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PLAINVIEW, TEXAS, TUESDAY, APRIL 4, 1916

VILLA'S WHEREABOUTS UNKNOWN TO U. S. ARMY

BELIEVED THAT BANDIT HAS ESCAPED TO MOUNTAINS SOUTH AND WEST OF GUERRERO.

FEAR SUPPLY LINE MAY BE CUT

Extra Heavy Infantry Guard Placed on Truck Trains Moving to Front With Supplies.

SAN ANTONIO, Texas, April 2.—Unless Francisco Villa is definitely located within the next day or two it is believed here that General Pershing will begin a dogged search for him in the mountains west and south of Guerrero. Since the defeat of Villa's force March 29 in and near Guerrero General Pershing has had lightly equipped mobile detachments of cavalry sweeping in whirlwind fashion through the district about the headwaters of the Santa Maria River in efforts to locate the elusive bandit, reported to have gone in that direction after being desperately wounded.

General Pershing did not get a report through to General Funston today, but his chief of staff reported, indicating that the line of communication was maintained, and no mention of news of Villa was made.

Villa May Not Be Injured.

There is increasing belief that General Pershing may have been deceived in regard to the direction taken by Villa and even concerning his injuries. Some information has been received indicating that he was not injured at all and that, instead of going northeast of Guerrero, he had moved into the hills to the south and east, a direction American army officers had expected him to take. The new information is not regarded more credible than that which caused the cordon of troops to be drawn across every exit from the district northeast of Guerrero, and it was believed that General Pershing would not adopt any new plan until he has thoroughly satisfied himself that Villa was not in the indicated region.

Failure to run him down since Wednesday strengthened the belief that he is south of the railroad, and if General Pershing has to send his scouts and cavalry into that country, broken by mountains and sparsely settled, it was realized that slow progress would be made.

No News of Carranza Troops.

News from Mexican sources that Carranza's forces had proved his promise of co-operation by preventing his escape into that region was anxiously awaited at headquarters, but little information as to the operations of the Mexican Government troops has been received, and that only in an unofficial manner.

General Funston was in receipt today of State Department information regarding the conditions at Chihuahua and other parts of Mexico, but refused to make it public. It was stated at his headquarters, however, that there appeared to be reason to believe that Colonel Cano, who was leading one of the heavier forces against Villa, had revolted against Carranza and had joined Villa.

Another story that has come out of Mexico that has given some credence at army headquarters was that Villa was headed for Chihuahua City. The advanced cavalry of General Pershing is not far from Chihuahua.

COLUMBUS, N. M., April 2.—Army men here were considerably disturbed today by numerous warnings from confidential sources that adherents of Francisco Villa were gathering in the Chihuahua desert, both north and south of Ascension and near the motor-train route leading from Columbus to Casas Grandes, for the purpose of attempting to cut the line of communication of the American punitive expedition in Mexico.

An extra heavy guard of infantrymen, with specific instructions in the event of an attack, was placed on a truck train which left here for the front today. Isolated camps of soldiers guarding the line were reached by the field telegraph and ordered to watch closely for signs of hostile forces. Lieutenant A. W. Gullier, Twentieth Infantry, of Lexington, Ky., adjutant of the base, left on the train for Colonia Dablan, where he will attempt to coordinate more closely the work of the expeditionary force and that of the

(Continued on Page Eight.)

Prominent Baptist Leaders Are To Be Here Bible Study Week

Among the prominent men of the Baptist Church who are to be here during the Bible School, April 10 to 16, are Dr. W. A. Hamlett, pastor of the First Baptist Church of Austin; Dr. C. B. Williams, of the Southwestern Theological Seminary, of Fort Worth, and Hon. O. S. Lattimore, State Senator, of Fort Worth.

Fifty delegates are expected. The day services will be conducted at the First Baptist Church and the night services at Wayland College.

FIFTEEN CARS OF LIVESTOCK TO MARKET SINCE FRIDAY

Floyd County Is Heavy Contributor; Consignments to Wichita, Kans., Fort Worth and El Paso.

Twelve cars of hogs and three of cattle have been shipped from Floyd County towns and Plainview since Friday. This does not include shipments from Hale Center, Ferguson, Abernathy, or other Hale County towns, which figures are not available here.

Saturday the Bettle Cattle Company, of Aiken, had a load of hogs from Aiken for Wichita, Kans., J. C. Hooper, of Plainview, had a car of hogs, and Chas. Long, of Plainview, a car each of cattle and hogs.

Yesterday L. A. Knight shipped from Plainview a car of hogs consigned to Fort Worth. W. A. Watson has today one load, L. T. Mayhugh one load and H. W. Knupp two loads, all consigned to Fort Worth. Watt Griffith, of Lockney, has a load of hogs from Aiken and three from Lockney consigned to Fort Worth. C. R. Williams, of Lockney, has two cars of cattle consigned to El Paso.

COMMISSIONERS' COURT WILL CONVE NE MONDAY, APRIL 10.

Commissioners' Court for Hale County will convene in the Commissioners' Court room at the Court House Monday morning, April 10.

MISS LOUISE STOCKTON WILL REPRESENT HIGH IN CONTEST.

Miss Ruth Harrison Is Close Second in Preliminary Declaration Contest.

Miss Louise Stockton will represent the Plainview High School in the senior declaration contest at the Hale County Interscholastic Meet which will be held here Friday and Saturday. The preliminary contest was held last night at the First Baptist Church. Miss Ruth Harrison was awarded second place, her work being only a shade inferior to the winner, and Miss Wilena Winfield third. Those contesting were Misses Nora White, Eloise Howard, Louise Stockton, Ruth Harrison, Wilena Winfield and Effie Murphy. All of the declamations were on "Peace." Prof. T. L. Girault, E. B. Miller and H. S. Hilburn judged the contest.

Professor H. P. Webb presided. Instrumental music was rendered by a number of girls, making a well rounded program.

Professor Webb announced that since there was only one contestant in the Boys' Junior Contest there would be no preliminary. He then introduced Fay Sawyer, who gave the declamation with which he will represent the High School in the contests Friday.

289 Vote in School Trustee Election—Two New Members

There were 289 votes cast in the school trustee election Saturday. E. F. Alexander received 208 votes, W. B. Martine 179, Rev. T. B. Haynie 158, and F. F. Hardin 151. The names of the latter two were not on the printed ticket.

H. E. Skaggs, E. F. Alexander, W. B. Martine and S. W. Meharg were the retiring trustees whose names were on the ballot, in deference to a petition from voters asking them to serve again. George Boswell, H. W. Knupp and R. A. Long are the holdovers. The new board has not yet qualified.

CONTRACTORS TELL COUNCIL ROLLER SKATES RUIN WALKS

City Dads Hear Last Reports of Old City Council—Auto Ordinance Tabled.

The last meeting of the present City Council was held last night. The officers made their regular monthly reports.

City Marshal and Tax Collector John Vaughn reported delinquent taxes collected during March to the amount of \$199.82; 1915 taxes to the amount of \$61.36; \$30 in occupation taxes, and \$22.95 in fines.

City Secretary and Superintendent of Sewers and Waterworks B. L. Spencer reported water and sewer rents collected to the amount of \$315.46.

A report was heard from the fire department. Bills were presented for \$210.55, which includes the driver's salary, \$117 for furniture for firemen's quarters and sundry expenses. Dr. E. F. McClendon, city health officer, reported dairies and slaughter houses in good condition. He stated that he would require all slaughter houses to screen their windows and doors before the fly season.

Two new alley crossings were ordered, one near Akers' Barn and the other opposite the Methodist Church.

The ordinance requiring registration with the city secretary of automobiles in the city was tabled. The ordinance forbidding trespassing on railway right-of-ways or in depots was passed.

Complain About Roller Skating.

Members of contracting firms appeared before the council and complained that they were being unjustly treated, in that they were under bond guaranteeing their walks constructed to last a certain length of time with reasonable wear and traffic, and that children skating on the sidewalks with roller skates were damaging the walks.

REV. HAILEY IS RE-ELECTED PRESIDENT WAYLAND COLLEGE

Board of Trustees Learns That School Has Been Self-Sustaining This Year.

The board of trustees of Wayland Baptist College are holding their annual meeting today, in the offices of Dr. J. H. Wayland. The president of the board, Judge T. D. Webb, is unable to attend, being ill at his home, in Kress. Dr. J. E. Nunn, Jno. G. Hamilton, treasurer, J. T. Burnett, Dr. J. H. Wayland, R. J. Goode, J. W. Boswell, J. L. Overall, R. E. L. Farmer, B. L. Shook, J. W. Winn, L. M. Blakemore, J. M. Malone, J. W. Willis, T. W. Sawyer, Rev. I. E. Gates and Rev. O. L. Hailey are the members attending.

Rev. O. L. Hailey was unanimously elected president for another term.

The board heard financial reports of the college year, and were pleased to learn that the school has met all of its expenses and has been self-sustaining this year.

There has been an enrollment of 249.

DR. DAWSON AND FAMILY MAKE PLAINVIEW THEIR HOME.

Dr. L. V. Dawson and family, of Odessa, Mo., have opened an office in the New Donohoo Building, and will practice medicine and surgery.

PANHANDLE TEACHERS WILL MEET IN CANYON APRIL 21-22.

The Panhandle Teachers' Association will hold their annual meeting in Canyon City April 21-22. In addition to the programs of the association, Madam Julia Culp, leader singer, in recital is one of the attractions.

WRIGHT PRODUCE CO. HAS SHIPPED 1,853 CASES EGGS.

The Wright Produce Company has been doing business in Plainview one month. J. P. Davis, manager, states that the concern has shipped out 1,853 cases of eggs since opening the business.

OFF TO PRESBYTERY.

Rev. T. B. Haynie, pastor of the Presbyterian Church, and H. V. Tull left this morning for Canyon City to attend the meeting of the Amarillo Presbytery.

MOVABLE SCHOOLS FOR HALE WILL BE HELD APRIL 17-19

Experts From Extension Department Will Visit Hale Center, Plainview and Petersburg.

The program for the movable schools to be held in Hale County under the direction of the Extension Department of the Texas Agricultural and Mechanical College is announced by Clarence Ousley, director, as follows:

9:30 to 10 a. m.—Opening exercises and registration.

10 to 11 a. m.—Demonstration in orchard management—Prof. W. B. Lanham.

11 to 12 a. m.—Demonstration work—Wm. Ganzer, District Agent.

12 to 1:30 p. m.—NOON INTERMISSION.

1:30 to 2:30 p. m.—Soils and soil management—Dr. R. F. Hare, County Agent Hale and Floyd Counties.

2:30 to 3:30 p. m.—Home Demonstration Work—Miss Bernice Carter, State Agent.

3:30 to 4:30 p. m.—Dairying and judging dairy cattle—Prof. R. L. Pou.

The program will be led by Wm. Ganzer, District Agent.

The first school will be held in Hale Center, April 17. On the 18th it will be moved to Plainview, and on the 19th to Petersburg. After the three days in Hale County the experts will go to Floyd County for a three days' school.

COL. SMYTH TO SWEETWATER.

Col. R. P. Smyth, secretary of the Plainview Chamber of Commerce, left this morning for Sweetwater, where he will attend a meeting of the secretaries of West Texas, who are conferring on the matter of launching a campaign to secure an agricultural and mechanical college, under the auspices of the State, for West Texas.

SCHUBERT SYMPHONY CLUB SOLOISTS HERE THURSDAY

"America So Fair and Free" Will Be Sung by Members of Men's Harmony Club.

The Men's Harmony Club will make their initial appearance in the new national song "America So Fair and Free" as a special number on the program of the Schubert Symphony Club at the Christian Church Thursday night of this week.

The club has been rehearsing for three months and was about ready to present a program, but when the opportunity came to book the Schubert artists they decided to have them appear under the auspices of the local organization. The song which will be used is the composition of the manager of the Schubert Company, and is meeting with great favor all over the country as the new national air.

Leeta Lynn Corder, who is the soprano soloist with the Schuberts, has been called by competent critics the "American Tetrazzini." Her training in America and Europe has been exceptional. The other members of the company have equally good training and interpretation.

The program includes not only many of the rare master compositions, but also many of the sweet old melodies.

SETH WARD AND CANYON NORMAL BATTLE TO TIE.

Thirteen-Inning Game With Score Standing 5 to 5 Called on Account of Darkness.

Seth Ward College yesterday afternoon battled with Canyon Normal, on the Canyon field, in a thirteen-inning tie, with the game called on account of darkness. The score was 5 to 5.

Patton and Bartow started for Seth Ward and went nine innings, when Bartow and Cwynn took up the battle. They allowed the Normal team but four hits. Seth Ward gathered in eight hits.

The second game was to have been played today, but was called off because of rain.

The Seth Ward squad at Canyon City was composed of Whitworth, Bishop, Bartow, Patton, Hannah, Haynie, Charlie, Graves, McDonald, Bollin, Gwyn, Clifton and Johnson, and was accompanied by Professor Geo. R. Henderson, coach, and Herbert Pritchett and Nelson Perdue.

RISSEY IS ELECTED

454 VOTES CAST IN CITY ELECTION

Official returns on today's City Election are:

FOR MAYOR
W. E. RISSEY 261
ROY J. FRYE 94
J. L. DORSETT 78
E. T. COLEMAN 14

FOR CITY MARSHAL
JOHN VAUGHN 443

FOR SECRETARY
B. L. SPENCER 295
R. B. TUDOR 150

FOR ALDERMEN
Five to Elect

E. H. HUMPHREYS 309
W. R. SIMMONS 285
J. J. ELLERD 274
J. M. WALLER 250
J. B. MAXEY 233
W. E. WINFIELD 223
R. H. MITCHELL 193
E. L. KERR 180
T. W. SAWYER 129
JOE BARRETT 75

HALE COUNTY MEN ARE ON JURIES FOR FEDERAL COURT.

Hale County men who have been summoned to serve as jurors in the Federal Court for the term beginning April 17, in Amarillo, are W. P. Lash, Plainview; J. F. Norfleet, Hale Center; C. E. Benson, Hale Center; A. S. J. Martin, Petersburg, and N. M. Akesson, Hale Center.

J. O. BROWN GETS \$10.90 FOR LAMBS AT WICHITA.

Lambs weighing seventy-eight pounds were sold by J. O. Brown at Wichita, Kans., Monday for \$10.90. This bunch of stuff was purchased from Sanson & Son several weeks ago. It is stated that Mr. Brown doubled his money on the sheep.

WOULD ORGANIZE CENTRAL PLAINS HEREFORD ASSOCIATION.

Call Meeting of Interested Parties for April 15 in Plainview.

Following the plans of the hog breeders and feeders and the Jersey breeders, the raisers of Hereford cattle are interested in perfecting an organization to be known as "The Central Plains Hereford Breeders' Association" and have called an organization meeting to be held in the County Court room of the Court House in Plainview on the afternoon of April 15 at two o'clock.

One of the main objects of such an association would be to hold annual sales of registered Hereford cattle. It is thought that the sales will increase in interest to the cattle raiser and in increased profit to the Hereford breeder. Such has been the history of these sales in the Northern states. Many such sales have attracted buyers from great distances and have increased the general interest in thoroughbred cattle.

If the breeder has some objective such as a general sale affords he will keep his stock in better shape the year around and make special preparation for the big fall sales. This in itself justifies the organization.

Fred Weyl, E. C. Dodson and John Gist are making arrangements to have a number of prominent breeders from all parts of the Plains present at the organization meeting.

REV. ROBERTS BACK FROM VISIT IN PHOENIX, ARIZONA.

Rev. A. B. Roberts returned Monday from an extended visit in Phoenix, Arizona. He has been touring in his Chevrolet car, but was forced to abandon the car on the return trip on account of muddy roads.

COMMITTEE OF CITIZENS AND TRUSTEES WORKING.

Seth Ward Board Hopes to Be Able to Rebuild—Will Make Statement in Few Days.

The committee of citizens and trustees of Seth Ward College are at work and hope to be able to announce within the next few days that enough encouragement has been secured to assure rebuilding the burned buildings.

Sunday morning, at the Methodist Church, the proposition was discussed by Rev. J. W. Story, President B. M. Johnson, Judge J. E. Lancaster, E. H. Perry, W. M. P. Rippey and Prof. J. E. Willis. The entire morning hour was devoted to the Seth Ward College proposition. No collection was taken.

HONOR PUPILS OF LAMAR SCHOOL GET HALF HOLIDAY.

Names of Best Five Pupils of Each Lamar School Grade.

Below is a list of the best five pupils of the several grades of Lamar School. They enjoyed the half holiday together with Mrs. Harrison's room, which made the highest average monthly grade and won the banner this month:

First Grade—Maurine Patterson, Mary Jo Burton, Ona Mae Mitchell, Ethel Workman and Raymond Hardin.

Second Grade—Margaret Whitson, Juanita Largent, Elaine Speed, Lawrence Davis and Delmas Johnson.

Third Grade—Roberta Tudor, Caribel Abbott, Egbert Boyd, Vincent Tudor and Finis Wright.

Fourth Grade—Olcott Kirk, Edith Martin, Rudolphus Warren, Dorothy Green and Gladys Clarey.

Fifth Grade—Tom Bowlin, Roxie Raper, Norma Raper, Russell Ponder and Donnie Brown.

Sixth Grade—Essie Martin, Edward Kerr, Russell Talbot and Emmett Gordon.

Seventh Grade—Bernice Bowlin, Bernice DeVore, Adrienne Hanby, Elizabeth Powell, Lelia Bryan, Lowell Ponder, Sam Harlan, Wayman Davenport and Mark Nichols.

REAL ESTATE TRANSFERS.

The following real estate transfers have been recorded in deed record books of Hale County:

Fulton Lumber Company to J. M. Waller, consideration \$1,200, lots 1 and 2, block 2, College Hill Addition.

Mrs. S. Wingo to Bertha Van Deventer and Early Van Deventer, north 20 feet of lot 10 and south 40 feet of lot 11, block 27, Highland Addition; consideration, \$200.

J. H. Wayland and wife to R. B. Masterson, lots 3, 4 and 5, block 14; consideration, \$600.

C. E. Carter to Alfred B. Rawly and H. C. Shaw, northeast quarter of section 36, block JK2; consideration, \$8,800.

W. Oliver Anderson and wife to Norman D. Winn, lot 1, block 50, Original Town of Plainview; consideration, \$350.

Wayland College is to get \$25,000 from the State Board of Education of the Baptist Church. This good word was brought to Plainview Saturday by Rev. O. L. Hailey, president of the College; Rev. I. E. Gates, pastor of the First Baptist Church, and J. W. Boswell, member of the Wayland College Board of Trustees. Rev. Gates stated yesterday that fifty-one members of the board were in attendance at the meeting. Reports of the committee which was conducting the campaign to raise \$250,000 for the needs of the educational institutions under the auspices of the Baptist denomination were to the effect that the amount wanted had been raised.

Work is to begin on the girls' dormitory at Wayland College June 1. The building will be improved with a veneer of brick. The main lobby of the administration building will also be completed and a sewage system installed.

With Girl's Home Economic Clubs

Lesson No. 20
from Mrs. Landrum
Is on Economy

The greatest economy can be obtained in the household by (1) buying just enough for one meal of expensive foods, or those that cannot be done over; (2) using of leftovers in making dishes, and cooking foods in such quantities that they may be used in this way when desired. For example: In cooking rice for supper, cook enough to make rice cakes for breakfast, or rice croquets, rice cream pudding—recipe for which I will give below—the next day. If the character and appearance of the dish is entirely changed, no objection will be made to the same food being served for several days in succession. This takes planning, and until one is used to it a little more work, but most acceptable and nutritious dishes will result when these leftovers are used intelligently.

In buying meat, plan a way to use as a leftover what can not be eaten after the first cooking. If, for instance, a porterhouse steak is purchased, the tough end is usually left. By buying a little piece of round steak or some other coarser meat, there will be enough for a good stew or a meat pie. Plan the vegetables two days ahead and cook in such quantities as will serve the purpose. Leftover potatoes can always be used to advantage, and it takes no more time or fuel to boil eight potatoes than four potatoes. This applies also to such vegetables as squash, from which delicious squash fritters can be made. If there are a few spoonfuls of a vegetable left, apparently not enough for any one dish, study the combinations with other vegetables, such as beans and corn, carrots and peas, peas and potatoes, tomatoes and corn, etc., and make them up into croquets, scalloped dishes, salads, etc., or put them into soups.

If you do not understand how to make croquets or scalloped dishes, and will write me, I will tell you about them.

In planning a meal by those using gas, gasoline, etc., a point to be considered is the manner of cooking the various dishes. If, for instance, the meat is to be roasted, the oven has to be heated, and consequently as many things should be cooked in the oven as possible; or, if on top of the stove, plan to make one burner do the work of two or three by boiling and steaming. In this way economy in fuel will result. This, of course, does not apply so much to those using coal or wood stoves.

Try this recipe for using cold rice, and write me, giving results of your experiment:

Rice Cream Pudding.

Scald 2 cups milk, add 1/4 cup sugar, and 1/4 teaspoon salt. Mix 1 tablespoon cornstarch with 1/4 cup cold milk and add to the hot milk, stirring constantly while mixing them. Cook 10 minutes. Separate 2 eggs, beat the yolks slightly and add to the cornstarch. Cook 5 minutes. Remove from the fire and add 1 teaspoon vanilla. Put 1 cup cooked rice into a pudding dish, pour the cream slowly on it, mixing it well into the rice.

Make a meringue by beating the whites of the two eggs stiff and dry. Add 2 tablespoons sugar, beat well,

W. FLAKE GARNER.

Funeral Director
and Embalmer

Prompt Service Day or Night
Phones 165 and 376.

flavor with 1/2 teaspoon vanilla and 1/4 teaspoon lemon extract. Drop in small spoonfuls over the top of the pudding. Brown delicately and serve cold. MRS. J. L. LANDRUM.

Halfway Club Held Its First Meeting Thursday Afternoon.

HALFWAY, Texas, March 29.—On Thursday afternoon the Halfway Home Economics Club met in its first meeting, the literature not having been received earlier.

The house was called to order by the president. All the members were present, and each member received a recipe for bread making, and are enthusiastically planning to try it out on Saturday.

A finance committee was appointed by the president, consisting of Almira McComas, Mavis Smith and Velmah Hooper.

The club adjourned to meet Tuesday afternoon, April 4th.

McWhorter Club.

McWHORTER, April 2.—The McWhorter Home Economics Club met Wednesday, March 29, at Mrs. Marjane Carlton's. The officers and members, with the exception of two, were present.

We received a lesson from Mrs. Landrum on how to make Parker House rolls. I will tell in the next paper about our success.

PRESS REPORTER.

Lakeview Club.

To The Plainview Evening Herald: A regular meeting of the Lakeview Home Economics Club was held, the president being in the chair. The minutes were read and approved.

A paper was read by Laura Wimberly on "The Home Economics Club Meet at Dallas." Mrs. McCabe read a paper on "The Lives of Poets as Relating to Home Economics." The lesson was then discussed.

The committee appointed to get the colors reported. The meeting then adjourned.

MARGARET McCABE,

Press Reporter,
Hale Center, Texas.

MOUNT VERNON PEOPLE WERE GLAD TO SEE RAIN; WAS NEEDED.

MOUNT VERNON, April 2.—Farmers are all wearing smiling faces after the rain. The wheat was needing rain badly.

Mount Vernon is assured of another good school term for next year, as Miss Margie Saffle was re-elected.

Most of the fathers failed to respond to the call for the school trustees election Saturday morning.

Miss Ola Durham spent Monday with Mrs. J. M. Brazele.

Mrs. Nix Harp called on Mrs. M. A. Durham Tuesday afternoon.

The Mother's Club did not meet Friday, owing to the rain.

The school postponed their entertainment Saturday night on account of the unfavorable weather; but some, thinking it was intended for an April-fool trick, came for a short stay.

Miss Margie Saffle, six desirous young ladies and one intelligent young gentleman managed to get to school Friday.

Sunday School is progressing nicely. There are a few new members added each Sunday.

Brother J. Q. Adam filled his appointment Sunday afternoon. He was accompanied by Brother Bellberry and Mr. Lee, of Wayland College.

Miss Vestal Haines spent Sunday with Lucile and Katherine Brazele.

HESSIAN FLY AT WORK.

A Kansas publication states that thousands of acres of Kansas wheat are being devastated by the Hessian fly and the army worm. The United States Department of Agriculture and the Kansas Agricultural College are co-operating with producers to stamp the pests out.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, March 31.—A big decline of cattle values set in late Tuesday, and the week closes 30 to 50 cents lower than Monday of this week. Monday's market was very satisfactory to sellers, and Tuesday was almost as good, prices paid being equal to the best time since the advance in February set in. But liberal receipts at all the markets this week gave buyers ammunition with which to enforce the substantial decline. Whether or not it will stick is another question, and one hedged about with much doubt, for the available supply of fed cattle for the next 30 days or more is believed to be short. Cheaper corn and the creditable action of the beef-steer market since February may have caused many cattle to go into feed lots, but they can hardly attain a high finish before a few more weeks have elapsed.

Best steers here this week sold at \$9.50, best Colorado fed Westerns \$9.25, and some choice quarantine yearlings brought \$9.30, quarantine heavy steers \$8.90. These prices were paid the first of the week, of course.

Butcher cattle have had to stand a cut, not quite as severe as steers, however, cows at \$5.50 to \$7.85, heifers \$7.00 to \$8.75, baby heifers this week at \$10.00, bulls now \$6.00 to \$7.50, veal calves \$8.00 to \$10.50.

Stockers and feeders are 15 to 25 cents lower this week, although demand has kept the yards pretty clear from day to day. The feature was the sale of some heavy branded steers to feeder buyers at \$9.15, for which killers bid \$9.00, pointing to a good double demand here on a share of the steers. Straight feeders sell at \$7.75 to \$8.40, and stock steers at \$6.75 to \$8.10, a few yearlings up to \$8.65.

Hogs have encountered a severe break since Monday and Tuesday, when \$9.80 was paid for tops. Receipts have not been excessive, but buyers have made a determined raid on prices, with more than usual success. After slow opening here today, however, packers got into the game and the market closed steady to strong, 10 to 15 cents better in some cases over early bids. Top paid today was \$9.40, bulk of sales \$9.00 to \$9.30, receipts 4,000 head. Chicago is the seat of greatest decline, top price there today being 5 cents under top in Kansas City, the best price paid there being \$9.35.

Sheep and lambs are off 25 to 40 cents this week, in line with cattle and hogs, receipts today very small, 1,000 head, nothing choice included. Present quotations on best lambs would stop somewhere around \$11.35, and ewes range from \$7.75 to \$8.50, although the market has not been thoroughly tested this week with choice offerings. Extreme top for lambs for the week was \$11.65, paid Monday, since when the market has slipped constantly. Brusher goats sold at \$5.70 this week, and fat goats at \$6.00.

J. A. RICKART,
Market Correspondent.



The laxative tablet with the pleasant taste
If you are bilious or constipated

They keep your System as clean as a stone jug rinsed with cold spring water

We have the exclusive selling rights for this great laxative

The Rexall Store

We have the exclusive selling rights for this great laxative.
DYE DRUG CO., INC.

CASH GROCERY CO'S. SPECIAL PRICES BEGINNING TODAY

13 pounds cane sugar	\$1.00	3 cans hominy	25c
20 pounds hominy grits	\$1.00	3 cans corn	25c
20 pounds flake hominy	\$1.00	2 cans peaches	25c
12 pounds navy beans	\$1.00	6 cans sardines	25c
12 pounds fancy dried peaches	\$1.00	6 cans milk	25c
Fancy seeded raisins per package	10c	3 cans salmon	28c
10 pounds Irish potatoes	25c	Large size kraut	10c
One gallon pickles in bulk	50c	Regular 25c size pineapple	17c
13 bars Crystal White soap	50c	Regular 15c size	10c
Large size Clisco	\$1.00	Regular 30c size catsup	20c
Large size Cottolene	\$1.50	Rose Jar mustard, 15c value	10c
Fancy lemons, per dozen	20c	Fancy olives, distinctly individual	10c

HONEY

Just received new shipment fancy South Texas comb honey, per pound 15c

20 pound box bulk crackers	\$1.60
All regular 25c size baking powder, including K. C., Calumet, Health Club, Dr. Prices and Schillings Best at	20c

CASH GROCERY CO.

O. E. BRASHEARS, Mgr.

PURE FOOD PRODUCTS PHONE 101
WE DELIVER \$1.00 ORDERS FREE

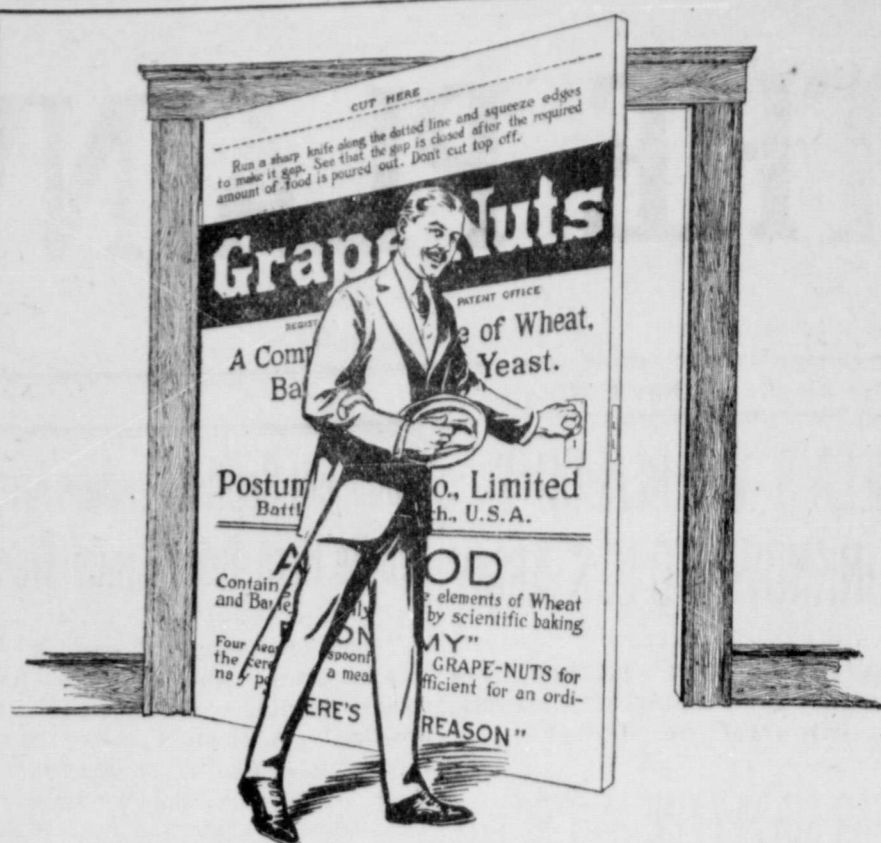


EXCURSION FARES

During April we will have reduced round trip fares to various points in Texas. Also all year round trips interstate fares effective April 1st.

For further information call or phone 224.

JOHN LUCAS, Agent.



The Door Direct to Health

is right living, and in this one's daily food plays a big part.

For building active brains and vigorous bodies, Nature demands in the daily diet certain nourishing elements richly supplied by the field grains—but lacking in many foods.

Grape-Nuts

the famous pure food, is made of whole wheat and malted barley. It furnishes all the rich nutriment of the grains, including their vital mineral salts—potash for brain and nerve centres, iron for the blood, lime for the bones, and other elements necessary for life and health—all in splendid proportion.

Grape-Nuts has a delicate nut-like flavour; comes fresh, crisp and ready for instant serving; is easily digested; and gives a wonderful return of mental, physical and nervous energy.

Convenient and economical. Grape-Nuts with cream or good milk is a well-balanced ration that makes for better health and efficiency.

"There's a Reason"

Grocers everywhere sell Grape-Nuts.

Willard STORAGE BATTERIES

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO.,
Amarillo, Texas.

Free inspection of any battery at any time

Careful Men and their money stand behind our National Bank

MEMBER FEDERAL RESERVE SYSTEM OF BANKS

OVER ONE HUNDRED MILLIONS OF DOLLARS IN GOLD WAS PUT UP BY THE "FEDERAL RESERVE" SYSTEM OF BANKS, IN TWO DAYS, AS A BASIS ON WHICH THE U. S. GOVERNMENT ISSUES MONEY.

OUR BANK IS A MEMBER OF THIS "FEDERAL RESERVE" SYSTEM. WE CAN TAKE OUR SECURITIES TO OUR DISTRICT "FEDERAL RESERVE" BANK AND GET MONEY.

YOU CAN GET YOUR MONEY WHEN YOU WANT IT WHEN IT IS DEPOSITED IN OUR BANK.

BANK WITH US.

THE CITIZENS NATIONAL BANK

PLAINVIEW, TEXAS



Are You

establishing yourself in the World of Successful Men?

A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.

THIRD NATIONAL BANK

PLAINVIEW, TEXAS

The Herald's Review of the Movies

Thursday The Ruby shows a one-reel comedy, "Blaming the Duck or Ducking the Blame," a Nestor comedy, "When Aunt Mathilde Fell," which is an average number of Christie's, which in turn means that it is a good comedy. There is also on this day "The Reproach of Annesley," an adaptation of a novel by Maxwell Gray. The story is told in three reels. It is finely produced and reasonably interesting in development of the situation arising out of the love of three men for one woman.

"Pokes" and "Jabs," two famous funmakers, are featured in "Strangled Harmony," at The Olympic Thursday. "The Wise Man and the Fool," in two reels, is on this program, too. It is the story of rivals in love, and is given an unconventional twist by introducing several allegorical bits of action that are somewhat similar to events in the main plot.

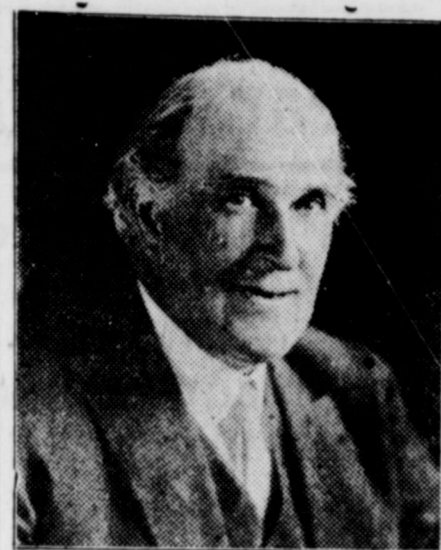
"The Red Circle," No. 8, "Peace at Any Price," is an interesting episode with a grain of comedy in its makeup.

The Mae I. offers Thursday "Spider Barlow Cuts In," an American comedy in one reel, in which a burglar takes part in a marriage proposal. "Stanley Among the Voo Doo Worshipers" is the sixth episode in the famous Stanley Series. The Bostock Animals are featured. The ever-popular George Ovey is featured in "A Shotgun Romance," "The Campbells" in vaudeville act after each run of pictures.

Mark Twain's famous story, "Pudd'nhead Wilson," in pictures is to be at The Olympic Friday. Oscar Cooper, reviewing the production in Motion Picture News, says:

"The sets are excellent. The atmosphere of an old Southern village of the 1830-1851 period is gained to a remarkable degree of exactness, and the costuming is just as good. The voodoo hut, the slave quarters, the angry mob in front of the Wilson house, a real cotton-field with a crowd of darkies at work, the pursuit of Roxy by bloodhounds, the trial—these are a few of the scenes which make us wish for

more pictures directed by Frank Reicher. The lighting effects equal any previous Lasky efforts along that line.



THEODORE ROBERTS
in "Pudd'nhead Wilson," Picturization of Mark Twain's Famous Story, at The Olympic Friday.

"The Campbells" will be with The Mae I. on Friday and Saturday as well, giving vaudeville performance after each run of pictures. On the regular picture program of The Mae I. Friday is "Ambition," a drama of the unscrupulous candidate for fame, in three reels, by Thanhouser. A young West-erner becomes sheriff following the capture of a certain outlaw bandit. He writes his story featuring himself in a leading newspaper. He secures a staff position. His policy of personal aggrandizement to reach the top of the ladder culminates in the loss of his fiancée, who marries another. The successful man soon loses love, and to all the finer things of life has become cal-loused. But he is still climbing. Also on this program is "Seeing America First" and "Keeping Up With the Joneses," a split-reel, which always proves popular.

The Ruby's Friday offering includes the educational film "Uncle Sam at Work," showing the Bureau of Stand-ards with its work on weights, clocks,

watches, scales, thermometers, etc.—a subject itself interesting even in the telling and fascinating in the pictures. "Plot and Counterplot" is a simple and obvious version of an old melodrama, in which the heroine, through sheer pluck, proves her sweetheart innocent and the villain false. "The Secret Message" is the eighth of "The Ven-tures of Marguerite." A fountain pen filled with invisible ink is the novel means by which Marguerite emerges triumphantly from this venture.

There is also a one-reel comedy, "Snakeville Champion."

Saturday The Mae I. offers "The Campbells" in vaudeville after every run of pictures. The picture program includes "The Stab," in two reels, by Reliance, featuring Irene Hunt and William Hinckley. The story is the tragedy of a marital mismatching. Also "A Tangle in Hearts," a Casino one-reel, featuring John Daly Murphy. It is a double case of love at first sight. "The House Party at Carson Manor" is a one-reel play in which a desperate woman gambles for wealth, and, losing, pays the penalty.

The Ruby's Saturday program consists of "The Pathe News," a one-reel current-event film; two comedies, "A Child of Circumstance" and "Sea Dogs and Land Rats;" "The Soul Man," featuring King Baggot in a rather crude sob story; and "At the Risk of Her Life," episode No. 60 of the "Hazards of Helen."

Saturday The Olympic offers a reel of "Pathe News," current events; "Is Christmas a Bore?" an effective little story on the joy of giving; and "The Taint," "The one remarkable feature connected with the production of 'The Taint,' a three-reel Lubin drama directed by Sidney Olcott, is the effective way in which the burning of an extensive lumber yard has been utilized in the telling of the story. The locale is in Florida, and a costly and spectacular fire is made an integral part of the plot. The story itself furnishes material for an interesting photoplay. The spoken drama contains two notable examples of plays built on a similar subject, 'The Octoroon,' by Dion Bou-cault, and Bartley Campbell's 'The White Slave.' Like 'The Taint,' the heroine of both these dramas is wrong-ly accused of having negro blood in her veins."

CROSSING PLAINS OF TEXAS IN STORMY MONTH OF MARCH.

Diary of Mesdames Garner and Pendley on Trip from Plainview to New Mexico.

The Herald has received through the mail a communication from Mesdames Pendley and Garner, who are in a party moving from the South Plains Country to New Mexico, in "prairie schooners." As a reminder of days that have almost passed, this diary is interesting.

"Thirty Years' Experience—First Pleasure Trip.

"BOUND FOR MEXICO, March 20.—First day's journey was from Whit-field to Plainview, meeting a real dust storm. First exercise was running our little dog, Karo, about two miles. He was trying to go back to his master, Adolph Linderman, from whom we bought him.

"Reaching Plainview, Re-loading.

"On Wednesday morning we went to town. At noon we traded horses, and loaded the wagons. At three o'clock we were about ready to start. We started with an awful bad cough and cold—coughed all night the first night. It sprinkled rain half the night on us. Was real cold.

"Next morning we went through Hale Center. Thursday morning we met two rain showers full in the face, and in the evening we met an awful sandstorm. Camped at the Spade ranch. Everything in camp has taken a bad cold.

"Friday morning we all like to have froze. We have worn two caps and cloaks. Every day then was cold. Nooned at Littlefield and had one horse shod. Another dreadful evening. We camped at the —N— ranch.

"Saturday morning the wind was from the north, freezing ice. We all like to have froze getting breakfast. The children were all crying with their hands and feet and almost coughing their heads off. We have never got to eat on our chuckbox lid—just have to get in the wagons and eat a handout. We are begging every night to go back home. No one is satisfied but Mr. Garner. Well, Karo is getting satisfied too. He stayed with us without being tied last night. He leads off a day until he gets tired; then he barks until we let him ride.

"Saturday evening we traveled about 10 miles where the grass had all been burned off. Then we had about four miles of rocks, which was surely rough. Came across the line about 5 o'clock p. m., and had about a mile and a half of sand to pull. Camped at

a little shack about ten miles this side of the line. Saw our first rabbit about 30 steps this side of the line.

"Wind is still blowing from north-west on Sunday morning. Will try to get to Elida and get a house and stay there until the wind quits blowing. All the little kids have almost got pneumonia this morning.

"Sunday—a nice day, the prettiest day we have had. We drove until late last night and got to Elida. Stopped at

the wagon yard.

"Monday morning. We're at the wagon yard. Wind is still blowing, but now from the south and not very cold. Will start on to Roswell today.

"Will close for this time. Hope to have a more interesting letter next week. (To be continued next week.)

"MRS. GARNER.
"MRS. PENDLEY."

A Word With You About Your Stock

At this time of the year, even if your stock is in good condition, International Stock Food will help them. It is sold on a guarantee to benefit them or the price will be refunded. Come in and let us explain our Deal and Premium Offer.

As a preventative against Hog Cholera, International Stock Food is excellent and by all means breeders should use Kreso Dip; we have a supply on hand, also, Sulphur, Copperas, Glauber Salts—all of the best quality and prices.

DYE DRUG COMP'Y

"THE REXALL STORE"

Phone 23

RUBY

"ALWAYS A GOOD SHOW"
TUESDAY.

"THE REPROACH OF ANNESLEY"

A three-part Biograph drama from the book by Maxwell Gray.

"BLAMING THE DUCK, or DUCKING THE BLAME"

A one-part Lubin comedy with Billy Reeves.

"When Aunt Matilda Fell"

A one-part Nestor comedy with Eddie Lyons, Lee Moran and Ethel Lynn.

FRIDAY.

"PLOT AND COUNTER-PLOT"

Jane Gail and Matt More in a two-part comedy-drama.

"Weights and Measures"

An episode in the "Uncle Sam at Work" series.

"The Secret Message"

Marguerite Courtot in a one reel detective story.

"Snakeville's Champion"

Ben Turpin and Margaret Joslin in a one-part Essanay comedy.

SATURDAY.

"Hazards of Helen" Day 'At the Risk of Her Life'

One of the best railroad thrillers ever produced. Helen Rose Gibson is featured.

"THE SOUL MAN"

King Baggott in a one reel drama.

"A Child of Circumstance"

Ella Hall in a one reel drama.

"PATHE NEWS"

Sees All—Shows All.

"Sea Dogs and Land Rats"

Gertrude Selby, Reggie Morris and Fatty Voss in a Lo-Ko comedy thriller.

OLYMPIC

"YOU KNOW THE PLACE"

THURSDAY.

"RED CIRCLE" DAY

"Peace At Any Price"

The eighth episode, with Ruth Roland and Frank Mayo.

"The Wise Man and the Fool"

Myrtle Gonzalez and Fred Church in a two part Laemmle drama.

"Strangled Harmony"

"Pokes" and "Jabs" in a comedy.

Paramount Pictures

FRIDAY

We offer Mark Twain's Best-Loved Work.

"Pudd'nhead Wilson"

In Five Acts.

THEODORE ROBERTS

is Featured.

Matinee and Night,

Five and Ten Cents.

SATURDAY.

"THE TAINT"

A three-part Lubin drama, produced in the Florida Everglades and featuring Valen-tine Grant.

EXTRA GOOD.

"Is Christmas a Bore"

Mr. and Mrs. Sydney Drew, those distinctive and famous fun-makers, in a one-part comedy.

"Pathe News"

"Sees All—Shows All."

PROGRAM MAE I. THEATRE

VAUDEVILLE

THE CAMPBELLS ARE COMING

Comedy Singing Dancing Music

Vaudeville performance following each run of pictures Thursday, Friday and Saturday, matinee and night. Complete change each day.

THURSDAY 6th

"Stanley Among the Voo Doo Worshipers"
2-part Centuar drama featuring Roy Watson and the Bostock animals.

"Spider Barlow Cuts In"

1 reel American comedy-drama, featuring Wini-fred Greenwood and Ed Coxen.

"A Shotgun Romance"

1 reel Cub comedy featuring Geo. Ovey.

FRIDAY, 7th

"AMBITION"

A society drama in three-parts, featuring Gladys Hulette and Morris Foster. (Thanhouser.)

"Seeing America First" and "Keeping Up With the Jones"

Scenic and comedy cartoon. (Gaumont.)

SATURDAY, 8th

"THE STAB"

The tragedy of a marital mistake, in two-parts. Featuring William Hinckley.

"A Tangle In Hearts"

A 1 reel comedy of a double case of love at first sight. Featuring John Murphy.

"The House Party at Carson Manor"

1 reel drama. A desperate woman gambling for wealth, and losing, pays the penalty. [Thanhouser.]

MATINEE 2:15

EVENING 7:30

ADMISSION—CHILDREN 10c; ADULTS 20c

MAE I. THEATRE

Have You Responded to the Call of Spring?

THE time is now opportune to set aside that winter suit and get in line with nature.

Of course you always observe the radical change that takes place in the change of seasons and also notice the marked contrast.

You not only look better but feel better when you are in harmony. Just make up your mind to make the decided change *today* and we will do our part.

LADIES SUITS, COATS AND DRESSES

You will find a most exclusive stock of the prevailing authentic styles and colors at prices which command your most careful attention.

Our sales on these items have been enormous which proves conclusively that we have been careful in our selections and also that you will be able to find just the garment you want at just the price you are able to pay.

WHITE KID SHOES

We have received a shipment of white kid boots which we are offering at.....\$4.50

This is considerably lower than the present market and are able to sell them at this figure in view of the fact that we were fully protected. Come in and take advantage of our foresight.

Also the very latest in patent leather, white soles trimmed in white. These are classy shoes at.....\$3.50

Jacobs Bros
THE ONE PRICE SPOT CASH STORE

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

Get the habit of coming to Plainview.

There's something good in store for every person in the Plainview trade territory in early June. No more wholesome entertainment can be brought to the small city than that offered by the Redpath-Horner Chautauqua.

Good roads are trade arteries. The towns and cities thrive when there are good roads making them easily accessible. Good roads mean cheap transportation for the producers. Large loads can be hauled or better time made with light loads. The building of a good road to a country home is equivalent to moving the home nearer town, for it's a question of time and expense and both are lessened.

THE PEOPLE ARE INTERESTED.

The vote cast Saturday in the school trustee election was the largest ever cast in a similar election in Plainview. The people are interested in their school, and have shown their interest by going to the polls and voting.

With an increased enrollment, assurance of adequate buildings, and aroused public interest, Plainview's public schools should progress.

Every man has a duty toward the public schools. He ought to push and encourage the board and the faculty. If every citizen will show the interest throughout the year he did at the polls Saturday, 1916-17 should be a record year for the Plainview Public Schools.

THE KNIFE THE ONLY CURE.

Have you ever seen a child who keeps its mouth open when awake and who breathes through its mouth when asleep? You probably have a child like this in mind even now.

Have you in mind a child which seems unusually dull? Which seems listless? Which seems bashful and shy and runs at the sight of strangers? You have seen these pale, thin, unfortunate youngsters, who go about almost as stupid as a log of wood, open mouth, eyes protruding, chin retreating, vacant stare, talking thickly or lisping in rather guttural tones, who do not seem to follow your thought when you speak to them.

"Of such children it is often said: 'Isn't he stupid,' or, terrible in every aspect, 'The child is such a fool,'" says Dr. Chas. F. Campbell, in Farm and Home.

The chances are ninety-nine times out of every hundred that the stupid one is the parent of that child. Adenoids and diseased tonsils are often the cause of stupidity in children. Disease, adenoids, may make a child stupid and dull—a "fool"—even if it is not born defective. We are told that there is only one cure for adenoids—the knife. But the operation is so simple, so easy, so harmless, that it seems downright stupid of a parent not to attend to the duty of having the dull or stupid—the mouth-breathing—child examined by a reputable physician. Adenoids are a parasitic growth, and sap the life and vitality, the thinking power of a child.

Food For Thought

The man who thinks of the homage due to him, and not of the homage owing by him, is essentially rude.—George Macdonald.

In the elder days of art
Builders wrought with greatest care
Each minute and unseen part,
For the gods see everywhere. —Longfellow.

Character is victory organized.—Napoleon.

He is best served who has no need to put the hands of others at the ends of his arms.—Rousseau.

Human improvement is from within outward.—Froude.

WEST TEXAS PRESS.

Dudley Kennedy was in Memphis Tuesday and spent the day. He was selling stationery for the West-Cullum Paper Co., of Dallas, and selling local printers.—Hall County Herald.

What is the current quotation on "local printers"?

The Picture Show.

Of all censors public opinion is the most powerful. Government censorship may be the proper plan for censoring motion pictures, but we doubt it. Producers bring out films which depict villainy, morbid lives of fallen women, or heroes who, as a contemporary says, "plug cold lead into impossible villains," because they believe people want that class of play. The majority of people are clean-minded, and much prefer the good, wholesome things. When the people express their disapproval of the evil shown in the picture shows, express it to their friends and to the management of the theatres, they will, in the course of time, get what they want. Public opinion is the best censor; for the producers cater to public taste.—Plainview Herald.

The picture show has become the most popular resort known in the realm of pleasure, and is patronized by all classes of people. It has more or less influence over the minds of its patrons, especially the young, and, therefore, films of a high moral character should be demanded.—Panhandle Herald.

A Plainview paper reports that a certain man from Lubbock was recently robbed by a man and woman at that place of \$68.50. The paper gave some detailed information of the affair, and if we were not ashamed to publish it about a Lubbock man we would reproduce the article in full. If Lubbock men cannot act decently when they leave home, they better stay

here or else take their wives along with them to see that they keep straight and stay off the streets at night.—Lubbock Avalanche.

Phew!

OUR HISTORIC SAN ANTONIO APPEALS TO CLASSIC BOSTON.

It is proposed to celebrate the bi-centennial anniversary of the founding of the community now known as San Antonio, Texas, with a Pan-American exposition, to be held in January, February, March and April of 1918. The whole State of Texas, practically the entire Southwest, and the Nation, through a joint resolution adopted by Congress in January, have given the project recognition and approval and have promised it support. In American history, it is well known, Texas, during a period filled with stirring events and readjustments, some of which have had momentous consequences, stands out alone and in bold relief, a political entity of which San Antonio is the core. Under Spanish and Mexican rule, the little city that grew up around the mission of San Antonio de Valero, founded in 1718 by Martin de Alarcon, was designated as a capital, and proudly maintained this distinction. It became an ecclesiastical and educational center, too, and drew upon the Mexico dominated by Spanish influence for the culture and the amenities that give a pleasing flavor to the community down to the present day. The Spanish governors of the 18th century entertained handsomely in San Antonio; up to a few years ago some of the residences occupied by these grandees were still standing, and even though there has been much modernizing of the place, to keep up with its growing population, business and wealth, the visitor from other parts of the United States feels, before he is frequently reminded of the fact by its citizens, that he is in

an unfamiliar environment.

The Spanish age of the great Southwest was for years as calm and unruffled as a summer sea. Bret Harte has written as truthfully as beautifully about its Californian charms. From the time of Cabeza de Vaca and Rene Robert Caveller down to the days of unrest following the American and accompanying the French revolution, little occurred to disturb the placid existence of the Texas ranchero; his real trouble did not begin until the Tennessee frontiersmen and their fellows from the border generally, began to overflow upon his domains with their Houstons, their Bowies, their Davy Crockets.

It was inevitable that the Rio Grande should be come the dividing line; it was inevitable that the Alamo should have its story to tell the generations; at all events, looking back over the time that has elapsed since Santa Anna rode the plains and terrorized the towns, since Texas flung to the breeze its flag with a single star, it is inconceivable that the things that have contributed to the upbuilding of the empire called Texas could have been avoided.

San Antonio was in the thick of all the disturbances that preceded and followed the Mexican War, and its name is writ honorably always, gloriously at times, across the pages of Texan history. The town survived fire and sword, it awakened from lassitude, it sprang out of decadence, and for a quarter of a century it has been growing like a schoolboy. Today it is a bustling city with structures that dwarf its ancient missions.—Christian Science Monitor.

EIGHT ARE ADDED TO ROLL OF HALFWAY BAPTIST CHURCH.

Herald's Correspondent Tells of Illness of Several Residents of Community.

HALFWAY, Texas, March 30.—There seems to be something of an epidemic of sore throat in our community.

Mrs. I. J. Helm was very seriously sick yesterday, but is better today. Mr. Helm is also confined to his bed.

J. W. Pinkerton's condition is but little, if any, improved.

The protracted meeting here, conducted by Rev. Brittain and Rev. Burnett, closed Sunday night, with four conversions and eight additions to the Baptist Church. The gleanings for "Christian Education" were gathered in on Sunday night. The entire amount was \$50.25.

Rev. J. J. Edwards, Primitive Baptist, from Eastern Texas, preached to a good-sized crowd here on Wednesday night.

The University Home and School League meets on Saturday evening at 8:15 o'clock. A debate is on the program—"Resolved, should the United States be prepared to defend herself?" W. W. Pinkerton, Mrs. Nine McComas and Albert Kayser have the affirmative side; Mrs. Ola Smith, J. E. Sewart and Harry Huguley, the negative. Everybody is invited to come and hear this question settled (?) once for all.

W. T. Minor purchased a new Ford car last Thursday.

Melvin Emerson has bought the quarter-section one-half mile north of Halfway, which was lately sold by Albert Kayser to a Mr. Steward, of Oklahoma.

Some eighteen men of the community were busy all day Wednesday moving Mrs. Ola L. Smith's improvements back to conform with the new land lines, and, not content with this act of kindness, a fund of near one hundred dollars was made up to add more room to her home. Verily, God's noblemen live at Halfway, for they remember to help the widow and orphans.

Mr. and Mrs. Thomas Stanton, of Plainview, were the guests of the Dye family on Wednesday night.

Mr. and Mrs. Car, of Bartonsite, and Mrs. Foster and Mr. Maupins, of Tullis, attended church here on Wednesday night.

Mrs. R. L. Hooper and children were Plainview visitors Wednesday.

Mrs. G. W. Lewellen and Mrs. Ola L. Smith, delegates from the Mothers' Club, were in attendance at the meeting of the County Federated Clubs on last Saturday afternoon.

SYNTHETIC DIAMOND MADE, SAYS DISPATCH FROM GENEVA.

GENEVA, Switzerland, March 30, via Paris 5:04 a. m.—The synthetic diamond, long sought for by science, has been discovered, says the Geneva Tribune today.

"Research work being carried out at the Geneva laboratory of inorganic chemistry," adds the newspaper, "on the separation of carbonic anhydrides in the form of snowy chlorophyllous pyridine in solution and other nitrous organic liquids. In the residue, besides free carbons of varying weight, have been found very hard and very white tetrahedral and octahedral crystals, which burned without leaving ashes and were insoluble in aqua regia, possessing, as far as analysis made up to the present shows, all the properties of the diamond."

HALE COUNTY RAISED PARSLEY FOR BANQUET.

A copy of the "Made in Texas" Banquet menu by the School of Journalism, at Austin, March 23, has reached The Herald office. The menu is in the form of a three-column paper, carrying the menu (all Texas products) and two columns of news on the first page and nine columns of news on the other three pages. Newspaper men from all parts of Texas attended the banquet and received the unique menus with souvenirs of made-in-Texas goods.

An interesting item in the news columns of the menu is: "Parsley for the Made-in-Texas Banquet was grown in Hale County, on the Plains, and sent to Austin by the Plainview Chamber of Commerce. Hale County products took 228 premiums at three expositions during 1915, one of which was the first prize for the best bushel of winter wheat, won at Denver, Colo., against the world. Hale County also boasts of having won more premiums at the Texas State Fair in 1914 than any other county in Texas.

"Since 1912 more than 50,000 acres of land in Hale County have been brought under irrigation. The water is supplied from wells which produce from 1,200 to 2,000 gallons of water per minute, and which will irrigate 120 to 200 acres of land.

"During 1915 Hale County shipped \$25,000 bushels of wheat, 1,200 cars of maize and kaffir, 312 cars of alfalfa, 600 cars of cattle, and 155 cars of hogs. The Santa Fe Railroad is authority for the statement that Plainview, in Hale County, ships more hogs than any other town of 5,000 people in America."

ANTI-SALOON LECTURER TO BE HERE LATTER PART OF WEEK.

Hon. Jno. W. Camp will speak at the First Baptist Church Thursday evening at eight o'clock. He comes under the auspices of the Anti-Saloon League of Texas. He will also speak at the First Methodist Church Sunday afternoon at three o'clock.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week.—Adv. 1f

FOR SALE OR TRADE—Automobile, fine shape; also Harley Davidson motorcycle and aside car, good as new. Make me an offer. Address OLIVER ANDERSON, City. 2t.

For Sale Worth the Money

One first-class young Jersey cow. Fresh this week.

Vickery-Hancock Grocery Co.

HAMNER'S DRY GOODS STORE

"SELLS IT FOR LESS"

A Sensational Ready-to-Wear and Slipper Sale

This sale includes Ladies Spring Suits, dozens of Childrens Wash Dresses, dozens of Ladies Waists and many odd lots of Slippers in ladies, men's and children's.

Ladies', Men's and Boys' Slippers

We have a number of odd lots that are very good values at the price but we want to close them out and we have marked them down for a quick clean up. This includes over 200 pair ladies, men's and boys'.

Childrens Slippers

Includes all odd lots, all skuffers in stock go in this sale. Sizes run 6 in small sizes to 2 in misses.

- \$1.10 value only ... 88c
- \$1.25 value only ... 98c
- \$1.50 value only ... \$1.19
- \$1.75 value only ... \$1.38
- \$2.00 value only ... \$1.68
- \$2.25 value only ... \$1.83
- \$2.50 value only ... \$2.00

Ready-to-Wear

At prices very little above the cost of material.

- Ladies long aprons ... 50c
- Childrens rompers, extra value, 50c, 35c and ... 25c
- \$1.25 middie blouses, big assortment, only ... 98c
- 50c corset covers ... 28c
- 50c muslin drawers ... 39c
- 75c muslin drawers ... 58c
- 75c muslin gowns ... 58c
- \$1.00 muslin gowns ... 83c
- 75c muslin petticoats ... 58c
- \$1.25 muslin petticoats ... 98c
- \$1.00 princess slips ... 78c
- \$1.25 value ladies white voile and lawn waists, big assortment styles and sizes, this lot special ... 98c

48 childrens Amoskeag gingham dresses, sizes 6 to 14 years, value up to \$1.00 each, all in this sale only ... 58c

Ladies Spring Coat Suits

We have only a few left to close out we are offering at a very close price.

HAMNER'S DRY GOODS STORE

Phone 210 Plainview, Texas

"Good Eats" Specials

For Friday and Saturday

Each week brings something new and better for the variation of the menu. This time we offer:

- Fresh Strawberries
- Home Grown Pie Plant
- Home Grown Asparagus
- Home Grown Young Onions
- Fancy Florida Tomatoes
- Fancy New Potatoes
- Fancy Cuban Sweet Peppers
- Crisp Spinach
- Fancy Head Lettuce
- Tender Young Radishes
- Mustard Greens
- Yam Potatoes
- Turnips
- Carrots
- Parsnips

Surely there are some things on this list that will appeal to your taste. Let us have your orders early before the supply is exhausted.

Vickery-Hancock Gro. Co.

Telephone Number 17

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Travel Study Club meets in the club room in the Campbell Building Saturday afternoon.

WOMAN'S AUXILIARY RAISES MORE MONEY FOR ORGAN FUND.

The Woman's Auxiliary of the St. Mark's Episcopal Church met yesterday afternoon with Mrs. R. W. Brahan. There was a full attendance of the members. Twenty-five dollars was raised for the organ fund of the organization. The lesson was on "Church History."

THE MYSTIC CLUB.

The Mystic Club met in their club room Saturday afternoon, with Mrs. R. W. Brahan as leader.

The program follows:
Roll Call—Response, "Earliest Recollection."

Paper—"Corra Harris"—Mrs. Tudor. Study Assignment (Payne)—"The Gift of the Magi," O. Henry; "A Chaparral Prince," O. Henry.

Book Review—"The Circuit Rider's Wife"—By Mrs. J. J. Bromley. Mrs. Bromley gave a very interesting and beautiful description of the entire book.

HIGH SCHOOL JUNIOR CLASS ARE RUTH HARRISON'S GUESTS.

Miss Ruth Harrison entertained the Junior Class with an April Fool party Saturday evening. Refreshments were served. In her menu she had pink tea, which was the pink "T" in a teacup. Various games were played during the evening.

THE PRISCILLA CLUB.

The Priscilla Embroidery Club met in regular session, with Mrs. C. Rowland, on March 30, with Mrs. Ed Young and Miss Martin as guests.

A pleasant afternoon was enjoyed by all, after which the hostess served a dainty two-course luncheon.

The next meeting will be with Mrs. Elmer Ray, April 13.

Mrs. E. Y. Brown, accompanied by her brother, Price Leach, went to Amarillo this morning, where he will have his eyes examined and treated.

The HALLMARK Store



The HALLMARK Bracelet Watch Gold Filled \$15.00 14 K Solid Gold \$25.00 Convertible style. Bracelet may be removed and watch worn separately. 15 jewel movement, very small size, dependable timepiece.

Wilbert Peterson

"AS YOU LIKE IT" CLUB.

For the next meeting of the "As You Like It" Club the text study will be "Henry VIII," Act I. Mrs. Charles Saigling will be the leader. Questions on the text follow:

1. Who is the dramatist to whom faint authorship of this play is ascribed?
2. Mention the parts assigned to Shakespeare?
3. What characteristics of Henry are made plain in the drama?
4. From what was the historical matter of the play derived?
5. What event is discussed by Norfolk and Buckingham at the beginning of the play?
6. Whom does Norfolk's glowing description serve to introduce, and what impression of him is gained thereby?
7. Of what treasons does Buckingham accuse Wolsey? How is the former prevented from carrying out his threat? How is the promise of the Prologue fulfilled in the arrest of Buckingham?
8. Comment on the power of Wolsey at the court as indicated by his position in the procession at the opening of Scene II.
9. Has the subject of the Queen's petition been introduced in the preceding scene? Does the interruption by the Queen make an effective dramatic moment?
10. Explain the social conditions resulting from the taxations. Who was responsible for the taxations?
11. What is Wolsey's defense of himself? Do the facts or does the King excuse him and ask for explanation?
12. Indicate Henry's conservative policy. How does Wolsey turn the King's pardon to his own advantage?
13. For whom was the Cardinal's party given, as presented in Scene IV?
14. What impression do you get of Annie Bullen in this scene? What side of Henry's nature is here presented?
15. Is the incident of the masquers historical?

TULIA PERSONAL NEWS.

Miss Goode spent Saturday and Sunday with her parents, at Plainview. W. W. and R. A. Underwood and families, of Plainview, were here last Friday. Hon. A. B. Martin and wife and Mesdames R. A. Underwood and Collier, of Plainview, were visiting here Monday. Miss Linnie McCune returned Wednesday from a visit to friends at Plainview. Mrs. Frank Scott, of Bartonite, arrived Wednesday to visit her parents and other relatives.—Tulia Herald.

NEWS FROM WHITEFIELD.

Messrs. Ooley and Lovvorn returned Sunday from a 10-day trip in New Mexico. Mr. and Mrs. W. I. Scudder, of Plainview, were the guests of I. C. Nations and wife over Sunday. Mr. Boedecker and son and daughter were the guests of Mr. Seipp's Sunday. Mrs. Jim Baggett is staying with her daughter, Mrs. Carter, this week. Quite a number from here attended the literary at Providence last Saturday night. Clifford Nations and Mr. Parks left Monday for New Mexico. Mr. and Mrs. I. C. Nations were the guests of Frank Hill and wife, of East Mound, last Friday. Little Doris Ooley is on the sick list.

Mr. and Mrs. Clyde B. Payne, of Lockney, were here Saturday.

H. W. Wallace, of Memphis, was here Saturday.

John J. Roberts, Jr., of Hale Center, was here Saturday.

J. C. O'Bryan, of Hale Center, was here yesterday on business.

G. G. Gooch, of Memphis, was here Saturday.

G. M. Armstrong, of Floydada, had business here Saturday.

Mrs. E. L. Sharpe, of San Antonio, was registered at the Ware Hotel yesterday.

W. O. Rominger, of Fort Worth, was here yesterday on business.

Jno. K. Resson, of Fort Worth, was here yesterday on business.

Mr. and Mrs. Z. E. Jenkins left this morning for Illinois, where they will make their home.

B. L. Rushing returned this morning from Tulia, where he has been on business.

W. M. Walker left this morning for Temple, where he will live.

Amos Pipkin came up from Abernathy this morning on business.

Mrs. S. E. Moore, who has been visiting her parents, Mr. and Mrs. J. M. Shafer, left this morning for Portales, New Mexico.

Sam McCurrie left this morning for Pleasant Oak, Mo., after a visit here with his brother-in-law, Floyd Tillery's family.

Miss Rebecca Longmire spent the week end with relatives in Lubbock.

Mr. and Mrs. J. E. Winslow left yesterday for Lubbock, where they will probably make their home.

Mrs. F. E. West and son, of Tulia, are the guests of her sister, Mrs. R. A. Underwood.

Maple Wilson left yesterday morning for Dallas on business.

J. B. Maxey returned Monday from Pampa, where he has been on business.

Rev. L. G. Haggard returned yesterday from Kress, where he preached Sunday.

Mrs. J. L. Vaughn returned yesterday from Amarillo, where she visited with friends.

O. A. Layne, of the Layne & Bowler Co., returned Saturday from Dallas, where he has been on business.

Rev. J. M. Harder returned Monday morning from Post City, where he preached Sunday.

A. F. Quisenberry spent the week end here with his children, returning to Hale Center yesterday morning.

J. B. Pumphrey, of Taylor, is here on business and visiting with relatives.

Clyde Littlefield, of Austin, is here on a short visit.

Otis Shropshire returned Monday morning from Amarillo, where he had been on business.

Mr. and Mrs. W. R. Hawkins, of Pecos, arrived Saturday for a few days' visit with J. H. Buntin and family. Mr. Hawkins is a nephew of Mr. Buntin.

J. D. Ovesbey, of Iowa Park, was here Saturday on business.

E. G. Kelly and family, of Jayton, Texas, were registered at the Hotel Ware Saturday.

PROF. PAYNE AN EXPONENT OF SIMPLIFIED SPELLING.

Texas University Professor Who Lectured Here Member of Board's Advisory Council.

Many of the club women and others of Plainview will be interested in the following letters written to and by Professor L. W. Payne, of the University of Texas, who recently delivered a lecture in Plainview under the auspices of the Browning Club. Aside from the personal interest, the letters are interesting as specimens of orthodox simplified spelling, as well as for the information they contain.

"Professor L. W. Payne, University of Texas—Dear Sir: It gives me pleasure to inform you that, at a meeting of the Trustees held March 10, 1916, you were elected a member of the Advisory Council of the Simplified Spelling Board, in the class of 1920.

"A more formal notice of your election is inclosed, together with a blank form of acceptance to be filled out and returned. Your name will be included in the next edition of Circular No. 17, containing the list of members of the Advisory Council.

"When the Advisory Council was originally organized, its chief function, as indicated in the printed notice of election, was to vote on new proposals for the simplification of English spelling. While the work is not yet completed, and in the view of many, should be consistently and persistently carried on, there is at present a disposition to postpone the recommendation of additional simplifications until those now before the public are more widely adopted.

"You have been elected because of your known interest in the propaganda and the important services you have already rendered. The Trustees accordingly hope that you will regard

LADIES SUITS AT SPECIAL REDUCED PRICES

Every Suit a Spring 1916 Style Silks and Light Woolen Materials

All \$15.00 to \$18.50 Suits for	\$12.85	All \$25.00 to \$30.00 Suits for	\$21.15
All \$21.50 to \$23.50 Suits for	\$17.50	All \$32.50 to \$40.00 Suits for	\$26.75

Account of the extensive remodeling in our store we were compelled to hold back quite a lot of Ladies Ready-to-Wear. Our stock of suits is now too large and so to reduce at once we make these low prices.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

your membership in the Council as at once an inspiration and an opportunity still further to promote the cause actively within your sphere of influence. Yours truly, "H. G. PAINE, Sec."

"Mr. H. G. Paine, Secretary, Simplified Spelling Board, New York City—Dear Sir: Having received notice of my election to membership in the Advisory Council of the Simplified Spelling Board, and approving the principle

and the practice of simplified spelling, I accept the proffered membership under the conditions stated in the notice of my election. Yours truly, "L. W. PAYNE, JR."

SINCE every woman is interested in buying a hat at a price she feels has secured for her the utmost in value and style we feel confident that you will find many pleasant surprises in our assortment.

We invite you to place your order for your Easter hats with us and we promise the best styles at reasonable prices.

R. & H. MILLINERY CO.
At J. M. Hamner's Store

ENGAGEMENT EXTRAORDINARY ONE NIGHT ONLY THURSDAY, APRIL 6

Under the auspices of The Men's Harmony Club.

THE SUPERB SOLOISTS OF THE SCHUBERT SYMPHONY CLUB

AT THE

CHRISTIAN CHURCH

Leeta Lynn Corder, Prima Donna Soprano
Thomas Valentine Purcell, Violin Virtuoso
Lavinia Zendt, Contralto.

THE MEN'S HARMONY CLUB will make its first appearance by appearing on this program, singing the new national song "America So Fair and Free."

TICKETS ONLY 50 CENTS

On sale at all drug stores and at the door.

HARDWARE BARGAINS

- | | |
|---------------|--------------------|
| Vises | Anvils |
| Pipe Wrenches | Saws |
| Files | Hammer Handles |
| Hand Hammers | Horse Shoe Hammers |

See them men. You can't fail to appreciate such values.

The things you need every hour you live.

LANDERS "PRICE RIGHT STORE"
WAYLAND BUILDING

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore
against

T. M. Smith and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1315, in favor of the said L. M. Blakemore against T. M. Smith and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the said J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres of land, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning; also 16 acres of land out of said J. C. Burch Survey conveyed to said J. V. Guyton by A. B. Roberts et ux by deed dated April 12th, 1915, recorded in Book 35 at page 211, of the Deed Records of Hale County, Texas; and being the two tracts of land upon which I levied a Writ of Attachment, issued out of said court, on the 12th day of February, 1916, in said cause, on the 12th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,
Sheriff,
in and for Hale County, Texas.
By J. F. FRYE, Deputy.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore
vs.

Will F. Ezell and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1320, in favor of the said L. M. Blakemore against Will F. Ezell and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the defendant, J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning, and being the same land upon which I levied a Writ of Attachment, issued out of said court on the 11th day of February, 1916, in said cause, on the 11th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,
Sheriff,
in and for Hale County, Texas.
By J. F. FRYE, Deputy.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore
against

J. D. Sanders and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1321, in favor of the said L. M. Blakemore vs. J. D. Sanders and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the said J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres of land, which said two acres

are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning; also 16 acres of land out of said J. C. Burch Survey conveyed to said J. V. Guyton by A. B. Roberts et ux by deed dated April 12th, 1915, recorded in Book 35 at page 211, of the Deed Records of Hale County, Texas; and being the two tracts of land upon which I levied a Writ of Attachment, issued out of said court, on the 12th day of February, 1916, in said cause, on the 12th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,
Sheriff,
in and for Hale County, Texas.
By J. F. FRYE, Deputy.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION.

In Justice Court of Precinct One, Hale County, Texas.

STATE OF TEXAS,
COUNTY OF HALE,
L. M. Blakemore
vs.

Will F. Ezell and J. V. Guyton.

By virtue of an execution issued out of the Justice Court in and for Precinct One, Hale County, Texas, on a judgment rendered in said court on the 28th day of February, 1916, in cause No. 1320, in favor of the said L. M. Blakemore against Will F. Ezell and J. V. Guyton, I did, on the 24th day of March, 1916, at 11 o'clock a. m., levy upon the following described property situated in Hale County, Texas, belonging to the defendant, J. V. Guyton, to-wit: Being two acres of land out of the J. C. Burch Homestead Survey, containing 80 acres, which said two acres are described by metes and bounds as follows: Beginning at the Southwest corner of said 80-acre tract; thence East with the south boundary line of said 80-acre tract, 70 yards; thence North 140 yards; thence West 70 yards; thence South 140 yards to the place of beginning, and being the same land upon which I levied a Writ of Attachment, issued out of said court on the 11th day of February, 1916, in said cause, on the 11th day of February, 1916; and on the 2nd day of May, 1916, being the first Tuesday of said

L. V. DAWSON, M. D.

Physician and Surgeon

Special attention given to surgery.

Office in new Donohoo Bldg.

Office hours 1 to 5 p. m.

month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. V. Guyton in and to said property.

Dated at Plainview, Texas, this the 24th day of March, 1916.

J. C. HOOPER,
Sheriff,
in and for Hale County, Texas.
By J. F. FRYE, Deputy.

CARD OF THANKS.

We wish to thank Luther's teacher and his schoolmates and other kind friends for their sympathy shown us in our dark hour of bereavement; also for the sweet flowers. In our Father's house are many mansions; may each be prepared to occupy, as we believe Luther was.

MRS. JENNIE GREEN
AND FAMILY,
MR. AND MRS. ARTHUR
GARLAND,
GRANDPA AND GRANDMA
THOMPSON.

A New Food For Thin Folks

All thin folks would like to increase their weight and their vitality and have plump and well-rounded bodies. It can be done most easily with the assistance of proper food. The proper food is HEMO.

HEMO is a palatable Malted Food in powder form. More than Malted Milk because it contains in addition to all the food values of Malted Milk, the full nutritive force of prime beef together with the natural iron to aid in making red blood.

Take HEMO regularly and you will soon realize the great benefits of this Food Drink.

Good for children as well as grown ups.

Makes a delicious food drink by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction.

Long-Harp Drug Co., Plainview.



For Chronic Constipation

Six glasses of water daily and

Rexall
Grunderlies

The laxative tablet with the pleasant taste

We have the exclusive selling rights for this great laxative

The Rexall Store

We have the exclusive selling rights for this great laxative.

DYE DRUG CO., INC.

SOUTH TEXAS STOCKMEN ARE HUNTING NORTHERN PASTURES.

H. A. Powell, of the St. Louis Live-

stock Reporter, in a review in that paper, states that he has found at the Texas Cattle Raisers' Convention at Houston that many South Texas

ranchmen are making arrangements for pasture in Oklahoma and Kansas, owing to the drouth in South Texas and late spring pasture.

Madam, Allow Me To Introduce the New Post Toasties

You may have eaten "corn flakes" but you have never tasted any that equal the New Post Toasties.

These new flakes, Madam, are crisp and flakey, and have a substance and toastie flavour, a snap and zest that make them distinctive.

Dainty, to be sure, in their sweetness, the New Post Toasties have a body and firmness that don't mush down when cream or milk is added; and a true ripe-corn flavor that makes one feel that here, at last, is something really new and good to eat.

New Post Toasties--selected Indian Corn, prepared for the table as it was never prepared before.

Your grocer has them now.

Buy and Try and Smile Awhile

GET THE ICE CREAM HABIT

Make our DELICIOUS ICE CREAM a part of your daily diet. The quality is absolutely the best, pure and wholesome. A quart of Ice Cream is equal to a pound and half of beefsteak; four pounds of potatoes; eleven pounds of cabbage; or a gallon of oysters. Our new equipment makes it possible for us to supply all orders for any quantity promptly.

Brick Ice Cream and Several Flavors of Can Ice Cream Always Ready for Delivery to You

Special flavors and designs on short notice. We invite your inspection of our new equipment.

PLAINVIEW CREAMERY

PHONE 361

J. N. MORRISON, Prop.

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

The Lockney State Bank

LOCKNEY, TEXAS

THE ONLY BANK

In the Plainview and Lockney territory whose deposits are secured by the Depositors' Guaranty Fund of the State of Texas.

Our ample resources together with our strong foreign connections enable us to render the public unexcelled banking facilities.

Well secured farm and cattle loans procured in any amounts on short notice

PREPAREDNESS

the watchword of the Nation has ever been our motto.

W. D. LONG, President.
T. E. DURHAM, Vice President.
CLYDE B. PAYNE, Cashier.

Summer Cooking Shouldn't Cook the Cook

Getting dinner ready in July is just as comfortable as in November—if you use a FLORENCE OIL COOK STOVE.



"The Turning Point in Oil Stove History"
FLORENCE
Oil Cook Stoves
"Look for the Lever"

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out.

PERFECTLY SAFE

R. C. Ware Hdw. Co.
Phone 178

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE No. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

STRAYED—250-pound red sow; swallow fork in right ear; 2 weeks' old pigs at home. Reward for recovery.

We will make Farm or Ranch Loans in Castro, Swisher, Briscoe, Floyd, Hale, Lamb, Hockley, Lubbock and Crosby Counties.

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO.

FOR SALE—Small residence close in and splendidly located. Will give good terms.

ROOMS FOR RENT—Two unfurnished rooms for light housekeeping to parties without children.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

FOUND—New inner tube. Identify and pay for this ad at J. B. NANCE'S office.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366.

WANTED: Desirable furnished house or apartment. Phone 637.

FOR SALE—4-room house, 4 blocks from square, at a bargain if taken at once.

FOR SALE—Practically new sewing machine. Will sell reasonable.

FOR SALE—Incubator chickens from thoroughbred Black Langshan stock, ten cents each.

We have ten shares of bank stock to trade for cattle. HALE COUNTY LAND CO. Phone 102.

LOST OR LEFT SOMEWHERE—Gold-rimmed bifocal Kiptox glasses. Phone 61.

MULES AND HORSE FOR SALE. We have a good team of mules, wagon and harness, and a young saddle horse.

We have well improved five-acre place near Wayland College to trade for improved quarter. HALE COUNTY LAND CO. Phone 102.

A BARGAIN IN SECTION OF LAND. Good, smooth section, patented land. Perfect title. Ten miles from Plainview.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

Good Work Mules and Horses for sale. BUCHANNAN BROS., 1 1/2 miles southwest Ellen Post Office.

We handle everything in the way of Sewing Machine Supplies. Do all kinds of repair work.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview.

Now is your chance to get a Sewing Machine of a Standard Make at almost your own price.

1 5-drawer D. H. Singer \$14.00
1 5-drawer D. H. Singer \$16.00
1 5-drawer D. H. Eldredge \$12.50

PLAINVIEW NURSERY has a supply of nice early plants and still has trees to sell.

Meet me at the KASH KANDY KITCHEN for the BEST WHAT IS IN Home-Made Confections.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

Julia Culp, the world-famous lieder singer, will give a recital in Canyon April 21st. Tickets, \$1.50.

FOR SALE—15 shoats for \$125. J. W. ALEXANDER, 4 miles east. 4t-pd.

WANTED—Girl for general housework. Apply JACOBS BROS CO. tf.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

WANTED—By April 10, job on ranch or farm for man and wife; also for young single man.

LOST: Somewhere in Plainview, check on Texas Bank and Trust Co., of El Paso, signed by Mrs. J. A. Corn.

We have buyer for small place close in. Must be bargain. HALE COUNTY LAND CO. Phone 102.

WANTED: Clean cotton rags. HERALD OFFICE. tf.

FARM LOANS. HENDERSON & PERRY, Plainview, Texas, can make you a loan on your Farm or Ranch.

FARM OR RANCH LOANS. See HENDERSON & PERRY, Grant Building, Plainview, Texas.

ATTENTION. Those hot drinks are now ready at the KASH KANDY KITCHEN.

WANTED—White Wyandotte chickens and eggs; also Bronze turkeys and eggs. Inquire BOB MITCHELL.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color.

WANT ADS
HARRISON & KERR CO.
DR. R. L. ATMAR, Dentist.
Catarrh Cannot Be Cured
IT IS EASY TO TELEPHONE
The R. A. Long Drug Store
Electricity
TEXAS UTILITIES CO.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For Representative: T. J. TILSON.
For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD, KENNETH BAIN.
For District and County Clerk: B. H. TOWERY, J. P. HOWARD, W. M. JEFFUS, JO. W. WAYLAND, JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS, AUSTIN F. ANDERSON, J. E. LANCASTER.
For County Attorney: L. D. GRIFFIN, L. R. PEARSON.
For County Treasurer: JNO. G. HAMILTON.
For County Tax Assessor: ROY IRICK, R. E. BURCH, W. H. MURPHY.
For Public Weigher, Precinct No. 1: J. L. OVERALL, TOM THOMPSON, T. P. BUSSELL.
For Sheriff: J. C. HOOPER, J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS, W. J. ESPY.
For Commissioner Precinct No. 2: J. W. ROBERSON, R. W. CROSS.
For County Commissioner, Precinct No. 4: M. C. CORNELIUS, C. E. LOCK, R. T. BARBEE.
For Mayor: ROY J. FRYE, E. T. COLEMAN, J. L. DORSETT, W. E. RISSER.
For City Secretary: B. L. SPENCER.
For City Marshal and Tax Collector: JOHN VAUGHN.

EVER SALVATED BY CALOMEL? HORRIBLE!

Calomel is Quicksilver and Acts Like Dynamite on Your Liver. Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoe Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579. Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent All Kinds of INSURANCE. Office No. 14, First National Bank Building. Phone 129.

Piles Cured in 5 to 14 Days. Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest.

Money to Loan On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN, Representative 201 South Eureka St.

OF LOCAL INTEREST

Some People We Know, and We Will Profit by Hearing About Them.

This is a purely local event. It took place in Plainview. Not in some far-away place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement.

Mrs. W. J. Mitchell, W. California Ave., Plainview, says: "Doan's Kidney Pills are a good medicine for weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the kidney secretions."

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 428.

Jures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

Life and The Weather Are Uncertain. It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery. Allen & Bonner Phone 162

A. T. OGG, Transfer and Baggage. Phone 327.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.



Bell Connection Adds to Farm Cheer

It was a blustery March evening, but inside the cozy sitting-room of the Browns' all was cheery and bright. Mrs. Brown stepped to the telephone. Her husband smiled—for he knew the pleasant custom for years had been to call the daughter, in the distant village, each week.

The Southwestern Telegraph & Telephone Co.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 428.

DR. R. L. ATMAR, Dentist. Grant Building, Suite 25. Phone 560.

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies.

IT IS EASY TO TELEPHONE. Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery.

The R. A. Long Drug Store. "We Guarantee the Quality"

Electricity. Will take the drudgery out of housekeeping. If you have never looked into the matter, you will be surprised how economically you can make it your servant, to do the Cooking, Washing, Ironing, Sewing and Sweeping. Your local electrical contractors will be glad to explain this without obligation on your part to buy, or Write—Phone—See TEXAS UTILITIES CO.

WISCONSIN MAN SEES GREAT OPPORTUNITY IN SOUTHWEST.

Says That Plainview Country Is Wonderfully Adapted to Dairying.

F. A. Archibald, of New London, Wisc., has been in Plainview for a number of days. This morning, in an interview, he told a representative of The Herald that he is favorably impressed with the Plainview country. He says that he feels sure that a large portion of the people here do not realize just what possibilities there are for live, aggressive people here. He is especially impressed that the largest profit is to be made here in stock farming, selling all possible stuff on the hoof and retaining the fertility and productiveness of the soil by feeding on the farm. He says that his impression gained from a tour of the country and conversation with leading stockmen and farmers is that feed-stuff marketed in this way will net the farmer most.

That the section is admirably adapted to dairying, by reason of pure and plentiful water, good feed crops, which may be made absolutely certain through irrigation, is his belief. "Within the next decade a wonderful dairying industry will be developed here," he said. "I am willing to stake my reputation on it."

W. J. KLINGER DELEGATE TO ELKS' NATIONAL CONVENTION.

New Officers of the Lodge Will Be Installed on Friday Evening.

The B. P. O. Elks will have installation services Friday night, when the new officers for the coming year will be seated. Those who were elected at a recent meeting were: J. D. Whitman, Exalted Ruler; T. C. Shepard, Esteemed Leading Knight; Earl Keck, Esteemed Loyal Knight; E. B. Miller, Esteemed Lecturing Knight; W. A. Todd, Secretary; Harold Hughes, Tiler.

F. F. Hardin was selected by the lodge as trustee and E. R. Williams was re-elected treasurer. W. J. Klinger was named delegate to the Grand Lodge meeting in Baltimore, in July, and D. H. Collier was selected as alternate. W. J. Klinger, J. D. Whitman, W. A. Todd, E. H. Peery and M. D. Henderson have been selected as delegates to the State convention, at Dallas, in May. The membership of the entire lodge was delegated as alternates.

J. D. Whitman, the new presiding officer, has announced the appointment of H. M. Stone as Esquire and Carl Brown as Inner Guard. He has not yet appointed the house and social committees.

BLACKLEG IN CATTLE.

Symptoms of Disease and Preventive Measures Suggested by Louisiana State University Man.

The local symptoms of the blackleg disease are usually a pronounced swelling on some fleshy part of the body, such as the front or hind quarter, but it does not extend below the knee or hock. When the hand is passed over the swelling, it crackles as if dry paper was underneath the hide. This is due to gas produced by the germs in the loose tissues below the skin. There are some cases, however in which a swelling may not appear, especially at the beginning of an outbreak. These usually die quite suddenly without showing the characteristic enlargement.

The general or constitutional symptoms are usually acute, and develop rapidly. The animal appears dull and listless; refuses to eat, shows high fever (105 to 107 degrees, Fahrenheit), and marked debility. These symptoms may last from 36 hours to 3 days, and the case terminates fatally.

A post-mortem examination shows little that is abnormal, with the exception of the swelling, which is filled with dark, frothy blood, and with a foul-smelling odor.

As a matter of prevention, cattle under two years of age should be changed to another pasture (preferably higher and drier) as soon as the disease makes its appearance, and they should be vaccinated with one or another of the blackleg vaccines on the market, following closely the directions which usually accompany products.

When once the disease has made its appearance on a place, it is recommended that vaccination be practiced regularly, treating the spring calves the following fall, and the fall calves the following spring, which will insure their being protected before they become more susceptible.—W. H. Dallymple, Louisiana State University.

GARDEN PLANTS READY—I have tomato, potato and cabbage plants ready for delivery. D. C. AYLES-WORTH. Phone 612. 2t-pd.

PROFITABLE TYPE OF HOGS.

Excerpt from Address Made by Tom Frazier Before Texas Swine Breeders' Association.

In discussing this subject, I will handle it under two heads. First, hogs for home use; second, for the market. In discussing this subject I may tread on the toes of some of my friends and customers. If so, I beg their pardon, for I am telling it as it looks to me on the market, where we handle hogs of all breeds and kinds, and sell them strictly on their value from a packer's standpoint.

In raising hogs for home use, I would say, so far as breed is concerned, raise the breed of your choice, for you will not succeed with anything you do not like. There is one thing, though, that applies in all cases—by all means raise pure-bred, or at least well-bred, hogs, for there is no profit in raising the other kind except where they are raised in the mountains under range conditions, and the cost is nothing. This about covers the question from a home user's standpoint, for it will depend on the individual taste as to whether he shall raise large hogs or small ones.

When raising hogs to sell the idea is to raise what the other man wants to buy, and market them in the condition in which they will pay most for them, or in which they will net the grower the most money. Generally speaking, we want the hog that will make the greatest gain in the shortest time at the least possible expense. This necessitates growing well-bred hogs of whatever breed one prefers.

As to the breed, the packers do not care what color of hair they have. What they want is the well-bred hog, for these cut out the largest per cent of high-priced meat. We see on the market hogs of all the different breeds top the market at some time or other, and only last week I sold a load for the top of the day that were raised in the mountains, had their ears marked up, branded, and were never in the pen until the day they were shipped.

Another thing to keep in view is the time of year the hogs are to be marketed. Generally speaking, a hog weighing from 200 pounds to 300 pounds that is thoroughly finished is the weight most desired. During the warm weather, say from March to November, they prefer a hog weighing 175 pounds to 225 pounds. During the cold-weather months the demand is for a heavier hog, even up to 350 pounds. Hogs larger than this are rarely desirable. For instance, I have sold recently some hogs which were the heaviest hogs that have ever been marketed at Fort Worth, averaging 512 pounds at about 16 months of age. The packers claim that their machinery is not adapted to handling such large hogs, and the expense of handling them makes them undesirable. It is not a question of breed, but of weight. Hogs of this weight have to sell from 50 cents to 75 cents under the top.

There is a great craze going over the country for the so-called "big type" hogs, and it is well enough from a breeder's standpoint to keep up this great size if it can be done without sacrificing smoothness and quality. My observation on the yards is that these big-type hogs, while they will weigh heavy enough for their age, are not as desirable from the packer's standpoint as the medium type. For as a rule when they come, say under eight months and weighing 175 pounds to 225 pounds, they are rather long, coarse and big-boned, with rather narrow backs and long legs, while the packers prefer them with broad backs, full, heavy hams and short heads, with meat a fine texture. Of course the buyers want them grain fed, preferably with corn, maize or kaffir.

A PECULIAR WELL IN FLORIDA.

In their investigation of the wells and underground waters of Florida the geologists of the United States Geological Survey have noted many interesting things. Among these is a well at Welaka, on St. Johns River, from which two kinds of water are obtained.

This well is 309 feet deep. The length of the casing is 110 feet. The well was first drilled to 160 feet, and from this depth ordinary "sulphur" water was obtained. The drill was then carried to a depth of 309 feet, where it encountered a strong mineral water, having a disagreeable, salty taste. In order to use both kinds of water an inner tubing was run nearly to the bottom of the well. Both this and the outer casing were connected with pumps, so that ordinary water and mineral water can be pumped at the same time. A favorite joke played on visitors is to give them a drink of the weaker water in the first glass and to replace it with the brine in the second.

Not more than half a dozen wells of this kind are known in the country, but there is no reason why similar wells can not be obtained in regions where the waters in the upper strata differ from those lying deeper.

VILLA'S WHEREABOUTS UNKNOWN TO U. S. ARMY.

(Continued from Page One.)

base camp.

North from the town of Guerrero and east of the line of the Mexican Northwestern Railway through arroyos and over trails that lead through the buttes and canyons of Sierra Tarahumara, American cavalrymen of the Seventh Regiment are riding night and day seeking Villa, according to latest reports received from field headquarters at Colonia Dublan.

Today no information concerning the pursuit filtered over the border, and nothing definite was received from official sources. There were persistent reports, however, that the forces of Colonel Dodd had captured the bandit leader, but because of the difficulty of communication had been unable to make a report.

When Jesus Sanca and his daughter crossed the American line today, at Palomas, the first Mexican town through which the American troops passed on the way to the front, was left without human inhabitants. Sanca, 82 years old, crossed into the United States in a prairie schooner, such as used by the forty-niners, and the har-

ness was fashioned of canvas cart-ridge belts discarded by the retreating Villa troopers.

NEVER BURN ANYTHING THAT CAN BE PLOWED UNDER.

There's nothing burned on Rosedale Farm that can be turned under with a two-horse turnplow, and there are some things that we cannot turn that we haul to a poor or galled spot to decay, and after a year or two we have a fertile spot there. We turn cane fodder and such like early, in order that it may decay before planting time.

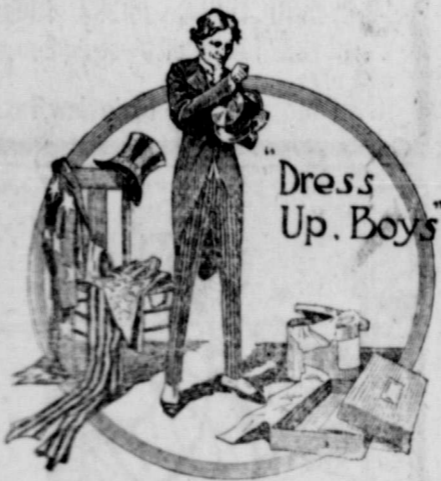
The way we manage cane bagasse is to take a middle burster and lay off rows the width desired for corn and fill furrows half full of the bagasse and list on it, burying it deep. When spring comes we run the harrow over it and plant the corn in the water furrow, or list two furrows back and plant. In cultivating corn we run plows shallow and never plow into the litter, lay by level, and we have a fine crop of corn, as the decaying matter gets saturated with water and holds moisture for the growing crop. The bagasse is well decayed by the next year, and has never been in the way of the plow.—Progressive Farmer.

NOTICE

While Voting
Don't fail to vote for
G. E. Lewis
Where Price and Quality Reigns
Fresh Groceries and
Fresh Meats

Telephone No. 116

Wayland Building



HEED THE ORDER OF THE DAY

Dress Up!

Don't dress down to your position. Dress up to your ambition. Uncle Sam is enjoying prosperity and is dressing right up to his ambition. Young men from Maine to California will tog out in their new spring clothes this week.

Preparedness is made of a neat suit, clean line, polished shoes and a shave. Dress up before you are called to do battle.

Opportunity knocks loudest at the fellows door who appears fitted to make good. If you don't think enough of your body to dress it decently nobody will do it for you. You are taken at your own estimate with 25 per cent knocked off for good measure.

A complete stock of "dress up" material, a size, a style, a pattern all your own will be found at this store.

Plainview Mercantile Co.