## SECTIOK.

# THE PLAINVIEW EVENING HERALD 

TWICE-A-WEEK

|  |  |
| :---: | :---: |
| CHAUUTAUUA FOR PLANMVWW DR. BLAKEMORE PRACIICED | THANKSGIVING |
| WILL BE HELD IN THE SPRMG MEDCOME HALF A CENURY |  |

FARM LOAN BANKS DEESIGNED Y. M. B.L.MEMBERS WILL DON TO AD BONA FIDE FARMERS GLIO RAGS AND BURNT CORK


HOME ECONOMICS GRRLS WIN ElGHITEN PRRES AT WACO


IN OUR great-great-grandfathers' time many New England families had a cask of rum in the cellar.

It was freely offered to guests (except children) and freely partaken of, even as coffee is today.

This old-time custom gradually passed out of existence, for our forefathers recognized it was harmful.

Another old-time custom - coffee drinking -is slowly passing in the samze fashion and for the same reason.

The abandonment of coffee drinking is made easy nowadays by the use of Instant Postum, the pure cereal beverage with the coffee-like taste.

Unlike coffee, this purely American table drink contains no "caffeine" or other harmful substance.

Postum is now used daily in tens of thousands of the best of American homes where reason rules and health is valued.


Now is the Time to Have that Group Picture Taken

Let us show you our special display of attrac-
tive new styles. Weare tive new styles. Weare
perfectly equipped for perfectly equipped for
making group pictures and will please you with the quality of our work.

Make the Appointment Today

Cochrane's
Ground Floor Studio

## - LISTEN -

The business belongs to the man who goes after it and takes proper care of his trade. The rewards are measured by the desire and the ability to do the thing and do it right. This has proven the basis of our success.

## Plainview Lumber Co.

## WARNING

don't be deceived by the statement that ORE:GN GROWN TREES ARE AS GOOD AS HOME MAKE SURE. If you want an orchard that will bear young and often make sure by buying your trees from Plainview Nursery
We have a good stcck of the very best for this country We will trade nursery stock for bonds, live stock, good notes, peach seed, or second hand sacks.

## PLAINVIEW NURSERY

PLAINVIEW, TEXAS

## $\Rightarrow$ Cableware fois haralsgivine <br> Be Thankful-Be Satisfied Be Prepared

Get ready for the big Turkey Day feast. If you are not prepared to care for the meal with dispatch and satisfaction we are in a position to supply your needs. You will have reasons to be thankful not only on the "Thanksgiving" day but for many days to come if you will shop here where we are ready to show you

## The Arcadian Range

the really big assistance in the preparation of the meal.
The turkey will be just as you wish it baked in one of our aluminum or granite roasters. The fixings that go with it will appeal to you prepared in one of our baking dishes or casseroles. The table will be dressed in good taste and the bird carved just to your liking if you will select from our stocks of cutlery, table ware, and china.
Then there are the Heaters and Base Burner to make the Thanksgiving home comfortable after the big dinner and for many winter days to follow.

## To The Huntsman

Our supply of Ammunition and our splendid stock of Guns will appeal to you for your Thanksgiving hunt. Better come in early and be prepared when the time comes.
R. C. Wäre Hardware Co.


The Plainview Evening Herald

| -Published Every Tuesday and Friday Evening bythe herald publishing company, Corner Broadway and Second Sts. |  |
| :---: | :---: |
| HMRBERT A H. HILBURN, Eaitor | E. B. MILLER, Bustne |
| Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879 |  |
| \$3.00 ¢ Year; \$1.00, 6 Months. | Advertising Rates on |
| Conservative estimates sh will be used in proposed pavi gore than it would have cost first of November. Tariff 2-B ment in West Texas ! | $t$ freight on the mate Plainview will cost ab er the tariffs in efefet tax on and a hindrance |

"TOURTH ESTATE" SENT TEXAS STATE FAIR CROWD.
In a letter to publishers of Texas, K. E. L. Knight, president, and Sair was the most successful ever held in Texas. During sixteen days
more than a million people passed through the turnstiles, establishing a mark that will be hard for any other fair to equal in years to come. sould have been sent to us through no other medium than the goo i senid have ofen sent the State," is the statement of these gentlemen.
The time was when the Texas State Fair sent complimentary (ickets to the country publishers, expecting them to give space to the Girand to boost the enterprise. They did, and to this, as to no other factor, is to be attributed the success of that growing institution
Today the Texas State Fair does not aak free advertising space. Wit thoir complimentary entrance cards now comes a bona fide advertising contract. Thousands of dollars were expended in this way this fal ased the success of the plan is summarized in the comm
from the president and secretary to the press of Texas.

THI WORD IS HAOXNEYED, THE SPIRIT POWERFUL
Hackneyed by much usage, the term "co-operation" is almost meaningless in any definite sense to most of us. We hear on all sides
the statement, "We must co-operate." By reason of certain associated political plans, the term is contemptibe to many persons. At the risk of uttering a meaningless, general phrase, we state that
the citizens of Plainview need more than anything else a spirit co-operation. And we'll
meaning by specific instance
We conjure up an open secret-open in the sense that anyone who that there has not yet appeared in Plainview anyone who publicly ha called attention to the known existing conditions. With no intentio of arousing feeling or sentiment that might antagonize any interest i Plainview, we venture to assert that there is a strained relatio
between the banks of Plainview, between some of the large mercantil firms and between individuals of means, which operates to their mutual disadvantage.
very pronerty owner, every clerk, every business man, every labore benefited either directly or indirecily. The same is true labore is benefited either directly or indirectiy. The same is true of the
gurrounding country. We submit that if this were not so Lamb County, Gaines County, or some unorganized county in the remote Festern part of the State, with nothing but large ranches, would be as good a place from a business or residential viewpoint as is Hal
County or the South Plains district. Plainview, Hale County and thi County or the South Plains district. Plainview, Hale County and th
district cannot develop as it should without the interested parsons an corporations co-operating for the common good. We know men in les prosperous sections of Texas who would not last long in busines employing the principles some business men in Plainview use. Th
South Plains district may develop to a remarkable extent despite th South Plains district may develop to a remarkable extent despite th
unconcern and lack of co-operation of many of its firms; but it canno reach the commercial and agricultural zenith it may reach by united To be explicit, we submit that there are propositions now up
ufore the people of Plainview and tributary territory which demand bofore the people of Plainview and tributary territory which demand
their earnest consideration. We will name first the matter of perating in the campaign to secure for West Texas an agricultural and mechanical college, and, but for the odiousness of comparison would submit the amounts already subscribed by other cities and
towns in this area. We bolieve this proposition, first promoted her owns in this area. Commerce, is meritorions and deserves the support of the people of Plainview
providing a fund for the committee from the various towns to work the is of prime importance to the people of the whole West Texa one whit behind what is being asked of her in this regard.
We submit that at no other time in her history has the matte in mestigating new rairoad possibilities been so important
o Plainview. We submit that to this end the agricultural survey
indertaken by the Y. M. . . . is undertaken by the Y. M. B. L. is paramount, and deplore the apathy
of men who have cars and men who can assist those who will use their of men who have cars and men who can assist those who will use their
cars toward this important work. Other things of equal importance might be catalogued, but these are exemplary.
But, you say, "Plainview is no worse than, other towns, and you
ave brought an unjust reproach against her." common among towns, we admit, at the same time submitting that his town should be the leader in its section, not means in Plainview reputation now enjoyed as such, but pushing ahead, full of energetic pulsating life-the livest, best and most prosperous town in the Southto deliver the goods to deliver the goods.
work" appeal as being sound
want to show you 16 mules.
From San Pete and Sevier come much of the rock salt used o salt from the diggings to the railroad they uevera. To haul the "It's a mighty hard job for the four mules, especially when the
ragon dips down into one of the dry water courses called "washes." Sometimes they have to add another team of mules to pull the sal wagon out of the rut. together and hauling his whole outfit we th sixteen that only one wagon at a time was likely to get into the shailow pulling power to sare.
"So he added another wagon to his string.
"And he found that sixteen could pull five wagons through roads where four mules could not pull one !
wagon that needed it most-the maximen of mulepower was applied to the was being pulled out of the diteh work incressed the eff
the mules 25 per cent. as it increases that of mules.
human beings can do in righting can't do in righting one evil, sixteen "Your particular problem isn't the only one on earth. Lend a hand! Help your neighbors with their problems-and they'Il help you
with yours with yours.

## West Texas Press

 Amarillo can count on the helpe other towns of this area to land farm-loan bank for this section. It

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 varerco
to show its progressiveness and to
present the claims of this section foone of the new banks. Having it
Amarillo will make it more accessibl
to our people than if at any other pointto our people than if at any other point
and Plainview should give its fulles
tion.A representative delegation fromovember 21 .-Plainview He hearThe spirit of The Plainview Herald
nd the Plainview News andview people in this matter is a splrit
for which it has thedity appreciation of Amarillo. This
wants the Farm-Loan Bank be
Cowns of Plainview, Lubbock, Tulia
Hale Center, Dalhart, Claude, Claren-lon, Candian, Miami, Pampa, Panhan

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$\qquad$
$\qquad$a Monroe Doctrine for the protectionit wants is a Federation of Northwes

marillo News.

## slander.

Stander is deffined as defaming; njure by maliclous, false report;
mpair or tarnish the reputation mpair or tarnish the reputation
alse report. Slander strikee not oise report. Slander strikes not one
bit tor it wounds the one who
arculates it, and also the dirculates it, and also the one agains
whom it may be circulated. It is the evenge of the abandoned and the cow-
rd; the wed the dark, giving the assailed one no
chance to defend himself. The er chance to defend himself. The si
derer is the murderer of character, derer is the murderer of character, and
hey differ but little-the murderer
nd assassin, using the bludgeon or
he knife; the slanderer, using the he knife; the slanderer, using the
tongue. The murderer and assassin wounds the physical body. The slan
derer murders reputation, and with goes all that mapes a man, for, with
out reputation, ambition and peace or mind are destroyed, and without t two life is uist worth the living.
Bear in mind there is nothin Bear in mind there is nothing
takes wing so quickly, nothing seatte
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## The Hallmark BRACELET WATCH

 Gold Filled \$15 to $\$ 21$14K Solid Gold Case and Bracelet $\$ 25$ to $\$ 35$

Convertible style. Bracelet may be worn separately 15 and 17 jewel, very small size, Dependable timepiece.
There will be a shortage of these watches.
ply is exhausted

## W. PETERSON JEWELER

# Ten Year's Guarantee 

89 c
Gold Filled Watch Chain Gold Filled Coat Chain Gold Filled Pocket Knife

One week only, beginning MONDAY, NOVEMBER 27 . One to a customer as long as they last just to get acquainted with us and see the large assortment of sensible, practical ifts we
Now if you fail to get one of these items at the price it will
Garrison-Conner ElectricCompany

CONDENSED STATEMENT OF THE CONDITION OF THE THIRD NATIONAL BANK of planview, texas
At the close of business, November 17, 1916

| RESOURCES |  |
| :---: | :---: |
| Loans and discounts... $\$ 461,260.19$ |  |
| U. S. Bonds and othe | 100,351.87 |
| Real estate, furnitur and fixture $\qquad$ | 31,748.66 |
| FederalL_Reserve Bank |  |
| Stock .......- 2. | 3,600.00 |
| Cash[and Exchange | .159,338.61 |



The above statement is true and correct, I certify.
T. STOCKTON, Cashier

## OFFICERS AND DIRECTORS

L. A. Knight, President W. A. Donaldson, Active Vice-President R. W. O'Keefe, Vice-Pres. L. G. Wilson, Vice-Pres. T. Stockton, Cashier

Thanksgiving Bakery

Let us do the work for the housewife in baking for the Thanksgiving dinner. We are better prepared, with our modern oven and up-to-date bakingiplant, and can also save you money.
We are prepared to roast your Turkeys, Pigs, Hams and Chickens.

Also to handle special orders for baking Cakes, Fruit Cakes, Pumpkin Pies, and other Thanksgiving specialties.
We will have in stock for sale, cakes, pies and cookies of all kinds, pumpkin pies, rolls and bread.



## Make Your Thanksgiving One to be Remembered by Taking Advantage of Our Special Sale of Ready-to-Wear

You can certainly consider yourself lucky by being presented with an opportunity of securing the season's most attractive garments at such special prices as we are offering.
LADIES SUITS, COATS, DRESSES AND WAISTS AT EXTKA SPECIAL PRICES
Our entire stock of new Coats, Suits, Dresses, Skirts and Waists have been reduced from our former low prices. New garments are arriving daily in addition to our already comprehensive stock and are being included in this special sale.
Every garment sold is guaranteed by us. All alterations without additional charge. Come in and spruce up for that Thanksgiving occasion you have been anticipating. We are doing our part. All we ask is that you come in and inspect our wonderful values.

## SUIT CASES AND TRUNKS

If you are going away for Thanksgiving be sure and don't forget our attractive suit cases and trunks. Always at attractive prices.
dacobs Bros. Co

Men, Young Men and Boy's
SUITS OVERCOATS

AND MACKINAWS
We have them in abundance and we know of no better time than Thanksgiving and no better place than JACOBS to get that new,suit, overcoat and mackinaw. Keep everything in harmony for Thanksgiving by dressing up in our famous

## Michaels-Stern Clothes

Our stocks are new, our prices are lower on good clothes and our service will invite your return.
Surts priced from
$\$ 13.50$ to
Overcoats priced
from $\$ 7.50$ to...
$\$ 24.50$
$\$ 28.50$
Mackinaws priced
from $\$ 6.00$
to
$\$ 12.50$
Don't delay. Now's the time to dress up. We'll appreciate your patronage.

| Commmunity Co | Correspondence |
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| departed.Sheiby Leach returned Frlday from sheiby Kansas City Mrs. Fostermother and sister.Mr. <br> Mis <br> Kat$\qquad$ | 1 mar and ar In |
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| baptist laymen will visi LOXE STAR COMMUNITY SUNDAY.$\qquad$ |  |
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| Tulla, was taking ptetures in our com daunity last week |  |
| neighborhood the past three week <br> but all seem to be holding their own. |  |
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| has been on the sicic
better at present. J. C. Cribert spent the day with M
and Mrs. J. V. Bosto
-

No. 563 .
of the Finanelal Condition of the first state bank, At Abernathy, State of Texas, at the
elose of business on the 17th tay of close of business on the 17th day or
November, 1916, published in The November, 1916, pubished in The
Evening Heraid, a newspaper printed
aud pabllohed arrd publlshed at Platuview, State of
Texas, on the 24th day of Norember Texas,
1916.

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| Snte |  |
| Int |  | $\qquad$ Other Resources as follows:

Assessment Guaranty Fund Assessiment Guaranty Fund
total …............ $\$ 1$
Liabilitics. resources. oans and Discounts,
sonal or collateral ..
verdrats overdrafts.
School Warr Real Estate (bankIng Other Real Estate....
rurniture and Flxtures arniture and Fixtures .... Agents, net....
 Bankers,
net
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Spele ......
Interest in Dep
anty Fund .. LinBiLitiks
Capital Stock paid in ..
Surplus Fund Capital stock paid in
Surplus Fund $\ldots \ldots .$.
Undivided Profite.... Undivided Profits, net
Und Individual Deposits, subject
to check, net tin


County of Hale. .
We, \&. R. Merrill, as president, and
V. C. HIX, as cashlor of sald bit, N. C. Hix, as cashlgr of sald bank, each
of us, do solemnly swear that the above stastement is true to the best of our statement is true to
knowledge and bellef.

## S. R. MERRILL, Pres

1 $\qquad$ this 23 rd day of November, 1916.
C. G. GOODMAN. (seal)

| Rev. Crane, of Silverton, preached at | Mrs. Charley Barrett returned home | Mrs. Bradford left for her home, at |
| :---: | :---: | :---: | :---: |
| Providence Saturday night to a |  |  | cro

 THANKGGUNGDAY

## Make Your Thanksgiving Baking a Success

Next to the turkey the most important thing to be considered in the success of the Thanksgiving meal is the success of the baking.
The most important thing to be considered in successful baking is the kind of flour used. Don't take a chance on a failure, bring certainty into your baking by the use of

## Cream Of The Plains Flour

Made of home grown wheat, by a home industry, under the most approved milling methods.
Whatever your grocer offers you insist on his getting Harvest Queen Flour for your Thanksgiving baking.

## Harvest Queen Mills A. G. HINN, Proprietor


pleg focr

| apital and plain wooden handle, which was in ons of men such good form last season, is being succeeded by simply carved wood, rtance of fvory or malacca. Silver handies are elieved by showing colored enamels. Rings or loops with which to fasten the umbrel- |
| :---: |

# 15 

 SUITS TO ORDER YOU'VEWAITEDTOOLONGFOR
## THANKSGIVING

But if you'll get measured this week you will have a new suit for Christmas. One fellow ordered two suits because he got two at the price of one-that is one for nothing. Pants to measure $\$ \mathbf{5 . 5 0}$
IN STOCK-Doe skin pants, heavy, warm and wear Thick set corduroys
Horsehide gauntlets, pair,
Horsehide mits, thick, warm lining, pair, Men's cotton sweaters, 75 c and ound wis, $\$ 1.25$ ar to Rayo, only ................................ $\$ 2.50$ Big line stand lamps, $35 \mathrm{c}, 40 \mathrm{c}, 45 \mathrm{c}, 50 \mathrm{c}$ and $\ldots . .65 \mathrm{c}$ Good line lamp chimneys, burners, etc.

## SHOES <br> "It takes leather to st a n d this weather." Better tie on to a wintBetter tie on to a winter's supply of the "ALL LEATHER line" at the old prices.

## RIBBONS

If I were you I'd buy it now while the as-
sortment is varied.

## LACES

Have someg ood numbers at $5 c$ and 10 c in embroidery.
Pure, fresh, wholesome candies, pound
Fine chocolates.
HOSIERY-Men's ladies' and children's, pair, 10 c to.

BEN LANDERS
The Right Price Man
Wayland Building


## YmericasGreatest"LightSix"

DEALERS who represent a seasoned concern with 24 years' manufacturing and merchandising experience in motoring affairs carry pretty good ballast. Their future success can be fairlv accurately guaged by the uniform success of HAYNES dealers in the past.

This territory is open. If interested, wire, write or come to see us.
CLEVELAND HAYTER, Panhandle Distributor
307 Polk Street
Amarillo, Texas



## Set the Big Bird on One of Our Handsome Dining Tables

We have not only the tables to suit your needs and pleasure but a complete assortment of every article of furniture needed in a well appointed dining room, bed room, den, library, kitchen, reception hall; or whatever furniture is used to make the home comfortable and attractive.
We have just completed the extension of our building. This addition gives us greatly added facilities for the display of our extensive stock, it gives us much more light, and enables us to handle your business more efficiently. We invite you to visit our new showroom and inspect our added facilities.


## It would be useless to try to give complete detailed description of all foy and all the circumstances or

 ure crowded into this one day of almos cent family.Those present were Mr. and Mr John Morton; Tessie, Frank, Byron,
Lida May, Paul and Bobbie Morton; and Mrs. Vines; - Hubert and Stac Vines; Mr. and Mrs. Tilden Pugh and Carroll Vincent Pugh; Mrs. Lee Greg ory, of Winter Garden; Mr. and Mrs Brittain Allen Vincent; Mr. and Mrs Reaseley Vincent, of Plymouth ceorge, of Zell wifford and Banella Vin cent, of Zellwood, and Mr. and Mrs.
Jones Vincept. The guests were Mr. and Mrs. A. C. Allen, of Zell wood, and
Mr. Archie Lion, of Texaz EXPECT $\overline{10,000}$ in teris CNIVEPSITY TEXAS AUSTIN, Texas,
every section of the Stater friends supporters and ex-students of the
Universily of Texas will be here to University of Texas will be here to
participate in the blg Thanksgiving participate in the blg Thanksgiving
bome-coming program. Intormation already received from indifilduals, organizations and rallroads makes 10,000
to 15,000 a reasonable estimate of the crowd. The railroads have made low rates applying throughout the state. rates applying throughout the State.
In addition to the one and a third fare In addition to the one and a third fare
round-trlp rate, an extremely low

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# FREE FREE FREE lvoryStarch 

The best laundry starch on earth. Makes ironing èasy, your clothes look better, wear longer.
Ladies! Give your grocer an order for Ivory starch. Get one ticket with every package and win the Ivory Starch Laundry Maids FREE. Bring your coupons to

## The Cash Bargain Store

Watch the Ivory Starch display window for winning numbers.

## The Big Chef Says:

## Better Eat Thanksgiving Dinner With Us

You have probably made arrangements to go to the football game, or to the theatres, or on a hunt for Thanksgiving Day. Perhaps your wife would like to have some time off too and not have to work in the kitchen all day. We are sure that you don't want to miss any of the good things of the day and we want to suggest therefore that you forget the bother of preparing a big dinner, eat with us, and have the rest of the day to your own pleasure.

## CRYSTAL CAFE

H. S. AVENT, Proprietor


"Ask for the Coupon"
WE thank-one and all our good customers for their loyal support during the past year and trusting to merit a continuance of your business as well as new customers.

DYEDRUG COMPANY
Phone 23
West Side Square


You Can Just Tell From Their Faces That There Are Other Good Things to Follow the Turkey
It brings up thoughts of good old home made Fruit Cake, Cranberries, Celery, and all the other fixings. We have ingredients for your Fruit Cakes and we will have a nice line of fresh $\boldsymbol{F r u i t s}$ and Vegetables for your Thanksgiving Dinner.
We also have a splendid assortment of staple and fancy groceries which will be of interest in completing the menu.
L. J. Warren Grocery Company

Phones 233 and 234

## RABBITS

 RABBITSWe are in the market for Cottontail and Jack Rabbits.

> Jack Rabbits, per dozen Cottontail Rabbits, per dozen . $-{ }_{-} \$ 61.25$

Be sure they are drawn before you bring or ship them in.


# "THE GIRL FROM THE U. S. A." 

PRICES: 50c, 75c and $\$ 1.00$
SEASON'S GREATEST MILITARY AND MUSICAL SUCCESS
Seats on Sale Saturday and Monday at Willis Drug Co.
kamsas CTTY sToct


#### Abstract

tate sales a compromise, sheep and $\$ 8.35$, platn thin feeders down to 86.50 . Mrs. S. A. Moss, of Memp    ouinds average. Other good steers 225 cents lower, but bought hogs after  | cows at that price, falr to good cows |  |
| :--- | :--- |
| 86.15 | To $\$ 7.25$, canners 84.50 to 85.00 . here only poor success in in doing in to ts | 36.18 to 87.25 , canners $\$ 4.50$ to 85.00 . here only 10 cents under the extreme aisher here than in Chicago. Veals Sheep and Lambs  market, local prices ar



A NOVEL DISH.
$\mid$ macaroni, according to directions $/$ a road would be of untold value, bou given above. Add this to the tuna, enthusiaats in this direction apparentiy
 rocelpts opened today, with 26,000 head, cent of the total weight at $\$ 6.00$. Plain lambs are making good money for used in Italy, but the excellent canned fully prepared, and in cooking them Another lesson that can be aram sarket mostly stendy, weak on me-stock steers sell at $\$ 6.25$ to $\$ 6.75$, com-feeders. Feeding lambs are 25 to 50 tuna fish found here eserves admirably you learn the foundation of the more trom the experience of Europe of late Allum and low-grade stockers, pretty settre on all kinds, in spite of exces- of Kansas feeders sold at at $7, .50,1,150 \quad$ J. A. RICKART,
 glogs sold 5 to 10 cents lower carly, ere, sold at $\$ 7.90$ to killers. A few Mrs. Byron Hale and child spent the seeds removed, a bit of green pep-


## Dining - Room Furniture

comes in for a lot of criticism on Thanksgiving. Don't give your guests a chance to criticise yours.

Come here and get a new table, a new buffet, and as many chairs as you need. Our furniture has all the style and grace of modern design, combined with the solid construction of the old. Prices very reasonable too.

## W. E. WINFIELD

"If it Isn't Good We Make it Good"
Phone 95


## A Happy Family Isn't It?

Your family will be happy too, and your guests if you are to have any, if you will permit us to stand back of the menu with the delicacies of the Thanksgiving season. We have providedothem in abundance for your family and your friends, and ask the pleasure of serving you.

We will tell you of just a few of the good things that you might have an idea how completely we have planned for your pleasure.

Freah Crisp Celery
California Head Lettuce Fresh Radishes

Cape Cod Cranberries Fresh Green Peppers Fresh Cauliflower Florida Grape Fruit Fancy Apples Fresh Grapes

Fancy Oranges English Walinuts

Pecans Canned Cocoanut Turkeys
Apple Cider Apple Cider
Heinz Mincemeat Heinz Plum Pudding U-All-No Mir.ts

Fancy Currants
Crystalized Ginger
Fancy Raisins
Citron and Figs
Dates and Coconut Candied Pineapple Candied Cherries

Orange and Lemon Peel Canned Raisins

And the many other goodies to make the meal the success you would have it. Get your orders in early to avoid disappointment and insure prompt delivery.

## RATES ONE CENT PER WORD EACH INSERTION

## THE EVENING HERALD'S LIVE WANT AD PAGE

## THE MARKET PLACE OF THE

 SOUTH PLAINS
TANKAGE-PLAINVIEW PRODUCE
COMPANY.




 deneral contraetora. Uottiee at Yaltos Lumber
Ptome 10 ?



## For Sale

The Big Type, Pure Bred Duroc-Jersey Hogs. All ages
of boars $\$ 20$ and up. Bred Gilts, $\$ 30$ and up A few choice sows for sale. Pedi.
grees sent with hogs. All grees sent with hogs.
stock guaranteed breeder
Helen TempleFam
LAMB \& HUTCHINSON, Props. Plainview, Iexas

To Cure a Cold In One Day

 Presbyterian Ladies
Thanksgiving Bazaar Wednesday, November 29th at Paxton \& Oswald's
Christmas Gifts and Thanksgiving Edibles will be sold.


##  SPIRELLA CORSETIER sides, it may salivate you, whlle if you chlldren; they like it. <br> xithen rime <br> <br> Cold Days Require Coal

 <br> <br> Cold Days Require Coal}Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the bes service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest

## ALLEN \& BONNER

## PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

## Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

## The Winter Reading

Absolutely demands that you have the pure light furnished by elec tricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |

Hart Schaffner\& Marx Clothes IF F You know these clothes you won't need to read another word of this ad; you'll come around for yours. $\quad$ IIt gives us a great deal of pleasure to emphasize the fact that we represent these famous manufacturers. We'll see you soon, we feel sure.

CARTER-HOUSTON'S
दa

## SPECIAL SALE OF Women's Coats and Suits <br> Many are the styles and fabrics and as each suit or coat is priced individually we cannot make price quotations here. <br> Come and take your pick at these reduced prices. <br> \section*{Carter-Houston's} <br> 3 0

More Alfalia For Texas
J. O. Morgan, Prolessor of Adronomy, A. \& M. College of Teznas

##  

 2. ony yhate nex musut boome


 filfa is most profitably used as, a pas-
ture crop. In the Staked Plains re-


 The following may be considered as it anything, below the average for the prete a third more fat than cowpeas.
average yields of a few crops in com- state, although the yfelds in the dry, Seven times as much ditestible protetn arerage yields of a few crops in com- $\begin{aligned} & \text { State, although the yfelds in the dry, Seven times as much digestible protetn } \\ & \text { unirrigated sections will average less } \\ & \text { ps produced on an acre of alfalfa as an }\end{aligned}$
alf with alfala: Alfalfa thay, 6,080
hat hay, 3,000 pounds; prairie hay, 3,000 of cowpea hay per acre is, if anything, ounds.
 Oats, entire crop, 3,000 pounds; corn,
easily produced. The average yields
of prare crop, 2,600 pounds. reason that existing conditions render seed the wheelbarrow seeder is usua, profitable. Granting this, there are od on is used. from 12 to 15 pounds of
otill thousands of farms in the State seed per acre are required, and not stlll thousands of farms in the State seed per acre are required, and not
that need only the introduction and less than 15 pounds of seed per acre thit need only the introduction and
press than 15 pounds of seed per acre
proper care of alfalfa to insure a 100

per cent increase in their net returns. when the latter meitood is used. $\begin{aligned} & \text { There is no absolute remedy for }\end{aligned}$ | per cent increase in their net returns. | There is no absolute remedy for |
| :---: | :---: |
| There are certain areqs of variable | root-rot. Preventative practices should | size in Texas recognized as alfalfa- be employed. The most important srowing reglons. The most important practice in controling this disease is of these are Northwestern Texas (usu- that of crop rotation, by which sus-

ally without irrigation); the irrigated

ceptible plants such as cotton portion of Western and Southwestern peas and alfalfa are as cotton, cowTexas; the river valleys and some of for three or four years, until the germ | the uplands in North and Central | has become more or less starved. This |
| :--- | :--- | :--- |
| Texas: and the |  | Texas; and the river valleys in East

Texas. In additlon, many localities not insure freedoms from the dis-
ease, but has been found to be very antide of these areas will grow al- helpful. Deep fall plowing and the
half suchers. felfa successfuily. In West and North- incorporation of organic matter to betwest Texas, the most important fac- ter aerate the
tor limiting the production is mols- found beneficial.

```
*)
```

| Texas, molsture and root-rot are the |
| :--- |
| sweet clover have never grown will, in |
| chiet limiting factors, whille in the |

nost prevalent hindrance. Practical- fore alfalfa will grow successfully.
under such conditions, farmers should


| $\begin{array}{ll}\text { cessfully. }\end{array}$ | $\begin{array}{l}\text { grow alfalfa without inceulation. } \\ \text { The most common method of tinocu- }\end{array}$ |
| :--- | :--- | :--- |

Moisture has undoubtedry had more lating soil for alaffa is by means of
influence on alfalfa production in transferring soll from a field that is
influence on alfalfa production in
Texas transterring soll from a field that is
any other one factor. growing alfalfa successfully to the
Texas tran any other one factor. $\begin{aligned} & \text { growing alfalfa successfully to the } \\ & \text { Where irrigation is not possible, til. } \\ & \text { field that is to be planted in alfalfa. }\end{aligned}$
lage mithods must be relled on almost $\mid$ This soll should be broadcasted uni-
wholly to insure an adequate supply formly over the field at the rate of
of water. This is especially, true of 250 pounds per acre, and immediately
Norhwest Texas, and applies with harrowed into the soll, as drying has
paore or less furce to all the alfalfa- a tendency to kill the germs. Precau-
prore or less force to all the alfalta- a tendency to kill the germs, Precau
growing reazions of the State.
ton should be taken to prevent the
Early plowlag is unquestionably the toil from drying out before it is ap.
most Important factor in the prepara-- plied.
don of a suitable seed bed for altalfa.
This is true for two reasons: FIrst. fally, must, contain an alfalfa success-
It enables the soil to store up the lime, as the germs that grow on the
rainfall; second, it gives surficient roots of altalfa and thus enables the
time for the seed bed to become more plants to get their nitrogen trom the
or less firm beefore the seed is planted plants to get their aitrogen from the
-a condition necessary for success Most of the solls within the areas
with almost any crop. Early plowing named contain suffleient lime. How-
lowed by the harrow should be fol- ever, ther are many farms outside of
produce a mulch and prevent the an applitation of that peed, oniy
plowed portion of the soil fine losing slacked lime per acre to render them
all of its molsture.
Aifalia may be seeded in either fall the many uncertainties accompanying
can be obtanted, fall seeding is prefer- - era are adrowing in a new region, farm-
able. The soil should be plowed not area the first year and determine
later than July 15 for fall seeding, whether or not it can be successfutly
and preferably during November for grown. The following essentinis in
that seeding. While it is essential alaffic growing will ald the farmer in
that these plowings be deep, the farm- ftarting with this crop
or must remember that deep plowing . The soil must contain an abun-
is not advisable if done only a short
dance of lime.
is not advisable if done only a short dance of lime.
while before seeding , the crop, as there
2 . The soil must be inoculated.

| is danger of the seed bed becoming | 3. The soll must he well drained. |
| :--- | :--- | :--- |
| so dry as to |  |


| so dry as to cause poor germination | $\begin{array}{l}\text {. The soll must the well drained. } \\ \text { of seed. }\end{array}$. The soil muast be productive |
| :--- | :--- | :--- |
| 4. |  |

Many farmers in drier sections of of corn or three-fourths of a bale of
the State perfer drilling alnfif:-eed cotton per acre when planted to these
to broadcasting, for the reason कive a ortc,se.


## Turkeys Our Specialty

We are in the market all of the time for Turkeys. Make - it a point to see us before you sell.

We eliminate the middle man. Follow the wise ones and bring us your turkeys. When we don't buy them some other dealer handles them for you for nothing.
Wright Produce Company

 nnouncements.

## The Girls' Home Eoconomics Club of the Woodrow school will give an enter-

 simment at the school builiding on on Mestames Anderson, Clidney, Long Wednesday night, November 29th.nice program of drills, songs an

Everybody is invited to attond.

marriage ceremony
Mise Bettle Morley.
mbdibsday bridee club.
Mirs. Wallace Bettoon and her moth-
or, Mra. H. M. Burch, entertained the
 atternoon, at the
Weet Ninth
Street
Carysanthomums ornamented the rooms. In the game, Mre Chas. Me-
Cormack won high score tor the gueste, and among the club members Mise Colestine Harp was fortunate player. At the conclusion of the game a
salad course was served to the club salad bourse was served to the elub
members and the following invited





REINKEN'S Clothing and Shoe Store
$\$ 20$
Blue Serge Suits
Only imported dyes are used in dying the fabrics.
They are really a REMARKABLE SUIT for such a reasonable price and can't be matched elsewhere at only

## $\$ 20$

For regulars, stouts, long stouts and slims.

REINKEN'S<br>CLOTHINGAND SHOE STORE




MRS. M. F. Rook hostess






 ${ }^{\text {Oiller. }}$ mecArvercoedidi.

 ton Cosdel, saturask, Norember 2 ta
 Texas, and formerly taught in Seth
Ward College here. MUSICAL PROGRAM SUNDAY

 organ Prelude, "Ballad
Choir, "The Lord
 Evenhg service.
Organ Prelude, The Lost
 OLYMPIC EXTRA SPECIAL

## Goodnight

 Buffalo Hunt Motion Pictures Monday, Nov. 25th

 Pietures of Hogs, Alafalia and
Wheat FFelde near Plainlew, in
addition to regular program"THE shielidive shadew" and a five-part Metro Featu "THE PRETENDERS."

EVENING HERALD
METHODIST LADIES WILL
OBSERYE WEEK OF PRAYER
Next week will be observed as Week Next week will be observed as Week
of Prayer bs the ladies of the Methodist
Church, and all are cordially invited


## Snowy White Linens

For the Thanksgiving Table
Such qualities as these will bring added pleasure to the occasion and hostess will be thankful for having had the opportunity to get the high-grade linens at so, remarkably low prices.

72 inch wide fine mercerized damask for
. 65
71 inch wide all pure linen for damask................. $\$ 1.25$

72 inch wide extra fine satin all linen damask ............... $\$ 2.25$
90 in. plain high-grade linen $\$ 3$
We also offer special values in chinaware. Our stock of this ware is, being closedsout.


## Richards Bros. Gollien

 enthused over the defeat Wayland gave Canyon Normal last Saturdan,and are fully expecting to take the game with Clarendon next Thursday,



## day morning.

 now students were enrontled this week. Oklahoma Clty. Inez is just recover-
nome of her son, C. D. Nobles.
Chapel services were Chapel services were conduct
Thursday morning by R. M. Miller Thursday morning by R. M. Miller.
The Berean Class meets Friday eve- Texas, who has been visiting with her
The
 LL O. Engleman, a student of Way- morning for her home.



## IT'S STOVE TIME



g motor truck, leading wheel of | Mg motor truck, leading an ammunt- |
| :--- |
| don column at high speed toward the |



## What Better Reason for Genuine Thanksgiving



SH
23.5 miles per without stopping, and averaging
Don't think of just one car "timed to the minute" for a gasoline test on a measured gallon of gas over a selected piece of roadway, all conđitions ideal.
Think of 206 Saxon "Sixes," each traveling Think of 206 Saxon "Sixes," each traveling
300 miles without stopping, meeting every con-
dition of road and weather, running through dition of road and weather, running through
congested city traffic, through mud, through

## A Saxon Makes The Christmas Gift Supreme

 Just say the word and the car will be standing in front of your home on Christmas morning, a 365 day gift for a llthe family.
## WILSON MOTOR COMPANY <br> Saxen Distributors for Plainview and Surrounding Territory



CIS Joseri Death of Kapstinargs' Monareh Is
nounced In Dally Press: Prince Charles Francis Succeeds Him. Born August 18, 1830 Ascended throne of Austria upon a aceation of his uncle, Ferdinand I.. De-
cember 2, 1848 . Married Princess Elizabeth, of Ba ried life was spent in estrangemen Katherine Schratt, an actress, suc Hungary refused to recognize him as which, yet the amount of moisture king, and a bloody war followed, in the United Kingdom in the course of whtch Hungary was crushed, with the year is amazing. aft of Russia.
First attempt at assasination made

First
in 1853
In the war of 1859 with France and
1853. Sardinta, he was forced to cede Lom bardy to Italy, later losing the Duch of Hols
Italy.
His $\qquad$ was put to death in 1867, after a brie experiment as emperor of Mextco Maximilian's beautilo $r^{+}$wife, Carlotta, A niece burned to death in Vlenna, sister met a simillar fate in Paris, and In 1889 the crown prince, Rudolf was found dead in company, wth Bar-
oness Marle Vetsera. The mystery of his death never has been cleared. Archduke Johann, heir apparent af ter the death of Rudolt, renounced his
rights, salled for south Amerten under the name of John Orth, and never was heard of agatn.
Empress Ellizabeth stabbed to death
by Italian anarchist at Geneva in 1898 . Archdutise Francls Ferdinand, next heir presumptive, after estranging his uncle by a morganatic marriage to the
Duchess of Hohenburg, was assassinDuchess of Hohenburg, was assassin-
ated, with hls wife, at Sarajevo, in Jene, 191


## N0. 5475.

report of the condition of

## Che Jirst Thational thank

at plainview, in the state of texas, at the close of business on November 17, 1916. RESOURCES.
 2. U. S. Total loans
(a) U. S. bonds deposited to secure circulation (pands deposited to secte)
(pat.......... 4. Bonds, seeuritles, etc.

Securitles other than U. S. bonds (not uding stocks) owned unpledged
Total Bonds, securities, etc
6. Stock of Federal Reserve Bank ( 50 per cent of subscription) i. (a) Value of banking house (if unencumbered) . \$50,000.00 (b) Equity in banking hous
8. Furniture and fixtures
9. Real estate owned other than banking house
(a) Net amount due agents in New York, Chicago, and St.
(b) Net amount due from approved reserve 49,941.53 (b) Net amount due from approved reserve $282,674.48$ 11. Net amount due from banks and bankers (other than in-
cluded in 10 or 18 ). ..........................
13. Other checks on banks in the same city or town as reporting bank
4. (a) Outside checks and other cash tems ........ $\$ 16,064.85$ 15. Notes of other national banks
17. Federal Roserve Bank notes
18. Lawful reserve in vault and with Federal Reserve Bank 9. Redemption fund with U. S. Treasurer and due from U. S.
Treasurer ..........

## iabilities.

3. Capital stook
4. Surplus fund
(a) Undivided protil

 Demiand in 29 or or 30 atis
5. Individual deposits subject to check .........
6. Certifleates of deposit due in less than 30 days
7. Cashier's checks outstanding

$$
\begin{aligned}
& \text { Time deposits (payable } \\
& \text { more notico: : } \\
& \text { m1. Certificates of deposit }
\end{aligned}
$$


тоTAL

## $822,031.6$

STATE OF TEXAS, COUNTY OF HALE, BS:
\#, Guy Jacob, Cashier of the atove-named bank, do solemnly swear that the
above statement is true to the best of my knowledge and bellef.
GJY JACOB, Cashler.
Subseribed and sworn to before me this 23 rd day of November, 1916
s. WILLIAMS, Notary Public,
Hale County, Texas

CORREOT-Attest

$$
\begin{aligned}
& \text { Attest: } \\
& \text { J. IL SLATON, } \\
& \text { LEyI SCHICK, } \\
& \text { W. ©. NATHES, }
\end{aligned}
$$

 planation of its formation, states that
the total deposit of dew in the United $\begin{aligned} & \text { diamson Law. In the centers of in- } \\ & \text { dustry Mr. Hughes ran overwhelming. } \\ & \text { enoughint to believe in its ability to de }\end{aligned}$ Kingdom in a year is equal to five ly better than his opponent, and this liver goods which it no longer pos- the results of a national election. PerInches of water over the whole coun- is true of even the principal ralliond sesses,
try, or about a seventh of the total
tenters. The American Federation of
There is another lesson in the west-
 amount of moisture received from the
atmosphere. In other words, the whole
Labor demonstrated once again that. ward shift of the voting power. It is is $\mid$ obvious change.
of the ratnall of the Unitted King-
dom produces only six times the
dity of water that we receive as dew.
tive This may not sound very striking,
national election in a material degree.
Then, again, the vaunted pro-GerIt cannot fall to strike the imagina- $-\begin{aligned} & \text { man vote did not materialize. Can } \\ & \text { any analist of the election figures }\end{aligned}$ ton powerfully. A year's dew in the
United Kingdom amounts to $5,500,000,-$
polnt to a singe of the election figures
Unice where the Gernited Kingdom amounts to $5,500,000,-1$ man vote made any substantial differ-
000,000 gallons, and the weight is
ver $20,000,000,000$ tons, or 5,000 times
ence or swayed the balance, even
 United Kingdom each yeart.-Christian

## LESSONS FROM THE ELECTION.

 Here is another ghost conjured up by the terrified politician, which shouldbe finally laid at rest. These autocra-
be finally laid at rest. These autocra-
ceses within a democracy are mostly Wall street Journal: There are at least is a national gain, well worth valuable lessons to be drawn from the price paid, whoever may be the the election for the presidency, even next President.
in its present undecided state. It has and the old $m$

| in its present undecided state. It has | And the old machines went to pieces |
| :--- | :--- |
| puntured some old fallacies, and it | for the same reason. Tammany Hall | has done womderful work in restoring serves so ooint the moral even if it

our sense of values. It has proved does not adorn the tale. It it our sense of values. It has proved does not adorn the tale. It is absurd
two most important thingg. One is to say that it only gave Mr. Wilson $40,-$
that voters blocks as can not be delivered in yen years ago. 000 plurality in New York. The inde-
pendent voters gave him that, and it is The other is that there is a distinct not demonitrable that Tammany Hall shift of voting stror $z^{\text {th }}$ westward, al- had anythiny; to sell, or, still less, that
though perhaps not so far west as

it sold it. At least it may complain of \begin{tabular}{l}
$\begin{array}{l}\text { hough perhaps not so far west as } \\
\text { come folks sweepingly assume. }\end{array}$ <br>
$\begin{array}{l}\text { it sold } \mathrm{it} \text {. At least it may complain of } \\
\text { injustice when its hoary old machine }\end{array}$ <br>
\hline

 

it is plain, for ingstance, that nobody \& injustice when its hoary old machine <br>
is accused of "knifing" the wilson
\end{tabular} It is plain, for instance, that nobody is accused of "knifing" the Wilson

can delliver the labor vote. Mr. Wil- ticket. It is not guilty, and, in fact, son and his frlends must realize now
that it was not worth buying; and cer--

## J. J. LASH'S

## Real Estate Corner

712 broadway.<br>\section*{PHONE 658.} Two and one-half acres land, four--room house, well and windmin,

concrete cellar, wash house, chicken house, garden feaced chlcken, proof, irrigation tank for garden. Best bargain in northwest part of
town. $\$ 550.00$. Good cement-block building in Mangum, Oklahoma, rented for
eighty dollars monthly, owner wishes to exchange for land in Plain-
Hew District. Eleven-acre tract, well improved-orchard, vineyard, well and
mill located in south part of Plainview; owner will take in some land
on trade. Nine hundred and sixty acres land for sale and 2,800 acres leased;
aear railiroad. Price right. Have two 160-acre tracts for sale. Owner will take three hundred
dollars cash and long time on balance if purchaser will build on land.
Some cultivation some cultvanion on each tract. Wil sell separately Have two-section ranch for sale. Small payment cash; balance
ong time.
J. J. LASH.

## $\operatorname{lin}_{10}$ <br> OUR THANKSGIVING OFFERING


"LESS THAN THE DUST"
The World's Most Popular Actress iu Her Greatest Achiemement
OLYM
TWO DAYS-WEDN
IC
IURRDAY,

