## THE PLAINVIEW EVENING HERALD

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TT is only a short time Mothat, you can call her Mother's baby-soon she then a young lady.
But a photograph of
Mother and baby keeps for all time the memory of those happy days--and later pictures will show the transition from chil hood to girlhood.

Cochrane's Studio


Sticking Pins in Nutmegs



|  | No. 10 | LITTLE TALKS BY THE DOCTOR |
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|  |  | ostegratil. |
| LISTEN! <br> SPEND your money with your home merchantsthis includes your home printer, when you need printing, and your local lumberman when you need lumber. You will find this to be the best kind of commercial philosophy. <br> Trade in Plainview |  |  |
| Plainview ${ }_{\text {Lumber Doarrr }}^{\text {Lumber }}$ Company |  | DR. N. B. MAYHUGH, Osteopath Grant Buliding PLAINVIEW, TEXAS |

## Make Your Daughter a Lady

9 Trained intellect and Christian character are the two prime requisites in the making of a lady. A college education may not be necessary to intellectual training; it is practically the only place for efficient study of literature, the sciences, music, expression, and art. A Christian college is the best place for developing well-rounded Christian character.

## What is Your Boy Going to Be?

TThe answer depends largely upon the training he has. The largest difference between Zulu and Christian; between day labor and the best paid, most influential man you know is a result of training and environment.
MMaybe your boy wants to be an engineer, a doctor, a lawyer. The best technical and professional schools demand junior college training for admission; they know that a youth's intellect must have a foundation before it is "sharpened to a 'cutting edge'" by the study of engineering, medicine, law, journalism or agriculture. Any way you take it

## Seth Ward College

is the best place to send your girl or boy-Seth Ward claims to do JUNIOR COLLEGE work as well as it is done anywhere. We offer superior advantages in MUSIC, ART and EXPRESSION. We will fit your son for special professional training in the best universities. TSeth Ward's environment is that of a Christian home; helpful, wholesome, active. Your daughter will receive the careful companionship of women who sympathize with the problems and worries of girlhood. Your boy will get that personal touch which means so much for character building. He misses this in the great universities, just as he would miss it in St Louis or Chicago.
TThen doesn't it seem wise that your girl--your boy--should get preparatory school and junior college training where each one can have that personal character-building touch?

## Board and Room

including, heat and light, only $\$ 15$ a month. Other charges are just as reasonable Write for catalog or detailed information
M. B. Johnson, President

Plainview, Texas



## Cash Grocery Co.

## Price Makers

Don't Forget To Use Our Adds; Watch for Them; Read Them and Call Us Up. Take Advantag of Our Specials Each Week

Beginning Monday, June 28 and Lasting One Week Only the Following Prices will be Offered

4 Packages Arm \& Hammer Soda 3Packages Corn Krinkles
10 Pounds New Potatoes 8 Boxes Double Dipped Matches 2 Cans Best Peaches In Syrup Regular 25c Size K. C. Baking Powde Regular 25c Size Calumet Regular 25c Kind Peaberry Coffee ${ }_{50}$ DOoond Sack Albatross Filour 100 Pounds Pure Cane Sugar Majestic Hams per Pound 3 Pounds Fancy Dried Peaches

## Cash Grocery Co.

## SOME SURE ENOUGH EXTRA SPECIALS

Its a real vital problem to secure grocery necessities at less cost. You will always find here extra special prices on one or more items. This time we have

## FOR SATURDAY AND MONDAY ONLY

$$
\begin{array}{lc}
14 \text { lbs. Pure Cane Sugar } & \$ 1.00 \\
10 \text { lb. Pail Swifts Jewell Shortening } \\
\text { only }
\end{array} \begin{aligned}
& \$ 1.00 \\
& \text { Fresh Pineapple, each }
\end{aligned} 12 \mathrm{l} \cdot 2 \mathrm{c} \text { ( }
$$

Plenty of Fresh Fruits and Vegetables

Tomatoes, Okra, Sweet Peppers, Wax Beans, Cucumbers, Squash, new Black Eye Peas.
5lb Basket Fancy.Tomatoes, specially priced, only

30c

## Get the Habit of Going to



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| Canyon City Prime Fed Steers SetNew Record for Texas Cattle on Kansas City Market. |  | cambe |  |  |  |
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| to 10 cents higher, some sales up 15 cents. Nativa offerings were light, as |  |  |  |  | give perfect satisfaction. K C raises |
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# To Prospective Land Buyers: 

I have about 2,000 acres of very fine irrigated and irrigable lands in the demonstrated Shallow Water Belt near Plainview, Texas, the biggest irrigation well in the county for sale, high class improvements, of all kinds, about 200 acres of alfalfa, three 200 -ton silos, about 1000 acres in cultivation first-class residences, barns, sheds, tools of all necessary kind, the best improved and most convenient ly located stock farm in Hale County for sale.


Forty four head of high-grade Percheron mares from Colorado; a registered Percheron stallion, one of the best. A registered blue-ribbon jack, about 500 head of hogs, etc., all of which go with the property; 1668 acres of this land is in one body. About 600 acres subject to irrigation from wells on the property; 41-2 miles S. E. of Plainview, district school on the property. This 1668 acres will be sold as whole or subdivided to suit purchasers; no cash payment demanded. Will be sold on twenty years time.

The Syndicate, the Texas Land \& Development Company, object to my advertisements and through their objections I have received a telegram from citizens of Plainview. For theinformation of prospective purchasers, I quote below their telegram and my reply, which states my position:

> "Dr. R. R. White,

Hotel LaSalle, Chicago, Ill.
A number of your ad boards are up on main roads as follows: "See Dr. White's irrigated farms before you buy, nearer town for less money; no cash payment required, twenty years time." These signs are demoralizing the handling of prospectors
by the Syndicate and we feel that in justice to them and the Plainview District that it would be wise for you to so change the by the Syndicate and we feel that in justice to them and the Plainview District that it would be wise for you to so change the
wording of them that it will not interfere with the handling of prospectors in this territory. In making this suggestion we have only the best interest of the Plainview District at heart.' We hope you can see Mr. Ayers while in Chicago and make satisfactory wording for the sign boards.
"Anderson, Gidney and Others,
Plainview, Texas
Have no fight to make on Syndicate; appreciate their development, but realize they are not prompted by philanthropic motives, it's a business proposition. My purchases ante-dated theirs. I paid real money of my own for my property and improvements. My lands are for sale and I feel that this is the year to sell them. By right of priority of ownership I have the right to advertise and sell and propose to make an aggressive campaign to that effect. I am prepared to subdivide, improve and sell my lands on a credit. If no prospectors come to Plainview except through the Syndicate efforts I would not so advertise, but fortu nately there are others and its to these others that I want to sell. I would like to comply with the request of my friends but my
interests snggest that I aggressively endeavor to make such sales as I may legitimately be able to make. -R. R. White."
I do not want to sell to anyone who is under obligations to buy from the Syndicate. I am opposed to any unfair means, but I do want to sell to anyone who wants to buy and who is not under obligations to the Syndicate.

I dare say I have spent more real money of my orvn in the development and therefore in the advertising of the Plainview country than any individual associated or connected with the Syndicate and I feel that they are going too far in trying to prevent me from such legitimate advertising as I may deern proper.

If you want a cracker-jack stock farm, fully equipped with stock and implements; near enough town to take advantage of the colleges for the larger children and a school on the property for the smaller ones, buy the 1668 acres; if you want a smaller farm, irrigated and improved to suit you, I will sub-divide it. If you want to go further out near the Aiken country, I will fit you out with an improved, irrigated farm first-class and to your liking at $\$ 85.00$ per acre. Arrangements can be made to buy any of this property without any cash payment, twenty years time and moderate interest. If you are under financial sbligations to the Syndicate, I will not sell to you unless you first discharge in full your obligation to thern,
See Dan White or any reputable real estate agent in Plainview, who will receive a reasonable commission from me if he sells you this property. My
business interests elsewhere prevent me from giving the property any personal attention, therefore, I desire to sell it. Buy this on a basis of paying itself business interests elsewhere prevent me from giving the property any personal attention, therefore, I desire to sell it. Buy this on a basis of paying itself


## Shoe Week CARTIETR HOUSTION'S

Several numbers of Men's $\$ 4$ and $\$ 5$ oxfords at, the pair $\$ 3.50$ 38620 Men's $\$ 3.50$ white canvass lace oxfords also button
$\$ 2.50$
319 men's white canvass lace oxfords regular $\$ 2.50$ at $\$ 1.50$ One big special lot men's Oxfords $\$ 3.50$ to $\$ 6.00$ regular choice
$\$ 1.50$
Workk Clothing-ocrloves Shoes, etc.

You will find our lines of these full and complete.

Special tan work shoe, heavy tan crome upper, heavy oak soles, splendid value at $\$ 3$, next week $\$ 2.50$ TRADEE IIN PPLANINVIEW

## Cater-Holosson's

 TEXAS UNIVERSITY HAS MORE.THAN 1,000 IS SLMMER SCHOOL


## Harvest Time

is here and the PROGRESSIVE-UP-TODATE FARMER feels the necessity of cooperating with a GOOD BANK.
We earnestly solicit the accounts of COURTESIES of our INSTITUTION are especially extended to them at ALL SEA-
SONS of the year. SONS of the year. TRADE IN PLAINVIEW

## THIRD NATIONAL BANK plainview, texas

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Hayne
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## Shoe Week

 .Carter-Houston's
Popular Prices Prevaill In our Shoe Department for one week commencing June 28th.
Every Pair of Ladies low shoes in the house at special Prices.
40 to 75 percent reduction on several numbers of Women's slippers. Many women's $\$ 2.50$ to $\$ 4.00$ low shoes at, the pair $\$ .95$
Special lot of women's $\$ 2.50$ to $\$ 5.00$ slippers at $\quad \$ 1.50$
Whitte Cannwass and Buck Sluippers
If you want another pair of white slippers this season ask to see ths styles we show.
TThe Prices will Astomish You
Every Pair of Miosses' Children's and Infant's Slippers in the house at Special Prices.
Many Special Lots at Big Reductioms

## Carter-Houston's



Co-operation Helps You
to help yourself and it is the spirit of co-operation among Plainview and the farmers--among the farmers, themselves, that

## The Hale County Fair

is doing most to bring about. Some things you can do better than your neighbor; but he can beat you growing some crops. Both of you can be more prosperous after finding out "how the other fellow does it."
Four Big Days--Sept. 14, 15, 16, 17
Special prizes for boys and girls; larger premium list for the old folks than ever before, and bigger indiyidual awards. Then we want to take from THE HALE COUNTY FAIR

## A Winning Exhibit

to the International Dry Farming Congress in Denyer, September 26 th to October 10 th. You must help. It is time to begin work now to win one of the prizes.
HALE COUNTY FAIR

## DON'T LET FLIES TORMENT YOUR HORSES

Get a fly net or cover now. Protect your work animals. We have just received a fresh shipment of good nets and covers; also a shipment of good buggy harness at right prices.

JESSE DELAHO HARNESS OO.

