## THE PL':NVIEW EVENING HERALD

\$1OOOOOO A. \& M. FUND
IS PRACIICALIY COMPIEIE


## Plainview Ladies Will Organize a Nat'l Honor Guard

 May yi. tor the purpoese of orzanzal In organhings No National Honor lowing the
that have al
ganizations.
 the women and girsis of our comitry tor

 Tew National Honore Guard, it it is theri durpeno to organize tuelf foreses 0 ren. of the Red Cross.
zation by the local physicians. They will have some one, versed in military
tactics, give the various drills they will need in their work. Miss Lacile
Kinder has been appointed first liee-
enant, with Miss Mildred Farmer as second lieutenant. Other officers The motto of the Guard is "Do
ming well." Miss Kinder announ hing well." Miss Kinder announce
that there will be a convention of al the camps of Texas at Lake Wichita



## C. R. Houston Sells Interest in CarterHouston's to Carter


$\square$
 Nos


bunting, placed on the bandstand
where the \&rogram will be carried out The proclamation follows:
"WHEREAS, President Woodrow
Wilson has named Tuesday, June 5th,
$\qquad$
$\square$

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Hale County Still
Feeding Hungry Meat Eaters in the Cities
Eleven cars of uivestock left the
Plainview yards for the Kansas City
and Fort Worth markets Saturday,
W. A. Watson \& Son had two cars
of hogs consigned to Kansas City.
Hooper \& Anderson shipped two
cars of market cattle to the Kansas
City yards.
J. J. Simpson and L. A. Knight each
had a car of hogs for Daggett-Keen
Commission Co., at Fort Worth. Jim
Consilips had three cars of hogs for this
Phirm, and Sansom \& Son shipped them

## REEGIRRATION DAY TO PRPOMNENI CHURCHMEN BE PAIROTIC HOLDAY HERC FOR INESTMENT FILID

|  |  |
| :---: | :---: |
| Bere Charged With Theft of Leach Car | CROWOS ALL PEPFORMAMCE |

Community Correspondence
 N. E. Greer read a well prepared paper
on "Better Bables." Miss Hughes gave on "Better Bables", Miss Hughes gave
a humorous reading, which was enhumorous reading, which was en-
Joyed by all. Mesdames Dendy and
MeGIII were guests of the club MeGIl1 were guests of the club. The
next meeting will be with Mrs. J. H.

McDaniel, when
will be rendered.
and Lesames C. Claitor Gartin, Chas. Jay
and Mothers' Club at this place, attended an open meeting of the Mothers' Club Bledsoe Friday of the Mothers' Club sting program was given. The subfoct of "Better Bables" was discussed, and proved very interesting. A twocourse luncheon was served. The vistilas leadies were impressed with the Eictacos. Mesdames Jonee, Struve and Cogs represented the Mothers' Club at Aboraathy at this meeting.

## gUNIINGWATER NEWS.

## 9

## SPECIAL ROUND TRIP EXCURSION FARES

CANYON, TEXAS Summer session State Normal School
Dates of sale June 1 to 8 , inclusive. Return limit August 28 , Dates of sale June 1 to 8, inclusive. Return limit August 28 ,
1917. Fare $\$ 2.30$. WACO, TEXAS-Baylor University Commencement Exercises, June 3 -6; Bayior University Normal, June 11 to July 20; Bay
lor University Summer Quartet, June 11 to Aug. 31. Dates of sales June 2, 3, 10 and 11. Final return limit Sept. 2, 1917
Fare $\$ 16.30$. DENTON, T dustrial Arts, 2, 3 and 4. Final limit August 16, 1917. Fare $\$ 14.90$. SAN MARCOS, TEXAS Southwest State Normal School, June and August, 1917. Dates of sale June 5, 6 and 7. Final
limit August 15, 1917. Fare $\$ 20.40$.

RUNAnNGWATMR, Texas, May 28.-

## SAFETY FIRST-BUY YOUR COAL NOW

The outlook is for high priced coal. Railway freights increase 60 cents per ton is a certainty. Mines have withdrawn summer prices and advanced present prices 50 cents per ton. This means the retail coal dealer must advance his prices. I have a limited stock on hand, and will maintain present prices as long as it lasts. Better invest a little money in coal now, and don't blame me if you have to pay higher for coal in the near future.

Full Line of Feedstuffs Bought and Sold

## E. T. COLEMAN COAL AND GRAIN DEALER

## Phone 176

Between Depots


-Or Say and Do Anything Else for that Matter?
I do it so folks will know that I'm alive. We are running this store to make a living and ask you to help us because we aim to help you.

Part of it is friendship, partly it's quality, but mostly it is because we give you as much as we can for as little as we can. Ain't that business? If it is, let's hook up and trade.

All the time is sale time at the CANNON BALL. We make the price as low as is safe to begin with and make no allowance for a cut. Do you think that's fair.


## LACE- $-5 \mathrm{c}, 10 \mathrm{c}$ and 15 c

You need lace now. Come to lace headquarters and get it. We're offering the very utmost that can possibly be sold at the price You can't do les than look.

"Now", cleans anything. "Now"'takes off machine grease wit
Glycerine soap...
All pure soap...
Tar soap, 2 for... Tar soap, 2 for....
Safety pins, dozen
Safety pins, dozen...........................
10 c cent quality envelopes, package
25 ,
U. S. flags and play jewelry

POCKET KNIVES - 25 c to $\$ 1.00$ A big bunch at 50 c . They are guaranteed.
50 c
Pood scissors Put in a little time on the notion counter, you'll save money.
Good candy is our hobby - 15 c
better candies than we sell If there is any Is that strong enough to say it? Superfine chocolates, pound
Spearmint and Peppermint gums, 2 packages for
DISHES, GLASSWARE, KITCHEN-WARES- the best place in Texas to buy these.

SHIRTS Regular, old fashioned, befo' de' wa', dollar
shirts for Men's mesh kenit and collar thrown in Men's mesh knit union suits 65 c and. $\$ 1.00$
B. V. D. style unions. B. V. D. style unions.
Sox 10e, 15c, 25e, 35. Unbleached Turkish towels Small Turki
wash rags,
T'd tell you lots about HARDWARE but hothing is like seeing.
Adjustable hacksews
Slip joint pliers of drop forged steel ..... 400 Ship joint plieklepplated, pair...............30c 30 c A great
Butomobie.
Best thatity claw
Hammer handles
lammer hand Bread pans, tin cups, fry pans, knives and
forks-anything in the outfit at so little you won't miss it.
Oir cans.
Machine.
Machine oil, best +4 ounces Shucks, I can't te
to come and see.


The Plainview Evening Herald

## -Pubitithed Every Tuesday and Friday Evening by- THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts.

 MRRBERT 8. HILBURN, Edttor P. B. MILLER, Business Manager untered as second class mail matter July 1, 1914, at the Post office at S.00 a Year; $\$ 1.006$ Months. Advertising Rates on Application ETLIST YOUR DOLLARS!The valor of the American soldier has never been questioned, even
by our most ungenerous enemies. America has never fought by our most ung
There has always been ample force of men, but the dollar has
been a "slacker.
Historians tell us that in the war for independence Congress called upon the States to levy taxes, but the States did not respond. were raised, spent the last three years of his life in a debtor's prisonlargely, to be sure, on acceunt of unwise speculation, but neverthele th no expression for gratitude for services rendered.

Our other wars have been hampered by the slacking dollar. America can conscriper loans.
This is our war. The same spirit which prompted the War of Independence, to a remarkable extent, prompts our entry. If any American dies in the cause of democracy he will be an American of this generation.
ciorious cause.
Not only the commercial and investment bankers of the country, but every man, woman and child should be shown the desirability and yecessity of having ready at hand their savings, be it only a mite, fo anbecription to any United States bonds that may be forthcoming. Let the people remember, 1 cource, increase in every possible way production.

## WIY TEE EDITOR LEFT TOWN.

it. His mistake sticks out like a wenn on a bald pate.
it. His mistake sticks out like a wenn on a bald pate.
If everybody got exposed automatically and as remorselessly
the fellow who chauffeurs for a pen or typewriter, there would be
Sower unkind cuts in the gazelle-eyed reader's criticism.
An lowa editor has had to beat it to the tall
days. respite because he fuddled the story of the wedding of the days' respite because he fuddled the story of the wedding of the
'dharming and accomplished dotter of Mr. Soandso, our prominent Juatice of the Peace."
The groom's name is Newton Lord. The bride's name is Jennie Eolper. Very well, and all that, but the Linotypist hyphenated it,
as is the custom, when slugging up the story of newlyweds. There n 0
is the custom, when slugging up the story of newlyweds. There
eore, when the groom, Newton Lord's name, and bride, Jennie Holper's name, showed up in print it showed up, quite naturally in conventional typography like this, "Lord-Helper.
That is the way the headline looked in the paper, and you can imagine just about how far back in the wildernees the poor editor romains concealed. And like as not the fond father-in-law who is Greeley five year's back subscription.
A stump speaker can bleat away like Mary's little lamb, make al! corts of curly remarks, spread out argument stuff as full of holes as a acreen door, and get away with it, but let the sprightly proofreader alfp up and fuddle, or let the sapient scribe slip a notch, and on the
white paper these inefficiencies show up like mountain ranges even white paper these inescopic
though they are microsco
years,, and then in five minutes make a blunder that will dramatize years, and then in five minutes make a blunder that will dramatize
him and classify him in the memory of the public for all time to come.

Con't yon just hear the people in this Iowa editor's one-horse town Can't you "Just hear the people in the lowa editor's one-horse town papers, anyway, and wasn't it just perfectly awful about the 'Weekly Fizzle' getting that wedding all blumed up the way they did?. by a long shot, unless he knows how to grin and bear.-Marion (Ohio) | by a long |
| :--- |
| Tribune. |



## To the

As County Judse of Hale County and by and of Hale County and Treasury, I have been appointed Chalrman of the "titerty Loan Coinmittee" of Hale County, Texas, to en list the support and co-operation of ourty Loeple War Bonds. Ahd to aessist me along this line have appointed the following persons, whom I trust will appreciate the sit untion, and consider well this propos trion, and seek those citizens who may desire to purchase War Bonds, W. B. Martine, L to purchase same: Hooper, C. s. Williams, E. H. Hum phreys, Jim Heard, J. H. Slaton, E B. Hughes, T. Stockton, Dave Collier . F. Norfleet, Geo. Schick, B. B. Mor-
ton, w. E. Winteld, W. R. Fergason, Claude G. Lemond Mounts, Barnett O'Erien, Carl Good man, s. R. Merrell, J. B. Jones, P. L Wumberly, E. B. Stankle, C. D thers may be Brit and Chas. Jay All of the banks have been suthor asd to recelve subscriptions for the Cons and are provided with subscrip ion blanks and detailed information

> Harmison a yBra 60 Goneral Contruetors ombee at Fation Lamber Co,
Phoes 1078 .

## SMOKE

 Bub Fisher CIGARS"Mos in Preinviow"

In referenere therevo, and all our eith:
zens are ursed to go
 pation in this War Loan. And I respectfully ask that those and inform the people of the impor tance of this step, and make this mater a success in Hale County, so that
we may bear our part in this crisis. ve may bear our part in
Respectully

Respectuily,
CHARLES CLEMENTS. County Judge, Hale County Texas.
Rev, w. C. Carver preached in Aber Rev, w. C. C
athy Sunday.


## CARD OF THANKS.





## W <br> 

No climate affects it for the package protects it. WRICLEY'S goes to all parts of the world-in all seasons, to all classes.

## Fresh, clean, wholesome

 and delicious always.It aids appetite and digestion, quenches thirst, keeps the teeth clean and breath sweet.


## You Don't Have to Leave Plainview

to get any toilet articles you may want. We handle all the popular lines and our prices are the lowest, quality considered.

We Want Your Drug Business
MGMILLAN DRUG CO.


## These Days

You Expect Prices to be Higher

Most everything has advanced, but thru our advanced buying we have been able to hold the price down in some instances until often the wholesale price had advanced beyond what we were asking at retail. It is our aim to sell as low as we can and we have made extra large purchases in order to protect your interests as well as our own.

You will find our store full of dependable merchandise at prices lower than you expect to pay for goods of sure quality.

## Chaurauqua Week Specials in Summer Dress Goods

19 c -Several hundred yards of pretty wash fabrics regularly priced 25 c to 50 c yard, choice
.19c
Beautiful wash material, worth up to $\$ 1.00$ yard, specially priced, the yard. $39 c$


SILK DRESSES
One $\$ 32.50$ dress \}CHOICE $\$ 25.00$

One $\$ 35.00$ dress One $\$ 32.50$ dress, Five $\$ 27.50$ dresses Three $\$ 25.00$ dresses One $\$ 24.50$ dress
One $\$ 23.50$ dress
Two $\$ 22.50$ dresses
Six $\$ 15.00$ dresses
 Three $\$ 18.50$ dresses, choice



# A LIBERTY BOND FREE 

We believe that every man, woman and child in H ale County should buy a Liberty Loan Bond. It is your duty.

To our customers we offer this assistance:
While the present prices of Buick cars exist we will give free to every purchaser of a Buick Six $\$ 50$ which he must agree to use, with $\$ 50$ of his own, to purchase a $\$ 100$ Liberty Loan Bond.

Tc every purchaser of a Buick Four we will give $\$ 25$ free which he must use, together with $\$ 25$ of his own, to purchase a $\$ 50$ Liberty Loan Bond.

We will give one-third of our commission on any car, other than those mentioned above, if the purchaser will put with it an equal amount and buy a Liberty Bond.

All of our employees have purchased bonds and we believe that every man should do his "bit."


Phone 17 PLAINVIEW, TEXAS



## VALUABLE PRIZES

First Grand Prize-Famous Bungalow Player Piano Second Grand Prize-Late Model Talking Machine. Third Grand Prize-Lady's Thin Model Gold Watch Fourth Grand Prize - Gentleman's Gold Watch
Fifth Grand Prize - Silverware Set.
This is a great contest for getting acquainted with more customers and having them eequointer
with our goods and our service. We are willing to offer you these premiums to help us to this end.

This contest is simple. Get the particulars from

## us.

Long-Harp Drug Co.
Phone 161
"Progressive and Progressing"


## RATES <br> ONE CENT PER WORD EACH INSERTION

THE MARKET PLACE OF THE SOUTH PLAINS
WE HAVE JUST RECEIVED a large
opening stock of Kirsch Curtain Rods
-adjustable to fit any window or
portier opening. See them at GARNER
BROS. Phone 105 .
smooth land, water 30 to 50 feet,
miles to good shipping point, 83.00 per
acre. Good terms. Some trade at right
price. W. B. KNIGHT, Plainview,
Texas. P. O. Bux 44.
We have a full assortment of Vege


FOR SALE-East $1 / 2$ of Section 22
and sonthwest $1 / 1 /$ of Section 41 , Block
A-3, Hale County. Write owner A-3, Hale m.

 OR SALE-200 acres
ree miles from Olton, at FOUND-Bunch of key OHYOU
BARGAIN! smooth ono, shipping point, 83.00 pe
miles to good
acre. Good terms. Some trade at righ
price. W. B. KNIGHT, Plainview
Texas. P. o. Bux 44.
We have a full assortment of Vege
cumen omumits A SLILGGISH LIVER
Creahes Into Sour Bile Making Yo Slek, and You Los
Day's Work. Day's Work.
Calomel salivates! it's mercury.
Caiomel acts like dynamite on a slug. stish liver. When calomel comes into contact with sour bile it crashes into
it, causing cromping and nausea. it, causing cramping and nausea.
If you feel billous, neadachy, con It you feel billous, neadachy, con
ettpated and all knocked out, just go to
your druggist and get a 50 -cent bottle

## Cold Days

## Require

Coal

Why is it that some folks always delay their coal buying and the installirg of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just pluone us at 162 and we will do the rest.

## ALLEN \& BONNER

## Nassau Tires

are almighty tough

T. B. CARTER<br>nom



No Waiting Now! America Is Demanding of Men and Stores That They Do Things at Once---The Plainview Mercantile Co. Sounds the Bugle Call of Readiness---Men's and Young Men's Summer Suits $\$ 8.50$ and Upward

## Keep Business Going

This is the most patriotic answer to the universal American quastion, "What can I do for my country?" It applies to us all
allike-mel. women and children. It is universal, therefore demoerstie; and this war is a war for democracy.
A prosperous country can pay for a war. An unprosperous oountry cisinot.
Keep business going forward, so that the country can effectively go forward. Keep money circulating. Keep people employed. Keep wages good. Keep making money, so that we may have it to use and to sacrifice in the common cause.

Keep the Nation progressing.
The keynote is clearly sounded when President Wilson says: on the farm, in the shipyards, in the mines, in the factories-must on the farm, in the shipyards, in the
be made prolific and more efficient.'

Keep business going
The old "family store" is ready with thousands of dollars in merchandise bought before the advance in prices-at savings for
men, women and children of Plainview and Hale County. men, women and children of Plainview and Hale County.
(Signed) PLAINIEW MERCANTILE CO.

A Rising Thermometer -The thermometer is writing it all around us now. Its clothing department, and get a new light-weight Summer Suit.

$$
\text { (Some as low as } \$ 8.50 \text {. Fine ones ap to } \$ 25.00 \text {.) }
$$

| About New Suits | Abo | A |
| :---: | :---: | :---: |
| , |  |  |
|  |  |  |
|  |  |  |
|  |  | silue mad pmand |

For the time is here and men must not be asked to suffer when winter clothes become uncomfortable. They can be fitted out right away at The Mercantile's.


WANTED - Teams for plowing.
Phone 67. PYDEN Phone 67. RYDEN
STORE, 621 Ash Street.
CLERK's NOTICE OF

For all kinds of Wind Mill Works

## Satisfaction Guaranteed

 PHONE 666

Why We Sell It: fracture of lumber has doubled and
trebled in value. Machinery, trebled in value. Machinery, saws, ron or steel are costing more than was ever known before.
Feed for teams is at prices nearly
prohibitive. rohibitive. Hade of leather is likeevise, and the saw mills are paying higher wages. The demand for lumber has grown y leaps and bounds. For some time ayers from the northorn and eastern hinking it would weaken, but on the contrary it has steadily advanced and when the actual conditions became nown they bought in large quantities
and pald tancy prices for quick ship. nd paid tancy prices for quick ship-
nent.s. The linited States and allied govern
ments' are using millions of feet for nents are using willions of feet for war purposes. Work has begun on nuilt entirely out of wood and to all of it will be radi out of yellow pine. $\ldots$...
The above are some of the reasons by lumber coste more than it did a yeur aso.-but have you stopped to
think that a bushel of watide otite



