

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 26, NUMBER 46

PLAINVIEW, TEXAS, FRIDAY, JUNE 11, 1915

PRICE FIVE CENTS

## 75 MILES HIGH TENSION LINE OUT OF PLAINVIEW

Current for Domestic Use Will Be Furnished Rural Homes When Work Is Completed.

Within five days after a new supply of wire is received Lockney will have electric lights from the Plainview plant. The Malone Light and Ice Company has a franchise to furnish that enterprising little city with current, having purchased the system and plant there. All of the poles have been erected and are waiting for the wiring crew, which will start work as soon as a new supply of wire is received.

The wire on this line will not be insulated, but will be carried by strong poles with heavy insulators, seven inches high and nine inches thick. These insulators are made of dry material by a special process, and are the same kind as those used by the Nutt syndicate in their high-tension line from Fort Worth to Cleburne.

This line to Lockney is but a part of the plan of the Malone interests. The line to Hale Center, which will eventually be extended to Lubbock, is progressing. Half the poles between here and Hale Center are up.

From Lubbock poles have been laid to Abernathy. Within two weeks all poles will be up, and it will be then only a question of a few weeks when the lines will be carrying current, according to statements of C. A. Malone, the manager, this morning.

When the work is completed there will be some seventy-five miles of electric line from Plainview carrying high-tension current to Lockney, Hale Center, Abernathy and Lubbock.

The plant at Lubbock will be maintained so that in case of emergency it may be started and current for the entire system furnished from that point.

All-day current will be supplied. Mr. Malone states that when the lines are completed current will be furnished rural people who want it for light and power.

## "CHRISTIANITY UNSHAKEN BY WAR," SAYS REV. CROSS.

Christian Evangelist Will Speak to Men Only Sunday Afternoon on "A Five-Man Job."

Rev. Percy Cross, of San Antonio, now conducting a revival at the Christian Church, is attracting much attention by the way he is condemning sin, striking at indifference and denouncing hypocrisy.

The main thought of his sermons so far has been a regeneration of church members. Mr. Cross says that first the church members must get right with God; then he can expect to assist others to a higher life. This consecration must come through prayer.

Thursday night Mr. Cross spoke on "Why Could Not We Cast Out the Devil?" His answer was that we cannot cast out the devil in politics, social and economic life and the church because we did not let Jesus enter into our plans and ideals. With great emphasis the speaker declared: "In the light of the present war, has Christianity failed? NO! For real Christianity has never been tried. Philosophy has failed, present methods in education have failed, theology has failed, but Christianity, if tried, would revolutionize the world."

Large crowds are coming each night, and quite an interest is being manifested.

Sunday there will be three services—morning, afternoon and evening. The afternoon service will be to men only, and the subject will be "A Five-Man Job."

## HONOR NEW PASTOR TONIGHT WITH INFORMAL RECEPTION.

Rev. T. B. Haynie and family will be the honor guests tonight at the Presbyterian Church at an informal reception by the members of the congregation.

Although Rev. Haynie's stay in Plainview has been short, he has made many friends and has the confidence of his congregation.

## WICHITA FALLS FLOODED.

Excessive rains have raised the level of the Wichita River, and the Fort Worth and Denver Railroad bridge has been washed away. The city of Wichita Falls is flooded.

## TEXAS CROP CONDITIONS ARE ABOVE THE NORMAL

Prices Paid Producers on June 1, 1915, in Excess of Those of a Year Ago.

The condition of Texas crops is far above normal, according to the report of June 8 from the United States Department of Agriculture.

The estimated yield of wheat for Texas during this season is more than six and one-half million bushels in excess of that of last year. This is accounted for both in the heavy yields and increased acreage. The cotton belt is raising considerable wheat this year.

The June 1 forecast on oats is eighteen and one-half million bushels in excess of last year's yield.

Condition of hay as compared with the average for the past seven years is 96 to 85. The report shows the condition of alfalfa to be 97, as compared with 87 for the past nine years. The condition of pastures, including range, is 97, as compared with a ten-year average of 91. Cotton condition is normal; peaches, watermelons, cantaloupes, above normal. The condition of crops throughout the United States is about normal, with a few exceptions.

The prices on wheat, corn, oats and potatoes exceed those of a year ago.

## PLAINVIEW VEGETABLES ARE SHIPPED TO DENVER DAILY.

Vegetables from the Plainview country are finding their way to Denver, Colo., almost daily by express.

This morning D. C. Aylesworth had a shipment of asparagus tips for the Brown Palace Hotel at the Colorado vacation Mecca.

The fame of Plainview-grown rhubarb or pie plant is spreading. Plainview will soon be famous for its rhubarb cobbles and fancy asparagus.

## PLAINVIEW GIRL LEADS.

Miss Johnnie Young, the popular cashier at the Elk Barber Shop News Stand, is leading all contestants in a voting contest being conducted by the Amarillo Daily Panhandle. The prize for each of the highest four in the contest is a trip to the Panama-Pacific Exposition, at San Francisco.

## TWO CARS STEEL GRANARIES FOR HALE'S BIG WHEAT CROP.

Hale County is expecting one of the biggest wheat crops from the standpoint of yields she has ever had. The acreage this year is the greatest in the history of the county.

L. A. Knight has planted two thousand acres of wheat, and the yield promises to be better than that of last year.

To care for Hale County's bumper wheat crop, an order has been placed for two cars of steel granaries, which are billed for delivery at an early date. The Wilborn & Perry Company, at Amarillo, have the contract.

## WILLIAMS SELLS SEALEY FOR \$1 DOWN AND \$1 WEEK.

Through error, the statement was made in E. R. Williams' advertisement in The Herald last Tuesday that the Sealey mattress would be sold for \$2 down and \$2 per week. Mr. Williams' sales plan is \$1 down and \$1 per week.

## IN THE COUNTY COURT.

In the case of DeLay vs. Woodring, suit for commission on real estate sale, the jury is now out.

T. W. Morrison vs. P. & N. T. Railway Co.; decision favors plaintiff. Judgment by default for \$371.32 was returned in the case of the First State Bank of Hale Center vs. John J. Lazor.

In the case of Underwood vs. Quisenberry & Sanders, settlement was made by agreement.

S. A. Martinek and A. L. Coeur, machinists, of Amarillo, were in Plainview this afternoon en route home from Lubbock and Crosbyton, where they have been on business.

## MISSISSIPPI CAPITALIST VISITS PLAINVIEW COUNTRY.

I. C. Enoch, of Jackson, Miss., one of the South's prominent financiers and capitalists, was in Plainview during the early part of the week.



REV. FRANK M. NEAL.

## Room Is Left For Friendly Reply in Note to Germany Five More Days for Entry In Beautiful Yard Contest

WASHINGTON, D. C., June 9.—The United States today sent to Germany a note reiterating its demand for reparation for the loss of American lives in the sinking of the Lusitania and setting forth clearly the earnest desire of the American Government that Germany signify her early adherence to the principles of international law—that neutrals be permitted to travel on unarmed ships without being subject to the dangers of submarine warfare.

Couched in much more friendly terms than it was believed would be used when the unsatisfactory answer to the American note of May 13 arrived from Germany, the communication was cabled to Ambassador Gerard for presentation to the German Foreign Office.

As the all-important document on which President Wilson and his advisers have worked for ten days went forth it had behind it the united support of the Cabinet.

## T. L. & D. PRESIDENT HERE.

H. I. Miller, J. O. Crockett and Mrs. H. I. Miller are in Plainview for a visit. They arrived Wednesday afternoon.

Mr. Miller and Mr. Crockett are looking after business connected with the Texas Land and Development Co., of which Mr. Miller is president. Both gentlemen have extensive holdings in the Plainview country, beside their interest in the Syndicate.

This afternoon, in company with local officials, the party is touring the irrigated district.

## HASKELL MAN THINKS SOUTH PLAINS CLIMATE BEST EVER.

T. J. Miller, of Haskell, has been visiting his son, W. A. Miller, at Halfway. He is very enthusiastic over the South Plains country, and especially its climate. "It seems to me that this section ought to be a regular summer resort," he said; "it is so pleasant here."

## BIRTHS.

Born to Mr. and Mrs. M. E. Cleavinger, Spring Lake, June 10, a boy.

Born to Mr. and Mrs. Oscar Moore, 10 miles northeast of Plainview, June 5, a girl.

Born to Mr. and Mrs. Bob Martine, June 9, 3 1/4 miles northeast of Plainview, a girl.

## MARKETING EXPERTS HERE TO LECTURE TOMORROW.

At the courthouse tomorrow afternoon at two o'clock Hon. F. C. Weinert, of the warehouse and marketing department of the state, and Ed R. Kone, former Commissioner of Agriculture, will lecture on marketing problems.

## REV. STORY WILL BEGIN REVIVAL MEETING SUNDAY

Conference Evangelist, Rev. F. M. Neal, of Amarillo, Will Assist; Dallas Man to Direct Music.

Sunday, June 13, a series of revival meetings will begin at the First Methodist Church. Rev. Frank M. Neal, evangelist for the Northwest Texas Conference, will assist the pastor, Rev. J. W. Story. Rev. Neal has had remarkable success in revival work. Good success has been attending his meetings wherever he has been during the year. He is a clear, logical preacher.

Professor Ira Huckabee, of Dallas, will conduct the singing.

Rev. Neal and Professor Huckabee will arrive tomorrow.

## PLAINVIEW BOY RECEIVES MASTER OF ARTS DEGREE.

Lester F. Sheffy, son of Mr. and Mrs. W. B. Sheffy, who live six miles south of Plainview, was awarded the degree of Master of Arts by the University of Texas Monday.

E. C. Nelson, of Floydada, received the degree of Bachelor of Arts. Mr. Nelson was sometime dean of Wayland Baptist College. His work in the University has been of an exceptionally good grade.

## BARKER TO NEW YORK.

L. P. Barker left yesterday morning for New York. He was joined in Amarillo by his brother, and the two will make the trip together. They will take the ocean route via Galveston and return via Chicago, Detroit and St. Louis. Paul expects to visit the Ford factory in Detroit while away, and see for himself just how the popular car his firm sells is made.

## PLAINVIEW FIRM CLOSE TO TOP IN NUMBER OF HOGS.

Morrison & Watson are making a reputation for themselves as hog shippers and the Plainview country in hog production. They have a few leads on the Fort Worth market each week, and it is unusual when they do not get the top price.

The Fort Worth Live Stock Reporter of Tuesday says:

"Watson & Morrison, those constant shippers from the Plainview country, showed up in the local trade Monday morning, bringing in their usual consignment of good swine. This firm is running close to the top in making shipments to the local market this year."

## MRS. SEEVERS GETS PRIZE. Sends Best Recipe to Herald and Will Receive Choice of Magazines for Year.

Mrs. SeEVERS sent the best recipe to The Herald this week. She will receive her choice of magazines for a year from this date.

Her contribution was number 10. It follows:

**Prune Pudding.**  
24 prunes.  
6 tablespoons of sugar.  
6 whites of eggs.

Cook prunes, remove seeds and chop fine. Add sugar, then egg (beaten stiff). Put the pudding in a buttered basin, set in a pan of hot water and bake 30 minutes. Set on ice until cold. To be eaten with whipped cream, sweetened and flavored with vanilla, if liked. Will serve eight persons.

## HIGH WATER STOPS EDITOR.

J. M. Adams, editor of the Plainview News, came in Wednesday from Amarillo. Mr. Adams started to Corpus Christi Monday to attend the meeting of the State Press Association, and high water along the Fort Worth and Denver made it impossible for him to get further than Wichita Falls.

## REFUSE FRANK'S PETITION.

The State Prison Commission of Georgia has submitted an adverse recommendation to Governor Slaton, on Leo M. Frank's petition for commutation of the death sentence for murder of Mary Phagan. The report exhausted all avenues of aid except gubernatorial clemency. The date for execution is set for June 22.

## BRYAN TO APPEAL PEACE POLICY TO THE PEOPLE

FAILURE OF PRESIDENT AND SECRETARY TO AGREE CAUSES  
LATTER'S RESIGNATION.

## THE NEWS STIRS GERMANY

Newspapers Ordered to Refrain From  
Comment on Matter by  
Kaiser.

WASHINGTON, June 9.—William Jennings Bryan retired today as Secretary of State. His first act as a private citizen was to issue a statement explaining his reasons for leaving the Cabinet, and announcing that he intended to lay his view of what the American policy toward Germany should be before the public for judgment.

The statement came as a sensational climax to a day of farewell speeches and good wishes from President Wilson and executive colleagues of the retiring Secretary.

In his explanation, Mr. Bryan revealed that the President had not felt justified in adopting two suggestions made by his Secretary of State—that an offer should be made to Germany to submit the questions in dispute with the United States to an international commission for investigation during a year's time and that meanwhile Americans should by proclamation be warned not to take passage on any beligerent ships or on American vessels carrying ammunition.

These propositions Mr. Bryan expects to urge upon the people "in the hope of securing such an expression of public sentiment as will support the President in employing these remedies if in the future he finds it consistent with his sense of duty to favor them."

Robert Lansing, counsellor for the Department of State, has been commissioned to fill the vacancy caused by Secretary Bryan's resignation. He is temporarily secretary, and a new appointment must be made within thirty days.

Following Secretary Bryan's determination to resign, these notes were exchanged between the President and the Secretary:

Secretary Bryan's letter of resignation was as follows:

**Mr. Bryan's Letter.**  
"By Dear Mr. President: "It is with sincere regret that I have reached the conclusion that I should return to you the commission of Secretary of State, with which you honored me at the beginning of your Administration.

"Obedient to your sense of duty and actuated by the highest motives, you have prepared for transmission to the German Government a note in which I can not join without violating what I deem to be an obligation to my country, and the issue involved is of such moment that to remain a member of the Cabinet would be unfair to you as it would be to the cause which is nearest my heart, namely, the prevention of war.

"I therefore respectfully tender my resignation, to take effect when the note is sent, unless you prefer an earlier hour. Alike desirous of reaching a peaceful solution of the problems arising out of the use of submarines against merchantmen, we find ourselves differing irreconcilably as to the methods which should be employed.

"It falls to your lot to speak officially for the Nation; I consider it to be none the less my duty to endeavor as a private citizen to promote the end which you have in view by means which you do not feel at liberty to use.

"In severing the intimate and pleasant relations which have existed between us during the last two years, permit me to acknowledge the profound satisfaction which it has given me to be associated with you in the important work which has come before the State Department and to thank you for the courtesies extended.

"With the heartiest good wishes for your personal welfare and for the success of your Administration, my dear Mr. President, very truly yours,  
"W. J. BRYAN.

"Washington, June 8, 1915."  
**The President's Reply.**  
The President's letter to Mr. Bryan

(Continued on Page Eight.)

**ITALY AND THE TRIPLE ALLIANCE**

From the New York Evening Post.  
The Italian Government is not only making history today; it is furnishing new knowledge of past history. By publishing the dispatches which have passed between Rome and Vienna, it is giving to the world a better understanding than we have before had of the exact nature of the Triple Alliance. It is something like a secret article of a treaty that Italy now makes public. Without quoting this article except by number, the Green Book makes it clear that Italy has a technical case for "compensation." That is to say, if either Austria or Germany took steps to aggrandize herself, Italy was to be entitled to territorial enlargements. The direct assertion is made that the attack of Austria upon Serbia brought this secret agreement into play. Accordingly, the Italian Government at once began to press the Austrian for the "compensation" due. At first, the Austrian Foreign Minister denied that Italy had a case; but finally—it may be under German tutelage—he admitted the force of the Italian contention, and began the long and rather sordid negotiation over terms. This has now broken down. The haggling is at an end. Italy has declared the Triple Alliance no longer binding upon her, and holds her hand free to make war upon her former allies.

These disclosures put us for the first time in possession of what may be called Italy's standing in court. We see now, as we could not before, the technical, legal basis for her proceedings. She had a lawful claim under the treaty with Austria and Germany. This she has been pressing for months; and now, after she has failed to get as much as she wanted, she merely breaks the matter short, accuses Austria of not living up to treaty obligations, and puts herself in readiness for war. The world has long been wondering what ostensible casus belli Italy could find. Now we know. She can point to the Triple Alliance and affirm that the rights accorded her by it have not been respected. This, of course, is a purely legalistic justification. It does not go to the moral bearings of the case. In impartial eyes it will not make Italy's position glorious or even handsome. She has today too much the appearance of having invited bids for her support in the war, and of having finally gone where the highest price was offered. That her statesmen have displayed great skill throughout the crisis must be admitted. They gained the delay necessary to arm, at the same time that they took up the work of shaping Italian opinion, and kept the Powers in doubt. Finally, in most dramatic fashion, they forced the hand of the King and spiked the guns of the once dominant Ghibliti. If the war goes well and Italian dreams are realized, the names of Salandra and Sonnino will be placed alongside Cavour's. Yet, even so, the friends of Italy in neutral countries can not help regretting that, in all this business, she has not stood more erect before the world.

As for the now defunct Triple Alliance itself, it was always an unnatural alliance, so far as Italy was concerned. She may have found her account in it, especially by securing a freer hand in Africa than she would otherwise have had; but it remained for her, as it did for Austria, a strange wedding of incompatibilities. Italy was taken into the Triple alliance only because Russia withdrew from the Dreikaiserbund. Bismarck was al-



It is only a short time that you can call her Mother's baby—soon she will be a school girl and then a young lady.

But a photograph of Mother and baby keeps for all time the memory of those happy days—and later pictures will show the transition from childhood to girlhood.

Make the appointment to-day.

**Cochrane's Studio**

ways perfectly frank about this. And he never concealed his cynicism in regard to the position which Italy might take in case of war. His hopes hardly went beyond an Italian demonstration on the French frontier. But today she is across the frontier: in the embrace of France! There is a passage in Bismarck's Reminiscences in which he comes pretty near to foreseeing the actual situation today. He thought it probable that, one day, Austria and Germany might have to face Russia and France in arms. In case Italy were to be loyal to the alliance there need be no great fear. But Bismarck added that there was ever a possibility that ancient national animosities and ambitions might be stirred in Italy, and that she might make war upon Austria in a struggle for the control of the Adriatic. In that event, Bismarck recorded the opinion that the fight would be "unequal" for Austria and Germany. What would he have thought with England added to the list of Germany's enemies?

The end of the Triple Alliance was assured before Italy formally "denounced" it, on May 4. The brains were out of it long ago. Its extinction was certain two months after the war broke out. Whatever the outcome of the conflict, the old alignment of the European nations could not persist. Yet there is an inevitable sense of melancholy in witnessing this downfall of the whole fabric reared by Bismarck. What a comment on the futility of statesmanship, even when most far-sighted! Especially bitter must be the disappointment at this failure of what was so long hailed as the sure guarantee of peace. Boastings on that score were no more common at the meetings of the three monarchs of the Triple Alliance than at the conferences between the Czar of Russia and the President of the French Republic, with their iteration of the phrase, "la paix est assurée." We begin to understand better now what Sir Edward Grey meant when he warned the Kaiser last July of the "incalculable consequences" of war. Yet there are gentlemen in nearly every street car, certainly in every club—also, we admit, in some newspaper offices—who are confidently re-making the map of Europe and reading in oracular fashion the book of fate. The events we are witnessing reinforce the humble conclusion of the poet: "Sometimes I think 'twere best to leave the Lord alone."

**"WHERE PIGS IS PIGS."**

The following article on the Plainview country and its hogs was written by Mrs. Mary Middleton Powell for the Swine World. With it appeared a cut of pigs at feeding time on the C. B. Reeves farm, near Plainview:

**"Where 'Pigs Is Pigs."**

"Hogs to the right of them,  
Hogs to the left of them,  
More hogs in front of them,  
All the world wondered;  
Hogs black, white and red,  
All were alfalfa fed,  
All to be marketed,  
Ten times six hundred."

"That is the way they sing it down in the Plainview, Texas, country, where for several years past there has been such a remarkable impetus given to the pork-raising industry that the people of this section have been accused of going 'hog-wild.' Considering the two prime factors in successful hog-raising—health and economy of production—the Plainview country has the advantage of a matchless climate and 3,000 feet of altitude to guarantee immunity from disease of any kind; and the finest alfalfa meadows in the world for pasturage, with kaffir and maize for fattening, to insure economy of production. It is hard for the average corn-belt farmer to be convinced that Indian corn is not the best or the only thing with which to fatten a hog; and yet these plains-bred and kaffir-fed hogs from the Plainview district go on the Fort Worth market in competition with corn-fed hogs and carry off the highest prices. The Plainview hog raisers usually put pigs on the market at about six months of age, when they average about 250 pounds. The bulk of this weight is furnished by grazing alfalfa—the 'wonder weed' that grows to such perfection in the shallow water belt of West Texas. Also the Plainview hogs are remarkably prolific. The average litter of pigs is eight to nine, and the range is from three litters in two years to two litters in a year. M. M. P."

**FINE DYES FROM TURKISH BERRIES.**

Yellow berries, the fruit of a bush (Rhamnus tinctoria) which grows in the interior of Asia Minor, are annually exported in large quantities from Merzina to England, Germany, and other European countries for the preparation of a fine dye suitable for silks and other delicate fabrics. This year, however, owing to a shortage of labor and to the lack of transportation facilities, no berries were received for export.

**WHEN COWBOYS SING TO THEIR HERDS AT NIGHT.**

Joseph E. Wing, in the Breeder's Gazette.

Through dry and barren canyons the cowboys follow the herd. At the end of the canyon the trail leads up the mountain side. The way is steep and the trail rocky, narrow and dangerous. Afoot they work all the long hours of an endless afternoon, coaxing weary, thirsty and reluctant cattle up a trail, to them unknown. Just before sundown the leaders reach the summit; they press on, and the cheering news is in some mysterious manner telegraphed down the long line of cattle; they all hasten now, and quickly scramble up the last steep of the climb. They come out on a green, meadowy mountain top, beset with little groves of aspen trees, an unbelievably sweet, cool and grassy paradise where cow kind can graze and stand under the aspens, and graze again.

With the last stragglers on top, the cowboys mount and ride down the mesa trail till they come to a deep ravine, its sides set with spruce and pine and its bottom flat and grass covered. A spring of icy water wells out from beneath a great rock. They make camp, and the aspen poles crackle in the campfire. They wash in the cold stream and drink and drink again. Soon is the bake oven on the coals, the coffee pot steams and fresh venison is frying in the pan.

Then, is the burro unpacked and supper quickly prepared over the coals. The cowboys recline upon the ground, smoking and saying little, for the way has been long and the day hot. The horse wrangler comes riding in with fresh horses for the night. Each rider selects one from his string and saddles it. Now two of them go to round the cattle up for the night's bedding down. They mount their fresh horses.

The feel of a fresh horse under one is almost enough to make a weary man feel rested. The cattle have scattered far, grazing as they go. They turn at our approach; easily they draw again toward a common center. We decide upon the place where they are to be herded for the night. It is a smooth place where we may ride around them and find no pitfall of badger hole or soft ground for the horses. Two of us then take shift; the others go back to camp, and are soon wrapped in blankets and in the dreamless slumber of the cowboy.

The stars have come out now. How brilliant they are in the heavens. The moon rises over the distant hills, flooding the plain with the light that never was on land nor sea. Long shadows our horses cast. The cattle are unquiet; they do not lie down; we must sing to lull them to sleep. We strike up, then, the old familiar ditties of the cowboys; we tell those cattle of "Sweet Betsy From Pike," and of how "Once in our saddle we used to go dashing, Once in our saddle we used to be free." We resurrect old, forgotten camp-meeting songs and sing these.

Endlessly we ride and endlessly sing, occasionally shouting across at each other, for it is not noise but silence that cattle on the plains will fear. At last we have our reward; the steers begin to lie down, one by one; then we see them nearly all sleeping upon the ground, and are glad. Still we ride, still we sing, still the cool air of the desert plain refreshes us and still the silvery moon floods the world with its unreal light. On the distant hills the coyote, embittered of life, gives voice to his accumulated woes. What relief to ride to camp, our long day's work ended at last!

**GROWING DRUG PLANTS.**

Good Market Is Always to Be Found for These Products and Culture Is Not Difficult.

The number of drug plants which may be grown in the United States is large. Many native medicinal plants which are found in the wild state in a few sections have been successfully cultivated in situations far beyond their natural range. In suitable soil and under favorable weather conditions the following plants have done well under cultivation in numerous places in the Central and Eastern States and, if the difference in climatic conditions is not too great, will probably be suitable in other regions: Anise, belladonna, burdock, caraway, catnip, camomile, conium, coriander, digitalis, dill, echinacea, elecampane, fennel, henbane, horehound, pennyroyal, sage, stammonium, tansy, thyme.

The United States Department of Agriculture has recently issued bulletin 633, "Drug Plants Under Cultivation." Many of these plants might be raised successfully on the South Plains.

"A pessimist is a person who is seasick during the entire voyage of life."

**GOODNIGHT'S HERD OF BUFFALO.**

On his ranch, near Goodnight, Armstrong County, Charles Goodnight has 148 buffalo and 35 cattalo; the latter a cross between the wild buffalo and the domestic Poll-Angus. It was upon the suggestion of Mrs. Goodnight that Colonel Goodnight began to save a stock of the original buffalo. This was in 1878. The race of bison had begun to lessen by the murderous slaughter which the Government permitted, and it occurred to Mrs. Goodnight that a herd of it ought to be saved for the benefit of science. Accordingly, Colonel Goodnight, thinking well of the idea, captured one male and three heifer calves, and from this stock sprang an important station for breeding wild buffalo, and the cross of the wild and domestic. From this stock he has sold \$20,000 of the wild buffalo to national, municipal and private parks of the country.

Colonel Goodnight, now quite an old man, is very much gratified by the result of his experiment. Recently he said: "I have been able to produce in the breed the extra rib of the buffalo, making fourteen on each side, while ordinary cattle have only thirteen ribs on each side. They make a larger and harder animal, require less feed, are longer-lived, and will cut a greater per cent of net meat than any breed of cattle. No one knows how long a buffalo will live. I have had a buffalo cow more than twenty-eight years old to produce a calf. The cattalo is a decided success. They will carry their young and make beef at any season of the year. They do well in the extreme South or far North, and I believe it will only be a matter of time until they will be used on all the Western ranges."

The buffalo, and the cattalo as well, never drifts with a storm, and, knowing the road home, goes there in the face of the worst blizzard. The buffalo has better manners than the domestic animal. For example, the buffalo does not foul the water of a pool or stream when it thirsts; stepping up to the edge of the water only, and never stepping in. Buffalo and domestic cattle will not mix in the same herd, or be at all neighborly, unless grown up together from calfhood.

Announcement has been made of a race from New York to San Francisco through the Panama Canal by seagoing motor boats, to start from Sandy Hook early in October.

"Frankness is the child of honesty and courage."



**Sets Outdoors, on Top of the Ground**

Back of the House—Behind the Barn or Shed—Out in the Pasture, or in a Fence Corner

Without attention it does the work itself. Automatically it supplies genuine Acetylene gas—to light your house and barns—and to cook your meals.

You simply fill it with the gas-producing stone, UNION CARBIDE and water—a few times a year.

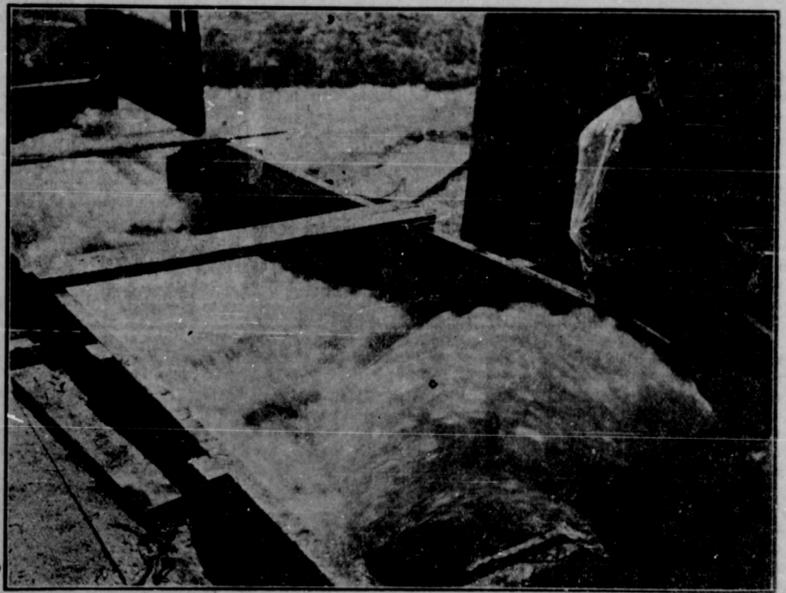
**Pilot-Outdoor Acetylene Generator**

is different from all other types of country home lighting plants. Beyond question it makes Acetylene the cheapest, safest and most convenient light and cooking fuel now available for the country home.

Write for our illustrated catalogs and descriptive booklets giving all the facts.

**J. T. TATE, Kowse, Tex.**  
SALESMAN FOR  
**Oxweld Acetylene Co., Chicago**

(Largest Makers of Country Home Light and Fuel Plants in the World)



**The Biggest Irrigation Well In Hale County for Sale**

See Dr. White's Irrigated Farms Before You Buy

Eleven Farm Homes Nearer Town for Less Money. District School On the Property

**NO CASH PAYMENT DEMANDED WILL BE SOLD ON 20 YEARS TIME**

SEE YOUR OWN REAL ESTATE AGENTS

Wells Complete With Layne & Bowler Equipment. 4 1-2 Miles S. E. of Plainview

**MAKE WAR ON THE HOUSEFLY.**

Before many weeks it will be time to begin our annual warfare against the fly, a pest that every housekeeper dreads. All flies begin to breed early in the spring, and as they breed with marvelous rapidity, the time to begin the fly campaign is right now. One should abolish as far as possible all breeding and feeding places, and by the application of the fly traps. Begin placing out the fly traps early. Also put up screens early, before many get in the house. Some wait till the house is full of flies before they put up screens. If the early crop of the pests is attended to in proper time, there will be fewer flies later. In other words, a swat in time saves ninety when it comes to a question of fly survival. They are expensive things to have around the house; they multiply very rapidly and in increasing numbers. One fly, if left to pursue its way, will leave a few millions of descendants; therefore, it is important that the flies left over from last year should be put out of business before the laying season begins.

The fly is not only a nuisance, but a carrier of infectious diseases, and the attempt to exterminate it needs no justification. I read several years ago that the doctors believe the housefly is the most common cause of infantile paralysis. The flies carry the germs of the disease to the food eaten by children. It is also known to carry other diseases, such as typhoid fever. This is certainly enough to condemn the housefly to everlasting enmity with all mankind. It becomes imperative, in the interests of health and well being that every effort be made to exterminate this filthy disease-spreading insect. Many people will not keep out fly traps, and won't have screens only on part of their house. They think it is too much trouble to put up and take down screens and attend to the fly traps. I think the work the fly makes far exceeds the work of combating them.

If one will be a little careful in the morning after the house is all cleaned, if the housewife will darken every room for a few hours, leave only a little light at one window, place a fly trap at this light, all the flies in the room will go to this light and be killed. I use the Daisy fly traps, as they can be kept so clean. Then, if parents would only teach children to not stand and hold the screen doors open and not lay bread, fruit and things around in the windows to draw flies, they would have fewer.

One essential feature is that neighborhoods must co-operate. One careless home can breed flies enough to vitiate the best endeavors of a whole neighborhood. Whatever the flies may cost the country in the damage they inflict, it is more than a plenty. If there are flies in the house which have managed to hide around through the winter, it will be an act of wisdom to dispose of them now. The housewife will save some expense and much annoyance. It is sufficient to say that the fly cost is too great to be endured. As a simple nuisance it has but little excuse for living. As a menace, it has no right to existence in civilized communities. And thus it would seem that two things are necessary if we would guard against the germ-carrying fly: First, so far as possible to remove from our homes all breeding grounds of the fly; second, to have our houses thoroughly screened. This is everybody's business, and swatting the fly should become the rule rather than the exception.—Mrs. G. D. Richardson, in The Inland Farmer, Louisville, Ky.

**"DEAR OLD COMPANY L."**

(Contributed.)

I can hear the bugle calling  
To the boys of Company L,  
And I see the fellows marching  
To that place I know so well.

Now I see them in the Armory,  
At attention, standing straight;  
As I listen to the roll call,  
Not a member answers late.

Now the captain stands before them,  
There is moisture in his eyes,  
And he says, his voice a-tremble,  
"I have news that will surprise.

"Uncle Sam has need of soldiers  
Who are brave and have no fear;  
As I draw this line before you,  
All may cross and volunteer."

There was silence for a moment—  
Just one moment—then a cheer,  
As they scramble first to be there—  
First to cross and volunteer.

Not a man was left behind them  
Of this band so brave and bold;  
They were only National Guardsmen,  
But their hearts were true as gold.

Although time may work her changes,  
What may happen none can tell,  
But my heart is always tender  
To this "Dear Old Company L."

—By a Member.

**EXTENSION WORK PRACTICAL,  
SAYS DIRECTOR ELLIS.**

Referring to the work of the Division of Child and Home Welfare, Dr. A. C. Ellis, Director of the Extension Department of the University, said, in the course of an interview a few days ago:

"The Division of Child Welfare and Home Welfare have for their field the study and betterment of those conditions that effect the welfare of the children and of the home. Bulletins have been published on cooking, home cooking, home cooking, balancing the human diet, the school luncheon, nuts and their uses as food, the peanut on the home table, the potato, infant feeding, food for growing children, fruits and their uses, meat and its uses as food, cleanliness and health, and domestic economy in the school. Numerous newspaper and magazine articles have been written on similar subjects, hundreds of mothers' and teachers' clubs visited, public lectures given and exhibits displayed at fairs and other gatherings, dealing with foods, clothing, housing, labor saving devices, care of infants, rearing of children, plays and games, hygiene and sanitation in the home, etc. County campaigns with lectures, demonstrations, and exhibits have been carried on in rural districts, the demonstrations being made in rural schools, rural churches, and actual rural kitchens. The equipments of utensils and food for these demonstrations are just such as the farm women can have and use in their own homes. A number of one-week schools have been held in small towns, in some of which practically the entire town of six or eight hundred people would attend the lectures and demonstrations. In Austin and Fort Worth more extensive one-week schools were held, to train the social and civic leaders among the women. The value of this work and the appreciation of it on the part of the people is shown by the fact that the Austin school opened with an attendance of about sixty last year and enrolled over fifteen hundred, while in Fort Worth the week started off with one or two hundred but jumped to twenty-five hundred the second day and maintained this attendance to the end. There is need of applying more knowledge in every field of human labor, but nowhere is this need so great as in managing the home and rearing children. This is true not only because all human happiness and social well being are founded upon the home and the family, but also because these two subjects have been especially neglected by the schools in the past, with the result that those who now keep our homes and rear our children do not usually possess the knowledge needed to meet their responsibility, and they cannot now go back into the schools and acquire this knowledge. The University must ring this knowledge to them or both they and society will suffer."

**BABY BEEF CLUBS GET PRIZES  
AT STATE FAIR OF TEXAS.**

Listing numerous prizes of interest to boys and girls living in the rural sections of Texas, the catalogue for the 1915 State Fair of Texas, at Dallas, will soon be ready for distribution. Thousands of boys and girls—members of boys' corn clubs, boys' cotton clubs, girls' canning clubs and baby beef clubs—have an opportunity of winning rich cash premiums, which will be paid to the winners in cash on Boys' and Girls' Club Day at the Fair. A special club department has been provided for this year. It will be under the direction of the Extension Department of the A. and M. College of Texas and of the United States Department of Agriculture.

This is the first year prizes have been offered to baby beef club members. The State Fair management has appropriated \$350 for this purpose. The interest aroused this early indicates that there will be a good-natured contest among boys engaged in this work.

In addition to the classes already mentioned the State Fair has appropriated money for prizes for livestock judging, butter making and butter judging, dairy cattle judging; also prizes for the best work of children and students in schools and colleges of the State.

**WET OR DRY, WE WIN.**

According to the May Report of the Government, the United States should produce one billion bushels of wheat this year. The condition of spring grain all over the country on May 1st was 92.9. The price on May 1st was \$1.29, as compared with 83 cents on May 1, 1914.

Kansas has a prospect for a yield of 142,000,000, compared with 176,000,000 bushels last year. Why the difference? Not because the acreage was less, but because the rains were not seasonable.

Wheat is one gigantic gamble with the weather man in the United States save in the irrigated section. The irrigation farmer around Plainview can keep his wheat in 90 to 100 per cent condition every year.

This year we got between six and seven inches of rain in April, making a total of about twelve inches up to May 1st. Our wheat should mature without any irrigation. Usually we need to give it one watering. Quite often this irrigation doubles the yield that would have resulted without it. Every farmer knows what a single seasonable rain will do toward plumping wheat-heads. We get that rain from underground if it does not fall from overhead. It costs us practically nothing compared with the yield increase.

On years when the rainfall is generally plentiful and seasonable, the price of the crops is usually low. On the other hand, on such years we do not have to irrigate so often. It balances things.

On years when drouths and poor crops prevail, the prices are high. We irrigate more often, but our yields are always up to normal and we take advantage of the high prices.

Wet year or dry year, the irrigation farmer can sit back and smile. If no rain clouds even as large as a man's hand, which Elijah saw, come, he gets his crops just the same. This is the reason irrigated land usually brings more than land in a section that has to depend on rainfall exclusively.—Underground Rain Farmer.

**NOT NECESSARY TO LEAVE  
PLATE WHEN BALL IS FOULED.**

**Move of Batters With Men on the Paths Caused by Ignorance of Rules.**

An authority none less than I. E. Sanborn states that it is not necessary to move from the plate when a foul ball is batted in baseball. In The Sunday Chicago Tribune he says:

"Ninety-nine out of every hundred players will tell you, if you ask them, that if a batsman stands in his box after hitting a foul ball the pitcher can deliver the ball as soon as he gets it again. But if the batsman gets out of his box that stops play until the runner gets back. They will tell you that if the batsman remains in his position and the pitcher delivers the ball before the runner retouches his base after a foul the runner will have to go back anyway before he can advance on a base hit. Now, none of these things is true.

"It doesn't make a bit of difference whether or not a batsman gets out of his box after a foul; it doesn't make a bit of difference whether the pitcher waits for the runner to go back before delivering the ball, and if the batsman should whale a pitched ball over the fence while a base runner was on his way back to his base after a foul hit, it would not make a bit of difference either."

**CONNECT IDAHO WITH THE SEA.**

The completion of the Celilo Canal, on the Oregon side of the Columbia River, adds Idaho to the list of States having a seaport. "Through the operation of this canal," writes Fred W. Vincent in the Scientific American, "vessels of the river stern-wheel type can now pass from the Pacific Ocean to Lewistown, head of navigation on the Snake River, the principal upper tributary of the Columbia, a distance of 480 miles." The canal was formally opened to traffic on May 5.

Mrs. H. J. Gentry, of Amarillo, returned home Wednesday. She has been visiting in Lockney.

"It's easy enough to be pleasant  
When a man has all he requires;  
If his health is all right  
His heart will be light  
While he's riding on Diamond  
Tires."  
—Mr. Squeegee

A man is a good deal like a tire.  
His greatness depends on the crowd he is in.  
The really great man—the leader—literally has to meet all comers in the contest for public approval.  
Any tire is the best tire in a crowd of inferiors.  
But nowadays a tire has to be extraordinary if it is to make and hold a record for superior service and mileage economy.

It is the extraordinary quality of Diamond Tires that has given them their deserved pre-eminence.  
Send for our book of letters from dealers who sold Diamond Tires in 1914.

It tells how more than 99 out of every 100 of the more than half a million Diamond Tires sold last year gave maximum service at minimum mileage cost.  
It is yours for the asking.

Diamond Squeegee Tires are sold at these  
"FAIR-LISTED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3½	12.20	36 x 4½	28.70
32 x 3½	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5½	46.00

PAY NO MORE

For Automobiles, Bicycles Put on For Cyclecars, Motorcycles

**Diamond Squeegee Tires**

**Barker & Winn, Jobbers**  
Plainview, Texas

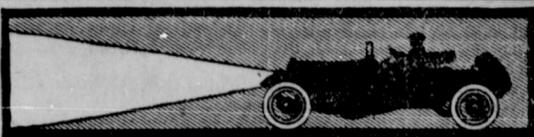
**Farmers Business College**  
Trains for High Salaried Positions  
**Day and Night School**  
Private Instruction. Enter Any Term.  
Plainview : : : Texas

**OUR PURPOSE**

Our Chief aim is to make a steadfast friend of every man with whom we have business. We want to be courteous and fair, and always appreciative of patronage bestowed upon us. We mean to live and let live and be of real service to the people of this community in supplying their needs in lumber and building material.

Trade in Plainview

**Plainview Lumber Company**  
Lumber Dealers



Here's Where You Get  
**Firestone**  
Tires, Tubes and Accessories

And that means that here you get the most for your money.

Most miles per dollar and most comfort per mile.

Firestone quality has led the world for fourteen years. There is no argument about it.

But because they have the largest and best equipped tire factory, and only the top-notch men, the prices are right.

Call and See

Non-Skid—Smooth Tread—All Types—All Sizes



"TRADE IN PLAINVIEW"

**BROWN MOTOR COMP'Y**

**You Must Dress Up**

if you want to get most in money or position out of life. Distinctive clothes bespeak that carefulness about business details by which big men judge you and your proposition. Dressing up doesn't mean spending money for new clothes. Just have that old suit cleaned and pressed

**THE**  
**Waller Tailoring Co.**  
**WAY**

Tailors Dry Cleaners  
Phone 188

"TRADE IN PLAINVIEW"

We Pay Return Charges  
on All Parcel Post  
Packages

# The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,  
Corner North Pacific and Second Sts.

HERBERT E. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

## HOW A TEXAS COUNTY WAGED WAR ON RATS.

The cost of the rat in Texas is an immense toll upon the wealth of the State. It is estimated by the United States Department of the Census that in 1910 rats in Texas destroyed property and grain worth \$5,811,658.60.

Texas is beginning to wake up to the problem of exterminating the rat. In Atascosa County a vigilant war has been waged on the rat.

The scheme to interest the school boys of the county in rat extermination is novel and serves a dual purpose—interesting the boys in conservation by eliminating the pest and interesting them in better livestock. As a capital prize, for the boy who killed the most rats a thoroughbred Jersey heifer was offered. The twelve-year-old lad who won this prize killed more than seventeen thousand rats. A pair of registered Hampshire pigs were offered as the second prize. A registered sow, for the three next highest, and registered chickens as further prizes, insured a large list of entries and prizes for those who worked hard at the job.

Now, these youngsters were as proud of their trophies of war as any veteran ever was of medal of honor.

In addition to the warfare of the youngsters, a systematic campaign with poison was pursued. The total number killed and counted was close to the quarter-million mark, and, of course, many poisoned were unaccounted for. It is conservatively estimated that one million less rats are in Atascosa County now than there would have been had this war on rats not been waged.

Hale County's problem of rat extermination is not so great as that of Atascosa County, but is to become more of a problem as time passes, unless something is done to exterminate the rat. Our country is new, and the era of the rat has been comparatively short. Likewise, his extermination will be much easier now than at a later date.

Why can't the boys of the county, under competent leadership, be interested in ridding Hale County of rats?

## SECRETARY BRYAN'S RESIGNATION.

Two of the Nation's leading men are disagreed. The spirit they have shown is magnanimous. Each sees the other's point of view. They seek the same end, but are striving to reach it through different methods. Both President Wilson and former Secretary Bryan wish, if possible, to avert war. The plans of procedure that one would follow does not seem best to the other.

Bryan sees that there is a possibility of precipitating war between the United States and Germany if the note in reply to the German note following the Lusitania affair is sent. He is the author of thirty peace treaties with the principal nations of the earth. He has expounded universal peace from hundreds of platforms in this and foreign countries. Rather than sign the document he has submitted his resignation in a letter declaring that "The issue involved is of such moment that to remain a member of the cabinet would be as unfair to you as it would be to the cause which is nearest my heart, namely, the prevention of war."

Heretofore the two men have been of one mind in their opinions, or, if not, Bryan has yielded loyally to his captain and followed his lead. "You have earned our affectionate admiration and friendship. Even now we are not separate in the object we seek, but only in the method by which we seek it," said the President in reply to Mr. Bryan's resignation.

Both men have shown the quality of greatness—the one standing firmly for what he believed to be the best; the other, subordinate in rank, following his leader until the theory of his life's work must be abandoned if he continued in the service of the Nation, and when this point was reached tendering back to its source his trust and retiring to private life.

## "THE EDUCATED MAN ONE WHO CAN DEAL IN IDEAS"—AXSON.

Summary of Commencement Address at University of Texas by Rice Institute Professor.

Dr. Stockton Axson, Professor of English in Rice Institute, gave his definition of education in the course of his commencement address Tuesday at the University of Texas:

"One man tells me that only science really educates; another asserts that it is only literature and the arts that count; another thinks that education without philosophy is like soil without rain; another believes that philosophy is as useless as the alkali desert. One puts all his faith in manual training, because it develops powers of attention; another holds them useless because it teaches children to do what the majority of them will never do in after life, and he asserts that vocational training is the only real education; he is confronted by the idealist, who asserts that precisely the value of education is to allow the youth a dwelling place in the high regions above the prosaic actual-

ties of life, which must of necessity fill the maximum of his later existence.

I perceive two fundamental purposes of education, two aims that are constant and common to all types of education: Mental training, and preparation for social service.

Who is wise enough to assert that this or that group of studies is of all studies the best fitted to accomplish this miracle of stirring inert mind into living thought? I realize the educational value of mechanics, but I see little value in it if it leaves the student merely mechanical. If while he is learning the technicalities of the workshop, he is not also learning to think in terms of science, I fail to see how learning mechanics in the university has any advantage over learning mechanics in the workshop. I realize the educational value of the classics, but I fail to see how merely digging out the English equivalents of Latin words produces any vital results if the mere meaning of those words rouses no train of thought in the student's mind. The educated man is one who can deal in ideas. No other is educated."

## KRESS.

KRESS, Texas, June 9.—J. Griffith went to Fort Worth in May, and will visit relatives east, at Wolf City.

A fine rain fell Friday morning, and a big rain Sunday, accompanied by some hail.

Mrs. Mayne, wife of the Methodist minister at Canyon, came to Kress Friday and gave an interesting talk on missions Saturday afternoon, at the home of Mrs. A. W. Meyers.

The protracted meeting closed Sunday evening at the M. E. Church. Rev. Mayne, wife and son went back to Canyon Monday.

Rob Rousser and son, Grady, were callers in Kress Friday.

Mr. Behrends and brother, of Auburn, were callers in Kress Saturday.

The Missionary Society will meet at the M. E. Church Tuesday afternoon, and will have a social meeting at Mrs. Overly's Thursday afternoon.

Mrs. Edna Rousser's mother, from east of Amarillo, has been visiting her for a couple of weeks, and has been on the sick list lately.

Six little children received baptism Sunday, the 6th, and Rev. B. Y. Dickinson will preach at the M. E. Church Sunday morning and evening, the 13th, and take in members.

## PROVIDENCE.

PROVIDENCE, Texas, June 9.—Fine rains have fallen in this locality the past few days, and the small-grain men were getting anxious to get a good rain, as their wheat and oats were needing rain. Good yields are now expected.

Our literary was well attended Saturday night, considering the muddy roads, and a good program was rendered.

Florida Pullen spent Saturday night in Plainview.

Miss Lucile Kimbell and Adam Savage attended the Coker-Fort wedding, in Plainview, Sunday afternoon.

W. B. Kimbell has bought a new threshing machine, and is now finishing his threshing at Plomont.

Virgil and Mary Dodson attended church at Lone Star Sunday, and ate dinner at the home of Trave Hamilton.

Misses Lala and Edith Smart spent Sunday at the home of Mrs. Trave Hamilton.

Mrs. Crostweight has been on the sick list the past few days.

Messrs. Viegeli and Dieter have bought a new header to harvest their small-grain crop.

Miss Modena Anthony, of Clarendon, is visiting her uncle, E. G. Foster.

W. B. Kimbell and family were visitors at Dimmitt June 1st. Mr. Kimbell has property interests at that place.

Our library now has sixty-one books in it, and we have twenty more ordered, which will be in a few days. Gordon Ramsey and Miss Ethel Hartman, of Lockney, were married June 1st. Miss Ethel once lived here, and has many friends here, who wish her many blessings.

## THE TITLES OF THE FUTURE KINGS.

The various titles by which the heirs apparent to the important thrones of the world are known are:

- Italy—Prince of Piedmont.
- England—Prince of Wales, Duke of Cornwall and Duke of Rothesay.
- Austria-Hungary—Archduke of Austria-Hungary.
- Belgium—Duke of Brabant.
- Bulgaria—Crown prince.
- Denmark—Crown prince.
- Germany—Crown prince.
- Greece—Crown prince.
- Japan—Crown prince.
- Montenegro—Prince of Montenegro.
- Holland—Princess of Holland.
- Norway—Crown prince.
- Rumania—Prince of Rumania.
- Russia—Czarevitch and grand duke.
- Serbia—Prince of Servia.
- Spain—Prince of Asturias.
- Sweden—Duke of Scania and Prince of Sweden.

## "WASTE ON THE FARM."

The following excerpt from The Plainview Evening Herald was reprinted in The Dallas Evening Journal of June 10:

"There is one thing that distinguishes German farmers from others: They are thrifty and have good barns to store their implements, and crops. The expenditures for machinery on the farm are proportionately heavy. Yet how many farmers will allow their wagons, their cultivators, mowers, rakes, etc., to stand in the weather! The depreciation in farm machinery left unsheltered is great, and increases the overhead cost of the farm materially. Good shelter and occasional

paintings will decrease the cost of machinery considerably. Good lubrication is another good form of insurance that is often neglected."

The Herald acknowledges receipt of an invitation to attend the second annual celebration of the Motley County News, July 28 and 29, 1915.

Two men were arrested day before yesterday in Amarillo for selling a cider which tested seven per cent alcohol. They were given bond in the sum of five hundred dollars each and bound over to await the action of the grand jury.

Cottolene \$1.25 at BOYD GROCERY CO. Phone 204 and 205.

## Get Your Extra Trousers "On Us"

For a limited time, with every KAHN suit of the regular weight, we're giving a pair of extra

## Trousers Free

A suit with two trousers is almost as good as two suits. A suit of

Kahn-Tailored-Clothes \$20 to \$45

is better than most suits.

Come in; be measured now; get one of these suits on you.

With the extra trousers "on us,"

And see if you don't agree it's the best value you ever had.

Of course, this offer does not apply on specialty thin stuffs such as Silk, Linen, or "Tropicrash."

Plainview Mercantile Company

Read Our Ad on Page 8

## Your Complexion Should Be Taken Care Of

NYAL'S FACE CREAM with Peroxide, is a non-greasy cream prepared with the object in view of being perfectly harmless to the most delicate of skins yet a valuable aid to the preservation of that velvety, clear complexion we all love to see. It positively will not promote the growth of hair.

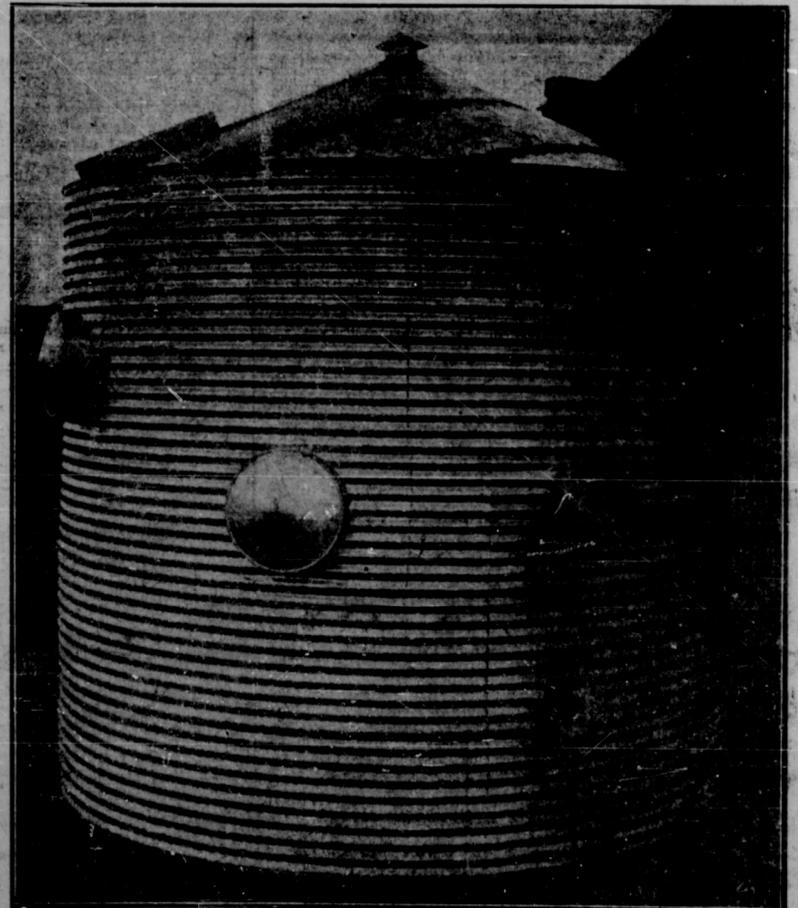
It is delightfully perfumed and is readily absorbed by the skin.

We absolutely guarantee this preparation to give satisfaction or money refunded. Price 25 and 50 cents.

SOLD ONLY BY

Duncan's Pharmacy

"The Store That Treats-U-Right."



The advantages of the iron granary are evident to all. These granaries can be secured in Plainview from

A. M. Hamilton's Tin Shop

Being Made of No. 20 galvanized iron they will last indefinitely. They come set up and ready for use.

Manufactured by WILBORN BROS. & PEERY, Amarillo, Texas

The Ice Business IN PLAINVIEW only lasts for a few months of each year and the price of 50 cents per hundred is as cheap as any place on the Plains.

You only have to phone 13 and get a coupon book and the ice will be delivered to any part of the city.

The number of users of electricity for lighting, cooking, fans and ironing are growing every week. Join the crowd and do away with the hot cook stove.

Malone Light and Ice Company

PHONE 13

# SOCIETY

Telephone Number 772

## HONORING MRS. LEMOND

Friday Mrs. C. C. Gidney gave an informal dinner honoring Mrs. R. West Lemond. The guests were Mesdames Chas. Salzman, J. J. Roberts, of Halo Center, and R. West Lemond.

## AS YOU ARE IT CLUB BOARDS

Saturday afternoon, at the home of Mrs. E. F. Smith, the "As You Are It" Club held the last meeting of the club year. The officers for the ensuing term are: Mrs. L. C. Wayland, president; Mrs. E. O. Nichols, vice-president; Mrs. Chas. Salzman, second vice-president; Mrs. J. Walter Day, secretary; Mrs. Patricia Frye, treasurer; Mrs. S. L. Newton, critic; Mrs. W. A. Motter, corresponding secretary; Mrs. Hal Wolford, parliamentary; Mrs. R. West Lemond, reporter; Mrs. H. C. McIntyre, prelate.

Light refreshment, a salad course, was served.

## CELEBRATES 15TH BIRTHDAY WITH A PHILADELPHIA PARTY

Tuesday afternoon Isabel Wheeler celebrated her thirteenth birthday with a matinee party at The Mac II.

During the picture show popcorn was served. After returning home tea and cake were served.

The following were guests: Leona Bell Scudder, Leona Bell Slaton, Adelle Lee Slaton, Jeanie Miller, Gwyn Miller, Ruth Lipscomb, Alma Lee Lipscomb, Resonno Hutten, Velda Hutten, Cristole Owens, Margarita Willis, Electra Anderson, Mary Diges, Ruth Hooper, Martha McClenahan, Mildred Poney, Elizabeth Powell, Lucille Oakes, Hazel Sewell and Gladys Spear.

Mrs. Fannie Montague, of Floydada, was here Wednesday.

Sam E. McCleskey and Miss Lola Tye, of Floydada, were married Wednesday by Rev. G. W. Shearer. They will make their home at Floydada.

Mrs. L. E. Newell, Sr., and Mrs. L. H. Newell, Jr., of Floydada, were here this week to visit a relative at the Sanitarium.

Mrs. A. E. Johnson and children, of Floydada, were here Wednesday en route to Plano, where they will visit.

Paul Barker, of this city, and his brother, Birdsey Barker, of Amarillo, left Thursday morning for Galveston, where they will take the steamer San Jacinto to New York City. They will return via Niagara Falls, Chicago, Detroit, Clinton, Iowa, and Council Bluffs, Iowa, at which points of interest they expect to spend a month or more sightseeing, visiting friends and relatives and renewing boyhood acquaintances.

G. C. Eck left yesterday for Roswell, where he will look after business interests. He and Earl are interested in a motion picture show there. J. S. Bonner is also with them.

Mrs. L. L. Dye left yesterday for a visit with relatives in Tulsa.

H. C. Henderson left this morning for Amarillo after several weeks spent here on business.

Mrs. J. O. Morehead left yesterday morning for Wichita Falls. She has been here during the illness and death of Clarence Young.

Mr. Roberts, of Amarillo, (attorney) agent for the Avery Company of Texas, was in the city on business with the branch house managed by W. R. Simmons.

M. F. Gilpin, of Tulsa, was here yesterday. He has been attending Texas University.

Mr. Blackwell, of Bowling Green, Mo., who has been visiting a son in Swisher County, returned to his home yesterday.

L. A. Johnson, of Paris, who has been here looking after property interests, left yesterday morning for his home. Mr. Johnson owns two buildings in the business district. He is agreeably surprised at the development in Plainview and in the Plainview country.

Sam Seay, of Amarillo, a prominent grocerman, was in Plainview this week on business, returning home yesterday. Mr. Seay owned the business purchased by Pearson & Smith prior to its sale.

Miss Lizzie Carpenter, a popular telephone operator, who was formerly with the local exchange, arrived yesterday for a visit with friends and relatives.

Mrs. Roland Jefferson arrived in Plainview Sunday for a visit with the family of D. D. Shibley.

Mrs. Otis Shropshire and small son, Otis Ladd, left yesterday for an extended visit with relatives at Halo.

Mrs. R. F. Bayless and children, Rose and Mary Lou, left yesterday morning for Galveston, where they will visit friends and relatives.

Mrs. Annet Wilt, who has been visiting her sister, Mrs. C. A. Malone, left yesterday for Lamesa, in response to a call from Dr. Roberts for her to care for a patient. Mrs. Wilt is a trained nurse.

Mrs. J. W. Longstreth will leave Saturday for Pueblo and Colorado Springs. While away she will attend the wedding of her niece, Miss Genevieve Tripp.

G. R. Pearson went to Amarillo yesterday on legal business.

Ellis Carter is out of the city on business.

Grady Pipkin is visiting his parents, at Canyon City.

Miss Mary Lillie Meyers, of Colorado Springs, arrived yesterday morning for a visit with her sister, Mrs. R. E. Meyers.

Joe Lee Ferguson, of Halo Center, went to Dallas this week.

Miss Lucy Dalton is visiting friends in Seymour.

G. I. Brewster, of Lockney, was here Monday en route to Amarillo on business.

# 13th LUCKY 13th

## The Thirteenth Semi-Annual Is the Lucky Sale

The Richier Store Is Daily Crowded With People Buying At a Big Saving

### HURRY UP

ONLY 3 DAYS NEXT WEEK SALE CLOSING JUNE 16th

Men's Hanan, Florsheim and Walkover Oxfords for **\$1.50** Ladies' \$2.00 Up to **\$3.00**

Oxfords and Pumps for **\$1.25**

Reduced Prices In All Departments **Richard's Bros. Clothing** Reduced Prices In All Departments

102 North Pacific Street

Plainview, Texas

107 West Main Street

Mr. and Mrs. R. A. Grimes, of Amarillo, were here Monday en route to Halo Center, where they will visit friends.

Rev. A. L. E. Weber, Lutheran pastor, arrived yesterday from Amarillo. He has been filling his appointments on the North Plains.

Miss Louie E. Stoen, of Floydada, passed through Plainview today en route to Norman, Oklahoma.

Mrs. J. A. Stallings, of Floydada, went to Pecos City Wednesday, via Plainview.

T. B. Gallaher, traveling freight and Passenger Agent for the Santa Fe at Amarillo, was in Plainview Wednesday.

O. C. Sanders, of Halo Center, went home Wednesday. He has been attending county court.

W. B. Jones, of Halo Center, was in Plainview Wednesday. Mr. Jones says his community had the heaviest rain Sunday that he has ever seen.

Sheriff J. C. Hooper returned Wednesday from Snyder.

W. A. Todd came in from Lubbock Wednesday.

W. R. McCaskey and his father, L. A. McCaskey, of Fort Worth, came in Wednesday to visit friends and transact business. They will go on to California to attend the exposition.

George Kiker returned to Plainview from Tulsa Wednesday.

Rev. A. W. Waddell went to his home, at Balda, Wednesday. He has been helping Rev. S. J. Upton conduct revival services at Meteor.

H. E. Taylor, from Lamesa, went to Lubbock Wednesday. Mr. Taylor has been in Plainview looking into the school situation.

A. H. Willborn, representing Willborn Bros. & Perry, tank manufacturers, of Amarillo, came in Wednesday.

Miss Lufa Goode returned Wednesday from Tulsa.

E. B. Miller, business manager of The Herald, left Wednesday for Boonville, Mo. Mr. Miller will visit his parents, in Boonville, and spend a few days at Columbia, Mo., where he attended the University of Missouri. He will return about July 1 with Mrs. Miller and Misses Betsy and Jane Miller, who have been visiting in Boonville for sometime.

W. G. Nahn, of Lubbock, came to Plainview Wednesday with W. A. Todd.

Miss Gladys Marsalis left Wednesday for Portland, Oregon. Since the death of Seth Ward College Miss Marsalis has been visiting Mrs. Cora Pritchett.

Miss Pauline Hansmeyer returned to her home, in Norman, Oklahoma, Wednesday. She has been visiting Mrs. Cora Pritchett. Mrs. Pritchett formerly taught in Oklahoma University, at Norman.

Miss Mary Howell left Wednesday for a visit in Dallas and other Central Texas points.

R. B. C. Howell and Mrs. Howell left Wednesday for a visit with relatives in Hillsboro, Eads, Dallas and other Central Texas points.

Judge A. L. Love, of Floydada, passed through Plainview Wednesday.

O. E. Clark and Mrs. Clark, of Rocky, Oklahoma, passed through Plainview Wednesday, en route home. They have been visiting in Lockney.

Mrs. Fanny Montague, of Floydada, came in Wednesday to visit her sister, Mrs. Minnie Reeves.

Miss Sally Brown, of Peteraburg, came to Plainview Wednesday, en route to Canyon, where she will enter the State Normal.

Miss Myrtle Ashton, of Floydada, went to Canyon Wednesday to attend the State Normal.

Mr. C. L. Shell and daughter, of Georgetown, are the guests of Dr. and Mrs. J. C. Anderson.

Frank Pearson is robbing around on crutches. He suffered a sprained ankle while erecting some heavy machinery for the Donohoo-Ware Hardware Company.

Chas. Clark and T. J. Layne made a business trip to Lockney this morning.

10 pounds Cottaletens for \$1.25 cash next week. SEWELL GROCERY CO. #1.

Cottaletens \$1.25 at BOYD GROCERY CO. Phone 204 and 205.

Mrs. W. C. Mathes and children, W. C. Jr., Maurine and the two little children, left this morning for a trip to California. They will attend the exposition. Mr. Mathes expects them to return about the middle of August.

Ross Harp returned this morning from a visit in Amarillo.

Dr. J. V. Goyton and sister from Dalhart came in this morning.

Jeff Williams came down from Amarillo this morning on business.

Mrs. R. H. Germany is in Higgins attending a Masonic picnic.

Lou Morrison, formerly a plainsman, but now in the oil business in Kansas City, was here this week shaking hands with old friends.

Miss Annie Lowe, of Lubbock, arrived this morning for a visit with the family of T. B. Campbell.

Rev. Jewell Howard was here today.

Mrs. C. H. Curi and son, Jewell Craig, arrived today from Waco. Jewell has finished his course at Baylor University. They went to Olton, their home, this afternoon.

TO TRADE. ONE SORREL BAY MARE, family broke, sucking milk colt and almost new buggy and harness to trade for auto. PLAINVIEW RUBBER CO. 11.

Cottaletens \$1.25 at BOYD GROCERY CO. Why buy more? Phone 204 and 205.

Typewriter Paper at The Herald

## SUMMER SCHOOL FOR COUNTY AND CITY HEALTH OFFICERS

The University of Texas will conduct a summer school for city and county health officers at the University Y. M. C. A. Building, in Austin, beginning June 13. The program is elaborate, consisting of lectures on "Municipal Health," "Organization and Administration of Public Health," "Public Health Laws," "Vital Statistics," "Anti-narcotic Law, Both State and Federal," "Human Carriers of Disease," "Epidemiology," "Purification of Water Supplies," "Plumbing and Sewers," "Septic Tanks and Incinerators," "Vaccination," "Rubies and Its Treatment," "Infant Feeding," "Baby Welfare," "Sex Hygiene," "Clinical Laboratory and Its Work," "Method of Collecting Specimens for Bacteriology," "Soil Pollution," "Laboratory Diagnosis," "Medical Supervision in Public Schools," "Serums and Bacteri- cides," "Rural Homes," "School Hygiene and Sanitation," "Rural Health Problems," and "Pure Food."

The Texas State Board of Health has issued a call for a meeting of the city and county health officers to convene June 14, this being the opening date of the summer health school.

Take an Autograph Kodak on your vacation trip. R. A. LONG DRUG STORE. Jul 2.

Never mind what it costs us, 10 pounds Cottaletens for \$1.25 cash next week. SEWELL GROCERY CO. #1.

# THE CRYSTAL CAFE

## SERVES YOU BEST

Whenever you find the delicacies of the market on the housewife's table you will also find them on the Crystal bill of fare.

### Our Club Breakfast

### Our Merchants Lunch

are real daily surprises for those who are looking for "something different to eat."

### Our Sunday Dinner

Will save you the worry of preparing that exacting meal, and our service will afford you as palatable a dinner as you will find. Every Sunday at popular prices.

# The Crystal Cafe

We take great pleasure in announcing to you

Our Opening

Monday, June fourteenth  
nineteen hundred fifteen  
from 9 a. m. to  
5 p. m.

You and your friends  
are invited.

Cash Grocery Co.

Read This to Mrs. J. Thayer.

**LEE'S ADVICE TO HIS SON.**

Following is the text of a letter from Gen. Robt E. Lee to his son, the original of which is in the possession of Dr. J. T. Fry, of Galveston:

"Arlington House, April 5, 1852.—My Dear Son: I am just in the act of leaving home for New Mexico. My fine old regiment has just been ordered to that distant region, and I must hasten to see that they are properly cared for. I have but little to add in reply to your letters of March 26, 27 and 28. Your letters breathe a true spirit of frankness; they have given myself and your mother great pleasure. You must study to be frank with the world; frankness is the child of honesty and courage. Say just what you mean to do on every occasion, and take it for granted you mean to do right. If a friend asks a favor you should grant it if it is reasonable; if not, tell him frankly why you can not; you will wrong him and yourself by equivocation of any kind. Never do a wrong thing to make a friend or keep one; the man who requires you to do so is dearly purchased at such a sacrifice. Deal kindly but firmly with all your classmates; you will find it the policy which wears best. Above all, do not appear to others what you are not. If you have any fault to find with any one, tell him, not others, of what you complain; there is no more dangerous experiment than that of undertaking to be one thing before a man's face and another behind his back.

"We should live, act and say nothing to the injury of any one. It is not only the best as a matter of principle, but it is the path to peace and honor.

"In regard to duty, let me, in conclusion of this hasty letter, inform you that nearly a hundred years ago there was a remarkable gloom and darkness—still known as the 'Dark Day'—a day when the light of the sun was slowly extinguished as if by an eclipse. The Legislature of Connecticut was in session, and as its members saw the unexpected and unaccountable darkness coming on, they shared in the general awe and terror. It was supposed by many that the last day, the day of judgment, had come. Some one, in the consternation of the hour, moved an adjournment. Then there arose an old Puritan legislator, Davanport, of Stamford, and said that if the last day had come he desired to be found at his place doing his duty, and therefore moved that candles be brought in so that the house could proceed with its duty. There was quietness in that man's mind, the quietness of heavenly wisdom and inflexible willingness to obey present duty. Duty, then, is the sublimest word in our language. Do our duty in all things, like the old Puritan. You can not do more; you should never wish to do less. Never let me and your mother wear one gray hair for any lack of duty on your part.

"Your affectionate father,  
"R. E. LEE."

**CARE OF MILK UTENSILS.**

Milk bottles are made for milk, and not to hold sundry other foods. As soon as the milk bottle is empty, it should be rinsed with lukewarm water until it is clean, and then set bottom-side-up to drain. Bottles should never be returned in a dirty or filthy condition. All utensils with which milk comes in contact should be rinsed, and scalded every time they are used. When cleaning these utensils, do not wash them in dish water or wipe with ordinary dish towels. First rinse them and then boil in clear water and set away unwiped. If the receptacles are hot, they will soon become dry without wiping.

If a case of typhoid fever, scarlet fever or diphtheria breaks out in the family, do not return any bottles to the milkman except with the knowledge of the attending physician, and under the conditions prescribed by him.

**WHEN THERE IS PROFIT IN WAR.**

It seems impossible for any country to go to war without having a scandal of frauds in army supplies. This country had it in the Civil War and in the Spanish-American War. Great Britain had it in the Boer War, and has it in the present war. The Parliament of Canada is investigating in Ottawa a series of frauds by which the troops sent to England in this war were supplied with "old skates" of cavalry horses, paper boots and fake medical supplies.

In this war Austria-Hungary has been swindled out of 10 millions of crowns—about 2,700,000—by contractors who supplied the army with food, boots and clothing. Nine of the leading wholesalers of the country were put in jail for bribing army officers to accept inferior rations at big prices. Then it was discovered that a half million pairs of boots supplied the soldiers had paper soles, and those contractors were put in jail. Scarcely was this investigation finished when a third, and more gigantic, fraud was uncovered, by which the soldiers were given the thinnest kind of cotton goods for army khaki. The contractors paid seventy-five cents a yard for the thin, loosely woven cloth and sold it to the army at \$6 a yard.

Concerned in this fraud were upward of one hundred wealthy contractors and army officers, all of whom were arrested and are now in jail. The contractors made as much as \$150,000 apiece by the swindle.

The newspapers of that country are urging the military authorities to impose the death penalty upon the criminals, pointing out that many a soldier, fighting for his country in the trenches on the mountains in the dead of winter, has gone to death through exposure, the thin khaki offering no protection from the weather.

"If a spy is shot, why should not these murderous contractors be shot?" asks a leading journal.

And why not? Nothing should be too good for the man who goes to the front to fight his country's battles. In our last war we had the embalmed beef scandal, and the inefficiency and neglect which resulted in many deaths from typhoid at Chickamauga.

We cannot rob war of its legitimate horrors, but we can rob it of its illegitimate horrors. Perhaps if we take all the possibility of private profit out of war we will have taken the longest step to the prevention of war itself.

**THE DAIRY INDUSTRY.**

By A. M. HOVE.

"No other branch of agriculture has witnessed such rapid development in the same length of time," says Prof. C. B. Olney, of Minnesota. "The profits which have prompted this general and rapid growth have been derived from two sources—

- "1. The direct profits realized from the sale of milk, cream and butter;
- "2. The indirect profits from the increasing land fertility and the increased productiveness of same.

"There are three things essential to success in dairying. The first is better feeding. Second, better breeding sires should be introduced into the herd. Third, better marketing conditions may be had by patronizing the home creamery. Since butter is in a more concentrated form it can be handled cheaper in shipping."

In the points made in the above, possibly the indirect profits from soil fertility need be emphasized at this time. J. J. Jaffa, cashier of the Citizens' National Bank of Roswell, is very outspoken in favor of stock on the farm for this reason. He insists that the fertility of the land must be conserved, and stock is the only practical way. Mr. Jaffa practices what he preaches on his place just outside of town, where he has demonstrated the value of barnyard manure on land he bought three years ago.

Anyway, milking cows is making the dry farmer independent, and it will help the farmer under irrigation to succeed.

**OBITUARY.**

**JANES**—George Mark Janes, the subject of this sketch, was born in Mansfield, Mass., August 12, 1867, and died April 21, 1915. Death deprived him of his mother and her good influence from a small boy, but his father, a Baptist, was of pronounced religious convictions and was very strict in the training of his children, and this man of God of whom I write was ever a dutiful son, honoring his father and keeping the commandments of God. Brother Janes was first married to Miss Lou Neel, in Kansas. Ruth, a daughter, now of thirteen summers, was born to this union. His home a few years ago was made sad and lonely by the demise of her, who was the choice of his youth. He was again married September 9, 1913, to Miss Lockett C. Murray, of Abernathy, Texas, and lived to become the happy father of George Mark Janes, Jr., who came June 21, 1914, to bless their home. This writer will long remember the solemn evening when Father Murray led his daughter to the altar before which I stood and there performed the matrimonial rites, nor can I soon forget the 24th of last January, when in the same home I baptized their first born. It was indeed one of the most sacred services I have witnessed in many years. The occasion was one of unusual joy to Brother Janes. He was a member of the

Presbyterian Church and was a close student of the Bible, and could readily quote a great many passages. On the fly-leaf of his mother's old Bible he wrote: "Started to read through the book again March 1, 1904, at Grand Junction." Fingerprints and loose leaves throughout the book, especially Psalms, Proverbs and Corinthians, which he loved most, shows its close perusal. He endured great physical suffering the last eighteen months of his stay here, but did not murmur, only growing richer in all the Christian graces till the end came. As long as he could he kept up his family prayers. His pastor, at Plainview, Texas, preached an appropriate funeral sermon on the evening of April 23, 1915, after which, under Masonic honors, the remains were laid away to rest and await the resurrection of the just. His wife and two children, with other relatives and a host of friends, survive to mourn his death.

D. C. ROSS.

Abernathy, Texas.

**A CARD OF THANKS.**

We wish to thank our friends and neighbors for their kindness to us during the illness of our son and brother.

MR. AND MRS. JAS. YOUNG AND FAMILY.

2t.

Typewriter Paper at The Herald.



Make them feel like they'd been to a party

Give your callers a treat—after they've been there awhile disappear for a moment and come back with clinking glasses and

**White Swan Grape Juice**

Watch them from the first sip—hear their exclamations of delight—note how they warm up to conversation as they themselves cool off.

They'll like it—you'll like it for its rich, smooth, delightful flavor.



Get it from your grocer—in bottles. Buy it by the glass at any soda fountain.

**WAPLES-PLATTER GROCER CO.,**  
(Wholesale Only)  
Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Gainesville, Greenville, Hamlin, Marshall, Stamford, Tex.; and Ada, Okla.

**HOG RAISING FOR TEXAS SCHOOL BOYS.**

Mr. E. F. Drake, secretary of the Waco (Texas) Chamber of Commerce, recently distributed pigs to a hundred McLennan County (Texas) school boys. In taking the pigs each boy signed a contract whereby he agreed to raise one-half acre of feed stuff

for the pig and its increase during 1915, to report to Secretary Drake the progress of said pig and its increase from time to time, and to make a full and complete report on January 1st, 1916, as to the pig, its increase, profits, amount and character of feed stuff raised and used in caring for the pig.—M. M. Powell, in Swine World.



**Cut the Cost of Living!**

A plate of hot biscuits or muffins, a fresh, home-baked cake, a loaf of brown or nut-bread, rescues any meal from the commonplace, and more expensive things are never missed.

With K C, the double acting baking powder, good results are doubly certain. There's economy too, in the cost of K C.



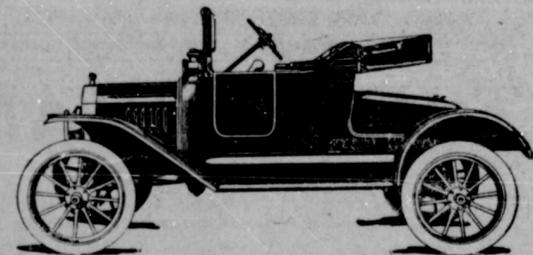
**Cash Grocery Co.**

101 Things to Remember  
Phone 101

- |  |   |
|--|---|
| Pure Apple Cider Vinegar, per gallon . . . . . 33c                             | Extra good Blackberries, No. 2 size, per can . . . . . 10c                    |
| No. 3 size Pie Apples, per can . . . . . 10c                                   |   |
| <b>SPECIAL ON BROOMS.</b>  |   |
| Regular 35c Brooms . . . 29c   | No. 3 size choice Pears in syrup, per can . . . . . 15c                       |
| Regular 50c Brooms . . . 43c   | Regular 25c size Tomato Catsup . . . . . 19c                                  |
| 100 dozen No. 3 size Star Brand Tomatoes, to sell at, per can . . . . . 10c    | Wesson Cooking Oil for Salads, regular 30c size, for . . . . . 24c            |
| Large size Pumpkin, per can . . . . . 10c                                      | The best Sour Pickles in town, per gallon . . . . . 50c                       |
| White Swan Grated or Sliced Pineapple, regular 25c size, per can . . . . . 19c | Crisco, large size . . . . . 99c  |
|  | Best quality of Breakfast Bacon, thin and small size, per pound . . . . . 25c |

"TRADE IN PLAINVIEW"

**Cash Grocery Co.**  
Phone 101



An average cost of two cents a mile provides for operating and maintaining a Ford car. And "Ford After Service for Ford Owners" assures the continuous use of your car. In every contingency there's a Ford dealer near by, with a complete stock of parts.

Barring the unforeseen, each retail buyer of a new Ford car between August 1914 and August 1915 will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

Touring Car \$490; Runabout \$440; Town Car \$690; Coupelet \$750; Sedan \$975; f. o. b. Detroit with all equipment. On display and sale at

**BARKER & WINN, Agents**  
Plainview, Texas

**Special Prices on Enamel Ware**

Dainty Blue Blend. Some new pieces included in the selection.

Some Suggestions of Pieces You Need:

Preserving Kettles, Pudding Pans, with or without handle; Stew Kettles; Stew Pans; Baking Pans; Ice Tea Glasses at 75c a set.

TRADE IN PLAINVIEW

**J. F. Coan & Son**  
Telephone Number 269

**Need a Spring Tonic?**

Who Doesn't? This Time of Year the Liver Is Sluggish and You Feel Lazy and Drowsy. Try

**Kin-Lax**

An Excellent Liver Stimulant and Laxative. A Pleasant Substitute for Calomel.

**Laxana**

Is a General Laxative Tonic. We Recommend and Guarantee Both. 50c

**The R. A. Long Drug Store**  
Phone 327

**FIVE THEATRE TICKETS**  
**FREE EACH ISSUE. GIVEN TO**  
**THE FIRST FIVE PERSONS**  
**PHONING MISPELLED WORD**  
**IN THE WANT ADS.**

**THE EVENING HERALD'S**  
**LIVE WANT AD PAGE**  
**TELEPHONE NO. 72**

**BRYANT CANDY PACKAGE**  
**FREE TO EVERY CHILD WHO**  
**BRINGS TO THE HERALD PAID**  
**WANT AD AMOUNTING TO 25**  
**CENTS OR MORE.**

We are in the market for Dry and Green Hides in any quantity. RUCKEN PRODUCE COMPANY. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Strawberries and all of the Fresh Fruits and Vegetables which come to the local markets will be found at VICKERY-HANCOCK'S. —Adv. tf.

**LOST, STRAYED OR STOLEN.**

One bay mare about 15 hands; eight years old. Reward. Return to CLYDE McDANIEL, Plainview. —Adv. tf.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf.

**WANTED.**

Vendor Lien Notes, or will make loans. RUSHING LAND CO. June 18.

**FARM AND RANCH LOANS**

Six per cent; five years' time; optional payment privileges. M. F. Young, Gen. Agt. Office northeast corner square. —Adv. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. tf.

Cherry Chic at the KASH KANDY KITCHEN. —Adv. tf.

**WANT ADS**  
 L BRING E  
 D SURE E  
 FROM A L  
 WANT ADS D

**Cures Old Sores, Other Remedies Won't Cure.**  
 The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Foster's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

FOR SALE OR TRADE—Good rubber-tired top buggy and harness. A classy young man's buggy. J. F. DUNCAN, JR. —Adv. tf.

**NOTICE OF REMOVAL.**

I have removed my offices from the Grant Building to the New Donohoo Building, first door south of the Olympic Theatre. July 2. DR. O. E. NICHOLS. —Adv. tf.

**LOST.**

Three log chains between Plainview and P. B. Snyder's farm. Phone 72. Reward. —Adv. tf.

Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. —Adv. tf.

**WANTED.**

Girl for general house work. DAVIS BOARDING HOUSE, 316 North Prairie Street, or Phone 383. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

**ROOMS TO RENT.**

Board if desired. Some nice front rooms. Phone 341. June 18.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color THE HERALD. —Adv. tf.

**MONEY—WILL DISCOUNT VENDOR LIEN NOTES OR LOAN ON SHAALLOW WATER LAND CO.**  
 4t.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

FOR SALE—Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142, Plainview, Texas.

Manuscript Covers at THE HERALD. —Adv. tf.

**No. 9 LITTLE TALKS BY THE DOCTOR**

It is important, and, in fact, much more necessary to good health and the prevention of disease than many people think, to swat the fly and keep all the premises clean and sanitary. Yet of equal importance is it to keep the bodily strength and vigor up to normal in our children and all of us. Keep Natural Resistance, i. e., the fighting strength of the body, up to its best.

It would be almost impossible for you to "catch cold," although you were exposed to a draught of cold air, if your Natural Resistance was good. This cold couldn't "settle" into the Erector Spinal muscles of the back and give you lumbago, nor would a slight "cold in the head" "run into" chronic bronchitis or cough if your Natural Resistance was up to par.

Osteopathy will remove the cause of the lower resistance and restore normal tone to the tissues. The motto is, "Natural Resistance, Natural Relief and Natural Recovery."

**OSTEOPATHY DEFINED.**

Osteopathy is a complete and independent system of treating diseases by scientific manipulation, the purpose and intent of each manipulation being either to correct some derangement in the position of the tissues or to increase or decrease the activity of some organ. It is not a remedy or method applicable to some particular disease or group of symptoms, but is co-extensive with art and science of healing and successfully treats all curable non-surgical, acute and chronic diseases.

**DR. N. B. MAYHUGH, Osteopath**  
 Grant Building. PLAINVIEW, TEXAS.

**LOW ROUND TRIP SUMMER TOURIST EXCURSION FARES**

on sale daily after June 1st. Low rates to all the principal points in the United States. Are you going to the Panama-Pacific Exposition at San Francisco? Let us help you plan your Summer Vacation. Phone 224.

**R. F. BAYLESS, Agent**

**Phone 612**

**For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables**

**D. C. Aylesworth**

**E. N. EGGE A. C. BAYLY**

**E. N. EGGE AUTO CO.**

Oxy Acetylene Welding  
 We Weld  
 Cast Iron, Malleable Iron, Copper, Aluminum, Brass and Steel.  
 No Job Too Large  
 No Job Too Small  
 All Work Guaranteed

**PHONE 646, PLAINVIEW, TEXAS**

**DR. S. C. ROSS, D. V. M.,**  
 Veterinary Surgeon and Obstetrician.  
 Graduated Kansas City Veterinary College April 8, 1915.  
 Calls Answered Day or Night. Lockney, Texas.

**DR. NORMAN B. MAYHUGH,**  
 OSTEOPATH  
 Office, 22 Grant Building  
 Office, Phone 583; Home, Phone 171.

**MARTIN, KINDER, RUSSELL & ZIMMERMAN**  
 —Lawyers—  
 West Side Square, Donohoo Building Plainview, Texas  
 Offices in Tulsa, Texas

**ELLERD & KIRK**  
 Lawyers  
 Plainview, Texas  
 Will Practice in All the Courts.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

**F. J. CHENEY & CO., Toledo, O.**

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

**NAT. BANK OF COMMERCE, Toledo, Ohio.**

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

See the PLAINVIEW EMPLOYMENT AGENCY when in need of help of any kind. We need your co-operation. Phone 294. Office over Boyd Grocery Co. —Adv. tf.

**OLD PAPERS FOR SALE. HERALD PUBLISHING CO.** —Adv. tf.

**BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.**

Direct current, 119 volt electric fan. GARRISON-CONNER ELECTRIC CO. It. pd.

Get your Sandwich Lunch at the KASH KANDY KITCHEN. —Adv. tf.

SWITCHES made out of combings to order. Treating, painting and mounting pictures to order. MRS. M. J. SHELLABARGER, Hancock Rooming House. —Adv. tf.

**FOR SALE OR TRADE.**  
 Brood mares, fillies and young horses. Can use one high-grade Jersey cow. T. W. SAWYER. Jul. 1.

**YOU ARE INVITED**

To come and see the PLAINVIEW NURSERY and investigate for yourself the stock that we have of home-grown young bearing trees, also good assortment of vegetable plants. We can also supply you with insecticides of most all kinds. If you have spraying to do and cannot do it yourself, we will try to do it for you. PLAINVIEW NURSERY. —Ad. Fri. 4t-pd.

**Whenever You Need a General Tonic Take Grove's**

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

**The Value of a Telephone**

in the farmer's home cannot be measured in dollars and cents. It may be the means of saving your property from destruction by fire, your family from serious illness, your products from a drop in prices.

Thousands of farmer's telephones are connected with the vast system of this Company. The cost is most reasonable. Inquire of our nearest Manager.

**Southwestern Tel. & Tel. Co.**

**RUBBER WORK**

We do conscientious repair work on your tires, tubes, and other rubber articles. We ask an opportunity to please you on this class of work.

**Plainview Rubber Co.**  
**PHONE 104**

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

**PLAINVIEW MATTRESS FACTORY.**—Mattresses made to order; old mattresses made new. Telephone 295. June 11-pd.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. tf.

**FOR SALE.**

Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. —Adv. tf.

**FOR SALE.**

Six Jersey Milch Cows, fresh. First place west of Helen Temple Farm. C. W. LONG. —Adv. tf.

**BRYANT CANDY FOR WANT ADS.**

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

**Free---a Pocket Coin Container**

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away---You don't have to open an account.

Just say you saw this advertisement in The Herald.

**Citizens National Bank**  
**Capital \$100,000**

**CALOMEL DYNAMITES**  
**A SLUGGISH LIVER**

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

**Invigorating to the Pale and Sickly**  
 The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

**WHEN driving a binder it's aggravating to have to stop because "the twine went wrong."**

Sometimes the trouble is a bad spot in the twine—sometimes a tangled ball. Such delays are the real price you pay for cheap twine.

**PLYMOUTH TWINE**

speeds up the work—cuts down the costs.

Plymouth is stronger and ties more bundles than any other brand. The quality never varies and the balls don't fall down.

If you want an easy and economical harvest, get your twine from us. And take our advice, order Plymouth EARLY.

**R. C. Ware Hardware Company**

**Before Purchasing Your Harvesting Machinery**  
**Be Sure to See Our New**  
**JOHN DEERE**  
**Binders, Mowers and Rakes**



### Economy Message

# Men's, Women's and Children's Shoes at Half Price



**1090**  
PAIR OF  
**SHOES**  
AT  
**1 1/2**  
**PRICE**

Nettleton's high grade \$6 shoes in tans patents, kids and gun metals, made up over good lasts. 245 pair in all sizes, broken, not a complete run, at Half Price.

## Over a Thousand Pair to Select From

This is one of the largest shoe offerings we have ever made and when you see the value you will hardly believe your own eyes.

These are shoes in broken lots and sizes, 2 to 6 pair of a kind. These we have selected from our big stock—lots of them are good style. Come see them.

Queen Quality shoes for Ladies. These are extremely good values if you are not particular about the newest style. There are only 124 pair in all, at Half Price.

We have 165 pair of E. P. Reed shoes for Women. Some of these come in good numbers, others not so good but they are good values, at Half Price.

Tess and Ted school shoes, only 56 pair in all, reds and tans at Half Price.

Children's Oxfords \$1.75, \$2.50, \$5, Burley Stevens make, good values at the first price, now Half Price.

Just Wright shoes for Men in oxfords, tans and gun metals. These are exceptional values at the first price --\$4.00 and \$5.00--but there is just 101 pair at Half Price.

American Gentleman and American Lady shoes for Men, Women and Children. About 184 pair in all, mostly patents and bad styles, but they might be just what you want. They are just Half Price.

**READ OUR AD ON PAGE FOUR**

## Plainview Mercantile Company

W. A. SHOFNER, Manager

*No Returns*

*No Approvals*

### BRYAN TO APPEAL PEACE POLICY TO THE PEOPLE

(Continued from Page One.)

was as follows:

"My Dear Mr. Bryan: I accept your resignation only because you insist upon its acceptance; and I accept it with much more than deep regret, with a feeling of personal sorrow. Our two years of close association have been very delightful to me. Our judgments have accorded in practically every matter of official duty and of public policy until now; your support of the work and purposes of the Administration has been generous and loyal beyond praise; your devotion to the duties of your great office and your eagerness to take advantage of every great opportunity for service it

afforded has been an example to the rest of us; you have earned our affectionate admiration and friendship. Even now we are not separate in the object we seek, but only in the method by which we seek it.

"It is for these reasons my feeling about your retirement from the Secretaryship of State goes so much deeper than regret. I sincerely deplore it. Our objects are the same, and we ought to pursue them together. I yield to your desire only because I must, and wish to bid you godspeed in the parting. We shall continue to work for the same cause, even when we do not work in the same way. With affectionate regard, sincerely yours,  
"WOODROW WILSON."

#### Germany Stirred.

LONDON, June 9.—A dispatch to the Exchange Telegraph Company from Amsterdam says that Germany is stirred by the resignation of Secretary

Bryan. Official orders have been issued in Berlin to newspapers asking that they refrain from comment on the matter.

Cottolene \$1.25 at BOYD GROCERY Co. Why pay more? Phone 294 and 295.

#### KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, June 7.—All markets today reported more cattle than a week ago, the increase at the five Western markets amounting to 10,000. Another bearish feature was the large per cent of native beef steers offered, in connection with a fair supply from below the quarantine line. Chicago quotes prices 10 cents lower, and here the best fed steers in practically all weights were steady, and plainer kinds weak to 10 cents lower. Most of the native steers sold at \$8.10 to \$8.80.

In the quarantine division prices were 10 cents lower. Butcher cattle were steady to 10 cents lower, though a fairly active demand. Veal calves were steady.

Few stockers and feeders were offered, and prices are firm. This is the beginning of the small runs of thin cattle, and the big movement will not be resumed until late summer. Most of the stockers and feeders are selling at \$7.25 to \$8.25.

Hog prices were quoted steady to 5 cents higher than Saturday. The top price was \$7.75, paid by shippers, and the bulk of the hogs sold to packers at \$7.60 to \$7.70, or 5 cents higher than in Chicago. Receipts were moderate, the five Western markets reporting about 7,000 less than a week ago, and a year ago. Here receipts were 8,000.

The sheep market is firm, with demand active. A supply of 3,000 was absorbed readily. A three-carload bunch of California spring lambs sold at \$11.25, and plain Texas yearlings at \$8.00, with wethers \$5.75 to \$6.00. This market is relatively high on sheep.

Highest quality or medium quality. Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 11.

FOR SALE—1913 Buick Automobile; 5-passenger; first-class condition. See E. JUESCHKE, at Knight Auto Co. 41-pl.



## The Minute Man

During the Revolution, the "MINUTE MAN" was so named because of his readiness at a MINUTE'S NOTICE to respond to the call for help.

A BANK ACCOUNT is the "MODERN MINUTE MAN." It is at your instant command in the hour of need. It is your defense against want. It is always on guard.

Avail yourself of the protection of the "MODERN MINUTE MAN" by opening an account with us.

"TRADE IN PLAINVIEW"

**THIRD NATIONAL BANK**  
PLAINVIEW, TEXAS

SOME time ago we told you something of the people who paid their accounts and the ones all merchants are glad to have for customers.

### Now Just a Word About the Ones Who Don't Pay, Commonly Called "DEAD BEATS"

All the people that owe accounts and cannot pay are not "Dead Beats". Many honest people cannot pay what they owe and are not "Dead Beats."

A "Dead Beat" so Webster says is "a worthless idler, one who sponges on his friends."

Webster wrote his dictionary a long time ago, before the modern "Dead Beat" come and we believe if Webster was here now he would change his definition to something like this:

A "Dead Beat" is a man who gets goods from a merchant and at the same time knows he is not going to pay. He is a man who has unlimited "Gaul." A man who can pay his honest debts, but won't.

A man who sponges on the merchants who believed him honest.

A man that every merchant hates to have dealings with.

A "human" with pants on that has lost all honor and self respect. A man who forces some merchant to feed and clothe his family. These so called "Dead Beats" are the direct cause of so many Retail Merchants Associations being organized over the country, to protect the merchants from these warts on society.

The Retail Merchants Association has the dope on everyone, here, the people that pay and the "Dead Beats," and all members know who is who. Sooner or later the "Dead Beat" will leave but his record will follow. His only hope is to reform by paying his honest debts even though it hurts his conscience.

We solicit the accounts of people who pay. Those are the people we want to eat our groceries.

# SEWELL GROCERY COMPANY