

THE PLAINVIEW EVENING HERALD

Library, University of Texas

TWICE-A-WEEK

VOLUME 26, NUMBER 58

PLAINVIEW, TEXAS, TUESDAY, JULY 13, 1915

PRICE FIVE CENTS

COUNTY ROAD TO SILVERTON PRACTICALLY ASSURED, M. B. L.

Two Routes Proposed; Will Accept the One Most Favored Through Swisher or Floyd.

Monday afternoon a committee from the Young Men's Business League met with the County Commissioners of Briscoe County at Silvertown to present the need of a first-class county road from Silvertown to Plainview, and to seek their support in obtaining it.

J. M. Waller, Olin Brashears and Austin Anderson, representing the league, were accompanied by Hale County Commissioner W. J. Espy.

The Briscoe commissioners were in hearty accord with the plan to connect the two county seats, and the discussion resolved into a consideration of the most feasible route. Two routes, one passing through a corner of Floyd County, the other through a corner of Swisher County, were discussed. It was decided to present the proposition to each of these counties and run the road through that county which seemed most interested.

Judge Renfro was particularly enthusiastic about the proposed work, agreeing that such a road is badly needed and stating that "Plainview is the cleanest city on the Plains and we want to co-operate with it more."

LONG FOR TAX ASSESSOR; MAYFIELD WANTS RE-ELECTION.

R. A. Long has advised The Herald that he will be a candidate for nomination for the office of county tax assessor and Geo. L. Mayfield has announced for re-election to the office of district attorney subject to the Democratic primary of July, 1916.

Both gentlemen are well known in the county. Mr. Long has never held public office, but as manager of the R. A. Long Drug Store and his insurance work over the county he has acquired a wide circle of friends. Judge Mayfield has been serving the public for several years in an official capacity, and is well and favorably known throughout the district.

Many other names have been mentioned for the various county and district offices, but these gentlemen are the only ones who have authorized a statement of candidacy.

BAPTISTS BUSY ON SUNDAY.

A party of twenty or twenty-five laymen and singers from the Baptist Church went to Silvertown Sunday morning for an all-day service. The result was a good meeting and great hospitality on the part of the Silvertown people.

Rev. W. B. Davis, missionary for the Plainview Baptist Church, remained to preach for the Silvertown Church Sunday night.

After the morning service at the Plainview Church Sunday morning a party of forty strong, in eight autos, left for the Midway School House, by invitation of Aydon Allen, superintendent of the Sunday School at that place. Dinner was waiting for them when they arrived—and such a dinner! According to the report handed in to The Herald, there was enough fried chicken and other good, old-fashioned eatables for a hundred more.

After this feast of material things there was another of a more spiritual order, but equally as good. This was a sermon by Rev. O. L. Hatley and singing led by A. L. Nobles, of Estacado.

A. C. Hatchell, director of the Baptist choir, led the singing at Silvertown.

THE RETAIL MERCHANTS' ASSOCIATION OF PLAINVIEW.

The Retail Merchants of Plainview have begun to realize where the good of this association lies. A record shows that since January 1st this association has saved the merchants in this town more than five hundred dollars on fake advertising alone. With a record on file of every man in Hale County, it is easy enough for the merchant to know just how responsible every man is, although he may never have had any personal dealings with that man.

Co-operate with other towns, and by so doing guard yourself against the "dead-beat" of not only your town and county, but of any town and county. Keep in touch with your secretary and profit by the co-operation.

DR. GAMBRELL TALKS ON CHRISTIAN EDUCATION.

Dr. J. H. Gambrell, of Dallas, Texas, brother of Dr. J. E. Gambrell, was here last week and made a talk Wednesday night, at the Baptist Church, on "Christian Education."

This was Dr. Gambrell's first visit to the Plains. Like all those who have never been here before, he paid a glowing tribute to the country and the people.

As a factor in the Christian education of the youth of our country, Dr. Gambrell spoke enthusiastically of Wayland College and its correlation with the Baptist Colleges of the State.

At the Baptist Church Sunday afternoon there was another talk on "Christian Education," by Mrs. Eli Townsend, of Belton. Mrs. Townsend's talk was especially to the women of the church, for, as one of the members expressed it, "Mrs. Townsend is one of our strongest workers in the cause of Christian education for girls, and especially for girls who are obliged to work their way through college." Mrs. Townsend is the founder of the "Cottage Home" at Belton for just that class of girls. There they may have a good home and the opportunity of securing an education by their own endeavor.

While in Plainview Mrs. Townsend was the guest of Mr. and Mrs. C. L. Glenn, Mr. and Mrs. E. R. Williams and other prominent Baptist of the city. She was also the recipient of several social courtesies.

Mrs. Townsend left Monday for Belton.

CIVIC LEAGUE.

The Civic League met in regular monthly session Wednesday afternoon of last week, at the City Hall. The committee on judging window boxes and flower beds announced that they would make a tour of inspection within the next few days.

Motion was made and carried that the League members agree to add one cent each to the bounty of one cent already promised by the City Council for all rats that the Plainview boys would kill. At two cents apiece, here is a chance for some boy to make some vacation money killing rats.

Mrs. Arnold was present and made a very interesting report from the rest room. There are never fewer than five and often as many as fifty visitors to the rest room in a single day, so Mrs. Arnold says. And all of them are glad to testify to the conveniences that it means to them to be allowed to avail themselves of the privileges of the rest room. During the Hale County Fair last year there was a chair—of the office-chair type, with arms—taken away from the rest room. Does anybody know where it may be? If so, the ladies would appreciate its return to the rest room.

Magazines are still wanted for the rest room, but not too old a number—that is, if it is a "news" periodical like the Literary Digest or the World's Work. Certain literary periodicals, like Harper's or Scribner's, are always good, no matter how old; also the magazines devoted exclusively to the interests of women and the home, like the Ladies' Home Journal, the Woman's Home Companion, and the Delineator, are always taken. The Saturday Evening Post doesn't seem to be popular. We wonder why?

Donations for the rest room in the way of towels and dishes are always in order; also knives, forks and spoons. It is becoming a very popular rendezvous for out-of-town people to come to eat their lunch, and this, of course, is one of the chief objects of its maintenance. SECRETARY.

DR. GATES TENDERS RESIGNATION AS PRESIDENT OF WAYLAND.

Dr. I. E. Gates tendered his resignation as president of Wayland Baptist College to the official board last Friday afternoon.

Dr. J. B. Tidwell, of Waco, has been offered the position, and he will arrive in Plainview this week to look over the situation. Dr. Tidwell is a man of books and schools. He was president of Decatur College for six years and Professor of Theology at Baylor University for four years.

Dr. Gates' plans for the future are not yet definite. He may locate in Central Texas or he may enter evangelistic work. His call as assistant pastor to the First Baptist Church of Fort Worth is undetermined. He may decide to remain in Plainview.

Fairs— FOR FARMERS, NOT FAKERS.

"Our county agricultural fairs have been and should continue to be important factors in the improvement of crops, stock, practices and standards of living in the regions affected by their influence. They are entitled to the active support of all farmers who are vitally interested in their own business, for such exhibitions are a part of it. In recent years there has been a marked elevation of the ideals toward which the most of our local agricultural exhibitions are working. Public opinion, shaped by the new forces that are slowly enriching and enlarging country life, has effected many wholesome changes in their character and conduct. It is the clean fair with representative exhibits of everything of local agricultural significance that pays best—whether it makes money or not."—Breeder's Gazette.

DALLAS BIDS HIGH FOR DEMOCRATIC CONVENTION

Offers \$100,000 for National Meeting to Come South of Mason and Dixon Line.

DALLAS, Texas, July 13.—This city has offered \$100,000, through William McCoombs, Democratic national chairman, for the next meeting of the Democratic National Convention in 1916. A guarantee for adequate seating capacity and entertainment has been made.

Texas is the first state to bid for the convention for next year, and should its claim be accepted it will be the second time in history that the national convention has been held in the South.

THE HALE CO. FAIR—A FAIR "OF, BY AND FOR THE PEOPLE."

Some one has said that the people, not the premiums, make a fair. This is just half true. In importance the people and the premiums, like the hats presented to Lincoln when he was President, "mutually excel each other."

The Hale County Fair management, realizing that all of the South Plains must be finally responsible for the success of the 1915 fair, invites suggestions—suggestions as to any premiums that should be added or omitted, suggestions as to amusement features which will be instructive and entertaining without proving expensive, suggestions in general as to the conduct of the fair. All will be welcomed and given careful consideration.

TWO BURGLARIES IN RESIDENCE DISTRICT IN ONE NIGHT.

There were two burglaries in Plainview Saturday night—one at the home of W. E. Winfield, the other at the home of A. B. Bellis. Both families were away from home at the time.

Jewelry valued at several hundred dollars and a coat were taken at the Winfield home. A pair of trousers was the only loss at the Bellis home. The way in which the thieves worked indicated that both robberies were made by amateurs. The offenders have not been apprehended.

ANNOUNCEMENT.

Rev. O. P. Kiker will occupy the pulpit at the Methodist Church Sunday, morning and evening.

FARMER'S BUSINESS COLLEGE MOVES TO SHARP BUILDING.

Farmer's Business College is now permanently located in its handsome new quarters in the "Sharp Building," over "The Olympic Theatre."

The branches taught are bookkeeping, shorthand, salesmanship, civil service and kindred studies, by a faculty composed of acknowledged experts in their respective departments.

The school is equipped with new Underwood typewriters, and will soon have adding machines and Edison dictating machines. The famous Gregg shorthand is taught by an expert reporter and a member of the National Association of Expert Shorthand Writers.

ALLEN & BONNER BUY BUSINESS AND EQUIPMENT OF SHIPLEY.

Last week Allen & Bonner purchased the coal and grain business and all equipment of Shipley & Shipley. These gentlemen will transfer their business to the former Shipley yards, where they will have the advantage of the new coal elevator recently installed by Mr. Shipley. D. D. Shipley will engage in the cattle business.

LARGEST GRAIN YIELD IN HISTORY OF HALE COUNTY

"Fifty Bushels of Wheat, Testing Sixty-Three Pounds," Says J. W. Longstreth.

J. W. Longstreth stated to a Herald reporter this morning that the wheat that had been threshed on the Syndicate farms was testing sixty-three pounds to the bushel and that the yield was fifty bushels to the acre. He also states that at the present time they are not very well under headway and not thoroughly equipped for the work. "But when we are, we intend to raise 'some wheat.'"

Bradford Cox, a prosperous farmer near Plainview reports that he has threshed ninety acres of his wheat and that it averages 35.5 bushels to the acre and is weighing close to the sixty-pound mark.

Dennis Heffelfinger, of the Shallow Water Land Company, states that of the fifty acres he has already threshed it has averaged between 35 and 40 bushels to the acre, and is testing about sixty pounds.

J. H. Slaton, president of the First National Bank, reports that, though he has not yet threshed his crop, he believes that he has 40 bushels to the acre.

Jim Young, who is threshing, states that he has at the present time so much wheat to cut he will be unable to finish before time to work in the milo maize.

COMMISSIONERS' COURT.

The County Commissioners met Monday in regular session. Very little business was transacted. Some claim bills were settled and other minor matters were tabled until the next meeting.

NEW DRY GOODS STORE TO OPEN IN ELK BUILDING.

D. L. Miller, of Dublin, brother of T. A. Miller, will open a cash dry goods and ladies' furnishings store in the Elk Building on September first. Mr. Miller is in Plainview now arranging the details for his opening.

LIBRARY ASSOCIATION.

The members of the Library Association met at the City Hall Wednesday afternoon, in regular monthly session. By request of one of the new members, an explanation was made of how the association was organized and of the business transacted since its organization. There are two members appointed from each of the seven clubs in Plainview, and these fourteen members, together with the president of the City Federation of Women's Clubs, constitute the Library Association. From this membership the purchasing committee is selected—one from each club—making a committee of seven.

Twenty cook books were reported sold recently, several of them to Illinois people who know a good thing when they see it.

There is an order out for fifty new volumes for the library; the books will probably be in within a few days, and will be catalogued and made ready for distribution as soon as they are received. REPORTER.

BIRTHS.

Born to Mr. and Mrs. Ross D. Rogers, June 20, a girl.

Born to Mr. and Mrs. John Stovall, July 8, a boy.

Born to Mr. and Mrs. D. C. Aylesworth, July 10, a boy.

Born to Mr. and Mrs. J. P. Wilkins, July 7, a boy.

"HALE COUNTY IS A PARADISE FOR FARMERS."

Wisconsin Man Says Wheat and Corn Better Than Any Northern State Is Producing.

N. W. Ellefson, a prosperous lumber merchant of Madison, Wisc., has been in Plainview for several days, looking after interests in Hale County. Mr. Ellefson states that the wheat and corn in Hale County are better than anything he had seen in any of the Northern States and that "Hale County is a paradise for farmers."

PLAINVIEW HAS HEAVY REGISTERED AND C. O. D. MAIL.

During the year ending June 30, 1915, the Plainview post office handled 1,498 registered, insured or C. O. D. outgoing letters and packages, according to the report of Postmaster Sanford, just issued. Of this number, 1,205 were insured. Two thousand, one hundred and thirty-three dollars was brought into Plainview on parcels forwarded C. O. D. But very little business was forwarded through the rural route carriers.

K. OF P. LODGE ELECTS NEW OFFICERS.

At the regular meeting of the Knights of Pythias Lodge Monday night the following officers were elected for the ensuing year: R. B. Tudor, C. C.; G. W. DeLoport, V. C.; H. S. Hillburn, Prelate; Oscar Collier, M. of W.; W. C. Fyffe, I. G.; Everett Woolverton, O. G.; O. D. Coan, M. at A.

HOUSTON TOURISTS TO FRISCO.

E. A. Urban and family registered this morning at the Roos Garage from Houston. They are on their way to the expositions in California and a tour of the Rocky Mountains of Colorado.

Mrs. Urban is delighted with the Plainview country. To a Herald reporter she stated that she would never again be contented in East Texas, and expected to induce her husband to move to Plainview.

BIG LAND DEAL.

The biggest land deal made in the Texas Panhandle for several years was closed at Dalhart July 3, when the Capitol Free Hold Land and Investment Company, Limited, of London, England, transferred to Francis C. Farwell, Hobart C. Chatfield and Taylor and George Findlay 978,055 acres of land in the counties of Dallam, Hartley, Oldham, Deaf Smith and Farmer, together with lots in the towns of Texline, Channing, Farwell and Bovina. The consideration named is \$4,376,000. The instrument bears revenue stamps in the sum of \$4,736.

FOURTH DRUG STORE FOR PLAINVIEW.

A new drug store, in which Dr. E. L. Dye, of Tullia and R. B. Tudor and J. N. Donohoo, of Plainview, will be interested, will be opened in the Donohoo room formerly occupied by J. W. Willis Drug Co. about the first of August. The fixtures will all be white, with a view to offering the public a clean, sanitary, modern drug store.

FAIR BOOSTERS TO MATADOR AND TULLIA PICNICS.

The owners of five cars have signified their intention of going to the Matador picnic July 28th and 29th to advertise the Hale County Fair. Others have expressed a willingness to go to Tullia Saturday of this week, to the Water Carnival at that place, and boost for a record attendance at our fair.

Others who may wish to go will please notify Joe Ryan as soon as possible, in order that plenty of advertising matter may be provided for distribution at both places.

DRY GOODS STORE TO OPEN ON NORTH SIDE OF SQUARE.

Jacobs Brothers Company, of Wolfe City, have advised The Herald that they will open a dry goods store on the north side of the square August first. Mr. Jacobs will arrive in Plainview about July 15 to arrange the store room formerly occupied by The Necessity Store. Jacobs Brothers have a cash dry goods and grocery store in Wolfe City, which they will continue.

FRENCH AND ALLIES MAKE GAINS ON WESTERN FRONT

FIERCE FIGHTING IN FLANDERS UNCERTAIN IN OUTCOME OF FINAL ADVANTAGE.

GERMANNOTE UNSATISFACTORY

Failure of Germany to Disavow Lusitania Affair and Promise Protection Angers U. S.

LONDON, July 12.—Despite the fact that the Allies are pushing offensively in the western theater of war, the victorious German and Austrian army on the eastern front is so busily engaged in holding the advantage gained there that official Berlin does not feel that the activities can be shifted to meet the rush in Flanders.

The check the Russians have imposed on Archduke Joseph Ferdinand's army in Southern Poland and the additional strain which this has placed on the German General von Mackensen's army to the right has postponed, it is believed in military circles here, the threatened German offensive in the west, and there now is a possibility that the allies will be the first to take the offensive.

In support of that it is pointed out that the attacks by the German Crown Prince's army in the West, which the German press announced was the beginning of a general move forward, have ceased, and what fighting is going on along the western front consists of artillery engagements, a few isolated attacks and counter attacks by infantry, which make little or no difference in the positions of the opposing armies.

Fierce Fighting in Flanders.

After battling 120 days for the hill country between Bethune and Arras, the French forces are in possession of all the eminences looking out upon the plain of Flanders. Lille, Douai and Cambrai all are visible from here. Every position along the broad national road between Arras and Bethune has been won except Souchez, and last night another quarter-mile of trenches in the Souchez web was torn away. The attack was made under parachute rockets, the French burning bluish-white and the Germans greenish-white, covering the scene of the desperate conflict with a ghastly glow.

In the neighborhood of Souchez the Germans seemingly scored a victory early in the day, but their original advantage was overcome by the fierce counter-charges of the French. The final outcome of the battle is still in doubt.

German Note Unsatisfactory.

WASHINGTON, July 12.—The German situation has never been more critical than it is now that the full text of the German note replying to the protest of the sinking of the Lusitania has been given widespread publicity. The refusal of Germany to disavow the sinking of the English vessel when many American lives were lost has brought on a most critical situation in official circles.

Some of the leading German publications state frankly that they can hardly hope for a continuance of the peaceful relations they have enjoyed with the United States as a result of the issuance of the recent note of Germany.

It is said by those high in the official circles of the Nation that relations between the United States and Germany are more strained now than ever before and that the President, as well as all of his advisors, are unanimous that the "third" note to Germany shall talk straight from the shoulder, and will state conditions in a very positive manner. Just what effect the President's reply will have upon our relations with Germany is an unknown quantity, but officials are very much concerned as to the outcome of the situation.

There will probably be no further official action taken in the matter for at least another week.

NEW BOOKS FOR THE LIBRARY.

The new books, forty in number, for the Public Library have arrived, and were placed on the shelves Friday afternoon. This addition makes a total of eight hundred and fifty volumes in the library.

SHOULD CARE FOR FARM MACHINERY.

Farmers' and Merchants' State Bank of Ballinger Gives Some Pointed Advice in Letter.

Better care for farm machinery is urged in the latest bulletin of the Farmers' and Merchants' State Bank of Ballinger, that progressive institution which is doing so much for the diversification movement in that section of the State.

The latest meaty letter of this bank is as follows. It applies to all sections of the State, for farmers all over are just as careless:

"The Dallas News quite recently contained a half-column editorial entitled 'One of the Big Farm Leaks,' and quoted from a very prominent and highly authoritative journal this charge: 'The lack of care given to farm machinery is conceded by every one to be a crying fault of the average farmer. One-fifth of the farm machinery of the country is annually 'junked.' And further says that the average farmer discards his machinery when it is but half worn out by use, the other half of the wear and tear being caused by exposure to the weather.

"The News further comments: 'It is rather a poor commentary on the sagacity, foresight and management of a farmer to sit with him in his home and look across his field and see the plow, cultivator, planter, reaper or even a threshing machine standing in the weather, the owner simply having left it right when he used it last.'

"The question arises with us, are Runnels County farmers guilty of this charge? We fear that a committee of investigation would most surely convict them. The article referred to also says: 'A photographer set out to take some pictures of neglected farm machinery and, within a radius of one mile, rusting under the rains and sunshine, he found farm machinery that had cost \$2,250.' Runnels County, as in many other things, again leads. We remember quite well, in traveling over the country, to have seen not less than three threshing outfits that cost from \$3,000 to \$4,000 sturdily battling with the elements, with not even a post to lean against.

"It has been stated by those in position to know that the bulk of farm machinery is retired along with the last note representing its purchase.

"A few dollars invested in sheds would save many times their cost in protection to your farm machinery. We would be delighted to assist you in stopping this unnecessary 'leak.'"
Fort Worth Live Stock Reporter.

MARKETING ASSOCIATIONS BEING ORGANIZED IN TEXAS.

AUSTIN, Texas, July 12.—The State Warehouse and Marketing Department is putting a force of men in the field for the purpose of organizing Warehouse and Marketing Associations in every community that can be reached. Through co-operation only can the best results be attained for the producers of the State.

If the farmers, merchants and bankers of any community are interested in a Warehouse and Marketing Association, they will take pleasure in sending an organizer, free of all cost, who will give all assistance possible and remain until organization is completed.



Sixteen is a most interesting age—but each year marks a change that should be recorded by a new portrait.

Make the appointment today

Cochrane's

BOY SCOUTS GIVE EXAMPLE OF "PRACTICAL PATRIOTISM."

Magnine Outlines How Everything in the Scout Program is Made to Count Toward Making a Better America.

Reprinted from an article in the June issue of The Patriotic Instructor.

"Practical patriotism" as a watchword of the Boy Scouts of America is a relief after the screaming-eagle variety which boys are all too apt to be taught or to turn to without proper guidance. All over the United States conscientious, well-informed men, with the best interests of their country and their country's young manhood at heart, are directing the thoughts of the Scouts away from the boastful, pyrotechnic type of so-called patriotism to the patriotism that endures—the practical demonstration of love of country.

Too often Americans have deserved the reputation of loud talkers and small doers. It is so easy to quote glibly high-sounding phrases about "the good old Stars and Stripes" or "the land of the free and the home of the brave." It is a great deal harder to take time from purely personal pleasures and business to make the Stars and Stripes stand for something beside bombast.

Practical patriotism—the Boy Scouts are giving their elders an example of it. The movement does not disregard the appealing symbolism of the flag and its forms of recognition, but it is interpreting them in a new and wonderful way for the boy. Having once learned the history of the national emblem, as every new Scout must, he is not permitted to be content with generalities of the Fourth of July orator type; he is required by his Scout oath and by every Scout law and precept to go out and put these fine utterances into every-day practice.

The way to do this is provided by the remarkable Scout program. And the Scout is doing it. All over the country boys of from twelve to eighteen and above are shaming their elders by their knowledge of national and local history, law and needs. Everything counts toward making a better America, whether it be a clean-up campaign in a small country town, hitherto indifferent to the contrast between its littered streets and the fresh country around it, or the great "Know Your City" campaigns which have so enlarged the horizon of hundreds of boys in the most populous cities.

It would be easy to enumerate almost countless incidents which show the civic pride and real patriotism aroused by the principles of cleanliness, thrift, honor, loyalty and unselfishness inculcated by the Scout laws. One can adequately sum it up by saying that the Boy Scout movement has directed boy-power, which previously was devoted to mischief-doing, into a channel for both individual and public good. And the very wonderful thing about it all is that the boys, though engaged at a hundred worth-while things which it formerly was thought would not interest boys at all, are having more fun than ever before.

Another word should be said. As impressive as are the practical patriotic activities of Boy Scouts is the service of the men who make it possible and attractive for boys to do these things. Nearly 10,000 men are busy as leaders of the Scout organizations throughout the United States, and 99 out of every hundred of them are serving voluntarily, without pay. They give unselfishly of their time to the study of the Scout program of activities and principles, and to the direct work with the boys themselves at Scout meetings, on "hikes" and in camp. The vast majority of Americans now understand pretty well how practical and how beneficial is the Scout movement as an influence in the lives of boys, and they applaud it in unison. They should not forget that the movement is what it is as a builder of character—as a builder of good citizens—because of the magnificent service of these men.

And every patriotic man who thinks about this remarkable movement should think of it also—indeed he should think of it primarily—as a splendid and easy opportunity for him to do his part toward improving the characters of the men of tomorrow, the men in whose hands will rest the fate of this Nation and its ideals. Some 200,000 boys are officially enrolled in this movement; according to the Federal Census, there are more than 8,000,000 boys in the United States of Scout age. The number of boys who take up Scout work is limited only by the number of adult leaders it is possible to obtain.

SALE OF SHEEP.

J. W. Jordan and Bob Tudor returned last week from Vaughn, N. M., where they had been to deliver a bunch of sheep belonging to Dave Tudor that were sold by him to a party living at that place. The sheep were sold for \$6,800.

MIDSHIPMEN TAKE PRACTICE CRUISE TO CALIFORNIA FAIRS.

SAN DIEGO, Calif., July 12.—Since Secretary Daniels of the Navy Department has officially notified the San Diego Exposition that the practice cruise of the Naval Academy midshipmen will be begun from the eastern coast July 7, arrangements for the entertainment of the fleet on its arrival here are being taken up by the Exposition. After passing through the Panama Canal, San Diego will be the first port at which a stop will be made. For this long cruise the battleships Wisconsin, Missouri and Ohio will be used, and the stay of the warships in San Diego harbor will be for two days. Their arrival here will be signalized by a monster demonstration, in which most of the naval force of the Pacific coast will engage, and the occasion will see the assembling of the entire Pacific fleet in San Diego harbor.

Marble Pudding

Steamed puddings will not be heavy if made with K C Baking Powder and cooked slowly to give the pudding time to rise before the dough is cooked through. Have a low blaze under the water for at least the first fifteen minutes.

K C Marble Pudding

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.

2 cups sifted pastry flour; 2 level teaspoonfuls K C Baking Powder; 1/2 teaspoonful cinnamon; 1/2 teaspoonful salt; yolks of 2 eggs, beaten light; 1 cup sugar; 1/2 cup cold water; whites of 2 eggs, beaten dry; 1/4 ounces melted chocolate.

Sift together, three times, the flour, baking powder, salt and cinnamon. To the yolks add the sugar, butter and water, and stir into the dry ingredients. Add the whites of the eggs. Divide the mixture into two parts and add the chocolate to one part. Dispose the two parts in a buttered mold to give a marbled appearance. Steam forty-five minutes.



Vanilla Sauce

Boil 2 cups of sugar and a cup of water six minutes; add 2 tablespoonfuls of butter and a teaspoonful of vanilla extract.

The K C Cook's Book containing this and 90 other delicious, successful, recipes sent free upon receipt of the colored certificate packed in 25-cent cans of K C Baking Powder. Write your name and address plainly. Jaques Mig. Co., Chicago.

Trades Week

Will Be a Big Event With Us

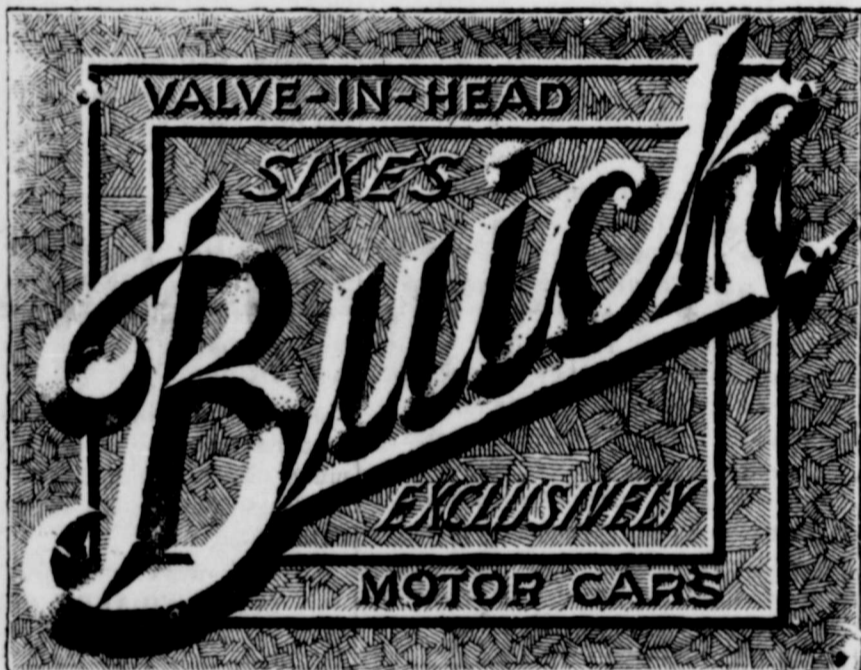
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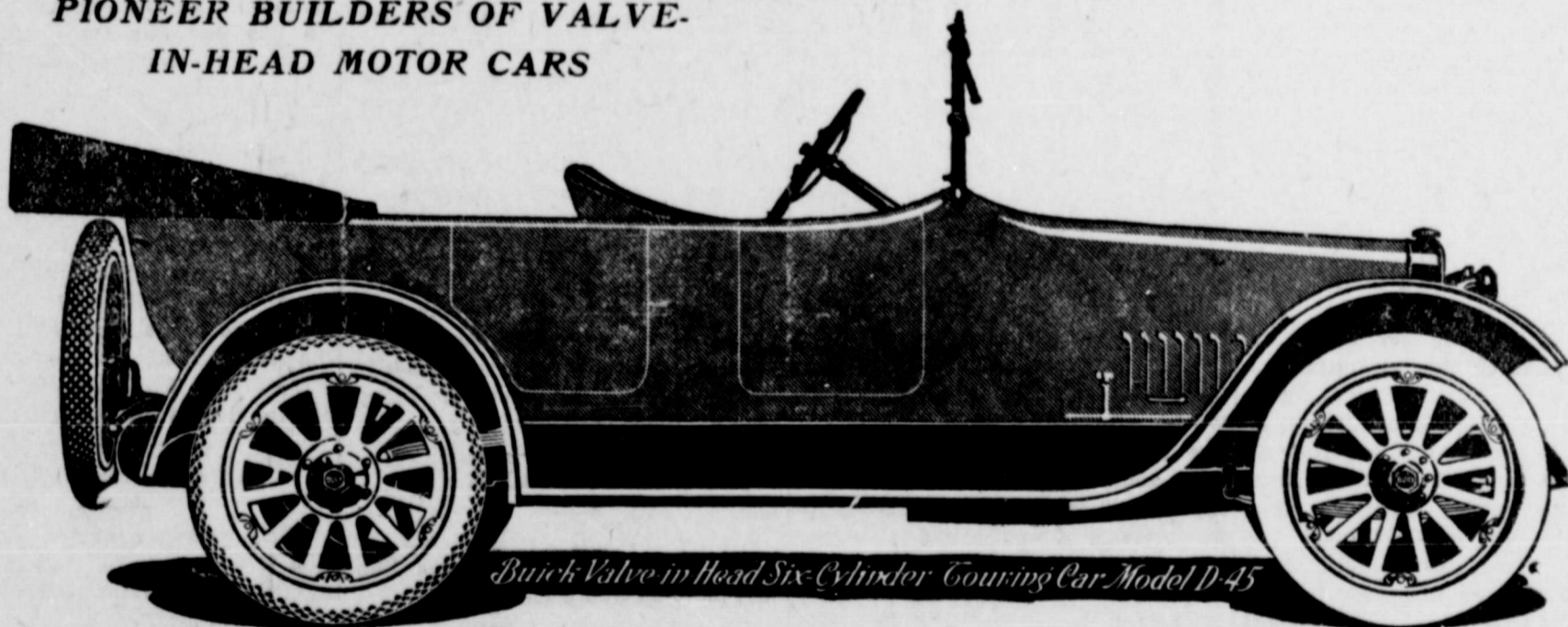
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Quality Cars at Moderate Prices

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PRICES--F. O. B. FLINT, MICHIGAN.

Roadsters and Touring Cars, \$950 to \$1485. Coupes and Inside Drive Sedans, \$1350 to \$1875. Catalogue and detailed specifications furnished on request.

Plainview Machine & Auto Shop
E. E. ROOS, Proprietor

ROOSEVELT TO SAN DIEGO FAIR.

SAN DIEGO, Calif., July 12.—Beginning as little formality as possible, Col. Theodore Roosevelt has just written President G. A. Davison of the San Diego Exposition that he will be a visitor to the Exposition during the latter part of this month. Colonel Roosevelt has engaged hotel accommodations in San Diego, the reservation to begin July 27.

In the letter, written from Oyster Bay, Colonel Roosevelt says in part: "It is a great pleasure to hear from you. I am happy to say that I shall be in San Diego to visit the Exposition, but I would like as little formality as possible; for I hear so much of the beauty of the Exposition that I want to go around and see it."

Although Colonel Roosevelt expresses a desire that there be no special ceremonies during his visit, his wish probably will not be complied with, for already plans are formulated to have a great number of his former Rough Riders here to act as an escort of honor. Col. R. E. Twitchell, president of the New Mexico Commission at the Exposition, is now in the field rounding up the Rough Riders who were with Roosevelt at San Juan. Those who are now engaged in occupations in Arizona, Texas, New Mexico and California are enthusiastic over the plan of escorting Roosevelt, and already more than 100 have arranged to be here during his visit.

The visit of Roosevelt will be made the occasion of a big demonstration at the Exposition which will include a reunion of the Rough Riders and particular features appealing to Spanish-American War veterans. It will also see a monster parade in which all troops stationed in Southern California and the crews of the Pacific fleet will engage.

It is quite probable that the Exposition will be visited by William Jennings Bryan, former Secretary of State, the latter part of this month. Mr. Bryan had arranged to visit the San Francisco Exposition early this month, and in answer to an invitation to visit the Exposition here states that his visit to the northern Exposition will not take place until the latter part of July. Mr. Bryan also advises the San Diego Exposition that he intends to come here and will announce the date of his arrival after he has seen the San Francisco Exposition.

The steady stream of governors and other dignitaries visiting the San Diego Exposition continues. Governor Samuel M. Ralston, of Indiana, has just been here, his visit being marked by a special program arranged by the Indiana Society of San Diego. Governor William Spry, of Utah; David I. Walsh, Massachusetts; Henry C. Stuart, Virginia, and Frank B. Willis, Ohio, are due here this month, while governors of western states who were here earlier in the year are coming back for a second visit.

FILIPINOS MAKING GOOD IN AMERICAN FACTORIES.

Some six years ago President Adams, of the Cleveland-Akron Bag Company, Cleveland, Ohio, brought home with him from Manila a young Filipino, to whom he gave employment. The young man gave satisfaction, and it was decided to employ two or three more. They also commended themselves, and so a couple of years ago, when on another visit to the company's Manila sales branch, Mr. Adams arranged for the employment of 20 young Filipinos. These have been in the United States now over a year, giving efficient service to the company. G. A. Zizelman, one of the department managers of the Cleveland company, has written the following letter concerning the boys to the Philippines Free Press:

"These boys left Manila in April, 1914, and are now employed in the various departments of the Cleveland-Akron Bag Co. and attending high school at night. The boys have proved to be very good students, nearly all being leaders in their respective classes. The majority are planning to stay in the United States seven years, their ambition being to acquire a profession before returning to the Philippines. They are full of determination to carry out their plans.

"R. Bauman was a student of engineering in the University of the Philippines and one of the representatives of the Philippines in the first Far Eastern Olympic games, held in Manila in 1913. He took part in the swimming events, securing several points for his team. He is now a member of the Cleveland Y. M. C. A. swimming team, competing in all the aquatic contests, and has carried off numerous prizes. He is a member of the Red Cross Life Saving Society, a corps of the best swimmers in the country.

"Luis Yerro and Mr. Gonzales are from the Philippine School of Arts and Trades.

"Antonio Esguerra and Gabriel Garduque are both graduates of the Philippine School of Commerce.

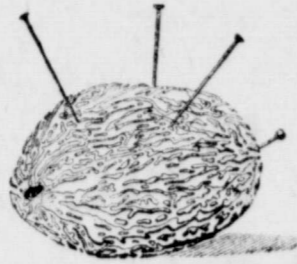
"R. Templo was a student of the Batangas High School.

"N. Quebral attended the Manila High School, and was a member of the track team.

"The boys are now organizing a baseball team, and expect to give the semi-pro teams around Cleveland a run for their money."

LITTLEFIELD ALFALFA FINE.

LITTLEFIELD, Lamb County, Tex., July 10.—E. E. Gates has just completed cutting and baling a second crop of alfalfa this year. He has sold his entire crop at \$12.50 per ton in the warehouse. The hay is of a particularly fine quality and the yield has been about a ton and a half per acre per cutting.



Sticking Pins in Nutmegs

That is the expert's way of telling the good ones. The natural oil in the nutmeg is what gives it its flavoring qualities—the more oil there is the greater the nutmeg's value for flavoring.

Stick a pin in a nutmeg that is full of this oil and oil will ooze out of the pin hole when the pin is withdrawn—little or no oil will follow the pin if the nutmeg is a poor one. So you see wherein two tins of perfectly pure nutmeg may differ widely in flavoring value—the one kind being ground from oily nutmegs and the other from nutmegs that could not pass the pin-sticking test.

You must be certain that besides being pure the ground nutmeg you buy is *oily* nutmeg. Looks tell it in a way—the oily kind is a smooth, rich brown—the other kind looks more grainy and is speckled with black woody particles. Your best assurance is to buy a brand that is packed by a company of integrity and reputation—and so packed that none of the flavor is lost through evaporation.

Every bit of White Swan Ground Nutmeg is made from nutmegs that have, in the highest degree, passed the pin-sticking test—that are full of the oil that flavors. That's why White Swan Nutmeg costs a little more but, because it takes so little to give a rich flavor, is so economical to use.

Your grocer sells and recommends White Swan Nutmeg—and other White Swan Goods—ask him.



Waples-Platter Grocer Co.
Wholesale Grocers
TEXAS

UPHOLSTERY MOHAIR

For Automobile and Buggy Tops, Curtains, etc.

Will Insure Satisfaction of Work

JESSE DELAHO HARNESS CO.

Lost, Strayed or Stolen

A red-roan mare mule, 15 hands high, 8 or nine years old, with several white spots on her hips. Liberal reward will be paid for information as to her whereabouts.

CLINT SHEPARD
Plainview, Texas

WE HAVE purchased the entire stock of Shipley and Shipley and will continue our business in their former place. By having a new coal elevator we hope to serve our patrons more promptly and better than ever before. Our telephone number is 162.

ALLEN & BONNER

30,000 ACRES of raw land, improved stock farms, and ranches, in tracts to suit the purchaser in the South Plains and Shallow Water Belt surrounding Plainview, the greatest irrigation and stock-farming country in the world. Good seasons, immense crops.
FOR PRICES AND DESCRIPTIVE LITERATURE ADDRESS
OTUS REEVES REALTY COMPANY
PLAINVIEW, TEXAS

Plainview Hardware Co.

OFFERS you exceptionally low prices on various lines of goods for the next twelve days, 25 per cent discount on refrigerators, dishes, pocket knives, scissors and silverware.

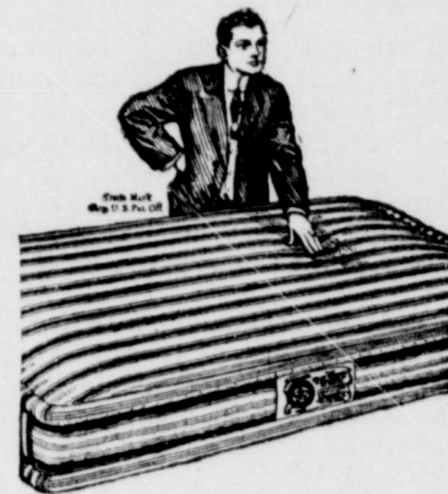
We will make any one a present of ten dollars that will buy a range stove of us during this sale.

Give us a call we sell for less.

Plainview Hardware Co.

We wish to introduce into your home a

SEALY
Tuftless Mattress



the construction of which is such that it invites absolute relaxation and gives to the body the real rest re-

quired if you would have the full benefit of a night's sleep. It is true economy to own a "Sealy," because it is a life-time investment, paying splendid dividends in health and happiness. Under a guarantee of twenty years, it retains its life and buoyancy, giving the most sanitary and restful bed possible to buy.

Easy \$1 Down
Payment
\$1 a Week Plan

E. R. Williams
Phone 105

Deserving Preserving

Kettles for 13c
a Year

10 Quart Pure Aluminum Preserving Kettles guaranteed for 10 yrs. **\$1.39**

These kettles are regular \$2.00 value. They won't last long at our special price

OVERALLS SPECIAL

Raw Hide Overalls . . . **79c**
This Week Only

Bigger Than the Biggest
Better Than the Best

Trunks from \$3.50 Up.
Suit Cases from \$1.50 to **\$2.85**

"The Same for a Little Less"

TRADE IN PLAINVIEW

J. F. Coan & Son
Phone 269

WHAT WILL YOUR FAIR BE?

The Hale County Fair is your fair. It will be a success this year and prosper from year to year just in proportion to the moral and financial support you give it. Wouldn't you feel proud to have it said, "The Hale County Fair is the best in Texas"? and know that you were partly responsible for the success attained?

It is possible to make it the best county fair in Texas. The soil, the water, the stock, and the crops are here, and the ability to score heavily in quality in lean years should be increased with the promises of this year.

You owe it to yourself and the community to exhibit every product of merit that comes from your farm or garden. To attain the greatest success in the show room, preparation should commence at once. Begin now to groom the cattle, save the best specimens of farm and garden products, and your success and that of the fair will be certain.

Despite the fact that a few have done and are doing most of the work to maintain a worthy fair, it should not be thought that they welcome the "monopoly." There is work for all, and suggestions and help will be welcomed from every source.

Perhaps your suggestion will mean a bigger, better fair. The officers of the fair will welcome your interest.

AND ALL HE ADVERTISED WAS PIE.

A Chicago man who makes pies took an entire page of the leading newspapers of that city the other morning to tell the public about his pastry.

The advertising cost him a vast sum of money—no matter how the expense is figured. It seems particularly great when we consider that the entire advertisement—taking as much space as the largest mercantile establishments of Chicago employ in attracting attention to their immense stocks of goods—was devoted to talking about something which retails for a dime. Moreover, that something was just a pie.

What could a man say about pie which everyone who eats pie would not already know? How might such an expenditure for such a purpose be considered at all likely to earn even a slight return on the cost? It is all well enough to spend large sums of money advertising something to which popular attention is being directed for the first time. But pie—everyone who likes pie knows all about pie. There could be no opportunity for building up a profitable pie business merely from talking in the newspapers about pie. That is what a lot of people would say, and they would believe it, too.

But the Chicago man who makes pies thought differently. He told newspaper readers about his own brand of pies—how delicious its taste, what a fine dessert it makes above all others, how young and old acclaim his special pastry to be the choicest to be found anywhere. He talked as though it kept him extremely busy making his kind of pie fast enough to supply the demand for it from people unwilling to eat any other. Down in the corner of the page he showed a picture of the place in which his pie was made, and it was like the advertisement—big and attractive.

We fancy this pie announcement is about the first page-size publicity of that kind ever indulged in by a pie-maker. We are certain, too, that it paid, for, reading it 500 miles away, we longed to be able to send the office boy out with a dime to buy one of those particularly splendid pies. We have no doubt that the advertisement made other people hungry, too, and that thousands of these were fortunately able to immediately buy the pie they had been reading about.

It pays to advertise—anything that the owner wishes to sell to someone else. If there is possible profit in the deal, advertising will make the disposing of the property easier, and the gain therefore better. It matters not whether it be a \$1,000 piano or a 10-cent pie that is offered—the more the bargain is advertised, the greater will be the financial benefit to the advertiser.—Joplin Herald.

REAL ESTATE TRANSFERS.

S. S. Lees to R. M. Hestler, lots 4, 5 and 6, in block 66, in the town of Abernathy. Consideration, \$180.

J. Walter Day and wife to J. J. Ellerd, lots 21 to 26, in block 79, in the town of Hale Center, for a consideration of \$700.

J. Walter Day and wife to J. J. Ellerd, east half of northeast quarter of section 61, block A-4, for a consideration of \$700.

W. R. Morrison and wife to J. J. Ellerd, all of southwest quarter of section 14, block 8, for a consideration of \$1,444.

M. S. Wasson and wife to Solon Clements, north half of northwest quarter of section 36, block JK2, for a consideration of \$1,500.

Solon Clements and wife to M. S. Wasson, lot No. 6 and north half of lot No. 7, block 13, for a consideration of \$1,250.

Prudie R. McClelland and husband to M. J. McClelland, lots 1 to 18, inclusive in block No. 16; lots 1, 2, 3 and 10 to 16, inclusive, in block No. 16; lots 1 to 12, inclusive, in block No. 17; lots 1 to 9, inclusive, in block No. 18; lots 3 to 16, inclusive, in block No. 19; lots 1 to 18, inclusive, in block No. 20; lots 1 to 14, inclusive, in block No. 23, in Plainview city.

In Nob Hill Addition—lots 1 to 12, inclusive, in block No. 4; lots 3 to 14, inclusive, in block No. 5; lots 1 to 4 and 9 to 18, inclusive, in block No. 7; lots 1 to 12, inclusive, in block No. 8; lots 15 to 18, inclusive, in block No. 8; lots 1 to 14, inclusive, in block No. 2. Consideration, \$1,800.

T. M. George and wife and J. D. Henry and wife, of Kirtson, Texas, to R. A. Underwood, of Plainview; North 1/2 of section 25, block O, certificate No. 77, D. & S. E. Railway Co.; south 1/2 of southeast 1/4 of survey 19, block S-4, certificate 68, D. & S. E. Railway Co. Consideration, \$3,000.

J. F. Edmondson and wife, of Jones County, Texas, to S. C. Bailey, of

Plainview, consideration, \$2,000; Lot 31, block 19, in the town of Plainview, Texas.

D. R. Bailey and wife, of Lubbock County, to I. Z. Smith, of Plainview, consideration, \$100; Lots Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, and 12, block No. 6; lots Nos. 7, 8, 9, 10, 11, and 12, block No. 13; lots Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, and 10, block No. 14; interest in lots Nos. 7, 8, 11, and 12, block No. 14; lots Nos. 7, 8, 9, 10, 11, 12, 17, 18, 23, and 24, block 15; and lots Nos. 9, 10, 11, and 12, block 22, all in the town of Petersburg, Texas.

L. F. Hobbs and wife, of Adams County, Nebraska, to L. C. Wayland, consideration, \$1,400; East 1/2 of S. E. 1/4 of survey 24, block No. JK.

B. D. Hughes to W. S. Posey, all of surveys Nos. 91 and 92, block No. A-4, each containing 640 acres.

TULLA.

W. W. Underwood and family, of Plainview, arrived Thursday night in their car to visit relatives a few days. Mr. Underwood will also look after business on his farm before returning home.

Mrs. Wm. Donaldson returned to her home, in Plainview, Saturday, after several days' visit with her children here.

Miss Alta Long, of Plainview, attended the funeral services of Modenia Glenn Wednesday afternoon, at the Methodist Church. She returned home Thursday morning.

H. J. Snapp, one of our prominent ranchmen, transacted business in Plainview this week.—Tulla Herald.

CAMPING TRIP TO CANYON.

Mrs. D. H. Sansom, per son, Robert Sansom, of Fort Worth; Mr. and Mrs. Eimer Sansom and children, Mrs. W. L. Harrington, Misses May Kinder, Edna Harrington and Nelle Sansom and Lawrence Gray left yesterday for a camping trip to Blanco Canyon.

July Clearance Sale

Now On

OUR policy is to sell goods in the season they are intended for and we have priced our summer goods low, to dispose of them now. Here are a few of the many values we offer:

These Special Prices Are For CASH

Several numbers of Men's \$25 Hart Shaffner & Marx fancy suits **\$16.50**



One lot Men's Suits regular \$17.50 to \$25 **12.00**
 One lot Men's Suits regular \$12.50 to \$20 **8.85**
 Men's Palm Beach Suits now at \$6.75 and **9.00**
DISCOUNT ON ALL MEN'S SUITS

Men's Panama Hats and Spring styles in Soft Hats at sharply reduced prices.
 All Straw and Leghorn Hats regularly sold at \$2, \$2.50 and \$3, choice now **\$1.50**

One lot Boys' Wash Suits, regular up to \$2.50, choice 75c

BOYS' SUITS.

(Including Boys' Palm Beach and Blue Serge Suits.)
 \$4.00 Suits \$2.45
 \$4.50 and \$5.00 Suits \$3.45
 \$5.50 and \$6.00 Suits \$4.45
 \$7.50 and \$8.00 Suits \$6.45
 \$6.50 and \$7.00 Suits \$5.45
 \$8.50 to \$12.50 Suits \$7.45

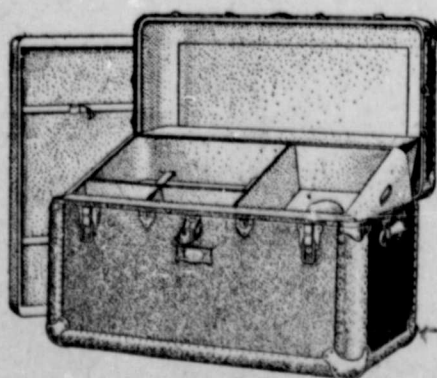
OXFORDS, SLIPPERS AND PUMPS.

In addition to the special lots and half-price styles, all our regular line of Men's, Women's and Children's Oxfords at prices **Much Below Normal.**
 Children's Foot-Form Pumps, with straps; wide, easy shapes; in gun metal, patent leather and smoked horse—
 Sizes 1 1/2 to 2, regular \$2.50, now **\$2.00**
 Sizes 8 1/2 to 11, regular \$2.25, now **\$1.75**
 Sizes 5 to 8, regular \$2.00, now **\$1.50**

Women's White Leather Barefoot Sandals, 2 1/2 to 6, \$1.75 regular, now **\$1.20**
 Girls' White Leather Barefoot Sandals, 1 1/2 to 2, \$1.50 regular, now **98c**
 Children's \$1.25 White Sandals now **85c**
 Children's \$1.00 White Sandals now **80c**

Children's Rah-Rah Hats 35c
 All Men's and Boys Rain Coats at a **Reduction.**
 Men's regular 25c Hose, black and colors, 6 pair for **\$1.00**
 All Men's and Boys' \$1.00 Caps 75c
 Men's \$1.25 Fustion Work Pants, the pair 75c
 Men's \$1.50 Munsing and Goodknit Union Suits now **\$1.00**

TRUNKS—SPECIAL PRICES ON TRUNKS.



All Ladies' Summer Suits **1-2 Price**
 at
 All Wash Dresses at reduced prices.



See Our New Silk Dresses.

\$1.50 Embroidered White Silk Waists just received **\$.95**
 Special Prices on all Waists



Women's \$1.50 and \$2.00 Munsing Union Suits **\$1.15**
 Women's \$1.25 Munsing Union Suits **\$.98**

Women's \$1.00 Munsing Union Suits 78c
 Women's 75c Munsing Union Suits 55c
 Women's 65c Munsing Union Suits 45c
 Women's 50c Munsing Union Suits 39c
 Women's 35c Union Suits 25c

\$1.00 Serge Silk, several shades, the yard 60c
 Short lengths of Silks and Messalines at 1/2 Price
 50c Flowered Crepe 33 1-3c
 85c Flowered Lace Cloth 58c
 65c Fancy Crepe 38c

CHILDREN'S DRESSES.

33 1-3 Per Cent Discount on all Children's Dresses.
 Special Lot of Embroideries, yard 5c

WOMEN'S PETTICOATS.

(Black and colors.)
 33 1-3 Per Cent Discount on Women's Petticoats.
 See our Muslin Underwear Counter.

KABO

"THE LIVE MODEL CORSET"

Bleached Turkish Towels, 18 by 42, each 10c
 Bleached Turkish Towels, 22 by 44, each 20c
 One Lot \$1.50 to \$7.50 House Dresses 98c

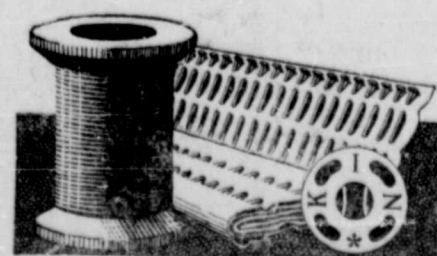
LONG LINEN COATS FOR WOMEN.

(Splendid for Automobiling.)
 \$3.00 grade **\$1.98** \$4.50 grade **\$2.98**
 \$6.00 grade **\$3.98** \$6.50 grade **\$4.25**

One Lot Women's Skirts, values up to \$10 regularly, now **\$1.98**
 18 by 36 Bleached Huck Towels, each 10c
 A splendid Bleached Domestic, the yard 7c

SILKS.

\$2.00 Brocade Silks, \$2.00 Charmeuse and \$2.25 Flowered Charmeuse, the yard **\$1.48**
 \$1.00 24-inch Crepe de Chine 65c



CARTER-HOUSTON'S

"Goods That Speak for Themselves"

SOCIETY

Telephone Number 72

Ignorance is not always the want of book knowledge. It is sometimes the lack of common sense and observation.

Do not give advice; it is too cheap. Give something that takes more of your heart and time.

ANNOUNCEMENTS.

Miss Edna Mayhugh is entertaining this afternoon in honor of Mrs. J. S. Weeks, of Amarillo.

At four o'clock Wednesday afternoon Mrs. H. W. Harrel, 300 Archer Street, will be hostess to those of her friends who play Forty-Two.

At the same hour on Thursday afternoon Mrs. Harrel will entertain with Bridge and Five Hundred.

Miss Rebecca Ansley
Spirella Corsetiere

Phone 304

FLETCHER-GIPSON.

J. C. Fletcher and Miss Mildred Gipson, of the Midway community, were married Saturday evening at the Baptist parsonage by Rev. O. L. Hailey. The ceremony was witnessed by only a few relatives and friends.

Mr. and Mrs. Fletcher are at home at the Murphy home, in Restriction Street.

MATINEE PARTY.

For Miss Dorothy Bolton, of Kansas City, Mrs. E. B. Hughes was hostess Friday afternoon for a small matinee party, including the guest of honor and Misses Marie and Daisy Gidney, Grace Murray and Kathleen Joiner.

After visiting The Olympic, hostess and guests went to Long's Drug Store for refreshments.

Paul Turner, after a week's absence at Crosbyton and other points south, is spending this week at home.

MRS. TOWNSEND, OF BELTON, HONORED BY BAYLOR CLUB.

A reception at the home of Mr. and Mrs. D. W. McGlasson, was given Saturday afternoon, complimentary to Mrs. Eli Townsend, of Belton.

The reception was given by those, both maids and matrons, living in Plainview who have attended Baylor University and Baylor Female College, at Belton.

The home for the event was gay and sweet with roses and sweet peas.

A pleasing, informal program was given, that included two vocal solos by Miss Amy Glenn, two readings by Miss Mary Brazelton, and a piano solo by Miss Laura Knupp. Rev. O. L. Hailey made an interesting talk. Mrs. Townsend, the honor guest, talked entertainingly of the two Bayers.

Ices and cake were charmingly served by Miss Ida McGlasson, Mary Brazelton, Lois Hatcher, Mollie Goode and Hazel Sawyer to the sixty-odd guests who attended.

During the afternoon circles were organized for co-operation with Baylor.

Tom Miller and family, of Plainview, passed through Lockney Sunday en route to Floydada.—Lockney Beacon.

Dr. W. R. Ferguson, of Hale Center, was in Plainview yesterday.

Dr. I. E. Gates attended the Methodist meeting at Hale Center on Sunday.

Joe Lee Ferguson, of Hale Center, was a Plainview visitor yesterday.

E. C. Nix was in Lockney Monday on business.

A. N. Cowles and family were in Plainview Tuesday. Mr. Cowles is with the Caston School Supply Co., and makes his rounds in an auto. He also camps out at night, and has been living on fish, he stated while at The Herald office. He also stated that near Lubbock he threw enough fish back in the creek to feed a family for a week.

Miss Mary Shipley left yesterday to visit relatives at Stamford.

Mrs. G. W. Hickman, of Alexandria, La., arrived Sunday to visit her daughter, Mrs. Leon Rosser. She was accompanied by her daughter-in-law, Mrs. G. W. Hickman, Jr. While in Plainview they were the guests of J. H. Buntin and family.

It is rumored that a third new dry goods store will open in Plainview about August 15th. The new merchant is a successful dry goods merchant from East Texas.

Mrs. J. M. Malone and daughter Lula went to Wichita Falls last week for a visit of several weeks with Mrs. Malone's sister.

Misses Mildred Buchheimer and Joe Keck and E. L. Doland left this morning in Mr. Doland's car for Amarillo. Misses Buchheimer and Keck will visit with Mrs. J. R. Kerley for a few days.

J. C. Hooper went to Dalhart Friday morning on business.

George Wyckoff, of Amarillo, spent the week-end with his parents, Mr. and Mrs. J. O. Wyckoff.

Tom Shafer went to Tulia Saturday to spend the week-end with Mrs. Shafer, who was up there visiting relatives. Mrs. Shafer and little son returned with him.

Mr. and Mrs. W. H. Mason, Lawrence Gray, Don Jones, and Harold and Casey Hughes attended the picnic Monday at the Haunted House.

Stanley Carter and family, of Crosbyton, were the guests Tuesday night and Wednesday of his uncle, Joe Carter, and family, of 304 West Moreland Street.

J. G. Doby returned today from Tascosa.

Mrs. J. D. Hanby and two children left yesterday for Fort Worth to visit her daughter, Mrs. Roy Stewart.

Mrs. W. B. Lewis is in Spur this week at the bedside of her mother, who is sick.

Miss Fannie Weatherby, teacher last year of science and Latin at Wayland College, is in a Salt Lake City sanitarium, having just undergone an operation for appendicitis. She was on her way to the California expositions when taken ill.

Rev. E. C. Nix and family left this morning in their car for a trip to Fannin County.

T. P. Whitis is away this week on a business trip.

Miss Margaret Powell, who has been the guest of her grandmother, Mrs. T. J. Middleton, for the past three weeks, will leave Tuesday night for her home, at Plainview. After a few days at home she will join her mother, Mrs. Myrtle M. Powell, and family, and will leave via Denver and Salt Lake City for the fairs at San Francisco and San Diego, and other points on the Pacific coast.—Waxahachie Light.

Misses Olliedine Doubleday and Sarah Sue Landers, and Messrs. Robert Doubleday and Leddie Carl Williams, of Plainview, were here Tuesday afternoon visiting friends for a few hours. They were accompanied by Dr. Miller, of Dublin.—Lockney Beacon.

Miss Ruby Ballard, of Canyon, is the guest of Miss Ruth Herder, 515 Harp Street.

Mrs. W. E. Hartzel left Plainview, accompanied by her two daughters and little son, Monday morning for Winters, Texas, where she will spend several weeks with relatives and friends, and will then return to her home, in Buda. They have been visiting Mrs. C. R. Biles, of this city.

Mrs. J. E. Young, of Floydada, was in Plainview Monday morning en route to Shatter, Texas, where she will visit with friends and relatives during the summer.

Miss Lena Emmert, of Floydada, was in Plainview Monday morning en route to Indianapolis, Indiana.

Mrs. R. D. Walker is visiting friends in Hale Center this week.

Mrs. Ray Dickenson is spending the week with friends and relatives in Hale Center.

A. F. Quisenberry, of Hale Center, was in Plainview on business Saturday.

J. P. Gassaway, of Anadarko, spent Sunday with his brother, Will Gassaway, of this city. Mr. Gassaway left for Ralls, Texas, Monday morning, where he will work during the summer.

Norman Hailey left for Kress Monday morning, where he will work in the harvest.

J. H. Sloan, of Post City, was in Plainview last week on business. He returned home Monday.

E. E. Winn left Tuesday for Denver, Colorado, where he will spend several weeks.

Mrs. J. L. Gassaway, of Tahoka, is spending the week with her brother-in-law, Will Gassaway, and family.

Virgil Winn is spending the week in Amarillo with friends.

Mrs. E. J. Barcafer, mother of Mrs. Grady Lindsay, and Mrs. Lindsay's sister, Mrs. J. F. Watkins, arrived yesterday morning from Clinton, Mo., for a visit of a few weeks.

W. R. McCluskey and wife, of Spring Lake Ranch, spent the week-end in Plainview.

Mrs. J. V. Scivally was called to Crowell last week because of the serious illness of her father, W. A. White. Miss Pearl Miller, of Floydada, visited Miss Lela McVickers last week.

J. T. King and family, of Crawford, Texas, are visiting his parents, Mr. and Mrs. H. L. King, and family.

Ernest and Ralph Wright, of Sweetwater, came in Friday to visit their grandparents, Mr. and Mrs. R. F. Ivey.



Bargain Balcony Specials

- Dish Pans 10c
- 13 inch China platters 15c
- Glass tumblers per dozen 35c
- 3 doz. good quality spring clothes pins for only 15c
- 8 1-2 inch, deep Rockingham bowl for only 10c
- 7 1-2 inch Rockingham dish 7 1-2c
- Brown Rockingham teapot 10c
- 10 inch frying pan 10c
- Seives reduced to 10c and 20c
- 3 x 6 ft. window shades for 25c
- Scrub brushes each 5c
- 10 1-2 inch white granite dairy pans for only 15c
- 7 piece decorated China cake or berry set worth 85c to \$1.00 for 65c

Cut Prices in Other Departments

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.

REGISTERED DUROC-JERSEY HOGS FOR SALE AT AUCTION AT HELEN TEMPLE FARM, Plainview, Tex.

Three years ago we started raising Duroc-Jersey Hogs by purchasing the celebrated herd of Mr. Tom Frazier of Morgan, Texas. To this herd we have added some of the very finest Durocs found in the prize-winning herds of Texas, Oklahoma, Kansas and Illinois, and by careful selection have produced some of the finest breeders to be had anywhere. We have stocked the Texas Experimental Stations at College Station and Temple, and the State's representative, who made the selection, declared publicly that our herd of brood sows was the finest he had ever seen.

On Saturday Afternoon, August 28th, 1915

we will sell at auction 25 fine young boars ranging in age from five months to two years.

It pays to raise the best, and now is your opportunity to head your herd with a fine registered boar.

The sale will be at the Farm near Plainview, and will begin at 2 o'clock p. m., Saturday, August 28th, 1915.

THE HELEN-TEMPLE FARM, PLAINVIEW, TEXAS
Lafe Burger, Auctioneer Geo. R. Quesenberry, Manager



TO MEN AND BOYS' Reinken's

Mid-Summer Sale Opens

THURSDAY, JULY 15

This is YOUR OPPORTUNITY to buy a SPRING SUIT, a pair or two of OXFORDS, TROUSERS, UNDERWEAR HATS and SHIRTS at a substantial SAVING TO YOU.

New and Nobby Shirts

Just arrived will be included in OUR SPECIAL OFFERINGS

Reinken's

"We Do As We Advertise"

Nothing Should Appeal More

Than the news that it will be possible to buy the famous

Rev-O-Noc Oil Stoves

During the big general sale right when the weather is so hot at

Specially Reduced Prices

It is foolish to swelter over a red hot cook stove or range even though the Rev-O-Noc Oil stove was presented to you at our regular prices but now that you have the additional inducement of the extra special price you will be unfair to yourself if you won't let us sell you one of these fuel, back and temper savers.

There are many other seasonable articles in our large stock that you will do yourself a favor to inspect while on your bargain hunting trading trip.

Remember the dates of the big sales, July 14th to July 26th.

Donohoo-Ware Hdw. Co.

Phone 80

DOWN TO THE SEA IN SHIPS.

MYRTLE MIDDLETON POWELL,
in Texas School Journal.

My "folks" are given to teasing me about my saying that life would have little zest for me, or, at least, very much less than it has now, if I did not believe that some day, some way, I would get to go abroad. Whenever I make occasion to renew allegiance to this particular article in my doctrine of faith, they (the folks) will look at each other and, mayhaps, one of them will shake her head slowly and smile, half sadly, as if to say "She is just as happy as if she were in her right mind." And I am happy, or, at least, I am not making myself unhappy because I can't go abroad NOW; for the very good reason that I'm not ready yet. I don't mean with reference to the frills and furbelows of fashionable apparel; but, rather, I refer to the fact that though I've been reading and studying for this trip for a good many years, I'm not nearly through yet.

I remember as a young girl being conducted through the Mexican National Museum, in the City of Mexico, and being shown the family carriage and silver plate and other relics of the ill-fated Emperor Maximilian. I gazed upon these things without particular emotion, just because I had, at that time, such a very hazy idea about who Maximilian really was and the part he played in the making of world history. So, because I realize that much of the satisfaction I am to derive from this trip must depend upon the preparation I make beforehand, I want to be ready when the opportunity comes, with lamps trimmed and burning.

I believe this desire "strange countries for to see" began first to be definitely formulated in my mind on reading the "Rollo" books, written by Jacob Abbott. I was but a little girl then, for it has been many years ago; and though you will find this set of ten books catalogued in book lists under the head of "juvenile literature," and notwithstanding they were written so long ago, they will be found to be not only interesting but also full of useful information to the present-day traveler who expects to go over the same route and visit the places described therein.

Today, I am interested in all books giving an interesting and intelligent record of the experiences of an observant traveler. This is why I like the following books written by C. N. and A. M. Williamson: "Set in Silver"—a narrative describing a motor trip through England; "The Motor Maid"—motoring through France; "My Friend, the Chauffeur"—motoring through Italy. This is why I like "The Actress," by Louise Classer Hale, which, though you would never guess it from the name, really gives a splendid description of British manners and customs. This is why I like "Our Hundred Days in Europe," by Oliver Wendell Holmes, and "Shipboard," by Julian Street; and "About Paris," and "Rulers of the Mediterranean" and "Three Gringos in Central America" and "A Year from a Reporter's Note-Book," by Richard Harding Davis; and "Saunterings," by Charles Dudley Warner; and "Nile Notes," by George William Curtis; and "Views Afoot," by Bayard Taylor; and "Two Years Before the Mast," by Richard Henry Dana; and "The Lady of the Decoration" and "The Lady of Sada San" and "Little Sister Snow," by Frances Little; and "Three Weeks in Europe," by John U. Higginbotham; and "South America," by James Bryce; and "A Thousand Miles Up the Nile," by Amelia B. Edwards; and "The Alhambra," by Washington Irving—and dozens of others which there is not room enough here to enumerate.

This is why, also, I hardly ever fail to read the travel articles that appear so frequently in the best standard magazines; for, while much that they contain is necessarily a repetition of things I have already read, I rarely ever fail to find some one thing in each article of this sort that is new to me and which I consider has made the reading of the whole article worth my while.

HOG SHIPPERS OF THE PLAINS.

Clay Dunlap, a prominent shipper of the Lorenzo neighborhood, marketed a load of hogs on the local market Tuesday morning. He declares that general conditions were never better in that section of the State.

W. Griffith, the old reliable hog shipper of the Lockney neighborhood, brought a load of hogs to market late Monday, which was not sold until Tuesday. The hog business is coming to the front in that section of the State, and the prospects for the future are decidedly brilliant, he declares.

Watson & Morrison, the old reliables from the Plainview country, brought a load of hogs to the local market Tuesday morning. This firm always has good stuff and gets good prices for it. —Fort Worth Live Stock Reporter.

THE KANSAS CITY MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, July 9.—The cattle market has pleased sellers this week, beef steers advancing 25 to 40 cents during the week, and butcher grades 15 to 25 cents. New high records were made nearly every day on one or more classes of cattle. Prime beef steers readily bring \$9.75 to \$9.95, and there is little doubt that prices will soon go above ten dollars.

Several shipments of Arizona steers have been received, selling at \$7.90 to \$8.60, and two trains of California steers came in, and sold at \$8.65 to \$8.90. These shippers from the West are realizing more money here than they can get at home, and several trains of cattle from Arizona and Oregon are now on the way to Kansas City for next week's market.

In the quarantine division more beef cattle of good to prime quality have been received than any week before in the history of the market here, but everything has sold quickly, the market getting stronger every day. Killers evidently have a very wide outlet for beef. Best cattle in the quarantine division sold freely at \$8.85 to \$9.30, good fed steers \$8.20 to \$8.75, South Texas grass steers \$7.00 to \$8.25, Oklahoma grass steers \$6.50 to \$8.50.

Demand for fleshy feeders is developing since beef steers sell so well, as high as \$8.65 being paid this week. Bulk of the stock steers sell at \$7.00 to \$7.75.

Sharp reductions have been made in hog prices since Wednesday, losses aggregating around 35 cents. Receipts have dropped off, total for the week 39,000, ten thousand less than last week. A good order-buying trade has kept the price here 10 to 25 cents above other Missouri River points, top here today \$7.45, bulk of sales \$7.10 to \$7.40. Packers are carrying large stocks of product, and

and make a sharp distinction between rough heavy hogs and light hogs adapted to the fresh-meat trade.

Sheep prices are steady this week, and lambs close the week steady, at the decline of 25 to 40 cents that became effective Tuesday. Receipts are very light, and best native spring lambs sell at \$9.25 to \$9.60, Arizonas close the week at \$9.25 to \$9.60, native ewes \$5.50 to \$6.00. Feeding stock is almost a minus quantity this week, although there is a place for lambs around \$7.25, black face feeding ewes worth up to \$6.75, plain ewes \$5.00 to \$5.50.

J. A. RICKART,
Market Correspondent.

RECORD ADDITIONS TO AMERICAN MERCHANT MARINE.

Merchant vessels built in the United States and officially numbered by the Bureau of Navigation, Department of Commerce, during the fiscal year ended June 30, 1915, were 1,226, of 215,711 gross tons, compared with 1,291, of 311,578 gross tons, for the fiscal year 1914.

During the past 10 months, however, under the Ship Registry Act of August 18, 1914, to the American merchant fleet, 147 foreign-built vessels of 528,907 gross tons have been added, making the total for the year from both sources 1,373 vessels of 744,618 gross tons.

This tonnage is the largest annual addition to the American merchant fleet in the history of the United States. In 1908 the total increase was 718,683 gross tons, in 1907 it was 596,708 gross tons, and in 1855 it was 586,102 gross tons.

The losses to the merchant fleet for the past year have not all been reported, but for the first nine months they number 1,062 vessels of 195,052 gross tons.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

"It's easy enough to be pleasant
When a man has all he requires;
If his health is all right
His heart will be light
While he's riding on Diamond
Tires."
—Mr. Squegee

A man is a good deal like a tire.
His greatness depends on the crowd he is in.
The really great man—the leader—literally has to meet all comers in the contest for public approval.
Any tire is the best tire in a crowd of inferiors.
But nowadays a tire has to be extraordinary if it is to make and hold a record for superior service and mileage economy.
It is the extraordinary quality of Diamond Tires that has given them their deserved pre-eminence.
Send for our book of letters from dealers who sold Diamond Tires in 1914.
It tells how more than 99 out of every 100 of the more than half a million Diamond Tires sold last year gave maximum service at minimum mileage cost.
It is yours for the asking.

Diamond Squegee Tires are sold at these

"FAIR-LISTED" PRICES:

Size	Diamond Squegee	Size	Diamond Squegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3½	12.20	36 x 4½	28.70
32 x 3½	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5½	46.00

PAY NO MORE

For Automobiles, Bicycles, Put on Diamond Squegee Tires For Cyclecars, Motorcycles

Barker & Winn, Jobbers
Plainview, Texas

We will have some special prices on **Staple Groceries** trade week, something that will be a saving to large buyers and **Threshing Outfits.**

If you want to save money on **big bills** for cash try us.

Sewell Grocery Co.

MANY TROUBLES DUE TO AN INACTIVE LIVER

Many of the troubles of life such as headache, indigestion, constipation and lack of energy are due to inactive livers. **GRIGSBY'S LIV-VER-LAX** is a natural, vegetable remedy that will get the liver right and make these troubles disappear. It has none of the dangers or disagreeable after effects of calomel. Get a 50c or \$1 bottle of this splendid remedy from your druggist today. Every bottle bears the likeness of L. K. Grigsby, who guarantees it through a J. W. WILLIS DRUG CO.

Typewriter Paper at The Herald

JUST RECEIVED
A Car of Pekin Wagons
Fully Guaranteed
All Styles for Every Farm Use
Come To the Avery Warehouse Inspect These Wagons and Get Prices
W. R. SIMMONS

CALL THE HERALD FOR JOB PRINTING. PHONE 72.



The timid old lady asked the baggage master if her parcel would reach "Frisco intact."

Said that official, "Let's see."

Thereupon, he threw it on the floor. Once, "That's for Chicago." Twice, "That's for Kansas City." Third, "That's for Denver." The fourth time, he dashed it on the floor with extra violence. The box broke. The contents were scattered about.

"You see, mum, it wouldn't reach."

Fortunately, you are not in that position. You do not have to RISK the trial of the various things you need in your home or business. You can pick out a well-known article, one that has been tried and tested for years under actual working conditions in other places. Among such articles the trade mark "Texaco" has secured for Texaco Products the recognition to which their careful preparation and their suitability for the purpose entitles them.

Whether you use steam, electricity, or gas; whether you operate a farm, cotton gin, laundry, ice plant—anything.

There is a Texaco Product for you—under the "Made-in-Texas" Red-Star-Green-T emblem. Order from our agent.

The Texas Company
General Offices, Houston, Texas



R. C. Ware Hardware Co.

is offering attractive summer prices on

Buggies and Surries, Coal Stoves, Table Ware, Washing Machines, Tubs, Refrigerators, Lawn Mowers, Tents.

You cannot afford to miss the bargains during **Plainview's Great Sales Week**

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

BOARD AND ROOM at old PIPPIN HOTEL—\$5.00 per week.

We are in the market for Dry and Green Hides in any quantity. RUCKEN PRODUCE COMPANY. —Adv. tf.

MOTOR RURAL CARRIER EXAMINATION.

Motor Rural Carrier Examination for Plainview, August 14th. Citizens of county eligible. Special courses of instruction. \$10.00; particulars free. FEDERAL CIVIL SERVICE SCHOOL, Kellow Building, Washington, D. C. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

FOR SALE OR TRADE—Good eight-room residence for sale at a bargain and on splendid terms or will trade for good notes. Address BOX 308, Plainview, Texas.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

WANTED—FOR CASH.

Wanted, for cash, 25 or 40 acres of improved land in a radius of 5 or 6 miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t

LOST—Between Lockney and Plainview, nickel-plated Elgin adjustable alligator wrench, with die in one end. Return to Herald. 2t-pd.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

Balloon Popcorn at the KASH KANDY KITCHEN. tf.

This is the season for planting stock beets, cowpeas and turnips. For the best seed see PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Cool Rooms and Good Meals at the old PIPPIN HOTEL at \$5.00 a week. Pd.-lt.

FOR SALE CHEAP—\$225 rubber-tired surrey. E. R. WILLIAMS. 3t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR RENT.

Will rent for thirty or forty days, beginning Saturday, July 17th, my six-room cottage, furnished. Phone 367 or 653. tf.

Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. tf.

NOTICE OF DISSOLUTION.

Drs. Guyton and Nichols have dissolved partnership. Dr. Guyton has associated with him now Dr. F. V. Gowen, of Philadelphia, former resident physician of St. Joseph's Hospital there, and a graduate of the Jefferson Medical College. Dr. Gowen will be the resident physician at the Guyton Sanitarium, and is an X-Ray expert. 3t. DR. J. V. GUYTON.

NOTICE.

We have opened the old PIPPIN HOTEL. Room and Board at reasonable prices. tf.-pd.

Manuscript Covers at THE HERALD. —Adv. tf

DR. NORMAN B. MAYHUGH, OSTEOPATH
Office, 22 Grant Building
Office, Phone 538;
House, Phone 171.

DR. W. R. FERGASON, Veterinarian.
Calls answered day or night on short notice.
At Plainview -
Office Phone No. 15
Residence Phone No. 40
Office at Plainview, Duncan's Pharmacy—Phone 161.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 2c.

No. 12

LITTLE TALKS BY THE DOCTOR

Osteopathy

Parents, are you satisfied to let your child have a chronic cough or continue to be nervous, fretful and restless; look pale and thin or to suffer chronic constipation? Does your child suffer with enuresis nocturna (bed-wetting)?

It seems that many parents are careless about these "little" chronic troubles of their children, thinking they will "out-grow" them and be "O. K." when older.

A child is certainly much more apt to reach maturity and reach it with a normal healthful body if we make and keep them normal and healthful while they are maturing.

What does a farmer think of a stunted calf or a "runty pig"?

Osteopathy is curing these children diseases by the thousands all over our land today, and it is curing them in Plainview and Hale County, too.

The Osteopath will cure your child if you give him a chance.

DR. N. B. MAYHUGH, Osteopath
Grant Building. PLAINVIEW, TEXAS.



Special Excursion to Hereford, Texas

Account of Panhandle Bankers Association to be held July 21-22. Round trip tickets on sale, July 20-21st good for return limit July 24th at fare of \$3.40. For further information phone 224.

R. F. BAYLESS, Agent

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill. I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday.
Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES.
No cutting, tying and cauterizing. Treatment safe and sure.
No detention from business or pleasure.

ELLERD & KIRK
Lawyers
Plainview, Texas
Will Practice in All the Courts.

DR. E. O. NICHOLS,
Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.
Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

DR. S. C. ROSS, D. V. M.,
Veterinary Surgeon and Obstetrician.
Graduated Kansas City Veterinary College April 8, 1915.
Calls Answered Day or Night. Lockney, Texas.

WANT ADS
LURING
TRY THEM RESULTS TRY
SURE FROM
WANT ADS

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17 —Adv. tf.

FOR SALE.

Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

FOR SALE.

Good two-row cultivator, in good shape, at a bargain for cash or note. I don't need it. See or phone me at Anderson Hotel. F. JORDAN, Phone No. 630. tf.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

FOR RENT—8 ROOM HOUSE AND BARN TWO BLOCKS OF SQUARE.—SHALLOW WATER LAND COMPANY. PHONE 394.

For cash, 25 or 40 acres of improved land within a radius of five or six miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. Adv. July 9.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN. tf.

FOR SALE.

Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

IS IT YOUR KIDNEYS?

Don't Mistake the Cause of Your Troubles.

Many people never suspect their kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when urinary trouble sets in they think it will soon correct itself. And so it is with all the other symptoms of kidney disorders. That is where the danger often lies. You should realize that these troubles often lead to dropsy or Bright's disease. An effective remedy for weak or diseased kidneys is Doan's Kidney Pills. Residents of this vicinity are constantly testifying.

Mrs. R. B. Meek, 813 North Spring St., Tyler, Texas, says: "About two years ago I used a couple of boxes of Doan's Kidney Pills, and found them to be a speedy cure for that dull, nagging ache in the back and other annoyances arising from disordered kidneys. Doan's Kidney Pills are a fine medicine."
Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Meek had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

FOR SALE OR TRADE.
Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

LOST, STRAYED OR STOLEN.

From my pasture 9 miles southeast of Plainview, June 27th, one black mottled-face milk cow 3 years old, branded P. J. on left hip and circle with arrow through it on left shoulder. One dark brown milk cow, dehorned, branded circle on left hip; 3 years old. One brown bull calf 7 months old; stock half Jersey.
Reward for information of whereabouts. J. H. TAACK. 6t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

We will sell a few good brood sows heavy with pigs. Also a few feeders around 100 pounds. SHIPLEY & SHIPLEY. 3t.

NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-South Plains Railroad Company, to be held Wednesday, September 1st, 1915, for the purpose of authorizing the directors thereof to issue bonds, etc.

To the Stockholders of the Crosbyton-South Plains Railroad Company:

You and each of you are hereby notified that on the 16th day of June, 1915, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the Stockholders of said Company to be held on Wednesday, September 1, 1915, at offices of the Company in Crosbyton, Texas, at 10 o'clock a. m., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the Stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of State of Texas.

Dated this June 16th, 1915, at Crosbyton, Texas.

W. R. LOTSPEICH,
Secretary.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

tarts Your Liver Without Making You Sick and Can Not Sallivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may sallivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Take Time

But Take Him by the Forelock and Be Prepared To Save Your Feed Crop This Year

After spending much time and money investigating and experimenting with the different kinds of silos being put on the market, we believe we have the best proposition now that can be had, in

The Tulsa Silo

Cheap, Durable, Simple in Construction

Wallace G. Whitley, of Powersville, Mo., Writes on April 25:

"Have had a report on the entire 18 Tulsa Silos sold last year and everyone is delighted. Every one made good."

The Price and Capacity Can Be Made To Fit Your Requirements. Come and See the Silo Erected In Our Yard

A. G. McADAMS LUMBER COMPANY
Plainview, Texas

IF YOU ONLY KNEW!!!

If you only knew the many, many Bargains that are being offered in our Big Semi-Annual Sale, we could not begin to wait on the crowds.

Ladies Ready-to-wear Department

Offers some exceptional bargains. Don't fail to visit that department. Great many garments being offered for half price.

Don't You Need

Some Pepperel Sheeting, Domestic, Gingham, Percales, Shirtings, Cheviots, Towels, Toweling, Pillow Cases or Tubing?

They are all Reduced Straw Hats

We will nearly give you a straw hat.

You would even quit threshing that fine crop of wheat to come to this sale. Our Sales Saturday and Monday were all we could desire, even more than we expected, but we want to keep the good work going.

JUST THINK ABOUT IT

Clothing at 25 per cent discount. Trunks and Suit Cases at 25 per cent discount.

Stetson Hats at 25 per cent discount.

Any 50 cent article in the store for 35 cents. Think of ties, suspenders, belts, hose, underwear and shirts.

Those Beautiful Silks

Our beautiful line of Silks, Wool Dress Goods, Silk Organdie, Embroideries, Lace Cloth, Ribbons are **All Reduced in Price**

Shoes

Not a Shoe in the house that we will not give you as much as 20 per cent discount. We are receiving some new shoes today that go in this sale. Lots of shoes that we will sell you at **Half Price**.

Panamas

Big Reductions in Panamas.

Lest you get confused, EVERY ARTICLE in this immense stock from A to Z is REDUCED. Remember, this is not a Bankrupt Sale. Neither is it an old run down stock, but the very reverse. It is a first class stock, kept right up to the minute. We never quit receiving new goods. Every day we get new goods, either by express or freight. You only get this opportunity twice a year.

MAKE HAY WHILE THE SUN SHINES

Plainview Mercantile Company

BIGGEST, BUSIEST AND BEST DRY GOODS STORE IN PLAINVIEW

The party taking the twin baby buggy from Baptist Church will please return it. MRS. L. J. WARREN. 2t.

Miss Leland Jefferson returned yesterday to Stamford, after a visit of several weeks with the family of D. D. Shipley.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

WANTED—Farm or Ranch where man and wife can work. Have no children and will work for reasonable wages. Want everything furnished. Address J. C. COLLINS, Plainview, Texas. 1t-pd.

HALE CENTER.

HALE CENTER, Texas, July 12.—Mrs. Tally, who has been critically ill, has improved some at this writing.

Friends of Miss Emma Eubanks will be pleased to learn that she is getting along fine.

Miss Caroline Alley celebrated her seventh birthday last Friday evening from five until seven by giving a party to a crowd of her little friends.

Mrs. Robert Alley and two children and Mr. and Mrs. Cook and two children were Plainview visitors yesterday.

Claud Fletcher and Mildred Gibson were united in marriage Saturday evening.

Mr. and Mrs. Mac Laughlin gave an ice cream supper Saturday night, and all reported a good time.

The two small children of Oscar Gentry are under the care of Dr. Sanders. Our telephone operator is taking a vacation now.

The wind of Thursday night did lots of damage to windmills and wheat shocks.

Robert Alley is expected from the North this week.

Mr. Cook, of East Texas, came in last week to visit his sister, Mrs. Wm. Smith.

Mr. and Mrs. W. N. Baker and children left in their Ford Sunday morning for a visit with relatives at Monument, N. M.

Miss Maggie Thompson, of Lockney, was in this city Monday morning en route to Canyon, where she will visit with friends for several weeks.

Dr. R. A. Miller, of Dublin, is visiting the families of Geo. B. Doubleday and T. A. Miller. Dr. Miller contemplates locating in Plainview.



The Ease and Comfort

of later years depends upon the start you make.

Begin to save while you are young. A Bank Account will assure you a comfortable future.

TRADE IN PLAINVIEW

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

CARD OF THANKS.

We wish to express our sincere appreciation of the many kind acts extended during the recent illness and death of our wife and mother, Mrs. J. M. Cook. We also thank those who sent flowers.

J. M. COOK,
MINNIE COOK,
MATTIE COOK.

Mrs. M. F. Farley, of Eldorado, Oklahoma, was in Plainview Monday morning. She will visit friends in Canyon and then go to Portales, N. M., where she will visit with relatives during the summer.

Too Busy To Write

WE ARE just too busy to write an ad this week.

Our special prices commence Monday morning at six thirty and close Saturday night at ten thirty. We will ask our customers to be patient. We will wait on you when your time comes.

Just phone 300, Warren's New Store, the leader in low prices when it comes to groceries.

Ask Uncle Bud Williams about the weather and Ed Hart or Warren about groceries.

Warren's New Store