## THE fiLAINVIEW EVENING HERALD

TWICE-A-WEEK






\section*{|  |  |
| :--- | :--- |}


| 5 | are ${ }^{(17)}$ |
| :---: | :---: |
|  | 8 |
|  | 01171 |
|  |  |
| 䢒 |  |
| andmay | Responsibility |

As an engineer is Responsible for his passengers, you are responsible for your suc-
cess or failure
True success is not a matter of accident, but is attained only thru perstverance and earnest effort. A BANK
THIRD NATIONAL BANK PLAINVIEW, TEXAS

MOST of us are interested in Speed Tests-in the roaring flash of the racing auto, in the quick dash of the speed boat, and the thrilling sweep of the aeroplane
The speed test, however, has an interest more than the spectacular to every man who owns an automobile, tractor, or any gasoline driven engine.

In order to attain this high speed,

## Every Ounce of Power

 Must be UtilizedThat is why so many auto racers, fast motorboat drivers, and prominent aviators choose Texaco Motor Oil.

Texaco Motor Oil has shown these people how a high grade lubricant saves power.

You owners of gasoline engines will soon find that Texaco Motor Oil means a saving of power, smaller fuel bills, a better day's work, and no trouble from cylinder wear or soiling of spark plugs. Get some from the Texaco agent in your town. He carries a full line of Texaco Quality Products.


For Sale by Owner
West half Survey No 3, Block C-2, on main road from Petersburg to Abernathy, 320 acres, of which 240 are in cultivation, good three-room house, stable, well and windmill, and no better land in Hale County.
Price $\$ 6,500$. Terms: $\$ 2,000$ cash, $\$ 500$ December 1917, $\$ 500$ December 1, 1919, and $\$ 3,500$ December 1, 1922. Deferred payments draw 7 per cent and payable on or before maturity. Can you beat it

Address MRS. O. B. IRIONE, Worthington, Ohio

## We Jumped at the Chance


to give our friends the benefit of this great bargain offer. By special arrangement with the Cole Mrg. Co. we give each purchaser of Cole's Hot Blast Range this beatififul 22 -piece set of Guar-

## FREE

During the Hot Blast Days Only

## Remember the Dates



Cook family meals with one-third less

## Cole's Hot Blast Range

The Hot Blast Draft stops the scandalous waste of fuel now going up the chimney urisaved. The Fresh Air AutomaticOven insures sanitary even baking-easily doubies the ovencapacity.
Made of Copper-alloy Boiler Plate irongreatest rust-resisting inon known. Malleable
ion features, air-tig Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with
a soft cloth instantly brightens it up. Simple to operateOdorless and Smokeless Broiler. Broils meats to a Queen's taste-all the tenderness and
nourishment saved-a pertect toaster too.
OCTOBER 28-29-30 R. C. Ware Hardware Co.




| Allialifa in the Texas Panhamdlle <br> e. f. cauthen, in Farm and Ranch |  |  |
| :---: | :---: | :---: |
| Antam |  |  |
|  |  | Lands, Loans and Abstracts |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| momm |  | call the hrrald for job printing phon |
| ata |  | N TO DALLAS |
| a | he apples with a flavor |  |
|  |  | us |
|  |  | Tickets on sale daily until Oet. 30 oth, imm |
|  | on track west of depot. Will | ${ }_{\text {Trip }}^{\text {Tround }} \mathbf{\$ 1} \mathbf{1} \mathbf{2 5}$ |
|  |  | For further informatio |
|  | . D. PACK | JOHN LUCAS, Agent |
|  |  |  |

## World's Record Won for the Tenth Time UNDERWOOD

$\underset{\substack{1906 \\ 1900}}{\substack{190}}$ Captures the International 1908
1909
1910
1911
1912
${ }_{\substack{1919 \\ 1915}}^{1.92}$ ONE THOUSAND
Typewriter Championship DOLLAR TROPHY CUP

Awarded for SPEED and ACCURACY Annual Business Show, October 25, 1915

Operator Margaret B. Owen, World's Champion, one hundred thiry-six net words a minute
Ten successive years' official proof of supremacy recommends the UNDERWOOD to first place in your business office

| FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISSPELLED WORD IN THE WANT ADS. | THE EVENING HERALD'S LIVE WANT AD PAGE <br> TELEPHONE <br> NO. 72 | BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGSTO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE. |
| :---: | :---: | :---: |

[^0]
## NCREISE in foreigs TRIDE OF EXIT <br> TRADE OF UNITED STATES

ISLAYDS RASED IN PAMAMA by
WEIGHT OF HILLS NEAR CLTS
Taffic Turned to Trans.Contine

PLAINVIEW MERCANTILE CO.
BIGGEST, BUSIEST, BEST


## Latest Smartly Tailored and Exclusive Coats and Suits

Received in the last few day's and are now on display. A splendid range of serges, broadcloths, whipcords, Poplins and other popular materials in the newest shades of color combinations, plain and others trimmed with fur. The price range is moderate, $\$ 15$, $\$ 20, \$ 25, \$ 30$ and upwards to $\$ 50$. A great opportunity now for you to select the suit you're lacking for the winter.


The Fashionable Footwear
There is a certain smartnes about these shoes that diss
tinguish them from all others.
They are built to conform with the very newest modes, but are improved by exclus-
ive touches that puts them ive touches that puts them
in a class to themselves. Moderately priced

- $\$ 3.50$ to $\$ 6.00$


This is No. 4512 1-2, black cloth top, very dressy
$\$ 5.00$

## MILLINERY SECTION SPECIAL

We have misses hats, the very newes shapes and styles, price range $\$ 1, \$ 1.50, \$ 2$ now on sale at the low price of 75 c each SMART and EXCLUSIVE TRIMMED HATS of the very newest ideas for winter are now on display

## HANDSOME UNDERWEAR

Crepe de Chine gowns and Teddys in flesh and pink, most reasonably'priced. A complete stock in unions, cotton and "wool materials, popular priced.

## FASHIONABLE FURS

Anticipating the great demand for fur sets this season we gathered a collection of the most wanted and desirable. We doubt if there is a larger selection to be found in town. Also all of the most wanted materials in fur trimmings.

## New and Attractive Shirt Waists

In plaids and Crepe de Chine, pink, white and flesh colors. The very newest models attractively priced at $\$ 2.50, \$ 3.50, \$ 5.00$ and up. Good range of sizes.

## BLANKETS FOR WINTER

Extra large, all wool, silk binding, size $70 \times 80$ inches, $\$ 5$ to $\$ 12.50$. A large assortment of wool nap blankets, all patterns, plain and plaid designs, size $72 \times 80$ inches, at $\$ 2.50$ to $\$ 5.00$ A large variety of cotton blankets, all patterns, at $\$ 1$ to $\$ 2.50$.



[^0]:    ex
    

    When Health is Wrong The Pay is Short
    

    ## Grape-Nuts

    Made of whole wheat and malted barley this famous pure food supplies all the nutriment of the grains including their mineral salts-Phosphate of Potash, etc. - necessary for building brain, nerve and muscle

    Grape-Nuts has a delicious nut-like flavour; is always ready to eat - fresh, and crisp from the package; so thoroughly baked it is partially predigested.

    Thousands "on the job" every day know
    "There's a Reason" for
    Grape Nuts
    sold by Grocers everywhere
    

    ## Ship Your Live Stock

    RHOME-FARMER COMMSSOON CO.FORT WORTH, TEXAS

    ## We Sell'ems Ourselves'

    Tom Frazier Sells the Hogs No Better Service Anywhere

    Write or Wire for Market Information <br> \section*{JUST RECEIVED <br> \section*{JUST RECEIVED <br> <br> A Car of Pekin Wagons <br> <br> A Car of Pekin Wagons Fully Guaranteed Fully Guaranteed <br> <br> All Styles for Every Farm Use <br> <br> All Styles for Every Farm Use Come To the Avery Warehouse In Come To the Avery Warehouse Inspect These Wagons and Get Pricesspect These Wagons and Get Prices <br> <br> W. R. SIMMONS} <br> <br> W. R. SIMMONS}

    HUSBAND RESCUED DESPAIRING WIFE
    
    of Discouragin
    After Four Years of Discouraging ${ }^{1}$ had gotten so weak I could not tane Conditions, Mrs. Bollock Gave Up in Despair. Husband

    Came to Rescue.

    Caton, $\mathrm{K}_{\mathrm{y}}$, in an interesting 1 etter
    Catron, ky.-in an interesting letter
    writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up tor a little while, and couid not walk anywhere at all. At times, I would have severe pains in my left side.
    The doctor was called in, and his treatwent relieved me for a while, but I was soon confined to my bed again. Atter that, nothing seemed to do me any good.

