# THE rLíiNVIEW EVENING HERALD <br> TWICE-A-WEEK 

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ARE ASKNG FOR BETIER PASSENGER TRAN SERVICE |  | TROLLEY COMPANIES FEAR "JITNEY" BUS |  | F. F. HARDN HEAD OF NEW BORSTER PRCLINIATION |  |
|  | Will Bring Three Hundred Head Thoroughbred Cows to Hale County Property May 15. | NHOR | F |  | APPROACHINGKABATEPEH |
| Want Panhandle and Santa Fe to Put n Schedule Which Will Gi Afternoon Trains, Too. |  |  |  | Foster Development of Plain- Flil vew and Hale County. |  |
|  |  | $\underline{5}=$ |  | At a luncheon at the Waller TailorCompany's place of business las |  |
|  |  |  | 4-2.ay |  |  |
|  |  | N+ 101 |  |  | NGH GRUSER DESIROYED |
|  |  | 1 |  |  | Austrian Submarine Demolishes Leot Gambetta in Strait of Otranto. Otranto. |
|  | Mr. Alley is one of the best judges of <br> remembered catte on the Plains. |  |  | (eaters: | LONDON, April $29,12: 39$ a. m.- |
|  |  |  |  |  | The British War Office issued the folthe Dardanelles operations: |
|  | holfers he soid a few montis agobrought seventy-five dollars around.The Ansley Company also report thesale of five hundred yearlings to Here-ford parties and one hundred head of |  |  |  |  |
|  |  |  |  |  |  |
| The request is considered reason- able, and it is expected that some ac- tion will be taken in the matter in the |  |  |  |  |  |
|  |  | POTASH SYNDICAIE HEAD. BUSINESS MEN TENDER |  |  |  |
|  |  |  |  |  |  |
|  |  | TOURNGG THE PANHANDIE |  |  | feels that much can be accomplished through diffusion of young blood with | well as on land, and deep pits withspikes at the bottom were among theobstacles overcome by the troops."One Wing of Allies Defeated. |
|  |  | ran Mnene Jeng dom |  |  |  |  |
|  |  |  |  | It is primarily what the name implies a league of the young business men |  |  |
|  | REDISTRICTING BILL MoNe <br> THINGS LEGISLATURE TAKES UP |  |  | Plainview. The league meets the second and fourth Thursday evenings of each |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  | announced the receipt of a telegramfrom the commander of the Fifth Army Corps, General Liman von Sander |  |
|  |  |  |  |  |  |  |
|  |  |  |  | same will be welcomed, and should be addressed to the secretary, E. L. Doland. |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  | Halil Bey, former president of the Turkish Parliament, who now is in |  |
|  |  |  |  |  |  |  |
|  |  |  | on irrigation in the Plainview coun- try, with special reference to the work |  | Berlin, received a telegami fiom Con- |  |
|  |  |  |  |  |  |  |
|  |  |  | Compy witw wiom theoneores rae |  | land forces to attack the Dardanelles <br> rtifications. $\qquad$ |  |
|  |  |  |  | SETH WARD WINS THIRD |  |  |
|  |  |  |  |  |  |  |
|  | of the Plainview Volunteer Fire De-partment; Geo. C. Wescoat, foreman ofhose company. No. 1; W. J. Smith, |  |  |  |  |  |
|  |  | Híve JHICE AT LOCKNE <br> WITHIS NEXT TWO WEEKS | been, and emphasized the point that anything that is done to improve gen- eral conditions in this section is of ad- |  |  |  |
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|  |  |  |  |  |  |  |
|  |  |  | He believes that an organization withan empowered head, is needed to ex-tol the virtues of the plafiview coun- |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | school has been defeated by Seth Ward and they are not considered Ward, and they are not considered likely contenders for the city cham- | Kaleh, but were obliged to retreat, abandoning three machine guns." |  |
|  |  |  |  |  | French Cruiser Destroyed <br> RINDISI, Italy. Tuesday, April 27 <br> 1:45 p. m.. via Paris, April 28, 2:5 1. m . (delayed in transmission).-The |  |
|  |  |  |  |  |  |  |
|  |  |  | $\begin{aligned} & \text { the need of connecting roads as feeders } \\ & \text { to Plainview's splendid stores. In } \\ & \text { good roads he sees advantages not } \end{aligned}$ |  |  |  |
|  |  |  |  |  | Adriatic Sea The ship \$tak quickly and only part <br> were saved |  |
|  |  |  |  |  |  |  |
|  |  |  |  | ured eight hits and Wayiand four.Miller and Garrison umpired.The line-ups were:Seth Ward. |  |  |
|  |  |  | gested means for securing better and more frequent passenger service through the Santa. Fe, which he says |  | The first report of the destruction of this cruiser came from the men on duty at the semaphore station of Santa Maria Leuca. Vessels were sent out |  |
|  |  |  |  | $\begin{aligned} & \text { Bishop, ss; Whitworth, c; Glews, 2b; } \\ & \text { Earp, rf; Randolph, } 3 \mathrm{~b} \text {; Kiker, ef; } \\ & \text { Perdue, 1b; Wilson, If; T. Tilson, p. } \end{aligned}$ |  |  |
|  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |
|  |  |  |  |  | the attack on the French cruiser octhin the territorial waters of |  |
|  |  |  |  |  |  |  |
|  | Switches on Apple Trees This SeasonAre Nearly Seven FeetLong. |  |  |  |  |  |
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Pretty Plainview Pleases Press People
Panhandle Association Has Successful Meet; Guests See Sights and Are Royally Entertained


## met at Plainview Friday and Sa of last week, and to say we <br> <br> oyal time is not exaggerating

 <br> <br> oyal time is not exaggerating}Plainvie
people, located model city of 5,000
in Hale County, in the Shauth Plains Water
Belt. It is on the S and is also the the Santa Fo Railroad. An English syndicate has been
spending millions of dollars at Plain spending $m$
vew the

## down b up to 2


be grown
Plainview nough water in 48

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and


Life's Spring Time ie Short t the best so why not have a permanent remem brance of yourself when you were happiest?

We Like to Photograph Young People whiose smiling faces and shining eyes denote possiby a new found happiness. We think all brides, actual, or to be, should have us photograph them now. They'll never look prettier than they do today.
R. E. COCHRANE

## PEOPLE'S SUPPLY STORE

## WHERE A DOLLAR DOES ITS DUTY

Every Day Is Special With Us

Best Peaberry Coffee grow
-fresh ground per
pound -fresh pror $\$ .2$
10 pound pail Compound 1.10
10 lb . pail Crusto [takes
the place of Butter
better than Lard]
10 pound pail Cottolene
3 cans No. 2 . Tomatoes,
pound can J
10
cans of Sifted Peas
Large size can Carnation
Evaporated Milk
1.35
1.45

25
10
25
10

| $\underset{\text { Large size can Libby's }}{\text { Evaporated Milk }} \mathbf{\$ . 0 8}$ |  |
| :---: | :---: |
| 6 mand inize cans Libby's | s 25 |
| Consul ${ }^{\text {Lupaporated }}$ Brand Mable | - 100 |
| Peaches, 7 cans for |  |
| Best dried Raisins, Apples and Peaches, per lb. | s 10 |
| Fancy Dried Apricots and Prunes, per lb. | $121-2$ |
| 30 Bars Lenox Laundry | 1.00 |
| $5 \underset{\substack{\text { at } \\ \text { gallons }} \text { Best Oil }}{ }$ | 1.65 |
| Seed Spanish Peanuts, 12 | $121-2$ |
| 100 pounds Irish Potatoes for | 2.25 |

PRODUCE Fresh Vegetables FREE DELIVERY People's Supply Store

Telephone Number 337

## WEAR-EVER

 DemonstrationMrs. Doss a factory representative, will conduct a demonstration of the celebrated "WEAR-EVER" ALUMINUM WARE for three days
Monday, Tuesday and Wednesday, May 3rd, 4th and 5th
Mrs. Doss will explain the uses of aluminum by actual cooking demonstrations, and the ladies of Plainview are invited to attend.

## Wear-Ever Aluminum is good for three generations of healthful cooking

From a complete line of practically every article made in the WEAR-EVER line, we offer some special prices during this demonstration.

All Are Invited<br>DONOHOO-WARE HARDWARE CO.

Telephone Number 80



Lines To Be Remembered
Lines To Be Remembered
MEMORY OF MAY.

During May we invite you to test the saving in your grocer'y bills by paying cash. You don't have to worry about payment the first and it means less expenditure during the month.

Large Bucket Cottolene, credit price $\$ 1.60$; our price Compound, credit price
6 cans Tomatoes, best grade, credit price 2 cans Van Camps Hominy, credit price All other canned goods in proportion 10 pound can Soda, credit price

75; our price
25; our price
.75; our price

You save money on every purchase from our stock by paying cash.

## L. J. WARREN

Telephone Number 300
(x)


This is the most Important Advertisement We Ever Caused to be Published-Read Every Word--and then Miarvel
On a personal visit to Mr. Henry Ford a Ford agent broached the subject of a possible August 1st Rebate.
(The Ford Company announced last year-as you well remember-that if their total sales reached 300,000 cars between August 1st, 1914, and August 1st, 1915, each purchaser during that period would receive back a refund of $\$ 40.00$ to $\$ 60.00$.)
"Mr. Ford," he suggested, "Is there anything I can say to our people with regard to the Ford Motor Company's 300,000 car rebate plan?"
"We shall sell the 300,000 ," was the quiet reply--"and in 11 months, a full month abead of August 1st!'
"Then a refund is practically assured?"
"Yes--barring the totally unexpected. We are 50,000 to 75,000 cars behind orders today. Factory and branches are sending out 1800 daily.'

He then said to Mr. Ford: "If I could make a definite refund statement we would increase our local sales 500 cars.
"You may say,", wand Mr. Fords deliferate and signifieant reply to this "You may say that we shall
pay back to eate: purchaser of a Ford car between August 1, 1914, and August 1, 1915, harring the pay back to eate: purchaser of a Ford car between August 1, 1914, and Angust 1, 1915, barring the What can we add to the above? $\$ 15,000,000$ cash coming buck to Ford owners! And to prospective Ford
owners up to August 1,1915 , it actually means-Ford Touring Cars for $\$ 35$. - less the $\$ 50$ rebate: Ford owners up to August 1 , 1915, it actualy means- ird rouring Cars ior 8.35
Runabouts for $\$ 185$. less the $\$ 50$ rebate. What there left for us to say?

GRAY \& DAVIS ELECTRIC STARTER AND LIGHTS MFANS A BIG IMPROVEMENT
Barker \& Winn



## THE EVENING HERALD'S LIVE WANT AD PAGGE

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID TELEPHONE NO. 72 CENTS OR MORE.


## JUST VULCANIZIN G We do tire and tube repair work-and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work. <br> TRYUS <br> HOOPER RUBBER COMPANY

## PIANTS


 beat the band. Better Seeds, More Seeds than any seed house
within 300 miles of Plainview. All of the highest quality and low. wittin 300 miles of Plainview. All of the highest quality and low.
est prices.

## santare

SPECIAL EXCURSION TO

Did you get a box of
REINKEN'S 95cecial Me box's hose

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you are invited

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## GARDEN PLANTS

THE KIND THAT GROW
Cabbage, Tomatoes and Potato Slips Now Ready
D. C. Aylesworth


