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"HUMOR LAUGHS WITH AND WIT AT SUBJECT

Professor L. W. Payne, Jr., Entertains and Instructs in Lecture of Southern Humor.

interested audience listened to Professor L. W. Payne, Jr., associate professor of English of Texas University, at the First Methodist Church last night, under the auspices of the Mys-

Judge H. C. Randolph presided and announced Miss Lena Williams' reading, an excerpt from Thomas Dixon's view cemetery this afternoon. "The Sings of the Father." As an encore, Miss Williams read "Mammy's DR. GIDNEY'S BROTHER Pickanniny," a lullaby. The selections were such that they indicated that the reader had anticipated some of the things which Dr. Payne was to later say in his lecture of "Types of S. E. Gidney, of Muskogee, Okla., who Southern Humor."

Mrs. Grady Lindsay, accompanied by Miss Nelle Sansom, sang "Answer," an old favorite love song, particularly of Pythias Lodge. adapted in range to her voice, and artistically interpreted. Her encore, STATE MANAGER EQUITABLE "His Lullaby," plaintive and pathetic, pleased even more than the first selection.

Judge Randolph introduced Dr. Payne in a pleasing manner. By way is in Plainview on business. of repartee, the lecturer stated that his subject was "Types of Southern Humor," of which Judge Randolph

Was it the Sage of Concord who said that whenever we laugh it is at some one's or something's expense?

night-it smacks of Matthew Arnoldthat humor laughs with the subject and wit at it. His illustrations of the point were original in their application, interesting and convincing to his

freshing," he said. "It is the spon- was not given last night, and has been taneous expression of the Irishman, postponed until Saturday night. the Scotchman, the Frenchman, with their various types of humor, and the staid, reserved Englishman, who can see nothing funny in our jokes. Someone has said that America 'digests' its immigrants.

It is the reflection of the everyday life of the State of Texas vs. Frank Hagof the rank and file of the people. It gart, charging assault on a thirteenis vastly composite as a whole. It is year-old girl. The penalty assessed broad and hearty, exaggerated. All was ninety-nine years' imprisonment. humor is exaggeration, but American humor, it is said. exaggerates exag- GRAND COMMANDERY ADOPTS geration. Our humor is somewhat But European humor is not free from that quality. The French humor, and often the English, we find Commandery of the Knights Templar allied with the common and coarse, Lodge at Galveston. He states that even with obscenity.

is a historical difference in the humor the inside work of the lodge. of the North and the South. Types of Mr. Vincent went as a delegate from real Southern humor we may call the Plainview Commandery K. T., No. Joel Chandler Harris of that school of pervasive humor, and Porter of the clever school.

"The forerunner of American humor in the South was Captain John Smith. It has been said that a lie is humorous if it is a big one. Then the story of lie or a little joke.

"Chronologically, I would divide the experienced nursery man. periods of Southern humor into the Colonial, Revolutionary, Ante-Bellum, and Modern. The Colonial period was one of satire and wit. rather than humor. During the Revolutionary period there was little humor. The literary productions were more, of oratory and statesmanship.

In the Nineteenth Century there was a distinct school of humor manifested. From 1825-60 there appeared derson and Miss Drucilla Alexander. the first great school of Southern humorists. Georgia seems to have been the home. Longstreet, the dean and foremost; Thompson, Hooper, Baldwin, Harris, of Tennessee, formed a school of realistic humorists whose Methodist Church, is conducting a

"None of the negro humorists were known before the war, but rather fol- our boy poet was a negro himself." lowed it. Bonner and Irving Russell A cursory mention of Lanier, and his record. were notable examples. One Northern keen artistic sense of humor and

ADDITION TO LONG DRUG

ing is now one hundred forty feet deep. cured for the people of Plainview.

KANSAS CITY COMMISSION MAN VISITS PLAINVIEW.

T. J. Eaman, of Kansas City, was in Plainview today, on business. Mr. Eaman has been looking after ranch interests in Briscoe County. He and J. H. Thatcher, of Pueblo, Colo., are now in charge of the ranch property which the McClelland Browers man-Despite the inclement weather, an aged until some six months ago. Mr Eaman is president of one of the leading Kansas City commission firms.

INFANT CHILD OF MR. AND MRS. B. F. MOORE DEAD.

The infant child of Mr. and Mrs. B. F. Moore was buried in the Plain-

IMPORTANT LODGE OFFICER,

News has been received here of the election of Dr. C. C. Gidney's brother, visited the doctor here last summer. to the office of Grand Chancellor of the State of Oklahoma in the Knights

FRATERNAL UNION HERE.

F. N. Leonard, of Dallas, State Manager of the Equitable Fraternal Union,

NEW MEXICO RAISES FOOT-AND-MOUTH QUARANTINE.

R. F. Bayless, Santa Fe agent, received a message this afternoon which stated that New Mexico has raised the quarantine against the foot-and-mouth Dr. Payne told his hearers last disease as applies to the states of Texas, Colorado and Arizona.

POSTPONE HIGH SCHOOL-

On account of the inclement weath-"American humor is distinctly re- er, the High School-Wayland Minstrel

HAGGART GIVEN NINETY. NINE YEARS' IMPRISONMENT.

The jury in the District Court of Potter County yesterday afternoon re-'American humor is intensely local. turned a verdict of guilty in the case

CALIFORNIA TACTICS.

Chas. Vincent attended the Grand the most important thing the body did sion"-Charles Reinken. "It is a noticeable fact that there was to adopt the California tactics for

EXPERIENCED ORCHARD MAN

NOW WITH T. L. & D. CO.

Wyatt Johnson has taken charge of the Texas Land & Development Com-Captain Smith's rescue by the Indian pany's orchard work. Mr. Johnson maid, Pocahontas, we may term a big has had experience in the apple-growing country of New Mexico. He is an

BIRTHS.

Born to Mr. and Mrs. Y. B. Garcia, on the evening of April 15, a girl.

MARRIAGE LICENSE ISSUED.

County Clerk B. H. Towery has is sued a marriage license to E. F. An-

ARE HULDING REVIVAL AT SETH WARD COLLEGE.

Rev. J. W. Story, pastor of the First port attures of life were rich in local series of revival services at the Seth Ward College chapel this week.

than many of his hearers would have



Only child of Speaker Champ Clark is to marry James M. Thomson, pu theber of the New Orleans News-Item, in June.

WALLER TAILORING COMPANY WILL ENTERTAIN MERCHANTS.

WAYLAND MINSTREL, Plan Informal Banquet at Which Tax Issue Carries in Two Elections Topics of Interest Will Be Discussed.

been prepared. Those who attended dellars' valuation, unanimously. the banquet given recently by the Excess taxes were ordered refunded Sewell Grocery Company, remember to Sam T. Orr, \$2.85 from the general Highland Addition. well the timely discussions and the fund and \$1.15 from the school fund social intercourse of that evening.

ponents of it.

"Our Problems of Trade Exten-

"Co-operation in Publicity"-H. S.

"Credit Demands on the New Merchant"-Paul Pierson.

"Entertaining the Stranger"-T. E.

"Mail Order Competition"-C. R.

"The Financial Outlook"-W. W.

Underwood.

"Legitimate Publicity"--J. M. Adams. "Co-operative Effort"-R. S. Charles. "My Impressions of the Work of

This Association"-Guy Jacobs. "Uniformity in Reporting Credits"-

W. E. Boyd.

"Good Roads"-Albert Hinn. "For the Good of the Order"-E. H. the club. Humphreys.

DIVER EXAMINES SUNKEN U. S. SUBMARINE F-4.

Under Water on Smooth Bottom Two Hundred Eighty-Eight

Feet.

HONOLULU, Hawaii, April 14.— recognize Southern genius. Chief Gunner's Mate Frank Crilley de-1 scended 288 feet under water today and walked along the top of the submarine F-4, which disappeared on cers is said to be the world's diving schools of that State.

accurately, thinking, of course, that modern humorists he devoted less time operations. Two parted lines were attached to the craft.

liked, for he is a close student of his COMPANY'S STORE READY. subject, and his discussion of the that further observations would be earlier types of humor was scholarly. | made before the attempt to raise the chamber was not used.

COMMISSIONERS CANVASS SCHOOL ELECTION RETURNS.

for Hale County Rural Schools.

Members of the Plainview Retail The Commissioners' Court has can-Merchants' Association will be the vassed the returns from two precincts derson, consideration \$10, lots 1, 2 and and the other customary precautions guests of the Waller Tailoring Com- on the school tax issues. In precinct 3, block 50, original town of Plain- taken to ward off an attack. There pany at an informal banquet in the six the patrons voted a thirty-cent view. O'Keefe Building Thursday evening, school tax, with only one dissenting vote. Precinct eleven voted a tax not sideration \$800, lot 5, block 34, original A program of interesting topics has to exceed fifty cents on the hundred town of Plainview.

of district 16.

The Waller Tailoring Company are The court authorized the firm of thoroughly in line with the "get to- Martin, Kinder, Russell & Zimmergether" spirit, and their live-wire mann an expense fund of not to exin the county boundary suit which will Court April 29, at Sweetwater.

DR. PAYNE APPEARS BEFORE MYSTIC CLUB MEMBERS.

Noted Educator Prepared Course of Study for Them on "Southern Literature."

ternoon of the Mystic Club, at the Woman's Club room.

has had the pleasure of studying one at Fort Worth after arrival there. of the University Extension courses prepared by Dr. Payne. Also they will REV. HAYNIE WILL FILL use during the next club year a book on Southern literature compiled by of the South was doubly interesting to

Mrs. H. W. Harrel introduced Dr. dwelt upon the fact that the South instances, he said, the call to fame had morning. New England had been the first to highly recommended.

in Southern schools, incidentally men-ship. tioning that Virginia had adopted one March 25th. The depth by naval offi- of his text books for use in the public NEW TELEPHONE DIRECTORY

Dr. Payne answered all questions Crilley found the submarine lying put to him in an informal, pleasant

After Crilley reported, it was said OTIS SHOOK IS ILL AT

Paster O. L. Hailey Plans Two Days' Lay Meeting for Staked Plains' Baptists.

The Staked Plains Baptist Association has been invited by the pastor of tion has been invited by the pastor of the Plainview Baptist Church, Rev. FRENCH ADVANCE IN ALSACE O. L. Hailey, to participate in a two days' lay meeting at Piainview. M. H. of Dallas and a man of affairs in Texas business and church circles, will address the members of the Association at the church Sunday morn-

HALE COUNTY REAL ESTATE

certificate 3-482, and 240 acres of sec- electric lights.

34, Highland Addition to the City of heavy.

block A-3.

J. O. Harrell has sold a one-third inthe city of Hale Center, for \$1,000.

O. R. Martine to W. B. Martine, consurvey 6, block D-4.

Jim Arnold to T. F. Taylor, con- where.

MODIFY TEXAS QUARANTINE

Governor Ferguson has issued a methods show that they are real ex- ceed \$250 to defray witness expenses proclamation modifying the quarantine regulations against the foot-and-Following is the program for the be called in Nolan County District mouth disease. Horses, mules, mares and jennets may be imported from Oklahoma, provided proper disinfec- a large seaport, but is one of Britain's tion has been made.

No stock cars may be brought into quarantine or sanitation officer. All be regarded as the English equivalent he State without disinfection by a hay or fodder, either for feeding or of the Krupps'. Here the building of packing purposes, must be disinfected in accordance with the prescribed armor, guns, machinery and fitting is Dr. L. W. Payne, Jr., Associate Pro- course. Sacks or bags for feed, which fessor of English at the State Uni- have been previously used, must be versity, was the guest Wednesday af- disinfected. Hogs may be shipped from Oklahoma providing they are produced on a great scale. labeled for immediate slaughter, and During the current year the club may not leave the public stock yards

PULPIT FOR PRESBYTERIANS.

him. His talk, therefore, on writers Kansas Minister Was Unanimously Chosen Pastor of Local Church.

Payne, with a few cordial words. In Rev. T. B. Haynie, who has just rehis talk of an hour or more, Dr. Payne cently arrived in Plainview from his former home, in Hiawatha, Kansas, has been so slow to recognize her will preach his first sermon as pastor gifted sons and daughters. In some of the Presbyterian Church Sunday

come from an alien clime, and that Rev. Haynie comes to Plainview

To welcome the new pastor, the con-Dr. Payne dwelt upon the fact that gregation is planning special music Southern literature should be taught and a full attendance of the member-

critic remarked concerning the latter rhythm, and his appreciation of beauty on a smooth, sandy bottom, with no manner. The queries were in regard Telephone Company will issue some and that Slav attacks in Hungary are that he certainly portrayed his race in art, was made by Dr. Payne. To the coral growths to impede the hoisting to the study course of the club and time during the month a new tele- weakening. They also assert the atphone directory of the city of Plain- tack near Stropko has been stopped.

The new addition to the R. A. Long The Mystic Club is to be congratu- vessel. The diver wore an ordinary Mrs. B. L. Shook will leave tomor- had been called because of the death cited by dispatches received today from Drug Store is completed. The build-lated on the splendid lecture they se- diving suit, and the recompression row morning for Waco, where her son, of a daughter. Mrs. Barreit will re-Otis, is seriously ill with pneumonia. I mair in Illinois for some weeks.

GENEVIEVE CLARK TO BE JUNE BRIDE COTTON FACTOR WILL PREACH ZEPPELIN DROPS BOMBS LAY SERMON FOR BAPTISTS ON ENGLISH TERRITORY

RAID ON BATTLESHIP PLANT IN NEWCASTLE DISTRICT WITH-OUT SERIOUS RESULT.

Wolfe, a prominent cotton merchant Germans Blasting Tunnels Through Uszok Mountains Preparing for Retreat.

NEWCASTLE, England, April 15, 2:45 a. m.-A Zeppelin raid was made Mr. Wolfe is chairman of the execu- in the Tyne district of Northumberland tive board of the Texas Baptist Asso- County last night. It appears that the ciation and of the laymen's movement. Zeppelin reached Blyth from across of which H. J. Dillingham is the local the North Sea at about 8:10 o'clock. passed over Blyth and Gramlington, Rev. Hailey will fill his own pulpit and proceeded to the neighborhood of

Bombs were dropped on several of the villages passed by the airships-ACTIVE; \$30,000 DEAL CLOSED, five at Choppington, three at Walsend, two at Seatonburn, and one at Edling-R. F. Alley has sold to O. J. Cook ton. The airship passed near North eight hundred eighty acres of his Shields and Newcastle. While neither ranch and farm property. The tract city was visited, both took precautions comprises all of section 21, block A-2, against attacks by extinguishing the

Full inquiry shows that no loss of M. D. Hill and wife have sold to A. B. life or serious personal injury resulted Roberts, consideration \$1,150, 16 acres. from the Zeppelin raid, and that al-A. M. Dearinger to Jess T. Hamilton, though several small houses were damconsideration \$425, lots 9 and 10, block aged the material loss was not very

It was an ideal night. There were J. O. Harral to J. C. Cox, considera- no clouds and no wind, but the night tion \$1,500, 210 acres, section 49, was dark. The airship sailed at an altitude estimated at 2,000 feet, and was at first supposed at Blyth to be a terest in lots 17 and 18, block 94, in British machine, as it hovered over that town for a few minutes. When it was ascertained, however, that it was sideration \$1,000, southwest quarter, a German dirigible, the news was telegraphed to all the neighboring towns, W. Oliver Anderson to Mary E. An- where electric lights were extinguished appears to have been no panic any

In addition to Choppington, Walsen, Seatonburn and Bedlington, bombs Otus Reeves and wife to J. L. Craig, were dropped on other villages. The consideration \$3,000, lots in block 2, Zeppelin followed the track of the railroad. When last seen it passed seaward from the mouth of the Tyne. By 11 o'clock the district over which the ON FOOT-AND-MOUTH DISEASE. Zeppelin flew had resumed its normal

> The district raided by the Zeppelin is one of the most important industrial centers of the kingdom. The chief town. Newcastle-on-Tyne, is not only biggest coal exporting and shipbuilding centers. The celebrated Armstrong Works at Elswick may almost the largest warships, with all their carried on, and torpedoes and submarines and all the appliances for scientific warfare on land and sea are

French Forces Advance.

PARIS, April 15 .- (Cablegram)-The French forces advanced one mile today in Upper Alsace. Further gains are reported at Argonne and around the German wedge cast of St. Mihiel.

Violent fighting is taking place southwest of Celmar, where the French are furiously attacking the heights in an effort to dominate the

German trenches near Labeiselle are being wrecked and captured. One nundred yards of trenches have been taken by the French at Argonne. The most severe fighting of the day is in progress in the Leprete woods, according to latest dispatches.

Germans Blast Tunnels.

LONDON, April 15-(Cablegram)-Dispatches from Petrograd say the Germans are today blasting tunnels through the Uszok Mountains preparatory to a general retreat. Berlin re-PUBLISHED THIS MONTH. ports say the Russians have been checked and badly beaten at every The Southwestern Telegraph and point along their attempted invasion.

U. S. Remains Calm.

WACO WITH PNEUMONIA. | Wm. Barrett, of West Side, returned | WASHINGTON, D. C., April 15 .- . this morning from Chicago, where he Government officials are but little ex-

(Continued to Page Eight.)

"Some Country This; and Some Town"

J. J. TA'ILOR, ("State Press"), Dallas News

TRIP TO PANHANDLE

Banchman Becomes Disgusted at "Schedules," and Thinks Interstate Commission Should Speed Them Up.

By J. J. TAYLOR.

Panhandle Press Association, natur- wreck at Aledo. switch engines appear to be "behind from bumper to bumper. Others were spake unto youth! with their haulin'." When we got into flat of their backs, with their roller Fort Worth from the east it was my skates pointed toward the zenith, deexpectation that we would proceed im- jected and humiliated beyond anything ering sun is bidding us good-bye until mediately west-that we should come I ever saw around Alego. Whatever in on one side and promptly go out on could have induced a coal train to act lengthening shadows, and my view is tother. But not we. Our train calmed that way I can't imagine. But if it curtained suddenly by a passing switch down perceptibly, our conductor, por- was going from Fort Worth to the pro- engine. Perched upon the cowcatchter and candy butcher disappeared- hibition zone I surmise that it was er's footboard is a brakeman panoprobably having "jitneyed" out to the carrying something besides coal plied in striped overalls and a pair of stockyards for a little diversion. I aboard. Leastwise, I have seen men specs. Now, I have been about some, asked a stranger, probably transient leaving a wet town and getting them- and have seen several brakemen to that !ocality, if he knew why my selves all tangled up with their run- dressed in overalls, but this switch train declined to proceed toward the ning gear-and has a freight train got brakeman is the first I ever saw wear-Panhandle Press Association, at Plain- any more sense than a man? view. He said he didn't know, but he wreck on the road ahead of us and that casualties, but at Mingus we begin the brakemen on earth the only one we were waiting for right of way. It slowing up again. There is a rumor of who wears specs comes plump into in the newspaper business bids me be- able to confirm the report, so will not who appreciates such an experienceware of rumors. I distrusted the print it in our conservative paper. But when I contemplate the concatenation stranger's report of a wreck in our something is detaining us. We are of circumstances which brought tc-

PRESS ASSOCIATION. "let us have an early dinner."

Westward Ho!

When I left Dallas, headed west, I chues and a feel of change. Our train telt like a pictorial tourist, except that anmistakably is in circulation again, those whose eyes are sealed to the I didn't wear a check suit, a pert cap We are on the move, we are westward great out-of-doors. or a pair of field glasses swung rak- ho-ing, away and away-past the iron | Just this moment we passed a little ishly over my right shoulder and gates where stands the saturninic farmstead where the farm wife was pendulating gracefully on my left guardian; past the switchman's shan- washing clothes in a zinc tub on the flank. In other words, I felt care-free ty, where Fritz comes to get inspira- front porch. Her round arms were flung horizon. I feel the altitude risand gay and insouciant, like a regular tion for his political editorials; past bare to the elbow, and whenever she ing, and the tonal airs race through tourist, but was dressed as is my the borrow pit, where Hep Blackburn upheld a dripping garment to study my being like grape juice with a bit habitual custom-which is to say, goes in swimming; past Claude Callits geography the soapy water drib-Feeling exuberant at the outset of and away from Fort Worth into the And yet she waved a hand cheerily ting to don all my jewelry before leavmy journey and relishing the idea of romantic West! So be, for I love the at our train, and smiled. Her years ing the seclusion of my dormitory. I going westward to grow up with the West and am anxious to get past the were few, and her skirt, though neither

Westward Slow! the porter when probably we should outside the car windows. We hear proceed toward Plainview. "We can't constantly of fortunate folk who are get by the wreck till after dinner, he able to travel for pleasure, yet when new-jaid upon the fair expanse of level

said. "Then," I replied thoughtfully, we observe them on their travels they to move from place to place. If they Gradually, in due course, our train are in truth traveling for pleasure. woke up. Our crew reappeared, there why do they not learn to sable four were squeaks in the chassis and vibra- comfortably in their car seats and through and steal without disturbing tions running the length of the car. speculate pleasantly upon the al fres-There was a ringing bell, a chuoosh- co? Why do they go so much and see so little? There are none so blind as

lan's tin and timber hacienda-away bled down her wrists into her sleeves. toilet, in my eagerness almost forgetnew nor fresh, was gay with large ally I was somewhat crestfallen when Now we are approaching the wreck, red figures. Oh, youth! There is no we got to Fort Worth and appeared to and now we discover the remains of toil nor loneliness, no sorrow nor povbe paying an extended visit to the it-a potpourri of busted coal cars erty which thy touch sweetens not! I Union Depot. Personally, I am very underlaid with a wide and thick vein hope the round-armed farm wife was fond of Fort Worth, and I like the of lump coal. Never have I seen a smiling at me-not that either she or scenery contiguous to the railroad parcel of freight cars in a more ab- I was at all flirtatious, but that I like station. But I seem to tire of it after ject attitude. Some were prone upon to think she saw her furrowless face a couple of hours, especially when the their side, with their gunwales ripped reflected in my own, and that youth

Labor Panoplied.

Here at a busy station, as the westmorning, I am gazing out into the derful place and I enjoy being in it We pass the wreck at Aledo without When I come to consider that of all started reasonable, but my experience another wreck ahead of us. I am un- the vista of the only witness on earth path, so I hurried from the plush ele- loitering. A stockman in the seat gether the rara avis and the sui gengance of my Pullman palace and asked ahead of me is plainly impatient. He eris, I record myself fortunate that I the taciture guardian of the tall iron can almost hear his calves out in the should live to this day. If I could gates what could the matter be. He Midland country bawling for him. have my 'druthers I 'druther linger looked me over disdainfully and spat The stockman blames the Wilson ad- here and compose a chaplet of rhetbelligerently in the general direction minstration for the wrecks that make oric for the brow of labor and stud I get today. of the sunset. "Coal train acrosst the our progress so reluctant. "There it with apostrophes to that Twentieth

whose pebbly floors and bosky dells are guarded by a tall and uncomproering sentinel, like the giant at the gate of a goddess' bower. Now the white-jacketed porter has turned on ly has been withdrawn from us, and ife when it is lived behind curtains!

Diner and Smoker.

And now the day is done. I shall re tire to my luxurious couch in ten minutes and sleep with my head toward

my vesper song, wind my watch and secrete my valuables. Always I secrete my valuables when going to bed drop my paper money, my gold, silver, rings, pins, cuff links, collar button, shaving soap, pocketknife and railroad ticket. Into the other sock I usually are in a sweat of impatience pinning each sock to the gussets of me. * * * Zoon-zing, zord-zap!-

The Joy of the Morning.

Oh, silvery sun; oh, orb of day; oh glowing disc! It is daylight on the great Plains. Through the porthole ! stretching gray and green to the farof pep in it. Hurriedly I complete my me a T-bone steak, two fried eggs stack o' cakes with cane syrup and a cup o' coffee!" my bosom cries out. "Let that go double!" orders a voice from lower down. Alas, the porter tells me our dining car was left at

Two hours! I feel for my timepiece, and find that the contraction of my waistband has broken my watch chain. Fie upon the landscape! Down with

the orb of day! Drat the purple horisteer looks good to me. * * * One ago. I shall be met at the station with an outpouring-from the skies. I just we are-"P-l-a-i-n-v-i-e-w!" calls the porter. Good old porter-am giving

Tomorrow I shall write about Plain view. What I shall say may be governed largely by the kind of breakfast

Naturally I am impressed favorably with this self-admitted metropolis

I am here as delegate to the Pan case pleasure and duty cointided, and today I have enjoyed a sixty-mile automobile ride combined with charming

(Continued on Page Three.)

New Tires and Tubes Diamond, Goodrich and Michelin

All Good Fresh Stock, in All Sizes at the Lowest Market Prices Lubricating and Cup Oils We Handle These In The **Highest Qualities**

You Will Always Find It To Your Advantage To Figure With Us On Your Auto Supplies

PLAINVIEW RUBBER PHONE 104

A New Method



Mrs. Nevada Briggs, the baking expert, says:

"There is just one way to make your cakes rise high and evenlygive them time to rise before a crust is formed and the batter is stiffened by cooking."

"If using a gas, gasoline or oil stove, light your oven when you put the cake in and keep the flame low until the cake has doubled in bulk; then increase the heat until it is evenly browned and will respond to the pressure of the finger. If using a coal or wood range, leave the oven door open until the cake is in; then turn on the drafts and by the time the oven is at baking temperature, the cake will have raised sufficiently."

For rich, moist, feathery cakes Mrs. Briggs always recommends



MG BAKING POWDER

It is double acting and sustains the raise. You can open and close the oven door, turn the tin around in the oven or do anything else necessary, without any danger of making the cake fall.

Try your favorite cake next time with K C Baking Powder and see how much higher it will rise. Make it just as you always do, with the same quantity of baking powder. While K C is less expensive than the old fashioned baking powders, it has even greater leavening strength and it is guaranteed pure and healthful.

Try a can and be convinced

WANT ME TO GIVE YOU \$800 HERE IT IS! THIS 80-ACRE TRACT FOR \$1,200-WORTH \$2,000

Nearly every man can look back-and not so far back, either, for most of us-and say, "If I had taken that chance I would be much better off now." That is what you will say some day not far off if you fail to consider seriously the price I am making you for that 80 acres of land-for the opportunity means just what 1 have said—the price will be flying around \$25 an acre within a year's time. Just step right over to the nearest 'phone and tell me that you will come right around to close up the deal with me.

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72

FORD REPAIRS AND PARTS

to be able to obtain such pictures as we make. First,

because we make an absolutely faithful likeness.

Second, because we take you as you look at your best.

Third, because we finish the pictures just when you

HAVE YOUR PHOTOGRAPH TAKEN

today and you will get the finished picture in plenty of time for that birthday gift or other occasion.

R. E. COCHRANE

If you should have trouble with your Ford and need parts immediately we can furnish you right from our stock shelves. Our shop is especially fitted to do repair work on Fords.

Squeege Tread Diamond Tires and Goodrich tubes are the best combination for economic use on your Ford. We can fit you up.

BARKER & WINN, Ford Agents **TELEPHONE 236**

F YOU were going to buy a home you would investigate the title wouldn't you?

Isn't it fair that you should use the same precaution in buying protection for those depend-

ent upon you? The Equitable Fraternal Union of Neenah, Wisconsin offers you Guaranteed Values worth 100

cents on the dollar from start to finish. Gives you paid up and extended values to the amount of your reserves. Your premiums are paid in case of sickness.

It gives you a cash settlement in case of disability from either disease or accident. It pays in case of accident. In fact offers you a contract that absolutely protects you while living, as well as your family when you are gone.

IF YOU ARE INTERESTED ASK ANY MEMBER OR CALL ON

T. H. DAVIS

DISTRICT MANAGER ROOM 6 SMYTH BLDG

"Some Country This;

(Continued from Page Two.)

ing the instructions of that teacher. but I can see results as well as if I In short, these Plains people have were an expert farmer, by Heck! learned to adapt their methods to the I have dwelt thus far on rainfall conditions around them, and many are farming because that method appeals

A Rural Reconnoisance.

fa, and a few odd sections of grass that 640-acre tracts. he isn't paying much attention to. harvest was 18,000 bushels, which he disposed of at about \$1.10. What his hogs and cattle fetched my informant did not know. Probably Mr. Knight does not know exactly, and I imagine that a few hundred dollars more or ess doesn't make much difference to him. Although an earnest moneymaker, he probably, like many others like him, is industrious to make it for before asking you for the sake of having it. Personally, I thes ake of having it. Personally, I am not like that. I am mercenary. And grasping.

In Mr. Knight's car, Judge Kinder a tolerably young man. When Judge tire argument. Kinder came to Plainview the view ticed law here and helped establish many good establishments. For inintroduced jack rabbits into this country to help him run for office. The sometimes tops the market with his asking. hogs. Conversationally, he is in fact a hog expert. But somehow I can not help suspecting that the Judge is only a superficial hogonomist, and that away down deep in the fundamentals of that science the environments are strange to him. In fact, I doubt if he knows the difference between a swallow-fork and an underbit.

Like myself, Mr. Hove, the railroad representative in our party, was more inclined to listen than to lead in the conversation. Mr. Hove used to live in New Mexico when it was dangerous to do too much talking, and aithough I could see that he was not wholly in accord with Judge Kinder's thesis on hogs, he did not contradict the latter -not even the statement that the Tamworth is only a razorback who has been introduced into high-bred hog so-

About Rainfall Farming.

Not only Mr. Knight's farms, but many others hereabout have records of many years of good yields under the ordinary Plains rainfall. We saw numbers of such farms on this trip,

Stock farming is the favorite occupa- inevitable windmill, the checker-board tion here. Cotton is grown successthat hogs and cattle are the money makers. With Sudan grass for hay, mile maize, kaffir corn and feterita personal associations. You will not for grain feed, live stock may also be appreciate what the Plainview people easily and quickly fattened. And alare doing until you come out here and falfa is a green currency good at any see their doings for yourself. To state bank. The hogs are "run" all winter it briefly, they are bringing these wide on the alfalfa lands, and in the spring spaces under the subjection of the they are taken off preparatory to the plow after they have lain fallow coming hay harvests. Thus, with through 10,000 years of creation- abundant and cheap feedstuffs for all maybe even longer than that, but 10,- seasons the cost of growing meat animals is kept to such figures as to Yesterday I was invited to be one make meat farming profitable. All of a party to witness some dry farming these lands in this locality are naturoperations under the direction of Lyt- ally rich and easy of cultivation. The tle Knight. Here when they speak of new-comer who wishes to succeed with dry farming they do not refer exactly rainfall farming must, however, adapt to that method which became known a himself to the conditions about him. few years ago as the "Campbell sys- He can not hope to succeed unless he tem." Mr. Campbell demonstrated that seeks and utilizes advice and instrucon average Plains land good crops tions from his experienced neighbors might be grown in average years with Also he must use good common sense, the average Plains rainfall. His sys- which means to break his ground as tem is not so frequently heard of late-ly, but the essentials of what he taught conserve the winter and spring moisremain demonstable facts, and in this ture, and to cultivate shallow, so as part of the country much of what Mr. to not open the depths of his soil to Campbell practiced is practiced with- the processes of the summer sun. I out any particular thought of follow- do not pretend to know much about it,

making dry farming pay. But when to many. Always irirgational farmthey refer here at Plainview to dry ing calls for considerable capital. farming they refer to rainfall farming Those who have the capital requisite as distinguished from irrigational can certainly work wonders with this farming-for here in the Plainview shallow water and this deep soil. country they have both kinds. Paren- There is considerable private water thetically, I may be permitted to say development in this section, but the that it is not only the well drillers syndicate's operations are on a large who are boring with big augers out and important scale. This company, called "the Pearson interests." is composed of Eastern capitalists, headed Mr. Lyttle Knight, who is called by Dr. Pearson, of New York. Con-Lyte Knight for short, was kind siderable English money is in it, so it enough to go to a good deal of trouble is said, but the concern is not, as many to show me around, in company with believe, connected either by affinity or Mr. Hove, who is connected with the consanguinity with the Pearson-Cow-Santa Fe Railroad, and Judge L. S. dray oil and development interests of Kinder, who is connected with the Mexico and other parts of the world. court house. In the Knight automo- This syndicate bought sixty thousand bile, steered by the Knightly arms, we acres, lying principally in Hale and saw a great scope of the unirrigated Floyd Counties. Their holdings are farming territory. Mr. Knight him- not in a solid body, and their developself is doing "a little farming." Al- ments reach within a few miles of though he lives in town and is presi- Lockney, Floyd County. They bore dent of a bank, he carries on some ag- and equip with all necessary machinricultural operations by way of idling ery a well and the ditches necessary away an hour or two a day. For in- for twenty acres of alfalfa. Then they stance, he has 2,000 acres of wheat in plant the alfalfa, build a substantial this year and a thousand or so acres farm house with the usual outbuildof land ready for planting milo maize, ings and domestic arrangements as to kaffir corn and feterita. Also, he has fences, etc. Then they sell the coma few hundred acres of oats and alfal- plete farm, either in 40. 80, 160, 320 or quarter-section, tract appears to be Also, he is "running" 900 head of cat- the favorite. Of the original 60,000 tle and 500 hogs. These interests keep acres, 6,000 have been sold, I am in-Mr. Knight fairly entertained, but in formed. The purchasers are mortly adjoining counties he has some really Northern farmers, most of whom big pieces of land. Last year his wheat bring somewhat more than the average farmer's capital. A community ALD PUBLISHING CO.

quired riches from stock farming, sight. The tidy home premises, the

and heard of many instances of ac- of these farmsteads is a delightful plats of green alfalfa and green wheat

(Continued on Page Four.)



Excursion to San Antonio, Texas

Account FIESTA to be held on April 19-24. Round trip tickets on sale April 18 to 23rd, good for return limit April 26th at fare of \$20.10. For further information phone 224.

Bayless, Agent

₹₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩

De You Want Your Orchard to Bear the Most Fruit Possible?

Then spray your trees to kill the destructive insects. This should be done in about ten days, when about ninety per cent of the petals have fallen off. You should make all preparations now and be ready to spray at the right time.

Sherwin - Williams' Arsenate of Lead in the powdered form is the very best you can use. We have a sufficient stock on hand to meet your requirements and will be glad to have you call and secure prices, etc.

OLD PAPERS FOR SALE. HER-

We have no fences to mend

Diamond Squeegee Tire preference.

This tire's record in 1914 was so did most of the talking. He came here clean—so thoroughly satisfying to 99 on a freight wagon years and years out of every 100 users that it stands and years ago, although he looks like out as the bright spot in the haze of

was exceedingly plain, but he imme- And bear in mind the above mendiately improved the outlook by hang- tioned figures are not ours, but repreing out his shingle and getting a sent the testimony of hundreds of tire shave. Since that day he has prac-dealers covering the sale of over 500,000 Diamond Squeegee Tread Tires.

stance, it has been said that he first What is more, this volume of undeniable tire evidence will be placed Judge also is a rainfall farmer, and in every tire user's hands free for the

> Diamond Squeegee Tires are sold at these

"FAIR-L'STED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3 30 x 3½ 32 x 3½ 33 x 4	\$ 9.45 12.20 14.00 20.00	34 x 4 36 x 4½ 37 x 5 38 x 5½	\$20.35 28.70 33.90 46.00
NAME OF THE OWNER, WHEN	PAY NO	MORE	

For Automobiles, Put on

Barker & Winn, Jobbers Plainview, Texas

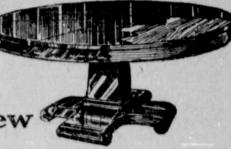
LISTEN!

Made in U. S. A., is now the watchword for American progress. The pessimist is no more; the optimist is at the throttle.

Build You a Home

Plainview Lumber Company Lumber Dealers

Make your old furniture look like new



Come in and buy a fine Chinese bristle (10c) brush, to do the finishing with, and we will give you, without charge, so that you may make a trial yourself-a regular, full size 15c can of Kyanize -enough to do over a chair or a table.



is a wonderful finish, made especially to stand hard usage on floors and staircases, and is also the best finish there is for interior woodwork, chairs,

bookcases, desks, bedsteads-all kinds

like new. It requires no stirring, dries quickly and does not chip, peel or turn white. It is easily kept clean and sanitary. Made in clear and okcases, desks, bedsteads—all kinds furniture.

Seven popular colors, also white enamel. You can use it yourself Kyanize makes old woodwork look with wonderful results.

SOLD EXCLUSIVELY BY Duncan's Pharmacy

"The Store That Treats-U-Right."

LITTLE TALKS BY THE DOCTOR

OSTEOPATHY

Did you ever see a beautiful stream of spring water flowing and gurgling merrily along toward the river? A log and some brush thrown across the pretty brook will stop the natural flow and and cause an ugly hear of mud and leaves to gather; thus the natural beauty and gurgling of the stream is marred.

Some good Samaritan comes along and removes the log and brush from the bed of the stream and the natural beauty and flow of the water is restored for the brook is now able to carry the mud and leaves away itself.

This little story illustrates the manner in which the Osteopathic Physician accomplishes many times wonderful and seemingly marvelous cures for the sick and afflicted. The Osteopath is the good Samaritan who understands thoroughly the Anatomy, Physiology and Chemistry of the human body, and by scientific manipulation and treatment removes obstructions to the natural and healthy flow of the vital forces (nerve energy) and vital fluids (blood and

DR. N. B. MAYHUGH, Osteopath Grant Building, Plainview, Texas

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot

Sold by Druggists, price 75c Take Hall's Family Pills for constipation

WAIT FOR THE BIG ONE

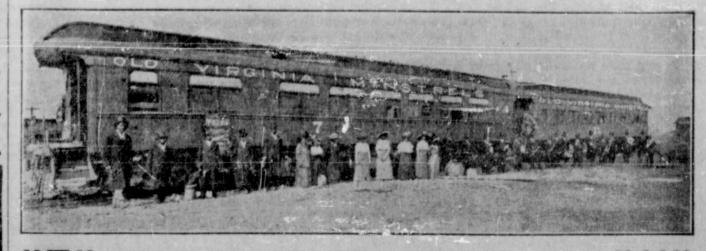


Concert Band.



World's Best Colored Show.

Air Caliope.



"7"—SURE MONEY GETTERS—"11"

SINGING, DANCING, WIRE-WALKERS, HOOP ROLLERS, JUGGLERS, FIRE-EATING, CONTORTION ACTS. HEAR OUR QUARTETTE.

World Best Colored Show. MONDAY

PLAINVIEW

APRIL

I ne riainview Evening Herald

-Published Every Tuesday and Friday Evening by THE HERALD PUBLISHING COMPANY, Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor.

E. B. MILLER, Business Manager

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Advertising Rates on Application.

FAITH, THE BULWARK OF CIVILIZATION.

What man needs most is faith.

Faith is the bulwark of civilization. Every nation which has long endured has been founded on faith. Faith in man, faith in the future, faith in the dawning of a better day when that spirit of universal beetherhood will manifest itself as a reflection of an individual faith in the Eternal, faith in the triumph of Truth, is the basis of society.

It was Carlyle who said: "The cause thou fightest for, so far as it is just, no further, but precisely so iar, is very sure of victory. The falsehood of it alone will be conquered, will be abolished, as it ought to be. But the truth of it is that part of nature's own laws co-operates with the world's eternal tendencies and cannot be con-

Faith is the basis of our business relations. What is credit, one of the greatest factors in modern business, but faith-faith in the ability of the debtor to pay, faith in his intention of paying, and faith in the laws of society which will coerce payment?

This is distinctly a day of faith. The big things are done in business, political economy and in science through faith. The entrepreneur has faith in his ability to make his business or industrial enterprise a go. The laws of society are basically founded on faith. The scientist has faith that through diligent study and research truth will be revealed to him.

Did Tennyson say Son of God, immortal love, Whom we who have not seen Thy face By faith and faith alone embrace,

Believing where we cannot prove"? Is there stronger fa th than that to which we link our hopes of immortality? Is there a more basic canon of civilization than faith in the Supreme Being and His love for those in His own image?

"BEATING BACK."

"I made a success of an undertaking similar to this one, and I know I can make this go. Folks are knocking me. I have not been able to make prompt settlement of some of my obligations. But I

There's something in the spirit of that man which appeals. His words were not an outburst of despondency, but rather an expression of determination.

He had done things. He can do things. He is down, but not beaten. He recognizes that those who were so loud in their applause when he was more prosperous, but who deserted with prosperity, will and cows to match—combine all into the producer. The results are reasonbe followed by others just as clamorous when he has success again. a scene of great comfort to anyone ably certain and the operation is de-It was ever thus.

He knows that he has made mistakes, and is honestly repentant. He wants to "come back." His honesty is mistaken by many. But that burning desire to profit by his mistake, to use the mandates of that stern teacher, experience, leads him in his tenacious fight to "come back" and keeps him beating back against whatever odds may

Best Editorial of the Day

BLIND NATIONAL HATRED

(Journal of Commerce.)

We are told of some sort of an enmity which seems to have a tion, I do not wish to be understood here. pervading soul of its own, a national consciousness, a character deter- as being a competent witness for or a cow and calf and a couple of pigs mined by race or blood or language or tradition or a blending of against the practicability of making family may be assured of a fair living, qualities derived from birth generations ago, and the environment irrigated farming permanently profita- if the old man is willing to work for and experience through which it has passed. But is this a thing apart, ble. I am trying to tell something of wages at such times as he occupying a demesne of its own and cherishing feelings of affection what is being done here, and when I himself to the neighbors. Raw Plains or resentment for its neighbors or for distant beings of a similar praise it I mean to give credit where land can be had at from \$10 to \$40 at nature? It can be only the living people that have these feelings and credit is due-but I do not mean to acre, gauged largely by its distance sentiments, and they do not have them toward each other in any become an immigration agent. I wish from a settled community. Far off personal sense. In time of peace the mass of them are hardly con- nobody to move out here on my say- from settlements Plains land is lonely, scious of each other's existence, and have no feeling of attraction or so. But I do assert and aver and af- and hard on the women and children. aversion. They have little knowledge of the governments under firm that these level and fertile and No doubt about that. The tendence which other peoples live and are conscious of the power and influence responsive plains lands perform won- everywhere on the Plains is to talk i only of their own. They care little about the other nations or their ders under proper tillage. For the terms of sections rather than in term governments until there is some keen controversy or dispute, and they irrigating farmer the alfalfa, grain, of acres, though the forty-acre man hate them only when their own nation is at war with them. They are hog and cattle business seems to offer not an absolute stranger since the aroused to fight in the belief that the life of their own nation is at opportunity for handsome profits. To shallow wells were brought in stake and that they must defend it. There is some power, some grow the feedstuffs and then market. As regards the town of Plainview, active force of a human kind which is responsible for these conflicts them in the form of meat means to is a thriving, hospitable, hopeful, so of aroused passion, and it is not the people of any of the nations, or engage in what is known the world ciable community. The people ar the nations themselves as organized entities composed of these people. over as the most stable and highly fine-looking, cosmopolitan to a degreit is incir government, and that means the relatively small number paid farming. Hogs are the favorite cheerful and sociable. That they are of men who, by one means or another, whether inheritance or choice money crop, apparently. And today not neglecting their artistic sides was of the few or the many, have been placed in a position to direct and yesterday I saw more hogs than attested by the operatic performance governmental action.

Probably less than a score of men are responsible for precipitating calculate the porcine population of tertainment of the editors, by local this terrible war among the "leading Powers of State" though a this community and then consider the talent. It was the opera "Martha," and much larger number have been engaged in bringing and the condi-tions which prepared for it and finally made it mevitable. The my grocer has the effrontery to look unprofessional character of the entersmaller number who exercise or direct the power of government, and me straight in the tree. cherish and foster the feelings of nationality, the greater the liability. They call this ine Shein water Harriet and "Nancy," obviously fine of such a directul catastrophe. The larger the musicer who share the piets because the water may be abled your words with fresh, clear voices power, and the wider the understanding of government and the most at a depth of from twenty of fifty feet and personal charm. So "Plunkett," Energie which determines its action, the greater will be the prospect in this territory. But let it not be for "Lionel" and "Sir Tristan"—each a of peace and amity. Peoples do not hate each other. Nationalities gotton that the water is unavailable personable and agreeable Plainview and conscious and active entities. The hatred attributed to them for irrigation until it has been brought citizen. Then the chorus—such a pret springs from the blind passion of a people who do not govern them to the sorface, and bringing it to the sty chorus! For the first time in life selves, but are wrongly, and made to believe that they are subject to swelces is at the least a costly operation. The well and pumping machinging with those chorus mail. The well and pumping machinging to the sorface of each other and knew what their own interests detected.

The conflict now going on is between two antagonistic theories more if it is a big well and fitted with town. Come to Texas. of government, government concentrated in the hands of a family or a big power and pumping plant. The a croup of men, who pass it along within narrow lines from general larger wells here are said to be capa-tion to generation, and government diffused among its adopted who his of supplying water for as much as act through their chosen representatives. The former trains a people 160 seres each. I hear of wells that to subserviency and blind obedience to a ruling family or a ruling will supply half or even whole seceaste. The latter seeks to develop and discipline the capacity of self. government. The one tends to the possibility of a blind and obstinate fits must run up into money such as Topeka, Kansas, and will enter upon hatred of it knows not what, and to war. The other tends to enlight only supitalisis have at their com- his duty as night agent for the Santa enment and better understanding, to less bitterness and to an appro- mand. Naturally, then, an irrigated Fe Railway here today. Charles R. perion of the value of peace and friendly relations.

grams paying respect to the memory I am told, from about \$110 to \$150 am Weather continues cloudy and cool. of the editor and expressing sympa- acre. And the cost of putting the Grass is coming splendidly. KANSAS CITY, Mo., April 14. Fun- thy with the relatives, which began water on the crops must be reckoned. Miss Mand McQuillen, of olton, services for William R. Nelson, to arrive soon after his death was an with. Pumping calls for active ma Texas, has accepted a position with editor of the Kansas City Star, who nounced, grew into the hundreds chinery and active labor, for upkeep the Littlefield Lands Company died early Tuesday, will be held next Tuesday afternoon. A telegram from and depreciation. While we are admir- stenographer since the resignation of Friday afternoon at 2:30 o'clock, it President Wilson, addressed to Mrs. ing the scenery let us not forget that Mrs. V. V. White, who was married to was announced Tuesday night. Tele- Nelson, arrived Tuesday night. ____ although it may look heavenly it is T. P. Wright Sunday.

THE TALE OF A COMET.

This bit of doggerel appeared in one of the university magazines

'A cow met a comet. How comic, you say-But things often hap in a comical way. Now the cow, growing weary of staying at home, Got a foolish desire, then, the ether to roam, So hooking herself to a bully balloon, She described a parabola over the moon. But all of her bellows she found were in vain To keep the balloon from capsizing amain; So the lunar balleoner 'gan chutting the chutes With phenomenal speed in ethereal routes-But, ere she had finished, experienced adepts Would have said she was bumping the stellar stair steps.

Now, the cow was not minding the falling a bit; She was dreading the duty of making a hit: So, hooking her tail 'round the horn of a star, She thought she could lighten the climatic jar. But, alas! that a cow so adventurous should fail To carry back home quite a wonderful tale, But the one she had taken sufficient to be Had proven itself incoherent, you see. And alas for the star that, without any doubt, With the tail of a cow felt rather bawled out! The jolt of the shock sent it spinning through space, And it never has since seemed at home any place; And as nothing could calm it, a comet it turned, And seemed, as its way through the ether it burned, Eternally trying to get out of sight, For the shame it entailed in that shocking cow-fright.

Now, the cow, she went on, but was blithe to agree That starring was not what 'twas cracked up to be; And, confessing herself at her fate kine o' sore, She shook the star dust from her hoofs evermore-So bumping her way down the heavenly road, Came nearer and nearer her mundane abode, And, after adventures that have just been related, She landed, they say, but was not excavated. And the path that she traveled is known to this day By the wise men of earth as the great Milky Way.'

'Some Country This;

(Continued from Page Three.)

or oats alternated with fresh turned grains, the grains and hay put fat upon earth ready for the summer crops- the bones of the pig and calf, the pig the flocks of turkeys and other fowls, and calf are eagerly bought by the the hundreds and hundreds and still meat packers, and the price of them more hundreds of hogs, with calves flows tinklingly into the pockets of who enjoys the prospect of agricultur- clared to be reasonable profitable. al prosperity and triumph over diffi- Just how profitable I don't know. I culties. Irrigated farms are the pret- haven't been told, and if I had been tiest farms in the world, but all expe- told probably I would have forgotten rience teaches that the poetical side the figures. Figures mean little to of irrigated farming concerns mostly me. Sometimes I wish the foolish the innocent bystander, whereas the things had never been invented. practical side concerns the man whose job it is to make irrigated farming pay. Whether this is a good poor man's The rhapsodist who is elevated by a country or not is also not for me to farm lands is not ordinarily the same mand here at good prices.

In testifying to the fine results ob-I knew were in the world. When I given at the opera house for the en-

the syndicates' completed places run, the last few days, leaves today.

not salvation, for salvation is free. But, on the other hand, it should be constantly remembered that with such land as this and such water as is procurable the results are not doubtful. With the soil and moisture mixed the crops come in great and gracious bulk. The land brings the hay and

Open at the Opera House.

brilliant panorama of keleidoscopic say. But farm labor is much in de-

farm here comes high. The prices of Smith, who has been substitute during

KILL YOUR ROOSTER.

and expect them to reach the consumer can begin to talk of the possibilities season is over of shipping eggs to localities where we can command the highest prices, we

"It is impossible to ship fertile eggs to the market," states F. W. Kazmeier, of the Department of Poultry Hus-Michigan has its "Celery Day," New bandry at the Agricultural and Me-York has its "Potato Weck," California chanical College of Texas, "during the has its "Onion Day," and Texas is go- high temperatures which prevail in ing to have a "Kill-Your-Rooster our late springs, summers, and early Day." We cannot ship fertile eggs in falls, and have them reach the conthe warm weather that Texas enjoys sumer in a state fit to eat. In temperatures of 68 degrees and above, in a fresh state. The consumer will fertile eggs will spoil rapidly. Our not buy eggs that are not fit to be only solution of the egg-marketing consumed. He demands quality in problem is to separate the male birds every commodity he buys. Before we from the flock as soon as the breeding

must produce "quality" by eliminating FOR RENT: Six-room house on the rooster and obtaining fresh infer- White Street. S. P. BROWN. Phone --Adv. 2t.

Mr. Mechanic and Mr. Farmer Read This Letter

Bryan, Texas, 3-5-15

Mr. W. H. Baskin Cameron, Tex.

Am enclosing a small sample of goods from some overalls I got from you last Feb., 1914. If you have any of this quality-Round House brand, I paid \$1.00 per piece for them-please parcel post me one coat and one pair overalls with apron and send me a bill to cover. Don't want any kind but Round House tho. They are the best I ever saw.

How are you all and what's going on Yours truly Alex Hood.

This Make of Overalls Sold In Plainview Only By

The Chance of a Lifetime

What will you take for your old, worn out sewing machine?

Do you know how much money

we will give you? Do you know how many tired hours and precious dollars you can save by using The FREE sewing

machine? Do you know the quality, guarantee, and liberal terms of purchasing this machine? If not come and

The Louliest, The Lightest, The Softest, The Strongesi, The Speediest, of all sewing machines

The Free

Patented and Invented by W. C. Free

Our demonstrator will show you in a few moments the new mechanical movements which make The FREE run as light as a feather and last forever.

The FREE sews the thinnest chiffon and the thickest woolen goods with the same perfect stitch and with no change of the tension.

The FREE Sewing Machine is guaranteed for life and is insured for five years against fire, flood, breakage, or cyclone. We replace even a broken needle.

The FREE will soon pay for itself with money you can save making your own pretty clothes.

We Buy your old machine We Sell The FREE machine on Easy Terms

An unusually liberal allowance will be paid for old machines white the 1915 model is being introduced. Come Today and See How Much

Donohoo-Ware Hardware Co. Tolophone Number 80

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Mystic Club will meet with Mrs. R. W. Brahan Saturday after-

TRAVEL STUDY CLUB PROGRAM

Mrs. P. B. Randolph, leader. 1. "Dutch School of Painting-1600-

1700"-Mrs. C. A. Malone. 2. "The Van Eychs-Early School"

-Mrs. Towery. 3. "Reinbrandt - Biographical

Sketch"-Mis. Dorsey. 4. "The Art of Rembrandt"-Mrs.

J. W. Pipkin. 5. "Rembrandt-A Typical Dutch

Character"-Mrs. O. B. Jackson. Especially in America"-Miss Susie

7. "Gerard Don-Interior Painter" -Mrs. Charles.

Glenn.

Hunt.

8. "Peter De Hooch-Interior"-Mrs. Longstreth. 9. "Nicholas Maes-Interior"-Mrs.

Fife. 10. "Jan Vemeer of Delft-Interior"

-Mrs. Tom Carter.

11. "Gabriel Metsu - Interior" Mrs. W. Y. Price.

12. "Jacob van Ruisdael - Landscape"-Miss Milwee.

13 .- "Jan Steen - Interior" - Miss Amy Glenn.

14. "Frans Mols - Biographical Sketch"-Miss Edna Mayhugh. 15. "The Art of Frans Mols"-Mrs

J. W. Wayland. 16. "Paul Porter-Painter of Ani-

mals"-Mrs. L. T. Mayhugh. 17. "Philip Wauserman" - Miss

F. C. Gilmore, of Moody, was here REV. J. S. WICKES AT today on business.

Mrs. H. M. Packard, of Spring Lake, was in Plainview Tuesday, shopping.

chinery and Development Company, their Easter anthems. has been in Childress on business for

HERE ARE BETTER

There are men who still claim that readyto-wear clothing is not "good enough."

To these few, we say confidently, here are Letter clothes.

As tailoring-skill and weaving of fabric are known and judged today, Hirsh - Wickwire Clothes are close to perfection.

Candidly, we believe it impossible to produce garments more superbly tailored---of finer fabrics than those bearing the Hirsh-Wickwire label. That label in fact has come to be familiarly known as a broad guarantee of

clothing satisfaction. Here's another guarantee. You will find our label too in every Hirsh-Wickwire we sell.

Drop in this afternoon. Your eyes, your fingers, the mirror will conbroadest our claims. Suits \$18 to \$30.

Mail orders delivered

HIGHLAND CLUB GUESTS

OF MRS. J. A. SLATON.

Yesterday afternoon Mrs. J. A. Slaton, 414 North Prairie Street, entertained the Highland Club. The usual game, "forty-two," was indulged in. FOR SATURDAY, APRIL 24. With the members, the hostess enter- on business today. tained as guests of the club Mesdames J. C. Anderson, C. C. Gidney, W. Y. Price, Geo. B. Doubleday, W. W. Underwood, R. West Lemond, H. C. Mc-Intyre, and Mesdames McBride and Plainview today.

MRS. J. C. KING HOSTESS FOR ENTRE NOUS CLUB.

Lynn McKee, of Crosbyton.

The Entre Nous Club was charming- He left today for Floydada. ly entertained Tuesday afternoon at 6. "The Reason Why Rembrandt the home of Mrs. J. C. King, in North Has Become So Popular in This Day, Plainview. The guests of the hostess were Mesdames Henry Hagood, John phone Company officials from Ama-Tuttle and C. B. Thomas.

> Roll call was answered by quotations from Shakespeare, which has been the study for several meetings. An hour was spent in needlework and conversation, after which a business Plainview on business. meeting was held.

Mrs. King, assisted by Mrs. Hagood and Mrs. Tutttle, served an ice course. REPORTER.

REV. HAILEY TO PREACH

Sunday morning at eleven o'clock Rev. O. L. Hailey, pastor of the Baptist Church, will preach on "Missions." The sermon at the evening hour will be evangelistic in its nature.

Wednesday night the ladies of the view, is in Oklahoma City on business Ladies' Aid will conduct the mid-week service. Mrs. O. L. Hailey will pre-

SAINT MARK'S SUNDAY.

George Greeen, of the Green Ma- o'clock. The choir will repeat one of Mrs. C. E. B. Cutler, is very ill.

Under the direction of Mrs. H. Grady Lindsay, the choir is preparing Mendelssohn's "Forty-second Psalm."

AT THE METHODIST CHURCH.

The preacher in charge, Rev. J. W. Story, will ful his pulpit at both hours. The morning service will begin at 11 o'clock, the evening service at

MRS. DOUBLEDAY'S RECIPE FOR BAVARIAN CREAM BEST.

Mrs. W. T. Bowen, of Lockney Again

Wins Prize; "Kuchen" This Time.

Mrs. George Doubleday was awarded ing from his ranch at Hale Center. the prize for the best recipe Tuesday, April 6, and has selected The Ladies' Home Journal as her premium. The

prize recipe submitted by her is: Bayarian Cream.

1 envelope sparkling gelatine.

1/2 cup cold water. 4 egg yolks.

1 cup sugar.

1 pint sweet milk. 1 pint cream.

1 teaspoon vanilla Soak gelatine in the water five min-l bock this morning on business utes. Cream eggs and sugar. Let milk come to a boil; then add gelatine and eggs with sugar. When this be-

The best recipe sent in Tuesday was by Mrs. W. T. Bowen, of Lockney. entitled to her choice of magazines as

Prunc Knehen-Pudding.

2 cups fleur. 2 tablespoons granulated sugar. 1/4 cup butter.

Pinch of salt. 1 egg.

3/3 cup sweet milk. 2 teaspoons baking powder.

Stir this up as if for making a cake. Turn into a shallow pan, greased. Spread dough out evenly. Have onehalf pound of prunes cooked very tender, and stones removed. Press the prunes skin side down into top of dough. Dredge top thickly with brown sugar and cinnamon, mixed together.

cut in squares, with a hard sauce. To Make Hard Sauce. Beat 4 tablespoons butter with 2 tablespoons sugar to a cream; add flavor, and some

day to her home, in New Boston, after mond, has the reputation among his

Mrs. T. A. Oliver, of Kress, has returned to her home, after a visit with relatives and friends in the North.

Judge L. C. Penry went to Lubbock n professional business Wednesday

Mrs. Beulah Hoyle Weir arrived Wednesday morning for a visit with

her mother, Mrs. M. F. Hoyle. W. H. Meadow, of Amarillo, was in Plainview today on business.

Sheriff W. C. Crawford, of Tulia, had business in Plainview today.

W. E. Coffey, of Quanah, was here

A. P. McKinnon, of Floydada, was a visitor in the city today.

J. L. Palmer, of Amarillo, is in

John Scheock, wife and son are here from Wichita, Kansas,

J. D. Newton, of Dallas, has been in Plainview several days on business

P. J. Becker and D. E. Autrey, Southwestern Telegraph and Telerillo, were here this week on business

Walter Sullivan and wife, of Olton, were here today.

T. L. Ryan, of La Junta, Colo., is in

Earl Keck left yesterday for a visit in Roswell, New Mexico.

Mrs. George S. Bailey of Montpelier, Ind., wife of a former partner of E. H. Perry, arrived this morning to inspect ON MISSIONS SUNDAY. land interests in Hale County.

> Mrs. A. F. Quisenberry returned yesterday morning from Amarillo, where she placed her son in a sanitarium for Charles, James Pickett, J. C. 11002er, medical treatment.

J. C. Enochs, who lives near Plain-

J. R. Kerley, of Amarillo, who formerly lived in Plainview, is attending Federal Court at Beaumont. He is now an inspector for the Post Office

Rev. J. S. Wickes will conduct Holy P. J. Wooldridge, left yesterday for Communion at St. Marks Episcopal Colgate, Oklahoma, in response to a tion. Also to thank all those who in Church Sunday morning at eleven telegram stating that her daughter, any way contributed to the success of

> Chas. Juschke returned Wednesday from a business trip to Amarillo.

Dr. J. V. Guyton returned Wednesday from Amarillo, where he had bee on professional business,

ock, on business,

J. O. Holland, of Amarillo, was a

business visitor in Plainview this Judge H. C. Randolph left this morn

ing for Amarillo, on business. Mrs. Lelia Newton left this morning for her home, in Memphis, after a visit

with Mr. and Mrs. L. M. Faulkner. Chas. Saigling came up this morn-

Rev. R. A. Highsmith returned this morning from a visit with his parents,

n New Mexico. Dick Bryan returned this morning from Amarillo, where he had been on

Rev. T. B. Haynie arrived this morn-

ing from Hiawatha, Kansas, to make

Sheriff J. C. Hooper went to Lub-

R. E. Cochrane returned this morning from Wichita, Kansas, where he has been attending the Eastman School gins to congeal, fold in whipped cream. of Photography for professional pho-

Mrs. J. R. Kerley and little daugh-This is for "kuchen." Mrs. Bowen is ter, Cleo, returned yesterday to their home, in Amarillo, after a visit with Mrs. Kerley's parents, Mr. and Mrs. G. C. Keck.

> G. C. Keck will return tomorrow from Roswell, N. M., to attend to business here.

Chas. F. Layne, of the Layne of Bowler Company, had business in Amarillo Wednesday.

DANIELS RETURNS TO ALMA MATER AS INSTRUCTOR.

UNIVERSITY STATION, Texas, April 13 .- Milton E. Daniels, state collegiate baseball and footpail player for several years, and senior law student of the University of Texas this year, has accepted a position in the faculty of the new law department of Texas Christian University, and will begin his duties there next fall.

T. C. U. before coming to the State University, and besides being a star Miss Louise Ball returned Wednes- performer on the gridiron and the diavisit of several weeks with her instructors of being an excellent stu-

WE PUT THE LID ON We are justly proud of the splendid line of Men's Hats that's ready to show in our exclusive Men's Department. For Nobby Practical Styles we've outdone former efforts.

There is a variety of styles that are different yet suitable for men who do not dare wear a shape away from the Staple. LEGHORNS AND SILKS-A NEW STYLE FOR EVERY MAN



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PLAINVIEW, TEXAS

107 W. Main St.

HALCYON CLUB MEMBERS

members were the guests of Mrs. C. D. ment, light, and air. In short, he Wofford. Pictures at The Olympic pointed out that the so-called "Better and a luncheon at the Ware Hotel fea- Babies" contest is educative in a mat-

following guests attended: Mesdames stockmen do concerning stock at their S. W. GRANT, Mgr. A. B. Martin, W. W. Underwood, R. A. Underwood, Hal Wofford, O. P. Kiker, Theo Shepard, J. W. Longstreth, R. S.

L. C. Wayland, J. F. Owens, Tom Carter, and Miss Sarah Ross.

EXPRESSION OF APPRECIATION.

The members of the local press wish to express their appreciation of the efforts of committee J. F. Garrison, R. P. Smyth and J. E. Lancaster, Mrs. G. H. Brooks, mother of Mrs. who raised funds for the entertainment of the Panhandle Press Associathe meeting and the entertainment of Plainview's visitors.

SEEKS BETTERMENT OF RACE IN "BETTER BABIES" CONTESTS.

UNIVERSITY STATION. Texas, the prize-winning babies in last week's "ZUDORA" ('The Twenty-Million-Dolcontest in Austin conducted by the spices of the University, is too draw

heredity is the most important, but to important as stock, if not more so. This afternoon the Halcyon Club this should be added proper sourish-

people's attention to factors that go to stock shows, and babies, say the con-MRS. C. D. WOFFORD'S GUESTS. make up babies. Of these, he said, ductors of these contests, are just as

TYPEWRITERS.

NEW MODEL L. C. SMITH will give tured the entertainment. The hostess ter that most vitally concerns every you better service. Catalogue upon had carnations as favors for her community. Mothers, it is believed, request. Remingtons, Underwoods derive just as valuable information and Olivers also. L. C. SMITH TYPE-In addition to the club members, the concerning babies at these contests as WRITER CO., Amarillo. 407 Polk St.

At The Theatre

THE RUBY THEATRE.

Program for week beginning April

Monday, April 19th.

'When the Blind See" (two-act drama) Lubin Broncho Billy and the Escaped Bandit" (one-part Western)

..... Essanay Through the Keyhole" (one-act com-

edy) Kalem Tuesday, April 20th.

The Girl from Thunder Mountain' (two-act special) Essanay 'His Unwitting Conquest" (one-part 'Who Was in Hogs' Wallow?" (one- "His Suicide" (one-part comedy) Vitagranh

Wednesday, April 21st. lar Mystery" Serial)-Second Epiand Solution of "THE MILLION-

Extra-TWO FARCE COMEDIES.

---Thursday, April 22nd.

William Fox presents Mr. Charles Richman in "THE IDLER" (in five acts) Fox Film Corporation

NOTE.—The above production is a return engagement.

Friday, April 23rd. The Escape on The Limited"-Episode in "Hazards of Helen" Series Kalem 'Wade Brent Pays" (one-part Western) Selig 'The Winning Whiskers' (one-part drama) Biograph farce-comedy) Kalem

Saturday, April 24th. 'Out of the Past" (two-act Special

Feature) Vitagraph 'Doc YAK and Santa Claus" (onepart cartoon comedy) Selig 'Sophie's Sweetheart" (one-part Western comedy) Essanay

LOTS OF GOOD THINGS HAVE BEEN SAID AND MORE WILL BE SAID

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ZUDORA

A Great Mystic Story by Harold McGrath

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SYNOPSIS.

Zudora is left an orphan at an early ge. Her father is killed in a gold mine. Zudora and the fortune from the mine, which grows to be worth \$20,000,000, are left in the guardianship of Frank Keene Zedora's mother's brother. Zedora, giving promise of great beauty, reaches the age of eighteen. The uncle, who has set himself up as a Hindu mystic and is known as Hassam Ali, decides that Zidora must die before she can have a chance to come into possession of her money, so that it may be left to him, the next of kin. Hassam All sees an obstacle to his scheme in the person of John Storm, a young lawyer, for whom Za-

Storm, a young lawyer, for whom Zedora has taken a fancy, and he commands the girl to put the man out of her mind. Zudora insists that if she cannot marry Storm she will marry no one.

"Well, well," says Hassam Alt, "if you take such a stand I'll compromise. Solve my next twenty cases and you can marry him; fall in a single case and you must remounce him."

renounce him."

Zudora, using the knowledge gained from years of association with her uncle, unravels a baffling mystery and wins her first case—a case in which John Storm is saved from being convicted of a murder instigated by Hassam All himself.

CHAPTER II.

The Sleeping House Mystery.

a nine days' wonder. In court Hassam All testified that Burns had been seeking some facts regarding the past an that he, Hassam Ali, had succe ded in aiding him to a certain extent. But the name of Bienreith had never been mentioned during those seances. He could not imagine why Burns had committed the crime. There was no evidence to be found that the two men had ever exchanged a word. He was rather confounded at the turn of events. The broken phrase "but another" was as much a mystery to him as to the court. It was inexplicable, Hassam Ali received a good deal of contemptuous grilling from the district attorney, but the witness answered every question calmly and in detail. He admitted that he was a disciple of the Hindu cult; admitted that he had the gift of second sight at times. There were many who could testify to this. Hassam Ali finally left the witness chair with honors in his favor.

A subsequent investigation by the police revealed nothing to his discredit so far as the law was concerned. His past, from the circus days to the present day, was as an open book. Indeed. Hassam All was himself the instigator of this research. He wanted it definitely understood that, while his cult was not looked upon favorably by the police, he was not the object of any justifiable suspicion. His grave air, his unfailing patience under the gibes of the interrogator, his frankness, all won him at least the respect of his detractors.

The man Burns was buried at the expense of the city, and what was knows as the Bienreith case went into the public archives as one more unsolvable mystery.

It was remarked, however, among his associates that John Storm lost a deal of his impetuosity and that in his subsequent cases he was no longer brilliant and erratic, but calm and steady, always extremely well fortified within his facts.

New York city has without doubt the most conglomerate population of any city in the world. The only alien race which does not find asbitat in New York is the Aztec, and that is merely because the Agree is extinct. And each race has quietly formed a city of its own within the greater city. There are Little Italy, the Ghetto, Chinatown and heaven known how many others, all familiar to sightseers. But there is a lot going on in New York among these sliens that even the police never hear about except by purest accident. Who can say he knows the hears of Chinatown unless he actively

belongs to it? On a certain night two weeks after the Bienreith case, recorded in the preceding chapter, Zudora heard the clock stairs to her room and threw up the shade for a final glance at the heavens and paused in amazement. Coming toward the house was the strangest procession she had ever seen. Turoans, flowing robes and white pantalets here in this workaday city of where for aid. They made this deci-New York! She rubbed her eyes as if sich unemotionally. Her am Ali bent striving to awake. She looked again. They were trooping silently up the that attitude he was read; to submit They were trooping silently up the steps. She next heard the thunder of the knocker, which nobody used in these days of electric buttons. She for several blos of then come a long then became alive to the fact that this automobile ride. Hassan AN counted was reality. She reached the head of the turns and felt quite assured in the the stairs just as her uncle's Hindu servant, Amed, opened the door. He bowed deeply and ceremoniously. He was dressed a good deal like his

strange visitors. Zudora came down the stairs undecided as to whether she was frightened or merely upset. The man who was evidently the leader of this strange caravan advanced toward Zudora.

"I wish," he said in broken English, see him who is called Hassem Ali, the giver of light."

"Oh, you wish to see my uncle?" said Endora, greatly relieved. "And thou art his daughter?"

'His niece. I will call him." She left the hallway and sought the mystic room, where she found Hassam All crouched over his globe. He looked up impatiently.

"Some Hindus to see you, uncle." "Hindus, at this time of night? Why didn't you send Amed to me? It lowers you in his opinion to take upon

yourself to do his work. Hinduswhat can they want, I wonder?" "I'm sure I don't know nor care"-a bit angry at being rebuffed by her un-

When Hassam Ali stood before his guests there was some time wasted in genuflexions.

"You are Hassam All, the man who

"Your servant here recommended you to us. Sahib, we are in the midst of a strange mystery. In our abode the god of sieep comes suddenly and unawares. Cur own god seems to have forgotten us. This dread thing comes almost instantly, and we are taken in sleep no matter what pose we are in. That we are here tonight and THE clearing of John Storm was not under the evil god's influence is due to the fact that we waited outside the octagonal room."

"The octagonal room," repeated Hassam All thoughtfully. "You are known to us as a great

yogi, a seer into the future. Will you aid us to find out what causes this dreaded sleep? Our religious ceremonics are being interfered with."

All this was in an English that was only fairly understandable. Here and there Hassam Ali's man interpolated the right word.

"You will accompany us, Huzoor?" Hassam Ali smiled and nodded. Here was an adventure that rather appealed to him. More than that, it would banish from his mind, at least temporarily, certain psychological agencies which were making their power felt more and more strongly as the days went by.

"I must go, too, uncle," said Zudora. "Hurry, then. I should like to see these people before they come out of their trance."

They went away to get their wraps. Before going downstairs again Zudora



fondled for a moment the carrier pigeon which Storm had given her recently. John had one for himself. The birds carried messages. Aside from its practicality it was very romantic and obviated the necessity of trusting one's sccrets to the telephone girls. And Zudora was not always sure that some one in the house was not listening when she telephoned. As Hassam All never entered this room of hers she was quite confident that be knew nothing of the pigeons.

When they returned to the visitors they were greatly astonished to learn that they were to go blindfolded, garbed in oriental costume. Hassam All objected. Very well, then; the Hin dus declared that they would go else-

Presently the proces . fin , out ried along into the street. end that they were being driven in circles and that the house of mystery was not so far away as it seemed. When the bandages were finally taken off Zudora found herself in a room which might easily have been taken bodily out of the "Arabian Nights.", It was, indeed, like some fabulous fairy land-the idols, the sleeping people, the strange, sweet odor which seemed to permente everything. She was not sure that she had not been transported by some magic carpet to the beart of the ancient city of Bagdad.

She became childishly inquisitive.

She moved about the recumbent fig- ! ures, and suddenly she came upon what looked for all the world like the sleeping beauty of the fairy tale. The sleeping woman was beautiful in the accepted sense of the Caucasian race. Her skin was as light se Zudora's own, which generally wore a slight guide. tun, due to her out of door habits Near the young woman lay the figure of a fine looking native. Zudora sur mised that these sleeping people had been in the midst of some solemn ceremony, possibly a wedding, when overtaken. The ensemble resembled noth ing so much as a prearranged tableau such as she had often played at school "Who is this beautiful woman?" ask ed Hassam Ali, as keenly interested as

"She is our ruler, our princess. Ai!" be murmured, darting toward Zudora, who was now stooping over the sleep. ing beauty. "The memsahib must not

"But" - began Zudora. "The memsahib's touch would defile her," said the man stoically.

Meantime an idea had come to Hassam Ali. He was beginning to sense a peculiar heaviness about his eyes, and he realized with alarm that this mysterious sleej was overtaking him. Quietly and unobserved he slipped from the room and managed after some difficulty and some explanations to reach the street. Zudora was there alone. If she was clever enough she might extricate herself; if not-well, that was Hassam All's idea.

Zudora went on with her visual investigations, quite oblivious to the fact



Was Overcome and Taken Away From the Octagonal Room.

that her uncle had deserted her. The strange idols fascinated her, especially the heroic one before which were grouped the sleepers. It was a mon-As she gazed up at its sinister little eyes she began to see things as through a film of rain. It seemed as some invisible nands were forcing her down, down. There was no feeling of alarm, no sense of danger; just a grateful, dreamy sensation, not unlike that of going to bed after some strenuous physical exertion. The oddest part of it was that she was conscious of making no effort to night off this sleep. As she fell she clutched in her hand a little ivory figure, a small elephant which had evidently escaped the fingers of the princess when she suc-

Now there had grown in John Storm's heart an orientalism, doubtless engendered by bis frequency at the house of Hassam Ali. It consisted of a poignant sense of danger to Zudora at those moments when she really was in danger. He could not have analyzed this sensation, but he immediately surrendered to it. He was this night in the act of retiring when this sense came to him. He at once went to his desk and wrote a note, which he attached to the carrier pigeon. In less than a quarter of an hour the bird returned. The message had not been received. Storm got into his topcoat and hat and hurried over to the Keene place. Amed answered his ring, but hesitated to admit the man his master had forbidden the house.

"Where is your mistress?" demanded

"She is out, sahib." "Where?"

"I cannot tell you," said the servant, gradually closing the door.

But Storm was in no mood for parteying. Jie resolutely pushed his way in. In his hand there was an automa-

"You will tell me where she has gone or I'll kill you!" he said, making no effort to lower his voice. "Sahib, Hassam Ali will kill me if I

tell you!" wailed Amed. "I don't care what he'll do, but I know what I'll do if you don't answer

me. Where has she gone?" The curtains stirred a little, but neither Storm nor the servant noticed this. Hassam Ali peered forth cau-

The servant saw in Storm's eyes a species of madness, and he was quite certain that Sahib Storm would shoot him, as he said. Rapidly he recounted what had taken place.

"You can take me there just as soon ae you can." "Very well, sahib. But it will be tie-

death of us both in the end." The curtains fell back gently. Has sam Al! returned to his globe smiling.

Both of them! Storm was greatly astonished when the Hindu told him that he must be blindfolded. He refused emphatically. "Very well, sahlb, Shoot, I cannot take you where the memsahib is without blindfoiding yea.

Storm saw that the man was in earnest, so, after much grumbling and warning, he submitted to be blindfolded. Haif an hour later the bandage was taken from his eyes. "Where is she?" he whispered to his

"That, sahib, is for you to find out,"

and with that Amed turned away Storm resolutely moved forward-un-

til he came upon the form of the sleeping princess. He was rather awed in spite of his democratic assurance. What in heaven's name was going on here? Where was he? In Hindustan, in the middle of a mad dream? Suddenly, even as he gazed, the woman on the rug before the idol stirred and sighed. Her dark, sloelike eyes opened. Storm stooped and raised her to her feet.

"Is Zudora here?" he asked. Zudora lay almost at his feet, but he had not recognized her, due to the out-

landish costume.

The princess looked at him bewilderingly, shaking her head. Presently she spoke softly, but so far as his knowing the intent of the liquid words it might as well have been the wind moving through the treetops.

The handsome native who had been lying at the side of the princess now opened his eyes, saw the strange white man talking or trying to talk to his princess. The stupor left him almost instantly. He sprang to his feet, a vicious looking knife in his hand.

(To be continued.)

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If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. -Adv.

ster, a man's body with an elephant's harmless to both children and adults. feeling fine; no biliousness, sick headche, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like vioent calomel. Take a dose of calomel oday and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

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Barn, 50 cents per bale. E. C. HUNT- popular styles of cards and type.

NOTICE TO LAND OWNERS.

weekly papers in the North, and are assumption in a Fraternal Associaready to go to press. Any one owning tion is something new, but neverthelands in Hale County and desiring to less a REALITY. The EQUITABLE sell please write us a letter at once FRATERNAL UNION is selling it in giving lowest price and west terms. Plainview. Take advantage of the C. H. WHITE & SON.

FOR SALE 2 fresh Jersy milk cows, also Durham milk cows. J. J. WANTED-Position as Stenogra--Adv. 1t-pd. | pher. Phone 367.

Carload of Oyster Shell just received. Pigs up to 80 pounds. Phone Fine for chickens. Let us supply your -Adv. tf. wants. RUCKER PRODUCE COM----Adv. tf.

ER PRODUCE COMPANY. -Adv. tf. The Plainview Evening Herald, twice a week, and the Weekly Kansas City

> Have all your Chop made by D. L. -Adv. tf.

OUR FLOURS cost you just a little -Adv. 2t. less and are just a little better than other brands. HARVEST QUEEN -- Adv. tf.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Five- or six-room house wanted by Star one year for \$1.60. -Adv. tf.

> Meal from your own corn when ground at D. L. HAMMER'S MILL.

Stop at ViCKERY'S as you go home tonight. There is always in stock FOR EXCHANGE---8 some Fresh Fruit and Vegetables ROOM HOUSE AND 2 which will appeal to the family and ACRES OF LAND IN 2 help vary the menu.

—Adv. tf.

dian, 1914 model; fully equipped with electric light, speedometer, etc. A new machine at a second-hand price.

Call at HERALD OFFICE. —Adv. 4t.

TEXAS FOR LAND IN THE SHALLOW WATER A few choice registered Duroc-Jersey Boars. HELEN TEMPLE FARM. IF YOU WANT TO MAKE A CHANGE. -SHALLOW WATER LAND CO.

WHITE ORPINGTON Stock and opes? Avoid it next month by getting Eggs. Prices reasonable. Best stock -Adv. 2t. price is right. S. S. SLONEKER, Plainview, Texas. Phone 276. -Adv.

FOR SALE OR EXCHANGE.

Half section good level land; sixty feet to water; unimproved. Will ac-A good, clean, safe place to Store cept part cash or good trade as first Furniture. Phone 338. -Adv. tf. payment; long time balance, 8 per ent. Address OWNER, care Herald.

Don't envy your neighbor's exquisite engraved card. Let The Herald en-Pigs up to 80 pounds. Phone grave yours. Let us tell you how they -Adv. tf. will cost you no more than the printed cards. We print them, too. HERALD PUBLISHING CO. Phone 72 Ad. tf.

SUDAN SEED FOR SALE.

Per pound, 25c; 20 pounds or over, 20c per pound delivered in Plainview. This seed has been inspected and FOR TRADE-First-class business passed as pure; reference, J. F. Garriproposition to trade for Shallow Water son, inspector. Seed can be left at R. C. land. Address "C---," care Herald. Ware's hardware store or subject to order of buyer. FERD RASTETTER, Route 1, Plainview, Tex. Ad. May 14.

> FOR SALE-Nice clean Cane Seed at \$1.00 per bushel at OVERALL'S -Adv. Apr.

FOR SALE.

Self-inspected Sudan Grass Seed, 20 cents per pound. If by mail, add post--Adv. Apr. 27.

FOR SALE

GOOD SECOND HAND week. JAS. W. SKIPWORTH. Ad. 2t. ROLL TOP DESK AND OFFICE CHAIR .-- SHAL-LOW WATER LAND CO.

LOST-Checkbook and other papers Pigs up to 80 pounds. Phone belonging to T. F. JOHNSON, Garfield, -Adv. tf. Kansas. Finder will be rewarded by mailing same to owner or this office.

Let us print you some bright new ALFALFA HAY for sale at the O. K. Calling Cards. We have all of the -Adv. tf. THE HERALD. Phone your order to -Adv. 3t.

We are perfecting our sales organ- legal Reserve Life Insurance at ization, having contracts with over 100 cost. Contract based on 4 per cent -Adv. 2t. opportunity to protect your home. -Adv. 1t.

-Adv. tf.

We Protect The Home

Long, Houston & Crouch

Phone 299

Room 3

First National Bank

"The Turning Point in Oil Stove History"

FLORENCE

Oil Cook Stoves

"Look for the Lever"

Summer Cooking Shouldn't Cook the Cook

Getting dinner ready in July is just as comfortable as in November-if you use a FLORENCE OIL COOK STOVE.

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you com-

fortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hardware Comp'y Telephone Number 178

A REAL BARGAIN

320 Acres, good land near Hale Center at \$21.25 per acre. 200 acres in crop this season, a good five room house, plastered and cement foundation; a well, wind-mill and sheds, all tenced. A fair payment down, balance easy terms. No trade.

CORRESPOND WITH OWNER AT ONCE

B. WESTBROOK OSKALGOSA, IOWA

The Home of The Oldsmobile

Where You May See and Have Demonstrated the Latest Model Olds

Ajax and United States Tires Guaranteed Repair Work Automobile Accessories and Parts Guaranteed Vulcanizing General Auto Headquarters

MRS. BETTY KNIGHT MALONE, Prop.

on this page twice each week. -Adv. tf & BOWLER CO.

MULES FOR SALE on time. See -Adv. tf. CHAS. E. SAIGLING.

Recleaned Native Grown Alfalfa Seed for sale in any quantity at -Adv. May 1. PLAINVIEW PRODUCE CO. Ad. tf.

full line of Staple and Fancy Gro- prices and compare both the quality

Corn Meal, Graham Flour and Chop at D. L. HAMMER'S MILL. Adv. tf.

Ask your grocer if he has Oysters;

See ROY IRICK for Real Estate

WANTED-Girl for general housework. DAVIS BOARDING HOUSE,

condition. ROY FRYE. -Adv. tf.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. -Adv. Feb. 15.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD.

FOR SALE.

Mountain Sheep and Elk's Head for hurry. Phone 72. sale. Call 9010 or see at Ben's Barber -Adv. St-pd.

For a few days only you can get a week, and the Weekly Kansas City Star one year for \$1.60. -Adv. tf.

personality. Are yours truthful? Ask
THE HERALD for printed and en--Adv. tf.

You never know until you try. I might have the very thing that you want to trade for the very thing that you might want to get rid of. I have ton & Oswald's Furniture Store. the best trading list of properties you will find in Plainview. J. S. HAYDEN.

LOST: Saturday evening, child's black coat with gray collar. Suitable eward. Leave at Layne & Bowler's MRS. KINCANNON.

INSURANCE-Life, Livestock, and Hail. Policies that protect. Let me serve you. R. P. MAYHUGH. Office with J. J. Lash, Opera House Building. -Adv. 3t.

STOP! LOOK! IT'S YOURS!

Sandwiches, 5 and 10 cents. Hot Coffee and Chocolate, 5 and 10 ence. Good refernces. Address "B," cents. Fresh Home-Made Candy. Pie care The Herald. -Adv. May 7-pd. 5 cents. Ice Cream, 5 and 10 cents.

KASH KANDY KITCHEN. Mrs. Mattie Wicker, Proprietor.

Cold Drinks, and, best of all, a perfect-

ly sanitary, homey place. Everybody

-Adv. May 11.

Do you read The Plainview Evening | MONEY TO LOAN for irrigation Herald's want ad column? The buyers improvements, on approved security. and sellers of the South Plains meet Application must be in early. LAYNE

SPRAY YOUR FRUIT TREES.

Mr. Davis, living on my place, will take contracts to spray your fruit OUR FLOURS cost you just a little trees. He will use my large spray less and are just a little better than pump, operated by a gasoline engine. other brands. HARVEST QUEEN Book your orders early, that he may -Adv. tf. know how much poison to order. See me, room 8, Smyth Building.

R. P. SMYTH.

While others are talking low-priced

Fresh Oysters, Fresh Fruits, and a Groceries, we invite you to get our ceries at right prices at VICKERY- and prices of our goods. VICKERY-HANCOCK'S. Phone 17. -Adv. 2t. HANCOCK GROCERY CO. Phone 17.

> MULES FOR SALE on time. See CHAS. E. SAIGLING.

then phone us to send up any number VICKERY has the Groceries. You you may need. VICKERY-HANCOCK need them. Prices are right, so let's -Adv. tf. get together. Phone 17. -Adv. 2t.

> A package of Bryant Candy is ready -Adv. tf. for you at THE HERALD OFFICE. Get the want ad.

FOR TRADE-Some splendid pieces 310 Prairie St. Phone 383. Adv. tf. of town property for most anything in the land line that you might have to AUTO FOR SALE .- In first-class trade. J. S. HAYDEN. -Adv. tf.

BRYANT CANDY FOR WANT ADS.

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad tf.

Highest quality or medium quality Second Sheets at THE HERALD OF-FICE. We deliver them to you in a -Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate The Plainview Evening Herald, twice menu. Phone your next order to Phone 17.

We are in the market for Dry and Your Visiting Card reflects your Green Hides. Highest prices. ALLEN

CANNAS.

match, from Mrs. Frazer, at the ROZENA GREENHOUSE, or at Pax-

FOR BALE-Walnut case Piano, standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr a

JOHN TOSH, Scientific Horseshoens

has charge of this work at HATCFed

ER'S BIG SHOP. See him for Cornry Diseased Feet and Faulty Gaits. Havis your horse shod right. See me for some of the best trading propositions in South Plains and Pan-

handie farms and ranches. I always have something that will interest you. J. S. HAYDEN, Smyth Building. Ad. tf. WHAT? Hamburgers and Ham WANTED-Job as manager of stock farm or small ranch. Lifetime experi-

FOR SALE.

Several teams four-year-old broke mules. Terms if desired. D. F. SAN-SOM & SON, Ansley Building. Ad. 6t.

CABBAGE AND TOMATO PLANTS. large ones, ready to set out, at \$1.50 50 members in five weeks is the per thousand, prepaid. Sweet potato record of EQUITABLE FRATERNAL plants ready April 25th, at \$2.50 per UNION in Plainview. Something made thousand, prepaid. G. W. BUTTS & them join. What was it? -Adv. 1t. SON, Milano, Texas.

₭₭◆◆米米◆◆米米◆◆米₭◆◆米₭◆◆米米◆◆米米◆◆****** GARDEN PLANTS

THE KIND THAT GROW CABBAGE AND TOMATOES NOW READY

White's Seed House

Can be found--EVERYTHING for the Field. Garden, Lawn, Orchard Poultry, Fertilizers, Sprays, Plants, Bulbs, Trees. A thousand good things at the lowest possible price and highest quality obtainable.

EAST SIDE SQUARE We have it--It's here

FUNSTON COMMANDS TROOPS ON TEXAS-MEXICO BORDER

certain Whether Brownsville Is in Danger.

BROWNSVILLE, Texas, April 14 .--Major General Frederick Funston, who arrived here today from San Antonic to take charge of the border situation created by the siege of Macamoros, ly between scouting parties.

General Funston would not discuss border. The machine will probably Farwell on business Saturday. to Brownsville's safety from artillery Plainview to see about irrigation mafire directed against Matamoros. The chinery the number of these guns and their positions with felation to Brownsville are not known. The aeroplane can give the American army officers much of this information by a flight along

Both the Carranza garrison and the Villa officers still assert that their opponents lost several hundred killed in yesterday's sortie from Matamoros. Conservative reports, however, indicate that the killed on both sides did

General Saulo Navarro, second in panied her home. command of the Villa forces before Matamoros, died tonight of the wounds received in the Carranza sortie yesterday. General Navarro commanded the

second Villa brigade. There was a half hour's rifle battle tonight in front of the Western Matamoros trenches.

Avlators from San Diego. WASHINGTON, D. C., April 14 .-First Lieutenant T. De W. Milling and Byron G. Jones and eight erlisted men with an aeroplane from the army aviaordered today to Brownsville, Texas to aid in the enforcement of neutrality vention Saturday, at Lockney. at that point during the fighting across the Rio Grande at Matamoros. Be- dinner at Providence the first Sunday to take part. cause of the circuitous course of the in May. river between Brownsville and Mataplane, in the opinion of army officers affords the best means of patrolling Farmers are very busy plowing and that section of the border.

The expedition is already on its way from San Diego.

PLAINVIEW SHIPS MORE

HOGS THAN ANY OTHER TOWN

erview to the press of the South-

Plainview ships more hogs than other town in the State of Texas. ere than any place of its size in ed States. And a drive country will convince the tical. There are hogs red hogs on all sides, and a is usually of the best. What the Plainview hogs usually market for its kaffir corn. e hogs do not need, cattle and eat. This condition has come through the efforts of a few in the community. They have had king of the citizens generally. The town has grown from an insignifi-

Northwest Texas towns. 'Among the big farmers who have tived in Plainview a long time it L. A. Spight. He farms on his own account about 6,000 acres. This is not all in one body, however. On his home place he has many hogs. Just now he is down to five hundred. Some time ago he had 1,700 hogs. They are raised on alfalfa that he grows along the famous White River, and has the most ideal hog lot that anyone chaid wish. His barn is bursting with alfalfa hay, raised without irrigation."

8 000 people in a short time. In fact, Plainview is headed for the front of

ONE-FOURTH STORAGE APPLES HAVE NOT YET BEEN MOVED.

WASHINGTON, D. C., April 16 .- An official government report shows that 26.2 per cent of the crop of apples stored in coolers during the fall and whiter have not yet been removed.

HURLEY, Texas, April 13.-Mr. and Mr. and Mrs. Ed Wright have a new

R. A. Wilhite has just come to Hur- land. welcome one and all to our prosperous a private house.

rtends visiting in Mineral Wells, consin and Iowa.

Rev. W. H. Hurlbut, Walter Hurlbut caller in Kress Saturday. and Mr. Lee, of Friona, were Hurley visitors Sunday

C. H. Buzard is moving into the Fairview Land & Cattle Co.'s house

Farm work is in full blast. The Fairview Land & Cattle Co. is breakng out the section just east of town. C. C. Mardice is painting for D. C. Gupton this week.

L. R. Cox and family were over to car, and autoed to Kress Monday, reports that an army aeroplane from Plainview visiting Mr. Cox's mother, who is very sick.

U. G. Goodenough made a trip to day, to be a petit juror.

Wm. Dillard's father is here on a Rob Rousser, and autoed home. SUBSCRIBER.

PRAIRIE AVENUE.

PRAIRIE AVENUE, Texas, April

The bride and groom, Miss Chauncy and Mr. King, attended meeting here

Miss Alma Byers left Tuesday for her home, at Cleburne, Texas. Her cousin Miss Josie Williams accom-

A number from here attended the Literary at Providence last Saturday

Mr. and Mrs. Thomas and family, of near Floydada, visited their daughter, Mrs. Chas. Barrett, a few days the first of the week

Steve Williams and cousin and sister attended the informal dinner Monday at the King home, north of Plainview. Sunday evening, to a large crowd.

Mrs. E. C. Dodson, W. E. Palmer and Mrs. J. A. Pullen were delegates to ing real soon the North Floyd County Singing Con-

BELLEVIEW.

BELLEVIEW, Texas, April 15 .-

Several members of the family of . T. Terrell are sick.

Sunday School was organized Sunlay, with the following officers: M. Tilson, superintendent; Mrs. Tom Martin, assistant superintendent; Elsa Borchardt, secretary and treas ta Fe, has given out the following urer. Mrs. A. L. Tilson, Mrs. Jerome Buchanan and Mrs. G. M. Schick are the teachers.

Col. T. J. Tilson went to Lockney

on business Tuesday. George Merriwether, of Lockney, was in the community Tuesday, in the interest of his insurance business.

to Plainview Monday.

KRESS, Texas, April 13.-Misses Johnnie went on the train to Here- of stenographer for A. P. Duggan. ford to visit her sister Mrs. Carl Gilli-

Mr. and Mrs. C. A. O'Neal have quit ily will be here in a few days. We the hotel business, and are living in

Rev. O. T. Wattenbarger has just home Friday, on the train, after a fine served. left for a vacation of four weeks. He visit with relatives in Illinois. Wis-

> George Behrends, of Auburn, was J. V. Boston has purchased a nice

bunch of Jersey cows, and expects to Lake last Friday night. The M. E. Church will have morning and night service Sundar, the 18th.

Mr. Merrill was hauling loads of Silcott. grain to Kress Monday.

Mr. Riley is the owner of a new Ford day with H. F. Dickinson and family.

Mrs. J. R. Callens and four children were visiting Saturday with her Victor and Donald Shiflett went to mother, Mrs. J. Bush, west of Kress. Will Rousser went to Tulia Tues-

> Mr. and Mrs. Henry Hastings, of Tulia, visited with her sister, Mrs. Holly Merrill has had pneumonia,

PROVIDENCE.

but is improving now.

PROVIDENCE, Texas, April 14. Our school is moving on nicely. We

Our farmers are stirring early and late these days, planting their crops. The Literary was well attended Sat urday night, and a good program was rendered.

The Ladies' Circle will have a pie supper on April 24th.

Virgil Dodson, of Wayland College. spent the week-end with home folks ited in the home of E. C. Dodson Saturday and Sunday

Mr. and Mrs. Minor attended church at Whitfield Sunday afternoon.

Providence people have organized a singing class, and we hope to have a

The North Floyd County Singing Convention meets with us on the first There will be singing and basket Sunday in May. Everybody is invited

represented, and the singing was good. W. S. Thompson and daughter, of Floydada, were visiting his daughter

Joe Barrett and son are having some more of their big grain crop threshed

Mrs. Chas. Barrett Saturday and Sun-

terday and last night. This morning it has been pouring down. Wheat oats, barley and spletz are growing Mr. and Mrs. George Schick motored remarkably here, and one farmer has a field of Indian corn up

DO YOU FEEL LIKE A TWO YEAR OLD HEREFORD:

The grass is coming and everything is looking good and if you do not have that spring feeling that everyone should have this time of the year something is wrong with you. This is the season that you have an appetite for something that you do not know what it is.

That is what we are here for, to satisfy your appetite. We are getting all the fresh fruits and vegetables to be had---some from Cuba, Florida, California, South Texas and the best from the Syndicate Demonstration Farm right here.

See what we have and we believe we can relieve that hungry feeling you have.

Sewell Grocery Comp'y

Mrs. U. G. Goodebough are the proud Maggie Estes and sister Johnnie, of Maude McQuillin, of this city, went to the way of books for the winning held in the library of the Law Build-Auburn, drove to Kress Friday, and Littlefield Monday to take the position schools are also offered by the Ameri- ing on Saturday, May 8, immediately

J. H. Cowart and daughter Pearl Martin & White Company, McMillian Meet. were in Plainview, shopping, Tuesday. Company, C. A. Bryant Company, and Miss Mary Hooper entertained a Hinds, Noble & Eldredge. number of her friends Saturday, at the Pugh residence. Games were played Mrs. T. A. Oliver returned to her and delicious refreshments were

> Lester E. Silcott, who has been visiting relatives here, returned to Plainview Tuesday.

A number of people from this city attended the bix supper at Spring

Miss Maude Dotson, L. E. Silcott, Jr., and R. N. Miller took supper Monday evening with Mr. and Mrs. E. S

L. E. Ensign was in Plainview Tues-Mr. and Mrs. F. Rousser were call- day and Wednesday, on business. J. A. Hooper and family spent Sun-

ZEPPELIN DROPS BOMBS ON ENGLISH TERRITORY

(Continued from Page One.) Los Angeles stating that the Japs are establishing a naval base at Turtle Bay, Lower California. It is understood here that the Japs are engaged in salvage operations, and reports that they have mined the harbor are

INTERSCHOLASTIC LEAGUE OFFERS MEDALS AND PRIZES

Annual Meeting in Austin May 7-8: Declamation and Athletic Contests.

In addition to these medals, Caswell Will Palmer, Miss Jimmie Jeffus. & Smith, of Austin, will give relay Mrs. Pullen and Mrs. Dodson were in banners for the winning school in each of the three divisions of the Pullen and Mrs. Dodson were sent as Class A high, and Class B high school

cups will also be awarded the winning curs on Saturday night, May 8, the school in debate, declamation, tennis, medals and prizes will be awarded at OLTON, Texas, April 15.-Miss track, etc. First and second prizes in a meeting of all the delegates to be can Book Company, Ginn & Company, following the High School Track

prizes in the State debate, which oc- Amarillo.

Miss Leona Bates is the guest of Excepting the medals and other her sister, Mrs. C. C. Chenowith, in

Harry---"Look Out! There you splashed mud all over my trousers."

Bob---"What's the difference. damp weather has taken all the shape out of them anyway and they'll have to be cleaned and pressed."

Harry---"That reminds me. I have heard so much of

that I am decided to have them fixed them up for me."

Good for Harry-they all come back when they once try

The Waller Tailoring Co. Way

Tailors

Dry Cleaners Phone 188

It Is Some Country, This, And Some Town"

So Says Joe Taylor In The Dallas News

We knew it all the time but we are glad to have him say so. It gives us renewed courage in our attempt to serve this country.

We Ask You To Buy Harvest Queen Flours Made In Plainview

Because in addition to buying a home made product you get as good a flour as you can buy.

Get The Habit of Insisting On Harvest Queen Brands

Harvest Queen Mills