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CLARENCE OUSLEY WILL SEND FARMING EXPERTS

SAYS EXTENSION DEPARTMENT ANXIOUS TO HELP PROGRESSIVE HALE COUNTY.

COMPETENT MAN AVAILABLE

Suggested That by Floyd and Hale Counties Working in Conjunction Best Man May Be Had.

That the people of Hale County are soon to know just what it will take for the county to have a farm demonstrator, and to judge the merits of the plan, seems to be almost certain. Through the efforts of The Herald, Clarence Ousley, director of the Co-operative Extension work in Agriculture in Texas, writes that the department is willing to send a team of two to four men to hold school-house or county neighborhood meetings in regard to the farming possibilities of Hale County, and to explain just how the extension department works. Accurate information on this subject should be of interest to the people of the county. After the visit of these gentlemen it will be an easy matter to decide the farm-demonstrator matter on its merits.

Only yesterday W. M. Ganzer, who is a district agent for the extension department, and who has twenty counties to look after in the matter of organization, was in Plainview. He stated while here that he could now obtain for Hale County a competent man who would serve as county agent for a salary of \$1,200 a year. He stated further that if Hale County would appropriate \$800 through action of the Commissioners' Court that the department would appropriate for Hale County an additional \$400.

Commissioners May Act.

The last Legislature passed a law which provides that County Commissioners of any regularly organized county in Texas can appropriate out of the county's funds a sum not in excess of \$1,000 for county-agent work.

Mr. Ganzer further stated that if Hale and Floyd counties would each appropriate \$800, the department would appropriate an additional \$600. This would provide a salary of \$2,200. For this amount Mr. Ganzer states that the services of the president of one of the leading agricultural colleges in a nearby state can be secured, and that this gentleman would give his entire time to the agricultural interests of Hale and Floyd counties. Incidentally, this man is an expert on the question of irrigated farming, as well as dry farming, and for this reason he has suggested the grouping together of Hale and Floyd counties.

Instance of Helpfulness.

On this trip Mr. Ganzer was at Seymour. A farmer came in and told of bugs on his place which were sick.

(Continued on Page Eight.)

PROGRESS MADE IN JOINT STOCK COMPANY FOR FAIR

Holdings of Individuals Will Not Be Limited; Executive Committee Meets Tonight.

The organization committee of the Hale County Fair Association met at the rooms of the Chamber of Commerce Tuesday night and adopted the form of subscription to be used in the campaign for a \$25,000 stock company. This form, as revised, will be made a part of the subscription list.

A most earnest discussion of plans for carrying on a subscription campaign resulted in the appointment of an executive committee, composed of Chas. Reinken, C. E. White, W. A. Nash, J. J. Eller and M. D. Henderson. E. B. Miller was appointed as secretary to this committee.

The adoption of the subscription form carries with it a fixed value of \$10 per share, but does not limit the purchase by a single individual. The selection and purchase of land, the erection of buildings, all improvements and details of organization shall be settled by a majority vote of the stockholders, or by the directors through them.

A meeting of the executive committee will be held tonight to perfect plans for the subscription campaign.

ELLIS COUNTY MAN BUYS TRACT IN BOSWELL ADDITION.

Will Move Family to Plainview in Near Future; Says Others Will Come.

W. G. Abernathy, of Ellis County, has closed a deal whereby he becomes owner of the five-acre tract on which J. T. Hartley has been living. This land is in the Boswell Addition, and sold for \$2,500. Mr. Abernathy will move his family to the Plainview country in the near future. He is a prosperous farmer in Ellis County, and will probably engage in the same business here. He states that many Ellis County people are looking to the Plainview country with a view of purchasing

HATCHELL BACK FROM DALLAS.

A. C. Hatchell returned yesterday from Dallas, where he went with the expectation of making his home. Mr. Hatchell had closed out his professional business in Plainview and had sold his home. He states that he will make Plainview his home and will follow the profession of law.

BENEVOLENT LEAGUE ADOPTS THE UNITED CHARITY PLAN

Officers Urge Co-operation of All the People to Secure Economic and Just Distribution of Help to Needy.

To assist the work of the Benevolent League in its charity program, cards have been issued by the League which will be distributed among the people of Plainview. These cards will refer those who apply for help to the housewives and business men of Plainview to the Mayor's office, and in turn the Mayor will take up the matter with the Benevolent League. It is assured that all applicants worthy of charity will be amply provided for.

Will Issue Cards.

At their meeting Wednesday afternoon the members of the Benevolent League adopted the plan of issuing cards. This will centralize the donation of charity gifts, and will largely rid the people of the town of the worry incident to numerous appeals for help. It is pointed out that much money has been wasted in Plainview on medicants who are unworthy. Many beggars recently have left the town with large sums of money, while deserving cases of charity have been overlooked. It is thought, also, that the plan of a united charity, such as the Benevolent League, will be the most economic way of caring for charity in Plainview. The league proposes to thoroughly investigate all cases referred to it. It is made up of volunteer workers who are interested in social uplift.

Cards may be had by applying to Miss Edna Mayhugh, president of the Benevolent League, or to Mayor J. L. Dorsett, at the City Hall.

Many Contribute Systematically.

Many are regular monthly contributors to the funds of the league, thereby allowing the league to help worthy cases without future worry. Both donations of cash and wearing apparel are appreciated by the organization.

The report of the treasurer, Mrs. A. C. Hatchell, was heard at the meeting Wednesday. There are now on hands funds to the amount of \$37.51, according to her report.

Mrs. B. F. Smith, chairman of the investigation committee, also reported.

FLOYDADA IS ORGANIZING NEW CHAMBER OF COMMERCE.

Col. R. P. Smyth, secretary of the Chamber of Commerce, has received a letter from R. O. Fields, of Floydada, asking for a copy of the constitution and by-laws of the Plainview Chamber of Commerce. A new chamber of commerce is being organized at Floydada.

MRS. H. GRADY LINDSAY GOES TO ATTEND FATHER'S FUNERAL.

News was received here last night of the death of Rev. E. J. Barker, father of Mrs. Grady Lindsay. Rev. Barker died very suddenly yesterday, at his home, in Clinton, Mo.

Mrs. Lindsay left this morning, accompanied by her mother, who has been visiting her here for some time.

Dr. A. C. Scott arrived this morning from Temple to look after interests here. This afternoon was spent inspecting Helen Temple Farm, of which he is owner.

AGE LIMIT OF Y. M. B. L. IS RAISED TO FORTY-FIVE

Membership Campaign Launched Last Night at Regular Meeting of Boosters.

The Young Men's Business League has raised the age limit of membership to forty-five years. There have been numerous applications from business men of the town over forty years of age who wish to become members of the organization, so at the regular meeting of the league last night the age limit was raised. The requirement that members be boosters is unchanged.

Inaugurate Membership Campaign.

A membership campaign was also launched last night. J. M. Waller is leader for that portion of the members whose names begin with "M" or letters lower in the alphabet, and A. G. Hinn is leader of those whose names begin with letters "A" to "N" inclusive. The side securing the fewer members will tender a buffet luncheon to the winner next Tuesday evening. President Frank Hardin has offered a box of ten-cent cigars to the individual member securing the most applications.

Secretary Motion Tabled.

The motion providing for the employment of a paid secretary for the league was tabled until the next regular meeting of the league.

DEATH CLAIMS MERCHANT.

J. M. Sanderson, Plainview Business Man, Succumbs to Attack of Acute Indigestion.

The funeral services of J. M. Sanderson were held this afternoon, at the Plainview Baptist Church, by Rev. I. E. Gates. Interment was made at the Plainview Cemetery.

Mr. Sanderson, who was one of Plainview's business men, died last night about midnight, of a prolonged attack of acute indigestion. He leaves a wife and five children, four daughters and one son.

J. N. Sanderson, of Waco, son of Mr. and Mrs. J. M. Sanderson, was here for the funeral. W. R. Sanderson, of Lamesa, a brother of the deceased, and M. J. Sanderson, his father, are also here. The elder Mr. Sanderson has lived at Watt, Limestone County, since 1852. He is eighty-seven years of age.

FARMER'S WON'T PLAY AMARILLO HIGH TOMORROW.

The football game between Amarillo High School and the Farmer's Business College has been called off. Last night at eight o'clock a phone message was received from Amarillo by Prof. G. W. Land, cancelling the engagement.

Farmer's team is anxious for a game with the fast Amarillo squad.

GIST TOPS KANSAS CITY MARKET WITH PLAINS CALVES.

J. M. Gist returned yesterday morning from Kansas City, where he went to market a load of calves. The top was paid for this load of 41 Plains calves.

MRS. J. W. ALEXANDER IS RESPONDING TO TREATMENT.

News was received here this afternoon that Mrs. J. W. Alexander, who is in a sanitarium at Amarillo for treatment for stomach trouble, is responding to the treatment and is recovering.

RETAIL MERCHANTS RETAIN HUMPHREYS AS PRESIDENT

Directors of Ensuing Year Elected at Wednesday's Meeting—Give Secretary an Assistant.

E. H. Humphreys is president of the Retail Merchants' Association of Plainview for the ensuing year. A meeting of the directors of the Association was held yesterday, at the Donohoo-Ware Hardware Company's place of business. C. R. Houston is the vice president, Paul Pierson, treasurer, and Mrs. W. L. Braddy, secretary. Following are the directors elected: E. H. Humphreys, C. W. Sewell, J. F. Duncan, Jr., J. O. Wycokoff, C. R. Houston, Paul Pierson, D. H. Collier, W. A. Shofner and J. W. Patterson.

To Employ Assistant Secretary.

Mrs. W. L. Braddy, who has been efficiently serving as secretary of the organization, was authorized to employ an assistant in her office. A revision of ratings is to be made at once.

The importance to the members of the association of making prompt ratings of retail buyers and to give accurate and prompt information of new people moving in, was stressed.

Is Live Organization.

The Retail Merchants' Association of Plainview is a comparatively young organization—one year old—but it is alive. Under the efficient management of Mrs. W. L. Braddy accurate reports on all retail customers have been available for its members. The work has grown too large for one person to handle.

Few towns in Texas have such a thoroughly organized association. The financial report of the secretary shows that during the first year of the association—which closed October 31—there have been collected funds to the amount of \$1,140.15, and that there is a surplus of \$3.70.

WAYLAND PLAYS SETH WARD AT EAST SIDE MONDAY.

Wayland College and Seth Ward College will play football on the East Side grounds Monday afternoon. Seth Ward won the first game played with the Baptists, early in the season. Coach B. J. Thomas, of Wayland, believes his team will put up a better game Monday than they did before. They have been training hard. Thomas had none but inexperienced men to work with this year, most of them never having seen a football game. He has whipped the squad into shape and expects to make a good showing for a new team.

EARL KECK ABLE TO SIT UP.

Earl Keck, who has been seriously ill, is able to sit up at intervals now. The friends of the family, who have been anxious about him, will be glad to learn this news.

BIRTHS.

Born, to Mr. and Mrs. S. L. Crouch, November 3, at Hale Center, a girl.

Born, to Mr. and Mrs. W. W. Boston, eight miles northwest of Plainview, November 7, a boy.

Mrs. W. L. Harrington returned this morning from a visit to her daughter, Mrs. D. H. Stovall, who lives near Abernathy.

BUCHANAN WILL OFFICIATE IN THE THANKSGIVING GAME.

Definitely Decided That Seth Ward and Farmer's Will Play Here Turkey Day.

The most interesting game of the season seems to be the one scheduled for Thanksgiving Day. The place for the contest between Seth Ward College and Farmer's Business College has not yet been decided on, but it is probable that the East Side grounds will be used.

J. H. Buchanan, of Amarillo Military Academy, will referee the game. Buchanan is from Mississippi College.

SECRETARY TEXAS OPTICAL ASSOCIATION VISITS HERE.

F. R. Baker, of San Angelo, secretary of the Texas Optical Association and vice president of the American Optical Association, was in Plainview Saturday in his car, returning from San Francisco, where he attended the national meeting and was elected an official in the national association. His wife and small son accompanied him.

HALE'S AWARDS AT WACO REACH TOTAL SEVENTY-FIVE

Of that Number, Sixty-One Are Firsts, Eleven Seconds and Three Thirds.

The latest additions to Hale County's winnings at the Cotton Palace, at Waco, as reported by Messrs. Perry and Hanby, who are in charge of the exhibit, are as follows:

First awards on: Best home garden, best grain and forage crops raised by one man, best display of Irish potatoes, best collection of apples raised by one man, best collection of pears, best collection of plums, best collection of grapes, best collection of clingstone peaches, best collection of freestone peaches, best collection of fruits, largest and best display of plums.

Second award on: Squash.

Special awards (all firsts) on: Kershaw, sugar beets, winter radish, snap beans, wax beans, okra, watermelons, stock beets, tomatoes, cauliflower, celery, rhubarb, lettuce, peck of rye, speltz, black emmer, hale Sudan grass, wheat products, buckwheat, flax, threshed kaffir, threshed maize, threshed feterrita, largest display of sweet potatoes.

These awards total thirty-seven firsts and one second. With the premium reported in Tuesday's Herald, the total awards for Hale County to date is sixty-one firsts, eleven seconds, and three thirds, making a total of seventy-five ribbons.

RIGHTMIRE SELLS FARM.

S. W. Smith Also Buys Quarter Section From a Hamilton County Man.

Real estate is active in Hale County. The following two deals have been consummated. The deeds have been recorded since Tuesday. J. F. Rightmire and wife have sold to J. L. Moreton 250 acres of section 39, block A-1. The consideration was \$6,250.

A. H. Porter and wife, of Hamilton County, have sold to S. W. Smith 160 acres in section 6, block K. The consideration in this deal was \$2,100.

SOUTH DAKOTA KNOWS MUCH OF SOUTH PLAINS' PROSPERITY.

O. M. Unger is now at Elkton, South Dakota. He writes to friends here telling of the country he is visiting. Mr. Unger states that the country around the town is well adapted to agriculture and the farmers use progressive methods. The corn crop was frosted and consequently useless, except for forage, but the small-grain crop is good. The price of land ranges from \$75 to \$180, depending on locations, improvements, etc.

Mr. Unger states that a South Dakota magazine on alfalfa culture has a lengthy article on alfalfa raising in the Plainview country; also a picture of roots of alfalfa from Dr. J. C. Anderson's farm, and a picture of Lake Plainview.

D. D. Shipley and family returned yesterday from Dallas and Fort Worth. While in Dallas they were the guests of Rev. S. A. Barnes and family. The trip was made in their car.

ANCONA SUNK BY SUB; 27 AMERICANS ARE LOST

IT IS ADMITTED THAT ITALIAN LINER TRIED TO ESCAPE FROM SUBMARINE.

PROBABLY 200 ARE MISSING

Little Tension in Official Circles at Washington Follows the Attack.

ROME, Nov. 10.—How many persons lost their lives in the sinking of the Italian liner Ancona by a submarine in the Mediterranean has not been definitely ascertained, but latest advices from Naples say that 320 survivors have been landed at Tunis ports and fifty at Malta. The number of passengers on the Ancona is placed at 482, and the crew has been estimated variously from 60 to 160. From 172 to 272 persons, therefore, are unaccounted for.

The Ancona carried boats for the accommodation of 2,500, and it is possible that some of the boats are still afloat and may bring in additional survivors in the next twenty-four hours.

The Ancona was torpedoed Tuesday morning, and a Tunis dispatch to the Giornale d'Italia gives a dramatic though brief account of the attack.

Fired on Lifeboats.

"A submarine approached the Ancona towards noon," says the account, "and as soon as the steamer saw it an attempt was made to escape at full speed. The Ancona was overtaken and stopped. Then the submarine fired on the Ancona, sinking her amid the desperate cries of the passengers.

"The lifeboats were next attacked, the submarine likewise firing on them. A woman, a man and two children were killed; their bodies are at Bizerta.

"The submarine then disappeared immediately, proceeding probably in the direction of the Aegean Sea.

"Before sinking, the Ancona was able to send out a wireless call for help. This was heard by the station at Bizerta. Aid was sent promptly, and thus 160 passengers and ten sailors were saved. They were taken to Ferryville (in the environs of Bizerta), where they were attended by physicians and the consul.

Many Survivors Wounded.

"Among the survivors are a number of wounded emigrants, nearly all Venetians, and ten Greeks. A number of the survivors seem to have lost their reason as the result of their terrible experiences."

The official list of survivors as issued in Rome includes one American woman, Mrs. Cecil Greil, of New York; 143 Italians, 16 Greeks, and 1 Russian.

The statement is made that twenty-four of the Ancona's passengers were naturalized Americans. Of these nothing is known at the present time.

One of the notable passengers aboard the Ancona was the Prince of Cassano, head of one of the oldest Neapolitan families resident in Rome.

Believed 110 Killed by Gun Fire.

LONDON, Nov. 11, 3:55 a. m.—A Central News dispatch from Rome says there is no news of 110 persons who were on board the Ancona and that it is presumed they were killed by the gunfire of the submarine. The only American in the first cabin, the dispatch says, was Mrs. Greil.

WASHINGTON, Nov. 10.—Officials regarded it as practically certain that the liner Ancona was attempting to escape when she was sent to the bottom. For this reason, in spite of the evident feeling over the loss of American lives, so far there has been an absence of the tension in official circles which was apparent after the destruction of the Lusitania and the Arabic.

MALONE BUYS HAILEY'S INTEREST IN BUSINESS.

J. M. Malone has closed a deal whereby he becomes owner of Robert Hailey's interest in the insurance business of Malone & Hailey.

MISSOURIAN MAY MAKE HIS HOME IN PLAINVIEW COUNTRY.

Albert Hancock, of Keytesville, Mo., arrived in Plainview yesterday for a visit with his brothers, M. C. and Creed Hancock. He is thinking of locating in the Plainview Country.

Plant a Tree.

Now is the time to put out nursery stock. More trees and shrubs will improve the general appearance of Plainview. More trees on the farms will make them more beautiful and more pleasant places to live. The fall is the best season for planting trees—especially, we are told, when there is a good season in the ground. On October 8 The Herald carried an article on "Handling Fruit Trees in the West Texas Section." It was by L. N. Dalmont, one of the experienced nurserymen of the Plains. Mr. Dalmont recommends purchasing trees in the fall. The method of planting he suggests is: "Cut the roots just as if you were going to plant the trees, and then heel them to about 14 inches deep, and lean the tops to the south at an angle of about 75 degrees. Cover the roots with fine soil, pour in enough water to make them moist through the winter, and cover this with dry soil and cover the tops about two feet with dry soil. Then plant about the 20th of February. Do not expose the roots to the dry air. While you are planting this way, the roots will start during the winter, and the trees will stay in good condition. Care must be taken to cover roots deep enough." Help make Plainview more attractive. Plant a tree!

"BUY IT IN NOVEMBER SALE"

BUY IT IN NOVEMBER AT THE TEMPLE OF ECONOMY AND SAVE MONEY

We have made it our policy to have only one price and that price to be the lowest, which we believe we have carried out, but we have decided to give a special sale on our staple goods for all the month of November, in order to save the December rush. We wish to call attention to the fact that this sale is upon the staples articles needed every day, and we ask your careful consideration of them and we are sure that if you will "Buy it in November" at the TEMPLE OF ECONOMY you will save money. This sale applies to nearly everything in the store, it includes special lines at from 10 per cent to 50 per cent off—but we can only mention a few:

SEWING THREAD—J. & P. Coats' or Clark's O. N. T. 7 Spools for 25c
RIBBON—Regular 25c ribbons, excellent grade 20c
 Regular 10c ribbon 81-3c
HOSIERY—We have only a guaranteed line, and have just received our fall supply of winter hosiery, including a fine line of wool hosiery for ladies, gentlemen and infants; also school hosiery for boys and girls.
 25c Hose 20c
 15c Hose 12½c
 10c Hose 81-3c
LACE—We have a large and well selected line of 5c and 10c laces, which we offer during this sale as follows:
 4 yards 10c lace 25c
 8 yards 5c lace 25c
GLOVES—Men's Leather Gloves, \$1.25 value, for \$1.00
 Men's Jersey Gloves, cotton flannel, leather palms, 25c value 15c
 Men's Jersey Gloves, 15c value 10c
 Men's Jersey Gloves, 10c value 5c
SOAP—7 bars Best White Laundry Soap for 25c
CLOTHES PINS—Best Spring Clothes Pins, 3 dozen in package, 25c value 15c
CLOTHES PINS—Old-fashioned kind, 10 dozen for 25c
STEEL TRAPS—For rats, 15c value 10c
MARKET BASKETS—10c value 5c
STOVE PIPE—Per joint 12½c
BLUE JAY CRAYON 15c
MENTHOLATUM—25c size 20c
HIND'S HONEY AND ALMOND CREAM—50c size 45c
CROCKS—1 gallon 10c

TOWELS.
 Large Turkish Bath Towels, 40c value 35c
 Large Turkish Bath Towels, 35c value 30c
 Large Turkish Bath Towels, 30c value 25c
 Fancy Huck Towels, 35c value 30c
 Turkish Towels, hemmed, 25c value, per pair 20c
 Turkish Towels, fringed ends, 15c per pair; 2 pair for 25c
 Cotton Huck Towels, 15c value 12½c
 Cotton Huck Towels, 10c value, 4 for 25c
 Large Turkish Bath Cloths, 10c value, 3 for 25c
NAILS AND STAPLES—8 pounds for 25c
CLOCKS—TEMPLE OF ECONOMY ALARM CLOCK, a good \$1.25 value \$1.00
24 ROLLS TOILET PAPER, good quality, for \$1.00
VASE—A 25c value 15c
VASE—16-inch Glass Vase, 35c value 25c
CHRISTMAS POST CARDS, per dozen 10c
TOY BROOMS—15c value 10c
AMMUNITION.
 50c box Referee Shells 45c
 50c box Nublack Shells 45c
 75c Smokeless Shells 70c
 30-30 Winchester Shells 70c

CHRISTMAS GAMES.
 Dominoes, Checkers, Tiddledy Winks, Authors, Snap, Old Maid, Magic Dots, Peter Coddle, Jack Straws, Dr. Busby, Annagrams, Lotto, Stencils, Building Blocks, Sewing Cards, Paper Cards, Paper Doll Sets, Plastiene, Flinch, Pit, and many other games, will be sold at 10 per cent discount.
TABLETS AND INK.
 With each Tablet or Bottle of Ink or Tube of Library Paste we will give a lead pencil, ink eraser or a 12-inch ruler.
CUT GLASS—Our genuine cut glass goods 10 per cent off.
SILVERWARE—The famous Rodgers' Silverware, Knives, Forks and Spoons, 10 per cent off.
ARTIST'S CHINA—Our complete line of Bavarian and Austrian China for hand painting 10 per cent off.
COMBS—We have an elegant line of French Ivory Combs, which we purchased as drummers' samples, at 25 per cent less than wholesale prices. 10 per cent off.
MANICURE SETS—Several elegant Manicure Sets, also purchased as drummers' samples, at 10 per cent off.

CROCHET AND EMBROIDERY COTTON—Royal Society, Coats', Clark's, Dexter. 3 for 25c.
ROYAL SOCIETY STAMPED GOODS—for embroidery—10 per cent off.
MIRRORS—Hand Mirrors in Ivory, Celluloid, Oak, Cherry, and Ebony 10 per cent off.
HAND BAGS—A nice line of real Leather Bags 10 per cent off.
CHINAWARE—All China in our store included in this list. 10 per cent off.
GLASSWARE—All articles in blown glass, tumblers, water pitchers, fruit bowls, lamps, etc., 10 per cent off.
BOOKS—All books in our store, including Bibles, Dictionaries, Cook Books, Fiction, Encyclopedias and gift books for children, 10 per cent off.
KITCHEN WARE—Tinware and all cooking utensils 10 per cent off.
DOLLS—Our whole line of Christmas Dolls 10 per cent off.
20 PER CENT OFF ON JEWELRY AND BOX STATIONERY.
ONE-THIRD OFF ON ALL GRANITE WARE.
ONE-HALF OFF ON BROWN AND WHITE ENGLISH COOKING WARE.
 We are overstocked in this ware, and during this sale we will sell it at exactly **One-Half Regular Price**—regular price being marked on each piece.
JARDINIERS.
 We are also overstocked in Jardinieres, which we will sell at **One-Half Price** during this sale.

Sale is now on and it ends December 1st. Come at once and get first choice

TEMPLE OF ECONOMY

HALE CENTER MEN TELL DALLAS WHOLESALE MEN OF PROSPERITY.

Say Irish Potato Only Vegetable Shipped into Hale County in Quantities.

"The Panhandle country was never in better condition than it is today," said J. M. Cooley, of Hale Center, last night. Mr. Cooley and his partner, S. M. Goodlett, are in Dallas buying Christmas goods.
 "Our people did not do much buying in October," said Mr. Cooley. "They were too busy selling. Throughout Hale County and all that part of the Panhandle our people raised splendid grain crops and lots of everything else planted. The cotton acreage was small, but the yield was good. We raise the best of everything in Hale County. Last Saturday W. F. Cunningham brought four bushels of turnips to Hale Center. Mr. Goodlett and I bought two bushels of them and sold them to our customers. These turnips would average more than four pounds each, and were the finest I have ever seen.
 "Our farmers raise everything in our section. This year a man sold a head of cabbage weighing seventeen and a half pounds and we bought one sweet potato that weighed eight pounds. Irish potatoes are the only kind of

vegetables that we are shipping into Hale Center. All other kinds are raised by the farmers near there."—Dallas News.

QUIGLEY WILL OFFICIATE IN TEXAS-NOTRE DAME GAME.

A. & M. Game Is Most Interesting One on Schedule of Longhorns; Little Hope for Victory Over Catholics.

AUSTIN, Texas, Nov. 9.—E. C. Quigley, the famous National League baseball umpire, who has been officiating at gridiron contests in the Missouri Valley Conference this season, will referee the Texas-Notre Dame game here Thanksgiving Day. Arrangements for the other officials have not yet been completed by the authorities. The securing of Mr. Quigley is looked upon as an added attraction for the

Before You Buy a typewriter, see and try the New Woodstock for ten days without cost to you. Costs less and sells no payments of \$3 per month.
S. S. Sloneker
 Plainview, Texas

closing event of the football season.

Interest in the Notre Dame game has been eclipsed here during the past two weeks by the difficulties the Longhorns have been meeting in the way of injuries to players. The A. & M. game will be of all-absorbing interest for the next ten days, but there is a slumbering hope that Texas will be able to defeat A. & M. and also even up scores

with the Catholics, who robbed her of an undefeated team two years ago.

SOCIALIST LEADER SPEAKS IN COUNTY COURT ROOM.

Mrs. Dora Merts, of Dallas, an advocate of socialism, spoke at the Court House Monday night, in the County Court room. She has spent the re-

mainder of the week in Hale County, addressing the people of the leading communities.

Lusitania was formerly the name of Portugal.

"Tabby" cats are so called after a street in Bagdad.

It Almost Came But Just You Wait

That cold biting wind was only a forerunner of what we may expect most any day from the weather man—it can't be far off. Are you prepared for the time he will turn his cold blasts this way? Better get that overcoat out of the closet and have it refreshed in

THE Waller Tailoring Co. WAY

Tailors Dry Cleaners
 Phone 188

We Pay Return Charges on All Parcel Post Packages

Get It Where They Have It and Guarantee the Quality
THE R. A. LONG DRUG STORE

Excursion to Hillsboro, Texas
 —ACCOUNT—

Baptist Missionary Association of Texas
NOVEMBER 17-18
 Tickets on sale November 16 and 17, final limit November 21.
\$15.65 for round trip
 For further information phone 224 or see
JOHN LUCAS, Agent



Just to Give You a Cup of Good Coffee

The cream of the coffee crops of far-off lands are gathered—shipped across seas—tested and tasted—the best selected, cleaned, roasted, dusted, ground and packed in air tight tins bearing the label

White Swan Coffee

(Texas Roasted and Blended)

Shipped to your grocer the same day it was roasted. And it is so popular and sells so rapidly that it never has time to get old, even if age could affect its goodness, packed as it is. No wonder it is rich, strong and chock full of aroma.

Make Your Next Coffee Order White Swan Coffee
 Full weight, one, two or three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.
 (Wholesale Only)
 Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Oklahoma.

LISTEN Cash Talks

Beginning
Monday,
November
15, we will
sell for

Cash Only

We will sell
for less profit
since we will
have no losses
in bad ac-
counts.

For two weeks
we will sell

Hot Point Electric El
Grilstovo, price \$5.00;
Ovenette, price \$2.50;
the two for **\$5.50**
20 per cent discount on
all Hot Point appliances
except irons.

Ford fan belts40c
Ford hose connection 15c
Ford jacks 90c
Ford gas tank guages
\$1.00
Ford hub cap wrenches
.....20c
A n d dozens of other
Ford accessories.

Full line of auto robes.
Full line of auto gloves
Full line of auto goggles

That good Gulf Gaso-
line and Supreme Auto
Oil.

Goodrich and R a c i n e
tires and tubes.

Come to see us. Next
door to Ware Hardware
Company.

Garrison- Connor Electric Co.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS,
Nov. 8.—The whole cattle list went
onto a lower plane last week, the lead-
ing influence being a break of 20 to 50
cents on beef steers. Western beef cat-
tle, selling at \$7.60 and downwards, did
not lose more than 25 cents. Stockers
and feeders declined 15 to 30 cents, in
sympathy, except the choicest kinds of
yearlings and twos. Cows have been
in rather light supply, and are hold-
ing up about steady.

Cattle supply today was 31,000, prices
steady on an average. Panhandle
yearlings at \$7.50 to \$7.65 were the
best here today, not nearly as good as
the \$8.50 yearlings last Monday. Mid-
dle kinds of range yearlings and twos
sell at \$6.50 to \$7.25, good Colorado
yearlings today at \$6.85 to \$7.35. Feed-
ers weighing 950 to 1,150 pounds sell
at \$6.75 to \$7.50, and fleshy steers for
a short feed up to \$8.50 in a few cases.
Iowa and Illinois have some soft corn
to dispose of, which is making a better
outlet for feeders than has existed heretofore,
though prices are materially
lower than ten days ago.

Colorado fat cows sold around \$6.90
today, and some horned steers weigh-
ing 1,100 pounds sold to killers at
\$6.90. Nothing is here today from Mon-
tana or from the Idaho-Oregon region.

Country demand took 39,000 cattle
last week, and is ample to absorb the
supply, and the lower prices prevail-
ing are the result of lower prices on
beef cattle at all the markets.

Hogs sold steady at the start today,
in the same notch they have been sell-
ing since last Thursday, but the close
was 5 to 10 cents lower. Receipts
were 10,000 head, top \$7.10, bulk \$6.70
to \$7.00. Order buyers paid the top
price, as usual, packers stopping at
\$7.05. Hog prices are about 50 cents
lower than a year ago, and 85 cents
below two years ago. There is a big
demand for fresh pork, but receipts
are increasing, and prices will proba-
bly work lower.

Sheep and lamb receipts were 14,000
today, market steady on fat stock, weak
on feeders. Offerings from the range
are not as good quality as formerly,
and the fat grades are not well fin-
ished. Fed Western lambs from Mis-
souri sold at the top today, \$8.70 and
\$8.75, one lot of Colorado lambs \$8.75,
feeding lambs \$7.75 to \$8.10, Colorado
fat yearlings \$6.75, wethers \$6.10, best
fat ewes worth \$5.75, breeding ewes
\$5.50 to \$7.00, feeding ewes \$4.00 to
\$5.00. The season for fed Western
lambs is just opening, and the tendency
is toward stronger prices. The mar-
ket probably will soon get up to \$9.00
for finished lambs, a paying basis for
lambs bought early, and a price that
will stimulate the market on feeding
lambs.
J. A. RICKART,
Market Correspondent.

OLTON.

OLTON, Texas, Nov. 7.—A very en-
joyable day was spent at the home of
Mrs. H. F. Dickinson last Wednesday,
where a number of ladies were invited
to an old-fashioned quilting bee. A
social good time was had by all, and a
fine dinner was one of the main fea-
tures of the day.

Mr. and Mrs. Fred Schrier, Jr., were
in Plainview last Monday and Tues-
day, guests of Mr. and Mrs. J. J.
Clark.

Mrs. L. L. French and children, Miss
Zola Silcott and Mrs. M. Dotson and
son, Charles, were in Spring Lake
community last Thursday.

A number of Olton people attended
the box supper at the Kiser school
house Saturday night. A fine program
was rendered, and the proceeds of the
boxes sold was \$64.00.

M. Dotson and family, L. E. Silcott,
and Misses Zola Silcott and Bessie
Branson took in the play entitled "The
Peak Sisters," rendered by the Mothers'
Club at Halfway Saturday night.

L. E. Ensign and family were in
Plainview Saturday.

Mr. and Mrs. Fred Pilley were in
Plainview Saturday, in their new Max-
well.

M. E. Cleavenger and family, of
Spring Lake, were in Olton Sunday,
guests of M. Dotson and family.

Rev. C. W. Foley preached his fare-
well sermon to a large and appreciative
audience Sunday morning. We regret
very much to lose such an able minis-
ter and such an estimable family from
among us, but feel that our loss will
be a great gain to the people of Center,
Colorado, where he expects to locate.
We are enjoying fine weather at
present.

Mr. and Mrs. George Kellar are the
proud parents of a baby girl, born No-
vember 2.

Miss Jessie Bell Kellar was in Plain-
view Thursday.

Miss Mary Hooper visited Miss Sybil
Rose one night this week.

Rev. Foley will preach his farewell
sermon at Olton November 7. He is
moving to North Dakota, and his many
friends regret to see him leave.

The Miller boys have been very busy
cutting their feed on the Branson farm.
Mr. and Mrs. Ed Bryant visited Mrs.
Keenan Sunday.

George Lock has gone to Waco to
attend the Cotton Palace.

Mrs. Wash Emeric and Mrs. Pearl
Keenan visited Mrs. Emily Keenan last
Friday evening.

Manuscript Covers at THE HER-
ALD.
—Adv. 11

LADIES bring your dress-
making to 500 Grover st.
All work guaranteed. We cater to
high-class trade. Phone 498.



Every business man takes advantage
of modern methods of communication
because they are a necessity to him in
his business.

Photography offers a personal volun-
tary means of communication that is
appreciated by friends, family and pos-
terity. To them your portrait will carry
a message of thoughtfulness and re-
gard.

Make an appointment for a portrait
as you would make a business appoint-
ment. Modern methods of photography
will make the experience a pleasant one.

Special Low Rate for Short Time
We also allow credit for any photo-
graphic tickets that have been sold in
Plainview. But see us before paying an
agent a commission. We have no agents

Cochrane's Ground
Floor Studio



Look Ahead

Shortsightedness is the cause of failure.
He who looks ahead and builds accordingly is
a truly wise man.

FORESIGHT, and the ability to save are
the surest assets in the making of a perma-
nent success.

Put your money in OUR BANK.

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

Notice

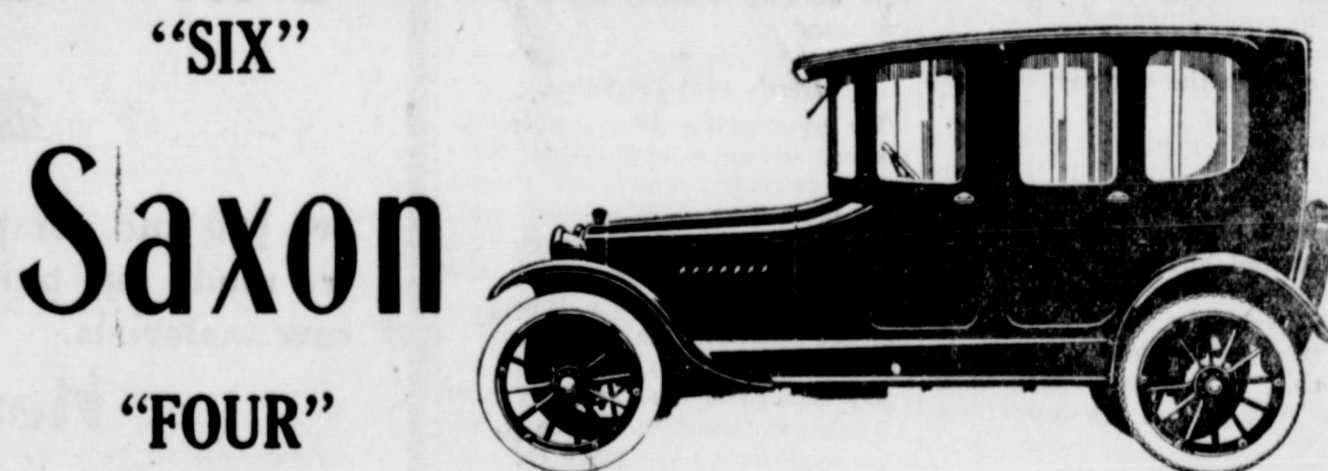
WE are prepared to give
you some fine fresh
meats, home-made chili and
superfine groceries.

We will appreciate a call
from you and will do our best
to serve you in a courteous
manner.

G. E. Lewis

Phone 116

Wayland Building



The Last Word in Automobile Development

The one car that supplies for the first time the comfortable and con-
tinuous every-day use the year round without sacrificing appearance
or refinement. The Saxon not only claims superiority but has proven
it time and again. No other car made can go where the Saxon cannot
go but the Saxon negotiates every day where other cars have failed—
ask any Saxon owner.

Saxon "Six" embodies the latest type of automobile design—the yacht-line
body. In fact, this feature, now emphasized in cars of higher price, has charac-
terized the Saxon "Six" since it first appeared.

From the tall, distinctive radiator to the curving back the lines of the Saxon
"Six" slope away in easy, graceful curves. The very design suggests the swift,
easy motion of a yacht. And the gliding movement of the car itself carries out
the suggestion.

In motor cars—as in clothes—fashion dictates the types that win popularity.
The yacht-line body has won instant favor—and Saxon "Six" owners have the
satisfaction of driving a car that is up-to-date. Come and see the beautiful
Saxon "Six."

Power, Strength, Durability, Economy and Service are the predominating features

THEY'RE HERE NOW—SEE THEM

G. A. ANDERSON, Agent

Brown Motor Co. Stand

Begin Christmas Shopping Now

Start right this
minute to dis-
pose of that big
task of Christ-
mas shopping.

Get a pencil and
make out your
list of those for
whom you are
going to buy.

Then take this
Evening Herald,
which you are
now reading,
and make a
careful study of
the ads.

You will find
many sugges-
tions of sensi-
ble gifts describ-
ed in The Herald
today.

Many of the
ads were not
written with
Christmas buy-
ing in mind but
there is never
an issue of The
Herald which
does not contain
important store
news and ideas
of gift buying.

You will save
time and trouble
and money by
purchasing
your Christmas
gifts from
Herald ads dur-
ing the weeks
to come.

The Evening Herald
"The Market Place of the South Plains"

The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
 Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

It seems that the matter of a county farm demonstrator is soon to be brought before the people of Hale County in a way that will appeal to them.

From reports that come to The Herald, we judge that the people of Hale County want to know just what was contained in the auditor's report of the county's books. If the accounts are all right—that is excellent. If they are not—that is very bad. At least, they have a right to know the status of the county's business, and The Herald is glad to enter into a campaign to find out. It's nothing more than justice to the officials of the county that the public know where they stand.

An echo from The Waco Morning News in The Dallas News contends that "publicity as to those who are drawing pensions will prove the greatest corrective force the Commissioner could possibly introduce, and we hope he will adopt the plan."

Says the Dallas contemporary:

"A secret pension roll is a reproach to every true hero, to every man who really has a right to be proud of his military record. The idea that the heroes of a country must not be made known, that the list of pensioners must be kept a dead secret, was never heard of until the pension problem was brought down into the politics of the country. For some reason which has never been explained, it was decided to keep this annual expenditure of \$150,000,000 a year or more a dead secret from the people; and in keeping with this sinister scheme, it has come to be the custom of Congress not to discuss in the usual way even the applications for pensions which have been disallowed by the Pension Commissioner!"

IMPROVEMENTS IN ORDER.

Plainview's street lights, or rather the absence of street lights, are a civic disgrace.

There is a power plant in Plainview with a capacity for furnishing lights for Lockney, Lubbock, Plainview, and Hale Center. Current enough to light the leading towns of the South Plains, and yet poorly lighted streets!

Plainview is a back number so far as her street lighting is concerned. We have had much to do in the past three years. We have built sidewalks. We have graded our streets. We have bought a big fire-truck and pumper. Drainage ditches and street lights are civic improvements which are now in order.

ATTESTING TEXAS' PROSPERITY.

Three hundred colonist families located in Pennsylvania, Ohio and West Virginia will move to Texas next month for settlement along the Texas & Pacific and International & Great Northern railroads. Fine. The homeseeker is coming in bunches and by the trainload. Texas has abundant room for the employment of willing hands, good citizenship and first aid to prosperity.—Star-Telegram.

The Southwest is the Mecca of immigrants from all sections of the United States. Capital is recognizing now, not the latent possibilities of this great section, but its rapid development work and substantial growth. With the steady tide of incoming good citizens, there is probably no section which will develop more rapidly and more intensively during the next decade than the Southwest.

The best opportunity for aggressive, far-seeing agriculturists lies in the Southwest. The great trunk lines, the Santa Fe and the Texas & Pacific, recognize that their ultimate success depends upon the development of agriculture in the Southwest. Before they would stake their millions they determined by careful investigation, and were assured by expert advice, that the Southwest could produce abundantly.

And their judgment and foresight is attested by the development of the last few years.

THE BENEVOLENT LEAGUE AND CHARITY.

The Benevolent League merits the support of the good people of Plainview.

It is composed of volunteer workers who have the matter of social uplift at heart. Theirs is an unselfish work; unrewarded, except by the gratitude and thanks of those in unfavorable circumstances who receive aid from the organization, and by the consciousness of duty performed.

Recently it has adopted a plan whereby the people of Plainview can save much money, and whereby it can better carry out the aims of the organization, too. This means additional work for the members of the league, but they are doing it willingly and gladly.

Plainview needs the services of a united charity organization because—

First, the business men and merchants of the town are besieged by numerous applicants for help. To attend to their claims properly much time is consumed. The league will investigate each case referred to it, thereby saving time for the busy man in the down-town district.

Second, much money is needlessly spent on persons who are not deserving. The league will not spend money on people who are transient and do not deserve aid. Thereby, economy will result.

Third, mendicants who make a profession of begging are often carriers of disease. If allowed to go to the homes in Plainview the health of the household is jeopardized. The united charity plan will prevent this.

Fourth, rigid investigation will tend to lessen the number of beggars who come into the town.

Fifth, there have always been cases in Plainview during the winter season which have not been properly cared for on account of limited funds and poorly organized charity. And "Charity begins at home."

A down-town office has been arranged for. It will cost the organization nothing. Mayor J. L. Dorsett has consented to act for the league, thus giving them an established office, to which applicants for aid may be referred, and where their cases will be dealt with with dispatch.

If you haven't secured cards from the league, do it now. If you are not a regular contributor investigate its work, and if you approve it, make your charity donations, or at least a part, through the league.

AUDITOR FINDS ERRORS IN CURRY COUNTY ACCOUNTS.

CLOVIS, N. M., Nov. 10.—Expert Accountant Marion A. Walker, who was hired by the County Commissioners for the purpose of making a thorough audit of the records, on the 30th of October completed his task, finding over 4,000 errors in the records, which have been listed and now await a correction by the District court. The audit occupied seven months and fifteen days, the work beginning on the 15th day of April.

Mr. Walker has thoroughly formulated his report, which gives a concise explanation of the condition of the county records, and the way they have been kept. "Hundreds of the errors which were found," says Mr. Walker, "were those occurring through a lack of system of checking back; in other words, methods which make it possible to catch chance mistakes."—Amarillo Daily Panhandle.

Two thousand people were guillotined in France during the Reign of Terror.

Press Comment

As some see it, there is little to choose between being thrown on their own resources or hitting the ceiling.—Dallas News.

No trouble to find a man who is willing to stop his own work to tell some other man how to keep busy.—Philadelphia Telegraph.

You can take it from us that good fortune is not a self-starter—you gotta get out and crank up and push.—Memphis Commercial-Appeal.

The railroads have quit fussing about idle cars, and are now worrying because they haven't cars enough.—Duluth (Minn.) News-Tribune.

Potash has been discovered near Amarillo, Texas. Now, if some prospector would only find Permutter the combination would be complete.—Santa Fe New Mexican.

It probably is a good thing, after all, that there are so many persons in this world who have "more money than brains." It helps to make easy picking for the fellows who have more brains than money.—Oskosh (Wis.) New Western.

It is now up to Carranza to put a stop to Mexican raiding and outlawry on the border. If he can't do this it is pretty good evidence that a mistake has been made in recognizing him as the chief executive of Mexico.—Tulsa (Okla.) Democrat.

English newspaper men are easily rebuffed by British officials, while American newspaper men get all the information they want. That's because the average American newspaper man declines to be over-awed even by a Kitchener.—Birmingham (Ala.) Age-Herald.

Movies Revolutionize Society.

Motion pictures have revolutionized society. They have obtruded themselves in every town and hamlet and brought about changes in customs and habits of the people that have completely differentiated them from their former selves. Every avenue of social activity has felt the influence of the picture show. Family parties, whereat neighbors formerly were wont to gather and pass away the evening at cards or other simple games, are now unknown. Fraternal organizations which formerly flourished because of the splendid attendance of the membership find it necessary sometimes to send out runners to get a quorum in order to transact business. Even the churches have suffered in attendance to such an extent that in many of the edifices arrangements are being made to install the screens and pictures as a part of the service. What is the cause? The motion pictures afford amusement that the people crave. Conditions existing for years have been disorganized and a new adjustment will have to be had before the machinery of the social structure begins working smoothly again.—Denison Herald.

Here's Real Patriotism.

We have mighty little respect for the man and not a speck of confidence in his patriotism who won't wear a shirt the tail of which reaches to his ankles, if in so doing he can give the world a fixed price for cotton. The democracy of such a man is enough to make Jefferson kick the bottom out of his coffin. As for us, we are patriotic enough to wear anything from a peek-a-boo waist to a knee watch, if by so doing we can make the sunlight of prosperity glitter on our glorious southland and increase the majority of our grand old party.—Hohey Grove Signal.

A Highbrow Discovery.

A learned man claims that a discovery has recently been made as regards education. "The latest discovery is that education must educate, that intelligence is heaven high above mere knowledge, that scholarship is vital and virile only when it increases and develops intelligence." What a wonderful discovery for the highbrows to make, when they have been coming into desperate competition with persons who have not been educated in schools, but who have an uncanny intelligence gained from experience.—Temple Telegram.

Come to Texas.

For 7,000 homesteads in cold, desolate North Dakota offered to settlers by the Government, there are 25,000 applicants. Isn't it strange that these people haven't got sense enough to come south, where they could enjoy life and ten times the chance to prosper than these homesteads on the barren plains of the blizzardy far West will afford them? Maybe it is because they don't know what the South offers them. Maybe they haven't heard of the opportunities here.—Daily Texarkanan.



WHY WAIT? You are going to need that load of coal before you realize it. These fine days won't last always. **BE PREPARED**—You can't find better grades of coal at better prices than we will deliver for this week.

E. T. COLEMAN COAL and GRAIN CO.
 PHONE 176

Preparedness—

is one of the characteristics of this store. Months ago when prices were lowest, this store placed orders for large amounts of merchandise. Since then prices have advanced on nearly every line of goods. This advance we have saved, and the saving goes to you. Thus we can offer merchandise that you want right now, at prices considerably lower than stores that did not look far ahead.

Ladies Suits

40 Suits-- We have about forty suits left from this season's selling, all new right up to now suits in the best selling styles and colors. Although the winter weather is just beginning, we wish to dispose of these few remaining suits and are pricing them low in order to sell them immediately. Come and see these suits, and you'll be surprised at the values.

Our Stock of Blankets and Bedding

are full and complete, anticipating a large sale of these goods we made our purchases months ago before the advances in raw materials.

Hence Our Prices Are
 Unusually Low

Underwear

For Men, Women and Children

By buying our underwear departments when the prices were at their lowest and by buying in large quantities we are able to offer better garments for less money. **INVESTIGATE!**

Come and see the many excellent values we offer you. A great many at prices less than you would pay elsewhere.

Carter-Houston's

"Goods That Speak For Themselves"

SOCIETY

Telephone Number 72

THE HOME-TOWN PAPER.

(By an unknown author in "The Scoop.")
When the evenin' shade is fallin' at the endin' o' the day
An' a feller rests from labor, smokin' at his pipe o' clay,
There's nothin' does him so much good, be fortune up or down,
As the little country paper from his ol' home town.

It ain't a thing o' beauty an' its print ain't always clean,
But it straightens out his temper when a feller's feelin' mean.
It takes the wrinkles off his face an' brushes off the frown,
That little country paper from his ol' home town.

It tells of all the parties an' the balls of Pumkin Row,
'Bout who spent Sunday with his girl an' how the crop'll grow;
How it keeps a feller posted 'bout who is up an' who is down,
That little country paper from his ol' home town.

Now, I like to read the dailies an' the story papers, too,
An' at times the yaller novels an' some other trash—don't you?
But when I want some readin' that will brush away a frown,
I want that little paper from my ol' home town.

ANNOUNCEMENTS.

The Woman's Auxiliary of St. Mark's Episcopal Church will meet Monday afternoon, in the church.

The Bridge Club will meet Tuesday afternoon with Mrs. L. S. Kinder, 314 Covington Street.

Mrs. A. M. McMillian will entertain the Halcyon Club Wednesday afternoon with a matinee party.

FIVE HUNDRED CLUB WITH MRS. OSCAR COLLIER.

Mrs. Oscar Collier, 410 White Street, was hostess Tuesday afternoon for the Five Hundred Club.

To welcome her guests, Mrs. Collier provided a variety of cut flowers gracefully arranged. Her special guests were Mesdames T. B. Carter, Robert Malone, Chas. Malone, J. M. Adams and D. H. Collier.

The game of Forty-two was supplemented by a well appointed salad course. Assisting the hostess were Mrs. Adams and Mrs. D. H. Collier.

The next meeting will be with Mrs. H. W. Harrel, Tuesday, November 23.

SOROSIS CLUB OPENS ITS SEASON WITH MRS. HAMMER.

The Sorosis Club, which was organized last winter, held its first meeting for the season of 1915-16 Tuesday afternoon, with Mrs. D. L. Hammer, 704 Washington Street.

Topics for future study were discussed, but a final selection was deferred until the next meeting, which will be Tuesday, November 23. At that time the members hope to reorganize and elect officers for the coming year. A full representation is desired at the meeting.

A tempting salad course was served.

THE B. F. CLUB.

The B. F. Club met Tuesday afternoon with Mrs. Jack Galloway, on South Covington Street. Needlework and crocheting were, as usual, the occupations of the hour. Later a sweet course was served.

Mrs. Jesse D. Whitman will be hostess for the club Tuesday, November 23.

PLAINVIEW DELEGATES BACK FROM STATE CLUB MEETING.

Texas Federation Votes to Endorse Woman Suffrage—Is Yet in Session.

Mrs. J. W. Longstreth and Mrs. R. B. Tudor returned this morning from Brownwood, where they had been as delegates to the State Convention of Federated Clubs.

One hundred and sixty-five delegates were present, exclusive of the visitors. The Plainview delegates left before the election of officers and the selection of a place for the next meeting. These were to be decided at this morning's session.

"Brownwood opened wide her doors," said one of the returned delegates today. "We were tendered a reception at the dormitory of Howard Payne College and, among other things, a bird roast at the Lake Club House.

"Brilliant women? Yes; I met scores and scores of them, and, confident in their power, they allowed innovations new to Southern women."

Following the address of Mrs. John Davis, of Dallas, on behalf of women's suffrage, the federation voted to endorse the movement by a majority, 65 to 39 being the vote.

Another innovation was made when Annie Castle, a negro woman, was allowed to speak before the convention regarding an orphan's home for colored children. The speaker met with a hearty reception and was promised cooperation in her work.

This, the eighteenth annual convention of the Texas Federated Clubs, is a memorable one so far in state club-dom.

MISS NELL JONES, OF AIKEN, MISS SANSON'S HONOR GUEST.

One of the happy events of the week was the informal gathering of special friends Wednesday evening at the home of Miss Nell Sansom.

Miss Nell Jones, of Aiken, who is spending the week in Plainview with some of her friends, was honor guest of the occasion.

Music on Miss Sansom's Stienway Grand was a charming feature of the entertainment, supplemented by several games of cards.

Hot tamales in true Mexican style were offered by the young hostess; also candies and fruit.

Those present were Misses Nell Jones, Edna Harrington, Celestine Harp, May Kinder, Marie Gidney and the hostess, and Messrs. Lawrence Gray, Beal Pumphrey, Paul Pierson, Ben Smith, Dunn Powell, Jennings Anderson and Paul Barker.

EPWORTH LEAGUE PROGRAM FOR SUNDAY, NOVEMBER 14.

League meets at 6:15 p. m.

Subject—"The Promise of Spiritual Certainty."

Special Song Service (15 minutes)—Brother Davis.

Scripture Reading (responsively)—Miss Johnnie Young.

Series of Readings—Miss Eloise Howard, Miss Beatrice Stroy, Mr. Thomas Williamson, Mr. Guthrie White and Miss Bettie Bryan.

Sub-Topic—"What, Then, is Spiritual Certainty?"—Prof. J. W. McCord.

Sentence Prayers—Miss Willie Young, Mr. Ralph Porter, Miss Lucy Stroy, Mr. O. D. Coan and Miss Nora White.

Leader—Miss Della Ansley.

AT THE CHURCH OF CHRIST

Rev. J. E. Black will preach at the Church of Christ Sunday morning at eleven o'clock. The general public is cordially invited.

NAME STANDING COMMITTEES OF THE CITY FEDERATION.

Change in By-Laws at Recent Meeting Makes Necessary Appointment of New Committees.

The members of the City Federation of Women's Clubs in a recent meeting adopted various amendments to their by-laws, which will enlarge and broaden the scope of the splendid work done by this organization.

Following is a list of the new standing committees, together with those which already existed:

Committee on Legislation.

Miss Lena Williams, chairman; Mrs. Marshal Phelps and Miss Amy Glenn.

Social Committee.

Mrs. H. C. McIntyre, chairman; Mrs. L. A. Knight, Miss Nelle Sansom and Miss Celestine Harp.

Civic Improvement Committee.

Mrs. J. W. Longstreth, chairman; Mrs. J. L. Wheeler, Mrs. W. F. Meador and Mrs. R. B. Tudor.

Library Committee.

Mrs. D. F. Sansom, Mrs. W. A. Todd, Mrs. J. W. Pipkin, Mrs. W. S. Fyffe, Mrs. Farris Frye, Mrs. J. Walter Day, Miss Edna Harrington, Mrs. D. H. Collier, Mrs. R. B. Tudor, Mrs. W. B. Martine, Mrs. O. B. Jackson, Mrs. Fred Brown, Mrs. L. Lee Dye and Mrs. F. P. Powell.

Purchasing Committee.

Mrs. D. F. Sansom, Mrs. W. S. Fyffe, Mrs. D. H. Collier, Mrs. Farris Frye, Mrs. R. B. Tudor, Mrs. O. B. Jackson and Mrs. F. P. Powell.

Finance Committee.

Mrs. W. A. Todd, chairman; Mrs. Jo W. Wayland, Mrs. Farris Frye, Mrs. O. B. Jackson and Miss Mary Williams.

Better Schools Committee.

Mrs. George Saigling, chairman; Mrs. E. O. Nichols and Miss Virginia Dalton.

Program Committee.

Mrs. F. P. Powell, chairman; Miss Jeter and Miss Duggan.

Building Committee.

Mrs. J. W. Pipkin, chairman; Mrs. H. C. Randolph, Mrs. L. Lee Dye, Mrs. D. H. Collier, Miss Rebecca Longmire, Mrs. Chas. Flack and Mrs. L. C. Wayland.

MISSOURIAN ON A VISIT WITH VIEW OF LOCATING.

T. J. Beshears, of Curryville, Mo., arrived this morning for a visit with his sister, Mrs. P. E. Shackelford. Mr. Beshears has been in business in Missouri until recently, when he retired. It is probable that he will dispose of his interests there and locate in the Plainview country, if he is as well pleased as his sister, who has lived here two years. Mrs. Shackelford stated this morning that she believes the invigorating climate of the Plainview country, with its high altitude, has increased her strength, and she wants her brother, who, too, is well advanced in years, to locate in this section.

PROHIBITION ELECTION TAKES GOVERNOR TO HOME COUNTY.

Governor Jas. E. Ferguson is in Bell County making anti-prohibition speeches. Press reports state that the Governor feels that the politicians are agitating an election in his home county as a repudiation of his platform, which declared for peace and non-agitation of the question of prohibition.

BELLEVIEW.

BELLEVIEW, Texas, Nov. 10.—The norther that arrived late Wednesday afternoon was a touch of real winter. J. T. Terrell has been baling his last cutting of alfalfa.

G. M. Schick motored to Plainview Saturday afternoon.

T. J. Tilson sold and delivered at Lockney last week sixteen tons of maize from his farm north of Lockney.

Mr. Mauldin, of Plainview, was buying wheat in the community Wednesday.

The Syndicate had several auto loads of prospectors out in this community last week.

Mrs. W. W. Kurfie visited her brother, H. H. Tilson, at Happy Union, Sunday.

\$3.00 Men's Suits \$3.00

SALE



Society Brand Clothes

Had you gotten your suit early in the season you men would have already gotten \$3.00 worth of service. But your suit is still here. Spic and span it hangs in the case just waiting your pleasure. And it is a pleasure to wear such clothes as we sell—Society Brand and S. M. & S. They are made right and they'll keep right. Guaranteed. Such a variety of colors, patterns, etc.! Your size—regular, slim or stout.

There's \$.00 off the Price

Whether it's a \$12.50 Suit, \$15.00, \$17.50, \$25.00, or \$27.50 Suit, there is **Three Cash Dollars** off the regular low cash price. This reduction is being made now—giving opportunity for selection before Thanksgiving Day. But it's time to buy now. Get in today and look them over. There's such a bunch of beauties it's almost a gamble you won't pass them up.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Exclusive Men's Department Next to the Post Office

OKLAHOMA CITY MAN PLEASED ON FIRST VISIT TO PLAINS.

R. H. Sherman Says He Will Repeat Visit to Shallow Water Belt Next Year.

R. H. Sherman, manager of a department of the Home Insurance Company, of Oklahoma City, was here Wednesday on business with J. M. Malone. The main object of his visit was to inspect the Plainview country. His company is contemplating increasing its business in this section. Mr. Sherman was highly pleased, and says that he will repeat the visit next year.

J. F. Hicks, a special agent of the company, was also here.

K. OF P. LUNCHEON.

The Knights of Pythias will have a luncheon at their next regular meeting, November 22. Business of importance is to be discussed, and a full attendance is desired.

Tom and Dutch Malone, of Lubbock, visited Plainview this week.

M. D. Henderson left yesterday morning for Waco, where he will attend the Cotton Palace. He will be in Central Texas several days on business.

Mrs. I. E. Gates returned yesterday from a visit of several weeks at Waco.

Judge H. C. Randolph returned Wednesday from Austin.

Miss Nell Jones, of Aiken, is spending the week in Plainview.

T. E. Durham, of Lockney, was in Plainview today on business.

J. D. Gamble, of Amarillo, had business in Plainview Wednesday.

Rev. G. W. Shearer and family were in Plainview yesterday on route to Tulla, where they will make their home. Rev. Shearer has been recently appointed pastor of the Tulla Methodist Church to succeed Rev. Hayes Howell, who in turn becomes pastor of the Methodist Church at Canadian.

C. G. Jordan left yesterday morning for Tulla. He will remain there several weeks on his ranch, assisting with threshing.

J. B. Nance left yesterday for Waco, to attend the Cotton Palace and on other business.

County Tax Assessor J. N. Jordan went to Lorenzo Thursday on business.

W. A. Nash went to Abernathy Wednesday to hold a public sale for Roy Rountree.

Miss Alda Wain, who has been visiting in Cleburne and Dallas, has returned home.

Jennings Anderson returned yesterday from Colorado City, Colo., where he has been employed in an ore mill since August 1.

S. V. Gentry, of Cordell, Okla., arrived yesterday for a visit with his son, A. L. Gentry.

W. T. Wren returned yesterday from Kress, where he has been looking after business interests.

D. W. McGlasson left yesterday morning for San Angelo.

Roscoe Wilson, of Lubbock, was in Plainview yesterday on business.

Dr. L. C. Wayland has recently purchased a Buick roadster.

R. C. Malone, of Lubbock, was here yesterday.

Dr. and Mrs. Jas. Pickett left yesterday for Fort Worth, where they will visit relatives.

Mrs. N. W. Morgan, of Amarillo, visited friends in Plainview on Thursday, en route to Lockney.

W. J. Singleton, a heavy stockholder in the Vaughn Land Company, was in Plainview today on business. He lives at Matador, Texas.

Arthur Barker, of Amarillo, visited relatives here during the early part of the week.

G. E. White, of Fort Worth, arrived Wednesday to visit his aunt, Mrs. J. M. Shafer.

Grady Brewster and Norton Baker, of Lockney, were in Plainview on business Wednesday.

E. S. Keys and son, Arthur Keys, of Lockney, are at Tatum, N. M., on business.

Clyatte McDaniel left this morning for a month's visit in Denver, Colo.

Mr. and Mrs. J. G. Fenton and children left this morning for Tulla.

Miss Kathryn Polansky, manager of the Western Union Telegraph Company's local office, returned this morning from Lufkin, where she has been visiting for the past ten days.

J. W. Heard returned this morning from Dallas and Waco, where he has been on business.

John P. Crawford leaves tomorrow for Kansas City.

Dr. Minnie B. Harmon left this morning for her home, at Whitewright.

Mrs. John P. Crawford will go to Tulla tomorrow to visit relatives.

Judge Y. W. Holmes left this morning for Tulla, where he will attend District Court.

Judge H. C. Randolph left this morning for Amarillo on business.

Miss Mary Tomlinson, of Tulla, is the guest of Mr. and Mrs. G. C. Keck.

J. H. Hale has been attending the Cotton Palace, at Waco.

W. R. Simmons made a business trip this week to Tulla and Silverton.

Elmer Green and family, of Greencastle, Mo., have located in Plainview.

George Green and his brother, Elmer Green, left Tuesday on a business trip to Hereford.

Look Who's Coming

Under the auspices of the Plainview Volunteer Fire Department

MURPHY'S COMEDIANS

25 PEOPLE 25

Band and Orchestra

BIG TENT THEATRE

Electric lighted and heated HOT with gas stoves. CORNER THIRD AND BROADWAY STREETS

One solid week, commencing next Monday Night, Nov. 15

Opening play Monday night a society drama in four acts, entitled

"A LOYAL WIFE"

Vaudeville Between Every Act

School children under 15 years of age will be admitted free next Monday night. School tickets will be distributed Friday, be sure and get one.

REGULAR PRICES: Children 15c; Adults 25c

Watch for the Band Monday at Noon

Reinken's Timely Reminders

OVERCOATS SUITS HATS HOSIERY MACKINAW SWEATERS SHOES SHIRTS FOR MEN AND BOYS

High-Class Merchandise at Prices Such as Found Only at

REINKEN'S
Clothing and Shoe Store

HURLEY.

HURLEY, Texas, Nov. 10.—Judge J. C. Paul, of Slaton, who has a number of farms and also a ranch just south of town, was here this week receiving a lot of calves, to run on the farm on which he has tenants.

Rev. J. W. Foster, of Muleshoe, was in town Tuesday.

H. Williams, L. T. Snyder and Mr. Kennedy are loading out a car of sweet potatoes.

Our people shipped a car of hogs to Fort Worth Saturday. It was a fine lot.

W. M. Burns will ship out a load of hogs about the last of this month. He has been feeding them on Indian corn, and they are fine.

U. G. Goodenough recently brought in a fine lot of Irish potatoes. He has about 150 to 175 bushels.

Wood Leaster, of Missouri, who has a farm just west of town, is here looking after the rent.

L. L. Johnson, of Amarillo, has a tract of 320 acres north of town, and has made arrangements to have same improved at once.

A. W. Irons, of the Y. L. Ranch, was here trading Thursday.

C. H. Buzard, of this place, spoke to the people of Muleshoe recently on the subject of "Higher Ideals in Politics." A good house greeted him and a good time is reported.

The Bailey County Sunday School Convention meets here in an all-day session November 14. All are invited to meet with us and enjoy a good day.

Rev. Wattenbarger, our pastor, attended the General Association which met at Dallas last week, and at this writing has not returned.

There was neither a death, wedding nor birth to report this week.

Ed Kercheval, son of A. Kercheval, has moved here, and will make this his home.

E. Kurz has been showing the country to his three brothers, who are here from Missouri on a visit. They say things here look good to them.

L. L. Johnson and H. M. Bainer, of Amarillo, Santa Fe agricultural demonstrators, was here this week. They say that they find good crops all over the Plains country, but that this looks best.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published there; but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, Theodore Davis, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 10th day of January, A. D. 1916, then and there to answer a Petition filed in said Court, on the 18th day of June, A. D. 1914, in a suit numbered on the docket of said Court No. 1041, wherein Cora E. Davis is plaintiff and Theodore Davis is defendant. The nature of the plaintiff's demand being as follows, to-wit: Suit for divorce and custody of their minor daughter, Valeria Davis. Alleging abandonment for more than three years before filing of this suit with intention of not returning and without cause; and alleging that she is a bona fide inhabitant and resident of Texas and of Hale County, and has been such for more than a year prior to the filing of this suit; and alleging her ability to take care of the child.

HEREIN FAIL NOT, And have you

Dress Forms as U R
made by Mrs. M. Fellows,
500 Grover st. Phone 498.
All work guaranteed.

ILLUSTRATORS-
DESIGNERS AND
ENGRAVERS
EXCLUSIVELY
THE COCKS-CLARK
ENGRAVING CO.
DENVER
BARCLAY BLOCK
ETCHING

before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office, in Plainview,

Texas, this, the 22nd day of October, A. D. 1915. B. H. TOWERY,
(SEAL) Clerk District Court,
Fri. 4t. Hale County, Texas.
Call 72 for Manuscript Covers.

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

Hamner's November Sale

Ladies New Suits, Boy's New Suits, Boy's Overcoats

Our complete new line boy's suits and overcoats and ladies coat suits go on sale at a remarkable reduction for the two last weeks of November. Many special bargains offered in other lines. Read these prices and come and see the wonderful bargains.

Ladies Suits	Boy's Suits	Special Bargains
\$10.00 Ladies Blue Wool Serge Suits only \$7.85	\$2.50 Boys Suits, extra special at \$1.98	For last two weeks of November.
\$14.50 Ladies All Wool Blue Serge Suits reduced to only \$10.95	\$3.25 Boy's Suits reduced to \$2.38	Best dollar overalls 78c
\$21.00 Wool Poplin Fur Trimmed, cheap at \$21.00, this suit \$15.75	\$5.00 Boy's Suits in wool serges and mixed material \$3.48	Boy's 75c overalls 55c
	\$5.50 Boy's Suits in heavy wool cheviot \$3.98	Boy's 50c overalls 42c
	\$6.50 all wool serge with two pair pants \$4.75	35c ladies vests and pants 19c
	\$7.00 extra fine all wool serge, regularly sold at \$8.00 to \$10.00, now only \$5.65	35c boy's undershirts 19c
	These prices cannot be beat on new goods.	35c misses vests, 4 to 9, 19c
		12 1-2c cotton flannel 10c
		10c outing only 8 1-3c
		25c talcum 15c
	\$2.00 white wool Jersey Sweaters for men and boys, sizes 36, 38 and 40, only 98c	\$1.50 misses red wool sweaters, sizes 30, 32 and 34, only 98c

We are now offering you better bargains at the beginning of winter than you get in the January sales, when winter is half over. Every ladies suit, every boys suit, go in this sale, none reserved.

HAMNER'S DRY GOODS STORE

"SELLS IT FOR LESS" One door west of Winfield's Furniture Store • PLAINVIEW, TEXAS



Nothing Stops This Man

The man with a vigorous, veril health, and a clear mind, who brushes away obstacles, and rejoices in overcoming difficulties, is bound to succeed. His is the joyous outlook on life.

Physical and mental conditions like these come largely through proper eating—"Food makes the man."

Now it is a fact—attested by food experts—that the modern dietary is woefully lacking in the very elements that put success into a man. They are the mineral salts—Phosphate of Potash, etc. White bread is almost wholly lacking in them. But there is one food that richly supplies these vital elements, and that food is

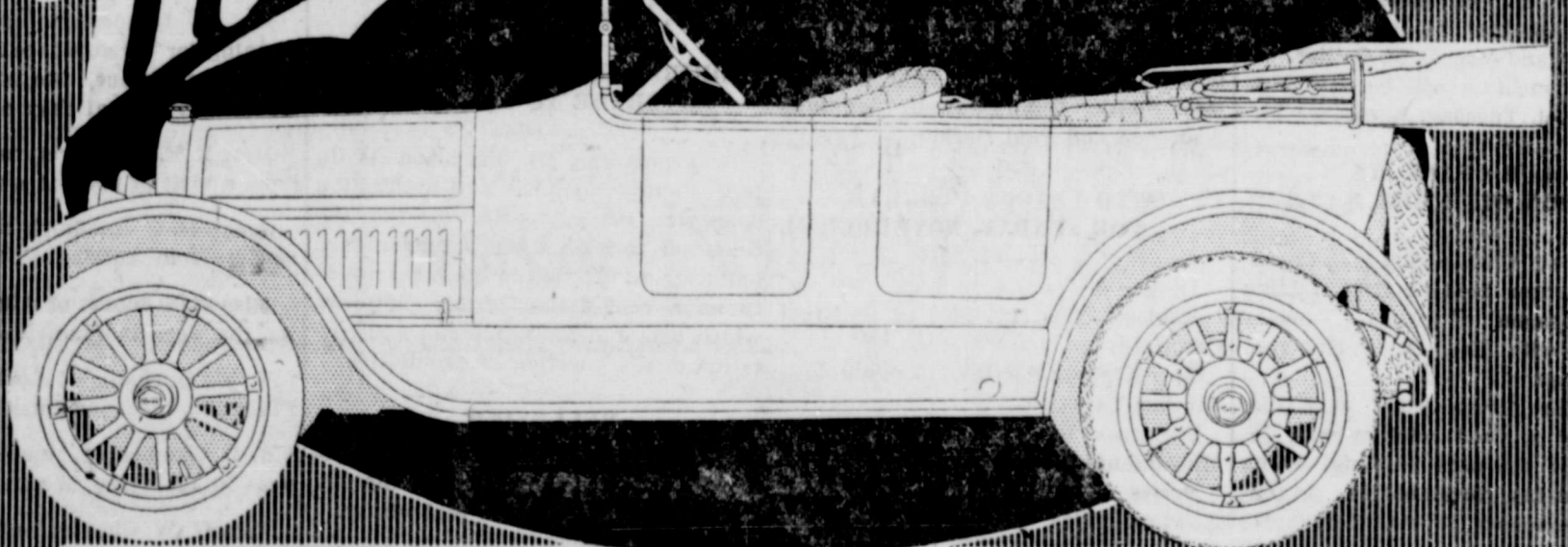
Grape-Nuts

Made from whole wheat and barley, Grape-Nuts contain all the nutriment of the grain, including the valuable mineral salts. It is easily digested, is concentrated and has delicious taste. A daily ration of Grape-Nuts along with other food helps build vigorous bodies and keen brains.

"There's a Reason"

--sold by Grocers everywhere.

LATEST Marion SIX MODEL "K" \$1090.



The Last Word in 1916 Six-Cylinder Development

A NEW MARION embodying all the beautiful detail of finish and improvement throughout that instantly distinguishes the finished product.

This new Marion Model "K" with its foreign-type, high-speed 3 x 5 six-cylinder motor. Westinghouse latest electrical equipment. Under absolute control by the big 14-inch brakes.

Beautifully and luxuriously upholstered in the finest long grain bright finish real leather. With Chase leather one-man top, and Collins quick attachable curtains.

The big roomy body finished in that rich distinctive Marion wine color. Brown-Lipe spiral bevel differential. 120-inch wheelbase.

4-inch tires, non-skid on rear wheels. Weighing but 2600 pounds.

DETAIL SPECIFICATIONS
MOTOR: Foreign type, high speed, six cylinder, cast en bloc. 3-inch bore, 5-inch stroke.
ELECTRICAL EQUIPMENT: Latest type Westinghouse starting, lighting and ignition.
REAR AXLE: Brown-Lipe spiral bevel differential of the latest floating type.
BRAKES: 14 inches in diameter with 2-inch face.
STEERING GEAR: Gemmer gear, left-hand side through irreversible worm to sector. 18-inch walnut steering wheel.
WHEELS: Extra heavy second-growth hickory with 12-inch spokes.
EIMS: Firestone demountable.
GASOLINE SUPPLY: 16-gallon round steel tank located at the rear of chassis with the famous Stewart-Warner Vacuum System.
UPHOLSTERING: Divan type, highest grade long grain, bright finished real leather.
FENDERS: Crown type, heavy pressed steel, black enameled.
SPRINGS: Genuine imported Sheffield steel.
FINISH AND COLOR: All bodies are hand-filed, rubbed and finished, receiving twenty coats of paint. Fenders black enameled. Body, hood and radiator all hand-finished in the rich and beautiful Marion wine color.
TOP AND CURTAINS: Chase leather one-man top and quick attachable Collins curtains. When curtains are in place attachments on doors allow curtains to open with the door.

"Imperial Four" Now in stock in Plainview by **W. R. Simmons**
THE MUTUAL MOTORS CO., JACKSON, MICH.

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

An educated, cultured Dallas young lady wants position in West Texas as stenographer, office work or governess in well-to-do widower's home.

FOR RENT—Two large rooms, furnished or unfurnished, with use of garage.

DAUGHTERS OF THE AMERICAN REVOLUTION.

Anyone wishing a lineage book of the Daughters of American Revolution of Texas, call MRS. GILLILAND, at Hotel Missouri.

FOR SALE—Practically new Remington typewriter. Reasonable. See C. R. HOUSTON, at Carter-Houston's.

Upholstering and all kinds of furniture and stove repair work neatly, quickly and satisfactorily done at W. E. WINFIELD'S.

Oysters, Fish, Pickles, Fruits and Fall Vegetables you will always find at VICKERY'S if they are to be gotten. Phone 17.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN.

FOR SALE—One of the best east-front residence locations in Plainview. Also cheap town lots—NO CASH, NO INTEREST, NO TAXES.

All of the Fresh Breakfast Foods for the fall breakfast menus at VICKERY'S. Phone 17.

You are invited to come to the PLAINVIEW NURSERY and see the stock of Home-Grown Trees that we have to offer you.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good.

FOR SALE—Good-size merchant's safe at a bargain price. See C. R. HOUSTON, at Carter-Houston's.

WANTED—To trade Overland auto for feed or live stock. Address BOX 575, Plainview, Texas.

Extracted honey, best quality, in any quantity at 9 cents a pound. L. J. WARREN GROCERY CO.

FOR SALE—Two hundred acres of alfalfa pasture. Sub-irrigated. Plenty of water. Address BOX 575, Plainview, Texas.

FURNISHED ROOM for rent to gentleman. See MRS. ANDERSON, at 100 S. Pacific Street.

It's time to buy fall Groceries. We have a complete line of Pickles, Oysters, New Walnuts, Breakfast Fish, and all of the usual line of staples.

Get your Sandwich Lunch at the KASH KANDY KITCHEN.

Rev. W. M. P. Rippey
Is a believer in Herald want ads. He advertised two heating stoves in The Herald and has sold them both. Fifty cents was a light sales commission.
They delivered the goods

FOR SALE: Jersey milk cow. Good milker. Heifer calf. J. E. MASON. Phone 310.

We are in the market for Dry and Green Hides in any quantity. RUCKENPRODUCE COMPANY.

You heater may not be of further service to you, but it will be possible for you to exchange it as part pay on a new Charter Oak.

WANTED: Hand to head kaffir and maize. Phone 9024. H. V. TULL.

WANTED—Several ears of maize heads. ELMER SANSON, Main Building.
Get the habit of getting it at VICKERY'S. If it's to eat, we have it.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

FOR SALE—50 to about 200 head high-grade to full-blood cows, calves and registered bulls.

FOUND—A Palm Beach ladies' Norfolk coat. Owner can have same by applying at The Herald office.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO.

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN.

Feed crop wanted for part payment good 320-acre tract Plains land, well located. Price, \$16 per acre.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72.

FOR SALE—Two desirable N. E. corner, residence lots on Restriction Street, unimproved, at a bargain.

FOUND—Auto tire. Owner can have same by calling for WILARD PHILLIPS, at Oakes property, and paying for this ad.

WANTED—Used corrugated iron. Apply at Herald Office.

FOR SALE.

Five hundred head grade Hereford cows, \$65.00 per head; 440 head cows \$60.00 per head; 450 calves at \$30.00, and 50 two-year-old steers, good feeders and dehorned, \$50.00 per head.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

FOR SALE—Small home in west part of town. Terms reasonable. Apply at Herald office.

FOR SALE.

One fine registered Hereford male; 5 years old, A No. 1. Call or write me at my place, five miles north of Abernathy, Texas. DR. E. M. HARP.

PIANO BARGAIN for quick sale—New Stanley & Son standard upright; 25-year guarantee. Must be seen to be appreciated as a real bargain.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color.

UGH! CALOMEL MAKES YOU DEATHLY SICK
Stop Using Dangerous Drug Before It Salivates You! It's Horrible!
You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tonic, and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician.
Graduated Kansas City Veterinary College April 8, 1915.
Calls Answered Day or Night, Lockney, Texas.

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday.
Specialists in the Treatment of PILES, FISSURES, and all—
RECTAL DISEASES.
No cutting, tying and cauterizing. Treatment safe and sure.
No detention from business or pleasure.

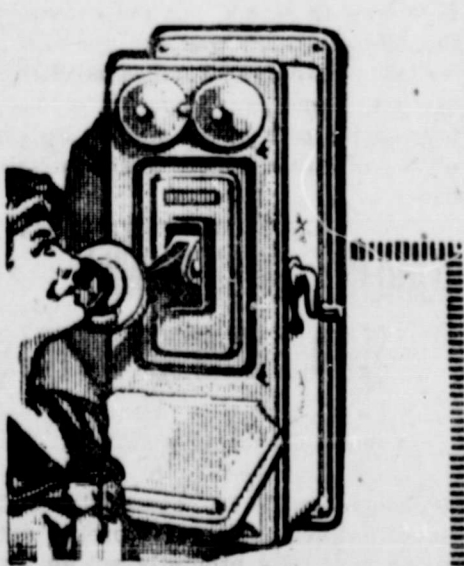
DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.
Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally and goes from the blood to a transparent, it acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

STORAGE!
Can rent storage space on railroad track by day, week or month.
Charges Reasonable. Inquire of F. L. BROWN at R. C. Ware Hardware Co.

Automobile Owners
TEST the Motor Cylinder Oil you are using by dropping a few drops in a glass full of
AMALIE
1-2-3 NON-CARBON CYLINDER OIL
If your Oil is Asphalt Base Oil, it will not mix with PENNSYLVANIA AMALIE OIL, but will sink to the bottom of the glass.

Sonneborn Bros. DALLAS
Typewriter Paper at The Herald



The Telephone Joy of Farm Life.
Life on the farm is made pleasanter and more secure by Bell Telephone Service.
Pleasanter, because it brings messages of cheer and companionship from friends far away, more secure because it brings help immediately when there is need.
Write our nearest office for information.
The Southwestern Telegraph & Telephone Company

To Drive Out Malaria And Build Up The System
Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

CEO. ALLEN The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in West Texas. Largest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

The Quinine That Does Not Affect The Head
BECAUSE OF ITS TONIC AND LAXATIVE EFFECT. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

LISTEN
Fitness finds its sphere. If you really and truly have the desire and the determination to accomplish--to succeed--to DO, you can not ultimately be defeated. What more worthy ambition than to
BUILD YOU A HOME (?)
Plainview Lumber Co.
Phone 612
For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables
D. C. Aylesworth

LET US OVERHAUL YOUR CAR
We Can Do It Right and Save You Money
We Sell the Good Gulf Gasoline and Supreme Auto Oils
We Weld All Kinds of Castings for Automobiles and Farm Machinery
BUY YOUR AUTO SUPPLIES FROM US. WE APPRECIATE YOUR BUSINESS.
No Job Too Large; No Job Too Small. All Work Guaranteed.
E. N. EGGE AUTO COMPANY
Phone 646

For Sale by Owner
West half Survey No. 3, Block C-2, on main road from Petersburg to Abernathy, 320-acres, of which 240 are in cultivation, good three-room house, stable, well and windmill, and no better land in Hale County.
Price \$6,500. Terms: \$2,000 cash, \$500 December 1, 1917, \$500 December 1, 1919, and \$3,500 December 1, 1922. Deferred payments draw 7 per cent and payable on or before maturity. Can you beat it?
Address MRS. O. B. IRIONE, Worthington, Ohio

Ship Your Live Stock TO
RHOME-FARMER COMMISSION CO.
FORT WORTH, TEXAS
"We Sell 'ems Ourselves"
Tom Frazier Sells the Hogs
No Better Service Anywhere
Write or Wire for Market Information

Floyd County Land & Abstract Company
Lands, Loans and Abstracts
C. H. FEATHERSTON
FLOYDADA, TEXAS

BE READY FOR THE INEVITABLE COLD SPELL
It will come soon enough. Will you be ready to guard the family against the dangers of the change?
Place Your Coal Order Now
We can give you quicker service and you won't have to shiver and wait when the change comes.
ALLEN & BONNER
PHONE 162

SOME REAL VALUES OFFERED

By Miller Dry Goods Company for Next Week

Don't fail to see their ladies ready-to-wear, men's, women's and children's underwear and their boy's clothing and shoes for the entire family. It means a saving to you. Read our spot cash prices below. Why pay more for your merchandise?

Ladies Serge and Silk and Serge Combination Dresses

1 selection	\$4.75
1 " "	\$5.50
1 selection	\$6.25
1 " "	\$7.90
1 " "	\$6.85
1 " "	\$10.50



HENDERSON FASHION FORM CORSET CO.

Another at more money.

The Henderson Corset

Retain their shapeliness until worn out. Because of their superior constructive features and the excellent material entering into their manufacture. Every well dressed lady should wear a Henderson.

Prices \$1, \$1.50, \$2, \$2.50, \$3, and \$5

Ladies Coats

In plush, fancy mixtures, Sport coats. Can give them in fur trimmed or without.

1 assortment at	\$4.75
1 " " "	\$5.90
1 " " "	\$6.85
1 " " "	\$7.90
1 " " "	\$9.90
1 " " "	\$10.50
1 " " "	\$12.00
1 " " "	\$13.85
1 " " "	\$15.00
1 " " "	\$17.50

Underwear

Ladies unions	50c	Mens unions	85c
" " "	75c	" " "	95c
" " "	95c	" " "	\$1.15
" " "	\$1.25	" " "	\$1.50
Boys and misses unions			39c
" " "			50c
" " "			67c
" " "			75c

Misses and Childrens Cloaks

We have the right thing at prices that will astonish you. Why pay more?

1 lot in misses and growing girls.	
1 assortment at	\$3.90
1 " " "	\$4.65
1 " " "	\$5.75
1 " " "	\$6.85
1 " " "	\$7.25
1 " " "	\$9.50



ROYAL BRAND

Boys Clothing

Here is where we will do you some good. We carry the Royal Brand. None better.

1 extensive asst. at	\$2.90
1 " " "	\$3.30
1 " " "	\$3.90
1 " " "	\$4.85
1 " " "	\$5.00
1 " " "	\$6.75
1 " " "	\$8.75

A look through our stock will convince you of the substantial savings in same merchandise offered by other merchants throughout the country. IT PAYS TO PAY CASH.

What We Advertise We Do

MILLER DRY GOODS CO.

The Price is the Thing

WAYLAND WHIPPED CLARENDON ON C. C. FIELD IN 1911

The statement was made in The Herald and the other papers of the Panhandle and South Plains early in the week that Clarendon College had been defeated on its home grounds only twice, by Polytechnic College and by Seth Ward College. Wayland College, it is stated by players who engaged in the game, defeated Clarendon on its home grounds in 1911 by a score of 6-5.

TEXAS ALLOTMENT OF FUNDS FOR EXTENSION WORK LARGE.

State is Spending \$141,180 on County Demonstration Work; Home Economics Costs \$24,237, Too.

The distribution of co-operative agricultural funds in Texas for 1915-16 among the various fields of extension activity is interesting study. Texas is spending a total of \$234,537 on all agricultural extension work. Twenty-one thousand five hundred and thirty-three

dollars of this amount goes to administration costs; \$4,097 to publications of the extension department; \$141,180 to county agents; \$24,237 on home demonstration; \$7,550 on boys' and girls' club work; \$2,900 on dairying information; \$1,300 on agricultural engineering; \$4,900 on farm management, and \$9,100 on rural organization. The amounts given are those reported in the budget statements for the time indicated by directors of extension work in connection with their Smith-Lever project agreements, and include funds from all sources—Federal, State, and local.

The total amount set aside for this work in the United States is \$4,728,000, of which \$1,080,000 is from Federal Smith-Lever funds, \$925,000 from appropriations to the United States Department of Agriculture for farmers' co-operative demonstration work, and \$110,000 from other bureaus in the department. These amounts make a total from Federal sources of \$2,115,000.

Of the funds contributed from sources within the State, \$600,000 is from State Smith-Lever funds, made up mainly of direct appropriations of the State legislatures. In addition to funds used under the Smith Lever Act, \$628,000 is appropriated by the State legislatures for extension work, \$225,000 by colleges from funds under their immediate control, \$921,000 by county authorities, and \$292,000 from miscellaneous sources.

These amounts differ slightly from those previously published in The Herald, on account of new funds being contributed and revisions being made at the request of directors of extension.

Mrs. E. W. Byars returned Thursday from Amarillo, where she had been with her sister, who was operated on at a sanitarium in that city.

DO YOU WANT THIS AT ALMOST HALF PRICE?

A nice 7-room bungalow, with six acres, and twelve acres under cultivation; also six-acre block raw land. All nice. One-half mile west of Wayland College. Ask J. L. SMITH (on the premises). 11-pd.

In Britain fossil remains of a larger hippopotamus than any now existing have been found.

English Lee-Enfield rifles will send a bullet two miles.

"Grog" is one part of rum mixed with three parts of water.

REVENUE STAMPS NEEDED.

An Order to Pay Poll Tax Must Be Stamped—It Is Power of Attorney.

Internal Revenue Collector A. B. Walker, at Austin, has issued a memorandum of several rulings by his office recently which appear to be of general interest, as follows:

The attention of bankers throughout the state is called to the ruling that bills of exchange or acceptances which are used in lieu of promissory notes for the purpose of borrowing money are subject to the stamp tax, and are taxable at the rate of 2 cents for each hundred dollars or fractional part of that amount.

The attention of clerks of courts and justices of the peace who are called on to issue abstracts of judgment, is called to the ruling that the official certificate attached to an abstract of judgment is subject to the stamp tax on certificates.

The attention of tax collectors throughout the State is called to the ruling that powers of attorney, commonly called orders, under which one party is authorized to pay poll tax for another party, are subject to the stamp tax imposed upon powers of attorney by the act of Congress of October 22, 1914. Each of said orders or powers of attorney must bear a 25-cent revenue stamp before the tax collector is authorized to accept it, and where more than one person signs the same order it must be stamped separately for each person signing it.

The attention of banks is also called to the ruling of the Treasury Department that certificates of deposit issued by one bank to another for borrowed money are subject to the stamp tax on promissory notes, but certificates of deposit issued to its customers are not subject to the stamp tax.

CENTRAL KANSAS TOWNS ARE SWEEP BY TORNADOES.

Twelve Persons Killed and Heavy Toll of Livestock and Other Property Taken.

GREAT BEND, Kans., Nov. 10.—Twelve persons were killed and more than 100 injured, many of them seriously, in a cyclone which swept through the residence section of Great Bend at 7:30 o'clock tonight.

The property loss is estimated at a half million dollars. The city water plant, a laundry, three flouring mills,

the Santa Fe depot and fifty residences were demolished. Santa Fe passenger train No. 5 narrowly escaped the path of the twister, which swept through the southern part of the city.

Several thousand sheep were killed, the animals being hurled into the air as the cyclone struck their feeding place. The city tonight is in total darkness and without water supply.

Every available man tonight is tearing through the debris in an effort to release many imprisoned.

Great damage was done to the country southwest of here, from which direction the cyclone approached without warning.

Many of those injured were caught in their homes, which were picked up from their foundations and twisted and crushed into a mass of debris.

Holsington, ten miles north of Great Bend, also was swept by the tornado, according to report, but the extent of the disaster there was not known.

Clafin, twenty-two miles northeast of Great Bend, was reported to have been in the path of the storm. No report from that place was available here.

CLARENCE OUSLEY WILL SEND FARMING EXPERTS

(Continued from Page One.)

Mr. Ganzer made an examination and found that hog cholera had broken out in the herd. By promptly wiring for serum, the herd was saved. This farmer is confident that he would have lost part of his herd, and probably the larger part, if he had not had expert assistance, for he was unfamiliar with treatment of the disease and did not know it was cholera.

In co-operation with the Herald, the Chamber of Commerce, through Col. R. P. Smyth, is taking up the matter of a visit by department experts. An itinerary will be arranged to take in all the farming communities, and the work of the extension department will be explained.

The United States is setting aside a fund of \$4,728,000 for extension work this year. Of this amount, \$1,080,000 is from Federal Smith-Lever funds. This fund will increase annually by \$500,000 until in 1923, when the annual Government appropriation will be set at \$4,580,000. This will be supplemented, of course, by funds from within the various states.

DON'T PAY YOUR NEIGHBOR'S BILLS

By paying cash you can reduce the cost of your living. Cash Grocery Co. offers you exceptional values on the following:

- 100 lbs. best Idaho potatoes \$1.85
- 100 lbs. best cane sugar \$6.25
- 16 lb. best cane sugar \$1.00
- 4 lbs. best Peaberry coffee grown \$1.00
- 5 lbs. good choice Peaberry \$1.00
- 14 lbs. A1 pink or navy beans \$1.00
- 10 lb. bucket compound (any kind) \$1.20
- 5 gallon best oil 65c
- 10 bars good laundry soap 25c
- Large size tomatoes, per can 10c
- Large size kraut, per can 10c
- Large size hominy, 3 cans for 25c
- 1 gallon catsup 50c
- Cranberries, per quart 10c
- Light Crust flour, per sack \$1.85

Every sack guaranteed. We deliver \$2.50 orders free. All orders under \$2.50 five cents will be added for delivery.

CALL US UP

Cash Grocery Co. Phone 101

Here is Good Pickings

Doing some cutting for Thanksgiving

Our customers with an appetite for good things may enjoy this rare treat to

LADIES NEW FALL and WINTER SUITS

Just thirty-one of the suits, including a few childrens suits, and the

Prices are just half Price



Cutting the price to half the regular, we have to offer 1 Suit at \$6.25, 1 at \$7.25, 1 at \$7.50, 2 at \$8.25, 1 at \$8.75, 1 at \$9.00, 1 at \$10.00, 2 at \$12.50, 17 at \$13.75, 1 at \$14.75, 1 at \$15.00, 1 at \$16.25, 1 at \$18.25.

The sizes are 1 size 12, 1 size 13, 3 size 14, 2 size 15, 3 size 16, 4 size 18, 1 size 34, 7 size 36, 2 size 40, 1 size 42, 1 size 42½, 1 size 43, 1 size 44, 2 size 45, 1 size 47.

A very few suits as compared to our immense Fall Stock, and yet there is a dress up for thirty and one. A number of these suits have been in the store only a few days. They are all new Fall and Winter Styles.

Richards Bros. & Collier