

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, WEDNESDAY, DECEMBER 22, 1915

SALARIES OF CITY DADS SET FOR THE NEXT TERM

MAYOR DRAWS \$50 PER MONTH, MARSHAL \$100, and COUNCILMEN PRINCELY SUM OF \$5.00.

WATER RENTS MUST BE PAID

City Attorney Instructed to Collect Either Cash or Note From Delinquents.

There's not a chance for an officer of the city of Plainview to get a raise in salary during the next two years. At the regular meeting of the council last night the salaries of the officers were fixed for that term as follows: Mayor, per month \$50.00 Aldermen, per month 5.00 Secretary-Treasurer, per month 25.00 City marshal, tax assessor and collector, per month 100.00 City attorney, per month 20.00

The report of B. L. Spencer, superintendent of waterworks, was heard. Mr. Spencer has arrived at an estimate on the water being used by consumers. It is found that 55 per cent of the water is unaccounted for, after allowing 3,000 gallons for each consumer on a meter, allowing for the excess meter users pay, and for 3,000 gallons of water per month for each user on a flat rate. This fifty-five per cent unaccounted for, however, includes water used to sprinkle the streets, to flush sewers and water mains, in the public watering troughs and at the City Hall.

It is thought that by placing each consumer on a meter, a reduction in rates would be effected. For instance: Many are now using less than the minimum amount of water, 3,000 gallons. The price for 3,000 gallons is one dollar per month. Where a flat rate is granted the price of the water is \$1.00 per month, also. By placing each con-

MOTHERS' CLUB BELIEVES NEW SCHOOL BUILDING IS NEEDED.

Auditorium With Large Seating Capacity Should Be Included in Plans for New Building.

"The mission of the public school is to make men and women. So stated Rev. T. B. Haynie in an interesting talk delivered before the Mothers' Club at the Central School last Friday afternoon. The talk was replete with good suggestions relating to what an ideal school should be, and was much appreciated by the mothers and teachers present at this regular monthly meeting.

Orchestral music by a trio of high school pupils was much enjoyed, as was also two humorous recitations by Edwin McMath.

A round-table discussion was entered into by the club members on the present needs of the school. All seemed agreed that the most urgent need was for a new High School Building, having, among other things, an auditorium with a seating capacity adequate to the accommodation of guests and pupils upon occasions of lectures and concerts, commencement-day celebrations and other school festivities.

Delinquent sewer and water rent bills which the city has been carrying for some time will be turned over to the city attorney for collection, by order of the council. He has been instructed to secure either cash payment or a note for all outstanding accounts.

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TEXAS BAPTISTS LAUNCH MONEY-RAISING CAMPAIGN

Wayland Baptist College Will Share In \$250,000 Fund to Be Raised During 1916.

Wayland Baptist College is to receive aid from the Executive Committee of the State Baptist Convention, in the good news Rev. O. L. Hailey, president of the college, brings back with him from the meeting of the board which was recently closed at Dallas. Fifteen thousand dollars has been given the school to meet its present needs. Early in January a campaign will be launched to raise \$250,000 for all the schools of the denomination in Texas. Wayland will share in this fund. Dr. George Truett, of Dallas, will lead the campaign this year. It will be waged for four successive years, in an effort to raise a total of \$1,000,000 for the schools.

Wayland will resume work, after the holidays, on January 3. It is expected that there will be a larger student body than during the first term.

Rev. O. L. Hailey, Judge T. D. Webb and Rev. J. E. Gates attended the meeting of the board at Dallas.

BARTSCH BUYS CRYSTAL CAFE.

Lee Kemble Retires From Management—Herbert Shafer Manager for Fred Bartsch.

A deal has been closed whereby Fred Bartsch becomes owner of the Crystal Cafe. Lee Kemble, who has been operating the business for C. C. Blackwell, retires from the business, and Herbert Shafer becomes manager for Mr. Bartsch.

ROOS TO ALLEN FACTORY.

E. E. Roos, proprietor of the Plainview Machine and Auto Shop, left Monday morning for St. Louis, Cape Girardeau and other Missouri points. He will spend the holidays with Mrs. Roos and relatives in Cape Girardeau. Before returning, Mr. Roos will visit the Allen Automobile Factory, at Fostoria, Ohio, to better acquaint himself with the methods of manufacturing that car.

DENVER WILL EAT SOUTH PLAINS TURKEYS CHRISTMAS.

A car of South Plains turkeys left Plainview Saturday for Denver, Colo. Part of the shipment was from Floyd County and part from Hale County. The local part of the shipment was handled by the Plainview Produce Company.

CAR FORD AUTOS.

Barker & Winn received a car of eight Ford automobiles Saturday. The entire shipment has been delivered. The following were purchasers: Hanley Wasson, J. M. Buchanan, A. P. Dugan, Littlefield; W. M. Stout, Silverton; B. H. Towery, D. D. Shipley, and J. M. Laud, Littlefield.

CASES OF LOCAL INTEREST IN COURT OF CIVIL APPEALS.

In the Court of Civil Appeals at Amarillo, motion for rehearing has been filed in the case of Charles McCormack vs. Ralph Crawford, et al. The case of Jas. R. DeLay vs. J. H. Truett, from Swisher County, has been submitted. The case of Farmers and Merchants National Bank of Abilene vs. R. F. Ivey, et ux., appealed from Hale County, has been submitted.

WISCONSIN MAN WOULD PLACE PACKING PLANT IN PLAINVIEW.

Col. R. P. Smyth, secretary of the Plainview Chamber of Commerce, has a letter from a man of experience in the packing business at La Crosse, Wis. This gentleman wishes to establish a packing plant in the Panhandle or South Plains country, and asks about the possibility of locating the plant at Plainview.

DR. BROOKS RESIGNS AS PRESIDENT OF BAYLOR U.

Dr. S. P. Brooks, for thirteen years president of Baylor University, at Waco, has tendered his resignation to the board of trustees of that institution. Dr. Brooks does this to give his entire time to his candidacy for a seat in the Senate of the United States.

ALLEGED SLAYER OF S. D. BISHOP RELEASED ON BOND

Examining Trial of Jas. R. McPeak, Said to Have Killed Floydada Man, Set for Thursday.

S. D. Bishop, of Floydada, uncle of Stokes Bishop, a popular student at Seth Ward College, was killed Saturday night about 11:30 at Floydada, in the Woody Drug Store. J. R. McPeak was arrested, charged with the killing. He has been let out on bail, the bond being fixed at \$1,500. The examining trial has been set for Thursday.

Mr. Bishop leaves a wife and five children. Mr. McPeak is an unmarried man.

A bullet from a 38 Colts automatic took effect in Bishop's leg, halfway between the knee and the thigh, severing a large artery. He bled to death in five minutes after the shooting.

There was only one witness to the tragedy. It is stated that there was no fight, and just how the shooting occurred has not been made known.

SANTA FE OFFICIALS VISIT.

D. T. Farley, acting superintendent of the Panhandle and Santa Fe Railway Company, and A. H. Gallager, travelling freight agent of the company, were here on business Monday. They have been inspecting the lines between Amarillo and Sweetwater. Monday afternoon they went to Floydada to inspect the Plainview-Floydada line.

HOG CHOLERA AT NAZARETH.

Dr. W. A. Curtis, special inspector of cattle in this district, left Monday morning for Nazareth, west of Tullia, where it is reported there is an outbreak of cholera in hogs which were imported from Kansas City.

SOUTHWESTERN MEN HERE.

T. J. Becker, district commercial manager, and D. E. Astry, district plant chief, of the Southwestern Telegraph and Telephone Company, were here Monday en route from Amarillo to Hale Center. They paid a short visit to the local plant, and were accompanied to Hale Center by Local Manager E. L. Doland.

ONLY A DOZEN HAVE PAID THEIR CITY POLL TAXES.

Twelve inhabitants of Plainview of the male persuasion have become citizens—only twelve. City Marshal and Tax Collector John Vaughn has given receipts for only twelve city poll taxes.

TURKEY RACE AT FLOYDADA BROUGHT LARGE CROWDS.

Under the auspices of the Floydada Chamber of Commerce, Saturday evening a turkey race was held in the enterprising Floyd County metropolis. One hundred and three turkeys were turned loose from the top of the county court house, and whoever caught the birds owned them. Two thousand five hundred people were on the streets during the afternoon's fun-making.

HALE COUNTY PORKERS AGAIN BRING TOP AT FORT WORTH.

Watson & Morrison, steady shippers to the Fort Worth market, got the top price at Fort Worth Monday for a load of porkers shipped from Hale County. The price received was \$6.55.

QUARTERLY CONFERENCE FOR METHODIST CHURCH TONIGHT.

Tonight Rev. A. L. Moore, presiding elder of the Plainview district, will conduct quarterly conference for the First Methodist Church. Rev. Moore will preach at both hours at the Methodist Church Sunday morning.

Y. M. B. L. WILL ELECT OFFICERS THURSDAY EVENING.

Slogan Committee Will Have Report for That Meeting, Also, It Is Stated.

The members of the Young Men's Business League will meet Thursday evening in the County Court room. This is the time for the annual election of officers. It is stated that the slogan committee will also have a report to make at this meeting. Other matters of importance will come up.

PLAINVIEW WILL FLOAT STOCK FOR BIG BALANCED RATION MILL CORPORATION

PROMINENT FEEDERS IN TERRITORY CONTIGUOUS TO HALE COUNTY WANT STOCK IN ALFALFA AND OIL MILL HERE.

Plainview is going to float the stock of the big oil, alfalfa and grain mill. That decision was reached Monday night at a meeting of representative citizens, members of the Chamber of Commerce and the Young Men's Business League.

E. H. Perry presided over the meeting, which was an adjourned session of a meeting at the Willis Drug Company's store in the morning. Col. R. P. Smyth, secretary of the Chamber of Commerce, was unanimously made secretary of the meeting.

The proposition of the oil mill made by Jas. N. LeMond, A. N. Deering and Chas. Eichelberger, of Waco, was explained by Mr. Perry. W. R. Simmons, who, representing the Chamber of Commerce, inspected the oil mill, which is now located at Burlington, Texas, reports that the machinery of the mill is in good condition.

The Waco men propose to install in Plainview an oil mill with a capacity of handling forty tons of seed. This portion of the mill they own and will move to Plainview. They are to place the mill in the deal at \$40,000, and will receive that amount of common stock in the enterprise. The capital stock of the corporation will be \$70,000. The citizens of Plainview and contiguous territory will own \$30,000 worth of the stock, which will be preferred or common, just as it is subscribed. The preferred stock will bear 12 per cent interest for three years, the promoters giving surety bond guaranteeing this interest. They reserve an option of buying at the end of three years the preferred stock at par. The common stock will come in for dividends after the preferred stock holders have been paid.

Will Draw Feeders to South Plains.

In closing the proposition and securing this mill for Plainview, the citizens who have interested themselves in the enterprise hope to bring large numbers of cattle to the South Plains for feeding. It is believed that since feed is so cheap here, and the climate conducive to the cattle industry, that the South Plains is a logical feeding place. At the meeting yesterday morning, Tom Morrison, who feeds in Floyd County, stated that it was his opinion that if this is not a stock-farming section, it is nothing. He stated that he would be a generous customer of the mill and that he would increase the number of cattle he fed, if a good, balanced ration could be had.

Market for Grains Will Be Better.

It is believed, too, that market conditions for alfalfa hay, maize, fetra and kaffir and the other grains would be made better. For the mill could handle the crops of the country and they could be distributed throughout the United States. For a balanced ration there will always be a good demand, and experts tell us that we could hold the products the mill would make for an almost indefinite period of time, thus maintaining a large surplus to meet whatever demands would be made on the mill.

Well-to-Do Citizens Will Come, Too.

The gentlemen who are promoting the proposition come to the citizens of Plainview well recommended. D. W. McGlasson and Rev. J. E. Gates have known these gentlemen for a number of years, and both speak very highly of them. They have bank recommendations, also. Mr. LeMond states that probably five families will move to Plainview as a result of the installation of the mill. These are substantial families with capital.

When operating at capacity, the mill will probably have a payroll in excess of two thousand dollars per month. It will furnish employment for some twenty-five or thirty men.

Outsiders Want to Buy Stock.

It is stated that about half of the required \$30,000 stock can be subscribed outside of Plainview, in the territory contiguous to Hale County. The mill would furnish a market for the cotton seed of nearby cotton-raising counties. It will, also, supply the best obtainable feed for cattle, and those interested in the cattle-raising industry are not slow to recognize this fact. It is stated that stockmen outside of Hale County have expressed a desire for about \$15,000 of the stock.

Subscription to the stock will be taken immediately. J. J. Eller, W. E. Risser, Rev. J. E. Gates, Rev. T. B. Haynie, A. G. Hinn, W. R. Simmons and Jos. W. Ryan are the committee to solicit stock.

LANSING DISPATCHES LAST WORD IN ANCONA AFFAIR

Austria Denies All Blame for Sinking of Ancona, and New Note Is Less Sharp, Is Understanding.

WASHINGTON, D. C., Dec. 20.—Secretary Lansing announced today that the second American note to Austria on the sinking of the steamship Ancona had gone forward yesterday, and should reach Vienna tomorrow night. While Mr. Lansing gave no intimation of its contents, the note is understood to be a virtual reiteration of the original American demands, with the implication that it is the United States' last word on the subject.

The text of the note will be issued for publication in newspapers Wednesday afternoon, Mr. Lansing said. The note is about 600 words long, and, although characterized by those acquainted with its wording as firm in tone, is said to be less sharp than the first note. It is based squarely, according to these officials, on the Austrian Admiralty's own version of the Ancona sinking, and, while reference is made to American victims and survivors, the reference is said to be more incidental than direct.

The names of twelve Americans said to have been on the Ancona when she was torpedoed were received today by the State Department from Ambassador Page, at Rome.

Of the twelve Americans known to have been on the Ancona, the Am-

bassador said only three are known to survive and Mrs. Cecile L. Grell, Joseph Torrist and Irlando Potalivo.

The Austrian attitude, resenting the text of the first note from the United States, has caused President Wilson to pen the second note. Replying to the first note, Austria denies all blame. In her note to the United States she stated that the facts in the case as presented by the United States, even if correct, would not warrant blame for the disaster being placed on the commander of the Austrian submarine which destroyed the Ancona.

EMPTY CENTRAL SCHOOL BUILDING IN 77 SECONDS.

Tuesday afternoon in the fire drill by pupils of the Central High School the building was emptied in seventy-seven seconds. These drills are made at times when the pupils are not expecting them, so that in case of a fire the pupils will be able to leave the building quickly and with the least possible confusion.

HENDERSON TO KANSAS CITY.

M. D. Henderson left this morning for Kansas City, Mo., where he will spend the Christmas holidays with his family. Mr. Henderson received a message that his wife fell last Tuesday and broke her left arm and injured her spine. Mr. Henderson will remain in Kansas City several days.

Mrs. T. P. Shephard left yesterday to spend Christmas at Dimmitt.

G. G. Kemp, of Chillicothe, was in Plainview on business Tuesday.

With the Plainview Sunday Schools on Christmas Eve

There will be Christmas trees at the various churches in Plainview Friday night. Santa Claus appearing in person at each one.

At the Baptist Church, at seven o'clock, the following program will be given:

Piano, "Serenade"—Sibyl Perry. Vocal, "Birthday"—Miss Green. Reading—"The Little Ruggles' Christmas Dinner"—Erma Leach. Piano, "Christmas Bells"—Maurine Richards and Cleo Gist. Vocal, "Just Beyond"—Paul A. Turner, Harold Knupp, Z. E. Jenkins and H. W. Knupp.

Distribution of Presents.

At the Episcopal Church, at seven o'clock, Mrs. Grady Lindsay, assisted by the vested choir, will give a musical program, followed by the distribution of presents from the tree.

At the Methodist Church, at 7:30 p. m., prior to the unloading of the tree, the following program will be given:

HALE COUNTY HAS NINE STUDENTS AT UNIVERSITY.

Attendance at Texas U. Is Largest in Its History—2,300 Are Now Enrolled.

Hale County is represented at the University of Texas this year by the following students:

Lucille Abraham, Robt. Weakley Brahan, Chas. Henry Cole, Burke W. Mathes, John Mathes, Wm. C. Mathes, Jr., Ross Warren Towery and Claire Bell Wilson, all of Plainview, and Lella Bailey, of Petersburg.

The University is now in its 33rd session, and has registered a larger attendance than at any previous time in its history. Twenty-three hundred students are now enrolled at the Main University, at Austin, (810 girls), and 300 at the Medical Department, at Galveston. It is likely that the total registration before the end of the session will exceed 2,800. Of course these figures take no account of the 1,200 students taking work in the University by correspondence.

Texas thus has, easily, the largest registration of any university in the South.

"Little Lord Jesus"—By Primary Classes.

Violin Solo—Miss Beatrice Story. Quartette. Song, "Glory to the World."

At the Christian Church the following program will be rendered by the Sunday School:

Song—Primary Class. Reading—Louise Scott. Song—Lawrence Bellis (with chorus).

Reading—Mabel Claire Biles. Song—Virginia Keys. Reading—Dorothy Van Deventer. Duet—Mabel Claire Biles and Lawrence Bellis.

Song—Rosebud Class. Reading—Thelma Magee. Solo—Mamie Wicker.

Reading—Helen Van Deventer. Reading—Mary Pendley.

At seven o'clock, at the Presbyterian Church there will be a tree, and a manger, symbolic of the nativity of Christ. A program will be given by the Sunday School.

MASON TO NEW YORK.

W. H. Mason left Monday morning for New York. He will spend the Christmas holidays with relatives in Springfield, Mass.

CHIEF OPERATOR ON VACATION.

Miss Gertrude Maynard, chief operator for the Southwestern Telegraph and Telephone Company here, left this morning for a twelve-day vacation. She will visit in Texhoma, Okla., and Liberal, Kans.

STORES WILL BE CLOSED CHRISTMAS DAY—OF COURSE.

The stores of Plainview will be closed all day Christmas. A canvass of the stores by Mrs. W. L. Braddy, secretary of the Retail Merchants' Association, shows that all the merchants of the city will be closed on that day.

Robert Brahan and John and W. C. Mathes, Jr., are expected home from the State University Wednesday for the Christmas holidays. Ross Towery and Burke Mathes will get in Friday

EVERY HALE COUNTY SCHOOL WANTED IN LEAGUE CONTESTS

Best in County Will Represent at District Meet—Winners There to State Meet.

To All Who May Be Interested in the Schools of Hale County:

Having been appointed Director General of the University Interscholastic League of Hale County, by E. D. Shurter, Chairman, Interscholastic League of the State of Texas, I am, through the courtesy of the local papers, giving the teachers, parents and pupils some idea of the organization and value of such contests as a preparation for citizenship and as a means of stimulating a wholesome school spirit on the part of all concerned in the welfare of our schools.

In this League, contests in debating, declamation, spelling, essay writing and athletics will be held.

All teachers (that is, all live ones) know the value of these meetings and contests. We want, therefore, every school in Hale County to have representatives in part, if not in all, of these contests, which will be held some time between March 1st and April 10th. Then, the winners in the several contests will represent their schools in the district contest, held some time in April. The winners there will represent the district at the final contest, the first week in May, at the State University, at Austin.

Special attention is called to the Junior Contests. These are for the younger pupils, and rural schools are given an advantage, in that high schools are excluded. A teacher does not have to be an expert in order to encourage and direct these wholesome school activities. The Extension Department of the University, under the auspices of which the League operates, will send to members of the League special literature and bulletins on both debate and athletics, which will give all the information necessary to prepare pupils for the contests. Bear in mind, therefore that strict rules of eligibility are enforced, including a scholastic requirement, so that it can not be said that these things interfere with the class-room work. On the contrary, the reverse is true.

The League membership has more than doubled every year of its existence, reaching a total in 1915 of 810 schools, with local organizations of 126 counties. In a number of counties more than 15 schools were enrolled in the League.

So let every school send in the membership fee, \$1.00, as soon as possible, in order to have an early use of the special literature supplied by the University. Send fee to E. D. Shurter, State Chairman, University Station, Austin, Texas.

For information regarding the separate contests, write the directors—E. L. Henderson, Hale Center, debate and declamation; W. F. Nix, Plainview, spelling; S. J. Woodruff, Aber-

nath, essay writing, and A. L. Tarlton, Plainview, athletics.

Hoping that our teachers and pupils can get together and line up a number of schools for participation in these contests at our county meet, I am,

Sincerely yours,
J. W. McCORD,
Director General, Hale County.

FRENCH INDUSTRIAL COMMISSION VISITING THE UNITED STATES.

WASHINGTON, D. C., Dec. 16.—A French Industrial Commission is now touring the United States, studying the possibilities of securing such commodities as the French Government may need in the future, and investigating conditions in the United States with a view to establishing markets in this country for French products.

The purpose of the commission's visit is to lay the groundwork for the purchase of American automatic and labor-saving machinery for the economic reconstruction of France, and to arrange for the purchase in the United States of all commodities formerly obtained from other European sources.

The commissioners are: Messrs. Maurice Damour, secretary of the French Chamber of Deputies; L. Trincano, director of the National School of Clockmaking; G. Chouffour, of the Credit Français; L. Viben, director of the National Bank of Credit; E. Delesalle-Thiriez, secretary of the French Syndicate of Cotton Spinners, and Lieutenant Jacques Lesueur, of the Department of Agriculture.

Why Santa Lives.

Was there ever a wider or more loving conspiracy than that which keeps the venerable figure of Santa Claus from slipping away, with all the other old time myths, into the forsaken wonderland of the past? Of all the personages whose marvelous doings once filled the minds of men he alone survives.

He has outlived all the great gods, and all the impressive and poetic conceptions which once flitted between heaven and earth—these have gone, but Santa Claus remains by virtue of a common understanding that childhood shall not be despoiled of one of its most cherished beliefs, either by the mythologist, with his sun myth theory, or the scientist, with his heartless diatribe against superstition.

There is a good deal more to be said on this subject if this were the place to say it. Even superstition has its uses and sometimes its sound heart of truth. He who does not see in the legend of Santa Claus a beautiful faith on one side and the naive embodiment of a divine fact on the other is not fit to have a place at the Christmas board. For him there should be neither carol nor holly nor mistletoe. They only shall keep the feast to whom all these things are but the outward and visible signs of an inward and spiritual grace.—Hamilton Wright Maible

Home Made Gifts for Men

Phone Record Made of Linen



A record for phone calls is a convenience that every man will appreciate and a gift that will last indefinitely. The details for making a phone list are shown in the picture above.

The cover is made of heavy, unbleached linen, cut in a strip about six inches wide and twelve long. This is edged with buttonhole stitching in black embroidery silk. Four eyelet holes are worked near the center as shown in the picture. A small spray of red flowers, with green foliage is embroidered in one corner and a border, scroll and "Phone Calls" are done in outline stitch in black.

This linen cover encloses a tablet on which names and numbers are written. Narrow red ribbon strung through the eyelets holds cover and tablet together and forms hangers for suspending the record.

Pin Cushion and Candle Shade



Certain patterns in Cretonne are suited to dresser scarfs, pin-cushion covers, slipper bags, candle shades and other little furnishings that are required for men's rooms. In the picture a dresser set is shown, including a scarf, pin-cushion and candle shade. The cretonne shows a red rose and green foliage against a black and white striped ground. So decided a pattern is to be most sparingly used, and the scarf is therefore only bordered with the cretonne. A square pin-cushion is covered first on one side with a small square of the cretonne sewed smoothly over it. For the other side a considerably larger square is hemmed about the edges and pinned over the cushion.

The candle shade is made over a wire frame and consists of a circular piece stretched over the top and sewed to place. A hemmed strip hangs from the edge of the frame to which it is sewed.

Pillow Cover and Dresser Scarf



Cretonne is the most effective of inexpensive materials for making beautiful gifts. It is at its best in furnishings for the bedroom.

A pillow cover of cretonne and a dresser scarf of scrim bordered with it are shown in the picture. The pillow cover is finished with a hem all around, and bound with black braid about the edges. The open end fastens with snap fasteners.

The dresser scarf suggests the way in which these strong, brilliant patterns should be used. A band of the cretonne is stitched along each side, leaving most of the surface white, as a background for the pin-cushion or other articles that may be covered with the cretonne.

ANNOUNCEMENT EXTRAORDINARY! WATCH THIS NEWSPAPER FOR THE

Greatest of all Photo Play Serials
READ THE STORY
SEE THE PICTURES

by
EIGHTEEN of
America's Most
Brilliant
Authors

AN OLD FASHIONED CHRISTMAS.

What does Christmas mean to you? A day off, a few remembrances from relatives and friends and a good dinner—is that all? Surely you are going to make it an occasion for more than usual rejoicing this year, a real old fashioned Christmas. Going to be liberal in spirit and pocket and scatter merriment as you never did before. Been a little selfish, maybe, devoted so much time to enjoying yourself that you have forgotten other folks. Good folks, now, aren't they—the best folks in the world? And you're just going to show 'em how appreciative you are. You don't like this modern way of turning dear old Christmas into an occasion for trading and the exchange of meaningless printed cards, and you're going to see all the friends you can that day and shake hands with them and pat them on the back and tell them how glad you are to be with them, and to those you cannot see you are going to write long, warm hearted letters and tell them you want to hear from them oftener. Of course you will make presents, more than ever, but you're going to let the recipient know that there is a lot of good, warm heart beats back of every little gift. Isn't that how you feel about the greatest of all birthdays?—Recreation.

As In Country Places.
Christmas in the country places—
There you see the rosy faces,
There the joy—the world entrance,
Joy that sets the world a-dancin'
Fine and free the life blood races—
Christmas in the country places.

Glad enough to hear it hummin';
Waited long to see it comin';
Knows the place where we're a-stayin';
Fine to spend a holiday in!
There is where amazin' grace is—
Christmas in the country places.

City has the good time, too,
Yet the country calls to you;
There it is you want to roam
In the frosty fields of "Home."
Hearty handshakes, friendly faces—
Christmas in the country places.

Pile the ample oak logs higher!
Room for one more at the fire.
Same old tales of long ago.
Tell 'em, for we love 'em so!
All life's trouble joy effaces—
Christmas in the country places.
—Atlanta Constitution.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet in this page twice each week. —Adv. 11

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Dec. 17.—Beef cattle trade has been slow and unsatisfactory this week, prices around 25 cents lower than last week. Sales of Christmas cattle at \$10.00 to \$10.35 gave a touch of color to the situation, both heavy steers and yearlings selling at these prices. Medium to fair-fleshed beef steers sold largely at \$7.00 to \$7.75, a few very good steers around \$8.50. Several consignments of Western hay-fed steers sold at \$6.50 to \$6.90, part to killers and part to feeder buyers. Cows are lower, good heavy cows around \$6.00, medium-kinds \$5.25 to \$5.60, bulls steady, \$5.00 to \$6.00, veal calves \$8.00 to \$9.25.

Stockers and feeders sold higher the first of the week, but prices are easier since, though country kinds are holding up better than beef cattle. Choice white-face yearlings sold at \$7.00 for the country yesterday, good kinds of stockers and feeders \$6.75 to \$7.25, not a great many under \$6.00 this week.

Beef cattle are selling relatively low at all the markets east, a Cleveland killer advising his agent here this week that he bought some pretty good steers weighing 1,000 to 1,100 pounds in Cleveland at \$6.85, which was about what such cattle would cost here. Men in the cattle trade here say there will be plenty of cattle during the winter and spring except long-fed kinds, which will continue scarce.

Hog markets fluctuate within a narrow range, under the influence of varying volume of receipts. The supply here is light this week, and prices pared with other points, and prices show more stability here on that account. Receipts today are 7,500, market 5 cents lower here, while Chicago has 51,000, market 5 to 15 cents lower. Top here is \$6.55, bulk of sales \$6.20 to \$6.50; top in Chicago \$6.70, bulk there \$6.10 to \$6.50. Hogs are cutting up at a good profit, and packers are

taking as large a proportion of the receipts as lively buying will get for them. Heavy demand for pork products is apt to continue through the winter, and smaller receipts would bring out a keen competition, capable of advancing the market very fast.

Sheep and lambs were steady today, top lambs again selling at \$9.00, for the fourth consecutive day. Lambs held from yesterday brought 5 cents more than yesterday's bids, \$8.80. Medium-class lambs sell around \$8.50, fat yearlings \$6.75 to \$7.60, wethers \$6.00 to \$6.50, ewes \$5.25 to \$6.25, feeding lambs \$7.50 to \$8.25. Receipts are only 1,500 here today, and the supply this week came mostly from Kansas and Colorado feed lots, though 6 cars of mixed sheep and lambs arrived yesterday from Idaho, and 10 cars more will be here Monday.

J. A. RICKART,
Market Correspondent.

FARM AND RANCH LOANS ON PLAINS LANDS

Shallow Water Land Co.

Ware Hotel Plainview, Texas

Don't Wail Longer or There'll Be Embarrassment

Don't delay advising us to call at once for your holiday cleaning and pressing. The days of entertaining are almost here— You won't want to be the only one "at the party" who forgot to have your work done in

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"Promptness" is a part of our motto but we ask that you do not wait until the last minute to call us.

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MAE I. THEATRE
FRIDAY AND SATURDAY
December 24th and 25th
Matinee each afternoon at 2 o'clock, evening at 7 o'clock
Prices 10 and 20c

KAFFIR MAY BE DEVELOPED TO INCREASE THE YIELD

Field Selection of Seed and Careful Breeding Will Improve Type of Head.

That it is possible to develop a type of Kaffir head which will bear a larger amount of grain than the present type is the belief of many who have made a study of the sorghum grains. It will be remembered by many who have several years' knowledge of Kaffir corn that the head was formerly partially enclosed in a "boot." This shuck would hold water and in rainy seasons the base of the Kaffir head rotted. By careful breeding a type of head which grows above the shuck has been developed. But the heads still show the effects of the old strain, for the base of the head is not fully developed on the average Kaffir head.

In an effort to see how nearly heads of Kaffir in this section conformed with the theoretical head to which the Oklahoma State Fair has been working, Col. R. P. Smyth, secretary of the Plainview Chamber of Commerce, sent heads, from a field near Plainview, to George Bishop, a prominent horticulturist of Oklahoma and editor of the Oklahoma Farmer-Stockman. In reply, Mr. Bishop states that the criticism which can be generally offered to all the Kaffirs was applicable to these specimens. He has an ideal which he believes will take a generation to attain. Mr. Bishop says that he believes a type of Kaffir head can be obtained by scientific breeding which will greatly increase the yield of the grain. The first stems now have no grain or only light yields of grain. By selecting heads which have a heavy base and long and extended stems and planting seed from these heads the ideal will be approached.

It will be necessary to guard against the stalks selected breeding with other varieties of the sorghum and with those stalks which might revert to the poorer stock. This can be done by placing light paper sacks over the heads of the grain just before the blooming period.

Mr. Bishop says that his ideal head would have a stem extending to the tip of the head. The seed stems on the last joint should be about one-fourth as long as the entire head. A head thirteen inches long should have seven nodes or joints on the stem; the specimens sent had only four. The heads sent were seven inches in circumference, but with seven nodes the head would be more nearly in proportion. Theoretically, the ideal head would have more grain than the head now typical of the species.

Of most importance in selecting seed in the field is the selection of heads with a heavy base. Of course, the number of nodes or stems and the length of the main stem of the head are items which should not be overlooked. Uniformity in the height of the stalks is another desirable feature, for it makes heading easier.

VITAL STATISTICS ARE MORE IMPORTANT THAN MANY THINK.

Some interesting facts are shown in the October report of the Bureau of Vital Statistics of Texas. It is estimated that at least 5,494 children per month, or 65,928 per year, born in Texas are not registered.

If the tax payers realized how many cases are appealed to higher courts on a question of age, and the cost of such cases to the State when such questions could be settled in the lower courts by a certified birth certificate, they would demand a complete birth registration.

If the mothers realized that the orphan girl, who needs protection under those laws which have an age limit, is deprived of such protection by failure to have her birth registered, the mothers of Texas would see that every baby's birth in their community was registered.

If the labor unions, whose purpose is the protection of the laborer, both child and adult, were awake to the fact that the Child Labor Law is absolutely dependent upon birth registration for enforcement, the labor unions of Texas would swing all their influence for complete birth registration.

Compulsory education without birth registration will lead to endless litigation, depriving the child of such education as the State intends to force upon it. Teachers who are progressive must stand for birth registration.

Birth registration keeps the underage orphan boy out of the penitentiary or off of the gallows when his age would send him to the reformatory. Birth registration will furnish the State unimpeachable evidence to convict the criminal who assaults an orphan girl under age of consent, and will exclude the purchasable testimony of some negro woman, or an old Bible with its birth record that has been erased and written. The minister of the gospel, if he would be consistent, must stand for birth registration as a protection for those who will be orphans in coming generations.

Accuracy in birth registration is necessary. More than one out of a hundred do not show the sex, date of birth, or whether the child is legitimate or otherwise. If a child's birth is registered, the parent should not permit a stigma to be thrown on the child by questioning the legitimacy, unless it is otherwise. Such defects do not become apparent until the child's age is questioned, and it is possible that by that time it may be an orphan.

OPENING PRAYER AT CONGRESS WAS BY THE BLIND CHAPLAIN.

Henry N. Couden, D. D., is the Chaplain of the House of Representatives at Washington—known far and wide

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as the blind chaplain. His is the eye of faith in perfection. He offered the following prayer at the opening of the session:

"We stand before Thee, O God our Heavenly Father, with bowed heads and open hearts, at this first session of a new Congress, for we realize that without that inner light super-induced by Infinite wisdom, power, and purity its works will fail of the best. Hence we most earnestly invoke Thy favor upon all its members, that the highest conceptions of statesmanship may follow in the wake of all the great problems, national and international, which shall present themselves for solution. Be wisdom and strength to the Speaker of this House, that with consummate skill, justice, and equity he may preside over its deliberations with characteristic zeal and lead on to the desired results. Be with all who are called to serve the State or Nation, that with unselfish devotion to duty they may fulfill the obligations resting upon them with fidelity and efficiency, that law and order may prevail throughout our borders. Strengthen the arm of our President, that he may guide the ship of state safely through the storms raging around us to a calm and peaceful harbor; and grant, O most merciful Father, that the war in which our sister nations are now engaged, with its destructive and devastating effects, may cease, that the higher and nobler instincts of humanity may obtain and all their differences be adjusted by the rational and peaceful methods of arbitration, that the world may enjoy the fruits of a peace which shall be forever and aye. And to Thee, O God our Father, we will ascribe all praise, in the name of Him who taught us to pray: Our Father which art in heaven, hallowed by Thy name. Thy kingdom come. Thy will be done on earth as it is in

heaven. Give us this day our daily bread, and forgive us our debts as we forgive our debtors, and lead us not into temptation, but deliver us from evil, for Thine is the kingdom and the power and the glory forever. Amen.

Typewriter Paper at The Herald.



A gift to please those you would favor with a mark of your personal esteem—your portrait.

Nothing could be more appropriate.

Make the appointment today

Your photograph from this Studio is a most appropriate Christmas Gift.

Cochrane's
Ground Floor Studio



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Get It Where They Have It and Guarantee the Quality
THE R. A. LONG DRUG STORE

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-



"HOLIDAY EXCURSION FARES."

Holiday reduced rates will be on sale on a basis of one and one-third 1st class fare for the round trip on all points in Texas December 18, 19, 20, 21, 22, 23, 24, 25 and 26 and January 1st; final return limit, January 5th. To points in New Mexico, same basis December 18, 23, 24, 25 and 26 and January 1st. Return limit, January 5th. Also restricted points in Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Oklahoma, Tennessee, Virginia, and to Baltimore, Md.; Washington, D. C.; Chicago, Ill.; Kansas City, Mo., and St. Louis, Mo., and Denver, Colorado Springs, Pueblo and Trinidad, Colo., December 21, 22 and 23 only; return limit, January 18th, 1916. For further information call at ticket office or phone 224.

J. LUCAS, Agent.



DO YOU REALIZE

that the man who saves nothing is like a horse on a treadmill?

Despite all his labors, each year finds him just where he was the year before.

Get out of the treadmill and place your feet upon the road to Success by opening a BANK ACCOUNT.

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

Let us cook your Christmas Turkey and Ham

IN OUR OVEN

No home oven can possibly cook the bird as we can cook it.



CHRISTMAS FRUIT CAKES

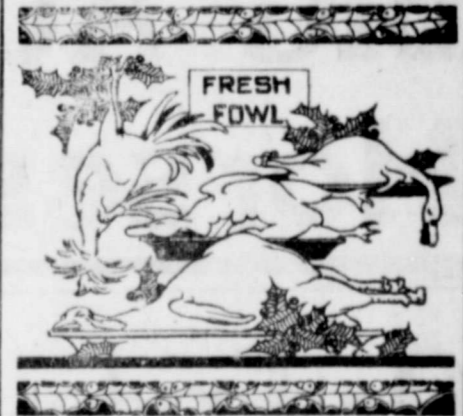
Are ready for you today. They are the old fashioned home-made kind you'll like.

Patties, fancy cakes and other special order pastry can be gotten out for you on one day's notice.

CITY BAKERY PHONE 170



There's a Christmas Feast In Store for You
IF YOU WILL HEED THE CALL OF THIS STORE



We Have Bought Bushels of Candy

Hard Candies, Chocolates, Soft Creams and Stick Candy
15 cents to 25 cents per pound

We also expect to have plenty of Oranges, Apples, Cranberries, Celery and other fruits and vegetables of the season

A FEW EXTRA SPECIALS FOR CHRISTMAS WEEK.

We have a few cases of Fancy Peas, regular 2-for-25c grade, next week only 3 for 25c
7 pounds of Coffee for \$1.00
"Rex Brand" Pork and Beans, 1-pound 5 ounce cans, regular 2-for-25c seller, next week 10c per can
"Sun-Maid" Seeded Raisins, 15c the world over, next week 2 packages for 25c
Home-made Mince Meat, one-half-gallon jars for 90c

OTHER HOLIDAY GOODIES

Dates, Figs, Candied Cherries, English Walnuts, Pecans, Brazil Nuts and all kinds of Dried Fruits.
Special Holiday Prices on several brands of Syrup in case lots.
"Pet Brand" Evaporated Milk, double size for 10c
We will supply Turkeys and Frying and Baking Chickens on order.
Make a Christmas present of an Aluminum Percolator worth regularly \$2.50, to close out at \$1.25

A NEW LINE OF TRILBY SOAPS JUST RECEIVED

We Wish All Our Friends and Customers a Very Merry Christmas

Phones 233 and 234 **L. J. WARREN GROCERY COMPANY** Phones 233 and 234

GOVERNMENT CROP REPORT.

WASHINGTON, D. C., Dec. 16.—A summary of estimates of crop production and prices for the State of Texas and for the United States, compiled by the Bureau of Crop Estimates (and transmitted through the Weather Bureau), U. S. Department of Agriculture, is as follows:

Crop production in the State this year aggregates in quantity 1 per cent less than last year. Prices on December 1 average 17 per cent higher than a year ago, making total value of crop, making total value of crop production, on this basis, about 16 per cent more than last year. The estimates are based upon those crops whose values in the last complete crop census represented 82 per cent of the value of all crops.

For the United States, production this year aggregates in quantity about 9 per cent more than last year. Prices on December 1 average 1 per cent lower than a year ago, making total value of crop production, on this basis, about 5 per cent more than last year. These estimates are based upon crops whose value in the last complete crop census represented 85 per cent of the value of all crops grown, and may be regarded as representative of all crops.

Estimates for Important Crops Are Given Below:
(Acreage and production in thousands, i. e., 000 omitted.)

CROPS.	TEXAS.			UNITED STATES.		
	Acreage.	Production.	Price Dec. 1. Cents.	Production.	Price Dec. 1. Cents.	
CORN, bushels	1915 7,450	175,000	58	3,050,000	57.5	
.....	1914 6,400	124,800	74	2,672,804	64.4	
WHEAT, bushels	1915 1,480	22,900	107	1,010,000	92.0	
.....	1914 1,082	14,066	99	891,017	98.6	
OATS, bushels	1915 1,250	44,400	42	1,540,000	36.1	
.....	1914 900	22,500	48	1,141,060	43.8	
BARLEY, bushels	1915 9	252	68	237,000	51.7	
.....	1914 8	200	70	194,953	54.3	
RYE, bushels	1915 2	34	103	49,200	83.9	
.....	1914 2	30	99	42,779	86.5	
RICE, bushels	1915 260	7,930	89	28,900	96.6	
.....	1914 240	8,102	92	23,649	92.4	
POTATOES, bushels	1915 42	2,730	105	359,000	61.6	
.....	1914 44	2,684	104	405,921	48.9	
SWEET POTATOES, bushels	1915 60	5,880	70	74,300	62.0	
.....	1914 52	5,252	87	56,574	73.0	
HAY, tons	1915 450	765	\$7.90	85,200	\$10.70	
.....	1914 450	788	\$9.80	70,071	\$11.12	
TOBACCO, lbs.	1915 0.2	100	27.0	1,060,000	9.1	
.....	1914 0.2	116	21.0	1,034,679	9.8	
COTTON, bales	1915 10,200	3,180	11.1*	11,200	11.2*	
.....	1914 11,931	4,592	6.8*	16,135	6.8*	

*Per pound.
Houston, Texas, December 17, 1915.

DOGS CARRY DISEASE.

Neglected Animals, Permitted to Run at Large, May Become Carriers of Infection to Farm Animals.

The dog in the country is a useful and pleasant adjunct to the farm if he is properly controlled and cared for, but when neglected may readily become a carrier of disease to stock, in addition to gaining opportunity to kill sheep and destroy gardens and other property. Dog ordinances, as a general rule, have been intended chiefly

to curb the dog's power of doing harm by attacking, biting, killing, or running sheep or stock. The part that he plays as a carrier of diseases to animals only recently has been recognized according to the zoologists of the United States Department of Agriculture, who believe that when this is better understood, rural ordinances and laws which lessen this danger will gain the support of the community.

Of the diseases carried to stock by dogs, the foot-and-mouth disease is probably of the greatest interest at this time. In this case the dog acts as a

mechanical carrier of infection. The dog which runs across an infected farm may easily carry in the dirt on his feet the virus of this most contagious of animal diseases to other farms, and thus spread the disease to the neighboring herds. In infected localities it is absolutely essential, therefore, to keep all dogs chained and never to allow them off the farm except on leash.

There are, however, many other maladies in the spread of which the dog takes an active part. In Bulletin 260 of the U. S. Department of Agriculture, "The Dog as a Carrier of Parasites and Diseases," it is pointed out that rabies, hydatid, ringworm, favus, double-pored tapeworm, roundworm, and tongue worm are often conveyed to human beings in this way. It occasionally happens also that the dog helps fleas and ticks in transmitting bubonic plague or the deadly spotted fever.

Hydatid disease is caused by the presence in the liver, kidneys, brain, lungs, and other organs of a bladder worm or larval tapeworm. Bladder worms are often as large as an orange, and may be larger. A dog which is allowed to feed on carrion or the raw viscera of slaughtered animals may eat all or part of a bladder worm, containing numerous tapeworm heads. These tapeworm heads develop into small segmented tapeworms in the intestines of the dog. The tapeworms, in turn, develop eggs which are passed out in the excrement of the dog. They are spread broadcast on grass and in drinking water, where animals can very well eat them and thus become infected. The hog is particularly liable to this disease, because of its rooting habits. The eggs may get into human food, and persons who allow dogs to lick their hands and face also run the risk of getting the eggs of the tapeworm in their systems.

Prevention on the farm consists in so restraining the dog that he can not get at carrion or raw viscera. Viscera should be boiled before being fed to dogs, and should never be thrown on the fields. If not cooked and fed, viscera and carcasses should be burned, buried with lime, or so disposed of as not to be accessible to dogs. Proper feeding of the dog is essential, and the owner who does not feed a dog properly has no right to keep one.

The parasite which causes gid in sheep somewhat resembles the hydatid worm. A dog allowed to eat the brain of a giddy sheep may swallow this

parasite and later distribute the eggs of the resulting tapeworm over the pasture. Sheep while grazing swallow the eggs with the grass which they eat. In the case of sheep dogs, it is important to administer vermifuges often enough to keep them free of these worms. In the case of sheep measles, the bladder worm in the meat, typical of this disease, is swallowed by the dog and again the tapeworm eggs are passed by the dog to grass or water, and there are eaten by sheep.

Of the external parasites which dogs may carry to animals, fleas and the various kinds of ticks are both troublesome and dangerous. The remedy is clear. The owner must keep his dog

clean, not merely for the comfort and happiness of the dog, but to prevent it from becoming a carrier of disagreeable and dangerous vermin.

These reasonable measures, important to the stock on the farm, have a direct connection with the health of the family. Where ringworm or other skin diseases break out among the children, or the worm parasites develop, it is well to determine whether a dirty or uncared-for dog may not be carrying infection on his skin or hair, or be conveying disease from carrion directly to the food and persons of his friends. Even if not one is infected with disease, the folly of allowing a dog to remain dirty and have the freedom of a home where personal clean-

ness and hygiene are respected is apparent.

Cherry Chic at the KASH KANDY KITCHEN.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chills TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Last Call for Christmas

They're taking our Hoosier Kitchen Cabinets mighty fast!

No Christmas gift in all the world is half so useful. Your wife will use her Hoosier more than a thousand meals per year.

Get her a genuine Hoosier with all these conveniences—

LONG LIBERAL TERMS!

MONEY BACK IF SHE ISN'T DELIGHTED!

Full sliding table of pure aluminum—oversize cupboard in base—metal drawers—calendar—food timer—food guide, pencil holder, capacious metal flour and sugar bins, revolving spice castor—cook book holder and a total of 40 labor-saving helps.

ORDER QUICKLY—DELIVER CHRISTMAS

FURNITURE E. R. WILLIAMS UNDERTAKING

Last Call for Christmas

Mr. Husband has probably waited until now to think of getting Mrs. Wife her gift remembrance—likewise Mrs. Wife has done all of her shopping for gifts to be sent to a distance and has put off getting "Dad's" present until the last mad rush.

There's only one solution remaining—come right here, avoid the rush crowds, buy something useful and be "prepared."

Gifts for Women

- Rochester and Universal Percolators.
- Rochester Baking Dishes.
- Rochester Chafing Dishes.
- Rochester Serving Trays.
- Rochester Casseroles.
- Rochester Ramekin Sets.
- Rochester Coffee Sets.
- Rochester Tea Sets.
- Rogers 1847 and Community Silverware—new and very complete lines.
- Libby's and Pitkin-Brooks Cut Glass.
- 100 piece Decorated Haviland Dinner Sets.
- Bavarian Gold Band China.
- Wear-Ever Aluminum Ware.
- Robeson Shure Edge Carving Sets.

Gifts for Men

- Winchester Pump Shot Gun.
- Lefever Double Barrell Hammerless.
- Full line different make Rifles.
- Hunting Coats.
- Winchester Ammunition.
- Enders and Auto Safety Razors.
- Shaving Brushes and Strops.
- Robeson Shure Edge Pocket Knives.
- Auto and Buggy Robes.
- Thermos Bottles.
- Auto Supplies.
- Alarm Clocks.
- Reading Lamps.
- Flash Lights.
- Office Oil Heaters.

And hundreds of other useful articles for young and old

Donohoo-Ware Hardware Company
Phone 80 Phone 80

BIG AUCTION SALE Horses and Mules

On Friday, December 24th,

I am going to sell, at the O. K. Barn at the public scales to the highest bidder, 50 head or more of good horses, mares and mules, broke and unbroke.

In this bunch we have eight span of good mares ranging in age from three to six years old—all broke; weight from 1200 to 1300 pounds. A few pair of good heavy horses ranging from three to five years old; weights ranging from 1200 to 1400. A few good young mules ranging from three to five years old; weight about 1000 or 1100 pounds.

All this Stuff is Over an Average in Class

I am having this sale for the purpose of cleaning up for the year. Will take good bankable paper, payable in six months at 10 per cent. This is an opportunity to get one horse or a carload at your own price. Everything will be sold.

SALE BEGINS AT 10 A. M. SHARP

W. A. NASH, Auctioneer BESS THOMPSON, Owner
PLAINVIEW, TEXAS

Come to Jacobs Brothers for Your Practical and Useful Gifts

Only 3 more days to do your shopping. We have made special preparations and engaged extra help to serve. Come now and let us help you to decide.

Your dollar has never had a greater holiday purchasing power than right now.

20 to 50 per cent reductions in men's, ladies and childrens ready-to-wear department, shoes, etc.

JACOBS BROTHERS COMPANY

"THE STORE OF GREATER AND BETTER VALUES"

WILL BE WORLD'S BEST SHOW OF AGRICULTURAL PRODUCTS.

New Departments Are Introduced in International Soil-Products Exposition—At El Paso in 1916.

EL PASO, Texas, Dec. 21.—Although the great quadrangular festival to be held in El Paso in the fall of 1916 is fully ten months away, those in charge of it are already making preparations for the big event. The festival will include the annual convention of the International Farm Congress and the International Irrigation Congress, the Soil-Products Exposition and the formal dedication of the completed Elephant Butte Dam.

Both the International Farm Congress and the International Irrigation Congress have established offices in El Paso, and the publicity bureaus of both are actively engaged in the preparation of advertising matter of all kinds, calculated to let the dry farmers and irrigationists of the world know what is being done in the way of furthering the interests of both.

The Soil-Products Exposition, from a strictly agricultural point of view, will be the greatest agricultural fair ever held on this continent, if not in the world. The exposition is held under the auspices of the International Farm Congress, and the Soil-Products Bureau of the Farm Congress is preparing circulars for distribution among the farmers of the several states of the American Union, as well as of Canada, Cuba, Australia, France, Great Britain and the countries of South America, urging them to begin now to prepare their exhibits for the El Paso Show, next October or November.

Inasmuch as the great bulk of the exhibits will be from the comparatively near-by States, and particularly from Arizona, New Mexico and Texas, steps are being taken to encourage the farmers of those States to get ready to compete for the ribbons, cups and cash prizes which will be offered.

In the opinion of the managers of the Soil-Products Show, it is quite important that there be not only a great number of competitors, but that those who intend to compete begin at once the selection of their seeds, the preparation of the ground, the spraying of the trees from which they expect to gather fruit to be shown, etc.

In order to encourage the boys and girl of the Southwest and of more distant farming communities, special prizes will be offered competing Boys' Corn clubs, Boys' Pig clubs, Boys' and Girls' Berry and Small Fruit clubs and Girls' Canning clubs. The amount of these prizes has not yet been fixed, but assurance is given that they will be well worth while.

Special prizes will also be offered for the encouragement of improvements in dairying methods in the Southwest, and those who contemplate entering into competition for these prizes are urged to begin grooming their dairy cattle thus early for the big show, in order that the records of production which will be exhibited will bring them into the prize-winning class.

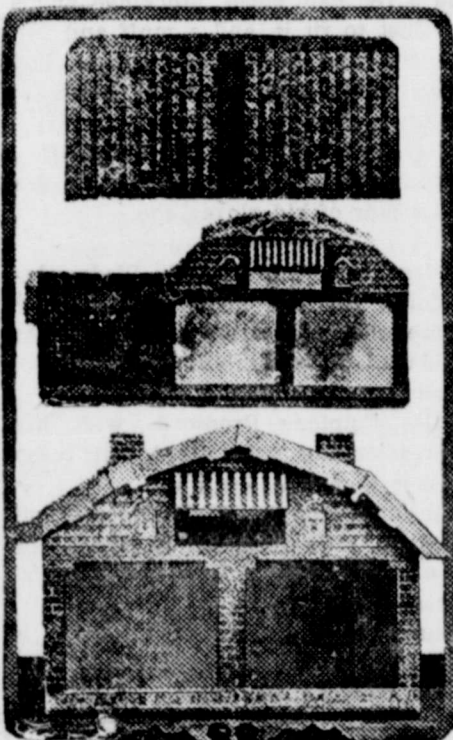
Special prizes will be offered for the encouragement of beef feeders and hog growers and for the breeders of the better grades of range cattle, all of which leads to the belief that the live-stock department of the big El Paso show will constitute one of the largest live-stock exhibitions ever made in this country.

All persons interested or who contemplate exhibiting live stock or soil products are urged to write the secretary of the International Farm Congress, Chamber of Commerce Building, El Paso, Texas, for further and more detailed information.

Miss Lela McVickers returned yesterday from a visit to Canyon.

Acceptable Toys for the Children

Doll's House of Cardboard

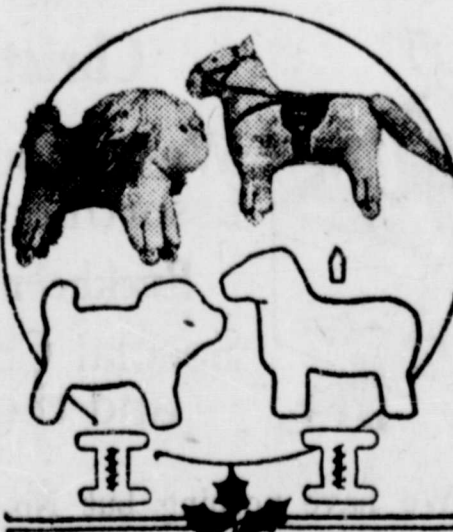


A hat box of strong cardboard and some red, white and green water-color paints are required to make this doll's house. A view of it is given in the picture above, also a picture of the roof and of the front and one side. The roof and chimneys are to be made separately.

Two large, square openings are cut out at the front and above them an oblong is cut on three sides. Bent outward this forms an awning that is painted in red and white stripes. A door is cut in the side and panels and doorknobs painted on it. Openings are cut in the roof to hold the chimneys and it is painted in green squares to simulate shingles.

The house and chimneys are painted red lined with white to simulate bricks. White paper pasted over the windows will look like a shade. After the parts are made they are fastened together with paper fasteners.

Easily Made Animal Toys

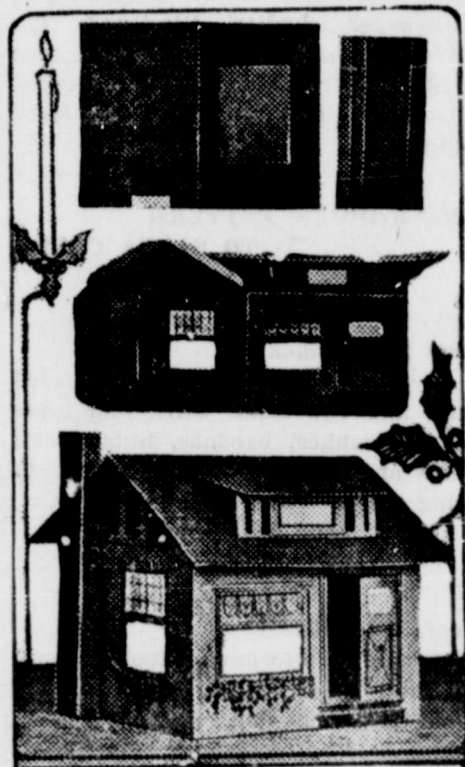


Animals, that please the little ones, are made of cotton flannel or plush, and stuffed with sawdust. Pins with black heads, beads, or regulation artificial eyes are used, and bits of lamb's wool or fur provide the required hair. A dog and pony are pictured here, made of white cotton flannel, also outlines of patterns for cutting them. Each animal is made of three pieces; the two sides and a piece to be sewed underneath. This last has a slit in it for turning the figure right side out after the pieces are machine stitched together. After it is stuffed this opening is sewed up. Almost any animal may be made in this way.



Christmas is almost upon us — Read the Ads.

Bungalow Made of Cardboard



Bungalows and other toy houses are made of heavy cardboard boxes. The picture shows the roof, chimney, front and one side of the bungalow before they are put together, also the finished house.

The windows are cut out and plain white writing paper pasted over the openings on the inside. The window panes and sashes are painted on this. Doors are cut on three sides and panels and knobs painted on them. Doorsteps, window boxes and flowers, shingles, etc., are all painted on the flat surface.

The chimney is made separately, painted red, and lined with white.

On a typical plantation the first Christmas after the war came gloomily indeed, writes Mary E. Bryan in Uncle Remus Magazine. A number of the negroes still inhabited the old "quarter," but they were too demoralized and unsettled in mind to work.

The cotton crop had been a failure, and old debts had swallowed up the proceeds. No boxes and barrels containing good things for Christmas had been rolled from the steamboats out upon the plantation landing, as in better times. But Christmas morning there was the old chorus, "Merry Christmas," under the window.

The master of the house hung open the window impatiently and called out, "There's no Christmas for you here; you will have to make your own Christmas now." An old patriarch of the tribe stepped forward and bared his gray head. "We's brought 't Christmas 'membrance for master and mistis, please, sah," he said. They went in then. Each had a gift and laid it on the table in silence.

One brought a dressed chicken, another a dozen eggs, and the patriarch brought a baked possum. A pair of home knit socks, a bag of hickory nuts and a basket of walnuts were among the offerings.

When their gifts had been deposited they started to file out, when the man of the house, affected almost to tears, called them back and thanked them.

The children poured out the contents of their Santa Claus stockings to share with the visitors, and the house mother brought out a jug of homemade wine.

There was a little Christmas cheer after all. The hard feeling melted away. Every heart responded to the prayer uttered by the negro leader when he was departing:

"De Lawd bless you and your family, master, and he'p us fer feel an ack right towa'ds one anuder."

"What is the baby crying about?" "Oh, nothing much. He only wants to eat the Christmas tree."

The Christmas Tree. The Christmas tree is rooted deep in love: Its verdant branches tower far above; Its fruit are emblems of a fairer clime; Its odors whisper of a happier time. 'Tis planted in all lands to spread and grow, And faith and hope among its treasures glow. Till the green life tree in our midst shall stand, And earth once more becomes an Eden land. —From "Christmas Chimes"

A GREAT SERMON.

Dr. F. P. Culver, pastor of the Austin Avenue Methodist Church in this city, was the preacher at the Methodist Conference in Corsicana last Thursday night. His theme was faith. The Corsicana Sun thus tells of the sermon's effect on the great congregation:

"At this juncture of the great sermon the brethren became so happy that they could not restrain themselves, and shouts and hallelujah after hallelujah rent the air, strong men embraced each other like children, and the immense throng presented one sea of happy faces. Old-time songs were sung, fervent prayers were offered, and penitents were called for, and one young man asked for the prayers of the church. The sermon, although apparently cut at least one-third short, was one of the most eloquent and profound ever heard and the entire congregation was literally taken off their feet by the force of its marvelous thought and beautiful illustration and imagery. As the brethren moved among each other shaking hands, the one universal acclaim was: "There never was such a conference!" "It's the greatest I ever saw." For nearly an hour after the sermon was checked the happy scene throng presented one sea of happy faces. Old-time songs were sung, benediction was pronounced there was shouting and singing."

Just such another scene as that was enacted at a Baptist State Convention in this city, Jeff D. Ray being the preacher. The rationalist is domb-founded in the presence of such a scene. It can't be duplicated in any political convention. It transcends the rational, and yet it is rational, for men who come under its influence have larger charity and a broader vision ever afterward. It is gratifying to know that it fell to the lot of a Waco pastor to kindle the flame that will be an inspiration to the brethren of the conference this coming year, making light their tasks.—Waco Times-Herald.

A Christmas Present —And No Money Spent

Open an account with this strong NATIONAL BANK in the name of the one you wish to remember—a son, daughter, husband, wife or employee.

A Christmas present and no money spent, but money saved.

As little as one dollar opens the account. Present the bank book as your gift on Christmas morn.

A bank account is the surest and quickest method of teaching young people the very necessary lesson of thrift. The value of money is one of the first laws of business.

"Economy is near to the keynote of character and success. A boy who is taught to save his money will rarely be a bad man or a failure." —Wm. E. Gladstone.

This Bank Is Grateful to Its Customers for Their Patronage in the Past

At this appropriate season we desire to express our thanks to those who have favored us and at the same time express our hope that no customer has found a reason to regret their banking acquaintance with us. Our sincere wish is to be of real service to those who have favored us with their business, and we cordially invite new customers on the same basis.

THIRD NATIONAL BANK

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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WHAT DO YOU KNOW ABOUT HOG CHOLERA?

The bane of the hog industry is cholera. Fortunes have been made in the hog-raising business by a few years of careful operation, only to see everything swept away by this dreaded disease. No section is immune from the disease.

Only a few years ago the great apple district of New Mexico was proclaimed to the world as immune from codling moth and other injurious insects. After the country had been developed a few years the codling moth came. It soon became a nuisance, and the same preventive and remedial methods in use in other sections had to be used.

We thought for many years that the same was true of the South Plains. The codling moth is here. We must fight it vigilantly to keep it down. It seems to be one of the evils which is necessary; but co-operation can check it. The pest came from apples shipped in from places away from Plainview.

We have thought that this section was immune from cholera. Many have thus stated. It is not. It is a fact that native hogs have never been bothered with the disease, but hogs shipped in may bring the disease to the South Plains.

That would be the most disastrous thing the industry could suffer.

Hogs will be shipped into the Plainview Country. Climatic conditions, cheap feed, pure water make this a natural feeding place. And the hogs are going to come.

Then, as Professor Brown stated while in Plainview some ten days ago, the logical thing is to have detention pens and to segregate imported hogs for at least two weeks. If any of them are affected with the disease it will become manifest in that time.

There is much common sense in that old adage, which states that an ounce of preventive is worth a pound of cure. It will be much better to carefully watch imported hogs for the slightest sign of cholera than to spend and lose money in curing the disease after it has once broken out.

Reports reach us that there are a few cases of hog cholera in the Panhandle country, some few cases on the South Plains. There is no need of alarm, but need of vigilance in keeping it down. Hogs from infested areas when imported are dangerous to the whole industry, which is indeed worthy of all the protection which can be given it.

Negligence is dangerous; it is almost criminal, for your own and your neighbor's herds are susceptible to the disease.

If a hog dies on your place from other than accidental death and you do not know the cause, investigate. Ask someone who knows, and take whatever precautionary measures the experts advise is necessary.

The foot-and-mouth disease broke out in the North and East largely through ignorance and carelessness. If you are not informed on hog cholera, learn all you can from reputable sources and be prepared to protect the industry and your herd from whatever emergency MIGHT arise. Not that there is impending danger (we are told there is not), but that there is a possibility. And it should be guarded against.

A MERRY CHRISTMAS FOR THE DELIVERY BOYS.

The deliveryman—he must come early in the morning to suit some of us, he must come late at night to serve most of us, he must come when we want him or we become impatient. No matter whether it is a cake of laundry soap or a large order, we must have it immediately. If we forgot a bag of bluing from our morning order, he must make an extra trip to bring it.

How many housewives think of the needless trips the deliveryman makes, just to accommodate their whims. We have come to the point that we think it is a matter of fact that the deliveryman should come when we want him and for whatever we want, regardless of how trivial it is.

A reader of The Herald has struck a vein which is entirely refreshing in the following communication:

"Do you remember how cold it was last Saturday night? Well, I suspect your grocery boy does, that is if he had to be out until eight o'clock, as mine was. 'No; my order was given about 5 p. m.' But even that was too late. 'I admit it; and being guilty myself can the better afford to scold other housekeepers who by waiting till so late in the afternoon to order things for next day's dinner are responsible for having the delivery men out so late at night.' It is such a little matter, and could be so easily righted if we would go about it in the right way. And just now, when everybody is giving orders for extras in the way of things for Christmas seems to me a proper time to mention it.

"As a matter of fact, the elaborate system of delivery service demanded by modern city-dwelling housekeepers is paid for eventually by the ultimate consumer. And recognizing this we ought from a selfish motive, if for no other reason, to be willing to simplify such service in every way possible. If supplies are going to be needed for tomorrow's dinner, it only takes one time to attend to the matter, and if the phone is to be used the order can be just as easily given in the forenoon as in the afternoon. But some of us seem to go on the theory that 'while there is light there is hope.' The only exception I can think of to this rule is where the housewife is going on a shopping expedition—which is necessarily in the afternoon in Plainview, where so many of us have all the housework to do—and who wants to order groceries in person. This, too, is to be commended; but in this case I should like to suggest making this the very first errand, so the delivery can be made before dark.

"It is all right to wish your grocery boy a 'Merry Christmas,' but the best way to INSURE it for him is to order early enough in the day for him to get the deliveries made before dark, and not have to be out after nightfall on these frosty night."

Mr. and Mrs. Louis Lester and their sons, R. L. and C. D. Lester, of Canyon, are expected down Christmas morning as holiday guests of Mr. and Mrs. L. A. Knight.

Robert Sansom, of Fort Worth, is here to spend the holidays with his parents, Mr. and Mrs. D. F. Sansom.

Mr. and Mrs. D. E. Crittenden left today for their new home, in Northeast Texas.

E. Dowden is expected in tomorrow from Chicago.

Lynn Pace left today for his home, near St. Louis.

Mrs. Roy Maxey and children left this morning for a holiday visit to Calvert, Texas.

Mrs. R. L. Stringfellow, of Los Angeles, Calif., came in yesterday to visit her mother, Mrs. R. T. Jones, and sister, Mrs. J. L. Vaughn. She was joined at Amarillo by her nephew, Thornton Jones, who came down with her.

Mr. and Mrs. E. O. Rafer left this morning for Jacksboro.

Mrs. M. J. Gray and granddaughter, Miss Annie Simpson, left this morning for Merkel.

Miss Auzie Lee Brazile left this morning for Post City.

Miss Alice and Blanche Gist returned today from Simmons College, at Abilene.

Miss Nora Halmark, who has been attending Seth Ward College, left today for Tahoka.

Mrs. John Waddell and two children, of near Lockney, left today to spend the holidays with her mother, at Lincoln, Nebr.

Hugh Prester, a student of Seth Ward, went to Abernathy today.

Henry Edwards came in today from Abilene to visit his mother, Mrs. E. S. Edwards.

Miss Martilla Espy returned today from a visit to East Texas.

KEEPING CHRISTMAS.

Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you, and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellowmen are just as real as you are, and try to look behind their faces to their hearts hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to put into it; to close your book of complaints against the management of the universe, and look around you for a place where you can sow a few seeds of happiness—are you willing to do these things even for a day? Then you can keep Christmas.—Henry Van Dyke.

NEW HYMNALS FOR CHURCH.

The Presbyterian Church has purchased new hymnals for the congregation and have them placed in the book racks.

AUTO AND TELEPHONE SAVE SPRINGLAKE FIELDS FROM FIRE.

Mrs. H. M. Packard is President of Ladies' Aid Society in Progressive Community.

SPRING LAKE, Texas, Dec. 20.—Mr. and Mrs. J. N. Baker, who have been in Hereford and Canyon for the past two years, are at home again on their farm at Spring Lake.

Ralph Packard took grain to Plainview Monday.

O. C. Axtell is sporting a new car. Mr. Mahrs was delivering wheat in Plainview Wednesday.

W. S. Hall and family are visiting Mr. Hall's parents, in East Texas. They drove through in their Buick.

Russell White and mother were shopping in Hereford Wednesday.

H. M. Packard and son, Ralph, drove their Franklin to Friona Thursday.

Mr. Bently, our smiling professor, was shopping in Plainview Saturday.

M. E. Cleavenger made a flying trip to Dimmitt Sunday.

Mr. Greenlee and family, of Carthage, Mo., arrived here last week and took possession of their farm. We welcome them back.

White Bros. were delivering grain at Spring Lake Ranch this week.

The Christian Endeavor Society held a business meeting and social at the J. I. Phipps home Saturday night, which was a decided success. Dainty refreshments were served by the hostesses.

Arthur Yelton and family, of Jasper City, have arrived and are now at home on the Roush farm, which they purchased about a year ago. We give them a hearty welcome.

The church and Sunday School at this place are planning an all-day meeting at the church Christmas Day, with a big Christmas dinner and a program in the afternoon. Everybody is invited.

Last Wednesday, while a steam thrasher was traveling north of Spring Lake and the wind was blowing a gale, a fire started from some stray sparks. In a remarkably short time there were so many men and boys in wagons, buggies, on horseback and in cars that the fire was unable to gain any headway. It was just smothered out by so many crowding around. So much for the telephone and auto.

The Ladies' Aid and Missionary Societies held an all-day meeting Thursday, with Mrs. Fred Ott. After dinner, which was the biggest part of the day's work, a business meeting of each society was held, and officers were elected as follows: Ladies' Aid—President, Mrs. H. M. Packard; vice president, Mrs. E. U. Rudd; treasurer, Mrs. Fred Ott; secretary, Mrs. M. E. Cleavenger; Ladies' Missionary Society—President, Mrs. E. R. Geist; vice president, Mrs. O. C. Axtell; treasurer, Mrs. P. D. Vore; secretary, Miss Mary Axtell.

THE KIDDIES' LETTERS TO SANTA CLAUS.

Plainview, Texas, Dec. 15, 1915.

Dear Santa Claus: I want a big rag doll with a painted face, and two small dolls, and some candy, oranges, bananas, nuts of all kinds and anything else you want to bring me.

Your little friend,
ANNIE MYRTLE BROWN.

Dear Santa Claus:

I would like to have a tool box and hammer, a good coat and cap, and some nuts, fruit and candy.

This is my first year in school, and I love my teacher and try to be good, so please do not forget to stop at my house.

I hope you'll try to find all the poor

little boys and girls in town, too.

Your little friend,
HARRY TILLMAN REEVES.

Plainview, Texas, Dec. 16, 1915.

Dear Santa Claus: Please bring me a train, some marbles, a horn and a ball. Don't forget the candy, nuts and fruit.

With much love to you, I am
Your little friend,
EARL BOSWELL.

Plainview, Texas, Dec. 18, 1915.

Mr. Santa Claus, Loveland, North Pole.

Dear Santa:

How are you? Please bring me a doll and some quilts for my doll. I would like a rubber ball and some candy and nuts and raisins. Please bring me some peppermint candy and some oranges.

I am a little girl 7 years old.
ORCELIA LASSELL.

Plainview, Texas, Dec. 20, 1915.

Mr. Santa Claus, Loveland, North Pole.

Dear Santa Claus:

I want a ball and a set of dishes and some candy and oranges. Don't forget to fill the poor children's stockings on Christmas night.

I am 10 years old. Good-bye, Santa Claus.
From
MINNIE WEBB.

Plainview, Texas, Dec. 14, 1915.

Dear Santa:

Will you please bring me a big baby doll, larger than the one you brought last Xmas; a pair of rompers for it, and a red cap, shoes, stockings and a bed just to fit it, and a muff and fur, a little sand bucket and shovel, and some nuts, candy and all kinds of fruit? Your little friend,
LOUISE FULLER.

And please bring a sweater for me, and a pair of kid gloves, too.

Miss Lyda Grabow left Wednesday morning for her home, in Caldwell, where she will spend the Christmas holidays. Miss Grabow is teacher of English at Seth Ward College.

Miss Estelene Bradford, who has been attending Seth Ward, left today for her home, at Benjamin.

Mr. and Mrs. D. W. McGlasson left today to visit relatives in Waco, De Leon and other places in Central Texas.

Miss Grace Guyer, of Lockney, is here for the purpose of being treated by Dr. Norman Mayhugh.

H. J. Craw, of Chicago, stopped over in Plainview this week, en route from California.

Charles Stephenson left today to spend Christmas with his parents, at Quanah.

Miss Pearl Barcafer, who has been visiting her aunt, Mrs. Grady Lindsay, left today for her home, at Shattuck, Okla.

Mrs. T. K. Brazile and daughter, Mrs. Addie Grantham, left today to visit at Slaton and Post City.

Mr. and Mrs. J. S. Hamilton left this morning to spend Christmas at Bowie.

Chas. Webb left Monday for Kress, where he will spend the Christmas holidays with home folks.

R. J. Goode came in today from Bartlett and Holland, Texas.

LOST—Breast harness, between Cobb Grain Co.'s and Seth Ward College. Finder return to W. L. HOGUE, 2t.

IVORY

A Large Shipment by Express Received Monday.

A well selected assortment containing articles of every description.

If You Want Ivory COME HERE

DYE Drug Co.

Incorporated
Phone 23 West Side Square

Santa Must Have A Headquarters

It's just as essential for the good old St. Nick to have a grocery headquarters as a toy and gift headquarters, for who ever heard of a successful Christmas without "oodles" of good things to eat? Now then we early received notice that we were to be Christmas grocery headquarters so we went to ordering so none would be disappointed. The goods are here—the experienced housewife knows what that means.

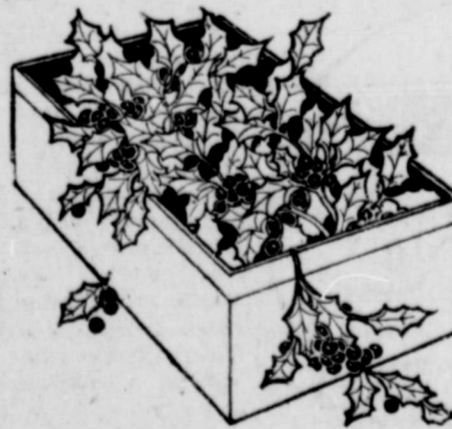
Delicious Oranges

In all sizes

25c, 30c, 35c, 40c, 45c, 50c,

60c and 70c per dozen.

All are extra fancy



Christmas Candies

We announce a complete assortment of

Ruckheim Bros. & Eckstein

Special Christmas Candies and the price is right.

Fine Eating Winter Nellis Pears and Small Tangerines.

Plenty of fresh Coconuts.

A big assortment of Washington and Idaho Apples.

Each apple is wrapped—these are extra fancy. Get our "by-the-box" apple prices.

We have nothing but No. 1 soft shell Walnuts, Almonds, extra large Pecans and other nuts.

We have all vegetables for the Christmas menu.

Club, School, Church and Lodge Committees should phone or call on us before buying in quantity.

To all our friends and customers we extend hearty Christmas greeting.

PIERSON & SMITH

Phone 348



SOCIETY

Telephone Number 72

ANNOUNCEMENT.

The annual Christmas dance will be given by the Elks, at their club room, Monday night, the 27th inst. Jesse's Orchestra, of Amarillo, will furnish the music.

The New Year's dance will be given the night of the thirty-first, New Year's Eve.

The regular meeting of the Mystic Club has been changed from Saturday, January 1, to Friday, December 31, at 2:30 p. m.

MYSTIC CLUB WILL ELECT OFFICERS IN JANUARY.

Saturday afternoon the Mystic Club met in regular bi-monthly session, at the Woman's Club room, Mrs. L. A. Knight presiding. At the close of the business session Mrs. L. S. Kinder took charge of the program.

Mrs. T. P. Whittis gave a sketch of Frances Little and of that author's most notable book, "The Lady of the Decoration."

The study assignment included the "Lyric of Action," by Hayne, and also some of his sonnets, concluding with "Maryland, My Maryland," by Randall.

Mrs. S. W. Meharg, one of the charter members of the club, who has recently been elected from associate to active membership, was present and took in the program.

The next meeting will be January 1, 1916. On that date the annual election of officers will take place.

HONORING W. H. MASON.

Honoring W. H. Mason, who since his coming to Plainview has been a prime factor in the upbuilding of the Episcopal Church of his city, the members of that congregation met Saturday evening at the home of Mr. and Mrs. R. W. Brahan, on East Seventh Street.

After the assembling of the guests, Archdeacon J. S. Wicks, on behalf of the congregation, presented Mr. Mason with a handsome gold cross, as a slight testimonial of their appreciation of his faithful services during the past three years.

On behalf of the choir girls, Miss Resanne Hulén gave Mr. Mason a leather case containing military brushes and other requisite toilet articles, to show their regard and affection for their teacher and leader.

Mr. Mason responded to these presentations with feeling and appreciation.

A bowl of punch was one of the welcoming features of the evening. Later, sandwiches, cake and chocolate were served to the forty who were present.



Here's Another Snap TWO LOTS

High School Suits (Coat, vest, long trousers)

Pick yours for

\$5.95

OR

\$7.95

REINKEN'S Clothing and Shoe Store "We Do As We Advertise"

C. D. Powell went to Amarillo Monday.

W. L. Chandler went to Lubbock Monday.

C. E. McClelland is in Dallas on business.

R. J. Goode is in Bell County on business.

Macy Steffen, of Crosbyton, was here Saturday.

A. E. Barrett and family, of Pampa, were here Tuesday.

H. Cole, of Chillicothe, had business in Plainview Tuesday.

W. A. Hardin left yesterday to spend the holidays at Whitewright.

Mrs. L. R. Kier, of Amarillo, is visiting her mother, Mrs. Q. Hoyle.

Mr. and Mrs. J. W. Burton, of Crosbyton, were in Plainview Saturday.

Mr. and Mrs. T. W. Evans, of Hale Center, were in Plainview Monday.

A. H. Bradshaw, of Temple, was in Plainview this week on business.

Loy Lattimore returned Monday to Amarillo, after a visit with relatives.

Lawrence Gray leaves today for a holiday trip to St. Louis and Chicago.

Rev. W. B. Davis returned yesterday from a successful hunting trip.

Miss Bernice Duggan is spending the holidays with relatives in San Antonio.

Mrs. D. F. Glisson, of Lockney, came over yesterday to visit Mrs. E. S. Edwards.

Mr. and Mrs. O. N. Starks left yesterday to spend Christmas at Acme, Texas.

Professor and Mrs. G. R. Henderson are spending the holidays in Fort Worth.

Rev. Lee Rippey, of Dallas, is visiting his parents, Mr. and Mrs. W. M. P. Rippey.

Horace Ansley, who has been very ill with pneumonia, is much improved.

Mrs. J. N. Jordan left Saturday to spend the holidays with her mother, at Granger, Texas.

Mrs. Ross Harp and small son left yesterday to visit relatives at various points in Oklahoma.

Dr. A. E. Edwards, of Henrietta, arrived yesterday to visit his sister, Mrs. S. I. Newton, and family.

Mrs. W. R. Rush, who had been the guest of Mrs. Jesse Hamilton, returned to Lubbock yesterday.

Roe Jackson, of Franklin, Texas, arrived Saturday to spend Christmas with his aunt, Mrs. J. W. Willis.

Lloyd Hoffman and son, of Warrensburg, Mo., came in Sunday to look after their land interests in Hale County.

Mrs. L. B. Humphreys, of Dallas, spent the first of the week with her friend, Mrs. J. E. Brown, of Seth Ward Heights.

T. L. Girault, of Wayland Baptist College, left yesterday for Jackson, Miss. He will return about the 27th with his bride.

Miss Madge May came in Sunday from Hardin College, at Mexico, Mo., to spend the holidays with her sister, Mrs. Peyton Randolph.

Mrs. R. E. Daniels, who has been visiting Mrs. A. H. Morrison, of Amarillo, returned home yesterday. Mrs. Morrison came with her.

Mr. and Mrs. Thomas Bruce, of Tulla, who have been visiting their daughter, Mrs. W. W. Underwood, returned to Tulla yesterday.

Mr. and Mrs. J. R. Lockhart left Monday morning to spend the holidays with Mrs. Lockhart's parents, Mr. and Mrs. H. H. Kile, at Arlington.

Jim Whittington and family, of Silvertown, were here Monday visiting his cousin, Mrs. G. W. Davenport, and doing some Christmas shopping.

Cameron Shropshire is expected home tomorrow from West Texas Military Academy, at San Antonio, to spend Christmas with his parents, Mr. and Mrs. Lee Shropshire.

Miss Mary Gilbert left today for a holiday trip. While away Miss Gilbert will visit Fort Worth, Denton, Mineral Wells, Gainesville and Minneola.

Arthur Williams, of Norman, Okla., is here this week looking after land that he owns in this vicinity and also visiting his boyhood friends, David Hooper and W. A. Morter.

Mr. and Mrs. G. W. Young, of Amarillo, were in Plainview yesterday en route from Floydada, where they had been to attend the funeral of Mrs. Young's uncle, who was killed there Saturday night.

W. H. Knupp, who has been visiting a brother in Floyd County, left Tuesday morning for his home, in Iowa. Mr. Knupp has a letter from home folks telling him that snow knee deep covers the ground in his home town.

Mr. and Mrs. T. B. Campbell and daughter, Miss Zola, will leave tomorrow for Mansfield, Tarrant County, where they will visit with relatives. From there they will go to San Antonio, where they will spend some time visiting relatives there also.

George Green returned Sunday from Wichita, Kans.

C. H. Featherston, of Floydada, was in Plainview Sunday.

Mrs. Leon D. Bowen is visiting relatives in Amarillo.

J. B. Norwood, of Austin, was in Plainview Monday.

O. N. Cox has purchased an Oakland, five-passenger car.

J. L. Shaw, of Lockney, had business in Plainview Saturday.

F. A. Maxwell, of Austin, had business in Plainview Monday.

B. J. Thomas, of Wayland, left yesterday for San Marcos.

Judge J. E. Lancaster has been in East Texas on business.

Miss Iva Dell Phillips left yesterday for Melrose, New Mexico.

Mrs. J. H. Carter and children left yesterday for Jacksboro.

Grady Brewster, of Lockney, was here Saturday on business.

A. G. Hinn returned Tuesday from a business trip to East Texas.

Mr. and Mrs. G. W. Sanders are in San Antonio for the holidays.

Glenn Hess, of Crosbyton, was in Plainview Monday on business.

Rev. G. W. Shearer, of Tulla, was in Plainview Monday on business.

Ivey J. Moon, of Petersburg, was in Plainview on business Tuesday.

Mrs. Hugh Scarborough came in this week to visit Mrs. E. P. Barron.

Mrs. J. F. Watson, of near Kress, was shopping in Plainview Monday.

B. T. Ansley, Sr., who has been having heart trouble, is much improved.

Mrs. C. O. Boedecker, who lives eight miles northeast of Plainview, is very ill.

C. N. McFarland, of Castro County, was in Plainview Wednesday on business.

Mrs. E. O. McDaniels and son left yesterday for their new home, at Amarillo.

Otis Trulove, of Amarillo, was in Plainview on business early in the week.

George W. Collier, of Wichita, Kans., has located in Hale County near Abernathy.

Judge F. P. Works has returned to Amarillo, after a few days here on business.

Otis Trulove, of Amarillo, was in Plainview Monday attending to legal matters.

Mr. and Mrs. R. C. Bennett left yesterday for a holiday trip to Salem, Kentucky.

W. C. Mason left yesterday for a visit to Temple, San Antonio and Franklin.

W. H. Meadows, with the Bryant Company, of Amarillo, was in Plainview Monday.

J. N. Stone leaves today to spend the holidays visiting in Oklahoma and Mississippi.

Mr. and Mrs. Griscom Bettie, Jr., left yesterday to spend the winter at Tallahassee, Fla.

C. E. Smith left yesterday for a tour of the South Plains in the interest of Farmer's College.

Mr. and Mrs. H. S. Pearson left yesterday for a holiday visit to Mrs. Pearson's mother, near Americus, Ga.

Mr. and Mrs. J. F. Blair and daughter, Mrs. Jim Welch, left yesterday to spend Christmas at Rotan, Texas.

Mrs. Lalla Davis, who has been down here in the interest of the Rebekah Lodge, left yesterday for Amarillo.

Mr. and Mrs. B. M. Anderson, of Knoxville, Tenn., arrived today to visit Mr. Anderson's sister, Mrs. G. C. Keck.

E. T. Gibbs, of Cawker, Kans., is in Plainview to spend the holidays with his parents, Mr. and Mrs. Thomas Gibbs.

L. R. Kier, of Amarillo, came down yesterday to spend Christmas with Mrs. Kier, who is here for the holidays.

Miss Lucile Douglass, of Waco, who has been visiting the family of Dr. E. F. McClendon, left for home yesterday.

O. C. Gibbs, of Pueblo, Colo., is expected to arrive today to spend the holidays with his parents, Mr. and Mrs. Thomas Gibbs.

A. T. Nash, of Lawton, Okla., arrived yesterday to spend the holidays with his son, W. A. Nash, and daughter, Mrs. M. F. Rook, and other relatives.

Wm. H. Jeffries and daughter, Miss Mabel, left Tuesday morning for Park County, Indiana, where they will spend the holidays with Mr. Jeffries' parents.

Rev. C. S. Fields, of Fort Worth, was in Plainview this week attending to business. Rev. Fields owns the brick building occupied by the E. N. Egge Auto Co.

fully arranged display of candy, nuts and fruit meets the eye. W. E. Boyd is his own window dresser, and understands the art of tempting the passer-by.

"The World's Greatest Walker" appears in Reinken's window against a background of Navajo rugs. This is one of the best of the Walk-Over shoe advertisements. Propelled by electricity, this miniature man is a veritable globe trotter. H. G. Lindsay is the decorator for Reinken's.

Next door we look into Garrison-Conner's, where modern electrical appliances catch the eye of the house mother and a true, true tree loaded with pretty gifts makes the younger generation admire. Miss Pauline Milwee decked this artistic window.

Mrs. J. S. Magill and Miss Mary Cox are the window trimmers for the Temple of Economy. Christmas gifts of cut glass, Christmas boxes and other articles are arranged in this Yuletide display.

The Willis Drug Company is not making much display in their window. The display, which is inside, consists of hand-painted china, cut glass and other things for the house beautiful.

As you stop in front of Sewell's windows you forget it is Christmas time. Spring and summer have come again, and have brought their bountiful store for the Christmas table. In one window luscious strawberries from far-away California make the mouth water, while in the other a wealth of green vegetables are an oasis in the desert of winter. Sewell Brothers and their efficient clerks arrange the windows.

Guy Gibbs is the man to the front at Carter-Houston's. He arranges the windows to tempt the masculine part of humanity, while Mrs. Hattie Quisenberry is the artist who appeals to the feminine side. Silks and satins on one side, cut glass and delicate nary on the other—what more could Santa Claus want?

The good old Saint evidently expects to stop at R. A. Long's Drug Store, for in one window there is a well arranged display of Christmas goods, beautiful and useful. J. O. Wyckoff and Miss Emma Pepper are the window dressers here. In the window just across, W. Peterson has the beautiful Hallmark silver and jewelry on display.

In Paxton & Oswald's windows may be seen glimpses of handsome furniture ready for the holiday furnishing; also beautiful ferns and house plants from the Rosella Greenhouse.

Grady Vaughn has the honor of arranging the artistic windows at Duncan's Pharmacy. They contain a true, true Christmas tree laden with gifts and surrounded by larger and more beautiful articles of virtue suitable for the Yuletide season.

At the Rich-ler Department Store there are attractive windows, designed by Will Speer, who is an adept in the art of window trimming. Against a scenic background painted by Mr. Speer, there are furs from the Arctic, toys from across the sea, and everything calculated to tempt the eye, and the pocketbook. In a window of the Rich-ler Store on West Main Street, Santa Claus seems to be going a travelling, for trunks and suit cases are there all ready for a trip.

At R. C. Ware Hardware Company's store, corner of West Main and Eureka Streets, the windows are arranged by F. L. Brown in a "taking" manner. One is filled with guns for the boys who love to go hunting, and in the other are beautiful cutlery, including carving sets ready for the Christmas turkey, and artistic china for the Christmas table.

At E. R. Williams' Furniture Store may be seen in one window the ever ready and useful Hoosier kitchen cabinets, and in the other an inlaid fumed oak dining-room set that would be a handsome and useful present for the patron saint of Christmas to give.

Robert Smith is the man who designs the scenic attractions in the windows of the Dye Drug Store. In one a snow-storm is depicted. The soft white flakes enhance the beauty of the lovely gifts on display. In the other window is a pyramid of boxes of candy—almost enough for every pretty girl in town.

At Pierson & Smith's a tempting display of good things for the Christmas and New Year's tables have been arranged by Ben F. Smith and R. C. Nichols. Candies, nuts and all "good eats" are to be found.

At the Plainview Mercantile there are two beautiful windows, the handiwork of Clyde Witte, window trimmer for the establishment. In one may be seen "Gifts for Men" (for they have to have them), handsome and appropriate, while in the other are all things lovely for milady's wardrobe, from dainty silken hosiery to costly furs.

G. E. Lewis, L. J. Warren, W. I. Scudder and F. C. Vickery have no tempting windows to attract the passer-by, but if you just happen to step inside—there the temptation begins! Well, you just can't get out without buying lots and lots of good things for Christmas.

Only a Few Wee Hours
Then
Santa is Here
and a
World of Christmas Cheer

Help a fellow, build some joy, lighten a load
And you'll say the world grows better.
There's gifts galore at the Big Department Store,
Useful presents, rich gifts, toys, dolls, etc.
You can count on this store to the last.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRAVEL

On the south side of the square, D. B. Watson has a display of attractive furniture and useful household goods.

Crossing over you come to the Plainview Hardware Company's, where in the windows may be seen articles dear to the housewife's heart, from the humble but useful washing machine to the most beautiful of cut glass.

Near by is G. W. Grave's Saddle Shop. Here you find everything for the horse and his rider—spurs and lariats, handsome saddles and saddle blankets, all ready for a gallop over the plains. Indeed, you would wonder how these every-day articles could be arranged in an attractive manner, but attractive they are, nevertheless.

At the People's Supply Store the windows are full of good things for the holiday table. So are the windows of the Eastside Grocery. They are replete to overflowing with Christmas dainties.

At Donohoo-Ware's, corner of East Main and Covington Streets, George Saigling is the presiding genius of window decorating. His is the master hand which so temptingly arranges the percolators, casseroles, cut glass and china that will make glad this Christmas many housekeepers of Plainview.

At Winfield's Furniture Store may be seen bassinets for babies, wagons for the boys and beautiful furniture for the mother.

In one of the windows of Hamner's Dry Goods Store you see a miniature house covered with snow, all Christmas, with even a watch dog chained near by and a little girl watching for Santa Claus. But while she is watching, old Santa is deftly climbing down the chimney with the well known pack of toys on his back. This pretty scenic effect was designed and executed by Cecil Warren.

At Jacobs Bros.' Dry Goods Store we see beautiful windows filled with all things needful for the winter wardrobe and the Christmas season. In one there is a Christmas tree loaded with gifts useful and pretty. These windows are decked by Abe Jacobs, who evidently understands the art of appealing to the feminine side of human nature.

Through the windows of the Plainview Produce Company we catch a glimpse of fruit ready for the Christmas stockings.

At Talbot's Racket Store there is a pretty display of seasonable toys.

The windows of the Necessity Store are a bewildering maze of sweets, toys, hand-painted china and cut glass, all arrayed in tempting style by H. L. A. Frank himself, proprietor of the store. In one side is a doll house furnished throughout, all ready for some happy little girl, while in the other there is candy galore for the glad holiday season.

G. E. Bennett's windows are full of good things for the Christmas table, arranged by Will Grigsby.

At J. F. Coan & Son's Variety Store the spirit of Christmas reigns supreme. Orville Coan trimmed the windows, which give a tantalizing glimpse of the glories within. In one of these beautiful windows there is an Indian

Ladies

Let us tip it off to your husband that you want one of those real

NAVAJO INDIAN BLANKET

for a Christmas Gift

Come in and make your selection. We will do the rest.

REINKEN'S Clothing and Shoe Store

"WE DO AS WE ADVERTISE"

Our Shop Windows AND WHO MAKES THEM

The various shop windows of Plainview's numerous stores present a bewildering array of Christmas attractions. Good things to eat, fine things to wear and everything calculated to make Christmas brighter and happier for old and young are to be seen on every side.

Beginning at Boyd's Grocery, a taste-

LAND LOANS

¶ This bank has connections whereby an unlimited amount of funds can be loaned on real estate, where the security is ample. Long term repayments and no unnecessary delays.

The Citizens National Bank
 Capital \$100,000.00 Plainview, Texas

An African Christmas

Henry M. Stanley, dispatched by a New York newspaper, arrived in Zanzibar Jan. 6, 1871, and trekked off into the African wilderness a couple of months later. He discovered Dr. Livingstone, the lost missionary, on Friday, Nov. 10, at Ujiji, on the eastern shore of the great lake Tanganyika, 236 days after setting out.

Early in December he had returned to Ujiji with the doctor, after a cruise up the lake. On the 20th the rainy season was ushered in with heavy rains, thunder and hailstorms, and the thermometer fell to 66 degrees F. That evening Stanley went down with the fourth spell of fever since his arrival. However, he picked up rapidly.

"Christmas came," he wrote, "and the doctor and I resolved upon the blessed and time honored day being kept as we keep it in Anglo-Saxon lands—with a feast such as Ujiji could furnish us. The fever had quite gone from me the night before, and on Christmas morning, though exceedingly weak, I was up and dressed and lecturing Ferajji, the cook, upon the importance of the day to white men and endeavoring to instill into the mind of the sleek and pampered animal some cunning secrets of the culinary art. Fat, broad tailed sheep, goats, zogas and pombes, eggs, fresh milk, plantains, singwe, cornflower, fish, onions, sweet potatoes, etc., were procured in the Ujiji market and from good old Moeni Kheri. But, alas for my weakness! Ferajji spoiled the roast and our custard was burned—the dinner was a failure. That the fat brained rascal escaped a thrashing was due only to my inability to lift my hands for punishment, but my looks were dreadful and alarming and capable of annihilating any one except Ferajji. The stupid, hardheaded cook only chuckled, and I believe he had the subsequent gratification of eating the pies, custard and roast that his carelessness had spoiled for European palates."

The first Christmas

There were no mother dreams for her
 Whose little son was born a King,
 Though wise men came with gifts and
 myrrh,
 And star led shepherds, worshipping,
 For she foresaw the blinding tears,
 The heartache and the bitter loss
 That lay beyond the waiting years
 Within the shadow of a cross.

And when she held his little form
 Against her heart that Christmastide
 She knew the hollow of her arm
 Would one day shield the Crucified.
 And thus denied the hopes of old
 To which maternity has clung
 The story of her life is told,
 And at its end a cross is hung.

O mothers, you whose lips have known
 The sweetness of a child's caress,
 Yet stand today bereft, alone,
 With hearts that ache with emptiness,
 Turn to that woman, weary eyed
 And pierced by life's supreme loss,
 Whose mother love was crucified,
 Whose hopes were shadowed by a
 cross. * * *

And when the Christmas bells proclaim
 The advent of the Saviour's birth
 And far and wide his holy name
 Goes ringing through the listening earth
 Then let new hopes ascend like myrrh
 From you whom grief has glorified
 And sorrow made akin to her,
 The mother of the Crucified!
 —Ella Bentley

Some Yuletide Jest.

Little Elsie—Santa Claus doesn't go around in a motorcar, does he, mamma?
 Mamma—Why, certainly not! He still drives his reindeer, darling.
 Little Elsie—Oh, I'm so glad! Tommy Rankin told me he used a motorcar, and I've been in a terrible state since, 'cause I'm afraid the repair shops wouldn't be open at night.

Thirty-seven young ladies of the congregation had in mind thirty-seven pairs of slippers for the curate for Christmas.
 But one young lady made known her intention. And when the day arrived the curate received one pair of slippers and thirty-six dressing gowns.

Milly (in horrified whisper)—Mamma, Willie is an infidel!
 Mamma—An infidel?
 Milly—Yes. He said he don't believe there's any Santa Claus.

THE BEFANA.

The little folk of the Italian settlement have their Santa Claus, though there is in fact no Santa for the children of Italy, who have instead their Befana bring to them presents on Epiphany, twelve days after Christmas. The Befana reminds them of the visit of the Magi to the stable where the Holy Child was born. The Befana and Santa Claus are much alike. Both are coming from the north at night to the children who behave well, and both have a predilection for stockings, which they fill with gifts of various kinds, from a cheap box of candies to an expensive doll or toy. Once here the Italians readily accept and adopt the American custom and change their Befana for the Santa, thus anticipating the date of the mysterious appearance of the gifts. Consequently the gift stores are visited now by thousands of Italians, many of whom spend lavishly if they can afford it.

Many Italian families, especially those who have been here for several years and are well acquainted with American customs, have their Christmas trees, some of them being artistically put up and liberally decorated with rich gifts. In the Italian quarters of American cities and towns many Italian fathers are seen going through the streets to buy trees for their children.

Old Yuletide Tales.

There is a legend in Germany that when Eve plucked the fatal apple the leaves of the tree immediately shriveled into needle points and its bright green turned dark. The nature of the tree changed and it became an evergreen. In all seasons preaching the story of man's fall through that first act of disobedience. Only on Christmas does it bloom brightly with lights and become beautiful with love gifts. The curse is turned into a blessing by the coming of the Christ Child, and thus we have our Christmas tree.

The visits of St. Nicholas to the homes of the people on Christmas eve as an annual custom grew out of a festival in honor of Hertha, a Norse goddess. At this festival the house was decorated with evergreens, and an altar of stone was set up at the end of the hall where the family assembled. From Hertha's stone we get our word "hearthstone." On the stones so set up were heaped fir branches, which were set afire, and through the smoke and flame Hertha was supposed to descend and influence the direction of the flames, from which were predicted the fortunes of those present.

A Skittish Christmas Tree.
 The Swedes have a custom at Christmas time of decorating a pet lamb with red ribbons and bells, then loading it with gifts for the family. The lamb is turned loose in the house, and each person attempts to catch it and find his or her gift.

**CALOMEL DYNAMITES
 A SLUGGISH LIVER**

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a slug-

gish liver! When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

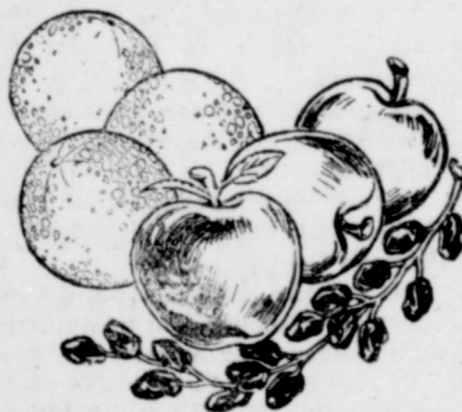
If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and

straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose

day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

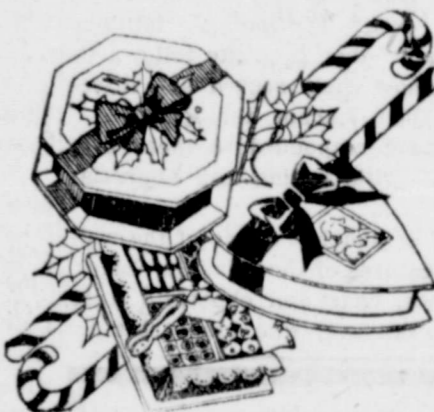
Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tt.

Fresh Strawberries AT CHRISTMAS TIME



Can you imagine anything more delectable?

But that isn't nearly all that we have bought for the housewife who wants



the very best she can get during the holiday season.

Here are a few more and there are others—

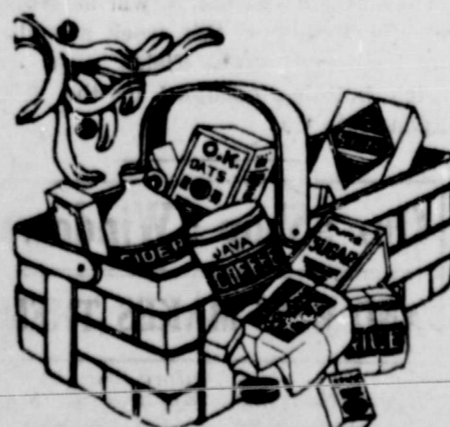
- | | | |
|-------------------------|---------------------|--------------------|
| Burr Artichokes | Egg Plant | Rhubarb |
| Cauliflower | Japanese Persimmons | Hot Peppers |
| Red Cabbage | Bell Peppers | Fresh Tomatoes |
| Fresh Spinach | Casaba Melons | Radishes |
| California Head Lettuce | Turnips | Home Grown Lettuce |
| Cranberries | Mustard Greens | Green Onions |

De Luxe Fruitcakes, 1 and 2 pounds
 Better and cheaper than you can make at home

Fancy Apples, Oranges, Satsumas, Tangerines, Bananas, Lemons

We have some nice Pie Squashes you will want

Big Assortment of All Kinds of Nuts and Candy



WE WISH
 ONE
 AND ALL
 A
 MERRY
 CHRISTMAS



Sewell Grocery Comp'y

Phones 8 and 9

NOTICE!

**Our Store Will be Closed
 All Day Christmas**

We take this occasion to thank our many friends and customers for the start they have given us in their midst.

We wish every one a happy Christmas and a prosperous New Year.

G. E. LEWIS

Wayland Building

Phone 116



"GRAFT"

LOUIS JOSEPH VANCE

Each Episode Suggested by a Prominent Author
 Serialization by HUGH WEIR and JOE BRANDT
 Produced by the Universal Film Manufacturing Company
 (Copyright, 1915, by the Universal Film Manufacturing Company.)

SECOND EPISODE

The Tenement House Evil
 Suggested by LOUIS JOSEPH VANCE
 Author of "The Lone Wolf"
 And "Nobody"

SYNOPSIS.

Dudley Larnigan, district attorney of New York, attacks the liquor and vice trusts. He is killed by an agent of a secret society, the committee of fifteen. His son, Bruce Larnigan, is elected district attorney and takes up the fight. Bruce is in love with Dorothy Maxwell, whose father is head of the insurance trust.

BRUCE LARNIGAN had won the first battle in his fight against the fifteen, a mysterious graft syndicate which, composed not of cheap politicians, but of great business men, had strangled New York in its nefarious grip and was planning to spread its activities to cover the whole country. But Bruce had no illusions. A final and despairing attempt to beat him on election day itself by attempting to prove that he had accepted a bribe from the liquor interests to secure lax enforcement of the law had failed, thanks partly to his own cleverness and partly to the help of Dorothy Maxwell, his fiancée.

But Bruce knew that the real fight was only just beginning. The graft syndicate was entrenched in power. It had warned his father, Dudley Larnigan, that death would be his reward if he did not desist from his efforts to expose its corruption. It had made good the warning, and Bruce had sworn not only to finish his father's uncompleted work, but to avenge his death as well.

To Bruce, Stanford Stone appeared to be a great capitalist, a distinguished financier, a man justly honored by the community and worthy of respect and confidence. Yet Stanford Stone was the head of the graft syndicate. It was Stanford Stone who had decreed Dudley Larnigan's death and Stanford Stone who had led the assault upon Bruce himself. Moreover—and this Bruce did not suspect, either—a personal motive lay behind Stone's enmity for him, for Stone was in love with Dorothy Maxwell.

Bruce had determined that his first move must be to strike at the evils of the tenement house district, which his father had been planning to take up. "I want the man higher up," he told his mother. "I know there is one, and



"Look at this," said Bruce, showing Stone the letter.

It is he that I must get. I don't know yet who he is, but I'm going to find out!"

He was at home when he said that, leaning over his mother's chair. And even as he spoke a tiny dart whistled by his ear and was buried in the back of his mother's chair. So faint was the sound, so tiny the missile, that his mother knew nothing of it. Bruce got it out and found that around the dart was wrapped a note. He read it. It was brief:

"Warning: Stop investigating the tenements. The Fifteen."

Bruce smiled rather grimly; there was a drawing of a skull on the note. He stepped to the window, hoping that whoever had thrown the dart might be within sight. But no suspicious character of any sort rewarded his searching glance; instead he saw Dorothy Maxwell and Stanford Stone approaching the house. They looked up and waved to him.

"I certainly didn't expect to see either of you!" said Bruce, laughing. "Have you seen any suspicious looking character around?"

"No one except you—you look pretty suspicious!" laughed Stone. "Why?"

"Nothing—no matter," said Bruce. "Come in and see my mother, won't you?"

"I'll tell you why I asked you that question, Mr. Stone," said Bruce when they were alone. "Look at this."

He handed him the note, first drawing a line through "The Fifteen."

"Only fourteen now," he said. "I got rid of Murphy! I'll run them down and get even with my father's murderers!"

Outside they separated, Bruce and Dorothy to go downtown, Stone to hurry to his office, his face set in lines of grim determination. He strode rapidly toward his office. And there he called a meeting of the fifteen. Anton Dow, head of the tenement house trust, appeared, angry because of newspaper stories about Bruce's determination to get the man higher up in the tenement evils. Dow knew, as Bruce did not, that he himself was the man higher up, and his nervousness was unceasing.

"We've got to strike at him before he can hit us!" said Stone angrily. "Our whole position is menaced by this one man. Dow, you are the one chiefly interested. You own some property in the tenement district of a—well, a questionable sort?"

"I suppose I do," said Dow. "I'm not responsible for my tenants."

"Well, trap Larnigan with a woman in one of your houses."

"Ye-es—that can be done," agreed Dow, after a moment's thought. "We'll plan the details later, Stone."

There was more talk, and then Dow had to hurry home to lunch. Dow was a model father and husband. He was devoted to his wife, and his love for his two children, Harold and Lillian, knew no bounds.

And meanwhile, even while Dow played with his own children in his luxurious home, Bruce and Dorothy were, seeing other children in a house that was also owned by Dow. But this house was a tenement that disregarded law and decency alike. There were no fire escapes; the heating system was out of order, and there was running water from only one tap on each floor.

Dorothy and the woman's two children went to look over the building. Bruce, sickened, went to the street. Other children came to talk with him, and he sat down on the stoop and played with them. Across the street was a saloon, and from this emerged a burly, ill-favored man, at the sight of whom the children shuddered.

"Hey, youse! Beat it! We don't want no dude reformers down this way—see?" said the fellow, whom Bruce recognized as a cheap ward politician named Black.

Bruce smiled, took out a pad and made a note. Black shook his fist in his face and, turning, made a signal that set several roughs across the street in motion. Bruce started to rise. Black knocked him down, and the gang came tearing over.

"Kick him till he's a stiff!" yelled Black.

But a sudden and remarkable intervention came to Bruce's aid. As if by instinct the children flung themselves upon him, covering him with their soft bodies. The gang stopped; even their brutality shrank from attacking the children. Bruce had time to draw his revolver and raise the weapon in his hand. Black turned and ran; the gangsters drew guns and looked for shelter. But the children's screams had brought the police, and Bruce was safe for the time.

From that moment Bruce went to work with redoubled energy. And Dorothy, painfully impressed by what she had seen, had helped by trying to do what she could for the tenement children. She knew she could not do much for the whole city, but in that one house she improved conditions vastly. One night she was visiting the Dows, old friends of her family, and described the class she had established for the children of the tenement house.

"And tonight," said Dorothy—"tonight we're going to have a Christmas tree for them down there. I'm going down now to give out the little presents."

"Mother, can't we go and see?" cried Lillian.

"Oh, yes—please!" echoed Harold.

Mrs. Dow hesitated. But they pleaded so eagerly that she gave in at last, and Dorothy took them with her. On the way she stopped and telephoned to tell Bruce and ask him to join her. His voice as he answered was excited.

"I'll come if I can—as soon as I can," he said. "Dorothy, I'm on the trail at last, I do believe! Tonight I've got a chance to get the evidence I need."

What had happened was that that afternoon a woman had come to Bruce in his office, a woman whose profession no one could mistake.

"Say," she said, when she was with him alone. "You want to get the goods on all this tenement stuff, don't you?"

Well, you come down to my place to-night, and I'll see that you get it. You've got to come to the house."

Bruce laughed at her.

"Do I look as easy as all that?" he said. "Do you suppose I can't recognize as obvious a trap as that?"

"Aw, I knew it wasn't any use!" she said. "I told them you wouldn't come. But I'll get the devil—the main guy's goin' to be there!"

"What?" said Bruce sharply. "He is, eh? Well, that might make a difference!"

He hesitated, questioned her sharply. But in the end he decided to go—taking certain precautions.

The time came, and Bruce, still hesitating a little but determined to face the risk that he saw could not be avoided, went with the woman to her house. The whole thing filled him with disgust; the woman herself and the girls he saw in her house revolted him.

"You see, you can find out what's going on here," said the woman. "It's plain enough—my God, what's that?"

There was a thunderous knocking at the door. Heavy blows fell against it, and it came crashing in. A squad of police followed.

"They double crossed me—the joint's pinched!" screamed the woman.

Abruptly Bruce saw what had been planned and went white. But just as a policeman stepped up to him another man in plain clothes appeared.

"Officer, leave Mr. Larnigan alone," he said. "He's here to get evidence. Arrest the woman—no one else."

"Yes, Mr. Commissioner," said the man, saluting.

This was Bruce's counterstroke. He had arranged for the police commis-



"There's one of your houses—burning up!" he cried.

stoner to accompany any raiding party and had told him his plans in advance. His reputation was safe.

But now a new factor came into sight. Anton Dow, furious at the frustration of his plans, suddenly appeared. "Arrest both those men!" he cried. "I demand it!"

"Anton Dow!" cried Bruce. "So you are the main guy here! You are one of the fifteen—one of my father's murderers!"

Dow realized his mistake. But he tried desperately to secure Bruce's arrest. Only a sudden commotion outside the house checked him.

"Fire!" yelled some one at a window. "In the house across the street!"

Bruce tore over to look. Flames were pouring from the door and the lower windows of the house, which had no fire escapes! He understood the full horror of it in a moment. Dorothy was there! He turned frantically to Dow.

"There's one of your houses—burning up!" he cried. "No fire escapes! Dorothy Maxwell is there, trying to help the children you oppress! And with her are your own children!"

Dow, stricken, never doubting, collapsed. Bruce raced to the street. The policemen followed. Firemen were arriving. Ladders were going up. Bruce knew the window where Dorothy must be. He was up the first ladder and found her with the two Dow children. He brought them to safety and then helped in the work of rescue. Dow, stammering, incoherent, came to Bruce.

"I've been wrong—I've been a sinful man!" he said. "But I see my wickedness. I will reform every building I own. And tomorrow morning I will give you the evidence against the rest!"

"Come to my office at 9 o'clock," said Bruce.

Neither saw that Black, lurking near by, heard. Neither knew that Black got word to Stanford Stone.

Bruce was up all night. On Christmas morning, when he had done all he could for the fire sufferers, he went to his office to wait for Dow. He looked at the clock—8:30. His mother called him up. She begged him to come to her at once—said that she must see him. He hesitated, then scribbled a note. "Dow," it read, "I will be back at 9:30. Wait."

Outside his office he met Dorothy.

"I was afraid," she said. "I wanted you to come home."

"Come with me," he said with a laugh. "I must hurry back, but I'll have breakfast at home with you and mother."

Dow came, found the note and sat down to wait. He had gone to pieces. The escape of his children had unnerved him. He glanced at the clock. Nine o'clock.

In his own office Stanford Stone, too, looked at his clock. He watched the minutes pass slowly till five had gone.

And at the fifth minute, when, as Stone supposed, Dow would just be beginning his revelations to Bruce, an explosion shattered Bruce's room. A bomb connected with the clock was set off, and Dow was instantly killed. Only an accident had saved Bruce from sharing his fate.

CASH GROCERY CO'S. SPECIALS

For the Christmas Dinner

ORANGES

A Large Purchase.
 Better Oranges for Less Money

We have made every provision to assure a successful Christmas dinner by making early purchases of Oranges, Nuts, Bananas, Dates, Figs, Grapes, Cakes, Fruit Cake Ingredients, etc., etc. Phone 101.

FOR YOUR FRUIT CAKES

New Citron
 Candied Pineapple
 Candied Cherries
 Orange and Lemon Peel
 Seeded Raisins
 Cleaned Currants
 White Figs
 Dromedary Dates

CANNED GOODS

14 pounds cane sugar	\$1.00	Large size tomatoes, per can	10c
14 pounds pink beans	\$1.00	Large size kraut, per can	10c
12 pounds Lima beans	\$1.00	Large size pumpkin, per can	10c
10 pounds White Cloud	\$1.14	3 cans peas, 3 for	25c
10 pound size Crisco	99c	No. 1 size pineapple, per can	10c
S. & S. Majestic hams, per pound	21c	No. 2 size pineapple, per can	17c
		No. 3 size pineapple, per can	25c
		Large size pink Salmon	10c
		Jersey Cream corn	10c
		Commerce corn, 3 cans for	25c

NUTS

Choice Pecans, per pound	15c
5 pounds English Walnuts	\$1.00
5 pounds mixed nuts	\$1.00
Christmas candy, per pound	15c

RED STAR FLOUR

FLOUR! FLOUR!
 Just received the biggest car of flour ever unloaded in Plainview. Better for all purposes. Per sack **\$1.85**

OUR WINDOWS SMACK WITH GOODNESS

Call for a Sample of Red Star Flour
 Every sack guaranteed

We Will Be Closed All Day Christmas



WHEN YOU DO YOUR CHRISTMAS SHOPPING

DON'T FORGET TO CALL ON US

We have a nice assortment of goods suitable for presents, consisting of a beautiful line of

SILVERWARE
 CUT GLASS
 MANICURE SETS

and various other articles that will be appropriate. You will find our prices right and that it will pay you to walk across the square.

PLAINVIEW HARDWARE CO.

RAW PORK DANGEROUS.

Disease Can Be Contracted by Eating the Flesh of Hogs, in Any Form, Not Thoroughly Cooked.

There is always the possibility that illness may follow the eating of pork that is raw or not thoroughly cooked. The danger is greatest at this season of the year, when many people prepare for home consumption various food products that are customarily eaten without cooking. More of these home-made products are prepared at hog-killing time on the farm than at any other time.

American people as a rule prefer cooked pork, but there are many who, perhaps unknowingly, consume pork in an uncooked condition, either in the form of raw ham or uncooked sausages. In many localities considerable amounts of these products are made up and consumed at home, or distributed throughout the neighborhood. Large quantities of pork products intended to be eaten raw are also prepared commercially.

Why Raw Pork Causes Illness.

The disease known as trichinosis, which may result from eating raw pork, is caused by certain roundworms, called trichinae. These are microscopic in size and infest the flesh of hogs. The prevalence of trichinae in hogs is indicated by the fact that during nine years, 1898-1906, when the carcasses of hogs were inspected microscopically by Federal inspectors, of 8,000,000 carcasses so inspected, 1.41 per cent contained living trichinae and 1.16 per cent contained trichina-like bodies or disintegrating trichinae. In other words and in round numbers, trichinae were present in 1 out of 71 hogs, and if the presence of dead trichinae and trichina-like bodies is included, in 1 out of every 39 hogs.

Unlike many other infectious diseases, the severity of an attack of trichinosis depends upon the number of parasites swallowed. Large quantities of slightly infested pork must be eaten in order to produce appreciable effects. If severe illness follows the eating of a small amount of the meat, the pork must have been heavily infested.

Sources of Infection.

In about 1,200 American cases of trichinosis, the most frequent sources of infection reported were raw sausage, 225 cases; raw ham, 213; raw pork (kind of product not specified), 195. The most serious outbreak of trichinosis in the United States in the number of persons affected was that of November-December, 1911, in California, in which 58 cases, with 1 death, resulted from summer sausage made by a farmer and peddled by him in the neighborhood.

Another outbreak occurred in Wisconsin about a year ago, in which 21 cases, resulting in 3 deaths, developed in 5 families. Early in December a hog which had been on the farm of the first family for three years was slaughtered and part of the meat made into sausage. The next day some of the sausage was fried slightly and eaten. Two of the members of this family died. There were eight cases in three other families which procured some of the sausage immediately after it was prepared and ate it raw or imperfectly cooked.

How to Avoid Trichinosis.

To avoid trichinosis, no form of pork in the raw state, including dried or smoked sausages and hams, should be eaten raw. All pork used as food should be cooked thoroughly. If this is done the value or wholesomeness of the meat for food purposes is not impaired by the fact that the parasites were present in it.

According to specialists of the U. S. Department of Agriculture, trichinae die when subjected to a temperature of about 140 degrees F. All products containing pork which are prepared to be sold as cooked products in establishments operating under Federal meat inspection are required to be cooked sufficiently to insure a temperature high enough to destroy trichinae throughout all portions of the meat. Likewise, in order to protect consumers who are careless or ignorant of the danger of raw pork, products of kinds prepared customarily to be eaten without cooking, such as certain kinds of hams and summer sausage, must be manufactured in accordance with methods which, it has been determined, destroy the vitality of any trichinae which may be present in the pork. It has been found by investigations in the Bureau of Animal Industry that if pork is subjected to a temperature not higher than 5 degrees F. for 20 days, the vitality of all trichinae is destroyed. This is one method of safeguarding pork products that are to be eaten without cooking. Other methods followed in establishments operating under Federal meat inspection consist in curing and drying the products according to certain rules which the manufacturers are required to follow.

Although products that are specially prepared for eating uncooked and bear the mark of Federal inspection may be used with safety, the custom of eating raw pork is not to be encouraged. In

any case it should be remembered that fresh pork, or ordinary cured-pork products are not safe as food unless properly cooked. It can not be determined with certainty by inspection whether pork is free from trichinae, and the Federal meat inspection mark does not guarantee the fitness of pork for food if it is eaten raw.

A practical rule for cooking pork is to cook it until it has lost its red color throughout all portions, or if a trace of this color is still present, at least until the fluids of the meat have become more or less jellied.

HOW TO COMBAT THE GREEN BUG ENEMY.

COLLEGE STATION, Texas, Dec. 20.—Here are some suggestions from F. B. Paddock, State entomologist at the experiment station, A. and M. College, as to how farmers may combat the green bug or grain aphid. Watch your fields carefully, and if insects of any kind are observed send specimens to the office of the State Entomologist, College Station, for information as to whether they are green bugs or not. If your fields are infested the wheat plants will change to red or yellow color.

Infested areas should be plowed under and rolled, or if straw is available, spread this over the ground and burn it. Mr. Paddock has received authentic information concerning outbreaks in a number of sections in North Texas.



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 Funeral Director
 and Embalmer

 Prompt Service Day or Night
 Phones 105 and 876.

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Can rent storage space on railroad track by day, week or month.

Charges Reasonable. Inquire of
F. L. BROWN
 at R. C. Ware Hardware Co.

Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c

NOTICE

To Present and Prospective Electric Consumers

For the benefit of our customers, we have added a New Business Department, the object of which will be to offer suggestions as to the best and cheapest methods of lighting your home or place of business.

Our interests are mutual, and Mr. W. B. Tinsley, who has charge of the New Business Department, will call upon you within the next few days to explain the many advantages of the "Electrical Way."

Please remember that this Department is for your convenience, and is always at your service.

Texas Utilities Company

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You can't fool me—that's
White Swan Coffee
 (Texas Roasted and Blended)

There is something about even the aroma of this delicious coffee that tells its tale of goodness. And when you taste it—well, you'll set down your cup with a great big sigh of joy and say, "Ah-h-h—there's the best cup of coffee I ever drank".

No wonder—the quality is there—selection, treatment, roasting, packing and a sincere desire to give you your money's worth in coffee produce that quality. You won't regret it if you

Make Your Next Coffee Order White Swan Coffee

Full weight, air tight, one, two and three-pound cans. Whole or ground.

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 (Wholesale Only)

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A more popular or a more useful family gift—a 365 day gift than the



NEW MODEL NO. 75 TOURING CAR

\$615

Why not all members of the family combine their spending money and buy this car rather than each buying something of questionable utility.

Mature Popular Judgment Says This is the Car to Buy

This model was announced early last June.

In a few weeks the company had built, sold and delivered more of these cars than had ever before been built of any car of over 100 inch wheelbase, by any producer anywhere in any length of time.

At that time they were building about 300 cars a day.

With more of these cars in everyday service in the hands of owners than of any other car of its size ever produced—

There was, very quickly, everywhere, the greatest opportunity ever offered for people to judge a car by its performance.

Now they are building over 600 cars per day.

This unprecedented demand follows the performance test in everyday service, not a few thousand cars, but of a record output.

In the mature judgment of the buying public you get more for your money in this car than you can get in any other car now on the market.

Never before has the purchaser of an automobile had so well founded, clear and conclusive a popular judgment as this to guide him in the right selection.

Let us show you this car and demonstrate it.

The five passenger touring car is \$750; the roadster \$725; the famous Overland Six—seven passenger touring car \$1145—the new Model 75 is \$615 for the touring car; \$595 for the roadster, all prices f. o. b. Toledo.

We have a new shipment here now—it's not too late to "treat the family."

KNIGHT AUTO COMPANY

Phone 237

Everybody's Christmas

Bryant's Chocolates and Candies

THE CONFECTION THAT WINS AFFECTION

We extend to our friends and patrons in Plainview the season's best wishes. May prosperity be liberal with you throughout the entire year.

The J. E. Bryant Company
 AMARILLO, TEXAS

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ONE CENT PER WORD
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THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOR SALE—One of the best east-front residence locations in Plainview. Also cheap town lots—NO CASH, NO INTEREST, NO TAXES. One or two good farms for sale at right price. Wish to list a few close-in land bargains. HESS & WILKS, OFFICE OVER OLYMPIC THEATER. Jan. 4-pd

LOST—Monday afternoon, between Third National Bank and post office, a \$20 bill. Return to Herald office and get reward. It.

Oysters, Fish, Pickles, Fruits and Fall Vegetables, you will always find at VICKERY'S if they are to be gotten. Phone 17. tf.

WANTED—A partner with small capital to go into the hog business. Have between 10 and 15 acres for hog raising. Splendid location. See P. A. TODD or address Box 374, Plainview, Texas. tf.

I have for sale two of the best ranch propositions in Texas—both above the quarantine line and both highly improved in every way. One ranch contains about 5,500 acres, at \$8.50 per acre; the other 21,000 acres, at \$5.50 per acre bonus, there being 97 1/2 cents per acre against part of this land. For particulars, see GEO. B. DOUBLEDAY, 3rd National Bank, Plainview. tf.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good. VICKERY - HANCOCK have them. Phone 17. tf.

Get your Sandwich Lunch at the KASH KANDY KITCHEN. tf.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

FOR RENT—Front room, furnished. Phone 477. tf.

WILL SELL, on easy terms, three residences; all located close in. D. D. SHIPLEY. 4t.

FOR SALE.

Good second-hand Buick, in good repair. Call at BARKER-WINN'S, or phone 263. 1t-pd.

Phone 391 for Idaho apples from car. tf.

Balloon Popcorn at the KASH KANDY KITCHEN. tf.

It's time to buy fall Groceries. We have a complete line of Pickles, Oysters, New Walnuts, Breakfast Fish, and all of the usual line of staples. VICKERY - HANCOCK GROCERY CO. Phone 17. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

FOR SALE: Five thoroughbred Duroc-Jersey male hogs; large enough for service; \$15 each. O. E. WINSLOW. tf.

WANTED—By lady twenty-six years old, of good address, position as clerk in some first-class establishment. References furnished, if wanted. Call at Herald office to see photo. Address, my home, MISS GOLDIE RANGLES, Alma Center, Wisc. 4t.

FOR SALE.

New 1916 Little Six Buick. See F. W. CLINKSCALES, at Third National Bank. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

Get the habit of getting it at VICKERY'S. If it's to eat, we have it. Phone 17. tf.

FURNISHED ROOMS FOR RENT. Phone 416. tf.

AUTO CURTAIN FOUND.

Owner may have same by calling at Herald Office and paying for this ad. tf.

FOR SALE—Forty cows and yearling heifers. Fifty coming two-year-old steers. Near Lockney. Also 260 coming two-year-old steers near Floydada. Will sell on time with small payment down. For further information see D. W. or DAVE CHRISTIAN, at Missouri Hotel, Plainview. 2t-pd.

FOR SALE—Full-blooded Bronze Turkeys. S. W. SMITH. Dec. 23

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. tf.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

FOR SALE BY OWNER.

On Wayland Boulevard, stucco house; five rooms, bath, hot and cold water. Private water system. Good barn. \$1,000.00 cash; balance 1 to 4 years, or will exchange for first vendors lien notes. Care of The Herald. 3t. Fris.

SUDAN GRASS SEED WANTED. Send sample and state price wanted first letter. PLAINVIEW PRODUCE COMPANY. 3t.

HOUSES—A bargain. Eight-room house on Restriction Street; water, lights and bath. Also one 4-room house and one 5-room house. H. L. KING. 4t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Small home in west part of town. Terms reasonable. Apply at Herald office. tf.

All of the Fresh Breakfast Foods for the fall breakfast-menus at VICKERY'S. Phone 17. tf.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. tf.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN. tf.

FOUND: New work glove. Call at Herald Office. tf.

HORSE AND BUGGY

For sale. Together or separate. Horse, 5 years old; buggy, new run-about. J. W. RICHARDS, Campbell Experiment Farm. tf.

CAR OF FINE APPLES unloading in the old wholesale house 30 feet from passenger station. E. VAN DEVENTER. 3t.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL
Starts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

BACKACHE IS A WARNING.

Plainview People Should Not Neglect Their Kidneys.

Backache is often nature's most frequent signal of weakened kidneys. To cure the pains and aches, to remove the lameness when it arises from weakened kidneys, you must reach the cause—the kidneys. If you have pain through the small of your back, urinary disorders, headaches, dizzy spells, or are nervous and depressed, start treating the kidneys with a tested kidney remedy.

Doan's Kidney Pills have been proved good and are especially for weak kidneys. Doan's have been used in kidney trouble for over 50 years.

Read Plainview testimony. John Pendley, Covington Ave., Plainview, says: "I had bladder trouble and pains across my back and kidneys. I could hardly get up from a chair. I procured Doan's Kidney Pills at the Long Drug Co., and they did me a world of good."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Pendley had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

Invigorating to the Pale and Sickly. The Old Standard general strengthening tonic, GROVES' TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

GEO. ALLEN The House Reliable. Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Later Sheet Music, MUSIC TEACHER'S Samples, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1896. SAN ANGELO

The Quinine That Does Not Affect The Head. Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

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Lowest prices in town

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All Work Guaranteed

Satisfactory at the New Auto Repair Shop. We can fix it right whether Ford or Pierce Arrow.

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Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

It is very easy to claim other motor cylinder oil is as good as

A MALIE 1-2-3 NON-CARBON CYLINDER OIL

But if bearings burn out, motor runs hot and valves carbonize, who stands the trouble and expense?

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We have the money for your use on five years' time. We also buy vendor's lien notes.

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THE COCKS-CLARK ENGRAVING CO. BARCLAY BLOCK, DENVER. CO. EXCLUSIVE
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\$100 Reward, \$100
The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer one Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CLENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

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Constitutes a partnership that should work out uncommonly good results, since City shops are brought conveniently close to the country customer, and city people may obtain from the country the various products of the farm.

BELL TELEPHONE SERVICE
provides the means for placing the orders, and delivery can be made at your door by Parcels Post promptly, and at slight cost.
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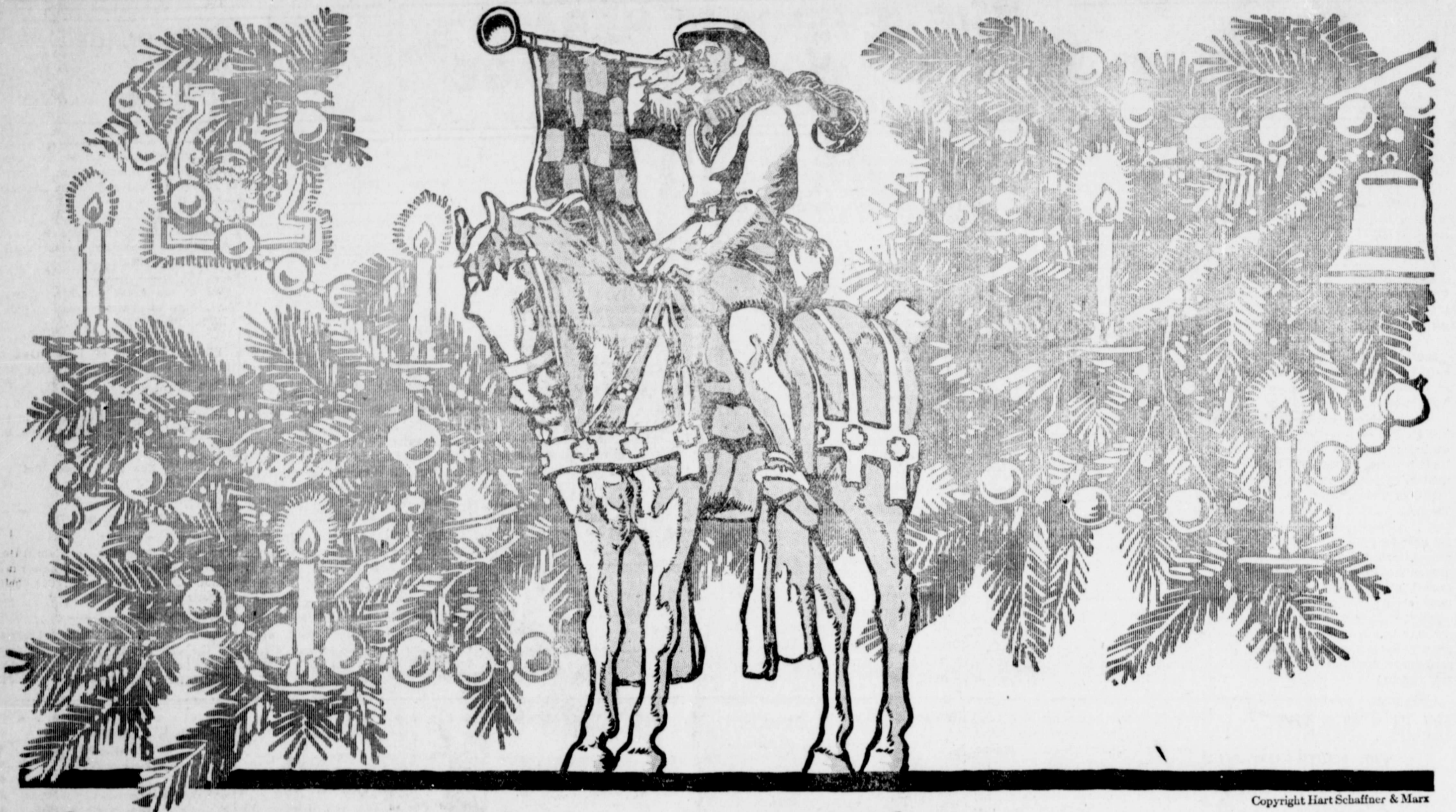
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REO MOTOR CARS
FOURS AND SIXES
ROBERT GORDON, DEMONSTRATOR
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"YOU CAN DO IT WITH A REO"

I've Got the Calf Skin
It is the best obtainable and the market cannot get it now for importations are light.
I have \$2,000 insurance on my stock of leather.
If you want hand-made boots of the best leather obtainable, I can serve you.
I have the best shoe repair man in the West.
JOHN MEISTERHANS
PLAINVIEW, TEXAS
Blank with full instructions for taking your own measure will be sent on application





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Men's, Young Men's and Boys'

Suits, Overcoats, Mackinaws, Gloves, Shoes, Hats, Caps, Shirts, Ties, Mufflers, Jewelry and many other suitable gifts (mostly things to wear.)

Women's and Young Women's Suits and Coats Priced Very Low

Complete lines of Hosiery, Gloves, Handkerchiefs and Hand-made Goods, Cut Glass, Parisian Ivory, and Sterling Novelties.

WE ARE SELLING MOST ALL WINTER WEARING APPAREL AT SPECIAL SALE PRICES

Hart Schaffner & Marx Clothes
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\$15.00 suits reduced to	\$9.75	\$25.00 suits reduced to	\$18.75
\$16.00 suits reduced to	\$10.75	\$27.50 suits reduced to	\$19.75
\$17.50 suits reduced to	\$12.95	\$30.00 suits reduced to	\$21.50
\$20.00 suits reduced to	\$14.75	\$32.50 suits reduced to	\$23.50
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One special lot of suits at \$9.50			

You will find that these suits are excellent values at the regular price and at these prices you cannot afford not to purchase.

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\$30 overcoats now	\$21.50	\$17.50 overcoats now	\$13.50
\$27.50 overcoats now	\$20.00	\$15 overcoats now	\$11.50
\$25 overcoats now	\$19.50	\$12.50 overcoats now	\$9.50
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"PERFECTION" AND "BROAD RIVER" BRANDS

\$3 suits, many with extra Knickers	\$2.50	\$5 and \$5.50 suits, many with extra Knickers	\$3.95
\$3.50 suits, many with extra Knickers	\$2.95	\$6 and \$6.50 suits, many with extra Knickers	\$4.95
\$4 suits, many with extra Knickers	\$3.25	\$7 and \$7.50 suits, many with extra Knickers	\$5.95
\$4.50 suits, many with extra Knickers	\$3.75	\$8 and \$8.50 suits, many with extra Knickers	\$6.95
		\$9.00 and \$12.50 suits, many with extra Knickers	\$7.95

Same Price Reductions on Boys' Overcoats

The Christmas spirit is the spirit of giving; the sense of doing something for somebody else to whom we want to give pleasure.

Our part of it, as dealers in merchandise, is to provide gifts, some costly, some very inexpensive; things that people want to receive; things that you want to give. It doesn't make much difference what you pay for the gift—much or little doesn't count; "the gift without the giver is bare," said the poet.

You'll Find a Big Selection Here.

We have all sorts of things that folks like for their personal use. Things to wear mostly.

We have tried to make gift-giving easy for you.

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Mail and telephone orders promptly filled and delivered free of charge.

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