

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27, NUMBER 32

PLAINVIEW, TEXAS, FRIDAY, APRIL 21, 1916

HOME ECONOMICS WEEK ARRANGED FOR PLAINVIEW

FEDERATED WOMEN'S CLUBS OF
CITY MAKE PLANS—MRS. T. P.
WHITIS, CHAIRMAN.

DALLAS SESSION JUST CLOSED

Only Larger Cities of Texas and Most
Progressive Smaller Ones Have
Had Experts.

The women of Plainview and Hale County are not to be outdone by those of Dallas and other cities of the State. They are to have a Home Economics Week too, May 15 to 20, under the auspices of the County Federation of Women's Clubs, and conducted by experts from the State University. Miss Rich, who so delighted Dallas audiences during the recent Home Economics Week there, will conduct the work here, and she is a woman of such wonderful ability and charm that she is as sure to take Plainview by storm as she has every other place she has visited in her work.

The County Federation has to bear the expenses of entertainment, demonstrations, etc., so a small charge will be made for those attending the school. But as it is expected that the women of Hale County and Plainview will be greatly interested in this unusual opportunity for learning to be more efficient home makers, the attendance should be large, and the cost, per person, correspondingly small.

It will greatly facilitate the work of the committees if all desirous of attending the one-week school will notify any of the committees at once. This is to be a big event for Plainview and the South Plains, and no woman can afford to miss it.

The arrangement committee is: Mrs. T. P. Whitis, chairman; Mrs. C. C. Gidney, Mrs. E. Graham and Mrs. Ben Sanford.

NORMAL DEDICATION EXERCISES ATTRACT SOUTH PLAINS PEOPLE.

Friends and Former Students of State
School Gather in Canyon
Today.

The new administration building of the West Texas State Normal is being dedicated today. People from all over the Panhandle and South Plains country are gathered in Canyon for the occasion. Among those of this immediate vicinity who are attending are Capt. T. J. Tison, State Representative from this district; T. Stockton, Misses Floy Lackey and Nancy Sanderson, Misses Fannie Miller, Blanch Scott, Winnie McLain of Floydada, T. M. Moore and J. H. Hall of Lockney, Misses Donnelly, Longmire, Treadaway, Hattie Clements, Jessie Green, Lois Daniels, Benita Ackers, Professor and Mrs. A. G. Harrison, Professor Ralph Porter, and Miss Emma McCuskey, of Floydada.

ATTENDING PANHANDLE PRESS ASSOCIATION MEET IN AMARILLO.

J. M. Adams, of this city, and Mr. and Mrs. B. F. Smith, of Lockney, left this morning for Amarillo to attend the annual meeting of the Panhandle Press Association. E. B. Miller and E. S. Hilburn, of The Herald, will leave tomorrow morning to attend. J. P. Chambless, of Snyder, and Mr. and Mrs. Homer Steen, of Floydada, were here yesterday en route to the "Yellow City."

OUTLOOK FOR BUMPER CROP AROUND KRESS IS PROMISING.

W. H. S. Scheihagen, a prosperous farmer of Kress, and his daughter, Miss Evie, were in Plainview yesterday on business. When asked about crop conditions, Mr. Scheihagen said: "Prospects are excellent for a good wheat crop. I have some sixty-two acres in drilled wheat, and a field of volunteer wheat. One of my boys has 100 acres in drilled wheat. There is good underground moisture, and we ought to have fine yields."

PIERSON & SMITH SELL THEIR STORE AT AIKEN.

Pierson & Smith, of Plainview, have sold their store at Aiken to W. C. Williams and Robt. E. Jones, of Floydada. The new owners are to assume control May 1.

HENDERSON'S MEN TAKE TWO GAMES FROM CANYON NORMAL

Gives Methodists One Tie, One Called
Game, and Two Victories
Over "Pedogglers."

By close scores, Seth Ward College took both of the games here from West Texas State Normal, of Canyon. Wednesday Henderson's men won by a score of 4-3, and yesterday by a score of 7-6. The first game with Canyon, April 3, lasted eleven innings and was a tie, 4-4. The game on the following day was called on account of rain.

In Wednesday's game Haynie and Graves scored for Seth Ward in the first inning, and in the fourth Patton scored. The Normal team did not score until the seventh, when C. C. Gilbert and Day arrived at home. In the eighth Gwyn scored, bringing Seth Ward's score up to four. For the "Pedogglers" Bolton scored the third run, in the eighth. Then Gober, Glass and Crudgington, of the Normal, went down "one, two, three," and the game was over.

The teams lined up as follows:

Seth Ward: Haynie, 2b; Graves, lf; Clary, s; Gwyn, c; Patton, p; Hannah, 3b; Bolin, cf; Clifton, rf; Pritchett, 1b.

Canyon: Smith, cf; Renfro, 3b; C. C. Gilbert, s; Day, 2b; Gober, rf; Glass, lf; Crudgington, c; H. Gilbert, 1b; Bolton, p.

Yesterday Smith, for Canyon, scored the first run in the first inning. In the fourth Crudgington, C. C. Gilbert, H. M. Gilbert and Shepard increased the Normal score to five. In the last half of the same inning Gwyn, Walls, Pritchett and Bolin scored for Seth Ward, making the score 5-4 in favor of the visitors. Reagan scored for the Normal in the seventh. And in the eighth Walls crossed home plate for the Methodists, which was the last score until the last half of the ninth, when Bishop and Graves scored on Clary's tree-bagger, winning the game for Seth Ward by a score of 7-6.

The line-up was:

Canyon: Smith, cf; Glass, lf; Reagan, c; Day, 2b; Crudgington, 1b; C. C. Gilbert, s; H. M. Gilbert, 3b; Gober, rf; Shepard, p. Vallace, Gober and Renfro were substituted, Renfro going into the box in the fifth inning, Vallance and Gober substituting in center field.

Seth Ward: Bishop, s; Graves, lf; Clary, 3b; Gwyn, c; Walls, p; Hannah, 1b; Pritchett, rf; Bolin, cf; Johnson, 2b.

Umpires, McKenzie and Thomas (Wayland).

Want Matador Day at the Plainview Chautauqua in May

The people of Matador want a day set apart during the Chautauqua at Plainview as "Matador Day." J. M. Waller has received the following letter from C. G. Willie, cashier of the Farmers and Merchants State Bank at Matador:

"Mr. J. M. Waller,

"Young Men's Business League,

"Plainview, Texas.

"Dear Sir:

"The Y. M. B. L. of Matador are contemplating coming in a body to one of your Chautauqua numbers, and would like to have it designated as 'Matador Day.' We think that we can get as many as 150 or 200 people to attend. Please send us a program, and we will select one of the numbers most suitable to the majority of the people and will advise you what day we will be there.

"Yours very truly,

"C. G. WILLIE."

ELOISE HOWARD WINS FIRST HONORS IN PLAINVIEW HIGH.

Carrie Pace Is Second, and Only a
Fraction of One Per Cent
Lower Than Winner.

Eloise Howard is valedictorian of the Class of '16 of the Plainview High School. Her grades average ninety-one and nineteen-thirtieths, while Carrie Pace is second, with an average of ninety-one and one-fifth. Nora White is third. Of the boys in the class, Roy Head leads, with grades lower than those of the girls mentioned.

Miss Howard is entitled to scholarships offered by a number of leading colleges and universities to first-honor students of the High School.

STATE DEPARTMENT WILL EXPLOIT WESTERN GRAINS

Don H. Biggers, as Representative,
Proposes to Furnish Sorghums
Free for Tests.

Don H. Biggers, a representative of the State Warehouse and Marketing Department, was in Plainview yesterday morning and met with the industrial committee of the Chamber of Commerce. Before that body he detailed a new plan for advertising maize, kaffir corn and other Plains and Panhandle feed products.

In an interview with Mr. Biggers, a representative of The Herald was told: "Through the State Warehouse and Marketing Department several Southern States in which there is more feed consumed than produced, and who consequently offer a big market for our feed products, will be induced, through their respective agricultural colleges, to take several car loads of maize, kaffir, etc., give it full and thorough feeding tests, and then give all possible publicity to the result of such tests, especially in their official bulletins. The states of Arkansas, Tennessee, Alabama, Mississippi, Louisiana and possibly Florida will be the states in which these tests will be made.

"This would cover a large range of territory, a territory, too, that needs our stuff and would certainly use enormous quantities of it if the people there only knew the feed value of our crops.

"The plan is for each county to contribute perhaps half a car or a car of such stuff as it would like to have tested and demonstrated. The Santa Fe railroad has agreed to give the lowest possible freight rate, shipping it free if the Interstate Commerce Commission will permit them to do so. The Santa Fe has further agreed to take the matter up with other railroads and endeavor to have them co-operate to the same extent, and the Amarillo Traffic Manager has taken the proposition up with the Interstate Railroad Commission, and a definite and favorable reply is expected at an early date."

On motion of E. H. Perry, the Plainview Chamber of Commerce heartily endorsed the plan, and pledged its support in the move.

The Warehouse and Marketing Department, through its representative, will begin the collection and shipping of stuff just as soon as details have been worked out with the railroads and Commerce Commission.

"We are not afraid, but anxious, to have these tests made, for we know the merits of our feed products," said Mr. Biggers. "We need the market and the people in other states need our stuff, and this certainly looks like a clean, effective, far-reaching method of advertising, and that, too, at practically no cost."

H. C. HOWARD RESIGNS AS SECRETARY OF THE Y. M. B. L.

At a called meeting of the board of directors of the Young Men's Business League this morning H. C. Howard tendered his resignation as secretary of the league. He will engage in other work beginning May 1. A vote of thanks was tendered Mr. Howard for his services to the league.

PLAINVIEW OFFERS PRIZES IN DISTRICT MEET AT LUBBOCK.

The oratory class of Miss MacGillivray, at the Central High School, is offering a five-dollar gold piece as first prize for the girls' declamation contest at Lubbock. J. O. Wyckoff is offering a similar prize to the winner in the boys' class. The oratory class also offers prizes of \$2.50 each to winners in the girls' and in the boys' junior declamation contest.

IS NOT EXPECTED TO LIVE.

J. K. Carraway, a brother-in-law of Rev. A. B. Roberts, is very ill at Lubbock with cancer of the stomach. He is not expected to live. Rev. Roberts returned yesterday evening from Lubbock, and reports that the sick man is stronger, but that no hopes are entertained for his recovery.

WOODS TO OPEN CAMPAIGN IN WICHITA FALLS APRIL 22.

Speaker John W. Woods, candidate for attorney general of Texas, will open his campaign in Wichita Falls Saturday.

BOARD LEAVES SETH WARD PROPOSITION TO PLAINVIEW

Allow Two Weeks More Time for Cit-
izens to Make Known Wishes
as to Rebuilding.

The board of trustees of Seth Ward College will put the matter of whether the school is to be rebuilt squarely up to the people of Plainview and the surrounding territory. At a meeting Tuesday evening it was decided that two weeks would be spent in seeing what the people of Plainview wished to do and then, if Plainview did not care to rebuild the school, bids would be received from other towns.

It has been decided that the buildings needed would cost approximately \$50,000. This would provide an ample administration building and two dormitories—one for young women and one for young men. A campaign has been launched to raise this amount in cash and good notes.

Already, it is authoritatively stated, \$10,000 has been subscribed in amounts of \$500 and \$1,000, and there is some \$5,000 which has previously been pledged for the boys' dormitory, making a total of \$15,000, or approximately one-third of the amount that will be required.

NEW MOTOR ROUTE ORDERED FOR RURAL MAIL SERVICE

Daily Except Sunday Service for New
Territory and for Whitfield
Route.

Postmaster Ben O. Sanford has received official notification of approval by the Post Office Department of a new motor route from Plainview. The carrier will leave Plainview at 10:15 a. m. and return by 6 p. m. Fifty-one and three-tenths miles will be covered by him daily, except Sunday.

Daily Service for Whitfield.

The Whitfield star route, which is receiving mail service only three times a week, will be curtailed and will receive daily service, the carrier of that route receiving his mail from the new carrier in a locked pouch. This service is to be effective beginning with June 16.

Must Notify Postmaster.

It is necessary for at least 175 patrons who will be served by this route to notify the postmaster in writing that they will install boxes as per regulations of the department. This must be in the hands of Postmaster Ben O. Sanford before June 10, or order for establishing the route will be cancelled.

HALE COUNTY BOYS AND GIRLS ARE OPTIMISTIC.

Plainview Sends Large Delegation to
District Meet to Be Held in Lubbock
Today and Tomorrow.

Among those who left Plainview this morning for Lubbock to represent Hale County in the District Interscholastic Meet at Lubbock were: Pride Hale, William Knupp, Hugh Tull, Alvin Sheffy, Ben Jordan, Ed Bain, John Boswell, Leo Edwin, Litter Quisenberry, Oran Hockaday, Alton Hockaday, Fred Brown, Bergis Holland, Frank Howell, Vivian Graham, Forrest Ansley, Edwin McMath, Mollie Goode, Louise Stockton, Mary Nan Meharg, Madeline Abraham, Blanche McVicker, Miss MacGillivray, Miss Kathryn Powell, Prof. and Mrs. A. L. Tarleton, Prof. H. P. Webb and Miss Briggs.

Noma Henderson joined the party at Hale Center. She is to represent Hale County in the spelling match.

WM. P. STRUMP IS DEAD.

Aged Man Has Lived Near Plainview
Ten Years—No Relatives Nearer
Than Virginia.

Wednesday Wm. P. Strump, age sixty-five years, died at the home of H. C. Miller, six miles south of Plainview, of chronic nephritis. A. A. Hatchell, of Paxton & Oswald's, embalmed the body, which was held until this afternoon at four o'clock. Interment was made at the Plainview cemetery, the funeral services being conducted by Rev. I. E. Gates, pastor of the First Baptist Church.

About two months before his death Mr. Strump professed religious faith. He has a sister, Mrs. Julian Baker, who lives at Winchester, Va.

BRYAN TICKETS WILL NOT BE SOLD EXCEPT AT DOOR

Sale of Season Tickets Is Rapid—Peo-
ple Want to Insure Place
for Big Event.

The ticket committee of the Chautauqua Association put on a sales campaign yesterday afternoon from two to four o'clock, during which time they sold most of the season tickets sent them by the Redpath-Horner Co.

The interest manifested in the big event was marked and the enthusiasm with which tickets were purchased practically assures a monster attendance.

Some of the season tickets allotted the business men are still available, and may be obtained from members of the committee or at any of the local drug stores.

The big chautauqua tent has arrived, and will be placed on the Ellerds lots, across the street from the Ellerds Building, early next week for the coming of William Jennings Bryan a week from today. The seating capacity of the tent will be 2,500, but it is feared that the big crowd which will be here that day will exceed this number. It is therefore advisable that season tickets be purchased to insure admission at this lecture. If enough season tickets are sold to fill the tent no single admissions will be available. The holders of season tickets will hear Mr. Bryan without additional charge and will receive first consideration on admission. No single-admission tickets will be sold for the Bryan lecture until the doors open.

J. F. Garrison, president of the local association, received a telegram yesterday stating that Mr. Bryan would fill his engagement here without fail. This message came in response to a press statement that Mr. Bryan would go East next week.

J. M. Waller of the ticket committee yesterday received a letter from Matador asking that some day during Chautauqua be designated as "Matador Day," and assuring him that a minimum attendance of one hundred and fifty from there would result. Many other towns have been heard from, and a big out-of-town attendance is expected. In placing the season tickets on sale the committee had in mind that numbers of out-of-town patrons would desire them. A certain number of them were held back from the general sale to take care of these out-of-town orders. Telephone or written orders will be accepted by J. F. Garrison, but tickets must be called for before the Bryan lecture.

The season tickets at \$2.50 are remarkably cheap for the excellence of the talent offered. There are to be nineteen companies appear in fifteen big programs, making the cost of each number very low.

Bryan Assures That He Will Be In Plainview on April 28

Plainview assures those who are expect-
ing to hear William Jennings
Bryan that he will be here April 28.
The following telegram has been re-
ceived from H. H. Kennedy, field man-
ager of the Redpath-Horner Chautau-
qua in Texas:

"Weatherford, Texas, April 19.

"Mr. J. J. Garrison,

"Plainview, Texas.

"Today Bryan wires that he will fill all of his engagements according to schedule announced.

"H. H. KENNEDY."

PUBLIC SCHOOL PUPILS ARE ENJOYING A HOLIDAY TODAY.

Today is a holiday with the pupils of the Plainview Public Schools. It is San Jacinto Day, Good Friday, the teachers are meeting at Canyon, and the District Interscholastic Meet is on at Lubbock.

SOWERS SAYS PLAINVIEW COUNTRY IS AT ITS BEST.

J. M. Sowers, of Tallula, Ill., arrived in Plainview yesterday. He has made a number of trips to this section, and says that the Plainview Country is now at its best. He believes wheat is in better condition than he has seen here before.

Mr. Sowers owns a section of land in Lamb County near Oita.

DIPLOMATIC BREAK IS EXPECTED MOMENTARILY

PRESIDENT WILSON ADDRESSES
CONGRESS, TELLING HIS
INTENTIONS.

GERMANY MUST GIVE UP SUBS

After Germany Has Agreed to Give Up
Sub War on Commerce,
U. S. Will Talk.

WASHINGTON, April 19.—President Wilson's long-expected final warning to Germany that the United States will break off diplomatic relations unless she abandons her present methods of submarine warfare and immediately declares her intention to do so, was delivered today in a note to Berlin, and was announced by the President in an address to a joint session of Congress.

The President demands nothing less than the abandonment of submarine warfare against commerce. Both the President's address and the American note declare in unequivocal terms that only by Germany acceding to the demand can the breaking off of diplomatic relations altogether be prevented.

The President considers that the next step depends solely upon Germany and that three or four days constitute a reasonable time for reply. He is willing to discuss how submarine warfare may be conducted within the limits of international law and humanity after Germany abandons her present methods.

Diplomatic history records but one instance as yet where a breaking of relations between two first-class powers has not eventually brought war, that which now exists between Germany and Italy.

Congress received the President's declaration of his course with mixed evidences of concern and approbation. Most of the leaders, Democrat and Republican, thought the President could hardly do less, and some expressed the opinion that his action would not lead to war. Republican Leader Mann, alone of all the opposition leaders, openly attacked the President for his stand. He characterized it as a political play.

No Room for Misunderstanding.

President Wilson's words leave no opportunity for double meaning. In his address to Congress he said:

"I have deemed it my duty to say to the Imperial German Government that if it is still its purpose to prosecute relentless and indiscriminate warfare * * * the Government of the United States is at last forced to the conclusion that there is but one course it can pursue, and that unless the Imperial German Government should now immediately declare and effect an abandonment of its present methods of warfare against passenger and freight-carrying vessels this Government can have no choice but to sever diplomatic relations altogether."

The note to Berlin declares:

"The Government of the United States has been very patient. * * * It has accepted the successive explanations and assurances of the Imperial Government as of course given in entire sincerity and good faith, and has hoped even against hope that it would prove to be possible for the Imperial Government so to order and control the acts of its naval commanders as to square its policy with the recognized principles of humanity as embodied in the law of nations. It has made every allowance for unprecedented conditions and has been willing to wait until the facts became unmistakable and susceptible of only one interpretation.

"The Time Has Come."

"It now owes it to a just regard for its own rights to say to the Imperial Government that that time has come. It has become painfully evident to it that the position which it took at the very outset is inevitable, namely, the use of submarines for the destruction of an enemy's commerce is of necessity, because of the very character of the vessels employed and the very methods of attack which their employment of course involves, utterly incompatible with the principles of humanity, the long-established and incontrovertible rights of neutrals and the sacred immunities of noncombatants.

"If it is still the purpose of the Imperial Government to prosecute relentless and indiscriminate warfare against

(Continued on Page Ten.)

RUNNINGWATER BOX SUPPER TO BE HELD APRIL 29TH.

RUNNINGWATER, Texas, April 20.—Brother Stegal will preach here Sunday morning at eleven o'clock and at eight o'clock that night.

Mrs. Miller will give an Easter-egg hunt Sunday evening.

Mr. and Mrs. B. V. Fruin visited Mr. and Mrs. Tipton, near Olton, Saturday and Sunday.

Mr. and Mrs. C. F. Knight, Mrs. Elrod and Mr. and Mrs. Taylor attended church at Halfway Sunday evening.

Misses Clara Hunt, Pauline Wright and Gladys Knight visited Wilma Toller Sunday.

On account of bad roads and weather the box supper was postponed until April 29th.

Mrs. H. L. Phillips and her pupils will give an entertainment here Friday night for the purpose of getting window shades for the primary room.

B. B. Barbee has purchased a new Maxwell car.

John Carney lectured here Sunday night.

Lee Ott visited home folks Sunday.

NEWS FROM WHITFIELD.

WHITFIELD, April 16.—The infant son of Mr. and Mrs. Henry Lindeman died quite suddenly Saturday night, of pneumonia, being sick only a little while. Interment was at the German church Sunday evening at 5 o'clock.

Little Doris Ooley is on the sick list.

Edward Pullen was quite sick the past few days.

A big rain fell here last week, which was much needed.

Saturday night will be literary at Providence.

Clifford Nations returned from New Mexico last Friday.

OLTON SCHOOL MEN EXAMINE LITTLEFIELD'S NEW BUILDING.

School Is Dismissed on Account of Measles—Basketball Game Postponed.

OLTON, Texas, April 19.—A good rain fell here last Friday, which was appreciated by the farmers.

Miss Neva Cowart came in last week to visit relatives here.

Prof. D. M. Green, Herb Dickenson and Luther Williams made a trip to Littlefield last week for the purpose of seeing the new school building there.

The game of basketball between the Halfway and Olton girls which was to have been last Saturday was postponed until next Saturday. Be sure and come.

Miss Ina Sires, the primary teacher here, visited her parents, who live near Lamesa, last week. She returned Monday.

School was dismissed last week on account of the school being exposed to the measles.

Miss Pearl Cowart has the measles, but is doing nicely. Jordan Dickerson is also on the sick list.

The stork visited this community recently and left a sweet little girl for Tom Criswell and wife, on the 7th. He also brought Prof. D. M. Green and wife a fine boy, on the 10th.

THE SINGING CONVENTION AT LAKEVIEW WAS A SUCCESS.

Farmers Are Optimistic—Wheat Prospects Good—Are at Work on Row Crops.

LAKEVIEW, April 19.—Friday's rain put two smiles where there weren't any before.

The recent cold spell, some claim, damaged the fruit crop.

The health of the community is good.

The Singing Convention held at the school house Sunday was indeed quite a success. A large crowd was present, in spite of the heavy rains Friday. L. D. Griffin and wife, teacher in this community for several years, and president of the Hale County Singing Convention, was present and presided over the convention. Mr. Boyd and wife, of Plainview, and Mr. Wheeler and wife were at the convention. Quite a good number of singers from a distance were present from different parts of the county. All expressed themselves as well pleased. The ladies of the Lakeview community had an abundance of good things for all to have a sufficiency and to spare.

Mr. Gibson and wife, of Hale Center, were here Sunday at the convention.

Mr. Hunt and wife, of Happy Union, were among the visitors to the convention.

Spring is here, and farmers are looking happy over the wheat prospects.

Planting of row crops is in order, and conditions are propitious for another fine crop.

Arch Riley went to Fort Worth last week with two cars of hogs. He found the market good, and let Mr. Packer have the hogs and got on the train and came home.

No man has a right to carry personal hatred into community affairs.

DON EMMITT.

ABERNATHY IS PAINTING UP.

ABERNATHY, Texas, April 19.—The Baptist Church is being repainted this week. D. Davenport is doing the work.

Mothers' Day is to be observed, with appropriate exercises, in Abernathy Sunday, May 7, at 11 a. m. Everybody is invited.

Postmaster J. C. Arnett was a Lubbock visitor one day last week.

T. J. Fletcher has sold recently a new Maxwell automobile to Mr. Fox. S. Bowen Hannah, who is attending Seth Ward College, spent Saturday and Sunday with home folks.

Rev. Bone was down from Hale Center shaking hands with the folks Monday.

R. S. Barnes and A. E. Pipkin were business visitors to Plainview Tuesday. "Dick" Arnett, of Marfa, has been visiting relatives in this community.

V. Stambaugh has caught the spirit of the times and is repainting his residence.

Dr. R. C. Hannah and son, Bruce, were business visitors to Plainview for a day or two this week.

A tennis court is being added to the Abernathy school grounds.

The Farmers' Institute held here Monday was fairly well attended.

J. J. Barton, of Bartonsite, was in town Tuesday.

LOCAL NEWS FROM KRESS.

KRESS, Texas, April 20.—Mr. Merrill and John Gaylor unloaded 150 head of yearling heifers at Kress and drove them out to their ranch, west of town, Tuesday.

Mrs. C. Cates and two children visited Wednesday with her sister, Mrs. Slegler, west of Kress.

It rained Wednesday night and Thursday and Friday.

C. McFarland went down to Lubbock Saturday on business.

Dr. G. T. Dowley and G. F. Finlets, of New London, Wis., and Walter C. Baker, of Sugar Bush, Wis., came down to Plainview. They were accompanied by W. G. Abernathy, of the Hale County Land Company, of Plainview, and Mr. Abernathy took them in his auto to look over land in Swisher County.

Rev. L. G. Haggard, of Plainview, preached a fine sermon at 11 o'clock Sunday morning at the M. E. Church, and Rev. J. H. Bone, of Hale Center, preached a good sermon at 3 p. m. Rev. Haggard preached at 8 o'clock,

following the Senior League.

Rev. O. L. Halley, from Plainview, will preach at the Baptist Church the fourth Sunday morning at 11 o'clock and at 8 o'clock at night.

Rev. Robinson, of Canyon, will preach two sermons at the M. E. Church Sunday, April 30.

Mrs. B. A. Beck and sister, Mrs. H. C. Keating, went to Brown County to visit their mother, Mrs. Cabler.

Mr. and Mrs. Span gave a social for the young people Saturday night, and all enjoyed it.

Miss Ruth Moore accompanied by her friend Miss Ferguson, came Sunday morning to visit her parents, Mr. and Mrs. J. F. Moore and to attend church here, and went back to Seth Ward College Monday.

Mr. and Mrs. S. M. Davis had a social gathering of young people Saturday night.

There were two shows Monday night in Kress. A good crowd was in town.

Grandma Bagley has come to Kress to visit Mrs. Gaylor, and will visit other relatives west of Kress.

Will Rousser and family and George Rousser and two children, of Kress, came in their autos to visit Mrs. F. Rousser, who is sick, but is now improving.

ONE HOPE LEFT.

Stage-struck Maiden (after trying her voice)—"Do you think I can ever do anything with my voice?"

Stage Manager—"Well, it may come in handy in case of a fire."—Sydney Bulletin.

A SIMPLE REMEDY.

A Chinaman was asked if there were good doctors in China.

"Good doctors!" he exclaimed. "China have best doctors in world. Hang Chang one good doctor; he great, save life, to me."

"You don't say so! How was that?"

"Me velly bad," he said. "Me callee Doctor Han Kon. Give some medicine. Get velly, velly ill. Me callee Doctor San Sing. Give more medicine. Me glow worse—go die. Blimeby callee Doctor Hang Chang. He got no time; no come. Save life."—Tit-Bits.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

The Line
anything you want in farm machinery. the goods that have made good.

THE BULL DOG LINE

AVERY CO. OF TEXAS
W. R. SIMMONS
South Plains Representative Plainview, Texas

Here and There A Piece of Furniture Built to Suit Your Individual Taste

WILL so greatly add to the charm and atmosphere of the home that we suggest that you study just how you can add the necessary touch at the time you are making your house cleaning plans.

If you will advise us we will be pleased to call and make suggestions and deliver the work when it best suits you.

We do all kinds of cabinet work and feel that we can suit you with home made work.

KRATZER & BOHANNON

Between Alfalfa Lumber Co. and McAdams Lumber Co.

LOOKING FOR A BAG OF GOLD

At the end of a rainbow is a difficult task, but taking the drudgery out of the kitchen is an easy matter with the

Hughes Electric Range

Special rates on electricity for cooking. See the electric range at our office.

TEXAS UTILITIES COMPANY

Public Sale

At my place--4 miles north of Olton and 3 miles south of draw

Wednesday, April 26th.

SALE BEGINNING AT 10:30

Horses.

70 head of No. 1 young half Percheron Mares—as follows:

- 25 head, well broke.
- 1 nice span mares, 5 years old, weight 1,300—good anywhere.
- 1 span well broke, 7 years old, weight 1,150.
- 1 span choice, 6 years old, weight 1300.

And so on down the line. There are only three old mares in the herd. All of their ages ranging from 2 to 7 years old and run from 15 to 16 hands high and are well bred.

All of the older ones were bred to a good horse or a good jack.
1 good span of mules, 16 hands high, 7 years old.

1 large work mule, 6 years old.
6 head of 2-year old mules—good ones.

Cattle.

There will be several good milch cows for sale.
1 good registered Hereford bull, 5 years old—and a dandy.

Hogs.

90 head of good young hogs.
30 head of good young gilts.
50 head of good feeders.
These hogs ranging in weight from 50 to 125 pounds.

A Lot of Other Stuff too Numerous to Mention

TERMS OF SALE---12 months time will be given with a bankable note bearing 10 per cent. 5 per cent off for cash.

Come Early. Free Lunch on the Ground.

MRS. LIGHT, Owner

W. A. NASH, Auctioneer

TOM KEENEN, Mgr.

The Herald's Review of the Movies

The Mae I. has Monday "Embers," a De Luxe Edition, Mutual Masterpicture. The two leading roles in "Embers" could only be played by actors of deep insight into human nature and into life's problems. Behind the plot of the photodrama is one of the great, compelling forces of nature, a force which compels the commission of many hideously foolish deeds. Arthur Maude and Constance Crawley, the American players, have established a reputation for themselves as artists who really understand the human emotions. The story of "Embers" is the age-long story of a man and woman who have reached the middle of life with a childless heartstone. The woman is an invalid, sweet, sympathetic, spirituelle in her understanding of her husband and his problems. The man is strong and stalwart, with the normal man's desire to have his home filled with the song and laughter of children at play. As

is so often the case, the man is attracted to a younger woman who is vital and alert and possessed of the radiant, buoyant beauty of youth. According to the letter of the law he remains true to his wife, but without his wish and without his acknowledgement his whole being responds to the vivacity of the girl. The character of the story is evident from this introduction. Cissy Fitzgerald is also shown on this day in a one-reel comedy, "Cissy's Innocent Wink."

"Graft" at The Ruby Theatre again Monday. "The Photo Badger Game," the nineteenth episode of the "Graft" serial, is by odds the best of the entire releases to date. There is lots of comedy, and some very thrilling flights, with a spectacular fire scene at the close.

"When the Loser Won" will also be shown at The Ruby Monday. It is a

comedy number, featuring Betty Compson, Eddie Lyons, Ethel Lynn and Lee Moran. The guests at the house party try to make the young married couple jealous, but the tables are turned on them at the masquerade ball. A good light subject.

"Twenty Minutes at the Fair," a one-reel comedy, and a one-reel drama, "Borrowed Plumes," will be added at attractions at The Ruby.

The Olympic offers Monday the "Precious Packet," a thrilling tale of the British Diplomatic Service presented in the Gold Rooster play. The story of the play was written by Fred Jackson, and treats of adventures of a young Englishman who, having lost his all at the race tracks and about to commit suicide, is sent under the auspices of "The Young Sons" to perform in America a mission unknown to himself. He is entrusted with a secret packet which is not to be opened until a certain date and which is to enlighten him as to what he is to expect. He arrives in America and is kidnapped by a young French woman. She falls in love with the young man and helps him to escape the French conspirators, who are trying to make him give up his packet. After a thrilling chase the packet was opened and found to contain an order for the Englishman to marry pretty Jacqueline, whose marriage with one of his nationality will thwart the plan of her countrymen to place her on a throne in Canada.

Tuesday The Ruby Theatre offers "He Fell in Love with His Wife." The production will be found to be an especially pleasing adaptation of the E. P. Roe novel. One of the best

win out there is a harvest of twenty-five-cent pieces.

The Olympic presents "In the Night" Wednesday. This is a three-reel subject, by Heimar Bergman, with Harry C. Myers, Rosemary Theby and L. L. Hall in the cast. There is a fine unity of action in this, all of the scenes being taken in a single night. The story is accordingly well knit and continuous. The plot concerns a busy, but trusting, husband who enters his home to find his wife about to elope with another. The other man is hiding behind some curtains and there is a thief behind an adjoining one. The



Henry D. Walthall in "Strange Case of Mary Page," at Olympic Saturday.

husband fires into the curtains, hits the would-be home wrecker, and a good dramatic situation results. This is an absorbing story throughout, well constructed, well acted, and convincing.

Wednesday The Olympic also offers "The Black Hole of Glen Rannald," a two-part Western drama, replete with thrills and red-blooded action. True Boardman is featured.

The Olympic's offering for Wednesday is "The Sphinx," a five-reel number featuring Herbert Kelcey and Effie Shannon, assisted by three interesting juveniles, Charles Campton, Louise Huff and Beatrice Noys. The production is a comedy-drama of the better type, well constructed and artistically handled throughout. It pictures the way in which a father and son fall desperately in love with an actress known as the "Sphinx." She accepts the father and rejects the son. Charles Campton does a good piece of work in depicting the mental agony of the youth whose love affair goes so hard with him. In the end, through the sympathetic understanding of the actress, he returns to his own love. The production is an enjoyable one.

Wednesday The Ruby shows "Life's Pitfalls." Domestic happiness and the sanctity of the home are treated in this three-reel photoplay, by Edward E. Kidder, and the subject, as handled by the dramatist, is prolific of insense situations. Mr. Kidder, whose experience as a writer of successful works for the spoken stage has been a wide one, shows talent in scenario writing. This drama tells the story of a man, rich in the love of a good woman and blessed with health and fortune, who allows himself to become entangled in a clandestine affair with his wife's maid. The girl is beautiful, passionate and madly in love with her employer. She does not hesitate to



Edna Mayo in "The Strange Case of Mary Page," at Olympic Saturday.



Florence Rockwell Dallas Pictures In "He Fell in Love With His Wife" Ruby, Tuesday.

types in the play is the daughter of Mrs. Mumpson, a former housekeeper. This backward girl, who has run away from a mother quite as eccentric as herself, becomes a servant in the Holcrof home and proves to be the important link in a chain of circumstances.

Tuesday The Mae I.'s leader is "The Clean-Up," a two-reel American production, in which the reformation of a gambler is wrought by dangers driven home. It is a drama of society, featuring Winifred Greenwood and Frank Borzage.

Then there is "The Fiddler," a one-reel Novelty comedy, in which Lawrence Semon is featured. There is a German band, and plenty of action. "A screaming mix-up of long hair and catgut" characterizes the film.

Riley Chamberlain is featured in the one-reel comedy "When William's Whiskers Worked," depicting the comic mishap of a very grave old man.

Wilbur Crane is to be at The Mae I. Wednesday in "The Mystery of Carter Breene." This is the first of a series of photoplays, written by Crane, the popular leading man, about "The Adventures of Allan Dare." There is exciting action and teasing mystery in this series of photoplays. They are of a type which has proven universally interesting. There are three good acts of this play in the first installment of the series.

Then there is a split reel, "The Innocent Sandwich Man," comedy, and "Between Lakes and Mountains," a scenic film. In "The Innocent Sandwich Man," the man is bearing a sign stating that with every purchase of three-for-fifty-cents cigars a twenty-five-cent luncheon is given. The sign is cleverly changed by an inventor so as to read on one side that twenty-five cents is given with every purchase of the cigars. The crowd follows the sandwich man to the restaurant, and demands quarters. The matter is taken to court and when the people

attempt the life of her employer's wife, and matters are brought to a tragic climax. This variant of "the eternal tangle" is admirably set forth in the three reels devoted to the photoplay in question.

Then there is "And the Parrot Said" —? There is not the slightest danger, and considerable amusement, in the three reels devoted to the photodrama does not register bad language. The parrot's position in the cast is important.

The animal actors in "A Jungle Revenge," a one-reel photoplay, are worked into the play in a very natural way. It is a very compact little drama.

A PARCELS POST SHORT CUT.

A table that will help save time of your mail boys.

In this table use as a basis the number of pounds in each case.

To find postage on a package to first or second zones, simply add to the number of pounds 4 cents.

Third zone, multiply number of pounds by 2 and add 4 cents.

Fourth zone, multiply by 4 and add 3 cents.

Fifth, multiply by 6 and add 2 cents.

Sixth, multiply by 8 and add 1 cent.

Seventh, multiply by 10 and add 1 cent.

Eighth, multiply by 12.—Office Efficiency, published by Art Metal Construction Co., Inc., Jamestown N. Y.

RUBY

"ALWAYS A GOOD SHOW" MONDAY.

"GRAFT DAY"

"The Photo Badger Trust"

The best of the entire series to date. Lots of comedy and a big fire scene.

"Borrowed Plumes"

One reel Rex drama with Ben Wilson and Dorothy Phillips.

"When the Losers Won"

Eddie Lyons and Lee Moran in a Nestor comedy.

"Twenty Minutes at the Fair"

Billie Ritchie in a L. K. comedy.

Paramount Pictures

TUESDAY
We Offer
FLORENCE ROCKWELL,
Famous Light Opera Star,
—in—
**"HE FELL IN LOVE
WITH HIS WIFE."**
A Pallas-Paramount Com-
edy-Drama, in Five Parts
NOTE.—This is one of
the most enjoyable Para-
mounts we have ever had
on our list.
DON'T MISS IT!
Matinee and Night,
5c and 10c.

WEDNESDAY.

"Life's Pitfalls"

A three-part drama produced by the Thomas A. Edison company, with Sally Crute and Miriam Nesbitt.

"A Jungle Revenge"

A thrilling wild animal drama for which the Selig company leads the world.

"And the Parrot Said"

D. L. Don, the distinctive comedian, in a one part Lubin comedy.

Cigars Cigarettes Tobacco

The Right Kind

Kept in the Right shape. Visit our cigar department we need your business.

DYE DRUG COMPANY

PHONE 23
West Side of Square

OLYMPIC

"YOU KNOW THE PLACE"

MONDAY.
Pathe "Gold Rooster" Day
We present
RALPH KEALERD and
LOIS MEREDITH
as co-stars in
"THE PRECIOUS PACKET"
A thrilling drama of the race track, in five parts.
Note:—A thrilling automobile race, in which a big touring car plunges over a high cliff, is the big thrill in this offering.

TUESDAY.
We offer
HARRY MYERS and
ROSEMARY THEBY
in an interesting drama
"IN THE NIGHT"
All the scenes in this three-part drama occur in one night.
"The Black Hole of Glenranald"
A two-part western drama with moments of intense dramatic suspense, and many beautiful outdoor scenes. True Boardman is featured.

WEDNESDAY.
"Red Feather" Day
We present
Herbert Kelcey and
Effie Shannon
America's favorite co-stars, in
"THE SPHINX"
A comedy of thrills.
In five parts.
You'll be sorry if you miss this offering. It's great.

MAE I. THEATRE PROGRAM

MONDAY.

"EMBERS"

A powerful drama of spiritual love vs. physical attraction, featuring the celebrated Broadway stars.
Arthur Maude and Constance Crawley
A Mutual Masterpicture De Luxe Edition in five acts.

"CISSY'S INNOCENT WINK"

A 1-reel Casino comedy, starring CISSY FITZGERALD.

TUESDAY.

"THE CLEAN UP"

Filming the reformation of a professional gambler wrought by dangers driven home. A two-part American society drama featuring WINIFRED GREENWOOD and FRANK BORZAGE.

"THE FIDDLER"

A screaming mixup of long hair and catgut. 1-reel Novelty comedy featuring LAWRENCE SEMON.

"When William's Whiskers Worked"

The comic mishap of a grave old man. Starring RILEY CHAMBERLAIN. (Falstaff comedy.)

WEDNESDAY.

"The Mystery of Carter Breene"

A remarkable detective drama in three acts of big scenes, featuring CRANE WILBUR.

"The Innocent Sandwich Man"

1-reel Novelty comedy, starring CHAS. MASON.

"Between Lakes and Mountains"

Scenic.

MATINEE 2:15 EVENING 7:45

MAE I. THEATRE

2 IN 1

SHOE POLISHES

Preserve the leather and make your shoes wear longer. They contain no acid and will not crack the leather. Easiest to use and their shine lasts longer.

BLACK-WHITE-TAN

10¢

KEEP YOUR SHOES NEAT

THE F. F. DALLEY CO., LTD. BUFFALO, N. Y.

I'm Too Busy To Tell You All The Store News. Better Come and See What Made It.

The Things You Buy Every Day

LANDER'S

RIGHT PRICE STORE
Wayland Building




— HENRY B. WALTHALL CO-STARS IN EDNA MAYO

"The Strange Case of Mary Page"

IN FIFTEEN THRILLING EPISODES

A STORY OF UNCONQUERABLE LOVE

Witness the first episode SATURDAY at the Olympic. You'll never regret it.

The Olympic

"You Know The Place"

Motor News of General Interest

FOREIGN CARS TO BE ENTERED IN AMERICAN RACES.

PARIS, March 11.—America will probably see some European talent in its big track races this year. It is almost certain that Rene Thomas, winner of the 1914 race at Indianapolis, will cross the Atlantic to take the wheel of one of the Peugeot cars bought by the Indianapolis Speedway Co. last year. Thomas, who is free from all military obligations, contemplates sailing at the end of March.

Around the Brooklands track it is an open secret that the Sunbeam Co. has built two six-cylinder, 300-cubic-inch racing cars specially designed for American track conditions. The military authorities of England have given permission for one of these cars to be exported, and arrangements are well in hand for Joseph Christiaens to handle it in some of the leading American races. The new Sunbeam is a four-valve motor in which has been incorporated all the experience gained during recent months in the building of aviation engines. In trial work the car has shown a speed of 120 miles an hour. The acceleration is remarkably rapid, it being possible to get the motor to its efficiency speed of 3,000 revolutions a minute on one of the straight-aways of Brooklands, standing start. Joseph Christiaens, who has been selected as driver of this car, is the Belgian who drove the six-cylinder Excelsior into sixth place at Indianapolis 2 years ago.

Fiat is showing interest in racing, and although no decision has yet been arrived at regarding an American campaign, two cars are in preparation at the Turin factory. These are the 1914 Grand Prix models with the engines redesigned with four valves, and increased bore, so as to bring the cubical capacity to the maximum of 300 inches. The engines have undergone thorough bench tests and are declared to be quite satisfactory. Drivers selected for these cars are Jack Scales and Antonio Fagnano. Scales is an Englishman on the testing staff of the Fiat Company at Turin, and was driver of one of these cars in the last French Grand Prix at Lyons. Fagnano is one of the old school of drivers. He acted as mechanic to Felice Nazzaro during the period when the Italian crack got away with all the leading prizes in Europe. Both Fiat men are spectacular drivers of the dashing type typified by Lancia. No statement will be made by the Fiat Company regarding their rumored participation in the races. It is understood from reliable sources that the cars will only be sent if they prove thoroughly satisfactory in their trials.

LONGSTRETH'S TRAILER IS THE ACME OF COMFORT.

The most unique trailer ever brought to the South Plains country has been seen by many interested persons at the Plainview Machine and Auto Company's garage. This Shattuck trailer was manufactured at Evansville, Ind., for J. W. Longstreth, who is touring the western states studying and investigating irrigation projects, and pleasure bent.

The trailer is light and compact. Its tires are heavy rubber. It appears to be very much the same as the average trailer seen on the road—but it isn't. When the traveller wishes to stop he can camp comfortably anywhere. When the equipment of the trailer is unfolded a tent of ten-ounce material, 8 by 16 feet, is revealed. There are two beds for two persons each, with real, comfortable springs. The top curtains of the tent may be rolled up to give air, for the top is covered with net to keep insects out. There is a gasoline stove, a refrigerator, in fact, everything needed to make the equipment complete.

A MILLION BIKES FOR YEAR OF 1916.

Is it possible that you have forgotten the days when Pa and Ma, Jimmy, Tom and Frank all go aboard their "bikes" on Sunday afternoon and started out for a spin through the country?

Of course you recall the bicycle "craze," and will agree that there never was a bug just as bad as the "bike" bug unless, indeed, it be the auto species of the present day. In those days we thought it would live forever and we thought the world would go "bike" mad.

You don't see as many "bikes" nowadays, but don't for a moment get the idea that the bicycle is a dead issue. Do you realize that, despite the travel by automobile and traction line, several million United States citizens ride every day to and from their work, and that the American boy is going back to the old "safety" as to an old friend?

In the words of F. H. Harris, who is Bicycle and Motorcycle Sales Manager, "Instead of being out-of-date and a relic of the 90's, the bike today is an established utility vehicle for thousands of adults and a pleasure conveyance for young America. That

means that the bicycle business is on a safe and sound basis.

Go back to the bicycle tire and you touch upon the history of the first pneumatic tires ever built. As far back as 1845, Robert William Thompson began a series of experiments in England. His idea of a tire was to inflate a long rubber tube and then bind that to the wheels of his carriage with a wire.

He had difficulty in securing enough inflation to hold up his carriage, however, and was forced to make his balloons greater in diameter than the automobile tire of today. When he proceeded down the street with these unsightly contraptions fastened to his carriage, he provoked such riotous laughter that he gave up in dismay.

Not for 45 years more did anyone really try to develop a pneumatic tire. Then, in 1887, Dr. J. B. Dunlop, a veterinary surgeon in Belfast, Ireland, undertook the problem solely for his amusement. He secured a piece of rubber hose, devised a method of inflating it and holding the air, and then

wired the tube to the wheel.

Crude though the invention was, his boy, for whom he made the tires, found that his wheel rode as though it had grown wings—and that was the start of the tremendous pneumatic-tire industry that finally developed.

HINTS TO CAR OWNERS.

A bag made of soft flannel is best in which to keep inner tubes. The mouth of the bag should be tied around the projecting valve.

While putting on nuts and bolts it is an excellent preventive of rust to rub on them a little graphite. When this is done, you have taken out an insurance policy against sticking nuts.

Where rubber hose is used to make connections in the water circulation pipes with a gasoline motor, and has bends in it, a good plan is to reinforce it by a brass coil spring, which is a good fit inside. This prevents any flattening at the bend and cracking, resulting eventually in a leak.

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

We have just installed a new machine to grind cylinders. We can make your old car run like new at small cost.

We weld all kinds of castings. Blacksmith shop in connection.

Auto supplies at lowest market prices.

One good second hand car for sale very cheap.

E. N. EGGE AUTO CO.

Phone 646

730 N. Broadway

Willard
STORAGE BATTERY SERVICE

See The Point?

The biggest argument for Willard Battery Service is the fact that it saves a lot of repairs that would be necessary otherwise. Let us show you.

THE T. M. CALDWELL CO.,
Amarillo, Texas.

Free inspection of any battery at any time

SAXON

Strength Economy Service

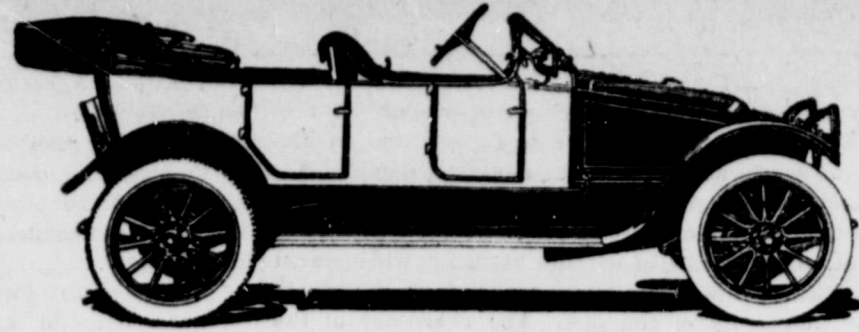
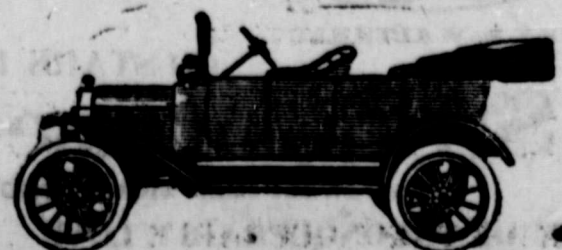
WHETHER judged by its refinement and finished perfection in construction or by the high standard of its road performance, the Saxon "Six" at \$885, delivered, is essentially a class car. You'll find it the top place car of the times at anywhere near its price.

GEO. ANDERSON, Distributor
Plainview, Texas

Ford

THE UNIVERSAL CAR

You must not judge the Ford car by its first cost. That is low, because the best manufacturing methods and the great volume of production reduce the cost of making and selling. Better materials bought at lower prices, make the Ford a better car for less money. Order yours today! Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at The Barker & Winn Ford Agency.



FRIEND:-- Before you complain about the high cost of gasoline--look inside the car and see how the gasoline is being used!

With owners of ordinary cars glad to coax 8 or 12 miles out of a gallon of gasoline, Franklin owners are getting 18--20--25 and even greater mileage.

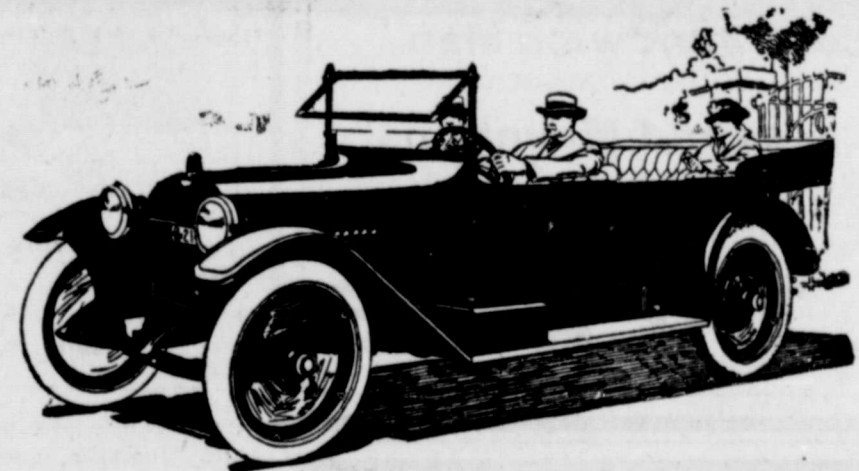
The Direct-Air-Cooled Franklin gets rid of all the 177 water-cooling parts, all their complications, friction and absorption of Power.

The average car burns up one gallon of every three just to keep the complicated water-cooling system at work.

Come in--look at the Franklin--ride in it. And get the facts that will cut your gasoline bill in two.

J. J. ELLERD

Distributor for Franklin Automobiles



Hupmobile

OUR conviction is that the Hupmobile represents the world's finest expression of the four-cylinder principle.

That principle—which is giving entire satisfaction to nearly 85 per cent of the motor car buyers of America—has been the basis of Hupmobile engineering for seven years.

We have developed "the best car of its class in the world", with a dependable, simple motor, noted for swift pick-up, high-gear flexibility, and abundant power with smoothness and silence.

That is why Hupmobile sales stand now at the highest point yet recorded in the car's career, and why they are steadily climbing.

Hupp Motor Car Corporation, Detroit, Mich.

HUBBARD BROTHERS Panhandle Distributors

Five-passenger Touring Car.	\$1085
Year-Round Touring Car.	1185
Year-Round Coupe.	1185
Seven-passenger Touring Car.	1225
Two-passenger Roadster.	1085

Prices F. O. B. Detroit.

Courtesy First—Safety for Others in Motoring

Fifty hours of service-labor are given free to each Hupmobile buyer, to be had by him at any Hupmobile service station in exchange for coupons he receives with the car. This service is available anywhere in the United States and Canada, and the coupons are accepted at any of our 3500 service stations.

PREVENTING SWINE DISEASES.

Every farmer that raises hogs knows the importance of keeping the animals in good health so far as this is possible. The dread of cholera has kept many from raising hogs for sale and not a few from raising enough hogs on the farm to make their own meat. Yet much can be done to prevent cholera germs from developing by cleanliness and strict rules of sanitation.

Hogs should not be constantly drenched with medicines, but an occasional dose of something that will aid digestion or that will help the animal keep in health and vigor should not be neglected.

Preventives are far safer than cures. Animals are not unlike people, in that they are hard to cure after a disease has once taken hold of the body. Most physicians are more successful in preventing diseases than in curing them.

Dr. W. H. Dalrymple, of the Louisiana State University, in circular number 3, gives as a means of keeping

them in health:

- Take 6 bushels of corn-cob charcoal; or,
- 3 bushels of common charcoal,
- 8 pounds of common salt,
- 2 quarts of air-slaked lime, and
- 1 bushel of wood ashes.

Break the charcoal well down, with shovel or other implement, and thoroughly mix all of the ingredients together. Then take one and one-quarter pounds of copperas (sulphate of iron), dissolve it in hot water, and with an ordinary sprinkling can sprinkle the solution over the entire mass, and again thoroughly mix. Put the mixture in self-feeding boxes, or boxes protected from the weather, and place them where hogs of all ages may eat of their contents at pleasure.

Quantities, either greater or smaller than those given, may be prepared by simply observing the proportions of the different ingredients.

A similar mixture is given by the United States Department of Agriculture:

- Charcoal, 1 bushel.

- Hardwood ashes, 1 bushel.
- Salt, 8 pounds.
- Air-slaked lime, 8 pounds.
- Sulphur, 4 pounds.
- Powdered copperas, 2 pounds.

Mix the lime, salt and sulphur thoroughly, and then mix with the charcoal and ashes. Dissolve the copperas in hot water and sprinkle the solution over the mass, mixing it again thoroughly. This mixture may be stored in a barrel, under shelter, keeping some of it in a shallow box, or trough, all of the time where the hogs can get at it.

But these mixtures must not be expected to take the place of the necessary measures of precaution for sanitation. The greatest possible care should be taken to keep pens clean, and feed troughs sanitary and the drinking water pure. Care is especially necessary in feeding slops. Where slops are taken from hotels and boarding houses there is considerable danger of cholera germs.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, April 17.—The cattle market last week was distinguished by a break on Monday, and a full recovery of this break later in the week, the close equal to the high time this year on all classes. Events during the week indicated that killers had a better outlet for meats than they have had for a few weeks, and prospects closed good.

The run of 12,000 cattle today sold steady, which bears out the point that killers have a good outlet for the meat. Southern Nebraska and Kansas cattle sold up to \$9.40, Colorado pulp-fed steers at \$9.05 to \$9.25 in most cases, a few pulpers at \$8.50 to \$8.80, Oklahoma corn and cake-fed steers at \$8.20 to \$8.40, of light weights, some Panhandle yearlings to killers at \$8.50 to \$9.10, New Mexico yearlings to killers at \$9.10, Texas quarantine steers at \$8.00, weighing 1,015 pounds, Arkansas steers at \$9.00, possibly a record price, and the usual mixture from nearby territory, including steers from \$8.25 to \$9.40. The wide area from which supplies were drawn today points to an immense reserve power in the beef-making business, but the moderate total indicates scarcity at this time.

Cows and heifers sold strong today, best cows up to \$8.25, most of the heifers \$7.50 to \$8.50. A liberal share of the supply today was stockers and feeders, and they sold steady with the close of last week, most of the stock steers at \$7.25 to \$8.00, feeders \$7.75 to \$8.35, a few fleshy feeders up to \$8.75.

Hogs closed last week equal to the best time this year, \$9.80 for tops, and a narrow range of sales, lights at \$9.75. Today the run is 13,000 head, and prices are steady to 10 cents lower. Order buyers paid up to \$9.80, a choice load from Nebraska bringing that price, packers stopping at \$9.75, bulk of sales \$9.45 to \$9.70, light weights up to \$9.70. Strength underlies the hog market situation, although packers contend for lower prices continually. High beef and mutton preclude any attraction to those meats of pork eaters, and consumption of fresh pork is very heavy, as is always the case when workmen are finding plenty of work.

Sheep and lambs reached new price levels last week, but the lamb market is 25 cents lower today, most of the good lambs selling at \$11.30 to \$11.40, receipts 16,000 head. Fat goats sold at \$5.75, best fat goats worth around \$6.00, some common brushers today at \$4.90, good ones worth up to \$5.50, the goat market steady today. Sheep are also wanted, and would sell steady today, best Texas clipped wethers worth around \$7.75. Northern Colorado is closing out its lambs pretty fast, and only about one more week's supply remains in the Arkansas Valley, hence a return to stronger prices is expected within a few days.

J. A. RICKART.

VALUE OF UNIMPROVED FARM LANDS INCREASING.

WASHINGTON, D. C., April 18.—The value of farm lands of the United States, without improvements, is estimated at \$45.55 per acre, as compared with \$40.85 a year ago, \$40.31 two years ago, \$38.10 three years ago, and \$36.23 four years ago, and in 1900 as \$15.57 per acre.

In recent years the value of farm lands has been increasing at the rate of about 5 per cent a year, or approximately \$2 per acre per year. The exceptional increase of the past year may be explained partly by the reaction in the Southern cotton States following a temporary depression last year, and partly by the stimulus given by the war to prices, particularly of grain.

Increases have been general throughout the United States, the only noteworthy exceptions being orchard lands and some irrigated lands in the Northwest, which apparently had been overvalued before.

The percentage increases in value of farm lands in the past year by sections of the United States are: North Atlantic States, 10 per cent; eastern

part of North Central States, 9 per cent; western part of North Central States, 12 per cent; South Atlantic States, 19 per cent; South Central States, 11 per cent; Far Western States, 11 per cent; entire United States, 11.5 per cent.

The percentage increases in farmland values in four years, that is, since 1912, are: North Atlantic States, 17 per cent; eastern part of North Central States, 20 per cent; western part of North Central States, 28 per cent; South Atlantic States, 23 per cent; South Central States, 25 per cent; Far Western States, 34 per cent; entire United States, 25.7 per cent.

These estimates are based upon reports from crop reporters of the Bureau of Crop Estimates. Details by States of prices of plow lands and of all farm lands with improvements and without improvements, will appear in the April Monthly Crop Report.

TO INOCULATE SEED.

WASHINGTON, D. C., April 20.—Coating the seed of legumes with inoculated soil before planting is a simple method of insuring soil inoculation at slight cost. County agents in Illinois have found ordinary furniture glue effective in holding particles of inoculated soil which it carries with it when it is planted. The scheme requires but a small amount of inoculated soil and costs but a few cents an acre. The method described in Farmers' Bulletin 704 of the U. S. Department of Agriculture as follows:

Dissolve two handfuls of furniture glue for every gallon of boiling water and allow the solution to cool. Put the seed in a washtub and then sprinkle enough of the solution on the seed to moisten but not to wet it (1 quart per bushel is sufficient), and stir the mixture thoroughly until all the seed are moistened.

Secure the inoculated soil from a place where the same kind of plants as the seed are growing, making sure that the roots have a vigorous development of nodules. Dry the soil in the shade, preferably in the barn or basement, and pulverize it thoroughly into a dust. Scatter this dust over the moistened seed, using from one-half to one gallon of dirt for each bushel of seed, mixing thoroughly until the seed no longer stick together. The seed are then ready to sow.

F. C. Vickery left yesterday morning for Ennis, in response to a message stating that Mrs. Vickery's father, who lives there, had died.

Dr. Price's CREAM BAKING POWDER

Sixty Years the Standard
No Alum—No Phosphate

\$82.00



BY DEPOSITING 10 CENTS AND INCREASING YOUR WEEKLY DEPOSIT 10 CENTS EACH WEEK, YOU WILL HAVE \$82. NEXT CHRISTMAS. HELP YOUR CHILDREN TO JOIN. IT WILL TEACH THEM TO SAVE AND PROSPER.

IN 40 WEEKS:

2-CENT CLUB PAYS	\$16.40
5-CENT CLUB PAYS	41.00
10-CENT CLUB PAYS	82.00

YOU CAN DEPOSIT 25 OR 50 CENTS, OR \$1.00 OR \$2.00 OR MORE EACH WEEK.

COME IN—WE WILL TELL YOU ALL ABOUT IT. COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

BANK WITH US.

THE CITIZENS NATIONAL BANK
PLAINVIEW, TEXAS

Round Trip Excursion Fares



Round trip excursion fares to Dallas, Texas, account Grand Commandery of Texas Annual Conclave Knights Templar. Tickets on sale April 22nd and 23rd, final return limit April 30th. Rate \$14.75.

TO SAN ANTONIO ACCOUNT FIESTA

San Jacinto and Battle of Flowers, tickets on sale April 24, 25, 26, 27 and 28, return limit May 1. Rate \$20.10.

For other rates and further information phone 224. JOHN LUCAS.

PLANTS

Cabbage, tomato and sweet potato now ready. All standard varieties.

100 35c, 200 65c, 300 90c, 500 \$1.40, 1000 \$2.50, all prepaid. 12 Giant Victoria Rhubarb Roots for only 85c, prepaid.

Spray pumps, arsenate lead, lime sulphur, poultry remedies, etc. 500 kinds and varieties of better seeds for prosperity planters.

C. E. WHITE SEED COMPANY
PLAINVIEW, TEXAS



The Wheat Must Be Sound

because all of its rich nutritive elements, including the "vital" mineral salts, are required in making Grape-Nuts food.

Some grain foods, as is well known, excel over others—and to make Grape-Nuts as near perfection as possible no pains are spared in every step of its making to produce the best and highest nutrition.

Grape-Nuts

is more and more becoming the favorite American breakfast dish.

Made of whole wheat and malted barley, this famous pure food supplies all the rich nutriment of the grains, fully baked and easily digestible.

Grape-Nuts has a delicious nut-like flavor—is always ready to serve direct from the package; and with cream or good milk is a well-balanced ration that fills the lack of necessary mineral elements in the usual diet of many.

"There's a Reason" for

Grape-Nuts

Sold by Grocers Everywhere.

SPECIAL EASTER OFFERINGS

To the housewife who contemplates a variation of the dinner plans for the Easter feast we have prepared a-plenty. There are more good things than we can tell you about here but let us make your mouth water with a few:

- Fresh Tyler Strawberries
- Crisp Round Radishes
- Home Grown Pie Plant
- Fresh Young Peas
- Fancy Kiln Dried Sweet Potatoes
- Florida Oranges
- New Potatoes

- Fancy Head Lettuce
- Home Grown Spring Onions
- Fresh Asparagus
- Cuban Tomatoes
- Spinach
- Fancy Apples
- Florida Grape Fruit

No menu is complete without selection from the famous Curtice Bros Line.

- Preserved Cherries
- Tiny Lima Beans
- Blue Label Peas
- Preserved Raspberries
- Refugee Stringless Beans

And a thousand other things you will need for your Easter dinner.

Vickery-Hancock Grocery Company
Phone 17

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor **E. B. MILLER, Business Manager**

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

The fly is a disease carrier. Swat him. Filth is his habitat. He comes direct from it to your table, to your food, to your child. He is dangerous and unnecessary. Swat the fly!

DISEASE IS EXPENSIVE.

Disease is expensive. Two years ago the hogs lost in the United States from one disease, hog cholera, was 11.9 per cent of the total supply. That is to say that in the entire country one out of every nine hogs died of cholera. One year ago ten per cent was the loss, or one out of every ten. Last year 6.6 per cent was the loss, or one out of every fifteen. It must be remembered that this loss was heavy in some communities, while in others there was no loss. Hale County was not represented in that loss. How great must have been the loss in some sections to bring the total loss up to eleven per cent, or ten per cent, or six plus per cent!

In many sections six per cent is considered good interest. In any section ten per cent is good interest.

Disease is expensive. It is evident that in many sections of the country the hog-raising industry has been paralyzed by disease. Disease takes away the profit. It takes away capital.

Any sensible man would not buy property or any commodity to which there was not a good, clear title, and he would investigate. He safeguards his interests by investigation. He takes out fire insurance. He keeps fire hazard down to the minimum.

There's one good insurance on your swine herd—sanitation. Your neighbors would help you in case of fire. They would fight fire and try to save your goods. You would help your neighbor.

Hog cholera costs the Nation more than six per cent. It costs some individual raisers one hundred per cent, for often herds are wiped out.

Protect your own herd and your neighbor's. Be careful. Disease is expensive.

ON SAN JACINTO DAY.

Just four score years ago today the last battle in the war for Texas Independence was fought, near San Jacinto Bay, Texas, between 740 Texans, under General Houston, and about 1,400 Mexicans, under Santa Anna. On April 20, 1836, the opposing forces took up positions about one mile apart, and after some preliminary skirmishing the battle took place on the afternoon of the following day. It was hardly more than a sharp charge by the Texans, who rushed on with the cry, "Remember the Alamo," and quickly overcame the Mexicans. Santa Anna fled, but was afterwards captured. The Texans lost only about 30 killed and wounded; the Mexicans, 1,360 in killed, wounded and captured.

Then Texas was the weakling. She struggled for existence, and her resources of men were taxed to the utmost, they being powerless to command the wonderful resources of the territory. Mexico was strong, strong enough to have assumed the role of a military power and to wage a punitive and aggressive war. She wanted to retain Texas territory. She was in the act of attempting to put down a rebellion, later a revolution.

Texas wrested herself from the influence of Mexico and her political power, which, it is true, had never gained much of a hold.

Texas today is a prosperous commonwealth. Her natural resources of agricultural and mining lands are being developed. She is cultured. Her citizens are broad minded and liberal. They enjoy the blessings of a stable society.

On the contrary, Mexico is war ridden. She is endeavoring now to put down rebellion and revolution. There is chaos. Who can say which faction is rebellious, and, except perfunctorially, which is the established government?

For the third time in history U. S. troops are on Mexican soil—this time to punish Villa, the bandit chief.

Texas is prosperous. Her people are contented. It is a land of plenty. Mexico is poverty stricken, although possessing wonderfully rich natural resources. Her people are disgruntled and suspicious. Her masses are ignorant. Texas is educated; Mexico is not. And Mexico will be politically chaotic until the masses are taught the interdependencies of society.

TEXAS ALIVE WITH THOUGHTS OF EDUCATION.

A few months ago Texas was chagrined by the report of one Mr. Walsh, who stated that Texas farm conditions were alarming, that Texas was in the throes of illiteracy; that tenantry, the curse of the South, showed its benighted influence on the economic life of the Lone Star State. Texas was not only chagrined, but indignant. She charged the report was made by one incompetent to judge, for the reason that he had not first-hand knowledge of conditions and that he was making type of the tenant largely imaginary, and for the further reason that in the class of illiterate tenants he had included more of our population than could justly be included. His report lacked foundation.

Texas is interested in education. She has a tenantry problem and is beginning to realize it. She is setting herself to work in the best possible way to alleviate the ills attendant; namely, the education of her people. And the trend of her efforts is toward rural education, thus striking at the evil of illiterate tenantry.

Her compulsory school law will make it imperative on every parent to give his boy or girl some school advantages. True education at its best is that which is voluntarily sought, but conditions of society in general justify the compelling of those uninclined to educate, for the sake of society at large.

The Extension Departments of her University and her A. and M. College are also doing a great work, despite the fact that there is needless duplication and noticeable conflict in work done by these two.

Her appropriation for rural schools is one of the most noteworthy steps she has taken in giving the masses better educational advantages.

There's room for improvement in the Texas school system. There is injustice in the appropriation of her funds, many counties of small population subsidizing long-term schools for counties of greater population and less wealth.

But Texas is experiencing a great educational awakening. The progress and stimulation given to education in Texas in the last three years is only short of a miracle and hardly believable. The whole State is alive and quivering with thoughts of education.

With reference to the movement for an agricultural and mechanical college in West Texas, the Fort Worth Star-Telegram says: "West Texas has developed very fast in recent years, and is able to present the case in convincing style. The spirit of West Texas is resourceful, aggressive and ever optimistic. West Texas is building, developing, buying and selling. West Texas is constructing good roads,

opening up new land to the plow, assimilating new and sturdy population. West Texas soil and climate, backed by a progress and prosperity of its own construction at the forge of thrift, needs modern helpfulness in animal husbandry and agriculture as best promoted by an agricultural and mechanical college 'on the ground.' Texas is a big State, and West Texas is half of it, as measured by hustle and progress. Let West Texas grow."

Reader's Forum

"WHY IS A CARNIVAL?"

Editor Herald—Dear Sir: There are several subjects upon which I should like to be enlightened. For instance, "Why IS a carnival?" Why do we permit these people to come into Plainview every so often and drain the town so thoroughly of all the loose change in the way of nickels and dimes and quarters that the business men testify that it takes weeks for conditions to become normal again. And just now, when we were hoping to hear of a big sale of Chautauqua tickets, we hear instead, in a number of instances, "Oh, I've spent all my money at the carnival." Nobody likes better than I do to see the youngsters have a good time. But it doesn't take much figuring to see that with the money that is spent on this form of amusement referred to as the "carnival" we could be improving a perfectly wonderful municipal park or joint city and county park where we could install a permanent merry-go-round, with all manner of swings and slides and swimming and wading pools and refreshment booths, and whatever else we jolly well might want, and it could be available for use the year round and for our heirs and assigns forever.

I understand that a number of Texas communities are availing themselves of the new law which permits the levying of a small tax for the improvement of county parks. And I think it would be fine if we might begin the improvement of such a park in Hale County.

Why not begin now to pool our "carnival" money toward such an end? **TAXPAYER.**

CHAUTAUQUA OPENS ON SUNDAY.

Management Says Program Will Be in Strict Accordance With Holy Day.

The Redpath-Horner Chautauqua for Plainview will open May 21, which is Sunday. The program for that afternoon will be a prelude by Schildkret's Hungarian Orchestra and a sermon-lecture by George C. Aydelott. In the evening Schildkret and his orchestra will give a classical and sacred concert.

Relative to the Sunday program, Chas. F. Horner, manager of the Chautauqua, says: "Sabbath Day is properly observed in our programs. Every company has its program inspected and approved by a competent, religious critic. When the program is given on Sunday, as directed, there is no fear but that it will be in strict accordance with the Holy Day.

"The difficulty comes from pressure brought to bear by the influence of local people upon the various companies to change their regular Sunday program. We ask and urge that no attraction be requested to depart from the Sabbath program as arranged."

"THIN PEACHES BEFORE SEED BECOMES HARD," SAYS LANHAM.

Expert of Movable School Tells How to Increase Quality and Yield of Fruit Trees.

"One of the reasons fruit trees fail to bear regularly," says W. B. Lanham, Horticulturist of the Extension Service of A. and M. College, and who has been lecturing in the movable school in Hale County, "is because they are allowed to over bear. All the food and vitality of the trees are used up in trying to mature a very large crop of fruit. The result is, the fruit buds for the next year are not well nourished and are easily killed by any unfavorable conditions.

When a tree has set more fruit than it should bear, a portion should be taken off. If it is properly thinned, not only will there be as many bushels of fruit as if it were all left, but the peaches will be large, more highly colored and consequently bring more dollars.

"Peaches should be thinned as soon as danger of frost is over. Be sure and thin before the seed becomes hard. It is the formation of seed and not the flesh of the peach (which is nearly all water) that takes the vitality of the tree. Leave the little peaches six to eight inches apart on the limbs and, of course, leave the most perfect specimens. This is a good opportunity to harvest the culls.

"Apples bear their fruit in clusters on short, dwarfed branches called 'fruit spurs.' The apples should be thinned to one fruit on a spur, leaving, of course, the most perfect specimen. Fruit is set on the spurs every other year, so all the apples should be removed from a portion of the spurs, so that they may ripen up fruit buds for next year. As in the case with peaches, the fruit should be left about six to eight inches apart. This thinning is usually done just after what is known as 'the June drops.'"

SWINE BREEDERS TO MEET.

A meeting of the swine breeders is called for Saturday afternoon at 2:30 o'clock, at the Court House.

Punitive Paragraphs

The Psalmist said in his haste that all men are El Paso correspondents.—Columbia State.

According to reports from the border, the American ammunition manufacturers are extending their strict neutrality to the war against Villa.—Nashville Southern Lumberman.

Instead of rising to repel the invaders, the Mexicans in Chihuahua are spring up as one man to sell them things, and thus once more get a sight of real money.—Chicago Herald.

That 20 per cent increase in pay for United States soldiers on foreign service will likewise probably do a good deal to make the Mexicans feel kindly toward them.—Indianapolis News.

Felix Diaz has just landed in Mexico in the belief that there is a good opening down there for a new revolution conducted on sound and conservative lines.—Chicago Herald.

REAL ESTATE TRANSFERS.

Jno. Szanto and wife to J. D. Stockton, south half of survey No. 32, in block JK2. Consideration, \$28,530.

J. M. Graham and wife to E. F. Freeman, one acre out of the E. L. Lowe homestead. Consideration, \$400.

E. F. Freeman and wife to Oliver Todd, one acre out of the E. L. Lowe homestead. Consideration, \$500.

H. E. Hollman and wife to C. A. Castor, northeast quarter of section No. 112 in block D2. Consideration, \$16,000.

H. C. Randolph and wife to C. C. Green and W. M. Wilson, lots 2 and 3 in block 12. Consideration, \$500.

G. G. Tilson to C. E. Castor, 40 acres out of section number 38 in block A1. Consideration, \$600.

J. J. Richards and wife, of McLennan County, Texas, to Chas. B. Reaves, southeast quarter of section number 37 in block "R." Consideration, \$2,160.

J. J. Richards and wife of McLennan County, to Joel C. Fuller, northeast quarter of section number 37, block "R." Consideration, \$2,160.

B. O. McWhorter, of Lubbock County, to W. L. Thorp, east one-half of northwest quarter of survey number 50, block 1-4. Consideration, \$800.

L. L. Dye and wife to V. L. Scott, lots 5 and 6 of block 10. Consideration, \$450.

Save your hogs by using Government-inspected anti-hog-cholera serum

at \$1.15 per hundred cubic centimetres. Wire or write orders to DR. LEWIS C. CRABB, 1700 Evans Avenue, Fort Worth, Texas. Broom Corn Seed, dwarf, re-cleaned, at four cents per pound. E. N. EGGER. Vaughn Gouldy came down from Amarillo yesterday morning.

THE SOUTH'S GREATEST JEWELERS

WONDERFUL DIAMOND VALUES

for **GRADUATION!**

\$50. \$75. \$100.

BEAUTIFUL DIAMONDS IN THE FAMOUS LINZ QUALITY

WRITE IN FOR ONE TO-DAY. THEY ARE WONDERS!

RINGS, LA VALLIERES AND BROOCHES.

LINZ BROS.

DALLAS

GOING WEST?

Want some reliable information about any of the country west of the Rockies—California, Oregon, Washington, Idaho, Montana, Nevada, Utah, Arizona, New Mexico, Texas? Want to know something about farming opportunities, railroad rates, routes, automobile highways, hotels, resorts, prices of land, methods of farming, etc.?

It's our business to know all about this Pacific Slope country. Sunset Magazine is the one big national magazine, reflecting the life of this country and giving accurate information concerning its growth and development. Send 10 cents for a sample copy of Sunset Magazine and write us a letter asking for whatever information you desire concerning any state in the West?


SUNSET MAGAZINE SERVICE BUREAU

SAN FRANCISCO

Extra! Extra!! Extra!!!

The Story of the Finding of **Villa's Body** proved to be untrue.

The Message to You of Finding **BARGAINS AT THIS STORE** is true and we can prove it.



The phenomenal increase in our business justifies this statement. We invite inspection of our immense stock of everything for the home. We are prepared to furnish the most humble home or the mansion.

Phone 95 **W. E. Winfield** Phone 95

"If It Isn't Good We Make It Good"

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

On account of the lecture Monday afternoon the Bible Study Club will meet Wednesday, April 26, at 3:30 o'clock, with Mrs. H. C. Randolph.

GIRLS' CANNING CLUBS MET WEDNESDAY AFTERNOON.

The two girls' canning clubs of the Central High School met Wednesday afternoon with their teachers, Miss Rebecca Longmire and Mrs. A. L. Tarleton, and studied the lesson outlined by Mrs. J. L. Landrum, director.

SETH WARD RECITAL SHOWS STUDENT SPIRIT IS ALIVE.

Saturday evening the fine arts pupils of Seth Ward College gave a recital at the First Methodist Church. There was a good attendance. The work of the students shows that college spirit is holding the student body of Seth Ward together and that good work is being done, despite the unfortunate conditions under which the faculty and pupils are carrying on their work.

MRS. MORRISON, OF BIG SPRING, IS MRS. SMITH'S HONOR GUEST.

Fifty Members of Baptist Ladies' Aid Met Visitor on Monday Afternoon.

In response to the invitation of Mrs. S. W. Smith, the Aid Society of the Baptist Church spent a most delightful afternoon at her home, 410 Fairbanks Street, Monday, April 17.

The meeting was opened with a song, followed by a prayer by Mother Jones. Mrs. Morrison, from Big Springs, in whose honor the meeting was held, gave a most interesting and helpful talk on her work among the Mexicans. Miss Donnell sang a solo, with Miss Wolters at the piano. Miss Myra Morris gave a violin solo.

Mrs. Smith served for refreshments a salad course, followed by an ice course.

Every feature of the entertainment was most thoroughly enjoyed, and the ladies departed thanking Mrs. Smith for her charming hospitality, thereby having made it possible to meet and become better acquainted with her friend Mrs. Morrison.

There were present on this enjoyable occasion fifty ladies.

The regular monthly missionary meeting will meet with Mrs. C. W. Tandy, at her home, next Monday afternoon, April 24.

PRESBYTERIAN LADIES' AID.

The Ladies' Aid of the Presbyterian Church met with Mrs. W. R. Simmons Monday afternoon. The program as announced in Friday's Herald was followed. In addition, Miss Lena Williams gave some appreciated readings. There were twenty-one members present.

TWO COLLEGES JOIN IN BIG RECEPTION TO NORMAL MEN.

Consensus of Opinion of Faculties and Students Is That Such an Affair Should Be Annual.

Last night, in the spacious dining hall of Wayland Baptist College, the students and faculties of Wayland College and Seth Ward College united in entertaining the members of the West Texas State Normal baseball team. Orchestra music was furnished by a company under the direction of Miss Wolters, of Wayland College.

Mrs. T. L. Girault was chairman of the reception committee.

Delicious refreshments, ice cream and punch, were served to the 150 guests.

Mr. and Mrs. L. A. Knight returned yesterday morning from Kansas City.

MRS. C. F. MYERS HOSTESS FOR ST. MARK'S AUXILIARY.

The Woman's Auxiliary of St. Mark's Episcopal Church met Monday afternoon with Mrs. C. F. Myers.

They had their regular business session, during which a report of their work was read, and this report is to be read at the annual district meeting of the Woman's Auxiliaries to be held in San Angelo, May 14, 15 and 16.

Mrs. R. W. Brahan gave the Bible lesson for the evening, in the form of a lecture.

J. H. Florey, of Amarillo, was here on business Wednesday.

W. H. Mussett, of San Antonio, was here Wednesday on business.

J. J. Cleveland, of Crosbyton, was here on business Wednesday.

R. C. Carter, of Crosbyton, was a business visitor in Plainview Wednesday.

Orville Thorpe, of Dallas, was here Wednesday on business.

MISS HOWELL TO AMARILLO.

Miss Mary Howell left yesterday morning for Amarillo, where she will be in the employ of the law firm of Madden, Trulove, Ryburn & Pipkin.

S. J. Dandy returned yesterday from a business trip to Fort Worth and Dallas.

Professor J. E. Willis, of Seth Ward College, left yesterday for Central Texas points on business.

Mr. and Mrs. T. A. Caldwell left yesterday morning for Chicago and New York, after a visit with Mrs. Caldwell's parents, Mr. and Mrs. W. A. Nash. On the 29th they will sail for South America, where Mr. Caldwell is engaged in construction work.

Mrs. Sheely and child left yesterday for Mart, after a short visit in Plainview.

Rev. A. L. Moore, presiding elder of the Plainview District, Methodist Church, returned from Lubbock yesterday morning.

Miss Bernice Duggan went to Abernathy Wednesday morning, and gave a recital there Wednesday night.

R. A. Underwood returned home Wednesday morning, from Amarillo.

Ed Dunaway went to Lubbock Wednesday on business.

Mrs. Car. ol McGlasson, of Kress, is visiting in Plainview this week.

Raymond Gibbs spent the week end in Canyon, returning home yesterday morning.

Mrs. Myrtle Fellows went to Amarillo this morning to be with her mother, who is very ill.

Mrs. B. L. Bostell and her brother, J. G. Hornon, went to Lamesa this morning on business.

Mrs. D. H. Collier and Miss Mary Hinn went to Kress this morning for a visit.

E. N. Ewing, of Celeste, Texas, who has been visiting with his children here, left this morning for Tahoka, where he will spend a few days before returning home.

E. C. Blankenbecker went to Lubbock this morning on business.

LATE EASTER SHOPPING

Can be done most advantageously at our splendidly equipped store with its large exclusive departments given to men's and to women's wear.

MILLINERY

New shipment of latest styles in Leghorn, Hemp, sport hats, etc., have reached us this week. The department is now located just to the right as you enter the main part of the store. This space affords conveniences that make hat buying a much easier task.

DRESSES

For ladies, misses and children are here in abundant styles and sizes. These are styles that meet the approval of people who dress best, people who are posted on what is being worn by the elite in New York and elsewhere. Good styles may be had for \$4.50 to \$40.00

SUITS

The prices on our large stock of ladies silk and woolen suits have already been reduced.

Beautiful suits may be had for \$12.85. Others are now reduced to \$17.50, \$21.15 and \$26.75

The Palm Beach and Coolest Cloth suits have been placed on display and are priced at \$9.50. Other suits as low as \$7.50

WAISTS

Neat, pretty styles at \$1.25 and \$3.50 Come in Voile, Organdie, Wash Silk, Crepe de Chine and Georgette.

American Lady and Frolasette Corsets and Nature's Rival Brassieres are popular garments that greatly improve the looks of most figures. The goods may be had in the latest styles in Plainview only at

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

M. F. Locke, of Miami, was here Thursday.

Robert Alley, of Hale Center, was here Thursday with a party of prospectors.

J. M. Easley, of Comanche, was here yesterday.

E. B. Penry, of Lubbock, was a visitor in Plainview yesterday.

John L. Ratliff, of Cooper, Texas, is here today on business.

A. B. and R. A. Shannon, of Kansas City, Mo., are registered at the Hotel Ware.

Mr. and Mrs. W. E. Tristrom, of Hayti, South Dakota, are here.

Stokes Bishop returned yesterday from Floydada, where he has been visiting home folks and has had business.

SCOTTISH RITE MASONS MEET.

Once each year, on Maundy Thursday at eight o'clock p. m., wherever in the world there are two or more Scottish Rite Masons, they meet together in celebration and to discuss and dispense any differences which may have arisen between any two members during the year. If the two brothers differing cannot settle their contentions, the other brothers settle it for them, and there is no appeal.

Such a meeting was held last night in the office of Dr. E. F. McClendon, with the following in attendance: E. E. Roos, B. C. Vaughn, Dr. J. C. Anderson, Roy J. Frye, J. A. Testman, and Dr. E. F. McClendon.

DISCHARGES IN BANKRUPTCY.

J. E. Rushing and C. A. Workman have been discharged in bankruptcy in the Federal Court at Amarillo.

FIRE IN STRAW STACK.

Yesterday afternoon the Plainview fire department answered a call from a farm two and a half miles from town. The truck was run to a gate within a quarter of a mile of the burning stack, but turned back because the gate was padlocked, and the farm building seemed to be in no imminent danger.

MARRIAGE LICENSE ISSUED.

County Clerk B. H. Towary has issued a marriage license to A. F. Baker and Miss Mamie Lilwall, of the Happy Union community. These young people belong to two of Hale County's well established families.

TWINS BORN TO STOCKMAN LIVING NEAR RUNNINGWATER.

On the 18th of April twin boys were born to Mr. and Mrs. Owen Coleman Jones, who live nine miles northwest of Runningwater. Mr. Jones is a prosperous farmer and stockman.

Other births recorded in the county are a girl to Mr. and Mrs. Jerome Buchanan, who live fourteen miles south of Plainview, on April 17, and a girl to Mr. and Mrs. J. H. Hulin, who live twelve miles west of Plainview, on the sixteenth.

My big German Millet and Red-Top Sorghum Seed is going every day. Still have 200 or 300 bushels of each. No Johnson grass, few weed seed mixed in. Own raising. First place south of iron bridge, Plainview. W. C. FYPPE.

NOTED EDUCATOR WILL GIVE RECITAL AND LECTURE MONDAY.

Dr. Frederik Losey Has Taught in Some of the Leading Universities of America.

The following sketch of Dr. Frederik Losey's professional life is interesting. Dr. Losey will lecture at the First Baptist Church Monday afternoon at four o'clock. Monday night at the same place he will give "Macbeth" in recital. He comes under the auspices of the promotion committee.

For the past six years Professor Losey's energies have been devoted almost exclusively to his work as a teacher in Syracuse University. He was graduated from the University of Rochester in 1891, with the degree of Bachelor of Arts. Before his graduation he had gained wide recognition as a dramatic reader, and until 1898 he filled hundreds of public engagements under the management of the leading lyceum bureaus. In 1898 he entered the Graduate School of Harvard University for advanced study in English, where he gave especial attention to the critical study of Shakespeare's text under Professor George Lyman Kittredge. In 1899 he received

the degree of Master of Arts from Harvard, and at the close of his second year of graduate study was called to Syracuse University as instructor in English. At the end of his first year in Syracuse he was made Associate Professor of English, and after four years was advanced to the Professorship of Rhetoric and Public Speaking.

While in Syracuse University Professor Losey continued the course in Shakespeare and succeeded in awakening a keen local interest in Shakespearean drama. Many of the appended notices refer to the student production of Shakespearean plays under Professor Losey's direction, in two of which, "Macbeth" and "King Lear," he essayed the title roles. In June, 1906, he resigned his position in the university and went to England for several months of study at travel. The announcement that he will devote a portion of his time this season to Shakespearean Recitals and Lectures will be of especial interest to those already acquainted with the character of his work.

J. T. McLain, of Floydada, was here this week for osteopathic treatment.

W. J. Dunlap was here on business yesterday.

CASH GROCERY CO'S. SPECIALS

BEGINNING TODAY

13 pounds cane sugar	\$1.00	Canned Goods	
12 pounds lima or navy beans	\$1.00	3 cans corn, good quality	25c
12 pounds fancy dried peaches	\$1.00	3 cans hominy	25c
20 pound box crackers in bulk	\$1.60	3 cans apples, best quality	25c
20 pounds hominy grits	\$1.00	3 cans White Swan soup	25c
20 pounds flake hominy	\$1.00	2 cans Diplomat peaches	25c
20 pounds broken rice	\$1.00	2 cans fancy Tuna fish	25c
1 gallon fancy sour pickles in bulk	50c	6 cans American sardines	25c
13 bars white soap, any brand	50c	6 cans milk	25c
7 bars Lenox soap	25c	3 cans Eagle Brand milk	50c
14 bars Borax Wash Powder	50c	3 cans pink salmon (flats)	25c
Van Camp's catsup, 30c value	20c	3 cans pink salmon [tall]	28c
Large size Crisco	\$1.00	2 cans sweet potatoes	25c
Large size Cottolene or Crusto	\$1.50	Large size pumpkin	10c
		50 doz. Van Camp's Early June Peas to sell at, per can	10c
		This is one of the best bargains we have ever offered.	
		40 doz. Virginia blackberries, regular 15c value	10c
		Regular 25c pineapple	17c
		Meal and Flour	
		Red Star flour, every sack guaranteed	\$1.75
		17 1-2 pounds cream meal	50c
		35 pounds cream meal	90c

Cash Grocery Co., Pure Food Products. Phone 101
O. E. Brashear, Mgr. We deliver \$1.00 orders free

Easter The opportune time for that new suit.

Jacobs The logical place to find it.

The eventful season of the year is now at hand, and my how you have been looking forward to the time when you could set aside that heavy suit and "get into" a light, comfortable one.

We have one that will comply with your individual requirements and one that is "satisfaction proof".

You will find them better in value, better in style, better in tailoring and as usual marked at prices that will please you.

SHOES

We are enjoying a splendid business on our shoes which proves again that we have "better goods for less money."

Our stock is complete in every respect. White, champagne and gray boots, slippers and novel shapes in patents and gun metal.

Jacobs Bros

THE ONE PRICE SPOT CASH STORE

Expectation of Life and Rate of Death

WASHINGTON, D. C., April 17.—Director Sam L. Rogers, of the Bureau of the Census, Department of Commerce, is soon to issue a unique set of tables, the first of their kind which have ever been prepared by the United States Government. These tables, which were compiled in the division of vital statistics, under the supervision of Professor James W. Glover, of the University of Michigan, show death rates and expectation of life at all ages for the population of the six New England States, New York, New Jersey, Indiana, Michigan, and the District of Columbia (the original death-registration states) on the basis of the population in 1910 and the mortality for the three years 1909, 1910, and 1911. They are similar to the "life tables" prepared by life insurance companies, but differ from them in that they relate to the entire population of the area covered, whereas the life insurance tables relate only to risks selected through medical examination and otherwise.

Expectation of life, at birth, in a stationary population—that is, one in which the births and deaths were equal and were the same from year to year, and in which there was no immigration or emigration—would be the same as average at death, which is calculated by totalizing the ages of all deceased persons and dividing the result by the number of deceased persons.

Women Live Longer Than Men.

According to these tables, the average expectation of life, at birth, for males is 49.9 years; for females, 53.2 years; for white males, 50.2 years; for white females, 53.6 years; for native white males, 50.6 years; for native white females, 54.2 years; for Negro males, 34.1 years; and for Negro females, 37.7 years. Females are thus longer lived than males to the extent of more than 3 years, and in the case of the native white and Negroes, more than 3 1/2 years.

The expectation of life at the age of 1 is considerably greater than at birth, being 56.8 for native white males and 59.5 for native white females, and reaches its maximum at the age of 2, when it is 57.5 for the former class and 60.1 for the latter. At the age of 12 the average native white male's expectation of life is 50.2 years; at 25 it is 39.4 years; at 40, 28.3 years; at 50, 21.2 years; at 60, 14.6 years; at 70, 9.1 years; and at 80, 5.2 years. Similarly, at the age of 12 the average native white female's expectation of life is 52.6 years; at 25 it is 41.8 years; at 40, 30.3 years; at 50, 22.8 years; at 60, 15.8 years; at 70, 9.8 years; and at 80, 5.5 years.

A part of the difference between expectation of life for men and for women is due to the greater number of violent deaths among men. Nearly four-fifths of these violent deaths—suicides, homicides, and accidental deaths—are of males, and such deaths form about 7 or 8 per cent of the total number occurring each year. This fact, however, does not account fully, or even in major part, for the greater longevity of women. An examination of the tables discloses a lower death rate for females than for males during each of the first 12 months of life and, in the case of the native whites, during each year of life up to the age of 94. During the first month of life the death rate among native whites is nearly 28 per cent higher for boys than for girls, and during the first year it is more than 20 per cent higher.

Infant Mortality Still High.
The enormous waste of infant life

which still goes on, although medical science has done and is doing much to arrest it, is shown by the exceedingly high death rates which prevail among infants under 1 year of age. Of 100,000 native white boy babies born alive, 4,975, or almost 5 per cent, die during the first month, and 12,602, or 12.6 per cent, die within one year. The girl baby's chance of life is considerably better, the death rate among native white females during the first month being 3,894 per 100,000 born alive, or less than 4 per cent, and during the first year 10,460 per 100,000, or nearly 10.5 per cent.

On its first birthday, however, the likelihood that a child will die within the year is only about one-fourth as great as it was at birth, the death rate among native whites during the second year being 2,841 per 100,000 for males and 2,610 per 100,000 for females. The rate continues to decrease until the twelfth year of life—that is, the period between the eleventh and twelfth birthdays—during which it is only 228 per 100,000 for males and 198 per 100,000 for females. This, the figures indicate, is the healthiest year of life among native whites. Thereafter there is a continuous increase in the death rate from year to year. During the forty-eighth year of life, in the case of native white males, it is 1,267 per 100,000, or almost exactly what it was during the third year, 1,266; during the sixty-second year it is 2,919 per 100,000, or a little more than during the second year, 2,841; and during the eightieth year it is 12,184, or somewhat less than during the first year, 12,602. Similarly, among native white females the rate during the fiftieth year, 1,120, is a little less than during the third year, 1,144; during the sixty-third year it is 2,548, or somewhat less than during the second, 2,610; and during the eightieth it is 10,901 per 100,000, or a little more than during the first, 10,460. The native white man at the age of 102 and the native white woman at 99 have approximately the same prospect of dying within one month that they had at birth.

Median Age at Death.

To say that a person's expectation of life is a certain number of years is not the same as saying that he has an even chance of living that number of years. This is because, as already explained, expectation of life represents the average remaining length of life, at any given age, in a stationary population, whereas an average person in a given group has an even chance of living to what is called the median age at death, that is, the age below which half of the members of that group will die. The median age at death for all white males in the assumed stationary population would be 60; that is to say, of a given number of such males born alive, half would die before reaching 60 and the other half at 60 and beyond. A native white male child at birth, then, has one chance in two of reaching this age. At the end of his first year, however, he has a trifle better than an even chance of reaching 64; and at 42 he has one chance in two of attaining three score and ten. Similarly, a native white female child at birth has an even chance of living a few months past the age of 64; at the age of 1 she has one chance in two of living until she is nearly 68 years old; and at 22 her chance of reaching 70 is an even one. Thus a native white man at 42 and a native white woman at 22 have about the same chance of celebrating their seventieth birthdays.

City and Country.

The relative healthfulness of city and country is strikingly shown by the tables, according to which the death rate among white males under 1 year of age in cities having 8,000 inhabitants and over in 1909, and in cities of 10,000 and over in 1910 and 1911, is 13,380 per 100,000 born alive, whereas in smaller places the corresponding rate is only 10,326 per 100,000, or 23 per cent less than the rate for cities. A similar difference prevails with respect to white females under 1 year of age, for whom the death rate in cities is 11,123 per 100,000 born alive, while in rural localities it is only 8,497 per 100,000, or 24 per cent less than the urban rate.

For white males the expectation of life, at birth, in rural localities is 7.7 years greater than in cities; at the age of 10, 5.4 years greater; and until the age of 39 is reached there is a margin of more than five years in favor of the country. Thereafter the difference becomes gradually less, but is always in favor of the country until the age of 88 is reached, and after which the cities show a slightly greater longevity than the rural localities.

For white females the difference between urban and rural longevity, while pronounced, is somewhat less than in the case of males. At birth the white female's expectation of life is 6 years greater in rural than in urban localities; at 10, 3.3 years greater; and until the age of 46 is attained the difference continues to be more than 3 years. Thereafter it declines until the age of 83 is reached, after which the cities have a slight advantage over the country.

TULIA PERSONAL NEWS.

The quarterly conference of the Methodist Church convened Wednesday evening. Rev. A. L. Moore, presiding elder, was present and delivered a most excellent sermon, before the conference was held. He returned to his home, at Plainview, on Thursday morning.

Rev. G. B. Airhart left Monday for Plainview, to attend the Baptist Bible School, which has been in session there during the week.

H. S. Ford and wife were in Plainview Monday.



Hurrah! They're Here!

The New Post Toasties—a delicious sweetmeat with all of the true corn flavour! A flake that won't mush down when cream is added—a flake that stays fresh and crisp.

NEW Post Toasties

are made of selected white corn by a new process that brings the fragrance of the sunny corn fields to your table.



Notice the little puffs on every flake, put there by the unique methods of cooking and toasting. It's the only method that gives you the full, rich corn flavour.



To test the taste, try a handful of Toasties direct from the package, without cream or milk. Here are flakes that don't depend upon cream and sugar for flavour.

They're Mighty Good!

Benefiel AUTOMATIC HANDI-TOOL

A Jack of All Trades and Master of Each

The original "18 in 1" Automatic Handi-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$150.00 worth of necessary tools. Double acting, steel detachable lever. Built of open heart steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange. Manufactured by CHAS. E. BENEFIEL CO., Inc., 400-420 West Tenth St., Indianapolis, Ind.

For Sale by Gilbert Hale, Route 2, Lockney, Texas

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

74 YEARS OF KNOWING HOW

1916

THE WORLD'S TWO BEST TWO-ROW CULTIVATORS

BACKED BY AN UNQUALIFIED GUARANTEE

The P & O Two-Row Cultivator
covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soils. The simplest and strongest Two-Row Cultivator made. "It's the way we build them". Frame as strong as a bridge. Axles of improved construction prevents wheel widening in front; make light draft. Fine depth adjustment; each gang controlled independently. Four levers do the work of six on other styles, as the inside levers control the inside gangs independently, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gangs insures each shovel cutting the proper width and depth. Furnished with any style gang.

No. 27 2-Row Lister Cultivator
We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister Cultivator, which has many superior features, consisting of two sets of gangs mounted sliding on a trussed spreader pipe. Turn table construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit, or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered.

If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1916 catalog and special introductory prices.

Parlin & Orendorff Implement Co.
DALLAS, TEXAS

Last Call for Easter

You may have thought that you could wait longer to call us and instruct us regarding your Easter needs in cleaning and pressing but there is only one day left and you'll have to hurry. If you will act promptly we can get the work to you and have it done in

THE Waller Tailoring Co.

WAY

The Ladies are especially urged to try our cleaning and pressing service. We handle the most delicate fabrics in a manner which will appeal to the most discriminating.

DRY CLEANERS [PHONE 188] TAILORS

We Pay Return Charges on All Parcel Post Packages

If You're Playing To Win

in the Game of Life, equip yourself with a **BANK ACCOUNT** and make your score assured.

Don't wait until **TOMORROW.**
Get in the **GAME TODAY.**

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

LISTEN.

Complaining young man, a word to you, you think your hours of service are too long, your wages too low and your work too hard. Kindly ask your father in the light of his experience what he thinks about it—**WAKE UP—**

Build You a Home.

PLAINVIEW LUMBER CO.

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers -Adv. tf.

STRAYED - 250-pound red sow; swallow fork in right ear; 2 weeks' old pigs at home. Reward for recovery. H. W. AULT, Kress, Texas. Fri. tf.

FOR SALE - Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. -Adv. tf.

FOR SALE - 640 acres of improved patented land in splendid farming community, fourteen miles east of Happy, in Swisher County, Texas. Improvements consist of good three-room house, sheds, granary, good well and windmill; about 185 acres in cultivation; wheat crop now growing. Price, \$16.00 per acre; reasonable cash payment; terms on balance. Address OWNER, box 218, Plainview Texas. 4t.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S. tf.

Dalhart has enacted an ordinance prohibiting any one under seventeen years of age from driving an automobile in the city.

FOR SALE - 115 good ewes; 70 lambs now and more. If you are interested come see these sheep. They are fine. CHAS. SCHULER, Petersburg, Texas. 3t.

FOR SALE - 20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers -Adv. tf.

WANTED - To buy a farm from the owner. Address "K." care Herald office. 2t.

ANNOUNCEMENT. The office building now being erected adjoining the Herald office will be occupied by the Farmers' Land League. Wyatt Johnson, Manager. Land and property listings solicited at once. The Farmers' Land League, as the name implies, will be co-operative. Address or call for further information. WYATT JOHNSON, Mgr., Farmers' Land League. 2t.

Notice - This is to certify that I have taken my property off the market. -Chas. Jueschke. 3t-pd.

Let VICKERY-HANCOCK supply your needs for the Easter dinner. Phone 17. 2t.

NOTICE. I have received the noted jack "Dublin" and will stand him for the season at my barn. See him. J. L. OVERALL, May 12. 2t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

G. H. Cameron wants janitor work. Leave word at Ben's Shop. 4t.

Meet me at the KASH KANDY KITCHEN for the BEST WHAT IS in Home-Made Confections. tf.

BIDS WANTED. Bids wanted for the following: Building standard houses and barns; digging domestic supply wells, erecting windmills and building surface tanks; building fences and corrals; and drilling irrigation wells, building pump houses and installing machinery. Specifications will be submitted on request, and successful bidders will be requested to furnish bond in some approved surety company to cover cost of material used in completing their contracts. TEXAS LAND & DEVELOPMENT CO. 3t.

SHORT - HORN BULLS - Scotch topped. Three roans, 3 reds, 1 white; 10 to 15 months old. Good ones. Prices \$75 to \$125. Twenty-five miles northeast of Plainview. Address C. E. DONNELL, Tulla, Texas. Phone 83. Silverton. May 1-pd.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

WANTED - Girl for general housework. Apply JACOBS BROS CO. tf.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas.

Wanted to rent - 5-room house, close in. -E. T. Coleman, phone 176.

The Presbyterian ladies will have their regular Easter Market at Paxton & Oswald's Saturday, April 22. 2t.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032 - long-short, or write JACKSON BROS., Plainview. tf.

For Sale - By owner 220 acres improved land near Aiken \$1,000.00 cash, balance long time payments. Write MRS W. A. GIVENS, Carrollton, Mo. 2t.

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. tf.

ADMINISTRATOR'S NOTICE. Having been appointed temporary administrator for the estate of D. C. Hoover, I desire that all parties having claims against, or owing, the estate will see me as soon as possible. G. C. KECK, Administrator. 2t.

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. tf.

FOR SALE. Young Jersey cow, full blood; fresh in milk. Phone 390 or see S. S. DANIEL, at 'Farmdale.' tf.

BIDS WANTED. Bids wanted for the following: Building standard houses and barns; digging domestic supply wells, erecting windmills and building surface tanks; building fences and corrals; and drilling irrigation wells, building pump houses and installing machinery. Specifications will be submitted on request, and successful bidders will be requested to furnish bond in some approved surety company to cover cost of material used in completing their contracts. TEXAS LAND & DEVELOPMENT CO. 3t.

NOTICE. High School building to be built near Muleshoe, Bailey County, Texas. Plans and specifications with all details can be examined at the Black Water Valley State Bank at Muleshoe, after April 24. Responsible builders invited to make bids for the erection of this building. (Right reserved to reject any and all bids.) For particulars address Paul A. Coldren, Muleshoe, Texas. (Signed) STEVENS A. COLDREN, Kansas City, Mo. 3t.

EXCHANGE. 320 acres good, level land, well located. Will take some mares as part payment; ten years' time on balance, with 8 per cent interest. Price, \$16.00 per acre. Address "LAND," care of Herald. tf.

SEALED BIDS WANTED. Sealed bids will be received by the Board of School Trustees at Olton, Texas, until two o'clock Saturday afternoon, April 22, 1916, for the furnishing of materials and erecting to completion of a brick school building. Each bid or proposal shall be accompanied by a certified check in amount of 2 per cent of bid or proposal, made payable to the President of the Board of School Trustees, as a guarantee that such bidder will execute the required Surety Company Bond and will within 6 days enter into a contract with the school trustees for the furnishing of materials and completing the building in accordance with the plans and specifications. A deposit of \$7.50 will be required from all contractors securing plans and specifications for the purpose of bidding. When the plans and specifications are returned to the architects on time and in good condition, the contractor will receive his deposit. Plans and specifications may be obtained from the architects, Berry & Kaufman, Amarillo, Texas. 3t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For Representative: T. J. TILSON.

For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD. (Re-election.) KENNETH BAIN.

For District and County Clerk: B. H. TOWERY. (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.

For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON. J. E. LANCASTER.

For County Attorney: L. D. GRIFFIN. L. R. PEARSON.

For County Treasurer: JNO. G. HAMILTON. (Re-election.)

For County Tax Assessor: ROY IRICK. R. E. BURCH. W. H. MURPHY.

For Public Weigher, Precinct No. 1: J. L. OVERALL. TOM THOMPSON. (Re-election.) T. P. BUSSELL.

For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.

For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS. W. J. ESPY. (Re-election.)

For Commissioner Precinct No. 2: J. W. ROBERSON. (Re-election.) R. W. CROSS.

For County Commissioner, Precinct No. 4: M. C. CORNELIUS. C. E. LOCK. R. T. BARBEE.

To Drive Out Malaria And Build Up The System Take The Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Money to Loan On Farms, Ranches and City Property. 5 and 7 years time. Lowest rate of interest. Prompt service. THE ST. LOUIS LOAN CO. MRS. EMMA V. BROWN, Representative 201 South Eureka St.

WANTED - Position as stenographer. Have had two years' experience. Can give reference. MISS NAOMI DODSON. 4t-pd.

LOST - During Interscholastic Meet, a silver-mesh handbag containing knife and some change. Reward if returned to Herald office. 1t-pd.

We buy and sell West Texas land. If you want to sell or exchange, write us, giving full particulars. Owners only. DANIEL O'DONNELL, INC., Hippee Bldg., Des Moines, Iowa. 3t.

FOR RENT - Large furnished room, northeast frontage, with or without board, 4 doors north of Christian Church. 2t.

VERSATILE. Visitor - "What's that new building on the hill yonder?" Farmer - "Well, if I can find a tenant for it, it's a bungalow; if I don't, it's a barn. -The Club-Fellow.

LUCKY MAN. Customer - "Gee, this is a rotten cigar!" Shopkeeper - "Well, don't complain. You've got only one of them - I've got ten thousand of the darn things. -Life.

SUPER-PATRIOT. "Would you go to war for your country?" "Would I go to war for my country? I'd do more than that. I'd lick any man that tried to get my country into a war." -Detroit Free Press.

Competent man with family wants interest in small business or management of small farm. Ray Magill, phone 425.

EVER SALVATED BY CALOMEL? HORRIBLE! Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into sour bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate. Don't take calomel! It makes you

sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 428.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579.

Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent. All Kinds of INSURANCE. Office No. 14, First National Bank Building. Phone 129.

GEORGE ALLEN The House Reliable. Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1891, SAN ANGELO.

Piles Cured in 3 to 14 Days. Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY. THE COCKS-CLARK ENGRAVING CO. HARCLAY BLOCK, DENVER. etching

SEE ME FOR FARM LOANS. We have the money for your use on five years' time. We also buy vendor's lien notes. Walter Darlington Co. KANSAS CITY, MO. Rawlings & Brown Representative Stephens Building PLAINVIEW, TEXAS Prompt Service

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO. Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 828 and 425.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

L. V. DAWSON, M. D. Physician and Surgeon. Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m.



"Bell" Connection Valuable to You. From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

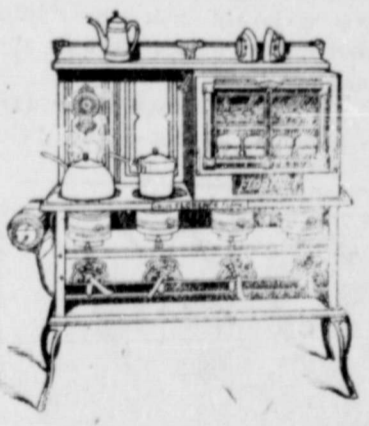
Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO. Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

IT IS EASY TO TELEPHONE. Think how easy it is to order from us by phone. No time is wasted - no trip is necessary - no package to carry - no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste. The R. A. Long Drug Store. "We Guarantee the Quality"

Life and The Weather Are Uncertain. It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery. Allen & Bonner Phone 162

Allen & Bonner Phone 162

Summer Cooking Shouldn't Cook the Cook. Getting dinner ready in July is just as comfortable as in November - if you use a FLORENCE OIL COOK STOVE. "The Turning Point in Oil Stove History"



FLORENCE Oil Cook Stoves. "Look for the Lever". The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you comfortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame. Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same power until you turn it out. PERFECTLY SAFE

R. C. Ware Hdw. Co. Phone 178

Easter At The Churches

FIRST BAPTIST CHURCH.

The pastor, Rev. I. E. Gates, will preach Easter Sunday morning and evening.

FIRST PRESBYTERIAN CHURCH.

The program of the services Easter morning at the First Presbyterian Church follows:
Doxology.
Invocation.
Hymn, 238: "Allelujah! Christ Is Risen."
Quartet: "Lift Up Thy Voice," Wilson.
Prayer.
Anthem: "Lo, Easter Dawns," Lorenze.
Offertory.
Duet: "The Lord Is Our Leader," Brackett.
Sermon: "Facts versus Theory of the Resurrection," by the Pastor, Rev. T. B. Haynie.
Hymn, 450: "Depths of Mercy."
At the evening service there will be a solo by Dr. L. V. Dawson.

FIRST METHODIST CHURCH.

Following is the order of services at the First Methodist Church for Easter Sunday morning:
Organ Voluntary: Larghetto, Beethoven.
Processional: "An Easter Hymn of Gladness."
Hymn, 162: "Hail the Day That Sees Him Rise."
Apostles' Creed.
Prayer.
Anthem: "The Lord Is Risen Indeed."
Lesson.
Gloria Patria.
Announcements.
Offertory: "Nocturne," Chopin.
Solo: "Gloria," Peccia.—Ernest Fowler.
Hymn, 301: "Arise, My Soul, Arise."
Sermon, by the Pastor, Rev. J. W. Story.
Prayer.
Hymn, 540: "O Could I Speak the Matchless Work."
Doxology.
Postlude: "Hossana," Wachs.
Mrs. Cora E. Pritchett is director of the choir; Miss Mills is at the organ.

MRS. LANDRUM TELLS GIRLS OF FALLS COUNTY MEETING.

Austin, Texas, April 17, 1916.
Dearest Club Girls:
Our McLennan County and Falls County convention is just closed, and I left the hundred or more girls at the Hippodrome Theater enjoying themselves while I ran over to the hotel to write this club letter to all the club girls.
I wish you could have seen all the beautiful prizes that we awarded today for bread, cake, rolls and several kinds of other cookery and some needlework. Every article was dainty and quite the thing in novelty neckwear and toilet articles. The merchants of Waco have been wonderfully nice and kind to the club girls of this and Falls County. We had such nice luck today in awarding prizes that came out just right. For instance, the only girl who rode horseback very much won a lovely pair of riding gloves, and all the prizes were so appropriate.
One of the biggest things of the day was the luncheon tendered the girls

SERVICES ON EASTER DAY, AT ST. MARK'S EPISCOPAL CHURCH.

Holy Communion, 7:30 a. m.—Rev. J. S. Wicks, celebrant.
Morning Prayer, 10:45 a. m.
Processional Hymn, 112 (Worgan).
Versicles.
"Christ Our Passover" (F. Schilling).
Gloria (Old Chant).
Te Deum (Dotschmar).
Jubilate Deo (Dudley Buck).
Hymn, 115 (B. Tours).
Sermon—Rev. J. S. Wicks, Archdeacon of the Plains.
Offertory Anthem—"As It Began to Dawn" (F. F. Harker).
Offertory Sentence.
Recessional Hymn, from "Creation" (F. J. Haydn).
Evening Prayer, 4:15 p. m.
Processional Hymn, 112 (Worgan).
Versicles.
Psalms.
Gloria (Old Chant).
Magnificat (Chas. F. Manney).
Nunc Dimittis (Macfarland).
Hymn, 116 (C. F. Roper).
Sermon—Rev. J. S. Wicks.
Offertory Anthem, "Gloria in B" (from Farmer's 12th Mass).
Offertory Sentence.
Anthem, "Fling Wide the Gates" (Stainer's "Crucifixion").
Vesper Hymn, "Abide With Me" (Hopkins).
Recessional Hymn (from Haydn's "Creation").
The soloists for these services are Misses Leona Carter, Electra Anderson and Zella Hulén, Mrs. Ellen J. Lindsay, and Messrs. Austin Anderson and H. Grady Lindsay. All visitors and strangers will be welcome to all of these services.

ILLNESS CAUSES REV. GATES TO RETURN FROM LUBBOCK.

Rev. I. E. Gates, pastor of the First Baptist Church, returned yesterday from Lubbock, where he has been assisting Rev. J. B. Cole in a meeting. Rev. Gates has contracted tonsillitis. However, he hopes to be able to fill his regular appointment with his church Sunday.

by the Young Men's Business League of Waco. It was some task to feed almost 150 hungry people with all the good things they gave us at that luncheon. There was speechmaking and cheers for every one who had contributed to our comfort and pleasure. We had such nice reports from the various clubs in both counties showing that the girls are doing things worth while.
I am sure that we will make a wonderful showing with our canned products this year, both for our home consumption and our fairs. It is certainly in the hands of the Texas girls to create and consume the products of our State and its manufactured articles. I want every girl to feel that it is her duty as much as it is her mother's to ask for Texas products from her grocer, be it candy or the flour that she is going to buy. If our manufacturers are not supported, how can they stay in business and we keep our money in our State. So, girls, always ask, when you go into your store, if the goods you want are Texas made. This fall we don't want to have to ask for anything canned that we should have canned for ourselves. Your lessons will begin to have canning recipes in them, and you will want to keep them for future use.
I will be very busy in Nueces County the coming week, and hope to have a nice letter for you about my work there in the next issue of our papers. With lots of love,
Sincerely yours,
MRS. J. L. LANDRUM.

DIPLOMATIC BREAK IS EXPECTED MOMENTARILY.

(Continued from Page One.)

vessels of commerce by the use of submarines without regard to what the Government of the United States must consider the sacred and indisputable rules of international law and the universally recognized dictates of humanity, the Government of the United States is at last forced to the conclusion that there is but one course it can pursue.

No Choice Left.

"Unless the Imperial Government should now immediately declare and effect the abandonment of its present methods of submarine warfare against passenger and freight-carrying vessels the Government of the United States can have no choice left but to sever diplomatic relations with the German Empire altogether. This action the Government of the United States contemplates with the greatest reluctance, but feels constrained to take in behalf of humanity and the rights of neutral

nations."

Had the attack on the channel steamer Sussex, the note tells Germany, been an isolated case the United States might have hoped that the submarine commander acted in violation of his Government's solemn pledges and that the ends of justice might have been satisfied by a disavowal, reparation and his proper punishment. But, it adds, this case "unhappily does not stand alone."

"On the contrary," says the note, "the Government of the United States is forced by recent events to conclude that it is only one instance, even though one of the most extreme and most distressful instances of the deliberate method and spirit of indiscriminate destruction of merchant vessels of all sorts, nationalities and destinations which have become more and more unmistakable as the activity of German undersea vessels of war has in recent months been quickened and extended."

The United States, the communication declares, considers the torpedoing of the Sussex not only proved by the evidence, but actually substantiated by the German disclaimer of responsibility.

Miss Johnnie Reaves came in this morning from Amarillo, where she is attending school. She will spend Easter with home folks.

TULLIA PERSONAL NEWS.

John McDonald and Capt. Thos. Bruce and wife made a visit to Plainview Monday. Mrs. Bruce remained of W. W. Underwood.
Mrs. A. B. Martin, of Plainview, visited friends in Tullia the first of the week.
Mrs. S. E. West returned from a visit to relatives in Plainview last Friday. Mrs. West was accompanied home by R. A. Underwood and wife.
W. F. Hamilton and wife, accompanied by Mrs. I. H. Mitchell and children and the Misses Ward, were in Plainview Monday.—Tullia Herald.

JUDGE LEWIS ISSUES PROGRAM FOR COUNTY JUDGES' ASSN.

Will Meet in Amarillo May 3-4—Live Topics Assigned Leading Members of Organization.

Judge W. B. Lewis, of Hale County, has just issued the program for the annual session of the Northwest Texas County Judges' and County Commissioners' Association, in Amarillo, May 3-4. Judge Lewis is president of the association. The program follows:

First Day—Forenoon.
Call to order by the president, Judge W. B. Lewis, Plainview, Texas.
Invocation—Rev. Ernest C. Mobley, Amarillo, Texas.
Address of Welcome—Hon. C. E. Gustavas, Amarillo, Texas.
Response—Judge M. M. Miller, Wheeler, Texas.
Enrollment of Members.
"County School Trustees, Powers"—Judge J. C. Killough, Clarendon, Texas.
"The Advantages of a County School Board"—Judge C. E. Coss, Canyon, Texas.

Noon.
"Taxes—Some Basic Method of Equalizing Property Values"—Judge Jas. A. Hughes, Hereford, Texas; Judge S. G. Alexander, Memphis, Texas.
"Some Knotty Problems in Delinquent Taxes"—Judge J. L. Jennings, Canadian, Texas; Judge C. F. Kerr, Dimmitt, Texas.

Second Day.
Address—Hon. W. M. Jeter, Amarillo, Texas.
"Does a County Demonstrator Pay?"—J. L. Pope, Amarillo, Texas; W. A. Davis, County Commissioner, Claude, Texas; C. O. Wilflin, County Commissioner, Claude, Texas.
Address—Hon. R. Walker Hall, Ama-

rillo, Texas.

Noon.

"Every Phase of the Road Question"—Judge J. B. Copeland, Vernon, Texas; Judge D. E. McGee, Quanah, Texas; Judge F. W. Freeman, Childress, Texas.
Election of officers and selection of next place of meeting.
Short discussions by members of

all subjects on the program, after the main discussion, by the parties assigned.

FOR SALE—A five-acre block, close in; 6-room house, good barn, good well, milk house, a small apple orchard, beautiful yard, and trees. Decidedly best located acreage stuff anywhere in fair reach of all the schools in

Plainview. Out of city limits and high taxes. On South Broadway, first place south of iron bridge. I am fully ripe for a deal. Don't wait till some other fellow gets it and then lament that you didn't get in on it. Will take any kind of good young stock. Will give long terms, with low interest. The price of this place is \$4,000.00. W. C. FYFFE. 2t.

LAST DAY



Tomorrow is your very last chance to see the Hoosier Kitchen Cabinet Gold Medal Demonstration that attracted so much attention at the Panama-Pacific Exposition in San Francisco last year.

More interesting, more entertaining, more valuable to every up-to-date housekeeper than a lecture on domestic science.

Scores of your neighbors have seen this demonstration at our store this week and learned how to cut their kitchen work in two.

After Today—Which Will You Do?

Will you walk endless miles preparing and clearing away after meals, or—



Sit down at your work with all supplies at fingers' ends—then—



Have NEW hours to spare each day in pleasant pursuits—



Time for music, for outdoors, for shopping, or—



Time for reading, correspondence and fancy work—



Time to dress after meals before unexpected callers arrive.



Remember, there are Hoosiers for farms, camps, apartments, big and little kitchens, for window spaces, and the center of big kitchens. No further need for old-fashioned, built-in, uncleanable cupboards.

The Hoosier is a wonderful kitchen machine that revolutionizes kitchen work. Come, see exactly how it operates—see how it excels all other cabinets made. Remember you need buy this cabinet only once in a lifetime. So that every day you delay having us deliver your Hoosier you're making yourself do unnecessary work, waste energy, time and steps.

Hoosier Gold Medal Sale

\$17.00 to \$43.00

\$1 on Delivery
\$1 Weekly
No Extra Fees
No Interest
Money-Back Guarantee

The Panama-Pacific Judges awarded the Highest Honor and Gold Medal to Hoosier because of its Superior Construction and Unrivalled Convenience.

Hoosier's Shaker Flour Sifter makes flour fluffy and light; works faster than most sifters; avoids grit or broken wire; can't wear out.

Hoosier's Double-Acting Sugar Bin is the only bin from which sugar can be taken with equal ease from top or bottom. It has three times the capacity of most bins.

These are only two of the many prize-winning features. Come see them all demonstrated at our store tomorrow. Please come in the morning if possible—for the Saturday crowd on this last day will tax our facilities in the afternoon.



The Famous Hinge Door "Hoosier Beauty"

E. R. WILLIAMS FURNITURE AND UNDERTAKING

The Greatest Chautauqua

If you attend the Chautauqua this year in Plainview you will have seen and heard the greatest program ever before given at any Chautauqua

You will have seen and heard more than seventy-five whose weekly salaries run away into the thousands. You will see and hear Nine Great Companies headed by

AN ALL STAR CAST IN THE MELTING POT.
SHILDKRET'S HUNGARIAN ORCHESTRA.
THAVIU'S GREAT BAND AND GRAND OPERA SINGERS.
THE NOTED HAYDN CHORUS.

You will see and hear eight or ten Lecturers and Entertainers, headed by

EX-GOV. R. B. GLENN

EX-CONGRESSMAN J. ADAM BEDE.

DR. BENJAMIN S. HAYWOOD.

DR. M. D. HARDIN

And then there are other features of interest.

When you have seen and heard them all, you too will say it has been

The Greatest Chautauqua



Now Is the Time to Have That Group Picture Taken

Let us show you our special display of attractive new styles. We are perfectly equipped for making group pictures and will please you with the quality of our work.

MAKE THE APPOINTMENT TODAY

COCHRANE'S
Ground Floor Studio