

SIXTY-TWO MEMBERS CREDIT ASSOCIATION AT BANQUET

"Get-Together" Meeting With Sewell Grocery Company Brings to Light Interesting Topics.

Retail Merchants' Credit Association Retail Merchants' Credit Association were the guests of the Sewell Grocery Company in the Sewell Building last night.

J. T. Van Arsdale, of the City Bakery, discussed the subject "The Good There Is in a Retail Merchants' Association."

R. A. Underwood, of the Citizens' National Bank, spoke interestingly on "Where the Banker Comes In."

J. M. Adams, of The Plainview News, spoke on "Knowing Your Competitor Better."

J. W. Longstreth told of the development work the Syndicate had begun.

Mrs. W. L. Braddy, secretary of the association, told how the members could be of benefit to themselves by helping her to simplify the work.

Eliminating the deadbeat and assisting the deserving man resolves itself into one question—that of assisting the worthy man.

There were five men. Each owed the other one dollar. One of the men had a dollar, said W. H. Mason.

Of course, some few dollars in the mill fly off at a tangent and are sent

(Continued on Page Eight.)

KENTUCKY MAN DIES AT RUNNINGWATER.

Ernest Simpson Came to Plains Country for Health; Fatal Pneumonia Contracted.

Ernest B. Simpson, aged 21 years, months, died Wednesday night at ten o'clock, at Runningwater.

Mr. Simpson came to the Plainview country three months ago for health.

ANSLEY SELLS STOCK TO NEW MEXICO PARTIES.

B. T. Ansley returned this morning from Amarillo, where he has been in the interest of the Ansley Land and Cattle Co.

Five hundred head of white face cows were sold to Lamb County parties for spring delivery for a Clarendon man.

TUESDAY'S EXPORTS FROM GALVESTON \$2,000,000.

Five steamers, one carrying cake and four staple cotton, left Galveston Tuesday for trans-Atlantic ports.

WRECK ON SANTA FE LINE NEAR LITTLEFIELD.

LITTLEFIELD, Texas, March 18, 1 p. m.—"The Texan," the Santa Fe's east-bound train No. 922, was wrecked here this morning just outside the railroad yards.

METHODIST STEWARDS MEET.

The Board of Stewards of the First Methodist Church held an enthusiastic meeting in the committee rooms of the church Tuesday evening.

TALBOTT'S MOTHER DEAD.

W. R. Talbott returned yesterday morning from Quanah, where he was called on account of the serious illness of his mother.

HIAWATHA MAN ACCEPTS CALL TO PRESBYTERIAN PASTORATE.

Rev. T. B. Hayne, of Hiawatha, Kansas, was extended a call to the pastorate of the First Presbyterian Church of Plainview last Sunday.

KATY AGENT HERE VISITING FAMILY OF D. W. MCGILGON.

Z. C. Steakley, general agent for the M. K. & T. Railway at DeLeon, and his family are in Plainview, the guests of Mrs. Steakley's father, D. W. McGilgou.

BIRTHS.

Born on March 15 to Mr. and Mrs. Barney E. Rushing, a girl. Born to Mr. and Mrs. O. E. Hale, six miles northeast of Plainview, on the fifteenth, a boy.

READ STEEN'S EDITORIAL ON NEW TEXAS SCHOOL LAW.

Mr. Steen is President of the Panhandle Press Association, and is one of the men you will meet in Plainview April 9-10.

MEN YOU WILL MEET AT THE PANHANDLE PRESS ASSOCIATION.

HOMER STEEN, President Panhandle Press Association, Floyd County, Hesperian.

BUSINESS OF MAKING GOOD CITIZENS BY LAW IN TEXAS.

Both Houses of the Legislature of the State of Texas have passed and the Governor of the State has signed a Compulsory Education Bill.

The records of crime and delinquency in Texas failed to compare in a highly favorable way, as we had expected, with the states of other sections where native-born whites are not in the preponderance.

These are reasons why compulsory education has come in Texas, and the right of the individual guardian has been superseded by the rights of the State.

WIFE OF LOCKNEY FARMER IS DEAD.

Mrs. Mary Jane Dickey's Remains Will Be Shipped to Hillsboro Tomorrow.

Mrs. Mary Jane Dickey, wife of J. S. Dickey, who lives nine miles south of Lockney, died Wednesday morning at three o'clock, of pneumonia.

BELL GETS DAMAGES IN COUNTY COURT.

In the case of J. J. Bell vs. J. L. Pennington in the County Court yesterday the plaintiff was given damages in the sum of \$35. The suit was for rent.

LOCKNEY BANKER ACQUITTED.

J. C. Garrison has been acquitted in the Floyd County District Court of charges of having made illegal entries in the books of the Lockney State Bank.

FETERITA MAKES GOOD BREAD AND HOT CAKES.

Feterita has been tried extensively as a stock food. Experiments have been concluded with it as a food for man.

EDITORIAL ON NEW TEXAS SCHOOL LAW.

Mr. Steen is President of the Panhandle Press Association, and is one of the men you will meet in Plainview April 9-10.

JORDAN WILL CLOSE TAX RENDITIONS BY MAY 1.

Law Requires All Renditions to Be Completed Before May 15; Equalization Board Meets Then.

County Tax Assessor J. N. Jordan will have his tax renditions complete by the first of May, if he is able to keep up the pace set.

COURT ORDERS THAW SENT BACK TO MATTEAWAN ASYLUM.

Harry K. Thaw must be returned to Matteawan Asylum, "unless legal papers calling for his detention in New York County are served on the warden of Tombs prison."

STATE LEGISLATURE SCENE OF TURMOIL; FEELING RIFE.

Heated discussion in both branches of the State Legislature during the past week has engendered considerable feeling between partisans.

PLAINVIEW NURSERY HAS NEW 34-PAGE CATALOGUE.

The Plainview Nursery has issued a new thirty-four page catalogue. L. N. Dalmont, the proprietor, is advertising on the back cover the Hale County Fair, September 21, 22, 23 and 24.

PETERSBURG YOUNG LADY SENDS BEST RECIPE.

The committee on awards has selected the recipe sent in by Miss Eunice Man, Petersburg. Recipe No. 5, for Marshmallow Pudding, follows: Dissolve 2 tablespoons of Knox gelatin in one cup of cold water.

GAMALIEL GRAHAM BUYS THE GOODWIN PROPERTY.

Gamaliel Graham has purchased the old home place of J. C. Goodwin. Mr. Goodwin will begin about the first of May a modern eight-room stucco house on Inglewood Farm.

STATE SUNDAY SCHOOL CONVENTION, MARCH 30.

The Forty-First Annual State Convention of Sunday School workers of all denominations will meet in Austin, Texas, March 30-31, April 1, 1915.

GERMAN AIRPLANE ATTACKS BRITISH COASTING STEAMER.

SPUTH SHIELDS, England, March 17.—The coaling coasting steamer Blode, which is one of the interned German ships under English Admiralty control, was daringly attacked by a German aeroplane off North Foreland.

RUSTY COG ASSOCIATION MAKES DEBUT SATURDAY.

The Rusty Cog Association will present its repertoire of new jokes at the Shick Opera House Saturday evening. The proceeds of the minstrel will go to the Athletic Association of Wayland College.

THINKING OF A GARDEN?

Read the article from the Department of Agriculture of the United States Government on Page Six of this issue. It will help you.

ALLIED BLOCKADE LIMITS ARE EUROPEAN WATERS

RADIUS OF ACTIVITY INCLUDES MEDITERRANEAN AS GEOGRAPHICAL LIMITS ARE DEFINED.

DIPLOMATIC NOTES PUBLIC

President Wilson Indicates Strong Protest Will Be Made; Material Being Gathered for It.

WASHINGTON, D. C., March 17.—Six diplomatic notes were made public today by the State Department of the United States Government, comprising the entire correspondence with Great Britain, France and Germany relative to the abandonment of submarine attacks on merchant ships, the shipment of conditional contraband and foodstuffs to civilians in a belligerent country, and use of neutral flags by belligerent-owned merchantmen, the removal of mines and the proclamation of a virtual blockade by the allies against Germany.

The communications revealed that the United States Government, realizing the difficulties of maintaining an effective blockade by a close guard of an enemy coast on account of the newly developed activity of submarines, asked that a radius of activity be defined.

While Germany agreed, it is disclosed, to abandon her submarine attacks on "mercantile vessels of any flag" except when they resist visit or search, provided foodstuffs were permitted to reach her civilian population, Great Britain and her allies rejected the proposal originally made by the United States Government in an effort to bring the belligerents into an arrangement which would safeguard the interests of neutrals.

Furthermore, the documents show that in a message of inquiry to Great Britain and France the United States asked whether the embargo on all commerce between Germany and neutral countries was to be carried out under the rules of a blockade or by interference with ships and cargoes "as if no blockade existed," the two together presented, in the view of the American Government, "a proposed course of action previously unknown to international law."

The definition of a "radius of activity" for the allied fleet in European waters, including the Mediterranean, is the first intimation of the geographical limits of the blockade. Its limits were not given more exactly, the allies claim, because Germany was equally indefinite in proclaiming all the waters surrounding Great Britain and Ireland "a war zone."

The restriction of the area of operations of the blockade to European waters followed this observation by the United States to both Great Britain and France.

"It would certainly create a serious state of affairs if, for example, an American vessel laden with a cargo of German origin should escape the British patrol in European waters only to be held up by a cruiser off New York and taken into Halifax."

(Continued on Page Eight.)

PROGRAM FOR PLAINVIEW DISTRICT CONFERENCE.

Will Meet in Plainview April 7-11; Ministers From Seventeen Churches Will Attend.

Rev. O. P. Kiker, Presiding Elder of the Plainview District of the M. E. Church, South, has announced the program for the District Conference which convenes here April 7-11. Ministers and laymen from the seventeen churches in this district will attend.

The program follows:
Wednesday, April 7th.
7:30 p. m.—Opening Sermon—Rev. Hayes Howell, Tulla.

Thursday, April 8th.
9 a. m.—Sacrament of the Lord's Supper.

Conference Organization.
Program on Sunday School Work.
"The Plainview District and the Sunday School"—O. P. Kiker, Presiding Elder.

"Standardizing Our Schools"—Reports by Superintendents or Pastors.
"Pastoral Problems"—Rev. A. W. Hall, Chairman Sunday School Board, Northwest Texas Conference.

"Problems of the Superintendent"—J. L. Dow, Superintendent, Lubbock.
"Problems of the Teacher"—Mrs. Otis Trulove, Plainview.

11 a. m.—Address by Rev. E. Hightower, Divisional Secretary, Sunday School Work.
2:30 p. m.—Devotional—W. W. Underwood, Plainview.

"The Graded Sunday School"—Rev. A. W. Hall.
Round Table—Rev. E. Hightower.

"The Elementary Department"—Mrs. J. A. Sweeney, Lockney.
Round Table—Rev. A. W. Hall.

"The Junior Department"—C. J. Duggan, Littlefield.

Round Table—Rev. E. Hightower.
"The Adult Department"—W. A. Robins, Superintendent, Floydada.
Round Table—Rev. A. W. Hall.

"The Intermediate and Senior Departments"—J. E. Swepton, Superintendent, Tulla.
Round Table—Rev. E. Hightower.

7:30 p. m.—Special Music—Seth Ward College.
Addresses—Revs. Hightower and Hall.

Friday, April 9th.
9 a. m.—Devotional—Rev. W. M. P. Rippey.

Topics for the Day—Missions, Epworth League and Church Extension.
I. Missions.

"Knowing and Doing Our Duty."—Rev. R. F. Dunn, Matador.
"The Sunday School and Missions"—Rev. T. C. Willett, Lorenzo.

"The Women and Missions"—Mrs. Jim Pipkin, District Secretary.
"The E. L. and Missions"—Wm. S. Boyd, Silvertown.

"The Laymen's Movement as Related to Missions"—J. O. Bass, Tulla.
11 a. m.—Sermon.

2:30 p. m.—Devotional—Rev. B. W. Wilkins, Floydada.
II. Epworth League.

Enrollment of Leagues and Reports.
"Christian Fellowship Among the Younger People"—Geo. Yates, President League, Hale Center.

"The Expression of Christian Experience in Prayers and Testimony"—Rev. Gabriel S. Upton, President Seth Ward League.

"The League and Evangelism"—Orville D. Coan, President Plainview League.

"Charity and Social Service"—Miss Rebecca Ansley, Plainview.

"Christian Stewardship in League Work"—Geo. Durham, President Tulla League.

"Requirements of Recreation and Social Life"—Mrs. Ellen Blocksome, Vigo Park.

"The Value of a Junior League"—Mrs. Hayes Howell, Tulla.

7:30 p. m.—Special Music—Church Choir, Plainview.
Sermon—"Church Extension"—Rev. Jno. R. Henson, Hereford.

Saturday, April 10th.
9 a. m.—Devotional—Rev. B. T. Sharp, Dimmitt.

Topic—Education.
"The Church and Education"—Rev. C. L. McDonald, President Seth Ward College.

"The Future of Our Conference Schools"—Rev. J. A. Sweeney, Lockney.
"Plainview District and Seth Ward College"—R. A. Long, Plainview.

"Seth Ward College Conforming to the Requirements of the Educational Commission"—Rev. M. S. Leverage, Financial Agent Seth Ward College.

"Things New and Old in Educational Lines"—Rev. J. W. Story, District Commissioner of Education.
11 a. m.—Sermon.

2:30 p. m.—Devotional—Rev. D. C. Ross, Abernathy.
Topic—The Spiritual State of the Church.

"The Pastor His Own Evangelist"—Rev. Hayes Howell.
"The Recognition and Employment of Evangelists"—Rev. I. A. Smith, Roaring Springs.

"The Problem of Circuit Revivals"—Rev. Geo. R. Port, Turkey.
"How to Make the Prayer Meeting Worth While"—Rev. B. Y. Dickinson, Kress.

"Preserving and Promoting the Evangelistic Spirit"—Rev. S. J. Upton, Plainview.
Topic—Finances and Church Property.

"The District Stewards and How They Should Apportion the Salary of the Presiding Elder and the Conference Collections"—Rev. George W. Shearer, Floydada.

"The Steward—the Man of the Hour"—J. W. Lamb, Lubbock.
"Shall the Preacher in Charge Raise the Conference Collections?"—Open Discussion.

"The Physical Condition of Church Property"—Open Discussion.
7:30 p. m.—Special Song Service.
Sermon.

Sunday, April 11th.
Preaching—11 a. m. and 7:30 p. m.
Laymen's Rally—3:30 p. m.

REAL SIGNS O' SPRING.
From the Indianapolis News.

"WANTED—To trade an overcoat for a bicycle or a pair of good lowcut shoes."
"I just must have a new skirt pretty soon. I can't wear this heavy coat much longer to cover up this one's shabbiness."

"I am selling ice coupons, lady. It is twenty cents a hundred if you buy one of these books for five hundred pounds. Later on the price will be thirty cents."

"Henry, I think we will make the nasturtium bed over against the north fence this year."
"I'm just about ready to shed mine. The stuff gets darned uncomfortable these fine days. Me for the lighter ones."

"No, you don't have half the trouble in starting a car you did a month ago. The warmer the air the easier the gasoline form into vapor."

"Willow Seed Company: Please send me your assorted garden seed package. And add an extra supply of those Ponderosa tomato seeds."
"I wish to look at some fishing rods and some good tackle, if you please."
"Johnny, you go along that fence and shut up those holes so that the neighbors' chickens cannot get in and scratch mother's garden all out."

"Tom, you'll just have to stretch a rope across our lawn so that the milkmen and mail man can't run across like they did last year. We won't have a bit of grass if you don't."
"Now, Roy, you will just have to learn that you can't be out on the corner playing marbles when mother needs you at home."
"The city will soon be hiring some mules to take care of the increased work due to the warm weather."

The Hot Summer Months Are Approaching

Right now is the time to investigate
The Oil Stove Problem

100 of these stoves in stock to supply your wants. Sizes from one to five burners. You will be disappointed if you fail to get one of these famous.

Rev-O-Noc Oil Cook Stoves

This stove is the greatest fuel saver on the market as it burns 400 gallons of air to one gallon of common kerosene oil.

Makes a large amount of blue flame directly in contact with cooking vessel.

Automatically generates gas from kerosene; as the flame or work increases, the consumption of air automatically increases with it.

Most Economical Stove. Cooks at much less cost and faster than any other stove or any other fuel.

As delightful as a gas range. Clogging and similar trouble impossible. Let us show you and prove these facts.

Donohoo-Ware Hardware Co.

Telephone Number 80

GUARANTEED VULCANIZING

You take out every kind of insurance for the protection of your life, health, and property, but did you ever think of insuring your tires?

Let us examine your tubes and casings. We may find weaknesses which can be remedied at small cost now which if allowed to run on will necessitate the purchase of new equipment.

If no repair is necessary we will frankly tell you so.

Plainview Rubber Co.

Phone 104

In That New Car-load of Furniture

There are many individual pieces and sets which will bring comfort and satisfaction to your home.

There are many novelties and many staples so that no matter what your spring needs we can meet them. There is furniture for every room from cellar to garret and bought directly from the factory we can quote some attractive prices.

Paxton & Oswald

weak as steers today, though they have been following the steer market closely. Several shipments of Colorado beef steers sold today at \$7.35 to \$7.75, and Colorado feeders brought \$7.15 to \$7.40.

Quarantine receipts were 15 cars, including medium-weight steers at \$6.25 to \$6.90, and some steers weighing 1,121 pounds at \$7.00. Good North Texas cake-fed steers sold freely last week at \$7.05 to \$7.30.

Stockers and feeders are steady today, steers largely at \$6.75 to \$7.50, several droves of young stock cows at \$6.15 to \$6.25.

Hogs sold 5 to 10 cents lower, receipts 20,000 head, including 4,500 head bought by packers at markets north and shipped here for slaughter, due to insufficient supplies here. Half a dozen loads of shipping hogs brought \$7.00, and some serum hogs also brought that price, but bulk of sales ranged from \$6.75 to \$6.90. A feature here for a week has been prices 10 to 20 cents above Chicago and St. Joseph, and 15 to 30 cents above Omaha, on account of superior order buying demand here.

New fast train schedules, saving 24 hours on shipments to most Eastern points, were put in effect out of Kansas City last week, which stimulates order buying here.

Sheep and lambs opened steady today, but the close was 10 cents lower. Receipts were 8,200 here, and heavy at other markets, and it was on account of lower prices elsewhere that salesmen had to make concessions here. Lambs sold at \$9.40 to \$9.80, ewes up to \$7.75, best yearlings worth \$8.90, wethers \$8.00, feeding lambs \$8.75. Kansas City will have light receipts of sheep and lambs the balance of the season for fed stock, and will offer quite an inducement to shippers in that respect over the up-river markets.

J. A. RICKART,
Market Correspondent.

An ordinance is pending in Kansas City which will drive practically all the "jitney" cars from the streets. The five-cent-fare motor cars have proven quite popular in many cities of the West and Middle West.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, March 15.—Fat cattle opened steady today, but the close was around 10 cents lower, receipts 12,000 head. The best heavy steers here last week brought \$8.55, and some brought \$8.25 today, but most of the beef steers sell between \$7.00 and \$8.25. Fat cattle trade is still under the handicap of frequent quarantine changes, which makes Eastern killers cautious buyers, fearing a sudden change in rules might tie up their shipments en route. However, big New York and other killers bought cattle here freely all last week, and helped very much to sustain prices. Muddy feed lots, and the lagging condition of the fat cattle market are causing feeders to cut loose and take losses, a tendency that aggravates the weakness of the market situation. Besides, Lent always offers a bear argument for buyers. Cows and butcher grades are not as



LIFE IS NOT ALL ROSES
but we can all help to make the pathway easier. We do our share by making photographs which are things of beauty, which the poet has said are a joy forever.

An Artistically Finished Photograph of yourself would please you considerably and would delight your friends still more. Why not have a few taken when you can give pleasure to everybody, so easily?

R. E. COCHRANE

UNIVERSITY MAN WANTS MINING EXPERIMENT STATION FOR TEXAS.

Three Will Be Established During Year in Some Parts of United States.

AUSTIN, Texas, March 19.—After working for three years to secure a Government mining experiment station in Texas, Dr. William Battle Phillips, of the Department of Economic Geology and Technology, seems very near to reaping fruitful results. If there is no further hitch in the plans of Dr. Phillips and Texas members in Congress, one of the three such experiment stations to be established this year will come to Texas and, if it is established in connection with the University Geology and Technology Department, which Dr. Phillips thinks the logical place, will mean a more than doubling of the present forces employed and more extensive investigation into the non-metallic minerals in this State.

The last Congress passed the Curren-Foster Act, which provided for the establishment of ten mineral experiment stations to aid in the development of mineral resources in much the same way that agricultural experiment stations aid farming. The bill provides that only three of these stations shall be established in any one year. No appropriation is carried in the bill, but interested parties have been informed that its maintenance will be taken care of.

Within two hours after the passage of this bill, Dr. Phillips was notified by wire, and immediately put in application for one of the three stations to be established this year. He has been working unceasingly since. Representative R. F. Burgess, of El Paso, has introduced a resolution in the State Legislature asking the Secretary of the Interior to place one of the first stations in Texas. This has resulted in a concurrent resolution in both Senate and House. In addition to this, all mining companies of the State and Chambers of Commerce will telegraph the Secretary of the Interior asking that Texas be given one of the stations.

In Congress the active help of Senators Culberson and Sheppard and Congressman Buchanan, of the Austin District, have been enlisted.

The station, if established here, will deal only with non-metallic minerals, such as stones, building materials and cement, and will not change the character of the present Department of Economic Geology and Technology except in the extent of its work. According to Dr. Phillips a fuel experiment station might eventually be established in connection with this department. Such an addition would be very helpful to the State, since experiments of new methods of using fuel oil are being carried out at the present time in San Antonio. The economical manufacture of lignite brickettes would be investigated, as Texas is a great producer of lignite.

LITTLE MEN WHO HAVE MADE GOOD.

"You can't tell by the look of a frog how far he can jump."

That old and crude philosophy is as applicable to men as to frogs.

A story in The Star the other day told of the arrival at the Union Station of four men, three of them alert, well dressed, impressive looking. The fourth wore a battered old gaberdine, frayed at the buttonholes. His manner was timid and retiring. In size he was insignificant.

He was a little-great man, Dr. Charles H. Mayo, one of the greatest surgeons the world has ever known.

John B. Gough, the great platform orator, used to tell a story about himself, how he arrived late at a hall in Glasgow, where he was to speak. The place was packed. He could not get in.

To the crowd wedged into the front entrance he told that he must get in, he was Gough, the speaker. They looked at him, he was an undersized man, and laughed. They imagined that Gough, the great orator, must be a tall man.

He went to a side window, hoping to be able to crowd in there. It was already jammed full, and they, too, laughed when he told them he was John B. Gough.

Finally he went to a rear door and told the man on guard there that he was Gough.

"Yes, five or six other men have already told me that," the watchman said. Gough gave him a shilling to pass him in to the stage, and after the lecture the doorkeeper went to him and said:

"Well, Gough, you're like a singed cat; better than you look."

Many men who do great things are small in stature and insignificant looking. Nearly all of them would pass unnoticed in a crowd.

Gen. Sir John French, field marshal in command of the British forces in France, "the incomparable Ney" of the British army, is described by Herbert

Corey as: "Short and squat in stature, a ludicrous figure on horseback, and not at all the sort of man in appearance one expects a cavalry leader to be."

And he is "quiet and unassuming." They all are—all the men who do great things.

Lloyd-George, British chancellor of the exchequer, one of the great men of England, is described as follows in Collier's Weekly:

"A short, stocky man, about the size of La Follette, there was nothing distinguished in his appearance." He is known as "the little Welsh lawyer."

Lord Roberts, a great general, was known as "Little Bobs."

Grant was short and stocky. Lord Nelson, "the greatest sea fighter the world has ever seen," was undersized and delicate. Napoleon was the "Little Corporal."

Stephen A. Douglas was "the little giant." Harriman and Jay Gould, wizards of railway finance, were undersized. So is John D. Rockefeller.

The list might be extended to columns, disproving the popular belief that for a man to be a genius he must be big; but still the world will keep on believing it.

PLANTING DISTANCES FOR FRUIT TREES.

That a marked increase in the production of fruit will result where the proper system of planting is followed, is the opinion of Dean E. J. Kyle, Professor of Horticulture at the Agricultural and Mechanical College of Texas. The distance at which fruit trees should be planted will of course, vary with the kind of fruit and the nature of the soil, but, according to experiment, the following distances have given the best results in the way of increased production per acre, without interference to tree growth:

Apples, from 30 to 40 feet apart.
Peaches, from 20 to 22 feet apart.
Plums, from 16 to 18 feet apart.

Better Biscuits Baked With

You never tasted daintier, lighter, fluffier biscuits than those baked with Calumet. They're always good—delicious. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Illinois.
Paris Exposition, France, March, 1912.



You don't save money when you buy cheap or inferior baking powder. Don't be misled. Buy Calumet. It's most economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic GRAVE'S TASTELESS CHILL TONIC drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

MARTIN, KINDEL, RUSSELL & ZIMMERMAN—Lawyers—
West Side Square, Donohoo Building, Plainview, Texas
Offices in Tulsa, Texas

DR. NORMAN B. MAYHUGH, OSTEOPATH
Office, 22 Grant Building
Office, Phone 538; House, Phone 171.

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all—
RECTAL DISEASES.
No cutting, tying and cauterizing. Treatment safe and sure.
No detention from business or pleasure.



"A good tire is like a man who is fit. If he's too fat he can't be right. That's the way with a tire. If it has more than just enough rubber, it is like a man who is too fat. If it has not enough rubber it is weak and tired. Diamond Tires have just the right amount of good tough rubber—neither too much nor too little to make them right."
—Mister Squeezee

The wonderful record made by Diamond Tires last year proves that they are right structurally.

It proves that the materials we put into Diamond Tires have the weight, strength and wearing qualities that combine to give the most economical mileage in actual service.

Recently we conducted a test by mail to find out what jobbers and tire dealers had to say about 1914 Diamond Tire records. The hundreds of letters received from them show that Diamond Tires have more than made good.

These letters from dealers in all parts of the country, show that Diamond Tires in 1914 established a service record which stands supreme. We have put these letters into a book. They furnish concrete evidence of the big mileage Diamond users get and the freedom from tire troubles they enjoy.

Write to Akron, Ohio, for this remarkable book of letters. It's a wallop—and we want you to have a copy.

In addition to the extraordinary mileage and freedom from trouble that you get in Diamond Squeezee Tread Tires, you can buy them at the following

"FAIR-LIST" PRICES:

Size	Diamond Squeezee	Size	Diamond Squeezee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	28.70
32 x 3 1/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5 1/2	46.00

PAY NO MORE
PUT ON
Diamond
Squeezee
Tread
Tires

BARKER & WINN, Jobbers
Plainview, Texas

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every druggist in town—your druggist—You Sick and Can Not Sallvate.

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.
Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.
Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated

bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

Service that serves!

With its own rails reaching all the principal cities in Oklahoma and Texas, the Katy Lines can serve you best, either as a traveler or as a shipper of freight.

It's Time To Think About Your Garden

Famous Luther Burbank stock of seed in bulk and packages. Cabbage plants are ready to deliver now.

EASTER LILIES

We have hyacinths now ready for delivery and will have some beautiful lilies in time for your Easter decorating. At all times we can supply your needs in cut flowers—roses and carnations. Potted plants are a specialty. A big shipment of that beautiful Aztec ware in vases, pots, hanging baskets and window boxes is due to arrive any day.

Plainview Floral Company
Phone 195

VALVE-IN-HEAD Buick MOTOR CARS

BEAUTY

Everyone knows about Buick Power and Buick Strength. These features have been proved over and over again by actual performance. The beauty of the remodeled lines of the 1915 Buick should be seen by everyone.

The mighty motor of the Buick is still the powerful valve-in-head motor that has made the Buick famous.

Buick beauty of body, power of motor, strength of frame and reliability of every part combine to make a motor car that fulfills every practical need or wish.

Every new feature of efficiency, convenience, utility, comfort, that has passed the Buick tests, is incorporated in the new models.

Fours and Sixes \$900 to \$1,650
Demonstrations Gladly Given

Plainview Machine and Auto Shop
E. E. ROOS, Proprietor, Phone 16

THE PLAINVIEW EVENING HERALD

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

IMPROVE THE RURAL SCHOOL.

Recently a subscriber was in this office and remarked that he saw no reason why the schools of the rural districts should not continue longer. To him it seemed that neither the school teacher nor the board of trustees of the school in his community knew just when the school would close. The pupils were uncertain, the parents worried and the teacher impatient.

At best, the teacher of a rural school has a difficult task to perform in planning her work systematically when there are such wide differences in the individual pupils and their accomplishments—for they have not had the thorough system of the accurately graded school. To attempt to plan a beneficial course of study, when even the length of the term and its closing day are not known to her until one month before time to close, is an impossibility. This particular teacher found herself without a position in mid-winter and was forced to go to one of the Northern States for a position.

Texas will never get the full benefit of her rural schools under the present system of lax management. True, there is nothing to cause one to be pessimistic about these conditions. No state in the Union has made such rapid progress in her schools in the rural districts in the past few years as Texas. The rural teachers feel their responsibility and are honest, conscientious, unselfish servants of society. Their pecuniary reward is slight; their spirit magnanimous. When they are better paid they will, as they do now, spend their surplus dollars to equip themselves better for their work. Feeling their responsibility as keenly as they do, they are eager to meet it in the most satisfactory manner.

THE RURAL SCHOOL A SOCIAL CENTER.

"One of the needs of farm women of the Southwest is such things as would encourage them to get away from home more and mix and mingle with other farm women and get ideas from the outside world—the establishment of some social centers or some kind of women's unions." This sentence is from a report of the Department of Agriculture's one-hundred-page pamphlet on "Social and Labor Needs of Farm Women."

This is indeed true of Texas. Some social center in the rural community where the ladies may meet in their clubs is needed. The logical place for these meetings is the school house. In the rural community the school house is often the house of worship. Around it centers the community's activity in the lines of educational and social improvement. The rural schools of Texas are the social centers of the country.

The rural teacher who realizes his responsibility is not going to be slow to encourage making the school a center. The trustees of the rural school always encourage their efforts. Developing the social side of rural life will prove a partial solution to the boy and girl problem. With the proper environment the farm will appeal to them as a place of abode as strongly as will the city.

By making a social center in the community, the housewives of the farmers, the mothers of the bulk of our population, will be given a better chance of improving themselves, and the elevation of the farming class of people will be the inevitable result.

READERS' FORUM

This column is open to readers of The Herald for open discussion of public questions. Names will not be published unless so requested, but contributions must be signed.

Editor Herald:
Dear Sir—It occurs to me that the action of the High School girls of the Weatherford, Texas, graduating class in agreeing to wear a uniform graduating dress, the price to be limited to five dollars, is worthy of special notice. Many modern-day parents have been made to realize that the high cost of learning is not caused so much by the price of school books as by that of fashion books, and the step taken by the Weatherford school girls is to be commended by all right-thinking people.

The following extract from Pauline Periwinkle, of the Dallas News editorial staff, on this same subject, shows that she has studied the matter and finds no defense for the reckless extravagance with which the graduating exercises in many city public schools are attended, and which she says "is a menace to the democracy of public school education and that it has raised a barrier, artificial, but none the less effective, that has kept many girls of good talent from completing their high school education."

Continuing, the writer says "The simplification of commencement exercises has become a most worthy slogan in many parts of the country, particularly those sections that have forged ahead in school progress along vital lines. School boards in the larger cities have prescribed a uniform dress, such as the cap and gown, or have set a limit beyond which the cost of a gown must not go. Without doubt the pomp and circumstance of lowers and gifts is being banished."

That this is a consummation devoutly to be wished for is the belief of
A SOCIOLOGIST.

The British Government is continually adding to the list of contraband goods, and now includes many staples never before considered as even conditional contraband of war.

ON CO-OPERATIVE MARKETING.

The Dallas News copies this excerpt from The Plainview Evening Herald: "Some have their doubts about the practicability of co-operative marketing. Many are naturally prejudiced against it because it smacks of socialism. Co-operative marketing has proven practicable and economical. There's a fundamental principle of all economy—co-operation. That principle, and that alone, has made the development of the big industries possible. It is the key and at once the secret of the success of organization of any kind for economical pursuance of a definite program."

PASSING OF THE "VICE PLAY."

"The thinking people are disgusted with vice depicted on the stage. An element is extracted by it. Theatre managers mistook the morbid appetite of an element for a substantial increase in popular interest. They have consequently lost many patrons of the better class. Motion picture theatre managers have before them the same pitfall. Morbid curiosity may be profitable for the time being; intelligent interest and co-operation will be more profitable in the long run. Excluding the moral question involved, the 'vice play' will sooner or later be tabooed as a business proposition."—Evening Herald. (Reproduced in Dallas Evening Journal, March 11.)

EVERY MAN TO HIS OWN MIND.

One man esteemeth one day above another; another esteemeth every day alike. Let every man be fully persuaded in his own mind.—Romans xiv, 5.

"THE BEAR THAT WALKS LIKE A MAN."

"There is a tremendous driving power in modern methods of education which compels the political reconstruction which awaits upon moral awakening. Russia, more than any other nation, has been reached and changed by this tendency. Siberia has been charged from a penal to an industrial colony. Individual ownership of land has been substituted for communal holding. Industrial enterprise has been stimulated, and the war with Germany has kindled into life the smoldering fires of Russian national patriotism, and has united Russians from all classes, from boyar to serf, as they have not been united since they fired Moscow to prevent its affording shelter to the soldiers of Bonaparte."—Reproduced from The Plainview Evening Herald in The Dallas Evening Journal of March 17.

THE SETTLEMENT.

England fought one war and intervened in another to prevent Russia from reaching Constantinople. Last week the British Foreign Secretary announced that "with Russia's desire for access to the sea England is in entire accord." It is a confirmation of the famous remark of the late Lord Salisbury that in supporting Turkey England had "put its money on the wrong horse."—Plainview Evening Herald.

Russia has been very modest in her demands for "a place in the sun." The Czar and his 170,000,000 subjects have permitted themselves to be horned off for long from the warm waters of the South, and much of Russia's economic backwardness is because of that huge nations' lack of sea room. Now that the opportunity offers, it is not at all likely that Russia will be content with any outcome of the present conflict which does not give her at least a foothold in the Dardanelles, that mighty marine highway which connects the Black Sea with the great warm world which means so much to every civilized country. England used to fear Russia in India, just as Russia feared England there. But in later years wise statesmanship appears to have brought about a better understanding between the contenders, and in the present emergency they have come so close together in their aspirations that already the goods, wares and merchandise of the Turk have been tentatively divided between them. Right there is where the fruits of the big war are likely to ripen to the rarest perfection. Seeing, as probably they will before the summer is over, that Austro-Germany, with ten million soldiers, can not be brought to prostration with less than a ten years' war, England and Russia will be content to make peace and take their profits out of Turkey, the Austro-German ally least able to resist. The Czar would count the war cheap if he could get a half interest in the Dardanelles and a sizable port by the Sea of Marmora. England would consider herself well paid with the gift of the other half of the Dardanelles and a few odd lots of Turkish real estate in Asia. France could be placated without much effort, and without Alsace-Lorraine, for France is standing to lose a great deal more than she is standing to gain. Belgium would be quite satisfied to be allowed to return home without being arrested, and Serbia asks for nothing except to be left alone. Germany and Austria would be entirely willing, doubtless, to quit and retire to their borders as before, receiving Galicia and the German colonies in their damaged condition. By such a settlement, Turkey would be the principal loser. But who will undertake to save the Turk from the hawks?—Dallas News.

PANAMA-PACIFIC EXPOSITION VISITORS HAVE SNOW FIGHT.

A thousand or more visitors at the Panama-Pacific Exposition were given the pleasure of a good old-fashioned down-East snowball fight on the Exposition ground last Sunday, when a new Buick C-4 truck arrived with a ton of fleecy snow from the summit of Mt. Hamilton, seventy-four miles south of San Francisco.

THE TAMWORTH-DUROC HOGS PRODUCED AROUND PLAINVIEW.

J. O. Crockett Crossing Tamworth and Duroc Hogs to Propagate Heavy Bacon Stock.

The Tamworth is one of the best known bacon-producing hogs. Generally they are the largest hogs of any breed, having heaviest bone and strongest constitution. There is less cheap meat—jowl and iard—in the Tamworth. Hams and bacon are the highest-priced meats. In these the Tamworth excels.

ERNEST GAMBLE PARTY SINGS AT EXPOSITION.

The Ernest Gamble Party, singers, who were in Plainview last year, have been invited to sing at the Panama Exposition, in San Francisco. Mr. Gamble will sing the bass role in "The Creation" with the Pacific Chord Society on April 10th.

Plains News

Rev. Y. W. Switzer, of Canadian, has been appointed an instructor in the summer School of Theology at the Southwestern University, Georgetown, Texas.

The Panhandle Teachers' Association will meet in Canyon City March 26 and 27.

The little daughter of Mr. and Mrs. C. E. Wheeler died at Hereford last week, after an illness of only three days.

The dairy herd of A. B. Schultz, of Hereford, was tested last week for tuberculosis, by Dr. C. A. Hazard, of Amarillo. The herd was free from the disease.

Hereford is preparing for the meeting of the Panhandle Bankers' Association.

McIntosh Brothers unloaded fifteen hundred head of Hereford cattle for their ranch near Hereford last week.

The members of the First Christian Church at Clarendon are building a new parsonage.

Ralph Grady and Miss Bobbie Eldridge were married at Brice March 7th.

Charles Brown, of Clarendon, died at the home of R. L. Brown, at Lelia Lake, Wednesday night.

Currie Powell has taken the position of postmaster at Clarendon, and C. J. Lewis, who has held the position for many years, has retired to private life.

Louis B. Gerner and Elmore Ground were married at Clarendon Wednesday evening.

An attempt was made by unknown parties to wreck a Fort Worth and Denver passenger train near Memphis last Tuesday night. Section Foreman Canada and his men, on a motor car, discovered that the switch had been cut with a cold chisel. The discovery was made just a few minutes before train time.

Memphis has enacted a law prohibiting keeping swine in the corporate limits. The wonder is that this ordinance was not passed long ago.

H. E. Schulz, chief of the Dalhart Fire Department for twelve years, has resigned. He will do truck farming. O. W. Raillard is the new chief.

A fire in Shamrock Friday evening entailed heavy loss in buildings and stocks of goods.

James Henry Randall, for twenty-three years a resident of the Panhandle, died in Amarillo Friday afternoon. He was sixty-three years of age. The remains were interred in Llano Cemetery, Amarillo.

The Amarillo High School girls of the domestic science department serve lunches to the students attending the school. A light lunch of good variety is served for ten cents.

NOTICE.

The partnership of Frank & Finley has been dissolved. H. L. A. Frank assumes all indebtedness and accounts.—Adv. H. L. A. FRANK.

Manuscript Covers at THE HERALD.—Adv. tf.

Kirschbaum Clothes



Copyright 1914 A. S. Kirschbaum Co.

Calendar vs. THERMOMETER

The man of today "goes by" the mercury instead of the calendar. There are no "dates" in fashion's memorandum.

It is getting warm and new clothes time is here.

Come in today and "get a line" on the new Suits—really "new" because they present the up-to-the-minute lines of correctness and the "last word" in fabric patterns.

KIRSCHBAUM CLOTHES

\$15, \$17.50 and \$20

Pure wool and London shrunk by cold-water process. Sold with a guarantee. "Look for the ticket on the sleeve."

Big Shipment Received Today

Reinken's

NOTICE

Owing to the disappointment in not getting the room I had engaged, and not finding another suitable place, I will have my goods at my home.

I have a new, up-to-date line of Millinery and will make it to your advantage to see me.

Green Millinery Co.

Corner 3rd and Walnut Two Blocks East of Opera House

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Y. W. A. of the Ladies' Aid of the First Baptist Church will meet in social session Saturday afternoon at three o'clock, with Misses Vaught and Calvert, at the home of Miss Calvert, 614 Archer Street.

BROWNING CLUB.

The Browning Club met Saturday, February 13th, at the home of the matron, Mrs. J. C. Anderson. Those present answered roll call with favorite passages from "The Ring and the Book."

Leader—Miss Harrington.
Subject—"Dominus Hyacinthus de Archangelis."

Topics for Discussion by Leader—

1. "A Glimpse into the Domestic Life of de Archangelis."
 2. "Does Guido's Defendant Show Any Insight into the Real Character of the Persons of This Tragedy?"
 3. "What Would Have Been the Lawyer's Line of Defense Had Not Guido Previously Confessed the Murder?"
1. "The Line of Defense Chosen by de Archangelis. An Estimate of Its Worth"—Miss Lucile Kinder.
 2. "Hyacinthus de Archangelis—A Character Study"—Miss Edna Harrington.
 3. "The Pedantic Style of this Monologue Contrasted with the Simplicity of Pompilia's Monologue"—Miss Mary Williams.

SCHICK-BUCHANNAN.

Saturday evening, at the home of Mr. and Mrs. R. M. Erick, Miss Wanda Schick and Jerome Buchanan were united in the holy bonds of matrimony by Dr. I. E. Gates.

Miss Schick is a daughter of George Schick, and the family is one of the oldest and best known in this section. Mr. Buchanan is a son of W. Y. Buchanan, and of one of the best-established families in the county.

Mr. and Mrs. Buchanan will make their home on the Callahan Ranch.

Rev. H. G. Finley, of Lockney, was in Plainview today en route to Ralls, where he will assist in a campaign to raise funds for a new Baptist Church.

Style

The Westend



Ladies who want the Latest Touches in Style will be greatly pleased with the Shoe illustrated above.

The spike heel, small ornament and sand-colored cloth top with black edge, bring out the newest ideas. Need we say more beyond the fact that it's a "Queen Quality" Shoe.

Plainview Mercantile Co.

LISTEN

Prudent people these days are buying thoughtfully. They are buying building material where inducements are most in evidence. We are in position to give you the most for your money.

Plainview Lumber Company
Lumber Dealers

LETTER TELLS OF PRICES PREVAILING DURING CIVIL WAR.

Plainview Man Possesses Note Fifty-Five Years Old; Slaves Worth as Much as \$2,500.

The following is from a letter which was written fifty-five years ago yesterday. A Plainview man owns the letter. It has some interesting figures showing what commodities were selling at during the war. Slaves were worth as much as \$2,500 in that section of Tennessee then:

"MARSHALL CITY, Tenn.,
March 15, 1860.

"Narcissa L. Cooper:
" * * * We have had the coldest winter that we have had since you all left here. The wheat crops are entirely destroyed by it, and several have sowed again this spring for the purpose of trying to make some, but I think it is a slim chance. I have sowed my wheat ground in oats. Crops of corn were light here last year. Corn is now worth four to five dollars per barrel, wheat \$1.25 per bushel, bacon 9c per pound, oats \$3.00 per hundred bundles and 75c per bushel.

"We lost Patience, who was a baby when you left here. She lay down one night in good health, and in less than three hours they let us know she was dying, and she never breathed after I got to her. Young grandfather Davis is still living, and I went to see him twice last fall, but he is very old and unable to get about, and his stepson, Elijah Phillips, cuffed the old man right smart and me and Albert stayed one day and night trying to get hold of him, and then I went back in about three or four weeks, but could not get the scamp. I have now about three hundred barrels of corn and oats and fodder, a plenty to do me. I have plenty of old wheat. We have in all fifteen negroes. The girl that died was the likeliest negro that we ever raised. We have no knowledge of what was the matter with her, but reckon it was apoplexy. Horses are very high here. Good mares are worth two to three hundred dollars apiece. Other stock in proportion. Negro men from \$1,500 to \$2,500, and negro women from \$1,000 to \$1,500; other negroes in proportion. Land is worth from \$20 to \$50 per acre. * * *

"We will now close by subscribing ourselves your grand father and mother, William Swinney and Nancy Swinney."

HOW TO RID YOUR PLACE OF RATS.

A reader of The Plainview Evening Herald has been good enough to hand in this clipping on rat eradication:

"Let him take a few small eggs, pullets or pigeon's eggs, and punch a small hole in one side and put as much strychnine in each egg as will lay on the point of a toothpick. Be careful not to put in too much of it. One large crystal or two small ones the size of a timothy seed is quite enough.

"Three years ago we were overrun with rats from a neighbor's place. As they were taking eggs as well as little chickens, I concluded to try poisoning eggs, as they fought shy of poisoning on the half-devoured chicks. The results exceeded my most sanguine expectations. For two or three days the eggs disappeared regularly. Then they slacked up on them, and in four, five and six of them every night, where they bred under his pig sties, about a fortnight I had cleaned out every rat in the neighborhood. Only once since then have I seen a rat on the place, and I quickly settled it with a poisoned egg. They are so fond of eggs that they will take them every time, no matter how much they have been handled, and they will not return to the place where they have been treated thus, for two or three years. Several persons who have tried this method say that the rats have not returned at all. If city people would take concerted action, they could clean the rats out of any city in a fortnight."

WHY THE PURE-BRED PAYS.

Some farmers still refuse to believe that pure-bred stock is a better investment than healthy scrubs. The following paragraph, gleaned from a weekly report from the county agricultural agent in Blaine County, Oklahoma, to State Agent W. D. Bentley, at A. and M. College, Stillwater, ought to be convincing:

"This week H. C. Lookabaugh shipped to Colorado fifteen head of registered Shorthorns. Among them is one two-year-old bull for \$600, one yearling heifer for \$500, one heifer calf for \$400 and two heifer calves for \$200 each. He also sold to H. T. Tolver, of Cordell, Oklahoma, four heifers and one bull at \$500 each."

Haven't heard of the packing plants paying any such prices, have you?—Oklahoma Live Stock News.

Two carloads of hogs were shipped from Plainview yesterday by Watson & Morrison to Fort Worth. They have not yet been sold.

PROVIDENCE.

PROVIDENCE, Texas, March 17.—Our farmers are certainly glad to see a few days of sunshine, as they are quite anxious to put in their oats and spring wheat.

Several of our neighbors attended church at Whitfield Sunday afternoon and singing at Jesse Lovvorn's Sunday night.

Miss Edna Huffman returned to Seth Ward school Monday. She was brought home sick two weeks ago.

A number of us met Saturday night at the school house and organized a Literary Society, which will meet every two weeks. A nice program was rendered.

Miss Jennie Jeffus spent Sunday with Mrs. Jas. Pullen.

Three young ladies of Seth Ward spent the week-end at the home of W. B. Kimbell.

Mr. Smart and wife were trading in Plainview Saturday.

Mrs. Chas. Merrick visited Mrs. Tom McGehee Saturday.

Mrs. J. B. Stevenson and Mrs. E. C. Dodson visited Mrs. Richard Savage Saturday. Mrs. Savage's little afflicted girl is quite sick.

Mr. E. G. Foster is able to be up again, after a six weeks' siege with la grippe.

Rachel Logan was a caller at the Barrett home Sunday afternoon.

SPRING LAKE.

SPRING LAKE, Texas, March 18.—Miller-Harris.

Mr. and Mrs. O. C. Axtell's home was the scene of a beautiful home wedding on March 3rd, when their niece, Leona Miller, was united in marriage to Leroy Harris, one of Spring Lake's best and most promising young men. Rev. Foster, pastor of the Spring Lake Church, officiated.

The bride looked beautiful in her wedding dress of white crepe de chine trimmed in lace and ribbon.

A bountiful supper was served the guests. The happy couple were the recipients of a large number of beautiful and useful presents.

They will make their home on the Harris farm, near Spring Lake. All join in wishing them a long and happy life together.

Mr. Downs went to Plainview Monday for a load of goods for the Spring Lake store.

Everybody is glad to see the sunshine once more, so the mud will dry up. Every one is anxious to get to farming.

Mr. Hall, Mr. Phipps, Mr. Vore and Frank Thomas were transacting business in Plainview Monday.

Louis Linville was an Olton visitor Tuesday, and attended the Commissioners' meeting.

The Ladies' Aid and Missionary Society will meet all day Friday at the home of Mrs. O. C. Axtell.

Mrs. Louis Linville and children spent the day Tuesday with Mrs. M. E. Cleavinger.

The Spring Lake Literary was well attended last Friday night, and an excellent program was rendered.

Rev. Foster and wife have gone on a visit to Virginia. They expect to be gone six weeks.

Mr. Brown, a brother-in-law of Mr. Hall, will move onto the Reeves place.

The Christian Endeavor social and business meeting will be held at D. G. Axtell's next Friday night.

A number of farmers are hauling grain to Muleshoe this week.

P. D. Vore has purchased 33 head of cows from J. J. Phipps. He now has over 50 head of cattle. He is making some improvements on the Shiflett house, and will shortly move there.

The Spring Lake store continues to make improvements around their store and in their home.

Prof. Hopper, Mr. and Mrs. Leroy Harris and O. C. Axtell's family all took supper with Dwight and Mamie Axtell last Saturday night.

A baby boy arrived at the home of Mr. and Mrs. Hamilton about 2 weeks ago.

A. R. Reddington was a Hereford visitor last week.

Mr. Head is expecting to make improvements on his house and build a new barn in the near future.

Mrs. E. U. Rudd is visiting relatives at Hereford and friends at Pampa, Texas.

Ralph Packard and Arthur McCall took supper with Jesse Cleavinger Sunday night.

Mrs. John D. Rockefeller died at the family home, at Tarrytown, New York, Friday morning, after an illness of several years. She was seventy-five years of age.

The House of Representatives in the Texas Legislature has passed a bill requiring all books used in the public schools of Texas as text books to be printed in the State.

A huge consignment of American seed corn and American hoes have been shipped to Servia.

Buy Millinery FOR Less Money

THE RICHLIER STORE has never advocated cheap merchandise in any line. Its distinctly the store of Quality. We have no idea of reducing the grade of goods for better qualities are cheaper and more satisfactory to both the merchant and the wearer.

It's the cost and loss in handling that brings up the price of millinery and we are determined to cut out certain of these expenses.

We are buying from manufacturers who are working along the same line. This season our patrons will be able to see and have the benefits of our efforts.

Richards Bros. & Collier

102 N. Pacific St. PLAINVIEW, TEXAS 107 W. Main St.

Negro Minstrel

THE RUSTY COG ASSOCIATION
of Wayland College
In An Old Time Negro Minstrel
TOMORROW NIGHT
SAT. MAR. 20

SCHICK OPERA HOUSE
Tickets 25c and 35c
ON SALE AT
WILLIS DRUG CO.

Easter Jewelry

We have recently received some valuable additions to our already complete line of jewelry and we would be glad to have you come and inspect our La Vallieres, Bracelets, Rings, Broaches, etc.

REMEMBER

"What You Buy
We Stand By"

Duncan's Pharmacy
"The Store That Treats-U-Right."

When is Garden Soil Ready For Planting?

The Average Back-Yard Soil Is Poor, but Housewife or Child May Get Good Results if Careful Attention Is Given Its Preparation in the Spring.

WASHINGTON, D. C., March 19.—“When is the proper time for preparing to plant one's garden?”

The United States Department of Agriculture's specialist says that in the spring as soon as the soil has dried so that a handful when grasped in the hand and gripped by the fingers will slowly fall apart upon being released, it is in a fit mechanical condition to prepare for planting. Clay or heavy soils should never be worked while wet. More injury may be done by doing this than can be overcome in several years of careful culture.

When the soil is found dry, as described, the upper three inches should be made fine by the use of the hoe and steel-tooth rake; all rubbish, stones, and clods should be removed and the surface made even, somewhat compact, and as level as the contour of the area will permit. It may then be marked off for planting in conformity to the general plan of the garden.

Much of the soil in the average back yard is not only poor in plant food and deficient in decaying vegetable matter, but it is hard and unyielding. However, such is the basis which many a housewife or child has to use

for the making of a garden. Teachers who plan school gardens for their pupils also have similar conditions to meet. Therefore, in order to get good results, careful attention must be given to the preparation of the soil.

Soils which are naturally moist are likely to be sour, and so not in the best condition for the crop. Whether sour or not, it will be well to have the pupils test them, which can be done as follows: Secure from a drug store a piece of blue litmus paper; then take a handful of the soil, slightly moistened, and place the paper on it. If sour, the paper will turn red. To correct such a condition lime should be used. Cover the ground with a thin coat of air-slaked lime, which can probably be secured near by at small cost, and work this in well. The use of the lime, while not a plant food, will correct the acidity and will improve the physical condition of the soil.

Manure may be applied in the autumn and the soil repeatedly spaded during the winter whenever it is dry enough to be worked. Repeated spadings tend toward reducing the soil. The one general precaution which should always be observed is never stir the soil while it is wet.

EXPERTS BELIEVE COUNTRY FACES MEAT FAMINE.

Texas Industrial Congress Would Interest More Boys and Girls.

DALLAS, Texas, March 19.—“The country is confronting a great meat famine,” wrote officers of the stock industries at Fort Worth in January. “Texas, with its boundless acres of fertile soil, with an unlimited possibility of the production of feed crops, offers the best battle ground for this great struggle for the redemption of the livestock industry. Remember, fifty-two million dollars is going out of Texas every year for pork and pork products. This is a blot on the progressiveness and resourcefulness of the State.”

“Of the twenty thousand men, boys and girls of Texas who have entered the contests of the Texas Industrial Congress, more than 1,200 are in the hog club,” states an officer of the Congress. “This is by far the largest number we have ever had undertake to fatten hogs, and the striking and hopeful feature is that contestants give us enough information about themselves for us to know the hogs grown in the contest of the Congress are intended, almost without exception, to be slaughtered at home for the family of the contestant.”

“What does this mean in the way of wealth? Last year the nine who won prizes in these contests produced an average increase of 167 pounds in the weight of their hogs at an average cost of seven-tenths of a cent a pound. Hogs are selling today at \$6.60, so the 167 pounds of increase, which cost \$1.17, is now worth \$8.80. I am merely giving you this to show the smallest profit possible, for it is the value of the hog as ascertained on the basis of the saving on the price of salt bacon, lard and other pork products, the profit for each contestant would be at least \$12 or \$15 on each hog. Now remember we have 1,200 contestants; if we have caused that many more hogs to be fattened than would have been otherwise, we will have caused the outright creation of some \$18,000 in one year.”

“Our work with the members of the hog clubs has merely begun when they enroll in the contest. We have prepared a bulletin specifically pointing out the points at which care must be exercised in order to grow hogs for market profitably. Those who are trying to get the largest increase of weight in a hog for the food used must choose a young pig. One recently weaned, whose mother has received right care, and which is not a runt, should be chosen.”

“If a hog is kept in a dry lot and fed corn only, he will lose the feeder money every time. If a hog is given all the skim milk he can drink, with an ear of corn each day, or half an ear when he is small, he will grow fast and make the feeder money. If the pig is allowed, at the same time, to run in a pasture where he can get Bermuda grass, peanuts, cowpeas or alfalfa, he will grow fast and at very little expense. He will need little else except a bone-producing food like charcoal or a mixture of one part iron sulphate, one part salt, two parts lime and four parts wood ashes in a box where he can help himself.”

“The hog should be given a chance to keep himself clean. A scratching place with a gunny sack dipped in kerosene nalled on it will serve to rid him of dirt and most of the vermin.

The sleeping places and troughs should be kept clean, the former sprayed with kerosene and the latter washed out frequently.

“If a hog is fattened on peanuts, remember to feed him the last two weeks on corn without peanuts, or the fat will be too oily and soft. But be sure to get a good hog. Don't use a mongrel or cross-breed. The good hog grows the fat in the right places on the body; the razorback will grow mostly to snout, bone, speed and squeal, none of which are of much value to man.”

A STRATEGIC POINT IN COMMERCE.

For nearly five thousand years the narrow waters that divide Europe from Asia have been recognized as a strategic commercial position. On them was built the flourishing trading city of Troy, that was one of the commercial centers of the world, about 2,500 B. C. On them rose the Grecian city of Byzantium, that was selected later for the capital of the Eastern Roman Empire, and that by 330 A. D. had become a monumental capital, from which the emperor could overlook Asia and Europe.

The ancient Greeks fought for it in

New Way to Make Apple Dumplings

Served With Hard Sauce or Cream and Sugar

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Here is a new way to make apple dumplings that will surely please every housewife, for it is not necessary to have whole apples, and the juice cannot run out and burn as with apple dumplings where the apple is placed in the center and the dough turned up around it. The biscuit part forms a crispy shell that holds the apples and juice.



R. C. Apple Dumplings
One and one-half cups sifted flour; 1/2 teaspoonful salt; 3 level teaspoonfuls R. C. Baking Powder; 1/4 cup shortening; about 1/2 cup milk; apples.

Fill the cups of a buttered muffin pan with pared and sliced apples, sprinkle with salt and turn two or three tablespoonfuls of water into each cup. Sift together, three times, the flour, salt and baking powder; work in the shortening, and mix to a soft dough with the milk. Drop the dough from a spoon with the apples in the cups, giving it a smooth exterior. Let bake about twenty-five minutes. Invert the pan on a large serving-dish. Put a spoonful of hard sauce above the apple in each dumpling and finish with a grating of nutmeg.

This is only one of the many new, delicious and surprising recipes contained in the R. C. Cook's Book, which may be obtained free by sending the colored certificate packed in every 25-cent can of R. C. Baking Powder to the Ingalls Mfg. Co., Chicago. Be sure to get the 25-cent size—smaller cans do not contain a Cook's Book certificate.

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The worst cases, no matter of how long standing are cured by the wonderful, old reliable Dr. Carter's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00

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by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by a constitutional remedy. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed, you have a running sound or imperfect hearing, and when it is entirely closed, deafness is the result, and it is entirely closed when the inflammation can be taken out and this tube restored to its normal condition. Hearing will be destroyed forever; also cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

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a campaign whose tradition has come down to modern times. The Roman empire gained it, and it was the bulwark against which the Mohammedan hosts broke in vain until they captured it, nearly five hundred years ago.

Its capture and the general control of the Oriental trade routes by the Turks sent Europe around the Cape of Good Hope to reach the East, and finally led to the discovery of America. The changed conditions ruined many an important commercial city, by leaving it off the great trade routes of the world.

Now the strategic position at the head of the Mediterranean has become once more the object of contending

forces. Its capture will mark the beginning of a new era for Eastern Europe, with the commerce of Russia passing through it to the world's markets by the water route.—Kansas City Star.

Dr. I. W. Hicks has opened a dental office in Floydada.

C. W. Brown, of near Olton, was in Plainview Wednesday, on business.

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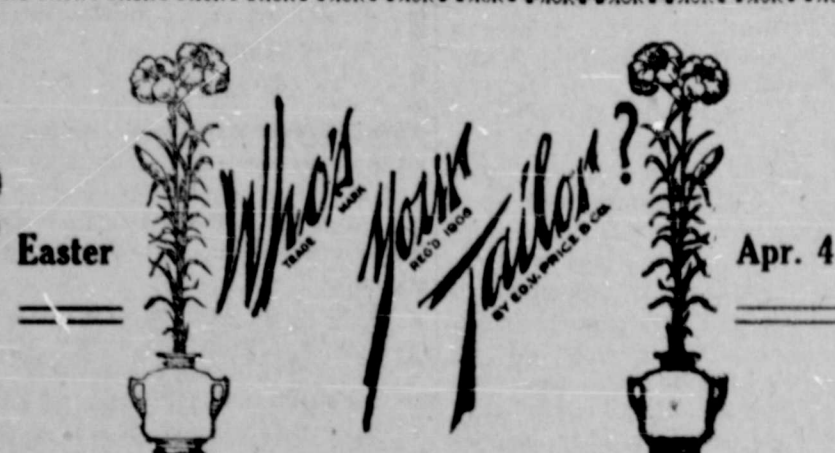
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