

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, JULY 23, 1915

PRICE FIVE CENTS

FORTY NEW MEMBERS FOR YOUNG MEN'S ORGANIZATION

Young Men's Organization Heartily Endorses Move to Revive Chamber of Commerce.

The Young Men's Business League held its regular meeting last night, in the form of a banquet at the Elk Cafe.

Forty applications for membership were received, and referred to vote at the next meeting.

Most of the evening was spent in talks by the new members and reports of committees actively engaged in working out problems which the league has undertaken.

A resolution was passed heartily endorsing the move to give new life to the Chamber of Commerce. The work of two such organizations would supplement each other and the members of the league were anxious to lend such assistance as a Chamber of Commerce might need.

It was reported that the entire amount of money necessary to put in the cattle guards on the proposed automobile road to Silvertown had been raised and that work would commence on the Hale County end as soon as Briscoe County is ready to start work.

A special meeting of the league has been called for Monday night, at another banquet, to consider a matter of great importance.

"THE BIBLE," THEME OF ELDER McCARTHY'S DISCOURSE.

Elder Jack McCarty, of Killeen, who is holding a meeting at the Church of Christ, is preaching a series of sermons full of gospel truth.

Last night Mr. McCarty preached on "The Bible," taking his text from II Timothy, second chapter, fifteenth verse.

The following are some of the main thoughts taken from the sermon: "The more I read the Bible the more I believe in its inspiration."

"I never met a man who denied the inspiration of the Bible who knew much about it."

"The first book ever printed on movable type—1450-1460—was the Bible."

"The Bible is the oldest, most persecuted and most misrepresented book in the world."

"In the Bible are mines that have never been explored, heights that have never been scaled."

"It reaches from the beginning of time to the end of eternity."

"It condemns liars, hypocrites and deceivers."

"It contains more promises and more threats than any other book."

"One of the curses of the age is: 'I am better than thou.'"

"Love is the biggest word in the Bible."

SCENER MORE PLEASED THAN EVER WITH PLAINVIEW.

F. V. Scener, of Denver, Colorado, owner of a fine farm in the East Mound community, arrived this week to spend the remainder of the summer looking after his interests here. Dick Estes is the local manager for Mr. Scener. "We have been having miserable growing weather in Colorado. It has been damp and cold and crops are backward," said Mr. Scener, "but here you have an excellent season and crops are looking even better than I anticipated. I am more pleased with the Plainview country every time I visit here."

EARL GRAY OWENS LEASES SODA FOUNTAIN.

Earl Gray Owens, recently associated with the J. W. Willis Drug Co., has leased the soda fountain at The Temple of Economy. The Trick Millinery will vacate the parlor room in the rear of the store on August first, and Mr. Owens will occupy the space with an up-to-date ice cream parlor.

ELLIS TOURISTS FIND HALE COUNTY CROPS BEST.

W. M. Mullican and Lon A. Mullican and family, of Ellis, are in Plainview to spend several days with C. A. Workman. They are en route to various northern points. "The trip being made overland, much country was seen, and none of it compares with Hale County," said Mr. Mullican.

SUPERINTENDENTS FOR WOMEN'S DEPARTMENTS, HALE CO. FAIR.

Many Divisions Represented; Rural School Exhibit and Better Baby Contest.

The following superintendents and their assistants have been selected for the Woman's Department of the Hale County Fair, which meets September 14, 15, 16, and 17. These ladies have been selected from the women's clubs of the county, and are representative of their different departments:

Textile Department.—Mrs. Walter LeMond, superintendent; Mrs. L. A. Knight, assistant superintendent; Mrs. J. C. Anderson and Mrs. J. F. Garrison, assistants.

Pantry Store, Bread and Baking.—Mrs. J. L. Wheeler, superintendent; Mrs. W. P. Lash and Mrs. R. B. Tudor, assistants.

Plants and Flowers.—Mrs. C. C. Gidney, superintendent; Mrs. W. E. Risser, assistant; Mrs. E. E. Roos, assistant.

Music Department.—Mrs. W. S. Fife, superintendent; Miss Vera Newton, assistant; Miss Nelle Sansom, assistant.

Art Department.—Mrs. J. O. Wycokoff, superintendent; Mrs. F. W. Chinkscates, assistant; Miss May Kinder, assistant.

Pantry Stores, Jellies, Preserves, Etc.—Mrs. J. C. Woolverton, superintendent; assistants, Mrs. A. S. J. Martin and Mrs. Fred L. Brown.

Curio Department.—Mrs. Robert Burch, superintendent; assistants, Mrs. Everett Dye and Mrs. George Saigling.

Better-Baby Contest.—Mrs. J. Walter Day, superintendent; Mrs. Farris Frye, assistant.

Rural School Exhibit, Junior Department, Educational and Library Extension Committee of the County Federation of Women's Clubs.—Mrs. D. H. Collier, Mrs. H. C. McCabe, Mrs. T. P. Whittis, Mrs. E. O. Nichols, Mrs. C. W. Tandy, Mrs. W. N. Claxton, Mrs. J. W. Stevens, Mrs. Charles Plack, Miss Edna Rowland and Miss Lucile Kinder.

ENTERTAIN FOR WIVES OF VISITING DOCTORS.

Mesdames C. C. Gidney and J. C. Anderson entertained Wednesday afternoon, at the home of the former, the wives of some of the physicians attending the Medical Association.

After the game of Forty-two, an ice course was served Mrs. G. T. Thomas, of Rogers; Mrs. J. Spencer Davis, of Dallas; Mrs. C. R. Hartsook, Wichita Falls; Mrs. R. S. Killough, Amarillo; Mrs. W. R. Wrather, of Amarillo, and the hostesses.

KNIGHT AUTO COMPANY TAKES OVERLAND AUTOMOBILE AGENCY.

The Knight Auto Company has obtained the local agency for the Overland automobiles, and yesterday received a carload of the new 83 model. They will also have the distribution of Firestone tires.

Byron Brown, of the Brown Motor Company, is at present associated with the Knight Auto Co.

FAIR BOOSTERS TO MATADOR.

Twelve automobiles have volunteered to take the members of the Plainview Band and a coterie of Hale County Fair boosters to the Matador picnic Wednesday and Thursday of next week.

EGGE RETURNS TO OLD STAND.

The E. N. Egge Auto Company has moved to the garage formerly occupied by the Egge-Corlett Auto Co. This company will conduct a modern machine shop and garage.

SOCIALIST LECTURE.

Kate Richards O'Hare, of St. Louis, Socialist and editor of The National Rip-Saw, will speak at the Court House Monday, July 26, at 8 p. m. Her subject will be "War."

PRISONERS TO FLOYDADA.

R. F. Crockett and Victor Coleman, charged with theft here, were taken to Floydada today for their preliminary hearing on a similar charge in Floyd County.

MARRIAGE LICENSES.

A marriage license was issued to J. F. Belt, of Oklahoma, and Rosa Carthel, of Floyd County, on July 19.

BIG INCREASES IN FAIR HOG AND CATTLE PRIZES

Rural School Children Free on Day of Rally; Will Be Given Holiday.

The premium committee, O. M. Unger, J. W. Longstreth and C. E. White, of the Hale County Fair Association met Wednesday morning and decided to greatly increase the premiums offered in the cattle and hog divisions of the livestock department. Last year all breeds were judged together; this year the cattle classes will be divided into rings for Herefords, Angus and Shorthorns. The hog classes were similarly judged last year; this year a division will be made showing separately Duroc-Jerseys, Poland-Chinas, Berkshires, Hampshires and Tamworths.

The committee also decided to act upon suggestions made to have a bench show. This should bring out a good exhibit of fine dogs, of which there are several in the county.

Stock and grain-judging contests for boys were also made a part of the regular entry list.

The day for the county rural school rally has not yet been set, but it was decided that for that day every rural school child in the county will be sent a complimentary ticket to all exhibits. Judge W. B. Lewis, who is ex-officio county superintendent of schools, has signified his intention of granting a holiday to all rural schools on that day.

The finance committee of the fair is hard at work raising the funds to meet the expenses of a bigger and better exhibition this year.

THIRD NATIONAL BOARD ELECTS T. STOCKTON TO SUCCEED OAKES.

At a meeting of the board of directors of the Third National Bank this morning T. Stockton, a successful banker of Malone, was elected to succeed J. M. Oakes as cashier of that institution. Mr. Stockton arrived in Plainview yesterday and returned to Malone this morning. He brought with him many strong recommendations for the position he sought.

Mr. Oakes was recently appointed clerk of the Court of Appeals at Amarillo. He will leave in October, at which time Mr. Stockton will become associated with the bank.

AUCTION BRIDGE FOR INDIANA GUEST.

Plainview society circles this week are enjoying a series of small, though delightful, parties.

One of these was given Wednesday afternoon by Miss Josephine Keck, 209 Archer Street, honoring Miss Grace Kiechle, of Evansville, Ind., who is the house guest of Miss Celestine Harp, and for Mesdames A. J. Hill, of Dalhart, and J. R. Kerley, of Amarillo.

After the game of auction bridge, a salad course was served to the guests of honor and Mrs. Allen Connell, of Post City; Mrs. J. C. Anderson, Jr., Mrs. Charles Saigling, Mrs. Robert Malone, Misses Lucile Kinder, Celestine Harp, Edna Harrington, Mildred Buchheimer and Nelle Sansom.

WOMAN'S MISSIONARY SOCIETY.

The Woman's Missionary Society met Monday afternoon at the Methodist Church, with Mrs. T. P. Whittis as leader.

The Bible lesson for the day was on the "Manners and Customs of Palestine." Next week is "Circle Week" in the society. The four circles will meet at the homes of some of the members.

GAME OF EIGHTY-FOUR.

Mrs. John W. Willis entertained a few of her friends Wednesday afternoon with a game of Eighty-four.

After the game, peach ice cream was served to Mesdames L. G. Wilson, W. B. Armstrong, B. O. Sanford, A. M. McMillan and J. R. DeLay, and Misses Lena and Ethel Williams and Amy Glenn.

LOCKNEY BANK LOSES SUIT.

In the Floyd County Court, now in session at Floydada, the case of the Lockney State Bank vs. H. S. Bolin was brought up. The case went to the jury Wednesday afternoon, and a verdict for the defendant was returned.

BANQUET GIVEN VISITING DOCTORS AT HOTEL WARE

Dr. C. Anderson Toastmaster; Fifty Guests; Local Druggists Included.

The meeting of the Panhandle Medical Association that convened in Plainview is a thing of the past. Quanah will be the next place of meeting, at which officers will be elected for the coming year. The topics discussed by the medicos were gruesome, perhaps, to the outsiders, but deeply interesting to the doctors themselves, and of vast importance to the sick all over the land.

Wednesday morning the program was carried out in full.

In the afternoon only two mentioned on the program were present. These were Dr. R. S. Killough and Dr. G. T. Thomas, of Amarillo. Both of these gentlemen spoke at length respectively on the eye and the foot.

The Panhandle Medical Association closed with a dinner at the Hotel Ware Wednesday night. About fifty were present, including the visiting and resident physicians and druggists and their wives.

Pink, white and green were the colors used in menu and decorations.

During the six beautifully appointed courses, toasts were offered, Dr. J. C. Anderson acting as toastmaster. The following gentlemen gave toasts: R. S. Killough, Amarillo; B. L. Jenkins, Clarendon; T. D. Frizzell, Quanah; J. Spencer Davis, Dallas; J. J. Terrill, Temple, and W. A. Boyce, Dallas.

HONORING GUEST FROM DENTON.

Mrs. D. L. Alexander, 111 Grover Street, entertained Wednesday night with Five Hundred and Forty-two, complimentary to her sister, Miss Mattie Collins, of Denton.

Sweet peas were chosen for the plate flower, carrying out the motif of pink and white used in the decorations. Punch, cake, brick cream and mints were offered Misses Mattie Collins, Elizabeth West, Olive Wheeler and Allene Hall, and Messrs. Z. E. Jenkins, W. J. Klinger, Jack Mathews and Scott Wilson.

REV. O. L. HAILEY OFFERED PRESIDENCY OF WAYLAND.

At a meeting this week of the Board of Trustees of Wayland Baptist College Rev. O. L. Hailey was elected president of the college.

Rev. Hailey's acceptance of the position is pending the acceptance of his resignation as pastor of the Plainview Baptist Church. He will not accept until he resigns as pastor.

DANCE AT ELKS' HALL.

The usual fortnightly dance at the Elk's lodge rooms Tuesday night was unusually entertaining, because of the large number of out-of-town guests. Among them were Mesdames A. J. Hill, of Dalhart; J. R. Kerley, of Amarillo, and Misses Grace Kiechle, of Evansville, Ind., and Helen Walcott, of Blanchard, Okla.

MISSIONARY MEETING.

The Ladies' Aid of the Presbyterian Church met at the church Monday afternoon, in regular session. It was "Missionary Monday." Home missions was the subject discussed, with Mrs. George Saigling as leader.

JACOBS BROTHERS ARRIVE.

Messrs. A. and J. L. Jacobs, who will have charge of the Plainview store of Jacobs Bros., dry goods, have arrived from Wolfe City and are busily engaged in arranging their store room, on the north side of the square.

BIRTHS.

Born, to Mr. and Mrs. O. T. Pritchett, July 17, a girl.

Born, to Mr. and Mrs. W. S. Bruce, July 17, a boy.

Born, July 22, a boy to Mr. and Mrs. Fred Lemons, of Plainview.

TAX ASSESSMENT FIGURES COMPILED.

J. N. Jordan has just completed a compilation of the tax assessment figures for 1915. The result shows \$6,831,180 for this year, as compared with \$7,899,835 for 1914.

SALES OF GRANARIES AND NAILS ESTABLISH RECORD.

Local Dealers Sold 175 Granaries and More Than 100 Kegs of Nails in Two Weeks.

There have been more granaries sold to the farmers of Hale County in the last few weeks than during any season in the history of the county. The sales of the local lumber dealers show that 175 granaries have been sold for wheat storage alone.

Local hardware dealers report that there have been over 100 kegs of nails sold in the past week for use in the construction of granaries.

PANHANDLE PHYSICIANS HOLD PUBLIC MEETING.

The public meeting of the Panhandle Medical Association, at the Methodist Church Tuesday night, was full of interest to the thinking portion of Plainview's citizens.

Beginning with the invocation by Rev. O. L. Hailey and ending with the benediction by Rev. J. W. Story, the entire program was alive—nothing dull about it.

Miss Mildred Buchheimer, first on the program, sang "Somewhere a Voice Is Calling."

Following was an illustrated lecture on the "Relation of Physical Development to Disease," by Dr. J. Spencer Davis, of Dallas. The pictures shown in connection with this vital subject, so ably set forth by the Dallas doctor, were realistic to say the least, but nevertheless important in impressing upon the audience the truths of right living.

"Billie Brad and the Big Lie" was the reading given by Miss Lena Williams.

Next was a duet by Fred Cousineau and Ernest Fowler, "I Heard a Voice in the Tranquil Night."

The address of Dr. J. J. Terrill, of Temple, last on the program, was given in Tuesday's Herald.

MR. AND MRS. McCORMACK ENTERTAIN; FIVE HUNDRED.

Five Hundred was the game played Wednesday night at the home of Mr. and Mrs. Charles McCormack, 109 East Sixth Street. It was a delightfully informal affair, and was enjoyed by those present.

The rooms were decked with beautiful growing and cut flowers. Pink and white were the colors favored for the evening.

Brick cream and cake were served Messrs. and Mesdames H. W. Harrel, L. A. Knight, F. W. Clinkscates and G. C. Keck, Mrs. A. J. Hill, Mrs. J. R. Kerley and Levi Schick.

In a cut for the prize between L. A. Knight, Mrs. Hill and Mrs. Clinkscates, the latter received a handsome box of candy.

ONE O'CLOCK LUNCHEON.

Dr. and Mrs. A. H. Lindsay, 802 West Third Street, gave a one o'clock luncheon Wednesday, honoring Dr. and Mrs. R. S. Killough, of Amarillo; Dr. W. C. Dickey, of Memphis; Dr. J. J. Crume, of Amarillo, and Dr. J. J. Terrill, of Temple, who were attending the Panhandle Medical Association.

Sweet peas and nasturtiums were five courses were graciously served.

RICHARDS AND COLLIER LEAVE FOR EASTERN MARKETS.

T. E. Richards and D. H. Collier, of the Rich-Her Store, left this week for Eastern markets to purchase their fall and winter stock. Their destination is New York, via St. Louis, Chicago and Cleveland.

Messrs. Richards and Collier will spend two weeks in New York selecting their stocks.

BRIDGE LUNCHEON.

Honoring Mrs. Allen Connell, of Post City, and Miss Etta Jess Graham, of Hillsboro, Mrs. Elmer Sansom and her sister, Miss Nelle Sansom, gave a Bridge luncheon yesterday morning.

The luncheon was given at the home of Mrs. Elmer Sansom, 714 Restriction Street.

Beginning at ten-thirty, the game of Auction Bridge was played until twelve-thirty. At the latter hour the six tables were cleared and a six-course luncheon served. Corsage bouquets of dahlias and pansies were given as favors.

U. S. NOTE TO GERMANY TRANSMITTED YESTERDAY

FINAL WARNING TO GERMANY AIMED TO PREVENT FURTHER QUILTING.

WARSAW FALL IMMINENT

Allies Admit That Grand Duke Nicholas Cannot Withstand German Onslaughts Much Longer.

LONDON, July 22.—Despite desperate fighting on the part of the Russian army under Grand Duke Nicholas, at Warsaw, the German army continues its advance against the city, making short but steady gains. Already a part of the Russian force has had to fall back to the west of Warsaw, where it is strongly entrenched at the fortress of Ivangorod.

Von Hindenburg, to the north, and Von Mackensen, to the south of the city, are resting, following desperate rushes yesterday, presumably waiting for the opportune moment to strike a crushing blow.

The allied powers are admitting that it is hardly possible that the Russians can hold the city much longer.

Yesterday a series of great battles, the result of which will seal the fate of Warsaw, were fought to the northwest and south of that city. Having successfully retired to positions on the rivers and being well flanked by fortresses, the Russians turned and fought desperately to check the Austro-Germans.

North of the River Narew they delivered three fierce counter-attacks yesterday from the fortresses of Rozan, Pultusk and Novo Georgievsk. The Germans, who had taken one outwork of Rozan, repulsed the three counter-attacks, according to Berlin, but apparently have been unable to progress farther southward.

Fighting for Railway. South of Ivangorod Field Marshal von Mackensen, who is directing the offensive between the Vistula and the Bug, reached the Russian lines, and here the greatest of all the battles was fought for possession of the Lublin-Cholm-Railway. On the resistance the Russians are able to offer along this front, where the Austro-Germans are making their biggest effort, probably depends the success or failure of the Austro-Germans. Apparently they feel pretty certain of the outcome, for it is said that Emperor William, at Posen, has sent for the Empress in order to make a state entry into the Polish capital when it falls. Things moved more quickly in Courland, where the Germans claim successes all along the line, bringing them within striking distance of Riga and the route which supply the town from the south.

Italians in Battle. For five days the Italian army east of the Isonzo has waged fierce war on the Austrian army. Their objective is the possession of the Tolmino, Goritz and Carso Mountains, from which positions they expect to strike at Trieste. Heavy sacrifice of life is being made by the attacking army in its attempt to gain this advantage.

French Capture Heights. The French have made another bid for the valley of the Fecht in the Vosges. They have delivered several attacks which have been partially successful and have captured the heights dominating that valley from the east. About the same time French airmen dropped bombs on Colmar. Beyond this and a German attack on the Argonne, which the Germans claim met with success, and another German attack in the forest of Apremont, which the French assert was repulsed, only artillery engagements have occurred along the western front.

Note Sent to Germany. Wednesday night President Wilson and Secretary Lansing finished the draft of the note to Germany, and it was forwarded to the Berlin government yesterday.

The note is in the nature of a final statement by the United States of the interpretation that will be placed by this Government on future transgressions of American rights, and repeats that the American Government will leave nothing undone to stand by the position it has previously declared. Among the points in the note are:

1. The assumption by the United

(Continued on Page Four.)

AMERICANS LOSE MEXICO'S RESPECT, SAYS ARCHITECT.
Asserts British, German, and French Women Are Not as Badly Treated.

BUFFALO, N. Y., July 17.—A British, German, or French subject is treated with respect in Mexico, not so an American citizen, said B. Stanley Brown, of Eagle Pass, Texas, who was in Buffalo visiting Dr. William J. Squire. Mr. Brown is an architect whose business takes him often into Mexico.

"I have been in Mexico City and in other cities and villages of the republic, and have had told to me by acquaintances distressing stories of crime. The worst has never been printed. Americans do not realize the way their fellow citizens, and particularly American women, have been treated," he said.

"There is no respect for an American in Mexico. He must stand idly by and see his wife and children abused. The same Mexicans who do this would not dare interfere with a British, German, or French subject. An American is even forced off the sidewalk, and, if he resents, even the despised peons will spit in his face."

Mr. Brown attributes this situation to the weakness of the United States attitude toward Mexico. He said that the trouble began with the first proclamation requesting Americans to leave. Almost immediately, says Mr. Brown, signs were posted in Mexico reading: "The rabbits are running away," meaning the Americans.

All Arms Monopolized.

But a small part of the population is engaged in the factional warfare throughout Mexico. But it has control of all of the arms, and no man trusts another.

"No matter what the leaders of the different warring factions profess, they are all simply leaders of bands looting under the name of patriotism," said Mr. Brown. "Ask the educated and well-to-do classes of the country why they don't get together and put an end to existing conditions, and they will shake their heads and say there is no one that can be trusted. Things have reached such a pass that the United States or any nation that will step in with a determination to restore order will be welcomed. That might not have been so in the early stages of the trouble, but I am satisfied that it is true at present. The warring bands do not form 2 per cent of the population."

Mr. Brown said that the lower order of Mexicans have never had protection in their rights. There never was any incentive for them to try to progress. If they once could feel that they were under the protection of impartial law, things would be different. Now the better classes in Mexico feel the need for protection, too, and Mr. Brown thinks that the time is ripe for effective action.

If some outside power would take a hand, recognize a temporary president of the country until an election could

be held, and then back the man elected for a full term of seven years, and continue to back succeeding presidents for fifty years, if necessary, or until the people were educated to lawful conditions, Mr. Brown believes the Mexican situation would be solved.

Hungry Men and Women Faint.

The effect of hunger, Mr. Brown said, is noticeable in many of the larger cities of Mexico. Men and women frequently faint in the streets from no other cause. He did not think that hunger conditions would become more serious, for a while at least, especially since relief is being afforded by this country.

Foreign concessions, which are sometimes pictured as the cause for Mexico's troubles, Mr. Brown said, correspond to franchises in the United States. They were not the cause of the trouble.

Mrs. R. C. Watson left for her home, in Coleman, Wednesday, after several weeks' visit with her sister, Mrs. H. C. Randolph.

Miss Lorine Riley has returned to her home, after several weeks' visit with friends and relatives here.

Paul Barker went to Dallas Wednesday, where he will look after business interests.

C. W. Barnes left for Amarillo Wednesday, after a day's stay here with friends.

I. B. Droyles was in Hale Center Wednesday on business.

J. L. Scott and family, of Sweetwater, were in the city Wednesday en route to Knox City and Littlefield.

Mrs. Alan Connell, of Post City, is visiting her cousin, Miss Nelle Sansom, for several weeks.

Mr. and Mrs. J. B. Russell, of Quitaque, were in the city Wednesday en route to Galveston, where they will spend several weeks.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY,

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1936.

A. W. GLEASON,

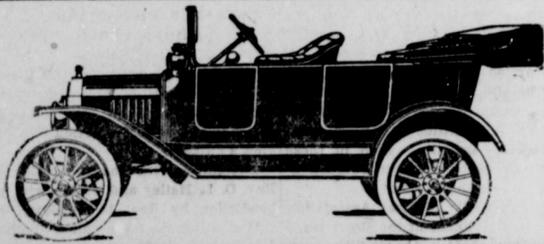
Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, O.

Sold by all Druggists, 75c.

Take Hall's Family Pills for constipation.



Barring the unforeseen, each retail buyer of a new Ford car, between August 1914 and August 1915, will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

Anyone can drive a Ford—it's so simple in construction. No complex mechanism to learn. In town or country, for business or pleasure, Ford cars serve everybody, for about two cents a mile to operate and maintain.

Touring Car \$490; Runabout \$440; Town Car \$690; Coupelet \$750; Sedan \$975; f. o. b. Detroit with all equipment. On display and sale at

BARKER & WINN, Agents
Plainview, Texas

STOP! THINK! ACT! TODAY!

TO THE man who would install a cheap plant--it's better to have put in first class material for irrigation. Remember our non-corrosive copper in steel casing, and strainer made of No. 8 Material is the best money can buy. Measure the life of a Layne irrigation system and you answer the price question once and for always.

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Overland

Model 83

\$825

Delivered

Five-Passenger Touring Car

35 horsepower motor
Electric starting and lighting
Tires, 33 in. by 4 in. non skid in rear
Full streamline body

High-tension magneto ignition
Left-hand drive, center control
Demountable rims--one extra rim
Deep divan upholstery

This vast production of automobiles---cars of Overland quality---is possible only through the unequalled facilities for economical production afforded by this enormous manufacturing establishment. It is the embodiment of standardization and a demonstration of efficiency in its highest degree---the secret of Overland success, which makes possible the production of more than 600 cars per day.

A Carload of these new Cars have arrived at their new home

KNIGHT AUTO CO.

Phone 237

We are Still MOST TOO BUSY TO WRITE ADS

But we have a few things that we just must tell you about this week. We have bargains every week in the year but sometimes we want you to see how great they are so we pick out a few and tell you about them. Here are the ones this week:

- Wash Pans, regular 25c, our price . . . 15c
- Stew Kettles, regular 45c, our price . . . 35c
- Water Buckets, regular 60c, our price . . . 40c
- Dish Pans, regular 75c, our price . . . 50c
- Tea Kettles, regular \$1.00, our price . . . 65c
- Choice evaporated peaches, 3lbs. for . . . 25c
- 5 lbs. Banner Coffee, regular 30c grade . . . \$1.00
- 3 lbs. Tomatoes, per can . . . 25c
- Salmon, per can . . . 10c
- Large Cans Tomatoes, per can . . . 10c
- Pineapple, regular 20c per can . . . 15c

Sugar, Flour and Other Staples in Proportion

To the ladies who bought Limited Coffee: The shipment has arrived and we will deliver your purchases as quickly as possible.

Yours for Cheaper Good Groceries,
WARREN'S NEW STORE
PHONE 300

REMEDIES FOR THE SILVERFISH.

Insect That Feeds on Starch Destroys Books and Clothing.

WASHINGTON, D. C., July 22.—Housewives who are annoyed by damage done by insects to their books, papers, clothing, and other articles containing starch, are advised by the United States Department of Agriculture to spread a poisoned paste upon bits of cardboard, and tuck these into crevices in bookshelves, backs of mantels, under washboards, and in the bottom of bureau and bookcase drawers. A thin, boiled starch paste should be prepared by adding to the flour from 3 to 5 per cent powdered white arsenic (poison), and then using sufficient water to boil into a thin paste. This should be spread upon cardboard and allowed to dry. The preparation, however, is poisonous to human beings as well as to insects, and it must be used with the utmost care.

The insect which does the damage is known by a number of popular names, such as silverfish, silver louse, silver witch, sugarfish, etc. It owes these names to its peculiar fish-like form and its scaly, glistening body. As long ago as 1665 it was described as "a very small, shining worm or moth which I found much conversant among books and papers." It is about one-third of an inch in length, tapering from near the head to the extremity of the body, and somewhat resembles a worm in appearance. Its entire body is covered with very minute scales, which give it its shiny appearance, and its six legs enable it to run about with great rapidity.

The silverfish is one of the most serious pests known to libraries, for it is particularly found of the paste used in the binding of books. Heavy glazed paper is also attractive to it. Starched clothing, linen or curtains may be seriously damaged if left undisturbed for any considerable period of time, and the insect feeds upon the starch paste applied to wall paper. By eating this, it causes the wall paper to scale off. Occasionally it gets into vegetable drugs or similar material which is left undisturbed for long periods, and it is an open question whether or not it ever attacks carpets and plush-covered furniture. A somewhat similar insect is commonly called in England a "fire-brat," because of its fondness for ovens and fireplaces, where the heat would destroy other insects.

Among the remedies for this household pest, in addition to the poisoned paste, is pyrethrum. Wherever this can be applied, as on bookshelves, it furnishes one of the best means for getting rid of the insect. Sodium fluorid, which is now recognized as one of the most efficient roach powders, will probably also be equally effective against the silverfish. It may be dusted by hand or applied with a powder blower wherever the silverfish is likely to occur. Frequent handling and airing of starched clothing and similar objects will probably be sufficient to prevent injury to these, unless they are stored away in damp houses.

DIET UNDER WAR CONDITIONS.

The European war has changed the supply of readily available foods, and brought about an enforced movement toward a partial vegetarian diet, in place of the more extensive use of meats, eggs, butter and wheat products. These changes, being the subject of governmental regulation and enforcement, place new restrictions on the dietary of the sick. It sounds strange to our ears to hear that patients are actually required to have a prescription or permit to enable them to procure wheat flour or wheat bread for the preparation of toast. The refinements of cookery, along with the modern milling of the various grains and the preparation of dried vegetables, are likely to eliminate in part the wide distinctions between animal and vegetable products. This is in harmony with the success of numerous sanatoriums conducted on vegetarian principles in matters of diet.

The various devices of the German army for furnishing suitable food to the troops in action are responsible for the unimpaired health of many persons. Fresh meats, potatoes and vegetables poorly cooked by the individual soldier under the stress of army conditions are certain to lead to dyspeptic diarrheas and irritations, the forerunners of infectious invasion. Experience in former wars abundantly verifies this statement, says The Journal of the American Medical Association. But the present field kitchens of the German army, the "Gulaschkanonen" as they have been fancifully called, have furnished foods that are cooked with great thoroughness, so that they are readily comminuted and then easily digested. The lessons of this diet service may well appeal to us.

S. E. West and Jas. McDonald, from Tulla, were visitors here Tuesday and Wednesday.

Judge T. D. Webb, of Kress, was in the city Wednesday on business. T. H. Skipworth was over from Kress on business Thursday. C. W. Barnes, of Amarillo, spent Tuesday here visiting among friends.

Miss Rebecca Ansley
Spirella Corsetiere
Phone 304

MONEY TO LOAN ON FARM LANDS
VENDOR LIEN NOTES BOUGHT AND TIME OF PAYMENT EXTENDED
T. P. WHITIS, P. O. box 687, Plainview, Texas

LISTEN

If you are going to build or repair, you owe it to your pocket book to come right to our establishment. Quality, service and price is what we offer and supply.

PLAINVIEW LUMBER CO.
LUMBER DEALERS

JUST RECEIVED

A Car of Pekin Wagons
Fully Guaranteed

All Styles for Every Farm Use
Come To the Avery Warehouse Inspect These Wagons and Get Prices

W. R. SIMMONS

SEMI-ANNUAL CLEARANCE SALE

On for the Next 10 Days

Bargains in Lettuce, Turnips and other Seeds.
Pride of the Plains Flour \$1.75
Belle of Wichita \$1.75
Mill Run Brand \$1.50
Chops \$1.15

FARMERS, TAKE NOTICE---Bags of all kinds.

Trade in Plainview and at the

Plainview Produce Co.

Wheat Is Sure

And the splendid rain this week has assured many fields of row crops. Have you ever seen better prospects for an entirely successful year? You should be encouraged---we are. Now then let's talk business. We feel that you feel that you can better afford to spend more on your personal appearance. We don't ask you to spend much---in fact we offer to help you save money by making your old clothes look new

THE
Waller Tailoring Co.
WAY

Tailors Dry Cleaners

Phone 188

"TRADE IN PLAINVIEW"

We Pay Return Charges
on All Parcel Post
Packages

Announcement

We have rented the garage formerly occupied by the Egge-Corlett Auto Company and will occupy same as quickly as we can get moved.

We are splendidly equipped to do all kinds of welding and repair work and will appreciate the opportunity of serving all who may be able to use us.

In addition to repair work we will conduct an up to date garage.

E. N. Egge Auto Company

Telephone Number 646

Dr. White's Irrigated Farms

"Nearer Town for Less Money,"



One of Our Horses

If you are in the market for a sure enough home in the best country on earth see me.

No Cash Payment Demanded
Twenty Year's Time

SEE

DAN WHITE

Sales Agent Wofford Bldg. Plainview, Texas

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c. 6 Months. Advertising Rates on Application

COST OF THE WAR.

The Associated Press carried an item the other day from London which stated that the war cost the British Government \$13,000,000 a day. It is hard to realize what an enormous expense the British must meet to keep their Tommies in the trenches, batter at the Dardanelles and take care of their sailors. At this figure, the war costs about \$540,000 an hour, \$9,000 a minute, or approximately \$150 a second.

Supposing the British Government should ask the richest man in Plainview to finance the war today. He would go broke in an hour. The County Commissioners might keep the guns firing three days if they could use all the personal property in the county.

All the bankers in town might go together and keep the Germans guessing for three or four hours. If ten of the clerks in one of the Plainview stores would combine their week's wages they could relieve John Bull almost a second.

THE DAY OF THE CHILD.

This is the day of the child.

More than ever since the beginning of time are plans being advanced for the betterment of the child.

Schools are being established that develop the normal growth of a child mentally and physically.

Household economics and manual training are bringing into evidence the practical side of child nature.

Where can you find a little girl who does not like to bake, to sew, and to set a house in order? It gives them such a delightful, grown-up feeling when they think they are learning the housewifely arts.

Where is the boy who does not like to "make things"—to use a saw and hammer and to see the object he desires to make develop under his skillful manipulation?

It is along these lines that the Hale County Fair Association has decided to have a junior exhibit during the County Fair.

It is for the school children of Hale County that this exhibit has been arranged—for their encouragement, improvement and betterment.

Let them avail themselves of this opportunity, that is all their very own.

Let them bring their school exhibits and their individual work. All shall have a place in the Junior Exhibit.

U. S. NOTE TO GERMANY TRANSMITTED YESTERDAY

(Continued from Page One.)

States that Germany, by declaring her submarine warfare to be a retaliatory measure against the alleged unlawful

acts of her enemies, has admitted that the destruction of unresisting merchantmen without warning is illegal. 2. German submarine commanders already have proved that they can save the passengers and crews of vessels and can act in conformity with the laws of humanity in making war on enemy ships. 3. The United States can not allow the relations between the belligerents

to operate in any way as an abbreviation of the rights of neutrals, and therefore any violation of the principles for which the American Government contends, resulting in a loss of American lives, will be viewed as unfriendly."

4. The representations which the American Government has made in previous notes for disavowal of the intention to sink the Lusitania with Americans aboard and the request for reparation are reiterated with renewed insistence.

5. The American Government realizes the unusual and abnormal conditions which the present conflict has created in the conduct of maritime war and is willing to act as an intermediary as between the belligerents to arrange a modus vivendi or any other temporary arrangements which do not involve a surrender of the United States of its rights.

6. The proposals by Germany to give immunity to American ships not carrying contraband and to four belligerent ships under the American flag are rejected with the emphatic assertion that to accept such suggestion would be to admit Germany's right to set aside the American contention based on fundamental principles of international law—that neutrals may travel anywhere on the high seas on unresisting ships of any nationality even if carrying contraband.

CARD OF THANKS.

We wish to sincerely thank, from the depths of our hearts, those true and kind friends both in Plainview, Texas, and in Dickens County, who so kindly assisted us, both by deeds of kindness and by encouraging words, during the illness and death of our wife and mother, which occurred in Dickens County on the 14th day of July, and who was buried in Plainview on the 15th of July. We also wish to thank our many friends in Plainview for the beautiful floral offerings at the funeral.

E. B. McLAUGHLIN
AND CHILDREN:
RUSH McLAUGHLIN,
RALPH McLAUGHLIN,
CHARLES McLAUGHLIN,
WILLIAM McLAUGHLIN, *
Dickens County;
MRS. W. B. LEWIS,
MRS. S. J. DENDY,
Plainview.

Mrs. Fred L. Brown and son Frank left Monday for a month's visit with relatives in Oklahoma and Kansas.

Little Miss Helen Ruth Reeves is reported to be improving nicely.

Dr. Childress and family, of Floydada, were in the city Thursday on business.

D. M. Wood, from Kress, was in the city on business Wednesday.

FOR SALE—160 acres of well improved land 4 miles south of Lockney. Will trade for residence or small farm near Plainview. Apply at BOYD'S GROCERY STORE. Adv. 4t-pd.

Phone 612

For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables

D. C. Aylesworth

Announcement

I have leased the soda fountain at The Temple of Economy and will take immediate charge of same.

After August 1st

I will also have the room in the rear now occupied by the Irick Millinery Co. which will be fitted up as a modern

Ice Cream Parlor

I will greatly appreciate your fountain trade and will do my utmost to please

Earl Gray Owens

ANNOUNCEMENT

We wish to announce to the people of Plainview and surrounding country that

Jacobs Brothers Company
THE ONE PRICE SPOT CASH STORE

of Wolfe City, Texas will open a general Dry Goods business about the 5th of August and will be located on the North side of square next door to Plainview Produce Co.

New and Up-to-date Merchandise

We will carry a first class stock of stylish and quality merchandise for every member of the family, such as Dress Goods, Ladies' and Children's Ready-to-wear, Footwear, Men's and Boy's Clothing, Hats, Hosiery, Underwear---in fact anything that is usually carried in a first class Dry Goods Store.

One Price and Spot Cash to Everybody

Our business will be operated on a spot cash basis, and at one price to everybody. This enables us to offer you the very best values at the lowest possible prices.

Who We Are

We want the people of Plainview and vicinity to know that for the past 25 years this firm has been engaged in general merchandise business and still does business in Wolfe City, Hunt County, Texas and we are glad to refer any of you to our many customers, or citizens of Wolfe City, and surrounding country as to our reputation and reliability.

Our Policy

Fair and square dealing and courteous treatment is our established policy and we respectfully solicit a share of your patronage. We will be mighty glad to meet all the people of Plainview and vicinity and we take pleasure in extending to each and everyone of you a standing invitation to visit our store at any time.

We will be glad to show you the new goods and give you our prices without any obligation to buy.

JACOBS BROS. COMPANY

SOCIETY

Telephone Number 72

Mrs. D. H. Collier and little son and her aunt, Miss Mary Hinn, leave this week to visit relatives at Fennimore, Wisc.

Mr. and Mrs. A. E. Harp and Misses Celestine Harp and Daisy and Marie Gidney went to Lubbock last week in Mr. Harp's car.

Miss Grace Kiechle, of Evansville, Ind., is the guest of Miss Celestine Harp.

Miss Willie Wood, long distance operator for the Southwestern Telephone Company in this city, has accepted a position in Amarillo. She left yesterday for her new home.

Mrs. D. W. Francisco left today for Temple to enter the sanitarium, where she will undergo an operation. Dr. J. C. Anderson will accompany Mrs. Francisco.

Flake Garner and family and Handle Wasson motored to Lubbock Sunday.

"Uncle" Ben Thomas, of the western part of the county, was in town on business Thursday.

E. B. Hughes and family spent Sunday in Lockney, accompanying Paul Turner in his motor.

Paul Pearson, of Aiken spent several days in the city this week attending to business.

Mrs. Geo. Gallaway, of Olton, spent several days visiting friends here the fore part of the week.

J. A. Ryan, of Amarillo, representing the El Paso Herald, was in Plainview this week.

Miss Edna Christler, of Dallas, is visiting Miss Lucile Kinder.

Mrs. H. W. Washington, of Murfreesboro, Tenn., is visiting her mother, Mrs. S. R. Howell.

Mrs. Dr. Daisy Pennock went to Amarillo this week on professional business.

J. L. Penry has returned to his home, in Dallas, after several days' visit with his brother, L. C. Penry, and family.

Miss Lena Seyler arrived this week from Fort Worth to visit with her sister, Mrs. Frank Bone.

Miss Marie Hughes, of Floydada, was the guest this week of Miss Arlie Biles.

Miss Cecelia Barnhart, of Childress, is visiting for several weeks with Dr. C. C. Gidney and family.

Miss Gertrude Overall will spend Friday and Saturday in Tulia, with her class in art.

Mrs. B. N. Woods and daughter returned to their home, in Canyon, Thursday, after several weeks' visit with Mrs. J. C. Hooper and family, of this city.

Miss Madge May has gone to Mexia, where she will attend a house party and visit with friends for several weeks.

Mrs. B. E. Sebastian was called to Claude Thursday to attend the funeral of her brother, Dr. Eugene Keen, of San Antonio.

G. W. Land went to Lubbock Thursday to attend to business, and returned with P. A. Farmer in his car.

Miss Catherine Shell has returned to her home, in Georgetown, after several weeks' visit with Miss Electra Anderson.

Almost all of the visiting physicians who attended the meeting of the Panhandle Medical Association here, returned to their homes Thursday morning, declaring that they should always have a warm spot in their hearts for Plainview.

Mr. and Mrs. E. E. Winn have returned home from a visit to Denver, Colorado.

Mr. and Mrs. R. A. Underwood returned from Hereford Friday morning. They have been attending the Bankers' Convention.

Miss Mary Howell returned from Lubbock Friday morning, where she has been visiting for several days.

Mrs. J. W. Dunory has returned to her home, after several weeks' visit with relatives here.

Mr. and Mrs. Frank Foellner arrived Wednesday from an extended tour of California. They were the guests of Mrs. Foellner's brother, O. E. Winslow, of Plainview vicinity. On Friday morning they left for their home, in Tonganoxie, Kansas.

Mrs. B. C. Harris, of Houston, Texas, arrived Friday to spend several weeks visiting her sister, Mrs. L. J. Warren.

O. M. Baylor and wife, of Georgetown, came here Thursday to spend several days visiting J. D. Boyd and family. Mr. Baylor is considering locating here.

RESOLUTIONS ON THE DEATH OF MRS. J. M. COOK.

WHEREAS, in view of the loss we, as members of the Woman's Missionary Society of the M. E. Church, have sustained by the decease of our friend and associate, Mrs. J. M. Cook, and of the still heavier loss sustained by those nearest and dearest to her, therefore be it

RESOLVED That it is but a just tribute to the memory of the departed to say that in regretting her removal from our midst we mourn for one who was, in every way, worthy of our respect and regard.

RESOLVED That in our natural sorrow for the loss of a faithful and devoted wife, a loving mother, an interested member of our society and a Christian testimony, we find consolation that it is well with her for whom we mourn.

RESOLVED That we sincerely sym-

pathize with the family of the deceased on the dispensation with which is has pleased Divine Providence to afflict them, and commend them for consolation to Him who orders all things for the best, and whose chastisements are meant in mercy.

RESOLVED That a copy of our heartfelt testimonials of sympathy and sorrow be transmitted to the family of the departed sister by the secretary of this meeting; that these resolutions be spread upon the records of our society, and a copy sent to The Plainview Herald.

MRS. PAULINE SHACKLEFORD,
MRS. E. F. WILLIAMSON,
MRS. J. W. ALEXANDER,
Committee.



Children are interesting in each stage of their development.

Let pictures keep them as they are to-day—pictures full of unconscious, unaffected grace, and the individuality of the child.

Make an appointment for them to inspect our playroom.

Cochrane's

WANTED—3 furnished or unfurnished rooms with modern conveniences, close in. Phone MRS. C. C. HECK at No. 552. 2t-pd.

Genuine Paprika is NOT a Kind of Cayenne Pepper

Because they look alike, most of us have a sort of general impression that Cayenne (Red) Pepper and Paprika are made of pretty much the same thing, only that one is hotter than the other. And that the difference in the "burn" of them comes from the way they're made or by putting something into the Paprika to sweeten it.

The best Cayenne is ground from pods that come all the way from the East Indies. Of course, some of the lower grades of Cayenne come from Jamaica, South America, Mexico and our own South, but when we speak of Cayenne we refer to the choicest, most pungent and finest flavored, such as White Swan Red Pepper.

The real Paprika though comes from Spain or Hungary and has no Cayenne mixed with it. It is an entirely different pod than Cayenne and is used to flavor with its own delightful and distinctive taste, mild and sweet, while Cayenne is used primarily to make things hot. And yet though so different it belongs to the red pepper family. Therefore, it is possible to use ordinary red peppers in making a so-called Paprika and to call it by a name similar to this and be within the letter of the law. It is more hot than tasty—yet it might pass for Paprika.

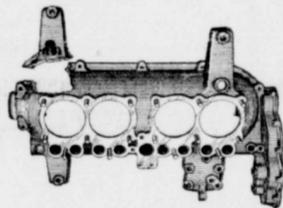
Here again you must buy your Paprika under the brand of a company whose standing and integrity are both beyond question, if you are to be certain of getting a Paprika that has the real and delicious flavor that only the best can have. We guarantee to you that White Swan Paprika is genuine and unadulterated—packed to preserve all flavor and goodness.

Your grocer sells White Swan Red Pepper and White Swan Paprika—both of distinguished quality, purity and strength.



Waples-Platter Grocer Co.
Wholesale Grocers
TEXAS

Gasoline Engines--Oxy-Acetylene Welding



We have the following used gasoline engines for sale cheap:

- 2 1/2-horsepower; one air cooled and one water cooled.
- 1 2 1/2 horsepower.
- 1 6-horsepower Fairbanks-Morse.
- 1 8-horsepower Milwaukee.

We weld cracked and defective cylinders, crank cases, transmission housings, parts for farm machinery, etc.

No Job Too Large; No Job Too Small. All Work Guaranteed.

E. N. EGGE AUTO COMPANY

Phone 646

It's pretty hard to find anything better than a good promise well kept.

—Mister Squeegie

Men's greatness is measured, not by the things they promise to do, but by what they accomplish.

So it is with all things in this world.

Many men have announced their intention of doing greater things with electricity than Edison has done.

They have not made their promises good, and Edison remains the wizard of science.

The popularity of Diamond Squeegie Tread Tires is due to their merit in giving cheap mileage and fulfilling service requirements with unvarying regularity.

Great promises are made for other tires—promises that in many cases are never fulfilled.

More than 99% of all Diamond Squeegie Tread Tires exceed the service that is promised for them.

That comes pretty near giving you absolute certainty.

Equip your car with Diamonds at these

"FAIR-LISTED" PRICES:

Size	Diamond Squeegie	Size	Diamond Squeegie
33 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3 1/2	12.20	36 x 4 1/2	28.70
32 x 3 1/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 5 1/2	46.00

PAY NO MORE

For Automobiles, Bicycles

Put on

For Cyclecars, Motorcycles

Diamond Squeegie Tread Tires

Barker & Winn, Jobbers
Plainview, Texas

FINE silk remnants at 65c, we bought in 6 yard lengths and others we have taken from our regular stock. All the good silks that have been sold down to a few yards of each, and marked them 65c a yard. Every piece is this season's silk, and they are all wanted kinds and lengths for dresses, skirts, waists, blouses, petticoats and trimmings. So being just the fabric that women are buying right now, and at reductions of a third and a half. The sale means something in the way of economy.

The RICH-LIER Store

Mr. T. E. Richards and Mr. D. H. Collier are now in market. Miss Higgins will follow buying the newest in fall stuff.

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.



Let Us Put You On Our List of Depositors

The COURTESIES of our INSTITUTION are extended to each and everyone alike. Your deposit—large or small—will receive our most careful consideration.

Our MODERN BANKING METHODS and EFFICIENT SERVICE will be sure to please you.

TRADE IN PLAINVIEW

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

Get An Ansco

Camera and keep the memories of your pleasure trips always alive.

We want you to call and let us show you the superior camera for the least money.

A complete assortment ranging in price from \$2.00 to \$20.00.

Duncan's Pharmacy

STOP and SHOP at Reinken's

Take Advantage of **BIG DISCOUNTS** on

Men's Guaranteed Suits

\$15 now \$11.00
\$25.00 Silk Lined now \$15.00
\$5.00 Silk Shirts now \$3.50
\$1.00 and \$1.25 Shirts now 80c
Walkover Oxfords \$4.00 now \$3.20

Stop and Shop at

Reinken's
WE DO AS WE ADVERTISE

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, July 19.—A quarter to fifty cents was taken off cattle values last week, due to the advent of a large delegation of grass cattle at Western markets generally. Prime fed cattle suffered somewhat in the general slump.

Receipts here today are 8,500 head, of which 1,600 head are yarded in the Southern division, and the drop in the supply from last Monday, when 13,000 head arrived, resulted in an active market and considerable recovery in values. Prime steers, including numerous lots from Clinton County, Missouri, the great corn and blue-grass section, brought \$9.85 to \$10.10, on a parity with a week ago. A drove of 10 head of yearlings from the same section, of which 82 were heifers, brought \$9.85, \$30 pounds average. Greenwood County, Kansas, steers climbed back up to \$9.60 today, about as good as best time last week. Texas steers in the native division brought \$7.30, for which \$7.00 would have been the price last Thursday. The rank and file of cattle moved at slightly better prices than the middle of last week.

South Texas steers sold in the quarantine division at \$6.50 to \$7.25, and Oklahoma grassers weighing 900 pounds at \$6.80 were considered higher than they would have sold last Thursday. Ten loads of R. E. Gatewood's steers, around 1,200 pounds, from North Texas, brought \$8.40 in the quarantine division.

Stockers and feeders sold slightly better, but without any special dash.

In the hog yards the supply was 5,000 head, market steady to five cents lower for an hour or two, during which time order buyers made their purchases, up to \$7.70, including choice heavies at \$7.65. Packers bid 10 to 15 cents lower prices, paying \$7.35 to \$7.50 for most of their hogs, around \$7.30 for rough heavy weights. Provisions prices have sharply declined recently because of England's interference with shipments to neutral countries, and recent weakness in hog prices is traced to that cause. Prophecy is made that hog prices will decline till England abides by the rule of international laws and ceases to interfere with shipments of food products, which laws the State Department at Washington is demanding shall be enforced.

Sheep and lamb receipts are 6,000 head. Lambs dropped close to \$1.50 in value last week, but sales today were still lower, \$7.60, top, paid for several strings of Arizona spring lambs. Sheep prices are holding up well, some Arizona ewes today at \$6.60, 110 pounds average. Aged sheep prices are considerably above Chicago, because of scarcity here. Demand for breeding sheep and feeding lambs is developing, and promises to be very heavy. Recently there has been practically nothing in either line offered, a few feeding lambs today at \$7.25.

J. A. RICKART,
Market Correspondent.

Mrs. Robert Alley, of Hale Center, was shopping in Plainview Tuesday. Collie DeBerry and family and E. R. Williams spent Sunday in the Hale Center community.

Mr. and Mrs. Nick Alley, of Hale Center, were in the city Tuesday and Wednesday to attend the Elks' dance. Paul Turner was in Lockney the fore part of the week attending to business.

The Knight Auto Company received a carload of new Overland cars Wednesday.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Miss Mary McKinnon, of Floydada, is visiting Mrs. Joe McKee for several days.

J. D. Fruin, from Olton, was here on business Thursday.



Worst Old Sores, Other Remedies Won't Cure.
The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00.

KC The Best at Any Price

No other baking powder will raise nicer, lighter biscuits, cakes and pastry, none is more pure and wholesome

Then Why Pay More?

Ship Your Live Stock

TO
RHODE-FARMER COMMISSION CO.
FORT WORTH, TEXAS

"We Sell 'ems Ourselves"

**Tom Frazier Sells the Hogs
No Better Service Anywhere**
Write or Wire for Market Information

**REGISTERED
DUROC-JERSEY HOGS
FOR SALE AT AUCTION
AT HELEN TEMPLE FARM, Plainview, Tex.**

Three years ago we started raising Duroc-Jersey Hogs by purchasing the celebrated herd of Mr. Tom Frazier of Morgan, Texas. To this herd we have added some of the very finest Durocs found in the prize-winning herds of Texas, Oklahoma, Kansas and Illinois, and by careful selection have produced some of the finest breeders to be had anywhere. We have stocked the Texas Experimental Stations at College Station and Temple, and the State's representative, who made the selection, declared publicly that our herd of brood sows was the finest he had ever seen.

On Saturday Afternoon, August 28th, 1915

we will sell at auction 25 fine young boars ranging in age from five months to two years.

It pays to raise the best, and now is your opportunity to head your herd with a fine registered boar.

The sale will be at the Farm near Plainview, and will begin at 2 o'clock p. m., Saturday, August 28th, 1915.

THE HELEN-TEMPLE FARM, PLAINVIEW, TEXAS
Lafe Burger, Auctioneer Geo. R. Quesenberry, Manager

R. C. Ware Hardware Co.

is offering attractive summer prices on
*Canning Outfits and Cans,
Buggies and Surries, Coal Stoves,
Table Ware, Washing Machines,
Tubs, Refrigerators, Lawn
Mowers, Tents, Garden Hose.*
**You cannot afford to miss the bargains during
Plainview's Great Sales Week**

Plainview Hardware Co.

OFFERS you exceptionally low prices on various lines of goods for the next twelve days, 25 per cent discount on refrigerators, dishes, pocket knives, scissors and silverware.

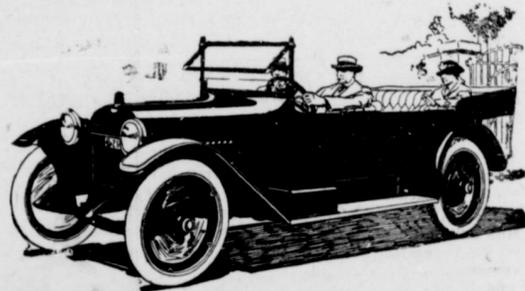
We will make any one a present of ten dollars that will buy a range stove of us during this sale.

Give us a call we sell for less.

Plainview Hardware Co.

1916 Hupmobiles

\$1085
F. O. B. Detroit



Your Better Judgement Will Lead You Straight To The Hupmobile

If your sound business sense dictates your choice of a new car---as it should---it is reasonably certain you will invest in a Hupmobile.

Aside from the question of value---and we believe even the shrewdest buyer will not discover better than Hupmobile value---this car presents claims that cannot be easily or safely ignored.

Economy, size, comfort, performance, etc---consider them, and compare them as a whole, with like characteristics of other cars.

Make your comparisons complete and thorough, regardless of the price of those cars against which you match the new Hupmobile.

Begin by arranging a demonstration today---now, by telephone.

Meanwhile let us go over some of the notable features of the new car, which distinguish it from the average around its price. Take size, for instance.

The new Hupmobile is as big, and affords as much room for five persons, as many cars regularly selling for a good deal more as seven-passenger vehicles.

This means comfort without crowding, with the added comfort of long wheel-base, underslung rear springs, and cushions two inches deeper and set at the easiest angle.

Comfort is a big thing in a motor car nowadays; and we have been told repeatedly that the Hupmobile is the most comfortable car on the market.

But bodily comfort is not all the Hupmobile offers.

It assures the security that comes from the knowledge that a car is soundly built, sturdy and staunch, more than equal to any road.

The new Hupmobile's power is 20 per cent greater than the preceding model.

It has really remarkable pick-up ability; and

in this regard we believe no car has the better of it.

Its all-around road performance is improved.

Yet it is proving as economical of gasoline and oil as previous Hupmobiles have been.

On the score of up-keep---repair costs---we cite the Hupmobile record of less than 1/4 cent per mile traveled, and the fact that this car is a Hupmobile.

The car's equipment is complete, and improved in certain details.

The top operates with greater ease. The windshield is rain and storm proof.

Lever in the front compartment are set forward, to facilitate entrance to the driver's seat from the right-hand door.

These are but a few of the things you should know about the new Hupmobile before you decide on any car.

The more you know of its detail of construction and behavior, the better able you will be to make a judicious investment.

We shall be glad to post you thoroughly at any time you choose to name.

Get in touch with us now.

HUBBARD BROS. PANHANDLE Distributors
PLAINVIEW, TEXAS, PHONE 113

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

BOARD AND ROOM at old PIPPIN HOTEL—\$5.00 pre week.

We are in the market for Dry and Green Hides in any quantity. RUCKENBERG PRODUCE COMPANY. —Adv. tf.

FOR SALE OR TRADE—Good eight-room residence for sale at a bargain and on splendid terms or will trade for good notes. Address BOX 308, Plainview, Texas.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

This is the season for planting stock beets, cowpeas and turnips. For the best seed see PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE OR TRADE on good car—New two-speed twin Harley-Davidson motorcycle; fully equipped, perfect condition; run 1,000 miles. Address BOX 213, Plainview. 4t-pd.

We want to put in your winter's Coal while prices are the lowest and I can get a full supply of Simon Pure Niggerhead Coal. E. T. COLEMAN, Coal and Grain Dealer. Phone 176. 2t.

Get your Sandwich Lunch at the KASH KANDY KITCHEN. tf.

TO EXCHANGE—Several nice Jersey cows, fresh in milk, to exchange for young Durham or Hereford cows. THOS. ABRAHAM. 2t.

TO EXCHANGE—Studebaker car; 20 horsepower, 3 forward speeds, five passenger, four new tires; care in first-class condition. Has been run about six thousand miles. Want Ford roadster on trade. Might consider live stock. Condition of car guaranteed. ROY BAILEY, Petersburg, Texas. tf.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Thresher, 32-inch Case, second-hand, with Ruth feeder, all complete. Apply to J. G. SEIPP. 2t-pd.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

FOR SALE. Sixty-horsepower "Charter" Gas Engine, only been used one month, at a bargain. Address BOX 63, Tullia, Texas. Aug. 13-pd.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN. tf.

AUTOMOBILE BARGAIN—5-passenger, electric light and starter Overland car, has been used very little, for sale cheap. E. T. COLEMAN. 2t.

LOST, STRAYED OR STOLEN. From my pasture 9 miles southeast of Plainview, June 27th, one black mottled-face milk cow 3 years old, branded P. J. on left hip and circle with arrow through it on left shoulder. One dark brown milk cow, dehorned, branded circle on left hip; 3 years old. One brown bull calf 7 months old; stock half Jersey.

Reward for information of whereabouts. J. H. TAACK. 6t.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

LOST—Silk parasol; gold and pearl handle; script monogram F. M. S. on handle. Reward for return to C. C. STUBBS, at Reinken's Store. 4t.

WANTED—A young woman or girl to do house work. Call 236 or 167. —Adv. tf.

STRAYED OR STOLEN. From Eiring's pasture, 6 miles east of Plainview, one bay horse, 4 years old; no brand; gray hair on back. Reward for return or information. Notify HERALD or A. P. BLACKWELL, Plainview. 2t.

FOR SALE—Some Plums and Freestone Peaches, delivered when wanted. Phone 9024. —Adv. tf.

Get all the market will pay for your Wheat and Oats. Get my bids before selling. E. T. COLEMAN, Coal and Grain Dealer. Phone 176. 2t.

114 ACRES LAND FOR SALE. At \$12.50 per acre; \$700 for five years at 6 per cent. Will take good second-hand auto at fair price. Land is excellent, ten miles from railroad town, on rural mail route; mile from excellent school and church and in fine neighborhood. Y. W. HOLMES. —Adv. 3t. Plainview, Texas.

LOST—Front of automobile lamp for Dodge car. Address JULIAN RUSHING, Plainview. tf.



Popular Excursion to Galveston, Texas

Round Trip Tickets on sale July 24th good for return limit July 28th at low fare of \$12.95 for the round trip. For reservations and further information, Phone 224.

R. F. BAYLESS, Agent

No. 13 LITTLE TALKS BY THE DOCTOR

Osteopathy

How do you account for the rapid growth of Prohibition in this country and all over the world? Why is it becoming popular, even, to be in favor of Prohibition? Because the people are finally and of late years very rapidly coming to believe the truth about alcohol, viz: that alcohol in any form or quantity is deleterious and harmful to the human body.

The truth hasn't changed any; the change has come in the minds of the people. For the same reason Osteopathy has made such rapid growth. The people are learning that it is based upon truth.

They are learning that drugs are poison, many of them as bad and even worse than alcohol, so they are flocking to Osteopathy, which furnishes a natural, thorough and complete relief and cure of bodily ills.

If you have a pain or an ache the competent Osteopath will find the cause and remove it.

DR. N. B. MAYHUGH, Osteopath
Grant Building, PLAINVIEW, TEXAS.

LET us make you bids on your wheat and oats before you sell. We are in the market with both feet.

E. T. COLEMAN
COAL AND GRAIN DEALER

Cash Grocery Co. Offers You the Following Reduced Prices

- New stock lemons, per dozen20c
- 11 pounds new potatoes25c
- Pineapple--Sunkist brand19c
- Pimentos---Del Moneto Brand10c
- Peaches---Diplomat table peaches 2 cans .25c
- Apricots---Academy brand per can15c
- Plums---Green Gage per can15c
- Peas---early June per can10c
- Large size Pork and Beans per can15c
- American Sardines, 6 cans for25c

COFFEE

- 4 pound bucket with cup and saucer90c
- Good Peaberry coffee per pound20c
- Economy brand coffee per pound15c

THINK OF THIS!

- National Oatmeal, this week only---large size only20c
- Gallon best apple vinegar35c

You Can Always Do Better At the

Cash Grocery Co.
Phone 101

FOR SALE. Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

FOR SALE. Good two-row cultivator, in good shape, at a bargain for cash or note. I don't need it. See or phone me at Anderson Hotel. F. JORDAN, Phone No. 630. tf.

FOR SALE. Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

FOR SALE—Piano-organ suitable for church or school. Phone 155. —Adv. 3t.

RHUBARB for canning, 4c per pound, delivered to your town. 2t.

FOR SALE. 60 h. p. gas engine, "Charter." Only been used about one month; at a bargain. Address BOX 63, Tullia, Texas, Aug. 15. Pd.

IMPROVED 320 acres in Hale County; will sell for one-third cash, give good time on balance, and, if desired, will furnish money for purchase of 30 to 50 head of cows. Address OWNER, care Herald. 4t.

NOTICE. Ten acres for sale, well improved; one-half mile outside city limit, northwest of town. W. S. WASSON, Plainview, Texas. —Adv. 8-6-pd.



Bell Connection

Adds to Farm Cheer

It was a blustery March evening, but inside the cozy sitting-room of the Brown's all was cheery and bright.

Mrs. Brown stepped to the telephone. Her husband smiled—for he knew the pleasant custom for years had been to call the daughter, in the distant village, each week.

Have you a Telephone connected to the Bell System?

The Southwestern Telegraph & Telephone Co.

W. FLAKE GARNER, Funeral Director and Embalmer. Prompt Service Day or Night. Phones 195 and 376.

DR. NORMAN B. MAYHUGH, OSTEOPATH. Office, 22 Grant Building. Office, Phone 588; House, Phone 171.

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician. Graduated Kansas City Veterinary College April 8, 1915.

Calls Answered Day or Night, Lockney, Texas.

DR. SMITH & SMITH will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

FOR SALE OR TRADE. Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

WANTED—FOR CASH. Wanted, for cash, 25 or 40 acres of improved land in a radius of 5 or 6 miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. tf.

NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-Southplains Railroad Company, to be held Wednesday, September 1st, 1915, for the purpose of authorizing the directors thereof to issue bonds, etc.

To the Stockholders of the Crosbyton-Southplains Railroad Company: You and each of you are hereby notified that on the 16th day of June, 1915, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the Stockholders of said Company to be held on Wednesday, September 1, 1915, at offices of the Company in Crosbyton, Texas, at 10 o'clock a. m., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the Stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of State of Texas.

Dated this June 16th, 1915, at Crosbyton, Texas.

W. R. LOTSPEICH, Secretary. (SEAL) —Adv. Aug. 18.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoe Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

ELLERD & KIRK, Lawyers. Plainview, Texas. Will Practice in All the Courts.

DR. W. R. FERGASON, Veterinarian. Calls answered day or night on short notice. Hale Center. Office Phone No. 15. Residence Phone No. 40. Office at Plainview, Duncan's Pharmacy—Phone 161.

Take Time

But Take Him by the Forelock and Be Prepared To Save Your Feed Crop This Year

After spending much time and money investigating and experimenting with the different kinds of silos being put on the market, we believe we have the best proposition now that can be had, in

The Tulsa Silo

Cheap, Durable, Simple in Construction

Wallace G. Whitley, of Powersville, Mo., Writes on April 25:

"Have had a report on the entire 18 Tulsa Silos sold last year and everyone is delighted. Every one made good."

The Price and Capacity Can Be Made To Fit Your Requirements. Come and See the Silo Erected In Our Yard

A. G. McADAMS LUMBER COMPANY
Plainview, Texas

**Sensational
Keen Price
Reductions
for
The Last
7
Great Days**

THESE PRICES EFFECTIVE BEGINNING
MONDAY, 29th

The Last 7 Days

THE first two weeks of our sale have been a *huge success*. Our floors have been thronged with thousands of eager, delighted purchasers, buying from stocks of such standard makes as *Queen Quality Shoes, and Kuppenheimer Clothes, etc.* at prices associated in every ones mind with merchandise of the lowest grade. As one lady put it "Pearls at Prune Prices." Kindled by this splendid success and determined to make the last seven days biggest selling days in the history of our store by offering you new fall goods at reduced prices and further reductions in other departments.

**Further
Reductions In
Men and
Women's
Shoes
Men's & Boy's
Clothing
and In Other
Departments**

THESE PRICES EFFECTIVE BEGINNING
MONDAY, 26th

33 $\frac{1}{3}$ % Off

**All Men's and Boy's
Suits and Odd Pants**

**All This Season's Goods
and Styles, Palm Beach and
Blue Serges Included**

\$10 buys a man's \$15 suit
5.65 buys a man's 8.50 suit
16.35 buys a man's 25.00 suit
4.00 buys a boy's 6.00 suit
6.00 buys a boy's 9.00 suit
4.00 buys a man's 6.00 pants
1.00 buys a boy's 1.50 pants

**About 50 Men's Hats Val-
ues up to \$3.00. Your
Choice for \$1.00**

**Any Straw Hat In The House
Your Choice 1-2 Price.**

20 % Off

**All men's and women's
new fall shoes for the
last 7 days. This is one
of the most sensational
offers ever made in our
store.**



33 $\frac{1}{3}$ % Off

**Any Man's, Woman's,
Boy's or Girl's Low Cut
Shoe In the House**

This Season's Goods and Styles

\$2.35 buys a lady's \$3.50 Shoe
\$2.65 buys a lady's \$4.00 Shoe
\$4.00 buys a man's \$6.00 Shoe
\$2.65 buys a man's \$4.00 Shoe
\$2.00 buys children's \$3.00 Shoe

**This includes Queen Quality Stead-
fast and Star Brand Shoes.**

**All Shoes In Broken Lots
and Odds and Ends at**

HALF PRICE

**Ready-to-wear at 1-2 price
Ladies dresses, coat suits
wool skirts and spring
coats. Some prices at
less than HALF PRICE.**

John B. Stetson Hats

\$4 Stetson hats . \$3.00
\$5 Stetson hats . \$4.00
\$6 Stetson hats . \$4.50
\$7 Stetson hats . \$5.00

**Mens Lion Brand and
Manhattan Shirts**

\$1.25 shirts now . \$1.00
\$1.50 shirts now . \$1.20
\$2.00 shirts now . \$1.50
\$2.50 shirts now . \$1.75

Ladies Corsets

\$1.00 corsets now \$.85
\$1.25 corsets now \$1.00
\$2.00 corsets now \$1.50
\$3.00 corsets now \$2.40
\$5.00 corsets now \$3.75

Ladies Dress Gloves

50c dress gloves . \$.35
\$1.00 dress gloves .85
\$1.50 dress gloves \$1.20
\$2.00 dress gloves \$1.50
\$3.50 dress gloves \$2.75

**Any 50c Article for 35c
Men's 15c Collars for 10c**

**Pretty Silks and Wash Goods
Are All Reduced In Price**

Men's Hansen Gloves

\$1.00 buys a \$1.25 Glove
\$1.20 buys a \$1.50 Glove
\$1.50 buys a \$2.00 Glove

Men's Underwear

\$1.25 values now \$1.00
\$1.50 values now \$1.20
\$2.00 values now \$1.50

Pretty Table Linen

35c grade now 25c
50c grade now 40c
\$2.00 grade now \$1.50
\$3.00 grade now \$2.25

Ribbons and Laces

10c Ribbon or Lace 7 1-2c
15c Ribbon or Lace 10c
25c Ribbon or Lace 20c
35c Ribbon or Lace 25c

Overalls and Jumper 80c

50c Garment for 35c

Ladies Underwear 50c Grade for 35c

Test the store
that stands
the test

The above were all good values at the first price. They are most generously and genuinely reduced in price as above stated and only represent a few of the many values now on sale in our big stock.

Your keen and
critical inspection
invited

Plainview Mercantile Company

Biggest, Busiest and Best Dry Goods Store In Plainview