

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 26, NUMBER 33

PLAINVIEW, TEXAS, TUESDAY, APRIL 27, 1915

PRICE FIVE CENTS

MISS IDA FARRELL WINNER OF CAPITAL CASH PRIZE

SECRETARY PANHANDLE PRESS ASSOCIATION HAS ILLUSTRATED FEATURE ARTICLE.

J. P. CHAMBLESS SECOND

Visitors Vie With Each Other in Telling of Virtues of the Plainview Country.

Miss Ida Farrell, of the Glazier Review and secretary-treasurer of the Panhandle Press Association, is the winner of the capital prize, \$25.00, offered by the Chamber of Commerce for the best article about the Plainview country by visitors here during the late meeting of the Panhandle Press Association. A total of \$60.00 was offered. Miss Farrell's article, entitled "Plainview, Texas: 'Nothing Shallow but the Water,'" appeared in an issue of The Herald some ten days ago.

The second prize, \$10.00, goes to J. P. Chambless, a newspaper man of wide experience, now connected with the Snyder Signal as joint publisher with Mr. Hardy. The two have been associated together many years. Miss Farrell's story was in the form of an illustrated feature article, while Mr. Chambless saw fit to give his story in regular news form with a four-deck head on his front page. This article has been published also in The Herald.

J. M. Warren, a veteran newspaper man, of the Clarendon News, was awarded third place. He gets \$5.00 cash. "Pretty Plainview Pleases Press People" is the caption of his article, which was printed in the Clarendon News in the form of a news story of the meeting of the association.

The fourth place was awarded to P. H. Loomis, of The Slatonite, at Slaton. His prize is \$5.00 cash.

The next three prizes of \$5.00 cash go to C. W. Warwick, of the Randall County News; Mrs. E. G. Richardson, of the McLean News, and L. G. Waggoner, of the Miami Chief.

Dr. J. C. Anderson, Col. R. P. Smyth and Dr. I. E. Gates judged the stories.

J. A. SNODGRASS DIES AFTER TWO YEARS OF SICKNESS.

Saturday morning J. A. Snodgrass, age thirty-nine years, died at the family home, on Eureka Street, after a lingering sickness. Two years ago he was stricken with paralysis, and has been gradually declining in strength since.

His father and mother and two sisters and a brother live at Granger, Texas; one brother and one sister at Vernon.

Mr. Snodgrass formerly lived at Granger and at Stamford. The family has lived here four years.

The funeral services were held yesterday afternoon at the First Methodist Church, conducted by Rev. J. W. Story, the pastor of the deceased, who had been a member of the Methodist Church five years. The burial services were directed by A. A. Hatchell, of Paxton & Oswald, under the auspices of the Modern Woodmen of America.

The deceased leaves a wife and two children.

BRISCOE COUNTY MAN WANTS ROAD TO PLAINVIEW.

C. R. Pennington, of Silvertown, was in Plainview yesterday, shopping. He called at The Plainview Evening Herald office and said that he was interested in seeing a road connection between Hale and Briscoe counties.

Plainview is losing some good trade on account of poor road connection with Briscoe County. Many of the people prefer to trade in Plainview, but there are no open roads and the time element makes it advantageous to trade elsewhere.

ENGINEER GOES TO CHICAGO TO JOIN BRUSH, MAGICIAN.

Edwin Gutteridge, formerly with the Government Engineering Corps at Honolulu, who has been with the Syndicate for some time, left this morning for Chicago. He will fill a contract with the Affiliated Lumber Bureau to assist Brush, the magician.

PLAINVIEW FIRST IN GIRLS SENIOR DECLAMATION CONTEST

Melton Clements Wins Second in Boys' Senior Declamation Contest, Too.

At the interscholastic meet at Canyon City Saturday Plainview was well represented in the declamation and debating contests. Miss Annie Lou Waddill won first place for Plainview High School in the Girls' Senior Declamation Contest and Melton Clements second place in the Boy's Senior Declamation Contest.

In the debating classes the Clarendon team won over Canyon City.

The winners in the athletic events were:

Fifty-yard dash—Rush, of Lubbock; time 5.2-5.

Twelve-pound shot put—Parmer, of Hereford; distance 39 feet 10 1/2 inches.

One-hundred-yard dash—Sullivan, of Hereford; time 10.

Discus—Parmer, of Hereford; 98.4.

Quarter-mile run—Smith, Canyon Normal; 60.4.

Pole vault—Smith, Canyon Normal; 9 feet.

Half-mile run—Fox, Hereford; 2:22.4.

Twelve-pound hammer throw—Clark, Hereford; 102 feet 10 inches.

Running broad jump—Smith, Canyon Normal; 18 feet.

One-mile run—Holt, Canyon Normal; 5:44.4.

Running high jump—Barnett, of Hereford; 5 feet.

Two-hundred-yard dash—Wheeler, of Hereford; 27.6.

One-mile relay—Hereford first, Vega second.

Plainview had only two entries, Hartzal and Sheffy, in the athletic events, while Hereford and Canyon Normal had twelve and ten, respectively.

RHODE MEN ABANDON CAR AND TRAVEL BY RAIL.

J. M. Ford and O. N. Nelson, of Rhode, have been prospecting in the Panhandle and Plains section. They came to Plainview Sunday by rail, having abandoned their automobile at Tulla, on account of the heavy roads. They left yesterday for a visit to the Floydada country.

BOUNDARY SUIT CASE SET FOR TRIAL ON JUNE 28.

County Attorney Chas. Clements, Judge L. S. Kinder and A. B. Martin, of Martin, Kinder, Russell & Zimmermann, special counsel for Hale County, returned this morning from Sweetwater, where they attended Nolan County District Court in connection with the Lubbock Hale County boundary suit.

The case has been set for trial June 28th.

MISS CLARA HOOPER MEMBER C. L. A. CLASS OF 1916.

Sunday's Fort Worth Record shows a group picture of the class of 1916 at the College of Industrial Arts, at Denton. The class will give an annual play, in which Miss Hooper, daughter of Mr. and Mrs. J. C. Hooper, will have a part.

PLAINVIEW GIRL IN LEAD IN STUDENT ANNUAL PLAY.

Miss Marie Gidney, daughter of Dr. and Mrs. C. C. Gidney, is to appear as one of the principals in the annual student play of Our Lady of the Victory Academy, in Fort Worth.

MR. WOLFE'S ADDRESSES WERE INTERESTING.

M. H. Wolfe, of Dallas, delivered some splendid addresses to the Laymen of the Plainview Baptist Church Saturday, Sunday and Monday. His sermon on missions was especially good.

He returned to his home yesterday morning.

BIRTHS.

Born to Mr. and Mrs. H. A. White, of Plainview, on April 26, a girl.

Born to Mr. and Mrs. J. H. Rape, of Runningwater, April 23, a girl.

Born to Mr. and Mrs. John Szanto, three miles southwest of Plainview, a boy.

Born to Mr. and Mrs. Ace Hooper, Hale Center, April 21, a boy.

GORGAS TO FIGHT SERBIAN TYPHUS.



Photo copyright by American Press Association.

Surgeon General Gorgas of the United States army, who cleaned up Panama canal zone, asked to join Rockefeller foundation to save stricken Serbia.

Will Tell Herald Readers Of the Great Exposition

Mr. and Mrs. R. E. Cochrane left Sunday for San Francisco and San Diego, where they will attend the expositions. They will tell The Herald letters each week telling of their trip and what they see and hear in the California country.

ASCENSION SUNDAY WILL BE OBSERVED BY K. T.

The Knights Templar will observe Sunday, May 16, as Ascension Sunday. Rev. O. L. Hailey will preach the sermon, at the Plainview Baptist Church.

JUDGE MATHES WILL RETIRE FROM BOARD OF TRUSTEES.

Term of Office of Three Trustees of Plainview Independent School District Closes.

Judge W. C. Mathes stated to a representative of The Plainview Evening Herald this afternoon that he would not stand for re-election as a member of the board of trustees of the Plainview Independent School District. "I have given my time for eight years to service on the board, and feel that I have done my part in an official capacity," said Judge Mathes. "Since the railroad came to Plainview, some eight years ago, we have built two brick school buildings. The school has advanced from a four-teacher school to one of more than twenty."

H. W. Knupp and G. W. Boswell close their terms of office. Mr. Knupp stated this afternoon that he would not refuse to serve should he be elected, and also stated that in his opinion Mr. Boswell would be willing to serve again, too. Mr. Boswell could not be reached.

Saturday, May 1, is the day set for the election of trustees, three to be elected.

HALE CENTER PASTOR PREACHES FOR METHODISTS.

Rev. B. H. Oxford, of Hale Center, preached at the First Methodist Church Sunday evening, in the pulpit of Rev. J. W. Story, the pastor.

PLAINVIEW NOW HAS SIXTY-NINE NOTARIES PUBLIC.

The notaries appendix to the Senate Journal of the Thirty-fourth Legislature gives the names of sixty-nine notaries public in Plainview.

Rev. C. L. McDonald, Wiley Fort, Gabriel Upton and Meses Esther Springer and Katherine May returned yesterday morning from Clarendon, where they attended the inter-collegiate debate between Clarendon and Seth Ward Colleges.

SETH WARD WINS AT HOME AND LOSES AT CLARENDON.

Teams Having Affirmative of Immigration Question Successful at Both Places.

Seth Ward College won from Clarendon College here Saturday night in a debate on the literacy test for immigrants. The judges voted two to one for the affirmative team, representing the local school.

At Clarendon the Plainview team had the negative, and lost the decision two to one.

The affirmative side of the question was upheld at home by Horace Edmondson and Stokes Bishop, while Clarendon championed the negative, Ivan Smalley and Vernon Beauchamp being the speakers.

The first affirmative speech dealt with the history and origin of the question. The speaker sought to show wherein immigration was undesirable from a political standpoint, from a social standpoint, and that the undesirable conditions now obtaining would be minimized by the literacy test. He showed that there is a general demand by intelligent public opinion for the measure.

Ivan Smalley, the first negative, took up most of his time with a discussion of terms of the question, for the most part quibbling over definitions of terms. He argued that the literacy test was not an adequate gauge with which to measure capacity for citizenship. He contradicted statements of the affirmative to the desirability of immigrants, holding that the new class is no less desirable than the older class, which has generally made good citizens.

Stokes Bishop followed for the affirmative. He discussed the economic side of the question, showing that the literacy test is the most feasible manner of testing immigrants. He emphasized the demand, and the ripeness of the time. He appealed to the sympathy of the people for self-preservation and protection. "Give them shelter and protection as long as we can, but do not allow our country to be made an asylum," he said.

Vernon Beauchamp closed the main speeches with an attack on the affirmative's definition of the question. He showed that there has been and is a need for a low class of laborers in our industrial development.

Rev. B. H. Oxford, of Hale Center, and Judge Stallbird, of Lockney, were judges.

DANDELIONS WILL TAKE LAWS IF NOT DESTROYED.

It has been brought to the attention of The Herald that dandelions are appearing in some of the new lawns in Plainview. These have been introduced in inferior seed, is the supposition. They will take a lawn if not destroyed. It is suggested that proper care to rid lawns of these plants now will keep them from spreading generally in the town.

BANQUET NEW PASTOR.

The members of the Presbyterian Church will meet at the church Thursday evening for a banquet, honoring their new pastor, Rev. T. B. Haynie.

SCHOOL ENROLLMENT EXCEEDS OUR SCHOLASTIC POPULATION.

The enrollment of the Plainview Public Schools, Superintendent B. M. Harrison states, for the year closing has been 1,025. The scholastic population, as shown by the census taken last May, shows that there was a scholastic population of 874. Including thirty-five transfers, the total is 1,009.

The new census will be taken in May.

Professor Harrison states that the examinations for the public schools will begin Monday, May 10, and that the school term will be concluded May 14.

POPULAR MOVIE STAR DEAD.

The daily press reports the death of John Bunny, one of the most popular of motion-picture star actors, at his home, in Brooklyn.

FARWELL BANKER HAS BUSINESS IN PLAINVIEW.

C. W. Harrison, president of the Texas State Bank at Farwell, Texas, was in Plainview over the week-end on cattle business.

GERMANS STILL SUCCEED IN THE WOEVRE DISTRICT

FORERUNNER OF EFFORT TO BREAK THROUGH ALLIED LINE IN WEST.

USE ASPHYXIATING GASES

Bombs Justified by Kaiser's Men on Ground That Allies Use Them, Too.

LONDON, April 25, 10 p. m.—The German rushes in Flanders and the Woevre, where they claim to have had considerable success, are believed to be the forerunners of another big effort to break through the allied lines in the west.

For many days Belgium has been sealed from observation of neutrals while reinforcements from Germany were being moved to the south to take part in the new offensive, which they hope is to carry them to Calais and possibly break the resistance of the allies.

The attack in Flanders, originally led at the French, has been transferred to the British lines held by the Canadians on the immediate right of the French, and here for two days the men from the Dominion have been engaged in a deadly contest with the Germans. The latter state in their official report that they have made further progress toward Ypres, and that the British counter attacks have been repulsed.

Use Asphyxiating Gases.

The British account, on the other hand, declares that the allies' counter attacks continue with success, and that the British hold all their positions, and repeats the charge that the Germans are using bombs containing asphyxiating gases.

The Frankfurter Zeitung justifies the use of these missiles on the ground that the allies have done likewise.

The German attack in the Woevre or in the Meuse Hills was directed against the French positions to the southwest of Combrès, and, according to the Berlin statement, the French suffered a heavy defeat. Paris, however, says that in a counter attack the Germans were completely driven out of the French first line, which they had pushed back.

Eastern Country Impossible.

These offensive movements by the Germans have been made possible by the state of the ground on the Eastern front, where operations are virtually impossible until the spring floods have subsided. Taking advantage of these conditions, the German general staff transferred a large number of troops to the west to make another big effort, which shows that they are not content to rely on a passive policy.

It is believed that a half million new German troops have reached Flanders and that more guns and materials are to be used than were provided for the original attempts to destroy the allied armies in the west— attempts which met with failure both in August and in October.

In the meantime the eastern front is enjoying a period of comparative calm except in the mid-Carpathians, where the Russians continue to attack the Austrians in Uzsok Pass, and to the eastward, where the Austrians and Germans are trying to crush the Russian flank. Both sides report successes.

Quiet in the Dardanelles.

The operations in the Dardanelles apparently are still confined to the bombardment of the Turkish entrenchments, while preparations are being made for landing the allied force, part of which is already on Turkish territory, at Eros and other points.

Italy and Greece continue to debate what steps, if any, they will take, and Roumania, it is believed, waits on Italy's decision. It is stated that Austrian and German diplomats at Rome are prepared to recommend acceptance of Italy's terms, but are waiting for instructions from Vienna, which must have the last word in the matter.

Greece, too, is considering terms, which, however, come from the allies, and Athens is torn by divided opinion, the adherents of ex-Premier Venizelos demanding immediate intervention, and the government supporters insisting that the integrity of the country must be guaranteed before Greece

(Continued on Page Eight.)

My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

1—
Molasses Cake.
1½ cups of molasses (sorghum).
¾ cup of sugar.
¾ cup of grease (I prefer bacon grease).
¾ cup sour milk.
3 eggs.
½ teaspoon of cloves.
1 teaspoon each of allspice, nutmeg and cinnamon.
1 large teaspoon of soda.
Flour enough to make a stiff dough.
Process.—Stir soda in sorghum; add sugar and grease, milk and flour; last, eggs, beaten light. Now make a rich pie crust; line a deep bake pan. Pick or cut a number of holes in crust, to let all air from under crust. Pour in dough. If you like, add raisins and nuts to dough.

This makes very nice muffin cakes for lunch.
Hint.—In baking any rich cake that has fruit or molasses in it, if baked on a pie crust will keep it from burning. If you don't like the crust, after baking shell the crust off.

2—
Chicken Pie.
Pluck and cut in pieces two chickens, or one large one. Boil until tender, with one-half dozen small potatoes and 3 small onions. Boil hard 3 eggs. Remove bones from chicken, shred meat, and put back into broth. Add lump of butter, thicken with sweet milk or cream, add salt and pepper to taste. Make rich biscuit dough, roll this, line pan, and pour in chicken. Be sure to have plenty of gravy. Cut strips of dough and lay on top, about one inch apart. When well baked and seasoned it is fit for a king.

3—
Strawberry Short Cake.
Pastry.
3 full cups flour.
1 teaspoon baking powder.
1 scant teaspoon salt.
1½ cups lard (or lard and butter, equal parts).
Mix baking powder, flour and salt; rub in the lard and butter till fine and dry like meal. Mix to a stiff paste with cold water. Divide into three parts, roll, and place on inverted pie tins. Prick with fork to keep from blistering. Bake in quick oven. This makes three layers.
Filling.
Wash and drain together 1 full quart of strawberries, or more if berries are plentiful. Cream together 2 full cups of sugar and butter. When nicely creamed, add berries. Chop and mash well. This is to be used between and on top of the pastry layers.
Let stand from 20 to 60 minutes before serving. Delicious; try one.

4—
Lady Baltimore Cake.
¾ of a cupful of butter.
5 eggs.
2 cupfuls of sugar.
4 cupfuls of flour.
½ cupful of rich milk.
3 level teaspoonfuls of cream of tartar and 1 level teaspoonful of soda.
Cream half the sugar with the butter. Beat the remaining sugar into the yolks of the eggs, and sift the cream of tartar twice through the flour. Beat



A gift to please those you would favor with a mark of your personal esteem---your portrait. Nothing could be more appropriate.

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Cochrane's Studio

Piles Cured in 6 to 12 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Swelling, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

JUST VULCANIZING

We do tire and tube repair work—and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work.

TRY US
HOOPER RUBBER COMPANY
With Brown Motor Co.

Then put in a pot with a piece of meat and pepper.

COLEMAN COUNTY RANCHER HAS BUSINESS HERE.

B. L. Ford, of Coleman County, was Typewriter Paper at The Herald.

No. 3

LITTLE TALKS BY THE DOCTOR

OSTEOPATHY

The little story we told last week of the "pretty brook being congested illustrates, as we said, the manner in which the blood and nerve energy may be congested in the human body.

A "cold" in the head, an attack of "La Grippe," a "spell" of fever always causes contraction of the muscles along the spine particularly at the neck or in the middle of the back. This rigid contraction of muscles interferes with normal circulation to the spine and spinal centers, which centers furnish vitality (nerve energy) to the vital organs, as the lungs, heart, stomach, liver and kidneys. The vital organs cannot possibly work normally when the spinal nerve centers are inefficient in their control of the supply of blood and nerve energy to these organs.

The Osteopathic physician gets immediately at the first cause of disease by relaxing the contracted condition of muscles along the spine and by correcting the bony lesions that may exist in the spinal vertebrae.

DR. N. B. MAYHUGH, Osteopath
Grant Building, Plainview, Texas

JUST RECEIVED

A shipment of Blue Flame Coal Oil Burners and am ready to install them in your cook stoves. Come in and talk the matter over with me. First door north of C. W. Bowron's Jewelry Store.

W. L. FARMER



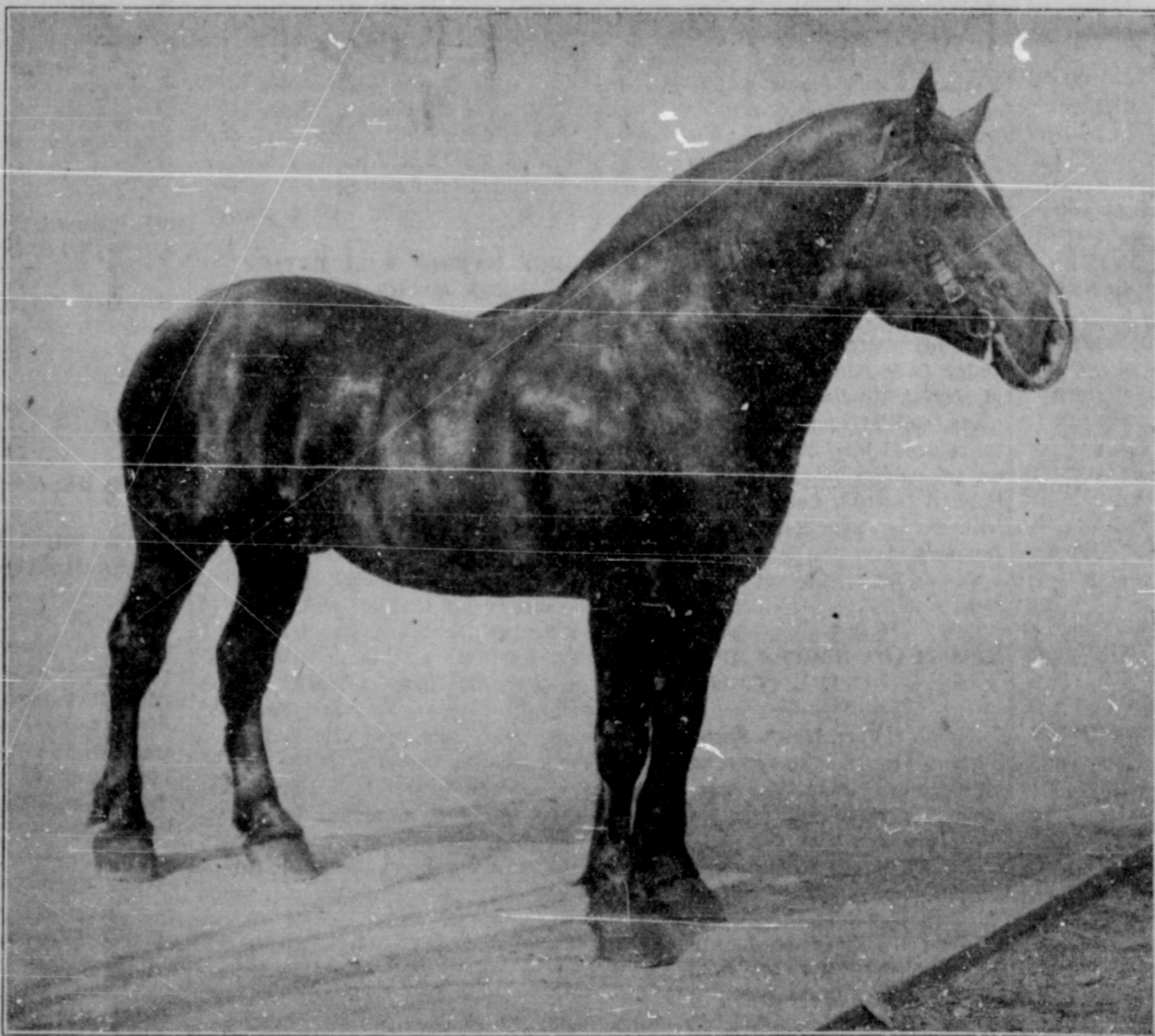
SPECIAL EXCURSION TO

HOUSTON, TEXAS, April 26-27, return May 2nd	\$22.75
GALVESTON, TEXAS, May 6, return May 10th	24.65
GALVESTON, TEXAS, May 18th, return May 24th	24.65
BEAUMONT, TEXAS, May 17th, return May 22nd	26.00
AUSTIN, TEXAS, May 23-24, return May 29th	19.20
ROSWELL, N. M., May 16-17, return May 20th	11.65
DALLAS, TEXAS, May 2-3, return May 8th	14.75
FORT WORTH, TEXAS, May 2-3rd, return May 8th	13.45

For Further Information Phone 224, R. F. Bayless, Agent

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Registered Percheron--Coal Black; Weighing a ton. The best ever brought to the plains--see him and be convinced. Will make season at White's farm. Only breed one mare a day--so phone and make arrangements.

\$15.00 TO INSURE MARE IN FOAL

Phone White's Farm--Call for
MR. BROWN, the Horse Trainer

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS. April 23.—Fat cattle have worked slowly upwards during the week, helped by a big bulge in stocker and feeder prices the first of the week. Heavy demand for stockers and feeders is taking half of the total cattle supply again this week, regardless of the big advance in prices on thin cattle, 25 to 40 cents, more in some cases.

Good native fed steers sold up to \$8.40 during the week, with mixed yearling steers and heifers up to \$8.65, odd head of fancy heifers \$8.50. The supply contained sixty or eighty cars of sugar-mill steers from Colorado. Killers like these steers, as they find them reliable dressers, and they paid \$7.60 to \$7.85 for them this week. The feeders sorted out of these shipments, which means all the desirable steers not too fleshy, sold at \$7.40 to \$8.00.

The Panhandle and Oklahoma sent in some large shipments, containing steers well fattened on kaffir, silage and cottonseed meal, or similar combinations, which sold to killers at \$7.40 to \$7.75, and a large number of good feeders and yearlings suitable for the country, which sold readily at \$7.25 to \$8.25.

Quarantine offerings were largely North Texas cake- and meal-fed steers, at \$6.85 to \$7.50, a few light-weight Oklahoma and Arkansas steers at \$6.60 to \$6.90.

Butcher grades found ready sale, choice native cows up to \$7.50, most of the cows at \$6.00 to \$7.00, veal calves slightly higher this week, some around \$9.00.

In the stocker and feeder trade numerous sales of stockers were made at \$8.00 to \$8.70, best feeders \$8.00 to \$8.40, and few cattle under \$7.00. A break in these grades is expected, possibly next week, or by the middle of May at the latest.

Hogs were checked in their upward course this week, packers' droves costing close to \$7.50 each day, order buyers paying as high as \$7.65 first of the week. On the market today packers paid 5 cents higher prices, and order

buyers were slightly weaker in their bids, with the result that all hands came together, top \$7.52½, bulk of sales \$7.40 to \$7.50. Receipts are light, and reports from the country indicate continued light receipts, and a good rise in prices next week is regarded as inevitable.

Sheep and lambs are 15 to 25 cents higher for the week. More common stuff is coming, and new premiums are being paid for the well finished lambs, a four-car drove from Northern Colorado bringing \$10.80 yesterday, highest price on record here for fed lambs. Clipped lambs brought \$9.10 yesterday, fall-clipped Texas yearlings \$8.95, fat Texas and New Mexico goats this week \$5.25, brusher goats \$4.25 to \$4.75. Receipts are only about one-half as heavy as last year at this time, as Texas stuff was running freely then, and it has scarcely started yet this year.

J. A. RICKART,
Market Correspondent.

USE THE HARROW AND HELP THE CROP.

One of the best ways for getting rid of grasses and weeds in cotton and corn is to use the section harrow or the weeder, according to Dr. J. O. Morgan, Professor of Agronomy at the Agricultural and Mechanical College of Texas.

"In these times of high-priced labor," says Dr. Morgan, "it is absolutely necessary that the farmer take advantage of every possible labor-saving practice. And I can not recommend anything more important than the use of the harrow in the early cultivation of corn and cotton.

"It is the best way of getting ahead of grass and weeds. It is just as effective as 'row culture' in saving moisture. It is by far the cheapest form of cultivation possible. On sandy soils I recommend the weeder, especially if those soils are well prepared, but for all other soils I prefer the section harrow. The harrow should be set with the teeth slanting slightly backward and should be run diagonally across the rows."

GREAT SYNDICATE HEAD INVESTIGATES TEXAS POTASH.

Panhandle Beds Seem Most Promising Found in Entire United States.

UNIVERSITY STATION, Texas, April 14.—Dr. F. W. Zerban, manager of the great potash syndicate of New Orleans known as the German Kali Works, addressed a large audience of interested listeners at the University of Texas Monday night in response to an invitation from E. P. Schoch, professor of chemistry. There is great interest in potash developing in scientific circles at the University, due to the fact that recent investigations of the Bureau of Economic Geology disclose that Texas possesses the best potash prospects to be found anywhere in the United States. Dr. Zerban illustrated his lecture with lantern slides, and the actual operation at the famous Strassfurt potash mines in Germany were shown by several reels of motion pictures. The chief salts which Dr. Zerban's company handles are potassium chloride, potassium sulphate, double manure salts—all products that the United States has been compelled to get, so far, from Germany. These imports amount to something like ten million dollars per year. Hence the live interest at the University in the subject of potash, and prospects for developing a commercial supply in the Panhandle.

Dr. Zerban was the guest of Dr. E. P. Schoch during his stay in Austin.

* W. FLAKE GARNER, *
* Funeral Director *
* and Embalmer *
* Prompt Service Day or Night *
* Phones 105 and 376. *

To Drive Out Malaria
And Build Up The System
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

WEAR-EVER Demonstration

Mrs. Doss a factory representative, will conduct a demonstration of the celebrated "WEAR-EVER" ALUMINUM WARE for three days

Monday, Tuesday and Wednesday, May 3rd, 4th and 5th

Mrs. Doss will explain the uses of aluminum by actual cooking demonstrations, and the ladies of Plainview are invited to attend.

Wear-Ever Aluminum

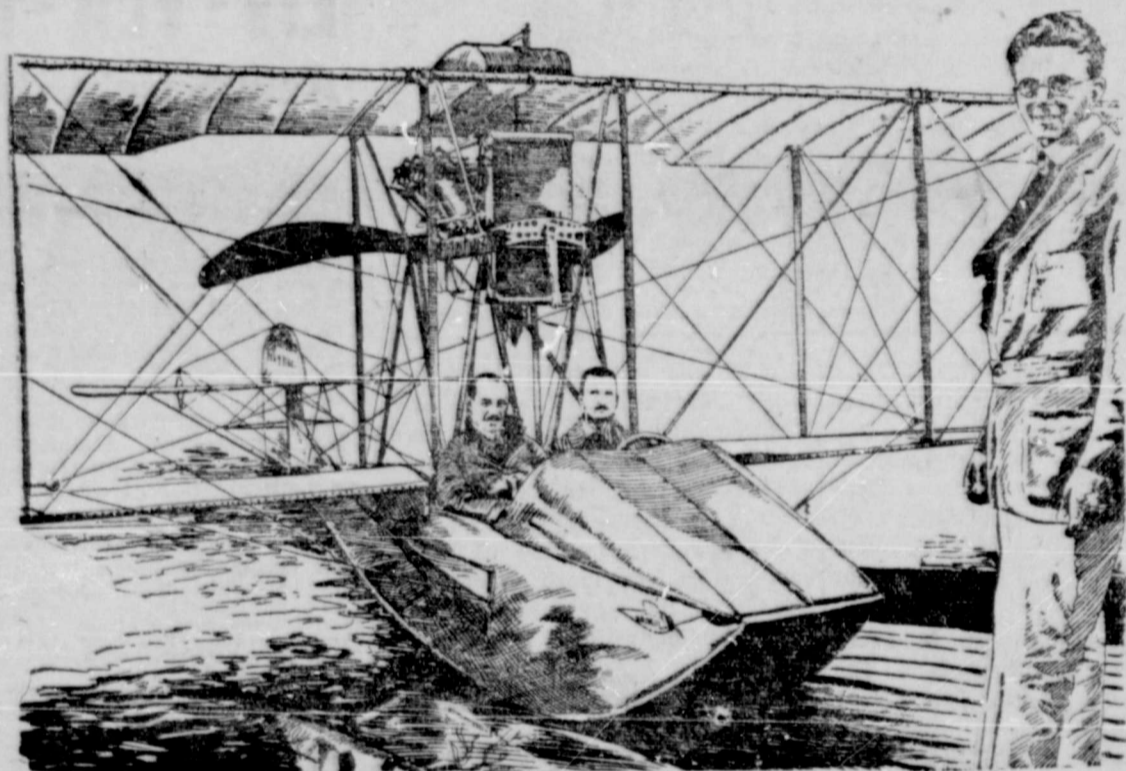
is good for three generations of healthful cooking

From a complete line of practically every article made in the WEAR-EVER line, we offer some special prices during this demonstration.

All Are Invited

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At Palm Beach

Society enjoys almost every aid to the easy passage of time and new excitements are constantly in demand.

Aviation naturally forms one of the pleasurable means of whiling away time, securing some of the exhilaration which adds so much to the spice of life.

So there is the society aviator with his flying boat, as depicted in the illustration.

Here as elsewhere, when conditions require excellent service, Texaco is the brand.

Texaco Motor Oil for the lubrication and Texaco Gasoline for the fuel.

"Practically no difficulties since using Texaco" is the report from the aviator of the Thomas Flying Boat.

Texaco Quality and Service have eliminated the troubles in this as in other cases. The quality and service which is to be found in all Texaco products, and of value for all purposes in all countries.

You can find the same quality in the Red-Lone-Star and Green-T oils sold in your town. When you need oil buy the "Made in Texas" brands which are famous under all conditions for quality and service.

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No. 34

TEXACO

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RETURN ENGAGEMENT

J. W. JOHNSON'S

VIRGINIA MINSTRELS



CHAS. PEWEE-SADIE PEWEE

World's Best Colored Performers.

JUGGLERS-ACROBATS-SINGING-DANCING-TALKING.

PLAINVIEW Saturday May 1

The Plainview Evening Herald

—PUBLISHED EVERY TUESDAY AND FRIDAY EVENING BY—
THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.
Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

Advertising Rates on Application.

A HARBINGER OF HYPOCRACY.

There's a man in Plainview directing the affairs of an institution semi-communistic in its nature. From the citizens of Plainview and its contiguous territory he derives support in patronage and donations for his work. Ostensibly what patronage is his to dispense should go to the merchants of Plainview.

Yet in his mail there will be found mail-order catalogues. In the main he spends his money in Plainview and buys supplies for the institution in the town. However, when time comes for purchasing clothing for his wife and daughters the money is sent in that little brown envelope addressed to the "Suit and Cloak Co."

That is not fair to Plainview. Her merchants insist that they sell as cheaply, value for value, as mail-order houses, and have invited comparisons.

Even if there is a slight difference in favor of the mail-order house, part of the money, if spent in Plainview, will eventually return to the institution, and in the main will be kept at home to enhance the wealth of the district.

ABOVE PARTISAN POLITICS AND FACTIONAL FEELING.

The primary object of our public schools is to educate the child so that it may be of the most service to the society of which it is a member. To subject the control of our schools to partisan politics or to factional feeling is a travesty on democracy and a crime to the child.

If there is any one institution of the state which ought to be free from any predominance, it is our public schools. The school room should be thoroughly democratic and administration of the affairs of the school should be in absolute harmony with that spirit.

The board of trustees of our school is the highest local authority in school matters. With them is left the selection of the teachers who will instruct your child. With them is left the apportionment and disbursement of the funds of the school. Their policies and views will be reflected in the men and women they select to teach, for with them is left the authority to accept or reject an applicant.

The citizens are ultimately responsible for the school; for in them lies the power of election of the trustees, who in turn bear only a delegated power.

Saturday is the day set for the people to express their wishes in regard to Plainview's public schools.

If a citizen has a complaint, the most forcible expression that can be made is that of his vote. If he approves an administration, his heartiest expression of approval is his vote. And the majority of votes expresses the will of the collective body of citizens and deserves the support of all.

When you make your ballot next Saturday, forget factional feeling, if it exists, and vote for the child. Vote for the man whom you think is capable of giving the most and the best service to the people. Vote for the man who is willing to sacrifice to make the school a success; for a conscientious trustee will have to sacrifice his time and thought.

The public school—the welfare of the child—is above partisan politics and factional feeling.

Best Editorial of the Day

THE RURAL CREDIT CASE.

(Saturday Evening Post.)

Several years ago President Taft passed on to the public a statement purporting to show that farmers paid an exorbitant interest on farm mortgage loans. We have never been able to discover any authority for the figures in that statement. Two or three years later a numerous commission, composed of Congressmen and others, spent months in Europe studying the various rural credit systems there, and made an elaborate report. Another year or so passed, and a joint commission of House and Senate canvassed the whole situation anew and made a report. Meantime volumes of discussion, proposals and bills dealing with the subject were produced.

Then, in the last days of the last Congress, Senator McCumber proposed to dispose of the whole matter very tidily by authorizing a virtually unlimited issue of Government bonds to raise capital for farm loans. Fortunately, the House balked at this, and the question was referred to a brand-new commission, which will report to the next Congress. All of which is an interesting symptom of our disease.

There is, of course, no more reason for the Government to take over the business of lending money on farms—as Senator McCumber practically proposes—than to take over the business of lending money on sawmills or gas plants. It might very aptly assist farmers to mobilize their credit—wherever they need such assistance—as it assists them to increase soil fertility or to market certain products; but that would involve a lot of bother, much thought and much work.

It would involve remedying local laws where they adversely affect the borrower; getting borrowers in unexploited sections into touch with lenders; probably a National organization to co-operate with local organizations and so form a channel between reservoirs of investible capital and borrowers in regions where private enterprise has not already set up the connection.

How much simpler to lump the whole thing on the treasury and let the Government virtually make the loans! That is a very prevalent idea nowadays. Why exert ourselves when the Government can do the work? If the Government is going not merely to assist farm borrowers, but to do the business for them, why should it brutally shut the treasury door on any other class of borrowers?

Probably the next Congress will decide whether the upshot of all the elaborate investigating and reporting is to be simply that the Government takes over the business.

FERTILIZERS FOR SORGHUMS.

Sweet sorghums respond profitably to fertilizers containing nitrogen, and if the soil is more or less sandy the application of some acid phosphate is advised, says Dr. J. O. Morgan, Professor of Agronomy at the A. and M. College. The following combination of fertilizers per acre usually give good results when applied to sorghums:

- 200 pounds cotton-seed meal.
- 150 pounds acid phosphate.

In case the soil is very sandy, 75 pounds of muriate of potash should be added to the acre.

With reference to the application of nitrate of soda to corn after it is up and growing, Dr. Morgan says that this material should be added when corn

is about 6 or 8 inches high. It may be drilled in 6" or 8" inches from the row or it may be spread broadcast between the rows and incorporated with the soil as the corn is cultivated.

RECOGNIZED THE IMPRINT.

Pat was busy on a road, working with his coat off. There were two Englishmen laboring on the same road, so they decided to have a joke on the Irishman. They painted a donkey's head on the back of Pat's coat and watched to see him put it on. Pat, of course, saw the donkey's head on his coat and turning to the Englishmen, said: "Which of you wiped your face on my coat?"

NOTED JOURNALIST LEAVES WEALTH FOR PUBLIC BENEFIT.

Widow and Daughter Trustees for Life of Greater Part of William R. Nelson's Property.

KANSAS CITY, Mo., April 20.—The will of William R. Nelson, editor and owner of the Kansas City Star, filed for probate today, makes the widow and Mrs. Laura Nelson-Kirkwood, her only daughter, trustees for life for the greater part of his property. It provides that they shall take the income, but the principal, estimated from \$12,000,000 to \$25,000,000, is to be kept intact for the creation, after their death, of a fund, the proceeds of which, after providing for any children that may be born to Mrs. Kirkwood, are to be used for public benefit.

Upon the death of both Mrs. Nelson and Mrs. Kirkwood, the management of the property is to be placed in the hands of a board of trustees appointed by the presidents of the Universities of Missouri, Kansas and Oklahoma. When a person ceases to be at the head of his university he also shall cease to be a member of the board which names the trustees, the will provides.

Sale of the Kansas City Star is directed "if at the time when the property shall come into the hands of the university trustees the estate owns and is publishing a newspaper or newspapers, the trustees must sell the newspapers as soon as it can be done without sacrifice," not later than two years from the death of Mr. Nelson's wife and daughter.

It is directed that the money derived from the sale of the Star shall be invested in real estate or interest-bearing notes on real property within the 10-mile limit of Kansas City or in the bonds of Kansas City, Mo.; Kansas City, Kans.; Jackson or Wraydotte counties, school bonds of the two cities or United States bonds.

Mrs. Ida H. Nelson, the widow, is given a life interest in the family home here, Oak Hill, and at her death the property is to pass to Mrs. Kirkwood.

The trustees, upon the death of Mrs. Nelson and her daughter, are requested to set aside for each of the children of Mrs. Kirkwood, if any, property "of the reasonable value of one million dollars. The residue is to be managed for public purposes under the name of 'The William Rockwell Nelson Trust.'"

It is provided that the net income "shall be used and expended for the purchase of works and reproductions of works of fine arts, such as paintings, engravings, sculpture, tapestries and rare books.

A farm of 1,750 acres in Jackson County, Missouri, is set aside to be a model farm for thirty years for the purpose of instructing neighbors in stock raising and farming. After the thirty years' period, the farm is to become a part of the trust estate, the will provides. Sale of intoxicating liquors on this farm is barred.

Mrs. Nelson and Mrs. Kirkwood are directed to pay monthly sums to Mr. Nelson's sisters, Miss Eva Nelson and Mrs. H. W. Bonals, of Fort Wayne, Ind., and to the widow of his deceased brother, Degroff Nelson, during their life time and to the two daughters of Degroff Nelson for 25 years.

BIRD LAW EFFECTIVE.

Department Will Continue to Prosecute Illegal Killing of Birds.

Many of the press comments on the decision of the United States District Court, rendered March 29, at Topeka, Kansas, holding that the Federal migratory bird law is unconstitutional, in the opinion of the Department of Agriculture, are erroneous, and are apt to mislead the public concerning the real situation in this matter.

The Kansas decision, like a former decision to the same effect in the eastern district of Arkansas, is limited in its operation solely to the district in which it was rendered. Neither decision settles or nullifies the law, and the exact contrary has been held by the United States District Court for South Dakota. The Arkansas case has been appealed to and is now pending in the United States Supreme Court. The act of Congress protecting the migratory birds stands effective until the Supreme Court finally decides the question of its constitutionality. In the meantime, it is incumbent on every law-abiding citizen to observe its provisions and the regulations. It is the duty of the department to enforce this law, and the officials in charge will endeavor to do so as long as it is in force. Reports of violations will be carefully investigated, and when sufficient evidence is secured they will be reported for prosecution. In this connection it should not be forgotten that an offender against this, as in the case of other United States laws, is subject to prosecution any time within three years from the date the offense is committed.

PEOPLE'S SUPPLY STORE

WHERE A DOLLAR DOES ITS DUTY

Every Day Is Special With Us

Best Peaberry Coffee grown—fresh ground per pound	\$.25
10 pound pail Compound any kind you want	1.10
10 lb. pail Crusto [takes the place of Butter—better than Lard]	1.35
10 pound pail Cottolene at	1.45
3 cans No. 2 Tomatoes, best quality	.25
2 pound can Justice Corn at	.10
2 cans of Sifted Peas at	.25
Large size can Carnation Evaporated Milk	.10

Large size can Libby's Evaporated Milk	\$.08
6 small size cans Libby's Evaporated Milk	.25
Consul Brand Table Peaches, 7 cans for	1.00
Best dried Raisins, Apples and Peaches, per lb.	.10
Fancy Dried Apricots and Prunes, per lb.	12 1-2
30 Bars Lenox Laundry Soap	1.00
5 gallons Best Oil at	.65
Seed Spanish Peanuts, Shelled per pound	12 1-2
100 pounds Irish Potatoes for	2.25

PRODUCE Fresh Vegetables FREE DELIVERY

People's Supply Store

Telephone Number 337

Lines To Be Remembered

HE DID IT.

Somebody said that it couldn't be done, But he, with a chuckle, replied That maybe it couldn't, but he would be one Who wouldn't say so till he tried. So he buckled right in with the trace of a grin On his face. If he worried, he hid it. He started to sing as he tackled the thing That couldn't be done—and he did it. —Used by President Howard Elliott of the New Haven Railroad as a motto.

SECRETARY SAYS NAVY IS PREPARED FOR WAR.

Secretary Daniels has issued a statement, in the form of a letter to President Garfield of Williams College, regarding the condition of the United States Navy and its preparedness for war.

The Secretary takes up in detail the progress that has been made. The aerial forces of the United States Navy have been increased in size and wonderfully improved in efficiency. The torpedo supply has been doubled. Progress has been made in submarines in keeping with the expenditures of

sixteen and a quarter millions of same. Since the last two years of the Taft administration Congress has authorized the building of seven dreadnaughts. Five of these are in excess of the authorization made during Taft's administration, and all five will carry thirty-six more fourteen-inch guns than the two authorized under Taft's administration.

Men DID YOU READ Reinken's Hosiery Ad This Week?

UNCEASING MISERY.

Some Plainview Kidney Sufferers Get Little Rest or Comfort.

There is little sleep, little rest, little peace for many a sufferer from kidney trouble. Life is one continual round of pain. You can't rest at night when there's kidney backache. You suffer twinges and "stabs" of pain, annoying urinary disorders, lameness and nervousness. You can't be comfortable at work with darting pains and blinding dizzy spells. Neglect these ailments and serious troubles may follow. Begin using Doan's Kidney Pills at the first sign of disorder. Thousands have testified to their merit. Plainview readers will find convincing proof in the following testimony:

G. W. Speir, 205 W. Common St., Tyler, Texas, says: "When young, I lifted beyond my strength and injured my back. Ever after that I had attacks of backache. A heavy cold or overwork was sure to start the trouble. Several years ago I learned that Doan's Kidney Pills were good for such complaints, and used them with fine results. I have kept them on hand since."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Speir had. Foster-McBarn Co., Props., Buffalo, N. Y. —Adv.

Have a lot of mules to put out to responsible parties to work for their feed. CHAS. E. SAIGLING. Adv. 3t.

LIV-VER-LAX Acts Surely, Safely

Just because you are feeling the ill effects of a torpid liver is no excuse for buying a harmful medicine that has brought physical decay to thousands. Calomel is dangerous and as everyone knows has very disagreeable and weakening after effects. Medical science has found a natural, vegetable remedy, GRIGSBY'S LIV-VER-LAX that thoroughly cleanses the liver and bowels without causing any bad feeling. Children can take it with perfect safety. Every bottle guaranteed. 50c and \$1 a bottle. None genuine without the likeness and signature of L. K. Grigsby. For sale by J. W. WILLIS DRUG CO.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

ANNOUNCEMENT

Saturday, May 1st

I WILL OPEN

Davenport's Confectionery

In the City Bakery Building Where I Will Carry a Full Line of Candies, Nuts, Fruits etc. I Will Appreciate Your Patronage

G. W. DAVENPORT

SOCIETY

Telephone Number 72

ANNOUNCEMENT.

The Bridge Club will meet with Mrs. J. O. Wyckoff Tuesday, April 4.

MOTHERS' CLUB HOLDS LAST MEETING OF YEAR FRIDAY.

At the High School Building next Friday afternoon at three o'clock the Central Mother's Club will hold their regular monthly meeting according to the following program:

- Invocation—Superintendent Harrison.
- Piano Duet—Misses Mabel and Lena Scudder.
- Reading—Mildred Vaughn.
- Piano Solo—Miss Rae Fowler.
- Talk, "The Boy Scout Movement"—Rev. R. A. Highsmith.
- Business session.

As this will be the last meeting for the school year, it is hoped that there will be a good attendance Friday afternoon.

SOROSIS CLUB.

The Sorosis Club met Friday afternoon with Mrs. Minnie Reeves. After a social hour, the hostess served ice cream and cake. The books from which the course of study has been outlined have not yet arrived.

The next meeting will be May 7, with Mrs. T. W. Sawyer.

Chas. Clements returned Sunday from Canyon City, where he attended the interscholastic meet for this district. One of his brothers was in the declamation contest.

ON

NEXT SATURDAY

We will place on sale the greatest

MEN'S HOSE

Special of the Season

Men's Lisle Hose
25c Value at per
box of 6 pair **95c**

Colors Black, Tan, Pearl.
Only 1-2 Dz. To
Each Customer

These goods are now
on the way from
the hosiery mills.

You Can't Afford
to Pass This Up

Reinken's

We do as we advertise

FIPPA'S SONG.

The year's at the spring,
And day's at the morn;
Morning's at seven;
The hillside's dew-pearled;
The lark's on the wing;
The snail's on the thorn;
Gods' in His heaven—
All's right with the world!
—Robert Browning.

HONORING MRS. CHARLES.

Mrs. R. S. Charles was the honoree at a reception given last Tuesday at the home of Dr. and Mrs. C. C. Gidney, by Mesdames C. C. Gidney, J. W. Longstreth, J. C. Anderson and W. S. Fife.

Mrs. Peyton Randolph greeted the hundred thirty guests who called during the afternoon. Mrs. E. Dowden conducted the arriving guests to the dining room, where Mesdames T. Hammond and J. W. Pipkin presided. Misses Electra Hammond and Electra Anderson and Chauncey and William Gidney served the guests with ices and angle food cake.

E. C. Fain is in Clovis on business.

C. S. Williams is in Tulla on business.

Albert Hinn is in Post City on business.

T. J. Morrow is in Jack County on business.

C. E. Lock, of Runningwater, was in Plainview today.

R. N. Miller, of Olton, was in Plainview shopping today.

Albert Lenox was in Amarillo Friday on business.

J. M. Gist left this morning for El Paso, on business.

Rev. O. P. Kiker returned this morning from Amarillo.

Rev. O. P. Kiker was in Amarillo through the week-end.

C. Hinn has returned from a business trip to Fort Worth.

Otis Trulove left yesterday for Sweetwater, on business.

Judge R. C. Joiner spent the week-end with his family here.

Frank Bone left this morning for points north, on business.

B. T. Ansley, Sr., left yesterday for Amarillo on business.

Moire McGlasson left this morning for Corsicana, on business.

Dr. J. V. Guyton returned yesterday from a trip to Lubbock.

Rev. W. A. Shultz preached at the Church of Christ last night.

I. B. Broyles left this morning for a business trip to Corsicana.

W. B. Crow, of near Abernathy, had business in Plainview today.

W. R. Anderson, of Hale Center, is in Plainview today, shopping.

A. R. Merriweather, of Lockney, was shopping in Plainview today.

J. W. Dunaway left this morning for Clovis on a business trip.

L. P. Barker spent the week-end with his brothers in Amarillo.

J. A. Peret left this morning for La Mesa on a short business trip.

Jim Light, of Hale Center, was in Plainview Saturday on business.

Judge E. P. Thompson, of Floydada, spent the week-end in Plainview.

A. F. Quisenberry spent the week-end with his family, in Plainview.

C. S. Williams returned this morning from a business trip to Amarillo.

Ed T. Diggs left yesterday morning for Tulla and Happy, on business.

Joe Lee Ferguson, of Hale Center, is in Plainview today on business.

Dan E. White left this morning for a short business visit in Hale Center.

Rev. W. F. Ledlow filled his appointments with the Church of Christ Sunday.

Mr. and Mrs. W. A. Palmer, of Canadian, are visiting Mrs. Palmer's parents.

Mr. and Mrs. A. J. Sams, of Lockney, were in Plainview yesterday, returning from the Panhandle Odd Fellows' Association meeting, at Clarendon.

District Court Stenographer W. M. Baker spent the week-end with home folks.

E. F. Dyer, of Lockney, had business in Plainview the latter part of the week.

George L. Mayfield, District Attorney, spent the week-end with his family here.

W. A. Robbins, of Floydada, has been in Plainview several days on business.

Dr. W. H. Flamm came in from Amarillo Sunday to attend his mother, who is ill.

J. C. Finley as moved his family to Clarendon, where he has opened a racket store.

Miss Rountree, a student at Seth Ward College, spent the week-end with home folks.

Rev. R. A. Highsmith left yesterday morning for a visit with friends in Dallas and Fort Worth.

Sam Ansley left this morning for Tahoka on business for the Ansley Land & Cattle Company.

Mr. and Mrs. W. L. Harrington are in Ingleswood, N. M., visiting their daughter, Mrs. J. C. Anderson, Jr.

Clifford Shook returned this morning to Tahoka, after a visit with his parents, Mr. and Mrs. B. L. Shook.

Mrs. Chas. Flack and son, Rodney, returned this morning from Floydada, where they have been visiting.

Miss Evelyn Monts, of Ore City, is the guest of her sister, Mrs. Milton Tilson, in the Belleview community.

Thearon Sawyer, of Floydada, who was operated on at Amarillo recently for appendicitis, is improving rapidly.

Mr. and Mrs. David Tudor will leave May 1 for a visit with their daughter, Mrs. Susie Dorrell, at Shannondale, Mo.

E. J. Cozzens and A. J. Rikard, of the Farmer's Business College, made a business trip to Hale Center yesterday.

J. D. Buchanan, of Buchanan Bros., cattlemen of the Callahan Ranch, was in Plainview today, shopping.

Mrs. Wallace Davenport returned to Amarillo this morning, after a visit with her parents, Mr. and Mrs. J. B. Nance.

Judge W. B. Lewis returned Sunday from Amarillo, where he attended the Panhandle County Judges' Association meeting.

Mrs. S. A. Moss, who has been visiting her parents, Mr. and Mrs. S. P. Brown, has returned to her home, in Memphis.

Miss Eva Green returned this morning from Lockney, where she has been looking after her interest in a millinery store there.

Ben Rigdon, of Lockney, was brought to Plainview recently for an operation for appendicitis. He is reported to be doing nicely.

Captain T. J. Tilson returned Saturday from Amarillo, where he had been attending the Panhandle County Judge's Association meeting.

Rev. J. T. Hicks, of Clarendon, formerly presiding elder of the Plainview District, was in Plainview today on route to Tahoka on business.

Mrs. E. B. Burchett has joined her husband at Mineola, Kansas. Mr. Burchett will be remembered as director of the Plainview band. His health is much improved.

Rev. H. G. Finley, of Lockney, was in Plainview this morning en route to Clarendon for a visit with his son, J. C. Finley, who has recently entered the racket business there.

Mr. and Mrs. J. J. Cole and Miss Lillie will leave Thursday for Galveston, where they will visit with Mr. Cole's son, who is in the railway mail service on a line out of Galveston.

Rev. Geo. W. Shearer, pastor of the Floydada Methodist Church, was in Plainview yesterday, en route home from Happy, where he has been assisting Rev. B. Y. Dickinson in a meeting.

W. R. Simmons has the agency for the Avery Company tractors and implements, and will soon erect a large warehouse on the lot opposite the Green Machinery and Development Company's warehouse. He has a tractor and threshing machine already on the ground.

Judge I. Z. Kinder and W. J. Williams left Saturday morning for Sweetwater to attend the trial of the Lubbock-Hale County boundary case. Judge Kinder's firm, Martin, Kinder, Russell & Zimmermann, are representing Hale County, and Mr. Williams is a witness.

Elmer Anderson, W. J. Mitchell and Mrs. Lala Davis have returned from Clarendon, where they attended the meeting of the Panhandle Odd Fellows' Association, as representatives of Lodge No. 12, I. O. O. F.

Mrs. E. H. Humphreys and little son have returned from Central Texas, where they have been visiting Miss Jennie, who is attending St. Mary's College, in Dallas. The last week of their stay was spent with Mrs. Parham Martin, in Italy.

Mr. and Mrs. A. M. Kruger have been enjoying a visit from their daughter, Mrs. R. J. Smith, of Chicago. Mr. Smith accompanied his wife. He is an auditor for the Chicago, Baltimore and Quincy Railway Company. They left this morning for Chicago.

HOLMES BELIEVES FRUIT MARKET SHOULD BE FOUND.

Indications Are That Every Tree in the Plainview Country Will Be Loaded to the Gills.

Judge Y. W. Holmes stated to a representative of The Plainview Evening Herald this afternoon that he believes it would be a wise thing for the fruit growers of Hale County and the South Plains section to arrange markets for the large fruit crop which seems almost assured.

He recalls an instance in which a car of cantaloupes leaving this station was shipped to the lower gulf section and laid over in New Orleans so long that the shipment spoiled. It is his belief that if the farmers and growers, as the law provides, and arrange good markets and an attendant to accompany the car and see that it makes connections at points en route, that an immense sum of money will be saved the producers.

To him now seems an opportune time to begin arranging markets for the Plainview country's products.

HAVE DISTRICT TERRITORY.

Long, Houston & Crouch have closed a contract whereby they have the agency for the American Central for the district south of Amarillo. Mr. Boney, the superintendent at Amarillo, has been in Plainview for a number of days arranging a campaign for the firm.

MILK FROM SILAGE-FED COWS IS HEALTHFUL.

A noted specialist on chemical analysis, Dr. W. A. Evans, has issued a statement of his findings relative to the food qualities of milk from cows fed on silage. His conclusion is that good silage is a splendid milk-producing feed for cows and that the milk is healthful and wholesome for human consumption.

Wish to buy extra good Jersey cow. ELMER SANSOM. —Adv. 4t.

FURNITURE FOR SALE.

At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. —Adv. 4t.

BEAUTIFUL RECIPE BOOK FOR EVERY WOMAN.

We have been asked by the Calumet Baking Powder Company, of Chicago, to announce through the columns of our publication that they have just gotten up one of the best Recipe Books ever published, 16 pages of which are beautifully illustrated, shown in colors a lot of dainty dishes and good things to eat that can be prepared with Calumet Baking Powder.

In addition to this, there are 252 valuable recipes and numerous household hints prepared by the most noted Domestic Science teachers and Cooking Experts.

We know you will find this a very valuable book, as you will have use for it almost every day.

All you have to do to get one is to take the slip that you find in a pound can of Calumet Baking Powder, fill in your name and address according to the instructions on the slip and mail it to the Calumet Baking Powder Company, Chicago, Ill.

If you are not already using Calumet Baking Powder, we would suggest that you try it today. You will find it wholesome and economical to use.

You will find it a Baking Powder of unusual merit and the recipe book one of the most beautiful and useful books of this kind that you ever possessed.—Adv. 4t.

Manuscript Covers at THE HERALD. —Adv. 4t.

Men DID YOU READ Reinken's Hosiery Ad This Week?

Bargain Balcony

10 cts. SPECIALS 10 cts. Friday and Saturday Only

- 1 Split reed lunch basket
- 1 Flower pot 6 1-2 inch 15c value
- 1 Colgates Ribbon Dental Cream
- 2 large rolls of white crepe toilet paper.
- 3 Pieces Buttermilk or Witch Hazel Toilet Soap
- 1 8 oz. bottle Peroxide Hydrogen
- 1 box 25c Stationery
- 1 8 1-2 inch mixing bowl
- 1 bath tub soap holder
- Half dozen straw table mats
- 1 extension brass curtain rods
- 3 doz. wire spring clothes pins
- Set aluminum salt and pepper
- 1 muffin pan size 7x13
- 1 8 inch white enamel milk pan
- 1 aluminum dipper 20c value
- 4 heavy glass tumblers
- 1 glass celery tray
- 1 Dresden China milk pitcher
- 1 10 in. Dresden China Dish

Bargains on the Balcony every day

Richards Bros. & Collier

102 N. Pacific St. 107 W. Main St.

Proper Laundering of Table and Bed Linen

Your table and bed linen should, of course, look its very best. It will if sent to us to be laundered.

Our process makes it white and clean, gives it a clear, bright, pearly white color.

We iron it with a smooth, velvet-like finish, and give it a sheen and stiffness that cannot be attained by any but the best laundry service.


Include your table and bed linen with your next laundry bundle.

IF WE CAN'T DO IT, IT CAN'T BE DONE

Plainview Laundry
Phone No. 125 Plainview, Texas

Rev. M. S. Leveridge, financial agent of Seth Ward College, preached at Floydada Sunday, in the pulpit of Rev. Geo. W. Shearer.

I have thirteen buyers for land that is priced for less than ten dollars per acre. Terms must be reasonable. J. B. NANCE, the Land Man. Adv. 4t.



--If

You appreciate good lines--if you wish superior materials--if you demand perfect workmanship--and above all--if you insist on perfect fittings--then you will make no mistake in choosing

American Lady Corsets
We also have Exclusive Sale for **Madame Lyra and Modart** Front Lace Corsets

Richards Bros. & Collier
102 N. Pacific St. 107 W. Main St.

ZUDORA

A Great Mystic Story by
Harold McGrath

Copyright 1914 by Harold McGrath

THIRD EPISODE

and the heat of it drove Hassam All backward toward the wall.

"We must wait a few moments. Sometimes the heat is too small, sometimes too hot. The secret is the medium heat."

The speaker threw off the power, stood immovable for the space of four minutes, then delicately picked out a black lump. This he skillfully broke with a small hammer. Presently he held out his palm. A crystal a little larger than a pinhead lay upon it.

"What is it?" asked Hassam All. "A diamond of the purest water," was the exultant answer. "The main obstacle in producing diamonds artificially has been the great expense for each experiment. It was not practical diamond making. There was no compensation in the result. It summed up, just a man of science striving to wrest from nature one of her great secrets. It costs me about one-fourth of what each diamond is worth. But I must have a bigger furnace, more power. I have figured out the relative degrees of heat."

"Will you let me take this crystal to a jeweler?" asked Hassam All, tremendously interested.

"Certainly. I have sold many to pawnbrokers, but I have been afraid to come out into the open."

"Trust me," said Hassam All. So he took the diamond away. He was still a bit skeptical. It might be that this diamond cutter was not such a fool as he looked. In some scientific manner the crystal might have been previously confined in the carbon. If the man offered to sell his invention Hassam All would feel assured that there was bamboozlement somewhere

"Oh, I am quite certain that in the event of your being able to make the stones in carat sizes you will not only be famous, but rich. Still, you know what a sensitive thing a diamond is. It would be wise to keep your secret until you have made your fortune."

"I'm no fool. If it got about that I made diamonds at a profit, however



The Trap Was Neatly Arranged and Laid.

small, the diamond market would go to smash."

Seals were applied to the cupboard, and Hassam All went away.

The moment he was gone the diamond cutter berated himself furiously. What had possessed him to take Hassam All so utterly into his confidence? And there was a thief about! How could any one have known that he had diamonds? And more puzzling than all else, why hadn't the thief taken them all? He did not sleep well that night.

When he and Hassam All broke the seals in the morning there were but six stones left.

"Altmann!" cried the diamond cutter. "He has some hole in the wall. I'll kill him!"

"Be still!" said Hassam All sternly, seizing the man and shaking him violently. "If he is guilty and bears you, goodby to your gems. We'll put a dictograph in and find out what the cheesemaker and his family talk about. You needn't worry about the expense. I'll see to that. And we'll go to work at once. A dictograph down the wall

and a bear trap in front of the cupboard, and we'll soon know who the culprit is."

The dictograph was promptly installed, and the trap was neatly arranged and laid. But the conversation recorded was useless, and nobody stepped into the bear trap. Two more diamonds were gone!

"Listen," said Hassam All. "I'll rush out yelling 'Fire! Fire!' That will clear the cheese shop and give me a chance to make an investigation."

"I leave everything to you," said the half-demented inventor. He was panting and holding his hand over his heart. "It is making me ill. My heart is bad."

Things fell out as Hassam All predicted. Only he had not expected John Storm in the cheese shop. At the cry of fire Storm ran out with the others and accidentally dropped his purchase. Hassam All saw the package fall, and instead of entering the shop, he ran to the package and picked it up, on the principle that anything belonging to John Storm might eventually prove useful. He thrust it into his pocket and started back to make his investigations, but it was now too late. The cheesemaker, seeing no signs of fire anywhere, had returned to his shop. So Hassam All made his way back to the diamond cutter's. When he opened the package and found some cheese he swore and flung it from him savagely. Then he picked it up and broke it. It was a good cheese, and it would be shameful to waste it.

"Look!" he cried suddenly. From the cheese he plucked a small diamond.

"I knew it!" exclaimed the unhappy diamond cutter. "It's Altmann, after all!"

Meantime Storm, having lost his cheese in the small riot and learning that the cry had been a practical joke or the clever scheme of a petty thief, returned to the shop, somewhat ruffled in spirit, to purchase another cheese. He had scarcely taken it into his hand when the diamond cutter, followed by two policemen, came rushing in and

demanding the arrest of every one in the shop—that is to say, Storm, the cheesemaker and his wife. They did not take his daughter, who remained behind weeping.

Storm was permitted to telephone Zudora.

"What is the matter?" she demanded.

"It seems that I've been arrested as an accomplice of Altmann, the cheese maker, on the charge of stealing diamonds from a diamond cutter living next door. The diamonds were found in a cheese I bought. As a matter of fact, I think it's a practical joke of some sort. You know where Altmann's is. Nothing serious can possibly come of it, but I'll have to do a lot of buying when I leave the police station. The laugh is on me somewhere."

"I'll have you out before midnight," she declared.

But she nearly lost her life in the furnace room. The diamond cutter ran amuck when he saw her enter his chamber of secrets, and he flew at her like an enraged tiger. She eluded him and picked up a hammer, with which to defend herself. The hammer was nothing to the madman. He reached out to clutch her when he gave a weird cry, stumbled and fell headlong



He Reached Out to Clutch Her.

into the furnace mouth. His heart had given out.

And so Hassam All would never be able to add diamonds to his pyramids of shining gold.

But the death of the diamond cutter complicated matters, and, despite the protestations of innocence on the part of the victims, they were held.

When the truth did come out finally the whole city laughed quietly. Zudora discovered the thieves—a pair of bright-eyed mice who had decided to go house building with diamonds as a cornerstone!

[TO BE CONTINUED.]

RANCHERS!

Club together and buy fence posts in car lots. Save dealers profit. All kinds of cedar telephone, shed, corral and fence posts.

S. M. PATTERSON
Belton, Texas



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns.

Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN
TELEGRAPH & TELEPHONE
COMPANY. 12-R-14

MARTIN, KINDER,
RUSSELL & ZIMMERMAN
—Lawyers—

West Side Square,
Donohoe Building
Plainview, Texas

Offices in Tulsa, Texas

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salivates You! It's Horrible!

You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tone, and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time.

It can't salivate, so let them eat anything afterwards. —Adv.

DRS. SMITH & SMITH

Will be at Dr. Owens' Office in Plainview every Tuesday.

Specialists in the Treatment of PILES, FISSURES, —and all—

RECTAL DISEASES.

No cutting, tying and cauterizing. Treatment safe and free.

No detention from business or pleasure.

DR. NORMAN B. MAYHUGH, OSTEOPATH

Office, 22 Grant Building

Office, Phone 538;

House, Phone 171.

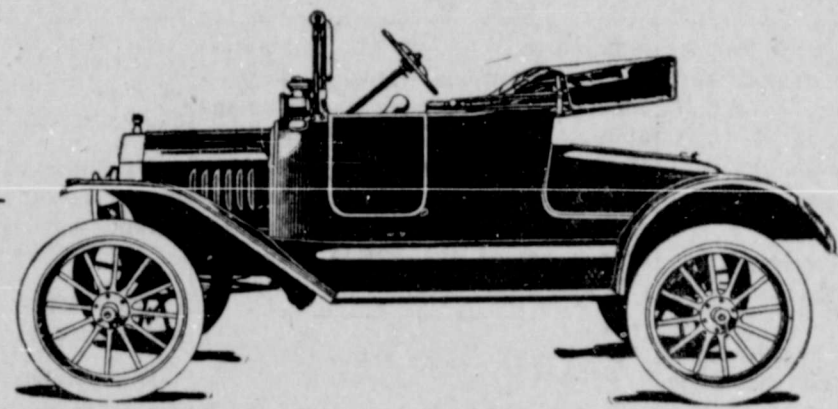
Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. —It is taken Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

SURVEYING IN HALE OR ADJACENT COUNTIES.

IF EXPERIENCE COUNTS, see Whitis, the only experienced Surveyor in Hale County. Also OFFICIAL COUNTY MAPS FOR SALE. Price \$1.00 and \$2.00.

Phone 229.
T. E. WHITIS,
PLAINVIEW, TEXAS.



Ford Profit Sharing

IN a recent interview with Mr. Ford in regard to the Profit Sharing with retail buyers, Mr. Ford made this statement:

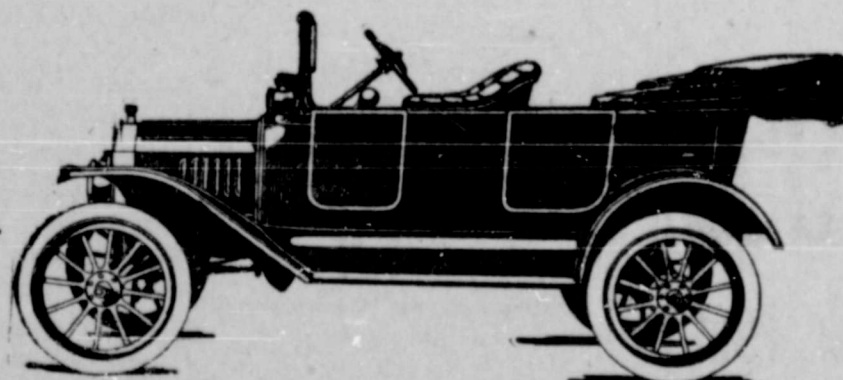
"You may say that we shall pay back to each purchaser of a Ford Car between Aug. 1st 1914 and Aug. 1st 1915, barring the unforeseen, the sum of \$50. You may say that I authorized you to make this statement."

Touring Car \$535 Runabout \$485

Delivered in Plainview, Completely Equipped, Including Electric Lights

Barker & Winn

Ford Building
Phone 236 Plainview, Texas



A NEW PUMP

60% EFFICIENCY
SEE

Layne & Bowler Co.

World's Largest Water Supply Developers

EIGHT THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST EIGHT PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

WANTED.
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. tf.

Which one—Mae I. or Olympic? —Adv. tf.

FOR TRADE—Good five-passenger automobile, in A-1 condition, to trade for land. Address "AUTOMOBILE," care Herald. —Adv. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Five- or six-room house wanted by April 6. Rent in advance. J. W. SKIPWORTH, Plainview. —Adv. tf.

FOR SALE—Any amount of bundles of Kaffir and Sorghum. WRIGHT & DUNAWAY. —Adv. 4t.

MOTORCYCLE FOR SALE—An Indian, 1914 model; fully equipped with electric light, speedometer, etc. A new machine at a second-hand price. Call at HERALD OFFICE. —Adv. 4t.

HOGS FOR SALE.
A few choice registered Duroc-Jersey Boars. HELEN TEMPLE FARM. —Adv. tf.

A good, clean, safe place to Store Furniture. Phone 338. —Adv. tf.

D. L. HAMMER'S CUSTOM MILL runs every day. —Adv. tf.

Have all your Chop made by D. L. HAMMER. —Adv. tf.

WANTED.
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. tf.

FOR TRADE—First-class business proposition to trade for Shallow Water land. Address "C—," care Herald. —Adv. 2t.

Onion Sets 30 cents per gallon at PLAINVIEW PRODUCE CO. Adv. tf.

FOR SALE OR TRADE—Double-row Lister; also 2 Success Double Drag Plows and Planters. BUCHANAN BROS., Callahan Ranch. Ad. Apr. 26-pd

LISTEN: If you want some heifer yearlings, I will have a car here next week. JAS. W. SKIPWORTH. Ad. 2t.

WANTED.
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. tf.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS. —Adv. 2t.

Meal from your own corn when ground at D. L. HAMMER'S MILL. —Adv. tf.

Have a lot of mules to put out to responsible parties to work for their feed. CHAS. E. SAIGLING. Adv. 4t.

MONEY TO LOAN
On land near Plainview, or can handle some gilt-edge vendor lien notes. See GRAHAM & GRAHAM, Plainview, Texas. —Adv. 2t.

WANTED—To buy second-hand hay press. BOX 716. —Adv. tf.

Carload of Oyster Shell just received. Fine for chickens. Let us supply your wants. RUCKER PRODUCE COMPANY. —Adv. tf.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS. —Adv. 2t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

WHITE ORPINGTON Stock and Eggs. Prices reasonable. Best stock on the Plains. Agent for "Old Trusty" Incubator. We take the risk and the price is right. S. S. SLONEKER, Plainview, Texas. Phone 276. —Adv.

FOR SALE OR EXCHANGE.
Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. tf.

WINFIELD will save you money on anything in the traveling goods line—Trunks, Handbags, Suit Cases, etc. —Adv. 2t.

SUDAN SEED FOR SALE.
Per pound, 25c; 20 pounds or over, 20c per pound delivered in Plainview. This seed has been inspected and passed as pure; reference, J. F. Garrison, Inspector. Seed can be left at R. C. Ware's hardware store or subject to order of buyer. FERD RASTETTER, Route 1, Plainview, Tex. Ad. May 14.

FOR SALE—Nice clean Cane Seed at \$1.00 per bushel at OVERALL'S BARN. —Adv. Apr.

FOR SALE.
Self-inspected Sudan Grass Seed, 20 cents per pound. If by mail, add postage. A. L. HAWKINS, Hale Center. —Adv. Apr. 27.

LOST—Checkbook and other papers belonging to T. F. JOHNSON, Garfield, Kansas. Finder will be rewarded by mailing same to owner or this office. —Adv. 4t.

GOOD HOME, well located, close in. Will sell on easy terms or rent by year. If interested, see D. D. SHIPLEY. —Adv. tf.

MAN AND WIFE want work on ranch or farm. Experienced. Write ARTHUR GARLAND, Plainview. Adv. 1t-pd.

LARGE ICE BOX for sale. Will hold 700 pounds ice. Suitable for store. BOX 716. —Adv. tf.

SURE TO HANG.
You'll be sure to hang if you'll let us show you our wide range in Wall Paper Patterns and Prices. New stock. Better paper for less money. W. E. WINFIELD. Phone 95 Ad. 2t.

FOR RENT: Six-room house on White Street. S. P. BROWN. Phone 37. —Adv. 2t.

AUTO FOR SALE.—In first-class condition. RCY FRYE. —Adv. tf.

Hupmobile
CAR OF THE AMERICAN FAMILY

Ask the Head of the House



The chances are he's a hard headed business man.

One of those business men who is supposed to have no sentiment about him.

Ask him about the Hupmobile.

Remember—he pays the bills. He knows just what Hupmobile service is. For he measures it in dollars and cents.

He will probably begin by telling you that he looks upon the Hupmobile as an investment.

And he will probably say it's one of the best investments he has ever made.

He may—if he pays attention to such small sums—pull out a note book and show you how little he has spent on repairs in ten or twelve or eighteen months, or in two or three years.

And then as like as not he'll forget all about business and investment—and just bubble over with Hupmobile enthusiasm.

We will be glad to leave you to him.

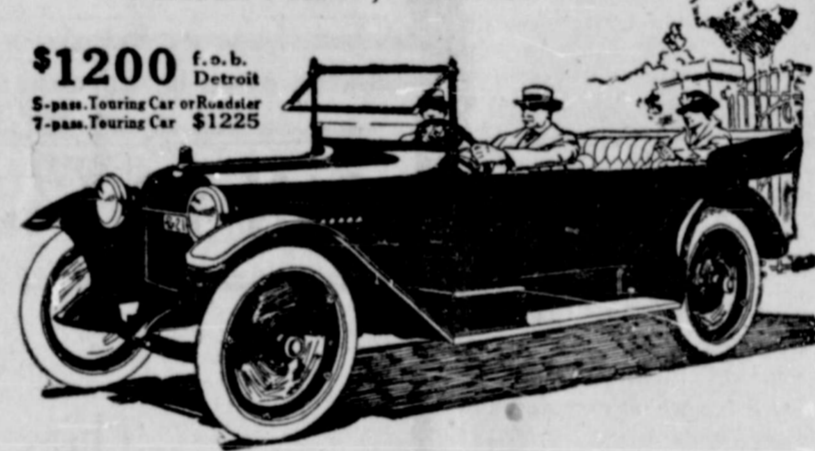
If he's the average Hupmobile owner he's a better salesman than we are.

He will tell you intimate things of his Hupmobile experiences that we cannot possibly know—his confidence of Hupmobile quality with a capital "E."

And if you talk to two or three of his type—just average Hupmobile owners—there won't be much left for us to say when you come in to see us.

HUBBARD BROS.
PLAINVIEW, TEXAS

\$1200 f.o.b. Detroit
5-pass. Touring Car or Roadster
7-pass. Touring Car \$1225



ATTENTION, STOCK-FARMERS: I have for sale an improved half section in Eastern part of Lubbock County that is an ideal farm for a hog ranch. 120 acres cultivated, 14 acres in producing alfalfa, and an irrigation plant that supplies 500 gallons of water a minute. A well improved place at a fair price and easy terms. Two miles from railroad station. No trade. Call Phone No. 209 or write W. E. ARMSTRONG, Plainview, Texas. —Adv. 2t.

Summer Cooking Shouldn't Cook the Cook



FLORENCE
Oil Cook Stoves
"Look for the Lever"

Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE.

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hardware Comp'y
Telephone Number 178

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Recleaned Native Grown Alfalfa Seed for sale in any quantity at PLAINVIEW PRODUCE CO. Ad. tf.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

Corn Meal, Graham Flour and Chop at D. L. HAMMER'S MILL. Adv. tf.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS. —Adv. 2t.

Ask your grocer if he has Oysters; then phone us to send up any number you may need. VICKERY-HANCOCK GROCERY CO. —Adv. tf.

See ROY IRICK for Real Estate Loans. —Adv. tf.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. —Adv. Feb. 15.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color THE HERALD. —Adv. tf.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. tf.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf.

You never know until you try. I might have the very thing that you want to trade for the very thing that you might want to get rid of. I have the best trading list of properties you will find in Plainview. J. S. HAYDEN. —Adv. tf.

STOP! LOOK! IT'S YOURS!
WHAT? Hamburgers and Ham Sandwiches, 5 and 10 cents.
Hot Coffee and Chocolate, 5 and 10 cents. Fresh Home-Made Candy, Pie, 5 cents. Ice Cream, 5 and 10 cents. Cold Drinks, and best of all, a perfectly sanitary, honey place. Everybody welcome.

ASH KANDY KITCHEN.
Mrs. Wicker, Proprietor. —Adv. May 11.

FOR EXCHANGE—2240 acres good farm land, 969 acres of which is improved, title perfect and free from any incumbrance, located in the Shallow Water Belt surrounding Plainview, for first-class hotel, business property or highly improved farm in Iowa, Illinois, Indiana, Wisconsin or Michigan. For particulars, address OTUS REEVES REALTY CO., Plainview, Texas. —Adv. tf.

See me for some of the best trading propositions in South Plains and Panhandle farms and ranches. I always have something that will interest you. J. S. HAYDEN, Smyth Building. Ad. tf.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. tf.

SPRAY YOUR FRUIT TREES.
Mr. Davis, living on my place, will take contracts to spray your fruit trees. He will use my large spray pump, operated by a gasoline engine. Book your orders early, that he may know how much poison to order. See me, room 8, Smyth Building. R. P. SMYTH. —Adv. May 1.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. tf.

FOR TRADE—Some splendid pieces of town property for most anything in the land line that you might have to trade. J. S. HAYDEN. —Adv. tf.

BRYANT CANDY FOR WANT ADS.
Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Walnut case Piano, standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr.

JOHN TOSH, Scientific Horsehoer, has charge of this work at HATCHER'S BIG SHOP. See him for Corns, Diseased Feet and Faulty Galts. Have your horse shod right. —Adv. 1t.

WANTED—Job as manager of stock farm or small ranch. Lifetime experience. Good references. Address "B," care The Herald. —Adv. May 7-pd.

FOR SALE.
Several teams, four-year-old broke mules. Terms if desired. D. F. SAN-SOM & SON, Ansley Building. Ad. 6t.

TYPEWRITERS.
NEW MODEL L. C. SMITH will give you better service. Catalogue upon request. Remingtons, Underwoods and Oliverts also. L. C. SMITH TYPEWRITER CO., Amarillo. 407 Polk St. S. W. GRANT, Mgr. May 14-pd.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS. —Adv. 2t.

FORD REPAIRS AND PARTS

OUR shop is a Ford Shop throughout. We have expert Ford repair men and do no work on other cars. Every Ford part is carried in stock ready for immediate delivery.

We may not have the Ford Car in stock today that you want but you will do well to get on the Ford waiting list.

We Are Jobbers of Diamond Tires

BARKER & WINN, Ford Agents
TELEPHONE 236

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

GERMANS STILL SUCCEED IN THE WOEVRE DISTRICT

(Continued from Page One.)

takes up arms. A dispatch from Athens tonight says that a decision is expected some time this week.

Austria Offers Trieste Autonomy.

PARIS, April 25.—Though the morning papers print a London dispatch stating that an agreement between the allies and Italy has been definitely reached and that Italian intervention is certain, the Temps' Rome correspondent cables that the Austro-Italian negotiations still continue. Austria "playing her last trump card" by an offer to give Trieste autonomy, with a position similar to Hamburg's. The correspondent asserts that Italy is unlikely to accept this or any agreement short of full satisfaction of her demands—the sovereignty of the Italian-speaking provinces of Austria and entire mastery of the Adriatic. He illustrates the present state of affairs by saying that Italy is in the position of a creditor to whom a debtor offers "with the air of a person making a charitable gift" a small sum on account in settlement of his whole bill. If Austria, he concludes, fancies thus to avoid the Italian onslaught, it shows how completely Austrian statesmen fail to appreciate the real nature of Italian sentiment.

Rev. and Mrs. E. H. Oxford and son spent the week-end in Plainview, the guests of Mr. and Mrs. T. E. Richards.

MEN DID YOU READ REINKEN'S HOSIERY AD THIS ISSUE

An Everyday Cake

Here is a simple and inexpensive cake that can be varied in many ways with different frostings and icings. It looks a little nicer baked in a tube pan, but will be equally as good baked in a square loaf.

K C Gold Cake

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.

1/2 cup butter; 1/2 cup sugar; yolks of 4 eggs, beaten light; 1 cup flour, less 2 level tablespoonsful; 2 level teaspoonfuls K C Baking Powder; 1/2 cup milk; grated rind of 1 orange.

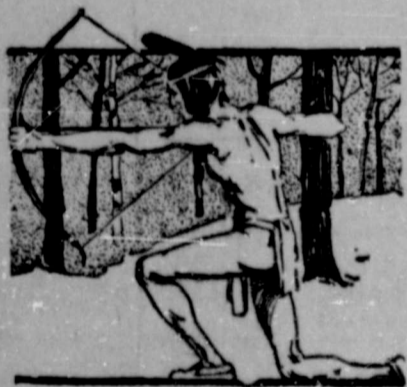
Sift flour and baking powder together three times; cream butter and sugar, beat yolks of eggs, add these to creamed mixture, and lastly add the moisture and flour alternately, beating batter until smooth. Gold Cake can only be made successfully by beating yolks of eggs, very, very creamy and light lemon colored, using a rotary beater. The rotary beater is the only beater that will do justice to the yolks of eggs. The beating kills the eggs' taste and improves the texture of the cake.



Cocoanut Frosting

Beat the whites of 2 eggs dry; gradually beat in half a cup of sifted confectioner's sugar and continue the beating until the frosting is smooth, thick and glossy; then beat in grated cocoanut, fresh or prepared, and spread upon the cake. This frosting is made thick by beating rather than by sugar.

Save this recipe. You will want to use it frequently. Or better, send us the colored certificate packed in each 25-cent can of K C Baking Powder and we will mail you "The Cook's Book" containing this and 49 other baking recipes equally good—all by Mrs. Hill. Jacques Mfg. Co., Chicago.



OUR CHIEF AIM

has always been to make OUR BANK an institution toward which the people of PLAINVIEW could point with pride.

To accomplish this, and to attain the HIGHEST STANDARD of EFFICIENCY, we have adopted the most PROGRESSIVE METHODS, combined with GOOD OLD-FASHIONED HONESTY.

THIRD NATIONAL BANK
Plainview, Texas

REV. RECKNAGEL STILL SINGS PLAINVIEW'S PRAISE.

The Herald is in receipt of the following letter from Rev. Emil Recknagel, who formerly lived here, but whose place of residence is now Springfield, Mo.:

"Springfield, Mo., April 23, '15.
The Herald,
Plainview, Texas.

"Gentlemen:

"Dear Sirs—I am sending you under separate cover a copy of our leading evening daily of March 31, 1915. The article therein marked and which is called to your attention, I read and considered not at all unseasonable for the people in Plainview, that is, some who may be in doubt as to what direction to pursue in this respect and under similar conditions. As newspaper men, you better know its value and privilege of use than I do. I send it as a token of gratitude and fond remembrance toward good will extended to me until the day of my departure, March 16, 1914.

"Personally, may be added that I and my family are doing well, enjoying good health, and I am successful in my work.

"Two weeks ago I met here Mr. E. S. Alnut, who four years ago was one of the promoters of sub-irrigation by tile in Plainview. As I mentioned this name to him, he smiled broadly and said: 'That's where the people treated me royally, is all I can say.'

"Now, if what I write here is worth anything to you, yours for what it may be worth. You may use it to fill space in your columns, as it is no more, nor should it be less, than a modest tribute to the citizens of Plainview, especially my friends.

"By
(REV.) EMIL RECKNAGEL"

PROVIDENCE.

PROVIDENCE, Texas, April 26.—This part of the Plains was visited Saturday night by the hardest rain of the season. We now have a season that will last for weeks.

On account of the rains, the pie supper was not given Saturday night, so our Plainview speakers are still expected when we do have it.

The North Floyd County Singing Convention will be held at our school house next Sunday, May 2nd, and we are wondering if our editor would not condescend to visit our community at that time.

W. B. Kimbell was at Tulla Saturday, on business.

Mrs. Chas. Merrick visited her father's home at Bobbitt, Saturday.

Henry and Robert Ratjen are home from the breaks, where they have been getting the farm ready for another crop.

Chas. Barrett and mother were in Plainview Friday.

The Ladies' Circle has had the piano at the school house repaired, and it is now ready for the Singing Convention.

LITTLEFIELD HAS BANK.

LITTLEFIELD, Lamb County, Tex., April 23.—Rube S. Beard announces that the \$25,000 stock for the First National Bank here has been oversubscribed. Plans for the modern two-story brick bank and office building have arrived, and it is expected actual construction work on the building will begin within about two weeks.

John Adamson, of Hedley, is visiting his daughter, Mrs. Walter Young.

IMPRESSIONS OF THE PRESS ASSOCIATION.

By R. B. COUSINS,
President West Texas State Normal.
Through the kindness of the popular editor of the Kendall County News and the courtesy of the Plainview press, the writer was invited to attend the meeting of the Panhandle Press Association at Plainview, April 9th and 10th inst.

The stirring incident of the meeting was the reading of a paper by the State Geologist, in which startling statements were made as to the source of the water supply of the Plains and its probable amount and the length of time it may last, when used for irrigation. The prospect is not so pleasing as some citizens devoutly wish it might be. However, when we remember that astronomers once taught that the world is flat, and that astronomy was only astrology, and chemistry was alchemy; that the science of medicine was once a mixture of moonshine, herbs and blood letting, and that geology was a guess at formations, we may wonder if scientists do not yet think they know many things which may not stand the test.

Physical science and scientists should not be too greatly discounted, but it might be well to remember that these are not exact sciences. What was science yesterday is not science today, and the end is not yet.

The auto ride among the irrigated farms was the source of revelations and of very great pleasure. The whole country under the operation of whole country that is under the operation of "The Syndicate" is as beautiful as a rose garden. The alfalfa farms and fattening hogs are beautiful to see and suggestive of large bank accounts. The material prosperity of the Plainview country seems assured beyond the possibility of allure. Land, water and climate seem all that could be desired for the making of a healthy, thrifty, happy community or communities. It was peculiarly pleasant to learn that the good women among the promoters are developing the educational and social life of the people who have tracts of land and are making their homes on them.

The most striking and pleasing fact that impressed a visitor was the open, frank and generous fellowship that prevailed among the members in all their discussions and business affairs. Every man and woman seemed to think an talk without hesitation or embarrassment. The members differed, debated and decided with perfect mobility and ease, as if each were trying to find or furnish the truth on every proposition submitted. Each seemed more anxious to see what was right than to force a conviction of his own upon his associates.

Intelligence and vigor of a high order seemed in the atmosphere of the convention. This easy, breezy atmosphere was most delightful. Add this to the overflowing hospitality of the good people of Plainview, and you have an occasion which even the dullest could not easily forget.

REAL ESTATE TRANSFERS.

A. C. Grewe, Tulare County, Calif., to Mrs. C. F. Marschren, Galveston, consideration \$12,000: SW 1/4 section 21, block JK2, SE 1/4 section 21, block JK2.

Tillie Cahill and Chester Cahill, Marysville, O., to Jos. A. Shipley, consideration \$5,800: 200 acres three miles northeast of Hale Center.

Plainview Missionary Baptist Church to Carter Lindsay, consideration \$750: Lots 1, 2, 3, and 4, block 37, original town of Plainview.

J. V. Guyton to A. B. Roberts, consideration \$500: Lots 1 and 2, block 20, College Hill Addition to the town of Plainview.

A. O. Vaughn, of Lubbock, to F. K. Mitchell, consideration \$1,320: 120 acres out of east end of section 4, block D7.

N. W. McCleskey to C. McFinn, consideration \$1,050: Lots 17, 18, 19, and 20, block 90, Hale Center.

J. W. Campfield to J. J. Ellerd, consideration \$3,800: Lots 5 and 6, block 6, Highland Addition to the city of Plainview.

G. C. Sageser to A. L. Kellar, consideration \$1,900: 160 acres of W. S. Bolliver, Jr., homestead survey.

H. M. Fletcher to W. T. Johnson, consideration \$900: Twenty acres out of section 34, block JK2.

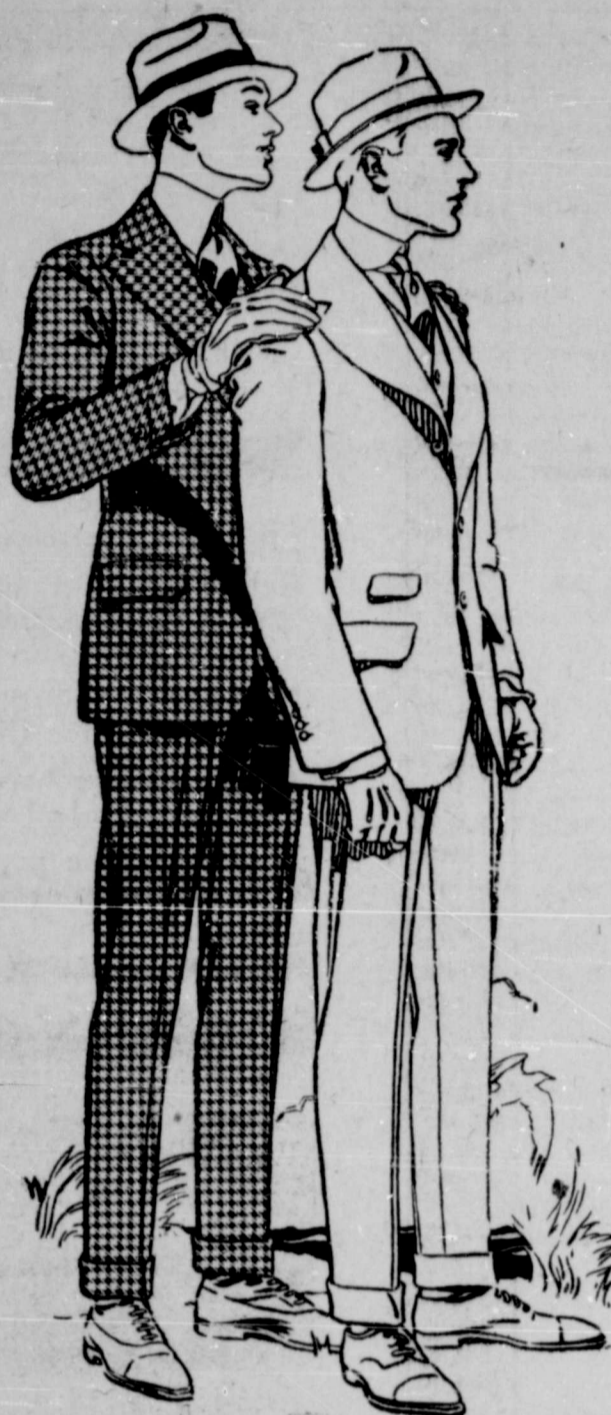
W. H. Murphy to L. S. Johnson, consideration \$425: Lots 13 and 14, block 6, Highland Addition.

D. R. Bailey to A. E. Bailey, consideration \$500: One acre out of block 5, survey 9 1/2.

L. N. Pennock to Daisy Pennock, consideration \$1,000: Lots 5, 6, 7, 8, and 9, block 22, McClelland Addition to the city of Plainview.

R. H. Wilkin and A. E. Harp to Fred J. Stoer: Lot 5, block 30.

The Methodist ladies will serve doughnuts and coffee, also cakes, pies and bread, Saturday, May 1st, next door to Barker & Winn Garage. Adv.



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