

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 26, NUMBER 60

PLAINVIEW, TEXAS, TUESDAY, JULY 20, 1915

PRICE FIVE CENTS

## PANHANDLE PHYSICIANS IN SEMI-ANNUAL MEETING HERE

Medicos Carry Out First Day's Program at Elks Club; Fifty in Attendance.

Fifty physicians of the Panhandle and South Plains assembled at the Elks Club this morning in the first business session of their two-day semi-annual convention.

The meeting was opened with an invocation by Rev. T. B. Haynie, at 10:30. Mayor J. L. Dorsett welcomed the visitors on behalf of the city. Because of the absence of Judge L. S. Kinder, H. C. Randolph welcomed the visitors on behalf of the citizens. Dr. Jas. Pickett welcomed the visitors on behalf of the Hale and Swisher County Medical Society. His welcome was responded to by Dr. T. D. Frizzell, of Quanah, president of the Panhandle society.

After the reading of minutes, by Secretary Croone, Dr. J. C. Anderson delivered a paper on "Efficient Obstetric Service a Prevention of Gynecological Diseases," followed by a general discussion of the subject.

Because of the absence of all the members who were to read papers on Gynecology and Obstetrics, a part of the afternoon meeting was spent in talks and discussions on how to obtain a better attendance.

Dr. Frizzell spoke on the organization of a medical society, in which he stated that "No man can be a good citizen of a state and be a poor citizen of a city." He also touched upon the subject of public health in the Panhandle.

Various plans for obtaining better attendance and membership were presented by Dr. Hartsook, of Wichita Falls, and Dr. Anderson, of Plainview. Drs. Vineyard and Croone, of Amarillo, presented an outline for method of work. Dr. Croone also emphasized the importance of sanitary conditions in public schools.

Dr. Dickey, of Hall County, discussed the betterment of medical societies, in which he said, "Every movement must have a leader, and that leader must have brains that work." Continuing, he said: "The secretary is the motor of the county medical society."

In discussing the publicity of the society and methods of obtaining a larger attendance, Dr. Dickey said, "The newspapers have been the medium of increasing our attendance." In his discussion of the obligations of the physicians to their communities, he said that "Every doctor owes his state an obligation."

Dr. Terrell, of Bell County, discussed the presentation of better papers at the society meetings and how to obtain them. He said: "Get the man that is interested in a special line and let him talk on that subject. Get that man from out of town. Give your home man a chance to learn something new."

Dr. Boyce, of Dallas, told how to eliminate business in the county medical society meetings and devote the time to scientific and technical subjects.

The program as outlined for the two days follows:

**Tuesday, July 20, 10 a. m.**

Invocation—Rev. T. B. Haynie, Plainview.

Address of Welcome on Behalf of Plainview—Mayor J. L. Dorsett, Plainview.

Address of Welcome on Behalf of Citizens—Judge H. C. Randolph, Plainview.

Address of Welcome on Behalf of the Hale and Swisher County Medical Society—Dr. Jas. Pickett, president, Plainview.

Response—Dr. T. D. Frizzell, president, Quanah, Texas.

Public Health Meeting at 8:30 p. m. at Methodist Church, Dr. T. D. Frizzell, president, presiding.

Subject Unannounced—Dr. Jno. S. Turner, Dallas, Texas.

"The Gospel of Clean Living"—Dr. J. J. Terrill, Temple, Texas.

**Wednesday, July 21.**

Auto Ride—7:30 to 9 a. m.

Movies—7:45 p. m.

Banquet—9 p. m.

All meetings not otherwise specified to be held in the Elks Hall.

Headquarters at the Ware Hotel.

**SECTION ON GYNECOLOGY AND OBSTETRICS.**

**Tuesday, July 20, 1:30 to 5 p. m.**

(Continued on Page Eight.)

## "GOSPEL OF CLEAN LIVING" TEXT OF POPULAR LECTURE

Temple Physician Blames Inattention of Parents for Much Disease and Sorrow.

"The Gospel of Clean Living" was the subject of an address delivered tonight at the Methodist Church before an appreciative audience by Dr. J. J. Terrill, of Temple.

The doctor began by saying: "Gospel means good news, or glad tidings. So we have here tonight the good news of clean living. The subject falls naturally into two divisions—personal clean living and community clean livings."

"Under personal clean living," continued Dr. Terrill, "comes the care of the body. It seems needless to urge this includes frequent and efficient bathing and proper care of the teeth. This should be begun before the first tooth appears and continue after the last one leaves."

"One point in personal clean living is that our boys and girls must be taught the truth about the relation of the sexes and the dangers of impure conduct in this line. Our parents are very derelict in this, and the blame of the transgressions of our boys and girls must rest largely there. To have clean lives we must have clean thoughts, obtained from good books and good associations."

"With community clean living," said this bearer of good tidings, "we come to the co-operation of the community. Many of our present-day diseases can be enthrilled by the united efforts of the people of our towns and cities. 'No man liveth to himself,' and especially 'no man dieth to himself.' Typhoid fever is a disease of disgrace. In every case some one has blundered. The greater number of cases of typhoid are transmitted by flies. Flies are also responsible for the spread of infantile paralysis, for many cases of tuberculosis, for some cases of scarlet fever and diphtheria."

"No city can be free from flies unless all people clean up their premises and get rid of the manure in which flies breed. One dirty stable can breed enough flies to infect a whole neighborhood."

"The great problems before Texas cities today are: 1st, a safe, plentiful water supply; 2nd, the proper disposal of sewage; 3rd, proper disposal of garbage, and, 4th, decent, humane care of the indigent sick."

"With reference to the latter," said Dr. Terrill, "a town has no mere right to expect a doctor to take care of the indigent sick without compensation than to require the banker to loan this same patient money without security or the merchant his goods without price. The way to handle them is by a community co-operation in establishing a county hospital. This will concentrate the sick poor, and the doctor can then give his services without so much sacrifice of time and nerve energy."

"If we would keep well and healthy we must consider our neighbor and work with him to bring about cleanly conditions of life."

## SANTA FE RECOGNIZES SOUTH PLAINS AS HOG COUNTRY.

Will Institute Weekly Fast Hog-Train Service to Fort Worth Market.

Beginning July 24th, the Santa Fe will run every Saturday a special fast hog train from Amarillo to the Fort Worth market, via the Texas and Pacific at Sweetwater. This special service has been made necessary to accommodate the heavy hog shipments being made from South Plains points. This train will arrive in Plainview at approximately nine a. m.

The special train is scheduled to reach Fort Worth by midnight Sunday, and enable the shipper to appear early on Monday morning's market.

## SCHOLASTIC CENSUS SHOWS 1,962.

Judge W. B. Lewis has completed the tabulation of the scholastic census of Hale County. It shows a total of 1,962, an increase of 138. Of this number, 946 represents the Plainview district. The increase in Plainview is 72.

Mr. and Mrs. Tom Norfleet, who have been visiting in Silver City, returned home yesterday.

## BUTTING INTO TROUBLE.

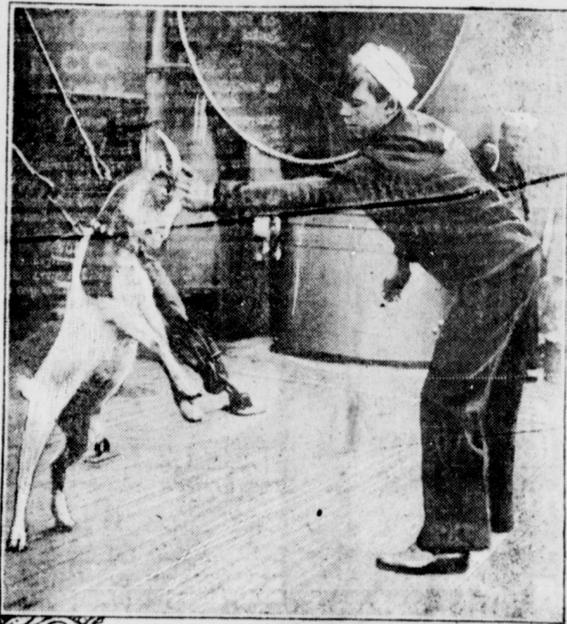


Photo by American Press Association. A sailor on a United States battleship teasing the ship's mascot, "Dynamite."

## WHAT WAS YOUR ADDRESS? IT IS DIFFERENT TODAY

City Council Adopts Plan of Young Men's Business League to Rename Streets of City.

At the request of the City Council, a committee of the Young Men's Business League last night presented to that body a plan to rename the streets of Plainview. The present system is considered cumbersome and difficult, and would be confusing should Plainview get city mail delivery.

The plan as presented and approved at the council meeting last night renames the streets as follows: Pacific Street becomes Broadway. The streets parallel with Broadway west are named for cities in alphabetical order. Eureka Street becomes Austin Street, Prairie is changed to Baltimore, Grover to Columbia, Archer to Denver, White to El Paso, Jones to Fresno, Alexander to Galveston, Westmoreland to Houston, Washington to Independence, Wayland to Joliet, Rosefelt to Kinkomo, Fairbanks to Lexington, Kingsland to Milwaukee, Ross to Nashua, Portues to Oakland, Pike to Portland, and Roswell to Quincy. Provision was made for further extension of streets to the west to be named as follows: Roanoke, Savannah, Tuscon, Utica, Vermont and Wichita. It is thought that the alphabetical arrangement will greatly facilitate the location of any address.

Streets running east and west are numbered from the draw north, Main Street becoming Sixth Street and Wayland Boulevard becoming Seventh Street.

Streets east of Broadway running north and south will be named for trees, beginning Ash, Beech and Cedar. This list has not yet been completed, but will be announced soon.

The committee of the league working with the council plans to permanently mark the streets as renamed and arrange for the numbering of houses with a view to hastening free delivery.

## JACK HARRISON, STRUCK BY CAR, SUFFERS BROKEN LEG.

Jack Harrison, fourteen-year-old son of Prof. A. G. Harrison, sustained a broken leg Sunday afternoon, when he collided with an automobile driven by Dr. J. V. Guyton. Several boys were racing on their wheels, and did not see the machine ahead. Dr. Guyton stopped his car, but young Harrison, blinded by the sun, crashed into the machine. His right leg was broken above the knee in two places.

## RAIN AT LITTLEFIELD.

LITTLEFIELD, Texas, July 17.—A slow, steady rain fell here practically all last night. Crop conditions are ideal, and this rain freshened growing stuff very much.

## ENGLAND ASKS U. S. TO STOP GERMAN AGITATION

Department of Justice Instructed to Investigate Alleged German Activity.

WASHINGTON, July 19.—The Department of Justice has been called upon by the Department of State, at the instance of the English government, to investigate the alleged activities of German sympathizers in the United States, who, it is claimed, are using unlawful means to do injury to England and the allied countries.

England claims information has reached the embassy that all sorts of plots are being hatched, such as wrecking trains and destroying bridges over which trains must pass carrying recruits for the British army; inciting strikes in ammunition plants and among miners, and, in fact, doing everything possible to hurt the allies. Until sufficient evidence has been secured the Department of Justice says that no names will be given out.

So far only one instance has been cited by the embassy, and that is that a certain wealthy German living in Detroit is alleged to have supplied money to persons in Windsor, Ontario, to finance an attempt to dynamite the government armory and a factory engaged in the manufacture of clothing for the British army.

## JUDGE HALL MAY ENTER RACE.

Many of the papers of the Panhandle are urging Judge Walker Hall, of Amarillo, to become a candidate for the Court of Criminal Appeals at the July primaries next July. Judge Hall is at present a member of the Seventh Court of Civil Appeals, at Amarillo, to which position he was recently elected for a term of six years. He has not yet decided whether he will enter the race.

## TWO-INCH RAINFALL.

Last night two inches of rain fell in the Plainview country. Farmers are delighted to get a rain at this time, when row crops are beginning to go into head. It practically assures a heavy yield, following their big yield of wheat.

Telephone reports indicate good rains at Amarillo, Hereford, Canyon, Tulla, Kress, and Lockney. There was a slight fall at Floydada, but practically no rain at Hale Center, Petersburg or Abernathy.

## UNLOADING TRACK COMPLETED.

The Santa Fe has completed today a team track for the benefit of Plainview shippers, at an approximate expense of \$1,000. This track runs from the depot to the Harvest Queen Mills, and will be used for loading and unloading carload freight.

## BENCH SHOW SUGGESTED FOR HALE COUNTY FAIR

Model Kitchen With Demonstration of Articles Will Be Added Attraction.

A suggestion has come to the Hale County Fair management that a bench show be held in connection with the four-day exhibition in September. There are many well-bred dogs on the South Plains, and it is thought that interest might be stimulated and the worth of the fair increased by the addition of this feature.

Mrs. J. W. Longstreth and Mrs. R. C. Ware, general superintendents of the woman's department, are planning a model kitchen as a feature of their department. This kitchen is to be fitted out with all of the most modern appliances shown in the local stores and presided over by young ladies, who will demonstrate their use.

These ladies will also supervise the work of the County Federation of Clubs in arranging the rural school exhibits, which are expected to add materially as an educational feature. The movement to secure an entrance fee of \$1 from each of the rural schools, the total amount to be given as a single prize, has been started. The best school exhibit will be judged considering completeness, variety, and quality of work. Among the articles which will receive consideration will be map drawings, history note books, free-hand drawing, examination papers, and other products of the every-day school work.

## PANHANDLE FIREMEN'S ASSOCIATION MEETS HERE

The Herald has received an invitation to the Seventh Annual Convention of the Panhandle Firemen's Association, which meets in Plainview September 14th, 15th and 16th; also a copy of the minutes of the meeting held at Pecos in 1914.

The convention will be an added attraction for the county fair, which will be in full blast at that time.

The president of the association, A. H. Estes, is a Plainview man. The members of the local fire company are prepared and willing to entertain their visitors in the Plainview way. That is synonymous with hospitality and courtesy.

## COMES BACK TO PLAINVIEW.

S. T. Cook, of Fort Worth, who was here last winter as a teacher in Farmer's Business College, is back "for keeps." Mr. Cook says he could stay away from the Plains, but would not.

Incidentally, Mr. Cook says he has talked for Plainview and about Plainview ever since he left.

## PLAINVIEW GIRL WINNER IN EXPOSITION CONTEST.

Miss Johnnie Young won first place in the outside district subscription contest for a trip to the expositions and 75 cash offered by the Daily Panhandle, of Amarillo. A local Amarillo girl won the grand prize.

## DR. TIDWELL CANNOT ACCEPT PRESIDENCY OF WAYLAND.

Dr. I. E. Gates received a telegram yesterday from Dr. J. B. Tidwell, of Waco, stating that he could not accept the position of president of Wayland College.

Immediate action will be taken to call another man to the position.

## BAYLESS SENT TO LUBBOCK.

R. F. Bayless, who has represented the Santa Fe as agent in Plainview since the resignation of W. J. Klinger, about two years ago, has been transferred to Lubbock. John Lucas, the present agent at Tulla, will become the local agent.

## ARM DISLOCATED.

While on her way to Blanco Canyon last week with a camping party, Miss May Kinder had the misfortune to have her arm dislocated. The Ford in which she was riding overturned in making a sudden curve, throwing out the passengers, but injuring no one but Miss Kinder. She was brought back to Plainview immediately to a doctor.

Fortunately, Miss Kinder has suffered no serious inconvenience from the mishap.

## WARSAW THREATENED BY NORTH AND SOUTH ARMIES

ULTIMATUM TO ROMANIA TO RELEASE SHIPMENTS OF MUNITIONS TO TURKEY.

## GERMAN NOTE NOW READY

World-Wide Strikes Threaten Fighting Strength of All Warring Nations.

LONDON, July 19.—The Austro-German armies under command of von Hindenburg, on the north, and von Mackensen, on the south, are rapidly closing in on Warsaw, which is being defended by the forces of Russian Grand Duke Nicholas. The pressure of the two armies is becoming so menacing that it is reported that a gradual evacuation of the city has been ordered by the commanding Russian officer.

The Germans made a sudden strike from Prysaszyn on the north and Lublin on the south, giving insufficient time for the Russian forces to properly organize.

Simultaneously with these attacks, which are the main ones, the Austro-German armies are on the offensive west of the Vistula in Central Poland and along the Dniester in Galicia. As in the drive through Western Galicia, the Russians are fighting stubbornly and on occasions are turning and delivering vicious blows. But whether they will be able to hold their present lines is problematical.

## Little Activity in West.

With the enormous number of German troops being used for the offensive in the east—the greatest movement of the kind ever undertaken in the history of the war—the military critics here do not look for any events of outstanding importance in the west for some time to come. The official reports issued today show that thus far, at any rate, no important move has been undertaken by either side. There have been artillery engagements all along the front, and a few infantry attacks, but they were infinitesimal in comparison with the operations in the east.

Unofficial reports continue to refer to the fighting on the Gallipoli Peninsula, but these reports are not confirmed by the headquarters concerned. News from that district is anxiously awaited, as the effort to clear the peninsula of Turks is about due.

## Ultimatum to Roumania?

LONDON, July 18.—It is reported that Germany and Austria are desperately attempting to get munitions into Turkey and that shipments which have been held up in Roumania are the subject of an ultimatum to that country. The dual powers insist upon the release of the shipments, and are preparing to back up their note of demand by massing troops on the Roumanian border. Unless Turkey can obtain the desired relief the stubborn defense which the army has made in Gallipoli must succumb.

## Strikes Will Have Effect.

LONDON, July 19.—The many railroad, coal mine, and ammunition factory strikes in England, Germany, South Wales and the United States are beginning to have an effect on offensive movements of the warring nations. It is feared that strikes already under way are indicative of more general tie-ups to follow.

## Italian Cruiser Sunk.

ROME, July 19.—An Austrian submarine Sunday torpedoed and sunk the Italian cruiser Guiseppi Garibaldi near the Austrian seaport of Cattaro. Most of the crew was saved.

## German Note to Cabinet.

WASHINGTON, July 19.—President Wilson and Secretary Lansing spent the day in formulating the answer to Germany which will be presented to the Cabinet for discussion tomorrow.

It is understood the note will be comparatively brief, and will probably be forwarded to Germany by the end of the week.

Beyond reiterating our former declarations, especially for freedom of the seas, it is understood that the government will express its conclusions as the result of Germany's failure to give assurances asked in the previous note, namely, that the lives of Americans traveling on the high seas on lawful errands aboard unresisting and unarmed merchantmen shall not be endangered.

**THE KANSAS CITY MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS.**  
July 16.—Cattle receipts this week have shown reasonable expansion, and also reasonable price readjustment. Corn-fed cattle reached \$10.10, highest price of the year, but the close of the week was slightly lower on fed cattle. Grass steers declined 25 to 50 cents, possibly more in some cases, butcher classes also 25 to 50 cents lower. Grass cattle were freely offered from Texas and Oklahoma, and quite a number from Kansas. The total cattle supply for the week was 32,000 head, the good market last week acting as a stimulant at loading points. For next week, not many cattle are expected and a firm market on good cattle should result.

Buyers wanted more good cattle yesterday and today than were here. Kansas pasture cattle sold up to \$9.65 this week, but sales of pretty good ones on Thursday were at \$8.75 to \$9.15. Oregon cattle sold this week at \$8.25 to \$8.80, a train of California steers at \$8.60, all these cattle weighing around 1,250 pounds. A train of hay-fed Washington cattle sold at \$7.60 to \$7.80, bulls at \$6.35.

Choice North Texas fed steers got back part of their recent losses yesterday, going up to \$9.25. Oklahoma grass steers sold at \$7.00 to \$8.25. Stockers and feeders are considerably lower than first of the week. Some pretty good ones have been received this week, and sales were made up to \$8.65, bulk of the stockers at \$7.00 to \$7.75. Commission men say that Illinois and other states east of the Missouri River will be heavy buyers of stockers and feeders this fall, beginning in August, after the flies become less annoying to cattle.

Hogs advanced 10 to 15 cents today, with a top of \$7.60. Gains have been made for three days, and the market today is 15 cents above a week ago. Receipts this week are only a trifle more than half as heavy as last week, 2,000 head here today, and this strong protest from the country has had its effect on prices. Order buyers are taking a good share of the hogs usually at a premium above packer prices, although packers got in line with them yesterday and today, and paid top prices.

Lamb values have dropped tremendously this week, lambs that sold at \$9.35 early Monday being worth only \$8.75 late the same day, and around \$8.00 now. Sheep have held up in price, ewes selling higher than last

week, at \$5.75 to \$6.60, and closing the week around \$6.35 for best ewes. Bad mutton outlet is given as the cause for the big decline in lambs, while ewes are holding up purely on account of scarcity. J. A. RICKART, Market Correspondent.

**PLUM BORER FEEDS ON INJURED TREES.**

**Orchardists Recommended to Treat Damaged Stock as a Precaution Against This Pest.**

WASHINGTON, D. C., July 19.—The American plum borer, an insect which attacks impartially plum, cherry, peach, and apple trees, has been found by investigators of the U. S. Department of Agriculture to confine itself entirely to those trees which have received some previous injury. It is said it is entirely unable to establish itself upon vigorous, healthy, uninjured trees, and for this reason, except in occasional cases, is unlikely to become a pest of more than ordinary importance. It is frequently found, however, on apple trees which have suffered from collar blight.

In order to prevent infestation by the American plum borer, a professional paper of the U. S. Department of Agriculture, Bulletin No. 261, recommends the precaution of cutting away the dead bark and painting the wounded area on all injured trees with any non-injurious tree paint. After the borer has once established itself, the cutting-out method is the only one that can be followed. When the proper conditions are present the plum borer can do considerable damage, and it is therefore advisable to take precautions against it.

**SUMMER-FALLOWED WHEAT LAND YIELDS OVER 32 BUSHELS.**

J. E. Staley finished threshing his 70-acre field of wheat sown last fall on summer-fallowed land. The yield was thirty-two and one-half bushels per acre, a total of 2,275 bushels. Part of the crop was marketed immediately, testing an average of about 62 pounds per bushel.

Mr. Staley says this is the best wheat record he has ever made, beating his former high record of 30 bushels. It is probably the high record for the county to date for a field of the size. —Floyd County Hesperian.

Miss Johnnie Russell is expected Monday to visit several weeks with Miss Claire Bell Wilson.

**WORLD'S RECORD FOR BUTTER BROKEN.**

Flinderns Pride Johanna Roe No. 121083 H F H B is the new world's champion for butter. The reigning queen, like her predecessor, is one of the brilliant luminaries of the Holstein-Friesian breed, and her remarkable performance, announced June 16, last, by the Advanced Registry Office of the Holstein-Friesian Association of America, breaks all world's records for butterfat production, not only those of black-and-white cattle, but for all other breeds, by yielding in 365 consecutive days 28,463.7 pounds of milk (13,211 quarts) containing 1,176.47 pounds of butterfat. The average yield per day, therefore, was slightly over 36 quarts of milk and 4 pounds of butter per day.

Mrs. F. A. Farmer went to Labbock Saturday to meet Mr. Farmer, who will return with her Sunday to look after interests here.

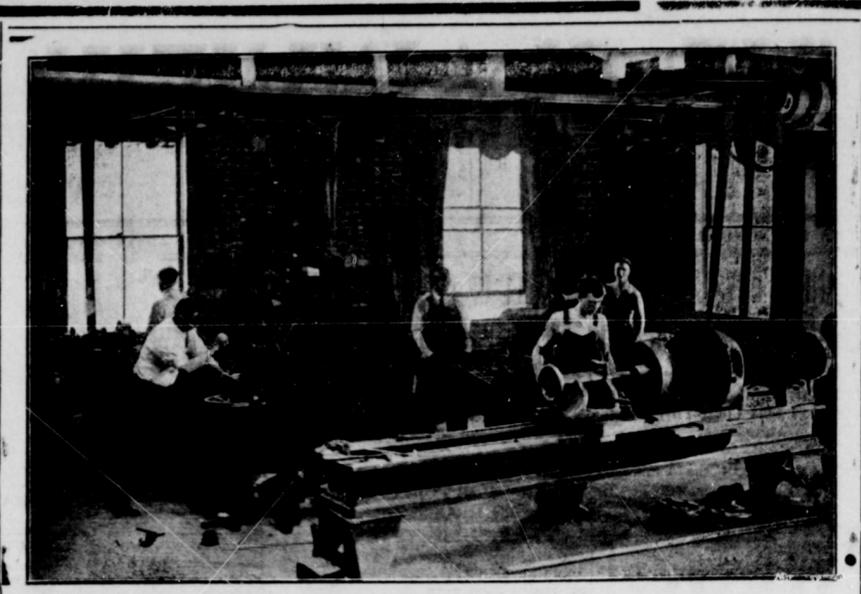


Children are interesting in each stage of their development.

Let pictures keep them as they are to-day—pictures full of unconscious, unaffected grace, and the individuality of the child.

Make an appointment for them to inspect our playroom.

**Cochrane's**



**Our Well Equipped Work Shop**

**WHERE** we repair any make automobile, do electric welding, repair engines, and in fact do all sorts of high grade machine and auto work.

We have secured the services of J. W. Peoples of Beaver Dam, Wisc., who is an expert all around man and we have also increased our force to eight men and are in position to take all work and turn it out without any delay what-so-ever.

**Plainview Machine & Auto Shop**

E. E. ROOS, Proprietor

**Specials for Trade Week Beginning July 17th. FOR SPOT CASH ONLY**

We are making these prices for trade week only, just to show that we want to co-operate with the other merchants by inducing more people to come to Plainview to trade, and we are willing to let our profits go to you during this sale.

|                         |        |  |        |
|-------------------------|--------|--|--------|
| Cane Sugar, per cwt.    | \$6.75 | Gallon Blackberries                        | 50c    |
| 10 lbs. Cottolene for   | \$1.25 | Gallon Apples                              | 35c    |
| Del Monte, Catsup, Gal. | 55c    | Jewel, Advance or White Cloud, 50 lbs. for | \$4.25 |
| Gallon Peaches          | 40c    | 10 lbs. for                                | \$1.00 |
| Gallon Apricots         | 40c    | 2 Gal. Stone Jar Pickles                   | \$1.10 |
| Gallon Pears            | 50c    | 3 Gal. Keg Pickles                         | \$1.15 |
| Gallon Plums            | 40c    | Lots of other goods at reduced prices.     |        |
| Gallon Loganberries     | 50c    |  |        |

We will not charge to anyone at these prices. **Must be Spot Cash.** All goods charged at regular prices.

**It Will Pay You Thresher Men To Buy Your Big Bills Here**

**SEWELL GROCERY COMPANY**

**BIG DOUBLE ATTRACTION**

Next week the big general sale will be in full force. This alone should bring you to Plainview to buy the necessities and save money, but better still there will be a carnival company in town all week as an added inducement for you to come. Surely you can spare a day or two for the two big events in one.

*We Have Some Big Specials Awaiting You*

|                                |        |                                  |        |
|--------------------------------|--------|----------------------------------|--------|
| 100 lbs. sugar                 | \$6.75 | 2 1-2 lbs. Golden Gate Coffee    | \$1.00 |
| Potatoes by the sack           | \$2.25 | 3 lbs. Folgers Alhambra Coffee   | \$1.00 |
| 50 lbs. Compound               | \$4.25 | 4 lb. buckets Fancy Blend Coffee | 90c    |
| Smoked Bacon by the side       |        | 2 lb. cans Tomatoes, 3 cans for  | 25c    |
| Laurel or Rex Brands, lb.      | 22c    | 3 lb cans Tomatoes, per can      | 10c    |
| Farmer Jones Syrup, per gallon | 55c    |                                  |        |

Every other article in our big stock of staple and fancy groceries is reduced in price during the sale. No matter where you live, whether you have ever visited our store before or not we want to see you while we are offering such exceptional prices on groceries.

**Pierson & Smith**  
PHONE 348

**AMERICA'S EXPOSITIONS.**

**Two, on the Pacific Coast, Were Made by Man; the Others Nature Made.**

Two expositions, like great magnets, are drawing westward the eyes and the desires of the people of America. The Panama-Pacific, at San Francisco, is the acknowledged masterpiece of international fairs. The Panama-California, at San Diego, is a gem of sub-tropical beauty and substantial worth. Each, of its own kind, is altogether admirable. They conflict in no wise; each supplements the other.

But these are by no means all the expositions in the West this summer. Nature in her noblest manifestations beckons the traveler to spectacles of grandeur and loveliness unexcelled. Glacier National Park invites America to an Alpine wilderness which some day will draw Europe's thousands across sea and continent. Mount Rainier, icy octopus of the West, extends her glacial fingers down among gorgeous gardens of wild flowers to offer welcome to her visitors. Crater Lake sucks the blue from the skies to mix anew in her depths and give forth again in hues that do not seem real. Yellowstone exhibits fields of spouting geysers with which those of Iceland and New Zealand together offer no comparison. Yosemite presents her incomparable valley. Sequoia exhibits 12,000 giant trees, some of which have lived through all written history. The grand Canyon hides her river 7,000 feet deep in a gulf of color so gorgeous and yet so indefinable that no painter can reproduce it. And Colorado invites all to her two National Parks, Rocky Mountain, our newest, whose gateway is beautiful Estes Park, and Mesa Verde, with its cliff dwellings of prehistoric times.

**THE MONEY COST OF PREVENTABLE DISEASE.**

(Prepared for The Herald by Dr. A. C. Ellis, Director, Extension Department, University of Texas.)

I hesitate to give the true figures with regard to the cost of needless disease, lest you should think that my imagination has run away with me or that I am aspiring to a position among those superlative liars known as statisticians. Seriously, these losses are so stupendous that one finds it difficult to take them in.

There are three million people sick in the United States every day in the year. As the productive capacity of these three million people is temporarily destroyed and as the energy of many others is consumed in doctoring and nursing the sick, we can see what an enormous sum this sick-

ness must cost. Irving Fisher conservatively estimates the annual losses in the United States from preventable disease alone at over one billion, five hundred million dollars. If Texas has her proportionate share of this sickness, then the expense to this State of preventable disease is sixty million dollars per year. Omitting any consideration of the human suffering and sorrow, needless disease causes each year a financial waste of over twenty times the cost of all the State's higher educational institutions, it is over four times the cost of the entire State government, it swallows up practically one-third of a four million-bale cotton crop valued at ten cents per pound.

**EXTENSION DEPARTMENT PREPARING EXHIBITS.**

A large portion of the University Extension Department staff is busy preparing exhibits for the Farmers' Institute which will be held in Austin during the latter part of July and for the Cotton Carnival at Galveston. The dates of these two functions conflict, so that the exhibit will have to be duplicated to some extent, and in cases where it cannot be duplicated it will have to be divided.

At the Cotton Carnival, the new Division of Human Conservation will have an important exhibit, working in co-operation with the Medical College. The exhibit will deal especially with proper methods for disposing of human waste matter, sanitary water supply in both town and country, and prevention of insect-borne diseases, such as malaria, transmitted by the mosquito; typhoid and dysenteries, transmitted by water and flies, and hook-worm, which obtains hold of its victims because of lack of facilities for properly disposing of human excretion.

Both exhibits will contain charts and models and photographs dealing with child labor, school hygiene, the

financial value of education, and kindred subjects.

B. T. Ansley returned from a business trip to Amarillo Saturday.

J. W. Boswell returned Saturday from a business trip to Swisher County.

Miss Bell Morgan returned to her home, in Colorado City Saturday, after several weeks' visit with friends.

**Cream Cake**

Inquiries among a large number of women using "The Cook's Book" showed this to be their favorite cake recipe. It is easy to make, certain to turn out well if K C Baking Powder is used, and may be put together with almost any filling or icing.

**K C Cream Cake**

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine.

One-half cup butter; 1 cup sugar; yolks of 2 eggs, beaten light; 1 1/2 cups sifted flour; 2 level teaspoonsful K C Baking Powder; 1/2 cup cold water; whites of 2 eggs, beaten dry.

Cream the butter; add the sugar, yolks of eggs and water; then the flour, sifted three times with the baking powder; lastly the whites of eggs. Bake in two or three layers; put these together with cream filling, and dredge the top with confectioner's sugar.



**Cream Filling**

One-fourth cup sifted flour; 1/2 teaspoonful salt; 1 cup hot milk; 1 egg, beaten light; 1/2 cup sugar; 1 teaspoonful vanilla extract; 1 ounce chocolate.

Mix flour and salt with a very little cold milk; stir into the hot milk and cook ten minutes; add the chocolate and stir until it is melted and evenly blended with the flour mixture, then beat in the egg mixed with the sugar, and lastly the vanilla.

You need the K C Cook's Book, containing this and 89 other delicious recipes—sent free upon receipt of the colored certificate packed in every 25-cent can of K C Baking Powder. Send to the Jaques Mig. Co., Chicago.

**JUST RECEIVED**  
**A Car of Pekin Wagons**  
 Fully Guaranteed  
**All Styles for Every Farm Use**  
 Come To the Avery Warehouse Inspect These Wagons and Get Prices  
**W. R. SIMMONS**



Before any product leaves our hands it must toe the mark. In this way we have built up a reputation which keeps our refineries busy supplying Texaco products all over the world.

In Africa, Australia, India, Europe, South America, the success of Texaco petroleum products has been evidenced by the constantly increasing volume of business.

Research, experiment and study keep us ahead of the times. No matter what the conditions, we have a

**TEXACO PRODUCT**

for you which is calculated to give service and value.

You can recognize the Texaco quality products by the Red-Star-Green-T emblem on the package.

For quality and service it will pay you to get them.

The Texas Company  
 General Offices, Houston Texas

TEXACO

TEXACO

**All New Buick 1915 Models**

**AT COST**

**DURING TRADES WEEK**

One Case 40---Thoroughly overhauled and painted. This car is only eight months old. Will sell for \$750 cash.

One Model 81 Overland---Overhauled. Will sell for \$280.

One Ton Marathon Truck---Will sell for \$450.

One Buick 37---Run only 1500 miles. Will sell for \$950.

**Plainview Machine and Auto Shop**

E. E. ROOS, Proprietor

Buy It at the

**CASH GROCERY CO.**

A Complete Line of Pure Food Products

This week the following prices will be offered.

- PICNIC HAMS - PER POUND . . . . . 15C
- MAJESTIC HAMS - PER POUND . . . . . 19C
- LAUREL BREAKFAST BACON PER POUND . . . . . 23C
- GET YOUR BACON SLICED, NO EXTRA CHARGE.
- 1 DOZ. NICE LEMONS . . . . . 20C
- OLIVES STUFFED OR PLAIN, DISTINCTLY INDIVIDUAL . . . . . 10C
- PICKLES---THE MOST COMPLETE LINE OF PICKLES IN TOWN. OUR PRICES WILL NOT FAIL TO ATTRACT YOUR ATTENTION REGULAR 50C SIZES FOR . . . . . 25C
- SALAD DRESSING--DURKEES THE VERY BEST 30C
- GRAPE JUICE--WHITE SWAN FULL PINT . . . . . 23C
- QUART . . . . . 45C
- CATSUP--FORBES CROWN BRAND--REGULAR 25C SIZE NOW . . . . . 19C
- Mushrooms--Fancy Imported . . . . . 20c
- Pineapple--Large size Sun-kist . . . . . 19c
- Small size . . . . . 12c
- Peas--Early June per can . . . . . 10c
- Tomatoes--Large size extra good . . . . . 10c
- Kraut--Van Camps, extra good . . . . . 10c
- Hominy--Van Camps extra good 3 for . . . . . 25c
- 10 lbs. Calumet Baking Powder . . . . . \$1.50
- 10 lbs. Arm & Hammer Soda . . . . . 60c
- 10 lbs. Compound any kind . . . . . 99c
- 10 lbs. new spuds . . . . . 25c
- 3 lbs. Fancy dried Peaches . . . . . 25c
- 14 lbs. Sugar per hundred . . . . . \$1.00
- per hundred . . . . . \$6.70

**CASH GROCERY CO.**

Phone 101

We deliver \$2.50 worth free. All orders under \$2.50, a 5c extra charge will be added

# The Plainview Evening Herald

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
 Corner North Pacific and Second Sts.

**HERBERT S. HILBURN, Editor.** **E. B. MILLER, Business Manager.**

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**\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.**

## DIRECTING THE OTHER FELLOW'S BUSINESS.

Few successful men give advice. They have no time. They are too busy succeeding. Only the failures have time to tell others how to succeed.

The man who has no garden tells his neighbor how to raise vegetables.

It is the man without a bank account who tells the other fellow how to make money. He knows how, but has never had a chance to exercise his knowledge.

The unsuccessful man tells you how to run a city, how to run a paper, how to run the Nation. He can run everything but his own life and his own funeral. The county generally runs that.

## WHY NOT SPOTLESS TOWN?

Plainview is our home; let us be good homekeepers. The individual homekeepers of Plainview—some of them—delight in keeping their houses neat and clean.

Why, then, should the homekeepers as a whole let the weeds and tin cans grow on the streets and in the alleys in a way that impedes pedestrians?

The city had some of the weeds cut a short time ago, but the city can not do it all, neither can one individual.

But if each person, man and woman, tenant and householder, was to do his part each dooryard would be clean, each alley would be cleaner, and the town would be the cleanest in the State.

The winds and the sun materially aid in keeping a town on the Plains clean. Why should not the citizens do their part?

Even the vacant lots could be kept clean if those living adjacent would co-operate and each do his share.

"No time," says one—but a few minutes' work morning and evening would have a decided effect in keeping down the weeds. By doing that you may prevent serious sickness. At any rate, Plainview would be such a clean, beautiful town that her citizens need not be ashamed when strangers enter in at her gates.

## HASTENING PROFIT WITH DEVELOPMENT.

Land is one of the most important factors in wealth—so important that economists of no mean ability have seen fit to designate land as the basis of wealth, the sole contributing factor. As land becomes more scarce its relative value increases. Its value is at all times determined by the relative supply and the productivity.

If perchance by development land can be made more productive, its value increases accordingly. One of the great problems confronting the farmer is to operate his farm in such a manner that he will conserve the soil, and at the same time he must seek to develop every resource of the farm. A government survey of Southern California has shown that there is an immense tract of land in the fertile valleys which have a supply of underground water which can be developed for irrigation purposes. Much of this land, even after water has been procured, must be developed with fertilizers before the land will produce. Even under these conditions the land is found to be a profitable investment.

It is known that the areas having supplies of ground water are limited always in extent. The nature of the formation of the underlying strata which make possible the collection of water in underground rivers or lakes is such that the territory which may be supplied by them must be limited. Lands in these areas are vastly more productive and hence more valuable than adjoining lands.

Californians are so enthusiastic over their supply of ground water and so confidently certain that the outcome of previous experiments will be repeated that they reclaim their land with fertilizers, develop their water supply, install underground irrigation canals and tiles, plant orchards and wait years for the fruit, the sole revenue from the land.

The Plainview country is twice blessed in its supply of pure ground water: Not only the supply easily and economically developed, but the returns from the investment come in the same season that development is begun.

Quick crops, ease of development, give the Shallow Water Belt of the South Plains an advantage which is appreciable.

## THREE-FOURTHS TEXAN.

The North Carolina Historical Association recently paid tribute to O. Henry as a Tarheel who had added luster to the records of his native State. This prompted the Columbia State to remark that "by no stretch of the imagination can O. Henry be considered a North Carolinian in any more extensive sense than Uncle Joe Cannon."

The State is right about it. O. Henry—or Sydney Porter—was a native of North Carolina, but as a creator of literature he no more belongs to that State than does Albert Pike to New England. In a most intimate sense of possession, O. Henry belongs to Texas, which has no intention of forfeiting any claims.

Three parts Texan, one part cosmopolitan, O. Henry was. Throughout many of his stories runs a Texan thread, and practically all of his work, whether it deals with the Latin Americas or with the streets of Manhattan, is marked by an artistic breeziness, born of long contact with the free air, clean sun and ample spaces of the plains and caeti country.

North Carolina cradled Sydney Porter. But beyond that fact it can not push its claim with hope of substantiation.—Dallas Evening Journal.

## TEN COMMANDMENTS FOR THE SUMMER TIME.

1. Thou shalt not have two standards of conduct, one at home and one away from home.

2. Thou shalt not bear false witness against thy summer experiences.

3. Thou shalt not kill anyone's reputation by word or shrug of

shoulder of by lifting an eyebrow.

4. Thou shalt not steal thy neighbor's fruit, vegetables, boat, oars or anything else.

5. Thou shalt not covet thy neighbor's house, his car, his boat, his room or anything that he has.

6. Thou shalt be unselfish, share thy car, thy games, thy means of pleasure.

7. Thou shalt not be a grouch and grumbler, but play the "glad game."

8. Thou shalt remember to keep

the Sabbath. In six days thou shalt take thy excursion trips, do thy fishing, thy sailing and thy playing, but upon the Sabbath thy shalt reverently attend the public worship of thy God.

9. Thou shalt every day give time to prayer and private devotions. Other pleasures are sweetened by it.

10. In short, thou shalt make thy vacation time contribute to character building in every possible way. These commandments observe, and thou shalt return to thy tasks refreshed in body, mind and spirit, ready for the King's service.—E. A. E. Palmquist, North Avenue Baptist Church, Cambridge, Mass.

## TO MY COUNTRY:

I love the North, I love the South,  
 I live the East, the West,  
 The more I learn, the more I love;  
 Until I've reached the test,  
 I do not know, I can not tell,  
 Which of these realms I love the best.

Then comes the thought, can this be true,  
 And I be true to North, South, East, or West?

Go ask the bird in yonder nest  
 Which of her brood she loves the best;  
 Then ask that heart within your breast  
 Which of your brood you love the best.

I love the North, I love the South,  
 I love the East, the West;  
 Yes, it is true, and I am true—  
 I love them all the best.

—Phebe Kernick Warner.

## THE COW AND HER PRODUCT.

Bacteria grows very fast in warm milk. Keep the milk cold and avoid disease.

As the weather grows warmer, lower the churning temperature of your cream.

Do not wash butter with ice-cold water, as to do this will ruin the body of the butter.

Skim milk is fine to feed the pigs, but be sure all the butterfat is out before you feed it. Butterfat is worth too much for hog feed.

Do not use any of the patent calf feeders. An ordinary open pail is better and far cheaper. See to it that the little calves have plenty of shade and water.

Try to sell some sweet cream to the ice cream man. It pays much better to sell butterfat in the form of cream than in the form of butter.

The flavor of butter is soluble in cold water. Never place butter in direct contact with water to cool. Put the butter in a vessel and have the water around the outside of the vessel.

See to it that all pails from which calves are fed are kept very clean in hot weather. Dirty pails will very likely cause calves to have scours.

"Waste not, want not," runs the old adage. Farmers who "waste not their butterfat" seldom complain about poor profits from their cows. Get a separator and be sure.

The cow is a machine for converting fodder into butterfat. She may be a highly efficient machine, but unless the farmer succeeds in separating all the cream from the whole milk she cannot possibly return the largest profits.

## SPECIAL TRAIN FOR BODY OF GEO. M. SLAUGHTER.

LITTLEFIELD, Texas, July 17.—A special train of two day coaches and baggage car left here this morning over the Santa Fe Railroad, conveying the remains of the late Geo. M. Slaughter, who died suddenly at his ranch last Thursday, to Roswell, N. M., where the funeral will be held Sunday. A number of relatives and friends of the family were in the special.

## "GROW SWINE," SAYS EXPERT.

"One of the easiest methods of getting into growing live stock is through swine," says James Baynes, editor of the American Swineherd in a recent letter. "While cattle and sheep will increase at the rate of 60 to 90 per cent per annum, hogs will increase 500 to 1,500 per cent. While it takes two years to fit a steer for the market, you can put a hog on the market in from six to seven months, just about as quickly as you can raise a crop of grain, and you can make double the amount of pork in pounds from the same amount of grain as you could make in beef if you fed it to cattle.

"Where you can grow alfalfa, peas,

barley, milo maize or similar feed you are not compelled to have corn as a finishing feed for hogs. When we started the American Swineherd, twenty-five years ago, we labored under the impression that corn and hogs were inseparable, but we have learned that alfalfa has revolutionized hog growing and pork producing."

## CARNIVAL COMPANY THIS WEEK.

The Southern Amusement Company is playing here all week. The local fire company is interested in the success of the company.

Mrs. J. D. Earnest, of Roswell, N. M., has taken charge of the Hotel Missouri.

## STRAYED OR STOLEN.

From Eiring's pasture, 6 miles east of Plainview, one bay horse, 4 years old; no brand; gray hair on back. Reward for return or information. Notify HERALD or A. P. BLACKWELL, Plainview.

H. L. Rix and family, of Big Springs, who are touring the Plains in their car, spent the week-end with E. H. Humphreys and family.

\*\*\*\*\*  
**Miss Rebecca Ansley**  
 Spirella Corsetiere  
 Phone 304  
 \*\*\*\*\*

# Announcement

We have rented the garage formerly occupied by the Egge-Corlett Auto Company and will occupy same as quickly as we can get moved.

We are splendidly equipped to do all kinds of welding and repair work and will appreciate the opportunity of serving all who may be able to use us.

In addition to repair work we will conduct an up to date garage.

## E. N. Egge Auto Company

Telephone Number 646

## We are Still MOST TOO BUSY TO WRITE ADS

But we have a few things that we just must tell you about this week. We have bargains every week in the year but sometimes we want you to see how great they are so we pick out a few and tell you about them. Here are the ones this week:

- |   |        |
|---|--------|
| Wash Pans, regular 25c, our price       | 15c    |
| Stew Kettles, regular 45c, our price    | 35c    |
| Water Buckets, regular 60c, our price   | 40c    |
| Dish Pans, regular 75c, our price       | 50c    |
| Tea Kettles, regular \$1.00, our price  | 65c    |
| Choice evaporated peaches, 3lbs. for    | 25c    |
| 5 lbs. Banner Coffee, regular 30c grade | \$1.00 |
| 3 lbs. Tomatoes, per can                | 25c    |
| Salmon, per can                         | 10c    |
| Large Cans Tomatoes, per can            | 10c    |
| Pineapple, regular 20c per can          | 15c    |

## Sugar, Flour and Other Staples in Proportion

To the ladies who bought Limited Coffee: The shipment has arrived and we will deliver your purchases as quickly as possible.

Yours for Cheaper Good Groceries,

# WARREN'S NEW STORE

PHONE 300

## Another Good Rain At the Right Time

Gives renewed assurance of the success of the exhibits at the

## Hale County Fair

There are two important things to be remembered regarding this year's fair; the dates

September 14, 15, 16 and 17

and the fact that

Entries are Open the World

Other counties being especially invited to exhibit.

# SOCIETY

Telephone Number 72

It always goes better, it swings with a song;  
When your heart's in the work it goes rushing along.  
It sweetens the struggle,  
It hallows the strife,  
When your heart's in the battle  
That beautifies life.

It lifts us to singing, it decks us with smile,  
When the heart's in the work every inch of the mile.  
It helps us to triumph,  
It cheers us with trust,  
When the heart sings of bloom  
'Neath the danger and dust.

It lightens the burden, it casts off the gloom;  
When your heart's in the work it leads on to the bloom.  
It laughs off the trouble,  
It lessens the care,  
When your heart's in the work  
And your hat's in the air.

## CHICKEN BARBECUE GIVEN FOR RANDOLPH HOUSE PARTY.

The lightning flashed, the clouds hung low, but nevertheless the chicken barbecue and picnic supper given last night by Mr. and Mrs. Peyton Randolph was carried out and enjoyed to the fullest extent.

It was given honoring the house guests of Judge and Mrs. H. C. Randolph and Mrs. Peyton Randolph's father, George D. May, who is here from the Box-T Ranch. Those in the Randolph house party are Judge and Mrs. J. W. Goodwin, of Brownwood; their two sons, Robert and George; Mrs. R. L. Watson, of Coleman, and Leslie Blackburn, of Tyler.

The supper was served on the beautiful lawn of the Peyton Randolph home, on White Street.

Additional to the out-of-town guests were Judge and Mrs. H. C. Randolph, Miss Wilhelmina Harrington and Leslie Randolph.

Miss Maurine Baggary left Saturday for Happy, Canyon and Amarillo. She will be gone about a month.

# Reinken's

Exclusive Clothing Store

Now Offers You  
An Unrestricted Choice

of

Any Spring Suit

at a

Big Cut in Price

The Values we give  
you cannot be equalled  
in the City.

YOUR OPPORTUNITY  
NOW

to get a

Hand Tailored, All  
Wool and Guaranteed

Suit at \$11.00

Proportionate Reductions  
on all

Boy's Suits

# Reinken's

"WE DO AS WE ADVERTISE"

## LINEN SHOWER FOR MISS WAYLAND, AT HOME OF MRS. NEWTON.

"Miss Mabel, honey, dese cloc' is ruther damp yet. You'd bettah hang 'em on de line to dry." So announced an old black mammy yesterday afternoon at the home of Mrs. S. I. Newton, 1304 West Third Street.

The representative of the bygone South approached the guest of honor, Miss Mabel Wayland, and deposited a clothes hamper at her feet filled with handsome linens and dainty lingerie for the homekeeping that will begin in September.

Deftly the popular little bride-to-be hung her pretty gifts upon a line provided for the purpose, punctuating the performance with exclamations of delight.

And now let it be known what this was all about. It was a linen shower given by Misses Vera Newton and Burr Goode for Miss Wayland in honor of her approaching marriage.

Roses rare and red decked the living room, while Shasta daisies reigned supreme in the dining room. Above the table was suspended a basket of these California beauties. A cluster of them centered the table, which was covered with doilies of Cluny lace. The chair occupied by Miss Wayland was converted into a veritable throne of Shasta daisies, with cushion of white satin.

Marking places for the guests were small white slippers filled with rice and containing emblems of their future fate. The bride, of course, found a tiny shingle in hers bearing the words "Attorney-at-Law."

During the serving of grape nectar, toasts were offered. Miss Burr Goode gave a toast "To the Bride;" Miss Natalie Simpson, "To the Groom;" Miss Rebecca Longmire, "To the Mother of the Bride;" Miss Nelle Sansom, "To the Mother of the Groom;" Mrs. Grady Lindsay, "To the Girls That Remain."

An artistic ice course was served to the honor guest, her mother, Mrs. J. H. Wayland; Mesdames L. C. Wayland, J. C. Anderson, Jr., A. G. Hinn and Grady Lindsay, and Misses Lena Williams, Edna Harrington, Mildred Buchheimer, Esther Lou Harp, Leona Carter, Rebecca Longmire, Joe Keck, Nelle Sansom, Lula Goode, Katherine Abraham, Etta Jess Graham, Natalie Simpson and Katherine Cade.

Incidentally, the old negro mammy disappeared, and in her stead was Miss Lena Williams, expressionist and personator.

## ENTERTAIN WITH FIVE HUNDRED FOR HOUSE PARTY.

Mr. and Mrs. George C. Keck and their daughter, Miss Josephine, entertained last night with Five Hundred for their guests, Mrs. Viola Hill, of Dalhart, and Mrs. J. R. Kerley, of Amarillo. Only the old friends of the guests and intimate friends of the family were invited.

At the close of a pleasant evening, an ice course was served.

The guest list included Messrs. and Mesdames L. A. Knight, J. R. DeLay, Mont Carter, Tom Carter, C. E. McClelland, T. C. Shepard, L. C. Wayland, Hugh Burch, R. B. Tudor, L. T. Mayhugh, F. W. Clinkscales and Jim Lash.

Upon the completion of her house party, Mrs. Keck expects to entertain again with Five Hundred and later with Forty-two.

## MR. AND MRS. CLINKSCALES VISIT MADAME SCHUMANN-HEINK.

One of a number of pleasant experiences that came to Mr. and Mrs. F. W. Clinkscales on their recent motor tour through California was the opportunity to visit at the ranch home of Madame Schuman-Heink, the world-famed prima donna. Motoring to the summit of Gross Mount, where the beautiful bungalow home is located, the Texas tourists were fortunate enough to find the wonderful "singing lady" taking her leisure in her garden, and being invited to tarry awhile, they were, of course "deed"-lighted to avail themselves of such an opportunity.

The visitors found their famous hostess to be a whole-souled, lovable, motherly woman, with the simple manner which most persons have who have achieved real success.

Finding her so graciously hospitable, Mr. Clinkscales was encouraged to ask if he might take some kodak views of the bungalow and grounds. "Surely," said the lady; "I would be glad to have you do so." So a number of views were secured, including several groups showing the famous singer, her daughter, Miss Marie Heink; her pianist, Miss Gertrude Ross; Mr. and Mrs. Clinkscales, and Mr. J. Hubert Guy, whose engagement to Miss Marie Heink has been announced.

The pictures are fine and are much prized by Mr. and Mrs. Clinkscales as a unique addition to a splendid collection of kodak views made on their four-thousand-mile tour through California and the Southwest.

MYRTLE MIDDLETON POWELL.

## THEATER PARTY HONORING SUMMER GUESTS.

Miss Madge May was hostess Saturday night for a delightful theater party. The guests of honor were Miss Dorothy Bolton, of Kansas City, and George and Robert Goodwin, of Brownwood.

Meeting at the home of the hostess, 300 White Street, the party went to The Olympic. After their return a dainty two-course luncheon was served to the honorees, the hostess, Misses Jennie Humphreys, Marie and Daisy Gidney, Wilhelmina Harrington and Kathleen Joiner, and Messrs. Beal Pumphrey, Scott Shook, Casey Hughes and Jennings Anderson.

## IN HONOR OF ARCHDEACON AND MRS. J. S. WICKS.

The storm seriously interfered Friday night with the attendance at the welcoming reception tendered Archdeacon J. S. Wicks and his bride of a few weeks. But those who braved the elements were fully compensated for so doing by the cordiality extended them.

The home of Dr. and Mrs. J. C. Anderson, where the reception was given, was ablaze with lights and radiant with masses of sweet peas and roses.

A formal musical program had been arranged, but many who were to take part could not go. Mrs. Grady Lindsay, her sister, Mrs. J. F. Watkins, of Clinton, Mo., and Misses Madge May and Nelle Sansom contributed much to the pleasure of the evening by their songs and piano numbers. Before going home, all gathered around the piano and, with Miss Nelle Sansom as pianist, sang the old, old songs that are ever sweet and new.

Punch and wafers were generously served during the evening.

There was no formal receiving line. Each member of St. Mark's Church who was present took pleasure in greeting the friends as they came and in introducing them to the wife of their rector, who as cordially received them.

## SWEET PEAS AND ROSES CHOSEN FOR ANNOUNCEMENT LUNCHEON.

At a beautifully appointed luncheon given Saturday at high noon at the home of Dr. and Mrs. J. H. Wayland, the engagement of their daughter Mabel to E. T. Adams, of Glen Rose, was formally announced.

Covers were placed for the bride-elect and eighteen of her chosen friends. The place cards represented inverted parasols filled with apple blossoms. The favors were pretty baskets of pink overflowing with sweet peas. The handles were tied with tiny bows of white maline in which nestled two hand-pointed hearts pierced with Cupid's fateful arrow. On one side were the initials of the bride and groom, and on the reverse side of the arrow, September fourth, the day of the marriage.

The table, placed in a setting of palms and ferns, was a vision of pink and white loveliness. A basket of sweet peas was in the center, while crystal bowls of roses were placed at each end.

Seven courses, dainty and attractive, were served at this beautiful luncheon, which was the first of a series of pre-nuptial functions that will be given for Miss Wayland.

Around the board were assembled Mesdames Paul Turner, D. H. Collier, A. G. Hinn and Grady Lindsay, and Misses Burr Goode, Mildred Buchheimer, Edna Harrington, Lucile Kinder, Celestine Harp, Lula Goode, Vera Newton, Rebecca Longmire, Nelle Sansom, Lena Williams, Leona Carter, Mattilee Simpson and Kathleen Cade, of Caldwell; Etta Jess Graham, of Hillsboro, and Katherine Abraham, of Houston.

## TO MEET HOUSE GUESTS.

The home of Dr. J. H. Wayland, on Wayland Heights, was the objective point Friday night of a double quartette of Plainview young men. Their object was to welcome the young ladies visiting Miss Mabel Wayland.

The evening was entirely informal. The guests were entertained with music, conversation and the serving of fruit.

In addition to the hostess, those present were Misses Mattilee Simpson and Katherine Cade, of Caldwell; Misses Rebecca Longmire and Burr Goode, and Messrs. Olin Brashears, Austin Anderson, Beal Pumphrey, Maple Wilson, Will and Ethelbert Dowden, Lawrence Gray and Ellis Carter.

W. R. Hall has returned from a business trip to Kansas City.

## WOMAN'S AUXILIARY OF ST. MARK'S EPISCOPAL CHURCH.

The Woman's Auxiliary of St. Mark's Episcopal Church met yesterday afternoon with Mrs. R. B. Hulen. Among other matters brought up was that of contributing to the emergency fund of the church, but nothing definite was done. Other business was transacted, and at the close of the meeting Mrs. Hulen hospitably served iced punch and cake.

## ALUMINUM DEMONSTRATION.

An aluminum demonstration was given yesterday afternoon at Rev. O. L. Halley's, for the benefit of the Baptist Ladies' Aid Society. An admittance of ten cents was charged.

The demonstrator, H. C. Peyton, gave a lecture on aluminum, also baking hot cakes and making coffee, which he served to those present.

E. E. Roos left for Dallas Tuesday. He will be there on business this week.

Miss Mary Howell is visiting friends in Lubbock this week.

R. N. Smith is in Lubbock on business this week.

Dr. and Mrs. J. T. Rogers and daughter, Miss Elizabeth Rogers, are the guests of Dr. and Mrs. J. C. Anderson.

C. E. McClelland is in Dallas on business for the week.

George D. May, of the Bar-T Ranch, is visiting his daughters, Mrs. Peyton Randolph and Miss Madge May.

Mrs. R. E. Meyers and two children and her sister, Miss Faye Lillie, left yesterday morning for Colorado Springs, Colo.

Among the visitors from Plainview at the Tulia picnic Saturday were T. J. Layne, John Crawford, Ray Garrison, Chas. Jordan, W. W. Underwood, R. A. Underwood and wife, Mrs. L. A. Matlock, J. A. Peret, G. L. Mayfield, E. A. Hubbard and children, and F. L. Brown.

E. Van Deventer was in Lubbock Friday on business.

Mrs. O. L. Howell returned to her home, in Snyder, Thursday, after several weeks' visit with J. J. and T. J. Ellerd.

Robert Sansom has returned to his home, in Fort Worth, after an extended visit with his parents, Mr. and Mrs. D. F. Sansom.

Dr. and Mrs. E. O. Nichols and father and mother of Mrs. Nichols, who live at Lubbock, are spending the week fishing on Devil's River.

M. B. Carter and son, R. H. Carter, of Petersburg, were in Plainview one day last week en route to Hutchinson, Kansas, via the motorcycle route.

Mr. and Mrs. Frank Pearson, of Plainview, and Mr. and Mrs. H. C. and H. F. Pearson, of Lorenzo, left the latter part of last week for an extended tour of the western coast. The trip will be made in their cars. They will take in both expositions.

Mrs. J. W. Scivally has been called to the bedside of her father, W. A. White, at Crowell.

A. B. Martin is spending several weeks in Austin.

E. C. Hunter returned home Saturday, after several weeks' visit in Idaho Springs, Colorado.

Wayne Paxton is in the Eastern markets buying furniture for Paxton & Oswald, of this city.

Mrs. W. D. Patton, of Amarillo, is in the city visiting her sister, Mrs. W. I. Scudder.

Miss Johnnie Young went to Amarillo Saturday on business.

R. A. and W. W. Underwood went to Tulia on business Saturday.

Miss Myrtle Ayres, Mrs. G. B. Archer, of Bowie, and Miss Bess Johnston, of Lockney, will spend several weeks with J. C. Hooper and family.

J. L. Gassaway and family left Saturday for Ralls, Texas, where they will visit relatives. They have been visiting Will Gassaway and family, of Plainview, for a week.

H. B. Cogdell was in Tulia and Kress on business last week.

Mrs. A. H. Lindsay returned Sunday from a visit with her mother.

Born, to Mr. and Mrs. Charlie Barrett, ten miles east of town, a girl, July 10th.

Miss Helen Walcott, of Blanchard, Okla., is the guest of her cousin, Mrs. J. H. McKee.

Mr. and Mrs. J. Walter Day, of Plainview, are registered at the Plaza Hotel, Colorado Springs, Colo.

Mrs. Minor Counts, of Roaring Springs, and Miss Annie Mills, of Lockney, were guests of Mrs. John Oswald from Saturday to Monday.

## A Few Stylish Dresses Offered at Reduced Prices for Immediate Sale

1 lot striped organdie and figured lace cloth dresses regularly worth \$2.25 for each \$1.00

1 lot Swiss, pure linen, etc., dresses, styles regularly worth \$7.00 to \$13.50 for \$3.50

1 lot white, Georgette Crepe and linen dresses \$9.50 to \$14.00 values for \$6.50

1 lot satin, organdie and voile dresses worth \$17.50 to \$25.00 reduced to \$8.50

## Many Other Lines Are Being Offered at Prices Far Below Value

# Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.

Mrs. W. G. Chandler and little daughter, Mildred, of Childress, are spending several weeks with Tom Wilson and family.

Rev. J. W. Story returned Saturday from a business trip to Pampa.

Miss Ruth Towery has returned from an extended trip to Sweetwater.

Miss Thelma Reeves returned home Saturday from California.

Mrs. Ben Smith and son, of Lockney, were in Plainview Saturday.

Miss Mattie Collins, of Denton, is visiting her sister, Mrs. D. L. Alexander, 111 North Grover Street, for several weeks.

Mrs. R. P. Reneau, of Abernathy, came up Monday for medical treatment.

Mr. and Mrs. Oscar Collier have returned from their visit to Mineral Wells.

Mrs. W. H. Brown and children returned yesterday from Happy.

J. H. Slaton went to Floydada yesterday.

C. G. Jordan was in Swisher County last week looking after his farming interests.

Little Misses Martha McClendon and Mildred Penry returned Saturday from the Wardell Ranch, near Bartonsite. While there they visited the Spade, Barton and Saigling ranches.

Ben Wofford, father of H. A. and C. D. Wofford, is in Tulia visiting his daughter, Mrs. A. W. Sternberg.

WANTED—A young woman or girl to do house work. Call 236 or 167. —Adv. tf.

LOST—Silk parasol; gold and pearl handle; script monogram F. M. S. on handle. Reward for return to C. C. STUBBS, at Reinken's Store. 4t.

## FOR SALE OR TRADE.

Surrey and single or double harness. Single buggy and harness. Good horse. Good mare. See E. M. or T. B. CARTER. 1t.

# NOTICE

On July 26th Peace & Dendy will open a

## New Tailor Shop

in the rear of the Elk Barber Shop. It will be known as the

## ELK TAILOR SHOP

E. D. Lewis will have charge of the cleaning, pressing and alteration. T. C. Peace will solicit and deliver the work. Anyone wishing to call the Elk Tailor Shop or Mrs. Andrews, the dressmaker may ring 480. Please write No. 480 in your Directory. Our motto will be "First Class Work and Prompt Service."

A Share of Your Patronage is Solicited

# PEACE & DENDY

**PROTECTION OF WOUNDS OF ANIMALS AGAINST FLIES.**

When an animal is wounded it is important to treat the wound in such a way as not to prevent its healing, and yet to prevent screw worms and house flies from attacking the open surface, laying eggs, or carrying infection to the animal.

The screw worm, particularly, deposits eggs in wounds, and there are other flies that may deposit their eggs in this way. The larvae or maggots hatching from these eggs infest the wound and burrow more or less extensively in the surrounding tissues, so that serious damage may result.

The housefly alights on wounds to suck up the exudate, and is a cause of considerable annoyance to animals. It prevents wounds from healing and may introduce agents of infection which adhere to its body.

The Department of Agriculture, in a bulletin on repellents for protecting animals from the attacks of flies, quotes the following formula for application to wounds:

Jensen gives three formulas of repellents for application to wounds:

Formula No. 1:  
Oil of tar ..... 8 ounces  
Cottonseed oil to make ..... 32 ounces

Formula No. 2:  
Powdered naphthalin ..... 2 ounces  
Hydrous wool fat ..... 14 ounces  
Mix into an ointment.

Formula No. 3:  
Coal tar ..... 12 ounces  
Carbon disulphid ..... 4 ounces  
Mix; keep in a well-stoppered bottle and apply with a brush.

Mixtures Nos. 2 and 3 are said to adhere to moist surfaces, and No. 3 is said, in addition, to form a coating over raw surfaces and protect from the screw-worm fly.

The editor at the close of the article in which the above formulas are given adds the following formula:

Oil of turpentine ..... 1 dram  
Phenol ..... 1 dram  
Cottonseed oil to make ..... 4 ounces  
Mix and apply freely to wounds.

It is stated that this remedy is highly effective and is used widely in the South. It is said to induce healthy granulation of wounds.

**THINGS WORTH KNOWING.**

Thirty-five infants die every hour in Germany.

One species of white ant produces 86,400 eggs a day.

The earth's speed on its orbit is 18½ miles a second.

There are no less than 1,000,000 different sorts of insects.

The blood of a man weighs about twenty pounds.

The Y. W. C. A. possesses a world membership of 650,000.

There are about 12,000 lepers in the Philippines and 10,000 in Russia.

There are fewer suicides among miners than among any other class of workmen.

On an average a man consumes one ton of solid and liquid nourishment every year.

In treating a man for an ulcer on his tongue, Paris surgeons discovered that the X-ray used also cured long-standing deafness.

Amber is believed by the Turks to

be an infallible guard against the injurious effects of nicotine, hence its extensive use for mouth-pieces of pipes.

It has been estimated that the earth can maintain a population of 6,000,000,000, a total which will be reached about A. D. 2100 at the present rate of increase.

The coal required for one journey between New York and Liverpool by a modern liner would fill twenty-two trains each made up of thirty ten-ton cars.

A Norwegian scientist has advanced the theory that Saturn's rings are electrical phenomena, produced by the radiation of luminous particles from the planet, which consistently renews them.—Fort Worth Live Stock Reporter.

**LITTLEFIELD GETS NEW BRICK SCHOOL BUILDING.**

LITTLEFIELD, Texas, July 15.—The School Board here made a contract to-day with D. Y. Tomlinson for the erection of a modern two-story brick school building. The building with equipment will cost about \$15,000. Work will begin at once and be rushed to completion.

Geo. M. Slaughter, aged 58, son of Col. C. C. Slaughter, of Dallas and president of the American National Bank, Roswell, N. M., also manager of

the Slaughter Cattle Company interests, died suddenly on his ranch 30 miles southwest of here today noon. Mr. Slaughter was sitting on the porch at the ranch house talking with the foreman, Jno. Lemond, when he dropped over dead. About a week ago he was severely shocked by lightning, but the immediate cause of his death is supposed to have been apoplexy. Funeral arrangements have not been made as yet. Deceased is survived by his wife and three children and a host of relatives.

**PETERSBURG MAN SHOT OVER AN ACCOUNT.**

Puss Erwin, a cattleman living four and a half miles south of Petersburg, in Lubbock County, shot and seriously wounded a neighbor Wednesday afternoon, following a misunderstanding over an account, according to reports given us. Telephone connections were poor to Petersburg and the details could not be verified this morning, except one out of four shots fired took effect in the legs and jaw of the wounded man. Just how serious is the wound could not be determined.

Mr. Erwin surrendered to the sheriff of Lubbock County Wednesday afternoon.

G. W. Land was in Lubbock Saturday in the interest of Farmer's Business College.

**Ship Your Live Stock**

**TO**  
**RHOME-FARMER COMMISSION CO.**  
FORT WORTH, TEXAS

"We Sell 'ems Ourselves"

**Tom Frazier Sells the Hogs**  
**No Better Service Anywhere**

**Write or Wire for Market Information**

**REGISTERED**

**DUROC-JERSEY HOGS**  
**FOR SALE AT AUCTION**

**AT HELEN TEMPLE FARM, Plainview, Tex.**

Three years ago we started raising Duroc-Jersey Hogs by purchasing the celebrated herd of Mr. Tom Frazier of Morgan, Texas. To this herd we have added some of the very finest Durocs found in the prize-winning herds of Texas, Oklahoma, Kansas and Illinois, and by careful selection have produced some of the finest breeders to be had anywhere. We have stocked the Texas Experimental Stations at College Station and Temple, and the State's representative, who made the selection, declared publicly that our herd of brood sows was the finest he had ever seen.

**On Saturday Afternoon, August 28th, 1915**

we will sell at auction 25 fine young boars ranging in age from five months to two years.

It pays to raise the best, and now is your opportunity to head your herd with a fine registered boar.

The sale will be at the Farm near Plainview, and will begin at 2 o'clock p. m., Saturday, August 28th, 1915.

**THE HELEN-TEMPLE FARM, PLAINVIEW, TEXAS**  
Lafe Burger, Auctioneer      Geo. R. Quesenberry, Manager

**R. C. Ware Hardware Co.**

is offering attractive summer prices on  
*Canning Outfits and Cans,*  
*Buggies and Surries, Coal Stoves,*  
*Table Ware, Washing Machines,*  
*Tubs, Refrigerators, Lawn*  
*Mowers, Tents, Garden Hose.*

**You cannot afford to miss the bargains during Plainview's Great Sales Week**

**Plainview Hardware Co.**

**O**FFERS you exceptionally low prices on various lines of goods for the next twelve days, 25 per cent discount on refrigerators, dishes, pocket knives, scissors and silverware.

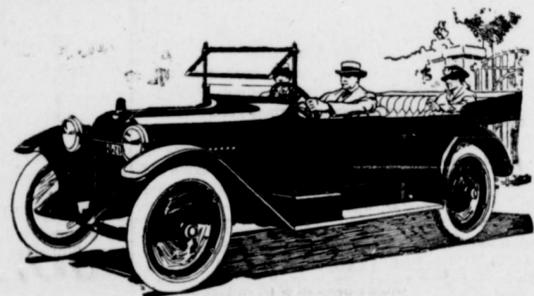
We will make any one a present of ten dollars that will buy a range stove of us during this sale.

Give us a call we sell for less.

**Plainview Hardware Co.**

**1916 Hupmobiles**

**\$1085**  
F. O. B. Detroit



**Best of All Hupmobiles Say Hupmobile Owners**

**Again the Hupmobile is stamped the best car of its class in the world.**

**It establishes anew its right to be termed the biggest value in the market, measured in terms of size, comfort, beauty, quality, performance, economy and price.**

**This new Hupmobile leaves no room for doubt or uncertainty on either score.**

**You would do well to see it without delay, and place your order so that you can be sure of having a car now when you most want it.**

The success of the 1916 Hupmobile is simply a repetition of Hupmobile history.

Hupmobile owners here, and everywhere—prizing their cars for their well-known good qualities—say the new car is the best the factory has ever produced.

In it they see the continuation of the same sound engineering and shop work that have made previous models famous for their hardness and economy.

Any owner of any car is likely to be the severest critic of a new model.

He hews to the line in his comparisons. Also, he is quick to notice improvements; equally quick to praise or condemn.

So you run no risk in accepting the Hupmobile owner's judgment on this model.

At the new price the Hupmobile undoubtedly presents quality and refinements far above the average at the same figure.

The five-passenger model is extra-large among cars of that type. It has as much room as most seven-passenger cars.

Its comfort is literally unsurpassed.

The real leather-and-hair cushions are two inches thicker. The seats are pitched at the easiest angle. Long, underslung rear

springs absorb and soften the road shocks.

The new car bears the finest finish it is possible to put on any car—deep, lustrous and lasting.

Low-hung and distinguished-looking, the body shows still further beauty in the harmony of its lines, unmarred by a single exterior fitting.

The 20 per cent power increase confers quick pick-up ability that will delight the heart of the experienced driver.

Even with this increased power, the car shows gasoline and oil mileage that ranks it with other Hupmobiles on the score of economy.

We could tell of a score of other interesting details, like the improved top and windshield, the electrical system, etc., had we room.

They will be all the more interesting when you see the car.

We advise you to do that as soon as you possibly can.

We are in the midst of the best motoring season; and the new cars can be delivered promptly.

So come and have your demonstration today if possible, but not later than tomorrow.

**HUBBARD BROS. PANHANDLE Distributors**

**PLAINVIEW, TEXAS, PHONE 113**

**FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.**

**THE EVENING HERALD'S LIVE WANT AD PAGE**  
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGSTO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.**

BOARD AND ROOM at old PIPPIN HOTEL—\$5.00 pre week.

We are in the market for Dry and Green Hides in any quantity. RUCKEN PRODUCE COMPANY. —Adv. tf.

FOR SALE OR TRADE—Good eight-room residence for sale at a bargain and on splendid terms or will trade for good notes. Address BOX 308, Plainview, Texas.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

**WANTED—FOR CASH.**  
Wanted, for cash, 25 or 40 acres of improved land in a radius of 5 or 6 miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. tf.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

This is the season for planting stock beets, cowpeas and turnips. For the best seed see PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf.

TO EXCHANGE—Several nice Jersey cows, fresh in milk, to exchange for young Durham or Hereford cows. THOS. ABRAHAM. 2t.

TO EXCHANGE—Studebaker car; 20 horsepower, 3 forward speeds, five passenger, four news tires; care in first-class condition. Has been run about six thousand miles. Want Ford roadster on trade. Might consider live stock. Condition of car guaranteed. ROY BAILEY, Petersburg, Texas. tf.

I wish to rent a small modern house in good neighborhood. Phone 398. C. V. H. 2t-pd.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Thresher, 32-inch Case, second-hand, with Ruth feeder, all complete. Apply to J. G. SEIPP. 2t-pd.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

**FOR SALE.**  
Sixty-horsepower "Charter" Gas Engine, only been used one month, at a bargain. Address BOX 63, Tullia, Texas. Aug. 13-pd.

**BRYANT CANDY FOR WANT ADS.**  
Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

**LOST, STRAYED OR STOLEN,**

From my pasture 9 miles southeast of Plainview, June 27th, one black mottled-face milk cow 3 years old, branded P. J. on left hip and circle with arrow through it on left shoulder. One dark brown milk cow, dehorned, branded circle on left hip; 3 years old. One brown bull calf 7 months old; stock half Jersey.

Reward for information of whereabouts. J. H. TAACK. 6t.

Manuscript Covers at THE HERALD. —Adv. tf.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

**WANT ADS**  
L BRING E  
D H TRY  
THEM RESULTS THEM  
TRY D H TRY  
L SURE E  
FROM A L  
H WANT ADS D

**Piles Cured in 6 to 14 Days**  
Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, blind, bleeding or protruding Piles in 6 to 14 days. The first application gives Ease and Keel. 50c.

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.



**Popular Excursion to Galveston, Texas**

Round Trip Tickets on sale July 24th good for return limit July 28th at low fare of \$12.95 for the round trip. For reservations and further information, Phone 224.

**R. F. BAYLESS, Agent**

**No. 13 LITTLE TALKS BY THE DOCTOR**  
**Osteopathy**  
How do you account for the rapid growth of Prohibition in this country and all over the world? Why is it becoming popular, even, to be in favor of Prohibition? Because the people are finally and of late years very rapidly coming to believe the truth about alcohol, viz: that alcohol in any form or quantity is deleterious and harmful to the human body.  
The truth hasn't changed any; the change has come in the minds of the people. For the same reason Osteopathy has made such rapid growth. The people are learning that it is based upon truth.  
They are learning that drugs are poison, many of them as bad and even worse than alcohol, so they are flocking to Osteopathy, which furnishes a natural, thorough and complete relief and cure of bodily ills.  
If you have a pain or an ache the competent Osteopath will find the cause and remove it.  
**DR. N. B. MAYHUGH, Osteopath**  
Grant Building. PLAINVIEW, TEXAS.

**COULD SCARCELY WALK ABOUT**

**And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.**

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst.

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallown cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 7-6

**DR. NORMAN B. MAYHUGH, OSTEOPATH**  
Office, 22 Grant Building  
Office, Phone 438;  
House, Phone 171.

**DR. S. C. ROSS, D. V. M.,**  
Veterinary Surgeon and Obstetrician.  
Graduated Kansas City Veterinary College April 8, 1916.  
Calls Answered Day or Night, Lockney, Texas.

**DRS. SMITH & SMITH**  
Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and ALL RECTAL DISEASES.  
No cutting, tying and cauterizing. Treatment safe and sure.  
No detention from business or pleasure.

**DR. E. O. NICHOLS,**  
Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.  
Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs.  
Telephone 58.

**ELLERD & KIRK**  
Lawyers  
Plainview, Texas  
Will Practice in All the Courts.

**DR. W. R. FERGASON,**  
Veterinarian.  
Calls answered day or night on short notice.  
Hale Center.  
Office Phone ..... No. 15  
Residence Phone No. 40  
Office at Plainview, Duncan's Pharmacy—Phone 161.

**FOR SALE.**  
Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

**FOR SALE.**  
Good two-row cultivator, in good shape, at a bargain for cash or note. I don't need it. See or phone me at Anderson Hotel. F. JORDAN, Phone No. 630. tf.

Balloon Popcorn at the KASH KANDY KITCHEN. tf.

**FOR SALE.**  
Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

**FOR SALE—Piano-organ** suitable for church or school. Phone 155. —Adv. 3t.

**FOR SALE—Some Plums and Freestone Peaches,** delivered when wanted. Address MRS. H. V. TULL, or phone 9024. —Adv. tf.

**To Drive Out Malaria And Build Up The System**  
Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

**A POPULAR VERDICT.**  
Based on Evidence of Plainview People.

Grateful thousand tell it—  
Of weak backs made strong—  
Of weak kidneys made well—  
Urinary disorders corrected.  
Plainview people add their testimony.

They praise Doan's Kidney Pills. Plainview evidence is now complete.

Plainview testimony is confirmed; Reports of early relief substantiated. Merit doubly proved by test of time. Let a Plainview citizen speak:  
Mrs. C. Reven, Plainview, says: "I used Doan's Kidney Pills for backache and other kidney troubles. They gave a wonderful relief when I was so stiff and lame that I could hardly stoop. Judging from my own experience with Doan's Kidney Pills, I can recommend them for trouble from the back and kidneys." (Statement given January 18, 1911).

**ABOUT A YEAR LATER,** Mrs. Reven said: "I confirm my former endorsement of Doan's Kidney Pills. They have given me wonderful relief whenever I have used them."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Reven had. Foster-Milburn Co. Props., Buffalo, N. Y. —Adv.



**"Bell" Connection Solves Farm Problems**  
Said a prosperous and Up-to-date farmer: "We like to joke the women-folks about using the telephone, but I guess we men use it as much as they do. We find the Long Distance Bell connection feature of our service a wonderful convenience."  
Have you a telephone connected to the Bell System?  
Ask our nearest Manager for information, or write  
**The Southwestern Telegraph & Telephone Co.**

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

**FOR SALE OR TRADE.**  
Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

**FOR SALE.**  
60 h. p. gas engine, "Charter." Only been used about one month; at a bargain. Address BOX 63, Tullia, Texas. Aug. 15. Pd.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

Cherry Chic at the KASH KANDY KITCHEN. tf.

**NOTICE OF STOCKHOLDERS' MEETING**

Of the Crosbyton-South Plains Railroad Company, to be held Wednesday, September 1st, 1915, for the purpose of authorizing the directors thereof to issue bonds, etc.

To the Stockholders of the Crosbyton-South Plains Railroad Company:

You and each of you are hereby notified that on the 16th day of June, 1915, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the Stockholders of said Company to be held on Wednesday, September 1, 1915, at offices of the Company in Crosbyton, Texas, at 10 o'clock a. m., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the Stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of State of Texas.

Dated this June 16th, 1915, at Crosbyton, Texas.

W. R. LOTSPEICH, Secretary. (SEAL) —Adv. Aug. 18.

**TRY IT! SUBSTITUTE FOR NASTY CALOMEL**

**Starts Your Liver Without Making You Sick and Can Not Salfate.**

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

**LIV-VER-LAX Acts Surely, Safely**

Just because you are feeling the ill effects of a torpid liver is no excuse for buying a harmful medicine that has brought physical decay to thousands. Calomel is dangerous and as everyone knows has very disagreeable and weakening after effects. Medical science has found a natural, vegetable remedy, GRIGSBY'S LIV-VER-LAX that thoroughly cleanses the liver and bowels without causing any bad feeling. Children can take it with perfect safety. Every bottle guaranteed. 50c and \$1 a bottle. None genuine without the likeness and signature of L. K. Grigsby. For sale by J. W. WILLIS DRUG CO.

**Take Time**  
**But Take Him by the Forelock and Be Prepared To Save Your Feed Crop This Year**  
After spending much time and money investigating and experimenting with the different kinds of silos being put on the market, we believe we have the best proposition now that can be had, in  
**The Tulsa Silo**  
Cheap, Durable, Simple in Construction  
Wallace G. Whitley, of Powersville, Mo., Writes on April 25:  
"Have had a report on the entire 18 Tulsa Silos sold last year and everyone is delighted. Every one made good."  
**The Price and Capacity Can Be Made To Fit Your Requirements. Come and See the Silo Erected in Our Yard**  
**A. G. McADAMS LUMBER COMPANY**  
Plainview, Texas

## PANHANDLE PHYSICIANS IN SEMI-ANNUAL MEETING HERE

(Continued from Page One.)

Dr. J. C. Anderson, chairman, Plainview.  
 Dr. B. L. Jenkins, secretary, Clarendon, Texas.  
 Chairman's Address.  
 1. "Efficient Obstetric Service a Preventive of Gynecological Diseases"—Dr. J. C. Anderson, Plainview.  
 2. "Petuitrin in Obstetrics"—Dr. C. L. McClellan, Farwell, Texas.  
 3. "Perineal Lacerations, Their Frequency and Some Methods of Prevention"—Dr. S. H. Adams, Slaton, Texas.  
 4. "A Clean Doctor in Obstetrics"—Dr. W. H. Freeman, Lockney, Texas.  
 5. "Retro-Displacements"—Dr. E. H. Inman, Lubbock, Texas.

### SECTION ON MEDICINE.

**Wednesday, July 21, 9 a. m. to 12 m.**  
 Dr. E. A. Johnston, chairman, Amarillo, Texas.  
 Dr. E. H. Snyder, secretary, Canadian, Texas.  
 Chairman's Address.  
 1. "Medicine"—Dr. E. A. Johnston, Amarillo, Texas.  
 2. "Neglected Things in Diagnosis"—Dr. W. H. Flamm, Amarillo, Texas.  
 3. "A Clean Doctor"—Dr. W. H. Freeman, Lockney, Texas.  
 4. "The Service Due the Public by the Medical Profession"—Dr. T. F. Hamm, Clarendon, Texas.  
 5. "Backache"—Dr. C. F. Clayton, Lubbock, Texas.  
 6. "The Doctor in Politics"—Dr. B. L. Jenkins, Clarendon, Texas.  
 7. "Illio-Colitis in Children"—Dr. A. H. Lindsay, Plainview.

### SECTION ON SURGERY.

**Wednesday, July 21, 1:30 to 5:30 p. m.**  
 Dr. Joe E. Daniels, chairman, Wichita Falls, Texas.  
 Dr. F. B. Bryan, secretary, Childress, Texas.  
 1. Chairman's Address—Dr. Joe E. Daniels, Wichita Falls, Texas.  
 2. "Peylitis"—Dr. Chas. C. Harris, Fort Worth, Texas.  
 3. "Something About the Eye the General Practitioner Should Know"—Dr. R. S. Killough, Amarillo, Texas.  
 4. "Practice of Medicine from a Financial Standpoint"—Dr. A. C. Scott, Temple, Texas.  
 5. "Medical Aspect of Some Surgical Conditions"—Dr. C. F. Wilson, Memphis, Texas.  
 6. "Fractures of the Long Bones"—Dr. R. D. Gist, Amarillo, Texas.  
 7. "Painful Feet"—Dr. G. T. Thomas, Amarillo, Texas.  
 8. "Prostatectomy, Its Possibilities and Limitations"—L. T. Scott, Austin, Texas.

Among the visiting physicians were: C. R. Hartsok, Wichita Falls; J. D. Mabele, R. W. McFerrin and R. B. Wolford, Childress; S. J. Underwood, Hale Center; J. A. Green, Kearsley Springs; E. Lee Dye, Tulla; T. D. Frizzell, Quanah; W. C. Dickey, Memphis; W. A. Boyce and J. Spencer Davis, Dallas; J. J. Terrill, Temple; G. T. Thomas, Rogers; S. P. Vineyard, J. J. Crume, W. R. Wrather, I. Rascoe, W. H. Flamm, and R. S. Killough, Amarillo.

### NEW AGENT ON JOB TOMORROW.

John Lucas, former Santa Fe agent at Tulla, arrived this morning and will assume his duties at the local station tomorrow morning.

### LARGE BARN BEING BUILT.

Near his home, on Wayland Heights, Dr. J. H. Wayland is having a barn built, the largest and most complete private barn in or around Plainview. It will be used for stock and for the storing of alfalfa hay, which Dr. Wayland raises to some extent in the valley back of his suburban home. The garage owned by Dr. Wayland on West California Avenue has been moved and used in the building of the barn, which is 100 feet long, 78 feet wide and 35 feet high, and when completed will hold several tons of hay.

### RETURN FROM AUTO TOUR.

Mrs. R. W. Otto, her son, Gus Otto, and Caswell Franklin returned Saturday from an auto trip through Kansas and Oklahoma. They had planned to visit Missouri and Colorado, but owing to the disastrous floods in that section they shortened their trip. Mrs. Otto tells of exciting experiences by "flood and field" and great devastation to crops in Kansas and Missouri. Mrs. Otto and party are more in love with the Plains than ever. When they got in sight of Kress on their return home, they exclaimed "This is God's country."

### REAL ESTATE TRANSFERS.

F. W. Struve and wife to Hilda Ritcher: Lot No. 9 in block 151, Abernathy; section No. 12, block CK, Hale and Lubbock counties. Consideration, \$10.  
 J. H. Pettet, Lubbock, to H. O. Pettet: First tract—section 16, block DT; second tract—336.75 acres of survey 32, block DT, beginning at southwest corner of survey 31, block DT, for southeast corner of this tract; thence north 3,802 varas, to northwest corner survey 16, block DT, thence west 500 varas, thence south 3,802 varas, thence east 500 varas; third tract—survey 33, in block DT, Lubbock County. Consideration, \$18,200.  
 Independent Order of Odd Fellows to F. P. Powell: Lot No. 3, block 59. Consideration, \$30.

### ROY IRICK SEEKS NOMINATION FOR COUNTY TAX ASSESSOR.

Roy Irick authorizes the announcement that he will be a candidate for tax assessor of Hale County subject to the primaries of next July. Mr. Irick says that his father settled on the boundary line between Hale and Floyd counties in 1889, from which place the family moved to Plainview nineteen years ago. Mr. Irick, who has never sought office before, has been a continual resident of Plainview during this time except for a period of a few years when he was compelled to leave because of his health.

### J. G. HAMILTON ANNOUNCES FOR RE-ELECTION.

"Uncle" John G. Hamilton has authorized the announcement that he will again seek the office of county treasurer, which he now holds. Mr. Hamilton is too well known to reiterate his many virtues. He has long been a resident of Hale County, and has held the office of treasurer for twelve years.

Miss Fay Lillie returned to her home, in Colorado Springs, Monday, after several weeks' visit with friends and relatives here.

Typewriter Paper at The Herald.

### HOTEL ARRIVALS.

#### Ware Hotel.

A. Bissell, Oklahoma City, Okla.  
 Senator W. A. Drake and wife, Fort Collins, Colo.  
 E. L. Willett, Dallas, Texas.  
 C. J. Maxwell, Dallas, Texas.  
 W. W. Myrick, San Antonio, Texas.  
 Bert L. York, Floydada, Texas.  
 Adeline Daily, Floydada, Texas.  
 T. H. Moore, St. Louis, Mo.  
 Miss Mosley, Fort Worth, Texas.  
 H. C. Button, El Paso, Texas.  
 E. P. May, El Paso, Texas.  
 Dan Martin, Fort Worth, Texas.  
 C. F. Betts, New York City.  
 W. H. Berdan, Chicago, Ill.  
 G. Wilson, Albuquerque, N. M.  
 E. W. Sherman, Oklahoma City, Okla.  
 L. Sparkman, Dallas, Texas.  
 J. W. Gillon, Lubbock, Texas.  
 Mrs. R. A. White, Snyder, Texas.  
 Thos. Dickerson, Kansas City, Mo.  
 Mrs. L. W. Dorvan, Sweetwater, Texas.  
 C. W. Harrison, Houston, Texas.  
 Dr. B. M. McFerrin, Childress, Texas.  
 Dr. and Mrs. C. R. Hansook, Wichita Falls, Texas.  
 Dr. R. B. Wolford, Childress, Texas.  
 Dr. R. S. Killough and wife, Amarillo, Texas.  
 Dr. J. Raser and wife, Amarillo, Texas.  
 W. V. Boyce, Dallas, Texas.  
 Dr. T. D. Frizzell, Quanah, Texas.  
 Dr. S. P. Vineyard, Amarillo, Texas.  
 Dr. J. Spencer Daniels and wife, Dallas, Texas.

#### Plainview Hotel.

Shelby Harris, Haskell, Texas.  
 L. E. Hinson, Fort Worth, Texas.  
 Cora Haywood, Andrews, Texas.  
 Mrs. A. H. Haywood, Andrews, Tex.  
 Billie Williams, Kansas City, Mo.  
 Frank Wolf and wife, Chicago, Ill.  
 E. R. Franklin and wife, Galveston, Texas.

#### Nash House.

Lon Leonard, San Eaba, Texas.  
 F. C. Street, Waco, Texas.  
 M. C. Daniels, Abilene, Texas.  
 J. B. Duncan, Silverton, Texas.  
 J. M. Patterson, Sayre, Okla.  
 W. A. Patterson, Sayre, Okla.  
 P. S. Williams, Waco, Texas.

### WORK OF BENEVOLENT LEAGUE.

The Benevolent League still continues its good work. At a recent meeting the reports of the different committees were handed in, and a statement made that on the previous Sunday a collection of \$20 had been taken at the Baptist Church for the work done by the League.

The chief work of the members at present is the case of Mrs. Green, who lives in the south part of the city and is a victim of tuberculosis.

The League is really the United Charities of the city, as nearly all of the churches take part in its support. The Baptist Ladies' Aid contributes \$3.00 per month, the Woman's Auxiliary of the Episcopal Church \$1.00, the Home Missionary Society of the Methodist Church \$1.00, the Presbyterian Ladies' Aid 50c.

These sums and others are used each month to take care of the poor and needy of the city.

### ANNIVERSARY SERVICE.

The fifth anniversary of the organization of St. Mark's Episcopal Church will be celebrated the first Sunday in August.

A good musical program will be given, including musical talent from some of the other churches.

### MRS. POWELL WILL WRITE OF EXPOSITIONS FOR HERALD.

Mrs. Myrtle Middleton Powell will represent The Herald at the California expositions. Her articles will appear once a week, beginning next week.

### MONTESSORI EXHIBIT.

The Montessori kindergarten, taught by Mrs. Y. W. Holmes, closes this week for a month's holiday. It will reopen September 1st.

On Thursday, Friday and Saturday afternoons of this week the work done by the pupils during the term will be on exhibition in the school room at Mrs. Holmes' home. She will be glad to have all patrons and those interested in the work to call on the afternoons mentioned.

### ERROR IN ANNOUNCEMENT.

Last week The Herald announced that Dr. E. L. Dye, J. N. Donohoo, and R. B. Tudor would be associated in the ownership of the Dye Drug Company store soon to be opened in the Donohoo Building. Dr. Dye will be the sole owner of the enterprise.

A marriage license was issued to T. Z. Ogg and Wilma Waldon on July 19. Both live in Plainview.

# Ladies and Gentlemen

It is with much pride and a heart full of gratitude that we tell you Our Semi-Annual Sale has been, up to date, the Best in our History.

It is a living demonstration of the confidence the people have in Plainview Mercantile Co. and

**Plainview Mercantile Co's Sales. They Know They Are Genuine and Not of the Fake Variety.**

If you have not already visited and profited by this

## Great Bargain Sale

there is plenty of time for you.

**The Sale Lasts Until Aug. 1st**

Many Bargains have already been sold, but there are

## THOUSANDS OF BARGAINS

left. Remember we started with a

## \$50,000 Stock

and every article in the house is included in this Great Sale.

We want to make the last week of our Sale the Best week and in order to do this we will add new Bargains each day to our Bargain Lists.

**New Goods Arriving Daily Will Be Added at REDUCED PRICES.**

# Plainview Mercantile Company

Biggest, Busiest and Best Dry Goods Store in Plainview



## Facts In a Nut-Shell

- (1) THESE are the days of co-operation, organization, team-work.
- (1) MAN can no longer succeed all alone, unhelped and unhelping—nor does he wish to.
- (1) REAL SUCCESS now means INCREASED USEFULNESS. A BANK ACCOUNT will make you MORE USEFUL.

TRADE IN PLAINVIEW

**THIRD NATIONAL BANK**  
 PLAINVIEW, TEXAS