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ELEVEN THOUSAND DOLLARS SUBSCRIBED AT MASS MEETING YESTERDAY AFTERNOON

COMMITTEE NOW HAS SUBSCRIPTIONS TO AMOUNT OF THIRTY-SIX THOUSAND DOLLARS—CAMPAIGN FOR \$80,000 WILL BE PUSHED.

With eleven thousand dollars subscribed yesterday afternoon at the public mass meeting, the A. & M. College subscription committee now has in hand subscriptions to the amount of over thirty-six thousand dollars. More than a third of the desired \$80,000 has been pledged.

The subscriptions are being made contingent on the location of the school in Hale County. If the school is not located here the pledges do not bind those who make them.

E. Graham is chairman of the citizens' committee for Hale County, Dr. J. C. Anderson, Joe Lee Ferguson of Hale Center, E. H. Perry and B. M. Johnson being members of the executive committee. Mr. Perry is secretary of this committee. The committee on subscriptions is composed of Chas. Reinken, chairman; H. S. Hilburn, secretary, and the following other members: L. G. Wilson, W. A. Nash, A. G. Hinn, D. H. Collier, J. M. Adams, E. M. Carter, F. F. Hardin, Rev. T. B. Haynie, J. W. Pipkin, Dr. I. E. Gates, J. B. Nance, P. J. Woodriddle, Marshall Phelps, W. E. Winfield, J. J. Ellerd, R. A. Underwood, W. E. Risser, Rev. R. E. L. Farmer and J. F. Garrison.

Wednesday morning the committee named will meet in the office of Henderson & Perry and will formulate plans for prosecuting the subscription campaign that the list may be closed by May 1. It is thought that in the neighborhood of \$100,000 will be required to purchase a site which will be offered the locating committee when it makes its tour of inspection. The campus will contain 2,000 acres.

Others towns of this section are making propositions for the school, and the towns of Hale and adjoining counties have united to place the school in Hale County.

The interest of the people of the South Plains in the West Texas A. & M. College was demonstrated yesterday afternoon, when more than fifteen hundred persons from Hale Center, Floydada, Lockney, Kress, Littlefield, Tulla, Olton, Runnigwater and Petersburg, gathered on the courthouse lawn in response to the call of E. Graham, chairman of the Hale County A. & M. College Committee. The public school and Wayland College dismissed, and the parade by public school pupils and the college yell and songs of Wayland College students were spectacular features of the event.

In opening the ceremonies, E. H. Perry called on the crowd to sing "America." He explained the purpose of the meeting was to take whatever steps were within the power of the people of this county to get the new West Texas Agricultural and Mechanical College located on the Plains—preferably in Hale County, but if that were impossible, somewhere on the Plains. Mr. Perry stated that the committee which has the work in charge is hopeful and that Hale County is a strong contestant for the school. "If the school comes to us it will not be given to us on a silver platter," said Mr. Perry. "We must use our energy in convincing the committee that this is the best place to put the school. We must go into our pockets liberally to provide a site for the school. In passing the legislation there was no intention of any town's having to give a bonus, but it has developed that this is necessary, and I have the utmost faith in Hale County's ability and willingness to do what is necessary to get the school—raise the money for the two-thousand-acre campus. It will mean the expenditure here during the first year of the school of \$500,000 for permanent improvements, buildings, etc. Then annual expenditures in the way of increasing and maintaining the plant of the school. The money that will be expended here by students is an immense consideration. A thing that will appeal to the pride of every man who has been instrumental in getting the school for Hale County by contributing money for the site is the honor roll which will carry the name, as it hangs in the hall of the administration building, of every man who contributes and makes this great school immediately accessible to the boys of this territory."

Mr. Perry then introduced Representative T. J. Tilson, who said in part: "This is an auspicious moment, it seems to me, and the thing we are here considering is of interest to every man here and means much to the county of Hale. On the conditions and actions of the people of the county depends whether we receive and become beneficiaries of this great institution. It is of more interest, financially and educationally, than any other proposition that can accrue to the county. It was not intended that any town should have to bid for the school. But this is the condition, and we must provide a site, meeting competition of other towns, if we get the school. I want to say here and now that there is not a man, woman or child in this county who is not vitally interested in securing this school for Hale County. We must appeal at times to the mercenary. It is to our purely financial interest to get this school. When we make an appeal on this basis for this proposition it is not in vain, for the soundness of the proposition is at once apparent. There is not a man with discernment and reason who cannot see the benefit which will accrue from this school. Any man who has land to sell will want the school—it will make land more valuable. Any man who wishes to rent his land will want it—it will draw a better class of renters, the kind one likes to rent. It will be an impetus and incentive to the better class of people to move to this section."

"We are primarily a livestock and agricultural people, and nothing will tend to develop our resources as will this new institution, which is primarily a livestock and agricultural institution. We need it. It needs us. We have natural advantages, but we must urge them. Other communities claim advantages, and we must push our claims. If we can get our claims fairly before the locating committee, we need fear nothing. But we must see that we are presented in the right light."

Wouldn't "Sugar-Coat" Crowd.
Following Representative Tilson, Judge H. C. Randolph was introduced by Mr. Perry. "The business men, professional men—doctors and lawyers—land men," he opened vigorously, "are called upon every day for some donation or to subscribe to some enterprise. Many of the large property owners never subscribe. You've got to come through, or we can't get this school. Is that plain enough? You're expected to come through with your pro-rata part, and not expect the banks, the doctors, the lawyers and the merchants to foot the bill. This new school will not bring me a lawsuit. It will only incidentally help the other professions of the county. It will bring a market for your grain and for your other produce. It will take \$100,000. How much are you going to give? You'd better begin now to loosen up, for when the committee gets hold of you they'll shake you up sure enough. There is no finer or more liberal people on the Lord's green earth than right here in Hale County. But we've got to get together and demonstrate our ability and willingness. We are not going to do great things as long as we love the dollar better than we do Almighty God. When I see fellows who love the dollar better than they do the welfare of the town in which they live, I think of a certain passage of scripture which is applicable to their case. I am not apt at quotation, and leave it for you to surmise. The others who have spoken to you and who will speak to you will probably sugar-coat you. It was not my intention to do it. I wanted to tell you some plain facts as I see them. I thank you."

Upon the conclusion of Judge Randolph's address, Mr. Perry said before introducing the next speaker: "There are men, parasites, who have been living in this county since it was organized and who have not aided materially in forwarding the public good. I tell you today this marks a turning

The New Presbyterian Church Was Dedicated Sunday Morning



The new Presbyterian Church, which was dedicated Sunday morning by Dr. R. Thompson, of Amarillo, is a model of economy. It is also a tribute to the efficient work of the pastor, Rev. T. B. Haynie, who has been with the church two years, coming here from Hiawatha, Kansas. During the two years Rev. Haynie's congregation has paid off the debt on their former church, amounting to some \$500. The debt on the manse has been reduced more than \$400 during the two years, and the new building has been erected and

paid for. It cost complete \$11,643. It is well furnished. The basement is conveniently arranged for Sunday School work, and the mid-week prayer services are held in it. It is equipped with a modern kitchen, and in every way serves well the needs of the congregation.

Nor is the only gain of this progressive church in its equipment and property. During the two years that Rev. Haynie has served the congregation one hundred sixteen members have been added to the church, a net gain in membership of forty-seven per cent.

and enterprise of a few energetic citizens at the opportune time has made Fort Worth. Why, it wasn't so many years ago that I was in Fort Worth with my father. We went up what is now South Main Street with a load of cowhides, and our wagon sank to the hubs in mud. They made a masterful effort to get the Texas and Pacific Railway, and then the Rock Island and Denver Railways, and Fort Worth was made. I tell you, if we develop this country agriculturally, if we get this A. & M. College, we will not have to seek the railroads; they will come to us."

We Lack Enthusiasm.
Speaking of the merits of the A. & M. College, Dr. E. E. Robinson, pastor of the First Methodist Church, said: "One of the greatest needs of this plains country is enthusiasm. With a people united and pushing toward progress there's no gauge to measure what can be accomplished. 'Whom idea for a preacher of the Gospel to quotation, and I believe it is a good idea for a preacher of the gospel to follow the teaching. I am glad that the Judge said what he did. It was timely. I am reminded of the story of the elder Webster, whose offsprings were of such inestimable worth to this Republic. He called to his son:

"'Oh, Ezekiel, what are you doing, my boy?'"
"Came the reply: 'Nothing, daddy.'"
"'And, Daniel, what are you doing?'"
"Helping Zeke, daddy."

"Doing nothing and content with it! My, what could this people do if they wake up! We are here from everywhere, Iowa, Missouri, Mississippi, Indiana, Illinois, Virginia—and even Arkansas. We are the most cosmopolitan people of the United States."

"I'll tell you what makes any country great. It is life—life mighty and powerful. It is men and women with power and energy to display their gifts. This is what has lifted every great nation. Oh, that we might have here in our midst a great educational institution such as this, which would bless the lives of our boys and girls and from which might come some gifted Burns to brighten the lives of others with the rippling laughter and beauty of his poetry! When we do this the influence of this pulsating young life through the years will sound down the corridors of our souls."

"In Canyon we have a strong example of what a State normal school will do for a town. An A. & M. College, as proposed, is as far above a normal as a mountain is above a molehill. To all it will be a great interest, because of uplifting of young life."

"I have lived on the Plains and Panhandle for about eight years. While in the North Plains I told those those people they had the greatest country on earth. Now that I am here, I tell you the same thing." Contemplating the humor of the statement, the speaker continued: "And I am sincere in it. I mean every word of it. Let every citizen of the county say we

Soil Is Source of Wealth.
"Why, we can hardly conceive what this great agricultural country on the South Plains will be in a few years. In 1891 I first came to Plainview, in a buggy. There were two rat rows, one on the north and one on the west of the square, and a courthouse I could have thrown my hat over. If anyone had told me then that on this site I would see in this short time the magnificent city of Plainview and the wonderful farms of this South Plains section, I would have branded him a fanatic. Why, this great plains area is half as large as Germany and two-thirds as large as Great Britain, and more productive. It has no rivers and hills and is blessed with an inexhaustible supply of pure water. There is wealth stored up in her soil. What made Chicago? The people came to the West and tilled the soil. The push

WAYLAND DEFEATS DECATUR IN INTERCOLLEGIATE DEBATE

Negative Side of Military Training in High Schools Prevalent.

Represented by Wm. Rumble, of Clarendon, and Karl Lea, of Mississippi, Wayland College defeated Decatur Baptist College Friday evening, in the college chapel, debating the question of military training in the high schools. Wayland championed the negative side, while Decatur, through Joseph Owen, of Hereford, and Joseph Allen, of Missouri, upheld the affirmative.

MRS. T. R. BONEY DIES.

Yesterday afternoon, in the Kress Cemetery, the body of Mrs. Rebecca Jane Boney, wife of T. R. Boney, was buried, under the direction of A. A. Hatchell.

Mrs. Boney was sixty-four years of age, leaves nine sons and daughters. Cancer was the cause of death.

The family moved to this section ten years ago, from Falls County, Texas.

ATTENDING MEETING OF GRAND COMMANDERY AT SAN ANTONIO.

The Grand Commandery, Knights Templar, meets in San Antonio April 19-21. G. C. Keck left this morning for the meeting. He is eminent commander of the local lodge. R. J. Frye, captain general, and Col. R. P. Smyth, generalissimo, are accredited delegates.

THE WHITE HOUSE.
April 10, 1917.

TO THE FARMERS OF THE COUNTRY:

At the present moment it is our plain duty to take adequate steps that not only our own people be fed, but that we may, in answer to the call for food of other nations now at war. In this greatest of human needs, I feel that the American farmer will do his part to the uttermost.

By planting and increasing his production in every way possible, every farmer will perform a labor of patriotism for which he will be recognized as a soldier of the commissary, adding his share to the food supply of the people.

(Signed) WOODROW WILSON.

WAYLAND COLLEGE NOTES.

President Hardy, of Baylor College, Belton, visited us Wednesday and Thursday. We were very much pleased to have him speak in chapel Thursday morning. Miss Lorena Stockton delighted us with a vocal solo.

Rufus Brazil is visiting home folks in Hereford.

Miss Ivan Luce, accompanied by Misses Gladys Norfleet and Bertha Crow, visited friends at Petersburg Sunday.

Prof. J. E. Willis is the proud possessor of a new car.

Miss Donnell accompanied the laymen and others to Lockney Sunday.

Prof. J. E. Willis and his assistants wrought wonders in our chapel Saturday.

All Wayland turned out as "boosters" for A. & M. Monday afternoon. We're "mucky" for A. & M.

REPORTER.

want this great school, we must have it—and we'll get it.

"Though chastening you, let me brag on you. You have energy here dormant as the veins of coal of my native State, as useful in its sphere as the gigantic trees of its forests. All we need is to use it. Until some useful hand touches the coal to generate it into steam, it is useless and its energy lies dormant. Until some master hand transforms the trees into useful furniture, their value is unchanged. Let's cry for the A. & M., sing for it, talk for it, work for it and GET IT."

Speaking of R. W. Lemond (corrected in pronunciation of the name by the man who owns and operates the hundred and fifty pounds of humanity and the unlimited spirit which is known by that name), Mr. Perry introduced him as a man who had been on the Plains since Noah landed out of the ark. This old-timer from Hale Center, said, among other things: "Those who have spoken before me do not know the people of the South Plains as I do. We're going to get that

(Continued on Page Eight.)

STREET PAVING CONTRACT GOES TO JORDAN & CO.

VERTICAL FIBRE BRICK WITH REINFORCED CONCRETE BASE MATERIAL SELECTED.

CHICAGO FIRM BUYS BONDS

Only Small Premium Is Offered for Paper Due in Twenty Years and Bearing Five Per Cent Interest.

The contract for street paving has been let by the City Council to J. N. Jordan & Company, of Plainview. Mr. Jordan, formerly tax assessor of Hale County, has associated with him in this company J. E. Hunter, of Midland, and John Dalrymple, of Plainview. The cost per yard of the paving has not yet been estimated by the engineer, Henry Elrod, of Dallas, to the point that the cost per running yard for the area to be paved can be stated.

The material to be used is vertical fibre brick, three inches deep, with sand cushion one inch, asphalt binder and four-inch concrete base reinforced with No. 11 wire. A five-inch base could be produced for the same cost, but on the recommendation of the engineer the council chose the reinforced base, with one inch less material.

The paving company is to execute bond within ten days. Their bond is fifty per cent of the amount of the contract, which will be approximately \$120,000. The city has voted bonds to the amount of \$40,000, one third of the amount to be expended for paving.

Construction will begin by May fifteenth.

In the business district the sidewalks will be widened three feet, since the gutter now down will not be used and the walks will be cheaper than paving. The widened walks will be needed to accommodate pedestrian traffic. The full width of the streets will be paved in the business district, but in the streets leading to same there will probably be an open parked space in the center of the street, with an eighteen-foot driveway on each side.

The Hanchett Bond Company, of Chicago, bought the bonds, paying \$247 and par for same and allowing accrued interest, which will amount to about \$200, the bonds having been issued March 19 and bearing five per cent interest. Among the bids submitted were: Powell, Gerard & Co., of Dallas, printed bonds, par, accrued interest and \$141 premium; Bosworth, Chanute & Co., Denver, Colo., \$29,350, less printing and delivery charges; J. R. Suthall & Co., Kansas City, par, less \$439; Sweet, Causey, Foster & Co., Denver, Colo., par and accrued interest, less \$490; Spitzer, Bosick & Co., Toledo, Ohio, par, accrued interest and \$57; J. E. Jarrett, San Antonio, par, accrued interest and \$15; Blanton Banking Co., Houston, par, accrued interest, less \$240; Hanchett Bond Co., Chicago, par, accrued interest and \$247.

WILL DISCHARGE RECRUITS AT CLOSE OF EMERGENCY.

Recruiting Officer Marion, who is in Plainview to secure recruits, has a message from El Paso stating that the policy of the War Department is to discharge from service at the termination of the emergency all men who enlisted in the regular army since the declaration of war or who now enlist. This policy applies to the National Guard.

The recruiting officer will be here until Friday morning.

BETTER INTEREST SHOWN IN DISTRICT SCHOOL MEET.

The following counties participated in the contests at Lubbock last Saturday: Briscoe, Crosby, Floyd, Garza, Hale, Lubbock, and Terry.

The meeting surpassed last year in number in attendance, counties represented and general interest.

Following is a list of winners: Declaration: Senior Boys, Edwin McMath, Plainview; Senior Girls, Marie Henry, Floydada; Junior Boys, Lawrence Bacon, Lubbock; Junior Girls, Vernon Brown, Lubbock. Debate: Floydada team. Spelling: Garland Miller, Gomez. Baseball: Lubbock 6, Plainview 5.

The Texas Utilities Company will erect an ice storage building in Lockney.

Community Correspondence

Eighty New Books for Library at Halfway.

HALFWAY, April 11.—March went out "like a lion," and April came in and continues cool and windy. A couple of showers fell yesterday, which will be of some benefit to the wheat and grass. The first shower, which fell just before sundown, was accompanied by a storm of wind, which overturned some sheds at Back Huguley's and turned a hack over at J. E. Stewart's, demolishing the top.

J. H. Wilson is away in Hill County and other points on business.

Joshua Gollman, who has been here in the employ of J. H. Wilson the past eight months, left for his home, in Hill County, last week.

W. T. Minor was thrown from a wagon by a frightened team on last Thursday and had one ankle badly broken, but he is getting along fine.

Miss Annie Hughes and Lillburn Claitor and Miss Annie Hegi and John Patterson, of Petersburg, attended Sunday School here on last Sunday. Miss Hughes brought a number of nice pictures that the primary room and eighth and ninth grades had made.

Our school has just received an addition of eighty volumes to the library. Gabriel Upson filled his father's appointment here Sunday, and made a favorable impression upon our people.

Almost our entire school, as well as a number of patrons, were in attendance at the Hale-Lamb County School Fair last Friday.

Mr. and Mrs. Chas. Smith and Messrs. Foster and Herbert Henderson attended the Singing Convention at East Mound on last Sunday.

The Singing Convention meets at Halfway on the fifth Sunday in this month.

We wish to correct an error in our recent communication. Mr. and Mrs. B. R. Morton went to Merkel to be with their son-in-law, Lee Estes, in his illness. Instead of their friend, John Estes, as stated.

NORFLEET NEWS.

NORFLEET, APRIL 12.—Miss Corrah Lee Oatis, teacher of Norfleet school, attended the Teachers' Association meeting March 30 and 31. She reports a fine time. The teachers were royally entertained by the teachers and friends in the town.

Norfleet school attended the County Fair at Hale Center.

J. F. Norfleet shipped a carload of bull calves Saturday.

Miss Mattie King and Mr. and Mrs. Robert King attended the County School Fair Friday.

Forest and Grover Sagesser were Hale Center visitors Saturday.

Quite a number of Norfleet people enjoyed the services and Easter egg hunt at Anchor Sunday.

Mrs. J. A. Mabry visited school Monday. Miss Oatis, our teacher, is always glad to have the parents visit the school.

Otis Stalcup took first place in the junior hundred-yard dash at the County School Fair.

Rev. Stuart, a retired minister, of Hale Center, delivered an excellent sermon at Norfleet Sunday at 4 o'clock.

Mr. and Mrs. Ramsey and babe, of Center Plains, attended church at Norfleet Sunday.

School-trustee election was held Saturday, April 7. The following trustees were elected: J. A. Neeson, W. M. Lindsay and C. J. Sturdivant.

WANTED—We will pay highest prices cash or trade for eggs. Want all of the eggs in Hale and adjoining counties. L. J. WARREN GROCERY CO. Phone 234.

THE FINANCE OF SURGERY.

Wall Street Journal: With gratification we note what will surprise most medical practitioners, that the famous Mayo brothers, of Rochester, Minn., have now reached an income basis of \$100,000 a month.

The work, of course, is not accomplished alone by two surgeons, however great their skill. They have twelve assistants of the highest medical and surgical ability. But they permit no patient to set a price upon the services of their institution.

E. H. Harriman had not money enough to induce them to leave their hospital and attend him in New York; and James J. Hill was not permitted to say as to how much he was to be charged.

Some years ago Hill arrived at Rochester in his private car and sent for the Mayo brothers, and received reply that his case would be attended to at the hospital. He stormed as he left his private car and wended his way thither, and scormed again when he found himself taken in hand by assistants, who diagnosed his case and made engagement for his return at a specified hour several days later. When he had been fully attended to, this masterful man thought himself still master of the situation and, writing a polite note of appreciation, he inclosed his check for \$10,000 to the Mayo brothers. The note, however, was no politer than that which came back, returning the check and noting that in due season a bill would be sent him.

What was his surprise to receive a bill some time later for \$50,000, which, of course, he paid, and then endeavored to find out on what basis the Mayo brothers made charges.

If his inquiry went far enough, he could have learned that their system was neither hit nor miss in surgery nor in finance; that in the case of a major operation a man's pocketbook was more carefully scanned by "organized system" than it would be under the investigations of the town tax assessors.

Mr. Hill would have discovered that, after making reasonable deductions, the charge for a successful major operation was 10 per cent of the patient's income for one year. Indeed, his life was valued according to his own work, and the life-saver system called itself entitled to a tithe of his income for one year.

While Mr. Hill was fussing over his bill and his inability to dictate the situation, a poor woman visited the hospital with the meager savings of her life represented in the bank book she carried. This she volunteered as all she had. The Mayo brothers gave her every personal attention, explained the dangers of her case, and was she willing to accept the result of the hazard of the surgeon's knife? She assented; the operation was successful, and at the end of several weeks she was sent home cured. She had desired to know the sum of her indebtedness for her board, which she would attempt some day to pay.

The response was just as polite as to Mr. Hill. "Madam, here is your bank book and a check for \$500. You owe us nothing. By your consent we experimented upon you. It was successful, and we consider ourselves and medical science indebted to you."

PRODUCE PORK WITH LESS GRAIN.

Forage crops make cheap pork, because they permit cutting the grain allowance to the minimum. A system of management which will furnish forage through the entire grazing season should be planned early. Rye and bluegrass will furnish pasture early in the spring, and may be followed by alfalfa or clover. Hogs have been turned onto alfalfa at the Missouri station as early as April 20.

These crops must be seeded the year

previous to that in which they are to be grazed. Perhaps the best spring-sown forage is dwarf Essex rape, or a mixture of rape and oats. Rape may be seeded for hog pasture as early as the ground can be worked, at the rate of six pounds per acre. When the season is favorable it will be ready for pasture during the last half of June. Sorghum will furnish a considerable amount of forage during the hot, dry time of summer when other crops are not growing well.

Experimental results at the station show that, on forage, it required an average of 3.18 pounds of grain to produce one pound of pork, as compared with 5.11 pounds without forage, the average from rye dry-lot

feeding trials conducted under similar conditions. This would mean a saving of 28 per cent in the amount of grain fed. With hogs worth 10 cents a pound the average return per bushel of corn fed to hogs grazing on forage was \$1.84. With hogs at the same price the average return per bushel of corn fed in dry lot was \$1.10. These results emphasize the economy of feeding grain on pasture.—Alfalfa Journal.

FOR SALE—Jersey cow, 3 years old, with heifer calf. Also good buggy horse for sale. Terms. M. C. HANCOCK, Seth Ward, St.

C. H. Featherston, of Floydada, was here Saturday.

Special Sale of Ladies' Ready-to-Wear

A Reduction of More Than 20 Per Cent on New Spring Suits, Coats, Dresses and Waists



The establishe dpolicy of this store is to seil goods while they are new—and in our determination to keep the "New Store New", we are placing on sale every suit, coat, dres and waist at more than 20 per cent off our regular low prices. When you consider "Jacob's" styles are so new and different, the quality so excellent and the prices so low, you simply cannot let this opportunity pass, as practically the entire season is before you.

New, Exclusive and Charming Suits, Coats and Dresses, more That 20 Per Cent Off Every garment in this sale is new and up to Jacob's standard of quality. Our styles, our prices and our service cannot be duplicated anywhere. Get one today at more than 20 per cent off our prevailing low prices. The very newest silk suits included in this remarkable sale.

New Suits, New Coats and New Dresses Now Going at More Than 20 Per Cent Off

Our \$ 7.50 values, only.....	\$ 5.95	Our \$19.50 values, only.....	\$14.95
Our 9.50 values, only.....	7.50	Our 24.50 values, only.....	19.50
Our 12.50 values, only.....	9.95	Our 27.50 values, only.....	21.50
Our 15.50 values, only.....	11.50		

When We Put on a Sale, It Is a Sale in Every Sense of the Word—"Watch Us Grow"

20 Per Cent Off on New, Nobby Skirts

Our \$7.00 values, only.....	\$4.75	Our \$8.50 values, only.....	\$6.75	Our \$12.50 values, only....	\$ 9.95
Our 7.50 values, only.....	5.95	Our 9.50 values, only.....	7.50	Our 14.50 values, only....	11.45

Beautiful Silk Waists at 20 Per Cent Off Our Regular Low Prices.

Our waists are the talk of thn town—"there's a reason." Now comes the 20 per cent off to effect a quick clearance—Select yours today.

Our \$2.50 values.....	\$1.95	Our \$6.95 values.....	\$5.45
Our 3.50 values.....	2.75	Our 9.50 values.....	7.60
Our 4.50 values.....	3.60	Our 10.50 values.....	8.40



Sale of Children's Spring Dresses—Every Dress in the Store, More Than 20 Per Cent Off Included are some of the prettiest designs ever shown by us—Better buy two or three today. Prices are advancing daily.

Our 65c values.....	50c	Our \$1.00 values, ...	79c	Our \$1.50 values, ...	\$1.29	Our \$2.50 values, ...	\$1.95
Our 75c values.....	59c	Our \$1.25 values, ...	98c	Our \$2.00 values, ...	\$1.59	Our \$3.50 values, ...	\$2.75

We advise early purchasing, as we expect a quick clearance.

Jacobs Bros. Co
THE ONE PRICE CASH STORE

Satisfaction guaranteed in every respect. Alteration made without additional charge.

J. J. LASH'S Real Estate Corner

712 BROADWAY. PHONE 621. PLAINVIEW, TEXAS.

We have two nice little homes close in we can sell for small payment down, and balance like rent.

Have 320 acres Sherman County land will trade for land or town property here. Might pay some cash difference.

Have a seven room house can sell cheap and give good terms.

Have an improved quarter will sell at a bargain and give one to ten years on deferred payments. Located in shallow water belt not far from Plainview.

Have a buyer for an improved 60 or 80 acres close in, also have buyers coming for a few half section tracts. Come in and list your land if you want to sell.

Have brick building and good residence property with eight acres of land to trade for Plains land. Income about \$300 per month on property.

J. J. LASH

O. V. B. PAINT
OUR VERY BEST
Why We Sell It:

Because it's a paint that you will buy again after the first time. The more durable a paint is, the longer it looks well. To paint with O. V. B. "all that's best in a paint," means just the difference between paying for paint troubles and avoiding them. O. V. B.'s pure lead and zinc, pure colors and dryers, pure linseed oil, are uniformly mixed in high power mills. The mixture sets into a SOLID COAT OF METAL on your house. This is why O. V. B. paint outwears ordinary adulterated paint.

We want YOU to KNOW O. V. B. BEFORE you paint. Come in today, if you can. Let our color cards and suggestions help pick out your shade combinations.

Moon & Snyder
Petersburg, Texas



Maxwell

\$635 Now

\$665 May 1st

—because of the increased cost of the high-grade materials used in the manufacture of Maxwell Motor Cars

—and because the policy of the Maxwell Company will not permit of cheapening its product

—therefore the price of the Maxwell will be slightly increased as follows:

Touring Car, from \$635 to \$665

Roadster - from \$620 to \$650

All prices f. o. b. Detroit

Buy YOUR Maxwell before MAY FIRST and save the increase

South Plains Motor Co.
Vickery-Hancock Building
Telephone 677

Maxwell
Motor Cars

CARE OF THE HEN AND CHICKS.

The proper brooding of chickens is one of the most difficult operations on many poultry farms, especially for the beginner. Many poultry keepers who are able to obtain good egg yields and fair hatches make a failure of brooding chickens, either in raising only a small percentage of the chickens hatched or in failing to rear strong, vigorous birds which develop into good breeding stock. Brooding is still in the experimental stage, and no one system has given perfect satisfaction. The poultry specialists of the United States Department of Agriculture advise the following procedure:

Rearing Chickens With Hens.

Sitting hens should be confined to slightly darkened nests at hatching time and not disturbed unless they step on or pick their chickens when hatching, in which case the chickens should be removed as soon as dry, in a basket lined with flannel or some other warm material, and kept near a fire until all the eggs are hatched; or the eggs may be removed and placed under a quieter hen whose eggs are hatching at the same time.

An incubator may also be used to keep the earliest hatched chickens warm, in case they are removed from the nest. If the eggs hatch unevenly, those which are slow in hatching may be placed under other hens, as hens often get restless after a part of the chickens are out, allowing the remaining eggs to become cooled at the very time when steady heat is necessary. Remove the egg shells and any eggs which have not hatched as soon as the hatching is over. Hens should be fed as soon as possible after the eggs are hatched, as feeding tends to keep them quiet; otherwise many hens will leave the nest. In most cases it is best that the hen remain on the nest and brood the chickens for at least 24 hours after the hatching is over.

Powder the hen with a good insect powder before moving her and the chickens to the brood coop. The hen should be dusted every two weeks or

as often as necessary until the chickens are weaned. If lice become thick on the chickens, or if they are troubled with "head lice," a very little grease, such as lard or vaseline, may be applied with the fingers on the head, neck, under the wings, and around the vent. Great care should be taken, however, not to get too much grease on the chickens, as it will stop their growth and in some cases may prove fatal.

The brood coop should be cleaned at least once a week and kept free from mites. If mites are found in the coop, it should be thoroughly cleaned and sprayed with kerosene oil or crude petroleum. From 1 to 2 inches of sand or dry dirt or a thin layer of straw or fine hay should be spread on the floor of the coop. Brood coops should be moved weekly to fresh ground, preferably where there is new grass. Shade is very essential in rearing chickens, especially during warm weather; therefore, the coops should be placed in the shade whenever possible. A cornfield makes fine range for young chickens, as owing to cultivation of the ground they get many bugs and worms and have fresh soil to run on most of the time and enjoy abundant shade.

All the chickens should be toe-punched or marked before they are transferred to the brooder or brood coop, so that their ages and breeding readily can be determined after they are matured. Farmers frequently keep old hens on their farms and kill the younger hens and pullets, because they are unable to distinguish between them after the pullets have matured.

AN ALFALFA MILL.

Alfalfa cannot be ground by a burr mill into a meal economical for hog feed. In a test of mills of different makes, conducted by the Agricultural Engineering Department of Iowa State College, it was evident by the quality of the meal produced that shedding the alfalfa was an essential

part of the process of making alfalfa meal.

Alfalfa meal that can be fed economically to hogs must be cut into short lengths and shredded, thus working all of the stems into a pulp. Many mills are designed to make alfalfa meal, but only those which shed the alfalfa by forcing it through a fine screen produce the right product.

An ordinary corn-silage cutter, with the speed of the feed rollers reduced so that the length of cut is about one-eighth of an inch, and the blades incased in a steel screen varying from five to ten mesh spaces to the inch, will make satisfactory alfalfa meal.

Mills that merely shred alfalfa by running a spike cylinder at a high speed, forcing the alfalfa through a screen, give good results. In a mill that cuts the alfalfa and then grinds it in a burr mill, no matter how tightly the burrs are set, the stems slide through endways, thus making a coarse, sticky meal.—Country Gentleman.

"BUY IT MADE IN TEXAS" WEEK BEGINS MAY 27.

DALLAS, Texas, April 12.—Beginning May 27, and continuing for one week, Texas is going to show the world its accomplishments in manufacturing with a "Buy It Made In Texas" Week.

Window displays, newspaper advertising, special sales and special demonstrations, and numerous other methods of putting the Texas-made products before the people will be used. From the interest displayed in the State in the advance plans, "Buy It Made In Texas" Week will be a complete success.

Aid to the movement is pouring in from all civic sources. Mayors of hundreds of cities are going to proclaim the week. Women's clubs, the State and county school systems and other organizations of like character are heartily pledging their support. It is believed that "Buy It Made In

Texas" Week will prove a great benefit to the State just at the entry of the Nation into the war, as it will show its citizenship just what home products are and how their use may be increased.

Seeds in Bulk That Get Up and Grow at Plainview Produce Company.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.
Phone 107.
House Phone, 423.



KILL YOUR PRAIRIE DOGS
with
our safety gas ball; simple to use, and cheaper than poisons. Largest percentage of kills.
Price, one gross, \$3.00; one case (1,728 exterminators), \$25.50; one-half case, \$13.50; ten cases, \$20.50 per case.
JOHN BUNT, Pres.,
CALIFORNIA CHEMICAL CO.,
340 Sansome St., San Francisco, Cal.
(May 17.)

RAGS WANTED

HERALD PUBLISHING COMPANY

Jack Frost Baking Powder

"Use 'Jack Frost' Powder every season—
Better Powder—that's the reason."

EXCURSION RATES

Santa Fe First Interscholastic meet, Dallas, Texas, April 20th and 21st. Round trip \$17.70. On sale April 18th and 19th, limit April 23rd.
Scottish Rite Reunion, Galveston, April 22nd to 29th. Round trip \$29.60. On sale April 21st, 24th and 29th, final limit May 1st.
Annual convention First District Texas Federation Women's Clubs at Clarendon, May 3rd to 5th. Round trip \$6.90. Date of sale May 2nd and 3rd, limit May 7th.
University Interscholastic League at Austin, May 3rd to 5th. Round trip \$19.20. Date of sale May 2nd and 3rd, limit May 17th.
Retail Merchants meeting, Fort Worth, May 7th to 10th. Round trip \$13.50. Date of sale May 6th and 7th, limit May 12th.
Texas Christian Missionary Society, Austin, Texas, May 7th to 10th. Round trip \$23.05. Date of sale May 6th, limit May 12th.
Convention Grand Lodge Knights of Pythias, Waco, Texas, May 8th to 10th. Rate \$16.35. On sale May 6th and 7th, limit May 12th.
For other excursions and information call or phone 224.
JOHN LUCAS, Agent.

This Is Styleplus Week From Maine to California

THE PRICE REMAINS THE SAME

Leading merchants the nation over are this week featuring **Styleplus Clothes, \$17.00**. Today, more than ever before, this price stands out to the nation. **Styleplus style, Styleplus quality, Styleplus guarantee of satisfaction** have created a new standard of value at **\$17.00** from Maine to California.

STYLEPLUS CLOTHES \$17

"The same price the nation over."

By contracting for great quantities of cloth at the outbreak of the war, by doubling **Styleplus** output and so decreasing **Styleplus** costs, by **Styleplus** scientific plan of concentration on this one-price suit **Styleplus** manufacturers have perfected great economies and kept the price the same. The same style in the fabrics—all-wool or wool-and-silk. The same honest, sincere workmanship throughout. The same smooth fit and splendid wear. The same guarantee. The same price. Get your suit today.

STYLEPLUS { —all-wool fabrics —expert workmanship
—perfect fit —guaranteed wear

Two Things You Should Know—Good Clothes and Where to Get Them

1—**Styleplus** stands for the best in medium price clothing. The only clothes in America known to sell at the same price always and everywhere. All-wool fabrics—that in itself marks good clothes in these days of high prices for all wools. Fashioned by a great designer—variety of models and perfect fit. A guarantee that they are good—that you will get your money's worth—you run no risk whatever.

2—This is the **Styleplus Store**, the only place you can get them. It is easy enough to satisfy yourself by trying them on.

Look for Our **Styleplus** Window Display. Look for the **Styleplus** Label in the Coat

Carter-Houston's

Plainview Home of **Styleplus** and **Hart Schaffner & Marx** Clothes



The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
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HERBERT S. HILBURN, Editor **E. B. MILLER, Business Manager**

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TEXAS MUST FEED HERSELF.

The movement to plant gardens is good at any time, but especially when food prices are soaring and the Nation is in preparation for war. The Department of Agriculture and the Extension Service are urging garden planting. A poignant statement this, from the Extension Service: "The garden will be a failure unless it is planted." The movement for Texas to feed herself deserves the careful consideration of every producer. And every man can place himself to some extent in the producing class.

ONE WAR AT A TIME.

It is comforting to remark how the little internal wars which have plagued us are called off when the occasion arises to fit ourselves for the big outside war. None of the little wars—little by comparison only—was more annoying than the war of organized labor on unorganized labor and capital. That will not annoy us during the big war. Samuel Gompers says so on behalf of the million minds for which he speaks, and it will be imputed to them for patriotism and virtue. Both labor and capital are represented upon the labor committee of the Council of National Defense, and both sides concur in the announcement that their differences are buried until after the war.

It is agreed that neither employers nor employees shall take advantage of the Nation's difficulties to change existing standards of work and pay. When economic emergencies necessitate action of that kind, it shall be taken only after investigation and recommendation by the Council of National Defense. The truce is to apply to legislation also, and the council makes as its first recommendation that power shall be given to State executives to suspend labor enactments when the public interest requires. Each party thus puts the other on good behavior, and their joint action commends them both to public approval.

Less authentic but encouraging is the suggestion that the war on capital by government will also be suspended. Even the Supreme Court is described as unwilling to give decisions in cases involving the implacable enforcement of the anti-trust laws such as those of the Steel, Harvester and Coal "conspiracies" in restraint of trade. They are such important factors in our industrial preparedness and efficiency that any decision crippling them would be most untoward. It would be easy for the administration not to bring fresh cases during present conditions, with reserve of all rights of prosecution when there are not reasons like the present to the contrary. Announcement is made that the labor difficulties which threatened to stop the work on the subways have been compromised, and the work may proceed even better for the arrangement which has been reached. The local harbor improvements were among the meritorious measures which were stopped by the war by and against the pork hunters, but they are redeemed by their necessities as defense measures. When next the money is asked for them they will be supported by the report required by the joint army and navy board, created under the naval appropriation act of 1916, and by the navy department. The money will not be withheld from the work of that character with such credentials. Perhaps the most surprising incident of this sort is the statement that some of the leading Chicago grain speculators have stopped their work for "patriotic reasons."

Every private hatchet buried adds to the energy with which our united strength can swing an axe against the foe of all. There will be no trouble about reviving the disputes.—New York Times.

HOW TO PREVENT THE FLY NUISANCE.

It's now the season for the press and the civic clubs to begin using again the well meaning, but hackneyed expression, "Swat the fly."

That the fly spreads disease, that it is the carrier of disease between healthy and well persons, that its presence is a signal and notification that a housekeeper is uncleanly and inefficient—all this most of us know.

How to prevent the fly and how to destroy it is information that will be useful to every housewife. Below are offered suggestions of real value. It is suggested that you clip these recipes for killing flies and file them for reference:

"The United States Government makes the following suggestion for the destruction of house flies: Formaldehyde and sodium salicylate are the two best fly poisons. Both are superior to arsenic. They have their advantages for household use. They are not a poison to children; they are convenient to handle, their dilutions are simple, and they attract the flies.

Preparation of Solutions.

"A formaldehyde solution of approximately the correct strength may be made by adding 3 teaspoonfuls of the concentrated formaldehyde solution, commercially known as formalin, to a pint of water. Similarly, the proper concentration of sodium salicylate may be obtained by dissolving 3 teaspoonfuls of the pure chemical (a powder) to a pint of water.

"A container has been found convenient for automatically keeping the solution always available for flies to drink. An ordinary, thin-walled drinking glass is filled or partially filled with the solution. A saucer, or small plate, in which is placed a piece of WHITE blotting paper cut the size of the dish, is put bottom up over the glass. The whole is then quickly inverted, a match placed under the edge of the glass, and the container is ready for use. As the solution dries out of the saucer the liquid seal at the edge of the glass is broken, and more liquid flows into the lower receptacle. Thus the paper is always kept moist.

Other Simple Preventives.

"Any odor pleasing to man is offensive to the fly, and vice versa, and will drive them away.

"Take five cents' worth of oil of lavender, mix it with the same quantity of water, put it in a common glass atomizer, and spray it around the rooms where flies are. In the dining room, spray it lavishly even on the table linen. The odor is very disagreeable to flies, but refreshing to most people.

"Geranium, mignonette, heliotrope and white clover are offensive to flies. They especially dislike the odor of honeysuckle and hop blossoms.

"According to a French scientist, flies have intense hatred for the color blue. Rooms decorated in blue will help to keep out the flies.

"Mix together one teaspoonful of cream, one of ground black pepper and one of brown sugar. This mixture is poisonous to flies. Put in a saucer, darken the room except one window and in that set the saucer.

"To clear the house of flies, burn pyrethrum powder. This stupefies the flies, but they must be SWEPT UP and BURNED.

Recipes for Stables, Barns and Out-of-Doors.

"Borax is especially valuable around farms and out of doors. One pound of borax to twelve bushels of manure will be found desirable as a poison without injuring its manurial qualities or farm stock. Scatter the borax over the manure and sprinkle with water.

"Lye, chloride of lime, or copperas (sulphate of iron) dissolved in water, crude carbolic acid, or any kind of disinfectant may be used in vaults."

Mrs. C. H. Brown and children have returned to their home, in Lockney, after a visit here with friends.

FOR SALE—Two high-grade Hereford yearling bulls. Call or see M. D. LEACH.

HOW TO STOP MUCH OF THE \$700,000,000 FOOD WASTE.

Garbage Pails, Careless Handling, and Improper Cooking Waste Most; Rats, Mice and Insects Large Quantities.

Good food heedlessly thrown into garbage pails, food allowed to spoil in the household, food ruined by improper cooking, and food destroyed by rats, mice and insects constitute the heavy items in the \$700,000,000 annual waste of foods in homes in this country cited recently by the Secretary of Agriculture. Seven hundred million dollars is considered to be a conservative figure. In the household waste, of course, are not included the vast losses of food allowed under improper handling or inefficient marketing methods to spoil in transit or in the hands of producers.

Much of this \$700,000,000 household waste of food, the dietary specialists of the U. S. Department of Agriculture declare, is easily preventable. This preventable waste consists in large part of the following items:

1. Edible food thrown into the garbage pail or into the kitchen sink. That vast amounts of nourishing material are thrown out from American kitchens and so made useless for human consumption, is well established by the returns from garbage and fertilizer plants showing the amount of fats and nitrogenous material recovered from city garbage.

Much of the food is thrown out, the specialists say, because so many people do not know how to utilize leftovers or will not take the trouble to keep and prepare them. The specialist point out that left-over cereals can be reheated or combined with fruits, meats, or vegetables into appetizing side dishes; that even a spoonful of cereal is worth saving as a thickener of soups, gravies and sauces. Stale bread can be utilized in a variety of ways in combination with vegetables and meats and in preparing hot breads and puddings. Skim milk too widely looked down upon as a food, although it contains practically all the nourishing elements of whole milk with the exception of the cream or fat, can be used as a beverage, in cooking cereals, or as a basis for milk soups or sauces. Even sour milk, so largely thrown away, can be used in making hot breads or in the home manufacture of cottage cheese.

Every scrap of meat or fish can be combined with cereals or other foods lacking in pronounced flavor, both to give flavor and to add nourishment to made-over dishes. Every bit of fat or suet trimmed from meat before cooking or fried out in boiling, roasting, or broiling can be made useful in cooking. Many butchers, after they have weighed meat and named the price for the cut, trim off valuable suet and fat. This fat, which the housewife pays for, if taken home and used, would reduce expenditures for prepared cooking fats. Water used in cooking rice and many of the vegetables contains nutrients and desirable flavoring materials valuable in soups or sauces. Too often fats and such water are poured into the sink.

Many persons regard the saving of small amounts of left-over food as unimportant. If they kept accurate account, however, for any period, the specialists say, many families would be astounded by the amount of good food they are throwing out and by the sums that they are paying to the grocer, the butcher, and milkman merely to replace good food being absolutely wasted.

2. Spoilage of food due to careless handling and storing in the home. Important amounts of perishable foods are made dangerous or inedible in households because they are exposed unnecessarily to heat, germs, dust, dirt, or to flies and other insects.

Much milk spoils quickly because it is kept uncovered in warm kitchens. Close observance of the doctrine "Keep perishable food, especially milk, cool, clean and covered continuously," may make a striking difference in the food bills of many families.

In other cases, one or two vegetables, beets or carrots, for instance, not needed immediately are thrown out or allowed to spoil instead of being used in soups or combination dishes. Fruits which could be stewed and kept are allowed to spoil. Vegetables and fruits in quantities often are stored in hot, damp, and poorly ventilated bins and under conditions which hasten wilting, fermentation and decay. Fruits, surplus beans, tomatoes and other vegetables produced in home gardens are allowed to spoil on the vines or rot on the ground. A morning's work would can and preserve such surplusage for use when fruits and vegetables are scarce and high in price.

Much food is ruined by being stored where flies or other insects or rats and mice can get at it. Much cereal food is ruined because it is not protected against weevils or other insects.

3. Food spoiled by careless cooking. Many housewives who complain that children and adults will not eat breakfast cereals fail to realize that the cereals they serve are undercooked, scorched, or improperly seasoned, and

thus made unpalatable. Most of the cheaper foods require careful seasoning and preparation to be fully appetizing. In many households, the specialists believe, proper attention to the cooking of these cheap and desirable foods will increase greatly their consumption and thus reduce considerably the use of more expensive foods eaten instead of cereals.

Vegetables properly prepared tempt the appetite. When they are served in soggy form or in watery or poorly flavored dishes, much of them will be left on the table. The nutritive value and flavor of meat or fish can be lessened by over-cooking or improper cooking. If fats are allowed to burn even a little, they develop unpleasant flavors and usually cause people to refuse gravies and sauces made with them or foods fried in them; burned meat is also disagreeable, as are burned vegetables.

4. Waste in preparation. Much useful food gets into the garbage pail because the housewife in preparing potatoes or other vegetables and fruit, such as apples, cuts off with the skin a considerable percentage of edible material. Careless paring of potatoes may consign as much as 20 per cent of the edible portion, including outer layers containing valuable mineral substances, to the garbage pail. Many persons are unaware that the green and tender tips of many vegetables which contain valuable mineral and other food substances, are excellent cooked as greens, or even as additions to salads.

5. Over-generous serving of food. Many families take pride in serving lavish and over-bountiful meals. Such meals lead inevitably to waste of food on the table and to overeating, which often impairs health and efficiency. The same standard, "Eat enough food, and no more," rigidly followed, would reduce greatly food bills in many homes and, at the same time, tend to improve the physical condition of all members of the household.

Eat for efficiency! Housewives interested in economy, who wish to be certain that their families are getting proper food and not too much, should ask the U. S. Department of Agriculture to send Farmers' Bulletin 808, "How to Select Foods—What the Body Needs." This bulletin classifies foods into simple household groups and shows the housewife how to plan meals that will provide for the growth and repair of the body and supply the energy the various members of the household need for their special tasks.

FOR SALE—Two high-grade Hereford yearling bulls. Call or see M. D. LEACH. 2t-pd.

Destroy All Dangerous Germs

Beware of lurking germs. The minute organisms, which we call germs or microbes, are so small that they may exist by the millions without being seen. Heat and moisture cause them to multiply—hence in the summer time every damp or unclean spot becomes a source of danger. Keep disinfectants on hand and use them freely in all closets, drains, sinks, cellars, etc.

We sell all of the good, reliable

Disinfectants and Germicides and can tell you how to use them. The cost is slight when you consider that they safeguard your health.

Investigate your premises and see where disinfectants are needed.

Precaution Pays

Dye Drug Co.

The Rexall Store
Phone 23 West Side Square

A class of seventeen was initiated Friday evening by the B. P. O. E. Lodge. After initiation a light lunch was served in the dining room of the Hotel Ware.

FOR SALE—Five-months-old high-grade Holstein heifer. Imported by South Plains Dairy Association from Wisconsin. CHAS. W. WILKINS, Plainview, Texas. tt.



He used a pebble in his day, to keep his mouth moist—

WE use

WRIGLEY'S

WRIGLEY'S gives us a wholesome, antiseptic, refreshing confection to take the place of the cave man's pebble.

We help teeth, breath, appetite, digestion and deliciously soothe mouth and throat with this welcome sweetmeat.



The Wrigley Spearmen want to send you their Book of Gum-ption. Send a postal for it today, Wm. Wrigley Jr. Co., 1732 Kesner Building, Chicago.



The Flavor Lasts!

732

Extra Special

Blouses Specially Priced

NEWEST in Georgette Crepe Blouses just received by express. Values up to \$7.50, your choice, this lot **\$4.95**

Crepe de Chine Blouses in plain and fancy trimmed, latest styles. Values extraordinary for price asked. Look over this line, \$2.75, \$3.00 and **\$3.25**

We have just received a big line of summer slippers in the newest styles; blacks, grays and plum. Patterns we bought on low market, long ago. We can save you money on slippers.

We have a complete line of Tennis Slippers and Shoes

HAMNER'S Dry Goods Store

Sells It For Less

Society

HARLAN-FINCH.

Miss Marguerite Harlan and B. A. Finch, of Dallas, were married Sunday afternoon at one o'clock, by Father O'Bryan, of Amarillo.

With Mrs. Tom Carter at the piano, Mrs. E. L. Doland sang "A Perfect Day" and "O Promise Me."

The couple left on the 4:30 train, and will make their home in Dallas.

WEST-KLINGER.

Miss Elizabeth West and W. J. Klinger were quietly married Saturday evening at nine o'clock, by Rev. J. M. Harder, at M. F. Brashear's home.

The bride was beautifully dressed in a champagne Georgette crepe dress, and the flowers were roses, sweet peas and carnations.

Miss Georgia Brashears played Mendelssohn's "Wedding March."

After the marriage ceremonies, brick cream and cake were served.

FARREL-STEPHENS.

A wedding which will be a pleasant surprise to many of the friends of the contracting parties occurred at the home of the bride, on North First Street, Wednesday evening at eight-thirty o'clock, when Mrs. Lillie Farrel and Mr. George F. J. Stephens were united in the holy bonds of matrimony, Rev. J. T. Hicks, pastor of the Methodist Church, officiating. Miss Mozelle Newcome and Mr. Dillon were the attendants. Mrs. Stephens was becomingly dressed in navy blue chiffon with accessories in contrasting colors. Mr. Stephens was in the usual black. A color scheme of white and pink prevailed throughout the reception and dining rooms, in which Marechal N 41 and carnations were used profusely. These colors were used in the refreshments, which consisted of punch, with Miss Newcome presiding at the punch bowl, and ice cream and cake, served buffet style, with Mesdames Hall and McClarty assisting. Pink and white sweet peas were used as favors. Only the nearest friends of Mr. and Mrs. Stephens were present. Mrs. Stephens has lived in Lubbock about one year, having removed from Stamford, but in this time her charm of manner has won her many friends. Mr. Stephens, who is local manager for Nobles Bros. Wholesale Grocery Company, has made Lubbock his home about two years, having been with this company a number of years in Plainview, is well known in commercial circles. Both Mr. and Mrs. Stephens are prominent in religious circles. They will continue to make their home in Lubbock.—Lubbock Avalanche.

SENIOR GIRLS' PARTY.

Miss Meryle Marrs entertained the girls of the Senior Class of the High School, of which she is a member, Friday evening, at her home, on Joliet Street.

Delightful means of entertainment were provided, and merrymaking pervaded throughout the evening. The lights were turned out and candles were lit, over which marshmallows were toasted.

Those present were: Misses Mary Lee Nichols, Ruth Dillingham, Mabel Bohner, Laura Hagood, Esther Mitchell, Helen Barnett, Larna Hutchinson, Mamie Lou Hill, Beulah Lee Jackson, Ada, Grace and Julia Clark, Lucille



The Bargain "Rains" Have Washed Away a Part of Former Prices on Many Most Seasonable Necessities

Here and there throughout the store are the best values in the spring things that you really need—bargains that mean important savings. April is a month when scores of purchases must be made. These "April Bargain Shower" offerings fit in nicely even if the purse is already well reduced.

Spring Coats at Bargain Prices

Some of these have reached us very recently; having been delayed on account of the heavy demand for these most desirable materials. Every garment is this spring's style. The color assortment is good and the sizes are from 14 to 42.

Shepard check, worth \$7.50, for	\$5.00
Poplin and velour cloaks, plain colors, \$10 to \$11 values	\$7.50
\$13.50 to \$15 plain velour and serge materials and fancies	\$10.00
Woolen jersey, taffeta, poplin, serge and velour check, \$16.50 to \$20 values for	\$13.25
\$23.50 to \$25 Yo San, Taffeta, silks, jersey, etc., for	\$18.95

Coat Suits—Note What the April "Shower" Has Done

New and smart Coat Suits, youthful in effect, designed specially to meet the demand for the new season-tailored and finished in superb fashion. Such unusual variety too, with styles varied, not only in color, but in materials and decorations. Poplin, serge, poire twill, velour, wool and silk jersey, Shantung, Yo San silk, etc.

\$15.50 to \$19.50 suits in colors, rose, navy, mustard, etc., April "Shower" price	\$12.75
\$21.50 to \$27.50 suits in colors, navy, apple green, black, tan, etc., for	\$18.50

A "Shower" is of short duration—please have this in mind when reading this announcement, and if you wish to share in the refreshing downpour of bargain offerings, do not wait too long. Delays are sometimes discouraging.



Charming New Dresses

Never have the dress styles of any season been as delightfully expressive of youth, grace and charm as they are this spring; and the surprising fact is that the designers have provided dresses revealing all the attractive fashion features for middle-aged women and plump women, as well as slender women; models that can be worn without a suggestion of being "over-dressed".

One lot silk Crepe de Chine, Taffeta and Georgette combinations in sport and dressy styles, worth \$13.50 to \$15.50, for \$12.25

All silk dresses from \$17.50 to \$25.00 have been placed in the \$17.50 line for this April "Shower" only. At \$17.50 you can choose from dozens of charming styles.

Waists—Rainbow Colors, Dainty Patterns and Fabrics

A more beautiful assortment of styles, clearer colorings and dainty materials could scarcely be found. So great has been the demand for these charming blouses that we have had to wait weeks for them.

To make the "Shower" more delightful they go in at

\$3.50 Waists for	\$3.25
\$4.00 Waists for	\$3.65
\$6.50 Waists for	\$5.90
\$7.50 Waists for	\$6.85

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Bryan, Edith McCall, Minnie Finch, Meryle Marrs, Bess Cole, Jessie Ogden and Hester Jordan.

HALCYON CLUB.

The Halcyon Forty-Two Club met Thursday afternoon with Mrs. T. A. Miller, at the home of Mrs. Clint Shepard.

The house was beautifully decorated with apple blossoms, and the apple-blossom idea was carried out all through the afternoon. The score card had hand-painted apple blossoms on them.

Strawberry ice cream was served, and apple blossoms were given as favors.

The out-of-town guests were Mrs. W. M. Clarkston, Mrs. Robt. Alley, Mrs. Nick Alley and Mrs. R. A. Miller, of Hale Center; Mrs. Floot, of Dallas, and Mrs. Frye, of Dublin.

The city guests were Mrs. Lamb, Mrs. E. B. Hughes, Mrs. J. O. Wyckoff, Mrs. L. V. Dawson, Mrs. R. C. Joiner, Mrs. T. C. Shepard, Mrs. Geo. H. Wilson, Mrs. J. M. Adams, Mrs. G. Graham,

Mrs. H. W. Harrel, Mrs. Lula Flynn, Mrs. A. H. Lindsay, Mrs. E. H. Bawden, Mrs. D. L. Miller, Mrs. C. C. Gidney, Mrs. J. C. Anderson and Mrs. J. C. Watson, Misses Donnell, Brown, Fisk, Overall, Zeigler and Farnel, of Wayland College.

MOTHERS' CLUB WILL INSPECT NEW HIGH SCHOOL BUILDING.

The Central and High School Mothers' Club will meet at the High School Building Friday afternoon at 3:30. The following program will be rendered:

Music—High School Orchestra.
Reading—Ruth Harrison.
Music—High School Orchestra.
"Misspent Summer Vacation"—Mrs. S. W. Meharg.
Reading—Leona McKinney.
"Some Factors in Education After the War"—S. J. Woodruff.
Business Session.
Inspection of the new High School Building. Everyone, both members and visitors, are invited to this last meeting of the Mothers' Club.

MISCELLANEOUS SHOWER HONORING MRS. W. J. KLINGER.

A number of the immediate friends of Mrs. W. J. Klinger, formerly Miss Elizabeth West, of Carter-Houston's, met at the home of Mrs. Quisenberry Sunday morning, in her absence, and decorated her room most beautifully with Easter Greeting geraniums, of a shell-pink color, love knots of maline, and ferns.

The friends left their gifts, and when Mrs. Klinger returned from dinner she was happily surprised with the many beautiful gifts that awaited her.

TRAVEL STUDY CLUB.

The Travel Study Club met Saturday afternoon in regular session, with Miss Catherine Powell as leader. She gave a very interesting lecture on "Influence of Women on the English Government."

The topics for the round-table discussion were "Financial Expedients of Charles I." "Wentworth and William Land." "The Puritan Emigration," and

"The Rising of the Scots."

Mrs. O. B. Jackson and Mrs. Jo W. Wayland were elected as delegates for the meeting which will be held April 20th at Hale Center.

WOMAN'S AUXILIARY OF ST. MARK'S CHURCH.

The Woman's Auxiliary of St. Mark's Episcopal Church met, at the home of Mrs. R. W. Brahan, Monday afternoon.

This meeting being the time for the annual election of officers, the following were elected: President, Mrs. E. H. Humphreys; vice president, Mrs. May Kinder Smith; treasurer, Mrs. R. W. Brahan; secretary, Mrs. R. B. Hulien.

It was at this meeting that the members paid the five dollars they promised to make during Lent.

H. L. Sammann left Saturday for Waco.

Miss Norma Blackburn has returned to Amarillo, after a visit with her sister, Mrs. H. C. Randolph.

Dr. J. V. Guyton, of Brady, was here Sunday and Monday.

Professor Ralph Porter spent the week end with relatives in Tulla.

Professor and Mrs. S. J. Woodruff visited in Canyon Sunday.

B. M. Johnson, of Hale Center, was here yesterday en route to Canyon.

L. R. Pearson returned Sunday from a visit in Dallas.

J. J. Ellerd has returned from Dallas, where he has been on business.

J. F. Watson returned Saturday from Kansas City, where he went to market livestock for the Texas Land and Development Co.

Lee Cole, of Fort Worth, who has been visiting with his parents, Mr. and Mrs. J. J. Cole, has returned to Fort Worth.

Miss Ethel McQuigg, of Grant, Okla., has returned to her home, after a visit with Mr. and Mrs. J. W. Ray.

W. S. Kiser, of Hale Center was here yesterday attending the A. & M. College mass meeting.

Dr. S. J. Underwood was among the Hale Center delegation at the Mass Meeting yesterday.

Robt. E. Downey, of Abernathy, was a visitor in Plainview yesterday.

Abernathy farmers are planning to organize a farm-loan bank unit.

G. W. Phillips, of Lockney, was a visitor in Plainview yesterday.

J. J. Barton, Jr., and Jack Barton, of Bartonsite, were visitors in Plainview Saturday.

W. R. Simmons has returned from Temple, where he has been with his daughter, who had an operation on her throat.

W. N. Claxton and family, of Hale Center, were here yesterday.

Rev. B. H. Oxford, of Hale Center, was a visitor in Plainview yesterday.

P. C. Taylor, of Tulla, was a visitor in Plainview yesterday.

Mr. and Mrs. A. B. Spencer, of Crosbyton, were here yesterday.

J. E. Powell, of Brady, was a business visitor in Plainview Saturday, and remained over Sunday.

H. G. Marion, U. S. Army, is here getting recruits.

Mrs. S. H. Johnston, of Slaton, was here Saturday.

Mr. and Mrs. A. P. Duggan, of Littlefield, were visitors in Plainview Saturday.

R. R. Jordan, N. A. Baker, Agnes Johns, E. Baker and J. F. Dawson, of Spur, were here Saturday.

Mr. and Mrs. Joe Lee Ferguson, of Hale Center, were here yesterday to attend the A. & M. College rally.

Mr. and Mrs. A. C. Deaton left this morning for Fort Worth. They have rented their home, near the Presbyterian Church, to J. O. Wyckoff.

Mr. and Mrs. Dan Morgan returned this morning from the Northern States, where they visited with relatives.

R. H. Littler, of Amarillo, was a visitor in Plainview yesterday.

Eugene Thompson, representing the Southwestern Paper Co., of Dallas, was in Plainview today.

H. C. Bridgers, of Oklahoma City, representing the Western Newspaper Union, was here today.

T. S. Jackson, of Lubbock was here yesterday on business.

J. L. Wilkin, of Oklahoma City, is here on business.

T. E. Cowart, of Littlefield, was a visitor in Plainview yesterday.

G. H. Rockwell, of St. Louis, is a business visitor in Plainview.

The Long-Harp Drug Co. has just installed a new, sanitary drinking fountain in their place of business, in the Smyth Building.

The fountain was made by Grossman, is sixteen feet long, with a marble serving counter. The back mirror is fitted with electric fixtures and two decorated display cases for candy and syrups.

Grady and Bert Vaughn will have charge of the new fountain service.

Prof. Rupert M. Crabb, assisted by Miss Vera Newton, gave a much-appreciated violin recital at the High School Auditorium Friday evening. About eight numbers were given, two of which were by request. Professor Crabb proved himself an artist in his line, and all music lovers who failed to hear him missed a very great treat indeed.—Lubbock Avalanche.

Always at the Front for Good Values and Correct Style in Men's Wear

You will find here the new, breezy, snappy models in men's suits fresh from the nation's largest clothing shops, \$15.00 to \$30.



WORLD FAMOUS WALK-OVER SHOES AND OXFORDS

In spite of high shoe market still priced at \$3.50 and up.

The more you trade at Reinken's the more you will find it to your advantage to continue doing your business here.

REINKEN'S Clothing and Shoe Store



With The Home Economics Club

Lesson No. 55—Sanitation.

I am sure you all enjoyed thoroughly the lesson last week on how to reduce the number of flies and mosquitoes, so kindly given us by Professor Scholl. He is continuing the lesson this week, giving us a subject in which we are all vitally interested. Next week he will give us further instructions, his subject being methods of ridding our homes of ants and fleas.

Household Insects.

By Ernest E. Scholl, Chief Entomologist, Texas Department of Agriculture.

Roaches.—The large American roach, the Oriental roach and the Croton bug are the different roaches. Their feeding habits are similar, and they can all be controlled by the same combination of remedies.

Eggs of these insects are laid in little capsules that are placed under broken paper and in cracks of the buildings. These egg-laying places should be done away with and as many as possible of the egg capsules should be destroyed.

Burning pyrethrum powder in infested houses and using hydrocyanic acid gas are methods of destroying roaches, but great care should be exercised in handling the latter gas, because it is extremely poisonous.

Scatter a bait containing equal parts of bitter chocolate, powdered sugar and powdered borax, made into small balls by adding a little water, around feeding places of roaches. Use also sweetened flour paste containing about one or two per cent of phosphorus, spread on disrags.

Another good roach bait consists of one part plaster of Paris and four parts of wheat bran or three parts of flour. Place the same where the roaches will find it and have shallow dishes of drinking water near.

Moths, Carpet Beetles and Fish Moths.

These are three different household insects, but since their habits are somewhat alike, they will be treated under one head.

Cleanliness is the first essential. Then keep walls and floors closed tightly, if possible, or spray with benzine, gasoline or kerosene frequently. Dust fresh Persian insect powder freely among papers and in corners where these insects are breeding. In extreme cases of infestation, fumigate the entire building with carbon bisulphide or with hydrocyanic acid gas.

In the case of the clothes moth, hang the infested clothing on the sunlight

occasionally. When the clothes are not in use place them in paper sacks, in tight closets or in cedar chests. Sprinkle these places with naphthaline flakes or with benzine. Rugs, bed clothes and other loose clothing should be hung out in the sun occasionally. It is advisable also to allow plenty of fresh air to pass through the building.

Bed Bugs.—The bed bug or "chinch," that has the habit of breeding in beds and in other places in the house, is not only annoying from the fact that it gives off a bad odor and sucks human blood at night, but there is some danger of it transmitting diseases.

For treatment, use the fumes of sulphur—about two pounds to 2,000 cubic feet of space, and allow to act for 24 hours. The gases recommended for other household insects above are also good.

Treating the infested bedsteads with benzine, gasoline or kerosene oil, applying the same with a brush, will soon rid the premises of this disagreeable pest. Vigilance is necessary, and the beds should be inspected frequently, so that the proper remedies can be applied before an infestation becomes very serious.

We will look forward to next week for another lesson from Professor Scholl.

MRS. J. L. LANDRUM,
Organizer and Supervisor of Home Economics for the State Department of Agriculture.

FOUND—A mackinaw coat. Owner may have same by identification at BOYD GROCERY CO.'S store and paying for this ad.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Plainview Evening Herald, published Semi-Weekly at Plainview, Texas, for April 1, 1917.

STATE OF TEXAS,

County of Hale.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared E. B. MILLER, who, having been duly sworn according to law, deposes and says that he is the Business Manager of The Plainview Evening Herald and that the following is, to the best of his knowledge and belief, a true statement of the owner-

ship, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, E. B. Miller & H. S. Hilburn, Plainview, Texas.

Editor, H. S. Hilburn, Plainview, Texas.

Managing Editor, H. S. Hilburn, Plainview, Texas.

Business Managers, E. B. Miller, Plainview, Texas.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

E. B. Miller, Plainview, Texas.

H. S. Hilburn, Plainview, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect, in the said stock, bonds, or other securities than as so stated by him.

E. B. MILLER,
Business Manager.

Sworn to and subscribed before me this 7th day of April, 1917.

(SEAL) H. Y. HUGHES.

(My commission expires June 1, 1917.)

National

Do You Motor As Well As You Know?

If you are one who has lost patience with inferiority—one who is entitled to the very best on wheels, decide now to own a National.

There are leaders—and there are trailers—and there are many cars in between. Everybody knows it, you know it, but do you motor as well as you know? When you own a National you will stop wishing for better service and comforts, because, you will have them. If you know the value of better service and greater comforts, why not have them? If you know them, you are entitled to them.

The time to avoid car-regrets is when you buy. Buy a National and the future is insured.

Connell Motor Co.
W. W. Connell, Mgr. Phone 113

National Motor Car & Vehicle Corp.
Indianapolis
Seventeenth Successful Year

FOR CASH ONLY

OUR NEW PROFIT-SHARING SYSTEM

And How We Can Afford to Give You These Valuable Premiums

WHEN giving profit-sharing coupons and certificates we increase our business and our over-head expense does not increase in proportion. Therefore the premiums we give you have nothing to do with the price of our goods, for we have not advanced our prices, and will continue to give you one hundred cents worth of our merchandise for every dollar you spend with us, in addition to profit-sharing coupons and certificates that are redeemable at our store for any article illustrated or listed in this catalogue.

Naturally it would be impossible for us to carry in stock all premiums listed in this catalogue, but if we fail to have on hand the premium you want, we have made arrangements whereby we can secure the desired article for you on short notice, and those saving our profit-sharing certificates do not have to pay transportation charges on any article in this catalogue.

We solicit and aim to merit your valued trade with the understanding that in return you get full value for your money. Consequently, save your coupons and certificates. The more you buy of us, the more you get back in valuable premiums. Do not leave our store without securing coupons or certificates equivalent in value to your purchase. If our salesman fails to give them to you, ask for them—they belong to you as much as your change.

Allow us to help furnish your home and supply you with the most useful articles obtainable, without additional cost to you.

Begin today to save your coupons and certificates, and in a very short time you will possess a sufficient number to entitle you to one or more of our valuable premiums.

A TWENTY-FIVE-CENT certificate is the unit of value in our Profit Sharing Catalog and the number of certificates required for each premium is estimated on a basis of a 25c purchase.

- We issue 5c coupons with each 5c purchase.
- We issue 10c coupons with each 10c purchase.
- Either may be exchanged any time for certificates.
- We issue 25c certificates with each 25c purchase.
- We issue 50c certificates with each 50c purchase.
- We issue \$1.00 certificates with each \$1.00 purchase.
- We issue \$5.00 certificates with each \$5.00 purchase.

OUR NEW SANITARY FOUNTAIN has just been installed and we are ready to serve all of your cold drink wants. Just try the new service that we are prepared to offer and you will be a confirmed patron of this fountain.

LONG-HARP DRUG COMPANY
Phone 161 "Progressive and Progressing" Phone 161

Announcement

We have secured the expert tailoring services of

Mr. H. H. Fink, Denver, Colo.

Who will have charge of our repair and alteration department. Mr. Fink is a marvel worker with any old clothes that you may have decided to throw away. He can repair clothes so badly damaged that you would think them worthless, making them give you good service and good appearance.

No matter what kind of repair or alteration is needed in Men's or Women's Clothes Mr. Fink will surprise you.

His work has been made a part of

The
Waller Tailoring Company
Way

Dry Cleaners

Phone 188

Tailors

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO. 2t.

FORD OWNERS.

Why hesitate to spend \$3.50 for a perfect light on your Ford? A perfect car otherwise. Sold under a guarantee by R. W. VANDERSLICE. 4t-pd.

WE HAVE JUST RECEIVED a large opening stock of Kirsch Curtain Rods—adjustable to fit any window or portier opening. See them at GARNER BROS. Phone 105. tf.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475. tf.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO. 2t.

WHAT HAVE YOU to trade for a Chalmers thirty-six? No better car made. See CARL ROSSER quick. tf.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475. tf.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366. tf.

FURNISHED ROOMS—Two well furnished rooms for rent. Close in. Telephone 474. 1t

FOR RENT—Unfurnished room. First house west of Sanitarium. 1t-pd.
TO LOAN—Hundred thousand dollars on first-class farm land at 6 per cent. BOX 698. Plainview. 3t

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Don't forget we do all kinds of Interior Staining and Varnishing. HANDY MAN'S SHOP. Phone 475. tf.

Interested in Diamonds? Talk to ARTHUR L. TALLEY about them. Will save you money. Step in and inspect them. 2t.

FOR RENT—Nice five-room cottage, with large garden and orchard. Phone 642. 2t.

LOST—In Plainview, on Saturday, April 7, an oak chair with leather bottom. Finder please return to or phone TEXAS OIL CO., No. 399. 1t-pd.

Have you a daughter or sister in the Graduation Class. ARTHUR L. TALLEY has a nice selection of Wrist Watches, Diamond Rings and La Vallieres—the ideal gifts. 2t.

FOR RENT—Furnished bed rooms or light housekeeping rooms; one block from square. Phone 345. 2t.

LOST—A brown-and-black mackinaw between my place and Egge's Garage, containing red remoranda, letter addressed to Arthur Crane, San Francisco, Calif., and a coil spring. Reward. BOB MARTINE. 2t-pd.

WE WANT TO REPAIR and Revarnish that damaged piece of Furniture. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—200 acres raw land three miles from Olton, at \$16. Patented title. \$150 house. GARTIN & DEAN, Petersburg, Texas. tf.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366. tf.

We handle absolutely the BEST Furniture Polish. Phone and let us come out and demonstrate it to you. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Fifty bred heifers, coming three; will sell as whole or in small lots, for cash or terms. Also registered Duroc-Jersey boar for sale. Address MRS. JEANETTE HARTWELL. tf.

LOST OR STRAYED—Coming two-year-old black mare mule. Raised at Holman's, nine miles northeast. Has been out three or four weeks. Please leave information at KNIGHT AUTO CO.'S. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE—Lease on three sections. Special privileges, and very desirable location for small herd of cattle. BOX 596. 4t-pd.

WANTED —Furnished cottage or three or four furnished rooms. Phone 705 after 7 p. m. tf.

WANTED—Two or three rooms for light housekeeping. Phone 25. tf.

JERSEY BULL CALF for sale. Is three weeks old. Has been taught to drink. Telephone 474. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO. tf.

NOTICE OF SALE.

Bids will be received up to Saturday, April 21st, for the purchase of the lot and building of the Plainview Wire Fence Factory. Bids will be received on either lot or building, or both, with privilege of rejecting any or all bids. Mail or hand all bids to GUY JACOB, at First National Bank. 4t-pd.

Let us make that Old Mattress into a new one. HANDY MAN'S SHOP. Phone 475. tf.

Have six coming two-year-old White Face bulls for sale. CHAS. E. SAIGLING. 4t.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE.

Good full-blooded Jersey milch cows, fresh in milk; perfectly gentle. Also 5 young Jersey bulls. S. S. DANIEL, "Farmdale." Phone 390. 4t.

TO TRADE for improved farm in Hale County, 163 acres Bell County black land. No inflated prices considered. Address A. L. HARLAN, 1517 North Sixth St., Waco, Texas. tf.

WANTED—To buy one hundred old Wooden Beds. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—One good 1916 second-hand 5-passenger Saxon automobile. E. E. ROOS. Phone 17. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO. tf.

THRASHING MACHINE or separator work a specialty. All work guaranteed. Will work by the day or the job. Phone or see MIKE, at the Rock Hotel, Plainview, Texas. 4t-pd.

WANTED — Middle-aged lady for general housework for family of three. Write J. C. SANDERS, Plainview, Route A. tf.

NOTICE.

Dog tax is now due. Please call at City Hall and make payment. JOHN VAUGHN, City Marshal. 4t.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad. tf.

Birthday this month? DIAMOND is the stone. ARTHUR L. TALLEY has the best selection. 2t.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO. 2t.

ROOMS for light housekeeping. Phone 416. tf.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL starts Your Liver Without Making You Sick and Can Not Salivate.

You're bilious, sluggish, constipated and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it.

WONDERFUL STUFF! LIFT OUT YOUR CORNS. Apply a Few Drops, Then Lift Corns or Calluses Off With Fingers—No Pain.

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without a particle of pain or soreness.

This drug freezone doesn't eat out the corns or calluses, but shrivels them without even irritating the surrounding skin.

Just think! No pain at all; no soreness or smarting when applying it or afterwards. If your druggist don't

WHAT IS LAX-FOS A DIGESTIVE LAXATIVE CATHARTIC AND LIVER TONIC

LAX-FOS is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs: CASCARA BARK BLUE FLAG ROOT RHUBARB ROOT BLACK ROOT MAY APPLE ROOT SENNA LEAVES AND PEPSIN

In LAX-FOS the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic.

Growing Girls and Boys

Every physical or mental act that is performed uses up millions upon millions of red corpuscles of the blood. The demand is enormous and continuous.

HEMO is a concentrated food made with the idea of supplying many of the elements needed in assisting nature to rebuild old blood cells and to manufacture new ones.

have freezone have him order it for you—Adv.

L. V. DAWSON, Ph. G., M. D. Residence Phone 684. W. A. BATES, A. B., M. D. Residence Phone 684.

DAWSON & BATES Physicians and Surgeons, New Donohoo Building. Office Phone 158. All Calls, Day or Night, Answered Promptly.

Office Hours: 9-12 a. m.; 1-5, 7-9 p. m.

When Trains Are Late

The busy man sometimes has to make a trip on short notice. Trains do not always arrive at the station on time.

By using his Bell Telephone the hurried business man learns whether the train is delayed and gains for himself extra minutes.

Bell Telephone Service is a universal convenience.



THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 423.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Nassau Tires are almighty tough T. B. CARTER Phone 564

USE HERALD WANT ADS. FOR RESULTS.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service?

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

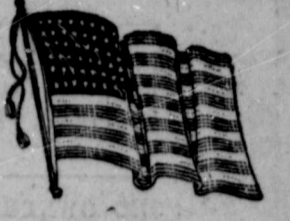
Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80

Easter is Past, But the Spring Season is Young

You Can Get All of Your Spring Supplies at the Plainview Mercantile Co.

The demand for spring clothing is really just at its height, and after the costume has been chosen especially for Easter, the completion for the entire spring outfit proceeds.

There are the new Suits, Coats, Dresses, Hats, Shoes and select dry goods for the entire family. For men, young men and boys New Suits, Hats, Shoes and Furnishings. **WHATEVER YOU NEED DEPEND UPON THIS STORE**—for reliable quality, good selection, sterling value, satisfactory service.



The Suit and Dress Store is as Bright and Fresh and Interesting as Ever



So many new and inviting suits and dresses ready for your selection you just can't afford to be without one.

Suits in Many Models
\$8.50 up to \$30

Plain tailored suits, semi-fancy suits, Sports suits and special suits for large women of Poplin, Taffeta, Shantung—practically every fashionable fabric and color and models for all occasions, from the elaborate dress suit to the Sports suits. Many models for the extra full figures.

Lovely Afternoon Dresses

\$12.75 to \$35

of Satin, Crepe de Chine, Crepe Georgette, Taffeta, Khaki Kool, net and lace, with every variety of braidings, stitchings and embroidery shown this season represented. Many made on long loose lines, tunic models, Russian styles and draped effects. White, ecru, shell, pink, bisque, gray, French blue and black, also exquisite color combinations.

Fashionable New Dress Coats

of Taffeta and Poplins, chiefly in fashionable belted styles with deep colors and over colors.
Prices \$13.50 up.

New, Untrimmed Hats Claim Attention



New summery-looking things are appearing in the millinery department. White is taking a more prominent place, larger hats are much in evidence. Among the late arrivals are

White Milan-Hemp Hats
in summer shapes suitable for dress occasions; also very desirable for brides.
\$3.50 up

White Milan Hats
Fine Italian Milan in large and small shapes.
\$5.00 up

Ready-to-Wear Hats
Beginning at \$2.50
Trimmed hats in small and large shapes. Some with crepe facings, also hats trimmed with flowers and ribbons. Many very smart styles.

"I Have Used the Cadet Hose

in our family for the three years and have only had to return one pair," remarked one of our customers the other day.

This goes to prove the worth of Cadet Hose. Can be had in black and white colors for men, women and children.

Prices 25c, 35c, 50c and 75c the pair

Gossard Corsets for Ideal, Tall and Slender Figures

If you are of either of these two figure types your waist line can be lengthened or shortened, your hip line rounded, your lower back confined and you never will be conscious of your corset. You can have your choice of many models and materials. An expert corsetiere who understands your figure requirements will deem it a pleasure to fit you.

Models at \$2.00, \$2.50, \$3.50, \$5.00 and up

AT THE FRONT

Good Style and Good Taste Are Each Important Elements In a Man's Clothes



—that he is quick to recognize them in a suit. This recognition, from millions of men, in thousands of cities, towns and villages, has put

KUPPENHEIMER CLOTHES.

at the very front rank in a nation-wide demand. Especially is this so now when uncertainty bewilders, when values fluctuate, while Kuppenheimer Clothes retain their same high standards in quality and values.

Prices now \$12.50, \$20, \$22.50, \$25, \$30

And they're here in broad and pleasing variety. Suits for men of all types and tastes, Buck-cloth and the sturdier spring fabrics; suits for the young or old, youthful or dignified.

JUST STEP INSIDE

and you will find everything new in hats (\$3, \$3.50, \$4, \$5), shirts (\$1 to \$6.50), ties (50c and up), shoes (\$3.50 to \$8.50), hose (25c to 75c), and summer underwear (beginning at 50c for separate garments and \$1.00 for unions.)

NUMBER OF GAS TRACTORS IN COMMISSION ON FARMS.

To secure data as to the number of gasoline and kerosene tractors to be in actual use on farms during the coming season, the Office of Farm Management in co-operation with the Bureau of Crop Estimates, U. S. Department of Agriculture, addressed, in February, 1917, inquiries to 32,000 selected correspondents. They were asked to report all tractors which were to be actually used in farm operations this season. Steam-driven tractors, tractors purchased but not delivered, tractors out of commission or not to be used this season, and tractors employed for road or work other than farming were to be excluded.

The figures given below indicate the number of tractors the actual ownership of which was clearly established and the intention to use which during the season, implied. Mere estimates as to the probable number of tractors in any county were disregarded. The figures, therefore, are offered not as an actual count of all tractors, but as indicating the relative employment of tractors in farming in the different sections:

Number of Farm Tractors (Gasoline and Kerosene) Actually in Commission, Ownership of Which Was Established Clearly.

Alabama	313
Arizona	23
Arkansas	336
California	1,358
Colorado	525
Connecticut	47
Delaware	34
Florida	71
Georgia	543
Idaho	262
Illinois	3,202
Indiana	1,852
Iowa	2,223
Kansas	2,287
Kentucky	248
Louisiana	348

Maine	53
Maryland	190
Massachusetts	91
Michigan	945
Minnesota	1,575
Mississippi	377
Missouri	1,141
Montana	808
Nebraska	1,773
Nevada	19
New Hampshire	23
New Jersey	107
New Mexico	83
New York	1,210
North Carolina	452
North Dakota	2,137
Ohio	1,305
Oklahoma	795
Oregon	318
Pennsylvania	595
Rhode Island	30
South Carolina	387
South Dakota	1,527
Tennessee	442
Texas	2,235
Utah	88
Vermont	75
Virginia	434
Washington	209
West Virginia	90
Wisconsin	904
Wyoming	186
Total	34,371

The figures above have been compared with all available data. The number in the States east of the Mississippi agree reasonably well with other data, and may be looked upon as fairly complete. In some of the Western States, however, marked discrepancies exist between these figures and those of local or unofficial counts. Such discrepancies are explained, in part, by the number of old tractors which have gone out of commission and by those which the owners do not expect to operate this year. It is likely, also, that the reporters in some of the more sparsely settled sections would have less intimate knowledge of tractors in their territories than would those in the more thickly populated and smaller counties of the East.

ELEVEN THOUSAND DOLLARS SUBSCRIBED AT MASS MEETING YESTERDAY AFTERNOON.

(Continued from Page One.)

school! We're going to have it because it is right. We want to do our full duty by the people who live off the Plains. We want the school in a high altitude and a healthy climate. The amount necessary to buy the land is a mere pittance for each one in the county.

"Why, Hale Center once raised \$100,000 for a railroad. Hale County can raise \$500,000 for this institution, if necessary. I know you can do it and believe you will do it. With our prestige, it would be a shame for us to fail. No other county in this jurisdiction has the prestige of Hale County, and I know we can get this school."

Speaking for the farmers J. A. Tarwater, of Runningwater, said: "I am glad they forgot to tell you that Ten-

LIGHT HOUSEKEEPING ROOMS—Two rooms well furnished for light housekeeping; close in. Phone 474. 11.

FOR SALE—One of the best Jersey milk cows in Plainview. See J. W. RICHARDS, at the Rich-lier Store. 11.

"THE VARSITY COACH" Will be presented by the Class of '17, Wayland Baptist College, Friday Evening, April 20, 8:30 O'clock, College Auditorium. Admission, 25c and 35c. —Adv. 11.

MRS. GEORGE HOWE WILSON, LATEST METHOD VOICE TRAINING. Phone 511. —Apr. 23.

nessee is on the map. I'm from Tennessee. There are now in Texas 134,000 men and women who were born in Tennessee and came to Texas.

"If you want to know what the people of that State think of their A. & M. College, go with me to that State and see the prosperous farmers. See the small farm dairies. See the fertile land that at one time was washing into the Mississippi. The people of the mountains of East Tennessee have a creed of God first and the State next; but they appreciate the good work of this great school, which has revolutionized farming and living conditions.

Man's Greatest Curse. "What is a school for? To cause the people to think. That's where its great benefit comes. I tell you, the greatest curse of man is ignorance, superstition and prejudice."

"You made a serious mistake in calling on me," said L. G. Wilson, as he responded to the chairman's call. "I am neither preacher, lawyer nor land agent. I'm from the kaffir herd. I've been here a long time. I was here when Lemond and Donohoo and others wore the broad-brimmed hats, with bandana handkerchiefs about their necks and spurs on their boots. I've seen them ride like Comanches right

after the stage arrived.

An Early Mass Meeting. "When we held that little mass meeting in Wilson and Kinder's office, with twenty-five people present, and raised \$25,000 to bring the railroad to Hale County, we were helping in a development, and none of us have ever begrudged the money we gave.

"Texas is a big State. The Plains is a large country. There is talk of Germany whipping the United States; why, she can't even straddle one side of Texas!"

Need Educated Farmers. "We should have that West Texas A. & M. College on the Plains. If for nothing else, it should be here so that the people of East Texas can come to a healthy country and pick the ticks off their children. It will help develop the country. We want to teach our boys how to farm. The time has come when educated men are needed on the farm. We want them to learn how to raise hogs, and bald-faced yearlings and red-faced babies. We want an educational institution at home where our boys can learn to farm under conditions of this section.

"There are 800,000 acres of land in Hale County, which I believe will be increased in value from \$2.50 to \$10.00

per acre. Ten cents an acre on this land, without a dollar from the business men and merchants, will raise the required money, if all get in on the proposition.

"When Dewey entered Manila Bay over the Spanish mines, he said to his men, 'America expects every man to do his full duty.' Hale County expects every man to do his full duty now. Shall we experience, through our lack of initiative, worn-out farms and dilapidated buildings and hear the words 'Sleep on, thou sluggard,' or shall we have a land of gardens and good homes and prosperous business and enjoy the satisfaction of those to whom it was said 'Well done, thou good and faithful servant!'"

The chairman read out a number of subscriptions which have been made, and subscriptions to the amount of \$11,000 were made by people in the crowd. This brings the total subscribed to about \$36,000. The solicitation committee will prosecute the work in order to close the list by May first.

One of the features of the meeting yesterday was the announcement by E. Dowden of a subscription of \$500 by A. E. Johnson, of Norman, Okla., who owns a small tract of land in Hale County.

We don't know of a thing in the world that we had rather do than to serve you in our drug store.

We are at your service—command us.

McMillan Drug Co.

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