THE LAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, APRIL 30, 1915

PRICE FIVE CENTS

ARE ASKING FOR BETTER PASSENGER TRAIN SERVICE

Want Panhandle and Santa Fe to Put on Schedule Which Will Give Afternoon Trains, Too.

Mayor J. L. Dorsett has taken up the matier of securing better passenger train service for Plainview. A petipers of Plainview and commercial organizations has been sent to the general manager, F. C. Fox, at Amarillo, asking that if feasible he attach a passenger coach to each of the local freight trains and operate same as nearly on schedule time as possible.

the train service is equal to only one train out of Plainview every twentyfour hours, in that the trains arrive at so nearly the same hour.

The request is considered reasonable, and it is expected that some action will be taken in the matter in the near future.

POST OFFICE INSPECTOR HERE.

J. R. Kerley, of Amarillo, inspector Plainview today making an inspection Eastside team. The score was 19-16. of the post office. He is the guest of his father-in-law, G. C. Keck, while in berry and Frye; Eastside-Hudgins

PRESBYTERIAN CHURCH HOLDS "GET-ACQUAINTED" BANQUET.

New Pastor, Rev. T. B. Haynie, Is Guest of Honor; Ninety Attend.

"get acquainted" banquet to the new lature. the heavy rain and storm, the attend- lieves the appropriation

ladies. H. V. Tull was master of cere- be submittted. monies. Dan Morgan spoke on the financial questions involved in the TO ATTEND STATE MEET church. Judge Y. W. Holmes' subject was the prayer meeting. W. I. Scudof the church.

Miss Olive Wheeler, accompanied by Kirby Scudder and Claude Nobles on the violin, gave a vocal selection.

LIGHT PLANT BUILDING

pany have just completed pebble-dash- the State Convention. ing the building housing their plant. The effect is unusually attractive.

MANUFACTURERS INSPECT

Pumping Machinery Officials From Aurora, Ill., Visit the Shallow Water Belt.

Yesterday officials of the American Well Works, Aurora, Ill., made an inspection of the Plainview shallowwater district. In the party were this morning to meet Mrs. Sawyer and M. C. Chapman, president; M. J. Ma- their son, Theeron, who was operated haffy, treasurer, and C. C. McLean, on two weeks ago, at Amarillo, for western representative.

WHARF RATS ARE PEST.

Citizen Suggests Bounty for Rat Scalps, to Be Paid by City or County.

A reader of The Herald has suggested that it would be well for the Observatory, was 6.46 inches. Last City Council or the County Commis- night's rain was .74 of an inch, and Keen Commission Company. sioners' Court to pay a bounty for rat the rain of Saturday night was 2.10. scalps or pelts. The rat is a nuisance, and a costly one. The United States government experts estimate that each rat wastes \$5.00 during its life time. Switches on Apple Trees This Season Thus it would seem that a five-cent bounty for rat pelts would be a splendid investment.

ties for rabbit scalps. The money is ald office yesterday a shoot from an well spent, too. Yet the rabbit does apple tree on his place, which he says not do as much damage as a rat. It is this spring's growth. The shoot feeds on any kind of grass or green measured six feet nine inches. forage, and its attacks in fields are not so costly as the attack of rats LAYNE & BOWLER PRESIDENT about the barns and warehouses. The rat's favorite place of shelter is the storehouse, warehouse and barn where M. F. Layne, president of the Layne harvested crops have been stored.

as good as "Swat the fly."

ALLEY BUYS CHOICEST HERD OF PANHANDLE HEREFORDS

Will Bring Three Hundred Head Thoroughbred Cows to Hale County Property May 15.

Nick Alley has just closed, through the Ansley Land and Cattle Company, a deal whereby he becomes owner of one of the best herds of thoroughbred Herefords in the entire Panhandle. A. R. Letts, of Clarendon, has sold to tion signed by the prominent ship- him the Dr. Cook three hundred fancy cows, to be delivered about May 15. Mr. Alley already has on his place one of the finest bunches of two-yearold steers in the country. This stuff has been fed ensilage, alfalfa and maize. It is generally conceded that Mr. Alley is one of the best judges of It is pointed out-in the petition that fancy cattle on the Plains. It will be since the schedule has been changed remembered that the two-year-old heifers he sold a few months ago brought seventy-five dollars around.

The Ansley Company also report the sale of five hundred yearlings to Hereford parties and one hundred head of cows to Kansas parties.

EAST-SIDE BOYS DEFEAT PLAINVIEW BOY SCOUTS

Yesterday afternoon the Plainview Boy Scouts were defeated at the Eastfor the Post Office Department, is in side Public School grounds by the Batteries: Scouts-Burton, Quisenand Smith.

Another game will probably be played next week.

REDISTRICTING BILL AMONG THINGS LEGISLATURE TAKES UP.

Captain T. J. Tilson, representative of this district in the State Legislature, Last night at the Presbyterian left yesterday morning for Austin, to Church the congregation tendered a attend a special session of the Legis-

pastor, Rev. T. B. Haynie. Owing to Captain Tilson stated that he be-Gibson bill would be considered, and An elegant supper was served by the thinks that the redistricting bill may

OF FIREMEN AT WACO.

der spoke on the Sunday School work Miller, Smith, Brashears and Wescoat Are Delegates Powell and Wells Alternates.

Sunday morning O. C. Miller, chief The feature of the evening was the of the Plainview Volunteer Fire De-heavy deposits of the mineral sought. talk by the new pastor, Rev. T. B. partment; Geo. C. Wescoat, foreman of hose company, No. 1; W. J. Smith, foreman of hook and ladder company No. 1, and C. Dunn Powell, delegate NEWLY PEBBLE-DASHED, from the Panhandle Fireman's Association to the State Convention, will

ber of firemen to Plainview for the the work completed by Saturday night. THE PLAINVIEW COUNTRY. which will be held here September 21. 22 and 23, 1915. "Meet us in Plainview, September 21, 22, 23, '15; Pan- A. Malone, president of the company, a meeting be soon called for the purhandle Firemen's Convention," is their slogan on the Waco trip.

THEERON SAWYER IMPROVED.

W. L. Sawyer, of Floydada, was here appendicitis. The boy is improving

Mr. Sawyer is a brother of T. W. Sawyer, of Plainview.

APRIL RAINFALL 6.46 INCHES.

month of April, according to the U. S.

LOOK OUT, KIDDIES!

Are Nearly Seven Feet Long.

The county and state now pay boun- E. W. Byars brought into The Her- REV. KIKER PREACHES

& Bowler Company, is in Plainview on "Swat the rat" is a slogan equally business connected with the company's

TROLLEY COMPANIES FEAR "JITNEY" BUS F.

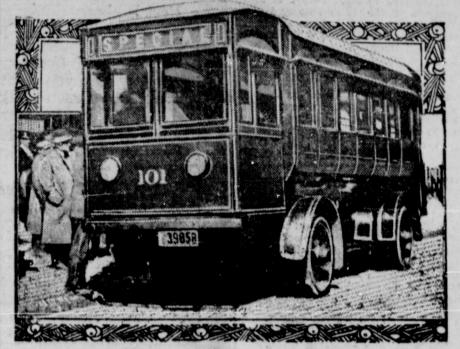


Photo by American Press Association.

The "jitney," or five cent cab, is gaining in popularity, especially in the middle west. "Anywhere for a nickel" is the slogan. A national convention of "jitney" men will be held in Kansas City, Mo., May 4, 5 and 6. The picture shows a type of "jitney" in New York which has women conductors.

POTASH SYNDICATE HEAD

Dr. Zerban Kning the con Orleans And the editors

ogy that Texas possesses the best pot- Wednesday evening. ash prospects to be found anywhere J. M. Adams was toastmaster, and

HAVE JUICE AT LOCKNEY

Yesterday ten men started to raise Malone Light and Power Company. The Plainview boys are going with They are putting up poles at the rate He believes that an organization with according to the statements of Chas. By him the suggestion is made that

HALE COUNTY HOGS BRING TOP ON FORT WORTH MARKET.

Two Lots of South Plains Porkers Disposed of at 1712c Higher Than Kansas City's Bid.

Concerning a shipment of Hale County Hogs on the Fort Worth market, The Dallas Morning News of April 27 says:

"Prices paid on the Fort Worth live stock market today for two lots of hogs were 171/2 cents higher than the top paid at Kansas City and 21/2 cents The rainfall at Plainview for the higher than the Chicago top. Both Longstreth on their willingness to colots were shipped from Plainview, Texas, and purchased by the Daggett-

> "One consignment, consisting of E. B. Miller. sixty-ope hogs, aggregating 18,580 son. A bunch of seventy-six hogs, speeches, also. weighing 18,630 pounds, was shipped by W. A. Watson. The price paid was \$7.621/2 per 100 pounds.

Rev. O. P. Kiker, presiding elder of son Syndicate. the Plainview district, left this morning for Crosbyton, where he will FLOYDADA MAN HAS OPERATION. preach the commencement sermon for VISITING IN PLAINVIEW, the Crosbyton High School.

BIRTHS.

Born to Mr. and Mrs. Dick Bryan, April 22, a ten-pound boy.

BUSINESS MEN TENDER

Longstreth, New Manager, Honored. Plainview.

Honoring R. S. Charles, who retires ager of the great potash syndicate of as general manager of the Texas Land month. New Orleans known as the German and Development Company May 1, and Kali Works, was in Plainview. This J. W. Longstreth, who assumes his

in the United States. It is stated that paried on many of the guests for ex- BURLESON SELLS CRYSTAL many, from the famous Strassfurt pot-lined. Col. R. P. Smyth spoke first, ash mines, potassium chloride, potas- on irrigation in the Plainview counprospect of finding potash beds in the ago he made surveys of this section, for Mr. Blackwell. Panhandle. Already encouraging in- and how he had believed and talked dications have been found in borings the possibilities of pumped irrigation. SETH WARD WINS THIRD in Potter and Randall counties, and J. F. Garrison told of the benefit to the belief is expressed that the whole the general community and country Panhandle area is underlaid with the development of the Syndicate had Yesterday's Game Practically Gives been, and emphasized the point that anything that is done to improve general conditions in this section is of ad-WITHIN NEXT TWO WEEKS, vantage to every property holder and

every citizen. Dr. J. C. Anderson, retired presioose of organizing the citizens into an aggressive body. He also discussed the need of connecting roads as feeders o Plainview's splendid stores. In good roads he sees advantages not only for Plainview, but for the people

who live in the surrounding country. Mayor J. L. Dorsett mentioned some of the needs of Plainview, among them more passenger trains, and suggested means for securing better and more frequent passenger service through the Santa Fe, which he says has always shown a willingness to cooperate with Plainview in every good Earp, rf; Randolph, 3b; Kiker, cf;

A eulogy to Messrs. Charles and with the press, for the good of the 1b; Bolton, If; Blakemore, H., c; entire community, was expressed by Davis, rf.

Messrs. Jacob, Underwood, Oakes IGNITED WASHING FLUID pounds, was shipped by T. W. Morriand Collier responded to impromptu

Throughout, the meeting was an ex-Plainview's business men can lend in stove and it ignited. CROSBYTON HIGH'S SERMON. the development of the Plainview Reports today are that she is doing country by the potent factor, the Pear- nicely.

Young Men's Business League WIII Foster Development of Plainview and Hale County.

At a luncheon at the Waller Tailorng Company's place of business last night definite organization of the Young Men's Business League of Plainview was made. A constitution and by-laws was adopted. Officers elected for the year ending January 1, 1916, are F. F. Hardin, president; E. L. Doland, secretary; H. S. Hilburn, assitsant secretary; R. A. Underwood, treesurer.

It is the purpose of this body to further the development of Plainview and Hale County, with especial reference to civic conditions affecting Plainview's immediate neighborhood. Trade extension and industrial interests will be fostered.

There is nothing in the nature or in the constitution of the league which is intended to conflict with any organtzations of public character now existing. The young blood of the town feels that much can be accomplished through diffusion of young blood with

No man over forty years of age is eligible to membership in the league. S. Charles, Retiring General Man- It is primarily what the name implies, iger for T. L. & D. Co., and J. W. a league of the young business men

The league meets the second and fourth Thursday evenings of each

No slogan has yet been adopted for gentleman is touring the Panhandle new duties as general manager, the the organization. Suggestions for country largely in response to state- business men of Plainview held an in- same will be welcomed, and should be ments of the Bureau of Economic Geol- formal banquet at the Ware Hotel addressed to the secretary, E. L. Do-

sium sulphate and double manure salts try, with special reference to the work | Cafe to C. C. Blackwell, from Briscoe in quantities amounting to ten millions of the Texas Land and Development County. "Doc" will go to the Burle- 000 French and British soldiers had annually. Hence the live interest Company, with whom the honorees are son ranch in Briscoe County. Lee been driven to the sea and that 12,000 throughout the United States in the connected. He told how many years Kemble will manage the restaurant had been captured by the Turks as a

GAME FROM WAYLAND.

City Championship to Northsiders.

Yesterday afternoon Seth Ward Colege defeated Wayland College, on the atter's grounds. The score was 7 The Malone Light and Power Com- leave for Waco, where they will attend the poles on the Lockney line of the Chamber of Commerce, to 1. This is the third game Seth spoke of the need of concerted action. Ward has won from the westside cessfully repulsed. school. Three out of five was to dethe intention of bringing a large numof three miles a day, and will have an empowered head is needed to excide the championship. The High day attacked near the coast at Kum tol the virtues of the Plainview coun- School has been defeated by Seth Kaleh, but were obliged to retreat, Panhandle Fireman's Convention, The wires will be strung and lights try and the Sourh Plains to those who Ward, and they are not considered abandoning three machine guns." burning in Lockney within two weeks, are seeking information concerning it. likely contenders for the city championship.

Perkins and Blakemore were Wayland's battery, Blakemore replacing 9:45 p. m., via Paris, April 28, 2:53 has five strikeouts to his credit, and Tilson two. The Baptist team made Otranto, the waterway leading to the twelve errors, while the Methodists Adriatic Sea. The ship sank quickly, were marked three. Seth Ward secured eight hits and Wayland four.

Miller and Garrison umpired.

The line-ups were: Seth Ward.

Bishop, ss; Whitworth, c; Glenn, 2b; Perdue, 1b; Wilson, If; T. Tilson, p.

Wayland Baptist College. Blakemore, R., 3b; Linn, 2b; Wayoperate with Plainview, and especially land, cf; Perkins, p; Hay, ss; Wallen,

INJURES MRS. DAUGHERTY.

Tuesday afternoon Mrs. J. G pression of good will and friendship Daugherty was severely burned on the for Mr. Charles and Mr. Longstreth arms while washing. She poured a and a proffer of whatever co-operation washing fluid into a boiler on the

G. W. Davenport has opened a new Henry Haynes, of Floydada, was in exclusive confectionery store in the particularly to protect the vessels of Plainview Tuesday en route to Ama- building with the City Bakery. He has the allies operating against the Darrillo for an operation for appendicitis. a special machine for manufacturing danelles. It is well known that Aus-Reports today are that the operation "Crispette," a popcorn confection. He tria possesses several submarines was successful and that he is doing will treat the kiddles visiting Satur-

F. HARDIN HEAD OF NEW TURKS REPULSE ALLIES BOOSTER ORGANIZATION APPROACHING KABA TEPEH

LANDINGS HAMPERED BY UNDER-SEA WIRE ENTANGLEMENTS: PITS ON LAND.

FRENCH CRUISER DESTROYED

Austrian Submarine Demolishes Leon Gambetta in Strait of Otranto.

LONDON, April 29, 12:39 a. m .-The British War Office issued the following announcement last night on the Dardanelles operations:

"In the face of continual opposition, the allied troops have now established themselves across the end of the Gallipoli Peninsula, from a point northeast of Eskigisarlik to the south of s stream on the opposite side.

"They have also beaten off all attacks at Saribair and are steadily ad-

"The Turks have made considerable preparation to hamper any landings. Wire entanglements under the sea, as well as on land, and deep pits with spikes at the bottom were among the obstacles overcome by the troops."

One Wing of Allies Defeated.

BERLIN, April 28, via London, April 29, 1:45 a .m.-A wireless received from Constantinople says:

"At the celebration of the Sultan's jubilee yesterday the Minister of War announced the receipt of a telegram from the commander of the Fifth Army Corps, General Liman von Sanders Pasha, stating that the center and right wing of the enemy has been completely defeated, and that there was hope that the left wing was also

beaten." Turkish Parliament, who now is in J. C. Burleson has sold the Crystal Berlin, received a telegram from Constantinople last night stating that 8 .result of the attempt of the allies to land forces to attack the Dardanelles fortifications.

Turks Declare Allies Repulsed.

CONSTANTINOPLE, via Amsterdam to London, April 29, 12:48 a. m .--The following official communication regarding the Dardanelles operations has been issued:

"The enemy has renewed his attempts against Kaba Tepeh and the south coast of Gallipoli, but was suc-

"Fresh forces of the enemy yester-

French Cruiser Destroyed,

BRINDISI, Italy, Tuesday, April 27, Perkins in the pitcher's box in the p. m. (delayed in transmission).-The eighth inning. Tilson and Whitworth French cruiser Leon Gambetta has were Seth Ward's battery. Perkins been torpedoes and sunk by the Austrian submarine U-6 in the Strait of and only part of the crew of about 700 were saved.

The first report of the destruction of this cruiser came from the men on duty at the semaphore station of Santa Maria Leuca. Vessels were sent out at once to the aid of the Leon Gambetta from Brindisi, Taranto, Otranto and Bari. The men at the station also went out in their own boat, and were the first to reach the scene.

It has not been ascertained yet if the attack on the French cruiser occurred within the territorial waters of

The Austrian submarine U-6 is the same craft that a few days ago boarded the Italian steamer Jolanda.

Was Patrolling Stralt.

Since the beginning of the Anglo-French operations against the Dardanelles French warships in the Adriatic have limited their activities to watching in the Strait of Otranto with the idea of preventing any Austrian submarine escaping from the Adriatic. DAVENPORT OPENS NEW STORE. at the head of which is Pola, the Austrian naval base, and reaching the coast of Turkey. This patrol duty was

(Continued on Page Eight.)

Pretty Plainview Pleases Press People

Panhandle Association Has Successful Meet; Guests See Sights and Are Royally Entertained

J. M. WARREN,

be "one of the boys" and "girls" who ing well. We enjoyed the hospitality -probably a "hesitation" would be attended the meeting of the Panhandle of his home for a short visit. Press Association which convened at Adams, of The News, and Miller and This is one reason. There is an-Plainview on the 9th and 10th of this Hilburn, of The Herald, are strictly other. The soil around this beautiful

Routine and special business was ing after their guests.
transacted with dispatch and intelli- Why Plainview Is a Modern Little

ciency in many ways.

J. M. Adams, the genial and affable it is best.

Many resolutions, etc., were adopted, which you can point with pride as but we have not the space to give your home.

his excellent family, Henry Sprott and country. is one of God's noblemen. J. R. Ram-sey, formerly of Clarendon, is there week.

in The Clarendon News.

It was this editor's good fortune to business, and from appearances is do- ly. It can hardly be termed a "tarry"

month. There were about fifty of the on the job when it comes to entertain- little city is as good as there is in

President Homer Steen presided like an old-timer, and Miss Ida Farrell so there is a reason why Plainview is there is where Plainview we need more water." Well, now, there is where Plainview comes in the strong of the strong o has no peer as a secretary. The pro-gram was interesting and instructive. City of the South Plains." This editor "Doubting Thomas," just go over there and the publishers who was these oc- is probably as conservative in his and be convinced. We admit we were casions are not doing themselves jus- opinions and statements about "boost a little skeptical; but not now. When tice. This editor has had some years' ing things there's nothing to" as any we see a thing with our own optics, experience as a country publisher, but writer in the country. We are often we know what we have seen.

we found out long ago that we didn't criticised by our own people for not In the auto ride provided for the know it all; we are still getting new boosting this or that, but we have press people, in which we were driven ideas, new thoughts, which help us to tried to adopt the course of being reliimprove our business, service and effi- able in our publication, rather than and shown wells pumping from 1,500

editor of The Plainview News, was No community will grow and pros- as to the water supply vanished into elected president by unanimous vote; per where factions, non progression thin air. And such water! We are L. G. Waggoner, of the good Chief, at and indifference hold sway, no matter willing to be placed on record as say-Miami, was a splendid selection for how fertile the soul surrounding, no ing that no better flows on this earth, vice president, and, of course, Miss matter how lavish nature may have Broad acres of wheat, oats, alfalfa, Farrell, of The Glazier Review, was been in providing natural advantages. The next meeting will be held in rounded by the very best soil on earth, that Plainview is destined to be a city, Amarillo, which we think is most prac- and packed by a progressive, ener- and the Plainview country one of the tical, on account of its central loca- getic, co-operative citizenship, you richest and most productive in the may count on having a city builded to United States.

Every courtesy and consideration about eight years ago Plainview was mosphere and educate his children for the comfort and pleasure of the a small village; then look at her to-right at home, can do no better than guests were thoughtfully planned and day-a city of 6,000 inhabitants, ele- locate in the Plainview community. carefully arranged, every man, woman gant and expensive homes, substantial One of the greatest surprises you'll enand child of the city and community and ornamental brick business houses counter will be the large number of seeming to vie with each other in try- and office buildings, church edifices fine rural homes, big barns, etc., which them were J. N. (Nick) Jordan and to mankind and an honor to their

family, Jess Cole, W. A. Shofner, Why this rapid and substantial de-Ed and Gee Daugherty, Judge Joe E. velopment? The reason: Plainview Lancaster, Rev. O. P. Kiker, Rev. J. W. has the very best class of citizenship of Seth Ward College. J. M. Shafer their opinions; progressive and indus-("Uncle Shafe"), ex-publisher of the trious; optimistic and courteous. Herald, we knew before he ever came to the Panhandle, and, by the way, he in their midst, not only on special

with whom we had not visited for glance that the "band wagon" will run nearer correct.

month. There were all in good harmor, ing. We don't see how they ever got all ready to do his or her part in the their papers out, because they were as productive centers of the Northern and Eastern States. People in many portions of the Panhandle and West portions of the Panhandle and West Texas will say: "Well, the soil is all right, if we could just get the rain;

> sensational, and so far have found that to 2,600 gallons of water every minute of the twenty-four hours, our doubts

Broad acres of wheat, oats, alfalfa, and thousands of cattle and hoge, will

The man who wants to locate in a country where crops are sure, where Think of it, if you please! Just he can raise a family in a moral at

ing to make the editors' visit one continual round of genuine enjoyment. that would do credit to the city of is unimpeachable evidence of prostinual round of genuine enjoyment. Dallas, colleges (two of them) full of perity, progressiveness and fretility of This editor was delighted to meet boys and girls who are preparing the soil. If there is a country in Texas many of his old-time friends and ac- themseives for useful manhood and where a man can make a living, and quaintances, some of whom we have womanhood—young people who will some money, on ten acres of land, its' known for twenty-five years. Among go out into the world to be a blessing right in the Plainview vicinity.

We could continue to enlarge on what we have briefly and plainly stated, but we believe in "telling the truth and quitting when you get through." And we believe that when Story, Rev. C. L. McDonald, president -- not narow gauged, but liberal in the truth is actually known about this wonderful little city and still more wonderful country, Plainview will be a modern municipality and there will be a home on every ten acres of land.

With a citizenship full of the spirit of living and doing, with the soil, the and has a position with one of the leading drug firms of the city, is doing nicely, and is popular with the people. Our kinsman, L. J. Warren, not abide in that city. He knows at a be no other solution.

COULD FLOAT U. S. NAVY

in Hale County, in the Shallow Water

than we had ever seen before coming roughest outlines, the trap consists of SAYS MIAMI EDITOR, from wells, and viewed many fine al- a concrete basin with a latticed woodfalfa and wheat fields.

ing to help, and especially Editors chrysalis stage, and are drowned. At Belt. It is on the Santa Fe Railroad. Miller, Adams and Hilburn, who never frequent intervals the water is run off

The next meeting of the Association all the liquid manure is saved.

A SIMPLE TRAP

the splendid country around screens for their dwellings and sprays

en platform erected upon it to hold the

way. This however, does not include

kled with sufficient water to keep the manure moist, but not enough to cause why larger quantities should not be! treated in the same way, by building larger traps or by building several of

PEOPLE'S SUPPLY STORE

WHERE A DOLLAR DOES ITS DUTY

Every Day Is Special With Us

Best Peaberry Coffee grown	
-fresh ground per	.25
10 pound pail Compound any kind you want 10 lb. pail Crusto [takes	1.10
the place of Butter— better than Lard]	1.35
10 pound pail Cottolene at	1.45
3 cans No. 2 Tomatoes, best quality	.25
2 pound can Justice Corn at	.10
2 cans of Sifted Peas at	.25
Large size can Carnation Evaporated Milk	.10

Large size can Libby's \$.08 Evaporated Milk
6 small size cans Libby's Evaporated Milk .25
Consul Brand Table Peaches, 7 cans for 1.00
Best dried Raisins, Apples and Peaches, per lb10
Fancy Dried Apricots 12 1-2
30 Bars Lenox Laundry 1.00
5 gallons Best Oil .65
Seed Spanish Peanuts, 12 1-2
100 pounds Irish Potatoes 2.25

PRODUCE

Fresh Vegetables FREE DELIVERY

People's Supply Store

Telephone Number 337

EAREMER emonstration

Mrs. Doss a factory representative, will conduct a demonstration of the celebrated "WEAR-EVER" ALUMINUM WARE for three days

Monday, Tuesday and Wednesday, May 3rd, 4th and 5th

Mrs. Doss will explain the uses of aluminum by actual cooking demonstrations, and the ladies of Plainview are invited to attend.

Wear-Ever Aluminum

is good for three generations of healthful cooking

From a complete line of practically every article made in the WEAR-EVER line, we offer some special prices during this demonstration.

All Are Invited

DONOHOO_WARE HARDWARE

Telephone Number 80



Life's Spring Time is Short at the best so why not have a permanent remembrance of yourself when you were happiest?

We Like to Photograph Young People

whose smiling faces and shining eyes denote possi-bly a new found happiness. We think all brides, actual, or to be, should have us photograph them now. They'll never look prettier than they do today.

R. E. COCHRANE

Principal Causes of Death

WASHINGTON, D. C., April 26 .- ease, tike that from tuberculosis, has The latest report on mortality in the shown a marked decline since 1900, "registration area" of the United when it was 180.5 per 100,000. Its fluc-States, relating to the calendar year tuations from year to year, however, 1913, recently issued by the Bureau of have been much more violent. The the Census, Department of Commerce, mortality rate for pneumonia in 1913 contains some interesting and sig- was about 70 per cent greater among mificant figures with reference to the the colored population than among the principal causes of death in this coun- whites.

try. More than one-half of all the The only states in which the death deaths in the registration area rates from pneumonia in all its forms which in 1913 contained about 65 per exceeded the average for the entire cent of the total population of the registration area are the six New Eng-States-were due to nine land States and New York, New Jer-Tuberculosis, heart diseases, sey, Pennsylvania, and Maryland. The pneumonia, Bright's disease and nep-rates in these 10 states-which constiritis, diarrhea and enteritis, cancer, tute a continuous area, small in geoapoplexy, diphtheria and croup and graphic extent but containing a large typhoid fever. The first three of these proportion of the total population of maladies alone were responsible for the country-ranged in 1913 from 140 more than 30 per cent of the total per 100.000 in Vermont to 171.4 per mortality reported for that year.

causes combined in 1913 was 810.4 per was that of Washington, 59 per 100, 100,000 population. This is a material 000. decrease from the corresponding rate | Pneumonia, according to the statisin 1900-937.4 per 100,000-when the tics, is much more prevalent in urban Census Bureau made its first annual than in rural communities. The death collection of mortality statistics. The rate from this cause for all registranumber of deaths resulting from these tion cities of 10,000 or over, taken tocauses, however, formed a somewhat gether, was 158.4 per 100,000, while for greater proportion of the total re-smaller places it was only 101.6. ported mortality in 1913 than in 1900 -57 per cent in the later year as The only remaining death rate highcompared with 53 per cent in the er than 100 per 100,000 in 1913 was

Tuberculosis,

claimed 93,421 victims in 1913, of 65,106, about nine-tenths of which which number 80,812 died from tuber- were caused by Bright's disease, the culosis of the lungs (including acute remainder being charged to acute miliary tuberculosis). With improved nephritis, a related kidney disorder. sanitation and with better understand- The mortality from these causes ining of the laws of health and the im- creased from 89 per 100,000 in 1900 to portance of pure air, however, the 103.4 in 1905, since which year it has "white plague" is rapidly becoming a fluctuated somewhat, ranging between less serious menace to health and 93.7 in 1908 and 103 in 1912. happiness. In only nine years-from 1904 to 1913-the mortality rate from tuberculosis in all its forms fell from 200.7 to 147.6 per 100,000, the decline being continuous from year to year. Prior to 1904 the rate had fluctuated, starting at 201.9 in 1900.

A satisfactory comparison of different sections of the country with respect to the prevalence of tuberculosis is impossible, since the only Southern States embraced in the registration area are Maryland, Tirginia, and Kentucky, together with the North Carolina municipalities which had 1,000 or more inhabitants in 1900, and a number of Northern and Western States are not included. In general, however, it may be said that the mortality due to this disease is somewhat higher The far Northern States of New Hampshire, Vermont, Michigan, Wisconsin, Minnesota, Montana, and Washington all show white mortality rates from tuberculosis which were decidedly lower than the ficials. for the entire registration Pennsylvania's rate was also low. On the other hand, the rate in Utah-whose southern boundary lies in nearly the same latitude as that of Virginia-is away below that of any other state, being only about one-third as high as the rate for the entire registration area. The mortality rate among the white population from tuberculosis of the lungs throughout the entire registration area in 1913 was 115.7 per 100,000. The corresponding rates for the states just named are as follows: Utah, 37; Washington, 70.6; Michigan, 75.1; Montana, 79.9; Wisconsin, 83.4; Minnesota, 84.6; Vermont, 88.5; Maine, 95.8; Pennsylvania, 97.3; New Hampshire, 98.8.

The death rates from tuberculosis of the lungs were abnormally high among the white population in both California and Colorado-167.5 and 167.2 per 100,000, respectively-because of the fact that many consumptives from other parts of the country are attracted to these states by reason of their exceptionally favorable climatic conditions.

A comparison of the mortality among whites from tuberculosis of the lungs in urban and rual districts brings out a very considerable difference in favor of the latter, the rates in 1913 being 128.5 for cities of 10,000 and over, taken as a whole, and 100.8 for places of less than 10,000.

Heart Diseases.

1900 at 123.1 per 100,000, as compared the whites. with 201.9 for tuberculosis in all its cent years, 151.4 in 1907.

Pneumonia.

100,000 in New York. The lowest rate The death rate from these nine for any state in the registration area

Bright's Disease and Nephritis. that for Bright's disease and "acute nephritis," 102.9. The total number of Tuberculosis in its various forms deaths due to these causes in 1913 was

Diarrhea and Enteritis.

Diarrhea and enteritis caused 57,080 deaths, or 90.2 per 100,000 in the registration area in 1913. Of these deaths, more than four-fifths were infants under 2 years of age, and over two thirds were of infants under 1 year. The mortality from these causes fluctuated greatly between 1900 and 1913, but on the whole shows a material decline, having dropped from

90.2 in the later.

133.2 per 100,000 in the earlier year to

Next in order of deadliness comes cancer, which filled nearly 50,000 graves in 1913. The exact number of deaths due to this dreaded malady was 49,928, of which about 40 per cent the whites in the South than resulted from cancers of the stomach apparent rather than real, being due to more accurate diagnoses and greatmaking reports to the registration of-

> It is worthy of note that the colored population, for which the death rates from most causes are much higher than for the whites, shows a decidedly low rate for cancer-57.3 per 100,000 for the entire registration area in 1913, as compared with 80 for the whites.

Apoplexy. Apopiexy was the cause of 47,220 deaths, or 74.6 per 100,000, in the regcreased gradually, with occasional slight declines, from 67.5 per 100,000 in 1900 to 75.7 in 1912, but dropped slightly in 1913.

Diphtheria and Croup, No epidemic disease produced a mortality rate as high as 20 per 100,000 in 1913. The fatal cases of diphtheria and croup numbered 11,920, or 18.8 per 100,000 in that year, the rate having fallen from 43.3 in 1900. This decline of nearly 57 per cent is relatively far greater than that shown by any other important cause of death. The mortality of the white population from diphtheria and croup is about 75 per cent greater, proportionately, than that of the colored. The death rate from these causes in cities of 10,000 and over is about 50 per cent greater than in smaller places.

Typhoid Fever. Deaths from typhoid fever also showed a very gratifying decline between 1900 and 1913, decreasing from 35.9 per 100,000 in the earlier year to 17.9 in the later, or by almost exactly The deaths from heart diseases (or- 50 per cent. This decline was relaganic diseases of the heart and endo- tively greater than that for any other gist, and everybody's druggist-has carditis) in the registration area in principal cause of death except diph-inoticed a great falling off in the sale 1913 numbered 93,142, or 147.1 per theria and croup. The total number of calculated. They all give the same 100,000. While the mortality rate for of deaths due to typhoid fever in 1913 reason. Dodson's Liver Tone is taking tuberculosis has been declining from was 11,323. The mortality rate from its place. year to year, the rate for heart dis- this disease among the colored populaeases has been rising. Starting in tion is more than twice as great as for know it, while Dodson's Liver Tone is

Although the death rates for most sults," said a prominent local drugforms, the death rate for organic heart causes are higher in urban than in gist. Dodson's Liver Tone is persondiseases and endocarditis has fluctu- rural communities, the typhoid rate in ally guaranteed by every druggist who ated, reaching its highest point in re- 1913 was about 20 per cent higher in sells it. A large bottle costs 50 cents, places of less than 10,000 than in cities and if it fails to give easy relief in of 10,000 and over, which fact may rea- every case of liver sluggishness and Preumonia in its various forms was sonably be construed as a further in- constipation, you have only to ask the cause of 83,778 deaths, or 132.4 per dictment against the open well, espe- for your money back. 100,000, in the registration area dur- cially when eqipped with the poetic Dodson's Liver Tone is a pleasant

made in the handling of typhoid cases is evidenced by the marked decrease in the mortality from this disease. And of equal potency perhaps has been the improvement in preventive methods-the betterment of water-supply and sewerage systems, the campaign against the fly, and other sanitary p cautions. At any rate, Americans can congratulate themselves that in 13 years the death rate from this disease has been cut in two.

HOVE TELLS OF TRIP TO PANHANDLE PRESS MEET.

The convention of the editors held in Plainview last Friday and Saturday will have far-reaching results. The country press is the great agency to stimulate country building. In truth the press and the railroads have made the great western empire possible.

All country building begins at home and by people who have absolute faith in their country. The individual, necessarily occupied most with his own particular problems, has only one medium by which he can keep in touch with the affairs of the entire communis the newspaper that faithfully gathers the news of the community and gives the individual a perspective of the activities of the community.

The newspaper goes further, and ideas of what may be further done to foster development. In other words the newspaper is the real leader in ress and life of the community. I carries a remarkable influence.

When the editors come together they naturally talk shop, that is, discuss matters directly connected with the publishing and printing business because the country editor is com pelled to make his living by conduct ing a distinct business-job printing They next compare notes on the conditions in their respective fields. The last thing on the program is to se what is being done at the place en tertaining the convention.

And the editors of Northwest Texa saw some surprising thing around Plainview, and went home ful of new ideas on building their own section. On Saturday afternoon th editors were taken in automobile through the farming district on a for ty-eight-mile tour of inspection. The leading business men of Plainview left their business for the afternoon of the

Invigorating to the Pale and Sickly

MARTIN, KINDER, RUSSELL & ZIMMERMAN -Lawyers-

West Side Square, Donohoo Building

Plainview, Texas Offices in Tulia, Texas

........ DR. NORMAN B. MAYHUGH, OSTEOPATH

Office, 22 Grant Building

House, Phone 171.

RANCHERS!

Club together and buy fence posts in car lots. Save dealers profit. All kinds of cedar telephone, shed, corraland fence posts.

S. M. PATTERSON Belton, Texas

Cures Old Sores, Other Remedies Won't Cure.

FOR NASTY CALOMEL

tarts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town-your drug-

"Calomel is dangerous and people perfectly safe and gives better re-

ing 1913. The death rate from this dis- but unsanitary "moss-covered bucket." tasting, purely vegetable remedy,

The great progress which has been busiest day in the week to take the editors on this trip through the farms. What the editors saw in the way of big irrigating wells, large fields of alfalfa, new homes, multitudes of hogs grazing on alfalfa and more hogs in feed lots growing round on kaffir corn and other native grains, would fill many folios. They also saw prosperous farms depending on the natural rainfall. What really impressed the editors most was the enterprise that in two years' time has made 15,000 acres into finely developed irrigated

> So the editors of Northwest Texas came home with new ideas, not only on how to make a better newspaper, but with greater faith in the possibilities of this part of the State. What they to lead in the efforts to build up his own community. He has seen great things actually accomplished in Plain view, and will set his mark for great

> > A. M. HOVE, Publicity Agent, P. & S. F. Railway.

WHO PAYS

A Committee of Leading Women in Social, Business and Philanthropic Life was called together to pass a verdict upon a series of twelve entirely new human interest moving pictures involving the Twelve Great Questions of Life—Their unanimous opinion was that not only every woman and every young girl, but every man and boy also should see these intensely interesting pictures. Fascinating in the extreme, but entirely free from sensational rot and slush, these wonderful picture stories will create a continuous topic of interest in every home, club and debating circle in the land. The first picture is entitled 'The Price of Fame" and

Will be shown at the

Thursday, May 6th

Read the Story in The Plainview News



'One day last fall my wife and I started for a drive, leaving the house deserted. A short while after we'd passed Jones' place, Mrs. jones saw smoke coming from our

"She ran to the tele-phone-Got Mrs. Reed who operates the switchboard located in her home. Mrs. Reed called all the nearby people on the line (two long rings - the emergency signal,) and they put the fire out with little damage."

A Telephone on the Farm con-nected with the Bell System is a protection and safe-guard is all

Southwestern Tel. & Tel. Ca.

an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Take Hall's Family Pills for constipation.

Typewriter Paper at The Herald.

Deafness Cannot Be Cured

Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all-RECTAL DISEASES. cutting, tying and cauteris

ing. Treatment safe and sure. No detention from business or pleasure.

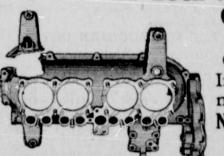
WHY NOT 9

KCispure. KCishealthful. It really does make lighter, nicer biscuits, cakes and pastry than the old fashioned single acting baking powders.

And you pay only a fair price for it. No baking powder should sell for more.



E. N. EGGE A. C. BAYLY E. N. EGGE AUTO CO.



Oxy Acetylene Welding We Weld Cast Iron, Malleable

Iron, Copper, Aluminum, Brass and Steel. No Job Too Large No Job Too Small

All Work Guaranteed **PHONE 646, PLAINVIEW, TEXAS**

Special

I WILL BUY Horses and Mules

Saturday and Monday, May 1st and 3rd

Stock must be 15 hands high or better, from 5 to 10 years old, and clear of blemishes.

"Meet Me Duncan's"

Tell your friends to meet you at our place the next time you have occasion to make an appointment. You are always welcome, we are always glad to have you come around. Make our store, your store. We want you to feel perfectly comfortable and at home while in our place.

Should you wish to make a purchase, even though it be an exceedingly small one, we wish you to come to us for it, and if you do not have anything in mind you wish to buy, drop in and let us see you. Don't forget the place.

Duncan's Pharmacy

"The Store That Treats-U-Right."

The Plainview Evening Herald PRODUCERS MARKETING THEIR

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor.

E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months.

Advertising Rates on Application.

TREE SURGERY A SCIENCE.

The study of plant life has been conducted on such a scale that partment of Extension of Texas Uni tree surgery has become a science. There are men who devote their versity was doing some work at Carentire time to the attention of tree ailments. In this, as in other rizo Springs recently, he observed a science, the field is often entered by amateurs, who ignorantly devas- system of direct marketing for pertate when they think they are rendering a service.

The United States Department of Agriculture has issued a well in other sections of the country, statement in one of their bulletins which is pointed: "If you don't and which he thinks is worthy of conknow what you are pruning for, and why you are pruning, and how sideration and encouragement in to prune, don't touch the tree with knife or shears.

Trees are sensitive. They are like human beings in many respects. Tree surgery has not reached that acute stage of develop- mentioned town," says Professor Aus- from flying over the fence. ment which characterizes modern surgery, but is approaching tin, "had on display a bushel hamper

The normal tree is far more beautiful than it can be made by sold to a customer in a distant city. man. If the tree has some ailment, have it treated scientifically. Get The namper contained 6 sweet potasome one who knows the business to trim your trees, if they must be toes, 6 turnips, 5 large Bermuda trimmed. Training is better than trimming, anyway.

The park improvement board of the city of Fort Worth has of cabbage, 10 to 24 radishes, one-half issued a few don'ts which might be followed by anyone wishing an pound of asparagus, 3 heads of letartistic landscape. They are:

beauty of the Trees and the peace of mind of the more esthetic flower. These vegetables would make "Don't permit anyone to remove unnecessarily one twig from a

"Don't plant flowers on your sidewalks. "Don't cut up your lawn with flower beds."

These don'ts are not ultimatums, but are worthy of consideration. Dallas and ninety-five cents to St.

HALE COUNTY RECEIVING THE MACEDONIAN CRY.

Tuesday a Briscoe County man came to Plainview. He came a round-about way; for he had the time and wanted to come. He likes Plainview. He likes its stores. His home county cannot supply him with goods from the well assorted stocks which Plainview can,

He was interested enough in getting a good road opened into ing the following: 4 heads of cab-Briscoe County through Hale County that he took the trouble of bage, 11 beets, 14 Bermuda onions, 14 looking up persons he thought would be interested in the matter. carrots, 12 radishes, 4 quarts of peas, Now, the people, especially those in the lower part of Briscoe County, want a road to Plainview.

There have been a number of roads to Silverton. That was before the sections were fenced in. Now there is no established open road. tive estimate of these products at Aus-It's a great annoyance to travel, especially in a car, roads which are tin prices is \$2.75. The real cost was: closed with gates every mile or two.

Briscoe has sent over the Macedonian cry. They want the road, cents, and the producer \$1.00; total Plainview wants their trade. There must be some feasible means of \$1.34. bringing the two counties together on this matter. We feel sure that the Commissioners of Hale County want to meet the Briscoe people Public Welfare Division of the Exhalf way, and that they will.

It's to our mutual advantage to have a good road into Briscoe. ly interested in problems of market-It will be a feeder to Plainview's trade and will give the good people ing agricultural products, will be of Silverton and other parts of Briscoe County better markets both pleased to discuss details with either for selling and buying. The two counties are too closely allied in proximity and interests to allow communication to be hampered by lack of roads for travel and transportation.

Best Editorial of the Day

BALVATION IN WORK.

(Kansas City Star.)

A Kansas City man who had coddled a small mercantile business Mabel Vore, Lovain Phipps, Eugene for a good many years without getting very far was advised to retire Cleavinger and Gladys Axtell, -from because of a threatened breakdown of his health. Instead, he went sunnyside, were granted diplomas. out and leased a downtown corner and put in the "big store" he had Mr. Hopper is a fine teacher, and he dreamed of for years. He was close to 50, and that was years ago. will be greatly missed in the com-The business has prospered. "But, better than that," says the mer- munity. chant, "my health is perfect. I found it here, working."

This man isn't the first man to find that work is salvation; that ing a good library at the school house, the way to live is to live. Such men as Lyman Abbott, Washington with Mabel Vore as librarian. Gladden and Governor St. John are living that way. Gladstone and Orville Axtell is attending court at Leo XIII were active to a great age. Dickens, Thackeray and Robert Louis Stevenson defied the doctors. Stevenson wrote of invalidism:

"It is better to lose health like a spendthrift than to waste it like a miser. Even if the doctor does not give you a year, even if he the summer, with a good program at hesitates about a month, make a brave push and see what can be least once each month. accomplished in a week.'

Take the case of Mme. Sarah Bernhardt. At 70, following the and Mrs. Leroy Harris took supper at amputation of a leg, she declares she will go back to the stage. In her M. E. Cleavinger's last Tuesday night. "Memoirs" she tells of being once near a breakdown in the midst | We are sorry to hear that Mrs. J. J. of a trying season. Because of sharp criticism she was goaded to a Phipps is called back to Missouri by supreme effort, and, to her surprise, found that instead of ruining the serious illness of her father. her health, her strength improved and she finished that season Rev. Swartz, of New York; Rev. stronger than she began it.

"Which is better," the old saying goes, "to wear out or rust out?" In the preface to "Man and Superman," George Bernard visitors last Friday evening. Shaw answers in this way:

"This is the true joy of life-the being used for a purpose recog-tending the association at Friona are nized by yourself as a mighty one; the being thoroughly worn out Mr. Vore, M. E. Cleavinger, Mr. before you are thrown on the scrap heap; the being a force of nature, Hopper, Dwight and Mamie Axtell, instead of a feverish, selfish little clod of ailments and grievances, Mr. and Mrs. Cunningham, Mrs. Geist complaining that the world will not devote itself to making you and Mrs. Leroy Harris.

And then there's the ancient saw, "Work never hurt nobody."

FAITH, THE BULWARK OF CIVILIZATION.

ciety which will coerce payment? shall go. truth will be revealed to him."

THE LIBERTY BELL'S JOURNEY.

The Liberty Bell, the one whose The following excerpt from The iron tongue clarged out to the world Plainview Evening Herald of April 13 in 1776 the news of American indewas reproduced in The Dallas Eve- pendence, is to cross the continent and "Faith is the basis of our business ternational Exposition, in San Fran- night. relations. What is credit, one of the cisco. The City Council of Philadelgreatest factors in modern business, phia has consented by ordinance that but faith-faith in the ability of the the bell may go, and later of will dedebtor to pay, faith in his intention of cide when it shall begin its cross-conpaying, and faith in the laws of so-tinent journey and by what route it Spring Lake visitor a week ago Sun-

This is distinctly a day of faith. Many cities have sent petitions to The things are done in business, poli- the Philadelphia council asking that tical economy and in science through the bell be routed through them, and faith. The entrepreneur has faith in that it be exhibited there for a day or his ability to make his business or a few hours. Governor Samuel M. industrial enterprise a go. The laws Ralston, of Indiana, has asked that the "It is quite a problem," reports Prof. of society are basically founded on beil be shown in Indianapolis for a F. W. Kazmeier, of the A. & M. College faith. The scientist has faith that day, and gives assurance that thou- of Texas, "to determine just what to through diligent study and research sands of people from all parts of the do with the cocks, cockerels she rooststate will come to see it.

PERISHABLE STUFF BY MAIL.

Express, Too, Offers Quick Way for Turning Produce; Saving to Consumer, Also.

Uncle Sam's farm-to-the-table serv ice by parcel post is now one year old. The farmers residing near the cities have reaped the greatest advantage from this service. However, the smaller towns offer markets which the wide-awake farmer can supply in the same manner.

When Charles B. Austin, of the De ishable products which has worked

"A certain farm lady near the aboveof mixed vegetables which were to be onions, 10 carrots, 7 beets, 2 or 3 heads tuce, some mustard, some spinach, 10 "Don't whitewash trees. It attracts insects and destroys the green onions and 3 heads of cauliabout twenty meals for an ordinary family. The cost to the consumer was \$1.00 plus the express. The latter item would be thirty cents to San Antonio or Austin, thirty-five cents to

> "Last week I wrote a letter requesting that a hamper be sent me. I made no special requests as to kind or charceived in due time a hamper contain-

1 bunch (45 stocks) asparagus, 12 green onions, 14 heads of spinach and 5 hoves of strawberries. A conserva-Postage four cents, express thirty

Mr. Austin, who is Director of the tension Department and is particularproducers or consumers.

SPRING LAKE.

SPRING LAKE, Texas, April 28 .-The Spring Lake country is having an

was rendered

Amarillo.

The community Literary Society will continue their meetings through

Dwight and Mamie Axtell and Mr.

Murphy, of Oklahoma City, and Rev. Foster, of Muleshoe, were Spring Lake

Those from this place who are at-

Walter Singleton has purchased a Ford, and he and family were visiting in Spring Lake Friday. He also transacted business in Olton Friday eve-

The Christian Endeavor social and business meeting was held at Leroy Harris' last week.

Mr. and Mrs. Cunningham gave the be shown at the Panama-Pacific In- young people a social last Monday

> close next Friday night, and she will be home for the summer Rev. Hurlbut, of Friena, was

Miss Beatrice Vore's school will

day, and was looking after the interests of the church.

WHAT SHALL BE DONE WITH THE ROOSTER?

Lines To Be Remembered

MEMORY OF MAY.

My mind lets go a thousand things, Like dates of wars and deaths of kings. And yet recalls the very hour-'Twas noon by yonder village tower, And on the last blue noon in May-The wind came brisking up this way, Crisping the brook beside the road; Then, pausing here, set down its load Of pine scents, and shook listlessly Two petals from that wild rose tree. -Thomas Bailey Aldrich.

and every individual farmer will have to work out the best solution for him- birds, the farmer can fatten them and New Jersey, is to be divided at self. Where there are a great num- profitably, selling all except those this meeting. As Panhandle women ber of male birds, it is a good plan to which he expects to use next season. let us make a good representation at build them a coop in the orchard or It is always wise to retain the best this last meeting of the old First Diswood lot and let them range about, breeding stock. Never pen the birds trict.

TO THE CLUB WOMEN OF THE TEXAS PANHANDLE.

portunity to prove our loyalty to the cause of women in the Panhandle convene at Quanah on those days. It is the first time in six years it has been brought so near to us. The handle was held in Amarillo-six years ago. This is the last meeting of the First District as it is now, the district of which every member was so proud, that covered more than the states of Maine, New Hampshire, "Where there are only a few male Rhode Island, Delaware, Maryland MRS. W. A. WARNER, clipping their wings to prevent them in close, dirty and undesirable quar- Chairman Education Extension, Texas Federation of Women's Clubs.

Try Buying for Cash

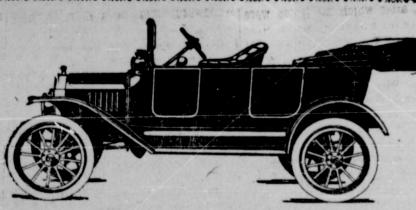
During May we invite you to test the saving in your grocery bills by paying cash. You don't have to worry about payment the first and it means less expenditure during the month.

Compound, credit price 6 cans Tomatoes, best grade, credit price		\$1.40 1.10 .65
2 cans Van Camps Hominy, credit price All other canned goods in proportion 10 pound can Soda, credit price	.25; our price	.20

You save money on every purchase from our stock by paying cash.

- WARREN

Telephone Number 300



This is the most Important Advertisement We Ever Caused to be Published --Read Every Word--and then Marvel

On a personal visit to Mr. Henry Ford a Ford agent broached the subject of a possible August 1st Rebate.

(The Ford Company announced last year—as you well remember—that if their total sales reached 300,000 cars between August 1st, 1914, and August 1st, 1915, each purchaser during that period would receive back a refund of \$40.00 to \$60.00.)

"Mr. Ford," he suggested, "Is there anything I can say to our people with regard to the Ford Motor Company's 300,000 car rebate plan?" We shall sell the 300,000," was the quiet reply--"and in 11 months, a full month ahead of August 1st!"

"Then a refund is practically assured?"

"Yes--barring the totally unexpected. We are 50,000 to 75,000 cars behind orders today. Factory and branches are sending out 1800 daily."

He then said to Mr. Ford: "If I could make a definite refund statement we would increase our local sales 500 cars."

"You may say," was Mr. Ford's deliberate and significant reply to this "You may say that we shall pay back to each purchaser of a Ford car between August 1, 1914, and August 1, 1915, barring the unforeseen, the sum of \$50. You may say that I authorized you to make this statement!"

What can we add to the above? \$15,000,000 cash coming back to Ford owners! And to prospective Ford owners up to August 1, 1915, it actually means-Ford Touring Cars for \$535-less the \$50 rebate! Ford Runabouts for \$485-less the \$50 rebate. What is there left for us to say?

GRAY & DAVIS ELECTRIC STARTER AND LIGHTS MEANS A BIG IMPROVEMENT IN FORD SERVICE.

Barker

SOCIETY

Telephone Number 72

The Y. W. B. A. will meet with Miss Rebecca Longmire Monday after-

The Bridge Club will meet with Mrs. J. O. Wyckoff Tuesday afternoon.

The Highland Club will meet May Dutch"-Mrs. L. T. Mayhugh. 13 with Mrs. J. L. Vaughn, 600 Restriction Street.

The Mystic Club will meet Saturday in the club rooms at the City Hall.

"AS YOU LIKE IT" CLUB.

ing this afternoon with Mrs. J. F. Gar- hugh. rison, 314 North Archer Street.



₹HE well-dressed man walks with his chest thrown out and his chin up.

And remember this: to be well-dressed is not to be foppish or dandyfied. The really well dressed man is attired in good

It is for men who want to buy clothes of character that this shop is conducted.

We have succeeded in winning the confidence of a large and ever widening circle of young men-and older men who continue to be young.

Do you get that last idea?

The clothes do help you know.

KIRSCHBAUM CLOTHES \$15, \$20, \$25

Look for the Guarantee and Price Ticket on the Sieeve

See our Showing of SMART "WALKOVER" **OXFORDS**

in our Window

Keinken's "We Do as We Advertise"

STUDY CLUB FOR MAY 9.

Miss Susie Glenn, Leader. 1. Roll Call-"What We Buy from

Holland. 2. "What We Send to Holland"-Miss Hunt.

3. "What England Owes to the 4. "Pilgrim Fathers in Leyden, and

Their Immigration to America"-Mrs. J. W. Pipkin. 5. "Influence of Holland on Ameri-

ca"-Mrs. J. W. Wayland. 6. "A Comparison Between Dutch and American History"-Mrs. Carter.

7. "Dutch Crusades and Their Influ-The "As You Like It" Club is meet- ence on Holland"-Miss Edna May-

& "The Wars of the Cods and Hooks"-Mrs. Longstreth. 9. "Erasmus and the Heretics"-

Mrs. Peyton Randolph. 10. "Dutch Industries"--Mrs. W.

11. "The Colonial Empire"-Mrs. B. H. Towery.

12. "Rotterdam"-Miss Milwee. 13. "Jacob Steendam"-Mrs. Fife.

Most to Visit? Give Reason for Your Answer"-Mrs. C. A. Malone,

16. "Current Events"-Mrs. O.

W. M. S. WITH MRS. McDONALD.

The four Circles of the Woman's Missionary Society of the M. E. Church met with Mrs. C. L. McDonald, at Seth Ward College, Wednesday afternoon.

The ladies were requested to bring their needlework, and after an hour or favored with two readings by Miss Lena Williams, which were very great-

lections on the piano and Mrs. Cora the family of S. P. Brown. Pritchett sang two solos, which were highly appreciated.

Mrs. McDonald served delicious refreshments, consisting of ice cream and cake, after which the ladies were shown over the buildings, and all went trip. been delightfully spent.

Quite a number of ladies were presthe meeting next Monday, at the State Fireman's Convention. church, and as many more as can pos-PRESS REPORTER.

TRAVEL STUDY CLUB HONORS MEMBER WHO SOON WILL LEAVE.

The Travel Study Club members honored Mrs. R. S. Charles, one of the members, who will soon leave for her new home, in Indiana with a theatre party at The Ruby vesterday.

After a five-reel show, the club repaired to the home of Mrs. J. W. Pip-Every member of the club, except wo who were out of the city, was in

EPWORTH LEAGUE.

attendance.

The meeting of the Epworth League Sunday evening will be devoted to business and the election of officers.

TRAVEL STUDY CLUB HAS RUSSIAN PICTURES.

Club had at The Ruby Theatre copy- tives there while Mrs. Gidney visits righted pictures from Underwood & in Temple, Austin and other Central Underwood, New York, on Russia. A Texas points. Dr. Gidney will join her lecture on the pictures was read by at Fort Worth next Monday, where he Mesdames R. S. Charles and Jo Way-

The ciub had as guests one hundred daughiers, who are attending Our Lady fifty ladies from other clubs of the of the Victory Academy.

The course of study of the Travel the Southwestern Telegraph and Tele-Study Club this year has included Rus- phone Company was here yesterday sian history, manners and customs, from Amarillo, en route to Floydada and geography. The pictures were a part of their regular course of study.

HIGHLAND CLUB WOTH

Yesterday afternoon the Highland Club met with Mrs. J. O. Wyckoff. "Forty-two," the regular game of the club, was played. The decorations were heliotropes, carrying out the club King's son is very ill there.

The hostess served a salad course and ice cream and cake.

TRAVEL STUDY CLUB YEAR

Study Club will be published during ing for Lubbock, where he will attend

STRAWBERRY SHORT CAKE RECIPE IS THE BEST.

Hrs J. J. Lash Selects Ladles' Home

The recipe for strawberry short ake by Mrs. J. J. Lash, recipe numer three, has been selected by the attended the installation service Sun ommittee on awards as the best in day afternoon at the Central Presby Tuesday's issue of The Plainview Eve-terian Church, when Rev. Sterling ning Herald.

This timely recipe follows: Strawberry Short Cake. Pastry.

3 full cups flour. 1 teaspoon baking powder. 1 scant teaspoon sait.

11/2 cups lard (or lard and butter, equal parts.)

Mix baking powder, flour and salt; rub in the lard and butter till fine and dry like meal. Mix to a stiff paste with cold water. Divide into three parts, roll, and place on inverted pie tins. Prick with fork to keep from makes three lavers. Filling.

Wash and drais together 1 full quart of strawberries or more if berries are plentiful. Cream together 2 full cups heard. of sugar and butter. When nicely creamed, add berries. Chop and mash of the Central Presbyterian flock, is well. This is to be used between and on top of the pastry layers.

Let stand from 30 to 60 minutes be fore serving. Delicious; try one

F. L. Moore and C. M. Muncy, of Tascosa, arrived in Plainview this morning for a visit with L. J. Warren. 15. "In Summing Up the Study of They will leave this afternoon for Holland, What Places Would You Care Lockney, where they will visit Mrs. S. A. Muncy.

> R. J. Stout and Vaughn Gouldy left this morning for Wichita, Kansas, where they will look after the interests of the Layne & Bowler Company in some city well water development Mrs. S. S. Sloneker and mother, Mrs.

> G. J. Smith, left this morning for Amarillo for a visit with relatives. Rev. C. S. Fields, of Fort Worth, 18

> Misses Carrick and Jones, of Way-

land Baptist Colllege, left this morning for Hale Center for a short visit, A. C. Moss, of Memphis, arrived in Plainview this morning for a visit with

Mrs. H. C. Randolph and son, Leslie, who have been visiting in Brownwood returned this morning

Woodward, Okla., on a short business ness.

George Meads, who has been demonstrating the new American-La-France fire truck, left this morning Tuesday. ent, and we hope every one will be at for Waco, where he will attend the

Will Watson returned yesterday ter, Mrs. J. M. Tilson. morning from a business trip to Fort

Byron Brown had business in Amarillo vesterday.

Mrs. H. B. Wilson and little son Dodson. have returned to Hooker, Okla., after a visit with Mrs. J. E. Willis, at Seth Saturday.

in Plainview yesterday morning en day. route to Panhandle, where they will time Rev. Bloodworth was pastor of the Methodist Church in Plainview. old, was born here. They were the I Theatre, and that The Ruby will guests of Mr. and Mrs. J. N. Donohoo

his mother, who is ill.

Thomas Cibbs, who has been ill for three weeks, is able to be on the

Mrs. C. C. Gidney and son, William, Friday evening the Travel Study Master William will remain with relawill attend the State Medical Association meeting and visit with their

District Manager T. J. Becker of

J. B. Downs, of Lockney, was here vesterday on business.

Mr. and Mrs. J. J. Cole and Miss MRS. J. O. WYCKOFF. Lillie left yesterday morning for Galeston, where they will visit for sevransacting business.

H. L. King and Miss Irma left yesterday morning for San Angelo. in reponse to a message stating that Mr.

E. C. Fain returned yesterday morning from Clovis, where he has been

Dallas is having trouble with her supply of natural gas. It is probable BOOK TO BE READY IN MAY. that they will secure at least a part of their supply from the Mexia field. The 1916 year-book of the Travel W. A. Tolbert left yesterday morn-

REV. STERLING PARK TAKES UP NEW WORK AT MCKINNEY

Former Pastor of Plainview Presby terian Church Given Warm Reception by Congregation.

Fortunate indeed were those who Park was installed as pastor. A large congregation gathered, notwithstand ing the threatening weather. music rendered by the choir was up lifting, the sermon by Dr. Burma, of Dallas, on "The Lamb of God," was inspiring-eloquent and spiritual. The charge to the pastor was delivered by Rev. P. D. Tucker, of Plano, and was appropriate and impressive. The charge to the congregation was delivered by Rev. Glenn L. Sneed, pastor for eight years of Trinity Presbyterian Church, Dallas. His charge abounded in practical suggestions to the people blistering. Bake in quick oven. This in reference to their duty and loyalty to pastor and the church. His points were forcibly made, and would have been beneficial to every church member of every church in the city to have

Rev. Park, who comes to the care pastor with a successful career to his credit where he has previously served. He is in the prime of life-educated, consecrated to his whole work and ality that folks of every denomination, as well as those of no particular church affiliation, are drawn to him in warm friendship and fellowship that is so desirable in pastors. The outlook s bright for his accomplishing much good to his church and our city in general. That he may render better service to his Lord and the church and secure hearty and efficient co-operation of every member, he has already organized his church into several departments, as published in this paper

The Central Presbyterian Church seems to be truly entering upon a STATE BANKS SHOW INCREASE hopeful and prosperous era in its IN DEPOSITS OF \$8,000,000. Value and variety in new curtain goods at career.-McKinney Daily Gazette. March 15.

BELLEVIEW.

BELLEVIEW, Texas, April 28.-The excessive rainfall is turning wheat

Mrs. Jerome Buchanan resumed her school work Monday, after an absence W. 'C. Mathes left this morning for of several days on account of sick-

Charles McKinney delivered several W. W. Kurfee went to Plainview

Miss Evelyn Monts arrived Friday from Ore City, Texas, to visit her sis-Miss Ida Jernigan shopped in Plain-

view Saturday. Several of the reighbors met Tues day and did a lot of fencing for Mrs

Mr. Cliff had business in Plainviev Col. T. J. Tilson attended the County

Rev. and Mrs. J. T. Bloodworth were Judges' Convention at Amarillo Fri-

NOTICE.

Dr. W. H. Flamm returned yesterday the patronage given me at The Ruby, morning to Amarillo, after a visit with and will try to merit a continuance of

C. C. Heck left yesterday morning left yesterday morning for Childress, for a business visit in Lubbock and

IS THE

Palm Beach Store

Suits for Men Suits for Women Suits for Boys Trousers Skirts Hats Caps



Materials by the Yard---

102 N. Pacific St.

107 W. Main St.

Statement of Commissioner of Insurance and Banking Reflects

Texas' Prosperity. dition of 762 State banks and 75 bank and trust companies at the close of 26.—Sunday business on March 4, 1915, completed nicely here. by Commissioner of Insurance and Banking John S. Patterson, shows that Saturday night. the capital stock aggregated \$32,244,-000, compared with \$32,514,000 re- night ber 31, 1914, a decrease of \$270,000.

increased from \$7,071,711 to \$7,330,-941, an increase of \$259,229. Overdrafts decreased \$379,472, being reduced from \$923,464 to \$543,992. phone line Monday, fixing it.

* 14.00 (18.16) (18.00 Carter - Houston's

PRAIRIE AVENUE.

PRAIRIE AVENUE, Texas, April

About two inches of rain fell here

Mr. Johnson, of Plainview, was in The total individual deposits was \$67,- this locality Monday tuning pianos. 689,950, compared with \$59,718,919, an Mrs. J. A. Pullen and Mrs. W. C.

increase of \$7,917,031. The surplus Ooley were in Plainview Friday. Joe Barrett left last Friday for Lincoln, Nebraska. Steve Williams was out on 9016 tele-

Loans and discounts aggregated \$70,- Miss Hall and Mrs. Hill returned to 594,975, against \$71,459,304, a decrease Plainview last Tuesday, after a pleasant visit with Mrs. J. A. Pullen.

LISTEN!

EVERY man must reap as he has sown, and if he has sown nothing, he will probably cut briars with a case knife. Get busy. Make provision for the future.

Build You a Home

Plainview Lumber Company Lumber Dealers

Announcement

C. C. Blackwell has purchased The Crystal Cafe from J. C. Burleson and will continue the business under the management of Lee Kemble who will appreciate the continuance of your patronage. We will endeavor to merit your support with the best of food and service.

The Crystal Cafe

Alfalfa Does and Don'ts

Plainview country last year will be like speculating on whether a girl will remembered by many. Mr. Wing is an let you kiss her. You can't tell till alfalfa specialist. He said of the al- you try. Different soils need different falfa grown in the Plainview country treatment, and the way to tell what that it was the best he had seen any-each field needs is to try the different est aplaries in the State, and says able weather would not have had the where. The stalk is succulent and the fertilizers in check strips through the that the prospects for a large honey effect seen. Only the oldest leaves, leaves small and close together, giving field and judge by results as to their yield this spring is very encouraging. those which first unfold from the it the maximum feeding value.

the Hoard quotation in full:

field for hay on the appearance of this good start. condition, and the second crop comes

nure is applied it should be plowed under. Mr. Wing states that on his soil he has found by experience that acid phosphate at the rate of 400 pounds to the acre will give better results than phosphate rock. He has also found on his fields that the application of and some don't need phosphorus, but ture or in anything else."

The visit of Joe E. Wing to the wondering whether they do or not is

In Hoard's Dairyman of April 16 are unterested and Don't for Allittle shoots or new stems first appear falfa Growers" by Mr. Wing. Here's and before they get long enough to be frosts and will soon be in full bloom. the center of the bud being clean and "In a recent address at Madison be- knees out in the alfalfa and study it. it needs. He also says that the \$3,000 gus, and the danger of leaf injury by fore the Alfalfa Order of Wisconsin, Pull up a few roots and note whether Jos. E. Wing, the alfalfa man, gave these shoots are not just below the his experience in raising alfalfa and surface. It harms the alfalfa to cut for the prevention of the spread of ply any solution at this time. what he considered the essentials in it before the shoots have started. Try foul brood, a fatal disease to bees, alfalfa culture. We give below a part it out on a part of your own field and is now available. The larger part of prune out and burn the twigs which of the notes taken as we heard this note how it affects the next crop. Sec- this amount will be spent in those are most badly infested, then during address, and if they appear somewhat ing is believing, as well as being the disjointed we merely desire to offer in best educator. When the shoots do explanation that it is our desire to not all come at the same time, strike deal of attention to the bee business, give the information in as short a an average for the field, also cut when and as a consequence have allowed

on the market, and it is not suitable for our climate. The same holds true of Turkestan, which is not good for humid regions. True Grimm seed is valuable, but somewhat costly, and there is much that is sold as Grimm that is not Grimm. For northern conditions, Nebraska, Montana, and Dakota seed is best. He has not been able to produce good seed in Ohio, as the weather conditions do not as a rule permit the proper ripening and harvesting of the seed.

said he used beardless barley for a nurse crop, using one bushel to the acre and sowing as early in April as possible. With early sowing frosts kill the weeds but do not injure the young plants. The time to make the first cutting is when the alfalfa has stopped growing and the new shoots commence to appear. Then cut the barley and alfalfa for hay. Don't try to raise a good barley crop, for in your anxiety for it you may injure your able to guarantee the grade. D. H. Crisp, a promiment shipper, says that aifalfa. Sow the alfalfa with an al- Crisp, a prominent shipper, says that "In his experience he found un-burned limestone best, and he had noted that when applied to a field it is much preferable to broadcasting. but up under careful supervision and would prevent the alfalfa turning yel- The seed may be drilled into winter low. The Wisconsin Station reports wheat or rye in the spring or sowed the grade placed on each package and that where soil is well drained and not alone, but best results are with beard-guaranteed. It often happens that acid, but the alfalfa turns yellow from less barley. Drouth will not kill the an inferior articles is sold for choice leaf spot or other cause, they cut the young plants after they once get a honey, which gives all the honey a bad

Manure should never be applied on an alfalfa field that is to be cut for hay, as it will kill out many plants out of the hay, as it will kill out many plants out of the hay and the second out of the hay are the hay a "In harvesting the hay, cut in the and cut down the yield. When ma-

n his fields that the application of "Fair preparation of the land is not phosphorus in the form of acid phosenough. Doing fairly well does not phate or basic slag gave his alfalfa spell the best results. Do the best such a vigorous growth that it over-possible work, study your soil and tepped the foxtail and pigeon grass, your growing fields, keep an open while the same field without the phos- mind, and grow with your crops. Seek phorus showed these grasses of equal to be above the average if you ever growth. Some farms don't need lime, wish to get anywhere in alfalfa cul-

TO GET GOOD RESULTS

the United States Department of Agriculture's Office of Farmers' Cooperative Demonstration Work, to those who have green cover crops and wish to handle their land for the suc ceeding crop in the most desirable manner. If the farmer is to expect must not act in a hurry and neglect this important part of the work. The disc and smoothing harrow should be used until the soil is well pulverized and the vegetable matter mixed throughout the soil. Those who wish suggestions about fertilizer ingredients to use on this soil may obtain them by writing the office, at Wash-

should be turned under depends upon the soil, weather conditions and the crop that is to follow. Where corn to reach full maturity. It may be necessary to turn the clover under a little earlier in order to get the corn planted at the proper time.

It is sometimes advisable to turn under earlier on account of the soil weather might prevent the work bebe followed closely with the harrow to pulverize the soil before the wind and sunshine dries it out. Unless the soil is full of moisture, or there are prospects of an early rain, it is best to run a roller over the land to firm it, which will aid in holding the moisture. The roller should always be followed with the weeder or light smoothing harrow, to mulch the top soil.

When the cover crop consists of rye or other small grain, it should be turned under when about knee high. If the condition of the soil prevents plowing at this time, double disc the crop a couple of times, and this will prevent the further drying out of the soil, and frequently the soil will be mellow enough in a few days to plow even if it does not rain. This, of course, is true when clover is to be followed by corn also.

Never turn the clover or other crop

under without first thoroughly cutting FROM COVER CROP. up with a disc harrow, as the material plowed under in a layer seriously in-WASHINGTON, D. C., April 20 .- terferes with the capillary action of "See that the vegetable matter is thor- the moisture in the soil. The effects oughly incorporated with the soil," of turning under in a layer are what disc the cover crop two or three times ing; plow well by taking a narrow furrow and edging rather than inverting the furrow; then double disc the land again rather deeply, and no injurious effect will result however large the growth may be

SHORT COURSE JULY 26-31.

COLLEGE STATION, Texas, April 12.-Work in dairy husbandry, animal husbandry, agronomy, horticulture, agricultural education, poultry husband-The state at which a cover crop ry, agricultural engineering, and domestic science will be offered at the annual summer short course for farmers and farm women to be held at the A. & M. College July 26-31. Low rates will apply for this meeting and for the Farmers' Congress, which follows immediately, August 2-4, and likewise missioners' and Judges' Association and the Texas Good Roads' Associa tion, August 4-5.

In the domestic science courses, sewing, canning, and all phases of nome-making will be considered.

GREAT HONEY HARVEST.

The Guajilla, from which the finest buds, are seriously damaged, the small

honey is made, has escaped the late and young leaves now unfolding from cut by the mower. Get down on your A few days of warm sunshine is what normal. No spray can reach the funappropriated by the last Legislature spraying would make it unwise to apcounties that have not paid a great the coming winter to spray with fresh-"Argentine seed is now being offered on the market, and it is not suitable said he used beardless barley for a much of the amount in Uvalde and

> put up under careful supervision and rating.-Fort Worth Live Stock Re-

FILLS MANY VACANCIES.

UNIVERSITY STATION, Texas, April 26 .- The largest teachers' employment bureau in the United States masquerades under the unpretentious title of "Committee on Teachers" in the University of Texas. The salary list of teachers placed through this committee for the present year aggregates \$300,000.00.

"If the usual 5 per cent were charged," says Professor Eby, chairman of the committee, "we would have a gross income of \$15,000 per year. Add to this the usual registration fee of \$3.00 for each applicant, and the total gross receipts would amount to \$16,500. However, this is merely one of the ways in which the University ometimes called souring the soil serves the schools of the State and its to keeping the records of the office. For daily use in millions of kitchens has Last year we sent above 300 univerand colleges of Texas and secured in all about 425 positions for our applisity-trained teachers into the schools

> "We have now on our applicant list the names of above 300 qualified teachers, and the season for applications

> "Draing the first year (1909-10) of the work of our committee, we secured positions for 187; in 1910-11, 137 positions were filled through our committee; the next year 345; the next 231; in 1913-14, we placed 278, while, as stated above, we secured above 400 positions this session, making a total of positions filled during the six years of the committee's existence of 1,603 positions.'

PEACH-LEAF CURL,

Within the past three weeks many cases of peach-leaf curl have been received at the office of Frederick H. Blodgett, Plant Pathologist and Physi-

ment Station, at the A. & M. College.

This Year.

J. B. King, president of the Texas

Beekeepers' Association, who lives

The Old Standard Grove's Tasteless spores, which will collect upon the than usual, on account of the cool, wet March. But the spores of the fungus were present on the twigs, and spring.

The Old Standard Grove's Tasteless spores, which will collect upon the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents. ment Station, at the A. & M. College. good Bordeaux mixture to kill the South Texas Will Produce Great Crop This peach curl is a cool-weather trou-Beekeepers' Association, who lives fungus were present on the twigs, and spring. near Batesville, owns one of the larg- about the buds, or even the unfavor-

The only treatment possible is to

The Baking Powder Question Solved

proved that Calumet is highest not only in quality but in leavening power as well-un-



ologist, Texas Agricultural Experi- ly made lime-sulphur solution or with Whosever You Need a General Tools

LITTLE TALKS BY THE DOCTOR

OSTEOPATHY

The Osteopath is by education a physician. He practices a new and complete system of treatment. He must know diseases in all their phases and manifestations.

The Osteopath brings a new viewpoint to interpret disease, and employs new measures to correct it. He does not merely count the pulse, take the temperature, examine the sputum to see if bacilli are present, and then await developments, in the old-time way, before he can tell the patient what he has "got" in the way of a malady.

This is the unfortunate weakness of traditional diagnosis. It is the historic way, but its vision is "hindsight" rather than "foresight." What the patient needs most is to have fundamental causes detected before they have developed, to the end that they may be corrected.

The sick person wants deliverance from what is going to happen. He needs to have his organism tuned up so it can resist microbes and function normally. Osteopathy is a system of treatment which has proven

successful in doing this. It gives the sick person what he most needs-it "corrects his lesions."

DR. N. B. MAYHUGH, Osteopath PLAINVIEW, TEXAS.

There are many ways of doing all things-there is only one right way. So it is with cleaning and pressing. Our service, our city equipment, our prompt delivery and interest in seeing your clothes look a little better make of

Waller Tailoring Co. WAY

The Right Way

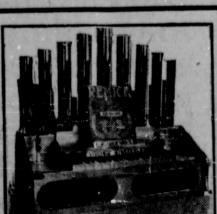
If you have never seen our equipment and are acquainted with our methods we invite your inspection.

Tailors

Dry Cleaners Phone 188

lomorrow

J.W. JOHNSON'S



HEAR ALL THE LATE POPULAR PIECES PLAYED ON THE AIR

Free to the Kiddies

At the opening of my confectionery in the City Bakery building

Saturday, May Ist

I will give every child a

FREE CRISPETTE

Something New---My Own Make Be sure to get one---they're delicious

W. Davenport

like hes

stro Shav

befor instel cemp

PAITH

Plainv ning J relatio greates but fail

EIGHT THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST EIGHT PERSONS PHONING MISSPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE

NO. TELEPHONE

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 **CENTS OR MORE.**

WANTED.

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We are in the market for Dry and Green Hides in any quantity. RUCK-

Which one-Mae I. or Olympic?

entomobile, in A-1 condition, to trade MILLS. for land. Address "AUTOMOBILE," care Herald. -Adv. 2t.

BONNER, Coal and Grain Dealers. help vary the menu.

Have a lot of mules to put out to

of Kaffir and Sorghum. WRIGHT & -Adv. tf. DUNAWAY. -Adv. 4t.

MOTORCYCLE FOR SALE An In-

HOGS FOR SALE.

A few choice registered Duroc-Jer- Route 1, Plainview, Tex. Ad. May 14. sey Boars. HELEN TEMPLE FARM. -Adv. tf.

Furniture. Phone 338. -Adv. tf.

D. L. HAMMER'S CUSTOM MILL LAND CO. runs every day.

Have all your Chop made by D. L. -Adv. tf. BARN.

WANTED.

Pigs up to 80 pounds. Phone -Adv. tf. WHITE'S FARM.

FOR TRADE-First-class business proposition to trade for Shallow Water land. Address "C---," care Herald.

WANTED.

-Adv. tf.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS.

ground at D. L. HAMMER'S MILL. -Adv. tf.

Have a lot of mules to put out to responsible parties to work for their & SON. feed. CHAS. E. SAIGLING, Adv. 3t

MONEY TO LOAN

GRAHAM & GRAHAM, Plainview,

WANTED-To buy second-hand hay -Adv. tf press. BOX 716.

Wish to buy extra good Jersey cow -Adv. 4t. ELMER SANSOM.

FURNITURE FOR SALE.

At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. -Adv. tf.

I have thirteen buyers for land that is priced for less than ten dollars per acre. Terms must be reasonable. J. B. NANCE, the Land Man. Adv. 4t.

Manuscript Covers at THE HER-ALD. -Adv. tf.

YOU ARE INVITED

To come and see the PLAINVIEW | TRY NURSERY and investigate for your- + THEM self the stock that we have of home- + TRY grown young bearing trees, also good | • assortment of vegetable plants. We can also supply you with insecticides of most all kinds. If you have spraying to do and cannot do it yourself, . E we will try to do it for you. PLAIN- H -Ad. Fri. 4t-pd. | ◆ VIEW NURSERY

Carload of Oyster Shell just received. Pigs up to 80 pounds. Phone Fine for chickens. Let us supply your -Adv. tf. wants. RUCKER PRODUCE COM-

JERSEY COWS to trade for work PRODUCE COMPANY. -Adv. tf. horses or mares. W. G. PHILLIPS. -Adv. 2t.

OUR FLOURS cost you just a little less and are just a little better than FOR TRADE-Good five-passenger other brands. HARVEST QUEEN -Adv. tf.

Stop at VICKERY'S as you go home tonight. There is always in stock We are in the market for Dry and some Fresh Fruit and Vegetables Green Hides. Highest prices. ALLEN which will appeal to the family and -Adv. tf.

FOR SALE OR EXCHANGE.

Half section good level land; sixty responsible parties to work for their feet to water; unimproved. Will acfeed. CHAS. E. SAIGLING. Adv. 3t. cept part cash or good trade as first payment; long time balance, 8 per FOR SALE-Any amount of bundles cent. Address OWNER, care Herald.

SUDAN SEED FOR SALE.

Per pound, 25e; 20 pounds or over, dian, 1914 model; fully equipped with 20c per pound delivered in Plainview. electric light, speedometer, etc. A This seed has been inspected and new machine at a second-hand price. passed as pure; reference, J. F. Garri-Call at HERALD OFFICE. -Adv. 4t. son, inspector. Seed can be left at R. C. Ware's hardware store or subject to order of buyer. FERD RASTETTER,

FOR SALE—UNIMPROV-ED RESIDENCE LOT A good, clean, safe place to Store FOUR BLOCKS WEST OF PUBLIC SHALLOW WATER

> FOR SALE-Nice clean Cane Seed at \$1.00 per bushel at OVERALL'S

GOOD HOME, well located, close in. Will sell on easy terms or rent by year. If interested, see D. D. SHIP-

LARGE ICE BOX for sale. Will hold 700 pounds ice. Suitable for store. BOX 716. -Adv. tf

Pigs up to 80 pounds. Phone AUTO FOR SALE.-In first-class condition. ROY FRYE. -Adv. tf. FOR SALE-Pumpkin Yam Sweet Potato Plants, for delivery May 10th to 20th. O. E. WINSLOW, Adv. tf.

> LAWN MOWERS SHARPENED and guaranteed to be satisfactory at \$1. J. W. TAYLOR.

> If you are in the market for a second-hand Ford, see W. E. WINFIELD

WANTED-By experienced farmer, age 35, married, position as foreman On land near Plainview, or can handle of ranch or farm. Address CHAS. some gilt-edge vendor lien notes. See JOHNSON, 1517 Ave. G. Galveston,

FOR SALE OR TRADE.

Financial reverses forced to sell two good deep well machines cheap-\$100 eash: balance on time to responsible

Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers.

Did you get a box of REINKEN'S special Men's hose at 95c the box?



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THE KIND THAT GROW

Cabbage, Tomatoes and Potato Slips Now Ready

Phone 612

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Shouldn't Cook the Cook Getting dinner ready

Summer Cooking

in July is just as comfortable as in November-if you use a FLORENCE OIL COOK STOVE. .

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you com-

fortable. It requires less watching and regulating than a coal stove.

"The Turning Point in Oil Stove History"

FLORENCE

Oil Cook Stoves

"Look for the Lever"

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hardware Comp'y Telephone Number 178

JUST VULCANIZING

We do tire and tube repair work—and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work.

TRY US HOOPER RUBBER COMPANY With Brown Motor Co.

PLANTS

Cabbage, Tomato and Sweet Potato only 30c per 100. Early Ohio Seed Potatoes, Rhubarb Roots, Strawberry Plants and Seeds to beat the band. Better Seeds, More Seeds than any seed house within 300 miles of Plainview. All of the highest quality and low-

> C. E. WHITE SEED CO. East Side Square Plainview, Texas



SPECIAL EXCURSION TO

HOUSTON, TEXAS, April 26-27, return May 2nd	 	\$22.75
GALVESTON, TEXAS, May 6, return May 10th		
GALVESTON ,TEXAS, May 18th, return May 24th	 	24.65
BEAUMONT, TEXAS, May 17th, return May 22nd	 	26,00
AUSTIN, TEXAS, May 23-24, return May 29th	 	19.20
ROSWELL, N. M., May 16-17, return May 20th	 	11,65
DALLAS, TEXAS, May 2-3, return May 8th	 	14.75
FORT WORTH, TEXAS, May 2-3rd, return May 8th	 	13.43

For Further Information Phone 224, R. F. Bayless, Agent

FORD REPAIRS AND PARTS

OUR shop is a Ford Shop throughout. We have expert Ford repair men and do no work on other cars. Every Ford part is carried in stock ready for immediate delivery.

We may not have the Ford Car in stock today that you want but you will do well to get on the Ford waiting

We Are Jobbers of Diamond Tires

BARKER & WINN, Ford Agents **TELEPHONE 236**

on this page twice each week. -Adv. tf & BOWLER CO.

OUR FLOURS cost you just a little less and are just a little better than

PLAINVIEW PRODUCE CO. Ad. tf. me, room 8, Smyth Building.

Fresh Oysters, Fresh Fruits, and a -Adv. May 1. full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. -Adv. 2t. Groceries, we invite you to get our

at D. L. HAMMER'S MILL. Adv. tf. HANCOCK GROCERY CO. Phone 17.

JERSEY COWS to trade for work horses or mares. W. G. PHILLIPS. Ask your grocer if he has Oysters;

GROCERY CO.

See ROY IRICK for Real Estate

WESTCOAT.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. -Adv. tf.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. -Adv. tf.

STOP! LOOK! IT'S YOURS! WHAT? Hamburgers and Ham

Sandwiches, 5 and 10 cents. Hot Coffee and Chocolate, 5 and 10 cents. Fresh Home-Made Candy. Pie, ly sanitary, homey place. Everybody given a box of Bryant's candy. Ad. tf.

KASH KANDY KITCHEN. Mrs. Mattie Wicker, Proprietor.

-Adv. May 11.

WANT HELP?

SEE EMPLOYMENT AG-ENCY DEPT. SHALLOW WATER LAND CO. **PHONE 394**

FOR EXCHANGE-2,240 acres good farm land, 960 acres of which is improved, title perfect and free from any incumbrance, located in the Shallow Water Belt surrounding Plainview, for first-class hotel, business property or highly improved farm in Iowa, Illinois, Indiana, Wisconsin or Michigan. For particulars, address OTUS REEVES . REALTY CO., Plainview,

LAWN MOWERS SHARPENED and guaranteed to be satisfactory at \$1. W. TAYLOR. -Adv. 2t.

It's House Cleaning Time. Don't put your heater out in the shed to rust. farm or small ranch. Lifetime experi-Phone 95; we will buy or exchange ence. Good refernces. Address "B,"

> OLD PAPERS FOR SALE. HER-ALD PUBLISHING CO. -Adv. tf. Styles change in Visiting Cards.

Before making those curtains inspect what we have to show in and Olivers also. L. C. SMITH TYPE-WRITER CO., Amarillo. 407 Polk St. new curtain materials.

Do you read The Plainview Evening | MONEY TO LOAN for irrigation Herald's want ad column? The buyers improvements, on approved security. and sellers of the South Plains meet Application must be in early. LAYNE

SPRAY YOUR FRUIT TREES.

Mr. Davis, living on my place, will other brands. HARVEST QUEEN take contracts to spray your fruit -Adv. tf. trees. He will use my large spray pump, operated by a gasoline engine. Recleaned Native Grown Alfalfa Book your orders early, that he may Seed for sale in any quantity at know how much poison to order. See

While others are talking low-priced prices and compare both the quality Corn Meal, Graham Flour and Chop and prices of our goods. VICKERY-

> VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. -Adv. 21.

then phone us to send up any number A package of Bryant Candy is ready you may need. VICKERY-HANCOCK for you at THE HERALD OFFICE. -- Adv. tf. Get the want ad.

WANT A JOB?

SEE EMPLOYMENT AG-FURNISHED ROOMS. MRS. J. W. ENCY DEPT. SHALLOW VESTCOAT. —Adv. Feb. 15. WATER LAND CO. **PHONE 394**

> EGGS FOR SALE-White Rocks after May 1st, 75c per setting. Famous Fischel strain. E. W. BYARS. -Adv.

WANTED-A few young calves. O. E. WINSLOW.

LAWN MOWERS SHAPL ENED and guaranteed to be satisfactory at \$1. J. W. TAYLOR.

We will trade you what you want for household goods you don't need. W. E. WINFIELD. Phone 95 Ad. 2t.

BRYANT CANDY FOR WANT ADS.

Every child who brings a want ad cents. Ice Cream, 5 and 10 cents, amounting to twenty-five cents of Cold Drinks, and, best of all, a perfect- more to The Herald office will be

> Highest quality or medium quality Second Sheets at THE HERALD OF-FICE. We deliver them to you in a hurry. Phone 72. -Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

FOR SALE-Walnut case Piano standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr.

JOHN TOSH, Scientific Horseshoer has charge of this work at HATCH ER'S BIG SHOP. See him for Corns Diseased Feet and Faulty Gaits, Have your horse shod right.

WANTED-Job as manager of stock care The Herald. -Adv. May 7-pd.

FOR SALE.

Several teams four-year-old broke mules. Terms if desired. D. F. SAN-SOM & SON, Ansley Building. Ad. 6t.

TYPEWRITERS.

NEW MODEL L. C. SMITH will give you better service. Catalogue upon request. Remingtons, Underwoods S. W. GRANT, Mgr.

JERSEY COWS to trade for work Carter - Houston's horses or mares. W. G. PHILLIPS.

Your Coal & Lumber Needs

Can best be served by us. We carry all builders supplies, posts, cement, lime, roofing, etc. You can swear by our coal and the prices are right.

Alfalfa Lumber Co.

KANSAS CITY STOCK MARKET IN DETAIL

KANSAS CITY STOCK YARDS, April 26.—The extraordinary advance large receipts and a balk on the part fuel supply. of country buyers on paying the high prices. Total cattle receipts were 11,in line with market requirements, the about twenty hours. It was learned at one place, Steenstraate, have the heavy steers selling slowly at barely ther today that the U-6 was sighted by Germans managed to keep their footsteady prices, while light steers sold fishing boats Monday afternoon. session kicking up their heels. Choice This tsrait, when the various islands there and the Germans reporting that native yearlings sold at \$8.60 today, are taken into consideration, does not all the British attacks have been reas baby beef, but there were no prime measure more than 40 to 50 miles pulsed. heavy steers here. Some big natives wide. sold last week at \$8.35. Choice heavy cows bring around \$7.00, sometimes \$7.50, and odd heifers up to \$8.50.

Colorado sugar-mill offerings incases steady with a week ago, others duty. 10 to 15 cents higher.

Oklahoma and Panhandle killers sold at \$7.40 to \$7.80, 10 to 15 cents above a week ago. Some Texas feeders brought \$7.60, as compared with a bid of \$7.00 for them in Fort Worth on the way, and some choice White Face heifer calves, 504 pounds average, sold to go to the country at \$7.75 to \$7.90, also bid a much lower price at Fort Worth. A big drove of heifers from Texhoma sold to killers at \$8.25, \$39 pounds average.

Quarantine receipts consisted of 8 ears of steers from San Angelo, 1,007 pounds average at \$7.35, a strong

vancing regularly, and is lined up about like it was a week ago, light steers selling best to killers, heavy steers slow, stockers and feeders booming.

Hogs sold irregularly today, several loads light hogs selling early at \$7.55, only 5 cents under Chicago, and 10 cents above St. Joseph and Omaha. Later the market eased off, closing 5 to 10 cents lower, bulk of sales \$7.35 to \$7.45. A big packer's drove cost \$7.38 here today, and his drove at Chicago today cost \$7.40. Receipts here were estimated at 9,000 head early but 10,000 came in, counting two small trains of hogs from Sioux City and Omaha, bought by Kansas City packers

records today, lambs bringing \$10.85, highest price ever paid here. The market closed strong, and eleven-dollar lambs are expected this week, probably tomorrow. Receipts were ,000, including about a thousand Texas goats, which sold higher, killing goats at \$5.25 to \$5.50. There was none were offered; they are worth around \$4.50. Advices from Texas shipping points received here today say the main movement will not start before May 15th.

J. A. RICKART. Market Co. respondent.

SPRING LAKE.

SPRING LAKE, Texas, April 29 .-Spring Lake enjoyed a 6-inch rain last week, followed by sunshine, which is making everything look green. W. A. Singleton is sporting a new

W. A. McCluskey, of Spring Lake Ranch, is in Kansas City.

Mr. and Mrs. Curningham gave the young people a party Monday night. A splendid good time is reported.

Russell White went to Bovina with cattle for the Sullivan Ranch this

Sunny Side School will give their closing exercises Wednesday night. Mesdames I. F. Harris and E. R. Geist, Miss Mate Axtell and Messrs. D. G. Axtell, P. D. Vore, M. E. Cleavinger and Professor Hopper attended the Panhandle Association of the Congregational Churches at Friona Saturday

and Sunday Miss Etta Vore is very ili at this

Mrs. J. I. Phipps lett Saturday for Missouri, where she was called to the bedside of her father, who is dangerously ill.

O. C. Axtell is attending Federal Court at Amarillo this week.

A splendid program was rendered by the Literary Society Thursday night. On the same night Spring Lake held her closing exercises of the term. The pupils rendered their part in a very interesting and pleasing manner. Those who passed from the intermediate into the high school were: Lorane Phipps, Mabel Vore and Eugene Cleavinger, from the Spring Lake School, and Gladys Axtell, from Sunny Side School.

Dick Bryan had business in Amerille

TURKS REPULSE ALLIES

(Continued from Page One.)

Waited for Its Prey.

It appears that the U-6 took up a have brought up further reinforceposition about half way between Santa ments, and Belgium behind them has Maria Leuca and the Greek island of been denuded of troops. The towns cluded some well finished steers at Othoni. There th craft waited for its and villages in Belgium are being 38.00, weighing 1,150 pounds, top price prey, and when the opportunity offered guarded by only a handful of sentries. for this class this year. Heavier discharged its torpedo against the Fighting also continues in Cham-

cluding 22 officers. A majority of the The Russians and Austro-Germans without clothing.

Allied Lines Check German Attack. LONDON, April 28, 9:10 p. m.-"Our perations in conjunction with the Reports From Bukowina Confile. French have definitely stopped the Berlin correspondents give the Aus-German attack."

Leon Gambetta came from Cattaro, on for the allies have yet to win back the minor successes for their troops. 000 head today, consisting of a large the eastern coast of the Adriatic, an ground which they lost in the great proportion of thin grades, with a good Austrian port about 300 miles from German sweep. For this purpose many light killing steers, and few Santa Maria Leuca point. This dis- they are now delivering counter atheavy weights. This distribution was tance could have been traveled in tacks against the German line. Only ing on the western bank of the canal, readily at stronger prices in some Three French cruisers were last while to the north of Ypres the posicases. Butcher grades were firm, and night watching the strait between the tions remain much as they were, the Turks are strongly intrenched and stockers and feeders went through the island of Corfu and the Italian coast. allies making no claims to an advance their wire entanglements and trenches

Belgium Denuded of Troops.

steers sold at \$7.75 to \$7.95, in some Gambetta, which was doing patrol pagne, where the Germans make claim to the capture of a strong French post-Gambetta still are cruising in the vi- where the French say they are cinity in which she was struck, look- progressing, and in the Vosges, where ing for possible survivors. Those of both sides claim to be in possession her crew who have been brought of Hartmanns Weilerkopf. It is probashore are receiving medical care, and able that this mountain, which comsupplies for the survivors are being mands the plains of Alsace, has changed hands several times; this It is believed the Gambetta had on would account for the contradictory

> men were asleep when the cruiser was are heavily engaged in the region of struck. Those saved virtually are Uzsok Pass, in the Carpathians, and in the direction of Stry, where an attempt is being made to strike at the Russian communications.

trians credit for the capture of a num-

In thes ewords Field Marshall Sir ber of important heights near Uzaok | will have to be shelled heavily before ing change in the Italian policy. APPROACHING KABA TEPEH. John French, Commander-in-Chief of Pass, and also assert that they have the troops can make any serious atthe British forces in the continent, an- driven the Russians completely out of tempt to advance. nounces the conclusion of another Ger- Bukowina. But this is not backed up man attempt to break through the al- by the Austrian official report, which on stockers and feeders last week held whose cruising range is sufficient to lied lines around Ypres and along the says that in Bukowina an important good today, in spite of predictions permit them to travel from Pola to the Yser Canal, which brought about one event has occurred, and simply speaks Italy are as varied as they are numer- however, German warships are busy, that a break might be expected, due to Dardanelles without replenishing their of the most sanguinary battles of the the Carpathians. There also has been ous, but the Italian Embassy at Lon- and have stopped a number of Swedish war. This, however, only brings to a renewal of activity on the East Prus-The submarine which attacked the an end the first phase of the battle, sian front, where the Germans report nothing is known there of any impend- ports to Sweden.

Did you get a box of REINKEN'S special Men's hose at 95c the box?



A Theme Everyone Will Be Discussing Before Long

Italian Policy Unchanged.

Nothing further has been heard of the German fleet in the North Sea, and it is contended in official quarters here that it never left the mine The reports as to the intention of fields off Heligoland. In the Baltic, don has authorized the statement that steamers carrying coal from English

We have no fences to mend

before asking you for Diamond Squeegee Tire preference.

This tire's record in 1914 was so clean-so thoroughly satisfying to 99 out of every 100 users that it stands out as the bright spot in the haze of tire argument.

And bear in mind the above mentioned figures are not ours, but represent the testimony of hundreds of tire dealers covering the sale of over 500,000 Diamond Squeegee Tread Tires.

What is more, this volume of undeniable tire evidence will be placed in every tire user's hands free for the asking.

> Diamond Squeegee Tires are sold at these

"FAIR-LISTED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 31/3	12.20	36 x 4½	28.70
32 x 31/3	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5½	46.00

PAY NO MORE

For Automobiles, Put on Diamond Squeegee Tires

Barker & Winn, Jobbers Plainview, Texas

DUNCAN'S PHARMACY

16 lbs. Pure Cane Sugar \$1 Saturday and Monday

and numerous other staple and fancy groceries, vegetables, fruits, etc., at attractive money saving prices.

Get the habit of getting it at

Vickery-Hancock's

Telephone Number 17



COME men think they're hard to fit in clothes; and for that reason they feel that they must have clothes made to measure. They miss all the advantages of fine ready-to-wear garments such as

Hart Schaffiner & Marx

make; and it isn't necessary. Because we have sizes to fit just such men; designed by experts, on scientific principles; made for the various types of the human figure.

> Let us show you the saving of time and money and the real value in these Hart Schaffner & Marx suits at \$25; others at less; some more.

Carter-Houston's