# THE PLAINVIEW EVENING HERALD <br> TWICE-A-WEEK 

= S275 W WHEET PRIES FRED WEEL WIS HONORS
DRY-LAND CONTEST OS 27

WILL PUBLISH BULLEIN

Marriage License
Business in August Equals 1916 Record

STAIEWINESSES HEARO TWO MEN TO LEAVE
IN DUKE ARSON CASE FOR CAAP THUBSOAY
$\begin{gathered}\text { Red Cross Chapter } \\ \text { Culls Members To } \\ \text { Aid at Work Room }\end{gathered}$
250 TEACHERS HERE
mure doorces granied mode io go Sppiemirir 19

|  |  |
| :---: | :---: |




\section*{HANG THIS CALENDAR UP} | $\$ 5.00$ |
| :--- |
| EREE |

You May Get It

## READ!

READ!
READ:
WILL REPRESENTATIVE OF THE PLAINVIEW EVENING HERALD WILL CALL AT SOME HOME IN PLAINVIEW'S TRADE TERRITORY ON ON THE WALL , IN FULL VIEW, AND YOU CAN TELL HIM WHOSE WITH A BRIGHT, SHINEY \$5.00 GOLD PIECE. HANG THE CALENDAR UP-GET UP EACH MORNING AND READ THE ADVERTISEMENT UNDER THAT DATE-FORTIFY YOURSELF AGAINST THE COMING OF THE HERALD MAN. YOU CAN'T TELL WHEN HE IS COMING OR
WHERE HE WILL GO-IT MAY BE 30 MILES IN THE COUNTRY ©R IT WHERE HE WILL GO-IT MAY BE 30 MILES IN THE COUNTRY CR IT
MAY BE IN THE TOWN OF PLAINVIEW-SO BE READY! HE MAY COME TO YOUR HOME ON THE 6 TH OR HE MAY NOT GET THERE UNTIL THE 23RD OR THE 30 TH .
THE NAME OF THE PARTY GETTING THE $\$ 5.00$ WILL BE PUB.
LISHED EACH MONTH. HANG IIE UP-PASTE ME UP-TACK ME UP-PIN ME UP!

\section*{| SUN. | MON. TUES. |
| :---: | :---: | :---: |
| Read The Herald Every Day |  |}

Every issue brings you the live news of the day as well as the many messages of economy as expressed thru the advertisements of Plainview's live merchants
$\$ 2.00$ A YEAR AND ITS WORTH IT
$\stackrel{\#}{*}$
SEPT.
1917
$\vdots$
$\vdots$

Read This Aloud to All the Family
THIS CALENDAR CARRIES WITH IT A LIST OF ADVERTISEMENTS FROM PLAINVIEW's MOST AGGRESSIVE AND PROGRESSIVE BUSINESS CONCERNS, MEN WHO BELIEVE IN THE POWER OF TRUTHFUL ADVERTISING. BY ADVERTISING THEIR RESPECTIVE LINES THEY ARE ENABLED TO GIVE YOU JUST A Little bettek value or a little better SERVICE-BECAUSE THEY NATURALLY EN JOY A LARGER TRADE THAN THE MAN WHO DOES NOT ADVERTISE. THEY WANT YOUR BUSINESS AND ARE SEEKING IT ON THE basis of "SERVICE AND VALUE."
DO YOU TRADE WITH THEM? IF NOT, WHY NOT?
WATCH FOR YOUR NEW CALENDAR NEXT MONTH.

THE PLAINVIEW EVENING HERALD Published Every Tuesday and Friday Evening by
THE HERALD PCBLISHING COMrANY,

THE HERALD PCBLISHING COMPA
Corner Broadway and Secund Sts. H. S. HILBURN \& E, B. MILLER, Owners.

0.00 \& Year; $\$ 1.006$ Kionths. Advertising Rates on Application DEMOCRACY'S DUTY TO ITS DEFENDERS

The plan for furnishing our soidiers and sailors life and indemnity
urance and allowances to dependent families, embodied in a bill now pending in Congress, seems to meet with the cordial appreciation
of the people and the press of the country. Some extracts from editorials in various papers follow :

The Philadelphia Public Ledger
call not only him but the entire family to the flag.' This is the fund mental argument for the war-insurance bill now before Congress.
is the absence of any provision for those left behind which leads is the absence of any provision for those left behind which leads so
many who would gladly give themselves to their country to ask exemption.
too. 'The national conscience,' us the Secretary puts it, 'will no too. The national conscience, as the Secretary puts it, will no everything that a just, generous, and noble people can do to com-
pensate them for the sufferings and the sacrifices' exacted of them. That has never been the American way.

## without doing injustice to the taxpayers.

Under the title that heads this article the New York Times says
the proposed plan shall secure that only the deserving shall if the propon the country's resources, even billions would be paid an leave still a debt unpaid. There can be no real money indemnity fo
death or disability. The feeling of duty done and appreciated by countrymen is all that can be offered against such suffering.
our fighting men," and comments :
our "What the chief industrial States are doing in insuranee and compensation of workers in peace the Federal Government now pro-
poses to do with its fighting men in war. No one could know what the old pension system would cost as applied in this war. Under thi plan the cost will be known as we go along. Even-handed justice wil should be no doubt of its adoption.

The Richmond Times-Dispatch indorses the plan:
"Since the Government bas benevolently plan: cargoes, seamen and pilots engaged in perilous war enterprises, it
seems emiently proper that officers and men of the Army and Navy who run immeasurably greater risks, should be generously indemnified in case of maiming or death. The proposed legislation is designed as a substitute for post-war pensions, a circumstance which further com mends it to us.
The Atlanta Journal's closing paragraph of an editorial commending the plan is as follows:
mantel of protection which by the bill are so numerous and the defenders and their families is so broad that only an extensive country's eould do it justice, but its great principles really need no commenda tion. They speak for themselves, and they will appeal, we feel sure the mind and heart of Congress and they do to the mind and heart of the country. This deeply important measure, so typical of the premed promptly to enactment."

To these may be added the endorsement of Colonel Rooselt "It puts the United States where it ought to be, as standing the forefront among the nations in doing justice to our defenders.'

## THAT SUGAR BEET FACTORY

Let's have sugar beets here, there and everywhere, were the words of one of Hale County's progrssive and most thorough and anceessful farmers. He believes that it is it greatest opportunity
that has ever knocked at our door, and that is up to the Hale County farmers to make themselves or unmake themselves. He pointed out that there is more money earned from an acre of sugar beets than any other crop that can be grown on the Plains, even at the market prices oday.
Here is one farmer who understands the step of progress. He
fnows that to pass up the offer of the sugar beet officials of the Utah-Idaho Sugar Company will mean that Plainview will not have sugar factory, and that the farmers of the county will have one less crop to make a living on in this country.
Let's take the wise words of this prog
buay. Let us create the desire upon the part of every farmer to raise peets. All that is necessary is to show him the benefits the growing of sugar beets will be to him, and he will not hesitate in helping the
proposition along. Plainview and Hale County cannot afford to let proposition along. Plainview and Hale County cannot afford to let
this opportunity get away. Yet it takes action and honest-to-goodthis opportunity get away. Yet it takes action and honest-to-good-
ness support upen the part of every farmer and every business man. Are you doing your bit?

## HOLDS CHILD LABOR LAW INCOVSTITITIONAL. <br> UNCONSTITUTIONAL.

law unconstitutional and enjoined the Cnited States District Attorney, wil district the provisions of the acts of Greensboro, N. C., Aug. 31.-Fe Weatern District of E. Boyd, in
day hest the Keating-Owen child labor ative tomerrow

CITY COUNCLI OROERS OUT DOWN TOWN ALLEY CLOSETS eren Cases of Typhoid Ferer; New
Method of Fumigation to Be Adopted.
 regular session, with Mayor W. E.
Risser, Aldermen E. H. Humphreys,
J. M. Waller, W. E. Winfilid, J. \&
Maxey and Dr. E. Lee Dye, City SecreMaxey and Dr. E. Lee Dye, City Secre
tary B. L. Spencer, and City Health
Officer Dr E. F. Melent Officer Dr. E. F. McClendon present.
Eleven cases of typhoid fever were reported by the healthoofficer. four of
which had been previously reported in Aucgust. The councilously reperedted on rec-
ommedation, that the city

## ommed

 Yor use in fumigating homes in whichinfectious disease dell infectious disease develops. The usual ferent methods will be used.
The bids for printing the city and in-
dependent shool distict The bids for printing the eity and in-
dependent school district delinquent
tax lists were opened and the contract awarded to The Herald.
The council ordered that all alley closets in the business district be
abandoned a reasonable time after no-
$\qquad$
the rev. ernest e. robinson MAKES PATRIOTIC TALK.

The church lawn was crowded last
Friday night, when the Rev. Ernest F Robinson delivered a patriotic sermo
to the young men of Plainview who the young men
have been called to Robinson placed emphasis on the fact that the young men who will go to the front are serving their nation, buman-
ity and civilization. ity and civilization.
BOARD OF EQUALIZATION AN-
NOUNCES HEARIVGS FOR SEPT, 10
The eity and school
The city and school district board of equalization has completed its work o
equalization, and has sent out notices for hearings to begin September 12th. At the present school valuations have been increased to a little over $\$ 4$, 500,000 . The increase in eity
tions has not been tabulated.
tions has not been tabulated.
E. H. Perry, E. F. Williams E. H. Perry, E. R. Williams and
s. w. Meharg compose the board.

FOR SALE-A good modern house,
with two large lots, near Hish sel with two large lots, near High Schoo
Building. See owner, A. VAN HOWFL ING, or 'phone 510 or 518 .
COUSTY COURT MET-SET DOCKE
SRD WEEK IS SRD WEEK IN SEPTEMBER

Delay et ux, fore
tied and dismisse
J. H and dismissed.
J. on note; set for Monday of the third Teek. T. P. Bussell vs. L. T. Mayhugh, suit upon garnishm
court week.
J. A. Hallem vs. Robt. F. Alley; set
or Thursday of the third w. for Thursday of the third week.
Miss Gladys Keasey vs. Norm Winn; set for Monday of c curt week.
J. W. Mason vs. Je J. W. Mason vs. J. Lepley Smith J. L. Smith vs. R. B.
or debt; no court order

The criminal docket will be called on Saturday of the third week in Sep-
tember and continued until are disposed of. Most of the criminal charges are for gaming, swindling
thett, and the carrying
The for fury list which of has been drawn or the third week contains these
names: Jim Pipkin, $O$. La Mosele
Jim Heard, H. names: Jim Pipkin, o. LL Moseley,
Jim Heard, H. Felnagle, E. G. Bennett im Heard, H. Felnagle, E. G. Bennett,
W. W. Edmondson, J. C. Moseley, R.I Frye, J. P. Carr, Joe Waide, E. R.
Whitefield, N. W. R. Sharp, Henry Darden, E. Rautz, W. R. Sh
Eiring.

## Farmer Friends,

How about building that implement house to protect your machinery? They have cost you too much good money to allow them to remain out of doors this winter. Don't say lumber is too high, the little additional cost in advance of lumber, you will not notice it. We have a heavy stock of lumber on hands, and will be glad to help you plan and estimate cest of your buildings. Come, we will talk it over.

## A. G. McAdams Lumber Co.

## An Unprecedented Business

is coming to us day by day, whether on account of the war or in spite of it, is an undecided question, but whatever may be the cause, the summer's great business inspired our faith in an active fall trading and the earlierorders for fall and winter goods were materially increased. We also placed large supplementary orders, the result of which is seen in the continuous arrivals of fall and winter merchandise, totaling by far the greatest aggregation of goods this store has ever assembled.

WE ARE FORTUNATE IN OWNING THIS GREAT FALL STOCK
The constant price advance is serious, but of equal importance is the fact that in scores of staple lines now arriving, factories are unable to procure materials for their production at any price and are declining all orders for delivery within the remaining months of the year.

## an Exhibit of

Mem's, Young Men's and Boy's Autumm Clothing
SHOWING THE NEW STYLES AT THEIR BEST.
 tylle endencese in faniltesslj tailored
garments made with an exelleneo and sarments made with an exeilencece and
finisited beauty that characterizes the elothing we eell.
Shown in the choice materials of the season and in the wonderful colorings. We particularly invite you to come in ad try on the new models that strike selection now, because later in the sea on stocks will not be so choice.
Young, Men's and Men's suits, priced
$\$ 15 ., \$ 17 ., \$ 20 ., \$ 25$. and up to $\$ 40$. Boys' Suits priced at $\$ \mathbf{5 . ,} \mathbf{\$ 6 . 5 0} \$ \mathbf{\$ 7 . 5 0}$,
$\$ 8.50$ and up to $\$ 15$.

THIS WEEK WE WILL PRESENT
an exposition of
$\mathbb{N}$ ew Aurumm Styles Women's, Misses' and Girll's Apparel

You are cordially invited to inspec these new arrivals in handsome and or rect autumn garments
This carefully chosen collection of new season apparel presents the most in teresting feature of all that is distinc tive in fashions for fall. We wait your visit for inspection in all confidence of your hearty appro

CARTER-HOUSTON'S

# Every Day is Bargain Day With Us. 

## We have proved to you that we can save you money.

Special today, 100 pounds Sugar Special today 100 pounds Spuds Special today 100 pounds Flour

We have Can Corn, Can Tomatoes, Can Kraut, Can Hominy, Can Pork and Beans, all cheaper than the wholesale price today-Call for prices.
We have in our Racket Store 200 pairs of Boys' and Girls Shoes, and for School Opening we are going to ofthem 25 per cent cheaper than you can buy elsewhere.

## G. E. LEWIS

Phone 116
Wayland Building

## We Want You To See The New Thing



## CITY PAVEMENT AS PER CONTRACT PRICE




 $\left\{\begin{array}{l}\text { a stone set in the ground of } \\ \text { the ine intersection of Pacific } \\ \text { and Calt. } \\ \text { and }\end{array}\right.$


| 11th Street Intersection. |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Property Owner, | Block. | Lot. | Feet. | Bate. | Cost. | Curb Line. | Cost. | Total |
| Herman Blueher | 2 | 15 and 16 | 50. | \$5.19633 | \$ 259.82 | 76.24 | \$ 26.91 | \% 286.73 |
| Jefferies \& Keys | 2 | 11 to 14 | 100. | 5.19633 | 519.63 | 100. | 35.30 | 554.93 |
| A. J. Malone | 2 | 6 to 10 | 125. | 5.19633 | 649.54 | 125. | 44.12 | 693.66 |
| Jno. Carnetto | 2 | 5 | 25. | 5.19833 | 129.91 | 25. | 8.82 | 138.73 |
| H. E. Skaggs EAST SIDE | 2 | 1 to 4 | 100. | 5.19633 | 519.63 | 131.24 | 46.33 | 565.9\% |
| Fulton Lumber Co. | 28 | 9 and 10 | 100. | 5.19633 | 519.63 | 126.24 | 44.56 | 564.19 |
| Mrs. S. Howell | 28 | 1/2 of 11 | 25. | 5.19633 | 129.91 | 25. | 8.82 | 138.73 |
| Harp \& Wilkins | 28 | 1/2 of 11 , and 12 | 75. | 5.19633 | 389.72 | 75. | 26.47 | 416.19 |
| Mrs. Ella bryan | 28 | 13 | 50. | 5.19633 | 259.82 | 50. | 17.65 | 277.47 |
| Harp \& Wilkins | 28 | 14 and 15 | 100. | 5.19633 | 519.63 | 100. | 35.30 | 554.93 |
| Eva S. Donohoo | 28 | 16 | 50. | 5.19633 | 259.82 | 81.24 | 28.68 | 288.50 |
| thi street Interseection. |  |  |  |  |  |  |  |  |
| Property 0wner. Harp \& Wikins .... | Block. <br> $1 \mathrm{C} . \mathrm{P}$. | Lot. | $\begin{gathered} \text { Feet. } \\ 400 . \end{gathered}$ | $\begin{aligned} & \text { Rate. } \\ & \$ 5.19633 \end{aligned}$ | $\underset{\$ 2,078.53}{\text { Cost. }}$ | Curb IIne, Feet. 457.48 | $\begin{aligned} & \text { Cest. } \\ & \$ 161.49 \end{aligned}$ | $\begin{gathered} \text { Totain } \\ \text { Cost } \\ \$ 2,240.02 \end{gathered}$ |
| 10th street Interseetion. |  |  |  |  |  |  |  |  |
| Properts Owner. Harp \& Wilkins |  |  | , |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  | Feet. 467.5 | $\underset{\$ 5.19633}{\text { Rate. }}$ | $\underset{\$ 2,429.29}{\text { Cost. }}$ | Ourb Line, Feet. 519.98 | Cost. | $\left\lvert\, \begin{aligned} & \text { Tetel } \\ & \text { Cost } \\ & \$ 2.612 .84 \end{aligned}\right.$ |
|  |  |  |  |  |  |  |  |  |
| 11th street Intersection. |  |  |  |  |  |  |  |  |
| Property Owner, | Bloek. | Lot. | Feet. | Rate. | Cost. | Curb Line, Feet. | Cost. | $\begin{aligned} & \text { Total } \\ & \text { Cost. } \end{aligned}$ |
| Guy B. Speed . | 3 | 23 and 24 | 50. | \$5.19633 | \$ 259.82 | 76.24 | \$ 26.91 | \$ 286.73 |
| Emily Fribolin | 3 | 25 and 26 | 50. | 5.19633 | 259.82 | 76.24 | 26.91 | 286.73 |
| Herman Blueher | 3 | 27 to 30 | 100. | 5.19633 | 519.63 |  | 35.30 | 554.93 |
| Guy B. speed | 3 | 31 and 32 | 50. | 5.19633 | 259.82 | 64.71 | 22.84 | 282.58 |
| Guy B. Speed .......... | 3 | 1 and 2 | 130. | 5.19633 | 675.52 | 175.95 | 62.11 | 737.65 |

[^0] that the remaining portion of the attorneys, and all persons inter- deay to day until fully accom-
whole cost of making said im- ested in the said matter, as to said plished. And the City Secretary provements, to-wit, that portion assessments, and as to the amount or the City of Plainview is hereby
remaining after deduction of the to be assessed against each owner further ordered and directed to amounts herein named to be paid and his property and as to the give notice of the said hearing by in named to be assessed against

the said owners and their property $\begin{aligned} & \text { son of said improvements, or any }\end{aligned}$ the said owners and their property,
shall be payable to the Contractor matter or thing in connee.
tion herewith, which hearing shall
by pablication hereof, as required
by Chapter II, Title 22 , of the Reby said owners of abutting prop- be held in the City Hall in the City yised Statutes of Texas; and
erty, respectively, as shall be of Plainview, Hale County, Texas, BE IT FUR'THER RESOLVED agreed on between the said Con- on the 17th day of September, that this resolution shall take ef-
tractor and the said respective A. D. 1917 , at $9: 00 \mathrm{~A}$. M., at which fect from and after its passage as owners, by private contract in time all said owners, their agents in such cases made and provided.
writing, the terms and conditions or atorneys, or persons interested
ADOPTED August 20th, 1917. of which shall be agreed to by the said Contractor and the owner, re
speetively. Now. therefore,
BE IT FURTHER RESOLVED

## BE IT FURTHER RESOLVED that a hearing shall be given to

## SERYE UNCLE SAM,

Charles Gould, sales manager of the
Maxwell Motor Sales Corporation, hes
rexigned to take up government work
$\qquad$
In his college days Mr, Gould was
famous as an athlitete. He played en o nthe Yale football team three years
including 1900, when Yale, won it kreatest victories on the gridiron. In
t901 he was captain of the team. Sin sequently he coached the Annapotis football team for two seasons. As he was telling
goodbye, Mr. Gould said:
goodbye, Mr. Gould said:
"I am leaving the company because Ifelt it my duty to do my bit. I wan everyone to know how much I have enjcyed working with them and to exfor their belpful co-operation.

PRIVATE SCHOOL Opens September 10th FLORENCE GRIFFIN ARMSTRONG Teacher
Special attention given to the individuality of the child.

RATES
ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS


> W. A. TODD, Agent

# Here's a New Month and a New Harvest of Opportunities 



## Knocking at Your Door With a Men Wiil Get Ready Now for Their

New Plush Hat





Prices Begin at $\$ 2.75$ and going to $\$ 25.00$.

## "Pleats" Say The New Skirts, and "Pleats" It Is

Pleats on the lovliest of silk skirts
smartly tailored woolen skirts for morning
The pleats give that smooth glove fitting appearance over the hips
there is hardly a precept
The new things include:
The new things includ
New Soft Point Woole
or the border.
Nor the border.
Newnella Cloth and Radium Striped Skirts, but always pleats $\$ 6.75$ to $\$ 25.00$

Women Are Now Calling For New Autumn Boots
And here's the store
and shades.
They all have 9 -inch tops and long graceful lines, colors are Artillery Red, Havana Brown, Champaign Kid, Silver Gray, Canary Kid, and the
new most called for military boot, 9-inch top of Dark Brown Kid Skin with straight heel of $11-2$ inch in height. Prices begin at
and
$\$ 5.75$ an go up to $\$ 15.00$

## Plainview Mercantile Co.

Autumn Clothing.
We are ready here with
good suits, good shoes new hats, hundred of new ties, suit cases, and hand bags, new underwear, plenty of furnish-


NEW SUITS - Standard of the world known of old for their Sterling All-Wool Fabrics, their unvarying good workmanship, their freshness in fashion and their superior values. All of the autumn's latest styles and fabrics, some as low as $\$ 15.00$ others up to $\$ 35.00$ for the finest.
FURNISHINGS Hundreds of new autumn neckties (50c to \$1.00.) New shirts for autumn fashions. New hand bags and suit cases.
NEW SHOES-New styles in the way of smart narrow toes for the men who keep ahead, plenty of others, for the most conservative to the smartest in leathers. Always the best that money can buy $\$ 3.50$ to $\$ 10.00$.
NEW HATS-Hundreds of the newest Felt Hats for fall wear, with comfortably broad brims, slightly turned up in any color you might prefer, $\$ 3.00$ and upward
HOSIERY AND UNDERWEAR-Best stock ever, in spite of the difficulty in getting goods. They are here in huge quantities, from the medium weight to the heavy wool garments, all sizes to be had and prices are moderately low.



[^0]:    BE IT FURTHER RESOLVED the said owners or their agents or hearing shall be adjourned from

