

SOY BEAN HAS MANY USES.

May Be Utilized in More Ways Than Almost Any Other Agricultural Product—May Be Basis of Many Industries.

WASHINGTON, D. C., Dec. 22.—The soy bean, which is one of the most important cash crops of Asia and which promises to take an important place in the agricultural industry of the United States, may be utilized in a greater number and a greater variety of ways than almost any other agricultural product. The whole beans may be utilized for food as are the seeds of other legumes, or the oil alone may be consumed. The oil resembles that of cotton seed in many ways, but is of a more pronounced oily character. In addition to its availability as a food, soy-bean oil has found important uses in the markets of the world for making paints, varnishes, soaps, rubber substitutes, linoleum, waterproof goods, and lubricants. It is also used in the Orient for lighting and in the manufacture of printing ink.

In Japan the soy-bean forms one of the most important articles of food in use. It is one of the principal ingredients in the manufacture of shoyu (soy sauce), miso (bean cheese), tofu (bean curd), and natto (steamed beans). The beans are eaten also as a vegetable and in soups; sometimes they are pickled green, boiled, and served cold with soy sauce, and sometimes as a salad. A "vegetable milk" is also produced from the soy bean, forming the basis for the manufacture of the different kinds of vegetable cheese. This milk is used fresh, and a form of condensed milk is manufactured from it. All of these food-stuffs are used daily in Japanese homes, and for the poorer classes are the principal source of protein.

Used in "Diabetic" Foods. The use of the meal remaining after the oil is extracted from soy beans has become an important factor in several European countries during the last few years, and to some extent in America, as a food of low starch content. Soy beans contain at the most but a slight trace of starch, and extensive experiments in America and Europe indicate the value of the bean products as the basis of foods requiring a low starch diet. Flour enters largely as a constituent in many of the so-called diabetic biscuits, and crackers and other food specialties. The meal may be used successfully as a constituent in many of the diabetic biscuits in which corn meal is used.

to full grown, has been found to compare favorably with the butter or Lima bean. The soy bean has been utilized not only in the United States but in European countries as a substitute for the coffee bean. When roasted and prepared, it makes an excellent substitute for coffee. In Asia the dried beans, especially the green-seeded varieties, are soaked in salt water and then roasted, this product being eaten after the manner of roasted peanuts.

Stock Feed.

The value of soy-bean meal for producing meat, milk, and butter is well established. It is one of the cheapest of the highly nitrogenous feeding stuffs, and is therefore one of the most economical for balancing rations deficient in nitrogen. Its use in America is confined at the present time almost entirely to the Pacific States, where it is considered a valuable feed, not only by dairymen, but also by poultrymen. Owing to its high content of protein, the meal should be used with the same precautions as are observed with other highly concentrated feeds, to avoid digestive troubles. As regards digestibility, soy-bean meal compares very favorably with other oil meals.

Soy-Bean Meal as a Fertilizer.

The utilization of soy-bean meal for fertilizing purposes has been confined almost entirely to Asiatic countries. Following the recent production in the Southern States of bean cake and oil from American-grown beans, however, fertilizer manufacturers have taken an active interest in the fertilizing possibilities of the meal. Analyses by the U. S. Department of Agriculture have shown that while soy-bean meal, like cottonseed meal, has a high fertilizing value when applied directly, a more economical practice would be to feed the meal to stock and apply the resulting manure to the soil.

Soy-Bean Oil.

In the United States two methods of extracting oil from soy beans—the hydraulic and the expeller processes—are used by oil mills, the latter producing the highest yields. Extensive tests with domestic beans indicate that 1 ton of seed will yield by the expeller process an average of 30 gallons of oil and 1,600 pounds of meal, the difference (about 175 pounds) representing the loss due to cleaning and the evaporation of moisture driven off after the beans have been crushed and heated.

GROWING BROOM CORN.

The growing of broom corn offers many opportunities for the farmer. It is a crop that many recognize as a problem must be solved. That is one of the reasons why it is one of the most important crops of the South.

ridge with a lister with a seeder attached, which lists and sows at the same time. Or the ridges may be harrowed down or cut down with a disc harrow. Or the land may be related and then harrowed.

Broom corn thrives best in a fine, mellow soil; hence it generally takes considerable work to prepare the land properly. Cultural methods are not difficult after the soil is well prepared.

BEDDING FOR ANIMALS.

The livestock should have bedding. Animals should not be required to lie on hard floors in the barn without some kind of material for bedding. If the floors are damp and unsanitary, bedding may be needed for the comfort of animals.

In addition to giving comfort to animals bedded in stalls and stables, litter is economical, because it absorbs a large per cent of the liquid manure, that otherwise would run off or percolate. As this liquid manure is high in nitrogen, the most expensive constituent of a commercial fertilizer, it is economical to save it. Refused hay, straw, leaves and other litter used as bedding may be cleaned out each morning with the manure and become a part of it to increase the fertility of the soil and its humus content. A little bedding material will contribute to the comfort of the animals and increase the amount of manure.

Mrs. W. J. Beck and daughters have returned to their home, after a visit with Mrs. Beck's daughter, Mrs. T. L. Dollar.

A Helpful Confession

Mrs. B. writes: "Had suffered for years with stomach disorder. Could not eat without great distress, lost weight and was run down. Feared it was ulcerated stomach. Fortunately I secured a sample of HEMO, which seemed to satisfy my hunger, and was retained without distress. I immediately bought a package and started to take it regularly. I continued to take it once a day and improved steadily. After one year I have gained 33 pounds of good solid flesh and can eat any food with no distress. I can recommend HEMO to all sufferers from stomach or digestive disorders. Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Leng-Harp Drug Co.

WATCH FOR THE NEXT ISSUE ANNOUNCING Our Big January Clearance Sale

Jacobs Bros. Co THE ONE PRICE CASH STORE



Let Your New Year's Resolution Be One To Invest In The Bank, and To Invest Judiciously

...an should first consider ... responsible for the ... is secure from ... your investigation.

It's businesslike, ... not for every bill ... whom you trade. ... bill and that is

... in the value ... with them ... them pros- ... account. ... erity and ... full to ... yours.

WE take this opportunity to express our gratitude and extend our thanks to those who have been so loyal in their support of this store. Our army of customers have our sincere good wishes throughout the holiday season. We will have for them a splendid line of practical gifts.

DONOHOO-WARE HARDWARE CO.
Phone 80

PRODUCING CHEAP PORK.

The cheapest pork is always that largely produced on pasture. While gains are made on pasture alone, it has been found that such gains are to slow, that pigs must have a grain supplement even on the best of pasture for rapid gains necessary for cheap pork. It has often been shown that hogs on pasture with grain supplement can be brought to marketable condition within six or eight months, when they will weigh from 175 to 250 pounds on pasture with grain. This is cheaper than letting the pigs have the run of pasture without grain for six or eight months, then finishing them on grain for about three months.

At the Utah station pigs on pasture, with full grain ration, made 33 per cent better gains than pigs with the same ration without pasture. The average daily gains were 29 per cent greater with pasture than without, and the saving in feed was 10 per cent on every 100 pounds of pork produced in this way.

Another experiment made by the Central Experiment Farm, in Canada, showed that pigs on pasture made 10 per cent larger gains and 11 per cent cheaper gains than when fed in pens without pasture.

An experiment made by the Arkansas station several years ago is of much importance. Five pigs farrowed in March were fed 10 months on a succession of green crops harvested by themselves. The land was capable of producing about 25 bushels of corn per acre. The green crops pastured were red clover, sorghum and Spanish peanuts.

The pigs up till they were six months old were given 21 pounds of bran and five bushels of shelled corn, and had made an average daily gain of 1.3 pounds per head. They were taken off pasture and fed 19 bushels of corn, to harden them. They were then slaughtered, the average weight being 250 pounds. The total cost of producing a pound of pork under the above management was 1 1/2 cents. Each pig in the experiment, in addition to the pasture, consumed but 6.5 bushels of corn.

Lands, labor and feeds are now more expensive than when this ex-

periment was made, but the fact remains that cheap pork may be produced in the same way. So far as we know, this is the cheapest pork ever produced under modern methods of farm management. The plan is well worth every farmer's attention. The kind of crops are not as important as the fact that there are crops for pasture to follow along in close succession.—Farm and Ranch.

FRUITS FOR THE HOME.

Until more fruits are produced on farms and greater care and attention are given to saving them by storage, evaporation, canning, preserving, etc., farmers and their families will not consume as much as health and general efficiency will require. At such prices as prevail now in the markets, fruits will not be bought very extensively, so as to be used daily on the farmer's table.

More attention often has been given to growing fruits for market than for the home supply. This means, if there is over-production or under-consumption, which means the same thing in marketing, there is waste, for fruits are quite perishable. And many have no way of holding even for a few days.

With such fruits as peaches, should there be a delay in getting refrigerator cars even for a few hours, the damage is likely to be great.

This illustrates the importance of canning, preserving, drying, refrigeration, etc. Yet there are many small home owners and tenants with very little fruit or no fruit at all. Such people may not know it, but likely there is difficulty to maintain health and efficiency for lack of fruits in the daily foods.

One of the plans for next year should be to plant orchards or take better care of the trees, vines and berry plants already out, with a view of more fruits for home use. Such preparations as are necessary should be made so that fruits will be available as long as possible. Many who are deprived of apples and other fruits most of the winter may enjoy them during the holidays when prices are not too high. Yet it is possible for many to grow apples and keep them in cellars or in cold storage plants at the towns and cities at a small expense. The satisfaction of having fruits and the increase in efficiency because of them make it worth while.—Farm and Ranch.

H. C. Pipkin is here from Amarillo on professional business.

Prof. Ralph Porter returned Monday from Tulla, where he spent the holidays with his parents.

Jack Frost Baking Powder

"Jack Frost"—that's the brand to buy—
Better Biscuits—that's just why."

**Delicious Food For Every Meal
During the Year 1917**

You may say that truthfully to your friends when the year 1918 rolls around if you will make a New Year's resolution to let this store serve you during the next twelve months.

Your grocery needs are our special study. We buy the kinds of food you want at prices as reasonable for such goods as you may expect. There is economy in the quality of goods as well as the prices oftentimes, so the housewife who is careful and economical is learning to call this grocery headquarters. She knows that when she buys from us she is getting fresh pure food. We are pleased to learn that we have the reputation of dealing only in reliable goods and she depends upon our knowledge of food values to supply her with the best in the market.

For Your New Year's Day Serving


We will offer many of the holiday season's delicacies and fancy groceries as well as the staple food products. Our fresh fruits and vegetables will please you and assist in making the menu a success.

We Wish For You

All of the good things that you wish for yourself during the coming year. We wish for you also that you may learn of the service which this store offers you.

PIERSON & SMITH

Phone 348


Holiday rates to any point in Texas on sale Dec. 15th to 26th inclusive, Dec. 31st and Jan. 1st, final return limit Jan. 5th.

Holiday rates to the following New Mexico points, date of sale being Dec. 21, 23, 24, 25, 31, and Jan. 1st. Final return limit Jan. 5th:

Carlsbad \$16.75	Kenna \$9.80
Artesia \$14.95	Portales \$7.90
Roswell \$12.75	Clovis \$6.95

For further information phone 224,
JOHN LUCAS, Agent.

1908—1917

Nine Years We Have Been In Plainview

During these years we have had a very pleasing trade for which we wish to thank all of those who have traded with us little or much. We extend to you New Year Greetings and hope that your coming year may be one of complete pleasure for you. We also trust that we may be permitted to serve you during 1917 and that our relations will continue as pleasant as they have been.

We are very anxious to meet any fair cash price—and have the goods with which to meet quality arguments. So if in your New Year's resolutions you have resolved to pay cash for your groceries be sure to see us whether you expect to spend \$1.00 or \$100.00.

We have the goods and must have the money to keep on offering you such goods as we have stocked at the prices you want them.

L. J. Warren Grocery Co.

The Pioneer Grocers of Plainview
Phones 233 and 234

New Year Resolutions

Resolve: To Protect Your Health

By buying your drugs and sundries at the place where everything is guaranteed and only the purest ingredients enter into the manufacture of the things that are handled.

Our prescriptions are compounded by registered pharmacists and only the purest drugs are used.

Our New Year's Greetings

It gives us a pleasure to say to our friends and patrons that we wish for them a 1917 full of health, happiness and prosperity. May Father Time bring them such blessings.

Our 1917 Calendar

There awaits you at this store a useful and handsome calendar. It is yours for the asking. We have plenty for all and want you to have yours.

LONG-HARP DRUG CO.

"Progressive and Progressing"

Phone 161

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

MEMBERT S. MILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

AN EVOLUTION IN ENTERTAINMENT.

Ballinger has placed street carnivals on the black list, and Chautauques will take their place hereafter. This action is so sensible that one wonders why every town in West Texas and the Panhandle does not follow suit. Street carnivals never did any town any good, and frequently they have been known to have done much harm. The Chautauqua helps a town, because it contributes to the enlightenment of the community as well as to its amusement. Not only that. It also discloses the true character of a town when it makes a choice between a street carnival and a Chautauqua. It doesn't take a man long to decide which he would rather rear his family in—a street-carnival or a Chautauqua town.—Fort Worth Star-Telegram.

The public wants entertainment. It is human nature to crave amusement. There is an element which will not patronize any amusement but the very best. There is another segment of society which is not nearly so particular about the kind of entertainment. They merely want something that will help pass the time away joyously. Most people, even the undiscriminating, can appreciate the entertainments of real merit. They will patronize that class just as readily as the lower forms of amusement. It's an easy matter to substitute high-class attractions for the low, tawdry and vulgar. An element will give the patronage to the best which would withhold it from the common. Those who ordinarily go to see "just any old thing that comes along" will largely patronize the better forms of entertainment.

With no avowed intention to substitute one form for another, Plainview has joined those towns using the annual Chautauqua, and has arranged some excellent special attractions for the winter, which are wholesome. The carnival, and other cheap forms of entertainment and amusement, formerly found Plainview a most alluring field. It was generally known among second-rate showmen that Plainview was "a good town to make."

Taking the attendant risk of a generalization, Plainview's citizens would not revert to the old form of entertainment current here a few years ago. Wholesome, satisfactory attractions have been secured at a less cost to the people than the old-style street carnival—thanks to the enterprising citizens of the town and a council with a backbone.

RAILWAY TO FORT WORTH RUMORED.

The announcement of railway extensions by the Santa Fe in the Panhandle—from Lubbock to Seminole and in the North Panhandle to Hansford—is good news to the people of this section. It is indicative of the faith of the Santa Fe in the Southwest. A few months ago these extensions were mere rumors; now work has actually begun on the Lubbock extension, and the Santa Fe has entered a campaign to advertise the lands in the Ochiltree country for settlement. There is a rumor afloat—and its basis seems to be substantial—that the Santa Fe plans, in the near future, extension from Fort Worth to the Coleman-Texico cut-off at Lubbock, connecting Fort Worth also with the Amarillo division by means of a new track into Plainview through Floydada. This is a connection the citizens of the South Plains have long desired and is in keeping with the Santa Fe's program of development.

And the fact that the Santa Fe is advertising land in the Ochiltree country at \$20 an acre is a reminder that the day of cheap Southwestern lands is passing. At that price, those who purchase land to actually farm it will get value received, and \$20 is yet a cheap price for Panhandle lands from a standpoint of production. The time is not far distant when marked increases will be seen in land values in all parts of this country. The demand for land will never decrease, and the price will gradually become proportionate with productive capacity.

Plainview's paving plans are no less interesting now than they were a few months ago. The citizens are beginning to be a bit anxious about the time for commencing. A contract has already been let for the engineering. That's good news, but best will be when the dirt begins to fly.

NOTICE

THE SECTION BILL HAS PASSED

Wyatt Johnson has just returned from New Mexico and is prepared to furnish conveyance and locate parties on the best available land in the state. Good tight agricultural and grazing land. I have lived in New Mexico for twenty-five years and know where the best available locations are.

We have engaged a man in the Government Land Office to keep us posted to the minute on filings.

There will be a mad rush for these section tracts.

If you want absolutely the best location, good land, good water, tight land, well sodded with mixed grasses, see us at once. Don't wait. Don't delay.

Wire just received as follows: "Land Office Now Accept Additional Filing Being Done. Closed Today Account Holiday." Dated January 1st, 1917.

Phone 166

Farmers' Land League

One door north of Herald office. WYATT JOHNSON, Manager

Cash Grocery Co.

OFFERS YOU

—AT—

EITHER OF THEIR TWO STORES:

- 13 pounds Sugar for \$1.00
 - 100 pounds Potatoes \$3.15
 - 100 pounds Fancy Head Rice \$5.50
 - 100 pounds Broken Rice \$4.40
 - 100 pounds RED STAR Flour \$4.40
 - 24 cans Del Monte Tomatoes, large size, fancy quality, solid pack, for \$2.65
 - 24 cans, small size, tomatoes, solid pack, for \$2.25
 - 12 cans sliced or grated Pineapple, Del Monte \$2.00
 - 12 cans Del Monte Peaches, in heavy syrup, fanciest peaches packed \$2.25
 - ORANGES AT COST!—Any size, while they last, box \$2.75
 - 24 cans corn, best quality, Justice or Woodsboro \$2.75
 - COUNTRY HAMS AT COST!—Extra quality, highly seasoned, cured the way you like 'em. Per pound 22c
- Remember our system of cash enables us to sell for less.
- The above, besides many other bargains, can be purchased at either of our two stores.
- STORE NO 1,
622 Broadway.
Phone 101.
- STORE NO 2,
East Side of Square,
Phone 337.

Cash Grocery Co.

Slip a few Prince Albert smokes into your system!

You've heard many an earful about the Prince Albert patented process that cuts out bite and parch, and lets you smoke your fill without a comeback! Stake your bank roll that it proves out every hour of the day. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

There's sport smoking a pipe or rolling your own, but you know that you've got to have the right tobacco! We tell you Prince Albert will bang the doors wide open for you to come in on a good time firing up every little so often, without a regret! You'll feel like your smoke past has been wasted and will be sorry you cannot back up for a fresh start.

You swing on this say-so like it was a tip to a thousand-dollar bill! It's worth that in happiness and contentment to you, to every man who knows what can be gotten out of a chummy jimmy pipe or a makin's cigarette with Prince Albert for "packing"!

PRINCE ALBERT

the national joy smoke



R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.

This is the reverse side of the tidy red tin.

THE Prince Albert tin, and in fact, every Prince Albert package, has a real message-to-you on its reverse side. You'll read: "Process Patented July 30th, 1907." That means that the United States Government has granted a patent on the process by which Prince Albert is made. And by which tongue lute and throat parch are cut out! Every where tobacco is sold you'll find Prince Albert awaiting you in toppy red bags, 50; tidy red tins, 10c; handsome pound and half-pound tin humidors and in that clever crystal-glass humidor, with sponge - moisture box, that keeps the tobacco in such fine condition—sweet!

HAMNER'S JANUARY CLEARANCE SALE

STARTS THURSDAY, JAN. 4th—CLOSES SATURDAY, JAN. 20th

Our Annual January Clearance Sale, commencing January 4th, offers most unusual opportunities for dry goods buyers at this time. Never before was merchandise offered at retail so far below the wholesale value as it is today. We offer you today winter merchandise in many things 25 per cent below the wholesale value. We make this sacrifice because we cannot carry merchandise from this winter to next winter. Our policy is to carry nothing over, we prefer to commence the next season with all new goods.

Ladies New Fall Shoes

Special Reductions

- \$5.00 values, special at \$3.85
- 6.00 values, special at 4.75
- 6.50 and \$7.00 values at only 4.95
- All ladies and childrens shoes reduced for this sale.

Odd Lot Ladies Shoes

At About One-Half Price

- 35 pair, odd pairs ladies shoes carried over, 2 1-2 to 4, value up to \$2.50, only \$1.25
- 15 odd pair ladies shoes, 2 1-2 to 4, values up to \$4.00, now only \$2.25

Men's Shoes

- \$4.50 value booties only \$3.65
- 5.00 value booties only 3.95
- 9.50 value boots only 7.85
- 3.50 work shoes only 2.95
- 3.00 work shoes now 2.45

Men's Shirts

- \$1.25 value wool shirts 98c
- 2.00 and \$2.25 value shirts . . . \$1.75
- 60c value shirts 45c
- \$1.00 dress shirts only 80c
- 1.25 dress shirts only 98c
- 1.50 dress shirts only \$1.18

Sweaters Reduced

- \$1.25 men's and children's sweaters only 95c
- \$1.50 sweaters now only . . . \$1.20
- 1.75 sweaters now 1.38
- 2.00 sweaters now 1.58
- 2.75 sweaters now 2.18

Laces and Embroideries

We offer you during this sale any piece lace or embroidery at big reductions. See our line of these goods.

Misses and Children's Coats to Close Out

We offer you extra low prices on all our coats, all this winter styles. Specially priced to close out. We have specially reduced our price on ladies skirts and petticoats.

Rain Coats

Every rain coat in our stock for men, ladies and children reduced for our clearance sale.

Ladies Corsets

- \$1.50 Madam Grace corsets, special . . . \$1.20
 - \$2.00 Madam Grace corsets, special . . . \$1.45
 - \$2.50 Madam Grace corsets, special . . . \$1.85
- Big lot small sizes Jackson corsets. Many styles at one-half price.

Dry Goods

- 12 1-2c cotton flannel 10c
- 12 1-2c outing, choice 9c
- 25c suitings 19c
- 40c suitings 29c
- 60c wool serge 48c
- 75c wool serge 58c
- 85c wool serge 65c
- 12 1-2c light percale 10c
- \$1.00 table linen 75c
- 10c apron checks 7 1-2c

Boys' Suits and Overcoats

We have specially reduced the price on boys' suits and overcoats. Get our prices.

Specials

- 75c cotton bats 60c
- 25c talcum powders 15c
- 75c auto caps 50c
- 75c children's leggings 45c

We have specially low prices on all our ready-to-wear. Come and look through our stock. We can sell you many seasonable items below the market price.

HAMNER'S DRY GOODS STORE

PHONE 210

"SELLS IT FOR LESS"

PLAINVIEW, TEXAS

**Reinken's
CLOTHING AND
SHOE STORE**

Now Offers

Overcoats

Suits

Hats

And many
seasonable
articles of
men's and
boy's wear
at

**Reduced
PRICES**

Won't you
share in the
"pickings?"

**Reinken's
CLOTHING AND
SHOE STORE**
"We Do As We Advertise"

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Tomorrow evening a "get-together meeting" will be held at the Methodist Church in honor of those members received during the year 1916. The hour is seven o'clock.

The T. C. U. Glee Club is to entertain with a recital at the Christian Church this evening.

MEMBERS REMEMBER MISS NELLE SANSON HANDSOMELY.

In appreciation of the services of Miss Nelle Sanson, who was pianist for the Y. M. B. L. minstrels, the east has presented her with a beautiful cut-glass rose bowl.

ELK NEW YEAR'S BALL.

The annual New Year ball given by the Plainview lodge of B. P. O. Elks, at their club rooms, was the most brilliant social event of the winter. More than one hundred couples participated in the dancing, and probably another hundred guests were in attendance. The excellent music, furnished by Jesse's Orchestra, of Amarillo, made necessary numerous encores, which prolonged the program until a late hour this morning.

At eleven o'clock a toast was said to the absent brothers of the lodge. At twelve refreshments of chicken-salad sandwiches and coffee were served in the library by Lee Kemble. The club rooms, more especially the lodge room, used for dancing, were beautifully decorated in the Christmas spirit, red and green predominating in the color scheme. The orchestra played behind a bank of palm and ferns. Colored lights were strung about the rooms.

TO BE MARRIED JANUARY 10.

Miss Marietta Brown and Mitchell Dunaway are to be married, at the home of J. O. Brown, south of Plainview, Wednesday evening, January 10. Rev. I. E. Gates, pastor of the Baptist Church, will officiate.

LAKEVIEW LITERARY SOCIETY MEETS FRIDAY, JANUARY 5.

LAKEVIEW, Texas, Jan. 1.—Santa Claus brought Mr. and Mrs. Joe Ellerd a son.

A school Christmas tree afforded much pleasure for the school children. New books and a Victrola were especially happy surprises.

The Wednesday following Christmas thirteen men spent the day working on the school building and grounds.

The Lakeview Literary Society will meet Friday, January 5th, for its first regular meeting. Mr. Tackett will give an explanation of how to borrow money from the Government under the Rural-Credits Act.

Lewis Wimberly and Arthur Landers spent Christmas week at home.

Mr. and Mrs. Jesse Smith, of New Mexico, have been visiting the Ellers.

Miss Irene Lamb left this morning for Georgetown, where she is a student in Southwestern University. She has been visiting her parents, Mr. and Mrs. E. C. Lamb, during the holidays.

Bess Thompson was in Fort Worth last week on business.

L. R. Pearson had business in Amarillo Saturday.

Mr. and Mrs. J. C. Finley and family, of Clarendon, are visiting with friends here. They formerly lived in Plainview, moving to Clarendon some two years ago. Mr. Finley is proprietor of a racket store in Clarendon.

Misses Vore, of Dawn, Texas, and Messrs. Bentley and John Boone, of Canyon, were holiday guests in the home of Mr. and Mrs. Wiley Johnson.

Miss Lacy Dalton has gone to Hale Center, where she has accepted a position on the faculty of the Hale Center Public School, teaching the seventh grade.

Park Dalton, son of Mrs. L. W. Dalton, who is attending Cumberland University, Lebanon, Tenn., is reported as being ill with appendicitis.

Armstead Martin returned Monday to his home, in Paris, after a visit with his father, J. V. Martin, who lives in Floyd County.

FURS! Greatly reduced in prices at CARTER-HOUSTON'S.

D. T. Wren came down from Amarillo yesterday on business.

Mr. and Mrs. J. N. Campbell, of Colorado, Texas, have been in Plainview on business.

Mr. and Mrs. A. C. Holey, of Matador, were here Friday.

A. B. Crump, of Turkey, was in Plainview Friday.

Jack McCurley, of Lockney, was a business visitor in Plainview Friday. W. B. Martin, of Matador, was here Friday.

L. E. Copper, of Matador, was a business visitor here Friday.

J. W. O'Brien and son, of Dimmitt, were here Friday on business.

Miss McKinnon, of Floydada, was a visitor in Plainview Saturday.

Mrs. J. H. McGehee, of Lockney, was here Saturday.

Mrs. C. S. Fell, of Lubbock, was a visitor here Saturday.

Miss Sue Doubleday returned to Dallas this morning, where she is attending St. Mary's College. She spent the holidays with her parents, Mr. and Mrs. Geo. B. Doubleday.

Mr. and Mrs. W. H. Meador and daughters, of Amarillo, were visitors in Plainview Saturday.

Jno. D. Dennett, of Crosbyton, was here Saturday on business.

J. L. Hinson and Vanye Bentley, of Canyon, were here Saturday.

Miss Mattie Matthews, of Lockney, was here Saturday.

A. E. Whitehurst, of Slaton, was here Sunday.

Jno. Brazell, of Slaton, was a visitor in Plainview Sunday.

Misses Billye Wilson and Winnie Bates, of Lubbock, were visitors in Plainview yesterday.

Earl W. Wilson, prominent stockman of near Hereford, has been in Plainview for the past several days on business.

Frank Hawk has returned from a visit in Des Moines, Iowa. His home is in the Lakeview community.

Miss Stafford returned Monday from Canyon, where she visited with relatives during the holidays.

H. S. Hillburn has returned from a visit with his parents, in Hico.

Miss Mary Howell, who has been in the employ of Madden, Trulove, Ryburn & Pipkin, at Amarillo, returned Sunday to Plainview, where she will make her home with her parents, Mr. and Mrs. R. B. C. Howell.

H. C. Howard left Sunday for San Antonio, where he has accepted a position with the I. & G. N. Railway Company.

FURS! Greatly reduced in prices at CARTER-HOUSTON'S.

**A New Year's Resolution
That Stands for Satisfaction
and Saving—**

Buying of better goods has always been the best policy. Advanced prices notwithstanding, I shall continue to buy and wear quality clothes from head to foot. That I may know that I get the best at the right price I shall trade at

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Ben F. Smith, of Lockney, was in Plainview this morning en route to Amarillo on business for the State Insurance Commission.

Miss Kathryn Powell has returned from a holiday visit with her parents.

Mrs. J. M. Adams and daughter, Miss Sadye Earle, returned this morning from a visit with relatives in Coleman and other Central West Texas points.

A. F. Anderson spent the holidays in Plainview. He is practicing law in Ralls.

FURS! Greatly reduced in prices at CARTER-HOUSTON'S.

W. L. Fain, of Echiltee, was here Saturday.

SALESMEN WANTED to solicit orders for lubricating oils, greases and paints. Salary or commission. Address THE HARVEY OIL CO., Cleveland, O. 1t-pd.

LOST—Between Plainview and Lockney, one 33x4 Goodyear tire on rim. Reward for return to P. D. HUNSAKER, or notify Herald. 2t.

FURS! Greatly reduced in prices at CARTER-HOUSTON'S. 1t.

A rich, hot cup of INSTANT POSTUM with sugar and cream is a most delicious beverage.

Try it!—particularly if you are one of those with whom coffee disagrees.

A dozen years ago POSTUM drinkers were comparatively few. Today, this table drink is served on railway trains, on ocean steamers, at leading hotels and restaurants, and millions use POSTUM instead of coffee at home.

POSTUM has become popular because it is popular to be healthy.

"There's a Reason"

As The New Year is Ushered in Our Hearts Go Out In Gratitude To Our Friends Who Have So Loyalloy Supported Us Since We Purchased The Big Furniture Stock of E. R. Williams

We are thoroughly acquainted with the furniture business and feel that our connection with the former management enables us to know and prepare for the needs of our customers.

Since we have been in possession of the stock we have been pleased to supply many of our friends with furniture that we know had the quality at prices we know were fair. We appreciate the patronage given us and

trust that thru fair dealing, good goods, and honest prices we will be able to retain your patronage and attract the trade of those who have not taken advantage of our service.

For all of our friends and customers we wish a 1917 full to overflowing with health, happiness and prosperity.

GARNER HAS IT

GARNER BROTHERS

The Postoffice Is Across the Street From Us

GARNER HAS IT

KEEP COWS' RECORD.

Value of Cow-Testing Associations Demonstrated—Appearance Often Deceptive in Dairy Cows.

That the appearance of a dairy cow can not be depended upon to indicate her production of milk is illustrated by a demonstration conducted under the auspices of the Dairy Division of the United States Department of Agriculture with a herd of nine cows at the National Dairy Show held recently at Springfield, Mass.

A year's record of milk and butter-fat already had been made for all the cows of the herd. During the show complete records of production and feed consumption were kept, and in every case the previous records were duplicated. Some of the cows were of poor dairy type, yet were good producers; others were of good dairy type, yet were poor producers; still others of similar appearance had greatly different records. Of the last-named class were Nos. 8 and 9. Many experienced stockmen selected No. 9 as the better of the two, but the records showed that for the last year No. 8 gave 8,445 pounds of milk and 346 of fat, compared with 4,279 pounds of milk and 198 of fat for No. 9. This served as an object lesson to the hundreds of people who daily viewed the demonstration that good dairy type is not always associated with large production and that poor dairy type does not indicate lack of large yield.

"What does it cost to keep records?" was a common question of the dairymen. In cow-testing associations, where the above-quoted records were made, the charge is \$1.50 a month for each cow, and, in addition, the board of the tester for one day each month. With feed, labor, and live stock so high, it certainly is imperative to eliminate every unnecessary expense like the "boarder" or "robber" cow, that fails to pay for even her feed.

In the big room at the dairy show, where the cows were stanchioned,

were several hundred comfortable seats. Here several times each day well known dairymen from various parts of the country talked to the large audiences on dairy problems, illustrating their remarks with the cows of the demonstration herd. Especial emphasis was laid upon the value of records in economical management.

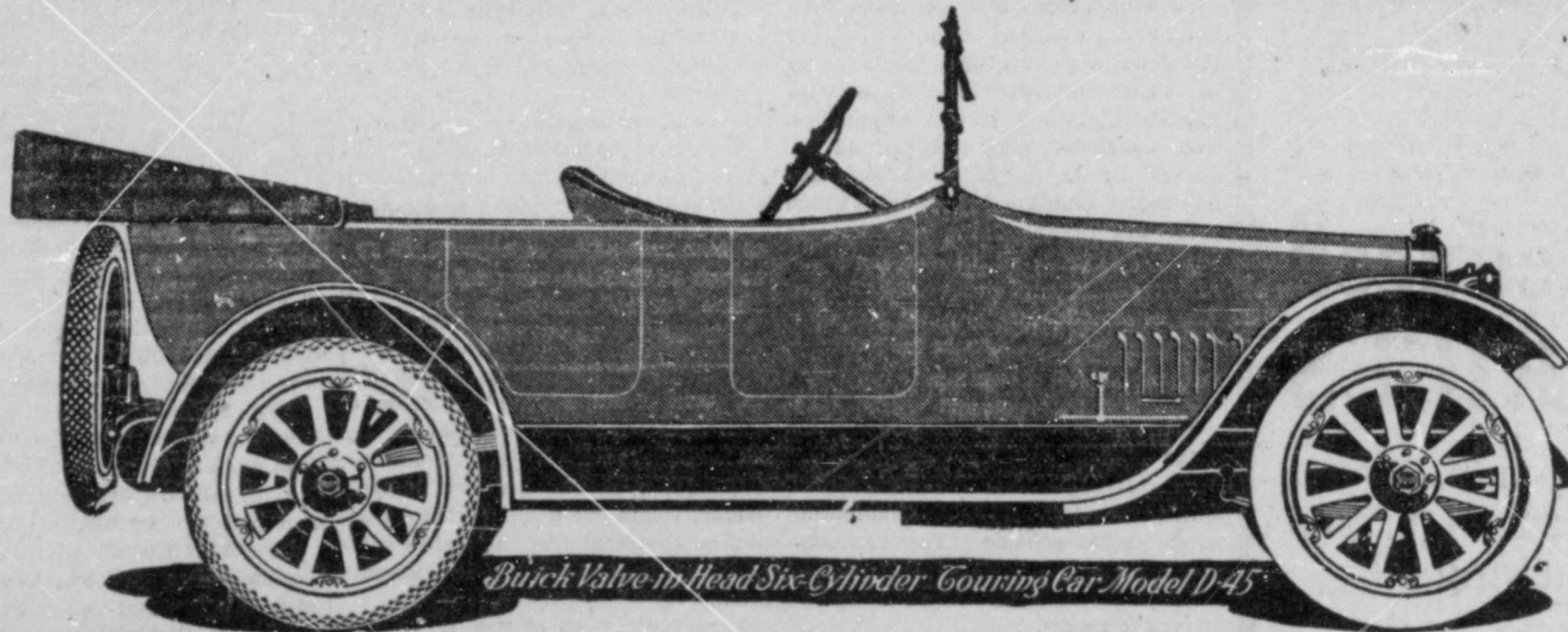
Co-operative bull associations were carefully described and their many advantages explained. That it was possible to have high-class bulls of the finest breeding for the use of a dairyman with only a few cows seemed to many farmers as too good to be true, especially when the cost was even less than in the case of scrub bulls. In this connection the charts that illustrated the conditions at Roland, Iowa, before and after the organization of a bull association, elicited much interest. At that place, for a yearly investment of \$7.50 each, the members have the use of five \$240 bulls for 10 years.

On the walls of the demonstration room were pictures of famous dairy animals, charts showing results of record keeping, etc. Adjoining were skeleton milk or dairy houses, with the sides only partially finished, to show the construction; also a model of a dairy barn and of a silo. In the milk houses was dairy equipment, and a man-in-charge answered questions on dairying and explained the construction of these and all other kinds of dairy buildings.

At regular periods demonstrations in the sterilization of milk utensils were given with the inexpensive farm sterilizer described in Farmers' Bulletin 748. These demonstrations were well attended.

There was also keen interest in every part of the demonstrations, as may be judged from the fact that about 5,000 people listened to lectures and fully 15,000 viewed the exhibits.

Mr. and Mrs. C. D. Nobles have returned from Amarillo, where they spent the Christmas holidays with relatives.



Buick Valve-in-Head Six-Cylinder Touring Car Model D-45

ANNOUNCEMENT

OWING TO THE ENORMOUS INCREASE in prices covering the materials used in the manufacture of Buick cars, the manufacturers have been compelled to make a move toward an increased price. This has been their decision rather than lower the standard of the Buick car and keep the price where it has been; therefore on

January 15, 1917, These New Prices Will Be Effective

Model D-34 - - - \$660	Model D-45 - - - \$1070
Model D-35 - - - \$675	Model D-46 - - - \$1440
Model D-44 - - - \$1040	Model D-47 - - - \$1835

These New Prices Are All f. o. b. Flint

Those Who Know the Buick Car Know What to Do Under the Circumstances

It means that if you appreciate the real value in the Buick now is the time to get mighty busy scraping up "the necessary" to get one of the Buicks in stock before those increased prices become effective. You will positively never be able to buy cars as good at prices as low as those of the Buick today. All that seems necessary to those who know the Buick is to urge you to investigate just how much automobile value you will get between now and January 15th for so little money.

ALL DAYS ARE HOLIDAYS WITH BUICK SERVICE

"When Better Automobiles Are Built—Buick Will Build Them"



This famous phrase is more than a working motto, more than a stirring slogan—it is a PROMISE backed by PERFORMANCE.

Buick builders have won today's undisputed leadership on a Big Idea—a right principle, rightly applied, the famous Buick Valve-in-Head Motor.

But Buick science, skill and building honesty is ever ready to make that "better" automobile whenever it can be built.

This constant aim toward the greater service is the way Buick builders prove their appreciation of a world's endorsement.

E. E. ROOS, BUICK DISTRIBUTOR

AT PLAINVIEW MACHINE AND AUTO SHOP

10 Cooking Lessons

54 Excellent Tested Recipes

bound in convenient form for use in your kitchen will be mailed FREE if you send your name and address.



The cooking lessons explain you can always have "good luck" in your baking through choosing the right materials, mixing them, regulating the heat of your oven, etc.

Address JAQUES MFG. CO., CHICAGO

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOR SALE—My home, 4 blocks from square. See me at Herald office or address Frank Jones, Box 664, Plainview, Texas.

WANTED—To buy a good milch cow, fresh. C. W. SEWELL.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

FOR SALE—One section perfect land, improved, 3 1/2 miles from Lockney, in shallow water. Must sell. Small cash payment, terms good, and low interest. See SAM WILKS, at Wofford Building.

FOR RENT: One downstairs south room. Would rent room or give room and board. Phone 615.

FOR RENT—Rooms with board. Two blocks from square. MRS. L. W. DALTON.

S. C. WHITE LEGHORN COCKERELS for sale at \$2 and \$3 each. Leading prize-winning strains. These are well developed and have been grown on free range. MRS. C. H. BUCKS, Abernathy, Texas.

WAGGONER'S STORE, Phone 686.

FOR SALE OR TRADE—160 acres smooth land, fenced, four miles from Texline, Texas, for property or land at Plainview. Will pay difference. D. S. MAYNARD, Gaston, Indiana. 4t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

FOR SALE—Alredale dog. Phone 618.

FOR SALE—Good Jersey cow. GEO. B. DOUBLEDAY.

STRAYED—Several young horses. Some of them blacks; branded E on the right shoulder. Notify R. E. HOUSTON and get reward.

FOR SALE CHEAP—Or will trade two two northeast corner residence lots on Restriction Street for gentle work horses or mules. See OTUS REEVES REALTY CO., Plainview, Texas.

686 is WAGGONER'S Phone.

FOR SALE.

320 acres land, 160 acres in cultivation; house, well and fence; 11 miles from railroad. A bargain at \$22.50. See or write A. F. BAKER, Plainview, Texas.

FOR QUICK ACTION will sell teams and tools and rent 300-acre farm, also 370 acres in grass. H. D. ROSSER, Abernathy, Texas.

FOR SALE—Some extra good high-grade Shorthorn cows, 40 to 50 head, the kind of cattle the farmer should have. Will sell on terms to reliable parties. For particulars, address OTUS REEVES REALTY CO., Plainview, Texas.

WANTED—A good milch cow for feed. See GUY IVEY, at Richards Bros. & Collier's. Phone 26.

WANTED—Room and board for married couple with six-year-old child. Prefer location near Central School. See or phone WILL STOCKTON, at Third National Bank.

WANTED—Pair second-hand platform scales. D. F. SANSOM & SON.

FOR RENT—Office or storage room. Apply to L. J. WARREN.

FOR SALE.

Perfect quarter section 10 miles from Court House, Plainview. Cheap and easy terms. Nearly all in wheat. NO. 10, care of Herald.

TWO CARS FOR SALE—Cheap to you—one Maxwell and one Chevrolet; both practically new; each run a little over 3,000 miles. \$50 down; balance easy terms. M. P. GARNER.

FOR SALE CHEAP—Or will trade 160 acres unimproved land 7 miles from station, shallow water and good land for cattle. See OTUS REEVES REALTY CO., Plainview, Texas.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

My Cattle-Dipping Vat is ready to receive your cattle. Reasonable charges. C. B. REAVES.

FOR SALE—Work mules; cash or terms on satisfactory paper. D. F. SANSOM & SON.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

CHOICE ALFALFA—A limited quantity for sale. SANSOM & SON, Plainview.

FOR RENT—One 5-room house; also 2 furnished rooms in private home. Phone 516.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

FOR RENT OR SALE—New six-room house with three acres land; close in. Phone 337. See M. F. BRASHARS.

FOR SALE—4-room house; 100-foot east front; well, windmill and elevated tank, out building. Located in best part of town. Bargain if taken at once. CHAS. JUESCHKE, Kingfisher, Oklahoma.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 4t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 4t.

If you have horses and mules to trade for an automobile, see CONNELL MOTOR CO., north room of Donoho-Ware Hardware Co. Building, or Phone 113.

WANTED—Two young ladies for board and room in private home. Two blocks west of square. Phone 435. tf.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 4t.

FOUND—A mackinaw. Same may be obtained by identifying and paying for this ad. tf.

FOR SALE—73 head of sheep; 12 miles northwest of Otton. A. EBBELING, Dimmitt, Texas. 3t-pd.

WANT ADS
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FEED. Try Rice Bran and Rice Polish, the best and most economical feed at prevailing prices. D. F. SANSOM & SON.

LOST—A suit case between Harvest Queen Mills and Wayland College. Finder please leave same with Herald Publishing Company. 2t-pd.

do you

take a day off and tramp the country over if you're contemplating buying a farm?

do you get out on the street and walk it from one end to the other when you are in search of a place to live—a room, a house, or an apartment?

no you don't

nor does anyone else. Men and women are too busy to search the country or town over looking for "for sale" and "for rent" signs.

but they do

search the classified ads in THE HERALD.

therefore, if you have property for sale or "for rent," the quickest way is the best, and that is to have your ad where people are reading.

One Cent a Word

TRY IT! SUBSTITUTE
FOR NASTY CALOMEL
Starts Your Liver Without Making
Every druggist in town—your drug-
You Sick and Can Not
Salivate.
Every druggist in town—your drug-

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.
Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells

A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building,
Phone 129.

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.,
Phone 107.
Home Phone 422.

Whenever You Need a General Tonic
Take
Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Miss Rebecca Ansley
SPIRELLA CORSETER
Telephone Number 304

HOLSTEINS
REGISTERED AND GRADES
80 head of Holstein yearling heifers at a bargain.
Quick sale takes them cheap.
Fine registered and grade Holsteins always on hand. Production guaranteed. Correspondence invited.
Collingsworth Dairy Farms
210 First National Bank Bldg. El Paso, Texas
(HOLSTEIN CENTER OF THE SOUTHWEST)

The Quinine That Does Not Cause Nervousness or Ringing in Head
Because of its Tonic and Laxative effect, LAXATIVE BROMO QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Headache. Used whenever Quinine is needed.
—but remember there is Only One
"Bromo Quinine"
That is the Original
Laxative Bromo Quinine
This Signature on Every Box
Used the World Over to Cure a Cold in One Day, 25c.
E. W. Grove
Maker also of the Old Standard Grove's Tasteless Chill Tonic

Piles Cured in 6 to 14 Days
Your druggist will refund money if FAZO GINSENG fails to cure any case of Hemorrhoids, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

ARE YOU
establishing yourself in the World of Successful Men?
A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.
THIRD NATIONAL BANK

WHEN HOURS DRAG
and the day's tasks wear, a quiet chat with her friend on the next street refreshes the housewife wonderfully.
She cannot spare the time to go over herself, but if she has Bell Telephone Service in the home she knows that her friends are always within speaking distance.
THE SOUTH-WESTERN TELEGRAPH & TELEPHONE COMPANY

Cold Days Require Coal
Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.
We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?
Just phone us at 162 and we will do the rest.
ALLEN & BONNER

Holstein Cows and Heifers, Percheron Stallions and Mares
We can furnish in car-load lots BIG, HIGH-GRADE HOLSTEIN COWS, springing and to freshen from THIRTY to SIXTY DAYS, at the price \$100.00 each.
GOOD SPRINGING and BRED HEIFERS from \$65.00 to \$80.00.
All of these are from the BEST herds of NEW YORK, and are bred to PURE-BRED BULLS of the best producing lines.
Some GOOD, YOUNG PURE-BRED BULLS from \$75.00 to \$100.00.
If you want good HOLSTEINS at the right prices, come see what we have.
PERCHERON STALLIONS AND MARES.
We have ONE HUNDRED HEAD of good, young PERCHERON STALLIONS, as good as to be found anywhere. Prices from \$500.00 to \$800.00.
MARES and FILLETS from \$300.00 to \$600.00.
If you want good, young PERCHERONS, come see ours. We can suit you both as to what you want and the price.
Robison & Bishop Bros.
BOX F. TOWANDA, KANS.
Towanda is 22 miles east of Wichita, Kans.; on the Mo. P. Ry. Can load on Santa Fe, Rock Island, or Frisco roads.

PLAINVIEW MERCANTILE CO. 1917

THE FAMILY SHOE STORE
Prepared and Ready for All

1917 PLAINVIEW MERCANTILE CO.

New Year's Opportunities: Women's Coats, Coat Suits, Dresses and Hats, Men's and Boys' Suits and Overcoats Reduced



Women's Dresses, Suits and Coats Reduced

Women who have been waiting until after Christmas to buy either dresses, suits or coats, have one of the best opportunities of the season right now.

Here are:

—Dance frocks of Satin and Tulle in dainty bright colors.
—Afternoon frocks of Charmeuse, Taffeta, Crepe de Chine and various combinations, colors light and dark.

Prices Reduced to \$9.50 to \$18.50

—Suits of Whipcord, Poplin, Gaberdine, Broadcloth, a few fur or velvet trimmed in a good range of colors.

Prices Reduced \$7.75 to \$19.75

Coats Also Going Out at Smaller Prices

Here and there are broken groups of some of the finer grades and Chinchillas, Velours, Broadcloths, Tweeds and Cheviots in a full run of sizes.

Prices Reduced to \$8.50 to \$16.50

ALL WOMEN'S MID-WINTER HATS

 $\frac{1}{2}$

 $\frac{1}{2}$

AT ONE-HALF PRICE

Men's and Boys' Suits and Overcoats Are Going Fast. Make Your Selection Early to Insure Satisfaction as to the Color and Style You Desire

Just 130 Men's Suits Left

A Man's First Step Into the New Year should be a step in the right direction.

It should be a true, not a false step, and in the matter of a new OVERCOAT it cannot be a true step unless the new garment is true in fabric, in fashion and in workmanship. The first step, the right new suit or overcoat is to select the right store in which to buy it.

This store offers you just when you need them most.

Men's Overcoats Reduced to \$10.00, \$12.50, \$16.50, \$18.50 up to \$23.75

Men's Suits Reduced to \$12.50, \$15.00, \$18.50 up to \$22.50

Suits for stout men, slim men, short men and the regular. Sizes 34 to 46.

Boy's Suits, Mackinaws and Overcoats—Special Reductions for the New Year

Let Us Help You Solve the Boys' Clothing Problem

Today we are prepared for the worst of winter with the best kind of provision in fine warm suits, mackinaws and overcoats.

Full stocks, full varieties, full range of sizes. Sizes 3 to 18 years.

Boys' Suits Reduced to \$3.95, \$4.50, \$5.25, \$6.50

Boys' Overcoats Reduced to \$2.75, \$3.50, \$4.25



Copyright 1916
The House of Knickerbocker

WE WILL PUT ON SOME SPECIAL OFFERS TO OUR MANY FRIENDS FOR THE NEXT FEW WEEKS

We will have on sale 100 sacks of best Plainview Flour at \$2.25 per sack. There is a great likelihood of flour taking another advance and we are anxious to save you some money.

Every day for six days, commencing Thursday, the customer buying the largest amount of this flour will be given

One 24 Pound Sack of Flour Free

A few specials for those who like good wholesome fresh meats:

Best loin steaks, per pound	19c
Best round steak, per pound	19c
Other good steak, per pound	17 1-2c
Any roast in stock, per pound	16c
Rib stew meat	11c
Hamburger and chili meat	12c
Liver	10c
Pure pork sausage	20c
Pork chops	20c
Pork ham	20c
Spare ribs	17 1-2c
Backbone	20c
Fresh pork side meat	15c

We also carry in stock pickled pigs feet, frankfurters, summer sausage, cheese, fresh oysters, dressed chickens, and fish on Friday.

G. E. LEWIS

Phone 116

Wayland Building

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS.
Dec. 29.—Less than a thousand-cattle came in, and the market held the strength accumulated this week, 15 to 25 cents, on most kinds, more on some, top steers \$11.50, highest in two weeks. Hogs sold 5 to 10 cents lower, top \$10.52½, receipts 5,090 head. Sheep and lambs held the gains made recently, top lambs \$13.35, another new high record.

Beef Cattle.

Three loads of 1,392-pound steers brought \$11.50 today fifty cents above top paid last week. Horace Adams, Maple Hill, Kansas, probably the largest cattle feeder in Kansas, fitted these cattle. He has cattle in the feed lot the year round, but these particular cattle were bought here 130 days ago at \$8.20, which indicates the possibilities in feeding high-priced feed this year. Prices yesterday and today were highest this year, exceeding the high spot in May, in the opinion of salesmen. Grass- and hay-fed Westerns sold at \$8.25 to \$9.35 this week, the latter price paid for Idaho steers weighing 1,140 pounds. Cows sell up to \$8.50, some cows and heifers mixed at \$10.00 today, canner cows \$5.25 to \$5.90, bulls up to \$7.50.

Hogs.

The market was not fully tested on choice heavy hogs, hence the top, at \$10.52½, is not quite the limit today. Medium weights sold up to \$10.50, lights \$10.30, bulk of sales \$9.50 to \$10.50. Pigs advanced a quarter yesterday, most sales \$8.75 to \$9.40, steady today. Packers apparently realize that lighter receipts are on the program for January and thereafter, and are anxious to accumulate as much material ahead as possible. Prospects for the market during the next few months look good to feeders, with the resulting strength in stock hogs.

Sheep and Lambs.

Lambs sold up to \$13.35 today, highest on record here, ewes up to \$9.00. The market has plenty of strength, and has the support of extraordinary prices packers get for pelts. The three dollars or more they get for pelts deducted from original cost reduced the carcass to around 10 cents a pound, enabling killers to sell the meat at last year's prices. This makes the market look pretty safe, in spite of its top-heavy appearance. Feeding lambs sold this week around \$11.75.

J. A. RICKART.

The quarantine on Lubbock County on account of hog cholera has been raised by the State Veterinarian.

ANNOUNCEMENT

We are now located in our new garage and machine shop on North Broadway and have room and the equipment to thoroughly care for your car and do your repair work.

It doesn't make any difference what the make of your car we have competent mechanics who will see to it that it is properly handled. Ask any owner of a car we have handled what he thinks of our work—we have no apprentice boys working here. We do all of our work ourselves and guarantee your complete satisfaction.

We are equipped to do any kind of machine work—cylinders reamed and pistons made to fit. We ream Ford cylinders for \$10.00.

We are Plainview's oldest automobile dealers and we want to do your car work.

We Are Service Representatives for Rumley

We have service contract for the Rumley line of engines. We will handle their full line of parts and will be able to furnish any part at any time. This will enable Rumley owners to have unexcelled service at all times.

We will be open at all times day and night and invite you to call and store your car with us, and get acquainted with the kind of service we are going to be in position to offer you. We want you to see what a splendid place we have here.

HUBBARD BROTHERS