# THE PL.INVIEW EVENING HERALD 



# To "Keep the New Store New" 

We have continued sale prices on all items which we do not wish to carry over.

Our Mr. Jacobs is now preparing a want list for
his market trips and before his departure we want our store reduced to a minimum

It will pay you to take advantage of the low prices prevailing throughout the store.


## INCREASING POULTRY PRODUCTS <br> IN THEUNITED STATES

The atatineht made at the recent *the poultry products of the United netie soula be doubled within a year debal" thate it everybody in a poittion to tolp aid their part sif hundred millwe gollary worth of food would be ina collars worth of food wo
$\qquad$ 2ins includes both meat for the table astomatic plan of disposing of their

GRAZING LAMBS Experiments have shown that May
d une lambs by the proper care ma and une lambs by the proper care may
be made to wetgh 80 pounds by Novem e made to wetgh 80 pounds by Noven ber. But to do this the lambs mus ed a grain supplement. Experiments at the Iowa station
Exam and Experiments at the Iowa station
howed that lambs without grain on
blue grase pasture made blue grase pasture made an agerag
daily galn of 4 pound a head at daily gain of 4 pound a heen at a
cost of 2.12 cents a pound of gain. cost of 2.12 cents a pound of gain.
When the animals were fed corn in
addition to the pasture the average When the animals were fed corn in
addition to the pasture the average
dally gain was .46 of a pound a head; dally gain was 46 of a pound a head; on barley pasture 39 pound dally a
head. This shows that considerable head. This shows that considerable
gain may be made on grazing alone cain may be made on grazing alone
The lambs were one year old in this ex-
aucuve, although it is well known that egg and the proper handling and ma $_{\text {fowls of the heavier breeds, such as the }}$ Plymouth hocks, cease to produce keting of eggs b ythe producer wou profitable number of eggs at the end marketable eggs each year by dimin-

of their second laying year, and thai ishing the quantily that are rendered this hods true of the lighter breeds. unch as the Leghorns, at the end of | their third laying year. Consequently, | An increased production of $\overline{\text { ducks }}$. |
| :--- | :--- | if efforts were made to dispose of all $\begin{aligned} & \text { eggs is advisable where available mar } \\ & \text { kets are found. }\end{aligned}$ temales when their best laying days

were over a large quantity of poultry meat would be placed on the market. insect pests, the the fowls free from All poorly developed heickens should ease and mortality. It is estimate

likewise be culled | likewise be culled out and used as |  |
| :--- | :--- | :--- |
| meat. This way nearly $\$ 9,000,000$ worth of ponal |  |
| misposing of un- | try is lost each year through disense | meat. This way of disposing of un- try is lost each year through disease

profitable fowls would allow the farm- alone. Special er to feed his grain to younger and
given to the feeding and lousing $\left.\begin{aligned} & \text { more productive fowls. } \\ & \text { Caponizing the cockerels that are not }\end{aligned} \right\rvert\, \begin{aligned} & \text { ishing fowlis at seasons of their natural source of food sup- }\end{aligned}$ Ceponizing the cockerels that are not
fintended for breeding purposes will not only increase their size, but will place a more desirable poultry meat on Aeneral Inerense in Poultry Products the market. Another practice that should be considered at an end by Ma of fattening all chire widely is that 1 , it may be feasible in some section. of marketed before they leave the of this country to nortiwestein par farin. This can be done easily by con- until the first of June. Chicks hatched and feeding them a a ooed fattening ra. agement, will frequently begin layin tion. They will come to market then in January of the following year. The
in better condition and the farmer will maturity in better condition and the farmer will
receive a profitit for their added weight. fowl hatched late can be
greatly increased if the mother hens receive a profit for their added weight.
The greatly increased if the mother hens
groduction of turkeys, are confined until the chicks are The greater production of turkeys,
ducks, geese, and guineas, all of which

weaned. In this way feed that is furcan be profitably raised and a ready nished the chicks produces growth, in market found in most sections, would stead of energy to follow the mother \begin{tabular}{l|l|}
increase the supply of poultry meat \& Extra precautions should be taken in <br>
considerably. The production of ducks <br>
the late spring and early summer to

 

cospectally should be emphasized at this \& keep the young birds free from lice and <br>
ker
\end{tabular}

 Wheh they grow. Ducks of most of the meet breeds, properly fed and man aced, frequently weigh from five to elx poundt at ten weeks of age. It epeclaty of growing ducks that the coont per poind of producing duck deppalas upon the current prices of Sosilize the christlay
We heatitate to suggest the "morilis
 hac of saything else, but surety ocieutice Juncture the Christian acticutionsed should be mobtilized and comily. When the expected farmine or acappifimine is in sieft, it will be cheir we theve so stomeche, that food to

periment.
At the Minnesota station, wethers hile on a grass pasture, but fed a
mall grain ration, made 60 per mall grain ration, made 60 per cent
eetter gains for 112 days than wethers
without grain.
On partially dried up grass pasture
that had not been cut or pastured durhat had not been cut or pastured dur-
ing the summer, sheep of mixed ing the summer, sheep of mixed ages
in South Dakota made only from one hird to one-fourth the gain without grain as with it.
In many state
In many states clover is used for
(all pasture for lambs. The aftermath is left to be grazed in late August or in the afterno The lambs are turned alfa pasture is also fine for lambs. The same precaintions against bloa hould be taken. When atamp with dew
in the morning alfalfa or ikely to bloat.
Rye makes excellent fall pasture forl
ambs. It may be planted in earl eptember and grazed in four or fiv eeks. Wheat, barley, oats or emme
may be planted for the same purpose.
Silage makes fine winter limbs. Corn or sorghum silage with little grain or cottonseed meal and
ay will winter sheep. Pasture ourse is preferabie, but if it cannot
WORLDLY ANXIETY.

Little Jewish girl of Maida Vale wa siking questions in regard to her ather's brothers and sisters. She dicited the circomstance that one
them went back to heaven after pe Was boris.
"Jard luck!" she remarked. "Very
ard luck, tniteet I hard luck, tadeed I thorse" she went ons. earnemtly, "I do hope grandpe Eatablish a bome canning firm.
 the ittile "co/s. \%\%

## L. A. MBeth <br> Oiflee at <br> Phomp 107.

NOTICE, PRAETORIAN
$\qquad$
 ill serve 30 th inst, the cominttee rogram. We also will and render a
 lous that all members be present. $\begin{aligned} & \text { right over land at last ended. Legal } \\ & \text { Title }\end{aligned}$ rame and description of soin, cllinite ach member will be allowed to bring $\mid$ revested in United States. Land, by Postpaid One Dollar. GRANT TANDD


## Is Your Battery Ready for a Long Trip?

| How much of your pleasure in tourdepends upon yourstorage battery ! | tith will put it intw |
| :---: | :---: |
|  | insure you against battery trou |
|  | during your trip. You wont he |
|  | lay up your car, for we have a |
| try. Hour after hour it provides igii- | battery for your use while we'rework- |
| tion for the motor. |  |
| re sure that ypur battery is for the trip before you start. | Willard Service Card. It entitles to free feating at any of the 950 |
| Letien lonte it over for you. | lard Serviet Stations. |

## O. T. RUSHINE

 willard Service ManPhone 73

Your Palm Beach Suit Laundered
and given that BRAND
NEW look if talken to the plainview LAUNDRY CO


## My Idea of a Car

## By John W. Bate of the Mitchell

Now Eight Bodies in One $S_{\substack{\text { is one of the bigggest money } \\ \text { makirs implements ever }}}^{\text {MITH }}$ offered you.
Combined with the famous Eight in-
One body $i$ is absolutely necessary to One bod y it is absol.
any modern tarmer.
Look at the eight bodies in one evhich
yoon can get on
movina
mintute
simply by moving the evers on the side.
Think of what this means to you in
taim equipment Instead of having oo

 stock. Haul your hogss or calves
Get rid of this load. Take on cattle in Get rid of this load.
the stock rack body.
 flat rack body.

Thousands of tarmers are using Smith
Forma. Truck


Use Any One of Six Chassis
$\qquad$
or Overland chassis to maick make a fully

When You Are in Town Drop In

E. N. EGGE AUTO CO
endurance. But, despite that fact we have in three years doubled our
margins of safety. That to make margins of safety. That to make
our vital parts almost all-enduring.

## Two Major Problems

Our two greatest problems have
been the motor and the springs been the motor and the springs. To
combine perfect performance with combine perfect performance with which would keep its newness, its silence and its power. We have cer
tainly accomplished that.

| $\begin{aligned} & \text { MITGHELL SIXES } \\ & \text { TWO SIZES } \end{aligned}$ |  |
| :---: | :---: |
| MITCHELL-A roomy 7-passenger Six, with 127 -inch wheelbase and a highly developed |  |
|  |  |
|  |  |
| \$1460 |  |
| Four-passenger Roadster, \$1495. Sedan, \$2175. Cabriolet, \$1895. Coupe, $\$ 1995$ Also Town Car and Limousine. |  |
|  |  |
|  |  |
|  |  |
| MITCHELL JUNIOR-A 5passenger Six on similar lines, with 120 -inch wheelbase and a 40-horsepower motor. $1 / 4$-inch smaller bore. <br> $\$ 1195$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| All Prices f. o. b. Racine. |  |

Then to build a perfect shock absorbing cantilever spring. spring to make motoring about a comfortable as sailing. A spring that needed no shock absorbers, $\mathbf{n}$ nubbers, no rebound strap
ago in the Bate cat two year They make Bate cantilever springs. the moke the Mitchell, I believe wortable car in the world. And in those two years no

## The Mitchell Extras

When we attained a lifetime car
we wanted it complete. So we we wanted it complete. So we studied all cars in Europe and America for beanties, conveniences and
luxuries. We have now in the Mitchell 31 wanted features which nearly all cars omit. We have added in the past year 24 per cent to the cost of luxury and finish. We have
created eight new styles of bodies created eight new styles of bodie
which combine all the attractions we found in 257 new models.
And this year we build two sizes, so that people who want a five-pas
senger car need not pay for a toobig chassis.
So the Mitchells today, in all these ways, typify my ideals. I know they And any Mitchell cars in their class. minutes prove that in many different ways
If I bought a car, after all I know,
I should want it built like this.

# BASEBALL 

# MAXWELL vs. CROSBYTONS WEDNESDAY, JULY 18TH, AT PLAINVIEW THURSDAY AND FRIDAY, JULY 19TH AND 20TH, AT WOODMEN ENCAMPMENT, HALE CENTER SATURDAY, JULY 21ST, AT PLAINVIEW 

There have been some strong new men added to the Grosbyton team and pitchers Green, McKee and Vaughn will work in these games



# To Save is to Serve 

The Women of America May Lend Tremendous Aid In These Turbulent Times

Simply by exercising the woman's prerogative-by acting in her natural capacity as the censor, and sponser, and dispenser of her own household.

By installing in your home the greatest f time-savers and money-savers. By By employing the power of electricity as the greatest help of the age.

DO IT ELECTRICALLY'- yourselfave time-save effort. Let electric service do your work-more easily, more readily -more economically

The woman who cooks, cleans, sews, washes or irons electrically, has her work simplified. Thus she saves time to serve her household as well as a Nation.

ELECTRIC WIRING-We are in position to thoroughly and competantly wire your home or business building. Get in touch with us.

| -Published Every Tuesday and Friday Evening by THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts. <br> H. S. IILBURN \& E. B. MILLER, Owners. |  |
| :---: | :---: |
| OWEN M. RICHARDS, Editor <br> E. B. MILLER, Business Mana <br> Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879. |  |
|  |  |

the hour he should study national and international marker conditions Wheat today is quoted at $\$ 2.15$. Should the farmer wait for a jump is the price of wheat? Will it go down or up? These
trouble the mind of the farmer who has wheat to market. It does not take much thonght to know that wheat is in demand
We know that between America and a few other smalier countries We know depends upon for its wheat. Looking at it in that light
the wors as if the price of wheat will go up. it looks as if the price of wheat will go up.
On the other hand, we learn that the Government will regulate
the price of all grains under the Food Control Bill now before Conthe price of all grains under the Food Control Bill now before Con-
gress. We also know that the wheat yield of the North, which is gress. We also know that the wheat yield of the North, which is
above the average, has not been harvested. These two incidents alone above the average, has not
will be big factors in lowering pree of wheat. Wheat may drop to
lees than $\$ 2$ and it may go above the present mark. It's a gambler's chance that the farmer is taking.

CHANOELLOR HOLLWEG AND SECRETARY QF STATE BRYAN

$$
\begin{aligned}
& \begin{array}{l}
\text { It has been stated that the resignation of Dr. Von Bethmani- } \\
\text { Hollweg will have about the same influence on the political and } \\
\text { diplomatic life of the German Empire as the resignation of William }
\end{array} \\
& \begin{array}{l}
\text { diplomatic life of the German Empire as the resignation of William } \\
\text { Jennings Bryan had on the political and diplomatic life of the }
\end{array} \\
& \begin{array}{l}
\text { American nation. } \\
\text { Far be it from such. This statement has been made on the }
\end{array} \\
& \begin{array}{l}
\text { assumption that beth men held similar positions in countries alike in } \\
\text { character. Of course this is not true. America is a nation that exists }
\end{array} \\
& \begin{array}{l}
\text { on a foundation of democratic principles. America is a nation of ine } \\
\text { people, for the people and by the people. The German Empire is a }
\end{array} \\
& \begin{array}{l}
\text { nation governed by a selected few. It is not a nation of the people, } \\
\text { for the people and by the people. }
\end{array} \\
& \begin{array}{l}
\text { On the other hand, the office of chancellor is in paramount } \\
\text { superiority to the office of the secretary of state. Was it not that }
\end{array} \\
& \begin{array}{l}
\text { superiority to the office of the secretary of state. Was it not that } \\
\text { dominating character of Prussianism, Bismarek, who was honored }
\end{array} \\
& \begin{array}{l}
\text { by this high office at the begimning of the Prussia Empire? Was it } \\
\text { not Bismarek throngh the power in this office that the Parliamentary }
\end{array} \\
& \text { majority was langhed at during his reign in the office of chancellor? } \\
& \text { as chancellor, guided the destinies of the Prussia Empire. } \\
& \text { has been the guiding star of the German Empire. The Kaiser had his } \\
& \begin{array}{l}
\text { word, but Hollweg's policies of government usually found expression, } \\
\text { This more than anything else has caused the downfall of Hollweg. }
\end{array} \\
& \begin{array}{l}
\text { He was taking advantage of the power the office allowed him. It was } \\
\text { too much for Kaiser William. His crown seemed as though it was }
\end{array} \\
& \begin{array}{l}
\text { too much for Kaiser William. His crown seemed as though it was } \\
\text { melting; he felt as if God had gone against him. It was time for him }
\end{array} \\
& \begin{array}{l}
\text { to make a change to save his own name in the eyes of the people. } \\
\text { This he has done. }
\end{array} \\
& \begin{array}{l}
\text { Bryan's resignation had limited influence on American diplomacy } \\
\text { and political life. Hollweg's resignation is going to be a tremendoy }
\end{array} \\
& \text { and political life. Hollweg's resignation is going to be a tremendous } \\
& \text { the German Empire. }
\end{aligned}
$$

## CANDY

City Council last night in its regular
seselon to construct a six-foot sewer
ine, beginnig in the ally of 28 Ine, beginig in the alty of block 28 street and into black 29 of the same
addition. The city has agreed to relmburse Mr. Hardin at the end of twelve months. rereh to Garner Brothers to build a furniture store. George Hull will be pour of lot 12 , blo
meress

## SOCIETY <br> Telephone Number 72



fort worth uisitor is guest AT THEATRE PARTI.
The marriage of Miss Alpha Curtis. daughter of Mr and Mrs. W. L. Curtis. ormerly of Sallisaw, to Mr. Fred $G$.
Beckman of Plainview, Texx, was soleemized. Tuesday evening at half after eifght at the home of the bride's par-
entes, 517 North Twenty-first street
 son, pastor of the Firset Baplist Church,
officied
A
$\qquad$ ight at a treatre was hostess Friday Ter guest, Mises Lena Maud smith of ray in Tre Prrer Proee Ring," the in
vited guests. went to to Store, wuests went to the rye Dref refreshments whe
derved.


## AN EXPLANATION To Herald Readers

The Herald that you should have had last Saturday moring did not reach you until Sunday, consequently you did not learn of our New Sale in time to attend-it was An After Supper Sale Saturday

We wish you could have been here, though with our extra sales force we could have waited on scarcely three more patrons. That you may not be disappointed we tell you now

## We Will Do It Again Next Saturday

Not all items can be duplicated but other equally interesting ones will be added. When you come be assured you won't be disappointed.

The After Supper Sale Saturday-6:30 to 9:30
To close certain summer stocks there will be reduced prices đaily.


# If you ever saved your feed you'd better save it this year. If prices are fixed it will be worth more to you as feed thanjever before. THE INDIANA SILO will help you solve the feed problems. 



## RATES ONE CENT PER WORD EACH INSERTION

## THE EVENING HERALD'S LIVE WANT AD PAGE

THE MARKET PLACE OF THE

TELEPHONE NO. 72

## chilur <br> Found-Bunch of keys. Own may obtain same at The Herald offic 6y payment tor this ad. BARGAIN!

OUR FLOURS cost you Just a little $\begin{gathered}\text { We are in the market for Dry and } \\ \text { lene and are just a little better than } \\ \text { Green Hides in any quantity. RUCK- }\end{gathered}$
ohar brande. HARVEST QUEEN





    sell, Exchange, or Lease any size
    tracts for grazing or farming pur-
poses through Northwest Texas, espe-
cially Floyd and adjoining counties.
We render and pay taxes on non-
resident lands,
Phone 86, Lockney, Texas.
Office: First Natoinal Bank Build-
ing.

## $\frac{\text { ing. }}{\text { FOR }}$



$$
\begin{aligned}
& \text { FOR SALE; Four-room house and } \\
& \text { lot with garage. One third down, bal- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { for good rental property in Plainvilew } \\
& \text { and would aceept one good auto in } \\
& \text { and } \\
& \text { afeat: Plione 104. Post office box } 657 \text {. }
\end{aligned}
$$



Men
DAWSON \& BATES

Calls, Day or Night, aswered Promptly.

We are in the market for Dry
Green Hides. Highest prices. AL Green Hides. Highest prices. ALL
\& BONNER, Coal and Grain Deal

WANTED-Every lady in Plainview
to know that she can bave new and
WANTED-Every lady in Plainview
to know that she can bave new and to know that she can nave new and
up-to-date furniture made of the old
pfeces at a very small cost. Let ourpeces at a very small cost Let ourexpert cabinet man come out and show
you. HANDY MAN'S SHOP. PhoneBe sure to see those beautiful, up-
oistered Porch Swings and

$\qquad$ SALE-18 head of Duruas
ows and heifers, Including 11 calves. Four cows are registered; the
high grades. BOB MARTINE.
$\qquad$ Will pay $21 /{ }^{1}$ Riter . Valley this fall. rom September 1 to to January 15 th.
You can work every day. Opportunity
for good men to lease land. Adress
"SAVE MONEY"
$\qquad$
A FULL LINE of Feedstuffs bought


| We are prepared to do all kinds of Woodwork. HANDY MAN's SHOP Phone 475. |
| :---: |
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$$
\begin{aligned}
& \text { For SALE; Good farm, consisting } \\
& \text { of } 240 \text { arese, well impoved, wilt triale } \\
& \text { for goof rental property in Plalinview }
\end{aligned}
$$




# MONEY 

to loan on improved or unimproved Plains land. We have the lowest interest rates and best terms. We also buy V. L. notes.
Shallow Water Land and Loan Co.
Ware Hotel
Phone 394

## Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.
ALLEN \& BONNER

# Plainview Mercantile Company's Greatest Clearance Sale Continues With Further Reductions-Offering Thousands of Opportunities and Surprises 

## SURPRISE NO. 1

100 Women's Dresses of Georgette, Crepe-de-Chine, Taffeta, Yoile, Net and Sports Dresses, Values $\$ 5.50$ to $\$ 45.00$ Values $\$ 5.50$ to $\$ 45.00$,
Now $\$ 2.98$ to $\mathbf{\$ 2 9 . 7 5}$.

SURPRISE NO. 2
All - Women's and Young Nomen's Coats and Coat suits at
ONE-HALF THE REGULAR PRICE.

## SURPRISE NO. 3

further red cotion. Women's Smart Wash Skirtfancy wool and silk skirts in stripes, plaids and solid colors; sizes 22 to 32 ;

Now 98 to
SURPRISE NO. 4 Hundreds of lovely Kimonas of Cotton Crepe, Fancy Silk and Cepe de Chine in Negligee style ; Now $89 c$ to $\$ 11.50$.

SURPRISE NO. 5
Fresh Summery Waists of FanVoile, Organdie, Georgette and Values $\$ 1.5$
Now 98 e to $\$ 14.95$
SURPRISE NO. 6 Lot Women's Organdie and
Le Waists, odd sizes, values up 6 43.50 , now . ........... $49 \boldsymbol{c}$

SURPRISE NO. 7 Blouses in floral designs,
B1.

## SURPRISE NO. 8

 300 Gossards and W. B. Corsets, ap-to-date corsets, nodels for all igures, very low bust or medium,Values $\$ 1.00$ to 88.50
Now $89 e$ to $\mathbf{\$ 5 . 9 8}$.
SURPRISE NO. 9
Xtra Special-1 tot odd-size Corsets, values up to................49e

SURPRISE NO. 10
Hundreds of De Beroice and Gossard's Fancy Brassiers in pink nd white, lovely ciose-cut mod
Values 50 c to $\$ 3.50$. Now 43e to $\$ 2.98$.

SURPRISE NO. 11 Women's and Young Women's Middies in white and colors,

Now $49 ¢$ to $\$ 1.83$.

SURPRISE NO. 12 further reduction. Children's Dresses-Ginghams, White Lingere and Voiles-


SURPRISE NO. 13
50 Women's House Dresses and Bungalow Aprons, 50c values, SUPPRISE NO. 14
40 Women's Gingham Apron and House Dresses, $\$ 1.00$ values now.
SURPRISE NO. 15
400 pairs Ladies' .Two-Toned and Patent Leather 8 -ineh Boots, Values 83.00 to 88.00 , Now $\mathbf{\$ 2 . 1 0}$ to $\mathbf{\$ 5 . 9 5}$

## SURPRISE NO. 16

$1,500 \mathrm{pairs}$ of Women's and Misses' Oxfords, of black and tan kid skin, patent leather and white linen canvas, low and high heel all styles represented

Now $\mathbf{\$ 1 . 5 0}$ to $\mathbf{\$ 5 . 2 5}$
SURPRISE NO. 17
1,000 pairs Ladiess 8 and 9-inec Boots of White, silver gray, black
and mahogany kid and white linen canvas, all in the latest

Values 82.00 to 812.50 ,
Now $\$ 1.70$ os SURPRISE NO. 18
800 pairs Misses' and Children's Shoes, Oxfords and Sandals, of white canvas, patent leather
black and tan kid skin;

Now $40 c$ to $\$ 3.40$
SURPRISE NO. 19 650 pairs Men's and Boys Ox-
fords of black and tan caif skin. ford stiniack and han eate sking
kid kkin and calf, in button and

Values 42.50 to 8.50.
Now $\mathbf{S 1 . 9 0}$ to
$\mathbf{8 4 . 8 5}$.
SURPRISE NO. 20
1,000 pairs Men's and Boys'
Shoes of black and tan calf skin 1 large range of lasts and toes, Now $\mathbf{\$ 1 . 9 5}$ to $\mathbf{\$ 6 . 3 5}$.

SURPRISE NO. 21
100 yards 60 -inch Colored Damask in turkey red and navy
checks ....................43e

SURPRISE NO. 22


## SURPRISE NO. 23

$\$ 1.50$ dozen $20 \times 20$ Mercerized Hemmed Naphins, assorted pat-
temis. now ........ \$129 doz


## SURPRISE NO. 27

 2,000 yards Val, Laee, Edge andInsert, $71 / 2 \mathrm{c}$ values; now. $.5 \boldsymbol{5}$ yd.

## SURPRISE NO. 28

500 yards 29 -inch China Silk in staple and opera shades, now ...

## SURPRISE NO, 29

\$1.35 36-inch Rainbow Silk, the


## SURPRISE NO. 30

\$1.25 36-inch Black Taffeta, ex-
a special, now $\ldots \ldots . . . \mathbf{9 8 c}_{\boldsymbol{c}}$
SURPRISE NO. 31 1,000 yards India Linon, extra
good weight, now........ 12e

## SURPRISE NO. 32



## SURPRISE NO. 33

500 yards extra weight Dimity hecks and stripes now .. 13e

## SURPRISE NO. 34

 3U0 yards 20 c White Crepe, ideal$\mathbf{1 5 c}$
neglige, now.

## SURPRISE NO. 35



## SURPRISE NO. 36

1,200 yards 35 c Flaxon of woven colors, permanent finish, now...

## SURPRISE NO. 37

2,500 yards 15 c Red Seal Ging ham, stripes, checks, plaids and solids.

SURPRISE NO. 38
3,000 yards Monbar and Delhigh
Ginghams now ............114

## SURPRISE NO. 39

\$1.50 40 -inch Imported Voiles of
light and tinted grounds now

| SURPRISE NO. 40 | SURPRISE NO. 56 |
| :---: | :---: |
| 75 e 36 -inch Voile LaReine in as- sorted colors now...... $.59 \boldsymbol{5 9}$ | (1) |
| SURPRISE NO. 41 | SURPRISE NO. 57 |
| 50 e 40 -inch Silk Organdie, 3 tone stripes with floral designs, now | 250 Men's Kuppenheimer and Stadium Suits, a large collection of the season's latest hodels; |
| SURPRISE NO. 42 | Now \$11.75 to \$19.50. |
| $\begin{aligned} & \text { 90-inch Linen Sheeting, all flax, } \\ & \text { good weight, now } \ldots \ldots . . \\ & \mathbf{\$ 1 . 5 9}\end{aligned}$ | SE NO. 58 |
| SURPRISE NO. 43 | 100 Men's Palm Beach and Cool Cloth now ............ $\mathbf{\$ 5 . 7 5}$ |
| 500 yards 50 e Dress Linen, olors pink, blue, ete, now. 43 e | SURPRISE NO. 59 |
| SURPRISE NO. 44 <br> 75e 36 -inch Serge, colors blue, black and magenta, now ... 59 |  |
| SURPRISE NO. 45 | SURPRISE NO. 60 |
| $\begin{aligned} & 10,000 \text { spoois Sewing Thread } \\ & \text { now } \text { _ } \end{aligned}$ | 100 Boys' Wash Suits in fancy checks and plain linens, Values 75 c to $\$ 2.00$, |
| SURPRISE NO. 46 | Now 55 c to |
| 1,000 yards Standard Ginghams | SURPRISE NO. 61 |
|  |  |
| SURPRISE NO. 47 1,000 yards Outing, in assorted | Now $\$ 1.45$ to $\mathbf{\$ 3 . 9 5}$. |
| colors, in stripes and checks, now now | SURPRISE NO. 62 |
| SURPRISE NO. 48 <br> 3,500 yards Panther Cheviots, in <br> assorted colors, now........11e |  |
| RPRISE NO. 49 | SURPRISE NO. 63 |
| 10,000 yards LL Canvas, extra weight, now $\qquad$ $61 / 12 c$ | 1,000 Men's separate Under wear, all sizes, now ........ . 43e |
| SURPRISE NO. 50 | SURPRISE NO. 64 |
| 14 yards for \$1.00 American Prints $\$ 1.00$ worth to customer | 2,000 Men's Unions, in long and short lengths, now ........ 83e |
| SURPRISE NO. 51 | SURPRISE NO. 65 |
| 00 yards 36 -inch Muslin | 1,000 pairs Men's Sox, tan and <br> black, now $\square$ |
| \$1.00 worth to customer. |  |
| SURPRISE NO. 52 | SURPRISE NO. 66 |
| Ill Leather Goods have ad. |  |
| 20 per cent discount on all Suit ases and Hand Bags. | SURPRISE NO. 67 |
| RPRISE NO. 53 | half Price |
| 0 pairs Ladies' and Misses' ords, values up to $\$ 4.50$, | SURPRISE NO. 68 |
| now - ..................98e | 500 Men's $\$ 1.00$ value Shirt sizes 14 to $161 / 2$, now ....... 73 e |
| URPRISE NO. 54 |  |
| ) 300 prirs Ladies' Oxfords and | SURPRISE NO. 69 |
| Shoes, values up to 55.00 . now $\ddot{1}$ | 200 pairs Ladies' Fancy silk Hose, $\$ 1.25$ values now and.... |
| SURPRISE NO. 55 | URPRISE NO. 70 |
| Men's Nettleton Oxfords, $\$ 6.00$ values . ................... $\$ 1.98$ | 200 Men's and Boys' Caps, spe. cial, now |

