

THE PLAINVIEW EVENING HERALD

Official Paper of the City of Plainview.

TWICE-A-WEEK

Official Paper of the County of Hale

VOL. 28, NO. 51

PLAINVIEW, TEXAS, TUESDAY, JULY 10, 1917

FUTURE OFFICERS NOW STUDY TRENCH DIGGING

ERNEST FOWLER, CAMP FUNSTON STUDENT SAYS A BLISTERED HAND IS COMMON SIGHT.

DAILY PROGRAM IS ACTION

Athletic Field Exercises Were Held on Fourth of July—Cook Feeds Chicken That Day.

"We have been having trench digging the last few days," says Ernest Fowler, who is attending the Officers' Training Camp at Leon Springs, in a letter to one of his friends in Plainview. "Hard work and blisters? Well, our hands will testify to that."

Mr. Fowler says that the weather is extremely hot in that section of the country, and that when the sun sets on Camp Funston in the evening the young men training and aspiring to be officers in Uncle Sam's citizen army never shed tears.

In speaking about the activities in camp he says: "Field exercises constitute the main class of work at the present. We deploy out on a line and then lie down. Then up and rush forward by squads or platoons to a line about fifty or one hundred yards. When the man who is leading the charge yells 'Down!' all of us fall just where we are, instantly, and begin to fire. We don't lie down; we fall. If we don't, we get into a 'pleasant' chat with the officers. We are changed around as leaders, taking turn about, which gives every man a chance to learn the principles of command."

Mr. Fowler says that the officers in the camp are continuing to cut the squads. There are men eliminated from service every day, according to Mr. Fowler, and he believes that every young man who is still in camp expects to get his walking papers at any minute. He states that more than fifty have been excused from service in his company since the reorganization.

"Today is the Fourth of July," says Mr. Fowler, "and we are having a holiday. Some of the young men have gone to the city, but many have remained in camp to participate in the athletic events, which are taking place here today."

"We had a good dinner here today. The menu was as follows: chicken, tomatoes, creamed potatoes, iced orangeade, ice cream and cantaloupe. This may be inconsistent with the high cost of living, but after the days of hard and extensive training under the rays of the hot sun, the future officers feel as if they are entitled to the best."

Mr. Fowler states that Robert Hendry, a former Seth Ward student, who has just returned from China, has been turned down, as he could not satisfy the physical requirements. Robert Brahan, says Mr. Fowler, is a member of his company, and that he is the only Plainview resident he sees any too often. He points out that now and then he gets an opportunity to visit the other young men from Plainview, who are in different companies. Mr. Fowler is a member of company 5.

POLITICAL CAMPAIGNS BEGIN.

Political campaigns have already started in Hale County. John Hamilton, present county treasurer, and J. M. Johnson, who is in the jewelry business, have announced that they are candidates for the county treasurer's office at the next election.

DAVE DUNCAN JOINS NAVY.

Dave Duncan, an employe of the Third National Bank, listened to the appeals of George N. Anthony, first gunner's mate, who is in charge of the navy recruiting of this district, and left yesterday for Amarillo to take the physical examination for service in the nation's navy.

Justice Earl Keck Resigns; Father Is Appointed to Office

Earl C. Keck, who has been justice of peace in the Plainview precinct since a year ago last May, has resigned to accept a position in the South. Mr. Keck's place has been taken by his father, G. C. Keck, who was appointed by the County Commissioners yesterday afternoon.

5 More Men Enlist From Here to Help in Fight on Kaiser

Five young men, William Potett, Charles Vandervess, John S. Curry, Oscar T. Powell and Delmer Tyler have volunteered for Uncle Sam's army, and are now on their way to the training station at El Paso. They were recruited by Sergeant O'Sullivan, who a few days ago opened up a temporary recruiting station at the Broadway Hotel.

Sergeant O'Sullivan says that he expects to enlist five or six more before he closes the recruiting station next Saturday evening. He has orders from the Government not to enlist any men who have been notified that they have been drafted. He says that he has not learned of any person in this district who has been drafted as yet, but it is possible that a few will be notified within the next few days.

VERDICT OF A. & M BOARD AGAINST ANOTHER SESSION

Members Say Selection on Second Ballot Was Honest, Fair and Square; Deny Possible Error.

AUSTIN, Texas, July 7.—A statement given out at the Governor's office to the press this morning and signed by all members of the locating board for the West Texas A. & M. College declares that the selection of Abilene as the place for the new college was "honest, regular and square," and it is beyond all human probability that there could have been an error. Consequently, the statement says, the board does not think it prudent to reopen the question.

Governor Ferguson, who left at 11 o'clock for Bosque County to spend his vacation, said he had nothing to add to the statement. Speaker Fuller, a member of the board, who conferred with the Governor yesterday on the question of reopening the matter, is still here, but no statement further than that given out at the Governor's office has been obtained from him.

The statement from the Governor's office follows:

Text of Statement.

"To Whom It May Concern: This is to certify that we, the undersigned, were members of the board appointed by the Thirty-Fifth Legislature to locate the West Texas Agricultural and Mechanical College, and that, in pursuance of our duty under the law, we inspected the various sites offered for the location of said college and that, after such inspection, we, on the 29th day of June, A. D. 1917, met at the Governor's office in Austin, Texas, and after due deliberation a ballot was taken for the selection of a site for said college, and the city of Abilene, Texas, received three votes, or a majority of said committee; and in pursuance of said vote, upon motion duly made and seconded, the said city of Abilene was selected as the unanimous choice of the committee for the location of the West Texas Agricultural and Mechanical College.

"Regardless of what has been said or done or is contemplated to be hereafter done, we desire, each and every one of us, to state that said location and selection of the said city of Abilene for the location of said college was in all things regular, honest and square, and it is beyond all human probability that there could have been an error. Consequently we do not think it prudent to reopen the question leaving it as it now stands, locating the West Texas Agricultural College on the site offered by the city of Abilene, Texas.

"Witness our hands this, the 6th day of July, A. D. 1917.

"JAMES E. FERGUSON,
"F. O. FULLER,
"W. F. DOUGHTY,
"FRED W. DAVIS,
"W. P. HOBBY."

Dr. Waits Here Tomorrow.

Dr. E. M. Waits, president of the Texas Christian University at Fort Worth, will speak at the First Christian Church at 8:30 o'clock tomorrow night.

Baptist Revival Begins Sunday.

Next Sunday the Baptist revival, under the direction of the Rev. I. E. Gates, pastor of the church, will begin and continue for ten days.

RED CROSS CHAPTER HERE TO BEGIN WORK

COMMITTEES WILL BE ORGANIZED AT FIRST BUSINESS MEETING TONIGHT.

UNIT WILL MAKE BANDAGES

Material for Surgical Supplies Expected Within Few Days—Baseball Benefits Help Fund.

The Red Cross work of the Plainview Chapter will be launched in full degree at 8:30 o'clock tonight at the Presbyterian Church. The various committees will be selected to carry on the supervision of the details of the work for the year.

Miss Helen Nyhus, a graduate Red Cross nurse, will give the first lesson in the making of surgical supplies for the army hospitals on the battle front. She will explain exactly what is expected and the best methods in accomplishing the making of the supplies.

Mrs. Tom Carter, chairman of the Plainview Red Cross Chapter, stated this morning that efforts are being made to have every member of the local organization to attend the first business meeting tonight. She pointed out that to miss the first lesson in the course, to be given under the direction of Miss Nyhus, will materially delay the work expected of the local chapter by the national organization. To be an effective cog in the national machine in this great humanitarian work, Mrs. Carter states it will necessitate regular attendance and co-operation on the part of every member. She says that the meetings are to be attended by the men members as well as the women members.

According to reports, the membership is increasing daily, but not as fast as expected by the persons in charge. It is believed by Mrs. Carter that as soon as a membership committee is organized and begins its work, the membership will come up to the standard set by the local chapter at the time of its organization. The campaign when first launched was for 1,000 members, but at present there are less than 400 members. The membership committee, when selected tonight, will formulate plans to canvass the city with the 1,000 mark as its goal.

The surrounding neighborhoods are taking up the work at the present and it is expected by the local chapter that several auxiliaries will be organized within a short period to affiliate with

(Continued on Page Four.)

"FATTIES" ANSWER HARSH WORDS FROM LEANS' LIPS

Both Baseball Headquarters Close Recruiting Offices and Search for Honorable "Umps."

The "Fatties" also have ambitions to demonstrate to the fandom of Plainview that they are worthy of the baseball crown, by accepting the challenge of the "String-bean" athletes, and justifying their place in the life of the world.

It was announced at headquarters this morning that the game will be scheduled sometime next week, and will be played under the auspices of the Red Cross Society. Both headquarters have removed the signs calling for volunteers, owing to the fact that response to the colors in both camps has gone beyond expectations.

There seems to be some difficulty in obtaining the services of an umpire. Whenever one is approached upon the subject, the answer is "I don't mind going to the battle front in France, but excuse me from officiating in a critical baseball battle between the 'Skinnies' and the 'Fatties.'" The local insurance companies have refused to grant a policy to the person who is engaged to officiate. They refuse to give their reasons.

The acceptance of the challenge follows:

Will you play you? Did the whale swallow Jonah? Will a hog turn up its nose at alfalfa? Certainly we will play you, and you had better have a full corps of Red Cross nurses present, for there will be a rattling and cracking of dry bones when our boys

(Continued on Page Four.)

FIRE DESTROYS TWO PLACES IN ONE DAY

WESTCOAT BOARDING HOUSE AND R. A. COOK'S RESIDENCE BURNED IN FEW MINUTES' TIME.

WERE PARTLY INSURED

Chief Frye Says Vehicles Are Required by Ordinance to Give Right of Way to Truck.

The firebug has found its way into the atmosphere of Plainview, and within two days has caused considerable damage in the loss of property. The first outbreak came at 7 o'clock last Saturday morning, when the four-room residence on the corner of Denver and Thirteenth streets of R. A. Cook was completely destroyed by flames. The fire originated through an explosion of a gasoline iron. The value of the house was about \$1,000, and was covered with \$700 insurance.

The fire department was called into action again at noon on the same day, when the Westcoat Boarding House, 807 El Paso street, went up into flames that could be seen shooting up into the air for blocks. The house was a complete ruin, and only part of the household furnishings were rescued from the flames. The cause is unknown.

The house was owned by J. W. Westcoat, and the place was valued at about \$3,000. Insurance to the extent of \$2,000 was carried. The homes of Jim Anderson and Charles Malone, adjoining the Westcoat Boarding House, were saved through the efficient fire fighting of the firemen. The American-LaFrance pump was put into service, and probably was the active agency in keeping the flames from reaching the neighboring houses.

Dr. J. C. Anderson donated \$25 to the firemen in appreciation of their services. Other donations of \$10 were made by Charles Malone and Jim Anderson.

Fire Chief Frye stated this morning that there will be action taken against the persons who block the streets with their automobiles when the fire truck is making a run to a fire. He says that the law states definitely that all vehicles are required to move to one side of the street and give the fire truck the right of the way.

The law covering the situation is as follows:

"Ordinance 106, Section 6.—The officers and firemen of the Fire Department

(Continued on Page Five.)

RED CROSS BENEFIT GAME IS WON BY MAXWELLITIES

Visitors From Gasoline Are Whipped by Plainview's National Pastimers; Proceeds Go to Society.

The victorious march of the Maxwell baseball aggregation of Plainview continues, regardless of the opposition. Last Saturday, which was designated as Red Cross Day at the Maxwell ball park, Major-General J. M. Lipscomb's Maxwellities tantalized Burleson, the big moundsman of the Gasoline combination, until they brushed off the rubber for four runs, while Burleson and his crew were accumulating but two runs.

The battle was another expression of the machine-like performance of the local ball tossers. They gave Humphries, the star twirler of the Plainview team, faultless support whenever a moment of darkness seemed to be making its appearance over the horizon. Wilson, the fleetless outer gardener, displayed to a paramount extent in coming to the rescue of the local moundsman in dangerous moments. He demonstrated his ability in skeddaddling over the fields on three different occasions after fly balls, which earned him the reputation of "shoeless" Wilson with the members of the fandom.

Midget Hale probably was the most consistent performer for the Maxwellities in their benefit game for the Red Cross. He managed to puncture the delivery of Burleson on two different trips to the platter, one traveled for three cushions, which was the longest hit of the afternoon. He also sparked

(Continued on Page Five.)

New Grain Elevator of Hall and Ayers Has 50,000 Capacity

Plainview has a new grain elevator, which is owned by the firm of Hall & Ayers. It is located at the east end of Sixth street, and the elevator has a capacity of 50,000 bushels. It is operated by electric motors and has several other modern features of an up-to-date grain elevator.

Mr. Dorsett Is Improving.

J. L. Dorsett, who has been confined at the South Plains Sanitarium since he was shot five times last Friday night by Bess Thompson, is out of danger and improving rapidly. The bullet that entered the thigh of his leg has not yet been removed.

The preliminary trial set for last Monday, was postponed indefinitely by the court until Mr. Dorsett is able to leave the hospital to attend.

34 CARS OF WHEAT LEAVE HALE COUNTY FOR MARKET

Shipments Are Valued in Neighborhood of \$140,000—Grain Is Bringing \$2.10 a Bushel.

The enormous yield of wheat around Plainview is evidenced now by the shipments within the last few days. Last Saturday sixteen cars were shipped to the southern mills, and yesterday eighteen cars left this district.

The cars leaving Plainview have carried from 1,200 to 1,600 bushels of wheat, and the price being obtained at the present is \$2.10 a bushel. The shipment yesterday was valued in the neighborhood of \$73,000, while the shipment Saturday was valued at about \$70,000.

John Lucas, Santa Fe agent, stated this morning that by the end of the week he expected the railroad to handle more than 100 cars of wheat from this district. It is believed that the shipments will be extensive about the end of the week.

NATIONAL GUARD TO BE DRAFTED AUGUST 5.

WASHINGTON, July 7.—All units of the National Guard will be drafted into the Federal service on August 5 in order to preserve the rank of the officers, and in doing so the War Department will make the legal distinction between "calling" the guard to the Federal service and "drafting" it into the Federal service. Under the former status the guard could be used anywhere in the United States only, but when drafted it may be used in or outside the United States.

The units will be called July 15, 25 and August 5, and the formality of drafting will be on the last given date. Officers rank according to date of their commissions issued by the Governors. The idea of drafting the entire guard on the same day would bring all National Guard officers into the Federal service at once, thus leaving precedence in rank just as it was when they were members of the State organizations.

FUNERAL SERVICES OF PIONEER RESIDENT TO BE TOMORROW.

The funeral services of James R. Pace, 61 years old, a pioneer resident of Plainview, who died at 5:45 Saturday afternoon, will be held at 4 o'clock tomorrow afternoon at the Christian Church. The Rev. Henry Hagemer will officiate. Burial will be in the Plainview Cemetery, under the direction of A. A. Hatchell.

Mr. Pace is an old resident of the Plains, and is well known throughout the community. He leaves a wife, two sons, two daughters, a sister and two brothers.

Infant Daughter Buried Saturday.

The infant daughter of Mr. and Mrs. J. W. Waddel of near Lockney was buried Saturday afternoon in the Plainview Cemetery. Funeral services were held at the residence of Haynie Broom. The Rev. T. B. Haynie officiated.

3 CARS OF HOGS TO MARKET.

Three cars of hogs were shipped to the Fort Worth market last Saturday by Watson & Son. The livestock shipments from this district have decreased since the wheat harvest started.

MINISTER ZIMMERMAN IS ASKED TO RESIGN

REPORT SAYS KAISER ALSO REQUESTS DR. KARL HELFFERICH TO SIDE STEP.

RUSSIANS PUSH FORWARD

Reorganized Army Meets With Success—French Air Raids Destroy One-Quarter Krupp Works.

(Special to The Herald.)

FORT WORTH, Texas, July 10.—A dispatch from Amsterdam today was to the effect that movement was on foot in Germany to oust Dr. Alfred Zimmerman, minister of foreign affairs of the German Empire. The report says that the resignations of Dr. Karl Helfferich, German vice-counsellor and secretary of the interior, and Dr. Alfred Zimmerman have been decided upon by Emperor William.

The new Russian army is pushing toward the west in a victorious sweep. Several villages have been captured and more prisoners have been taken, in addition to three field guns and artillery equipment. The second day's offensive of the Russians in Eastern Galicia has been recorded as another success in the campaign recently launched.

It was announced through government authorities today that the Krupp works suffered extensively in the French air raid. One-quarter of the works at Essen has been reported as destroyed by the attack of the French forces.

Kaiser Confers With Neutrals.

LONDON, July 9.—According to reports reaching Rotterdam from Berlin and forwarded here, Emperor William invited the neutral ambassadors and ministers to a conference on Saturday.

Ambassador Gerard Resigns.

WASHINGTON, July 9.—James W. Gerard, former ambassador to Germany, has resigned from the diplomatic service and returned to private life. His resignation was accepted some time ago, though the fact was not allowed to become known until today.

Will Draw 687,000 on First Draft.

WASHINGTON, July 9.—Unofficially it was indicated today that 687,000 is the number of men to be selected for the first war army from the millions registered June 5.

Probably twice that number of names will be drawn, as the number of exemptions to be allowed is estimated at 50 per cent. Next Saturday is understood to have been tentatively fixed upon as the date for the drawing, although no announcement has been made by the provost marshal general's office.

French Drive Is Success.

PARIS, July 9.—Another attack in strong force was made by the Germans last night on the Aisne front in the region of the Chemin des Dames, between Boves and Chevreigny ridge. The war office announces that the attack was without success. In a brilliant counter attack the French captured a major portion of the trenches occupied by the Germans yesterday between Pantheon and Froimont farm.

Salesman Is Killed in Auto Accident.

J. W. Shirley, a traveling salesman for the Texas Novelty Advertising Company, was killed about 8 o'clock last Friday evening, when the auto in which he was traveling turned over six miles south of Tulla. The body was sent to his home in Corsicana, where the funeral services will be held.

Plainview Boy Scouts Are Camping Tonight 30 Miles From Here

Fifteen members of the Boy Scouts left last Monday morning for their annual encampment. They will camp at the farm belonging to Otus Reeves, thirty miles northeast of Plainview. The boys are under the direction of Scout Master E. B. Miller, and will remain on the encampment until next Sunday. The week will be spent in field exercises and scouting hikes.

JACOBS BROTHERS BIG

Semi-Annual Clearance Sale

Continues Until Saturday Night, July 14th. Four More Days of Incomparable Bargains

Don't fail to take advantage of the sale that means dollars and cents to you

We guarantee satisfaction with every purchase

Jacobs Bros. Co

THE ONE PRICE CASH STORE

You will appreciate our modern business methods
Cash—Courtesy—Consistence

Community Correspondence

LONE STAR, Texas, July 10.—Sunday school was well attended Sunday, and good interest was manifested.

The Misses Bobbitt left Sunday for their home in Hillsboro, after spending a few weeks with their brother, Bert Bobbitt.

Some of our people attended church at Whitfield Sunday.

Mrs. E. C. Dodson and daughters, Marie and Beula Mae, the two Misses Bobbitt and Miss Myrtle Reeves were callers in Plainview Friday.

Dr. R. E. L. Farmer of Wayland College will preach here at 3 o'clock next Sunday afternoon.

Elbert Rankin was sick last week, but is busy with his threshing again.

Miss Mary Applewhite, who has taught our school for several terms, will teach at Pleasant Valley five miles below Lockney next term.

Mr. and Mrs. Adam Savage visited Will Wimberley's family last Sunday.

Mrs. J. B. Anathy left Friday for her home in Clarendon, after a two weeks' visit with her brother, E. G. Foster.

Mr. Isbell and E. G. Foster and family attend singing at Sunset Sunday. Mr. Isbell was there in the interest of a singing school.

Miss Tola Starks and sister, Valley, Earl Edwards, John Garner, Tonnie Fanning of Whitfield and Dewey Cea of Silvertown were visiting the Dodson home Sunday evening.

Robert Reeves and Virgil Dodson were visiting in the Roseland community Sunday afternoon.

morning, which will be of considerable benefit to gardens and row crops.

Some few crops of wheat have been threshed and have turned out splendidly.

Brother Britain filled his regular appointment here on Sunday, going from here to Bartonsite to begin a protracted meeting.

Mrs. Will Pool and Miss Beth Pool of near East Mound were here Saturday and Sunday visiting relatives and friends.

Miss Esther Mayfield of Plainview was the guest Saturday and Sunday of Miss Martha Glover.

Dr. J. P. Lattimore of Painview was called to see Hary Huguley, who was quite sick last Thursday night.

J. H. Wilson is seriously sick at present.

Miss Mary Emma Stanton of Plainview, who has been visiting her grandparents, Mr. and Mrs. J. W. Dye, returned to her home Saturday.

Frank and Hodges Brown of O'Donnell were the guests one night last week at the home of their uncle, J. W. Dye.

The play, "Rebecca's Triumph," has been postponed temporarily, on account of the wheat harvest coming on just now.

Mrs. Toxie Wilson and little daughter, Kathryn, expect to leave for Hill County Friday to make that their home for a time. Mrs. Wilson's husband is in the army in southern Texas.

Nathan Allen and family and R. H. Allen and daughter, Miss Bertie Lee, went to Plainview today. Miss Florence, eldest daughter of Nathan Allen, is to be married in that city today.

JUNE DROUGHT AIDS IN HARVEST OF WHEAT AND OATS.

DALLAS, Texas, July 7.—Supplementing its usual sources of information as to weather and crop conditions to July 1, the Texas Industrial Congress has received replies to specific questions from a majority of the counties in the State with reference to conditions in those counties. The opinion of informed men who are in close touch with agricultural conditions is that the drought and hot weather prevailing during June have been most disastrous in their effect that the State has experienced in years. From June 5 to July 1 there were thirteen rainless days with scattered showers over the State June 21-24, merging into a rainfall heavy enough to be of value only in the upper northeast portion and in the counties along and immediately east of the Pecos River. One good effect of the June drought was that it made possible the successful harvesting of wheat and oats, and went far to rid the State of the boll weevil. Except in a few river-bottom localities the corn crop of south and central Texas was burned up and much of it was cut for roughage. Cotton, peanuts and the grain sorghums were affected somewhat, but good rains during July will develop full yields.

Wheat Yield Is Low.

Heavy yields of wheat and oats of exceptional quality have been harvested in the upper black-land counties. The yields have decreased evenly west and south, reaching an average of five to eight bushels of wheat and ten bushels of oats. West of the black land counties to the New Mexico border the yield of wheat has averaged eight bushels and the average yield of oats was twelve bushels.

northeast quarter will have a crop not exceeding fifty per cent of normal. Elsewhere the result is very disappointing. After planting the largest acreage in its history, the State will be compelled to buy corn next year. In central and southeast counties the crop has been cut for forage and farmers are preparing to plant peanuts, grain and sweet sorghums and June corn.

Grain Sorghums.

Kaffir, milo and feterita are yearly becoming more important crops, both in extent of acreage and for feeding purposes. These crops have been delayed by lack of rainfall during June. In the drier sections farmers are cutting the first crop early, relying on a second crop for the principal yield. Additional acreages are being planted.

Northwest Texas.

In the Plains section of northwest Texas wheat has averaged eight bushels per acre and oats twelve bushels. There is but little corn in this portion of the State, and reduced yields are reported, varying from complete failure to fifty per cent. The grain sorghums were planted late and germination has been delayed, but if sufficient rains come a good crop may result. Cotton is late and needing rain. Peanuts, although well adapted to much of the soils in the Plains region, are a minor crop and their value has not been generally recognized.

STORAGE HOLDINGS OF EGGS NOW REPORTED LARGER THAN LAST YEAR.

WASHINGTON, D. C., July 5.—Holdings of eggs in cold storage were reported greater on June 15 than at any corresponding time last season, for the first time since storage reports on eggs were begun in August, 1916. On September 1, 1916, holdings reported by 185 houses were 19.2 per cent less than on September 1, 1915. On March 1, at the end of the season, they were 86.3 per cent less than on March 1 last year. On June 15, however, 5,151,421 cases of eggs were reported by 264 storages last year and 5,239,985 cases by the same firms this year, an increase of 1.7 per cent.

Notice to Home Economics Members.

Mrs. Landrum requests each delegate from the Home Economics Clubs to the state convention at Austin to bring a tin plate, tin cup, knife, fork, spoon and two towels. Meals will cost \$1.00 per day, but beds will be furnished free at the Deaf and Dumb Institute. GERTRUDE HUNT, Hale County Superintendent of Economics Clubs.

EXTENSION DIVISION SAYS "IT PAYS TO PRODUCE INFERTILE EGGS."

"The pure food act of Texas almost makes it absolutely necessary to produce infertile eggs in the summer," says a report from the Extension Division of the Texas A. and M. College. "It is against the law to buy or sell rotten eggs; and by rotten eggs, in the eye of the law, we mean eggs that have started to deteriorate, especially in the development of life in the egg.

"It certainly is true that it is almost impossible to produce fertile eggs and get them to the market in a condition fit for human consumption.

"A fertile egg starts to develop into a chick at a temperature of 68 degrees or above. If you can not keep your eggs in a temperature below 68 degrees, then it is absolutely necessary to produce infertile eggs.

"Infertile eggs, when stored in the proper surroundings, will not spoil. When stored in a dry place they will evaporate, but they cannot rot.

"Eggs may rot from two important causes, namely, the presence of a partially developed chick, which deteriorate, in a low temperature, and the presence of a fungus, that passes

through the pores and cracks in the shell.

"Do not keep your market eggs in a warm room, near a fire, exposed to the sun or allow them to remain under broody hens or near kerosene, fish, citrus fruits, onions or places with mold spores.

"It pays to produce infertile eggs because you can save the feed of the males, the eggs do not hatch, withstand heat, can be preserved, can be placed in cold storage, are produced at less cost and produced just as abundantly as fertile eggs.

"Do not remove eggs from the cool cellar into a very hot place."

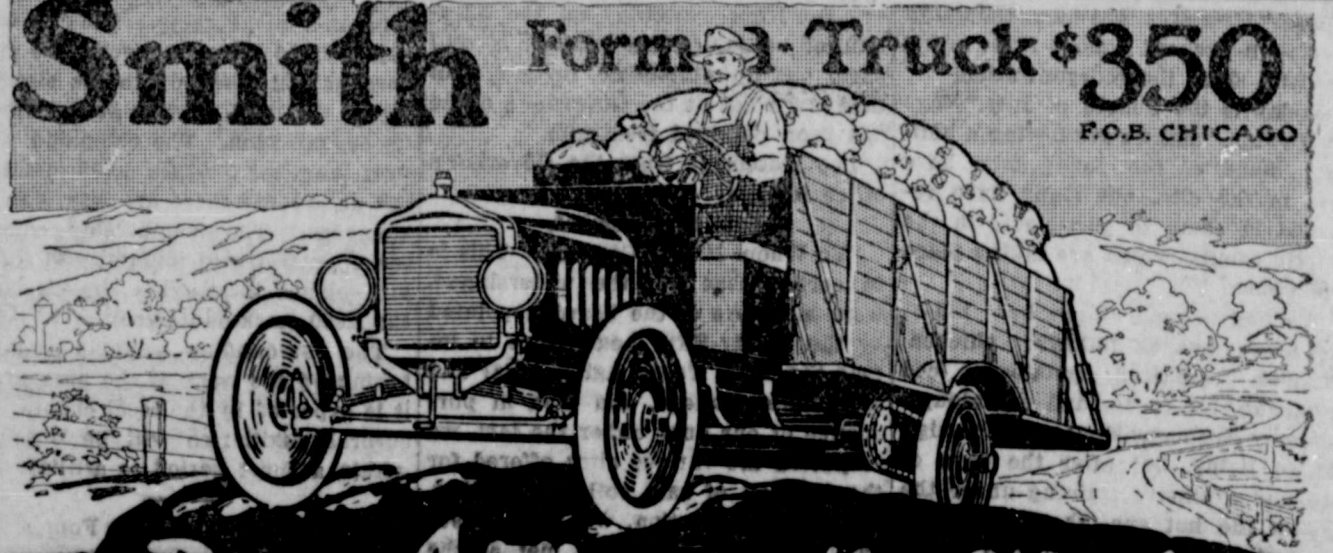
HER CLASSIFICATION.

Little Mabel has red hair and comes from Rhode Island. Recently on hearing some boys speaking of some girl as "that chicken," she immediately wanted to know what that expression meant. On being told that it was a very slangy term for a young girl, she pondered a while, then said with a smile: "Well, if they call girls chickens, I guess I must be a Rhode Island Red."—Holland's.

HARRISON & KERR CO.,
General Contractors,
Office at
Fulton Lumber Co.
Phone 197.
House Phones, 328 and 425.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building,
Phone 129.

L. A. KERR,
Architect,
Office at
Fulton Lumber Co.
Phone 107.
House Phone, 423.



Does 4 Times the Work of 2 Horses

IT won't take you long to appreciate what it means to make \$1 pay for the work of \$4. That is just about the proportion of Smith Form-a-Truck hauling cost to the cost of hauling with horses. And in addition, you can keep your horses busy on your farm without slowing up on any of your farm work, when it is necessary to make trips to town.

Smith Form-a-Truck will haul twice the load that you can haul with a good pair of horses. It will haul it three times as fast. Make one trip do the work that previously required two.

It is doing this for farmers all over the country. Practically every modern, up-to-date, scientific profitably operated farm uses Smith Form-a-Truck.

Smith Form-a-Truck will quickly enable you to sell the horses that you now keep for hauling, save the many charges horses cost you for feed and stabling.

Use Any One of Six Chassis

Using any one of six chassis, Smith Form-a-Truck combines with any Ford, Maxwell, Dodge Bros., Buick, Chevrolet or Overland chassis to make a fully guaranteed one-ton truck. It gives you real truck construction that will stand up under the hardest hauling you could ever do.

When You Are in Town Drop In
When you are in town drop in and see Smith Form-a-Truck. It will pay you well.

E. N. EGGE AUTO CO



OUR VERY BEST PAINT

Why We Sell It:

Because it's a paint that you will buy again after the first time. The more durable a paint is, the longer it looks well. To paint with O. V. B. "all that's best in a paint," means just the difference between paying for paint troubles and avoiding them. O. V. B.'s pure lead and zinc, pure colors and driers, pure linseed oil, are uniformly mixed in high power mills. The mixture sets into a SOLID COAT OF METAL on your house. This is why O. V. B. paint outwears ordinary adulterated paint.

We want YOU to KNOW O. V. B. BEFORE you paint. Come in today, if you can. Let our color cards and suggestions help pick out your shade combinations.

Moon & Snyder
Petersburg, Texas

PLAINVIEW POET SENT COPY OF LATEST WORK TO THE PRESIDENT.

A copy of "The Girl of the West," a poem by the Rev. A. B. Roberts of this city, has been sent to the President of the United States in evidence of the inspirational force the western girl is to the progress and development of this nation.

The Rev. Roberts, who is past 73 years old, has composed a number of poems in the last two years. Among the most noteworthy besides "The Girl of the West," is "Thanksgiving Day" and "The Preacher and His Message," which has been accepted by the Texas Christian Advocate. A reprint of the poem sent to President Wilson follows:

THE GIRL OF THE WEST.

The Girl of the West, my subject you see,
And what she has done for you and for me;
But all her exploits, and all she has done,
No writer could tell beneath the sun.

This Girl came West, found a desert waste;
She rolled up her sleeves, made diligent haste,
To transform the land, her purpose of mind,
And all her accomplishments have been fine.

With a mind to work and a heart so true,
Her hands ever ready her work to do,
She entered the field with pluck and with zeal,
And thus far has triumphed on every field.

The Girl of the West has led in the van;
To conquer her foes, said truly I can.
She says her task is still incomplete
Till every foe is vanquished in defeat.

In all our schools the Girl takes the lead;
In advancing her pupils she makes great speed;
All the telephones, she makes them ring;
Also the typewriters, she makes them sing.

The survival of the fittest is now a fact;
She has proved it by her every act.
To envy her place would truly be mean,
Why, should any one envy this queen?

She has changed the front of this Nation of ours,
And proved beyond doubt her native powers,
She has turned the eyes of the world to the West;
Her every endeavor, God truly has blest.

The Girl of the West holds now in her hand
The balance of power in this fair land;
She cast her ballot, to her heart gave vent,
And placed in the chair our best President.

Now to John Barleycorn, the child of woe,
She says, "Your reign we will soon overthrow,
And will drive you back to your native hell,
And herald to the world your own death knell."

We will crown her queen because of her zest
To convert the wild and the woolly West.
She has made it like the garden of God:
Flowers now blossom in place of the sod.

Soon the desert will blossom as the rose;
This Girl will triumph over all her foes;
Our flag unfurled on the land and the sea,
The light of the world our Nation will be.

Peace and plenty will them abide,
As the prow of our ship the waves divide.
Wilson as pilot, the Girl at the helm,
We'll shout victory over all the realm.

Life's voyage over, when we cross the bar,
Her crown will glow as a bright shining star.
What part she will play in our home in the skies,
On this side the river, we cannot surmise.

—Rev. A. B. Roberts,
Plainview, Texas.

Misses Pauline and Kathleen Gates are visiting relatives in Waco for the summer. They will enter Baylor University in the fall.

FOR RENT—Two furnished light housekeeping rooms. Phone 459. 3t.

CAUSES OF DEATH BY OCCUPATION.

Based upon 94,269 deaths of male and 102,467 deaths of female industrial policy-holders, 15 years of age and over, as recorded in 1911, 1912, and 1913, by the Metropolitan Life Insurance Company, tuberculosis caused the death of 20.5 per cent of the former and 14.4 per cent of the latter, while organic diseases of the heart were responsible for 12 per cent of the deaths of males and 14.8 per cent of females. The average age of men dying from tuberculosis was 37.1 years and of women, 34.1 years. Of males the lowest average age at death, 31.7 years, was among those who died from typhoid fever, and of females the lowest average age at death, 29 years, was among those who died at childbirth. By occupation, the lowest average age at death was 36.5 years among bookkeepers and office assistants and the highest average age was 58.5 years among farmers and farm laborers.

These facts are brought out in tabular form in Bulletin 207, entitled "Causes of Death, by Occupation," a study made by Louis I. Dublin and recently issued by the Bureau of Labor Statistics of the U. S. Department of Labor.

Tuberculosis was responsible for the largest number of deaths among clerks, bookkeepers and office assistants (35 per cent); compositors and printers (34.1 per cent); gas fitters and steam fitters (31.6 per cent); longshoremen and stevedores (29.2 per cent); teamsters, drivers and chauffeurs (28.2 per cent); saloonkeepers and bartenders (26 per cent); machinists (25 per cent); cigar makers and tobacco workers (24.1 per cent); textile mill workers (22 per cent); iron molders (21.9 per cent); painters, paperhangers and varnishers (21.9 per cent); masons and bricklayers (19 per cent); bakers (18.8 per cent); laborers (16.4 per cent); blacksmiths (14 per cent). Accidental violence was responsible for the largest number of deaths among railway engineers and trainmen (42.3 per cent); railway track and yard workers (20.8 per cent); and coal miners (20.4 per cent); while the largest number of farmers and farm laborers (16.4 per cent) died from organic diseases of the heart, due to the facts that the prevalence of these diseases increases with age and that the average age at death of those in this group is higher than any other group.

Similarly, among women the largest number of housewives and housekeepers (15.2 per cent) died from organic diseases of the heart for the same reasons stated above, while tuberculosis took the largest proportion of clerks, bookkeepers and office assistants (42.4 per cent); clerks and saleswomen (38.7 per cent); textile mill workers (35.5 per cent); dressmakers and garment workers (27.8 per cent); and domestic servants (15.9 per cent). The average age at death was 26.1 years among clerks, bookkeepers and office assistants, and 53.3 years among housewives and housekeepers.

The statistics given in the bulletin

indicate that respiratory diseases are prominent where the industrial worker is exposed to colds, drafts, and dampness (as among masons and bricklayers) or to violent changes of temperature (as among teamsters, drivers and chauffeurs.) Organic diseases of the heart have a high proportional frequency in cases where the work is heavy and the cardiac powers are overtaxed (e. g., among iron molders). Suicide is frequent where depressing influences are present (as among bakers and cigar makers). Typhoid fever is high where questionable water supplies are used (as among engineers and trainmen, farmers, iron molders, and laborers).

BOYS WILL BE BOYS!

The school board were discussing the advisability of procuring a library and an encyclopedia for the school. After much discussion, an old, tough-looking member arose and made known his opinion:

"I think," said he, "that any school needs a library, but I believe we hadn't ort to get an encyclopedia, for them boys would ride it or die,"—Holland's.

BORN.

Born to Mr. and Mrs. W. A. Pearce, Abernathy, June 27, a girl.

Born to Mr. and Mrs. A. N. Nye, Runningwater, June 21, boy twins.

Born to Mr. and Mrs. W. H. Moore, near Plainview, June 21 a boy.

Born to Mr. and Mrs. P. E. Carpenter Plainview, July 2, a boy.

Born to Mr. and Mrs. J. H. Dodson, Plainview, July 2, a boy.

Born to Mr. and Mrs. L. M. Mize, Plainview, June 25, a boy.

—When you need the services of an experienced embalmer and funeral director phone us day or night.

—Our stock of Undertaking Goods and Burial Vaults are complete.

Day Phone 105

Night Phones 376 and 704

GARNER BROS.
Marvin & Blake, Mead, Tex.

JACK FROST BAKING POWDER

"Try 'Jack Frost' Powder as a starter—
Not sour milk or cream of tartar!"

Poland China Males for Sale

I have sixteen choice Big Bone Poland China males, four to eight months old, for sale. The price is right and each animal is guaranteed in every respect. See me or call at the farm two miles south of Hale Center.

J. J. ELLERD

Plainview, Texas

Phone 60



SPECIAL ROUND TRIP FARES

COLLEGE STATION, TEXAS—Account Texas Farmers' Congress, July 30th to August 4th, 1917. Dates of sale July 29th and 30th; final return limit August 6th, 1917. **Fare \$9.85.**

PORT O'CONNOR, TEXAS—Account Annual State Methodist Assembly, July 19th to 29th, 1917. Date of sale July 17, 18 and 19; final return limit August 1st, 1917. **Fare \$22.65.**

AUSTIN, TEXAS—Account State Farmers' Institute. Dates of sale July 23 and 24, 1917; final limit July 29th, 1917. **Fare \$19.25.**

SAN ANTONIO, TEXAS—Account Sheriffs' Association of Texas. Dates of sale July 9th, 1917; final return limit July 14th, 1917. **Fare \$22.50.**

I AM IN THE MARKET FOR YOUR WHEAT AND OATS AND ALL OTHER HAY AND GRAIN

See me when you want to buy or sell.

Don't wait for a cold spell to remind you that you will need coal this winter. Buy Simon Pure Nigger-head Lump and Nut coal now while prices are normal.

E. T. COLEMAN

COAL AND GRAIN DEALER

Phone 176

Between Depots

Good Advertising

Tells You What You Want To Know In the Fewest Words

You know already that this is the best place in Texas to buy Candy, Dishes, Kitchen Wares, Notions and Ladies' Hats. I want you to know that it is the best place in Texas to buy Summer Underwear, Light Hardware, Oil Cloth and a lot more things.

I know you love a bargain, so here is a bunch of them that will make your heart beat faster and "speed up" sales at the CANNON BALL.

- "Flemish Blue" Pitchers, glazed inside and out, holds over half a gallon, worth 35c; a "Hat Day" special, only 15c
- Table Tumblers 30c set
- Thin Blown Tumblers 40c set
- Ice Cream Dishes 25c set
- Decorated Pie Plates 35c set
- Japanese China, hand-painted Pie Plates 75c set
- Oatmeal Bowls 85c set
- Cups and Saucers \$1.25 set
- J. & G. Meakin's English Decorated Cups and Saucers \$1.65 set
- Plates \$1.45

You can have as few or as many pieces as you wish up to 126-piece dinner set. This is the best bargain I have ever offered in English dishes.

- Enameled Wash Pans, 11 inches, gray 15c
- Gray Enameled Cups and Saucers 85c set
- 6-quart Blue-and-White Sauce Pans 25c
- Tea Spoons 5c, 10c and 15c sets
- Knives and Forks 95c to \$1.75
- Fly Swats, the best you've seen 5c each
- Egg Beaters 5c and 10c
- Lemon Squeezers 5c
- Fly Paper, Tanglefoot, three 10c packages for 25c
- Wash Tubs, galvanized, Number Two \$1.00
- Number Three \$1.10

These are the two largest size tubs made.

- 10-quart Milk Pails 25c
- Zinc Wash Boards 35c
- Best Brass Wash Boards 50c
- Spring Clothes Pins 5c per dozen
- Milk Strainers 15c to \$1.00
- 3-gallon Churns 65c
- 5-gallon Churns 75c
- Fruit Jar Tops for Mason Glass Jars, two dozen for 25c

HARDWARE.

There is one thing only that keeps men from stampeding the hardware counter—the prices are so low they think they can't be good quality. I know from experience that it is.

- For instance:
- Forged-Steel Claw Hammers 50c
- Ford Shock Absorbers, set of 4, only \$4.00
- Compound 3-barrel Tire Pumps \$3.25
- Double-barrel Pump \$1.75
- Spark Plugs, dandy good ones—Bull Dogs 35c

EXTRA SPECIAL! MEN'S SHIRTS.

Genuine Amoskeag Blue Chambrey Shirts, plain and military collars, exceptionally wide and long, double-stitched seams. You would have this same price when cotton sold at 8c. Don't take any chance, but buy a dozen today, because this price is about what the cloth is worth.

ONLY 50c EACH.

GUT TO DEATH! LADIES' TRIMMED HATS.

We want the room, so off comes 1/4 to 1/2 the old prices, and the old prices were the lowest in Plainview. This ought to induce you to make a wise investment.

- Taper Pins, assorted sizes 35c box
- Piston Rings 15c
- Not pretending to tell you half. Something new every day. Come and see.
- Chalmer's Porosknit Union Suits 90c
- A dandy bunch of Silk Sox, Black, White and Fancy 50c pair
- Silk and Ventilated White Cloth Hats 50c
- Parasols 25c, 35c, 50c and \$1.00

LADIES' UNION SUITS.

- Regular 65c and 50c quality 40c each
- 30c quality 20c each
- Boys' Wash Suits \$1.00
- Rompers and Dutch Play Suits 50c
- \$1.25 Middies cut to \$1.00
- Nice lot Ladies' Wash Skirts \$1.00 to \$1.75
- Sizes up to 38 waist.

EXTRA SPECIAL.

- Silk Poplin Skirts cut to \$2.95
- One Lot Tennis Slippers cut to 50c pair

ON THE NOTION COUNTER.

- 25 White Wove Envelopes for 5c
- Nice, soft Borated Talcum Powder, large can 10c
- Face Powder 10c
- Cold Cream 10c
- Peroxide Cream 10c
- Peroxide Soap 10c
- Safety Pins, dozen for 5c
- Plate Glass Mirrors, 7x7 inch 25c
- Spearmint, Double-Strength Peppermint and White Lily Fruit-Flavored Chewing Gum 2 packages for 5c

SUMMER READING.

Late Fiction by Popular Authors—Harold MacGrath, James Whitcomb Riley, Hallie Erminie Rives, Maurice Thompson, George Randolph Chester, Anna Katherine Green, Florida Pope Summerwell and others. Printed on god paper and nicely bound in cloth, only 25c volume.

THE WORLD'S BEST BOOKS.

Sam Jones' and Moody's Sermons, "Pearls from Many Seas," "First Mortgage," and some others, regular value \$1.00; now 65c.

Window Shades 40c and 50c

ANOTHER SPECIAL LACE.

Our regular 5c quality, for a short time only, 8 yards for 25c

Charming Voile, one of the daintiest summer dress materials, was 33-1-3c per yard, now 22c yard

There is lots more to the story, but you had better come.

CANNON BALL

THE PLAINVIEW BARGAIN HOUSE.

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

OWEN M. RICHARDS, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00 6 Months. Advertising Rates on Application.

The President sent out a call for 75,000 volunteers last week. Less than 9,000 responded. Not so many persons doubt the wisdom of Thomas Woodrow Wilson in his support of the selective draft at this hour.

DID THE LOCATING BOARD PLAY THE RIGHT CARD?

The game is over. Abilene holds the winning hand. The West Texas Agricultural and Mechanical College will be located within the walls of that city. This fact is made certain by the announcement of the Governor and his associate members of the Locating Board.

We do not say that the awarding of the college was unfair. We are not crying because we were not fortunate enough in being returned victorious. We are not asking for something we are not entitled to, and we do not question the merits of the place to which the college has been awarded. Yet, for the sake of the doubt, for the sake of suspicion on the part of many persons within the state, and for the honor of the state officials, we do believe that the board should have reconsidered the question. We do believe that the Governor of Texas should have recognized the protest and complaint of the people in respect to the statements made by three members of the board, and taken another vote to wipe away the thought of corrupt politics.

Remember that Hale County is not criticizing. Hale County will give a helping hand to Abilene in making the West Texas A. and M. one of the best schools in the land. On the other hand, though, Hale County does entertain the idea that a reconsideration of the question would do considerable good in erasing all thoughts of suspicion. It would more than strengthen the faith of the people in their state representatives. The people would be better satisfied.

The fire-bug, who always is an unwelcome guest, has slipped by the doorkeeper the last few days.

SHALL WE BE SLACKERS OR CREERERS?

The young men within the selective draft age limits have been numbered. Their numbers have been dispatched to Washington, and they are now locked up in the vaults of the nation's capitol. Within a few days our young men from this city are going to be called, when Uncle Sam begins the selection process. Many of our American boys will be called to the colors to serve our country in its battle for the salvation of humanity and democracy.

Plainview did not have a Fourth of July celebration. Plainview has done no more than its share in the Red Cross work. Yet, Plainview is going to do its share in furnishing patriotic young men to battle the Kaiser. Plainview is going to be represented on the battlefield in the struggle between Autocracy and Democracy. The young men, between the ages of 21 and 30, inclusive, are going to represent Plainview.

What are we who remain behind going to do? Are we going to be represented? Are we going to stand still while our young men march toward the station to take the train for the military camps? Away with the words; Plainview is going to rally around Old Glory.

Plainview is going to turn out and give the American boys from this part of the country a rousing cheer. Plainview is going to let the boys in khaki know that the citizens of their home town are behind them. This much we owe to the boys, and this is one way we can help serve our nation during this crisis. Encouragement to the young men upon their departure from their friends, mother, sisters and brothers, will help materially and spiritually in making and moulding good soldiers of them.

It is now time to plan a reception for the boys who will be called to the colors. It is a duty and a privilege to every citizen to join in this noble and patriotic cause. The business men, the clubs, the county and city officials should all co-operate in seeing that Plainview boys do not leave our midst with the thought that their efforts and their willingness to sacrifice life are not appreciated. Let's make it a glorious farewell to the young men who are going to wear the khaki uniforms. Let's stand behind the man behind the gun. Let's win this war against the Kaiser and Autocracy.

It appears as if whisky has hit the toboggan. We expect to see some beer advertisement in the near future read: "Whisky may come and whisky may go, but beer goes on forever." Later we may read: "Beer may come and beer may go, but Bevo goes on forever."

TURN NOT YOUR BACK.

The Red Cross campaign is not over. It is serving our nation day in and day out, and the American citizens who are not called to the colors will be asked to aid the great humanitarian organization as long as the World War lasts. It is going and will continue to go where we cannot go in the hour of danger. We can, though, help the Angels of Mercy to carry on their great humanitarian and benevolent services by giving the organization financial aid. Donate now and then, and give your efforts to increase the membership of the local chapter.

A young man on the street remarked to his friend the other evening: "You couldn't give me a suit of clothes." We suppose somebody has been telling him about the selective draft.

Khaki is going to be a popular cloth in men's clothing this fall. This is a tip from the nation's fashion shop.

COMMISSIONER DAVIS TELLS HOW ONE TEXAS FARMER BEAT THE DRY WEATHER.

He lived on the black, waxy prairie land almost due north of Dallas in a county that bordered on Red River. His corn crop failed completely, but he never gave up!

His wheat and oat stubble land was untouched.

On July 26, he started his wheat drill over the stubble, putting in sorghum cane.

On the same day he put four mules to a plow and began laying off rows, following immediately behind with a planter, putting in milo maize.

After the maize was in, June corn was planted.

The work was finished in three or four days.

When he planted these things the earth was dry and there was not a shadow of a chance for a seed to come up until rain came.

Rain fell in about one week after the last seed were sown in the dry earth.

The cane, the milo maize and the

June corn made fine yields. Early frost nipped the corn just a bit, causing it to appear shrunken, but it weighed out 25 bushels to the acre!

Cane was cut with a wheat binder; maize with a row binder.

The farmer fattened ten head of hogs and fed twelve head over until next year's crop was made.

He ran a ten mule force and fed the animals on these crops from the time of harvest until the next year's crop was made.

MORAL: Never give up. One victory is recompense for a thousand defeats.

The corn crop of Texas is nearly nothing this year. Large areas are burned up so far as corn is concerned. Every acre of corn land that has failed and every acre of stubble land should be planted to food and feed crops.

Take a chance! Remember that the world belongs to those who never quit.

In these days of patriotism it takes a lot of nerve to be a slacker.

The fool of today may be the wisest man of tomorrow—if he lives.

RED CROSS CHAPTER HERE TO BEGIN WORK.

(Continued from Page One.)

the Plainview chapter.

Last Saturday afternoon the proceeds above the expenses of the Maxwell-Gasoline game were turned over to the chapter, and the "Fatty-Skinny" game scheduled for the near future also will increase the funds of the local chapter. Various other benefits are being planned to help in the building up of a Red Cross fund for Plainview.

The gauze to be used in the making of bandages and other hospital supplies is expected here about the end of the week. Tonight arrangements will be made to begin the work of bandage-making just as soon as the material reaches Plainview. The women will be organized into units and will be given regular work on certain hours of the afternoons. As it is now planned some will work on one day and another unit will work on another day, which will mean that Red Cross work will be carried on extensively throughout the week.

MORE THAN 3,500,000 MOTOR CARS IN THE UNITED STATES.

WASHINGTON, D. C., July 6.—In 1916 there were 1,967,332 more motor cars registered in the United States than in 1915. This was an increase of 43 per cent. The gross total of registered cars, including commercial cars, was 3,512,996. The number of motorcycles registered was 250,820. The several States collected in registration and license fees, including those of chauffeurs and operators, a total gross revenue of \$25,865,369.75.

Of this amount 92 per cent, or \$23,910,811, was applied directly to construction, improvement, or maintenance of the public roads in 43 States, according to figures compiled by the Office of Public Roads of the United States Department of Agriculture, in Circular 73, "Automobile Registration, Licenses and Revenues in the United States, 1916."

The figures for 1916 correspond very closely with the annual percentage increase of motor car registration of the last three years. This yearly increase has averaged 40 per cent in the number of cars and 50 per cent in revenue.

DOCTOR WILSON, NEW WAYLAND COLLEGE PROFESSOR, ARRIVES.

Dr. W. A. Wilson who will teach education at the Wayland College next session, arrived in Plainview yesterday. Doctor Wilson was president of the Baylor Female College for a number of years.

Love's young dream never fears the matrimonial submarines.

RECORDS OF BOND APPLICATIONS ARE SENT TO ATTORNEY GENERAL.

The records of the bond applications for the Bellview and Cousins Schools were sent to Attorney General B. F. Looney yesterday by Judge Charles Clements. The Board of County Commissioners passed upon the bonds at the last meeting.

FOR RENT—One nice office space on first floor. Lights and telephone. Phone 398. JOHN JOHNSON, Jr.

WANTED: Wells, cisterns, caves, basements and cesspools to excavate and concrete. Small carpenter jobs and repair work. We will build fire-proof brick trash burners. ALLEN & LEWIS. Phone 336. 4t-pd.

"FATTIES" ANSWER HARSH WORDS FROM LEANS' LIPS.

(Continued from Page One.)

cut loose their line drives through your emaciated ranks.

However, your challenge is the most diabolical, venomous and underhanded piece of work ever perpetrated upon the people of Plainview. Had you challenged us in a gentlemanly manner, we should have replied in mild terms; but since you vent your spleen of insults extraneous to the subject we owe it to ourselves that Plainview be enlightened as to your motives.

History shows that from time immemorial, lean men have been bitterly jealous of fleshy persons. This is chiefly because portly men are more successful in love and marriage than the skinny tribe. A lean writer started: "Nobody loves a fat man," and it has been handed down through ages, just as have many other fallacies. To refute the above, note that there are only two corpulent old bachelors in Plainview, and one of them is about to become a benedict. Fat men have the most tender hearts and are the best providers. Women nowadays are looking at the matter of choosing a mate from a more serious standpoint than formerly, and thus, the predicament of the Leans is growing more

serious year by year. Many girls will flirt with bony whippersnappers, but when the "Yes" night comes, one usually finds them pillowing their little heads upon the manly, if capacious, shoulder of the steady-going person of embonpoint.

Amid the combinations and the permutations of the actors and forces which make up the great kaleidoscope of history, the Fat Man is the one fixed star looming Gibraltar-like in the sea of commercial activity. We can imagine nothing of less consequence than the charge that fat men are indolent. If that were true, why do statistics show that fully 90 per cent of our bankers are at least comfortably fleshy, while the pocketbooks of the leans correspond to their carcasses? Who ever saw a cartoon of a millionaire that did not portray a moon-like face and a fleshy body?

The ambulating skeletons who have published this challenge were motivated not through love of baseball or charity. They knew that the splendid women of Plainview were heart and soul in the Red Cross work and they sought to carry their favor, and if possible, to displace us in the affections of the women. But the books of the local Red Cross chapter show that the portly men of Plainview are far more generous than the leans. Even the 1916 statistics of the Beggars' Union also indicate that it is 75.2 per cent softer to touch a fat man than a lean. Federal statistics prove that two-thirds of the inmates of our penitentiaries, asylums and other eleemosynary institutions are not appreciable burdens to a pair of scales. From the ranks of the leans are drafted the hypochondriacs and neurosthenists of the world. While the bodies, legs and arms of a lean person shivel, it is with-

in his bean receptacle that the greatest desiccation takes place.

Flesh is a sign of good nature. Laughing is conducive to flesh. Witness the traveling man. We hold that Fatty Arbuckle is making more people laugh than is Charley Chaplin. In the movies. Did you ever see a fat man who was a villain? He is always the skinny man with a mustache. The world would not accept a villainous fat man, because the entire universe knows that such would be contrary to the laws of nature.

What does matchless Shakespeare say? Listen: "Oh, that this too, TOO solid flesh would melt—" etc. Does that prove that the Bard of Avon, perhaps the world's greatest psychologist, realized that being too lean and hard was detrimental?

But getting back to baseball, did not the laws of the State forbid, and were it not repulsive to our innate conceptions of morality, we would gladly wager you on the results of the game. (It is a well known fact that fat men

are the most substantial pillars of the church.)

Speed is the only thing that you circus freaks have on us, but even a jack-rabbit can run. You will have use for your speed when we unlimber our 42-centimeters. Lean persons are tricky. We shall demand certain standards of weight in accordance with height. You shall not run in any average persons on us. We admit that perhaps the person of normal weight is the most fortunate, but we also claim that in care of any departure from the normal a surplus is far more preferable than a deficiency, and we are willing to leave to the box-score the proof of our contentions.

Your challenge is accepted on the condition that you can find as many as nine men of your tribe who have the moral, mental and physical stamina to enter into a contest of skill with us. Send along your representative, and we will arrange the date that shall prove disastrous for you.

"THE FATTIES."

BRUSHES

A new shipment of all kinds of brushes.

See them and you will be satisfied.

DYE DRUG COMPANY

THE REXALL STORE

Phone 23

West Side Square

ONE OF THE NECESSITIES OF LIFE TODAY IS A

FOUNTAIN PEN

We handle the three leading brands on the world's market

Conklin—Parker—Waterman's

Buy a fountain pen today

McMILLAN DRUG COMPANY

62

PHONE

62

TO REDUCE OUR STOCK OF MEN'S SLIPPERS

THE FOLLOWING PRICES:

Men's Edwin Clapp Slippers, \$9.00 value \$6.95

Men's Howard & Foster Slippers, \$7.00 and \$7.50 values \$5.95

Men's Howard & Foster Slippers, \$6.00 and \$6.50 values \$4.95

To Reduce Our Stock of Women's and Children's Slippers

All \$3.00 and \$4.50 Slippers	\$3.95
All \$4.00 Slippers	\$3.25
All \$3.50 Slippers	\$2.95
All \$2.75 and \$3.00 Slippers	\$2.45
All \$2.25 and \$2.50 Slippers	\$1.95
All \$2.00 Slippers	\$1.75
All \$1.75 Slippers	\$1.50
All \$1.50 Slippers	\$1.35
All \$1.35 Slippers	\$1.20
All \$1.25 Slippers	\$1.00
All \$1.00 Slippers	.90

Carter-Houston's

"Goods That Speak for Themselves"

SOCIETY

Telephone Number 72

NEWTON-JACOB.

Miss Vera Newton, the daughter of Mrs. S. I. Newton, was married to Guy Jacob at 9 o'clock last Sunday morning at the home of the bride's mother, 1305 West Seventh street. The wedding was solemnized by the Rev. Ernest E. Robinson in the presence of the family and a few intimate friends of the bride and Mr. Jacob.

As Miss Lillian Lowenburg of Newark, N. J., played Mendelssohn's wedding march, accompanied by Professor Crabb on the violin, the bride and groom stood in an alcove decorated with palms, ferns and flowers. The bride was gowned in a white embroidered, net dress trimmed in pink rosebuds and wore a pink georgette crepe hat.

The dining room was beautifully decorated and embellished with flowers and ferns, where the many gifts to the bride and Mr. Jacob were displayed.

The bride is the youngest daughter of Mrs. Newton, and has always been an inspiration in the social whirl of the younger social world of this city. Mr. Jacob is cashier of the First National Bank, and is an active figure in the business life of Plainview.

Mr. and Mrs. Jacob left for a motor trip immediately after the wedding ceremony. After their honeymoon, they will be at home to their friends and relatives at 1305 West Seventh street.

WILL HONOR GUEST.

Mrs. Clint Shepard and Mrs. T. C. Shepard will entertain at 3 o'clock tomorrow afternoon at the Hotel Ware in honor of Mrs. Jim Lewis White of McKinney.

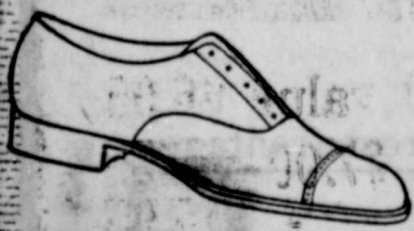
Benevolent League Meets Friday.

The Benevolent League will meet at 4 o'clock Friday afternoon at the home of Mrs. C. W. Tandy. The members are urged to be present.

Entre Nous Club Entertained.

Miss Louise Gilbert entertained the Entre Nous Five Hundred Club with a social affair at her home last Friday afternoon. A two-course luncheon was served to the guests by Mrs. Marguerite Harlan Finch of Dallas and Mrs. A. T. Robinson.

Mr. and Mrs. O. K. Unglesbe of Strand, Okla., who have been visiting at the home of their cousin, Mrs. I. L. Marris, left yesterday for their home. Miss Geraldine Marris accompanied them to their home, where she will visit several weeks.



Low Shoes

Mighty Cheap Now

Your choice of \$7.00, \$6.50, \$5.50, \$5.00 low shoes for only

\$4.50

Reinken's CLOTHING and SHOE STORE

WOMEN MOTORIST TAKE UP UNIQUE PARASOL FAD.

Parasols of poplin in American Beauty color are the gayest on the road, especially when they top a spot suit or coat of the same color. One attractive model has tiny black ribbon ruffles with white picot edging. The wrist strap and rosette are of the ribbon. Another is in white poplin with a striped border in the allied colors.

Panama hats are being widely used for touring. They are trimmed with silk scarfs striped in allied colors, Japanese embroidered scarfs, hand-painted chiffon scarfs and narrow head scarfs that lie once and droop their long, heavy tassels to the shoulder.

Khaki handkerchiefs, while not beautiful, are suggestive of the times, so they may be seen peeping from the wee patch pocket on lady's blouse, if that blouse happens to be one of the new plaid linen or wash silk ones. Glove handkerchiefs, initialed, are favored by women who drive their own car and have no extra time from the wheel to search for pockets.

Pongee dust coats, trimmed with collars, cuffs, pocket flaps and pleat straps of tan leather, are a fad of the moment. The caps to match have the deep military visors. The pleated pongee coats are pretty when new, but after one washing they are "sights," so are not practical for the woman who wants her coat for real service. Silk or alpaca are the best for service.

Tufted leather pillows are in favor these warm days, for they are cooler than the soft ones. Some have the linen slip covers, so that they do not soil the light colored sport coats of dresses. The initials are usually embroidered in the center or at the top of the hem.—Dallas News.

Lewis Norman of Matador was a visitor in Plainview last Sunday.

Mrs. M. P. Garner left for Hereford Monday evening, where she was called through the illness of her mother, Mrs. Theodore Cochell.

DALLAS, Texas, July 6.—Farm exhibits in greater numbers and larger in scope of individual showing than ever before has been known will be shown at the State Fair of Texas, October 13-28. Free exhibit space and a commodious, handsome building will enable producers to make a great showing of the bountiful crops which are being raised in Texas this season. Already more than fifty counties have signed up for space, and letters are reaching the office of President L. E. L. Knight, daily, asking for reservations. To assist in taking care of the livestock show this year, handsome new horse and sheep barns have been erected at a cost of approximately \$40,000. The Dairy Building has been given a new entrance and remodeled inside.

SAN ANTONIO, Texas, July 3.—Dearest Club Girls: I am writing for my mother, because she feels you must have your regular club letter and she cannot write it.

First, I want to tell you that I am thankful and grateful to a kind Providence that my mother's life was spared to her daughters, and her several thousand club girls, when our car overturned last Friday and pinned us beneath it. I escaped with a few minor bruises. My mother was cut and bruised, but not seriously.

Confined to her room, bandaged and bruised, she is still thinking of you and planning for your State meeting. She requests me to write you that plans have been made to give you three days full of interest and pleasure; she also requested that you send in the names of all delegates that have not yet been sent. Another week will be too late.

In her letter next week, she will give you full and definite instructions of what to do and bring. She sends you her usual amount of love, and she is so generous that I am not jealous of you.

Sincerely,
LUCILE PARKS.

CARD OF THANKS.

We wish to express our appreciation of the kindness and sympathy that has friends in the recent sadness that has come to our home through the death of a beloved member of our family, Henry Edward.—Mrs. Emma Edward, Mrs. Ben Gardner and Arthur Edward.

UNDOUBTEDLY.

Miss Wilcox had been giving the class an elementary talk upon architecture. "Now," said she, "can anyone in the class tell me what a 'buttriss' is?" Little Walter arose, his face beaming with a quick flash of intelligence. "I know," he shouted, "a buttriss is a nanny goat."—Chicago Herald.

The Churches

Epworth League Program.

Subject—"The Curse of Cowardice."
Song Service.
Solent Prayer.
Scripture Lesson—John 18:15-17.
Song.
Prayer.
"Meeting Criticism"—By Miss Mattie Lee Knight.
Special music number.
"The Test"—By Mrs. Blockson.
Open meeting for discussion.
Song.
League Benediction.

RUDYARD KIPLING ON MARTIAL MUSIC.

"From the lowest point of view," said Rudyard Kipling at a recent meeting in London, "a few drums and fifes in a battalion are worth five extra miles on a route march, quite apart from the fact that they swing the battalion back to quarters composed and happy in its mind, no matter how wet and tired its body may be. And even where there is no route marching, the mere come and go, the roll and flourish of the drums and fifes around barracks is as warming and cheering as the sight of a fire in a room."

"Or a band—not necessarily a full band, but a band of a few brasses and woodwinds—is immensely valuable in districts where troops are billeted. It revives memories, it quickens associations, it opens and unites the hearts of men more surely than any other appeal. In that respect it assists recruiting perhaps more than any other agency."

"More than that. No one—not even the adjutant—can say for certain where the soul of a battalion lives; but the expression of that soul is most often found in the band. It stands to reason that a body of 1,200 men, whose lives are pledged to each other's keeping, must have common means of expressing their thoughts and moods to themselves and to their world. The band can feel the mood and interpret the thought. A wise and sympathetic bandmaster—and most that I have known have been that—can lift the battalion out of depression, cheer it in sickness, and steady and recall it to itself in times of almost unendurable strain. You will remember a beautiful poem by Sir Henry Newbolt, describing how a squadron of 'weary big dragons' were led on to renewed effort by the strains of a penny whistle and a child's drum taken from a toyshop in a wrecked French town."

"And I remember in a cholera camp in India, where the men were suffering very badly, the band of the Tenth Lincoln started a regimental sing-song one night with that queer, defiant tune, 'The Lincolnshire Poacher.' You know the words."

"It was merely their regimental march which the men had heard a thousand times. There was nothing in it except—all England—all the east coast—all the fun and daring and horseplay of young men bucketing about the big pastures by moonlight. But, as it was given, very softly, at that bad time in that terrible camp of death, it was the one thing in the world which could have restored—whichever it did—shaken men to pride, humor and self-control. This is, perhaps, an extreme case, but by no means an exceptional one. A man who has had any experience of the service can testify that a battalion is better for music at every turn—happier, easier to handle, and with greater zest for its daily routine if that routine is sweetened by melody and rhythm—melody for the mind and rhythm for the body."

"Our new armies, as we know, have not been well served in this essential. Of all the admirable qualities they have shown none is more wonderful than the spirit which has carried them through the laborious and distasteful groundwork of their calling without a note of music except what that same indomitable spirit supplied—out of its own head. We have all seen them marching through the country or through London street in absolute silence, and the crowd through which they pass as silent as themselves for lack of the one medium that could convey and glorify the thoughts which are in all men's minds today."

"We are a tongue-tied breed at the best. The band can declare on our behalf, without shame or shyness, something of what we feel, and so help us to reach a hand toward the men who have risen up to save us."

"From time immemorial the man who offers his life for his land has been compassed at every turn of his service by elaborate ceremonial and observance, of which music is no small part—carefully designed to prepare and uphold him. It is not expedient nor seemly that any portion of that ritual should be slurred or omitted now."

Chicken, horse and hog feed, hay and bran. New Feed Store at the City Scales. WHITE HAY AND GRAIN CO.

Summer Selling at this Store

MEANS SAVING FOR THE PURCHASER OF MANY LINES

—Ladies' Shoe Sale—Some are \$1.00 a pair.

—Wash Goods—Prices are one-fourth to one-half off.

—Ladies' Ready-to-Wear—Prices to close the season's styles.

—Fancy Parasols—For ladies and children.

—Men's Straw and Panama Hats—Priced at half value.

—Men's and Boys' Suits—At substantial reductions.

Other price concessions that save buyer money.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

FIRE DESTROYS TWO PLACES IN ONE DAY.

(Continued from Page One.)

ment, and their apparatus, when going to, on duty at or returning from a fire shall have the right of way over all vehicles and persons and through any procession, except wagons carrying the United States mail, and upon the approach of any fire apparatus, the driver of any vehicle upon any street in the city of Plainview, shall stop such vehicle as near the right-hand curb as possible, and remain stationary until such fire apparatus shall have passed."

Yesterday morning the fire wagon made another run to the Westcott Rooming House, where another fire had originated in the ruins of Saturday's fire.

Miss Lorena Stockton returned last week from a visit at Stephenville.

Mrs. J. M. Adams and daughter, Sadye Earle, have returned from a visit in Galveston.

RED CROSS BENEFIT GAME IS WON BY MAXWELLITES.

(Continued from Page One.)

around shortstop, accomplishing feats that made Honus Wagner the idol of the baseball world in his younger days.

The Maxwell baseball army started the fireworks in the very first session by bunching hits with errors and the only free transportation of the day granted by the visiting twirler. Hale's long triple to left field came in this round, and aided materially in both of the runs scored.

Burleson, Gasoline's big moundman, was the only sparkler on the invading line-up. He twirled an exceptionally good game, in addition to gathering two hits, one of which was tagged for two stations. He scored both of the runs for his team, and was the spark plug of the machine. Without Burleson, Gasoline would be little or nothing for the Maxwellites.

Pressley Pitches One-Hit Game.

Yesterday afternoon Pressley of the Maxwell pitching corps fought hard to enter the hall of fame, but one solitary hit closed the door to his entrance. He bewildered the Herford clan in every inning, which is evidenced by the number of hits collected by the visitors and his strike-out record of nineteen. After his teammates registered

two runs in the first round, Pressley made victory certain through faultless twirling. The game ended 2 to 0, and probably was the best exhibition of the national pastime witnessed in Plainview since the organization of the local team.

Outside of the remarkable twirling of both Pressley and Monday, who pitched for Hereford, the features were limited. The hitters found it impossible after the first inning to make life miserable for either twirler, and the fielders had little opportunity to demonstrate their ability by spectacular catches. All in all it was a day of the pitchers, with limited delight for the hitters.

The same teams are engaged in another battle this afternoon. After today's game, Crosbyton will appear in our midst for two games Thursday and Friday. Crosbyton holds the distinction of having won two games from the Maxwells this season, and two hair-raising games are expected when the two teams lock arms this week.

MAXWELL	AB	R	H	PO	A	E
C. Humphries, c	4	0	2	12	0	0
Stroupe, cf	3	1	0	0	0	0
Hale, ss	4	1	2	1	4	1
E. Humphries, p	4	0	0	0	1	0
Craig, 3b	4	0	1	0	0	0
McDaniels, 1b	3	1	1	8	0	6
Wilson, cf	3	0	0	2	0	0
C. Johnson, lf	2	0	0	0	2	2
Hins, 2b	3	0	1	2	3	1
Blakemore, if	0	1	0	2	0	0
Total	33	4	6	27	8	4

GASOLINE	AB	R	H	PO	A	E
Clarey, 3b	4	0	0	2	2	0
Tilbert, 1b	4	0	0	7	1	1
Burleson, p	4	2	2	1	1	1
Morrison, ss	3	0	0	2	4	1
Wise, c	4	0	0	5	2	1
Tibbet, 2b	4	0	0	3	2	1
C. Wise, lf	4	0	1	1	0	0
Pointer, cf	4	0	0	4	0	0
Frazier, rf	3	0	0	0	0	0
Total	34	2	4	24	12	5

Score by Innings:	1	2	3	4	5	6	7	8	9	R	H	E
Gasoline	0	1	0	1	0	0	0	0	0	2	4	5
Maxwells	2	0	0	0	0	0	2	0	x	4	6	4

Summary: Two-base hits, Blakemore; Three-base hit, Hale; Stolen base, C. Wise; Struck out by Humphries, 11; by Burleson 5; Base on Balls off Burleson 1, off Humphries 1; Sacrifice Hits, Blakemore.

Watch for CASH GROCERY CO'S.

Big Price Ad

Next Friday

DAIRYING IN THE PANHANDLE

By Z. E. BLACK

It is estimated that by the end of 1917 the purchases of dairy cows by farmers of the South Plains and Panhandle of Texas will total \$500,000. This territory is the plateau portion of Northwest Texas, four counties wide by ten counties deep, ranging in altitude from 2,500 feet on the south to 4,000 feet on the north and comprising an area almost as large as Illinois.

The suddenness with which the dreamy-eyed dairy cow has invaded the former home of the wild-eyed longhorn has left the citizenship gasping. The dairy drive began in the fall of 1916, when the South Plains Dairy Association, with headquarters at Plainview, bought \$17,500 worth of grade Holstein cows and registered males in Michigan, and Lubbock County bought \$12,000 worth of similar stock in Wisconsin. Now the farmers around practically every town of these 40 counties have organized dairy associations and have either purchased cows or are awaiting their turn in the matter of expert help in the choosing of the cattle. Commercial organizations, in co-operation with the bankers, county agents, railroad agricultural agents and the extension service of the Agricultural and Mechanical College of Texas, are promoting the movement.

Professor L. L. Johnson, agricultural expert of the Santa Fe lines, humorously explained one reason why his road was so active in promoting dairying with the story of the Kentucky colonel who noticed two negro boys fishing. One fell in, and the one left on the bank rose from a stooping position, felt in his pockets, then plunged in and saved his comrade. "Your brother certainly must be grateful to you for rescuing him," said the colonel. "He ain't my brother." "Well, then, the bond of friendship must be strong that would cause you to go to his rescue." "He ain't my friend," the boy asserted. "Then why did you save him?" "He had the bait in his pocket."

"Just as the Santa Fe has realized that dairying will increase their tonnage and make for the substantiality of their territory, so have the bankers and business men learned that the newcomer with small holdings and little money must intensify, and that there is no better method than the high-pressure branch of cattle raising—dairying. The bankers are loaning the money for the purchase of cattle on long time and at reasonable rates of interest under what is known as the Moser plan. All cattle outside the State are purchased through a committee. C. O. Moser, county agent of Dallas County; C. M. Evans, chief of the animal-industry division of the extension service of the Agricultural and Mechanical College, and L. L. Johnson and H. M. Balner, of the Santa Fe, being notable among the experts who are picking the proper cows for this new dairying district. Every cow must pass muster under a high standard, determined by the use of milk scales and the Babcock tester, and must have a health certificate as to freedom from tuberculosis and other diseases. Mr. Moser said that he did not believe that there were a half-dozen herds in Wisconsin better than the herds received by Plainview and Lubbock, and the same care in selection is being exercised in later purchases.

The dairy movement is the most significant of any that has been attempted in the Southwest. This is a section of limited rainfall, averaging about 23 inches per annum, and except in the irrigated districts, such as around Plainview, Herford and Littlefield, there are years when the crops are light, and in such years the sure returns from dairying are especially helpful. Big ranches are rapidly being cut up in this district, and the dairy cow is a great aid to the family with little money that goes to a new country, and is of even more benefit to the renter. The dairy cow is stabilizing agriculture on the plains and is putting business even more firmly on a cash basis.

Texas has been importing \$7,000,000 worth of dairy products annually. In 1900 there were only five creameries in the State, while now they have passed the 200 mark. The quality of cream and butter produced in the cotton-raising section of the State is not very high, but it is thought that the dairy products of the high plains, with their diversity of feed crops, pure air and fresh water, will range with those of northern states. Texas alone will doubtless furnish a steady market for the dairy products of the plains.

As a rule, the Holstein is being chosen, because it has a large capacity for storing feed and the bulk of feed in this district is in the form of roughness. Also the hog industry is making rapid progress on the plains, some \$330,000 worth of hogs having been shipped from Hale County alone in 1916, and the bulk of milk furnished by the Holstein works well in pig

production. The Jersey is next in popularity.

The most popular feeds for dairy cows here are kaffir corn and milo maize or feterita as grain, fodder or silage crops, in connection with alfalfa, cowpeas, Sudan grass or sweet clover hay. Cottonseed products are near at hand, and this district is in the wheat belt. There is very little trouble in obtaining a balanced ration. The following ration, recommended by Mr. Moser, is quite popular: Forty pounds sorghum or kaffir silage, 10 pounds of alfalfa hay, 2 pounds of cottonseed meal and 2 pounds of kaffir chops.

Silos were becoming quite general on the plains even before the dairy cow arrived in large numbers, being used in connection with beef production. In this section the silo preserves 30 per cent of the entire feed crop, while under the old-time method of cutting and curing in the field from 50 to 60 per cent was lost. Comparisons of silage and dry fodder show that the silo enhances the feeding value from two to four times, and it has been proved that sufficient feed is wasted annually on the average farm to pay for a silo.

Practically every plains farmer who has purchased dairy cows either has a silo or is planning to install one this spring. Several are putting in two silos, one for summer and one for winter. Occasionally there is a dry summer on the plains, and unless a man has a Sudan grass pasture—which is extremely drought resistant—he needs the silage in summer to keep his cows in pasture condition. Besides, the acid in the silage has an appetizing effect and keeps the digestive organs in good condition. To make the most profit here, cows should be bred to calve in the fall and produce milk in winter, when dairy products bring the most. But unless silage is available, it is questionable whether fall calving proves profitable.

In this soil and climate the pit silo works well, and is well adapted to the man with limited capital, as one can be built for about \$25 and labor. Year in and year out, a dairyman can estimate his silage at from \$5 to \$6 per ton, and it is higher this year. The pasturing of wheat by dairy cows furnishes another source of green stuff in winter throughout this area.

Since dairying is new on the Texas plains, quite a lot of experimenting will be necessary before the best feeding and methods of handling are determined. However, the dairy associations are holding together better than any form of association that has been organized here. From these meetings it is thought that the methods of the best dairymen will shortly be adopted by all. While only a small percentage of feed goes to producing warmth rather than milk, as compared with the North, and while such expensive barns are not required here, still there is a great need of improvement in housing facilities.

There are few trained dairymen on the plains, but the people are quick to learn. An agricultural and mechanical college is to be established in Western Texas this year, and from it should come much needed instruction. It is considered most profitable to have a separator and sell sweet cream. There is a creamery at Plainview and one at Amarillo, and others will be installed soon. Many dairymen find it profitable to ship sweet cream to ice cream factories at El Paso, Fort Worth, Alva, Oklahoma, and other points. Sweet cream brings within a few cents of the price in the North, and it is thought that the price will increase with the volume of business.

Of the Holsteins received by Hale County only one has died, and the owner was reimbursed through the mutual-insurance feature of the dairy mutual-insurance feature of the dairymen's association. L. L. Wheeler, who received three of the cows, now gets a weekly cream check of from \$12 to \$15 and has plenty of milk and butter for his family and skim-milk for his pigs and chickens besides. One of his fresh cows is furnishing 16 quarts twice a day. Nick Klein, who bought five of the cows, has one that is producing fifty pounds of milk per day, testing 5 per cent.

Quite a number of fine males are being imported, and it is thought that the plains district will be called upon to supply the eastern and southern parts of the State with dairy stock. Those sections expect to go into dairying heavily as soon as the fever tick is eradicated. The high plains are bothered by neither the tick nor tuberculosis, and the selling of good dairy stock already acclimated to the South should be not only profitable, but a far-reaching impetus in bringing Texas into its own as a dairying State, at least to such an extent that it will no longer be an importer.—Kimball's Dairy Farmer.

THE STATE OF TEXAS,

To the Sheriff or Any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED That you summon, by making publication of this Citation in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, once each week for four consecutive weeks previous to the return day hereof.

Mrs. J. C. Newman, Gladys O. Newman, Emma Gertrude Newman and Virginia Low Newman, who are non-residents of this State, and H. B. Pack, who is absent from the State, to be and appear before the District Court of Hale County, Texas, at the next regular term thereof, to be held at the Court House of said Hale County, Texas, in Plainview, Texas, on the 8th day of August, 1917, then and there to answer a petition filed in said Court on the 1st day of June, 1917, in a suit numbered on the docket of said Court No. 1542, wherein E. C. Hunter is plaintiff and Lois Pack, H. B. Pack, H. G. Pack, D. S. Pack, Mrs. J. C. Newman, Gladys O. Newman, Emma Gertrude Newman and Virginia Low Newman are defendants.

Plaintiff's cause of action being a suit in Trespass to Try Title to Lot Number Twelve in Block Number Twelve in the Town of Plainview, Hale County, Texas, to recover the title and possession of said lot, to establish and declare a certain deed made by C. E. McClelland conveying said lot to J. H. Buntin, "Trustee for J. N. Donohoe, Homer Pack, J. C. Newman, J. M. Graham, J. L. Vaughn, G. S. Hardy and W. B. Sheffey, dated April 4th, 1908, recorded in Deed Records of Hale County, Texas, Volume 15, Page 612, to be a trust for the use and benefit of the Methodist Episcopal Church, South, at Plainview, Texas; and to remove the cloud cast by such deed on plaintiff's title to said lot and to quiet plaintiff's title to said lot.

HEREIN FAIL NOT, and have you before said Court on the first day of the next regular term thereof, this WRIT, with your return endorsed thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office, in Plainview, this 1st day of May, 1917.

JO W. WAYLAND,
Clerk, District Court,
Hale County, Texas.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,

To the Sheriff or any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, once in each week for four consecutive weeks previous to the return day hereof, F. G. Hill, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 6th day of August, 1917, then and there to answer a Petition filed in said Court, on the 27th day of June, A. D. 1917, in a suit numbered on the docket of said Court No. 1552, wherein Mrs. Mollie Hill is plaintiff and F. G. Hill is defendant. The nature of the plaintiff's demand being as follows, to-wit:

THE STATE OF TEXAS,
County of Hale,
In the District Court of Hale County, Texas, August Term, A. D. 1917.

To the Honorable R. C. Joiner, Judge of said Court:

Now comes Mrs. Mollie Hill, hereinafter called plaintiff, who resides in Hale County, Texas, complaining of F. G. Hill, hereinafter called defendant, whose residence is unknown, and for some cause for divorce says:

1st. That on or about the 4th day of July, A. D. 1900, this plaintiff was duly and legally married to defendant in Hale County, Texas, and continued to live with him until about the 20th day of June, A. D. 1909.

2nd. That plaintiff has been an actual bona fide inhabitant of the State of Texas for a period of twelve months, and has resided in Hale County, where this suit is brought, for a period of six months next preceding the filing thereof, having become a resident of Hale County about the year 1891, and has resided in Hale County nearly all the time since.

3rd. That at all times, while living with the said defendant after their said marriage plaintiff conducted herself with propriety, doing her duties as a wife, and at all times treated her said husband with kindness and forbearance, and has not been guilty of any act bringing about or causing the hereinafter acts of the defendant.

4th. Plaintiff would further show to the court that on or about the 20th day of June, A. D. 1909, defendant deserted your petitioner, and with the

intention of finally separating himself from your petitioner and with the intention of living apart from her, voluntarily and with his own accord, and without any fault upon the part of your petitioner, and since said time, which is more than three years, has lived apart from your petitioner and has wholly neglected your petitioner and their girl, Mabel, and has wholly failed and refused to contribute to their support.

5th. And plaintiff would further show to the court that during the time of their living together as man and wife there was born to them a girl, Mabel, who is now about fifteen years of age, that this plaintiff has the care, custody, and education of said child since the time that the defendant deserted her, and that this plaintiff is now in business which enables her to continue the education of said child, that by reason of the premises plaintiff avers that it is right for her to have the care, custody and education of said

child, and that it is just and right for this court to so award.

Wherefore, plaintiff prays that defendant be cited by publication to answer this petition; and that on final hearing plaintiff have judgment dissolving the marriage between plaintiff and defendant; and that plaintiff have the care, custody and education of said child of said marriage; and for such other and further relief as the court may think proper and right or as the

plaintiff may be entitled to.
HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.
* Given under my hand and seal of said Court, at office in Plainview, Texas, this 28th day of June, A. D. 1917.
JO W. WAYLAND,
Clerk District Court,
Hale County, Texas.

We collect past due notes and accounts for merchants, professional men and farmers anywhere. We make no charge unless we collect. Give us a trial.
Broyles Mercantile Agency
Sharp Building
Plainview, Texas

Your Palm Beach Suit
WILL BE
Laundered
and given that BRAND
NEW look if taken to
THE PLAINVIEW LAUNDRY CO.

To Save is to Serve

The Women of America May Lend Tremendous Aid In These Turbulent Times

Simply by exercising the woman's prerogative—by acting in her natural capacity as the censor, and sponsor, and dispenser of her own household.

By installing in your home the greatest of time-savers and money-savers. By employing the power of electricity as the greatest help of the age.

The woman who cooks, cleans, sews, washes or irons electrically, has her work simplified. Thus she saves time to serve her household as well as a Nation.

"DO IT ELECTRICALLY"—yourself—save time—save effort. Let electric service do your work—more easily, more readily—more economically.

ELECTRIC WIRING—We are in position to thoroughly and competently wire your home or business building. Get in touch with us.

TEXAS UTILITIES CO.

PHONE 13

ANNOUNCEMENT

The street paving on our Austin Street frontage has been completed to the extent that we can now say to our customers that we will be glad to see you at our front door again. You can drive in from the Fifth Street end of Austin Street and get to our gasoline service station and into the front door of the garage. Now as always we are anxious to serve you in any possible motor car need. If you will try our service we will make every effort to convince you of its superiority.

Knight Auto Co.

Phone 237

Corner Fifth and Austin Streets

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOR SALE—200 acres raw land three miles from Olton, at \$16. Patented title. \$150 house. GARTIN & DEAN, Petersburg, Texas. tf.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad. tf.

OH YOU BARGAIN!

Seven thousand acres, sixty per cent smooth land, water 30 to 50 feet, 5 miles to good shipping point, \$3.00 per acre. Good terms. Some trade at right price. W. B. KNIGHT, Plainview, Texas. P. O. Box 44. tf.

Get out in the cool air on the porch and enjoy one of GARNER BROS.' Porch Swings. Phone 105. 2t.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475. tf.

MONEY TO LOAN. SCOTT & BLACKMER.

Farm and Ranch Loans. The inspector lives in Plainview. Prompt service. Room 22, First National Bank Building. Office phone 544. Residence phone 665. ELMORE BARKER, Manager. tf.

FOR SALE—Close in residence. Lot very desirable. Worth your while to inspect. Phone 14 or see J. M. SHAFER. tf.

FOR SALE OR TRADE—80-acre black land farm, seven miles from Dallas, on main pike, one-half mile from high school and two churches. Am interested in trading for land near Plainview. Write C. H. BRUTON, Route 4, Mesquite, Texas, or see W. L. HOGUE, the Tailor, Plainview. 2t.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

SUMMER PORCH FURNITURE and Swings and Lawn Furniture in many sizes and designs. Learn to expect to find what you want here. GARNER BROTHERS. Phone 105. tf.

DON'T FORGET we make a New Mattress out of that old one. Ask us. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

SUMMER PORCH FURNITURE and Swings and Lawn Furniture in many sizes and designs. Learn to expect to find what you want here. GARNER BROTHERS. Phone 105. tf.

FOR SALE—New L. C. Smith typewriter. Terms: Part cash; balance on easy terms. W. B. DAVENPORT, at G-C Electric Co. tf.

IF YOU ARE LOOKING for the best value in Coal, don't pass up Simon Pure Niggerhead, selling on this market for the past 10 years. Every pound guaranteed. E. T. COLEMAN, Coal and Grain Dealer. 4t.

ARTHUR L. TALLEY, JEWELER AND OPTICIAN. tf.

FOR SALE. Good full-blooded Jersey milch cows, fresh in milk; perfectly gentle. Also 5 young Jersey bulls. S. S. DANIEL, "Farmdale," Phone 390. tf.

FOR SALE—Span old mules suitable for farm work, cheap. JACK ALLEY, Runningwater, Tex. 4t-pd.

WOOD-WORK MACHINERY FOR SALE.

Including Circle Saw, Band Saw, Lathe, Dado, Sander, Shafting, Pulleys, etc. Also new Gas Engine. All in good shape. See J. W. RICHARDS, at Rich-Tier Store. tf.

DON'T FAIL to see me before you sell your Wheat or other Grains. We are always in the market. E. T. COLEMAN, Coal and Grain Dealer. 4t.

FOR SALE—Chalmers "Six" Five-Passenger Car. The Bargain. Phone 237 or 183. tf.

SEE ME FOR INSURANCE on Grain and Wool in storage. Either city or country. H. W. HARREL. tf.

One second-hand Chevrolet for sale or trade. E. N. EGGE AUTO CO. tf.

FOR RENT—Four room house with hall. Good residence district. See CARL ROSSER at Knight Auto Co. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WANTED—As much as two hundred acres of wheat land for seeding this fall. O. E. WINSLOW. Phone 9032—1 long, 4 short. tf.

FOR SALE AND RENT—Singer Sewing Machines; new or second-hand. Phone 636. 716 Broadway St. tf.

FOR PURE, RICH MILK or cream, phone 511. Morning and evening deliveries. tf.

SHEEP FOR SALE—Three hundred ewes, lambs by side. Address Box 224, Plainview. tf.

J. B. DOWNS LAND & CATTLE CO.

Sell, Exchange, or Lease any size tracts for grazing or farming purposes through Northwest Texas, especially Floyd and adjoining counties. We render and pay taxes on non-resident lands. Phone 86, Lockney, Texas. Office: First National Bank Building. tf.

FOR YOUR VACATION or camp equipment see GARNER BROTHERS. We have a complete line of folding cots and chairs. Phone 105. 2t.

TENT FOR SALE.

Poleless Auto Tent, 10x12. Used a few days. J. W. RICHARDS, at Rich-Tier Store. tf.

YOUNG MAN of 17 years desires position as clerk or help around office where he may learn business and get promotion. Have a typewriter. Best references. FLETCHER S. EUBANKS, Plainview, Texas. 1t-pd.

LOST: Pair of gold-rim glasses last Saturday near location of Westcoat fire district. Return to W. Y. TRICE. tf.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP Phone 475. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WANTED—Every lady in Plainview to know that she can have new and up-to-date furniture made of the old pieces at a very small cost. Let our expert cabinet man come out and show you. HANDY MAN'S SHOP. Phone 475. tf.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—18 head of Durham cows and helpers, including 11 calves. Four cows are registered; the rest are high grades. BOB MARTINE. 2t.

We now handle the NEW PERFECTION OIL STOVES. Wonderful heaters and cookers for summer use. See the line and the prices. GARNER BROTHERS. Phone 105. 2t.

5,000 men needed to pick Egyptian cotton in Salt River Valley this fall. Will pay 2 1/2 cents per pound. Season from September 1 to January 15th. You can work every day. Opportunity for good men to lease land. Address W. H. KNOX, Secretary, Box 668, Phoenix, Ariz. 7-27-pd.

"SAVE MONEY"

And call RYDEN & SON MUSIC STORE when your piano needs tuning. Work guaranteed. tf.

A FULL LINE of Feedstuffs bought and sold. In the market both ways at the same time. Prices within the market. E. T. COLEMAN, Coal and Grain Dealer. 4t.

FOR SALE: Four-room house and lot with garage. One-third down, balance \$17.50 per month. See M. P. GARNER. tf.

FOR SALE: Good farm, consisting of 240 acres, well improved, will trade for good rental property in Plainview and would accept one good auto in deal. Phone 134. Post office box 657. tf.

The Tale of the Homeless Spider. A man ran into the editor's office and showed him a spider crawling over his newspaper. "Don't be alarmed," said the editor; "That spider had his web in our office until we contracted for BONNET-BROWN SALES SERVICE and got so busy he couldn't get any rest. Now he's looking over the paper to see what merchant does not advertise. He wants to spin his web where he'll seldom be disturbed."

FOR SALE—Three splendid, registered Hereford bulls, Illinois bred; in good condition, and may be seen at my residence in Plainview. Will give terms or will exchange for stock cattle. For particulars see or address OTUS REEVES REALTY CO., Plainview, Texas. tf.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

FOR RENT—Two nice light house-keeping room; front and back entrance. Also one bedroom. Corner of Elm and East of 4th. Phone 618. tf.

FOR SALE—50 picked lots in Plainview from me to you. Lands priced right and sold worth the money. Come or write me for information. SAM WILKS, Wofford Bldg., Plainview. 9-2-pd.

FOR TRADE. Good town property in heart of richest peanut section. Address Box 152, Cross Plains, Texas. 4t.

FOR SALE—Two 2-year-old mules; also one good mule 15 hands high, and some good horses. SOUTH PLAINS MOTOR CO., Maxwell Dealers, Plainview. Phone 677. tf.

WANTED, TO BUY—One A-1 milk cow. Phone 511. 2t.

little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

GIRL! WHITEN SKIN WITH LEMON JUICE.

Make a Beauty Lotion for a Few Cents to Remove Tan, Freckles, Sallowness.

Your grocer has the lemons and any drug store or toilet counter will supply you with three ounces of orchard white for a few cents. Squeeze the juice of two fresh lemons into a bottle, then put in the orchard white and shake well. This makes a quarter pint of the very best lemon skin whiteners and complexion beautifier known. Massage this fragrant, creamy lotion daily into the face, neck, arms and hands and just see how freckles, tan, sallowness, redness and rough-

is harmless, and the beautiful results will surprise you.—Adv.

DR. PENNOCK, OSTEOPATH. Grant Building, Room 22, Wednesdays and Saturdays.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Cure Your Liver Without Making You Sick and Can Not Salfvate.

You're bilious, sluggish, constipated and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salfvate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

CITATION BY PUBLICATION.

THE STATE OF TEXAS, To the Sheriff or any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED. That you summon, by making Publication of this Citation in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, once each week for four consecutive weeks previous to the return day thereof, W. J. Stevens and E. F. Graham, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Hale County, Texas, on the first Monday in August, 1917, being the 6th day of August, A. D. 1917, then

and there to answer a Petition filed in said Court, on the 26th day of June, A. D. 1917, in a suit numbered on the docket of said Court No. 1551, wherein J. C. Jones is plaintiff and W. J. Stevens and E. F. Graham are defendants. The nature of the plaintiff's demand being as follows, to-wit:

That on or about the 19th day of June, 1917, the plaintiff, J. C. Jones, was lawfully seized and possessed of the lots and premises hereinafter described, holding the same in fee simple; that on or about the said date the defendants, W. J. Stevens and E. F. Graham, unlawfully entered upon and dispossessed plaintiff thereof, and now withhold from the plaintiff the possession thereof, to his damage in the sum of \$7,000.00; that the lots and premises so entered upon and now withheld from the plaintiff by the defendants is all of lot No. 8 and the south one-half of lot No. 7, in Block No. 56, in the original town of Plainview, in Hale County, Texas. That plaintiff, claiming the said lots and premises under a deed duly registered, has had peaceful, continuous and adverse possession of the same, using the same and paying taxes due thereon, for a period of more than five years prior to the 19th day of June, 1917; that plaintiff is holding title to said lots under a deed from J. J. Oxford and wife, Mary Oxford, and under an unbroken chain of title from the State of Texas; that the defendant W. J. Stevens has no legal title, but is claiming an interest in said lots under a deed from J. M. Presler and wife, and the said Presler and wife claim under an alleged patent; that said patent is void as to these lots; that the said E. F. Graham has no rightful interest in and to said title to said lots, but is claiming the same under a deed from Tlghman Graham, his attorney in fact, to Mrs. S. C. Graham. Plaintiff prays that defendant be cited to appear according to law, and that he have judgment for the title and for restitution, for costs and damages and for other relief in law and in equity.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office in Plainview, this 26th day of June, A. D. 1917. JO W. WAYLAND, (SEAL) Clerk District Court. 4t-Tues. Hale County, Texas.

YES! LIFT A CORN OFF WITHOUT PAIN!

Cincinnati Authority Tells How to Dry Up a Corn or Callus So It Lifts Off With Fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezezone applied directly on a tender, aching corn or callus stops soreness at once and soon the corn or hardened callus loosens so it can be lifted out, root and all, without pain. A small bottle of freezezone costs very

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Peppin. Combines strength with palatable aromatic taste. Does not irritate. 50c Whenever You Need a General Tonic Take Grove's The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents

L. V. DAWSON, Ph. G., M. D. Residence Phone 684. W. A. BATES, A. B., M. D. Residence Phone 684.

DAWSON & BATES

Physicians and Surgeons, New Donohoo Building. Office Phone 158. All Calls, Day or Night, Answered Promptly.

Office Hours: 9-12 a. m.; 1-5, 7-9 p. m.

Call Telephone No.

73 for FREE Quick Tire Service

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

Many of the Thousands of Extraordinary Values in Plainview Mercantile Company's Greatest Annual Clearance Sale



This wonderful sale has been in progress for three days and thousands have participated in its benefits, not only our customers of Plainview, but countless customers from surrounding towns and cities are taking advantage of this great sale.

This page contains news of many opportunities for economy, but these exceptional values are only a fractional part of the innumerable Clearance Specials. Be sure to come to the store each day as early as early as you conveniently can. Regardless of the large sales force we have been unable to take care of the large throngs of eager buyers.

Never before has such a wonderful list of merchandise under priced been printed in a Plainview paper.

1,000 Unusual Values for 10,000 Customers

Women's Dresses
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Women's Skirts Greatly Under Priced
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Women's Underwear and Hosiery
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Women's Hats and Accessories
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Men's and Boys' Oxfords
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Clearance Sale of Men's Suits
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Clearance Sale of Ladies' and Young Women's Oxfords
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

Clearance Sale of Ladies' and Young Women's Oxfords
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50
 100 yds. 36-in. Satin and Colfax in black and navy \$12.50

White Goods
 1,000 yards 160 India Linen 12c
 1,000 yards 10-inch 3/4e Flaxon, Borden finish 20c
 1,000 yards 18 1/2e Real English Long Cloth 11c
 100 yards 17 1/2e Plain Nainsook 15c
 100 40-inch Mercerized Langoria Duffate Cloth 20c
 100 yards 16c Unity, in checks and stripes 10c
 100 36-inch White Fancy Waisting of Colla and Flaxon 20c
 100 42-inch White Gings and Royal No. 100 15c
 100 46-inch D. V. D. Cloth (for cool summer underwear) 12c
 100 40-inch Rupp Summer Shirting 30c

2000 Pair Men's Hose at a Wonderful Saving
 100 Cotton Hose for men now 5c
 100 Cotton Hose for men now 11c
 100 Cotton Hose for men now 13c
 100 White Hose, assorted colors, for men now 10c
 100 White Hose, assorted colors, for men now 9c
 100 White Hose, assorted colors, for men now 8c
 100 White Hose, assorted colors, for men now 7c

Women's Underwear and Hosiery
 100 36-in. 100 Ladies' Yards now 11c
 100 36-in. 100 Ladies' Yards now 11c
 100 36-in. 100 Ladies' Yards now 11c
 100 36-in. 100 Ladies' Yards now 11c

Table Linens
 100 36-in. 100 Ladies' Yards now 11c
 100 36-in. 100 Ladies' Yards now 11c

Men's Pajamas and Night Shirts
 \$1.50 Men's Pajamas and Night Shirts \$1.15
 \$2.00 Men's Pajamas and Night Shirts \$1.55
 25c Boys' separate-piece Underwear now 19c
 \$2.50 Men's Pajamas and Night Shirts \$1.95
 50c Boys' Unions now 39c

Men's Union Suits
 \$1.00 Unions, long and short lengths, now 83c
 \$1.50 Unions, long and short lengths, now \$1.25
 \$2.00 Unions, fancy list ribbed, now \$1.48
 \$2.50 Unions, fancy list ribbed, now \$1.95
 50 separate garments now 43c

Panamas and Straus
 \$2.00 Men's Straw Hats now \$1.43
 \$2.50 Men's Straw Hats now \$1.62
 \$3.00 Men's Tophorn Hats now \$2.43
 \$4.00 Men's Panama Hats now \$3.78
 \$5.00 Men's Panama Hats now \$4.23
 100 Men's and Children's Cloth Hats now 39c
 100 Men's and Children's Cloth Hats now 43c

Felt Hats
 \$3.00 Men's Felt Hats now \$1.43
 \$4.00 Men's Felt Hats now \$2.23
 \$5.00 Men's Felt Hats now \$3.33
 \$6.00 Men's Felt Hats now \$4.33
 \$7.00 Men's Felt Hats now \$5.33
 \$8.00 Men's Felt Hats now \$6.33
 \$9.00 Men's Felt Hats now \$7.33

Kuppenheimer and Stadium Suits
 \$15.00 Men's Suits, sale price \$11.75
 \$18.00 Men's Suits, sale price \$14.50
 \$20.00 Men's Suits, sale price \$15.75
 \$22.50 Men's Suits, sale price \$17.50
 \$25.00 Men's Suits, sale price \$19.50
 \$27.50 Men's Suits, sale price \$21.50
 \$30.00 Men's Suits, sale price \$24.75
 \$35.00 Men's Suits, sale price \$27.50

Palm Beach and Cool Cloth Suits
 \$ 8.50 Men's "Cool" Suits, sale price \$6.75
 \$10.00 Men's "Cool" Suits, sale price \$7.75
 \$12.50 Men's "Cool" Suits, sale price \$9.50

Boys' Suits
 (Some with 2 pairs of trousers.)
 \$3.00 Boys' Norfolk Suits now \$2.43
 \$4.00 Boys' Norfolk Suits now \$3.33
 \$5.00 Boys' Norfolk Suits now \$4.33
 \$6.00 Boys' Norfolk Suits now \$5.33
 \$7.00 Boys' Norfolk Suits now \$6.33
 \$8.00 Boys' Norfolk Suits now \$7.33
 \$10.00 Boys' Norfolk Suits now \$9.33

Boys' Wash Suits
 75c Boys' Wash Suits now 53c
 \$1.00 Boys' Wash Suits now 73c
 \$1.25 Boys' Wash Suits now 93c
 \$1.50 Boys' Wash Suits now \$1.13
 \$2.00 Boys' Wash Suits now \$1.43

Many of the Thousands of Extraordinary Values in Plainview Mercantile Company's Greatest Annual Clearance Sale



This wonderful sale has been in progress for three days and thousands have participated in its benefits, not only our customers of Plainview, but countless customers from surrounding towns and cities are taking advantage of this great sale.

This page contains news of many opportunities for economy, but these exceptional values are only a fractional part of the innumerable Clearance Specials. Be sure to come to the store each day as early as early as you conveniently can. Regardless of the large sales force we have been unable to take care of the large throngs of eager buyers.

Never before has such a wonderful list of merchandise under priced been printed in a Plainview paper.

1,000 Unusual Values for 10,000 Customers

Women's Dresses

- \$ 5.50 Women's Dresses now \$ 4.23
- \$ 7.50 Women's Dresses now \$ 5.98
- \$12.75 Women's Dresses now \$ 9.98
- \$16.75 Women's Dresses now \$12.98
- \$24.75 Women's Dresses now \$18.50
- \$26.75 Women's Dresses now \$19.50
- \$45.00 Women's Dresses now \$29.75

Women's Sport Dresses

- \$ 5.50 Women's Sports Dresses now \$ 2.98
- \$ 8.75 Women's Sports Dresses now \$ 4.98
- \$14.75 Women's Sports Dresses now \$ 8.25
- \$16.50 Women's Sports Dresses now \$10.75

Sizes 16 to 44.
ONE-HALF PRICE ON ALL LADIES' COATS AND SUITS.

Women's Skirts Greatly Under Priced

Women's Smart Wash Skirts—fancy wool skirts and silk skirts—all in the Big Clearance Sale.

Wash Skirts

- \$1.50 Summery Wash Skirts now \$1.19
- \$2.00 Summery Wash Skirts now \$1.49
- \$2.75 Summery Wash Skirts now \$1.98
- \$3.95 Summery Wash Skirts now \$2.98
- \$4.95 Summery Wash Skirts now \$3.98
- \$6.95 Summery Wash Skirts now \$5.75

Fancy Silk and Wool Skirts

- \$ 6.75 Fancy Silk and Wool Skirts now \$ 4.98
- \$ 7.50 Fancy Silk and Wool Skirts now \$ 5.75
- \$ 8.75 Fancy Silk and Wool Skirts now \$ 6.98
- \$ 9.75 Fancy Silk and Wool Skirts now \$ 7.98
- \$12.75 Fancy Silk and Wool Skirts now \$ 9.98
- \$16.00 Fancy Silk and Wool Skirts now \$10.75
- \$19.75 Fancy Silk and Wool Skirts now \$12.75

Lovely Silks

- 500 yards 29-inch China Silk, 65c value, now 49c
- \$1.35 36-inch Tub Silk, light grounds \$1.09
- \$2.25 36-inch Imported Pongee Skirting \$1.89
- \$1.35 36-inch Rainbow Silk, the new fabric 98c
- \$2.25 36-inch Fancy Taffeta \$1.69
- \$2.00 35-inch Imported Pongee \$1.59
- \$1.25 36-inch Silk File 98c
- \$1.25 36-inch Black Taffeta, extra special 88c
- \$2.50 36-inch Real Chiffon Taffeta \$1.98
- \$2.25 42-inch Charmeuse \$1.89
- \$3.95 40-inch Khaki Kool \$2.19
- \$1.75 40-inch Crepe de Chine \$1.42
- \$2.00 40-inch Real Georgette \$1.73

Clearance Sale of Misses' and Children's Shoes

- Children's Shoes, 50c, 90c and \$1.50 values, sale price 40c, 75c and \$1.30
- Misses' Shoes, \$2.00, \$2.50 and \$3.00 values, sale price \$1.70, \$2.10 and \$2.55
- Misses' Shoes, \$3.25, \$3.75 and \$4.00 values, sale price \$2.70, \$3.15 and \$3.40

Men's and Boys' Oxfords

- Of black and tan kidskin and calfskin in button and lace.
- Men's and Boys' \$2.50, \$2.75 and \$3.00 values, sale price \$1.90, \$2.05 and \$2.25
- Men's and Boys' \$3.25, \$3.50 and \$4.00 values, sale price \$2.45, \$2.60 and \$3.40
- Men's Oxfords, \$5.00, \$6.00 and \$6.50 values, sale price \$3.75, \$4.50 and \$4.85

Clearance Sale of Men's Shoes

- Of black and tan calfskin and kidskin in a large range of lasts and toes.
- Men's Shoes, \$2.25, \$2.50 and \$3.00 values Sale price, \$1.95, \$2.10 and \$2.55
- Men's Shoes, \$3.50, \$4.00 and \$4.50 values Sale price, \$2.95, \$3.40 and \$3.85
- Men's Shoes, \$4.75, \$5.00 and \$6.00 values Sale price, \$4.05, \$4.25 and \$5.10
- Men's Shoes, \$6.50, \$7.00 and \$7.50 values Sale price, \$5.50, \$5.95 and \$6.35

Clearance Sale of Women's and Young Women's Oxfords

- Of black and tan kidskin, patent leather and white linen canvas, both in low heels and Louis XV heels, sports models, street modes and for dress.
- Women's Oxfords, \$2.00, \$2.25 and \$2.50 values, sale price \$1.50, \$1.70 and \$1.90
- Women's Oxfords, \$2.75, \$3.00 and \$3.25 values, sale price \$2.10, \$2.25 and \$2.45
- Women's Oxfords, \$3.50, \$3.75 and \$4.00 values, sale price \$2.65, \$2.80 and \$3.00
- Women's Oxfords, \$4.25, \$4.50 and \$5.00 values, sale price \$3.20, \$3.35 and \$3.75
- Women's Oxfords, \$6.00, \$6.50 and \$7.00 values, sale price \$4.50, \$4.85 and \$5.25

Clearance Sale of Women's Boots

- Eight and nine-inch boots of white, and silver grey kid and white canvas, black and mahogany kid—all in the latest styles.
- Women's Boots, \$2.00, \$2.25 and \$2.50 values, sale price \$1.70, \$1.90 and \$2.15
- Women's Boots, \$3.00, \$3.50 and \$3.75 values, sale price \$2.55, \$3.00 and \$3.20
- Women's Boots, \$4.00, \$4.25 and \$5.00 values, sale price \$3.40, \$3.65 and \$4.25
- Women's Boots, \$6.00, \$6.50 and \$7.50 values, sale price \$5.00, \$5.50 and \$6.40
- Women's Boots, \$8.00, \$10.00 and \$12.50 values, sale price \$6.50, \$8.50 and \$10.65

Clearance Sale of Ladies' Two-Toned and Patent Leather Boots

- Women's Boots, \$3.00, \$3.50 and \$4.00 values, sale price \$2.10, \$2.25 and \$2.50
- Women's Boots, \$4.25, \$4.50 and \$5.00 values, sale price \$2.60, \$2.75 and \$3.00
- Women's Boots, \$6.00, \$6.25 and \$6.50 values, sale price \$5.25, \$5.50 and \$6.65
- Women's Boots, \$7.00, \$7.50 and \$8.00 values, sale price \$4.95, \$5.45 and \$5.95

Ribbons

- Lot No. 1—1,500 yards assorted color Ribbons, 4- to 6-inch, 35-40c value, now 25c
- Lot No. 2—500 yards National Ribbons, width 1 to 2 inches, 10c-15c value, now 8c-11c

White Goods

- 1,000 yards 15c India Linon 12c
- 1,000 yards 40-inch 35c Flaxon, linen finish 29c
- 1,000 yards 12 1/2c Real English Long Cloth 11c
- 500 yards 17 1/2c Plain Nainsook 15c
- 35c 40-inch Mercerized Lingerie Batiste 29c
- 500 yards 15c Dimity, in checks and stripes 13c
- 35c 36-inch White Fancy Waisting of Voile and Flaxon 29c
- 20c 32-inch White Crepe and Ideal Negligee 15c
- 15c 36-inch B. V. D. Cloth (for cool summer underwear) 13c
- 35c 36-inch Repp Summer Skirting 29c

2000 Pair Men's Hose at a Wonderful Saving

- 10c Cotton Hose for men now 8c
- 15c Cotton Hose for men now 11c
- 20c Cotton Hose for men now 15c
- 25c Lisle Hose, assorted colors, for men now 19c
- 35c Lisle Hose, assorted colors, for men now 29c
- 65c Fancy Silk Hose, assorted colors, for men now 43c
- 75c Fancy Imported Silk Hose for men now 55c

Women's Underwear and Hosiery

- 25 doz. 15c Ladies' Vests now 11c
- 30 doz. 25c Ladies' Vests now 21c
- 20 doz. 50c Ladies' Vests now 43c
- 25 doz. 75c Ladies' Unions now 63c
- 10 doz. 75c Ladies' Gowns and Underskirts now 63c
- 15 doz. \$1.25 Ladies' Gowns and Underskirts now 98c
- 1 Lot 25c Corset Covers now 29c
- 1 Lot 75c Ladies' Drawers now 63c
- 1 Lot \$1.00 Ladies' Teddies now 79c
- 1 Lot \$1.50 Ladies' Teddies now \$1.19
- 1 Lot \$2.00 Ladies' Muslin Skirts now \$1.59
- 1 Lot \$3.00 Ladies' Crepe de Chine Teddies now \$2.39
- \$1.25 Ladies' Fancy Hose 89c
- \$1.25 Ladies' Black and White Silk Hose 98c
- 65c Ladies' Hose now 45c
- 50c Ladies' Hose now 41c
- 25c Ladies' Hose now 19c
- 15c Ladies' Hose now 11c
- 75c Ladies' Petticoats now 59c
- \$1.00 Ladies' Petticoats now 83c
- \$1.50 Ladies' Petticoats now \$1.25
- \$2.50 Ladies' Petticoats now \$2.98
- \$3.50 Ladies' Petticoats now \$3.98
- \$5.00 Ladies' Petticoats now \$3.98

Table Linens

- 65c 68-inch Mercerized Damask, good weight, assorted patterns 57c
- \$1.50 72-inch Satin Damask, pure linen, stripes and floral designs \$1.29
- \$1.75 72-inch Satin Damask, plain pure linen, extra heavy \$1.48
- 50c 60-inch Colored Damask, turkey red and navy checks 43c
- \$1.50 dozen 20x20 Mercerized Hemmed Napkins, assorted patterns \$1.29 dozen

Men's Pajamas and Night Shirts

- \$1.50 Men's Pajamas and Night Shirts \$1.15
- \$2.00 Men's Pajamas and Night Shirts \$1.55
- 25c Boys' separate-piece Underwear now 19c
- \$2.50 Men's Pajamas and Night Shirts \$1.95
- 50c Boys' Unions now 39c

Men's Union Suits

- \$1.00 Unions, long and short lengths, now 83c
- \$1.50 Unions, long and short lengths, now \$1.25
- \$2.00 Unions, fancy lisle ribbed, now \$1.48
- \$2.50 Unions, fancy lisle ribbed, now \$1.95
- 50 separate garments now 43c

Panamas and Straws

- \$2.00 Men's Straw Hats now \$1.45
- \$2.50 Men's Straw Hats now \$1.65
- \$3.50 Men's Leghorn Hats now \$2.45
- \$5.00 Men's Panama Hats now \$3.75
- \$6.00 Men's Panama Hats now \$4.25
- 50c Men's and Children's Cloth Hats now 39c
- 75c Men's and Children's Cloth Hats now 45c

Felt Hats

- \$2.00 Men's Felt Hats now \$1.45
- \$3.00 Men's Felt Hats now \$2.25
- \$3.50 Men's Felt Hats now \$2.45
- \$4.00 Men's Felt Hats now \$3.25
- \$5.00 Men's Felt Hats now \$3.95
- \$5.50 Men's Felt Hats now \$4.45
- \$6.50 Men's Felt Hats now \$5.45
- \$7.50 Men's Felt Hats now \$6.45

Men's and Boys' Caps

- 50c Men's and Boys' Caps now 39c
- 75c Men's and Boys' Caps now 55c
- \$1.00 Men's and Boys' Caps now 75c
- \$1.25 Men's and Boys' Caps now 95c
- \$1.50 Men's and Boys' Caps now \$1.15
- SPECIAL.**
One Lot Caps, 50c, \$1.00 and \$1.50, choice 25c

Silk and Crepe Shirts

- \$1.00 Men's Shirts, sizes 14 to 18, now 73c
- \$1.25 Men's Shirts, sizes 14 to 18, now 95c
- \$1.50 Men's Shirts, sizes 14 to 18, now \$1.23
- \$1.75 Men's Shirts, sizes 14 to 18, now \$1.43
- \$2.00 Men's Shirts, sizes 14 to 18, now \$1.59

Boys' Shirts and Blouses

- 65c Boys' Shirts and Blouses now 43c
- 75c Boys' Shirts and Blouses now 55c
- \$1.00 Boys' Shirts and Blouses now 79c

Kuppenheimer and Stadium Suits

- \$15.00 Men's Suits, sale price \$11.75
- \$18.00 Men's Suits, sale price \$14.50
- \$20.00 Men's Suits, sale price \$15.75
- \$22.50 Men's Suits, sale price \$17.50
- \$25.00 Men's Suits, sale price \$19.50
- \$27.50 Men's Suits, sale price \$21.50
- \$30.00 Men's Suits, sale price \$24.75
- \$35.00 Men's Suits, sale price \$27.50

Palm Beach and Cool Cloth Suits

- \$ 8.50 Men's "Cool" Suits, sale price \$6.75
- \$10.00 Men's "Cool" Suits, sale price \$7.75
- \$12.50 Men's "Cool" Suits, sale price \$9.50

Boys' Suits

- (Some with 2 pairs of trousers.)
- \$3.50 Boys' Norfolk Suits now \$2.45
- \$4.00 Boys' Norfolk Suits now \$2.95
- \$5.00 Boys' Norfolk Suits now \$3.75
- \$6.00 Boys' Norfolk Suits now \$4.25
- \$6.50 Boys' Norfolk Suits now \$4.45
- \$7.50 Boys' Norfolk Suits now \$5.45
- \$8.50 Boys' Norfolk Suits now \$5.95
- \$10.00 Boys' Norfolk Suits now \$7.75

Boys' Wash Suits

- 75c Boys' Wash Suits now 55c
- \$1.00 Boys' Wash Suits now 75c
- \$1.25 Boys' Wash Suits now 95c
- \$1.50 Boys' Wash Suits now \$1.15
- \$2.00 Boys' Wash Suits now \$1.45

Men's Trousers

- \$1.75 Men's Trousers now \$1.45
- \$2.00 Men's Trousers now \$1.55
- \$2.50 Men's Trousers now \$1.95
- \$3.00 Men's Trousers now \$2.45
- \$3.50 Men's Trousers now \$2.75
- \$4.00 Men's Trousers now \$2.95
- \$4.50 Men's Trousers now \$3.45
- \$5.00 Men's Trousers now \$3.95
- SPECIAL—1 Lot Men's Trousers ONE-HALF PRICE.**
500 Men's 50c Ties, sale price 35c each or 3 for \$1.00

Boys' Trousers

- 75c Boys' Trousers now 55c
- \$1.00 Boys' Trousers now 75c
- \$1.25 Boys' Trousers now 95c
- \$1.50 Boys' Trousers now \$1.29
- \$1.75 Boys' Trousers now \$1.45
- \$2.00 Boys' Trousers now \$1.85
- \$2.25 Boys' Trousers now \$1.75
- \$2.50 Boys' Trousers now \$1.95
- SPECIAL—1 Lot Boys' Trousers at HALF PRICE.**

Staple Madras Shirts

- \$3.50 Men's Silk Shirts now \$2.75
- \$4.00 Men's Silk Shirts now \$2.95
- \$5.00 Men's Silk Shirts now \$3.95
- \$6.50 Men's Silk Shirts now \$4.95

Men's Blue Work Shirts

- 75c Men's Big Buck Work Shirts now 65c
- 65c Men's Blue Work Shirt now 49c

THE PLAINVIEW MERCANTILE COMPANY'S CLEARANCE SALE IS MAKING NEW RECORDS AND NEW FRIENDS