

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 26, NUMBER 38

PLAINVIEW, TEXAS, FRIDAY, MAY 14, 1915

PRICE FIVE CENTS

YOUNG MEN'S BUSINESS LEAGUE TO TAKE CENSUS

WILL BEGIN COUNT TUESDAY, MAY 25, AND PLAN TO COMPLETE IT IN TWO HOURS.

CASH PRIZE FOR SLOGAN

Doland and Garner Will Represent Organization at Fort Worth in State Meeting.

Plainview is to have a census taken. The Young Men's Business League have set aside May 25—one week from next Tuesday—as the day for the census.

From five to seven o'clock on the date mentioned members of the league will take sections assigned to them and make the enumeration. Everyone is urged to co-operate with them for the good of Plainview. It is hoped to make it so thorough and so well in keeping with the methods of enumeration of the United States Government that the census will be recognized by the bureau as official. The City Council have given the plan their hearty support and co-operation.

The Young Men's Business League is a live organization. They have in mind some good things in the way of development for the immediate city of Plainview.

Prize for Slogan.
The league has authorized the announcement of a prize of \$5.00 in cash to be given to the one who sends in to its secretary, E. L. Doland, the slogan which is judged best by the league. In addition to this, the sender will be elected to honorary membership.

The league voted to send the secretary to the meeting of the Young Men's Business League Association in Fort Worth Monday and Tuesday, W. F. Garner was also delegated to represent the league there.

APRICOT TREE HEAVILY LOADED WITH FRUIT.
Orchards in Plainview Country Carrying All Fruit Trees Will Sustain.

There are many unusual sight in the Plainview country this spring among the fruit trees. Every orchard is loaded to the guard. On the lawn at W. Y. Price's home there is an apricot tree which is heavily loaded with young fruit. Men acquainted with fruit conditions in the Plainview country say they have never seen such a heavy crop of fruit on a single tree.

Probably the best pear orchard this year is that of R. C. Ware. The trees are of fine strain and have a heavy crop of fruit.

Colonel R. P. Smyth has one of the best apple orchards in the country. He takes good care of his trees and is expecting a bumper crop.

Peaches are one of the standard fruits of this section. Geo. J. Boswell has one of the best bearing peach orchards.

WANT PHYSICIAN FOR CIVIL SERVICE MEDICAL EXAMS.
Any reputable physician desiring to execute medical certificates in connection with the United States civil service examinations will file name with Elmer Anderson, at the local post office, or with the secretary of the Civil Service at New Orleans.

MRS. BOWEN'S HOUSEHOLD HINTS ARE GIVEN PRIZE.
The committee on awards has given the prize for the best recipe to Mrs. W. T. Bowen, of Lockney. Her household hints, contribution No. 3, in Tuesday's Herald, were considered best.

A Few Household Hints.
Use coal oil for cleaning sinks. Use a little's coal oil in water used for washing windows, lamp chimneys or mirrors.
Save all scraps of butter, and put in a can or tin cup. Have a nice new 2-inch paint brush to keep in it, and use in spreading on buttered toast, greasing bread, etc.
When you have vegetable or fruit stains on the hands, take a little tartaric acid, place in the palm, moisten with a little water, rub hands, and see it take all stains off.

J. A. JOHNSON WAS DEVOTEE TO CHURCH OF HIS CHOICE.

Lived in Texas Fifty-Seven Years; Leaves Wife and Five Children.

Saturday afternoon J. A. Johnson, a respected citizen of Plainview, died of intestinal nephritis. The funeral services were held at the Methodist Church Sunday afternoon, conducted by Rev. J. W. Story, his pastor. Interment was made at the Plainview Cemetery under the direction of W. F. Garner.

Mr. Johnson had lived in Texas fifty-seven years, having moved to Polk County with his parents from Macon, Ala., in 1858. For forty years he has been a steward in the Methodist Church. In 1867 he married Miss Evelyn Martin. To this union eight children, five of whom survive, were born. The living children are Martin Johnson, Plainview; Alex Johnson, Stephenville; Mrs. E. F. McClendon, Plainview; Mrs. J. J. Handley, Indianapolis, Ind.; Mrs. F. L. Barnes, Houston.

DR. I. E. GATES RE-ELECTED AS WAYLAND'S PRESIDENT.

Wednesday, at the annual meeting of the board of trustees of the Wayland College, Dr. I. E. Gates was re-elected as president for another year. Other members have not yet been elected.

COMMISSIONERS' COURT.

Equalization Board Meets May 31; Returns of Bond Election Tabulated.

Commissioners' Court adjourned Tuesday. Routine work of the court took up most of the time of this session.

The bond election returns from District 15, Halfway, were tabulated. The board of equalization will meet May 31. The Commissioners' Court composes this board. Last year the court was in session three weeks in this capacity.

DISTRICT DEPUTY GRAND EASTERN STAR IS HERE.

On account of a visit from the district deputy, Mrs. W. A. Christian, of Amarillo, a call meeting of the Eastern Star is being held this afternoon, in the Eastern Star Hall.

EN ROUTE TO EXPOSITION VIA PLAINVIEW COUNTRY.

Illinois Man Visits Shallow Water Belt on Way to San Francisco by Auto.

Marion Gallup and wife arrived in Plainview today for a visit with their son, Jos. Gallup. They have made the trip from Pontiac, Ill., in their car, and are en route to the expositions.

PLAINVIEW AT WACO.

Twenty Local Elks Made Assault on Western Outposts Without Loss of Members.

Twenty local Elks attended the Texas Elk Convention at Waco. Prominent among them were M. D. Henderson, E. H. Perry and R. E. Meyers. The Waco Morning News says:

"Plainview Sends Twenty."
"High Private R. E. Meyers, of Plainview, came to the general maneuvers all dressed in red from head to foot—red hat, red suit, red shoes—and is said to be a generally well red fellow. The Plainview brigade made quite an assault on the western outposts, but reached Waco without any of its members being wounded."

"MARRIAGE OF KITTY" TONIGHT.

The Senior Class of the Central High School will present tonight, at the Schick Opera House, the "Marriage of Kitty," a comedy, directed by Mrs. H. Grady Lindsay.

The cast of characters is:
Hampton, office boy ... Austin Miller
Mr. Travels ... J. Morris Murphey
Sir Reginald Belsize ... C. Mathes
Madame D. Serinano, Pearl Goodnight
Kitty Silverton ... Mary Braseilton
Roselle maid ... Zelca Hellen
Norbury, butler ... Austin Miller

Miss Mildred Buchheimer, who has been spending the winter in St. Louis, pursuing musical studies, arrived in Plainview Wednesday morning.

TOMMOROW LAST ENTRY DAY FOR FLOWER-GARDEN CONTEST.

Saturday, May 15, is the last day on which you may enter the Flower-Garden Contest of the Civic League. Prizes of cash and flowers and seed are offered.

There is a contest for the best window box; one for the best open-yard garden bed of flowers; another for the best open-yard bed grown by children under sixteen years of age.

Telephone entries to either of the members of the committee on entries:
Mrs. J. L. Wheeler, Telephone No. 517.
Mrs. J. J. Lash, Telephone No. 191
Mrs. W. B. Martine, Telephone No. 362.

Death of Dr. Pearson Will Not Effect Change in Personal Estate Here, Either.

Judge H. C. Randolph, attorney for the Texas Land and Development Company, made the following statement to a representative of The Plainview Evening Herald this morning:

"There will be no change in the conditions and the policy here by reason of the lamented death of Dr. F. S. Pearson, its head. It will effect no change in the standing of his personal estate in this county."

ALFALFA PRODUCING COST IS FIVE DOLLARS A TON

Santa Fe Expert Says Cost Will Often Exceed That Going as High as \$5 and \$5.50.

"What is the average cost of alfalfa in any good alfalfa country?" was asked J. L. Pope yesterday by a representative of The Plainview Evening Herald. Mr. Pope is assistant agricultural demonstrator for the Panhandle and Santa Fe Railway Company.

"I should say five dollars," said Mr. Pope. "However, the cost often exceeds that. Sometimes it will go as high as five and one-half and six dollars. I am sure that a majority of the farmers reckon costs too low. Where alfalfa must be stacked before haling the cost will be higher. You sometimes hear farmers claim their alfalfa cost them only three and four dollars a ton. That is too low, and they have overlooked some of the elements of cost."

Mr. Pope's statements are interesting in that they are his convictions after a close study of agricultural conditions in many sections.

The problem of producing alfalfa by irrigation is of importance to the Plainview country and its farmers. By irrigating, the number of cuttings can be increased and the overhead cost on each acre of ground reduced when it is figured on a per acre basis.

E. Graham has made a detailed study of the cost of producing alfalfa on his irrigated farm. He keeps costs accurately and distributes the cost and arrives at a per ton production expenditure.

To a representative of The Plainview Evening Herald, Mr. Graham stated: "I find the cost per ton ranges from \$6.50 to \$7.00. This includes the labor cost of irrigating twice, oil, etc., 10 per cent wear on machinery, cutting, baling, etc. Taking for granted that there is no rainfall, two irrigations would be necessary to insure a crop."

"To irrigate 7½ acres a twelve-hour run is necessary, costing \$9.07."

"I had five cuttings last year. The hay brought \$12.50 per ton. In 1913 the price was \$22. It will probably be \$12.50 to \$14 this year."

Most practical farmers in the Plainview district are agreed that the most profitable way to handle alfalfa, as every other feed, is to feed it to stock. Mr. Graham follows this program with registered cattle and some Poland-China and Duroc-Jersey hogs. He now has twenty-four head of registered Herefords. The income per ton is better when feeding and pasturing are practiced.

On a farm of one hundred sixty acres he has seventy acres in alfalfa. A forty horsepower Heer double-cylinder engine and Gray pitless pump irrigate the entire one hundred sixty acres.

On the farm there are 250 head of hogs. Plainview is rapidly gaining for itself a reputation as a hog-raising section.

TWO BECOME DODGE OWNERS.

This week Tom Carter delivered Dodge automobiles to Dr. Sanders, of Hale Center, and the Rushing Land Company, of Plainview.

RUNNINGWATER SCHOOL HELD CLOSING EXERCISES TODAY.

Judge W. B. Lewis and Dr. I. E. Gates on Program for Rural Ceremonies.

The closing exercises of the Runningwater Public School were held today. Dr. I. E. Gates delivered the commencement address. The diplomas were presented by Judge W. B. Lewis, ex-officio County Superintendent of Public Instruction.

Miss Allie Edmondson and Lloyd Phillips received diplomas. M. J. Baird is principal of the school, and Miss Minnie Locke is assistant.

Saturday, May 22, the exercises of the Halfway School will be held. There will be dinner on the ground and exercises all day.

June 1 Rev. W. F. Ledlow, of Lockney, will preach the commencement sermon for the Petersburg School.

SOUTHWESTERN GENERAL ENGINEER VISITS PLAINVIEW.

Ed Greber, general engineer for the Southwestern Telegraph and Telephone Company, was in Plainview this morning. He spent the afternoon in Lockney. It is generally understood that Mr. Greber's visit is a forerunner of additional improvement in the Southwestern's service on the South Plains. No definite information relative to the matter has been given out, however.

GAVEL MADE OF MATERIAL FROM HISTORIC PLACES.

Tree Planted by Houston, House of Taylor, House of Davis Furnish Wood.

During his participation in the recent meeting of the Southern Commercial Congress at Muskogee, Okla., Chas. B. Austin, of the Extension Department of the University of Texas, acted as chairman of one session. Professor Austin says that the gavel he wielded on this occasion was a unique and interesting affair.

"This gavel," said Professor Austin, "is a combination of the following kinds of wood: Pearwood from a tree planted by Sam Houston; pine from the house of Zackary Taylor; walnut from the house of Jefferson Davis; Bois d'arc from Irving's camp at old Fort Gibson, and rosewood from the Jefferson Davis piano."

KNIGHTS TEMPLAR ORDER WILL OBSERVE ASCENSION SUNDAY.

Ascension Sunday will be observed by the Knights Templar order. Rev. O. L. Halley will preach the sermon at the Baptist Church Sunday evening at eight-thirty o'clock. The Sir Knights will meet at the Asylum at seven-thirty.

Visiting Sir Knights are invited to be present.

SEVEN BUY NEW FORDS.

The following have bought new Ford cars this week: F. L. Jones, Vigo Park; G. H. Brewster, Lockney; W. W. Kuch, Vigo Park; R. W. Thomas, Silverton; W. M. Glover, Plainview; Fred A. Griffith, Lockney; M. E. Cleavinger, Spring Lake.

L. P. Barker, of Barker & Winn, states that the Ford factory at Highland is now turning out three thousand Ford cars every day.

ONLY ONE MORE MARRIAGE LICENSE IN CLERK'S BOOK.

There's only one more blank marriage license in County Clerk B. H. Towery's book. Who's going to get it? R. H. Lowe and Miss Pearl V. Cole received the first license from this book, December 23, 1911.

There's another book ready, however, and there'll be plenty of blank forms.

Hickman Price, formerly connected with The Evening Herald, now editor of "El Comercio," a trade publication of New York City, is in Plainview on business.

R. W. Lemond was in Plainview yesterday en route to Hale Center. He had been attending the convention of the Eastern Star Lodge at Floydada.

J. W. Nell, agricultural expert and lecturer with the State Department of Agriculture, left yesterday morning for Lela Lake, where he will conduct a series of lectures.

NEUTRALS MUST NOT BE ATTACKED SAYS U. S.

WILSON'S NOTE CABLED TO GERMANY ASSERTS RIGHTS OF NEUTRALS TO TRAVEL.

NOTE FRIENDLY, BUT FIRM

A Strict Accounting for Lusitania Disaster Asked of Kaiser; Financial Reparation Won't Atone.

WASHINGTON, D. C., May 13.—The United States, in a note sent to Germany today, demands a guarantee that there will be no further attacks by submarines on merchant ships carrying non-combatants. While no indication is given of the steps to be taken by the United States in the event of an unfavorable reply, the note informs the German Government that the American Government will leave nothing undone either in diplomatic representations or other action to obtain a compliance with its requests.

It serves notice also that full reparation will be sought for the loss of more than 100 American lives in the sinking of the Lusitania and for other violations of American rights in the sea zones of war.

The principal points in the note are substantially as follows:
Germany Had Warning.

1. The United States Government calls attention to the various incidents in the war zone proclaimed by Germany around the British Isles; the sinking of the British liner Falaba, with the loss of Leon C. Thresher, an American; the attack by German airmen on the steamer Cushing; the torpedoing without warning of the American steamer Gullflight, flying the Stars and Stripes, and finally the torpedoing without warning of the Lusitania, with its loss of more than 1,000 lives of non-combatants, among them more than 100 Americans.

2. These acts are declared to be indefensible under international law. The United States points out that it never admitted Germany's right to do them, and warned the Imperial Government that it would be held to a strict accountability for attacks on American vessels or lives. A strict accounting, therefore, is now asked from Germany.

3. The usual financial reparation is in effect reminded that no reparation can restore the lives of those sacrificed in the sinking of the Lusitania and other ships.

4. Expressions of regret may comply with the legal precedents, but they are valueless unless accompanied by a cessation of the practices endangering lives of non-combatants.

Rights of Neutrals.

5. The rights of neutrals to travel any point of the high seas on neutral or belligerent merchantmen is asserted.

6. In the name of humanity and international law the United States demands a guarantee that these rights will be respected and that there be no repetition of the attacks on merchantmen carrying non-combatants.

7. The giving of warning to the American public without officially communicating them to the United States Government is commented on in connection with the German Embassy's printed advertisements before the sailing of the Lusitania, but irrespective of the failure to advise the American Government of Germany's purpose, the point is made that notice of an intention to do an unlawful act neither justifies nor legalizes it.

8. The suggestion is conveyed that the German Government, of course, could not have intended to destroy innocent lives, and that consequently the German submarine commanders must have misunderstood their instructions. The American Government indicates its hope that this will be found to be true, and a cessation of the unlawful practices thereby will result.

9. In conclusion, Germany's attention is called to the earnestness of the Government and the people of the United States in this situation. It is made plain that the United States will leave nothing undone either in diplomatic representation or other action to obtain a compliance by Germany to the request made.

The note throughout is couched in

(Continued on Page Four.)

Figuring the Calf's Board Bill

The Kansas Method of Finding Out the Profit in Feeding Livestock.

Sudan grass is one of the finest hay feeds known in the Southwest.

It costs approximately \$42 to produce a heifer calf and bring it to the breeding age. It is not impossible to feed dairy calves for beef and make a profit thereby.

These are some of the things which stand out as the result of last winter's feeding experiments conducted at the Fort Hays Experiment Station, in Ellis County, Kansas.

This station is perhaps the largest agricultural experiment station in the United States. It is a branch of the Kansas Agricultural College. It is located in the short-grass, dry-farming section of Kansas, under an average 22-inch rainfall. Its soil and climatic conditions are very like those in Western Oklahoma and the Texas Panhandle—so much like that anything which is learned at the Hays Station can be well applied to many portions of the dry-land territory further south.

The Hays Station is also the only one in the Southwest, with the single exception of that at the agricultural college at Manhattan, Kansas, which is conducting any extensive feeding experiments with the feed crops common to the Southwest. The results of its work are, therefore, important to every farmer and stockman in Oklahoma or Texas whose principal feeds are now and must continue to be the sorghums, Sudan grass, alfalfa and cottonseed meal.

Feeding the Waste Forage.

For a number of years the Hays Station has been feeding cattle in various ways through the winter months, in order to find out just how profitably the ordinary waste and roughage on the average southwestern farm can be used. One of the experiments last winter was a feeding test with 100 long yearling June heifers for 120 days, running from December 17, 1914, to April 15, 1915. They were divided into four lots of 25 steers each. All lots were fed 10 pounds of silage and one pound of linseed meal per head daily, with all the straw they could eat. In addition to this ration, one lot was given Sudan grass hay, another kaffir stover, a third low-grade alfalfa and a fourth cane stover, in each case all the animals would eat.

Sudan Grass Hay Is Good.

On this maintenance ration the Sudan grass steers gained an average of 80.4 pounds each during the 120 days; the kaffir stover steers 82.6 pounds, the alfalfa steers 79 pounds and the cane stover steers 80.8 pounds. The total cost of feed and labor for the steers getting Sudan grass was \$6.84 for the 120 days. Those getting cane stover were brought through for \$6.85. The third lot, those getting kaffir stover, cost \$6.93 each to maintain, and the fourth lot, those getting alfalfa hay, had a food and labor cost of \$7.53. Sudan grass and cane, in this experiment, were practically tied for results, and both were ahead of the other rough feeds used.

The prices at which all feed used was charged in are as follows, based on actual prices being paid in that neighborhood for the same feeds: Silage, \$3 a ton; alfalfa hay, \$6; kaffir stover, \$3; Sudan hay, \$5; straw, 50 cents; cane stover, \$3; linseed meal, \$1.54 per 100 pounds. It should be noted that the alfalfa hay which was fed was of very poor quality, being badly bleached, cut at an improper time, full of weeds, or otherwise bad. This fact undoubtedly affects the results obtained with those steers to which it was fed.

The Cost of a Breeding Heifer.

The average cost of maintaining these long yearlings through the 120-day period was \$7.04. A similar lot of calves, fed last year under much the same circumstances with the rough feeds then available, cost \$7.63 a head. Pasture costs in 1914 were about \$8 a head, thus making a total cost for feed and labor of \$22.67 for bringing the calf to breeding age.

Feeding experiments at the same station show that, during the winter

of 1913-14, the cost of wintering a beef cow was \$6.66. Pasture in 1913 was figured at \$7.50, or a total of \$14.16. Figuring an 80 per cent calf crop, this would make the cost of a year's maintenance of the cow with calf \$17.70. To this should be added a bull service fee of \$2, or a total of \$19.70 as the year's cost of maintaining a beef cow for calf production. Add to this the cost of the calf from weaning time to breeding age and there is shown a total cost of \$42.37 in producing the calf and carrying it through winter and summer to the age of 22 months.

If such figures as these can be obtained in practice on the average farm—and they should be lower rather than higher, since the experiment station counts all labor at 17½ cents an hour—there will remain to the breeder a good profit on every head turned out, even under the present market conditions for beef cattle.

Holsteins for Beef.

That Holstein calves can be carried into the yearling stage and then beefed profitably is another point brought out in the Hays experiments. Four lots of baby beef, six head each of Galloways, Herefords, Shorthorns and Holsteins, were put on a 90-day feeding test beginning December 28, 1914. They were fed silage, alfalfa, kaffir fodder, straw, kaffir heads, cottonseed cake, linseed meal and a mixed chop of feterita, kaffir and milo. The total feed consumed was averaged among all lots, so there is no way of knowing whether one lot really ate more than another.

Figured on this basis, however, it cost \$9.36 for each 100 pounds of gain on the Galloways and Herefords; \$8.16 for 100 pounds gain on the Shorthorns, and \$10.26 for each 100 pounds gain on the Holsteins. The 24 head were sold on the Kansas City market last month, the Galloways, with their long hair and smooth looks, bringing \$7.25 per hundredweight; the Herefords \$7.15, the Shorthorns \$7 and the Holsteins \$6.75.

It will be noted at once that the gains in the feed lot cost considerably more per hundred pounds than the selling value of the cattle. This is almost, if not quite, always the case, and it shows in mighty clear fashion that, if any money is to be made in beef cattle, it is not to be had through winter feeding alone, when the cost of stockers is practically equal to the selling value of finished beef.

Early Deaths for Dairy Steers.

All of these cattle were followed into the packing house, and it was found that, in spite of the discrimination in price made by the buyers, there was not 1 per cent difference in the dressing percentage of the four lots.

The Holsteins made good money for the station in this experiment. They were all out of grade cows in the dairy herd at the Fort Hays Station whose average annual butter-fat production is 300 pounds a year or better. They were grown out on skim milk for six months, weighed 500 pounds each when they were put on pasture, 778 pounds each when they went into the feeding test and 953 pounds each at the end of the 99 days. When sold they outweighed the Galloways by 21 pounds per head, the Herefords by 60 pounds and the Shorthorns by 70 pounds, although at this stage they were but 18 months old, as against practically two years for each of the other breeds.

It is admitted that had they been kept longer they might not have turned out so well and that the time to get rid of a dairy animal via the beef route is at the earliest possible age as a yearling.

Wintering Beef Cows.

The experiment concerning the cost of wintering beef cows has now been carried on for three years at the Hays Station. In 1912-1913 the cost for 100 days was \$4.44 a head, with silage at \$2.66, straw at 50 cents and cottonseed cake at \$30 a ton. In 1913-1914 the

cost was \$5.46 a head for 136 days, with kaffir silage at \$4, straw at \$1, kaffir fodder at \$2 and cottonseed cake at \$27.80 a ton. The 1914-1915 experiment, just concluded, shows a feed cost of \$7.37 per head for 120 days, with silage at \$3, kaffir fodder at \$3, straw at 50 cents, alfalfa hay at \$6 and cottonseed cake at \$27.80 a ton. Ranged cows, given the same feeds, cost 59 cents more a head each to keep through the 120 days than those in dry lots.

In the experiment of last year, one lot was fed cottonseed meal and another linseed meal and alfalfa. In the lot in which cottonseed cake was fed three cows aborted and two were barren; while in that receiving the linseed meal and alfalfa none aborted and only one was barren.

The indications, then, were that cottonseed cake is not as safe as linseed meal for breeding cows. This year, however, the experiment was repeated, one lot being given cottonseed meal and the other linseed meal. Alfalfa was fed in equal quantities to both lots, with the result that none of the cows receiving cottonseed meal aborted and there was one abortion among those fed linseed meal. Last year's experiments were widely talked about, but the second year's test shows that cottonseed meal is probably just as good as linseed meal for breeding cows, at least when fed with alfalfa in the ration. All beef breeds were mixed in this experiment.

Forcing the Breeding Cow.

Another experiment, which has been in progress at the station for two years, is planned to show whether, by a proper system of force feeding, a heifer can be grown out so as to become a profitable breeding cow a year earlier than usual. Last year two lots of heifer calves were fed, one being given a maintenance ration and the other being forced. Last spring the two lots were each divided and half of each were bred to produce calves at two years of age. The others will be bred this spring to calve at three years of age. One lot is still on forced feed, while the other is being given merely the maintenance ration. All get silage, alfalfa, kaffir stover, corn and cob meal, linseed meal, shorts, corn chop and kaffir chop. The experiment will be continued through a number of years and the calves produced, as well as the cows themselves, will be watched in their development.

All of these feeding trials were discussed at the second annual roundup of Western cattlemen held at Hays on April 23, at which time the results were first announced. Addresses at the roundup were made by Dr. H. J. Waters, president of the Kansas Agricultural College; E. J. Guibert, of Wallace, Kansas; George K. Helder, superintendent of the Fort Hays Station; Prof. W. A. Coebel, of Manhattan, and J. E. Poole, market editor of the Breeders' Gazette, Chicago.—Oklahoma Farmer-Stockman.

WHAT FORT WORTH THINKS OF PLAINVIEW'S HOGS.

The Fort Worth Livestock Reporter of Tuesday says:

"Watson Sends Hogs."

W. A. Watson, of Plainview, who is making a name for himself as one of the biggest shippers of that section of the State, had two loads of excellent hogs on the Fort Worth market Monday morning. As usual, they were of good quality, and were looked over early by the buying talent.

"Mr. Watson bids fair to have a couple of hundred loads of hogs on the market this year. He shares the honors with T. W. Morrison of sending more hogs out of the Plainview country than anybody else.

"The Plainview region is developing wonderfully in the hog business. Practically every farmer is raising enough pork for his own use and a few extra head of hogs for market purpose. This practice is working wonders for the enhancement of farm prosperity in that section of the State."

RESOLUTIONS.

WHEREAS, our Brother J. A. Johnson has died, and

WHEREAS, he lived a noble and Christian life, having from childhood loved and served God; and

WHEREAS, he was peculiarly devoted to his church, having served in various ways at her altars; and

WHEREAS, we very greatly feel his going, therefore,

RESOLVED, that we extend to his family our deep condolence in this their hour of sadness and by this meager way attempt to express to his loved ones our tenderest sympathy, and further

RESOLVED, that we make this dispensation a means of closer approach to God, who holdeth in His hands our destinies and giveth to His own their rewards.

MRS. SHACKLEFORD,
MRS. MAYHUGH,
MRS. KIKER,

Committee for Woman's Missionary Society, Plainview Auxiliary.
May 12th, 1915.

?

JUNE 1

Free---a Pocket Coin Container

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away---You don't have to open an account.

Just say you saw this advertisement in The Herald.

Citizens National Bank
Capital \$100,000

50 Crates Fancy Arkansas Strawberries

Arrived this Morning
And They're Extra Fine

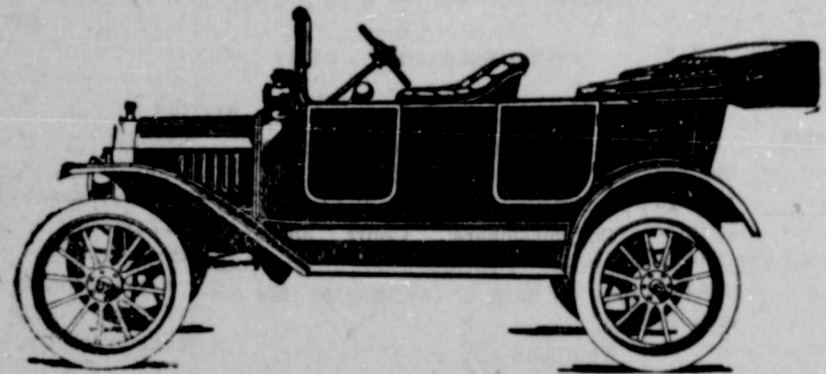
While They Last

\$2.75 a Crate

2 quart boxes for 25c

Better use your phone this minute
and call 348

Pierson & Smith



When the Grass Gets Green AND THE Summer Sunshine Comes

YOU just can't keep from feeling that the place for you and the family, who have been pent up all winter, is in the open. Distances are great in this splendid country of ours and the safe, economical and sure way to travel is via

THE FORD ROUTE

If you have never enjoyed the exhilarating experience of a trip through the country back to the old home--take the family this summer.

The Ford avoids train smoke, heat and dust, possible lay overs and transfers and is altogether more pleasant. The Ford lowers the cost of travel.

Then the Ford is a business car---it will take you there and back on any business trip. There are some new cars here now---get yours today. You are certain of the

\$50 REBATE

Touring Car \$535

Roadster \$485

DON'T FORGET ABOUT THE
NEW ELECTRIC EQUIPMENT

BARKER & WINN

FORD BUILDING---PLAINVIEW, TEX.



DISTANCE LENDS ENCHANTMENT TO THE VIEW
with some things. Not so with the photographs
produced in this studio.

THE CLOSER YOU EXAMINE THE PHOTOGRAPHS
made here the more you will be charmed with their faithful accuracy, attractive pose and exquisite finish. Come and see what charming pictures we have made of others. What we have done is a sample of what we will do for you.

R. E. COCHRANE

OFFICIAL STATEMENT

Of the Financial Condition of

THE FIRST STATE BANK OF HALE CENTER,

At Hale Center, State of Texas, at the close of business on the 1st day of May, 1915, published in The Evening Herald, a newspaper printed and published at Plainview, State of Texas, on the 14th day of May, 1915.

RESOURCES.

Table with 2 columns: Resource Name and Amount. Includes Loans and Discounts, Leases, Overdrafts, Furniture, etc.

TOTAL \$62,010.74

LIABILITIES.

Table with 2 columns: Liability Name and Amount. Includes Capital Stock, Undivided Profits, Due to Banks, etc.

TOTAL \$62,010.74

STATE OF TEXAS, County of Hale. We, Robert F. Alley, as president, and Claud Gentry, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

Subscribed and sworn to before me, this 10th day of May, A. D. 1915. R. E. TERRY, Notary Public.

CORRECT—Attest: R. W. LEMOND, M. S. HUDSON, ROBERT F. ALLEY, Directors.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, May 10.—The cattle market closed last week with all of the loss of the first of the week regained, except on stockers and feeders, which closed 25 to 50 cents lower for the week. The run of cattle today is 7,500 head, small enough to permit the market to continue its upward course. Sales of killing cattle strong to 15 cents higher, stockers and feeders unevenly higher, and it was a fast market on everything. Heavy killing steers sold at \$8.15, weighing 1,475 pounds, which sale was called 15 cents higher by the salesmen, and a better feeling on heavy steers was evident all around. A bunch of 9 head of 1,425 pounds steers brought \$8.50. Light killing steers moved freely, at stronger prices. Some fat little dogie steers, 904 pounds average, brought \$7.70, after getting good competition from at least five buyers. These cost \$5.65 when they went out 100 days ago, and made a little money for the feeder. Yearling steers brought \$8.60, and yearling heifers \$8.65. Colorado feeding district furnished killing steers at \$7.80 to \$8.15, about 15 cents higher than last Monday on some of the heavy steers, more on the light ones. Panhandle baby beef brought \$8.00, and feeders \$8.25. The strong country demand is going to keep prices on stockers and feeders high, but there will be temporary breaks, like that of last week, in which it will be profitable to buy. Hogs sold 5 to 10 cents higher today to order buyers, who took one-third of the receipts of 11,000 head at \$7.25 to \$7.37 1/2, packers taking the balance at \$7.20 to \$7.32 1/2. Liberal receipts last week gave packers an opportunity to get hogs cheaper, but the swell in the supply was probably temporary. The packers are disposed to support prices, and Armour is said to be a bull, although fresh pork does not yield a profit at present prices. At eleven markets since January 1st approximately ten million hogs have been slaughtered, which is 23 per cent more than in the same time last year. Sheep receipts of 15,000 head here today included 4,000 brusher goats passing through to the country, bought at Fort Worth, and a liberal number of Texas goats offered on the market here. Prices were 10 cents higher on everything, more in some cases, choice fed lambs bringing \$10.60, me-

dium grades \$10.25, fat goats at \$5.15 to \$5.50, several lots of choice Angora brush goats at \$5.40, some kids at \$5.40, Mexican goats worth \$3.75 to \$5.00. Texas and Arizona wethers are worth \$7.00 to \$7.60, ewes \$6.50 to \$7.25, spring lambs up to \$10.75. J. A. RICKART, Market Correspondent.

SCOPE OF BOYS' CLUB WORK IS EXTENSIVE.

Boys' club work, which at the outset covered only the production of corn, has been placed on a much broader basis, and now covers practically every phase of diversified farming. This work is carried on under the joint direction of the Extension Service of the A. and M. College and the United States Department of Agriculture. H. H. Williamson is agent in charge of this work. There are now 10,000 Texas boys engaged in growing corn, and the grain sorghums, peanuts, cotton, and raising pigs and calves. Agricultural club boys in Orange and Brazos Counties have organized co-operative savings and investments on the part of the boys. Stock holders pay their subscribed stock in small monthly payments.

RAMSEY.

RAMSEY, Texas, May 12.—It is dry here once more, and all the farmers are in the fields planting the 1915 crop. The infant baby of C. E. Reeves and wife died last Sunday morning at 8:30 o'clock, and was buried at 2:30 Monday afternoon. The writer extends to the bereaved parents the kindest sympathy. Walker Tatum has gone to Kress to work for a farmer there. B. F. Livingston and family went to Plainview last Sunday, in Mr. Livingston's car, to see Mrs. Livingston's mother. L. D. Shuman, living near Lockney, left Tuesday morning for East Texas, taking his family along.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel Is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system. When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.



IT'LL BE FOR CASH

K C Baking Powder advertisement. Text: 'K C Baking Powder is guaranteed absolutely pure and wholesome. There is no Rochelle salts, no harmful residue left in the food that is leavened with K C. Even the most delicate can eat hot breads raised with K C without distress. Try K C Baking Powder breads if yeast-raised bread does not agree with you.'

JUST VULCANIZING advertisement. Text: 'We do tire and tube repair work—and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work. TRY US HOOPER RUBBER COMPANY With Brown Motor Co.'

Duncan's Pharmacy advertisement. Text: 'Graduation Gift Suggestions. See our beautiful line of La Vallieres with diamond and stone settings, broaches, rings, bracelets, pins, etc., at prices within the reach of all. Why not give an Ansco Camera? Can you think of anything that would give more lasting pleasure? We have them from \$2.00 to \$20.00. Let a box of "Johnston's," The Appreciated Chocolates, accompany your gift. Duncan's Pharmacy "The Store That Treats-U-Right."

DR. NORMAN B. MAYHUGH, OSTEOPATH. Office, 22 Grant Building. Office, Phone 588; House, Phone 171.

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician. Graduated Kansas City Veterinary College April 8, 1915. Calls Answered Day or Night, Lockney, Texas.

ELLERD & KIRK, Lawyers. Plainview, Texas. Will Practice in All the Courts.

MARTIN, KINDER, RUSSELL & ZIMMERMAN, Lawyers. West Side Square, Donoho Building, Plainview, Texas. Offices in Tulsa, Texas.

Whenever You Need a General Tonic Take Grove's. The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Plainview Collecting and Employment Agency. C. GRIGGS, MANAGER. Reports and Ratings for Credit Obtained on Firms or Private Individuals. Phone No. 294. Room 7, O'Keefe Building, PLAINVIEW, TEXAS.

DRS. SMITH & SMITH. Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

Typewriter Paper at The Herald.

How's This? We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him. NAT. BANK OF COMMERCE, Toledo, Ohio. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 25 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation. Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

Commencement Time. We have gifts suitable for both young men and young women graduates. Among them: Solid Gold Lavallieres From \$3.00 to \$12.50. Gentlemen's Watches From \$14.00 to \$40.00. Ladies' Watches From \$10.00 to \$35.00. Solid Gold Rings From \$2.50 to \$10.00. Bracelets From \$3.00 to \$12.00. Cameo Stick Pins and Brooches From \$3.00 to \$14.00. And other gift goods too numerous to mention. Wilbert Peterson, Jeweler and Optician.

DEBATE. Annual Inter-Society Debate. Seth Ward College. College Auditorium. Tuesday Evening, May 18. 8:30 O'CLOCK. Question: "Granting the willingness of Cuba, the annexation of Cuba to the United States would be to the best interest of the United States." ADMISSION 25c.

The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

RESPONSIBILITY OF THE DIPLOMATS.

The real underlying cause of the European War, which one writer fittingly captions "The War of the Nations," is nationalism and militarism. Tracing the growth of the Hapsburg empire, it is found that nations beginning to exist and take form threatened the national existence of the empire. The Austro-Hungarian government felt fear. And fear caused the war. This is readily apparent to students of the history of the nations.

Yet there are other underlying causes, as in almost every war. Conflict of economic interests for trade supremacy were causal.

By no means a minor contributory cause, and probably the occasion, was the work of diplomats. The primary cause was "the prevalence of the idea that each nation must excel the other in armament for the protection of 'national honor,' 'national existence' or 'national prestige'; the work of diplomats and statesmen was partly responsible for the catastrophe. The fighting strength of each nation has been thrown into the field inspired by a passionate devotion to the 'National Honor,' or 'the Fatherland,' or 'la Patrie.'"

Assuming that the statement that maintaining national honor and pride was the primary cause of the war, and that the diplomats are responsible for the occasion of the war, what an awful responsibility lies with them for the suffering of humanity which the War of the Nations has entailed! The retarding effect of the war on civilization, the destruction of hundreds of thousands of men, the suffering and want of orphans and widows, the dismal sorrow and other sequence of terrible war, is a responsibility which in calm thought any one would shirk.

Did they count the cost before they injected the precipitating agent?

IT'S TIME TO GO BAREFOOT.

The barefoot boy is abroad. He has defied the warnings of his father and the pleadings of mother to postpone shucking his shoes and stockings until spring is really here. His intentions are the very best. He tries bravely to obey, but a small voice whispers to him. "Take 'em off. The dust is soft in the road, the grass is warm in the fields. Take 'em off."

Nature calls to him, and her call is imperious. He tries to persuade conscience that he will go barefoot for "just a little while." He cautiously at first, then in a frenzy, shucks the shoes and stockings. Behind the coal bin he hides his shame and gingerly picks his way over the rough ground to the soft, warm dust oozes between his toes, comforting them immensely and exhilarating his whole frame. He feels glad that he was unable to compromise with civilization.

Soon the "fellers" of the neighborhood see him approaching. They envy him, yet dare not remove their own. "Come on, fellers; it's fine," and he races down the road, a stream of dust following in his wake. The temptation is too strong. The whole neighborhood is soon going barefoot.

The velvety grass, the locust blossoms, the warm sunshine, pear blossoms, fruiting trees and barefoot boys are suggestive of a pure and tranquil joy.

"Blessings on thee, little man,
Barefoot boy with cheek of tan."

Best Editorial of the Day

INDIVIDUAL AND SOCIAL TRAGEDIES.

(Chicago Tribune.)

A group of armed "boy bandits" attacks a respectable and useful man, the head of a family, living in comfort and happiness, and fatally shoots him. The murder may or may not be part of the original scheme, but it is murder, and any attempted hold-up or robbery is likely to lead to murder.

In due time the murderers are caught and tried. A triple hanging perhaps winds up the tragedy. Two, three, or four families mourn and vainly ask themselves how such dreadful things can be.

But these tragedies are social as well as individual. Whatever society may do with habitual, professional, and desperate beasts of prey, the existence of boy bandits is a grave social problem. One cannot read or hear about boy bandit exploits, whether or not they involve capital crimes and the possibility of the extreme penalty, without a shock, a sense of shame and social guilt. What are we doing to correct the conditions that beget these evils? What is the legislature doing to meet the situation?

Are we providing wholesome substitutes for poolrooms? Are we providing proper vocational education for the young—education designed to give them work and hope, prospects and incentives, and to cultivate their hands and characters? Or are we turning out loafers and shirkers, "casuals," and industrial incapables? Are we earnestly striving to arrest juvenile criminality at the source, or are we wrangling over unitary versus dual systems of vocational training, accomplishing nothing and staring at headlines announcing hold-ups and shootings by mere striplings?

There are individual tragedies that defy theory, and make consolation and philosophy a cruel mockery. But where such tragedies have a social aspect they are a challenge and a call to earnest action. We have hardly made a beginning at solving the problem of youthful crime and of industrial and educational maladjustments that cause such crime.

DR. F. S. PEARSON.

The El Paso Morning Times carries the following regarding Dr. F. S. Pearson, who was one of the victims of the Lusitania disaster. Dr. Pearson's close connection with the Plainview country and his financial interests here lend interest to the article:

"The death of Dr. F. Stark Pearson, head of the great Pearson enterprises in this section, in the Lusitania disaster, comes as a staggering blow not only to El Paso, but to the entire Southwest.

"It was the splendid and unmatched genius of this man which developed the great Pearson properties in the State of Chihuahua, built the Mexico Northwestern Railway, the great Pearson mills in this city, the great irrigation plant near San Antonio, the splendid irrigation project in Hale County, Texas, and other great enterprises in Mexico and the great Southwest.

"Dr. Pearson was one of the real

MADE IN AMERICA.

From satin to sausage, from rubber to rouge.
We have always been used to be-hold,
"Made in Germany," "England" or "Belgium" or "France."
On everything salable sold.
But since Europe has gone on a blood-drunken spree,
And the East is mixed up in the row,
The things that we eat and the things that we wear
Are made in America now.

From a white cotton gown to a diamond crown,
From hairpins to automobiles,
From embroidery floss to the pickles and sauce
We relish so much with our meals;
From pans to pianos, from carpets to cake.
Though all unadorned with a crest,
The "Made in America" label affixed
To anything stamps it the best.
—Mina Irving, in Leslie's.

promised to be of advantage to El Paso and the Southwest, and his busy brain was teeming with big plans for the future development of this section.

"A man of genial personality, intense intellectuality, indomitable energy and unflagging purpose, he has left an impress upon the Southwest the hand of time will never efface—he has built monuments to his own memory that will endure forever.

"The faith of Dr. F. Stark Pearson in El Paso was amply demonstrated by his works. Success crowned his efforts because his wonderful power of discernment enabled him to grasp the huge possibilities that opened to his vision.

"El Paso mourns Dr. F. Stark Pearson with a grief that is as deep and profound as the watery wastes where he met his untimely fate, and that grief is accentuated by the thought that it may be long before another such as he shall come to take his place.

"Of course, the great enterprises with which Dr. Pearson was connected will continue, but the master mind and guiding hand will be most sadly missed by the army of employees whose grief over his death is another tribute to his memory. They all loved him as the head of the great Pearson family of Southwestern empire builders."

PRAIRIE AVENUE.

PRAIRIE AVENUE, Texas, May 12.—We are having lovely weather after the showers here.

Everybody is busy working in the fields now.

T. J. Shelton was a caller in Plainview Monday evening.

W. G. Williams was a caller in Plainview Tuesday.

Mr. and Mrs. Will Palmer and Mrs. J. A. Pullen were shopping in Plainview Monday afternoon.

Quite a crowd from here attended the recital at Lone Star Tuesday night.

Joe Barrett returned from Lincoln, Nebraska, last week.

Mrs. M. E. Palmer returned home last Friday, after a few days' visit at the Short Horn Dairy Farm.

Mr. and Mrs. W. E. Palmer and Mrs. J. A. Pullen and children spent Sunday at the Bledsoe Ranch, near Abernathy, and had a lovely time there.

Readers' Forum

This column is open to readers of The Herald for open discussion of public questions. Names will not be published unless so requested, but contributions must be signed.

Plainview, Texas, May 12th, 1915.
Editor Herald:

Have just returned from Mineral Wells, and wish to use that most up-to-date little city to point a moral for Plainview. Palo Pinto County voted down a bond issue for roads. Immediately Mineral Wells precinct proceeded to hold an election, and voted bonds to the amount of \$100,000 for good roads. The city, to match this precinct work, has paved 80 whole blocks and fifty other blocks leading to the new roads. Mineral Wells has not, in my opinion, more than 7,000 people. Plainview has about 5,000. In addition to the paving and road work, the vacant lots on main streets of Mineral Wells are parked and planted in shrubbery and flowers.

Our people have civic pride when it comes to beautifying their homes, but our muddy streets and unsightly vacant lots are enough to drive people away from our town.

Take up the fight and see if we can't at least pave our square, one block each way from the square, and up the street to the depot. Let's do it this summer. H. C. RADOLPH.

P. S.—We can do this and more with a charter and commission form of government.

NEUTRALS MUST NOT BE ATTACKED, SAYS U. S.

(Continued from Page One.)

friendly terms, but is unmistakably firm. By the suggestion that German submarine commanders must have misunderstood their instructions or that the German Government could have intended to destroy innocent lives, room is given for a disavowal by Germany of the practices in the war zone and an assurance that future attacks will be prohibited.

In executive quarters intense interest prevailed today, and news of what the American note contained was eagerly sought by officials in the Government departments and in diplomatic circles generally.

Officials who have followed closely Germany's course since beginning the submarine warfare were of the opinion that a compliance by Germany with the terms of the American note would not be surprising and even that such a course would not be a departure from previous expressions.

Reports that Americans had been advised to leave Germany on account of the critical state of relations with the United States were declared to be wholly unfounded by officials. Officials in all belligerent countries were advised by the State Department at the outbreak of hostilities to leave the danger zone, and no special instructions have since been given to American envoys in Europe.

It became known tonight that Justice Department officials are giving consideration to the question of whether publications containing matter such as editorials seeking to justify

the sinking of the Lusitania and advising the repetition of such acts can be kept out of the mails under the provisions of the penal code making it an offense to circulate "matter of a character intended to incite arson, murder or assassination."

Some officials think the law might be construed to apply to published speeches of a similar character.

Dr. Bernhard Dernberg's utterances still are being given attention in high official quarters, and it is strongly intimated that some steps will be taken to end his activity. It was suggested today that the German Embassy might be informed that Dr. Dernberg, a German subject, was making himself offensive to the American Government and people.

You'll ? Be Interested

SEEDS AT ONE-HALF PRICE

100 kinds and varieties of high grade seeds at only one-half price. The knife applied to reduce our stock on reasonable seeds. The Red Tag Sale is now on. Come in and save 50 cents on that Dollar.

C. E. WHITE SEED COMPANY
East Side Square

It's a Good Slogan

"Trade in Plainview"

We Believe In It

Incidentally you can't buy any better bakery products than are made right here in Plainview. We are anxious for your patronage, appreciate it, and are always ready to give the most in return.

Always Call for City

BAKERY BREAD

Your Grocer Has It

CITY BAKERY

Phone 170

FOR SUNDAY

Look Clean
Be Cool

Have Your
Palm Beach
or Last Spring's
Suit Cleaned

TODAY

THE
Waller Tailoring Co.
WAY

Tailors Dry Cleaners
Phone 188

"TRADE IN PLAINVIEW"

We Pay Return Charges
on All Parcel Post
Packages



Pure sugar is cooked into

POST TOASTIES

That wonderfully appetizing flavor is the natural taste of the finest Indian Corn, steam cooked, seasoned with sugar and salt, rolled, roasted to a delicate, golden-brown.

The air-tight, germ-proof package keeps the flakes fresh and crisp from our ovens to your table.

Post-Toasties are mighty good with any kind of fruit, as well as with milk or cream and sugar.

"The Memory Lingers"

There's Something

?

Going to Happen
JUNE 1st

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Bridge Club will meet Tuesday with Mrs. R. W. Brahan, Seventh and Adams Streets.

FIVE HUNDRED CLUB MET WITH MRS. T. O. COLLIER.

Tuesday afternoon the Five Hundred Club met with Mrs. T. O. Collier. The substitutes were Mrs. J. H. Slaton, Mrs. C. A. Malone and Mrs. D. H. Collier.

The hostess served an ice course. The next meeting will be with Mrs. J. C. Anderson, Tuesday, May 25.

WILLIAM PARKER SHIPLEY CELEBRATES BIRTHDAY.

Saturday afternoon William Parker Shipley celebrated his seventh birthday with a party to which a number of his little friends were invited. Many of them have attended his annual birthday parties for four years.

LAWSON-ARMSTRONG.

W. E. Armstrong and Miss Leah Lawson, both of Happy, were married by Rev. J. W. Mayne, at Canyon City, Wednesday.

H. T. Akers is in Sweetwater.

Snappy and Popular Walk-Over Styles---

the kind that wide-awake people prefer, the kind that discriminating and particular dressers buy. There's good reason for their choice.



Something New!

Here's one of the newest of this season's styles. Already men are much pleased with it and are wearing this model with a sense of pride and satisfaction.

Gun Metal vamp, quarter and lace stay; gray cloth topping; plain corded tip.

Price \$5.00

"Trade In Plainview"

Reinken's

Chalmers Auto

I offer my 1913 Chalmers 5-passenger automobile; has electric lights, tire, trunk, trunk rack, new Exicle storage battery, good tires. As I expect to locate in a different country I will sell this car at a low price. Chalmers is a well known make of car. Act quick if you want a good car cheap. Ask Mr. Corlett about it or address,

GEO. W. WHITEHILL, Plainview, Texas

NORTON-DUGGAN.

Tuesday's Fort Worth Record has the following account of the wedding of Miss Gladys Norton and Mr. Campbell Jackson Duggan. Mr. Duggan is a correspondent of The Herald from Littlefield, and is a prominent man in the Littlefield community:

"A pretty home wedding was solemnized Monday evening at 8 o'clock when Miss Gladys Norton and Mr. Campbell Jackson Duggan, of Littlefield, Texas, were married, at the home of the bride's parents, Mr. and Mrs. Julius Norton, of McKenzie Avenue, with the Rev. H. A. Boaz officiating.

"Beautifully and artistically decorated was the entire reception suite, in the rooms of which different color schemes were used. In the dining room a delicate shade of pink was the predominating hue, where baskets of Kilarney roses were suspended from the ceiling over the French windows, and there the punch bowl was placed with a mass of palms and ferns for its background. Pink was also artistically used in the library, where the many gifts of the bride and bridegroom were on display. Especially handsome was the immense chest of silver, a gift of the brother and sister of the bride, Mr. and Mrs. W. E. Norton, of Wichita Falls.

"The temporary altar was an abundance of green and white, with ferns and lilies arranged in artistic fashion, intermingled with smilax and ferns. It was placed at one end of the living room, with the background of palms and ferns, and at intervals baskets of Easter lilies, tied with tulle, stood about the white altar, over which was suspended a wedding bell of lilies and smilax. The mantel was banked with a profusion of lilies and ferns, which carried out the effect of the green and white in most effective manner. In all of the rooms the doors, windows and chandeliers were draped in delicate sprays of smilax.

"With Miss Lucy Pope at the piano, Mrs. Jesse Buckley sang "A Bowl of Roses" and "Beloved, It is Morn," as the nuptial songs, after which Miss Pope played "Lohengrin's Wedding March," as the bridal party entered through the hall into the living room. The flower girls, little Misses Mary Louise McDaniels, of Ferris, and Roberta Dedmon, of Polytechnic, entered, scattering rose petals before the bridal party. They were dressed in dainty white French frocks with bows of blue ribbon. Following them came the maid of honor, Miss Cora Norton, a sister of the bride, who wore a creation of blue chiffon taffeta, with gold lace and pearl trimmings, and carried an arm bouquet of Kilarney roses. Master Maurice Norton, nephew of the bride, who acted as ring bearer, carrying the ring in a tall, slender box, preceded the bride and bridegroom, who entered together. He was attired in a spring suit of white. During the ceremony, Miss Katherine Collier played "Traumerel" in very soft notes, on the violin.

"The bride wore a handsome tailored suit of bronze mode shade with trimmings of hand embroidery and touches of blue. Her hat was of the same color, with ostrich feathers and rosebuds, and her only ornament was a diamond bar pin, the gift of the bridegroom. Her flowers were a shimmering bouquet of brides' roses and lilies of the valley.

"Golden crescent pins were given to the bride, and to the little ring bearer a pair of golden cuff links with his initials engraved upon them. To the little flower girls she gave pretty golden bracelets.

"After the ceremony an informal reception was held, during which time refreshments were served.

"Among the out-of-town guests were Messrs. and Misses W. E. Norton and son, Maurice, of Wichita Falls; Walton Norton, of Lubbock; Freeman Duggan, of Stamford; Tom Duggan, of Temple; Misses John W. Woods, of Rotan; Fout McDaniels and daughter, Mary Louise, of Ferris; Mr. D. G. O'Neil, of Weatherford; Miss Annie Harris, of Mineral Wells, and Miss Ethel Wells, of Covington.

"The bride is a former student of Polytechnic College and also a graduate of the Fort Worth Kindergarten Training School, and was a teacher in the public schools of Fort Worth after her training in that institution. Mr. Duggan is the son of Mrs. Media Duggan, of Littlefield, and was a student of Texas University.

"After a trip to northern points, Mr. and Mrs. Duggan will be at home in Littlefield after June 1."

ANNOUNCEMENT.

I will meet High School pupils who want to make up grades at the High School Monday morning at 8 o'clock. It.

A. G. HARRISON.

W. W. Underwood and young son, W. W., Jr., were at the station Wednesday morning to meet Mr. and Mrs. Thos. Bruce, Mrs. Underwood's parents, who were en route to Marlin for a visit.

The Commencement Recitals

At the Methodist Church Tuesday evening, eight-thirty o'clock, Misses Olive Wheeler, mezzo soprano; Anna Butterfield, reader, and Hallie Hoghland, piano, juniors of the Fine Arts Department of Seth Ward College, appeared in their commencement recital with the following program:

"Valse Caprice" (Newland)—Miss Hoghland.
"Sunset" (Dudley Buck)—Miss Wheeler.

"Her First Call on the Butcher" (Tisk)—Miss Butterfield.

"Spinning" (Cowen)—Miss Wheeler.

"Delores Defies the King" (cutting from "In the Palace of the King") (Crawford)—Miss Butterfield.

"Eccossisen" (Beethoven)—Miss Hoghland.

(a) "If I Were a Rose" (Hesselberg); (b) "My King" (Lyons)—Miss Wheeler.

"A Voice from a Far Country" (Ladies' Home Journal)—Miss Butterfield.

Accompanist, Miss Mary Anderson.

The graduating recital of Miss Ida Leach, pianist, was given at the Methodist Church Thursday afternoon at 4:30 o'clock. Miss Eula Mae Peace, senior in expression, of the Seth Ward College Department of Fine Arts, assisted. The following program was given:

1. Piano, "Prelude XI" (Bach).

2. Reading, "An Inclined Plane" (Ladies' Home Journal).

3. Piano, "Sonata," Op. 10, No. 1. I. Allegro molto e con brio; II. Adagio molto; III. Finale (L. von Beethoven).

4. Reading, "The Rose of Rome" (Galpin).

5. Piano, "Hark! Hark! the Lark" (Schubert-Liszt).

6. Vocal, "A Bowl of Roses" (Clarke).

7. Piano, "Wiener-Bon Bon" (Strauss).

Miss Myrtle Wade, Mezzo Soprano.

Miss Nannie Mae Dunaway, piano, and Mr. Gabriel Upton, expression, of the Fine Arts Department of Seth Ward College, will appear at the Methodist Church Friday evening in the following program:

I. Piano, "Gavotte in E Major" (Bach). (Transcribed by Saint-Saens.)

II. Reading, "The Root of Evil"; in two parts. Part 1—"The Parting of the Ways" (Thomas Dixon). Beethoven).

IV. Violin, "Hejre Kat!" Op. 32, No. 4 (Hubay). (Scene from the Czarda.)

V. Reading, "The Root of Evil"; in two parts. Part 2—"A plea for Justice" (Thomas Dixon).

VI. Piano, Spinning Song from "The Flying Dutchman" (Wagner-Liszt).

VII. Reading, "Parker's Polar Plasters" (Erin Graham).

VIII. Piano, "Polonaise in A-flat Major" (Chopin).

IX. Piano Duo, Overture from "Tannhauser" (Wagner).

Miss Marsalis at second piano. Miss Beatrice Story, violin.

Men's Panama Hats

COME DIRECT TO US FROM THE PANAMA WORKS

The hats are fresh, clean and cool---free from dressing and chemicals that injure the fibre.

Look them over and you'll note the difference. Many styles for your selection.

Trade in Plainview

Richards Bros. & Colliers

102 N. Pacific St.

107 W. Main St.

Light Four

Touring and Roadster

\$1,285

F. O. B. LANSING

THE

Oldsmobile

HAS THE

POWER

The mighty motor of the Oldsmobile is of the valve-in-the-head type.

Every new feature of efficiency, convenience, utility, comfort that has made the Oldsmobile famous are in these models.

Equipped with the famous Delco Starting and Lighting System.

KNIGHT AUTO CO.

MRS. BETTY KNIGHT MALONE, Prop.

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

YOU MEN

Will Welcome an Innovation We Have Planned for You

THE CLUB BREAKFAST

Provides Any Selection to Meet Your Morning Taste, Giving a Welcome Variety

THE MERCHANT'S LUNCH

Gives a Nice Assortment of Vegetables, Dessert and Drinks With a Choice of Meats---a Delectable Lunch Just Suited to the Hot Days of Summer

The Short Order Service Continues in Force, Affording The Best On the Market. You Can Eat Most Any Way You Want at

The Crystal Cafe

We Say "Trade in Plainview"

HARD ON THE PREACHERS.

J. J. Taylor, State Press on The Dallas News, is a man of subtle wit. He says the humorous, hard things just as a forerunner of the good things he wants to say. And there is enough truth in whatever he says to make his utterances appropos. What he said in Friday's Dallas News about newspaper men, then, was in this vein. There's enough truth in the good things he says to make the subject feel elated, and enough truth in the bad things to cause those to whom he alludes to feel a twinge of resentment.

Statistics.

Fort Worth Record: The proportion holds good everywhere. Out of 16,235 persons arrested in Dallas last year, but four were newspaper men, while five were preachers.

Judge L. S. Kinder, of Plainview, in welcoming the Panhandle Press Association to his midst, stated that during his many years of service as District Attorney and District Judge on the Plains he had never participated in a case where an editor was on trial under indictment. Lawyers, doctors, preachers, tin peddlers, clock tinkers, fortune tellers, horse traders, cattle rustlers, school teachers, politicians, counterfeiterers, baby snatchers, chiroprudists, soothsayers, bootleggers, nature fakery, polyvandriars, witchcrafters, clay eaters, kissing bugs, mashers, snorers, snolligosters and all manner of minor and major criminals pass under the rod raised by society for its defense—but seldom does a newspaper man's name appear upon the shameful scroll. It is because the newspaper business is the most conservative on earth. The newspaper workman is less given to intemperance of speech, and consequently of action; more equable as to temper and better poised than his contemporary in any calling, the ministry not excepted. To editors it is frequently amazing to observe with what abandon even dignified members of Congress and grave Senators will speak in open session. Often those chosen representatives commit themselves to the wildest and most improbable statements and indulge in the unseemliest oratorical absurdities. If the average editor were as intemperate in writing as the average Congressman is in speaking, the press would be regarded by every judicious mind as a perille agency. But our Fort Worth contemporary should give the Dallas preachers the benefit of the doubt in the statistics it quotes. There are more preachers than newspaper men in Dallas, as everywhere else. Anybody is permitted to call himself a preacher who wants to; and usually he can prove it by producing a ten-cent Testament and betraying a penchant for making himself heard. The real preachers should not be confused with the pretenders any more than a real newspaper man should be confused with the handbill distributors.

MANY FARMERS' ORGANIZATIONS.

Sixty-four county and ninety-three local farmers' organizations for diversification and marketing are now co-operating with the Extension Service of the A. and M. College of Texas, according to figures submitted by Clarence Ousley, Director of Extension, to the Appropriation Committee of the House of Representatives last week.

The bulk of these associations were organized directly by the Extension staff of field men, although many of them organized voluntarily and asked to receive the service of the College.

The Extension plan is based upon continuous service, twelve months in the year. Field men are sent to the member associations as fast as they can get around to them, and a special bi-monthly Farmers' Letter service is maintained covering timely and seasonable advice drawn direct from the various College departments and experimental stations.

FRUIT TREE CARE FOR MAY.

"Cultivation, pruning, and fertilization are three essentials in the care of fruit trees during the months of May and June," says Dean E. J. Kyle of the School of Agriculture at the A. and M. College. "The orchard should be broken with a turning plow just deep enough to turn the grass and weeds under. The ground should be harrowed thoroughly and the harrow should be used every ten days or two weeks until harvesting time. This cultivation makes it easier for the tree to get plant food and moisture.

Trees that do not seem healthy or thrifty should be well pruned. Trees that have set but little fruit should be pruned back severely, and those trees which have set no fruit at all should be pruned back still more severely, to insure a good fruitage next season.

Trees that are not thrifty should be fertilized, and especially those that are suffering from peach leaf curl. Scatter one-fourth of a pound of nitrate of soda for a radius of six feet

around these trees. Do not sprinkle the soda nearer the trunk than two feet. Plow this into the soil. If the nitrate of soda is not available, use one pound of cotton seed meal."

PASTURING MILCH COWS.

"Pasturage is the big thing in the month of May in the care of dairy cows. Cows produce more milk when running on good pasturage than under any other conditions. Provide 4 to 6 acres for each cow when native grass is used; from one-half to one acre where Bermuda or Rescue grass is grazed. It is also advisable to feed a quart of cotton seed meal daily, in the evening.

"Extreme care should be exercised in the handling of milk in warm weather. Immediately after milking,

cool the milk to as low a temperature as possible. See that the utensils are kept clean. Never mix old and fresh cream or milk until ready to churn or to be sent to the creamery," says Professor J. W. Ridgway, Professor of Dairy Husbandry at the A. and M. College of Texas.

"Put a pig on alfalfa and he will make a hog of himself."

READY FOR



BUSINESS JUNE 1

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S PASTELESS CHILL TONIC, drives out malaria, purifies the blood, builds up the system. A true Tonic. For adults and children. 50c



"BELL" Connection Brightens Farm Life

A telephone, on a line connected to the Bell System, adds much pleasure to life on the farm. Over the Long Distance Bell Telephone lines, you may visit with friends or relatives, near or far, without leaving home. Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY.

1st First in Everything

First in Quality
First in Results
First in Purity
First in Economy

and for these reasons Calumet Baking Powder is first in the hearts of the millions of housewives who use it and know it.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Illinois.
Paris Exposition, France, March, 1912.

JET POWDER

NOT MADE BY THE TRUST

CALUMET BAKING POWDER

CALUMET BAKING POWDER CO. CHICAGO

You don't save money when you buy cheap or big-size baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

GRADUATES!

DON'T make the mistake that so many have made before you of leaving your diplomas lay around to get soiled and crumpled. There is only one way to preserve them properly

Have Them Framed

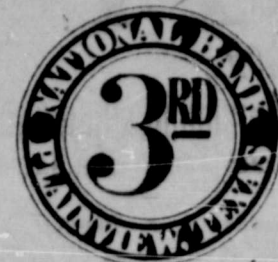
We have a nice selection of mouldings and can do the work satisfactorily. Bring us your diploma as soon as you receive it—we will do the rest.

"TRADE IN PLAINVIEW"

E. R. Williams Furniture and Undertaking

L. A. KNIGHT, President
W. A. DONALDSON, Vice-President
R. W. O'KEEFE, Vice-President

L. G. WILSON, Vice-President
J. M. OAKES, Cashier
GEO. B. DOUBLEDAY, Asst Cashier

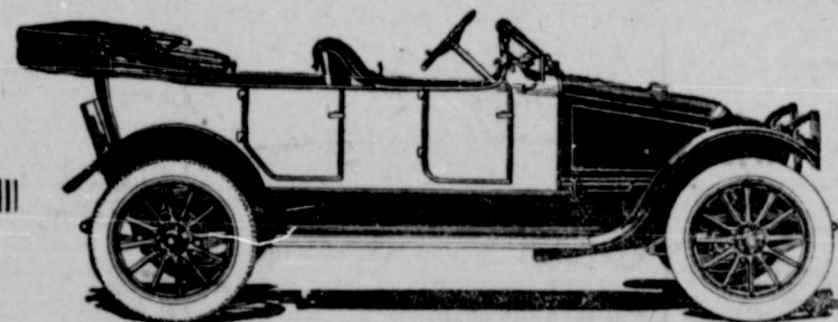


A Condensed Statement of the Condition of The Third National Bank Plainview, Texas

As made to the Comptroller of the Currency at the close of business, May 1st, 1915.

RESOURCES.	LIABILITIES.
Loans and Discounts \$248,708.94	Capital Stock \$100,000.00
United States Bonds 100,000.00	Surplus and Profits 32,235.04
Real Estate, Furniture, and Fixtures 13,435.35	Circulation 98,640.00
Bonds, Securities, Etc. 444.12	Bills Payable 10,000.00
Federal Reserve Bank Stock 2,400.00	DEPOSITS 169,996.49
5 Per Cent Redemption Fund 3,640.00	
CASH and EXCHANGE 42,243.12	
TOTAL \$410,871.53	TOTAL \$410,871.53

The Above Statement Is Correct.
J. M. OAKES, Cashier.



FRANKLIN You Use It All The Time 50 Degrees Below Zero, 120 Degrees In the Shade

In Strassburg, in the 12th Century, there was built a wonderful clock. It rang all sorts of bells. It gave the phases of the Moon. It was full of wheels and pipes and pulleys. It was so wonderfully complicated it required constant attention. So they only ran it on Sundays and Fete days, and on these days it told the time.

Then some bold spirits said—Give us a clock that will run all the time!

That is about what has happened with the automobile.

Men used to brag about what they had in their car. Now they tell you what they have gotten rid of. They are looking for simplicity, not complexity.

They used to think that with a multiplicity of parts they were getting more for their money—radiator, pipes, fittings, gears in the fly-wheel, automatic devices in connection with the starter, spark control, torque, reach and other kinds of rods tying the axle to a ponderous body.

Now they know that every time they get rid of something on an automobile they add to their peace of mind.

The Franklin achieved one of the biggest things in the automobile business when it established direct-air-cooling and did away with plumbing. Nothing to freeze in winter or boil in summer. No radiator to nurse up the hill on a hot day or to blanket every

time you draw up to the curb in cold weather. No fussing with anti-freezing mixtures.

A car that you can use all the time. 59 per cent of Franklin owners are men who have owned other standard makes of automobiles.

There are so many things about the Franklin that are different. There are so many results obtained in its use that are different, in comfort, luxury and easy riding qualities, that these men never get over telling you how it does everything any other car ever did for them—does it better and at less cost of operation.

Every one is aware now of the growing interest in air-cooling both in this country and in Europe.

The Franklin over a period of fourteen years has perfected a direct-air-cooling system that is attracting the attention of the world.

If you want to know how satisfactory is the Franklin direct-air-cooling system, talk to a Franklin owner.

The Franklin National Cooling Test settled that question for all time, when on September 24, 1914, 116 Franklin stock cars in 116 parts of the country ran 100 miles each on low gear without stopping the engine.

Among fine cars the Franklin is the exponent of scientific light-weight.

PLAINVIEW, TEXAS.

J. J. ELLERD Agent, Plainview, Tex.

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

LOST.
Diamond stone from ring at Baptist Church or between Baptist Church and Otus Reeves' corner, via W. Y. Price place. Reward. MRS. GEO. HUTCHINGS. —Adv. 1t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. 1t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 1t.

FOR SALE—Any amount of bundles of Kaffir and Sorghum. WRIGHT & DUNAWAY. —Adv. 4t.

HOGS FOR SALE.
A few choice registered Duroc-Jersey Boars. HELEN TEMPLE FARM. —Adv. 1t.

FOR TRADE—First-class business proposition to trade for Shallow Water land. Address "C—," care Herald. —Adv. 2t.

We'll be open June 1st. It'll be for cash. —Adv. 1t.

Sweet Potato, Cabbage and Tomato Plants at PLAINVIEW PRODUCE CO. 2t.

WANTED—To buy second-hand hay press. BOX 716. —Adv. 1t.

Special prices on "White Mountain" Refrigerators for one week. See us before you buy. We'll do the rest. W. E. WINFIELD. Phone 95. —2t.

FOR EXCHANGE—Petersburg or Dallas lots for automobile. ROY BAILEY, Petersburg, Texas. 2t.

FARM AND RANCH LOANS
Six per cent; five years' time; optional payment privileges. M. F. YOUNG, Gen. Agt. Office, north side square, 1t.

We will buy old Brass at PLAINVIEW RUBBER CO. 2t.

Strawberries and all of the Fresh Fruits and Vegetables, which come to the local markets will be found at VICKERY-HANCOCK'S. 1t.

LOST—Carved gold bracelet between Mae I Theater and Gilbert's Barn. Reward. Return to DAVIS BOARDING HOUSE. 2t.

YOU ARE INVITED
To come and see the PLAINVIEW NURSERY and investigate for yourself the stock that we have of home-grown young bearing trees, also good assortment of vegetable plants. We can also supply you with insecticides of most all kinds. If you have spraying to do and cannot do it yourself, we will try to do it for you. PLAINVIEW NURSERY. —Ad. Fri. 4t-pd.

FOR SALE OR TRADE.
Financial reverses forced to sell two good deep well machines cheap—\$100 cash; balance on time to responsible party. MRS. C. S. WHITE, Route No. 10, Dallas, Texas. —Adv. Fri.-2t.

We'll save you money beginning June 1st. —Adv. 1t.

Bring 1/2 of the old Brass you can get hold of. We will pay good cash price. PLAINVIEW RUBBER CO. 2t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 1t.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. 1t.

FOR TRADE—Well improved section, 3 miles west of Canyon and one mile north, for grazing land where I can lease more grass for term of years. Give description, price and how watered. J. P. ANDERSON, Canyon, Texas. —Adv. 4t.

FOR SALE OR EXCHANGE.
Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. 1t.

SUDAN SEED FOR SALE.
Per pound, 25c; 20 pounds or over, 20c per pound delivered in Plainview. This seed has been inspected and passed as pure; reference, J. F. Garrison, inspector. Seed can be left at R. C. Ware's hardware store or subject to order of buyer. FERD RASTETTER, Route 1, Plainview, Tex. Ad. May 14.

LARGE ICE BOX for sale. Will hold 700 pounds ice. Suitable for store. BOX 716. —Adv. 1t.

FOR SALE—Pumpkin Yam Sweet Potato Plants, for delivery May 10th to 20th. O. E. WINSLOW. Adv. 1t.

There is something going to happen June 1st. —Adv. 1t.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. 1t.

NATIVE ALFAIFA SEED FOR SALE AT PLAINVIEW PRODUCE COMPANY. —Adv. 1t.

Special prices on "White Mountain" Refrigerators for one week. See us before you buy. We'll do the rest. W. E. WINFIELD. Phone 95. —2t.

BARGAIN IN AUTO. Read advertisement in other columns. 2t.

Recleaned German Millet and Red Top Cane Seed at PLAINVIEW PRODUCE CO. 1t.

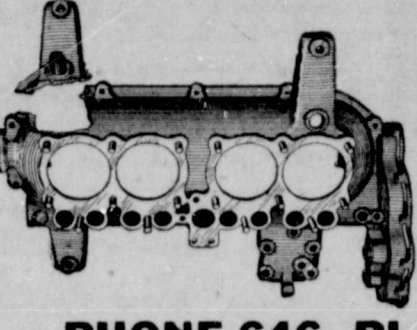
FOR RENT—2 nice unfurnished rooms for light housekeeping. Close in. Phone 215. —Adv. 1t.

WANTED—Bargain in two-row John Deere lister. Address HERALD, giving price and condition. 4t.


Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. 1t.

THE PRICE ? IS THE THING

E. N. EGGE A. C. BAYLY
E. N. EGGE AUTO CO.
Oxy Acetylene Welding
We Weld
Cast Iron, Malleable Iron, Copper, Aluminum, Brass and Steel.
No Job Too Large
No Job Too Small
All Work Guaranteed
PHONE 646, PLAINVIEW, TEXAS



GARDEN PLANTS
THE KIND THAT GROW
Cabbage, Tomatoes and Potato Slips Now Ready
D. C. Aylesworth
Phone 612


Excursion to Galveston, Texas, account Texas Grain and Coal Dealers Association, May 24-27
Round trip tickets on sale May 22nd and 23rd, good for return limit May 29th at fare of \$24.65 for the round trip. For further information or reservations, Phone 224.
R. F. BAYLESS, Agent

THE BEST ADVERTISEMENT
is a pleased customer. We want our customers to get the most for their money, therefore we urge you to buy
Michelin Tires and Tubes
Every Michelin user is a return customer. You will recognize quality too if you will let us put on a trial casing or tube.
We are anxious for these trial orders for we are satisfied others will follow.
Plainview Rubber Co.
Phone 104

LISTEN!
If you are too busy to attend to the details of repairs needed about your premises—just phone us and we will send you a competent mechanic on short notice.
"TRADE IN PLAINVIEW"
Plainview Lumber Company
Lumber Dealers

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 1t.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

See ROY IRICK for Real Estate Loans. —Adv. 1t.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. —Adv. Feb. 15.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. 1t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 1t.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. 1t.

WANTED—Piano box. Phone 95. 1t.

FOR SALE—114 acres patented Haie County land, cheap and on easy terms. Also money to loan by discounting some good land notes. Y. W. HOLMES. —Adv. 2t.

FOR SALE—REGISTERED FOX AND BEAGLEHOUNDS.

We register each puppy or dog in purchaser's name free of charge; also Setters and Pointers, Newfoundland, St. Bernards, Boston Terriers, Scotch Collies, Bloodhounds, and all other breeds named in catalogue. Chester White, Poland-China, and Registered Duroc Jersey Reds, Ferrets, Belgian Hares, Pigeons. List of Poultry. For 10c we mail the most comprehensive descriptive illustrated catalogue in existence of all breeds. Whoever sends for one, and is not satisfied with it, can have his dime back.
SUSQUEHANNA VALLEY KENNELS, Tunkhannock, Pa. —Adv. June 8.

NOTICE—HORSES AND MULES WANTED.

I will buy horses and mules
At Floydada, Thursday, May 20th;
At Lockney, Friday, May 21st;
At Plainview, Saturday, May 2nd.
Horses must be 15 to 16 hands high, 5 to 8 years old, and sound.
Mules must be 15 to 16 hands high, 5 to 12 years old, and sound.
Bring in your big, rough horse mules. FRANK HARP. —Adv. 2t.

FOUND—Bunch of keys near Gilbert's livery barn. Finder may have same by calling at The Herald office and paying for this ad. 3t.

LOST.
Crocheted handbag, between Seth Ward and town. Return to Carter-Houston's. MRS. H. B. TATUM. 1t.
Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 1t.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. LATNE & BOWLER CO. —Adv. 1t.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. 1t.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

WANTED—Piano box. Phone 95. 1t.

WANTED—A few young calves. O. E. WINSLOW. —Adv. 1t.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. 1t.

JOHN TOSH, Scientific Horseshoer, has charge of this work at HATCHER'S BIG SHOP. See him for Corns, Diseased Feet and Faulty Gaits. Have your horse shod right. —Adv. 1t.

It'll be for cash June 1st. 1t.

Manuscript Covers at THE HERALD. —Adv. 1t.

TYPEWRITERS.
NEW MODEL L. C. SMITH will give you better service. Catalogue upon request. Remingtons, Underwoods and Oliverts also. L. C. SMITH TYPEWRITER CO., Amarillo. 407 Polk St. S. W. GRANT, Mgr. May 14-pd.

WANTED.
A nice lady wants work. Can give good reference. Write BOX 43, Dickens, Texas. —Adv. May 21

*** FOR SALE ON TIME.**
In numbers to suit purchaser, good grade cows with good calf crop. Also limited number of two- and three-year-old steers. Will sell on time with approved security. Write J. H. NATIONS, El Paso, Texas. June 4.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. 1t.

FURNITURE FOR SALE.
At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. —Adv. 1t.

WANTED—Piano box. Phone 95. 1t.

PLAINVIEW MATTRESS FACTORY.—Mattresses made to order; old mattresses made new. Telephone 295. June 11-pd.

FOR SALE—Recently overhauled Ford touring car; in first-class condition; new tires. PAUL A. TURNER. 1t.

FURNISHED ROOMS FOR RENT. \$1.50-\$2.00 per week. PIPPIN HOTEL. 2t-pd.

No. 6
LITTLE TALKS BY THE DOCTOR
OSTEOPATHY
is "BACK TO NATURE." The Osteopath puts the body machine in proper mechanical condition and nature does the "curing," the healing. The predisposing cause of all diseases is an insufficient blood and nerve supply to the different parts of the body. For instance, if a knotted, contracted condition of muscles in the hip (caused from an old strain to the innominate joint) produces more or less continuous pressure on the Sciatic nerve, you are bound to have an attack of Sciatic neuritis—commonly and incorrectly called Sciatic Rheumatism.
The way to "cure" Sciatica, then, is to take hold of that strained joint and those knotted muscles and put them in a "Back to Nature" condition, thus removing the mechanical pressure off the nerve (removing the cause), and nature, through the healing influence of circulation of blood, carries away the inflammation, and you are well.
Some cases of Sciatica can be "cured" (you will get well) under Osteopathic treatment in two weeks' time, but most cases may require six or eight weeks.
Next week we will tell you how the Osteopath "cures" stomach trouble.
DR. N. B. MAYHUGH, Osteopath
Grant Building. PLAINVIEW, TEXAS.

ALL LADIES FREE ON MONDAY NIGHT
THE BIG SHOW WILL BE HERE IN PLAINVIEW, TEXAS
ONE SOLID WEEK
Commencing Monday, May 17
Roy E. Fox's Popular Players
Under our Waterproof Tent Theatre Located opposite Ellerd building, advertising East India Medicines with Dr. Jack Lighthall.
Look over this List of Plays
MONDAY, MAY 17
"The Wise Fool"
TUESDAY, MAY 18
"Call of the Woods"
WEDNESDAY, MAY 19
"Dora Thorne"
Saturday Night, May 22, "The Sweetest Girl in Dixie"
THURSDAY, MAY 20
"The Halfbreed"
FRIDAY, MAY 21
"St. Elmo"
SAT. MATINEE AT 2:30 p. m.
"Peck's Bad Boy"
"Punch and Judy" for Children
25 PEOPLE SUPERB ORCHESTRA
TWO PRIVATE CARS VAUDEVILLE BETWEEN ACTS
Prices 10c and 20c
All Ladies Free on Monday Night

Our Exposition Correspondent

Oakland, Calif., May 7, 1915.
It has been nearly a week since writing to you from Los Angeles, and we've seen so many beautiful sights I scarcely know where to begin telling you about them.

On Monday, the day after writing to you, it was a beautiful, sunny day, the first sunny day since leaving Albuquerque. In the forenoon we took seats in the grandstand to witness the Floral Fiesta Parade, or pageant. It was certainly magnificent, grand! No words seem adequate to express its beautiful floral display. It was by far the largest, longest parade we ever saw. It passed by the grand stand for over an hour and a quarter, and such crowds of spectators I never witnessed before! Every street, porch and window seemed alive with human beings.

In the afternoon we took an auto trip to and through Pasadena, and saw the most beautiful, artistic and largest homes of California. We passed many homes of millionaires and multimillionaires, among the number being ones of John D. Rockefeller and Busch, the Busch sunken garden being one of the reasons for the trip, and to try to describe this more than beautiful garden seems beyond my ability. It is simply perfect, and so perfectly simply grand! One feels like taking off the hat and walking through it bare headed, as if in the garden of Paradise itself. We walked in the garden an hour and a half, and then went on to the Pasadena ostrich farm, where we saw more ostriches than I ever thought existed. It was a most interesting sight to see them eating and their mode of life. We came back to Los Angeles past groves and groves of oranges (but not one dared we pluck) over paved roads which connect the two cities.

The next morning we took another auto trip—"Seeing Los Angeles"—and passed the most beautiful homes, schools, parks, etc. It began raining before we returned from this trip, which rather discouraged us from any more sight seeing, so we took the 2:30 train to San Diego, thinking to get out of the rainy belt, but it rained most of the way, and was still rainy and cold when we arrived in San Diego.

It was pretty hard on us to come from such a "dry country" to such a wet one—"wet" in two senses of the word!

We only stayed in San Diego a couple of days, and attended the fair. We found it a pretty big thing of its kind, but not as interesting to us as it would have been had we been calculating to buy land and locate somewhere here. A number of states had exhibitions here, but we didn't notice any from Texas. We registered in most of the buildings, though, so Texas would be represented. Ha, ha! We heard the large out-door pipe organ recital, and, though it was grand, I would just as soon hear Miss Marsalis play that little pipe organ in the M. E. Church at home.

The next day we spent, until train time, sight seeing in the city. We went to the wharf and saw some small ships anchored, and could look across the water and see Point Loma and some flying hydroplanes. There was an old Chinese pirate ship, 162 years old, and battered and looking rather "all in," lying at anchor and creating quite a bit of excitement and curiosity. It was open for inspection to the pub-

lic, and it contained many relics and curios of Chinese life, but we did not go in, as our time was limited.

We took a car ride to Old Mission Gardens, and spent a pleasant hour there, from which we returned to take the train to San Francisco. We were on the train all night, and passed a wrecked passenger train just about an hour's run from Berkeley. This wreck, we learned, occurred yesterday morning about 5 o'clock, and lots of passengers were hurt, but only a couple of them seriously. We noticed that if the wreck had occurred five—less than five—minutes later the train would have gone over a high bridge and into the river, so we say, as I'm sure the passengers did, "lucky accident."

We arrived in Oakland about 10:30, and are stopping at the Key Route Inn. We will cross the ferry and go to San Francisco after lunch.

You'll hear more from us after attending the Fair a couple of days. Hoping all at home are well the weather more pleasant than it is here, I will close.

Very truly,
MR. AND MRS. R. E. COCHRANE.

PROVIDENCE.

PROVIDENCE, Texas, May 13.—Our farmers are stirring early and late these pretty days trying to get their crops planted.

Wheat and oats certainly are looking good, and we are hopeful of a large yield at harvest time.

Some of our Providence people attended the closing exercises at Lone Star Monday and Tuesday night, and report nice programs.

The singing Sunday evening at the school house was well attended, and we had good singing.

Quite a few of our people attended church at Whitfield Sunday afternoon, and heard a fine sermon delivered by Rev. J. F. Nix. He then made his prohibition speech, which was highly appreciated. Mr. Nix is a great man, and should be appreciated as such.

Uncle Joe Barrett returned home Thursday from Lincoln, Neb., where he had been on business.

Mr. Casey and the Misses Cox, of Roseland, were visiting Mrs. Rose Saturday and Sunday. Mr. Casey is a brother of Mrs. Rose.

Virgil Dodson, of Wayland College, visited home folks Saturday and Sunday.

J. B. Stevenson was in Lockney Tuesday, trading.

BELLEVUE.

BELLEVUE, Texas, May 11.—The southern part of the community was visited Sunday by quite a severe hail storm.

Charley McKinney bought a bunch of cattle last week.

Mr. and Mrs. George Schick were in Plainview, shopping, Thursday.

Roy Fry was writing hail insurance in the community Monday.

News has just been received that the only sister of Col. T. J. Tilson died last week, at her home, in Jones County.

Mrs. Tom Martin has been quite sick, but is much better.

Miss Ida Jernigan entertained a few of her friends Saturday evening.

Mr. and Mrs. Geo. Keenan were in Plainview this week, shopping.

SPRING LAKE.

SPRING LAKE, Texas, May 11.—M. E. Cleavinger is the proud possessor of a new Ford.

Mr. Baker, of Missouri, is visiting his nephews, Hurton brothers.

Fern Axtell spent the week-end with Mr. and Mrs. Harris.

L. E. Linville and family were Muleshoe visitors Saturday.

The teachers of Spring Lake Sunday School met Saturday to make preparations for Children's Day exercises.

W. E. White and family, of Big Square, attended church services here Sunday.

W. S. Hall went to New Mexico Monday.

There was singing at the Vore home Saturday night.

Miss Etta Vore spent the day with Mrs. Harris on Wednesday.

Ray Axtell celebrated his 17th birthday Saturday, by entertaining relatives and friends at supper.

H. M. Packard and wife were in Olton Saturday.

Spring Lake entertained her first show Wednesday night, when Allen Comedy Company made their appearance. The show manager and some of the people of Spring Lake were both disappointed. The show was poor and the attendance was small.

Mr. and Mrs. Cunningham were in Muleshoe Sunday.

Jease Elrod, of Muleshoe, passed through our burg Saturday en route from Plainview to Muleshoe with two new Fords, which he was delivering to parties at Muleshoe.

Mr. and Mrs. W. S. Hall gave the young people a party Tuesday night. A good time is reported by all. The hostess served refreshments of different kinds of fruit and cake.

Hurton Bros. were delivering hogs and alfalfa seed in Plainview this week.

The monthly Christian Endeavor social and business meeting met at the home of Mr. and Mrs. L. F. Harris Friday night. A very delightful time is reported.

Rev. Foster filled his regular appointment here Sunday, after a six-weeks' vacation, spent in Virginia. He gave a splendid address in honor of Mother's Day.

W. A. Watson left yesterday morning for Kress on business.

C. W. Long left yesterday morning for Bridgeport, where he will visit for a few days.

Barney Ballard, of Fort Worth, arrived in Plainview Thursday to spend the summer. He was formerly a resident of Plainview.

Dr. A. C. Scott, of the Scott & White Sanitarium, of Temple, is here looking after his property interests.

Rev. H. G. Finley, of Lockney, was in Plainview this morning.

J. H. Donaldson, of Floydada, was here today.

R. A. Hutchinson, who has been visiting in Plainview, left this morning for Tulla.

Mr. and Mrs. C. C. Heck left this morning for Lubbock.

Mr. and Mrs. A. B. Terrell and little son, Weldon, arrived in Plainview this morning from Lorenzo for a visit with Mrs. Terrell's father, Rev. A. B. Roberts.

Judge C. S. Williams returned Wednesday from a business trip to Lubbock.

J. B. Maxey returned Wednesday from Lubbock, where he had been on business.

J. W. Berry and family, of Panhandle, are the guests of Mrs. Berry's parents, Mr. and Mrs. J. W. Scivally.

W. W. Winn, of Tulla, is here on business, and is visiting H. S. Pearson.

Oscar Brice left Wednesday for Wichita, Kansas, where he will be in the employ of the Layne & Bowler Company.

W. B. Jennings, of Italy, and W. M. Mullican, of Dallas, are in Plainview, prospecting.

Guy Gibbs returned Wednesday from Harlingen, where he has been for the past eight months. He is spending his vacation with his parents, Mr. and Mrs. Thomas Gibbs.

Mrs. W. H. Mason will arrive in Plainview Saturday. She has spent the past nine months in New York and New England.

J. L. Pope, agricultural demonstrator for the Panhandle and Santa Fe Railway, was in Plainview yesterday en route to Lubbock, where he will hold a farmers' meeting demonstrating agricultural methods.

R. M. Ellerd left Wednesday morning for Houston, as delegate to the Southern Baptist Convention.

Will Watson returned yesterday morning from a business visit in Fort Worth.

W. H. Cooke, of Clarendon, was in Plainview this week on business.

Miss Myrtle Terrell, of Lorenzo, who has been in Plainview for medical treatment, left yesterday morning for her home.

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LINGERIE DRESSES**

made of Voile, Rice Cloth, Crepe and other summery fabrics.
Newest styles, \$4.00 to \$12.50.

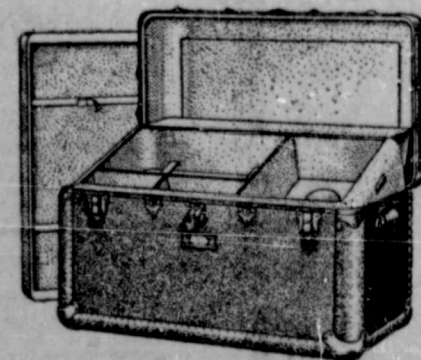
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