

# THE PLAINVIEW EVENING HERALD

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PRICE FIVE CENTS

## SANTA FE NOW RUNS TWO TRAINS EACH WAY DAILY

Locals Draw Couch for Passengers; Road Being Ballasted from Canyon South.

Three weeks ago Mayor J. L. Dorsett undertook the task of securing better train service for Plainview. A petition, signed by the leading shippers of the town, was forwarded to Mr. F. C. Fox, Vice-President and General Manager of the Panhandle and Santa Fe Railway Company.

Replying to that instrument, Mr. Fox stated, in a letter to Mayor J. L. Dorsett: "I have issued instructions that a coach be handled in addition to the way car on the local trains, so that any passenger traffic there may be for these trains will have the best accommodations possible under the circumstances."

Mr. Fox states that the laying of heavier rails on the Plainview line, which is going forward at the rate of three-fourth of a track mile per day, will soon be completed, and that Plainview can expect faster and safer service when this track has been completed and ballasted.

The locals arrive about noon each day.

## REAL ESTATE ASSESSMENTS WILL REMAIN THE SAME.

County Tax Assessor J. N. Jordan is completing his work of assessing, and will have his full report ready by Monday. May 31 the County Commissioners meet in the capacity of a board of equalization.

Mr. Jordan states that the basis of assessment of real estate in the county has been but slightly changed. He has not completed tabulating the report, but has found that there is a marked increase in number and value of livestock in the county. The report will show that the year 1914 has been a prosperous one for Hale County.

## FOUR PLAINS TO VISIT.

Estacado Party Have Been in Floydada to See Friends and Relatives.

Robert E. Brown, S. D. Jones, Mrs. S. A. Smith and A. J. Smith, of Estacado, and Mrs. A. G. Smith and Miss Mattilee Smith, of Floydada, were in Plainview this morning in a Ford en route to Estacado. The Estacado party has been visiting friends and relatives in Floydada.

## KUNESH ACCEPTS POSITION WITH RECLAMATION SERVICE.

Joe Kunesh, who has been connected with the Texas Land and Development Company as a civil engineer for the past year, will leave tomorrow morning for Billings, Mont., where he has a position with the Government Reclamation Service.

Mr. Kunesh is a graduate of the University of Wisconsin, and is a very capable engineer. His home is in Wisconsin.

## SOUTH PLAINS HOGS TOP MONDAY'S FT. WORTH MARKET.

Hale and Floyd County Mortgage Lifters Are Uniform, Five Cars Bringing the Best Price.

Twenty-seven cars of hogs were received on the Fort Worth stock market Monday. Five of this number were from the South Plains—from Floyd and Hale Counties, to be exact. Seven cars brought the top price, \$7.55. Five of this seven were the South Plains offerings. Morrison & Watson, of Plainview, had two cars, and Mr. Griffith, of Floyd County, had three.

Morrison & Watson have shipped two more loads, and will have a total of five cars this week.

Hale County is easily maintaining her reputation for shipping more hogs than any other Texas county.

## FEDERATED CLUBS.

The Plainview Federation of Women's Clubs will meet at the M. E. Church Saturday, May 29, at three p. m. There will be the annual election of officers and an interesting program. If you are interested in club work or in the civic welfare of Plainview, you are invited to attend this meeting.

## CHIEF JUSTICE T. J. BROWN OF SUPREME COURT DEAD

Conceived Many Texas Laws; Recently Surprised Texas Bar by Advocating Simplifying of Procedure.

Chief Justice Thomas J. Brown of the Texas Supreme Court died at Greenville Wednesday morning at 11:30 o'clock, in the Physicians' and Surgeons' Hospital.

His death was caused by cancer of the stomach, from which he had suffered for some time, having been in Greenville for the last three weeks taking treatment.

Judge Brown was 79 years old, and had been on the Supreme bench twenty-two years. He had served as Chief Justice five years.

His four daughters, Mrs. Craycroft and Mrs. Chapman, of Sherman; Mrs. Myrick, of Austin, and Mrs. J. H. Blocker, of Dallas, all were present when he died.

The funeral will be held in Sherman, although the time and details have not been definitely settled.

## Biographical Sketch.

Thomas Jefferson Brown was born in Jasper County, Georgia, July 24, 1836, the son of Ervin and Matilda Budett Brown. Educated in the common schools of Georgia and Texas, he finished the preliminary work at Independence, Texas, and entered Baylor University, taking the L. L. B. degree at Baylor in 1858. He married Louisiana T. Estes August 7, 1859.

He was admitted to practice law before the County and District Courts in 1857, and before the Supreme Court in 1859. He lived at McKinney and was a lawyer there from 1859 to 1872. In 1872 he moved to Sherman, and practiced law there until 1892. He was a member of the Legislature in 1888 and 1890, and Judge of the District Court in 1892-93. His work as Associate Justice of the Supreme Court began in 1897.

Judge Brown created a stir in legal circles in 1912, when he declared before the State Bar Association that there was need for court reform, but greater need for proper material in the legislative bodies and on the juries. He asserted that there are too many courts and that the way to remedy the congested condition of dockets, including that of the State Supreme Court, declared to be three years behind with its work, is not to create additional courts, but to simplify procedure. He appealed for verified pleadings and specific issues in civil suits. He argued that the Supreme Court should not have to pass on any minor issues, including the selection of jurors and the character of evidence.

## J. O. CROCKETT IS HERE.

El Paso Capitalist Has Very Extensive Holdings in the Plainview Country.

J. O. Crockett, of El Paso, is in Plainview looking after his personal interests. He is president of the Crockett Cattle Company, an organization with a capital stock of \$60,000, raising hogs and cattle in the Plainview country, at Richmond Terrace.

Immense sheds have been erected at Richmond Terrace to shelter livestock. There are alfalfa and wheat fields and pasture for the stock. Thoroughbred Hereford cattle, Duroc-Jersey and Tamworth hogs are there in large numbers. On this farm the company is propagating a bacon hog, a cross between the Duroc-Jersey and Tamworth.

Mr. Crockett is vice president of the El Paso and Northwestern Railway and is president of the El Paso Milling Company, and has other interests in that section.

He takes great pleasure in his hobby—hog raising in the Plainview country—and his visits to this section are invigorating to all who come in touch with him.

## INTERNATIONAL AUTO RACES POSTPONED UNTIL MONDAY.

The International Auto Races at Indianapolis have been postponed till Monday, May 31, according to E. E. Roos, of the Plainview Machine and Auto Shop. Mr. Roos states that the returns by hundred-mile stages will be given at the Willis Drug Company's store as received by wire from the Western Union Telegraph and Telephone Company.

## AND STILL THEY TALK PLAINVIEW.

The members of the Panhandle Press Association who attended the meeting at Plainview in April still talk about Plainview and the wonderful Plainview country.

Replying to letters enclosing checks for the best articles on the Plainview country, the writers express their appreciation of Plainview's hospitality.

Miss Ida M. Tarrell, winner of the first prize, is editress of the Glazier Review. She says:

Glazier, Texas, May 15, 1915.

"The writer hereby acknowledges the receipt of your check for twenty-five dollars, same being first-prize award in competition with Panhandle Press Association members on the subject: 'Interview With Plainview.' We are grateful to your committee for this recognition, and feel well repaid for the one-a-m oil burned in writing the story. Thanking you, and trusting that I shall be able to accept your invitation to visit your delightful city again, I am," etc.

J. P. Chambless, a pioneer Texas newspaper man, of the Snyder Signal, says:

Snyder, Texas, May 10, 1915.

"I am in receipt of your favor under date of May 7 containing enclosure of cheque for \$10.00 as an award of merit pertaining to the write-up of my very pleasant visit on April 9 and 10 to your section of the 'Golden West' and the Panhandle Press Association meeting in Plainview. I thank you for this unexpected demonstration of your appreciation, and herewith congratulate you upon your untiring efforts in making the Plains country truly the garden spot of the world. Fact is, you 'seen your duty and done it noble' in developing that wonderful territory."

L. G. Waggoner, vice president of the association and editor of the Miami Chief, acknowledges his check as follows:

Miami, Texas, May 12th, 1915.

"Your very kind letter of recent date to hand, enclosing check for \$5.00 in payment of the prize I won on my article on Plainview. I wish to thank you very much for this, and assure you that the article I wrote was exactly what I thought of the famous Shallow Water Belt, and was not intended as a contest for the prizes. However, I am greatly gratified to receive the prize, and assure you that I shall be glad to accept your invitation for a return visit to the splendid Plainview country should opportunity offer."

## CAPITOL SYNDICATE MEN VISIT THE SOUTH PLAINS

Party Is Touring This Section on Way to Inspect Large Land Holdings.

Wednesday morning a party of members of the Capitol Syndicate were in Plainview en route to western points where the syndicate has large holdings of land. One million acres are owned by the company in Texas. A personal inspection of the development of the South Plains section with reference to developing their holdings is the purpose of the trip.

Mr. O. M. Unger accompanied the party from Plainview. Those here were: Walter Farwell, of New York; Jno. V. Farwell and A. L. Farwell, of Chicago; F. W. Wilcox, general land commissioner, of Chicago; Charles Harding, general counselor, of Chicago; Judge A. B. Hamlin, of Farwell, the company's representative; E. Millard, of Chicago, attorney; R. L. Duke, Channing; Col. A. J. Vester, government representative in Transvaal South Africa.

## MRS. GEO. SAIGLING WINS.

Recipe No. 4, "Meat Loaf," was awarded the prize by the committee who judge the Herald recipes each week. Mrs. Geo. Saigling sent this recipe in, and will receive her choice of magazines for a year. A similar prize is offered each Tuesday for the best recipe mailed or handed to the Editor of the Woman's Department of The Plainview Evening Herald.

The best recipe this week was:

## Meat Loaf.

Get from the butcher two pounds of ground meat, preferably equal parts of beef, veal, and pork. Add a cupful of ground cracker crumbs, two beaten eggs, salt and pepper, and bay leaf (or onion salt). Work together and make a firm loaf. Roll in egg and sprinkle with cracker crumbs. Put in the oven and bake with little water; baste from time to time. When cool, cut in slices and arrange on a platter, and garnish with parsley or mint leaves.

## PRESBYTERIAN CHURCH.

Sunday School at 9:45 a. m. At 11 a. m. the pastor will begin a series of Sunday-morning sermons on Sunday school work.

Evening service at 8:30. Mr. Jenkins has been secured to direct the choir, and good music will be furnished for all services. One special feature of the morning service next Sunday will be a solo, "Hold Thou My Hand," by Miss Mildred Buchheimer.

The public is invited to attend all services.

## WOULD ASK CLOSE STUDY OF SOUTH PLAINS TONNAGE

It Is Thought That Traffic of Santa Fe Lines on South Plains Section Is Profitable.

It is thought by many of the shippers of Plainview that it might be wise for the business men and other shippers of this section to prepare and send to the Railroad Commission, which meets in Austin June 1, a petition asking that before they grant an increase of freight rates to the lines leading into the South Plains they investigate closely the tonnage, shipping conditions, etc., of these lines. This section has had high freight rates on account of the sparseness of the population and light tonnage.

It is thought, too, that the tonnage has shown a marked increase and the traffic made more profitable thereby, hence if the present rate is allowed to stand it would in itself represent a comparatively higher rate than other sections of the State are paying. Many believe that to allow the rate to stand as it is will represent a raise in comparative rate since the last adjustment.

Those who are advocating the presentation of a petition feel that if a close investigation is made these surmises will be found to be fact, and in that event that the commission will act according to the suggestion. Of course, if any intelligent study of conditions shows that the roads are, in justice, due other rates, there could be no fair objection.

It has been suggested that the men most interested in the matter meet sometime Saturday and either draft a petition or delegate some man to attend the meeting of the commercial organizations which will meet in Austin Monday, May 31, to discuss the matter of increased rates prior to the meeting of the Railroad Commission, on Tuesday. The object of such action would be to protect our section from rate discrimination.

## NEARLY SIX HUNDRED HAVE PLAINVIEW MUTUAL INSURANCE.

Secretary Jas. D. McGown states to a representative of The Plainview Evening Herald that the Plainview Mutual Life Insurance Company has issued to date 562 policies. The first death claim paid was to the estate of A. D. Molesberger, a member who moved to Portales, N. M. He was accidentally shot.

Dr. I. E. Gates is in Waco on business for Wayland College and attending the commencement exercises of Baylor University.

Dr. C. D. Wofford has bought a Buick automobile.

## FREDERICK CLARK MUSICAL PLEASSED AMARILLO AUDIENCE.

Reader-Baritone, Violinist and Pianist Will Be in Plainview Monday Evening, at The Ruby.

Dr. Frederick Clark, a brother of Chas. W. Clark, is to be in Plainview with his company, Miss Helen Woytych, violinist, and Mr. Earl Marx, pianist, Monday evening. Dr. Clark and his party are on a tour from Chicago to San Francisco. They filled an engagement with the Amarillo Choral Club Thursday, and were asked to remain for another musicale this evening.

Music lovers of Plainview have arranged for Dr. Clark and his party to be here Monday evening at The Ruby Theatre.

Tickets are on sale at the R. A. Long Drug Store for reserved seats.

J. L. Henderson, a prominent member of the Amarillo Choral Club, says of Dr. Clark and his party:

"I want to say in their behalf that each member is a real artist, and you may assure your music lovers that they have never had a greater opportunity to hear real music than they will have in this company. Dr. Clark will simply bring down the house with both songs and readings. You never heard a better one. The little violinist is simply a wonder, and no music lover of your city should fail to hear her.

"The pianist will fulfill every wish. His tone colorings are simply beautiful and his interpretations are wonderful. In fact, it is a concert that is what we all pay \$2.00 to hear."

The program of the musicale is:

1. "Rondo Capriccioso" (Op. 14) (Mendelssohn)—Mr. Marx.
2. "Sonata A Major" (Andante, Allegro, Adagio, Allegretto) (Handel)—Helen Woytych.
3. "Lord God of Abraham, It Is Enough" (in costume) (From Mendelssohn's "Elijah")—Dr. Frederick Clark.
4. "Twelfth Rhapsodie" (Liszt)—Mr. Marx.
5. (a) "Recompense" (Hammond); (b) Reading, "I Ain't Got Nothing to Say, Gal" (Riley); (c) Reading, "The Log Cabin" (Servis)—Dr. Frederick Clark.
6. (a) "Ave Marie" (Shubert-Wilhelm); (b) "The Swan" (Saint-Saena); (c) "Spanish Dance" (Saracate)—Helen Woytych.
7. "Negro Exhortation" (Cook); (b) "Banjo Song" (Homer); (c) "Uncle Rome" (Homer) (all in costume)—Dr. Frederick Clark.

## THE FOX PLAYERS ARE GOOD.

Wednesday evening, at their tent, the Roy E. Fox Popular Players presented "The Wolf." The first week the plays were passably good. The people attended and were tolerant, if not enthusiastic.

The offerings this week have been good. It is agreeably surprising to find artists unexpectedly. "The Wolf," Wednesday night, was presented well. The production was better than the price would indicate, and the show was clean.

All Roy E. Fox needs to have a good show is to improve his specialties. The main plays are as well presented as those of any company which shows in Plainview.

## SAN ANTONIO PARTY OVER GULF ROUTE TO FRISCO.

Log of Puget Sound-to-Gulf Highway Will Bring Many Tourists Through Plainview.

Mr. and Mrs. Chas. Goodman, of San Antonio, were in Plainview Wednesday, en route to San Francisco to attend the Panama-Pacific Exposition. They were making the trip in their Overland car.

Mr. Goodman says the Puget Sound-to-Gulf Highway, which he has travelled from San Antonio, is in very good shape, considering the rains of the late winter and spring. He has found the road easily with the log book furnished him at San Antonio.

The party expect to take the Borderland Route through New Mexico.

## BLACK HAS FINE OATS.

L. C. Black, of Hale Center, brought to Plainview yesterday some bundles of oats and barley from his farm. They are as fine samples as will be seen anywhere. They are on display now at the First National Bank.

## ITALY DECLARES PORTS OF AUSTRIA BLOCKADED

DUKE OF GENOA IS APPOINTED LIEUTENANT GENERAL OF KINGDOM; EMMANUEL TO FRONT.

## TORPEDO SINKS BRITISH SHIP

"Triumph" Sent to Bottom of Straits of Dardanelles in Submarine Attack.

ROME, May 26, via Paris, 7:45 p. m.—The Italian Government, believing Austria-Hungary is utilizing several ports on the Albanian coast for secret commissariat departments, declared a blockade today against "that portion of the Austro-Hungarian coast comprised between the Italian frontier on the north to the Montenegrin frontier on the south, including all island ports, anchorages and bays, and also the Albanian coast from the Montenegrin limits on the north to and including Cape Klephali on the south."

The declaration adds:

Permit Neutrals to Leave. "Vessels belonging to friendly and neutral powers will be allowed sufficient time to leave the zone, the amount of time to be determined by the chief of the naval forces.

"Measures will be taken in conformity with the rules of international law and treaties in existence against all vessels endeavoring to cross or which succeed in crossing the line marked by Cape Otrante and Cape Klephali."

King Goes to Front.

King Victor Emmanuel has assumed supreme command of the navy and army. He left incognito for the front last night. Only his Ministers, who were confidentially informed of the King's intended departure, bade him farewell.

The official journal publishes a decree appointing the Duke of Genoa (Prince Thomas of Savoy) Lieutenant General of the kingdom. During the King's absence he will carry on the duties of State in the name of the King, but will refer all affairs of first importance to his majesty unless they are of the most urgent nature.

Salutation to King.

The Messagero says: "The first citizen of Italy has left the capital to go to the front and be among his fighting troops. To him who today set foot for the first time on Italian land which, until a few days ago, was yet disunited from the mother country; to him in this moment is the symbol of the union and concord among all Italians, goes our augural salutation in the hope for the highest success of the Italian arms.

"For Victor Emmanuel has been reserved the highest fortune that ever a sovereign could enjoy—that he will see complete under his crown national unity.

"To Victor Emmanuel go the grateful and solemn greetings of the entire Italian people."

## Female Police in Italy.

PARIS, May 26, 6:10 p. m.—The Rome correspondent of Le Temps telegraphs that nearly 11,000 women have enrolled in a female police force, authorized by the Italian Government. These women belong, for the most part, to the middle classes. They will undergo special physical training and wear uniforms.

## British Battleship Sunk in Dardanelles.

LONDON, May 26, 11:36 p. m.—The British battleship Triumph has been sunk in the Dardanelles. This official announcement was made tonight.

The disaster to the Triumph is described in a brief statement by the Admiralty, which says that while operating in support of the Australian and New Zealand forces on the shore of the Gallipoli Peninsula yesterday the Triumph was torpedoed by a submarine and sank shortly afterward.

The majority of the officers and men, including the captain and commander, are reported saved. The submarine was chased by destroyers and patrolling small craft until dark.

The official announcement does not say whether the submarine was Turkish or German, but it probably was of the latter nationality, as the British Legation at Athens recently offered a reward for the sinking of German submarines supposed to be in the Mediterranean.



H. M. Bainer says:

**"Cultural Methods Employed Usually Have as Much to Do with the Yields of Crops as Does Rainfall."**

#### DIVERSIFIED FARMING.

Diversified farming for the Southwest is a necessity, and the scope covered by this statement might well be extended without lessening its worth. The term "diversified farming" as here used has particular reference to a variety of crops and allied items on the farm, as contrasted with and opposed to the "one-crop" idea. Too long have the producers of the whole country been held to the one- or two-crop plan: In the South, cotton has held sway, while in the "corn belt," corn has been recognized as supreme and in still other sections wheat has been continuously and mainly cropped, to the detriment of all concerned. So these special community crops might be mentioned to the end of the list; but what is true in one instance is largely applicable to all others. When one crop shows a peculiar adaptability it is likely to become a dominant crop, and that to the detriment of all others, and usually to the hurt of the persons engaged in its production.

No argument is needed to convince all that the South has been injured by the dominance of cotton, nor that some of the corn-belt districts have suffered loss through a farm faith pinned exclusively to corn, while the same deductions may with truth and wisdom be made in connection with wheat-dominated districts.

**Crops to Grow.** Keeping their adaptability well in mind, a wide range of crops should be grown on every farm, the area given to each being determined by the relative value of the individual crop. Planting should be so arranged that a part of the acreage given to each crop may be planted reasonably early, some medium, and some late, as in this way advantage is taken of the varied weather conditions. The surest and most dependable of all the feed crops in the Southwest are kaffir, milo maize, feterita, sweet sorghum, Sudan grass, wheat, oats, barley, millet, emmer, speltz, sweet clover and alfalfa, the last named, under limited rainfall conditions, being planted in rows. Cotton has also demonstrated its adaptability in a goodly portion of this territory. Peanuts and cowpeas are other items in the diversified plan of the southwestern farm that are adding profit. Of course, in all of this diversified farming, pasturage is a necessity, and best results are impossible without it.

**Silo Is Essential.** Diversified farming without the inclusion of livestock is incomplete, and beef animals, dairy cows and sheep cannot give the maximum cash returns with minimum cost of production without the silo. Through the silo 99 per cent of all feed produced is saved, as compared to a two-thirds shrinkage when feed cured. It is generally conceded that silage and dry fodder have a pound-for-pound feeding value. Allowing this to be correct, it will be seen that the silo is three times as efficient as the open field as a medium through which to handle feedstuffs for livestock.

**Kinds of Livestock.** Beef animals, dairy cows, sheep, hogs and poultry should have a place in every diversified farm. Crops fed to these animals bring greater returns than when removed from the farm and sold as cash crops in their original state. Nor is this increased cash return the only advantage gained through marketing crops in the form of beef, dairy products, mutton, pork, poultry and poultry products. Much fertility is returned to the land, which is within itself a most considerable item, keeping up the farm instead of wasting it.

**Garden and Orchard.** The diversified farm offers rare facilities for the growing of a home garden and orchard, and without them the best living conditions are impossible. With the aid of the well and windmill, no season is too dry in any of the country under consideration for the growing of an excellent home garden and the upkeep of a small orchard under irrigation. The possession or lack of

it, with reference to these luxurious necessities, is determined by the energy expended by the farmer.

#### BETTER TILLAGE METHODS.

Failure or success with crops may usually be traced to the methods of tillage used. Cultural methods employed usually have as much to do with the yields of crops as does rainfall. No one may doubt the advisability of adopting improved methods when the increased yields assured through them are considered.

#### WHAT CONSTITUTES BETTER TILLAGE METHODS.

- 1—To prepare a deep, well pulverized seedbed, in the right way, at the right time.
- 2—To handle a less number of acres and do the work more thoroughly.
- 3—To store moisture and save it.
- 4—To give deeper, more frequent and better cultivation during the growing season.
- 5—To work more humus or vegetable matter into the soil.
- 6—To keep the weeds down.
- 7—To rotate crops. Not raise the same crop continuously year after year on the same land.
- 8—To select and use better seed, planting less per acre.
- 9—To raise a good garden, and plant and keep up a small family orchard, even if windmill irrigation must be employed.
- 10—To plant and care for some shade trees about the farm home.

#### SEED BED.

**Depth of Plowing.** The average depth of plowing throughout the Southwest is about 3½ inches, which is not more than half deep enough. Eight-inch plowing is considered deep, and is about the limit for the average plow. Special tillage implements are now available, and with these the ground may be pulverized to a depth of from 12 to 18 inches, and these, under many conditions, are to be recommended. Throughout the Southwest deep plowing is desirable, especially on the hard or "tight" lands. Deep plowing makes more root space, provides a reservoir for moisture and increases the supply of available plant food.

**Deep Plowing Catches and Holds Moisture.** Experience teaches that good crops are often produced on the accumulated moisture of well prepared lands with scarcely no rainfall during the growing season. Deep plowing is especially favorable to the accumulation of moisture. Much of the rain of the Southwest comes in dashes or downpours, and unless a deep seedbed is ready to receive the water, much of it will run off, as is the case in shallow plowing. In drouthy times, deep moisture is very much slower to disappear than is shallow moisture. When the sub-soil is well filled with moisture in connection with the deep plowing, it is practically impossible for the most severe drouths to dry it out, especially when the land is properly cultivated. Deep moisture along with deep cultivation encourages the roots to go down, thus making the crops stand more dry weather, in addition to rendering more plant food available.

**Time to Do Deep Plowing.** Experience teaches that deep plowing must be done as long before planting time as possible. To plow deeply just before planting often insures crop failure for that season. Nearly all crops require a firm, rather than a loose, seedbed, thus calling for early enough plowing to allow the ground to settle before planting. Plant food is manufactured most rapidly in moist soils through the combination of good cultivation, heat ventilation and an abundance of sunlight, thereby insuring best crops on plowing done early in the fall. For wheat, July and August plowing is advisable. There is no better time to do deep plowing than between September and January, the

earlier the better. Plowing done after January should be shallower.

**Time to Do Shallow Plowing.** Spring plowing ordinarily should be shallow, unless the loose ground of the deeper plowing can be packed in some way at once, as with a sub-surface packer, or the disc harrow with blades set straight. The light rainfall of late winter and early spring months is often insufficient to wet through the deep plowing, and if the ground is too loose the moisture escapes easily. All spring plowing should be harrowed immediately after the plow, care being taken not to pulverize the surface too much, which would increase the danger of soil blowing. (See paragraph on Harrowing.)

**Double Discing.** Where grain is to follow grain, it is usually advisable to double disc immediately after the harrow or header, unless plowing or listing can be done at once. The sooner this discing can be done after harvest the better, as every day's delay means loss of moisture. By discing at once, many weeds are killed, moisture is saved, and the land is placed in good condition for plowing or listing thereafter. In the preparation of land for spring crops it frequently pays to disc early, before plowing or listing. The disc covers the ground quickly, and insures the moisture until plowing can be done. There is perhaps no other farm implement more abused than the disc. To continuously prepare land for small grain or any other crop with a disc harrow is a wrong practice, and assures crop failure. The use of the disc for the entire seedbed preparation, not only last year, but this year and again next year, works the vegetable matter out of the soil and makes it more liable to blow. This continuous use of the disc makes the seedbed too shallow, and gives too limited a space for roots and the conservation of moisture.

**Listing.** The right kind of listing is practically equal to the right kind of plowing. For row crops, early deep fall listing is to be recommended. The fall lister furrow should run across the slope, rather than up and down it. Where possible, the furrows should run east and west, rather than north and south, thus being of assistance in collecting and holding snow, and also in protecting the young plants from the prevailing south winds in the early growing season. Usually it is a good practice to single list early and rely at planting time for row crops. If moisture conditions are good, double listing is always better than single listing. (For value of listing for wheat ground, see article on listing—under "heat" in this bulletin.)

**Packing Loosely Plowed Lands.** Nearly all crops adapted to southwestern conditions require a firm seedbed for best results. When time or moisture does not have a chance to pack the seedbed, some mechanical contrivance is necessary. The sub-surface packer or a disc harrow with the blades set straight will do this packing, and where these are used it is desirable to follow closely after the plow with them. A corrugated roller is a good implement with which to pack the surface, but it leaves the under-surface too loose. Many loosely plowed fields have been well packed by driving horses over them, the same as if pulling a harrow. Sometimes a herd of cattle is driven over a field, packing it satisfactorily.

**Harrowing.** All summer-prepared land for winter wheat or fall-sown alfalfa should be harrowed immediately after the plow. The harrowing attachment for plows does excellent work, and is to be recommended for more general adoption. On account of the soil blowing, especially in the spring and early summer months, harrowing often pulverizes the surface to finely and adds to the danger of blowing. By harrowing when the ground is slightly moist, or when small clods are formed instead of at a time when there is too much pulverization, there will be but little danger of soil blowing. Crusts should not be allowed to form on any land that is prepared for a crop, but should be broken at once before the land becomes too dry. There is no implement better for the breaking of crusts and killing acre weeds than the common harrow if used at the right time, the best time being when the weed seed is germinating.

#### SUMMER TILLAGE.

**Summer Tillage.** The question of summer tillage has been a doubtful one with many farmers. It has been remarkably successful with others. The idea of working land two years to get one crop does not sound good to many producers, especially when they want returns at once.

To summer till means to cultivate the land one season without a crop, growing the crop the second year. Summer tillage keeps the land free from all weeds. The continuous soil mulch conserves the moisture and makes plant food available.

The work of summer tillage should begin early in the spring. The first work should be done by double disc-

ing the land. The mulch formed by the disc should be kept loose and free from weeds by harrowing after each rain. A dashing rain may make the second discing necessary, especially if weeds begin to grow. Every effort should be put forth to keep down the weeds and to keep the surface loose to a depth of at least three inches.

Plow this land (seven or eight inches) during the latter part of June or early in July. Keep the common harrow going immediately after the plow. It is a good plan at this time to pack the freshly plowed land with a sub-surface packer, or a disc harrow set straight.

The farmer who summer tills must remember that weeds and crusts are not permissible either before or after plowing. During long dry spells more frequent and deeper cultivations are necessary, especially if the firm soil just below the mulch begins to get dry and hard.

While summer tillage requires somewhat more work to produce a crop than under the every-year cropping system, the labor is only about half greater and the crop returns, according to several experiments and demonstrations, are about double.

One of the best summer tillage schemes or rotations adapted to the Southwest is a three-year plan, as follows:

First-year crop—Kaffir or some similar crop.

Second year—No crop, but summer

(Continued on Page Three.)

### \$3.00 FOR THE BEST STORY

Of not over seventy-five words. There are THIRTEEN expressions in this issue of The Plainview Evening Herald referring to an occasion, day, evening, address, or something—the publisher doesn't know—its the 13th.

Your story must tell of it, giving the details as nearly to just what it will be as possible. Write it like you had been there and seen and heard. Stories for this contest must be mailed by noon Tuesday, June 1st, and should be addressed to The 13th, Plainview, Texas.

Only one story will be paid for and it will be done with fair consideration to all.

### Purity Guaranteed

under all State and National Pure Food Laws. You can pay a higher price, but you cannot get a baking powder that will raise nicer, lighter biscuits, cakes and pastry, or that is any more healthful.

Your money back if K C fails to please you. Try a can at our risk.



### A Favorite In Dixie

Throughout the Southland, famed for its cookery experts, a delicious food made of corn holds its place of superiority.

That food is

## Post Toasties

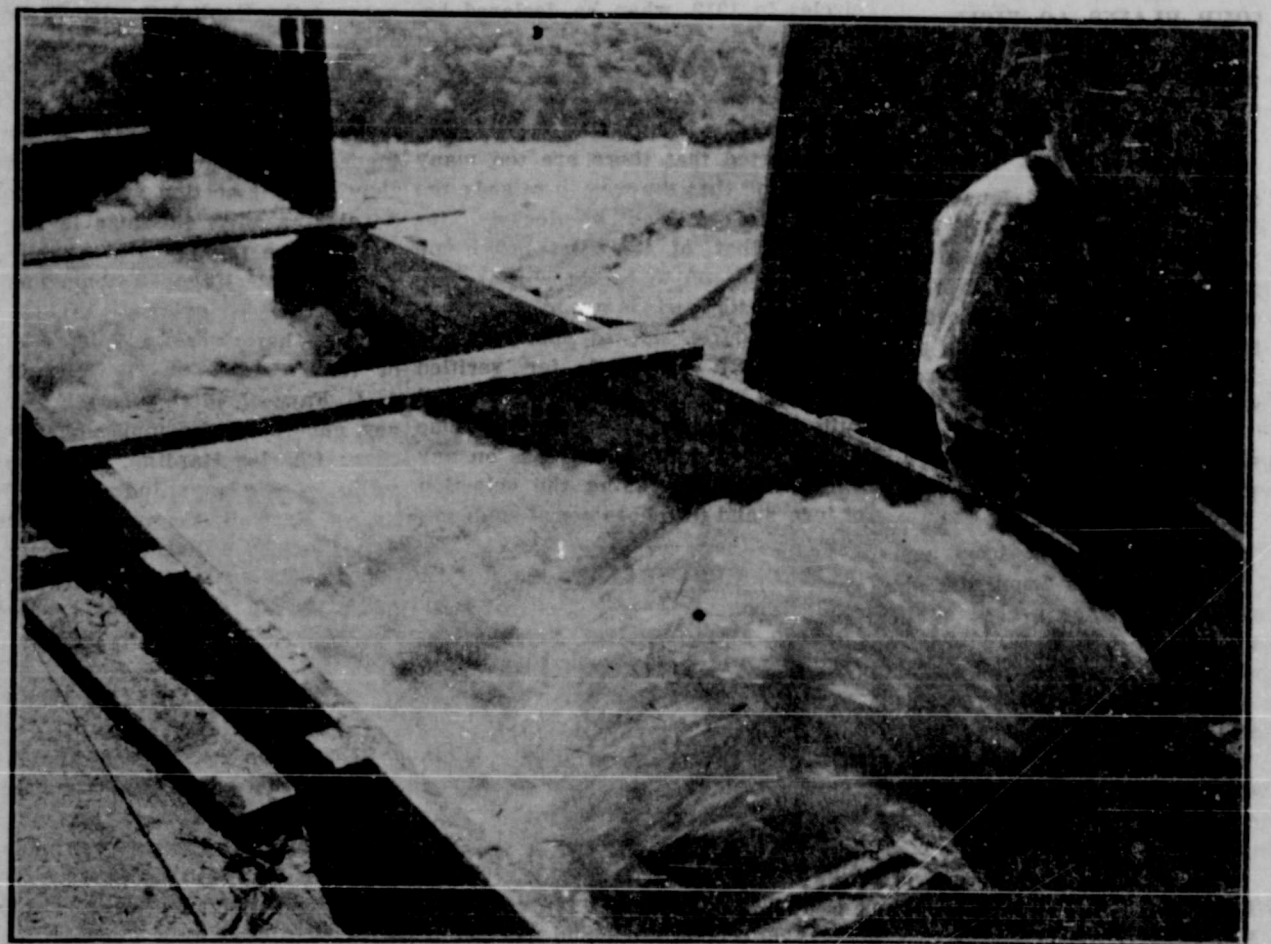
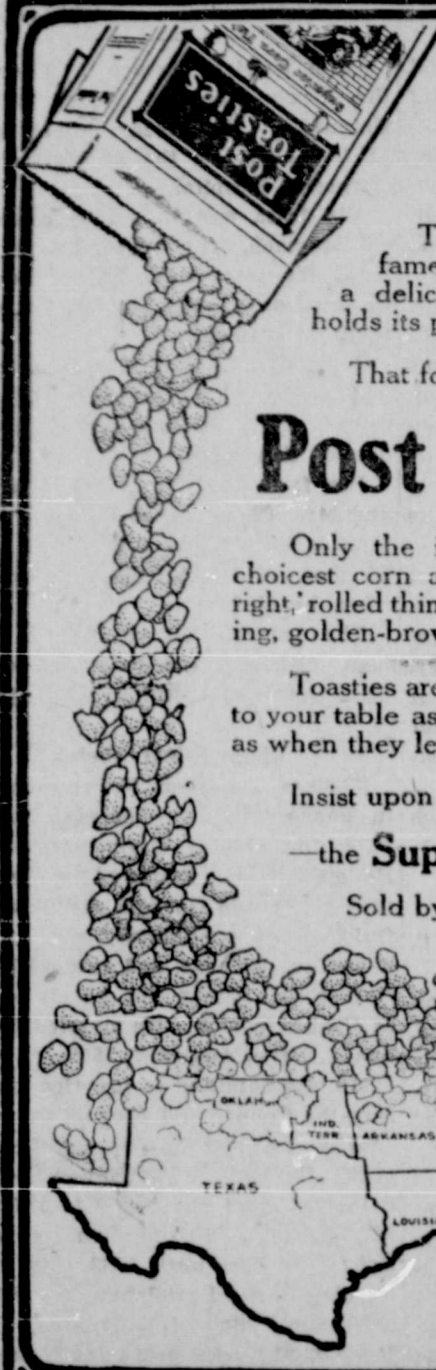
Only the inner sweet meats of the choicest corn are cooked, seasoned 'just right,' rolled thin, and toasted to an appetizing, golden-brown crispness.

Toasties are FRESH-SEALED, and come to your table as fresh, crisp and delicious as when they leave the big ovens.

Insist upon having Post Toasties

—the Superior Corn Flakes

Sold by Grocers everywhere



## The Biggest Irrigation Well In Hale County for Sale

## See Dr. White's Irrigated Farms Before You Buy

Eleven Farm Homes Nearer Town for Less Money. District School On the Property

**NO CASH PAYMENT DEMANDED WILL BE SOLD ON 20 YEARS TIME**

Wells Complete With Layne & Bowler Equipment. 4 1-2 Miles S. E. of Plainview



DISTANCE LENDS ENCHANTMENT TO THE VIEW with some things. Not so with the photographs produced in this studio.

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made here the more you will be charmed with their faithful accuracy, attractive pose and exquisite finish. Come and see what charming pictures we have made of others. What we have done is a sample of what we will do for you.

**R. E. COCHRANE**



**H. M. Bainer says:**  
**"Cultural Methods Employed Usually Have as Much to Do with the Yields of Crops as Does Rainfall."**

(Continued on Page Two.)

**Tillage.**  
 Third-year crop—Winter wheat. Continuing this rotation, kaffir would follow wheat and summer tillage would follow the kaffir.

One of the best wheat demonstrations for two years on summer-tilled land in Northwest Texas for the seasons of 1913 and 1914 is as follows:

Yield Per Acre on Summer-Tilled Land.	
Year.	Bushels.
1913	34 1-12
1914	41 3-4

Yield Per Acre on Land Cropped Every Year.	
Year.	Bushels.
1913	14 5-7
1914	23 1-4

The cost of producing and marketing these crops was about \$7.50 per acre on the land cropped every year, as compared to \$11.25 per acre on the summer-tilled land. The net returns for the two systems of tillage above compared shows fully double the profits in favor of the summer-tilled land.

**MORE HUMUS OR VEGETABLE MATTER NEEDED.**

Nearly all southwestern soils are deficient in humus or decaying vegetable matter. Humus helps to hold moisture and gives soils life, making them loose and preventing them from running together or baking. It has been determined that a pound of humus will hold seven and a half times as much moisture as a pound of sand. Sand loses its water content by evaporation three and one-half times as fast as does humus. Clay soil stores about one-fourth as much moisture as humus, and loses it twice as rapidly by evaporation. In humid climates or under irrigation, barnyard manure will keep up the humus content of the soil, but under limited rainfall conditions it is a dangerous practice to add manure at all except in limited quantities. The best way to add this vegetable matter to the soil is to grow such crops as cowpeas, rye or sorghum and plow it under green before frost. Fall-sowed rye allowed to grow until it gets a foot or more in height and is then turned under green will supply much quickly available humus, but no green cover crops equal a legume, as cowpeas or sweet clover. Kaffir, milo maize or feterita, planted in rows seven feet apart, with a row of cowpeas planted between twenty to thirty days later, will produce as much seed per acre as regular three-and-one-half-foot rows, and the peas will not only add much fertility, but will make an excellent green cover crop to plow under before frost, after the kaffir or other crops shall have been gathered. It is a wasteful practice to burn off stubble fields or trash rather than to plow under. Straw stacks should be allowed to rot or form manure for distribution over the field later, rather than to be burned. Where the straw is not needed for feed, it is an excellent practice to head the grain rather than to bind it, thereby leaving the straw evenly distributed over the field, in which condition it is easily worked into the soil.

**CULTIVATION.**

Most cultivation is done for the purpose of killing weeds, but there are two other reasons for cultivating: Saving moisture and making plant food available.

**Weeds.** Weeds use as much moisture and plant food as crops on many farms, and in this way cut crop yields half, and in some cases more. Weeds do not benefit soil in any way, and they do not make good vegetable matter when plowed under; they do not add fertility, and they often poison lands, making them poorer for crop production. A soil that will produce a heavy crop of weeds will also produce a good farm crop when properly handled. There is no better time to kill weeds than when they are in the "white" or germinating stage, and in this state there is no better implement with which to destroy them than the common harrow or the disc harrow.

**Save the Moisture.** It is that part of the moisture which is saved, rather than that which is stored, that produces the crops. It is one thing to prepare a field to catch and accumulate moisture, and it is quite another to prevent its escape. As soon as moisture has been stored work should be begun to hold it. Evaporation is going on at all times. Moisture is constantly moving from the lower soil to the surface by what is known as "capillary movement," where it escapes into the air. This capillary movement brings the moisture to the surface on the same principle as oil moves up a lamp wick as it is consumed by the blaze at the top. The constant upward moisture movement soon drains a soil, unless more mois-

ture is added or something is done to prevent the escape of it into the air. It is known that moisture moves upward readily through a firm soil and more slowly through a loose soil; thus, cultivating the surface, mulching it, or making it loose on top, checks evaporation.

**Mulch.** The loose surface or mulch acts as a blanket or insulation, saving the moisture below it. The soil much must not be confused with the so-called "dust mulch," as a very fine dust mulch is dangerous for three reasons: 1—It is liable to blow. 2—Moisture does not pass through it from the outer surface readily. 3—Water will often "flood off" the dust mulch instead of penetrating the soil. What is wanted in the way of a mulch is to keep a loose surface, exercising care not to reduce it to a finely pulverized state. Small clods mixed with the surface will prevent blowing, hold the moisture below, and let the outer surface moisture through.

**Depth of Mulch.** While a shallow mulch of one to two inches is sufficient to save the early moisture, it is not deep enough when the hot, dry weather comes on later, as it becomes heated through too easily and allows the moisture to dry out under it. To prevent this loss of moisture during the heated season, a mulch of the kind herein described should be from three to four inches thick and maintained at all times. This means that the cultivator should not go shallower at any time during the growing season than three to four inches. This thicker mulch enables the crop to withstand the drought better, and also makes more plant food available.

**When There is Danger of Blowing.** As the grass roots from the original sod decay and disappear and when but little vegetable matter is added to the soil, danger of blowing is greatly increased, and old land blows worse than newer land. By growing green manuring crops of cowpeas, rye or sorghum and plowing them under before frost or by scattering manure in limited quantities at the proper season or by turning the stubble under, this soil blowing will be greatly decreased. When it is impossible to follow any of the suggestions above given, the following will be found a good, quick method to check soil blowing:

1—Listing crosswise to the direction of the prevailing wind, and, if necessary to go over the ground hurriedly, the lister rows may be wider apart than will be required for crops.

2—Harrow when the ground is slightly wet, thus making a cloddy surface.

3—Hasty spreading of well rotted strawstack manure over the field will be found helpful.

Care should be exercised to avoid powdering or pulverizing the surface too finely. A smooth surface roller should never be used. A corrugated roller is a good implement, and may often be employed to good advantage.

**MORE INTENSIVE FARMING NEEDED.**

One of the most general faults found in connection with farming in the Southwest is that too many acres are handled for the good of the crops. There is too much "extensive" farming—too many whole-section farms in cultivation, where only quarter-section farms should be used. To try to handle from two to three times as much land as the horsepower and implement capacity will justify is to practically assure crop failure.

**BETTER SEED.**

There is nothing that counts for more than the use of good seed, especially in a country where the rainfall is somewhat limited. The best seed obtainable is none too good for southwestern conditions. All the grain sor-

um crops of this section need improved seed, and this may be done to quite an extent by selection of the seed from the field. Continuous selection will keep the seed better and prevent "running out." The excellent seed from demonstration crops throughout the Southwest during the past few years under the supervision of the Santa Fe Agricultural Department have been brought about by not only better cultural methods, but by the use of the right kind of seed in addition.

**Acclimated Seed.** Seed for planting in all this section of the Southwest should not be imported from a distance, unless it has been produced under similar conditions of climate, rainfall and altitude. Seed grown under irrigation is not recommended for planting on non-irrigated land, and ordinarily seed produced under limited rainfall conditions will give good results on irrigated lands. Seed grown under limited moisture conditions is superior in vitality and hardiness to that produced under humid or irrigated conditions.

**Should Plant Less Seed Per Acre.** The use of too much seed accounts for many crop failures. Seed and money can be saved and better crop yields secured through the planting of less seed per acre. To insure crop yields, every plant must have a chance. It is a fact often noted that all crops stool or sucker more in this section than in the older agricultural districts, and therefore less seed is required to secure the same stand. Not over one-half the quantity of seed is required under limited rainfall conditions as is usually planted under humid or irrigated conditions.

**QUANTITIES OF SEED REQUIRED PER ACRE.**

	Pounds.
Alfalfa (broadcast)	8 to 12
Alfalfa (in 24- to 36-inch rows)	1 1/2 to 2
Barley	40
Broom Corn	2
Corn	3 to 4
Cotton	12 to 16
Cowpeas (in rows)	20 to 30
Emmer and Speltz	30 to 40
Flax	20
Feterita	1 to 2
Kaffir	1 to 2
Mexican Beans	30 to 40
Millet	30 to 36
Milo Maize	1 to 2
Oats	30 to 35
Peanuts	22
Rye	30 to 40
Sorghum (sweet), (broadcast)	35 to 50
Sorghum (sweet), (in rows)	4 to 7
Sudan Grass (in rows)	1 1/2 to 3
Sudan Grass (broadcast)	15 to 18
Sweet Clover (hulled)	15 to 25
Sweet Clover (unhulled)	20 to 30
Wheat (winter)	25 to 35
Wheat (spring)	50 to 70

**BREAKING THE SOD.**

It will be found that two and one-half to three inches is sufficiently deep to break sod. This shallow breaking of sod has several advantages: 1—The turf can be turned more completely than when broken deeply. 2—This shallow turned sod decays more quickly than if turned to greater depth. 3—Roots of crops growing on shallow turned sod will readily penetrate the turf and strike the moist soil below. 4—The shallow sod furrow slice acts as mulch, holding the moisture immediately beneath

close enough to the surface for the use of sod crops. Freshly turned sod

(Continued on Page Six.)

**Old Sores, Other Remedies Won't Cure.**  
 The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00.  
 Typewriter Paper at The Herald.

**We Re-bore Your Ford Cylinders for \$5.00**

Ask for particulars

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Mrs. Bettie Knight Malone, Proprietor  
 Telephone Number 237

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Oxy Acetylene Welding  
**We Weld**  
 Cast Iron, Malleable Iron, Copper, Aluminum, Brass and Steel.  
**No Job Too Large No Job Too Small**  
 All Work Guaranteed

**PHONE 646, PLAINVIEW, TEXAS**

**LISTEN**

If a man has the right kind of stuff in him, it does not matter whether he was born with a silver spoon or a wooden ladle in his mouth.

**Build You a Home**

**PLAINVIEW LUMBER CO.**

**JUST VULCANIZING**

We do tire and tube repair work—and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work.

**TRY US**

**HOOPER RUBBER COMPANY**  
 With Brown Motor Co.

**Firestone**

**Non-Skid Tires**

The great bulk and mighty grip of the Firestone Non-Skid tread is a vital test of the holding power behind it. The exclusive way this extra power of body is built-in to support the extra tread explains why Firestone service gives—**Most Miles per Dollar**

**COLOSSUS OF ROADS**

**Brown Motor Co.**  
 Plainview, Texas

**Avery Company of Texas**

**Gas and Steam Tractors**

**Engines**

**Gang Plows**

**Belting**

**Pumps and Pump Hose**

**The Yellow Fellow Grain Separator**

**The Champion Kaffir Corn Machine of the World**

**Ware House opposite Opera House. Come in and let us show you the features of this line.**

**SEE E. E. WARREN or W. R. SIMMONS**

**NICE SOUTH ROOMS TO LET**

The Nash Rooming House has been remodeled throughout. There are fourteen downstairs rooms to let—large, roomy and well-furnished. Nice dining room in connection, J. D. Asher in charge. Dining room open for first time Sunday.

**SUNDAY DINNER 25c**

Each Sunday we will serve a dinner for twenty-five cents. Regular week-day price is thirty-five cents. Table board \$4.50 per week. Meal ticket good for 21 meals \$5.00

**ROOMS 25c AND 50c**

Large lobby and parlor for guests. A homelike place at popular prices.

**Nash Rooming House**  
 W. A. NASH, Proprietor Telephone 444



# The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,  
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

## ECONOMIC VALUE OF THE RURAL SCHOOL.

The rural school is one of the best investments from an economic standpoint any county can make. From a standpoint of increased moral tone the rural school is of value inestimable.

These statements are true of all good schools, but there is a fine point of distinction between classes of schools which makes the rural school interesting and its problems commanding.

In a section like the Plainview country, where the produced wealth from the land is confined to agricultural and livestock business, the welfare of the country as distinguished from the town is paramount economically. The farmers and stockmen of the Plainview country produce its wealth. Every dollar's worth of produce they raise and sell, if they conserve their soil properly, means additional wealth. Thus the problem of furnishing our rural sections with the best schools is one which might well command the attention of all.

During the past few years there has been a general movement to interest the people in the soil. "Back to the soil" has become a familiar phrase to all readers of the secular press. This agitation was primarily designed to keep the agricultural classes in the rural sections, where they were factors in production, and keep them away from the centers of population, where they would not be engaged in productive pursuits.

The boy from the country goes to the city because its glamour and glare attracts him. He has heard much of the city. It is a new world to him. If he leaves the farm home he enters a life for which he is not prepared and to which he does not easily adapt himself. He often becomes a dissatisfied man and a "down-and-out."

A good live rural school, the administration of which is by men who are sincere and earnest; a good rural home, with the conveniences and as many of the comforts of life as possible, is one of the best means of holding boys and girls on the farm.

Give them a good, fundamental education in the rural schools, then send them to the county seat high school,—if, indeed, the rural high school is not possible,—and then to one of the larger schools, where they may learn the fundamental things in the line which is in keeping with their natural inclination, and happy, successful man or woman is almost assured.

The interest that our own West Texas State Normal is taking in the matter of better rural schools is indeed commendable, and shows that that live institution is seizing their opportunity for doing the most beneficial thing in the way of education for the great Panhandle and South Plains country.

The Plainview country is fortunate in having such good rural schools, but, with the rapid development that this section is making, our schools must also develop rapidly to keep pace, and it is well for us to be on our guard at this point, being always solicitous and anxious about the welfare of our rural schools.

Plainview is to have a census taken by the Young Men's Business League. Now comes the Amarillo Daily News advocating a census enumeration of Amarillo. The good things do spread when they once get started!

Rain or shine—the 13th. 11.

## "THE HAPPIEST HABIT."

The following excerpt from The Plainview Evening Herald was published in the Dallas Evening Journal of May 24, 1915:

"Habits are easily formed. Generally their growth is so gradual that the victim does not realize the hold which its tentacles are securing around him. The ease with which habits are formed should place one on his guard to form only the best habits.

"A pleasant, genial and sympathetic disposition is largely a matter of habit. It is just as easy to cultivate and gives the owner pleasure and good nature. There's the same satisfaction in developing the good habit that there is in the culture of flowers, and the contrast between those who nurture a good disposition and those who develop a morose one is as marked as that between two; the one of whom would cultivate flowers and valuable grain, the other tustles and useless weeds.

"Don't thoughtlessly trample the toes of your fellow man and cast fire-brands among those around you. Get the happiest habit."

Not so long till the 13th. 11.

## KRESS.

KRESS, Texas, May 27.—Sheriff W. M. Crawford, of Tulla, was in Kress on business for a short while Monday.

A. J. Harris, the lumberman, visited his family, in Tulla, Saturday and Sunday.

Rev. Brown filled his appointment at the Baptist Church last Sunday.

Children's Day will be observed at the Methodist Church next Sunday morning at 9:30 o'clock.

Dr. C. W. McFarling, of Tulla, made a short visit to friends here Tuesday.

Dr. Leonidas Smith, of Floydada, was in Kress for a few hours Tuesday.

The Kress Public Schools close this week, with a declamation contest Thursday night and dinner on the ground Friday. This marks the close of another successful term. Bonds for the new \$8,000 brick school building have been approved, and actual construction will begin in the near future, so as to be ready for fall occupancy.

Not so long till the 13th. 11.

# A Musical Treat

PLAINVIEW is to have the rare opportunity of enjoying the same concert program which has been given to appreciative audiences in many of the country's largest cities and will be given at the Panama Exposition by the

## Frederick Clark Concert Co.

This company is enroute to the Exposition now and have been secured by accident for a concert

Monday Night, May 31st

AT

# THE RUBY THEATRE

Dr. Frederick Clark, brother of Chas. W. Clark, Baritone; Earl Marx, Pianist; Helen Woytych, Violinist. Every one a real artist. Only 350 seats on sale which means hurry.

Popular Prices---50c and 35c

Tickets Now at Long's Drug Store

# WANTED

Young men and women to prepare for the United States Civil Service Examination. Entrance salary \$1200-\$1500 a year. Promotion is certain.

Work pleasant and salary adequate.

## FACULTY ENLARGED

Beginning Monday morning the faculty of Farmer's Business College of Plainview will be enlarged, thus enabling us to better take care of your needs. We teach by the private instruction plan. Use the latest equipment and assist every graduate to secure a high salaried position.

## COURSES TAUGHT

Shorthand	Typewriting	Spelling	English	Business Forms	Court Reporting	CIVIL SERVICE
Bookkeeping	Penmanship	Commercial Law	Arithmetic	Rapid Calculation	Salesmanship	

There will be an unusual demand for trained office help this fall, and now is the time to enter and be ready when the call comes. If you do not care to qualify for an office position why not take up Civil Service or Court Reporting? If you do not care for either, then enter with us and let us train you for a high-salaried position as Commercial Teacher. There is a demand for Commercial Teachers at salaries from \$80 to \$125 a month.

Visit us and let us tell you how we train for business; also about our employment department at Fort Worth. Remember you have the backing of Farmer's Business College of Fort Worth when you are ready for a position.

For particulars, time to enter, tuition rates, call on or write

# Farmer's Business College

Plainview

"In Texas--OF COURSE"

Fort Worth



# SOCIETY

Telephone Number 72

## HONORING GRANDMA HARP.

Mrs. A. E. Harp was hostess to Circles No. 2 and 3 of the Missionary Society of the Methodist Church, South, Tuesday afternoon, May 25th. A delightful program was given by Mr. Readman, Miss Lena Williams, Little Mildred Vaughn, and music by Miss Nell Sanson, these numbers being enjoyed by all present.

Delicious refreshments were served by Mrs. Harp's daughters.

The entertainment was given in honor of Mrs. Elizabeth Harp. The Missionary Society was called to order to transact some business. The Scripture lesson was read by Mrs. Rippey, followed by prayer by Mother Long.

The guests wished Grandma Harp many more happy birthdays, and separated with pleasant memories.

REPORTER.

## HONOR VISITING FRIEND.

Misses Sadie Earle Adams and Irene Doubleday entertained their friends last night, at the home of Mr. and Mrs. J. M. Adams, honoring Miss Sarah Sue Landers, who is visiting in Plainview. During the evening punch was served. Progressive conversation was indulged in.

W. C. Christoph left yesterday for Kirkland.

J. M. Malone left yesterday morning for Dalhart and Childress, on business.

Room for all—the 13th. It.

L. R. Pearson went to Abernathy on business today.

Mr. and Mrs. L. H. Kler are visiting relatives in Plainview.

Judge H. C. Randolph is in Lubbock attending District Court.

Mrs. T. T. Bouldin and family, of Matador, have returned home, after a visit with the family of C. L. Glenn.

W. E. Bledsoe and wife, of Abernathy, were in the city shopping yesterday.

Rev. O. L. Hailey will attend the Fifth Sunday meeting of the Tulla Baptist Church Sunday.

R. A. Underwood returned yesterday from Waco, where he attended the State Bankers' Convention.

Dr. W. H. Flamm, of Amarillo, was here to attend the funeral of his mother, Mrs. Mary Flamm, Tuesday.

Ben F. Smith was here yesterday en route to Dalhart in the interest of the State Department of Insurance.

J. M. Lemons returned today to his home, in Tioga, after visiting here with his sister, Mrs. Cornelius. His niece, Mabel Cornelius, accompanied him.

Mr. and Mrs. W. A. Newman and Miss Mollie Burleson have been visiting the family of C. L. Glenn. Mr. Newman owns lots in the Wayland Addition, and he contemplates moving to Plainview and building a home.

No time to lose—the 13th. It.

Everybody ready—the 13th. It.

J. M. Neal has purchased a Buick automobile.

Ben O. Sanford, the genial postmaster, left yesterday morning for San Francisco, where he will spend his vacation attending the Panama-Pacific Exposition and visiting friends.

Mrs. J. B. Earhart and daughter, Virginia, who have been here the past winter with Mrs. Earhart's father, A. L. Maupin, returned today to their home, in Lubbock.

## DEATH OF MRS. P. FLAMM.

Mrs. Mary Anna Flamm was born in Lee County, Illinois, January 12, 1850, and departed this life at the family home, in Plainview, Texas, May 24, 1915.

The funeral service was conducted from the Presbyterian Church in the afternoon of May 25, and the remains laid to rest in the Plainview Cemetery.

At Dixon, Ill., February 22, 1872, she was united in marriage to Mr. P. Flamm. To this union was born three children, viz: Wilbur, who died in the year 1880; Mabel E., who died in 1905, and Dr. W. H. Flamm, of Amarillo, Texas.

The family moved from Illinois to Alexandria, Neb., in 1877, and in 1909 moved to Plainview, Texas, where she resided until the time of her death. For more than a year before her death she was in declining health, yet she was patient and cheerful in suffering and submissive to the will of "Him who doeth all things well." In her suffering she was surrounded by family and relatives, who rendered to her every ministry which love could suggest, and her death was as peaceful as her life had been.

She was a woman of deep and abiding convictions and great force of character. She was true and dependable in every relation to life. Her home was her kingdom, and in it her

loved ones found rest and peace, wise counsel and sympathy.

Mrs. Flamm professed religion in early life, and at the time of her death was an invaluable member of the First Presbyterian Church of Plainview. Her strong, quiet influence was a blessing to her church, and her life bore witness to the power of a living faith through consecrated service. She has left in her life a rich and noble heritage, a name more to be desired than riches, and influence which will pass from generation to generation. Her precious memory lingers with us, and beckons us on to higher and nobler things.

"Well done, good and faithful servant; enter thou into the joy of thy Lord."

13th—the Lucky, Plucky 13th. It.

## PANHANDLE HOGS BULWARK FOR FORT WORTH MARKET.

Fort Worth Livestock Reporter Sees Great Future for Hog-Raising Section of State.

The good old Panhandle region, which is fast becoming the great bulwark of strength for the Fort Worth market, despite the fact that Oklahoma continues to ship good hogs in the good, old-fashioned way, was well represented in the local trade Monday morning. From many counties in the Panhandle hogs came Monday to swell the receipts locally. Claude, Armstrong County, sent in a good consignment. Two loads came from McGowan & McGowan, of that point, while J. B. Breedlove sent in a load.

Watson & Morrison, the old reliable shipping firm of Plainview, which consists of W. A. Watson and T. W. Morrison, had a couple of loads in the trading. As usual, they were of a good type. W. Griffith, shipping from Lockney, had two loads on hand.

Tulla made an excellent showing in the receipts. L. M. Scoggins, the prominent shipper of that part of Swisher County, had two loads of swine on hand for the consideration of the buying talent. The J. C. Cowan Grain Company, of Tulla, also had in a load. J. F. Smith, shipping from Miami, marketed a load of swine. Shipments of hogs were here also from Clarendon, Quanah and other points in the Panhandle.

Brief chats with shippers from these points indicate that good conditions prevail in the Panhandle nowadays, from every point of view. Grain crops are doing well and have been injured but slightly. The range is excellent, and the farmers are looking forward to greater shipments of swine than for the past several years.—Fort Worth Livestock Reporter.

Every car busy—the 13th. It.

## NOTICE.

All former and present students of Farmer's Business College, as well as parents and friends, are requested to be at the college Monday evening at 7:30. We have something worth your while, and we guarantee you a pleasant and profitable evening. Come and help boost the new management, and let us tell you how we are going to build a school here that will place Plainview in the front ranks, where she belongs. FARMER'S BUSINESS COLLEGE. Adv. 11.

Good time—the 13th. It.

## A Fancy Parasol Season

The New Summer Styles are here in a variety of shapes and most beautiful color combinations. There's a color to match almost any suit or dress and a price to meet most wishes.

A feature that adds much to our parasols this season is the detachable fancy handles. The parasol may be securely packed in a twenty six inch suit case and carried on the summer vacation.

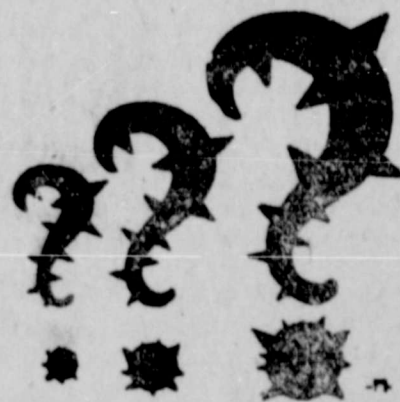
## SPECIAL SATURDAY AND NEXT WEEK

Reduced prices on all Ladies Silk and Palm Beach Suits.

*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.



## SOME POINTED QUESTIONS

Are you allowing the years of youth to slip by without making preparation for the time when your earning capacity will be reduced? Are you prepared to weather a season of sickness, lack of employment or other adversity?

Have you a little money at hand with which to grasp the opportunity that will make you independent?

A BANK ACCOUNT is the answer to these and many other of Life's questions.

**THIRD NATIONAL BANK**  
PLAINVIEW, TEXAS

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## A Special Sale of the Popular Hats

Loghorn, Humps, Transparent and other lovely models.

They are the styles of the hour. The smartest effects are to be found here. Lots of these have been received in the last few days, other styles from our work room.

## CHOICE 1-2 HALF PRICE

Every wanted shape and every popular trimming will be found here. The styles will appeal to you and you will wonder at the price.

*Plainview Mercantile Comp'y*

## House and Porch Dresses

.95c

This lot consists of regular \$1.25, \$1.50, \$2.00 and a few higher priced dresses.

## CORSETS TO CLOSE OUT

Sizes 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.

This lot contains many good style corsets but only a size or two of each kind, regular \$1 to \$5, now \$.67 to \$3.34

TRADE IN PLAINVIEW

## Carter-Houston's

"Goods That Speak for Themselves"

## Mr. Economical Buyer:---

The Cash Grocery Company will open for business next Tuesday, June 1st, next door to the Mae I. Theatre with a new stock of pure food products. Our cash prices will be the lowest obtainable. We will deliver \$2.50 worth and over free. Watch for our big opening.

**OLIN BRASHEAR, Mgr.**  
Phone 101



H. M. Bainer says:  
**"Cultural Methods Employed Usually Have as Much to Do with the Yields of Crops as Does Rainfall."**

(Continued from Page Three.)

should be rolled or firmed immediately following breaking. It is deemed advisable to drag the freshly turned sod with a harrow, as this will move sufficient of the dirt to fill the openings.

**ALFAFA.**

While alfalfa is considered an irrigated crop, or one to be grown in humid sections, it also does fairly well where the moisture supply is limited and where the humidity is not great when properly handled. Special deep preparation is more favorable to this crop than the more shallow preparation. Alfalfa is not a sod crop where the moisture supply is limited, and the seed should not be sown except on land that has been cultivated from two to four years. Native grasses will kill the alfalfa out unless they are entirely removed from the land before the more tender crop is planted. Summer-tilled land, as described in "Better Tillage Methods" in this bulletin, is good for alfalfa, especially so for fall seeding. Summer tillage kills weeds and accumulates sufficient moisture to insure a good stand. Spring sowing is not favorable to alfalfa, generally and particularly is it not so where land is weedy. Be sure that the moisture is sufficient before sowing the crop.

**Broadcast Alfalfa.** Paying yields are not assured from broadcast alfalfa unless the crop is sown on low or valley land. To prepare a seedbed from 12 to 14 inches deep often provides fair yields even on "uplands." Sow seed with a press drill, if possible, at the rate of from 8 to 12 pounds per acre. Use home-grown seed, or at least that produced under conditions similar to those prevailing where the seed is to be sown.

**Alfalfa in Rows.** One of the most certain ways of assuring good yields of alfalfa with limited rainfall is to sow the seed in 24- to 36-inch rows and cultivate the crop. This cultivation kills the weeds and saves the moisture. Alfalfa rows should be run at right angles to the direction of the prevailing winds. Sow 1 1/2 to 2 pounds of seed per acre. (or additional information on "Alfalfa in Rows," secure Circular 24 from the Bureau of Plant Industry, United States Department of Agriculture, Washington, D. C.)

**Keep Down the Weeds.** The weeds should be kept down, and this may be done during the first year by clipping the alfalfa occasionally with a mowing machine. Do not allow the young alfalfa to make seed the first year, nor should it be pastured during the first year's growth.

(This article will be continued in the next issue of The Herald.—Editor.)

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS.**  
 May 24.—The steady advance in cattle prices continues here, regardless of outside influences. Fifteen cents to a quarter was added last week, including heavy steers, and prices are strong today. Chicago reports a heavy run today and prices weak to 10 cents lower, and that market continues to furnish surprises to the trade in the matter of heavy cattle receipts, it having been figured heretofore that Chicago territory was bare of cattle, but the supply at Chicago recently indicates that Illinois, Iowa and Indiana have plenty of fat cattle. All cattle arriving at Chicago have to sell to killers, and recent advices say there is no immediate prospect of any change in this respect.

Killers pay more attention to quality in heavy steers now, and some long-ford cattle, bought on the break in February, are paying out at present prices. Some of Mr. Todd's yearlings brought \$8.85 here today. Nebraska heavy steers \$8.65, other Nebraskas steers at \$7.50 two weeks ago, Kansas \$8.40, out of a drove that contributed yearlings \$9.00, choice cows \$6.75 to \$7.75, prime heifers \$8.50 to \$9.25. Several shipments of Arkansas Valley pulp and alfalfa steers sold at \$8.30 to \$8.60, weighing from 1,150 to 1,475 pounds average, and a drove of Panhandle spayed heifers brought \$5.00. Some Oklahoma yearling heifers brought \$8.20 in the quarantine division, and quarantine steers are quotable at \$7.25 to \$8.50.

Stockers and feeders are firm, some black feeders at \$8.35 today, 1,000 pounds average, and stock steers at \$7.25 to \$8.25.

Hogs sold higher late last week, but the market is 5 to 10 cents lower today, due to liberal receipts at some of the markets. Run here is 10,000 head, normal for Monday, top price \$7.50, bulk of sales \$7.40 to \$7.45. As was the case last week, order buyers and

packers were equally anxious for hogs, and all the hogs sold within a narrow range. Prices will fluctuate with variable supply for a month, according to predictions, after which an advance will be in order.

Sheep and lambs are steady today, except that native ewes and mutton sheep generally are 10 to 25 cents lower, receipts 11,000 head. Arizona spring lambs sold at \$11.15. Arizona shorn yearlings \$8.25, native springs \$11.00, the latter lacking prime quality, clipped lambs \$9.00 to \$9.25, fat goats \$5.15. Angora brusher goats \$5.20 to \$5.40, slick haired brushers \$4.50. Texas sheep offerings included

shorn yearlings, 75 pounds, at \$8.25, and some medium grade mixed sheep, 66 pounds average, at \$6.75.

J. A. RICKART,  
 Market Correspondent.

**MARTIN, KINDER, RUSSELL & ZIMMERMAN**  
 —Lawyers—  
 West Side Square,  
 Donohoo Building  
 Plainview, Texas  
 Offices in Tulsa, Texas

**Oh, George**

Your new Palm Beach looks so cool and nice. Where did you get it?

**Why, Mary**

It's the last season suit. It's really remarkable what excellent wear you can get out of a good suit of clothes when properly cleaned and pressed. One bad job often ruins a suit, but I am always satisfied and pleased when I have my clothes fixed

**THE Waller Tailoring Co.**

**Way**  
 Tailors Dry Cleaners  
 Phone 188

"TRADE IN PLAINVIEW"

**We Pay Return Charges on All Parcel Post Packages**

"Facts don't blow out."

—Mr. Squegee

The people who built the Pyramids did a job that has never been beaten.

From foundations to cap-stones they were constructed to endure.

There was no overweight anywhere and no part was too weak or too light to match the other parts. Hence the lasting qualities of the Pyramids.

Diamond Tires are built, as the Pyramids were built, to last.

Every part is made to wear just as long as the other parts endure.

Consequently Diamond Squegee Tread Tires made a record in 1914 that has never been matched.

Send for our book of letters from dealers who sold Diamond Tires in 1914.

It tells how more than 99 out of every 100 of the more than half a million Diamond Tires sold last year gave maximum service at minimum mileage cost.

It is yours for the asking.

Diamond Squegee Tires are sold at these "FAIR-LISTED" PRICES:

Size	Diamond Squegee	SEC	Diamond Squegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	28.70
32 x 3 1/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5 1/2	48.00

PAY NO MORE

For Automobiles, Bicycles, Put on **Diamond Squegee Tires** For Cycles, Motorcycles

**Barker & Winn, Jobbers**  
 Plainview, Texas

WANT ADS  
 L BRING E  
 TRY THEM RESULTS TRY  
 D SURE E  
 FROM A  
 H WANT ADS D

**ELLERD & KIRK**  
 Lawyers  
 Plainview, Texas  
 Will Practice in All the Courts.

**DR. NORMAN B. MAYHUGH,**  
 OSTEOPATH  
 Office, 22 Grant Building  
 Office, Phone 588;  
 House, Phone 171.

**DRS. SMITH & SMITH**  
 Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

**DR. S. C. ROSS, D. V. M.,**  
 Veterinary Surgeon and Obstetrician.  
 Graduated Kansas City Veterinary College April 8, 1915.  
 Calls Answered Day or Night, Lockney, Texas.

**TRY IT! SUBSTITUTE FOR NASTY CALOMEL**

Starts Your Liver Without Making Every Druggist in town—your drug-You Sick and Can Not Salfiate.

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

**Whenever You Need a General Tonic Take Grove's**

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.  
 We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NAT. BANK OF COMMERCE, Toledo, Ohio.  
 Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.  
 Invigorating to the Pale and Sickly  
 The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

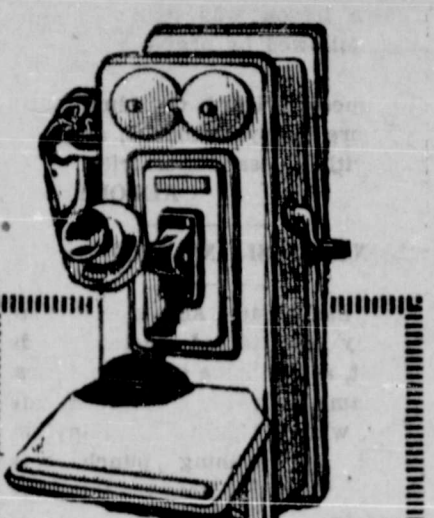
**Free---a Pocket Coin Container**

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away---You don't have to open an account.

Just say you saw this advertisement in The Herald.

**Citizens National Bank**  
 Capital \$100,000



**Bell Telephone Service**

Keeps a balance in farm affairs, which means more profit at the end of the season.

It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife—By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information.

**THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY**  
 2-14

**TWO 160 ACRE HOMES**

**T**WENTY acres in alfalfa. Better improvements. Four miles from Aiken; nine miles from Plainview in the heaviest developed part of Hale County. Select your own plan for home.

**No Cash Payment Demanded Twenty Years To Pay**

**Layne & Bowler**  
 Wells and Pumps, St. Marys Engine  
 Both the Best On the Market

The Above Improvements Will Be Made

**SEE DAN WHITE**  
 Plainview, Texas



**FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.**

**THE EVENING HERALD'S LIVE WANT AD PAGE**  
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.**

Everybody ready—the 13th. It. You'll like it—the 13th. It.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

**FARM AND RANCH LOANS**

Six per cent; five years' time; optional payment privileges. M. F. YOUNG, Gen. Agt. Office, northeast corner square. tf.

Go to the City Bakery and see DAVENPORT'S Crispette Machine. 4t.

Strawberries and all of the Fresh Fruits and Vegetables which come to the local markets will be found at VICKERY-HANCOCK'S. tf.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

**FOR SALE OR TRADE**—Good rubber-tired top buggy and harness. A classy young man's buggy. J. F. DUNCAN, JR. tf.

**WANTED.**

Vendor Lien Notes, or will make loans. RUSHING LAND CO. June 18.

**FOR RENT**—Either one or two rooms for light housekeeping. Electric lights and bath. Will rent them for three months to couple without children. Inquire of MRS. J. B. MAXEY. Phone 418. It.

**FOR SALE**—1913 Hupmobile; in good condition. See HUBBARD BROS. 2t-pd.

Will trade notes for Ford chassis. Address "FORD," care of Herald. tf.

Bad Clothes, Glad Clothes, Who Knows?—the 13th. It.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. tf.

**LOST:** Between home and High School Building, locket and chain. W. W. THOMPSON. It.

**MONEY—WILL DISCOUNT VENDOR LIEN NOTES OR LOAN ON HALL COUNTY LAND. SHALLOW WATER LAND CO. 4t.**

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

**FOR SALE OR EXCHANGE.**

Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. tf.

**BOARD AND ROOM \$5 per week.** Board \$4. ANDERSON HOTEL. Ad. tf.

**FOR SALE**—Recently overhauled Ford touring car; in first-class condition; new tires. PAUL A. TURNER. tf.

Re-cleaned German Millet and Red Top Cane Seed at PLAINVIEW PRODUCE CO. tf.

**WANTED**—Bargain in two-row John Deere lister. Address HERALD, giving price and condition. 4t.

Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. tf.

**WANTED.**

Girl for general house work. DAVIS BOARDING HOUSE, 310 North Prairie Street, or Phone 383. —Adv. tf.

Go to the City Bakery and see DAVENPORT'S Crispette Machine. 4t.

**LOST.**

Diamond bar pin on premises. Reward paid. MRS. H. W. HARREL. It.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. tf.

**BOARD AND ROOM \$5 per week.** Board \$4. ANDERSON HOTEL. Ad. tf.

Bad Clothes, Glad Clothes, Who Knows?—the 13th. It.

**ROOMS TO RENT.**

Board if desired. Some nice front rooms. Phone 341. June 18.

**BRYANT CANDY FOR WANT ADS.**

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

Go to the City Bakery and see DAVENPORT'S Crispette Machine. 4t.



**Sets Outdoors, on Top of the Ground**

**Back of the House—Behind the Barn or Shed—Out in the Pasture, or in a Fence Corner**

Without attention it does the work itself. Automatically it supplies genuine Acetylene gas—to light your house and barns—and to cook your meals.

You simply fill it with the gas-producing stone, UNION CARBIDE and water—a few times a year.

**Pilot-Outdoor Acetylene Generator**

is different from all other types of country home lighting plants. Beyond question it makes Acetylene the cheapest, safest and most convenient light and cooking fuel now available for the country home.

Write for our illustrated catalogs and descriptive booklets giving all the facts. 11-0

**J. T. TATE, Kowse, Tex. SALESMAN FOR Oxweld Acetylene Co., Chicago**  
(Largest Makers of Country Home Light and Fuel Plants in the World)

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72.

13th—the Lucky, Plucky 13th. It. Be ready—the 13th—in Plainview, Texas. It.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

See ROY IRICK for Real Estate Loans. —Adv. tf.

**BOARD AND ROOM \$5 per week.** Board \$4. ANDERSON HOTEL. Ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf.

**FOR SALE—REGISTERED FOX AND BEAGLEHOUNDS.**

We register each puppy or dog in purchaser's name free of charge; also Setters and Pointers, Newfoundland, St. Bernards, Boston Terriers, Scotch Collies, Bloodhounds, and all other breeds named in catalogue. Chester White, Poland-China, and Registered Duroc-Jersey Reds, Ferrets, Belgian Hares, Pigeons. List of Poultry. For 10c we mail the most comprehensive descriptive illustrated catalogue in existence of all breeds. Whoever sends for one, and is not satisfied with it, can have his dime back.

SUSQUEHANNA VALLEY KENNELS, Tunkhannock, Pa. —Adv. June 8.

**FOUND**—Bunch of keys near Gilbert's livery barn. Finder may have same by calling at The Herald office and paying for this ad. 3t.

**YOU ARE INVITED**

To come and see the PLAINVIEW NURSERY and investigate for yourself the stock that we have of home-grown young bearing trees, also good assortment of vegetable plants. We can also supply you with insecticides of most all kinds. If you have spraying to do and cannot do it yourself, we will try to do it for you. PLAINVIEW NURSERY. —Ad. Fri. 4t-pd.

Go to the City Bakery and see DAVENPORT'S Crispette Machine. 4t.

**FOR SALE**—Clean millet hay at \$5 per ton. Must sell quick to give warehouse room. TEXAS LAND & DEVELOPMENT CO. Phone 64 or 465. It.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. tf.

**MONEY TO LOAN** for irrigation improvements, or approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. tf.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

JOHN TOSH, Scientific Horseshoer, has charge of this work at HATCHER'S BIG SHOP. See him for Corns, Diseased Feet and Faulty Gaits. Have your horse shod right. —Adv. tf.

**OLD PAPERS FOR SALE.** HERALD PUBLISHING CO. —Adv. tf.

**FOR SALE ON TIME.**

In numbers to suit purchaser, good grade cows with good calf crop. Also limited number of two- and three-year-old steers. Will sell on time with approved security. Write J. H. NATIONS, El Paso, Texas. June 4.

**FURNITURE FOR SALE.**

At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. —Adv. tf.

**PLAINVIEW MATTRESS FACTORY**—Mattresses made to order; old mattresses made new. Telephone 295. June 11-pd.

Coming—the 13th. It.

Manuscript Covers at THE HERALD. —Adv. tf.

**FOR SALE.**

Full-bleed Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. It.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

**FOR SALE**—Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142, Plainview, Texas.

Coming—the 13th. It.

**WHEN driving a binder it's aggravating to have to stop because "the twine went wrong."**

Sometimes the trouble is a bad spot in the twine—sometimes a tangled ball. Such delays are the real price you pay for cheap twine.

**PLYMOUTH TWINE**

speeds up the work—cuts down the costs. Plymouth is stronger and ties more bundles than any other brand. The quality never varies and the balls don't fall down. If you want an easy and economical harvest, get your twine from us. And take our advice, order Plymouth EARLY.

**R. C. Ware Hardware Company**

**Before Purchasing Your Harvesting Machinery Be Sure to See Our New JOHN DEERE Binders, Mowers and Rakes**

**LOW ROUND TRIP SUMMER TOURIST EXCURSION FARES**

on sale daily after June 1st. Low rates to all the principal points in the United States. Are you going to the Panama-Pacific Exposition at San Francisco? Let us help you plan your Summer Vacation. Phone 224.

**R. F. BAYLESS, Agent**

**No. 7 LITTLE TALKS BY THE DOCTOR**

Once upon a time a pretty spring upon the mountain side that had furnished cool, refreshing water to weary travelers for many years all at once became stagnant and impure. One thirsty traveler, disappointed at not being able to quench his thirst as usual, decided to locate the cause of the stagnant condition of the spring. He made his way toward the source, and presently found a large stone that had fallen across the bed of the brook, thus turning the pure, running water out of its course. By removing the stone and allowing the brook to resume its natural course, the water in the spring soon became as sparkling and wholesome as before.

This illustrates the principle of Osteopathy. If you have kidney trouble, for instance, there is some obstruction to the free and natural flow or circulation of pure blood to and through all parts of the kidney. This obstruction may and usually is not in the kidney itself, but in a large majority of the cases it is near the source of supply of nervous energy and center of control of circulation of blood, the kidney center in the spine.

In the same way that the spring is restored to a wholesome condition, the Osteopath locates and removes the cause of kidney trouble, which is either a bony or muscular lesion, or both, along spine, interfering with and weakening the kidney center. This allows nature to clear away congestion and restore circulation to the kidney, and you are well.

Next week we will tell something of the wonderfully intricate vaso-motor nervous mechanism of the body.

R. N. B. MAYHUGH, Osteopath, Grant Bldg., Plainview, Texas

**Light Four Touring and Roadster \$1,285 F. O. B. LANSING**

**THE Oldsmobile HAS THE POWER**

The mighty motor of the Oldsmobile is of the valve-in-the-head type.

Every new feature of efficiency, convenience, utility, comfort that has made the Oldsmobile famous are in these models.

**Equipped with the famous Delco Starting and Lighting System.**

**KNIGHT AUTO CO. MRS. BETTY KNIGHT MALONE, Prop.**

**Phone 612**

**For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables**

**D. C. Aylesworth**





# Marx Made

## Trouser Week

May 29<sup>TH</sup> to June 5<sup>TH</sup>

### The Greatest Event of the Season for Men

On the above dates we will present the greatest exposition of Men's Trousers ever held in this city.

All the new weaves, new patterns and new models for the Spring and Summer of 1915 are here awaiting your inspection.

Truly the showing is, beyond any doubt, the finest we have ever presented for your consideration.

We want you to see this exhibit of men's high-grade Trousers—see our window display and then come in and look over the wonderful variety of patterns and fabrics. You won't regret it.

**Marx Made Trousers are the only Trousers made with the "Wunder Waist Band", patented Dec. 10, 1912. This device is the greatest single innovation ever introduced in trouser construction. No more torn belt loops; no slipping of the belt; no unsightly bulges over the hip. These are some of the things that are eliminated by the "Wunder Waist-Band." And What Is Just as pleasing THEY COST NO MORE.**

The fact that every pair is

**Marx Made**

is sufficient guarantee of the best there is in workmanship and fashion. The makers of

**Marx Made Clothes**

enjoy an international reputation as one of the highest "Class Clothing" concerns.

Every single garment is carefully inspected before it leaves this factory and is sent to you backed by a double guarantee—ours and the makers'.

## More Than A Million Men Wear Marx Made Clothes

For and Introducing This Famous Line To Hale County Wearers We Will Give a Belt Free With Each Pair Purchased Between May 29th and June 5th

# CHAS. REINKEN

# Plainview, Texas

#### PROVIDENCE.

PROVIDENCE, Texas, May 27.—Mrs. Rose gave the young people a party on the evening of the 15th, and entertained the girls until Sunday afternoon. Those present were as follows: Misses Ella Ratjen, Icela Crouch, Hazel Ooley and Mary Dodson, and Messrs Will Ratjen, Perry Cary, Bob Spillman, Morris Boyd and Guy Kimbell. All report a pleasant time, and think Mrs. Rose a splendid hostess.

Cleve Hartman has another boy at his home, who arrived May 26.

Mrs. Ponclot and daughters, of Stephenville, are visiting at the homes of W. B. Hatchett, Alex and Jim Wyly,

and G. C. Hartman at this writing.

Mrs. McGee and family, of Babbitt, spent Sunday at the home of Chas. Merrick. Mr. McGee is Mrs. Merrick's father.

Mr. Davis, of Greenville, Texas, is visiting his niece, Mrs. J. B. Stevenson, and also visiting his sister at Lockney, Mrs. Chas. Merrick, Sr.

The Kimbells and the Dodson young people attended the closing exercises at Wayland College last week. Also, Ethel Mahaffy was in attendance.

I. H. Ratjen left Saturday for McGregor, Texas, to attend the funeral of his mother, at that place.

Will and Henry Ratjen leave this week for Gasoline to put in their crop at that place.

Chas. Barrett has moved from his father's home to his own home, one-half mile west of his father's place.

The Providence Ladies' Club meets with Mrs. Will Lovvorn June 3.

Quite a number of our people attended church at Lone Star Sunday.

The singing at W. B. Kimbell's Sunday night was well attended, and there was good singing and some good music.

Harold Hubbard, of Taft, N. M., is now visiting his many friends here.

Something doing—it's the 13th. 11.

#### SPRING LAKE.

SPRING LAKE, Texas, May 27.—Uncle Bill; Head is the proud pos-

essor of a new Ford.

Rev. Foster filled his regular appointment here Sunday.

W. S. Hall and wife are now giving their friends joy rides in a fine new Buick.

Miss Myrtle Vore and Norman Cleavinger, who have been attending the Normal at Canyon, arrived home Tuesday.

H. M. Packard and son, Ralph, were transacting business in Plainview Tuesday.

W. H. Head and wife were in Olton Saturday and Sunday.

A number of our farmers were delivering grain in Muleshoe this past week.

W. S. Hall and wife were shopping in Plainview Saturday.

D. B. Shiflett and family, of Hurley, attended services here Sunday.

The Sunday School met Saturday in preparation of the program for Children's Day, which will be held the second Sunday in June.

Mr. and Mrs. Mock, of Olton, were in Spring Lake Wednesday.

W. A. Singleton and family were in Plainview the first of the week.

Next Sunday being a fifth Sunday, Rev. Foster will again fill the pulpit at this place.

The Ladies' Aid and Missionary Society met with Mrs. Geist Thursday for an all-day meeting. The most important part of the program was the dinner, at which was served an abundance of fish, prepared by Mrs. White. Such a treat was thoroughly enjoyed by all present. A splendid good time was enjoyed by all.

Every car busy—the 13th. 11.

#### BELLEVIEW.

BELLEVIEW, Texas, May 26.—Crops in the community are needing rain. The showers Wednesday were helpful, but were not sufficient.

There was a singing at the home of Mrs. Ida Jernigan Sunday night.

Tom Terrell had business in Plainview Tuesday.

J. M. Tilson went to Lockney Wednesday.

J. T. Terrell is cutting and baling alfalfa this week.

Miss Cora Wright and Mrs. Roxie Harp, of Plainview, spent the weekend at the home of Mr. and Mrs. Charles McKinnery.

Miss Gardner was hostess at a delightful dance given at the home of Mr. and Mrs. Dennis Friday evening.

Good time—the 13th. 11.

## Special Sunday Dinner

A GOOD dependable dinner served in a way that will please you every Sunday. It's so convenient to drop into the Crystal after church and get a nice dinner. You can leave off the worry of preparing your dinner Sundays.

Our special club breakfasts and daily merchant lunch is proving popular. Just what you want and moderate prices. Let your order be in proportion to your appetite.

# The Crystal Cafe

"WE SERVE ICE CREAM EVERY SUNDAY"

## Exceptional Glassware

### at Exceptional Prices

Clear Crystal Carefully Blown

Ice Tea Glasses, ground bottom and polished by natural gas per set 75c

Colonial Design Tumblers 25c Per Set

Plain and Design Goblets 65c Per Set 50c and

Lead Blown Specials

Plain Polished Tumblers 25c Per Set

Pattern Etched Initialed Tumblers 50c Per Set 50c

Individualize your glass service with these initial tumblers. Compote Sherbets and Punch Glasses and Tumblers in the popular whirling star hand cut design. Other seasonal glassware.

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