## THE ~: AINVIEW EVENING HERALD

TWICE-A-WEEK

## VOLCME 2s. NLMBER

CHRSTMAS CHEER BAGS WANTED FOR SODDERS

MUST be turved to local re
CROSS promptiv to instre DELIVERY.

COMFPRT BABSS ARE REAOY

Rev. Haynie Accepts<br>As Its Chancellor

SCHOOC BAARD OROERS GOV. FProuso IMPECAHID<br>

The Argentine House
Votes 53 to 18 For
Break With Germany
MORE GERMAN AIR
RADS ON ENGLANO
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| Madsen Completes | (Continued on Page Four.) |
| :---: | :---: |
| Sugar Experiments | Mrs. Harrel Returns |
| Returns To Home | From Houston With |
| Broken Collarbone |  |


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E. Boos ADPRESSES AMABLLL
AETOMOBLLE DEALERS.Broken Collarbone
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|  | With The Home |
|  | Economics Clubs |

 correct style, good tailoring and the latest materjal. if 4 emonstrate how (well preparedise retomeeteregy requirement, calls forah
eary visit during the weeks. You will find our prices high, and attractiveness and gqad styles are pie-eminent. Our suits between $\$ 24.50$ and $\$ 29.50^{\circ}$ can not be excelled in quality and price. W8 have these in all sizes. 1 all hedenewest shades. Prices
and up to $\$ 69.50$.

WARNER'S and REDFERN RUST PROOF CORSETS
Every corset guaranteed not to rust, break or tear. Let your next corset be a Warner's or Redfern.

They Look Well.
They Feel Well.
Thes Fit Well. They Wear Well

The new Fall Models are here. Warner's $\$ 1.00$ and up. Redfern $\$ 4.00$ and up.

## Jacobs Bros Co

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|  | , toorn yon win incur from tori |  |
|  | thise the Lord God, what a bloody | hood |
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| Butter Krust Bread |  |  |
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## Watson's Market

No. 635
Free Delivery

## THURSDAY AND FRIDAY



I's a Matter of Personality



| -Published Every Tuesday and Friday Evening byTHE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts. |  |
| :---: | :---: |
| ARDS, Editor | E. B. MILLER, Bu |
| Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879. |  |
| \$1.00 6 Month | Advertising Rates on A |
| WANTED-MORE LIBERTY DOLLARS |  |
| That the head of the Goddess of Liberty on your dollars may aever mean less than its present significance; that the eagle may neve |  |
| have its wings trimmed or be converted into the German black eagle that your dollars in the future wan ...nnimue to be worth one hundred |  |
| cents of American purchasing power; and that we may never have to |  |
| change the high-minded wording "In God We Trust" into the debased meaning of "In the Kaiser.We Distrust"-that these thiggs may no |  |
| change you are asked to spend a few of your dollars to save the many more. |  |
| Next month the Second Liberty Loan of 1917 will be offered to |  |
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| sterifice is necessary it should be made. Those who bear arms make |  |
| far greater sacrifice. If you can't fight with hullets, let your dollars fight for you. |  |
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| that is dear to him. The ioan of your dollar to the government to |  |
| ur duty if no interest payment were made for the 4 |  |
| aveney. The government makes your principal secure and gives it earning power. It is your patriotic and business duty to support the |  |
|  |  |

ALL CAN FIGHT FOR AMERICA
We are sending our soldier boys to the front by the hundred
tSousand. They are doing their part. But the rest of us, who stithe home, have no right to bask in their reflect
for us merely to give them three chees.
While we are asking them to offer their lives, are we who sta home willing to do our share: Are we willing to rivk bosiness
political success, if need be, by hitting straight from the shoulder true Americans?
pared with what they
There is a big job to be done, and it is right under our noses agents are busy in our very midst. But they are really agents are busy in our very midst. But they are really
uneophisticated. They are ignorant of the meaning of world eve
now taking piace. now taking piace. "Riga was captured by Kenator LaFollette and his followers," and knows whereof he speaks. Not all the friends of Germany receic pay from Germany. They may be only misguided fanaties. But the are none the less effective tools.
Russell's accusation is a
Russells accusation is a vivid way of saying that Germany
winning its battles by psychology, It no longer hopes for a military vietory.
Russia looks
the Peoples' Council, the Non-parsisan League, the I. W. W. and similar men and organizations is carriad to them by oily- Wongued people are about to surrender to German might-right, make peaee an people are about to surrender to German might-right, make peace an
det the devil take the hindmost. This causes the Russians to lose heart. They retreat, and with every retreat the end of the iwar is put
sethack, a defeat for Imerica. Do we all get that clearly slowly bea military clash with France, England and Italy, Germany ofools. They know their only bope is to break down the enemy from THEY ARE TRYING TO DO IT IN AMERTC
THEY ARE USING AMERICAN PACIFISTS TO BREAK Every time
and insidious enemy propagasdists at every proving faithless to the soldiers we are sending out to the firing line. We are putting off the end of
of our own boys.- Wichita Beacon.

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## Fall Tailored Suits For Women

Handsomer Than Ever-and More Varied Fur trimmings is the rule-and was ever any fashion so charmingly becoming to all women? Rich in its effect; pleasing While fur trimming is the rule, there are many pleasing except While fur trimming is the rule, there are many pleasing except-
ions, in smart and dressy suits that neither have fur nor need it. Some hens, in smart and dressy suits that neither have fur nor need it. Some
hiave high, close fitting collars, with straight or irregular rolls, and have high, close fitting collars, with straight or irregular rolls, and nothing would seem to give greater witchery to the wearer. Som nave belts, and others have loose sashes-all coats have the long grace-
ful lines, and each has its individual embellishment, simple or ornate collection we are sure, that you will very greatly en seing some good looking suits at $\$ 22.50$. Others at $\$ 30.00^{\prime}$ and $\$ 35.00$ But come in and let us show you

## You, Tco, May Be Faultlessly Corseted and Perfectly at Ease in LaCamille Corsets

beauty in harmony with the prevailing dietates of style.
At the same time, they always mean comfort. In these models, front lace corseting reaches its highest expression
of "La Camilles," relieves all pressure opon the spine principle features ing and comfortable and provides thoro ventilation.
not be seored.
f full,
and will be glad indeed to these corsets-aristocrats in the corset world, and best of all to fit you with one of them

Beautiful models for every type of figure
pretty lace and ribbon trimming aroun
Prices range from $\$ 3.50$ to $\$ 10.00$
Prices range from $\$ 3.50$ to $\$ 10.00$. So , milady, look to your
ease- choose a "La Camille"


## Autumn Blouses

Did fashion ever make such radieal changes "Simple?" Yes, but how different and we flaring or rolliing collar, sometimes it is the drapes, the little pleatings, th
he "It is these little different style touches that distinguish our bloases from commonplace. For Example: and georgette crepe at $\$ 5.95$ unusual styles.
At $\$ 6.50$ to $\$ 12.50$ are also new andy great variety of are also new arrivals.



## SCHOOMDAYS ARE HERE

That ansans tomatry along anel fot be tardy. Dôn't come up missing when youre called upon to start yourivquil promptly, but have the little things necessarye to make your school, work successful and pleasant.

We do not handle school books but we do have many supplies that you will be needing and we believe that we wrill be able to sellisthem to you at full value for your school money.

Drawing Books.
Tinted Paper.
Pencil Tablets,
Crayotas.
BookSatchels,
Pens and Holders.
Water Cotors.
Fountain Pens $\$ 1.00 \mathrm{u}$.

Pencil Holders. Drawing Tablets. Pencils. Ink Tablets compasses. Beok Straps. тыm razhen Eraasebs.

# Long-Harp Drug Company 

"Progressive and Progressing"
Phone 161
Plainvier $\begin{aligned} \text { rat Texas }\end{aligned}$

## The Heatine sitaven Season 

Be among the wise ones who will get their heaters early and be pre pared when the fixst northr hits. You know it will come soon for ffalways does zeatiater year.

Year after year "many"of you hede waite downtil the blizzard came and while the little folks' and "the hox wewife" "sato about wrapped,up and shivering you rushed down to bry da stove. Everybofy rushes the orders about the same time and it taxes us to get them all up promptly s $0^{0}$ some have to wait and keep on shiveringeintil the stove gets there. Don't be one of those who will shiver this year Be wise, buy now and defy the coming cold.

Cole's Hot Blast Heaters, and Garland Base Burners and Heat ers will fill the bill in every particular

The oilstove has served itis summer purpose but now comes the time ybher you want a warm" stover in the, kitchen, "One about which you can pop corn and make candy on cool nights. That'sit and 解e

## Gartarid and Arcadian Ranges

are just the thing that wilt, serve thepurposen

## R.C. WARE HARDWARE CO. <br> phone 178 』 A A 8 МО ИИ A Shone 78

RATES
CENT PER WORD QME CENT PER WORD

## TAE EVFWING HERALD'S LIVE WANT AD PAGE

THE MARKET PLACE
OF THE SQUTH PLAINS


# The Big Department Store is Ready With Men's and Boy's New Suits, Overcoats, Hats, Shoes and Sweaters and They Are Fuc 

## New Fashions

For Women and Young Women Fali and Winter Season of 1917-18
A peep into the future is always vastly interesting, but when the peep reveals the modes and fancies of such a whimsical lady as the good Dame Fashion, there is only one course of action-have your eyes wide open.

Smart new frocks of serge, satin, and Georgette crepe and exquisite gowns for evening are here, as well as the new ideas in tailored suits
Pretty dresses will also bow for the delight of the younger generation.


Christmas chere bags

More german alr
Raids ox evgla
(Contimued from Page One.)

a single confection.
slass shquild bor articles packed in in the pack age. For wrapping the gifts use a
khakl-colored handkerchlet or ase matarial, twenty-seven inches square
and nin form a base of the packet by placa pad of writting paper rhhout seven by
ten tinfices. Select a variety of articlos
 ing to individual wishes) to an amount of not exceeding 81.50 and arrange
then on the pad antice package sall be the width of the pat and appraximately five or six
inclies high.
nd place a christ bow of ribbon. A card under the greetings of tie ciapter would be de
irable. Wrine firable. Wrap the parcel agaín in tie securels American flase, Christmas labels o which to select Christmas siste from akhags follows: fuk paper pad. envelopes, pencil postals, pocketbook, pocket Bible, the same scenes of methodical active good short story and some jokes, etc.; ods. Things were American methelectric torch, compass, playing cards. and no false motions were being mate other games, tobacco, pipe and pipe
eleaners, cigarette match, box, chewing gum, sweet choc- - where.
olate biscuit. fruited erackers, fruit Mr. nd Mrs. J. J. Lash returned Sum
eake, pocket knife, mi miron, ties, mouth orgai, Red Cross checker day from an extended pleasure tois board; preservec, ginger, salted nuts, prunes, figs, dates, hard candy, choco ate in tinfofl

ag for thelr home, in Attala, Al

$\qquad$ day morning in response to a message
stating that $J$. T. Tefteleh slaung that J. T. Leftwich, Mrs. Grow's
brother. is serlousty Mrs. Ivy Johnson and son who Mr. and Mrs. Fred Barteh, recently



 WOMEN'S NEW HGG
SHOEEARE SMART AND
PLEASTIG THINE pleasing things.



 Campaitene Ki. 5.50.
 $\$ 10.00$.
 $\$ 5.75$ to $\$ 10.00$.
what a wondrrpul VOGUE FOR VEL
VET MILINERY THIS FALL


hats in other silates suswerl




all men not drafted please note.



TIME FOR THE NEW HAT THOUSANDS OF PAIRS OF NEW Plenty of new ones for men $\$ 3$., Fall shoes for men and boys $\$ 2.50$
to $\$ 10.00$. $\$ 4.50$, and $\$ 5$.

THERE'RE MORE BOYS WHO WANT BETTER CLOTHES AND BETTER CLOTHES FOR MORE bOYS THAN WE HAVE EVER KNOWN

## 


 going all around or just ha
Prices, $\$ 4.75$ to $\$ 12.50$

The new dark shades in the popular Fall colors. in both plain and mixed colors, checks, plaids and stripes.
36 -inch silk poplin, blue brown, gray, green, burgundie and dark red, special values only beautiful materials at a special price ......... \$1.40 36 -inch Messaline and satins, the new dark and light shades and colors the yard $\quad \$ 1.25$ and $\mathbf{\$ 1 . 4 0}$ 36 -inch fancy plaid and large stripe designs in the new color combinations, specials .............. \$1.95 40 -inch crepe de chine, beautiful colors ........ $\$ 1.50$ 40 -inch Georgette crepe, new colors, new values $\$ 1.75$ New waists, crepe de chine and Georgette crepe colors white, light pink and black, prices.... $\$ 4.00$ to $\$ 7.50$ New chiffon veils, big variety of colors $\$ 1.00$ to $\$ 1.50$ New real imported kid gloves, white, black, navy, gray and tan, orices
$\$ 1.75, \$ 2.00$ and $\$ 2.50$
F. M. Burns \& Co. "Plainview's Daylight Store"


[^0]:    ## The Churches

    Bapthet Chureh. articles ine Colving the Governor's atti-
    tude toward the Iniversity were sext Sunday is promotion day in the sustained. Articles charging attempt
    to influence whay school. All teachers and offi- to influence the courts, charging mps9:15 o'clock. It is also State-wide Go expenditures for fuel, lights and inciSunday School day. The superin- dentals for the Governor's mansion, endent desires that all the members and six of eight articles making varithe Sunday School and church be ous charges as to his relations with the eotite were will be a program, and this work
    ning at 8 o'clock,
    The Laymen's
    
    $\qquad$ What Becomes of the soul Alter will be "Whather Billberry's will be "Wh
    Body in the
    Donaldson w Donaldson will address the ?" W. A. sme Body That We Ha

    ## Bapthat Sunday School Day.

    Next Sunday is State-Wide Baptist sunday School Day. A special proBaptist Chureh Sunday the Plainview Baptists of Platnvtew are being urged to be present at this get-together ocea. whil thate event.gov. pereeson impeached on ten charees.
    (Continued from Page One.)

    ## rerred to the action of the Governor

    er of Labor, helld by C. W. Wor'man by thi Senate. On this aricle the suined?