# THE PI.AINVIEW EVENING HERALD 

TWICE-A-WEEK

=.nem


C Idea of Cee telebrating Give Up
Fourt



## national league of service MATIONAL LEAGUE OF SERYICE MEMBERS HEAR APPEALS OF MISS HELEN NYHUS. MRS. GARTER IS CHATRMAN

 Membership Fee Is set at $\$ 2$ in Canpalgr for Enlistment -sixteen Plainview has a Red Cross Chapte
That's she latest patriotic news in the hour of the nation's crisis. patriotic accomplishment of the Na
toonal League of Woman's Service yes-
竍 terday afternocn, after ts members
listened to a dranatic appeal of Miss listened to a dramatic appeal of Cros
Helen Nyhus, a graduate Red
nurse, who urged the women of thi city to come to the ald of the natio
relieving the intense suffering char acterist
Wester the meeting yesterday afternoon, and
Miss Nyhus stated that she has the promise of two physicians in Plain
view to become life members of th organization.
yesterday are as follows: President,
Mrs. Tom Carter; vice chairman, Mrs.
J. W. Pipkin; secretary, Mrs. H. .C.
. Randolph, and treasurer, R. A. Under
wood.
"I received a letter from a friend of
mine, who is doing Red Cross work in
France. in respect to the conditions in
Europe," sald Miss Nyhus, when called
Ey

$$
\begin{aligned}
& \text { L. L. Johnson. Santa Fe Agricultur } \\
& \text { Agent, Says Trip Is an Oppor- } \\
& \text { tunity to Dairymeri. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { here about four months ago. Mrs. } \\
& \text { Hanby is survived by her husband, } \\
& \text { two daughters, Mrs. Roy Stewart and } \\
& \text { Miss Adrienne Hanby and one son, }
\end{aligned}
$$



| Eiks Will Instali |
| :--- |
| Lodge At Lubbock |
| Tomorrow Evening |

at


Fourth in Plainview S.NT TO DEFNITE BRANCHES ARE PLACED UNOER ARRESI

Copies of Original Hale County Briefs Are Being Sold Fast

## ReD Cronss caliphian FHIURES ARE S253.39

ARMY SCENE AND EXHIBITION ON court house square is




# JACOBS BROS. CO. BIG SEMI ANNUAL CLEARANCE SALE 

 NOW ONHUNDREDS OF BARGAINS THROUGHOUT THE STORE
dacobs Bros. Co THE ONE PAICE CASH store

We Are Determined to Keep"The New Store New"

 Plainview assisted the Reverend Bur- J. R. Mayhaftey Sunday.
nett in the meeting.
Tom Rankin hns a new Sick six.
nett in the meeting. Mers.
Mr. and Mrs. Chas. Merick were $\begin{aligned} & \text { Tom Rankin has a new Buick Six. } \\ & \text { Mr. and Mrs. Bert Bobbitt and tam- }\end{aligned}$
 week.
Misses Winnie and Alma Bobitt, $\begin{aligned} & \text { Sunday. } \\ & \text { Born } \\ & \text { Br. and Mrs. Rose, a boy, }\end{aligned}$ who are visting their brother, Bert June 9. Mr. and Mrs. Rose, a boy, Marie- Wery, thats only because Bobbitu, are visiting in Floydada this Miss Katherine MeLaughlin visted Jack oLLantera.
week. Miss Bobbitt moved from this Wiss Florence Piercy of Meteor com.


## 

## SAFETY FIRST-BUY YOUR COAL NOW

The outlook is for high priced coal. Railway freights increase 60 cents per ton is a certainty. Mines have withdrawn summer prices and advanced present prices 50 cents per ton. This means the retail coal dealer must advance his prices. I have a limited stock on hand, and will maintain present prices as long as it lasts. Better invest a little money in coal now, and don't blame me if you have to pay higher for coal in the near future.

Full Line of Feedstuffs Bought and Sold

## E. T. COLEMAN COAL AND GRAIN DEALER

Phone 176

## WE CAN SHOW YOU HOW TO MAKE YOUR BATTERY LAST LONGER.

## Conner Electric Company

At Knight Auto Company Garage PHONE 526

> SEWER PIPE-SEWER PIPE-SEWER PIPE
> phoon : . H. HYDE Plumber . . Phowe
> 286 :-: H. D. HYDE, Plumber :-: 286

## MONEY TO LOAN

 8 PER CENT SIMPLE INTEREST I have the cheapest and best loan proposition o uth Plains lands.J. F. GARRISON phanvizw TEXAS

## Expert, Experienced Execution

Plainview Repair Company's work is first rate,
Leading their line in this part of the state. Auto tops and all trimmings they make or repair,
In cushion upholstering, work done with care.
Neatest motor and bicycle fixing they do
Very durable jobs done for many and few,
It is done by an expert, and sure to please you.
Expert repairing of locks and guns, With knowledge and care inis work is done. Right here is an Automatic Lawn Mower Machine,
Ever making these implement blades fine and keen.
Patrons will find here at their command, $\boldsymbol{A}$ motorcycle or bicycle bargain on hand In here we supply machines, used or new, Reliable kinds at right prices, too. Come here for auto accessories, best, Or. tires and tubes, proven in test.

## Plainview Repair Company

 Phone 587

During the time that the street paving is being done along the east side of cur garage our customers and friends are requested to use the south entrance, facing on Fifth street.

Altho everything will be torn up around us, we are not torn up inside. We are ready with the men, machinery and material to supply all auto owners with just the service they have a right to expect of a thoroughly alive garage and machine shop. <br> \section*{NOTICE!} <br> \section*{NOTICE!}


## My Idea of a Car

## By John W. Bate of the Mitchell

I have stood for three things in
particular in all of my work for the particular in all of my work for the
Mitchell:
1-Factory efficiency-
2-Lifetime service-
3-Every possible attraction.
Factory efficiency comes first Withont it, the other things are im possible at any modest price. We are saving $\$ 4,000,000$ on yearly production cost in this mammoth model
plant. And that alone enables us to plant. And that alone enables us
offer such cars at Mitchell prices.

## All-Enduring Parts

Three years ago we changed our standard from 50 per cent overstrength to 100 per cent over-
strength. Some call this new margin strength. Some call this new margin needless and extreme. It means
many over-size parts. In these days many over-size parts. In these
it means very costly materials. But it also means, in my opinion
average lifetime service average lifetime service. Two of our
cars that we know of have already cars that we know of have already
run over 200,000 miles each. The average repair cost has been reduced to a trifle.

I have watched some 70,000 Mitch-
ells. Every fault, every weakness. ells. Every fault, every weakness,
has come to my attention. Our cars has come to my attention. Our carn
of today represent an evolution wrought by world-wide experience.
ndurance. But, despite that fact,
we have in three years doubled our
margins of safety we have in three years doubled our
margins of safety. That to make
our vital parts almost all-enduring

## Two Major Problems

Our two greatest problems have
been the motor and the springs. To been the motor and the springs. To combine perfect performance with which would keep its newness, its silence and its power. We have cer-

| MITCHELL SIXES TWO SIZES |
| :---: |
| MITCHELL-A roomy 7 -passenger Six, with 127 -inch wheelbase and a highly developed 48-horsepower motor. <br> $\$ 1460$ |
|  |  |
|  |  |
|  |  |
|  |
|  |
|  |
|  |
| passenger Six on similar lines, with 120 -inch wheelbase and a |
|  |  |
|  |
| smąler bore. <br> $\$ 1195$ |
| All Prices f. o. b. Racine. |

Then to build a perfect shock-
absorbing absorbing cantilever spring. A
spring to make motoring spring to make motoring about a
comfortable as sailing comfortable as sailing. A spring that needed no shock absorb
snubbers, no rebound straps. snubbers, no rebound straps
We accomplished that two years ago in the Bate cantilever springs. They make the Mitchell, I believe, the most comfortable car in the world. And in those two years not
one of these springs has broken.

## The Mitchell Extras

When we attained a lifetime car
we wanted it complete. So we we wanted it complete. So w
studied all cars in Europe and Amer studied all cars in Europe and Amerluxuries. We have now in the
Mitchell 31 wanted features which nearly all cars omit. We have added in the past year 24 per cent to the
cost of luxury and finish. We have cost of luxury and finish. We have
created eight new styles of bodie which combine all the attractions we found in 257 new models. And this year we build two sizes,
so that people who want a five-pas so that people who want a five-pas
senger car need not pay for a too big chassis.
So the Mitchells today, in all these ways, typify my ideals. I know they excel all other cars in their class
And any Mitchell dealer can in five And any Mitchell dealer can in five
minates prove that in many different ways.
If I bought a car, after all I know

## Plainview Machine and Auto Company

D. BROWN, Proprietor

# Seasonable Suggestions For Our Farmer Friends 

BUCKEYE INCUBATORS<br>"THE BEST MADE"

These incubators are guaranteed to hatch more chicks-and better chicks than any other incubator. 25 years of consistent service makès this guarantee an assurance.

## New Sharples Suction-Feed Separator

Is the only separator made which will not loose ceram at varying speeds. No matter how you turn the New Sharples you always get even thickness cream. You men who really need separators wili make no mistake by letting us demonstrate these Sharples separators to you.

## Then Let Us Suggest Some Other Leaders

John Deere Farm Implements Martin Graders and Ditchers Well Outfits Pipes and Casing Wire Fence Builder's Hardware Oil Stoves, Coal Stoves and Ranges Washing Machines and Garden Tools
Our Stocks Are Complete---Our QUALITY and PRICES Are Guaranteed

## R.C.WAREHARDWARECO. <br> Plainview, Texas



A Special Exhibition of the New Mechanical Bookkeeper at the third national bank

A cordial invitation is extended to you to come into this bank and inspect the wonderful Burroughs Bookkeeping Machine which we have just installed. This "bookkeeper with brains of steel" that cannot make a mistake is on exhibition in our banking room.

We want you to see just how this machine operates - how it adds, subtracts and figures balances without an error. Our bookkeepers will show you exactly how our books are posted by machinery. The demonstration will be both interesting and instructive. Samples of the work will be distrib-
uted to everyne present. uted to everynne present.

- This machine has been installed for the purpose of giving added protection to our depositiors. We urge you to call and become acquainted with this improved method of handling
your account.


## Third National Bank

WHOLE COMMUNITY GANS
BY GROWING SUGAR BEFTS

## Expert Says Irdustry Furnishes Labo Needed Cash and Prepares Soll

 Needed Cash and Preparesfor 0ther Crops. (By F. S. Harris, Director, Utah Agri Feuw beet tarmersans stop to constide Jutw what the sugar-manutaturning
busineses means to the ocmumity as well as to them individually. The all have plenty of opportunity to ting
out that beet-rasting calls for a lot of out that beet-rassing calls for a lot of
good, bard work. of course, they ex perience that comfortable feeling tha comes when the beet money
ceived, but they usually do not sider what a difference it would make to their
money.
Some of the reasons why beet
ralising is a benft to the entire com muntty are: First, it provides a crop the marketing of which can absolutel
be depended on at a known price fo cash at harrest tume. This one tac has a wonderfully balancing influenc
on the price of land and its rental value. It it immediately reduces the
speculative element in land values b speculative element in land values bin
establishing a mark by which the in trinsic value of the land may b judged.
Second, sugar-beet ratsing provides
work for a large number of people work for a large number of people
a fair wage: particularly does it give a fair wage; particulariy does it give
profitable employment during the season when they are not in
school and might otherwise be idle. work during sugar the winter, when farm tarm hands that are needed during the summer time, thereby maintain
fing a higher- standard of wages durtigg the
munites.
in tages of the sugar industry to the community as a whole.
Among some of the advantages of
beet-raisting to the tidutidual beet-raising to the individual farme
are
First, the farmer is given a casi crop which enables him at the close
of the year to discharge accounts of hat have accumulated during the expensive summer season. He also the needed supplies which winter calls for. If he bad to watt for the
tndireet returnas from some other indireot returns from soo
crops his credit would ha
considernis not buy to the best and he not buy to the best advantage.
Second, the sugar-beet cellent tilled crop to to go into the ax and to put the land in shape of weets crops. The deep tillage recelved $b$ lows them.
Thisd
Third, beets use water when it not in such great demand for
crops like wheat: they also reat labor at a time when the farmer not busy with grain or hay. Thiere
by they help to make it possible fo the farmer to furnish profitable labo teams during the entire season. The intermountain region is well adapted to the raising of sugar beets; the tonnage is particularly high in this
region. Now that the price paid for region. Now that the price paid for
beets is especially high it is believed that farmers will do well to ralse fus as many beets as their facilities will enable them to care for.
In doing this, however, it must be
remembered that nothing but land should be used. So much expense is involved in the raising of every acre of beets that everything
should be made favorabie to yield. The made favorabie to high
yer cannot afford to put all of this expense on land that will yield only a low tonnage. Better put the poorer land into grain or some other crop where the loss will faflure
Even good land must be thoroughl cared for in order to make beet-raising successful. The plowing should be thorough and deep, Hiberal use
should be made of manure, and no should be made of manure, and no
pains spared to obtain a good seed bed pains spared th obtain a good seed bed.
Probably the single operation which is most often neglected, and where neglect results in the greatest loss, is the thinning. It is impossible to get a high tonnage unless the thinning
properly done. It is very easy to duce the yield one or two tons to the acre by careless thinning. This year the loss due to this decrease in some cases would mean from $\$ 7$ to $\$ 14$ per
acce. Thin early and
will be rewarded.
Attention to numerous detalls is necessary in the raising of sugar to give his attention to these details and learn the business thoroughly is on the high road to a steady and pervick kind but the the get-richally makes him fndependent.


## Locke \& Rushing

Room 23, First National Bank Bldg. Telephone 567
All kinds of Insurance. We write Hail Insurance on crops in the old reliahle

## SAINT PAUL COMPANY



THERE is no sham, or make-belief about the $\triangle$ National. It is all genuine, a car of utmost quality in every detail. Sixteen years success has made National a definite leader among the better-grade cars.

In no other car is tirere such visible worth, such nothing untidy or slip-shod. Everything is done right, plenty of |time and skill being given to your car to masure its worthiness of the name Nationai. With this Twelve "the world
It prevente the power from
t y ours," thore are no limita-
racking the machinery that




CONNELL MOTOR COMPANY
Highway Six $\$ 1750$ Highway Twelve $\$ 21$ national motor vehicle company NDIANAPOLUS, IND.

## Racine and Diamond Casings and Tubes

Selling This Week for Less Money

We are going to reduce our tire stock before July 1st inventory, therefore we will allow an extra discount for all casings purchased for CASH.

Come in and let us show you how we can give you more mileage for less money.

"Exide" Storage Battery Distributors

## G7

The Plainview Evening Herald
Twicz-a-werk THE HERALD PUBLISHING COMPAN Corner Broadway and Second ste

## OWEN M. RICHARDS, Editor

Entered as second class mail matter July 1, 1914, at the Post office at 0.00 a Year; $\$ 1.006$ Months. $\qquad$ Advertising Rates on Application HALE COUNTY-THE PRISONER AT THE bAR.
Behold! and you shall see,
Well, the Governor and the other honorable members of the West
Texas A. and M. Locating Board saw and left our land. We are under suspence. We await the verdict as the prisoner at the bar. We
have hopes. We are optimistic enough to believe that our scenery made an impression on the mind's eye of each and every member. Hale County wants the A. and M. College ocated within
wells. It cherishes the hope and expresses the desire that such
privilege may be extended to it by the visitors here last Monday. privilege may be extended to it by the visitors here last Monday.
The members of the board told us the same old story in the sam old way. We didn't expect them to tell us the college was ours. W expected this hour of doubt. Buy say, would
glorious feeling to know that the prize is ours?
glorite the joy of life is the expectation
through the remaining hours of doubt with the belief that this is God land, and that God's land is the place to locate the college of agricul-
tural learning. We hope, desire, pray and expect. What will the tural learning
answer be?

## IS YOUR NAME ON CIVILIZATION'S HONOR ROLL?

 on the battlefield somewhere in France,., are the words of a Red Cro nurse in Franee to a Red Cross nurse, in this city. It seems beyonrealization. But it's not. It is as true as the sea is blue. Let it soal realization. But it's not. It is as true as the sea is bue. Let it soal
to the very depth of your heart, and know that you drink from the fountain of truth.
Ten million American youths are going to do their bit by
shouldering a gun. They are going to the Western Front and face shouldering a gun. They are going to the Western Front and face thoose steel-nosed and sinar--pinted bullets. They are going to the
battlefield, os our forefthers did during the Ameriean Revolution
that this land may not perish from the earth. They are going to fight that this and may nut perish rom the earth. they are going to fight and for the people
Today is a day of sacrifice. It's fight or give. Every American
must do his bit. Stalwart youth has answered the call of the rial must do his bit. Stalwart youth has answered the call of the nation
lt's your tura now. When a friend asks there is no tomorrow. It's your tura now. When a friend asks there is no tomorrow. Act
today and sign up. Be a member of the local Red Cross Society. Le us help the boys at the front in crushing the enemy who os striking at
the very roots of Civilization. Be an American and undergo a saerithe very roots of Civilization. Be an American and undergo a sacri-
fice at the hour of national crisis. It's time for your name to go down on the roll of honor. You can have it there if younll become a Reg Cross member. It's fight or give-remember that.
Plainview the eity beautiful. That's the slogan of the wide
$\begin{aligned} & \text { awake and progressive business men of this prosperous city of the } \\ & \text { Plains. They have made dilizent and earnest efforts to }\end{aligned}$
$\begin{aligned} & \text { Plains. They have made diligent and earnest efforts to obtain } \\ & \text { nything and everything for the betterment and development of the }\end{aligned}$
anything and everyhing or the betterment and eleveiopment of the
$\begin{aligned} & \text { che West Texas A and M. College. They cooperated with the city } \\ & \text { officials in launching the paving of the streets here. And now they }\end{aligned}$
$\begin{aligned} & \text { are givising their attention to obtang oing first t class mail service. }\end{aligned}$
it's time some citizens should build their sidewalks. Maybe yours
$\begin{aligned} & \text { it's time some citizens should build their sidewalks. Maybe yours } \\ & \text { slready is in, but how about your neighbors? Pass the good word }\end{aligned}$
$\begin{aligned} & \text { arreund. Co-perate with the progressive elenient and see that our } \\ & \text { ant }\end{aligned}$
$\begin{aligned} & \text { around. Co-operate with e Pains, will not be lacking in the satisfac- } \\ & \text { dity, the Queen eity of the } \\ & \text { tion the tovernment's requirement for continuous olocks of side- }\end{aligned}$
$\begin{aligned} & \text { tion of the Government's requirement for continuous slocks of side- } \\ & \text { wall when the Government inspector visits Plainview. The watch- }\end{aligned}$
$\begin{aligned} & \text { walk when the Government inspecto } \\ & \text { word is action. Let's go from here. }\end{aligned}$

## Hupmobile



Your car, you feel, should have everything the Hupmobile has.
Yet no other car offers Year-Ahead Beauty. Nor performance that outpoints other fours, and sixes, eights and twelves in addition.
Nor dollar-value in such full measure. You cannot choose wisely until you have have had the Hupmobile demonstrated.



Thamarition syantion



Mulfords Chemicals, Parke Davis \& Co's., Squibbs, Powers \& Weightman and United Drug Co. and others too numerous to mention are all used in our prescription department

The purest drugs, and as cheap a price as is consistent pure drugs.

## DYE DRUG COMPANY

THE REXALL STORE

West Side Square Phone 23

## Cash Grocery Co's. SPECIALS



## dozen BREAKFAST FOODS <br> 2 boxes Post Toasties

Regular 25e package Cream of Wheat 2
packages for EXTRA SPECIAL ON CRISCO Small size, worth 90 c , our price.
6 -pound size, worth $\$ 1.75$, our price 10-pound size, worth $\$ 2.50$, our pri JACK FROST OR HEALTH CLUB BAKING POW 25 c size, this sale only
50 c size, this sale only
Calumet, 25 c size, onl
Calumet, 50 c size, only
Calumet, $\$ 1.00$ size, on
The very best EE SPECIAL
5 pounds only
10 pounds only
10 pounds only
50 pounds only
100 pounds only
OATMEAL
Something that has gone up. We are lowering
price.
Nation
price.
National, 25 c size, only
2 packages for
National, 15e round packages.
HAMS.
23 c
45 c
11 c
We have a fine lot of Mams. a price that invites your attention. Sizes from 8 pounds
up, per pound .......................................290 Every ham guaranteed.
COFFEE, TEA AND SUGAR SALE.

## 12 pounds Sugar for $\$ 1.00$ with regular $\$ 1.00$

12 poffee for pugar for $\$ 1.00$ with 1 pound Fancy powder Tea, 80 c value, for
pounds Sugar for $\$ 1.00$ with
at 63 c and 1 bucket Star Coffee at
Mary Jane Sorghum, gallon
Dixie Sorghuim, gallon
Rlue Label Karo, gallon
Red Label Karo, gallon
R. C. Compound, 85 c val
R. C. Compound, 85c value, gallon

Everybody's Ribbon Cane, gallon
Velva Ribbon Cane, gallon Dora Ribbon Cane, gallon
Victory Pie Peaches, No. 3 dire ITTS.

$$
\begin{aligned}
& \text { Victory Pie Peaches, No. } 3 \text { size, } 2 \\
& \text { Large size Pie Apples, } 2 \text { cans for } \\
& \text { No } 2 \text { size Fancy Pesches Anrinote }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Victory Pie Peaches, No. } 3 \text { size, } 2 \text { cans for ............ } 25 \mathrm{Ca} \\
& \text { Large size Pie Apples, } 2 \text { cans for .............. } 25 \mathrm{c} \\
& \text { No. } 2 \text { size Fancy Peaches, Apricots or plums, suitable fo } \\
& \text { small families } 2 \text { for }
\end{aligned}
$$

$$
\begin{aligned}
& \text { No. } 2 \text { size Fancy Peaches, Apricots or plums, suitable for } \\
& \text { small families, } 2 \text { for } \\
& \text { No, } 2 \text { size Pie Raspberries, Gooseberries, Strawberries } 25 \mathrm{c}
\end{aligned}
$$

$$
\begin{aligned}
& \text { Blackberries, } 2 \text { cans for } \\
& \text { Sunkist Fancy Table Peach }
\end{aligned}
$$

Sunkist Fancy Table Peaches, per can
Sunkist Fancy Table Peaches, dozen
Sunkist Fancy Table Peaches, dozen
Sunkist Fancy Table Apricots, per can.
Sunkist Fancy Table Apricots, per dozen
Ask for our special price on Pineapple
complete line of Gallon Goods.
CANNED VEGETABLES
200 dozen cans of corn, choice quality, at 2 cans for 25 c Per case, 2 dozen
115 dozen Wh per can
90 dozen No. 1 size Pork and Beans, per c
CASH GROCEPY CO
622 Broadway-Phone 101. 506 Ash Etreo
"A run for your money"
"I have used up tion hours time and a good dispositicn selling a man
his first Diamond ti-o. He didn't know the tire very well and wasn't quite sure of me. But there is no money in that kind of business-unless they come back for more.
ere's the point. I can sell almost y make of tire once.
"But what's the use?
"I want to be your regular tire
dealernow and for a long time to
amor a long time to
"I have the tires, I have the
prices, I have the inclination,
EveryDiamondTiremust deliver ful I value in service. If ever a
Diamond Tire fails, a cheerful, willing adjustment will be promptly made.
C. G. Electric Co.

Plainview, Texas

## Diamond <br> THPRES

## It's Time Right Now

Its high time you young fellows, and the real sensible old ones too, were blossoming out in the Palm Beach and other cool material suits. That reminds us, and we want to remind you that the one you wore last year is probably still in pretty good shape and that we can put it in much better shape if you will let us give it a treatment in

## THE <br> Waller Tailoring $\mathrm{Co}_{\mathrm{o}}$. <br> WAY

By the way, if you haven't such a suit as we suggest we are showing some mighty pretty materials which Ed. V. Price \& Co., tailors, will make up just to suit your taste and your measure.


ㄴ||||||||||||!||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||

## The Wise Man

We are not the smartest grocery people in town but we have the smartest customers. They know where to buy to save noney and get courteous treatment and a honest, square deal.

Prices speak louder than words.
5 ITEMS AT 12 1-2c EACH- SPECIAL

## 20 e Pork \& Beans, per can 20 c can Tomatoes, per can

 20c package fresh, Dates. per 15 c Mexican Beans, per pound.20 e jar Peanut 5 ITEMS AT 19c EACH 30e grade Peaberry Coffee, per pound.
25e pound Steak, per pound
25c porand Olives, per jer jound
25e Health Club Baking Po
25e Health Club Baking Powder, per can
25c Calumet Baking Powder. per can.
35 e Wapeo Coffee 5 ITEMS AT 30 c EACH
355 Wapeo Coffee, per can
35c Onges, per dozen....
35e jar Honey, per jar...
35c Blackbery Jam, per
35e jar Sweet Pieckles, par jar. .......
60e Post Toasties, for 4 boxes
60e W. S. Syrue, for $1-2$ gallon 60 e bucket Jelly, per bucket 75c Matehes, double tit, for 12 boxe
60e best dry Peaches, for 4 pounds We also have the very best price........50c
on flour and sugar by the hundred. Don't on flour and sugar by the hun
buy before you get our prices

We carry in stock everyting you eat and wear. Try us.

LEWIS
Phone 116
Wayland Bldg.
$116 \begin{gathered}\text { Wayland } \\ \text { SPECIAL FOR threse days only }\end{gathered}$
SPECIAL FOR THREE DAYS ONLY

## The Board Walk of Atlantic City

Will not show a more beautiful array of

## Parasols

than we are featuring this season Some are plaids, stripes, and polkas, while others are more practical and subdued shades of gray, tans, and champagnes.

## Prices are $\$ 1.00$ to $\$ 6.00$

Remember: Gloves, handkerchiefs, parasols, etc., are the accessories which the correctly attired lady does not overlook.

## Richands Swos.Gollion



## Boy's Suits Specially Priced

One lot of about forty boy's suits.
Light weight and Palm Beach suits in all sizes, from 6 to 17 , at a reduction of 25 per cent.


With each suit in this lot selling for $\$ 7.50$ or more we give a nice premium for the boy.

Carter-Houston's
"Goods That Speak for Themselves"



## SAXON "SIX"



# 40 of America's High Priced Cars and SAXON "SIX" 

## Make This Test Yourself

 See How They Compare Feature for FeatureHere we have taken 40 fine-qual ity ears bailt in America. They range in cost from $\$ 1,147$ to $\$ 6,900$ for the chassis alone.

Let us together compare these costly cars to Saxon "Six"checking off feature after feature.

First the motor-Saxon "Six" has a Continental motor. So have 12 of these 40 cars, costing from $\$ 1,175$ to $\$ 2,200$. Saxon "Six" costs $\$ 935$.

Then the axles. Saxon "Six" has Timken axles. So have 13 of these 40 cars, costing from $\$ 1,250$ to $\$ 5,000$.

Now the bearings. Saxon "Six" has Timkin bearings. So have 11 of these 40 cars, costing from $\$ 1,295$ to $\$ 5,000$
And the carburetor. Saxon "Six" has a Stromberg carburetor. So have 9 of these 40 cars, costing $\$ 1,195$ to $\$ 5,000$.

Next the ignition. Saxon "Six" has Remy ignition. So have 9 of these 40 cars, costing from $\$ 1,175$ to $\$ 5,000$

Then the radiator. Saxon "Six" has a Fedders radiator. So have 16 of these 40 cars, costing from $\$ 1,150$ to $\$ 6,300$.
Now the gear. Saxon "Six"
has a spiral gear. So have 18 of these 40 cars, costing from $\$ 1,17$ to $\$ 6,000$ for the chassis alone.

And the axle type. Saxon "Six" has a semi-floating axle. So have 11 of these 40 ears, costing from $\$ 1,200$ to $\$ 4,800$.

Next the storage battery. Saxon "Six" has the "Exide" battery. So have 9 of these 40 cars costing from $\$ 1,145$ to $\$ 4,800$

Last, the starting and lighting system. Saxon "Six" has a Wagner. So have 12 of these 40 cars, costing from $\$ 1,145$ to \$2,695.

We find, you see, that the te most important features of Saxon "Six" are also features of these 40 costly cars

Or, look at it this way. Saxon 'Six" sells for $\$ 935$.

This price is the lowest level that shrewd and careful purchasing that strict economy, that highly developed manufacturing effiency and volume output can These 40 other cars cost from $\$ 260$ to $\$ 5,000$ more than Saxon "Six" yet we find them duplicating Saxon "Six" features in 10 important points.

That proves-from one anglethe high quality of Saxon "Six." From another angle it proves that for $\$ 250$ to $\$ 300$ more you can not buy a better car than Saxon "Six." So why pay more than Saxon "Six" price.

You don't get more in car value, or in beauty, or in performance and your car will cost you more in upkeep than Saxon "Six."

So in every way you figure this matter Saxon "Six" is a better buy than any ear at from $\$ 250$ to $\$ 300$ more in price.

Saxon "Six" is a big, roomy car seating five passengers in perfect comfort.

There's plenty of seat space and more than ordinary leg length. And Saxon "Six" is a spirited car in performance.

It responds to the lightest touch in the accelerator.

It handles easily and holds the road well when traveling at high

Furthermore Saxon "Si
vigorously flexible car and wonderful high-gear performer

The price is $\$ 935$, f. o. b. Detroit

South Plains Motor Co.
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We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.


# Do Your "BIT" Now Subscribe to the REI BROSS 



PRESIDENT Woodrow Wilson has asked for $\$ 100,000,000$ to support the Red Cross.
We men and women who have read the splendid appeal of President Wilson for the Red Cross, realize the necessity of this large amount of money. We know and believe in the Red Cross.

We know that the fathers, brothers and sons who go to the front should have every comfort and care. We know, too, that every man or woman, boy or girl who stays at home will want to send henr "bit" whether it be $\$ 1.00, \$ 10.00, \$ 100.00, \$ 10,000.00$ or $\$ 100$ 000.00 - One man in New York has given five million dollars to the Red Cross.

Thousands of our leading citizens will give one full week of their time to collect this money.

There are now over 600,000 members of the Red Cross in this country. If each one of these members will devote two hours of each day to soliciting sub-scriptions-make three calls a day-every man, woman or child will be asked personally to give to his utmost to the Red Cross.

Read carefully the balance of this page advertisement and then make up your mind to send in your check or cash at once-using coupon beiow.

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THE Red Cross is the greatest humanitarian organization in the world.
It provides for the care of the sick and wounded at war base. It provides for the soldiers' and sailors' families.

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Red Cross subscribers are not expected to go to the war front; nor do they assume any financial obligation other than the payment of their subscription.

But the aggregate of these subscriptions, paid by millions of grateful men, women and children all over the land, will make possible the beneficent work of relief upon which the soldier, sailor and his family depend.

This is not charity. To take our place in the ranks of the Red Cross is merely to do our rightful part in helping to win this war.
President Woodrow Wilson, President of the American Red Cross, says: iI have today created within the Red Cross a war council to which will be entrusted the duty of responding to the extraordinary
demands which the present war will make upon the services of the Red Cross, both in the field and in civilian relief.

The best way in which to impart the greatest efficiency and energy to the relief work which this war will entail will be to concen-
trate it in the hands of a single experienced organiation trate it in the hands of a single experienced organization which has
been recognized by law and by international convention as the public been recognized by law and by inte
instrumentality for such purposes.
Indeed such a concentration of administrative action in this
matter seems to me absolutely necessary, matter seems to me absolutely necessary, and I hereby earnestly call upon all those who can contribute either great sums ocs smanll to the
alleviation of the suffering and distress which must inevitably arise dineviation of the suffering and distress which must inevitably arise
out of this fight for humanity and democracy to contribute to the Red Cross.

It wiil be one of the first and most necessary tasks of the new war council of the Red Cross to raise great sums of money for the support of the work to be done and done upon a great scale.

Ihepe that the response to their efforts will be a demonstration sympathy among, our people that will command the admiration of :he whole world

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You know what the Red Cross is. You know what it is doing. You know there has never been the slightest question of the honesty and efficiency with which Red Cross funds have been distributed or Red Cross affairs administered.

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