

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, OCTOBER 31, 1916

A FINE EXHIBIT OF PIGS SHOWN IN FEEDING CONTEST

Hugh Tull is Awarded First Prize; Pete Hurley's Pig Weighed 520 Pounds.

An average daily gain of two and one-fourth pounds was made by the prize-winning pig entered in the Hale County Pig Club contest...

Girl Gets Fourth Place.

The third prize, \$7 in cash, went to Floyd White, whose pig weighed 375 pounds and was seven months old...

Get High Price for Pigs.

The highest price ever paid in West Texas for pigs under similar conditions was paid by W. A. Watson to all the boys and girls who wished to sell...

J. W. Longstreth and P. J. Naab judged the pigs, taking several hours to do the work, that each pig might be carefully judged.

The pig clubs of the county have been conducted jointly under the supervision of Dr. R. F. Hare and the Y. M. B. L. of Plainview.

In addition to having learned much of value in pig feeding, each of the boys has made some spending money.

The pig-club committee, composed of Geo. R. Quessenberry, P. J. Woodriddle, L. D. Rucker, Dr. R. F. Hare and H. S. Hilburn, have had the close co-operation of the business men of the town...

BUYS THE JOINER HOME.

Mr. and Mrs. O. M. Bayer returned to Post City yesterday morning, after a visit with relatives here.

Storage Capacity Harvest Queen Mills Being Increased

The Harvest Queen Mills are increasing their capacity to store wheat by 25,000 bushels. There is also being installed a carrying elevator with a capacity of 3,000 bushels per hour.

EBELING CONSIDERS SHEEP AND HOGS BEST COMBINATION

Is One of Few Farmers in This Section Who Raises Indian Corn Successfully.

"The best paying thing out of the farm is sheep," said C. S. Ebeling, Sr., to a representative of The Herald this week...

On this farm there is a well with a capacity of 1,200 gallons of water per minute. The yield of Indian corn has been good, Mr. Ebeling being one of the few farmers who successfully raise Indian corn.

Wayland Again Trims Lubbock High in Good Gridiron Contest

Saturday afternoon, on Wayland's field, Wayland Baptist College defeated Lubbock High School at football 27-0.

Lubbock high has a good team and played a consistent game. The locals were better in use of the forward pass, the short, choppy, basketball pass being used repeatedly for gains.

The line-up for Wayland follows: Hanks Blakemore, le; Dillard, it; Garrison, lg; "Doc" Blakemore, c; Shepherd, rg; Bolton, rt; Vaughn, re; Hannah, qb; Kiker, lb; "Dub" Blakemore, rh; Willis, fb.

Substitutes—Jones for Dillard, Brazill for Bolton, Griffin for Shepherd, and Saffle for Jones. Time of quarters, 15 minutes. Officials—Referee, Lemond; Umpire, Miller; Head Linesman, Mobley; Timekeepers, Upton and Brown.

IMPORT SHROPSHIRE BUCKS. Floydada and Plainview Stock Farmers Buy Registered Stock for South Plains Farms.

This morning four registered Shropshire bucks from Denton, Texas, were received at the Plainview station. Two were consigned to G. L. Fawver, Floydada, and two to R. L. Hooper, Plainview.

POPULAR STRAW VOTE GIVES WILSON LEAD FOR PRESIDENCY.

Reports received this morning by Dye Drug Co. from national headquarters indicate that Wilson is leading in popular vote in the Rexall straw-voting contest, he having 107,288 votes and Hughes 80,519.

CHAS. McCORMACK IS VICE PRESIDENT VAN NATTA CLUB.

Chas. McCormack has been made vice-president of the Van Natta-for-Congress Club. J. L. Van Natta, the Republican nominee, now lives in Amarillo.

For several years Mr. Van Natta was a member of the Indiana State Board of Agriculture, where he made an enviable record. Recently, at Kansas City, Mr. Van Natta was elected one of the six directors of the American Hereford Breeders' Association.

Country People Demanding As Good Education As the Cities

The following open letter to the voters of Texas from State Superintendent of Public Instruction W. F. Doughty, is timely. In a personal letter, Superintendent Doughty states: "I believe that the adoption of this amendment means more to the public schools of this State than any other thing proposed in behalf of the schools during recent years."

"NOTWITHSTANDING THE FACT THAT there is a general and widespread awakening of public interest in behalf of the new educational amendment known as House Joint Resolution No. 30, to be voted on by the people on the seventh of November, much work yet remains to be done by the friends of the schools to insure its adoption at the polls."

"The amendment proposes no tax of itself, but extends the democratic principle of self-government by allowing the voters of any district to tax themselves not exceeding one dollar on the hundred dollars' valuation of property for the support of their own schools and by allowing the voters of any county to determine by popular vote if all the property of the county shall be taxed not exceeding 50 cents on the hundred dollars' valuation of property to support all the schools of the county."

"The country schools have been handicapped, as compared with the city schools, for lack of money. I have never begrudged the city schools one cent of their money. On the other hand, one reason I am supporting this amendment is that it enlarges the opportunity of the cities to increase the support of their own schools."

"Twenty-one States now provide for a county tax for the support of schools. The proposed amendment does not in any way interfere with present methods of support of common and independent district schools, but it does provide that a tax may be voted on all the property of the county for the support of all the schools of the county, the proceeds of which will be apportioned to all schools of the county on a per capita basis."

Sincerely, W. F. DOUGHTY, State Superintendent.

BEST ROADS IN SOUTHWEST ARE DISINTEGRATED STONE

Longstreth's Will Make Plainview Their Permanent Home—It's Best in the Southwest.

"We knew when we left Plainview this spring, and we are more firmly convinced now, that the South Plains country holds the greatest promise for the future," said J. W. Longstreth, who, with Mrs. Longstreth, has just returned from a tour of the West and Southwest in their car.

"We will make Plainview our permanent home," said Mr. Longstreth. "We are unable to find a house in which to live, and suppose we will have to build." Formerly Mr. Longstreth was general manager of the Texas Land and Development Company, which has developed ten thousand irrigated acres in the Plainview country.

"We had occasion on our visit to observe many kinds of roads—good and bad," states Mr. Longstreth. "I consider from the comfort of passengers and economy of motor-car operation that the oiled roads of California are a failure. Many of the MacAdamized roads are poor also. There are being placed now many concrete roads. I don't know that any of the roads, except for rough places caused by poor drainage, are better than the Plains roads for light traffic."

Mrs. C. C. Gidney and daughters, Misses Daisy and Marie, returned this morning from Dallas, where they visited during the past week. They also attended the grand opera in Fort Worth.

HALE CENTER WOMAN MADE PRESIDENT FEDERATED CLUB

Organization Will Meet Twice Annually; Abernathy Is Host; Attendance Good.

The County Federated Club met Saturday, at Abernathy. The meeting was well attended and a splendid program was rendered.

Following the program, the new officers were elected, as follows: President, Mrs. B. M. Johnson, of Hale Center; vice president, Mrs. Jo. W. Wayland, Plainview; secretary-treasurer, Mrs. O. C. Sanders, of Hale Center.

It was decided that the club should meet twice a year instead of only once each year, as has been their custom. The next meeting will be held at Hale Center.

The ladies of Abernathy proved to be royal hostesses, and at noon their guests were served to a delightfully arranged dinner. Among those who went from Plainview were: Mesdames O. B. Jackson, John Conner, J. J. Clark, Tom Carter, T. Hammond, Jo. W. Wayland, T. W. Sawyer and F. W. Vanderpool, and Misses Jackson, Donnelly, Briggs and Amy Glenn.

QUARTERLY CONFERENCE FOR METHODIST CHURCH WEDNESDAY

The fourth quarterly conference for Plainview will be held at the Methodist Church Wednesday evening, by A. L. Moore, the presiding elder of the Plainview District. The annual conference will be held at Stamford, beginning November 8.

LICENSES ISSUED TO OPERATE MOTOR CARS. Since Friday the following persons have been issued licenses to operate motor cars: R. J. Turner, Plainview, 1056, Ford; Nick Klein, Plainview, 1557, Ford; Glen A. Keen, 1058, Ford; Hiram Yoder, 1059, Ford; Tilmon Alexander, motorcycle, 1060; O. N. Hannan, Plainview, 1061, Saxon.

EL PASO FINANCIER FINDS PLEASING PROSPERITY HERE

Richmond Terrace and East Crockett Farm Well Equipped to Carry Out Railroad Man's Hobby, Hog Raising.

To inspect his holdings in the Plainview country, J. O. Crockett, prominent in El Paso railroad circles, is visiting in Plainview. Mr. Crockett owns a large farm east of Plainview, in the Aiken district. He is specializing there on hogs, raising the favored type for this section, the Duroc-Jersey.

Richmond Terrace is highly improved, separate pens for the feeder hogs, brood sows, and males being maintained. The farrowing pens are conveniently arranged. Mr. Crouch, the manager, prefers the iow, square hog house with the roof sloping to the rear, all the houses facing south.

TRUCK PATCH GOT OWNER BIG RETURN ON INVESTMENT

Pepper Crop Brings Net Profit of \$160 Per Acre; Sweet Potatoe Yield Is 250 Bushels.

Numerous instances have been cited by The Herald of men making big returns from large acreages in the Plainview country with livestock. That the small farmer, who will intensively cultivate his land, can make good money in the Plainview country has been demonstrated as well. The small truck patch of Col. R. P. Smyth, just across the Santa Fe track on the Seth Ward road, has returned good profits each year since it was planted.

Pepper a Paying Crop.

An acre of ground was planted on the Smyth farm in mango pepper and pimientos, half and half. The pimientos were planted too late, and just as the crop was maturing the frost struck and killed all the green pepper. However, some of the crop had been gathered, and was not a total loss. On the mango pepper a gross profit of \$100 from the half acre was returned.

Sweet Potatoes Profitable.

For the past two winters Colonel Smyth has been storing sweet potatoes in a kiln and keeping them through the winter, thus having his product ready for the market when the supply is low and the price correspondingly high. This year he planted a new variety, Brazilian yan, and the potatoes are too large to store this winter. The yield from this potato was 250 bushels to the acre. Mr. Elliott, the manager, who has had experience in the truck-growing section of Colorado and the North, estimates the potatoes to be worth a cent per pound for hog feed, and, although there is a good demand for the potatoes for table use, he believes even at the low price he estimates them worth for hog feed that the crop is profitable.

A small patch of sugar beets is cultivated on the farm. Some of the beets have been analyzed by experts, and the results of the experiment are such as to interest several large producers of sugar from beets in the Plainview country. As secretary of the Chamber of Commerce, Colonel Smyth hopes to be able to interest them to the extent of investing in a factory supplied by a contracted number of acres of beets.

JUSTICE'S COURT GRINDING.

Yesterday morning the regular session of court was begun by Justice of the Peace Earle C. Keck. The court is hearing only civil suits this week.

THREE-YEAR-OLD BOY MAKES RAILWAY TRIP BY HIMSELF.

Edgar Dodson, the three-and-a-half-year-old son of Mr. and Mrs. J. H. Dodson left Saturday for Lubbock, where he will visit his grandparents. He made the trip by himself. Mrs. Dodson left Saturday for Silverton, where she is a witness in court.

Dr. Brooks Will Speak Here at College and Baptist Church

Dr. S. P. Brooks, formerly president of Baylor University, Waco, will arrive in Plainview tomorrow morning for a visit here in the interest of that institution. During his visit the matter of correlation of Wayland Baptist College with Baylor University will be taken up by him and the faculty of Wayland. He will speak in the college chapel Wednesday morning at ten o'clock and will also speak at the weekly prayer service at the Baptist Church that evening at seven-thirty o'clock.

All Citizens of the County Urged to Attend Mass Meeting

Wednesday evening at 7:30 a mass meeting will be held in the County Court room. President Chas. Reinken of the Chamber of Commerce stated a representative of The Herald this morning: "I wish to impress upon the public that there will be no subscription at all taken at this meeting. It is to be held merely to put the proposition up to the citizens of Hale County as to whether they wish to attempt to entertain the National Tractor Demonstration next summer and for them to express their opinions as to ways and means to handle the proposition or, in fact, whether we are to attempt it at all."

The meeting is called jointly by the Young Men's Business League and Chamber of Commerce.

WILL HAVE ELECTION RETURNS.

As announced in Friday's Herald, the national election returns will be posted by The Herald at the R. A. Long Drug Store and The Mae I and The Olympic Theatres.

MILITIAMEN ARE COMING BACK TO PLAINVIEW SOON.

Bear Hunt in Mountains in Search for Souvenir Skins to Bring Home.

Letters received in Plainview by relatives and friends of members of Company L, Fourth Texas Infantry, state that discharge papers are ready for many of the soldiers whose terms expire in the near future. Quite a number will finish their term of enlistment November 2. Another bunch will be through November 8 and another November 11.

A party from the company spent Saturday and Sunday in the mountains in the hope of killing bears, that they might bring home with them skins as souvenirs of their service with Uncle Sam on the border.

SELLS LOCKNEY BUILDING.

Mrs. Eula Merrell has sold the store building owned by her at Lockney to Weeks Bros. This is the brick store building formerly occupied by the Red Cross Store.

THE OLYMPIC WILL PRESENT "THE COMMON LAW," PHOTOPLAY

An adaptation of Robert W. Chambers' novel, "The Common Law," will be presented at The Olympic Theatre, November 1 and 2. Clara Kimball Young will be seen in this photoplay in her own production, the first she has been featured in, and her work is recommended very highly.

The Newest While It Is New Coming in Daily

Our buyers who are constantly in touch with the leading style centers, select the most novel and distinctive garments just as they are completed and send them to us while they are crisp, which enables us to show the newest and most original styles at all times and our One Price Cash System gives you the opportunity of securing the most exclusive garments at the most reasonable prices.

Charming Serge Dresses

We have just received another shipment of the most attractive serge dresses ever offered at the price. The styles are so different, the quality so excellent and the price so attractive you simply cannot resist one of these charming dresses.

Priced \$7.50 to \$21.50

New Designs in Kimonas

Our New York buyer has just expressed us the most beautiful designs in flannelette and silk kimonas.

If you want something new and different buy one of these pretty kimonas.

Priced \$1.75 to \$9.75

New Coat Suits \$19.75

EXTRA SPECIAL VALUE

By buying quantity for our two stores we have obtained and are offering the most exceptional values ever offered on new, original styles. These suits are in the smaller sizes, in all the desired colors and embody the most novel and distinctive lines.

\$19.75 Easily Worth **\$26.50** **\$19.75**

Jacobs Bros
THE ONE PRICE SPOT CASH STORE



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Michaels, Stern & Co.

Both of Us Have Clothes Problems

YOURS is to choose clothing that will make your dollar work overtime.

Ours is to stock the clothes that will represent these exceptional values.

We solved our problems by putting it up to

Michaels, Stern & Co.

after thoroughly canvassing the market for the best that money can buy.

You can solve your problem right here at our store by buying one of our Michaels Stern suits at the best prices ever offered on men's clothes.

Suits and overcoats worth \$20.00 to \$30.00 for

\$16.50 to \$24.50

Other suits and overcoats

\$12.50 to \$14.75

RAISING ROAD FUNDS.

Important Savings Effected by Issuing Highway Bonds on Deferred Serial Retirement Plan.

People of a county intending to raise funds for highway improvement would do well to consider the advantages to them of the deferred serial plan over the ordinary sinking-fund plan of retiring long-term bonds. Under the serial plan, a certain amount of bonds is retired each year and the bonds so retired cease to be an interest charge on the community. Under the sinking-fund plan none of the bonds is retireable until the end of a definite period, as the entire sum raised bears interest for the entire life of the bond. The county, therefore, pays interest on the money so borrowed and in addition sets aside each year as a sinking fund an amount sufficient to retire all the bonds when they become due. The sinking fund is deposited with banks and earns some interest. This interest ordinarily is only 3 per cent, whereas the county has to pay 5 or 6 per cent to its bond holders. The serial plan is a much cheaper method of raising money for road improvement, even when the sinking fund earns interest as high as 4 per cent, and in the

opinion of the road specialists of the United States Department of Agriculture should be utilized whenever it is possible to market serial bonds.

In a study of the road-bond issues of several counties, J. E. Pennybacker and M. O. Eldridge, of the Division of Road Economics, Office of Public Roads and Rural Engineering, found that the serial plan, if it had been adopted by several counties, would have saved the taxpayers in one county \$154,269, in another county \$80,702, and in a third county \$65,367 over the other plan with a sinking fund bearing interest at 3 per cent. With a sinking fund earning 4 per cent, the savings would have run as high as \$72,288 in one of these counties. These conclusions appear in the recently published Department Bulletin 393, Economic Surveys of County Highway Improvement.

The following concrete examples are taken from this bulletin:

"In Dallas County, Ala., the bonds amounted to \$350,000, payable in 30 years at 5 per cent. Assuming the sinking fund to bear 3 per cent interest, as set forth in the chapter on Dallas County, the total financial burden to the county for interest and the liquidation of the bonds during the 30-year period will be \$745,702.50. An

equal amount of bonds at the same rate of interest, if issued under the deferred serial-bond method, with the first bonds payable 6 years from the date of issuance and an equal amount payable each year thereafter for 24 years, would cost the county at the end of the 30 years \$665,000, or a difference, as compared with the sinking-fund method, of \$80,702. If 4 per cent could be realized on the sinking fund instead of 3 per cent, the saving for the deferred serial plan over the sinking-fund plan would still be \$47,216.

"Lauderdale County, Mississippi, which issued \$500,000 of 5 and 5 1/2 per cent bonds, adopted the deferred serial-bond method, with the first payment coming 11 years from the date of issue and the last payment 25 years. If the county had issued the bonds on the 5-25-year basis the cost would have been \$906,875, as compared with the cost on the basis adopted of \$972,232, or a difference of \$65,367."

Even in the case of a small issue the advantage of the serial plan is illustrated in Dinwiddie County, Virginia. This county issued \$105,000 of 5 and 6 per cent bonds, payable in 30 years, but the bonds are callable after 20 years. Assuming that they will be retired at the end of 25 years on the sinking-fund plan, with interest on

sinking fund at 4 per cent, the total cost would be \$218,031, whereas if they had adopted the 5-25-year serial method the cost would be \$201,100, or a difference of \$16,931.

THE CROWNS WORN IN WAR.

Monarchs no longer ride forth crowned to battle, as did Richard III, to his fatal fight on Bosworth field. Nevertheless, even today crowns figure in the spectacular side of war more often than is commonly supposed. The King of Italy, for instance, although he does not, of course, always wear it, carries his crown with him wherever he goes, and frequently dons it when he reviews his troops on ceremonial parades.

This is in accordance with the custom and tradition of his house. The crown is supposed to render its wearer immune from harm, because inclosed within the gold is a tiny circle of iron, said to have been made from a nail out of the true cross.

The aged King Peter of Serbia has twice during the present war appeared robed and crowned before his armies on the battlefield.

King Ferdinand of Roumania—who must not be confounded with the ruler of Bulgaria, who is also named Ferdi-

nand—will probably go crowned to war, if he goes at all, precisely as did his predecessors, Prince Alexander Couza and his uncle, King Charles I. But then the royal crown of Roumania is unique, in so far as it forms a genuine badge of the nation's freedom from alien tyranny. It is made from the metal of Turkish cannon captured at Plevna by the Roumanians in 1877, and in shape and appearance suggests the helmet of a soldier rather than a diadem.—Youth's Companion.

IMPROVING SCHOOL GROUNDS AT MAYFIELD—FARMERS ARE BUSY.

MAYFIELD, Oct. 25.—The people of the community are very busy harvesting since the frost.

Little Thetis Boyd has been quite sick. We are glad to know that she is improving.

A. D. Hooper and Alva Coffey, members of the school board, worked on the school house grounds a couple of days, ploughing the trees and banking the school house. They also threaded the pipe and fixed a sanitary drinking fountain.

Mr. Jordan and Mr. Cole, of Plainview, brought a buyer and sold thirty sheep this week.

Mr. and Mrs. Jim Lash, of Plainview,

brought prospectors here Saturday.

Mr. and Mrs. Lomax, who live on Sansom's ranch, will soon move to Plainview.

The Economics Club had their usual meeting Monday.

Miss Lena Hooper attended the Singing Convention at Happy Union.

The play at Center Plains was well attended by the Mayfield community.

Mrs. W. W. White, Mrs. Cecil Springer and Mrs. Fred Springer visited our school Friday afternoon to hear the literary program, which was well rendered.

Mrs. A. D. and Miss Amy Crandall visited O. S. Gentry's Sunday afternoon.

Mrs. Jimmie Fluke, of Center Plains community, visited Mrs. A. D. Hooper and Mrs. McManary Monday evening.

Misses Essie and Naomi Hooper and Mrs. Tom Raper visited Mrs. T. E. Flake Saturday afternoon.

Is Marriage Necessary? See "THE COMMON LAW"—OLYMPIC THEATER Wednesday and Thursday, Nov. 1st and 2nd. Ft.

More than one-fourth of the rice plants in the United States are in Texas.

LOANS

We are prepared to renew your present loan at satisfactory rates and to make new loans on land for long time. Particularly desirous of large loans on improved property.

The Citizens National Bank

Capital \$100,000.00

Plainview, Texas

"THE WHOLE CHEESE."

Below we reprint an article which is said to have been written by Miss Gloria Payton, formerly of Texas, but now a movie star in California.

"Texas is a Sandaluvian work meaning 'The Whole Cheese.' Texas admits that it is. Texas as seen from Mars looks like a mattered frying pan with the handle broken off. Texas don't care what it looks like. Texas occupies all the continent of N. A., except a small part set aside for the U. S. and Canada. Texas is nearly all land, that being the principal pursuit of the people. Texas owns the north half of the Rio Grande River, the only dusty river in the world, also the only river, with the possible exception of the Trinity, which is navigable only for 'mud cats' and pedestrians. Texas is bounded on the north by 25 or 30 states, on the east by 15 or 20 more states, on the south by South America and all the oceans in the world except the Pacific, on the west by the milky way and the Sideral-Univers. If stood on one end it would only be necessary to build a short interurban trolley line from Dalham County to reach the moon. This line would be some popular, as all cowboys want a closer acquaintanceship with the woman in the moon, she being about the only woman they ever get to see.

"If Texas was chopped loose from the rest of the United States at the Panhandle it would float out into the ocean, for it rests upon a vast subterranean sea of fresh water.

"Turned face downward, Texas would present the most perfectly watered portion of the globe.

"The people of Texas are busily engaged in punching holes through the State to upermit this water to gush through and irrigate the semi-arid sections, as Texas is ambitious to supply the rest of the world with all of its cotton, tobacco, sugar, alfalfa and, in fact, everything that grows except seaweed, island moss and edelweiss; under cultivation like France, for instance, Texas could easily do this and have a surplus sufficient to supply the

planet of Jupiter and Asteroids.

"Texas is so big that the people in Brownsville call the people in Dallas 'Yankees,' and the citizen of El Paso sneers at the citizen of Texarkana as being a 'snob of the effete East.' And likewise the Texarkana man turns up his nose at the El Paso man as a 'low brow' who prefers the song 'Snooky Ookums' to such classics as 'Casey Jones' and 'It Is Cotton Time in Texas.'

"Texas is growing so fast that it has 'growing pains.' If it were a boy it would have to have a new suit three times a day to keep it from going around in 'highwater pants.'

"At its present rate of growth Texas will have so many Congressmen in another century or so that it will be extravagant to hold Congress in Washington, and the national capitol will doubtless be moved to Austin. The saving of traveling expenses alone would justify such a move, and the representatives from all other states would be a mere handful compared with the army of Texas Congressmen.

"It is 150 miles further from El Paso, Texas, to Texarkana, Texas, than it is from Chicago to New York City.

"Dallam County, Texas, is nearer to St. Paul, Minn., than it is to Brownsville, Texas.

"The United States with Texas left out would look like a three-legged Boston terrier.

"The chief occupation of the people of Texas is trying to keep from making all the money in the world.

"The chief pursuit of the Texan was formerly Mexicans; now it's land buyers, Texas steers and crop records.

"Texans are so proud of their State that they can't sleep at nights. If a Texan's head should be opened a map of the State would be found photographed upon his brain; this is also true of his heart.

"Unless your front gate is at least 18 miles from your front door you do not belong to society as constituted in Texas. Mrs. King's gate is 150 miles from her front door and she is thinking of moving her house back, so she won't be annoyed by passing automobiles and peddlers. Other landlords

have whole mountain ranges and rivers on their ranches. One man has 40 miles of navigable river on his ranch. During the war in Mexico he takes it inside nights, so the greasers won't swipe it, or fall into it and contaminate it, the water being needed constantly for the cattle and irrigation purposes.

"There is a hotel in Dallas so high that the flagstaff tears a hole in the sky every time the earth turns over.

"If the portion of cultivated land were the same as Illinois, the value of Texas' crops would be equal to that of the other 47 states combined.

"Texas is proud of its citizenship, as all of the white people and many of the Mexicans are out of jail. Texas has land enough to supply every man, woman and child in the whole world with a tract of land 50x120 feet, and have enough left over for the armies of the world to march around the border five abreast. Texas grows enough alfalfa, which, if bailed and built in a stairway, to reach to the Pearly Gates.

"If all the steers in Texas were one hog he would be able to dig the Panama Canal in three roots.

"If all the steers in Texas were one steer, he could stand with his front feet on the sands of the Gulf of Mexico, one hind foot in the Hudson Bay, the other in the Arctic Ocean, and with his horns punch holes in the moon and with his tail brush the mist off the Aurora Borealis.

"If all the cotton raised annually in Texas were made into one mattress, all the people in the world could take a nap at one time.

"Even the sun in its daily journey around the world hovers longingly over Texas, lingering over its mountains, hills, plains and valleys longer than over any other state, abundant evidence of the favor of the gods."

COTTON PROVING GOOD CROP AROUND LITTLEFIELD.

LITTLEFIELD, Texas, Oct. 26.—Cotton is a proven profitable crop for this country. S. M. Whorton, on the

Cappleman farm, just east from town, is picking twelve bales off about twenty-five acres. The staple is splendid. S. H. Smith and several others are doing about as well. Cotton has done

well every year since settlement here begun, and more is being put in every year. Thousands of acres of wheat have been planted this fall, and it is up beautifully. There is a spendid

season in the ground, and prospects for wheat were never so promising.

FOR RENT — Two unfurnished rooms, 412 Baltimore Street.

YOUR GROCER IS RELIABLE

He wants to hold your trade and tries to sell you brands he knows you will like. He is always ready to recommend



KG BAKING POWDER — Ask him



WHY A SEPARATOR?

A famous dairy expert asserts that installing a good centrifugal cream separator in a four-cow dairy is the full equivalent of adding another cow, because the separator gets more cream from four cows than can otherwise be gotten from five. In other words, five cows without a separator will not produce as much butter as four cows with one, and in the former case you have to feed and take care of one more cow. By selling one cow and using the money to purchase a separator you can make more profit from your dairy—in fact, without a separator no real profit can be made.

When You Get the Full Meaning of this Question

You will want to investigate which is the simplest, the most economical and the easiest to handle of the many separators offered today.

We Guarantee the SHARPLES

With its many exclusive worth while features and ask you to let us demonstrate and arrange to have one put on your farm on trial. We know that it will sell itself.

R. C. WARE HARDWARE CO.

Phone 178

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency; to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

Big Special Sale

\$5,000 WORTH OF GROCERIES

To Be Sold In the Next Fifteen Days

We have a surplus of groceries, but are needing some money, and for Spot Cash for 15 days only will make a special reduction on everything in our store. As all kinds of groceries are advancing rapidly on the market, by taking advantage of this sale

YOU CAN SAVE MANY DOLLARS

We have a very large stock of high-grade flour and will sell to you at a lower figure than it can be bought today at the mills. A great saving.

Any regular \$1.00 per can coffee in the house - - - 90c

All syrups to close out at less than wholesale cost today. The genuine article, too.

EVERYTHING ELSE AT SIMILAR REDUCTIONS

Remember, these prices are for spot cash only, and the sale will continue but fifteen days.

L. J. WARREN GROCERY CO.

Northeast Corner Square

Phones 233-234

The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
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HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

Without fear of contradiction, The Herald states that there are no better stores anywhere in Northwest Texas than in Plainview. Her dry goods and furnishing stores are the peer of any it has been our pleasure to see in any city Plainview's size. As a matter of fact, it is generally stated that Plainview's merchants have bought their fixtures, placed their stocks and selected their lines with a view of serving the Plainview of the future.

TEACHING BOYS TO BECOME PRODUCERS.

The success of the boys who fed pigs in this year's pig-feeding contest, which closed Saturday, should stimulate other boys who have not yet entered this field to try their hands. Each boy who fed a pig made good money during spare time. Now he has a small bank account and he knows how to make it grow. The boy with a few chickens, a pig, a calf or a growing horse to care for will improve his spare time and learn quickly how to become a producer.

JUST THE THING FOR PROGRESSIVE PLAINVIEW.

November 18 Plainview citizens are to pass on the proposition of placing the city under the paving law. A resume of this law has been carried in The Herald, some three weeks ago. The consensus of opinion is that the election will carry by a large majority. One prominent property owner estimates the majority four to one, another five to one. A careful study of the law and an understanding of the proposed application makes it seem that it is the thing for progressive Plainview to undertake.

SUGAR BEETS AND THE PLAINVIEW COUNTRY.

The proposed conference between Plainview citizens, the Chamber of Commerce and representatives of the leading sugar manufacturers is significant. A large beet-sugar factory in Plainview would demand the product of a territory within sixty or seventy-five miles of Plainview. It is such an industry that every town within that distance of Plainview should aid in every way possible this movement. The conference and subsequent tests will probably tell to such a degree of certainty that the promoters will know whether the proposition is feasible and whether conditions are propitious for sugar-beet production. Such an industry would provide a good market, close at hand, for a farm product and would greatly enhance the value of our land on the market and make land owning more profitable.

Five or seven thousand acres of irrigated land planted in sugar beets should bring an immense annual revenue to South Plains farmers. The proposition demands the closest investigation.

THE TEETH AND HEALTH.

Science is teaching that the most prevalent diseases arise from neglect. Seemingly trivial things often cause vexing and serious complications. Recent investigations made by the U. S. Public Health Service in connection with studies of rural school children are summarized in a report from the Service as follows:

"Forty-nine and three-tenths per cent had defective teeth, 21.1 per cent had two or more missing teeth, and only 16.9 per cent had dental attention. Over 14 per cent never used a tooth brush, 58.2 per cent used one occasionally, and only 27.4 per cent used one daily. Defective teeth reduce physical efficiency. Dirty, suppurating, snaggle-toothed mouths are responsible for many cases of heart disease, rheumatism, and other chronic affections. The children are not responsible for the neglected state of their teeth. The ignorant and careless parent is to blame for this condition—a condition which hampers mental and physical growth and puts a permanent handicap on our future citizens. School teachers can and are doing much in inculcating habits of personal cleanliness on the rural school child, but this will fail of the highest accomplishment unless parents co-operate heartily and continuously."

GOOD ROADS.

You still hear public highways in the United States compared apologetically with those in Europe.

A really good road today means a road that will withstand automobile travel; and by that standard good roads were almost unknown in this country only a dozen years ago. Broadly speaking, the best we had was just tolerably smooth gravel or unsurfaced macadam—serviceable enough for horse-drawn vehicles, but subject to rapid deterioration under heavy, swiftly moving cars. As late as 1909 a survey by the Department of Agriculture showed that only two per cent of the improved highways in New York, New Jersey and Pennsylvania were hard-surfaced. Five years later the proportion had risen to twenty-four per cent.

We are now spending probably two hundred million dollars a year on road improvement, and much of this is going into as fine roads as can be found anywhere in the world—concrete, brick, or surfaced with bituminous preparations. From the Ohio River to tidewater you can ride along the old National Pike over footing as good as that on any city boulevard. When stretches that are already under contract are completed there will be hardly a break between the Atlantic and the Mississippi. Improvement of other great trunk roads is going forward rapidly.—Saturday Evening Post.

CONSTRUCTIVE EDUCATIONAL LEGISLATION.

For the past few weeks The Herald has had much to say about the proposed amendment to the constitution known as Joint House Resolution 30, to be voted upon November 7. This is the only constitutional amendment proposed and the only measure to be voted upon in the general election. It is placed at the bottom of the ticket, and many voters will probably overlook it if not cautioned about it before the voting time.

State Superintendent of Public Instruction W. F. Doughty states that the prospects are bright for the carrying of the amendment. He has been persistently working for its passage, believing that it will be one of the most constructive pieces of educational legislation which can be passed. In an open letter, a copy of which has been sent The Herald, he states:

"The amendment was submitted to the people of Texas in response to a widespread demand throughout the State for an opportunity to secure greater support for the schools than is now permitted by the Constitution of the State. Many districts in Texas have already reached the constitutional limit in taxation, and are yet short of funds with which to provide an adequate system of public free schools. Inasmuch as the amendment does not levy a tax on any district or county, the voters of such counties and districts as may need additional support should in good, neighborly spirit vote for the amendment, for by so doing they will give the needy districts of Texas an opportunity to establish good schools for their children.

"Four hundred sixty-seven independent school districts, and approximately two thousand common-school districts in the State have already voted upon themselves the limit in taxation permitted by the present Constitution. Many of these districts need additional support, and cannot secure another dollar for their schools unless this amendment is adopted. On account of the compulsory school-attendance law, many schools in these districts are now filled to overflowing with pupils for whom there is no provision for housing, seating or teaching. The only relief for such districts is the adoption of the amendment to Section 3, Article 7, of the State Constitution, known as House Joint Resolution 30, to be voted on the seventh of next month."

West Texas Press

Providing for the Tourist.

Along with many Western cities. Topeka, Kansas, has arranged, through the automobile club of that city, a camping place for motor tourists. During the Texas State Fair the automobile club of Dallas has provided camping ground at Gaston Park, adjoining the Fair Grounds.

To attract motor travel there must be accommodations for motorists.

It has been suggested that Plainview could well afford to provide a camping ground near the town for tourists. As the facilities for camping here become better known (after we get the facilities, of course) tourists will "make" Plainview more often.

An open plat of ground, with good trees and plenty of free water and whatever other conveniences could be easily arranged, can be provided with but slight expense. Every one, practically, approves of the plan. It just remains for some good persons to "start the ball rolling."

That such grounds might well be provided on grounds set aside to fair and chautauqua purposes has been suggested by someone. Another man has the vision of a beach at Lake Plainview and camping grounds sufficient to accommodate a large chautauqua and fair crowd.—Plainview Herald.

Auto travel henceforth will be the chief mode of getting over the country, and the town which caters to it is the town that will profit from it. Abilene should begin now to attract this traffic for next year by providing suitable camping sites and other conveniences for tourists.—Taylor County Times.

Our good old friend and stayer of hunger, the noble navy bean, for generations the mainstay of the poorer classes and the all-year-round food of countless millions, has forsaken its role and joined the aristocracy of the high-cost-of-living table supplies. Not so long ago a quarter's worth of navies would keep the wolf from the door of a large family for several days, but now it takes thirty cent's worth to feed a small family one meal. We are disappointed in the national food of the masses. It is tending towards the fashionable banquet board, and its day of usefulness as a democratic staff of life is passing. At the present rate of advance they will soon be selling by the bean instead of by the pound. We'll have to substitute rice as our national food mainstay, and that's apt to make us look like the yellow peril.—Taylor County Times.

The high cost of the lowly bean might well alarm the man of the town or city, but never our country cousin. When beans grow as profusely as they do in the fields of the irrigated South Plains, no farm home need be without this high-protein food. The South Plains farmer should chuckle with glee as he sees the price advance.

Plainview is considering paving the streets. We are of the opinion that something like this should be started in Lubbock early in the coming year. The square should be paved, at least, and the streets leading into the square for a few blocks out each way.—Lubbock Avalanche.

Personal News

Misses Ruby Ellis and Winnie Rates, of Lubbock, were here Saturday.

Mr. and Mrs. C. G. Innes, of Happy, were visitors in Plainview Sunday.

Dr. R. F. Hare is in Floyd County this week looking after his official duties as county agent.

Chas. Webb returned yesterday to Kress, having spent the week end with friends here.

Miss Bess Brown returned yesterday morning from Brownwood, where she has been visiting with relatives.

Dr. J. W. Grant returned Friday from Dallas, where he has been visiting on business. He also attended the International Soil-Products Exposition, at El Paso.

"The best shoe I have seen since I am in this country," is the way one party put it when he bought a pair of our "Built for Wear" Shoes for boys.

Are you looking for durable shoes for your boy? Come to **REINKEN'S** Clothing and Shoe Store

Mrs. H. M. Packard and son, Ralph, were here yesterday from Spring Lake, shopping.

Mrs. E. F. Bonner, of the Bonner Fashion Shop, left Friday for Shreveport, La., where she was called on account of the illness of her mother.

Rev. and Mrs. W. H. Phillips returned today from Abilene, where they have been attending a synod.

Mrs. E. H. Humphreys and daughter, Miss Jennie, have returned from a ten days' visit in Fort Worth.

Garrison Dice, of Belton, arrived this morning for an extended visit with his uncle, J. F. Garrison.

Judge H. C. Randolph went to Amarillo yesterday morning on business.

H. G. Hendrix, formerly clerk at the Ware Hotel, was here this week on business. He is now living in Wichita Falls.

Rev. W. M. P. Rippey preached at the Methodist Church Sunday evening. Miss Della Brown, who has been a charming guest in the home of Mr. and Mrs. G. C. Keck, and who has been the recipient of many delightful social affairs, left Sunday for her home, in Philadelphia. Miss Brown gained the friendship of all who met her during her visit here.

G. Clark Smith, proprietor of the Crosbyton Inn, at Crosbyton, and formerly in the hotel business here, was in Plainview Friday on business.

T. J. Van Arsdell returned Friday morning from a three months' visit in Colorado.

A. G. Hinn returned Sunday morning from an extended business visit in Washington and New York.

H. E. Skaggs returned this morning from a visit in Dallas and Gainesville. Miss Sibyl Roberts returned this morning from a business trip to Amarillo, Wichita, Kansas, and other cities.

The Ladies of the Methodist Church will give a dinner at the Dorsett Building, Tuesday, November 7th. It

LOST: This week, on the streets of Plainview, a gold Elgin watch. Finder please leave at Herald office, 2t.

DON'T BE FOOLED BY A FEW WARM DAYS

Winter will be here just the same and the chances are it will come all the harder following the warm days. Better be prepared with a good supply of coal.

Simon Pure Nigger-head Lump Coal	- - -	\$ 8.50
Simon Pure Nigger-head Nut Coal	- - -	8.00
Peerless Egg or Lump Coal	- - -	7.50
Peerless Chestnut Coal	- - -	6.50
Lykens Valley Penn Anthracite	- - -	17.00
Black Diamond Anthracite	- - -	12.00
Arkansas Anthracite	- - -	12.00

50c more per ton delivered.
 Subject to change any minute, without notice.

Full line of feedstuffs bought and sold, prices applying the best market will stand. See me first.

E. T. COLEMAN, Coal and Grain Dealer
 Telephone No. 176 Between Depots

Announcement

DURING the past few months all of the cleaning fluids and other commodities entering into our cleaning and pressing business have increased so materially in price to us that it has become necessary for us to announce that on November 1st the following schedule of prices will be charged.

Gentlemen's List

Suits, cleaned and pressed	\$1.50
Suits, pressed	.75
Coats, cleaned and pressed	1.00
Coats, pressed	.50
Trousers, cleaned and pressed	.50
Trousers, pressed	.25
Fancy Vests, cleaned and pressed	.50
Overcoats, cleaned and pressed	1.50
Overcoats, pressed	.75
Sweaters, cleaned and pressed	.75 and up
Mackinaws	1.00

Ladies' List

Suits, cleaned and pressed	\$1.50 and up
Suits, pressed	.75
Skirts, plain, cleaned and pressed	.75
Skirts, plaited, cleaned and pressed	1.00 and up
Dresses, plain, cleaned and pressed	1.25 and up
Dresses, fancy, cleaned and pressed	1.50 and up
Silk Waists, cleaned and pressed	.50 and up
Coats, cleaned and pressed	1.50
Coats, pressed	.75
Sweaters, cleaned and pressed	.75
Ladies Sport Coats	1.00 and up

We trust that all of our friends and customers will understand the necessity of a new scale of prices which we regret has become absolutely necessary.

Waller Tailoring Company

Phone 188

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Mrs. J. W. Willis will entertain the Halcyon Club Wednesday afternoon.

INVITATIONS OUT FOR POPULAR BUSINESS MAN'S MARRIAGE.

Invitations have been received which announce the marriage of Miss Eva Ward, of Fort Smith, Arkansas, to Mr. Roy A. Drum.

The wedding will take place in Fort Smith on Wednesday, November 15th. They will be at home in Plainview after December 1st.

MRS. GAMALIEL GRAHAM LEADS HOME ECONOMICS CLUB STUDY.

The Home Economics Club met Friday afternoon with Mrs. G. Graham. All members except one were present, and a very interesting and enthusiastic meeting was held.

The subject of the afternoon's lesson was "The Use of the Food in the Body." Leader Mrs. G. Graham.

Topics discussed were, 1st, "Food as Building Material and Fuel"; 2nd, "Digestion, Assimilation and Excretion"; 3rd, "Adapting Food to the Needs of the Body"; 4th, "Advantages of Several Meals a Day"; 5th, "Pecuniary Economy of Food"; 6th, "Errors in Food Economy."

FEDERATED CLUB RECOMMENDS USE OF BIBLE IN PUBLIC SCHOOLS

Ladies Believe Churches Could Do More Good by Mutually Co-operating.

The City Federated Missionary Society met yesterday afternoon, at the First Christian Church.

A very interesting program was enjoyed. The subject for study and discussion was "Foreign Missions." A number of excellent papers under this topic were read, and the vocal solo by Mrs. Grady Gentry was very pleasing.

After the program, came the discussion of general subjects. First came the discussion of placing the Bible in our public schools, and a committee was appointed to confer with the superintendent of the schools. Second, they talked of the good they thought the churches could do by getting in closer fellowship one with the other; and that union services held each Sunday afternoon would be very helpful to Plainview and her churches.

Misses Nella Jones and Lyda Sager, of Hale Center, visited last week with Miss Sammie Mounts, of Hale Center, who is attending the Southern Methodist University, at Dallas.

HALLOWEEN SHOWER FOR MRS. L. PAUL BARKER.

The spirit of Hallowe'en pervaded the atmosphere Friday afternoon at the Hotel Ware, when Mesdames Chas. Saigling and May Kinder Smith and Misses Lucille Kinder and Nell Sanson entertained with a "42" party and shower in honor of Mrs. Paul Barker, a bride of September.

Thirteen tables were arranged for "42," and music furnished by the phonograph added merriment to the afternoon. Miss Nell Sanson pleased the guests with a number of charming piano selections.

When the games had ended an old witch called for Mrs. Barker. The witch was followed, back to the room from whence she came, by Mrs. Barker and the curious guests, and in this room they found the old witch's black pot brimming full of useful and handsome gifts of every kind for the recent bride. She took them from the pot one by one and viewed them with joy.

During the afternoon delightful refreshments of orange ice and cake were served.

CROONNY WITCHES AND BLACK CATS AT HALLOWEEN PARTY.

Among the events of last week giving marked pleasure was the Hallowe'en party given Saturday evening at the home of Mr. and Mrs. J. W. Willis, 513 West Eighth Street, for the Junior Philathea Class of the Baptist Sunday School.

In every nook and corner croony witches, black cats and pumpkins predominated throughout the home. Various games and fortune telling furnished lively diversion, and before the close of the evening dainty refreshments of pineapple sherbet and Nabisco were served.

Mr. and Mrs. Willis were assisted in entertaining by Mr. and Mrs. T. W. Sawyer, Mesdames J. M. Malone and A. M. McMillan and Misses Hazel Sawyer and Mabel Bohner. Mrs. Willis and Mrs. Malone, as ghosts, met the guests at the door. Mr. and Mrs. Sawyer were dressed to represent George and Martha Washington. Miss Sawyer was the colonial girl, and presided at the punch bowl, where punch was dispensed during the evening. Miss Bohner, the witch, served doughnuts from the broomstick.

The affair was in the nature of a masquerade party, and everyone came attired in all kinds of costumes—Frances Sanderson as Bo Peep; Zola Campbell as a flower girl; Zona Garrison, a fairy; Fannie Goodie, Dutch girl; Lela Malone, night; Othelia Beauchamp, last rose of summer; Thelma Murphy, Indian girl; Janie Warren, witch; Erma Felngack, clown; Beulah Elliott; Albert Hancock; Steuben Boswell, Jap; Sarah Wayland, circus girl; Paul Lipscomb, Parson Jones; Maurine Richards, Red Riding Hood; Curtis Mathes; Coy Myers; Agnes Coleman, fairy; Eleanor McGown, Martha Washington; Mabel Bohner, witch; Hazel Sawyer, colonial girl; Mary Kiser; Ruby Mae Harder, rose; Alvin Blake, ghost; Letha Bailey, clown; Bob Doubleday; Bill Bromley, clown; Marguerite Willis, fairy.

Their teacher, T. W. Sawyer, represented George Washington, and Mrs. Sawyer, Martha Washington.

HONORING MRS. HEMMAN; BRIDGE AND "42" PARTY.

Mrs. C. W. Wilson and Mrs. B. C. Holle entertained Saturday afternoon, complimentary to Mrs. Nelson Hemman, of El Paso, who is a guest of her sister, Mrs. Holle.

The decorations throughout the rooms were in yellow and white. Bridge and "42" proved the pleasant diversions of the afternoon, and at the close of the games a delightful two-course luncheon was served, consisting of oysters, mushroom sauce, salad, nesselrode pudding and cake.

Those present were: Mesdames Nelson-Hemman, of El Paso; E. Graham, E. E. Roos, R. B. Tudor, L. Lee Dye, E. Lee Dye, E. S. Keys, L. A. Knight, Betty Knight Malone, W. W. Underwood, R. A. Underwood, Chas. McCormack, Jas. R. DeLay, Robert Alley, J. C. Anderson, G. C. Keck, J. R. Kerley, H. M. Burch, T. O. Collier, E. H. Bawden, J. J. Bromley, J. J. Lash, R. C. Hare, F. W. Clinckscale and J. P. Davis, and Misses Della Brown, of Philadelphia, and Florence Keys.

Again Complimenting Mrs. Hemman. Mr. and Mrs. Chas. McCormack entertained with bridge last evening, at their home, 601 Broadway, in honor of Mrs. Nelson Hemman, of El Paso, a guest in the home of Mr. and Mrs. B. C. Holle.

Potted plants and clusters of chrysanthemums prettily arranged about the rooms gave to them a more cozy and

attractive appearance.

Five tables were arranged for bridge, and a number of lively games were enjoyed, after which a delightful salad course was served.

The list of guests included: Messrs. and Mesdames L. A. Knight, P. J. Woodridge, H. W. Harrel, Jas. R. DeLay, J. J. Lash, G. C. Keck, C. W. Wilson, B. C. Holle and E. H. Bawden; Levi Schick; Mrs. J. R. Kerley, of Amarillo, and the guest of honor, Mrs. Nelson Hemman, of El Paso.

A HALLOWEEN PARTY.

The Occasional Goblins, Witches, Black Cats and Jack-o'Lantern Faces Are There.

A number of social festivities in keeping with the Hallowe'en season have been held. Numbering among the most delightful was the Hallowe'en party given Friday night by Misses Lucille Bryan and Ruth Dillingham, at the home of the latter, 810 Fresno Street.

The lights in the parlors and dining room gleamed out from behind jack-o'lantern faces, and a yellow color scheme was followed throughout the rooms. Vases of yellow chrysanthemums were on the piano and pumpkin faces were strewn around the piano and above the doors. Black cats were at every window and in every nook and corner of the rooms.

Various games were enjoyed and dainty refreshments of hot chocolate and doughnuts were served.

At ten o'clock they were masked, the rooms were darkened and ghost stories were told.

Those present were: Misses Mamie Hill and Alta Long, representing goblins; Maurine Richards, Red Riding Hood; Meryle Marrs, Puritan maid; Hester Jordan, witch; Ruth Harrison, Bo Peep; Thelma McLean, Bo Peep; Gladys Marshall, night; Ada Clark, Clown; Minnie Finch, clown; Mabel Bohner, Japanese; Mary Bryan, sailor; Lucille Bryan, colonial girl; Ruth Dillingham, Madame Butterfly; and Messrs. Clifford Hare, soldier; Earl Rightmire, soldier; Ruzrel Haynie, ghost; John Boswell, Mexican; Erwin Kerr, ranger; Forrest Ansley, jester; Leo Ebelling, negro preacher; and Robert Hill, jester.

WILSON-McLAUGHLIN.

A wedding of much interest was solemnized Sunday evening at 8:30 o'clock at the home of Mrs. J. A. Snodgrass, East Fifth Street, when Miss Dorothy Kathryn Wilson and Debs McLaughlin were united in marriage.

They were unattended, entered the room together, and stood among bowers of fragrant autumn flowers with Rev. J. W. Story, who pronounced the words that made them man and wife.

The bride wore a pretty gown of grey messaline. After congratulations and good wishes were extended, delightful refreshments were served by Mrs. Snodgrass, assisted by Miss Lela Lloyd.

The bride for a number of years has been employed by the Southwestern Telephone Company, and is now chief operator in the local office. She is a charming and accomplished young woman, and is loved by all who know her. She is a daughter of Mr. and Mrs. J. P. Wilson, of Cheyenne, Oklahoma.

Mr. McLaughlin is a son of Mr. and Mrs. Sam McLaughlin, and is employed by the Gulf Refining Company.

Many handsome gifts were received, which bespeak the popularity of this young couple.

Among those present were: Messrs. and Mesdames Sam McLaughlin, Dot McLaughlin, Jim Heard, Virgil McVickers, Chas. Clements and James Williamson; Misses Iva Cole, Betty Clements and Hedges; Messrs. Pelham Clements and Gene Webb, and Mrs. Helen Beasley.

HENRY EIGHTH'S FOREIGN POLICY TRAVEL STUDY TOPIC.

On account of the meeting of the Federated Clubs, the Travel Study Club postponed their meeting from Saturday afternoon until yesterday afternoon, when they met in the club room at the City Hall, with Mrs. W. W. Underwood as leader. She gave a very interesting lecture on "The Foreign Policies of Henry Eighth."

The round-table talks were: First, "Henry's Absolutism"; second, "Thomas Cromwell, Master of King and People"; third, "The Success of Cromwell's Policy"; fourth, "Stonhurst." Each topic was very interestingly discussed.

Members from the Travel Study Club attending the meeting at Abernathy were: Mesdames Jo W. Wayland, O. B. Jackson, J. J. Clark and Tom Carter, and Miss Amy Glenn.

HALLOWEEN DANCE.

About fifty took part in the dance at the Elks' Hall last night, which proved to be one of the most enjoyable of the season.

Music was furnished by Messrs. Vance and W. L. Parsley.

LIBERTY SOCIAL CLUB.

Mrs. Carol Gundrum was given a delightful surprise Thursday afternoon by the Liberty Social Club, from which she has recently resigned for one year.

Despite the cold and disagreeable weather, ten members were present, and each remembered Mrs. Gundrum with a nice and useful present.

After spending a while at pleasant conversation, a delightful luncheon was served, which was also a surprise to the hostess, as the members had prepared a lunch, consisting of sandwiches, cake and chocolate, and brought it with them.

Those present other than the club members were Mesdames C. B. Barr, Robert Simmons and John Garstang.

At a late hour the guests departed. Mrs. Gundrum declared that the Liberty Social Club had made pleasant for her one afternoon.

The next meeting of the club will be with Mrs. E. E. Freeman, on November 2nd.

A most enjoyable meeting of the Mothers' Club was held Tuesday, with Mrs. W. B. Parmer hostess. Business matters claimed first attention, and plans were formulated for several interesting features to be developed in the near future. The social hour was made doubly pleasant by the presence of six former club members—Mesdames R. A. Tynes, of Plainview; Clarence Smith, W. E. Harrison, George Caylor, Robert Elliott, and C. E. Wheeler. Two contests in the form of questions and answers, and conundrums proved interesting diversions. Sandwiches and fruit salad were served.—Hereford Brand.

Clay Barrow returned Saturday from a two weeks' visit in Dallas.

W. W. Kirk had business in Amarillo Saturday.

Judge H. C. Randolph was in Amarillo Saturday on business.

Glenn Hess, of Crosbyton, was here Friday en route home from Texico.

C. D. Nobles went to Amarillo Saturday on business.

Prof. Ralph Porter spent the week end in Tulla with his parents.

Miss Kathrine Powell visited friends in Lubbock Sunday.

Rev. J. H. Bone, of Hale Center, was a visitor in Plainview last week.

Mr. and Mrs. Geo. B. Doubleday are back from a trip to Mineral Wells.

Mr. and Mrs. R. C. Ware are visiting in Mineral Wells.

Mrs. A. L. Tarleton, of Lakeview, was a visitor in Plainview Friday.

Joe Lee Ferguson, of Hale Center, was here yesterday on business.

R. A. Haley, of Matador, was in Plainview Saturday.

Mr. and Mrs. W. H. Brooks, of Groom, were here Saturday.

Earl Austin, of Amarillo, spent Sunday in Plainview visiting friends.

Mrs. Chas. Mickey has been visiting relatives in Lockney.

Mr. and Mrs. R. A. Tynes and family, of Plainview, are guests of Hereford friends this week.—Hereford Brand.

Austin F. Anderson was here Sunday from Ralls visiting his parents, Dr. and Mrs. J. C. Anderson.

Mrs. S. Wingo has returned from Gray County, where she has been visiting her son, Ross.

Mr. and Mrs. V. L. Glenn, of Wellington, are guests of Mr. and Mrs. H. S. Pearson.

Mrs. A. B. Martin is visiting in Sherman. Mr. Martin is in Dallas on business.

W. S. Cannon and family, of Toga, have arrived in Plainview. They will make their home here.

Mrs. Asa Brookshire has returned from Kansas City, where she has been visiting relatives.

Mrs. J. C. Mahan, of Wellington, is the guest of her parents, Mr. and Mrs. W. B. Sheffy, south of Plainview.

Lon B. Sweeney, of Briscoe County, has moved to Lubbock, where he has the agency for the Hupmobile.

THIS WEEK AT

The Rich-Lier Store

WOOLTEX WEEK

Ladies suits worth up to \$14.50 for	\$9.95
\$21.50 suits	\$13.50
The \$32.50 suits	\$19.95
And suits up to \$65.00 for	\$29.75

New cloth and plush coats displayed.

Serge Dresses worth \$7.50 to \$9.50 for \$5.85.

Special sale of chinaware, etc.—going out of the business.

Received new winter caps in men's department.

A good time to buy blankets, comforts, woolen dress goods and staples.

Iron Clad guaranteed hose for boys and girls at 25c a pair.

Trading at this store means saving and satisfaction.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

The Wayland College News

Volume I October 31st, 1916 Number 1

The revival services, conducted by Rev. I. E. Gates and Rev. J. T. Burnett, came to a close at the evening services Tuesday. The students have shown much interest and have enjoyed the meeting very much. At the close of the meeting, the faculty and students contributed \$130 for the State missions.

Vivian Dunn and Thelma Reeves have returned from a visit to the Dallas Fair.

Euglo and Beta Gamma Societies.

The societies met with a very interesting program. Possibly the most interesting feature was the debate on the question "Shall intercollegiate football be abolished?" which was ably defended by Joe Hartley and Earl King. Notwithstanding they made a good fight, the debate was lost to Willie Graham and Elbert Evans. "The society voted to send out a proclamation banishing football."

As a society, we especially appreciate the fine arts students. Some of the best of each branch take part in our programs.

On Tuesday, October 31, the Euglo and Beta Gamma societies will have their annual Hallowe'en reception to the Philomathean and Mu Sigma Rho societies.

Program for November 3.

Piano Solo—Miss Bessie Simpson. Reading—Miss Kathleen Beauchamp. Vocal Solo—Miss Vada Buswell. Dialogue. Paper—Joe Hartley. Debate—"Resolved that the intellectual capabilities of women are greater than those of men." Affirmative—Miss Lacy Dalton and Miss Mary Braselton. Negative—H. L. Beauchamp and Odus Dillard.

Is Marriage Necessary?

See "THE COMMON LAW"—OLYMPIC THEATER Wednesday and Thursday, Nov. 1st and 2nd. It.

Is Marriage Necessary?

See "THE COMMON LAW"—OLYMPIC THEATER Wednesday and Thursday, Nov. 1st and 2nd. It.

WHO WILL WIN?

For the past three weeks the members of the National Association of Rexall Druggists to the number of 8000 have been taking a ballot of their customers and have already recorded the political views of over 2,500,000 voters drawn from all walks of life.

The result of this ballot in 8,000 hamlets, villages, towns and cities, ranging in population from 100 to 6,000,000, are forwarded by mail and telegraph daily to the National Headquarters of the Druggists Association in Boston. There the results are tabulated and the returns reported back to the 8,000 members.

Before the official balloting takes place, the name of the President-elect of the United States will be announced in all The Rexall Stores.

THE VOTE TODAY AS REPORTED BY THE NATIONAL HEADQUARTERS IS:

ELECTORAL VOTES
Wilson 265 Hughes 266

POPULAR VOTE
Wilson 107,288 Hughes 80,519

If you haven't voted, ask us about it.

DYE DRUG COMP'Y

"The Rexall Store"

Phone No. 23

Boy's Suits Knickerbocker Styles



Mayer Bros. Woolly Boy Line

For the young American of this city we have real hardware clothes, constructed of first-class materials, linings and trimmings.

Manufactured in "daylight" factories under the most sanitary conditions. These hardware clothes with lots of style range in price from

\$3.50 and Up

Some of these suits have two pairs of trousers, made from wear resisting materials.

FRINKEN'S
Clothing and Shoe Store
"We Do As We Advertise"

IT'S STOVE TIME

Vortex Hot Blast Heaters
Round Oak Soft and Hard Coal Burners
Barler Oil Heaters
Donohoo-Ware Hardware Co.

FEDERAL CONTROL OF THE RAILWAYS.

New York Journal of Commerce: It was, of course, to be expected that the members of State Railroad Commissions would vigorously oppose the idea of vesting in the National Government undivided control over the railroad systems of the country. As they regard the matter, the proposal to take from the States the power of railroad regulation is "vicious" legislation. At present it is the ambition and endeavor of each State to secure rates no higher—and perhaps a little lower—than its neighbor. Kansas sees no reason why it should not have as favorable rates as Missouri or Indiana; Missouri and Indiana will not tolerate any disadvantage as compared with Ohio; Ohio insists on equality with Pennsylvania and Massachusetts. All this is intelligible enough, but the net result in practice has been serious injustice to the railways of the more sparsely settled sections of the country. It is true that the arbitrary exercise of State power over interstate railways has been tempered by decrees of the Supreme Court. In what is known as the Nebraska Minimum Rate Case, that tribunal decided on March 7, 1898, that a State Legislature has no right to impose any rates for the carrying of freight or passengers which are not high enough to produce a "fair return" on the "fair value" of the property of the railway companies. Moreover, the question whether any given rates are adequate or not is not a matter which a Legislature can decide, but must ultimately be subject to a judicial inquiry. Even in 1898 this was not new doctrine, since former decisions of the court had declared that the States' right of regulation is not itself without limitation; that railways have the right to live; that they can not be compelled to carry persons or property without reward; that they are entitled to some compensation for their services over and above the cost of operation.

But even with such correctives, the many-headed control of State boards and Legislatures has worked unquestioned hardship to the railroads. As Mr. Walker D. Hines, chairman and general counsel of the Atchison, Topeka & Santa Fe Railway Company, recently told the Investment Bankers' Association, the foundations of sound railway securities have been slowly undermined by the accumulating and conflicting regulations of forty-eight States, in addition to the regulations of the Federal Government. Railroad securities are not issued in fragments according to State boundaries, but are issued as a whole. They depend for their soundness upon the entire amount of the railway company's present and prospective net income. But that single and indivisible net income is being eaten away by State action through reductions in rates and increases in expenses. The horizon of each State is circumscribed by its own boundaries, and it acts with reference to its own local interest, although nearly all of its railroad regulations have a direct and injurious effect upon the general welfare of each railroad company affected. The necessity for uniform and national control over the power to issue and the manner of issuing railroad securities is obvious enough. Under the present State laws, the prevailing idea is that a railroad company can not issue mortgage bonds without obtaining the authority of each State in which any part of the mortgaged railroad lies. The State authorities necessarily deal with the matter according to local conceptions and without any controlling sense of responsibility for the interest of the Nation as a whole. In the matter of stock issues, each railroad company is controlled by the law of the State in which it is incorporated. One railroad company may have full power to issue additional stock, both common and preferred; another may have exhausted its authorized capital and may be without any statutory means of increasing that authority; another may have no power to issue preferred stock at all, and still another may be debarred from issuing it without the unanimous consent of the stockholders. One company may be able to sell its stock at a reasonable market price even though below par, although that is somewhat exceptional. There is a further complication that frequently a railroad company is incorporated in three or four States, and therefore as to its stock issue is restricted by the laws of each State.

The problem of how to bring order out of so confusing a system is by no means a simple one. There are constitutional difficulties in the way of substituting Federal for State charters. But it remains as true as it was declared to be twenty-five years ago that it would be an incalculable blessing both to the people and to the companies if the railway system of the United States could be treated as a

national unit under Federal control only. For it would then be possible to get a perspective view of the network of lines as a whole and formulate a scheme of just and harmonious legislation under which the railways of one section would be placed in proper relation to those of other sections. The argument seems to be unanswerable that the country can not have the increased transportation facilities which it needs without credit, and that credit will not be forthcoming if the roads are to be subject to the uncertainties and conflict of the present method of State regulation. Hence the scheme favored by practical railroad men provides for complete Federal control of interstate carriers, with Federal incorporation and a series of regional commerce commissions. That is to say, the railway executives would like to reorganize the Interstate Commerce Commission along the lines of the Federal Reserve System. They want the proposed regional commissions located in various sections, like the Federal Reserve Banks. The Interstate Commerce Commission in Washington would then serve as the court of last resort, with powers over the regional commissions similar to those exercised by the Federal Reserve Board over the directors of the twelve Federal Reserve Banks. Under this scheme the Government would have full power to determine questions of freight rates, passenger fares, the sale of railroad securities and the issuance of stock. Hearings on this and allied questions will begin before the joint congressional committee which is scheduled to meet in Washington on November 20. That body has to begin the investigation of the transportation problems of the country recommended by President Wilson, and it may be hoped that it will be able to reach, without much loss of time, some definite conclusions in regard to the vital question of centralized control.

Is Marriage Necessary?
See "THE COMMON LAW"—
OLYMPIC THEATER Wednesday
and Thursday, Nov. 1st and 2nd. It.

HINTS ON FALL PLANTING OF BULBS IN THE HOUSE.

At the same time that bulbs are being planted out of doors, bulbs of the same and other sorts may be prepared for growth in the house. The housewife who is to grow flowers in this manner has several possibilities open to her. She may grow many of the bulbs in soil in window boxes or pots, in moistened fiber or moss, or among pebbles, and may grow hyacinths in water alone.

If soil is selected for the growing medium, the boxes or pots should be provided with a layer of coarse drainage material, such as pebbles and broken pots, and then filled with light

soil. Three to five bulbs may be placed small end up in a medium-sized pit, and should be covered with one inch of soil. After planting, the box or pot in which hyacinths or narcissi are planted should be placed out of doors and covered with about four inches of ashes or sand. The bulbs so planted should be left out of doors for from three to six weeks, until a quantity of roots have formed. If it is considered more desirable, the pots or boxes may be placed in a dark, cool room or in a cellar, without covering, and left until the bulbs have formed a mat of long roots. If they throw up sprouts from two to three inches high before the roots are formed they have been kept too warm. The soil must be kept well moistened, but not overmoist. After the root-forming period is past, the pots or boxes may be taken to a light, moderately warm room for flowering. If the room is too warm the stems will be long and weak; if cool, they will be short and strong and make more attractive plants.

If the bulbs are to be grown in bowls of pebbles or moss, or in water, they should also be set in a cellar for root formation to take place before being taken to the room in which they are to bloom.

Alliums, scillas and the like need to

be kept in a light, warm place from the time of planting. Tulips are hard to grow in the house, and should not be attempted except by experienced plant growers after receiving special instructions.

The chimney swift furnishes one of the unsolved problems of bird life. The flocks drift slowly south until on the northern coast of the Gulf of Mexi-

co they become an innumerable host. Then they disappear, and for five months their hiding place is a mystery.

Is Marriage Necessary?
See "THE COMMON LAW"—
OLYMPIC THEATER Wednesday
and Thursday, Nov. 1st and 2nd. It.

Jack Frost Baking Powder
"Have you considered what you've lost—
Through never having used Jack Frost?"

There has been no Advance in the Price of

- Grape-Nuts
- Post Toasties
- Postum
- Instant Postum

These staple, healthful and appetizing products are obtainable right now from your grocer at the same price you have been accustomed to pay.

This is exceptional, and you will, no doubt, take advantage of it.

Libbey Cut Glass

Buying cut glass is no longer a lottery, either as to quality, good style or excellence of design.

DYE DRUG COMPANY

Phone 23 West Side Square

CAR LIGHT CRUST FLOUR DUE TODAY

The best soft wheat flour for the least money.

\$5.00 per 100 pounds

CASH GROCERY CO.

Phone 101



Cole Bros. show at Lubbock Nov. 4th. Fare \$1.40 for the round trip.

Dallas State Fair tickets on sale daily until Oct. 28th, final limit Oct. 31st. \$14.75 for the round trip.

New Mexico Bankers Association at Albuquerque Nov. 12th to 14th. Final limit Nov. 17th. \$20.30 for the round trip.

For further information call on or phone 224.

JOHN LUCAS, Agent

SAVE YOUR COUPONS

They are the same as Money. We are now giving all our Customers the famous

S. P. S. Green Coupons

Which are co-redeemable with Practically all other Coupons, Labels, Wrappers, Tags, etc. With them you can buy anything that money will buy.

People's Supply Store

"Where a Dollar Does its Duty"

Phone 337

M. F. BRASHEARS, Proprietor

East Side Square

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

AND BOARD—Inquire at... Rates... Market for Dry and... Marriage Necessary?...

FOR SALE... FOR RENT... TANKAGE—PLAINVIEW PRODUCE COMPANY... NOTICE... WANTED... MONEY LOANED... WANTED—Men with teams...

FOR SALE... WHEAT PASTURAGE... WANTED—A good milch cow... STRAYED—One brown mare mule... SHEEP—With right party...

FOR RENT—Nice bed room... FOR SALE—Good Jersey milk cow... FOR SALE—Two trail outfits... TANKAGE—PLAINVIEW PRODUCE COMPANY... NOTICE... WANTED... MONEY LOANED... WANTED—Men with teams...

FOR RENT—3 nicely papered rooms... FOR SALE—160-acre alfalfa farm... TANKAGE—PLAINVIEW PRODUCE COMPANY... WILL TRADE for land... FOR SALE OR TRADE... FOR SALE—Small herd Holstein... LAND FOR SALE BY OWNER... Is Marriage Necessary?...

ALFALFA SEED 15c a pound... FOR SALE—Several teams of young... OUN FLOURS cost you just a little... FOR SALE—At a bargain, good... WANTED—An able and healthy girl... For dainty Hallowe'en Lunch Set... FOR SALE—Good Jersey Milch Cow... WANTED: 250 Brown Leghorn... DELCO WIRE - CUT LINIMENT... A choice half-section of land in...

KANSAS CITY CATTLE MARKET... KANSAS CITY STOCK YARDS... Prime beef cattle are holding up... Beef Steers... Stockers and Feeders... Hogs... Sheep and Lambs...

EVER SALVATED BY CALOMEL? HORRIBLE! Calomel is Quicksilver and Acts Like Dynamite on Your Liver. Calomel loses you a day! You know what calomel is...

HARRISON & KERR CO. General Contractors. Office at Falton Lumber Co. Phone 197. House Phone, 528 and 432. Whenever You Need a General Tonic Take Grove's... Hemo Is More Than Malted Milk... Just the right nourishment for the nervous and anaemic...

J. E. WOODWARD, Contractor and Builder. Satisfaction Guaranteed. All Estimates Free. Residence Two Blocks East of Eastside School. W. A. TODD, Agent All Kinds of Insurance... L. A. KERR, Architect. Office at Falton Lumber Co. Phone 197. House Phone 432. Piles Cured in 6 to 14 Days...

Miss Rebecca Ansley SPIRELLA CORSEY Telephone Number 304. Drives Out Malaria, Builds Up System. SRE ME FOR FARM LOANS Cattle Loans. I also buy vendors lien notes. Money Ready in One Week. Promptest of service. J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

LOOK! LISTEN! German Heaters. The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you. Plainview Hardware Co.

Receipts today overran the estimate of 8,000 head by three thousand, market opened 16 to 20 cents lower, closed mostly 10 cents lower, top \$10.20, paid by packers for heavy weights, bulk \$9.75 to \$10.10, top on medium weights \$10.15, lights \$10.10. Total supply for the weeks is 65,000 head, somewhat heavier than recent runs, but demand has been keen at all times, packers getting right in front every day. Local demand is very heavy, and with the addition of the purchases of order buyers, local prices are maintained at a constant margin above other Missouri River points.

ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed. THIRD NATIONAL BANK

LOOK! LISTEN! German Heaters. The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you. Plainview Hardware Co.

Plainview Mercantile Company

Store Open 7 a. m.

Plainview Mercantile Company

Store Closes 6 p. m.

Plainview Mercantile C

Every Day Now We Are Getting in New Goods—More Goods—Better

Every Genuine American Dollar Has 100 Cents In It

Let us help you make each penny go the LIMIT for your winter needs. This is the store, right at this moment, for thousand of people who want to get away from their old SUMMER selves and their old SUMMER thoughts and their old SUMMER clothes and to start in all over again. We have the New Clothes and they have the new cheerfulness. All over our store the Autumn Fashions meet you face to face. The goods are new and beautiful. Everybody should see them in their first loveliness. And the goods are reliable. Choose wherever you will under this roof, and you choose safely. It is our pride, pleasure and profit to share with our patrons all the advantages that we can secure by large and favorable operations with the best Eastern markets. (Signed) PLAINVIEW MERCANTILE CO. October 31, 1916.

Boys' Suits and Overcoats That Other Fellows Can't Laugh At

Every normal boy and youth has a pretty clear idea as to the kind of Clothes he likes— And the good mother has her idea, too. We can say for certain that our new Suits, Overcoats and Mackinaws have all the good points that manly boys like their Clothes to have and all the reliability that mothers of good taste and good judgment insist upon.

BOYS' NORFOLK SUITS. In all the new colors and styles, plain or belted backs, size 6 to 18 years— \$5.00 to \$13.50.

JUNIOR BOYS' MACKINAW. In rainbow of colors, with leggings and caps to match— \$5.00 to \$6.50.

BOYS' AND YOUTHS' MACKINAW. In several pretty shades; warm and comfortable for school wear; size 8 to 18 years— \$5.50 to \$8.50.

JUNIOR BOYS' OVERCOAT. In blue, grey and brown, with belts, size 4 to 10 years— \$4.50 to \$6.50.

Good News of Babys' Coats, Caps and Blankets

CHILD'S SETS of Sweater Coats, Legging Drawers and Toque, in all the Autumn colors, age 1 to 7. Price \$1.00 to \$2.50.

SWEATER COATS in blues, pink and white, warm and comfortable wraps, at 75c to \$1.00.

KNIT CAPS AND BOOTEES in combination colors of blue and pink, 25c.

BABY BLANKETS, pink and blue, at 65c and 75c.



Matchless Values In Coats, Suits and Dresses

If these same values were presented elsewhere they would be designated as "Special." But so good are our values the year around, it is only to be expected that you will find here a collection of Suits and Dresses just a little better made, a shade more distinctive in style, and somewhat lower in price than other stores offer.

- A few examples:
- Suits at \$15.75**
Whipcord and Gabardine Suits in black, navy blue and brown; the coat with velvet collar, that may be worn high or low.
 - Suits at \$18.50 to \$20.00**
of Serge, Whipcord, Gabardine and Diagonal in black, navy blue, brown and green; plain flared or belted coats, with collar of same material or velvet, with cut skirts.
 - Suits at \$22.50 to \$25.00**
Stylish, wonderfully good Suits, as comparison will show, of Broadcloth Gabardine in black navy, brown, green and castor, with plain plush or seal trimmed, in the season's best models.
 - Fancy Mixed Coats \$12.50 to \$15.00**
Fancy Coats in shepherd checks, blacks and browns; full, roomy styles; belted all around; collars that close well at throat.
 - Broadcloth and Velour Coats \$18.50 to \$25.00**
of fine Broadcloth and Wool Velour; lined throughout; belted in front; deep, cape-like collars with plush; cuffs also of plush. Other coats of this same material up to \$35.00.
 - Bolivia and Seal Plush Coats**
of the late season's models in all the new dark shades, with or without belt, untrimmed or trimmed with fur, \$35.00 up to \$95.00.
 - Dresses at \$13.50 to \$15.00**
Serge and Serge-and-Silk Dresses in black and navy blue; several good models; latest ideas in trimming—wool embroidery, braid-silk embroidery—as well as in collars.

Underwear Time Says Jack Frost

A select stock of underwear for men, women and children.

Time for Furs and Fur Sets

We have a nice selection for your approval. Price \$8.50 to \$25.00.

Men's New Suits and Coats Are Ready to Wear—Are Fine

We have been Clothing men of Plainview for a century. We go on Clothing them well. We understand each other. We know the confidence of their ideas. We know the needs of Clothes wants than any other clothier. And now we have a great, new stock ready for them—smart, staple, undeniably, that carry the absolute standard of fashion to trouser hem. Rich and splendid new Overcoats, that are a little smarter, a little finer and a little better made for the money than any other you can possibly get.

Suits Going from \$15 to \$30 and Overcoats from \$15 to \$35

We will rest the fame of our business on these new stocks.

Large Showing of Winter Woolens

- 56-INCH VELOUR CLOAKING,** in plaids of 4 and 5 mixed colors— Prices \$2.95 to \$4.35 per yard
- 48-INCH FRENCH-PLAID SERGE,** in the new Autumn fancy colors— Price \$1.95 per yard.
- 48-INCH GERMAN PLAIDS,** in 3 or 4 color mixtures— Price 75c per yard.
- 28-INCH GRANITE PLAIDS,** in 3 or 4 color mixtures— Price 35c per yard.
- 50-INCH ALL-WOOL FANCY SERGE,** in fancy hair-lined stripes— Price \$2.00 per yard.

At Your Service with the Best Blanket and Quilt Stocks

The finest grades of All-Wool Blankets now obtainable are here—
From \$6.00 to \$10.00.

Also a full stock of lower-priced Cotton Blankets.
For \$1.00 to \$3.50.

Beautiful stock of warm Quilts, in all grades and weights—
\$1.50 to \$8.75.

INCREASED FREIGHT RATES ARE EFFECTIVE WEDNESDAY

Cattlemen, Merchants and Farmers Are Affected by New Tariff 2-B.

A. G. Hinn, who has been in Washington, D. C., as a committeeman from the Y. M. B. L., returned Sunday. The outcome of the rate hearing at Washington is very problematical, according to Mr. Hinn. Tariff 2-B is scheduled to go into effect Wednesday. It means abnormal increase in freight rates in Texas. This tariff is not established by the railway commission of Texas or by the Interstate Commerce Commission, but unless the tariff is suspended by the I. C. C. it will become effective tomorrow.

Shippers Seriously Affected.

"Shippers of all commodities are seriously affected by the proposed rate increases," Mr. Hinn states. "Before the I. C. C. cases were cited where, if the new tariff should go into effect, the rates, for instance, on some commodities from Oklahoma to Texas points would take a lower rate into Texas points than commodities in Texas destined to Texas points and on the same mileage. Furthermore, intrastate rates in the State of Oklahoma are already less than intrastate rates in Texas, and if tariff 2-B goes into effect it means that producers and industries in Oklahoma will receive far

greater protection than producers and industries in Texas when it comes to competing in the Texas field."

Houston, Plainview, Fort Worth, Dallas, Paris and Amarillo had representatives at the meeting.

Want Aid of Plainview Shippers.

The West Texas Tariff League, which was organized in Amarillo recently, agreed to pay \$5,000 of the necessary \$15,000 expense in fighting the proposed rate increase. Of that amount, Amarillo agreed to pay \$2,500 if the other towns of the Panhandle jointly would pay the remaining \$2,500. Plainview's assessment was placed at \$250. It is pointed out that the increased rates not only affect the merchants whose goods arrive by freight, but also those who ship cattle, hogs, sheep, etc., and a very noticeable increase is in the rate on cotton seed and cake. Thus every shipper and every producer is interested, and the committee from the Y. M. B. L. which is to raise the required fund hopes to have the co-operation not only of the merchants, but stockmen and farmers as well.

BIRTHS.

Born, to Mr. and Mrs. W. H. Hand, twelve miles southeast of Plainview, M. College asking the Legislature for \$1,500,000 for maintaining and extending the school during the next two years.

REAL ESTATE TRANSFERS.

J. E. Crouch and wife have sold to A. J. McCrary lots 6, 7, 8, 9, 10, 11, 12, 13, 14, and 15, block 52, Central Plains College and Conservatory of Music, Addition.

The above lots have been sold by Mr. McCrary to G. F. Formway and wife; consideration, \$1,600.

J. H. Chatham has sold to W. G. Abernathy lot 8, block 13, Plainview; consideration, \$400.

C. G. Goodman has sold to Mrs. S. J. Watson lots 4, 5, 6, 7, 8, and 9, block 4, Abernathy; consideration, \$175.

Chas. P. Schneebarger, of Christian County, Ill., has sold to Geo. G. Council the southwest quarter of section 9, block 20, 160 acres, for \$1 and other valuable considerations.

Francis Schneebarger and wife, of Christian County, Ill., have sold to Geo. G. Council west half section 5, block W, for \$1 and other valuable considerations.

Geo. G. Council and wife, of Washington County, Mississippi, has sold to Chas. T. Council west half of section 5, block W, for \$1 and other valuable considerations.

Geo. G. Council and wife have sold to Chas. T. Council southeast quarter of section 9, block W, for \$1 and other valuable considerations.

SANTA FE TO ENTER ST. LOUIS.

The Santa Fe is to build a cut-off line to St. Louis from Kansas City. Entrance to St. Louis will be made through a trackage arrangement with the Burlington Route.

HALE COUNTY EXHIBIT NOW AT COTTON PALACE BUILDING.

The Hale County exhibit of farm products is now in Waco, ready for display at the Cotton-Palace. Dr. J. D. Hanby, who will have charge of the exhibit, will leave tomorrow morning for Waco.

A. & M. WANTS A LARGE APPROPRIATION OF FUNDS.

In their annual meeting, in Dallas, Saturday a resolution was passed by the board of regents of the Texas A. & M. College asking the Legislature for

Is Marriage Necessary? See "THE COMMON LAW"—OLYMPIC THEATER Wednesday and Thursday, Nov. 1st and 2nd. 1t

On account of the war, WAGGENER will run his Vegetable Wagon right on through the winter. Celery, Lettuce, Potatoes, Turnips and all vegetables the season affords will be sold from the wagon right at your door. Apples and other Fruits will be kept in stock. Try him. He will treat you right. 2t

Is Marriage Necessary? See "THE COMMON LAW"—OLYMPIC THEATER Wednesday and Thursday, Nov. 1st and 2nd. 1t

An all wool, fast color Blue Serge Suit for your boy is the most economical from a wear standpoint. A complete line at **REINKEN'S** Clothing and Shoe Store

J. J. LASH'S Real Estate Corner

712 BROADWAY. PHONE 653. PLAINVIEW, TEXAS.

- 100 acres improved land in Vernon County, Missouri, will exchange for raw 160 on South Plains.
- Small property in East Plainview will exchange for property in West Plainview and pay cash difference.
- 160-acre irrigated farm will exchange for improved or unimproved farm a distance from railroad.
- Have 160-acre improved farm near Plainview will exchange for section of land long distance from railroad.
- Have eleven-room house will trade for property in Oklahoma City.
- Have large house will trade for acreage property improved.
- Have 150-acre irrigated farm near Muleshoe, Texas, will exchange equity for good residence.
- Have buyers for ranches and small farms with small cash payments.

J. J. LASH.

DON'T HANG FIRE

Strong Warm Pants

Missouri Mule

There is a difference in pants. A look at the "Missouri Mule" convinces most men who are looking for pants to stand hard service.

"STRONG as a mule." A new pair if they rip.

IS THAT STRONG ENOUGH FOR YOU?

Doe skin and thick set corduroy.

The FRIENDS of a STORE is what makes it go. Friends cost effort—effort to please—and I'm glad to pay the price of YOUR FRIENDSHIP.

"THE RIGHT THING AT THE RIGHT PRICE"

BEN LANDERS Wayland Building PLAINVIEW, TEXAS

\$15 SUITS

Made-to-Order

What do you know about something you never saw? It don't take fine talk to make a man believe in these all wool suits. The value is in them and anybody can see it. Will you look for \$10.00? That's what you'll save.

Order now and have them delivered any time before Christmas. Over 300 samples.

Shoes HAVE GONE Up

Way up, but I'm selling "All Leather" shoes at the same old prices. They are selling fast too, but I don't care if I sell out in three days.

IF I WERE YOU I'D BUY THEM NOW. I can fit the whole family.