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PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 10, 1916

Election Contests Filed by Republicans in Four States; Wilson Is Conceded California; New York Crowd Greeted Him

WILSON'S ELECTION IS PRACTICALLY ASSURED

SUCCESSFUL CONTEST IN CALIFORNIA OR IN THREE OTHER STATES WOULD ELECT HUGHES.

NEW YORK GREETED PRESIDENT

As Mr. and Mrs. Wilson Leave Mayflower, Ovation Given by Gotham Crowd on Pier.

THE ELECTION OF WILSON FOR A SECOND TERM IS PRACTICALLY AN ASSURED FACT. NEW HAMPSHIRE, NEW MEXICO, NORTH DAKOTA AND WASHINGTON, LISTED BY THE HERALD OF WEDNESDAY AS DOUBTFUL STATES, ARE CONCEDED TO WILSON, AND MINNESOTA, RHODE ISLAND AND WEST VIRGINIA ARE CONCEDED TO HUGHES.

WICHITA, Kans., Nov. 9 (8:30 a. m.)—Wilson carried California and is elected.—Wichita Beacon.

FORT WORTH, Texas, Nov. 8 (10 p. m.)—Wilson is elected.—Fort Worth Star-Telegram.

In four states the election will be contested by the National Republican Committee. These states are New Hampshire, 4 electoral votes; New Mexico, 3 electoral votes; North Dakota, 5 electoral votes; and California, 13 electoral votes. With California alone Hughes would win, with New Hampshire, New Mexico and North Dakota combined he would win.

RHINE CLIFF, N. Y., Nov. 9.—President Wilson and wife came to shore this morning at 10 a. m. from the Mayflower, en route to Williams-town, Mass., and Mr. Wilson was greeted by a big crowd as next President of the United States.

SAN FRANCISCO, Nov. 9.—Returns from all but twenty-eight precincts of California give Wilson a plurality of 3,893 votes.

WELLSVILLE, Mo., Nov. 9.—Wm. Cluster, eighteen-year-old Hughes enthusiast, committed suicide when he learned that Wilson's election was conceded.

NEW YORK, Nov. 9.—Although the election of Wilson is conceded by all the metropolitan papers, no congratulatory messages have been exchanged between the two candidates, Wilson and Hughes.

CONGRESSMAN JONES SAYS HE WILL ASSIST IN GETTING FEDERAL BUILDING FOR PLAINVIEW

Y. M. B. L. WANTS BIDS BUILDING AUTO HIGHWAY

T. L. & D. Co.'s Corps of Engineers at Service of Committee on Auto Road to Silvertown.

A rousing good meeting, full of "pep," was held last night by ninety members and visitors of the Young Men's Business League. Fifteen new members were received. W. H. Gross, Guy Cox, J. C. Goodwin, H. S. Avent, J. O. Crockett, B. J. Thomas, Griscom Bettle, M. P. Garner, A. E. Howell, C. M. Woodward, I. W. Elliott, O. L. Allen, R. C. Joiner, Joe Carter, C. Everett Woolverton, making a total enrollment of 124 new members during the past six weeks and a full enrollment in excess of 300.

The census committee, of which P. B. Randolph is chairman, was instructed to report at the next meeting on the cost of taking a census of the town paying men to take it.

The committee on a sanitary drinking fountain proposed to be erected on the street near the postoffice, reported through its chairman, J. B. Markey, that they were waiting the arrival of a traveling man who is expected to be here soon.

To assist in the work of the committee on auto road to Silvertown, C. F. Myers volunteered the services of the engineering corps or the T. L. & D. Co., following a report by Mr. Waller that a bid had been received from R. M. Irick on construction of the road. It is estimated that the road will cost an amount in excess of the subscribed money. A bid on the completed job has been requested.

The League heard reports from the freight rate committee through chairman A. G. Hinn, from the street naming committee, chairman L. R. Pearson reporting, from chairman Ben O. Sanford of the sidewalk committee, and from J. W. Grant of the paving committee.

Secretary Z. E. Black read a communication from the secretary of the Amarillo City Board of Development, Porter A. Whaley, requesting that the League interest representative farmers and business men in attending the meeting of the Farm Loan Board in Amarillo, November 21. A committee was appointed to look after this work

(Continued on Page Four.)

CREATIVE, CONSTRUCTIVE EFFORTS ARE DESIRABLE

Congressman From 13th District Sees Unprecedented Era of Prosperity for West.

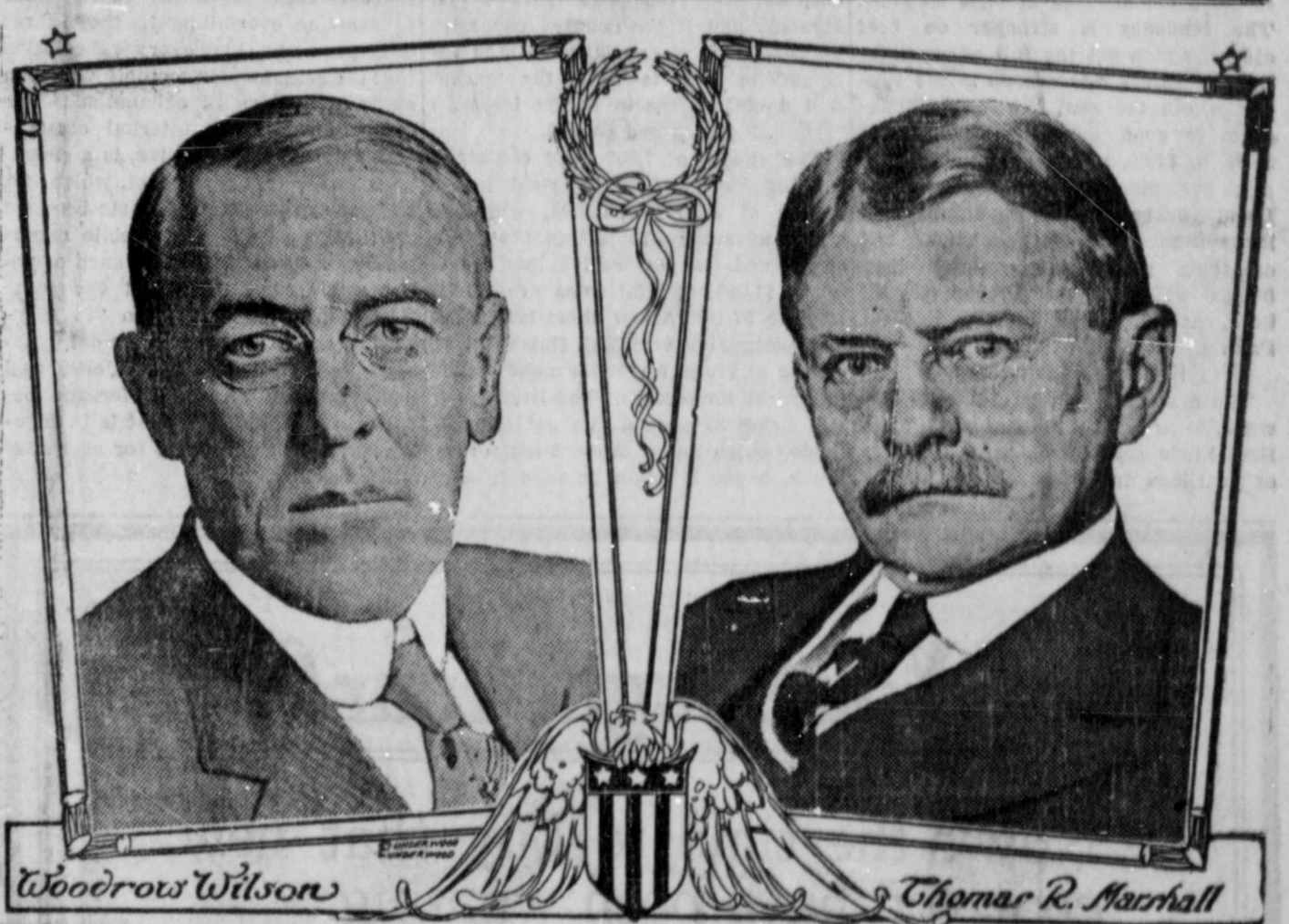
Marvin H. Jones, newly-elected Congressman from the Thirteenth District, made his first speech since his official election, Tuesday, when he appeared last night before the league. Prior to the meeting, the members of the board of directors had him as their dinner guest at the Hotel Ware. Before the League, Mr. Jones said: "I am proud that I am an American. I am proud that I have the honor of representing a district which can get together the live bunch of men I see here tonight. I am proud that I can represent a people who can elect a man like the returns of tonight indicate has been made President of the United States again. The reports may be premature, but I exult in them much as the old maid who was to be married. The report came out in the society columns of the home paper that she was to marry an English lord. When asked about it, she said, 'No, it is not true; but thank God for the report.'"

"There is much that can be done in this territory. In the Thirteenth Congressional District there are 20,000,000 acres which have never been touched by the plow. Texas ships to foreign points \$1,000,000 worth of raw material daily to be manufactured. I long to see the manhood, the virility, strength and push of our citizens devoted to building and development and not to agitation. If the West is ever developed as it is possible to develop it, it will be done by the young men. I do not mean that it must be done by men necessarily young in years, but necessarily young in spirit—live wires.

"Livingstone was once asked about building railways. 'The idea is absurd,' was his reply. 'Why, the roadbed must be of concrete. The idea of trains running twelve or fourteen miles an hour is absurd.' Webster feared the frost would prove an obstacle in using steel wheels and rails, too great to be overcome. Their logic was not at fault, with the knowledge they had. They just simply did not keep pace with the times.

"Men become interested in com-

(Continued on Page Eight.)



Wilson THE WINNERS Marshall

ENSIGN DEFEATS CURL FOR COUNTY JUDGE LAMB COUNTY

French Is County and District Clerk, Emeric Treasurer and Courtney Sheriff.

OLTON, Texas, Nov. 9.—(By telephone.)—L. E. Ensign of Olton, has defeated Judge C. H. Curl, of Littlefield, candidate for re-election to the office of county judge of Lamb County. H. E. Courtney is elected sheriff, L. L. French county and district clerk, and M. Emeric treasurer. W. H. Willis, who had no opponent, was selected tax assessor. The vote by precincts is:

Precinct 1—County Clerk.	
Hedges	57
French	17
Precinct 2—	
Hedges	7
French	10
Precinct 3—	
Hedges	18
French	10
Precinct 4—	
Hedges	26
French	36
Totals—Hedges, 87; French, 112.	
Precinct 1— Sheriff.	
McGill	53
Courtney	21
Precinct 2—	
McGill	2
Courtney	14
Precinct 3—	
McGill	6
Courtney	23
Precinct 4—	
McGill	6
Courtney	55
Totals—McGill, 35; Courtney, 114.	
Precinct 1— County Judge.	
Curl	63
Ensign	14
Precinct 2—	
Curl	0
Ensign	17
Precinct 3—	
Curl	26
Ensign	3
Precinct 4—	
Curl	40
Ensign	19
Totals—Curl, 30; Ensign, 102.	

Enlistment terms of members of Company L, Fourth Texas Infantry, are expiring almost daily. Among the enlisted men who have returned this week are Earle Gray Owens, Caswell Franklin, Mason Dillingham, Clarence Green, John McVickers, Ed Blair, John Blair, Buster Fluke, Kearby Nash and Lloyd Mitchell.

TYPHUS FEVER BREAKS OUT IN MEXICAN CAMP

NATIVES OF MEXICO IMPORTED BY SANTA FE INFESTED WITH BODY LICE.

UNDER STRICT QUARANTINE

State and County Health Officer and Santa Fe's Surgeon Say There's No Danger.

The germ of typhus fever is carried by the body louse (pediculus vestimentis). It is not contagious in the sense of one person infecting another by personal contact, but, like yellow fever, is carried and transmitted only when the germs are infused in the blood. Yellow fever is carried by the mosquito from infected persons, while typhus fever is transmitted by the body louse. It is the old "jail fever," "spotted fever" or "ship fever."

The interior of Mexico has many infected inhabitants. The fever often appears in epidemic form, and is generally fatal. The disease has desolated parts of Serbia, between 50,000 and 60,000 having died of it during 1915 in that small country. The U. S. Sanitary Commission, fostered by the American Red Cross, the Rockefeller Foundation, of New York, and the New York State Health Officer, have taken steps to equip a large laboratory at the quarantine station of the port of New York. El Paso and other Mexican-border cities are vigilantly guarding against the transportation of infected persons from infected districts into the United States.

The outbreak of typhus in Hale county is under control. There has been only one victim, a Mexican woman, who died in a bunkhouse on the Santa Fe railroad at Alley Switch, south of Plainview.

This woman was buried on the right-of-way Saturday. Another woman is ill, but the characteristic eruptions have not yet appeared on her skin.

Dr. A. L. Lincecum, acting health officer of the State of Texas, Dr. A. H.

FREIGHT RATES WILL BE DISCUSSED HERE TOMORROW

South Plains Traffic League Will Plan to Secure Adjustment of Tariff 2-B.

A meeting of the South Plains Traffic League has been called for tomorrow morning at 11 o'clock in the reception room on the third floor of the Ware Hotel for the purpose of deciding upon methods of procedure with reference to presenting arguments before the Interstate Commerce Commission on December 26th at Washington, D. C. relative to the abolishment of freight differentials within the territory between Acme and Amarillo and Fullerville. Plans will also be made to present arguments before the commission showing discriminations and exorbitant freight rates charged in this territory.

A. G. Hinn, secretary of the league, and J. E. Lancaster, president of the organization, expect representatives here tomorrow from Canyon, Happy, Tulia, Kress, Lockney, Floydada, Hale Center, Abernathy, Lubbock, Sloan, Fort City, Balls and Crosby.

Mr. Hinn said to a representative of the Herald today that the people of the Panhandle and South Plains country have been penalized more severely than those of any other section of the State of Texas under the application of Tariff 2-B.

The members of the Traffic League feel that owing to the enormous development that has taken place in the past few years in this territory and the fact that our incoming and outgoing tonnages have exceeded those of territories adjoining ours which are now enjoying common point rates that there is now justified not only the removal of the differentials but also a readjustment of freight rates as assessed in Tariff 2-B.

The present conditions are such that the local freight rates between towns representing a mileage of from twelve to twenty-five miles are so high that all local freight can now be transported cheaper by wagon than by rail. Such a condition of affairs needs adjustment, think the members of the traffic league and it will be their purpose tomorrow to discuss the situation and make plans for action.

COMMISSIONERS' COURT. Commissioners' Court for Hale County will convene in regular session next Monday morning.

1916	WILSON	HUGHES	1916	WILSON	HUGHES
Alabama	12		Nebraska	8	
Arizona	3		Nevada	3	
Arkansas	9		New Hampshire	4	
California	13		New Jersey	14	
Colorado	6		New Mexico	3	
Connecticut	7		New York	45	
Delaware	3		North Carolina	12	
Florida	6		North Dakota	5	
Georgia	14		Ohio	24	
Idaho	4		Oklahoma	10	
Illinois	29		Oregon	5	
Indiana	15		Pennsylvania	38	
Iowa	13		Rhode Island	5	
Kansas	10		South Carolina	9	
Kentucky	13		South Dakota	5	
Louisiana	10		Tennessee	12	
Maine	6		Texas	20	
Maryland	8		Utah	4	
Massachusetts	18		Vermont	4	
Michigan	15		Virginia	12	
Minnesota	12		Washington	7	
Mississippi	10		West Virginia	8	
Missouri	18		Wisconsin	13	
Montana	4		Wyoming	3	
Total	140	118	Total	136	137

(Continued on Page Five.)

IT'S STOVE TIME

Vortex Hot Blast Heaters
Round Oak Soft and Hard Coal Burners
Barler Oil Heaters

Donohoo-Ware Hardware Co.

PRIME FED STEERS WORTH \$11.25 AT KANSAS CITY.

KANSAS CITY STOCK YARDS.
Nov. 5.—The strength shown on killing cattle last week held good today, sales strong to 15 cents higher, stockers and feeders barely steady, receipts 23,500 cattle and 2,900 calves. Hogs sold ten cents higher to order buyers, but packers kept up their fight and refused to pay more than steady prices. Sheep and lambs sold steady.

Beef Cattle.

The prime steer market has not been tested for a week, but the right kind would sell up to \$11.25. Short feeds were the best here today, several sales at \$9.25 to \$9.65, medium kinds around \$8.50. Good weight Oklahoma and Kansas grass steers sold up to \$7.80, and Colorado beef steers weighing 975 to 1,030 pounds sold at \$7.10 to \$7.50. The tendency is stronger on beef steers, which got the full advance today, as killers fear a drop in the supply within the next few weeks. Medium to good cows sold strong, at \$6.75 to \$7.00, canners in larger supply, but steady, at \$4.35 to \$4.85. Local packers have been shipping in large number of cheap cattle to kill at their plants here, which they bought at lower prices than prevail here, at St. Louis, Chicago and St. Paul.

Stockers and Feeders.

The market closed off 25 cents last week, with a fair number held over. Best kinds sold steady today, strings of yearlings from the district around

Hereford, Texas, selling at \$7.25 to \$7.40, some pretty good Colorado yearlings at \$7.15, medium yearlings \$6.25 to \$6.75, feeders mostly at \$6.35 to \$6.85 to \$7.75, fleshy feeders up to \$8.50. New Mexico yearling stock heifers sold at \$7.75, stock cows \$5.25 to \$6.50.

Hogs.

The market closed last week in a demoralized condition, but the opening today was strong, early sales 10 cents higher, top \$9.65, bulk of sales \$9.15 to \$9.60, receipts 11,000. Receipts were liberal at all points last week, and packers saw a chance to begin their winter packing season on a reduced price basis, hence their stiff fight for lower prices. Whether or not this break will stick depends on volume of receipts. The total supply at the five leading markets today is 78,000, as compared with 101,000 last Monday, and if the country can keep up that kind of regulation of the receipts for a little while the market will doubtless regain recent losses.

Sheep and Lambs.

The supply of 7,000 head contained nothing choice, fair to good lambs selling at \$10.90 to \$11.05, with the added advantage to sellers that fells were good. A few native lambs sell up to \$11.00, and fat ewes are worth \$7.00 to \$7.35. A few short-fed lambs are coming, not very well finished, and selling at \$10.50 to \$10.75, money-making prices for feeders. The first storm will bring in a good run out of corn fields, which might cause a temporary break, hence it might be wise to ship

before the first storm comes. Feeding lambs bring \$9.35 to \$9.75, choice light feeders up to \$10.00.

J. A. RICKART.

Market Correspondent.

THE FUEL QUESTION.

It would seem that the makers of automobiles, especially of commercial vehicles, are blind to their own interests in clinging so persistently to gasoline as a fuel, for there is every reason to believe that the demand for gasoline has caught up with the supply, notwithstanding the reserves now tied up in Mexico and the other large resources in South America, all of which are in the hands of those controlling the present supplies, says the Scientific American. As a consequence, there is little possibility of the price of gasoline ever falling to the figures of a year ago, and every expectation that the actual world's supply will soon show indications of exhaustion. The only alternative, if internal combustion motors are to survive, is a cheaper and more abundant fuel, which, for all that can be foreseen, must be some description of oil. Automobile manufacturers persist in saying such a fuel impossible; but they said the same thing ten years ago, when "76 gasoline" was supposed to be the only possible fuel for motor vehicles, and every one knows the difference between that liquid and what is in regular use today. The time for an awakening has arrived.

LIBERTY SOCIAL CLUB.

The Liberty Social Club met Thursday afternoon with Mrs. E. E. Freeman, all members being present with the

exception of three. There were three visitors, Mesdames Simmons and Conner and Miss Linbeck. The hostess served pressed-chicken sandwiches, two kinds of cake and hot

chocolate and coffee.

The next meeting will be with Mrs. R. E. Houston, November 16th.

—Contributed

Have You Bought Your Coat?

Now's the time to buy that new coat you have been wanting.

Our stock is replete with an extreme assortment of the very newest models and the prices will please the most careful buyers.

Come in and see our New Coats, Dresses and Suits and you will see all that's new.

Jacobs. Brothers Co.

WE WANT TO
SELL YOU

Two Dozen Suits

One now—one next spring and one each season for twenty-two seasons thereafter. After that someone else is entitled to your business, *provided he can offer you better clothes than Michaels-Stern Clothes.*

The way to start this little plan of ours is for you to stop in to-day and look at our special values at

\$16.50 to \$24.50

Other good suits at
\$13.50 and \$14.50



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Michaels, Stern & Co.

Jacobs Bros. Co.
THE ONE PRICE CASH STORE

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

Announcement

I have purchased the Crystal Cafe and will continue to operate the same at the old stand and under the same name. I will greatly appreciate the continued patronage of the old customers of the Crystal and that of any others we may be able to attract thru careful attention to your demands in service.

I have had more than fifteen years experience in the restaurant business and will try to adapt my experience to your requirements as rapidly as possible. I will try at all times to give you the best foods the markets afford prepared in a most approved way. We particularly want the food we serve to appeal to you no matter how fickle your appetite.

We are here to please you and will make every effort to do so if you will give us the opportunity.

H. S. AVENT, Proprietor

The Crystal Cafe

Special Sunday Dinner, 11:30 to 2, 50c

RESOLUTIONS OF RESPECT.
November 7, 1916.

To the Officers and Members of Plainview Lodge No. 12, I. O. O. F.:
Your committee on resolutions beg leave to submit the following report, and ask for its adoption:

Our Lodge has suffered a great loss when on last Tuesday, October 31, 1916, the Angel of Death visited our community and took away our dearly beloved Brother Ide J. Helm.

While he has only been a member of our order a few short years, he has always been an Odd Fellow at heart, and many are the needy that have been relieved by his generous hospitality. The widow, the helpless and the fatherless have never appealed to him in vain, and he has lived as near as is possible for human to live to that law which commands us to do unto others as we would that they should do unto us.

WHEREAS, the intimate relation long held by our deceased brother with the members of this Lodge render it proper that we should place on record our appreciation of his services as an Odd Fellow and his merits as a man, a good husband, loving father and loyal citizen; therefore, be it

RESOLVED that to the members of his family we tender our sincere condolence and sympathy, and assure them that those who were near and dear to our brother, while living, will always be near and dear to us.

Let the Lodge room be draped in mourning for thirty days, and let each brother remember, as the days go by,

that no one knows who the next will be.

May the gods rest lightly on his sleeping form.

Fraternally submitted,
ELMER R. ANDERSON,
R. T. HUBBARD,
Committee.

A STATE HIGHWAY DEPARTMENT.

Texas spent \$12,000,000 or thereabouts during the past twelve months for roads. Texas is one of the three States which have no State highway department. Texas is losing vast sums of money every month because there is no State supervision of these expenditures. County commissioners are not always able men. County engineers are sometimes incapable. There have been occasions when graft of the rankest degree entered into road building in this State. And the people know that for hundreds of thousands of dollars expended for roads they have received absolutely nothing.

In 1904 there was expended on the rural roads of the country \$28 per mile. In 1915 there was expended \$109 per mile. In the case of New Jersey there was in the latter year the sum of \$475 per mile expended on the county roads.

Texas is a State of long roads. There are many miles of them. The population is scant. And, area considered, Texas is not a rich State. So that our expenditure per mile of rural roads does not yet approach just proportions. Yet we are spending more per year than any other Southern State

and our appropriations to this end are growing as rapidly as could be desired. It is not unlikely that 1917 will see the expenditure of at least \$15,000,000 in Texas on roads. Federal aid will encourage every Texas county to put forward extra efforts, even though the aid is as yet in small amount. And that Federal aid is dependent upon the institution of a State highway department. Were such a department not provided by the national law, it is yet inconceivable that Texas would go on indefinitely spending such vast sums without more strict supervision over the work sought to be accomplished by them.

Such a department will add little to the expense of the State Government. It will return that cost many fold in every year of its existence. And the Legislature which shall be responsible for instituting a State highway department will place the people of Texas under lasting obligations.—Houston Post.

FORMWAY SALE AT WHITFIELD WAS WELL ATTENDED.

WHITFIELD, Nov. 6.—W. G. Williams and son, Clayton, went to Dimmitt Tuesday of last week on land business.

John Garner, of Plainview, was visiting in this locality last week. The singing at Mr. Brannan's Sunday night was well attended.

Mr. Street, a new-comer from Oklahoma, was a Plainview caller Saturday. Mr. Street recently purchased the place occupied by Jesse Lovvorn.

Mr. and Mrs. Plamm and Mr. and Mrs. Richards, of Plainview, were pleasant callers at the I. C. Nations home Sunday evening.

Mrs. Chas. Barrett is visiting her parents, Mr. and Mrs. Thomas, near Floydada, until after the sale next Thursday.

The sale of Mr. Formway was well attended, last Friday. Quite a number from here attended

the party at the Nations home Friday night, and report a fine time there. Mrs. M. E. Nations returned from

Halley, Oklahoma, last Wednesday, and reports her daughter improving rapidly.

SEATS 7; WEIGHS 3005 LBS. BEAUTIFUL AND LIVELY

That well describes the 7-passenger 6-30 Chalmers. The car of the double cowl, marine lines, long tufted upholstery. Its activity on hills and in city streets has caused wide comment. Sane in design and sensible in action. Easy on the pocket book.

Until Nov. 30 only \$1280. After that \$1350. A quality car.

(All prices I. O. B. Detroit)

CONNELL MOTOR CO., W. W. Connell, Mgr., Ellerd Building, Plainview, Texas.



Willard

THE PEOPLE'S CHOICE

It isn't necessary to hold an election to decide what kind of storage battery service is best. Willard wins in a Walk.

Plainview Battery Co.

714 Broadway

We will be glad to test your battery at any time

Which Do You Prefer?

It is important for reasons of health and practical economy for every housekeeper to ask herself this question:

"Do I prefer a pure baking powder like Dr. Price's, made of cream of tartar derived from grapes, or am I willing to use a baking powder made of alum or phosphate, both derived from mineral sources?"

The names of the ingredients printed on the label show whether the kind you are now using or any brand, new or old, that may be offered is a genuine cream of tartar powder, or merely a phosphate or alum compound.

There is no alum nor phosphate in

DR. PRICE'S CREAM BAKING POWDER

MADE FROM CREAM OF TARTAR DERIVED FROM GRAPES

Automobile Painting

By experienced men. In a dust proof shop.

Richards Automobile Painting Co.

One door west of Knight Auto Co.



SEE THE CHEVROLET

A real automobile for only \$540.00

E. N. EGGE AUTO COMPANY

Plainview, Texas

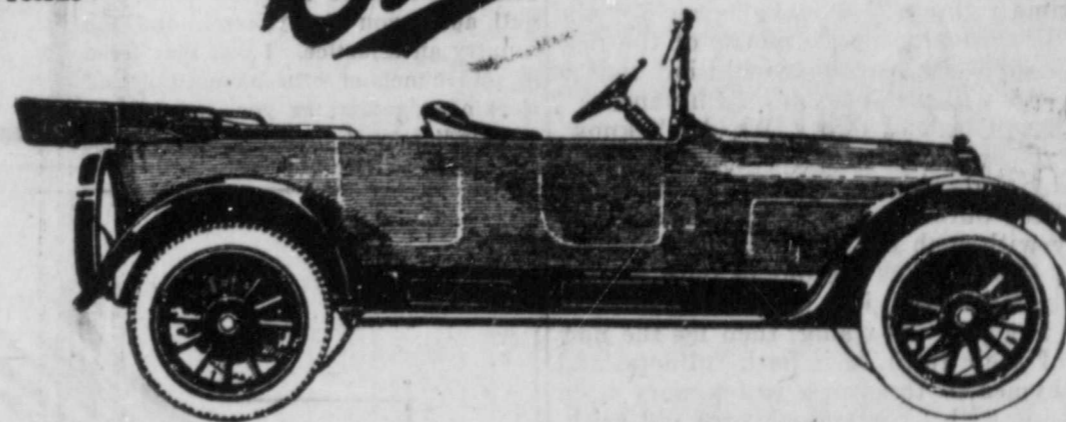
\$795

Model 85-4f. o. b. Toledo



\$795

Model 85-4f. o. b. Toledo



Luxurious Bigness!

A big roomy car is luxurious—no two ways about it.

But extra inches in an automobile cost hundreds of dollars—as a rule.

It took an investment of millions in facilities for tremendously increased production—

To effect the economies necessary to produce luxurious size at this price.

The wheelbase is 112 inches—

The seats are comfortable and roomy and there's plenty of leg room front and back. And your further luxurious comfort is assured by cantilever springs, big four-inch tires and balanced weight—the gasoline tank is at the rear.

Beautifully finished!—every convenience!! Price \$795!!!

Model 85-6, six cylinder, 35-40 horsepower, 116-inch wheelbase—\$925.

KNIGHT AUTO COMPANY, PLAINVIEW, TEXAS
Corner Austin and 5th Streets Telephone No. 237

The Willys-Overland Company, Toledo, Ohio
"Made in U. S. A."

\$1,000,000.00

To Loan to Farmers and Stockmen for Investment in Live Stock
Proposals invited for either large or small amounts

SATISFACTORY MARGIN REQUIRED

The Citizens National Bank

Capital \$100,000.00

Plainview, Texas

The Plainview Evening Herald

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NEW WINE AND OLD BOTTLES.

We have heard a good deal of talk lately about revising the ten commandments, changing the word "hell" to a softer term and substituting "condemn" for "damn." But now comes forward Prof. Simon N. Patten, of the University of Pennsylvania, with a new hymn book in which the old "songs of Israel" are presented in bright, new-fangled dress. The idea seems to be that the old hymns do not express the religious ideas of the modern world, and so they must be made over.

For example, Professor Patten does not like Bishop Heber's "Holy, Holy, Holy!" and offers the following as a substitute:

"Holy, holy, holy, Creative Energy!
Earth and sky and Heav'n show forth Thy will and honor Thee;
Holy, holy, holy, wonderful in beauty,
All else surpassing are humanity!"

Instead of Wesley's "Jesus, Lover of My Soul," which we have sung since childhood, Professor Patten asks us to sing:

"Jesus, lover of my soul,
Brother, friend and comrade dear,
No temptations can control
While Thy spirit hovers near.
All I treasure from Thee came;
Thy kind deeds all people bless.
Love triumphant is Thy aim,
Peace, good-will and righteousness."

For "Onward, Christian Soldiers," he substitutes the following:

"Onward, chosen people,
Christ's glad message spread;
Not thro' strife and battle,
But by Jesus led.
Follow when He calleth,
Heed His cheering word;
May His wisdom shield us
From the flaming sword."

And for "Lead, Kindly Light," he thinks this is an improvement:

"Lead, Kindly Light, through Heaven's trackless maze,
Lead thou me on!
Where roams the star, where suns in splendor blaze,
Lead thou me on!
My heart and hand for service ever true
Would much endure to bring thy light to view."

And there is much more of the same kind. Professor Patten is convinced, we are told by Current Opinion, that many hymns are out of date and need to be harmonized with advancing knowledge. Out of date for whom? may be asked. They perhaps are out of date for the moderns in religion to whom the "old-time religion" is no longer an inspired body of doctrine delivered to the fathers. But why emasculate the hymns of the "old-time religion" to make music for the new? Without entering into a discussion as to the merits of the new as compared with the old, we cannot escape the conclusion that a religion that is worth singing about will produce its own hymns.

Maybe the faith of our fathers is out of date. We don't know. Maybe advancing knowledge has made much of the body of doctrine untenable. It is not for us to say that, either. But the faith of our fathers inspired them to sing. They burst forth into hymns of praise and petition, of love and loyalty with such fullness of voice as to set them ringing down the ages. If these hymns are out of date for the moderns, they are not out of date for the millions who still adhere to the old-time religion, and if the moderns must sing, then let the new hymns come from the fullness of their faith, if it hath fullness, and let them not set new-fangled rhymes to the tunes which have been made sacred by years of association with expressions of the old faith. If theirs is really new wine, they should not try to put it in old bottles.—Fort Worth Star-Telegram.

Y. M. B. L. WANTS BIDS ON BUILDING AUTO HIGHWAY.

(Continued from Page One.)

J. W. Longstreth, A. E. Harp, R. A. Underwood, C. F. Myers and J. M. Adams.

A permanent railroad committee was named by chairman E. B. Miller as follows: C. F. Myers, A. E. Harp, E. Dowden, E. C. Lamb and Dr. J. C. Anderson.

To investigate the matter of buying chairs for the League the committee was appointed consisting of Z. E. Black, W. A. Nash and J. B. Farmer.

The treasurer's report as submitted by R. A. Underwood shows \$496.50 in the general fund and \$238.50 in the Silverton auto fund.

Responding to the chair's call, a number of spicy talks were made on "What Have We Been Doing That We Should Not Do and What Haven't We Done That Might Be Done?" J. W. Longstreth, who has been away for the past six months, stated: "I noticed that the five towns always get things that are worth while. I am free to say and glad to note that Plainview looks better to me than it did when I left six months ago. New business houses are to be noted, new houses, new lawns, and many of the older buildings have been improved with paint and otherwise. I want to see more cars from Plainview carrying pennants or otherwise 'tagged,' so that wherever they go people will know they are from Plainview, Texas. My experience on my recent trip has put me decidedly out of favor of oiled roads. In California roads are corduroyed. In warm weather the oil comes to the surface, and increases gasoline consumption fifty per cent. They are reconstructing their roads, using a concrete base with asphaltic concrete top. I believe a paving similar to that is the thing Plainview needs, and would be glad to see our city pave."

"I am glad to be back and to note that Plainview is pushing the paving proposition," said L. R. Pearson, who only recently returned from the border, where he has been with the militia.

"Personally, I haven't seen much pavement for the past few months, however," inadvertently directing attention to the dust-covered border country.

M. P. Garner, of Garner Bros., who has recently removed to Plainview from Canyon, expressed his appreciation of the league and his desire to assist in the good work of boosting Plainview.

"The few words I might say," stated A. E. Harp, "would be along the line of paving or on a new railroad. I see Ben Cain has been in Lubbock and has purchased property there for business purposes. It seems like financiers are looking for an opening to develop this section. I suggest that we correspond with Sam Lazarus and officials of the Spur road. After the election has been settled capital will be ready to invest. We want to all remember the 18th of this month to vote to pave."

"I believe the Y. M. B. L. is attempting to do things," said Bert Broyles. "So far as paving is concerned, I am a young man and do not own much property, but I hope to see the streets paved. I want to make Plainview my home and want her to have just as good things as any city in Texas."

A new member, M. J. Baird, law partner of Judge Geo. L. Mayfield, said: "I think the league is on the right move when it talks of paving the streets. I have heard much criticism, many people say that the streets of Plainview are worse than the country roads. I don't mean to criticize myself—I have only recently moved here—but I am only quoting criticisms I have heard made. I believe paving will be a good investment for the citizens of Plainview."

Dr. R. L. Ramsdell, who has recently moved to Plainview, made a good talk, reverting, as did most of the speakers, voluntarily to the paving question. "I am a new member," he stated, "and this is my first visit. Along the paving, 'ne, I wish to speak of the coming election. I can't see how any man who is progressive can vote against the adoption of the paving law. Paving increases values of property. I

am reminded of the story I have heard. A man in a rural store was talking with some friends who were loafing in his store. The telephone rang. He paid no attention. Again it rang. "That d—n phone is ruining this country!" he exclaimed vehemently. I can't conceive of what kind of man will take that view. If we will do a little paving now, as much as we are able to do, and then keep gradually pushing on and increasing our paving, we will do well."

Mixing good sense with a good yarn, C. F. Myers, general manager of the Texas Land and Development Co., spoke of the need of paving in Plainview, explaining that such a step would aid in the development of the country, many immigrants asking about Plainview's unpaved streets. He also urged the people of the town to get busy on railroad matters, stating that to his knowledge parties were interested who would like to come into this territory, but that they were dubious, because the people did not seem ready to co-operate in such a move.

J. M. Adams spoke on the necessity of co-operation in community affairs, stating that when a town ceased to move forward it began to move backward. "It finally comes down to the same old thing," he said—"Keep on boosting."

E. T. Coleman, R. W. O'Keefe, Rex Lindsay and Albert Allen were called upon by the chairman.

Still Interested in Plainview.

"I have felt almost insulted several times during the past few days when people asked me why I am closing out my interests in Plainview," said Dr. A. C. Scott, prominent physician and surgeon of Temple, Texas. "Just because I have sold Helen-Temple Farm some people presume I am disinterested in the Plainview country. I am not cutting loose from Plainview. I still have a farm here. It is not as well improved as my Helen-Temple Farm was, but I am yet interested here. I still feel like this is one of the greatest countries in America. Were I not interested here in a financial way, my interest in Plainview would still be great. I have friends here whom I number among my closest and dearest. I like Plainview and Hale County. You have one of the greatest countries I have ever seen, and one of the best towns. I am pleased to see the spirit of this organization. When you pull together you help yourselves and benefit the entire country; when you pull apart you do yourself and the country an injustice. I feel that I see in this bunch of citizens pulling and working together, as you are now, a good indication."

The new owner of Helen-Temple Farm, E. C. Lamb, followed Dr. Scott with: "I had not been in Plainview long before I decided I had a reputation to live up to—that of Dr. Scott, my predecessor. I want to say first that I am a citizen of Plainview; what interests Plainview interests me. Whatever steps are taken for Plainview's progress I want to help. It's easy to keep your city on the upbuild. It just takes push and energy. I like those qualities. The first opportunity I had I became a member of the Y. M. B. L., and want to be one of the live wires of Plainview."

W. A. Nash precluded an excellent talk by telling of a German preacher of his acquaintance who had a lady singer who appeared before the congregation one night hoarse to the extent that her singing was "wheezing," and perceiving that the people were much amused, the preacher stated:

(Continued on Page Five.)

WARNING

DON'T BE DECEIVED BY THE STATEMENT THAT FOREIGN GROWN TREES ARE AS GOOD AS HOME GROWN TREES.

MAKE SURE.

If you want an orchard that will bear young and often make sure by buying your trees from Plainview Nursery.

We have a good stock of the very best for this country.

We will trade nursery stock for bonds, live stock, good notes, peach seed, or second hand sacks.

Also have some steer calves we want to sell.

PLAINVIEW NURSERY

PLAINVIEW, TEXAS

New Cloth Coats

NEW COATS of Bolivia cloth and Velours. Navy, Green, Brown and Black.

NEW WAISTS, Georgette Crepe and Crepe de Chine in popular shades. Priced \$2 to \$8.50 New dark plaid waists.

COTTON and WOOL BATTS. Full white cotton batts stitched and wool batts stitched and cheese cloth covered. \$1.50, \$2.50 and \$3.50.

CARTER-HOUSTON'S

"GOODS THAT SPEAK FOR THEMSELVES"

Who's your Tailor?

TRADE MARK REG. 1902 BY ED. V. PRICE & CO.

The "Hang" of Your Overcoat

will at once reveal artistic workmanship and fabric goodness if made expressly for you by our Chicago tailors,

Ed. V. Price & Co.

Have us send them your measure and secure ultra-stylish appearance, quality and economy in your clothes.

Hundreds of new desirable Autumn and Winter weaves await your inspection and your selection now and will unquestionably proclaim your style leadership. Better leave your measure today.

Waller Tailoring Co.

Phone 188

EXCLUSIVE LOCAL DEALERS



SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Ladies' Aid of the Presbyterian Church will meet Monday afternoon at 3 o'clock with Mrs. T. B. Haynie. All of the aid and the church are urgently requested to be present, as plans are to be completed for the Thanksgiving Bazaar.

THE HOME ECONOMICS CLUB MEETS WITH MRS. LITTLE.

The Home Economics Club met this afternoon with Mrs. Ira W. Little, at her home, 209 West Ninth Street, with Mrs. Geo. Saigling leader.

"AS YOU LIKE IT" CLUB.

The "As You Like It" Club met yesterday afternoon in the club room at the City Hall, with Mrs. M. F. Gardner leader.

The lesson study was on Mexico. Mesdames Geo. Hutchings, E. H. Humphreys, R. E. Hill and Green each had interesting papers on different topics regarding the lesson. The meeting was a very delightful one throughout.

THE B. F. C. CLUB.

A very enchanting meeting of the B. F. C. Club was held yesterday afternoon with Mrs. W. A. Nash.

This was the last meeting of the club until after the holidays. On the first of the year they expect to change their program.

After an hour enjoyed at fancy-work, a dainty luncheon of sandwiches, salad, pickles, cake and hot chocolate was served.

Mrs. Nash had as guests, other than the club members, Mrs. H. S. Avent and Mrs. S. E. Hill.

WEDNESDAY BRIDGE CLUB.

A very delightful afternoon was accorded the Wednesday Bridge Club Wednesday afternoon, when their president, Mrs. Geo. Saigling, entertained.

In the floral decorations white chrysanthemums were used in profusion and artistically arranged about the rooms. Three tables were placed for the game, and before the close of the afternoon a dainty and charming luncheon was served.

The next regular meeting of the club will be with Miss Nell Sanson.

DR. BROOKS WILL BE HONOR GUEST AT RECEPTION.

At the close of Dr. Brooks' lecture at the Baptist Church Wednesday evening the Baylor Club will give a reception in his honor, at the home of Rev. I. E. Gates.

The following program has been arranged:

Paper, "Old Baylor"—Mrs. H. C. McIntyre.

Paper, "New Baylor"—Maple Wilson.

Paper, "Assets of Baylor to the Baptists"—R. B. C. Howell.

Paper, "How to Make Our Club Grow"—Miss Mary Brazelton.

Reading, "Lady Claire"—Miss Mary Brazelton.

Special Music.

Dr. Brooks will address the club on education.

THE THURSDAY BRIDGE CLUB.

Yesterday afternoon the members of the Thursday Bridge Club and a number of guests enjoyed the hospitality of Mrs. J. P. Davis, when she, assisted by Mrs. C. F. Myers, entertained the club at her home, on Austin Street.

Prettily were the rooms decorated with pink carnations mingled with sprigs of fern.

Mrs. R. E. Burch won top score among the guests, and among the club members Mrs. B. C. Holle was fortunate player.

At the conclusion of the game a two-course luncheon was served.

Those present other than the club members were: Mesdames R. E. Burch, R. B. Tudor, J. O. Wyckoff, C. F. Myers, J. R. Kerley, of Amarillo, and Nelson Hemman, of El Paso.

MRS. KING HOSTESS TO PRISCILLA CLUB.

Mrs. C. E. King was hostess to the Priscilla Embroidery Club yesterday afternoon. All members were present except three, and five new members were added to the roll.

The hostess, assisted by Mrs. J. H. Pierce and Miss Dora Selpp, served a delicious luncheon.

The next meeting will be with Mrs. J. E. Ray, on November 16th.

AUCTION BRIDGE CLUB WITH MRS. J. O. WYCKOFF.

Tuesday afternoon Mrs. J. O. Wyckoff was hostess to the Auction Bridge Club. Mrs. L. A. Knight won high score for the club members and Mrs. J. P. Davis for the guests.

The rooms were pretty with pink chrysanthemums.

A salad course was served after the game to the club members and Mesdames Chas. Saigling, May Kinder Smith, Paul Barker, J. P. Davis and J. J. Bromley.

Mrs. P. J. Woodriddle will be the next hostess.

MESDAMES RANDOLPH, COLLIER AND MISS HARP HOSTESSES.

Mrs. P. B. Randolph, Mrs. D. H. Collier and Miss Celestine Harp were hostesses Friday afternoon, when they entertained the Wednesday Bridge Club in honor of Mrs. Paul Barker, at the home of Mrs. Randolph. It was stated in Tuesday's Herald that Mrs. Collier was hostess at her home.

Judge H. C. Randolph returned yesterday morning from Tulla, where he is a visitor in Plainview yesterday.

O. B. Noble, of Mart, was here yesterday on business.

C. S. Williams returned yesterday morning from a business visit in Amarillo.

Mrs. R. F. Hare left yesterday for Boonville, Mo., where she will visit with her parents.

M. D. Henderson returned yesterday morning from Kansas City, where he has been visiting with his family.

Rev. S. A. Barnes, formerly pastor of the First Methodist Church at Plainview, has been assigned to the pastorate of the Methodist Church at Wichita Falls, Texas.

Following is the program for the B. Y. P. U. of the Baptist Church for Sunday evening November 12th, at six-thirty.

Bible Study Lesson—Scripture.

Reading—Acts 12; 1 to 11—Miss Mabel Bohner.

Song.

James Put to Death by Herod—Miss Minnie Covington.

Peter Prayed Out of Prison—Rev. Billberry.

Peter Outside the Prison—Mr. Harris.

Herod's Fate—Utah Sanders.

Prayer as Protection—Miss Claudia Quisenberry.

Song.

Prayer.

Tuesday evening the Baylor Club held their regular quarterly meeting at the home of Rev. I. E. Gates.

Fifteen members were present and the evening was given principally to business matters. First came the election of officers and the following were elected: Mrs. H. C. McIntyre, president; Mrs. Geo. Hutchings, vice-president; Miss Ida McGlasson, recording secretary; Miss Mary Brazelton, corresponding secretary; Rev. J. T. Burnett, prelate.

The club was made into a department club, the following two being introduced: The Alumna Department of which Mrs. Geo. Hutchings is chairman and the Young Peoples Department with Miss Susie Glenn, chairman.

The program that had been arranged for Tuesday evening was not rendered on account of the lengthy business session and the same program will be given at the special meeting for Dr. Brooks on Wednesday evening.

Y. M. B. L. WANTS BIDS ON BUILDING AUTO HIGHWAY.

(Continued from Page Four.)

"I am sorry, brethren, but the singer is a little horse, but that she has a lit-overstand me," he said, in exasperation. "What I mean was not that the singer is a little horse, but that she has a little colt." And having made a telling application of his story, he said: "I was away when you boys really got busy. I was glad to find you at work. Plainview hasn't got a floor, boys, and we must put one in it. Plainview is not complete without it, and we must pave. Why, there isn't a man here or in the town who would live in a house without a floor in it! If he couldn't put in an oak or other hardwood floor, he would put in pine. Of course, it will cost to pave. Everything worth anything costs money. Let's get it on our hearts and on our minds and do some paving."

TYPHUS FEVER BREAKS OUT IN MEXICAN CAMP.

(Continued from Page One.)

Lindsay, county health officer, and Dr. J. H. Kaster, of Topeka, Kansas, chief surgeon for the A. T. & S. F. Ry. Co. have been in consultation with Dr. Hannah of Abernathy, who was first called on the case. The bunkhouse has been thoroughly disinfected and a Santa Fe engine will stop there this afternoon and sterilize the premises with live steam. The occupants of the bunk house have been transferred to a bunk car which has been isolated and is under strict quarantine. There is absolutely nothing for others to fear according to the physicians, the situation being fully under control.

These Mexicans, eight in number, were imported October 17 from Nuevo Leon, Mexico, 80 miles south of El Paso. One of the women became ill on the 20th and last Friday her case was diagnosed as typhus fever.

DR. S. P. BROOKS COMING.

Dr. S. P. Brooks, formerly president of Baylor University, is expected to arrive in Plainview Wednesday. He is coming in the interest of Wayland Baptist College. While here the matter of correlation of Wayland Baptist College with Baylor University will be taken up by him and the faculty of Wayland.

He will address the student body in chapel Wednesday morning at 10 o'clock, and at 7:30 that evening he will speak at the Baptist Church on the standards of education.

MRS. A. J. OLLIVER DIES SUDDENLY, AT ABERNATHY.

Wednesday evening Mrs. A. J. Olliver, of Abernathy, died suddenly of heart failure, at the home of her daughter, Mrs. Jas. Harold. She was about seventy years of age, and has been in poor health for the past few years. Funeral services were held at the Plainview Baptist Church yesterday afternoon by Rev. I. E. Gates, pastor, and interment was made in Plainview Cemetery. Out-of-town relatives attending were Mr. and Mrs. Boren and Mr. and Mrs. Woodley, of Canyon; A. J. Olliver, Jr., of Post City; Mr. and Mrs. Jas. Harold and Mrs. E. M. Harp and son, of Abernathy.

Earle C. Keck left this morning for Tulla on business.

The Store That's Building a Record For Quality, Service, and Correct Style

Regardless of Advances Quality Will be Kept Up

Skating Sets and Toques

When Chas. Dillingham arranged for another ice stage at the New York Hippodrome for this winter skating was assured to be the popular winter sport. The knitting mills then vied to bring out the cleverest headwear. The styles are so pretty that skating caps are sure to be favored much for all outing and street wear. We have secured a splendid collection of these caps and sets. Prices 35c to \$2.75

Comfy Clothes

For the comforts of home we have amply provided those loose soft wearables that help to make the long winter evenings delightful. Kimonas in new, pretty designs and styles are \$1.00 and up. Bath robes for misses and ladies, \$2.75, \$3.50 and \$4.00. Large blanket robes, all complete for making up, \$3.50 and \$3.00. Comfy slippers, made of fine wool felt, ribbon trimmed, leather and felt soles, \$1.25 and \$1.00.

Sweater Coats for Ladies and Children

Children's woolen sweaters, white, navy, red, gray, copen and rose, \$3.00 to \$1.00. Fancy Merino sweaters, children's sizes, \$1.50. Ladies plain knit woolen sweaters, red, navy, brown, etc., \$3.00. Fancy Merino heavy sweaters, novelty colors, \$4.65 and \$4.50. High grade fancy combination colors, fine wool, \$4.50 and \$5.00. Extra heavy rope stitch sweaters, Kelly, white, grey, red, etc., \$5.00 and \$6.50.

Flannellette Gowns

Misses and children's good quality outing gowns 50c. Ladies bleached white and fancy stripe embroidered flannellette gowns \$1.00. Full length fancy outing gowns, ladies size 65c. Infants fine soft flannellette nighties for 65c and 35c. Children's sleeping garments 50c.

Buy a supply of staple piece goods, blankets, sheets, towels, etc. You'll save money.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE



Close Out Designs In

KITCHEN CABINETS

AT 25 PER CENT OFF FOR CASH

This will mean a big saving on an article which has become to be considered absolutely necessary in every well regulated home. The Kitchen Cabinet is considered a fixture as a convenient labor saving device in the kitchen and it's mighty seldom that you ever have an opportunity to buy them at anything under established prices. But here we offer you a big saving. Just figure yourself what one-fourth off means—it means that while these few designs which we are closing out with a view to changing lines are still in the house you can buy a

\$35 Kitchen Cabinet for \$26.25

Such a saving should interest any thrifty housewife who wants a cabinet and yet wants to save money at a time when the cost of practically everything she uses has gone skyward. These cabinets are good style, and worth much more than we ask for them but we want to close them out to make room for a different make.

Remember this too—We are prepared to care for your every stove need, no matter what kind of a stove you want.

Phone 95 **W. E. WINFIELD** Phone 95

"Where Your Business Is Appreciated and Your Money Buys Most"

MARK YOU

No fabric appears so good looking on the man of mature or middle age as a

Nice Blue Serge

This Exclusive Clothing Store is showing Kirschbaum Blue Serge Suits at

\$15.00 and \$20.00

which are guaranteed all wool, fast dye and hand made. Made to fit the CORPULENT, the TALL, or the man of REGULAR BUILD.

You will concede these clothes to be the best values you ever saw.

Come in and try on a few suits. NO OBLIGATION TO BUY.

REINKEN'S
Clothing and Shoe Store
Look for the Big Electric Sign

Community Correspondence

LITERARY SOCIETY ORGANIZED AT RUNNINGWATER FRIDAY NIGHT.

RUNNINGWATER, Texas, Nov. 9.—Rev. S. J. Upton filled his regular appointment here Sunday.

A Literary Society was organized here last Friday night. It will meet every two weeks.

Mr. and Mrs. B. V. Fruin spent Sunday at the C. E. Locke home.

C. F. Knight and family and J. W. Taylor and family spent Sunday at Mr. and Mrs. H. D. Taylor's.

Miss Cora Kindred, who has been attending school at Plainview, has quit.

Miss Wilma Toller entertained at her home Sunday Misses Clara Hunt, Cora Kindred and Pauline Wright.

Miss Mabel Bonner, of Plainview, visited Jannie and Willie Thomas.

IRICK NEIGHBORHOOD NEWS.

IRICK, Nov. 7.—Charles Whitman was in Plainview on business Tuesday.

J. E. Jackson and wife were Lockney visitors Thursday.

Miss Lizzie Dumas visited Miss Tom Matthews Sunday.

Frank Smith was a Lockney visitor Sunday.

Mrs. Chas. Whitman spent Tuesday in Plainview, the guest of Miss Georgia Jackson.

Lillian and Mary Collier spent Thursday evening with Gladys Murphy. Miss Florence Mueller was shopping in Lockney Saturday.

Chas. Whitman and wife visited with J. E. Jackson and family Friday evening.

Herschel and Oliver Smith and sisters, Misses Edith, Ethel, Myrle and Frankie Smith, visited at J. E. Jackson's Sunday afternoon.

Misses Eathyl and Thelma Murphy and Frankie Smith spent Tuesday evening with Misses Mildred and Helen Collier.

WILL HOLD SALE AT BOYD'S, IN THE SUNSHINE COMMUNITY.

SUNSHINE, Nov. 7.—Mr. and Mrs. W. F. Beard visited her sister north of town, who is to leave soon on a visit.

Mr. and Mrs. C. W. Boyd visited the school Thursday afternoon.

Born, to Mr. and Mrs. George Struve, Friday night, a son.

Among the neighbors who have

called on Mrs. Struve this week are Mesdames Cunningham, Ebby, Thomas, Wade and Hanson.

Mr. and Mrs. C. W. Boyd and family and Miss Gladys Thomas were in Plainview Saturday afternoon.

Mr. and Mrs. George Bower attended the laymen's meeting at Olton Sunday.

Mrs. Thomas and daughter, Miss Hettie; Mary Cunningham, Hobby Thomas and Jack Miller, of Runningwater, spent Sunday with Mr. and Mrs. Beard and family.

Messrs. Will and Claude Beard and Miss Grace enjoyed the singing at Mr. Thomas' Sunday evening.

Mr. and Mrs. Boyd and family and Miss Gladys Thomas spent a very pleasant day with Mr. and Mrs. Wilson Sunday.

There will be a public sale at Ed Boyd's next Tuesday.

INTERESTING NEWS PARAGRAPHS FROM LIBERTY COMMUNITY.

LIBERTY, Nov. 8.—Rev. Holland, of Plainview, delivered a splendid sermon to a crowded audience Sunday. He has changed his afternoon appointment hour to 8 o'clock p. m.

Our young people enjoyed a singing at the home of Mr. and Mrs. Oscar Moore.

Cloe Cates and family, Miss Roxie Range, J. J. Groff and family and C. P. Seipp took dinner Sunday with Mr. and

Mrs. C. C. Alexander.

Sabbath School was well attended Sunday.

L. L. Wheeler and family and Tony Schlonest spent Sunday with Herman Tumberg and wife.

Edgar Johnson and family, Elmer Ray and family and Anderson Smith and family dined Sunday with Will Cates and family.

Ezzie Pinson and family left Tuesday for Oklahoma.

Frank Klein dined Sunday with Carrol Gundrum.

Leona Fay Alexander spent the first of the week with her grandparents.

Dee Alexander and wife spent Saturday and Sunday with Grandpa Hobbs.

J. Johnson is very busy erecting improvements on his place.

Liberty pupils are enjoying basketball at present.

Rev. Holland, son and friend, Oscar Moore and family and R. E. Houston and family spent Sunday with Grover Lemaster and family.

Rev. Holland, of Plainview, made several calls in the west part of our community Saturday.

MISS VERA SMITH, OF LONE STAR, BEGINS WORK AT NORMAL.

LONE STAR, Nov. 7.—Our Sunday School was largely attended Sunday, and good singing was a good feature.

Misses Matti Lee Smith, Looney Steen and Marie Dodson, also Virgil Dodson, all from the Canyon Normal, visited home folks Saturday and Sun-

day, Miss Smith and Miss Steen in Floydada, the others here.

Miss May Fowler and mother were callers in Plainview Monday.

Miss Richter, of Providence, visited the E. C. Dodson home Sunday.

W. B. Hatchett and wife were callers in Plainview Monday.

Miss Edna Levesy motored to Canyon Monday with E. C. Dodson and wife.

Miss Vera Smith left last Monday for Canyon, where she enters the Normal.

The wind surely blows around Lone Star these days.

CENSUS FIGURES SHOW THAT AUTO BENEFITS UNITED STATES.

According to a report of the United States Department of Agriculture, there were 2,245,664 motor cars in the United States on December 31, 1915, as against 48,000 in 1906. While these figures may be somewhat exaggerated, when compared with a compilation of license statistics of the various States, they are near enough to give a vivid idea of the growth of the motor industry. The total gross motor-vehicle registration and license revenues are given as \$18,245,713, of which practically 99 per cent is available for road

improvement, so that it will be appreciated what a benefit to the entire country the automobile has been, and is.

W. T. Mann, of Post City, was here yesterday on business. He is a representative of the Fort Worth Star-Telegram.

Potato Doughnuts

(Write for Recipe)

retain the moisture several days. An excellent wholesome food when made with the pure

KC BAKING POWDER

Always sure to please.

Try a can today—at our risk.



A Handy Book containing 10 Cooking Lessons and 54 Tested Recipes will be mailed you FREE if you will send your name and address to

JAQUES MFG. CO., CHICAGO

Sold by all Grocers



Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

Every grocery store has its customers who order POSTUM regularly instead of coffee.

They are former coffee drinkers who, for health's sake, changed their table drink.

If you suspect that coffee contributes to your discomfort or illness, ask the grocer for the names of several POSTUM users in your neighborhood; get in touch with them and hear their story.

Or, secure a tin of INSTANT POSTUM and try it on the family table for ten days instead of coffee.

"There's a Reason" for POSTUM

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 11

Have that old, hard Mattress cleaned and made over before cold weather sets in. HANDY MAN'S SHOP. Phone 475. 11-24

We Renovate Feather Beds. HANDY MAN'S SHOP. Phone 475. 11-24

FOR SALE OR TRADE—Six-cylinder Hudson Car, in perfect condition. See W. F. GARNER. 11-24

LAW BOOKS for sale. Phone 367. 11-24

FOR SALE—Modern seven-room house, close in. Corner lot, 100 x 140. Nice lawn, shade trees, barn and windmill. Phone 367 or address Box 85. 11-24

The largest assortment of Cedar Chests for your selection in Plainview at GARNER BROTHERS. 11-24

FOUND—Auto Chain between Tulla and Kress. Owner may obtain same at Herald by payment for this ad. 11-24

FOR SALE OR TRADE—Light Hudson Six. Will guarantee to be in perfect condition. See W. F. GARNER. 11-24

SUITS Cleaned and Pressed. Phone 100. 11-24

We are in the market for Dry and Green Hides in any quantity. MUCKEN PRODUCE COMPANY. 11-24

LOST—Gold band bracelet set with chip diamonds on one side. Finder please return to Herald office and receive reward. 11-24

STRAYED—One brown mare mule, 10 years old; both ears split in the ends; no brand. Will pay \$10 for information leading to recovery of same. J. L. MARTIN, Route A. 41-pd. 11-24

BARGAIN IN A HOME. My five-acre well improved home near Wayland College for sale or trade at a sacrifice. Must dispose of this at once. Easy terms and cheap. W. G. ABERNATHY. 11-24

FOUND: Friendship bracelet. Call at HERALD OFFICE. 11-24

FOR RENT: Two unfurnished rooms and bath. Close in. Apply Herald Office. 11-24

JUST RECEIVED—2,000 feet of picture moulding. We are prepared to frame your pictures on short notice. GARNER BROTHERS. 11-24

ONE SECOND-HAND CAR cheap. See WILSON MOTOR CO. for particulars. 41-pd. 11-24

FOR SALE. One horse, buggy and harness; in good condition. Terms to right party. ALFALFA LUMBER CO. 11-24

WHY PAY RENT? Can make terms on six-room, modern house located within four blocks of the Square. W. F. GARNER. 11-24

We work only experts in our repairing and refinishing of Furniture. HANDY MAN'S SHOP. Phone 475. 11-24

MONEY LOANED—On choice improved Plainview properties. Five years. Describe your property fully, addressing J. F. WELLINGTON, Fort Worth, Texas. 51-pd. 11-24

FOR SALE—Chevrolet car, practically new. Run only 3,000 miles. See M. P. GARNER. 11-24

Deltox Rugs in all the latest patterns at GARNER BROTHERS. 11-24

Phone 100 if you have a Suit you want Cleaned and Pressed. 11-24

Let the CASH TAILORING CO. do your Cleaning and Pressing. Phone 100. 11-24

TANKAGE—PLAINVIEW PRODUCE COMPANY. 11-24

WANTED—Bright young woman to enter training school for nurses. Phone PLAINVIEW SANITARIUM. 11-24

FOR SALE—100 nice Jersey milk cows, 3 to 5 years old. Will sell in lots of 10 and make price according to cows selected. Forty good work mules, 3 to 6 years old. Will sell one span or whole bunch. One thousand coming three-year-old steers. Will sell in lots of 100. Address J. M. BASSETT, Crosbyton, Texas. 41-24

FOR RENT—Two unfurnished rooms, modern. 412 Baltimore St. 11-24

FURNISHED ROOM, close in. Electric lights, bath and use of phone. Phone 478. 11-24

ALFALFA SEED 15c a pound. PLAINVIEW PRODUCE CO. 11-24

STRAYED—Big pair mare mules, Mack and bay; weight about 1,300 pounds. Phone 557. 11-24

BOARD AND ROOM with private family. Modern home. Two men or married couple preferred. Table board. Phone 516. 11-24

FOR RENT—3 nicely papered rooms for light housekeeping; light and bath. 607 Fresno Street. 11-24

TANKAGE—PLAINVIEW PRODUCE COMPANY. 11-24

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 11-24

WILL TRADE for land, right location, good young horses and mules. BOX 805, Plainview. 61-24

FOR SALE—30,000 to 40,000 bundles of kafir and cane, about equal quantities. Will sell and feed out. Have seventy-five acres wheat to pasture, and also some grass. Write me at Abernathy, Texas. Place is four miles west of town. SAM W. SMITH. 12-1-24

WANTED—A baby carriage; must be in good shape; reed. Price and describe. Address B. C., care Herald. 21-24

JUST RECEIVED—A new shipment of Rugs at GARNER BROTHERS. 11-24

ROOM AND BOARD—Inquire at 1011 Austin Street at once. 21-pd. 11-24

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. -Adv. 11-24

FOR SALE—Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES, Ranch 10 miles south-east of Hale Center. 11-24

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. 11-24

FOR SALE—At a bargain, good horse and carriage. Address "X," care Herald. 11-24

We repair, polish and set Stoves. HANDY MAN'S SHOP. Phone 475. 11-24

WANTED—An able and healthy girl to do several hours' housework per day. Inquire of MRS. CHAS. REINKEN, 907 Restriction Street. 11-24

FOR SALE—Good Jersey Milk Cow. Can be seen at Wayland College. 11-24

DELCO WIRE - CUT LINIMENT cure Wire Cuts, Wounds, etc., without blemish or money refunded. \$1 per bottle, postpaid. Send for Free Sample bottle. DEL-DOK OINTMENT CO. Kingfisher, Okla. 11-24

FARM WANTED—Wanted to rent farm in Hale County; also a good small house in Plainview. Write, giving description, to FLEMING RAMSEUR, Nashville, Ark. 31-pd. 11-24

NOW IS THE TIME TO SPRAY FOR SAN JOSE SCALE.

Orchards known to be infested with San Jose scale should be sprayed as soon as the trees are defoliated by frosts. The sooner this is done the better it will be for the trees, as scale insects will soon weaken the trees so no marketable fruit may be expected. The best spray material for scale insects is lime-sulphur. It may be made as follows: Make 80 pounds of flowers of sulphur, or ground-up sulphur, into a paste with water; put 40 pounds of the best quick lime into a boiler and alkali. Add the sulphur paste and fifty gallons of water for sixty minutes. Replace the water boiled away and, and there will be fifty gallons of concentrated lime-sulphur in hand.

If one has a hydrometer, test the concentrate and dilute until the hydrometer shows a specific gravity of 1.03 to 1.04 or a reading of from 4 to 5 degrees Beaume. If one has no hydrometer, dilute the home-made lime-sulphur by using one gallon of concentrate to 6 or 7 gallons of water. A good spray pump will be essential. It is highly desirable that the liquid be under high pressure and that it be well distributed. A power sprayer is best, as no hand power can be expected to equal the original. But if only a few trees are to be sprayed a hand-power sprayer will answer the purpose.

Spraying may be done in November or December; then if a second spraying seems desirable it may be given in the spring or late winter before the foliage is out.—Farm and Ranch.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. -Adv. 11-24

Advertisement for GEO. ALLEN, The House Reliable, featuring piano and music books.

Advertisement for Black Silk Stove Polish, featuring an image of a stove and a can of polish.

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 50c.

Advertisement for W. A. TODD, Agent, All Kinds of Insurance, located at the First National Bank Building.

Advertisement for L. A. KERR, Architect, located at the Fulton Lumber Co.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip or Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip or disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Advertisement for LOST! Two cows branded H on left thigh. Notify H. C. Hoyle, Phone 9015. 31-24

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug-You Sick and Can Not Sallvate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tonic is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tonic is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tonic is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

IF HAIR'S YOUR PRIDE. USE HERPICIDE

A feeling of uncertainty, a dread of possible disappointment always goes with an "off brand" hair preparation. That is part of the purchase, just as much as the label on the bottle. You don't get this with a bottle of Newbro's Herpicide. It is not an experiment. You number among your acquaintances and friends hundreds who have used Herpicide with satisfaction, and you know that you can do the same. The results are always positive. For the removal of dandruff and to check falling hair Newbro's Herpicide is reliable and often producing results that are little short of marvelous. Newbro's Herpicide in 50c and \$1.00 sizes is sold by all dealers who guarantee it to do all that is claimed. If you are not satisfied your money will be refunded.

THE R. A. LONG DRUG STORE.

case of liver sluggishness and constipation, you have only to ask for your money back. Dodson's Liver Tonic is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tonic instead and feel fine, full of vigor and ambition. -Adv.

Advertisement for THE COCKS-CLARK ENGRAVING CO., featuring an image of a man and text about engraving services.

Advertisement for FARM LOANS and Cattle Loans, offered by J. C. Rawlings at the 3rd National Bank Bldg. in Plainview, Texas.

Advertisement for Miss Rebecca Ansley, SPIRELLA CORSETIER, Telephone Number 304.

Large advertisement for the THIRD NATIONAL BANK, featuring a portrait of a man and the text 'ARE YOU establishing yourself in the World of Successful Men?'.

Advertisement for Plainview Lumber Co., featuring the text 'LISTEN We are generally tolerably busy at our place of business. In explanation we desire to say and have you know "THERE'S A REASON" We sell lumber and other things. BUILD YOU A HOME Plainview Lumber Co.'

Advertisement for land for sale, featuring the text 'FOR SALE 10,650 acres smooth, plains land in Cochran County, about 28 miles S. W. of Littlefield, a town on main line of Santa Fe R. R. and four miles west of C. C. Slaughter Ranch Headquarters; all fenced; shallow water; two wells and mills. This same kind of land is now selling around Littlefield at \$35.00 per acre. Price of this tract is \$12.50 per acre, with small cash payment, balance one to 30 years, if desired, at 5 per cent interest. THE SIMMONS-READ COMPANY, Exclusive Agents, Hillsboro, Texas.'

Large advertisement for Plainview Hardware Co., featuring the text 'LOOK! LISTEN! German Heaters' and 'The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you. Plainview Hardware Co.'

SPRINGLAKE MOTHER SEES HUSBAND DIE IN FIRE

Gasoline Explodes and Father Trying to Save Household Effects Is Killed.

SPRING LAKE, Texas, Nov. 9.—The Dr. Wofford place caught fire in some unknown way and burned to the ground. Mr. Morgan, the occupant, lost his life in the fire. He, together with his wife and three small children, was out milking the cows, and upon going to the house found the kitchen in flames. They saw they couldn't extinguish the fire, so began to remove the contents of the other part of the house. They had removed quite a few of the effects when Mrs. Morgan, who was about ten feet from the building, looked back and saw Mr. Morgan coming out with an armful of bedding; there was a terrific explosion, which threw shingles and other parts of the house in every direction, and in a very short time all that remained was a few burning embers to show where the house was. A five-gallon can of gasoline was in the house, and when the fire reached the can it exploded, throwing gasoline in every direction. It is supposed that Mr. Morgan was killed instantly.

It is with a sad heart that we sympathize with Mrs. Morgan and her three little ones, bereft in the twinkling of an eye, as it were, of husband and father.

Kind neighbors did all they could for the sorrowing ones. Mr. Morgan was working for Will Gilbreth. Mrs. Morgan and her little ones are at Mr. Gilbreth's home awaiting the arrival of relatives.

It is as yet undecided where the remains will be buried.

CREATIVE AND CONSTRUCTIVE EFFORTS ARE DESIRABLE.

(Continued from Page One.)

munity endeavor and enterprise when they contribute to help, either in energy or money, has been my observation. This live bunch of boosters should be able to do much for Plainview.

Favors New Federal Building.

"I don't know of a place in the Thirtieth Congressional District which is more entitled to a Federal building than is Plainview," said Mr. Jones, pending a full half minute for applause to subside. "I don't consider this matter pork, either. Someone has defined pork as a town of only a few hundred inhabitants which didn't need a Federal building, and asked for it and got it. Plainview is not in that class.

"To build any country you must convince the country people and the town people that their interests are mutual.

When the town develops the country is benefited. When the country develops the town is benefited.

"I am glad that we are enjoying an era of peace. I believe the West has the greatest opportunity for development it has ever had. It is one essential thing to develop the country and another to let it be known—advertise—as has been suggested here tonight. But, above all things else, tell the truth. The truth about this section is good enough. If you can just get people to believe the truth you have done enough. Why, in my rounds this summer I couldn't get them to believe the truth about the Panhandle and Plains country. They just branded me as an ordinary 'Panhandle liar.' The country needs the booster who can tell the truth. Of all people in the universe, the knocker is the most useless.

Wants Advice of Constituents.
"I want the advice of the people I am serving. I want any suggestion or information you can give me, and want to have a feeling of mutual dependence, until the time comes when you see fit to make a change. I am convinced that the era we are entering is one of constructive warfare and creative endeavor, not destructive, and we must bend every effort toward the economic development of our country," he concluded.

OLYMPIC

"Quality Did It"

Special Feature Every Day.

NEXT WEEK'S OFFERINGS:

MONDAY

"SHIELDING SHADOW," NO. 6. One Thrill After Another. "A CHILD OF DESTINY."

Irene Fenwick, famous stage star, in a five-act Metro Wonderplay.

TUESDAY

"THE BIG SISTER." Mae Murray, wonderful dancer, in a five-part Paramount drama.

WEDNESDAY

"A WOMAN'S HONOR." Jose Collins, Spanish beauty, in a five-part Fox melodrama.

THURSDAY

EXTRA SPECIAL ATTRACTION! World-Famous Italian Prima Donna, Lina Cavalerie, in

"THE SHADOW OF HER PAST." Five-Part Gold Rooster Drama.

FRIDAY

"THE REWARD OF PATIENCE." Louise Huff and Lottie Pickford in a five-part Paramount drama.

SATURDAY

"THE COMBAT." The screen's most talented actress, Anita Stewart, in a five-part Vitagraph melodrama.

"THE HASH MAGNATE." Frank Daniels, famous comedian, in a Vitagraph comedy.

PANHANDLE CHAMPIONSHIP IS TO BE DECIDED THANKSGIVING

Clarendon College's Undeclared Eleven Will Play Wayland Here on "Turkey Day."

Friday afternoon the girls' basketball team of Wayland College and the Floydada High School team played on the Wayland grounds, with a score of 15 to 13, in favor of Wayland.

Saturday the Wayland basketball team went to Hereford, where they played the Hereford High School, with a score of 15 to 9, in favor of Hereford. The Hereford team has held the championship of the Panhandle for four years. They will play the closing game with Wayland, on the Wayland

grounds, Thanksgiving Day. The Clarendon football team will play with the Wayland team on that day also. Up to the present time Clarendon has not lost a game. Wayland has lost one. This game will either give Clarendon the championship or there will be a tie between the two teams.

Mr. and Mrs. J. M. Harder are visiting at the Harder ranch today.



THE personal thought—the spirit of the giving, determines the value of the gift. What, then, could be more fitting than your portrait for the Christmas remembrance—to carry your simple message of friendship.

A dozen portraits solve, at once, a dozen perplexing gift problems.

Make an appointment today, before the busy season.

THE COCHRANE STUDIO



"No!—I Said Calumet!"

"I want what I ask for—I know what it would mean to go home without it. Mother won't take chances—she's sure of Calumet—sure of light, wholesome, tasty baking—of positive, uniform results—of purity and economy. You try CALUMET Baking Powder—lay aside your favorite brand once and you'll never go back to it. Calumet is the world's best Baking Powder—it's moderate in price."



Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to so-called milk and soda.

Cash Grocery Co's. SPECIALS

Our Car Sugar Here

Sugar has not declined, but fortunately we bought a car at the old price and are going to sell for a limited time

100 pound sacks for \$7.90
12 pounds for \$1.00

This price is far below the market. Buy today if you are in the market for sugar.

10,000 Pounds Full Head Rice Now

Dr. Wiley says there is more nutriment in one pound of rice than there is in ten pounds of beef. We are going to offer this commodity for a limited time to our trade at

\$5.50 per 100 pounds

This is cheaper than ever offered before in this territory. Remember the quality is guaranteed to be full head fancy rice.

Another Car Flour

The price is under the market. We are still selling our extra high patent soft or hard wheat for \$2.50 per sack.

Canned goods are advancing daily. If you are in the market better stock up today.

CASH GROCERY COMPANY

(Watch for our big ad next week)

BUY IT NOW

BECAUSE Prices have advanced on everything that sells—air is still free. These prices are only on present stocks.

I sell Shoes, Dry Goods, Dishes, Hardware

Shoes

"All leather." "It takes leather to stand weather." I'm trying to "stampede" anybody but if I were you I'd buy 'em now. Hides are worth nearly twice as much as cows used to be. I still have them at the old prices.

than sorry—when it's gone is "too late."
Large red handkerchiefs 10c
Men's soft white handkerchiefs 5c
Men's soft initial handkerchiefs, 2 for 25c
Ladies embroidered handkerchiefs, 10c and 25c

Ladies hockey caps, red, big value, 50c
Outing gowns \$1.00
Knit petticoats, black and colors 50c
Sateen petticoats, black and colors 50c
Extra big value in muslin underwear, 50c and \$1.00

Special

Latest style skirts, 24 to 28 waist, 32 to 38 length, worth \$7.50 to \$10 regular, take your choice for \$4.50
Extra size ladies skirts, up to 38 waist \$7.50
Silk hose 75c and \$1.25

Enameledware
The line is broken but the values are better than you will get again. For safety now.

Aluminumware
There is a good line of it but it is selling fast. I own and sell it at the OLD PRICES. If I were you I'd buy it now.

Furnishings

Extra heavy boy's union suits, just in, better hurry, 50c and 65c
Men's heavy ribbed shirts and drawers 50c
Ladies' fleeced vests 50c
Extra heavy wool sox 50c
Light wool sox 25c
Extra heavy cotton sox 10c
Wool stockings, ladies 35c
The very best boy's and girl's stockings "Foot-Rest", pair 25c
Good grade ladies', men's and children's cotton hose, 2 for 25c
Coat style men's shirts 55c
Better not pass these up.
Children's wool mitts 15c
Ladies wool gloves 25c
Men's heavy wool gloves 50c
Men's black Jersey gloves, curly back 25c
Men's sheep skin gloves 25c
Men's horsehide gauntlets, pair 85c
Boy's boy scout gauntlets, pair 50c
Children's wool hockey caps 35c

Fringed window shades 40c
Spring curtain rods 10c
Paper napkins, 100 for 15c
300 brass pins 5c
1 doz. brass safety pins 5c
Elastic web, strong, yd. 5c
4 good pencils, nickle tip, 5c
25 nice envelopes 5c
Big pen tablets 5c
Pure candy, pound 15c
Fine chocolates, pound 25c
Be sure to look over the comestics, drug sundries and toilet soaps.
Flower bulbs, 8 for 25c and 16 for 25c
I'd tell you some more but it is easier for you to come than it would be to move the store.

Dry Goods

Good bleached muslin, hard or soft finish, yard 10c
Bleached cotton flannel, good weight, yard 10c
Flannelette, good colors, a nice fabric, 2 yards 25c
Fast color standard gingham, yard 10c
Heavy unbleached muslin, yard 10c
Children's gingham dresses fast colors, 50c and 65c
Good weight dark color outing, yard 10c
Laces—Every lady who sees them is delighted with the dainty patterns. The prices are so reasonable, yard 5c and 10c
Red edge braid, bolt 5c
SILK RIBBON from 1-4 to 7 inches wide, 1c to 35c yard. You can get a yard or a mile. Better safe

A 50 Cent Box of Chocolates 29c Every Saturday for (cash)

Get here early for there will be a rush for the great Candy Special which we shall put on sale. We've offered you many a good value before but never one equal to this. Lady Evelyn Chocolates are genuine 50c quality and a particularly attractive assortment. The box, too, is a work of art and so pretty that it makes the Chocolates taste all the better. You'll want several boxes at our Special One-day price of 29c.

THE R. A. LONG DRUG STORE
PHONE 327

TURKEYS

We will load a car of Turkeys at Plainview, Texas, Tuesday, November 14th, and will pay the following prices:

Tom Turkeys, 11 pounds and up, 17c per pound
Hen Turkeys, 7 pounds and up, 17c per pound

Hold your light turkeys for a later market and get the growth on them. The car will be located on side track near the flour mill. Bring us your turkeys and get the cash.

Remember the Date: Tuesday, November 14
RUCKER PRODUCE CO.
Plainview, Texas

Hot Chocolate with WHIPPED CREAM Made with our own special Groates Cocoa At the fountain at the REXALL STORE

Ben Landers "The Right Price Man" Wayland Building