

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27. NUMBER 22

PLAINVIEW, TEXAS, FRIDAY, MARCH 17, 1916

FLOYD COMMISSIONERS MEET OURS HALF WAY

COURT APPROPRIATES \$500 AND COMMERCIAL CLUB PLEDGES \$500 FOR FARM DEMONSTRATOR.

ASSURES JOINT COUNTY AGENT

Hale County's Being Contingent on Action of Floyd, Matter Is Practically Closed.

Late yesterday afternoon the Commissioners of Floyd County passed favorably on the proposition to employ jointly with Hale County a farm demonstrator, who will spend alternate weeks in the two counties. It is stated that two of Floyd County's commissioners favored the proposition and that two opposed it. The County Judge cast the deciding vote. An appropriation of \$500 is to be made by that county and the Commercial Club of Floydada promises an additional \$250. This with the \$750 appropriated by the commissioners of Hale County contingent upon the acceptance of the proposition by Floyd County and the \$700 which the Extension Department of the Federal Department of Agriculture will pay, will make a fund of \$2,200 with which to pay a competent man.

It is authoritatively stated that Dr. Hare, of the New Mexico Agricultural College, who is a soil expert and an experienced agriculturist and stockman, has consented to accept the position, through the efforts of Wm. Ganzer, district supervisor, and Mr. Ganzer has recommended him to the commissioners of the counties.

Experiment farms will be established by the demonstrator in various parts of the two counties, and all the extension work will be directed by him. No contract has yet been drawn with any individual. However, it is thought that this matter will be arranged at an early date.

A. J. BAKER'S BARN BURNS AND CAUSES \$2,000 LOSS.

Supposed to Have Caught From Fire Left in Burning Straw the Day Before.

Fire destroyed the barn of A. J. Baker on his farm six miles east of Hale Center. There was no one at home. The fire is supposed to have caught from straw that was burned around the place the day before.

The loss is estimated at \$2,000. There was no insurance. Eight pigs and 60 tons of maize were burned in the barn.

SHEDS OF SOUTH PLAINS MARBLE COMPANY READY.

The sheds of the South Plains Marble Company, on Wayland Boulevard between the Kash Kandy Kitchen and the Methodist Church, are ready. The company will be ready for business soon, according to T. O. Collier, manager.

ZONA GARRISON AND VINCENT TUDOR WILL REPRESENT LAMAR.

At a preliminary spelling match held at Lamar School Zona Garrison, of the Sixth Grade, and Vincent Tudor, of the Third Grade, were chosen to represent that school in the Hale County Interscholastic Meet to be held at the High School Building Saturday morning, April eighth.

McPEAK GIVEN SIX-YEAR PENITENTIARY SENTENCE.

Wednesday a jury in the case of the State of Texas vs. Jim McPeak, charging murder of S. D. Bishop at the Woody Drug Store, in Floydada, on December 18, found McPeak guilty and assessed his punishment six years in the State penitentiary.

A jury was completed, evidence heard and case argued in the C. R. Blaine murder case yesterday. The case is now with the jury. Blaine is charged with the murder of Blanton Galloway on the evening of December 26, at Floydada.

GETS MONEY CHANGER.

A Brandt money changer has recently been installed in the Citizens' National Bank. This machine automatically makes change accurately, delivering any amount from one cent to dollars—as long as the money lasts.

THIRTY-FOUR HAVE WINDOWS ENTERED IN HERALD CONTEST.

Will Compete for \$25 Cash Prize; Judges Will Use Score Cards.

The addition of The Texas Company and the Plainview Produce Co. to the list of entrants in The Herald's \$25 prize contest for the best window display of nationally advertised goods brings the total number of entrants to thirty-four.

Those who will have special window displays are: Boyd Grocery Co., Reinken's, Sewell Grocery Co., Carter-Houston's, J. W. Willis Drug Co., Temple of Economy, Wilbert Peterson, The R. A. Long Drug Store, Long-Harp Drug Co., Richard Bros. & Collier, Plainview Machine & Auto Shop, Waller Tailoring Co., The Texas Co., R. C. Ware Hardware Co., E. R. Williams, Dye Drug Co., Plainview Mercantile Co., Pierson & Smith, G. E. Lewis, Plainview Hardware Co., People's Supply Store, Donohoo-Ware Hardware Co., W. E. Winfield, L. J. Warren Grocery Co., Hamner Dry Goods Co., The R. & H. Millinery Co., Jacobs Bros. Co., Plainview Produce Co., Coan's Variety Store, E. G. Bennett Grocery Co., H. L. A. Frank's Necessity Store, Barker & Winn, The Elk Barker Shop, and the Cash Grocery Co.

Several of the stores began yesterday to prepare for their displays. Many are offering special bargains to emphasize their faith in the success of the week.

Never before has the buying public of Plainview had the united efforts of practically every merchant in the city to show them their wares to such advantage and to give them special buying opportunities.

The method of judging will be by score card. Each of the three judges will score the windows individually, the three scores will be added together and divided by three, giving the average and final score. A perfect score will be on the basis of 100 per cent. Allowance on this basis will be made as follows: 50 per cent for "sales pulling power," 25 per cent for "ability to attract attention," 10 per cent for "originality of design," 10 per cent for "beauty of display," and 5 per cent for "attention to detail." Merchants will be permitted to use articles from their own stocks not nationally advertised or articles from other stocks to emphasize their display of nationally advertised goods, although any additional goods used to carry out the decoration or design must be secondary in importance to the nationally advertised goods.

All windows must be ready for inspection not later than noon Monday, and must remain with the same display through the week. It is the present plan to have judging begin shortly after noon on Monday.

A few sentences from letters received from manufacturers show the favor with which The Herald's campaign has met. Flint & Walling Manufacturing Co. say "We are glad of the opportunity to co-operate with you and our dealers, and sincerely trust that your entire plan will work out—benefiting yourselves and the merchants of your city." Thomas G. Plant Company writes, "We most heartily approve of this 'Nationally Advertised Goods Week.'" Eastman Kodak Co. says, "We believe that the local merchants would do well to use the newspapers extensively and do window-display work in connection with your 'Nationally Advertised Goods Week.'" South Bend Watch Co. says, "We believe that your idea is a very good one, and wish you the best success in carrying it out." The Alabastine Co. shows its faith with "We believe this campaign is destined to be a power for the increase in the sale of goods." The Hoosier Manufacturing Co. writes, "This campaign should do a great deal for the merchants of Plainview." The House of Kuppenheimer says, "We certainly think it is to the advantage of all newspapers, as well as the local retail dealer, to feature nationally advertised goods."

WATCH THE WINDOWS NEXT WEEK. THERE ARE MANY PLEASANT SURPRISES IN STORE FOR YOU.

ALFALFA CATTLE COMPANY BUYS TWO FANCY BOARS.

During the past week the Helen Temple Farm has delivered to the Alfalfa Cattle Company two fancy boars from the herd of Dr. A. C. Scott.

J. W. Ryan has returned from Fort Worth, where he attended the National Feeders' and Breeders' Show.

MRS. LANDRUM WILL CLOSE HER WORK HERE TOMORROW

Says Petersburg School Is Overcrowded and Needs New Building for Effective Work.

Mrs. J. L. Landrum will return to her home, in Austin, after her work in Hale County tomorrow. For the past week she has been organizing Girls' Home Economics Clubs in Hale County. "I find the young people of Hale County eager to take up the work," she said to a representative of The Herald this morning. "Especially where there are mothers' clubs there is general interest. There are a fine lot of boys and girls in Hale County. It is a fine country you have, and I am agreeably surprised to find so many progressive rural schools."

Petersburg School Crowded.

"I don't know where I have seen a worse crowded school than at Petersburg. This school has evidently been enjoying a large attendance, and it must be increasing. I am sure the pupils there are greatly handicapped by their lack of room."

Mrs. Landrum states that she believes there will be more than five hundred persons in attendance at the Hale County Interscholastic Meet in Plainview April 8th. Everywhere she goes she finds that the pupils are interested and planning to come and enjoy the gala event.

"There is a fine class of citizenship in Hale County," said Mrs. Landrum. "The people are sociable and refined. They have been good to me and have received me kindly everywhere I have been. Your fine herds of cattle and excellent farm homes show that Hale is a county with great resources."

WILL GIVE REGISTERED PIG TO WINNER IN BOYS' CLUBS.

Provided as Many as Twenty Enter Hale County Fair, Helen Temple Farm Will Make Award.

Much interest is being manifested in the Boys' Pig Clubs of Hale County, which are being organized through the efforts of the Young Men's Business League in co-operation with the Texas Industrial Congress, of Dallas. During the week there have been several clubs organized in the counties. Arrangements are being made so that every boy who joins one of the clubs may get a pig, by giving his note for the purchase price, to be liquidated when his pig is sold.

Geo. R. Quisenberry, of the Helen Temple Farm, is chairman of a committee from the Young Men's Business League to promote this work. He states that if as many as twenty members of the various pig clubs of the county will enter their pigs in the Hale County Fair, that the Helen Temple Farm will give as a prize for the best pig a thoroughbred, registered Duroc-Jersey pig from Dr. A. C. Scott's famous herd.

Although no arrangements have been completed, it is expected that a class will be made for these boys at the fair. This will be requested by the committee from the Y. M. B. L.

NEW BOOKS FOR THE PUBLIC LIBRARY NOW ON SHELVES.

The following books were added to the shelves at the Public Library a few days ago. Also there is an order out for forty new volumes which will probably be received in ten or twelve days.

"The After House," Rinehart; "Buttered-Side Down," Edna Ferber; "The Just and the Unjust," Vaughan Kester; "The Diamond Master," Jacques Futrelle; "To Have and to Hold," Mary Johnston; "Adventures in Contentment," David Grayson; "Corporal Cameron," Ralph Connor; "The Street Called Straight," Basil King; "The Red Cross Girl," Richard Harding Davis; "Miss Gibbie Gault," Kate Langley Bosher; "The Auto Boys' Outing," James A. Braden; "Farming It," Henry A. Shute.

PROMINENT STOCKMAN FROM NEAR FLOMONT KILLS SELF.

Word reached Plainview this afternoon that Marcellus Ross, a well-to-do stockman, shot and killed himself last night at his home, about six miles northwest of Flomont, on the Quitaque road.

Ross was about thirty years of age, and had been married about seven years. He leaves a wife, a child and two stepchildren. The reason for his act is not known.

DAILY DRILL IS ORDERED FOR COMPANY L. T. N. G.

Militia May Be Needed on Border to Occupy Posts Made Vacant by Expeditionary Force.

"Rookies" are wanted for Company L, Fourth Infantry, Texas National Guard. Captain L. O. Shropshire has orders to recruit the company to 150 if possible.

The Captain has ordered Company L, Fourth Infantry, Texas National Guard, to report for drill, beginning with tomorrow. His order calls for drills each morning at 6 for an hour. This action is taken by the captain in response to orders received from Gen. Cecil A. Lyon, of Houston, an excerpt from which is "You will order, and not request, men to come to drill. If they fail to comply, you are directed to use legal methods to compel their attendance so long as members of the Guard."

This order is in full force until revoked by the commanding officer of the company.

Captain Shropshire's orders under the title "preparedness" follow:

"Houston, Texas, March 11, 1916. There is nothing new.

"I have no knowledge of what is to come, nor of what has happened other than that which had been printed. American soil has been invaded by Mexican bandits; American women and men have been killed. The President has ordered American troops to Mexico to capture or kill the bandits.

"If the expeditionary force is of any size it will be necessary to deplete the border guard in Texas today.

"If army forces now stationed in Texas are removed it will be necessary to protect our own border. In the absence of a call for volunteers, it may be that this will have to be done by Texas troops.

"With this idea in view, you are directed to recruit your company as nearly as possible to 150 men. These men should be examined physically and their consent to volunteer for service outside the State secured at the time of their enlistment. You will also request present members of your organization to state whether or not they will volunteer for foreign service.

It is suggested that daily drills be held; that special instructions be given in extended order drill, outpost and guard duty.

"In 1898 Texas furnished more volunteers than any State in the Union. You and I, as Texans, do not wish to see it fall behind in the event of a call to arms, either by the State or Nation. If you have read today's papers you will see where states all over the Union are volunteering their National Guard. We have not been able to do this because we are even more unprepared than the militia of most other states. The honor of our State, and perhaps the lives of the women, children and men on our border may be placed in our hands at any hour. With that idea in view, I request that you disregard trivial things and devote your attention for a time to the perfecting of your organization. If you do not wish to co-operate in this matter, I suggest it would be better for you to sever your connection with the Guard and give place to some one who will aid in preparing the organization, and, furthermore, do it at once.

"As to the men already in your organization, you will order, and not request, them to come to drills. If they fail to comply, you are directed to use legal methods to compel their attendance so long as they are members of the Guard."

"You will report weekly progress of recruiting to the Adjutant General, at Austin. If convenient, I request that a carbon copy be sent to me at Houston, Texas.

"Acknowledge receipt of this to me at Houston, Texas.

"CECIL A. LYON, Brigade Commander, T. N. G."

DR. CUNNINGHAM WILL BRING INTERESTED FARMERS NEXT WEEK.

Dr. C. C. Cunningham, of the Alfalfa Farms Co., left early in the week for Kansas City, where he will be several days on business. Next week he will return with a party of prospectors who will visit the Callahan Ranch property, which is being developed by the Alfalfa Farms Company. It is expected that the party will contain fifteen or twenty.

"CO-OPERATION" WAS TREND OF TALKS BY MERCHANTS.

Banquet for Members of Retail Merchants' Association and Wives Held Wednesday.

Wednesday evening the Retail Merchants' Association of Plainview held a banquet in the Finlay Building. There were sixty-five in attendance, including the members of the association and their wives.

The secretary, Mrs. W. L. Braddy, made a report on the work the association is doing, and telling the members how they could best co-operate with her and aid in making the organization efficient.

A. C. Hatchell, the association's attorney, emphasized the importance of co-operating with the secretary from the standpoint of good to be derived by members of the association.

Olin Brashears made a timely address on the evils of the mail-order business, citing the fact that the same attention to detail will enable the merchant at home to compete, price for price and quality for quality, with the mail-order concern, and urging adoption of whatever progressive methods these houses are using.

His experience as a member of the Retail Grocers' and Butchers' Association of Fort Worth and general observations on his connection with associational work in Texas, made the address of G. E. Lewis interesting and valuable.

A personal reminiscence was the talk of J. W. Patterson on "Our Profits." He stated that all men were in business for profit; that no one begrudged any dealer a legitimate profit. He stated, too, that the ideal distribution of overhead cost was to make each article sold bear its pro-rata portion of the expense of operating business. That the merchant's goods are just the same as the cash which was expended for them, and be dealt with as such, is a tenable position he takes.

Artie Baker, of Lockney, stated that he uses the Plainview Retail Merchants' Association service probably as much as any firm in Plainview, and renewed his pledge of the hearty co-operation of A. J. Baker & Sons with the Association.

REAL ESTATE TRANSFERS.

The following real estate transfers have been recorded in Hale County since Saturday:

Ran Smith and wife to C. H. Day, lots 10, 11, and 12, block 22, Abernathy. Consideration, \$150.

Ran Smith and wife to J. W. Taylor, lots 8 and 9, block 23, Abernathy. Consideration, \$100.

W. D. Jordan and wife to W. F. Garner, lots 6, 7 and 8, block 58, Plainview. Consideration, \$700.

A. S. Davis and wife to W. B. Lewis, eighty acres of survey 1, block D-6. Consideration, \$4,000.

R. R. White and wife to F. G. Golden, survey 12, block D-6, 640 acres, and north half of survey 29, block D-6, 329 acres. \$5,000 and other valuable considerations.

L. G. Wilson and wife to P. H. Connolly, south half of section 132, block D-2. Consideration, \$8,800.

H. E. Skaggs and wife to E. J. Morehead, eight feet off south side of north half of lot 11, block 79, Alexander and Westmoreland Addition to Plainview. Consideration, \$150.

G. G. Tilson and wife to D. B. Tilson, forty acres, northwest quarter of south west quarter survey 38, block A-1. Consideration, \$1,000.

FARMER GOES TO FORT WORTH.

Popular Express Agent for Wells Fargo Gets Better Position in "Panther City."

J. B. Farmer has received notice of his transfer from Plainview to Fort Worth. He becomes depot agent for the Wells Fargo Express Company there. This is a better position than the one he held in Plainview. T. Y. Flynn succeeds Mr. Farmer.

COMMISSIONERS ARE BACK FROM BAILEY COUNTY VISIT.

Judge W. B. Lewis, County Clerk B. H. Towery and the County Commissioners, have returned from Bailey County, where they have been inspecting the school lands belonging to Hale County in Bailey County.

MARRIAGE LICENSE ISSUED.

County Clerk B. H. Towery has issued a marriage license to Bill Waters and Miss Charlie Hunt, of Silverton.

MEXICAN PRISONER TELLS U. S. OF VILLA'S PLANS

AMERICAN TROOPS BEING LED BY CARRANZA SCOUTS OVER DESERT.

VILLA'S BAND MURDERS

Practically None of Official Movements Made Known Because of Strict Censorship.

On information furnished by a Mexican prisoner as to the whereabouts of Villa, American troops are supposed to reach Casas Grandes at midnight tonight, preparatory to moving on the hills in which Villa and his bandit army are supposed to be hiding. The American troops are being directed in their march by Carrancista scouts, and are said to be making advances of more than thirty miles daily.

Reports indicate that Villa's band is murdering, burning and plundering as it goes. The American expeditionary force has not encountered any of the bandit chief's outlaws, according to advices to the War Department.

It is felt now that the better class of Mexicans will make no attempt to support Villa or make objection to the campaign of the War Department against him, but rather will assist in his capture and the elimination of his band. Villa's strength is not definitely known, and it is problematical whether he will fight or try to escape. Much depends upon developments as to whether the United States troops will continue to have the support of Carranza's followers.

EL PASO, Texas, March 15.—Copies of military orders issued to the expeditionary force and received here indicate that dispatches from correspondents with the troops will not be passed by the censor for several days.

The troops tonight were out on the hills where one week ago tonight Pancho Villa led 1,200 of his bandits stealthily up to the American border to make an early morning raid upon the sleeping American city of Columbus, N. M.

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Censor Guards Secrets.

From how many hundreds of miles this force had been assembled, the elements of its armament, its numbers and the direction or directions in which its various columns headed after they passed the international line were secrets held by the military censorship.

The one important fact that the Americans had gone into Mexico again was an event witnessed by hundreds of spectators who crowded into Columbus. They saw the troops move off toward the boundary line until when the men crossed they were tiny, but distinct, brown lines in the distance in the clear Western air. As the troops passed further into the low gravel hills clouds of white dust hid the men and their further movements as effectually as the censorship.

Other Troops Arrive.

Behind the troops who moved forward, new regiments rapidly filled the vacated camp site in Columbus. The Eleventh Cavalry, from Fort Oglethorpe, Ga., was one of the new arrivals. Other new regiments are expected to follow, but their officers would not say how soon nor from what points.

The disposition of the First Aeroplane Squadron, which passed west through here last night loaded on flat cars, was one of the most interesting of the military secrets, being the first actual campaign test of the new arm of the service.

Unofficial reports came into El Paso that about fifty miles west of Columbus, near Hachita, N. M., the column had gathered and probably had entered Mexico. Nothing more definite than the fact of this column's existence was established, despite reports that these troops might have gone in first.

Carranza Commander Co-operating.

JUAREZ, March 15.—General Carranza commander here, said

(Continued on Page Ten.)

NO. 5475.

REPORT OF THE CONDITION OF

The First National Bank

AT PLAINVIEW, IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON MARCH 7, 1916.

RESOURCES.

1. (a) Loans and discounts (except those shown on (b))	\$613,706.47	
Total loans		\$613,706.47
2. U. S. Bonds:		
(a) U. S. bonds deposited to secure circulation (par value)	\$ 25,000.00	
Total U. S. bonds		25,000.00
4. Bonds, securities, etc.:		
(e) Securities other than U. S. bonds (not including stocks) owned unpledged	\$ 65.00	
Total, bonds, securities, etc.		65.00
6. (a) Subscription to stock of Federal Reserve Bank	\$ 7,200.00	
(b) Less amount unpaid	3,600.00	\$ 3,600.00
7. (a) Value of banking house (if unencumbered)	\$ 50,000.00	
(b) Equity in banking house		50,000.00
8. Furniture and Fixtures		6,000.00
9. Real estate owned other than banking house		44,138.12
10. Net amount due from Federal Reserve Bank		15,925.43
11. (a) Net amount due from approved reserve agents in New York, Chicago, and St. Louis	\$ 6,662.81	
(b) Net amount due from approved reserve agents in other reserve cities	77,865.20	84,528.01
12. Net amount due from banks and bankers (other than included in 10 or 11)		36,119.58
14. Other checks on banks in the same city or town as reporting bank		3,279.40
15. (a) Outside checks and other cash items	\$ 4,166.61	
(b) Fractional currency, nickels, and cents	349.89	4,516.50
16. Notes of other national banks		7,845.00
18. Coin and certificates		23,010.70
19. Legal-tender notes		50.00
20. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		1,550.00
TOTAL		\$919,334.21

LIABILITIES.

24. Capital stock paid in	\$100,000.00	\$100,000.00
25. Surplus fund		20,000.00
26. Undivided profits	\$ 89,462.91	
(a) Reserved for taxes	27.29	\$ 89,490.20
(c) Less current expenses, interest, and taxes paid	6,790.87	82,699.33
27. Circulating notes outstanding		25,000.00
28. Due to banks and bankers (other than included in 28 or 29)		1,796.81
Demand deposits:		
29. Individual deposits subject to check		425,933.85
30. Certificates of deposit due in less than 30 days		50,000.00
31. Cashier's checks outstanding		1,587.71
Total demand deposits, Items 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, and 39		\$477,521.56
Time deposits (due after 30 days or subject to 30 days or more notice):		
40. Certificates of deposit		212,316.51
TOTAL		\$919,334.21

STATE OF TEXAS, COUNTY OF HALE, ss:
 I, Guy Jacob, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
 GUY JACOB, Cashier.
 Subscribed and sworn to before me this 16th day of March, 1916.
 C. S. WILLIAMS, Notary Public,
 Hale County, Texas.
 CORRECT—Attest:
 E. M. CARTER,
 W. C. MATHES,
 J. H. SLATON,
 Directors.

WHAT KANSAS CITY PAID FOR LIVESTOCK MONDAY.

KANSAS CITY STOCK YARDS, March 13th.—The good cattle market last week dislodged a liberal run today, but prices held about steady at the advance of 30 to 50 cents on beef grades made last week. Stockers and feeders closed last week with part of the advance lost, and sales today are steady to weak. The supply of 15,000 head today includes a good run from nearby territory, as well as many shipments from a distance. Cattle weighing 1,512 pounds sold at \$9.50, the top, and a drove of 1,050-pound steers also brought that price. Steers at \$9.30 today were the tail ends of a drove that sold at \$8.80 three weeks ago. A large delegation from Northern Colorado arrived, and sold quickly at highest prices yet recorded for pulp-fed steers, most of them \$9.00 to \$9.15, with a five-car drove at \$9.25. A train of Utah pulpers sold at \$8.50 to \$8.75. Good bulls sold around \$7.00, and two cars of Western cows brought \$7.00. Beef steers from Mitchell, Nebraska, brought \$8.85 and \$9.00, whose mates sold at \$8.65 in Omaha today. Some Nebraska steers sold to killers at \$8.35, on which feeder buyers bid the same price. Plain Oklahoma twos sold to killers at \$8.90, 1,040 pounds average. Colorado stockers sold early at \$8.50, and feeders at \$8.15. Most of the stock steers bring \$7.00 to \$8.00, and feeders \$7.60 to \$8.25. Total cattle receipts at all markets is moderate today, and the high range of prices reached on the recent spurt looks like it would stick. Hogs sold mostly steady today, three loads at the top, \$9.75, bulk of sales \$9.45 to \$9.70. Packers persisted in bidding lower, and some late sales were 5 cents lower. Receipts were 13,000 head, rather liberal for Monday, but marketing at all points shows that it requires an effort to work up a large run now. Canadian concerns bought hogs here the middle of last week, for slaughter before crossing the line, as import duty of 3 cents a pound on live hogs in Canada is prohibitive. Apparently big outlet and shrinking supplies mean firm markets ahead. Sheep and lambs sold steady to a shade lower, receipts 9,000 head. Good lambs sold quickly at \$11.15, equal to the top paid last week, medium lambs down to \$10.75, common ones \$10.40, feeders \$10.00 to \$10.50, ewes worth \$7.25 to \$8.15. The Monte Vista district is done shipping for this year, and the supply is going to run moderate here from now on. Firm prices should be the rule.

J. A. RICKART,
 Market Correspondent.

FOR SALE.

To settle an estate, the executors will consider offers on Section 3, Block D-7, as a whole or in separate quarters. This section is located about four miles south of Plainview. 200 acres in cultivation; section under fence. FRANK H. and BEN J. KAUFMAN, Executors. Eureka, Ill. 2t-pd.

The President's Wedding Cake—

—an example of decorative art never equalled in the history of cake decorating—an example of deliciousness, lightness and wholesomeness that would be a pride to any housewife. It is

Another Testimonial for CALUMET BAKING POWDER

This world-famous Wilson Galt Wedding Cake was made by Mrs. Marian Cole Fisher and Miss Pansy Bowen, both well-known Domestic Science experts. Calumet Baking Powder was used because both these experts use it exclusively in their work and know it is the purest, the safest, the most wholesome and economical to use.

So do millions of housewives who use it every bakeday—so will you if you try it on the things hardest to bake.

Send your name and address for free recipe and history of the Wedding Cake. Then bake one just like it yourself.

Received Highest Awards World's Pure Food Expositions, Chicago and Paris.

Calumet Baking Powder Co. Chicago

Piles Cured in 5 to 14 Days
 Your druggist will refund money if PAZZ OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 3c.

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost. We weld all kinds of castings. Blacksmith shop in connection. Auto supplies at lowest market prices. One good second hand car for sale very cheap.

E. N. EGGE AUTO CO.
 Phone 646 730 N. Broadway

Nationally Advertised Trade Expressions

Are effective because of the standard of goods and service back of them. Many have come to carry big monetary values when businesses have changed hands. Just so with our slogan

THE Waller Tailoring Co. WAY

It has come to mean to the people of the South Plains the best service in cleaning and pressing. Just as the national advertiser must live up to his expression we must live up to ours, never for a minute permitting our service to lag. A trial order will convince the most exacting.

TAILORS DRY CLEANERS
 Phone 188
 We Pay Return Charges on Parcel Post Packages

Nationally Advertised Goods Week

WILL BE A WEEK OF SPECIALS AT OUR STORE

We will sell the famous Wapco coffee in one pound tins that we regularly sell for 35c, for 25c a pound.
 We will give 7 bars of Cream White laundry soap for 25c (all week.)
 Our meat market is our drawing card and we are in position to give you good meat and good service and save you some money.
 We have gained many friends since the opening of our business and if you will give us a chance we will save you a few pennies and thereby add you to our list of friends.

We are here to please you.
G. E. LEWIS
 Phone 116 Wayland Building

Hardly An Article in Our Store Which Has Not Stood the Test of National Publicity

Practically every line in our house has years of satisfaction and widespread publicity to back its claims for your favor. A few of them are the famous—

- | | |
|-----------------------------|-----------------------------------|
| O. V. B. Hardware | International Harvester Machinery |
| Fairbanks-Morse Scales | Wear Ever Aluminum Ware |
| Rochester Table Specialties | Rumley Products |
| Simmons Heavy Hardware | Majestic Ranges |
| Roberson Cutlery | De Laval Cream Separators |
| Rogers 1847 Silverware | Libby and Pitkin-Brooks Cut Glass |

And numerous other lines always considered leaders.

Watch our windows, our store and our special bargains next week
DONOHOO-WARE HDW. CO.
 PHONE 80

The Herald's Review of the Movies

A Mutual Masterpicture, de luxe edition, "The Idol of the State," a spectacular Belasco melodrama featuring the noted star, Malcolm Williams, is the offering at The Mae I. Monday. This is a story of a matinee idol whose life is full of dramatic incidents. There is a fascination about the life back of the footlights, about the life back of the curtain which always appeals to those who have not felt its joys and known its sorrows. A reproduction of just this very thing is this Gaumont Company's production. It is a story of the humanness of theatrical "folks"; a drama of their hates and their loves.

Malcolm Williams, the favorite of many successful productions on Broadway, is seen in the role of Phillip Van Kortland. Strong, handsome, sympathetic, the virile actor makes a splendid player for the part. His first-hand knowledge of the very life which he is portraying qualifies him, naturally, for the leading role.

A Falstaff Comedy, "A Cunning Canal Boat Cupid," a new version of "all is fair in love," is offered on the same program with "The Idol of the Stage."

He writes his sweetheart that he is holding down a "Government position." Disliking his job of cracking stones, he hurls one of the missiles at the guard, who falls unconscious. He hastily changes clothes with the insensate man and liberates his three pals. Plenty of action follows.

"A Polar Romance," a thrilling tale of the Arctic, featuring Irving Cummings, assisted by the Bostock animals, is another feature of this day's program.

Very similar to "Madame Butterfly" is the story of "The Love of Loti San," which is to be shown at The Ruby Wednesday. Bessie Eyton has the title role in this three reel drama, and plays the Japanese wife of an American civil engineer, with fidelity and strong dramatic effect. The scenes in Japan are close copies of the real places. Edward J. Piel, Richard Norris, Virginia Kirtley and Cecil Holland are commendable.

Two good comedies are offered on this day, too.

The Ruby offers Tuesday "The Golden Chance," a Lasky feature. The

appears at Annette, the eldest daughter of Neptune, dives, frolics, swims and dances. Truly a daughter of the Sea, a queen of the finy tribe, she delights in the simple pictures, or thrills

(Continued on Page Four.)

Mae I. Theatre Program

Monday 20th
"The Idol of the Stage"
 A drama of society and stage. Produced by Gaumont, starring Malcolm Williams, in five parts.

De Luxe Edition
"A Cunning Canal Boat Cupid"
 One reel Falstaff comedy. Featuring Winifred Lane and Claude Cooper.

Tuesday 21st
"The Girl and the Game"
 Starring Helen Holmes in "The Salting of the Superstition Mine".

"A Polar Romance"
 A thrilling tale of the Arctic, featuring Irving Cummings, assisted by the Bostock animals.

"Beauty in Distress"
 One reel comedy.

"The Fighting Four"
 One reel cub comedy, the latest Jerry Caper, starring Geo. Ovey.

Wednesday 22nd and Thursday 23rd
Albert Taylor's Stock Company
12--PEOPLE--12
 an entire new company

Wednesday and Thursday Matinees; regular Picture Program. Matinee 2:15. Evening 7:30.

Mae I. Theatre



RAYMOND HATTON AND WALLACE REID
 In "The Golden Chance," at The Ruby Tuesday.

"The King's Game," in which James K. Hackett starred for a space of two years, finds itself very possible, the critics say, of screen adaptation in the hands of Arnold Daly and Ashley Miller. George Probert is again seen to advantage, and Pearl White, after a lengthy vacation, returns to her work with quite as much spirit as she displayed in the "Elaine" series, through which she starred with unwavering alacrity, and we might truthfully add, more charming than ever. Sheldon Lewis, too, is seen in the play, playing as usual the role of the bad man, the only difference being that this time there's a reason. With these three well known artists heading the cast, and a support almost equal in ability to the stars, it is needless to add that this Pathe Gold Rooster play is an unusually attractive production.

Pearl White will be remembered by those who saw her in the "Elaine" series at The Olympic. The same theatre presents her in "The King's Game," Monday.

story is uncommonly strong. It is rich in dramatic material and replete with genuine pathos. It describes in pictures of superb beauty and sublime simplicity the Golgotha of a woman's heart. The theme of the story is entirely modern, but there is a wonderful element of romance deftly woven into the plot. The romantic element is not at all lacking in our modern life.



CLEO RIDGLEY
 In "The Golden Chance," at The Ruby Tuesday.

but it takes the eye of an artist and a dramatist to find it. This picture is ample proof of what can be extracted from modern life in the way of romance and sentiment of one has a real divining rod.

The fourteenth installment of the "Graft" series, "The Iron Ring," is to be shown at The Ruby Monday. In this number Richard Harding breaks up the iron trust. The strike and the mob scene at the big factory are the most realistic ever staged. This is one of the strongest numbers of the serial to date.

Completing this program is "The Boob's Victory," in which Robert Leonard is featured in a two-reel Gold Seal film. Leonard has created his own part in this offering. Although he has done numerous other parts with distinction, he fairly shines as the boob. The humor he infuses into this role will cure almost any grouch.

Tuesday's leader at The Mae I. is "The Salting of the Superstition Mine," chapter eleven of "The Girl and the Game." Fallig in his efforts to secure a right of way, and learning that his Superstition mine has petered out, he plans to sell it to Rhinelander, who buys it. Bill and Lag, in Seagrue's employ, steal a car of rich ore which went to Rhinelander with the mine. Helen and Storn learn of the theft and overtake the train. By a death-defying leap from a wagon to the train, Helen, with the help of the train crew and Storm, captures the ore thieves and recovers the rich ore.

Also on this day is shown "The Fighting Four," a Cub Comedy. George Ovey is again to be seen in the role of Jerry. Once more we find him in jail.

WE PRESENT ANNETTE KELLERMANN "NEPTUNES' DAUGHTER"

The Most Perfect Formed Woman in the World, in
"NEPTUNES' DAUGHTER"
 In eight massive parts and over 200 scenes. Staged in the Bermuda Islands at a cost of over \$200,000.00. Over five hundred people are used in the production, and it required sixteen months to produce it.

LADIES AND CHILDREN
 "Neptunes Daughter" will appeal to ladies and children especially, as it contains the most beautiful scenes, and the most thrilling action imaginable, and of course every lady will want to see THE PERFECT FORMED WOMAN.

UNDER-WATER PICTURES
 Some of the most beautiful and wonderful scenes are those of hundreds of girls representing mermaids swimming around UNDER THE WATER. There are also many other under-water scenes of all kinds of fish and denizens of the deep.

A 200 FOOT DIVE
 Annette Kellermann, the most perfect formed woman in the world, makes a dive off of a cliff over 200 feet high. It is one of the most thrilling scenes ever attempted. As many know, Miss Kellermann is the champion woman diver and swimmer of the world.

YOU'LL BE SORRY IF YOU MISS IT THE OLYMPIC THEATRE TUESDAY, MARCH 21ST

ADMISSION, BOTH MATINEE and NIGHT, ADULTS 25c. CHILDREN 15c
 SCHEDULE OF SHOWS
 First afternoon show at 2:15. First evening show at 7:30.
 2nd afternoon show at 4:45 2nd evening show at 9:30.

Announcement

We have made arrangements with the LeRoy Special Film Company to stage and produce a Home Talent Motion Picture. All of the characters will be Plainview people. The leading lady will be selected by a voting contest. Particulars can be secured at the Ruby Theatre, either in person or by phoning 396.

GET IN THE MOVIES

Contest begins Monday, March 20th and runs for four consecutive weeks, closing Saturday night, April 15th, at ten o'clock.

Sincerely yours,
THE RUBY THEATRE
 Ross D. Rogers, Mgr.

RUBY

"ALWAYS A GOOD SHOW"

MONDAY
"GRAFT"
 The 14th episode, entitled
"THE IRON KING"
 Harding "busts" the Iron Trust in this episode.
'The Boobs Victory'
 Bob Leonard in a two reel comedy. It's a scream.

TUESDAY
Paramount Day
 WE PRESENT
CLEO RIDGLEY and WALLACE REID
 co-starring in a five-part drama of great strength,

"The Golden Chance"
 One of the best Paramount's ever in Plainview.

WEDNESDAY
"The Love of Loti San"
 A three-part Japanese story very much akin to "Madam Butterfly." Bessie Eyton is featured.

EXTRA TODAY
 An extra good comedy program.

OLYMPIC

"YOU KNOW THE PLACE"

MONDAY
Pathe Gold Rooster Day
 WE OFFER
PEARL WHITE
 (Heroine of Elaine) in
"The Kings Game"
 This splendid five-part comedy-drama is one of the season's best. See it.

TUESDAY
 WE PRESENT
ANNETTE KELLERMANN
 IN
"NEPTUNE'S DAUGHTER"
 In eight massive parts. Guaranteed to be the greatest photoplay ever shown in the city.
 Admission 15c and 25c.

Wednesday
 WE OFFER
 The celebrated French actress
LULU GLACER
 IN
"Love Pilgrimage To America"
 A comedy-drama in five acts. One of the best.

The Beautiful Actress AT MAE I. THEATRE



Miss Myrtle Hollingsworth

Leading lady with Albert Taylor at Mae I. Theatre on
Wednesday and Thursday, March 22 and 23
 PRESENTING

"THE MAN FROM HOME"
 on Wednesday and
"A GILDED FOOL"
 on Thursday.
 PRICES 25c, 50c, 75c
 Seats on sale now at Willis Drug Store.

**THE HERALD'S REVIEW
OF THE MOVIES**

(Continued from Page Three.)

in her feats of water sport. As the principal figure in the romantic drama of land and sea, of the realms of the immortal King Neptune and the mortal King William, Miss Kellermann is ever on the screen—the mermaid swimming through placid, deep waters overhung with brilliant stalactite, as the nude mortal who has changed her mermaid fins for legs, and as the young woman gowned in silks and satins.

The pictures make appeal principally through the acting in the aquatic scenes, rugged rocks, sandy beaches, overhung lakes and turbulent waters. Annette is captured in a fisherman's net—a tremendously effective scene—and warns her father of the danger, when her little sister is drawn on the beach and dies. Annette swears vengeance upon King William. From the Witch of the Sea she receives a shell which makes her a shy mortal maiden. A kindly old woman takes her and Annette becomes a charming goose-tender.

The King, tired of a Court in intrigue, sallies forth incognito and meets Annette. He watches her dance in the fields and disport in the waters and falls in love with her. Treachery at Court involves Annette, and she is thrown from a high cliff into the sea with her hands and feet tied. She frees herself and returns to the shore, but is captured again by the man who tried to kill her. They fight on the cliff and both go over locked in a death grapple. Annette fights with the would-be assassins and finally drowns him. She rushes off to the King's grounds in time to save him from a duel marked more by treachery than swordsmanship.

But Annette cannot return to her father. Olga, one of the chief conspirators against the King, finds the sacred shell and is transformed into a mermaid. In her anger she smashes the charm. Appealing to the witch for assistance, Olga is transformed into a slimy fish which makes its snow, sinuous progress into the sea. And Annette becomes the bride of King William and shares his throne.

And thus ends one of the most charming and imaginative of picture plays.

Wednesday and Thursday The Mae I. offers its regular matinee picture programs, and in the evening Albert Taylor, a comedian well known to Plainview theatre goers, will play, on the first day, "The Man from Home," and on the last, "The Gilded Fool."

"Love's Pilgrimage to America," a five-reel Broadway-Universal feature, with Lulu Glaser, of light opera fame, in the leading role, comes to The Olympic Wednesday. "This production is one combining strength and weakness, but on the whole averages up quite well," is the criticism offered by Robert C. McElravy in his review of the play. "The tone of the comedy is good, but a little extravagant at times, particularly in the opening scenes. This gives a touch of burlesque to the piece."

Taylor Is Coming.

Albert Taylor will be with us again at The Mae I Theatre on next Wednesday and Thursday, March 22 and 23. Mr. Taylor has just finished a phe-

nomenally successful engagement of twenty weeks at the Crawford Theater, El Paso, Texas. The El Paso Herald of September 20, 1915, says:

"ALBERT TAYLOR
A LAUGHING HIT.
"Opens Crawford Theater With a Comedy That Is Really Quite Funny."
"Albert Taylor is back at the Craw-



ALBERT TAYLOR,
Comedian,
Who Appears at The Mae I Theatre
March 22 and 23 in "The Man from Home" and "The Gilded Fool."

ford, bringing his laugh-producing punch along. Taylor and his company opened Sunday night to a crowd which reminded old-time theater goers of the days when grand opera played at the Crawford. There was a line of people from the box office window to the sidewalk, and every seat, box and gallery ticket was sold before the first curtain, and many were turned away.

"Albert Taylor is a comedian, and he selected "Broadway Jones" for his initial bill here, a selection which was as happy as his "Man from Home," which he played here once before. Geo. Cohan wrote into "Broadway Jones" all of the wholesome fun which he is capable, and Albert Taylor proceeds to extract it painlessly, to the immense delight of the crowds at the Crawford.

"Taylor has ceased to be an individual down East Texas way, and has become in institution along with the Alamo, Roy Bean and the Pecos bridge.

"That he has established himself in the same position with El Paso folk was shown by the reception he received Sunday night when he first appeared.

"Taylor is swamped with laughs. He hardly has time to speak his lines between the roars of laughter of the audience. The crowd showed that it had come to the theatre to be amused, and Albert Taylor delivered the amusement goods, if the applause and laughs which followed his drawing words is any indication."

On Wednesday "The Man from

SEEDS

The purest, cleanest, best seeds grown at honest prices. If you can't get it in Dallas, Denver or Philadelphia just call White—he has it. Frost proof cabbage plants only 30c per hundred, prepaid.

C. E. WHITE SEED CO.
PLAINVIEW, TEXAS

Home" will be presented, and on Thursday "A Gilded Fool" will be the play.

REAL PLAINVIEW REEL.

Ruby Theatre Will Stage Photoplay With Plainview People In Cast.

A real "made-in-Plainview" movie is to be staged by The Ruby Theatre. The cast will be composed of local people. Manager Ross D. Rogers has made arrangements for the production of the play with the LeRoy Special Film Company. A contest will determine who is to play the lead. To the winner of the contests will go the honor of playing the lead and also a cash purse of \$50. Other purses of \$35 and \$15 will be offered as second and third prizes.

"Get in the Movies." It.

W. A. TODD, Agent
All Kinds of
INSURANCE.
Office No. 14,
First National Bank Building.
Phone 129.

A. T. OGG,
Transfer and Baggage.
Phone 327.

CATTLE FOR SALE

70 head of Durham and White Face dehorned cows, good size and ages, with good calf crop, some calves on ground now.

450 head of Angus cows, mostly young cows and show large calf crop.

These cattle have been bred to registered bulls and well wintered. Will be sold in lots to suit purchaser—will give time on half of purchase price to responsible parties.

If interested come and see cattle 16 miles west of Kress. Don't write.

C. N. McFARLAND

E. J. HEALY & CO.

Live Stock Commission Merchants

Wichita, Kan., and Oklahoma City, Okla.
Established in Wichita 1889.

Handled 700 more cars in 1915 than any other firm on the market. Practice makes perfect.

Does it mean anything to you to have efficient, reliable men sell your live stock when you go to market? If so ship to Healy & Co. on the Saturday special stock train for Wichita, which has been established for your benefit and is the best train service to any market in the West.

During Display Week

March 20th to 25th

We will sell you for this one week only

Albatross Flour at \$2 a Sack

If this is not the best, whitest and lightest flour you ever used return it and get your money back.

Meyer's Model Hard Wheat Flour

is also in a class by itself as is Albatross Flour.

During this week we will also have a special sale on all California Club canned goods and will especially emphasize and recommend our

Wedgewood (Waples-Platter) California Fruits

which we will offer at special introductory prices for the week. We have just received a fresh shipment of Southwest Texas Honey on which we make a special "Display Week" price.

We have at all times a complete line of fancy goods, cereals, etc., all nationally advertised. Among them let us call your especial attention to Maxwell House, White Swan and Wapco Coffees.

You will find here at all times Fresh Vegetables in the best assortment we can obtain.

WATCH OUR WINDOW NEXT WEEK

E. G. Bennett Grocery Co.

PHONE 35

**FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-**

Willard
See The Point?
The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.
THE T. M. CALDWELL CO.,
Amarillo, Texas.
Free inspection of any battery at any time

**Texas Cattle Raisers Convention
Houston, Texas**

Round trip excursion fares on sale March 18th, 19th and 20th. Final return limit March 27th.

FARE \$20.45

We will operate a through Pullman, leaving Plainview 9:33 a. m., March 19th, arriving Houston 7:30 a. m. the following day. Make your reservations early. For further information phone 224.

JOHN LUCAS, Agent.



Wanted—A Western Pasture Grass

The need of a permanent pasture grass to replace the native grasses of the Western prairie regions of the United States becomes more urgent every year. The stock-carrying capacity of the ranges and pastures has been decreasing for several years. When the native grasses are once killed out or damaged by over-pasturing, it is very difficult to restore them. There are two great pasture grasses in the United States neither of which is native of this country, but which have, in their respective sections, almost wholly replaced the native grasses. They are blue grass and Bermuda grass. But blue grass will not thrive very far west of the eastern line of Kansas, while Bermuda winter kills north of central Arkansas, southern Oklahoma, and central-west Texas. Neither of these grasses is adapted to two-thirds of Oklahoma, over half of Texas, nearly all of Kansas and Nebraska, the Dakotas, and the mountain and western states.

The success of the United States Department of Agriculture in discovering and introducing grain and forage sorghums and other plants, upon which a permanent and prosperous agriculture has been built in vast sections where corn and the Eastern tame hay grasses cannot be depended upon, encourages the belief that further research might, and probably would, result in the discovery of a grass that will do as much for the pastures and ranges. No other agency is so well qualified to undertake this work as the Department of Agriculture, and the expense should be paid out of the general revenues of the country, since the entire country would share in the benefits sought to be derived; every section is interested in the production of meat animals on the ranges. Not only for the initial research work is the Department best equipped, but the testing out of the species introduced can best be done on the Government's many established dry-land experimental farms. From three to six years would be required for testing out each grass, before its value could be determined.

The agricultural appropriation bill to be passed by the present Congress should by all means carry an item of sufficient amount to enable the Department to start this search at once, and keep it up until the grass is found, tested out and introduced. The amount required would be trifling, considering the need and the probable results.

The cultivated plants of every section of the earth have been studied and tested by the Department of Agriculture, with marvelous results. If all the money ever expended on the Department had resulted in nothing more than the introduction of the kaffirs and milos, feterita and Sudan grass, it would have been the best investment the Government ever made, for it has vastly increased the possible grain-and-forage-producing area of the entire country, and stabilized and made more certain other large areas.

In an address before the Tenth International Dry-Farming Congress, at Denver, last October, C. V. Piper, agronomist of the Department of Agriculture, said:

"The most striking and significant fact is that all of our cultivated grasses and clovers came from the Old World. This is true not only of our hay plants, such as timothy, clover, alfalfa, red-top, orchard grass, brome grass sorghums, the millets, cow peas, soybeans, vetches and peas, but also of our pasture plants, such as blue grass, Bermuda grass, Japan, white and bur clover, and alfalfa. From the rapid way in which most of these pasture plants have spread and occupied the land, the erroneous idea commonly prevails that they are native to North America, which is just exactly what they are not. Indeed, these Old World grasses and legumes possess an aggressiveness that enables them to conquer, which is perhaps in its biological nature not unlike the aggressiveness of the white man in making the New World his own. Be that as it may, the fact is too clear to be mistakable, and is one of profound significance in agriculture as in other fields. . . . Most of the plants I have mentioned are adapted to humid or semi-humid conditions. Are there not others adapted to more arid conditions which will likewise spread over our dry lands and increase their pasturage? It would be strange indeed if such were not the case. . . . One other fact needs emphasizing in regard to the finding of better dry-land pasture plants, namely, that all our valuable crop plants came from regions of comparable climatic conditions. Thus, nearly all of the pasture plants of the Eastern States came from Europe; of the Southern States, from Eastern and Southern Asia and from South Africa; of California, from the Mediterranean regions. . . . Where, then, are we to look for better dry land pasture plants for the Great Plains region especially? Undoubtedly the most promising field would be Central Asia, a region of enormously diverse climatic conditions,

but in some portions much like our Great Plains. From this region came originally alfalfa, a plant which has profoundly affected our Western progress. Some desultory explorations of the agriculture of Central Asia have been made, but primarily with reference to cultivated crops. No serious attempt has as yet been possible to study the native grasses and legumes of the dry steppes and to test them on our dry lands." Undoubtedly, any grass that would stand up under Western Kansas and Eastern Colorado conditions, for instance, would do equally as well or better in Central and Eastern Kansas

and Oklahoma, and like sections, where the hot, dry summers kill the blue grass, and the winters are fatal to Bermuda.

This is a matter which directly affects the beef supply of the United States, in the immediate as well as the permanent future. It should not be neglected another year.—Agricultural Review.

TWO ADAM SCHAAP PIANOS!

We have stored at Lubbock two Adam SchAAF pianos, plain walnut case. Will sacrifice at practically wholesale rather than return to our factory. None better made. Cash or payments, but act quick. Address ADAM SCHAAP PIANO CO., Dallas, Texas.

1,200 SCHOOLS TO TAKE PART IN INTERSCHOLASTIC LEAGUES.

AUSTIN, Texas, March 13.—More than 1,200 schools in Texas will participate in the various contests of the Interscholastic League this year. Great interest is being taken in the spelling contests especially. For the first time this year there will be a State elimination contest in spelling. Professor E. D. Shurter, State Chairman, and Professor Raymond Bressler, Director

of Interscholastic Athletics, have recently visited a number of counties, and report that the rural schools of the State have caught the spirit of the spelling match and are eager to compete with the best in the State. In many counties the prizes offered to the best speller are larger than any other prizes, showing clearly that the business man recognizes spelling still to be a fundamental basis of an education.

GIRL WANTED for general housework. Phone 408 or address Box 344.

"Get in the Movies."

FOUND—New inner tube. Identify and pay for this ad at J. B. NANCE's office.

WANTED—To buy on easy terms a three- or four-room house to be moved. P. O. BOX 281.

There is a Real Difference

Cream of tartar, derived from grapes, is used in Dr. Price's Cream Baking Powder because it is the best and most healthful ingredient known for the purpose.

Phosphate and alum, which are derived from mineral sources, are used in some baking powders, instead of cream of tartar, because they are cheaper.

If you have been induced to use baking powders made from alum or phosphate, use Dr. Price's Cream Baking Powder instead. You will be pleased with the results and the difference in the quality of the food.

DR. PRICE'S CREAM BAKING POWDER
MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES



PROTECTION

is necessary in these STRENUOUS TIMES.

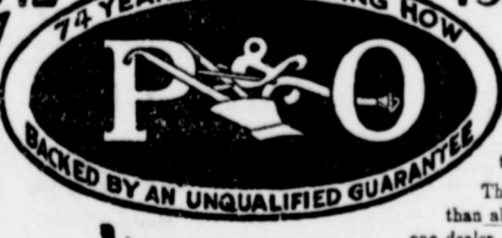
The PROTECTION offered by a BANK ACCOUNT, combined with a little "BULLDOG tenacity" will make you winner in the fight no matter what the odds.

PROTECT YOUR FUTURE by putting your money in OUR BANK.

THIRD NATIONAL BANK
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74 YEARS OF KNOWING HOW



The P. & O. No. 111 Lister

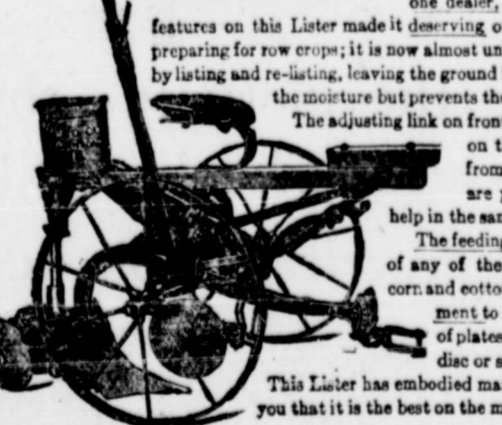
This Lister is known by farmers wherever sold as P. & O. No. 111, but the improved type is called No. 111 on account of important improvements.

There are more of them in the hands of farmers than all other makes combined,—over 2,000 sold by one dealer, in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West.

The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furbished with either disc or shovel covers.

This Lister has embodied many other important features that will convince you that it is the best on the market.



The P. & O. No. 123 4-Wheel Lister

This Lister has all the advantage of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling, also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

Parlin & Orendorff Implement Company
DALLAS, TEXAS

DISPLAY WEEK SPECIALS

While you are on your trip of inspection of the many interesting windows which will be shown next week drop into our store. We have some specials for you. We are going to tell you about two of them here, the others you will have to ask about.

FOLGER'S GOLDEN GATE COFFEE 40c, 80c and \$1.00
HELITROPE FLOUR \$1.85 A SACK, IN 48 POUNDS ONLY

Monday we will have Fresh Strawberries and Fancy Tomatoes. Today we have:

- | | | |
|-------------------|-------------|-------------------------------|
| Young Onions | Fresh Beets | Kalamazoo Celery |
| New Potatoes | Green Beans | Young Radishes |
| Summer Squash | Spinach | Mustard Greens |
| East Texas Yams | Kale | Head Lettuce |
| Fresh Cranberries | | And All Kinds of Fresh Fruits |

WATCH OUR WINDOW NEXT WEEK

PIERSON & SMITH

PHONE 348

Winfield Believes

In advertising—local and national. He believes that the people appreciate bargain store news. He wants them to learn more and more that his is such a store. He wants them to know that there is service back of his name and guaranteed satisfaction back of that. He wants them to know that "If it isn't good we make it good." He believes in the idea of The Herald's window display and asks that you inspect his window next week. He believes in it so strong that he is offering for Display Week some exceptional prices for that week only on a new arrival of

Iron and Brass Beds AND Full Bed Room Sets

These are only two items that will interest you next week. There is a whole storefull of other new furnishings you can't afford to overlook next week when you are looking.

PHONE 95 **W. E. WINFIELD** PHONE 95

"Where Your Business Is Appreciated and Your Money Buys Most"

The Plainview Evening Herald

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

INTERESTING HALE COUNTY'S FUTURE FARMERS.

Sometimes it seems that all the good things come at once. With the commissioners of Hale and Floyd Counties passing favorably on a farm demonstrator, Mrs. Landrum's visit of a week, during which time she organized the girls of the county into clubs for studying home economics, the activity of the Young Men's Business League in organizing the boys into pig clubs, Hale County ought to see such agricultural prosperity this year as she has never seen. With the Hale County Fair for the boys and girls to look forward to in their work and the district meeting of the girls' home economics clubs, Hale County boys and girls on the farms are doubly blessed. More of Hale County's boys ought to do what Willard White and Baylis and Lewis Sloneker did last year with their pigs. They made a good profit on their pigs and won \$25 cash prizes, too.

HOMES FOR RURAL TEACHERS.

Social service seems to be one of the consuming topics of the age. America is studying herself in an effort to alleviate social conditions. Never has there been an age when there was so much philanthropic effort, not only on the part of individuals but corporations and associations are taking up the work in an interested and determined way.

Texas is not slow to see the benefits to be derived from the improvement of social conditions. The University of Texas has been doing a wonderful work in searching out our problems, such as tenantry, and working out solutions. The Agricultural and Mechanical College has been a great factor, and now the Extension Department of the United States Department of Agriculture is engaged in the most gigantic social-service and economic work any country has known. The action of the State of Texas in appropriating money, a million dollars, for rural school improvement was a step in the direction of efficient schools, and the expenditure, even from the dollars-and-cents viewpoint, we believe, is wise. That such a significant work as the provision of homes for rural teachers should have been commenced in Texas by the national association of lumber dealers is encouraging. This movement should result in much good for the State of Texas. We cannot overlook the philanthropic motives of the association in making this determination. Of course, too, there is somewhere in the plan that which will benefit this association in a commercial way, we take it, but if this association really intends to assume the role of a contributor to such a worthy cause, their work should be immensely beneficial. If their work stops only at promotion and agitation, their position is selfish.

Homes for teachers—"teacherages"—might prove as helpful to other counties as they have to Bexar County. P. F. Stewart, of San Antonio, superintendent of Bexar County schools, says: "We have fourteen teachers' cottages in rural districts. The best of them are built with four rooms, 14 by 14, with hall running through. They have front porch and screened back porch with pantry on one end and bathroom on the other. The cost in this county is about \$1,000. In most cases we have a garden of from one to three acres with each cottage. We find that we can get and keep better teachers where they are provided a place to live."

THE BOGUS-CHECK MENACE.

There is not a merchant in Plainview doing a very extensive business who does not have in his cash drawer or safe worthless checks given in payment of merchandise, or which he has accepted in exchange for cash or goods and cash.

The law recently enacted regarding passing worthless checks has done much in many parts of the State to check this drain on business houses. Many good people give bad checks unintentionally sometimes, but when a man persists in giving a check when he knows he has not the money in bank, he removes himself from this class.

Only a few days ago a fine of ten dollars and costs and a four-day jail sentence were given to a person passing a worthless check for five dollars.

A few more complaints filed by merchants who are victims of the bogus-check artist and firmly pushed by the officers might help to check the menace.

TWO COUNTIES FOR AGRICULTURAL PROGRESS.

Now a farm demonstrator for Hale and Floyd Counties is assured. The Commissioners of the two counties have seen fit to make the appropriations to pay a man to do the work. Professor Hare, who it seems sure will be employed by the commissioners, is a man of practical experience in farm management, and a man who has studied the scientific side of the business. He should be worth much more than the salary paid him to the people of the two counties. And, indeed, if he is not the man to be an unwise one. But the experience of other counties the Nation over with farm demonstrators is such that we have no doubt but that Hale County and Floyd County will retain a demonstrator through a series of years.

The demonstrator for the two counties has been secured at a cost of \$2,200 a year. Hale County and Floyd County pay each \$750 and the United States Department of Agriculture's Extension Department pays \$700.

Our demonstrator will be at a disadvantage the first year, for he comes at the opening of the planting season, and his work here is new to him. Had he begun work in the fall he would have been able to make his first year's work show up better. But we have no doubt that, even with the disadvantage of a late start, his year's work will result in much good.

His services will be at the command of any citizen of either county. He is a servant of the public, in the noblest sense of the expression. It is his duty, and we are sure his pleasure, to help the farmers and stockmen of Hale and Floyd Counties in every way possible, bringing to them the knowledge of tree spraying, treating livestock, testing seed, feeding balanced rations, farm sanitation, and other branches of the important business of farming.

The Good Natured Irish.

It's Saint Patrick's Day today, and not unusual in our show windows is the characteristic green decoration. Many a Shamrock is worn here today. Carrying out the day, many millions of the brave sons and fair daughters of Erin, as well as a countless number of persons the world over, whom many would consider not so fortunate as to have Irish blood in their veins, Irish poetry in their hearts and Irish wit in their heads, are wearing green in affectionate memory of a little island across the sea and in reverent memory of its patron saint. And many are unconsciously joining in the observation of the by wearing the emblem, knowing not its meaning.

Saint Patrick, dead in the flesh for many centuries, lives in spirit and exerts a benign influence over the

multitude which holds him dear. On March 17, in or about the year 465, St. Patrick, consecrated Bishop of Ireland, died in County Down, Ireland, in the seventy-eighth year of his age. Today, more than fourteen centuries later, his day is celebrated with reverence and with rejoicing throughout the English-speaking world, for the Irish are everywhere, and nowhere are they hanging men and women to for wearing the green.

Born near the Rocks of Clyde, Scotland, he was taken when sixteen years of age to Ireland, where he became a slave and tended herds. Six years he toiled there, planning all the time and finally escaped. Away from Milchu and the cattle, and to Killala he went. It was about two hundred miles home. A boat was ready to sail, but passage

was refused him. He withdrew into the woods for fear of being detected, and the sailors softened and searched him out to tell him he might go with them. Home again after six years of bondage, he told his people that he wanted to study and return to Ireland as a missionary. Contrary to the wishes of homefolk, he prepared himself to return. After twenty years in monastic schools he set sail to "answer the voice of Irish," which he declared was calling him. He landed two miles from the place now known as Saul. He was met by an armed force, for they thought he was a pirate. With his melting speech he won the heart of Dichu, a chief. After much opposition from the Druids, he established himself firmly in his work, and his last days were spent near Saul advising and teaching those who were to follow after him. He cemented together the hostile tribes of Ireland. The Irish never do things by halves, and their love and chivalry responded to the call of the apostle of Erin.

Today Erin's sons are scattered far and wide doing the world's work. Literature, science and art have drawn from Irish resources, not to mention that hard-working team—"Pat and Mike"—without whom the average humorist would be at sea, and who help vaudeville performers to keep soul and body together. Without them professional humorists would become extinct. And this is not saying that the Irish are witty, but only "so good natured that the sins of the world are grafted graciously upon them."

HALFWAY GIVES TO SETH WARD.

HALFWAY, Texas, March 15.—Today and yesterday are very much cooler than it has been for some time. There was ice last night. Peaches and apricots are almost in full bloom.

Mr. and Mrs. J. W. Dye and son, Willard, attended church in Tulla Saturday and Sunday.

Miss Lois Foley has recovered from an attack of measles.

Mrs. R. L. Hooper, Mrs. Ola L. Smith, Mrs. I. J. Helm, Albert Kayser and

Bryan and J. W. Dye, Jr., were Plainview visitors last Saturday.

Pucelle and Basil Huguley and J. E. Stewart, of this place, and J. E. West, of Plainview, left Friday for a ten days' prospecting trip to New Mexico.

Mrs. J. E. West and daughters, Anna and Hattie, of Plainview, were the guests of Mr. and Mrs. Will West on Saturday and Sunday.

Rev. A. L. Moore, presiding elder of the Methodist Church, preached here Sunday, and received \$25 for the boys' dormitory of Seth Ward College.

Tom Holland, from northwest of Halfway, and Mr. and Mrs. M. C. Cornelius, of West Side, attended church here Sunday.

G. W. Lewellen and son, Clayton, returned today from Wichita, Kansas, where they went with three cars of fat steers.

Mrs. J. L. Landrum, who is sent by the State Department of Agriculture in the interest of "home economics," was here last night, and made a splendid talk on her work. As a result, an enthusiastic Girls' Canning Club was organized today, with five officers, two press reporters and fourteen members. H. C. Howard, secretary of the Y. M. B. L. of Plainview; L. R. Pearson and Misses Lena Williams and Bernice Duggan, of Plainview, accompanied Mrs. Landrum here. Mr. Howard made a very interesting talk in behalf of the "Boys' Pig Club" our boys will organize shortly. Misses Duggan and Williams delighted the audience with exhibitions of their splendid reading ability. A good attendance of our own people, as well as M. C. Cornelius and Professor Williams, of West Side, were out to greet Mrs. Landrum.

Clabe and Walker Dye and Frank Clark have gone on a prospecting trip to New Mexico.

The stork was here last week and

left a baby girl in the home of Mr. Moon.

Mr. and Mrs. Joe Allen, of Plainview, are here to make their home with their brother, R. H. Allen.

Mrs. George Colony and daughters, Millie and Leona, left last week for a visit in Iowa.

Grandmother Parks, Shelby Leach and Mrs. W. W. Boston left Saturday for various parts of the State. They are touring in Mr. Leach's Dodge car.

FOR SALE—Eggs from White Emden geese. Also some fox terrier pups for sale. Mrs. J. B. LEACH. 2t-pd.

Kenneth Bain, of Silverton, candidate for District Attorney, was here Wednesday en route to Hale Center.

Bob Farris is here from Albuquerque, N. M.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tr.

Pure Bred Duroc Jersey Hogs

We have a few choice young boars and gilts.
Helen Temple Farm, Plainview, Tex.

YOUR friends can buy anything you can give them—except your photograph.

Make an appointment today

COCHRANE'S GROUND FLOOR STUDIO



This picture—"Fisherman's Luck," it's called—is the cover of the Hart Schaffner & Marx Spring Style Book

The Style Book for Spring

YOU ought to have one; it's just about as attractive and interesting a book as you've ever seen.

You'll like the pictures—they're better than ever in this issue. They're really wonderful.

It's a very practical book besides; shows you what's going to be right this Spring and Summer; where to wear it, and how; clothes economy and real values; lots of other things you ought to know.

YOUR COPY OF The Style Book AWAITS YOU AT

Carter-Houston's

"The Home of Hart Schaffner & Marx Clothes"

Our Fountain

Not nationally advertised but a strong favorite with local lovers of cold drinks and ice cream. Only the best ingredients used in the most sanitary manner.

DYE DRUG CO.

The REXALL Store
Phone 23

KEEP THOUSANDS OF PATIENTS OUT OF THE NATION'S HOSPITALS

Western Drug Merchant Discusses National Health



MONRAD J. OLSEN of Des Moines, Ia., said, in an interview today.

"If each person in this country would take an occasional laxative dose, our hospitals would lose thousands upon thousands of patients."

Mr. Olson further stated that he was familiar with and had sold all the various laxatives, and that in his opinion, Rexall Orderlies is the most pleasant and sure remedy for constipation.

We have the exclusive selling rights for this great laxative.

DYE DRUG CO., INC. THE REXALL STORE

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Next Tuesday the Bridge Club will meet with Mrs. H. M. Burch.

The Mystic Club will meet in the club room tomorrow afternoon.

THE HIGHLAND CLUB MET WITH MRS. J. A. SLATON.

The Highland Club met with Mrs. J. A. Slaton yesterday afternoon. The guests were Mesdames L. S. Kinder, Geo. B. Doubleday, R. A. Underwood, J. W. Day, W. W. Unedwood, Farris Frye, Frank Pearson, E. O. Nichols, R. E. Burch, H. W. Harrel, E. H. Bawden, T. O. Collier, F. E. Blasingame, S. I. Newton, C. D. Wofford, and Ed Daugherty, and Miss Vera Newton.

Mrs. Geo. B. Doubleday won high score. A two-course luncheon was served.

MRS. CHAS. SAIGLING WINS THE HIGH SCORE AT BRIDGE.

The Bridge Club met with Mrs. Elmer Sansom yesterday. Those present other than the club members were Mesdames E. B. Hughes, L. S. Kinder, H. W. Harrel, Jas. R. DeLay and T. C. Shepard, and Miss Lena Williams. Miss Williams won high score for the guests and Mrs. Chas. Saigling for the club.

A dainty salad course was served. Jonquils and sweet peas were used in decorating the house.

INDOOR PICNIC HONORING MR. AND MRS. SCOTT GALE.

Mr. and Mrs. Theo. Shepard's Visitors Have Returned to Illinois Home.

A surprise party, or rather an indoor, springtime picnic, was given at the home of Mr. and Mrs. Theo. Shepard last evening, honoring Mr. and Mrs. Scott Gale, who left yesterday for their home, in Oregon, Ill.

Those present at the gathering, arranged by Mrs. Geo. C. Keck, were the honorees, Messrs. and Mesdames Geo. Saigling, Tom Carter, Geo. Keck, Chas.

McCormack, James R. DeLay, E. H. Bawden, and the host and hostess. A regular picnic luncheon was served. There were three tables of "500." The affair was very original.

BOWEN-DEWITT.

D. H. DeWitt and Miss Bessie Bowen, of Melrose, New Mexico, were married yesterday at the Baptist parsonage. Rev. I. E. Gates performed the ceremony.

They will make their home at Melrose, but will visit here in the home of J. B. Herndon and with friends in Colorado, Texas, before returning home. Their cousin, Mrs. B. L. Bostell, will accompany them to Colorado.

BACK FROM NEW YORK CITY.

L. A. Knight returned yesterday morning from New York, where he has been for the past two weeks on business.

Mrs. C. Backer, of Hale Center, was in town yesterday.

AT THE EPISCOPAL CHURCH.

There will be communion services at the St. Mark's Episcopal Church Sunday morning at eleven o'clock. Rev. J. S. Wicks, of Amarillo, will preach at both the eleven-o'clock and evening services. The evening services will begin at eight o'clock.

Sunday School commences each Sunday morning at ten o'clock.

MRS. FRED BROWN HOSTESS AT SEVEN-O'CLOCK DINNER.

Mrs. Fred Brown entertained Tuesday evening, at her home, on Wayland Boulevard, in honor of the tenth birthday of her son, Frank. At seven o'clock a three-course dinner was served to the host and hostess, Misses Maxie Speer, Sue Kathryn Glenn, Mrs. Prudie Wright, and Messrs. Ralph Porter, Carl Brown, Nick Jordan and Frank Brown.

R. C. Malone, of Abilene, has been here this week.

C. J. Stallings, of Paris, was here yesterday on business.

PUPILS OF MISSES WILLIAMS AND SANSON TO GIVE RECITAL.

The pupils of Miss Lena Williams' expression class and the music pupils of Miss Nell Sansom will give a recital at the Baptist Church Monday evening, beginning at 8:30. No admission will be charged.

A. V. Harris, of Petersburg, who has recently moved there from Bell County, was in Plainview yesterday on business.

BENEFIT CONCERT BRINGS THE BAPTIST LADIES \$40.

The concert given last night at the Baptist Church, for the benefit of the Ladies' Aid, was one of interest. A little more than \$40.00 was realized.

The following program was rendered.

Piano—Mazurka in E-Flat Leschetizky

Miss Laura Knapp.

Orchestra—Selected Z. E. Jenkins, Director.

Reading—Captain January Laura E. Richards

Miss Bess Brown.

Vocal—Felicie Lieurance

Miss Donnell.

Violin—Sextet from Lucia di Lammer Moor Donizetti

Myra Morris and Miss Wolters.

Short Talk—Birthright of Children T. L. Girault, of Wayland College

Vocal—Morning Oley Speaks

Mr. Geo. H. Hutchings.

Violin—Legende Wieniasski

Miss Wolters.

Trombone—As Long as the World Rolls On Ball

Geo. H. Hutchings and Z. E. Jenkins.

Reading—Little Gentleman (a Penrod story) Booth Tarkington

Miss Lena Williams.

Vocal—Somewhere a Voice Is Calling Tate

Miss Donnell and Mr. Hutchings.

Orchestra—Selected Z. E. Jenkins, Director.

Accompanist, Mrs. E. R. Williams.

PRESBYTERIAN LADIES' AID PRESENT NEW CHOIR CHAIRS.

The Presbyterian Ladies' Aid have presented and installed in the Presbyterian Church twenty-one choir chairs.

AT THE PRESBYTERIAN CHURCH.

Rev. C. H. Miller, of Emporia, Kans., will preach Sunday morning and evening at the Presbyterian Church.

"AS YOU LIKE IT" CLUB QUESTIONS FOR MARCH 24.

Leader, Mrs. S. I. Newton.

1. Indicate what it is that makes the opening of the fourth act, showing Bottom with the fairies, supremely comic.

2. How is the resolution of the drama completely foretold?

3. At what time do Theseus and Hippolyta enter the forest, and what is their errand there?

4. What is the "Rite of May"?

5. How does Detritus effect the resolution of that part of the action concerning the lovers?

6. How does Theseus confirm and complete this resolution?

7. Describe Bottom's reflections on awakening.

8. Was Bottom overtaken with syncope?

9. Show how Shakespeare has used some of the symptoms of this pathological case.

Act V.

1. Explain the temper of the dialogue of Theseus and Hippolyta at the opening of the act. What does it teach of their characters?

2. What, for instance, would Theseus have thought of Hamlet?

3. For what reason does Theseus select the play of the mechanicals? How does he justify this choice to Hippolyta?

4. What is the comic nature of the prologue as Imineo delivers it?

5. Define the kind of amusement that the Duke's company derives from the play of the mechanicals. Is it of the same nature as that felt by a spectator of Shakespeare's play?

6. Describe the epilogue spoken by the fairies.

EPWORTH LEAGUE PROGRAM FOR SUNDAY, MARCH 19.

Subject—"Learning to Pray." Scripture—Matt. 6:7.

Song.

"What Makes Us Want to Pray?"—Miss Maxie Speer.

Prayer.

"What Makes It Difficult to Pray?"—Glenn Smith.

Song.

"A Fixed Prayer Habit"—Miss Beulah Posten.

Reading—Miss Anna Lou Waddill.

Leader—Miss Willie Lee Young.

PROGRAM FOR PRESBYTERIAN MISSIONARY SOCIETY MONDAY.

The Woman's Missionary Society of the First Presbyterian Church meets Monday afternoon, March 20th, with Mrs. W. A. Richards, 710 Jones Street, at 3 o'clock. The following program has been arranged.

Devotional Exercises—Mrs. Tull.

Business.

Roll Call—Reference, item on immigration.

"Immigration"—Mrs. Scudder.

"Immigration Laws of the United States"—Mrs. George Saigling.

Reading.

"Japan"—Mrs. Whitis.

Hostesses—Mrs. Richards, Mrs. Geo. Saigling and Mrs. Brown.

Watchword and social hour.

Mrs. W. E. Winfield has returned from Amarillo, where she underwent an operation. Reports today are that she is very much better.

Marvin Love, State agent for the Chalmers Motor Co., was here Wednesday on business.

Rev. A. L. E. Weber returned Thursday morning from Slaton and Wilson, where he has been to preach.

Mr. and Mrs. Scott Gale has returned to their home, in Illinois, after an extended visit with Mr. and Mrs. Theo. Shepard.

J. V. Bryson left yesterday for Comanche on business.

Bur Campbell left yesterday for Springfield, Ill., to be with his sister who is ill.

Judge T. D. Webb was here yesterday from Kress on business.

Amos Pipkin came up from Abernathy this morning.

Miss Lillie Ellerd and Mr. and Mrs. T. J. Ellerd left this morning for Snyder, where they will visit for a short time. Afterward they will go to Mineral Wells, where they will remain several weeks.

J. S. Pool, of Floydada, was here today en route home from Canyon City, where he had business.

Carl Moss and Jim Warner, of Portales, N. M., were here yesterday on business.

T. B. Gee, of Tulsa, was here yesterday on business.

C. H. Herring, of Lubbock, was a business visitor here yesterday.

W. P. Strickland, of Amarillo, was registered at the Hotel Ware Wednesday.

Tom Edwards, of Hamilton, Wisc., was here yesterday on business.

R. A. Carpenter, of Dallas, was here yesterday on business.

Mr. and Mrs. Roy Bruner, who live near Cap Rock, were here today on business.

Dr. L. N. Pennock, formerly of Plainview, is here from Amarillo on business.

Mr. and Mrs. W. J. Price are visiting in Fort Worth.

The New Spring Goods

that have been held for weeks in the original cases awaiting the completion of our new floors, etc., will be on display beginning Saturday, March 18th.

There are many cases—new goods for almost every department in the store.

We are building for better service, more patrons, greatly increased sales, keeping our store as it has been—the best dry goods store on the South Plains.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

SUGGESTS WINDOW PHOTOS BE TAKEN DISPLAY WEEK.

Plainview, Texas, March 10, 1915. Editor Herald: Dear Sir—

Your announcement of a Nationally Advertised Goods Week sounds interesting, and here's hoping the business men of Plainview will appreciate and fully utilize this opportunity to give publicity in such a novel way to their stores and stocks of merchandise.

Being in correspondence with more than a dozen standard trade journals whose publishers are always looking for new photographs of attractive shop windows and store interiors, it occurred to me that this would be a good time to offer some pictures of Plainview stores. Of course, they retain the right to make selections; but I shall be glad to offer for such use any photographs that any business firm in Plainview may see fit to submit, and have no doubt that a number of selections might be made from such an attractive lot of windows as we are expecting to see during the week from March 20 to 25. These pictures are wanted with or without descriptive articles to illustrate the pages of the trade journals. This is an age of teaching by pictures, and the theory

is that every business man is interested in seeing a picture of the other man's store or office or factory. Any unusual store or office equipment, or store decoration or advertising display or whatever kind, would be eligible to be considered in such a competition. Such photographs should be UNMOUNTED, preferably about six by eight or eight by ten inches in size, and should be marked (on the back) with the owner's name and address. They may be sent to me at my home or if left at the Dye Drug Company they will be taken care of and delivered to me. Very truly yours,

MYRTLE MIDDLETON POWELL.

Rev. O. L. Halley will fill his regular third Sunday appointment at Lorenzo.

Fred Bartsch left Wednesday for Kansas City, Mo., on business.

E. H. Perry has returned from a business trip to East Texas.

SOLD HAT BY NINE O'CLOCK.

Mrs. Fronnie Johnston purchased the \$250 hat advertised by the Plainview Mercantile Company's display ads of Friday. Before nine o'clock Wednesday morning, the day of the opening, the purchase was made.

Kirschbaum and Hirsh-Wickwire Clothing

Walk-Over Shoes

If there is one thing the average clothes buyer looks for above everything else in a suit, it is the correct and perfect fit! And one reason why this fast growing store prefers

Kirschbaum Clothes

is the fact that the men who design and cut them, somehow have mastered the art of getting the right lines, the right proportions into the coat, the vest, the trousers.

Kirschbaum Clothes enable us to promise you precision and exactitude of fit.

And that goes for any man who may read this advertisement—be he stout or slim—tall or short—wide or slender—or just the normal every day build.

Reinken's

We Do As We Advertise

Wilson Bros. Shirts and Underwear

Stetson Hats

STATEMENT OF THE CONDITION OF THE CITIZENS NATIONAL BANK PLAINVIEW, TEXAS

At close of business March 7th, 1916

RESOURCES

Overdrafts	NONE
Loans and Discounts	\$233,552.99
U. S. Bonds and Stocks	103,600.00
Real Estate, Furniture and Fixtures	23,984.75
Cash	90,167.66
	\$451,305.40

LIABILITIES

Capital	\$100,000.00
Surplus and Undivided Profits	30,160.19
Circulation	98,200.00
Bills Rediscounted	2,932.50
Deposits	220,012.71
	\$451,305.40

I hereby certify that the above is correct.

R. A. UNDERWOOD, Cashier

THE WHITFIELD NEWS.

WHITFIELD, Texas, March 14.—Mr. and Mrs. W. C. Ooley visited at Lockney Saturday and Sunday. Mr. Dodson is still at Floyd-ada. Mr. Hartman did business at Floyd-ada Monday. Calvin Natons visited at Mickey Sunday, the guest of Barney Smith. Mrs. Parks visited her mother last week. Miss Mary Dodson and sister were on the sick list Tuesday of this week. Literary was started at Providence last Saturday night.

WOODENWATER CORRESPONDENT RAISES THE SCHOOL QUESTION.

WOODENWATER, March 17.—What is the matter with our school officials. In a nearby district the pupils are dismissed at 11 o'clock in order that they may attend revival services at the church. They were recently allowed to attend a "buryin'" at the cemetery, two miles distant. And there are pupils attending this school who are nearly past school age who do not know Greenland's icy mountains from India's coral strands nor whether South Africa is South Africa or just Texas. The Master said "Suffer little children to come unto me," but He also said "Render unto Caesar that which is Caesar's." There is an enrollment, we believe, of about 65 pupils, most of whom are sadly in need of schooling. Is this not a case of 65 "little Caesars" being short-changed? Some of these pupils drive 5 or 6 miles to school when the weather permits. Has the school board the right to send them to church when their parents have sent them to school? Again, wha is the matter with our school officials?

SEES CHANGES AT LIBERTY.

Former Resident Returns After Three Years and Notes Progress.
LIBERTY, March 15.—The Liberty Social Club will meet with Mrs. John Garstang Thursday, March 16th. Mrs. H. J. Fair left for a visit with her parents and friends in Trenton, Mo., Tuesday. Frank Klein was calling on friends near Runningwater Sunday evening. We wonder "What's the attraction?" Clayton Williams and wife, of near Whitfield, visited our Sunday School Sunday afternoon. Frank Tucker was in our midst, shaking hands with old friends, last week. He reports quite a change in this country since he left here, between three and four years ago. Several from these parts transacted business in Plainview Thursday morning. There were nine cars of Syndicate people stopped at the home of E. E. Freeman Thursday morning. Mr. and Mrs. Willie Miller and son, of Plainview, and B. Herndon and wife spent Sunday with J. J. Boston and family. Miss Alma Boston spent last week with Mr. and Mrs. J. V. Boston, of Kross. Doctor Barr and family spent Sunday with C. E. Moore and wife. Services at this place at 11 o'clock a. m. and Sunday School at 2:30 p. m. Sunday. Everybody is welcome at Liberty.

MOTHERS' CLUB ORGANIZED BY OLTON SCHOOL PATRONS.

OLTON, Texas, March 15.—Virgil Cowart and his sister, May, came up from Lubbock last Sunday to visit rela-

tives. Geo. W. Keenan, of Claude, New Mexico, was here last week visiting his mother and other relatives. While in Plainview last Tuesday night B. A. Dodson had the misfortune to lose a horse. Mr. ad Mrs. Fred Schrier, Sr., and Mrs. Fred Schrier, Jr., were shopping in Plainview Wednesday, making the trip in Mr. Schrier's new Chevreolet. D. L. Rose and E. S. Silcott have moved the seven miles of telephone line over to the newly laid out road in Hale County. H. K. Baugh and family were visitors in Plainview last Saturday.

The ladies of Olton community met at the school house last Friday afternoon and organized a Mothers' Club, electing Mrs. Fred Schrier, Sr., president; Mrs. M. Dotson, vice president; Mrs. H. F. Dickenson, secretary. The next meeting of the club will be on Plains, were guests of the Crosbyton Inn Sunday, accompanying the latter's sister, Miss Buzbee, this far on her way

ent. E. L. Williams and Prof. D. M. Green were in Plainview last Saturday. Mr. and Mrs. White and Mr. and Mrs. Hartman, of Meteor, were here Saturday and Sunday attending quarterly conference. J. A. Hooper and family were in Plainview last Saturday in their new Pullman.

CROSBYTON PERSONAL NEWS.

Rev. Wm. S. Boyd made a business trip to Plainview last week. C. M. Russell, G. S. Bruner and Roy Bryan were here from Plainview the first of the week. Mr. and Mrs. T. C. Shepard and children, of Plainview, were in Crosbyton a short while Sunday, having motored over to see the town and call on friends. Mr. and Mrs. E. G. Crausbay, of East Plains, were guests of the Crosbyton Inn Sunday, accompanying the latter's sister, Miss Buzbee, this far on her way

home, to Plainview. Mayor J. L. Dorsett of Plainview was a business visitor to Crosbyton Tuesday. He was interested in a section of land in this county that was to be sold at sheriff's sale to satisfy a lien he held against the place. He was the highest bidder and paid \$5,000 for the place. —From The Crosbyton Review.

MEXICAN CRISIS PUTS NEW BOOK OF HISTORY IN DEMAND.

University of Texas Professor Writes on "Early Diplomatic Relations Between U. S. and Mexico."

AUSTIN, Texas, March 8.—A book touching Texas history in a field hitherto sorely neglected is just issued by

the John Hopkins Press, being the work of William R. Manning, Adjunct Professor of Latin-American History in the University of Texas. It is a work of more than four hundred pages, and goes into the matter of "Early Diplomatic Relations Between the United States and Mexico" very thoroughly, that being the title of the book. The period treated by Dr. Manning stretches from the earliest diplomatic relations with Mexico down to the recall of Poinsett in Van Buren's administration. A few chapter headings follow, being indicative of the scope of the work: "Tardy Appointment and Cool Reception of the First United States Minister to Mexico;" "British Influence in Mexico and Poinsett's Struggle Against It;" "Diplomacy Con-

cerning the Opening of the Santa Fe Trail;" and "Texas and the Boundary Issue." The book is interesting to Texas readers from three standpoints: first, it is the work of a Texas man; second, it has much information in it concerning hitherto slighted points in Texas history; third, it is timely, in that diplomatic relations with the country in question have just been resumed after a break of more than a year.

WANTED—Two experienced dining-room girls and one experienced chamber maid. Write GILKESON HOTEL, Roswell, New Mexico, advising what hotels worked for. It

"Get in the Movies." It

LISTEN

Kill a town and real estate values in and around that town go down—down—down. Perhaps not swiftly but as sure as fate. Patronize your home merchant—PLUG for your home town and your local community.

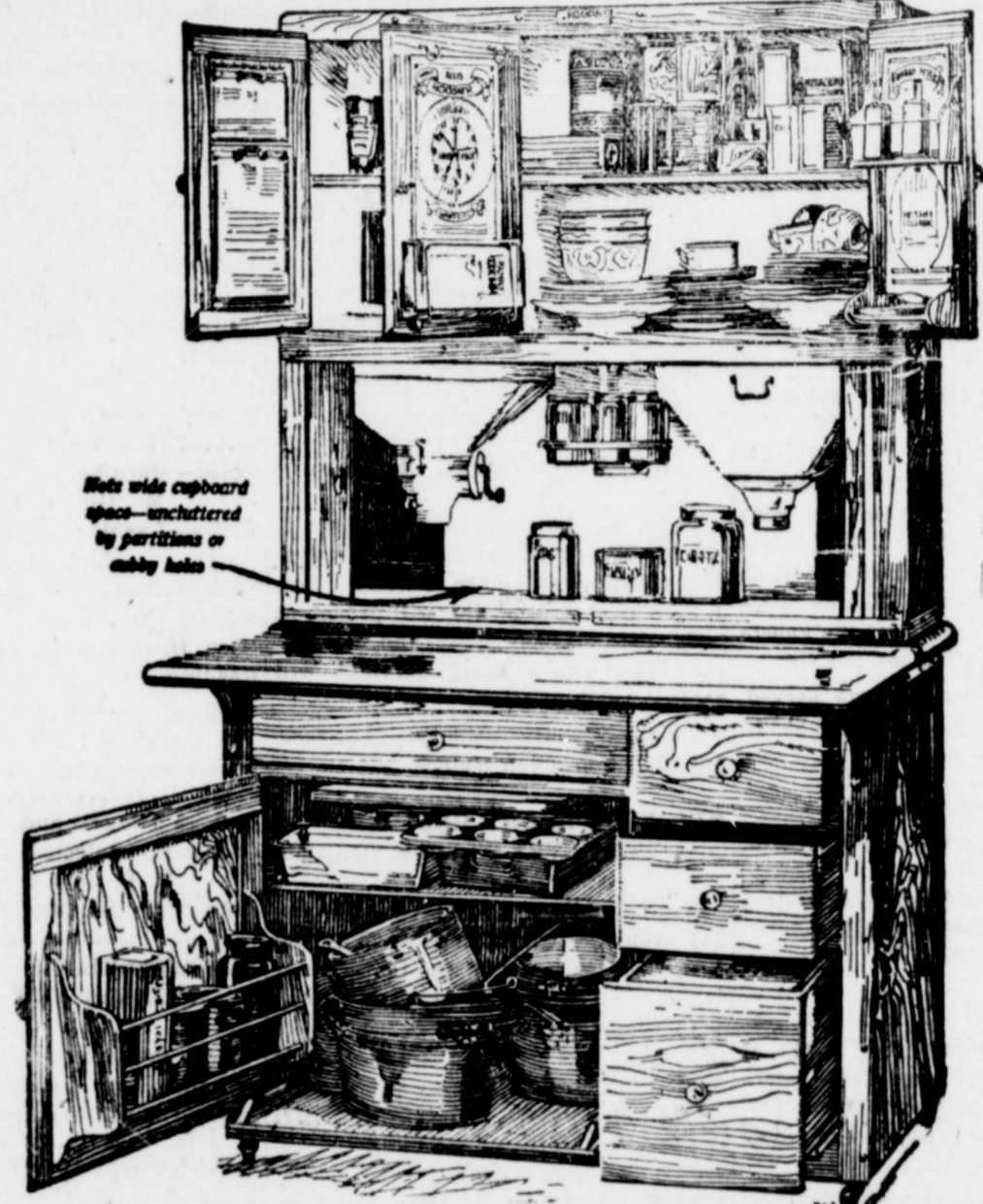
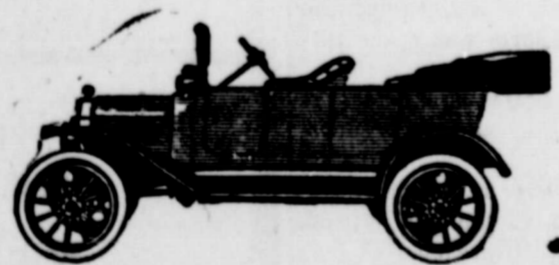
BUILD YOU A HOME.

Plainview Lumber Co.

Lumber Dealers.



The largest shoe factory in the country makes less than one-fortieth of the entire shoe output, but the Ford Motor Company builds half of all the automobiles made in America. This volume is necessary to supply the demands of people who are looking for economy at a low cost. Get yours today! Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at the Barker & Winn Ford Agency.



This is the "ROLL DOOR HOOSIER" With the only sanitary, removable roll doors

NATIONALLY ADVERTISED

**Hoosier Cabinets
Globe-Wernicke Bookcases
Seely Mattresses**

And you can't beat any of them in their class. All are guaranteed to us—we guarantee all of them to you.

Watch Our Window Display Week

E. R. WILLIAMS
FURNITURE AND UNDERTAKING

FRESH VEGETABLES

== AT ALL TIMES ==

Are about the only goods we handle that are not

NATIONALLY ADVERTISED

Our stock of staple and fancy groceries is made up with a view to the greatest satisfaction to our customers. We realize that a manufacturer of food stuffs must have the quality in his goods to back it with strong national advertising because the schools of domestic science and food specialists are becoming more inquiring and more insistent upon cleanliness and honesty of product. We can afford to put such goods forward for the producers are back of them with their reputations.

We ask you to watch our window next week and call in our store for the many good things we have to offer you

SEWELL GROCERY CO.

PHONES 8 and 9

Do You Feel Upset?

Have you a dark brown taste in your mouth when you get up in the morning?

Nyal's Liver Salts will eliminate your trouble and clear your countenance. 25c and 50c a package.

LONG-HARP DRUG CO.

THE NYAL STORE

Free Delivery

Phone 161

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOR SALE—4-room house, 4 blocks from square, at a bargain if taken at once. Inquire of PRICE & BOSWELL, Stevens Building. 2t.

WANTED—An old couple just for their company. Board free; in good home. BOX 158, Lockney, Texas. 5t-pd.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

AUTO CURTAIN FOUND. Owner may have same by calling at Herald Office and paying for this ad. tf.

Sanitary Tooth Brushes at LONG-HARP DRUG CO'S. 2t.

We will make Farm or Ranch Loans in Castro, Swisher, Briscoe, Floyd, Hale, Lamb, Hockley, Lubbock and Crosby Counties. See us if you want a loan. HENDERSON & PERRY, Grant Bldg., Plainview, Texas. tf.

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. —Adv. tf.

LOST—Between Jones Street and mill, automobile crank. Finder return to HARVEST QUEEN MILL and receive reward. tf.

FOR SALE—Small residence close in and splendidly located. Will give good terms. Address "OWNER," care The Herald. tf.

RAIN COAT taken by mistake at Mitchell Sale is at Herald office. Identify and pay for ad and you can have it. tf.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE. Horse and buggy; fancy driver, safe and a beauty. Rubber-tired Viehle buggy, same as new. Phone 223 8:30 a. m. to 4 p. m. Box 788. 3t.

FOUND—A gold Odd Fellow's watch charm in front of Ben's Barber Shop. Owner may have same by calling at HERALD OFFICE and paying for this advertisement. tf.

If your blood is out of order, Hot Spring Blood Medicine will help you. Phone 161. LONG-HARP DRUG CO. 2t.

Good Work Mules and Horses for sale. BUCHANNAN BROS., 1 1/2 miles southwest Ellen Post Office. 8t-pd.

FOR SALE—Big Twin Indian Motorcycle. Reasonable. Address "P," care of Herald. 4t-pd.

FOR RENT—2 rooms for light housekeeping. Call 307 West Sixth St. tf.

FOR SALE—5-room modern bungalow, Wayland Boulevard. Will give practically any kind of terms or take some vendor lien notes. W. M. JEFFUS. 3t-Fri. only.

FOR SALE: Two big two-year-old steers; two bulls, one Shorthorn and one Red Polled Angus, one two years, one three; 55 shoats and pigs. Eight miles south and one mile east of Plainview. FRANK MARSHALL. 3t-pd.

SMITH'S INVINCIBLE WHITE ROCKS Are the very best strain in Texas today. They have been and are still leading winners at Texas' and Oklahoma's biggest shows. Stock and eggs for sale. Write for prices. SAM W. SMITH, Abernathy, Texas. Apr. 1.

Let me fill your incubator with B. P. Rock eggs at 25c per dozen. MRS. P. W. JACKSON, Plainview, Texas. Mar. 17-pd.

FOR SALE—85 cows, 3 bulls and 13 young calves. Cows mostly red, white face. Also 960 acres rough grass land, fenced and living water. Thirty-five miles northeast of Plainview. Address ROUTE 1, BOX 22, Hale Center, Texas. 3t-pd.

GARDEN PLANTS of all kinds in season. PLAINVIEW NURSERY. 4t. Fri.-pd.

FOR RENT—Two large rooms furnished for light housekeeping. Close in. No children. Phone 492. tf.

LONG-HARP DRUG CO. have just received a large stock of Men's Purses and Wallets. See our window. LONG-HARP DRUG CO. 2t.

A BARGAIN IN SECTION OF LAND. Good, smooth section, patented land. Perfect title. Ten miles from Plainview, nearest course. Price only \$17.50 per acre; less than one-fourth cash, balance in ten equal annual payments. If you want a bargain, don't pass this up. H. E. SKAGGS. tf.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. tf.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

Try a bottle of Nyal's Stone Root Compound for that soreness in your back. LONG-HARP DRUG CO. Phone 161. 2t.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview. tf.

If your blood is out of order, Hot Spring Blood Medicine will help you. Phone 161. LONG-HARP DRUG CO. 2t.

WANTED—To trade horse and buggy for cattle or second-hand car. Fancy driver, best in county, registered; rubber-tired Viehle buggy, almost new. Call 223 between 8:30 a. m. and 4 p. m. BOX 788. 3t.

LONG-HARP DRUG CO. have just received a large stock of Men's Purses and Wallets. See our window. LONG-HARP DRUG CO. 2t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

TO CATTLE OWNERS: I have just completed a large concrete dipping vat on my place one and one-half miles southeast of Plainview. I will contract to dip cattle for other parties, using arsenic solution for lice. Can dip 2,000 head per day. Phone 90. C. B. REAVES, Plainview, Texas.

SEED—Soy Beans, Rye, Black-Eyed Peas and Brown Crowder Peas for sale. W. M. JEFFUS. 3t-Fri. only.

If you are going to plant trees, now's the time. PLAINVIEW NURSERY has the very best you can find. Also arsenate of lead and insecticides of all kinds. Can furnish you with a first-class spray pump with which to apply insecticide and save your fruit in time. We also have tree paint to protect your trees from rabbits. I have insecticides only in quantities of 50 pounds up. PLAINVIEW NURSERY. 4t-Fri.-pd.

LOST—Saturday, March 11, on the streets of the business district of Plainview, a bunch of keys. Reward for return to Herald office. 2t-pd.

FOR SALE—By owner, 160 acres three miles from Petersburg; fenced, with 120 acres in cultivation. For price and terms see A. E. HARRIS, Plainview, Texas. 4t-181-pd.

FOR SALE—One horse, buggy and harness. Phone 9032—short and long. 4t-pd.

Try a bottle of Nyal's Stone Root Compound for that soreness in your back. LONG-HARP DRUG CO. Phone 161. 2t.

Some work mares and mules for sale. Terms if desired. SANSOM & SON, Plainview, Texas. 8t.

FARM LOANS. HENDERSON & PERRY, Plainview, Texas, can make you a loan on your Farm or Ranch. Get in your application at once. Money ready soon as title is approved. tf.

FARM OR RANCH LOANS. See HENDERSON & PERRY, Grant Building, Plainview, Texas. tf.

FOUND—Auto number and tail light. Owner can have same at PLAINVIEW MACHINE & AUTO SHOP by paying for this ad. tf.

NOTICE—I keep my cattle-dipping vat charged for dipping at any time. 10c per head for yearlings, 12 1/2c for coming two and 15c for cows. C. B. REAVES. tf.

FOR RENT: One furnished room. Call Herald, Phone 72. tf.

Sanitary Tooth Brushes at LONG-HARP DRUG CO'S. 2t.

ATTENTION. Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

Rose Comb White Wyandottes. First premium Hale County Fair 1915. Eggs for hatching, \$1.00 per setting. Place your orders now. RIO BLANCO POULTRY FARM. P. A. TODD, First and Broadway. —Adv. tf.

THOROUGHBRED CATTLE FOR SALE. Thirty head fullblood yearling bulls; seven head two-year-old bulls; two head bulls, one four and one seven years old; ten head heifers three and four years old, just shipped in from Missouri. Cattle all in good shape on full feed. Cows can be seen at my home in Plainview, and bulls at ranch 1 1/2 miles Bailey County. J. M. GIST. tf.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, KENNETH BAIN.
For District and County Clerk: B. H. TOWERLY, J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON.
For County Tax Assessor: ROY IRICK, R. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON, T. P. BUSSELL.
For Sheriff: J. C. HOOPER, J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY.
For Commissioner Precinct No. 2: J. W. ROBERSON, R. W. CROSS.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.
For Mayor: ROY J. FRYE, B. T. COLEMAN, J. L. DORSETT, W. B. RISSER.
For City Secretary: B. L. SPENCER.
For City Marshal and Tax Collector: JOHN VAUGHN.

EVER SALIVATED BY CALOMEL? HORRIBLE

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system. When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 325 and 423. L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 423. DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoe Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

GEO. ALLEN The House Reliable. Orders and Largest PIANO and MUSIC SHOP in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1894. SAN ANGELO

MRS. BELLE CARTMELL, Suite 23, Grant Bldg., Phone 579. Hair Dressing, Manicuring, Shampooing, Scalp Treatment, Face Bleaching a Specialty.

DR. R. L. ATMAR, Dentist. Grant Building, Suite 25, Phone 560.

SEE ME FOR FARM LOANS. We have the money for your use on five years' time. We also buy vendor's lien notes. Walter Darlington Co. KANSAS CITY, MO. Rawlings & Brown Representative Stephens Building PLAINVIEW, TEXAS Prompt Service

Benefiel AUTOMATIC HANDI-TOOL. A Jack of All Trades and Master of Each. The original "18 in 1" Automatic Handi-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$100.00 worth of necessary tools. Double acting, steel detachable lever. Built of open hearth steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange. Manufactured by CHAS. E. BENEFIEL CO., Inc., 400-420 West Tenth St., Indianapolis, Ind.

IT IS EASY TO TELEPHONE. Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste. The R. A. Long Drug Store "We Guarantee the Quality"

To Drive Out Malaria And Build Up The System Take The Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY THE COCKS-CLARK ENGRAVING CO. BARCLAY BLOCK, DENVER. ETCHING

With the Coming of Spring Every Farmer Every Housewife Every Property Owner will want to brighten up. There is a paint or varnish for every purpose in the SHERWIN-WILLIAMS LINE We have them. Woolridge Lumber Co. Telephone Number 33

Electricity Will take the drudgery out of housekeeping. If you have never looked into the matter, you will be surprised how economically you can make it your servant, to do the Cooking, Washing, Ironing, Sewing and Sweeping Your local electrical contractors will be glad to explain this without obligation on your part to buy, or Write—Phone—See TEXAS UTILITIES CO.

With Our Hale County Home Economics Clubs

Reporters Tell About Organization of Clubs.

RUNNINGWATER, Texas, March 15.—Mrs. J. L. Landrum called at the Runningwater School Tuesday evening for the purpose of organizing a "Girls' Economics Club."

The house was called to order, and officers were elected as follows: Pauline Wright, president; Ethel Witt, vice president; Clara Hunt, secretary; Cora Kindred, treasurer, and Gladys Knight, press reporter.

After officers were elected, Mrs. Landrum made an interesting talk on why girls should learn how to cook, can fruit and be economical. Mrs. Longstreth made an interesting talk on the organization of a mothers' club. J. A. Tarwater also made an interesting talk to the pupils.

H. C. Howard organized a Pig Club here. Most all the boys joined.

PRESS REPORTER.

At Liberty School

Mrs. J. L. Landrum, of Austin, Texas, representing the State Department of Agriculture, visited Liberty School Tuesday at 11 o'clock a. m., and organized a "Home Economics Club" for the benefit of the young girls of this community. The following officers were elected: Miss Eileen Groff, president; Miss Dorothy Wheeler, vice president; Miss Alice Boston, secretary; Miss Dianna Groff, treasurer, and Miss Hazel Wheeler, press reporter.

The club will meet once a week until after the close of school. Then the regular time of each meeting will be decided on.

PRESS REPORTER.

From Mount Vernon.

MOUNT VERNON, March 16.—Mrs. Dustman gave a "get-acquainted party Saturday night. Games of all kinds were played. At a late hour refreshments were served to a big crowd.

Our Sunday School is growing in members and in strength each Sunday. Brother Longstreet preached to an attentive crowd Sunday afternoon. There was singing at the school house Sunday night, and the young people report a pleasant time.

Monday morning Mrs. J. L. Landrum and H. C. Howard came to our school and organized a Canning Club and a Pig Club. The officers of the Canning club are: Miss Margie Saffle, president; Lucile Brazile, vice president; Vestal Haines, secretary, and Hulda Durham, press reporter. Mr. Howard organized the Pig Club with fourteen members, and the following officers: Roland Crowley, president; Victor Cox, vice president and press reporter, and Ralph Crowley, secretary. The members of these clubs are taking hold of the work in an enthusiastic way, and we intend to do good work.

The Mothers' Club of Mount Vernon community will meet Friday afternoon, at the school house.

Quite a number from this community

were in town Thursday.

At Halfway.

HALFWAY, Texas, March 15.—On Tuesday night, March 14, Mrs. J. L. Landrum, representing the State Department of Agriculture, was here to organize a home economics club for Halfway. Mrs. Landrum made a splendid talk, outlining her work, and was followed by H. C. Howard, secretary of the Young Men's Business League of Plainview, who spoke in the interest of the boys' pig club.

A good-sized crowd was present and was greatly interested in what Mr. Howard and Mrs. Landrum had to say. But owing to the growing lateness of the hour the organization of the girls' club and also the boys' club was deferred until the next day, when, assisted by Miss Hughes, the girls organized into a Canning Club, with the following officers: Bertie Lee Allen, president; Velma Hooper, vice president; Edna Stewart second vice president, Allie Hooper, secretary; Alynne Lewellen, treasurer; Mavis Smith, reporter for The Plainview Evening Herald, and Myrtle Spence, reporter for The Plainview News.

The following are the other members: Almira McComas, Nannie McComas, Sadie Miller, Mildred Emerson, Kathleen Smith, Eliza Nye, Burnace Miller, Martha Spence, Carrie Hooper, Agnes Hooper, Effie Spence, Wilma Halsey, Ethel Kleingelst and Elene Stewart.

The club will meet on Tuesday afternoon in each week. The club colors are purple and gold.

Mrs. Landrum was accompanied to Halfway by Miss Bernice Duggan, Miss Lena Williams and Mr. Pearson.

LITTLEFIELD'S NEW SCHOOL BUILDING FORMALLY OPENED.

LITTLEFIELD, Texas, March 13.—An event of more than usual importance to this town and community was the formal opening of the public school building, which occurred Saturday evening. R. B. Cousins, president of the West Texas State Normal, located at Canyon, Texas, gave the principal address of the evening. The handsome auditorium was comfortably filled with enthusiastic citizens and visitors from neighboring towns. An interesting program was rendered.

Rev. Mr. Schmidt, a German Lutheran minister of Hereford, preached twice yesterday to appreciative audiences. Quite a large Lutheran colony has been launched near Littlefield, and additional families are moving in from time to time.

A record-breaking crowd was in attendance upon the Union Sunday School Rally-Day services, there being about 150 present. Services are being held temporarily in the auditorium of the school building.



GOOD NEWS FOR THE MAN

WHO WANTS ONLY

Fine Clothes

and an invitation to the man who seeks QUALITY.

Proclaiming the modern doctrine that

GOOD CLOTHES

Is a big asset in our up-hill pull and an inspiration to the man who wears them, we

announce our

COMPLETE READINESS

for spring with a most

COMPREHENSIVE SHOWING

of the very newest models in

KUPPENHEIMER and STADIUM BRAND SUITS

Drop around fellows and see these new quality suits.

The prices are

\$15, \$20, \$25, \$30 and \$35

Do not feel obligated to buy. We're always glad to show whether you buy or not.

THE NEWEST NECKTIES

THE NEWEST SHIRTS

PLAINVIEW MERCANTILE CO.

THE HOG MARKET.

Hog values have attained the highest level since September, 1914, during the past week. At that time a \$10.20 top was registered, but as the spread was wide packers' drives were then put up at \$9.40 to \$9.80, against \$9.20 to \$9.35 at present. The advance during the past ten days has been about 60c per hundredweight, and since the low spot last December the appreciation is about \$3.00 per hundredweight. Bullish sentiment is rampant, and \$10.00 prediction, to be fulfilled this month, is confidently made. Previous high spots were registered in 1914, when the top was \$10.20, and in 1910, when \$11.20 was paid. The recent upturn has failed to swell the marketward movement, indicating that the residue of the crop is in strong hands.

Hog Advance Resistance Ceases.

Swine trade has gone on a fresh-meat basis, and packers are no longer strenuously resisting prices. This week \$9.00 to \$9.35 has bought the bulk of the crop, and shippers, small local killers and speculators have done the pace-making. No famine is anticipated, but the residue of the winter crop is known to be in strong hands, and there is now a profit in convert-

ing corn into pork. Eastern demand has made an \$8.00 to \$8.30 market for pigs, and although prices to the consumer have been marked up sharply, the public purchasing power does not seem to have been seriously impaired. A \$10.00 hog market on the largest pig crop the country ever raised, with practical immunity from disease, would have been considered impossible three months ago, but now appears probable. —Breeder's Gazette.

FOOD FOR YOUNG CHILDREN.

The Herald has received a copy of Farmers' Bulletin No. 717, issued by the Department of Agriculture of the United States. This bulletin we recommend to housekeepers. It is in accordance with the principles of child feeding now generally accepted by the best authorities, and also embodies the results of work done in the laboratory of the Office of Home Economics of the States Relations Service. It is especially adapted to the use of mothers who wish some simple and short discussion of the subject expressed in housekeepers' terms. It may be obtained free of cost upon application, to the Editor and Chief of the Division of Publications, U. S. Department of Agriculture, Washington, D. C.

PUNCH A HOLE IN TIN CAN.

That tin cans filled with water are dangerous to heal has been demonstrated by the United States Public Health Service. A recent bulletin suggests that housewives put a hole in the bottom of tin cans before throwing them into the trash heap. "Empty tin cans have no business about the premises, anyway," states the bulletin, "but if we must so decorate our back yards, let's see to it that the can has a hole in the bottom."

MEXICAN PRISONER TELLS U. S. OF VILLA'S PLANS.

(Continued from Page One.)

tonight that he had received instructions from General Obregon, Carranza's Minister of War, to order all troops in his district to co-operate in every way with the American expeditionary force. Juarez is quiet on the surface, but Americans met with insults in some parts of the town, and there was evidence of a strong undercurrent of hostility toward the United States.

There are about 1,000 troops in this town, and nearly all were confined to barracks today. They have been for-

bidden by General Gavira to frequent saloons. Nothing stronger than beer is permitted to be sold in the town.

In a statement issued late today said:

"My soldiers are absolutely loyal, and there is no danger of any outbreaks in this section. I have received reports that Colonel Rojas has been murdered by the troops at Ojinaga, and am trying to get in communication with that town, but so far have failed. There is no reason whatever for any hostility toward Americans on the part of loyal Mexicans, and I have assurances that all troops in my district will act in full accord with the Americans who are pursuing Villa. I am in complete control of the situation here."

General Gutierrez left here today for Chihuahua to take command of one of five columns of 1,200 men each who are declared by General Gavira to be closing in on Villa in the Casas Grandes region. General Bertani, who has been in command of the garrison at Palomas, has gone to Guzman, according to General Gavira, and will direct the operations of another of the five columns from that point.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tt.

CASH GROCERY CO'S. SPECIALS

17 pounds Quaker Oatmeal in bulk	\$1.00	5 gallons best Oil	75c
20 pounds Hominy Grits	\$1.00	Canned Specialties	
20 pounds Pearl Hominy	\$1.00	3 cans Hominy	25c
20 pounds Flake Hominy	\$1.00	3 cans Tomatoes	25c
10 pounds Irish Potatoes	25c	3 cans Corn	25c
13 pounds Cane Sugar	\$1.00	2 cans Table Peaches	25c
12 pounds Navy Beans	\$1.00	6 cans Sardines	25c
12 pounds Lima Beans	\$1.00	6 cans Milk	25c
14 pounds Pink Beans	\$1.00	Large size Kraut	10c
20 pounds Broken Rice	\$1.00	3 a Salmon, large size	28c
12 pounds Fancy Dried Peaches	\$1.00	Gallons Apricots, Loganberries, Apples, Pears, Peaches or Grapes at per gallon	40c
8 pounds Fancy Apricots	\$1.00	Gallon size Pineapple	65c
20 pounds Onions	\$1.00	Coffee	
1 gallon Pickles in bulk	50c	Our Peaberry is guaranteed. You know the quality—it's guaranteed. Ground while you wait, thus assuring you of the freshest, per pound	25c
Fancy Coconut in bulk per pound	25c	Manor House, supreme quality	40c
Large size Catsup, regular 30c size	20c	Fresh vegetables arrive every Monday and Saturday—Mustard, Carrots, Radishes, Turnips, etc., bunch	5c
13 bars White Soap, any kind	50c	Red Star Flour	
6 boxes Borax Washing Powder	25c	Guaranteed, Per sack	\$1.85
10 pound size Cottolene or Crusto	\$1.50		
10 pound size Compound	\$1.35		
10 pound size Crisco	\$1.00		

Cash Grocery Co.

Pure Food Products O. E. BRASHEAR, Mgr. Phone 101 We Deliver Orders Amounting to \$1.00 Free