

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 29, NUMBER 21

PLAINVIEW, TEXAS, TUESDAY, MARCH 23, 1915

PRIVE FIVE CENTS

IRRIGATION DISTRICT WILL BE TOURED BY PRESS GANG

Smoker at Elk's Club, Complimentary Rendition of "Martha," Auto Trip, Banquet for Editors.

One of the most interesting features of the entertainment Plainview is planning for the members of the Panhandle Press Association is an automobile trip through the Plainview country's Shallow Water irrigation district. Twenty-five cars are needed.

Report Available Cars.

Plainview is planning to entertain the press persons on a large scale. For the tour through the irrigation field cars will be needed, and everyone who has an available car which may be used on the trip is requested to report same to members of the entertainment committee, J. F. Garrison, Col. R. P. Smyth, Judge J. E. Lancaster or either of the local newspaper offices.

A smoker for the visiting men at the Elk's Club; free admission to Plainview's splendid picture shows; complimentary rendition of the Plainview Choral Club's opera, "Martha"; the automobile excursion, and the grand banquet at the Ware Hotel are parts of the entertainment program.

Letters of invitation to the annual banquet have been mailed to members of the association, together with programs of the technical and preliminary sessions and of the banquet.

The committee on finances for the entertainment report pleasing progress, and state that they will be able to secure whatever funds are needed to entertain the visitors in a way which will maintain Plainview's reputation for hospitality, and say they hope to be able to exceed any entertainment Plainview has heretofore accorded any visiting body.

UNDERWOOD TO COMMITTEE MEETING OF BANKERS.

R. A. Underwood, Cashier of the Citizens National Bank, left this morning for Amarillo, where he will attend a meeting of the arrangement and program committee of the Panhandle Bankers' Association. Mr. Underwood is secretary of the association.

LEWIS BUYS B. & K. FOUNT.

Judge W. B. Lewis has purchased the fountain which was used in the B. & K. Confectionery prior to the closing of that store. The Temple of Economy has moved to the building formerly used by the confectionery, and will operate the fountain. They will keep open house tomorrow to the people of Plainview.

MRS. LINDSAY IMPROVING.

Mrs. A. H. Lindsay has been quite ill in Temple, at a sanitarium. Reports this morning are to the effect that her condition is improved.

FRANK & FINLEY DISSOLVE.

The firm of Frank & Finley has been dissolved. Mr. Frank is now the owner of the business.

OUTGOING EXPRESS HEAVY.

Every train through Plainview is being held longer than the scheduled time now to load on express. Nursery stock, seed, poultry, castings for the machine shops, etc., form the bulk of the express.

POMAR MOORE WINS OVER PLAINVIEW MAN.

ANSON, Texas, March 16.—Pomar Moore, of Lubbock, is desirous of meeting any wrestler in the State who will make under 155 pounds. Moore last Saturday defeated Joe Snyder, of Plainview, a straight fall, winning the first in eight minutes and the second in four minutes.

TODAY'S MARKETS.

FORT WORTH, Texas, March 23.—HOGS—\$00. Packers bidding 15 cents lower, outsiders 5 cents lower; top, \$6.50; bulk, \$6.70 to \$6.80, quality good; light, \$6.25 to \$6.60; mixed, \$6.50 to \$6.70; heavy, \$6.60 to \$6.80; pigs, \$5.00 to \$5.50. CATTLE—1,200, including 100 calves. Steady, slow. SHEEP—800; mostly goats, steady.

SETH WARD SPEAKERS FOR DEBATE SELECTED

Methodist Debating Teams Will Meet Clarendon College Teams Here and at Clarendon.

Horace Edmondson and Stokes Bishop will maintain the affirmative in the debate between Seth Ward College and Clarendon College. Wiley Fort and Gabriel Upton will have the negative. These gentlemen were selected at Seth Ward Saturday evening, in the preliminary contest. The question is a phase of the immigration problem. These two teams have been selected from a squad composed of Horace Edmondson, Stokes Bishop, Vester McCrory, Gabriel Upton, Carl Green and Wiley Fort. P. B. Randolph, Austin F. Anderson and Lee Roy Pearson were the judges.

The debate with Clarendon will be held on April 24. Seth Ward will have one team here and one at Clarendon, the home team arguing the affirmative in each instance.

VISIT WAYLAND AT CHAPEL.

Dr. O. L. Halley and Reuben M. Ellerd attended chapel at the Wayland College this morning. Mr. Ellerd addressed the students on "The Value of Education from a Financial Standpoint," and Dr. Halley enlarged on the subject, calling further attention to the moral and religious importance and other advantages to be derived.

BRISCOE COUNTY DISTRICT COURT OPENED YESTERDAY.

Judge R. C. Joiner, District Attorney Geo. L. Mayfield, and Court Stenographer W. M. Baker were in Plainview for the week-end, leaving Sunday afternoon for Silvertown, where Judge Joiner opened District Court for Briscoe County Monday morning. The term will be three weeks.

RUSSIANS FORCE GERMANS BACK 20 MILES; TAKE MEMEL.

PETROGRAD, March 21.—The Russians have forced the Germans back twenty miles from the Niemen River. They now occupy Memel. The strategic importance of this point to the Russians is little, for on the other side is a swampy stretch of country. However, the capture of the city is significant in that it seems to indicate a new attempt on Tilsit.

BRITISH SHIP CAIRNTORE SUNK IN ENGLISH CHANNEL.

LONDON, March 21.—The British steamer Cairntore was torpedoed this afternoon off Beachy Head, in the English Channel. She is a ship of the Cairn line of New Castle, and was of 2,293 tons.

BIRTHS.

Born to Mr. and Mrs. Geo. R. Quisenberry, at Helen Temple Farm, on Sunday, a boy.

PENNINGTON GOT DAMAGES.

In the case of Bell vs. Pennington, in County Court, damages of \$35 were awarded to J. L. Pennington.

NO HALE COUNTY ENTRIES YET IN \$10,000 CONTEST

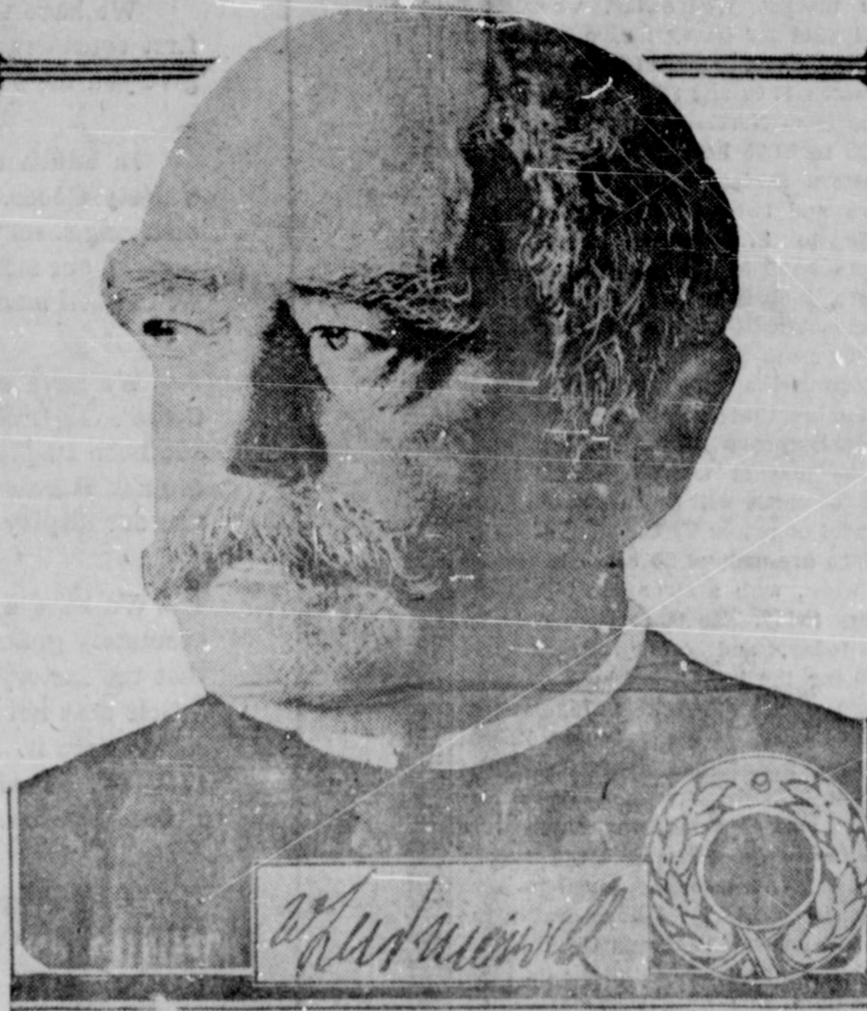
Farmers May Enter With No Cost to Themselves; Ten Classes; Everyone May Compete.

Information has just been received from the Texas Industrial Congress that no contestants from this county have entered its prize crop contests for the year 1915. In view of the fact that there is no cost whatever attached to entering any of the contests, and not a cent of expense landed onto the farmer by competitors for the prizes, there is no reason whatever except lack of interest or knowledge of what the contests are to account for this small enrollment.

Ten thousand dollars in gold is to be given the farmers of the state who raise the best crops, cost of production

(Continued on Page Eight.)

CENTENARY OF BISMARCK.



One hundred years ago, April 1, 1815, the Iron Chancellor, who created the German empire, was born. He died in 1898.

And Plainview Still Builds Serviceable Concrete Walks!

More good sidewalks than any other town in the Plains or Panhandle section in proportion to size and population—that's a distinction Plainview enjoys. And the walks are serviceable, permanent ones.

There are yet a few places which need connecting walks. J. W. Willie has joined the procession of walk-builders, and is "tabooing" mud in front of his home with a standard concrete walk.

More walks and alley crossings and free mail delivery will be within the reach of Plainview.

PLAINVIEW COMPARED WITH CITY OF WACO.

Plains City's Buildings Better With Three Exceptions Than Those of Central Texas Metropolis.

"With not more than three exceptions, the business buildings in Plainview are better than those of Waco, the metropolis of our section," said Z. E. Stakely, general agent for the M. K. & T. Railway Co., at De Leon. "I have faith in the South Plains section. It occurs to me that farmers can make more here with a given amount of capital than in the southern part of the state, where land values are high. The Plainview country land is valuable, but not relatively high.

"I was in Plainview seven years ago, three years ago, and two years ago. The growth of this town in the past has been remarkable. All of those buildings on the north side of the square have been built since my last visit, and during a time when other sections were experiencing adversity."

L. WRIGHT OUT AGAIN.

L. Wright, who had the misfortune of breaking a leg in his leg several weeks ago, is again able to be on the streets.

RECIPES MUST BE ORIGINAL.

It has been called to the attention of the editor of the Woman's Page that some recipes are being sent The Herald which have been taken directly from current magazines and cook-books. Original recipes are desired.

PRZENYSL FALLS.

PETROGRAD, March 22.—After a siege lasting for weeks, Przenysl has fallen. The Austrian garrison has surrendered to Russian besiegers. It is reported that there were fifty thousand in the city when it was taken. Apparently the German campaign in the Carpathians has been altered.

W. R. McCluskey, of Spring Lake, was in Plainview this morning on business.

CENTRAL MOTHERS DISCUSS TOPICS OF TIMELY INTEREST

Will Ask Motion-Picture Houses to Secure "Better Films" for Children.

The Central Mothers' Club met Friday afternoon, at the High School Building. A committee was appointed to see the proprietors of local picture shows in the interest of better films for Plainview. Arrangements have been made for a concert to be given at the Methodist Church April 2 for the piano fund.

At the meeting, Mrs. Maude Wilson, of Waxahachie, director for several years of vocal music in the Waxahachie public schools, gave a talk on "Public School Music." Following are some extracts from the talk:

"It was my pleasure to attend the State Teachers' meeting in San Antonio last November, and as I watched the twenty-eight different persons, each working on what they considered the indispensable good of each child's welfare, my sympathies went out to those school authorities upon whom is thrust the responsibility of discriminating between the essentials and the non-essentials, for it is a puzzling situation in this day of specialization, when a person is confronted with so many subjects and a limited time and very often limited resources with which to present the subject in hand.

"Music has often been referred to as the step-child of the school room, because it has been more misused and more frightfully abused than any other subject.

"Without elaborating on the details of each hearing, I shall attempt to

(Continued to Page Five.)

CROWDS OVERFLOW RUBY ON THEIR OPENING NIGHT.

Responding to Manager Ross Rodger's invitation to visit the Ruby Theatre the opening night, the people of Plainview came in larger crowds than the house could accommodate. The fact that at both shows the house was crowded to overflowing shows how interesting the program was.

LAYNE TO WICHITA.

L. M. Layne, president of the Layne & Bowler Company, who has been in the Plainview country for the past several days, left yesterday for Wichita, Kansas.

WAYLAND SELLS STOCK.

Popular Plainview Dry Goods Man Man Goes With Plainview Mercantile Company.

Paul Faulkner has bought the dry goods stock of the Wayland Dry Goods Company, and will move it to his store at White Flat. Jo Wayland is now with the Plainview Mercantile Company. Incidentally, he is one of the most popular dry goods men in the county.

PLAINVIEW ELKS WILL ASSIST IN MINSTREL AT AMARILLO.

A jolly crowd of Plainview Elks left today for Amarillo, in automobiles. They will assist in the Elk Minstrel. Among those in the party were E. L. Doland, M. D. Henderson, Paul Barker and Albert Hinn.

COLE JOHNSON IN TEXAS.

Cole Johnson, solicitor for the Department of State at Washington, has returned to Texas for a visit. He is now in Fort Worth, the guest of his brother, Dr. Clay Johnson.

GET TICKETS FOR FINDING MISPELLED WORDS AT HERALD.

Those who have been awarded tickets and have not received them may get same by calling at The Herald office. The tickets will be given for finding misspelled words on the want ad page until further notice.

"GO-TO-CHURCH" SUNDAY PLANNED FOR HALE CENTER.

Rev. B. H. Oxford was in Plainview Saturday. He is planning a "Go-to-Church" Sunday for Hale Center next Sunday, and has interesting programs for the day.

ZEPPELINS DROP TWELVE BOMBS ON CITY OF PARIS

POPULACE WARNED BY TRUMPETS AND LIGHTS GO OUT, THWARTING ATTACK.

ITALY AND AUSTRIA CLASH

Unfavorable Weather Checks Operations in Dardanelles; 61 Killed in Last Week's Engagement.

PARIS, March 21.—Zeppelin airships raided Paris early this morning and dropped a dozen bombs, but the damage done was unimportant. Seven or eight persons were injured, but only one seriously. Four of the aircraft started for the capital, following the valley of the Oise, but only two reached their goal. Missiles also were dropped at Compiègne, Ribecourt and Dreuilincourt, but without serious result.

Paris remained calm while the aerial invasion was in progress, and residents of the city exhibited more curiosity than fear. Trumpets gave the signal that all lights must be extinguished as soon as warning was received of the Zeppelins' approach. Searchlights were turned upon the clouds, anti-aircraft guns opened fire and aeroplanes rose to attack the Germans, but their operations were hampered by a heavy mist.

An official communication regarding the raid declares it served only to show how well the defensive arrangements would work out when put to the test. The statement follows:

Official Statement of Raid.

"Between 1:15 and 3 o'clock this morning four Zeppelins started toward Paris from the direction of Compiègne, following the valley of the Oise. Two were compelled to return before reaching Paris. The other two were attacked by anti-aircraft guns, and only passed over the outlying districts of the northwestern part of Paris and neighboring suburbs. They withdrew after having dropped a dozen bombs, some of which did not explode. The damage done was unimportant. Seven or eight persons were injured, but only one seriously.

"The different stations for anti-aircraft defense opened fire upon the Zeppelins, which were kept illuminated by searchlights. One appeared to have been hit. The aeroplane squadron took part in the action, but mist hampered pursuit.

"Summing up, the Zeppelin raid on Paris was a complete failure. It only served to demonstrate how well the defensive arrangements work. The population was calm. On their way back the Zeppelins dropped a dozen incendiary or explosive bombs on Compiègne, doing only unimportant damage. Three bombs were dropped on Ribecourt and Dreuilincourt, to the north of Compiègne, without result."

ROME, March 21, via Paris, 1:20 p. m.—Germans and Austrians who reside in Italy have been advised by their respective consuls to leave the country as quickly as possible.

It is reported here that so many German military spies have entered Italy that the general staff has been obliged to change its mobilization plans because there is reason to believe that some of the secrets connected with them have been revealed.

Parts of the Italian police force have been detailed to keep under surveillance Germans who recently entered Italy under what are considered suspicious circumstances.

LONDON, March 21, 10:30 p. m.—The relations between Italy and Austria are believed to have reached an acute stage. A Rome dispatch says Austrian and German subjects have been advised by their consuls to leave Italy in the shortest possible time, and that a number of Germans who recently arrived in Italy are being watched because of a suspicion that they are military spies.

There have been reports for some days that Germany's efforts to secure the continued neutrality of Italy by inducing Austria to cede Trentino and other territory to her were not meeting with success. Italy, it was said, was demanding that the territory be handed over to her immediately, but that the Teutonic allies desired to

(Continued on Page Eight.)

My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

"Best Recipes"

This department will be carried in each Tuesday issue of *The Herald*. For the best recipe or household hint sent to the department, a one-year subscription to *The Ladies Home Journal*, *Woman's Home Companion* or any other magazine of same class will be given. A committee from the Federated Clubs of Plainview will determine the merit of the recipes. No names will be published with the recipes, but must accompany.

Send your contribution in time to reach the Editor of the *Woman's Department* before Monday noon.

—1— Fruit Cake.

1 pound butter.
1 pound sugar.
1 pound of flour browned and sifted.
12 eggs, beaten separately.
5 pounds of seeded raisins.
1½ pounds of shredded peel citron.
1 glass of grape jelly.
2 teaspoonfuls of melted chocolate.
1 pound of crystallized cherries.
1 pound of crystallized dried pineapple.
1 pound of blanched almonds, cut fine.
1 pound of shelled pecans, cut small.
1 tablespoonful of powdered cinnamon.
½ teaspoonful of allspice.
1 scant tablespoonful grated nutmeg.
1 scant tablespoon of powdered cloves.
1 glass of grape juice.
2 tablespoonfuls of rose water.
Soak the almonds over night in the rose water, and the fruit in the grape juice for the same length of time. Cream the butter and sugar thoroughly; add the well-beaten yolks of the eggs; then the spices, grape jelly and chocolate. Next add the beaten whites of the eggs and part of the flour. Roll the fruit in the rest of the flour, mixing it into the cake in small quantities at a time. Add the nuts last. Bake or steam the cake from four to six hours, in small or large moulds. If steamed, dry off in a slow oven for one hour.

—2— Huntington Croquettes.

Cook three tablespoonfuls butter with one-fourth teaspoon finely chopped onion three minutes, stirring constantly. Add one-fourth cup flour; stir until well blended. Then pour on gradually, while stirring constantly, one cup chicken stock, the liquor in which a fowl has been cooked. Bring to the boiling point and add one teaspoon salt, one-fourth teaspoon paprika, one-eighth teaspoon pepper, few gratings nutmeg, yolks of three eggs slightly beaten, one and one-fourth cup cold cooked chicken cut in small cubes and one-half cup of cold boiled ham cut in small cubes. Spread on a plate to cool; shape. Dip in crumbs, egg and crumbs and fry in deep skillet of lard and drain on brown paper. Remove to hot serving dishes and garnish with parsley.

—3— "Virginia Egg Bread."

(An "old-time" Southern breakfast dish, inexpensive and very delicious.)
Fill a medium-sized pudding pan ¾ full of sour milk. Stir into it ½ cup of flour and sufficient corn meal to make a thin batter. Add 3 well-beaten eggs, teaspoon each of salt and soda, and heaping tablespoon each of sugar and lard or butter.
Bake in moderate oven, stirring occasionally, so it will cook thoroughly. When done, it should be a rich golden brown. Serve at once, and very hot, in pan in which it is cooked.
Splendid! Try it.

—4— Devil's Cake.

(Part 1.—Custard.)
1 cup grated chocolate.
1 cup brown sugar.
½ cup sweet milk.
Yolk of one egg.
1 teaspoonful of vanilla extract.
Set away to cool.
(Part 2.)
1 cup of brown sugar.
½ cup of butter.
2 eggs.
½ cup of sweet milk.
3 cups of flour.
Stir in custard and add 1 teaspoonful of soda dissolved in a little warm water.
Bake in two layers.
(Part 3.—Filling.)
1 cup of brown sugar.
1 cup of white sugar.

1 cup of water.
1 tablespoonful of vinegar.
Boil until thick. Stir in beaten whites of 2 eggs and ½ pound marsh-mallow. Boil again, taking care not to let it burn.
When nearly cold, put cake together, letting each layer get perfectly cold.

—5— Brain Stew.

Scald and peel a set of beef brains. Cut into small bits with a knife and fork. Add to one quart of boiling, unskimmed milk and boil ten minutes. Then add a pinch of cracker dust. Salt and pepper to taste. Do not boil after salt has been added. Serve as oyster stew.

—6— Cupid Breakfast Cakes.

To two teacupfuls of good thick buttermilk add two level teacupfuls of soda and same amount of salt; then sift in, and carefully mix, enough flour to make a batter, not too stiff, that will drop from a spoon. Add the yolks of two eggs, beating them in the batter till evenly mixed. Then add the two well-beaten whites, and afterward two tablespoonfuls of melted butter.

—7— Veal Loaf.

25c worth of ground beef.
1 cup of cream or rich milk.
1 cup of bread crumbs.
Any cold gravy you may have.
Plenty of salt and pepper.
1 teaspoon of sugar.
A pinch of celery seed.
Mix thoroughly; roll in bread crumbs. Have pan on stove with plenty of hot grease. Sear on both sides. Remove to oven and add hot water; gorge the loaf and baste occasionally. Bake 35 or 40 minutes.
Nice to slice cold with mayonnaise dressing.

—8— Orange Salad.

6 oranges.
½ cup ulverized sugar.
1 lemon juice.
Cut oranges in halves; scoop out the pulp without breaking the skins. Mix the pulp, lemon juice and sugar together. Put in a cold place. When ready to serve, fill orange shells, and put a spoonful of whipped cream over them.

—9— Sticky Pie.

Line pie tin with rich pastry. Pour in ½ cup of sorghum and 2 level tablespoonfuls of flour mixed in ½ cup of sugar. Spread thick cream over top and bake slow.

—10— Economy.

Grind all your stale light bread through your meat chopper. Put it in a coffee can. You will find it very handy in frying oysters, beefsteak, veal loaf or macaroni and cheese.

—11— Creamed Potatoes.

Cut raw potatoes into thin slices. Put them in a baking pan, sprinkling each layer with salt, flour and a few small pieces of butter. Pour in sufficient rich sweet milk to cover, and bake in a slow oven two hours. Stir occasionally, and add more milk if necessary, as there should be a good deal of moisture when they have finished cooking.

—12— A Good Foundation for Any Kind of Ice Cream.

Mix 2 tablespoonfuls of flour with 2½ cups of sugar. Stir this into the well-beaten yolks of 6 eggs; beat till smooth.

To this add the well-beaten whites of 6 eggs. Then add ½ gallon of fresh milk. Stir till well mixed. Cook in double boiler till it will coat a spoon, stirring constantly. (Do not let it boil.)

When cool add 1 pint of pure cream, and any flavor desired. This will make 1 gallon of cream.

—13— Kaffir, Feterita and Malze Muffin Recipe.

1 cup of kaffir, feterita or malze flour.
1 cup of wheat flour.
2 teaspoonfuls of baking powder.
½ teaspoon of salt.
2 teaspoonfuls of sugar.
1 cup of milk.
2 teaspoonfuls of lard or butter.
1 egg.
By adding a little more milk it will make splendid batter cakes.

Big shipment just in of quality bond papers and cover stock in all weights and colors at THE HERALD. Ad. 11.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, March 19.—The reversal of the cattle market Wednesday from weakness to strength has held good to the end of the week. Prospects indicate a good market next week, as packers have not had any great supply to buy this week, and finish the week with everything killed up and with probably less meat in their coolers than a week ago.

The supply this week has been less than last week in the aggregate, and extremely light since Tuesday. Liberal orders for shipment East helped the market Wednesday, when \$8.35 was paid for heavy native steers, top for the week. Most of the natives sell between \$7.00 and \$8.00, and fed West-erns from Northern Colorado brought \$7.25 to \$7.75 here this week, hay-fed Western feeders \$7.15 to \$7.50, yearlings and twos from the Panhandle \$6.90 to \$7.75, quarantine cake-fed steers \$6.75 to \$7.30, light quarantine steers, including some Louisiana and Arkansas cattle, \$6.75 to \$6.00, veal calves up to \$10.50.

Commission men are telling their customers that the present week will probably prove to be the low point of the market for the present, and that fed cattle will be on a much higher level of prices by the first of May.

Hogs are around 20 cents lower for the week, with a strong to 5-cent recovery today. Receipts were only 3,500 today, and order buyers paid \$6.80 for the best hogs, bulk of sales ranging from \$6.65 to \$6.75, packers paying up to \$6.72½. Unless liberal supplies materialize next week the market will be stronger, as killers have expended much bear ammunition this week without any large supply of hogs to back it up. Local packers have shipped in 6,000 hogs during the week from Omaha, Sioux City and St. Paul, for slaughter in the plants here, including 2,000 head that arrived today.

Sheep and lambs are lower since Tuesday, but receipts have been very light, and salemen look for better prices next week, especially as there is only a moderate run in sight. Only one load of lambs arrived today, which sold about 10 cents higher, to an order buyer. The price was \$9.40, weight 84 pounds average. Prime lambs are quotable up to \$9.75, all weights, best yearlings \$8.80, wethers \$8.00, ewes \$7.65.
J. A. RICKART,
Market Correspondent.

Call 72 for Carbon Paper.

KIND FRIEND:

You are cordially invited to attend the opening of our FOUNT, on Wednesday, March 24th, 1915. Free ice cream and soft drinks for the ladies; soft drinks, cream and cigars for the men; ice cream cones, candy and chewing gum for the children.

We have the best-equipped Fount in the city. Sanitation is our first consideration. Try our Milk Chocolate. We expect to try to give you the best service, and will appreciate your trade.

In addition to the Fount Service, we have a complete line of Variety Goods. We are handling the very best goods we can buy, believing them to be the cheapest in the end. We pay cash for everything in our store, take all cash discounts, sell for cash only; therefore we can sell many things for less than other stores.

We have a complete line of Sewing Thread—Clark's and J. P. Coats'. In Crochet Thread, we have a splendid line. See our 5c and 10c Lace Display, and our line of Ribbons. We have a splendid line of Shelf Hardware and Ammunition. Our Garden Tools are complete, and our display of China and Queensware is also complete.

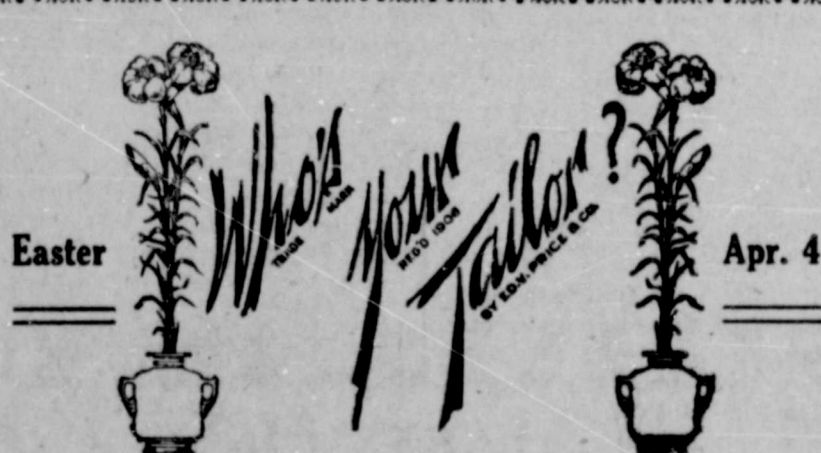
We have a large order of Armor Holeproof Hosiery, which we absolutely guarantee to give satisfaction. This line is so well made that the factory has instructed us to state to our friends that if any article does not give absolute satisfaction (you to be the judge), they will replace it. All you have to do is to return the goods to us, state that they did not wear as well as you expected, and we will replace with new goods. No statements to sign, no red tape to go through.

Don't forget our OPENING DAY FOR THE FOUNT—and COME! It is our treat.

We wish to thank our friends for the splendid trade you have given us up to this time, and we certainly appreciate you giving us a share of your business.

Very truly yours,

THE TEMPLE OF ECONOMY.



Have Your Easter Suit Represent Quality!

Let us show you the virtues of clothes tailored to your individual order from the style and fabric you select.

We Guarantee Correct Fit and Faultless Workmanship at a Surprisingly Reasonable Cost

Be Measured Now

Waller Tailoring Co.

Phone 188

PUBLIC INDEBTEDNESS IN THE UNITED STATES.

WASHINGTON, D. C., March 22.—A special bulletin on county and municipal indebtedness and sinking-fund assets, compiled under the supervision of Mr. Starke M. Grogan, Chief Statistician in charge of the inquiry, and soon to be issued by the Bureau of the Census, Department of Commerce, will show a total net public indebtedness, for the year 1913, of \$4,850,713, or \$49.97 per capita—an increase of more than two billions, or 70.9 per cent, over the amount reported for 1902, which, in turn, was 42.7 per cent more than in 1890. (By "net indebtedness" is meant total gross debt, less sinking fund assets.) The per capita net indebtedness increased 38.8 per cent between 1902 and 1913, and by 13.3 per cent between 1890 and 1902.

The 1913 total comprises a national or Federal debt of \$1,028,564,055, state debts amounting to \$345,942,305, and an aggregate indebtedness for counties, municipalities, and other minor civil divisions, of \$3,475,954,353. The per capita net indebtedness of the Nation decreased from \$13.60 in 1890 to \$12.22 in 1902, and to \$10.59 in 1913; the per capita net indebtedness of the states decreased from \$3.37 in 1890 to \$3.03 in 1902, but increased to \$3.57 in 1913; and the per capita net indebtedness of counties, municipalities, etc., increased from \$14.79 in 1890 to \$20.74 in 1902, and to \$35.81 in 1913.

County and Municipal Debt.
This bulletin, which is one of a series of eight, all pertaining to the general subject of wealth, debt, and taxation, relates especially to the indebtedness of counties, municipalities, townships, school districts, etc.

The total net indebtedness of counties, municipalities, etc., in 1913—in round figures, \$3,476,000,000—was made up as follows: Counties, \$371,500,000, or 10.7 per cent; cities, incorporated towns and villages, etc., \$2,885,000,000, or 83 per cent; unincorporated towns, townships, precincts, and special districts created for such purposes as road and levee construction, drainage, irrigation, fire protection, etc., \$190,600,000, or 5.6 per cent; independent school districts outside of cities, town, and villages having over 2,500 inhabitants, \$118,900,000, or 3.4 per cent. This aggregate of \$3,476,000,000 in 1913 represents an increase of almost \$1,846,000,000, or 113.2 per cent, over the amount reported for 1902. It is believed, however, that a small part of this indicated increase is apparent rather than real, being due to a more thorough canvass in the later year. The rate of increase between 1890 and 1902 was 76 per cent.

Per Capita Indebtedness.
The per capita net indebtedness of counties, municipalities, etc., in 1913 was \$35.81, and the percentages of increase between 1902 and 1913 and between 1890 and 1902 were, respectively, 72.7 and 40.2.

The net debt of counties, municipalities, etc., was greatest in New York State, where it amounted, in round numbers, to \$1,046,000,000 in 1913, an increase of 143.8 per cent as compared with 1902; the rate of increase between 1890 and 1902 was 115.2 per cent. Next to New York in respect to size of county and municipal net indebtedness came Pennsylvania and Ohio, with \$246,000,000 and \$234,500,000, respectively, in 1913. The smallest net debt in that year was for Nevada, \$2,575,000.

Of greater significance, however, are the figures for per capita indebtedness. Here again New York headed the list, with a net debt of counties, municipalities, etc., amounting in 1913 to \$107.71 per capita, an increase of 90.4 per cent as compared with 1902, in which year the per capita figure was 70.1 per cent higher than in 1890; the second and third highest per capita amounts reported were for Washington and New Jersey, \$70.21 and \$61.66, respectively, in 1913; and the smallest per capita figure for that year was reported by Arkansas, \$7.58. For Pennsylvania and Ohio, the states having the second and third largest net indebtedness of counties, municipalities, etc., in 1913, the per capita figures were \$20.34 and \$47.23, respectively; and Nevada, in which state the total net indebtedness was smallest in 1913, reported a per capita net debt of \$27.19 in that year.

The District of Columbia showed a decrease of \$5,500,000, or 37.7 per cent, in net municipal debt between 1902 and 1913, but in no state except New Hampshire was there found a decrease in this respect; and in only three States—Rhode Island, New Hampshire, and New Mexico—and the District of Columbia did the per capita net indebtedness of counties, municipalities, etc., show a decrease as compared with 1902. The rates for these States and the District were as follows: Rhode Island, 22.3 per cent; New Hampshire, 9.2 per cent; New Mexico, 1.5 per cent; District of Columbia, 48.4 per cent.

County Debt.
The gross county indebtedness was \$293,000,000 in 1913, of which amount \$21,700,000, or 5.5 per cent, was pro-

vided for by assets of sinking funds. Funded or fixed debt constituted 84.5 per cent of the total gross debt, while the remaining 15.5 per cent was made up of current and floating liabilities, such as "special assessment loans" for street improvement and the like, "revenue loans" or interest-bearing obligations running less than a year, and warrants, orders, vouchers, and audits, due but unpaid at the close of the fiscal year.

The net indebtedness of counties increased by 35.5 per cent between 1890 and 1902, and by 89 per cent between 1902 and 1913; while the per capita net county indebtedness increased by 11.6 per cent between 1890 and 1902 and by 54.6 per cent between 1902 and 1913, amounting to \$4.33 in the latter year.

The greatest net county indebtedness in 1913, \$34,800,000, was reported for Ohio, while New Jersey was a close second, with \$33,800,000. The smallest net county indebtedness in that year was for Vermont, \$25,931. The highest per capita figures were for Montana, Nevada, New Jersey, and Arizona—\$15.49, \$13.64, \$12.30, and \$10.74, respectively—while the lowest, \$0.07, was for Vermont.

Municipal Debt.
The gross indebtedness of cities and other municipalities in 1913 was \$3,560,000,000, of which amount 16.2 per cent was covered by sinking-fund assets. Funded or fixed debt represented 88 per cent of the total gross indebtedness, the remaining 12 per cent consisting of special assessment loans, revenue loans, warrants, orders, etc.

The net municipal debt increased by \$6.4 per cent between 1890 and 1902, and by 115.2 per cent between 1902 and 1913. The greatest net municipal indebtedness in 1913, \$1,018,000,000—more than one-third of the total for the United States—was found in New York State; the next largest amount, \$205,700,000, was reported by Pennsylvania. The smallest net municipal indebtedness in that year, \$931,184, was shown by Nevada.

REAL ESTATE TRANSFERS.
E. C. Nix and wife to J. H. and M. J. Gregory, consideration \$2,640: Northeast quarter section 13, block CL, certificate No. 951.
Mrs. Emma Williamson, consideration \$325: Survey 40, block JK2, two acres.
J. L. Ferguson to J. H. Reed, \$10 and other considerations: Hale Center town lots.
C. F. Scott and wife to J. R. Scott, consideration \$1,500: Lot No. 11 and north half of lot No. 10, block 3, Riverside Addition; lot No. 9 and south half lot No. 10, block 3, Riverside Addition.
J. R. Scott to C. F. Scott, consideration \$1,500: 102 acres in block S, Hale County.

Rex Lindsey returned Saturday from points south, where he has been in the interest of the Plainview Steam Laundry.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color THE HERALD. —Adv. 11



A Bell Telephone
Always a Friend in Need
In case of sickness or accident, the doctor can be summoned by telephone in less time than it takes to harness a horse. If he is some distance away, he can give instructions over the telephone that may save a life.
It is a time-saver when time is most valuable.



EVER SALVATED BY CALOMEL? HORRIBLE!
Calomel is Quicksilver and Acts Like Dynamite on Your Liver.
Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.
When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of Dodson's Liver-Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate.
Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver-Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

It Always Helps
says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.
I wish every suffering woman would give
CARDUI
The Woman's Tonic
a trial. I still use Cardui when I feel a little bad, and it always does me good."
Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.
Get a Bottle Today!

Free Literature Describing the Great California Expositions
Write at once to this Bureau for literature descriptive of the great Panama-Pacific International Exposition, which opened in San Francisco on Feb. 20, and the great Panama-California Exposition now open at San Diego.
This Bureau is prepared to supply complete information in regard to railroad rates, hotel accommodations, interesting side trips, and reliable, authentic, unbiased information about any section of the great Pacific Coast country.
Send us 2c in stamps and we will send you book describing the Panama-Pacific International Exposition, book describing the Panama-California Exposition, a map of California and a sample copy of Sunset Magazine, the great Pacific Coast national magazine, containing beautiful pictures of the Expositions. The regular price of the magazine is 20c per copy. Address
SUNSET MAGAZINE SERVICE BUREAU, San Francisco, Cal.

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, burning, bleeding or protruding piles in 6 to 14 days. The first application gives ease and rest. 50c.

JUDGE FOR YOURSELF.
Which Is Better—Try an Experiment or Profit by a Plainview Citizen's Experience?
Something new is an experiment. Must be proved to be as represented.
The statement of a manufacturer is not convincing proof of merit. But the endorsement of friends is. Now, supposing you had a bad back, A lame, weak, or aching one, Would you experiment on it? You will read of many so-called cures. Endorsed by strangers from far-away places. It's different when the endorsement comes from home. Easy to prove local testimony. Read this Plainview case: P. C. Russell, Moreland St., Plainview, says: "I have used Doan's Kid-

ney Pills, procured from the Lone Drug Co., for acute lameness in my back and sluggish kidneys. They have certainly helped me and are the only medicine that ever gave me lasting benefit."
Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Russell had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor tingling in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that each of them will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.
FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.
Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

How To Give Quinine To Children.
FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2 ounce original package. The name FEBRILINE is blown in bottle. 25 cents.

MANY TROUBLES DUE TO AN INACTIVE LIVER
Many of the troubles of life such as headache, indigestion, constipation and lack of energy are due to inactive liver. GRIGSBY'S LIVER-LAX is a natural, vegetable remedy that will get the liver right and make these troubles disappear. It has none of the dangers or disagreeable after effects of calomel. Get a 50c or \$1 bottle of this splendid remedy from your druggist today. Every bottle bears the likeness of L. E. Grigsby, who guarantees it through
J. W. WILLIS DRUG CO.

It's Time To Think About Your Garden
Famous Luther Burbank stock of seed in bulk and packages. Cabbage plants are ready to deliver now.
EASTER LILIES
We have hyacinths now ready for delivery and will have some beautiful lilies in time for your Easter decorating. At all times we can supply your needs in cut flowers—roses and carnations. Potted plants are a specialty. A big shipment of that beautiful Aztec ware in vases, pots, hanging baskets and window boxes is due to arrive any day.
Plainview Floral Company
Phone 195

Eight Thousand Miles Without Trouble
Here is some real evidence from a man who knows. Having tried all kinds of products, he chooses the "Made in Texas" products, distinguished by the Red-Star-Green-T emblem.
Stamford Motor Company
Stamford, Texas 5/25/14.
The Texas Company, Stamford, Texas.
Gentlemen:—
The more I have to do with Texaco Motor Oil the more I become convinced of its superiority over other oils. Last year we sold about one hundred cars and tried all the leading brands of Lubricating oils and Gasoline but finally centered on TEXACO. It's good enough for us.
I have in mind one car in particular which has used Texaco Motor Oil and Texaco Auto Gasoline exclusively. This car has been in use seventeen months and has traveled 8000 miles. Yesterday we took the spark plugs out for the first time just to see what condition they were in; finding them remarkably clean, they were replaced without any cleaning. The condition of this motor more than anything else prompts me to write this letter. Most of this car's service has been slow running, which all Automobile people know to be hard on a motor than the country roads.
If all the TEXACO products come up to the high standard set by MOTOR OIL and AUTO GASOLINE you should have no trouble in winning the trade.
Yours truly,
H. M. Hankins
All Texaco products are manufactured at the same high standard. They are available for you in your own town. Order from our agent.
The Texas Company
General Offices, Houston, Texas
No. 29

BRING BRISCOE NEARER HALE.

Not many years ago the best outlet for Briscoe County was through Hale County. The roads were kept open and the people of the Silvertown country came to Plainview more often. Now the large pastures are being cut up and the "angling" roads closed. There are so many gates to open that much time is lost in going from Plainview to Silvertown, and vice versa. The quickest route is much longer than the route a crow would take. Roads to Silvertown direct are almost impassable.

The people of Silvertown will find their outlet south. The Kennedy railroad, their best hope of a road in the near future, runs south. The grade has been partially completed. Their best outlet is south and into the Plainview country. When a railroad is built from and to Silvertown it will go south.

Why not prepare now for such a road?

Dirt roads and railroads are often parallel. When that new road comes Briscoe's interests and Hale's interests will be much the same. They are that now. Plainview, being a bigger, better established town than Silvertown, offers the people of that town better advantages in shopping for things which their merchants cannot keep in stock, than does any other town in this section. It would be a tremendous advantage to Briscoe County to have good roads into Hale County. Plainview needs the patronage of the people of Briscoe County, for those things which her own merchants cannot supply.

Wouldn't it be a service to the people of both counties for the Commissioners to call a conference of Hale and Briscoe Commissioners and discuss ways and means of connecting the two counties?

PLAINVIEW A TOWN OF PERMANENT HOMES.

The town with the most permanent homes is the best town. The town with the most rent houses is the town with the most shifting population.

Plainview needs more homes—more permanent homes.

The Plainview country needs more of those refreshing spots into which the father and mother place their savings in order that living may be more comfortable and more joyous, that their children may have the things which pertain to culture and refinement.

The man who pays rent on a farm or for a home is able to pay for his farm and for his home, if given a little assistance. His rental money represents the original money invested, and profit for rental property is profitable. If he can pay enough money to keep the property up so that it will be revenue producing for the landlord, he can pay for the property. If he has not the capital it is communal economy of the highest type to furnish it to him. A loan association could be organized in Plainview with a capital stock sufficient to permit many more men to become owners of their homes and builders of new homes. The capital of the association could be made to bring in interest for the incorporators and at the same time aid men in becoming home owners.

The more permanent homes Plainview and the Plainview country have, the better town it will be morally and financially. Any man wants to make his home town better. Every man wants to guard his threshold and keep the home town as clean as he can. The home is the center of man's activity. Given good, clean, wholesome homes, and the community will be that. Given foul, indifferent, inefficient homes, and that will be reflected into the community.

And more of the good qualities and less of the bad are to be found in the home the domicile of which is owned by its head, than where a landlord is paid rent.

THE ANGLO-SAXON MYTH.

Springfield (Mass.) Republican.

If the war should have the effect of ending the Anglo-Saxon myth, there will be at least a small item to its credit. Seldom has a word exercised a more potent effect on the imagination, and the effect has not been altogether wholesome. Curiously enough, the whole thing was based on a misunderstanding. Anglo-Saxons, though purists have demurred to its formation, was a sufficiently good word to describe what its originator meant by it—English Saxon, a Saxon settled in England or the language he spoke. Unfortunately, it came to be taken to mean a hyphenated citizen of a very superior breed, qualified by being an Anglo-Saxon for the high mission of dominating the world.

As a technical term, to describe what philologists have vainly sought to rename Old English, the English spoken between the coming of the Saxons and the Norman conquest, Anglo-Saxon does very well indeed, and the tendency to revert to it is sensible; only students know what Old English means, but Anglo-Saxon is free of ambiguity. But as applied either to Englishmen or to Britons or to the English-speaking peoples of today, Anglo-Saxon is senseless or misleading, and the present disposition to shelve it is no bad thing.

No substitute, to be sure, has been offered which seems likely to replace it. Anglo-Norman has been proposed, but this merely substitutes one invasion for another—by analogy Anglo-Norman should mean the Normans in England. Anglo-Celtic has been suggested, but this, on the same principle, should distinguish the Celts of Britain from their kinsmen on the continent. A name for the British which should take in all the elements in the racial blend would be as complicated as a chemical formula, and not so useful. On the whole there seems nothing more satisfactory than "British," and why should not the poetic "Briton" be revived for every-day prose to describe a British subject, or a native of Britain who is not English? Of late there has been a recrudescence of "Britisher," but this is an atrocity.

The real difficulty is to find a name for the English-speaking peoples, who sometimes figure in these bookish days as the English-reading peoples. Very likely the feebleness and vagueness of "Anglo-Saxon," which has at least the advantage of ignoring political boundaries. Just now the British press seems to be boycotting "English"—if the people of England want to get rid of the name the English-speaking world could make very good use of it. Fault is sometimes found with our arrogance in calling ourselves "Americans," as though we monopolized the continent, but it is not arrogance so much as necessity, at some point or other we must find a handy, short expression—"English-speaking" is quite enough load to carry.

Yet, awkward as it is, it has the advantage of Anglo-Saxon, in that it expresses a substantial truth. English may not be quite the same in the different regions where it is spoken, but the variations are not serious, and few have countenanced the proposal to call our variety of it "American."

"Anglo-Saxon," on the contrary, is a travesty when used, as it has been used, as a kind of equivalent for "English-speaking," and it is not much better when applied to present-day Englishmen. As to the ethnical composition of the people of the British Isles, anthropologists have learned just enough to know that the old ideas on the subject are mere rubbish; they do not pretend as yet, and it may never be possible, to determine the different stocks or the proportions in which they are blended. Only a short time ago Maurice Hewlett was declaring that the Normans still exist after eight centuries as a distinct caste. Others have laid stress upon the great admixture of Celtic stock. Such inquiries have scientific interest, but from a practical point of view they are negligible. It is sufficient that the people of the British Isles are what they are, and the simplest way of describing them is the best. "Briton" is a little archaic, but there is no reason why it should not be revived as a name to British and Ireland can join the "Anglo-Saxon" humbug swept away, in singing "Britons shall never be slaves."

PRAIRIE AVENUE.

PRAIRIE AVENUE, Texas, March 22.—The wind blew quite hard here Monday.

Sunday was singing day at Liberty. West Carter had the bad luck to have a horse killed in a runaway last week, by running in a fence and getting cut.

Clayton Williams and bride are nicely settled in their house now.

Mr. and Mrs. W. G. Williams gave a formal dinner last Wednesday to a number of their friends, in honor of their son Clayton and bride. There were about 60 people present.

There are lots of ducks on the lakes nowadays.

W. C. Ooley was in Plainview Monday.

Miss Erma Boedeker came home Monday from a three months' stay in East Texas. She informed the writer that it just rained and rained while she was there.

Mrs. M. E. Palmer was visiting in this locality last Saturday.

Mrs. J. A. Pullen was a caller at the H. L. King home, in Plainview, Sunday evening.

A niece of Mrs. W. G. Williams has arrived from East Texas to visit a few weeks here.

A light snow fell here last Thursday.

Mrs. S. M. Nations and Sam returned from Mineral Wells last Friday.

PETERSBURG.

PETERSBURG, Texas, March 20.—Several inquiries were heard upon the street Monday morning as to what was that bright ball glittering in the east. A few of the old-timers remembered, and the younger generation was informed that the sun was shining again.

A number of farmers of this community are taking advantage of the good weather to sow oats.

Mr. and Mrs. J. W. Allen and Mr. and Mrs. Ben Allen spent Tuesday in Floydada.

Mr. and Mrs. Tom Lowery, who live near Abernathy, are receiving congratulations from their friends upon the arrival of a fine pair of twin boys.

Dr. and Mrs. H. A. Gilliam made a trip to Floydada Tuesday.

Rev. Bates, of Floydada, filled his regular appointment with the Presbyterians of this place last Sunday. His sermons were enjoyed by all who heard them.

Hershel Rcherson, who had the misfortune to lose his right arm in an accident some time ago, is reported to be getting along nicely.

Mr. and Mrs. Dave Criswell are happy over the arrival of a fine baby, last Saturday.

J. R. Brown returned Saturday from a trip to Dallas.

The hardware business of J. B. Gartin has been purchased by H. J. Willis Hardware Company, of Floydada, and will be managed at this place by Mr. Moon.

Dr. and Mrs. Grier arrived here from De Leon Wednesday afternoon. We welcome them to their new home and wish for them much success. They will occupy the residence vacated by Dr. Gilliam.

A light snow fell here Wednesday morning, but was all melted before noon.

FOUND.

Four laprobs near Central High School Building. Call at Herald Office and pay for this ad. —Adv. 1f.

WILLIAM FOX

Presents

EDMUND BREESE
The Celebrated Actor

IN

"THE WALLS OF JERICO"
A Modern Society Play

IN 5 PARTS
AND 300 SCENES

MCH. THURSDAY MCH.
25 THURSDAY 25



ROSS D. ROGERS, Prop.

Be Careful and Hide Your Valuables

"THE THIEF"
IS COMING
Thursday, April 1st

J. J. Lash's
REAL ESTATE CORNER
For Sale, Exchange, Rent, Lease
Phone 653, Front Room Opera House Bldg.

80 acres highly improved land near Ottawa, Kansas; will exchange for 160 acres improved land on South Plains in Hale County.

320 acres land near Hale Center, Texas; will exchange for land in Eastern Kansas or Northern Missouri.

160 acres cultivated land; will exchange for land in Iowa.

Large seven-room house and two and one-half acres land. Want to exchange for small residence and get difference.

Light draft and road horse; want to exchange for two smaller horses.

Three lots, three blocks of square, east front; west part of town; fine location for small rent houses. \$550 for the three; \$100 cash; balance \$50 quarterly.

20,000 sheep ranch for sale. Price, \$1.50 an acre.

Fine double two-story brick, steam heated, electric light, in good town and bringing good rent. Will exchange for land near town.

146 acres land southeast of Plainview; will exchange for town property.

Phone me about your house for rent. I am having calls every hour.

50 acres land, improved; five-room residence in town; one pool room tables and business; two store properties, with stock of merchandise, fixtures, wagons, refrigerators and packing plant. All this in good town in Ohio and belongs to one man. Price, \$30,000. Will trade for ranch on South Plains.

SHORTHAND.

I will teach one or two young men or young ladies shorthand for room and board for few weeks. Inquire at Herald Office. —Adv. 1f-pd.

WANTED—Position as Stenographer. Phone 367. —Adv. 1f.

The Presbyterian Aid Society will have their annual Easter Market and Egg Hunt Saturday, April third. The food sale will be held at Sewell's Grocery, and the Egg Hunt at the home of Mrs. W. A. Todd. In addition to the joy of finding nests of bunny eggs, the little folks will have contests in carrying eggs in spoons and rolling them. —Adv. 1f.

In the
Boy's Department
New Suits--
SMART, PRACTICAL STYLES



THESE new collections will prove very interesting to mothers, we are certain. The new model Norfolks boast styling that's smart---unique.

The one pictured here is among the best. The front belt is detachable at the sides; when left off, the lad wears a charmingly tucked belted back jacket. Lapels, collar and patch pockets reveal grace in every line.

This is only one of many new models---all are reflective of the skill employed in creating PERFECTION CLOTHES.

Materials are offered in assortments of latest colors and patterns

Priced \$4.00 to \$10.00

SOME WITH EXTRA
PAIR OF PANTS

Carter-Houston's

Don't Delay Easter Shopping Until the Last Moment

We are ready in all Departments with most splendid selections of seasonable merchandise. The newest Styles and Patterns somehow reach our store first and people on the Plains and off, too, are learning it. You should get the habit of trading at the Progressive, Growing Store.

Ladies' Suits and Coats

A stock that is changing daily--so fast are the sales here. New goods are coming right along to fill the place of those going out.

Suits \$10.00 up Coats \$1.50 up

Dresses--Ladies' and Misses'

For every occasion, there's a dress here. An extensive line of maids and house dresses, street dresses for girls and grown ups. Graduation dresses, party dresses, etc. etc. A price none too high on every one. A new neat fitting room and your perfect fit before the dress is yours.

Shoes

Our early sales in this department have been phenomenal. The store's reputation for selling satisfactory footwear and the extensive showings of shoes and pumps that conform to the new Spring Style tendencies is the only explanation of this big early selling. We carry in stock various sizes and fit the foot.

The Rich-lie

ANNOUNCE OPENING OF
BARGAIN BALCONY
Friday and Saturday,
March 26th and 27th

Chinaware, Aluminum, Glassware, Electroliers,
Stationery, Dolls, Toys, Favors, etc. etc.

On the long balcony lately constructed in the main section of our store this New Department has been arranged. It is easily reached by a very short flight of stairs to the right rear of Ladies' and Men's Departments.

It is our purpose to carry here not only the staple items in the lines mentioned, but many novelties, favors, etc., such as are usually seen only in exclusive specialty shops.

As to prices, the name of the department conveys the right idea. The goods will be sold at prices much less than can usually be afforded. We shall offer here, as in other departments of our store, Dependable Merchandise.

Here are some Special Prices that will be in effect opening days:

100 Boxes Fine Stationery, worth 25c each elsewhere	10c each
Large size Crepe Tissue Toilet Paper, per roll	5c
High-grade No. 2 Hexagon Pencils, nickel tips and rubber, 3 for	5c
Collapsible Aluminum Drinking Cups for	5c
2-quart Measure Cups, each	5c
4x6 Ivory Trays for, each	25c
"America" Alarm Clocks for	65c
Baseball Bats for, each	10c
24 Birthday Candles for	5c
Brass Electroliers, our regular bargain price \$4.25, for	\$3.50
2 four-ounce bottles Peroxide for	15c
Yankee Combination Can Openers	5c each
5 cakes Jap Rose Toilet Soap for	25c
"Eveready" Flash Lights	75c
\$1.00 size "Happy Fat" Doll for	75c
1 lot \$1.25 and \$1.35 Cut Glass, worth much more as usually priced, for	\$1.00
Brass Extension Curtain Rods, large fancy ball ends, for, each	10c
Aluminum Fry Pans for	10c each
Mechanical Toy Boats for	25c
Bath Tub Soap Holders for	10c
Flower Pots complete	2 for 15c

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St. PLAINVIEW, TEXAS 107 W. Main St.



The Best In Men's Wear

In every large city there is one store that is recognized as the style center. Particular men buy their garments there because they never have to question either price or style.

And the Richlie Store holds this position in Plainview.

We have earned this reputation by selling only the best of everything. Men do not come here for bargains. They come because of certain satisfaction.

But the best does not mean the highest price. For price never yet made value.

Society Brand Clothes

In Society Brand Clothes we offer the most remarkable styles that can be bought at any price. Yet these exclusive garments actually undersell many lines of ordinary ready-made clothes.

If you appreciate hand-tailored garments of distinction at prices ranging as low as \$20, we solicit your investigation. See our new models today.

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Central Mothers' Club meets every third Friday in the calendar month at the Central High School Building. Patrons and friends of the school are invited.

MRS. MCKEE ANSWERS MOST QUESTIONS ON BOOK OF GENESIS

Mrs. Geo. Saigling offers Presbyterian Ladies' Aid Novel Contest on Bible.

The regular social meeting of the Presbyterian Ladies' Aid met with Mrs. J. L. Vaughn, 600 Restriction Street, yesterday afternoon, with Mrs. Geo. Saigling as hostess.

Needlework was the order of the day. Mrs. A. W. McKee favored the guests with a rendition of a number of selections from "Martha." Mrs. Saigling had some splendid selections from grand opera for the Victrola.

A novel, instructive entertainment was the contest devised by the hostess. A number of questions on Genesis were asked; for example, "Who was the first shepherd or stockman mentioned in the Bible?" "The first agriculturist or farmer?" "The first tree?" "The first conflagration?" Mrs. A. W. McKee scored highest, answering all questions but two.

The hostess served Russian tea, sandwiches and assorted cakes.

The next meeting of the Aid will be with Mrs. W. A. Todd, Monday, April 5.

PRESBYTERIAN LADIES' AID WILL HAVE EASTER EGG HUNT.

For the little folks, the Presbyterian Ladies' Aid Society is planning an Easter egg hunt at the home of Mrs. W. A. Todd for Saturday, April 3. An Easter market will also be opened at the Sewell Grocery.

Mr. Sonntag, who occupies one of the Syndicate farms near Lockney, was in Plainview today en route to Los Angeles, California for a few weeks' visit.

MRS. MCINTYRE ENTERTAINS THE MEMBERS OF TWO CLUBS.

Friday afternoon, at the home of Mrs. J. F. Garrison, Mrs. J. C. McIntyre entertained the members of the Halcyon and the Highland Clubs.

There were eight tables of forty-two. Home-made scandy was served during the games. Violets were given as favors. An elaborate luncheon was served by the hostess.

The guests were Mesdames John J. Roberts, of Hale Center; R. West Leonard, R. S. Pipkin, of Canyon City; J. W. Ryan, J. J. Lash, C. W. Tandy, P. B. Randolph and W. W. Underwood and R. A. Underwood.

The next meeting will be with Mrs. Chas. A. Malone.

J. H. Hall was here yesterday, having returned from a business trip to Ralls.

SUDAN HAS HIGH FEEDING VALUE.

In a bulletin on Sudan Grass just issued by the Experiment Station system at the A. & M. College, results of experiments to determine the comparative feeding-value yield per acre of this forage crop and other leading hay crops shows Sudan Grass to be undoubtedly the best hay crop in the United States. The bulletin gives all information on this crop, which was first planted under the direction of the Texas Experiment Station system and which has leaped into popularity insuring fame of the Texas system.

In comparison with Johnson and Bermuda grass, the most common hays in this State, Sudan yields 7,555 pounds in feeding value per acre, as compared to 4,000 pounds for each of the other crops. Timothy hay is the great hay of the Central and Northern States, yet in Ohio, where timothy flourishes best, the bulletin shows that Sudan yielded 3,300 pounds while Timothy grown on the same experiment farm yielded only 3,367 pounds.

The new bulletin, which was prepared jointly by B. Youngblood, director of the Stations, and by A. B. Conner, agronomist to the Stations, and who grew the first Sudan grass in the United States at the Chillicothe station, is ready for distribution, and may be had on application to Director Youngblood. It deals with history, types, soils, preparation of the soil, methods of cultivation, harvesting and every other phase of the growth of the grass.

Mrs. E. B. Miller and children left today for an extended visit with relatives in Boonville, Mo.

Rev. A. L. E. Webber has returned to Plainview, after a week's pastoral work at Gasoline.

Judge R. C. Joiner spent the weekend with his family, in Plainview. He has been presiding over the District Court of Floyd County.

Mrs. J. A. Pullen, of Prairie Avenue, was in Plainview today, on business.

E. H. Perry is in Amarillo today to attend the Elk Minstrel.

T. O. S. Durham, of Lockney, was in Plainview this morning en route to Amarillo.

E. C. Chew and William Groves, of Hale Center, are transacting business in Plainview today.

Horace Lindsay went to Amarillo this morning. He will drive back in a car.

Ellis Jones, of Hart, was in Plainview Saturday, on business.

A. G. Hino made a trip to Post City Saturday, on business.

James Harral, one of Hale Center's merchants, was in Plainview yesterday en route to Amarillo.

L. Ivey left yesterday for Roswell and other points in New Mexico.

L. H. Darrell and wife have returned to Floydada, from Williamson County, where they have been visiting Mr. Darrell's father.

Dr. Guest and Chas. Cowett, of Lockney, were here yesterday, en route to Fort Worth, where an operation will be performed on Mr. Cowett for appendicitis.

A. A. Hatchell was called to Lockney Saturday afternoon to prepare the body of Mrs. Moon, who died here, for shipment to her former home, Mills, Iowa.

O. L. Cashin and P. J. Woldorf, of Howell, have been in Plainview prospecting. They are favorably impressed with the Plainview country.

H. C. Ferguson, who has been in Plainview on business, left yesterday morning for his home.

Miss Callie Glenn left yesterday morning for Belton, where she will enter Baylor College for Women.

B. Frank Buie, one of the oldest practicing attorneys in the Plains section, was in Plainview today, from Canyon City, on legal business.

J. C. Finley will leave tomorrow for Lockney, where he will visit his father, Rev. H. G. Finley.

Otis Trulove was in Plainview yesterday to visit his family.

Judge H. C. Randolph and Judge L. C. Penry are in Silverton attending District Court.

F. P. Atkinson went to Amarillo on business yesterday.

Daig Young is recovering from the effects of a broken arm.

LIGHT HOUSEKEEPING ROOMS. Phone 474. —Adv. 15

FOR SALE.

Mountain Sheep and Elk's Head for sale. Call 9010 or see at Ben's Barber Shop. —Adv. 81-pd.

CENTRAL MOTHERS DISCUSS TOPICS OF TIMELY INTEREST.

(Continued from Page One.)

point out several sane, valid reasons as to why music should be included in every public school system.

"To head this list is most frequently mentioned the disciplinary value of the subject. The superhuman effect of the military music on the soldiers marching to the battlefields is familiar to all. Again, the incidental panics in crowded halls being averted by the bursting forth of song at a tragic moment and the soothing effect on terrified audiences, need no rehearsal at this hour. By me, but these references will serve as only hints at the disciplinary value of music.

"As a developer of mental concentration, the study of two- and three-part song work is now granted to prove more timely and of greater purpose for school-room use than many of the mental drills now in vogue in the school room and used for mental developers.

"As to the effect of vocal music on the physical body, no person can conscientiously take vocal training even for a short period and not feel its wholesome effect upon the physical organization, so the natural, deep breathing which comes as the result of this training is not to be underestimated in a child's life.

"A few words as to what music contributes to one's social life: Never before in the history of education was so much interest manifested in social-

izing the school life as is today, and it does seem whatever civilization demands of the adult after the school life is over is the thing which should be taught the growing youth of the land. Applying the practical test of needing it after the school days are no more, ranks music along with the three R's for being a practical study.

"Now, as for the cost of introducing music, the equipments for introducing this important branch of work are limited even under model conditions to one or two Victrolas with a few of the best records to present the highest ideals of musical composition to the growing youth. For in music as in every other line the habits formed during the adolescent period of a child's life most often govern and determine their tastes in after years.

The cultural side of music is generally well understood and appreciated. Statistics bear me out in this statement, that moral degenerates never come from homes of good musical surroundings; but in making this remark, please remember the cheap, trashy, ragtime type which is heard habitually in too many of our good homes is not treated under the head of music.

"As conditions now are, music will ever be recognized as a luxury, to be enjoyed by the few, until it is democratized through that potent factor of American life—her public schools.

"Miss Bentley, of Washington, D. C., a woman who has given much time and thought to this important branch of school life says: "To teach music as a contribution to organic culture is to increase the health, poise, sight, hearing, the voice and the touch of the individual, and it seems to me that any one subject which will develop the complete nature, as does that or music when rightly taught, should be recognized as an essential, and should be included in every school curriculum, for some one has said:

"Our lives are songs; God writes the words,

And we set them to music at pleasure;

And the strain grows glad or sweet or sad

As we choose to fashion the measure.

We must write the music whatever the words,

Whatever the rhyme or the metre;

And if it is sad we can make it glad,

Of if it is sweet we can make it sweeter."

**WARNING TO PRODUCERS
IN TEXAS AGAINST "HALF-
AND-HALF" COTTON.**

During the last two years the attention of the United States Department of Agriculture has been directed to the fact that active campaigns have resulted in the introduction into portions of Oklahoma, Texas, and Arkansas of a variety of cotton called "Half-and-half." It is reported that the seed has been sold for as much as \$5 per bushel, under the representation that it is an exceedingly prolific variety, yielding 50 per cent of lint, or a 500-pound bale from 1,000 pounds of seed cotton. Many inquiries have been received from planters throughout this section asking for advice concerning this cotton.

The department's representatives have examined many samples of "Half-and-half" cotton from these States, and have grown it in experimental plantings, and have found it far inferior to cotton ordinarily produced in this section.

The department's field tests on numerous varieties have shown that "Half-and-half" does not maintain a high rank in total lint yield per acre. The large production of lint to seed apparently results from the fact that the seeds are very small and light. The danger of judging cotton by lint percentages has been explained in Bureau of Plant Industry Circular No. 11, and the caution has been repeated in United States Department of Agriculture Bulletin No. 60.

The lint of the "Half-and-half" variety is of poor character, irregular, waxy, and very short, a large portion of the samples examined being less than seven-eighths of an inch in length of staple. Cotton less than seven-eighths of an inch is untenderable on future contracts made under the provisions of the United States cotton futures act, and therefore buyers will penalize it whenever discovered.

The department is informed that many persons who grow this variety have succeeded in selling it at prevailing prices, but this can not long continue. When cotton less than seven-eighths of an inch in length sells for full market price, it is because its true character was not detected. Whenever cotton firms find a large part of the cotton in any community falling to seven-eighths of an inch or less in length, buyers will be withdrawn from the district or they will scale down the prices on all grades to meet the lower prices which must be expected for such short staple.

Many interior buyers, as well as

practically all the larger cotton firms, have declined to handle this cotton at any price. They state that its lint is far inferior to that commonly grown in their territory, and is not acceptable to their regular customers.

Competent spinners have stated that this variety as ordinarily grown produces so short a fiber as to render it wholly unsuitable for the class of work which now consumes the great bulk of the cotton of the western belt.

Before this agitation became general, a high-grade sample of this cotton was submitted by the department to two prominent members of the New Orleans Cotton Exchange, who, on the first attempt to pull the staple, stated that the fiber was so short that it would be rejected as "perished staple" by their classification committee and would not be tenderable on New Orleans cotton contracts. Two members of the New York Cotton Exchange, to whom samples were submitted, made practically the same remarks.

Various cotton exchanges in the Southwestern States have taken official action to prevent the delivery of this cotton on contracts made between their members.

As grown in Texas, it is lacking in storm-proof quality, as the cotton drops from the bolls very easily and

the individual seeds often fall apart.

Repeated complaints are received from English spinners of the number of "mixy" bales of American cotton. This condition arises largely through the introduction of short staple into long-staple-cotton territory or of long staple into communities growing short-staple cotton. Any serious mixing of varieties which have fibers of different lengths results in serious losses in waste whenever the cotton is spun upon machinery adjusted for the longer varieties. Spinners will be quick to discover any serious admixture of shorter and inferior cotton, and the growers will suffer if such varieties become popular in their territory.

In view of these facts, the department warns the farmers of Oklahoma, Texas, and Arkansas that the introduction of "Half-and-half," or any other variety of cotton-producing fiber of less than seven-eighths of an inch in average length, will be likely to seriously damage the reputation of their local markets, and may result in a few years in basing the price in such markets on this inferior cotton. These same districts are now receiving a slight premium over the regular quotations for short staple. It will be a matter of particular regret to see the results of the campaign which has

been carried on by the department in these States in behalf of pure, big-boll varieties (Triumph and Lone Star) jeopardized by the promiscuous introduction of cotton of greatly inferior staple. Such a policy must result in very serious losses to all the growers in the communities where the poorer types become common.

As the seed is the primary factor in determining length of staple and there are early-maturing, prolific varieties with staple at least an inch in length, every cotton farmer should secure and plant such seed.

A STUDY IN FIGURES.

The rivers of the United States carry to tidewater every year 270,000,000 tons of dissolved matter and 513,000,000 tons of suspended matter. This total of 783,000,000 tons represents more than 350,000,000 cubic yards of rocks, or 610,000,000 cubic yards of surface soil.

FIDELITY AND SURETY BONDS

FIRE, LIGHTNING, TORNADO, AUTO-MOBILE, PLATE GLASS, BURGLARLY, LIFE, HEALTH, ACCIDENT AND LIABILITY INSURANCE ARE OUR SPECIALTIES.

IF YOU ARE NOT PROTECTED AGAINST

Death, Destruction, Dependency, Despondency, Despair, Degradation and Demoralization,

SEE

Long Houston & Crouch

PHONE 299

ROOM 3

1ST NATIONAL BANK



It is the baking powder. To make muffins, cakes and pastry rich and moist, yet light and feathery, a modern double acting baking powder must be used—one that will give off leavening gas in the oven as well as in the mixing bowl.



K C BAKING POWDER

is really a blend of two baking powders, one of which starts to raise as soon as moisture is added. The other is inactive until heat is applied. This sustains the raise until your muffins, biscuits or cake is done.

K C Baking Powder costs less than the old fashioned quick acting kinds, yet you need use no more and it is superior to them in every way.

Try a can at our risk and be convinced.

A NEW PUMP

**60 %
EFFICIENCY**

SEE

Layne & Bowler Co.

World's Largest Water Supply Developers

BARKER AND WINN

request the pleasure of your company
at the formal opening of the

Ford Building

**Saturday, April the third
Nineteen hundred fifteen**

from ten o'clock a. m., to ten o'clock p. m.

to meet

Mr. R. L. Calkins
Ford Official, Dallas, Texas.

Music

Refreshments

An Invitation to You

Many of our friends have received this invitation thru the mails—but we didn't have nearly enough to complete our list.

If you didn't receive one we urge you to consider this a personal invitation to you and your friends to be our guests at our formal opening of our new building.

We want you to see the completeness and modernness of our new home; to meet Mr. R. L. Calkins, Ford official of Dallas; and to see the several models and improvements in our display of Ford cars.

Barker and Winn

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. tf.

Which one—Mae I. or Olympio? —Adv. tf.

See WINFIELD & SON if you are in the market for a second-hand Ford. We have them worth the money. —Adv. 2t.

Our Prescription Department is in charge of three Registered Prescriptions, and our stock is absolutely new. No old goods in the Prescription Department. J. W. WILLIS DRUG CO., New Grant Building, opposite Elks' Home. —Adv. Feb.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

OLD PAPERS FOR SALE. HERALD PUBLISHING CO. —Adv. tf.

FOR SALE—Any amount of bundles of Kaffir and Sorghum. WRIGHT & DUNAWAY. —Adv. 4t.

FOR RENT—2 rooms for light housekeeping, one block from S. E. corner square. MRS. L. D. RUCKER. —Adv. tf.

FOR SALE—4-room house, electric lighted. Windmill and tank. Located in best part of town. 100-foot east front. A bargain. Will give time on part. Write BOX 322. —dv. 4t.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. tf.

FOUND: On Washington Street, boy's overcoat. Owner can recover by calling at The Herald and paying for this ad. —Adv. 2t.

FOUND—Bunch of keys. Owner can have same by identification and payment for this ad. —Adv. 3t.

PURE SUDAN GRASS SEED at 25c per pound at PLAINVIEW PRODUCE COMPANY. —Adv. 2t.

FOR SALE OR EXCHANGE. Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. tf.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

One thoroughbred Percheron stallion; four and a half years old; weight 1,400 pounds; color, dapple gray. W. H. MILLER, Happy, Texas. —Adv. Mar. 23.

SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

BY VIRTUE of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 13th day of March, 1915, by B. H. Towery, Clerk of said Court, against P. B. Snyder for the sum of Seven Thousand Two Hundred Seventy-Two Dollars and Fifty-One Cents and costs of suit, in cause No. 1099 in said Court, styled James Denney versus P. B. Snyder, and placed in my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 13th day of March, 1915, levy on certain Real Estate, situated in Hale County, Texas, and levied upon as the property of said P. B. Snyder. And on Tuesday, the 6th day of April, A. D. 1915, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten A. M. and four P. M., I will sell said Real Estate at public vendue, for cash, to the highest bidder, as the property of said P. B. Snyder, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Plainview Evening Herald, a newspaper published in Hale County.

WITNESS my hand, this 13th day of March, 1915. J. C. HOOPER, Sheriff, Hale County, Texas.

By J. F. FRYE, Deputy. —Adv. 3t.

WANTED—Chickens and Eggs. J. H. WRIGHT. —Adv. tf.

Carload of Oyster Shell just received. Fine for chickens. Let us supply your wants. RUCKER PRODUCE COMPANY. —Adv. tf.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. tf.

WANTED: To give you \$800.00. 80 acres fenced, 60 acres broke; worth \$2,000. You get it for \$1,200. 7 miles from Hale Center, 10 miles from Plainview. Public road. W. E. ARMSTRONG. Call Phone 209.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

ELECTRIC VACUUM CLEANER FOR RENT by the day to responsible parties. Clean your house once a week the nice, easy way. Phone 359. GARRISON - CONNER ELECTRIC CO. —Adv. tf.

If you have second-hand furniture for cash, sale or exchange, call 95. —Adv. 2t.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. tf.

Groceries at lowest cash prices. Ask how we can do it. EAST SIDE GROCERY. Phone 468. —Adv. 2t.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

All kinds of hot drinks, chili, etc., on sale at the Sanitary Fountain of the J. W. WILLIS DRUG CO., in the New Grant Building, opposite Elks' Home. —Adv. Feb.

Meat and Bone Meal, Plain Bone Meal and Ground Charcoal for your chickens at PLAINVIEW PRODUCE COMPANY. —Adv. tf.

Bring us your Poultry, Eggs and Butter. We give highest cash or trade prices for the Poultry and Eggs and will buy all of the Butter that we can use on same basis. EAST SIDE GROCERY, Geo. S. Fairris, Proprietor. —Adv. 2t.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. tf.

Manuscript Covers at THE HERALD. —Adv. tf.

A few sizes of screen doors at special prices at DONOHOO-WARE HARDWARE CO. —Adv. Apr. 5.

TO EXCHANGE

For South Plains—Shallow Water—Agricultural Land—1st—A splendid, two-story, brick hotel in a county site town of 5,000 population; well furnished and equipped throughout—steam heat, hot and cold water and telephone in each room, tile floors, metal ceiling. Best hotel in city. Cost to build \$27,000. Incumbered for \$8,500. Want to exchange equity for farm.

2nd—4 sections, 2,560 acres, in solid block; cheap lease grass joining; splendid cattle country; in Culberson County, Texas, 4 miles from T. & P. R. R. and town; clear except state debt. Want a good farm or income property.

3rd—Best equipped dairy farm in the Panhandle—320 acres, 120 acres in cultivation; 2 wells; big red barn, cement floors, steel stanchions; 7-room two-story dwelling; all newly painted; 4 miles from heart of this city. Can be bought for \$20 per acre. Improvements cost the money. No trade on this.

Write, J. M. NEELY, Amarillo, Texas. —Adv. 3t.

Let us print you some bright new Calling Cards. We have all of the popular styles of cards and type. THE HERALD. Phone your order to 72. —Adv. 3t.

Refresh The Home for Easter

There should be a no more gladsome, refreshing time than the Easter season. The very significance of Easter should create a desire to make the home look new and clean.

Look about your rooms, see how easily a new chair here, a fresh mattress there, a bright homelike library table or Globe Wernicke would add the touch needed to bring the spirit of spring and the gladness of Easter.

We are showing some new things in furniture, rugs and furnishings for every room in the house.

LET US SERVE YOU

E. R. Williams
FURNITURE AND UNDERTAKING

Garden Plants of All Kinds in Season

D. C. Aylesworth



Special Excursion to Austin, Texas

Account of State Sunday School Convention, to be held March 30---April 1. Tickets on sale March 29th and 30th at fare of \$19.20 for round trip. Good for return April 3rd. For further information phone 224.

R. F. Bayless, Agent

<p>W. FLAKE GARNER, Funeral Director and Embalmer</p> <p>Prompt Service Day or Night Phones 165 and 376.</p>	<p>DRS. SMITH & SMITH Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business pd. or pleasure.</p>
<p>MARTIN, KINDER, RUSSELL & ZIMMERMAN —Lawyers—</p> <p>West Side Square, Donohoo Building Plainview, Texas</p> <p>Offices in Tulsa, Texas</p>	<p>SURVEYING IN HALE OR ADJACENT COUNTIES.</p> <p>IF EXPERIENCE COUNTS, see White, the only experienced Surveyor in Hale County. Also OFFICIAL COUNTY MAPS FOR SALE. Price \$1.00 and \$2.00.</p> <p>Phone 229.</p> <p>T. P. WHITE, S., PLAINVIEW, TEXAS.</p>
<p>DR. NORMAN B. MAYHUGH, OSTEOPATH</p> <p>Office, 22 Grant Building</p> <p>Office, Phone 585; Home, Phone 171.</p>	

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Recleaned Native Grown Alfalfa Seed for sale in any quantity at PLAINVIEW PRODUCE CO. Ad. tf.

WANTED—All of the poultry and eggs you can deliver at the highest cash or trade prices. We will take all of the butter we can use at highest price and all you can let us have at shipping prices. EAST SIDE GROCERY, Geo. S. Fairris, Proprietor. —Adv. 2t.

Brighten up! Brighten up by Repapering some of those old rooms. Our stock is complete and our prices right. W. E. WINFIELD. Phone 95. —Adv. 2t.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

FOR SALE—3- and 4-year-old mules, broken and unbroken. Will sell Nov. and Jan. time. Also horses, cows, etc. Old Dr. Wayland place. DICK BRYAN. —Adv. Mar.

Preserve and enhance the value of your property with a coat or two of Acme Paint. In any quantity at D. B. WATSON'S. —Adv. 1t-pd.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. tf.

Ask your grocer if he has Oysters; then phone us to send up any number you may need. VICKERY-HANCOCK GROCERY CO. —Adv. tf.

FOR SALE—3- and 4-year-old mules, broken and unbroken. Will sell Nov. and Jan. time. Also horses, cows, etc. Old Dr. Wayland place. DICK BRYAN. —Adv. Mar.

Watch for "The Little Devil." He will arrive soon and take up headquarters at EGGE-CORLETT AUTO CO. Garage. Get acquainted with His Majesty. He's not half as bad as his name implies. —Adv. 2t.

See ROY IRICK for Real Estate Loans. —Adv. tf.

WANTED—Girl for general housework. DAVIS BOARDING HOUSE, 310 Prairie St. Phone 383. Adv. tf.

AUTO FOR SALE.—In first-class condition. ROY FRYE. —Adv. tf.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. —Adv. Feb. 15.

Meat and Bone Meal, Plain Bone Meal and Ground Charcoal for your chickens at PLAINVIEW PRODUCE COMPANY. —Adv. tf.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. tf.

SPRAY YOUR FRUIT TREES.

Mr. Davis, living on my place, will take contracts to spray your fruit trees. He will use my large spray pump, operated by a gasoline engine. Book your orders early, that he may know how much poison to order. See me, room 8, Smyth Building. R. P. SMYTH. —Adv. May 1.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

"The Little Devil" on wheels will interest you. Be sure to meet him at EGGE-CORLETT'S. He's coming. —Adv. 2t.

SUDAN GRASS SEED 25c per pound in any quantity. This is guaranteed to be pure seed. PLAINVIEW PRODUCE COMPANY. —Adv. 3t.

A BARGAIN—If sold quick. 35 1-5 acres 1/2 mile northwest of town. Big orchard. Also 12 acres 1/2 mile west of town. All in cultivation. J. L. SMITH, 1/2 mile west. —Adv. 3-26.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

BRYANT CANDY FOR WANT ADS. Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

FOR SALE—125 tons of heavy-grained ensilage at a bargain. Can furnish grass. Address or phone ROY G. SMITH, Petersburg. Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Five-room house and lot close in on West Side. Terms. Bargain if sold at once. HARRISON-KERR CO. —Adv. 4t.

See "The Little Devil." He's a real boon to all. EGGE-CORLETT AUTO CO. —Adv. 2t.

FOR SALE—Cheap for cash—Groceries. J. H. WRIGHT, first door south Brown Motor Co. —Adv. tf.

The City Bakery
Stands By You

If you are in a hurry, if you just must have bread any time during our long business hours day after day, you will find us here to serve.

The price remains the same when flour goes up and you can always count on us when you need bread.

We generally have, cakes, rolls, pies, cookies and other dainty, nourishing bakery goods.

CITY BAKERY
TELEPHONE NUMBER 170



Bright Attire for Glad Easter.

**Only 10 More Days Until
Easter April 4th**

Men and young men who want the latest touches of style in their suit for Easter will be greatly pleased with the smart blendings of color and models that are now on display in our suit section.

Everyone of them brings out the newest ideas and bear the label

Kuppenheimer Brand
Come see the new styles in suits—the York, the British, the Beaufort, the Derby at \$18, \$20, \$22.50 to \$35.

The cold weather which has prevailed during the last month has undoubtedly caused many men and women to delay in purchase of their spring wardrobe. Nevertheless, Father Time has been marching steadily along, and the Easter season is almost upon us. By the time Easter does come everyone will want to have their spring apparel complete.

Our stocks are beautiful and complete, but, most important of all, they reflect the last word in style vogue for your Easter attire.

It is needless for us to say that they reflect the most exceptional values.

The new suits, the pretty blouses and charming coats in smart blendings of colors and the new modish models gives them indeed a charming effect trimming them out as bright and sparkling as Easter Morn itself.

New shipments will arrive by the time this ad reaches you.

Popular Prices

**Will Your Easter Hat be a
Chin-Chin or Tipperary**



These two models are in special favor. Shown in a pretty range of color blendings that gives them the latest touches in style.

\$3.50, \$4, \$5 to \$25. Other styles trimmed and untrimmed.



**Pretty Easter
Pumps**

Made with patent and cloth tops, dainty ornaments, all sizes \$3 to \$6.

**Plainview Mercantile
Company**

At The Theatres

OLYMPIC.

Tuesday, March 23.

"The Millionaire Engineer" (in 2 parts) Imp Drama, with King Baggot
"Jed's Elopement" Nestor Comedy
"Mutual Weekly" Latest News
"Joke on Yellowtown" Reliance Drama
"Hogan's Annual Spree" Keystone Comedy

Wednesday, March 24.

"Exploits of Elaine"—11th Episode Pathe Serial, with Pearl White
"When the Mummy Cried for Help" Nestor Comedy
"The Silent Way" American Drama

Thursday, March 25.

"Fathers Three" (in 2 parts) Victor Comedy-Drama
"The Crossed Fire" (in 2 parts) K. B. Drama

Friday, March 26.

Paramount Pictures Co. offer Mr. W. S. Hart in a 5-reel feature, "The Bargain."

Saturday, March 27.

"Fatty's and Mabel's Simple Life" (in 2 parts) Keystone Comedy De Luxe
"The Land of the Otter" (in 2 parts) Doinne Drama

MAE I. THEATRE.

Tuesday, March 23.

Jesse L. Lasky and David Belasco present Bessie Barriscale in "The Rose of the Ranch," a 5-part Paramount Production.

Wednesday, March 24.

"Our Mutual Girl" Reliance Serial
"Animated Weekly" News and Cartoons
"Her Young Sister" Beauty Comedy
"Hearts of the Bradys" Big U. Drama

Thursday, March 25.

"Perils of Pauline"—14th Episode Pathe Serial, with Pearl White
"When Cupid Caught a Thief" Nestor Comedy
"Terror of the Mountains" Reliance Drama

Friday, March 26.

"On Dangerous Grounds" Imp Drama, with William Garwood
"Hicktown Rivals" Joker Comedy
"Dear Old Hypocrite" Big U. Drama
"Restitution" (in 2 parts) American Drama
"Run and Wall Paper" Keystone Comedy

Saturday, March 27.

"Smugglers' Island" (in 2 parts) Gold Seal Drama
(With Francis Ford and Grace Cunard.)
"Every Inch a Hero" LKO Comedy
"Spirit of Giving" Beauty Drama

PEACE PRIZES AGGREGATE \$175 FOR COLLEGE STUDENTS.

UNIVERSITY STATION, Texas, March 23.—The district contests of the Texas Intercollegiate Peace Association, for which the Carnegie Foundation offers a state prize of \$100.00, are now being arranged for. They will be held in various parts of the State not later than March 27th. State chairman E. D. Shurter, of the University of Texas, has received reports of a number of local contests. Thorp Springs will be represented in the Fort Worth District by Mr. W. L. Thornton; H. W. Walker, of Dallas, will represent Baylor University in the Georgetown District; the University of Texas will be represented by Mr. James H. Ross, a student in the De-

partment of Law.

Women students are also eligible to the contests of this association, and Rice Institute reports that Miss Elizabeth Kalb won first place among several contestants. Miss Kalb will, therefore, represent Rice Institute in the Houston District contest.

The winning representatives from the six districts of the State will engage in a final State contest at Austin on Monday night, April 19th. In addition to the Carnegie \$100.00 first prize, the National Intercollegiate Peace Association offers a second prize of \$50.00 and the Texas Intercollegiate Peace Association a third prize of \$25.00.

OLD PAPERS FOR SALE. HERALD PUBLISHING CO. —Adv. 11.

NO HALE COUNTY ENTRIES YET IN \$10,000 CONTEST

(Continued from Page One.)

considered during the year 1915. There are ten classes. The first class is for four-acre model farms, in which the contestants must grow one acre of kaffir, or milo or feterita, one acre of cotton, one acre of corn and one acre of cowpeas. The first prize in this class is \$500, second prize \$300, and third prize \$200; \$500 will be awarded other contestants making creditable showings.

The Texas Corn Club, the Texas Peanut Club, the Pryor Baby Beef Club, the Frank P. Holland Hog Club, the Henry Exall Special Combination Prize and one section of the garden contests are open only to boys and girls between the ages of ten and twenty years on January 1, 1915. In each of these except the last mentioned, first prizes are \$200, second prizes are \$150, and third prizes are \$100, and \$550 is to be awarded to those making creditable showing according to the findings of the committee on awards.

Competition in the forage crop class and the Kleberg Beef Club is open to all, and the same is true of the grain crops class and a section of the garden contest. Prizes in these classes are the same as those mentioned above. In all of the contests except those for fattening animals and those for growing gardens, one measured acre of land must be used. The only hard and fast agreement any one must make to enter the contest is to promise to accept the findings of the committee on awards as final and not appeal from its decision.

Further, the only agreement is to the effect that crops will be measured or weighed according to the instructions of the Congress. This is necessary in order to determine who are really the winners in the contests.

Bulletins have been prepared by the Congress, and many have already been sent to contestants. They deal with such subjects as "Corn," "Cowpeas," "Cultivation of the Soil," "Fattening Hogs for the Market," "Kaffir, Milo and Feterita," "Small Grains," "The Family Cow," "Peanuts," "Planting Time," and "A Garden Bulletin." In addition to sending these bulletins to its contestants, the Congress is pre-

paring to send others. It will also answer or secure from agricultural experts answers to any questions that its contestants may expound.

Full information as to how to enter the contests may be secured from the Texas Industrial Congress, at Dallas, by simply requesting application blanks. The contests are yet open, and may be entered at any time before May 1. As has been said, there is no expense attached to entering the contest other than a one-cent postage stamp to send for the application blank and a two-cent stamp to return it to the Congress.

A comparison of yields of corn, cotton, cowpeas, kaffir and peanuts made by those in the Congress contests with the average of the state convinces even the most skeptical of the value of the contest. For during the past year, when the average production of cotton for Texas was very slightly more than one-third of a bale to the acre, the average for the contestants in the contests was one and one-third bales. The average yield of corn for the state for four years was 19 bushels per acre, while the contestants' average was 60 bushels per acre.

Mrs. E. Van Deventer and children left yesterday for Kress, where they will visit for several days.

H. D. Hyde left yesterday for Amarillo.

Mrs. Maggie Vanderlice, of Abernathy, was brought to Plainview Wednesday for medical treatment.

EXTRA SPECIAL — HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 31.

LARGE AREA FREED FROM TEXAS FEVER.

More than 28,000 square miles of territory were released by the Secretary of Agriculture on March 1 from the Texas fever quarantine. The order, known as B. A. I order No. 235, frees 32 counties in the States of California, Texas, Oklahoma, Arkansas, Georgia, South Carolina, North Carolina, and Virginia. Since the work of tick eradication began, on July 1, 1906, 25,782 square miles have been freed of the pest.

By the same order, Smith County, Miss., which was released last year, is quarantined. This is the first in-

stance of the kind since the campaign began, and has been made necessary by the failure of farmers in that county to co-operate with the authorities in keeping the county free after the pest had been stamped out. With this exception the work has made steady progress.

Sterling and Wilbarger Counties in Texas were freed by the new order.

ZEPPELINS DROP TWELVE BOMBS ON CITY OF PARIS

(Continued from Page One.)

make the transfer after the war.

Italian Officers Called to Colors.

Following this came reports that Austria had commenced strengthening her southern frontier, and, according

to a dispatch received in Paris from Rome today, Italian officers of all arms belonging to the first line, who have been on half pay, have been called to the colors. In military circles here this order is considered significant, it being contended that these officers belong to the public administration, from which they would not be called unless the situation was serious. No Austrian news on the subject is available in London, but the consor in that country, it is said, has prohibited comments.

There also are reports that Greece is preparing to adopt a more active attitude. Following a series of prolonged cabinet meetings at Athens, the Greek Minister of Marine is quoted as having said that the Greek Government had received all guarantees and to have indicated that the country was about to engage in some enterprise.

Typewriter Paper at The Herald.

There Is No Excuse For Washing Clothes The Old Way

You now ride in automobiles and street cars—you use electricity instead of kerosene—then why cling to the inefficient method of clothes cleaning? The home laundry is costly, bothersome, and does not give you the whiteness afforded by this laundry. In letting the washerwoman have your clothes the sweetness of cleanliness is always lacking. Why not be up to date, save time, money and worry by sending us your laundry work?

THIS LAUNDRY SHOULD SUPPLANT THE OLD WAY

This laundry is recognized as an agency for health, hygiene and right living. As a service agency it ranks with the telephone, telegraph, street cars and banks.

Isn't it worth while to try our service and see the many points of advantage it has over the old way?

IF WE CAN'T DO IT, IT CAN'T BE DONE

Plainview Laundry

Phone 125