

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 2, 1915

HALE TO HAVE EXHIBITS AT DENVER EXPOSITION

CHAMBER OF COMMERCE, Y. M. B. L. AND FAIR ASSOCIATION WORK IN CONJUNCTION ON EXHIBITS.

TO ENTERTAIN FAIR VISITORS

Will Give Glad Hand and Hearty Welcome to Every Stranger Who Comes; Show Them Country, Too.

The Young Men's Business League and Chamber of Commerce met last night at The Ruby Theatre in joint session. Through recommendation by the executive committee of the Chamber of Commerce, a standing finance committee for that body was appointed, consisting of Chas. Malone, E. H. Perry, J. J. Eller and E. E. Roos.

Will Exhibit at Denver.

The Executive Committee further recommended that an exhibit be sent to the International Dry Farming Congress from Hale County, and appointed as a committee to secure funds for this purpose C. W. Sewell, Jess Waller, Abe Jacobs and L. R. Pearson. It was also recommended that an exhibit be sent to the Panhandle State Fair, at Amarillo, and Jim Pipkin was appointed a committee of one to get up an exhibit for this fair. Mr. Pipkin was empowered to appoint his own assistants.

To arrange an exhibit for the International Dry Farming Congress and International Soil-Products Exposition at Denver, Colo., September 26 to October 10, inclusive, E. H. Perry, Wyatt Johnson, J. J. Lash and Dr. J. D. Hanby were appointed. To carry the exhibits to Denver and arrange the Plainview District and Hale County booth, E. H. Perry and Dr. J. D. Hanby, both experienced men in this work, were appointed.

This is the biggest farm-products show that will be held this year. The United States Government has appropriated \$20,000 for an educational exhibit at the Congress, and has extended, through its diplomatic corps, invitations to the nations of the world to participate. Arrangements are being made in Denver to accommodate the three hundred thousand expected visitors during the fifteen-day period. This exposition will be unsurpassed in wealth, variety, scope and magnitude, for the whole Southwest has been prosperous this year as never before.

To Care For Fair Visitors

The Hale County Fair Association was officially represented last night by the President, C. H. White, and the Secretary, E. B. Miller. It was reported that the Elk Club will be thrown open to visitors from out of town and that this lodge has appointed a committee on entertainment, Jim Pipkin, M. D. Henderson and E. H. Bawden.

Representatives of each industry and business in Plainview will consider themselves self-appointed committees of entertainment, to extend the glad-hand and make welcome those of their business who are here from the other cities of the Southwest.

To Entertain Speakers.

Judge W. C. Mathes, Judge L. S. Kinder, Judge J. E. Lancaster and M. D. Henderson were appointed as a committee to look after securing a place for the public speakings during the fair and to entertain the visiting speakers. A reception committee of twenty-five was appointed. It will be the duty of this committee to meet all trains and to welcome visitors to the big Hale County show. On this committee are: M. D. Henderson, Dr. J. W. Grant, A. E. Harp, Dr. J. C. Anderson, Dr. C. C. Gidney, R. M. Eller, Chas. Saigling.

Will Show Visitors Country.

A committee of three was appointed to arrange for auto tours of the Plainview country for visitors. A booth will be erected and special stand maintained to which those who will use their cars for one or more short tours a day may apply. It will be announced to visitors where they may find these autos, so that every visitor who has not done so may see the irrigated district and dry-farming sections of the Plainview country. On this committee are J. W. Ryan, J. W. Longstreth and E. E. Roos.

Mrs. J. O. Bass, of Tulsa, has been visiting friends in Plainview.

FARMER'S BUSINESS COLLEGE FALL TERM BEGINS MONDAY.

Success of Plainview School Causes Head to Decide on Plainview for Summer Session of Fort Worth School.

Fifty-two out-of-town pupils will enroll Monday morning at the fall opening of Farmer's Business College.

Great things are being planned for this school, in accordance with the marvelous increase in attendance and interest. Prof. F. T. Egle, from the University of Iowa, is expected in by Monday. There will also be an Edison dictating machine and a new adding machine.

"The athletic side will be considered too," said G. W. Land this morning. A football team will be organized, with H. Marvin Du Pont as coach. Mr. Du Pont is from the John B. Stetson University, at Deland, Florida.

There will be basketball for the girls. Mr. Land will coach this team himself.

The management of the college is so much pleased with Plainview and the local outlook for the school that they intend moving the summer school of the college from Fort Worth to Plainview. This means the removal of seven teachers and their families to Plainview for the summer and a greatly increased number of pupils.

LINCOLN BEACHY COMPANY MAN TO FLY AT THE FAIR

Reed's Greater Shows Will Bring Vaudeville, Wild West Show, Ferris Wheel, Carry-Us-All, Etc.

"See the little fellow, down among those biting, fighting, coiling reptiles! He fights the snakes; the snakes fight him!" "See the Chacma Gorilla, the thirty-foot snake,—Heigh-Ho! The Nameless Wonder, the strongest animal extant. Who can name him? Who can name him?" "Ride the Cary'sall, the Cary'sall!" "Fourteen people, in a charming vaudeville act—the latest—the newest—the best! Nothing to offend the most fastidious!"

The ballhooing cries of the "hawkers" are soon to be heard in Plainview. Reed's Greater Shows have contracted for a stay in Plainview during the Hale County Fair. They are one of the best carnival attractions available. General Agent Vernon was in Plainview today making arrangements for the attraction.

He states that there will be with the big carnival the U. Strickland Wild West show. U. Strickland is a Texas man. He has held the championship at Cheyenne, Wyo., for three years for roping and riding. This show has some real bucking horses, of the outlaw type.

Faulkner's Animal and Ten-in-One Show is another attraction. It will have rare birds, a thirty-foot snake which weighs three hundred fifty pounds, a Chacma Gorilla, and a wonderful little animal which was captured on the Devil's River, Texas, and which zoologists have been unable to identify.

There will be a large Ferris wheel, a three-abreast carry-us-all, a motor-dome, a vaudeville company with fourteen players, and several other attractions.

There will be concessionaires galore—everything the people will want for amusement and entertainment.

There will be spectacular firemen's drills and races by the best fire teams in this section; for the Panhandle Firemen will be in Plainview in full force.

Aeroplane Flights.

The amusement committee of the Fair Association has closed contracts with the Lincoln Beachy Aviation Company, of Chicago, for two flights each day during the four days of the Fair. This contract is a "no flight no pay" contract. It calls for rebate if the aviator fails in any flight to ascend 500 feet and fly at least three miles.

A flight will be made every morning at about ten-thirty and every afternoon at about five o'clock. Grounds have been selected close to the other buildings and tents of the Fair, and the aviator will fly over the business district each flight.

R. G. and Ross Harp returned yesterday from Kansas City.

PROHIBITION ORATORICAL CONTEST TUESDAY NIGHT

Dr. O. L. Hailey Will Act in Stead of Dr. A. J. Barton, State Anti-Saloon League Superintendent.

In the Methodist Church Tuesday evening at eight o'clock will be held the prohibition oratorical contest, which had been slated for Labor Day. Dr. O. L. Hailey will act for Dr. A. J. Barton, State Superintendent of the Anti-Saloon League, who is unable to attend. The meetings in the city on Monday evening have made necessary the postponement.

All contestants are requested to meet Dr. Hailey in R. M. Eller's office, in the Eller Building, tomorrow (Saturday) afternoon, to select judges for these contests, and each contestant should come prepared to select three judges out of which total number so proposed the judges will be selected.

R. M. Eller has offered one hundred and fifty dollars in cash prizes. There has been a large number of entries, among them two ladies. One contestant is a boy of twelve years.

No admission is charged to the contest, to which all are welcome.

WESTERN UNION OPERATOR BACK FROM SUMMER VACATION.

Miss K. L. Polansky, local manager for the Western Union, returned yesterday from Smithville, Texas, where she has been spending the summer with relatives. E. G. Shulze has been acting-manager in her absence. W. M. Wilsford, of Snyder, who has been on the key while Mr. Shulze was manager, left today for his home.

IMPROVING HOME.

Dr. J. W. Grant is remodeling and modernizing his home, on Austin Street.

PROFESSOR WEBB BACK.

Public School Examinations Postponed Until Opening of School.

Professor H. P. Webb and family have returned from Lubbock, where they have been spending the summer. Professor Webb is principal of the Central High School. He stated this morning that the examinations which were to have been held today at the Central High School Building have been postponed until the opening day of school, so that all candidates might be present.

BANK SHOWS INCREASING BUSINESS DURING YEAR.

The Third National Bank has shown an increase in business during the past year, which is a rather accurate reflection of the growth and development of the section. A comparative statement issued by the bank on September 1, shows that on August 31, 1914, the bank had loans out to the amount of \$224,978.34, August 31, 1915, 263,821.31; cash and exchange August 31, 1914, \$28,565.57, August 31, 1915, \$93,939.07; deposits, August 31, 1914, \$108,655.67, August 31, 1915, \$213,644.26.

STAKED PLAINS BAPTIST ASSOCIATION AT FLOYDADA.

The Staked Plains Baptist Association will meet at Floydada September 14, at 2 p. m. Dr. I. E. Gates, of Plainview, will preach the introductory sermon, at eight p. m. Rev. Jno. F. Elder, of Floydada, is moderator.

TO CONFER WITH SILVERTON ON AUTO ROAD TO PLAINVIEW.

Ellis Carter, representing the Young Men's Business League, and J. E. Lancaster left this morning for Silvertown, to confer with the people of Briscoe County on an auto road from Silvertown to Plainview. The people of Plainview responded to the request of the Y. M. B. L. and have subscribed all the money necessary to extend the road from the Plainview end of the line.

BIRTHS.

Born, to Mr. and Mrs. A. W. Walters, of Abernathy, a boy on August 29th.

Born, to Mr. and Mrs. Wm. Faine, of Ellen, a boy, August 30.

Born, to Mr. and Mrs. E. S. Billings, of Abernathy, a boy, August 30.

B. W. Vannoa left yesterday for Amarillo, where he will visit

WOULD RAISE \$500 TO HELP EXPLOIT KAFFIR AND MAIZE

Plainview Chamber of Commerce Co-operating to Improve Markets for Staple South Plains Grain.

The Plainview Chamber of Commerce is right in line with the movement to better the market for kaffir corn and maize. This splendid feed is not well known except in the immediate sections where it is raised, with only a few exceptions, and the association which is fostering the matter of improving markets for the grain and advertising it, is attempting a service to the Southwest, especially the Panhandle and South Plains of Texas. To the farmers of Hale County the Chamber of Commerce has sent out a letter asking that they contribute to a fund of \$500 for Hale County. Other counties will raise like amounts, and a fund of good proportions will be available to exploit the kaffir and maize crops of the section. It is estimated that two cents per acre for the acreage that will be harvested by the grower will meet the major part of the expense, and the balance will be raised in Plainview and other towns of the county. The contributions will be received at any bank in Plainview.

J. W. Longstreth, General Manager of the Texas Land and Development Company, and Vice President of the Association, has issued a circular to tenants of the company and others as follows:

"There is now maturing one of the largest crops of kaffir and maize ever grown on the Plains. Should the wet weather prevail through the fall, there will be great difficulty in harvesting and preparing this in a condition to command the highest market price. At best, this price will very likely be low, and unless every effort is made to have the grain bright, dry and sweet, there will be much of it that will have practically no market at all. Where the heads are cut by hand, the crop should be allowed to become quite dry before cutting and green heads discarded. In piling or storing, some arrangement should be made to keep the heads from the ground, and provision should also be made to keep off rain. The all-important point is to get the grain dried and kept it dry.

"In the storing of threshed grain the same care should be taken. Much loss was occasioned last year on account of damp and musty grain, and the outside markets have also been seriously affected because of this. The supply will far exceed the demand, and unless great care is taken to harvest and market nothing but first-class stuff, very low prices will prevail even for the best.

"Plan to save this crop in the best possible condition, and take no chances on the weather."

SAN ANTONIO TOURING PARTY FINDS FRIENDS HERE.

On their return trip from Denver, Colo., by auto, Mr. and Mrs. S. M. Skinner, Miss Calhoun and Nelson Hart have found it necessary to remain over in Plainview a few days for repairs. They have found numerous friends here. Mr. Skinner is president of the City National Bank of San Antonio.

HON. R. L. HENRY WILL SPEAK SEPTEMBER FIFTEENTH.

Congressman R. L. Henry will speak at the Hale County Fair on September 15, instead of September 14, as has been previously announced in The Herald. Conflicting dates has made necessary the change.

CLOSE AT SIX O'CLOCK.

The dry goods and gents' furnishings merchants of Plainview have signed an agreement to close their stores at six o'clock each afternoon except Saturday, when they will close at 9:30 o'clock.

PLAINVIEW IS REPRESENTED AT CHRISTIAN COLLEGE OPENING.

Wednesday Lockney Christian College opened its 1915-16 session. Judge W. B. Lewis, R. M. Peace, Professor J. E. Willis, Dr. O. L. Hailey and Dr. I. E. Gates were among the Plainview people who attended. An all-day speaking and musical program, including dinner on the ground, was the mode of entertaining the crowd, which filled the college building to capacity.

FATHER AND SON ARE UNITED AFTER TWENTY-THREE YEARS.

Itasca Youth Finds Father at Plainview After Long Separation; Did Not Remember Him.

Until a week ago W. S. Connally, of Itasca, had never seen his father to know him. When he was two years old his father and mother were separated, he going with his mother. That was twenty-three years ago. A week ago the young man met his father in McGregor, Texas, where he has other relatives. He is now visiting a sister, Mrs. W. B. Seaman, near Plainview.

Through unusual circumstances he was brought into touch with his father, Miss Switzer, of Itasca, where young Connally was living, was in the West Texas State Normal, at Canyon City. She learned from Cliff Horn, who lives there, that he had relatives in East Texas bearing the name Connally. Upon her return she told Will Connally, and he corresponded with the Horn family and learned that he and Mrs. Horn were brother and sister. He then corresponded with Mrs. Seaman, at Plainview, and his father, who lives with the Seamans, wrote him and met him at McGregor.

Mr. Connally will visit here for several days.

OLTON MAN KILLS WIFE THEN COMMITS SUICIDE

Twelve-Year-Old Daughter Is Only Known Eye Witness to Double Killing.

L. E. Silcott and Mrs. L. E. Silcott are dead at Olton as the result of a shooting there late this evening. It is stated that the shooting was done by Mr. Silcott, who first shot his wife, then himself. A thirty-two automatic pistol was used.

Mrs. Silcott was shot in the head and in the neck, and Mr. Silcott in the head. The only known witness to the tragedy was Fern, the twelve-year-old daughter of Mr. and Mrs. Silcott. Mrs. Silcott's death was instantaneous, while he lived from the time of the shooting, six-thirty, until eight. It is said that he made no statement, and no one seems to know the cause of the tragedy. An inquest has not yet been held, and Fern Silcott will not talk of the affair.

Another daughter was at home at the time the shooting occurred, but was sick in bed and was not a witness to the affray, which happened in the yard.

Mr. Silcott was a man of forty-five years, and Mrs. Silcott was about forty-two. They have been living at Olton about five years. They have several children in this immediate vicinity.

MUNCY CASE TO DEAF SMITH THROUGH CHANGE OF VENUE

District Court Criminal Docket Continued Until Next Week by Judge Joiner.

The Muncy case has been transferred to Deaf Smith County, through a change of venue. A venire of two hundred eight men and another of one hundred men were exhausted and only eight jurors selected. It became evident that a jury could be secured in Hale County only with great difficulty, and the transfer was made.

The criminal docket has been continued until next week.

TEACHERS' INSTITUTE FOR TWO COUNTIES MEETS MONDAY.

The Hale and Lamb County Teachers' Institute will meet in Plainview Monday, September 6, and will continue in session through September 10. Hon. R. B. Cousins will speak at the Methodist Church Monday evening at eight-thirty o'clock. This lecture is not intended merely for the teachers attending, but the general public is invited. Professor Cousins is a prominent factor in the educational circles of the Southwest. He was formerly Superintendent of Public Instruction of Texas, and is now President of the West Texas State Normal.

Rev. O. L. Hailey, Rev. T. B. Haynie, Rev. W. F. Ledlow, Professor J. E. Willis, President M. B. Johnson of Seth Ward College, and three lecturers from the University of Texas will appear on the programs of the institute at various times.

WILL NOT SINK LINERS WITHOUT WARNING THEM

GERMAN AMBASSADOR TELLS OF DECISION OF HIS GOVERNMENT TO CURTAIL SUBMARINE WARFARE.

STRAINED RELATION HISTORY

Lansing Says It "Appears to Be Recognition of Fundamental Principles for Which We Have Contended."

WASHINGTON, D. C., Sept. 1.—Strained relations between the United States and Germany over submarine warfare apparently passed into history today, after Count von Bernstorff, the German Ambassador, informed Secretary Lansing in writing that prior to the sinking of the Arabic his government had decided that its submarines should sink no more liners without warning.

Oral assurances to this effect had been given by the Ambassador last week. But it was not until Count von Bernstorff, after a call at the State Department today, returned to the Embassy and sent a letter to Mr. Lansing quoting instructions from Berlin concerning an answer to be made to the last American note on the sinking of the Lusitania that officials frankly admitted their gratification over the changed position of the Imperial Government.

Secretary Lansing said in a formal statement that the letter "appears to be a recognition of the fundamental principles for which we have contended." He immediately sent the communication to the White House, and discussed it in cheerful vein with his callers, who included Chief Justice White, Secretary McAdoo and Senator Tillman, of South Carolina. Everywhere in Administration circles there was a visible relaxation of the tension which had existed ever since the Lusitania tragedy, though lessened by the earlier assurances of Count von Bernstorff and advices from Ambassador Gerard as to the attitude of officials in Berlin.

The next step, it is said authoritatively, will be a formal communication from the German Government disavowing the destruction of the Arabic and tendering regret and reparation for American lives lost in the disaster if the attack was made by a German submarine. Even if the submarine which torpedoed the liner subsequently was sunk by a British man-of-war, as has been suggested both from Berlin and London, the Berlin Foreign Office is expected to send its disavowal as soon as a reasonable time has passed without a report from its commander.

Once the situation growing out of the Arabic incident has been disposed of, the response to the long unanswered American note on the Lusitania will be dispatched, and if Germany's explanations and proposals in this case are accepted by the United States, both officials and diplomats here expect the way to be cleared for a complete understanding between the two governments on the subject of freedom of the seas. In German circles it is freely admitted that in Berlin a hope prevails that such an understanding would be followed by insistent action by the United States to stop interference with neutral commerce by Great Britain and her allies, which prevent Germany from importing food supplies for her civil population.

Count von Bernstorff's letter, which revealed for the first time that Germany had prepared an answer to the Lusitania note, which was about to be dispatched when the Arabic was destroyed, follows:

"My Dear Mr. Secretary: With reference to our conversation of this morning, I beg to inform that my instructions concerning our answer to your last Lusitania note contains the following passage:

"Liners will not be sunk by our submarines without warning and without safety of the lives of noncombatants, provided that the liners do not try to escape or offer resistance."

"Although I do not wish to discuss the Lusitania question until the Arabic incident has been definitely and satisfactorily settled, I desire to inform you of the above because this policy of my government was decided on before the Arabic incident occurred.

"I remain, my dear Mr. Lansing, "Yours very sincerely,
"J. VON BERNSTORFF."

FRESNO CACTUS TO SUPPLEMENT ENSILAGE AS FEED FOR STOCK.

Plainview Firm Has More Than Two Hundred Slabs in Their Test Beds, and Will Give Thorough Trial.

The Fresno cactus, a Luther Burbank product, is being given a fair trial by the Plainview Floral Company. Two hundred and twenty slabs have been put out, and so far all are taking root.

The Fresno is a spineless variety, and is used for forage. The plants put out by the floral company will be allowed to remain in the open all winter, as it is said to be able to stand cold weather.

Extensive experiments have been conducted with the Fresno cactus in California, where it is used to furnish a succulent feed for livestock, especially dairy cattle, in the winter. It is stated and claimed by the propagators of the plant in that section that it makes a good feed for hogs. Many who are familiar with the plant think it will supplement silos, for the live plant can be cut at any time of the year and fed, thus furnishing a succulent feed without the investment of money in expensive silos.



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Friendships with a new portrait—the gift that exacts nothing in return, yet has a value that can only be estimated in kindly thoughtfulness.

Make the Appointment Today

Cochrane's

Lady Baltimore Cake

The Most Popular Cake This Season

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

This is considered by many cooking authorities the finest cake that can be made, though in reality it is not at all difficult.

K C Lady Baltimore Cake

One cup butter; 2 cups granulated sugar; 1 cup milk; 1 teaspoonful rose water; 3/4 cups flour; 3 level teaspoonfuls K C Baking Powder; whites of 6 eggs, beaten dry.

Cream the butter and beat in the sugar gradually. Sift together, three times, the flour and baking powder, and add to the butter and sugar, alternately with the milk and rose water. Lastly, add the egg whites. Bake in three-layer cake pans. Put the layers together with the following frosting.

Note—The cake is a large one and sells at Women's Exchanges for \$1.50.



Frosting for Lady Baltimore Cake

Three cups granulated sugar; 1 cup boiling water; whites of 3 eggs; 1 cup chopped raisins; 1 cup chopped nut-meats; 5 eggs cut in thin slices.

Stir the sugar and water until the sugar is dissolved, then let boil without stirring until the syrup from a spoon will spin a long thread; pour upon the whites of the eggs, beaten dry, beating constantly meanwhile. Continue the beating until the frosting is cold; add the fruit and spread upon the cake.

The K C Cook's Book contains ninety just such delicious recipes—bread, muffins, cakes and pastry. You can secure a copy free by sending the certificate packed in every 25-cent can of K C Baking Powder to the JAGUERS MEAT CO., Chicago. Small cans do not contain Cook's Book certificates.

TEXAS STATE SCHOOLS WILL PLAY FOOTBALL.

After Estrangement, University and A. and M. Have Resumed Athletic Relations.

Texas University and Texas A. and M. College will play football at College Station November 19. A contract recently signed calls for a return game in 1916, at Austin.

TREAT SEED OATS WITH FORMALIN TO PREVENT SMUT.

J. F. Duggar, in The Progressive Farmer.

To each three gallons of water add one ounce (about two tablespoons) of formalin of the usual or standard strength (a 40 per cent solution of formaldehyde gas). In this solution soak the seed oats 10 or 15 minutes, stirring them so that every grain may become thoroughly wet. Then drain off the surplus water, cover the pile of seed oats with cloth that has been dipped in a stronger solution of formalin. Leave the sacked or bulked oats covered for about eight to ten hours, to permit the formalin vapors to penetrate the mass of seed thoroughly; but do not let the oats remain damp long enough for sprouting to begin. Next spread the oats in a thin layer on a floor previously made clean by washing with a strong solution of formalin, and dry them rapidly by frequent stirring with clean implements.

Instead of soaking the seed, as suggested above, the grain may be poured out on a wagon sheet or burlap cloth and sprinkled with the solution of formalin. Sprinkling and stirring the seed must be continued until every seed becomes thoroughly wet. Then the corners of the sheet may be drawn up to cover the pile of treated oats and to prevent the rapid escape of the formalin vapor. After the oats have remained covered eight to ten hours, the corners of the sheet may be thrown back, and the oats spread out thinly over it to dry.

The seed should be sown soon after they become dry, though they may be kept for weeks before sowing, if they are stored in thoroughly fumigated bins or boxes. A very good way is to prepare the seed one day and sow them the next day. In sowing damp seed, a larger amount of oats than otherwise necessary should be sown, to allow for the swollen condition of the grain.

Formalin may be obtained from any wholesale druggist and from most retail druggists, or ordered through the latter. The usual price in New York, when several bottles are ordered, is less than 50 cents per pound bottle, containing 14 ounces.

HURLEY.

HURLEY, Texas, Aug. 27.—Loran Wattenbarger returned home Friday morning. He has been visiting in Kansas for three or four months.

Victor and Chester Shiflett returned home Sunday morning, after a three-month term in the Draughon's College at Abilene, Texas.

E. Kurg, who lives three miles north of here, was in town with a load of fine peaches Friday, and met with a sale for same.

The Christian Endeavor Society met recently with Mrs. U. G. Goodenough in a social and a business session.

Laon Kraff has purchased a motorcycle, and is now training it to stand up and take on "gas."

One would think that W. R. Dillard, our blacksmith and auto repairer, had gone into the real estate business, from the way he is running around.

L. R. Cox has his E. M. F. on the road again.

The "Pilgrim Workers" met in an all-day session at the church Thursday.

A. Kerchval brought in a load of melons Friday.

The church people have ordered fifty new song books.

We often hear the expression, "He has the best crop that I ever saw." Corn will go 40 to 50 bushels to the acre.

Quite a number left for the plum patch this week.

W. R. Dillard, T. L. Snyder, Wm. Kennedy and Emil Wellsondt went to Dimmitt Saturday.

The Fairview Land and Cattle Company are preparing to test out the big

well soon. They figure on 3,000 gallons at this one.

School begins Monday, September 12th. The institute convenes on Monday, the 6th.

HALE CENTER.

Jim Harrai, Z. Evans and O. C. Sanders autoed to Plainview Tuesday.

The Misses Edna and Ginevra Lockhart, of Plainview, visited Mr. and Mrs. R. C. Cox last week.

Misses Louise Miller and Sue Kate Doubleday, of Plainview, visited their uncle and grandfather, Dr. R. A. Miller, at the Haven Hotel the fore part of the week, returning Tuesday morning—Record.

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE



Special Excursion to Sweetwater

Account Lake Trammell Reservoir Celebration, September 7th and 8th

Tickets on sale Sept. 7th, limit return Sept. 9th. \$6.75 for round trip. For further information phone 224.

JOHN LUCAS, Agent

DR. S. C. ROSS, D. V. M.,
Veterinary Surgeon and Obstetrician.
Graduated Kansas City Veterinary College April 8, 1915.
Calls Answered Day or Night, Lockney, Texas.

DR. W. R. FERGASON,
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MONEY TO LOAN ON REAL ESTATE

8 per cent interest. 5 to 10 years

J. P. HOUSTON

Children Free

Every school child in Hale County will be admitted free the first day of the Hale County Fair

Tuesday, September 14

TWO AIRSHIP FLIGHTS EACH DAY

GUARANTEED CONTRACT ALREADY SIGNED

Congressman R. L. Henry and Judge Nelson Phillips will speak the first day. Other speakers will be announced later.

Premium Lists Are Ready

Address **E. B. MILLER, Secretary**

LUMBER

When you buy from us you can depend on receiving the best to be had and at prices that are right.

Plainview Lumber Co.

REASONS WHY YOU SHOULD ATTEND Farmers Business College

BECAUSE:

Our specialty is training for business; it is not a side line with us.

Every teacher is an expert.

Our method of teaching is Learn to Do by Doing.

We teach the private instruction plan.

The latest models of typewriters are used.

We use the Edison Dictaphone.

We use the latest improved Multi-graph.

The touch system is taught on The Burroughs Adding Machine.

We have always featured the Famous Gregg Shorthand, the fastest, simplest and most accurate system of shorthand in the world.

Bookkeeping and banking are taught by the actual business method.

Farmers Business College is the only school in west Texas where you can learn rapid calculation that really is rapid.

The manager of Farmers Business College is the second fastest calculator in the United States.

Civil service is a specialty.

We conduct a teachers training department.

We conduct a preparatory department.

We place every graduate in a high-salaried position.

Our graduates make good.

One Thousand Reasons Why You Should Attend Farmers:

We have one thousand successful graduates holding responsible positions in Texas.

Twenty More Good Reasons Why:

Twenty State and National banks are on our board of reference.

Six More Good Reasons Why:

A scholarship in Farmers College is honored in Farmers six big colleges, meaning that you have the backing and prestige of six well known colleges.

Two More Reasons Why:

In order that the public may know where we stand and whether or not we are entitled to the place we claim, LEADERS IN OUR LINE, we will give one hundred dollars to any teacher in any business college or any school in Texas teaching shorthand, who will successfully defeat us in a

speed contest in shorthand; furthermore we will give one hundred dollars to any person who will induce the president, principal, manager or teacher of any business college or any school in Texas teaching shorthand to enter into a speed contest in shorthand with us, provided said school defeats us.

See our demonstrations at the Hale County Fair

FALL TERM BEGINS TUESDAY, SEPTEMBER 7th, 1915

For particulars call on, write or telephone

FARMERS BUSINESS COLLEGE

PLAINVIEW

The School That's Known Everywhere

TEXAS

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—

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HERBERT S. HILBURN, Editor

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CLEANING THE OLD TOWN UP.

Plainview is catching the clean-up spirit. Several of the downtown property owners have employed the Boy Scouts to cut weeds and clean up their vacant lots. As soon as men who want the work apply, the city will employ a squad to clean the down-town alleys and streets. Broadway, formerly North Pacific Street, looks fifty per cent better this week than it did last—and fifty per cent of the weeds have been cut. Many of the citizens are clearing their premises and the street in front of their lots of weeds.

We have struck a good stride, and if we will quicken the pace a bit, Plainview will have on her best dress for the Hale County Fair and Panhandle Firemen's Association.

HELP HALE COUNTY "BRING HOME THE BACON"!

Hale County is going into the Panhandle State Fair, at Amarillo, with the intention of coming out with a goodly list of premiums. We always have.

Hale County is going to enter an exhibit at the International Soil-Products Exposition and International Dry-Farming Congress. And she is entering to win.

But there are going to be exhibits from other sections of the Southwest, which raise practically the same products we raise. The North, the East, the West, the South, will all be there with the best their lands will grow. The people have been awaiting this big exposition, and have preserved the best of the land. This has been an exceptional crop year throughout the Nation.

Hale County will have to do her dead level best to get up exhibits that will win prizes. The very best of Hale County's produce will have to be selected and sent in. The time is limited for doing this. Every farmer and every other citizen of Hale County is intensely interested in our section sending the very best possible exhibit. We don't need the money prizes the expositions offer—they're good and we'll take them if awarded to us—but Hale County and the Plainview country wants to maintain a record. Every farmer who has exceptionally good grain, vegetables, garden produce, forage, grasses, fruits, melons, potatoes, pumpkins, squashes, peanut vines, onions, cotton, or what not, should let Jim Pipkin, for the Panhandle State Fair, at Amarillo, or E. H. Perry, Wyatt Johnson, J. J. Lash or Dr. J. D. Harby, for the International Soil-Products Exposition, at Denver, know what you have. The Chamber of Commerce Secretary, Col. R. P. Smyth, will accept specimens and turn them over to the committeemen.

It will be better in every instance to bring in the grain or vegetables with as much of the stalk or vine as possible, and let all trimming and arranging be done by the committee, which has been selected on account of their experience in such matters.

If you have anything to improve Hale County's display, bring it in or let the committeemen know about it, and they will come for it.

Help Hale County "bring home the bacon"!

FOR SALE.

55 head stock hogs, Duroc-Jerseys; arkana, Ark., will exchange for merchandise or land near Plainview. J. T. SOM. 3t. OSWALT, Gravette, Ark. 6t.

GOOD HOME near Seth Ward College to exchange for Hale County Land. SHALLOW WATER LAND CO., Plainview, Texas. Sept. 3 and 7. The young ladies of the Baptist Church will give an auction picnic Tuesday night. Each young lady will bring a basket for two. —Adv. 1t.

CANDY CANDY CANDY

The celebrated Rexall lines of candies.

GUTH'S
LIGGETT'S
FENWAY'S

Any price box candies. Absolutely the best at the price money can buy. Try a box. It has the Rexall guarantee.

Dye Drug Co.
THE REXALL STORE

Paramount Specials

MAE I THEATRE
Tuesday, September 7th, Daniel Frohman presents **MARY PICKFORD** "America's Sweetheart" In her supreme achievement

"LITTLE PAL"
A comedy drama in 5 acts
Admission: Matinee 5 and 10c. Evening 10 and 20c

OLYMPIC THEATRE

Friday, September 10th, Bosworth, Inc., presents

MAUDE ALLEN
The Internationally Famous Dancer, in "The Rug Maker's Daughter" A romance of two continents, in five acts
Admission: Matinee 5 and 10c. Evening 10 and 20c

One Big Carload of Furniture Here Another Expected in a Few Days

Included in these shipments are furnishings for every room in the home in a wide variety of designs and a wide range in price.

Two Particularly Pretty Suite are the William and Mary Period

Dining Room suite in Oak and the Bed Room suite in Walnut. There Are Many New Novelties worth your inspection even tho you are not ready to buy.

New Rugs and Linoleums too

Every one worth the money in wear and pattern.

Paxton & Oswald

Phone 179

ANNOUNCEMENT

We have opened agency for the

SAXON LINE OF CARS

We have just received a carload of these low priced sturdy cars and can make deliveries at once.

Six Cylinder Touring \$860

Four Cylinder Roadster \$450

ANDERSON & LONG At Egge Garage

LADIES' DRESSES

The dresses which are most in demand right now are for street wear and for afternoon wear.

FOR STREET WEAR the best things are serge dresses, or serge in combination with taffeta, or satin or gras de Londre. Dresses of taffeta or the heavier crepe de chines or charmeuse are also good. Blue, brown and plaids seem to be the most favored. Our stock is very complete and different from the ordinary stock, in that we realize that good workmanship is most necessary in this type of dress.

FOR AFTERNOON, the softer silks in the rich shades are in demand—dresses not necessarily at the lowest prices but carefully made and possessing individual touches not found in the ordinary dress. The comment which we are receiving on our dresses of this sort is most satisfying. The price range is from \$7.50 to \$55.00.

CARTER-HOUSTON'S

"Goods that speak for themselves"



Wait! Wait! Wait!

We had expected to have cars on hand before this time but we are now assured of cars before Sept. 15. By waiting you can still get your Ford by Fair time.

The new Ford has an added value. Be sure to wait.

New Price Ford Touring Car

\$479.55

BARKER & WINN

FORD BUILDING

WAYLAND-ADAMS.

Of widespread interest in Plainview and adjacent territory was the wedding of Miss Mabel Claire Wayland, the daughter of Dr. and Mrs. J. H. Wayland, to Ernest Tolbert Adams, of Glen Rose, Texas.

The marriage was solemnized Wednesday morning at eight o'clock, at Wayside, the beautiful suburban home of the bride's parents, in the presence of a large throng of interested friends and relatives, many of whom have known and loved the popular bride from infancy up to her wedding day.

The spacious reception hall was transformed into a bower of delicate greenery by the artistic use of glossy clematis vines twined upon stairway and balustrade, doorways and windows.

The bridal altar was fashioned with ferns, palms and rubber trees in an alcove of the hall, overlined with a canopy of the graceful clematis. Bows and vases of golden-hearted daisies were placed in every available space, thus carrying out the simple but elegant motif of white and green.

The coming of the bridal party was heralded by the singing of "O Promise Me," by Mrs. Grady Lindsay, who directed the music for the event. Miss Vera Newton played perfect accompaniments. Immediately following came the sweet strains of Lohengrin's bridal chorus "Faithful and True." Slowly the singers descended

the stairway and formed an aisle for the bride and her attendants, the gentlemen on one side, the ladies on the other. Through this aisle came the maids of honor, Misses Burr Goode, Mary Williams, of Dallas, and Mary Burton Wayland, sister of the bride, and the best man, John H. Wayland, brother of the bride.

Two dainty, white-robed little flower girls, Marguerite Wayland and Beulah Winn, preceded the bride, who entered with her father, who gave her away to the groom, the latter meeting them at the altar.

The sanctity of the marriage vow was solemnly emphasized by Rev. O. L. Hailey in the beautiful and unusual nuptial service, in which he was assisted by Rev. E. E. Winn, an old-time friend of the Wayland family.

Immediately after congratulations and good wishes had been extended, Mr. and Mrs. Adams left on the south-bound train for Glen Rose. Nearly all of the guests went to the train with them, loathe to part with the winsome and popular bride. Goodbyes were said and "Auld Lang Syne" sung amid a shower of rice and rose leaves.

The bride was gowned in a handsome suit of wisteria-colored uncut velvet, and carried an arm cluster of bride's roses. Her dress was designed by Miss Mueller while on her trip North. The hat and other modish accessories completed this beautiful creation.

The maids of honor and the ladies who took part in the chorus were

gowned in bridal white. The latter were Mrs. Albert G. Hinn, Mrs. Grady Lindsay, Mrs. R. C. Joiner and Misses Mildred Buchheimer, Leona Carter, Rebecca Longmire, Lula Goode and Georgia Brashears.

The gentlemen who sang in the chorus were Messrs. W. A. Todd, W. H. Mason, H. G. Lindsay, Albert G. Hinn, Austin Anderson, Lawrence Gray, A. C. Hatchell and E. B. Miller.

Miss Wayland was one of the most popular girls in the city. She has taught for several years in Wayland College, and was prominent in church and musical circles. Her father, Dr. J. H. Wayland, is one of the pioneer citizens of Hale County.

Mr. Adams is a graduate of Baylor University, where he first met his bride, who also finished at B. U. He has already showed his mental ability by winning a Cecil Rhodes scholarship and spending two years at Oxford, England.

Hand-painted china, cut glass, hand-some linens and other articles, useful and beautiful, were shown in the large array of bridal gifts, which were on display in the breakfast room and inscribed with the names of the donors in the bride's book.

ANNOUNCEMENTS.

There will be a call meeting of the Civic League and Library Committee next Wednesday afternoon at 3 o'clock, in the Woman's Club room.

The motion, passed by the Library Committee in regard to charging 5 cents for reading the best sellers has been rescinded. Anyone holding membership cards can read any book in the library without extra charge.

The Benevolent League will hold its regular monthly meetings next Wednesday afternoon at three o'clock, in the Mayor's office, in the City Hall.

The Halcyon Club will meet Wednesday afternoon at 3 o'clock with Mrs. J. M. Adams.

Mesdames George C. Keck, Charles McCormack, James J. Lash and J. H. McKee will entertain Tuesday afternoon at three o'clock, at the home of Mrs. Keck, in honor of the Halcyon Club and their friends.

CELEBRATE ANNIVERSARY.

In celebration of their second marriage anniversary, Mr. and Mrs. H. Grady Lindsay gave an elaborate course breakfast Wednesday morning. Appropriate to the early-morning hour of seven, morning glories were used for the table decoration.

Those present were Mr. and Mrs. W. H. Mason, Mrs. E. G. Barcafer, mother of Mrs. Lindsay, and Messrs. Austin Anderson and Lawrence Gray.

PICNIC AT LAKE PLAINVIEW.

Miss Lizzie Mae Rook gave a moonlight picnic at Lake Plainview Saturday night to a number of her friends. Boating on the lake was one event of the evening, but most important was the good supper spread by the hostess.

Mesdames Rook, Nash and Gasaway chaperoned the party, and the others present were: The hostess, Misses Louise Duckwall, Ola Dooley, Iva Cole, Ruth Duckwall, Mildred Thompson, Rose Nottingham and Leona Legow, and Messrs. Homer Rook, Virgil McVicker, Fred Gilley, Lloyd Mitchell, Bain McCarroll, Kirby Nash, Howard Phemis and Borrell.

SMITH-McCLACKEN.

Miss Margaret Smith, daughter of Mr. and Mrs. B. F. Smith and sister of Ben Smith, was married August 27th to John McClacken, of Mineral Wells. The marriage took place at Mineral Wells, where Miss Smith had been spending the summer, and was the consummation of a friendship begun in childhood.

Mr. McClacken belongs to one of the most prominent families of Mineral Wells. The young couple have everything to make life attractive.

MISS NEWTON HOSTESS.

Miss Vera Newton, 1304 West Third Street, was hostess yesterday afternoon for a few of her friends, honoring Misses Katherine and Sarah Durrett and Frances Hughes, of Amarillo, who are the guests of Mrs. B. F. Smith, and Miss Hallie Groce, of Waxahachie, who is visiting Mrs. J. F. Garrison.

To meet these young ladies were invited Mesdames B. F. Smith, L. C. Wayland and Misses Esther Lou Harp, Edna Harrington and Mildred Buchheimer.

After several games of bridge, Miss Newton offered her friends a dainty salad and coffee course.

The active and associate members of the Mystic Club were entertained Tuesday afternoon at The Mae I. by Mrs. H. C. Randolph, in honor of Mrs. J. W. Campbell, of Fort Worth, who was one of the early members of the club. Mrs. Randolph and Mrs. Campbell met her friends at The Mae I. at three-thirty.

After the matinee, they went en masse to the R. A. Long Drug Store, where refreshments were served.

MR. AND MRS. JACKSON BACK FROM VISIT TO PACIFIC COAST.

Mr. and Mrs. P. W. Jackson have returned from a visit to California and the expositions. They report an enjoyable stay on the coast and at intermediate points.

ST. MARK'S EPISCOPAL CHURCH.

Services will be resumed Sunday at St. Mark's Episcopal Church. The hour is eleven o'clock. The full vested choir will participate. Members of the congregation and all others who desire to attend are welcome.

W. F. Hooper, of Watonga, Okla., arrived yesterday for a visit with his brother, D. L. Hooper.

Paul V. Snyder left this morning for Hesston, Kansas, where he will attend Hesston Academy and Bible School.

DRESS GOODS AND CLOAKINGS

The Seasons Choice Fabrics

for Suits, Cloaks, Dresses and Costumes for all occasions are now ready at



The largest assemblage of new clothes recently personally selected by our buyers from among the better lines in St. Louis, Chicago and New York. These materials are being shown in all the popular fall shades.

Our cloths and trimmings are so well matched that it is easy to combine into most lovely garments with a touch of newness and elegance that is away from the ordinary.

Weigh the quality and you'll find the price in your favor at



IS YOUR BOY NEEDING A PAIR OF SHOES FOR SCHOOL OPENING?

We have searched over the big shoe market to secure the best boy's shoe made which would stand the hard service which a boy gives a shoe, and have found in the celebrated "Educator Line" what we believe to be the

Best Boy's Shoe

of its kind, and which we have priced at \$2.50 the pair.

You have seen the shoes advertised in the leading national periodicals, we know they are sold on their merits.

We are also showing a line of

Educator Scufflers

They will wear and wear, and are sold at a POPULAR PRICE.

REINKEN'S CLOTHING AND SHOE STORE

"We do as we advertise"

SOME ARE WISE AND SOME ARE OTHERWISE

The wise know that two and two make four, not some of the time but all the time. So if you can save two cents or four cents on an article bought at Cash Grocery Company you are wise if you buy it there and otherwise if you don't. Our cash prices should appeal to economical buyers.

- 3 lb. can tomatoes, per can... \$.10
- Van Camp's Hominy, 3 cans... .25
- 25c size K. C. or Calumet baking powder... .20
- 3 packages Korn Krinkles for... .25
- 2 packages Arbuckle coffee... .45
- 3 boxes matches for... .10
- New stock fine large lemons, per dozen... .20
- Fancy seeded raisins, per package... .10
- 13 bars Crystal White Soap... .50
- 100 pounds pure cane sugar... \$6.50
- 15 pounds pure cane sugar... \$1.00
- Our sale on all leading brands compound still continues, all 10 pound sizes... .99
- 10 pound bucket Majestic pure lard... \$1.50
- Laurel Picnic hams per pound... .15
- Majestic Sugar Cured hams... .19
- 100 pounds stock salt for... .50
- Light Crust Flour... \$1.80
- "Every sack guaranteed."

A new shipment half gallon Mason jars just received. The price will be some higher owing to the heavy demand for zinc, which the tops are made of. One half gallon, per dozen 90c

Plenty of Sure Seals now in stock---all sizes.

Phone 101 **CASH GROCERY CO.** Phone 101

Substantial Savings

On your children's school apparel at **JACOBS BROS. NEW STORE**

- Toil de Nord gingham, a good assortment of patterns, the yard - 10c
- Red Appt and Elberta gingham, guaranteed for colors - - 8 1-3c
- 27 and 36 inch percale, fast colors, the yard - - - 6 and 9c
- Scotch suitings, dark patterns of checks and plaids - - - 10c

Large assortment of Poplin, Gabardines--wool serges and plaids---all marked low.

Let us show you our line of childrens school shoes.

Just received a shipment of misses patent leather, low heel, lace top, in black and grey, in sizes 2 1-2 to 6.



PROVIDENCE.

PROVIDENCE, Texas, Aug. 30.—Well, since I last sent in the items, we have had quite a storm in our community, on the 23rd. The storm blew the steeple off the German Church, took the top off Mrs. Spillman's barn, and blew several windmills down. It also blew Mr. Chas. Crouch's house off its blocks and carried it nearly 100 feet, and did quite a good deal of smaller damage, such as to wagon beds, chicken coops and sheds.

The Baptists are having a good meeting at Lone Star. Brother J. M. Harder, of Plainview, is doing the preaching and Brother Billery is doing the singing. The pastor, Rev. J. L. Bagwell, is with us.

The Presbyterians are holding a meeting in the Bobbitt settlement, five miles southeast of here.

We were visited with a two-inch rain on the 23rd, and crops are looking fine. Many of our farmers are preparing to sow wheat.

W. B. Kimbell and E. C. Dodson were visitors at Dimmitt last week.

Cleve Hartman has added one room and a porch to his house.

The social at Mrs. J. A. Pullen's was well attended, and all report a splendid good time.

W. B. Kimbell and Alex Wyly were visitors at Olton one day last week.

The Baptist meeting closed at Lone Star Sunday night, with 16 conversions.

HALFWAY.

HALFWAY, Texas, Aug. 26.—J. W. Dye, accompanied by Mr. and Mrs. Burch, of Dimmitt, returned on Monday from the Primitive Baptist Association which convened at Lakeview, in Floyd County.

D. W. Hooper was detained in Plainview at court Monday.

Bain Neal, who is working for I. J. Helm, has been disabled the past week by a kick on the arm from a colt.

Clabe Puckett, of Ireland, New Mexico, is here visiting his sister, Mrs. J. W. Dye.

Mrs. Keener, after visiting her brothers, R. L., D. W. and A. D. Hooper, returned to her home, in Plainview, the first of the week.

Miss Allie Hooper was taken to the Guyton Sanitarium on last Saturday night, where she immediately underwent an operation for appendicitis, and has since been doing reasonably well.

Dr. J. H. Wayland and Dr. Nichols, of Plainview, were called in consultation with Dr. L. C. Wayland in Miss Allie Hooper's case on last Saturday.

Most of our farmers are busy plowing, preparing for another wheat crop.

I. J. Helm sold some twelve hundred bushels of wheat in Plainview, and has been busy all week hauling it in.

Was all Hale County disturbed by a sound on last Saturday afternoon?—a sound strange, deep and indefiable? Well, it was Halfway's sigh of relief as the last bundles of wheat disappeared into the capacious maw of the Young Brothers big separator. Now

the Mothers' Club can resume the even tenor of its way, the Embroidery Club will take on new life, the young folks can have their parties, the brethren and sisters can plan for their meetings and the "honest farmer," as he hears the rain pattering down upon his roof, will think of his grain, safely housed, and will contentedly snooze again.

TULLA.

Mesdames Hayden Donaldson and N. E. McCune visited friends at Plainview Wednesday.

J. V. Hobbs and wife attended the Sid Williams meeting at Plainview Saturday night, and also visited Mr. Hobbs' mother.

Mrs. John Kerley and daughter, Cleo, of Plainview, were guests Thursday at the home of Judge and Mrs. W. S. Tomlinson.

Miss Leona Lagow returned to her home, in Plainview, this week, after spending the past few months as one of the Herald's staff.

Miss Leah and Master Steve Ford left Wednesday to visit their aunt, Mrs. W. W. Underwood, in Plainview.

D. R. Williams and two grandsons, Odadec and Odadell Williams, of Plainview, are visiting at the home of Jordan Williams and wife, near Tulla.

Dr. O. L. Halley, of Plainview, president of Wayland College, will occupy the pulpit at the Baptist Church tomorrow (Sunday), morning and at night.

Mrs. C. D. Wofford, of Plainview, visited her sister, Mrs. A. W. Sternberg, this week. On account of her baby, Clarence D., getting sick, Mrs. Wofford had to return home Friday with him.—Tulla Herald.

Rent Rooms for Hale County Fair

If you wish to rent rooms during the Hale County Fair week, fill out the following blanks and mail to the Secretary of the Fair Association, Plainview, Texas:

Name _____ Telephone No. _____

Street _____ No. _____

No. Rooms with One Bed _____ Price _____

No. Rooms with Two Beds _____ Price _____

Amarillo Invites the World

—TO—

The Panhandle State Fair

Sept. 21, 22, 23, 24, 25, 1915

The combined forces of the Panhandle State Fair Association and the Amarillo Board of City Development are preparing to present to the world this year an exhibit proportionate to the vast extent and stupendous resources of the Panhandle and Plains Country of Texas

\$12,000.00 IN PREMIUMS

With special awards in the Live-stock and Agricultural Departments, insure exhibits demonstrating the products of all sections. Racing program and other attractions and amusements in keeping with the general high standard set by the Association.

Big Free Barbecue Wednesday, Sept. 22

For information or catalogue write

Panhandle State Fair Association
Amarillo, Texas

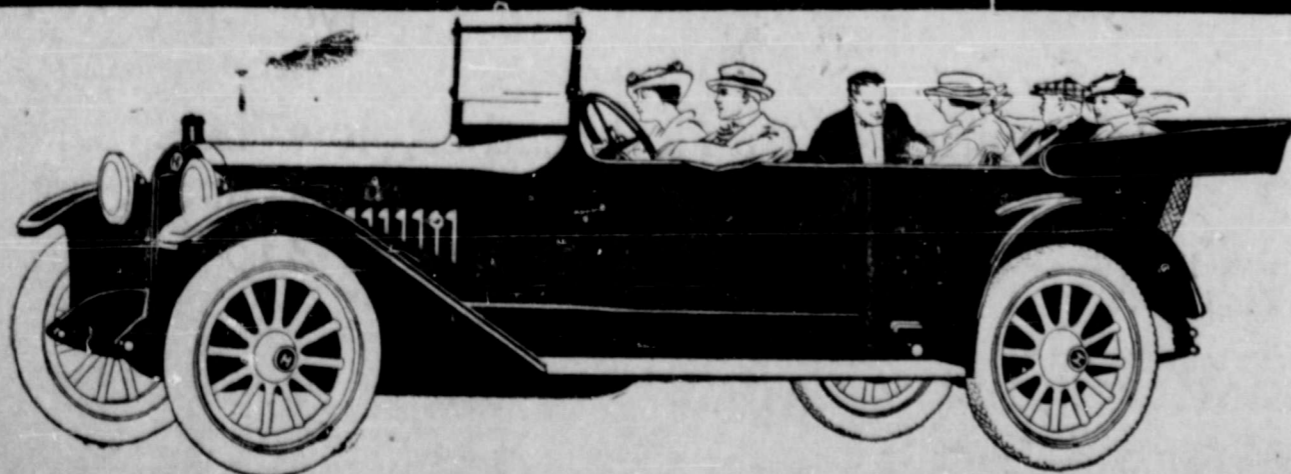
HALLMARK Silver Polish

25 cents the world over

Best silver cleanser on earth. "Too good to be sold by other than Hallmark jewelers."



W. Peterson
HALLMARK JEWELER



Hupmobiles

HUBBARD BROS., Distributors
Plainview, Texas

WET YEAR ON THE PLAINS

Yet Under Irrigation Wheat Yielded 51 Bushels

WE INVITE the public to visit us in our new office and warehouse on the track west of the Gulf Refining Co's. yards. Here we have a complete line of irrigation well machinery and repairs.

One irrigation at the right time this year would have added enough in bushels yield to have placed an irrigation plant on every 300 acres of wheat in Hale County.

Can you afford to be without a well? It probably will mean the making of a crop to you next year. While some of your neighbors go dry or have a half crop.

Test under irrigation this year 63 pounds. Mr. Dry Farmer have you got this kind of wheat? You can raise the bumper crops too if you will install a complete Layne well system We will treat you the whole year O.

Layne & Bowler Co.

Phone 505, Plainview, Texas

Money to Loan

On improved farms or on raw land for improvement purposes. :- :-

Box 785

Paul A. Turner

Plainview, Texas

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

We are in the market for Dry and Green Hides in any quantity. RUCK-PRODUCE COMPANY. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

FOUND—7 1/2 miles east of Plainview, on Lockney road, a suitcase. Owner can get same at Herald office by payment for this ad. 3t.

WANTED—A farm on shares; about one hundred acres in cultivation. Write T. V. WALLIS, Plainview, Texas. —Adv. 3t-pd.

STRAYED OR STOLEN.
From pasture four miles southwest of Plainview, one two-year-old dark bay horse mule, about medium size, with mouse-colored nose. Knot just above the knee on right hind leg from wire cut. Wire cut on left front foot, just above hoof. Liberal reward to one who delivers or information as to where lost mule can be found. 2t. J. W. GRANT.

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

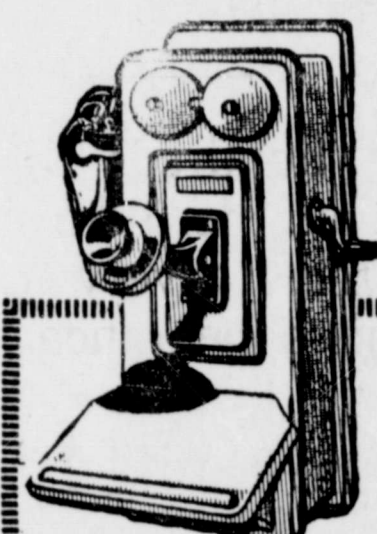
LOST—Between the Mae I Theater and my home, on Twelfth Street, my lavalier. Return to Herald office and receive reward. MISS WILLIE MAE MILLER. Adv. tf.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN. tf.

FOR SALE OR TRADE.
Two lots with good six-room house and barn. Convenient to West Side School and Baptist College. tf. O. B. JACKSON.

NOTICE.
I have purchased the interest of Mr. J. F. Garrison in the Shallow Water Land Co., and will continue the land and rental business in the same office, in the Ware Hotel Building, under the same firm name. 2t. D. HEFFLEFINGER.

FOUND—A Palm Beach ladies' Norfolk coat. Owner can have same by applying at The Herald office and paying for this ad. tf.



Bell Telephone Service
Keeps a balance in farm affairs, which means more profit at the end of the season. It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife— By all means have a Farm Telephone connected with the BELL SYSTEM. Write today to our nearest Manager for information.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY
2-R-14

Ship Your Live Stock TO RHOME-FARMER COMMISSION CO. FORT WORTH, TEXAS
"We Sell 'ems Ourselves"
Tom Frazier Sells the Hogs No Better Service Anywhere
Write or Wire for Market Information

JUST RECEIVED A Car of Pekin Wagons Fully Guaranteed All Styles for Every Farm Use
Come To the Avery Warehouse Inspect These Wagons and Get Prices
W. R. SIMMONS

Phone 612
For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables
D. C. Aylesworth

JUST REMEMBER that we are now at our new place of business, formerly occupied by Shipley & Shipley, where we want to sell you Coal and Feed Stuffs, and will buy your Grain, Hay, Wool and Hides.

Come To See Us Allen & Bonner
Coal, Grain, Hay, Wool and Hides

WANTED
Farm Loans—\$500.00 and Up On Hale or Adjoining Counties. 8 to 10 Years Given With Option to Pay Out In 3 Years. No Life Insurance Red Tape About This.
Box 687 THOS. P. WHITIS Plainview, Texas Phone 229

LET US OVERHAUL YOUR CAR
We Can Do It Right and Save You Money
We Sell the Good Gulf Gasoline and Supreme Auto Oils
We Weld All Kinds of Castings for Automobiles and Farm Machinery
BUY YOUR AUTO SUPPLIES FROM US. WE APPRECIATE YOUR BUSINESS.
No Job Too Large; No Job Too Small. All Work Guaranteed.
E. N. EGGE AUTO COMPANY
Phone 646

Seed Rye, Alfalfa Seed
Turnip Seed, Ruta-Baga and All Varieties of Seeds for Fall Planting. Grain Sacks, All Kinds of Chick Feed
C. E. White Seed Co.

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

FOR SALE.
Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

You will find the finest line of Picnic goods in town at VICKERY-HANCOCK'S. Phone 17. tf.

Fresh Watermelons, Cantaloupes, Peaches and other Fruits and Vegetables at VICKERY-HANCOCK'S. Phone 17. tf.

Dainty Lunch Goods, which lessen the work over a hot stove. Let us suggest the preparation of your summer menus. VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

FOR SALE CHEAP—A modern six-room house. Phone 257. tf.

FOR RENT: Furnished rooms; also rooms for light housekeeping. Address MRS. P. R. McCLELLAND, East California, or phone 72. —Adv. tf.

If you have a section of land for sale in Hale or adjoining counties, cheap for cash, address Box 218, Plainview, Texas. Please do not reply unless you have a real bargain. 2t

FOR EXCHANGE.
Good farm in Shallow Water district adjoining Portales, New Mexico, to exchange for home in Plainview. "A. A. H." care of The Herald, Plainview, Texas. 3t.

WANTED: Furnished rooms. Must be centrally located, some conveniences and reasonable rent. BOX 632, Plainview. 3t.

Four sections, Moore County. All fenced. Good house, well and windmill. Small barn, lots, etc. Four-fifths entire acreage smooth plains land. Price, \$5.50 per acre. See me quick. W. W. LYNCH, 106 East 7th Street, Amarillo, Texas. 2t.

Mrs. Bennington will begin her Art Class at Seth Ward and in town next week. Anyone wishing lessons can see her at her residence, at corner of E. Sixth and McClelland Streets. Phone 681. 1t.

DR. E. O. NICHOLS,
Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.
Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

DR. NORMAN B. MAYHUGH,
OSTEOPATH
Office, 22 Grant Building
Office, Phone 538;
House, Phone 171.

Old Sores, Other Remedies Won't Cure.
In the worst cases, no matter of how long standing, cured by the wonderful, old reliable Dr. Carter's Antiseptic Healing Oil. It relieves and heals at the same time. 25c. 50c. \$1.

Beware of Ointments for Catarrh That Contain Mercury
As mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials Free.
Sold by Druggists. Price, 50c. per bottle. Take Hall's Family Pills for constipation.

Plainview Produce Company
Gilt Edge (Hard Wheat) \$1.60
Pride of the Plains 1.70
Belle of Wichita 1.85
Light Crust 1.85
Bran (Mill Run) 1.40
Wheat Shorts 1.70

NO DELIVERIES

FOR SALE OR TRADE.
Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

Get your Sandwich Lunch at the KASH KANDY KITCHEN. tf.

LOST: Greek letter sorority pin set with pearls. Return to Herald Office. tf

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

FOR SALE OR TRADE.
Well improved 5-acre block adjoining town of Plainview. Want improved 80- or 160-acre tract; prefer east of town. Write me quick. JOHN W. ALEXANDER, Box 562, Plainview. Sept. 7.

LOST—20-pound crowbar between Mrs. Marrs' residence and R. C. Ware Hardware Co. Had an eye turned in one end. Finder notify S. S. SLON-EKER. 3t.

FOUND—Auto cushion. Call at Herald and pay for this ad. tf.

FOR SALE—22 head of shoats; average 75 pounds. Extra good. JAS. WELTER, 3 block east Seth Ward. 2t-pd.

FOR SALE.
Practically new upright piano, at a bargain if sold at once. P. O. BOX 461. —Adv. 4t-pd.

FOR SALE.
McCormack row binder, 12-inch gang plow, black emmer seed. H. V. TULL. tf.

FOR SALE—Nine 50 x 150 lots, well, windmill, small house, fencing, in edge of Plainview. \$300. BOX 632, Lubbock, Texas. 5t.

Get the habit of getting it at VICK-ERY'S. If it's to eat, we have it. Phone 17. tf.

STRAYED OR STOLEN.
Bay horse with white spot in forehead, white hind foot, tear marks from eyes. Branded H. E. on left shoulder. \$5 reward for return. M. S. KELLER, Plainview Nursery. 3t.

21,000 ACRES IMPROVED RANCH HUTCHINSON COUNTY.
Fine grass, good protection. Watered by four running streams. Twenty miles living water. Sixty miles four- and five-wire fencing in good shape. Sixteen pastures. Six hay meadows and one farm fenced separately. Well and windmill, corrals, camp, etc., at the farm. Seven-room house at headquarters. Good orchard, grapes, and berries.
About one-half school land, 97 1/2 school debt, 3 per cent interest. Balance patented.
Price, \$5.50; good terms, no trade; school debt to be assumed.
W. W. LYNCH, Amarillo, Texas.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL
Starts Your Liver Without Making You Sick and Can Not Salivate.
Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.
"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.
Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.
If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

What 40 Cents More Means in Mileage

Note First the net prices of other Firestone popular sizes

Firestone 30x3 inch Tire costs 40 cents more than ordinary tires. Why?

	Case	Case	Grey	Red
	Blond Tread	Non-Skid	Table	Table
30x3	\$ 9.40	\$10.55	\$2.20	\$2.50
30x3 1/2	11.90	13.35	2.60	2.90
32x3 1/2	13.75	15.40	2.70	3.05
34x4	19.90	22.50	3.70	4.40
34x4 1/2	27.30	30.55	4.00	5.40
36x4 1/2	28.70	32.15	5.00	5.65
37x5	35.55	39.80	5.95	6.70
38x5 1/2	46.00	\$1.50	6.75	7.55

At these prices you can't afford to use any other tire or tube.

Here Are the Extras You Get in Firestone

30x3 tire and NOT in ordinary 30x3 tires

The same relative values apply in all sizes. Note the detailed specifications. Then ask any neutral repair man which manufacturer gives the most in quality. He cuts into all makes of tires. He knows.

Fig. 1. One more ply of fabric in Firestone—4 plies instead of 3 as in ordinary.

Fig. 2. Extra coating of finest rubber between fabric layers in Firestone—not in the ordinary.

Fig. 3. 1-16 inch finest rubber cushion layer in Firestone—not in the ordinary.

Fig. 4. 1-16 inch breaker strip of high-grade fabric and high-grade rubber in Firestone—same quantity in others.

Fig. 5. 1-16 inch more tread—1-4 inch tough tread, resilient in Firestone—only 3-16 inch in ordinary.

Fig. 6. 1-16 inch side wall of strongest rubber in Firestone.

Fig. 7. Accurately shaped bead of extra cohesive strength, insuring perfect seating tire to rim.

These points mean more mileage for you. Compare cross sections. Satisfy yourself. Then insist on Firestones.

Knight Auto Co.

More and More Fall Arrivals

OUR shelves are bulging with the new things for Fall and Early Winter and still additional shipments are coming by mail, express and freight.

For the Ladies

The new showing of **Palmer Coats and Coat Suits** are eliciting most favorable comments from those who have seen them. There are many beautiful variations of color and design to suit the individual taste.

Queen Quality Shoes in the most approved shapes and leathers are attracting those who are acquainted with the value behind the price of this popular line of women's footwear.

The **New Autumn Hats** are here and on display. Every new shape, combining many charming effects in large, soft velvets and plushes, scalloped sailors, toques and the Mrs. Vernon Castle are ready for your inspection.

In the new arrivals are many notions and novelties dear to the hearts of every woman.

For the Gentlemen

Kuppenheimer Clothes were probably never more carefully designed to combine wearability, style popularity and pleasing color than this year. A representative assortment from this famous line has arrived at this store. Every man, be he fat, lean, old or young will find something to his liking in our big showing of Kuppenheimers.

The comfortable new **Steadfast** and **R. J. R. Star Brand Shoes** for Fall have arrived. You will search far before you will find more thorough values than we can give you in these makes.

There are hundreds of brand new articles in our men's furnishings department which will interest every man who seeks the betterment of his appearance.

Stadium Clothes

THIS LINE OF MEN'S CLOTHING AT
\$15.00 A SUIT
IS AS GOOD AS ANY LINE WE HAVE BEEN ABLE TO SELL AT
\$20.00 A SUIT

Our store is an Exhibition Palace to which you are invited without the usual charge at the door.

Plainview Mercantile Co.

"Biggest, Busiest and Best"

NORTH AND MIDDLE WEST WILL WANT OUR MAIZE, SAYS REINKEN

Wholesalers in St. Louis and in Chicago are optimistic; trade is brisk.

Wednesday Chas. Reinken returned from the St. Louis and Chicago markets. He states that the wholesalers of the North and Middle West are very optimistic. "Through the South last year the merchants allowed their stocks to get low," said Mr. Reinken. "This state of affairs was occasioned in the cotton-raising section by the general financial unrest and the low price of cotton. These merchants are replenishing their stocks now, and trade is brisk. St. Louis wholesalers are, in some instances, predicting that cotton will go as high as fifteen cents this year.

"This section is to be congratulated on the prosperity which favors it. Unfortunately, the farmers of Missouri

and Kansas have lost heavily from rain and floods, and the farmers of the North have late and short corn crops on account of the cold weather."

Mr. Reinken was accompanied by his daughter, Kathryn, who will visit during the fall months with relatives in the East.

When asked about the styles for men for fall, Mr. Reinken said:

"The style tendencies in men's clothing are leaning towards the conservative. The game may be said of hats and shoes. The former will be shown in high crowns and medium brims. The creased crown will still be worn. Pearl seems to be the leading color for hats.

"In men's shoes, the sensible English last is leading. In fact, it is worn almost exclusively in the East. Cloth tops will be shown, and indications point to their popularity with the smart dresser.

"In men's suits the front of the coat is rounded more to a cut-away style.

with high-notched and wide lapels.

"Striking and bright patterns are popular in shirts and neckwear, particularly with the younger set.

"Fancy silk hose will be very much in evidence and are growing in popularity."

IS SEEKING HOMES FOR HOMELESS ORPHANS.

Capt. J. T. Lynn, of Dallas, was in Plainview yesterday in the interest of an orphan home which he and his wife maintain at Dallas.

Captain Lynn says that he and his wife are giving their time and energy to placing orphan children in Christian homes. He is seeking homes for homeless children and children for childless homes. His address is box 325, Dallas, Texas.

ON THREE DAYS' FISHING TRIP TO ROARING SPRINGS.

Edwin Kerr, Burgess Holland, Vivian Graham and John Boswell left this morning for Roaring Springs on a three days' fishing trip.

ELLERD TO SILVERTON.

R. M. Ellerd, candidate for Congress, will speak at Silverton tomorrow at the Old Settlers' Picnic. From there he will go to Gainesville to deliver an address on Labor Day, returning via Childress, where he is to speak again. Miss Lillie Ellerd will accompany him on the trip.

MARRIAGE LICENSES ISSUED.

Ray Marshall to Bessie Burton; August 28th.
E. T. Adams to Mabel Wayland; August 31.

Rev. I. E. Gates left this morning for Marshall, where he will preach on Sunday.

Dr. R. L. Means, of Amarillo, came down to Plainview today with Dr. J. V. Guyton.

Mrs. Lee Kemble left yesterday morning on a visit to relatives in Vandalia, Mo.

B. H. Towery and family and J. R. DeLay and family spent the week-end camping at the Spade ranch.

E. T. Coleman and family spent Sunday and Sunday night in camp below Lamesa, Texas.

Mrs. Anna Parker, of Odessa, Mo., has arrived in Plainview to spend the winter with her daughter, Mrs. H. M. Baggally.

GENERAL PUBLIC INVITED TO WAYLAND COLLEGE OPENING.

Dr. Gates, Retiring President, to Make Farewell Address Next Thursday Morning.

"An interesting program has been arranged for the opening of Wayland Baptist College, Thursday, September 9," said Dr. O. L. Hailey, president, this morning to a Herald representative. "Prominent speakers have been invited to address the audience. A musical program, under the direction of Miss Ford Jeter, head of the Music Department, will intersperse the speeches. The exercises will begin at 10:30 o'clock and continue until 12 o'clock.

MISS KINDER INJURED.

On her way home from church last Sunday night Miss May Kinder was thrown from a buggy, injuring one of her arms and sustaining bruises on her head.

BURCHETT IN MINEOLA, KANS.

E. B. Burchett is directing a band at Mineola, Kans. This band will play for the Kansas State Fair at Hutchinson. Mr. Burchett was formerly director of the Plainview Concert Band.

C. C. Green and W. M. Wilson left this afternoon for Liberal, Kansas, by auto.

During the Fair

We are so located that we will be your natural headquarters during the fair. Right in the heart of the downtown business district we welcome you to our store. We invite you to use our facilities and give us the opportunity of meeting you.

"IF IT'S TO EAT WE HAVE IT"

Sewell Grocery Comp'y



WIND-UP EACH DAY

By putting something aside for the time when the clock is running down

Take advantage of the energy of youth to provide for the years to come.

Make your check good at our bank.

THIRD NATIONAL BANK PLAINVIEW, TEXAS

MILLER DRY GOODS CO.

WILL OPEN THEIR DOORS

Saturday Morning, September 4th, at 9 o'clock

Our stock will not be complete for a few days. Ladies ready-to-wear, dress shoes, mens hats and clothing are the lines that have been delayed.

Remember the Miller Dry Goods Company will sell at one price and spot cash to everybody. Your child can buy as safely and as cheaply as yourself.

"THE PRICE IS THE THING"

MILLER DRY GOODS COMPANY

IN ELK BUILDING