

# THE PLAINVIEW EVENING HERALD

SECTION TWO

TWICE-A-WEEK

EIGHT PAGES

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PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 10, 1915

## STUDENTS FLOCK TO TEXAS U. FROM EARTH'S FOUR ENDS

Plainview Young Men and Young Women Favor State Schools and B. I. M. I. T.

Eight young people from Plainview have so far arranged to enter the University of Texas, at Austin, next week. Five are planning to enter the College of Industrial Arts at Denton, and one will enroll at the Agricultural and Mechanical College.

Miss Claire Bell Wilson and Miss Lucile Abraham are Plainview girls who will matriculate in the State University. Miss Bessie Shook, formerly instructor in English at Seth Ward College, will also study at the University of Texas. Robert Brahan, Liston Dunaway, Ross Towery, and John Burke and Willie C. Mathes will go to Austin to school. Burke Mathes, Robert Brahan and Miss Lucile Abraham were students in the University last year.

Misses Ina Jordan, Louise Donohoo, Clara Hooper, Nita Akers and Louise Gilbert will enter the College of Industrial Arts at Denton. Miss Josephine Gilbert will attend the State Normal School at Denton. Ewell Armstrong will matriculate at A. & M. Horace Edmondson and Miss Beulah Duensing will enter Southern Methodist University, at Dallas. Marvin Hilburn, who was employed at The Herald office last year, returned to his home last month, preparatory to entering Southern Methodist University.

The large number of students from Plainview planning to attend the schools of Texas shows not only the fact that State schools are favored, but that the South Plains is educationally a firm advocate of the B. I. M. I. T. move.

It is scarcely an exaggeration to say that from the four corners of the earth students are flocking to the University of Texas, to be on hand when the session opens, September 22. Registrar E. J. Matthews has been busy the entire summer with a large office force answering inquiries of prospective students, determining credits, mailing out catalogues and other matter relating to the University, and judging, he says, from the voluminous correspondence of the summer, he feels no doubt that there will be a substantial increase in the number of students enrolled over the number enrolled last year.

### Honolulu, Washington and California Represented.

From far-off Honolulu, a graduate of the McKinley High School, comes Mitsuharu Hoshino, a Jap, to enter the University; from Washington, D. C. comes Thomas Watt Gregory, Jr., son of the Attorney General of the United States, to receive his education in his father's alma mater; while Berkeley, California, will also contribute a student in the person of Miss Frances Thompson, daughter of R. A. Thompson, a graduate of the University of Texas and now on the Board of Appraisers of the railroads of the United States, working under the direction of the Interstate Commerce Commission. This tendency of the second generation to come to the University is becoming every year more marked, thus building and strengthening up the traditions of the institution.

### Aquatic Sports for Students.

The most featureable addition to outdoor life which University students will enjoy this year is afforded by the completion of the great Austin dam across the Colorado River, thus giving those so inclined ample opportunity to participate in aquatic sports.

The great lake is only an hour's walk across picturesque hills from the University campus, and the University boat-house, which will be completed sometime during the fall, will be for exclusive use of the University community. Here students' motor boats, row boats and canoes will be stored at a nominal charge; dressing rooms, shower baths, and bathing suits for swimmers and many other conveniences will be provided designed to encourage students to participate in healthful out-of-door sports. Small boats, when the lake is full, can run about thirty miles up the old river channel, winding among the cedar-covered and evergreen hills of the Edwards Plateau.

The authorities of the University predict that the session of 1915-16 will be perhaps the most successful year, all things considered, of any so far in the life of the institution.

### CORNER STONE FOR NORMAL BUILDING TO BE LAID ON 15TH.

The corner-stone laying of the beautiful new steel-framed building of the West Texas State Normal College will be celebrated next Wednesday, September 15, at Canyon, Texas. Judge Nelson Phillips, Chief Justice of the Texas Supreme Court, will deliver the principal address. There will be a big free barbecue. All of the people of Texas are invited to participate in the exercises.

The following will be the program: 11:30 a. m.—Laying of the corner stone, the ceremonies to be performed by the Masonic lodge.

12:30 p. m.—Big free barbecue.

2 p. m.—Address by Chief Justice Phillips.

An amusement program and baseball game will follow.

The people of Canyon are sparing no pains and expense to make this a great celebration, and cordially invite their neighbors to participate with them.

### NEW ATHLETIC DIRECTOR FOR INTER-SCHOOL LEAGUE.

Hale County Also Has New Officials for Organization of Local Schools for Debates and Contests.

A. J. Robinson, Assistant in the Division of Public Discussion, Extension Department, University of Texas, has resigned and will be principal next year of the High School in Marshall, Texas.

R. G. Bressler, formerly instructor in English of the A. and M. College of Texas, has been elected to take Mr. Robinson's work in the Division of Public Discussion. Professor Bressler is especially well qualified for this work, having unusual training and talent both in athletics and the teaching of English. He was for several years athletic director in Wofford College, Spartanburg, S. C., and has had wide experience in the handling of boys in the grammar school, high school, summer camps, and Y. M. C. A., as well as in the A. and M. College. His work will be principally with the Inter-Scholastic League in the promotion of declamation contests and athletics in the public schools of the State.

It is expected that Professor Bressler will not only add great strength to the field work of the Division of Public Discussion, but will be a valuable acquisition to the University and of great service to the State through the research work and bulletins which he will prepare for the Division of Public Discussion.

Professor A. L. Tarleton, of the Central High School, Plainview, and Professor E. L. Henderson, of the Hale Center Public School, are, respectively, athletic and debating directors of this county.

## Conserve the Feed Crop and Keep the Quality Up

This is a year of plenty in Hale County. Our wheat crop is worth a round million dollars. That would have been worth more if it had been better kept after harvest. If the wheat had been shocked and was free from bad odors, caused by moisture, it would have brought more on the market; for it would have been worth more.

Hale County will soon be harvesting kaffir corn and maize. The law of supply and demand largely governs the price of any commodity. There will be abundant crops of feed in this Southwest area; but it is practically certain that feed will bring a good price in the northern and central states. Missouri and Kansas have, unfortunately, lost heavily on account of rain and floods. They will need our kaffir and maize. The northern states will not have a full crop, for corn has been late in maturing there, on account of the cold weather.

It behooves Hale County farmers to conserve their grain crops. If the market is flooded this fall, the price for the best feed will be low enough; there will be little or no demand for feed that is not tip-top quality.

Covers for piles of maize and kaffir heads should be provided, and the heads should be kept off the ground.

Keeping the quality of Hale County kaffir corn and milo maize up will help to maintain a good and steady market for our produce. Merely to know that a shipment of hogs is from Hale County will make hog buyers on the stock market open their eyes a trifle wider. This is true because Hale County hogs are top notchers. They have been raised under proper conditions. They have been fed the right kind of grain. They are worth more money. Hale County will improve her condition if each producer will undertake to market only the very best produce. There is such a thing as establishing a grade and as making the name of a section synonymous with quality stuff. For instance, who does not know of Sunkist oranges and where they are grown? It's a slow process, but the policy will be found to be remunerative.

### LUBBOCK COMING TO WIN.

The Lubbock volunteer fire department will enter the competition at the Panhandle Firemen's Association meet in Plainview during the Hale County Fair. The Avalanche predicts that the fellows will come back with some of the grapes, at least. Editor Dow says:

"They are a live bunch of fellows, and they will be able to show the people of the North Plains a few stunts that is apt to surprise some of them. "Hats off to the Lubbock Volunteer Company. May they win!"

### COTTON MARKET IS GOOD.

Spot cotton went to nine cents per pound on the Dallas market Tuesday. The Dallas News thinks this is an encouraging sign of a permanently improved market, and suggests that probably the only thing which will cause the market to fluctuate is for the farmers to dump an oversupply and flood the market before it becomes stable.

### ENSIGN SAYS OLTON PEOPLE WILL PLANT MUCH WHEAT.

"The country around Olton has looked like a paradise this season," said L. E. Ensign yesterday. "Our people will plant more wheat than ever this season."

### YESTERDAY JEWISH NEW YEAR.

Yesterday, September the ninth, was the Jewish New Year. This festival is the oldest of all festivals celebrated in the civilized world, and marks by the Jewish calendar the year 5676.

The day was observed in Plainview by the closing of Jacobs Bros.' dry goods store.

### NO SPECIAL SESSION WILL BE CALLED BY GOVERNOR.

ABILENE, Texas, Sept. 8.—After having considered the matter for some time, Governor James E. Ferguson definitely stated here Tuesday night that he would call no extra session of the Legislature, at Austin, this fall. The Governor made this statement in a conference with Judge J. F. Cunningham at Abilene, the two meeting for the purpose of discussing State affairs in a general way.

### CROSBYTON-SOUTH PLAINS RAILROAD'S NEW OFFICERS.

At the annual election of officers at the stockholders' and directors' meeting last week the following officers were elected for the Crosbyton-South Plains Railroad: E. P. Ripley, president; F. C. Fox, vice president; C. Doud, vice president and auditor; A. J. McKinnon, secretary and treasurer. This news confirms the statement of purchase of the road by the Santa Fe.

### COLQUITT ANNOUNCES HIS PLATFORM FOR SENATE RACE.

DALLAS, Texas, Sept. 8.—Oscar B. Colquitt, former governor, has announced his long-delayed and much-promised platform on which he will seek election to the United States Senate.

In it he declares that he is against the proposed woman suffrage and prohibition amendments to the constitution of the United States, giving as his reason that suffrage and prohibition are strictly states rights questions.

He favors amendments to the banking and currency laws to afford relief in times of panic, a more elastic currency, rural credits and establishments of a National Land Bank and assistance for tenant farming.

He declares for adequate Federal protection along the Texas border and believes that the United States should reimburse Texas for the money it has already spent along the border. Merchant marine, a larger standing army and a bigger navy and the prohibition of munition shipments to belligerent nations are other planks in his platform.

### MISS MAYHUGH IS AGAIN HEAD OF BENEVOLENT LEAGUE.

Urges Investigation of Benevolent League's Work and Its Methods, That Reduplication of Charity May Cease.

The regular annual meeting of the Benevolent League for the election of officers was held Wednesday afternoon, at the City Hall. The officers elected were: Miss Edna Mayhugh, president; Mrs. Fred L. Brown, first vice president; Mrs. T. D. Lipscomb, second vice president; Mrs. A. C. Hatchell, treasurer; Mrs. Otis Shropshire, secretary.

The treasurer reported that \$45.47 was raised Tag Day, and also that all out-standing bills had been settled and that there was a surplus of \$12 in the treasury.

In an interview, Miss Mayhugh said: "Many a dollar that is paid out by the League and private individuals could be used for other things if it were generally known that there is a city physician in Plainview. Dr. E. F. McClendon has that office, and Dr. A. H. Lindsay is county physician. These officers are paid to care for those who need a physician and are financially unable to pay for one. Therefore, when there is such a case in Plainview it is best to send for the city physician."

The officers are very enthusiastic about the progress that the League is making. More and more interest is continually manifested, they say. The work is being done systematically, and only those unable to work are benefited.

Frank Triplett left this morning for his home, in Hale Center.

## H. M. BAINER TELLS HOW TO PREVENT WHEAT SMUT

Annual Losses of Millions Can Be Prevented by General Use of Very Simple Formula.

Special to The Herald.

AMARILLO, Texas, Sept. 10.—"A toll of millions of dollars is levied annually against the wheat growers of the Southwest and Middle West through the ravages of smut," says H. M. Bainer, agricultural demonstrator for the Panhandle & Santa Fe Railway Company. "This loss is easily preventable and can be avoided if the individual farmers will use the 'Formalin Treatment,' which is advocated by the United States Department of Agriculture, the State and National Experiment Stations and the Agricultural Colleges.

"The details of using this treatment are simple:

"Secure a 40 per cent solution of formalin at any reliable drug store. One pound of this 40 per cent formalin solution carefully mixed with 40 gallons of water is sufficient to treat 2,000 to 2,500 pounds of wheat.

"The seed may be treated by dipping or sprinkling: To dip, the seed should be placed in a gunny sack and submerged in the solution, the liquid being in a barrel or tank. The bag or sack of wheat should be allowed to remain immersed in this solution for at least ten minutes, after which it is taken out, allowing the liquid to drain back into the tank or barrel for a short time. The wheat should then be emptied onto a clean place and covered with sacks or blankets for two hours, after which it should be thoroughly dried before sowing.

"To sprinkle, prepare a clean place on a canvas or smooth floor, and thoroughly sprinkle the space to be occupied by the wheat with the solution before the seed is emptied upon it. Now spread the wheat upon the space thus prepared for it, and sprinkle the solution all over it, shoveling the grain in such way over and over, so as to insure that all of the seed will be uniformly moistened with the liquid. Having thoroughly dampened the wheat with the solution, shovel the grain into a pile and cover with blankets for two hours, after which it should be thoroughly dried before sowing. Do not allow the wheat to remain wet to long after treating, as the germinating qualities may be injured.

"Place the dried wheat into sacks that have been dipped in the solution, and it will be found a good plan to sprinkle the grain drill with the liquid before putting the seed into it. Exercise every precaution not to bring the treated seed into contact with grain that has not been treated, avoiding the use of bins that have contained smut-infested wheat. The wheat should be treated but a short time before sowing."

### RUNNINGWATER.

RUNNINGWATER, Texas, Sept. 9.—Monday little Orelle Locke nearly put her little brother's, Aurtis Locke's, eye out. The child was in the kitchen, and taking a spoon out of very hot grease, she tried to insert it in her brother's mouth. He dodged, and the spoon landed in his eye. For a time it was thought that the sight would be lost, but now hopes are entertained for its recovery.

Mrs. C. F. Knight and daughter, Ahlal, made a business trip to Plainview Wednesday. While in town they spent a pleasant hour with Miss Annie Lou Waddill.

Little Gilbert Taylor spent Tuesday and Wednesday with Miss Annie Lou Waddill, at Plainview, returning home Wednesday evening.

Lloyd Phillips left Tuesday to attend school at Seth Ward College.

Mrs. Abbie Willis stole a march on her relatives and friends of this community Wednesday, when she joined her lot with that of G. J. Miller, of Haskell County. No one was present except Mrs. Willis' three younger children. The ceremony was performed by her father, J. W. Taylor, the justice of the peace. It is probable that the couple will make this their home. The entire community joins in wishing them all prosperity.

Miss Maggie Locke returned to Canyon Wednesday to resume her school work.

Miss Pearl Wright and Mr. Baird are attending the teachers' institute at Plainview this week.

Form No. 280.

## THE WESTERN UNION TELEGRAPH COMPANY.

INCORPORATED  
21,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.

ROBERT C. CLOWRY, President and General Manager.

Receiver's No.	Time Filed	Check
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SEND the following message subject to the terms on back hereof, which are hereby agreed to,

RECEIVED AT Plainview, Texas,  
66 DA K 17 Collect

MQ Chicago, Ills., 6:05 p. m. Sept. 9th, 1915

E. L. Doland,  
Chairman Amusement Committee,  
Plainview, Texas.

Aviator Pendhyn flying Sugar City Colorado until tomorrow arrives your city about Monday.

Wm. H. Pickens, Secretary.  
Lincoln Beachy Inc.

6-37 pm.



**PADUCAH MAN CREATES FUROR IN PITTSBURGH.**  
Poetry of Texas Frontier and Cowboy Life Is Novel to People in North and East.

Bill Smart didn't attract much attention in Paducah, his home. At Denton, in the North Texas State Normal, he was not an uncommon type, nor at Fort Worth, at the Polytechnic College, was he distinctive in his personal characteristics. But when you remove him to Pittsburgh, this Texas cowboy emeritus who never saw inside a school house until he was twenty years old, he attracts more than passing notice. To this picturesque "Buckskin Bill" Smart the Pittsburgh Sun recently devoted a full column.

"Up North here," the Pittsburgh writer says, "Bill unquestionably brings an air of the wild West. His 6 feet 2 inches of brawn mark him in any crowd, and he creates comment always when he walks through the downtown streets in a dress most picturesque from the top of his big sombrero to the soles of his heavy tooled leather boots."

**Home Is in Paducah.**

At home, in Paducah, Texas, Bill is a school teacher. He is 42 years old. When he was 31 he went to Denton and took a series of short courses in the North Texas State Normal School. There he got his certificate to teach. Later he came to Fort Worth and studied literature in old Polytechnic College.

Soon after the invasion of Belgium, at the outbreak of the European war, Bill wrote a few lines on the plight of the Belgians. He is now the proud possessor of a letter from the Queen of the Belgians, thanking him for that poem.

**Poem on the Ranges.**

One of his poems that the Pittsburgh Sun likes is entitled "The Texas Ranger." It follows:

The Texas Ranger's a man of worth,  
Six feet tall and wide of girth;  
Erect of form, with eyes of blue,  
A steady nerve and a heart so true;  
His work is along the frontier posts,  
Where he guards the State from the thieving hosts  
Who fain would ravage the Border Land  
Along the Banks of the Rio Grande.

'Tis here this hero's held in awe  
By horse-thief greaser or bold outlaw;  
By cattle rustler, monte bank  
And lawless ones of every rank;  
For he is known the country wide  
As a man of action, true and tried,  
Who can follow a bandit's covered trail  
Easy as a yacht can bear its sail.

He can easily tire two Indians out  
As he follows a trail or leads a scout  
Against the ken and wary foe  
Along the borders of Mexico.  
Oft'n times when he's ridden hard  
He'll find a bed upon the sward;  
An hour's rest and he's up again  
Following the trail to the robbers' den.

'Tis his fourth day out—he's lean and wan,  
But he's sworn to take the murderous clan  
Who've ravaged the country, stolen horses  
And snapped their fingers at the sheriff's forces.  
At last he trails them to their lair,  
And his sharp command rings on the air:  
"Put up your hands, don't wink an eye,  
Or by the gods some one will die."

This desperate gang, with peeve and pout,  
Obey the words of the ranger scout,  
Who puts them on the backward trail  
And carries them to the nearest jail.  
While country folks on every hand  
Praise the ranger's nerves and sand,  
And other outlaws yet untaken  
Find the nerves are badly shaken.

For well they know when he rounds again  
That their chance for safety's one to ten;  
So they leave the haunts of the Rio Grande  
And seek the shelter of another land.  
But the ranger's work is never ended;  
There's a thousand miles to be defended;  
And three score men can never expect  
To cow these ruffians and win respect.

But this true fact, I'm glad to tell,  
They're doing their job, and doing it well;

It's theirs to do—it's theirs to dare—  
For gray-haired men and ladies fair  
Depend on those most valiant knights  
To protect their lives and protect their rights  
From the ruffian bands so mean and low  
Along the borders of Mexico.

Let's give three cheers and a tiger, too,  
For the ranger scouts, so brave and true,  
Who're six feet tall and wide of chest,  
And among brave men they are the best.

Though they go in pairs or go alone,  
They never fail to hold their own  
When pitted against the outlaw clan  
Along the banks of the Rio Grande.

**DR. GUYTON TO AMARILLO.**

"Dr. J. V. Guyton, of Plainview, and Doctor Fitzsimmons, of Denver, will join the firm of Drs. McMeans, Wrather & Gist. Dr. Guyton has been conducting a sanitarium of his own in Plainview for sometime. Dr. Fitzsimmons, who has been connected with the State University at Denver, will join the firm as pathologist, and will limit his practice exclusively to pathological and bacteriological work, of which he is considered an expert.

"This new addition to the firm will eventually make it one of the strongest firms in this part of the State, making Amarillo the only place between Fort Worth and Denver that has a pathology doctor. They will do their work in St. Anthony's Sanitarium."—Daily Panhandle.

**UNCALLED-FOR LETTERS.**

The letters listed below remain uncalled for at the Plainview post office for the week ending August 29, 1915:

- Brown, Miss Cecil.
- Brown, Mrs. E. E.
- Clark, Mrs. R. O.
- Crawford, Mrs. W. H.
- Edwards, Elmer.
- Harris, Mrs. B. C.
- Hill, Mrs. Lucile.
- Landers, Miss Sarah Sue.
- May, E. P.
- Maxwell, W. M.
- Meads, Dick.
- Rogers, Bill.
- Rogers, Riley.
- Respass, Walker.
- Rushing, Miss Lula.

The above-described mail will be sent to the Dead Letter Office on the 12th day of September, 1915, if not called for before that date. When calling for this mail say "advertised," and give date of this list.

BEN O. SANFORD,  
Postmaster.

**SHERIFF'S SALE.**

THE STATE OF TEXAS,  
County of Hale.

BY VIRTUE of a certain order of sale issued out of the Honorable District Court of Hale County, on the 9th day of September, 1915, by B. H. Towery, Clerk of said court, against J. W. McClelland, Prudie R. McClelland and Hugh McClelland, for the sum of Two Thousand Six Hundred and Fifty-one Dollars and Eighty-eight Cents (\$2,651.88), and costs of suit, in cause No. 1106 in said Court, styled Horace Gooch vs. J. W. McClelland et al., and placed in my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 9th day of September, 1915, levy on certain Real Estate, situated in Hale County, described as follows, to-wit:

Lots Nos. 7 and 8, in Block No. 6, in the McClelland Addition to the town of Plainview, Hale County, Texas, according to the map or plat of said addition of record in the Deed Records of Hale County, Texas, and levied upon as the property of said J. W. McClelland. And on Tuesday, the 5th day of October, 1915, at the Court House door of Hale County, in the State of Texas, between the hours of ten a. m. and four p. m., I will sell said property at public vendue, for cash, to the highest bidder, as the property of said J. W. McClelland, by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Plainview Evening Herald, a newspaper published in Hale County.

WITNESS my hand, this 9th day of September, 1915. J. C. HOOPER,  
Sheriff, Hale County, Texas.  
By J. F. FRYE, Deputy.

—Adv. 4t-Fri. only.

Miss Helen Ware leaves next week to enter St. Mary's College, Dallas.



IT WILL pay you to wait for the FORD CAR, as they are on the road and will be here in a very few days—

NOW LISTEN!

DON'T BUY BEFORE YOU SEE THE NEW MODEL

1916 FORD

BARKER & WINN

Ford Building

**FAIR WEEK SPECIALS**

**A Word to the Housewife:—**

YOU will have to make special preparation for your guests next week. We can save you money on your grocery buying. Look over the items below. We have many more equally as good.

Warren's Special Magic Soda, 4 full pounds for 25c

This soda guaranteed as good as any 3 for 25c

Westen's Pure Gold Baking Powder, regular 25c seller, with dinner plate, for only 20c

Dividend Coffee, 15 oz., regular 35c seller, with cream pitcher, spoon holder, butter dish or sugar bowl, special at 35c

4 packages of above named coffee and 4 piece table set as above, for only \$1.25

Fretnot Washing Sticks--cut out the rubbing and use less soap. Guaranteed to do the work, one stick for four washings for 10c

A few free samples for distribution

Plenty of pint, quart and one-half gallon fruit jars.

Nice South Texas Comb Honey, 5 pounds for 75c

Best unpolished Rice, 3 pounds for 25c  
Just received a full line of Olives, full quart for 45c

Fine canned whole Tomatoes, 3 cans for 25c

Any 10 pound bucket of Compound for 98c

Regular \$1.00 can of Crisco for 98c

Quart jar Sour Spiced Pickles for 25c

Peanut Butter reduced 5c on all sizes.

All one-half gallon syrups, regular 40c, now 35c

Still selling good Oil per gallon 65c

**A full line of men's and boy's work gloves, 3 for - 25C**

**L. J. Warren Grocery Co.**

Phones 233 and 234



**MR. INVESTOR**

If you are looking for a farm, city property, or investment of any kind, the Officers of this Bank are the logical people from whom to get important information.

If we can assist you in any way do not hesitate to call and see us. We freely and willingly extend the Courtesies of Our Institution to all classes.

**THIRD NATIONAL BANK**  
PLAINVIEW, TEXAS



# The First National Bank

AT PLAINVIEW, IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS,  
SEPTEMBER 2, 1915.

RESOURCES.			
1. (a) Loans and discounts (except those shown on b) .....	\$492,945.03		
Total loans .....		\$492,945.03	
2. (a) U. S. bonds deposited to secure circulation (par value) .....	\$ 25,000.00		
Total U. S. bonds .....		25,000.00	
4. Bonds, securities, etc.:			
(e) Securities other than U. S. bonds (not including stocks) owned unpledged .....	\$ 23.00		
Total bonds, securities, etc. ....		23.00	
5. Subscription to stock of Federal Reserve Bank .....	\$ 7,200.00		
(a) Less amount unpaid .....	3,600.00	3,600.00	
(b) Value of banking house (if unencumbered) ..	\$ 50,000.00	50,000.00	
(c) Equity in banking house .....		50,000.00	
7. Furniture and fixtures .....		6,000.00	
8. Real estate owned other than banking house ..		41,182.92	
9. Net amount due from Federal Reserve Bank ..		8,990.00	
10. (a) Net amount due from approved reserve agents in New York, Chicago, and St. Louis ..	\$ 7,654.21		
(b) Net amount due from approved reserve agents in other reserve cities .....	99,726.45	107,380.66	
11. Net amount due from banks and bankers (other than included in 9 or 10) .....		57,980.91	
13. Other checks on banks in the same city or town as reporting bank .....		4,821.08	
14. (a) Outside checks and other cash items .....	\$ 5,000.00		
(b) Fractional currency, nickels, and cents .....	39.20	5,039.20	
15. Notes of other national banks .....		4,810.00	
Legal money reserve in bank:			
17. Total coin and certificates .....		28,084.20	
18. Legal-tender notes .....		75.00	
19. Redemption fund with U. S. Treasurer (not more than 5 per cent on circulation) .....	\$ 1,250.00	1,250.00	
<b>TOTAL .....</b>		<b>\$837,182.00</b>	
LIABILITIES.			
1. Capital stock paid in .....	\$100,000.00		
Surplus fund .....	20,000.00		
<b>TOTAL CAPITAL AND SURPLUS .....</b>		<b>\$120,000.00</b>	
2. Undivided profits .....	\$100,534.12	\$100,534.12	
Less current expenses, interest, and taxes paid .....	4,437.68	96,096.44	
3. Circulating notes .....	\$ 25,000.00	25,000.00	
6. Due to banks and bankers (other than included in 5 or 6) .....	\$ 7,121.88		
5. Demand deposits:			
(a) Individual deposits subject to check .....	\$366,723.60		
(b) Certificates of deposit due in less than 30 days ..	\$ 35,000.00		
(c) Cashier's checks outstanding .....	\$ 2,498.50		
Total deposits, Items 4, 5, 6, 7, and 8 .....		411,343.98	
9. Time deposits (payable after 30 days, or subject to 30 days or more notice):			
(a) Certificates of deposit .....	\$184,741.58	184,741.58	
<b>TOTAL .....</b>		<b>\$837,182.00</b>	

STATE OF TEXAS, COUNTY OF HALE, ss:  
I, Guy Jacob, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
GUY JACOB, Cashier.

Subscribed and sworn to before me this 9th day of September, 1915.  
C. S. WILLIAMS, Notary Public,  
Hale County, Texas.

CORRECT—Attest:  
J. H. SLATON,  
W. C. MATHES,  
LEVI SCHICK,  
Directors.

**KRESS.**  
KRESS, Texas, Sept. 8.—D. Z. Hinshaw and W. L. Slagle, with their families, spent a few days the first of the week with friends and relatives near Clovis and Hurley.  
Chas. Bush, local agent for the Ford car, has recently delivered two new cars to Mr. Stryker, who has sold his property near here and will move to Sand Point, Idaho, in a few days, making the entire trip in the Ford cars.  
Rev. J. F. Moore and family spent Sunday with relatives at Running-water.  
W. L. Slagle has bought a Ford car.  
W. W. Browning has bought the Robison home in Kress, which is now occupied by Rev. L. Dippold. Mr. Browning will move into his new home about October 1.  
Banker Smith and family are doing light housekeeping at the residence of Prof. W. E. Evans.  
Prof. W. E. Evans and wife and Miss May Skipworth are attending the Normal at Tulia this week.  
Kress public schools will open Monday, September 13, and a good enrollment at the very beginning is expected.  
Lizzie, the nine-year-old daughter of Mr. and Mrs. W. R. Adkins, is quite ill with rheumatism.  
Mr. Johns, who contemplates starting a new coal business in Kress, was a Tulia visitor Tuesday.  
There will be a Sunday School picnic at Kress Saturday, September 18, under the auspices of the Kress Methodist Sunday School. Everybody, especially Sunday School workers, is cordially invited to be on hand.

**We Welcome All Fair Visitors to Our Store**

You just come in and act like you owned the store.  
Don't be backward in asking us to do your bidding.  
We are here to please you.

"IF IT'S TO EAT WE HAVE IT"

**SEWELL GROCERY CO.**

## PROVIDENCE.

PROVIDENCE, Texas, Sept. 7.—The Presbyterian meeting which has been going on the past week closed Sunday afternoon. There was good attendance and good interest, with two conversions and two additions to the church. Brother Bone, of Hale Center, and Brother Martin, of Denison, held the meeting.

Our school house has been moved one mile and a half west of its old place, and our school will begin on next Monday. We are hoping to have a good school.

Prof. Willie Nix, of Plainview, visited Virgil Dodson a few days last week.

Miss Ona Thomas, of Floydada, returned home last Friday, after spending several weeks with her sister, Mrs. Albert King.

Tom Jack and Miss Dora Walford stole a march on their friends last Saturday and went to Plainview and got married. They have the best wishes of their many friends.

Our farmers have begun to cut their fall crop and to sow wheat. So the farmer always finds work waiting for him as soon as he has completed one task.

E. C. Dodson has been attending court in Plainview for several days.

Some of our neighbors have been attending the Methodist meeting at Lockney the past few days, and they say they are having a real revival at that place.

Mrs. Bradford, of Tulia, is visiting her brother, E. G. Foster.

Our Ladies' Circle met with Mrs. W. C. Ooley last Thursday. The next meeting will be with Mrs. E. C. Dodson.

Alex Wyley and wife were trading in Plainview Friday.

Several men around here are having to attend the Muncey trial, at Plainview, this week.

## EDUCATION.

Education is more indispensable and must be more general under a free government than any other. In a monarchy, the few who are likely to govern must have some education, but the common people must be kept in ignorance; in an aristocracy, the nobles should be educated, but here it is even more necessary that the common people should be ignorant; but in a free government knowledge must be general, and ought to be universal.—John Adams.

# Gasoline Auto Accessories Storage Batteries Vulcanizing

Look for the RED GAS PUMP, third door west of Ware Hotel. "That Good Gulf Gasoline" and Supreme Auto Oil. Quick service

We are experts on STARTING and LIGHTING SYSTEMS. We repair and recharge all kinds of STORAGE BATTERIES. Let us fix your starter or storage battery while you enjoy the Fair.

Full line auto accessories, Goodrich and Racine tires and tubes.

Large stock of flash lights and batteries.



South Plains agent for the  
**CADILLAC EIGHT CYLINDER**  
Come in and see them

Our vulcanizing plant is the best on the South Plains. All work guaranteed. Bring your casings and tubes to us for quick service.

## Garrison-Conner Electric Co.

Next door to R. C. Ware Hardware Co.

Whos Your Tailor?



Whos Your Tailor?

## Now for New Winter Woolens!

For your Suit, may we suggest: New tartan plaids, Glen Urquharts, King and shepherd or club checks, basket weaves, novelty mixtures, nifty stripes; Scotch tweeds and a wealth of new shades, colors and tone-effects.

For Your Overcoat—

Fancy Cheviots, Meltons, Russian Elesyans, mixed Boucles, fancy Kerseys, soft Shetland and Mohair effects. Golden Brown Coverts and scores of other fabric designs from

Ed. V. Price & Co.

**WALLER TAILORING CO.**

Phone 188





# The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
THE HERALD PUBLISHING COMPANY,  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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## THE ADVENT OF INSTITUTIONAL CHURCHES.

The Dallas Evening Journal describes a new institutional church which is being built in that city as follows:

"Penniless people without beds soon will be able to sleep in a \$75,000 building.

"They will be provided with good beds and have access to a swimming pool, a roof garden, a gymnasium and reading rooms.

"No ticket or coupon from a charity organization will be required for entrance to the building. All the bedless man will have to do is to walk in at the open door.

"Plans for the municipal lodging house are no further along, presumably, than when the project first was broached. But this is no municipal undertaking.

"The institution is being erected by the Central Baptist Church as its place of worship, but it will be an institutional church of the real sort, with the desire to 'give the cup of cold water' and more.

"The board of deacons, at its last meeting, decided that it would equip a sleeping place for men without a bed. A special part of the building has been set aside for the purpose and beds will be installed as soon as the structure is finished.

"The general plan is to make this church a community center, and it is declared that the doors will be kept open at all hours, night or day."

There are many who look on the institutional church as an outgrowth of an ultra-progressive spirit. But the rapid growth of these churches and their increasing number seem to indicate that they have a place in the life of the cities and that they are filling a long-felt want. The opportunities afforded for helpful work by institutional churches are greater in the centers of population, hence their advent first into the centers. It appears that the time is not far off when the smaller cities and towns will take up the institutional church idea, too. In fact, the more progressive denominations have these churches in large numbers in the larger towns, which have not yet reached the city class.

## VALUABLE TRADE DOCUMENT.

Of unusual interest to buyers and shippers of all commodities is the daily "Commerce Reports," issued by the United States Department of Commerce. This is practically a new organ, being yet in its first year.

With astonishing accuracy the crops of different sections of the country are forecasted each year by the Department of Agriculture. Likewise the daily reports on commerce, domestic and foreign, is remarkably accurate, and means knowledge and additional trade for the business man who uses it. A daily summary of the market conditions and prices of different lines of industry in the world's market is a feature of the journal. Changes in the tariffs are recorded in up-to-date manner.

A nominal subscription rate of two dollars and fifty cents is charged for the publication, which is delivered by mail.

## HELP OLD HALE "BRING THE BACON HOME"!

Every man in Hale County who has extraordinary farm produce is urged to let the committees working up exhibits know, and if possible bring the produce in to them. The time in which to complete an exhibit is short, and concerted action is necessary to make the showing Hale County deserves.

E. H. Perry, Wyatt Johnson, J. J. Lash or Dr. J. D. Hanby will receive specimens for the International Soil-Products Exposition at Denver, and Jim Pipkin for the Panhandle State Fair, at Amarillo. Or any stuff left at the office of the secretary of the Commercial Club, in the Grant Building, will be turned over to the proper authorities. Let's help Hale County "Bring the-bacon home"!

## The Best Editorial of the Day

### MAKING BETTER CITIZENS.

(Christian Science Monitor.)

We frequently have the pleasure of recording the success of civic reform movements, especially in the United States and Canada. It is always satisfying to record victories for the wiser elements in communities, always encouraging to note the overthrow of vicious influences in state and municipal government. It is, however, somewhat disconcerting and disheartening to find that the battle for good government must be fought over and over again in many communities, and principally for the reason that the so-called better element of citizenship becomes tired of the struggle, neglectful of its duties or indifferent to its obligations. Communities too frequently only become good; too infrequently stay good. They can not, in the very nature of things, remain permanently good until they shall have succeeded in fortifying themselves against evil influences.

The United States Government, through the National Bureau of Education, is considering seriously the advisability of establishing good-citizen courses in the public schools. All the schools and colleges of the United States are teaching civics today, and the teaching is telling, but it is telling too slowly. In a recent bulletin of the bureau the following passage occurs: "Many courses in civics fail because they fix the attention upon the machinery of government rather than upon the elements of community welfare for which government exists; that is, they familiarize the pupil with the manipulation of the social machinery without showing him the importance of the social ends for which the machinery should be used. Consequently, the pupil upon leaving school uses his knowledge for ends which are most evident to him, namely, his own selfish interests." To put it more briefly, he imbibes the letter rather than the spirit, with inevitable results.

There is proposed in Saskatchewan, in Canada, a complete revision of the public school system; and in this connection it is held by those who have been active recently in the work of liberating the province from misrule that in this revision, in order that the future may be secured, there must be consideration, over and above all else, for the making of good citizens out of the pupils. It is strange that it should be necessary to press a proposition of this kind, because it must be clear to anybody who gives the matter a second thought that if the public schools, either in Canada or in the United States, have any excuse for existence it is that they are instruments for the making of good citizens. It is not difficult, and it is unnecessary here, save in the most general terms, to define what good citizenship means. Every intelligent individual in Canada and in the United States knows almost intuitively what good citizenship is, what it stands for. The good citizen is, of course, the useful citizen—the citizen who takes pride in his village, town, city, state, province and nation; who is true to himself and to his neighbor; who fulfills his civic duties as faithfully as he does his business and family duties; who pays willing and cheerful allegiance to the public; who is jealous for its interests and rights; who is ready, when called upon, to make sacrifices for the general welfare.

A citizenship in any community of the United States or of Canada that is made up of men and women inspired and moved in public affairs would not need to be periodically reformed. It is a citizenry of this kind for which the two English-speaking Nations of America yearn and for which they should continually strive.

## Lines to Be Remembered

### THE PLOWMAN.

Clear the brown path to meet his coulters gleam!  
Ho! on he comes, behind his smoking team,  
With toil's bright dewdrops on his sunburnt brow,  
The lord of earth, the hero of the plow!  
First in the field before the reddening sun,  
Last in the shadows when the day is done,  
Line after line, along the bursting sod,  
Marks the broad acres where his feet have trod,  
Still where he treads the stubborn clods divide,  
The smooth, fresh furrow opens deep and wide;  
Matted and dense the tangled turf upheaves,  
Mellow and dark the ridgy cornfield cleaves;  
Up the steep hillside, where the laboring train  
Slants the long track that sears the level plain,  
Through the moist valley, clogged with oozy clay,  
The patient convoy breaks its destined way;  
At every turn the loosening chains resound,  
The swinging plowshare circles glistening round,  
Till the wide field one billowy waste appears,  
This is the page whose letters shall be seen,  
Changed by the sun to words of living green.

— Oliver Wendell Holmes.

### COUNTY FAIRS.

One of the most satisfactory signs that Central West Texas is on the upgrade in community pride and progress is found in the goodly number of county fair announcements that are now being sent out over the State.

Not so many years ago that the time has been forgotten, Central West Texas counties had made little progress in agriculture, while much of the region was wholly devoted to live stock. Now conditions may fairly be said to have reversed themselves through the efforts of the man with the hoe, so that this same region has become a dependable and constant contributor to the agricultural wealth of the State.

Until recent years the impression prevailed that only the black-land cotton belt could profitably produce cotton. That impression has been knocked silly by cotton production in many of these Central West Texas counties—some twenty-five in number.

In the god old days of the quite recent past, East Texas was wont to thrust out her ample chest and boast that she was the exclusive producer of luscious peaches. Today some of these West Texas counties are hammering a lot of conceit out of the region of sand and red hills, by demonstrating to them that East Texas has no monopoly.

While demonstrating these things to East Texas, they have taught some of the counties of the cross-timber belt that they can no longer boast of a monopoly in apples. In addition to these successes, these West Texas counties have shown that they can produce as much feedstuffs as any part of the State, acre for acre.

All of which goes to convince observant men that Texas is undergoing a symmetrical development that in a few years will compel the world to acknowledge the agricultural supremacy of the State over any corresponding section of the universe.

These county fairs serve as mirrors in which is reflected the energy, industry, development and progress of their people who are striving with might and main to present object lessons of their resources and wealth.

Show us a state whose people devote more time to developing a sed corn that will produce true to type, a cotton seed that will produce more lint to the acre and mature earlier than other varieties, or more effort to driving the scrub cow off the meadow and the pure-bred cow onto it, or the bronco horse hence to make room for the standard-bred animal, and less time to sitting open-eared before quack office-

seekers who know more about remedies for public ills than they know about earning a decent living, and we will show you a people that win their emancipation from slavery to conditions that make them poor and wretched victims of distrust, prejudice and discontent. The county fair is an institution that strives and builds in the right direction.—Fort Worth Star-Telegram.

### GENIUS LIKED UNLIGHTED CIGAR.

From the London Chronicle.

Liszt indulged in a strange form of cold smoking. Massenet, who knew him well in his later years, relates that Liszt could not play unless he held in his mouth a cigar, which he never troubled to light. He would sit down to the piano with a cigar between his teeth and keep munching at it all the time he played. When the cigar was quite eaten up the Abbe would rise from the instrument exhausted.

### CANNING THE SURPLUS CROP.

"A few days ago," says E. W. Winkler, of the University of Texas, "a group of young gardeners were talking about their crops and planning bigger things for next year, when a little fellow who could not see just how he should dispose of a much larger crop than his present one asked: 'What will I do with all them vegetables?' Another little fellow, one of Uncle Sam's proteges, replied: 'Eat what ye can, and can what ye can't.'"

"That's the solution of the marketing problem in so far as it affects the garden. The demand for vegetables in small towns is not large, and the best way to dispose of any surplus left after supplying the home table is to can it. Canning is a simple process for preserving vegetables for winter use, or for sale at a time when the market is not overstocked.

"Bulletin No. 26, 'Canned Fruits and Vegetables,' by the Texas Department of Agriculture, Austin, Texas, and Farmers' Bulletin No. 359, 'Canning Vegetables in the Home,' U. S. Department of Agriculture, Washington, D. C., give full directions for canning and preserving. These bulletins are free. Write for them. In many counties there is a lady agent, a specialist in canning, who will be glad to show you how to make money canning vegetables."

### SHOE-BOX LUNCH NO MORE.

From the Philadelphia Evening Ledger.

The shoe box! The shoe box with the smell of cured leather in it at one end of the journey and the moist aroma of bread, ham and pickles at the other—alas, it is no more! At least, so far as Atlantic City is concerned. We are in a sophisticated age. We still take excursions at phenomenal prices and phenomenal hours, but we dine in relative splendor at the end thereof.

The answer, of course, is the remarkable development in the last few years of systems of cheap but cleanly res-

taurants. No matter where we voyage they confront us with their elaborate white fronts. Even the Board Walk knows them.

But there is still room for a tear. A tear over the stuffed egg that sister used to make, the jelly sandwiches which were thought to contain as much nourishment as stickiness, the inevitable pickle and still more inevitable ham. And at least a half a dozen tears, moist, splashy ones, for the dear departed shoe box of our youth.

## DYE DRUG COMPANY

Has the very best olive oil obtainable. Try our

**Maltese  
Cross  
Olive  
Oil**

and if it isn't the best you ever used come back and get the money you paid for it.

It costs no more than the other kind and many times less than the other kind.

**The Rexall Store**  
West side square Phone 23

# Meal Ticket Free

We will give a Meal Ticket good for one 50c meal on any day during Fair Week at any hotel, restaurant, boarding house or home in Plainview to every customer who makes a cash purchase of \$10.00 from our stock of

## Staple and Fancy Groceries

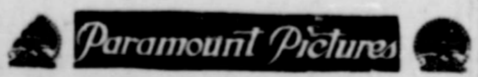
No matter what you buy from our store this offer holds good.

## To The Server of Meals

We authorize anyone serving meals during Fair Week to accept the above mentioned tickets in payment for meals. Phone us at the end of each day how many you have taken and we will deliver the cash in payment to you.

**Vickery-Hancock Grocery Co.**

Phone 17



An All Star Program

### Mae I Theatre Tuesday, Sept. 14

Jesse L. Lasky presents the Supreme Photoplay Favorite

BLANCHE SWEET

In the Thrilling Detective Story

"The Clue"

by Margaret Turnbull.

Matinee, 5c and 10c

Evening, 10c and 20c

WORTH IT.

### Olympic Theatre Friday, Sept. 17

Jesse L. Lasky presents the Celebrated Actress

CHARLOTTE WALKER

in the Well Known Stage Production

"Kindling"

A story of New York's East Side.

Matinee, 5c and 10c

Evening, 10c and 20c



# SOCIETY

Telephone Number 72

## MRS. BENNETT AND MRS. DEAL HONOR GUESTS AT MRS. KECK'S.

Among the social functions of the early fall none will be remembered with more pleasure than the large party given Tuesday afternoon, for the Halcyon Club and other friends, at the home of Mrs. Keck, by Mrs. Keck and Mesdames Charles McCormack, J. J. Lash and J. H. McKee.

Summer and autumn contributed their choicest blooms for beautifying the suite of rooms thrown open to the guests.

A cordial greeting was extended by the hostesses, who stood in line to receive their friends. Mrs. W. A. Bennett, of Fort Worth, who was the guest of Mrs. S. I. Newton, was the guest of honor.

Tables were arranged for forty-two, the chosen game of the Halcyon Club.

Ices and a variety of cake were served when the game was over.

At the same hospitable home Tuesday night Mesdames Keck, McCormack and Lash entertained their husbands, a number of their married friends and their husbands. Mrs. Jere Deal, of Cape Girardeau, Mo., was the guest of honor.

Ices and cake were served at the close of several enthusiastic games of Five Hundred.

Eighty-five were pleasantly entertained at these two parties.

## ST. MARK'S AUXILIARY.

The Woman's Auxiliary of St. Mark's Episcopal Church met Monday afternoon in regular session, at the church.

Pleasant features of the meeting were the reading of the Scripture lesson by Mrs. E. H. Humphreys and the singing by Mrs. Grady Lindsay, with Miss Vera Newton as accompanist.

A lesson on foreign missions was discussed and during the business hour plans were formulated for a tea to be given sometime in September.

## TEXAS WOMEN'S CLUBS ADOPT STUDY COURSE.

Extensive Pageantry by Citizens of Larger Cities Will Make Shakespeare Tercentennial Celebrations.

The following bulletin from the General Federation of Women's Clubs contains much of interest, especially to clubs whose year books are not complete. There are numbers of clubs in Texas that are studying or have made special work of Shakespearean drama. The ideas embodied in the bulletin could be utilized for other pageants in connection with county fairs and school celebrations:

"Plans for the Shakespeare tercentennial celebration for next year, proposed by the new pageantry subcommittee of the General Federation of Women's Clubs, of which Miss Joseph B. Brower, of St. Cloud, Minn., is the chairman, were enthusiastically approved by the council at Portland, and clubs throughout the country are urged to proceed at once in the effort to interest all schools, women's clubs and organizations generally.

"Bulletins presenting the particular plans, originated by the St. Louis Pageant Drama Association and the Drama League, of which Percival Chubb is now president, have been widely distributed among clubwomen.

"First of all, as the nucleus, a stock company headed by Miss Margaret Anglin will be formed, chosen from the best Shakespearean players, to give the dramas in conjunction with municipal pageants in the large cities. In connection with the presentation of the plays, the plan calls for more or less municipal pageantry with an interweaving of old English processions, dances and masques. Besides St. Louis, where preparations are already under way, New York, Chicago, Boston and Philadelphia are pledged.

"In addition to this magnificent scheme, other forms of pageantry, planned to make the celebration just as wide-reaching as possible, may be enumerated under the following heads: Community celebrations, such as fairs, May Day fetes and playground festivals, with Morris dancing and Shakespearean music; school and college celebrations, from simple types for little children to the more ambitious, as a play for the high school, and for college and university, pageants of a more

elaborate kind. In the college celebrations, the old English fetes which the students of Bryn Mawr have given every five years would prove excellent examples to follow.

"Special Drama League Shakespeare study courses will be available, including an academic course for advanced work, a popular course for clubs, a course dealing with the stage side of productions in Shakespeare's day, and in addition, lists of Shakespearean music and essay topics, also a simple masque to be used in connection with garden celebrations, and a special single-day Shakespeare program for a club desiring to celebrate April 23 in that way. A special masque is being prepared by Percy Mackaye which any community can perform, and simple and beautiful festival programs for school children.

"Any city which can raise the necessary guarantee may have the Anglin production of the special Shakespearean performance, supplemented by local pageantry.

"Let us recall in connection with this celebration," said Miss Brower, "the deep interest of Mrs. Frances Squire Potter in the plans of the London Shakespeare Memorial Association. Her desire to have the literature committee co-operate with them, and her wish to have Dr. Gollancz, of the London association, on the program of the biennial of 1912. As lectures by eminent Shakespeareans are included in the plans, we may perhaps be able to secure some of Mrs. Potter's own illuminating papers. Every effort will be made to do this.

"With such a legion of helpers as the federation affords, may not our efforts in this celebration be of infinite worth, not only in commemorating the approaching tercentennial of the world-poet, but in actively advancing the interests of pageantry itself in a range and variety of ways which may be worthy to be chronicled?"

Mrs. West, of Curlew, is the guest of Mrs. Charles Flack, on Cottage Street.

Judge T. D. Webb, of Kress, was in Plainview to attend the opening exercises of Wayland Baptist College.

Miss Lena Seyler, who has been visiting her sister, Mrs. Frank Bone, leaves Sunday for Fort Worth.

Miss Ina Jordan, of Plainview, and Miss Bernice Henry, of Floydada, leave Sunday for the College of Industrial Arts, at Denton.

Miss Myrtle Thompson, of Floydada, was the guest of Miss Ina Jordan from Sunday until Wednesday.

John Dunn, who spent last winter in Plainview and coached the High School football team, came up from Matador Wednesday, returning Thursday afternoon.

Miss Willie Helm, of Hale Center, who is attending the teachers' institute in Plainview, spent Wednesday night with relatives in Olton.

Miss Elaine Wood, who has been spending the summer with her aunts, Mrs. E. B. Hughes and Miss Effie Casey, leaves Monday for her home, in Dallas.

Mrs. J. L. Dorsett returned yesterday from Temple, where she visited her mother and also received treatment at the White-Scott Sanitarium.

C. R. Carouth, of DeLeon, Texas, was in Plainview this week prospecting and looking after his property interests near Plainview.

Walter Clegg, of Cisco, was here this week.

Ray Ivey and Norman Hailey attended the Floyd County Fair today.

Mr. and Mrs. L. A. Knight returned Wednesday morning from the Old Cattlemen's Reunion, at Sweetwater.

Mrs. F. M. Lester arrived Wednesday from Canyon City for a visit with the family of L. A. Knight.

W. M. Kellehor arrived Wednesday morning from San Diego, California, for a visit with the family of Dr. C. C. Gidney. Mrs. Gidney is a daughter of Mr. Kellehor.

Edgar Byars arrived Wednesday morning from Canada for a visit with his parents.

Miss Lissie Belle Walker arrived Wednesday. She will teach art in Wayland Baptist College.

Miss Pearl Goodnight arrived Wednesday to attend Wayland Baptist College.

Miss Ford Jeter, teacher of music at Wayland Baptist College, arrived Wednesday to assume her duties with the college.

## MISS SANSOM OPENS STUDIO.

Miss Nell Sansom will open her music studio September 13th, at the residence of Mrs. B. H. Tower, near High School Building. Phone 455. Ad. It.

## Rent Rooms for Hale County Fair

If you wish to rent rooms during the Hale County Fair week, fill out the following blanks and mail to the Secretary of the Fair Association, Plainview, Texas:

Name \_\_\_\_\_ Telephone No. \_\_\_\_\_

Street \_\_\_\_\_ No. \_\_\_\_\_

No. Rooms with One Bed \_\_\_\_\_ Price \_\_\_\_\_

No. Rooms with Two Beds \_\_\_\_\_ Price \_\_\_\_\_

## A Comfortable Rocker or Davenport

Will be a welcome spot during a day's tramping at the fair. We have these and many other labor saving, comfortable furnishings for the home and will be pleased to have you test their comfort when you visit Plainview next week.

We sell the famous Sealy Mattress, White "Sit Straight" Sewing Machine, Globe Wernicke Book Cases and the best lines of Rugs, Linoleum and Furniture.

## ANNOUNCEMENT

We have obtained the agency for the celebrated  
**Hoosier Kitchen Cabinets**

and have received an invoice for shipment  
which will arrive in a few days.

**E. R. Williams**  
FURNITURE AND UNDERTAKING

**WE EXTEND A CORDIAL WELCOME TO  
ALL HALE COUNTY FAIR VISITORS TO  
MAKE THIS STORE YOUR HEADQUARTERS**

**Men's and Young Men's  
Clothing**

**That is the best in style and quality**

THE better judge a man or young man is of the fine points of detail in style and workmanship the more he will appreciate the advantage of selecting a suit from Jacobs Bros.

Here the best in style and quality is ever present and we are ready to convince the men who have not received the utmost satisfaction from the clothes they have bought heretofore, that a purchase here will please them in every particular.

**New Goods Still Coming In**

Get the habit of visiting this store often and see the pretty new goods which we are daily receiving.

**Jacobs Bros**  
THE ONE PRICE SPOT CASH STORE



**POSTAL SYSTEM 140 YEARS OLD.**

**Departmental and General Development Service Is Interesting History.**

Just 140 years ago the American postal system, which now stretches from the Atlantic to the Pacific over a close mesh net of fast mail routes, had its birth as a limping service along a narrow strip of the Eastern seacoast, its fastest transportation agency being a galloping horse.

The anniversary, which has gone begging for recognition for nearly a century and a half, will not be formally observed, in spite of its significance in making possible a national spirit. Few of the millions of Americans who make use of the postal service this month know of its historic aspect. But those familiar with postal history recall each year with postal contracts between facilities and methods of the early days and those of the present.

The private mail system that was taken over in July, 1775, by Postmaster Benjamin Franklin consisted of thirty post offices, nine post riders and a slow schooner line to Atlantic Coast points. July, 1915, found the same system with more than 56,000 post offices and 300,000 employees, transportation of mail by express trains and over a few experimental routes even by aeroplanes; city distribution and collection by motorcycles, motor cars and pneumatic tubes and preparations in progress for beginning soon motorization of the rural free delivery service. The anniversary also falls this year just after the announcement that before the end of the year the last horse-drawn wagon will disappear from the service of the Washington City post office—the laboratory of the postal service.

In Franklin's day only letters were carried originally in the mails, though a few weekly papers and small packages were taken by the carriers as a matter of accommodation. The present elaborate classification of mails was unnecessary. The tons of magazines and trade journals that are carried today had no counterpart, and neither had the millions of correspondence, business and souvenir post cards that now pass through postal channels.

All overland mail was carried either on horseback or in stage coaches, and because the latter were capable of making the trip between New York and Boston at their best in two days they were considered extraordinarily fast, and were dubbed "flying machines" by the writers of the day. Postage charges for greater distances than 100 miles often amounted to several shillings, and the dispatch of a letter was considered a matter of some importance.

Today, on the other hand, nine fast mail trains leave New York daily for Boston, and an equal number are operated in the opposite direction. Each whisks thousands of pounds of mail to its destination at a speed sometimes of a mile a minute, and each is equipped with well appointed railway post offices, that make possible the sorting of the mail during its five-hour trip. And now of whatever class the mail matter dispatched may be, the cost of the average price seldom runs over a few cents.

The dispatch of mail, too, has come to be merely a matter of routine. The postal patron drops his letter into the nearest mail box, perhaps through a long chute from the top story of a skyscraper, perhaps directly at a busy street corner or a cross-roads store and gives the matter no further consideration. He has come unconsciously to harbor the conviction that the bit of colored paper that has been placed in the corner of his letter at a trifling cost will carry the message safely and quickly to its destination, though the road lies across rivers, mountains, continents and oceans.

The volume of mail in the early days of the postal service seems almost negligible when compared with the thousands of tons carried today. For many days one or two small sacks easily accommodated the New York-Boston mail, and there is now in the National Museum, in Washington, a crudely made leather pouch, which carried the entire Southern mail from New York to New Orleans as late as 1830. Now the postal service handles more than 18,000,000,000 pieces of mail each year, and makes use of 4,000,000,000 sacks and pouches.

Another sidelight on postal growth is found in the amount of twine consumed. In the early days of the service twine was seldom used in any quantity in the postal business. Now the post offices use more than 2,000,000 pounds merely for tying letters temporarily into packages to facilitate delivery—enough twine, it is estimated, to circle the earth a score of times.

One of the crudities of the early postal service which contributed to high postage rates was the method of payment, the postal agents collecting cash to reach piece of mail. Postage stamps were unknown in the United States until 1847. Their introduction made a decrease in the postage rates possible, since much clerical work was eliminated.

In the decade before stamps were used rates ranged from 6 cents for 30 miles to 25 cents for over 400 miles. When stamps came into use a flat rate was put into effect and 5- and 10-cent stamps were printed. In 1851 the letter rate was placed at 3 cents, and in 1883 the present 2-cent rate was adopted. Now more than 12,000,000,000 stamps of all kinds are issued annually.

Among the other services now performed that were wholly unknown to the postal system when it became a function of the Government, 140 years ago, are the registration and insurance of mail, the issuance of money orders, the maintenance of postal savings banks, the furnishing of city, rural and special delivery service, and the transportation of single parcels heavier than the entire mail carried by early post riders.

The first postmaster-general would find, in fact, few things in the mail-handling system of today that were known when he took charge of the nucleus from which all of the development has come. One of the closest links to the past he would find in the use of the horse, which, though it has been forced from its original place as a primary carrier of mail, is still extensively used in final delivery systems. It is not improbable, however, that after the passage of a few more years even this connection with the past will be lacking.

Because the Washington City post office has always been used by the post office department as a field for working out improvements, the early and complete replacement there of horse-drawn vehicles by motor equipment gives an indication of what may be expected in other cities. And at the same time the transformation, August 2, of nearly 200 rural delivery wagon routes will mark, it is believed, the first step toward the ultimate elimination of the horse as a factor in mail distribution even in the country districts.—Kansas City Times.

**LITTLEFIELD BANK OPEN.**

LITTLEFIELD, Lamb County, Tex., Sept. 8.—The Littlefield State Bank opened its doors for business here this morning. The capital stock is \$20,000. The bank will occupy the handsome brick building just completed. Arthur P. Duggan is president, O. L. Slaton, vice-president, and Rube S. Beard, cashier. The directors will be these three and A. Childers and Jno. N. Jones. Among the stockholders are some of the wealthiest cattlemen and bankers in the State, their combined wealth amounting up into the millions of dollars.

**EPWORTH LEAGUE PROGRAM FOR SUNDAY, SEPTEMBER 12.**

Song.  
Prayer.  
Responsive Reading, Psalm 55—Miss Eva Jones.  
Address by Leader.  
string...Jraeh h reaibc uoaamtis.ai a Vocal Solo—Miss Myrtle Wade.  
"Prayer Marks the Degree of Spiritual Vitality of Every Life"—Mrs. G. S. Upton.  
"Our Lord's Prayer," Matt. 6:9-13—Mr. Thomas Williams.  
Prayer Marks Every Great Moral Movement—Miss Zula Rosser.  
Sentence Prayer.  
League Benediction.  
Leader—Mr. Jas. Story.

LOST: On Restriction Street, a tortoise-shell hairpin set with brilliants. Finder please return to MISS NELL SANSOM. —Adv. 11.



Am still in business. Don't take the other fellows word when he says I'm not. Have a beautiful new line of fall and winter goods. It will pay you to call on me before buying. Just two blocks east of opera house. **Green Millinery Company**

**Do you know what makes your motor knock?**

In nine cases out of ten it is due to carbon deposits.

USE **AMALIE** 1-2-3 NON CARBON CYLINDER OIL

and reduce the possibility of carbon knocks to a minimum.

**Sonneborn Bros. DALLAS**

**Jelly Roll Recipe**

**Only Two Eggs Required**

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

This Jelly Roll is fast becoming very popular on account of the way it keeps fresh. With proper handling it should keep fresh a whole week, providing it isn't eaten up in the meantime, for it is every bit as good as it looks.



**K C Jelly Roll**

One cup sifted flour; scant half teaspoonful salt; 2 level teaspoonfuls K C Baking Powder; grated rind of 1 lemon; 2 eggs beaten light; 1 cup sugar; 1/2 cup hot milk; glass of jelly; powdered sugar.

Beat the sugar into the eggs; add the lemon rind, then the flour, sifted three times with the salt and baking powder; and, lastly, the milk. Bake in a buttered dripping pan; turn out on a damp cloth, trim off the crisp edges; spread with jelly and turn over and over into a roll while still warm. Dredge the top with powdered sugar.

Hot milk used in the jelly roll enables it to be rolled without danger of cracking. Have the milk scalding hot, also be careful to have the eggs and sugar beaten together until very light and creamy. Bake in a moderate oven.

K C Jelly Roll is illustrated on page thirty-two of the new and handsomely illustrated 64-page K C Cook's Book, which may be secured free by sending the certificate packed in every 25-cent can of K C Baking Powder to the BAKER'S MFG. CO., Chicago, Ill.

**With Others We Welcome You To Plainview**

We further invite you to visit our big hardware establishment and make it your central point while in the city during Fair Week.

You will find here ice water, telephone, and one of the largest stocks of hardware and implements in Northwest Texas. You will find the warm handshake of welcome and an attitude of pleasure in showing our lines.

We will have an exhibit in the main display tent and will be glad to welcome you there as well as at our store.

**Donohoo - Ware Hardware Company**

Phone 80

Located Northeast Corner of Square



**I can fit you out in an irrigated farm at \$85.00 an acre. Layne & Bowler well and pump, St. Mary engine. Figured by people who should know as the best equipment on the market.**

**DAN WHITE, SALES MANAGER**  
WOFFORD BUILDING



**THE WORLD'S WHEAT CROP.**

**London Trade Journal Says European Nations Are Not So Dependent on United States This Season.**

A recognized organ of the grain trade, the London Grain, Seed, and Oil Reporter, estimates that the world's wheat crop in the present year will reach the total of 518,500,000 quarters (quarter equals 480 pounds), as compared with 456,500,000 quarters in 1914 and 494,650,000 quarters in 1913. The indicated surpluses in exporting countries, judging from present crop conditions, work out at the figure of 132,500,000 quarters, leaving reserves at the end of the season at the same total as at the commencement. This figure is arrived at as follows: Russia and Roumania, 40,000,000 quarters; United States, 45,500,000 quarters; Argentina, 13,000,000 quarters; Canada, 18,000,000 quarters; India, 8,000,000 quarters; Australia, 7,000,000 quarters; and North Africa, 1,000,000 quarters.

**Not So Dependent on U. S. This Season**

Commenting on these figures, the London Statist says that "whereas in the season just ended the United Kingdom was very dependent on the United States for its supplies of wheat, it will not be so to nearly the same extent this season, for unless climate conditions are extremely unfavorable in the future Canada, India, and Australia together will be able to spare 33,000,000 quarters of wheat, whereas our requirements promise to be under 26,000,000 quarters, so that the British Empire will be more than self-supporting this season as far as wheat supplies are concerned. The Canadian wheat surplus, however, will not be available in quantity before October and the Australian before January."

**FORD COMPANY PROFIT-SHARING \$500,000 A DAY WITH OWNERS.**

These are busy days—particularly busy days—at the Ford Motor Company's administration building, Detroit. Checks—each for \$50—are going out to more than 300,000 Ford owners who by purchasing their cars between August, 1914, and August, 1915, participate in Ford profits to the aggregate of more than \$15,000,000. This disbursement is in itself rather a stupendous task. The checks are being mailed at the rate of about 10,000 a day, a per diem disbursement of \$500,000.

A large and distinct organization has been arranged to complete this task. When the profit-sharing plan for Ford owners was announced, August 1, 1914, a department to handle the details was installed in the Ford Administration Building. For several weeks now a large corps of stenographers has been filling in the 300,000 names in the checks. These names are taken from the original bills of sale.

Open-face envelopes are used, the name of the payee serving also as the mailing address. The amount of the check—\$50—is printed on its face.

The work of signing more than 300,000 checks itself offered a problem. Each check carries the signature of one of three assistant cashiers, and the most inveterate scribbler might easily develop writer's cramp and grow exceedingly tired of his own name without some device to lighten his labor. There are five checks to a sheet, and by a single operation of the pen these five checks are signed simultaneously.

As far as possible the checks are being mailed to the owners in the same chronological order as the cars were purchased. Bill of sale number one, by the way, was signed by Genevieve Morrison, 914 North Florence Street, El Paso, Texas. It covers a Ford touring car, motor No. 544,547, bought August 1, 1914.

The profit-sharing owners in this huge list range from large corporations, who have bought many Fords for the equipment of their salesmen or for delivery purposes, to thrifty Americans who have invested their savings in their Fords as a pleasure-giving, health-bringing gift to themselves and their families. And it is a complete democracy. Everybody gets the same sized check—\$50—on each car purchased.

The large number of women on the list of beneficiaries, too, is significant. Evidently women buy and drive the Ford, not only because of its safety element, but because of its ease of operation and control—its sheer simplicity.

The effect of this huge sum—more than \$15,000,000—going back into nearly every city, town, hamlet and rural district of the United States will be tremendous. Everybody will feel the effect and stimulus of it, because all sorts of business, all kinds of professions and trades, all walks of life, are represented in that list of more than 300,000 Ford profit-sharers. It goes broadcast across the country.

At the rate at which the checks are now being mailed—about 10,000 a day—the distribution of the total—over 300,000—will be completed in about 30 days.

**SELLING GRAIN "ON HOOF" IS FOUND PROFITABLE BY U. S.**

**Government Experiments Show That Hogs Fed on Alfalfa and Grain Bring Highest Price for Feed Consumed.**

WASHINGTON, D. C., Sept. 7.—A marked increase in the amount of live stock on the Belle Fourche (South Dakota) Reclamation Project is shown in a recent report of the United States Department of Agriculture's experiment farm on that project. The tendency, says this report, is to feed more and more of the farm crops and to sell live stock products. Pasturing hogs on alfalfa and hogging corn are coming very much into favor. The results of experiments conducted on the Government farm indicate that this is a decidedly profitable way of marketing alfalfa and corn under conditions similar to those which prevail on the Belle Fourche project. The small amount of labor involved is an important factor, and another consideration is the fact that less fertility is removed from the soil than when the crops themselves are sold.

In one experiment conducted on the farm hogs were kept on alfalfa pasture at the rate of 1,815 pounds of live weight to the acre and given in addition a ration of 2 pounds of shelled corn for each 100 pounds of live weight. They were kept on the alfalfa 121 days, gaining in the course of this time 457.5 pounds. They were sold at Newell (South Dakota) for 7 cents a pound, corn costing at the same place \$1.70 per 100 pounds. Taking these prices as a basis, the net return per acre from the hogs was \$41.44. At the average yield of alfalfa hay per acre, this means that the hogs paid \$11.23 per ton for the alfalfa they consumed. The local market price of alfalfa hay was only \$4.50 per ton.

The experiment was continued by turning 4 hogs from the alfalfa on September 22 into corn and leaving them there until all the corn was consumed. This required 29 days, during which period the hogs made a total gain of 145.5 pounds. At 7 cents a pound, this worked out at \$40.72 per acre for the corn, or \$1.17 per bushel.

Other experiments were conducted with a view to determining the best methods of seeding alfalfa. From these it appears that a rate of from 4½ to 6 pounds of seed per acre will give satisfactory results. Early seeding appears to be preferable to late seeding, and the use of grain as a nurse crop seems decidedly desirable. It is also advantageous to seed alfalfa in late summer in grain stubble. A good stand can be secured at this time with less seed and with more certainty than by seeding in the spring. This is particularly true when the land is infected with gumbo weeds, which grow rapidly in spring and early summer, but are dormant in the fall.

The heavy gumbo soil of the project seems to be well adapted to the production of alfalfa seed, and a plot of 12 acres on the experiment farm devoted to this purpose yielded 3,710 pounds. The seed was found to be

99.31 per cent pure, with a germination of 93 per cent. The gross returns from the plot were \$5 per acre in hay and \$15 per acre in seed. The total cost was \$12.30 per acre, leaving a net return of \$37.70 per acre.

In addition to these experiments, fruit trees and bushes were planted, and all with the exception of the blackberries were found to do well. Land intended for trees, shrubs or small fruits should be plowed the latter part of April. The ground should be tamped firmly around the roots and irrigated as soon as the planting is completed. All the trees on the experiment farm came through the winter of 1913-14 successfully with the exception of the jack pine and the bull pine. The jack pines especially winter-killed very badly. Some 2,000 native cottonwoods planted in the spring made excellent growth.

**LOCKNEY WILL EXHIBIT AT THE HALE COUNTY FAIR.**

At a meeting of the Lockney Commercial Club Wednesday evening it was decided to send an exhibit of products from that section to the Hale County Fair.

**GIVE US MORE BOY SCOUTS.**

The Boy Scouts of Plainview are getting into the spirit of the Hale County Fair with a vim. Yesterday morning the fellows secured hoes and rakes and have applied to owners of

**HALLMARK**

**ALARM \$2.50**

After several months of study and inspection of Alarm Clock factories by a committee of Retail Jewelers of the United Jewelers (Inc.), this clock was selected as being the most worthy to bear the Hallmark label.



**W. Peterson HALLMARK JEWELER**

**GEO. ALLEN The House Reliable**  
 Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

**.. Duncan's Invitation ..**

We invite you to try our Fountain Drinks while visiting the Fair. We have the coldest and best mixed drinks to be found--and have arranged everything for your comfort.

**We Especially Invite You to Visit Our JEWELRY DEPARTMENT**

where you will find the very latest patterns in La Vallieres, Brooches, Bracelets, Watches, Scarf Pins, etc., at the very lowest prices the high quality of the goods warrant.

We invite you to make our store your headquarters, and have your friends meet you here

**.. DUNCAN'S ..**

"The Store Where You Feel at Home."

down-town lots for permission to clean the premises—and they are doing good work, too. They ask a small amount for their work and put the money they receive into the treasury of the organization. They want to help Plainview put on her best dress. Incidentally, the Scouts were useful in a hundred ways last year at the Fair. They ran errands, piloted strangers, and made themselves useful in

every way. The lesson of learning to serve is one well worth the effort. Obedience to those in authority is an attribute of mind which, if generally practiced, will hold American institutions of government intact. To serve neither implies nor necessitates subservience, but rather willingness to follow a designated leader, to the end that efficiency may be vouchsafed through discipline. It is a quality of

greatness to be able to serve and maintain personal dignity and poise. If a boy is a conscientious Scout, nine times out of ten he will be a useful and intelligent citizen. Give as more real Boy Scouts.—Plainview Herald

Abilene has organized a troop, and so far the movement has been a great success. A rightly conducted boy-scout organization is a big asset to any city.—Abilene Reporter.

**Registered Herefords at Your Own Price Fifty Head to be Sold at Public Auction Without Reserve**

COLONEL FRED REPPERT, Decatur, Ind., Auctioneer

**FORTY BULLS, TEN COWS AND HEIFERS**

Suitable for Show and Range—Good Ages and Bred in the Purple—Study the Pedigrees—Anxieties, Wiltons, Correctors, Beau Donalds and Hesiods—50 Head selected from the Show Herd of

EST. L. R. BRADLEY ..... Hereford, Texas  
 E. H. ESTES & SON ..... Midland, Texas  
 HENRY M. HALFF ..... Midland, Texas  
 JOWELL & JOWELL ..... Hereford, Texas  
 SCHARBAUER BROS. .... Midland, Texas  
 JOHN B. STOEGER ..... Stanton, Texas

JOS. STOEGER ..... Stanton, Texas  
 J. V. STOKES ..... Midland, Texas  
 WILBUR WADLEY ..... Midland, Texas  
 WM. E. WALLACE ..... Midland, Texas  
 W. T. WOMBLE ..... Hereford, Texas

AT THE FAIR GROUNDS, 1:00 P. M., THURSDAY, SEPTEMBER 23, 1915

Send for Catalogue. Address W. B. STARR, Secretary Midland County Fair and Fat Stock Show, Midland, Texas

**LAST CALL**

**NEXT WEEK IS THE BIG WEEK**

Have you made arrangements to see the Lincoln Beachy flyer make his two daring airship flights each day?

Are you interested in the Races, Fire Exhibitions and program of the Panhandle Firemen's Association?

Are you an Odd Fellow? They are planning a big time on Friday.

Wouldn't you enjoy one or more snappy baseball, foot ball or pony polo games?

Won't you find inspiration at the Sunday School Rally or the Rural School Exhibits?

Have you gotten over your circus days? E. B. Reed's high-class carnival will supply the attractions.

Have you picked out the best possible display you can make? You owe it to your county to make the showing of livestock, agricultural products, fruit, poultry and woman's work the best possible.

Have you a baby? There is no better opportunity to insure its health or pleasure than by examination in the Better Babies Contest.

Do you enjoy and profit by public speaking? Such men as Hon. R. L. Henry, Commissioner of Agriculture Davis, Judge Nelson Phillips, Frank Holland and others will speak during the Fair.

With all of these features and many others can you afford to miss the Fair?

**REDUCED RAILROAD RATES TO PLAINVIEW**

**SEPT. 14, 15, 16 and 17**



# Cash Grocery Company's Big Offer

.... The Biggest Grocery Sale Ever Offered in Plainview ....

## 101 THINGS TO REMEMBER

SUGAR.	
1. 15 pounds for	\$1.00
2. 100 pounds for	\$6.40
PACKING HOUSE PRODUCTS.	
3. 10 pounds Swift's Jewel Compound	\$ .98
4. 10 pounds White Cloud Compound	\$ .98
5. 10 pounds Flake White Compound	\$ .98
6. 10 pounds Advance Compound	\$ .98
7. Large-size Crisco	\$ .98
8. 10 pounds Mrs. Tucker's Shortening	\$1.20
9. 10 pounds Crusto	\$1.25
10. 10 pounds Cottolene	\$1.35
11. 10 pounds Majestic Pure Lard	\$1.50
12. Majestic Sugar-Cured Hams, per pound	19c
13. Swift's Premium Sugar-Cured Hams, per pound	19c
14. Laurel Picnic Hams, per pound	15c
15. Majestic Breakfast Bacon, per pound	30c
16. Banquet Breakfast Bacon, per pound	23c
17. Oxford Bacon, per pound	19c
18. Boiled Ham, per pound	35c
19. Pickled Pigs Feet; 10c each, 3 for	25c
COFFEE.	
20. Extra Fancy Peaberry, per pound	25c
21. Fancy Santos Peaberry, per pound	20c
22. Fancy Santos, per pound	20c
23. 4-pound bucket Choctaw, with cup and saucer	90c
24. 3 pounds Limited, High-Grade Coffee	\$1.00
25. 3 pounds White Swan	\$1.25
26. 1 pound Arbuckles' (Fair week only), per pound	20c
BEST COFFEE MADE.	
26. 2 1/2 pounds Manor House	\$1.00
27. 2 1/2 pounds Schilling's Best	\$1.00
PEANUT BUTTER.	
28. Regular 35c size for	25c
29. Regular 20c size for	15c
LEMONS.	
30. Large new stock, per dozen	20c
PICKLES AND CATSUPS.	
31. All regular 40c sizes reduced to	25c
32. Bulk Sour Pickles, per gallon	50c
VAN CAMP'S.	
33. Regular 30c size Catsup	20c
34. Regular 15c sizes	10c
35. Gallon Catsup, each	60c

VINEGAR.	
36. Pure Apple Cider Vinegar	35c
37. White Pickling Vinegar	35c
38. Regular 15c quarts	10c
OLIVES.	
39. Plain Select, individual sizes, each	10c
40. Stuffed Select, each	10c
41. Regular 50c Plain for	40c
42. Regular 50c Stuffed for	40c
GRAPE JUICE AND PUNCH.	
43. Regular 50c size White Swan Extra Quality Grape Juice for	45c
44. Regular 30c size for	23c
45. Quart size Colonial Fruit Punch	55c
46. Pint size	30c
SYRUPS AND JELLY.	
52. 10 pounds Blue Karo	50c
53. 10 pounds Red Karo	55c
54. 10 pounds Pancake	50c
55. 10 pounds Mary Jane	50c
56. 10 pounds Lassus	50c
57. 10 pound Dixie Sorghum	55c
58. 10 pounds Farmer Jones	60c
59. 10 pounds White Swan Pure Ribbon Cane Syrup	65c
60. 10 pounds Dora	65c
61. 10 pounds Velva	65c
62. 10 pounds New South	65c
63. 10 pounds Country Made	70c
64. 10 pounds Cane and Refiners'—maple flavor	90c
65. 10 pounds Dixie Jelly	60c
66. 5 pounds Dixie Jelly	35c
BAKING POWDER.	
67. Regular 25c size K. C.	20c
68. Regular 25c Calumet	20c
69. Regular 25c Dr. Price's	20c
70. Regular 25c Schilling's	20c
71. Regular 50c size K. C.	40c
72. Regular 80c size K. C.	60c
73. 10 pounds Calumet	\$1.25

HONEY.	
47. 10 pounds Fancy Comb Honey	\$1.45
48. 10 pounds Pure Extracted Honey	\$1.20
49. 5 pounds Fancy Comb Honey	75c
50. 5 pounds Pure Extracted Honey	60c
51. Bulk Strained Honey, per pound	9c
SOAP.	
74. 13 bars Crystal White Soap for	50c
75. 13 bars Clean-Easy	50c
76. 13 bars Clariette	50c
77. 3 bars large Ivory	50c
DRIED FRUIT.	
78. 3 pounds Extra Fancy Dried Peaches for	25c
79. 2 pounds Extra Fancy Apricots for	25c
80. Choice Pears, per pound	15c
81. 4-Crown Raisins, per pound	12c
82. Fancy Seeded Raisins, per package	10c
83. Bleached Seedless Raisins, Extra Quality, per pound	15c
CANNED GOODS.	
84. 3-pound Tomatoes, each	10c
85. 3 cans Hominy for	25c
86. 3 cans Choice Corn	25c
87. 2 cans Diplomat Peaches	25c
88. 2 cans No. 1 Pineapple, Extra Fancy, for	25c
89. 2-pound can Pineapple	19c
90. Regular 20c Van Camp's Pork and Beans, 2 cans for	25c
FRUIT JARS.	
91. Half Gallons	90c
92. Quarts	70c
93. All sizes in Easy-Seals	Ask us
BRAN.	
94. Burrus Mill Run Bran, with Screenings, per 100 pound	\$1.40
SALT.	
95. 100 pounds Stock Salt	50c
96. 100 pounds Triple B Salt	65c
FLOUR AND MEAL.	
97. Swan's Down Cake Flour, regular 50c size, for	35c
98. Aunt Jemima's Pancake Flour, 2 packages for	25c
99. 17 pounds Cream or Pearl Meal	50c
100. 35 pounds Cream or Pearl Meal	95c
101. Light Crust Flour—"Every Sack Guaranteed"—per sack	\$1.80

Phone 101  
**CASH GROCERY CO.**  
 OLIN BRASHEAR, Manager

### HOW COLLEGE PREPARES STUDENTS FOR LIFE.

Noted Magazine Writer Gives Views on How Higher Education Prepares One for Living.

The college seems to me today's "wise teacher," not an agency to train undeveloped boys and girls for some particular money-making vocation before they yet know their own tastes or powers, but to give them a sufficient apprehension of life's true values to judge fairly what things are perhaps worth the bruises and weariness of pursuit "over seas, over rocks, and through fire." Even if it were true that college graduates are not making money, moving great enterprises—"doing things," in short—it would still be true that they have the best equipment for the many-sidedness of real life which the world has yet learned to compress into the few early years allotted to school-room preparation for living. It is absurd to expect full preparation for any of its walks or vicissitudes from those few years, however spent; but those who have spent them in college contain the smallest proportion "whose life work is not in harmony with their talents," and they come nearer than any others to holding the specific for being "truly happy and contented people." In the last analysis, the whole question comes down to this: What do we mean when we talk about "life" and about things that are "vital"? It appears that perhaps those who sling these terms with the greatest freedom and frequency disagree with me entirely as to their meaning. It is, then, a not unimportant matter to decide whether the thing that is "vital" to you is your stewed—or stuffed, or escalloped—tomato, or your state of mind, which stays with you a good deal longer than the tomato stays on your plate or the memory of its flavor stays in your grateful soul—even if you Fletcherize. In short, is the only "vital" thing to you the making and possession of some things that you can eat up and wear out and smash? I know that eloquent and impassioned articles have been written to prove that the whole happiness of mankind is balanced upon the delicate fulcrum of digestion, that one lurking disease germ in a carpet that knows not the vacuum cleaner can destroy whole cities—and who denies it? But can anyone with brains in his head and even a rudimentary tendency toward fair-mindedness also deny that it is possible for life to be

perfectly miserable to many a consumer of a scientifically chosen and cooked dinner, eaten with feet resting upon a floor swept and garnished with all the ceremonials of domestic science propriety? I make no claim that the college graduate can by exalted thought stay the ravages of the typhoid germ or neutralize the pangs of indigestion; but I hereby protest that he has largely escaped the one-sided mental development which sees "life" only in food and sanitation and the various material elements which they represent.—Mary Leal Harkness.

Professor T. L. Girault, teacher of Latin in Wayland Baptist College, arrived Wednesday from Mississippi.

### GERMANS FIND SUBSTITUTE FOR JUTE AND HEMP.

(Consul Harry G. Seltzer, Breslau, July 28.)

In view of the scarcity of jute and hemp for industrial purposes, manufacturers have been directing their investigations along various lines in an effort to discover, if possible, some practical substitute for these fibers. That they have been successful in this endeavor would appear from a report of the recent meeting of the Union of German Jute Manufacturers, in which various samples of fibers from a German plant ("Epilobium Hirsutum") were submitted.

This discovery was partly due to an accident, in which it was explained that a man had used this plant as a roof covering for a cart house some years ago. Recently in removing this old roof he found that a certain rough, hair-like fiber could be peeled off of the stems or reeds. After a number of experiments with a quantity of these fibers it was further discovered that on account of their age and the effects of the weather they were too brittle for practical purposes, so several plants of this year's growth were tried, with the result that another useful and practical textile fiber had been discovered.

### Grow Wild in Great Abundance in Germany.

Further investigations were made with other species of the Epilobium family, and it was found that all of them contained a fiber similar to hemp. The best results were obtained from the rough-haired willow, rose ("Epilobium hirsutum") followed by the narrow-leaved species ("Epilobium angustifolium"). All of these grow wild and in great abundance in Ger-

many. The two species just mentioned have stems about 5 feet in length, require no particular soil, and produce a fine fiber. It is believed that by attentive cultivation a fiber as valuable as jute may be obtained.

There are sufficient quantities of these plants in Germany to supply the jute manufacturers with fibers for a year, and the only question which con-

fronts the manufacturers is that of gathering in the crop. For this purpose the school children will be employed during vacation. Government officials have promised to aid in the

systematic organization of these young harvesters, and the Union of Manufacturers will give every encouragement to the further cultivation of this plant.

# HAMNER DRY GOODS STORE

FIRST DOOR WEST WINFIELD'S FURNITURE STORE

## 10 DAYS INTRODUCTORY SALE

COMMENCING SATURDAY, SEPT. 11, 1915, LASTING TEN DAYS

We want every person in Plainview and Hale County to visit our store during this sale. Our stock has been very slow in arriving but is coming in and our stock will soon be complete. We offer you in this sale standard merchandise, the kind offered you elsewhere, at less price than it was ever offered in Plainview at this time of year. Look over these prices, come and see the goods, let us show you that we will sell the "SAME GOODS FOR LESS MONEY."

DRY GOODS.	
9c Bleaching, per yard	6 1/2c
12 1/2c Lonsdale only	8 1-3c
Good Outing only	5c
Red Seal Gingham	9c
10c Gingham only	7 1/2c
10c Cotton Flannel	7 1/2c
10c Bleached Cotton Flannel	8c
25c Silk Gingham	19c
LADIES' GLOVES.	
\$1.00 Long Chamois Suede Glove	68c
\$1.25 Long Silk Gloves only	78c
35c Black and Gray Short Gloves, small sizes, 6 and 6 1/2	18c
LADIES' AND CHILDREN'S HOSE.	
35c Ladies' Pink, Blue and Red Hose only	18c
50c Ladies' Silk Lisle White, Blue, Red and Tan Hose only	35c
\$1.00 Ladies' Silk Hose	75c
\$1.25 Ladies' Silk Hose	98c
25c and 35c Baby Half Hose	18c
See our Heavy Standwear Hose for boys—only	25c

WOOL GOODS.	
35c Suitings only	25c
50c Serges and Panamas	42c
65c and 75c Wool Goods	78c
\$1.25 Wool Goods	98c
Special Prices on Silks.	
MEN'S HATS.	
50 Sample Felt Hats, worth up to \$3.00 each, choice	\$1.25
\$2.50 Hats, our regular line	\$1.75
\$3.00 Hats, our regular line	\$2.25
... These prices good for 10 days.	

CORSETS SPECIAL.	
Our complete line is the famous J. C. C. Corset, made by the Jackson Corset Co., Jackson, Mich.	
\$1.00 to \$3.50 Reduced for 10 days.	
\$1.00 Corsets only	\$ .78
\$1.50 Corsets reduced to	\$1.10
\$2.00 Corsets at only	\$1.48
\$2.50 Corsets now	\$1.85
\$3.50 Corsets, special	\$2.48

JUMPERS AND OVERALLS.	
Our line best made in Texas.	
\$1.00 Overalls, in Blue only	78c
90c Jumpers, Pin Check	68c
\$1.00 Striped Overall and Jumper	78c
\$1.00 Brown Pants	85c
\$1.50 Brown Pants	\$1.19
50c Blue Work Shirts	39c

EXTRA SPECIALS.	
\$1.25 Ladies' Felt House Shoes	95c
\$2.25 and \$2.50 Men's Elk Shoes	\$1.95
25c Colgate and Williams' Talcum	15c
50c Ribbons	25c
50c Boys' Blue Serge Caps	35c
10c Children's Hose Supporters	5c
50c Rompers only	38c
\$5.00 Trunks, special	\$3.75
\$4.50 Trunks only	\$3.40
\$3.00 Trunks only	\$2.25
10c Laces, special	5c
Best Grade Oil Cloth, fancy	15c
Best Grade Oil Cloth, White	17 1/2c

These prices are very low on staple merchandise. We ask for a share of your business. We will at all times carry the best to be had in the market and at lowest price possible. Remember the place—first door west of Winfield's

**PLAINVIEW, TEXAS J. M. HAMNER "SELLS IT FOR LESS"**