

"Water" Problem Solved for All Time to Come"

(Continued from Page Two.)

Average selling price is from \$75 to \$100 per ton.

Cotton is quite extensively grown on the South Plains and in all the lower sections of the Panhandle. The crop is free from boll weevil or other insect ravages. It is planted from April 20th to June 1st, and is usually ready for picking by September 1st, and yields from one-fourth to three-fourth of a bale per acre.

The growing of alfalfa on high Plains land has not proved very successful, since the crop requires more than 22½ inches average rainfall. Excellent results are obtained by planting alfalfa in rows and cultivating it. For seed production this method is particularly advisable.

Millet is a dependable hay crop of the Panhandle. It is also grown extensively for seed. It is sown from early spring to early summer, and yields from two to three tons per acre in hay and yields from 10 to 20 bushels of seed per acre. Prices are generally high for both.

Peanuts are grown by many farmers for hog feed, in which case the hogs do the harvesting. An acre of good-yielding nuts is reported to produce from 850 to 1,000 pounds of pork. When grown for the market, the nuts sell at 75 cents to \$1.00 per bushel, the yield varying from 30 to 60 bushels per acre. They are planted in May and mature in September.

Fruit is not extensively raised in West Texas, since it is comparatively a new country and fruit growing has been given very little attention. However, many kinds of fruit trees are found to do well under ordinary care—among them apples, pears, plums, cherries and some apricots. Grapes and berries of every kind thrive everywhere. In irrigated sections the fruit industry is proving very profitable.

No class of livestock thrives better in the Panhandle than hogs. There are no hog diseases, and the grain sorghums provide an excellent feed to produce the finished hog. The seasons are such that two litters of pigs can be raised from the sows every year, and general conditions are most favorable to hog raising. Good pastures of cowpeas, sorghum, rye, alfalfa, peanuts and grass are easily provided to furnish cheap green feed for hogs at all seasons, thereby reducing the cost of pork production to the minimum.

Many farmers do their work with brood mares. Each mare is expected to raise a horse or mule colt every year. There is a great demand at all times for good horses and mules at good prices, and, as with hogs and cattle, the Panhandle is particularly well adapted to produce the best at the lowest cost.

All kinds of poultry thrive throughout the Panhandle, and there is no better feed than the grain sorghums for poultry. On account of short, warm winters, eggs are produced here when the hens of Northern States are taking a vacation of three months. There are wholesale and retail markets for poultry and eggs at all seasons of the year at good prices.

Plainview appears to be a typical Western town with an unusual amount of push. Her people are given to natural hospitality, and one begins to feel perfectly at home immediately upon arrival. Business men, bankers and the entire citizenship seem to feel the responsibility of being "host" to new-comers. Every line of commercial business is represented, and a thrifty appearance prevails.

The foregoing is a two days' glimpse of conditions as they now exist, and my conclusion is that with the advantages obtained by money and brains, that portion of the fertile West is second to none in the world, comparing favorably to the natural conditions as they exist in this, the central west territory, situated south of the noted cap rock sections, including Snyder and Scurry County.

So much for what I saw and heard of the Panhandle country. Now back to the press gathering and entertain-

ment. Taking everything into consideration, the meeting of the Panhandle Press Association was a complete success, fully equal to any of the State meetings, for when the western fellows undertake a thing it is accomplished in every detail. Those who responded on the program covered every inch of the subject assigned, and all reaped a profitable harvest.

The beautiful and difficult story of "Martha" was presented complimentary to the Press Association guests, and was greatly appreciated. This opera requires a very large number of characters, and every part was presented in a perfect manner to a point of almost absolute accuracy—and, please note, home talent was used exclusively. This was one of the several excellent treats given the guests.

The finale of the Association meeting was a banquet given at the Ware Hotel, Saturday night, where oratory was exhibited to the satisfaction of all, following a most excellent six-course dinner.

Association Notes.

Prominent at this delightful weekend affair was Joe J. Taylor, State Press in Dallas News. He was the honored guest of the meeting by both hosts and guests. He's certainly a prince, going full length on all occasions.

Mrs. Mittie Morton Morgan, of Amarillo, was the mother-character of the whole Press family, and was "right there" when there was anything said.

J. L. Pope, an ex-newspaper man, but now a Santa Fe booster, was heard every few minutes, both day and night. He is thoroughly posted on most everything.

Miss Meyers, society editor, of Amarillo, made the "hit of the season" with her banquet toast, which even caused Judge Joe Lancaster to "take notice."

Miller & Hilburn, of The Herald, did their duty on all occasions.

President Steen made an excellent presiding officer, although he was burdened most of the time with his Bible, which he happened to bring with him to the Press meeting.

Warning.—If you wish to retain the good graces of the Panhandle people, be careful and NEVER indicate that there is a limit to the water supply, even if you are university trained to believe it possible.

Mrs. Myrtle Powell is a regular commission booster of Western Texas.

"Insurance Fixer" Ben F. Smith, headquarters at Lockney, was a prominent character most of the time.

It was with much regret that I was compelled to decline an invitation to remain over Sunday and partake of a noonday luncheon with my old friends C. L. Vickery and family.

Publicity Agent Hove, of the Santa Fe, was one of the "bunch." He afterwards visited Snyder.

At the close of the first act in "Martha," Mrs. Maude Wilson, a Central Texas guest, but an admirer of western ways, favored the audience with a vocal solo. It "took" to such an extent that she was compelled to respond to a prolonged encore.

Jess Adams, of the Plainview News, was elected president of the Association for the ensuing year. He was also toastmaster at the banquet.

Amarillo was honored with the 1916 Press meeting, with a promise that an auto trip would be made to Canyon to see the wingless Normal School Building and other things.

Snyder, Texas, 1917. Coming, aren't you

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. tf.

OF LOCAL INTEREST.

Some People We Know, and We Will Profit by Hearing About Them.

This is a purely local event. It took place in Plainview. Not in some far-away place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement. Any article that is endorsed at home is more worthy of confidence than one you know nothing about. Endorsed by unknown people.

Mrs. W. J. Mitchell, W. California Ave., Plainview, says: "Doan's Kidney Pills are a good medicine for weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 56 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper.

**A NEW PUMP
60 %
EFFICIENCY
SEE
Layne & Bowler Co.
World's Largest Water Supply Developers**

kidney secretions. Doan's Kidney Pills were the only medicine that brought beneficial results." Mrs. Mitchell is only one of many Plainview people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for DOAN'S KIDNEY PILLS, the same that Mrs. Mitchell recommends—the remedy backed by home testimony. 50c at all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is Lame—Remember the Name."—Adv.

"It Is Some Country, This, And Some Town"

So Says Joe Taylor In The Dallas News

We knew it all the time but we are glad to have him say so. It gives us renewed courage in our attempt to serve this country.

We Ask You To Buy Harvest Queen Flours Made In Plainview

Because in addition to buying a home made product you get as good a flour as you can buy.

Get The Habit of Insisting On
Harvest Queen Brands

Harvest Queen Mills

The Chain That Holds Our Customers

Texaco Quality is the chain that holds our customers. It is a strong bond, increasing in strength by virtue of the continual satisfaction it insures. Our customers include users of oils in all lines of industry, in all parts of the world and the way in which

TEXACO PRODUCTS

please them is demonstrated by their continued use, as well as by the thousands of letters we receive telling us enthusiastically of the results obtained.

This quality is due to the policy behind the manufacture and sales of Texaco products—a policy which believes in making oil suitable for exacting service under all conditions and keeping up their standard.

In the face of severe competition this quality has made the name "Texaco" famous in countries scattered all over the world.

In your town the Red-Star-Green-T emblem shows the quality Texaco oils, made in Texas, for good service under all conditions.

Buy them—Our agent will serve you.

The Texas Company
General Offices, Houston, Texas



The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HMMBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

62.50 a Year; 75c, 6 Months. Advertising Rates on Application.

THE "GREEN-EYED MONSTER" WHICH DESTROYS MAN'S SOUL.

Competition, it has been said, is the life of industry, for where competition does not act at all there is a complete monopoly. Rivalry in business is closely akin to competition. It is indicative of keenness and eagerness. Thrifty, earnest effort to excel, to be the very first, is typical of the Anglo-Saxon race. That inclination of the race predominated during the ages of knighthood, where each knight strove to excel. In that age (its literature, the record of the best the people thought and did, discloses it) there was an appreciation of excellence, and at the same time consideration for that one who could not attain it. If a rival of a knight did a valorous deed he was acclaimed. In contest the spirit of rivalry and competition impelled the unsuccessful knight to attempt even greater things. Jealousy had no place in the life of the age.

So nearly akin to jealousy is rivalry that often one unconsciously allows that feeling of friendly competition and rivalry to evolve into jealousy, that green-eyed monster which will devour the very soul of man.

In a small community there were two farmers. Each was favored with prosperity. Farmer A bought a new top buggy. Farmer B went him one better, and bought a top buggy with an auto seat. Farmer A bought a threshing machine. Farmer B could have had Farmer A's threshing machine, but he was getting just a little jealous. The community could support only one threshing machine. Both farmers were losing money on their machines. Farmer B bought an automobile which was the best in the country. He smiled with satisfaction as he passed Farmer A's house. A would not be outdone, so he bought a bigger and better car. Jealousy was running riot. The result is readily apparent.

This is a homely illustration, but the application may well be made to men of affairs. Wherever there is competition there is danger of ruinous jealousies creeping in. The cure is not in removing competition and rivalry; rather, in guarding against jealousy.

There is much truth in the much-quoted lines from Shakespeare:

"O, beware, my lord, of jealousy;
It is the green-eyed monster which doth mock
The meat it feeds on."

There are in almost every town men of affairs who have become intensely jealous of each other in matters of business. Often they will do things, or refuse to do things, which will benefit the community just because they fear their competitor or rival will benefit therefrom. This is a manifestation of smallness and arrogance, and often marks the passing of real usefulness to the community of at least one and often more men.

Co-operation is a fundamental principle of economy, and applies to whatever scale economy is attempted.

PREVENTIVE BETTER THAN CURE

Disease will sooner or later appear in any established fruit district, if preventive measures are not taken. In New Mexico, at first disease was not known to the fruit growers among their trees. As the fruit-growing industry developed the disease appeared, possibly through some imported nursery stock. Trees are like people, in many respects. Disease often breaks out when there is no visible cause for it, and an epidemic ensues.

The time to spray fruit trees is now, while they are in bloom. One of the best means of preventing codling moth is to spray while the trees are blossoming. There are many good solutions on the market, and sprays are inexpensive. The cost of orchard spraying is slight.

To make the South Plains a good fruit country, all possibility of disease among trees must be obliterated. Preventive is better than cure.

Best Editorial of the Day

WISKEY AS A "BLAZER"

An Iowa family sent its "black sheep" to Alaska to cure him of the drink habit. The youth stayed pickled from the time he landed to the time he left, eighteen months later. The territory has a Federal law against making and selling liquor, but no law enforcement; and moonshiners made a villainous drink called "hoochino," or "hooch"—a kind of ready-made delirium tremens.

Now the Alaska Territorial House of Representatives has passed a prohibitory law.

In spite of the vastness of the territory and its sparse population and its few officers, that law will probably be fairly well enforced. For experience has proved that alcohol is even worse as a bracer on a below-zero trail than as a stimulant in a 100-degree harvest field.

Let three men start out on an Alaska winter trail, one with a flask of whiskey, one with a flask of water and one with a flask of tea—the latter two will have to haul the first one into the night's camp, BECAUSE HE WILL BE CHILLED THROUGH. The man with the cold tea will come through the stronger of the other two because he will have needed and drunk much less liquid.

If there is any place in the United States latitudes, from Cape Flattery to Panama, where alcohol is a helpful bodily or mental stimulant, in any weather, the reports of weather-beaten men have not located it.—Kansas City Star.

BAPTISTS WILL GATHER AT HOUSTON IN '17.

The Southern Baptist Convention, which will hold its sixtieth session in Houston, May 12-17, 1917, was organized seventy years ago, in Augusta, Ga. From the beginning the dominant note of the Convention has been missions. This world-wide mission movement was at that time divided into two parts, namely: Home Missions and Foreign Missions. The Home Mission Board has its special field in the missionary activities of this organization in the Southern States, while the Foreign Mission Board has charge of missionary operations on foreign fields. Through this Board, located at Richmond, Va., Southern Baptists are doing aggressive missionary work in seven foreign countries, namely: China, Africa, Japan, Italy, Mexico, Brazil and Argentina. In these countries there were at the meeting of the Convention a year ago 278 missionaries, 621 native workers, 380 churches,

833 out stations, 29,991 members.

During that year 5,252 converts were baptized, and there were 542 Sunday Schools with 22,822 scholars, and 357 day schools with 9,933 students, and twenty-one hospitals and dispensaries, which had treated in a single year 74,829 patients. A year ago Southern Baptists had raised for Foreign Missions the magnificent sum of \$587,628.97. The growth and aggressiveness of this denomination in missionary endeavor is shown by the fact that the work for the year now closing was laid out on a basis of \$653,250.

PANHANDLE ODD FELLOWS MEET IN CLARENDON.

Clarendon will entertain the Panhandle Odd Fellows Association, in their thirteenth annual convention, tomorrow and Thursday. Elmer F. Anderson, of Plainview, is secretary of the association. Plainview is also the home of the chairman, Wilson Manger.

KILL BIG LOBO WOLF AFTER EXCITING CHASE.

After a chase of about seventeen miles, one of the biggest lobo wolves ever captured was roped and dragged to death on the range near Littlefield last Thursday, by D. P. Ernest, foreman of the Paul Ranch. The big wolf was started by John Raymer, foreman of the 69 Ranch, who chased him about 10 miles, when Mr. Ernest acted the part of relay and took Mr. Wolf down the line about seven miles further, finally landing his lasso successfully and proceeding to drag the wolf to death.

This wolf was a big one, and was known to have been killing cattle for six days prior to his capture. This is the second lobo that Mr. Ernest has captured this year, and means a great saving to the ranchmen of that community.—Lubbock Avalanche.

USES FULL-PAGE "ADS" TO BOOST TOWN CHURCH.

Pastor of Kenosha Institution, Aided By Business Men, Goes After New "Business."

KENOSHA, Wis., April 15.—Advancing religion by the use of thirty full-page advertisements in the local paper was the campaign started by the First Baptist Church in Kenosha today.

The movement is backed by business men of the church, who have declared the church must seek business the same way as any other concern and that the people may be best reached by newspaper advertising.

The big ads, which are to appear twice weekly for many weeks, are catchy, but dignified. They were prepared by a Milwaukee company, and the campaign has been laid out with the same care that would be used by a most careful advertiser in planning a campaign of publicity.

The Rev. I. W. Corey, pastor of the church, is one of the most active preachers in Kenosha.

F-4 TOWED TO SHALLOW WATER AT HONOLULU.

HONOLULU, Hawaii, April 19.—The F-4 has been raised and towed to the shallow water in Honolulu harbor. It is thought by experts who examined the ill-fated submarine under water that an internal explosion killed the inmates of the ship, and that they did not suffer the slow, horrible death of suffocation.

HUERTA DENIES CONNECTION WITH DEATH OF MADERO.

Victoriano Huerta has issued a long statement in New York saying that he knows who killed Madero, but that he is in no way responsible for the death of Madero and that he holds the knowledge of the one who killed Madero as a "professional secret."

WASHINGTON CONFIRMS VILLA'S DEFEAT BY CARRANZA.

WASHINGTON, D. C., April 19.—Consular reports to Washington from Mexico confirm a report from El Paso that Carranza has won a sweeping battle from Villa at Calaya.

It is stated that Villa has lost in the last six days' fighting six thousand killed and wounded.

The State Department has given out advice that the Villa movement on the west coast is apparently collapsing and that indications point to the complete control of the west coast by Carranza in a few weeks.

FRANK'S ONLY CHANCE IS GUBERNATORIAL CLEMENCY.

WASHINGTON, D. C., April 19.—Death draws nearer and nearer to Leo M. Frank, of Atlanta, convicted of the murder of Mary Phagan.

The Supreme Court of the United States today refused to set aside the conviction of Frank, who now faces death on the gallows unless the governor of Georgia grants clemency.

REV. KIKER HOLDS LUBBOCK QUARTERLY CONFERENCE.

Rev. O. P. Kiker is in Lubbock conducting the Quarterly Conference for the Lubbock station of the Northwest Texas Conference of the M. E. Church, South.

ABOUT PLAINVIEW.

Plainview has been honored by having two great meetings held in the city in one week. District Conference of the Methodist Church convened from the 8th to the 11th and the Panhandle Press Association was in session the 9th and 10th. The citizens of Plainview have been equal to the emergency, and have right royally entertained all the visitors and delegates to the Conference and to the Association. Tulsa has been well represented at each of the meetings, and perhaps it will be our turn to do the entertaining next.—Tulsa Herald.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, April 16.—Cattle have been in light supply here since Tuesday, hardly enough to test the market yesterday and today, but there is a stronger feeling evident. Order buyers shipped out a good many cattle this week, killers bought freely, and the close is 10 to 15 cents higher on medium and light weight steers, heavy steers about like a week ago, butcher grades firm, best stockers and feeders strong, low grades weak, stock she stuff higher. Heavy native steers sold up to \$8.25 this week, yearlings \$8.40, bulk of the beef steers at \$7.25 to \$8.00, including Western beet-pulp steers and Panhandle and Oklahoma silage- and meal-fed steers at \$7.35 to \$8.00. Good white face feeders were sorted out of the Western shipments and sold to go

to the country at \$7.55 to \$7.90, higher than the beef ends of the shipments in some cases.

A three-car shipment of Idaho straight alfalfa-fed steers brought \$7.60, and weighed 1,449 pounds. Quarantine receipts were very short this week, confined to medium grade North Texas cake-fed steers, around 1,175 pounds, at \$7.10 to \$7.20. These cattle sold 10 to 15 cents higher than last week.

Demand for stockers and feeders is stronger than it has been any time heretofore this spring, shipments to the country in four days this week being 13,000 head, which is 3,000 more than went to that trade last week, and 4,000 more than same days last year. Best grades are steady, but low grades are some cheaper, she stuff in strong demand and high, stock cows and heifers, including springers, \$6.10 to \$7.50.

Hogs are going up fast this week, the market today being full of pyrotechnics, 15 to 25 cents higher, receipts 2,200 head. Order buyers took every hog suitable for shipping, paying \$7.35 to \$7.50, packers taking what was left at \$7.30 to \$7.40. Packers got only the leavings yesterday also, and will be in a strong buying mood the first of next week. Prices here today were only slightly under Chicago, and were 10 to 20 cents above other Missouri River markets, as a result of the strong competition here. Sheep and lambs fell in line today, advancing 10 cents, best lambs \$10.45, receipts 2,000 head. The market has had soft spots this week, but is closing firm, and higher prices are on the card for next week. Very little clipped stock is coming yet, but it will sell at a good margin under woolled stock, on account of the high price of wool. J. A. RICKART.

DEBATE

SETH WARD vs. CLARENDON

at Seth Ward College

8:30 o'clock Saturday Night, April 24th

QUESTION:

"The Literacy Test for Immigrants"

Admission 25c

Coming to Plainview

OUR Prof. A. J. Rickard, who is now associated with the Farmer Business College, of Fort Worth, one of the best penmen and Pen-Art Instructors of the South, will arrive this week, and take up his duties as principal of the Farmers Business College of Plainview.

We are sure our patrons and friends will appreciate this move, which places this school on the level with any, and far superior to most Business Colleges of the South.

Our confidence in Plainview, its people and future possibilities is unshakable. We like this place. Our business is great, we expect to enjoy even a greater volume of business in the near future. Our intentions are to remain here, and help to further develop this, the best town and country of the great west. Hence our decision in bringing Mr. Rickard, a so competent and efficient instructor to this place.

In order that all may have an opportunity to attend this school, we will sell Scholarship's at a BIG DISCOUNT for a few day's only. Better come to see us or write us at once.

Remember, Penmanship does not cost you one cent if you purchase a life Scholarship in either Short-hand or Book-keeping.

FARMERS BUSINESS COLLEGE

PLAINVIEW, TEXAS

FOR EXCHANGE

2240 acres good farm land, 960 acres of which is improved, title perfect and free from any incumbrance, located in The Shallow Water Belt surrounding Plainview, for first class hotel, business property or highly improved farm in Iowa, Illinois, Indiana, Wisconsin, or Michigan.

For particulars address,

Otus Reeves Realty Co.
Plainview, Texas

PERRY WILL CONDUCT ELK NAVY ATTACK ON WACO.

Submarine O-U-7-11 Will Be Commanded by Lieutenant from Dallas.

The State Association of Elks, of which E. H. Perry, of Plainview, is president, will meet in Waco, May 10-12. Mr. Perry is also commander of the Elk Navy.

Concerning the planned naval and land attack on Waco, the Dallas News of April 4 says:

"When the Texas Association and Army and Navy of Elks raided Waco in the year 1903 they found bulwarks of hospitality everywhere. The Waco Elks have entered into a campaign that will far eclipse the preparations of 1903. The invading hordes will be greeted with volleys of feasts of fun and frolic, and during the three days here in May will be given due military honors. Spies from Waco have ascertained that General Retired and Chairman of the Board of Strategy W. H. Patterson, of Dallas, is planning a concerted move against Waco's entertainment fortifications unheard of in the State's history.

Submarine O-U-7-11.

"It is understood that his submarine O-U-7-11 has been ordered into action, to be commanded by A. C. Wilson, Lieutenant General and Chief of Staff, accompanied by H. J. Frey, military secretary, to bombard the battleships R. L. Henry and Jim Baker, that will be used to defend Point Suspension Frigate and other outer fortifications of Waco.

"The watercraft from Dallas, according to reports, will come down the Trinity, gathering an invading flotilla of battleships, cruisers and submarines at all strongholds as they pass through the straits and various passages en route, including Fort Palestine, where land detachments will take passage. After passing through Trinity Bay to Port Texas City and Port Galveston, where reinforcements will have concentrated from Fort Houston and other Elk centers, the invading navy will proceed up the Brazos, gathering strength at Port Navasota, Port Bryan and other important fortifications of Elks along the Brazos waterways and tributaries.

"Aerial craft have been lately noted flying over Waco, and it is thought that a complete chart of this city has been prepared for the use of the attacking force, to include the navy and also the various divisions of the army to come from Forts Temple, Hillsboro, Marlin, Corsicana, Amarillo, El Paso, Ennis, Fort Worth, Gainesville, Greenville, Haskell, Laredo, Longview, Lufkin, Marshall, McKinney, Nacogdoches, Paris, Plainview, Quanah, San Angelo, San Antonio, San Marcos, Seguin, Sherman, Sweetwater, Sulphur Springs, Taylor, Terrell, Tyler, Victoria, Waxahatchie, Weatherford, Yoakum, Orange, Port Arthur, Abilene, Austin, Beaumont, Belton, Bonham, Brenham, Brownsville, Cleburne, Corsicana, Corpus Christi, Dalhart, Del Rio, Denison, Denton and other points.

Preparing for Siege.

"Admiral of the Brazos W. W. Seley is in charge of the general defenses here on the water, with W. B. Knight, rear admiral of the battleship Archives, looking after details of the defense as respects both the navy and army. The following Elks, veterans of many invasions, have been placed in charge of the divisions and duties named: J. H. Lockwood, Major General Provost Guard; W. R. Davidson,

Major General Eleventh Division; Abe Gross, Major General Waco Division; Dr. I. L. McGlasson, Surgeon General of Staff; Roy E. Lane, Major General Central Division; L. C. Puckett, Brigadier General Ambulance Corps; John McNamar, Advocate General 16th Division; A. R. McCollum, Chief of the Diplomatic Corps, and R. S. Lazenby, Commissary General.

"Powerful searchlights are being

erected on Amicable Tower at Fort A. R. Roberts, the highest point that overlooks the mighty sweep of Texas Elkdom. The local division has commandeered the steel plants of this city, and aeroplanes, waterplanes, dirigibles and zeppelins are being made ready in rapid manner. When first sight is made of the invading army and navy, blasts of whistles will call the defenders to arms.

"General headquarters of the army and navy will be established at the local Elks' home, a special building that will comfortably care for the business sessions. One of the great feature entertainments, while the invading hosts are interned here, will be "germans" morning, afternoon and evening, at the Elks' home here. All allies may likewise participate. Strict neutrality will prevail throughout the three days' round of festivities. The wars and horrors of wars will be in mimicry only, and the parade of 10,000 uniformed Elks will be featured at intervals with screaming "takeoffs" by the funny fellows of Texas Elkdom.

"The grand military and naval ball will be given in the Texas Cotton Palace Cpliseum. Thousands of dollars will be spent for brilliant decorations and illuminations for this occasion on the night of May 11.

"On the night of May 12, a smoker will be tendered in the machinery hall at the Cotton Palace.

"Each day various bands will dispense martial music for the entertainment of the thousands of visitors.

"The uniforms to be worn here will be the same as will be used by the Texas delegation attending the grand lodge to be held at Los Angeles next July."

McDONALD WILL ADDRESS AMARILLO CONFERENCE.

Rev. C. L. McDonald, President of the Seth Ward College, will address the Amarillo District Conference and Ministerial Institute which meets in Amarillo, May 5-7, on "Our Church and Education."

FIRST METHODIST CHURCH A LEADER IN THE SOUTH.

Is Mentioned Among the Sixty Churches in Southern Methodism With 1,000 Membership.

The First Methodist Church of Plainview is a leader in Texas. There are only twelve Methodist Churches in

Texas with a membership of one thousand or more. The Plainview Methodist Church has 1,002 members, exclusive of the pastor and local preachers. It ranks eleventh in the State of Texas. Among the sixty churches in entire Southern Methodism having a membership of one thousand or more, the First Methodist Church of Plainview is mentioned.

SETH WARD REVIVAL CLOSED FRIDAY.

Rev. J. W. Story and President C. L. McDonald closed a successful four days' revival at Seth Ward College Friday. Two conversions and accessions to the church and six reclamations are reported among the students of the college.

THE ICE SEASON OPENS THIS WEEK

SAVE money in starting the season by buying a coupon book. It saves trouble in making change as the iceman is not allowed to charge your ice purchases.

Upon purchase of an ice book we will deliver a neat "Ice Wanted" card and a substantial ice pick with our compliments.

MALONE LIGHT & ICE CO.

Phone 13



Copyright Hart Schaffner & Marx

Varsity Fifty Five

The suit for stylish dressers

Here's the suit, front and back views, that gives the best dressed young men just what they want--the latest ideas in clothes without extravagance in either style or expenditure.

Hart Schaffner & Marx have made "style the thing" in Varsity Fifty Five and have backed it with high quality, all wool fabrics, silks, fine tailoring, and all the extras in finishing that men of good taste appreciate.

THIS YOUNG MEN'S STYLE IS POPULAR WITH OLDER MEN WHO LIKE YOUTHFUL TOUCHES IN THEIR CLOTHES; A THREE BUTTON COAT, TWO TO BUTTON; SOFT ROLL FRONT; FIVE BUTTON WAISTCOAT; TROUSERS, ENGLISH TYPE WITH TURN-UP AND TUNNEL BELT LOOPS.

Have us show you these suits at \$25; you'll get fine quality and great value; there's a variety to choose from.

CARTER-HOUSTON'S

The home of Hart Schaffner & Marx clothes