

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 27. NUMBER 69

PLAINVIEW, TEXAS, TUESDAY, AUGUST 29, 1916

## COMPULSORY SCHOOL LAW NOW EFFECTIVE

EVERY CHILD EIGHT AND NOT MORE THAN FOURTEEN MUST GO.

### WHAT IS REQUIRED BY THE ACT

Prohibiting Child From Attending Is a Misdemeanor; Employer Is Liable.

The compulsory school attendance law of Texas goes into effect this year, and is to apply on the session which begins in September. Many are not familiar with the provisions of this law, and for their benefit the following summary of the law has been made:

Every child eight years old and not more than fourteen shall be required to attend the public schools in the district of its residence, or district to which it has been transferred, for a period of not less than sixty days for the scholastic year beginning September 1, 1916. The period shall begin at the opening of the school term unless otherwise authorized by the district-school trustees and notice given by the trustees prior to the beginning of such school term.

The following classes are exempt from the requirements of the act:

Any child in attendance upon a private or parochial school or who is being properly instructed by a private tutor.

Any child whose bodily or mental condition is such as to render attendance inadvisable, and who holds definite certificate of a reputable physician specifying this condition and covering the period of absence.

Any child who is blind, deaf, dumb or feeble-minded, for the instruction of which no adequate provision has been made by the school district.

Any child living more than two and one-half miles from the nearest public school supported for the children of the same race and color of said child, and with no free transportation provided.

Any child more than twelve years of age who has satisfactorily completed the work of the fourth grade of a standard elementary school of seven grades, and whose services are needed in the support of a parent or other person standing in parental relation to the child, may, on presentation of proper evidence to the county superintendent of public instruction, be exempted from further attendance at school.

Provision is made that if, upon proper certification of parents, any parent is not able to buy books for a child, the county superintendent of public instruction, upon recommendation of the district trustees, shall furnish text books, which shall be paid for by the Commissioners' Court out of the general funds of the county.

Any child may be excused on account of physical sickness, sickness or death in the family, storms, or any other excuse as the teacher in charge may deem legitimate.

Any person employing or otherwise detaining a child under fourteen years of age from school in violation of the provisions of the act shall be fined not to exceed ten dollars for each day, and each day is to constitute a separate offense.

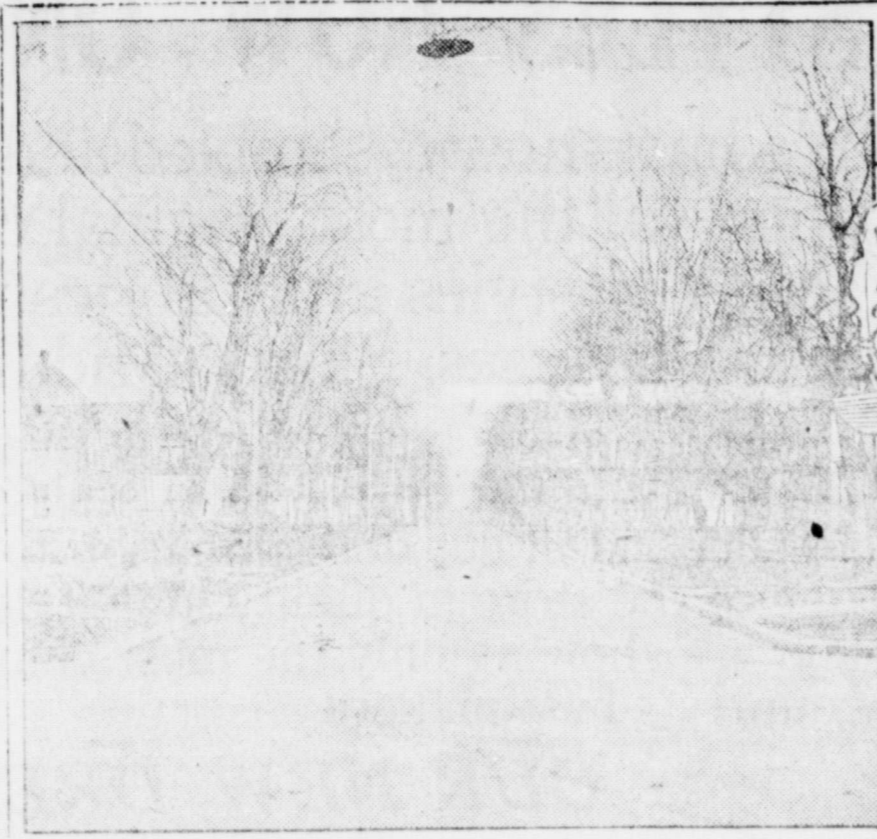
The county school trustees of any county having three thousand or more persons of scholastic age may employ an attendance officer upon petition of at least fifty resident freeholders of said county.

The county superintendent shall furnish to each superintendent (if there be no superintendent, to the principal, a list of children of scholastic age as shown by the last scholastic census and the record of transfers to and from the districts. Within five days after the provisions of the compulsory attendance act applies to a school, superintendents or principals shall return to the county superintendent of public instruction a list of all pupils enrolled, and heads of private schools shall furnish a similar list, together with districts in which the pupils were enrolled. From these lists the county superintendent shall make up a list of all pupils of scholastic age not attending school and shall give this list to the proper authorities for enforcement of the act.

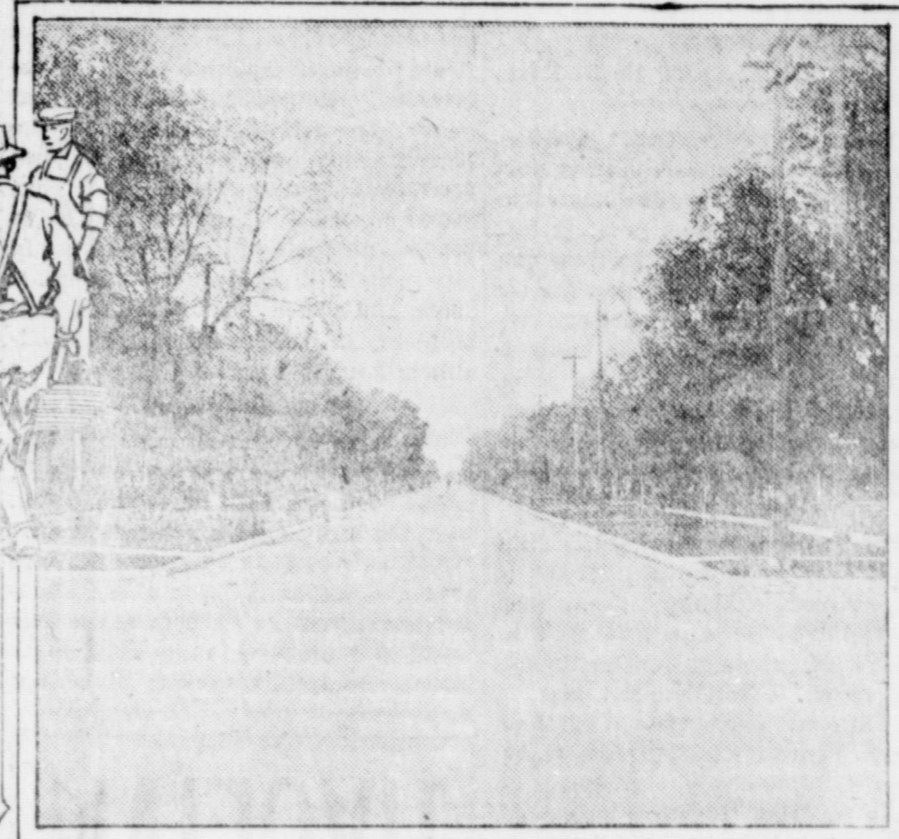
If any parent fails to comply with the requirements of this law, the at-

(Continued on Page Four.)

## Good Streets Permanently Enhance Property Values



IN AN ILLINOIS TOWN OF 2,000 POPULATION



WE CAN HAVE STREETS AS GOOD AS THIS.

## GOOD MONEY IN TRUCK ON THE GARWOOD FARM

CABBAGE BRINGS INCOME OF \$175 PER ACRE; CUCUMBERS PROFITABLE CROP.

### EXPERIMENTS WITH FERTILIZER

German Kali Syndicate Co-operating in Demonstrations on Celery Plants.

A good example of intensive farming in the Plainview country is to be found at Garwood Farm. This property is owned by J. F. Garrison, of Plainview, and Dr. Woodson, of Temple. A. M. Kruger, a horticulturist of experience, is in charge of the property.

Cabbage Brings \$175 Per Acre.

During the season extensive shipments of truck have been made, in addition to the vegetables sold on the local market. Dallas, Fort Worth and Amarillo have received large quantities of cucumbers, cantaloupes and cabbage from this farm. The cucumbers have brought a gross income of \$100 per acre, and there is a large crop coming on, which will increase the income from this tract. Mr. Kruger has marketed cabbage to the amount of \$175 per acre, and on the land on which this crop was grown will raise a turnip crop, which he expects to net \$75 per acre, if the dry weather continues. This farm is irrigated from a well equipped with a large centrifugal pump, and regardless of rainfall a good yield is assured.

Will Have Celery Thanksgiving.

By Thanksgiving the celery crop on Garwood Farm will be at its best. There are 25,000 celery plants now growing. Extensive experiments with this plant are being conducted on the farm by Mr. Kruger and Dr. F. W. Zerber, of the German Kali Syndicate, of New Orleans. Separate plants are treated with various fertilizers in all combinations, to determine if any quality is lacking in the soil to produce the best possible celery, and, if so, just what element. The experiments will be concluded in the fall and the results noted. Dr. Zerber was here Saturday and Sunday, and will return later in the season. He is very enthusiastic over the South Plains country as a truck section. His work with the company he represents is merely development work, and his experiments are conducted without cost for fertilizer to the persons co-operating. He states that he is just as willing to accept positive as negative results and will conduct the experiments in any section where the people will co-operate with him in a thorough manner.

## ROUMANIA ENTERS WAR TO ASSIST THE ALLIES

DESIRE FOR TERRITORIAL EXPANSION DRAWS FOURTEENTH NATION INTO CONFLICT.

### BALKAN CAMPAIGN IMPORTANT

The Fighting Strength of Newest Entrant Is Estimated at One Million.

BERLIN, Aug. 28.—Roumania declared war on Austria-Hungary on Sunday evening, it is officially announced here today. The fighting strength of the newest entrant in the world war is estimated at one million men.

No indications have been received of the immediate effect on the military situation in the Balkans, which now becomes of preponderant importance, or of the moves doubtless already inaugurated by Roumania and by her opponents. It is to be expected Roumania will follow a plan of campaign mapped out by the high council of the Entente powers, whether against Austria-Hungary or Bulgaria or both.

An indication that Roumania moved in accordance with a predetermined plan of the allies is found in the fact that her declaration of war was made on the same day as Italy's declaration against Germany.

Bucharest dispatches received yesterday said King Ferdinand of Rou-

(Continued on Page Four.)

## DOLLAR-FROM-EVERY-VOTER PLAN TO BE USED FOR WILSON

Want Good Fund From Hale County to Aid in Election of Woodrow Wilson.

A campaign to secure from every Democrat in Hale County \$1.00 toward a fund from this county to be sent to the national headquarters of the Democratic Campaign Committee, has been launched by a committee appointed by National Democratic Committee. Members of the local committee are L. G. Wilson, H. E. Skaggs, J. F. Garrison, Judge J. E. Lancaster, B. O. Sanford, J. M. Adams and H. S. Hilburn. Judge J. E. Lancaster has been elected chairman of the committee. In addition to the committeemen named, who will look after the subscription lists in Plainview, the executive committeeman from each voting precinct has been appointed to look after his precinct. The committee hopes to be able to report a dollar from each Democratic voter in Hale County.

## Members Mexican Commission Leave for New York Conference

CITY OF MEXICO, Aug. 27.—Luis Cabrera, Minister of Finance and chairman of the Mexican commissioners who will meet with United States commissioners in New York this week in an effort to adjudicate differences between the two Governments, left the capital this morning at 9 o'clock for Vera Cruz, and with him went James Lynn Rodgers, United States representative to the Carranza Government. General Carranza bade good-by to the commissioner and Mr. Rodgers at the station and held a long conversation with the American representative. He also gave final instructions to Cabrera. Members of Carranza's Cabinet and other high officials also were present to bid farewell to the party.

## HALF OF CREAM CHECK PAYS FOR COWS AND LEAVES PROFITS

"Half of the cream checks each month is paying principal and interest on the cows sold to farmers in the Littlefield country by our bank," is the statement of R. S. Beard, of Littlefield, cashier of the Littlefield State Bank. Good dairy cows were imported by this bank and sold to the farmers on the easy-payment plans. Every farmer who has tried one or more of the cows is making good, according to Mr. Beard. Poultry and cows and hogs make a farm combination that is hard to beat, is the experience of farmers in that section.

## DALLAS COMMISSION HOUSE WANTS SOUTH PLAINS GRAPES.

A letter to Dr. R. F. Hare, county agent of Hale and Floyd counties, from a Dallas commission firm inquires about grapes in this county. This firm wishes to contract for grapes with producers. Inquiry among persons with vineyards shows that all of the output is required for the local market.

## MRS. R. W. O'KEEFE DIES AFTER A LINGERING ILLNESS

Family Has Resided on Plains Since 1886—Interment in Plainview Cemetery.

This afternoon at three o'clock the funeral services of Mrs. R. W. O'Keefe were conducted at the First Methodist Church by Rev. J. W. Story, pastor. Mrs. O'Keefe died Sunday afternoon, after a prolonged illness. Some several weeks ago she went to Rochester, Minn., in an effort to regain her health through treatment and an operation in Mayo Bros' hospital. Saturday afternoon her condition became worse, and she rapidly declined until death occurred, at two-thirty o'clock Sunday afternoon.

Active pall bearers were J. O. Wycokoff, Judge H. C. Randolph, L. A. Knight, W. A. Donaldson, J. F. Garrison and H. M. Burch. Honorary pall bearers were J. N. Donohoo, E. H. Humphreys, Dan Ansley, George May, L. G. Wilson, Dr. C. D. Wofford, Dr. E. F. McClendon, Dr. C. C. Gidney and F. F. Hardin.

The magnificent wreaths of flowers sent by friends bespeak the esteem in which the O'Keefe family is held by the citizens of Plainview. The family has resided in the city for many years, and are among the pioneers in this section, having moved here in 1886.

Mrs. O'Keefe was fifty-three years of age. She leaves her husband and an only daughter, Mrs. Jos. W. Ryan.

Relatives from out of town attending the funeral were: Mrs. O'Keefe's sister, Mrs. M. N. Parks, of Vaughn, N. M.; her brothers, M. A. and J. M. Kiser, of Estancia, N. M., and Ed Kiser, of Olton. James Kiser, of Plainview, is also a brother. Others present were Miss Jennie Marsalis, of Lordsburg, N. M., a niece; Mr. and Mrs. C. A. O'Keefe, of Fort Worth; J. E. Rufe, Gus and John O'Keefe, of Panhandle, and friends, Miss Mamie Conner, of Canyon, and Mr. and Mrs. R. L. Hunt and Mr. and Mrs. I. E. Wheelock, of Lubbock.

## CULBERSON'S LEAD INCREASES AS RETURNS ARE COMPLETED

Texas Election Bureau's Estimate of 75,000 Majority Apparently Correct.

Senator C. A. Culbertson's lead over former Governor O. B. Colquitt for the United States Senate is estimated by the Texas Election Bureau, of Dallas, at 75,000. A total of 243,845 votes have been accounted for, giving Culbertson a lead of 66,975. This vote includes 219 counties, half of which show complete returns.

Counties from which no reports have been received are Willacy, Sutton, Starr, Shelby, Lynn, King, Hutchinson, Gray and Dickens. Shelby is the only county of large voting strength in the list, and reports a large majority for Culbertson, but without figures. The recent hurricane left wire connections bad to Willacy County. It is not known whether Sutton, Lynn, King, Hutchinson and Gray counties held primaries.

## FORTY DAIRY COWS SPOKEN FOR BY HALE COUNTY MEN

Interest in Dairying Grows as Guarantors' Association Takes Definite Action.

Requests for dairy cows are being received by Dr. R. F. Hare, county agent for Hale and Floyd counties. At the meeting of the Hale County Dairymen's association Saturday, G. W. Garstang, who lives north of Plainview, and five of his neighbors stated that they wished thirty cows. Dr. W. R. Ferguson, of Hale Center, has just purchased 126 acres and plans to stock the place. He states that he wants ten cows. Others have expressed their intention of securing cows. Those interested and desiring cows should see Dr. Hare at his office, in the Commissioners' Court room.

At the meeting Saturday constitution and by-laws were adopted.

Dr. Hare is in receipt of a letter from Clarence Ousley, director of extension in Texas, congratulating the county on the move to enter the dairy business, and he is much gratified at the progress made in Hale County on a proposition which by nature is slow in development.

## Prohibition Party Candidate Attacks Governor Ferguson

Presenting his claims as the candidate of the Prohibition Party of Texas for Governor, Dr. H. W. Lewis, of Dallas, spoke last night on the streets of Plainview. Dr. Lewis is pastor of a Dallas church. He severely criticized Governor Ferguson's administration, denounced the Democratic State Convention as ring-ruled, insisting that it had in its platform no mention of the two issues voted on by the people in the July primary, the submission question and the retention of the Robertson law. He declared favoring women suffrage, and stated that such a declaration would not be made by the Democratic nominee.

## LITTLE ACTIVITY IN WORK OF DISTRICT COURT HEARINGS.

District Court convened Saturday morning with Judge R. C. Joiner on the bench. The only case to come to trial was that of L. S. Rosser vs. W. T. Moreland, trespass to try title. This case was continued.

Saturday morning, Judge A. P. McKennon, of Floydada, on the bench, the case of Matt Hanson vs. A. C. Whittle, boundary suit, was passed, pending settlement.

The court convened this morning and adjourned until tomorrow morning.

The bootlegging charge against S. F. Lagow will be heard September 4th. The file case against Lagow, charging his carrying instruments into the jail to assist in escape, has been set for September 11th.

County Clerk B. H. Towery issued a marriage license to V. Fort, Jr., and Miss Mabel Leckliter, both of Hale Center today.

## COUNCIL CLOSES ALLEY FOR USE OF SANTA FE PARK

Grants H. W. Knupp Permission to Construct Stucco Residence.

The City Council met in called session last night to consider the request of the Santa Fe to close the alley in Block 1, Depot Addition, for the purpose of carrying out the plans of the railroad company for a depot parking system.

The council granted the closing of the alley and its use so long as the railroad company maintained the park. Before adjournment H. W. Knupp was granted permission to erect a stucco residence on Lots 25 and 26, Block 33, Original Town of Plainview, provided that he use either asbestos or metal roof.

Those in attendance at the meeting were Mayor W. E. Risser, Councilmen E. H. Humphreys, W. R. Simomms, J. B. Maxey, and J. M. Waller, and City Secretary B. L. Spencer.

## PLAINVIEW MEN INSTRUMENTAL IN BOOSTING WEST TEXAS A. & M.

At the Panhandle Farm Congress, which closed Saturday, in Amarillo, E. A. Zollieffer, chairman of the resolution committee of that organization, and Col. R. P. Smyth, of Plainview, were instrumental in securing the adoption of a resolution advocating an Agricultural and Mechanical College for West Texas.

### BIRTHS.

Born, to Mr. and Mrs. H. Felngale, on August 4th, a boy.

Born, to Mr. and Mrs. Ernest Bradley, on August 27th, a girl.

Born, to Mr. and Mrs. L. H. Pryor, on August 26th, a girl.

Born, to Mr. and Mrs. F. E. Peil, on August 27th, a boy.

## RAILROAD STRIKE SEEMS MOST IMMINENT NOW

Wilson Will Appear Before Joint Session of Congress in Person.

WASHINGTON, D. C., Aug. 28.—After a conference with eight railway heads last night, President Wilson has determined to appear in person before a joint session of Congress to recommend legislation aimed to avert the threatened Nation-wide strike, or to stop it, if it should come before Congress can act.

The executives have asked for a commission to probe the whole matter and for a three months' investigation. The brotherhoods asked for a reply, which they promise to send out at an early date. A general strike for Labor Day, September 4, at seven o'clock a. m., has been called, subject to release.

It seems tonight that a strike is more imminent than at any other time, but officials seem optimistic that a direct clash may be averted.

**GERMAN UNDER-SEA FREIGHTER "DEUTSCHLAND."**

Carrying a million-dollar cargo, composed chiefly of dyestuffs, the North German Lloyd submarine merchantman "Deutschland" emerged from the darkness off Cape Henry early in the morning, July 9. Before the following midnight it arrived at quarantine, four miles below Baltimore, safe after a sensational, although uneventful, 16-day voyage of about 3,800 miles across the Atlantic. This, the first under-water freighter ever used in commerce, thus eluded enemy war vessels that for days had waited restlessly off the Virginia Capes to prey upon it, and completed its epoch-making journey into American waters.

Excluding great disasters and battles, no maritime event in recent years has created such a stir either here or abroad as the docking of the "Deutschland" at Baltimore. In weighing the true importance of this ship's visit from blockaded Germany, however, there are a number of things requiring consideration which at the outset were apparently overlooked by the majority of Americans. Although remarkable to be sure, the successful passage of the craft was not unique. Months ago ten American-made submarines put out from Montreal for Portsmouth, an approximate distance of 3,600 miles, and reached their destination without mishap. Some of these craft were then immediately dispatched to the Dardanelles, making a total voyage of some 7,000 miles. It will be remembered that the "U-51" made the 4,000-mile trip from Wilhelmshaven to the Dardanelles.

The "Deutschland" has an over-all length of 315 feet, a 30-foot beam, and a displacement of about 2,000 tons. Its twin screws are turned by two six-cylinder, Diesel-type 600 horsepower engines. None of these figures is unusual. There are several submarines, doubtless many—some of them of German construction—which are of greater size. So, when it is all summed down, the really important point concerning the vessel's arrival is that it brought a 750-ton cargo with it. The achievement is notable, but probably one of only temporary importance, for the moment that war ends freight-carrying submarines will obviously be withdrawn from the seas.

The vessel was constructed at a cost of about \$500,000. Its design, according to one of our foremost submarine builders, is religiously American, for American plans, it is claimed, were employed in its development. It is unarmed and could not be made fit for belligerent purposes without many internal changes. Its crew consists of 29 men, including three officers. Ahead of its conning tower it carries a lifeboat able to accommodate 23 persons, while abaft is another boat suitable for six men. With these provisions it complies with our recent seaman's act, but for lack of additional life-boat capacity is excluded from carrying passengers.

Freight is stowed in the space usually reserved in submarines for torpedoes, guns, and other munitions. The vessel has one deck below, and is entered through three hatches. Through the forward opening one reaches the crew's quarters, consisting of bunks arranged on either side of a passage leading to the officers' compartments. The captain's room is about six feet square, while the mess room and gallery are of about similar size. Cargo winches, tackle, removal masts, periscopes, two sets of microphones—with which the presence of enemy vessels is detected when submerged—and means for making soundings, include some of the equipment.—Popular Science Magazine.

**FOOTBALL SCHEDULE OF THE UNIVERSITY OF TEXAS.**

The complete schedule of the University of Texas football team for the coming season is as follows: September 30, Southern Methodist University, at Austin; October 7, Rice Institute, at Austin; October 14, Oklahoma A. & M., at San Antonio; October 21, Oklahoma University, at Dallas; October 28, Baylor University, at Austin; November 4, University of Missouri, at Columbia, Mo.; November 14, University of Arkansas, at Austin; November 21, Southwestern University, at Austin; November 30, Texas A. & M., at Austin. For the first time in many years, San Antonio gets a game, while the annual contest at Houston during Not-so-ol Week has been omitted. The opening game is played with Southern Methodist University, of Dallas, the first contest with this institution. Under the new blanket tax system adopted by the students and approved by the Regents, the first game will likely draw a crowd of three or four thousand people.

**FASTEST BOATS IN THE COUNTRY IN DETROIT MEET.**

It will be easy going for the judges in the gold challenge cup race and one-mile championship of North America, on the Detroit River September 2, 4, 5 and 6. The famous yacht Nokomis,

owned by H. E. Dodge, Detroit motor car manufacturer and yacht enthusiast, is to be the judge's boat during the entire speed festival. The Nokomis is one of the largest and most elaborately equipped yachts in the country, and attracted wide attention while building in the East, several years ago. She is a steel steam craft, 180 feet long, 23 feet 7 inches beam.

Mr. Dodge, the owner, as well as his brother, John F. Dodge, will be among the most interested spectators. H. E. Dodge is a member of the Miss Detroit Power Boat Association, with the rank of rear commodore.

The race is along the Detroit River front, with admirable facilities on all sides for spectators. At least ten of the fastest boats in the country will participate.

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS.** Aug. 25.—Conditions have been against cattle sellers this week, declines ranging from 10 to 50 cents, greatest loss on common stock steers, medium cattle around 25 cents lower, receipts for the week 77,000 head. Chicago reports a decline of 75 cents to one dollar for the week, with poor prospects. Texas, Oklahoma and Kansas got rains this week, and a smaller run is expected next week.

**Beef Cattle.** Prime steers reached \$10.75 this week, a good many sales at \$10.00 to \$10.60, mixed yearling steers and heifers up to \$10.50, a good demand for yearlings and prices a quarter higher, an exception to the general market. Best wintered steers, some of them having had corn for the last few weeks, sold up to \$9.00, straight grass steers brought up from Texas this spring, sold up to \$8.25 the first of the week. Bulk of the medium grass steers, weights 1,025 to 1,225 pounds, now sell at \$7.00 to \$7.30, lighter Kansas and Oklahoma-grazed Texas steers \$6.00 to \$6.65, Mexicans \$5.75 to \$6.00, Arkansas and Louisiana down to \$5.25. Choice heavy grass cows sold up to \$7.00, good grass cows \$6.25, medium \$5.50 to \$5.90, Mexicans around \$5.25, canners \$4.50 to \$4.85. Veal calves

stick around \$11 for best. Quarantine receipts for the week were 107 cars.

**Stockers and Feeders.** Feeder buyers took a good many cattle first half of the week, paying \$7.90 to \$8.90 for fleshy steers, but the supply accumulated, and distress signals were sent out, bringing in a fair number of buyers. Chicago commission houses filled many orders here this week, and the accumulation melted, 8,000 out Wednesday, 8,700 Thursday, 25,000 out in four days. Pretty good feeders sell as low as \$6.50, and stock steers from \$5.50 to \$6.75, a few fancy-bred steers up to \$8.00. Distillery buyers took large numbers of plain Westerns, including Colorados, at \$6.20 to \$6.65, 950 to 1,050 pounds.

**Hogs.** Tops got up to \$10.90 Tuesday, slightly lower since. Receipts are light, 38,000 this week, and killers are in a difficult position. Average weight is decreasing, 195 pounds this week, but heavy hogs sell at the bottom of the list. Receipts are only 2,000 today, top \$10.70, bulk \$10.20 to \$10.65, heavy hogs \$10.00 to \$10.40. Pigs bring \$8.00 to \$10.00. Immuning plants are laying in pigs bought in the country around 7 cents, and within two weeks there will be plenty of immune stock hogs available at 9 cents a pound.

**Sheep and Lambs.** Big runs at Omaha and Chicago weakened the market on fat stock, lambs 50 to 75 cents lower this week. Best Western lambs are worth around \$10.50, natives \$10.00, fat ewes \$6.50 to \$7.00, fat wethers \$7.00 to \$7.50. Feeding lambs sold at \$9.50 to \$10.00 this week, and breeding ewes at \$7.50 to \$9.00. Supply this week is 20,000, but

larger receipts are expected next week. J. A. RICKART, Market Correspondent.

**A FABLE OF ADVERTISING.**

The Lion was telling the Leopard why he roared in the jungle when going about hunting. "Doing business openly and with plenty of advertising," the Lion said, "is what made my reputation. I got my characterization as 'King of Beasts' by blowing my horn.

Always let the other fellows know you are around, and they will respect and fear you.

A Rabbit, hiding and shivering in a clump of pampas grass, overheard this conversation, and all the next day he pondered upon it. He decided it was better to have the other animals fear him than to live himself in constant fear. So the Rabbit filled his lungs with a great breath and tried to roar like a Lion.

A Coyote, learning of the Rabbit's

whereabouts by his roar, hopped onto the Rabbit and ate him up. If you haven't got the goods, there is no use to advertise it.—C. L. Edeon, in Judge.

**Genuine.**

Dasher—"I don't believe the war-films we saw last night were taken at the front."

Mrs. Dasher—"Of course they were; didn't you notice the bullet holes at the end of each reel?"—Puck.

**THE AUTHORITATIVE FALL STYLES NOW ON DISPLAY**

We have now assembled and ready for your approval the most original creations in the accepted styles and fabrics in Ladies Coat Suits, Dresses, Skirts, Middies, Etc.

Our extensive business along these lines last year has served as an incentive to a still greater volume this season, and in our determination to maintain the prestige of the store in quality and style we have accepted and are showing only the most charming styles of the country's best makers.

**OUR NEW DRESSES**

If new, original styles appeal to you, you must see the beautiful dresses we are now showing in Silk, Serge, Charmeuse and Combination.

We cannot say too much regarding the beauty, style, and attractiveness of these gorgeous dresses. We will be pleased to show them. Prices \$19.75 to \$29.50.

**ATTRACTIVE FALL SKIRTS**

Our showing of new skirts which is being replenished daily has met with marked approval.

The large plaids, checks, blue serges made with full flared bottoms, some with pockets, and other novelty lines will certainly appeal to you. Prices from \$5.95 to \$14.50.

NORTH SIDE SQUARE

**Jacobs Bros**  
THE ONE PRICE SPOT CASH STORE

NORTH SIDE SQUARE

**HYGEIAN**

The new and successful disinfectant and deodorant.

Every household needs it. Let us show and demonstrate it.

**DYE DRUG COMPANY**

THE REXALL STORE  
West Side Square Phone 23

**MONEY**

to loan on improved or unimproved plains land. We loan on school land as well as patented land. Buy or extend Vendor's Lein notes. No waiting, money always ready

**SHALLOW WATER LAND & LOAN COMPANY**

D. HEFFLEFINGER, Manager

**THE NEW AUTO REPAIR SHOP**

Located in the Avery Co. Building just south of Nash's Hotel

Offers you not only excellent service in the repair of all kinds of automobiles at reasonable charges but we will have a big stock of

**Ford Parts and Specialties**

in a few days. This will make it easy for you to have us equip your car while we have it in our repair shop.

All of Our Work is Guaranteed

**A. W. (Dutch) OBERSTE**

**"La France" and "Texas Best"**

It is with pleasure that we announce the receipt of a carload of these two well known flours. They have not been handled in Plainview before but their merits are well known throughout Texas and other states. We believe that you will appreciate this flour at the price we are able to offer it and we ask that you give it a trial. Remember that in doing so you are absolutely protected by the guarantee that every sack that you buy will be taken back on the mill's guarantee if it is not found to be entirely satisfactory. That's fair enough isn't it? All we ask is that you try it and then if it doesn't make good it costs you nothing.

If you need anything besides the flour you are assured that our grocery stock affords you the best of the season's selection and we are ready to emphasize the service back of the goods.

**E.G. Bennett Gro. Co.**

Phone 35

Following the rain you will be getting busy for the wheat crop of next year. We especially want to impress you with the merit of the Superior and Kentucky Grain Drills.  
**Phone 80 DONOHOO-WARE HARDWARE COMPANY Phone 80**

**MEXICAN BEAN A "WAR BRIDE."**

"Frijoles" Are a Profitable Irrigated Crop in Colorado and Texas Plains.

One good thing that has come out of Mexico is the pinto, alias frijol—pronounced freehol—alias chile bean, also called "the staff of life" in the cow camps of the Southwest. Though not the classic "jumping" variety, this big, khaki-colored bean has leaped from two to about four and a half cents a pound since the European war started.

Centuries ago, fostered by Spanish monks and Pueblo Indians, the pinto bean became domesticated and settled down to aiding the tortillas in sustaining life for peon and Indian. Dry farmers of the Southwest have been raising some of them for many years, because of their quick maturity and

drought resistance, but the market has been poor, the Mexicans—great bean consumers—growing their own supply.

Then came the war, with its increased demand for foodstuffs and a shortage in the navy-bean crop. The exportation of beans during the past two years has absorbed the supply, and even the normal annual consumption of the United States, ranging from 5,000,000 to 7,000,000 bushels, cannot be furnished, to say nothing of the added call from Europe. The bean problem will be all the more aggravated if the present number of American troops remains mobilized, for beans are a most important article of diet with soldiers.

Wholesale dealers are offering four dollars to five dollars a hundredweight in carlots for this legume. Michigan, New York and California are the lead-

ing raisers, while Maine, Wisconsin, Ohio, Pennsylvania, Iowa, Florida and the Virginias produce substantial quantities. The average yield in the United States is 600 pounds to the acre.

Just now it looks as if the Southwest is to become a most important commercial bean grower. El Paso County, Colorado, shipped 100 cars in 1915, returning on an average \$1,000 a car. Throughout New Mexico, Arizona, Colorado, Oklahoma, Kansas and the Texas Plains the production last year and the plantings this year have been record breaking. Quite a lot of machinery has been installed for threshing and sacking the new staple.

Under irrigation in Colorado, and in Hale County, Texas, crops as big as 1,000 to 1,500 pounds of beans to the acre have been obtained, the beans running sixty pounds to the bushel. However, the bulk has been raised by dry farmers, the bean being drought resistant and a quick maturer. Many isolated homesteaders have made the Mexican bean their first cash crop on sod land. The bean is a blessing to them, as it can be hauled long distances to market without eating up the profits, one load of beans bringing as much as three loads of other staple crops.

Farmers can wait until the weather is seasonable to plant them, and they can stand in the field at maturity awaiting a favorable time to harvest without risk of injury. They may be planted any time from the middle of May until the last of June in the Southwest, and when planted in July they usually furnish late snap beans, that bring a good price, and always good forage or silage, though they may not mature seed.

The bean is planted medium shallow, for quick, sturdy germination is essential. Best returns follow planting in drills rather than in hills, and an average grain seeder is used, adjusted to suit. Under irrigation the rows are twenty-eight to thirty inches apart; the dry farmers plant in thirty-six-inch rows. Fifteen pounds of seed to the acre is usually planted on the dry farm, while more than forty-five pounds is sometimes used on irrigated land, the amount of moisture secured being the determining factor in how thickly to plant.

Light soils are preferable. The crop is handled about like corn, and the cost is about the same, cost of shelling corn balancing bean threshing. Where threshing machines are not available, in some parts of the Southwest, the beans are piled on the ground, horses are attached to a disk, and this is run over the pile until the beans are shelled out. The beans are harvested in the early morning, before the sun renders the pods so hard and dry that they shell badly. The crop is usually gathered in September, and should come to full maturity to prevent shrinkage. The market demands that beans be well cleaned and in 100-pound sacks.

There are many varieties of the pinto bean, the most popular being a big, tan bean mottled with brown; others are yellow, black and purplish blue with white markings. After a crop of beans the soil is in fine condition for grain, and, aside from the commercial importance of threshed beans, the crop has a bright future in the Southwest, as every part of the plant, from the root to the seed, is of value to the farmers.

It is thought that the Mexican bean will be widely popularized in the United States after thousands of our soldiers have had their first taste of them cooked in the Spanish style. In the North many cooks think beans are done when they can be mashed between the fingers; as a matter of fact, they are only half done. Along the Mexican border beans are soaked in cold water over night and in the morning are placed in a kettle of cold water and then gradually brought to a boil. They are allowed to simmer all day if possible; at least for six hours. If the water boils away more hot water should be supplied—not cold water, as that toughens them. They should be salted to taste while cooking. They may be served with only a little of their own juice; but few citizens of the Southwest think them palatable unless chile powder or chile sauce is added. Then any old Texas cowboy or ranger will tell you that they are "lar-rapin' truck."—Country Gentleman.

**TEXAS PER CAPITA FUND FOR EDUCATION IS LOW.**

Some data relating to State universities of the Middle West that has been prepared by Chester H. Westfall, of the Oklahoma State University, shows how much remains to be done to make them equal to the strongest. For instance, it is shown that the University of Wisconsin has a total working income of \$2,969,475, as compared with \$871,386 for Texas and \$278,197 for Oklahoma. Per capita of students in these three universities the working income is \$399.45, \$248.33 and

\$191.06, respectively.

Another measure that may be considered a better indication of the voluntary contribution by the several States to higher education is reflected in their State universities is the amount of money actually appropriated out of the revenues for support of these universities. The result in several States on this basis is found to be as follows:

University.	No. stu- dents.	Appro- priation.	Per capita.
Missouri	3,865	\$ 973,500	\$251.88
Illinois	7,702	2,286,500	296.87
Iowa	2,696	725,454	269.09
Wisconsin	7,434	2,153,856	289.73
Michigan	6,987	1,363,835	195.19
Minnesota	7,466	2,362,254	316.40
Nebraska	3,748	631,492	168.49
Texas	3,509	658,300	187.60
Kansas	2,843	575,500	202.43
Arkansas	951	145,750	153.26
Oklahoma	1,456	206,450	141.79

The per capita wealth of Oklahoma subject to taxation is shown to be in excess of that of Wisconsin. The appropriations are not in that proportion, however, but the reverse.

The question of pay of teachers in these universities is also touched upon in the review under consideration. It is shown that the maximum salary in Oklahoma is as low or lower than the minimum salary in Illinois, Wisconsin and Texas. With the exception of Arkansas and Nebraska, the maximum salary in Oklahoma is less than the average salary in the other States.

**GOVERNMENT BLACKLEG VACCINE DISTRIBUTED FROM FT. WORTH.**

Stock owners generally, in Texas, will be interested in the decision of the Bureau of Animal Industry of the United States Department of Agriculture to make its local office at Fort Worth a distributing station for blackleg vaccine. The loss of young cattle from this disease in the State of Texas is considerable. It is being reduced to a minimum by those progressive stock owners who regularly vaccinate.

To secure the Government vaccine, stock owners should make request for application blanks to Dr. L. J. Allen, 217 Live Stock Exchange Building, Fort Worth, Texas. Vaccine will be sent on request made on blanks prepared for the purpose, but only to actual stock owners for their cattle alone.

The Bureau of Animal Industry, through its Fort Worth office, is cooperating with the Live Stock Sanitary Commission of Texas, County Commissioners' Courts, and stock owners in the eradication of the cattle tick which transmits Texas or Splenic Fever. About 40 per cent of the original area quarantined in the United States for these ticks has been cleaned up under such co-operative efforts, and released from quarantine. Systematic dipping is the only method used. A great volume of this work is being done in Texas. Three quarters of a million head of cattle, in some twenty counties in Texas, are being dipped at regular intervals for tick eradication, in approximately 900 vasts, most of which have been built since January 1st.

**THE PLAINVIEW REPAIR SHOP**

Does all kinds of motorcycle, bicycle, gun, lock and key repair work and guarantee it. We also do upholstering and make auto tops and curtains.

We have for sale at all times second-hand autos, motorcycles and bicycles, as well as all kinds of new bicycle repairs, and motorcycle and bicycle tires.

We have an Automatic Lawn Mower Sharpener for mower blades, paper cutters, planing mill bits, etc.  
 See Us First Door West of Plainview Rubber Co.

**Two Cars Flour**

Just received at Cash Grocery Co. Every sack of entire two cars guaranteed. Your money back if not pleased.

**Red Star**

48 pound sack ..... \$2.15  
 24 pound sack ..... \$1.10

**Light Crust**

48 pound sack ..... \$2.15  
 24 pound sack ..... \$1.10

**Belle of Wichita**

48 pound sack ..... \$2.15  
 24 pound sack ..... \$1.10

**Two Other Guaranteed Brands Flour**

48 pound sack ..... \$2.00

**Fruit Jars**

Mason's, pint, dozen ..... 59c  
 Mason's, quart, dozen ..... 67c  
 Mason's, one-half gallon, dozen ..... 79c  
 Jar rubbers, dozen ..... 8c  
 Mason's jar caps, dozen ..... 25c

**Binding Twine, pound - - 12c**

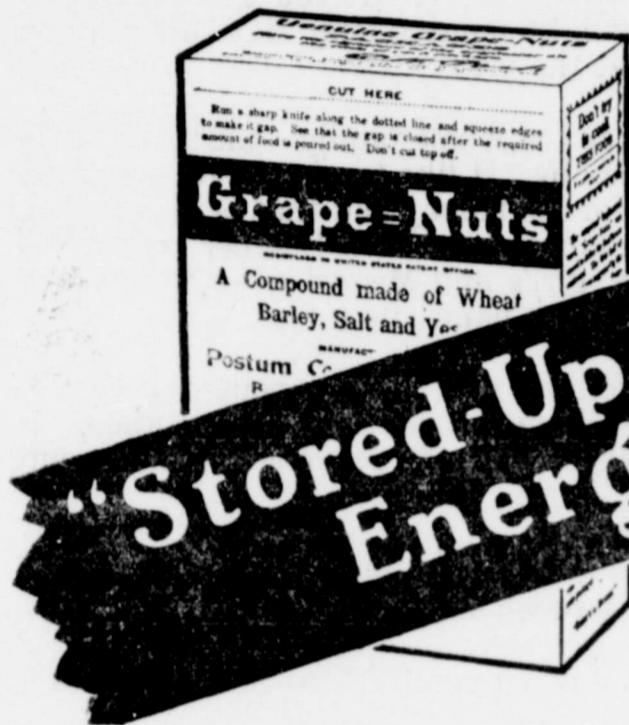
**13 pounds Sugar for - - \$1.00**  
 With \$5.00 orders and over.

\$5,000 stock of new choice groceries for less money.

**CASH GROCERY CO.**

Phone 101

Deliveries 9 and 11 a. m., 3 and 6 p. m. 5c extra for delivery on all orders under \$1.00. Deliveries free on all orders \$1.00 or over.



**Everybody Needs It—**

stored for emergency in a well-developed, well preserved, well-nourished body and brain.

**Grape-Nuts** food stands preeminent as a builder of this kind of energy. It is made of the entire nutriment of whole wheat and barley, two of the richest sources of food strength.

**Grape-Nuts** also includes the vital mineral elements of the grain, so much emphasized in these days of investigation of real food values.

Crisp, ready to eat, easy to digest, wonderfully nourishing and delicious.

**"There's a Reason" for Grape-Nuts**



**One Way Second Class COLONIST Fares**

will be in effect to California and certain intermediate points in the Northwest September 28th to October 8th.

Panhandle Farmers' Congress, Amarillo, August 24th to 26th, final return limit August 27th. Round trip \$3.05.

Sovereign Grand Lodge I. O. O. F., Chattanooga, Tenn., Sept. 18th to 23rd, final return limit Sept. 28th. Round trip fare \$43.40.

West Texas Log Rolling Association W. O. W. at Cisco, Texas, August 24 and 25th, limit August 27th. Round trip \$12.25.

Ten day excursion to Galveston Friday of each week for one fare plus one dollar. For further information call on or phone 224.

**JOHN LUCAS, Agent**

**The Seeker of Correct Millinery Will Save Time and Money by a Visit to Our Shop**

We are showing every color and style that the eastern cities are featuring.

We are anxious to show you and tell you about the fall styles.



**R. & H. Millinery Co.**  
 THE UP-TO-DATE HAT SHOP

**The Plainview Evening Herald**  
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

The scholar of the future is the kid who has the dictionary habit and who runs to the big book every time he finds a new word or expression. Such a lad is generally a family prodigy, and will make a man worth while, but he may need a little encouragement in the way of kindly teaching as he trudges along.

**GIVE THE CHILD A CHANCE.**

Soon it will be school time. After a vacation spent largely out of doors, the change to class-room inactivity taxes the boys and girls. They need to be in the best physical condition when school begins.

Poor teeth cause a large per cent of ill health. See that your child begins school with its teeth in the best of condition.

The parent who will allow a child's development and growth to be negligently or ignorantly allow it to struggle along, stunted in physical development and incapable of full mental development. The dullard, the mouth-breathers, the listless child is very often afflicted with adenoids, and when they are removed it becomes brighter and develops physically. The removal of adenoids is a simple operation. It is not dangerous in the least, if done by a competent surgeon.

The parent who will allow a child's development and growth to be arrested by a parasitic growth which saps the blood which otherwise would go to upbuilding the body, is little short of criminal.

Give the child a square deal and a fair chance.

**Food For Thought**

He will always be a slave who does not know how to live upon a little.—Horace.

“Do today thy nearest duty.”—Goethe.

“Education, beyond all other devices of human origin, is the greatest equalizer of the conditions of men—the balance-wheel of social machinery.”—Horace Mann.

“The efficient country school is the most vital educational need of today, not only of the South, but of this whole country of ours. Our duty to our country requires that much of our thought, time and labor be given to the rural schools.”—David B. Johnson.

“With a lift of his chin and a bit of a grin,  
Without any doubting or quiddit,  
He started to sing as he tackled the thing  
That couldn't be done—and he did it!”

“There are thousands to tell you it cannot be done;  
There are thousands to prophesy failure;  
There are thousands to point out to you, one by one,  
The dangers that wait to assail you.

“But just buckle in with a bit of a grin,  
Then take off your coat and go to it,  
Just start in to sing as you tackle the thing  
That cannot be done—and you'll do it!”

**Personal News**

R. E. Karper, of Lubbock, was here yesterday on business.

Mrs. H. Raymond, of Austin, is here in the interest of the Imperial Sugar Company.

Among the travelling men from Amarillo here yesterday were W. C. Stricklin, J. O. Jenkins, E. T. Kennedy, W. G. Fly, Wade Molman, H. H. Harrington, R. A. Kerr, R. L. Mackie and Joe W. Kemble.

Mrs. J. A. Peret and children left this morning for Maitland, Mo., for a visit with Mrs. Peret's parents.

Miss Willie King left this morning for Quanah, after a visit with her uncle, H. L. King, and family.

J. F. Wiles, of Swifton, Ark., was here today en route from Lubbock to his home. He is a brother-in-law of Professor H. P. Webb.

Professor S. J. Woodruff left this morning for Canyon for a few days' visit.

Mrs. Chas. Jordan left this morning for Cleburne, after a visit with the family of C. G. Jordan and other relatives in this section.

Albert Walker left this morning for Mineral Wells for a visit.

Rev. A. L. E. Weber returned this morning from Amarillo.

Joe Kelleher and Frank Hardin have returned from a visit in Childress.

Mrs. C. C. Gilbey and daughters, Misses Marie and Daisy, have returned from Childress, where they have been visiting the family of J. J. Barnhart. They were accompanied by Miss Thelma Corder. Dan Williams accompanied them home for a visit with his brother, C. S. Williams.

A. L. Putman, of Sweetwater, has made Plainview his home. He is in the employ of the Knight Auto Company.

W. E. and Harley Miller spent Sunday at the Narrows and the McKenzie battle ground, on Tule Creek.

Mrs. E. E. Kendrick, of Dallas, mother of Mrs. F. L. Stovall, arrived yesterday morning to be with her granddaughter, Gladys Stovall, who is dangerously ill with typhoid fever.

Olin Brashears and Frank Eiring are in Cheyenne, Wyoming. From there they will motor to Yellowstone Park.

Mr. Mast, of the Plainview Battery Co., came in yesterday from Lubbock.

Mrs. J. A. Myers arrived from Artesia, New Mexico, Sunday morning to be with her son, Coy, who had his leg broken in an automobile accident Friday evening. Mrs. Myers had been visiting her father, Mr. Munsey, at Artesia.

Henry Reeves, of Poplar Bluff, Mo., arrived Friday to assist the Texas Cullies Co., in the extension of their business.

Mr. Glover, representing the Storrs-Schaefer Tailoring Co., of Cincinnati, Ohio, was here Friday and Saturday with the Waller Tailoring Co., showing his samples.

L. R. Kier left Saturday for his home, in Fort Worth, after a visit with his wife's mother, Mrs. Q. D. Hoyle.

Miss Jessie Andrews, of Amarillo, returned to her home yesterday morning, after a visit with Mrs. P. H. Andrews.

G. A. Roberts, of Cisco, is visiting his father, Rev. A. B. Roberts.

**WHEAT SLUMPS WHEN NEW POWER ENTERS THE WAR.**

Local quotations on wheat slumped eleven cents yesterday afternoon, following a decline in the central markets of an equal amount. The announcement of declaration of war by Roumania and the pending railroad strike are assigned causes for the slump. In Chicago a sensational fall of eleven and one-quarter cents is reported.

The new union passenger station at Dallas, costing \$5,000,000, will be formally opened during September.

**DESIRABLE HOMESTEADS WERE ALL TAKEN FORTY YEARS AGO.**

Fred Bartsch returned yesterday from New Mexico and Colorado, where he has been visiting several weeks. Mr. Bartsch spent a pleasant vacation fishing and visiting farming sections. He states that he has always wanted to see the lands which are being settled in Colorado and New Mexico as homesteads, since he has recently heard so much about these lands. He found that all of the homesteads which are worth taking were settled forty years ago.

**PROHIBITION ELECTION CALLED FOR FLOYD COUNTY.**

A prohibition election has been called in Floyd County for September 9. This action is taken, it is understood, because now bootlegging in Floyd County is merely a misdemeanor, that county not having voted on the question since the law was enacted declaring selling intoxicating liquors in prohibition territory a felony. An election is thus necessary to make bootlegging an offense punishable by a penitentiary sentence.

**SPECIAL RAILROAD RATES FOR PANHANDLE STATE FAIR.**

The Santa Fe has announced special rates of one and one-third fare for the Panhandle State Fair, at Amarillo. The tickets will be sold September 11 to 15, good for return until September 17.

**METHODISTS WILL HOLD QUARTERLY CONFERENCE.**

Tonight, at the home of Dr. and Mrs. C. D. Wofford, the quarterly conference for the First Methodist Church of Plainview will be conducted by Presiding Elder A. L. Moore. The conference will be held on the lawn.

Rev. Moore preached two able sermons at the Methodist Church Sunday.

A Sunday School membership campaign is being inaugurated in the Plainview District. Each Sunday School superintendent is to make a weekly report from his church. Plainview has the largest enrollment in the district.

**BACK FROM EASTERN MARKETS.**

R. W. Little, W. A. Shofner and Miss Athol Meuller returned Sunday morning from a buying trip to Philadelphia, New York, Chicago, Detroit and Cleveland, where they spent two weeks buying fall goods for Plainview Mercantile Co. They report business conditions above normal at all Eastern points, but the weather was hot and dry and crop conditions not the best. Mr. Shofner will leave in a few weeks for his new home, at Port Lavaca.

**PERSIAN MISSIONARY TALKS TO THE BAPTIST LAYMEN.**

Sunday afternoon, at the Baptist Church, the laymen of that church enjoyed a lecture by Rev. Absolom George on the causes of the present European war and the persecution of Christians and their horrible massacre. He told thrilling personal experiences in Asia Minor.

Rev. George is a native convert. He attended Baylor University, from which school he has graduated. Until the recent war he was a missionary in Persia, working under the direction of the Baptist Church.

**COMPULSORY SCHOOL LAW NOW EFFECTIVE.**

(Continued from Page One.)

tendance officer or other person having charge of attendance shall report to the parents that the law is not being complied with, and upon failure to immediately comply complaint shall be filed in the county court or in the justice court in the precinct where such parent resides, and same shall be diligently prosecuted to its conclusion. Violation of the act on the part of a parent shall be a misdemeanor, and shall be finable for the first offense \$5 and for the second offense \$10 and for each subsequent offense \$25. Each day that a child may remain out of school may constitute a separate offense, provided, however, shall he present proofs that he is unable to compel child to attend school, said parent may be exempt from such fines, and such child may be proceeded against as an habitual truant and be subject to commitment to the State Juvenile Training School or any other school agreed upon by both the judge of the court and the parent.

Any child within the compulsory school-attendance ages who shall become insubordinate, disorderly, vicious or immoral in conduct, or who persistently violates the reasonable rules and regulations of the school he attends, or who otherwise persistently misbehaves therein so as to render himself an incorrigible, shall be reported to the attendance officer, who shall proceed against such child in the juvenile court provided for in this act.

**ROUMANIA ENTERS WAR TO ASSIST THE ALLIES.**

(Continued from Page One.)

mania had convened a conference of representatives of all the political parties, former premiers, former presidents of the legislative chambers, ministers and government representatives, with the idea of ascertaining the views of all sections of public opinion.

**Fourteenth Nation in War.**

Roumania is the fourteenth nation to join in the war. Her intervention either on the side of the Entente allies or the central powers has been awaited with symptoms of concern by both since the beginning of the great conflict.

This is due not entirely to Roumania's military strength, but also to the strategic advantages of her geographical position and the fact that her entry into the struggle opens to the Russian army a gateway through Roumania to attack the Bulgarians from the north while the allied army, having its base at Salonika, attacks them and their German allies from the south.

**Anxious for Expansion.**

The motive which prompts Roumania to enter the war is the satisfaction of her "national aspirations" desired by Take Jonescu, the Roumanian liberal leader, "as the policy of national instinct." Concisely, this means national expansion. In the southern half of Bukowina, the Austrian crown land, the Roumanians are the dominant race. The mass of the people of Eastern Transylvania, a part of Hungary, is Roumanian by race and language. It is said 4,000,000 Roumanians live in Transylvania.

Roumania is also credited with a long-cherished ambition to annex these provinces and at the same time "liberate" the Roumanians now under Austrian domination. Recently it was reported Russia had offered Czernowitz to Roumania as a reward if she would unite with the Entente.

Roumania also covets Bessarabia, the extreme southwestern province of Russia, on the Black Sea, which was taken from her by the Berlin treaty of 1878. Reports have stated that Russia also has consented to restore Bessarabia as a war prize with its population of 2,000,000, mostly Roumanians, and an area of 2,000 square miles. This, with Transylvania, would give Roumania a total population approaching 13,000,000 and, should all her aspirations be satisfied, a territory as great in area as that of England, Scotland and Wales.

**THE WEST TEXAS STATE NORMAL COLLEGE**

**WILL OPEN ITS FALL SESSION TUESDAY, SEPTEMBER 5th**

Occupying the splendid new building, with ample equipment, all departments, well selected faculty of thirty of the finest teachers. Open to all qualified students. No pledge to teach required.

R. B. COUSINS, President, Canyon, Texas

**I Done Told You**

about that Aluminum Ware. If you get left don't blame me. It will be many a long day before you see such goods at the price.

Also, shoes for the whole family—the "All Leather Line" is my hobby. I like to give a fellow good grade measure for his money and that is the reason I make so much noise about "All Leather" and "Red Goose" for boy's, girl's and Misses' school shoes. All Leather is not a mere name, its a fact.

I might as well tell you, again, about the \$15.00 made to order, all-wool men's suits. You know as much about cloth as any body so come and pick a suit to please you.

Last call on 3-foot pipe wrenches at \$2.00. Assortment socket wrench sets \$2 to \$3.25 set.

Remember me when you think about school supplies. I am ready now.

Dishes, Tinware, Enamelware, Dry Goods, etc.

Anything for Anybody

**LANDERS "RIGHT PRICE STORE" Wayland Building**

**WOMEN'S OXFORDS**

AT HALF PRICE

This week we offer all women's dress slippers, French Heels, Patent Leather and Dull Kid in black and colors. Also, all Satin Pumps in all colors.

Your choice this week at half the original price.

20 per cent discount on all Children's Oxfords for this week. You can buy to advantage another pair of Oxfords for your child for early school wear.

20 per cent discount on Men's Oxfords.

**School Days Begin**

One week from next Monday. Plainview's little sons and little daughters will have our most particular attention. We have everything for school wear. Here a child can buy as safely as its parents.

If this big store has overlooked anything needed by pupils of any grade from the kindergarten tots to the dignified college senior we have yet to discover the lack.

**Carter-Houston's**

"Goods That Speak For Themselves"

**MUSIC STUDIO**

Mr. Herbert Wm. Raed opens his studio August 30. M. E. Church, right side entrance, Phone 651. Instruction in voice, piano, pipe organ, cornet.

# SOCIETY

Telephone Number 72

## ANNOUNCEMENT.

Circle Number 2 of the Missionary Society of the Methodist Church will meet Thursday afternoon at four o'clock with Mrs. E. F. McClendon.

The Thursday Bridge Club will meet again on Thursday, September 14th.

## DINNER PARTY FOR BR. AND MRS. J. W. GOODE.

As a compliment to Dr. and Mrs. J. W. Goode, of San Antonio, Mr. and Mrs. A. G. Hinn entertained with a dinner party yesterday evening, at their home, on West Eleventh Street. The dining room was prettily decorated with roses. Asters and goldenglows in profusion lent beauty throughout the rooms. A four-course dinner was served to the following guests: Dr. and Mrs. J. W. Goode, of San Antonio; Mrs. Wm. Cook and Misses Burr Goode and Edna Mayhugh.

## GOING-AWAY PARTY FOR MRS. JOE H. MCKEE.

A going-away party was given Friday night at the home of Mrs. G. C. Keck, 708 Denver Street, complimentary to Mrs. Joe H. McKee, who left Saturday for her new home, in Amarillo.

The party was given as a thorough surprise to Mrs. McKee, and was a thoroughly enjoyable evening for all. She had been invited by Mrs. Keck to spend the night with her, and the "500" Club, of which she was a member, and a number of her close friends met at the home of Mrs. H. W. Harrel

and went to the home of Mrs. Keck en masse.

Vases of golden glows and dahlias artistically arranged about the rooms lent beauty.

Five Hundred was the pleasant diversion of the evening, and at the conclusion of the games iced cantaloupe and grapes were enjoyed.

## EUROPEAN MISSIONS TOPIC FOR BAPTIST LADIES' AID.

The Ladies' Aid of the Baptist Church met yesterday afternoon, with Mrs. Hal Hamilton, in their regular missionary session.

A large number of the members and a host of visitors were present, and the entire meeting was an interesting and profitable one.

The lesson study for the afternoon was "Our Missions in Europe." The musical selections enjoyed during the evening were contributed by Misses Amy Glenn, Ruby Hatcher and Myra Morris. A paper on "Our Missions in Italy" was read by Mrs. E. C. Routh. Then came the general discussion of the lesson topic.

During the social hour, delightful refreshments were served by the hostess.

## HONORING HER GUESTS FROM DALLAS AND SAN ANTONIO.

Miss Burr Goode was charming hostess Saturday morning, when she entertained in honor of her guests, Mrs. J. W. Goode, of San Antonio, and Mrs. H. T. Sharp, of Dallas. The doors of their beautiful home, on Quincy Street, were thrown open for the guests from ten until twelve o'clock, and the rooms

were beautifully decorated with roses and goldenglows.

Five tables of "42" were arranged in the parlors, and at twelve the guests were invited into the dining room, where a delightful two-course luncheon was served.

Those present were: Mesdames J. W. Goode, of San Antonio; H. T. Sharp, of Dallas; Jim Anderson, of Ingelville, New Mexico; G. W. Archibald, of Durant, Oklahoma; R. C. Joiner, Geo. Hutchings, Ben Smith, E. L. Doland, L. T. Mayhugh, A. G. Hinn and D. H. Collier; Misses Lillie Halbert, of Coleman; Lena and Ethel Williams, Edna Mayhugh, Edna Harrington and Lucille Kinder.

## CLEMENTS-SPARKS.

Sunday afternoon the home of Mr. and Mrs. W. C. Clements was the scene of a very pretty home wedding, when their daughter, Miss Hattie Clements, was united in marriage to Earl Sparks, of Lockney. Rev. J. W. Winn pronounced the ceremony.

The bride was gowned in white satin combined with Georgette crepe, and carried a bouquet of white rose buds.

Mrs. J. B. Wheeler played the wedding march, and during the ceremony played "Humoresque," with soft and tender effectiveness.

Miss Betty Clements, sister of the bride, and Miss Dollie Wilson were the bridesmaids.

White roses mingled with greenery artistically arranged gave a touch of beauty throughout the rooms.

Following the ceremony a very elaborate four-o'clock dinner was served to the host of friends and relatives.

The bride is a charming and accomplished daughter of Mr. and Mrs. W. C. Clements. She is a graduate of the West Texas State Normal, and for the last year has been engaged in teaching.

Mr. Sparks is also a graduate of the West Texas State Normal, and is principal of the Lockney High School.

They left Monday morning for their home, in Lockney.

## CAMPFIRE GIRLS WITH MISS MERLE MARRS.

Miss Merle Marrs entertained the Campfire girls this afternoon, at her home, on Joliet Street.

Various diversions gave pleasure, and before the close of the afternoon an ice cream course was served to the following: Misses Lucille Bryan, Hester Jordan, Nannie Lou Hill, Ruth Dillingham, Mary Harrison and Minnie Finch.

Mrs. G. W. Melton, of Alvord, Texas, is visiting in the home of her son, S. E. Melton, and wife.

Mrs. M. A. Ralford, of Yoakum, Texas, who has been visiting with her sister, Mrs. S. S. Daniel, left for her home Saturday morning.

Miss Sallie Owens, of Emery, Texas, who has been visiting with her sister here, went to Crosbyton Saturday for a few days' visit in the home of Mr. and Mrs. E. W. Suggs.

Mrs. Kate Joy left Saturday for her home, in Putnam, Texas, after a visit with friends here.

Rev. J. H. Bone, Presbyterian minister, was here from Hale Center Saturday on business.

T. J. Ellerd, of the Abernathy community, was in Plainview on business Saturday.

M. G. Hilton went to Amarillo Saturday to begin work in the offices of the Panhandle and Santa Fe Railway Company. He has a position as a stenographer.

C. D. Powell spent the week end in Amarillo visiting friends.

Chas. Stephenson has returned from Quanah, where he spent a ten days' vacation, visiting his father.

Mesdames D. W. McGlasson, of Plainview and Jno. Allen, of Petersburg, are visiting their brother, Merchant Jno. A. Dillard.—Lubbock Avalanche.

Captain J. N. Donohoo was in Amarillo on business Friday.

Mrs. Joe Killen and Mrs. J. W. McCain, of Plainview, are the guests of their aunt, Mrs. J. L. Cozby, this week. Mrs. Cozby is delighted at this visit, as she had not seen her nieces in fifteen years, they having recently moved to Plainview from Ellis County.—Silverton Star.

Rev. C. W. Ruth, who has been conducting the Holliness meeting here, left this morning for his home, in Indiana.

Dr. and Mrs. J. V. Guyton have returned to Brady to make that place their home.

Mrs. B. L. Shook returned home yesterday, after a visit in Sweetwater, Tahoka and other points on the South Plains.

Mr. and Mrs. T. H. Heck, of Pennsylvania, who have been here looking after property interests, left this morning.

Rev. T. E. Smith, who has been visiting with his sister, Mrs. S. S. Sloneker, left this morning for his home, in Ferguson, Mo.

Talmadge Rogers left Saturday for his home, in Greenville, Ky., after a visit with friends and relatives here. Mr. Rogers resided here some six years ago.

Mrs. Renfro, of Waco, who has been visiting with her brother, Joe Cheatam, left Saturday for her home.

R. S. Winans, of Carthage, Missouri, who has been here for the past few days, left Saturday for his home. He contemplates moving his family here soon.

Mrs. M. J. White left Saturday for her home, in Gainesville, Texas. She has been visiting with her niece, Mrs. S. E. Melton.

Mrs. Joe McKees went to Amarillo Saturday morning. Mr. and Mrs. McKee will make Amarillo their home.

Miss Joe Keck is now visiting in Denver, Colorado.

A. A. Kidd, of Swift & Co., Fort Worth, who has been visiting with W. A. Todd, left Saturday morning for his home.

Miss Lola Walling, of Floydada, came in this morning for a visit with Miss Lela McVickers.

Mrs. Nannie Snell, who has been away for the summer for a visit with her father, in St. Louis, returned home Saturday morning.

Rev. and Mrs. C. S. Fields, of Fort Worth, are here visiting friends and relatives and attending to business.

Mr. and Mrs. R. S. Beard, of Littlefield, were week-end guests in the home of Mr. and Mrs. W. L. Harrington.

W. A. Miles, of Orange, Texas, arrived in Plainview Saturday for a visit in the home of Dr. R. B. Longmire and family.

Mrs. Ed Taylor and daughter, Faye, left yesterday morning for New London, Ohio, to make her home. Mr. Taylor and children Olive and Robert will leave Thursday in their car for their new home.

A. F. Quisenberry was here Sunday from Hale Center visiting with his children.

W. L. Farmer left yesterday for Swenson for a few days' visit on business.

Austin F. Anderson came up from Ralls Sunday afternoon for a visit with his parents, Dr. and Mrs. J. C. Anderson.

J. C. Rawlings and H. C. Howard were in Post City Saturday and Sunday.

# Discriminating People

APPRECIATE

## Richier Service Most

Its those who know quality and can discriminate between a three months ago style and a style thats just out.

People that dress best trade at this store—whether an elegantly dressed lady, a well dressed gentleman or a workman in Overalls. There is superiority in Richier merchandise.

New Fall Suits, Dresses, Skirts, Waists, Millinery and Shoes are now being displayed.

*Richards Bros. & Collier*  
WHERE PEOPLE WHO DRESS BEST TRADE

T. S. Lewis, of Hale Center, was in Plainview yesterday on business. Barnett O'Bryan, editor of the Hale Center Record, was here yesterday on business.

## SOWS FOR SALE.

Cholera-immune Duroc sows; various ages; bred to registered Duroc Jersey. See DR. C. C. GIDNEY, 6t.

## NOTICE.

I have purchased the Plainview Sanitarium Building, and will continue to conduct the Sanitarium as a modern hospital, where all physicians may bring their hospital cases.  
DR. E. O. NICHOLS.

FOR SALE—McCormack Row Binder, in good shape, almost new; cut 165 acres. J. W. RICHARDS, at Rich-lier Store. 1t.

WANTED—Two furnished rooms for light housekeeping for husband and wife and three small children. Leave information for "REEVES," at Texas Utilities Co. 1t.

WANTED—Someone to disc and sow eighty-six acres to wheat two and one-half miles from Abernathy. Address GLEN B. MUNSON, 1110 Douglass Ave., Kalamazoo, Mich. 1t.

FOR RENT—Two large furnished rooms for light housekeeping. No children. Phone 586 or 492. 1t.

WANTED—Second-hand flat-top desk. Address X, Care Herald. 1t-pd.

## ANNOUNCEMENT.

Dr. W. J. Lloyd announces the opening of his dental office in rooms 4 and 5, First National Bank Building, where he will be permanently associated with Dr. C. D. Wofford. 1t.

## ANNOUNCEMENT.

The Ladies' Aid of the Baptist Church will serve chicken-pie dinner Monday, September 4th, in the Dorsett Building, one-half block northeast of square. Proceeds go for the benefit of typhoid patients in Buckner Orphan's Home. Everybody come. 35c. 2t.



# We're All Ready, Men

Ready to show you the new fall clothes, ready to show you the various new styles, the new patterns, the new colors—ready in every sense of the word to have you pay us a visit.

We sell the clothes you like to wear; they're your full money's worth. The tailoring has no flaws, the fabrics prove their splendid quality; the styles appeal to well dressed men. We guarantee every suit of them to give the service and satisfaction that have put us "on the map" as always having the best.

Won't you come in tomorrow and look them over? Take a little time to try on some of the new suits.

**\$15      \$20      \$25      \$30**

**REINKEN'S**  
**CLOTHING AND SHOE STORE**  
"We Do As We Advertise"

## SOME OF OUR OPENING SALE PRICES

- \$1.50 Middies, in all colors, opening sale price 95c
- \$1.50 Waists, in five different colors, opening sale price ..... \$1.00
- \$2.00 Silk Petticoats, the only ones guaranteed for six months, sale price ..... 95c
- \$2.50 Amoskeag Gingham House Dresses, sale price ..... \$1.39
- \$6.00 and \$6.50 Skirts, sale price ..... \$4.50
- \$16, \$18 and \$20 Dresses, sale price ..... \$12.95

## SOME OF OUR HAT SPECIALS

- \$1.00 White Crochet Hats, sale price ..... 49c
- \$1.00 Corduroy Auto Hats, sale price ..... 49c
- \$1.00 Corduroy Tamoshanta Hats, sale price 49c
- \$4 and \$5 Felt and Plush Hats, sale price ..... \$1.95

We just received a big shipment of Plush Coats, prices ranging from \$10 to \$28.50, and our prices are about 50 per cent cheaper. We are almost sure that you will appreciate the styles, quality and prices.

Watch for our daily arrivals. They are the last words in style.

Our formal opening will not be announced until our stocks are complete.

# Bonner's Fashion Shop

At Scudder's Grocery      Opposite Court House

## Motor News of General Interest

### BIG WAR-TRUCK ORDER.

One of the allied governments has placed an order for 2,400 Peerless trucks. A New York firm contracts delivery of these cars.

### JEFFERY COMPANY BECOMES NASH MOTORS COMPANY.

The name Thomas B. Jeffery Company, of Kenosha, Wis., has ceased to be. A manufacturing organization has been perfected which will make the Jeffery cars and trucks. It is known as the Nash Motors Company.

### SAXON PAYS BONUS.

On September 1 the Saxon Motor Company will share a special bonus with its employees, both in the office and factory departments, in accordance with a new plan just made public. The office employees who have been with the concern for a period longer than 90 days will receive a bonus at a rate of 5 per cent of their yearly salary. Factory workers will share on the same basis, except those who have received a premium on the piece-work basis.

### CHANGES IN FORD CAR.

The 1917 model Ford car is changed from the old model. The changes are principally in the externals. An entirely new radiator of black enamel, the use of a sloping hood, that eliminates any break where it joins the body, the addition of crown fenders, front and rear, which conform to the wheels in the most modern fashion, are the principal changes in the body. Under the hood two minor changes have been made. A shield is fitted around the fan, concentrating the air and insuring its going to the whole of the radiator surface as an aid in efficient cooling, and the other is the fitting of an electric horn.

There are no other changes. The wheel-base and body remain identical with previous models.

### AUTO TOURISTS TALK ROADS FROM CAPITOL TO CAPITOL.

Final arrangements have been completed for the capitol-to-capitol automobile tour which J. Walter Drake is to send out from Washington, August 28th, in the interests of good roads. The tour will be in charge of J. S. Patterson, for many years head of the automobile departments of Chicago and New York newspapers and a veteran of the earliest Glidden tours, which started a movement for better highways in this country. The car will be driven by C. E. Salisbury and Geo. Lape, both of Detroit. The fourth member of the party will be W. A. Krohn, of New York, who will take photographs and moving pictures to show the present conditions of the American roads.

Approximately 25,000 miles will be covered on the trip, and every State in the Union will be covered, with the capitol as the objective point in each. The tour will start from Washington, proceeding northward to Annapolis and Harrisburg. The route then takes the party down to Dover and then north to Trenton, New York, Hartford, Boston and up to Augusta, Maine. The route then proceeds through the White and Green Mountains down to Albany and across New York State to Buffalo, where a swing southward is made to Columbus and Charleston, West Virginia, then over to Frankfort and up to Indianapolis, Detroit and Lansing.

The itinerary then carries the party westward by a northern route which continues clear to Seattle. From Seattle a swing southward takes in the Pacific Coast as far as Los Angeles and back to San Francisco, when a swing east is made again by way of Carson City, Ogden, Salt Lake City, Cheyenne to Denver.

Another swing southward takes the party to Santa Fe and over to Phoenix. From Phoenix a southern jaunt is necessary by way of El Paso and San Antonio to reach Austin, the capital of Texas.

The route then zigzags north and south, taking in the Southern capitals until it finally comes up to the Carolinas to Richmond and back again to Washington.

This trip will be by far the most elaborate in detail which has ever been attempted in the interest of good roads. This is the first time a car has ever been sent to every State in the Union, although many have taken the various trans-continental highways. As the reports to be made by the party are to be both written and photographic, a most comprehensive idea of the roads of America will be obtained.

The four-cylinder Hupmobile which will be used for this 25,000-mile trip around the United States will be painted khaki. On the front doors will be the Detroit shield, carrying the name of the tour: "United American Capitol-to-Capitol Tour." A neat map of the United States showing each capital will be shown on each rear door.

### AUTO VISITING CARDS VARY IN FACE VALUE.

#### Twenty-Five States Now on Record for Letting Bars Down Completely.

As visiting cards, automobile license plates vary greatly among the different States. The range is from two periods of seven days in the year and ten days in the year, through thirty- and ninety-day periods to full reciprocity. Twenty-five States are now on record for letting the bars down completely, an increase over last year. New Hampshire, which permits ten days, issues a half-year license to visitors at a reduced rate.

There is also variance among officials of the different States in the enforcement of the license regulation on visiting motorists. Some are lax, some strict. This is how the States stand in license interchange:

- Alabama—Reciprocal.
- Arizona—Six months.
- Arkansas—Reciprocal.
- California—Reciprocal.
- Colorado—Ninety days.
- District of Columbia—Reciprocal.
- Delaware—Reciprocal.
- Illinois—Sixty days.
- Indiana—Sixty days.
- Iowa—Reciprocal.
- Kansas—Thirty days.
- Kentucky—Reciprocal.
- Louisiana—Reciprocal.
- Maine—Thirty days.
- Maryland—Two periods of seven days.
- Massachusetts—Reciprocal.
- Michigan—Ninety days.
- Minnesota—Thirty days.
- Mississippi—Sixty days.
- Missouri—Twenty days.
- Montana—Reciprocal.
- Nebraska—Thirty days.
- Nevada—Thirty days.
- New Hampshire—Ten days.
- New Jersey—Fifteen days.
- New Mexico—Sixty days.
- New York—Reciprocal.
- North Carolina—Fifteen days.
- North Dakota—Reciprocal.
- Ohio—Reciprocal.
- Oklahoma—Reciprocal.
- Oregon—Thirty days.
- Pennsylvania—Reciprocal.
- Rhode Island—Thirty days.
- South Carolina—Reciprocal.
- South Dakota—Reciprocal.
- Tennessee—Reciprocal.
- Texas—Reciprocal.
- Utah—Thirty days.
- Vermont—Reciprocal.
- Virginia—Two periods of seven days.
- Washington—Ninety days.
- West Virginia—Reciprocal.
- Wisconsin—Reciprocal.

### GUN CARRIAGE AS TRAILER OR MOTORCYCLE SIDECAR.

A new machine-gun unit adapted to rapid maneuvering is described in the September Popular Mechanics Magazine. It consists of a motorcycle and a two-wheeled carriage on which are mounted a machine gun, ammunition lockers, and a protective shield. There is room also to carry the gunner. The frame of the motorcycle is

so constructed that the carriage can be attached to either side as a sidecar or to the rear as a trailer.

### PHONOGRAPH IS INSTALLED IN TONNEAU OF CAR.

Along with the fireless cooker and shower bath, the phonograph has found a place in the family motor car, according to the September Popular Mechanics Magazine. An Oak Park,

Ill., motorist has devised a shock absorbing standard for a small instrument which he carries when going on evening junkets. Singular as it seems, the talking machine can be operated without missing a note while driving over average roads at a speed of 25 miles an hour. The man has also devised a simple means of winding the phonograph with power supplied through a cord, or a chain, extending from the running gear of the car.



## Prince Albert gives smokers such delight, because

- its flavor is so different and so delightfully good;
- it can't bite your tongue;
- it can't parch your throat;
- you can smoke it as long and as hard as you like without any comeback but real tobacco happiness!

On the reverse side of every Prince Albert package you will read:

"PROCESS PATENTED JULY 30th, 1907"

That means to you a lot of tobacco enjoyment. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

# PRINCE ALBERT

the national joy smoke

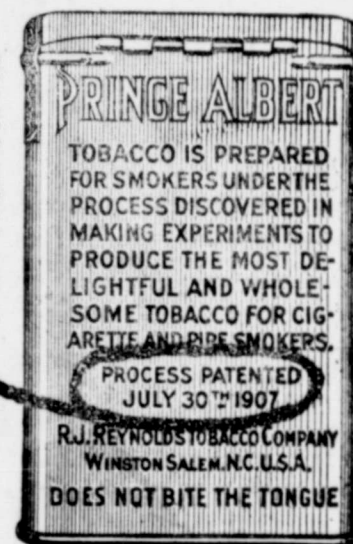
YOU'LL find a cheery howdy-do on top no matter how much of a stranger you are in the neck of the woods you drop into. For, Prince Albert is right there—at the first place you pass that sells tobacco! The toppy red bag sells for a nickel and the tidy red tin for a dime; then there's the handsome pound and half-pound tin humidor and the pound crystal-glass humidor with sponge-moistener top that keeps the tobacco in such bang-up trim all the time!

in goodness and in pipe satisfaction is all we or its enthusiastic friends ever claimed for it!

It answers every smoke desire you or any other man ever had! It is so cool and fragrant and appealing to your smokeappetite that you will get chummy with it in a mighty short time!

Will you invest 5c or 10c to prove out our say-so on the national joy smoke?

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



This is the reverse side of the Prince Albert tidy red tin. Read this "Patented Process" message to you and realize what it means in making Prince Albert so much to your liking.

## Willard

As Others See Us

The best thing we can say about our storage battery service is "Judge by our customers."

### PLAINVIEW BATTERY COMPANY

714 BROADWAY

Free inspection of any battery at any time

# The Line

anything you want in farm machinery. the goods that have made good.

AVERY CO. OF TEXAS  
W. R. SIMMONS

South Plains Representative
Plainview, Texas

## Studebaker Series 17 SIX

Fifty Horse Power.

Seven Passenger Body; individual front seats, adjustable fore and aft.

Wheel base, 122 inches.

Tires, 34"x4" Goodrich safety tread on rear.

Upholstered throughout with straight grain, semi-glazed, genuine leather.

All the latest improvements are embodied in this car.

And note the price \$1085  
**F. O. B.**

To equal this car in Power, Size and Quality, you have to pay several hundred dollars more.

Watch for the announcement of our Formal Opening. You will be interested.

### STUDEBAKER

South Bend, Ind.      Detroit, Mich.      Walkersville, Ont.

### DORSETT & PELPHY

Studebaker Distributors

Dorsett Building      Plainview, Texas

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

FOUND—Boy's grey Norfolk coat. Inquire at Herald.

FOR SALE.

Good four-room house, pantry, well and auto shed. Block 30, Highland Addition. Bargain if taken soon. Inquire J. L. FRAMM, Kingfisher, Okla.

ROOMS FOR RENT. Phone 416.

WANTED—Men and teams to plow. \$2.00 per acre. See J. F. WATSON, at Texas Land and Development Co. office.

TANKAGE—PLAINVIEW PRODUCE COMPANY.

FOR SALE—One beautiful Shallow-Water section within twenty miles of Plainview, six miles from a county seat, at \$13.50 an acre. Must sell. Call at my office, in the Wofford Building. SAM WILKS.

FOR SALE—One good horse. G. E. LEWIS.

FOR SALE.

We have some good young ewes and some fall and winter lambs that we want to sell. Will sell in small flocks. If you want something good, see us. JORDAN & COLE.

WANTED—Couple with four-year-old child want nice room reasonably close in. OTIS L. WILLIAMS. Leave calls at Ware Hotel.

WANTED—Two unfurnished rooms for light housekeeping; close in. Phone MRS. SNELL, No. 174.

FOR SALE—One perfect 160 acres near Plainview for less than \$25 an acre. Must sell. Good terms, low interest. SAM WILKS, in Wofford Building.

FOR SALE—100 head of Shoats, in excellent condition for feeders; 50 head of Pigs, and 10 Brood Sows heavy with pig. Also 100 good Breeding Ewes and 95 Spring Lambs. MRS. JEANNETTE HARTWELL, 12 miles southeast of Plainview.

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER.

We pay the highest cash prices for Poultry, Eggs, and Hides. Don't fail to call and get our prices before you sell your produce. Phone 637. Opposite passenger depot. WRIGHT PRODUCE COMPANY.

FOUND: Friendship bracelet. Call at HERALD OFFICE.

FOR SALE CHEAP.

One Rumley Threshing Machine and Gas Pull Engine. Only threshed 19,000 bushels. Good terms. Will take some trade. Address A. J. ROBERTS, Floydada, Texas.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17.

FOR SALE—Some of the best building sites in Plainview, to be shown without expense to you. A few lots absolutely cheap. See SAM WILKS, Wofford Building.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

WE ARE PREPARED to do your hauling of any kind. "Moving" a specialty. CITY DRAY LINE. Phone 163. Alfalfa Lumber Co.

ATTENTION, MR. FARMER.

We have on hands two sixty-ton Tulsa Silos, which we will sell at cost on time. Call and let us show you these. It means money to you. A. G. McADAMS LUMBER COMPANY.

Two houses for rent. D. D. SHIPLEY.

TANKAGE—PLAINVIEW PRODUCE COMPANY.

MOVING, plowing, dirt hauling or any kind of team work. Phone 163. CITY DRAY LINE. Alfalfa Lumber Co.

WANTED—Second-hand row binder. Must be cheap. Send card, stating prices and kind. E. W. BYARS, Phone 22.

Fresh Vegetables at all times at VICKERY-HANCOCK GRO. CO.'S.

FOR TRADE—21-acre tract, well improved, in city limits, on paved street, rented for \$10 per acre. Want 320 acres in vicinity of Plainview or Hale Center. Address owner, N. J. FLINN, Perry, Iowa.

USED CARS FOR SALE—Dodge, Ford and Hupmobile. See T. B. CARTER.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

FOR SALE—160-acre alfalfa farm; running water, 70 acres sub-irrigated, smooth, fenced. Description, N. W. 1/4, Section 19, Block S1; price, \$30.00 per acre. Write direct to owner, J. R. LIEDERBACH, Rockford, Minnesota, Route 2.

ALFALFA SEED: New crop, first quality, prompt shipment. Order direct from the greatest producing section. Write for prices and free sample. Be sure to state amount wanted. LEO TURNER, Yuma, Arizona. Oct. 24

STRAYED—Red mule, branded "N2X" on left hip; black spot on right hip; 10 or 12 years old. Headed for Miami. Notify A. W. CLINE or FRANCIS BAKER, First National Bank, Lockney, Texas.

LOST—33x3 Firestone casing and rim. Reward if returned to RUSHING LAND CO.

On account of bad health, I will sell my nursery business, which is a good, paying proposition; also a 160-acre farm, well improved, including good irrigated plot. Will sell for cash or trade for ranch property. L. N. DALMONT.

FOR SALE—Several teams of young Belgian Mares, or trade for cattle. F. A. BAYLIES, ranch 10 miles south-east of Hale Center.

FOR RENT.

Three-room furnished house. Use of garden free. Rent reasonable. Will sell furniture by piece or all together. Phone 398.

FOR SALE—Flat-top office desk. Phone 367.

ANNOUNCEMENT.

Miss Nell Sansom announces that she will resume her teaching on Monday, September 11th, at her studio, near High School.

During the summer, while in Chicago, Miss Sansom has had the privilege of being a member of the Artists' Class of Mr. Harold Henry, the American distinguished pianist. Mr. Henry says of Miss Sansom:

"My pupil Miss Nell Sansom possesses a brilliant technique, fine musicianship and good sense of rhythm, and has proven to me by her intelligence and application that she is as admirably equipped for teaching as she is pianistically. She has my strong endorsement."

RAGS, BONES, OLD SHOES—Mazazines, casings, inner tubes, copper, brass—anything in the junk line bought by PLAINVIEW JUNK CO., Haynes & Torbert, Proprietors, 1117 Covington Street, half block south of Santa Fe freight office.

There are 592 consumers of tannin in the United States, who use annually 625,000 cords of hemlock bark, 290,000 cords of oak bark, and 380,000 cords of chestnut wood.

SHERIFF'S SALE.

BY VIRTUE OF AN EXECUTION issued out of the Honorable County Court of Hale County, on the 12th day of August, A. D. 1916, in the case of Joe Lee Ferguson versus J. J. Rushing et al., No. 513, and to me, as Sheriff, directed and delivered, I have levied upon, this 12th day of August, A. D. 1916, and will, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on the first Tuesday in September, A. D. 1916, it being the 5th day of said month, at the Court House door of said Hale County, in the City of Plainview, proceed to sell at public auction, to the highest bidder, for cash in hand, all the right, title and interest which J. J. Rushing had, on the 7th day of June, A. D. 1916, or at any time thereafter, of, in and to the following described property, to-wit: All of the NW 1/4, survey number 132, block D-2, certificate number 425, containing 160 acres of land; also all of school file number 6662 issued to J. S. Overholt, containing 160 acres of land, and fur-

A Helpful Confession

Mrs. B. writes: "Had suffered for years with stomach disorder. Could not eat without great distress, lost weight and was run down. Feared it was ulcerated stomach. Fortunately I secured a sample of HEMO, which seemed to satisfy my hunger, and was retained without distress. I immediately bought a package and started to take it regularly. I continued to take it once a day and improved steadily. After one year I have gained 33 pounds of good solid flesh and can eat any food with no distress. I can recommend HEMO to all sufferers from stomach or digestive disorders." Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

ther described by abstract number 2106; said property being levied on as the property of J. J. Rushing, to satisfy a judgment amounting to \$314.50 in favor of Joe Lee Ferguson, with interest and costs of suit.

GIVEN UNDER MY HAND this 12th day of August, A. D. 1916.

J. C. HOOPER, Sheriff, Hale County, Texas. By J. F. FRYE, Deputy.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and



Bell Connection Adds to Farm Cheer

It was a blustery March evening, but inside the cozy sitting-room of the Browns' all was cheery and bright.

Mrs. Brown stepped to the telephone. Her husband smiled—for he knew the pleasant custom for years had been to call the daughter, in the distant village, each week.

Have you a Telephone connected to the Bell System?

The Southwestern Telegraph & Telephone Co.

DR. W. J. LLOYD, Dentist. Rooms 4 and 5, First National Bank Bldg. 1m. Phone 143.

constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it.

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building, Phone 129.

L. A. KERR, Architect, Office at Fulton Lumber Co., Phone 107, Home Phone 421.

W. FLAKE GARNER, Funeral Director and Embalmer, Prompt Service Day or Night, Phones 166 and 176.

C. E. SPENCER, PUBLIC STENOGRAPHER, High-Class Work Only, Office No. 21, 1st Nat'l Bank Bldg., Phones: Office 544; Home 351. Paragon Typewriter Ribbons.

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor tinging in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

DR. R. L. RAMSDELL, Physician and Surgeon. Office: Smyth Building, Phone 605, Home Phone 458.

FOR SALE 10 sections, fenced, 2 sets improvements, 2 big tanks and running water. 360 acres cultivated, in flats not breaks. \$6.50 per acre, 10 years time, UNITED WESTERN AGENCY Silverton, Texas

SEE ME FOR FARM LOANS I also buy vendors lien notes. Money Ready in One Week Promptest of service. J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed. THIRD NATIONAL BANK

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co., Phone 107, Home Phones, 228 and 421.

The Strong Withstand the Heat of Summer Better Than the Weak Old people who are feeble, and younger people who are weak, will be strengthened and enabled to go through the depressing heat of summer by taking regularly Grove's Tasteless Chill Tonic. It purifies and enriches the blood and builds up the whole system. 50c.

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

L. V. DAWSON, M. D. Physician and Surgeon Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m. Office 158—Phones—Residence 232

Make Cooking a Real Pleasure As soon as you have an OIL STOVE cooking will be a real pleasure. They are always ready when you are. They save fuel, save health, save temper, save food, and save money for the owner. There should be an immense amount of satisfaction in the increased efficiency and the comfort in ownership of a modern appliance like a guaranteed oil stove. Wouldn't it be a boon to the housewife in your home if she could eliminate the heat and worry of the old-fashioned method of cooking and have the advantage of the coolness, comfort and quickness of a real oil stove? The heat is right under (and hence goes up into) the "cooking," and not out into the room. The heat is always under perfect control. You can keep one or four burners at an intensely hot flame, or a mere simmer. To regulate the heat you turn a lever according to a dial. Oil stoves are clean, safe, economical, reliable. No wicks to trim nor valves to leak. The oil supply is automatically constant. Water heaters give you plenty of hot water—any time—without heating your kitchen. Glass-door ovens are perfect bakers, insulated with air space and asbestos, retaining heat for the cooking. We sell The Florence and other high-grade makes of oil stoves, and invite your careful inspection of their merits. R. C. WARE HARDWARE CO. PHONE 178

FARM AND RANCH LOANS R. A. UNDERWOOD

You will find on display in our show windows most of the new fashions that are arriving at our store daily, and we are always glad to have you visit us, whether you care to buy or not.

With every cash purchase you make at this store we give you a cash ticket, and after you have \$10.00 worth or more we redeem them with beautiful and useful premiums. Save your cash tickets.

# This Store Shows "Style" Backed by Quality

## At Prices That Are Consistent

### NUMEROUS LINES OF FASHIONABLE THINGS IN LADIES AND MISSES APPAREL RECEIVED THIS WEEK



**Smart Sport Skirt of Wool.** Has a background in Nile. Soft shades of blue form the plaid effect. The model is gathered closely at the waist and has a real ripple effect. A wide belt and two bold patch pockets placed well in front complete the smart effect. On display in garment section.

Another Skirt of Taffeta is in the color of apricot. The yoke effect is gathered at the waist line, and lower section of the Skirt is in wide plaits; soft shades of navy blue form the fashionable checks. This is a very dressy model. Now on display in our Garment Section.

### Fashionable Apparel for School Girls and The Little Fellows

And soon the 9 o'clock bell will sound its summons through the land and into the joyful country lanes, to which the glad school army of 1916 and 1917 will gaily answer.

And mothers preparing daughters for college, little miss for seminary or the little fellow for his brave adventure into kindergarten, will have but a few more days to arrange their many needs.

This store is prepared with the proper apparel for each occasion, and mothers will find it a pleasure to make their selections here. Whether it be a pair of school hose of a complete wardrobe to send big sister to college, we have it.

### "Tops", Whistles and Rulers for the School Days

We have just received a tip-top line of "Top's School Rulers and Spinning Tops," in gay colors. The whistles are just the thing to answer the first school bell with, and any boy can spin the top, and the rulers are real useful in everyday school life. With each pair of boys' or girls' School Shoes bought at this store, while the supply lasts, will receive a nice "Ruler, Whistle and Spinning Top" with his purchase.

We show a complete stock of "Tess and Ted" School Shoes at prices, according to sizes, at from \$1.00 upwards to \$3.25.

COME TO THIS STORE NOW AND VIEW THE NEW FALL'S MOST DISTINGUISHED EXAMPLES IN APPAREL FOR LADIES AND FOR MISSES—THE AUTHENTIC MODELS IN BLOUSES, IN SKIRTS, IN COATS, IN SUITS, BOOTS AND HEADWEAR—THE VERY LATEST PRODUCTIONS IN A VARIETY OF STYLES. YOU WILL READILY ADMIT THAT THEY HAVE THAT UNMISTAKABLE AIR ABOUT THEM WHICH WILL GIVE YOU THE ASSURANCE OF KNOWING THAT FASHION'S EVER-LATEST IDEAS ARE EMBODIED IN EACH OF THEM, AND YOUR DESIRE FOR A LARGE COLLECTION FROM WHICH TO SELECT WILL BE GRATIFIED BY THE PROFUSE VARIETY WHICH WE SHOW.

### Dresses

Dresses are unusually smart this season, and the decided changes from those shown recently gives them a most pleasing air of individuality. Bead trimming adorns the most popular models of Taffeta and Georgette Crepe, and go to enhance the charm and refinement of the vivid tones of autumn colors in Purple, Brown and Navy Blue, while Black is noted, and especially as trimmings. We invite you to come and see our early display in dresses at up to \$15.00 and higher.

### Skirts

The most charming things to make their appearance this season are the new Skirts. Each one is a real inspiration, and the decided departures from any yet to be shown are most pleasing to look upon, for they are certainly beautiful. One pretty model in ripple effects boasts two huge patch pockets, placed well in front. The color is of Apricot, with large checks obtained by the diagonal stripes of African Brown. We show an unusual line at \$7.50. Others in Taffeta and Wool up to \$5.00 and to \$15.00.

### Coat Suits

This store now shows a wealth of the new vogues in Coat-suits, featuring especially those with the new trimmings of fur, and showing the broadest range of colors and models ever presented by this store at this season of the year, and elaborating on those in the season's favored colors of Purple, Brown and Some Blues. And we want in particular to impress upon you the unusual models that we show at \$25.00 each. Others have their showing at \$17.00 up to \$60.00.

### Coats

Early shipments of coats that have been received and placed on display enable us to offer a most profuse line of the New Fall Coats for your approval—now!

Plush and Cut Plush Coats with elaborate trimmings of fur are, of course, the leaders. But not a few of Wool Coats in bold plaids and novelty effects are shown, the tendency being toward the sport idea, which is very pretty. We cannot recommend too highly the models that we show at \$22.50.

Others styles at \$15.00 up to \$95.00.



Pretty Coat Model of French Cut Plush. Has a huge collar of fur, and the cuffs are of fur too. A wide belt of the same material and coat fastened closely at the waist line give the lower section of the coat a flare ripple effect, while the bodice fits closely. On display here.

### Striking Individuality In Our New Boots

There is nothing quite so important about the better appearance of your costume as the proper kind of Boots, for nowadays the Boots are the keynote to your costume, and fashion says that that "tone" must be "two." It doesn't say just what the tone shall be, but says it must be a two-color effect. But regardless of what the colors or "tones" are, we have them.

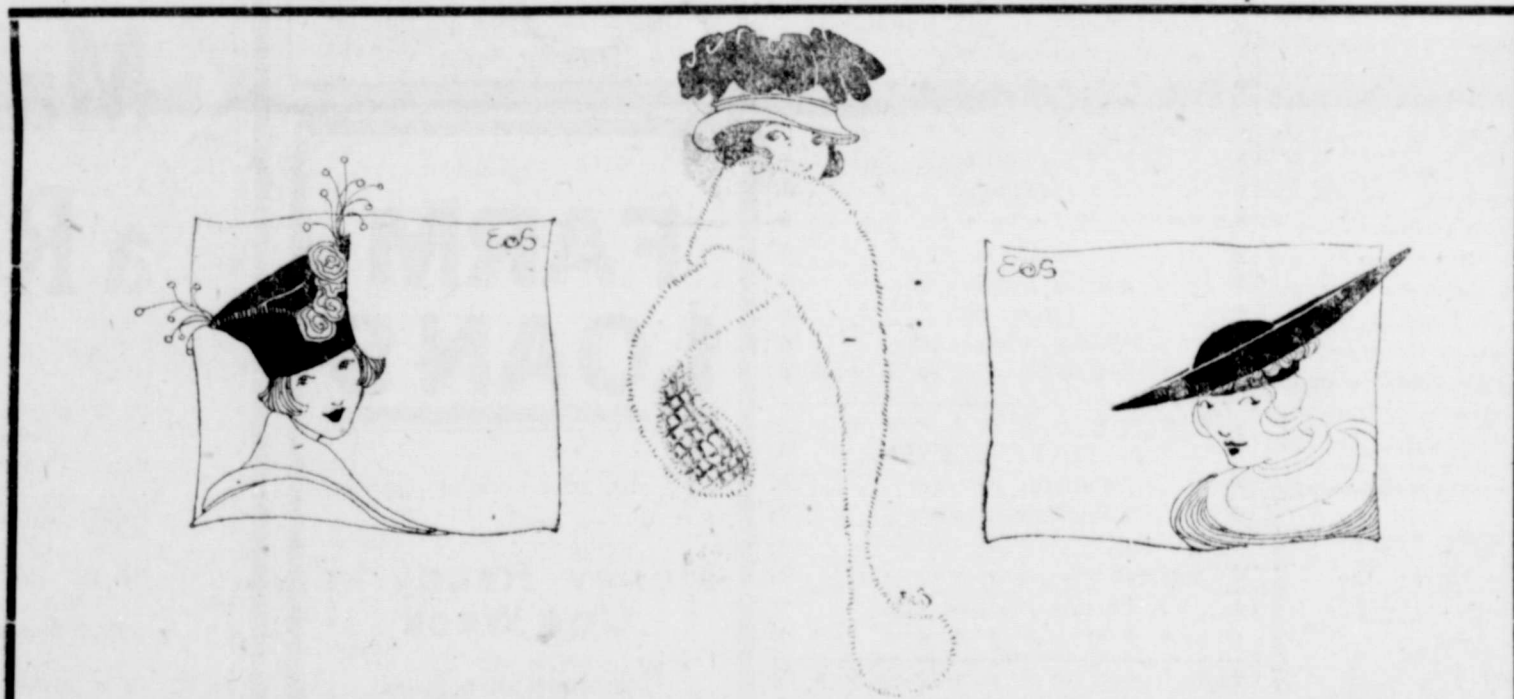
If the Light Shoes, the Grey Shoes or the Blue Hues, you will find them here, and shoe men who are experienced in fitting people properly will see that you get the correct fit. The lines that we show at \$6.50 are very attractive; others, in all shapes, are priced at from \$3.50 in easy steps up to \$8.00.

### Smart Creations Our Refined Blouses

One of the Largest Showings of Fashionable Blouses ever offered by this store is now on display. Many a dozen have been received in the last three or four days. And be assured that the Blouses that you will see here tomorrow will reveal some very smart and stunning effects; especially those that we show in Crepe de Chine and Georgette Crepe with Bead Trimming are engagingly attractive.

Featuring some very interesting models at the popular price of only \$5.00 each.

Others, with the newest frills, and a broad line in lace models, at from \$1.25 up to \$12.50.



### Some Styles that Will Reign Supreme in Fall Millinery

While elaboration of shapes is carried to the extreme in the new Fall Millinery, this feature of itself has necessitated the use of simple trimmings, that the smartness and cleverness of the lines may not be lost. A multitude of new ideas have been involved, and when the season gets fully under way many more are promised. We shall show them all—without, however, including the tiresome commonplace and "over popular" features.

Despite the great variety of charming modes and effective shapes—their distinction and "class"—upon the return of our Milliner from the markets, preceded by several large shipments of the new styles, we have arranged as an opening inducement an admirable and special line at the humble price of \$10.00 each. No two are alike, and hence the opportunity presented is most unusual. Ready tomorrow morning. Ready for the woman who likes Style and Individuality.

Other shapes at \$1.00 to \$35.00.

### Wool Goods

Our stocks of Fall Wool Goods are now most complete, in both variety of patterns and in quantity. We show some rare values and an unusual line at, per yard, \$1.00. Other patterns in the newest weaves for Skirts and Suiting at, per yard, 50c up to \$5.00.

### Fall Silks

Featuring the very novel patterns in an ultra smart range of colors and the newest production in weaves. You may now select the pattern you want for the garment and occasion you want it at this store. We cannot commend too highly our line at, per yard, \$1.00. Other patterns at, per yard, 50c to \$3.75.

Plainview  
Mercantile Co.