

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, JANUARY 30, 1917

A MARKET FOR DAIRY PRODUCTS IS SOUGHT

VICE PRESIDENT OF NISSELY CO. SAYS HIS CORPORATION HAS FAITH IN THE WEST.

POTTER COUNTY WANTS ADVICE

Dairyman Will Meet Again Next Saturday to Make Contract for Disposal of Cream.

"Topics of interest to practical dairymen will be discussed at meetings of the South Plains Dairy Association," said C. E. Moore, president, Saturday. "We plan to have talks and papers on milk feeds, housing and stabling of milk cows, treatment of dry cows, how to care for growing calves, feeds and their values, care of utensils, etc."

Saturday the regular meeting hour was used for a discussion of the marketing problem. W. J. McPheeters, representing the Nissley Creamery Co., of Fort Worth, and J. N. Morrison, of the Plainview Creamery, were present and discussed the marketing phase from the cream buyers' standpoint. Mr. McPheeters stated that his company would be willing to install in Plainview a receiving station and place in charge of it some one who would be satisfactory to the members of the dairy association, who would test their cream and issue checks immediately for it. He presented a contract, which the association is now considering and which will be accepted or rejected at a meeting to be held in the County Court room, at the Court House, next Saturday afternoon, February 3, at one o'clock. Mr. Morrison stated that he was in the market for cream and that he had bought all that has been offered him and has an unlimited market for the future output of this section. He said also that he would employ someone satisfactory to the members of the association to weigh cream, and could make arrangements for immediate payment, if desired.

Mr. McPheeters stated that his company will be in position to make good offerings for the Plainview dairy products, because of a short express haul, which will be made possible by the establishment of a large creamery in Amarillo. This new plant will be ready for operation about March 1, 1918.

"We will pay the Plains market price, which averaged last year about 29 cents," said Mr. McPheeters. "It is higher than that of other portions of the State, for it is of a more marketable grade. Texas butter is always docked on the Northern and Eastern markets. It is done largely through prejudice against the products from this State engendered by butter shipped from sections where cotton seed was used as a dairy feed. It makes the butter too oily. People didn't like it, because it 'stuck to the roof of their mouths.' The price here is from one to two cents higher than in the cotton belt. We could enter into no stipulated agreement as to price the year around, but we stake our reputation as the biggest butter producers in the entire South that we will pay as high as the market will stand."

M. W. Cartwright, vice president of the Nissley Company, was introduced by J. L. Pope, who is well known here, having been associated with the P. & S. F. Railway Company in the capacity of farm demonstrator. Mr. Pope and party—Messrs. Cartwright, Porter A. Whaley and Judge C. W. Yost—came down to discuss the dairy proposition with members of the association, not knowing that they were to hold a meeting. At the invitation of President Moore, Mr. Cartwright spoke on the dairying industry, stating that the opportunities of development in this territory are such that the company has decided to enter the manufacturing business at Amarillo on a large scale. This city has three trunk-line railroads and is accessible to Oklahoma, New Mexico and the South Plains and Panhandle country. The short express haul, eighty miles, to Amarillo will enable us to pay more to the producer for his product; and the difference in the express rate to Amarillo and to Fort Worth is a considerable item.

Judge Yost congratulated the members of the association on their initiative, and predicted a deserved prosperity to this section. He stated that the amount of money expended annu-

Hands of Campaign Clock to Be Advanced to \$20,000 Mark

The Wayland College campaign committee is ready to advance the clock on the public square to \$20,000, this amount having been secured in valid subscriptions. Sunday Rev. R. E. L. Farmer raised \$400 at Kress, and Revs. J. T. Burnett and F. W. Longstreet secured \$100 at Runningwater.

NEW HOTEL IS NOW UNDER COURSE OF CONSTRUCTION.

Yesterday workmen began on the new forty-room hotel on the lots north of The Herald Building. The property is owned by H. W. Talley, who lives near Hale Center. Mrs. Mollie Hill will operate the hotel.

NISSELY WILL BUILD BIG CREAMERY AT AMARILLO.

A contract has been signed by business men of Amarillo and representatives of the Nissley Creamery Co., of Fort Worth, to erect in Amarillo a \$100,000 creamery by the first of March, 1918. The company has put up \$5,000 as a guarantee of faithful execution of its contract. It is their plan to make Amarillo a concentration point for cream and dairy products from New Mexico, Oklahoma and the Panhandle and Plains country.

BOB MEYERS A "MOVER."

During the past week R. E. Meyers, salesman for Nobles Bros. Grocery Co., sold in the South Plains territory 17,500 pair of cotton work gloves. This is a side-line with the grocery jobbers.

GOT TWENTY-THREE BOOT-LEGGERS IN ABILENE RAID.

Last week C. J. Adams, Internal Revenue Collector, in a raid at Abilene, arrested twenty-three boot-leggers. This is the largest "haul" ever made in Texas.

MRS. W. W. UNDERWOOD'S SISTER AT COLEMAN IS DEAD.

Mrs. W. W. Underwood left this morning for Coleman, in response to a message stating that her sister there is dead.

MAYOR RISSER IS BETTER.

Mayor W. E. Risser, who has been seriously ill with pneumonia, is able to sit up today.

N. Y. MAN BUYS FLORAMOR, IRRIGATED LIVESTOCK FARM

Friend of the Bettles Will Live on South Plains Farm; Bettles Buys 500 Grade Duroc-Jerseys.

The H. I. Miller farm, Floramor, east of Plainview, in the Alken irrigation district, has been sold by H. A. Percy to C. O. Iselin, Jr., of New York. The five hundred head of grade Duroc-Jersey hogs on the farm have been sold and delivered to Grisco Bettles, who has a highly improved, irrigated farm in the same neighborhood.

Mr. Iselin is a boyhood friend of Mr. Bettles, and while here on a visit became interested in the South Plains country. He will assume charge of the property soon, raising on the farm thoroughbred stock. He is a fancier of show cattle.

The Miller farm consists of 158 irrigated acres. There is a fine alfalfa field, extensive improvements for handling hogs and other livestock. It is one of the most desirable irrigated farms in this section.

ally for butter was more than is expended for bread and that the demand for dairy products will increase from time to time, thus being an assurance to the producer of unlimited markets for his products.

"I am working now on some worthwhile prizes in the dairy class for the Panhandle State Fair," said Porter A. Whaley, when called to the floor. "The main object of this visit, however, is to learn. We want to form dairy associations in the upper Panhandle, especially in Potter County, and we want the benefit of your experience. The South Plains is taking the lead in the dairy movement, and the other counties are pupils. In agricultural development this section is the best in the Southwest, and I predict success for the dairy movement here."

TEXAS TENANTRY LAW IS INVOLVED IN SANDERS CASE

Suit to Cancel Notes May Come Up This Week—Plaintiff Pleads Innocent Purchaser.

The case of Sanders vs. E. C. Casey and J. D. Doby over the rental of an irrigated farm near Hale Center, is being tried in District Court before Judge R. C. Joiner. Thirty-nine bales of cotton raised on the farm are involved. Two bales have been sold, and the remainder is with Moody & Co., brokers of Galveston. This case involves the Texas rental law, passed by the Thirty-Fourth Legislature.

The case of Lovvorn vs. J. W. Willis, et al., will come up immediately after the Sanders case has been closed. The case of Mrs. R. A. McWhorter, et al., vs. J. O. Rountree will probably come up this week, also. This is suit for cancellation of notes given secured by real estate, and the owners are claiming the land is exempt. The holder of the notes argues that he is an innocent purchaser of the notes.

The verdict in the case of J. P. Crawford vs. the P. & S. F. Railway Co., et al., favored the plaintiff.

FUNERAL OF JUDGE LANCASTER.

Funeral services of Judge Joe E. Lancaster, of Plainview, who died Monday, at Battle Creek, Mich., were held at the Main Street Christian Church at 2:30. The remains reached Dallas last night and rested at the Ed C. Smith undertaking parlors until today, when shipment was made to Waxahachie, reaching here soon in the afternoon. The funeral took place at the Main Street Christian Church, with Rev. C. McPherson, of Fort Worth, assisted by Rev. Hagemeier, of Plainview, officiating.

The following well known Dallas, Waxahachie, Plainview and Ennis citizens served as pallbearers:

Jack Beall, James A. Stephenson and T. B. Williams, of Dallas; Judge O. E. Dunlap, J. Lea Gammon, Judge F. L. Hawkins, G. C. Groce and Otis Cantrell, of Waxahachie; F. M. Maxwell, of Waco, and T. Stockton, of Plainview.

Honorary pallbearers were J. F. Strichland, Oace Goodwin, M. B. Templeton, Will A. Gibson, Royal A. Ferris, Jake Mincer, J. M. Chapman, Judge E. B. Muse and Dr. John S. Turner, of Dallas; Judge W. B. Lewis, M. D. Henderson, R. W. O'Keefe and H. S. Hillburn, of Plainview; Dr. D. G. Thompson, W. J. McDuffie, John D. McRae, Dr. C. W. Simpson, T. A. Ferris, Senator J. M. Alderdice and T. J. Cole, of Waxahachie; D. F. Singleton, of Krountze, and C. E. McDuffie, J. Baldrige, Joe Boren, K. Fearis and F. Freeman, of Ennis.

The ceremonies at the grave were conducted by the Elks of Waxahachie. Exalted Ruler Will D. Hines officiated, assisted by Dave Cahn, of Dallas.—Waxahachie Daily Light.

WM. J. HOPPE HAS MOVED TO HIS IRRIGATED FARM.

William J. Hoppe and son, Elvin, of Waddams Grove, Ill., arrived Saturday, bringing with them two cars of immigrant goods and live stock. Last year Mr. Hoppe purchased a 160-acre improved irrigated farm from the Texas Land & Development Company, located about 7 miles southwest of Plainview. Mr. Hoppe plans to have built at once a fine residence, larger than the size called for in the standard improvements furnished by the company, and the rest of his family will join him when same is completed.

WILL COMPLETE SURVEY.

Tomorrow morning members of the Y. M. E. L. will resume work on the agricultural survey of the county. There will be three cars in the field.

A. & M. BILL PASSES THE HOUSE BY A LARGE MAJORITY.

A wire this afternoon from Col. R. P. Smyth, at Austin, to friends here states that the A. & M. College Bill, creating a full-fledged West Texas A. & M., passed the House of Representatives today, the vote being 101 for and 17 against. Continued cheering followed the passage of the bill. It will come up in the Senate soon.

HAVE COMMITTEE ON READING OF BIBLE IN PUBLIC SCHOOL

Officers Elected for Ensuing Year for the Federated Missionary Society.

The use of the Bible in the Public Schools was discussed by members of the Federated Missionary Society yesterday afternoon, at the Baptist Church. The report of the committee which had been appointed to look after this matter was heard. Mesdames S. W. Meharg and T. W. Sawyer reported a conference with Superintendent Campbell, in which he said that he would be pleased to have a chapter from the Bible read each morning if it were possible to do so.

The program was opened with a hymn, "Send the Light." Devotional was led by Mrs. J. B. Scott, and was followed by a prayer, in which Mother Jones led. The topic discussed was "Mexico." An interesting talk on "The History of Mexico" was given by Miss Edna Maybough.

Mrs. Grady Pipkin rendered a violin solo, and was followed by Mrs. George Saigling, who read a paper on "The Political Conditions of Mexico," in the absence of Mrs. C. W. Tandy.

The Ladies' Lyric Quartet, composed of Mrs. Grady Pipkin, Mrs. J. J. Clark, Mrs. R. E. Meyers and Miss Lucy Story, sang.

"The Religious Conditions of Mexico" was discussed by Mrs. T. P. Whitby. Miss Ada Clark gave a vocal solo.

The co-operation of the ladies of other organizations was pledged the members of the Baptist Ladies' Aid in their community dinner, to be given February 5, for the benefit of Wayland Baptist College.

Officers for the ensuing year were elected. Mrs. J. M. Malone was made president and Mrs. E. C. Hunter secretary. The presidents of the component organizations were named as vice-presidents. They are: Christian Church, Mrs. J. B. Scott; Methodist Church, Mrs. O. B. Jackson; Presbyterian Church, Mrs. F. L. Brown; Baptist Church, Mrs. J. D. Hatcher; Episcopal Church, Mrs. J. O. Wyckoff.

REAL ESTATE TRANSFERS.

During the past week deeds have been recorded by County Clerk Jo W. Wayland for the following realty transfers:

Victor J. Wolfin and Elmer G. Johnson, of Hennepin County, Minn., to Christ Stauffenecker, Benton County, Minn., east one-half survey 42, block JK-2; consideration, \$18,224.00.

J. A. Wade and wife to Alexander Anderson, lots 3 and 4, block 16, original town of Plainview; consideration, \$3,087.50.

Geo. J. Boswell and wife to J. M. Tye, lots 13 and 14, block 40, Highland Addition; consideration, \$250.

G. C. Keck and F. L. Brown to P. & N. T. Railway Co., lots 1 and 2 and east 40 feet of lots 3, 4, 5 and 6, block 1, Depot Addition; consideration, \$4,500. This is the property on which the warehouse being used by the Wright Produce Co. now stands. It will be converted into a park by the railway company this spring.

C. G. Rosenbery, of Dane County, Wisconsin, to L. A. Harral, of Abernathy, southwest quarter of survey 18, block W, 160 acres; consideration, \$2,500.00.

C. D. Phillips and wife to I. Jacobs, east one-half of section 10, block O-5; consideration, \$8,840.00.

J. A. Powell and wife to I. Jacobs, 440 acres, section 18, block R; consideration \$11,100.00.

J. H. Wayland and wife to Southern Baptist Theological Seminary, Louisville, Ky., lots 7 and 8, block 16, and lots 7 and 8, block 90; consideration, \$1,000.00.

J. A. Cole and wife to W. Querner, north half of northwest quarter, section 93, block D-2, eighty acres; consideration, \$4,630.00.

C. E. Carter to T. G. Hudgins, south half of section 15, block W; consideration, \$4,800.00.

F. G. Dennis and wife to H. H. Tilton, south one half of section 25, block D-7; consideration, \$7,200.00.

C. B. Livestock Co. to Chas. Schuler, west one half of survey 16, block C, 320 acres; consideration, \$7,200.00.

I. N. Brooks and wife to A. Llyroth, lot 1, block 92, College Hill Addition to Plainview; consideration, \$710.00.

E. M. Harp, of Abernathy, is here today attending to business and visiting his son, W. K. Harp.

Contract Signed for \$1,000 Lyceum Course for 1917-18

A contract, approximating \$1,000, has been signed by Rev. I. E. Gates, Superintendent Campbell and Rev. R. E. L. Farmer for a lyceum course for 1917-18. The auditorium of the new high school building will probably be used. The contract is with the Dixie Lyceum Bureau, of Dallas, and includes some excellent talent.

TEXAS RATE CASE DECIDED, BUT DECISION WITHHELD.

AUSTIN, Texas, Jan. 27.—The Interstate Commerce Commission has decided the Texas application for a reopening of the Shreveport rate case, according to a telegram to Attorney General Looney received Friday. The telegram states that the report and order are in the hands of the printer, and will be announced only in the printed copy.

WASHINGTON, D. C., Jan. 26.—

Senator Sheppard, of Texas, presented to the Senate today the resolution adopted by both branches of the Texas Legislature a few days ago denouncing the principle involved in the decision of the Shreveport rate case by the Interstate Commerce Commission. At the same time he reminded the Senate of his bill pending before the interstate commerce committees of both houses, which seeks to grant more authority to the State railway commissions.

THEY ARE AMBITIOUS.

In the Northwest Texas Conference of the Methodist Church only Clarendon was ahead of Plainview in attendance Sunday before last. The local Sunday School is ambitious to make their school first. There has been a complete revision of the roll since January 1, one hundred being added last Sunday. Three hundred sixty-five were present Sunday, according to Harvey Allison, secretary of the Sunday School.

WILL OCCUPY STEPHENS BUILDING AFTER FIRST.

Henderson & Perry have rented the north part of the Stephens Building, now occupied by Ben's Barber Shop, and will occupy it after the first.

W. W. Connell is in Floydada today on business.

ONLY A FEW HOURS IN WHICH TO GET YOUR POLL TAX RECEIPT

Hale County is Running "Neck and Neck" With Potter in Number of Poll Taxes Paid.

Paying your poll tax is now a matter of hours. Wednesday night at midnight is the last chance. Eleven hundred and forty-four good citizens have paid theirs already. Some two hundred will pay tomorrow. It'll be an awful grind for the Tax Collector and his deputies. For your own convenience pay your poll tax early tomorrow. There'll be a line in waiting all day, probably, but the line will be shorter early in the day.

Here's the voting strength of the Hale County boxes today (Potter County, of which Amarillo is the county seat, incidentally, had issued only 1,125 receipts Monday night):

Precinct.	Box.	Re-	Ex-
		ceipts.	ceptions.
1	Plainview	266	5
2	Happy Union	52	0
3	Petersburg	87	1
4	Hale Center	152	7
5	Norfleet	38	0
6	Runningwater	57	1
7	Westside	19	0
8	Bartonsite	22	0
9	Abernathy	95	0
10	Plainview	357	4
11	Lakeview	36	2
12	Halfway	13	0
	Total	1,144	20

UNDERWOOD ON TEXAS BANKERS' DISTRICT MEETING PROGRAM.

The members of the Texas Bankers' Association, seventh district, meet in Fort Worth February 22. R. A. Underwood, cashier of the Citizens' National Bank, has been invited to make one of the addresses before the body.

WILL REQUIRE TUITION OF NON-RESIDENT PUPILS

ACTION OF BOARD RELATIVE TO PER CAPITA APPROPRIATIONS COMPLIES WITH LAW.

NEW BUILDING READY FEB. 1

Informal Discussion of Playground Plans Discloses Fact That Park Is Favored.

Pupils residing without the Plainview Independent School District will not be allowed to attend the school free of charge when the State appropriation for per capita attendance is used up, is the decision reached by the board of trustees in their meeting last night. This action is in conformity with the school law, according to R. A. Long, president of the board.

The board allowed the monthly accounts and ordered teachers' salaries for the month paid.

The building committee, F. F. Hardin, H. W. Knupp and E. F. Alexander, were instructed to purchase for the new building a National flag and to have erected on the new building a suitable flag shaft. Incidentally, the board expects to be able to receive the completed building about the first of April. Delays in securing furniture and fixtures may make the date later, but, at all events, commencement exercises will be conducted in the new auditorium. A scenery company of Dallas has asked to submit a proposition for painting scenery and constructing drops and curtains for the stage. On next Tuesday the board will consult with salesmen from the various seating houses relative to furniture, supplies, etc.

A public park for recreation and for public athletic games is being considered by the board, at the suggestion of Superintendent Campbell. The board now owns the block east of the Lamar School Building. Already the Civic League has planted some trees around the property, with a view to making the block one of civic attractiveness. Members of the board have discussed the possibility of making a playground on the vacant block, building a grandstand, fencing in the property, etc., but no action will be taken which can in any way bind boards which may succeed the present one. The proposition is yet in an embryonic stage. Advocates of the plan state that the school teams have been forced to play on open blocks, and the revenue needed for sustaining the teams has not been available, many persons not paying their admissions. The managers of the teams have not felt like asking a paying price for their games, since such poor accommodations have been provided. This park proposition will be discussed further by the board and will be taken up by interested individuals if some plan is consummated.

QUARTERS FOR POST OFFICE AN UNSOLVED PROBLEM.

Tomorrow the contract for lease of the quarters now occupied by the post office expires. Several bids have been submitted to the Post Office Department for quarters. It is understood that one of these bids provides for the extension of the present quarters. Others are for new quarters. No advice as to selection of a place has been received by Postmaster B. O. Sanford.

RECEIVED TWO CARS DODGES.

T. B. Carter, local dealer for Dodge Brothers, received two car loads of the Dodge Brothers cars Saturday.

BIRTHS.

Born, to Mr. and Mrs. John W. Stovall, January 28, a boy.

HOW MUCH OF THIS DID YOU CONTRIBUTE?

CHICAGO, Ill., Jan. 25.—Directors of Sears-Roebuck & Co. have recommended the distribution of a 25 per cent stock dividend, making the entire capital of the company \$75,000,000 common and \$8,000,000 preferred. At a meeting of the directors held yesterday the dividend rate on the common stock was increased from 7 to 8 per cent.

SHOP TALK

New Spring Dresses and Suits

In the Most Original and Exclusive Designs



One of our charming new spring creations in excellent Georgette crepe. Hand embroidered in a beautiful shade of gold. Only - \$26.50

Our buyer, Mr. J. L. Jacobs, is now en route to the eastern markets and fashion centers. He will be in Chicago the 5th to attend the big fashion show and after reviewing the pageant he will buy one of the most exclusive lines of ready-to-wear ever brought to the Plains. You may expect something new, different and distinctive.

Our spring white goods and staples are already on display at prices that are lower than wholesale cost today. We bought early and bought in quantities for two stores.

Advance Spring Styles

Our New York buyer made some excellent selections in new coat suits and dresses which we want you to see.

You can't help admiring the new spring styles and the bright colors.

Exclusive Dresses only \$11.95 to - - **\$26.50** | Spring Coat Suits only \$13.50 to - - **\$29.50**

New Spring Boots

See our new white boots, made especially for us. Excellent washable kid, beautiful arch, pretty Louis covered heel. Only - **\$8.00**

Values up to \$4.50, one lot winter shoes, only - - - - - **\$1.95**

Values up to \$5.00, one lot winter shoes, only - - - - - **\$2.35**

FOR EXCLUSIVE STYLES

Jacobs Bros. Co.
THE ONE PRICE CASH STORE

FOR POPULAR PRICES

MR. MAN,
Did You Get Yours?



Our popular Suits and Overcoats now marked DOWN to MINIMUM for quick clearance.

Our \$24.50 values only **\$18.45**

Our \$21.50 values only **\$16.75**

Our \$18.50 values only **\$14.95**

Our \$15.00 values only **\$10.85**

Our stock is larger in stouts and slims. You regulars better hurry.

One Mackinaw left. A \$12.00 value ONLY **\$8.95**

Jacobs Bros. Co.

Personal Glimpses of "Buffalo Bill"

Thousands of Americans remember him as a straight, proud figure centering into the arena, waving a sombrero, and smiling at the cheering crowds. He was the "D'Artagnan" of America, for the country has probably produced no more romantic character. From the Golden Gate to the Plymouth Rock, his name and face have blazoned out on thousands of circus-posters; he made the old historic West live again for the boys who read of Indian killing on rainy afternoons, and for their fathers, who had done the same, thirty years before.

And now that Buffalo Bill has passed up the long trail, do you remember, asks the Philadelphia Ledger, how he got that name? Then we are told:

"Buffalo Bill himself told it in this way: As a boy scout he was employed on the plains by the Kansas Pacific Railroad and paid \$500 a month to supply their workmen with buffalo meat. They called him Buffalo Bill because he killed so many buffaloes. And thereby hangs the real buffalo story of Buffalo Bill.

"In a period of eighteen months' work with the Kansas Pacific young Cody had performed the unusual exploit of killing 4,280 buffaloes with his own hands, and had come off victorious in sixty-four separate encounters with the Indians. The exploit was the talk of the frontier. There were some who doubted, and among them Bill Comstock, a noted buffalo hunter. Comstock challenged Buffalo Bill to a test of skill to settle the question.

"The stakes were \$500 a side. Each man was to hunt a full day, from eight o'clock in the morning until eight o'clock at night. The man who killed the most buffaloes was to be the winner of the stakes. A number of cowboys rode with each contestant, to take the count. By his own peculiar methods of buffalo hunting—his specialty being a way of rounding up the herd and encircling them—Cody came back in the evening on his famous horse 'Bingham' with sixty-nine to his credit. Comstock could kill but forty-six. From that day Cody's name was changed by common consent to Buffalo

Bill." And, of course, as any small boy will affirm, he also killed Indians—oh, thousands of 'em, and everything, as the same small boy would add. His first Indian, according to the account, fell before his trusty revolver when the scout was only fifteen years old. It is said of this incident:

"The McCarthy brothers, Bill and Frank, famous plainsmen in their day, were in charge of a wagon train hurrying provisions to a detachment of United States troops under Gen. Albert Sidney Johnston, operating against the Morrigons. Young Cody was in the party, eager for adventure and as steady as a veteran in the face of danger.

"Their camp was pitched at noon near the South Platte, about 350 miles west of Leavenworth, Kansas. The horses were unhitched, preparations for dinner under way, and the tired plainsmen stretched out for a little siesta. Suddenly they were surrounded by Indians. Four of the white men fell at the first volley. The frightened horses stampeded and fled. Outnumbered four to one, the frontiersmen broke and fled in every direction.

"Little Bill was all alone, and for hours made a running fight, finally coming into shelter in brush along the river. As he lay panting for breath he looked up and saw an Indian at the top of the bank. The Indian sighted along his rifle, and at the same instant the boy Cody pulled his revolver and 'let 'er go.' His shot sped home first, and in a moment the Indian came tumbling down the bank and rolled at the boy's feet. Young Cody took a look and found he had shot the redskin through the left eyeball.

"That was Buffalo Bill's first 'kill,' but, as he told it always in these later years to the leaders of the world whom he met between shows and circuses, his greatest Indian 'kill' was his encounter with Yellow Hand, the Cheyenne chief.

"In the Sioux uprising of 1876, Colonel Cody was chief of scouts with General Crock's command. They faced the Indians at Bonnett Creek,

The contesting forces were close up to each other in their trenches ready to charge. Suddenly a superbly mounted Indian chief rode fearlessly into the open and shouted in the Cheyenne tongue: 'I know you, Pa-he-hask (Long Hair)! Come out and fight me if you dare!'

"It was Yellow Hand, a famous war chief. Of course, the man at whom he hurled the challenge was Buffalo Bill.

Needless to say, the challenge was immediately accepted. Before General Crock could interpose, Cody had spurred forward. His first shot dropped the Indian's horse. At the same moment Buffalo Bill's charger stepped in a rut and rolled him in the dirt. They were both up in a moment and facing each other. Yellow Hand raised his tomahawk and brought it down straight for Cody's head, but the old fighter, side-stepped, grabbed the wrist of the upturned arm, and in a trice thrust his own knife into the Indian's heart."

Colonel Cody was always, we are told, the friend of the American boy. He was known to receive an average of fifteen or twenty letters every day from boys all over the globe, with whom he maintained a lively correspondence, telling them of his experiences and adventures. As we read:

"I have thousands of sons all over the world,' Cody would say. 'It has been my practice for years, ever since I started in the show business, to write to them. I never neglect my boys.'

"Horace Greeley said: 'Young man, go West.' Colonel Cody preached it continually.

"And if Buffalo Bill was 'strong' with the boys, he was equally strong with the big leaders of society, business, and finance in his own country, as well as the royalty of Europe. He hobnobbed with kings and emperors. The best story along this line is the one set down in his book, 'The Adventures of Buffalo Bill,' a book that is as well known, I venture to say, among schoolboys as any text-book. The story runs like this:

"The Buffalo Bill Wild West circus was touring England. Everywhere the company went in Europe the famous scout was entertained by royalty, and he in turn entertained them. One day, after they had opened in London, King Edward, then the Prince of Wales, ex-

pressed a desire to see the show. A box was prepared and the royal party attended. The whole exhibition was so new, and interesting that in a short time the Prince went again, and expressed a desire to ride around the ring in the Deadwood coach.

"Buffalo Bill was ready, and called for five passengers. The five passengers who accepted were the Prince of Wales, himself upon the box beside Buffalo Bill, and four kings who happened to be visiting in England—the King of Denmark, the King of Saxony, the King of Greece, and the Crown Prince of Austria. As usual, the coach started. But this time the Indians who attacked and the cowboys who rescued the coach had been instructed to 'do something a little extra,' to give louder yells, to fire a few more shots. And it is no wonder, as the rumor goes, though proof does not exist, that before the ride was over some of the four kings were under the seats. When the trip was finished and the Prince of Wales congratulated Buffalo Bill, he said to him:

"Colonel, did you ever hold four kings like that before?"

"And Cody replied: 'I have held four kings more than once. But, your Royal Highness, I never held four kings and a royal joker before.'

There is another story which this sketch of the scout includes—one relating to his domestic life, telling how he got his wife. It bears the same romantic color that the greater part of his life did. We are told:

"Riding through the streets of St. Louis one morning, young Cody came upon a crowd of intoxicated soldiers plaguing a number of schoolgirls. Chivalric always where there were women, Cody dismounted and ordered the crowd to disperse. They answered with oaths; the young scout sailed into them. It was short and sweet. Three of the bullies were stretched out in a minute. The girls made their escape—all but one, a little black-eyed maiden too scared to run.

"The stalwart young Cody just naturally tucked her under his arm and escorted her home. She was Louisa Frederici, a chic little Parisian, daughter of an exiled Frenchman, and one of the prettiest 'gals' in St. Louis. Like

(Continued on Page Three.)

We Are Exclusive Agents

in Hale, Swisher, Floyd and other counties for the sale of 170,000 acres of railroad land located in Terry, Gains and Yoakum counties, at prices ranging from \$10.00 to \$20.00 per acre.

All lands under \$16.00 per acre \$2.00 per acre cash. All lands over \$16.00 per acre \$2.50 per acre cash, balance of the purchase price to be in seven equal annual payments at 6 per cent interest.

First Note Due December 1, 1919

This land is graduated in price according to its location: to the railroad towns, not according to the character of the soil.

The Santa Fe Ry. Co. is now building a railroad from Lubbock right into the heart of this big tract of land and we are reliably informed that the contract calls for the laying of steel into Blythe (the present contemplated terminus) by the 4th of July this year.

This land will be sold and divided in 160 acre tracts and ranges in class from what is known as medium tight "Cat Claw" or "Mesquite land" to land of a more sandy nature, known as "Shinnery land."

It is needless to say that any land of a sandy nature with a clay sub-soil can resist the drouth far better than the so called black lands of this country.

Terry and Gains counties have a statewide reputation for being the banner Indian corn counties of the South Plains, and these lands are especially adapted to the growing of cotton, corn, kaffir, maize, peanuts, etc.

First Come First Served

is the manner in which this large tract will be handled, and it's just now opened up for sale.

This proposition is good for both the investor and the man hunting a home.

Meet us in Lubbock and we will take you down in cars so you may pick your choice.

Write or phone us if interested.

SCUDDER & DOUBLEDAY

LUBBOCK, TEXAS
Room 4, Lowery Building

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you.

DONOHOO-WARE HARDWARE CO.
Phone 80

PERSONAL GLIMPSES OF "BUFFALO BILL"

(Continued from Page Two.)

a true knight, Cody came back later, married her, and took her with him to Salt Creek Valley."

They also tell of him, according to The Ledger:

"Upon one occasion, in 1872, Buffalo Bill took care of a party of New Yorkers headed by August Belmont. They were so pleased with the picturesque warrior that they invited him to be their guest in New York. Cody accepted the invitation, and in a short time appeared upon Broadway in his frontier buckskins. He was a hit in New York—a sensation—and well taken up."

"Cody's fame had preceded him, and they were doing him in the theaters. It is related that one night the genial Cody was the guest of Mr. Belmont and his party at a theater. From a shaded corner of one of the boxes Cody looked on in mixed amazement and disgust at a 'hero' supposed to be interpreting the role of 'Buffalo Bill, of the wild and woolly.' But the act got over in fine style."

"The idea struck Cody that if an imitation would go, why not the original? He fell in with Ned Buntline, and very shortly Buffalo Bill appeared at the head of his own company. His stage troupe included at first Indians and cowboys, then the Deadwood coach, etc. The troupe got so large that it overflowed the largest stage, and so Colonel Cody went back home—to the Middle West—and got together his first famous Wild West show. You know the rest. You have seen it."

And the New York Times, printing his last press notice, winds up with this tribute to the heir of Drake, Raleigh, and all the other early pioneer-cavaliers:

"Colonel Cody, 'Lieutenant-Colonel the Hon. William F. Cody,' as the London papers used to call him in the jubilee year, when he was showing the Queen about his Indian camp and the Prince of Wales rode in the Deadwood stage, was the picturesque and genuine incarnation of a West that is gone, of the days when a million buffaloes roamed the plains, as in the novels of Mr. Beadle's and Mr. Munro's series, dear to the youth of oldsters. Some of those oldsters remember when buffaloes could be shot from the windows of Union Pacific trains. The strain of adventure and a romantic temperament was in his blood, Irish, Spanish, English. He trapped and hunted and fought Indians when only a boy. He

was in wild Kansas, now so tame, ten years before Mr. Douglas brought in the Kansas-Nebraska bill.

"All the excitement of the frontier and the trail were his. He was a man, it may be said, at ten, when his father was killed in a row over slavery, the seed of dissension between men, and parties, and sections. He was freight-wagon driver, pony-express rider, he drove stage. The sum of his accomplishments and activities was all that the boys of fifty years ago deemed admirable and heroic. He was a hero such as 'Ned Buntline,' or Emerson Bennett, or Mayne Reid could but strive to depict. He was a brave and wary scout, Phil Sheridan's chief of scouts, the slayer of Chief Yellow Hand. He was a brave soldier. Other men were these. It was Cody's good fortune and that of the country, and a good bit of the rest of the world, that he bodied forth the heroic age of the West."

"One seems vaguely to remember in the dark backward and abyss of forty-odd years ago his not too successful appearance in 'The Scouts of the Plains,' or some such border play, rudely enough composed, probably, by that same 'Ned Buntline,' a god to a generation of boys brought up on novelettes and weekly story papers. The Flag of Our Union, The Ledger, Street and Smith's Weekly, and now a name writ in water. It was not as an impersonator, but as himself, that Buffalo Bill delighted millions and became better known than the equator."

"Will there ever be anything to equal the Wild West show, or is it to confess oneself the child of a simpler time so to ask? Again the outstanding and world-shaking voice of Nate Ealsbury 'announces,' heralds the pageant. Ponies, mustangs, horses, Indians of fine feather and ferocious port, scouts, Mexicans, cowboys, cow-girls, buffaloes—before these became museum pieces, so to speak, curled darlings of preserves, and parks, and Buffalo ones—not too wild cattle, 'buckers' that kicked the sun, Arapahoes, Cheyennes, Pawnees, Sioux, all sorts of Tawnees; the Deadwood coach, better than all the gilded coaches of Napoleon, rattling and capering along, pursued and rescued, to the sound of shots innumerable, and the darkening of heaven and earth with dust."

"It was a grand show, let the slaves of the movie habit say what they will. It pictured an extinct civilization and barbarism. It was honest, manly, courageous, of the open, like its master. We can see him still, a little stiff in the legs latterly, but a gallant fig-

ure. He has ridden around until the spectators are dizzy. He lifts that patriarchal and venerable hat—it looks gray, or is that the mist of memory?—and bows from the saddle."

"He played a good game of poker. He was straight as a trivet. He knew the men and manners of many cities and countries. Emperors, kings, princes and princesses, sculptors, painters, statesmen, half-breeds, pa-poses, he was at home with all. There was something essentially poetical and artistic about the man. The frontier boy was naturally a cavalier and a courtier in the good sense, the man at ease everywhere, sure of himself. In certain portraits of him one gets a glimpse of a Sixteenth century look. It is Frohisher, Drake, Raleigh, born in Iowa and bred among horse thieves, border ruffians, and exiles from civilization."

"He got a lot out of his long life. Endurance, valor, horsemanship, marksmanship; it was a pretty good university, his show. The symbol of a noble period, of American history, a friend of the youth of many of us, departs. 'Even as a mother covers her child with her cloth, O Earth, cover thou him!'"

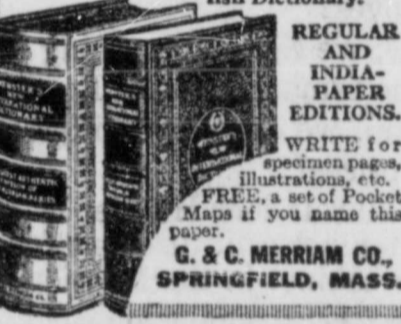


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not give your boy and girl an opportunity to make their home study easy and effective? Give them the same chance to win promotion and success as the lad having the advantage of

WEBSTER'S NEW INTERNATIONAL

Dictionary in his home. This new creation answers with final authority all kinds of puzzling questions in history, geography, biography, spelling, pronunciation, sports, arts, and sciences. 400,000 Vocabulary Terms. 2700 Pages. Over 6000 Illustrations. Colored Plates. The only dictionary with the Divided Page. The type matter is equivalent to that of a 15-volume encyclopedia. More Scholarly, Accurate, Convenient, and Authoritative than any other English Dictionary.



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WRITE for specimen pages, illustrations, etc. FREE. a set of Pocket Maps if you name this paper. G. & C. MERRIAM CO., SPRINGFIELD, MASS.

Use White Crest Flour

You cannot read any paper without seeing something about the "HIGH COST OF LIVING".

HERE IS ONE WAY TO HELP

Use White Crest Flour Why?

Any baker will tell you that a pure soft wheat flour requires less lard than a straight hard wheat flour, or a blended flour. White Crest is a PURE SOFT WHEAT FLOUR and you can save from one-third to one-half of the lard by using WHITE CREST instead of a hard wheat or blended flour, in making biscuits or pastry cooking; besides you will have better biscuits and pastry than can possibly be made with other flour. Lard is high and indications are it will be still higher. We honestly believe that you will save at least 50c on each sack of WHITE CREST in the lard used.

If you use as much lard with WHITE CREST as you HAVE TO USE in a hard wheat or blended flour your biscuits will not be good. USE LESS LARD WITH WHITE CREST FLOUR, have better biscuits and you cannot help but see the difference in cost.

White Crest sells for a little more but in the end you pay dearly for the cheaper flour in the quantity of lard; you have to use much more than the difference in cost of flour. Keep tab on your lard can and see what your flour costs you, ready for the table.

Sewell Grocery Co.

Phones 8 and 9

Eight Carloads of Buicks

Tuesday We Received Six Carloads of Buicks, Sixes and Fours, And Two More Carloads Will Arrive by this End of the Week

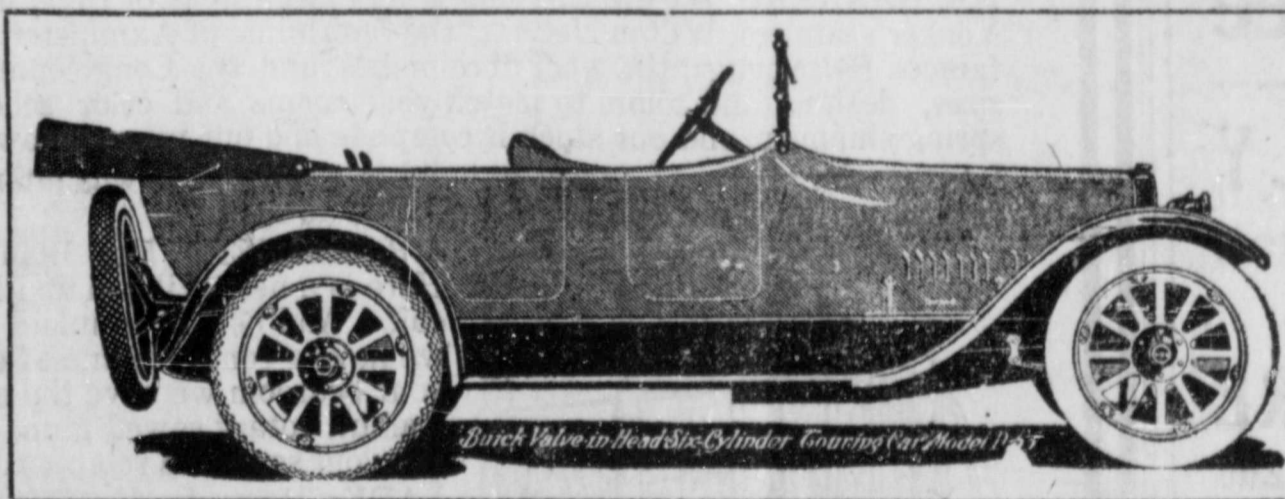
Most of this big shipment had been previously sold but there are cars enough ready for delivery for those who have decided upon the supremacy of the Buick. They can't last long for the demand has been too great so it will be well for you to get busy at once.

A rose, as the poet argued, might retain its fragrance under another name, but that does not apply in the manufacture and sale of motor cars.

The name of a motor car must be won. The name, before it possesses value, must stand for a definite achievement. It must, in one word, convey a story of the combined and successful effort of thousands of men over a long period of years.

On each Buick radiator there is the word Buick. Just a piece of common, ordinary metal stamped out and then enameled. In itself, nothing; in its significance, everything.

For that one word exemplifies the long sustained efforts of the ablest automobile engineers in the world. It calls to mind a picture of master artists bent to a task which demanded, and received, the very best of their skilled and intelligent craftsmanship. It is a condensed history of an idea and an ideal that grew slowly and surely until they became worldwide in popularity, and in the acceptance of their correctness. That one word typifies a factory that had its beginning in a shed, and which now ranks with the largest and best manned and equipped among all the manufacturing establishments in the world.



Buick Valve-in-Head Six-Cylinder Touring Car Model 1917

It is a name that means something, and which always has meant something, for otherwise it would be valueless. A modern Midas, come to buy the Buick business, would pay millions for the physical property which he could not duplicate for less; but for the Buick name—for the right to use on another product that one word found on all Buick radiators—he would have to subtract from his wealth a staggering

multiplication of those millions.

The Buick name is a synonym to motortists all over the world for absolute correctness in design; for complete accuracy and efficiency in manufacturing methods, and for solid integrity in these and all other myriad ramifications of the great Buick business.

To those of you who are thinking of buying a motor car the Buick name means all these things and more. It means a guarantee of greater value for the dollars you are about to invest than you can find elsewhere. It is an assurance of all the fine motoring attributes with which you are familiar, either from experience or heresy. It is a promise to you of all and more than you have ever expected in a motor car—a promise that has been made to more than a quarter of a million buyers, and never once broken.

E. E. ROOS, Buick Distributor

Phone 16

Plainview Machine and Auto Shop

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

NEEDED CONSTRUCTIVE LEGISLATION.

Two matters before the Texas Legislature which are of little importance from the politician's viewpoint, yet which mean much to the welfare of Texas, are the establishment of a State Highway Department and amendment of the Texas laws to conform with the plan of the Farm-Loan Bank.

For the coming five years, provided Texas creates a State Highway Department and raises a similar sum, the Federal Government will give Texas for good-road work \$4,378,917.15. This is the largest amount appropriated for any single State. The amount Texas will have to raise is insignificant in itself, for already our road tax provides a considerable sum. Those towns and cities on the main thoroughfares will be given aid on connecting roads, the plan being to develop a system of national highways, constructed from plans which will meet the approval of the Federal Government, the theory being that the public uses the roads and the people of the Nation at large should pay some part of the cost of construction and maintenance, while the people living on the roads, who also receive benefit, should also pay in proportion to the benefits received. Texas is one of the three states not complying with the requirements, and it is certainly to her interest to create and appoint a highway department. The cost of administration will not be great. The Federal Government has stipulated that only three per cent of the \$75,000,000 appropriated may be used by the Federal Commission for administrative cost. The State cost of administration should not exceed this very much.

It is generally understood that the Texas Homestead Law stands in the way of the proper administration of the offices of the Farm-Loan Bank which has been located at Houston by the Federal Farm-Loan Bureau. In order to secure an adequate supply of money for farm-mortgage purposes, the Federal Farm-Loan Bank will issue bonds secured by the deposits as collateral of first mortgages on farm lands. The Federal Farm-Loan Act provides that these bonds "shall be lawful investment for all fiduciary and trust funds and may be accepted as security for all public deposits." This, of course, relates only to fiduciary and trust funds under the jurisdiction and control of the Federal Government. In order to make these bonds lawful investments for trust funds and savings banks in the several States it is necessary that each State enact laws to that effect unless such laws already exist. In an open letter to the Governors of the various States, W. G. McAdoo, Secretary of the Treasury, says:

"Such legislation would accomplish the double benefit of putting within the reach of trustees and guardians an absolutely safe investment, yielding a satisfactory income for the beneficiaries under their trusts, and widen the opportunity for safe investment of the savings of the masses, while, at the same time, it would prove of immense benefit to the farmers of your State in enlarging the market for farm-loan bonds and farm mortgages, thereby assuring a larger amount of available credit for the needs of the farmers of your State and at lower rates of interest than those now prevailing."

GOOD MILK COWS

For sale, at my farm, east of Plainview. Can show them any time. Any one desiring to buy cows would save money by seeing me.

W. C. CLEMENTS.

WE DO ANYTHING Electrical. House wiring a specialty. HANDY MAN'S SHOP. Phone 475.

A community dinner will be given Monday, February 5th, under the auspices of the Federated Missionary Society, in the Maxwell sales room, Henderson Building. The benefits from the dinner will go toward the Wayland College campaign. The public is invited.

FOR RENT—Rooms for light house-keeping. Phone 336.

The Fountain at the Rexall Store

ALWAYS CLEAN ALWAYS RIGHT

VISIT US

DYE DRUG COMPANY

West Side Square

Phone 23



Free Matinee

FOR

WOMEN ONLY

Corsets Fitted in Moving Pictures

Special Matinee at the

RUBY THEATRE

FRIDAY, FEBRUARY 2nd

From 3:30 to 5 p. m.

A treat in store for the ladies of Plainview. We will show the intensely interesting film story entitled, "THE SOCIAL KEY," also in connection will be shown a Red Feather feature, entitled

"THE DEVIL'S BONDWOMAN"

With Dorothy Davenport and Emory Johnston

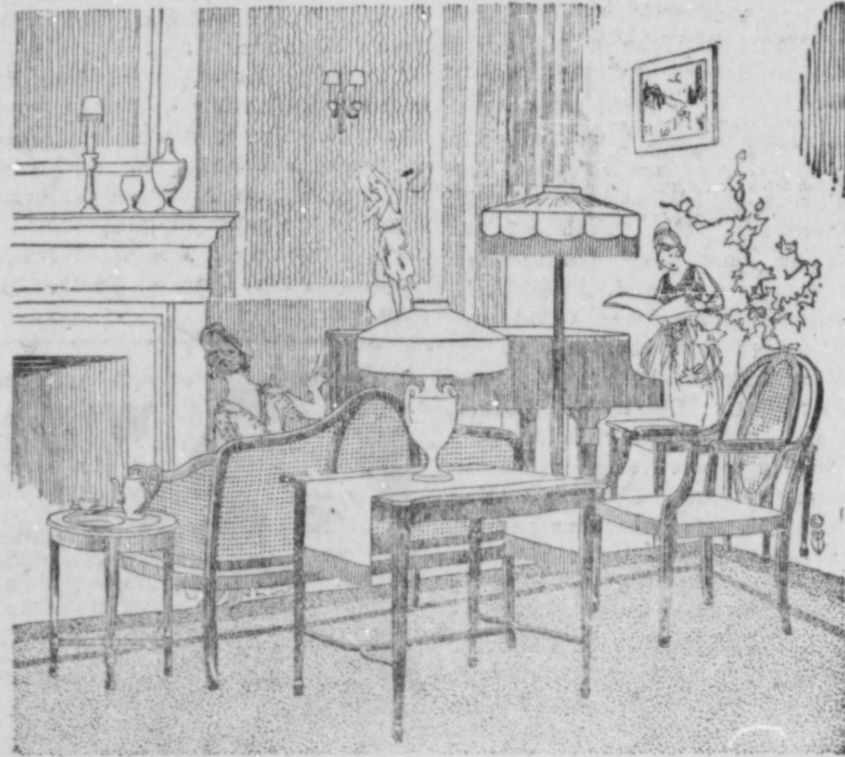
FOR WOMEN ONLY. FREE TICKETS AT THE

Plainview Mercantile Co.

Be sure to call and get your FREE TICKET

10 Years at \$25 a Year

\$250 That Was Yours. Did You Get It?



LADY (entering the store:) Are you the proprietor? I'm Mrs. Blank. I've been in Hale county seven years and hadn't met you or been in your store.

MR. GARNER: Lady, my name is Garner. Garner Bros. have just recently purchased the furniture stock of E. R. Williams who had been selling furniture here since 1907. When Mr. Williams first opened he was located on the southeast corner of the square. About 1910 he moved to the Plainview Mercantile Co. building which is now located opposite the postoffice. Before buying the stock from Mr. Williams I had been with him for ten years as a furniture salesman and embalmer.

LADY: Do you carry stoves?

MR. GARNER: No lady, we carry everything in housefurnishings but stoves.

LADY: Do you carry the famous Hoosier Kitchen Cabinets?

MR. GARNER: Yes mam, we carry five different patterns, including the new 1917 models.

LADY: What are your prices?

MR. GARNER: The small roll door Hoosier is \$30.50. The White Beauty De Luxe is \$44.00. We will make you a price of ten per cent discount for cash on any model. Then we have the roll door Beauty, the most popular cabinet in the Hoosier line, for \$39.50.

LADY: Do you offer the easy payment plan?

MR. GARNER: We are permitted to put on a sale on the easy payment plan twice a year, in April and October.

LADY: Send me the White Beauty at ten per cent discount. What have you in the mattress line.

MR. GARNER: We are exclusive agents for the Sealy and Ostermoor mattresses. Our Sealy mattress has a twenty year guarantee not to lump or break; if it does bring the mattress back and we will gladly refund your money. We also carry a full line of other mattresses ranging in price from \$3.50 to \$16.00.

LADY: What bookcases do you handle?

MR. GARNER: We are exclusive agents for the Globe-Wernicke bookcases, and also furnish the Gunn and Macey lines.

LADY: Have you a good bed spring?

MR. GARNER: We have the best in the world, the Leggett & Platt, a guaranteed spring, and are exclusive agents for same. If this spring isn't satisfactory we will gladly refund your money. Would you be interested in a sewing machine?

LADY: What machine are you handling, Mr. Garner.

MR. GARNER: The improved White, rotary shuttle, sit-straight. We are closing out some of our stock and will make you special prices on these machines.

LADY: Now Mr. Garner what have you in the rug line?

MR. GARNER: We are carrying a very large stock of rugs, including the Axminster, Kerman and Yonker seamless, Wilton Velvets, the Smith line of Axminster and Brussels and Tapestry rugs, the famous Deltax rugs, the wool fibre makes, and the Congoleum rugs. We have these in almost all sizes, designs and colors to match your rooms and color schemes. Have just received our new spring shipment and our stock is complete and our prices below the market today.

LADY: Mr. Garner I expect to build this spring and was interested in learning about your line for furnishing my home complete from cellar to attic.

MR. GARNER: Mrs. Blank let me show you thru our stock. Here is a new William and Mary dining room suite in the fumed oak. And here is an inlaid mission design in fumed oak. In fact we have a complete line of everything for the dining room. For your bedroom we have the new ivory enamel finish, the circassian walnut, rotary sawed gum, birdseye maple, and quartered oak. For your servant's room we have cheaper furnishings.

LADY: I see you have a nice line of rockers.

MR. GARNER: Yes lady, it is our constant purpose to meet all demands for anything in our line. If we haven't it we will be glad to make special order for same on short notice.

LADY: Well Mr. Garner your line of furniture and your prices seem to be better than I can get elsewhere and I assure you that when our new home is finished and we need our new furnishings that I will give you the business.

MR. GARNER: Thank you Mrs. Blank, call again, please.

GARNER BROTHERS

FURNITURE AND UNDERTAKING

THE POSTOFFICE IS ACROSS THE STREET FROM US

Phone 105 Store
Phones 376 and 139 Residences

"We Have It and Guarantee Satisfaction"

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Junior Missionary Society of the Methodist Church will not meet Wednesday, as has been announced.

The Wednesday Bridge Club will meet with Mrs. J. C. Anderson, Jr., at the home of Mrs. J. C. Anderson.

The Thursday Bridge Club will meet with Mrs. E. H. Bawden, 804 Galveston Street, Thursday afternoon, February 1.

Mrs. O. B. Jackson will entertain the members of the Woman's Mission-

ary Society of the Methodist Church Wednesday afternoon.

YOUNG PEOPLE ENTERTAINED AT HOME OF COUNTY ATTORNEY.

Mr. and Mrs. L. D. Griffin entertained a number of young people, at their home, on West Seventh Street, Friday evening.

Music was enjoyed the fore part of the evening, and forty-two was played later on. Candy and popcorn balls were served during the evening.

Those present were: Misses Minnie Belle Clubb, Mary E. Russell, Ruby and Mary Morton, of Hale Center; Faye White, Irene Brown and Ava and Stella May Griffin, and Messrs. Albert Clubb, Gordon Brown, Claude Russell and Jake and Nathan Burkett.

THE PRISCILLA EMBROIDERY CLUB.

The Priscilla Embroidery Club met last Thursday, with Mrs. W. C. Hunt. The next meeting will be with Mrs. K. Hartley, February 1, 1917.

WHITSON-PENICK.

Saturday evening, at the home of Rev. A. B. Roberts, he officiating, James E. Penick and Mrs. Flora W. Whitson were married. Mr. Penick is a cement-work contractor, and Mrs. Whitson is well known to the people of Plainview.

John Lewis, of Floydada, was here Friday on business.

Jno. K. Boyce, W. H. Meadow and Wade Holman, travelling salesmen from Amarillo, were here Friday and Saturday.

J. P. Healy, of Wichhita, Kans., was here Saturday on business.

Mr. and Mrs. W. M. Stephens, of Wolfe City, are visitors in Plainview.

Gaines D. Whitsitt, of Amarillo, was a business visitor in Plainview Saturday.

R. A. Draper, of Amarillo, was here on business Saturday.

B. O. Wiesner, of Hico, was a business visitor in Plainview Saturday.

Jack Alley, of Runningwater, was here Saturday.

Sam Goodlett, Robt. Matsler and C. B. Newbry, of Hale Center, was in Plainview Saturday on business.

Mrs. M. P. Garner is in Hereford. Her sister is very ill there.

S. T. Ansley, of Amarillo, spent the week end with his family.

John Lutrick, of the Lakeview community, was here yesterday on business.

"Bud" Pipkin, of Abernathy, was here Sunday.

E. J. Christopherson has returned from a visit in the Dakotas.

E. C. Fain, of Lubbock, was here Sunday.

O. M. Unger and E. Harlan went to Lubbock yesterday on business.

Rev. J. W. Winn left yesterday for an extended visit in Yuma, Ariz.

Lawrence Gray returned yesterday from Paris, where he has been visiting.

Mr. and Mrs. John Lucas visited Mr. and Mrs. J. O. Bass, of Tulia, for a short time Sunday.

J. B. Pumphrey, of Taylor, Texas, is here visiting L. A. Knight.

Mrs. F. M. Lester, of Canyon, is spending a few weeks with her daughter, Mrs. L. A. Knight.

Mr. and Mrs. C. B. Harder and daughter, Carrol, of Ralls, Texas, spent Sunday with Rev. and Mrs. J. M. Harder and Mr. and Mrs. Lee Shropshire.

Mr. and Mrs. Frank Butler, of Floydada, spent Sunday with Mr. and Mrs. Lee Shropshire.

Mr. and Mrs. J. C. Woolverton and family spent Sunday in Floydada with their daughter, Mrs. Rushing.

J. L. Jacobs left Sunday for Wolfe City, where he will join his brother, Max Jacobs, in an Eastern buying trip for the Jacobs Bros.' stores in Plainview and Wolfe City. They will visit the markets in New York, Chicago and St. Louis and attend the style show in Chicago.

Miss Emma Pool left Saturday for Lockney. She will teach a school south of that town.

Miss Adoline Irick visited her sister, Miss Anna Irick, of Floydada, Sunday.

R. A. Drum, formerly general manager for the Texas Utilities Co., is here for a week on business. Mr. Drum is now associated with his father-in-law in the electric light and power business in Fort Smith, Ark.

Harold Knupp spent the week-end with his parents, Mr. and Mrs. H. W. Knupp. He is now located at Lubbock.

Mrs. M. P. Garner and son left Thursday for Hereford in response to information that Mrs. Garner's father, Theo. Cochell, is very ill.

Otis Trulove and H. C. Pipkin returned to Amarillo this morning. They represented the Santa Fe Railway Company in a number of suits in District Court.

Rev. Henry Hagemeyer, pastor of the Christian Church, returned yesterday from Waxahachie, where he went to assist in the funeral of Judge J. E. Lancaster.

Alva Hooper is again able to be on the streets, after a confinement following injuries sustained when a team he was handling became unmanageable.

G. E. Wood, R. A. Key, G. E. Lynch, W. H. Meadow, W. G. Fly, J. M. Egan and J. P. Crossley were among the travelling salesmen here during the past two days from Amarillo.

O. O. Reed, of Lubbock, was here Tuesday.

T. H. Ellis, of Lubbock, is a visitor in Plainview today on business.

J. I. Baker, of Amarillo, is here today.

Mr. and Mrs. A. B. Spencer, of Crosbyton, are visitors in Plainview today.

WE DO ANYTHING Electrical. House wiring a specialty. HANDY MAN'S SHOP. Phone 475. It.

KEE-LOCK YOUR GLASSES and avoid annoyance of loose lenses. WILBERT PETERSON, Hallmark Jeweler. 2t.

Mi-Lady's Lingerie

Need No Longer Be Plain Since

The New Spring Laces, Embroideries, Beadings, Bandings, etc.

Are Now Being Shown at

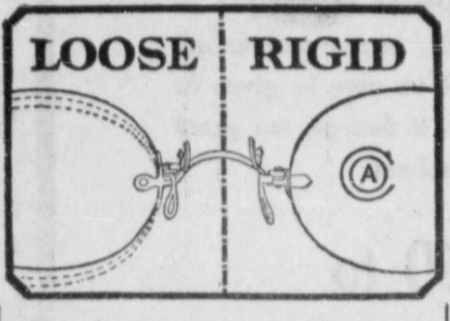
The Rich-lier Store

The Prices Are No Higher and the Patterns Were Never Prettier. Our

5c, 10c and 15c

Numbers Are Worth More

Richards Bros. & Collier WHERE PEOPLE WHO DRESS BEST TRADE



Kee-lock Your Glasses and Avoid Annoyance of Loose Lenses

Your lenses are fitted to occupy a certain position with reference to your eyes, don't run the risk of having them loose and out of adjustment when they may be easily safeguarded with the handy little Kee-lock.

WILBERT PETERSON Hallmark Jeweler

Needing a Work Shoe?

Then come to REINKEN'S and see the new arrivals for spring. The styles shown will suit every taste and requirement, and notwithstanding the big jump in price of leather we are going to quote you prices which you will find attractive.

Beginning SATURDAY OF THIS WEEK ask to see our SPECIAL **\$1.95** Work Shoe - THE PAIR

We're going to save you some money

REINKEN'S

Clothing and Shoe Store

The Snell Electric Studio

NO DARK DAYS—ALWAYS SUNSHINE

Phone 322 and make an engagement to have your photograph made at night.

Open till 10 o'clock Saturday Nights

Just come in and see our Sunshine maker

Special Attention Given to Your Kodak Work

Located in building occupied by Everybody's Confectionery

YOUR IDEAL

Women have ideals about dress matters, and therefore they should have an ideal corset. For good corseting and good dressing are synonymous. The corset is the foundation of the gown.

American women have accepted Kabo as the leading corset in its class. There is nothing better. The range of prices, \$5 to \$1, brings this wonderful corset within reach of everyone's means.

Kabo "Society Corset"

BACK OR FRONT LACE

Is made of materials of rich and exclusive patterns. There is a model for every figure. Perfection of fit and workmanship give lasting qualities.

Your next corset will be Kabo if you come in and allow us to fit you with your model.

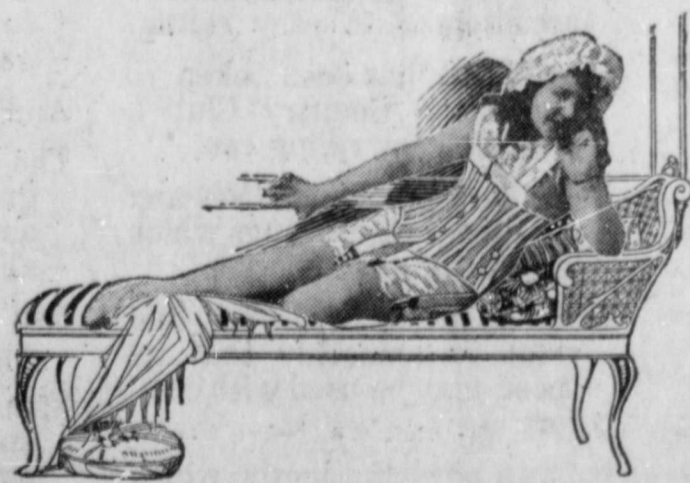
Special Sale on Discontinued Lots

\$1.00 grade at	75c
\$1.50 grade at	\$1.12
\$2.00 grade at	\$1.50
\$2.50 grade at	\$1.88
\$3.50 grade at	\$2.63
\$5.00 grade at	\$3.75

See the special window display

CARTER-HOUSTON'S

"GOODS THAT SPEAK FOR THEMSELVES"



OVERLAND COUNTRY CLUB IS FEATURE OF ANNUAL SHOWS.

The Overland Country Club roadster is attracting more than the usual amount of attention at the various auto shows throughout the country, demonstrating clearly that this smallest member of the Overland family is going to be one of the best sellers of their 1917 line.

When the Willys-Overland Company staged the biggest dealers' convention ever held in the history of the automobile industry, at Toledo, last month, one of its chief attractions was the complete line of new Overland and Willys-Knight models on exhibition at the factory's show rooms. The convention had been in session less than a week when it became evident to officials of the company that the entire production of Country Club roadsters would be insufficient to meet the demands of its dealers.

E. M. Bachrach, the Overland dealer at Manila, traveled thousands of miles in order to attend the convention. He brought with him to Toledo a certified check for \$100,000, and so enthusiastic over the appearance and performance of the Country Club roadster was he that he was half inclined to invest the whole amount in this one model alone.

Mr. Bachrach's enthusiasm over the Country Club sport model was shared by every one of the 5,000 dealers who attended the Overland convention. Every man who observed it had something good to say about it. Those who cared to tried it out over the country roads and the city thoroughfares, and were delighted with its performance. Its light weight and short wheelbase enabled them to handle it easily in any kind of traffic. The powerful four-cylinder motor gave them all the speed they were looking for.

"One would think that the Country Club Roadster is a curiosity of some kind, judging from the attention it is attracting," says John N. Willys, president of the Willys-Overland Company.

"In a way it is a curiosity, because it is the only real smart sport model in the low-priced class, but it is a practical car in every detail. It is a quality car from base to top, designed to answer the requirements of an army of buyers who want a distinctive, medium-priced automobile.

BUSINESS IMPROVEMENTS ARE BEING MADE AT LITTLEFIELD.

LITTLEFIELD, Texas, Jan. 26.—The Santa Fe depot here has proven

too small for the requirements of the station, and is being doubled in size.

The Littlefield Lumber Co.—a new concern—has bought lots and state that they will at once begin the erection of their sheds and buildings. This makes the second lumber yard in the town.

John Wilson has moved in from Oklahoma and will improve his farm, east from town.

Frank Fox is here with his family at work on his farm, recently purchased.

H. H. Flaming has brought his family, and they are living on their farm south of town.

A. W. Wiebe, from Canada, is here with his family, and has bought land.

LAKEVIEW IS GETTING READY FOR INTERSCHOLASTIC MEET.

LAKEVIEW, Jan. 27.—Saturday morning, January twentieth, the infant son of Mr. and Mrs. Joe Ellerd was buried, in Strip Cemetery. The following day the funeral of little Edgar Brown was held at the same place.

Lakeview has joined the Interscholastic League. The pupils are enthusiastically preparing for the interscholastic meet.

Jim Ellerd and George Wirtz spent Wednesday and Thursday in Plainview.

Saturday, February third, there will be a box supper and musical at the school house.

NOTICE TO CREDITORS TO FILE CLAIMS WITH RECEIVER, AND ALSO NOTICE OF SALE OF STOCK, FIXTURES, ETC., OF J. W. WILLIS DRUG CO.

Notice is hereby given that all creditors must at once file with me their claims of indebtedness against J. W. Willis Drug Co., Plainview, Texas.


Notice is also hereby given that 15 days after date the undersigned will offer to sell at private sale, to the highest bidder, for cash, all the stock, fixtures, etc., belonging to the J. W. Willis Drug Co. The stock of goods, wares and merchandise will be sold separately from the fixtures, soda fount, etc.

Subject to approval of court.
C. F. VINCENT,
Receiver.

Plainview, Texas, Jan. 30, 1917. 4t.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number . . . 304

Jack Frost Baking Powder
"Makes Batter-Cakes without mistakes"



LOW ALL-YEAR TOURIST AND EXCURSION FARES FROM PLAINVIEW —to— PRINCIPAL POINTS —in— UNITED STATES, MEXICO AND CANADA.

Merchants' Spring Market Season, Dallas, Texas. Tickets on sale January 28th to March 20. Round trip, \$24.75.
National Education Association, Kansas City, Mo. February 24, 25 and 26; return limit, March 7th. Round trip, \$25.25.
Interstate Merchants' Bureau Meeting, St. Louis, Mo. January 27th to March 17th. Round trip, \$33.65.
All-year tours to points in Texas; return limit 90 days. Tickets on sale daily. Round trip rates:

Aransas Pass	\$28.20
Corpus Christi	\$28.20
Marlin	\$17.35
Mineral Wells	\$14.40
Port O'Connor	\$27.15
Seadrift	\$26.40

For Further Rates or Routes, call on or Phone No. 224.
JOHN LUCAS, Agent P. & S. F. Railway Co.

BUY A FARM

Your chance to own a home ---and get it on easy terms.

A cash payment of \$3.50 and upward per acre on delivery of deed. Interest on balance of purchase price does not begin until January 1st, next, and none of the Principal or Interest will be due before January 1st, 1919. This enables you to make TWO crops, or, if you do not want to take possession of the land at once—gives more than ample time for making improvements and preparing the land for a crop next year. Notes may be given to suit the purchaser, and final payment to be, if desired, ten years from January 1st succeeding the date of purchase.

Prices } from \$17.50 to \$40 per acre

This land is located one-half mile west of the thriving City of Snyder, Texas, with 4,000 inhabitants, with excellent school and church facilities and the country all around the land is well-settled with thrifty and prosperous farmers.

DO NOT DELAY as there is but Thirteen Thousand Acres in the whole tract, which is less than 100 farms of 160 acres each.

WRITE FOR OUR ILLUSTRATED CIRCULAR.

FULL OF INTERESTING FACTS AND STATEMENTS.

Dallas Trust & Savings Bank, Trustee
DALLAS, TEXAS,
OR
BAKER, GRAYUM & ANDERSON, Resident Agents
SNYDER, TEXAS.

THE OVERLANDS ARE HERE

The Already Famous Little Country Club Sport Model and the Model 90

These popular models will be taken up in a few days and we don't know just when we can get others so it will be to your best interest if you are in the market for a car to see these pretty soon.

Overland **Country-Club** **\$695**
4 Passenger F. O. B. TOLEDO
Including 5 Wire Wheels

Here is a new kind of car. It is inexpensive and economical, mechanically right and is the last word in style. It is the one low-priced car which will immediately suggest itself to you as the appropriate setting for youth and beauty smartly attired. It is the one car in the inexpensive, economical class with which you instinctively associate people of real cultivation and distinction. Its seating arrangement is quite unusual.

The Only Smart Sport Model in the Small Car Class

In front are two comfortable chairs with ample passage-way between and both are adjustable forward or back to suit the reach of the driver and his companion.

There is also a roomy, comfortable rear seat for two.

Four large people can ride sociably in real comfort.

In many instances the Country Club will be used as a sport model by people who also have heavy, large cars and are accustomed to easy riding. Special care has been taken to make the Country Club a smooth, easy riding car. It has large four-inch tires and cantilever rear springs which absorb the road shocks. It is a speedy little car and rides so smoothly that its speed may be used with comfort. It has a powerful motor which is so economical that twenty to twenty-five miles to a gallon of gas is quite usual. And it is a perfect beauty. The body of the car is a rich grey, the trim is black enamel relieved by an occasional flash of nickle. Red wire wheels give just the right dash of brilliant color. The long grained upholstery and mohair top are grey to tone in with the body color.

Every convenience is provided and it is so simple to handle that a young girl can drive it with perfect ease. Like many another you have probably been hoping for someone to bring out such a car. It has found a waiting market ready to absorb thousands more than we can build in a long time to come. See the Overland dealer and place your order at once if you want an early delivery.

KNIGHT AUTO COMPANY

Phone 237

OVERLAND DISTRIBUTORS

Cor. 5th and Austin Streets

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOR SALE—My home, 4 blocks from square. See me at Herald office or address Frank Jones, Box 664, Plainview, Texas.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

FOR RENT: One downstairs south room. Would rent room or give room and board. Phone 615.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

FURNISHED ROOMS for rent. PALACE HOTEL. 6t-pd.

EXCHANGE the House Furnishings that you don't want for something that you do want. It's an easy swap at W. E. WINFIELD'S. Phone 95. 2t.

FOR SALE—A-1 grade Jersey cow, five years old; 28 pounds daily. Also Jersey heifer, 20 months old; fresh February 15. P. O. Box 223. GEO. J. MARTIN. 2t-pd.

HOG FEEDERS, ATTENTION.

We have just received a car of peanut meal and cake. Fine for hog feeding. Phone 162. ALLEN & BONNER.

TWO CARS FOR SALE—Cheap to you—one Maxwell and one Chevrolet; both practically new; each run a little over 3,000 miles. \$50 down; balance easy terms. M. P. GARNER. 2t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

FOR SALE—Improved farms near Muleshoe; shallow water; on easy terms. Inquire of owner, J. F. METSKER, Muleshoe, Texas.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

FOR SALE. Ford car; just overhauled; new parts put in where needed; repainted; comparatively new top; Atwater-Kent ignition. Bargain for cash, or trade for cattle. See JACK LESLIE, at South Plains Monument Co. 2t.

FOR SALE—1916 Maxwell, in tip-top mechanical shape. \$400; cash and terms. SOUTH PLAINS MOTOR CO. Phone 677.

AUTOMOBILE CURTAIN found in street north of Methodist Church. Owner may have same by calling at Herald office and paying for this ad. 2t.

FOR SALE—Two Belle City incubators, capacity 150-eggs; in good condition. Call 173. 3t.

FOR SALE—Two used Planos. See E. VAN DEVENTER, Baldwin Agent. 2t.

STRAYED from our place 3 1/2 miles southwest from Plainview, one red cow, medium size. Reasonable reward for return or information. COLLIER BROS., at Rich-ler Store. 2t.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677.

FOR SALE—Good as new Chevrolet. See PIERSON & SMITH. 2t.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

My Cattle-Dipping Vat is ready to receive your cattle. Reasonable charges. C. B. REAVES. 7t.

WANTED—To sell 80 acres choice land 7 miles east of Plainview. Phone 438 or write Herald Publishing Co. 8t.

SEE OUR ADVERTISEMENT in this issue of Santa Fe Lands for sale. SCUDDER & DOUBLEDAY. 4t.

FOR RENT—Office or storage room. Apply to L. J. WARREN. 2t.

KEYS FOUND in alley near Telephone Building. Owner identify and pay for this ad. PAXTON & OSWALD. 2t.

Honesty is the shortest road to business success. That is the reason I have taken this road. W. E. WINFIELD. Phone 95. 2t.

FOR SALE OR TRADE—Detroit touring car; good condition. Will trade for team of mules or hogs. Ten miles east of Plainview. Address A. S. BAKER, Lockney, Tex., R. R. 2. 4t-pd.

READ OUR ADVERTISEMENT concerning the sale of Railroad Lands in Terry and Gaines Counties. SCUDDER & DOUBLEDAY. 4t.

FOR SALE—Work mules; cash or terms on satisfactory paper. D. F. SANSOM & SON.

GOOD OVERLAND CAR FOR SALE or Trade. Will take notes or good city property. L. J. WARREN. Phone 233 or 234.

CHOICE ALFALFA — A limited quantity for sale. SANSOM & SON, Plainview.

FEED. Try Rice Bran and Rice Polish, the best and most economical feed at prevailing prices. D. F. SANSOM & SON. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. 2t.

LOST—Heavy winter laprobe, somewhere on Restriction Street. Finder please call Phone 484. 2t.

FOR SALE OR TRADE—One five-room house, new, close in, modern style. B. F. MOORE, at Progressive Shoe Shop. 4t-pd.

Every piece of used Furniture in your home has an exchange value at W. E. WINFIELD'S. Phone 95. 2t.

FOR SALE OR TRADE.

Fourteen acres irrigated land three miles of Portales, New Mexico. Clear. Price \$700. S. T. BOYD, Altus, Okla. Route 4, Box 48. 3t-pd.

LOST—Pocketbook containing \$10 bill, Lincoln pennies, and Magnolia Petroleum Company card. Return to Herald office. 2t-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. 2t.

NOTICE. 640 acres of land for the filing. New homestead law. See us at once concerning filing fee, best locations, etc. We are making regular trips, and can locate you, for a small fee, on a section of as good land as any in Hale County. Good grass and agricultural land. See us at once. Next door to Herald office. FARMERS' LAND LEAGUE. Wyatt Johnson, Manager. 2t.

WANTED—Four men for room and board. Nice front rooms. 403 West Main Street. 2t.

FOR SALE—1915 Maxwell, in A1 condition. \$250. SOUTH PLAINS MOTOR CO. Phone 677. 2t.

I would rather make a friend than two sales. W. E. WINFIELD. Phone 95. 2t.

FOR SALE. 160 acres, improved, with three-section lease close by. YATES & MCGOWN, Room 27, Grant Bldg. 2t.

LOST—Lady's double-case gold watch, this week. Any one finding same return to DYE DRUG CO. or MRS. L. L. DYE and get reward. 2t.

GIRL WANTED for general work. MISSOURI HOTEL. 2t.

STRAY CALF—A calf has strayed to my farm, five miles south of Plainview, on the Petersburg road. Owner may have same by identifying and paying for feed and this ad. FERD RASTETER. 4t.

NOTICE FOR COUNTY DEPOSITORY.

Notice is hereby given that the Commissioners' Court of Hale County, Texas, at the next Regular Term, February 12th, 1917, will receive bids for the Depository of the funds of Hale County for two years, beginning February 14th, 1917.

Any Banking Corporation, Association, or Individual Banker in Hale County, Texas, desiring to bid, shall deliver to the County Judge of Hale County, on or before 10 o'clock A. M., February 12th, 1917, a sealed proposal, stating the rate of interest offered on the funds of Hale County, Texas, for two years, beginning on February 14th, 1917, in accordance with the laws of this State.

Witness my hand and Seal of office, this the 13th day of January, 1917. CHARLES CLEMENTS, County Judge, Hale County, Texas.

SHEEP FOR SALE—50 high-grade Shropshire ewe lambs. Address BOX 62, Plainview. 2t.

170,000 ACRES of Railroad Lands for sale. See our advertisement in this issue. SCUDDER & DOUBLEDAY. 4t.

FOR SALE—A good second-hand Ford car. Will sell at a bargain. Also have some good second-hand cars of other makes. See us quick. CONNELL MOTOR CO., Phone 112. Donohoe-Ware Building. 2t.

FOR RENT—Furnished room, close in. Phone 616. 2t.

FOR SALE—Young broke work mules and mares. See R. W. VANDERSLICE or TOM THOMPSON. Feb. 22-pd.

CLIP THIS AND PIN ON WIFE'S DRESSER.

Cincinnati Man Tells How to Shrive Up Corns or Calluses So They Lift Off With Fingers.

Ouch! ? ! ? ! This kind of rough talk will be heard less here in town if people troubled with corns will follow the simple advice of this Cincinnati authority, who claims that a few drops of a drug called freezone when applied to a tender, aching corn or hardened callus stops soreness at once, and soon the corn or callus dries up and lifts right off without pain.

He says freezone dries immediately and never inflames or even irritates the surrounding skin. A small bottle of freezone will cost very little at any drug store, but will positively remove every hard or soft corn or callus from one's feet. Millions of American women will welcome this announcement since the inauguration of the high heels. If your druggist doesn't

have freezone, tell him to order a small bottle for you.—Adv.

A Safe Food For Baby

Thompson's Food (Peptonized) is peculiarly adapted to infant feeding as it is most nearly like mother's milk. It contains all the elements so necessary to the proper growth of the infant and is the only brand of food containing in combination the food values of pure sweet milk, select barley malt and the elements of beef juice.

If you want your baby to become strong, healthy, full of life and vigor, feed it Thompson's Food (Peptonized). Ready for use by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 197. Home Phone 428.

W. A. TODD, Agent All Kinds of Insurance. Office No. 14. First National Bank Building. Phone 128.

Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salvates You! It's Horrible!

You're bilious, sluggish, constipated and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Dodson's Liver Tone, and take a spoonful tonight. If it doesn't start your liver you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up

Piles Cured in 6 to 14 Days. Your druggist will refund money if PZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 197. Home Phones, 328 and 428.

feeling great. It's perfectly harmless. It can't salivate, so let them eat anything afterwards. —Adv.

Advertisement for Third National Bank featuring a portrait of a man and the text 'ARE YOU ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.'



IN THE HOME

Bell Telephone Service is invaluable.

For making social engagements, running shopping errands, or summoning aid in emergencies, the Bell Telephone is always ready and always serves.

Bell Telephone Service is a personal service.



Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver. Drives out Malaria. Enriches the Blood and Builds up the Whole System. 50 cents.

Advertisement for 2 in 1 Shoe Polishes, featuring a large '2 IN 1' graphic and the text 'BLACK WHITE TAN SHOE POLISHES 10c'.

The Quinine That Does Not Cause Nervousness or Ringing in Head

Because of its Tonic and Laxative effect, LAXATIVE BROMO QUININE can be taken by anyone without causing nervousness or ringing in the head. It removes the cause of Colds, Grip and Headache. Used whenever Quinine is needed.

—but remember there is Only One

"Bromo Quinine"

That is the Original Laxative Bromo Quinine

This Signature on Every Box

E. W. Grove. Use the World Over to Cure a Cold 25c in One Day.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

Special Notice to Our Patrons—The Plainview Mercantile Co's. Annual Clearance Sale Will Continue Until Saturday, February 3rd. Just Four More Days of Rare Opportunities for Saving. Great Values in all Departments



Going! Ladies Suits, Coats and Hats at One-Half the Regular Prices and Better

1 Lot Ladies' Coats, just received, \$34.00, \$29.00 and \$25.00 values, now for **\$12.95**

1 Lot Ladies' Suits, in broken sizes, of Serge, Gaberdine and Fancy Weave, values \$15.00, \$20.00 and \$25.00; your choice, Sale Price **\$9.95**

1 Lot Ladies Dresses, popular sizes, materials of Velvet, Serge, Crepes and Silk combinations, values \$25.00, \$20.00, \$15.00 and \$7.50—Sale Prices .. **\$12.50, \$10.00, \$7.50 and \$3.75**

Ladies "Queen Quality" Boots Going Fast at the Following Prices

\$8.00 Ladies' Boots; two-tone, lace **\$4.95**

\$7.00 Ladies' Boots; two-tone, lace **\$3.95**

\$6.25 Ladies' Boots; Patent Kid, lace **\$3.75**

\$6.00 Ladies' Boots; Patent Kid, button **\$3.50**

\$6.00 Ladies' Boots; Bronze Kid, button **\$3.35**

\$5.00 Ladies' Boots; Patent, with cloth top **\$3.25**

Liberal Reduction on all Misses' and Children's Shoes.

We make this special announcement to you who may not as yet have attended our ANNUAL SALE, which will close Saturday, February 3rd. It means a saving of ONE-FOURTH to ONE-THIRD on everything you may need for your House Furnishings and Merchandise for your entire family.

Never in the history of storekeeping has there been larger crowds or more satisfied customers—each and every one knowing and appreciating the rare opportunities of saving at THIS SPECIAL TIME OF HIGH PRICES.

We can't describe the items in detail here. There are many extraordinary values in each of the lines mentioned below.

- | | | |
|--------------------|--------------------|-----------------|
| Women's Skirts, | Children's Furs, | Napkins, |
| Women's Raincoats, | Infants' Wear, | Linen Scarfs, |
| Wash Waists, | Men's Furnishings, | Towels, |
| Silk Waists, | Shoes, | Towelings, |
| Fur Sets, | Gloves, | Bed Linens, |
| Corsets, | Knitted Underwear, | Traveling Bags, |
| Brasiers, | Hosiery, | Neckwear, |
| Kimonos, | Sweaters, | Ribbons, |
| Muslin Underwear, | House Furnishings, | Laces, |
| Silk Underwear, | Silks, | Embroideries, |
| Negligees, | Velvets, | Handkerchiefs, |
| Silk Petticoats, | Dress Cotton, | Muslins, |
| House Dresses, | Linings, | Flannels, |
| | Notions, | Hand Bags. |
| | Table Cloths, | |

Men's Shirts and Ties Going Fast

1 Special Lot Men's Shirts 75c
 \$1.00 Men's Shirts—Sale Price 85c
 \$1.25 Men's Shirts—Sale Price 95c
 \$1.50 Men's Shirts—Sale Price \$1.25
 \$2.00 Men's Shirts—Sale Price \$1.55
 \$5.00 Men's Silk Shirts now \$3.79

Ties

400 Men's 50c Ties now 35c
 75c Men's Ties—Sale Price 55c
 \$1.00 Men's Ties—Sale Price 75c
 \$1.50 Men's Ties—Sale Price 95c



Men! Men! Here Is the Half-Yearly Sale of Kuppenheimer and Stadium Suits and Overcoats. Just Four Days Left to Get Yours

- | | | |
|--------------------------------------|-------|----------------|
| \$15.00 All-Wool Suits and Overcoats | | \$11.50 |
| \$17.50 All-Wool Suits and Overcoats | | \$13.75 |
| \$20.00 All-Wool Suits and Overcoats | | \$14.95 |
| \$22.50 All-Wool Suits and Overcoats | | \$16.50 |
| \$25.00 All-Wool Suits and Overcoats | | \$18.75 |
| \$30.00 All-Wool Suits and Overcoats | | \$22.50 |

Boys' Suits Going Fast and Faster

- 1 Lot Boys' Suits at One-Half Regular Prices
- | | | | |
|--|-----|-------|---------------|
| \$ 4.00 Boys' Suits, Overcoats and Mackinaws | now | | \$2.75 |
| \$ 5.00 Boys' Suits, Overcoats and Mackinaws | now | | \$3.75 |
| \$ 6.50 Boys' Suits, Overcoats and Mackinaws | now | | \$4.75 |
| \$ 7.50 Boys' Suits, Overcoats and Mackinaws | now | | \$5.55 |
| \$ 8.50 Boys' Suits, Overcoats and Mackinaws | now | | \$6.25 |
| \$10.00 Boys' Suits, Overcoats and Mackinaws | now | | \$7.15 |

RESOLUTIONS.

WHEREAS the Exalted Ruler of the Universe, in His wisdom, has called Brother J. E. Lancaster from Plainview Lodge No. 1175, B. P. O. Elks, to the Grand Lodge above, therefore, be it

RESOLVED: That we have suffered the loss of a good, true, kind and generous brother, one who faithfully practiced the four cardinal principles of our order, Charity, Justice, Brotherly Love and Fidelity; that we extend our heartfelt sympathy to his bereaved sister, brother, nephew and other relatives in their irreparable loss. He will be missed in our meetings and councils.

R. E. MEYERS,
 E. B. MILLER,
 G. C. KECK,
 Committee.

BEAUTIFUL full-blood Brown Leghorn pullets for sale, good layers, 60c each. EGGS, \$1.00 for 15. Roosters, \$1.00. MRS. AUSTIN VAUGHN, Abernathy, Texas. Tu. 3t-pd.

AUTO LICENSES ISSUED.

Automobile licenses have been issued to: O. L. Stansell, Runningwater, Chevrolet, No. 1180; J. C. Stansell, Runningwater, Ford, No. 1181; O. L. Stansell, Runningwater, Ford, No. 1182; Mat Hansen, Olton, Overland, No. 1183; Rev. Henry Hagemier, Maxwell, No. 1184; Daniel D. Pickrell, Ford, No. 1185; H. P. Roland, Buick, No. 1186.

J. M. Lipscomb is in the Lorenzo and Spur Country this week on business.

THREE CARS EACH, CATTLE AND HOGS, SHIPPED SATURDAY.

Three cars of cattle, one consigned by Alex Anderson and two by L. G. Pearce, left Saturday for Wichita, Kansas. W. A. Watson also shipped two cars and H. W. Knupp one car of hogs to the same market.

CARD OF THANKS.

To our many friends for their kind ministrations and sympathetic words during the illness and upon the death of Mrs. V. C. Cannon we extend our warmest thanks.

DR. V. C. CANNON AND FAMILY.

WE DO ANYTHING Electrical. House wiring a specialty. HANDY MAN'S SHOP. Phone 475. 1t.

KEE-LOCK YOUR GLASSES and avoid annoyance of loose lenses. WILBERT PETERSON, Hallmark Jeweler. 2t.

FOR SALE—Shetland pony stallion and six mares, in foal. All young stock. W. T. HAINES. Mar. 1.

KEE-LOCK YOUR GLASSES and avoid annoyance of loose lenses. WILBERT PETERSON, Hallmark Jeweler. 2t.

Cash Grocery Co's. Specials

622 BROADWAY.

506 ASH ST.

13 POUNDS CANE SUGAR FOR \$1.00.

BACON AND HAMS.
 S. & S. Majestic Breakfast Bacon, pound . 30c
 Laurel or Banquet, pound 23c
 S. & S. Sugar-Cured Hams, pound 23c
 Country-Cured Hams, extra quality, lb. . 23c

CANNED GOODS—FISH.
 American Sardines, each 5c; dozen 50c
 Tunny Fish, deviled, 2 for 25c
 Pink Salmon, 2 for 25c
 Pink Salmon, dozen \$1.40

CANNED FRUITS.
 Apricots, California Club, good quality, No. 3 size, 2 for 35c
 Apricots, Sunkist, fancy quality, No. 3 size, each 25c
 Apricots, gallons 50c
 Blackberries, Victory, 2 for 25c
 Blackberries, Del Monte, extra quality 25c
 Blackberries, gallons 50c
 Strawberries, Victory, 2 for 25c
 Strawberries, gallons 75c
 Loganberries, Northern, solid pack each 15c
 Loganberries, gallons 50c
 Gooseberries, 2 for 25c
 Gooseberries, gallons 50c
 Peaches, Bonanza, large size, 2 for 25c
 Peaches, Del Monte or Sunkist, each 25c
 Peaches, gallons, each 40c
 Prunes, Del Monte, stewed in pan, each 15c
 Prunes, gallons \$1.00
 Pineapple, No. 2 size Del Monte 17c

CANNED VEGETABLES.
 Asparagus Tips, Del Monte or Sunkist, good quality 30c
 Corn, extra standard quality, 2 for 25c
 Tomatoes, 2 large cans 25c
 Wapeo Kraut, large size, 2 for 25c
 Peas, good quality, can 10c
 Pork and Beans, Geneva, 2 for 25c

SOAP.
 13 bars any kind White Laundry Soap ... 50c
 Case of 100 bars \$3.75
 Lenox (yellow), 7 for 25c
 Case of 100 bars \$3.40

COFFEE.
 Peaberry in bulk, Our Leader; ground while you wait; guaranteed; pound 25c
 Star Coffee, packed expressly for star folks; \$1.00 size for 90c
 White Swan \$1.19

CATSUP.
 Del Monte, pints, 25c value 19c
 Snyder's, pints, 35c value 30c

BAKING POWDER.
 All 25c sizes for 20c
 All other sizes same proportion.

Red Star Health Bran, sold exclusively by Cash Grocery Co., sterilized package 25c

COMPOUNDS.
 10-pound size Flake White \$1.50
 Crisco, large size \$1.25
 50-pound cans Compound \$7.50
 100-pound cans Compound \$15.25

FLOUR.
 Guaranteed Quality.
 Red Star Temporarily Out
 Pride of Texas (soft), per 100 pounds .. \$4.50
 Light Crust, sack \$2.65
 Fleischman's Yeast twice a week.

Coconut in bulk, long shredded, extra quality, pound 25c
 Olives, individual, 5 ounce, each 10c
 Olives, Sylmar Ripe, each 15c
 Fancy Lemons, Sunkist, dozen 20c

SUGAR.
 13 pounds Cane Sugar for \$1.00
 100-pound sacks for \$7.50
 (Subject to change.)

Fresh Vegetables from California every Monday and Friday, including Celery, Radishes, Fresh Onions, Cauliflower, Fancy Head Lettuce, Spinach, etc.

Don't forget that every article listed above can be bought at either store at the same price as listed. We have for your convenience coupon books in denominations of from \$5 to \$25, subject to cash refund when requested. Mail orders receive prompt and careful attention.

CASH GROCERY COMPANY

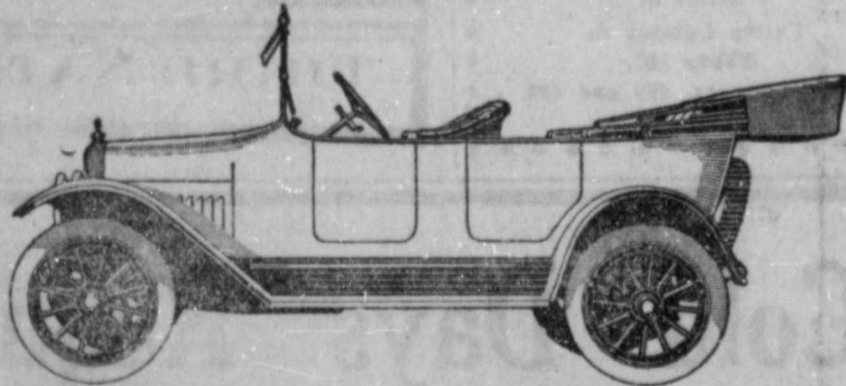
PURE-FOOD PRODUCTS.

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STORE NO. 2—East Side Square, Phone 337.

Our deliveries leave on schedule time—9:00 and 1:00 a. m.; 3:00 and 5:30 p. m. Stores open promptly at 7:00 a. m. and close at 6:30 p. m.

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