

My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

"Best Recipes"

This department will be carried in each Tuesday issue of The Herald. For the best recipe or household hint sent to the department, a one-year subscription to The Ladies Home Journal, Woman's Home Companion or any other magazine of same class will be given. A committee from the Federated Clubs of Plainview will determine the merit of the recipes. No names will be published with the recipes, but must accompany. Send your contribution in time to reach the Editor of the Woman's Department before Monday noon.

An Original Prune Recipe.

Stew until tender, and sweeten amount of prunes wanted. When cold, remove seed and fill with English-nut meats. Roll in sugar and serve with whipped cream.

Chocolate Cake.

1 cup sugar.
3 level tablespoons butter.
1 cup sweet milk.
1 level teaspoon soda.
1 1/2 cups flour.
1/2 teaspoon baking powder.
Yolks of 2 eggs.
1 teaspoon of vanilla.
2 squares bitter chocolate (melted).
Save the whites of eggs for frosting. Make boiled frosting. Bake in slow oven.

Club Sandwiches.

Extra nice for picnics or lunch. Cut nice bread, and toast a nice brown. For each slice lay a crisp lettuce leaf. On this put 2 slices of very thin crisp bacon, then a slice of turkey or roasted chicken, a slice of boiled ham or tongue, a slice of tomato, another lettuce leaf, and sprinkle well with salad dressing. Now press on another slice of toast, trim rough edges, cut diagonally, and pin in either corner with toothpicks, sticking on each pick an olive.

Apple Folly.

3 large tart apples, grated.

Whites of 2 eggs, unbeaten.
1 cup sugar.
Mix these together and beat 20 minutes. Add chopped nuts and serve in sherbet cups ice cold, topping with tiny pieces of red gelatine or cherries. A sauce may be made if desired by cooking the yolks of the eggs with milk, sugar and corn starch.
A cool dessert and a new one for afternoon parties.

Buns.

Save two cups of bread sponge in the morning. Add one quart of water, two cups of sugar, one cup of lard (can use part butter). Mix up hard when you mix up the bread, and let set all day. After supper roll out thin and cut with a cutter, and place in tins so they will not touch each other or the edge of pans. Let rise all night, and bake in quick oven in the morning. They are excellent.

Mock Brains.

1 cup cooked oatmeal.
2 tablespoonfuls of butter.
5 eggs.
Dash of salt and pepper.

Weich Rabbit.

This is a very fine recipe, and quite inexpensive.

Melt two tablespoonfuls of butter and add one tablespoon of flour, one-half teaspoonful of salt, melted together. Then add one cup of milk. When hot, add one cupful of cheese cut thin. Stir well until melted. Just before leaving fire, add one beaten egg. This quantity will serve six people. Serve hot.

White Fruit Cake.

1 cup butter.
1 cup milk.
1 pound raisins.
1 pound blanched almonds.
1 pound coconut, chopped fine.
2 cupfuls sifted sugar.
2 1/2 cupfuls flour.
1 pound figs.
1/4 pound citron.
2 teaspoonfuls baking powder.
7 eggs, whites only.
The fruit is thoroughly mixed before putting into the batter. While the batter is the usual white-cake batter, it needs to be baked for two hours. A white frosting, decorated with bits of citron cut into fancy shapes; whole blanched almonds and raisins laid at

Jelly Roll.

6 eggs.
1 cup sugar.
1 cup flour.
Flavoring.
Beat yolks until very stiff, adding 1/2 cup of sugar. Beat whites until very stiff, adding 1/2 cup of sugar. Beat together and fold in flour, flavor. Bake in flat pan, spread with jelly while warm, and roll.

Fruit Sherbet—Six Threes.

Three cups sugar.
Three cups water.
Three oranges.
Three lemons.
Three bananas.
Three tablespoonfuls of grated pineapple.
Dissolve the sugar in three cups of boiling water. When cool, add the juice of all the fruits and the bananas, mashed, and freeze. When ready to serve, dip out carefully and put into the half rinds of oranges, with a little whipped cream on top.

Nice Light Gingerbread.

1 cup dark molasses.
1/2 cup sugar.
1/2 cup Cottoleene.
2 1/2 cups flour.
2 eggs.
1 cup hot water.
1 tablespoon ginger.
1 teaspoon cinnamon.
2 teaspoonfuls soda (level).
Mix molasses, sugar and Cottoleene together, and cream. Then add hot water, in which soda has been dissolved. Then sift flour, ginger and cinnamon together, and, lastly, the two eggs, beaten lightly. Pour into well greased and floured pans and bake 45 minutes or an hour.

Cold Salmon Loaf.

This is very nice for company tea or evening party:

Two cupfuls of drained and picked canned salmon will be required. All liquid, bones and bits of skin must be removed. Mix with the fish the yolks of 2 hard-boiled eggs. Season to taste with pepper, salt and a little cayenne, and a teaspoonful of very finely cut parsley. To half a cupful of boiling water add a tablespoon of lemon juice and a tablespoonful of gelatine which has been soaked in cold water until dissolved. Then heat and stir into the prepared fish. The whites of the boiled eggs cut in rings should be arranged in the bottom of a buttered mold; then turn fish in and pack down closely. Put on ice for a couple of hours, when it must be turned on a platter with lettuce leaves and serve with mayonnaise or Tartar dressing, thin bread and butter sandwiches or toasted crackers.
Hooping this won't take too much space and will prove of help to some one, believe me still a well-wisher of The Herald, and thanking you very much for the two magazines.

Juicy Beefsteak.

Get a good round steak; salt, pepper and pound well. Cut in desired sizes, dip in salt water, then turn over in flour and drop in sizzling hot lard, and keep turning until a light brown. Take up and serve at once with cream gravy.

How to Boil a Ham.

Were you ever disappointed when you cut into a ham and found it dry and tasteless? This was because the ham had been put on to cook in cold water and boiled till done. The cold water had extracted all the juices and all the flavors had gone into the water.

At other times you have been distressed because your ham was tough and stringy. This was caused by putting the ham on in boiling water, and continuing to boil it until the meat was done, and the gelatine of the connective tissues was not only softened, but dissolved, and the meat had become merely a mass of stringy fibers.

If you follow the receipt below, your ham will be perfect:

Take a covered vessel that will hold sufficient water to entirely cover the ham. Add to this vessel of water one cup of sugar, one cup of vinegar, and a few cloves. Bring the water to a boil, and then place the ham in it. Boil briskly for ten or fifteen minutes (according to size of ham). Then check the boiling and only allow the ham to simmer until it is done. Allow twenty minutes to each pound of meat. Your ham will be juicy, tender, and full of delicious flavors.

Sweet Potato Waffles.

Mix one tablespoon of butter and one of sugar to a cream. When thoroughly blended, stir in one well-beaten egg. Add a pint of milk, a small cupful of flour sifted with one teaspoon baking powder and enough cooked mashed

sweet potatoes to make a smooth batter. Season with salt, cayenne and nutmeg. Bake in a well greased hot waffle iron until a golden brown. Dust lightly with cinnamon and serve with roast chicken or other poultry.

Pork Mush.

Cook a pound of lean pork until the meat is very tender. Then remove meat and cool the water, taking off fat in a solid cake, and keep for frying purposes. If there is more than a quart of the broth, simmer down to that amount, or, if not a quart, add water to make that amount. Bring to the boiling point and stir in a cupful of corn meal which has been wet of a paste with a little of the cold broth. Cook an hour. Then add meat finely chopped, also teaspoon of salt and half teaspoon powdered sage. Stir well, then pour into a pan. Chill and cut in slices and fry in fat, or stir into the mush an egg. Grease the pan before pouring in. Rub some of the fat over the top of the mush and bake until brown.
You will find this very fine.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, March 26.—Only a handful of cattle came in today, and there was a light supply yesterday. The tendency is stronger, 15 to 35 cents higher for the week, and it also appears that the supply in the near future will be pretty light. Nebraska still dislodge a fair run the first of next week, as the tax assessment is made on the basis of stock on hand April 1st in that State. But feeders now find it possible to get along till grass, in many

market will be less expensive. This tendency, of course, will strengthen the market.

Top native steers here this week brought \$8.35, and middle grades of short-fed steers, where quality was right, got competition from feeder buyers, in addition to that from killers. An example of this was shown in a shipment from the Panhandle, five cars, three cars sorted out to feeder buyers at \$7.45, 1,100 pounds average, and two cars to killers at \$7.15, 1,218 pounds average.

Western sugar mills have not furnished many cattle this week, and the supply from the Southwest has been light, sales from both sections ranging from \$7.25 to \$8.10, the cattle going to both killers and feeder buyers.

Quarantine cattle have been in light supply also, top steers selling at \$7.30, two loads of steers, weighing 1,254 pounds bringing that price, also two loads with a 910-pound average bringing that price, all from Texas. Middle-class quarantine steers sell at \$6.25 to \$7.05, 15 to 25 cents higher for the week.

Hogs have sold unevenly, but close the week with a big advance, 10 to 15 cents, top \$6.90, bulk \$6.65 to \$6.80 today. Order buyers set the pace today, taking three-fourths the supply at \$6.70 to \$6.90, packers paying \$6.60 to \$6.70 for the tail-end of the crop. Packers have had slim picking since Wednesday, and will need hogs badly the first of next week. Top here today was 20 cents above St. Joseph and 15 cents above Chicago, due to keen demand from order buyers here.

Sheep and lambs sold steady today, although quality was lacking in nearly everything. One load of good lambs brought \$9.75, and choice lambs would exceed that price. The Monte Vista district is done, and the Arkansas Val-

ley supply is dwindling, pointing to light supplies here for a while. The first spring lambs of the season arrived yesterday, and sold at a record price, \$15.00, considering that there were 140 head of them. They were from Texas, and weighed 57 pounds each.
J. A. RICKART,
Market Correspondent.

FEEDING SILAGE.

"In building a silo," states Professor J. W. Ridgway, of the Department of Dairy Husbandry of the Agricultural and Mechanical College of Texas, "be sure to keep the number of animals that you are going to feed in mind." A silo should be constructed with the idea of feeding out at least two inches daily, or else the silage will spoil. It is generally estimated that a dairy cow will consume about a thousand pounds of silage monthly, and that silage will be fed on the average of six months out of the year. It is generally safe to allow about three tons of silage to every dairy cow. Horses and mules will eat ten pounds of silage daily.

MUCH NEW LAND BEGKE IN LITTLEFIELD COUNTRY.

LITTLEFIELD, Texas, March 24.—The farmers in this section are very busy preparing land for crops. There is an abundance of moisture in the ground, and the outlook for a good year was never better. All through this district new settlers are coming in and getting down to work. New houses are coming up on all sides. Much sod land is being turned that will be planted to kaffir corn, milo maize, and other feed crops. It seems that the new settlers are interested in stock growing and feeding, and therefore plan to grow the greatest amount of feedstuffs possible.

THE HOME OF THE OLDSMOBILE

Our Oils and Gasoline Have Passed the Pure Food and Drug Act, June 1906

LET us figure with you on the new 1915 Oldsmobile. We have the agency and will carry a supply of cars at all times.

All sizes of Ajax and United States Tires and Inner Tubes, and will repair your old tubes.

We Repair All Automobiles, Also Fords
HAVE COMPETENT MEN IN CHARGE OF REPAIR
DEPARTMENT AND GUARANTEE ALL WORK
GIVE US A TRIAL

KNIGHT AUTO CO.

MRS. BETTY KNIGHT MALONE, Prop.

Refresh The Home for Easter

There should be a no more gladsome, refreshing time than the Easter season. The very significance of Easter should create a desire to make the home look new and clean.

Look about your rooms, see how easily a new chair here, a fresh mattress there, a bright homelike library table or a Globe Wernicke Bookcase would add the touch needed to bring the spirit of spring and the gladness of Easter.

We are showing some new things in furniture, rugs and furnishings for every room in the house.

LET US SERVE YOU

E. R. Williams
FURNITURE AND UNDERTAKING

A NEW PUMP

60%
EFFICIENCY

SEE

Layne & Bowler Co.

World's Largest Water Supply Developers

**CHARITY NOT
A PROFUSION
OF GIFTS.**

Lavishly bestowed benevolences upon the needy is not charity. It is not of lasting benefit. To enable one to help himself is real charity. In a local pulpit Sunday the statement was made, "To give a widow's boy a job is more charitable than to make a donation to her."

No person with a trace of spirit will accept a profusion of gifts as benevolence. Oftimes the spirit has been so crushed by poverty and want that dire necessity forces acceptance of a benevolence. True charity is that kind which will allow the man or the woman who accepts to hold their head up and turn their face to the world with a new determination to make themselves self-sustaining. When one feels that he earns, he can accept assistance with good grace.

There has been brought to the attention of the editor the condition of a widow who needs assistance. She is supporting five children. Plain sewing and light washing and ironing can be done by her. To look her up and give her work of the kind she is able to do is a charity easily within the reach of dozens of the housewives and business men of Plainview, and will allow her an opportunity of providing for herself and children, in a way that she can maintain her spirit, for who does not feel that "the laborer is worthy of his hire?"

**CAN'T GET TREES
WHEN YOU WANT THEM.**

Trees improve the appearance of and make your home more comfortable. Their cost is very slight. Yet a tree is worth money if you ever want to sell a piece of property.

In Dallas, Texas, recently, trees around a single block were attractive enough to cause the buyer to pay eight hundred dollars for them.

You can't grow trees in a few months' time. Plant now, and you will have them.

THE HALE COUNTY FAIR.

Last year's Hale County Fair was unqualifiedly a success. This year's fair should be better.

Within a few weeks' time last year splendid exhibits of farm products and of live stock were gathered. The people of the county got together in a splendid way and the people of Hale County came to know each other better. The people of the town learned what the farmers—the backbone of the country—were doing. Farmers learned what other farmers

Lines to be Remembered

Nay, do not lose heart; good men and mighty Nations have learned a great deal when they practice patience.—Goethe.

ers were doing and of their methods of procedure.

One of the lessons learned was that Hale County needs more good livestock. That a thoroughbred can be raised at the same cost as a mongrel, was one of the things shown.

Begin now to plan your exhibits for the Hale County Fair, September 21, 22, 23 and 24, 1915.

**STREET LIGHTS
A CIVIC "ASSET."**

Good street lights would be a tremendous asset for Plainview.

Do you remember how, when the city of Plainview contemplated installation of a series of walks and crossings, they visited those towns and cities which had them? Wasn't the fact that these towns had walks and crossings an asset for each one of them?

Plainview's walks are an asset—not quite as valuable as when the entire work will have been completed—and Plainview worked splendidly to get that asset. It was a good investment. Already its profits are mounting up. Does any one want to give up Plainview's good walks? Can you imagine the collective personality called Plainview being willing to give them up?

Now, nothing that this town could achieve by sacrifice and noble effort, or even by nothing more than judicious expenditure, would be given up. Have we reached the limit of our "assets"? Are there no achievements left in us?

The very thought is contrary to the manly Plainview spirit. "Do it for Plainview."

DR. E. M. LEGG.

Dr. E. M. Legg, for many years a resident of this place, died at his home, at Abernathy, the 6th of this month. Dr. Legg had been in failing health for a number of years, and went to West Texas in the hope of regaining his former health.

He was about 40 years of age, and is survived by his wife and one child and one sister, Miss Bula Legg, of this city.—West News.

**MIGRATORY GAME LAW RULED
VOID BY ATTORNEY GENERAL.**

The Federal migratory game law has been declared void by E. F. Looney, Attorney General of Texas. The law will be tested in the higher courts, as it is a Federal statute.

**J. J. Lash's
REAL ESTATE CORNER
For Sale, Exchange, Rent, Lease
Phone 653, Front Room Opera House Bldg.**

Good house, fine location; will exchange for small farm or acreage near Plainview.

12-room residence two blocks from square; will exchange for small place near Plainview.

We have decided to sell our modern home; terms reasonable.

We are offering our two four-room residences for sale. Price and terms reasonable. Located across street from Sanitarium; east front.

Two hundred thousand dollars worth of Shallow Water land. Will exchange for equal amount in Central Missouri.

Plainview needs some one to build houses for rent.

320 acres improved land near Kress; will take \$3,000 in town property in Kansas City and give five years on \$5,000, six per cent interest.

160 acres land in Northwest Arkansas; will exchange for small acreage near Plainview.

480 acres land near Estacado, five miles from Lorenzo, a railroad town. Will sell nothing down, only build house on land. Well and windmill; 100 acres broke and fenced already. A real bargain.

Phone me if you have a vacant house for rent. I have twenty calls every week I can't fill.



GUARANTEED
Kirschbaum
Clothes
ALL WOOL
HAND
TAILORED



Don't guess what is going to be stylish in men's apparel for Spring—come here and be certain. We are showing the latest styles and newest colorings in

Shirts, Hosiery and Neckwear

Besides complete assortment from the best makers of Underwear, Pajamas, Night Robes, Handkerchiefs, etc.

Kirschbaum Clothes

\$15, \$20, \$25 and up

Made of chemically tested, 100 per cent pure wools. Smart models that will meet your fondest ideals of up-to-date dress.

"Look for the Guarantee and Price Ticket on the Sleeve"

REINKEN'S

PROVIDENCE.

PROVIDENCE, Texas, March 24.—The surprise party at W. C. Ooley's Friday night was well attended.

A number of our Providence folks attended the Wayland College minstrel, at the opera house, Saturday night.

The Ladies' Circle met with Mrs. E. C. Dodson Thursday afternoon. The next meeting will be with Mrs. Ooley.

Our farmers are nearly all sowing oats these cool days.

Mr. Stuart and family were trading in Plainview Saturday.

Mrs. W. L. Riley has returned home from Oltor, where she has been visiting her son, Ben Dodson.

W. B. Kimbell and sons are in the

breaks country having threshing done.

Mr. and Mrs. W. B. Hatchett were trading in Lockney Saturday.

Will Ratjen has been on the sick list, but is convalescent.

HURLEY.

HURLEY, Texas, March 25.—Road grading was conducted here last Monday and Tuesday by W. H. Hayes, president of the Hurley Townsite Company. There were about 22 head of horses and 10 men, who were kept busy the entire time. Grading was commenced at the railroad and extended northward along Main Street to the north edge of town. This puts the entire of Main Street in first-class condition.

Mrs. O. T. Wattenbarger, who has

been on the sick list for a couple of weeks, is very much improved.

G. P. Kaykendall, of Muleshoe, was in Hurley Monday on business.

W. H. Hayes and L. R. Cox made a business trip to Hereford and Dimmitt Monday.

Rev. O. T. Wattenbarger filled Rev. Foster's appointment at the YL Ranch headquarters last Sunday.

Quite a number of our young people attended the program and box supper at Muleshoe last Friday night.

L. R. Cox is moving onto the Key place, just east of town, and C. H. Buzard is moving onto the place just vacated by Mr. Cox.

Mr. Cox is to superintend the hog farm now being established by the Fairview Land and Cattle Com-

pany.

C. D. Gupton has secured the annex to the hotel, and will conduct a first-class boarding house.

A. C. Gaede, of YL neighborhood, was over on business Monday.

Ed Wright is moving into the Cook house, vacated by C. A. Lalend.

Shifflett Mercantile Co. received two loads of goods for their store Saturday and Tuesday.

A SUBSCRIBER.

STRAYED—3 hogs from W. B. Sheffy's Farm. Finder notify W. J. DENAWAY and receive reward. Ad. 21.

T. Perry, of Lubbock, who has been in Plainview on business, returned to his home yesterday.

The Women of the World Choose

Gossard CORSETS

They Lace in Front

And the reason for their choice is completely described in the sentence which follows:

"Figure improvement means health, and health *always* means beauty. The Gossard Corset which laces in front assures an immediate figure improvement with its attendant joys—health, beauty & comfort."

At this store, corsets receive more than the usual attention because our experience proves to us that corsets are the foundation of style. They help make the suit, gown and dress. At this time, when many women are questioning much of the style news published, we believe the

5th Semi-Annual Proclamation of Authoritative Corset Styles for Spring 1915

issued by The H. W. Gossard Co. through this store is of the most vital interest. During the next two weeks the new Spring models will be shown in our corset department, and we promise to corset you in the model, material and design of your liking at \$2.00, \$3.50, \$5.00, up to \$25.00. A fitting or visit to our department does not obligate you. We welcome your visit.

PLAINVIEW MERCANTILE CO.

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A—United States F—Japan
B—South America G—Paris
C—Canada H—London
D—Brazil I—Sweden
E—Italy J—Germany

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Haleyon Club will meet with Mrs. C. A. Malone Friday afternoon.

The Presbyterian Ladies' Aid will have their annual Easter Marker and Egg Hunt Saturday, April 3rd, at the Sewell Grocery and at the home of Mrs. W. A. Todd, respectively.

EASTER AT ST. MARK'S EPISCOPAL CHURCH.

Bishop Temple will preach at St. Mark's Episcopal Church on Sunday morning, next, at 10:30 a. m., and will confirm several candidates.

The choir will sing Easter hymns and special Easter music, under the direction of Mrs. H. Grady Lindsay, assisted by Miss Louise Ball, on the violin, and Mr. Z. E. Jenkins, on the trombone. The program of service follows:

Processional Hymn
 "Jesus Christ Is Risen To-day."
 Versicles Festal
 "Christ-Our Passover" (anthem)
 Gloria F. Schilling
 Te Deum in F H. Kotschmar
 Jubilate in C Dudley Buck
 Intraet Hymn
 "The Day of Resurrection"
 Kyrie B. Tours
 Gloria Tibe Anon
 Confirmation Hymn "Draw,
 Holy Ghost, Thy Sevenfold Veil."
 Sermon Hymn A. S. Cooper
 "Jesus Lives! Thy Terrors Now"
 Sermon Bishop Temple
 Offertory Anthem, "As It Began to Dawn" F. Harker
 Offertory Sentence.
 Sanctus A. S. Cooper
 Communion Hymn
 "Bread of the World"
 Gloria in Excelsis Old Chant
 Recessional Hymn
 "The Strife Is O'er"

Mrs. A. S. Redman has returned from a visit of several weeks at Belle Plains, Kans.

W. E. Boyd returned Friday from Georgetown, Cleburne and other East Texas points, where he visited relatives two weeks.

MRS. J. F. GARRISON HOSTESS FOR "AS YOU LIKE IT" CLUB.

Friday afternoon the "As You Like It" Club met with Mrs. J. F. Garrison. Mrs. E. F. McClendon was leader and presented the subject, bearing on "Hamlet," in an interesting manner. The study of this Shakespearean play was closed with Friday's program.

In addition to the regular program, which had been announced, Mrs. Otis Trulove read a paper comparing the characters of Ophelia and Desdemona. Mrs. Robert Pipkin was a guest of the club.

The hostess served hot chocolate and blanc-mange.

The next meeting of the club will be Friday, April 9, with Mrs. Hal Wolford, College Heights.

MRS. J. E. WATSON'S UNCLE IS DEAD AT BIG SPRINGS.

Mrs. J. E. Watson, of Wayland College, left this morning for Big Springs, Texas, in response to a message stating that her uncle was dead there.

Mrs. Allen Cook, of Floydada, has been in Plainview for an operation.

Rev. W. M. P. Rippey went to Crosbyton Saturday to fill the pulpit at the Methodist Church Sunday.

Mrs. L. N. Pennock, of Amarillo, is in Plainview for a visit of several days.

Jas. A. Cox has returned from a trip to Oklahoma City.

C. F. Heglin, of Tulsa, has employed Martin, Kinder, Russell & Zimmermann, of Plainview, to defend him in the case in which he is charged with killing Ben Lofton.

Miss Louise Webb, of Abilene, is the guest of Mrs. R. W. Brahan. Miss Webb is district president of the Woman's Auxiliary of the Episcopal Missionary district.

The Liberty school closed last Saturday.

Mr. and Mrs. S. P. Brown have returned from a four months' stay in Corpus Christi.

M. L. Hilton, clerk at the First National Bank, is in Lewisburg, Tenn., where he went in response to a message that his mother had been injured in a runaway.

Belated Easter Shopping

We knew there would be many of our customers who would not complete their Easter shopping before Friday and Saturday and so we've made some special arrangements to have new goods and quick service for these patrons.

New Suits, New Waists, New Dresses, Millinery, etc.

are being received and placed on sale.

Men's Panama Hats

Direct To Us From The A. & B. Panama Works Ready Good Friday Morning

Richards Bros. & Collier
MADE BY PEOPLE WHO DRESS BEST

102 N. Pacific St. PLAINVIEW, TEXAS 107 W. Main St.

You May Need to Be Reminded That Next Sunday Is Easter

AND that the clothes for it are here. Our undertaking here is to provide the right things to wear; right in quality, right in price, right in the way they are sold to you, right in the way they stay sold.

An Exceptional Easter Sale of Colored Petticoats
 Wednesday, Thursday and Friday Only
 \$1.00, \$1.25, \$1.50 and \$1.75 values, 3 days only, choice 78c
 Good line of black petticoats 75c to \$5.00
 Out sizes in Gingham petticoats 50c up

Special P. H. S. Middies

We have just received an assortment of Plainview High School Emblematic Middie Blouses. Popularly priced at \$1.25. White blouses with red or blue trimmings, High School letters in colors.

Waist Center Offerings for Easter

A very exceptional showing. Includes new Easter Waists in silk crepes, crepe de chine, and pussy willow taffetas in white and the popular new shades. Just enough for a few of our earliest customers.

Women's Easter Skirts of The Newest Suitings

Among the new arrivals are some of the chudda cloth, the new spring wool weave that adapts itself so easily to the new fashions. There are also taffetas and serges of superior quality in an assortment of colors and the popular black and white checks. The styles are the very newest and they are exceptionally becoming.

SEE THE NEW SUSPENDER SKIRTS

OUR Easter apparel is selected with full consideration of style and proper making, as well as with the thought of giving our patrons the best for the money that can be secured anywhere. Come here tomorrow! We feel convinced that you will find garments just to your liking, at savings that you will welcome.

CARTER-HOUSTON'S

A. F. Quisenberry has returned to Hale Center, after a visit with his family here.

G. T. Morrow, who has been transacting business in Plainview, returned to his home, in Lubbock, Monday morning.

C. I. Biles and family will move to Hot Springs, Ark.

Dr. W. C. Judd is one of the incorporators of a \$10,000 sanitarium at Dalhart, Texas.

Mrs. W. A. Lassell arrived here Thursday to make Plainview her home. Mr. Lassell is Plainview representative for the Case farm machinery company, and has been here for several weeks.

Clint Shepard is again in Plainview with his family. He has been buying horses and mules in Fort Worth.

Miss Zula Rosser has returned from a several weeks' visit with relatives near Floydada.

Rev. W. F. Ledlow, of Lockney, was in Plainview Sunday to fill his regular appointment with the Church of Christ. He was accompanied by his daughter, Miss Dorothy.

Dr. R. R. White and little daughter returned this morning to their home, at Temple, Texas.

Prof. J. E. Watson, W. C. Watson and Miss Attie Stephens, of Wayland College, motored to Silverton Sunday. W. C. Watson went from there to Quitaque.

C. D. Russell left this morning for Lubbock, on legal business.

Mr. and Mrs. E. Guthrie, of Lockney, were visitors in Plainview recently.

Rev. and Mrs. J. E. Sweeney were in Plainview recently en route to their home, at Lockney, returning from a visit with Mrs. Sweeney's relatives at Chapel Hill.

N. W. McClesky, of Floydada, was a visitor in Plainview this week.

Miss Ola Moon, of Lockney, has accepted a position with the Green Millinery Company.

R. D. Bone, of Amarillo, was in Plainview on business today.

O. D. Hall, of Canyon, is a visitor in Plainview.

W. H. Meador, of Amarillo, is in the city today.

Thos. Montgomery, of Mr. Blanco, Texas, was here Monday.

J. B. Shurbet, of Floydada, was here Monday on business.

J. T. Perry, of Lubbock, was here Monday.

PIPKIN VS. WARE AFFIRMED.

In the Seventh Supreme Court of Civil Appeal, at Amarillo, Saturday the case of H. J. Pipkin et al. vs. R. C. Ware et al., appealed from Hale County, was affirmed.

THE WOMAN'S AUXILIARY of the Episcopal Church will hold a bazaar at Paxton & Oswald's Monday and Tuesday, April 5 and 6. Candy, Aprons and Fancy Articles will be on sale. —Adv. 2t.

LOST.

Bunch of keys, fifteen miles out on the Silverton road. Reward for return to J. E. WATSON, Wayland College. —Adv. 2t.

Five- or six-room house wanted by April 6. Rent in advance. J. W. SKIPWORTH, Plainview. —Adv. 1t.

FINAL WARNING

"THE THIEF"

Will Be Here Thursday April 1st

William Fox

Presents

"THE THIEF"

By Henri Bernstein

DANIEL FROHMAN'S NEW YORK LYCEUM THEATER SUCCESS WITH

Dorothy Donnelly

Creator of Madame X

FIVE PARTS AND OVER 300 SCENES

THE Ruby

THE PHOTO-PLAY HOUSE AHEAD

ROSS D. ROGERS, Prop.

MATINEE 2:30 to 5

ENING SHOW 7:30 to 10

Easily-Grown Vegetables For Amateur Gardeners

Track Crops Which Have Given Satisfactory Returns in Gardens for School Children.

WASHINGTON, D. C., March 30.—Radishes, lettuce, beans, beets, and tomatoes are all comparatively easily-grown vegetables which give satisfactory returns in the spring garden.

Home gardeners may benefit from these suggestions:

Radishes.—Radishes are hardy plants and thrive best during the cool weather of early spring and late autumn. In the South they can best be grown during the winter and early spring months. The seeds should be sown in drills, in rich, well-prepared soil, placed about half an inch apart and buried not deeper than one inch nor less than one-half inch. When the plants are showing the second set of true leaves they should be thinned to stand from two to three inches apart in the row.

Lettuce.—Lettuce is a hardy plant and thrives best during early spring and late autumn. The seeds should be sown in drills in the open or in boxes in the window. If in the open, the seeds should be scattered about one-half inch apart along the row, and covered not more than one-half inch with earth. Firm the earth well over the seeds, so as to bring the moist soil in contact with them. When the plants are well up, thin to 6 inches apart in the row. If the seeds were sown in a window box, hotbed, frame, or

greenhouse, transplant the young plants to stand 2 by 2 inches apart as soon as the seed leaves are well expanded, and when they begin to crowd transfer them to their permanent places in the open, if the weather will permit. In the field, they should stand at least 6 inches apart each way.

Beans.—Beans are tender plants. They can not endure frost and will not stand transplanting well. It is best to wait and plant the seeds of this plant in the open where the plants are to grow, delaying the work until severe frosts are past. Plant in rows 1 foot apart, placing the seeds about 2 inches deep at intervals of 6 inches. Keep the soil loose and free from weeds.

Beets.—Beets, while they are hardy and can be planted at the same time as radishes and lettuce, require a longer season for maturing. The seeds should be planted in rows 1 foot apart, placed an inch apart in the row and covered 1 inch deep. When the plants are well up (3 inches high), thin to 4 inches apart in the row. Keep the soil well tilled at all times.

Tomatoes.—The tomato is the most exacting of all the plants included in the collection. The seeds may be planted in the open at the same time as beans. Some prefer, however, to plant in boxes, and then transplant.

INDIANS WIN WAGER ON SHEEP SHEARING.

SAN DIEGO, Calif., March 30.—The entire band of Indians of the Painted Desert assembled in the corral the other day, wagering all they had on Ko-Wo-Ta, champion sheep-shearer of his tribe, who was matched against a white man using the latest shearing machine. They became more and more gloomy when the white man, near the end of an hour's test, had sheared twice as many sheep as Ko-Wo-Ta, but let out a roar of delight when the machine slipped and drew blood from the last sheep.

"No good," said Water Eagle. "White man bum shearer. Pay up."

The contest was arranged largely for the purpose of supplying the Indians with new wool for their rug and blanket weaving, one of the most con-

siderable industries on the Exposition grounds. The men and women, with the youngsters as helpers, do most of their weaving and pottery making on the roofs of Pueblos of the Painted Desert and in the sand in front of the "hogans," the huts of the plain Indians.

The machine shearer is disconsolate. He says one of the Indians prodded the sheep and made it kick so hard that the machine slipped.

AMERICAN MANUFACTURERS FINANCE MEXICAN FIBRE.

American manufacturers have deposited in the banks of Galveston two-thirds of a million dollars to be used in moving the Mexican fibre crop. This money will be transported to Yucatan in an American warship. The fibre is used in the manufacture of binder twine.

WHY NOT MORE SHEEP?

General Trade Conditions Make Industry Exceedingly Profitable; Sheep Farm Gleaners.

It takes an outsider to discover the weakness in local trade relations. Here in Texas, with 2,000,000 of sheep within her borders, a paltry handful coming to market as fit for the shambles. Sheep owners, as a rule, have followed tariff lines on wool in the selection of breeds, with the result that comparatively few sheep of the requisite mutton quality have been coming to market. Yet the lambs of the wool broods can be made to yield good returns on the block if properly fed and conditioned.

Sheep are the gleaners of the farm. They may be turned into maize or kafir fields and will strip the stalks of the lowest leaves and not harm the grain. They will clean the grass close to the ground in the lanes and near the fences.

Recently a local commission house employed as sheep salesman Mr. Oscar A. White, of the National Stock Yards, St. Louis. One of the first things that struck Mr. White as he assumed his new duties was the marked absence of good mutton sheep on the market, and he puts his disappointment into words, saying:

"The thing which has impressed me more than anything else in connection with the sheep business in Texas is the opportunity here for feeding them for the market."

"When sheep can be purchased in Southern New Mexico and shipped to Northern Nebraska for feeding and then marketed at a profit, there ought to be much better chance for it here. Then, too, the climate here is such that it is possible to feed sheep

all the year round.

"In sheep feeding a man can turn his entire capital and collect his profits in four months' time, which is hard to do in any other business, and under ordinary circumstances he should make a profit of \$1 to \$2 per head in that time."

Here is where the trained mind of the outsider took in the possibilities in sheep that had escaped the consideration of owners of sheep in general.

The situation has been appreciated by the packing interests, and one of the packers here has annually fed several hundred lambs for its fancy trade. Lambs of the proper age coming to market in a slightly "off" condition, have been taken and put on feed for a period long enough to properly condition them, when they were slaughtered.

If a packer can afford to go to the expense of fitting up feed lots to be used only during the "lamb run" season, and so fit the young stuff for a fancy trade, surely the owners of sheep can maintain lots where not only the lambs, but their elders can be put in condition for the market.

Mr. White emphasizes the good profit that can be made in the fattening of sheep for market. To this we wish to add that from a somewhat intimate knowledge of the workings of this market the conclusion is inevitable that good, fat muttons and lambs are always a good sale here, no matter what the season of the year or the quantity offered.

The sheep owners of Texas are certainly overlooking an opportunity for profitable venture when they neglect the marketing of fat muttons and choice, spring lambs.—Fort Worth Record.

TULIA.
Mrs. H. S. Ford and children visited Mrs. W. W. Underwood, in Plainview, this week.
Hon. A. B. Martin and wife and Mrs. R. A. Underwood, of Plainview, visited

at the home of S. E. West the first part of the week.

Elder W. F. Ledlow, of the Lockney Christian College, spent Saturday with F. S. McCune here.
—Tulia Herald.

This Is An "Of Course" Ad

OF COURSE you and your good wife—or shall we say sweetheart—want you to appear at your best on Easter Sunday.

Of Course we can't all afford expensive new clothes.

Of Course you know that we can't make an old suit look absolutely new.

Of Course you know that

THE
Waller Tailoring Co.


WAY

means that the old suit will look more nearly new than it is possible to make it by any other treatment.

Let Us Help You In Your Easter Predicament

Phone 188

K C Baking Powder is guaranteed absolutely pure and wholesome. There is no Rochelle salts, no harmful residue left in the food that is leavened with K C.



Even the most delicate can eat hot breads raised with K C without distress. Try K C Baking Powder breads if yeast-raised bread does not agree with you.

BARKER AND WINN

[request the pleasure of your company at the formal opening of the

Ford Building

Saturday, April the third
Nineteen hundred fifteen

from ten o'clock a. m., to ten o'clock p. m.

to meet

Mr. R. L. Calkins
Ford Official, Dallas, Texas.

Music Refreshments

Free Moving Pictures

We have made arrangements with The Mae I. Theatre to show at all performances Saturday, April 3rd, in addition to their regular program, two reels showing the process of manufacture of the



All of our guests will be given complimentary tickets to any performance during the afternoon or evening.

Tickets can be secured only at our office—do not ask for them at the theater.

You are welcome—bring your friends, they will be welcome.

Barker and Winn

Have Not Yet Recovered Sunken U. S. Submarine

HONOLULU, March 28.—The submerged United States submarine F-4 has been located outside the harbor, it was announced tonight. Portions of the superstructure have been brought to the surface. The dredge California will shift moorings, tugs will criss-cross in all directions, and an attempt will be made to lift the submarine.

Three days' search for the lost submarine and the believed success in finding the craft resulted only in unfulfilled hopes.

Diver Evans, who descended along down the two cables thought to have been attached to the submarine, and found that the heavy body was an old anchor, probably that lost by the battleship Oregon.

Agraz, who went down the cable attached to the anchor, wore only a helmet.

Diver Evans, who descended along the second cable, reported that he found nothing at the bottom.

Agraz, whose descent to a depth of 215 feet is said by naval authorities to

be a world's record, spent twenty-two minutes on the downward journey and nine and a half minutes in the ascent. The experience apparently caused him no distress.

The positive statement was made here today by Naval Constructor Julius A. Furer that the four submarines of the Hawaiian division were examined as to their stability only a month ago. He said that all were found to be in good condition.

The water is so deep at the point where the F-4 is said to have disappeared that navy officers asserted today that without diving apparatus which will permit men to go down 300 feet the task of locating the lifting it will present great mechanical difficulties.

FLOYDADA LETS CONTRACT FOR WATERWORKS SYSTEM.

Floydada has let a contract for a new waterworks system. The cost will be approximately \$20,000. Work will begin within the next thirty days, and the contract stipulates completion in ninety days after work commences.

Mrs. M. C. Overton, of Lubbock, visited in Plainview last week.

PLAINVIEW HIGH WINS FROM AMARILLO HIGH.

Local Team Wallops "Yellow City" Players and Goes Down Before Academy Men.

Plainview High School baseball team defeated Amarillo High 14 to 5 in a very one-sided and uninteresting game Friday afternoon. The result was never in doubt. Plainview made three runs in the first and two in the second, and was never headed off.

Score.

Plainview	AB	R	H	E
Mathews, ss	5	2	2	1
Murphy, 1b	6	4	3	1
Brashears, c	6	2	2	0
Garrison, rf	5	3	4	0
B. Vines, p and lf	6	2	1	0
Sharp, cf	5	0	1	1
Gouldy, 2b	5	0	2	1
H. Vines	5	0	1	0
Dillingham, 3b	4	1	2	0
Totals	47	14	18	4

Amarillo	AB	R	H	SP	E
B. Crudgington, c	1	0	0	0	0
Blair, c	3	0	1	1	2
Ridings, ss	5	1	1	1	2
Wheeler, lf	4	0	0	0	0
Madison, 1b	5	1	0	0	0
Harlein, rf	2	1	1	2	2
Stallings, 2b	4	2	2	3	2
Baker 3b	4	0	0	0	2
Gibbs cf	4	1	1	1	0
Howe, p	2	0	0	0	0
C. Crudgington	2	0	1	0	0
Totals	36	5	7	8	10

Two-base hits, Mathews, Murphy. Strike outs, Howe (Brashears). Vines (Baker, 3), (Madison, 1), (Wheeler, 1), (Harlein, 1).

Hits off Howe, 3 in 2 innings; off Crudgington, 14 in 7 innings; off B. Vines, 3 in 2 innings; off H. Vines, 4 in 7 innings.

Passed balls, Blair, 2. Left on bases—Plainview, 9; Amarillo 7.

Hit by pitched ball, Dillingham, (2).

LOSE TO ACADEMY TEAM.

At the Amarillo Military Academy field the Plainview High School team lost to the academy team Saturday afternoon. The final score was 18 to 3, and, the Amarillo papers say, just about tells the story of the game.

The defeat Saturday was as overwhelming as the victory on Friday.

RAMSEY.

RAMSEY, Texas, March 25.—The bad weather has let up and all the Ramsey farmers are in good spirits over the prospects of a good crop for 1915.

The infant child of Ed Thornton died some time ago.

Charlie Reeves and wife have moved south of Lockney.

T. H. Tedford and wife have moved out to J. A. Wiley's, where they will farm with him this year.

W. H. Tedford, of Silverton, visited his son, T. H., this week. Mrs. S. E. Russell returned home with them for a short visit of two days, and then returned home.

L. D. Shuman and two sons returned home last week from Vernon. Mr. Shuman says he will probably move to Paducah.

J. H. Williams and wife were in Lockney last week.

G. R. Evans has sold out his crop, three miles each of Lockney, and is going to move to Cedar Hill community.

E. J. Cozzins, of the F. A. Farmer Business College, is in the city looking after business for the school. Mr. Cozzins is teaching in the Fort Worth branch of the college.

DARDANELLES ATTACK RESUMED BY ALLIES

(Continued from Page One.) p. m.—An official communication on the foreign policy of Greece was issued today. It says:

"The Government, attributing great importance to the calm and tranquility of public opinion regarding the proper treatment of foreign affairs, considers it as absolute necessity to deny statements to the effect that if Greece does not abandon her attitude of neutrality she will lose the opportunity of realizing her national aspirations.

"The divergence of views between the form opinions regarding the gravity of Government and its predecessors arose the danger threatening the integrity of the country. The Government is doing everything in its power to avoid possible dangers."

Italian Reserves Called.

ROME, March 27, 10:10 p. m., via Paris March 28, 11:35 a. m.—All the Alpine troops in the category born in 1883 have been called to the colors by the Italian War Department for forty-five days.

The official military journal also calls to the colors all artillery and engineer reserve officers for sixty days from April 16.

--We Will Receive During the Week and Have Ready for Your Easter Dinner

- Luscious Fresh Strawberries
- Fancy Cuban Tomatoes
- New Potatoes
- Sweet Peppers
- New Cabbage
- Fresh Carrots
- Radishes
- Curled Parsley
- Mustard Greens
- Young Onions
- Kalamazoo Celery
- Snowball Cauliflower
- Jersey Yam Sweet Potatoes
- New Tender Asparagus
- California Rhubarb
- Fancy Black Diamond Grape Fruit
- Fancy Florida Oranges
- Bananas, Apples, Grapes

Extra Special

Thursday, Friday and Saturday
of This Week Only

16 Pounds Pure Cane Sugar \$1.00
Limited to \$1.00 worth to a customer

1 Dozen Fancy Red Ball Lemons 15c
Limited to 2 Dozen to a customer

Vickery-Hancock
Grocery Company

Telephone Number 17

Cheerily--Happily

We greet you: For Spring and Easter time are here and nature appearing in her newest and freshest garments reminds us that we too must off with the old and on with the new.

'Tis time for newness when we in common should smile with nature.

Men and Young Men who want to have the satisfaction of knowing that they are properly attired for Easter Morn will find us ready with a most

Comprehensive Showing of

New

New Woolens in Our Merchants Tailoring Section

Suits
Hats
Shoes
Shirts
Neckwear



COPYRIGHT 1915 THE HOUSE OF KUPPENHEIMER

Women's Spring Apparel in Style the Newest



The popularity of our garment section is such that it is necessary for us to wire for new shipments pretty near each day and by these oft-repeated small purchases we are able to show the cream of the approved styles at all times.

You're a good judge of correct styles and proper values for your money. We invite you to investigate and carefully compare our line of

Tailored Suits and Coats

that are now on display for Easter, shown in smart blendings of the newest colors and models.

Coats \$7.50, \$10, \$12.50 and higher. Suits \$15, \$18, \$22.50 and higher

See Our Stunning Display of Easter Millinery



It mirrors the cream of fashions vogue. In trimmed and untrimmed hats for afternoon and evening wear shown with shirred lace crowns trimmed with combination wreaths in fruit and small flowers. Pastel shadings and other color blendings.

Spring gloves to match the costume. Long and short gloves, in shades of white, sand, cream and black with contrasting stitching.

The above are all moderately priced and represent extremely good values.

We are showing a large variety of parasols, with plain and carved handles, all the new shapes, and colors to match the costume.

Plainview Mercantile Co.