whether he is entitled to an exemption, or where he should pay his poll tax, should call at the tax collector's office.

One who also owes property tax can pay his poll tax and receive his receipt without paying both, but the ten per cent penalty will be added if your taxes are not paid this week. If one owes both, the fact that he does not pay his poll tax this week does not in any sense release him from the obligation, but the poll tax must be paid this week to entitle one to a vote in any election held throughout the year 1915.

Colonel R. P. Smyth Will Plant Four Acres to Onions

Last year Colonel R. P. Smyth planted White Bermuda Onions on his irrigated truck farm north of Plainview. He had a good harvest. The market was good. He planted four acres this season. He has a plan which is a better one than the Bermuda. Next year he will plant four acres to Yellow Danvers. He plans to store a hundred bushels of potatoes, as many as fifty, and most of his onion yield. He has a concrete kiln full of sweet potatoes now. More cellars for storing will be constructed during the summer.

In the fall the apple crop on the Smyth farm sold for fifty cents per bushel from the orchard. Apples no better than these are selling on the market now for \$1.50 per bushel. Colonel Smyth figures that a dollar a bushel is good pay for storage.

PNEUMONIA CLAIMS VICTIM.

Funeral Services of Mrs. Carrie Minnie Webb Will Be Held Tomorrow Afternoon.

Thursday morning at 11:15, Mrs. Carrie Minnie Webb died at the family home, on Eureka Street. The funeral services will be held tomorrow afternoon at 2:30 o'clock, by Rev. I. E. Gates. Interment will be made under the direction of W. F. Garner.

Mrs. Webb is survived by her husband, five boys and one girl.

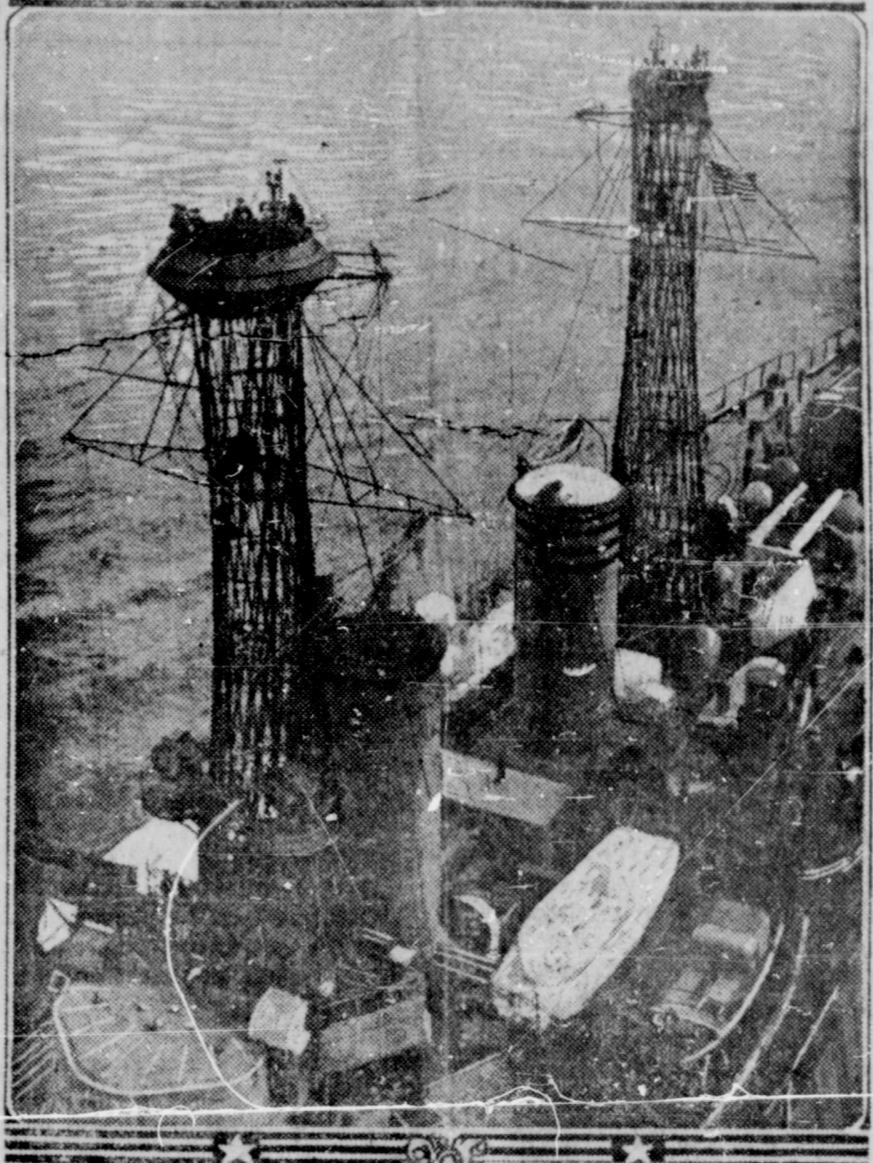
VETOES IMMIGRATION BILL.

President Wilson has vetoed the immigration bill, stating as his reason that it carried the literacy test, which he says offends his "historic traditional principle."

PIONEER DEAD AT POST CITY.

J. L. Power, aged 67, a pioneer business man in the Post section, died Monday at Post City.

BATTLESHIP WYOMING IN NEW YORK.



Copyright 1915, by American Press Association. Admiral Fletcher's flagship as she started for southern cruise. Unusual view showing latticework towers.

PROGRAM FOR PANHANDLE PRESS ASSOCIATION READY

Entertainment Plans Will Be Announced Soon; Association Here April 9 and 10, 1915.

President Homer Steen, of the Republican, Floydada, and the local program committee, J. M. Adams, E. B. Miller and H. S. Hilburn, announced today the program for the Panhandle Press Association to be held in Plainview, April 9 and 10.

The details of the entertainment have not been fully arranged, but will be announced at an early date.

The program of toasts to be given at the Press Banquet will also be announced later.

It is expected the newspaper men from all over the Panhandle will attend. Many of the craft from other portions of the State have expressed their intention of attending.

The program follows: Address of Welcome—Judge L. S. Kinder, of Plainview. Response—F. Jamison, of Canadian Record.

"The Texas School of Journalism"—B. O. Brown, of Austin. "Depreciation: How and Why Figured in the Average Shop"—C. C. Cockrell, of Amarillo.

"Fire Risks and Insurance Rates: A Discussion from a Newspaperman's Point of View"—Ben F. Smith, of the Lockney Beacon.

"Meeting the Train"—J. W. Burton, of Crosbyton Review. "Bridging the Dull Months"—Fred Haskett, Childress Index.

"The Panhandle and South Plains Today and a Year Ago"—J. L. Pope, of Amarillo. "Historical Sketch of Early-Day Journalism in the Panhandle"—Mrs. Morgan, of Amarillo.

"One Year of the Cost System."—H. S. Hilburn, Herald, Plainview. "Plains Journalism as Compared with the Journalism of the Northwest"—B. N. Timmons, Panhandle, Amarillo.

"The Independent Newspaper"—Harry Koch, Tribune-Chief, Quanah. "My Impressions of the Editor as an Office-Seeker"—Leo Satterwhite, Enterprise, Tulla.

"Compulsory Education"—Edward Hancy, Wichita Falls, Texas. "How I Get Advertising"—J. F. Turner, Avalanche, Lubbock. "The Ideal Make-up"—J. W. Ray, Record, Vernon.

"The Query Box"—Conducted by C. W. Warwick, Canyon News. Ample discussion after each paper.

C. Baker and Mr. Wardlow, of Hale Center, were here yesterday on business.

\$150,000 CATTLE COMPANY WILL APPLY FOR CHARTER

J. O. Crockett, H. I. Miller and Associates Will Apply for Charter for Company Which Will Operate Here.

Today a deal was closed in Plainview which resulted in the formation of a cattle company known as the H. I. Miller Cattle Company. H. I. Miller, J. O. Crockett and associates are the organizers. They have entered into a contract with L. A. Knight to buy his Runningwater ranch, consisting of 3,319 acres of land. The company will complete organization and apply for a charter under the laws of the State of Texas. In the deal with Mr. Knight, the H. I. Miller Company secures all of the cattle on the Knight ranch.

The company will devote its efforts to raising high grade Hereford cattle.

JOHNSON WOULD GIVE NORMAL NEW TEMPORARY BUILDINGS.

Senator W. A. Johnson, of this district, has introduced a bill in the State Senate designated as an emergency act to make an appropriation to cover the cost of temporary buildings for the use of the West Texas Normal College, at Canyon.

SAM J. LOCKHART IS DEAD.

The funeral services of Sam J. Lockhart, who died Wednesday night at the home of his brother, J. H. Lockhart, were held yesterday afternoon at the Plainview Baptist Church by Rev. O. L. Halley. Interment was made at the I. O. O. F. Cemetery, under the direction of A. A. Hatchell.

MISSOURIAN WILL MOVE TO THE SOUTH PLAINS.

E. W. Moss, of St. Joseph, Mo., is in Plainview looking after land interests in this section. Mr. Moss is in the automobile agency and garage business in St. Joe. He has land in the vicinity of Petersburg. As soon as he can close out his interests in St. Joe, he expects to come to the South Plains country.

WILL LEAVE FOR RIO GRANDE.

Mason Rountree will leave soon to take charge of a sheep ranch in the Rio Grande country. He has been in the employ of the Fulton Lumber Company for some time.

Judge L. C. Penry left Wednesday for Austin, on business.

EVIDENCE IN BOOTLEGGING CASE NOT YET COMPLETE

Court Will Take Up Civil Docket Immediately; Criminal Docket Resumed February 8.

All the evidence is not yet in in the Leggo case in the District Court. This is a suit brought against S. F. Leggo for violation of the local option laws. When this case has gone to the jury Judge R. C. Joiner will be ready to take up civil cases. In the case of H. S. Pearson vs. the Prudential Life Insurance Co. of Texas a motion will be entertained. The case of Susan E. Snell vs. Robt. M. Snell et al, partition suit, will be heard also.

Monday morning the civil docket proper will be taken up. The following Monday, February 8, is the date set for the Muncey case. Other criminal cases will follow.

FIVE FORDS SOLD YESTERDAY.

Paul Barker believes he closed a record sales day yesterday afternoon, when he sold five Fords, one each to the following: P. O. Woods, J. A. Culpepper, C. A. Jenkins and J. H. Gibbs, of Silverton, and W. B. Seaman, of Plainview.

FIRE DESTROYS ARTHUR KELSEY'S GIN AT LORENZO.

One of the most important gins in the Plains country was burned Monday morning. Arthur Kelsey has ginned this season three thousand bales of cotton at his gin, at Lorenzo. Monday morning this gin was destroyed, at a loss of eight thousand dollars, partially covered by insurance.

CHICAGO STOCK YARDS ARE UNDER QUARANTINE AGAIN.

Outgoing shipments from the Chicago stock yards have been placed under quarantine again. Incoming shipments are not interfered with.

WILL ELECT DELEGATES TO STATE CONVENTION.

Next Thursday night the Woodmen of the World will elect delegates to the State convention which will be held at Fort Worth.

Johnson Would Make a New State Out of the Panhandle

A new State, to be known as Jefferson, and to be formed out of the Panhandle of Texas, is the substance of a resolution which has been introduced into the State Legislature by Senator W. A. Johnson, of this district.

Supporters of the movement say that there is little in common with this section of Texas and the eastern and southern portions. That the two sections are economically separate and industrially independent.

Those who oppose the division contend that there is much history of the State which will preclude division; that the State institutions and debts are such that a division is not practicable for many years to come.

"THE WOLF! THE WOLF!"

In the Fable, Cry of Alarm Was Made Worthless by the Youth's Injudicious Use of It.

Everyone has heard the fable of the boy and the wolf. Into the pastures the youth was sent with the flock of sheep. Wolves had been preying on the flock. He was told to spread the alarm when the wolf appeared. Rashly he cried, "The wolf! the wolf!" when there was no cause for alarm. Finally the wolf came, the boy spread the alarm, but no one believed him. There had been too many false alarms.

S. M. U. WANTS MILLION DOLLARS IN CASH.

Rev. J. W. ... pastor of the First Methodist Church returned yesterday from Dallas, where he has been attending a meeting of the Southern Methodist University ... The last four ... the Plainview Fire Department has responded to have been false alarms.

Apply the fable.

RUSSIANS LOSE PASS IN CARPATHIAN MTS.

AUSTRIANS RETAKE UZOK PASS IN THREE DAYS' BATTLE; DEFENSE STUBBORN.

TURKS INVADE EGYPT

General Fighting Follows Clash of Advance Guard With British East of Suez Canal.

VIENNA, Jan. 27, via London, Jan. 28.—The official statement issued here reports the recapture of Uzok Pass, in the Carpathians, which has been in Russian possession since January 1. The text of the statement follows: "Yesterday evening (January 26), the Russians had been driven back in the upper Ung Valley from their positions on both sides of Uzok Pass. This is one of the most important of the Carpathian passes, for the possession of which, during the course of the war, many violent engagements have been fought. Since January 1 it has been occupied by the Russians. It was strongly entrenched and stubbornly defended in several good positions, one behind the other. It is now again in our possession, after three days of fighting."

"To the northwest of Uzok Pass and in the La Torza and Nagyas Valleys fighting continues. "In West Galicia and Poland there have been artillery duels of only minor importance, owing to the snowfalls."

Turks Invade Egypt.

LONDON, Jan. 27, 9:40 p. m.—The advance guard of the Turkish army which is undertaking an invasion of Egypt has reached the British outposts to the east of the Suez Canal, where the first skirmish of the war in this region took place yesterday.

The fight, according to the official report, apparently was a small affair, only one British officer being wounded, but dispatches from Cairo say the invaders suffered severely from the machine guns of the British troops.

The dispatches do not disclose the size of the Turkish force, but say the engagement took place to the east of El Kantara, which is on the Suez Canal and is the terminus of the caravan route from El Kantara, the border station between Egypt and Syria. The distance from Rafat to El Kantara is 143 miles and, as the British have

Believed Scout Engagement.

It is believed the fighting of the British forces was with the Arab or Kurdish horsemen employed by the Turks as scouts for the main army under Djemal Pasha, which consists of three army corps and which is believed to have had hardly time to cross the desert. The British have a strong force with which to guard the canal.

Nothing has been heard of the military venture which it was reported the Germans were preparing for Emperor William's birthday, unless their attacks on the French at Ypres and La-Bassee were intended as such. All the official accounts agree that these attacks were very severe, but beyond this there is nothing in common between the accounts of the Allies and the Germans concerning the fighting.

The French communication tonight repeats the statement that the Germans were repulsed with heavy losses, while the Germans say the British were un-

(Continued on Page Eight.)

Mrs. R. F. Stewart Sends in "Best Recipe," Gets Magazine

Mrs. R. F. Stewart sent in the best recipe this week. She has selected a year's subscription to "Good Housekeeping" Magazine as the prize.

The prize recipe follows:

Egg Custard. Two eggs, 2-3 cup sugar, 1 level tablespoon of flour, mixed in the sugar.

Process. Beat sugar and eggs very light; add scant pint of rich milk. Bake in rich crust. Do not let custard cool, or it will be watery. Flavor with nutmeg. This makes one full size.

SIXTES

Born to Mr. and Mrs. ... this morning. A girl. Born to Mr. and Mrs. ... on January 25th. A boy.

Dry-Land Vineyard Proves Its Worth

In the late summer of 1908, I bought the tract of land I now have in vineyard at Guymon, Texas County, Western Oklahoma, and had the sod turned about three inches deep immediately. In the following winter I worked this sod down and again plowed the land something like six inches deep and, after harrowing, allowing it to lie fallow until April, 1909, when I planted the vines, which I had ordered from a reliable nursery. My vines are planted eight feet apart each way, and my two varieties—Concord and Niagara—are in alternate rows, the rows extending north and south, for better protection from our persistent high winds and also for the purpose of allowing the sunlight to strike all parts of the vine.

Owing to the lack of moisture during the early spring of 1909, and throughout the winter preceding, I irrigated these vines one in May, 1909, and again in August, 1909, by running a small furrow near each row and running the water into the furrow with a garden hose. My experiment, however, was to determine whether grapes could be successfully grown in Texas County without irrigation, and, with the exception of the two instances named above, this vineyard has not been irrigated. I have given it the best system of dry-farm cultivation of which I know anything, and whatever results have been attained are due solely to this fact.

Pruning for Healthy Branches.

In January, 1910, I placed posts every 16 feet in rows north and south and placed four wires, one above the other, on each row of posts, training the young vines straight up to the top wire by means of string fastened to a small peg stuck in the ground near the vine, and when each vine reached the top wire and became securely fastened I cut off the end of it, thus stopping its upward growth and forcing it to put out lateral branches on each of the wires. These were in turn cut when they had attained sufficient length. The system of pruning I have used is designed to at all times keep healthy, fruit-bearing branches on each of the four wires, replacing those that have outlived their usefulness when the pruning is done each winter. Experience has taught me that the pruning should be done not later than March 15, but it may be done at any time prior thereto, after the vines have shed their leaves in the fall.

Keeping the Vines Trimmed Low.

In my pruning I have followed no



Strengthen Old Friendships

WITH A NEW PORTRAIT

The gift that expects nothing in return yet has a value that can only be estimated in kindly thoughtfulness.

Call 352 and make a date now

Cochrane's Studio

regular system, but have rather selected what appeared to me to be the parts of each system best suited to dry-land conditions, keeping ever in mind the high winds and intense heat of the sun during the time when the vines are maturing their fruit.

To avoid the winds, I have kept my vines trimmed low, the top wire being less than four feet from the ground. The bottom wire is about 10 inches from the ground and the others spaced equally between, thus giving me a close, compact growth which, with the support of the wires, has withstood the winds very successfully.

To offset the heat of the sun, I encourage the growth of leaves and branches on the extreme top of the vines, which furnishes the shade to prevent the fruit from being damaged during its growth.

To this date I have had no trouble of any kind with either fungi or insects of any character, this section being apparently free from anything injurious to the grape, and I have never had even a case of mildew, although I have ripened some of my best fruit within an inch of the ground.

The Annual Yield.

My vineyard covers only one-seventh of an acre of land, but, aside from proving the possibility of grape culture here by dry-farming methods, it has yielded a nice income for four successive years. In 1911, I gathered about 750 pounds of excellent fruit; in 1912, about 1,200 pounds; in 1913, about 1,500 pounds, and in 1914, about 1,200 pounds. At no time have more than 90 per cent of my vines been in bearing, as I have constantly experimented with some of them in an effort to improve my methods of pruning to better suit dry-land conditions.

My experience with this small vineyard has convinced me that grape culture is not only possible in Western Oklahoma, but that it will yield great profits to anyone who will intelligently and carefully undertake it on any of the standard soils of this high plains country. With proper care, a vineyard here will yield at least an average of 8,000 pounds per acre each year, and I believe that yield can be materially increased as the industry develops and conditions peculiar to this section of the State are more carefully studied and more generally understood and appreciated.

While my vineyard contains only two varieties—Concord and Niagara—I have experimented in a small way with several others, including Worden, Moore's Early, Moore's Diamond, Brighton, Woodruff red and Peckling ton, and am prepared to say that some of the standard hardy varieties are as successful as the Concord and Niagara, the two points to guard in making selection being hardiness and rapidity of growth. A plant not very hardy will winter-kill here, and one of slow growth and scanty foliage will not sufficiently protect its fruit from the sun. Care should also be taken to select varieties whose foliage is tough and leathery, as they will be found to suffer less damage from the excessive winds than those having a tenderer leaf.

I believe I have thoroughly tested the matter of growing grapes here by dry-farming methods. In 1913, my vines produced their heaviest crop, without irrigation. In addition to a very dry winter preceding that season, they had no moisture while carrying the crop of fruit except a light shower about May 15. The lack of new growth in 1913, however, cut my crop a little short in 1914, and these conditions have been duly considered in my estimate of the yields to be expected in this country.

In conclusion, allow me to say that a vineyard planted here on properly-prepared land can be grown from the start by the natural precipitation, if properly cared for. Also that it will begin to bear the second year from planting and, so far as my experience goes, it will produce a full crop of first-class fruit every year. Mine has not failed since it came into bearing, and my fruit compares favorably with any shipped here from the East.—Oklahoma Farmer-Stockman.

FORD WOULD MAKE MEN OF SING SING PRISONERS.

NEW YORK, Jan. 25.—In his testimony before the United States Commission of Industrial Relations in its inquiry into the Rockefeller Foundation, Henry Ford, multimillionaire manufacturer of automobiles, offered to take any prisoner from Sing Sing and reform him. Justice in industrial endeavor is his plan. He now operates the plant on a profit-sharing plan.

J. W. Skoworth left today for Dallas and Anson on a business trip.

FIRST COME, FIRST SERVED.

Texas University Offers One-Week Schools in Domestic Economy to Towns.

The Home Welfare Division of the Department of Extension of the University of Texas is preparing for a series of one-week schools to be held in a number of smaller towns of the State during the spring.

In regard to the motive underlying the establishment of these one-week schools, Miss M. E. Gearing, professor of Domestic Economy in the University, says:

"There is probably no one subject of more general interest today than domestic economy. New industrial and social conditions have so materially changed the function of the home during the past few decades that the woman in the home has had, as a rule, neither the time nor the knowledge with which to adjust herself to them. She has not the same simple problems which confronted the home-maker several generations ago, when each home was a unit, and produced practically all the food and other necessities of life. Today little food or other essentials are produced in the home, and so, in order to provide for her family, the woman is compelled to purchase from many sources. In other words, she has become the distributor of the family income, and she has to meet the numerous and complicated economic problems which this involves.

"The physical well being is largely in the hands of the home-maker. Health depends, not only on proper sanitary conditions, but on proper feeding as well. The woman is no longer restricted in her selection of food to that which is produced in a comparatively small locality. In this age of rapid transportation and refrigeration, the market of the whole world is here to choose from, and unless she has made a study of foods and their functions so as to know the needs of her family, she is very likely, by the very variety of foods offered her, to be influenced by a desire to cater to the palate rather than the physical needs. Practically the same is true of clothing. Here again so wide a range of choice is offered that, dazzled by the wealth of display, the temptation is to follow the dictates of fashion regardless of appropriateness or wearing qualities.

"Efficiency is the watchword of the day. Efficiency in the home would do more to solve the economic, hygienic and social problems of the day than all the organized forces dealing with these forces combined. Scientific knowledge and specific education along these lines is given to its students by the School of Domestic Economy at the University.

It is through these one-week schools that the Division of Home Welfare and Home Economy hopes to take some of this training to the hundreds of women in the State who cannot attend the University. The program of the week includes lectures, demonstrations and sound-table discussions on the proper production, handling, purchasing, care and preparation of foods. Instruction will also be given in textiles and simple garment making. The sanitation of the home and the community will be considered from the standpoint of proper building, ventilation, heating, plumbing and disposal of household waste, such as garbage and sewage.

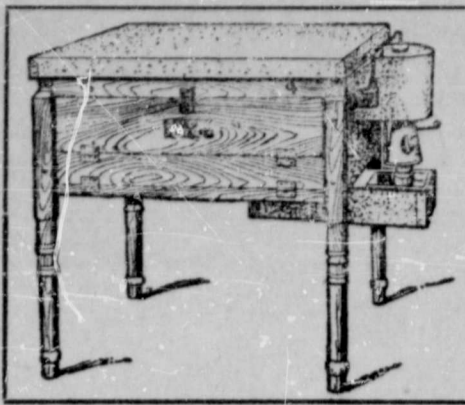
Owing to the limited workers in the field, the possible number of these schools will necessarily be restricted, and the first applicants will be given the first consideration. Several communities have already filed applications with the division officials for this week of free instruction. Detailed particulars concerning this week may be obtained by writing to the Home Welfare Division of the Department of Extension of the University of Texas.

ADVISES SUDAN GRASS FOR RAW GRAZING CROP.

COLLEGE STATION, Texas, Jan. 25.—That Sudan grass planted in rows makes an excellent grazing crop is the statement of B. Youngblood, director of the Texas Experiment Station system.

"Plant Sudan grass in rows eighteen to thirty-six inches apart and turn hogs or cattle in to graze. The animals will walk in the furrows and will not trample the grass down. When the grass is grazed down, run a mower over it if the stubble is too high. The moisture of the soil will cause it to grow up again immediately, or, if the ground is very dry, the grass will grow out after the first rain. Sudan grass will not stand trampling like Bermuda and other madow grasses." Those are the words of Director B. Youngblood, who is responsible for the spread of the grass in Texas.

Mr. McClusky, of Spring Lake, manager of the Spring Lake Ranch, was in Plainview Wednesday on business.



Some Things You Are Neglecting

DO you know that there is money in poultry?

You possibly haven't given this a second thought. It will astonish you how much cash you can realize on poultry alone.

Mr. Rucker, our leading poultry man has handled \$13,704.00 worth of poultry in 1914. Besides there are several other people handling poultry in Plainview.

Undoubtedly there was twice this amount handled in this city alone.

If you will call at our store we will gladly explain how you can get some of this money and make a better country.

Donohoo Ware Hdw. Co.

PHONE 80

The Beautiful Coupelet is Here

The ideal car for a physician. It appeals especially to the lady car owner. And remember always that the Ford is a service car. No new model experiment. Your Ford is always up to date.

There are no separate factories making Ford parts. Every part is made by Ford workmen, interested in making them the best possible because they share in the profits.

Every Ford dealer must carry in stock Ford parts at no advance in price over what the parts cost you when you bought the car.

They look at these fully equipped prices. They are absolutely the lowest for what you desire in a car.

Runabout	\$485.00
Touring Car	\$535.00
Coupelet	\$795.00

LET US SHOW YOU THE NEW COUPELET

Special Note:--Those who have purchased cars of us since last August will please notify us if they have not received profit sharing certificates. It is very important that you have these to insure your receipt of profit sharing cash next August 1st.

BANKER & WINN, Agents

Some Potato Pointers From a Boy Champion

How a Fifteen-Year-Old Club Member Raised
His Crop on Irrigated Land.

WASHINGTON, D. C., Jan. 29.—A 15-year-old member of the Department of Agriculture's and Utah's Agricultural College Potato Club has raised a crop of potatoes, valued at \$187.77, on one-half acre. His net profits were \$141.07. This is the best record of all the Utah potato club boys this season, and, as a result, Howard Dalton, of Willard City, Utah, the champion, is to be given an educational trip to California at the time of the fair.

Although the year was not quite so good for potato production as usual, young Dalton made a record which has probably not been exceeded more than a dozen times in that district, and then only by Merle Hyer and the potato champion club adult experts who had studied and put into practice the most advanced methods of farming. As others who grow potatoes on irrigated land may be interested in this boy's achievement, below is the story in his own words of just how he did it, which may be of value to potato growers, not only in Utah, but in the irrigated sections of Texas, Colorado, Idaho, Washington, California, Wyoming, Montana, Nevada, Arizona, New Mexico, Kansas and Nebraska. Here is the story:

"In the early spring of 1914 I bought my seed potatoes at Burley, Idaho. I purchased the Idaho Rural potatoes. They were not especially selected seed; therefore I was very careful in preparing the seed for planting. I was anxious that every seed piece had one or two perfect eyes on it. I then treated the seed with a formaldehyde solution (one pint to 30 gallons of water). This treatment consisted in soaking the seed (before cutting) for two hours in the prescribed solution. The purpose of the treatment was to kill any scab germs appearing on the surface of the potatoes. Other than this there was no treatment given.

"From March 20 to March 30 I prepared my land. I covered the ground with barn-yard manure, using eight tons of wet manure to the half acre. I plowed the land 12 inches deep, using four horses for the work. I immediately followed the plow with a spring-tooth harrow. I harrowed it three different times. I did the plowing in the forenoon and followed with the harrow in the afternoon. I tried to conserve the moisture and mellow the soil. After harrowing, I pulverized the clods by dragging up the soil with a square-framed timber. I tried in every way to be particular about every phase of cultivation, as I figured that the secret of my success was good cultivation.

"Five days later, on April 5, I again went over the land with a spring-tooth harrow. The following week I again went over it with a spike-tooth harrow, which kept the soil moist and mellow. Just before planting I went over it again with the square timber, in order to make it perfectly level. On

April 18 I planted the seed in plowed furrows 4 inches deep and rows 12 inches apart, the seed being dropped about 12 inches apart in the rows. The seed was then covered about 4 inches deep with a small hand plow. As soon as the little plants appeared above the ground I began my work on the field. I at once freed the field of weeds by giving it a thorough harrowing with a spike-tooth harrow. This I did May 5, and repeated the same treatment on May 12. On May 26 I used the hand cultivator drawn by one horse, giving them a thorough cultivation with this implement, after which I cultivated them once with the hand hoe, cleaning out all of the weeds.

"During all the time I was working in my potatoes I watched their growth very carefully, as I was warned about the appearance of plant diseases and insect enemies which might appear to injure the plants. Fortunately, as far as I was able to detect neither plant diseases nor insect enemies appeared, as the growing plants had such a strong, thrifty appearance.

"Up to June 15 the plants and grown rapidly and gave a strong, vigorous appearance. Soon after this date they began to blossom, and on June 25 I gave them the first application of irrigation water. After the second irrigation water, I irrigated them on July 5 and again on July 20. The crop was matured with but these three applications of water. After the second irrigation the vines were so large that I could not work in them without destroying them. The operations practically ceased from this time on until the tubers were ripe and ready for digging. I sent a selected 50 pounds to the State Fair, which was held at Salt Lake City, October 3-10, for which I received honorable mention by the judges. On October 13, 14 and 15 I harvested the crop and the potatoes were weighed and sold right from the field. I took on careful checking of the weights that my half acre had produced 360 bushels of marketable potatoes, the equivalent of 720 bushels per acre.

"The following table will give you itemized cost of production, with the net profits per acre:

Value of crop	\$187.77
COST	
Value of manure	\$ 2.00
Spreading manure	4.00
Plowing	1.00
Harrowing six times	1.50
Leveling	1.00
Cost of seed, 450 lbs.	5.20
Planting seed	2.00
Cultivating two times	1.00
Irrigating three times	1.50
Weeding once	1.50
Harvesting	18.00
Rent on land	8.00
Total cost	\$ 46.70
Profits	\$141.07

CAPT. J. R. HUGHES RESIGNS FROM TEXAS RANGER SERVICE.

Man Who Fought, Writes Verse and Teaches Sunday School Class Resigns Command of Company A.

YSLETA, Texas.—Capt. John R. Hughes has retired from the State Ranger service. For twenty-eight years he has been chasing outlaws of high and low degree in the wild region bordering the Rio Grande. He knows every curve of the international boundary stream all the way from its mouth to El Paso, more than twelve hundred miles; he knows the hills, where hard-pressed bandits were wont to seek refuge; he can follow the dimmest trail through the thick-growing chaparral of South Texas, and he has on his tongue's end the names and histories of all the criminals who have infested the border territory during the last quarter of a century and more. When a crime was committed, Captain Hughes would take a look at the scene or perhaps inspect the fugitive's trail.

"The man who did this was Pablo Sanchez, or Jose somebody else," Captain Hughes would say.

He seldom failed in naming the guilty man or leader of the band, if more than one person was concerned in the crime. He has had more battles with outlaws than any man in this country, and has said less about them. It is only from the brief written reports that he made to the State adjutant general's department, at Austin, of his operations from time to time that any record of his remarkable career can be obtained.

Captain Hughes is deeply religious, and for many years he has held the position of superintendent of the Sunday School at Ysleta, where the headquarters of his ranger company is. For months at a time while he was

away on a hunt for law breakers, his place in the Sunday School would be filled by a substitute, but whenever he came back to camp he took charge of the spiritual training of the children of the little community. It is not only on Sunday that Captain Hughes practices his devoutness. It has been a part of his every-day life for many years. He put the ban on drinking and gambling among his rangers years ago. He himself neither drinks, smokes nor plays cards.

How many men he has killed in the discharge of his official duties he will not say. He has never taken human life except it was a case of kill or be killed.

It is known by the people of Ysleta that Captain Hughes is a poet. He has a big scrapbook among his belongings in camp here and it is filled with many pieces of verse that he has written and with clippings of published poems of other writers that appealed to his fancy. Captain Hughes is a bachelor.

When still in his teens Captain Hughes left his home, in Cambridge, Ill., and went to Indian Territory, where he lived for six years with different tribes of redmen. He then moved to Central Texas and started a cattle ranch on a small scale. In 1886

FRUIT GROWING AROUND SAN ANTONIO, TEXAS.

Government Investigation Reveals Good Possibilities of Success in Growing a Number of Varieties.

WASHINGTON, D. C., Jan. 26.—The comparative scarcity of fruit in large areas of Texas has led to an investigation by the U. S. Department of Agriculture of the possibilities of fruit culture in the vicinity of San Antonio. From this investigation, the results of which are published in Bulletin No. 162, "Horticultural Experiments of the San Antonio Field Station, Texas," it appears that although commercial fruit growing is not likely ever to be of much importance in this region, there is no reason why farmers should not grow enough to supply their own homes and at least a large part of the local demand. The climate was found to be too severe for such fruits as oranges and olives, and, on the other hand, too mild for apples and cherries. The soil conditions are also said to be unfavorable for many varieties. The rainfall, however, is sufficient if the trees are spaced at somewhat greater distances than is necessary in more humid regions.

A large number of fruits were tested with very varying results. On the whole, plums proved most satisfactory. Fourteen varieties were tried out, and the Gonzales, Wickson, Burbank, Excelsior, Eagle and Terrell proved the best adapted to the local conditions. Certain varieties of peaches also did well, but others were not successful. The Honey peach, and some related varieties, appear to be the best for the region.

One of the most promising of the new fruits was found to be the Jubilee, or Chinese date. The date palm can be grown, but it is not thought that the climate is well suited to it. Pistache trees were found to be peculiarly susceptible to root-rot, and for this reason it is doubtful whether they will be successful, despite their vigorous growth. The almonds have a tendency to flower so early that they are injured by frost. Figs also seldom go through the winter without being injured by cold, unless in protected locations. Native grapes are abundant in the neighborhood, and some cultivated varieties akin to them may be grown. These, however, do not appear to possess the qualities that make them especially desirable for table use. Pears do fairly well on the higher lands, and some varieties of persimmons, when worked on native stock, do very well.

Of the small fruits, the dewberry seemed to be the most promising. They should, by all means, be included in the farmer's garden, say the investigators, and will prove a valuable addition to his table.

In summing up, the investigators are careful to point out that although the experiments cover a period of 8 years, this is hardly a sufficient length of time to warrant positive statements. There seems to be little doubt, however, that farmers in this region can, if they choose, provide themselves with small orchards to furnish fruit for home consumption and a surplus for the local markets.

a band of outlaws made a raid into the community where he was living and stole seventy horses, sixteen of the animals belonging to Hughes. It made Hughes angry, and he told his neighbors that if they would look after his ranch while he was gone he would "go out and get the thieves." They agreed. Hughes was gone a year on his lone hunt; he traveled over twelve hundred miles of Texas and New Mexico, and when he got back with the stolen horses he had left two of the bandits in prison. The other four were dead. Soon after that Hughes became a ranger. He has been ranger captain since 1893.

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Will be at Dr. Owens' Office
in Plainview every Tuesday.
Specialists in the Treatment of
PILES, FISSURES,
—and all—
RECTAL DISEASES.
No cutting, tying and cauterizing.
Treatment safe and sure.
No detention from business
or pleasure.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

REAPING BENEFIT

From the Experience of Plainview People.

We are fortunate indeed to be able to profit by the experience of our neighbors. The public utterances of Plainview residents on the following subject will interest and benefit many of our readers. Read this statement. No better proof can be had:

Mrs. C. Reven, Plainview, Texas, says: "I used Doan's Kidney Pills for backache and other kidney troubles. They gave me wonderful relief when I was so stiff and lame that I could hardly stoop. It is now two months since I got this remedy from the Long Drug Co. Judging from my own experience with Doan's Kidney Pills, I can recommend them for trouble from the back and kidneys.

Re-Endorsement.
On January 2, 1912, Mrs. Reven said: You are at liberty to publish my former endorsement of Doan's Kidney Pills. They have always given me wonderful relief whenever I have used them."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Reven had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

In time of peace prepare
for war. Buy your coal
while the weather is pretty.

Best grade Colo. Lp. Coal \$9.00 Del.
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We also have just received a car of that good molasses feed. It makes the cows give more milk and butter and fattens the horses.

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Winning the Race

Louis Disbrow, who has secured every world's record for automobile racing up to fifty miles on dirt tracks, demands of the products which he uses quality and service capable of withstanding the most severe treatment.

Disbrow says himself that the class of racing he does is particularly hard on the motor, owing to the dust which comes in through the carburetor and gets into the cylinders.

For THREE YEARS Disbrow has used

TEXACO MOTOR OIL
and
TEXACO GASOLINE

with the exception of two months when he didn't have them.

In nearly three years he had not ground a valve, taken up a bearing or removed carbon from the motor.

In the two months he was using other oils he did these things twice.

TEXACO MOTOR OIL AND GASOLINE

saved him (in his own words) 20 per cent gasoline and 30 per cent oil.

Here is a product made in Texas by The Texas Company, expressing fully the quality and service which have made the Lone Star Emblem world famous in the oil business.

All Texaco products are made with the same care and give equal service.

Buy the Red-Star-Green-T Oils.

The Texas Company
General Offices, Houston, Texas

No. 14



THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
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LAW AND ORDER.

In a day, a world apparently peaceful and harmonious can be made chaotic. Civilized peoples can begin fighting like a lot of bacteria in a septic tank.

The European war drives home the astounding necessity of law and order.

Equally important, it emphasizes the necessity of a law and order so founded on justice, equity and common sense—democracy, if you please—that it will stay put.

RATS A CAUSE OF WASTE.

In the earlier days there were no rats in the Plains country. With the advent of the railways and wharves, rats have been brought in. They are not here in countless numbers, but their very presence is enough to cause discretion and carefulness.

Two of the most important causes of economic and health waste are the rat and the fly. That the rat is a menace to health and an agent of waste was recognized by the United States recently when the discovery of plague on a neighboring island set in motion the machinery of our health service, local and National, and at an enormous waste of time, money and effort we sought to catch, examine and kill all the rats along 2,000 miles of coast line in order to keep out one disease. This was necessary and had to be done. But how much better to have no rats! It has long been known that rats are a source of tremendous economic waste, not only in seaboard cities about docks and wharves, but in every portion of the land.

During the prevalence of the bubonic plague in India, Australia, and Cape Colony in the latter part of the Nineteenth Century, it was ascertained that there was a direct connection between the prevalence of the disease and the abundance of rats, and it was shown that the rats were themselves liable to the plague, and myriads perished from it. Investigation showed that fleas with which the rats are infested are hosts for the plague germ, and thus rats unwittingly served as a means for spreading the disease.

Modern efficiency demands that no rats should be tolerated; that this enormous economic waste and danger to health should be prevented by swatting the rat, clubbing him, shooting him, poisoning him—exterminating him—wherever and whenever he raises his pestiferous head.

The work cannot be done by organizations. It must be done by individual property owner or occupier, who now carelessly, indifferently or gionnartylifis shrldn w ferently or ignorantly invites the rat to become an unprofitable, but most prolific, tenant and guest, paying for his board by subjecting his host to the perils of deadly epidemic diseases. By building the rat out of existence, and by waging vigilant, continuous warfare against him, South Plainsmen can reduce the rat problem, just beginning to assert itself forcibly, to nothingness. Allowed to reproduce itself in its prolific way, South Plains farmers will soon find their barns and houses infested with this pest. The species is extremely prolific, breeding at a very early age, several times a year, and producing from ten to fourteen at birth.

Swat the rat now, and avoid the danger, waste and nuisance of hordes of them!

Two more days in which to pay your poll tax. Pay it now! You may forget.

SWAT THE FLY.

Swat the fly now!
If you swat him NOW you destroy thousands of not yet embryonic flies. Every female fly lays about one hundred fifty eggs. The eggs hatch in from three to five hours in the summer. In six days' time the eggs are flies. The average life of a generation is eight days. Swat the fly NOW!

READERS' FORUM

This column is open to readers of The Herald for open discussion of public questions. Names will not be published unless so requested, but contributions must be signed.

Editor The Herald:

My taxes are two times as much this year as last year. They have raised my assessment on my Plainview town property and it is given a valuation double what I rendered it at last year. I couldn't possibly sell my stuff at what they have assessed it. I didn't know what it was assessed at until I went to pay my taxes. It seems to me like a fraud on the people for them to levy a school tax on a valuation higher than stuff is worth so that they can issue more bonds. If we can't issue bonds on what we have, I can't see no sense in making fraudulent valuations.

I would like for some one to explain this here school tax business in The Herald. TAXPAYER.

BELGIANS AND THE PLAINS.

A reader has suggested that a campaign to induce Belgians to come to the South Plains country be opened. Ostensibly the plan has many things in its favor. First, the Belgians are a manufacturing and agricultural race. In their attention to agriculture they have been particularly successful in farming small tracts of land. Co-operation of Government officials and cultivator in Belgium is more successful than in most other States. In a country of small and very small holding this, of course, is of supreme importance.—Plainview Herald.

There are no better farmers in the world than the Belgian farmers. But to locate them on the Plains might turn out to be an unfortunate experiment. The Belgians are used to farming in a wet country. It rains in Belgium frequently and on the very slightest pretext. The whole arable portion of Belgium is checkerboarded with ditches and canals and aqueducts to take the surplus water from the fields. The Belgians, then, are hardly the sort to establish on semi-arid land. They would have to use up two or three years in learning how to make things grow under conditions vastly different from the conditions they were accustomed to. And the memory of their bloomy orchards, their green hedges, their lush meadows, their fruitful gardens and their shade-lined roads might contrast in their minds very disadvantageously with the bleak and sun-burned vistas afforded by the Plains. To the plainsman, the vast expanses of brown and whites have beauties that refresh his soul as does nothing else. But to the Belgian those beauties and that refreshment would be invisible and unfit. Of course, all the Belgians ought to come to Texas. But probably they ought to come to East of Southeast Texas.—State Press, in Dallas News.

Well, well. We thought State Press knew more about the Plainview country than that. We know he would not have maliciously said anything about the irrigated Shallow Water Belt. He just doesn't know. He has never seen that delightful "checkerboarded" effect in the irrigated district of which Plainview is the center. He doesn't know that wells in the Plainview country produce a flow of from 1,200 to 2,500 gallons of pure—Uncle Sam says 99.95 per cent pure—water per minute. Why, a Belgian never saw that much water coming through dykes, much less in an irrigation canal!

What's the matter with State Press? Ignorance, just pure ignorance. What he needs is a two-day rest from the stiches of the old "semi-arid" Trinity River and the sultry atmosphere of the lowlands. He just needs to attend the meeting of the Panhandle Press Association at Plainview, April 9-10, and see what the Plains country really is.

MARTIN-STEWARD.

Wednesday afternoon, at the home of Rev. M. D. Hill, V. J. Steward and Miss Myrtle Martin were married by Rev. Hill. They will make their home in Plainview.

KRESS.

KRESS, Texas, Jan. 27.—Mr. Greenfield went to Kress in his white auto from the west Thursday.

Will Rousser and Rob Rousser hauled their grain to Kress Friday. Rob and George Rousser were callers in Tulsa Saturday.

The Baptist minister preached in Kress Sunday.

H. Walker went to Plainview Monday to return to school, after a visit with his parents.

Mr. Young, of Illinois, returned to his home Tuesday, after looking over his ranch, 15 miles west of Kress.

Will Rousser and two Messrs. Greenfield went in their auto to Tulsa Tuesday.

H. Behrends, of Auburn, is still hauling his grain to Kress.

Mr. and Mrs. George Rousser went to Kress Friday to attend the missionary pie supper, and visited with Mrs. Rousser's parents, Mr. and Mrs. E. E. Overly. They returned to their home Sunday afternoon.

J. A. Bush started on the train last Wednesday for Tennessee, where he will visit his daughter.

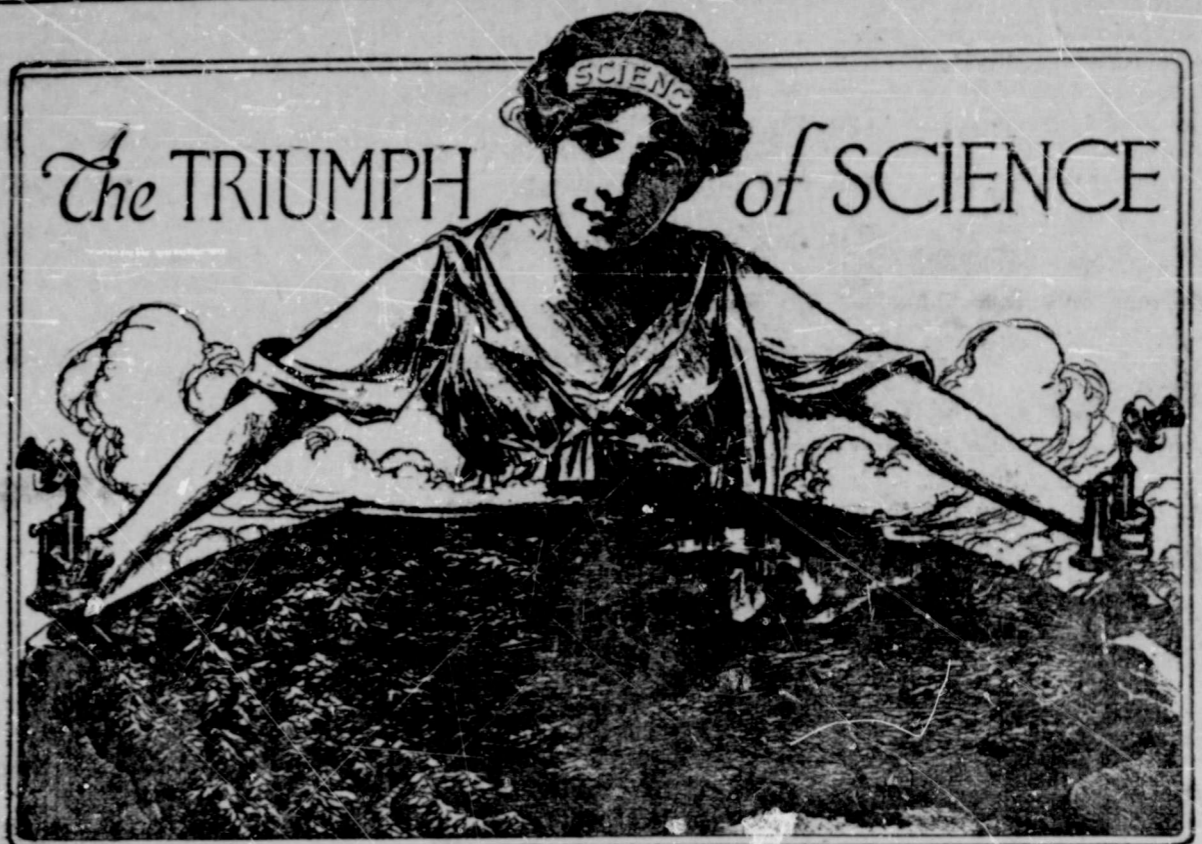
T. A. Oliver and George Rousser are hauling grain to Kress today (Wednesday).

Mrs. T. A. Oliver will visit relatives in Illinois soon.

It snowed a little Friday night, and was 4 degrees above zero Saturday morning. The snow melted Saturday, and a little more fell Saturday night.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN-EX-AMINENT fails to cure any case of itching, blind, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and Rest. 50c.



Talking by Telephone from New York to San Francisco Is Now an Accomplished Fact.

THE latest and greatest triumph in the art of telephony is a trans-continental telephone service, the equal of which is not even approached in all other nations of the world. Within a short time it will be open for public use.

This splendid scientific achievement is the product of American brains, American initiative and American scientific and technical skill. The human voice has been made to travel as fast as light over a distance of 3,000 miles and is reproduced perfectly and instantly as if it were on the continent.

This work was planned and completed by the Experimental and Research Department of the Bell System which consists of the American Telephone and Telegraph Company and Associated and Connecting Companies, giving universal service to 100,000,000 people.

With no traditions to follow and no experience to guide, this department which is now directed by a staff of over 550 engineers and scientists, including former professors, post graduate students, scientific investigators—the graduates of 140 universities—has created an entirely new art—the art of telephony, and has given to the people of this country a telephone service that has no equal anywhere in the world.

It has required vast expenditures of money and immense concentration of effort, but these have been justified by results of immeasurable benefit to the public. The transcontinental telephone line, 3,400 miles long, joining the Atlantic and Pacific, is part of the Bell System of 21,000,000 miles of wire connecting 9,000,000 telephone stations located everywhere throughout the United States.



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SOCIETY

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ANNOUNCEMENTS.

The County Federation of Clubs will meet at the Presbyterian Church, Saturday afternoon at one-thirty o'clock.

The Federated Clubs of Plainview will meet at the City Hall Saturday afternoon.

The Five Hundred Club will meet Tuesday afternoon with Mrs. T. C. Shepard, 306 Alexander Street.

The Highland Club will meet with Mrs. J. H. Slaton, 400 North Prairie Street, Thursday, February 4.

Mrs. J. J. Lash will be at home to the Ladies' Aid of the Christian Church, February 15, at a Valentine Tea.

HARRIS-FEE.

Yesterday morning, at the home of the bride's mother, Mrs. J. P. Rodgers, Rev. O. P. Kiker performed the marriage ceremony of Rev. Z. R. Fee and Miss De Alva Harris. Mr. and Mrs. Fee left immediately afterward on the train for Nugent, Texas, where he is pastor of the Methodist Church.

HONORING MRS. H. I. MILLER AND MISS DOROTHY BALL.

Visitors from New York and Boston Meet Twenty-One Plainview Society Dames.

To meet Mrs. H. I. Miller, of New York, and Miss Dorothy Ball, of Boston, Mesdames R. S. Charles, J. W. Longstreth and H. C. Randolph entertained Wednesday afternoon at the home of the latter, 515 West First Street. Of twenty-two guests invited, only one sent regrets.

The house was attractively decorated with potted plants, ferns, pink begonias, pink geraniums, and pink cut roses. In the living room and in the dining room were chafing dishes and percolators. Mesdames Will Pyffe and P. B. Randolph assisted the hostesses in serving creamed chicken in patty shells, tomato aspic jelly on lettuce leaves covered with mayonnaise dressing, pickles, sandwiches, coffee and mints.

Mrs. Miller and Miss Ball will probably leave tomorrow for New York and Boston, their respective homes.

PLAINVIEW ELKS HONOR LUBBOCK MEMBERS MONDAY.

The Plainview Lodge, B. P. O. E., No. 1175, gave a banquet at the Hotel Howard Monday night, in honor of the Lubbock members. There were seventy-five in attendance, and a royal good time was enjoyed by all. Lubbock has no Elks' lodge; therefore the lodge at Plainview numbers many of its members in this city, and the banquet was a get-together affair, the purpose of which was to more closely cement the ties of brotherhood and also an endeavor to secure new members. We understand that several applications were received for initiation.

On Saturday night, February 6, the Plainview lodge will give a banquet at Crosbyton, and each of the members at Lubbock are urged to attend.

One of the most pleasing features of the entertainment at this place was the many high compliments paid the Hotel Howard for the able way in which the management handled the situation, which is a fine ad. for Lubbock, for it is a fact that very few towns of this size can boast of so modern a hostelry.—Lubbock Avalanche.

COUNTY FEDERATION OF CLUBS WILL MEET HERE TOMORROW.

Committees for the Work of the Year Will Be Appointed by the President, Mrs. J. W. Longstreth.

The County Federation of Clubs will meet at the Presbyterian Church tomorrow afternoon at one-thirty o'clock. At the meeting, the committees for the year's work will be appointed by Mrs. J. W. Longstreth, the president. Delegates from all of the clubs in the county and those in other towns in the county will be present at the meeting. Mrs. Robt. Alley, of Hale Center; Miss Gertrude Huat, of Hale Center; Mrs. White, of Petersburg; Mesdames Hickman, Fuller and Barbee, of the Priscilla Club; Mrs. Zwald, of Petersburg; Mesdames Gassoway and Germany, of the Seth Ward Needlework Club, and delegates from all the clubs in the county are expected.

A good roads committee and a committee on educational extension will be appointed, and the details of the duties of each committee assigned.

PRESBYTERIAN LADIES CONSOLIDATE SOCIETIES.

Have Mapped Out Extensive Plans for the Coming Year; Mrs. W. E. Risser Is Head.

At their regular meeting Monday afternoon the Presbyterian ladies were told of the plans of the president, Mrs. W. E. Risser, for the year. The Missionary Society and Ladies' Aid of this church have been consolidated.

The plan for the work involves a missionary meeting on the first Monday in the month, and a special committee has been appointed to care for the missionary program. The second meeting of the month will be devoted to work formerly done by the Aid Society. The third and fourth meetings will be devoted to Bible study and social programs, respectively. Committees have been appointed to look after the details of each program.

HONORING MISS EDWARDS.

Korean Missionary Visits Home Folks for the First Time in Five Years.

Miss Laura Edwards was the honoree at an informal reception at the home of Mrs. J. W. Pipkin, 406 White Street, yesterday afternoon. The ladies of the Missionary Society of the First Methodist Church were the invited guests.

Miss Edwards told of her experiences in Korea as a missionary, and gave a splendid and interesting discussion of the manners and customs of the Korean people.

Miss Edwards' home is at Hereford. She has been visiting with her parents there, for the first time in five years.

"AS YOU LIKE IT" CLUB.

Hostess—Mrs. E. F. McClelland. Leader—Mrs. Gardner. Program—"Hamlet."

Roll Call—An important event of the period.

Parliamentary Drill.

"History and Outline of the Day"—Mrs. Sanford.

"Denmark at This Time"—Mrs. Hutchings.

Text Study—Act I.

Questions.

1. What effect on the mind is produced by the opening scene? How does it prepare us for the rest of the play?

2. What pervading temper in the play is indicated by Francisco's words, "sick at heart," almost at the very beginning?

3. Describe the effect of the apparition upon Horatio. What does he think of it? What do you think of Horatio's nature as revealed in the first scene?

4. What beliefs were here current in Northern Europe concerning ghosts? In England in the time of Elizabeth? Are any of these notions uttered by Marcellus and Horatio?

5. Interpret Hamlet's aside describing the King. What does he mean by "kind"?

6. Give the substance of Hamlet's conversation with the King and Queen immediately following the aside.

7. Comment on Hamlet's self revelation in the succeeding soliloquy. Account for the ennu and dejection here shown by him.

8. What leads Hamlet to determine that he will watch for the ghost? What does he mean by "your loves"?

9. What feeling towards Hamlet does Laertes betray? What is the cause of this feeling?

10. Summarize the conversation in Scene III between Polonius and Ophelia concerning Hamlet.

11. How does Hamlet behave after the ghost is gone? Explain.

12. What do the words "The time is out of joint," etc., reveal in Hamlet's nature?

13. Briefly sum up what has been done by the poet in Act I.

DR. CARRICK SPEAKS BEFORE NATIONAL CIVIC FEDERATION.

Among the speakers at the National Civic Federation, in Buffalo, New York, Monday was Dr. M. M. Carrick, whose was, "Fight for the Good of the People."

It will be remembered by many that Dr. Carrick visited Plainview summer before last, and has been closely in touch with the Civic League of this city.

K. OF P. LUNCHEON.

Plainview Lodge No. 321, K. of P., has announced a luncheon and smoker for the evening of February 8th, at which time the lodge will convene in regular session for the consideration of important matters and the conferring of the rank of Page. All members and visiting Knights are invited and urged to be present.

Ross Henry and R. F. Ross, of Floydada, were business visitors in Amarillo yesterday.

EPWORTH LEAGUE PROGRAM.

Subject—"Floods With Great Hymns."

Hymn (No. 2)—"Come, Thou Almighty King."

Lord's Prayer (in concert).

Leader's Address.

Hymn (No. 463)—"Jesus, Lover of My Soul."

"The History of the Use of Hymns in the Church"—Miss Beulah Posten.

"Chas. Wesley as a Celebrated Hymn Writer"—Mr. James Steyer.

Selection—Rev. A. B. Roberts.

Open Meeting. Testimonies in answer to the question, "What is my favorite hymn, and why?"

Hymn—"Oh, for a Thousand Tongues to Sing."

Leader—Mr. Ralph Porter.

PRESBYTERIAN CHURCH.

Rev. J. R. Sharp, of Tulla, will preach at the Presbyterian Church at both hours Sunday. The public is cordially invited to attend.

CATALOGING FORTY NEW VOLUMES FOR LIBRARY.

Forty new volumes are being catalogued for the Plainview Public Library this afternoon. A complete list of the books will be ready for publication soon.

REPORT FROM BAPTIST CHURCH FOR JANUARY 21.

Sunday School teachers meet at 9:15 a. m. Sabbath School meets promptly at 9:30 a. m.

Preaching by Pastor O. L. Halley at 11 a. m. Text, 1st John 5:13. Theme, "We May Know That We Are Saved."

Laymen, Juniors and Sunbeams meet at 3 p. m.

B. Y. P. U. meets at 6:30 p. m.

Preaching at 7:30 p. m. by the pastor. Text, St. John 12:45. Theme, "Rejecting Christ."

Ladies' Aid and Missionary Society meets Monday at 3 p. m.

Young Women's Auxiliary meets Wednesday at 5 p. m.

Prayer meeting Wednesday at 7:30 p. m.

Meeting continues through the week.

The editor has received an invitation to attend the Seventeenth Annual Convention of the Panhandle and Southwestern Stockmen's Association, to be held in El Paso March 2-4.

**NO PREMIUMS
NO CUT PRICES**

Just One Hundred cents worth in real value for your dollar, is what you get when you buy your white goods of us. New Line of

LINENS, NAINSOOKS AND LINWEAVES

Just Received

When we sell you Linweave we are selling a cloth that will make a permanent customer of you.

The Rich-lieu Store

Is the LINWEAVE store of Plainview, and our personal guarantee goes with each yard from the lowest price, 12 1-2c to the highest, \$1.00.

For pretty White Dresses, Dainty Lingerie, Infants Wear, Waists, Skirts, Handkerchiefs, etc. Linweave has all the charm of linen at one third the cost.

THE NEW RED SEAL GINGHAMS ARE HERE

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. PACIFIC ST. 107 W. MAIN ST.

HALCYON CLUB WITH MRS. G. B. DOUBLEDAY.

Yesterday afternoon the Halcyon Club met with Mrs. Geo. B. Doubleday. Six tables were arranged for "Forty-Two."

In addition to the regular members, the hostess entertained Mesdames R. A. Underwood, W. W. Underwood, A. B. Martin, L. C. Penry, L. A. Knight, Robt. Malone, T. C. Shepard, G. C. Keck, Joe McKee, D. F. Sansom, Hugh Burch, J. J. Lash and George Saigling.

A two-course luncheon was served. Red carnations were favors. The next meeting of the club will be Friday, February 5, with Mrs. A. M. McMillan, at the home of Mrs. J. W. Willis.

Linda Worley has been visiting friends in Amarillo.

Mrs. M. S. Doss returned to her home in Seminole, Thursday, after a visit with her sister, Mrs. M. S. Leveridge.

TAKE OUR ADVICE

The day-after-tomorrow will soon be the day-before yesterday.

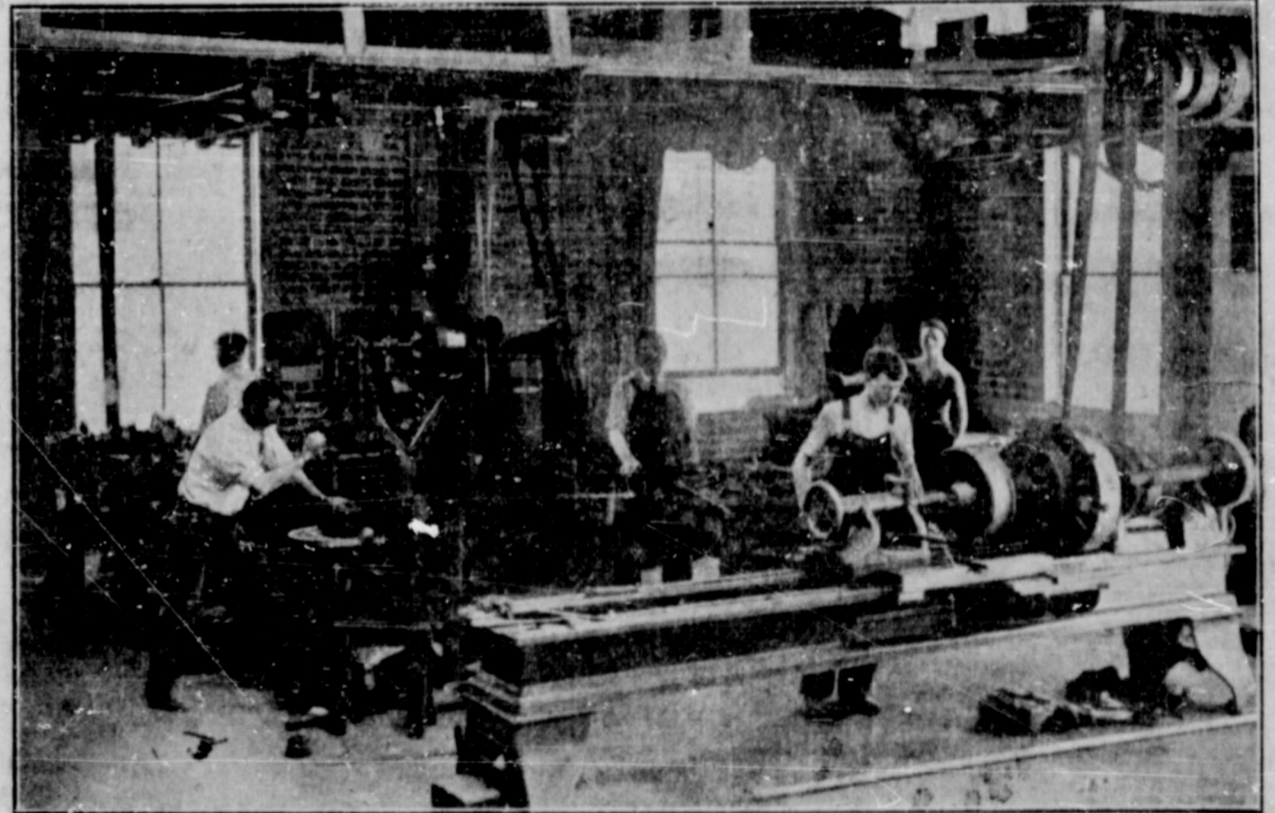
Make your plans right now---early in the New Year to build you a home and occupy it.

OUR FACILITIES ARE AT YOUR DISPOSAL.
PLAINVIEW LUMBER CO.
LUMBER DEALERS

Scudder Grocery Co.

solicits your Feb. trade. If you are not one of our customers try us this month and be convinced that it pays you to pay cash. Fresh pork, fresh eggs, and fresh country butter every day.

PHONE 145



Our Well Equipped Work Shop

where we repair any make of automobile, all kinds of engines and in fact do all sorts of high grade machine and auto repairing. Give us a trial.

Plainview Machine & Auto Shop

E. E. ROOS,
Proprietor

Agency Buick Automobiles, Auto Accessories and Supplies

At The Theatres

MAE I THEATRE.

Monday, February 1.
 "Sheriff for an Hour" Reliance Drama
 "The Star Gazer" Nester Drama
 "Dot's Chaperone" Sterling Comedy
 "Mutual Weekly" News

Tuesday, February 2.
 Marguerite Clark in "Wildflower"—In 4 parts Paramount Feature
 "Mother's Influence" Majestic Drama

Wednesday, February 3.
 "The Worth of a Life"—In 2 parts K. B. Drama
 "The Yellow Streak"—In 2 parts Eclair Drama

Thursday, February 4.
 "Perils of Pauline" (Episode No. 8)—In 2 parts Special Serial
 "The Mind's Peril" Reliance Drama
 "Sissy Dobbins, Oil Magnate" Powers Comedy

Friday, February 5.
 "Lever's Post Office" Keystone Comedy
 "The Wrong Prescription"—In 2 parts Reliance Drama
 "The Wall Between" Sterling Comedy
 "The Turn of the Tide"—In 2 parts Imp Drama

Saturday, February 6.
 "The Niggard" Majestic Comedy
 "The Terror of Anger"—In 2 parts Thanouser Drama
 "Mutual Comedy" Q 1 Act

OLYMPIC THEATRE.

Monday, February 1.
 "THE MASTER KEY" (Episode No. 10)—In 2 parts Special Serial
 "His Big Chance" (Mary Fuller) Victor Drama
 "Sweet & Low" American Drama

Tuesday, February 2.
 "A Rude Awakening" Beauty Comedy
 "Mutual Girl" Reliance Drama
 "The Forbidden Room"—In 2 parts 101 Bison Drama

Wednesday, February 3.
 "Exploits of Elaine" (Vanishing Jewels)—In 2 parts Special Serial
 "The Frankfurter Salesman's Dream" Joker Comedy
 "Cursed by His Beauty" Keystone Comedy

Thursday, February 4.
 "The Turning of the Road"—In 2 parts Thanouser Drama
 "Slow but Sure" Rex Comedy
 "As We Journey Through Life" Nester Drama

Friday, February 5.
 Robert Edson in "Where the Trail Divides"—Paramount Feature in 5 parts.

Saturday, February 6.
 "Dream of a Painting" Joker Comedy
 "Heart of Magdeline"—In 2 parts Powers Comedy
 "Mutual Comedy" In 1 part

THE CONTAGION OF COUGHS.

Investigation Finds Psychic Forces Aggravate the Tickle.

One Lonely "Barker" Will Set Off an Entire Audience, Thus Seriously Interfering with Enjoyment at Plays, Concerts and Lectures.

From the Washington Post.

All that is necessary to set an audience into a violent fit of coughing is for one of its members to give just a little cough. Such coughing spells are of frequent occurrence where numbers of people are gathered together, and they interfere seriously with the enjoyment of plays, concerts and lectures.

But why should this be so? Why should the sound of a cough at once make those who hear it feel an irresistible tickling in their own throats? That is what Prof. William S. Sadler, of the Chicago Post Graduate Medical School, has been trying to find out, and the results of his investigations as given in his "Psychology of Faith and Fear" are of great interest and value.

Caused by Fear Attention.

After a careful study of the psychic element in various coughs, Professor Sadler finds little doubt of the powerful influence and ability of the mind both to cause and cure certain forms of coughing. In fact, he comes to the conclusion that a very large percentage of common, chronic, hawking coughs are largely perpetuated by the mental state, coupled with the force of habit. What he calls fear attention is, he believes, certainly able to generate and maintain a formidable cough.

To determine the effect of suggestion on the tendency to cough, Professor Sadler experimented with a lecture room in which there were 150 students, all of them ignorant of what was being done. The room was divided into four sections, and there was an observer in each section to note the number of students who coughed.

The professor proceeded to deliver his regular lecture, and during the first thirty minutes only three students in the room were heard to cough. During the second period of thirty minutes, the last half of the lecture, Professor Sadler purposely coughed at intervals of three to five minutes. The remarkable influence of this "suggestive coughing" was clearly shown by the number of students who promptly began to cough.

During the first five minutes of the second period, eleven coughs were heard; during the second five minutes, fifteen coughs; third five minutes, nineteen coughs; fourth five minutes, seventeen coughs; fifth five minutes, twenty-seven coughs; sixth five minutes, sixteen coughs.

Needless of Word Cough.

These results are quite typical of those obtained from a large number of similar experiments. It was found that audiences differ greatly in their degree of susceptibility. The maximum response was sometimes secured immediately, but not usually until the end of ten or fifteen minutes.

It was also found that the mere mention of coughing in the course of a lecture would often produce as marked an effect as the actual sound of a cough.

Doctor Sadler was once called to see a man who had been coughing continuously for three and one-half hours and was almost prostrated with exhaustion. During the physician's examination a neighbor's child was run over by a passing motor car, and in the excitement which followed the patient had his mind so distracted that he forgot to cough.

Matter of Will Power.

It was more than half an hour before he discovered that he had fully recovered; whereupon he at once began to cough frantically and violently again. But this half hour of freedom from his affliction was sufficient to prove to him that his mind had figured largely in producing the cough; and so, by summoning all his will power, he began to control and suppress his coughing impulse, and made a speedy recovery.

There can be little doubt that many persons have the cough habit. Others have the very disagreeable and nervous habit of invariable clearing the throat—a sort of hawking—before they begin to speak.

Whooping cough can undoubtedly be made worse by fear and concentration of the attention. It can also often be cured, or at least greatly alleviated, by nothing more nor less than a good, sound thrashing.

All Coughs Not Psychic.

Of course, all coughs are not psychic in origin; but even in those cases where the cause is wholly physical it is quite likely that the mind sooner or later comes to play an important part in the severity and persistency of the coughing.

Sneezing is less easily influenced by the mind. While suggestion has some power in this direction, the most important influences are the stimulation of the eye, as by a powerful light, and the irritation of the mucous membrane of the nose. By will power we can produce a cough, but not a sneeze.

BUYS FINE ANIMAL.

Cottle County Farmer Believes in Diversifying; Has Bought Splendid Kentucky Jack.

H. G. Cook, of Paducah, Cottle County, Texas, who finished the past year with a neat balance on the right side of the ledger by reason of diversifying his farm products, has added another money-making project to his place. He announced Tuesday that he had recently purchased at a cost of \$1,800 a jack, "bred in the purple," which will be used on his farm for breeding purposes. Cook expects to produce at least sixty head of stock during the year.

Cook, accompanied by William Gentry, formerly of Fort Worth, returned Tuesday from Kentucky. The jack was shipped by express from Danville, Ky., Tuesday. Cook and Gentry were registered at the Worth Hotel, and expect to remain here until the arrival of the express "package."

"I long ago adopted the doctrine of diversification, and was the first man to put in a silo in Cottle County," said Cook. "I bought a hundred-ton silo last year, and as a result I've got enough feed stored away for my stock, while my neighbors are buying." But I believe that when next fall rolls around there'll be fifty more silos in the county.—Fort Worth Live Stock Reporter.

VALUE OF SILAGE IS FORCIBLY DEMONSTRATED.

Silage as a fat-producing element in the cattle game has brought very satisfactory returns to John G. Towns, of Granger, who was on the market this week with a consignment of oxen. Mr. Towns sold some silage-fed oxen at \$7, their average being 1,142 pounds. The experiment has been so successful that Mr. Towns will feed an increased number of cattle this year.—Fort Worth Live Stock Reporter.


There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists. 75c. Take Hall's Family Pills for constipation.

MARTIN, KINDER, RUSSELL & ZIMMERMAN
 —Lawyers—
 West Side Square,
 Donohoo Building
 Plainview, Texas
 Offices in Tulsa, Texas

How To Give Quinine To Children.

FERRILINE is the trade-mark name given to an improved Quinine. It is a Tasty Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for Ferriline original package. The name FERRILINE is blown in bottle. 25 cents.



Excursion to Waco, Texas

Account Anti-Saloon League of Texas Meeting, February 9th and 10th. Round trip tickets on sale February 7th and 8th at Fare of \$16.25 good for return limit February 12th. For further information phone 224,

R. F. Bayless, Agent

FOR THE CONVENIENCE OF OUR TRADE

WE HAVE OPENED A BRANCH COAL YARD WITH AN OFFICE AT THE PUBLIC SCALE. WEIGHING WILL BE DONE ON THIS SCALE

CAR PRICES ON COAL

PREVAIL AT BOTH MY YARDS WHETHER A CAR IS ON THE TRACK OR NOT

E. T. COLEMAN COAL AND GRAIN DEALER
 PHONE 176

"MADE IN AMERICA"

Yes Just a Little Better Than That

"MADE IN PLAINVIEW"

YOU use flour---of course you do because it is a necessity not a luxury.

Where does your money go when you buy just any kind of flour? Your dealer sends most of it to some other state where the mill man takes a part, giving the farmer of the other state the rest.

Harvest Queen flour is entirely "home made"---every dollar goes to home labor, home farmers, home merchants and the home millers. These dollars come back to you--can you ever expect the same when you buy "foreign" flour? We do not ask you to be a home booster to the extent of purchasing an inferior flour---we don't make that kind. We do offer to sell you thru your local dealer

Flour as Good as The Best at a Price a Little Lower Than Others

Just as a matter of economy wouldn't you rather buy a good flour for a little less, now that flour cost is so high?

INSIST THAT YOUR GROCER SEND YOU HARVEST QUEEN FLOUR THE NEXT TIME YOU ORDER

HARVEST QUEEN MILLS

PLAINVIEW, TEXAS



Service that serves!

With its own rails reaching all the principal cities in Oklahoma and Texas, the Katy Lines can serve you best, either as a traveler or as a shipper of freight.



The Sign  of Service

WE WANT YOU

To open an account with us, whether you have a large or small amount to deposit. We want to show you what the Sign of Service really stands for.

WE PAY INTEREST ON TIME DEPOSITS

Third National Bank OF PLAINVIEW
 Capital and Surplus \$120,000.00
 A GOOD BANK TO BANK WITH

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE

HERALD WANT ADS GET RESULTS. THIS PAGE IS THE GREATEST MARKET PLACE OF THE SOUTH PLAINS. TELEPHONE NO. 72

FOR SALE OR TRADE—For young mules, two good young Mammoth jacks, at a bargain. **SANSOM & SON.** —Adv. 1f.

Prompt service and good goods at **VICKERY-HANCOCK'S.** —Adv. 1f.

We have just installed new vating apparatus for oiling harness. Bring your old harness and let us renew it. Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3f.

FOR RENT—150-acre farm three miles south of town and 120 acres one mile south of Wayland College, no improvements. **SHALLOW WATER LAND CO.** —Adv. 2f.

DUROC-JERSEY HOGS.

Stock of all ages for sale. Bred sows, eight-months-old boars, or boars and sows of separate farrow, not akin. We can supply you with pigs from champions, as our herd is one of the best in the U. S. Write us. Everything guaranteed. **BOLDS LIVE-STOCK CO.,** Plaquemine, Louisiana. —Adv. 1f.

"Vital Themes for Thinking People" is a series of articles and lectures published for the benefit of Wayland Baptist College. In book form for \$1.50. **I. E. GATES.** Phone 392. —Adv. 2f.

MARES! MARES! MARES!

Brood Mares in foal by Mammoth Jack and Percheron Horse. Sell on time or trade for young mares or cattle. **CLAY DUNLAP.** —Adv. 3f.

Nice line of Rugs here in a few days. Wait for them. **W. E. WINFIELD.** —Adv. 1f.

We have just installed new vating your old harness and let us renew it. apparatus for oiling harness. Bring Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3f.

FOR TRADE—Fairbanks-Morse, practically new 8 h. p. gas engine. Will exchange for good mares, mules or brood sows. **SHALLOW WATER LAND CO.** —Adv. 2f.

FOR RENT—Two improved places, section each. See **ELMER SANSOM.** —Adv. 4f.

I now have charge of the shoe shining stand at Ben's Barber Shop, and will appreciate your patronage. **JOE PRATT.** —Adv. 1f.

Many eminent educators, ministers, jurists, public officials and other thinkers have entered orders for copies of "Vital Themes for Thinking People." Get your order in before the first edition is exhausted. **I. E. GATES.** —Adv. 1f.

FOR SALE—Cash or on time, 50 head of young mares, horses and mules. Will trade for mule colts. **SANSOM & SON.** Office in Ansley Building. —Adv. 1f.

FOR RENT—7-room house, close in, electric lights. Also 6-room house with all modern improvements in best part of the city. **SHALLOW WATER LAND CO.** —Adv. 2f.

WANTED—Macaroni seed wheat. Inquire at **HERALD OFFICE.** —Adv. 3f-pd.

WANTED—200 shine customers daily. **JOE PRATT,** at Ben's Barber Shop. —Adv. 1f.

FOR SALE—482 acres, 10 miles northwest of Hale Center, 15 miles west of Plainview; 160 acres in cultivation; four-room plastered house; shed 29 x 60, all enclosed; 2 windmills. Farm is well fenced and cross fenced. Bargain for quick sale. Terms. **W. L. FARMER.** —Adv. 3f.

"Vital Themes for Thinking People," by Dr. I. E. Gates. Orders being received now at \$1.50 a volume. Phone or see **I. E. GATES.** —Adv. 2f.

FOR SALE OR TRADE—Good second-hand, cut-under, open-top trap. Cheap. **ELMER SANSOM.** —Adv. 4f.

We are in the market for Dry and Green Hides in any quantity. **RUCKER PRODUCE COMPANY.** —Adv. 1f.

My new book, "Vital Themes for Thinking People," will soon be ready for distribution. First edition nearly sold. Send me your order early to get one of the first copies. **I. E. GATES.** —Adv. 2f.

WANTED—By the E. E. WINN REALTY CO., improved or unimproved lands in the Shallow Water Belt to exchange for good Missouri farms or city property that is well located. Get busy and let us know what you have for exchange. **E. E. WINN.** —Adv. 3f.

Figure with me on horseshoeing and general blacksmithing. **I. W. ELIOTT.** —Adv. 1f.

WHITE WYANDOTTE COCKERELS for sale. Direct descendants from Madison Square Garden winners. **MRS. J. C. GOODWIN.** Phone 249. —Adv. 2f.

Good equity in 320-acre farm 11 miles from Plainview to trade for good town property. **PERRY INVESTMENT CO.** —Adv. 1f.

FURNISHED ROOMS FOR RENT. Phone 85. —Adv. 1f.

Good improved 190 acres; 125 broke for new crop. Good team, some implements and feed. Patented from State. Price \$35, if taken by April 1. Five miles southwest. **MRS. CORA STEVENS.** —Adv. 1f.

Figure with me on horseshoeing and general blacksmithing. **I. W. ELIOTT.** —Adv. 1f.

FOR SALE OR TRADE—Some splendid farm and ranch properties. Write or see us. **HALL & SHOOK.** —Adv. 1f.

"TAMCO" Shock Absorbers for Ford cars. **DONOHOO-WARE HARDWARE CO.** —Adv. 1f.

FOR SALE—Extra good Millet Hay; 40c in stack, 45c delivered in 10-bale lots. **SCUDDER GROCERY COMPANY.** —Adv. 2f.

LOST.

Last week, 140-pound hog, on Plainview-Lubbock road between here and Armstrong ranch. Reward for return. **W. B. ARMSTRONG.** —Adv. 4f.

Caftload of Oyster Shell just received. Fine for chickens. Let us supply your wants. **RUCKER PRODUCE COMPANY.** —Adv. 1f.

FOR RENT—6-room house near High School. **MRS. J. L. VAUGHN.** —Adv. 1f.

Figure with me on horseshoeing and general blacksmithing. **I. W. ELIOTT.** —Adv. 1f.

LOST—Laprobe, somewhere between Crystal Cafe and where Main Street crosses railroad. Lost Sunday. Reward of \$2 if returned to **DAN WHITE.** —Adv. 2f.

MR. STOCKMAN: Investigate Sudan Grass. Produces 6 to 8 tons per acre. 30c worth of seed plants an acre. **E. VAN DEVENTER.** Ad. 3f-pd.

FOR SALE—Modern 6-room house; bath and basement, with 2, 4 or 12 lots. Bargain for quick sale. **J. C. GOODWIN.** Phone 249. —Adv. 1f.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. 1f.

WANTED—Clean Cotton Rags. **HERALD PRESS ROOM.** —Adv. 1f.

Best reserved seats for Maud Powell recital at Canyon, Feb. 17, only \$1.50. Write **C. W. Warwick** at once. Reduced rates on Santa Fe. —Adv. Jan.

Anthracite? Yes, we have it. Lykens Valley Pennsylvania Anthracite, \$15.50; also New Mexico and Arkansas at \$12.50 per ton. Which is best? Lykens Valley is the best that can be bought anywhere in the Union. **E. T. Coleman.** Coal and Grain Dealer. Phone 176. —Adv. 1f.

Groceries at lowest cash prices. Ask how we can do it. **EAST SIDE GROCERY.** Phone 468. —Adv. 2f.

FOR SALE CHEAP—Good second-hand sewing machine. Phone 506. —Adv. 1f.

FOUND.

Small boy's coat south of Pioneer Park. May be had at The Herald office by paying for this ad. —Adv. 1f.

WANTED.

Small gas engine and crusher for maize in head. **BOX 605, Plainview.** —Adv. 2f.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. 1f.

FOR SALE.

One thoroughbred Duroc male hog. **O. E. WINSLOW,** six miles east of Plainview. —Adv. 1f.

A bargain in good second-hand range. **W. E. WINFIELD.** —Adv. 1f. Use "Jo-Mill," that steam-cooked Molasses Feed that makes the cows give more milk and the horse fatter for least money. \$1.50 per sack. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 4f.

Make better trees by using modern Pruning Tools. **DONOHOO-WARE HARDWARE CO.** —Adv. 1f.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2f.

LOST.

Saturday, a plain gold watch, without ring at stem. Finder return to Herald for reward. —Adv. 1f.

OLD PAPERS FOR SALE. **HERALD PUBLISHING CO.** —Adv. 1f.

"Cut it out," yelled the kid. "Cut a ring around and let it fall out," yelled another. Another bunch said, "Fence 'em out." But nobody has made a noise like raising the prices on Coal or quitting either. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 1f.

WANTED—Brood Sows. Phone **WHITE FARM.** —Adv. 1f.

FOR SALE OR TRADE—Work mares. Give terms or trade for young mules or cattle. **CLAY DUNLAP.** —Adv. 3f.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 1f.

Manuscript Covers at **THE HERALD.** —Adv. 1f.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. 1f.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. 1f.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. 1f.

We have just installed new vating apparatus for oiling harness. Bring your old harness and let us renew it. Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3f.

FOR SALE—Team of mules 16½ hands high; price \$325.00. Also 1 good four-year-old horse; price \$125.00. Apply at **ANSLEY LAND AND CATTLE COMPANY.** —Adv. 1f.

FOR TRADE—I have some splendid trading propositions in farm land and city properties. See me before you do any trading. **J. S. HAYDON.** Ad. 2f.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2f.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. **LAYNE & BOWLER CO.** —Adv. 1f.

I'm not joking about raising sand and gravel and giving the people dirt. **R. M. IRRICK.** —Adv. Feb. 15.

NOTICE.

The firm of Warren & Scudder has been dissolved, effective this date. **L. J. Warren** has retired. All old accounts are due the new firm. All indebtedness of the old firm will be paid by the new. —Adv. 3f. **SCUDDER GROCERY CO.**

Best grades of Staple and Fancy Groceries always in stock at **VICKERY-HANCOCK'S.** Phone 17. Ad. 1f.

McDougall Kitchen Cabinets at **WINFIELD'S.** —Adv. 1f.

PLOWING—Orchards, gardens or farms close in. **A. T. OCG.** —Adv. 1f.

1,500 bushels Oats for sale. Clear of Johnson grass. **JOE LEACH,** Plainview, Texas. —Adv. 3f-pd.

320-acres stock farm 5 miles from Geary, Okla., to trade for land in Hale County or business property. **PERRY INVESTMENT CO.** —Adv. 1f.

FOR SALE—Nice White Plymouth Rock Cockerels. **J. M. MALONE.** —Adv. 1f.

FOR SALE OR TRADE—Three head cattle, 2 cows and a heifer, also some work mares, mules and young horses, for mule colts. **SANSOM & SON.** —Adv. 1f.

You will always find the best fresh Fruits and Vegetables at **VICKERY-HANCOCK'S.** —Adv. 1f.

The El Paso Herald and the Woman's Home Companion, both publications for one whole year, \$7.00. The El Paso Herald and the Metropolitan Magazine, both publications for one whole year, \$7.00. The El Paso Herald and the Sunset Magazine, both publications for one year, \$7.00. The El Paso Herald and the American Magazine, both publications for one year, \$7.00.

The above combinations at the remarkably low prices are good temporarily only. Therefore, if you intend to take advantage of any of the offers, kindly send your check or money order to **THE EL PASO HERALD;** and indicate which one of the offers you desire. —Adv. 1f.

North 1/4, Section 1, Block 2, Hale County, Texas; about 20 miles west of Plainview and about 4 miles northeast of Olton, county seat of Lamb County. Address **LAKE PARK STATE BANK,** —Adv. 5f-pd. Lake Park, Iowa.

FOR RENT—Two rooms, close in, furnished or unfurnished. Phone 140, or see **TOM THOMPSON,** at Public Seales. —Adv. 1f.

SPRAY YOUR FRUIT TREES. Mr. Davis, living on my place, will take contracts to spray your fruit trees. He will use my large spray pump, operated by a gasoline engine. Book your orders early, that he may know how much poison to order. See me, room 8, Smyth Building. **R. P. SMYTH.** —Adv. May 1.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. **THE HERALD.** —Adv. 1f.

Fresh Oysters at all times at **VICKERY-HANCOCK'S.** —Adv. 1f.

FOR SALE—4-cylinder Mitchell auto. A bargain for cash. Phone 161. —Adv. 1f.

FOR SALE—At a bargain, one 5-passenger Ford, good as new. **C. H. WILLIAMS.** Phone 581. Ad. 3f-pd.

FOR SALE—House and lot near High School. **BOX 124.** —Adv. 3f.

Sell Your Real Estate

HERALD Want Ads Will Sell Any Real Estate That Is Priced Right--But You Must Give Them a Fair Chance

To expect to sell real estate amounting in value to several thousands of dollars simply through a few publications of a 5 or 10-line classified advertisement is not a reasonable expectation---even if it does sometimes prove true.

The most conservative advertisers among merchants plan to spend from 3 to 4 per cent of their gross receipts for advertising. Some spend much more.

But how many advertisers of real estate really spend so much?

If the property offered is to be sold for \$5,000, how often is an expenditure of \$150 made for newspaper publicity? Yet that would be but 3 per cent of the selling price of the property offered for sale.

And to sell real estate at a cost of 3 per cent for finding your buyer would be a pretty good business policy---wouldn't it?

Of course, basing your campaign on the 3 per cent appropriation does not mean that all of this may be needed---for, often, the first insertion of your advertisement will bring your result.

The important thing is to use space large enough to present your story fully---to tell all facts and details about your property. And if one telling is not enough, your plans should provide for "hammering away" until your result is reached. And, very often, the result will come before you have spent even 1 per cent of your selling price.

Every day is a good real estate day in HERALD want ads. You can be certain that every man who is really wanting to buy will be watching HERALD want ads every issue.

NOTICE.

FOR RENT—5-room house, close in. **J. B. GILLILLAND.** Phone 150. Ad. 1f.

WANTED: To trade with owner, my 40-acre farm, with almost every convenience, fruit and improvement, two miles from Carthage, Mo., on the car line and turn pike, for land near Plainview. Write **A. V. BOSWELL,** Carthage, Mo. —Adv. 3f.

WANTED—Farm and work stock to lease. Long-time lease with option to buy. Phone 475. —Adv. 1f.

FOR SALE OR TRADE—Windmill, tank and tower. **WILBERT PETERSON.** —Adv. 1f.

Bring us your Poultry, Eggs and Butter. We give highest cash or trade prices for the Poultry and Eggs and will buy all of the Butter that we can use on same basis. **EAST SIDE GROCERY,** Geo. S. Fairris, Proprietor. —Adv. 2f.

All kinds of Coal at all kinds of prices. \$5.50 to \$8.50 per ton at both yards; the car prices always in effect whether car on track or not. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 1f.

I have again taken charge of the Hotel Plainview, and will much appreciate your patronage. Good service is guaranteed in table board and rooms. **J. B. GILLILLAND.** Adv. 1f.

For second-hand Tires and Tubes of all makes and sizes see **PLAINVIEW RUBBER CO.** —Adv. 2f.

Have you ever bought sugar at **VICKERY-HANCOCK'S?** It's always the best quality and always a little cheaper. —Adv. 1f.

FOR SALE. At a bargain on easy terms, practically new L. C. Smith typewriter. **RETAIL MERCHANTS' ASSOCIATION.** —Adv. 3f.

FOR RENT. 150 acres three miles south of Plainview. **SHALLOW WATER LAND CO.** —Adv. 2f.

FURNISHED ROOMS. **MRS. J. W. WESTCOAT.** —Adv. Feb. 15.

Nice line of traveling goods at **WINFIELD'S.** —Adv. 1f.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. 1f.

WANTED—Anything you don't want in exchange for something you do want. **W. E. WINFIELD.** —Adv. 1f.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2f.

WANTED—Two or 3 furnished rooms for light housekeeping. Phone **MRS. C. C. HECK,** at No. 506. Adv. 2f.

WANTED—All of the Poultry and eggs you can deliver at the highest cash or trade prices. We will take all of the batter we can use at highest price and all you can let us have at shipping prices. **EAST SIDE GROCERY,** Geo. S. Fairris, Proprietor. —Adv. 2f.

Big shipment just in of quality bond papers and cover stock in all weights and colors at **THE HERALD.** Ad. 1f.

Buy a sack of "Jo-Mill," at \$1.50 per sack, and get the most feed for the least money. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 4f.

MISS McVICKERS WINS GOLD MOUNTED FOUNTAIN PEN.

Manager I. B. Broyles, of the Farmer's Business College, offered some time ago a gold mounted fountain pen, valued at ten dollars, to the one giving him the largest list of names of prospective students. A five-dollar pen was offered as a second prize. Today the prizes were awarded, to Miss Lela McVickers and Clayton Lawless. To show his appreciation of the co-operation of the students, Mr. Broyles "treated" the whole bunch to chocolates and apples.

Students of the business college are now attending District Court and doing stenographic work for practice. Thirty-six are enrolled now.

GREEN MACHINERY COMPANY PLACE NEW IRRIGATION PLANTS.

A Childers, of Littlefield, has closed a contract with the Green Machinery Company for a fifteen-hundred-gallon well on his place. U. G. Goodenough, of Hurley, has contracted for a twelve-hundred-gallon well.

These two wells will be commenced at once.

BARKER & WINN HAVE NEW FORD COUPELET.

Barker & Winn have received a Ford coupelet in a carload of Fords in yesterday. This car is beautiful in design and finish, and makes an ideal lady's car. An examination of the car will reveal its many merits.

NEW SETTLERS COMING TO SPRING LAKE COUNTRY.

M. E. Cleavinger, of Spring Lake, was in Plainview yesterday. Mr. Cleavinger states that J. F. Yelton and family and another family, from Missouri, are moving to the Spring Lake country.

Miss Ida Hill left yesterday for Hereford. She was accompanied by her aunt, Mrs. H. E. Cathey, who will visit her mother, at Hereford.

OLTON.

OLTON, Texas, Jan. 21.—Miss Maud Brandon was a guest of J. W. Wiggins and family for supper Wednesday evening.

Mr. T. Walling left for Lockney Wednesday morning, where he will spend a few days on business.

Miss Mary Hooper spent Wednesday night with Misses Ruby and Pearl Cowart.

Misses Pearl and Ruby Cowart entertained a number of their friends Saturday night. Various games were played and refreshments were served.

Mr. M. Dotson and family shopped in Plainview Saturday.

Mr. and Mrs. Arthur Hazewood were in town Saturday.

Mrs. T. W. Criswell, of Runningwater, spent Wednesday night with Mrs. T. M. Keenan.

Mrs. A. L. Keenan and children are spending the week with Mrs. Keenan's mother.

Miss Fern Silcott is staying in town with her sister, Mrs. L. French, and going to school.

Mr. Sam Layman and wife, of Curlew, Texas, spent the week-end with Mrs. Layman's mother.

Three new pupils entered school during the past week.

Miss Mila Crabtree spent Monday night with her aunt, Mrs. Keenan.

Mrs. C. Keenan was the guest of Mrs. Emerick Sunday evening.

Miss Jessie Bell Kellar is spending the week with her sister.

RUSSIANS LOSE PASS IN CARPATHIAN MOUNTAINS.

(Continued from Page One.)

able to recapture their former positions.

Similar contradictory statements are made regarding the severe fighting which is taking place near Caronne and Perthes, in the Argonne, and in the vicinity of St. Mihiel. In all these cases both sides claim the battles resulted in their favor.

Russians Pushing Attacks.

There has been increasing activity along the Eastern front. The Russians there are reported to be pushing their offensive both in East Prussia and in Poland to the north; of the Lower Vistula, while the Germans are said to have been repeating their attacks in Central Poland. In Galicia an Austro-German force attempted an offensive, which, according to the Russian accounts, did not meet with any success.

Roumania, which has just received a loan of \$25,000,000 through the Bank of England, is said to be watching closely the concentration of the Austro-German force in Transylvania, which might be used either against her or the Russians, who are advancing through Dukowina.

The loan to Roumania was advanced to the Bank of Roumania against treasury bills.

AGRICULTURAL DEMONSTRATORS VISIT LITTLEFIELD COUNTRY.

LITTLEFIELD, Lamb County, Tex., Jan. 23.—H. M. Bailes, Agricultural Demonstrator of the Santa Fe Railway, accompanied by his able assistants, J. L. Pope and L. L. Johnson, spent yesterday in Littlefield. During the forenoon they visited a number of the new settlers around the town, and in the afternoon talked to a large number of farmers and other people in regard to better farming methods, community co-operation, social work, etc. Mr. Johnson especially stressed the profits of poultry raising and dairy farming.

An effort will be made here in the beginning of this new community to have all the farmers co-operate and work together in raising their products and marketing same.

IMMIGRANTS FOR LITTLEFIELD.

LITTLEFIELD, Texas, Jan. 23.—The population of Littlefield increased thirty-three persons upon the arrival of the westbound train yesterday afternoon. They are the families of Messrs. J. K. Esau, Peter Witzke, Ed Penner and Peter B. Loewen, who came down from Kansas in a special car. The men have been here several days working on their improvements. Quite a number of other families are to move in during February.

PROMINENT FINANCIERS IN H. I. MILLER PARTY.

In the party with H. I. Miller, President of the Texas Land and Development Company, are Mr. McMann, General Traffic Manager of the N. O. & G. N. Railway; Mr. Crockett, of El Paso; Mr. Cushing, Treasurer of the Great Southern Lumber Co.; Mr. Howard, General Manager N. O. & G. N. Railway; Mr. Hubbard, of Boston; Mr. Gibbs, of Winchester, Ill.; Mr. McNary, President of the First National Bank of El Paso; Mr. Katy, President of the Katy Lumber Company of Louisiana; Mr. Griscom, well known in diplomatic circles; Mr. Battle, of New York; Mrs. H. I. Miller and Miss Dorothy Ball.

MISS CLARA HOOPER IS QUARANTINED AT C. I. A.

Miss Clara Hooper, daughter of Sheriff J. C. Hooper, is one of the girls quarantined at the College of Industrial Arts, at Denton. An epidemic of smallpox has broken out in Denton County, and the health authorities have declared a quarantine to prevent the spread of the disease.

MRS. G. S. HARDY DEAD.

Word has been received here of the death of Mrs. G. S. Hardy, at Hamlin. Rev. G. S. Hardy was for some years presiding elder of the Plainview District of the Methodist Episcopal Church, South. He was appointed to the pastorate of the Sweetwater Methodist Church at the annual conference in December, but owing to the serious illness of Mrs. Hardy the family has remained in Hamlin.

The many friends of the family will be sorry to hear of Brother Hardy's misfortune.

Judge Otis Trulove left yesterday for Amarillo.

B. F. Smith, of Lockney, was here today en route to his home from Austin, where he has been consulting with the State Fire Marshal. Mr. Smith will be with the Department of Insurance in the capacity of an inspector. His duty will be to disseminate information on fire prevention methods.

Miss May Jones, of Amarillo, is the guest of her cousin, Mrs. L. T. Mayhugh.

R. M. Peace returned today from Dallas and Shreveport, where he has been on business.

W. E. Bledsoe, of Abernathy, was here today on business.

W. S. Adams, Mrs. S. H. Adams and little Misses Frances and Josephine, who have been visiting with the family of W. Y. Price, left today for their home, in Slaton.

Mrs. R. L. Henry and children, of Floydada, were here today en route to Baird, where they will visit.

Ed Hamilton, of near Texico, N. M., arrived in Plainview yesterday. He will locate here. Mr. Hamilton is the eldest son of Ueale John Hamilton, county treasurer.

Wiley Brashears left yesterday for Amarillo for a short visit.

D. L. Alexander and assistant, Everett Bryan, left yesterday for Tulla. They will make a topographical map of a three-hundred-twenty-acre farm for G. E. Emmett, in the Vigo Park country.

Herman Bruns, of Cedar, Iowa, who has been looking after landed interests in the Plainview country, left yesterday for his home. He will probably improve his farm with an irrigation well next fall.

A. E. Ehardt left yesterday for Oakville, Iowa. He has been looking after landed interests in Floyd County.

FIRST MONDAY AND NEXT WEEK

Sale of Men's Suits Boys' Suits Men's Overcoats Boy's Overcoats --AT-- Half Price

We have selected from our stocks broken lines of Suits and Overcoats in both Boys' and Men's which we will sell at half the original price.

1/2 Price

Mens \$12.50 Suits or Overcoats at

\$8.50

In this lot are many \$15.00 garments.

Men's \$15.00 Suits and Overcoats at

\$10.00

In this lot are many \$17.50 garments.

Men's \$20 Suits and Overcoats at

\$14.75

In this lot are many \$22.50 garments.

Men's \$25 Suits and Overcoats at

\$19.75

In this lot are many \$27.50 and \$30.00 garments.

COME IN AND INSPECT THESE MOST EXCELLENT VALUES AT

The Home of Hart Schaffner & Marx good clothes.

Final Disposal of Season - End Apparel

All remaining Winter Suits, Coats and Dresses have had their last notice to move and we invite you to assist in the movement. Five Dollars now will buy as much as Ten Dollars in December or March. That you may save--you must spend at the proper time.

Women's Coats \$3.75 and \$7.50

- 2 Coats that sold for \$ 5.00
- 1 Coat that sold for 6.00
- 8 Coats that sold for 7.50
- 2 Coats that sold for 8.00
- 1 Coat that sold for 8.50
- 2 Coats that sold for 9.00
- 3 Coats that sold for 10.00

CHOICE NOW \$3.75

- 4 Coats that sold for \$12.50
- 3 Coats that sold for 15.00
- 3 Coats that sold for 17.50
- 2 Coats that sold for 22.50

CHOICE NOW \$7.50

WOMEN'S SUITS--CHOICE OF WINTER SUITS--\$5.00

One \$15 Suit, One \$17.50 Suit, One \$20 Suit, Two \$25 Suits, Two \$30 Suits--Choice of these now at **\$5.00**

Choice of 44 Ladies' and Misses' Sweaters \$1.00--regular \$1.50 and \$5.00 grades, now **\$1.00 Each**

CHILDREN'S AND MISSES' COATS

- | | | |
|-----------------------|---------------------|----------------------|
| Three Coats at \$3.00 | Six Coats at \$6.00 | Two Coats at \$ 8.50 |
| One Coat at 3.50 | Three Coats at 7.50 | One Coat at 9.00 |
| Three Coats at 4.00 | Two Coats at 8.00 | One Coat at 10.00 |
| Five Coats at 5.00 | | One Coat at \$12.50 |
| One Coat at 5.50 | | |

Choice 2.00

Choice \$4.00

SPECIAL LOW PRICES ON ALL WOMEN'S SKIRTS

1-2 Price--Ladies' Wool and Silk Dresses--1-2 Price

CARTER-HOUSTON'S