

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, APRIL 6, 1915

PRIVE FIVE CENTS

CHARLES RESIGNS AS MANAGER T. L. & D. CO.

Will Become Manager of Charles Stone Company, Marion, Ill.; Successor Not Named.

R. S. Charles has resigned as manager of the Texas Land and Development Company, effective May 1. His successor has not been named.

Mr. Charles stated this afternoon to a representative of The Plainview Evening Herald that after May 1 his entire time will be devoted to the management of the Charles Stone Company, of Marion, Illinois. That company has undertaken large contracts for supplying crushed limestone on construction work in the coal fields in that vicinity, as well as for United States dams and railroad bridge work over the Ohio River. The Company also manufactures lime and lime dust for agricultural purposes.

Mr. Charles' family will move to Richmond, Ind., and make that place their future home.

PRESS MEN WILL BE GIVEN MATINEE AT THE OLYMPIC.

The management of The Olympic Theatre has announced a special matinee to be given for the visiting newspaper people who will be in Plainview April 9 and 10.

ATTENDS GRAND COMMANDERY.

Chas. Vincent left yesterday morning for Galveston, where he will attend the Grand Commandery of the Masonic Lodge. He is a delegate from the local lodge.

1,250 ATTEND FORMAL OPENING FORD BUILDING.

All Steps in Manufacture of Famous Little Cars Shown in Motion Pictures.

Saturday Barker & Winn formally opened their new building, on North Pacific Street. In addition to the sales force of the firm, others assisted in receiving the guests, twelve hundred fifty calling during the day. Punch and cigars were served.

Ed Backus, manager of the Dallas assembling plant and branch house the Ford Motor Company, and R. L. Calkins, assistant manager, assisted in receiving the guests and gave special information on the Ford car.

At The Mae I Theatre, with compliments to visitors at the new Ford home, the firm had arranged for motion pictures showing all stages of manufacturing and assembling Ford cars. The picture was taken and the film prepared in the photographic department of the Ford Motor Company. Incidentally, Barker & Winn sold six of the popular little cars yesterday, one each to J. L. Harrington, Hale Center; H. V. Doak, Silverton; Roy Griffith, Lockney; H. O. Shurbet, Lockney; R. Seay, Silverton; J. H. Cowart, Olton.

ANSLEY CLOSES BIG DEALS IN CATTLE.

E. T. Ansley returned Saturday from Amarillo, where he closed several big cattle deals. Six hundred steers, two years old, brought \$54, five hundred steer yearlings \$40, one thousand Black Angus cows \$70, and one hundred twenty-five White Face cows \$75.

WILLARD VICTORIOUS.

Jess Willard, Kansas cowboy, wrestled from "Jack" Johnson yesterday, at Havana, the title of heavy-weight champion prize fighter of the world. The negro was counted out in the twenty-sixth round.

TWO CARS MAY CARRY ELKS TO STATE MEETING AT WACO.

E. H. Perry, District Deputy of the B. P. O. Elks, stated this morning that here would probably be two cars from Plainview to convey the local Elks to the State meeting in Waco, May 10, 11 and 12.

BELLEVIEW SCHOOL TRUSTEES WERE ELECTED SATURDAY.

Saturday at the Belleview School house an election was held for the selection of trustees for the ensuing term. Henry Landis, J. T. Torrell and Otto Borchardt were elected.

VAUGHN'S REPORT IS FOR MORE THAN A THOUSAND

Fire Wall at Pumping Station Will Save Property Owners Three Hundred Each Year.

The City Council met last night in regular session. The reports of officers were heard and accepted and the monthly bills allowed.

On motion the council voted to purchase a meter for use in the Methodist Church on the pipe organ, and a former action of the council, stipulating a price of ten cents per thousand gallons of water used by the schools and churches of the city, was cited.

B. L. Spencer, superintendent of sewers and waterworks, reported a total of \$212.87 collected for March.

For February and March, City Marshal and Tax Collector J. L. Vaughn reported as follows:

Total current taxes collected during February	\$ 599.88
Balance due for 1914	78.80
Total current taxes collected during March	194.76
Occupation taxes	25.00
Fines	23.00
	\$ 922.34
Delinquent taxes collected during February	87.62
	\$1,009.96

The proposition of having a fire wall constructed at the pumping station was discussed and laid over until the next meeting. It is expected that by expending about four hundred dollars the citizens of the town will be saved nearly three hundred dollars each year on insurance premiums, since the inspector who recently was in Plainview stated in his report that the wall would avoid a ten-cent charge which is now in order.

RODGERS EXTENDS PRESS COURTESIES FOR MEET.

Through the courtesy of the manager, Ross D. Rodgers, The Ruby Theatre will be open to the visitors attending the Panhandle Press Association meeting at all times.

HOUSTON BOYS ANSWER DEATH MESSAGE FROM SALADO HOME.

Last night C. R. and J. P. Houston received a message from Salado stating that their sister was dead, at the old family home. They left this morning for Salado.

METHODISTS VICTORIOUS IN OPENING BALL GAME

Seth Ward Wins from Wayland in First Athletic Contest Between Colleges This Year.

Yesterday afternoon, at the High School ground, Seth Ward College won from Wayland College the first baseball game of the season in Plainview. Incidentally, this is the first inter-collegiate contest that has been held between the schools this year.

The score was 6 to 3. Throughout the game the North Side boys had the West Siders outclassed, both in hitting and fielding. Wayland has a good team and splendid spirit. A little more practice will make them formidable contenders for the South Plains championship. The Seth Ward players are probably a little more seasoned, but have not the steady team work of the Baptists.

The teams lined up as follows:

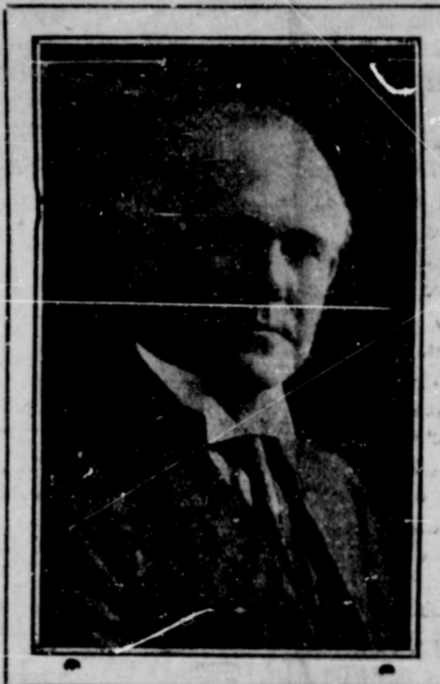
Seth Ward.
Whitworth, c.; Greens, p.; Pritchett, 1 b.; Glenn, 2 b.; Randolph, 3 b.; Elishop, s. s.; Dunaway, 1 f.; Kiker, c. f.; McDonald, r. f.

Wayland.
Stephens, c.; Perkins, p.; Davis, 1 b.; Lynn, 2 b.; Hay, 3 b.; Bolton, s. s.; Harder, 1 f.; Wayland, c. f.; Goode, r. f.
Rossen, Umpire.

DR. W. D. PATTON DEAD.

Dr. W. D. Patton, one of the best-known physicians of the Panhandle, died at his home, in Amarillo, yesterday morning, of pneumonia. Dr. Patton was a brother-in-law of Mrs. W. I. Scudder, of Plainview.

Plainview District Conference



REV. ORVILLE P. KIKER,
Presiding Elder Plainview District;
President of the Conference.

April Seventh to Eleventh

"MAN IS HOPELESSLY, INCURABLY RELIGIOUS"

Rev. O. P. Kiker Says Best Interpretation of God is Christ Manifested in Followers.

"To search after God and to know him is as old as man himself. Man is hopelessly and incurably religious. At first thought this seems paradoxical," said Rev. O. P. Kiker, presiding elder of the Plainview District of the Methodist Church Sunday evening. "But investigation will prove its validity. From the earliest ages men worshipped, worshipped the elements. Then there was the age in which men held to that theory of Pantheism, which holds that nature is the interpretation of God. The best interpretation of God to be found is the Risen Christ himself as manifested in His Followers.

"Some wonder how to reconcile the war now being waged with the Christian faith. I have felt that in the remodelling of nations, in the remarking of boundaries and reconstruction of civil governments, through the providence of God, what is now apparently a calamity will result in some immense service to civilization."

BEST RECIPE IS FOR MAKING POPULAR CLUB SANDWICH.

Lockney Woman Will Receive Her Choice of Magazines as Prize.

Recipe No. 3, sent by Mrs. W. T. Bowen, Route 2, Lockney, won the prize offered in Tuesday's issue of The Plainview Evening Herald. Club sandwiches are always popular, and the committee on awards believe this is an excellent recipe:

Club Sandwiches.

Extra nice for picnics or lunch. Cut nice bread, and toast a nice brown. For each slice lay a crisp lettuce leaf. On this put 2 slices of very thin crisp bacon, then a slice of turkey or roasted chicken, a slice of boiled ham or tongue, a slice of tomato another lettuce leaf, and sprinkle well with salad dressing. Now press on another slice of toast, trim round edges, cut diagonally, and pin in either corner with toothpicks, sticking on each pick an olive.

LOCKNEY MAN DIES AT SANITARIUM.

Saturday morning at nine o'clock C. C. Huddleston, from near Lockney, died at the Guyton-Nichols Sanitarium. Undertaker A. A. Hatchell is holding the body awaiting instructions from children in Arkansas.

100 DELEGATES TOMORROW FOR DISTRICT CONFERENCE

Rev. Hayes Howell, of Tullia, Will Preach Opening Sermon Tomorrow Evening.

One hundred delegates are expected to arrive in Plainview tomorrow morning to attend the District Conference of the Plainview District. Both ministerial and lay members of the conference will be present.

Tomorrow evening at eight o'clock Rev. Hayes Howell, of Tullia, will preach the opening sermon, at the First Methodist Church. Thursday, April 8, is Sunday School Day. Friday will be devoted to Missions and Epworth League work. Saturday Education and Finances will be the subjects.

Each day there will be preaching at 11 a. m. and at 8 p. m. There will be special music each night.

On Sunday, in addition to the regular services of the day, in which prominent men will assist, a laymen's rally will be held at three o'clock.

Among the prominent men of the State who will attend are Dr. H. A. Boaz, President of the Texas Woman's College, Polytechnic; Dr. R. S. Hyer, President of Southern Methodist University, Dallas; Dr. C. M. Bishop, President of the Southwestern University, Georgetown; W. C. Everett, manager of the Methodist Publishing House, Dallas; Rev. A. W. Hall, Vernon; Rev. I. E. Hightower, Weatherford; Rev. Jno. R. Henson, Hereford.

NEWSPAPER PEOPLE TO BE ROYALLY ENTERTAINED.

It Is Promised That There Will Be Something Doing Every Minute of the Time.

The local committee has just sent out invitations to the newspaper men of Northwest Texas and to prominent editors down in the State, also printers' supply people, inviting them to attend the annual convention of the Panhandle Press Association, to be held in Plainview April 9 and 10, and replies are now being received to the invitations. The indications are that a large number of press people will be in attendance.

Plainview citizens are joining with the local newspaper men in arranging for the entertainment of the visitors.—Lockney Beacon.

DR. GATES AT LOCKNEY.

Sunday morning and evening Dr. I. E. Gates, president of Wayland Baptist College, preached at the Baptist Church at Lockney.

J. Brown was in Amarillo Saturday.

UNIVERSITY MAN WILL LECTURE IN PLAINVIEW

Humor of Antebellum Days, Civil-War Period and Current Time Basis of Talk.

Dr. L. W. Payne, Jr., associate professor of English at Texas University, is to lecture in Plainview, April 14, on "Types of Southern Humor." His lecture is both informing and entertaining. The earlier types of humor are taken up and copious illustrations and quotations given. He will treat of Antebellum humor, humor of the Civil-War period, and types of humor developed in recent times, such as the mountaineer and cracker dialect, the negro dialect, newspaper humor, platform humor, and light society verse.

Dr. Payne is one of the most delightful speakers in Texas. The popularity of his lectures is evinced by the fact that there are more calls for his services as a commencement speaker than any other member of the Texas University faculty. He has been a member of the faculty for nine years, is a Southerner by birth, and has done splendid research work in Southern literature, having compiled a book on this subject.

The lecture will be given at the Methodist Church under the auspices of the Mystic Club, which is pursuing a course of study from the extension department of the University. The proceeds will go to the Plainview Public Library.

RICHARDS GETS MIDLAND CARS TO BE OVERHAULED.

This week the Richards' Auto Paint Shop closed contracts for repainting and overhauling three automobiles from Midland. The shop has been moved from the former location to the building formerly occupied by the Trick Millinery store.

RALLS CANDIDATES INITIATED BY B. P. O. ELKS.

Friday night the local lodge B. P. O. Elks initiated F. M. Bedingfield, J. Ed McLaughlin and C. P. Linn, of Ralls, byton.

"ORDINANCE TO PROTECT CROSSINGS UNQUESTIONABLE."

Charles Believes Improvements Should Be Protected and Permanent Streets Made.

"The reference made in the resume of the Texas Land & Development Co.'s work regarding the handling of heavy engines over the city streets which appeared in your columns last week, has been taken as criticism of the City Council, and led to misapprehension of the intent of the ordinance," said R. S. Charles this afternoon.

"The Mayor and City Council are entitled to all credit for the care and improvement of the city streets. They are doing all that public sentiment and funds available will permit.

"As an ordinance to protect such improvements as have already been made against damage by heavy traction engines and other such equipment, the ordinance is unquestionable. Public sentiment for better streets for bigger loads and heavier equipment of all kinds will enable these men to pass and enforce ordinances that will make Plainview the most convenient unloading point of the entire Shallow Water district. It is the right public sentiment that we need; the city officers are ready to meet it."

RECEPTION COMMITTEES NAMED FOR PRESS MEET.

On the general reception committee for entertainment of the Panhandle Press Association, which meets in Plainview Friday and Saturday, the following have been appointed: Judge J. E. Lancaster, O. M. Unger, L. C. Penry, Dr. J. C. Anderson, Judge L. S. Kinder, R. A. Underwood, E. H. Perry, R. S. Charles, E. Dowden, J. W. Longstreth, Judge H. C. Randolph, M. D. Henderson, C. R. Houston, Charles Reinken, J. H. Slaton, J. M. Gakes and L. M. Layne. In addition to these committees, one from each store will be appointed to co-operate with the committee and act as a reception committee to all who enter the store. On the banquet committee are Judge J. E. Lancaster and J. P. Garrison.

RUSS CAPTURE ENTRANCE TO HUNGARIAN PLAINS

AUSTRIANS ADMIT REPULSE, BUT CLAIM TO HAVE CAPTURED 2,000 RUSSIANS.

BULGARIANS IN GREECE

Alleged Atrocities Committed in Serbian Towns Through Which Bulgarians Passed.

VIENNA, April 4, via London, 4:05 p. m.—Retreat of the Austrian forces in the Beskid region of the Carpathians, where some of the heaviest fighting has taken place in the struggle for control of the mountain passes leading into Hungary, was announced today at army headquarters. The statement is as follows:

"The presence of large Russian reinforcements arriving from Przemysl compelled the Austrian army to withdraw from the Beskid region.

"In the Carpathians, fighting on both sides of the LaBorceza Valley continues. Yesterday we attacked the eastern heights and dislodged the enemy from several strong positions. Russian attacks east of Wirawa were repulsed.

"In yesterday's engagements we captured 2,020 prisoners.

"North of Uzok Pass the situation is unchanged. Renewed Russian attacks miscarried after a short fight.

"There is no news from the other fronts."

The Beskid Mountains form part of the boundary between Hungary and Galicia. They are a section of the great Carpathian range, the natural barrier upon which Austria-Hungary relies to halt the Russian advance.

On the mountain heights and in the passes, fighting has been in progress all winter, notwithstanding the snows and bitter cold. Recently the Russians have announced important successes in this struggle, although these claims hitherto had not been corroborated in Vienna. The fighting in the Beskids has been severe recently, as is shown by the official reports. The Austrian statement of yesterday said it had been ascertained that all the Russian divisions released by the fall of Przemysl, the Galician front, were now on the Carpathian front.

Resembles Guerilla Warfare.

GERLIN, April 4, via London, 10:10 p. m.—A description of the conditions under which desperate fighting is being carried on in the Carpathians is contained in a dispatch from the National Zeitung's special correspondent, who says that not only is the terrain tremendously difficult, but that it is so broken up by mountains and forests that the conflict resembles guerilla warfare on a colossal scale.

Unable to see parts of the territory involved, combatants often find it necessary to abandon a position gained at heavy loss because its view is cut off from other sections of the battle line. Although the Russians are constantly bringing up fresh troops and making terrible sacrifices, the correspondent says their onslaught has been checked at Dukla, where the Austrian line runs southward to the crest of the Carpathians.

LONDON, April 5, 3:14 a. m.—A dispatch to the Daily Mail from Saloniki says:

"The Bulgarian irregulars, who were driven back from the Serbian border, later descended upon the Greek town of Dolran (about thirty-five miles north of Saloniki) and Greece is rushing important reinforcements thither and to other frontier points, prepared for any eventualities.

"Another band of 200 Bulgarian irregular troops, who tried to cross the Greek frontier, was dispersed with the aid of a machine gun and left numerous dead and wounded on the field.

"It is alleged that in the Serbian villages through which they passed the Bulgarians committed atrocities.

"The Serbian frontier guards have now been armed with field guns and machine guns."

B. T. Ansley, Farris Frye, J. Walter Day, W. Y. Price and J. M. Gist left this morning for Littlefield on business.

My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

"Best Recipes"

This department will be carried in each Tuesday issue of *The Herald*. For the best recipe or household hint sent to the department, a one-year subscription to *The Ladies Home Journal*, *Woman's Home Companion* or any other magazine of same class will be given. A committee from the Federated Clubs of Plainview will determine the merit of the recipes. No names will be published with the recipes, but must accompany. Send your contribution in time to reach the Editor of the *Woman's Department* before Monday noon.

Maple Candy.

3 cups sugar.
1 cup white syrup.
½ cup boiling water.
Boil altogether. In another vessel, brown a cup of sugar until all is dissolved; mix the two. Boil until it cracks when dropped in water. Just before moving from stove add butter size of walnut. Stir in 3 well beaten whites of eggs, flavor with maple essence, beat well, and pour into buttered dish.

Bavarian Cream.

1 envelope sparkling gelatine.
¾ cup cold water.
4 egg yolks.
1 cup sugar.
1 pint sweet milk.
1 pint of cream.
1 teaspoon vanilla.
Soak gelatine in the water five minutes. Cream eggs and sugar. Let milk come to a boil; then add gelatine and eggs with sugar. When this begins to congeal, fold in whipped cream.

To Cook Green Beans.

Snap 1 quart of green beans at night. When you cook breakfast, put on one-half gallon of water with a teaspoon

of salt. When boiling hard, put in the beans; boil 20 minutes very hard, turn into a colander and blanch with the coldest water you have. Set to one side. At dinner, have your meat boiled, or, if you want to fix with milk, turn into the boiling water and boil 15 minutes longer, and season to taste. Set on back of stove until ready to serve. The blanching retains the crispness and the green color.

P. S.—Will some one please give the receipt for Johnny cake?

Good Potato Yeast.

Take five medium-size potatoes. Cook till done; then mash fine. Add what water is left; let cool. Then add one cake of yeast, one spoonful of sugar. Let stand over night. When you bake use one-half of this, and replenish by just adding potato water and sugar next time. This is fine.

Cranberry Catsup.

Press four quarts of stewed cranberries through a sieve. Add to three quarts, three pounds of sugar, a pint of vinegar and a tablespoonful each of cinnamon and nutmeg, cloves and pepper. Boil twenty minutes, and seal.

Butter-Scotch Pie.

Two cups of dark brown sugar (light will do), one-half cup of boiling water, two teaspoons of butter. Boil to a thick syrup. Two cups of milk, yolks of three eggs beaten light, two tablespoons of flour. Make flour into paste, stir flour into eggs and milk. Pour this into the syrup, stirring constantly. Cook until it thickens. Line a pie tin with rich dough, and pour in. This will make two pies, and good ones.

Rhubarb Marmalade.

6 cups chopped rhubarb.
6 cups sugar (granulated).
2 large or 4 small oranges cut into thin slices (after removing peel and white fiber).
Boil all together until thick; then seal. This is a delicious breakfast confection.

TEST KEROSENE SHOWS ONE QUALITY, TWO PRICES.

UNIVERSITY STATION, Texas, April 5.—Nine samples of kerosene bought here and there in Austin, were taken to the Bureau of Economic Geology for testing. Some of the samples were from stock retailing at thirteen cents per gallon, other samples were from stock retailing at fifteen cents per gallon. The fifteen-cent kerosene is supposed, of course, to be of better quality. Not so. The tests made show the price to be the only difference. For all practical purposes the fifteen-cent oil and the thirteen-cent oil are one and the same. The buyers of the fifteen-cent oil, samples of which were tested, are simply getting stung for two cents a gallon. Some say the cheaper oil gives out a smokier flame. "Depends upon the lamp or device burning it," says the tester at the laboratory.

The three tests made of these oils determined (1) the flash point, that is, the degree Fahrenheit at which the oil will "flash" in the device constructed for making this test; (2) the burning point, that is, the degree Fahrenheit at which the same sample which has been "flashed" will catch fire in this same contrivance; and, (3) the specific gravity, which, of course, is determined in the ordinary way. From these three tests the commercial quality of oil is determined. If it is customary over the State to sell the same oil at two prices, it is the advice of the Bureau of Economic Geology that consumers have samples of the oil they buy tested.

POTTER AND RANDALL COUNTIES HAVE DEPOSITS OF POTASH.

Bulletin Will Tell of Result of Scientific Investigation by State Bureau.

UNIVERSITY STATION, Texas, April 3.—The Bureau of Economic Geology of the University of Texas calls attention to the announcement of negotiations with Germany in the morning papers in regard to the importation of potash salts. "Germany is our sole support," proceeds the statement, "and we import about \$10,000,000 worth a year. There are no domestic sources, but it is said that Armour & Co. are to build works in Utah or Wyoming for the extraction of potash from a mineral known as Alunite. This is a mixture of the sulphates of potash and alumina, and contains from 9 to 11 per cent of potash. The Bureau of Economic Geology and Technology, University of Texas, has now in press a bulletin on 'Potash in the Texas Permian, prepared by Dr. J. A. Udden, geologist for the Bureau. It is thought that this publication can be issued within the next two weeks and copies can be obtained from the Bureau free of cost. It describes a very encouraging situation in Potter and Randall Counties, where a much larger amount of potash has been found in deep borings, 875 to 1,700 feet, than has been reported from any such borings anywhere in the United States.

"In these counties potash salts have been found not only in brines, but as a solid material closely associated with common salt, as is the case in Germany. The two wells in which the potash salts have been found are about 35 miles apart, one of them being 23 miles northwest of Amarillo, in Potter County, and the other in Randall County, 16 miles southwest of Amarillo.

"It is yet too early to say whether workable beds of potash salts do occur in Texas, but from the information at hand it seems probable.

"The commercial importance of the matter is evident from the fact that during the five years ending with 1913

If You've Got To Swat the Fly

We've Got the Swatters

BBETTER still keep him out by re-screening your porches and windows and putting on new screen doors, and by using Baby Superior Fly Traps.

Gardening Time Is Here

And we have the modern tools to make a modern garden a success. Remember we have the agency for Planet Jr. tools and carry a complete stock on hand.

Have Your Painter

Figure with you on having your house refinished throughout with

CHI-NAMEL

The Elastic and Indestructable Floor Finish

Donohoo-Ware Hdw. Co.

Phone 80



A SCENE FROM "SANSOM"

[Not the Biblical Play]

At THE RUBY

Thursday, April 8th

Attend the Matinee at 2:30 to 4:30
Evening Show 7:30 to 10:00

A Bona Fide Criticism from The New York Evening Mail

COMPLETE THE EVENING MAIL COMPLETE
★★★★★ FINAL EDITION

WORTH WHILE FEATURES

RECOMMENDED BY "WID."

William Farnum in "SANSOM."
As a Whole Splendid
Story Powerful
Photography Very Good
Light Effects Very Good
Settings Very Good
Exteriors Well Chosen
Detail Very Good
Star Wonderful
Support Fine
Direction Splendid
Length Five Parts

"Sansom," as produced by Edgar Lewis for the William Fox company, is one of the big photoplay dramatic hits of the year. It is a great picture—one which will hold any audience throughout the five reels; and they will like it all the way and that is saying that it is "sansom" film. Mr. Farnum in the title role is magnificent. He took the part and plays it perfectly. The entire company is unusually good in support, but particular mention must be made of the work of Miss Maude Gilbert, who plays opposite Mr. Farnum, in a very difficult part. Had Miss Gilbert overplayed any scene it would have greatly marred the film, but her characterization was marvellously well done. And this was her first appearance in any film production, which makes her work all the more remarkable. Credit must be given Mr. Lewis for the judicious use of "close-ups," and in these the principals did some very, very fine work. The technical work of the camera man was also very good, although the print which I saw had several errors caused by the company which handled the printing. This has all been rectified, so that now "Sansom" stands as a smashing hit, as a dramatic photoplay, which will appeal because of a strong, story superbly handled by cast and producer.

KANSAS CITY STOCK MARKET IN DETAIL

KANSAS CITY STOCK YARDS, April 2.—The cattle market has made some net gain for the week on medium and light-weight steers and on butcher cattle, and stockers and feeders are firm. Killers want low-priced cattle without too much weight, and the strong competition on cattle of that kind has put cows out of line with steers. Heavy steers remain dull, and barely steady. The general market is expected to advance next week, due to the close of Lent, but it is possible that cows will show the least gain, being already at a high point.

Outside of the big weight steers the market is fairly satisfactory, but heavy cattle, no matter how choice, are mean sellers. Three loads of choice steers, 1,600 pounds average, sold at \$8.15 yesterday, while choice baby beef, steers and heifers, bring \$8.25 to \$8.56. Middle-class beef steers, \$7.00 to \$7.85, bring the same price, or less, than similar quality costs in thin steers and feeders.

Panhandle feeders sold up to \$7.85 this week, and plain Oklahoma stockers at \$7.50. Something will happen shortly to change this situation, chances favoring an advance on the killers.

Beef exports are liberal, both canned and fresh, and receipts are light at the markets, a combination that should bring out more competition.

Fed Western steers, from the pulp districts, sold at \$7.25 to \$7.75 here this week, and cake-fed quarantines brought \$6.80 to \$7.20, although no quarantines have been here since Tuesday, to get the benefit of an advance of possibly 10 to 20 cents in the meantime.

Hogs have made little net change this week, the market 5 cents higher today, order buyers taking one-half

the supply at \$6.70 to \$6.85, packers the remainder at \$6.65 to \$6.80, choice heavy hogs worth \$6.80; receipts 4,800. The feature this week is heavy buying by order buyers, who took 62 per cent of the receipts yesterday, and nearly 40 per cent Wednesday. Of 23,000 hogs received here since Tuesday, order buyers bought 11,000, packers 12,000, indicating that the packers will need material badly Monday morning. Prices here are well above other Missouri River points, on account of competition from order buyers.

Sheep and lambs close the week at the highest point of the winter. Some lambs, not choice by a dime, brought \$9.95 today, and yearlings \$9.00, choice ewes worth \$8.00. Receipts are only 1,100 here today, and total for the week is moderate. A few Texas wethers brought \$7.65 and \$7.75 this week, spring lambs \$12.00.

J. A. RICKART,
Market Correspondent.

GLORIOUS WAR

John Galsworthy, in Scribner's.

The glories of war!
Courage, devotion, endurance, contempt of death! These are glories that the unmartial may not deride. Verily, even the humblest of brave soldiers is a hero, for all that his heroism costs the mystery of others; but what does the soldier know, see, feel of the real "glories of war"?

When I read in the paper of some glorious charge and the great slaughter of the enemy, I feel a thrill through every fiber. It is grand, it is splendid! I take a deep breath of joy, almost of rapture. Grand, splendid! That there should be lying, with their faces haggard to the stars, hundreds, thousands of men like myself, better men than myself! Hundreds, thousands, who loved life as much as I, felt pain as much as I, whose women loved them as much as mine loved me! Grand, splendid! That the blood should be oozing from them into grass that once smelled as sweet to them as

it does to me. That their eyes, which delighted in sunlight and beauty as much as mine, should be glazing fast with death; their mouths, that mothers and wives and children are aching to kiss again, should be twisted into gaps of horror. Grand, splendid! That other men, no more savage than myself, should have strewn them there. Grand, splendid! That in thousands of far-off houses women, children and old men will soon lie quivering with anguished memories of those living there dead.

COLD SOILS OFTEN PREVENT HEALTHY GERMINATION.

Owing to the lateness of the season, a timely warning has been issued by Dr. J. O. Morgan, Professor of Agronomy at the Agricultural and Mechanical College of Texas, against planting such crops as sorghum, cow peas, soy beans, Sudan grass, and peanuts before April 15. "These crops require a warm soil in which to germinate," says Dr. Morgan, "and in most sections of the State should not be planted until the soils are warm. A cold soil will not only make growth very slow, but will also decrease the size and the vigor of the plants."

WOULD PROHIBIT THE USE OF INTOXICANTS IN ENGLAND.

LONDON, March 31.—King George has added his plea to that of the ship owners and, in some cases, that of the Laborites themselves, that some vigorous measures be adopted to cope with the question of drunkenness, which, it is urged, is having the effect of delaying the delivery of munitions of war.

The King has volunteered, if it is considered advisable, personally to give up the use of all alcoholic liquors and to issue orders against their use in the royal household. Such notification has been sent to David Lloyd-George, the Chancellor of the Exchequer, by the King's private secretary, Lord Stamfordham.

The Plainview Evening Herald

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'SWAT THE FLY.'

Last summer and summer before Plainview had few flies. Concerted effort of the people of the town and the Civic League was responsible for that state of affairs.

Now is the best time to begin to swat the fly. One fly killed now may mean the destruction of thousands of embryonic and not yet embryonic flies.

Stable manure is one of the favorite breeding places of the fly. The fly maggot (the early stages of fly life) may be destroyed without injuring the manure for fertilizer. Take a common garden watering can, fill it with water, add a teaspoonful of Paris green, and stir until dissolved. Use daily on the manure, and you will swat the fly in the most effective way.

Garbage cans and refuse piles may be disinfected the same way, but not so effectively. The best way is to remove and destroy them.

Swat the fly. Swat him early and swat him late. This is his breeding season. One fly killed now is as effective in making Plainview a flyless town as a thousand destroyed a few weeks later on.

Swat the fly!

THE COUNTY LIBRARY MOVEMENT.

Many communities have traveling libraries, which can be used throughout the rural districts. There is a movement on foot, and it is recent, to establish county libraries. Already there are fifty-three libraries of this nature in the United States. Fifteen years ago there were none.

It is argued in favor of the county libraries as opposed to city or township libraries, that the former has the advantage of the united resources of the county, and is of higher efficiency in promoting the end for which it was founded—education and culture—in that it serves more people.

Regarding the county library, a recent article concerning the Van Wert, Ohio, library, states that the library has been of service in that it has proved a depository for all data concerning agricultural, manufacturing, social, religious, and educational affairs of the county, and has encouraged knowledge of these local matters. Relics and exhibits of local interest have been preserved at the library.

Slightly new in its conception, the movement is indicative of the broad general interest in education and culture which all units of government are beginning to manifest.

CONSERVATION.

"Conservation in the little things will make the country more prosperous. The principle involved in the conservation of game and forests by the National Government is the same as that in conserving the minutest element of the country's wealth."—Dallas Evening Journal, April 1, reprinted from The Plainview Evening Herald.

Lines to be Remembered

ONLY A DAD.

Only a dad, with a tired face,
 Coming home from the daily race,
 Bringing little of gold or fame
 To show how well he has played the game,
 But glad in his heart that his own
 refoice
 To see him come and to hear his voice.

Only a dad, of a brood of four,
 One of ten million men or more,
 Plodding along in the daily strife,
 Bearing the whips and scorns of life
 With never a whimper of pain or hate
 For the sake of those who at home
 await.

Only a dad, neither rich nor proud,
 Merely one of the surging crowd,
 Telling, striving, from day to day,
 Facing whatever may come his way:
 Silent, whenever the harsh condemn,
 And bearing it all for the love of them.

Only a dad, but he gives his all
 To smoothe the way for his children
 small,
 Doing, with courage stern and grim,
 The deeds that his father did for him.
 This is the line that for him I pen,
 Only a dad—but the best of men!
 —Detroit Free Press.

FARMERS VS. PROFESSIONALS.

The management of the Texas State Fair, at Dallas, has frankly admitted that the money they have been spending for races in purses, etc., is falling short of the end sought—namely, increasing interest in agriculture, stock raising and industrial development in Texas. The races have drawn crowds, but have been a losing proposition. Professionals reap the benefit and the agricultural classes go begging.

To give in prizes for excellency in agricultural and stock raising business the purses which have heretofore gone to professionals at the races at Dallas, will create a wholesome interest among our Texas farmers which will be beneficial to the entire state.

NEWSPAPER MEN TO MEET.

The Panhandle Press Association will meet at Plainview, Texas, April 9th and 10th. Aside from the business meetings, the committee has arranged entertainment features which are calculated to waive up the scoop-getter and make him feel like he again belongs to the "genus homo." Free access will be given the pencil pushers to the picture shows. A smoker at the Elks' Club will draw together some of the bachelor members. The Plainview Choral Club will give a complimentary rendition of the opera "Martha," and a grand banquet, at the Ware Hotel, will end the entertainment.—Crosbyton Review.

C. J. White, who has been attending Seth Ward College, left this morning for Calera, Oklahoma.

PROVIDENCE.

PROVIDENCE, Texas, April 5.—The election for School Trustees was held Saturday, and G. C. Hartman and Chas. Vigiel were elected.

Nearly all of our young people attended the Literary at Meteor Friday evening, and they say they were highly entertained.

Virgil Dodson returned to Wayland College Sunday, after a week of absence.

Some of our people attended the Easter egg hunt at Tom Neeves', of Lone Star, last Sunday afternoon. There were 51 present. The afternoon was quite a success.

L. D. Stark and wife, of Whitfield, were visiting in the home of E. C. Dodson one day last week.

Mr. and Mrs. Merrick were visiting Guy Ramsey's Sunday.

The snow which fell last Wednesday and Wednesday night has been of great benefit to the small grain crop in our neighborhood.

Our Providence school lasts six weeks longer.

Chas. Barrett has been quite sick, but is greatly improved at this writing.

E. G. Foster and family, of Lone Star, were callers at Mr. Rose's home on last Sunday afternoon.

E. C. Dodson was in Plainview Monday, after coal for the school house.

BELLEVIEW.

BELLEVIEW, Texas, April 5.—Easter Sunday was a beautiful day. The children of the community enjoyed Easter egg hunts.

The fine snow that fell on Wednesday is of great benefit to the wheat.

The friends of Mr. and Mrs. Jerome Buchanan gave them a surprise party last Saturday night.

Mr. Smiley, of Briscoe County, was the guest of Col. T. J. Tilson Saturday night.

Mr. Tucker, who was kicked several days ago by a horse, is able to be about.

Colonel Tilson sold several tons of alfalfa to Lockney parties last week. J. B. Nance, of Plainview, had business with W. M. Terrell last week.

Mrs. W. W. Kurfess, who has been quite sick, is better now.

E. Dowden was a visitor in the community last week.

PETERSBURG.

PETERSBURG, Texas, April 5.—Several inches of snow fell here last Wednesday, but melted off very rapidly Thursday, leaving the roads very muddy again.

Miss Evalyn Clagor spent a few days in Plainview last week visiting Miss Olive Wheeler.

Mr. and Mrs. V. J. Edwards are receiving congratulations upon the arrival of a baby girl.

The teachers and pupils of the school are arranging a splendid program for the school rally to be held here on April 10. An excellent play will be presented in the evening.

Mr. and Mrs. Charlie Jay entertained a number of their friends last Friday evening, with a musicale. A splendid time was reported by all who were present.

Mr. and Mrs. J. W. Allen spent last Sunday with relatives in Estacado.

Dr. and Mrs. Gilliam, Mrs. Renfro and Mrs. Ben Allen spent last Monday in Plainview, shopping.

Rev. Willett, of Lorenzo, filed his regular appointment with the Methodists of this place last Sunday.

Mr. and Mrs. J. D. Johnson and family spent several days last week with relatives in Olton.

JOURNAL A YEAR OLD.

The Dallas Evening Journal is a year old, having entered its second April 1. In the short period of a year it has forged itself into one of the leading afternoon papers of the Southwest.

Mrs. M. J. McGee, of Fort Sumner, N. M., is in Plainview visiting her son, O. C. Miller.

Rex Lindsay left this morning for Amarillo, on business.

Rev. R. A. Highsmith, pastor of the First Christian Church, left this morning for a visit with his parents, Mr. and Mrs. W. H. Highsmith, at Oburn, New Mexico.

Mrs. A. B. Martin left this morning for Tulla for a visit with friends.

W. W. Underwood went to Tulla this morning on business.

Albert Walker left this morning for Temple, where he will visit with relatives.

W. P. Nichols went to Amarillo on business this morning.

Frank Bone left this morning on a trip in the interest of a wholesale house he represents.

Mrs. Lois McGuirt and son, J. D., left this morning for Jayton, Texas, after a visit with the former's uncle, W. M. Wilson.

Judge Y. W. Holmes left this morning for San Antonio on legal business. Miss Sarah Ross is visiting in Tulla.

PENNOCK TO ADDRESS STATE OSTEOPATHS.

Dr. L. N. Pennock is preparing to attend the convention of Osteopathic Physicians and Surgeons which meets in Galveston May 7 and 8. He will address the meeting on the subject of "Osteopathy and Surgery Relative to Arthritis."

This will be one of the important conventions of the State during the year. There will be present some of the most noted scientific men in the United States, and questions of modern origin relative to human life will be discussed.—Daily Panhandle.

Mrs. P. McNeely, of Amarillo, is the guest of Mr. and Mrs. J. M. Oakes.

Resharpen Your Lawn Mower By Machinery

A method which insures absolute satisfaction or your money back.

Price \$1.00

J. W. TAYLOR
 311 SOUTH PACIFIC STREET

Dress Fashion and Your Corset

Skirts this season should be full at the bottom, but fit snugly around the hips and waist. Above the waist the bodice should set more closely than in the past, and fitted sleeves are once again the style.

You must select your corset to gain these lines. We have Kabo styles for every figure, styles that we can guarantee to shape fashionably and comfortably.

The corset skirts are long. You will find the natural shaped waist again correct.

Four inches is the proper height of bust, with sufficient fullness not to bind at the top, since the diaphragm has so developed in the past few seasons of topless corsets.

THE KABO CORSET

Is the Genuine Live Model Corset—Every Model built on a human figure. No guess work—that's why the Kabo gives such universal satisfaction.

COME TODAY AND SEE THE NEW KABO MODELS

CARTER-HOUSTON'S

"EVEN BETTER THAN BEFORE"

THE OPERA

MARTHA

Friday Night, April 9th

Will Be Repeated By

The Plainview Choral Club

With More Elaborate Costuming and Stage Settings than in the first rendition.

Good Seats Left at R. A. Long Drug Store

Prices 50c, 75c and \$1.00
 Box Seats \$1.50

Better Make Your Reservations Today

Note:—While this performance will be free to the visiting press it is hoped that local patronage will meet the expenses of the production.

Fruit Growers, Attention!

We have quite a supply of Sherwin & William's Arsenate of Lead in the powdered form, also Lime and Sulphur solution for spraying your fruit trees.

We will be pleased to have you let us quote prices before you buy.

Duncan's Pharmacy

"The Store That Treats-U-Right."

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Halcyon Club will meet Thursday afternoon, April 8, with Mrs. Chas. A. Malone.

The "As You Like It" Club will meet with Mrs. Hal Wofford, on College Heights, Friday afternoon.

The Scrosis Club will meet with Mrs. A. Van Howeling Friday afternoon, April 9, at 3 o'clock.

The "As You Like It" Club will meet with Mrs. Hal Wofford, College Heights Addition, Friday, April 9.

TRAVEL STUDY CLUB PROGRAM.

- April 11th, Club Room, City Hall.
1. "Revolit of the Netherlands"—Mrs. R. S. Charles.
 2. "Williams of Orange"—Mrs. J. W. Wayland.
 3. "Duke of Alva"—Miss Mayhugh.
 4. "Louis Bonaparte"—Mrs. Darsey.
 5. "Charles V of Spain: Duchess of Parma"—Mrs. Pipkin.
 6. "Philip II of Spain"—Mrs. Sansom.
 7. "Siege of Antwerp"—Mrs. Longstreth.
 8. "Siege of Leyden"—Mrs. P. B. Randolph.
 9. "The Constitution of 1848"—Mrs. T. B. Carter.
 10. "Luxemburg"—Miss Amy Glenn.
 11. "Jacqueline"—Mrs. Fyffe.
 12. "The Hague"—Miss Wilwee.
 13. "Scheveningen"—Miss Susie Glenn.
 14. "The Government of Holland"—Mrs. L. T. Mayhugh.
 15. "The Royal Family and the Winter Palace"—Mrs. B. H. Tuwery.
 16. "The Parties Since 1848"—Mrs. C. A. Malone.
 17. "England's or Queen Elizabeth's Policy Toward the Netherlands"—Mrs. W. Y. Price.
- Leader—Miss M. G. Hunt.

LITTLE TOTS ENJOY EGG HUNT AT MRS. W. A. TODD'S.

Saturday afternoon on the lawn at Mrs. W. A. Todd's a large party of little tots gathered for an Easter egg hunt, which was given under the auspices of the Presbyterian Ladies' Aid. There were plenty of eggs and a jolly good time for all.

C. W. B. M. MEETS WITH MISS PAULINE MILWEE.

Yesterday afternoon the C. W. B. M. met with Miss Pauline Milwee, at the Milwee home, in East Plainview. Sixteen were present. Mrs. E. W. Keys and Mrs. L. T. Mayhugh read papers of interest. Questions were asked on the subject of missions by Mrs. Nell Dorsey.

LAMAR MOTHERS' CLUB.

Following is the program for the meeting of the Lamar Mothers' Club for Friday, April 9:

Song—Don Ell and Claudelle Sebastian.

Recitation—Harville Anderson.

"Value of a Tomato Club to the Girls of East Ward"—Mrs. W. B. Martine.

"The Rainy Day"—Miss Mae Hunt.

"Possibilities of Vocational Subjects in Plainview"—Prof. B. M. Harrison.

MYSTIC CLUB PREPARING FOR DR. PAYNE'S LECTURE.

Course of Study for Season's Work Has Been Southern Literature; Will Help Library.

The Mystic Club met in regular session Saturday, April 3.

Plans were perfected for the lecture to be given by Dr. L. W. Payne, Jr., associate professor of English at the State University, at the Methodist Church, April 14. The subject of the lecture will be "Types of Southern Humor," and a rare treat is in store for the people of Plainview, as Dr. Payne is known all over Texas as a most delightful speaker. The proceeds from the lecture will be donated to the Plainview Public Library.

The club was fortunate in having Miss Webb, of Abilene, as a guest. Very entertainingly she told of her experiences with the mountaineers of North Carolina, which added to the interest of the mountain stories of John Fox, Jr., and Charles Egbert Craddock, which the club has been studying of late.

The program was:

"Cable's Longer Stories, 'The Grandissimes'"—Mrs. Lindsay.

"James Lane Allen: As a Man and as a Writer"—Mrs. Whittis.

"Two Novels and Their Sequels, 'A Kentucky Cardinal' and 'Aftermath'"—Mrs. Harrel.

What \$25 Will Buy



Society Brand Clothes

The Milbanke

At left—the Tower of Jewels—the dominant architectural feature of The Panama-Pacific International Exposition. It is at the south entrance to Court of Sun and Stars. Stands 430 feet high; base covers an acre of ground.

\$25 is about the right price to pay for a suit. But some men get more for their money than others.

When they consider the price they ought to pay for a suit, they consider the make of it as well.

We show for \$25 not only wearing quality but style and every detail that the man who wants to spend that amount should have.

In the concrete, these qualifications are represented in Society Brand and S. M. & S. clothes.

We give the best for this price that can possibly be produced. And every time we sell a garment at \$25 we know it will give satisfaction.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific St.

PLAINVIEW, TEXAS

107 West Main St.

Coming to
THE RUBY THEATRE
Friday, April 9th
"From Molten Steel
to Automobile"

THE
\$40,000-5 REEL
FEATURE FILM
SENSATION

The Big
Theatrical Motion Picture
Entertainment and Exhibition
produced and presented
by the Maxwell Motor Co.

Free Tickets Upon Application
BROWN MOTOR CO.
MAXWELL AGENTS

"AS YOU LIKE IT" CLUB BEGINS "JULIUS CAESAR."

Contemporary Roman History Studied in Connection With Shakesperian Play.

Mrs. Otis Trulove will lead the study of the "As You Like It" Club Friday afternoon, at the home of Mrs. Hal Wofford, College Heights.

The club has completed the study of "Hamlet," and begins now "Julius Caesar." Contemporary Roman history will be studied also.

The leader has outlined the following program:

"Synopsis of Roman History from the Foundation of Rome to the Time of Julius Caesar"—Mrs. E. F. McClelland.

"Julius Caesar"—

"His Family Life"—Mrs. J. M. Adams.

"His Generalship"—Mrs. F. T. Coleman.

"His Statesmanship"—Mrs. George Hutchings.

"As an Author"—Mrs. Charles Saigling.

Questions.

1. Tell the source of the plot and how closely Shakespeare holds to the original. What is the date of the composition and its edition? Compare "Julius Caesar" with "Hamlet."

2. How is the popular worship of Caesar shown in the first scene? What

do the tribunes show? What constitutes the office of tribune?

3. What part of Caesar's nature is seen in his words to his wife? What effect have the words of the soothsayers upon him?

4. What passed between Brutus and Cassius? How does this show Brutus' character?

5. How does Cassius express his feelings toward Caesar? What is his personal feeling?

6. What does Cassius say to Mark Antony that indicates suspicion of Cassius?

7. What account does Casca give of the occurrence at the capital? What is the difference between treason and revolution?

8. What does Cassius plan in order to influence Brutus to his own purpose?

9. What phenomena are reported in scene 3, and what are they supposed to portend?

10. Name other conspirators against Caesar mentioned at the close of the act.

Mr. and Mrs. C. E. Duey, of Pueblo, Colo., are the guests of their friends, Mr. and Mrs. E. E. Roos.

Arthur and Bird Barker, of Amarillo, motored to Plainview in their Hupmobile Saturday afternoon to attend the formal opening of the new Ford Building by Barker & Winn and to visit home folks.

Rev. W. M. P. Rippey, preached for Rev. Hayes Howell, at Tulla, Sunday.

J. J. Ellerd returned yesterday morning from Amarillo, where he had been on business.

D. T. Oliver, of Amarillo, is in Plainview today, on business.

A. F. Quisenberry, of Hale Center, was in Plainview to spend the weekend with his family.

No. 1

LITTLE TALKS BY THE DOCTOR

Osteopathy is not a Mystery.

Osteopathy is not a mysterious method of curing sickness. It does not disregard the learning of the medical world. It is simply one step farther. Osteopathy is the treatment of disease and sickness by striking directly at the causes of disease. It is no longer experimental; it can point to thousands of people all over the United States who have been brought back to health by its methods.

Twenty-five years ago today there was but ONE Osteopathic Doctor—Today there are 8,000. Then there were no schools of Osteopathy. Today there are eight large colleges in the United States giving a complete four year course. At that time Osteopathy had no legal standing in any of the States. Now, forty of the United States have legalized the practice, and given to the Doctor of Osteopathy the same legal standing and protection given the Doctor who uses medicine.

Dr. N. B. MAYHUGH
Osteopath

Grant Building,

Plainview, Texas

**SANTA FE AGRICULTURAL
MAN TELLS HOW TO PLANT.**

**Instructions for Handling Kaffir, Milo
Maize, Feterita and Broom Corn,
by H. M. Balmer.**

The Agricultural Demonstration Department of the Panhandle and Santa Fe Railway has just sent out a circular letter of instructions for handling crops which are peculiarly adapted to the Plains country. Through courtesy of H. M. Balmer, agricultural demonstrator for the Santa Fe, The Plainview Evening Herald is able to give this information to its readers:

Preparation of Seed Bed.

The ground should be thoroughly and deeply prepared either by plowing or listing. Fall preparation by either plowing or listing is always preferable to spring preparation. No better methods are known in preparation for planting Kaffir, Milo Maize, Feterita and Broom Corn than early deep fall listing or plowing. Good results have been shown from running a subsoiler in the deep fall lister furrow, immediately following the lister. The loosened subsoil proves an excellent place for the storing of moisture between the time of land preparation and seeding. Following rains or snows, and as soon as the ridges are sufficiently dry to work between preparation by listing in the fall and planting time, they should be harrowed to break crusts and also to kill any weeds that may come through as the season advances. This harrowing will also be found to conserve the moisture, and is especially to be commended for "tight" lands. It is usually better to cultivate than to harrow the ridges made by the lister, in sandy land, and especially if there is danger of blowing. When early deep plowing or listing in the fall is impossible, shallow spring listing is preferable to shallow spring plowing. Early spring listing is better than later spring listing for Kaffir, Milo Maize, Feterita and Broom Corn. When possible, always double-list. List early; work ridges, when necessary to break crusts for the conservation of moisture and to keep down weeds, until planting time, and then re-list and plant immediately in the lister furrow.

Contouring.

All lister furrows, and especially those for planting, should be run on the contour—directly across the slope and not up and down it. This plan tends to prevent water from running down the field, even during or following heavy rain. The fact that contouring may make rows necessarily curved or winding in some fields is of minor importance when compared to the conservation of moisture and even of the soil itself, in some instances.

Seeds and Quantities to Plant.

Seeds of Kaffir, Milo Maize, Feterita and Broom Corn should be selected in the head direct from the field and stored during the winter in some dry place, secure from depredations of birds, rats or mice. Just before planting time the seeds should be threshed by hand and carefully cleaned. From one to two pounds of the seeds from crops named will be found sufficient to plant an acre. Most farmers plant too much, rather than not enough, and then fail to properly thin the crops. Kaffir, under Southwestern conditions, should be thinned to from 24 to 30 inches apart in the row, and Milo Maize, Feterita and Broom Corn should be thinned from 18 to 24 inches apart in the row. It pays to plant only the best and the purest, regardless of the fact that such seeds may be a trifle higher in price. If these crops are grown for seed, it should be remembered that they all belong to the sorghum (non-saccharine) family, and hence mix readily, and should be planted as far apart as possible to prevent this undesirable mixing.

Time to Plant.

Kaffir, under Southwestern conditions, should be planted from April 25 to June 15 for dwarf varieties, while the planting season for other strains would be somewhat shorter. Milo Maize, Feterita and Broom Corn should be planted from May 1 to June 20.

Cultivation.

Crusts forming in the bottom of furrows following dashing rains after planting and before the seeds come up frequently prevent the plants from breaking through. A trough through which large spikes have been driven from the inside will prove an excellent instrument for the breaking of these crusts. These spiked troughs may be so arranged as to drag three or four rows at one and the same time, and may be used in connection with the harrow for the first two or three cultivations with good results. The lister-cultivator or "go-devil" will do excellent work when run once or twice following the harrow, where crop is planted with the lister. All cultivations should be done with sweeps or small shovels. In cultivating Kaffir, Milo Maize, Feterita and Broom Corn, care must be exercised to prevent throwing too much dirt to the row. The row, if possible, should be kept

lower than the surrounding ground throughout the growing season, as this causes the water to accumulate around the plants instead of between the rows. No cultivation shallower than 3 to 3½ inches is advised at any time. The crops named should be cultivated at intervals of every ten days, or more if necessary. It pays to use a one-horse cultivator between the rows after the crop is too large to straddle with a common cultivator.

**FAIRY TALES HAVE A
TRUTH ALL THEIR OWN.**

From the London Telegraph.

A woman has found it necessary to make a public protest against the wonderful theory which holds "that fairy tales should not be told to children because it was teaching them what was not true." Do you wonder if the same mind throws up (metaphorically) its hands and asks with despairing amazement, "What is truth?"

What is truth? To be sure, Jack never had a beanstalk, and Cinderella's pumpkin never turned into a carriage. It is quite false to suggest that poor little maids of all work may expect to marry princes, or lazy boys to reveal in wealth untold. But do not let us deceive ourselves. It is just as false to suggest that the moral stories in which the naughty boy is always whipped and the good girl always adored represent anything like real life. Your fairy tale and your good-goddy story, as far as truth to fact is concerned, are in the same case.

The crucial fact is that fairy tales and romances have a truth of their own. There never was a Cinderella, and she never had a godmother. But the charm of the story is just as real as the observed fact that if you eat too many sweets you are ill. The gaiety, the gentleness, the high spirits of the fairy tale, are just as true as the most firmly believed events in history. Jack never built a house, and the rat never ate the malt therein, but the story is good fun, and (to adopt the manner of the story) good fun is invigorating, and a story which is invigorating is true—that is, it honestly does what it professes to do; it really is what it pretends to be.

You may say if you choose that fairy tales are not charming, or that the House That Jack Built is not amusing. You may also say that a blue sky is green. But the mass of mankind will not much attend to you in either case. Everybody knows Macaulay's sneer at the Puritans—they put down bear bating, not so much because it gave pain to the bear as because it gave pleasure to the spectators. We may allow ourselves to suspect that some of the good folks who want to put down fairy tales are thinking not so much of the danger that the children may be injured as of the fact that the children are being pleased. There is still in the world a spirit which objects to other people being happy.

Texas has a frog ranch, a snake hatchery and a polecat farm.

Twenty new farms are opened up in Texas every day.

Texas has more farm home owners than any other State in the Union.

At The Theatres

MAE I. THEATRE.

Tuesday, April 6.
MARY PICKFORD in "MISTRESS NELL" (in 5 parts) Paramount Feature

Wednesday, April 7.
"AFTER HER MILLIONS" (in 3 parts) LKO Comedy
"Love, Luck and Speed" Keystone Comedy

Thursday, April 8.
"PERILS OF PAULINE"—Episode No. 16 (in 2 parts) Special Serial
"He Fell in Love With His Mother-in-Law" Joker Comedy
Universal Weekly News

Friday, April 9.
"Colored Villains" Keystone Comedy
"Silence" (in 2 parts) American Drama
"All Over the Biscuits" Nestor Comedy
"Cards Never Lie" (in 2 parts) Victor Drama

Saturday, April 10.
GRACE CUNNING in "GIRL OF SECRET SERVICE" (in 2 parts) Gold Seal Drama
"Evan's Lucky Day" Beauty Comedy
"The Bank Note" Joker Comedy

OLYMPIC THEATRE.

Tuesday, April 6.
"Hogan's Mussy Job" Keystone Comedy
"Sergeant Jim's Horse" K. B. Drama
"The Man Who Died" American Drama

Wednesday, April 7.
"The Girl and the Spy" Rex Drama
"He Cured His Gout" Joker Comedy
"Their Hobo Hero" Eclair Drama


Thursday, April 8.
"EXPLOITS OF ELAINE"—Episode No. 13 (in 2 parts) Special Serial
"A Lucky Blow-Out" (in 2 parts) Broncho Drama

Friday, April 9.
"The Unmasking" Big U. Drama
"A Farewell Dinner" (in 2 parts) Majestic Drama
"The Express Messenger" Reliance Drama

Saturday, April 10.
EDWARD ABELES in "AFTER FIVE" (in 5 parts) Paramount Comedy Feature

Sunday, April 11.
"HOME BREAKER" (Comedy in 2 parts) KEYSTONE DELUXE
"Through the Murk" (in 2 parts) Domino Drama

**WHY
FAMOUS
PASTRY
COOKS
USE
KC BAKING POWDER**



The patrons of our first class hotels and restaurants are exacting—they demand the best. Women go where the pastry and cakes are noted for their excellence. Men are attracted by hot bread and biscuits—when fresh and moist and light.

The pastry cook with a reputation uses K C Baking Powder because he knows that results are certain; every time everything is as good as his best.

Then, too, with K C Baking Powder he can mix the various kinds of batter before the rush of the meal begins and bake as needed so that every order goes to the table fresh and hot, yet the last he bakes are just as good as the first.

The reasons behind these reasons is that K C is really a blend of two baking powders. One commences to give off leavening gas as soon as moistened. The other requires both moisture and heat to make it active. Dough or batter will remain in a partially leavened condition for hours, and when put in the oven, will come up as light as if mixed a moment before.

For cookies, pancakes, doughnuts and the like, which cannot all be baked at once, K C is indispensable. For all baking the double raise makes doubly certain.

Follow the example of the professional cook and your baking will be equal to his.

To The General Public.

My Dear Friend:

I saw you in your new Easter clothes and must say you looked fine. But think it a shame that your car looked so bad. If I were you I would see that it was painted before summer, and that's right here.

Hoping to hear from you real soon, I remain

Yours Very Truly,

Richards Auto Paint Shop.

**TRY IT! SUBSTITUTE
FOR NASTY CALOMEL**

Starts Your Liver Without Making
Every Druggist in town—your drug-
gist and everybody's druggist—has
noticed a great falling off in the sale
of calomel. They all give the same
reason—Dodson's Liver Tone is tak-
ing its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

How To Give Quinine To Children.

FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2-ounce original package. The same FEBRILINE is blown in bottle. 25 cents.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

Take Hall's Family Pills for constipation.

**A Fine Remedy For
Biliousness and
Constipation**

People all through this section are buying LIV-VER-LAX because it is a preparation of real merit. It is a vegetable remedy that acts naturally and effectively, thoroughly cleansing the liver and bowels. It is easy to take and has none of the dangers and bad after effects of calomel. LIV-VER-LAX will get you right, keep you right and save you doctor's bills. Sold in 50c and \$1 bottles under an absolute guarantee. Every bottle bears the likeness of L. K. Grigsby. For sale by

J. W. WILLIS DRUG CO.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

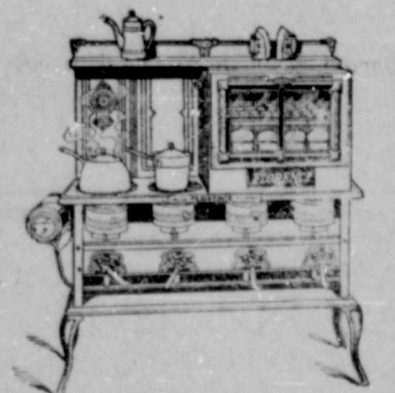
Wanted:-- A second hand National Cash Register in good condition.

If you have a bargain for cash let me know it quick.

Vickery-Hancock Grocery Co.
Telephone No. 17

**Summer Cooking
Shouldn't Cook
the Cook**

Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE.



"The Turning Point in Oil Stove History"

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove.

**FLORENCE
Oil Cook Stoves**

"Look for the Lever"

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hardware Comp'y
Telephone Number 178

A REAL BARGAIN

320 Acres, good land near Hale Center at \$21.25 per acre. 200 acres in crop this season, a good five room house, plastered and cement foundation; a well, wind-mill and sheds, all fenced. A fair payment down, balance easy terms. No trade.

CORRESPOND WITH OWNER AT ONCE
C. B. WESTBROOK
OSKALOOSA, IOWA

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. 11.

Which one—Mae I. or Olympic? —Adv. 11.

Our Prescription Department is in charge of three Registered Prescriptionists, and our stock is absolutely new. No old goods in the Prescription Department. J. W. WILLIS DRUG CO., New Grant Building, opposite Elks' Home. —Adv. Feb.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 11.

Fine Eating Apples at PEOPLE'S SUPPLY STORE. Phone 337. Ad. 11.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. 11.

Five- or six-room house wanted by April 6. Rent in advance. J. W. SKIPWORTH, Plainview. —Adv. 11.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. 11.

WANTED—Position as Stenographer. Phone 367. —Adv. 11.

Two good grades of Stationery for social note correspondence—right in size and at pound prices—which will interest you. THE HERALD PUBLISHING CO. Phone 72. —Adv. 11.

ALFALFA HAY for sale at the O. K. Barn, 50 cents per bale. E. C. HUNTER. —Adv. 11.

FOR SALE—Any amount of bundles of Kaffir and Sorghum. WRIGHT & DUNAWAY. —Adv. 11.

All kinds of Vegetables at PEOPLE'S SUPPLY STORE, 5c per bunch. Phone 337. —Adv. 11.

ADVERTISEMENT.

Splendid revenue-producing property in Fort Worth, value \$6,000.00, to trade for land. Address BOX 141, Fort Worth, Texas, Polytechnic Station. —Adv. 21.

MOTORCYCLE FOR SALE—An Indian, 1914 model; fully equipped with electric light, speedometer, etc. A new machine at a second-hand price. Call at HERALD OFFICE. —Adv. 41.

NOTICE.

Anyone having accounts against the Hyde Plumbing & Electric Co. will please present them, so they can be taken care of, as this firm is changing hands. HYDE PLUMBING & ELECTRIC CO. —Adv. 21.

Red Ball Oranges 20c per dozen at PEOPLE'S SUPPLY STORE. Phone 337. —Adv. 11.

Carload of Oyster Shell just received. Fine for chickens. Let us supply your wants. RUCKER PRODUCE COMPANY. —Adv. 11.

For a few days only you can get The Plainview Evening Herald twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. 11.

Have all your Chop made by D. L. HAMMER. —Adv. 11.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 11.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 11.

NOTICE—I have moved my Meat Market from the store of Vickery-Hancock to The Scudder Grocery Co., where I will continue to serve my patrons to the best of my ability. I will appreciate your meat orders. GREEN'S MARKET. —Adv. 21.

All kinds of hot drinks, chili, etc., on sale at the Sanitary Fountain of the J. W. WILLIS DRUG CO., in the New Grant Building, opposite Elks' Home. —Adv. Feb.

Bring us your Poultry, Eggs and Butter. We give highest cash or trade prices for the Poultry and Eggs and will buy all of the Butter that we can use on same basis. EAST SIDE GROCERY, Geo. S. Fairris, Proprietor. —Adv. 21.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. 11.

Manuscript Covers at THE HERALD. —Adv. 11.

A few sizes of screen doors at special prices at DONOHOO-WARE HARDWARE CO. —Adv. Apr. 6.

Meal from your own corn when ground at D. L. HAMMER'S MILL. —Adv. 11.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. 11.

WHITE ORPINGTON Stock and Eggs. Prices reasonable. Best stock on the Plains. Agent for "Old Trusty" Incubator. We take the risk and the price is right. S. S. SLONEKER, Plainview, Texas, Phone 276. —Adv. 11.

FOR RENT.

Improved place two miles of school. See D. F. SANSOM & SON, Ansley Building. —Adv. 41.

FOR SALE OR EXCHANGE.

Half section good level land; sixty feet to water, unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. 11.

Don't envy your neighbor's exquisite engraved card. Let The Herald engrave yours. Let us tell you how they will cost you no more than the printed cards. We print them, too. HERALD PUBLISHING CO. Phone 72 Ad. 11.

SUDAN SEED FOR SALE.

Per pound, 25c; 20 pounds or over, 20c per pound delivered in Plainview. This seed has been inspected and passed as pure; reference, J. F. Garrison, Inspector. Seed can be left at R. C. Ware's hardware store or subject to order of buyer. FRED RASTETTER, Route 1, Plainview, Tex. Ad. May 14.

Onion Sets 30 cents per gallon at PLAINVIEW PRODUCE CO. Adv. 11.

FOR SALE—Nice clean Cane Seed at \$1.00 per bushel at OVERALL'S BARN. —Adv. Apr.

FOR SALE—Number of bred gilts and open gilts, registered Duroc-Jerseys. Also some nice young males. E. A. ZOLLIFFER. —Adv. 21.

Mr. Bookkeeper, remember the hard work this "first" addressing envelopes? Avoid it next month by getting a supply of "Time Savers." Ask us. THE HERALD PUBLISHING CO. Phone 72. —Adv. 21.

PLAINVIEW, Texas, April 2, 1915.

The improvements being made in the "Plainview Country" by the Texas Land & Development Co. and individual farms mean a great deal more than most people realize. You will doubtless be surprised to learn that there are more than 120 irrigation wells within a radius of 16 miles of Plainview, and more are going in every week.

This means elimination of drought, more farm-homes, increased acre-production, more fat cattle, more hogs shipped—it means bigger bank accounts for thrifty farmers. It means higher prices for farm lands.

It means that the 80 acres I am offering for \$1,200 will command \$2,000 within less than two years. My recommendation is: BUY IT! —Adv. 21.

W. E. ARMSTRONG.



Special Excursion to Houston, Texas

Account Annual meeting Lumbermen's Association of Texas, April 13-15. Round trip tickets on sale April 12th and 13th good for return limit April 17th at fare of \$22.75. For further information phone 224.

R. F. Bayless, Agent

Our Great "Family Bargain"

THE PLAINVIEW EVENING HERALD	\$1.50	All for Only \$1.65
(Published twice-a-week, for one year)		
McCALL'S MAGAZINE	.50	
(Monthly for one year)		
ANY ONE McCALL PATTERN	.15	
	Regular Price, \$2.15	

Subscriptions may be either new or renewal. Write or call at office of this paper.

We are enabled to give our readers, old and new, the benefit of this money-saving club offer, only because of a very special arrangement with the publishers of McCALL'S MAGAZINE.

WOMEN Love This Magazine

Come in or write to see a sample copy. McCALL'S is the Fashion Authority and Housekeeping Helper of more women than any other magazine in the world. All the latest styles every month; also delightful stories that entertain, and special departments in cooking, home dressmaking, fancy work, etc., that lighten housework and save money. McCALL'S has been a family favorite for forty-five years. It is the magazine that satisfies.

Mrs. J. T. D., a subscriber of Temple, Ga., writes: "You may put my name on the list with those who think McCALL'S MAGAZINE is worth twice as much as 50 cents a year—for every one in the family. So many pretty fashions and so much good reading I can hardly wait to see it."

Don't Miss This Offer
Write or call at the office of this paper



100 big pages monthly

FREE McCALL PATTERN
Each subscriber for this Great "Family Bargain" may choose from a list of the celebrated McCall Dress Patterns FREE, (value 15c) by sending a postal card request direct to The McCall Company, New York, giving Number and Size desired.

<p>DRS. SMITH & SMITH Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.</p>	<p>MARTIN, KINDER, RUSSELL & ZIMMERMAN —Lawyers— West Side Square, Donohoo Building Plainview, Texas Offices in Tulsa, Texas</p>
<p>Piles Cured in 6 to 14 Days Your druggist will refund money if PADO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.</p>	<p>DR. NORMAN B. MAYHUGH, OSTEOPATH Office, 22 Grant Building Office, Phone 538; House, Phone 171.</p>

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

FOR TRADE—5-passenger Buick automobile to trade for Ford roadster. KIRBY SCUMPER. —Adv. 21.

OLD PAPERS FOR SALE/ HERALD PUBLISHING CO. —Adv. 11.

A good, clean, safe place to Store Furniture. Phone 338. —Adv. 11.

D. L. HAMMER'S CUSTOM MILL runs every day. —Adv. 11.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 11.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. 11.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 11.

Recleaned Native Grown Alfalfa Seed for sale in any quantity at PLAINVIEW PRODUCE CO. Ad. 11.

WANTED—All of the poultry and eggs you can deliver at the highest cash or trade prices. We will take all of the butter we can use at highest price and all you can let us have at shipping prices. EAST SIDE GROCERY, Geo. S. Fairris, Proprietor. —Adv. 21.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 21.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. 11.

Ask your grocer if he has Oysters; then phone us to send up any number you may need. VICKERY-HANCOCK GROCERY CO. —Adv. 11.

See ROY IRICK for Real Estate Loans. —Adv. 11.

WANTED—Girl for general housework. DAVIS BOARDING HOUSE, 310 Prairie St. Phone 383. Adv. 11.

AUTO FOR SALE—In first-class condition. ROY FRYE. —Adv. 11.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. —Adv. Feb. 15.

Meat and Bone Meal, Plain Bone Meal and Ground Charcoal for your chickens at PLAINVIEW PRODUCE COMPANY. —Adv. 11.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. 11.

FOR SALE.

Mountain Sheep and Elk's Head for sale. Call 9010 or see at Ben's Barber Shop. —Adv. 81-pd.

Groceries at lowest cash prices. Ask how we can do it. EAST SIDE GROCERY. Phone 468. —Adv. 21.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. 11.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. 11.

FOR SALE.

Several teams four-year-old broke mules. Terms if desired. D. F. SANSOM & SON, Ansley Building. Ad. 61.

FOR SALE—Number of bred gilts and open gilts, registered Duroc-Jerseys. Also some nice young males. E. A. ZOLLIFFER. —Adv. 21.

INSURANCE—Life, Livestock, and Fire. Policies that protect. Let me serve you. R. P. MAYHUGH, Office with J. J. Lash, Opera House Building. —Adv. 31.

FOR SALE OR TRADE—Double-row Liston also Success Double Drag Planters. BUCHANAN BROS., Callahan Ranch. —Adv. Apr. 26-pd.

FOR EXCHANGE

THREE STORY BRICK BUILDING IN GOOD CENTRAL WEST TEXAS TOWN TO EXCHANGE FOR LAND IN SHALLOW WATER BELT. BUILDING RENTED FOR FIVE THOUSAND PER YEAR. —SHALLOW WATER LAND CO., PLAINVIEW, TEXAS.

Will sell cheap one Sulky Plow and one gang plow, in good shape, or will trade for lister. See ELMER SANSOM. —Adv. Apr. 16.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. 11.

SPRAY YOUR FRUIT TREES.

Mr. Davis, living on my place, will take contracts to spray your fruit trees. He will use my large spray pump, operated by a gasoline engine. Book your orders early, that he may know how much poison to order. See me, room 8, Smyth Building. R. P. SMYTH. —Adv. May 1.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. 11.

MULES FOR SALE on time. See CHAS. E. SAIGLING. —Adv. 11.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 21.

Corn Meal, Graham Flour and Chop at D. L. HAMMER'S MILL. Adv. 11.

BRYANT CANDY FOR WANT ADS.

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. 11.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 11.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. 11.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 11.

LOST—Ladies' hat, on road between Plainview and Hale Center. Please return to Olympic Theater. Adv. 11.

CANNAS.

Get Cannas and Geraniums to match, from Mrs. Frazer, at the ROZENA GREENHOUSE, or at Paxton & Oswald's Furniture Store. Phone 179—3 rings. —Adv. 61.

We pay the highest price for eggs. PEOPLE'S SUPPLY STORE. Phone 337. —Adv. 11.

FOR SALE—Walnut case Piano, standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr.

Let us print you some bright new Calling Cards. We have all of the popular styles of cards and type. THE HERALD. Phone your order to 72. —Adv. 31.

ASK US

ABOUT OUR LOW RATES AND DIVERSE ROUTES TO SAN FRANCISCO

We include R. R. Fare; Pullman, Lower Berth; Hotel, European; Admission Tickets to the Grounds; Concession Tickets; Side Trips, etc. You go the route of your choice, when and where you like. We do not send you in a party. We save you money, time and trouble. For full information address

M. C. G. FEARIS, State Agent

San Francisco Exposition Tour Co., 212 Andrews Building, DALLAS, TEXAS.

Representative wanted in every county. Exclusive territory to the right man.

RANCHERS!

Club together and buy fence posts in car lots. Save dealers profit. All kinds of cedar telephone, shed, corral and fence posts.

S. M. PATTERSON
Belton, Texas



"BELL" Connection Brightens Farm Life

A telephone, on a line connected to the Bell System, adds much pleasure to life on the farm.

Over the Long Distance Bell Telephone lines, you may visit with friends or relatives, near or far, without leaving home.

Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY.

11-3-14

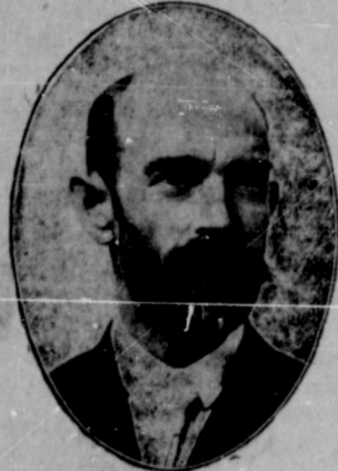
Prominent Men in District Conference



DR. C. M. BISHOP,
President Southwestern University,
Georgetown, Texas.



REV. J. W. STORY,
Pastor First Methodist Church,
Host of the Conference.



DR. R. S. HYER,
President Southern Methodist
University,
Dallas, Texas.



W. C. EVERETT,
Manager Methodist Publishing House,
Dallas, Texas.



DR. H. A. BOAZ,
President Texas Woman's College,
Polytechnic, Texas.

W. B. SLAUGHTER ARRESTED AT PUEBLO, COLORADO.

PUEBLO, Colo., April 1.—W. B. Slaughter, of Dallas, Texas, president of the Mercantile National Bank of this city, was arrested last night by Sheriff McKeen on a warrant issued by the District Attorney. Mr. Slaughter is now in the hands of a receiver, arrested last night by Sheriff McKeen on a warrant issued by the District Attorney. Mr. Slaughter is now in the hands of a receiver, arrested last night by Sheriff McKeen on a warrant issued by the District Attorney.

Mr. Slaughter was held in the Congress Hotel here today, in the custody of Sheriff J. M. McKee. The bank was closed Monday, by order of the Federal Bank Examiner, A. H. Stannard, who is in charge of the institution's affairs. The warrant stated that the embezzlement took place some time between July 1, 1914, and March 29, 1915.

Slaughter was held in the Congress Hotel here today, in the custody of Sheriff J. M. McKee.



Perhaps this quaint picture may recall some pleasant occasion—a dance or party, and the becoming costume you wore.

Any event worth remembering suggests a picture. And our modern lenses enable us to catch the spirit and action of a dainty pose almost instantly.

Make the Appointment Today
Cochrane's Studio

PHILO BANQUET YEAR'S BEST EVENT AT SETH WARD.

Brilliant Student Affair at Methodist Dining Hall Attended by One Hundred.

One hears of tradition in the old-time halls of colleges, both great and small. When a student enters such a place he goes around looking for tradition. It may exist in a more or less abstract spirit, but the concrete form is the true expression. It typifies that particular college, and shows its own character and individuality. Students of a young and growing school have a peculiar position, that is often overlooked and widely disregarded at times. College students never lose sight of things gone by. Their ways and customs are largely determined by what students did in the past. So students of an institution which is only in its infancy have a rare opportunity to inaugurate certain customs that will be perpetuated by future students.

Four or five years ago if a member of the Philosophian Literary Society would have suggested to have a banquet, he no doubt would have been laughed out of the society room. Even a year ago, when the first annual banquet was given, it had opposition. This year it was taken for granted by each member that there would be a banquet, and thus was looked forward to by all the whole year. Unless some unforeseen reaction takes place, the Philosophians will banquet each year as long as there is a society or college.

The wonderful spirit of the society was throughout the whole affair. For days before, the kitchen and dining room were invaded by the Philosophians and their fair sisters, the Eroaethians, who offered their assistance to prepare for the great feast. They worked as a big family of boys and girls getting ready for a home party. They wanted the banquet to be just their own. Their finest cakes must be baked, choice salads concocted, and all that makes a fine banquet. The committee on decorations decorated the dining hall as it had never been before. By the time eight-thirty came Saturday night and President Edmondson invited the hundred-odd guests in, everything was ready in the slightest detail. Lavender, green and white were everywhere—lavender and green being the colors of the Philosophians and white and green belonging to the Eroaethians.

Ordinarily it would be no pleasant task to sit at a table from eight-thirty till twelve-thirty, but when one is entertained by good speaking, music, and serving of excellent food the hours go by quickly. Nearly every feature of school life that could be toasted was toasted; of course, their sisters had to be toasted first, then their rival brothers and sisters. The faculty was not forgotten in this strictly-student affair. Even ex-members were on the program. The Clarendon debaters and commencement speakers were encouraged and inspired by toasts. The toastmaster, Mr. Raney, led the menu

and toasts through all its maze in an admirable way.

The following menu and program was the order of one of the most successful and brilliant affairs ever given in Seth Ward College:

- Menu.**
- Bryan Special
 - Royal Clam Chowder
 - Queen Olives
 - Round Radishes
 - Oysters a la Poulette
 - Lyonnaised Potatoes
 - Boneless Turkey a la Marengo
 - Cranberries
 - Baked Sweet Corn
 - Green Peas
 - French Rolls
 - Waldorf Salad
 - Tea Biscuit
 - Edam Cheese
 - Angel Food Cake
 - Brick Ice Cream
 - Chocolate
 - Nabiscos

- Toasts.**
- Welcome Address—President Edmondson.
 - Piano Solo—Miss Anderson.
 - "To the Eroaethians"—Mr. Neilson.
 - Response—Miss Ouida Shoak.
 - "To the Alamos"—Mr. McCrory.
 - Response—Mr. McLaurin.
 - Vocal Solo—Mr. Hoghland.
 - "To the Fidelians"—Mr. Fort.
 - Response—Miss Jones.
 - "Our Faculty"—Mr. Downs.
 - Response—Professor McDonald.
 - Reading—Miss Williams.
 - "To the Ex-Members"—Mr. Russell.
 - Response—Mr. Ansley.
 - Piano Solo—Miss Marsalis.
 - "To the Clarendon Debaters"—Mr. Carl Greene.
 - Response—Mr. Bishop.
 - "Commencement Speakers"—Mr. Donaldson.
 - Response—Mr. Glenn.
 - Quartet—Greene, Edmondson, Fort and Glenn.
 - Toastmaster—Mr. Raney.
- REPORTER.

LITTLE GIRLS ENTERTAIN FRIENDS WITH EGG HUNT.

Sunday afternoon, April 4, Vaudine Braddy and Mayme Morriss Murphy entertained a number of their little friends, at the home of Mr. and Mrs. G. W. Crow, corner West First and Boswell Streets, with an "Easter Egg Hunt."

After several amusing games, they were led to the "rabbit field" by Mesdames Braddy and Murphy and turned loose to find the many dozens of eggs that had previously been hidden. After finding the eggs, they were led to the house, where ice cream, cake and apples were served to the following: Leslie Collins, Lunelle and E. C. Nix, Leighton Lovelady, Elizabeth Barnes, James Murphy, Donald Braddy, Sophia Lee and John H. Nix, Henry Howard and Jennifer Bagwell, Edna Martin, F. P. and Anna Webb, Edna Byers, Katharine Brazzle and Norvell Wright.

MOTHERS' CLUB CONCERT.

At the Methodist Church last Friday night a concert was given under the auspices of the Mothers' Club, the proceeds from the door receipts being devoted to paying for the school piano.

The following program was rendered, interspersed with several encore numbers:

1. High School Chorus, "Springtime Revelries"—Twenty-five Voices.
2. Reading, "Billie Brad and the Big Lie" (Ellis Parker Butler)—Miss Lena Williams.
3. Song—Dorothy Penry and Frances Powell.
4. Vocal, "Springtime"—Mrs. Maude Wilson.
5. Song, "Pigeon House"—By First Grade.
6. Song in Spanish Costume—Miss Olive Wheeler.
7. "Swinging Song"—By Twelve Girls.
8. Piano Solo, "Polonaise, E Major" (Liszt)—Miss Nelle Sansom.
9. Vocal, (a) "Sunset" (Dudley Buck); (b) "You" (Albert Robyn)—Miss Olive Wheeler.
10. High School Chorus, "Estudiantina."

The school pupils were trained for the choruses by Mrs. Maude Wilson, of Waxahachie, Texas, formerly director of music in the Waxahachie public schools; and seeing what effective work in this line may be done on such limited practice we are led to hope that music as a regular subject of study may some day be included in the curriculum of the Plainview Public Schools.

B. F. Smith was in Plainview yesterday en route from Lockney to Lamesa, on business.

Mr. and Mrs. Wallace Davenport, of Amarillo, were in Plainview to spend the week-end with their parents.

Mrs. L. N. Pennock has returned to Amarillo, after a visit with friends in Plainview.

LOST—\$20 bill and \$100. Return to Herald and receive reward. Adv. 11.

Anyone wishing sewing done at home, leave address at Herald Office. —Adv. 21-pd.

FROM **MOLTEN STEEL** TO **AUTOMOBILE IN FIVE REELS**

FRIDAY, AT THE RUBY

The \$40,000 Feature Film Sensation.
The most interesting, vivid, fascinating, educational moving pictures ever exhibited

This fascinating educational production of the Maxwell Motor Co. has been seen and praised by thousands in many parts of the country.

Secure tickets from us to-day.

BROWN MOTOR CO.

Pronounced "Erkert"

YOU'LL hear a good deal this Spring about the Glen Urquhart plaids; and they are pretty nice. We're showing them, and many other good patterns in imported and domestic fabrics.

Hart Schaffner & Marx
Varsity Fifty Five

is one of the best styles for young men. Big values at \$25; and more; and less.

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