## THE PLiANVIEW EVENING HERALD

TWICE-A-WE ${ }^{-\mathrm{F}_{\mathrm{K}}}$



Lifo's Spring Time is Short at the best so why not have a permanent rememWe Like to Photograph Young Pcople whose smiling faces and shining eyes denote possi-
bly a new found happiness. We think all brides, bly a new found happiness. We think all brides, aftual, or to be, should have us photograph them
now. They'll never look prettier than they do today.
R. E. COCHIRANE







## THE EVENING HERALD'S LIVE WANT AD PAGE

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.


## LISTEN!

No matter what you may need in the way of lumber and other building material your best interests will be served by making your wants known to us. Let us made pui me efinime.
Plainview Lumber Company

## Eduction Through Adiertising

Somietimes you'll find a man who says advetising does not influence him and he brags about it.

Foolish, foolish man. No one can help being influenced by modern advertising, unless perchance he's blind and deaf.

Men and women who know the most are those who admit they have always something to learn.

One of the most interesting and helping channels of information is modern advertising. It is written by bright men and women who have a message to deliver.

It is intimate information. It concerns our daily needs. It is helpful. It is useful.

Read the advertisements in today's Herald.
They reflect the world's activities---and nine times out of ten they give you just the information you want.

At all events they tell a mighty human interest story.

| \|N0. 4 |  | Little daLKS BY the Doctor |
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JUST VULCANIZING We do tire and tube repair work-and that's all This attention to one single kind of work means
quick and effective service. We guarantee our work

TRYUS
HOOPER RUBBER COMPANY
With Brown Motor Co.

## SPECIAL EXCURSION TO

WACO, TEXAS, account State Meeting Elks, May 10-12 Round trip tickets on sale May $9-10$ good for return limit May 14 th at
,
R. F. BAYLESS, Agent

## PLANTS

Cabage. Tomato and Sweet Potato only 30 C perition. Early Ohic Seed Poitatoes, Rhubarb Roots, Strawberry Planis and Seeds to beat the banan. Better Seedsis More Seeds than any seed house within 300 miles of Plainview, All of the highest quality and low est prices.



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 Henour provs cora yon fata nute
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 Bowler Co
While others are talking ocerles, we are talking low-pricea pices and compare both the quallty ANCOCK of our goods. VICKERY Adv. ts GROCERY CO. Ptone 17 VICKERY has the Groceries. Yo eed them. Prices are right, so let's
either A package of Bryant Candy is ready A package of Bryant Candy ls ready
co y you at THE HERALD OFFICE
Get the want ad. $\quad$-Adv. it. EGGS FOR SALE-White Rocks af $\begin{array}{ll}\text { WANTED-A few } & \text { young calves } \\ \text { E. WINSLOW. } & \text {-Adv. ti }\end{array}$ We will trade you what you want
household goods you dont need.
r. F. wiNFIELD. Phone 95 Ad. $2 t$ bryant candy for want ads. Every chlld who brings a want ad
amounting to twenty-five cents or amounting to twenty-flive cents or
more to The Herald office will be Htghest quality or medium quality
econd Sheets at THE HERALD OFSecond Sheets at THE HERALD OF
ICE. We dellver them to you in personality. Are yours truthful? Ask THE HERALD for printed and en FICE. We delliver them to you in a
hurry. Phone 72 . Adv, te STOP: LOOK: IT'S YOURS:
WHAT? Hamburgers and Ham
Sandwiches, 5 and 10 cents.


 $\begin{aligned} & \text { KASH KANDY KITCHEN. } \\ & \text { Mrs. Mattio Wicker, Proprietor. } \\ & \text {-Adv. May } \text { 11. }\end{aligned} \begin{aligned} & \text { Diseased Feet and Faulty Gaits. Have } \\ & \text { your horse shod right. }\end{aligned}$-Adv. tt. | It's House Cleaning Time. Don't | $\begin{array}{c}\text { WANTED-Job as manager of stock } \\ \text { put your heater out in the shed to rust. } \\ \text { farm or small ranch. Lfifetme expert- } \\ \text { ence. Good refernces. Address "B," } \\ \text { ehone } 95 ; \text { we will buy or exchange }\end{array}$ |
| :---: | :---: |
| care The Herald. -Adv. May 7 -pd. |  | Phone 95 ; we will buy or exchange

something useful for your bome.
-Adv. 2 t .

OLD PAPERS FOR SALE. HER- raquest. Remingtons, Underwood ald publinive co saie. herWe are in the market for Dry and
Green Hides. Highset prices. ALLEN
e BONNER, Coal and Grain Dealers $\begin{array}{ll}\text { S. WITER CO., Amarillo. } & 407 \text { Polk St. } \\ \text { S. } \\ \text { May } & \text { 14-pd }\end{array}$
$\qquad$
for sale on time.

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$\qquad$
 It Always Helpsgained 35 pounds, and now, I do all my housework,


The Woman's Tonic and it always does me good."
Headache, backache, sid
tired, woadrn-out, feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's for your trouble. It has been helping weak, ailing omen for more than fifty years.

Get a Bottle Today!


